



# THE JAYTON CHRONICLE

T. O. Wade, Editor and Publisher

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### NOTICE TO PUBLIC

Any erroneous reflection upon the reputation or standing of any individual, firm, or corporation that may appear in the columns of The Jayton Chronicle, will be gladly corrected when called to our attention.



Dr. Arthur H. Compton is doubtless a great atomic scientist—but no great shakes as a grammarian if we are to judge by a recent press dispatch which quoted him as telegraphing an acceptance of an offer to receive an honorary doctor of laws degree from Texas Christian University.

"I will be delighted to become an alumni of Texas Christian."

Maybe Dr. Compton are the Siamese twins.

There was an old-time rancher who was so parsimonious that he fed his cowboys the poorest kind of food. One range-rider complained but without effect. The "old man" rode up to this cowhand's shack and, a storm coming up, he stayed for the night. Next morning, the rancher bit down on a biscuit and yelled, "This is weevil-y." He clamped down on the bacon and then angrily said, "This meat is too tough to chew." He started to shove his plate back but the cowboy whipped out a pistol and announced:

"You said that flour and bacon was good enough for me; now, darn you, eat every bite of it."

Which the cattleman did. So far from firing the nifty cowboy, the ranchman sent over a supply of good grub and always liked him thereafter. He would refer to the cowpoke as "that kid from Arkansas."

In El Dorado, Ark. (visited in the late 1930's), they told of a banker whose advice was so highly esteemed that when the first World War was in progress, the citizens held back on buying Liberty bonds until, to the promise of the United States government to pay, was added the assurance of the banker that the bonds were a good investment. Then the people bought!

When shirts with separate collars were fashionable, a whole regiment of jokes went out, too. The worst of the lot was probably the one:

### Economic Highlights

At a time when many people talk almost glibly of the possibility of a third world war, it is wise to attempt to assess the cost of the last conflict. Nothing resembling an exact accounting can be made—there are too many imponderables and intangibles, which permit of only an informed guess. One of the most thoughtful efforts to arrive at the cost of World War II appears in Harper's Magazine for April. It is written by C. Hartley Grattan, who has long been a student of the economic implications of war.

Mr. Grattan concludes that about 10,000,000 members of armed forces lost their lives. The last war was unique in that civilians suffered a heavier mortality than did men in uniform. The casualties from bombing; the planned extermination of whole categories of civilians; the terrible death rate among slave laborers; the losses in underground movements—these and other causes probably were responsible for 30,000,000 deaths. Thus, the total human cost of the war was 40,000,000.

So total the material cost brings the analyst to extremely difficult ground. The most obvious and easily unearthed cost is the money actually spent for military purposes by victor and vanquished. This is recorded in national budgets. It came to more than a trillion dollars—\$1,117,000,000,000. Next we must arrive at the cost of the physical damage which was done during the long course of the conflict. Factories, power plants, transportation systems and whole industrial regions were razed on a wholesale scale. Both sides concentrated on attacking dwelling areas—people who have no place to live especially in severe weather, are of small value as workers. Mr. Grattan arrives at the figure of \$2,234,000,000,000 (over 2 trillion) to cover the cost of direct destruction.

But this is not all. There is another economic cost, which is the most difficult yet to estimate. That cost is found in the depletion of natural resources, the disorganization of economic systems, the value of labor and material seized and carted off by invaders, and so on. Mr. Grattan places this cost at \$650,000,000. Adding all the costs up, we have a final, incredible figure of four trillion dollars—\$4,000,000,000,000! And this, as he says, leaves out the moral cost of war, which is beyond statistics.

World War II was seven times as destructive as World War I. If World War III should come with the atom bomb there is every reason to believe that the costs would be beyond calculation and civilization wiped out.

Here is why the best minds in the world are now devoted to the task of maintaining the peace.

A hard-up sportsman bought a horse but neglected to pay its former owner. Later he met the man who sold him the horse.

"I'm not at all satisfied with that animal," the hunter said.

"Why, what's the trouble?" asked the dealer.

"Well, he won't hold his head up." "Oh, that's all right," replied the dealer. "That's his pride. Just you wait until he's paid for." —Coronet.

### Jester Signs Cancer Control Month Proclamation



Urging all Texans to support "the mighty effort now being made by the American Cancer Society" to defeat cancer, Governor Beauford Jester has declared April as Cancer Control Month in Texas. "A benchhead has been established against this formidable enemy of all humans," Jester said. "However, the tide of cancer continues to mount relentlessly throughout this state and nation. All Texans must become aware of the cancer menace, and all Texans must be reached by the cancer control methods being sponsored by the American Cancer Society." With the Governor are, left to right, Dr. William Gambrell, Col. Ike Ashburn, Mr. Fagen Dickson, Dr. W. S. Bohls, all leaders of the Texas division, American Cancer Society.

### Watch Your Health During Vacation

Austin, Texas. — The month of April usually brings the first days of near-summer weather to Texas, and literally thousands of Texans commence to make serious and detailed plans for their annual vacation which is of great importance to the health and well being of every man and child.

A vacation can relax nervous tension, bring renewed vigor, and usually supply an opportunity for more sunlight and outdoor activities than is customary for office workers and those sedentary occupations. But traveling to vacation spots for the purpose of "roughing it" can also bring a serious health menace in the form of typhoid germs from impure water supplies, and for this reason, Dr. Geo. W. Cox, State Health Officer, advises all persons contemplating such a vacation to first be inoculated against typhoid.

"Persons planning a vacation where sanitation standards may not be carefully observed, should protect their health by typhoid inoculation, and thus avoid the risk of serious illness from this debilitating and sometimes fatal disease", Dr. Cox

said. "An individual not previously rendered immune, can establish immunity by having one typhoid vaccine injection administered each week for three weeks; if he has kept his immunity from a previous year will keep him protected from typhoid."

Dr. Cox warned that impure water is not the only means of spreading typhoid, and cautioned against the careless exposure of food and milk to flies, roaches, rodents, and other germ-spreading pests.

Ret. Clint Sherrod, Jr., son of Mr. and Mrs. C. G. Sherrod, of Lubbock, route 7, formerly of Jayton, this week received a letter of commendation from Co. D, First Battalion, Medical Field Service school at Brooke Army Medical center, for excellent performance of duty as a trainee. Sherrod is being trained as a medical technician.

Shortly after Admiral Byrd's notable polar expedition returned from the Antarctic, someone asked one of the men what one thing he missed most while away.

"Temptation," was the laconic reply.

### Students Successful At District Meet

Thursday night, April 7, 1949, Declamation and Story Telling were held in the high school auditorium at Dickens. Those who placed from Jayton, were as follows.

- Senior Boys: Wylie Hall - 3rd.
- Senior Girls: Nancy Donoho - 3rd.
- Junior Boys: Ronnie Brantner - 1st. Jon Fowler - 2nd.
- Junior Girls: Pat Hunnicutt - 2nd.

Friday, April 8, 1949, Spelling, Typing and Number Sense were held at McAdoo. Those who placed from

- Jayton, were as follows: Spelling 7 and 8th Grade: Dellza Hall and Ima Jean York 2nd.
- Spelling 5 and 6th Grade: Bobby Florence and Laura Beth Turbeville tied with Peacock for 2nd.
- High School Spelling: Mickey Herman and Henry Taylor tied with Peacock for 1st.
- Typing: Johnnie Davis and Jackie Underwood - 3rd.
- Number Sense: Johnnie Davis and Micky Herman - 3rd.

Mr. and Mrs. Odell Mason and son of Los Angeles, California, are visiting his parents, Mr. and Mrs. L. R. Mason this week.

# NOTICE STOCKHOLDER

There will be a Stockholders Meeting at the Gin office on Saturday, April 23 at 2:30 p. m., for the purpose of electing a Board of Directors. On this date there will be a number of gifts given away to the stockholders. Will you please be there and cast your vote?

FARMERS CO-OP. SOCIETY NO. 1

J. L. McAteer, Manager

# HOT SPECIALS

MAKE YOUR MONEY BUY MORE These are hot prices that will give you unusual savings.

LARD, 3 lb. carton	59c
PINTO BEANS, No. 1, 2 lbs.	28c
SUGAR, 5 lbs. cane	49c
WASHING POWDER, 2 boxes	29c
MEAL, Cream, 10 lbs.	89c
PORK and BEANS, can	10c
TOMATOES, can	9c
FLY DEAD, pint	19c
MOPS, Good Ones	49c
LAYING MASH, Prints	\$3.95
SARDINES, Big Oval Can,	23c
OAT MEAL, Purity, with bowl	39c

Blackeyed Peas for planting Garden Seed. - Carriker Planting Seed

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 FARMERS AND RANCHMEN  
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# TIME TO AIR CONDITION

We have a new shipment of Air Conditioners in several sizes. Be choicy and call today for one for your home. We can also supply you with the large Air Conditioners for your place of business.

### FOOD PRESERVATION

See our new Refrigerators. Plenty of food space and plenty of ICE for any occasion.

**W. M. Smith Butane Service**

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-Gas- -Groceries- -Oil-

# \$\$ SAVING PRICES

- Plastic Table Cloths, 54x54 \$1.00
- Perfex, 10 ounce box 23c
- Sun Shades and Goggles, All Sizes
- Junket Ice Cream Mix, 4 oz. box 15c
- Morton's Ice Cream Salt, 4 lbs. 10c

Plenty of Candy Easter Eggs and Egg Dye  
 See us for all kinds of PLANTING SEEDS  
 Get Your Supply Of Macha Seed Now!

-Ice- K. P. BRANTNER -Ice-

NO REASON TO WAIT UNTIL AFTER EASTER. BUY NOW DURING THIS EXCITING BEFORE EASTER

# CLEAR-A-WAY

AND YOU WILL BE THE GRANDEST FAMILY IN THE EASTER PARADE



## Ladies Ready-To-Wear and Accessories

**LADIES' DRESSES**  
750 ladies' Spring and Summer Dresses. Crepes, Failles and Gabardines. Values up to \$44.95 reduced to

1-2 PRICE

**LADIES' DRESSES**  
75 ladies Spring and Summer Dresses. Values to \$39.95 reduced to

\$6.00

**CHILDREN'S SPRING COATS**  
Only Seven of these little coats left.  
Reduced from \$14.95 to ----- \$7.48  
Reduced from \$17.95 to ----- \$8.98  
Reduced from \$19.95 to ----- \$9.98

**PIECE GOODS**

Pure Irish Linen. Colors blue, grey, aqua, rose, orchid, white, brown, navy, black and red. Reduced from \$2.98 to

\$1.98

One table of Cotton Prints and Woven Chambray. Fancy, solid and striped patterns. Reduced from 49c to

29c Yard

**ORGANDY CURTAINS**

Ruffled organdy precilla curtains. 90 in. long. Permanent finish. Reduced from \$4.95 to

\$2.99

**SHOES**

500 pairs of ladies and children's shoes. Ladies black patent and calf-open and closed styles. Children's Roman sandals, black and white dress sandals and oxfords and high top shoes. Values to \$9.95

\$2.00

**LADIES' NYLON HOSE**

A surprise in fine Easter Nylons. Slight irregulars of regular \$1.65. 51 gauge, 15 denier Nylons in new spring colors. ---

69c

6 Pair \$4.00 (Limit 6 pair to a customer.)

**LADIES' GLOVES**

Ladies Spring and Summer gloves in pastels and black, by Kaiser and Townes. Values to \$1.49 --- Choice

69c

**LADIES' SLIPS**

Ladies Multifilament Rayon Crepe Slips. Lace trimmed. Sizes 32 to 40. Reduced from \$3.95 to \$5.95 to

\$2.99



**Ladies' Spring Suits and Coats**

SIZE	COLOR	REG.	SALE
14 and 16	Sport Suits	\$39.95	\$19.95
16	Black Faille	\$39.95	\$26.95
14	Navy Wool Crepe	\$44.95	\$19.95
11	Beige Gabardine	\$49.95	\$29.95
18 and 16	Red Gabardine	\$49.95	\$29.95
16	Navy Wool Crepe	\$59.95	\$39.95
11	Light Blue Wool Crepe	\$59.95	\$39.95
8, 15 and 16	Aqua Gabardine	\$69.95	\$39.95
18	Grey Sharkskin	\$69.95	\$39.95
44	Black Gabardine	\$69.95	\$39.95
14	Grey Gabardine	\$79.95	\$49.95
14	Grey Sharkskin	\$79.95	\$59.95
15	Grey Sharkskin	\$89.95	\$59.95
16	Navy Gabardine	\$89.95	\$59.95
14	Brown Gabardine	\$98.95	\$59.95

**Coats**

SIZE	COLOR	REG.	SALE
16	Beige Gabardine	\$29.95	\$17.95
16	Grey Gabardine	\$29.95	\$17.95
16	Navy Blue Gabardine	\$29.95	\$17.95
14, 12 and 10	Green Gabardine	\$24.95	\$17.95
12	Green Suede Cloth (Shortie)	\$34.95	\$19.95
16	Cocoa Crepe	\$39.95	\$26.95
10	Grey Gabardine	\$39.95	\$26.95
16 and 12	Blue Gabardine	\$39.95	\$26.95
14	Light Green Gabardine	\$39.95	\$26.95
14	Green Suede Cloth (Short)	\$39.95	\$26.95
16	Brown and Beige Tweed	\$49.95	\$29.95
16	Beige Gabardine	\$49.95	\$29.95
16	Tan Gabardine (Short Coat)	\$49.95	\$29.95
16	Grey Wool Crepe	\$59.95	\$39.95
14	Beige Tweed	\$59.95	\$29.95
13	Red Gabardine	\$79.95	\$49.95
16	Navy Gabardine	\$89.95	\$49.95

### Khaki Suits



**Men's Khaki Suits**

Men's 8.2 Army twill pants and shirts to match. Full cut, sanforized. Equal soil duck pockets. Seven belt loops. Shirts 6 oz. sanforized with 2 large flap pockets.

PANTS, sizes 28 to 44 ----- \$2.49  
SHIRTS, sizes 14 to 17 ----- \$2.19

## Men and Boys Wear

**Men's and Boys' Wear**

**DRESS PANTS**

A smashing before Easter offering of men's dress pants.

Reduced from \$17.50 to ----- \$12.90  
Reduced from \$15.50 to ----- \$10.90  
Reduced from \$12.95 to ----- \$8.90  
Reduced from \$10.95 to ----- \$7.90  
Reduced from \$7.95 to ----- \$4.90  
Reduced from \$6.95 to ----- \$4.90

**MEN'S DRESS SHIRTS**

One large table of men's dress shirts. Famous nationally advertised brands. Fancy and solid colors. Sizes 14 to 17.

Choice \$1.98

**MEN'S DRESS SOCKS**

Men's rayon banner wrap anklets. Reduced from 59c to

29c Pair

**MEN'S DRESS SHOES**

Men's dress and sport oxfords and loafers and high top shoes—black and brown. Values to \$7.95

\$4.90

**Men's Dress Hats**



Close out on a special group of men's dress felts. Values to \$7.95

\$2.99

### Mens Dress Suits



Save on these men's wool worsted suits. All year weight.

\$55.00 Suits ----- \$39.50  
\$45.00 Suits ----- \$29.50

**Dunlap's**  
Spur, Texas

**SHERIFF'S SALE**

Whereas, it appears of record as shown by deed from the Sheriff of Kent County, Texas, to the State of Texas, recorded in Volume 33, page 254, of the Deed Records of Kent County, Texas, that on the 7th day of November, 1929, the Sheriff of Kent County, Texas, did convey to the State of Texas the land herein-after described by virtue of an order of sale issued by the Clerk of the District Court of Kent County, Texas, on a certain judgment rendered in said court in favor of the State of Texas against Unknown Owners, numbered on the docket of said Court No. 2322, for the sum of \$53.73, the same being for taxes, penalty, interest and costs due on said land; No. 2328, for \$39.49, the same being for taxes, penalty, interest and costs due on said land; No. 2342, for the sum of \$54.18, the same being for taxes, penalty, interest and costs due on said land; No. 2345, for the sum of \$33.55, the same being for taxes, penalty, interest and costs due on said land; and,

Whereas, it appears of record as shown by a deed from the Sheriff of Kent County, Texas, to the State of Texas, recorded in Vol. 15, page 75, of the Deed Records of Kent County, Texas, that on the 29th day of March, 1911, the Sheriff of Kent County, Texas, did convey to the State of Texas the land herein-after described by virtue of an order of sale issued by the Clerk of the District Court of Kent County, Texas, on a certain judgment rendered in said court in favor of the State of Texas against A. L. Romberg, numbered on the docket of said Court No. 399, for the sum of \$132.59, the same being for taxes, penalty, interest and costs due on said land; and,

Whereas, it appears to me as Sheriff of Kent County, Texas, that more than two years has elapsed since the date said land was sold to the State of Texas, as aforesaid, and that the same has not been redeemed:

**NOTICE IS HEREBY GIVEN,** that by virtue of the authority vested in me by law, I will, on Tuesday, the 3rd day of May, A. D. 1949, proceed to sell, at the principal entrance to the courthouse of Kent County, Texas, in the town of Clairemont, Texas, between the hours of two and four P. M., at public vendue, for cash, to the highest bidder, the following described real estate:

All of Lot Nos. 3, 12, 18 and 21 in block No. 55, of the original townsite of the town of Clairemont, Kent County, Texas, according to the official dedication map or plat of same;

All of Lot Nos. 1, 2, 4, 5, 9, 16, 17, 20, 21 and 22 of Block No. 57, of the original townsite of the town of Clairemont, Kent County, Texas, according to the official dedication map or plat of same;

All of Lot Nos. 1 and 5 to 22 both inclusive in Block No. 61, of the original townsite of the town of Clairemont, Kent County, Texas, according to the official dedication map or plat of same;

All of Lot Nos. 1 and 4 to 22 both inclusive in Block No. 64, of the original townsite of Clairemont, Kent County, Texas, according to the official dedication map or plat of same;

All of Lot Nos. 1, 2, 21 and 22 in Block No. 8, of the original townsite of the town of Clairemont, Kent County, Texas, according to the official dedication map or plat of same.

And in compliance with law, I give this notice by publication, in the English language, one week for three consecutive weeks preceding said day of sale.

Witness my hand, this the 30th day of March, A. D. 1949.

Robert Koonce  
Sheriff, Kent County, Texas

G. L. Hamilton, Jr. received treatment at the Rotan hospital for a wasp sting last week.

Mrs. Ed Brown spent last week end in Lubbock with her daughter, Maudie.

Mrs. Guy Brown went to Big Spring, Texas, Tuesday to visit her son Brack and family for a few days.

Mrs. Hester Hall spent last week end with her daughter, Mrs. A. S. Yandell at, Slayton, Texas.

Mr. and Mrs. Raymond Ross of Brownfield visited Mr. and Mrs. Elmer Hall last Thursday.

**News Notes From County ACA Office**

Acreage data from 1941, 1945, 1946, 1947, 1948 and 1949 will have to be filed in the Kent County ACA office within the next 60 days. This information will be necessary on every farm in the county for the establishment of 1950 farm wheat allotments and later for establishing the farm cotton allotments.

Wheat acreage allotments will be announced around July 1, 1949. The Secretary of Agriculture will determine by July 1 whether or not the allotments and marketing quotas will be offered for the 1950 crop.

Farmers should start gathering this information now. Farmers will be notified, in the next two weeks, to come to the county office and file this information. Small groups will be notified each day. It will be important for each farmer to come in on the day set for his community in order that this information can be gathered with a minimum of confusion. There is only a short time provided in which to collect this information and it will benefit all people concerned to cooperate with the plans set forth. A farmer will be required to file this information before he will be eligible to receive a wheat or cotton allotment. Re-

upon by the farmers and passed by the government, it must be voted lotments to be placed on producers.

In order for wheat and cotton allotment, this information must be filed by June 1, 1949.



**DR. Q. DON GOULD**  
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The Styline 68 Luxe 2-Door Sedan  
White sidewall tires optional at extra cost.

The most Beautiful BUY of all  
now made even more attractive by new lower prices!

**CHEVROLET** Talk about thrills! You'll get the biggest "triple-thrill" in motoring out of seeing, driving and saving money with this new Chevrolet for '49—the most beautiful buy of all—now made even more attractive by new lower prices!

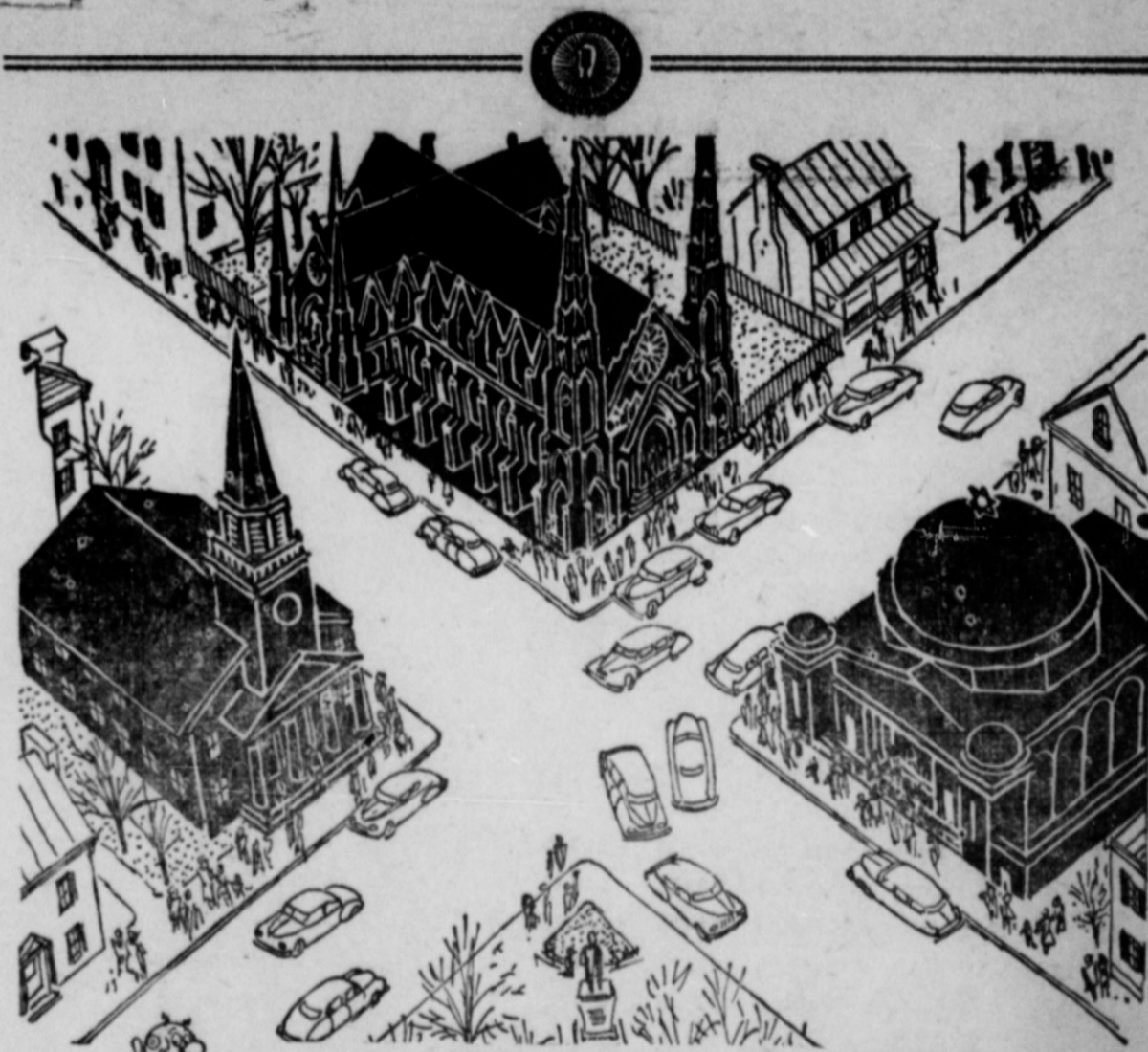
And, while you'll naturally be happy to know it's the beauty-leader, we believe you'll get your greatest thrill out of driving it. You'll experience amazing new handling ease and riding ease, thrilling acceleration, and outstanding hill-climbing ability, all delivered

with typically tight-fisted Chevrolet savings on gas and oil. For here's the only low-priced car with a world's champion Valve-In-Head engine—of the type now being used on more and more higher-priced automobiles—the most beautiful buy for performance with economy, just as it's the most beautiful buy for styling.

Give yourself and your family the biggest "triple-thrill" in motoring . . . see, drive and save with Chevrolet for '49 . . . the most beautiful buy of all!

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JAYTON, TEXAS      ✦      PHONE 113



**THIS IS AMERICA**

This is freedom—many religions, many races, living in harmony together. For freedom is more than a way of life. It is a state of spirit—and our richest asset.

Under freedom of religion, Americans attend more churches than any other nation. Under freedom of speech, we have more newspapers, more radio stations than any other country in the world. Under freedom of opportunity, our children attend more schools, have more chances to succeed in life.

We are only 7% of the world's people, living on 6% of the world's land. Yet, we

who live in America have the highest standard of living the world has ever known.

Under freedom of enterprise—you may call it Democracy, or Capitalism—we make just about one-third of the world's goods, mostly for our own use. We drive three-fourths of the world's autos, use about half the world's electricity. Our homes are unrivaled for comfort and labor-saving devices. We eat more meat, buy more clothes, see more shows, own more insurance. We even save more money.

Yes, freedom pays—in the coin of tolerance and understanding, and in the coin of progress and prosperity.

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CHECK YOUR NEEDS AGAINST THIS LIST

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PHONE 86 FOR FREE ESTIMATES

The Jayton Chronicle

## Pleasant Valley Plan Proves Satisfactory

Children, just as their parents benefit from association with others of their age outside the family circle, yet it is often a problem for mothers to make it possible for the pre-school age child to meet and play with other children. This is especially true in the country, where neighbors may be some distance away.

The Pleasant Valley home demonstration club of Wise county has worked out a plan which has proven to be worthwhile for both children and mothers.

The club appointed a child welfare committee and as a result of its recommendations, members with small children bring them to the meetings. The youngsters are turned over to the play supervisor for the meeting who sees that games and entertainment are provided for the children while the club is in session. Every member of the club has volunteered to serve as a play supervisor.

The welfare committee provided a storage box for toys and each member contributed equipment. The play supervisor at each meeting is responsible for light refreshments for the children.

Mrs. Sam Kaker, president of the club, and Fern Hodge, county home

demonstration agent, report that the results have been quite satisfactory. The children are well-cared for; they learn simple games, benefit from supervised play. The mothers are pleased with the arrangement as a means of developing child personality as well as making it possible for them to attend club meetings.

Mrs. Eloise Johnson, extension family life education specialist of Texas A. and M. College says, "Mothers of young children quite often would like to take part in clubs and community life, but are held back because there is no way to take care of the children. The Pleasant Valley plan might be followed by other clubs to benefit both the children and the mothers."

### ECONOMIC HIGHLIGHTS

The Wall Street Journal has published what it terms "American industry's report card." It is a comparison of 1948 earnings of 376 leading industrial concerns, in two dozen industries, with the earnings made in 1947. It makes very interesting reading for those who are concerned with the economic state of the nation.

The most obvious fact is that 1948 produced record dollar profits, running to well over \$5,000,000,000 for the 376 companies. But, as any economist will tell you, dollar totals alone don't tell the whole story by a long shot. Other factors, tangible and intangible, enter the picture.

First of all, there were tremendous differences in the profit experience of various big industries last year. The oil companies did the best—about 66 per cent gain for 18 companies listed in the report card. On the other hand, 5 principal moving picture producers had a stunning 64 per cent drop in earnings. The public utilities, whose rates are fixed by regulatory commissions, showed almost no change.

Furthermore, some industries with very high dollar earnings still had difficult financial problems to deal with. Oil was one. An extraordinarily high demand forced the most rapid expansion possible. Emergency measures, often costly, were employed to get products to consumers. New construction carried a price tag two or three times as great as before the war. Consequently, the larger part of the earnings had to go back into the plant and labor rather than to stockholders.

The depreciation problem also takes some of the brightness away from the profits total. Under our tax laws and policies, a concern is allowed to depreciate physical equipment by so much a year, and lay the money away for future replacement. However, replacement costs are now so high that the funds thus accumulated aren't adequate for the job. So more profits must be applied to that.

The question everyone is asking now is whether the rate of earnings will continue. The Journal says that "most corporate officials expect a good year, but you have to search long to find one who thinks profits will measure up to the 1948 reports." In the view of the Texas Company, a major oil concern, "A greater volume

### VERSATILE MIDRIFF



A bright, plaid gingham formal puts this comely coed in a dancing mood. Her youthful dancing frock is designed by Emma Domb in brilliant Scotch plaid cotton. The National Cotton Council reports that plaids are among the most popular of the new spring cottons

same disease also destroys some of the early buds, and may prevent the growth of early fruiting branches. As the cotton plant grows, the disease shows up as angular spots on the leaves, and also as bacterial boll rot.

Brown spots or cankers at the ground level or slightly below on a stem is a good sign of sore shin. Many plants will recover from this disease, but they are often late in developing. Experiments have shown that seed treatment greatly reduces these troubles and helps to promote more vigorous seedlings, which often can be chopped and cultivated earlier.

In a four-year test by the Texas Agricultural Experiment Station with chemical seed treatment, results showed good increases. There was a 25 per cent increase at College Station, a 15 per cent increase at Temple and a 10 per cent increase in Brazos bottoms near College Station, and a 4 per cent in the average yield at Lubbock.

In another test at the Temple Substation, treated seed gave a 25 per cent to 30 per cent better stand than untreated seed. At the same time, the plants made greater yields per acre, and had less angular leaf spot. The difference in yields between treated and untreated seed varied from year to year, depending on the amount of disease germs on the seed and the condition of the soil at planting time.

Chemicals which have proved effective are cesaran M, common cesaran (2 per cent), new improved cesaran (5 per cent) Dow 9B and spergon.

### Good Opportunity In Organized Reserves

A survey just completed by the Instructor's Office, Organized Reserve Corps, of Jayton and the surrounding vicinity, has shown that there are many former army enlisted men and enlisted Reservists who are passing up a good opportunity by not belonging to or being active in the Reserve. The Reserves will be called upon to carry a large share of military preparedness in the future, and in so doing offer some very good benefits to enlisted reservists.

Major Samsel, Instructor for the Reserves of Lubbock District, said today that many former service men believe that they would be subject at any time to a call to active duty if they were members of a Reserve Unit. This is an entirely erroneous opinion, since no Reservist may be called to Active Duty without his consent, except in case of war or grave national emergency. An enlisted man may join the reserve and remain inactive except in a time of national emergency, or he may participate in inactive duty drill where he merits points for retirement, promotion and drill pay. Also, by being in the Reserve, he builds up his longevity he may work for a commission, attend schools of the service with full pay and allowances or if he so desires, he may take periods of active duty that are available. He may retain his grade held at time of discharge, and in the event he is called during a national emergency, he will be called to duty with the rank of his grade held in the Reserves. After twenty years of satisfactory service in the Regular and Reserve forces, an enlisted man, upon reaching the age of 60 years may draw retired pay, the bare minimum which a Reservist could expect amounting to more than forty dollars a month.

In the near future an officer from the Instructor's Office, Lubbock, Texas ORC will be in the vicinity on an announced date and place to explain in person the Reserve program and enlist or reenlist men into the service of the Reserve.

IS HER EASTER BONNET A DREAM?

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of sales will not be sufficient to offset price declines and continued high operating costs." In industry after industry tougher competition, plus in some cases, a decline in consumer eagerness to buy, points to a slackening of the boom. This is indicated in dividends to stockholders. More and more firms, following a cautious policy, have recently been cutting them.

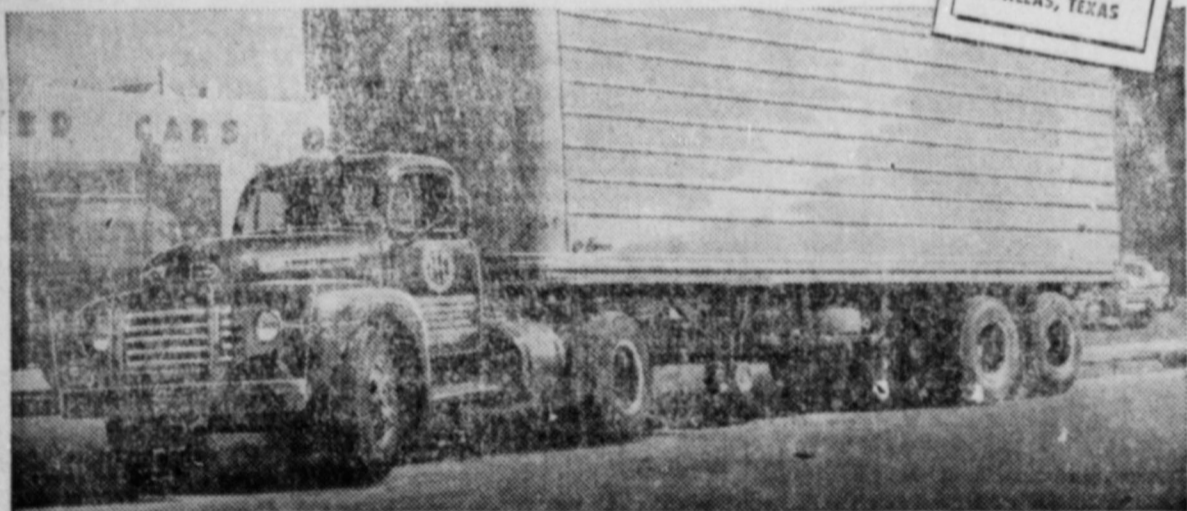
### Chemical Treatment Of Seed Advised

Chemical treatment of cotton seed before planting is good insurance.

There's often quite a difference in a cotton crop that has been planted with chemically treated seed and a crop that wasn't. Here's the difference. With chemically treated seed chances are good for better stands and greater yields because the chemicals kill the seed-borne germs and protect the seeds against molds and fungi in the soil. Without seed treatment, it's harder to get a good stand for producing a good crop. Unprotected seed rots easily in the soil before it has a chance to germinate, especially if the ground is too cold or wet for quick germination. Even after the seed germinate many young seedlings are killed by angular leaf spot, sore shin, or bacterial boll rot.

One of the worst cotton diseases is angular leaf spot. It often shows up first on the young seed leaves, and during damp weather after the seedlings come up, many of them will die unless they were treated with a chemical before planting. This

## "PERFORMANCE of my new 15-H.P. Ford F-7 BIG JOB equals trucks of twice the G.V.W. rating"



Roadside Report  
**FORD TRUCKS**  
GEORGE F. KIDD  
DALLAS, TEXAS

Ford Model F-7 BIG JOB shows has a Gross Combination Weight rating of 35,000 lbs. as a tractor, Gross Vehicle Weight rating of 19,000 lbs.

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  - ★ Big Tires; up to 10.00-20 on F-8, up to 9.00-20 on F-7
  - ★ New Heavy Duty Five-Speed Transmissions
  - ★ Big Rear Brakes, Power Actuated, 16-in. by 8-in. on F-8
  - ★ Built and Warranted for the following ratings:
- |              | Gross Vehicle Weight | Gross Trailer Weight |
|--------------|----------------------|----------------------|
| '49 FORD F-7 | 19,000 lbs.          | 35,000 lbs.          |
| '49 FORD F-8 | 21,500 lbs.          | 39,000 lbs.          |
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(2 Beautiful Unbreakable Glasses)
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