

# Burkburnett Star

LIKED BY MANY..CUSSED BY SOME..READ BY EVERYBODY

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, JUNE 27, 1963

NUMBER 42

## 18th ANNUAL BOOMTOWN CELEBRATION

You try everything to make yourself beautiful, but when the snapshot is developed you think you look as ugly as ever.

Chamber of Commerce Luncheon Each FIRST MONDAY at Town Hall. Everybody Invited Each Pays for His Meal

### Master A. H. Lohofener New President of Rotary Club



A. H. LOHOEFENER

The Burk Burnett Club will pass, on July 2nd, from Buster A. H. Lohofener, president, who was elected in the year. Lohofener, proprietor of Boomtown, served during the year. Lohofener, a long-time resident of Burk, was in the city Bank of this city for twelve years. He operated the Corner Store for twelve years, rounding out twenty years as postmaster. Lohofener is a Rotarian some more years during his occupations, and is in church and fraternal organizations. He is a graduate of the University of Texas and attended Texas World War I broke as an officer in the Artillery when the

### Reminder to All Dog Owners

Reminder to dog owners of vaccination and license ordinance. Section 11 of Ordinance No. 250 states as follows: It shall hereafter be unlawful for any person or persons to keep to couse to be kept within the limits of the City of Burk Burnett, Texas, any dog or cat after the 1st day of July of any year, without first having said dog or cat vaccinated for rabies within the period of sixty days immediately preceding the date of July 1 of each year, presenting a certificate of said vaccination to the City of Burk Burnett, and obtaining a license for keeping of said dog or cat in the city of the ensuing or current year. The city asks the cooperation of all dog and cat owners, to help maintain the Health, Safety and General Welfare of the citizens of the City of Burk Burnett.

### Former Burk Burnett Resident Dies In Enid, Oklahoma

Theodore (Ted) Boden, brother of Mrs. John Lynn, 3217 Milby, Wichita Falls, Texas, died Sunday at Enid, Oklahoma. Prior to residence in Enid, Boden was a resident of Burk Burnett and Wichita Falls for 44 years. He was born November 13, 1911, in Texas and was an automobile mechanic and a World War II veteran. Services were conducted at 10:00 a. m. Wednesday in the Owens-Brumley Funeral Home Chapel in Burk Burnett, with Rev. D. L. Payne, pastor of First Baptist Church, Bowie, officiating. Burial was in Burk Burnett Cemetery. Survivors include one son, Dan Boden, Edmund, Oklahoma; one daughter, Suzanne Boden, Edmund; two sisters, Mrs. Lynn, Wichita Falls, and Mrs. Fred Broach, Amarillo.

### W. E. Parrack, Member Of Red Cross Four Gallon Club

W. E. Parrack, 427 West Main, has become a Four Gallon member of the Red Cross Gallon Club at the Red River Regional Blood Center. For giving 32 pints of O negative type blood to help others, Parrack received a recognition pin from blood center officials and a certificate of appreciation from the Wichita Falls Times and Record News. Parrack a contractor in the sand and gravel and trucking business, belongs to the Baptist Church. He and his wife, Ethel, are the parents of a son, Tommy Parrack, who lives at Walters, Oklahoma.

### PROGRAM OF CELEBRATION, EVENTS:

#### THURSDAY, JUNE 27th

Local merchants kick off their 3-day trade promotion Jim Hammond is in charge of this portion of the Celebration.

Miss Burk Burnett Pageant at 8:00 P. M. In the New High School Cafetorium. This event is sponsored by the Modern Study Club, whose president is Selma Wright.

#### FRIDAY, JUNE 28th

Continuation of local merchants' trade promotion

Boomtown Parade, downtown Burk 3:00 P. M. Floyd Marten, Parade Chairman.

Boomtown Barbecue at the Lions Club Ball Park Near Morgan Stadium. This feed will follow the downtown Parade and will start around 5:00 P. M. Tickets are \$1.25 per plate. John Gill is Barbecue Chairman.

First Evening of Boomtown Rodeo at 8:00 P. M. In Morgan Stadium. Events include bareback bronc riding, clown act, calf roping, calf scramble, saddle bronc riding, barrel racing, steer wrestling, wild cow milking contest (local merchants teams) and bull riding. TICKETS: Adults \$1.25; Children 75c.

#### SATURDAY, JUNE 29th

Continuation of local merchants' trade promotion

Local Organizations Carnival Booths downtown Will be in place by 9:00 A. M. through 5:00 P. M.

Kiddies' Parade at 3:00 P. M. A. E. Brown is chairman.

Main Street Auction Following Kiddies' Parade

Final Night of Boomtown Rodeo at 8:00 P. M. In Morgan Stadium. The P. K. Drillettes will perform after the bareback bronc riding. This is an all girl riding club which has won recognition recently by winning the first place trophy in competition with 42 other clubs at the Southwestern Exposition and Fat Stock Show in Fort Worth.

Grand Prize Award of Redwood Patio Table and Umbrella. All advance adult rodeo and advance barbecue tickets are eligible. Just sign your name on the back along with your address and phone number.

### GALA EVENT KICKS OFF WITH MISS BURKBURNETT PAGEANT THURSDAY AT 8:00 P. M.

#### Kiddie's Parade Sat., June 29th Downtown Burk

One of the highlights of the Boomtown Celebration will be the Kiddies Parade Saturday afternoon, June 29th at 3:00 p. m. All participants are requested to meet at the corner of Ave. D and 2nd Street by the First Christian Church. The parade will proceed from the church up Avenue D to 3rd St. (Main Street), west to Ave. B and then disband at Mills Grain Elevator. Mr. Earl Brown is chairman of the Kiddie's Parade this year. His helpers will be: girls tricycles, Mrs. Clark Gresham; boys tricycles, Mrs. Myrtle Mabry; girls bicycles, Mrs. Lloyd Clemmer; boys bicycles, Mitzi Mills; unique entries, Mr. and Mrs. Louis Todd; ponies, Mrs. Peyton Cozby and Mrs. J. D. Luke. First, second and third prizes of \$1.50, \$1.00 and 50c respectively, will be awarded in each division.

An even dozen beautiful girls will line up Thursday at 8:00 p. m. in the new Burk Burnett High School Cafetorium for the Fifth Annual Miss Burk Burnett Pageant.

Winner of the pageant, sponsored by the Modern Study Club in conjunction with the 18th Annual Boomtown Celebration slated to continue through Saturday night, will represent Burk Burnett in the Miss Texas contest.

Another beauty will be named Friday afternoon to reign over the amateur rodeo Friday and Saturday nights. Four girls have entered the Rodeo Queen contest.

Winner of the pageant will receive a plaque and bouquet of roses. She will be crowned by Miss Karen Burton, last year's Miss Burk Burnett. Second and third place winners will be presented gifts and a "Miss Congeniality" also will be named.

Miss Burton and Miss Carolyn Clement, Miss Burk Burnetts of 1963 and 1962, respectively, will present their contest-winning routines. The Stardusters, a jazz band from Frederick, Oklahoma, led by Jim Faulconer, will provide other special entertainment.

Warren Silver will be master of ceremonies and Mrs. Bill Vincent will provide organ music.

Girls will be presented in evening dress and bathing suits and will give a three minute talent routine. Judges will consider poise, personality, intelligence, charm, beauty and talent.

Contestants are Felici Aguilar, Elaine Burton, Sheila Davey, Jeanette Ellis, Sandra Goodwin, Patsy Koenig, Billie Tullis, Brenda Roberts, Toni Savage, Sue Talbot, Vicki Turner and Toni Wood. All are sponsored by merchants.

### Fourth Of July Observed In Denmark Yearly

John Adams thought the birthday of the United States ought to be celebrated "from one end of this continent to the other" and prescribed pomp and parade, bells and bonfires for the occasion. But one of the largest and most impressive observances of Independence Day takes place thousands of miles away, in Denmark, according to World Book Encyclopedia. Each year as many as 40,000 Danes and Americans gather at Rebild National Park in northern Jutland in an enduring gesture of international friendship. While the Stars and Stripes waves beside the Dannebrog Denmark's flag, and television cameras glide along an avenue of U. S. state flags, there is band music and singing and even the traditional Fourth-of-July oratory. The Rebild Festival was the inspiration of a group of Danish-born Americans led by Dr. Max Henius, a chemist who became a prominent citizen of Chicago. In 1911 they purchased 200 acres of Denmark's heathery hills and in 1912, reports World Book Encyclopedia, they presented the land to the Danish government with the stipulation that the U. S. Independence Day be observed there every year. The celebration has taken place annually except during years of war. But even in 1940, when Denmark was an occupied country a group of Danes raised the American flag alongside the Dannebrog within the park grounds. In recent years, American speakers have included Chief Justice Earl Warren, Paul G. Hoffman and former vice president Richard M. Nixon. True to the memory of John Adams, however, the pomp doesn't end with the speeches. After the ceremonies in the park, the guests move to the neighboring town of Aalborg, where they end the Fourth with parade and fireworks.

### Burk Water Supply Adequate

Burkburnett's water supply appears adequate, according to the city manager and residents look forward to a summer free of rationing worries. The city has fifty-nine wells producing on six leases five miles southeast of town. Last month more than thirty-one million gallons of water was pumped into city mains.

### Deaf Mute Cowboy To Ride Sat. Night

Ben Towery, deaf mute cowboy from Wichita Falls, will be entered in bareback bronc riding here Saturday night. He has entered many amateur rodeos and has done real well. Maybe the horses understand his sign language.

### Attends Postal Clerks Convention

Mr. and Mrs. Dwight (Rosy) Roark Jr. and sons Carlton and Brian of 612 Park St., Burk Burnett, have just returned from a two weeks vacation. The boys spent their vacation with grandparents, Mr. and Mrs. Emil Nolte of Olney. Rosy and Ina toured South Texas: Arlington, Houston, Galveston, Corpus Christi, Padre Island and Olney. The highlight of the trip was the State Convention of the United Federation of Postal Clerks at Corpus Christi, where Mr. Roark was a delegate from Local 919 of Burk Burnett. It was a very interesting and informative convention.

### Thanks to Levi's for Rodeo Cuts and Material

We are indebted to the Levi Strauss & Co. for many rodeo cuts and captions. They furnished the outline drawings on each event, with a detailed description of a qualified ride. The Strauss Company makes Levi's in white and the popular blues.

### J. L. Harrings To Celebrate Silver Year

Mr. and Mrs. J. L. Herring of Burk Burnett, former residents of Denton, will be honored with a reception in celebration of their silver wedding anniversary June 30 at the home of their daughter and son-in-law, Mr. and Mrs. Bill Bigford, 721 Maple in Burk Burnett. Friends of the couple are invited to attend. Mrs. Herring is the daughter of Mr. and Mrs. J. L. Smith of Route 1, Denton. Mr. and Mrs. Herring were married June 26, 1938, in Denton. She attended Denton schools. She has several brothers and sisters living in Denton and in Fort Worth. The Herring's children are Mrs. Bigford, Charles Herring and Miss Theresa Herring, both of the home.

### Wild Cow Milking Teams Announced For 18th Annual Boomtown Rodeo

Special Events Chairman George Counter has lined up five teams to participate in the Wild Cow Milking Contest to be held each evening of the 18th Annual Burk Burnett Chamber of Commerce Boomtown Rodeo. Wild Cow Milking Teams and their Captains are: Newt Crane and his Clara-Fairview Playboys, George Craig and his KTRN Music Men, Weldon Nix and his School Board Range Riders, Jack Mathis and his Chamber of Commerce Cowpokes, Joe Wolfe and his Wolfe Ford Wranglers.

This year's 18th Annual Celebration has been expanded to include a Miss Burk Burnett Beauty Pageant on Thursday evening, 8:00 p. m. in the new High School Cafetorium; Boomtown Rodeo Parade at 3 p. m., Friday, June 28; Boomtown Barbecue at 5:00 p. m. near Morgan Stadium on Friday, June 28th and Boomtown Rodeo on Friday and Saturday nights at 8:00 p. m. in Morgan Stadium. Saturday will also feature a Kiddie's Parade at 3:00 p. m. and Carnival Booths by local civic and social clubs.

### LIONS CLUB

Tuesday night was regular meeting night, but the program was a once a year affair. Installation of all officers was the program and the job was well done by Deputy District Governor, Walter Coleman of Wichita Falls. He illustrated the duties and importance of each office. We predict a wonderful year for Lionism in Burk Burnett. We want to do so many good and helpful things that all Burk Burnett citizens will be glad we have a Lions Club. The year just past has been full of good accomplishments under the very able leadership of our retiring president, Brack H. Preston Jr. Sharon Nix and Scotty McCall received a warm welcome as guests of the club.

### Art Exhibit, June 28-29 At Famous Department Store

Art students of Dixie Dillard will hold an art exhibit Friday and Saturday, June 28 and 29 in the display windows of the Famous Department Store. Students participating in the exhibit are Sandra Allen, Diana Brockhaus, Cynthia Freeman, and Larry Ricketts. The public is invited to view this art work.

### Dist Men to Mon., July 1

Warren Silver, announcer of 3 TV in Wichita will be the speaker for the Dist Men of First Church in Burk Burnett they meet Monday July 1 at 7:00 p. m. Silver is an active Methodist from First Methodist Church in Wichita Falls. He is a member of the Great Falls Council of the M. Cornelius is program manager for the local club will introduce the following a short business meeting presided over by chairman, president of the club. All members are invited to be heard Mr. Silver.

### ARY CLUB

Morgan, president, of the Rotary Club will introduce the luncheon, All members are invited to be heard Mr. Silver. The club will introduce the following a short business meeting presided over by chairman, president of the club. All members are invited to be heard Mr. Silver.

### SATURDAY

# The Burk Burnett Star

HARRY C. DODSON, Owner and Editor



Printed weekly at Burkburnett, Wichita County, Texas. Entered as second class matter at the post-office at Burkburnett, Texas, August 19, 1907, under the Act of Congress of March 3, 1870.

Mrs. Lola Mae Bailey, Bookkeeper-Society Editor  
Chas. L. Wisdom, Mechanical Foreman  
Forrest Green, Linotype-Pressman  
J. W. Brookman, Commercial Printing

Notice to the Public: Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in The Star, will be gladly corrected as soon as it is brought to the attention of the publisher.

### SUBSCRIPTION RATES PER YEAR

In Wichita and Cotton Counties ..... \$3.00  
Outside These Counties ..... \$4.00

## FIRST THINGS FIRST

Some day, if you ask Interior Secretary Udall, we'll be getting supplemental animal protein—made from fish reduced to powder—to sprinkle on our cereal for a complete diet. The fish powder would cost only two cents a day, retail.

At any rate, the Secretary hailed this fish-protein concentrate in a speech before the World Food Congress in Washington and said our scientists are now examining the "ocean depths"—the unexplored 70 per cent of the earth.

Somehow, we think the Canadians have a better idea. They plan to extend their fishing zone from three to twelve miles offshore—obviously in an effort to cope with the Russian and Japanese fishing fleets operating off both coasts.

But the great minds in Washington are exploring the "ocean depths" while the Russians work inshore off Alaska, their dragnets destroying the gear of our king crab fishermen and both Japanese and Russian fleets scour our fishing grounds on both the Atlantic and the Pacific.

Our best hope is that the Canadian example may spur us into defending our own property and rightful interests. If we don't—in this and other means—we will be lucky, one of these days to have this new, scientific fish-meal to subsist on.

## THE SHORT END

The Seattle, Washington, Post-Intelligencer editorializes on truism that deserves more public understanding on the part of the man in the street than it enjoys: "The basic difficulty, inherent in any socialized welfare service, is that once the system takes root, the administrative overhead becomes so extensive and expensive that the public necessarily get the short end of the stick."

It uses the Social Security System as an example: It was established in 1937 on the theory that it would provide benefits superior to those available under private plans. See what has happened: "... consider the

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IRVIN "Smitty" SMITH, Service Manager

## WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

One of the great fallacies carefully nurtured is that a monopoly type of business benefits the consumer because it operates with such efficiency that savings to the public are possible. This has long been the argument advanced by the major oil corporations who are engaged in producing, refining, wholesaling, and retailing.



If it were not for these so-called integrated operations in petroleum, it is possible C. W. Harder average motorist might drive for 20% or more less cost.

The Federation has received a very comprehensive report from a state group of dealers and distributors. It is impossible to mention the people who worked on the report, or even the state in which it originated, as such is the secret service of Big Petroleum, that given an inkling of origin, those responsible for releasing the data would find themselves the object of reprisals.

How much should one pay for gasoline? Nobody can give the answer.

An independent service station operator leasing facilities from major oil pays one price for gasoline. An operator who owns the facilities, and they are fast disappearing, is given a discount of a cent or more per gallon below this price.

The completely Company owned and operated stations are subsidized, and they are

charged for gasoline about four cents under the retail price.

But a major oil company will sell to a chain of service stations for four to six cents per gallon less than to their independent dealers.

For a fleet operator, the major oil firms will also sell for less, even though the oil company must make long hauls, and often supplies the storage tanks, pumps, meters and other equipment needed by the customer.

At intersection after intersection in the nation, the four corners are occupied by competitive gasoline stations to keep anyone from getting the benefit of the business at any given intersection.

And if one company at the intersection rebuilds a more modern looking station, the other three in short order follow suit, which adds to the overall selling cost, and thus the price the public must pay.

If the major oil companies were out of the wholesaling and retailing of petroleum, and the marketing job in the hands of independent jobbers or distributors, it is predicted that almost half the nation's gasoline stations would be closed.

But the stations remaining, all independent, would be profitable, and the public would buy gasoline for a lot less than at present. As it is now, the public is paying through the nose to finance the subsidies the major oil firms pay to their wholly owned and operated service stations in the constant warfare being waged by the oil giants to maintain absolute control over the pricing of their products.

case of a worker today who at 21 begins paying his Social Security taxes. By the time he is 65, he will have contributed, between his own and his employer's payments, over \$18,000.

"If that same money were banked at 4 1/4 per cent compounded quarterly, he would accumulate about \$50,000 at retirement age. This money continued at 4 1/4 per cent would bring in an income of about \$2,125 yearly. On the other hand, S. S. provides only \$1,524."

It can be added that S. S. terminates on death, save for very small benefits to widows. No cash reserve is built up.

## Classifieds In The NEWS Get Results

### Crane Beauty Shop

Katherine Crane announces that she will be in her shop to serve you beginning Tuesday, July 2nd.

She takes this opportunity to welcome old and new customers to her

New Location, 1001 Jan Lee Dr.

REBA will continue working here doing the fine job she has been doing since the shop opened.

The Shop will be open Tuesday Thru Sat. each week from 9 a. m. to 6 p. m. Will take customers earlier or later by appointment

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This quality is equally essential to the security of structures and to the continuing smoothness of surfaces.

According to the Southern Pine Association, proper seasoning and pre-shrinking of lumber is indispensable. The process gives an advantage of as much as 400 percent in the ultimate nail holding power of a structure.

There are more than 15 million veterans of World War II in civil life. This number is slowly decreasing according to the Veterans Administration.

## BURKBURNETT... HISTORY

Revealed By The Star Files 10 Years Ago...

Mr. Jess Hageman was returned to his home here this week after several weeks stay in the hospital. He is able to sit up for a little while at a time and is allowed to have a few visitors.

Mrs. R. B. Swinford and son Dale, Mr. and Mrs. Wilson, and little Dennis Smith are spending a few days in Hardner, Kansas visiting Mrs. Pearl Pantet and daughter.

Eugene Jinkins, son of Mr. and Mrs. C. L. Jinkins, is home on leave this week visiting relatives and friends.

Mr. and Mrs. Dale Johnson from Odessa, Texas spent the week end in the C. F. Johnson home.

Superintendent Ralph Davis and family were visitors in

**IRVIN J. VOGEL**  
ATTORNEY  
312 City National Bank  
PHONE 723-4105  
WICHITA FALLS, TEXAS

Howe, Texas over the week end. They visited Mr. and Mrs. J. W. Howe.

Mr. and Mrs. Jack W. Snyder of Pittsburg, Pennsylvania, the proud parents of a boy born June 14th, have been named Warren E. Snyder. Mrs. Williams will be remembered as Juanita Ross.

Mr. and Mrs. Levi G. Snyder, have a new son born June 23rd. He has been named Floyd Thompson Garner.

Mrs. Long is still confined to her bed, but says she is very well.

FOR RESULTS — ADVISE

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OLD BURK ROAD

WICHITA FALLS

News From  
G. Purcell

ends.  
27 my newsletter was  
of a questionnaire.  
Mr. D...  
views on a number  
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VE ARE PROUD TO BE YOUR  
NEIGHBORS AND THANK  
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OF CONTINUED  
PATRONAGE

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**Burk Burnett Rodeo Friday and Saturday, June 28-29**



Steer Wrestling

This program, as I explained in detail in an earlier newsletter, would provide a three year program of employment and training for persons 16 to 22. Your opinions on this proposal are very evenly divided. Of those expressing an opinion, 51% favor the Youth Conservation Corps and 49% oppose it.

Opinion is also pretty closely divided on the subject of a medicare program financed thru Social Security to pay part of hospital bills for persons over

65. The percentages on this question was 43% in favor and 57% opposed.

There is no doubt about the overall feeling of support for Public Health Service inspection and approval of new drugs before allowing them to go on sale to the public. 92% of you agree that this inspection and approval system is vital and necessary to the health of our Nation.

It appears that you are, in general, opposed to a mass transit bill, providing funds to help urban areas develop systems of metropolitan transportation. You voted more than three to one against this proposal. 76% are in opposition and 24% are in favor of the bill.

A three year, \$36 million program to provide for mass immunization of children with an all-purpose vaccine against polio, diphtheria, and tetanus received almost two to one approval from you. 61% favor this type of legislation. I am glad to know there is such strong support among you for my bill, H. R. 1011, which would provide the system for this action. I will continue my whole hearted efforts to gain adoption of this bill just as quickly as possible.

Somewhat surprising is the overall support you give to the general concept of our foreign aid program. 91% of you believe that some military and economic assistance should be continued to foreign countries whose independence from Communist control is considered to be essential to U. S. military security. Of course, we must

take great care to see that the money appropriated for foreign aid is properly used. We should examine each part of our foreign aid program to see that the greatest possible benefit is derived from our aid dollars. This program will continually receive my careful scrutiny.

14% of you feel that the United Nations makes no worthwhile contributions to our national security or peace, and that we should immediately withdraw from that organiza-

tion. The other 86% of you feel that we should continue to participate in the U. N., but your support of the organization comes in varying degrees. 51% of you feel that the U. N. is not a wholly effective instrument, but that it is better than nothing. These 51% stated their feeling that the U. S. has no choice but to continue participation in its deliberation. The other 35% feel that the U. N. represents our only world-wide agency where problems may be solved without war, and is a place where we may counter Soviet propaganda claims.

Almost three-fourths of you agree, according to the replies I received, with our present policy on Cuba of continuing to apply economic sanctions, and encouraging others in the hemisphere to do likewise, so that eventually the Castro regime will fall due to repeated economic failure. Only 11% feel that we should not take any action toward Cuba, and that we should let them take care of their own affairs unless there is a direct military threat. The other 17% feel that we should immediately destroy Castro, by force of arms if necessary, even if it means starting a nuclear war.

43% of you are better off financially than you were five years ago. 42% are in about the same financial condition, while 15% are worse off financially than you were five years ago.

On the performance of the Kennedy Administration, 73% of you feel that this performance is average or above. The breakdown goes like this: 16% feel the performance has been excellent, 28% say the performance is good, 29% say it is average, 11% believe it is below average, and 16% believe it is poor.

About two-thirds of you are Democrats. The others are divided between Republican and Independent party affiliation.

As I have said before, I appreciate this response very much. It will prove invaluable to me in my attempts to represent your views. Of course, the

**Burk Burnett Rodeo, Fri. & Sat., June 28-29**



very nature of these questionnaires requires that the questions and answers be brief. I would still enjoy very much hearing your views on any or all of these subjects in detail. Many of you took the opportunity to write long letters to accompany your replies to the questionnaire. I have enjoyed reading these. I would also enjoy hearing from others of you now or in the future.

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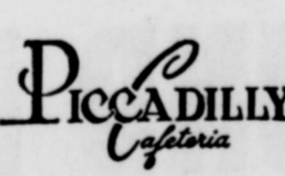


It's not too early to plan on air conditioning. The heat will be here before you know it.  
Right now, while we're not swamped, we can install a quality AMERICAN-STANDARD unit for you fast. Takes less than a day! Then, when those heat waves hit—you're all ready!  
COST? Less than you might think. \$100 less than other equipment... plus \$60-\$70 savings on installation because AMERICAN-STANDARD does much of the work back at the factory. Call us today for a free estimate. Be set for summer—save a lot. EASY TIME PAYMENTS.

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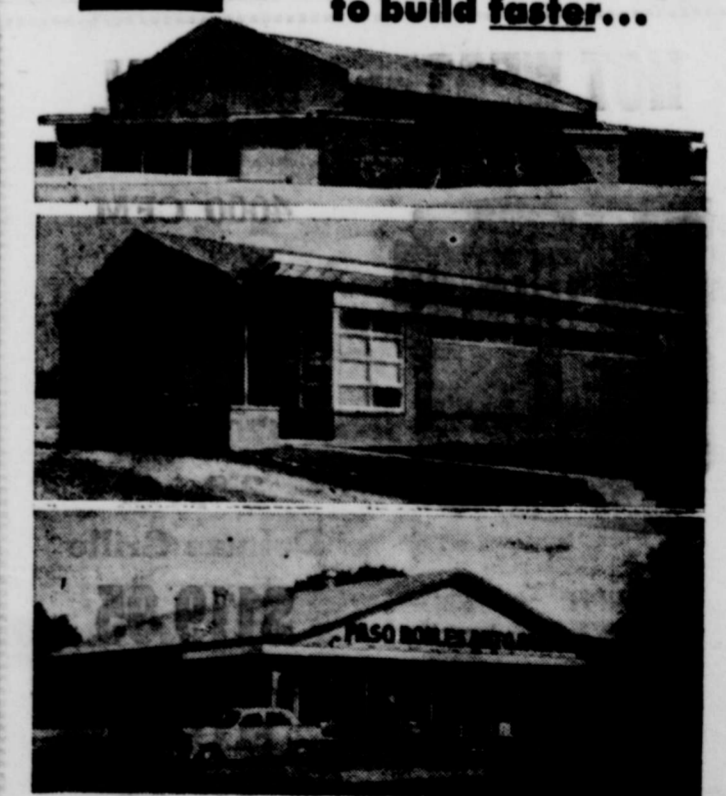
Dining here . . . in Cafeteria service is a real adventure in good eating, thanks to the skill of our Master Chef in perfectly cooking and seasoning the finest and freshest foods  
**PLUS . . . you'll enjoy the courteous service and gracious atmosphere**

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## Miss Elaine Burton Seeks Miss Burkburnett Tile



MISS ELAINE BURTON

Miss Elaine Burton, daughter of Mr. and Mrs. J. B. Burton of 128-B Century, will complete in the Miss Burkburnett Pageant in the new Burkburnett High School Addition Cafeterium on June 27, at 8:00 p. m.

Miss Burton is 16 years of age and is a student of Burkburnett High School. She was a member of the Pep Club in 1961-62 and 1962-63, the Spanish Club in 1961-62, and was an office assistant in 1962-63.

Miss Burton has brown hair and brown eyes. She is 5 ft. 6 1/2 in. tall and has a dark complexion. Her hobbies are swimming

and sewing. Elaine's talent in the Pageant will be pantomime. The Burk Beauty Shop is her sponsor.

### HEALTH AND SAFETY TIPS

— From —  
The American Medical Assoc.  
PICNIC FOODS

The great American holiday — the July 4th week end — is almost here again.

For millions of American families it will be a four-day holiday this year. And for almost every family the long holiday week end will bring at least one family picnic.

The July 4th picnic is as traditional in America as the hot dog — which often is a main staple of the picnic lunch. Even the flies and the ants have a big time at picnics.

But now and then picnics end in tragedy — the tragedy of food poisoning. Most foods spoil quickly in hot weather and away from refrigeration. If there are a few staphylococcal bacteria present, they need only a few hours of time and a warm temperature to grow rapidly. Some foods can become poisoned in a as little as five or six hours on a hot day.

There are some easy and simple ways to avoid food poisoning on a picnic. One valuable item is a good portable icebox. Chill the foods thoroughly in the refrigerator at home. Use plenty of ice. Make sure the lid is tight. This will keep your perishable fresh.

Take along the sandwich ingredients in the original wrappings and containers and make up your picnic lunch on the spot, just before mealtime. Take the ham in a sealed can and open it at mealtime. The same applies to mayonnaise. Keep the boiled eggs and potatoes separate in the ice box, and mix the potato salad at the last minute. Stick to canned foods and sealed jars and bottles that can be opened just before serving. Be careful about pies and cream filled bakery items. They spoil very fast on a hot day. Fresh fruits keep better and will make good desserts.

It's not very difficult to insure safe picnic meals. Just follow your home practice of refrigerating those foods that need it. If you make up a hamper of sandwiches, load it into your hot auto trunk, head for the beach, and eat many hours later — well, you're asking for trouble.

Mr. and Mrs. Bryan Teel Jr., of Lubbock, Texas, announce the birth of a baby boy on Thursday, June 20th. Great grandparents are Mr. and Mrs. Will Teal of Burkburnett.

Mr. and Mrs. Harry Ragland of Plainview and granddaughter, Mrs. Carol Jackson and children, Deion and Carrie, of Midland were recent visitors in the C. A. Moreman home.

### PALACE Theatre

NEW STARTING TIME  
Matinees Sat. and Sun.  
Window Opens 1:45  
Show Starts 2:00

Evening Shows:  
Boxoffice Opens 6:45  
Show Starts 7:00

25c 50c  
FRI-SAT — June 28-29

Taras Bulba

TONY CURTIS  
YUL BRYNNER

30 Years Of Fun  
LAUREL & HARDY

25c 50c  
SUN-MON-TUES  
JUNE 30 — JULY 1-2

SPARTACUS

KIRK DOUGLAS  
JEAN SIMMONS

25c 50c  
WED-THUR — JULY 3-4

Mystery Show

Karas Kums

In Person On the Stage

### HOT WEATHER SPECIAL MAGIC-AIRE



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5 4 Oz. Cans

SHURFINE

HOMINY

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SHURFINE

Medium Whole BEETS

8 No. 303 Cans

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Gunn Bros. Stamps as an EXTRA BONUS!

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Family Style STEAK

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49¢

SWIFT'S PREMIUM

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### Andlett News

W. R. Elliott, Reporter

W. R. Elliott met June 18... called to order at usual... by Mrs. G. L. ... Lord's Pray... Roll call... by present. Treas... White Ele... by Mrs. B. B. ... Club will meet July 2... B. B. Menz. Members... Mesdames Paul... Ben Ressel, C. B. Ressel... Raymond Un... C. O. Wilson, Nomie... B. B. Menz, G. L. ... J. C. Goode, C. H. ... Miss Ola Austin and... Mrs. Hufbauer.

Maria, California who has been visiting Mr. and Mrs. R. H. Rhoads and other relatives the past three weeks left for home Monday.

Tommie Cornstubble of Bufalo, Oklahombia visited his parents, Mr. and Mrs. D. A. Cornstubble over the week end.

Mr. C. B. Ressel was a business visitor in Oklahoma City, Oklahoma Wednesday and Thursday of last week.

Mr. and Mrs. Joe F. Eastman and Mrs. Grace Hufbauer of Burk Burnett visited Mr. and Mrs. F. E. Eastman Friday night.

Mrs. Herman Biggerstaff of Lubbock spent from Friday till Monday with her parents, Mr. and Mrs. Raymond Underwood.

A lovely wedding shower for Mr. and Mrs. Don Boles was given at the Church of Christ Friday night, June 21st. Both were 1963 high school graduates of Big Pasture.

A birthday celebration honoring Mr. S. H. Davis on his 81st birthday was held on Sunday, June 23rd at Turner Falls. Approximately 49 relatives were present.

Mr. and Mrs. Don Jepson of Fayetteville, Arkansas visited her parents, Mr. and Mrs. F. B. Etier from Friday to Sunday.

Captain and Mrs. Eugene Rhoads and three daughters, formerly of Germany en route to Kansas City, Missouri, where

he will be stationed are visiting his parents, Mr. and Mrs. R. H. Rhoads and other relatives.

Mrs. Mollie Elliott accompanied by Mrs. J. W. Hicks of Burk Burnett visited their mother, Mrs. W. J. Morrow in the home of their sister, Mr. and Mrs. Herbert Struck and children of Munday on Sunday.

Mr. and Mrs. Bill Harrison and children visited Mr. and Mrs. John Sells of Devol, Oklahoma Sunday afternoon.

Mrs. C. B. Ressel and Mrs. W. T. Oliver and children were six o'clock dinner guests Thursday of Mr. and Mrs. W. G. Harwell of Wichita Falls.

Cinday Bowles is spending this week with her sister, Mr. and Mrs. Kenneth Byars and children of Wichita Falls.

Mr. and Mrs. Don Malock and girls of Wichita Falls visited Mr. and Mrs. James Duggins Sunday.

Mr. J. L. Duggin received word Saturday that his brother-in-law, Mr. Charlie Saddle of Lawton, Oklahoma is seriously ill.

Mrs. Hattie Campbell is visiting her daughter, Mr. and Mrs. E. R. Taylor of Oklahoma City, Oklahoma.

Mrs. R. H. Rhoads and Miss Jo Ann visited Mrs. Hattie Rhoads of Grandfield, Oklahoma Sunday.

Mr. and Mrs. W. D. Tucker

and children of Fort Worth stopped over night Saturday with his mother, Mrs. Gertrude Tucker who is visiting her sister, Mrs. F. M. Baggs on his way to St. Louis, Missouri, where he is employed with the McDonald Aircraft Company.

Mr. Jimmy Don Eschler and Miss Pat Montgomery were honorees at a pre-wedding shower on Friday night, June 18th at the Union Valley Baptist Educational Building. Hostesses were the Busy Bee Club.

A lovely shower was presented to the young couple. Then on Friday evening, June 21st they were united in marriage at the Baptist Church in Walters, Oklahoma. They will make their home in Walters, where he is employed by the R. E. A. there. He was a Cameron College graduate in May of this year and she was a 1963 senior of the Walters High School.

Mrs. A. L. Patterson spent Tuesday of last week with Mrs. Dora Bentley of Electra.

Mr. and Mrs. Jerry Bowles and children of Walters, Oklahoma were Sunday dinner guests of his parents, Mr. and Mrs. M. M. Bowles, then they all visited Mrs. Fay Brown of Duncan, Oklahoma in the p. m.

Mr. Wes Beard is visiting relatives in Louisiana part of last week and part of this week.

Major and Mrs. J. D. Smith and daughter of Wichita, Kansas are visiting his parents, Mr. and Mrs. C. O. Wilson.

Miss Murle and Charlotte Hatcher of Oklahoma City, Oklahoma spent the week end with their mother en route home from Florida where they have been vacationing.

Mr. and Mrs. Oran Wilson and children of Burk Burnett visited his parents, Mr. and Mrs. C. O. Wilson Monday night.

Lt. and Mrs. Burk Triplett of Wichita Falls were Sunday dinner guests of her mother, Mrs. Flora Hatcher. Then Sunday Mrs. Hatcher returned home with the Triplett's until Tuesday evening.

### Clara-Fairview HD Club Met June 18th

On June 18, 1963 the Clara-Fairview Home Demonstration Club had a meeting at 2:00 p. m. the Community House with Mrs. Charles Fletcher as hostess and in charge of the program.

After a short business meeting Fire Chief Beck and Mr. McDonald, head of fire prevention, both of Sheppard Air Force Base, showed an interesting and informative film on "Know Your Fire Hazards."

Then they gave demonstrations on fire prevention and how to put out fires. One of the points brought out, of particular interest to women, was to disconnect an iron when not in use, because the thermostat might fail and melt the iron. Also, if a pan of grease catches on

fire, don't try to pick it up and carry it outside. Leave it where it is and smother the fire with a dish towel, wet or dry.

Refreshments were served to members Mesdames Mary Blar, Claude Adams, Newt Crane, Charles Fletcher, Ted B. Harris, Elmer Klinkerman, James Ludeke, E. J. Simons, Vernon Smith; guests, Mr. Beck, Mr. McDonald, Mrs. E. H. Lucas and members of the Hardin Home Demonstration Club, Mesdames W. E. Howard, M. L. Hillis, W. E. Goins, E. W. Roderick and John Enderli.

The next meeting will be July 16th in the home of Mrs. Newt Crane.

The average veteran in civil life is more than 44 years of age according to records of the Veterans Administration.

About a billion pounds of cornstarch are used by the paper industry annually. The starch is used to make paper and paperboard stronger and in the machine coating of paper. The next largest user of cornstarch is the textile industry which requires about 300 million pounds of the material.

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**CARD OF THANKS**

We wish to express our appreciation to the Burk Burnett Volunteer Fire Department. Their prompt and efficient service in extinguishing a grass fire on our property recently saved many acres of grass and possibly a barn from being destroyed.

The Preston Estate

# FINAL CLOSE-OUT SALE!

## Every Thing Must Go - Sale Now Going On

### Nothing Reserved... All Merchandise Must Go

<p>MEN'S Sport Shirts \$1.98</p> <p>Work Pants</p> <p>JEANS, OVERALLS Levi, Sledge, Tuf Nut \$3.00 pair</p> <p>HANES BOYS' White T-Shirts 65¢ each</p> <p>Levi Slim White Boot Pants \$4.50</p>	<p>Ladies' Gloves 98¢</p> <p>Bras \$1.00 - \$2.50</p> <p>Slips \$1.50 thru \$3.98</p> <p>BAN LON Sweaters \$3.50 - \$2.98</p> <p>Drapery Material 69¢ yard</p>	<p>BUSTER BROWN SHIRTS AND ALL OTHER DRY GOODS Reduced 20%</p> <p>Boots - - Shoes</p> <p>Baby Furniture</p> <p>Venetian Blinds</p> <p>ALL Dearborn Heaters that space does not \$15.00</p>	<p>9 x 12 Gold Seal Rugs \$8.95</p> <p>ELECTRIC IRONS TOASTERS MIXERS, CLOCKS CAMPING GEAR Pyrex Percolators COOKING POTS Water Heaters DEARBORN SPACE HEATERS</p>	<p>ALL REMAINING Grocery Stock Greatly Reduced</p> <p>A Few Bargains In</p> <p> Refrigerators AND G-E Washing Machines</p>	<p>SPECIAL Inside Paint Regular \$6.50 \$4.75 gal.</p> <p>QUARTS, DeLuxe Was \$2.35 now \$1.50</p> <p>Hundreds of items Start As Low As permit us to mention, and at low, low prices</p>
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# BOYD BROS. DEPARTMENT STORE

123 EAST 3rd STREET BURKBURNETT, TEXAS

## Burkburnett Rodeo Friday and Saturday, June 28-29



From the Levi Strauss Collection

SADDLE BRONC RIDING is one of the oldest, most exciting events in Rodeo. When the horse breaks from the chute and his front feet hit the ground, scoring begins on both horse and rider. The cowboy, wearing dulled spurs, must keep his heels high on the horse's shoulders until completion of the first jump, must not touch saddle nor horse with his free hand, and must keep both feet in the stirrups at all times or be disqualified. He must stay aboard for 8 or 10 seconds, depending upon local rules, and spur the horse from shoulders to flanks throughout the time period.

## DEVOL NEWS

Mrs. C. O. Woodley, Reporter

In connection with the announcement made last week by the Burkburnett Postmaster concerning the new ZIP Code, Postmaster Beatrice McClendon of Devol says that the ZIP Code for Devol is 73531. Everyone in Devol, or receiving mail at Devol, should become familiar with the ZIP Code number and include it in their return addresses on all correspondences. ZIP Code goes into effect on July 1, Mrs. McClendon said. ZIP into the ZIP Code habit.

Seaman Butch McCreary stationed at Quonset Point, Rhode Island visited his aunt and family, Mr. and Mrs. F. G. McClendon, Lenten and Gillis Tuesday and Wednesday of last week. He returned to base Thursday by plane.

Bryna Jean Harrison, daughter of Mr. and Mrs. Bryan Harrison returned home Friday from a trip made by GA girls to a Baptist Convention in Memphis, Tennessee.

Mr. and Mrs. Leonard Harms have moved here from Phoenix, Arizona and now reside at the Doty Trailer Court. Mr. Harms plans to engage in farming.

Mrs. A. S. Patterson of Littlefield, Texas and her niece, Mrs. Joan Clevenger and children, lone, Deann and Wayne of Kress, Texas visited here Thursday until Saturday. Mrs. Patterson visited her brother-in-law and sister-in-law, Mr. and Mrs. C. O. Woodley and Mrs. Clevenger and children visited her sister-in-law, Mrs. Ethel McCasland. They returned home Saturday by way of Tipton, where they visited in the children's home. They were accompanied home by a small boy from the home, who will spend his vacation with the Clevengers.

Mrs. Bonnie Caskey of Houston, Texas is spending a few days with her sister-in-law, Mrs. K. L. Smith while Mr. Smith is visiting his son, Bud and family in Alaska. Mr. Smith is expected home this week end.

Steve Harrison and Mike Wyatt accompanied a group from Randlett to Oklahoma City Friday where they enjoyed watching a big league ball game.

Mr. and Mrs. Walter Paul Cozby of Gorman, Texas visited in the homes of Mr. and Mrs. E. N. Miracle and Mrs. Willie Coz-

by over the week end. They were accompanied home by their daughters Janice and Beverly who had spent a week here with relatives.

Mr. and Mrs. Robert L. Huff of Ryan and Mr. and Mrs. Clarence Hester of Burkburnett were also guests of Mr. and Mrs. E. N. Miracle.

Steven Bridges returned to his home in Wichita Falls Thursday after visiting his grandparents, Mr. and Mrs. C. O. Woodley.

Mr. and Mrs. R. A. Odom spent the week end with their daughter and son-in-law, Mr. and Mrs. Raymond Smart in Fort Cobb. They returned home Monday.

The ladies of the Baptist Church held an all-day meeting with a covered dish luncheon Thursday for the Book Study—World Awareness. Those present were the hostess Mrs. Harp and Mesdames Farmer, McClurkan, J. B. Stevens, Uthe, O. L. Doty and Charboneau.

### CUSHIONS SHOCK

The raised platform floor system utilizes the resiliency of wood to cushion shock and alleviate the strain of constant walking. According to the Southern Pine Association, lumber for the "platform" should be properly seasoned and pre-shrunk. This provides the ideal balance of resiliency and stiffness for walking comfort.

When everybody puts his best foot forward, as each of us does, somebody's heel or toe must be stepped on.

Sparky says:



Get everyone out at the first sign of Smoke or Fire!

Don't give fire a place to start!

HOW FAST CAN YOU GO IN A COFFIN?

Next time you are tempted to step on it, ask yourself this question! Last year, 40,000 died on our highways. In 3 out of 10 fatal accidents, drivers were speeding. Obey speed limits. Drive safely.

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- Rodeo Steaks ..... \$1.25
- Ranch House Steaks ..... 85¢
- Chicken Fried Steaks ..... 85¢

OKLAHOMA CUT-OFF

### Infant's Funeral Scheduled In Burk

Funeral for Lorenzo Bishop, five months old, was held at 1:00 p. m. Sunday from the Providence Baptist Church in Burkburnett.

Officiating was Rev. T. L. Longmiles, pastor. Burial was in Burkburnett Cemetery under the direction of Nelson Mathews Funeral Home of Wichita Falls.

Survivors include the parents Mr. and Mrs. Marlin Bishop of Burkburnett; and the grandparents, Mr. and Mrs. Charles Hicks and Mr. and Mrs. Ed Broadnax, all of Burkburnett.

For Results—Advertise



Policyholder Questions Answered by the Institute of Life Insurance

Q. What is the best thing to do with my life insurance dividends?  
A. You have several options and should choose the one that best suits your particular needs. Your life insurance agent will be glad to give you specific advice. Unless you request that they be used otherwise, normally your life insurance company will pay dividends to you in cash each year if you have a participating policy. Another choice is to use dividends to reduce your premiums.

But, unless you seriously need the money, you may be better off in the long run to have the company accumulate the dividends for you at compound interest. If



a financial emergency should arise, you can draw on this fund any time. If you should die, your family will receive the full amount of your accumulated dividends and interest, in addition to the face amount of your policy. If you live, you can eventually use the money to make your policy fully paid up, so that you will no longer have to pay any premiums. Many whole life policies can become paid up within 20 to 30 years through dividends.

Most companies also allow dividends to be used to purchase additional amounts of paid-up insurance. This is an easy way to accumulate extra protection for your family, and many policyholders feel that it is the most effective way to use dividends. For example, at age 35, every dollar of dividends can purchase well over \$2.00 of additional insurance, which has its own cash value. Dividends can also be used for other purposes.

Q. As a stockholder in a life insurance company, can I buy a policy at a discount?

A. Absolutely not. It would be a serious violation of the law for a life insurance company to give any special privileges to a stockholder or anyone else concerning the issuance of policies, premium rates, benefit payments, and so on. Companies scrupulously avoid this sort of thing, not only because it is illegal, but also because it would be completely unfair to policyholders in general.



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- EASY . . . convenient credit plans; customer services

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ASK FOR

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AND ATTEND

THE GREAT BOOMTOWN RODEO  
THE BORDEN CO. Wichita Falls, Texas

### Family Reunion Zachary Home Randlett

Burton Family Reunion Sunday, June 23rd in home of Mary Zachary at Oklahoma.

and traditions. In memory of those dead and honor to those who are alive, and who will be born tomorrow. We are proud of our heritage, many members of the Burton family have served God and country. He concluded with the reading of Proverbs 25:11.

Guessing the date of a silver dollar created excitement and Lynn Burton and Barbara Zachary won it when they guessed 1922.

There was a large attendance at the reunion, Mrs. Trudie Burton, Willena Burton, Mr. Arley Burton, Billings, Montana, Mr. and Mrs. Clyde Burton, Musselshell, Montana, Mr. and Mrs. Bill Burton and Mrs. Laura Lewis, Temple, Oklahoma, Mr. D. V. Burton, Captain and Mrs. Henry Zinke, Keith and Keven Dallas, Texas. Mr. and Mrs. John Reynolds, Bill and Phillip,

### Miss Toni Wood Will Compete For Miss Burk Burnett

Miss Toni Wood, daughter of Mr. and Mrs. W. B. Wood of 917 Sycamore, will compete in the Miss Burk Burnett Pageant on June 27 at 8:00 p. m. in the new Burk Burnett High School Addition Cafeteria.

Miss Wood is 18 years of age and is a 1963 graduate of Burk Burnett High School. While in high school, she was a member of the following: Pep Club 1961-62, Chorus Club 1960-61, debate 1959-60 and the dramatics club 1962-63. She was President of the Dramatics Club. She was also a Student Council representative in 1962-63, and was editor of the **Bulldog Growl** in 1962-63.

Miss Wood is 5 ft. 4 in. tall and has a dark complexion. She has black hair and brown eyes. Her hobbies are swimming, dancing, and journalism. Her past honors include: FFA Sweetheart 1961-62, Football Queen 1962-63, and third place in the 1963 Miss Missile contest.

Toni will sing and dance in the Pageant. She is sponsored by Opal's Dress Shop.



MISS TONI WOOD

### Blanche Groves Circle Holds Meeting

Mrs. W. R. Carswell was hostess to the Blanche Groves Circle.

The Chairman, Mrs. R. P. Thaxton presided at the meeting. The Secretary-Treasurer also was present. There were six members present and one visitor, Mrs. J. G. Cheney. Prayer by Mrs. Mae Van Deren, who read the Calendar of Prayer.

Mrs. J. L. Cantwell is leaving on her vacation.

Mesdames, W. R. Carswell, R. P. Thaxton, Mae Van Deren, Marie Hinkle, Eilene Cox and J. G. Cheney and Miss Oma B. Van Cleave were present.

Mrs. Mae Van Deren had us mark the cards.

The Hostess, Mrs. W. R. Carswell served refreshments. She also gave our book for the next two months, "World Awareness," the first three chapters.

All reported a good meeting. The refreshments consisted of coffee or cold drinks and cookies.

Dismissal prayer was by Mrs. R. P. Thaxton.

Reporter, Miss Oma B. Van Cleave.

More than 276,000 veterans have been trained in medicine and related fields under GI Bills supervised by the Veterans Administration.



Policyholder Questions Answered by the Institute of Life Insurance

Q. What is "initial term insurance?"

A. It is a special form of term or temporary life insurance which automatically converts to permanent insurance within a certain number of years (usually not more than five years).

It is especially designed for a person who cannot immediately afford all the permanent protection he needs, but who nevertheless wants some immediate protection to get him started on a longer-range program.

Because it is the first step in a longer-range program, life insurance companies often allow this type of policy to be combined with other special types of protection (such as a family income or family plan) which are not ordinarily available with regular term policies.

One advantage in an initial or automatically convertible term policy (over a renewable term policy) is that it helps the policyholder achieve a definite goal in his insurance program.

Instead of initial term insurance, many life companies offer other types of policies to accomplish the same purpose—such as modified or graduated premium plans, which are permanent policies that start out at very low premium rates with the premiums increasing later on.

Q. How are premiums calculated for credit life insurance?

A. Many policies are issued on a group basis through banks or other credit institutions which have large numbers of borrowers. The premiums are calculated at a flat rate of about 7½ cents a month for each \$100 of a borrower's outstanding debt. This equals \$9 a year for each \$1,000 of life

Credit Life Insurance



Insurance — which is about the same rate a man would pay for an ordinary term insurance policy at the age of 45. Some credit policies are issued on an individual basis, and the premiums vary according to the age of each borrower.

### Burkburnett Rodeo Friday and Saturday, June 28-29



from the Levi Strauss Collection

BULL RIDING provides Rodeo's most harrowing moments. Boarding his ugly, hump-necked Brahma, the cowboy takes a one-handed grip on the manilla rope wrapped around the bull's belly. For eight interminable seconds he must stay astride the half-ton of furiously twisting, turning, kicking, high-jumping beef. He may spur to increase his score, but must touch nothing with his free hand. The bull is also scored on performance. Rodeo's unsung heroes—clowns in oversized Levi's—are constantly alert to distract an angry Brahma away from a fallen rider.



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# RODEO

## SAVE FOR YOUR FUTURE

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### NORTH TEXAS FEDERAL SAVINGS & LOAN ASSOCIATION

Your Money Earns **4 1/4%** Paid or Compounded Quarterly

- Insured Safety
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810 Eighth Street      Wichita Falls



### It's Rodeo Time In Burk Burnett WELCOME VISITORS

WE HOPE YOU HAVE A BIG TIME DURING OUR 18th ANNUAL CELEBRATION AND RODEO

Williams Petroleum Company

PHONE 569-2531

Located On Tidal Street

Burkburnett, Texas



## WE'LL ALL BE THERE Carnation

### FRESH MILK AND ICE CREAM



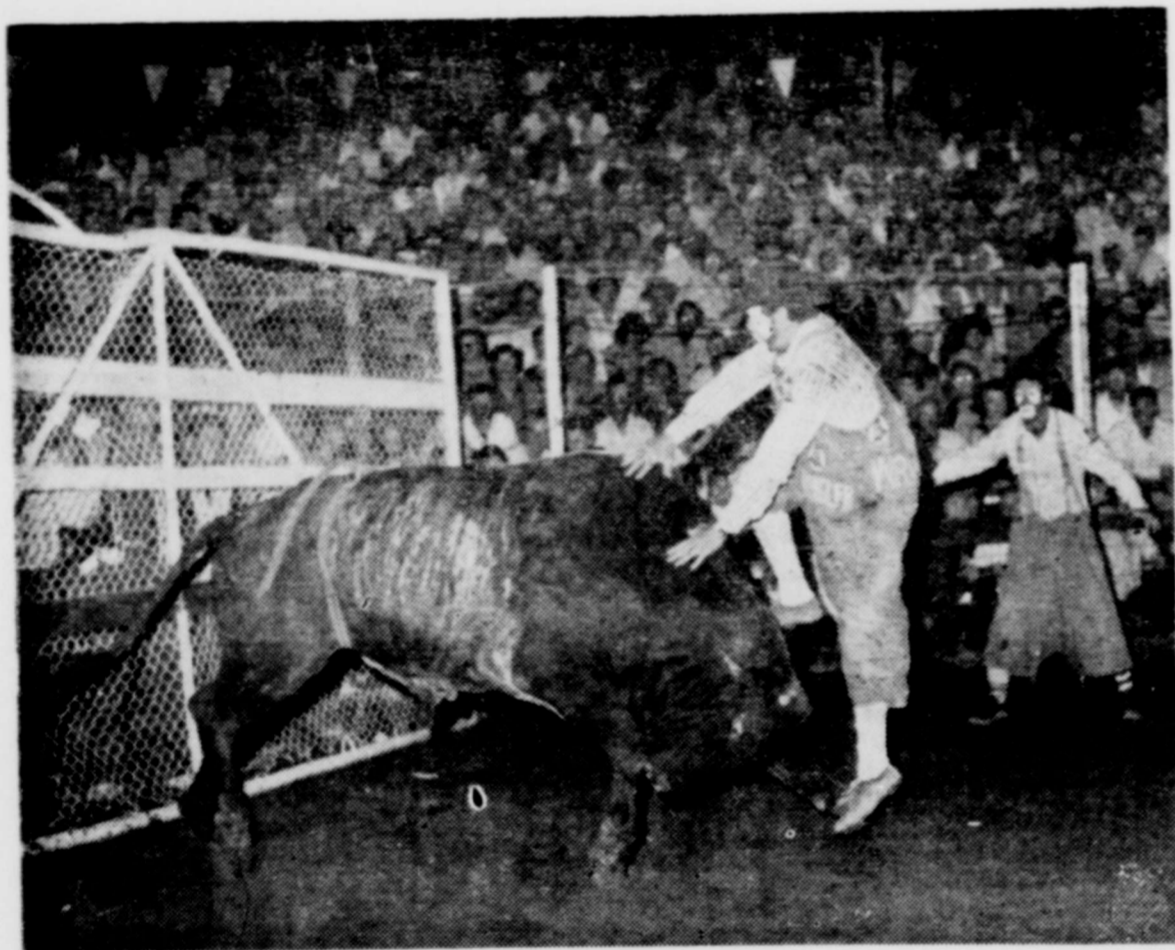
THE FIRST FOOD IN THE HOME

# Boomtown Rodeo June - 28th - 29th



From the Levi Strauss Collection

**CALF ROPING** is a partnership between a cowboy and his horse. When the calf is released, the horse must reach his peak stride immediately from a standing start, stop abruptly as his rider's lariat finds its mark, and keep the rope taut while the cowboy throws the "dogie." When the calf is down, the cowboy ties its two hind feet and one forefoot together and throws both hands in the air to signal "finish." After a five-second wait to make sure that the calf stays tied, time is scored. Roping contests are so competitive that a fraction of a second often decides the winner.



## Protect Those Valuables

Everyone Can Afford This New **Fire Protection Chest** at the lowest price ever!

Your Bonds, Insurance Policies, Notes, Mortgages, Contracts, Income Tax Receipts, Birth Certificate, Discharge Papers, Leases, Rent Receipts, Your Will, Livestock Registration Papers, Canceled Checks, Stamp and Coin Collections, and many other things of personal and sentimental value, which would be destroyed (and could not be replaced) if you had a fire—and you could!.. There is one about every 20 seconds.

### DESCRIPTION AND SPECIFICATIONS

#### Fire Protection Chest

Made of heavy gauge steel inside and out, all electric welded. Between these steel walls is 1 1-2 inches of solid

#### Fire Proof Vermicule Insulation

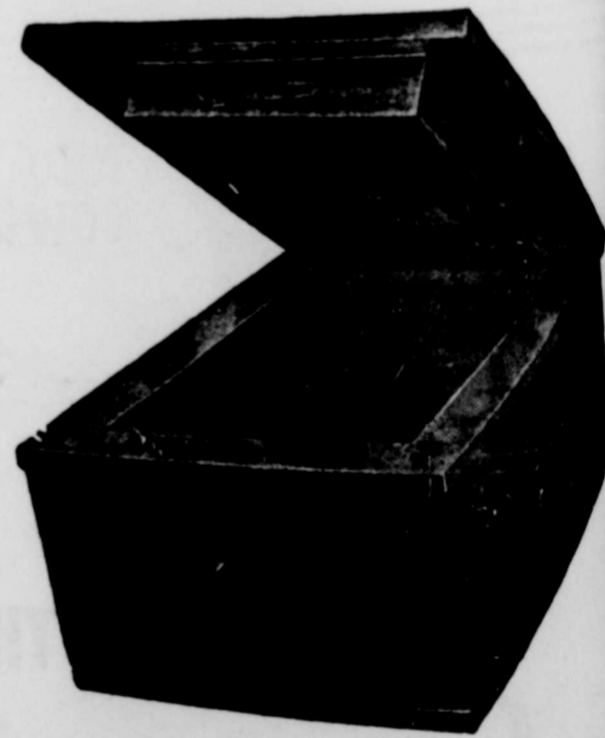
which has over 300,000 tiny air cells to the square inch. It has the universally used tongue and groove principle around the door with a 1 1-2 inch Fire Proof Seal completely around it. No chest, regardless of price, has a better insulation.

Outside Dimensions 14x11½x7 1-2 in.

Inside Dimensions 8 1-2x11x4 1-2 in.

Equipped with a heavy standard type lock, with 2 keys. Color, Gray, very attractive.

The New High Quality, Low Cost **Fire Protection Chest**



**Tested One Hour At 1700 Degrees**

Supply Limited At This **Special Price \$19.95**

ON DISPLAY AT **The Burkburnett Star**



GREETINGS TO OUR BOOMTOWN FRIENDS ENJOY ALL THE THRILLS AND SPILLS OF THIS EXCITING RODEO

AND WHEN YOU WANT EXCITING FASHIONS, SHOP WITH US



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Wichita Falls, Texas

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# TAKE YOUR PROBLEMS TO CHURCH -- MILLIONS LEAVE THEM THERE

**UNITED MARKETS**  
Kenneth Palmer  
Manager  
Wichita Highway  
And Tidal Street

**OLFE FORD COMPANY**  
Complete Service and Sales  
Phone 569-2275

**BOOMTOWN BOWL, Inc**  
"Magic Triangle" Pinspotter  
Lunch Bar - Nursery - Phone 569-8139  
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**Dairy Products**  
Milk - Ice Cream  
Cottage Cheese  
Always The Peak Of  
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**DAIRY MART**  
Fine Food and Friendly Service  
CALL IN ORDERS  
R. and MRS. JOHN GRATTON  
Wichita Hwy. Phone 569-8114

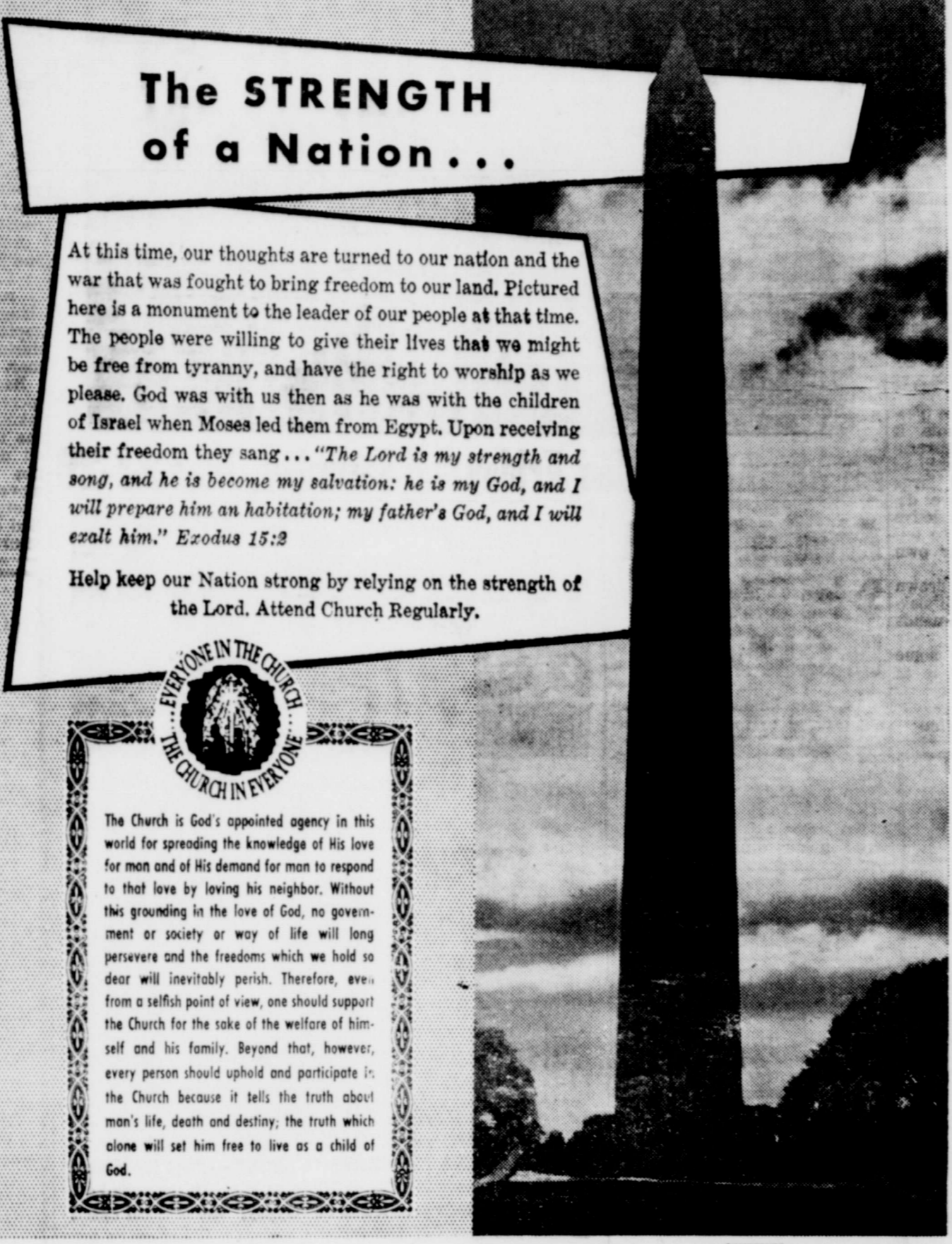
**Texas Electric Service Co.**  
J. B. ADY, Manager

**LAX MOTOR CO.**  
A. C. and Case Farm Equipment  
and Used Cars - GMC Trucks  
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All Kinds of Electrical Wiring  
Light Fixtures and Repairs  
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**YD BROS. DEPT. STORE**  
General Merchandise-Furniture  
Maytag and G. E. Appliances  
117-123 Main - Phone 569-2214

**BURKBURNETT FLORIST**  
Member Florist Telegraph Delivery  
Mr. and Mrs. L. V. Richards  
South Ave. B - Phone 569-2281



## The STRENGTH of a Nation...

At this time, our thoughts are turned to our nation and the war that was fought to bring freedom to our land. Pictured here is a monument to the leader of our people at that time. The people were willing to give their lives that we might be free from tyranny, and have the right to worship as we please. God was with us then as he was with the children of Israel when Moses led them from Egypt. Upon receiving their freedom they sang... "The Lord is my strength and song, and he is become my salvation: he is my God, and I will prepare him an habitation; my father's God, and I will exalt him." Exodus 15:2

Help keep our Nation strong by relying on the strength of the Lord. Attend Church Regularly.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

## ATTEND THE CHURCH OF YOUR CHOICE THIS SUNDAY

**Hofacket Humble Service Sta.**  
Road Service - Mechanic On Duty  
S & H GREEN STAMPS  
College and Ave. D Phone 569-3712

**Farmers Co-op Gin, Feed and Supply**

**C. D. Shamburger Lbr. Co.**  
Gene Allen, Manager  
200 West 3rd Street

**Preston Dairy Products**  
For The Finest In Dairy Products  
Hugh and Buddy Preston  
219 East 2nd Street

**Manhattan** We Give S. & H. Green Stamps  
DEPARTMENT STORE

**B. H. Alexander, Jr.**  
BUILDER  
General Insurance - Real Estate  
114 East 3rd Street  
Phone 569-2831

**Payton Cozby**  
Plumbing and Heating  
409 East Main Street  
PHONE 569-3911

**Gray Investment Company**  
303 Avenue C Phone 569-2171

**Lloyd Clemmer Lumber Co.**  
YOUR BUSINESS APPRECIATED  
See Us For Prices Before You Buy  
OKLA. CUTOFF PHONE 569-2911

**LORITA'S FLOWERS**  
Flowers For All Occasions  
Artificial Flower Arrangements and Gifts  
201 N. Ave. D Phone 569-3371

**CORNER DRUG STORE**  
George McClarty  
320 East 3rd Street

**Lee Baptist Church**

Travis McMinn, Pastor  
Classes from Junior High School  
Sunday School, 8:30  
Bible Service, 9:45 a. m.  
Sunday School 10:45  
Prayer Union, 6:00 p. m.  
Worship, 7:00 P. M.  
Deacons and Officers 7:00  
Prayer - 8:00 p. m.  
Practice, 8:15 p. m.  
Enough to accommodate,  
enough to appreciate.

**Church of the Nazarene**

John Bohannon, Pastor  
Sunday School, 9:45 a. m.  
Worship, 11:00 a. m.  
Peoples Service, 6:45  
Society, 6:45 p. m.  
Worship, 7:30 p. m.  
Wednesday Prayer Service, 7:30 p. m.

**Church of Christ**

Gene Gilmore, Minister  
Bible Class, Tuesday, 7:00 p. m.  
We welcome you to any of our services.

**Church of God**

J. W. Jackson, Pastor  
10:00 a. m., Sunday School.  
11:00 a. m., Hour of Morning Worship.  
7:00 p. m., Evangelistic Services.  
7:30 p. m., Wednesday, Young Peoples Endeavor.  
If you haven't a church home, we would like very much for you to visit us where the full gospel is preached in the old time way. There is special music and singing each service. Each and every one has a warm and hearty welcome to come worship with us.

**Central Baptist Church**

814 Tidal St.  
Kenneth D. Bradshaw, Pastor  
Sunday School, 9:30 a. m.  
Morning Worship, 10:45 a. m.  
Training Union, 6:00 p. m.  
Evening Worship, 7:00 p. m.  
Wednesday Night Prayer Service, 7:30 p. m.  
"A Friendly Progressive Southern Baptist Church"

**Free Church of God In Christ In Jesus Name**

West 6th St.  
W. W. Dixon, Pastor  
Saturday - 9:45 a. m., Sabbath School.  
11:00 a. m., Preaching Service  
Thursday Night Service, 7:00 p. m.  
We welcome all colored and white people to our services.

**Calvary Baptist Church**

College and Ave B  
Ray C. Morrow, Pastor  
10:00 a. m., Sunday School.  
An Independent Southern Baptist Church.  
We use the Bible as our only literature.  
11:00 a. m., Song, Preaching Service.  
7:00 p. m., Young Peoples Services.  
7:30 p. m., Night Preaching Service.  
Wednesday Night - 8:45 p. m., Teachers Meeting.  
7:30 p. m. - Prayer Meeting.

**First Methodist Church**

Avenue C and 4th Street  
Phone 569-3778  
Carroll D. Copeland, Minister  
Merwin K. Turner, Associate Minister  
Church School - 9:00 a. m.  
Morning Worship - 10:15 a. m.  
Methodist Youth Fellowship - 6:30 p. m.  
Evening Worship - 7:30 p. m.  
Bible Study - 7:30 p. m.  
Wednesday and Thursday.  
Nursery provided for all Church Services.

### NOTICE

Burkburnett residents are invited to attend the First Presbyterian Church in Grandfield, Oklahoma.  
Sunday School - 10:00 a. m.  
Morning Worship - 11:00 a. m.  
Wednesday Bible Study - 7:30 p. m.  
Rev. Campbell B. Long, Pastor.

**The First United Pentecostal Church of Jesus Christ**

We want to invite you to any or all of our Services. You have a standing invitation where you can hear the Bible preached in the old fashion way.  
Come and bring some one.  
Service Nights - Thursday, 7:45 p. m.  
Saturday, 7:45 p. m.  
Sunday, 7:45 p. m.  
Sunday School, 10:00 a. m.  
Pastor, Rev. E. H. Menton  
Phone 569-1108  
606 E. 6th Street

**First Church of Christ Scientist**

2156 Avenue H  
Wichita Falls, Texas  
Sunday School for children under 20 years of age, 11:00 a. m. in the Church Edifice.  
Nursery.  
Services at 11:00 a. m.  
Wednesday Evening Services, 8:00 p. m.

**Trinity Lutheran Church**

Pastor, Rev. David W. Janosky  
Eight Miles West of Burkburnett on State Highway 240  
Sunday - 8:45 a. m. - Sunday School and Bible Classes.  
9:45 a. m. - Worship Service.  
Communion Service - First Sunday of each month.  
Walter League meetings every Wednesday, 8:00 p. m.  
A Church of the Lutheran Church - Missouri Synod

**Assembly of God Church**

H. J. Lackey, Pastor  
Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Evening Worship, 7:30 p. m.  
Women's Missionary Council, Tuesday, 2:00 p. m.  
Youth Service, Tuesday, 7:30 p. m.  
Prayer Meeting, Thursday, 7:30 p. m.

**First Baptist Church**

DEVOL, OKLAHOMA  
Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Training Union, 7:00 p. m.  
Evening Worship, 8:00 p. m.  
Prayer Meeting, Wednesday, 7:30 p. m.  
Intermediate and Junior G. A. each Tuesday evening at the Church, 4:00 p. m.  
Sunbeams at Church Tuesday evening at 4:00 p. m.  
You Are Cordially Invited to Our Services.

**Cashion Baptist Church**

Wichita Highway  
Rev. Robt. White, Pastor  
SUNDAY: Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Training Union, 6:30 p. m.  
Evening Worship, 7:30 p. m.  
TUESDAY: WMU - 7:30 p. m.  
WEDNESDAY: Beginners and Primary Sunbeams Junior Choir. Christian Development Program, 6:45 p. m.  
Hour of Power, 7:30 p. m.

**Worship With Us At Church Of Christ**

Randlett, Oklahoma  
Corky Grisham, Minister  
Home-Office Phone Ly 9-2893  
WORSHIP SERVICES  
SUNDAY - 10:00 a. m., Bible Study.  
10:45 a. m., Morning Worship.  
6:00 p. m., Evening Worship.  
WEDNESDAY - 7:30 p. m., Bible Study.

**Pentecostal Church of God**

Berry Street  
Rev. Alfred B. Qualls, Pastor  
Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Sunday Night Evangelist Service, 7:00 p. m.  
Saturday Night Fellowship, 7:30 p. m.

**Grace Lutheran Church**

Third St. and Ave E  
Philip M. Otten, Pastor  
The Church of the Lutheran Hour, TV's "This is the Life".  
Sunday, 9:15 a. m., Sunday School and Bible Classes.  
You are cordially invited to our services.

**First Baptist Church**

Corner Ave D and 4th St.  
Sunday School, 9:30 a. m.  
Morning Worship, 10:45 a. m.  
Training Union, 5:30 p. m.  
Evening Worship, 6:30 p. m.  
Prayer Meeting, Wednesday, 7:30 p. m.  
GO TO CHURCH SUNDAY

**Episcopal Church Of St. John the Divine**

1000 South Berry Street  
Sunday - 12:15 p. m. - Sunday School.  
12:30 p. m. - Sunday evening prayer service and Holy Communion.  
Nursery available.  
Monday - 4:00 p. m. - Girls Catechism Class.  
7:30 p. m. - Brotherhood of St. Andrews.  
Tuesday 4:00 p. m. - Boys Catechism Class.  
8:00 p. m. Choir practice.  
Wednesday - 4:00 p. m. Acolyte Practice.  
7:30 p. m. - Adult Inquiries class.  
Vestery meets the first Sunday evening of every month.  
Bible Study is on the second and fourth Sunday evening of every month.  
The Faculty meets on the third Sunday evening.  
The Episcopal Church Women meet every second Thursday of every month.  
The Alter Guild meets on the fourth Thursday of every month.

**First Christian Church**

2nd Street and Avenue D  
Phone 569-2062  
Rodney W. Spittler, Minister  
Residence 500 Mimosa Drive  
Phone 569-1236  
SUNDAY - 9:45 a. m., Church School  
10:50 a. m., Morning Worship  
6:00 p. m., Youth Meetings and Junior Choir  
7:30 p. m., Evening Worship  
8:00 p. m., Fellowship Hour  
WEDNESDAY - 7:30 p. m., Choir



**WHO OWNS YOUR PROPERTY?**

By Harry Browne  
Editor, Freedom Magazine  
(formerly American Progress)

You work hard, employing your talents and skills, utilizing your energy, serving your community and your community.

You work to obtain the goods and services you need. You receive wages or profits or interest or rent — and you exchange what you get for what you need and want.

What you receive is YOURS — it is the fruit of YOUR labor. It is YOU who will determine what will be done with it — not your neighbor, nor your government. It is YOUR property.

**BASIS OF RIGHTS**

The concept of private property is at the heart of our morality and our nation's economic success. The sanctity of your property is grounded in the Commandment "Thou shalt not steal." And the incentive provided by private property has made America the wealthiest nation in the world.

Despite this, however, the trend in America is in the other direction. Laws are being passed that take your property from you — or, in some cases, tell you what you may do with it.

**PRESIDENTIAL DIVESTMENT**

The President of the United States has decided that owners of hotels, motels, restaurants and other businesses no longer have the right to determine to whom they will provide their

services. He has also decided that it is up to him to determine a fair price for the steel produced by private companies with their own facilities.

These developments — although contrary to the American way — are not unique. They are only further symptoms of the same illness. They are the logical steps that follow government ownership of railroads, electricity companies, airlines, schools and thousands of other enterprises. It is the natural sequel to rent control, to "fair housing" bills that force owners to rent or sell to people not of their choosing, and to Sunday closing bills that force merchants and buyers to transact business at times not of their choosing.

It is time we choose between the moral concept of "Thou shalt not steal" and the Communist concept of the "abolition of private property." There is no middle ground.

**AMERICA CHOOSE!**

Either America begins now to move forward toward freedom and private ownership — or else we go back to the dark ages where government will tell us what we can and can't do, and we will ALL live in slavery and poverty.

It is time that we, the people, start making demands. It is time we demand that government give up its ownership of industrial capacities and large land areas. It is time we demand an end to all restrictive legislation that attempts to tell us how we may use our own property.

In short, it is time we drown out the demagogic lures to slavery with persuasive demands for freedom.

The future of your home, your job, your property is at stake.

For Results—Advertise



**Burkburnett Rodeo Friday and Saturday, June 28-29**

**Advanced Ticket Sales Offering Useful Award**

An extra bonus award is being offered to some lucky person who purchases their barbecue ticket or rodeo ticket in advance of the big Boomtown Celebration June 27, 28 and 29th.

The prize, a large round redwood picnic table, with three benches and an umbrella, will be given away the last night of the rodeo, Saturday night, June 29th.

Chamber manager, Web Sharp, emphasized that both barbecue tickets and rodeo tickets purchased in advance of the celebration will be eligible for the prize. Tickets purchased at the gate will be stamped "Not Valid for Drawing" and thus will not be eligible for the drawing. Sharp also stated that the winner does not have to be present the night of the drawing.

The picnic table, benches and umbrella are now on display at the First National Bank.

**Let's Show Off**

The Texas Safety Association urges all Texas drivers to show out-of-state visitors just how really "big" we are. Be courteous and careful in traffic.

**KING SIZE ICE CUBES**  
Going on a picnic and need ice cubes? Big ice cubes that last. Freeze up a batch using your wife's muffin pans. Each cube is king size. Lasts and lasts.



CASA MANANA PRESENTS "GYPSY" — "Let Me Entertain You," croons Natalie di Silvio as Miss Gypsy Rose Lee, in Casa Manana's production of "Gypsy," the musical based on the life story of the famous stripper. Other stars are Evelyn Brooks as Rose, the domineering stage mother, William Hardy, as Herbie, who loves Rose in spite of her brashness, and Anne Russell as Tessie Tura, the tempestuous stripper with a gimmick. The production opens Monday, June 16, and may be seen nightly, except Sunday, through Saturday, June 29. (Photo by House of Photography).

A weekly public service feature from the Texas State Department of Health

**Accent on Health**

J.E. PEAVY, M.D., Commissioner of Health

When the first school bell rings this September there will be 264,783 six-year-old children entering school for the first time in Texas, according to estimated enrollment figures compiled by the Texas Education Agency.

In addition to the million-and-one chores that must be performed in getting the youngsters ready for school — new shoes, clothes, health examination — most school districts require proof of age for beginning students. A certified copy of a birth certificate is usually requested.

Anticipating this, the Records and Statistics Section of the Texas State Department of Health is readying itself for the onslaught of requests for such copies that comes pouring in during the middle and late summer.

Because of this, a temporary increase in staff is necessary. It takes a sizable staff just to open the thousands of letters received daily, let alone search out the requested certificate, remove it from the thick volume, photograph it or make a certified copy, mail it out, and then return the original certificate

to its proper place.

Years of experience have demonstrated that nearly every child has a birth certificate mailed within a day or two after the request is received.

However, one serious problem still exists — parents insist upon waiting several last few days before sending their children's birth certificates to mail in their registration books.

In recent years the late-ute rush hasn't been so bad, but it is still a problem. Requests should be sent in as soon as possible.

Certified copies can be obtained from county clerks or local registrars for a fee.

Parents should include child's name, his place of date of birth, and the name (including the maiden name).

Armed with the information, a certified copy of birth card will be prepared in its way as quickly as possible by staff of experience and a well-trained staff can send it.

For Results—Advertise

OUTSTANDING SERVICE — RIGGED FOR THE OIL PATCH

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Graham, Texas Li 9-3580

Abilene, Texas Or 2-6142

Quanah, Texas Mo 3-4821

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THE BURK RODEO



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- ICE CREAM
- Goble's Grade A Homogenized MILK
- Goble's Creamed Cottage Cheese

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DAIRY PRODUCTS



We Specialize In CATHEADS AND POWER TONGS FOR THE OIL INDUSTRY

**Foster CATHEAD CO.**

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2101 GRANT  
Wichita Falls

**FIRST PLACE**



Rambler Classic Cross Country Station Wagon, 6 or V-8.

**RAMBLER—world's best-selling 6-cylinder station wagons. And now there are brand-new V-8s!** Classic 6 or new 198-hp Classic V-8. Roomy Ramblers that leave other station wagons far behind: "Car of the Year" styling ■ Rattle-free, sedan-like comfort of new Advanced Unit Construction ■ Roof-Top Travel Rack ■ Double-Safety Brakes are self-adjusting ■ Hidden compartment for valuables under cargo floor ■ Wonderfully economical Rambler American wagons, too ■ Join the Trade Parade to Rambler 6 or V-8.

**TULLIS MOTOR COMPANY** Okla. Cutoff, Burkburnett, Tex.

### Sluggish House Sales Start to Snap Up When Builder Switches to Wood Windows

A simple change turned the builder whose low-priced operation in a new 7200-home luxury community in Tidewater Virginia was being passed up by prospective owners.



John Aragona, builder of this home in Norfolk, Va., found that wood, with its natural richness, has a strong appeal to home buyers. He switched to wood windows and stepped up sales in the \$96 million Princess Anne Plaza development almost overnight.

"The wood windows complement the paneled wood doors we were already using.

"We discovered immediately that wood, with its warmth and natural richness, has a strong appeal to home buyers. It literally stopped them at the curb, and within a month all 23 homes in the country club location were sold at no additional cost to the buyers. We attribute these sales directly to the use of wood windows."

As a result of the response to the highway model with wood windows, Projections switched to stock windows of ponderosa pine in all its subsequent construction, both in Princess Anne Plaza and in a 2100-home development in metropolitan Atlanta, Ga.

"House hunters all ask to see the ones with the wood windows, and when they buy, that's what they want," Aragona says.

### Burkburnett Rodeo, Fri. & Sat., June 28-29



Bareback Riding

**SLEEVE SHIRT POCKETS** Easy to get into while wearing a pack. And, while your sewing, a button sewn on the shoulder keeps a rifle sling from working its way off.

### Wichita County Sheriff's Deputy Band to Play for Boomtown Rodeo

The Wichita County Sheriff's Deputy Band, more commonly known as "The Deputies," will provide appropriate music during the 18th Annual Burkburnett Boomtown Celebration on Friday and Saturday nights, June 28 and 29, announced Jerry Thomas, celebration chairman.

various and sundry community functions throughout Wichita County.

"We are very grateful to Dr. Sims and his County Band for helping us with this year's Boomtown Rodeo. We appreciate his cooperation by again helping the Chamber of Commerce promote its 18th Annual Boomtown Celebration," said Jerry Thomas, celebration chairman.

According to the Southern Pine Association, back and ends of wood paneling should be treated with a penetrating sealer or other moisture resistant coating prior to installation.



### CM The Greensboro

- CURTIS MATHEWS
- HIGH FIDELITY COMBINATION
- TV - STEREO - AM-FM RADIO
- 23,000 VOLT PICTURE POWER **\$269<sup>95</sup>**
- 23" PICTURE TUBE
- HAND CRAFTED CHASSIS *With Trade*
- SELECTED HARDWOOD CABINET

### BILLS TV FURNITURE & APPLIANCES

301 Avenue D Phone 569-3651 BURKBURNETT, TEXAS

### Apparel for the Entire Family



## S. & Q. Clothiers

THE HUB EIGHTH AND INDIANA Wichita Falls, Texas

### Family FINANCIAL PROTECTION

Policyholder Questions Answered by the Institute of Life Insurance

Q. What is meant by the "reserves" behind my life insurance policy?

A. Strictly speaking, there is no such thing as reserves behind an individual policy. Life insurance companies build up reserve funds behind groups of policies in order to offset the rising death rate among policyholders as they grow older, and to cover other contingencies. These reserves, together with future premium payments from policyholders, must be large enough to meet all future obligations to policyholders and their families. Life companies invest these reserves at interest, and earnings from investments help to increase reserves. Part of each premium payment from policyholders is also set aside and added to reserves. Your share in your life company's reserves is reflected in a "reserve value" of your own policy. Your policy's "cash surrender value"—which you would get back if you should ever give up your insurance—is based on the policy's reserve value. But neither the reserve value nor the cash value of an individual policy is the same thing as the reserves that the company has behind your policy.

Q. I weigh about 215 pounds and am 37 years old. My height is exactly six feet. Am I too overweight to get life insurance at standard rates?

A. Weight requirements vary somewhat among life insurance companies, but as a general rule a person can get a policy at standard rates if he is no more than 20% overweight and has no other serious impairments. Since the standard weight for a man your



height is 178 pounds, you are right on the 20% borderline. Most companies would not consider your age a very significant factor in relation to your weight. But they would take into serious consideration such other factors as your blood pressure and the mortality history of your family.

Rodeo Dance American Legion Hall 10:00 P. M. Public Invited Sat. Nite, June 29—1963 Admission: 99c per person Couples only will be admitted. Western attire appropriate.

## TOTAL PERFORMANCE:



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This steel-edged pothole is probably the world's toughest test of a car's suspension. We drive into this car killer at 30 mph, locking our brakes as we go so the wheels can't roll through the hole as they normally would. The car slams against the far edge of the hole with such impact that it literally bounds out.

If you added up the cumulative effect of all the jars and jolts your car's suspension system experiences in years of normal driving, it wouldn't match the impact of one trip through the hole. Yet—a Ford must run this test three times to prove its strength.

How can a Ford take it? Because Ford's front suspension has extra beef in spindles, springs, suspension arms—in fact, it's about 20 pounds heavier than the front suspension of our principal competitor's car.

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Look at Ford's astounding record in open competition this year in the grueling Daytona, Riverside, and Atlanta 500's, the World 600 at Charlotte, N.C., and in the demanding Pure Oil Performance Trials. Only a car with total performance—the best combination of strength, balance, precision control and road-clinging suspension—could roll up so many wins.

Before you buy any new car, test-drive the solid, silent Super Torque Ford. If you haven't driven one lately, you can't really know what a new Ford is like. Make this important discovery: if it's built by Ford, it's built for performance...total performance.

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Wichita Falls



June is "Dairy Month," thus a good time to check your family meals, snacks, etc. to see if dairy products are adequate.

Thelma Wirges, county home demonstration agent reports a diet study made by a family economist of the U. S. Department of Agriculture, shows that U. S. families low in calcium were those not using enough milk or milk products.

Households having diets that provided enough calcium to meet the National Research Council's recommendations were using nearly twice as much milk and milk products as the families who fell short. Those having diets considerably in excess of the recommended amounts were using three times as much milk.

Toni Savage, the 4-H girl from Burkburnett, recently entered the milk division of the state 4-H Favorite Food Show, where she received a red ribbon. Since June is Dairy Month, this was a very appropriate division to enter. She has also given dairy food demonstrations, served as a junior leader, etc., where she has proven herself a dairy supporter.

Home-made ice cream is one good way of eating dairy products if you don't care to drink them. Summertime is a good time for old-fashioned ice cream parties.

Today, hand freezers are hard to find. Instead, manufacturers are producing electric gadgets that turn out ice cream with a flick of the switch. One of these fits into an ice cube tray and operates in the freezer compartment of a refrigerator. Another

electrifies the old-time freezer.

If you have either of these new electric ice cream makers . . . or if you still have an old-fashioned hand freezer . . . you are probably looking forward to lots of home-made ice cream this summer.

Thelma Wirges, county home demonstration agent offers these tips on making ice cream in a freezer . . . either electric or hand operated.

Thoroughly cool the mix after it is prepared and if possible keep it in the refrigerator for a few hours or even overnight.

This will improve the flavor and texture.

Don't fill the freezer more than two-thirds full of mix. Otherwise, there'll not be enough room for the increased bulk caused by whipping.

Use about six pounds of crushed ice, one pint of cold water, and one pound of rock salt or common table salt to freeze a two-quart batch.

When the ice cream is frozen, remove the dasher and pack the freezer with a mixture of crushed ice and salt . . . about one part salt to eight parts ice (by weight). Cover with newspapers

and let stand about two hours. Or, if you really want to go modern, wash off the container and put the container and all in your home freezer.

For a home made ice cream that will bring the kids running, Miss Wirges suggests this recipe:

**Home-Made Vanilla Ice Cream**

- 2 cups sugar
  - 1/4 cup cornstarch
  - 1/4 teaspoon salt
  - 4 cups milk
  - 4 eggs, beaten
  - 2 tablespoons vanilla
  - 4 cups light (table) cream
- Mix sugar, cornstarch, and salt in the top of a double boiler. Blend in milk gradually. Cook over boiling water, stirring occasionally, until thickened, about twelve to fifteen minutes. Stir a small amount of the hot cornstarch mixture into the beaten eggs; then stir the eggs into the remaining cornstarch mixture. Cook over boiling water four to five minutes longer, stirring constantly. Chill THOROUGHLY. (This is essential for a smooth ice cream.)

Stir in vanilla and chilled cream. Fill a one-gallon container not more than two-thirds full. Freeze in a hand-cranked or electric freezer with a mixture of one part ice cream salt and six parts rushed ice.

Remove dasher and repack freezer with ice and salt mixture (one part salt to eight parts ice) and allow to ripen in the freezer about two hours. Or, pack ice cream into freezer containers and harden in a home freezer.

Makes 3 1/2 quarts ice cream, enough for twenty-eight servings.

As a special treat, serve the ice cream topped with fresh strawberries, blackberries, or Bing cherries. Or, you may want to add the fresh fruit to the ice cream itself. Rub one cup of sweetened fruit through a wire strainer, or crush it fine with a fork. Add the fruit to the chilled mix just before freezing.

The earliest written records of surgery date back to Egypt in 1600 B. C.

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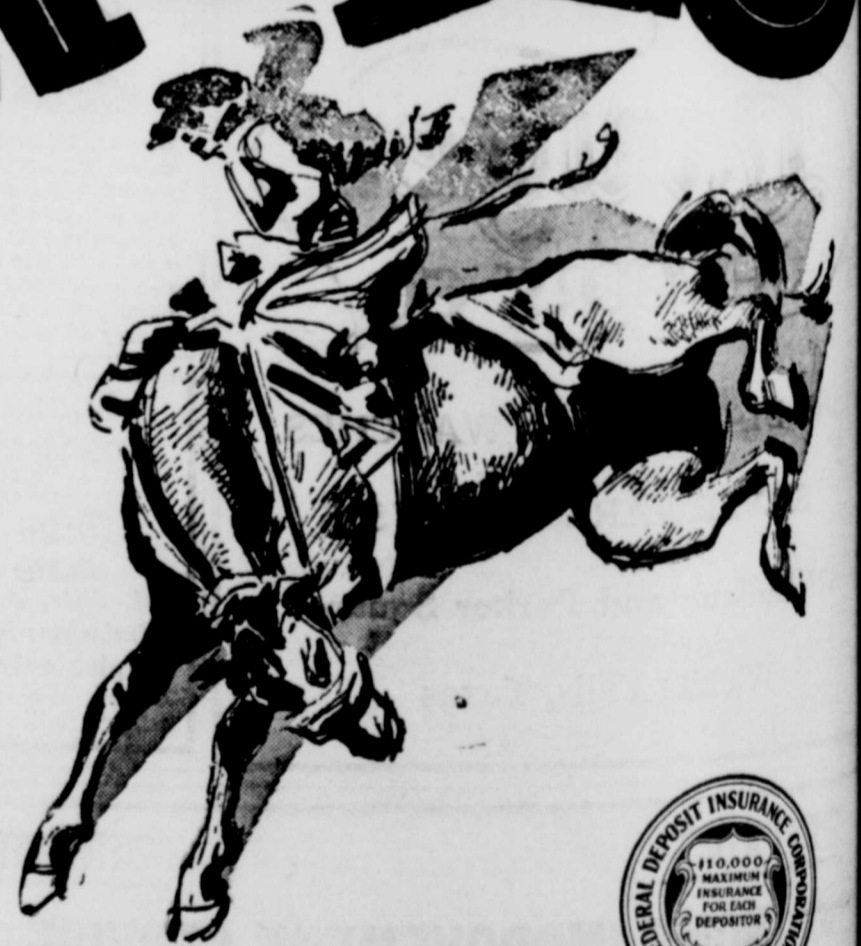
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From the Levi Strauss Collection

REEBACK BRONC RIDING, one of the most rugged events in Rodeo, is also one of the newest. This competitive exhibition "filler" until about 15 years ago, this event today may bring a championship rider over \$16,000 a year—but he earns it the hard way. The rider is separated from his horse only by his Levi's and a heavy, leather-rigged cinch with a one-hand grip. Scoring starts for the cowboy the instant the horse's front feet touch the ground outside the chute. After the jump is completed, the contestant may spur to increase his score throughout the long, 8-second

sunburn of the season. Here's how to do it.

Go to the beach or pool on the first hot day. Stay all day in the sun in your swim suit, particularly through the noon hour, when the rays are most penetrating. Don't bother with protective lotions. It really is very easy to get a painful, almost crippling burn. If you stay out long enough, you can even get a deep third-degree burn.

Actually, tanning has no physical value. Exposure to the sun is damaging to the skin. Sunlight speeds wrinkling and aging, and excessive exposure

over a period of time can cause serious skin conditions. Physicians would prefer that their patients avoid exposure to the sun as much as possible.

However, medical men also are aware that sun tanning is widespread in America and probably will continue to be popular despite its potential hazards. Thus doctors advise their patients to take precautions to reduce the skin damage from tanning as much as possible.

The human skin varies greatly in the amount of sun it can absorb. Dark-skinned, dark-haired, dark-eyed persons can take

considerable sun without burning. Redheads, blondes, blue-eyed, fair-skinned people need to be more wary.

You may to some extent learn for yourself how much sun you can take without burning. A time-table that will suit many of us is as follows:

First day, expose skin to sun for 15 to 20 minutes. This means 15 or 20 minutes each on face and back. Second day, increase exposure by one-third, to a little less than half an hour. Third day, again increase exposure by one-third, to from 30 to forty minutes. And so on.

By the fourth day, a new pigment will begin to darken your skin. In a week you should have enough skin thickening and pigmentation to give considerable protection against burning sunshine.

Most of the suntan lotions contain chemicals called sunscreens. The better lotions allow you to stay in the sun longer with less risk of burning. They don't shut out all rays, or you would never tan at all. The suntan pills, used under medical direction and obtained by prescription, can help "easy burners" acquire a less painful tan, but they're not for self-dosage.



# Reddy Kilowat



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# BOOM TOWN

# RODDEO

## JUNE 28th-29th

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# TIPS FOR OUTDOORSMEN

by Vern Sanford

### Fish Cleaner

One of the fastest, safest and most convenient gadgets for cleaning bass and similar sized fish is the curved bladed linoleum knife.

It has an excellent point for cutting purposes, very sharp on the inside (concave side) and its large handle makes for a firm grip and fast action. Price is very low, too.

### Distress Signal

A simple distress signal that can be used by the lost-in-the-woods person — or lost anywhere outdoors for that mat-

ter — is the toy balloon.

Keep several brilliant colored ones in your knapsack or boat or tackle box, along with a roll of heavy nylon line and some strong string. A balloon attracts attention and helps point out the spot. In case it breaks away — attach a note telling of your approximate whereabouts and outlining your predicament, needs, etc., if possible.

### Trout Temptors

Next time you're trout fishing and success seems to be nil, look for some live bait. One angler achieved success

by using insects caught in the radiator of his car.

### Poison Oak and Poison Ivy

If you ever run into Poison Oak or Poison Ivy on a camping or fishing trip here's a recipe that's a sure cure:

- 1 pint Rubbing Alcohol
  - 2 cubes Camphor Gum
  - 25 Aspirin Tablets
- Mash up Camphor Gum, Aspirin and add to Rubbing Alcohol. Rub over affected parts of body.

This "Old Woman's Recipe" is also good for killing red-bug itch and stinging nettle whelps.

### Did You Know

Here are some facts of interest to Texas anglers:

A twelve pound female striped bass, such as taken off the California coast, is capable of spawning 1,250,000 eggs.

### Got a Tip

This feature is written for you who hunt and fish, who boat and swim and ski, who like to camp out, picnic, skidive or enjoy one phase or another of the great outdoors in Texas.

Send in your Tips and share your ideas with others. Write TIPS FOR OUTDOORSMEN, c/o Texas Press Association, 1716 San Antonio Street, Austin 1, Texas.

### IT'S UP TO YOU

By Howard E. Kershner, L.H.D.

OUR government has just announced a new foreign aid grant to Laos amounting to 11 1/2 million dollars for the current year. Just a year ago aid from our country was suspended in order to force the right wing government of Laos to form a coalition with the neutralists and the Communists. This having been done our country resumed giving aid. Here we have a clear example of our policy of promoting the left while opposing the right.



Dr. Kershner

Moreover, this is being done while American boys are being killed in South Vietnam by Communist soldiers who are supplied from the north by routes running through Laos and by guerillas who take shelter in Laos when the South Vietnam forces aided by American helicopters and other equipment make it too hot for them.

To my mind, aiding a country which shelters our enemies comes perilously close to treason which I believe is properly defined as giving aid and comfort to the enemy.

The Cuban underground is now reporting two side effects of the ransom of Bay of Pigs prisoners which are far more important to Castro than the main issue. The first of these is a renewal of the promise to the Cuban dictator that there would be no invasion, either by the United States or the Latin American countries, and second, that the large quantities of morphine that Castro demanded and received will enter into the dope traffic at enormously increased prices and be dumped right back into the United States. Thus, we have stepped up the distribution of dope in our own country and multiplied the net amount accruing to Castro as a result of the ransom of these prisoners.

Christian Freedom Foundation, Inc. New York 18, N. Y.

### Head For Shore In Bad Weather

The Texas Safety Association says boatmen caught out in the water in bad weather should keep calm and head for the nearest sheltered shore.

If the water is very choppy, seat your passengers on the lowest part of the vessel, keeping them as close to the centerline as possible and head into the waves at reduced speed. If you seem to be making no headway, attach a sea anchor from the bow to keep the boat headed into the wind.

### Burkburnett Rodeo, Fri. & Sat., June 28-29



Saddle Bronc Riding

### Local Talent to Participate In Wild Cow Milking

George Counter, in charge of special events for the rodeo, has come up with a novel and effective way to get even with all his enemies. He is entering them in the wild cow milking contest at the rodeo next Friday and Saturday nights, June 28th and 29th.

George is telling the contestants that the cows will not be very wild. Maybe not, but he has turned down some that could jump a ten rail fence standing flatfooted and would fight their own shadow.

The school board will have a team, but don't believe they are all a bunch of sissies. Two of them are about four-fifths cowboys. Several others are being lined up. It is doubtful the teams who perform the first night will be able to enter the arena the second night, but there

will be others to take their places.

### Calf Scramble Added Attraction At 1963 Rodeo

George Counter, Jr., has come up with some dillies for added attractions for the rodeo. George can remember many, many years ago when Burk put on some mighty wild amateur rodeos each Saturday. From exper-

ience, he knows just what takes to put the spectators in stitches.

One of the attractions will be a mad calf scramble. A boy or girl 12 years of age or under may enter. A full of calves will be taken out and the race is on. Some of those calves may be very big, but they make for size by being wound tight.

Boys and girls, see George Counter to enter. Silver dollars will be awarded winners.

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The heft of a suitcase. The rustle of a road map. There's something about one of these spruce, surprisingly spacious wagons that can turn even the routine preparations into a happy part of your trip.

Take that old bugaboo of packing, for instance. No bother. With the kind of room you get in that easy-loading cargo compartment, you can just about toss things in any old whichway and come out with space to spare. The load won't dampen the spirits of the spunky 6-cylinder



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engine either. It just hums along passing up gas pumps (there's also a choice of an even thrifter 4 in most models) like it didn't have a care in the world. Fact is, it has far fewer cares than most engines—being built with the special knack Chevrolet engineers have for dependability and ease of maintenance.

Like a car with gingerbread? Your dealer's got a full line of Chevy II's to pick from. Why not drop down and check now while the trading and the traveling are especially good!

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# OUTDOORS IN TEXAS

By VERN SANFORD

**Rabbit Slows Down**  
 Hunting rabbits in hilly country with rifle or pistol can be a sport. But the ratio of misses usually is dismally low.

Will score more hits if you hold your fire until you see a rabbit down.

**Handy In Hot Weather**

A big problem most dove hunters face during the early part of the season is how to carry shells and dead birds without wearing a heavy hunting coat.

**Did You Know . . .**

All Illinois agriculturist claims that growing corn subjected to music produces more bushels per acre than that which is silently grown. Does this mean that only rock-and-roll farm hands will now be in demand?

**What I remember most vividly**

ary folding ironing board. The board is easily adjusted to the most convenient shooting height.

### Keep Pup From Getting Lost

Eager young pups often get themselves lost during the training period.

Drop a little long lasting scent of some kind on your shoe soles.

Pup will follow the scent left as you walk and will not get lost from you.

### Handy In Hot Weather

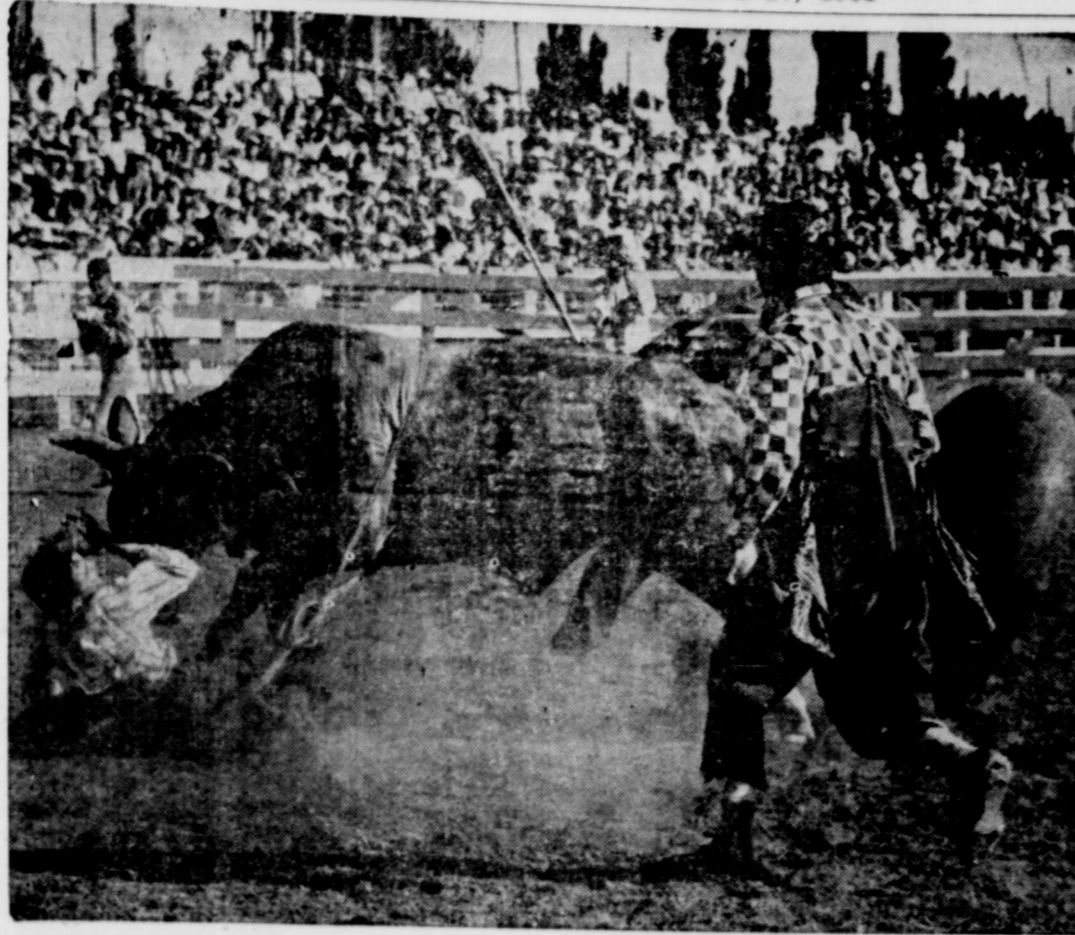
A big problem most dove hunters face during the early part of the season is how to carry shells and dead birds without wearing a heavy hunting coat.

You can solve this problem by wearing a carpenter's apron instead of the bulky coat.

### Did You Know . . .

All Illinois agriculturist claims that growing corn subjected to music produces more bushels per acre than that which is silently grown. Does this mean that only rock-and-roll farm hands will now be in demand?

What I remember most vividly are my regretfully my misdeeds.



## Burkburnett Rodeo Friday and Saturday, June 28-29

### Rodeo Souvenir Program Prize List For Friday Night, June 28

- One gallon BPS House Paint—Cicero Smith Lumber Co.
- One wall plaque—Monaghan Furniture and Appliance.
- One western shirt—The Manhattan Department Store.
- One ice chest—Western Auto Store.
- One ten dollar hat and one pair Levis—The Famous Department Store.
- One vacation first aid kit—The Corner Drug Store.
- Ten gallons gasoline—Stephen's and Campbell Grocery and Station.
- One fifty pound bag of yard fertilizer—Farmer's Co-op.
- One hundred business cards—The Burk Star.
- One hundred business cards—The Burk Star.
- Five dollars worth of groceries—United Super Market.
- Five dollars worth of groceries—Gill's Grocery and Market.
- One ladies' bowling shirt—Boomtown Bowl.
- One car wash and lubrication—Goins Texaco Service Station.
- Five quarts Mobil Oil—Alexander Service Station.
- One western style table lamp—Bills Furniture and Appliance Store.
- One redwood planter—White's Auto Store.
- One set safety seat belts—Wolfe Ford Co.
- One ten dollar savings account—First Savings and Loan Association of Burkburnett.
- One passenger car oil change—Sloan Oil Co.
- One beautiful picture—Butler's 5 and 10.
- One Grecian Urn floor planter—The Ben Franklin Store.

If It's For Sale—Advertise

### Newest Ranges Look Built-In; Can Be Moved

Home builders and families intent on remodeling are discovering a new electric range that fits their needs implicitly—a free-standing model that looks built-in.

An electrical manufacturers association points out that this new electric range combines the advantages of both built-in and free-standing models:



Fitting flush with cabinets, this 1963 electric range looks built-in, but is free-standing.

1. It provides the smooth built-in look that adds to kitchen beauty and efficiency.
  2. It fits in with virtually any kitchen design and provides a compact cooking center.
  3. It can go along when the family moves since it isn't a permanent part of the kitchen.
  4. It can be installed at low cost with a minimum of carpentry or cabinetry.
- These features, plus other advantages of electric cooking—cleanliness, speed, automation, better meals with less effort—make this new model something to be considered when kitchen remodeling is part of a family's future.

### Blanco is A Big Park

Yep, there are 110 acres on each side of the river where you can camp, fish, swim or picnic at Blanco Park. It's located where the Blanco River crosses U. S. Highway 281 north of Lubbock.

Fish are reported to be plentiful . . . and especially tasty when cooked right there in the open.

If you don't like to fish, it's a perfect place to just rest while the kids keep busy on the playground.

### ATHLETE'S FOOT HOW TO TREAT IT —

Apply instant-drying T-4-L. You feel it take hold to check itching, burning, in minutes. Then in 3 to 5 days, watch infected skin slough off. Watch healthy skin replace it. If not pleased IN ONE HOUR, your 48c back at any drug store. NOW at — CORNER DRUG STORE

### Rodeo Souvenir Program Prize List For Sat. Night, June 29

- One gallon BPS House Paint—Cicero Smith Lumber Co.
- One western shirt—The Manhattan Department Store.
- One ice chest—Western Auto Store.
- One \$5.95 western shirt and one pair Levis—The Famous Department Store.
- One \$25.00 Savings Bond—The First National Bank of Burkburnett.
- One twenty piece beverage set—Burk Furniture Mart.
- One vacation first aid kit—The Corner Drug Store.
- One hundred business cards—The Burk Star.
- One hundred business cards—The Burk Star.
- Five dollars worth of groceries—Cecil's Grocery and Market.
- One pair ladies' bowling shoes

- Boomtown Bowl.
- One tank of gasoline—Goins Texaco Service Station.
- One western style table lamp—Bill's Furniture and Appliance Store.
- One redwood planter—White's Auto Store.
- One oil and filter change—Mathis Chevrolet Co.
- One set "Monkey Grip" floor mats—Campbell's Auto Supply.
- One oil and filter change—Sloan Oil Co.
- Five quarts oil and filter for passenger car—Spink's Fina Ser-Station.
- Twelve hundred (1200) Gunn Bros. Stamps — Adams Drug Store.
- One Grecian Urn floor planter—The Ben Franklin Store.
- One special surprise gift—The Elite Dress Shop.
- One three piece set kitchen knives—Burk Drug Store.
- California produces more fruit than any other state in the nation.

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**HOWARD CLEMENT, Agent**  
 New Location — Next to Legion

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## THE NATIONAL OUTLOOK

The Curved Ladder of Tax Rates

By George Hagedorn

There is a peculiarity in the structure of our present system of personal income tax rates that is not widely understood by the general public. Certainly, everyone realizes that we have high tax rates on personal income. It is also generally understood that rates of tax are steeply graduated rising from 20 percent on the lowest layer taxable income to 91 percent on taxable income above \$200,000.

What has not been emphasized in public discussion is the high degree to which the progressive rise in rates is compressed into the lower range of the taxable income scale. Over the entire range up to \$200,000 the tax rate increases with the increase in income, but it increases the fastest as the taxpayer moves through the lower and middle graduated income brackets. As he gets above this hump his tax rate contin-

ues to rise, but at a gentler gradient.

This is the result of two factors. First, the brackets are narrower near the bottom. Second, the rise in rate from one bracket to the next tends to be greatest in the first ten brackets and then to taper off gradually as income rises.

The combined effect is that as taxable income rises from zero to \$20,000 the applicable rate increases from 20 percent to 56 percent—a total spread of 36 percentage points. From there on it takes a further increase of \$180,000 for the rate to rise another 35 points. In other words about half the rise in rates occurs in the first 10 percent of the income scale.

Our system of graduated personal tax rates is often described as a ladder, up which the individual must struggle as he works and takes risks to improve his economic well-being. But it is a strange kind of ladder, curved and steepest at the

bottom. As the climber reaches the higher rungs he finds the ladder still inclined upward but the slope somewhat easier.

This schedule of tax rates has been regarded as one designed to "soak the rich." But, whether by design or accident, it also has the effect of imposing a discouragingly steep rise in rates on those who are attempting the climb through the lower and middle brackets.

Congress is at present studying tax revision. Let us hope that they will enact a plan which lowers the general burden of personal income taxes. Let us hope also that they will reduce the overall graduation of the tax system as measured by the spread between the lowest and highest rates.

But let us not deceive ourselves into believing that these steps are all that needs to be done to relieve the growth-inhibiting effects of high and steeply graduated rates. Something should also be done to straighten out the curvature in the ladder.

## Roger W. Babson Weekly Report



ROGER W. BABSON

### Babson Discusses Population Trends and Employment

This is the time of year when young people graduating from high school and college face the big task of finding a job. Not just any job to secure spending money, but one which can lead to a useful career. For many, this looms as the biggest hurdle of their adult life. Success can mean a rewarding life, but failure may take away enthusiasm and initiative. Hence, I feel that this is an appropriate time to devote a column to some fundamental population trends which may determine future employment patterns and opportunities.

### The Current Employment Treadmill

One of the Kennedy Administration's biggest headaches is the problem of reducing unemployment. Since the current upward phase of the business cycle began in 1961, personal income from salaries and wages has risen by \$25 billion to a new record rate, up 12 1/2 percent. Industrial production has advanced 18 per cent. Despite these impressive gains, employment has been able to post only a 3 per cent rise and unemployment shows little real improvement.

Automation is often blamed for our unemployment difficulties. The real truth is, however, that work crews have had to be trimmed down to efficient proportion because of such factors as the shrinkage of profit margins, costs of higher wage and fringe benefits, and soaring

taxes which employers must pay for their workers.

### The Changing Population Structure

Another factor which has kept unemployment at an uncomfortably high level is the rising tide of young people entering the labor force. What are we contending with now is only the frontal wave of the upturn in the birth rate of the late 'thirties. A more sizeable increase in job seekers still lies ahead when the baby boom of the 'forties makes itself felt on the labor scene.

This mushrooming of the reservoir of manpower is the primary reason for the sticky rate of unemployment. That the economy is now barely able to absorb the influx of new workers into the labor force is a symptom of poor economic health, considering the fact that business has been enjoying two years of high activity.

### The Vulnerable Group

Projections of population

trends indicate that between now and 1970, especially after 1965, two age groups should show the largest increase. These are the 15-19 years-olds and the 20-24 bracket. This means that in the second half of this decade, the economy will face a big test in finding jobs for these newcomers.

### What Population and Employment Figures Say

These young adults may, however, hold the key to further prosperity. Not only do they constitute a mighty potential for lifting demand and consumption, but they could "beef up" the productive portion of the population. However, this potential can be realized only if these young adults can find suitable employment. I am certain that there will be opportunities, and attractive ones at that, for those prepared for careers in science, engineering, medicine, commerce, and education.

Those lacking the aptitude or funds to attend college need not

get discouraged. There is a trend toward a scarcity of unskilled and semi-skilled technical jobs. This mechanical and scientific age is opening up many opportunities for "blue collar" workers. Those who are willing to pursue the proper training can earn a good week's pay only after they have completed training. This means I am optimistic on young people. They are our nation's asset. My plea is that they be told of the conditions and reminded that employment is a "two-way street."

### Watch Those Curves

The Texas Safety Association reminds motorists to watch sharp curves, narrow roads and slow-moving equipment. Rural roads be prepared for unexpected driving conditions. Speed safe for existing conditions.

### the COMPTON QUIZ

By Keith Roberts, Director, Information Service

Test your knowledge with these questions and answers from the pages of Compton's Pictured Encyclopedia.

1. What state is the only one to recognize two official languages?
2. Who was the first woman to win more than one Nobel prize?
3. What bird lays a three-pound egg?
4. Does a United States citizen forfeit his citizenship when he marries an alien?
5. Who was the "Lady with the Lamp"?
6. How did the United States get the nickname Uncle Sam?
7. How many instruments make up a modern symphony orchestra?
8. What famous Southern song was written by a Northerner?
9. Who was the first American novelist to earn his living by writing?
10. Which of the 13 colonies was founded as a haven for imprisoned debtors?

### ANSWERS

1. New Mexico — recognizes English and Spanish.
2. Madama Curie — 1903 and 1911.
3. The ostrich produces the largest bird's egg.
4. No.
5. Florence Nightingale, honored in Longfellow's poem, "Santa Priscilla."
6. Started as a jest referring to local title of Samuel Wilcox, Government Inspector of 1837. N. Y. during War of 1812.
7. Typically, 92 — ranges from 66 to 100.
8. "Dixie" — written by Daniel Emmett, Mount Vernon, Ohio.
9. Charles Brockden Brown (1771-1810).
10. Georgia.



RODEO VISITORS ENJOY FINE FOODS AT **WYATT'S**

Parker Square Cafeteria  
 11:00 a. m.—2:30 p. m. Saturday and Sunday  
 4:30 p. m.—8:00 p. m. 11:00 a. m.—8:00 p. m.  
 Private Dining Room Facilities For 225  
 DIAL 767-9441  
 WICHITA FALLS

THANKS BURK FOR THE ACCEPTANCE OF OUR FINE PRODUCTS

HAPPY EATING AHEAD **LOADED** WITH GOODNESS



YOU'LL ALWAYS ENJOY **Taystee Bread**

Fresh, Fresh, Because Its Baked While You Sleep

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### FHA Requires More Insulation For Cooling

A new requirement of the Federal Housing Administration ensures added comfort and greater economy for families who build or buy new homes equipped with central air conditioning.

For the first time, FHA has spelled out standards for minimum insulation for air-conditioned homes financed with FHA-insured loans. Previously, FHA insulation requirements were based on heating needs alone.

The new insulation standard was developed "because of the increasing volume of air-conditioning installations and to provide industry guidance and protection," FHA explains.

In most areas, insulation rated at R-13 will be required in the ceiling, and in all except the coolest areas of the country, sidewall insulation frequently will be mandatory.

In masonry homes in warm zones, insulation rated at R-19 and sometimes R-24 in ceilings may be required as a minimum.

The "R" in the above designations stands for installed resistance to heat flow. The higher the number, the greater the ability to resist the passage of heat.

Home owners will benefit from the new insulation standard through increased comfort—both winter and summer—and through lower heating and cooling bills. In addition, when a house is insulated to meet these FHA standards, a smaller, less costly cooling system generally is required.

Savings on heating and cooling costs as a result of thorough insulation often equal the cost of the insulation in a few years.

In the past, FHA has pointed out that its Minimum Property Standards are just that—minimum—and it recognizes that in the long run some quality items that add to the original cost of a house actually lower the cost of keeping up the home and living in it.

For example, by exceeding FHA minimum insulating requirements, home owners can cut cooling and heating costs substantially and get more satisfaction from both cooling and heating systems.

A reliable guide for families planning for air conditioning who want optimum results from insulation is provided by the National Mineral Wool Insulation Association. Its Quality Home Requirements call for mineral wool with an installed resistance to heat loss of R-19 or R-24 in ceilings, R-11 in walls and R-13 in floors over unheated spaces.

# WELCOME TO OUR TOWN 18th Annual BOOMTOWN



# HARLIN MILLS GRAIN COMPANY

Burkburnett, Texas



# TAKE YOUR PROBLEMS TO CHURCH -- MILLIONS LEAVE THEM THERE

Kenneth Palmer  
Manager  
Wichita Highway  
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Complete Service and Sales  
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**Dairy Products**  
Milk — Ice Cream  
Cottage Cheese  
Always The Peak Of  
Perfection

**DAIRY MART**  
Fine Food and Friendly Service  
CALL IN ORDERS  
MR. and MRS. JOHN GRATTON  
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A. C. and Case Farm Equipment  
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**PAT'S ELECTRIC**  
All Kinds of Electrical Wiring  
Light Fixtures and Repairs  
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Mr. and Mrs. M. L. Patterson

**BYD BROS. DEPT. STORE**  
General Merchandise-Furniture  
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117-123 Main — Phone 569-2214

**BURKBURNETT FLORIST**  
Member Florist Telegraph Delivery  
Mr. and Mrs. L. V. Richards  
South Ave. B — Phone 569-2281

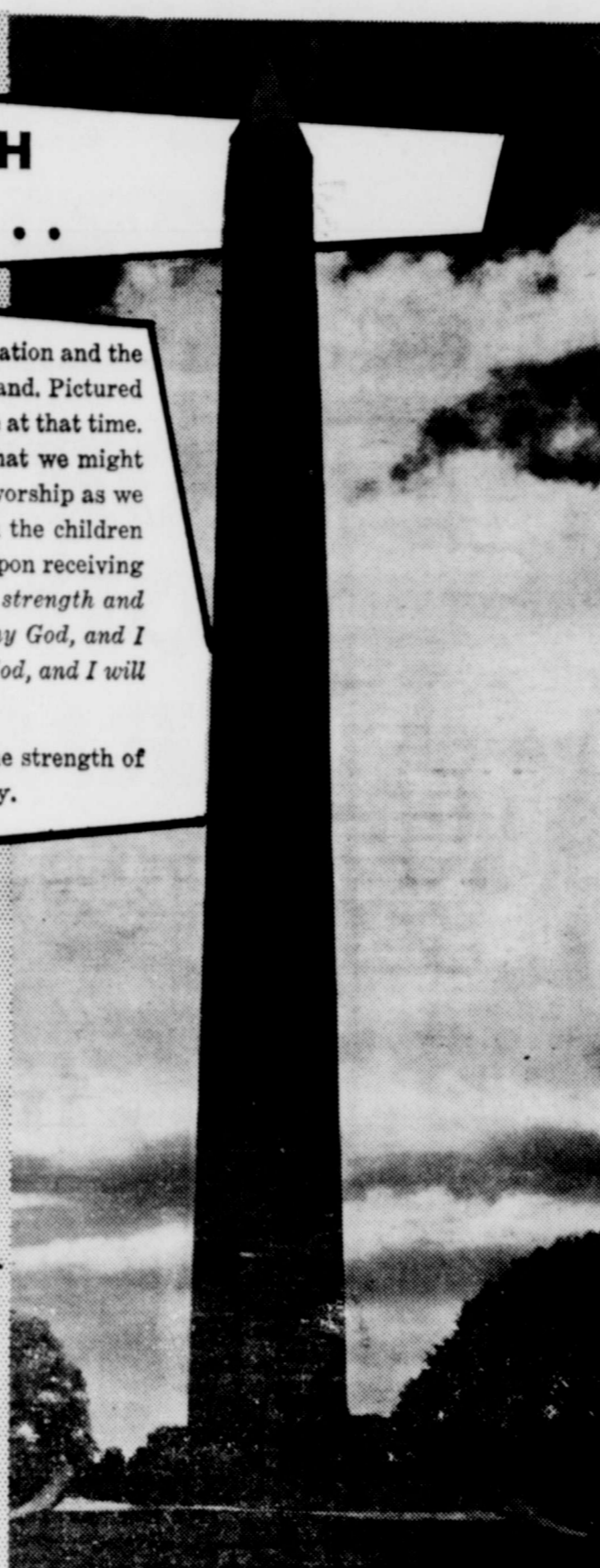
## The STRENGTH of a Nation...

At this time, our thoughts are turned to our nation and the war that was fought to bring freedom to our land. Pictured here is a monument to the leader of our people at that time. The people were willing to give their lives that we might be free from tyranny, and have the right to worship as we please. God was with us then as he was with the children of Israel when Moses led them from Egypt. Upon receiving their freedom they sang... "The Lord is my strength and song, and he is become my salvation; he is my God, and I will prepare him an habitation; my father's God, and I will exalt him." Exodus 15:2

Help keep our Nation strong by relying on the strength of the Lord. Attend Church Regularly.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



## ATTEND THE CHURCH OF YOUR CHOICE THIS SUNDAY

**Hofacket Humble Service Sta.**  
Road Service — Mechanic On Duty  
S & H GREEN STAMPS  
College and Ave. D Phone 569-3712

**Farmers Co-op Gin, Feed  
and Supply**

**C. D. Shamburger Lbr. Co.**  
Gene Allen, Manager  
200 West 3rd Street

**Preston Dairy Products**  
For The Finest In Dairy Products  
Hugh and Buddy Preston  
219 East 2nd Street

**Manhattan** We Give  
S. & H. Green  
Stamps  
DEPARTMENT STORE

**B. H. Alexander, Jr.**  
BUILDER  
General Insurance — Real Estate  
114 East 3rd Street  
Phone 569-2831

**Payton Cozby**  
Plumbing and Heating  
409 East Main Street  
PHONE 569-3911

**Gray Investment Company**  
303 Avenue C Phone 569-2171

**Lloyd Clemmer Lumber Co.**  
YOUR BUSINESS APPRECIATED  
See Us For Prices Before You Buy  
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**LORITA'S FLOWERS**  
Flowers For All Occasions  
Artificial Flower Arrangements and Gifts  
201 N. Ave. D Phone 569-3371

**CORNER DRUG STORE**  
George McClarty  
320 East 3rd Street

**Lee Baptist Church**  
Travis McMinn, Pastor  
Services from Junior High School  
Sunday School, 8:30  
Worship Service, 9:45 a. m.  
Sunday School 10:45  
Prayer Union, 6:00 p. m.  
Worship, 7:30 P. M.  
Deacons and Officers 7:00  
Prayer in Prayer—8:00 p. m.  
Practice, 8:15 p. m.  
Enough to accommodate,  
enough to appreciate.

**Church of God**  
J. W. Jackson, Pastor  
10:00 a. m., Sunday School.  
11:00 a. m., Hour of Morn-  
ing Worship.  
7:00 p. m., Evangelistic Ser-  
vices.  
7:30 p. m., Wednesday, Young  
Peoples Endeavor.  
If you haven't a church home,  
we would like very much for  
you to visit us where the full  
gospel is preached in the old  
time way. There is special  
music and singing each service.  
Each and every one has a warm  
and hearty welcome to come  
worship with us.

**Calvary Baptist Church**  
College and Ave B  
Ray C. Morrow, Pastor  
10:00 a. m., Sunday School.  
An Independent Southern  
Baptist Church.  
We use the Bible as our only  
literature.  
11:00 a. m., Song, Preaching  
Service.  
7:00 p. m., Young Peoples  
Services.  
7:30 p. m., Night Preaching  
Service.  
Wednesday Night—  
6:45 p. m., Teachers Meeting.  
7:30 p. m.—Prayer Meeting.

**The First United  
Pentecostal Church  
of Jesus Christ**  
We want to invite you to  
any or all of our Services. You  
have a standing invitation  
where you can hear the Bible  
preached in the old fashion  
way.  
Come and bring some one.  
Service Nights—  
Thursday, 7:45 p. m.  
Saturday, 7:45 p. m.  
Sunday, 7:45 p. m.  
Sunday School, 10:00 a. m.  
Pastor, Rev. E. H. Menton  
Phone 569-1108  
606 E. 6th Street

**Assembly of God  
Church**  
H. J. Lackey, Pastor  
Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Evening Worship, 7:30 p. m.  
Women's Missionary Council,  
Tuesday, 2:00 p. m.  
Youth Service, Tuesday, 7:30  
p. m.  
Prayer Meeting, Thursday,  
7:30 p. m.

**Church of Christ**  
Randlett, Oklahoma  
Corky Grisham, Minister  
Home-Office Phone Ly 9-2893  
WORSHIP SERVICES  
SUNDAY—  
10:00 a. m., Bible Study.  
10:45 a. m., Morning Worship.  
6:00 p. m., Evening Worship.  
WEDNESDAY—  
7:30 p. m., Bible Study.

**Episcopal Church of  
St. John the Divine**  
1000 South Berry Street  
Sunday—12:15 p. m. — Sun-  
day School.  
12:30 p. m.—Sunday evening  
prayer service and Holy Com-  
munion.  
Nursery available.  
Monday—4:00 p. m. — Girls  
Catechism Class.  
7:30 p. m. — Brotherhood of  
St. Andrews.  
Tuesday 4:00 p. m. — Boys  
Catechism Class.  
8:00 p. m. Choir practice.  
Wednesday — 4:00 p. m. Aco-  
lyte Practice.  
7:30 p. m. — Adult Inquiries  
class.  
Vestery meets the first Sun-  
day evening of every month.  
Bible Study is on the second  
and fourth Sunday evening of  
every month.  
The Faculty meets on the  
third Sunday evening.  
The Episcopal Church Women  
meet every second Thurs-  
day of every month.  
The Altar Guild meets on the  
fourth Thursday of every  
month.

**Church of the  
Nazarene**  
Pastor at Holly  
Bohannon, Pastor  
Sunday School, 9:45 a. m.  
Worship, 11:00 a. m.  
Peoples Service, 6:45  
Society, 6:45 p. m.  
Worship, 7:30 p. m.  
Wednesday Prayer Service,  
7:30 p. m.

**Central  
Baptist Church**  
814 Tidal St.  
Kenneth D. Bradshaw, Pastor  
Sunday School, 9:30 a. m.  
Morning Worship, 10:45 a. m.  
Training Union, 6:00 p. m.  
Evening Worship, 7:00 p. m.  
Wednesday Night Prayer  
Service, 7:30 p. m.  
"A Friendly Progressive  
Southern Baptist Church"

**First Methodist  
Church**  
Avenue C and 4th Street  
Phone 569-3778  
Carrol D. Copeland, Minister  
Merwin K. Turner,  
Associate Minister  
Church School — 9:00 a. m.  
Morning Worship — 10:15  
a. m.  
Methodist Youth Fellowship  
— 6:30 p. m.  
Evening Worship — 7:30  
p. m.  
Bible Study — 7:30 p. m.  
Wednesday and Thursday.  
Nursery provided for all  
Church Services.

**First Church of  
Christ Scientist**  
2156 Avenue H  
Wichita Falls, Texas  
Sunday School for children  
under 20 years of age, 11:00  
a. m. in the Church Edifice.  
Nursery.  
Services at 11:00 a. m.  
Wednesday Evening Services,  
8:00 p. m.

**First Baptist  
Church**  
DEVOL, OKLAHOMA  
Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Training Union, 7:00 p. m.  
Evening Worship, 8:00 p. m.  
Prayer Meeting, Wednesday,  
7:30 p. m.  
Intermediate and Junior G. A.  
each Tuesday evening at the  
Church, 4:00 p. m.  
Sunbeams at Church Tuesday  
evening at 4:00 p. m.  
You Are Cordially Invited  
to Our Services.

**Pentecostal Church  
Of God**  
Berry Street  
Rev. Alfred B. Qualls, Pastor  
Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Sunday Night Evangelist Ser-  
vice, 7:00 p. m.  
Saturday Night Fellowship  
7:30 p. m.

**Grace Lutheran  
Church**  
Third St. and Ave E  
Philip M. Otten, Pastor  
The Church of the Lutheran  
Hour, TV's "This is the Life".  
Sunday, 9:15 a. m., Sunday  
School and Bible Classes.  
You are cordially invited to  
our services.

**Church of Christ**  
Pastor Gilmore, Minister  
Sunday, 9:45 a. m.  
Worship, 10:45 a. m.  
People Class 5:00 p. m.  
Worship, 6:00 p. m.  
Study, Wednesday, 7:30  
Bible Class, Tuesday,  
7:30 p. m.  
Welcome you to any of  
our services.

**Free Church of God  
In Christ  
In Jesus Name**  
West 6th St.  
W. W. Dixon, Pastor  
Saturday—  
9:45 a. m., Sabbath School.  
11:00 a. m., Preaching Service.  
Thursday Night Service, 7:00  
p. m.  
We welcome all colored and  
white people to our services.

**Trinity Lutheran  
Church**  
Pastor, Rev. David W. Janosky  
Eight Miles West of Burkburnett  
on State Highway 240  
Sunday . . . . .  
8:45 a. m.—Sunday School  
and Bible Classes.  
9:45 a. m.—Worship Service.  
Communion Service — First  
Sunday of each month.  
Walther League meetings  
every Wednesday, 8:00 p. m.  
A Church of the Lutheran  
Church—Missouri Synod

**Cashion Baptist  
Church**  
Wichita Highway  
Rev. Robt. White, Pastor  
SUNDAY:  
Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Training Union, 6:30 p. m.  
Evening Worship, 7:30 p. m.  
TUESDAY:  
WMU — 7:30 p. m.  
WEDNESDAY:  
Beginners and Primary Sun-  
beams Junior Choir. Christian  
Development Program, 6:45 p.  
m.  
Hour of Power, 7:30 p. m.

**First Baptist Church**  
Corner Ave D and 4th St.  
Sunday School, 9:30 a. m.  
Morning Worship, 10:45 a. m.  
Training Union, 5:30 p. m.  
Evening Worship, 6:30 p. m.  
Prayer Meeting, Wednesday,  
7:30 p. m.

**First Christian  
Church**  
2nd Street and Avenue D  
Phone 569-2062  
Rodney W. Spittler, Minister  
Residence 500 Mimosa Drive  
Phone 569-1236  
SUNDAY—  
9:45 a. m., Church School  
10:50 a. m., Morning Worship  
6:00 p. m., Youth Meetings  
and Junior Choir  
7:30 p. m., Evening Worship  
8:00 p. m., Fellowship Hour  
WEDNESDAY—  
7:30 p. m., Choir

**NOTICE**  
Burkburnett residents are  
invited to attend the First Pres-  
byterian Church in Grandfield,  
Oklahoma.  
Sunday School—10:00 a. m.  
Morning Worship—11:00 a. m.  
Wednesday Bible Study—7:30  
p. m.  
Rev. Campbell B. Long, Pas-  
tor.

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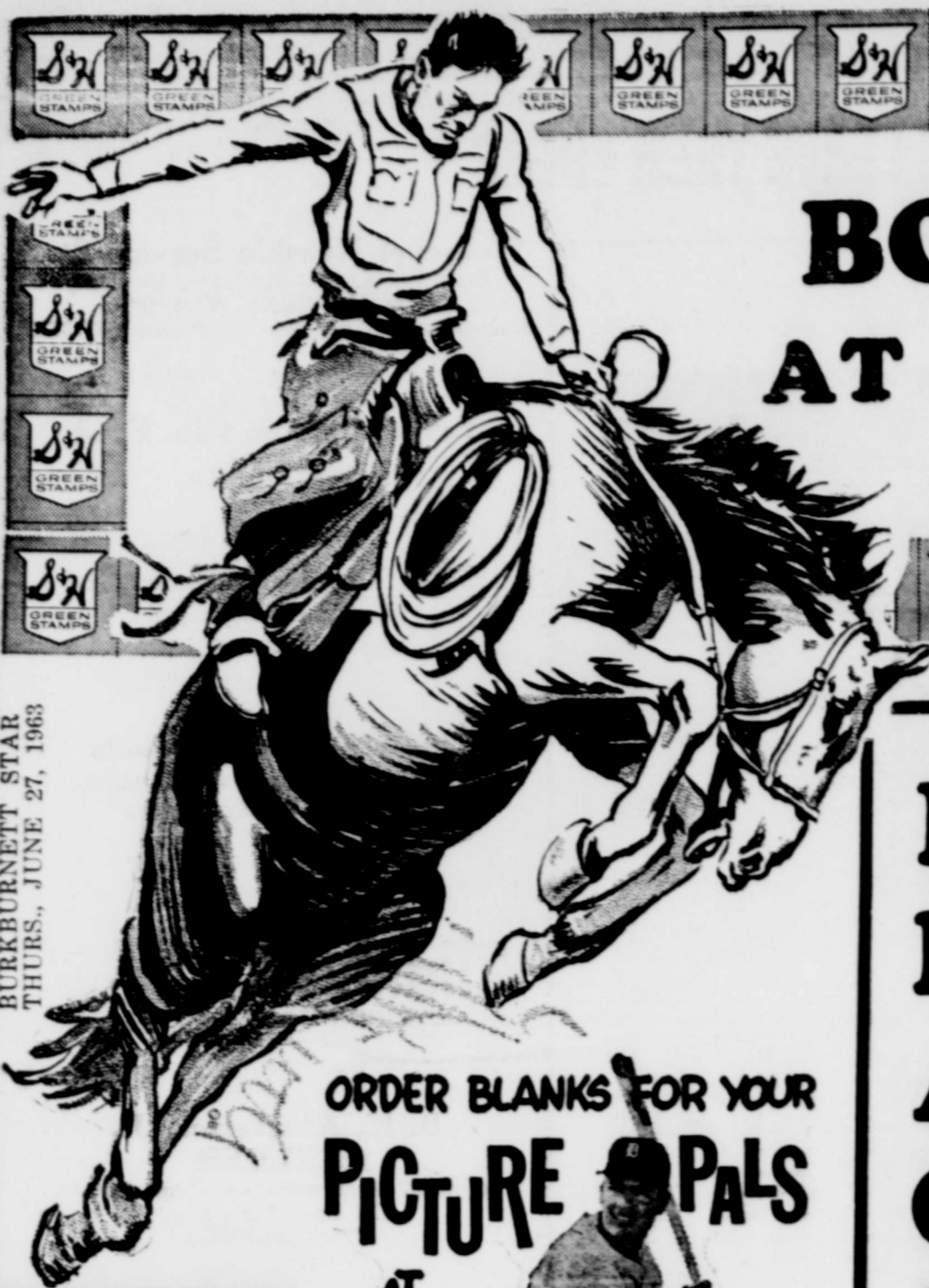
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tor.



BURKBURNETT STAR  
THURS., JUNE 27, 1963

# BOOM TOWN DAYS AT PARKER'S

PARKER'S MEATS, ALWAYS BEST! 101%

<b>PORK CHOPS</b>	Rodeo Fresh Center Cut Rib	LB.	<b>59</b>
<b>LOIN CHOPS</b>	Rodeo Fresh, Pork 1/2 or Whole Loin	LB.	<b>49</b>
<b>ARM ROAST</b>	Armour's Star "Valu-Trim" Beef	LB.	<b>59</b>
<b>CLUB STEAK</b>	Armour's Star "Valu-Trim" Beef Boneless	LB.	<b>98</b>
<b>Sliced Bacon</b>	Butcher Boy Thick or Thin Twin Pack	<b>2</b> LB. Pkg.	<b>99</b>
<b>FRANKFURTERS</b>	Butcher Boy's 100% All Meat	pound	<b>49c</b>
<b>SLICED BOLOGNA</b>	Butcher Boy's 100% All Meat	pound	<b>49c</b>
<b>DRY SALT BACON</b>	Excellent for Seasoning	pound	<b>29c</b>
<b>SHORT RIBS</b>	Armour's Star, "Valu-Trim" Beef	pound	<b>19c</b>
<b>GROUND BEEF</b>	Dated for Freshness	<b>3</b> LB.	<b>59</b>
<b>BACKBONES</b>	Excellent for Bar-B-Q's, Rodeo Fresh Pork	pound	<b>49c</b>
<b>POT ROAST</b>	Armour's Star "Valu-Trim" Boneless Beef	pound	<b>69c</b>
<b>CANNED HAM</b>	Armour's Star	3 lb can	<b>\$2.49</b>
<b>SLICED LUNCHEAT</b>	Butcher Boy, Variety Pak or Spiced Luncheon	12 oz pkg	<b>49c</b>

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**PICTURE PALS**



AT  
**LOW PRICES**  
PLUS  
GREEN STAMPS

Get In The  
Picture  
With  
**NORM CASH**  
or over 200  
Stars of  
Your Choice  
Big League  
Picture  
Pal

**FREE**

ICE CREAM AND COCA-COLA FOR THE ENTIRE FAMILY AT PARKER'S FRIDAY SATURDAY JUNE 28th - 29th

**BEANS** Big Chief Pinto **4 LB. BAG 35c**

**FLOUR** Sunlight Fully Guaranteed **5 LB. BAG 29c**

**COFFEE** Golden West Drip or Reg. Grind **LB. 49c**

PARKER'S FRESH PRODUCE

<b>BANANAS</b>	Fancy Central American Pound	<b>10c</b>
<b>Potatoes Red</b>	U. S. No. 1 10 Lb. Bag	<b>39c</b>
<b>AVOCADOS, Salad Favorites</b>		<b>2 For 25c</b>
<b>GREEN ONIONS, Garden Fresh</b>		<b>2 Bunches 15c</b>
<b>CARROTS, 1 Lb. Cello</b>		<b>10c</b>
<b>PEACHES, Fancy Flavorful</b>		<b>Pound 19c</b>

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# BURKBURNETT WOMEN SET DEMOCRAT COFFEE



**PLANNING DEMOCRATS** — Making plans for a Democratic coffee to be held for the women of Burk Burnett Thursday afternoon at 10:00 a. m. at the home of Mrs. W. T. (Dub) Zimmerman are these Burk Burnett women, left to right, Mrs. F. T. Felty, chairman; and Mrs. Zimmerman (standing), Mrs. A. H. Lohofener, Mrs. John

Brookman, Mrs. C. M. Archer and Mrs. Hugh Preston Jr. The informal coffee, to begin at 10:00 a. m., is designed to introduce the women of Burk Burnett to the Democratic Women's Organization of Wichita County.

in a series of informal meetings designed to introduce the women of Burk Burnett to the Democratic Women's Organization of Wichita County. The first meeting was held at 10:00 a. m. Thursday, June 27, in the home of Mrs. W. T. (Dub) Zimmerman in Burk Burnett. Other women present in the Democratic Women's Organization were Mrs. L. H. McCullough, president of the group. Invitations have been extended.

"We very much want to get acquainted with all the women and to answer any questions they may have about our group or the Democratic Party," she said. Although there will be no formal program, information about the women's group—one of the most active in the state—will be available, and any one wanting to join may do so. Assisting Mrs. Zimmerman in

making arrangements for the get-acquainted coffee are Mrs. F. T. Felty, Mrs. Hugh Preston Jr., Mrs. C. M. Archer, Mrs. Ralph White, Mrs. A. H. Lohofener and Mrs. John Brookman. Each member of the executive board of the Democratic group will be given a name-tag to provide an easier means for the women of Burk Burnett to become acquainted with them. Mrs. Zimmerman's home is reached by going out the Burk Burnett Road to the Boomtown Bowl, Inc. and turning right. Her home is the first house on that street and is a red brick. (There is no street address.) Earlier this month the executive board of the group was hostess to a coffee for members of the advisory board in the home of Mrs. McCullough. Other coffees will be held throughout the summer months. Next one will be July 11 at the home of Mrs. D. O. James in Iowa Park and the third one will be at Electra on July 25. Two more are tentatively set for August in Wichita Falls. The average American visits a physician just over five times a year.

## Burkburnett Rodeo, Fri. & Sat., June 28-29



Annual admissions to U. S. hospitals have increased over 50 per cent in the past fifteen years, and the number of hospital employees has increased by more than seventy-five per cent.



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The Texas Game and Fish Commission tells us that in 1962 there were 129 counties that had game law regulatory responsibility for the Commission to set the open and closed seasons, means and methods of taking and the bag limit.

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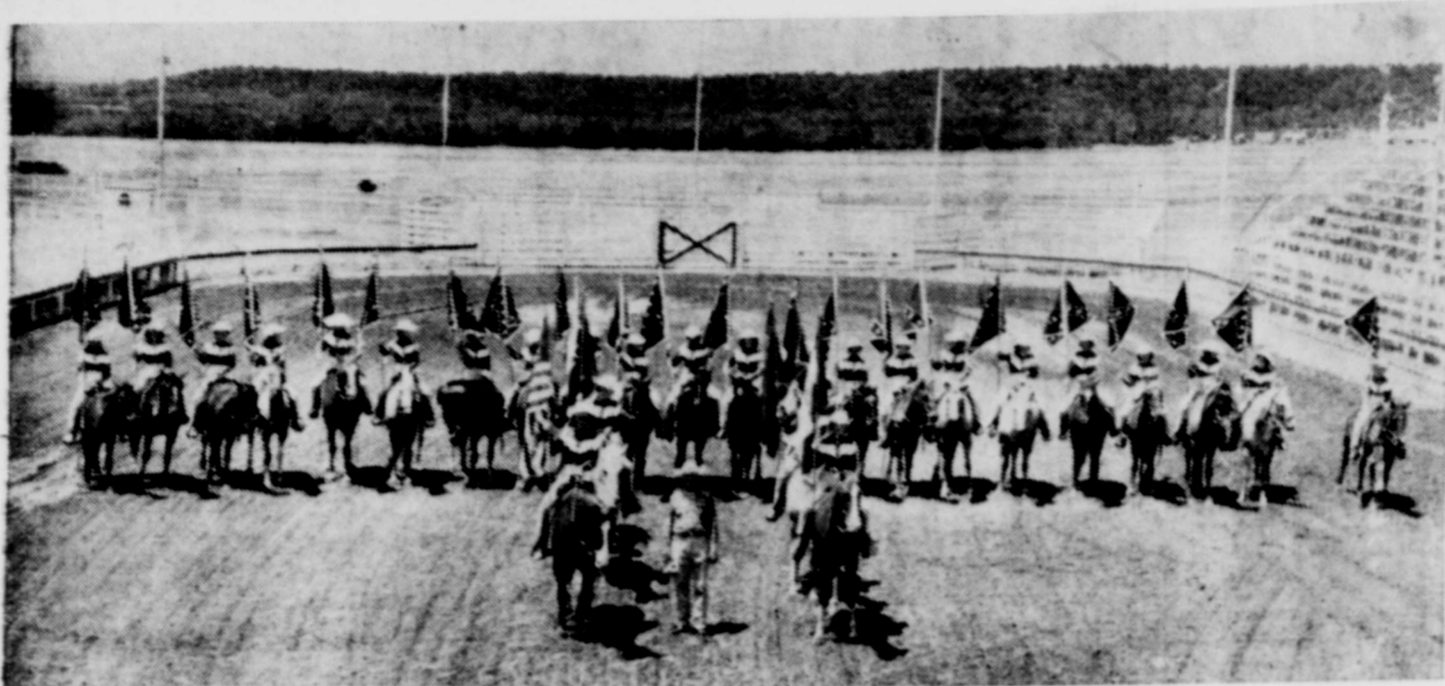
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**P. K. Drillettes to Perform at Burk Rodeo Saturday Night, June 29th**



**Successful Drill Team Formed in Possum Kingdom**

The P. K. Drillettes were organized on April 12, 1962 in Graham, Texas. There are 35 members in the team and they are the only all girls drill team in Texas.

The girls range in age from 16 to 18. All members reside in Graham or surrounding communities. The young ladies furnish their own horses. In order to maintain interest throughout the area, and desiring to meet as much of their own expenses as possible, the girls

pay monthly dues, and have sponsored bake sales, car washes, and other projects to meet expenses of equipment and uniforms.

Each member pays her own expenses on all out of town trips. The Drillettes have participated in a number of parades and rodeos and have won trophies at almost every performance.

The latest achievement was the first place trophy won in competition with 42 riding clubs at the 67th Annual Southwestern Exposition and Fat Stock Show and Rodeo, held in Fort Worth, Texas. Over 80,000 persons lined the parade route to witness the spectacular opening day parade. The P-K Drillettes received a beautiful plaque from Stock Show officials and names of each riding club member was engraved on the plaque.

These young ladies have traveled 1216 miles during the short time they have been organized. They have received many invitations they were unable to accept due to previous commitments. The farthest distance they have traveled was to Ada, Oklahoma, where they led the parade as escorts to the Governor of Oklahoma, the Lieutenant Governor and the Governor and Lieutenant Governor.

The P-K Drillettes are particularly interested in maintaining showmanship, good manners and cordiality. It is a rewarding experience to the young ladies to participate in all phases of rodeo.

It is especially gratifying to them, as it allows them to become better acquainted with the friendly people of rodeo. Rodeo has been a colorful and exciting event since it was first originated. Bright costumes, waving flags, silver buckles, boots and broadbrimmed hats denote the rodeo season. For their costumes, the P-K Drillettes have chosen red shirts with white fringe, gold ties, white pants and belt, and white hats with red trim. The horses wear breast harnesses with Graham written in large red letters against a white background. Red rolled saddle blankets with white tassels complete the colorful costume. Each girl carries a flag including the American flag, the Lone Star flag, the P-K Drillettes flag and the rodeo flag. The remainder of the drill team carries the Confederate battle flag as their pennant.

Dr. and Mrs. R. W. Brookshier, Lari, Rusty and Rocknee, have returned to their home in Hanford, California, following a two weeks visit here with his parents, Mr. and Mrs. Ralph Brookshier, and other relatives and friends.

Sitting Bull is buried at Standing Rock Agency, Fort Yates, North Dakota.

Nearly 80 percent of the farm operators in this country owned their own farms in 1959 as compared to only 60 per cent self ownership in 1935. And about twice as many farmers rented additional land in 1959 as in 1935.

For Results—Advertise

**RODEO: America's Most Exciting Sport**

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The sport which takes its name from the Spanish word for "round-up" had its beginning on the ranges of California, the southwest and Mexico. Mexican vaqueros were the first to carry their strenuous riding and roping skills from long, hard days on the range into leisure time competition with their compadres. The American cowboy who rode into the Western scene hard on the heels of the vaquero was just as eager to prove his superiority on an unbroken horse or in moving cattle.

The cowboys first competed among themselves in their own corrals, but soon began challenging hands from the next ranch. Word that men from neighboring ranches would compete with rope and horses attracted people from miles around to cheer on their favorites. Some of the wild bucking horses became as well known as the cowboys who rode them.

The first rodeo to be sponsored by a town is said to have occurred in 1883 at Pecos, Texas — just 33 years after Levi Strauss first began making the blue denim pants which quickly became the visible trademark of the working cowboy. Pecos invited the cowboys to hold their contests on the main street, and the entire community turned out to watch the dangerous fun. In 1880, the citizens of Prescott, Arizona, built a big corral and charged admission to a "Cowboy Celebration" Rodeo, as we know it today, was on its way.

Over 3,000 professional cowboys now compete annually in more than 500 rodeos held throughout the year in small towns and large cities in every part of the country by the Rodeo Cowboys Association. Top cowhands travel much of the RCA circuit, paying individual entry fees which may run into several thousands of dollars during the year. For each event the cowboy pays a separate entry fee, which is added to the prizes established by the local rodeo management. When he loses — sometimes only by a fraction of a point or second or an unlucky accident — the cowboy slaps the dust out of his Levi's and tries again.

Rodeo is an organized sport today, but the men in high-heeled boots and big hats who compete for cash prizes and glory are direct heirs of a living history that is as American as Plymouth and Bunker Hill.

**TRIAL RUNS**

According to the Southern Pine Association, wood samples should be finished to the desired shade before applying finish to installed wood paneling. It should be remembered that the shade on a large wall area will appear darker than on a small sample.

**Catholic Building Fund Plans For The Rodeo**

The members of the Burk Burnett Catholic community, looking forward to the day when ground is broken for their church and the time Bishop Thomas Gorman will come for the dedication, have been planning a booth for the Annual Boomtown Rodeo.

Under the leadership of the ladies of St. Boniface Study Club, the booth will be known as the "Old Country Store."

The booth will be unique as it will offer home-baked goods, handi-work, ceramics, refreshments, a fish pond for the small children and a collection of gifts sent from across the United States and Europe for which bids will be taken. Included in these gifts are New England maple candy, balsam soap, glass ware from the mid-west and many other unusual and useful gifts.

All proceeds will go towards the new church, so we invite all our Burk and Oklahoma friends to visit our booth and see what we have to offer. "Hope to see you all the 29th in downtown Burkburnett."

The average age of farmers increased from 48 in 1949 to 50 in 1959. In the census in 1959, 16.7 percent of all farm operators were over 65 and two-thirds of these were on farms with sales of products amounting to less than \$2,500.

For Results—Advertise

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# RODEO DAYS

# DIZZY DOLLAR



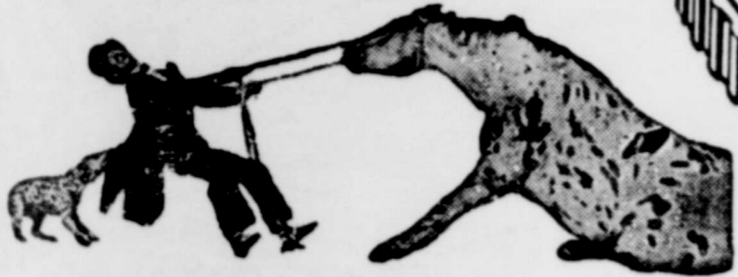
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Whole Kernel **CORN**

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NO. 1 WHITE

**POTATOES** 10 Lb. Bag **49¢**

### Revival of Medieval and Renaissance Music Planned by Episcopal Church

Auditions will be held on Saturday, July 6 for the children's choir of the Episcopal Church of St. John the Divine. They will be held from 9:30 to 11:00 at the Church of St. John the Divine, 1000 Berry Street.

The choir is to be made up of children between the ages of 7 and 13. Mrs. Marilou Taton, the director of the choir, plans to make a concert tour in November to churches in the Wichita Falls area.

Mrs. Taton has studied at the University of Oklahoma and Oklahoma State and was a pupil of Mildred Andrews. She has had fifteen years experience as an organist and choirmaster. She is presently organist and choirmaster at St. John's.

Mrs. Taton will be assisted this summer by Mr. Michael Merriman. Mr. Merriman is a graduate of the University of Texas. He was a pupil of Charles Kiker of Abilene and Joyce Gilstrap Jones of the University of Texas. He has six years experience as organist and choirmaster and is currently choirmaster at St. Paul's Episcopal Church in Olney.

Those children accepted as members of the choir will receive both individual and group training in the techniques of choral singing of the better religious music, both of the 15th and 16th century and of the modern religious composers.

All children between the ages of 7 and 13, regardless of previous musical training or present religious affiliations, are cordially invited to audition. Persons desiring further information may call 569-3558 or 569-2274 in Burkburnett.

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# THE CIRCLE OF REJECTION

By Millie Douglas,  
Staff Writer for The Texas  
Association for Mental Health

A forty year-old father of three children, despondent over his failing business, critically wounds himself with a deer rifle.

A good student in high school loses interest in his work, avoids his friends, stops communicating with his parents, finds it progressively harder to sleep at night.

A young mother of two school children begins to neglect her family, ignores her personal appearance, stays in bed most of the day, becomes moody and indecisive.

An elderly man living with his daughter becomes unusually quarrelsome, shows less and less ability to care for himself, stays in the house for weeks at a time.

### RECOGNIZE THEM?

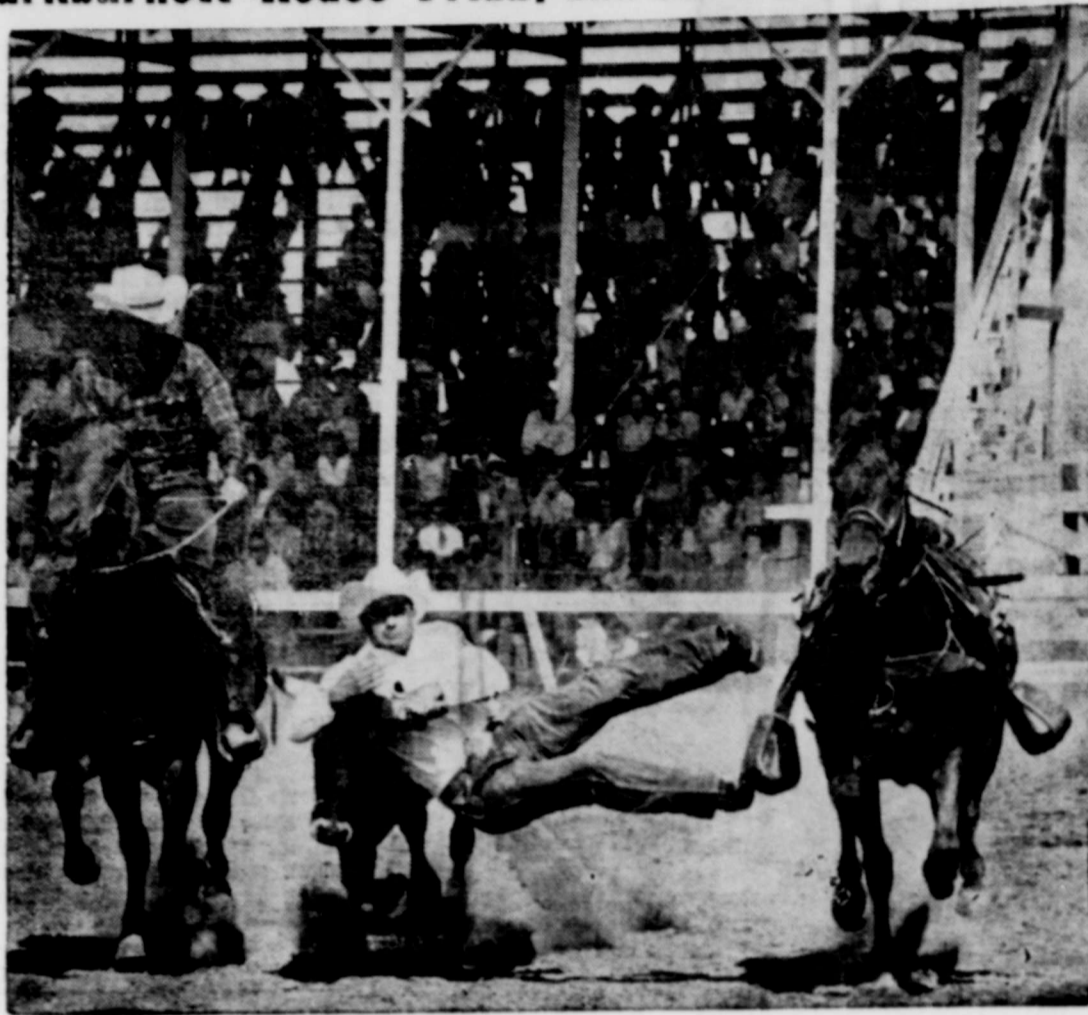
Do you recognize any of these people? Perhaps one of them resembles your neighbor . . . or someone in your own family. What do these people have in common? Unhappiness? Suffering? Yes, but more than that, each may be the one Texan in ten suffering from an emotional or mental disorder serious enough to require psychiatric care.

One out of every four families in Texas, as in the rest of the nation, is touched by mental illness. This enormous incidence of the disease recently prompted the American Medical Association to declare mental illness "America's most pressing and complex health problem."

Did you know that there are more people in Texas hospitals with mental illness than with all other illnesses combined . . . including cancer and heart disease? From Wichita Falls to Corpus Christi and from El Paso to Port Arthur, psychiatric implications show up in 50% of all medical and surgical cases . . . either as a cause or as a result.

Do you know how much money mental illness costs you as a taxpayer? A staggering sum! More than 1 1/2 billion dollars in tax funds are spent each year on the care and treatment

## Burkburnett Rodeo Friday and Saturday, June 28-29



of patients in local, state and federal mental hospitals over the nation. In Texas, the tab for the state mental hospitals alone runs to \$25 million annually. And yet our daily expenditure for each patient still ranks 39th among the 50 states. Texas is below the national average in every single aspect of psychiatric and hospital care for the mentally ill.

Have you any idea how many of the more than 16,000 patients in Texas state mental hospitals come from YOUR town . . . from among the people with whom you live and work.

### WHAT'S WRONG WITH TEXAS

Faced with such a critical and expensive health problem, why haven't we put our greatest research minds and our available tax dollars into a crash program to combat mental illness? Why haven't we gone all out to conquer a disease which drains the nation and our state

of productive, self-respecting, creative citizens? The simple and shocking answer to these questions is APATHY — rejection by massive disinterest. In a broad sense, the average Texan is singularly ignorant of the extent and the effects of mental illness in our state, creating the unfortunate impression that Texans do not care.

There have been periodic exposures of distressing conditions in many of the nation's overcrowded and understaffed mental institutions. The popular press and movies and TV have given much attention (sometimes misleading) to the hope implied by new drugs and techniques used in modern psychiatric treatment. But surveys reveal that mental illness is still of far less concern to the average person than heart disease, tuberculosis, cancer or polio.

### THESE ARE THE HOPEFUL FACTS

The typical Texan with schizophrenia, which is the most prevalent mental disorder, now has a three in five chance of recovery and a useful life. This is actually a more hopeful outlook for recovery than the patient with one of the more familiar chronic degenerative diseases or disorders, such as cancer of the lung or stomach.

President Kennedy, in his historic mental health message to Congress in February, declared, "The tradition of neglect must be replaced by forceful and far-reaching programs carried out on all levels of government, by private individuals, and state and local agencies in every part of the country."

### TEXAS' TRADITION OF NEGLECT

Why didn't the tradition of Texas pride extend to caring adequately for so widespread a health problem? Why have Texans failed for so long to provide for so many citizens in need? Why does the vast majority of our people turn its back on the

increasing knowledge about preventing and treating mental illness?

The answer to this perplexing lag in providing effective treatment for so widespread a health problem was pointed to in the Final Report of the Joint Commission on Mental Illness and Health. This group of distinguished citizens and scientific investigators, officially authorized by Congress to analyze and evaluate the needs and resources of the mentally ill in America, issued its Report in March, 1961, after five years of study.

The Commission's explanation of the tradition of neglect: **the mentally ill are particularly lacking in appeal, and society tends to reject them accordingly.**

For the most part normal people want to do what they must to get along, while most persons who are mentally ill do not. The really sick person, the one most in need of help, tends to cut himself off from those around him. The seriously disturbed person becomes difficult or impossible to get along with, a source of worry to family and friends.

At a certain point, when his behavior can no longer be tolerated, the mentally ill person is sent to a hospital. Since he rarely seeks help, in fact may refuse it, he does not evoke the sympathy surrounding a physical illness. If he lands in a crowded, understaffed Texas hospital where little more than custodial care can be provided, his separation from family, friends and familiar surroundings usually aggravates this condition. Thus, the circle of rejection by family, friends and society becomes complete, and the mentally ill person is trapped inside.

### BREAKING THE CIRCLE

The circle of rejection can be broken. Exciting new developments in diagnosis, treatment and rehabilitation are proving that seven out of ten patients

can leave our Texas mental hospitals partially or totally recovered.

Where we now have as many as 35% of discharged patients returning to the hospital within the first year after their release, research has shown that less than 15% need to be readmitted if they receive follow-up medical care back home and are accepted with sympathy and compassion by family, friends and employers.

The findings of the Joint Commission have given support to the efforts of concerned professional and laymen alike. The American Medical Association has outlined a broad new mental health program which places the responsibility for the sick person right in his own local community. The President of the United States has advocated a bold, new legislative program for concentration and development of a wide range of mental health services for every American community. The National Association for Mental Health has called for a nationwide rally against mental illness as a means of alerting millions of Americans to the urgent needs of the mentally ill and the new possibilities for prevention and cure.

The Texas Association for Mental Health in Austin has undertaken an aggressive and dedicated program of stimulating citizen concern for the mentally ill, urging the support of all Texans for the stateside planning for comprehensive mental health services which is now underway in this state.

Remember the unhappy, sick people we described at the beginning of this article . . . the despondent father, the failing student, the moody young mother, and the quarrelsome old man? These are the people, and thousands of others like them, who need your interest, your concern, and your financial help if Texas is to break the circle of rejection for its mentally ill citizens.

The availability of adequate facilities for early diagnosis, intensive treatment, and follow-up care in the patient's own home town or in a nearby mental health center often means the difference between speedy recovery or long-term hospitalization in a far-off institution.

Where would you turn, in your own community, if someone in your family were stricken by mental illness?

Read tomorrow's article . . . "Help Near Home!"

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## Burkburnett Rodeo, Fri. & Sat., June 28-29



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New Location—Next to Legion Hall

### From The County Agent

Wichita County "Horse Show" will be held at the Posse Rodeo Grounds Saturday, June 29. All entries to be in by 9:00 a. m. will start at 9:00 a. m. Members of the Wichita Junior Horse Club and others are invited to attend.

Wichita County 4-H boys and girls will enter the State Horse Show held at A&M College on June 22 and 23. This county is eligible to enter twelve in the show.

Wichita County Vegetable Show will be held at the 4-H Center Saturday, June 29. Vegetables to be in the barn by 9 a. m. Vegetables and ribbons will be shown. Prize ribbons will be awarded. People with home gardens enter exhibits also. The vegetables that can be grown are: corn, tomatoes, squash, turnips, peas, cabbage, potatoes, beans, carrots, egg plants, or any other vegetable. Exhibitors in the vegetable show are invited to attend. The show is sponsored by the Falls Nurserymen's Association.

Weekly cotton insect checks in cotton fields in Wichita County, we are finding flea thrip and boll weevils. We are urged to make cotton insect checks in cotton fields.

Heat program for 1964 provisions of existing law passed by the U. S. Dept. of Agriculture in response to questions that have arisen since the referendum of support will be available for growers who plant within allotments which

### Burkburnett Rodeo, Fri. & Sat., June 28-29



have been established for the 1964 wheat crop. Allotments were announced in April. The national average support price will be 50 per cent of parity. (The present parity price is \$2.51 per bushel). There will be no marketing quota penalties for planting in excess of acreage allotments. However, the statute provides that producers who overplant their allotments will receive "history" credit only in the amount of their allotments.

A beautiful, well-kept lawn adds to the material value of a home and is a basic requirement of an attractive yard. The beauty of a lawn depends largely on the care it receives during the growing season, points out B. T. Haws, county agent.

He lists fertilization, watering, mowing and weed control as important considerations in a good lawn care program. Fertilization, he says, is one of the most neglected.

Nitrogen should be applied every 30 to 40 days during the summer at a rate of one pound of nitrogen per 1,000 square feet of lawn. Such applications will keep the lawn grasses green and vigorous during the growing season. In the fall, 30 days before the first expected

killing frost, the lawn should get an application of a complete fertilizer such as was applied in the spring.

The lawn should be watered only when the grass needs it. A slight wilting is an indication the grass needs water. Frequent light waterings are not recommended. Wet the soil to a depth of six inches or deeper. This will encourage deep root systems and enables the plants to utilize the plant food applied. It is best to water in the mornings.

Proper mowing gives a healthier and thicker turf. Mow regularly and don't clip more than one inch at a time. Keep the mower sharp and in proper adjustment and mow Bermuda grass at a height of one to one and a half inches; St. Augustine and bluegrass at one and half to two inches for an attractive lawn, says the county agent.

Bothered with insects? If so, here is something for you.

A leaflet compiled by entomologists at Texas A&M College gives up-to-date control measures to help you fight these insects. This handy leaflet, "Texas Guide for Controlling Household Insects," classifies insects in categories relating

to type of damage and concise control measures is given for each. Also listed are some of the important cautions to observe in using insecticides.

Copies of the "Texas Guide for Controlling Household Insects" are available from your county agent's office, 304 Federal Building, Wichita Falls, Texas.

#### COMPONENTS

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### Lone Star to Open Fertilizer Plant At Kerens, Texas

Lone Star Producing Company's nitrogen fertilizer materials plant for which ground was broken Friday (June 21) was heralded as the milestone marking the beginning of an economic upsurge in East Texas.

E. B. Germany, chairman of the Texas Industrial Commission and board chairman of Lone Star Steel Company, made this prediction at a luncheon attended by more than 350 persons. The luncheon was staged by the Kerens Chamber of Commerce at the National Guard Armory.

Earlier in the day groundbreaking ceremonies for the \$20-million nitrogen fertilizer plant were held at the plant site. The plant is to be located about six miles east of Kerens adjacent to State Highway 31 in Navarro County. The plant will employ some 160 persons and have an annual payroll of about \$900,000. Official name of the project is the Trinity River Plant.

The speaker cited how the petro-chemical industry at Odessa had attracted a plastic products manufacturer to Odessa as an example of what the Lone Star Producing plant might do for Navarro and surrounding counties.

"Here is Kerens we have the start of another such opportunity," Mr. Germany said. "As the plant gets started it is conceivable that it will have by-products that could be used by

other manufacturers to form the raw materials they use for their products."

He noted some of the immediate, direct results of the plant's location as follows: Some 718 new residences will be built in Navarro and adjoining Henderson County, a gain of 9.5 per cent. Retail sales will increase by \$662,000, a gain of 9.7 per cent. Bank deposits will go up \$458,000, a gain of 9.6 per cent. An increase of \$1,420,000 in personal income will be realized, a gain of 9.5 per cent.

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