

# Burkburnett Star

LIKED BY MANY—CUSSED BY SOME—READ BY EVERYBODY

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, JUNE 8, 1961

NUMBER 39

Chamber of Commerce Luncheon Each FIRST MONDAY at Town Hall Everybody Invited Each Pays for His Meal

Old plainsmen often placed a silk neckerchief on hard ground and listened by putting their ear on the neckerchief. Sounds otherwise inaudible were somehow magnified by the procedure.

NO. 54

## Town Hall

Notes and News  
Clavis D. Mann  
City Manager

received for building, plumbing permits, amounted to \$366.60 for May. All permits now being issued by Clerk.

Electrical Code went into effect last Friday. This code sets electrical wiring standards as high as those of Underwriters Labora. Insurance Companies.

Forms and applications for licenses are being accepted. An announcement will be given as soon as the details are worked out. After that, no more licenses will be given, no more electricians will be permitted to do electrical work until they conform to the code.

Anticipating the arrival of new cars, one of our out of service, and the pick-ups is being repaired. (Incidentally, our column read that a new pickup had been purchased the past week.) This was read during the

## Rodeo Booster Trip Next Wed.

Rodeo booster trippers, under Jack Mathis, chairman, will leave the C of C office Wednesday morning at 8:00 A. M., June 14th.

The group will go to Electra, Iowa Park, Wichita Falls, Petrolia, Wauka, Walters, Lawton, Grandfield and back to Burk.

For further information contact the Chamber of Commerce office.

## New Officers Elected by Swim Club Group

Six new directors were elected by the Burk Swim Club, Inc. in their annual meeting held in Hardin Grade School auditorium last Monday night, June 5th.

The new directors are Ray Anderson, Terry Austin, Dr. Joseph A. Davey, Finis Taylor, Joe Crowley and Harold Van Loh. Directors remaining on the board are Bill Vincent, Mrs. Ralph White, James Brady, and Mrs. H. C. Preston, Jr. Outgoing directors were Francis Beaver, Winston Freeman, John Page, Foye Holland, Floyd Martin and Mrs. M. E. Bean.

New officers elected, or re-elected by the Board were Bill Vincent, president; Earl Martin, vice-president; James Brady, Secretary-Treasurer and Mrs. Ralph White, chairman of the board.

In further action Dr. Davey spoke on safety rules, emphasizing the importance of having safety equipment, and keeping it always in its proper place. He also expressed the importance of providing the necessary protection to the public after closing hours of the pool.

Dr. Davey further recommended that frequent inspections be made by Ray Anderson, Red Cross Safety Director in Burkburnett, and also that Geo. Cleveger, Manager of the Red Cross Chapter in Wichita Falls be requested to give periodic safety tests to the Life Guards.

A committee was appointed to meet with the City Council to recommend a new ordinance enforcing a heavy fine for anyone loitering in the vicinity of the swimming pool area after closing hours.

The board expressed appreciation to Jim Harwell, Manager of the Chamber of Commerce, and to others who helped Harwell clean the pool prior to its opening last Saturday.

## Gary McDonnell Gets Commission 2nd Lieutenant

LUBBOCK, Tex.—Commissioned as second lieutenants in the U. S. Army Reserve were awarded to 26 Texas Tech senior men in Army ROTC ceremonies held here Monday.

Texas Tech students, who completed the four-year Army ROTC program and academic requirements for a degree, being commissioned include: Burkburnett, Gary Lynn McDonnell. He is the son of Henry McDonnell, 602 Meadow Drive. He is being commissioned in the Artillery branch.

## First Swim Classes Start Mon., June 12

Swimming lessons will be given at Burk's Swimming Pool on June 12th at 10 a. m. Classes are offered free by the Red Cross, and will be taught by qualified instructors.

Those planning on taking swimming lessons must obtain a health certificate from their physician and present it to Mr. James Brady, Retail Merchant's Association, 409 Ave. C, on or before June 10th. This is in order to let the Red Cross know how many instructors will be needed.

The course will consist of 10 lessons: one each day (Monday through Friday) for two weeks. The pool will be reserved during the instructions from 10 a. m. to 11 a. m. for those taking lessons.

## Admission Fees Are Set for The Swim Pool

The Board of Directors of the Burk Swim Club, Inc. set the following admission fees for the swimming pool during its recent meeting.

- Age 12 and over ..... 50c
  - Under age 12 ..... 35c
  - Children under age 3 (must be accompanied by adult) ..... No charge.
- The Directors also approved the sale of tickets by groups as follows:
- 12-50c tickets for ..... \$5.00
  - 12-35c tickets for ..... \$3.50
  - Season tickets for share holders in the Corporation are as follows:
  - Shareholders ..... \$10.00
  - Spouse ..... 5.00
  - First dependent ..... 5.00
  - Second dependent ..... 2.00
  - All other dependents, each \$1.00
- The group of 12 tickets, or the season tickets, may be purchased from James Brady, Secy-Treas. He may be contacted at the Retail Merchants Association, 409 Ave. C.

**YOU ARE INVITED TO THE Grand Opening OF THE Swimming Pool SAT., JUNE 10th 4 P. M. to 8 P. M. FREE SWIMMING FREE REFRESHMENTS**

AN EDITORIAL

## A STEP FORWARD

The Board of Commissioners is to be commended for its recent action in raising the assessed valuations from 25% to 40%. The revenue that such action will produce will still be far short of that needed to efficiently operate the city, but it is, nevertheless, a step in the right direction. Adjustments in our finance situation should have begun several years ago, but instead we waited until the last minute. Now we must catch up in a hurry.

A comparison with other cities of our population, shown in this issue of the Star, will readily show Burkburnett to be far behind. This accounts for our poor streets, for inadequate water facilities and for the lack of Park improvements and maintenance.

A town of our size should have good parks with good playground equipment, and it should have better streets. Better water facilities is a must. A casual perusal of the budget will show that the tax yield, even with this new assessment, will not provide the necessary funds to "catch up", let alone to properly maintain our facilities. It is obvious to us that additional funds still must be obtained.

We further commend the City Manager for his new budget detail procedure, which shows the exact expenditure detail, and brings to light our financial condition. It doesn't take a financial genius to determine what must be done. Our City Council is doing us a service by starting action now to correct the deficiency.

The City Council should also be commended for many things it has accomplished these past several months. We believe that the new street specifications is one of their greatest achievements. Research shows that streets in new subdivisions should not require maintenance for 3 to 4 years. Instead, in some of our present additions street maintenance has been required before the development is even completed. This becomes an unnecessary burden on all the tax payers. The new electrical code and other inspection services which the city is now providing will also pay dividends for the citizens. An up-to-date building code and fire zone code are also needed, and we feel that Council will follow thru with these as quickly as it can. The City limits should be extended. We realize that these things take time.

We are appalled at the thought of trying to render municipal service to a town of this size with only 28 employees. For instance, it is impossible to give any sort of adequate maintenance to our streets, parks and cemetery with only 4 or 5 men. It is high time we wake up to our responsibilities as citizens. Before we criticize the service we are getting, we had better consider what little the city has with which to do an efficient job.

After checking into the facts, our hat is off to the Council and the City Manager for the fine job they have done, and are doing. We don't see how they have accomplished so much, in so short a time, with so little.

Some time ago the Star Editor received a letter raking him over the coals for a number of things. In part, the letter said: "I am a fairly new resident of your city. About one year ago I bought a home here. In less than two months, the taxes were doubled. That was all right with me. They were rendered too low by the person who owned the place before me. What I am complaining about is this: We have practically no streets, no sidewalks, and an inadequate police department. I know we must pay for what we want. I am willing to have my taxes doubled again if we can get some of the things we should have. How about you?"

Mr. P., I am sorry to wait so long to answer you, but the above should show you where we stand. If we want more, and we certainly do, we must pay more. When we look at the percentage of valuations in other towns our size, and the tax rate per \$100 valuation, we still have a long way to go.

## Comparison of Cities Within Our Population Bracket

The first line shows Burkburnett's standing before the Board of Commissioners recently raised the percentage of assessed valuation from 25% to 40%. The second line shows our standing after the raise in the assessed valuation.

The code is for other utilities or facilities from which some revenue may be derived, and which is not included in the "tax yield". (W-Water, S-Sewer, C-Cemetery, Ap-Airport, H-Hospital, Sp-Swimming Pool, Am-Auditorium, Ce-Civic Center, G-Garbage.)

The Adjusted Rate is the Tax Rate multiplied by the assessed valuation percentage.

The next table shows the comparison in number of employees, salary schedule of Department Heads and the beginning salary for policemen.

CITY	Population	Assessed Valuation	% of M Value	Tax Rate	Adj. Rate	Other U or F	Tax Yield
Burkburnett	7,621	4,109,000	25	1.50	.275	WSC	61,635
New Value		7,000,000	40	1.50	.60	WSC	105,000
Graham	8,453	9,340,310	30	2.00	.60	WSApHSpC	186,806
Alamo Heights	7,493	12,946,667	20	2.10	.42	WSSp	271,880
Hillsboro	7,306	10,825,180	50	1.29	.645	WSSpC	139,644
Kerrville	8,773	10,542,950	33	1.72	.568	WSApAm	181,338
Littlefield	7,168	5,978,864	30	2.00	.60	WSSp	119,577
Monahans	8,471	13,692,710	55	1.20	.66	WSApSpC	164,312
Belton	8,057	6,040,000	38	1.90	.722	WSSp	114,760
El Campo	7,684	15,242,000	45	1.35	.608	WSSp	205,767
Hereford	7,473	14,420,000	45	1.25	.563	WSApSpCe	180,950
Perryton	7,823	11,260,588	50	1.10	.55	WSApGSp	123,865

## Comparison of Number of Employees and Salaries

Total Employees	Salary of Dept. Heads	Salary of Police
28	400	257
83	375-500	350
91	493-709	335
	(Not Available)	
62	475	225
	(Not Available)	
	(Not Available)	
36	450	265
55	475	295
57	470	290
37	475	310

## Dog Tag Sales Are Increasing

Dog Tag sales are increasing, according to Don Pemberton, City Clerk.

All dogs are to be vaccinated and licensed by July 1st, to comply with the City's new Dog Ordinance. A vaccination certificate must be presented to the City Clerk in order to secure a Dog Tag. Fees for licenses are \$2.00 for males and spayed females and \$4.00 for females.

The new Dog Ordinance goes into effect July 1st. The Ordinance provides that animals be kept under restraint and not permitted off the premises of the owner. It also provides for an animal shelter and the employment of a dog catcher. The shelter has not yet been built, and the dog catcher has not yet been hired, according to Clovis Mann, City Manager.

## Irma Ned Riley Awarded Scholarship At TCU, Ft. Worth

Miss Irma Ned Riley, daughter of Mr. and Mrs. Walter Riley, 604 East Fourth St., Burkburnett, has been awarded a Tom and Bess Braniff Scholarship for study at Texas Christian University for the 1961-62 school year.

A graduate of Burkburnett High School, Miss Riley was "Miss Howdy" at Midwestern University in Wichita Falls and danced the lead in the ballet department production of "Snow White" there.

Miss Riley plans to enroll in TCU in September.

## Lt. Jimmy Mills At Signal School Ft. Monmouth, N. J.

FORT MONMOUTH, N. J.—(AHTNC) Army 2nd Lt. Jimmy T. Mills, 23, whose wife, Wanda lives at 522 North Ave. E. Burkburnett, Texas, completed the officer orientation course at The Signal School, Fort Monmouth, N. J., May 23.

During the course Lt. Mills received instructions in the duties and responsibilities of a Signal Corps officer.

The Signal School annually trains some 10,000 students in over 50 specialized courses in the fields of radio, wire, radar and photography.

Mills, son of Mr. and Mrs. J. Olen Mills, 2912 Lebanon Rd., Wichita Falls, is a 1956 graduate of Wichita Falls High School and a 1960 graduate of Midwestern University. He is a member of Kappa Kappa Psi fraternity.

Miss Melba Gibson of Houston is visiting her parents, Mr. and Mrs. W. L. Gibson, this week.

Charlotte Wallace and Carolyn Clement left Monday for Camp Letoli where they will be counselors for the summer.

Mrs. I. E. Harwell of Burkburnett and Dr. and Mrs. Ike Harwell and Bob of Wichita Falls have returned home from Booneville, Mo., where they attended the graduation of Mrs. Harwell's grandson, Guy Pat Harwell, from Kemper Military Academy.

## Open Air Music Concert Tonight Thurs., June 8

The City's "Boomtowners" Band will give its second public open air concert at Hardin Park, tonight, June 8th, weather permitting.

Dr. Bob Sims, Director, said that lights had been provided for the band, and that there is sufficient area to accommodate the public. "Bring your blankets to spread on the ground, sit down and relax for awhile," Dr. Sims said. "We believe we have a good band; one that will do credit to Burkburnett. Members have worked hard, and we believe you will enjoy them."

The band has 55 members, consisting of both adults and young people. Their dress is white shirts, with black trousers or skirts, and black tie. They have been chosen to furnish the music for Boomtown Rodeo June 15, 16 and 17.

Their next open air concert after tonight, is scheduled for June 22nd.

## Over 300 Entries In Festivities of Student Council

Festivities beginning last Friday night in which hundreds vied with each other for positions in the Queen, Princess, Dutchess and Twirling Contests, ended with Roy Silkwood, High School Principal, presenting the awards late Saturday afternoon. The High School Student Council sponsored the program. Johnny Cools is president of the Student Council.

The Queen, Princess and Dutchess were chosen at the Friday evening performance in the High School Auditorium. Miss Sue Revier was chosen Queen and given the title Miss Boomtown, USA. Miss Barbara Bradley was chosen Princess and Miss Linda White was chosen Dutchess. Also chosen as winners of the Junior and Senior Dance Twirl contests Friday night were Linda White, Junior Dance Twirl and Judy Bristow, Sr. Dance Twirl.

Those placing in the Friday night contests were as follows: Queen — Sue Revier, 1st; Carolvn Clement, 2nd; Pam Stanaland, 3rd; Fauncine Fairchild, 4th; and Jan Propst, 5th.

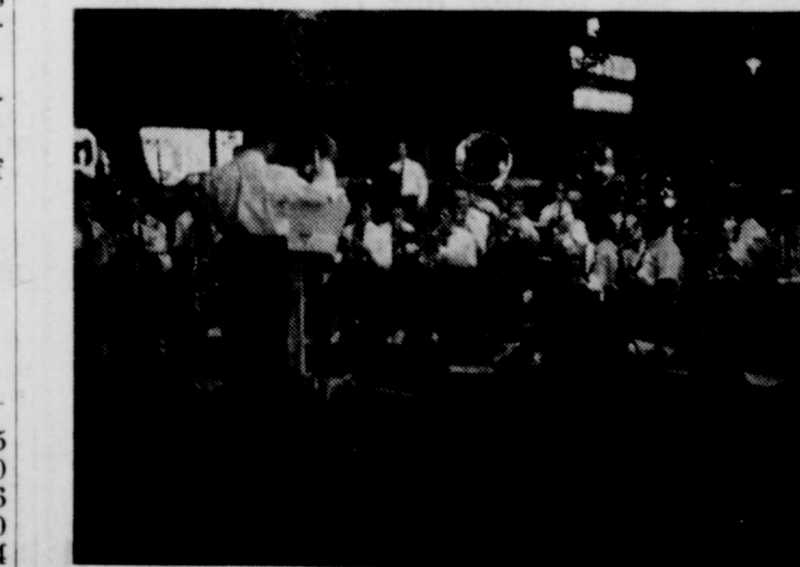
Princess — Barbara Bradley, 1st; Lana Moore, 2nd; Diana Sutton, 3rd; Judy Bristow, 4th; Gayle Upton, 5th.

Dutchess — Linda White, 1st; Mickey Gillen, 2nd; Paula Hill, 3rd; Treva Ladd, 4th; Cindy Bradley, 5th.

Sr. Dance Twirl — Judy Bristow, 1st; Lana Moore, 2nd; Barbara Bradley, 3rd; Fauncine Fairchild, 5th; Gayle Upton, 5th.

Jr. Dance Twirl — Linda White, 1st; Karen Reasoner, 2nd; Kathleen Reasoner, 3rd; Pat Hill, 4th; Treva Ladd, 5th.

Over 300 from 4 different states entered the Twirling contests held on Saturday. There were approximately 100 winners in the various classifications. 3 Sweepstakes winners were Janice Murdock from Tulsa, Re Don Cudney, Abilene & Martha Rahrbaugh, Tulsa.



The Municipal Boomtowners Band in their first public concert at Hardin Park Tuesday evening, in their uniforms of black trousers and skirts, white shirts, black ties, white socks, and black shoes. The band will perform at Hardin Park each Thursday evening at 8:00 p. m., under the direction of Dr. Bob Sims. The public is invited.



# The Burkburnett Star

HARRY C. DODSON, Owner and Editor  
 Mrs. Lola Mae Bailey, Bookkeeper-Society Editor  
 Mrs. Billie Mann, Features and Photography  
 Chas. L. Wisdom, Mechanical Foreman  
 Forrest Green, Linotype-Pressman  
 J. W. Brookman, Commercial Printing



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**Notice to the Public:** Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in The Star, will be gladly corrected as soon as it is brought to the attention of the publisher.

**SUBSCRIPTION RATES PER YEAR**  
 In Wichita and Cotton Counties \$2.50  
 Outside These Counties \$3.00

## The "Oil Millionaire" Myth

"Oil millionaires" have long been a favorite subject of gag writers and cartoonists. And it is certainly true that some people have struck it rich in oil—just as people have in every other enterprise of any consequence.

However, "oil millionaire" humor has undoubtedly led many of us to believe that astounding profits are standard in the oil business, at the expense of everyone who uses oil products. So a few facts produced by the American Petroleum Institute are in order:

Fact 1: Since 1925, oil's rate of return on investment has averaged 9.6 percent a year. The rate for manufacturing companies as a whole is higher—10.4%.

Fact 2: Oil companies have had to retain a proportionately larger part of their earnings for expansion and modernization than other major industries. In the past decade alone, oil companies have spent over \$50 billion for domestic expansion, topping every other industry in the nation.

Fact 3: Adequate profits are essential to provide the funds needed to expand and improve the industry's facilities all the way from the well to the service station. Without adequate profits, the industry could not meet the rising demands which are made upon it as this country's economy grows.

The oil industry is highly competitive, with thousands of companies seeking business. Under conditions, no matter what the enterprise, fabulous profits are very much the exception, and never the rule.

## THE GOLD DRAIN

The decline in our gold reserves which has taken place over the recent years, is an urgent domestic problem. There is no single or simple solution. But the government could help alleviate the situation if a proposed bill for establishing U. S. tourist information offices abroad is approved, and if it made entrance requirements for foreign travelers more inviting.

One reason for the gold drain is foreign spending by U. S. tourists. Dollars, in other words, are turned into pounds, francs, lira, marks and other currencies. On the other hand, spending in this country by tourists from abroad is far smaller. That could not be helped when Europe was economically prostrate due to the war. But now there has been remarkable recovery in nation after nation. Spending powers of their peoples have soared. Governments have relaxed currency and other restrictions. So legions of people now have the means and the opportunity to travel beyond the borders of their own countries, with a minimum of red tape. And the jet age, which has squeezed space and time into a tiny capsule, making it possible to go almost anywhere in the world in a matter of hours, has brought on a revolution of its own.

We are the only nation of any consequence that lacks a tourist service. All the other Western countries, including some very small ones, maintain offices around the world where interested people can obtain needed information, and where the urge to travel and see new sights is stimulated. There is no doubt that an American service of this nature would bring great numbers of foreign visitors to our shores. Then that part of our gold losses attributed to lack of tourists would be substantially reduced, and things would look healthier at Ft. Knox.

## BURKBURNETT... HISTORY

Revealed By The Star Files 10 Years Ago...

Winston Freeman of Notasulga, Ala., was named manager of the Famous Dept. store this week.

Miss Emily Moore, Home Economics teacher in Burkburnett High School, spent Saturday and Sunday with her parents in Paris, Texas.

Mr. and Mrs. Emil Schroeder left last Friday for Winfield, Kans., to attend graduation exercises at St. John Lutheran College. Their daughter, Lorene, will receive her diploma from that college this year.

Sherry Allen of Abernathy and Gayle Willis of Wichita Falls have been visiting Miss Virginia Allen and Mrs. Glen Bear.

Mr. and Mrs. W. T. Zimmerman and children left this week for a few days visit with relatives in Douglas, Kansas.

Carol Ann Hageman is attending the 4-H Camp at Leuders, Tex., this week as a representative from the Burk club.

Mrs. Minnie Benton and Carol left Tuesday for Denton where Mrs. Benton will attend summer school.

Bertie Williamson is home for a few days visit before going to Camp Letoli as an instructor in physical education. Miss Williamson has been connected with the Seymour School system as PE instructor.

### Randlett News

By Mollie Ruth Elliott

Mr. and Mrs. L. E. Ellis and children of Burkburnett, Mr. and Mrs. Bill Harrison and daughter of Wichita Falls, Mr. and Mrs. A. J. Shaw and Mr. and Mrs. D. A. Cornstubble were dinner guests of Mr. and Mrs. R. H. Rhoads Sunday.

Mr. Jim Fender moved to Temple Sunday where he is employed.

Mr. Eugene Elliott of Amarillo visited his mother, Mrs. Mollie Elliott Monday afternoon.

Mrs. F. A. Eastman and son Doug were guests Sunday of Mr. and Mrs. Jack Mathis on their house boat at Possum Kingdom Lake.

Mr. and Mrs. Melvin Morrow and Mr. and Mrs. William Morrow and children of Ft. Worth spent Saturday night with Mrs. Mollie Elliott and David.

Mrs. Zaida Bryant is visiting with her daughter, Mrs. C. C. Watkins and Mr. Watkins in Henrietta. Mrs. Watkins underwent major surgery in a Henrietta hospital Monday morning.

Mr. Fred Harrison of Devol visited Mr. and Mrs. R. H. Rhoads Sunday afternoon.

Sunday guests of Mr. and Mrs. W. E. Morrow were: Mr. & Mrs. Melvin Morrow and children of Ft. Worth, Mr. and Mrs. C. M. Morrow and sons, Mrs. J. W. Hicks and son Lloyd and granddaughter, Rhonda Renee, Mr. and Mrs. Leon Morrow and son of Burkburnett, Mr. and Mrs. Sam Lynch and son of Decatur and Mrs. Mollie Elliott & David. Miss Merle Hatcher of Okla. City spent from Monday night until Wednesday with her mother, Mrs. Flora Hatcher.

Paula Bridges of Burkburnett spent from Thursday night until Saturday afternoon with her grandmother, Mrs. Mollie Elliott

### Sheppard - Burk HONOR ROLL.

#### FOURTH GRADE

Mrs. McCutcheon  
 Susan Blackwood  
 Herman Carroll  
 Glenn Crowder  
 Olivia Jones  
 Billy Leibach  
 Steven Lingerfelter  
 Martha Lokey  
 Delores Myer  
 Jill Schrader  
 Kathy Lundy

#### Mrs. Hudson

Teresa Bartiroma  
 Bobby Becker  
 Steve Cleckley  
 Fredesa Codner  
 Robert Friley  
 Craig Geisel  
 Robert Halverson  
 Elaine Hanks  
 Mike Hollingsworth  
 Janet Jones  
 Deborah Longwell  
 Oscar Mitchell  
 Mark Pippen  
 Sandra Trump  
 Glen Wall  
 Nancy Waller

#### Mrs. White

Lee Ann Burrows  
 Randy Cook  
 Steve Engelhardt  
 Thomas Fowles  
 Judith Glover  
 Bill Grimes  
 Roger Hersberger  
 Gary Miller  
 Jennifer Lee  
 Linda Masorti  
 Ann McAlister  
 Vangie Osborn  
 Bill Payne  
 Bobby Proctor  
 Claudia Richard  
 Lonce Robinson  
 Sandra Rodriguez  
 Doug Siedel  
 Susan Smith

#### FIFTH GRADE

Mr. Slater  
 Deborah Ashwell  
 Harvey Burns  
 David Curtis  
 Scott Hersberger  
 Howard Jarrell  
 Clinton Lewis  
 Sue Ellen Miller  
 Curtis Nelson  
 Jane Petty  
 Carol Ann Granberry

#### Miss Ragland

Cecil Scheinberg  
 Bonnie Lokey  
 Helen Robinson  
 Anthony Mitchell  
 Alicia Sorbo  
 Cyd Scheinberg  
 Roberta Young  
 Karen Davis  
 Greg Chew  
 Debra Williams  
 Cathy Dellaposta  
 John Stubbs

#### Mrs. Berry

Charlotte Cox  
 Tessa Dvorak  
 Trisha Dvorak  
 Gregg Hartney  
 Vicki Mather  
 David Ruschmann  
 Dianne Wilkerson  
 Mike Cleckley

#### SIXTH GRADE

Mrs. Ward  
 John Cliff  
 Linda Birdwell  
 Terry Hanks  
 Thomas Davis  
 Patty Johnson  
 Diane Millsaps  
 Gloria Ramirez  
 Debbie Richard  
 Jan Siedel

#### Mrs. Powell

Barbara Blackmon  
 Sandra Deavours  
 Kay Lewis  
 Dru McElhanon  
 Carole Mangrem

Lissa Schrader  
 Joyce Spraggins  
 Dickie Robertson  
 Wanda Masorti  
 Johnny Willis  
 Bobby Perry  
 Nancy Johnson

#### SEVENTH GRADE

#### Mr. Mabry

Judy Campbell  
 Glenn Dietz  
 Marbie Hallock  
 Alan Holdeman  
 Patricia Lewis  
 Kay Moe  
 Ronald Owen  
 Steven Steele  
 Linda Spiek  
 James Wagner

#### Mr. W. Lindsey

James Brown  
 Sheelah Clark  
 Sandra Conant  
 Pamela Eccles  
 Hugh Flynn  
 Hila Jo Grayson  
 Charles Hartsoe  
 Norma Knowles  
 Thomas Madsen  
 Patricia Martin  
 Mary Lynn Robertson  
 Elizabeth Tucker  
 William Tunmer  
 Kathy Warren

#### Mrs. Rosenblatt

Ben Bristow  
 Sandra Einwechter  
 John Gray  
 Bill Hayes  
 Kayla Hyde  
 Dan Johnson  
 Grace McLain  
 Jane Nyby  
 Harriett Petty  
 Cheryl Sloan  
 Linda Toenjes  
 Pamela Waller  
 Donna Weir  
 Linda Wilkerson

#### Mr. Witty

Sandra Barnes  
 Rita Birdwell  
 Linda Farwell  
 Jack Gittinger  
 Jean Jennings  
 Candace Lee  
 Terry Johnson  
 Deanna Sexton  
 Donna Todd

#### EIGHTH GRADE

#### Mrs. Campese

Elaine Burton  
 Ricky Davis  
 Nancy Farow  
 Anita Harris  
 Judith Hetherington  
 Dianne Manes  
 Rae Ann Miller  
 Lenard Robinson  
 Richard Ward  
 Mr. R. Lindsey  
 Bob Beeman  
 Tim Couch

Christine Dolly  
 Kathy Ergish  
 Barbara Greer  
 Linda Hartney  
 Phyllis Hebert  
 John Kemble  
 Cheryl Masorti  
 Randy Robertson  
 Terry Williams  
 Lahna Wood

### Card Of Thanks

I wish to thank my many friends for their visits, cards, gifts, flowers and prayers during my long stay in the hospital. It is truly at times like this that our heart is made glad for the friends and loved ones who were so kind. May God's richest blessings rest on each of you.

Mrs. C. O. Wilson  
 Randlett, Okla.

### Legion Note

ATTENTION ALL LEGIONERS. There will be a meeting at the Legion Thursday night, June 8, 8:00 p. m. for the purpose of forming a drill team for the color parade. There will be color bearers and a 10 man squad. Please be at the meeting.

### A. F. & A. M.

Stated Meetings First Monday at 7:30 p. m. at the Masonic Hall. School of Instruction 2nd & 4th Mondays. H. E. WILLIAMS, W. J. H. FERGUSON, Sec.



When you build or buy a new home, or remodel, be sure to check with your builder or electrical contractor to see that your home qualifies for the Live Better Electrically Medallion. This Medallion identifies a home as electrically modern—and a home that will stay modern for years to come.

LIVE BETTER . . . ELECTRICALLY



LET US GET YOUR CAR READY FOR SUMMER DRIVING

## Auto Air Conditioners Serviced

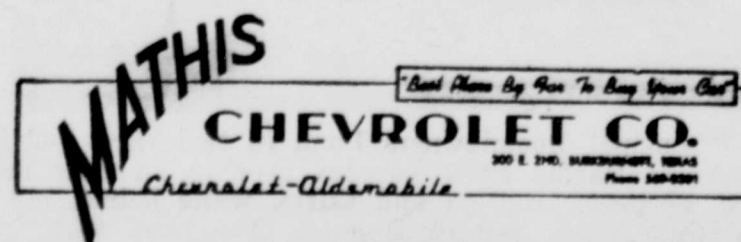
Your auto air conditioner can be a very pleasant accessory when it is working properly. If it fails to work on one of these hot days, it can be very annoying.

To feel confident that everything will be alright, bring your car by and let us check it. Perhaps a belt or connection needs tightening. Maybe the coolant has leaked out during winter.

SERVICE FOR ALL MAKES OF AUTO AIR CONDITIONERS

Summer driving demands the most of a car. While you are here, let us check the fan belt, radiator, and other things which could need attention.

Vacation time should be a happy time. Have your car checked thoroughly



IRVIN "Smitty" SMITH, Service Manager

# Now Open . . . WASH & CHAT LAUNDRY

USING 10 Lb. TOP LOAD AGITATOR WASHERS  
 COMPLETE LAUNDRY SERVICE

20 TOP LOADING 10 LB. WASHERS

WASH . . . . . 20¢

6 LARGE DRYERS

10¢ for 10 Minutes

Dryer Capacity—3 Washer Load

Starch Sink With Wringer - Soap and Bleach Vendor

Open 7 A. M. to 10 P. M. SUNDAYS 9 to 6 P. M.

## Wash and Chat Laundry

COIN OPERATED LAUNDRY





on Note  
AL LEGH  
will be a  
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7:30 p. m.  
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Mondays  
LLIAMS, W.  
GUSON, S.  
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that your  
r Electric  
identifies a  
d a home  
to come.  
CALLY  
me your favorite in-season sea food—we have it  
fresh every day . . . prepared to perfection to  
give you a real taste thrill . . . served with gener-  
ous portions of delicious vegetables to enhance its  
wonderful goodness.  
We Also Serve  
Delicious Steaks,  
Chops and  
Chicken  
Dinners  
ARD'S RESTAURANT  
Phone 767-9136  
Wichita Falls  
Wichita Road  
Wichita Falls  
ASHE  
R VIC  
10 LB.  
20¢  
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her Load  
Vendor  
to 6 P.  
dry  
rakes  
AZA

# RODEO

## Burk Burnett Texas

### JUNE 15th " 16th " 17th

### WELL-FED CROPS

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your favorite in-season sea food—we have it fresh every day . . . prepared to perfection to give you a real taste thrill . . . served with generous portions of delicious vegetables to enhance its wonderful goodness.

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### With One Hand on the Sursingle, The Cowboy Hopes to Stay on Top



**Bareback Riding**



**DENIM AND BRASS**—Blue denim takes on a new look in this sleeveless sheath. Smart accents are the brass belt buckle and ornamental button at the neck. This cotton denim dress was designed for Alexa Currey, "America's Blue Jean Queen."  
(Mat No. 3)



**VERSATILE**—Young homemakers will find colorful cottons like these especially suited to their busy lives. The gay pinafore apron may be worn over a solid-colored shirtwaist dress or over slim pants. This outfit by Miss Pat of California is ideal for spring house cleaning.  
(Mat No. 2)

Benjamin Franklin made the first harmonica.



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**ATHLETIC SHIRTS**  
Soft, springy, absorbent cotton knit. Cut for maximum comfort and smooth fit. Pure white finish that stays fresh-looking washing after washing. Sizes 34-54.  
BOX OF 6 **2<sup>90</sup>**  
49¢ ea.

**TEE SHIRTS**  
Soft, cotton knit quarter-sleeve shirt. Looks equally well as an undershirt or sport shirt. Long tuck-in won't ride up. Sizes S, M, L, XL.

**KNIT BRIEFS**  
Rib knit cotton briefs that "give" with every movement for full-time comfort. Heat resistant live-elastic waist and leg bands. Sizes 28-44.

**WASH AND WEAR SHORTS**  
High-count Sanforized cotton broadcloth that needs no ironing. Full cut and panel seat mean comfortable fit. Reinforced at stress points. In all-over patterns, solid colors or white. Sizes 28-52.  
BOX OF 6 **4<sup>10</sup>**  
69¢ ea.

**THEY CAN'T TAKE YOU AD HOME**



IF IT IS ON A BILLBOARD



**Automatic Wash and Wear Slacks**

**For Father's Day**

No alterations! They'll fit you perfectly. The beautiful Dacron® polyester-rayon fabric is light, cool and practical—tailored by Hoggar to give you the best-looking, most comfortable slacks of all. Buy several pair from our wide selection.  
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**\$7.95**  
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**Father's Day is just a gift away**  
give Dad **Interwoven socks**

Give Dad Interwoven® cotton lisle socks with the **Continental Look**. He'll know you really care how he looks because they are knit and styled to perfection. He'll know you care how he feels too because Interwoven socks are the best fitting socks you can buy. 10½ to 13. In new summer colors.

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### THIS WEEK'S SPECIALS

FRESH GROUND HOME MADE SAUSAGE	4 LBS.	\$1.
PORK SPARE RIBS	lb	39¢
ROAST STEAK, choice	lb	85¢
ROAST, choice	lb	49¢
FRESH GROUND BEEF	lb	39¢
PORK LOINS WHOLE OR HALF (SLICED AND PACKAGED)	lb	49¢

ALL MEAT SOLD IN OUR MARKET IS INSPECTED BY THE TEXAS DEPARTMENT OF HEALTH

Hours 6:30 A. M. to 6 P. M., Mon. Through Saturday



**FORECAST** — A cooler summer is forecast for the man who wears comfortable sports separates such as these. Striped cotton seersucker is styled by Jantzen into knee-length pants and a matching shirt jacket.  
(Mat No. 17)

**WHY WORRY?**



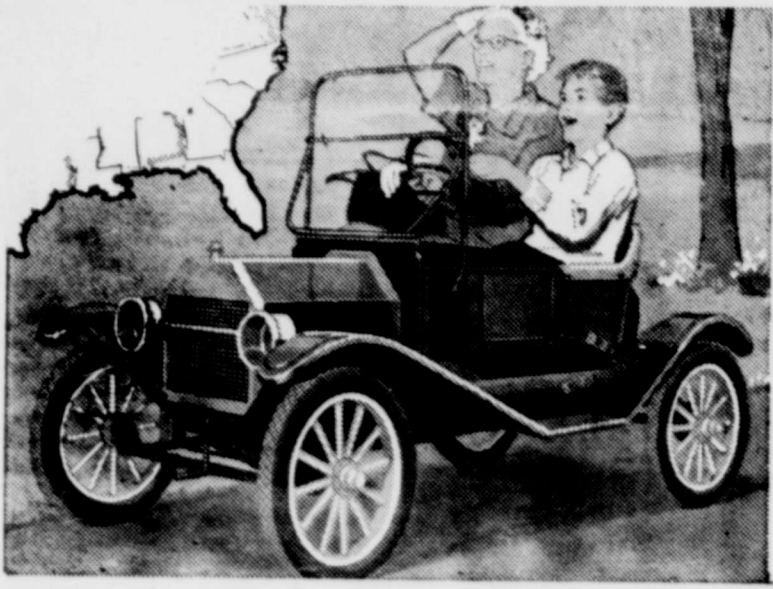
I CARRY ANTI-WORRY INSURANCE—A Regular Ad In This Newspaper

**The Manhattan DEPARTMENT STORE**  
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**The Manhattan DEPARTMENT STORE**  
FREE GIFT WRAPPING  
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**The Manhattan DEPARTMENT STORE**  
We Give S&H Green Stamps





Some boy or girl will win this little Model T car for selling rodeo tickets. Ask for details at the C-C office.



BEAUTY AND THE BEAST(S). Ballerina Marget Nunke at end of dance in cage full of tigers, in scene from "Hippodrome," a film drama in color, distributed in the U.S. through Continental Distributing, Inc., an affiliate of the Walter Reade Group.



**WE'LL ALL BE THERE**  
ONE OF OLD BOOMTOWN'S  
OLD TIMERS TOO  
**FOSTER CATHEAD COMPANY**  
W. W. Foster J. Lewis Foster  
Glenn E. Tedford  
Wichita Falls, Texas



Policyholder Questions Answered by the Institute of Life Insurance

Q. Having just received a raise, I want more life insurance, to give the family better protection. Which would be the best policy to buy, straight life, 20 year endowment or term insurance? I'm 35 and have 3 children.

A. Your question could not even be considered without more information about yourself, your family and your plans. Life insurance is something that should be bought to fit each family's own individual needs. There is no "best policy." Each type of policy is best for the particular circumstances for which it was designed. Consult your life insurance agent and give him all of the facts as to what you have, what you want

to do and what you can afford to put into it.

Q. What is mortgage life insurance? I understand it can be bought by a home buyer to insure paying off the mortgage in full in case of death. What does it cost? Who sells it?

A. Mortgage life insurance is a life insurance policy written specifically to cover the home mortgage, providing the funds to pay off the mortgage balance in case



of the death of the home owner. Any life insurance company will write this protection. Its cost depends on the age of the home owner, and the particular kind of

Comment from the Capital —

**PEACE IS WAR!**  
by Vant Nelf

"Peace Is War" is one of the major weapons the Kremlin uses to win the world for Communism. Too few of us realize that when the Reds talk peace, it is just another maneuver to continue the fight against the free world. In Lenin's own words — "It would be a great mistake to believe that a peaceful agreement about concessions is a peaceful agreement with capitalists. It is an agreement concerning war." Lenin made this statement in a speech over forty years ago while talking about concessions to capitalists. He made perfectly clear that these concessions were the continuation of war in another form using other means.

Few of us also realize that the "peace" Communists talk about can envelop the United States, destroy our national will and purpose, sap our present strength — without a shot being fired! Men such as Allen Dulles, J. Edgar Hoover, Eugene Lyons — have watched the Communist "peace" infection jump from nation to nation for many years. As one country after another yields to the Red yoke, these patriots renew their warnings. They become more alarmed each day over our complacency and inability to deal with the Red disease. We must not continue to ignore their warnings!

Communist leaders from 81 countries planned our future in Moscow last December. The Red chiefs issued another "peace" manifesto outlining strategy for a "peaceful" takeover of the

United States. We are the main target for this Communist "peace" plan although a timetable for the takeover of the entire Free World is also included.

With this latest move, the Reds are trying to back us into a corner. Unless we realize this and are willing to defend our freedom, we will have to submit to Communist domination. Should war come, the U. S. would be the "aggressor" for not submitting peacefully.



Why do the Reds think that we will be foolish enough to cooperate in this "peace" plan? There are three reasons. First off — the Communists have conquered half of the people in the world and over one-third of the globe using "peace" as a propaganda weapon. Secondly, they have thousands and thousands of trained propaganda agents — businessmen, scientists, diplomats, journalists, labor experts, cultural and trade emissaries, etc., to spread the "peace" message of the mani-

festos. And last — the Reds believe that we are sufficiently soft to prefer "peace" to Communism to any all out war us on the run. They don't believe we are fed up to the teeth with conference stalemates and delay tactics. They believe we are indecisive and confused because we listen to "peace" talk in the U. N., while the converts to Communism continue their work to subjugate the world. They think they will continue to fool us indefinitely with "peace" talk interspersed with "coexistence".

Aren't we tired of dancing Russian music? Aren't we of Russian bores carrying their insolent manners to our desks of the U. N., when we haven't paid their share of the costs of keeping this international body in operation?

Just the other day, Khrushchev dotted the "i's" of the "peace" manifesto. He promised a peaceful "coexistence". He assured the world that Communism will liberate all the peoples of the earth because "peace" will win it.

To this observer, it's time we wake up to the "peace" bait and quit being bullied by Mr. K's treacherous pretenses of "peaceful coexistence". Neither our people nor the policy makers in the State and Defense Departments approve such delusions in

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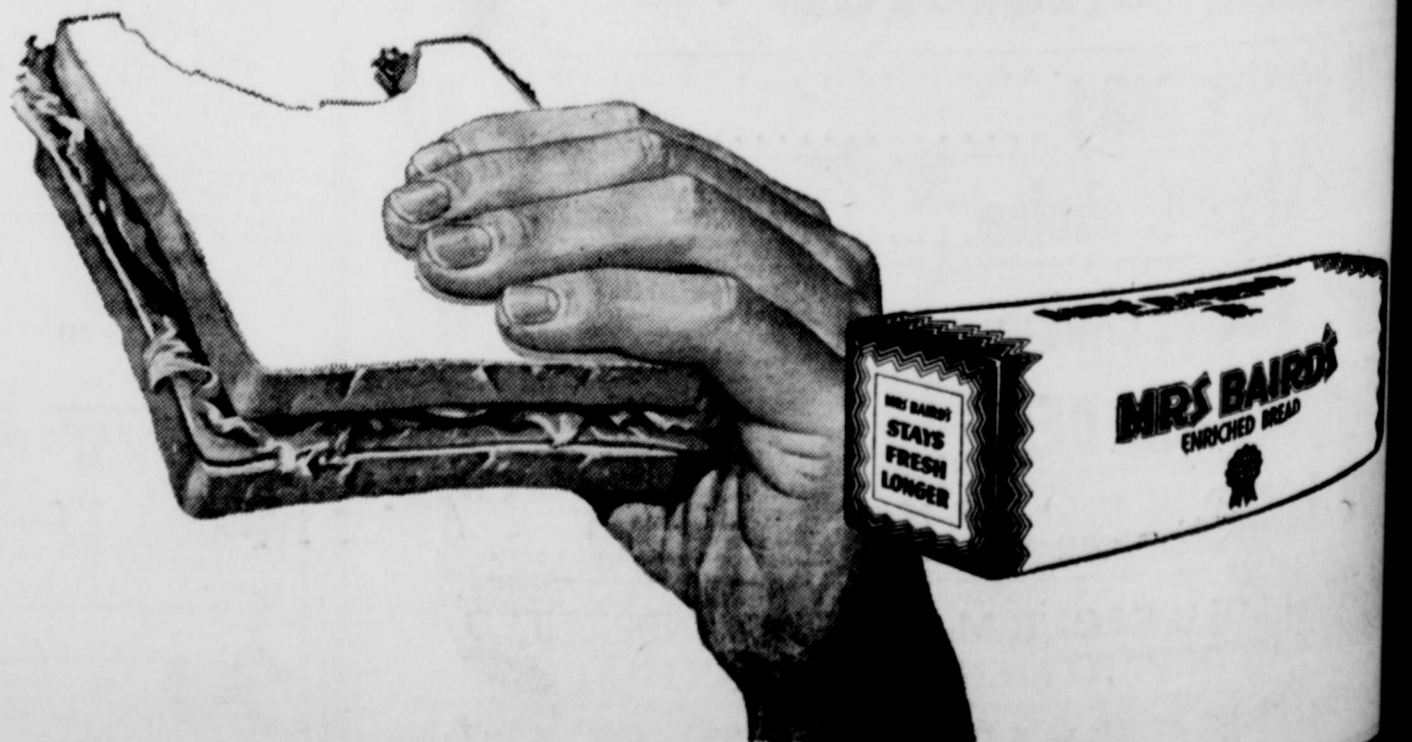
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WICHITA FALLS, TEXAS

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NO THAT I SUPPOSE  
ONE OF THOSE  
CIRCULARS  
YOU CALL  
PORN ART

NO THAT'S JUST  
A PLAIN  
EVERYDAY  
MIRROR

TAKE A LOOK AT  
SALES TRANSIT  
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AND LEARN ABOUT  
THEIR FRIENDLY SERVICE  
THAT PLEASURES  
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This authentic 1900 soda fountain, attractively supplemented by lovely Sue Morris of Irving, of much more recent vintage, is part of an exhibit at the 1960 State Fair of Texas depicting the Old Corner Drug Store in Waco where the Dr Pepper soft drink was invented. Both the State Fair and Dr Pepper celebrate their 75th anniversaries this year.

IS THERE GOLD  
IN YOUR  
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Yes, and in Your  
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HERE'S NONE BETTER . . . .  
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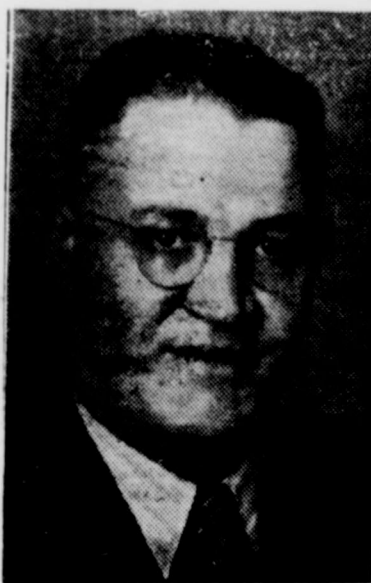
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HOW TO CHECK IT.  
IN JUST 15 MINUTES.**

After using ITCH-M-NOT, get your 48c back at any drug store if the itch NEEDS SCRATCHING. Apply instant-drying ITCH-M-NOT day or night for eczema, insect bites, ringworm, toe itch, other surface rashes. NOW at Corner Drug Store.



**B. H. Alexander**  
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FOR YOUNG FATHERS**

Southwestern Life's special Plan for Young Fathers provides income protection for your growing family—at a cost you can live with. Benefits up to four times the face value of the policy during years of greatest need. Free folder gives details. Mail coupon, call, or stop by.

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Representing  
SOUTHWESTERN LIFE  
ADDRESS  
PHONE NUMBER

Please send me  
free folder,  
"A PLAN FOR  
YOUNG FATHERS"

name \_\_\_\_\_  
address \_\_\_\_\_  
city, zone, state \_\_\_\_\_



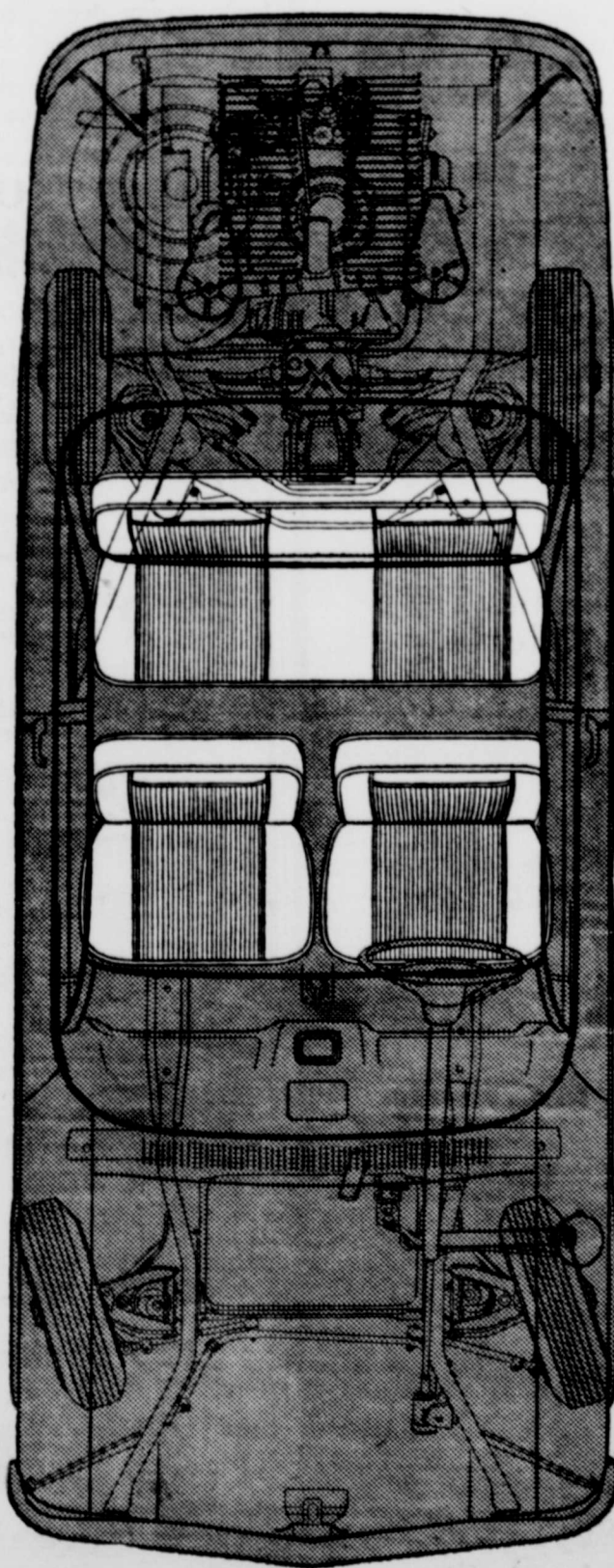
I bid 4 . . . I mean four spades . . . My mind's on big dividend you get from the first—down at 1st Savings Loan Association of Burk Burnett when you get your money in by the tenth of the month.

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■ Gee! ■ Little did we know, when we introduced the Corvair Monza last year, that we were starting a Big Thing. We just thought it would be pleasant if you could buy a car that treats you, the driver, like you want to be treated. ■ The bucket seats, of course, are the most obvious evidence of our desire to please you. But they're not the most important thing. No sir. What's really vital is the way a Monza handles—something nobody in the U.S. has yet copied. Or can copy. Because Corvair is the only rear-engined car made in this country, and you know what that means: steering light as thistledown. (You even park this one more easily, it steers so briskly.) Beautifully balanced braking—the car stays level even under panic braking, which we hope you'll never have to do. Traction and more traction, so you don't become a stick-in-the-mud. The kind of cornering that's sheer joy to experience. ■ You get more: a fully independent suspension that blots out road shocks before they can ruffle you. Clean, crisp styling. Thoroughgoing economy, from purchase price to operating cost. ■ You're not going to be satisfied with bucket seats alone, are you?

**CORVAIR  
BY CHEVROLET**

Drive the Corvair Monza at your local authorized Chevrolet dealer's

**MATHIS CHEVROLET COMPANY**

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Burkburnett, Texas



One of Most Thrilling Events



Saddle Bronc Riding

BOOM TOWN RODEO JUNE 15th - 16th - 17th



Six "smoke-eating" Shetland ponies performing difficult maneuvers with adding machine accuracy will appear at the Boom Town Rodeo June 15-16-17. These popular ponies—of the Victor Adding Machine Co. Six-Pony Hitch—put on a fast stepping exhibition of teamwork and skill that even outshines the brilliance of their chrome-plated harnesses and flashy replica of an antique fire engine steam pumper. The custom built vehicle they pull is an authentic five-eighths scale model of an old time steam pumper fire engine.

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ALL YOUR  
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ON FAMOUS NAME BRAND NAMES

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HOW TO KILL IT.  
IN 3 DAYS.

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**59¢** Sq. Ft.

IN FULL SHEET SIZES

CUT TO FIT ...

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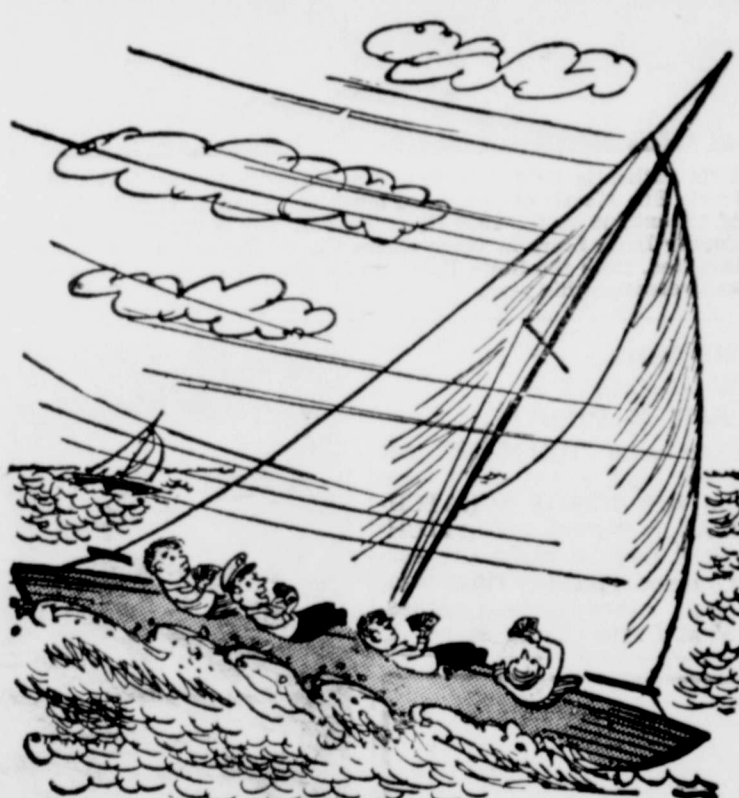
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FREE TO SPECTATORS

- 1 PAIR JUSTIN Cowboy Boots
- 1 PAIR SADDLE PANTS  
BY DICKSON-JENKINS
- 1 BRADFORD Western Hat
- 1 MOORE Western Hat
- 3 WESTERN SHIRTS  
BY ELY & WALKER

THE *Famous*  
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HEADQUARTERS FOR YOUR RODEO NEEDS



Being helpless to do anything about it anyway, I've gone along with most of women's weird style fads — the slab-sided "chemise", the drop-waisted "sack" dress. I thought they made milady look awful.

Even the extreme styles of their shoes in recent years haven't disturbed me too much. They looked somewhat dainty, and if the poor dears wanted to punish their tooties, it was their feet taking it!

Of late, they've taken to the sharply pointed toes, which look dreadful and must be torture to wear. But now, in the latest fashion in feminine footwear, they've really gone too far, with things called "winkle-pickers."

These are the longest and pointiest, sticking out as much as two inches beyond a gal's real toes! She has to go up a staircase one foot at a time — and sideways!

The fad began among teenagers in London, whence the name "winkle-pickers," from a long pin used to pry a shellfish called a periwinkle from its shell. Let London keep 'em!

The first use of the abbreviation USA was to stamp approval on barrels of gunpowder made at a mill near Frankfort, Penn., for Washington's Army.

DANCE

Sat. Night, June 10  
8 P. M. — Burkburnett  
American Legion Hall  
Music by James Payne  
And His  
Western Swing Band  
Adm. \$1.50 Couple



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The World of

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TUES. - WED. - June

June 13-14-15

Teenage Zomb

Facts of Life

BOB HOPE

LUCILLE

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THIS SPECIAL IS FOR CHILDREN FROM  
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AT  
**WACKER'S**  
ONE DAY ONLY, SAT., JUNE 10

"Your Dollar Buys More At Your Wacker's"



**LOCAL NEWS**

WOODLEY Reporter

church was held May 31st at 8:00 p. m. in the church auditorium. The program was as follows: Theme: A Story to Tell; prelude, Mary Coles; congregation singing; scripture, Mark 1:

1-9; Prayer; poem by Shirley Champion; opening comments, Mrs. Farmer; entrance of maidens, Rosemary Hopkins, Peggy Nalls, Rebecca Turner, Emma Lou Doty; Entrance of ladies in waiting, Brynajan Harrison, Nelda Gillis, Lee Ora Jerryries; Poem, Sharon McClurkan and Gayle Monson; congregational hymn; prayer; recessional, Mary Coles.

Guests in the home of Mr. and Mrs. O. G. Weaver last week and to attend funeral services for Mrs. Maggie Weaver were Mrs. Nelma Wood and Bob of Lawton, Garland Rogers and son Milton and mother, Mrs. Wm. Rogers, Anadarko, Otis T. Weaver, Washington, D. C., Miss Velma Weaver, Okla. City and Mr. and Mrs. Lee Frye, Altus.

Mr. and Mrs. G. B. Marshall and Mr. and Mrs. L. E. Swaim of San Bernardino, Calif., were weekend guests of Mr. and Mrs. Virgil Wilkinson. Mr. Marshall is the father of Mrs. Wilkinson and Mrs. Swaim is her sister.

Word was received here Saturday of the death of Kenneth McArthur, son of Rev. and Mrs. Perry McArthur of Elk City and former residents of Devol when Rev. McArthur was pastor of the Methodist church here. Funeral services were held Monday in Elk City. Survivors include the parents, a brother, Perry Sidney and a sister, Doris.

W. H. Stevens who was admitted to a Wichita Falls hospital last week was reported to be resting very well at this time. He was said to have suffered a mild heart attack several days ago.

Mrs. Bob Sturgeons and sons, Russ and Douglas of Stillwater and Mrs. Dick McLain and Kathleen Abbott of Grandfield visited in the C. O. Woodley home Friday.

Mrs. F. G. McClendon entertained a group of small folks in her home Tuesday afternoon in honor of her daughter, Gillis' seventh birthday anniversary. Guests present included Sue Adams, Suzanne Vashi, Phyllis

Norris, Loraine and Loretta Jeffries, Kathy Raleigh, Gaye Raleigh, Vickie and Valerie Wheeler, Steve Harrison, Rick Beard, the honoree and her grandmothers, Mrs. Mattie Harrison of Grandfield and Mrs. Callie Baumhardt and Mr. and Mrs. Richard Anderson of Burk. Visitors of Mr. and Mrs. Harry Goddard last week were his brother, Ray Goddard and niece and nephew, Terri and Kenny Collier of Borger, and sister, Mr. and Mrs. Cletus Felming of Okmulgee, Okla.

This community received a good rain about noon Sunday, the first good rain in several weeks. It was estimated that 1 1/2 inches fell in about an hour. The wheat harvest is finished except for a few patches of green wheat to be cut later. A spokesman at Harlin Mills Elevator in Devol reported Monday that between 150,000 and 200,000 bushels of wheat had been unloaded at the two elevators here. The exact amount could not be obtained at this time.

**JUNIOR HIGH HONOR ROLL**

**EIGHTH GRADE**

- Bryant, Linda
  - England, Jan
  - Glass, Donna
  - Greenewald, Marilyn
  - Halsey, Lynn
  - Harris, Ernest
  - Hillis, Brenda
  - Page, Jean
  - Perry, Dale
  - Potter, Gilda
  - Ratliff, Rusty
  - Scheinberg, Bruce
  - Siber, Kenneth
  - Skidmore, Charles
  - Taylor, Danny
  - Taylor, Dawn
  - Veach, Margaret
- SEVENTH GRADE**
- Anderson, Betsy
  - Badeaux, Suzanne
  - Bentley, Diane
  - Byars, Beth
  - Christian, Mary
  - Clement, Randy
  - Creel, Jimmy
  - Eidson, Linda
  - Farris, Marie
  - Faulk, Carol
  - Fletcher, Charles
  - Gibson, Carol
  - Herring, Charles
  - Hinkle, Jimmy
  - Hudson, Donna
  - Kepler, Susanne
  - Masters, Judy
  - Matherly, Valaree
  - Mitchell, Sally
  - Moore, Betty
  - McBaride, Druella
  - McDonald, Oliver
  - Nix, Tona
  - Northcott, Nancy
  - Perry, Frances
  - Robinson, Wallace
  - Schwarz, Margaret
  - Seay, Phil
  - Taylor, Patricia
  - Williams, Karen
  - Wood, Betty
  - Zukowski, Marcia



**SOPHISTICATED** — Linda Lackey, 1961 Maid of Cotton, dresses for evening in a sophisticated gown of floral-printed cotton satin. A wide overskirt enhances the slender stem of a gown by Celia Phillips. Soft shades of pink, coral, blue, and green blend together in the Everglaze fabric.

(Mat No. 13)

Classifieds Get Results. Try One

**Rebekah Lodge Met Last Monday**

The Burkburnett Rebekah Lodge met in usual form last Monday night with Eva Bingham, Noble Grand, presiding. After the roll call of officers, the minutes of the last session were read and approved. The sick members were reported on and absentees noted.

A supper was planned for the Odd Fellows and Rebekahs. to

be held on Monday night, June 12th at the Odd Fellow Hall. All members of both lodges are urged to come and enjoy the fellowship of each other. Odd Fellow's wives are requested to contact Mrs. McPhail, Mrs. Simmons or Mrs. Cecil to find out what kind of covered dish they should bring. The same applies to Rebekahs who were not present at the last meeting.

Texas operators spent about \$1.2 billion on drilling in 1957; about \$400,000,000 for dry holes

**Lawn Mowers**

**NEW and USED MOWERS for SALE ALL MAKES REPAIRED**

**KEYS MADE WHILE YOU WAIT**

Mowers for repair are coming in fast now. Get yours in right away so it will be ready for the mowing job when the grass is ready.

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MARION THORNTON, Owner

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Prices That Cannot Be Matched



Women's and Children's ACME BOOTS in all kinds, and best prices to be found anywhere

**LEADER SHOE MARKET**

Wichita Falls

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**DRESS UP FOR THE RODEO...**

AND YOU CAN SAVE ON ALL YOUR NEEDS THROUGHOUT THE YEAR IF IT COMES FROM...

**Sears**

WICHITA FALLS

and Scott Sts.

Phone 322-6971

ACTION GUARANTEED OR YOUR MONEY BACK

**SEARS**



**TRACTORS AREN'T TOYS. Keep the keys and save the kids.**

When a cowboy wanted to praise a man for his ability and honesty, he was appraised as having been "measured a full sixteen hand high."

In cowboy parlance, a woman who is looking for a husband is said to be "draggin her rope."

**BIGGEST MAY SINCE THE MODEL "A"...**

THE MONTH OF MAY WAS THE BIGGEST FOR FORD CAR SALES IN 32 YEARS—SINCE THE HEYDAY OF THE HOT MODEL "A" IN 1920.

MORE THAN 143,000 FORD CARS WERE SOLD.

THIS MEANS THAT EVERY SIX SECONDS OF EVERY EIGHT-HOUR DAY, SOMEONE BOUGHT ANOTHER FORD, FALCON, THUNDERBIRD, OR FORD WAGON.

WHY?

PERHAPS THOSE 143,000 AMERICANS FOUND OUT SOMETHING YOU SHOULD KNOW. THEY DID ALL THE SHOPPING, DEALER BY DEALER; THEY MADE ALL THE COMPARISONS, CAR BY CAR. BUT THEY BOUGHT FORDS!

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TAKE A LOOK AT THE TWELVE FORD WAGONS, EVERY ONE IS DESIGNED AND BUILT TO GIVE YOU MORE SOLID ROOM—PER-DOLLAR, POWER—PER-DOLLAR OR STYLE—PER-DOLLAR VALUE THAN OTHER WAGONS. SEE THEM ALL—FROM THE CRISP SMARTNESS OF THE FALCON WAGON, ALL THE WAY UP TO THE INIMITABLE FORD COUNTRY SQUIRE.

FOR PURE PLEASURE, SEE THE SENSATIONAL NEW THUNDERBIRD FOR 1961, UNIQUE IN ALL THE WORLD—A CAR THAT BECOMES MORE DESIRABLE EACH MONTH AS THE IMITATIONS COME OUT, AS OTHER CARS COPY ITS FAMOUS ROOFLINE, ITS FOUR-SEAT INTERIOR, ITS CONSOLE—YET MISS THE SECRET OF THE THUNDERBIRD SPIRIT.

THE THING THAT SELLS FORDS IS SIMPLY THE PRODUCT—IT STARTS WHEN YOU TAKE A CLOSE LOOK AT FEATURES OTHER CARS ARE ONLY DREAMING ABOUT, IT GETS CONVINCING WHEN YOU SEE AND FEEL THE HONEST QUALITY OF ITS CRAFTSMANSHIP—AND IT'S ALL OVER WHEN YOU LEARN THE PRICE.

THOSE THOUSANDS OF AMERICANS WHO BOUGHT A GLITTERING NEW FORD EVERY SIX SECONDS IN MAY REALLY DID KNOW SOMETHING YOU SHOULD KNOW—THAT NOW IS THE TIME TO STOP IN, SWAP, AND SAVE PLENTY AT YOUR FORD DEALER'S SWAPPING BEE.

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BURKBURNETT, TEXAS



## Rodeo Events are Varied, Exciting

There are five basic events common to all rodeos, providing stock and contestants are available.

These include saddle bronc riding, calf roping, bareback riding, steer wrestling and brahma bull riding. Precise rules govern each event, and these must be observed by the cowboys, as determined by judges who have specialized in each type of competition. The standard events are uniformly exciting and are designed to provide a true test for the cowboy.

A cowboy pays his own entrance fee and travel expenses. If he doesn't place, he gets no pay other than a round of applause from the audience.

### Saddle Bronc Riding

Rodeo had its beginning with saddle bronc riding, and to many it is still the most exciting arena event. The cowboy must ride either eight or ten seconds, according to local rules. Time begins when the front feet of the bucking horse hit the ground as it breaks from the chute. The cowboy, wearing dulled spurs, must have his heels touching the points of the horse's shoulders until the first jump is complete. If he doesn't do this, the rider is automatically disqualified just as if his free hand touches the animal or saddle.

In order to make a high score the cowboy must rake his spurs both forward and back of the saddle girth. The judges base their scores on how hard the horse bucks and how well the cowboy spurs. Both the horse and the rider are scored on their performance.

### Bareback Bronc Riding

The bareback bronc rider is a demon for punishment. The only thing between him and the horse are his Levis and a piece of heavy leather "rigging" which is cinched to the animal.

As in saddle bronc riding, scoring starts when the horse's front feet hit the ground outside the chute. The rider must have his spurs above the bronc's shoulder points until the first jump is completed, and then he keeps them moving for the duration of the ride. If he can stay on the horse for eight seconds, he may be in the money.

### Calf Roping

In calf roping, the cowboy's horse is as important to a good score as the cowboy himself. A calf is released and when it reaches a point a few feet into the arena, a barrier is dropped to permit the cowboy and horse to start their pursuit. The rider ropes the calf, the horse skids to a stop and brings the rope tied to the saddle horn taut. The cowboy leaves his horse, throws the calf and ties three of its feet together. Time is counted from the moment the barrier drops until the cowboy lifts his hands into the air to signal that the calf is tied. Usually there is an additional wait of five seconds by the judges to be sure the calf doesn't break



Memorial Day services, in memory of all Veterans, was held Thursday, May 25th, at the Burkburnett Cemetery by the American Legion.

Pictured placing the wreath is J. A. Johnson. In command was W. R. Goen, Commander of the American Legion. Standing Color Guard, Gann Cecil and Thomas Arms. Firing squad was Francis L. Perry, 13th District Vice-Commander; Wayne D. Butler, Joe B. Bryant, Jessie Corbett, Gary McGonigle, Herbert E. Hofacket and F. K. Reynolds. Taps was sounded for the deceased veterans.

Steer Wrestling accounts for a good deal of skinned hide and sprained joints among the cowboys. Dropping off a galloping horse, the contestant must collar a running steer, bring it to a stop and twist it over on its side so that all four feet are pointed in the same direction. Assisting the contestant is the hazer, a cowboy who rides alongside to keep the steer from veering. Time is counted from the moment the contestant breaks from his barrier until the steer is pinned down in the arena.

### Steer Wrestling

loose. If not, the time is official.

### Bull Riding

The hump-necked, ugly brahma bull is the cowboy's adversary in bull riding. The rider has a manila rope, wrapped around the animal's belly as his only hand-hold. The rope must be free to fall off when the rider releases his hand. A bell tied to the underside of

### Mrs. Nola Thorpe Hostess June 1st Builders Class

Mrs. Nola Thorpe was hostess in her home for the Builders class of the First Baptist church on Thursday, June 1st.

The meeting was opened by our president, Mrs. Bundy, with a song. The Great Physician, followed by prayer by our teacher, Mrs. McMurtry.

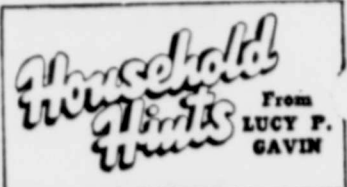
Devotional from the 8th chapter of Matthew was given by Mrs. Simmons. Reports were heard from the group captains, and a card was read from Mrs. Ware.

A sing song was led by Mrs. Thorpe. A reading was given by Mrs. Wofford. Memories of Father, dedicated to Fathers of our land. Following a game, Mrs. Simmons gave a reading. If We Knew.

Closing prayer by Mrs. Carnes. Refreshments were served by Group 4 to 13 members.

the rope further infuriates the bull and provides the weight to pull the rope free when the rider lets go as he completes his eight-second ride or is thrown.

These are the five main events of the rodeo. Any one of them is a show in itself. Interspersed among the events are trick riding exhibitions and the antics of the rodeo clowns in their outsized Levi's. There's never a pause in the action for those who watch the rodeo.



Prepared by National LP-Gas Council. Knives have been responsible for many accidents in homes. Children are curious and love to open drawers in search of interesting playthings. If shiny knives



are within reach, you can be sure that they will be removed by toddlers who can be seriously hurt with these "playthings." So it is sensible and safe to keep your knives on a wall rack well out of reach of children. A knife rack is also much more convenient. It makes it easy to locate your knives and protects the blades from dulling contact with other pieces of hardware which are kept in kitchen drawers.

## Youngblood Is Killed By Propeller

By BILL DINGWALL

Death came suddenly and swiftly for 36 year old Arlus Youngblood who was struck by an outboard motor propeller as he attempted to grab hold of his runaway boat in Perdido Bay, Fla., late Tuesday morning, May 30.

Youngblood, father of one and a civilian employee at NAS apparently fell in the water and was trying to stop the errant boat when the propeller slashed across his forehead.

Two observers, H. C. Lane and his son, Jack, 18, who were building a boat ramp behind their home in Lazy Acres, said they had seen Youngblood making "very tight figure eights" with the boat about 100 yards from shore.

"I didn't take any more notice of him until several minutes later when I heard the roar of the outboard motor, as if the propeller had come out of the water," Lane said.

Lane said he turned and saw the boat roaring at top speed rotating in a small circle.



Wendell Goins, Jim Harwell and Bill Browning in a meeting planning the final details of the Boomtown Rodeo to be held here June 15, 16 and 17th.

"The man was not in the boat and then I saw him a short distance away", Lane said.

Youngblood was either making an effort to climb aboard the circling boat or grab hold of the stern to stop the motor, Lane reported.

"I saw him lurch into the boat" Lane said, "and then it made another circle and he was out of sight. When the boat came around again, he was gone."

The boat, Lane said, appeared to go into neutral or else

the pin was sheered. "Then I saw him floating on the surface close to the boat," said Lane.

Lane said he saw a man and woman in a fishing boat nearby who also had been observing Youngblood's struggle.

Lane said the two, identified as Mr. and Mrs. Hall Criss, lifted Youngblood into their boat and brought him to shore where Lane had reached his station wagon to take him to the hospital.

A physician at Escambia Gen-

eral hospital pronounced blood dead several minutes after he was brought in. He received a severe laceration of the forehead, along with numerous lacerations on his body.

Sheriff's Investigator Lynch listed the death as an accidental cause.

Youngblood, who was from Millview, is survived by his wife, Mrs. Esther Youngblood; one daughter, Katy; Mrs. Homer Youngblood, Millview; his parents, Youngblood Jr. of Dallas, Texas; four sisters, Ellis of Nevada, Mrs. Huntsman of El Paso, Mrs. Vivian Rice and Mrs. Serena Carpenter, Lovington, N. M.

Funeral services will be held at 2 p. m. June 2nd in Lovington, N. M. Burial will be in the cemetery of Mr. and Mrs. O. up of Burkburnett.

Brian Teal, Jr., from Lubbock, Texas, spent the week-end in this summer and will be as Tech in the fall.

Mr. and Mrs. R. E. and family of Lubbock spent the week-end in Teal home Mrs. G. niece of Mr. Teal.

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- Val. to \$1.29 yd. . . . yd. 77c
- Val. to \$1.98 yd. . . . yd. 99c
- Val. to \$2.98 yd. . . . yd. \$1.77

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Values to \$14.95 . . . \$11 2 for \$20

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<b>KUNER'S PEACHES</b> In Heavy Syrup No. 2 1/2 Can . . . . .	<b>3 for . . . . 89¢</b>
<b>GREEN BEANS</b> Butter Kernel 303 Can . . . . .	<b>5 for .. \$1.00</b>
<b>BISCUITS, Hi-Rise</b> . . . . .	<b>3 cans . . . 25¢</b>
<b>FRESH GROUND BEEF</b> . . . . .	<b>lb. . . . . 39¢</b>
<b>FRESH PORK CHOPS</b> . . . . .	<b>lb. . . . . 55¢</b>
<b>WHITE POTATOES</b> . . . . .	<b>10 lbs. . . 49¢</b>
<b>Nice Yellow BANANAS</b> . . . . .	<b>lb. . . . . 10¢</b>

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# Burkburnett Star

LIKED BY MANY..CUSSED BY SOME.. READ BY EVERYBODY

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, JUNE 8, 1961

NUMBER 39

## Parade to Open Rodeo June 15

A cowboy who can keep in balance upon and with a horse, and who can ride long distances without retightening the cinches or galling the horse's back, is known as a "light rider."

### Quarters for Rodeo to Be At Bowling Alley

Headquarters for the rodeo, scheduled for June 15-17, will be set up at the Bowling Alley. This was announced by the committee. All persons interested in the rodeo should contact the headquarters at the Bowling Alley. The committee will cover the neighboring towns with the rodeo with stickers, placards and

### Rodeo's Start Century Ago

Almost a century ago on the plains of the southwest the sport of rodeo had its beginning. It bore little resemblance to the present streamlined version held in almost half a thousand communities across the nation during an eleven month season. Chaos held the country following the Civil War. Most populated areas in the defeated South had been decimated and laid waste. Those who came home found the future grim and unsettled. Hundreds migrated westward in search of new fortune.

On the vast plains, ranchers had left their herds to join the war between the states. The longhorn had multiplied and overrun the land, thousands unmarked by ownership brands. The migratory men discovered with small investment, a lariat, they might found an empire on the hoof. So it began.

Search for a market pointed toward the railroad still hundreds of miles to the north. Banded together their herds and themselves for safety and convenience on the long trek it was natural that rivalry in their skills arose among the trail hands.

The Rodeo Cowboys' Association of today has developed from a contestant organization to the administrative, guiding and regulatory body for the sport as a whole. Most rodeos are community sponsored, put on by business men who must take time from their own affairs to donate their services to the local contest. These committees gladly looked to the association for leadership on a national level.

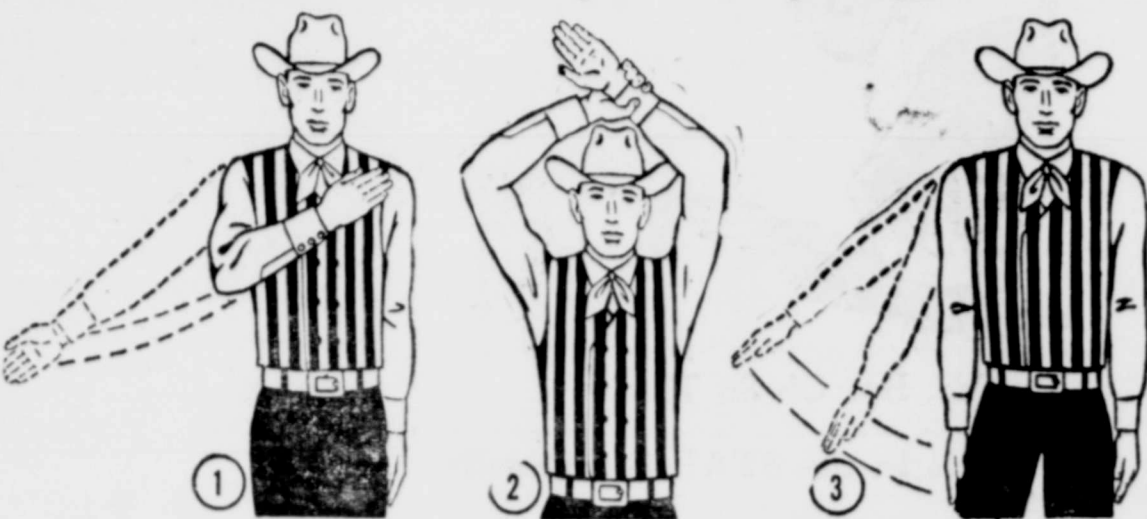
A self governing organization, RCA policies are guided by the cowboys themselves. The board of directors and officers are elected from among active contestants by association members for two year terms. Each director represents an event in rodeo.

In 1952, the RCA began publication of its own newspaper, the Rodeo Sports News, a compilation of rodeo results, stories on individual cowboys and full information on coming events. This now is published twice monthly, with a subscriber list over ten thousand.

By 1955 rodeo had become a major professional sport but remained one of the least understood and incompletely reported. To combat this, the Rodeo Information Commission was formed, as a branch service organization of the Association, & designed to serve news media with correct information on all phases of the sport.

A governing board was created with three commissioners elected from rodeo committees across the nation and three from active contestant ranks. These men also serve two year terms.

### Rodeo Judge's Signals Explain Disqualifications



1. FAILING TO SPUR a saddle bronc or bareback horse out of the chute to the satisfaction of the judges. The spurs must be touching the bronc over the shoulders when the front hooves hit the ground first jump out of the chute. If the horse stalls coming out of the chute, the Judge may shout to the rider that he waives the rule.
2. TOUCHING ANIMAL OR RIGGING with the free hand. In all three riding events—bareback riding, saddle bronc riding and bull riding—the contestant may hold on with only one hand. He cannot touch any part of the animal, the rigging, the rein or the bull rope with his free hand, whether it happens intentionally or by accident.
3. LOSING A STIRRUP before the end of the ride disqualifies a contestant in saddle bronc riding. The hand signals, new for the 1959 rodeo season, are given by the judges to the announcers and timers immediately after the signal marking the end of each ride. There is no signal for the obvious disqualification of bucking off.

A renegade rider in the Old West was one who was employed to visit distant ranches, gathering up any stock branded with his employer's brand and returning the stock home.

A colorful cowboy term for catching hold of the saddle horn during a ride is "reaching for the apple."

Fanning the horse with a hat used to be considered spectacular at rodeos, but modern rodeos forbid quiring, fanning or even touching the animal with the hand.

Total prize money in the sport of professional rodeo passed the three million mark in 1959, largest payoff since 1953.

Only nine fatalities among pro rodeo contestants have occurred since 1952. Injuries requiring hospitalization, however, average more than one a day during the year.

A cowboy who was completely disguised was described as "lookin for a dog to kick."

### Parade to Form At City Park On Ave. D

The 1961 rodeo festivities will be kicked off with a parade Thursday, June 15.

This is the sixteenth annual rodeo, and every one has begun with a parade. This is one of the big moments presiding each rodeo. The parade is made up of hundreds of horsemen, decorated floats and cars, industrial entries, bands, and to give spice, hired and volunteer clowns.

One year, more than 1200 mounted horsemen paraded before the reviewing stands.

Floyd Marten, parade marshal, reports he has had wonderful response from area riding clubs and industrial concerns. One riding club, more than 100 miles away from Burkburnett, which has never participated in the parade, wrote in and asked if they could get a position in the parade assigned to them. Of course the answer went back yes. They could win a prize for coming the farthest distance.

A number of study clubs and literary clubs are working on floats—and have been for a week or two. It looks like one of the biggest and best parades yet.

The parade will assemble at the City Park and proceed up Avenue D to 3rd or Main Street. Then the procession will turn West on 3rd and cross the railroad tracks, where units will fall out at their convenience.

Nylon, a synthetic usually associated with cloth products, also is used in the manufacture of lariat rope. Virtually unbreakable, it is used by steer ropers in the pro sport of rodeo.

### Rodeo Booster Trip Set for June 14th

Jack Mathis, chairman of the rodeo booster trip, reports that all preparations for the pilgrimage are under control.

The boosters will assemble at the Chamber of Commerce office Wednesday morning, June 14th, and leave promptly at 8:00 A. M.

In order to cover as much territory as possible in one day, the route has been changed somewhat.

After leaving Burk, the first stop will be in Electra. From there the group will go to Iowa Park and Wichita Falls.

From Wichita Falls the caravan will proceed to Henrietta, Petrolia, Texas, Waurika and Walters, Oklahoma, where everybody will pause for a lunch at 1:05.

After lunch the route leads to Lawton, Grandfield, Devol, and back home to Burk.

Any one who wishes to go on the booster trip is welcome. Just be at the C-C office on time, with the old buggy decorated, and fall in line.

Only Northern cowboy ever to win the annual calf roping title in pro rodeo since its inception in 1929, is Dean Oliver, Boise, Idaho, in 1955 and 1958. All other champion ropers have come from four southwestern states, Arizona, New Mexico, Texas and Oklahoma.

### Old West Lives On In Rodeo America's Top Thrill Sport

The Old West lives again. Its Rodeo time in Burkburnett.

As it was 100 years ago, so will it be next week at Morgan Stadium when cowboys from all over the nation gather here to prove they can sit a bucking horse, rope and bulldog steers, ride a volatile bull, and do any one of them better than the next cowhand.

Rodeo is also one of the most popular. Last year more than 15,000,000 people bought tickets to watch some 3,000 members of the Rodeo Cowboys Association compete in more than 400 rodeos throughout the country.

Our rodeo will follow the pattern that developed out of the sheer fun-of-it competitions among the Mexicans vaqueros and American cowboys of the early cattle ranching days.

Rodeo means round-up in Spanish and the vaqueros of California and the Southwest were the first to shuck the car of a long, hard day by competing with their comrades to see who could stay aboard an unbroken horse or best throw and tie a calf. The American cowboy who followed the vaquero on the scene was just as eager to prove his skill.

The men first competed among themselves, and then they began challenging the hands from the next ranch. Soon, the word that cowhands from neighboring ranches were going to compete with rope & horses attracted people from miles around.

As an organized sport, rodeo is generally agreed to have been foaled at Pecos, Tex., in 1883. That year the townsfolk invited the cowboys into town to hold their contests on the main street—just 33 years after Levi Strauss made his first pair of blue cowboy pants.

Five years later the people

### RODEO IS A PROFESSIONAL SPORT RUN BY COWBOYS

Rodeo is perhaps the only professional sport which is governed by the men who participate in it. All rodeos of any size if they are to attract participants, must be sanctioned by the Rodeo Cowboy's Association which has headquarters in Denver, Colo. This organization sets the official rules for rodeo, and the rules are observed under penalty of fine, by the membership of the association, some 3,000 cowboys—and those who produce the contests.

The board of directors and officers of the Rodeo Cowboys Association are elected from among active rodeo contestants and serve for a two year term. The four to five hundred RCA sanctioned rodeos held through-

out the country each year are generally sponsored by a charitable or civic organization in each community. The rodeos are produced under the rules of the Rodeo Cowboys Association and each contestant must be a dues paying member of the organization.

It was in 1936 that the men in the big hats and Levi's jeans recognized that if rodeo was to become a national sport it would have to be regulated. For the first nine years their organization was called the Cowboys' Turtle Association, because their progress would be "slow but sure." In 1945 there was a re-organization and the association took its present title. The headquarters in Denver was established in 1950.

# RODEO Burkburnett Texas

## JUNE 15th " 16th " 17th

Wichita County Chamber of Commerce Luncheon Each FIRST MONDAY at Town Hall Everybody Invited Each Pays for His Meal

iff's Investigation listed the fatal cause. ... w, who is survived by ... rs. Esther Young ... aughter, Kate ... w; his parents ... omer Young ... N. M.; a brother ... ood, Jr. of De ... four sisters ... f Nevada, Me ... an of El Fra ... ivian Rice ... ena Carpenter ... on, N. M. ... ral services ... nd in Lovin ... Youngblood is ... Mr. and Mrs. O. Burkburnett.

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Teal, Jr. ... abcock, Teal ... d. He is work ... mer and will ... in the fall ... and Mrs. R. E. ... nity of Lubbo ... the weekend ... me Mrs. G. ... f Mr. Teal.

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Administration Rodeo Events Years Old

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GIFT PING 'S DAY

MFORTAB RATED AL YOUR PLEASUR



### Teamwork In Steer Wrestling

The steer wrestler swoops down on his quarry in perfect timing as his assistant, the hazer, holds the animal in position for the jump. Months of practice and experience are behind these contestants and their mounts in the pro rodeo sport, where a split second of mis-

judgement in approach can send the steer wrestler hurtling over the animal's horns or beneath his hazer's horse. If all proceeds on schedule here, a few seconds will see the field judge's flag drop sharply, signaling time.

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### THE AMERICAN WAY



Sad, But Oh So True!

Classifieds In the STAR Get Results

### Central States News Views

**BUCKINGHAM FOUNTAIN** in downtown Chicago is background chosen by June Wilkinson, 19, to demonstrate how exercise keeps her in such good shape.



**THERE IT GOES!** Having disposed of the contents, young John Rowe is about to dispose of his cup as well, on the concrete paved patio. But his mother is immune to panic, knowing that the cup is sturdy break-resistant melamine.



**MAMA GIRAFFE** appears to be assuring new arrival at the Dallas zoo he'll grow up to be as big and long-necked as she is.

### Pickup Men Keep Show Moving By Fast Work

Their names never appear on the win ledger or on the roster of officials, yet the pickup men occupy a key position in professional rodeo and are among the unsung heroes of the sport.

These are the men on horseback who stay in arena background while bucking bronc & rider battle it out, then swoop in on signal to capture horse and cargo.

Usually former contesting cowboys who have developed an extra talent for avoiding flying hooves and direct impact of a thousand pounds in violent upheaval, they risk serious injury each time they work.

Their mounts must be specialists without fear also, moving on cue else the pickup can be lost among lashing hooves that strike with the force of a battering ram.

Beneath the leather chaps they wear foam rubber pads for their knees and shin guards

Old time cowboys used to call cotton pickers "lint backs."

copied from the baseball catcher to ward off injury from the unruly outlaws they must capture. Broken bones still are no rarity among them.

Team work is essential as the signal sounds completion of a ride. Pocketing their target on the run, the pickup men must crowd the fighting bronc to take the rein from the contestant, then slow the action to allow him freedom to reach solid ground.

When a rider bucks off before official time elapses, pickup men must quickly recover

the empty saddled bronc dragging back rein and trip the animal causing Skill and nerve are required reach down for the rein while the bronc is kicking, charging best capture.

Many a contesting fighting a fall at the end ride or with a foot in a stirrup, the saddle with sledgehammer has felt the earth come sight with the helping arm of the pickup man

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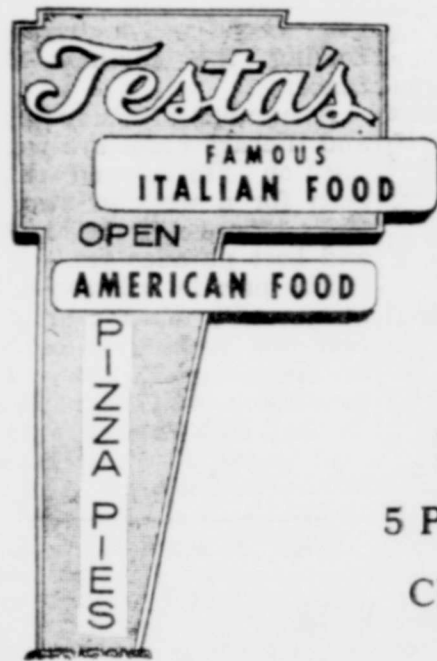
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The cowboy's term for the best in anything, whether his own decorations his riding gear or even a well dressed woman, was nickel plated.

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**Novices  
Permit Holders  
in the Game**

own apprentice system, Fledgling rodeo hands, called permit holders, numbering 4,256 in 1959. Designed primarily to allow youngsters to try their spurs among the pros of the game without becoming full-fledged members of the Association, the permit roster has more than tripled since it began in 1957.



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The Rodeo  
AND THE  
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Fine Diamonds — Watches  
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WICHITA FALLS, TEXAS

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Rodeo Visitors  
For Your  
Refreshment  
Needs  
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ON BURKBURNETT HIGHWAY  
NEAR WICHITA FALLS CITY LIMITS  
Across from Sheppard Field

**CEILING UNLIMITED**



**BAREBACK BRONC RIDING**—Jack Buschbom, Cassville, Wisconsin, riding Sleeper at Cheyene, Wyoming Frontier Days rodeo.

Expression on both horse & rider denotes grim determination as the pair soars skyward during eight second combat in the bareback bronc riding, one of the standard events in the sport of professional rodeo. The cowboy must keep spurring, depending on strength & balance to stay on top for a chance at slices of the prize money at the rodeo conclusion.

Dollars won in pro competition at contests approved by the Rodeo Cowboys Association are the basis of annual championship titles, awarded following the National Finals Rodeo, "Worlds Series" of the game held at Dallas in late December.

Cowboy officials of the Association and rodeo committee members who had long felt the need for such action joined forces to set up rules governing the validity of permit holders.

In brief, the novice can for \$5 obtain an annual card thru the RCA headquarters in Denver. This entitles him to compete at professional rodeos where rodeo committees have signified their willingness to accept permits. He may renew his permit each year until he has won a thousand dollars in professional contests.

At that point he must join the RCA or turn in his permit card. In 1959, 200 permit holders voluntarily joined the pro ranks. The initial fee to join the RCA is \$50. The dues thereafter are \$25 annually, which covers the pro with insurance while contesting or on the rodeo grounds.

The permit is essentially practical for the cowboy who stays close to his home most of the year, enters only a few rodeos. By the time the holder has won his limit of permit prize money he generally has decided his rodeo future.

This came true abruptly in the case of Jim Clary, Purcell, Okla., youngster, who in 1958 at Phoenix won \$1,325 on the first bull he rode in pro competition. Young Clary immediately joined the RCA and has been on the winning path ever since.

In 1957, its baptismal year, the permit system numbered 1,263, the following year rose to 3,131 and last year mounted again to 4,256.

**Cowboys' Dress  
Is Unchanged**

Cowboys of today dress pretty much the same as the men who made their calling famous, 100 years ago. The first cowboys, the Mexican vaqueros, established much of the style of the modern cowboy's dress. Their boots and sombreros and chaps were adapted for American tastes. One thing unchanged are the cowboys' blue jeans, invented by Levi Strauss in San Francisco 110 years ago and still made by the same company.

A man who came West from the East to go into the cattle business primarily for the money that was in it, was often referred to as a "bootblack puncher" by the old cowhands.



A "boar's nest" was the cowboy's name for a line camp. It got this name because the man who occupied the camp was more interested in his duties as a cowhand than in housekeeping.



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"THAT'S WHAT  
AH SAID!"



**LOOK FOR THE BIG M**

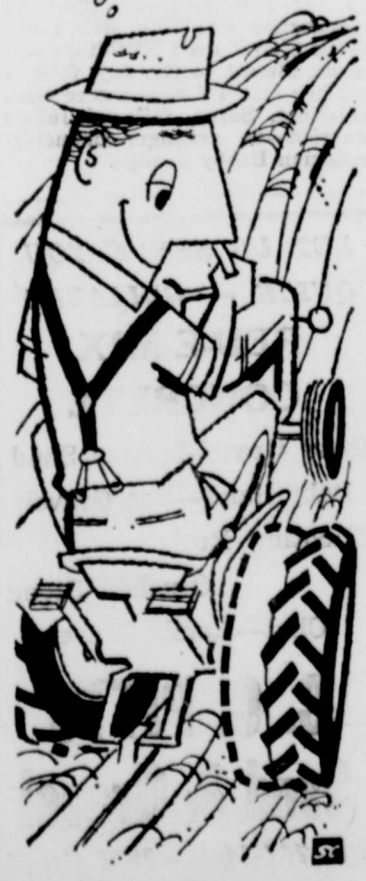


**CLOWN'S DILEMMA.** Walter Giller, as Dody the clown, waits in wings before going on for his act in "Hippodrome."

On the western frontier, the woman of the saloons & honky tonks was called a "calico queen."



Courtesy Allis-Chalmers member National Safety Council



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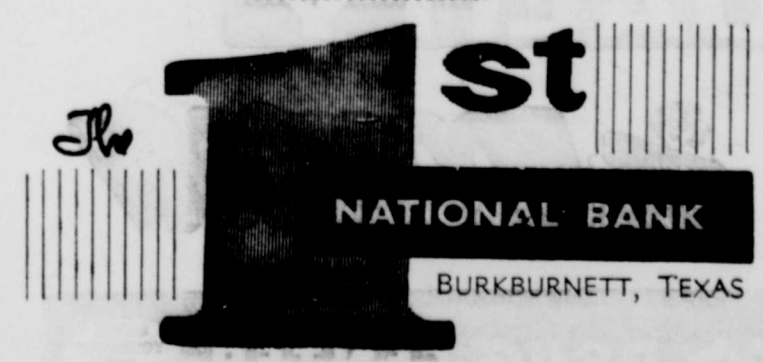


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**RODEO** JUNE 15-16-17



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## Rodeo National Finals Held in Dallas Last Year

A long planned dream became a reality last December when the first bucking horse pitched into the arena of the newly erected Livestock Coliseum at Dallas, Tex. The National Finals Rodeo "world series" of the professional cowboy sport had gotten underway at last.

Years spent in verbal planning, months over the blue print table and in careful selection of the nation's top bucking stock for the contest, days full counted in preparing for the 253 head finally chosen, for the thousand and one unforeseen obstacles surmounted, all faded into the background when the first chute gate swung wide.

This was the cowboy dream come true, a contest by and for the men in big hats that moved the sport further ahead than anything since the first contest steer was roped down the main street of Pecos, Tex., some sixty-six years before.

The motivating purpose behind this five days of spectacular combat arena was threefold. For the first time in rodeo history, the top fifteen money winners of the year in each rodeo event would pit their skills against the selected elite among forty-five stock contractors' strings from over the nation; the best against the best.

Secondly, from these shattering, hard fought go-rounds of intestinal fortitude and ability would emerge the world champion cowboys of the year.

And last but not least, the sport of rodeo would be presented for approval on merit alone, without frill or furbelow of motion picture or western singing star.

The bountiful prize money of \$57,500 actually did not play the stellar role as expected among professional athletes. Only competitive pride and skill could produce the constant display of sensational effort that dominated the entire contest. Every man rode over this head to prove his place on the finals roster was no fluke.

Topic of conversation for months whenever cowboys met, the NFR had become a living legend at last and the pros made certain it would not die.

General planning for the "World Series" of rodeo began in mid winter of 1957 but not until the following July, 1958 was a National Finals Rodeo Commission set in operation by the Rodeo Cowboys Association.

Personnel of the commission consists of a seven man board, three representing the RCA, 1 from the rodeo stock contractors, 1 from the nation's rodeo committees, a producer-manager and an executive secretary.

The City of Dallas, with the State Fair of Texas as sponsor, was selected as site for the NFR and a stock selection com-

mittee of contesting cowboys, stock contractors and RCA officials began the long task of hand picking top stock for the king-sized finale of the 1959 season.

Because no indoor arena large enough could be found an outdoor site had to be located for the team roping and steer tying events. The town of Clayton on the northeast tip of New Mexico was chosen and there on Nov. 13-14, prior to the Dallas contest, the finals in those events were run off.

On December 1, 1959, the top fifteen money winners of the regular season in the five standard events, saddle and bareback bronc riding, bull riding, steer wrestling and calf roping were tabulated and announced by the RCA and these cowboys became eligible for the NFR at Dallas.

Official riding and flag judges, on whose shoulders would rest final decisions in the various events, were elected by vote among the qualified contestants. The arena director and livestock superintendent for the vast number of animals used in the 10 go-rounds were selected from active pro ranks too.

From livestock care, to supervising the national telecast that sent the final night of competition to an estimated thirty million viewers, the finals was the cowboys' contest.

Its financial return was over a quarter million dollars; to the thousands of spectators who saw the afternoon and nights of keyed-up combat it was the peak of all rodeo roled into one; but to the pro contestant over the nation it was more the culmination of a decade of dreams finally reaching reality.

The National Finals Rodeo again will be held in Dallas in 1960, from Dec. 26 to Jan. 1st.



What quality is it that makes a television "personality" a great and lasting favorite to millions of us?

Isn't it the rare ability to project friendship, the feeling and reality of it, into our homes? I believe that Dave Garroway has it. You may know others; I hope you do.

You find yourself calling them by their first names, and half expecting them, from the screen, to call you by yours! They smile, and instinctively you smile back.

They know all this, from the letters we write, and they must be deeply conscious of a moral obligation and a grave responsibility. They really have to feel friendship for us so strongly that it comes through the air.

Sincerity is something that cannot be faked, especially on a close-up televised face. These people must possess it, or they couldn't live long with us, or with themselves.

They are not actors; they offer us only themselves, no more and no less. Isn't that the way it is, with real friends?

The "Oregon puddin' foot" was a type of horse which was developed when a riding horse was crossed with a draft horse. This type was developed in Oregon for mountain work.

When a cowboy said "other man had cut his pin and drifted," he meant man left for parts unknown on his own free will and compulsion.

A horse that bucks stands on his hind legs, paws the air is said to be "ninin the moon."

"Kidney pad" or plaster was the cowboy name the cowboy for small riding saddle used by easterners.

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SLEEK MAILLOT - Tailored for swimming and fully lined to keep its shape is this sleek one-piece suit by White Stag. The suit features a pretty cotton print accented by tiny buttons at the deep neckline.



LUCKY DOG! - Julie London's pet dachshund seems to enjoy his place in the sun, and why not? Julie's relaxing between rehearsals for her Saturday, May 13 appearance on "The Bob Hope Buick Show" over NBC-TV—two years, almost to the day, following her last TV appearance with Ski-Nose. Sorry, fellows! Julie's married—to arranger-conductor-musician Bobby Troupe.

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# Burkburnett Star

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Old timers of the Southwest called a paint or pinto horse an "Indian pony," since he was the favorite of the Indian because of the savage's love of color.

Chamber of Commerce Luncheon Each **FIRST MONDAY** at Town Hall Everybody Invited Each Pays for His Meal

BURKBURNETT, WICHITA COUNTY, TEXAS, THURSDAY, JUNE 8, 1961

NUMBER 39

## "Smoke-eating" Shetland Ponies Perform Here

"Smoke-eating" Shetland ponies performing difficult maneuvers with adding machine will appear at the Boom Town Rodeo, June 15-16-17. These popular ponies—of the Victor Adding Machine Co. Six-Pony Hitch—put on a fast stepping exhibition of teamwork and skill that even outshines the brilliance of their chrome-plated harnesses and flashy replica of an antique fire engine steam pumper.

Farm, Barrington, Illinois, (just north of Chicago) they are placed in training when two years old.

During their first six weeks they are taught to stop, turn and back up. Next, the Shetlands are paired and taught to work as a team. Gradually the group steps up to four and finally to a complete six pony hitch. At the end of the six months intensive training, they are ready to ride the show circuit.

The ponies range from 42 to 46 inches in height and weigh from 350 to 450 pounds. The lightest pair leads and does most the running. The medium or middle pair are classified as the swing team and turn the wagon. The heaviest two, known as wheel ponies, do most of the pulling and supply the weight necessary to permit the driver to make quick stops.

The Victor Six Pony Hitches have performed as a specialty act at rodeos, horse shows, fairs, and charity events throughout the United States and Canada.

## BOOM TOWN RODEO JUNE 15th - 16th - 17th



Six "smoke-eating" Shetland ponies performing difficult maneuvers with adding machine accuracy will appear at the Boom Town Rodeo June 15-16-17. These popular ponies—of the Victor Adding Machine Co. Six-Pony Hitch—put on a fast stepping exhibition of teamwork and skill that even outshines the brilliance of their chrome-plated harnesses and flashy replica of an antique fire engine steam pumper. The custom built vehicle they pull is an authentic five-eighths scale model of an old time steam pumper fire engine.

## Judges Are All Experienced Rodeo Cowhands

On the opinions of two officials, active contestants themselves, ride the wins and losses in the modern day cowboy sport of rodeo. Contest rules are carefully defined by the Rodeo Cowboys Association and the decision of the judges as to their interpretation is final.

During the riding events, wearing black and white striped vests, the judges post themselves in front of the chute, one on either side, as the bucking stock is turned out.

The animal is scored from 65 to 85, depending on his action. The rider is marked from 1 to 20 on how well he rides and spurs his mount. Each judge on completion of the ride sums up his markings. Total of the two officials' markings define the contestants' score for the ride.

Judging a ride requires both a sound knowledge of the rules and a solid background of experience in rodeo. A judge must be able to discern the hardest bucking animals, and to decide which riders are really spurring and which are just "coasting" or swinging their feet. Such arena experience is the paramount reason for the ruling that each judge be an active contestant.

In time events, roping and steer wrestling, one judge is on horseback in the arena, the other remains at the chute where the cattle are released. The arena flagman passes on the legality of the catch, throw and the tie, and indicates time completed by dropping his striped flag sharply.

His fellow official at the cat-

## Newcomers Welcomed to Burkburnett

The Burkburnett Chamber of Commerce and the Greeters Service wish to welcome the following newcomers to our city:

- Elzinga, Gerald
- Stevens, R. C.
- Armstrong, Donald
- Mullins, James
- Valentine, Edward
- Riddle, George
- Klein, Leo
- Wilson, James
- Cochran, Carroll
- Pack, R. J.

## CARD OF THANKS

During a time like this we realize how much our friends mean to us; Your expressions of sympathy, the flowers, cards and food were all appreciated very much and to each one we say Thank You and God bless you.

The Family of Mrs. Maggie Weaver

the chute must ascertain the contestant does not break thru the barrier stretched in front of the cowboy's mount, before the bovine quarry has been allowed a designated head start. Breaking through the barrier adds an automatic ten second penalty.

Rodeo judges are well paid, ranging from \$25 to \$100 per day depending on the size of the rodeo and the prize money. Still there are seldom many applicants. Most contestants prefer a chance at the prize money rather than the salaried job.

One fairly frequent source of judges, however, is the ever-changing group of contestants with minor injuries. Bandages and liniment are not uncommon equipment for the judges along with the striped vests and flags.

## Bridge Classes Scheduled at YWCA In Wichita Falls

Contract bridge courses for beginners and intermediate-advanced students are scheduled to start Tuesday night, June 13, and Thursday night, June 15th, respectively at 7:30 at the Young Womens Christian Association in Wichita Falls.

Each course consists of eight two hour lessons, one lesson weekly. Mrs. Milton Blackwell bridge instructor, features the Goren point count system. Burkburnett residents are invited to attend.

For additional information, contact the YWCA, phone 723-2124.

Last Sunday Mr. and Mrs. W. J. Bingham accompanied by Cora Lee Harmon attended a family reunion at Bowie, Tex. They visited the C. W. Chandlers at Ringold on their way to the reunion. Returning by way of Montague, Nocona and Pectrolia.

Mr. and Mrs. E. H. Mayfield and Mrs. J. C. Gentry of Dallas visited in the home of their sister, Mr. and Mrs. Wylie Browning last week.

Mrs. Samuel F. Fenner has returned to her home in Beaumont after a visit here with her parents, Mr. and Mrs. B. H. Alexander, Sr., and other relatives and friends.

It Pays Dividends To Advertise

## M.Y.F. Delegates For Travel Camp

Chosen to be delegates for the MYF class of the First Methodist church are Sue Revier and Dennis Harsh. Both Sue and Dennis will go to Bridge Port, Tex., and to meet with other delegates and travel to various points of interest, winding up with a week camping trip in the Wichita Mountains. Attendance as counselors will be Mr. and Mrs. Merwin Turner.

Mr. and Mrs. Leo Evans and Ronnie and Mr. and Mrs. Melvin Bailey and Floyd Wayne of Burk and Mrs. Irene Evans of Stephenville were weekend campers at Possum Kingdom Lake.



Boy or girl will win this little Model T car for rodeo tickets. Ask for details at the C-C office.

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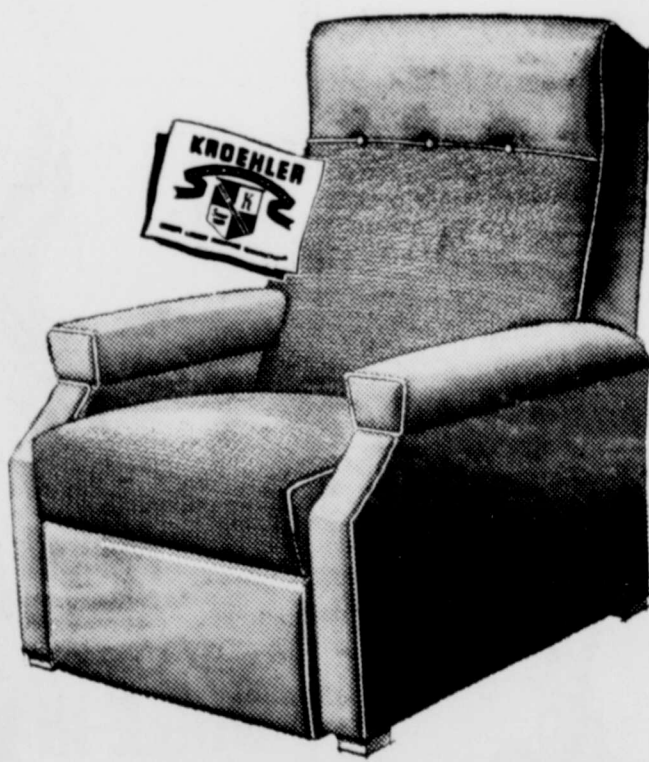
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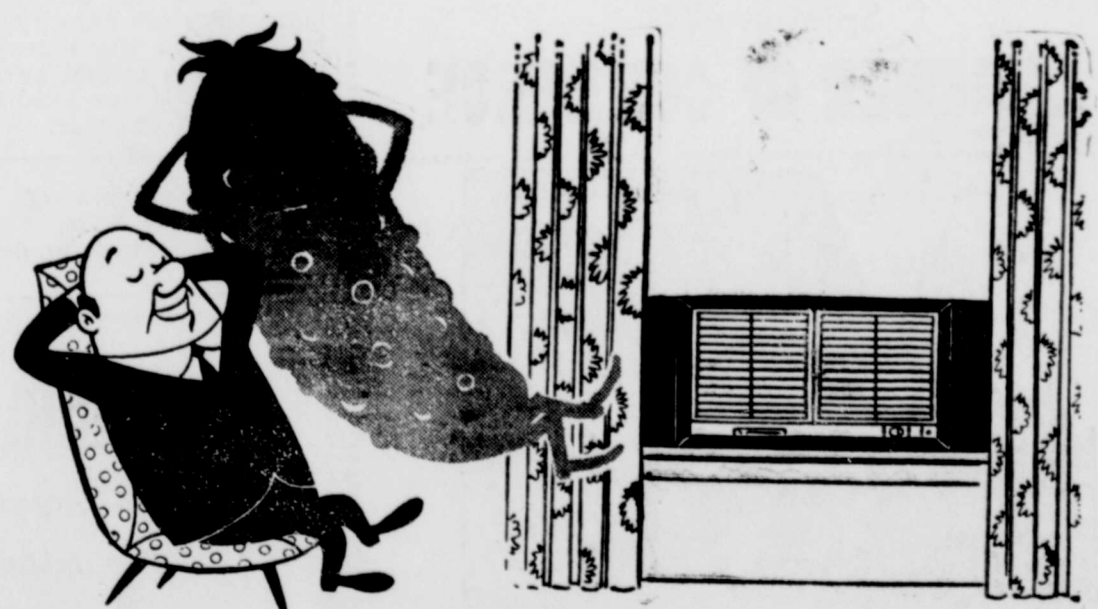


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### Saddle Bronc Riding Is Fun

Saddle bronc riding is the classic event of professional rodeo. The sport has no more basic foundation than this battle of man and horse, under formulated contest rules.

Rodeo began from early day combat of man and animal in open range country where the horse was both transportation and work tool. In present day rodeo so great is background and proficiency needed for success in the event, it numbers less participants than any other. Rodeo rules require the cowboy to ride either eight or ten seconds depending upon local arena conditions. Time begins when the bucking horse's front feet touch the ground after

leaving the chute. His spurs, dulled by rule, must be touching the horse above the points of the shoulders until the first jump is completed.

Failure to comply with this primary rule results in disqualification by the judges no matter what pyrotechnics are displayed by horse and rider there after.

Once legally started, in order to mark well on the judges' books the rider must spur both forward and back of the saddle girth until time runs out. How strongly he moves his feet and how hard the horse bucks are the basis of the judges' markings.

Rodeo Cowboys Association rules provide judges score within a twenty point spread, for the animal 65 to 85 and for the rider 1 to 20. Thus, a middle of the road performance could be marked 72 for the animal, 11

### HIGH AND MIGHTY



BULL RIDING—Bill Griffiths, El Campo, Texas, on old No. 160, at the Tucson Fiesta de los Vaqueros.

More than half ton of Brahma bull tries a running high jump to rid himself of the cowboy burden on his back. The bull riding event in the professional sport of rodeo does not require spurring the animal during the eight second conflict. The rider must not touch the mount with his free hand, depends entirely on the braided rope around the bull, strength and balance, to keep himself upright during the lose hid bovine's contortions.

for the cowboy, a total of 83. The second judge's estimate would be added and the ultimate score arrived at.

For the contestant, the bucking rein, a braided length of manila rope fastened to the horse's halter, is his most important bit of equipment. This serves as balance pole and brake lever and is his only means of purchase on the earth shaking antics of his mount.

Balanced against the rein, the cowboy finds the timing necessary to keep his feet moving back and forth and to hold himself against the saddle during the roughest part of the journey, when the horse hits the ground.

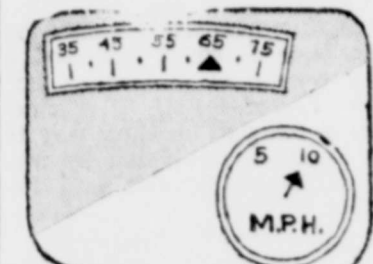
Many bucking horses become more adept than the rider at working the rein, flinging their head back or to one side as they buck, thus leaving the rider with a handful of slack when balance is sorely needed.

The great bucking horse of a decade ago, Blackhawk, developed such an artistry. Whipping his head from side to side he would take the rein almost completely, then turn back with a spine-jarring high kick to send the rider catapulting into orbit like a bullet.

A gentle saddle horse that went wrong, Blackhawk was ridden but three times in his meteoric career in the Pacific Northwest. A pinched shoulder nerve suffered in one of his spectacular performances forced his retirement.

Further rulings that bring disqualification to the bucking horse rider are failure to keep both feet in the stirrups, or touching the animal or equipment with his free hand at any time during the ride.

About one-fourth of Texas wells in 1957 were "wildcat wells," which seek to discover new fields.



Courtesy  
Allis-Chalmers  
member National  
Safety Council



REMEMBER,  
YOU CAN STOP,  
but the car driver can't.

Cowboys who want to take the rough edges off a horse, call the practice letting the hammer down.



A TECHNICIAN examines the optical quality of a 36-inch telescope mirror that will ascend, by balloon, this year to 80,000 feet above the earth. The project known as STRATOSCOPE II will examine planets and galaxies. The disk, manufactured by Corning Glass Works, is made of fused silica, one of the purest materials known to man. The purpose of sending the telescope up in a balloon is to get it above the earth's atmosphere which obscures clear visibility of celestial objects. STRATOSCOPE II is supported jointly by the National Science Foundation and the Office of Naval Research.

### NOVICES

The Rodeo Cowboys Association has also worked on a beginners program with one members. For \$5.00 a man can obtain an approval which permit novices to compete in those sanctioned which permit novices to stand by obtaining a \$1,000. Then he must be Rodeo Cowboys' Association paying a \$50 initiation and annual dues of \$25.

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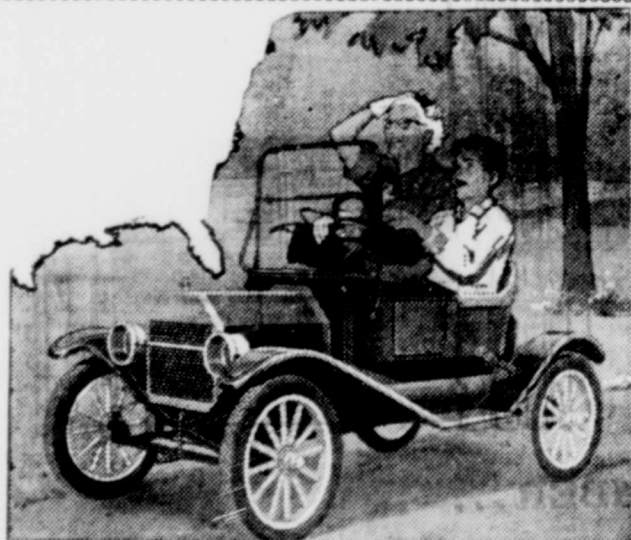


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SMILING ANKLES SELECTED: The Art Directors Club of New York met and in solemn convolve, voted Miss Sunny Keyser, young woman from the Neighborhood Players of Philadelphia, as having the most beautiful ankles in New York, which will make her the footwear exponent for the National Shoe Institute. Judging was done in front of a curtain raised 15 inches from the ground—a knee view only. Peering from in front of the lace-bordered curtain are Ethel Smith and John Parati. The winning feet with their curves are in the center.

(National Shoe Institute)

### Bull Riding Is Most Dangerous of Rodeo Events

It long has been established that the Brahma breed is the most unpredictable of Bovines, more readily subject to explosive fits than any other. For that reason plus their catlike agility in action the Brahma bull is used to test the mettle of professional cowboys in the sport of rodeo.

Even when left alone the Brahma bull is hard to handle and when turned into the rodeo arena generally has up a head of steam that makes him try to shed his hide along with the rider on his back. It is this inbred resentment that brings him back to try and gore his recent passenger.

Rules governing qualified riders on the Brahmas are simpler than in other contest riding events. There is no requirement to spur the animal during the eight seconds allotted for arena action. Marking by the judges however, is higher if the cowboy succeeds in doing so.

Bulls buck in a variety of styles. Some twist, turn and kick high behind in the same motion, others go straight way with high jumps that would credit a kangaroo. But the toughest to ride, avowedly by the contestants themselves, are the spinners.

These latter tacticians come in two varieties. One is the flat spin, to either right or left, that leaves the rider dizzy and balance lost. The other adds a high kick behind to his wirling that further loosens the passenger. These bulls earn high marks on the judges books.

In the chute a plated manila rope is snugged around the bull. The contestant slips his hand into a woven handhold in the plated rope, folds the rope's loose end in his gripe also and settles astride the bull against his clinched hand. This point in

procedure is one of the most dangerous in possible injury to the cowboy.

A bull's lunge against the chute can shatter a legbone or bring a horn back to club the rider caught off balance. Collar bones and facial structure are tissue paper against the battering mace wielded by the bull.

As the chute gate opens there is further chance of injury since the bull may make his first jump into orbit against the swinging portal.

Once outside, all the rider has to do is keep his free hand from touching the bull, a leg on either side of the spinning, kicking half-ton of irate beef for an eternity that lasts eight ticks of the watch.

### The Pick-up Man

One of the most important jobs in the rodeo arena is that of the pickup man. It is his job to take a contestant off a bucking bronc when his ride is finished. They must also close in on the bucking animal and herd it away should a man be thrown.



STEER WRESTLING—Ross Dollarhide, Lakeview, Oregon, at Roseburg, Oregon, rodeo. Hazing is Sonny Tureman, Oakdale, California.



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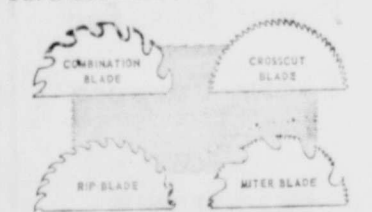
By George Rogers  
Research Engineer  
Thor Research Center  
For Better Farm Living

Q My portable power saw has been acting sluggish lately and occasionally burns the work. Could you tell me what is responsible for this condition?

A There's a strong possibility the blade you are using is dull. An unsharpened blade can reduce power by as much as 50 per cent and burn the work by friction heat. If the condition persists after sharpening the blade, I'd suggest you have an authorized tool serviceman investigate the trouble.

Q Is it all right to use a combination blade when cutting soft material with a portable electric saw?

A The combination blade is satisfactory—and the most popular—for all general wood cutting, but a fine-tooth blade, if available.



Select the saw blade that will do the job best.

is recommended for ripping such soft materials as fiberboard, plywood, and wallboard up to 1/4-inch thick.

Here is a list of saw blades and the jobs they do best:

Rip blade—Use for rough-cutting with grain of wood. Its large teeth minimize binding and sticking.

Miter blade—This blade is hollow ground to provide extremely smooth cuts without tearing, so should be used where accuracy (interior trim, cabinet work), not speed, is desired.

Cross-cut blade—It produces a smoother cut on cross-cut (cutting across the grain) than combination blade. Suitable for extremely hard woods and some metals.

Friktion blade—A derivation of the combination blade. It holds edge longer when sawing material which contains nails, grit, and other obstacles.

Metal-cutting blade—Designed for accurate work with non-ferrous metals.

Grooving blade—Ideal for dadoing (grooving against grain) and ploughing (grooving with grain).

For answers to do-it-yourself questions, write to the Thor Research Center, Marengo, Ill. They will be answered by letter or in this column.



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What Nonsense!

### Last Rites Were Friday in Garland for Bryan Howard

Bryan Haskell Howard, 40, of Garland, Tex., son of Mrs. W. E. Howard of Burkburnett, died Wednesday night enroute to the hospital from his home, 801 Winifred Drive. He was manager and an officer in Bell Manufacturing Co. Inc., since 1947 and had lived in Garland since 1946. He was born in Deatur, Tex., and was a member of the Garland Masonic Lodge No. 441, Scottish Rite, Shrine, Hella Temple, Dallas and a member of the Axe Memorial Methodist church. Howard was a veteran of World War II, serving four years in the Navy.

Funeral services were held Friday at 3:00 p. m. at Axe Methodist church. Burial was in Restland Memorial Park. Surviving are his wife, Janecia June; 1 son, Lane; his mother Mrs. W. E. Howard, Burkburnett; and one brother, Harlen Howard, Wichita Falls.

Attending the funeral were Mr. and Mrs. T. A. Banning, Mesdames Ray Stimpson, John Brookman, A. A. Jacobs, L. A. Markum, Earl Martin, Harold Engel, M. L. Hillis, all of Burkburnett and Mr. and Mrs. Bryon Bailey of Wichita Falls.

### Kim McClain and H. D. Mabry at Science Meeting

Kim McClain, Burkburnett High School student and H. D. Mabry, science teacher at the school, will be in Austin Sunday to attend the three day nuclear science symposium to be held under the sponsorship of the University of Texas and the Texas Atomic Energy Research Foundation.

They will be guests of Texas Electric Service Company while in Austin and will be among some 400 selected students and teachers from high schools chosen by the University to attend the symposium as guests of the 11 electric utility companies in Texas that are members of the foundation.

Purpose of the symposium which will be held on the campus of the University is to supply basic information to the students and teachers about nuclear science and the related fields of modern mathematics, radio-chemistry and physics. It also will present an opportunity to discuss aspects of nuclear science with highly qualified scientists from various fields.

Featured speaker at the symposium will be Dr. Willard F. Libby, professor of chemistry at the University of California, Noble Prize winner and former member of the Atomic Energy Commission.

Other nationally known speakers on the symposium program

will include Dr. E. C. Creutz, General Atomic vice president, research and Dr. D. W. Kerst, director of the controlled fusion research project that is being carried on jointly by General Atomic and the Texas Atomic Energy Research Foundation.

The Symposium program also will include discussion sessions, counseling sessions and tours of the University scientific facilities on the campus and at the Balcones Research Center near Austin.

Group discussion leaders will include science faculty members from Rice University, the University of Houston, Texas A and M College, Texas Technological College, Southern Methodist University, the University of Dallas and the University of Texas.

### Services Held for James Haley

Funeral services for James Haley, 72, who died Monday, May 29th in a Walters, Okla., hospital after a lengthy illness, were held Wednesday, May 31st at 10:30 a. m. from the First Christian church in Burkburnett.

Officiating were Rev. Thomas W. White of Garland, and Rev. Wayne Black, pastor of the First Christian church, Burkburnett. Burial was in the Burkburnett cemetery under direction of Owens and Brumley.

Pallbearers were R. Lee Germany, Donald Ray Blackwell, Jimmy Lloyd Blackwell, Ernest M. Baldrige, Harrison Lee Baldrige and Jerry Wayne Finnell, nephews of Mr. Haley.

Haley was born Oct. 27, 1888 in Smithville, Tenn., and had resided in Burkburnett since 1919. He was a member of the First Christian church of Burkburnett and was an honorary elder and trustee. He was married Jan. 23, 1929 to Essie Lee Seidlit. Mr. Haley was a well known and liked farmer and rancher of Burkburnett.

He is survived by his widow, Essie Lee; one daughter, Mrs. Ramon Scruggs, Burkburnett;

### WASHINGTON AND "SMALL BUSINESS" BY C. WILSON HARDER

The nation's independent businessmen, voting through the National Federation of Independent Business, have for some time opposed the imposition of new taxes on gasoline, tires and recapping rubber to finance the national super highway system.

This mammoth project was started on estimates prepared five years ahead of the time actual work began, and at the present time, nobody, C. W. Harder but nobody, knows how many extra billions of dollars will be needed to complete the entire ambitious project.

Naturally, independent business, so largely dependent upon automotive transportation, is concerned with extra taxes.

It now develops there are other complications.

It appears that the Bureau of Public Roads officials are now conceding that instead of the \$5 billion estimated to secure rights-of-way, it will now cost at least \$7 billion with one of the bureau's top brass expressing the belief that even the \$7 billion figure is conservative.

Congressman Ed Edmondson points to some facts dug out of just one state by a special committee investigating federal highway program headed by Rep. John Blatnik.

In one project of the federal highway development in Miami, Florida, it was learned that the Florida Road Department paid \$82,000 to have buildings removed from a right-of-way, and a sub-contractor netted

more than \$100,000 from the sale of part of them.

The Federal government pays 90% of these costs.

Actually, the committee estimates that more than \$300,000 could have been realized from the sales of these buildings.

In Orlando, Florida, the state only paid \$100 for removal of buildings. The contractor sold them for \$24,500.

And so it goes, ad infinitum.

Russia has a system on matters of this nature. The official, or officials, responsible often find a pistol slug in the back of their head. And by a curious twist of mind, there seems to be little distinction in Russian viewpoint whether error was caused by graft or stupidity. The end result is the same.

Of course, in America there exists a slight aversion toward shooting bureaucrats. And there seems little likelihood that this viewpoint will ever be changed so radically that a cry will go through the land "bullets for bureaucrats." It is so messy.

Yet the fact remains that the taxpayer deserves protection. Thus, it would be very well if at any time a legislative body be asked for more tax money to carry on a project, that before more money is shelled out hurriedly, that a court of inquiry be convened to examine minutely what has caused this need for fresh money. If it is found need has been caused by bureaucrats in charge "goosing off," then those bureaucrats should be summarily fired and blacklisted for all time from ever holding any kind of a government job again. After all, taxpaying public should have some protection against idiots.

A trail cutter is a man employed to stop marching herds and inspect them for cattle which do not properly belong to them.

Jim Rodriguez, Jr., Castro, Calif., is the youngest rodeo ever to win a national championship title, team roping in 1959, at 18 years old.

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TELEPHONE TALK

by C. A. Deuschle, Manager

### Farm Interphone - - - New Time-Saver For Farmers

A practical new communications service will be introduced in Texas in July to help farmers get more done without so much wear and tear on them or on their families.

The farm interphone, a compact communication package which will be available in July, should prove to be a real time-saver for hard working farm families. It is designed to do three big jobs for you who live and work on the farm.



The first thing it does is provide regular telephone service between the house, barn, other farm buildings, key outside work areas. Just imagine how many jobs and steps this will save a busy farmer and his family in a month.

Second, the farm interphone is hooked up with a special loudspeaker—microphones that make it possible to answer the phone—hands free—without interrupting work. Outside calls may be answered without leaving the barn.

Finally, the farm interphone is installed so that the sound of the farm buildings can be heard in the house at night. It's a kind of "nightwatchman" that tells you about any unusual activities, livestock in need of attention, pump or other equipment that might act up or even start of a fire.

A good farmer is a mighty busy man these days. The farm interphone is designed to help him make the most of his time and energy. If you'd like to learn more about how the farm interphone can help you, just call the telephone business office in Burkburnett, or ask any telephone serviceman.

### Tool Chest On Wheels

I'll bet there isn't a housewife anywhere who hasn't found she lacked an ingredient for a recipe she was preparing. Or, for that matter, I wonder how many husbands have the right size washer on hand when they want to fix a leaky faucet.

The men who install telephones avoid situations like these by carrying a full assortment of parts and tools right with them. Their trucks are really parts depots on wheels, stocked with over 400 different items. They're prepared for every job when they call to you or repair service for you.

Being ready for the unexpected is just part of the effort at the telephone company to make sure your service is as convenient and trouble-free as is humanly possible.

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French Fried Potatoes, Idaho Valley, 2 lb bag 39c
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## Steer Wrestling Is Event of Man Against Beast

While not always evident to onlookers, steer wrestling is one of the most bruising and at the same time scientific contests in professional sports today. Outweighed by at least five hundred pounds, the steer wrestler accomplishes little through strength alone when he comes to grips with the outraged steer. A rugged apprenticeship of sprains and lost hide must be served before he learns the art of using himself as a pivoting lever applying pressure in the swing at the proper moment to twist the reluctant bovine to the ground.

When the steer is released from the chute and crosses a designated scoreline, the steer wrestler and his hazer, a mounted assistant to keep the animal running straight, must move with lightning precision. A fraction of delay at the start may mean seconds lost in pursuit.

Approaching the quarry at almost express train speed, the steer wrestler on the left, the hazer on the right, a perfectly timed jump at the running animal must be instinctive. Misjudgement of a few inches in placing his horse alongside may send the steer wrestler headlong over the steer's horns or beneath the hazer's horse.

The shifting from horse to steer poses a problem also. Too much weight on the forepart of the animal in his careening flight may overbalance and cause a rolling wreck known as the "hoolihan." The steer and

## IN MID-FLIGHT



SADDLE BRONC BUCK-OFF—Les Johnson, Omak, Washington, off Starlight, at Red Bluff, California, rodeo.

The camera catches this bronc and cowboy in the air as they part company during the saddle bronc riding, classic event of the cowboy sport.

Bucking horses are rodeo personalities as much as are cow-

men by rule must regain their feet before further attempts are made to twist the animal down.

When properly done, the dismount and hold of the steer's horns become a sliding brake to the animal's progress. As the steer is slowed, the steer wrestler begins a curving trajectory by bending the animal's neck. At the point of the swing he shifts grip on the horns, levers himself to twist the steers head up and thus bring the animal down flat on his side.

Misjudgement on the correct instant to apply the twisting hold brings about a "dogfall." Translated this means the steer did not fall cleanly. Before time

ending playoffs in December. The braided rein attached to the bronc's sheepskin lined halter is the rider's only leverage during the horses' high kicking antics. It wasn't enough this

is given the steer must be on its side, all legs extended in the same direction.

Two other components make the formula for success in this event, the steer wrestler's mount and the hazer.

The latter must harmonize his position with that of the steer wrestler at all times, placing the steer in position for his partner's jump. Out of place the hazer may cause the steer to stop abruptly or veer away from the steer wrestler.

The contestant's horse should remain quiet alongside the steer chute, break at top speed when the steer is released. Training for this all important phase of the contest consumes long hours of patient

drilling and practice.

In steer wrestling as in roping events, time is taken between two flags, one dropping when the steer crosses the score line at the chutes, the other when the animal has been thrown properly.

### Cowboys of the Rails

The term "cowpoke" or "cow puncher" dates from the coming of the railroads to the West. When steers began to be shipped to market in cattle cars, cowboys rode along in the caoose. At each stop they checked the cars, poking through the slats to bring to their feet cattle which had fallen. If this was not done a steer could be trampled to death or smothered in a crowded stock car.



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By George Rogers Research Engineer Thor Research Center For Better Farm Living

Q Last summer I painted my roof gutters with a paint especially made for use on galvanized steel, and they're peeling again. Isn't there some way to keep paint on those gutters for any length of time?

A Gutters have troubled me ever since he put a roof over his head. Although we obviously can not expect to achieve a permanent paint job, one that lasts several years is possible if the surface is properly prepared and paint correctly applied.

There are several good paints on the market to cover galvanized steel, but even the most expensive will be wasted if the surface is not clean. After scraping off the entire coat of old paint, give the gutters a vigorous going-



Wire-brush surface of galvanized gutters, then clean with vinegar and water before repainting.

over with a wire brush, then wash them down with vinegar and water.

Apply the paint as soon as the gutters have dried, and be careful not to lay it on too thick, using only enough paint to cover the surface. Then relax and hope for the best.

• • • If you have a portable electric jig saw, personalized coasters are just some of the unnumbered homecraft items that can be made with this versatile tool, which dispels the guess work formerly associated with circle cutting.

After cutting them out, mark the family name or initial on the coasters with an electric hand grinder, wood-burning or wood-carving tool. Or, you may want to name a coaster for each member of the family.

This not only will delight the children, but encourage them to spare those valuable table tops when glasses are taken out of the kitchen.

For answers to do-it-yourself questions and plans for handyman projects, write the Thor Research Center, Marengo, Ill.

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standard contest in the sport. Prior to that time bareback broncs were usually ridden for mount money, that is without competitive standing or prize money awarded. Only a sprinkling of rodeos over the country occasionally programed the event as a contest. Committees frequently used the exhibition rides, at \$2 per head, for filler during delay in regular events. Largely through the efforts of one bareback riding contestant the late Carl Dossey, of Chandler, Ariz., the event began its

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**MAKING IT LOOK EASY**



**SADDLE BRONC RIDING**—Wag Blessing, North Hollywood, Calif., aboard Peaceful, at the Tucson Fiesta de los Vaqueros.

One of the most highly skilled events in rodeo is the saddle bronc riding event. This cowboy makes the earth jarring leaps of his mount seem easy to hide, as he uses the braided rein attached to the bronc's halter as a balance pole, timing his spurring to the animal's jumps. Six inches of slack in the rein can send the cowboy two feet out of the saddle, which often occurs during the seconds consumed for a qualified ride under strict professional contest rules. The top fifteen money winning cowboys in each contest event during the eleven month regular season go to the National Rodeo finals, "World series" of the pro sport, held at Dallas in late December, where world championship titles for the year are awarded at the king sized rodeo's conclusion.

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climb to present day prominence in rodeo.

Following the first pro-organization of rodeo contestants in 1936, Dossey campaigned vigorously among fellow members and rodeo committees to have the event approved among regular events. Gradually, through the late thirties and early forties his labors were rewarded. Dossey was a fore-runner of the present style of bareback riding, feet kicking high in the air to fall back against the horse's shoulders.

In 1955 Dossey gave his life to save that of his small son, Eddie, when a wagon team bolted during a rodeo parade at Chandler, crashed into father and son on horseback. Dossey took full impact, to save the youngster, who could not ride out of the team's path.

The bareback rider depends upon the rigging cinched tight against the bronc's withers to stay on top of his plunging mount. The rigging consists of a heavy leather piece, sheepskin lined, with a leather handhold much like a suitcase handle set at an angle atop the center. Iron rings are laced in each end of the rigging for latigo straps to the girth around the horse. Usually wearing a glove on his riding hand for protection,

the rider sets himself hard against the angled handhold for purchase, tries to stay close in the jolting jumps that follow. He must leave his spurs above the bronc's shoulder points til the first jump is completed to properly qualify for the judges.

Judges markings of 65 to 85 for the horse, 1 to 20 for the rider, depending on the action shown by each, define the cowboy's placement for prize money.

The average return to the bareback rider winning the world championship title from 1950 through 1959 was slightly more than \$16,175, a long jump from the \$2 mounts of early day exhibition rides in the event.

**Rodeo Clowns Are Lifesavers For Cowboys**

Garbed in outsize overalls, face painted to startle a Cohoance on the warpath, the professional rodeo clown capers thru arena events until the Erahma bull riding. Then no longer does the term mountebank apply. He becomes a deadly serious actician protecting grounded contestants from flailing horns and cloven hooves of the angered bulls.

While the spectators see humor in his darting side-long passes at the bull, every move

is calculated by the clown to divert the animal's wrath. At times this is accomplished with apparent nonchalance, but often he must plunge in headlong to rescue a cowboy helpless beneath a half ton of irate beef intent on destruction.

Armed only with parasol or kitchen broom the rodeo clown must never waver in the face of danger. His livelihood is accounted foolish to some, but held in high regard among big hatted pros of the game.

The bull rider is subject to injury for a longer period than in any other riding event in rodeo. If he clears the chute without mishap he still must weather the storm aboard the animal and then avoid entanglement with the angry bull when

he dismounts.

The rodeo clown appears bathed in soft light as he attracts the bull's attention when it comes time for the rider to seek shelter on the ground. With one track mind, the Braham will charge the clown forgetting momentarily his rider.

At this moment the bull rider must jump from his mount, and head from the scene. A moment's hesitation often brings the bull back in a wheeling lunge to his original intended victim.

The rodeo clown makes mockery of his role as rescuer, with padded barrel to bait the maddened bulls and neatly timed races to sanctuary on the fence, but the cleated shoes he wears belie his boisterous antics. He is well aware of danger.

**Welcome to Our Town**



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## Junior Forum Club Ended Year With Dinner May 23rd

A covered dish dinner was held in Mrs. David Booher's home Tuesday, May 23rd. It was the last meeting of the year for the Junior Forum Study club.  
A farewell gift was presented to Mrs. Danny Kinnett who is moving to Palestine. The president, Mrs. Bill Wood was also presented a gift.  
Secret pals were revealed and gifts exchanged among members: Mesdames Bill Wood, David Booher, Wayne Smith, Richard Smith, R. A. Willingham, James Roderick, Raymond Schroeder, Monty Knox, Keith Patterson, Danny Kinnett, Donald McCullough, Donald McKinnis, Terry Austin, Ronnie Horter and Jimmy Vaden.

### FOR ATHLETE'S FOOT

Use instant-drying T-4-L for 3 to 5 days. Watch fresh healthy skin replace the infection. Ease aching, swelling, perspiring in the 66 joints of the feet by bathing them with T-4-L twice daily. If not surprised and pleased, your 48c back from any drug store. NOW at **CORNER DRUG STORE**

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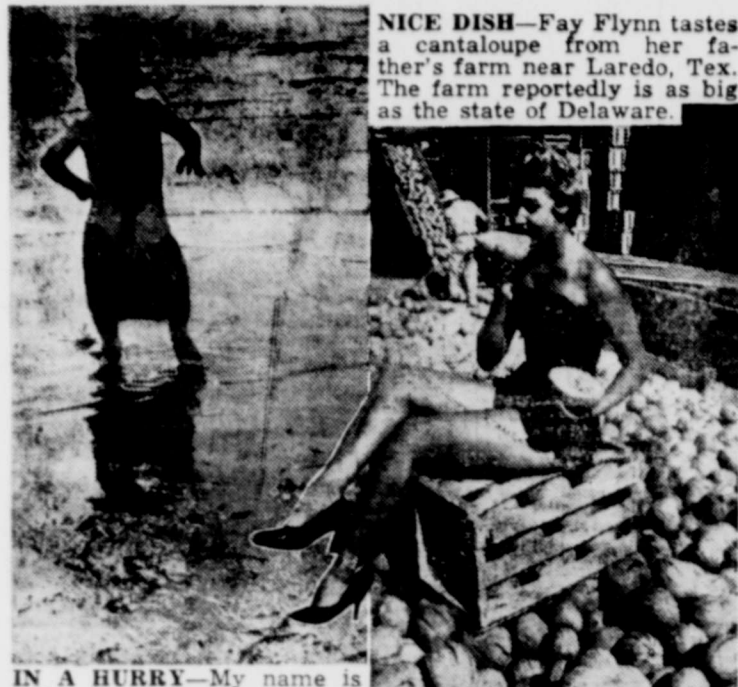
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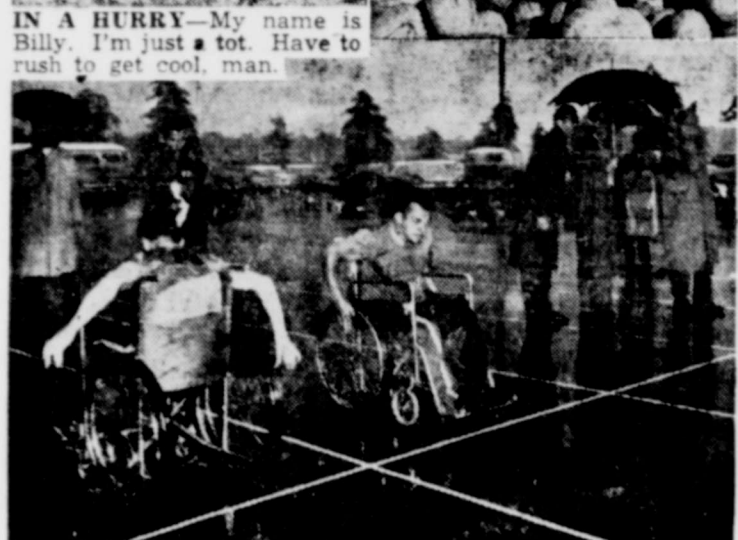


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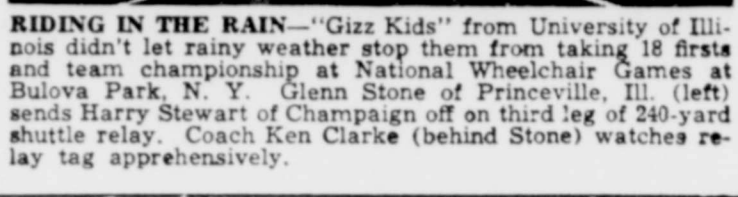
## Central States News Views



**NICE DISH**—Fay Flynn tastes a cantaloupe from her father's farm near Laredo, Tex. The farm reportedly is as big as the state of Delaware.



**IN A HURRY**—My name is Billy. I'm just a tot. Have to rush to get cool, man.



**RIDING IN THE RAIN**—"Gizz Kids" from University of Illinois didn't let rainy weather stop them from taking 12 firsts and team championship at National Wheelchair Games at Bulova Park, N. Y. Glenn Stone of Princeville, Ill. (left) sends Harry Stewart of Champaign off on third leg of 240-yard shuttle relay. Coach Ken Clarke (behind Stone) watches relay tag apprehensively.

### Current Lit. Club Pressbook Wins 3rd In TFWC Contest

Mrs. C. M. Archer, pressbook chairman of the Current Literature club of Burkburnett, was notified Monday that their pressbook was selected as 3rd place winner of Division I class C pressbooks at the Texas Federation of Women's club convention held recently in Midland.  
The Current Literature Club pressbook was selected as a first place winner in the Division I Class C contest held in Santa Rosa district earlier this year. Only the first place winners in each district were eligible for entry in the state competition.  
Mrs. Melvin Bailey, a member of the Contemporary Study club of Burkburnett, was pressbook chairman of Santa Rosa District and Mrs. Seth Orr of Hillsboro was state pressbook chairman.

A violon maker is called a luthier.

Annual title awards in bull riding, in pro rodeo sports, changed hands but twelve times in thirty years, 1929-1959. Smokey Snyder, riding great of the '30's won it five times in the first thirteen years. Jim Shoulders, Henryetta, Okla., 7 times in the last half of the 3 decade span.

A horse which will stay anchored when the reins are dropped on the ground is said to be "tied to the ground." A horse so trained will stay in place as surely as if he were actually tied.

**LEVI'S**  
AMERICA'S FINEST OVERALL

from the  
Far West



in the saddle or out, world-famous LEVI'S—the original blue jeans—will outwear any other overalls you've ever owned. Copper-Riveted, extra-heavy, white-backed blue denim, tailored to give you that slim, trim cowboy fit! There are lots of blue jeans, but there's only one LEVI'S—look for the Red Tab on the back pocket!

**FAMOUS**



### HOLIDAYS FOR 1961

The Merchants Committee of the Chamber of Commerce announces the following holidays for 1961:

- JULY FOURTH
- LABOR DAY
- ARMISTICE DAY
- Stores Open at 10 A. M.
- THANKSGIVING
- CHRISTMAS
- NEW YEAR'S



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LEVI'S, the first cowboy jeans are still the best cowboy jeans. After more than a century on one of the world's toughest jobs, LEVI'S are still the cowboy's first choice. No other overall gives him the slim, trim fit of LEVI'S. No other overall gives him the long, rugged wear of LEVI'S. For only LEVI'S are cut from the heaviest denim loomed—reinforced at all strain points with real Copper Rivets—stitched so strongly you get a new pair FREE if they rip!

When you buy blue jeans, don't be fooled by imitations—get the original—the real thing. Get LEVI'S!

- LOOK FOR the Red Tab on the back pocket.
- LOOK FOR the Two Horse Brand leather label.
- LOOK FOR the oilcloth ticket.

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JEANS  
since 1850

The name LEVI'S is registered in the U. S. Patent Office and denotes garments made only by Levi Strauss & Co., 96 Battery St., San Francisco.



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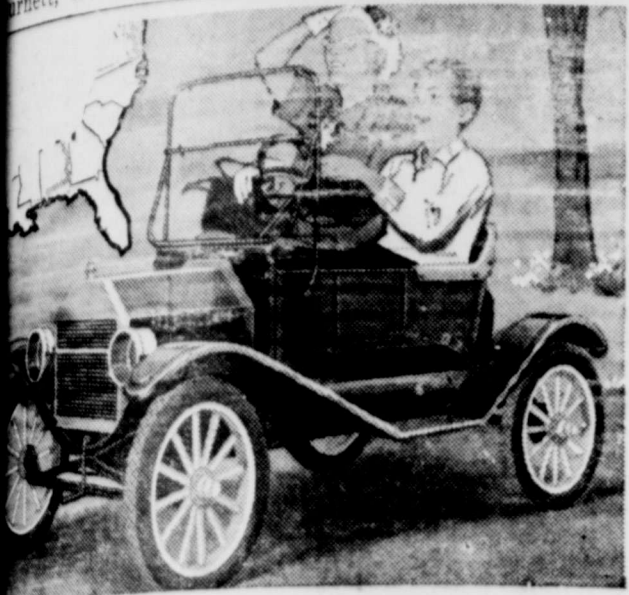
For **LEVI'S**

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Headquarters

For All THE RODEO Needs





Boy or girl will win this little Model T car for rodeo tickets. Ask for details at the C-C office.

### Bucking Stock Hard to Find

A basic element in the sport of rodeo is the bucking stock. Search for talent in this outlaw category by stock contractors goes on the year round across the nation.

A star for their string may be found in a riding school in upper New York or from the wreckage of a wagon and harness on a Florida farm just as easily as in western ranching country.

In the past the ultimate end of the unbreakable and vicious animal was to be destroyed, but rodeo welcomes such, provides feed and care equal to that given their gentler counterparts in other fields of livestock industry.

The season of professional

rodeo consumes most of the year, starting in January and ending in December but the bucking stock in individual contractors string average only some twenty-five weeks "on the road."

Their working hours can be capsuled into ten minutes of a day some forty times during the season. Most of those minutes are spent in the saddling chute and a scant ten seconds is consumed in the arena, plying the trade they know best.

Many bucking careers last twenty years. Happy landings, bucking horse from a Pacific Northwest string still is unseating riders at 23 years old, frets and grows thin if left at home when the season begins.

Equipment used on bucking stock in pro rodeo according to set rules favors the animal far more than his rider.

In saddle bronc riding, a braided rope rein, attached to a wide band halter, is sole support for the cowboy atop the saddled

animal. Bareback riding provides a wide leather single hand-hold, much like on a suitcase, for the contestant; and bull riders battle their hump-backed foes holding one handed to a braided rope snugged behind the bulls shoulders. A sheepskin lined leather strap known as a "flank" is tightened on all animals when they leave the chute, to magnify their kicks while bucking.

Stock contractors found that fitness in their animals paid off with a better performance, just as in other lines of athletic endeavor. Bucking animals are given light exercise daily along with balanced rations of hay and grain. Truck and trailers are used to van them from rodeo to rodeo. During operational breaks they are pastured generally at the home ranch of the stock contractor.

Standard rules and regulations governing the handling of rodeo livestock have been developed by the Rodeo Cowboys

Ass'n in cooperation with stock contractors and the American Humane Ass'n, national federation for animal welfare.

UP-TO-THE-MINUTE MEN DEFENDING AMERICA



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WICHITA FALLS, TEXAS



HOLLYWOOD COMEDIAN BOB HOPE is equally at home on the golf course or the movie set. He has a chance to prove it in the new film "Facts of Life" where he and Lucille Ball team up as the oddest pair of duffers to invade the fairways in many a day. Despite the slowing, Bob can hold his own in pretty tough golf competition. He also believes in making golf a game, not a hike. He prefers to ride around the course in a Cushman Gelfater instead of tramping several miles in the average 18-hole match. Hope also finds that using Cushman Gelfaters for fairway transportation allows him to fit a quick game into his busy schedule.

Burkburnett Rodeo  
June 15-16-17

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- JUNE 15 - 16 - 17 -



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Manager

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### 905 BEER

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6 PACK CANS ..... 89¢

### Goetz Beer

FULL CASE ..... \$3.25

24 Cans

6 PACK CANS ..... 95¢

3 FULL QUARTS ..... 99¢

FULL CASE QUARTS . \$3.75



### Calf Roping Is A Timed Event

The calf roper of today in professional rodeo is a highly skilled technician who must coordinate himself and his

mount into a smoothly clicking team, with little allowance for error, in order to find the payoff window regularly.

As rodeo in its entirety has moved forward the past three decades so have the skills of the sport.

It is only when man and horse become synchronized in

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WICHITA FALLS

### WHEN HELP IS NEEDED



CLOWN—Bruce Coker, Sutherland, Nebraska, already patched from previous encounter, falling from head butt by No. 4, Droopy, at Red Bluff, California, rodeo. The clowns are Wilbur Plaughter, Prather, Calif., on the left, Joaquin Sanchez, Bakersfield, Calif., on the right behind the bull.

The rodeo clown in action to save a fallen rider from serious injury on the horns of an infuriated Brahma bull. Situations like this, numerous in the bull riding event of pro rodeo, are

the fundamental purpose of the baggy-garbed technicians. With only cape or parasol for protection they attract the animals' wrath from his original prey, thus allow the rider to escape.

their efforts that the roper becomes tough. So competitive has the phase of rodeo become that time is measured in tenths of a second. Many roping contests today are decided with a base second dividing the first four places.

To reach this goal, the roping horse has been schooled for countless hours. He must be taught to stand quietly behind the barrier awaiting release of the calf and on signal reach his peak stride in a jump or two; to rate behind his quarry at a given distance, to mark the lariat's throw and prepare to stop abruptly when his rider starts dismounting.

When the roper leaves his mount the most important step in training appears. The horse alone must keep the rope taut so that it may be used as a lever by the roper to throw the calf. A few inches of slack in the rope at this point will cost the roper full seconds on the stop watch.

Here the horse plays the vital role alone. He should step or jump back as the case demands whenever slack in the rope is felt. Although the backward motion is unnatural, many horses learn to virtually run backwards when necessary.

Timing and coordination between man and horse is so paramount for success that when this pinnacle is reached on occasion the resulting team work is almost unbeatable. An example is Don McLaughlin, Fort Worth, Texas, one of rodeo's roping greats.

Four successive years, 1951-54, McLaughlin captured the annual championship title in calf roping, a feat never equaled before or since, astride a sorrel gelding named Red. The effortless unity of this pair was amazing. When the horse was injured fatally in a trailer accident, McLaughlin dropped from the front ranks for three years, never has found another mount to fully complement his great ability.

Once the calf is on the ground, the roper takes over



SWIM SET—Something new under the sun is this tailored three-piece swim ensemble. The square-necked sleeveless top slips over a bra which matches the trim boy shorts. The three pieces by Catalina are styled in cotton knit. (Mat No. 22)

### Clowns Serve Useful Purpose

The rodeo clowns, in evidence throughout the rodeo, came into their own during the bull riding. Skilled, daring cowboys under the guise of clowning act as a human shield to protect a contestant from the vicious charges of Brahma bulls.

### Cowboys Pay Their Own Way

Many people do not realize that cowboys pay entry money in rodeo events. The prize purses established by the local rodeo commission may pay out thousands of dollars a year.

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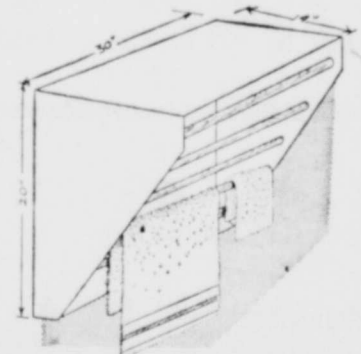


By George Rogers  
Research Engineer  
Thor Research Center  
For Better Farm Living

A practical project for the handyman whose wife could use a compact wall rack for drying clothes, hanging towels or use in a closet, involves only an evening's attention.

The clothes rack utilizes 1-inch plywood and 1/2-inch dowels, and can be constructed to fit space available. Built in inverted pyramid fashion, the compact rack is 2 inches wide at bottom, 14 inches wide at top, and 20 inches in over-all height. Suggested width is 30 inches, but can vary. Length of the dowels is determined by the width selected.

Drill 1/2-inch holes in the plywood to receive the dowels 3/4



A compact wall rack for drying clothes, hanging towels or use in a closet

inches away from either end. Three other dowels are similarly inserted at 4-inch intervals. Once the dowels have joined the sides, nail a piece of plywood 20 inches by 30 inches to the back of the side pieces, and another section 14x30 over the top.

If placed in a laundry room, this top serves as a handy shelf for bleaches, detergents and other packaged items which presently may be stored under the sink.

From the mailbox:  
Q. Is there a secret to gluing two pieces of wood together? Every time I do, the glue invariably seeps up through the joint and spreads over my work.

A. Most errors in gluing wood can be avoided through moderation: Don't place more than a thin film of glue on the edges, and don't try to squeeze the sap from the wood with clamps. All that is necessary for a good bond is a firm meeting of both surfaces.

Send your do-it-yourself questions to the Thor Research Center, Menomonee, Ill., and they will be answered in this column or by return mail.



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Wichita Falls



ers each year who go to the National Finals Rodeo, "world series" of the sport at Dallas in late December, to compete for the annual world championship title.

The dreaded season in the cattle country, from the middle of February to the middle of April, when the insects are at their worst is often called "heefly time."

**NEWSPAPER ADVERTISING**  
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**TO HELP YOU SELL**



CALF ROPING—Vern Castro, Richmond, California, at the Tucson Fiesta de los Vaqueros.

### World Rodeo Championships Most Coveted

A world champion in professional rodeo wins his annual title by the simple process of pocketing the most prize money during the year long season of the sport, but tabulation and record of the winnings making possible his title award is a more involved modern business transaction.

This operation is centered in the Denver headquarters of the Rodeo Cowboys Ass'n. Here,

within a week following individual contests over the country, a certified list of prize money winners, tabulated by event, is sent in by each rodeo secretary.

The rodeo results then are processed through an IBM service bureau where a mechanical brain accurately computes and files the winnings of each cowboy. The original results are returned to the association offices.

Twice monthly, copies of the IBM standings are checked at the RCA offices, then published in the Rodeo Sports News, official voice of the association.

Then following the regular rodeo season which ends in late November, the tabulated top fifteen money winners of the year in each event meet for a ten go round contest at the National

Finals Rodeo, the sport's "World Series," to be held again in 1961 at Dallas, Texas in late December.

From the conclusion of the NFR emerge the year's world champions and their titles are awarded there.

In the cow country where ladies were scarce, the cowboys flocked to dances. Because there usually weren't enough ladies to go around, some of the men were picked to play the part of a female and dance lady fashion. The man so designated wore a handkerchief tied to his arms. This was called a "heifer brand". His reward was being allowed to sit with the ladies between dances.

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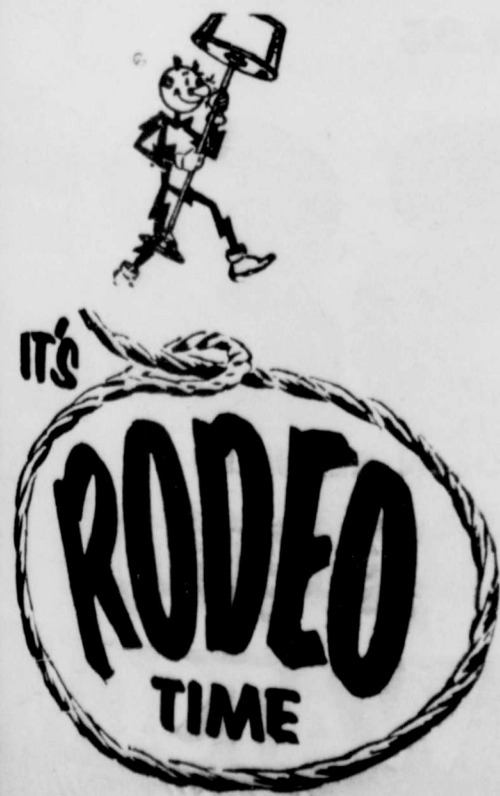
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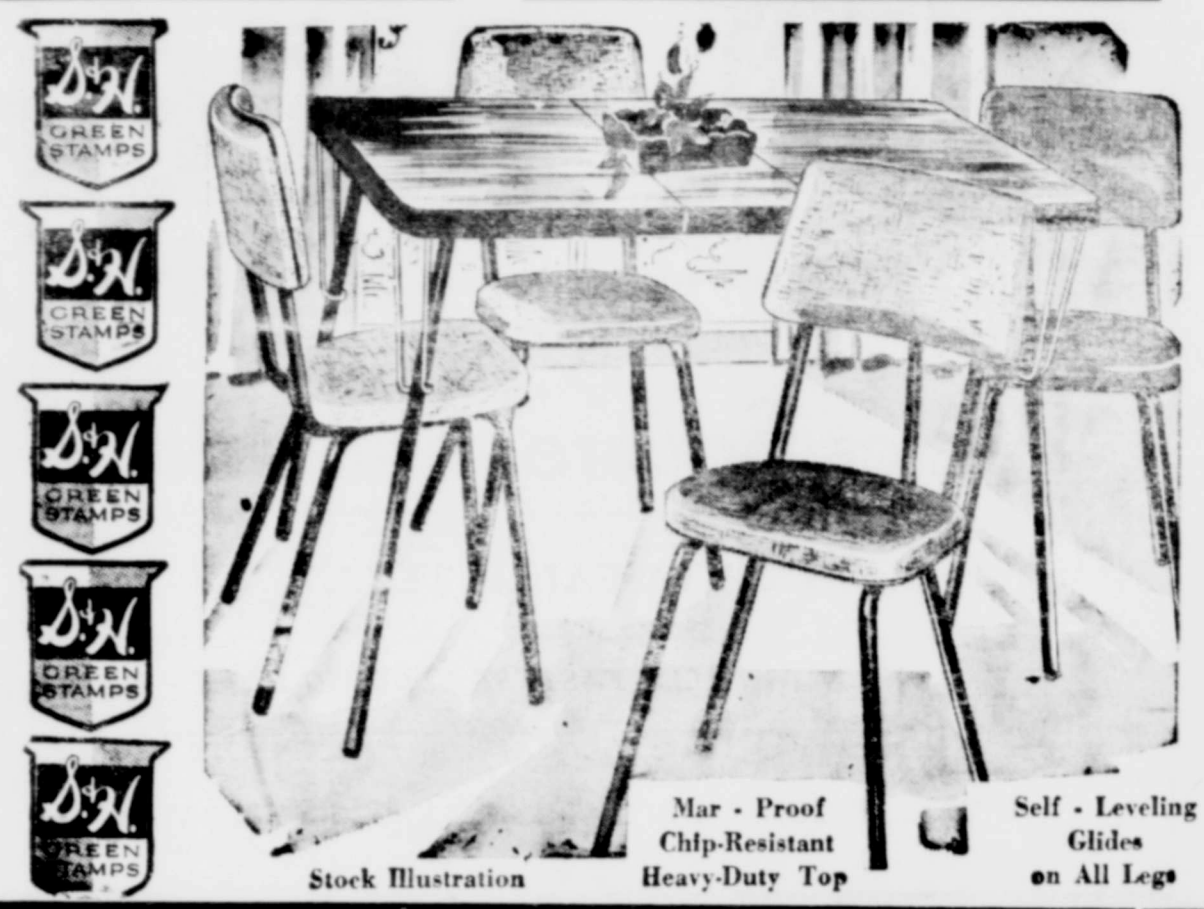
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Stock Illustration

Mar - Proof Chip-Resistant Heavy-Duty Top

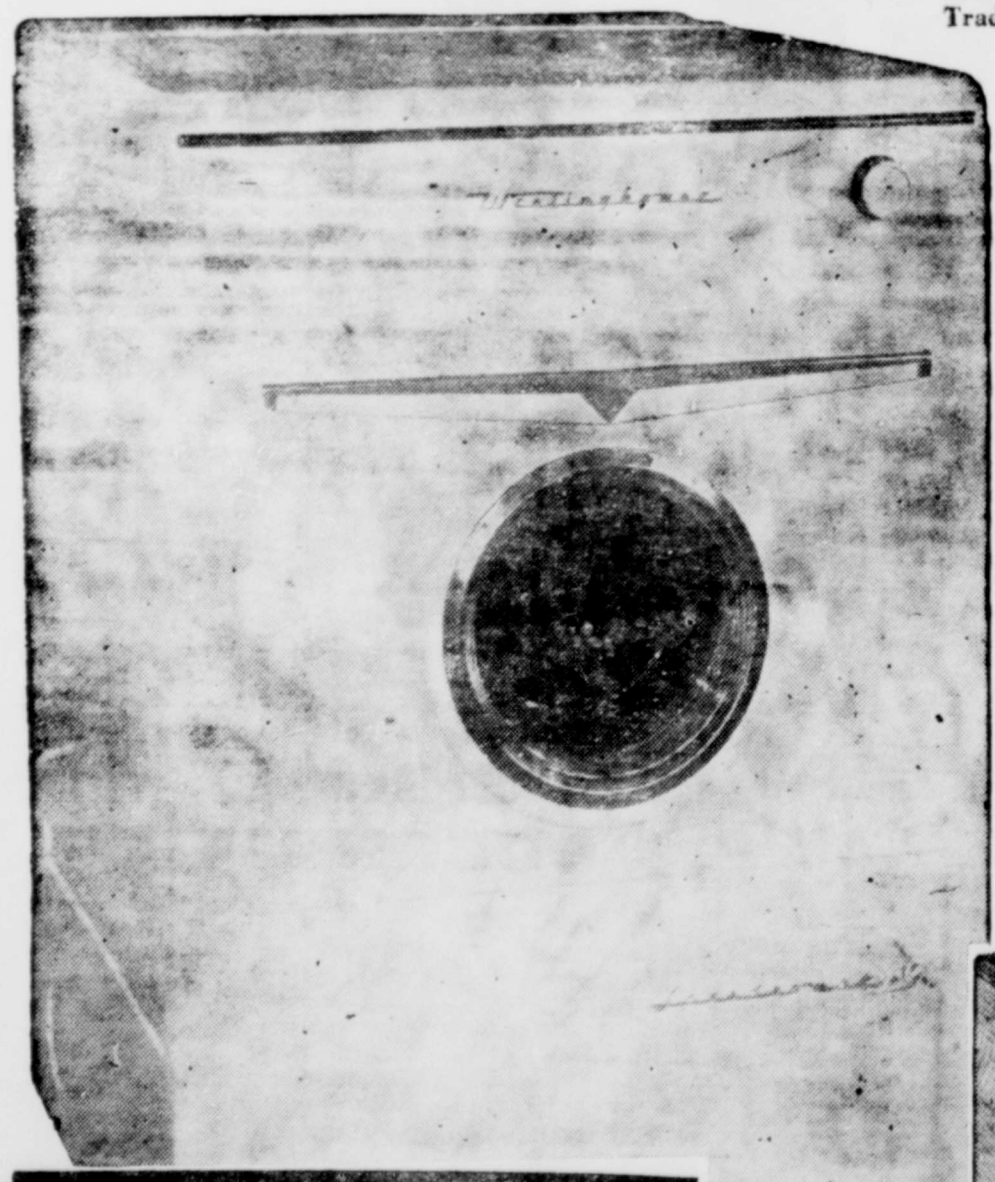
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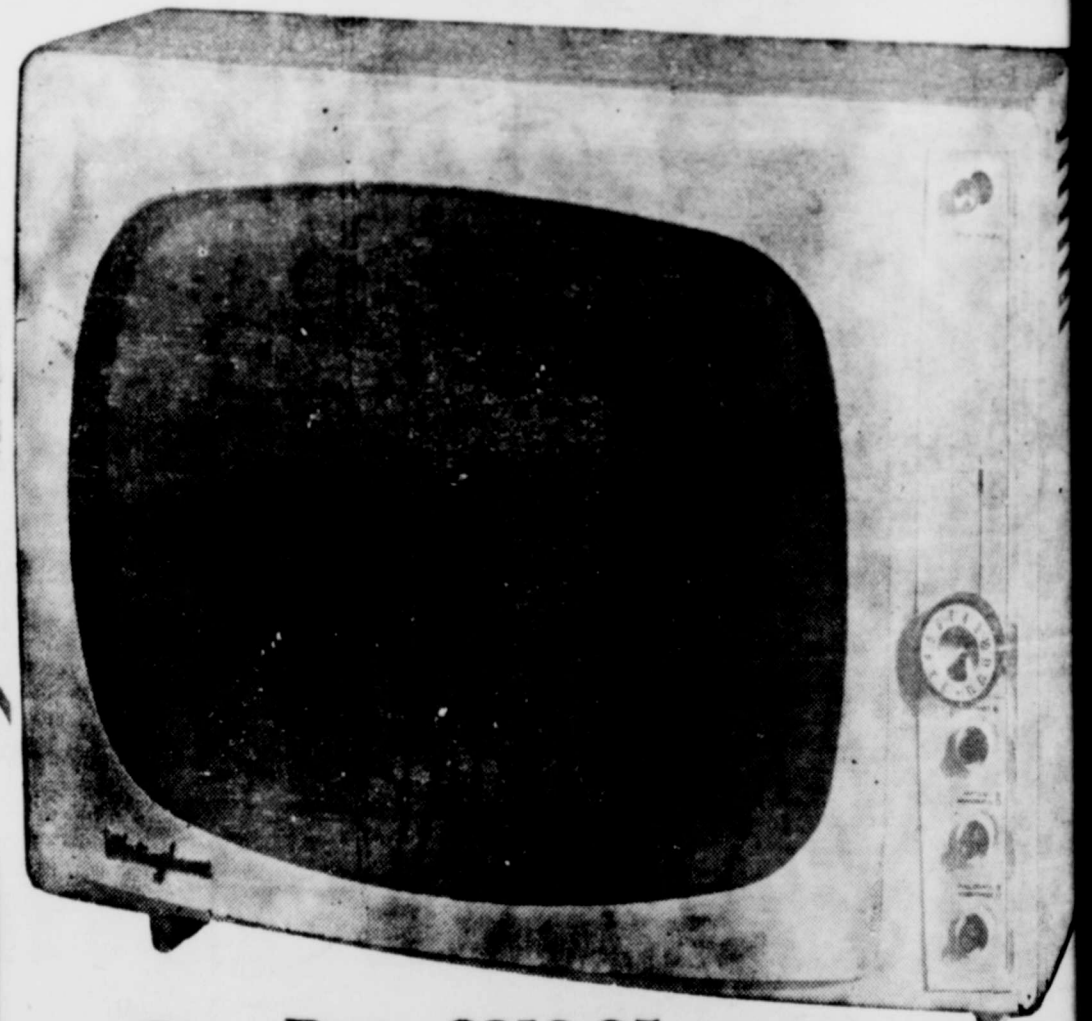
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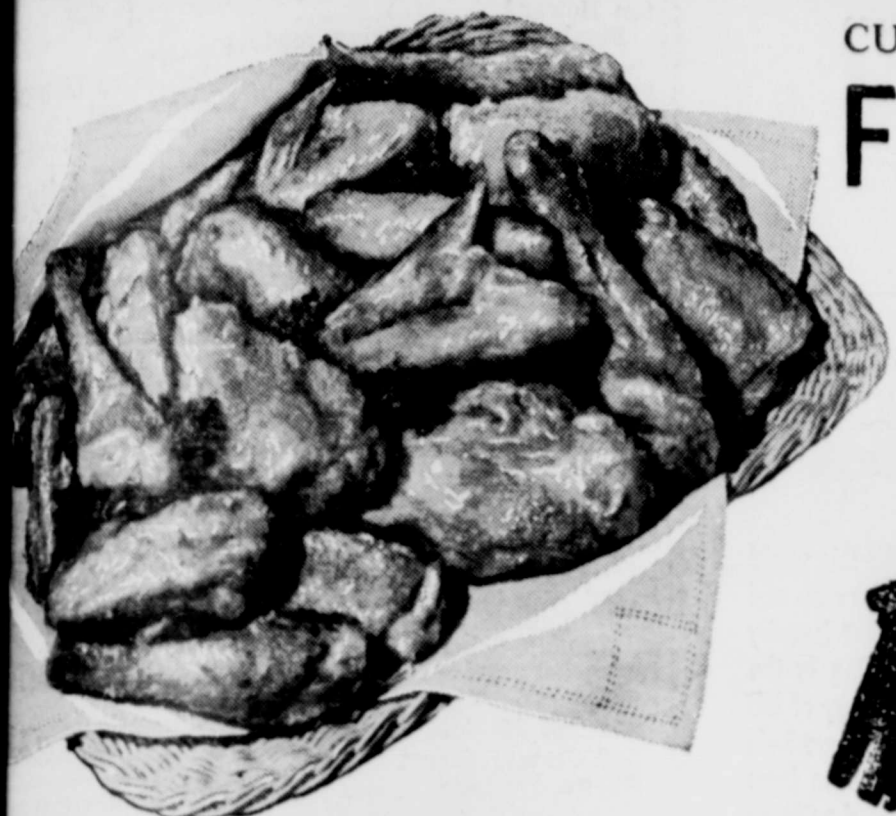
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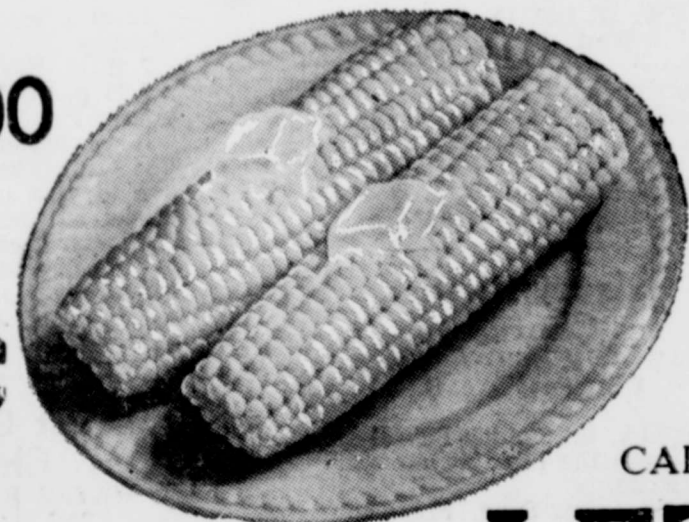
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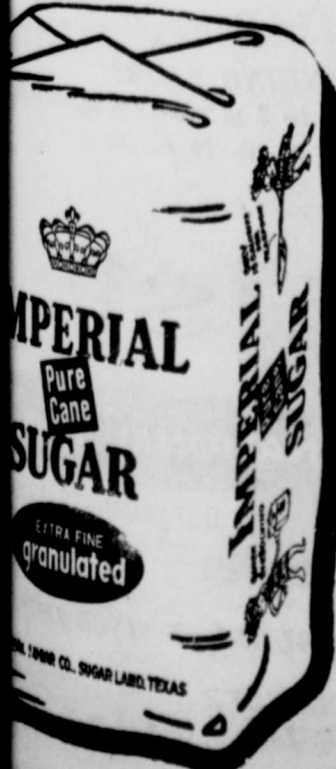
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**First Baptist Church**  
Corner Ave D. & 4th St.  
LEROY MEYER, Pastor

Sunday School, 9:45 a. m.  
Morning Worship, 10:55 a. m.  
Training Union, 6:15 p. m.  
Evening Worship, 7:30 p. m.  
Prayer Meeting, Wednesday,  
7:30 p. m.  
"In the heart of the city for  
the hearts of the city"

**Grace Lutheran Church**

Third St. & Avenue E.  
G. B. SEAGER, Pastor

The Church of the Lutheran Hour, TV's "This is the Life".  
Sunday, 9:45 A. M. Sunday School and Bible Classes.  
11 a. m. Morning services.  
LWMS meeting every first Tuesday, 2 p. m.  
Sunday School teachers meeting, Teacher training course, every 2nd and 4th Tuesday, 7:30 p. m.  
Walther League Meeting, every 2nd and 4th Sunday at 7:30 p. m.  
You are cordially invited to our services.

**Bible Holiness Church**

Bro & Sister Calhoun, Pastors  
413 Berry Street

Sunday School, 9:45 a. m.  
Morning Worship, 11 a. m.  
Sunday night evangelist service, 7:00 p. m.  
Sat. night fellowship, 7:30 p. m.

**Thrift Memorial Baptist Church**

Kenneth D. Bradshaw, Pastor  
814 Tidal St.

Sunday School, 9:45 a. m.  
Morning Worship, 10:50 a. m.  
Training Union, 6:30 p. m.  
Evening Worship, 7:30 p. m.  
Wednesday night Prayer service, 7:30 p. m.  
"A Friendly, Progressive Southern Baptist Church."

**Church of Christ**

Tommie Swearingen, Minister

Bible Study Sunday, 9:45 a. m.  
Worship, 10:45 a. m.  
Young Peoples Classes, 5 p. m.  
Worship, 6:00 p. m.  
Bible Study, Wed., 7:30 p. m.  
Ladies' Bible Class, Tuesday, 9:30 a. m.  
We Welcome you to any of our services.

**Church of the Nazarene**

R. A. NOAKES, Pastor  
Main at Holly

Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Young Peoples Service, 6:45 Jr. Society, 6:45 p. m.  
Evening Worship, 7:30 p. m.  
Wednesday Prayer Service, 7:30 p. m.

**First Church of Christ Scientist**

2156 Avenue H  
Wichita Falls, Texas

Sunday School for children under 20 years of age 11 a. m. in the Church Edifice.  
Nursery Services at 11 a. m.  
Wednesday evening services, 8:00 p. m.

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**TAKE YOUR FAMILY TO CHURCH**

## NEW FRONTIERS



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

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**ICE CREAM SOCIAL ENJOYED BY THETA EPSILON GROUP**

An ice cream social was held Saturday evening, May 27th in the home of Mr. and Mrs. William Glisson for members of Theta Epsilon Sorority and their husbands as guests. Games of "42" were enjoyed.

Attending the social were Messrs. and Mesdames Cloyd Adams, Murray Carter, Jim Frye, Clyde Slusher, Raymond Van Loh, Raymond Brammer, William Glisson, and Mrs. Quinton Howard.

Final plans are being made to enter a float in the Rodeo parade. First National Bank of Burkburnett will sponsor the float. Members of the float committee are Mesdames William Glisson, Elmer Klinkerman, Jim Frye.

**Church of Jesus Christ United Pentecostal**

The United Pentecostal church of Jesus Christ would like to invite everyone of the Apostolic faith to come to the church of the first born, where the bible is preached in its fullness in the old fashioned way. Bible study Thursday night, 7:45 p. m. Sunday School, 10:00 a. m. Evangelist service Sunday night, 7:45 p. m.

Bro. E. H. Minton, Pastor  
500 Cramer Street  
Phone 569-1108

**I. O. O. F. LODGE BURKBURNETT, TEXAS**

Meets at I. O. O. F. LODGE Every Tuesday Night, 7:30 p. m. Visitors Welcome

J. W. STUBBLEFIELD, N. G. SAM MITCHELL, Vice Grand RALPH ENGLAND, Rec. Secy. G. E. DICKSON, Fin. Secy. J. H. CECIL, Treasurer

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# Insurance is the same 'til you have a claim

**Burk Insurance Agency**  
**HOWARD CLEMENT**  
 New Location—Next To Legion Hall

## Friendly Homemakers Club News

The Friendly Homemakers Club met on June 1st in the home of Mrs. Lena Bell. Roll called and the meeting was opened with The Wonderful Thing I Saw Today. Mrs. Rose, was the featured speaker and Mrs. Cheney led in prayer. The meeting was reported on the radio. The club will take cakes to the hospital in the near future. The next meeting will be June 15th in the home of Mrs. Reece. The adjournment during July was brought by How About a Party? The present were Messrs. Masters, Cheney, Walther, Sloan, Givens and

## THETA EPSILON RECEIVES AWARDS AT DISTRICT MEET

Mrs. Clyde Slusher, Mrs. Cloyd Adams and Mrs. Bryan Farris attended the District VI meeting of Epsilon Sigma Alpha held June 4th in Decatur, Tex. The meeting was conducted by Claire McLaughlin, District VI president. Grace Stephenson, chaplain gave the devotional on Service. Various committee reports were given. The Philanthropic project was chosen for the coming year, which will be to help the National Neurological Research Foundation. The attendance award was won by Gamma Chi Chapter of Fort Worth. Outstanding events of the meeting were the presentation of certificates of awards in the various district contests, in which Theta Epsilon chapter of Burkburnett placed first with their yearbook; 2nd in the Scrapbook; 2nd on chapters educational programs for the year. The next district meeting will be Nov. 5th in Ft. Worth.



**SHERYL FENNER RETRURNS TO BEAUMONT, TEXAS**

Miss Sheryl Fenner, who has been attending high school here this year, has returned to her home in Beaumont, Texas. She is the granddaughter of Mr. and Mrs. B. H. Alexander, Sr. Her one love of sport is water skiing and in Beaumont, you will find her sailing on the Naches river on a slalom. She will enter the Port Arthur, Tex. ski tournament this summer. Good Luck Sheryl.

Mr. and Mrs. C. R. Chambers visited their daughter, Mr. and Mrs. Bob Fite and children in Richardson over the weekend. Their granddaughter, Ann returned home with them for a visit.

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## HARDIN GRADE HONOR ROLL

- Dunn—4-1**  
Bridges, Donna  
Brizendine, Nancy  
Brockhaus, Carolyn  
Faulk, Robert  
Forester, Willie  
Ludeke, Kim  
Simmons, Pamela  
Svien, Diana
- Harkrider—4-2**  
Clement, David  
Stevens, Patricia  
Thompson, Glenda
- Owen—4-3**  
Shelby, Charles  
Robinson, John  
Jones, Phillip  
Beaver, Diane  
Knox, Sharon  
Miller, Elizabeth  
Black, Deborah
- Olson—4-4**  
Broome, Janet  
Calhoun, Dorcas  
Butler, Vickie  
Parks, April
- Wineinger—4-5**  
Dodd, Kathy  
Holland, Mike  
Strayhorn, David  
Brock, Tony  
Cason, Bobby
- Mullins—5-1**  
Beasley, La Donna  
Bridges, Paula  
Kelley, Lynne  
Koenig, Barbara  
Lanig, Bonnie  
Robison, Cathy  
Thompson, Theresa
- Jernigan—5-2**  
Burton, Jimmy  
Todd, Rusty  
Mitschner, Cathleen  
Ladd, Treva  
Leitner, Susan  
Holland, Carlene
- Van Reenan—5-3**  
Cozby, Janice  
Gann, Eddie  
Gibson, Lee  
Gilchrist, Gail  
Ludeke, Ulana  
Malone, Nancy  
Mitchell, Johnny  
Robinson, Rudy
- Simonson—5-4**  
Bruce, Keith  
Butcher, Ronald  
Mahaffey, Kenneth  
Page, John  
Garland, Sheri  
Hobbs, Sherry  
Simmons, Raylette  
Swan, Diana
- Grady—5-5**  
Siefkas, Darryl  
Gilbert, Glenn  
Copeland, Donna  
Martin, Shirley  
Reed, Kathryn  
Sutherland, Carla
- Mrs. Cole—6-1**  
Anderson, Peggy  
Bowles, Judith  
Craft, Walter

- Hubbard, Rusty  
Kennedy, Buster  
Frenzer, Beverly  
Morine, Randy  
McBride, Brenda  
Potts, Loretta  
Roberts, Barbara  
Williams, Jennetta
- Mrs. McCulough—6-2**  
Butler, Virginia  
Davey, Adrienne  
Inman, Janina  
Peters, Marilyn  
Reed, Diana  
Stou', Laquita  
Swearengen, Gayle  
Zukowski, Susan  
Strayhorn, John Mark  
Simmons, Lloyd  
Hurd, John  
Cole, Stephen  
Cobble, Glenn  
Bruer David
- Mrs. Morton—6-3**  
Bailey, Floyd Wayne  
Crain, Ronny  
Gamble, Robert  
McFerran, Samuel  
Spannagel, David  
Taylor, Larry  
Dickson, Carol Ann  
Eastman, Jim  
Logan, Candice  
Pickering, Cherry

- Reasoner, Kathleen  
Slusher, Stephanie
- Mrs. Taylor—6-4**  
Gorbert, Charles E.  
Grizzle, Pat  
Hodges, Tony  
Nichols, Randall  
Thaxton, Tommy  
Cerday, Gloria  
Greer, Donna  
Janeke, Margaret  
McDonald, Sylvia
- Matherly—6-5**  
Anderson, Chuck  
Elliott, Toni  
England, Pat  
Gordon, Lyn  
Kauer, Judy  
Kinnett, De Wayne  
Roe, Bill  
Sandaez, Gary  
Sykes, Kathy  
Terry, Sheryl  
Zimmerman, Tommy

## Grace Lutheran Bible School Starts June 12

The Vacation Bible School at Grace Lutheran, Burkburnett, will begin on June 12th. The sessions will last two hours, from 8:30 to 10:30 a. m. daily for two weeks. All children ages 4-14 may be enrolled. The literature and handcraft materials are strictly Bible based. Workbooks will be helpful in applying the lessons to the child's daily life. There will be a short opening devotion each morning. A junior Confirmation class will be started on the first day of the school to convene daily. After Vacation Bible School this class will go on meeting once a week at a convenient time still to be set. During recess there will be sports, games and refreshments. It will be a pleasure to see you in Vacation Bible School. Texas produced 1,085,000,000 barrels of crude oil in 1957: 41.4 percent of U. S.

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<p><b>Mens White HANDKERCHIEFS</b>                  Every man will like these Soft, Sheer, Pure White Handkerchiefs for FATHERS DAY. Full 19 1/2 in. size with 1/2 in. Hem.                  4 to Package                  Regular Price 4 for \$1.00  <b>DISCOUNT PRICE 4 for 77c</b></p>	<p><b>5 PIECE JOURNEY-GEM TRAVEL SYRINGE</b>                  Including CARRYING CASE and ATTACHMENTS Fits easily in any type Luggage.                  SLIGHT IRREGULAR                  Reg. Price \$2.39  <b>DISCOUNT PRICE 95c</b></p>
<p><b>AMERICAN MADE POCKET KNIVES</b>                  Your choice of a wide range of practical types and sizes.                  THE IDEAL FATHERS DAY GIFT                  Regular 88c value  <b>DISCOUNT PRICE 66c</b></p>	<p><b>MENS GENUINE BAN-LON S-T-R-E-T-C-H SOX</b>                  Choose from a wide selection of colors in both lights and darks. Slight irregulars.                  Regular \$1.00 Pair  <b>DISCOUNT PRICE 49c</b>                  2 Pairs for 88c</p>

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**FOR RENT** — Furnished one bedroom duplex apartment. \$75.00 mo. Four blocks from school. Burk Insurance Agency. Ph. 569-3333. 28-CZ

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Nice Shady Trailer Space available. 625 South Harwell St. 36-4p.

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Three bedroom home with wall to wall carpeting in living room. Storm cellar. Close in. Only \$65.00 mo. Total price \$4,950.00.

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Almost new 3 bedroom home. Six spacious closets. 1 1/2 ceramic tile baths. Central heat. Attached garage. Enclosed yard. Priced for quick sale. Low down payment.

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**FOR SALE** — 4 room house. See Flora Hatcher at Randlett, Okla., after 5 p. m. 39-2tc

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**FOR SALE** — Housefull of new furniture. Four rooms in all. Two—2 piece bedroom suits, one seven piece dinette and a seven piece living room group. All of this for only \$380.00. Nothing down and up to 36 months to pay. This is all high quality furniture. Have priced it to fit everyone's pocket book. Our very low overhead expense enables us to do this. Come in and take a look. BURK FURNITURE MART, 207 E. 3rd St. Ph. 569-3901. 39-1tp

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This is especially true during the month of June because SINGER'S JUNE SALE-A-THON in Wichita Falls is now in progress. Here are a few unbelievable, but true, discounts:

**Singer Slant-a-matic \$30.00 to \$70.00 discount.**

**Brand new round bobbin portables by Singer, only \$48.88**

**Brand New Zig Zig portables, Only \$119.50**

**Used portables, \$19.50 and up.**

**Used consoles, \$26.50 and up.**

**A Free \$14.95**  
Zig Zag attachment given with each Slant Needle deluxe sewing machine.

**Here's More Big News**

All Singer Sewing Machines in two of our large sewing rooms will be sold at hundreds of dollars in savings. These machines are Slant-O-Matics and straight stitch machines. Perfect condition.

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Dress making and alterations. Also covered buttons and belts. 602 E. 3rd St. Ph. 569-2396. 37-CZ

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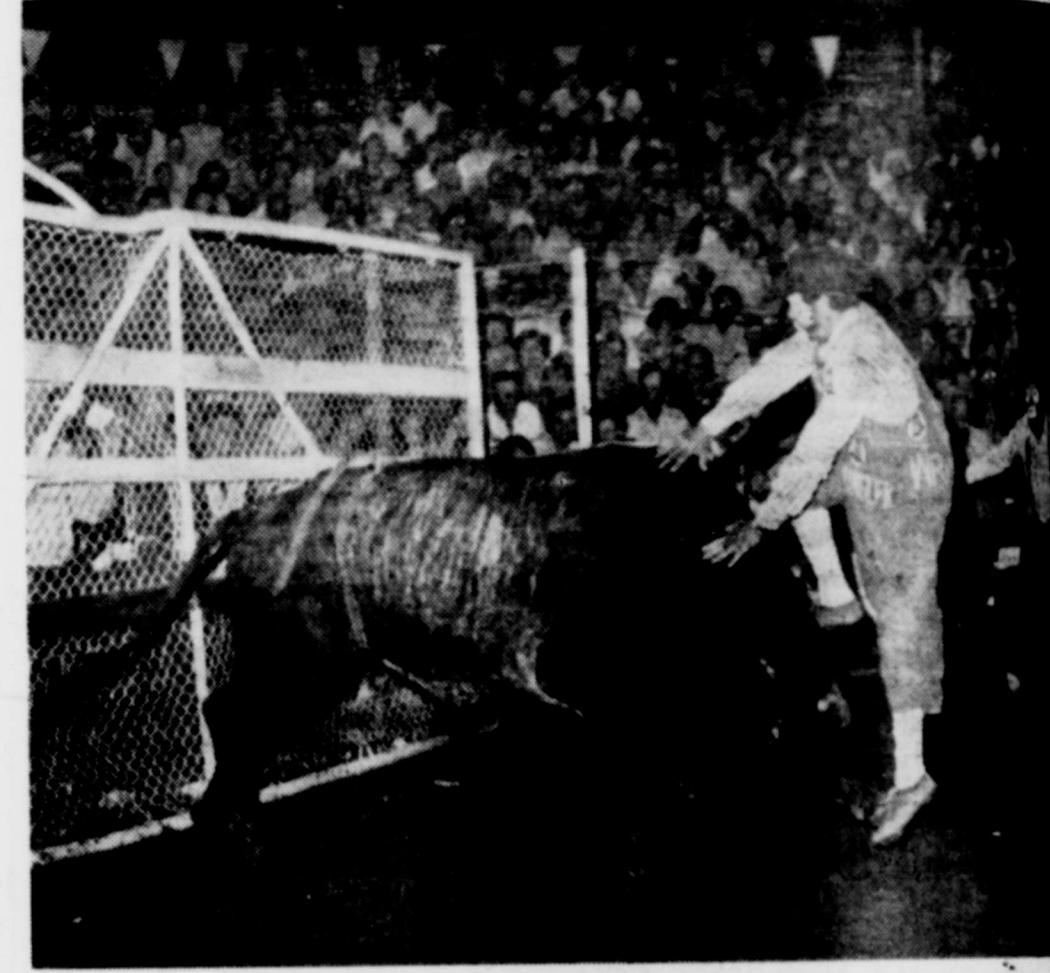
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For Drug Service When Store Closed Please Call  
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### Junior Meek to Be Bullfighter - Clown at Burk



Junior Meek, who entered his first professional rodeo as a contestant and clown in Louisiana in 1954, is nationally known as one of the top clowns of rodeo.

Meek, 25, was fourth in the ratings for the three top rodeo clowns to perform in the first "World Series of Rodeo" at Dallas, missing the finals by only four points.

The serious young fellow, who considers his clowning monkey business a by-product of his real job of protecting riders from a maddened bull, is also a contestant in many rodeos. He takes part in bareback riding, calf roping, bulldogging, and bull riding. He was in the top 15 in bullriding for a portion of 1959.

Meek clowning in over 40 rodeos in 1959. His work included such well known rodeos as the Fort Worth Fat Stock Show and Rodeo, Denver, Colo., Las Vegas, Nev., El Paso, Texas, Rapid City, S. D., Walla Walla, Wash., Ellensburg, Wash.; Lewiston, Ida.; Odessa, Texas; Little Rock, Ark.; and many more.

He traveled about 75,000 miles over the United States and Cuba in 1959. In March of 1960 he suffered a broken leg while jumping a maddened bull at Phoenix, Arizona and had to cancel all contracts in Texas, and played for the always high ranked Burne Yellowjackets, a small ranch 30 miles west of Cleburne, Highway 171 where he registered horses and

### NOTICE

**NOTICE**—If you have a small carpenter or cement job, call 569-3218. 12-CZ

**NOTICE**—O. S. Wilson's Trading Post is now located at 207 Ave. D. Paint, window glasses and furniture. Complete line of Fashion Gallery wall papers with matching fabrics, also dealer for Sayman soap, salve and liniment. 13-CZ

### WANTED

Take orders for Stanley products. All kinds of cards and stationery for sale. Baby sit nights and week-ends. 569-2301 days 569-3264, nights week-ends. 39-2tc.

**WANTED** — Saleslady for Burk News Mart. Apply after 6 p. m. at the News Mart, East 3rd St. 39-1tc.

### SALESMAN WANTED

KNAPP Shoe Company wants Salesman. Fulltime or part time. Liberal commissions. Monthly bonus, free insurance, field training. Inexperienced considered. No investment. LYNN STOKES, 3118 Monte Carlo Dallas, Texas. Telephone FE7-0459. 38-3tp.

### LOST

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