

Burkburnett Star

LIKED BY MANY..CUSSED BY SOME..READ BY EVERYBODY

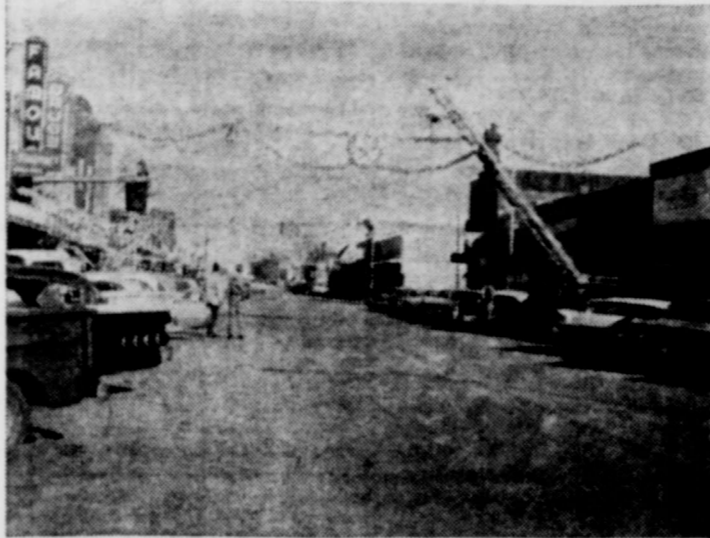
BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, DECEMBER 5, 1963

NUMBER 12

Cheerful Credulous
"Do you believe that awful story they are telling about Alice?"
"Of course I do, What is it?"

Downtown Xmas Lights Turned On Dec. 3rd

Scene Looking Down Main Street



The beautiful new downtown Christmas Decorations were put up here this week through the combined efforts of the City, Texas Electric Service Company, Southwestern Bell Telephone Co. and the Chamber of Commerce.

The new decorations were purchased by the City and the Chamber of Commerce at a cost of \$1,657.50 and are a great asset to our town. These are the first new decorations the town has had in several years.

We wish to express our appreciation to all those who had a part in this project.

Contemporary Study Club Met Nov. 19th

The Contemporary Study Club met November 19th in the home of Mrs. David Gibson. The President, Mrs. Joe Crowley, presided.

A motion carried that we give a Thanksgiving basket to a needy family. Mrs. Harry Elliott was appointed as chairman of this committee.

Members agreed to donate gifts to the State Hospital for the patient's Christmas party. Mrs. Avon Fields gave a very interesting and informative program on "How to Remember Names."

Guest speaker for the evening was Mrs. J. M. Willingham. She presented demonstrations on centerpieces and table settings using the Thanksgiving theme. Arrangements, table cloths, napkins, china, and sterling for all occasions were displayed in beautiful colors.

Delicious refreshments were served to members by the co-hostess, Mrs. Cliff Wampler.

The door prize was won by Mrs. Harry Elliott.

Wesleyan Service Guild Met Dec. 3rd

The Guild met in Mrs. Hettie Gilbert's home with Mrs. Dorothy Schroeder as co-hostess for its regular meeting and Christmas party, December 3rd.

Business was taken care of first. Minutes of previous meeting, treasurers report, etc. The Guild had bought a new radio and delivered it to the State Hospital. Mrs. Duvall reported on that.

Mrs. Carroll Copeland brought the program. She read "My First Christmas Tree." Then had others to tell about their most enjoyable Christmas. Mrs. Gilbert read "A Sensible Boy." Then gifts were distributed from the beautiful tree. Each one present received a gift.

The hostesses served a delicious plate of hot spiced tea and cake to the following: Mesdames McKinnis, Pirtle, Henry, Nichols, Kelly, Brady, Duvall, Simonson, Edwards, Kirsh, Miss Grady and our guest, Mrs. Carroll Copeland.

Mrs. Fred Kemp
Thomas Kemp
David Kemp
Jesse Kemp
Mrs. Freda Beatty
Mrs. Wanda Whitehead
13-11P

Wesleyan Service Guild Annual Broom Sale To Be Saturday, December 7th

Children Who Write Santa Claus Get Answer

The Post Office Department working together with Santa Claus this year to make sure children who write to the Pole get an answer from the well-known citizen up there, postmaster said today.

Encouraging a wider use of the Post Office's "Write to Santa Claus" addresses assures that they will receive a message from Santa Claus if they write to him by December 15, North Pole 99701, and their own ZIP Codes in return addresses," Mr. Postmaster explained.

In Memory Of Our President

In the month of November the 22nd, 1963, when the skies were clear in Dallas, Texas, our beloved President was called away. In this world we all miss him for he was loved by all, young and old. He was patient, kind and true. Day in and day out he repeated his many obligations and responsibilities without a moment of doubt or a thought of frustration. But the death Angel entered and took our President away. He was a brave and unselfish man, obedient, kind and true; and when God called him, he answered His Call, but death he did not fear. Now his body rests in the grave; yet his soul dwells with Him who died to save. To our President the river of death is not cold, for Jesus will carry him to the City of Gold.

May Gods blessings rest with his wife, his two children, his mother and father, his sisters and two brothers.

Written By —
MRS. H. J. BROWN
Burkburnett, Texas

NOTICE

The Burkburnett Garden Club will meet with Mrs. J. L. Caffee Wednesday, December 11th. There will be an exchange of Christmas gifts. Also each member will bring two gifts, not wrapped, for the State Hospital patients in Wichita Falls.

Burkburnett High School Bulldogs

BOYS				
Basketball Schedule For 1963-1964				
8	Tues.	Wichita Falls	A&B	There 6:30
9, 10, 11	5, 6, 7	Iowa Park Tournament		
12	Tues.	Quanah	A&B	Here 6:30
13, 14		Burkburnett Tournament		
15	Tues.	Quanah	A&B	There 6:30
16	Thurs.	Hirschi	A&B	There 6:30
17, 18	20, 21	Wichita Falls	A&B	Here 6:30
19, 20	22, 23	Wichita Falls Tournament		
21	Open			
22	Thurs.	Hirschi	A&B	Here 6:30
23	Sat.	Bowie	A&B	There 6:30
24	Open			
25	Fri.	Graham*	A&B	There 6:30
26	Tues.	Vernon*	A&B	Here 6:30
27	Fri.	Rider*	A&B	There 6:30
28	Tues.	Graham*	A&B	Here 6:30
29	Fri.	Vernon*	A&B	There 6:30
30	Tues.	Rider*	A&B	Here 6:30
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The Burk Burnett Star

HARRY C. DODSON, Owner and Editor



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GRASS ROOTS OPINION

EVERETT, WASH., HERALD: "The growing of trees is an operation in which man is only a partner with nature. If a forest is to produce top quality and quantity, man must understand how trees use the soil, moisture, air and sunshine, and how they may be protected from disease, insects and wildlife which are out of balance with environment. All of this means: Research. A peek into Weyerhaeuser Company's forest research center at Centralia (begun in 1946) reveals nine research specialists, six forest-technological assistants, two subprofessional aides—all busy as beavers. Weyerhaeuser established the nation's first tree farm in 1941 near Aberdeen, Washington.

IAEGER, W. VA. INDUSTRIAL NEWS: "In Russia, we learn from a bulletin of the U. S. Department of Agriculture, neglect of farm machinery has been made a criminal offense. It is not difficult to understand the need for drastic steps. When the machinery belongs to the State, and the land belongs to the State, and the crops belong to the State, who cares what happens to any of them? . . . American farmers, however, discovered for themselves long ago, that neglecting their machinery is a crime—not against the State, but against Nature and their own welfare—despite the quick availability of parts at modest cost . . . 'In the sweat of thy brow,' says the Good Book, 'shalt thou eat bread'. But the Russians wouldn't know about that."

OAKDALE, CALIF., LEADER: "Some youngsters in an Arizona school declined to rise when the National Anthem was sung and were expelled from the school. Their parents took the case to court, asking reinstatement of their children, using the right of individual freedom as the basis of their suit. The judge ruled that the First Amendment's 'guarantee of religious freedom and freedom of expression' was his reason for invalidating the law . . . The so-called individual freedoms do have a limit beyond which they can not extend and one, it would seem, should be the nationally accepted patriotic observances we all offer to our National Anthem and our American Flag."

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Take good care of your car by letting us repair it with expert precision. Our work is guaranteed. Our rates economical.



Stop in soon for an engine tune-up. Don't let small troubles grow into big ones.

We Service All Makes and Models

PAINT AND BODY SHOP

CLIFFORD WELLS
FORMER BURKBURNETT RESIDENT
NOW PAINT AND BODY MAN
AT MATHIS CHEVROLET

Mr. Wells has been working in Electra, Texas for the past several years—He invites everyone to come by and see him.

MATHIS CHEVROLET CO.
Chevrolet-Oldsmobile
IRVIN "Smitty" SMITH, Service Manager

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

Readers often inquire if the country is not better off under political control by one party than the other. This viewpoint is perhaps one of the greater fallacies of the times, and unfortunately tends to masquerade the real domestic struggle going on in the nation.

That struggle is between free enterprise and a socialistic economy, and this struggle goes on regardless of what party is in power.



It is well known, perhaps, to ponder on the example of John Galbraith, recently retired ambassador to India. Prof. Galbraith has been prominent in government circles for many years.

Not too long ago in one of his books, Dr. Galbraith assailed advertising.

Neither did he attack advertising as ineffective. Rather, he took the position that advertising is most effective.

He criticized advertising because it induced people to buy new dishwashers, new automobiles, new furniture, and other comforts of life, when it would be much better if the money they spent in this fashion were used by government for spending on public works.

While ambassador to India he was active on the program to tap American taxpayers, under the guise of foreign aid, for a billion and a half dollars to build a state-owned steel plant in India to compete with

the private steel industry in that country.

Recently the Congress, with all political parties joining in, quashed this move to finance socialism abroad.

Another prominent figure in Washington, regardless of what party is in power, is Arthur Schlesinger Jr. Writing in the "Partisan Review" in 1947 he advocated government ownership of all significant means of production as the most favorable way of achieving democratic socialism.

"The American business community," he wrote, "continues to resist the radical democracy, like a drowning man thrashing out at his rescuer. In so doing, he may destroy the possibility of a peaceful transition to socialism."

Thus, drive is on to destroy free enterprise in America, and has been for several years.

The last great hope of the free world is the United States Congress and only so long as Congressmen fight to continue the free enterprise system, will America survive.

National planners, in all nations and all times, who undermine workings of a free enterprise system, eventually lead to disaster.

Farm collectivization for presumed greater efficiency, looked great on paper to the government planners of Russia and China. But today, to avoid mass starvation, they are being forced to buy grain from the capitalistic nations. For in the final showdown, radical economic theories written in books do not put meat and potatoes on the table.

MEN'S BIBLE CLASS
FIRST BAPTIST CHURCH
Invites you to
Worship With Them
Each Sunday Morning at 9:30
A. R. Hill, President
W. R. Carswell, Teacher
C. R. Chambers, Secretary

NEED A SIGN IN COLOR?

Water-Proof
Glow at Night
In Sizes 4x14 and 8x14

Large Signs, 8x14
Printed and Ready for use
Apartment for Rent,
Closed, For Rent, For
Sale, House for Rent,
No Hunting, No Parking,
No Smoking, No Trespassing, Open

Large size 69¢
Small Size, 4x14

Apt. for Rent, Cashier,
Checks Cashed, Closed,
Danger, Employees Only,
Exit, Fire Escape, For
Rent, For Sale, Fur. Apt.
for Rent, Garage for Rent
Information, Help Wanted,
Kcap Out, Men, No
Checks Cashed, No Credit
No Fishing, No Hunting
Allowed, No Minors Allowed,
No Pets, No Parking, No Smoking, No
Riders, No Trespassing,
No Soliciting, Not Responsible
for Lost Articles,
No Vacancy, Office
Open, Private, Out to
Lunch, Quiet Please, Reserved,
Rooms, Room for Rent,
Sold, Thank You Call Again,
Vacancy, Waitress Wanted, Women

Small size 35¢
NOW ON SALE
AT THE
Burkburnett
Star Office

BURKBURNETT... HISTORY

Revealed By The Star Files 10 Years Ago . . .

Mrs. John Brookman is spending the Thanksgiving holidays in the home of her mother, Mrs. John Woods, in Midland, Tex.

Mr. and Mrs. Vickers of Waco are the proud parents of a new baby girl. Mrs. Vickers will be remembered as Treva Lane.

On Friday, Nov. 13th Miss Peggy Beaver, bride-elect of Mr. Walt Yielding of Temple, Okla., was honored with a bridal shower at the Town Hall.

Mr. and Mrs. J. R. Hill of Oklahoma City were weekend guests in the O. E. Melton home.

Mr. and Mrs. Charles A. Morgan announce the engagement and approaching marriage of

their daughter Patricia Ann, to James L. Striet of Vernon. Plans are being made for a late December Wedding.

The post office department is considering discontinuing the fourth class post office at Thrift, northwest of Burkburnett.

The Burkburnett FFA Chapter went to Electra, Nov. 21, 1953, where they participated in the District FFA leadership contests.

Member of the Burkburnett Garden Club met in the home of Mrs. Opal Roy for an informal coffee and benefit party, Nov. 17th.

Mr. and Mrs. B. H. Alexander

spent Thanksgiving in the home of their son-in-law and daughter, Mr. and Mrs. Samuel Fenner and family in Beaumont. While there B. H. enjoyed

fishing trip in the bay. Mr. and Mrs. E. C. Hagg announce the arrival of a girl, Wednesday, Nov. 25th, a young lady weighed 6 lbs. 5 ozs. and has been named Lynda Joy. Both mother and baby are doing fine.

Sunday afternoon, Nov. 3rd, Mr. and Mrs. Ralph Davis honored their daughter, Yvonne, on her sixth birthday.

Over the years, farm prices tend to move up and down with the national prices, but the farm prices are more extreme.

IRVIN J. VOGEL
ATTORNEY
312 City National Bank
PHONE 723-4105
WICHITA FALLS, TEXAS

OWENS-BRUMLEY FUNERAL HOME

AMBULANCE SERVICE
PHONE 569-3361

Harold Van Loh, President
Joe Allcorn, Manager

GLAMOROUS PRIZES! A TRIP TO PARIS! 139 CASH AWARDS!

Ask About Christmas Club A Corporation's NEW Competition



5 Glamorous Prizes!!! Plus 139 Cash Awards!!!

Yes, members in our new Christmas Club can enter the nationwide awards competition of Christmas Club A Corporation. When you come in to join, get a copy of the Competition News which gives full details and contains the award puzzle pictures that are fun to solve.

But our Christmas Club will provide a very special award next Christmas regardless of whether you enter the competition. Your savings through the year will be returned to you in a splendid Christmas check—ready for your Christmas shopping. You are always a winner when you plan ahead with Christmas Club!

Here's how your savings mount up when you become a Christmas Club member:

Save for 50 weeks	Have Next Christmas
\$.50	\$ 25.00
\$ 1.00	\$ 50.00
\$ 2.00	\$ 100.00
\$ 3.00	\$ 150.00
\$ 5.00	\$ 250.00

1st THE NATIONAL BANK OF BURKBURNETT, TEXAS
"Serving Burkburnett Since 1907"



sen, Inside and Outside Home Improvement.

Having trouble deciding what type of wall finish to choose? Here are some tips to guide you when you choose a wall finish. They are based on research conducted by home furnishings specialists at the University of Missouri.

When you choose a finish for your walls, remember that they are the background of your room. Use soft, greyed or low intensity colors, and remember that any color looks much brighter on a large area than on a small one.

They also suggest that you: Choose a color that blends with the total color scheme of your home.

Avoid strong colors and large wall areas.

Avoid patterned walls if room has much other pattern.

Use a light color unless room has large amount of natural light.

Use light colors when you want rooms to look larger.

Choose soft colors for rooms where you relax.

Avoid smooth paints or wall paper on uneven walls.

Use textured or spatter paints or hard surface wall covering.

Use completely washable wall paper or stain-finish or semi-gloss paint on walls you wash

often.

Are you a preventive house cleaner?

If you choose to prevent many cleaning problems, there are some consumer decisions to make, points out Thelma Wirges, county home demonstration agent.

When selecting furnishings, ne wor refinished, keep these points in mind:

Buy fabrics easy to maintain. If there are actively growing children, select floor coverings easy to keep.

Select furniture which permits easy living while your own and other children are more interested in fun and comfort. Easy care furniture may be more impirtant than heavy pro-cade or linen prints — unless you choose to use slip covers for that certain span of life.

Where there are children, create and define a place for play, and enforce the rules for your children and their small friends.

Designate a place for messy art work — and the choice should have washable surfaces.

Plan for step-saving by thinking through and planning. Use trays or serving carts to move food and dishes to and from the table.

Avoid excessive bending and stretching to get at items too high or too low. Too much lifting and carryin of heavy objects can cause excess fatigue.

Name On Wood

Any piece of outdoor equipment, partly made of wood, easily can be marked permanently and attractively with your initials and address by painting with fingernail polish.

Then light a match to the moist nail polish.

Burning polish shars the letters into the wood underneath.

????????

Have You Looked At Herring's Window ?

Herring's Hardware And Appliance

201 E. Third (Main)

????????

CHRISTMAS SHOPPERS AWARDS \$100.00

Every Sat., 4:30 p.m.

BEGINNING SATURDAY, NOVEMBER 9th

Get Your Tickets From The Store With The Ribbon On The Door

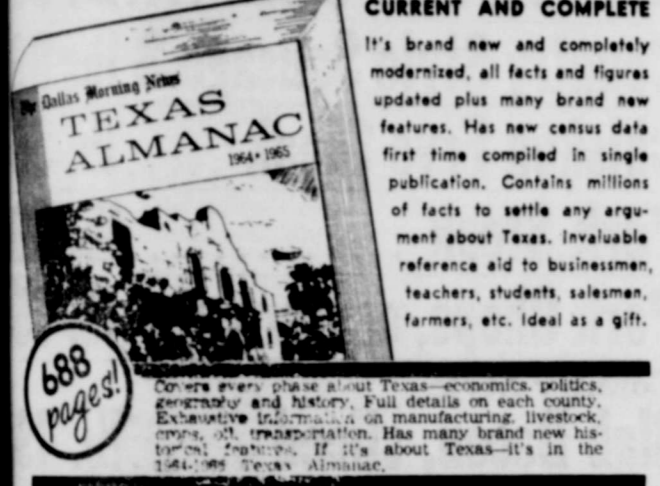
- Cicero Smith Lumber Company, Charles Palmer Fina Station, Sloan Oil Company, Monaghan Furniture & Appl. Co., Tullis Motor Company, The Gun Shop, Burk Furniture Mart, Carl's Jewelry, Western Auto, Joe & Joe Barber Shop, Herring's Hardware & Appliances, Cozby Bros. Feed & Supply, Billy's Barber Shop, White Auto Store, The Famous Department Store, Bill's T. V., Furniture & Appliances, Wolfe Ford Company, Mathis Chevrolet Company, Campbell Auto Supply and Machine Shop, First Savings & Loan Association, Simmons Shoe Shop, Casey Logan Auto Supply, Postelwaite Cleaners, Stevens & Campbell, Ben Franklin Store, Palace Cafe, The Manhattan Department Store, Opal's Dress Shop, Elite Dress Shop, Home Furniture, The Burk Drug, Hofacket Humble Station, Butler's 5 & 10, Farmer's Co-Op Feed & Supply, Jack Alexander Service Station, Corner Drug Store, Gill's Grocery & Market, Spinks Fina Service, E-Z Way Laundry, Cecil's Food Store, Adams Drug Store, Boyd's Store

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Merchants Committee of The Burk Burnett Chamber of Commerce

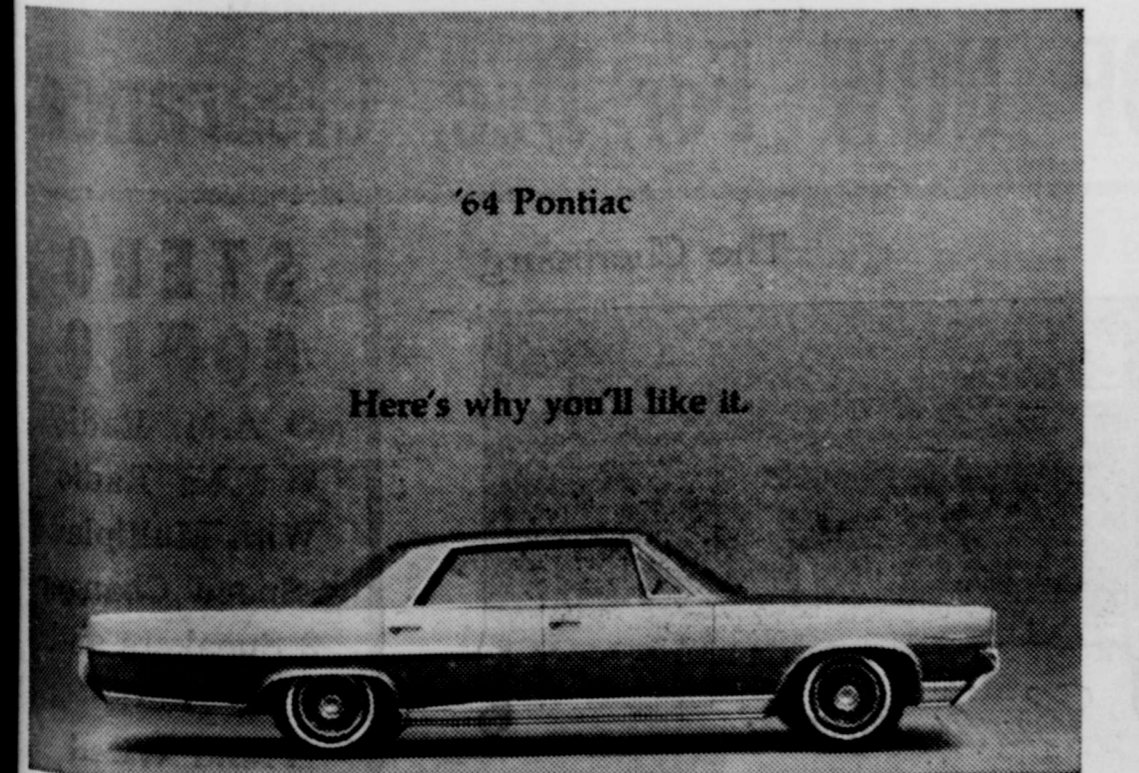
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'64 Pontiac

Here's why you'll like it.

Here's why you'll tell other people you like it.

Wide-Track, for instance. Wide-Track is what does away with tilting your way around turns. Pontiac's smoother, quieter ride is another thing you might point out. A big 389-cubic-inch Trophy V-8 is standard in each and every Pontiac. You get to choose from 34 engine/transmission teams to harness all that power. (Happy choosing!)

Now then—on to more of the things that

make the '64 Pontiac so thoroughly likeable. Frankly, we couldn't think of anything radical to do with this car. Oh, we made the styling even more stylish, as you can plainly see. We lavished even more care on the interiors. We even improved the light bulbs. But as for more vital things, why change? Improve, refine, sharpen—yes. Change—no. And you can tell that to your friends.

SEE THE ONLY DEALER WHO SELLS THE WIDE-TRACK CARS—YOUR AUTHORIZED PONTIAC DEALER

MATHIS CHEVROLET, COMPANY 300 East 2nd St. Burkburnett, Tex.

Friendship Class Of First Baptist Church Met November 21st

The Friendship Class of the First Baptist Church met for their monthly social at the church Nov. 21st at 2:00 p. m. with group 2 as hostess.

The president, Mrs. Will Teal conducted the business meeting, opening with singing of the class song and their prayer.

It was decided to give a Thanksgiving basket to a needy family. Some of the members on the sick list, but were reported improved.

After the business meeting, Mrs. Teal turned the meeting over to Mrs. Earl Van Deren for the social hour. She presented Mrs. Cheney who brought a lovely devotional using 105 Psalms 1 through 7. Then a bible quiz followed. Several

scriptures were read using Thanksgiving as the theme.

Mrs. R. P. Thaxton dismissed with prayer.

Lovely refreshments were served by the hostesses. Members present were Meses. Ann Vogel, Velma Hewell, Earlene Chambers, Lena Hinkle, H. L. Lawrence, Hattie Burns, Mae Van Deren, Carl Miller, Lee Garner, J. G. Cheney, Jim Ady, Kate Kennedy, Gail Butts, Agnes Boyd, Cecil Powell, Misses Ella Billingslea, Addie Dickson, one visitor, Mrs. Mary Kelley and one service member, Mrs. R. P. Thaxton.

Thanksgiving holiday visitors in the home of Mr. and Mrs. G. C. Henson included Mr. and Mrs. Stanley Henson and son, Stanley, Jr., of Baytown, Texas; Mrs. Gary Armour of Houston; and Mrs. Jo Ann Northcutt and sons, David and Richard, of Port Aransas, Texas.

Cantwell-Shaw Engagement Told



Mr. and Mrs. J. L. Cantwell of 931 Cropper Road are announcing the engagement and the coming marriage of their daughter Sammie Sue to Ray Dean Shaw, son of Mr. and Mrs. T. C. Shaw of West 1st.

Miss Cantwell is a senior at Burk High School and is a Distributive Education trainee at Wacker's Variety. She was elected the DECA Sweetheart for this year.

Mr. Shaw is a graduate of Burkburnett High School in 1962. As a junior he was class favorite. He was a member of the Burkburnett "A" football team for one year and was runner-up for Mr. Howdy in his junior year. Mr. Shaw has attended Midwestern University for one year. He is now employed by Bradley Explorations in Wichita Falls, Texas.

The wedding plans are being made for Jan. 17, 1964. The wedding is to be in the First Baptist Church of Burkburnett where both the bride and the bridegroom are members.

Our nation's agriculture produces more than food. Medical products include penicillin, some vitamins, and the plasma extender dextran. Other products are plastics, smokeless gun powder, and quick drying paint. One of the most important products is paper. Nitrocellulose, derived mainly from wood pulp, is the major ingredient of some solid fuel propellants for missiles.

Hardin Grade School HONOR ROLL

Second Six Weeks

- 4-1—Mrs. Kerr
Dee Ellen Adams
Margie Clemmer
Kent Davenport
Gary England
Janice Harris
Linda Hourigan
Thomas Kerr
Phillip Mosley
 - 4-2—Mrs. Reynolds
Phillip Butcher
Bill Page
Steven Reiser
Cheryl Webb
Tonya Welborn
Toni Wilkinson
 - 4-3—Mrs. Olson
Marla Bean
Roy Lee Boswell
Ginger Masonis
Gordon McCluskey
Donald Patty
Pat Zimmerman
Terrie Young
 - 4-4—Mrs. Dunn
Susan Hall
Alexa Klinkerman
Diana Miller
Monty Patton
Gregory Rathbone
Rodney Roberts
Donald Vitalie
 - 4-5—Miss Cowan
Paula Gore
Max Ludeke
Maryann May
Debbie Varner
- FIFTH GRADE**
- Sandra Austin
Lamona Champ
Dolores Cools
Bruce Davenport
Jillmarie Delaney
Janet DiMarzio
Beverly Endres
Joe Karstetter
Bob McBride
Carla Nelson
Patty Perry
Susan Petty
Mike Robertson
Don Ross
Betty Schuman
Patty Thaxton
Celia Wickersham
Larry Van Loh

The Santa Fe Railroad was chartered by the Kansas territorial legislature in 1859.

GENUINE ENGRAVED Wedding Invitations

Special method system. Your hand inscribed. Delivered with order. **\$12.50** per 100. FREE WITH EACH ORDER.

BURKBURNETT STAR

Carolyn Howard To Wed Wayne Donelly



Mr. and Mrs. Q. L. Howard announce the engagement and approaching marriage of their daughter, Carolyn to A2C Wayne B. Donelly, son of Mr. and Mrs. John V. Donelly of Palm Bay, Fla.

The groom-elect is a graduate of Auburn High School, Auburn, Mass. He attended the University of Miami, Affiliate Avex Inc. Flight School for Pilot Training and is presently enrolled at University of Oklahoma Extension. He is in the Air Force at the present time stationed at Sheppard AFB, Texas. Prior to his enlistment he was employed by Durham Aft. Service, Miami, New York and Chicago.

Carolyn graduated from Burkburnett High School in 1961. She is presently employed by Stanley C. Kirk, District Attorney, as secretary-receptionist, in Wichita Falls, Tex.

The couple plan to be married in June at the Janlee Baptist Church.

Floyd Thompson Carpets

QUALITY CARPETING

Prices Unequaled
Installation of Distinction

810 E. 3rd STREET
PHONE 569-3114

Ann Freeman Hostess November 14 Birthday Club

The Friendship Birthday club met Nov. 14th at the home of Anna Freeman. Plans were made to beautify the park and playground for the children. Refreshments were served to

seven members: Juanita B. Max, president; and Rosa A. Mineola Willis, Motel Clarice Bouser, Lucille and the hostess, Anna Freeman.

John Jay was the first justice of the Supreme Court. Over 570 species of grass native in Texas.

NOW OPEN . . . Orbit Skating Rink

Next Door To Boomtown Bowl

OPEN HOURS:
AFTERNOON SESSIONS
SATURDAY AND SUNDAY—
1:30 TO 4:00 O'clock.
MONDAY AND WEDNESDAY—
Private parties only.
TUESDAY AND THURSDAY—
7:00 O'clock to 9:30.
FRIDAY AND SATURDAY—
Open two sessions each night,
7:00 O'clock to 9:30.
9:00 O'clock to 11:30.

Gerald Savage, Owner-Manager
Burkburnett, Texas Pho. 569-2180

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GENE CENDROSKI, Mgr.

301 Avenue C Phone 569-310

Our Meat Is Cut From Choice Heavy Calves

1/2 Beef lb. 47¢
(—FREE DELIVERY—)
Within 25 Miles

T-Bone Steak lb. 87¢
Boneless Club Steak . . . lb. 99¢
Country Style Sausage 3 lbs 89¢
Chicken Frye Steak . . . lb. 55¢
Pork Steak lb. 39¢
Pork Chops, center cut . . lb. 65¢
Country Style Slab Bacon, sliced . . . lb. 49¢

All Meat Sold In Our Market Is Inspected By The Texas Dept. of Health

Smart Santas give APPLIANCES

Santa's Eye Openers! For Christmas

STRETCH HOLIDAY DOLLARS AND SAVE HOURS BY SHOPPING OUR STORE. THE MERCHANDISE WE HAVE IS HAND - PICKED AND REPRESENTS THE VERY HIGHEST QUALITY . . . SHOP NOW For Dec. Clearance

FOR 1964

New 16-cu. ft. FRIGIDAIRE Frost-Proof Refrigerator!



Model FPI-168-64
16.06 cu. ft., 4 colors or white

- No frost, no defrosting ever, even in freezer.
- 171-lb. freezer—Roll-To-You baskets.
- 16.3-lb. Meat Tender. Twin vegetable Hydrators.
- Flip-Quick Ice Ejector—easy ice service.

See our brand New

1964 FRIGIDAIRE MOBILE DISHWASHERS



Get dishes far cleaner than dishwashing by hand!

The Cherbourg



Curtis Mathis

Complete Selection of TV & Stero at Savings \$299⁹⁵ unheard of this time of year—Zenith & Curtis Mathis

SEE IT TODAY

Good Selection of Complete Re-Conditioned Used Appliances—Any Make USED T-V's

SAVE BILLS TV FURNITURE & APPLIANCES

301 Ave. D Phone 569-3661
Burkburnett, Texas

WE NOW CARRY STOCK OF BLINDS . . . 12-FOOT LINOLEUM (ROLL) LUCITE PAINT . . . ALSO WILL RE-STRING OR RE-TAPE BLINDS

AVON CHAIR ONLY \$69⁹⁵

Excellent Selection



Randlett News

By Mollie E. Elliott, Reporter

Miss Jo Ann Warden of Wichita Falls visited her parents, Mr. and Mrs. E. A. Warden, Thanksgiving day.

Mr. and Mrs. Willis Hendricks of Iowa Park visited her sister, Mrs. E. H. Rhoads, Thanksgiving afternoon.

Mrs. Adrian Julius and daughter of Oklahoma City, Oklahoma, spent from Thursday to Sunday with her mother, Mrs. L. Pender.

Mr. and Mrs. W. H. Morgan and daughter and her family of Tampa visited her brother, Mr. J. L. James Friday.

Mrs. Fred Hill, Mr. J. D. Due and family of Houston spent the week end with their mother, Mrs. Florence Due.

Mr. and Mrs. T. E. Spammagel accompanied by Mr. and Mrs. Duke and children of Lawton, Oklahoma spent Wednesday night and Thursday with Mr. and Mrs. Jason Spammagel and family of Pampa.

Sergeant and Mrs. Maurice Lewis and children of San Antonio spent from Wednesday to Sunday with their parents, Mr. and Mrs. E. C. Brown and Lawrence.

Mr. E. R. Taylor of Oklahoma City, Oklahoma and her son, Jim Taylor of Sheppard Air Force Base spent from Wednesday night to Friday with her mother, Mrs. Rattie Campbell.

Mr. and Mrs. Clifford Rhoads and daughters of Frederick, Oklahoma spent Wednesday night and Thursday with their parents, Mr. and Mrs. E. H. Rhoads.

Miss Duke of Lawton, Oklahoma spent from Thursday to Saturday afternoon with her grandparents, Mr. and Mrs. T. E. Spammagel. On Saturday her mother and sister visited in her parents' home. She and the children returned home Sunday eve.

Mr. C. E. Dunn is visiting his children in Houston for a few days.

Mr. and Mrs. J. C. Goode, Mr. and Mrs. Robert Goode, Miss Jane and Mary Ann visited Mr. and Mrs. Otto Kemp and children of Duncan, Oklahoma Thanksgiving day.

Mr. and Mrs. Mrs. Raymond Deane and children of Denver, Colorado spent from Thursday to Sunday with her father, Mr. T. H. Standford.

Miss Charlotte Hatcher of Wood, Oklahoma, Miss Nellie Hatcher of Oklahoma City, Oklahoma visited their mother, Mrs. Flora Hatcher Thursday and Friday afternoon. On Thursday they were dinner guests of her daughter, L. E. and Mrs. Rex Tripplett and baby of

Sheppard Air Force Base

Mr. Walter Lee Brown and daughters, Mr. and Mrs. Joe Brown and son of Burk Burnett, Mrs. Phillip Smith and baby of Iowa Park were Thanksgiving dinner guests of Mr. and Mrs. E. C. Brown.

Mrs. Dale Killingsworth and children of Canyon, Mr. and Mrs. Louis Due and children of Duncan, Oklahoma, Mr. and Mrs. Wayne Boies and daughter Wynne of Wichita Falls were week end guests of Mr. and Mrs. A. S. Nason.

Sergeant and Mrs. Dan Clayton and children of Shertz, Mr. and Mrs. Jack Seal of Wichita, Kansas were Sunday visitors of Mr. and Mrs. Leon Underwood and family.

Gary and Elaine Ellis of Burk Burnett spent from Thursday to Sunday with their grandparents, Mr. and Mrs. E. H. Rhoads.

Donna Bridges of Burk Burnett spent Wednesday night with her grandmother, Mrs. Mollie Elliott.

Mr. and Mrs. Edward Boggs of Durant, Oklahoma spent Thanksgiving week end with their parents, Mr. and Mrs. Lewis Williams, Mr. and Mrs. Cecil Boggs.

Miss Pauline Shaw of Durant, Oklahoma spent the week end with her mother, Mrs. Cannon Shaw and Darlene.

Mrs. C. C. Watkins of Henrietta visited her mother, Mrs. Zaida Bryant Sunday.

Mr. Tommy Constable of Burk Burnett, Oklahoma visited his parents, Mr. and Mrs. D. A. Constable and sons.

Mr. and Mrs. David Elliott of Durant, Oklahoma spent Wednesday night to Friday visiting their parents, Mrs. Mollie Elliott, Mr. and Mrs. Ted Clark.

Mr. and Mrs. L. E. Ellis of Burk Burnett visited her parents, Mr. and Mrs. E. H. Rhoads Sunday. Their children returned home with them.

Mr. Frank Baldwin of Engle-side visited Mr. and Mrs. L. L. Baldwin the past two weeks.

Mr. and Mrs. Jerry Bowles and children of Walters, Oklahoma were Thanksgiving day guests of his parents, Mr. and Mrs. W. W. Bowles.

Mr. and Mrs. Lloyd Langston of Lubbock visited her sister, Mr. and Mrs. C. E. Thompson over the Thanksgiving holidays. On Thursday they all were noon dinner guests of Mr. and Mrs. Joe Crowley and sons of Burk Burnett.

Mr. and Mrs. Henry Thompson, Tony Higbee and Mrs. Patsy Alexander of Oklahoma City, Oklahoma, Mr. and Mrs. Larry Bentley and children, Mrs. Erma Bentley of Jackson were visitors of Mr. and Mrs. A. L. Patterson Thursday.

Mr. and Mrs. Charlie Somma-maier and sons of Tyler are

Fashion's Future



SMART town and country sophisticates will "love" in this clever new ensemble. The softly lined jacket is teamed with a classic detailed suit dress. For a smooth line and perfect fit, a Tuto Zipper—the nylon zipper—is used for the front closure. A "must" for the seamstress: Press as you sew using a press cloth to protect fabrics and to cover the zipper, whether it be nylon coil or metal. The pattern is advance #3804.

visiting her parents, Mr. and Mrs. Raymond Hale.

Mrs. Marie Brown of Lawton, Oklahoma visited Mrs. Bonnie Best Saturday and Sunday.

Mr. and Mrs. D. L. Nichols and children of Wichita Falls visited her sister, Miss Alta Mae Braden Thanksgiving day.

Mr. and Mrs. Bob Alexander of Fort Worth visited her mother, Mrs. Vera Platts Wednesday through Sunday.

Mrs. Zaida Bryant is visiting her granddaughter, Mr. and Mrs. Glen Solomon and sons of Wichita Falls.

Mr. and Mrs. W. J. Bartesty of Covina, California spent two weeks with her sister, Mr. and Mrs. R. A. Martin and family.

Mr. Willie Gibson of Tempe, Oklahoma visited his sister, Mrs. G. L. Pfeiffer Sunday.

Mr. and Mrs. J. L. Jones accompanied by his sister and husband, Mr. and Mrs. J. F. Egan of Burk Burnett were Thanksgiving dinner guests of Mr. and Mrs. George Brown of Walters, Oklahoma.

Mr. and Mrs. Arthur Kinnard and son of Burk Burnett visited her parents, Mr. and Mrs. Lonnie Boies Sunday.

Sergeant Eugene Elliott of Amarillo spent from Thursday to Sunday eve with his mother, Mrs. Mollie Elliott and sister, Mr. and Mrs. Paul Bridges and girls of Burk Burnett.

Mr. Herman Rhoads entered a Lawton, Oklahoma hospital Sunday afternoon to undergo surgery Monday morning.

Miss Betty Jo Braden of Wichita Falls spent from Thursday to Sunday with her sister, Miss Alta Mae Braden.

Mr. and Mrs. W. E. Nicholl of Oklahoma City, Oklahoma visited her sister, Mrs. Vera Platts Thanksgiving day.

Mr. and Mrs. A. L. Patterson, Mrs. Vera Platts and Mrs. Jess Goode attended funeral rites of Mrs. Ella Price in Walters, Oklahoma Saturday.

Mr. and Mrs. D. D. Countryman, Nancy and Lori of Whit-hoist, Minnesota are visiting their daughter, Mr. and Mrs. Leon Underwood and family.

Friday dinner guests of Mr. and Mrs. Lonnie Boies were Mr. and Mrs. Bruce Reid and son of Tulsa, Oklahoma, Mr. and Mrs. Arthur Kinnard and sons of Burk Burnett, Mr. and Mrs. Jodie Boies and children.

Mr. and Mrs. Irvin Lee Smith and children, Mr. and Mrs. Oran Wilson and children and Dale Dora and Denise Swinford of Burk Burnett, Mr. Graham Shelton and daughters of Tempe, Oklahoma were Thanksgiving day dinner guests of Mr. and Mrs. C. O. Wilson.

Friendly Homemakers Meet With Mrs. Earnest Masters

The Friendly Homemakers Club met Wednesday, November 27th, with Mrs. Earnest Masters, hostess.

Mrs. Oscar McBride, president called the meeting to order.

Mrs. Monroe Gray read a paper on the first Thanksgiving Prayer by Mrs. J. G. Cheney, thanking God for the blessings of the past year.

Plans were made for the Club Christmas Party. Husbands of the club members are invited. Progressive 42 will be

played. Instead of exchanging gifts, gifts for State Hospital will be given.

Ruby Lang, food tender, demonstrated food combinations. A dip of cottage cheese, onion soup and a small cut of Devil ham was made in food tender to be eaten with potatoes.

Mrs. Lang also made several recipes.

Those present were Mesdames Monroe Gray, Tommy Lessee, Hazel Draper, J. G. Cheney, Oscar McBride, Dora McBride and the Hostess, Earnest Masters.

Southern yellow pine is the most important Texas forest product.

"CASH IN ON OUR PRE-CHRISTMAS CLEARANCE SALE"

MARK-DOWN

VALUES!

YOU MIGHT SAY THIS IS OUR JANUARY CLEARANCE SALE!

PRICES WILL NOT BE ANY CHEAPER AFTER CHRISTMAS

(Just Early)

SAVE 33 1/3%

- Women and Children's Coats
- Children's Dresses
- Children's Sportswear

1/3 OFF

SAVE 50%

ENTIRE STOCK COSTUME JEWELRY

1/2 PRICE

ALL REMNANTS

1/2 PRICE

WOMEN'S SCARFS

Regular like While They Last... **3 For \$1.00**

REG. \$2.99 FULL SIZE

SPREADS

\$2.77 EACH

2 FOR \$5.00

Electric Blankets

2 YEAR GUARANTEE

REGULAR \$22.95

Full Size Single Control... **\$9.77**

REGULAR \$22.95

Full Size Single Control... **\$10.77**

REGULAR \$22.95

Full Size Dual Control... **\$11.77**

ONLY 1000 PAIRS

1st Quality Reg. 79c

SEAMLESS NYLONS

SIZES 9 1/2 - 10 - 10 1/2

ONLY 43c PAIR

HURRY

Men's Hankys... **12 for 88c**

Full Size - Reg. \$9.95

BLANKETS

\$7.00

2 FOR \$13.00

Regular \$4.98 and \$5.95

BLANKETS

\$3.77

2 FOR \$7.00

Regular \$2.98 to \$3.98

BLANKETS

\$2.77

2 FOR \$5.00

FALL FABRIC FESTIVAL - Sew and Save

OUR REGULAR 98c

CORDUROY 73c YD.

SOLIDS AND PRINTED

HUGE SELECTION - Many Brand New

COTTONS

Values to 86c Yard... **2 Yds. \$1.00**

54 AND 60 INCH

WOOLENS

Regular \$2.98 and \$3.49... **\$2.57 YD.**

Values to \$5.95... **\$3.77 YD.**

Regular 86c to \$2.50

COTTONS 67c Yd.

Men's and Boys Entire Stock

SUITS AND SPORTCOATS

25% OFF

1 TABLE MEN'S AND BOYS

SHIRTS 2 FOR \$3.00

Short and Long Sleeves - Values to \$3.98

1 RACK

Men's and Boy's

JACKETS \$7.00

Values to \$30.95

ONE GROUP

Men's Dress

SHOES \$9.97

Values to \$36.95

MANY! MANY! Other Bargains Too Numerous to Mention In This Ad. Be Sure and Don't Miss Out On This One!!! You Ought to Know By Now When Old "FREEMANSTEIN" Throws a Sale, It Is A SALE and Not Just a "COME ON"!

Starting Mon. Dec. 9th **OPEN** 8 P. M.

THE Famous DEPARTMENT STORE

Starting Mon. Dec. 9th **OPEN** 8 P. M.



SYLVANIA

\$139.95 FREE STAND

Suburbanite V Portable Series

Enjoy the most advanced picture in portable TV today with Sylvania's exclusive Power Stream Circuit. New patent pending circuitry provides sharper, clearer, brighter pictures... even in fringe areas. Added features include 15" (diag. meas.) Bonded Shield Tube with 124 sq. inches viewing area, sub-front sound, frame-pegged Super Distance Tuner and Self Convertibility. Portable TV built to be better... built to last longer.

W/Roll Around Stand **\$119.95**

CONSOLE TELEVISION - PROVENCIAL **\$299.95**

WILKINS ELECTRIC COMPANY

549-3117 1308 Sheppard Burk Burnett

IF IT'S FOR SALE - ADVERTISE

L. O. O. F. LODGE

BURKBURNETT, TEXAS

Meets at L. O. O. F. LODGE

Every Tuesday Night 7:30 p. m.

Walters, Oklahoma

GEORGE BRISTON, Noble Grand

THOMAS ARWIS, Wm. Grand

RODNEY NEWTON,

Pin. Secy and Recording Secy

RALPH ENGLAND, Treasurer

Wedding Invitations \$125

NEW LIFE FOR OLD CLOTHES



If you are one of the many Americans who donated clothes to last year's Catholic Bishops' Thanksgiving Clothing Collection, you'll be interested to know what became of them. Under the auspices of Catholic Relief Services N.C.W.C., sewing centers like this one in northern Africa were set up. Here the bales of clothing were unloaded (top left) and converted by the women into usable apparel (bottom left). Not a stitch was wasted; even the sacks the clothing arrived in were made into new garments (right). Your generosity made friends for America with needy people in 67 overseas countries. All races, colors, creeds benefited from the nearly 17 million tons of clothing, shoes and bedding contributed to the drive. To assure continuation of this charitable work, bring your clothing donation to your nearest Catholic Church

J. F. Kelley, Veteran Businessman Retires After Forty Years Service



J. FRANK KELLEY

J. Frank Kelley, prominent long-time citizen of Burkburnett and retired from active business in Burkburnett after a career of some forty years.

Frank, as he is known and loved by all, was one of ten children born to Mr. and Mrs. J. Tom Kelley on a farm near Childress, Texas, where he was reared.

He came to Burkburnett during the boom period of 1919 and entered the retail feed business, was named manager of the Wichita Mill and Elevator Co., owned by Frank Kell, here in 1920 which company was absorbed by General Mills. His connection with that company was terminated only by his resignation in 1962 and he continued to operate his custom feed grinding and mixing mill and seed cleaning until his retirement.

For a number of years he and Mrs. Kelley operated a Chick Hatchery in the elevator store room during the off seasons. Frank became quite an expert in care and disease of poultry. In later years the Kelleys acquired the property just west of the MK&T R. R. Depot which had at one time been a coal and feed business owned by the late August Lohofener, one of Burks first businessmen. The one time office, a small cement block building still stands on the original site.

The Kelleys, both Frank and Mary, the former Mary Rigney, have always been very interested and active in the affairs of the community, in church, in school, in club work and many other avenues of service. He was for many years identified with the Burk Volunteer Fire Department, in fact he could be pointed to as "Mr. Fireman" of the area. He joined the department in 1927 and has held every office in the organization and was Fire Chief for years. He served as Chairman

of the Draft Board during World War II. He was Civil Defense Chairman and was an ardent Red Cross supporter and First Aid Instructor. In his Red Cross Volunteer work he has kept a record of all volunteer donations he has made and they total to an impressive record of forty-two pints.

In church work and activities Kelley has an enviable record. A Baptist since he was fourteen years old, has been a deacon for forty years, was chairman of the board for many years and says he cannot remember how long he has been treasurer of the church. He has been a Sunday School teacher ever since he has been in Burkburnett.

He is a charter member of the local Lions Club.

In civic work and community service he has been a director of the Chamber of Commerce, a City Commissioner for approximately five terms and City Mayor several years. As a fitting climax to his outstanding work in the community he was voted "Man of the Year" by the Chamber of Commerce in 1954.

The Kelleys, married in December 1921, have three children, Mrs. Bill (Betty) Haralson, Mrs. Charles (Frances) Pharris, and James Kelley all of Houston, Texas and two grandsons.

With retirement, Frank plans to get in a lot of time fishing and hunting also do some traveling — which has been long postponed.

In Salute to the Kelleys — Frank and Mary — Burkburnett says "Congratulations" and "Thanks for a job well done." May there be more of their kind in our nation!

Two shrubs, both excellent sources of honey, are called huajillo in the West Texas brush country.

AT HOME in inner or outer space by ALICE CARTER

Along with the annual leaf raking, pumpkin cutting, and window cleaning fall phobia, millions of American's will spend their free time these coming weekends at the football stadium.

Last year, in fact, more than 26,000,000 people took time out to do just that.

Closely associated with this world of first downs, "Yea teams" and field goals is the pre-game picnic. The pigskin picnic can range from a parking lot feast—with tableclothed card table, silverware and portable bar—to a sandwich and container of coffee at the game.

In many cases the picnic is almost as important as the game itself. Oftentimes elaborate plans are made to arrive at the game-site early, for a leisurely meal from the back of the car and a tour of the old alma mater. A picnic jug of anything from ice tea to hot toddies is a necessary carry over to the stadium seat.



Today, you can eat or drink foods at the right temperature hours after they're packed, thanks to the modern insulated picnic jug.

A unique line of these jugs featuring special insulation—in effect a sandwich of plastic—keeps food and drink at the right temperature at least 20 per cent longer than conventional containers, according to the manufacturer, Columbus Plastic Products, Inc., Columbus, Ohio. Lustru-Ware triple-insulated jugs, as they are called, may be cleaned in boiling water, are unaffected by food acids and are designed to meet the rigors of stadium picnics.

The two-tone jugs are square shaped, lightweight and possess a wide-mouth opening to facilitate filling and cleaning. The jug comes in half-gallon and gallon sizes.

A long cry from the days of luke warm milk and cold coffee, the jugs avoid the necessity of long lines at refreshment stands and the chance of losing your seat.

U.S. Mayor Gets Gift



Allentown, Pa. — Allentown Mayor John T. Gross (left) receives a painting of Munich from the Bavarian capital's Mayor Albert Bayerle at a ceremony in Hess's nationally known department store in Allentown, Pa., where Mayor Bayerle expressed his gratitude to the large German-extraction population in the area for their interest in visiting in Munich's Oktoberfest.

The greatest number of forest fires in Texas occur in March.

CHRISTMAS SHOPPERS AWARDS \$100.00

Every Sat., 4:30 p.m.

BEGINNING SATURDAY, NOVEMBER 9th

Get Your Tickets From The Store With The Ribbon On The Door

- Cicero Smith Lumber Company
- Sloan Oil Company
- Tullis Motor Company
- Burk Furniture Mart
- Western Auto
- Herring's Hardware & Appliances
- Billy's Barber Shop
- The Famous Department Store
- Wolfe Ford Company
- Campbell Auto Supply and Machine Shop
- Simmons Shoe Shop
- Postelwaite Cleaners
- Ben Franklin Store
- The Manhattan Department Store
- Elite Dress Shop
- The Burk Drug
- Butler's 5 & 10
- Jack Alexander Service Station
- Gill's Grocery & Market
- E-Z Way Laundry
- Adams Drug Store
- Charles Palmer Fina Station
- Monaghan Furniture & Appl. Co.
- The Gun Shop
- Carl's Jewelry
- Joe & Joe Barber Shop
- Cozby Bros. Feed & Supply
- White Auto Store
- Bill's T. V., Furniture & Appliances
- Mathis Chevrolet Company
- First Savings & Loan Association
- Casey Logan Auto Supply
- Stevens & Campbell
- Palace Cafe
- Opal's Dress Shop
- Home Furniture
- Hofacket Humble Station
- Farmer's Co-Op Feed & Supply
- Corner Drug Store
- Spinks Fina Service
- Cecil's Food Store
- Boyd's Store

Sponsored By Merchants Committee of The Burkburnett Chamber of Commerce

PARAKEET POINTERS

by Philip Marsden
England's Consultant to
The R. T. French Company

A HEALTHY PARAKEET IS A HAPPY ONE

One of the chief charms of a happy, healthy parakeet is his sparkling energy. He has great sparkle and vivacity and an almost arrogant bearing that draws a smile from everyone who sees him. The eye is wide open, round, and shiny bright with intelligence and his tail feathers are held stiff as a guardman. He is a lovely sight to behold and his antics are a delight.



Any departure from this or any sign that his brightly colored plumage is faded should be observed with concern. If the little fellow is not "up to snuff," it is up to his owner to do something immediately.

One of the most important ways to keep the little one healthy is by showing as much concern for his diet as your own. Birds need the same balanced diet humans do with the

addition of such special requirements as cuttlebone and gravel. The former is a rich source of calcium essential to proper bone and feather growth. And since parakeets have no teeth the gravel grinds their foods into a soft, easily digested form.

But the main diet of the bird is by far the most important. Modern bird fanciers are very much alive to this problem. They have spent considerable money on researching this and have arrived at the conclusion that a natural feeding diet is the best. Therefore it's important when buying birdie his foods to buy a brand from a reputable manufacturer.

For a perky parakeet, with pretty plumage, and personality plus, follow these simple rules. Buy the best bird food, keep his cage clean, thoroughly clean his water cup and give him love and attention.

If you'd like additional information on the care and training of parakeets, just write to The R. T. French Company, Dept. H-R, One Mustard Street, Rochester, N.Y., for a free copy of the booklet, "Parakeets Are Fun."



ODDLY ENOUGH

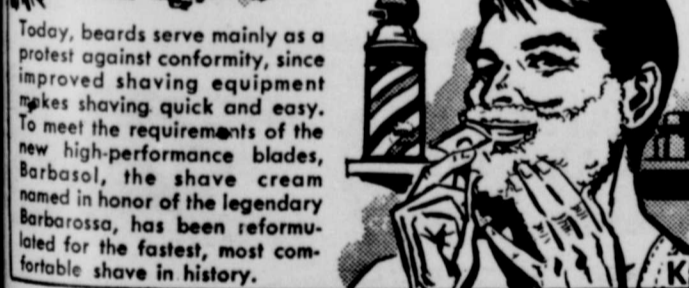
by Waldman



Frederick I, Holy Roman Emperor born in 1123, was nicknamed Barbarossa because of his luxuriant red beard. Legend says he never died and is still sleeping in a mountain cave. When his beard has grown three times around a stone table, he will awaken and restore peace to Europe.



Alexander the Great was opposed to beards. His soldiers had to be clean shaven. Beards gave the enemy a too easy handle in hand-to-hand combat.



Today, beards serve mainly as a protest against conformity, since improved shaving equipment makes shaving quick and easy. To meet the requirements of the new high-performance blades, Barbasol, the shave cream named in honor of the legendary Barbarossa, has been reformulated for the fastest, most comfortable shave in history.

Game Of Life Stars As Gift



Art Linkletter makes "a million dollars" playing Game of Life. Games for family participation star in the exciting gift parade. Game of Life, by Milton Bradley, one of the novel competitions keyed to real life situations, bases play around amassing a million dollars. Players start out with a car and two thousand dollars and have to make a fascinating variety of choices, as the fateful wheel of life spins.

Square Mile, another Milton Bradley hit, bases competition on realtors' efforts to create an industrial park or a home development area. Players begin with \$100,000 in this exciting game of financial ups and downs.

For strategy lovers, a top favorite is Stratego where players maneuver Napoleonic field marshals and deploy their troops. Keyed to replays of historic battles, is Battle Cry, a Civil War game. Broadside, a replay of naval battles of 1812, and Dogfight, based on air conflicts of World War I. Each are accompanied by American Heritage outlines of the war's events.

Family FINANCIAL PROTECTION

Policyholder Questions Answered by the Institute of Life Insurance 488 Madison Ave., N. Y. 22, N. Y.

Q. What sort of training do life insurance agents get?

A. The life insurance business has long stressed schools and training courses, not only to train new agents, but also to help established agents gain more knowledge and experience in their role as financial counselors to families. Agent-trainees come into the life insurance business with a good educational background. Many life companies go directly to college



campuses to recruit new agents. A Life Insurance Agency Management Association (LIAMA) survey indicates that about 65% of agent-trainees have a college background. About 36% are college graduates, and 6% have post-graduate training.

The first step after hiring a new agent is usually a training program within a local agency. Many companies develop their own courses. Many also use standard courses developed by LIAMA or other organizations.

A new agent-trainee may also have a chance to attend a formal school at his company's home office. A recent LIAMA survey indicates that schools are conducted by four out of five larger life companies, two out of three medium-size companies and over half of the smaller companies. Most of these companies also have schools for established agents.

Besides company schools, the Life Underwriter Training Council—a national organization devoted to improving the quality of life insurance field underwriting—offers a two-year, part-time training program attended last year by some 21,000 agents in 600 communities. Agents who pursue more advanced training courses of the American College of Life Underwriters can qualify for the designation "Chartered Life Underwriter" or "C.L.U." To become a C.L.U., an agent must pass a series of comprehensive, college-level examinations, and must meet high standards of character, ethics and experience.

Let's Go Fishin'

BY BOB HEWSTER
Outdoor Editor,
Mercury Outboards

SCARING 'EM OFF? Looks good, doesn't it? But will that lure still exude plenty of fish appeal down where it counts?

When our proven producers fail to provoke action, it's time to inquire about what's going on below.

According to the fishing authorities at Mercury outboards, it's possible that your favorite offering may actually be frightening fish away. The fault lies not so much with the plug, they say, but in the manner it's attached to the line.

Research has shown that under ultra clear, warm water conditions, fish become extremely critical about the objects they strike. They often follow a retrieve almost up to the boat, but make no attempt to hit.

Under controlled conditions where reaction of game fish to lure can be observed, it has been noted that even the small snap fasteners that most of us use could cause a fish to turn away. Yet, when the lure was tied directly to a light leader they would follow through with a strike.

Monofilament lines which are nearly invisible proved most effective. Nylon bait casting lines required at least six feet of monofilament leader to reduce suspicion. Wire leaders, so necessary with certain species, caused the fish to scoot for distant parts.

Minimize distracting elements when fish are finicky and the water clear, advise Mercury experts. Use long, transparent leaders or line, and tie directly to your lure.

This may make changing lures more inconvenient and may rule out certain styles that revolve. But if it makes the difference... who cares?



Hard Work Pays Dividends For Top 4-H'ers

Learn by doing—a basic principle of the 4-H Club program, earned state honors and \$150 scholarships for two Lone Star State girls who put it into practice.

Winners selected by the Cooperative Extension Service are Rita Stubblefield, 18, Hale Center, and Carolyn Kay Sander, 16, Old Glory.

Miss Stubblefield, daughter of Mr. and Mrs. Joe M. Stubble-



Miss Stubblefield Miss Sander

field, won the scholarship, sponsored by the Sperry and Hutchinson Company, for her work in the home improvement program. The program teaches 4-H'ers the principles and materials involved in making the home more attractive and convenient at a minimum cost.

A veteran of 10 years of 4-H work, Miss Stubblefield has improved 10 rooms and made 178 articles in her home improvement projects. She has won three Hale County awards in the program and was named alternate in state competition.

A junior in Old Glory High School, Miss Sander, daughter of Mrs. P. A. Sander, won her scholarship for achievement in the 4-H Club health program. Her scholarship was donated by Eli Lilly and Company.

Runner-up winner in the State 4-H Health Contest in 1962, she has been chairman of the March of Dimes Drive in high school for two years.

Of the 2,225,000 4-H members directed by nearly 11,000 County Extension Agents, 197,700 are enrolled in home improvement programs, and 699,500 work on health projects.

RESIDENTIAL CHRISTMAS LIGHTING CONTEST

To (Sponsoring Organization)

Please enter my home (apartment) in your 1963 Christmas Lighting Contest. I understand only those homes (apartments) in (designated area) will be eligible to compete.

Name

Address

HERE'S MR. ZIP WITH A TIP TO SPEED THE CHRISTMAS LOAD SEND YOUR CHRISTMAS MAIL ON TIME, AND SEND IT BY ZIP CODE...



Shop Early... Mail Early!

NOTICE

The Burk Burnett Study Club will have its Christmas Party the 9th of December, 7:30 p. m. at the home of Mrs. Harold Van Loh. The members will bring gifts for the Fowler Home.

DUE TO INCREASED POSTAL RATES

Burkburnett Star

subscription notices WILL NOT be mailed out in advance of due date as has been the policy of this office for the past several years.

All subscribers are requested to check the expiration date of their paper which appears just to the right of their name and address, and mail remittances accordingly.

Subscription Rates are \$3.00

Per Year For Both Issues Of The

STAR and NEWS

Your Cooperation In This New Policy Will Be Sincerely Appreciated.

BURKBURNETT STAR

BURKBURNETT NEWS

Protect Those Valuables

Everyone Can Afford This New Fire Protection Chest at the lowest price ever!

Your Bonds, Insurance Policies, Notes, Mortgages, Contracts, Income Tax Receipts, Birth Certificate, Discharge Papers, Leases, Rent Receipts, Your Will, Livestock Registration Papers, Canceled Checks, Stamp and Coin Collections, and many other things of personal and sentimental value, which would be destroyed (and could not be replaced) if you had a fire—and you could!.. There is one about every 20 seconds.

DESCRIPTION AND SPECIFICATIONS

Fire Protection Chest

Made of heavy gauge steel inside and out, all electric welded. Between these steel walls is 1 1/2 inches of solid

Fire Proof Vermicule Insulation

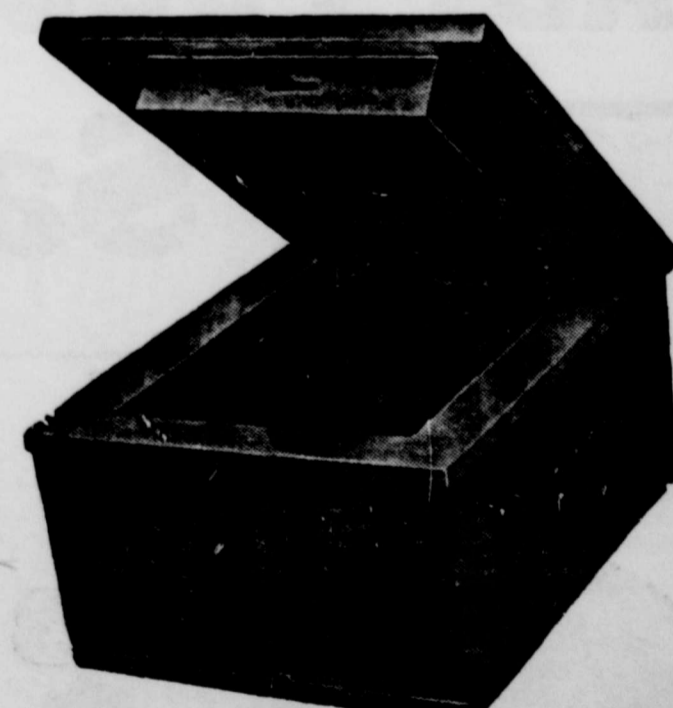
which has over 300,000 tiny air cells to the square inch. It has the universally used tongue and groove principle around the door with a 1 1/2 inch Fire Proof Seal completely around it. No chest, regardless of price, has a better insulation.

Outside Dimensions 14x11 1/2 x 7 1/2 in.

Inside Dimensions 8 1/2 x 11 x 4 1/2 in.

Equipped with a heavy standard type lock, with 2 keys. Color, Gray, very attractive.

The New High Quality, Low Cost Fire Protection Chest



Tested One Hour At 1700 Degrees

Supply Limited At This Special Price \$19.95

ON DISPLAY AT

The Burk Burnett Star



Food Values TO GO BUY!

DOUBLE
Gunn Bros. Stamps
Each Wednesday
With \$2.50 Purchase



PRICE
THU
FR
SAT
December



MILK Shurfine Evaporated Tall Cans **8** Cans For **\$1**

FLOUR Gold Medal **5** LB. BAG **39¢**

SHORTENING FOOD KING OR SNOWDRIFT **3 LB. CAN..... 45¢**

Catsup SHURFINE 14 OZ. BOTTLE **6** Bottles For **\$1**

PEAS SHURFINE EARLY HARVEST **6** No. 303 Cans **\$1**

CORN Shurfine Golden Whole Kernel **6** No. 303 Cans **\$1**

PEACHES Del Monte Halves **4** No. 2 1/2 Cans **\$1**

PRESERVES ZESTEE STRAWBERRY 2 LB. JAR..... **49¢**

BABY FOOD Gerber Strained **3** Jars For **29¢**

BUTTER CARNATION SOLID PACK 1 LB. CARTON..... **6¢**

CAKE MIX PY-O-MY BOX **19¢**

PICKLES BEST MAID—Sour, Dill or Kosher Dill QUART JAR **29¢**

TISSUE Lydia Grey Toilet **10** ROLL PACK **69¢**

Waffle Syrup ZESTEE QUART **39¢**

PUREX BLEACH QUART BOTTLE **19¢**

Salad Dressing ZESTEE QUART JAR **29¢**

ROXEY
DOG FOOD
1 LB. CANS
12 CANS... 89¢

GARDEN FRESH PRODUCE FROM UNITED — ALWAYS FRESH

POTATOES U. S. No. 1 Russet **10** Lb. Bag.. **39¢**

Cello Carrots **2** Bags For **15¢**

Rome Apples LB. **10¢**

Tangerines FULL-O-JUICE POUND..... **15¢**

Green Onions GARDEN FRESH BUNCH **5¢**



RUBBING ALCOHOL PINT BOTTLE BOTTLE ... 99¢

GILLETTE RAZOR BLADE Regular 89c Size ONLY 59¢

COFF
SHURFINE OR MAXWELL HOUSE ALL GRINDS.....

PRICE
THU
FR
SAT
December

SHOP HERE BUY BETTER SAVE MORE



PORK... Your Best Market Buy!

Always A Choice Selection of Your Favorite Meats - Cut To Your Own Specifications

1 1/2 PORK STEAK

LB. **39¢**

WILSON'S
BOLOGNA
1 LB. PACKAGE
PKG. **49¢**

1 1/2 Pork Backbone

LB. **49¢**

WILSON'S
FRANKS
1 LB. PACKAGE
PKG. **49¢**

6 Slab Bacon Sliced Free

LB. **39¢**

EBNER'S
RANGER
BRICK CHILI
1 LB. BRICK
POUND **49¢**

1 Pork Ribs

LB. **39¢**

2 Rib Pork Chops

LB. **49¢**

6 MOR Lunchmeat

WILSON'S
12 OZ. CAN. **39¢**

3 Vienna Sausage

WILSON'S
4 OZ. CAN **5 For \$1**

1 Peanut Butter

SWIFT'S OZ
11 OZ. JAR **25¢**

Shurfresh **CRACKERS**

SALTINES
1 LB. BOX **19¢**

2 1/2 ICE CREAM

Brentwood
1/2 Gal. Carton . **59¢**

1 Mix Nuts

Tom Scott
14 Oz. Can **59¢**

1 Hi-Ho CRACKERS

Sunshine
10 Oz. Box... **29¢**

1 Lemon Drop CANDY

Sunshine
12 Oz. Pkg. **29¢**

WIN UP TO 50,000 GUNN BROS. STAMPS

EVERY CARD WINS

You don't have to make a purchase to be eligible to win. Have your card punched FREE each week. Hurry - Redeem your Lucky 13 Card today. You may have won Pick Up Your Free Card Today

PLAY LUCKY 13

HERE'S HOW TO PLAY "LUCKY 13 STAMPS"

1. Pick up your Lucky 13 Stamp and use the seal to help fill out each card. You will use your stamp and have your stamp punched at the top of each card. When you have your stamp punched, please fill in the name of the store you purchased your stamp at and the amount of your purchase. (You may use the stamp for any purchase.)

2. When you have completed details on the card and if you have a stamp, please place the stamp in the space provided.

3. Send the card to: GUNN BROS. STAMPS, P.O. Box 1000, St. Louis, Mo. 63103.

4. We will mail you a stamp for every card we receive.

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100. We will mail you a stamp for every card we receive.



new! from Procter & Gamble

Thrill for dishes
Reg. Size **31¢**

COMET
Amazing New Kind of Cleanser
Reg. Size **33¢**
Qt. Size **49¢**

MR. **CLEAN**
Procter & Gamble
NEW all-purpose liquid cleaner
Reg. **39¢** Giant **69¢**

OXYDOL REGULAR **35¢**
Beats the Sun for getting clothes white!
GIANT **79¢**

NEW! from Procter & Gamble
Salvo DETERGENT
Giant Size **79¢**

AUTOMATIC DISHWASHER OWNERS - Ask about Cascade's Fabulous "FINEST LIVING" Contest
Cascade **45¢**

99 44% PURE **IVORY** SOAP
LARGE FOR 2 for **35¢**
MEDIUM FOR 3 for **33¢**

LAVA SOAP LARGE SIZE
2 for **33¢**

CHEER reg. **33¢**

Dash Low Suds Miracle For Automatic Washers
Reg. . . **43¢**

NEW! from Procter & Gamble
Downy FABRIC SOFTENER
Regular Size **43¢** Giant Size **79¢**

IVORY LIQUID detergent
Perfect for DISHES, fine fabrics **31¢**

Personal Size **4 FOR IVORY 33¢**

DUZ DETERGENT
Small Size **59¢**
Giant Size **99¢**

FOR THE CLEANEST CLOTHES POSSIBLE
TIDE
Large Size **33¢**

try new pink **dreft**
IT'S MILD! Large Size **33¢**

Zest Reg. Size
2 for **29¢**
Bath Size
2 for **41¢**

New Liquid for Faster Easier Dishwashing
JOY reg. **31¢**

SPIC and SPAN **29¢**
NO RINSING NO WIPING

There's **COLD CREAM** now in **CAMAY**
COMPLEXION SIZE
2 for **31¢** 3 for **33¢**

TAKE YOUR PROBLEMS TO CHURCH -- MILLIONS LEAVE THEM THERE

Jan Lee Baptist Church
 Rev. Travis McMinn, Pastor
 Across from Junior High School
 Early Sunday School, 8:30 a. m.
 Worship Service, 9:45 a. m.
 Late Sunday School 10:45 a. m.
 Training Union, 6:00 p. m.
 Evening Worship, 7:00 P. M.
 Wednesday—
 Teachers and Officers 7:00 p. m.
 Church in Prayer—8:00 p. m.
 Choir Practice, 8:15 p. m.
 Large enough to accommodate, small enough to appreciate.

Church of the Nazarene
 Main at Holly
 Ivey Bohannon, Pastor
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Young Peoples Service, 6:45 p. m.
 Junior Society, 6:45 p. m.
 Evening Worship, 7:30 p. m.
 Wednesday Prayer Service, 7:30 p. m.

Church of Christ
 Eugene Gilmore, Minister
 Bible Study Sunday, 9:45 a. m.
 Worship, 10:45 a. m.
 Young People Class 5:00 p. m.
 Worship, 6:00 p. m.
 Bible Study, Wednesday, 7:30 p. m.
 Ladies' Bible Class, Tuesday, 9:30 a. m.
 "We welcome you to any of our services."

First Christian Church
 2nd Street and Avenue D
 Phone 569-2062
 Rodney W. Spittler, Minister
 Residence 500 Mimosa Drive
 Phone 569-1236
 SUNDAY—
 9:45 a. m., Church School
 10:50 a. m., Morning Worship
 8:00 p. m., Youth Meetings and Junior Choir
 7:30 p. m., Evening Worship
 8:00 p. m., Fellowship Hour
 WEDNESDAY—
 7:30 p. m., Choir

Grace Lutheran Church
 Third St. and Ave E
 Philip M. Otten, Pastor
 The Church of the Lutheran Hour, TV's "This is the Life"
 Sunday, 9:15 a. m., Sunday School and Bible Classes.
 Worship Service at 10:30.
 You are cordially invited to our services.

Trinity Lutheran Church
 Pastor, Rev. David W. Janosky
 Eight Miles West of Burkburnett on State Highway 240
 Sunday Sunday School and Bible Classes.
 9:45 a. m. — Sunday School and Bible Classes.
 10:45 a. m.—Worship Service.
 Communion Service — First Sunday of each month.
 Walther League meetings every Wednesday, 8:00 p. m.
 A Church of the Lutheran Church—Missouri Synod

The Carpenter's FRIEND

To build . . . one must have plans, and plans give exact measurements. The carpenter who makes careful measurements finds that the work is made easier. Careful measuring prevents waste . . . waste of time and materials. Therefore the measuring device is truly a friend to the carpenter.

The church wants to be your friend, and help you to a easier and better way of life. The Bible clearly gives us a way to measure life. Through many centuries man has found no better rules than those given in the Bible.

Attend church and receive the friendly welcome that awaits you.



ATTEND THE CHURCH OF YOUR CHOICE THIS SUNDAY

Cashion Baptist Church
 Wichita Highway
 Rev. Michael Barnard, Pastor
 SUNDAY:
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Training Union, 6:30 p. m.
 Evening Worship, 7:30 p. m.
 TUESDAY:
 WMU — 7:30 p. m.
 WEDNESDAY:
 Beginners and Primary Sunbeams Junior Choir, Christian Development Program, 6:45 p. m.
 Hour of Power, 7:30 p. m.

Church of God
 J. W. Jackson, Pastor
 10:00 a. m., Sunday School.
 11:00 a. m., Hour of Morning Worship.
 7:00 p. m., Evangelistic Services.
 7:30 p. m., Wednesday, Young Peoples Endeavor.
 If you haven't a church home, we would like very much for you to visit us where the full gospel is preached in the old time way. There is special music and singing each service. Each and every one has a warm and hearty welcome to come worship with us.

First Baptist Church
 DEVOL, OKLAHOMA
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Training Union, 7:00 p. m.
 Evening Worship, 8:00 p. m.
 Prayer Meeting, Wednesday, 7:30 p. m.
 Intermediate and Junior G. A. each Tuesday evening at the Church, 4:00 p. m.
 Sunbeams at Church Tuesday evening at 4:00 p. m.
 You Are Cordially Invited to Our Services.

Calvary Baptist Church
 College and Ave B
 Ray C. Morrow, Pastor
 10:00 a. m., Sunday School.
 An Independent Southern Baptist Church.
 We use the Bible as our only literature.
 11:00 a. m., Song, Preaching Service.
 7:00 p. m., Young Peoples Services.
 7:30 p. m., Night Preaching Service.
 Wednesday Night—
 6:45 p. m., Teachers Meeting.
 7:30 p. m.—Prayer Meeting.

Episcopal Church of St. John the Divine
 1000 South Berry Street
 Phone 569-3558
 Rev. R. E. McCrary, vicar
 Sunday—12:15 p. m. — Sunday School.
 12:30 p. m.—Sunday evening prayer service and Holy Communion.
 Nursery available.
 Monday — 4:00 p. m. — Children's Catechism.
 7:30 — Study Group.
 Wednesday — 7:30 p. m. — Confirmation Class.
 Saturday — 10:00 a. m. — Acolyte Practice.
 5:30-6:30 p. m. — Penance.
 7:00 p. m. — Choir Practice.
 The Vestry meets on the first Sunday of every month.
 The Faculty meets on the second Sunday of every month.
 The Episcopal Church Women meet every second Thursday of every month.
 The Alter Guild have corporate Communion and instruction at 9:30 a. m. on the first Tuesday of every month.
 There is a Layreaders meeting on the first and third Sunday evening.

The First United Pentecostal Church of Jesus Christ
 We want to invite you to any or all of our Services. You have a standing invitation where you can hear the Bible preached in the old fashion way.
 Come and bring some one.
 Service Nights—
 Thursday, 7:45 p. m.
 Saturday, 7:45 p. m.
 Sunday, 7:45 p. m.
 Sunday School, 10:00 a. m.
 Pastor, Rev. E. H. Menton
 Phone 569-1108
 606 E. 6th Street

First Methodist Church
 Avenue C and 4th Street
 Phone 569-3778
 Carrol D. Copeland, Minister
 Merwin K. Turner, Associate Minister
 Sunday School — 9:30 a. m.
 Morning Worship Service — 10:30 a. m.
 Methodist Youth Fellowship — 6:00 p. m.
 Evening Worship Service — 7:00 p. m.
 Bible Study — 7:30 p. m.
 Wednesday and Thursday.
 Nursery provided for all Church Services.
 Kindergarten — Week Days 8:30 — 11:30 a. m.

NOTICE
 Burkburnett residents are invited to attend the First Presbyterian Church in Grandfield, Oklahoma.
 Sunday School—10:00 a. m.
 Morning Worship—11:00 a. m.
 Wednesday Bible Study—7:30 p. m.
 Rev. Campbell B. Long, Pastor.

Pentecostal Church Of God
 Berry Street
 Rev. Alfred B. Qualls, Pastor
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Sunday Night Evangelist Service, 7:00 p. m.
 Saturday Night Fellowship 7:30 p. m.

Central Baptist Church
 814 Tidal St.
 Kenneth D. Bradshaw, Pastor
 Sunday School, 9:30 a. m.
 Morning Worship, 10:45 a. m.
 Training Union, 6:00 p. m.
 Evening Worship, 7:00 p. m.
 Wednesday Night Prayer Service, 7:30 p. m.
 "A Friendly Progressive Southern Baptist Church"

Church Of Christ
 Randlett, Oklahoma
 Corky Grisham, Minister
 Home-Office Phone Ly 9-2893
 WORSHIP SERVICES
 SUNDAY —
 10:00 a. m., Bible Study.
 10:45 a. m., Morning Worship.
 6:00 p. m., Evening Worship
 WEDNESDAY —
 7:30 p. m., Bible Study.

First Baptist Church
 Rev. Lamoin Champ, Pastor
 Corner Avenue D and 4th
 Sunday School — 9:30 a. m.
 Morning Worship — 10:40 a. m.
 Training Union — 6:00 p. m.
 Evening Worship — 7:00 p. m.
 WEDNESDAY:
 Teachers and Officers Meeting — 7:00 p. m.
 Prayer Meeting — 7:30 p. m.
 "In the Heart of the City For the Hearts of the City"

Assembly of God Church
 Corner of College and Ave. E
 H. J. Lackey, Pastor
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Evening Worship, 7:30 p. m.
 Women's Missionary Council Tuesday, 2:00 p. m.
 Prayer Meeting, Wednesday, 7:30 p. m.

First Church of Christ Scientist
 2156 Avenue H
 Wichita Falls, Texas
 Sunday School for children under 20 years of age, 11:00 a. m. in the Church Edifice.
 Nursery.
 Services at 11:00 a. m.
 Wednesday Evening Services 8:00 p. m.

BURKBURNETT FLORIST
 Member Florist Telegraph Delivery
 Mr. and Mrs. L. V. Richards
 415 South Ave. B — Phone 569-2281

DAIRY MART
 Fine Food and Friendly Service
 CALL IN ORDERS
 MR. and MRS. JOHN GRATTON
 909 Wichita Hwy. Phone 569-8114

CORNER DRUG STORE
 George McClarty
 320 East 3rd Street

B. H. Alexander, Jr.
BUILDER
 General Insurance — Real Estate
 114 East 3rd Street
 Phone 569-2831

Lloyd Clemmer Lumber Co.
 YOUR BUSINESS APPRECIATED
 See Us For Prices Before You Buy
 OKLA. CUTOFF PHONE 569-2911

THE Manhattan
 BURKBURNETT'S LEADING DEPT STORE
 WE GIVE S & H GREEN STAMPS

Farmers Co-op Gin, Feed and Supply

Hofacket Humble Service Sta.
 Road Service — Mechanic On Duty
 S & H GREEN STAMPS
 College and Ave. D Phone 569-3712

FAIRMONT Dairy Products
 Milk — Ice Cream
 Cottage Cheese
 Always The Peak Of Perfection

UNITED SUPER MARKETS
 Kenneth Palmer Manager
 Wichita Highway And Tidal Street

WOLFE FORD COMPANY
 Complete Service and Sales
 Phone 569-2275

Texas Electric Service Co.
 JOE T. SALTER, Manager

Between the Bookends

A COURSE IN BASIC AMERICANISM

A recent survey of 30,000 school students showed 60 per cent believed that incentive should be eliminated from our economic system. The results should surprise no one for they indicate we have strayed, in thought and practice, from the path upon which this country was founded.

A thoughtful student of twentieth century political and economic systems, Joel R. Beiknap, has written a primer of the values and values contained in the original American political-economic system. He tells exactly why those concepts are so important to our survival in "The Free Enterprise" Devin-Adair Company, 23 West 42nd St., New York 10;

DECEMBER

December 1, 1917 — With a fund of less than one hundred dollars, Father Edward Flanagan founded Boys Town, the "City of Little Men," near Omaha, Nebraska. The new community was inhabited by, and administered for, orphans or otherwise homeless boys.

December 9, 1793—Noah Webster established the American Mnierva, New York's first daily newspaper.

December 9, 1907 — Christmas seals, designed by Emily P. Bissell of Wilmington, Delaware, went on sale for the first time in the Wilmington post office.

December 12, 1955 — The Ford Foundation announced a gift of a half billion dollars to the nation's private hospitals, colleges and medical schools, the largest single philanthropic act in world history.

December 14, 1929 — Garnet Carter, a Tennessee promoter, was hard at work in Florida establishing a new national pastime — miniature golf. By the time the summer of 1930 rolled around, hundreds of thousands of Americans were knocking golf balls about on roadside courses.

December 28, 1945 — Congress officially recognized the patriotic "Pledge of Allegiance" to the flag of the United States.

The huiasca is one of the earliest spring flowering trees native to Texas.

Classified Ads Gets Results

people the necessities of life. Production is Key

In a free market men are encouraged to increase their output so that they will have more goods and services to exchange for things they want. Their income depends on their production, at fair prices, of things that others want.

It is the fairest market ever devised, for seller, buyer and public. The book shows it is the main source of economic justice. It is also the best means of assuring the people a fair relationship between the price of the goods and services they buy.

CONTROL THAT CAMPFIRE!



DON'T START A FIRE NEAR TALL GRASS OR BRUSH... NEVER LEAVE IT UNATTENDED... AND BE SURE IT'S DEAD OUT WHEN YOU'VE FINISHED!

Cub Scouts To Help Santa

'Tis just weeks before Christmas, and we need some toys. Santa doesn't want to miss And girls or boys!

The Cub Scouts of Burkburnett will collect used and repairable toys on Saturday, Dec. 14th. The Cubs pledge to "give Good Will" and this holiday season they want all children to have a happy Christmas.

Mr. Russell Duvall will return the toys to a presentable condition and they will be distributed where needed. Dolls and stuffed animals are especially desirable.

Several organizations in Burkburnett are planning to deliver baskets of food and warm clothing to needy area families. The Cub Scouts will also pick up items for this purpose on Dec. 14th and turn them over to those groups.

This is a wonderful opportunity for your children to experience the true Christmas spirit of giving or sharing with those less fortunate.

Clean out that toy box, look through your closets and be ready when the Cub Scouts ring your door bell on Dec. 14. If you are not contacted, please call 569-1291 or 569-1130 and your donation will be picked up.

Thirteen of the 14 great American tribes of grasses are found in Texas.

Classified Ads Get Results

burnett are planning to deliver baskets of food and warm clothing to needy area families. The Cub Scouts will also pick up items for this purpose on Dec. 14th and turn them over to those groups.

This is a wonderful opportunity for your children to experience the true Christmas spirit of giving or sharing with those less fortunate.

Clean out that toy box, look through your closets and be ready when the Cub Scouts ring your door bell on Dec. 14. If you are not contacted, please call 569-1291 or 569-1130 and your donation will be picked up.

Thirteen of the 14 great American tribes of grasses are found in Texas.

Classified Ads Get Results

A weekly public service feature from the Texas State Department of Health

Accent on Health

J.E. PEAVY, M.D. Commissioner of Health

AUSTIN — It's elbow grease that cleans teeth — not toothpastes.

Apply elbow grease to the toothbrush and you have the best possible home weapon for oral hygiene.

Lavish claims for the various toothpastes and powders can be and are misleading. The key to dental health lies in the conscientiously applied dental program — regular, thorough toothbrushing and annual checkups — rather than a cure-all toothpaste or powder.

Dentifrice—powder, paste or liquid used in cleaning teeth —miracles seem to follow much the same pattern. Each has its buildup only to fall into oblivion after a time.

Take the once-heralded ammoniated dentifrices—developed on the theory that their high urea content would help prevent dental decay. They failed to live up to their billing, according to dentists who carried out controlled studies.

Similarly, promises for the widely touted chlorophyll dentifrices have not been fulfilled. Nor do the so-called anti-enzyme toothpastes qualify for the claim that they reduce dental caries, according to dental researchers.

A late entry into the "miracle" toothpaste fields is the fluoride dentifrice. Evidence proving its effectiveness is limited.

In the final analysis, no dentifrice provides a panacea for the continuing problem of tooth decay. A product may be developed one day by researchers which will have a built-in biological or therapeutic action. Even then, the teeth must be brushed frequently and well to cleanse them.

Timing is the essence in combating tooth decay. Dentists emphasize that teeth should be

Kittens to Cat

by H. JACK MIDDLETON, Purina Cat Care Center

Naming Your Cat

Choosing a name for a cat can be difficult — but it's fun. Cats are rugged, proud individualists. Their individualism and their aristocratic bearing and manner often seems to call for names that match.

I've heard of cats named Lord Nelson, King Oliver, Regina, Sabina, Your Majesty, Mr. Justice and Mercedes. On the other hand, there have also been cats named Lucretia, Iago, Bullion and Beggar. Nicest thing about naming cats is that you can let your imagination roam.

I can't suggest a name for the cat you own. That's a job only you can do, since each owner knows best how his cat behaves and what name would compliment his cat's personality or markings. But it's a sure bet you'll have fun picking a name.

A suggestion from the Purina Cat Care Center: Once you've chosen a name for your pet, stick to it. Changing the name, or addressing your cat as "Kitty" will only confuse him. Use the same name constantly and your cat will soon learn to respond to your calls.

A purebred cat with a pedigree may have a long, fancy, registered name that you find too cumbersome for everyday use. If so, choose a special nickname for your little aristocrat—but again, make sure you use that name all the time.

brushed after each meal and each snack.

The secret of proper toothbrushing, they point out, is thoroughly cleaning teeth as often as you get them dirty. Watch what you're doing in the mirror; don't rely completely on "feel."

And when you're through brushing, store the toothbrush in a light airy place so that bristles are allowed to dry and regain their original stiffness.

Whatever powder or paste aid you use, remember, nothing substitutes for brushing your teeth with elbow grease. And if you are unable to brush your teeth after eating, rinse your mouth with water.

Corkwood trees in the Lower Brazos Valley furnish the lightest wood native to the United States.

DICK TRACY
Chester Gould

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IT DOESN'T COST ANY MORE
BE SURE
HOWARD CLEMENT, Agent
New Location — Next To Legion

News From The County Agent

A dairy short course will be held for farmers in this area on December 10, 11, 12. The short course will be sponsored by the Wichita Valley DHIA Association. Final plans for the short course are being made. Anyone interested is invited to attend the school. More information will be given later as plans are completed.

The deer hunting season is in full swing and hunters are reminded that they, too, have a large stake in the screwworm eradication program underway in the Southwest.

Early reaction from sportsmen indicate that wild game is more plentiful than it has been in years. Estimates of 10 to 65 percent increase in the deer crop have been made.

A number of factors have been credited for the increase in deer populations with the screwworm eradication program usually listed at the top. Some wildlife experts have stated that in past years the screwworm has accounted for the death of at least three out of every ten fawns each year.

The eradication program seeks to eliminate the screwworm through release of millions of screwworm flies that have been sexually sterilized by being subjected to atomic radiation. The sterile males mate with native fertile females and no offspring are produced. Sportsmen helped finance the program thru their contributions last year.

Pecans left on the ground

A Star Has Fallen in the Lone Star State

A shadow has passed over the Lone Star State. All the citizens were shocked and grieved. It was here our leader met his awful fate. An awful thing we could hardly believe.

At the height of his brilliant and noble career, An assassin's bullet did still his life, As he rode along without a dread or fear, He slumped in the arms of his loving wife.

This great man's life was like a ship, He weathered many foreign gales, He traveled for peace throughout the world, For peace each time he set his sail.

People through the entire world were sad, Our leader has been taken away, Thousands of friends this great man had, His life was happy, sincere and gay.

He died in honor as he did live, He defended our country so well, His life for use he would gladly give, He was still defending us when he fell.

He leaves behind a devoted wife, And two children who were his pride, We pray to God to strengthen their lives, Of a devoted wife who stayed by his side.

The sands of time will come and go, One thing will ever remain, His memory in our minds will glow, As the Texas sun on the Texas Plains.

The acts of God we can't understand, Tho to question would be unwise, He still holds destiny of each in his hand, As he looks down from the sky.

We Texans are sorry for his awful fate, Our leader was noble and great, As he labored and worked for a noble cause, Yes, a Star has fallen in the Lone Star State.

BY RUSSELL K. DUVALL

THE PALE OF A POLICE STATE

BY JOHN C. SATTERFIELD,
Past President (1961-62) of The American Bar Assoc.

A person would be well advised to look behind whatever emotional facade he may have erected concerning civil rights. That is, civil rights as the Kennedys are applying the term in their bill now pending in the House of Representatives.

For, what carries the overtones of justice to the downtrodden is, in fact, a means to put those who work, everyone who works — employers, employees, union man and non-union men — behind the pale of a police state.

So far as hiring or being hired, if this bill becomes law, the American people will do as the Federal government tells them to do or they will pay the penalty. And such penalties, under the Civil Rights Act of 1963 run the gamut, from fines and imprisonment, to the destruction of businesses, the loss of jobs and the emasculation of labor unions.

Consider the situation as it will apply to union hiring halls; a carpenter's hiring hall, say.

If a contractor, in the course of events, were to request of the union a dozen carpenters, under the provisions of this bill, he might very well be in for the surprise of his life. Heretofore, historically, the unions have adhered to strict rules of seniority, first in, first out. They won't be allowed to do that any more. Instead, they may be required to send the contractor "carpenters" in ratio to the racial makeup of the area. And if the area makeup has 15 per cent Chinese, 20 per cent Eskimo, 30 per cent white, 30 per cent Negro and five per cent Hottentot, that contractor is going to get 15 per cent Chinese carpenters, 20 per cent Eskimo carpenters, 30 per cent white carpenters and five per cent Hottentot carpenters, regardless of their position of seniority in the union. And if the union does not comply with the Federal edict — assume it can't comply — and the contractor puts to work those carpenters (whatever their racial makeup) sent him by the union, both he and the union will be in violation of Federal law.

And that only begins it. If the area is composed of 30 per cent Protestants, 30 per cent Catholics, 10 per cent Jewish, five per cent Buddhist, and so on, the workmen must be juggled again, juggled until they come out even as it applies to religion as well as race. You ask, but what of their

ability, suppose a Hottentot-Buddist proves to be an inferior carpenter?

Well, the bill makes no provision for competence. It applies to race and religion and if one Hottentot-Buddist is an incompetent, then replace him with another Hottentot-Buddist, but do nothing to disturb the racial and religious ratio of the employment.

Ridiculous? Well, it seems so. But that is the essence of the Civil Rights Bill of 1963.

Take it from another viewpoint, that of the employee already at work. Suppose, a firm has a staff of, say, 125 people, the great majority of whom have worked in harmony for years. Under this bill, a Federal inspector could walk in off the street — just arbitrarily, without any complaint having been made — count heads and subsequently, charge the employer with violation of the employment statutes as they apply to race and religion. That inspector under this bill, could arbitrarily tell the employer how many Caucasian-Protestants he must dispose of for others of another race, another religion.

Say a bank has an opening for a stenographer and a Negro woman applied for the job and was refused employment, no reason given. If the ratio of Negroes in that area were such as to call for a Negro secretary in that bank's stenographic pool, the woman would be hired, or a frightening train of events could be put into effect.

For, the assumption would be — unless the bank could prove otherwise — the woman had been refused employment because of her race. Faced with that sort of arbitrariness, how could the employer prove this was not so. How could he prove he had refused employment, say, because of a personal belief he held as to the woman's honesty or morality?

How could he? Most likely, he couldn't. But he must, or hire the woman, for, under the Civil Rights Act of 1963, the burden of proof is on the employer; he must prove his innocence. And that, it need not

be added, is the earmark of the police state, guilty until proven innocent.

Consequently, the banker would either hire an unsatisfactory applicant or the Federal government could rescind its insurance on the bank's deposits. And there is no bank, today, that can successfully operate without FDIC.

Actually, the bill goes beyond these outrageous illustrations. If a customer of the bank is held to be in violation of Federal law — is judged guilty of racial or religious discrimination — under this bill, that bank can be told to stop doing business with its customer or it, the bank, will pay the penalty, have its FDIC lifted.

Sympathy for the downtrodden is one thing, a police state is quite another.

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Classified Ads Get Results

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during rainy or very cold weather are sure to lose quality. Besides discoloring the shell, the meat may also be damaged and therefore harvest of the nuts should be done as soon as possible after they fall.

Rabies is often found in wild animals such as skunks and in domestic ones like dogs and cats. The disease, a virus infection spread in the saliva of infested animals, can be guarded against by vaccinating pets.

Dairymen who hope to cut hay for the 'remains' of their pasture cannot expect to harvest high quality forage says B. T. Haws, county agent.

A few acres set aside dedicated to the production of hay alone will assure him of a high quality hay. Fertilization of this land according to a soil test

and harvesting at the proper state of growth will provide this high quality roughage in volume.

Many farmers permit their cows to graze the grass land thru the spring. This practice may furnish much grazing for the cows but the hay yield from the land will be lower and the quality reduced.

There are several reasons for the lower quality of grass prior to the cutting of hay. Cows select the plants of the best variety and leave behind the weeds and poorer quality forage. Thus, hay from grazed pastures not only contain plants of many varying stages of maturity, but usually it contains the plants of the poorer quality hay species.

On the other hand, hay from a hay meadow—land used for hay production only—will be of about the same maturity and will contain quality and high in nutrients if the meadow is fertilized as recommended and will contain less foreign material to lower the quality of the hay.

A hay meadow is a good investment of land and fertilizer and will insure dairymen of quality hay, says Haws.

Classified Ads Gets Results

Fashionably Speaking
by JEAN LUBAN



There's dazzle power unlimited in this shaft of all wool ripple knit, R & K "jewels" the sieve, then lets you effect your most flattering silhouette with a finger thin belt. Will you go Empire, rope in the waist, sash the hip, or will you wear it straight? Anyway—you'll look great.

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The Daily Oklahoman

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Register at any one of the conveniently located Piggly Wiggly Food Stores for 1000 Wilson Official Size Footballs to be given away Saturday, December 21, 1963. No purchase required—you need not be present to win. Employees of Piggly Wiggly and their immediate families are not eligible to enter.

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PICNICS Decker's, Hickory Smoked Whole, 6 to 8 Lb. Average **29¢ LB.**

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Armour Star, Heavy Aged Beef "Valu-Trim", Boneless
Top Round Steak . lb **98¢**

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Bottom round Steak lb **89¢**

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Half Picnics lb **33¢**

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Beef Steaks 20 oz pkg **89¢**

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Fish Sticks . . . lb pkg **59¢**

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COOKIES
11 oz pkg **39¢**

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CAMAY
TOILET SOAP
2 reg. bars . . . **21¢**

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reg pkg **32¢**

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Cauliflower Jumbo Heads Each **25¢**

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CARROTS 1 lb. cello **10¢**

LARGE SIZE
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2 No. 1/2 cans . **29¢**

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Magic Spraze, 16 Oz. Can **66¢** Plus Tax
Regular \$1.09 Value

Cannon, Floral Design, Ass't. Colors,
BATH TOWELS, reg **99¢** retail **88¢**

Size 54"x72", round or square, Assorted White or Egg Shell,
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BANQUET Enchilada 12 Oz. Package **39¢**

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OKRA . . . 2-10 oz pkgs . . **35¢**

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Fruit Pies .. 22 oz pie. **29¢**

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Grape, Orange Fruit Punch **Cans**

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 Rev. Travis McMinn, Pastor
 Across from Junior High School
 Early Sunday School, 8:30 a. m.
 Worship Service, 9:45 a. m.
 Late Sunday School 10:45 a. m.
 Training Union, 6:00 p. m.
 Evening Worship, 7:00 P. M.
 Wednesday—
 Teachers and Officers 7:00 p. m.
 Church in Prayer—8:00 p. m.
 Choir Practice, 8:15 p. m.
 Large enough to accommodate, small enough to appreciate.

Church of the Nazarene
 Main at Holly
 Ivey Bohannon, Pastor
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Young Peoples Service, 6:45 p. m.
 Junior Society, 6:45 p. m.
 Evening Worship, 7:30 p. m.
 Wednesday Prayer Service, 7:30 p. m.

Church of Christ
 Eugene Gilmore, Minister
 Bible Study Sunday, 9:45 a. m.
 Worship, 10:45 a. m.
 Young People Class 5:00 p. m.
 Worship, 6:00 p. m.
 Bible Study, Wednesday, 7:30 p. m.
 Ladies' Bible Class, Tuesday, 9:30 a. m.
 "We welcome you to any of our services."

First Christian Church
 2nd Street and Avenue D
 Phone 569-2062
 Rodney W. Spittler, Minister
 Residence 500 Mimosa Drive
 Phone 569-1236
 SUNDAY—
 9:45 a. m., Church School
 10:50 a. m., Morning Worship
 6:00 p. m., Youth Meetings and Junior Choir
 7:30 p. m., Evening Worship
 8:00 p. m., Fellowship Hour
 WEDNESDAY—
 7:30 p. m., Choir

Grace Lutheran Church
 Third St. and Ave E
 Philip M. Otten, Pastor
 The Church of the Lutheran Hour, TV's "This is the Life".
 Sunday, 9:15 a. m., Sunday School and Bible Classes.
 Worship Service at 10:30.
 You are cordially invited to our services.

Trinity Lutheran Church
 Pastor, Rev. David W. Janosky
 Eight Miles West of Burkburnett on State Highway 240
 Sunday
 9:45 a. m. — Sunday School and Bible Classes.
 10:45 a. m.—Worship Service.
 Communion Service — First Sunday of each month.
 Walther League meetings every Wednesday, 8:00 p. m.
 A Church of the Lutheran Church—Missouri Synod

The Carpenter's FRIEND

To build... one must have plans, and plans give exact measurements. The carpenter who makes careful measurements finds that the work is made easier. Careful measuring prevents waste...waste of time and materials. Therefore the measuring device is truly a friend to the carpenter.

The church wants to be your friend, and help you to a easier and better way of life. The Bible clearly gives us a way to measure life. Through many centuries man has found no better rules than those given in the Bible.

Attend church and receive the friendly welcome that awaits you.



ATTEND THE CHURCH OF YOUR CHOICE THIS SUNDAY

Cashion Baptist Church
 Wichita Highway
 Rev. Michael Barnard, Pastor
 SUNDAY:
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Training Union, 6:30 p. m.
 Evening Worship, 7:30 p. m.
 TUESDAY:
 WMU — 7:30 p. m.
 WEDNESDAY:
 Beginners and Primary Sunbeams Junior Choir, Christian Development Program, 6:45 p. m.
 Hour of Power, 7:30 p. m.

Church of God
 J. W. Jackson, Pastor
 10:00 a. m., Sunday School.
 11:00 a. m., Hour of Morning Worship.
 7:00 p. m., Evangelistic Services.
 7:30 p. m., Wednesday, Young Peoples Endeavor.
 If you haven't a church home, we would like very much for you to visit us where the full gospel is preached in the old time way. There is special music and singing each service. Each and every one has a warm and hearty welcome to come worship with us.

First Baptist Church
 DEVOL, OKLAHOMA
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Training Union, 7:00 p. m.
 Evening Worship, 8:00 p. m.
 Prayer Meeting, Wednesday, 7:30 p. m.
 Intermediate and Junior G. A. each Tuesday evening at the Church, 4:00 p. m.
 Sunbeams at Church Tuesday evening at 4:00 p. m.
 You Are Cordially Invited to Our Services.

Calvary Baptist Church
 College and Ave B
 Ray C. Morrow, Pastor
 10:00 a. m., Sunday School.
 An Independent Southern Baptist Church.
 We use the Bible as our only literature.
 11:00 a. m., Song, Preaching Service.
 7:00 p. m., Young Peoples Services.
 7:30 p. m., Night Preaching Service.
 Wednesday Night—
 6:45 p. m., Teachers Meeting.
 7:30 p. m.—Prayer Meeting.

Episcopal Church Of St. John the Divine
 1000 South Berry Street
 Phone 569-3558
 Rev. R. E. McCrary, vicar
 Sunday—12:15 p. m. — Sunday School.
 12:30 p. m.—Sunday evening prayer service and Holy Communion.
 Nursery available.
 Monday — 4:00 p. m. — Children's Catechism.
 7:30 — Study Group.
 Wednesday — 7:30 p. m. — Confirmation Class.
 Saturday — 10:00 a. m. — Acolyte Practice.
 5:30-6:30 p. m. — Penance.
 7:00 p. m. — Choir Practice.
 The Vestry meets on the first Sunday of every month.
 The Faculty meets on the second Sunday of every month.
 The Episcopal Church Women meet every second Thursday of every month.
 The Alter Guild have corporate Communion and instruction at 9:30 a. m. on the first Tuesday of every month.
 There is a Layreaders meeting on the first and third Sunday evening.

The First United Pentecostal Church of Jesus Christ
 We want to invite you to any or all of our Services. You have a standing invitation where you can hear the Bible preached in the old fashion way.
 Come and bring some one.
 Service Nights—
 Thursday, 7:45 p. m.
 Saturday, 7:45 p. m.
 Sunday, 7:45 p. m.
 Sunday School, 10:00 a. m.
 Paster, Rev. E. H. Menton
 Phone 569-1108
 606 E. 6th Street

First Methodist Church
 Avenue C and 4th Street
 Phone 569-3778
 Carrol D. Copeland, Minister
 Merwin K. Turner, Associate Minister
 Sunday School — 9:30 a. m.
 Morning Worship Service — 10:30 a. m.
 Methodist Youth Fellowship — 6:00 p. m.
 Evening Worship Service — 7:00 p. m.
 Bible Study — 7:30 p. m.
 Wednesday and Thursday.
 Nursery provided for all Church Services.
 Kindergarten — Week Days 8:30 — 11:30 a. m.

NOTICE
 Burkburnett residents are invited to attend the First Presbyterian Church in Grandfield, Oklahoma.
 Sunday School—10:00 a. m.
 Morning Worship—11:00 a. m.
 Wednesday Bible Study—7:00 p. m.
 Rev. Campbell B. Long, Pastor.

Pentecostal Church Of God
 Berry Street
 Rev. Alfred B. Qualls, Pastor
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Sunday Night Evangelist Service, 7:00 p. m.
 Saturday Night Fellowship, 7:30 p. m.

Central Baptist Church
 814 Tidal St.
 Kenneth D. Bradshaw, Pastor
 Sunday School, 9:30 a. m.
 Morning Worship, 10:45 a. m.
 Training Union, 6:00 p. m.
 Evening Worship, 7:00 p. m.
 Wednesday Night Prayer Service, 7:30 p. m.
 "A Friendly Progressive Southern Baptist Church"

Church Of Christ
 Randlett, Oklahoma
 Corky Grisham, Minister
 Home-Office Phone Ly 9-2888
 WORSHIP SERVICES
 SUNDAY—
 10:00 a. m., Bible Study.
 10:45 a. m., Morning Worship.
 6:00 p. m., Evening Worship.
 WEDNESDAY—
 7:30 p. m., Bible Study.

First Baptist Church
 Rev. Lamoin Champ, Pastor
 Corner Avenue D and 4th
 Sunday School — 9:30 a. m.
 Morning Worship — 10:40 a. m.
 Training Union — 6:00 p. m.
 Evening Worship — 7:00 p. m.
 WEDNESDAY:
 Teachers and Officers Meeting — 7:00 p. m.
 Prayer Meeting — 7:30 p. m.
 "In the Heart of the City For the Hearts of the City"

Assembly of God Church
 Corner of College and Ave. D
 H. J. Lackey, Pastor
 Sunday School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Evening Worship, 7:30 p. m.
 Women's Missionary Council, Tuesday, 2:00 p. m.
 Prayer Meeting, Wednesday, 7:30 p. m.

First Church of Christ Scientist
 2156 Avenue H
 Wichita Falls, Texas
 Sunday School for children under 20 years of age, 11:00 a. m. in the Church Edifice.
 Nursery.
 Services at 11:00 a. m.
 Wednesday Evening Services 8:00 p. m.

BURKBURNETT FLORIST
 Member Florist Telegraph Delivery
 Mr. and Mrs. L. V. Richards
 415 South Ave. B — Phone 569-2281

DAIRY MART
 Fine Food and Friendly Service
 CALL IN ORDERS
 MR. and MRS. JOHN GRATTON
 909 Wichita Hwy. Phone 569-8114

CORNER DRUG STORE
 George McClarty
 320 East 3rd Street

B. H. Alexander, Jr. BUILDER
 General Insurance — Real Estate
 114 East 3rd Street
 Phone 569-2831

Lloyd Clemmer Lumber Co.
 YOUR BUSINESS APPRECIATED
 See Us For Prices Before You Buy
 OKLA. CUTOFF PHONE 569-2911

THE Manhattan
 BURKBURNETT'S LEADING DEPT. STORE
 WE GIVE S & H GREEN STAMPS

Farmers Co-op Gin, Feed and Supply

Hofacket Humble Service Sta.
 Road Service — Mechanic On Duty
 S & H GREEN STAMPS
 College and Ave. D Phone 569-3712

FAIRMONT Dairy Products
 Milk — Ice Cream
 Cottage Cheese
 Always The Peak Of Perfection

UNITED SUPER MARKETS
 Kenneth Palmer Manager
 Wichita Highway And Tidal Street

WOLFE FORD COMPANY
 Complete Service and Sales
 Phone 569-2275

Texas Electric Service Co.
 JOE T. SALTER, Manager

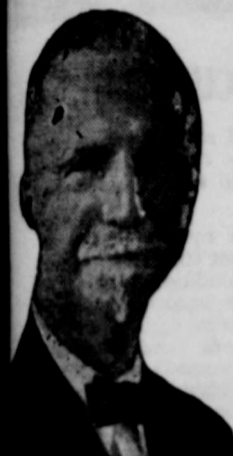
All Insurance is the same 'til you have a claim

Burk Insurance Agency

HOWARD CLEMENT

New Location — Next To Legion Hall

W. Babson Weekly Report



ROGER W. BABSON

Each week, I set forth a series of tips for housewives who do the family buying, trying to show them how to hold their budgets within reasonable bounds. At that time it occurred to me that retailers themselves need tips just as much as housewives if they are to balance THEIR budgets. Seldom before has there been such bitter competition on the retail scene as there is today. So here are some suggestions for tradesmen, based upon my years of observation.

the family buying, trying to show them how to hold their budgets within reasonable bounds. At that time it occurred to me that retailers themselves need tips just as much as housewives if they are to balance THEIR budgets. Seldom before has there been such bitter competition on the retail scene as there is today. So here are some suggestions for tradesmen, based upon my years of observation.

Great Opportunities Ahead

First of all, I want to say that Christmas business over the coming weeks should exceed previous records. Earning power is good, and employment has risen. Even more important, however, is the fact that I foresee a continuation of a good retail turnover well into 1964. So it is not a matter of retailers' preparing for just a few weeks of peak business. But during these bright times, competition will be the bugaboo. Only those retailers who are really on their toes will come out with healthy profits.

Take a good look at your establishment, your employees, your inventory, and your advertising. Be sure your store is neat, attractive, well lighted, and near ample parking space. See to it that your merchandise is clearly visible at all levels, never cluttered so that even you are not sure where things are. Keep your stock under constant control by regular inventory checkups. Know exactly what you are selling so that you never reorder haphazardly. Clear out slow selling items by placing them where they will get immediate attention.

Employees Can Make or Break Profits

An astute store manager will screen employee aspirants himself. I can assure you it is worth the time. If you ask a man whether he can use a cash register and he says "yes," that is not enough. Use his references to find out whether or not he (or she) will use the register honestly, or you may find some of your profits going down the drain before you have a chance even to count them. Be sure, too, that employees, after you hire them, show a real interest in the work. If they appear to be using the job as a fill-in or if they stand around wasting time between paydays, replace them at once.

Whether you operate a regular store or a discount house, honest and efficient help will

make it possible for you to pay such workers more money because you will need fewer clerks. Never forget that a well-paid employe is a long-term asset. Nothing irritates a customer more than to be handled abruptly or discourteously. Even an unintelligent reply to a question can bring bad publicity. Because bad publicity travels much faster than good publicity, just one dissatisfied customer can do your store an awful lot of harm.

Never Ignore Advertising

I have long been a hearty booster of advertising in all its phases. Start your advertising with a tidy, well-arranged store and eye-catching window displays. Concentrate on things likely to cause people to mention your store favorably, such as friendly help, extra attention, and unusual shopping conveniences. Take full advantage of promotion material provided by many national brands, placing them where they will attract the customer and bring him inside rather than in some out-of-the-way corner where their advertising value is wasted.

You will notice that the most successful merchants use a lot of newspaper space to stay in the public eye. Never underestimate the value of this type of advertising; it can often mean the difference between spectacular success and near failure. In selecting a location, what seems to be the highest rent may be the least expensive in the long run. Get close to a parking lot. Also don't worry if you are close to a large store with a vast number of customers. A small outlet near a supermarket can count upon getting a lot of the passing traffic; but check on the supermarket's lease. In conclusion, I urge you to draw up a long lease if you have a good spot, a year-by-year lease if your location seems doubtful to you. In short, "Play ball with your supermarket."

Classified Ads Gets Results

I. O. O. F. LODGE
BURKBURNETT, TEXAS
Meets at I. O. O. F. LODGE
Every Tuesday Night 7:30 p. m.
Visitors Welcome
GEORGE BENTON, Noble Grand
THOMAS ARMS, Vice Grand
SCOTT NEWTON,
Fin. Secy. and Recording Secy
RALPH ENGLAND, Treasurer

NOTICE!

ROYAL CROWN COLA
NEHI ORANGE
NEHI STRAWBERRY
NEHI GRAPE
NEHI LEMONADE
UPPER 10

Bottle Caps
WILL NOT BE GOOD
FOR FREE TRADING
STAMPS AFTER
DEC. 15, 1963.

ROYAL CROWN
Bottling Co.

Altus, Okla.
Wichita Falls, Texas



Rock, dust and dynamite powder go sky-high as Lone Star Gas Company pipeliners blast through solid rock to lay the 124-mile, 16 inch pipeline stretching from Gordon to Sweetwater. By mid-November, the line had reached a point north of Ranger. Approximately 1000 feet of pipeline right-of-way is "shot" at a time, with three sticks of dynamite being placed in holes 36-inches apart.

Classifieds In The STAR Get Results

LIGHT UP FOR CHRISTMAS

Let your home sparkle a cheery greeting to friends, neighbors & passersby

Gay sparkling colored lights, shining from doorways, rooftop, trees and shrubs, can make

your home glow with the spirit of Christmas. It's the bright, friendly

way to extend greetings from your home and family

to friends, neighbors and passersby. Plan

your holiday lighting now. Your

favorite dealer will gladly help

you select the lighting

equipment you need.

This year, spread

Christmas cheer

with LIGHT.



TEXAS ELECTRIC SERVICE COMPANY

JOE T. SALTER, Manager 569-3373

PALACE Theatre

STARTING TIME
Business Sat. and Sun.
Window Opens 1:45
Show Starts 2:00

Boxoffice Opens 6:45
Show Starts at 7:00

50c
THU.-SAT. — DEC. 6-7

Don't Give Up
The Ship
JERRY LEWIS

The Young Racers
MARK DAMON
LUNA ANDERS

50c
THU.-MON. — DEC. 8-9

A New Kind Of Love
BILL NEWMAN
JOANNE WOODWARD

CLOSED
Tues. Wed. Thurs.

50c
THU.-SAT. — DEC. 13-14

The Running Man
LAURENCE HARVEY
LEE REMICK

Night Tide

GENUINE ENGRAVED Wedding Invitations
Services not included. Your hand folded die delivered with order.
FREE MORGAN NOTE PAPER WITH EACH SET.
\$12.50 FOR 100
BURKBURNETT STAR

THE FORT WORTH PRESS
Fort Worth, Texas

Your Lowest Cost for a Daily and Sunday Newspaper

THE FORT WORTH PRESS ANNUAL BARGAIN OFFER 12 FULL MONTHS \$7.95 By Mail In Texas Only

A COMPLETE DAILY and SUNDAY NEWSPAPER PUBLISHED 6 DAYS EACH WEEK

The Press Carries a Score of EXCLUSIVE FEATURES of interest to each member of your family, daily.

YOU ALSO RECEIVE IN SUNDAY'S PRESS:

16 Pages Color Comics, TV Dial of Channels 4, 5, 8 & 11. Radio listings, Woman's Section, Home Feature Section, Sports—Local, State and National News.

Plus Dozens of Other Interesting and Timely Features

MONTHLY RATE \$1.30

ORDER BLANK

Fort Worth Press New
Fort Worth I, Texas Renewal
Name
Route Box
Town Texas

ORDER TODAY—OFFER EXPIRES JAN. 31, 1964

First Savings & Loan Ass'n.
BURKBURNETT, TEXAS
314 East 3rd St. Phone 569-2206

Making your city a better place to live, work and raise a family—
the result of a **GROWING** Savings and Loan business

ONE OF THOSE DAYS...

Even on one of those days when the kids are a real handful, you know they're more precious than all the money in the world...

And you also know that one of these days, you're going to want money on hand to give them the fine future they deserve. Best way: Save at the **FIRST SAVINGS AND LOAN ASSOCIATION**, where your Savings earn a more liberal dividend of 4% Payable or compounded quarterly.

SAVINGS EARN A BIG 4 1/4%

Current Dividend Payable Or Compounded Quarterly

First Savings and Loan Association
Member Federal Savings and Loan Corporation
Member Federal Home Loan Bank

Why Buy Less Than The Best?

THE LARGEST MULTIPLE LINE INSURANCE COMPANY IN THE WORLD. SEE YOUR AGENT. INSURE With The TRAVELERS INSURANCE CO.

BURK INSURANCE

Howard Clement

Phone 569-2222 - Next to Legion Hall

CLASSIFIED RATES
5c per Word, 20s Per Line
60c Minimum Charge

FOR RENT
FOR RENT—Four room unfurnished house. \$45.00 mo. 314 E. 6th St. Ph. 569-2297. 13-CZ
FOR RENT—Extra nice three room furnished apartment. Bills paid. \$55.00 mo. Ph. 569-1106. 13-1C
FOR RENT—Small furnished house. Bills paid. Private fenced yard. \$40.00. Ph. 569-2746. 13-1C
FOR RENT—Two room furnished apartment. 207 E. 5th St. Ph. 569-1049. 13-1P
FOR RENT—Two bed room unfurnished house. One-half block of school. Ph. 569-3726. 13-1C
FOR RENT—Two bed room unfurnished house. Newly decorated. Washer connections. Fenced yard. 710 Glendale. 13-CZ
FOR RENT—One bed room mobile home. \$35.00. Water paid. Also three or five room furnished apartment in Wichita Falls. Bills paid. Ph. 569-3970. 13-CZ
FOR RENT—Three bed room modern unfurnished house. 206 Mesquite. Ph. 569-3823 after 6:00 p. m. 13-1C
FOR RENT—Three bed room furnished house. \$45.00. So. Berry. Ph. 569-3446. 13-1P
FOR RENT—Three bed room modern house. Water furnished. Washer connections. School bus route. Four miles southwest Burk on old 369 Road. Ph. 569-3127. 13-1C
FOR RENT—One bed room furnished house. Garage. Fenced back yard. 603 E. 1st St. Ph. 569-3163. 13-1P
FOR RENT—Furnished four room duplex. Two bed rooms. Two or three small children accepted. Apply house No. 4 Ramsey St. between Cactus Cafe and Robbins Cafe, Oklahoma Cutoff Hwy. 13-1C
FOR RENT—Furnished garage apartment. Water paid. \$37.50 month 207 E. 1st St. Ph. 569-2986 after 4:00 p. m. 9-CZ
FOR RENT—Two bed room duplex, furnished or unfurnished. 613 Glendale. Ph. 569-3020. 9-CZ
FOR RENT—Two bed room furnished house. 138 W. 4th St. Ph. 569-2452. 9-CZ
FOR RENT—Furnished brick duplex. Three large rooms and bath. 625 So. Harwell. Ph. 569-2828. 6-CZ
FOR RENT—Two room modern furnished house. Ph. 569-3651 or 569-3738. 1-CZ
FOR RENT—Three room modern furnished apartment. Bills paid. Accept children. No pets. Gore's Apts., 201 N. Holly. Ph. 569-2753. 11-CZ

FOR SALE
REDUCED TO \$6,000.00 . . .
Two story, nine room home at 309 W. 3rd St. Cellar, well, pecan trees. Garage. 125 x 150 ft. lot, fenced.
ONLY THREE YEARS OLD . . .
Nice two bed room home, brick trim. Garage. Fenced. Only \$4,750.00.
NORTH HILLTOP . . .
Three bed room brick, 1 1/2 baths. Carpet. Built-in kitchen. Central heat. Large, landscaped yard. \$80.00 monthly payments.
\$150.00 EQUITY . . .
Meadow Dr. Lovely two bed room. Carpet. Nicely landscaped yard, fenced. Monthly payments only \$68.
HAVE SEVERAL WONDERFUL BUYS ON NEW AND OLDER HOMES, PRICED FROM \$2,500.00 TO \$15,500.

Loise Bean Realty
569-2986 PHONE 569-2321
53-CZ

FOR SALE
NEAT AND COZY . . . THREE BED ROOM HOME. Redecorated. Close in. Total price only \$6,500.00.
NOTHING DOWN, G. I. . . NEW BRICK. Three bed rooms. Wall-to-wall carpeting. 1 1/2 baths. Spacious kitchen with built-in range. Enclosed yard. Only \$76.00 monthly.

Jo Smith Realty
Ph. 569-3490

FOR RENT
FOR RENT—Unfurnished two bed room house at 135 Lilac Lane. Call 569-3410. 13-2P
FOR RENT—Clean, unfurnished house. Good location. Washer connections. Garage. Fenced back yard. Inquire at 704 Tidal. Ph. 569-2437. 13-1C
FOR RENT—Clean, unfurnished house. Good location. Washer connections. Garage. Fenced back yard. Inquire at 704 Tidal. Ph. 569-2437. 13-1C
CHECK YOUR TV TUBES FREE AT HOME FURNITURE. 313 E. Main Phone 569-2801
FOR RENT—Two bed room furnished duplex. Cash bonus for clean tenants. Ph. 569-2755. 7-CZ
FOR RENT—Two bed room unfurnished house. Newly decorated. In exclusive neighborhood. \$69.50 mo. Water paid. Ph. 569-2705. 10-CZ
FOR RENT—Three bed room furnished house. Fenced yard. Children welcome. 721 Glendale. Ph. 569-3493. 10-CZ

FOR SALE
FOR SALE—Paper shell pecans. 45c a pound. Ph. 569-1169. 13-1C
FOR SALE—Registered Dachshund puppies. Have had shots. Ph. 569-3853. 13-1P
FOR SALE—Christmas cards, all occasion cards, stationary, Stanley premiums. Claudine Boydston. Ph. 569-3407. 13-1C
WILL TRADE practically new 20-ft upright deepfreeze for a good used piano. Prefer Spinet. Ph. 569-1106. 13-2C
FOR SALE—Tape recorder. Excellent condition. Call 569-3265 or see at 501 E. 6th St. 13-1P
FOR SALE—1955 Dodge four door sedan. \$300.00. Ph. 569-1360 evenings. 13-1P
FOR SALE—Large three bed room house. Good location. Small down payment. Ph. 569-2206 or 569-1396. 5-CZ
FOR SALE—AKC German Shepherds, seven weeks. Black and silver. Terms. Ph. 692-0892 after 6:00 p. m. 13-1C
FOR SALE—G. E. roll-away vacuum with all attachments. Good condition. \$15.00. Ph. 569-3719. 13-CZ

FOR SALE
KAW SEED WHEAT AND ROGERS BARLEY
One year from registered seed. Grown on pea land. Re-cleaned.
FRED A EASTMAN
PHONE Ly 9-2442
Randlett, Oklahoma 13-2P

MONUMENTS
HENDERSON MONUMENT CO.
A Manufacturer Since 1906
5001 Jacksboro Hwy.
Wichita Falls
Ph. 767-7750 Res. 767-1064
A monument at a price any family can afford
Rock of Ages — Georgia Marble Stone Eternal 8-CZ

FOR SALE—Good used Kenmore automatic washer. \$30.00. 413 Holly. Ph. 569-2459. 13-1C

FOR SALE
Residential and Commercial Properties
Cliff Wampler
Real Estate Broker
"Licensed and Bonded"
203 North Avenue D
Phone 569-3161

FOR SALE
MOMUMENTS . . . And markers. All name brands of granite and marble. Dave McNeill. Ph. 569-3753. 42-CZ

FOR SALE
AKC Registered Labrador Retriever Puppies
Descendants of England Field Champion and Canada and America Bench and Field Champion Treveiler Swift, Bracken's Sweep and King Buck.
Call 569-3952 after 5:30 p. m. weekdays, all day Saturday and Sunday. 11-1C

FOR SALE—Furniture. Four rooms, all new. Includes two bed room suites, all dust proof center guided drawers, these are not cheap veneer suites; good quality living room suite — 5 pieces; dinette suite — 7 piece. All this beautiful furniture for \$380.00 total. No down payment and only \$13.72 per month. BURK FURNITURE MART, 211 E. 3rd St. Ph. 569-3901. 9-CZ

Minnows & Worms
NICK'S Produce AND NURSERY
740 E 3rd St-Ph 569-8119
35-CZ

FOR SALE—WEST GERMAN BARBED WIRE. CLEMMER LBR CO. BERRY ST. Ph. 569-2911. 35-CZ

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FOR SALE
Portable Singer sewing machine, \$19.95.
Frigidaire refrigerator, across top freezer, new paint, \$69.95.
Serval refrigerator, across top freezer, shelves in door, \$59.95.
21" console TV, \$35.00.
5 piece dinette, \$12.50.
Nice Frigidaire electric range, clock, timer, double oven, \$39.95.
Westinghouse automatic washer, \$34.95.
Guaranteed. Free Delivery.

Quality Used Appl.
311 N. AVE. D
13-2C

SERVICES
EXPERIENCED CHILD CARE in my home. Fenced yard equipped for all ages. References furnished. Phone 569-2976. 13-2P

CONCRETE CELLARS, fall-out shelters and all kinds of concrete work. W. M. Bohanan. Ph. 569-3342. 7-CZ

SERVICES—Floor furnace and heating unit repairs. Licensed plumber. Also water heaters for sale. Cox Plumbing. Ph. 569-1531. 1-CZ

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WOODY'S . . . Complete home and business remodeling and repairing service. Ph. 569-3989. 44-CZ

TED'S TV REPAIR — Service calls. Parts and labor guaranteed. 809 E. 3rd St. Ph. 569-2814. 3-CZ

SERVICES
Mr. Homeowner . . . Does your home need any of the following? New bed room, bath room, kitchen, roof, siding, windows or storm windows? You can do any of the above plus any other home improvements with no money down and up to five years to pay. Free Estimates
Call Us For Service
CICERO SMITH LUMBER CO.
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WILSON'S REFRIGERATION AND AIR CONDITIONING. Residential — Commercial — Auto. All work guaranteed. Ph. 569-3495. 999 Jewel Ave. 34-CZ

J & R Taxi Service
Radio controlled to give you fast, courteous service.
PHONE 569-1711 11-CZ

SERVICES — For expert TV repair, call Home Furniture Co., day or night. 569-2801, or 569-2743. 9-CZ

Purkey's Glass Co.
Auto Glass, Window Glass, Plate Glass, Mirrors, Shower Doors.
All Kinds of Glass—Cut To Any Size
— All Work Guaranteed —
12 Years Experience
610 E. 3rd St. Ph. 569-1201
14-CZ

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Enrollment Open
KINDERGARTEN
Grace Lutheran Church
569-2706 Phones 569-3164
13-2C

HELP WANTED
WAITRESS WANTED. Apply in person. Robbins Cafe. Oklahoma Cutoff Hwy. 13-1P

WANTED — Reliable woman to baby sit in my home five days a week. Ph. 569-2244. 13-1P

LOST
LOST—Green scout jacket. Back covered with scout patches. Of much sentimental value. Ph. 569-2792. 13-1P

FREE GENUINE ENGRAVED LETTERHEADS
DIES & DESIGNING \$17.00 1000


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Phone 569-3161
203 N. Ave. D

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Refrigeration — Air Conditioning
Electric Service
Phone 569-1041
315 Ellis St. Burkburnett, Texas Member RSES
P. O. Box 487

Fresh Idea
from
MRS BAIRD'S BREAD
RENEW STUFFED TOYS
Little stuffed dolls and animals that children love to cuddle soon lose their new look. But it's easy to keep them fresh and clean. Only foam rubber stuffed toys . . . or toys firmly packed with cotton batting may go into the washing machine. To clean others, make a thick suds in the basin, swish the toy around or rub it lightly with soap suds, using a soft brush or sponge. Then rinse in clear water, shake well and pat dry with a towel.



STAYS FRESH LONGER

Remarks From Your Fire Marshall

First I want to say "thanks" from all the Burkburnett Volunteer Fire Department for the donations we have received from the generous people in and around our city. Especially do we want to thank the Williams Petroleum Company for their generous donation. I do not have space to name all of those who have donated to our Fire Department but we really appreciate every donation whether it be large or small. We have four trucks to serve you now in fighting fires but it takes a lot of money to keep them running. We owe Harry Elliott and Casey Logan our thanks for permitting us to use their shop and all their facilities to work on our fire trucks. Many a night they have remained open for us to work in their shop but have assisted us in many ways, so our thanks again to Harry and Casey and to all the volunteer workers. We also want to thank Mrs. Clack for the delicious pie she took to Harry Elliott, Harry did let us help him eat it. We will take this opportunity to wish every one a safe and a Merry Christmas and a Happy New Year. We would remind you that in order to have a happy holiday that we must take every precaution to prevent fires, so please check your Christmas light cords and lights for frayed or worn places in the cord, also check your heating equipment so there will be no tragedy or grief over fires in our city. Thanks for reading this and feel free to call on me if I can assist you in any way. Claude A. Reed, Your Fire Marshall
The zinnia is the state flower of Indiana.



Medical Mirror

BALDNESS INCURABLE
Q. About six months ago I started losing my hair. My doctor gave me thyroid but this didn't help. What can I do to prevent more hair loss?
A. No information is given by the reader regarding age or sex so we must stick to a general statement. A few disease conditions can cause loss of scalp hair and some women experience temporary loss of hair following childbirth. Excluding these situations, there remains a vast number of men (and a few women) who experience what may be termed "male-type baldness." Nothing has yet been developed which will prevent or "cure" baldness of this type.

LEG BLISTERS
Q. I have water blisters on my legs. The blisters, which until last year occurred only during summer months, burst and make sores. What causes this?
A. There could be many possible causes (including sensitivity to sunlight or ultraviolet light), but surely you have sought medical advice by now. If you haven't—do so.

Send questions to Science Editor, P. O. Box 1174, Louisville 1, Ky.

Our label is a hallmark of quality—like "Sterling" on silver . . . "Tiffany" on jewelry. It is your guarantee that the prescribed medicine packaged under it meets fully the highest standards of professional practice.



CORNER DRUG (PRESCRIPTIONS) STORE
320 East Third St. Phone 569-2251
After Hours 569-2328 or 569-2327
Store Hours 8 A.M. to 8 P.M. Sun.-Holidays 8 to 11 A.M.

FREE . . . 15,000 S&W GREEN STAMPS . . .
5,000 STAMPS FREE EACH WEEK
DEC. 7 . . . DEC. 14 . . . DEC. 21
You Do Not Have to Make a Purchase . . . Just Come In and Register Each Week (Adults Only)
. . . You Do Not Have to Be Present at Drawing . . . Lucky Name Will Be Notified.

Manhattan
DEPARTMENT STORE
BURKBURNETT, TEXAS

Mr. and Mrs. H. E. Clayton left Thursday (today) for a visit with their son, Pvt. Billy Clayton, who is stationed at Camp Polk, Louisiana. They were accompanied by Mrs. Clayton's sister, Mrs. Mishey Sparkman of Fort Worth.

Mr. J. A. (Andrew) Suttle Burkburnett was admitted the Wichita General Hospital (Room 401) Monday night, following a heart attack. His condition is listed as serious.

For Results—Advertisement

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You'll keep up with all that's happening . . .
• LOCALLY
• STATEWIDE
• AND AROUND THE WORLD!
THE DALLAS MORNING NEWS IS TEXAS' FINEST METROPOLITAN NEWSPAPER!

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