



**SAVE NOW DURING GE's
14th ANNUAL**



**BIG SAVINGS ON
GENERAL ELECTRIC
APPLIANCES-STEREO-TV**

For the 14th year in a row — here comes the General Electric appliance train! It's loaded with GE refrigerators, freezers, color TV's, washers, dryers, air conditioners and other major items for your kitchen and/or home entertainment. At big savings for you! Here's why:
GE is the only major manufacturer which ships all its appliances from one location — Louisville, Kentucky. Each year at the start of the summer season the Southwest Distributor assembles at the factory a large selection of special production models. Included are some closeouts and discontinued models. These are ordered by dealers in the Southwest at savings from regular prices. Because most of this merchandise is delivered by direct-to-dealer rail cars, savings are made in freight, warehousing, handling and paperwork. These savings are passed on to you — as much as \$80.00 on some items.
Naturally, there is a limited supply of some models. So don't delay — if you plan to buy a major appliance, color TV or stereo soon, shop these bargains today!

ANDERSON TIRE CO.

208 S. Ave. E. — Phone 864-2900

HASKELL, TEXAS



**EASY
CREDIT
TERMS**

PRICES ON MAJOR
APPLIANCES INCLUDE
DELIVERY, SET IN PLACE,
AND 1 YEAR'S FREE
SERVICE BY FACTORY
TRAINED TECHNICIANS



WWA7040N

**TWO SPEEDS!
MINI-BASKET!**

TRAINLOAD PRICED!

Only

\$198⁸⁸

• Filter-Flo® Washing System
• Two Wash Cycles
• Two Wash Speeds
• Three Water Levels
• Filter-Flo® System
• Porcelain Enamel Top, Tub and Basket
• Balanced Load Control
• 1/2 HP Motor
• TRAINLOAD RETAIL PRICE

**CORDLESS
ELECTRIC SCISSORS**

Cuts cloth or paper with ease. Uses one standard D battery (not included). POWERFUL MOTOR

Designed for the seamstress who insists on accuracy and power. Cuts in a fraction of the time it takes by hand.

\$129
Real Value additional \$2.19
Limit 2 per customer

ELECTRIC BREWMASTER

A beautiful electric brewmaster of white china decorated with the new Hot Colors. Boils water in just three minutes. Ideal for coffee, tea, etc. Cord included!

4 CUP CAPACITY

\$119

**INSULATED
CRACKER BARREL
7 PC. BEVERAGE SET**

A beautiful 7 pc. set made of unbreakable plastic in old fashion cracker barrel design. 2 qt. pitcher with 6 matching 8 oz. insulated tumblers. Lovely set for the perfect hostess and a real value at this low, low price. Ideal for you or as gifts.

Special at **\$119** FOR ALL

**ELECTRIC
MAKE-UP MIRROR**

The ideal Electric MAKE-UP MIRROR for home or travel. Distortion free mirror may be swiveled from regular to super-magnifying. Stand adjusts to any angle. Compact carrying case for travel. Size 13" x 8" x 2". Makes a perfect gift!

Special at **\$395**

**TWO SPEEDS
TWO CYCLES
GE FILTER-FLO**

WWA 7000L

- Two Wash/Spin Speeds
- Two Wash Cycles
- Family Size Capacity
- Filter-Flo® System
- Famous GE Activator® for thorough but gentle cleaning
- Porcelain Enamel Lid, Top, Wash Basket and Tub
- Choice of Wash Times from 2 to 12 Minutes
- Positive Water Fill — Washer will not start until proper water level is reached

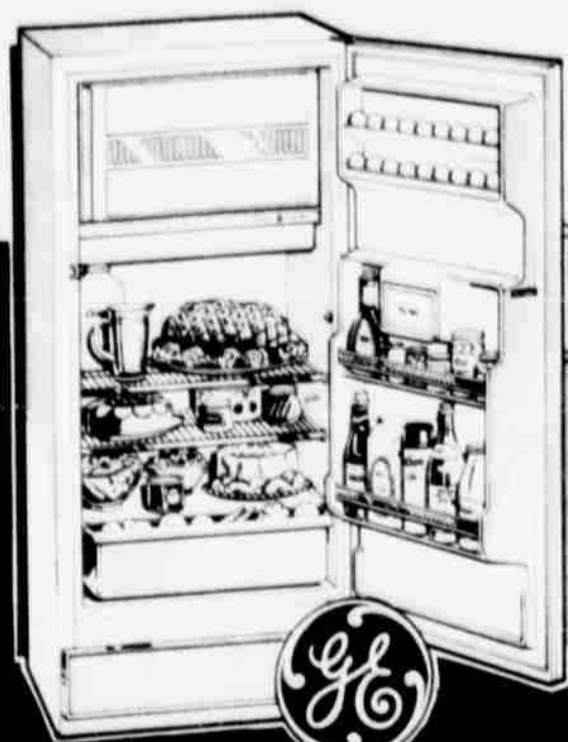
TRAINLOAD PRICED!
\$178⁸⁸

**GE DRYER
AT A NEW LOW
Trainload PRICE**

DDE 4000L

- Automatic
- Porcelain Enamel Top and Drum
- Separate Start Button
- Dewrinkle Cycle for Synthetics
- Up to 140 Minutes of Timed Drying
- Large Lint Trap
- Standing Pilot on Gas Version

Available in Gas at \$158.88
TRAINLOAD PRICED!
\$128⁸⁸



11.5 cu. ft.
DIAL
DEFROST
Refrigerator

TA12SL

BUDGET PRICED with Capacity & Convenience

- Freezer holds up to 64 lbs.
- Two Ice 'n Easy trays.
- Full width chiller tray holds up to 19 lbs., ideal for drinks or desserts.
- Three cabinet shelves.
- Huge vegetable bin holds 9/10 bushel.
- Door shelves for eggs, butter, half-gallon milk cartons and tall bottles.
- Only 28" wide, 61" high, needs no door clearance at side.
- Sparkling white exterior.

\$168⁸⁸

Trainload PRICED!



A GE Freezer pays off in time, money, convenience. Lets you shop less often, when you prefer

6.2 cu. ft.
Chest Freezer

Three other budget minded GE Chest Freezers available from 14.7 to 24.7 cu. ft. sizes.

CB

Enjoy Freezer Living Even Where Space is Limited

- Stores up to 216 lbs. frozen foods.
- Convenient storage basket.
- Adjustable temperature control.
- Self-adjusting inner lid
- Counter height and only 30 3/4" wide.

\$158⁸⁸

Trainload PRICED!

Automatic Ice

BEEN WANTING A QUALITY AUTOMATIC ICEMAKER REFRIGERATOR-FREEZER?

at a *Saving*



SAVE NOW ON THIS 14.7 CU. FT. GENERAL ELECTRIC MODEL TBF 15EM. NEVER NEEDS DEFROSTING, AND HAS SEPARATE TEMPERATURE CONTROLS FOR REFRIGERATOR & FREEZER.

\$298⁸⁸

Trainload PRICED!

TBF 15EM

- Giant Zero degree freezer holds up to 148 lbs.
- Ice 'n' easy trays
- Separate Temperature Controls
- Extra deep door shelf
- Only 30 1/2" wide, 67" high
- GE Permalon liner
- Door shelves hold 1/2-gallon ice cream cartons, 1/2-gallon milk cartons
- No coils on back, fits flush
- Door stop protects walls, cabinets
- Automatic fan-off switch prevents loss of cold air.

Ice by the binful... without filling another tray!

Replaces ice as you use it! General Electric Automatic Icemaker.

*RECOMMENDED RETAIL PRICE

GET CRUSHED ICE, CUBES and COLD WATER WITHOUT OPENING the DOOR!

- 23.5 cu. ft. Americana® Refrigerator with Custom Dispenser
- Only 35 1/4" wide, 66 1/4" high
- Fresh and frozen foods side-by-side
- Ice bin stores 10 lbs., about 260 cubes; automatic icemaker replaces ice as you use it.

- Freezer holds up to 297 lbs.
- Convertible 7-Day Meat Keeper
- Adjustable tempered glass shelves.
- Rolls out on wheels for easy cleaning.
- No defrosting ever in either section.
- GE colors or white.



OR COLD WATER

Right at the door!

TFF-24RL

TRAINLOAD SALE!
LIMITED QUANTITIES
1971 MODELS
ASK ABOUT
BIG SAVINGS!

TRAINLOAD SALE



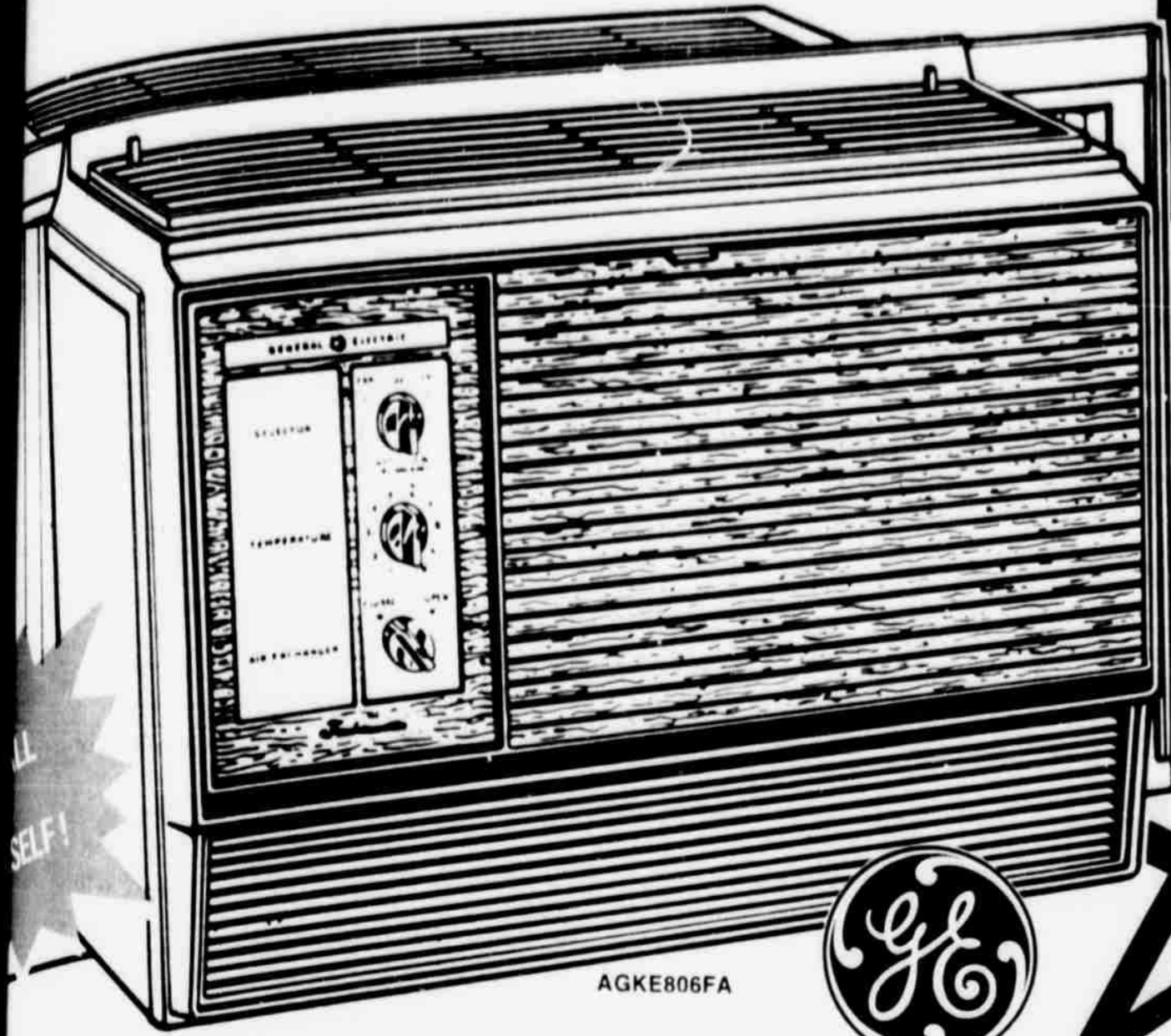
TRAINLOAD SALE



TRAINLOAD SALE



TVF



AGKE806FA

6000 BTU/hr. 7½ amp-115 volt AIR CONDITIONER WITH QUIET SLUMBER SPEED

- GE's unique "Air-Wash" filtering system that brings outdoor freshness indoors... air is effectively cooled and cleaned to provide utmost comfort.
- Air direction control—provides proper circulation and eliminates direct drafts on room occupants.
- A special "Slumber-Speed" setting that's the ultimate in quiet cooling (ideal for bedrooms!)
- It's compact and lightweight, with a Lexan® molded outer case that's durable and rust-proof.
- Comes ready to install in most windows.
- 10 position automatic thermostat.
- Simulated Rosewood front grille.

\$168⁸⁸

Trainload PRICED!

18,000 BTU COOLS SUPER SIZE AREAS

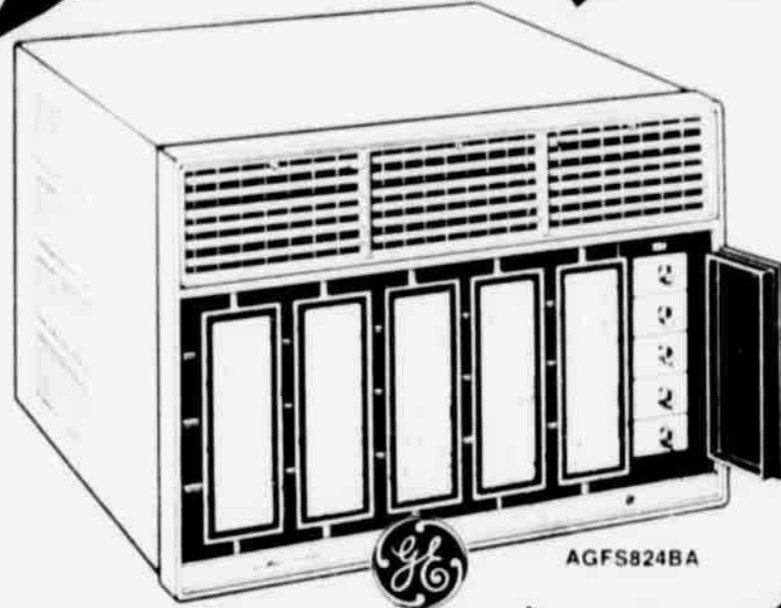
- Ten-Position Automatic Thermostat
- Fingertip Air Direction Control
- Two-Speed Cooling
- Positive Frost Protection
- Quiet Rotary Compressor
- Superthrust Control Provides High Air Velocity

\$328⁸⁸

Trainload PRICED!



AGDS418DB



AGFS824BA

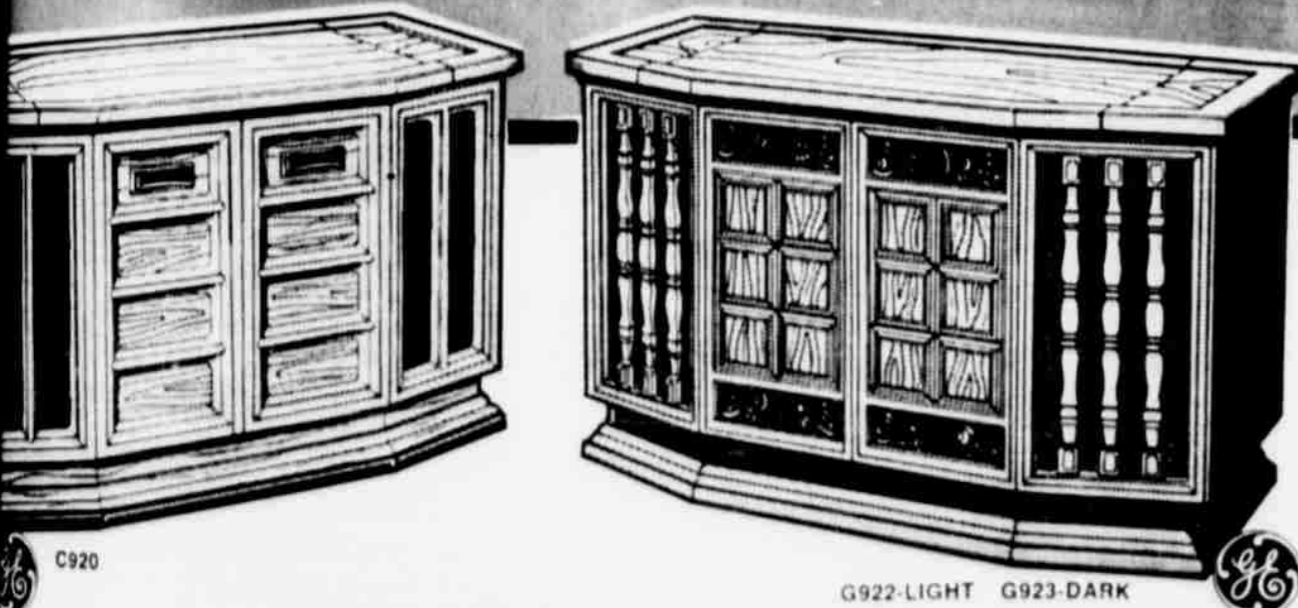
SUPERTHRUST WITH COMFOMATIC Control

- Fine Furniture Styling with Rosewood Panels
- Quiet Slumber Speed
- Air Ventilate & Exhaust
- Quiet Rotary Compressor
- Comformatic Automatically Adjusts Fan Speeds, from high to low, depending on cooling need.

\$408⁸⁸

Trainload PRICED!

YOUR CHOICE



G922-LIGHT G923-DARK

EITHER OF THESE BEAUTIFUL GE Stereo Consoles

IN SPANISH OR CONTEMPORARY

\$248⁰⁰

Trainload PRICED!

*RECOMMENDED RETAIL PRICE

El Greco

ACOUSTAFORM CABINETRY SPANISH STYLING

- Light or Dark Finish
- Solid State AM/FM-FM Stereo Tuner—Stereo Star
- Jam-Resistant Total 1 Automatic 4-Speed Changer—Positive Selection Repeat Play Option Counter-Balanced Total 1 Tone Arm—Gram Adjuster
- General Electric Man-Made Diamond Stylus
- Six Speaker Sound System—Two 10" Woofers, Four 3" Tweeters
- Auxiliary Speaker Control Center—Right and Left Extension Speaker Jacks 3-Position Speaker Control Switch—Tape Playback and Record Jacks—Headphone Jack
- Sound Control Center—Loudness, Balance, Treble, Bass, Pilot Light
- Equipped for Porta-Fi System



WM217HWD

10" DIAGONAL Porta Color™ TV

Available in **AVOCADO**

(WM 217 HAV)

HARVEST GOLD

(WM 217 HHC)

WOODGRAIN FINISH

POLYSTYRENE CABINET

(WM 217 HWD Shown)

Take your pick and the price is right. Here's GE's most popular portable color TV at a once-a-year savings during our Year-End Close-Out Sale. Available in avocado, harvest gold or woodgrained finish. Has GE Porta Color chassis "In-Line Picture Tube" system UHF solid state tuner, VHF "Preset" fine tuning control, push button color purifier, keyed AGC, telescoping dipole antenna, the cast metal handle, 60 sq. inches of viewing area. It's the ideal time to step up to color or get that second set.

\$188⁸⁸

Trainload PRICED!

THE PERSONAL TV!



WM1535AV

12" DIAGONAL ADVENTURER

Popular avocado color. 74 square inch viewing area, up-front controls and sound, convenient built-in molded handle, telescoping monopole antenna.

\$68⁰⁰

Trainload PRICED!



WM264CWD

18" DIAG. PORTABLE COLOR TV

Available in avocado, harvest gold or woodgrained finish. Has GE Porta Color chassis "In-Line Picture Tube" system UHF solid state tuner, VHF "Preset" fine tuning control, push button color purifier, keyed AGC, telescoping dipole antenna, the cast metal handle, 60 sq. inches of viewing area. It's the ideal time to step up to color or get that second set.

\$298⁸⁸

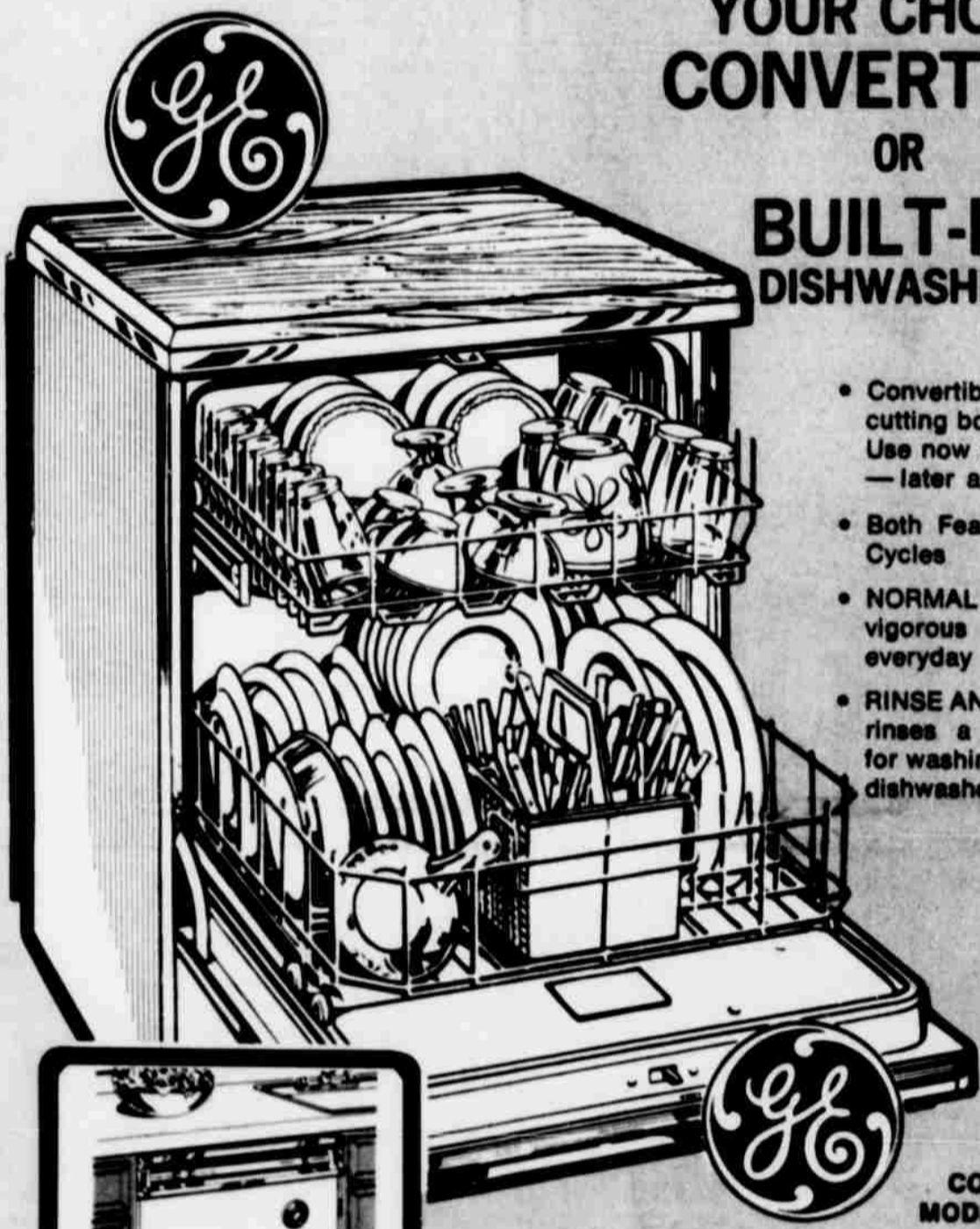
Trainload PRICED!



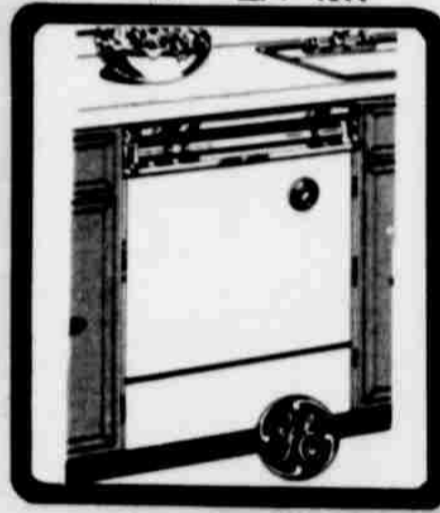
Save

ON GENERAL ELECTRIC DISHWASHERS

YOUR CHOICE
 CONVERTIBLE
 OR
 BUILT-IN
 DISHWASHER



- Convertible has maple cutting board worktop! Use now as a portable — later as a built-in!
- Both Feature 2 Wash Cycles
- **NORMAL WASH** for vigorous washing of everyday loads
- **RINSE AND HOLD** pre-rinses a partial load for washing later when dishwasher is full



BUILT-IN MODEL GGSD430N

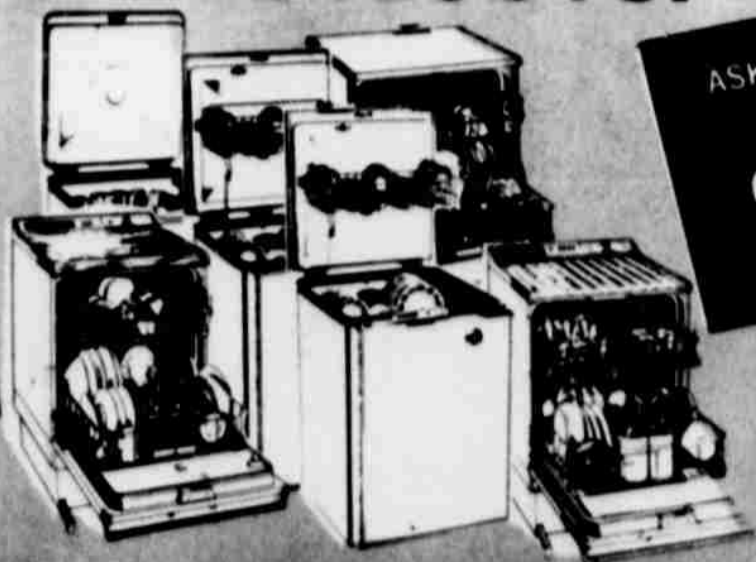
- Built-in soft-food disposer virtually eliminates hand pre-rinsing.
- Three level washing and rinsing actions.
- New GE Tuff-tub resists chipping, cracking, peeling or breaking.

TRAINLOAD PRICED!

\$208⁸⁸

1970 MODEL CLOSEOUTS!

FLOOR SAMPLES
 ONE OR TWO
 OF A KIND
 AT BIG
 SAVINGS!



ASK ABOUT OUR
 EASY
 CREDIT
 TERMS



The Scrap Snapper
\$48⁸⁸

BIG BARGAINS! ON GENERAL ELECTRIC WASHERS

PRICES ON MAJOR APPLIANCES INCLUDE DELIVERY, AND 1 YEAR'S FREE SERVICE BY FACTORY TRAINED TECHNICIANS



NOW!
 WASH AND DRY
 UP TO 18 LB. LOAD

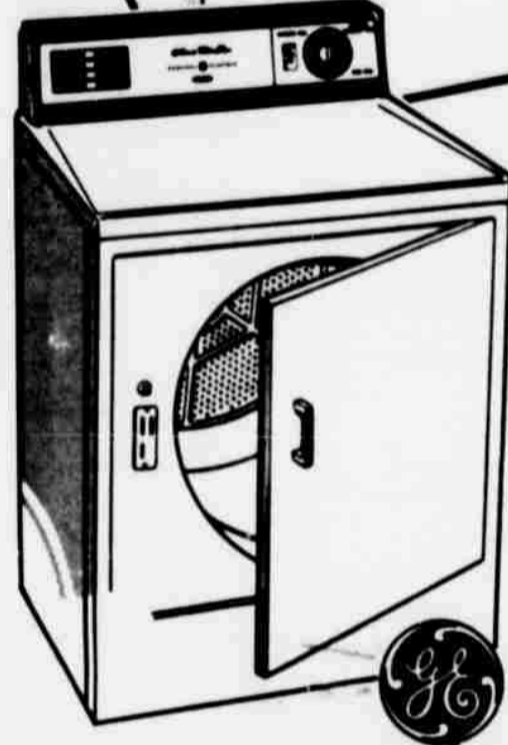


WWA8400L

18 LB. GE DRYER WITH
 3 Automatic DRY CYCLES

Extra large capacity dryer with these fully automatic dry cycles. Features permanent press with cooldown — tumbles and cools out wrinkles... leaves permanent press clothes fresh and ready to wear. Convenient fluff without heat setting. End-of-cycle signal.

\$168⁸⁸



DDE8100L

DOUBLE OVEN AMERICAN ELEGANCE AT A LOW, LOW PRICE

- Double-Oven Cooking Center In Just 36" Width
- Eye-High Companion Oven With Panoramic Window Door
- Spacious Lower Oven With Removable Window Door for Easier Cleaning
- Automatic Oven Timer, Clock and Minute — Times Both Ovens
- Accurate Pushbutton Controls for Hi-Speed® Surface Units
- Removable Surface Unit Reflector Panels
- Illuminated Cooktop
- Two Convenience Outlets, One Timed
- Recessed Cooktop Catches Spillovers



J782L

TRAINLOAD PRICED!

\$318⁸⁸

30" Deluxe Range with P-7® Self-Cleaning Oven



J380

Trainload PRICED!

\$308⁸⁸

*RECOMMENDED RETAIL PRICE

FULLY AUTOMATIC 40" GE RANGE



J420

Trainload PRICED!

\$218⁸⁸

- Accurate Pushbutton Controls for Hi-Speed® Surface Units
- Removable Surface Unit Reflector Panels
- Illuminated Cooktop
- Two Convenience Outlets, One Timed
- Recessed Cooktop Catches Spillovers

Dollar Days Sale

—3 DAYS ONLY—

TIRE SALE

3 Magic 50 Tires, Get 4th TIRE FREE

- SET 77c
- ICE CHEST, 42 qt. . . . \$1.78
- WATER JUG, with spout . . . \$1.69
- CHAIR, aluminum webb . . \$2.99

FREE BARBECUED HAM

AWAY SATURDAY, JUNE 19—1:00 P. M.
(No Purchase Necessary)

White Auto Store

West Side of Square

Shop With Us . . .

All Your Knitting
and Crochet Needs

Yarn & Dress Shop

Haskell, Texas

SHOE REPAIR SHOP

Northeast Corner
of the Square

"DON'T FIX IT—I'LL TELL YOU"

Allen, Mgr. — Haskell, Texas

THE R-A-I-N SALE

I have laundry *Whirpool*
and Dryers at *Real Values*

Time to get a *Home Freez-*
your Spring Garden Food.

RCA COLOR TV

and 1971 model at a bargain,
the 1972 models arrive. We
have the 1972 model Stereo
table Television Sets in

Records on Sale

HAZIER'S APPLIANCE

HASKELL, TEXAS
EAST SIDE SQUARE—PHO. 864-2756

Shop in Haskell \$ Days and Save



HASKELL LIVESTOCK AUCTION

CATTLE SALE EVERY SATURDAY—11 A. M.

VISITORS WELCOME

Federally Approved - Certified Market - Pounded and Insured

South Haskell --- Highway 277

DOLLAR DAY

NEW AND NEWEST IDEA City Shorts Sets

Tunic or coat blouses over hot pants.
By Bogart in sizes 8-14, 7-13. Good
vacation wear. Regularly priced 14.95-
16.98.

1/3 off

STOCK UP TIME!

1/3 off

Good styles in name brands.
All Spring and Summer dresses.
Children's girls' and junior sizes.
Some specially marked pant suits.

1/4 off

ALL WHITE SHOES

By Connie and Hi-Brows

1/2 off

DOLLAR DAYS

1/3 off

THEREAFTER

Some bone and black patent
styles included in sale.

BOYS' AND MEN'S WALK SHORTS

Variety of styles and materials.
Name brands.

1/3 off

No Approvals, No Returns

SHIRT SALE

Buy one men's or boys short sleeved
shirt at regular price; select a sec-
ond one (same size range) for only
one dollar. Pay regular price of the
higher priced shirt.

No Approvals, No Returns

The C & B Store

EAST SIDE SQUARE

TELEPHONE 864-2250

WELCOME TO HASKELL

+++

WE'RE GLAD TO HAVE YOU SHOP IN OUR TOWN --- DOLLAR DAY & EVERY DAY



When you're shopping here . . . Remember to
check our prices on a New Car! We do not face
the high overhead of City Dealers . . . Thus we
offer you a Better Buy . . . SEE US FIRST!

Haskell New Car Dealers' Assn.

PERRY MOTOR COMPANY
Chrysler - Plymouth - Dodge

MEDFORD BUICK-PONTIAC
Buick - Pontiac - GMC

BAILEY TOLIVER CHEVROLET
Chevrolet - Oldsmobile

BILL WILSON MOTOR CO.
Ford - Mercury

DOLLAR DAY SPECIALS

SUMMER SUEDE

SANDALS

Regular \$16.95, Now Only

\$8.95

CHILDREN'S

CANVAS SHOES

Sizes 13 1/2-2 1/4, Reg. \$5.50

\$1.99

TABLE OF
SHOES . . . Now \$1.00

The SLIPPER SHOPPE

East Side Square Haskell, Texas

GIFTS FOR FATHER

Dacron and Cotton Short Sleeve
GOLF SHIRTS
'7.00

Dress Straw Hats
'9.00

Short Sleeve
DRESS SHIRTS
In stripes and solids, from
\$6.95

Western Straw Hats
\$6.00 to \$20.00

Dacron Double Knit
TROUSERS
\$22 to \$25

JUMP SUITS
\$12 to \$16

HUNTER'S

Phone 864-2788—Haskell, Texas

Dollar Days Specials

- BATHROOM WALL LIGHTS (2 bulb) reg. \$2.50 **\$1.50**
- LIGHTED HANGING BASKET, reg. \$40.00 **\$25.00**
- LIGHTED STANDING BASKETS, reg. \$60.00 **\$25.00**
- Black & Gold LIGHT FIXTURE (screw type socket) reg. \$5.50 **\$3.50**
- REPLACEMENT GLOBES **20% Off**
- PICTURE FRAMES (Wooden) **20% Off**
- PICTURE EASELS (from \$1.00 up) **20% Off**
- EGG HOLDERS-SILVER, reg. \$4.50 **\$3.00**
- VELVET UPHOLSTERY (54" wide) **20% Off**
- 36" Cotton GLOSHEEN DRAPERY (large selection) **1/4 Off**
- 1 RACK DRAPERY **\$1.00 yd.**
- 1 RACK DRAPERY **\$2.00**
- Large Leather FLOOR PILLOWS, reg. \$9.95 **\$7.95**
- 20" FLOOR PILLOWS, reg. \$4.95 **\$3.50**
- Luxurious, thick pile all nylon carpet, choice of Persian Emerald or Golden Avocado, reg. \$10.95. Inst. over heavy foam pad **\$6.95**
- A practical hi-fashion Acrylan brick pattern, Green Tweed. Really a fabulous buy! Reg. \$12.95. Inst. over heavy foam pad **\$8.95**
- Green and Gold Nylon shag. Thick and fashionable. Make your home a show place! Reg. \$12.95. Inst. over heavy foam pad **\$9.95**
- Elmwood Green or Bronze. All nylon hi-low carpet. A good buy. Regularly \$7.95. Installed over foam pad **\$5.95**
- 1 Roll Heavy Foam back 4 1/2 ft. wide Green Shag for Bathrooms, porches, station wagons and dens. \$ Day **\$2.75** ft. as long as it lasts

All Carpet Now on Sale at Drastically Reduced Prices

Sherman's Floors & Interior

Northwest Corner of Square

South Avenue E

farm machinery PARTS you need SERVICE you can count on

HALE FARM SUPPLY

PAT HALE—PRESIDENT
Phone 864-2692—Haskell, Texas



\$ DAYS SPECIALS

Marly
Face and Body Care Soap
Honey and Lemon Regular 69c **48c**
GLYCERINE ROSE-WATER, reg. 69c **48c**

NOW IN STOCK
IVO COCOA BUTTER
Creme \$2.00
Soap \$1.00
Dry Skin Oil \$2.00
Moisture Lotion \$2.00

FRAGRANCE SPECIAL
Helena Rubinstein
Apple Blossom reg. \$4.50 **\$3.00**
White Magnolia reg. \$4.50 **\$3.00**

Cassette Tape Center
120 Minute . \$2.49
60 Minute . . . \$1.16
90 Minute . . . \$1.92
Cleaner \$1.06 **10% OFF**

Johnson Pharmacy

418 N. First—Haskell, Texas
YOUR PRESCRIPTION CENTER
Open 7:30 to 6 P. M.—Closed Sunday
Nights and Sundays call 864-3439 or 864-2128

Holden-McCauley Funeral Home, Inc.

Dignified Personal Funeral Service
—also—
24 Hour, 2 Way Radio and Oxygen
Equipped Ambulance Service
W. O. Holden—Charles R. McCauley
304 North 2nd St.—817/864-2151—Haskell, Texas

While Shopping in Haskell . . .

COME IN AND FILL-UP WITH THAT GOOD ENCO GASOLINE!
WALLACE'S ENCO STATION
107 N. First - Phone 864-2676
Haskell, Texas

JUNE DOLLAR DAYS

- ICE TRAYS (reg. 29c) **15c**
- GOLF BALLS (reg. \$1.35) **3 for 77c**
- AIR MATTRESS (reg. \$1.59) **88c**
- TRANSMISSION FLUID (reg. 69c) **25c**
- BRAKE FLUID (reg. 65c) **37c**

Western Auto Associate Store
HASKELL, TEXAS

- 3 Br., attached garage, fenced yard
 - 3 Br., 2 lots, carpeted, real nice.
 - 2 Br., good location.
 - 2 Br., attached garage, ducted in air.
 - Cafe for sale or lease, tremendous volume of business.
 - Farm and Ranch Loans.
- See me about the above and also have other properties.

Wheatley Real Estate

318 N. 1st Haskell, Texas

YOU CAN SAVE MONEY AT
Smitty's Auto Supply
The Fact that we have been here 40 years shows you something . . .

RED REFLECTORS
(Regular 49c) **29c**

BRAKE FLUID
(12 oz. size) **29c**

Rebuilt SPARK PLUGS
(Set of 8) **97c**

New SPARK PLUGS
(AC Champ - Aut) ea. **69c**

Johnson CAR-NU POLISH
(Regular \$1.50) **79c**

Johnson WEATHER WAX
(Regular \$2.50) **\$1.29**

POLISHING CLOTH
(Regular 69c) **29c**

PLASTIC FLOOR
(15 in. hose) **39c**

ROPE
50 ft. 3-8 in. **69c**
100 ft. 1-4 in.

SAVE EVERY DAY AT

Smitty's Auto Supply

LOW RENT DISTRICT—HASKELL, TEXAS
Specials Good Only Thursday, Fri., Sat., — June

GAS RANGES 36" Apt., Eye Level. A BIG TRADE-IN ALLOWANCE

SLEEPERS-SLEEPERS-SLEEPERS

King size, Standard size, vinelle covers, nylon covers, herculon prints, solids. Your Choice. We will allow a Big \$60.00 for your old bed. Need an extra bed this summer? Better Hurry!

SELECTED GROUP OCCASIONAL TABLES, 2 STEP TABLES, 1 COFFEE TABLE per set

2 pc. Living Room Suite by Shastid. Close-out. **\$149.50 wt**
3 pc. Bedroom Suite, Dresser, Chest, etc. **\$119.50 wt**

COMPANY COMING? Table with 8 chairs. Other \$100. Dinettes comparably priced.

Fine Quality MATTRESS AND BOX SPRING **\$79.90 wt**
All Occasional Pictures, Chairs and Rockers **10% off**
Refrigerator, C. E. 12 **\$189.00**

RECLINERS to fit everybody, big ones, little ones, vinelles, herculons. During Trade Days **BIG 10% off**

Clean, Oil and Adjust SEWING MACHINES. Trade Days Only—**\$3.50** and parts. We will not pick up on this special.
All Evaporative Coolers **10% off**

Boggs & Johnson

FURNITURE—MATTRESSES—APPLIANCES
Haskell, Texas