

# INFORMER STAR

MORE THAN A NEWSPAPER . . . A WICHITA COUNTY LEGEND SINCE 1908 . . .

VOLUME 65

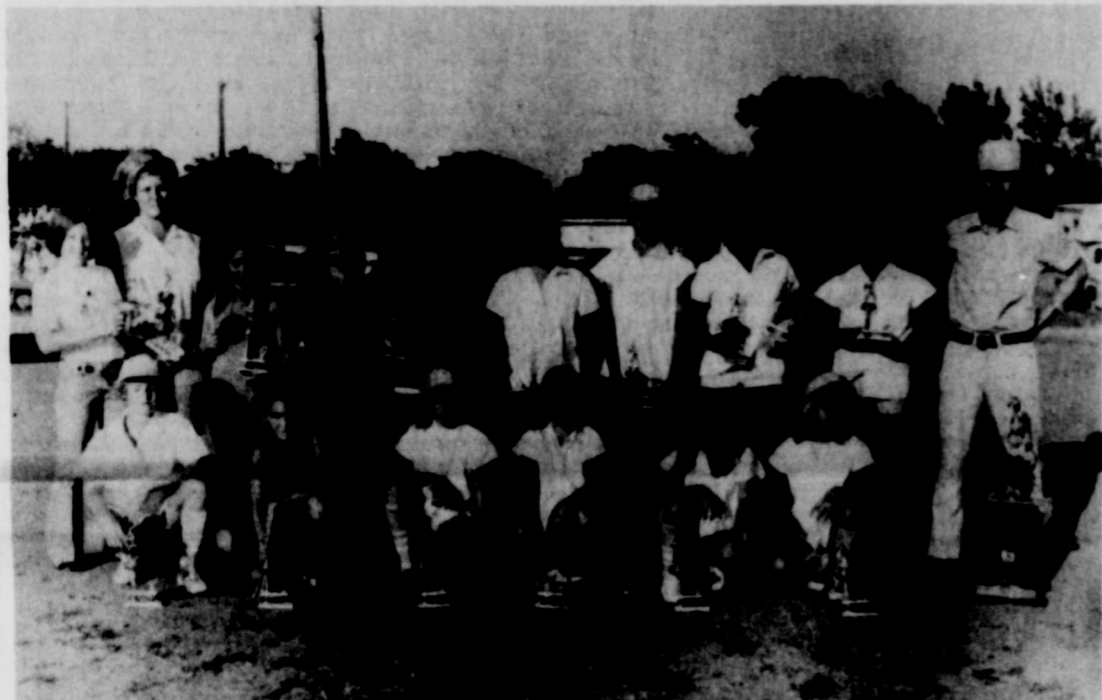
BURKBURNETT, WICHITA COUNTY, TEXAS 76354

THURSDAY, JULY 26, 1973

NUMBER 47



The Burk Burnett Bank girls softball team won First Place in league play which ended last week here in the city. The league champions are pictured with their trophies from left to right (bottom row): Shirley Spurlock, Susan Spurlock, Lisa Dilks, Fred Anderson, LouAnna Mooney, and Leigh Mooney. (Back row): Janette Mooney-Coach-manager; Sandra Lam-Coach; Debra Dilks, Brenda Nelson, Sandy Rosser, Chrissie Conway and Coach Willie Rosser.



Second Place winner in the Burk Girls Softball League was First Savings and Loan. They are (bottom row): Kim Moffett, Roberta Martin, Kerri Patterson, Tori Dillard, Laura Drake and Rhonda Patterson. (Back row): Karen Drake, Mickey Arther, Stacy Martin, Kelly Martin, Carol Morton, Tammie Galvin, Edwina Smith, Judy Jones, Barbara Miller, and coach Glen H. Drake.

## MCBEATH PURCHASES INFORMER/STAR

The Burk Burnett Informer/Star was purchased in contract negotiations concluded this week between Informer News Corporation President Lon H. Williams and Mr. S. J. McBeath of Sweetwater, Texas. Mr. McBeath will assume operational control of the newspaper

on August 1. McBeath, 47, has served as publisher of the Sweetwater Daily Reporter since 1967 and is a lifelong newspaper veteran. Both his father and grandfather owned and operated newspapers in Texas. Mr. McBeath spent five years in the advertising

department of the Austin American Statesmen in Austin, Texas prior to moving to Sweetwater to assume control of the Sweetwater Daily. McBeath and his wife, Jean, and three children: Marc, 21, a senior at Texas Tech; Sean, 14, a ninth grader; and Lori, 11, a seventh grader,

will be moving to Burk Burnett in the near future. "We are extremely optimistic about the future of Burk Burnett and the future of the Burk Burnett Informer/Star," McBeath stated, "and we are looking forward to working with the people of this community

in building a greater, more prosperous area in the years to come." The Burk Burnett Informer/Star was established in 1879. It has been operated by the Informer News Corporation since 1970.

### Recreation Program Steams Ahead

**GOLF CLINIC**  
A total of 46 youngsters are now participating in the Junior Golf Clinic being held at the Boomtown Golf Center. Activities will come to a close Thursday morning with a tournament for those enrolled in the clinic. The tournament will be sponsored by the Boomtown Lions Club with trophies being awarded to the first, second, and third place winners in each division.

**TENNIS PROGRAM**  
Saturday marked the conclusion of the fifth annual summer Junior Tennis Program. Thirty young tennis hopefuls filled the high school tennis courts each night last week as instructors Thomas Sturges and Gail Cullison taught skills basic to the game. This was the largest turnout for the program since its initiation in 1969.

**TENNIS TOURNAMENT**  
The summer recreation tennis tournament will be held this week. There are some fifty entrants in ten events. First round matches will get underway Monday afternoon with matches continuing throughout the week. Finals will be played Friday night and Saturday evening. Most of the participants are from Burk Burnett, Sheppard AFB and Iowa Park. Medals will be awarded to all winners and runners up in each division.

**GIRLS TRACK MEET**  
The first all girls track meet was held at the high school track last Saturday. Teams from Burk Burnett, Wichita Falls, Henrietta, Jacksboro, Bowie and Fort Worth entered individuals or teams in the one-day event. Awards were given to the first four places in each event following Saturday morning's activities. There were not enough intermediate and senior division girls entered in the meet to warrant activities in the afternoon session. A series of special match races were held between Burk Burnett's Cheryl Hicks and Jacksboro's Angela Fleming to conclude the day's activities. Miss Hicks won the special 60 and 100 yard dashes as the meet came to a close. The 6 teams participating were: P. B. C.-- Fort Worth; Jacksboro, Henrietta, Bowie, Wichita Falls, and Burk Burnett.

**SWIM MEET**  
The summer recreation program in cooperation with the Burk Swim Club will host a swim meet Monday, August 6. There will be three age divisions for boys and girls with five events scheduled for the meet. Events will include freestyle swimming, backstroke, breast-stroke, special underwater distance swim, and diving competition. Trophies will be awarded to winners in each event for each division with ribbons going to the second and third place finishers. Age divisions will be divided after all entrants are entered.

There will be no charge to enter the meet but a regular pool fee will be charged to all those competing in the meet. The meet is only for the residents of Burk Burnett.

This is an activity that is beyond the regular activity of the pool and requires that all participants pay pool fee (regardless of season ticket holders), observe safety rules of the pool, and maintain a high spirit of competitiveness. Those interested should sign the entry sheet at the Burk Swim Club and indicate which event or events they wish to compete in. A contestant may enter as many events as they wish to enter.

Payment of pool fee will be taken care of on Monday, August 6th. Approximate time for the event will be 9:00 a.m.

## Burkburnett I.S.D. School Calendar 1973-74

August 14	Enrollment New Jr. High & High School Students
August 14-17	Enrollment New Hardin, Primary & Southside Elem. Students
August 15	High School Band 8:00-12:00 A.M.
August 16	High School Athletics 1:00-3:00 P.M.
August 16-22	General Faculty Meeting 8:30 A.M. (High School Band Hall)
August 17	Teacher Inservice Training
August 20	Seniors and 8th Grade
August 21	A-M 8:00-12:00 A.M. N-Z 1:00-3:00 P.M.
August 21	Juniors and 7th Grade
August 21	A-M 8:00-12:00 A.M. N-Z 1:00-3:00 P.M.
August 21	Enrollment of all Hardin, Primary & Southside Returning Students
August 21	Enrollment of New & Returning Sheppard-Burk Students
August 21	9:00-12:00 A.M. 1:00-3:00 P.M.
August 21	Sophomores and 6th Grade
August 22	A-M 8:00-12:00 A.M. N-Z 1:00-3:00 P.M.
August 22	Freshman and Make-Up of 6th, 7th and 8th Grade Students
August 16-22	A-M 8:00-12:00 A.M. N-Z 1:00-3:00 P.M.
August 23	Teacher Inservice Training
September 3	First Day of School, 8:30 A.M.
October 5	Labor Day - No School
October 8	End First Six Weeks
October 8	Begin Second Six Weeks
October 10	Report To Parents -- First Six Weeks
November 2	Fistrict TSTA Meeting - Wichita Falls - No School
November 21	End Second Six Weeks
November 21	Begin Thanksgiving Holiday - 3:30 P.M.
November 26	End Thanksgiving Holiday - 8:30 A.M.
November 26	Begin Third Six Weeks
November 28	Report to Parents - Second Six Weeks
December 21	Begin Christmas Holiday - 3:30 P.M.
January 2	End Christmas Holiday - 8:30 A.M.
January 10	End Third Six Weeks - First Semester
January 11	Teacher Workday - No School
January 14	Begin Second Semester & Fourth Six Weeks
January 16	Report To Parents -- First Semester
February 27	End Fourth Six Weeks
February 28 - March 1	Teacher Inservice - No School
March 4	Begin Fifth Six Weeks
March 6	Report to Parents - Fourth Six Weeks
April 11	End Fifth Six Weeks
April 11	Begin Easter Holiday - 3:30 P.M.
April 22	End Easter Holiday - 8:30 A.M.
April 22	Begin Sixth Six Weeks
April 24	Report To Parents - Fifth Six Weeks
May 28	High School Graduation
May 29	End Sixth Six Weeks - Second Semester
May 30	Teacher Work Day
May 30	Report to Parents - Second Semester - 2:00 P.M.
May 30	Junior High Graduation

First Six Weeks	Aug. 23 - Oct. 5	31 Days
Second Six Weeks	Oct. 8 - Nov. 21	32 Days
Third Six Weeks	Nov. 26 - Jan. 10	27 Days
		90 Days

Fourth Six Weeks	Jan. 14 - Feb. 27	33 Days
Fifth Six Weeks	Mar. 4 - Apr. 11	29 Days
Sixth Six Weeks	Apr. 22 - May 29	28 Days
		90 Days

Total Day Instruction - 180 Days

Teacher Inservice Training Days:

August 16-17-20-21-22	5 Days
November 2 - District TSTA	1 Day
January 11 - Work Day	1 Day
February 28 - March 1	2 Days
May 30 - Work Day	1 Day
<b>TOTAL</b>	<b>10 Days</b>

## Gibson's Discount Center To Open Thursday Morning

Gibson's Discount Center, located at 1000 Red River Expressway in Burk Burnett will hold Grand Opening Ceremonies this Thursday morning at 8:45 a.m., with their doors to open for business at 9:00 a.m.

The giant store, Burk's largest retail merchant, will feature a fantastic selection of merchandise and Grand Opening Specials in every department

of the store. Gibson's will feature plenty of spacious free parking, quality merchandise and friendly, courteous service, all for your shopping convenience and enjoyment.

The new Gibson Discount Center in Burk Burnett is owned by the W.A. Stretch family, who now own stores in Wichita Falls, Vernon, Bowie and Irving, Texas and also Lawton and Duncan, Oklahoma.

You and your entire family are cordially invited to attend Grand Opening Ceremonies this Thursday morning at 8:45 a.m. at 1000 Red River Expressway. Let's welcome these new merchants with a real Texas welcome. At the same time we can enjoy shopping for the hundreds of storewide specials.

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## Crippled Children's Livestock Auction Set For August 1st

The fifth annual Crippled Children's Livestock Auction to benefit the North Texas Rehabilitation Center will be held August 1, according to Stanley Williamson, Wichita County chairman.

Williamson has been named to serve on the cattle auction committee which recruits contributions for the annual fund-raising sale.

Personal contact of possible donors was stressed during a meeting of the auction committee.

Joe Parker, general chairman for this year's auction said last year's sale total passed \$37,000 mainly due to personal contacts of county chairmen and committee members with donors in their counties.

Parker urged the county chairmen and assistants to follow this plan.

Parker said that he hopes the August 1 sale will double the amount raised last year. "Wheat and grain sales have been good, cattle sales have been good," he said. "Now is a good time for us to count our blessings and to share with those who need our help," he added.

Williamson urged prospective donors to contact him or one of his committee members and give "four good legs a two can walk". Williamson can be reached at 855-3786.

Wichita County committee members include Mrs. "Sis" Young, Rusty Bradley, Doc Collier, Neal Collier, Dr. Raymond Hander, Earl Sergeant, Tom B. Medders, James Parkey, Ralph Harvey, III, Bob Hillery, Don Moser, Joe Tom White, and Joe Brown. The rehabilitation center

provides physical, occupational and speech therapy for physically handicapped children and adults, those who have speech and/or hearing difficulties, or children who have learning disabilities. The services are provided for people who live within a 100 mile radius of Wichita Falls.

From Burk Burnett, 104 people have been seen at the rehabilitation center in Wichita Falls, and 8 are currently receiving help at the center.

Virtually all proceeds from the cattle auction go toward operation of the center. Williamson pointed out that last year, auction expenses were only \$891.02.

## Chamber Manager Attending Management Course

Raymond D. Greenwood of Burk Burnett is among some 200 Chamber of Commerce executives from a 21 state area participating in the sixth annual Southwestern Institute for Organization Management being held July 22-27 at Texas Christian University.

Planned by the Chamber of Commerce of the United States, the annual and sequential program of personal development and advancement offers voluntary organization executives the knowledge and skills needed for

success. Theme for the week-long seminar, now in its 53rd year, is "An Investment in Excellence" with the purpose of providing opportunity for in-depth study of current issues and latest management philosophies. The workshops, planned so that the Chamber officer can attend in progressive levels throughout his professional career, have no cutoff points and progression is one of both design and substance. Chairman for the 1973 workshop at TCU, which is celebrat-

ing its 100th anniversary throughout 1973, is Glenn Scott of Jefferson City, Mo., executive president of the Missouri Chamber of Commerce. Manager is Weldon Gibson of Dallas, who heads the Southwestern division of the U.S. Chamber of Commerce. Arranged through TCU's Division of Special Courses, the seminar is coordinated by Dr. Joe L. Steele, dean of the University's M.J. Neely School of Business. Administrative coordinator is Dr. Leroy Lewis, Special Courses

director. The TCU Institute is one of six being held during the summer on university campuses. Others planned are at the University of Georgia, Michigan State University, University of Colorado, University of Santa Clara and the University of Delaware.



A 'STRIKE' FOR MUSCULAR DYSTROPHY--The PPG Industries Foundation has presented an unusual \$5,000 check to the Muscular Dystrophy Association of America. The check, printed on a glass replica of home plate, is held by Pittsburgh Pirate pitcher Steve Blass and Robinson F. Barker, chairman of PPG Industries. Blass, who doubles as a fund raiser for the muscular dystrophy organization, was given the check before a recent game at Pittsburgh's Three Rivers Stadium. The plate, which is made of 3/8-inch thick glass and weighs 7 1/2 pounds, also carried the Pirate pitcher's likeness.

# OTASCO BREAKS GROUND

Ground breaking ceremonies were held Tuesday morning at 10:00 A.M. for another new business in Burkburnett. OTASCO (Oklahoma Tire and Supply Company) started construction immediately following the ceremonies.

The 8,000 sq. foot building is being constructed on the lot just south of City Pharmacy on the corner of Avenue D and Magnolia Street. Virgil Mills

Construction Company of Burkburnett is the job contractor. The new business will be owned and operated by Mike Wishon and Jerry Parker of Wichita Falls. Both men and their families will be moving to Burkburnett in the near future.

OTASCO is a subsidiary of the McCory Corporation and their home office is located in Tulsa, Oklahoma.

According to Mike Wishon, business co-owner, OTASCO of Burkburnett will feature three work bays fully equipped for automobile front end alignment, brake jobs, tire changing and balancing, and engine tuneups. Also featured will be a complete line of BRUNSWICK Tires to serve the needs of area customers.

OTASCO handles major appliances such as Leonard and

Philco Refrigerators, Philco Color Television, Speed Queen Washers and dryers and Roper ranges. All appliances are name brand merchandise.

According to contractor Virgil Mills, it will take approximately 90 days for completion of the building. Co-owner Mike Wishon, stated that if all goes well, OTASCO will be open and ready for business on or about October 1st.

Informer News Corporation,  
Publishers

Monte Williams, Vice-President

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## NORTEX To Advertise For Radio Bids

Request for authorization to advertise for bids to upgrade police and sheriff department radio equipment in the 12-county Nortex area will be discussed at a general membership meeting of Nortex Regional Planning Commission at 7 p.m. Thursday in Burkburnett Community Center.

Ed Daniel, executive director, said installation of high band FM equipment will cost about \$450,000. "The Criminal Justice Council will fund 75 percent of the outlay with 25 percent to come from local and state funds," Daniel said. Daniel noted a period of 30-60 days would be required for reviewing bids before the contract can be let.

"The high band equipment is being installed in many law enforcement agencies," he added, explaining that the equipment is more efficient and offers more effective range than low band units.

Also on the agenda will be

the 1973-74 Work Program for Wichita Falls Urban Transportation Study.

"This is an ongoing study started in 1964," Daniel said. "Texas Highway Department submits a list of proposed activities of the program starting September 1."

"We review our urban transportation plans to be sure they comply with regional plans," he added.

Nortex will also award bids for law enforcement classroom furniture to include 25 desks, table, podium, chalkboard and projection equipment.

"The bids will be opened Thursday afternoon at the Nortex offices and submitted to the commission at the meeting," Daniel said.

Committee reports to be discussed include reconfirming contract of agreement for Neighborhood Youth Corps out-of-school job program by Manpower Committee and a report by Developmental Disabilities

Committee concerning proposals from Region IX Education Service Center on driver education and physical education for the mentally retarded.

Health Advisory Committee will submit a report on a nursing home proposal for Graham, to be floored by the executive director's monthly report.

## Couples Meet After 13 Years

It happens all the time on "This Is Your Life", but it rarely happens by accident in real life.

On the tube we see someone reunited with old friends they haven't seen for 10, 20 or 30 years - sometimes longer! However how many times do people accidentally run into friends they know but have lost contact with over the years?

Well, just such an accidental reunion occurred at Sheppard Air Force Base Commissary last week when Mrs. Bobby Webb saw MSgt. Billy Ball for the first time in more than 13 years.

Actually, for the whole story, we must go back to 1955.

In that year aircraft mechanics, then one striper, (now all master sergeants) Bobby Webb, Billy Ball and Ralph Hudson worked on the flight line together at Moody AFB, Ga. During the five years they spent there, they became good friends.

Sergeant Webb, at first the only married member of the trio, helped the others begin their married life by giving them assistance in finding a place to live.

When the group split in 1960 to continue their Air Force careers in different parts of the world, they all agreed to "keep in touch" as all good friends do. But as time passed, they lost contact.

However, upon being assigned to Sheppard, Sergeant Webb was reunited with Sergeant Hudson. When the latter was transferred to Bergstrom AFB, Texas, both men continued correspondence.

Then when Sergeant Webb's wife ran into Sergeant Ball and discovered that he was assigned here as safety NCO at the 80th Flying Training Wing, everyone concerned decided a reunion was in order.

Sergeant Hudson and his wife journeyed from Austin to join the other two couples for a barbecue and a heavy session of reminiscence.

One of the charges wrought by the passing of time is that Sergeant Ball, the lowest rank-

ing member of the trio in the Moody days, is now the ranking NCO in the group.

Sergeant Webb reported that the trio is just about to be broken up again. He is being reassigned to Turkey, and Sergeant Ball is going to Iceland.

"It was pretty weird meeting by accident after 13 1/2 years," said Sergeant Webb. "Especially since all of us are in the same general area."

Coincidentally, to go along with this story, the Webb and Ball families have both bought homes in Burkburnett for retirement. Neither knew that the other had purchased homes. The Webbs bought their home in Burkburnett last September and the Balls bought theirs in June.

## It's Only Right

Trapped in limbo between the living and the dead are 1,363 U.S. servicemen reported missing in action in Vietnam. Only the return of these men could alleviate their wives' heartache, but the federal government is trying to lessen some of the hardships of the fatherless families by awarding generous sums of money and benefits to the wives. If a husband's status changes from MIA to KIA (killed in action), government aid increases.

This humanitarian gesture speaks volumes for the American way of life, for it shows how important the individual and his problems are to the community. One widow, for example, found she was eligible for payments totaling \$91,000 initially and \$822 a month thereafter. Once a death certificate is issued, a widow is eligible for immediate payment of \$15,000 in National Survivors Life Insurance. Other monetary compensation includes special savings trust funds, immediate gratuity payments, social security tax refunds and payments, a monthly dependent indemnity compensation and educational assistance.

The vast majority of our servicemen performed valiantly in a war-torn land so far away, it is only right that we honor them now by caring for the loved ones they left behind.

### Farm Bureau

#### Sponsors Firemen

A volunteer fireman from this county will be sponsored at the 44th annual Texas Fireman's Training School July 22-27 by the Wichita County Farm Bureau, according to Norman Roberts of Burkburnett, president.

The school, which will be held on the campus of Texas A&M University at College Station, is expected to attract some 3,000 persons from all over the nation and several foreign countries.

Planning to attend from Wichita County is Lee Turner of Iowa Park.

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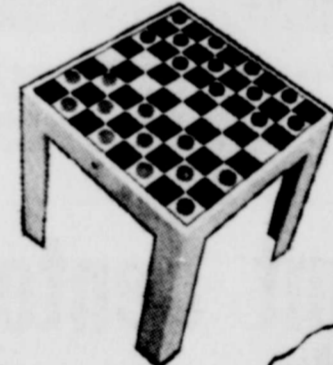
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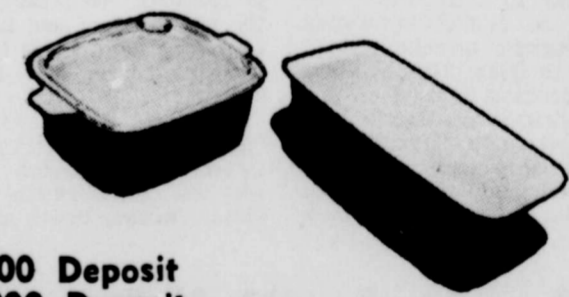
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In Rear

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Tenth Of  
The Month  
Earn From  
The First

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SAVINGS CERTIFICATE 3 Months Maturity Minimum \$1,000	5.25%	5.39%
SAVINGS CERTIFICATE Minimum \$1,000 1 Year Maturity	5.75%	5.92%
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# MARTIN, HARPER NUPTIALS EXCHANGED



MRS. JOE BROWN HARPER

In a ceremony performed July 20 at Central Baptist Church in Burkburnett, Miss Shari Johnette Martin became the bride of Joe Brown Harper.

The Rev. Max Dowling officiated. Branched tree candelabras on each side of a double kneeling bench and large baskets of mixed spring flowers flanked either side of the altar.

Parents of the couple are Mr. and Mrs. John Martin, Jr. of Randlett, Okla. and Mr. and Mrs. I.W. Harper of Duncan, Okla.

The bride, given in marriage by her father, chose an original gown of white silk organza overlaid with imported English Nottingham lace. The chosen lace fashioned the light standup neckline, the lantern sleeves, and the deep V-tail of the empire bodice. The controlled bell skirt featured a chapel length train of lace, creating an apron effect accenting the front of the gown. Her fingertip veil of French illusion was held by a tiara touched with pearls. The bride carried a

family keepsake bible, topped with a teardrop bouquet of gardenias and split carnations.

Traditional wedding music was provided by Mr. Doug Eastman of Wichita Falls.

The bridal attendants, Mrs. Ben Martin of Burkburnett, Matron of honor, sister-in-law of the bride; Miss Sherri Harper of Duncan, Okla., Maid of Honor, sister of the groom, and bridesmaids, Mrs. Gary Harper of Duncan, Okla. and Mrs. Ed Miller of Wewoka, Okla. were identically attired in floor-

length gowns of sky blue satin. The gowns featured an empire bodice trimmed in white crocheted lace, scattered with flower blossoms. Their headpieces were sky blue illusion veils caught by clusters of satin flowers.

Miss Kerri Stafford of Duncan was Flower Girl and was dressed identically to the other bridal attendants.

Best man was Gary Harper, brother of the groom, of Duncan. Groomsman were Ben Martin, Burkburnett, brother of the bride, and Bill Mac Dixon and Dale Pollock of Duncan.

Ushers were Butch Tucker, Eddie Stafford, Ronnie Woodall and Dale Kincannon, all of Duncan.

Clay Martin and Jason Martin, nephews of the bride, were ringbearers.

After a wedding trip to Padre Island, Corpus Christi, Texas, the couple will be at home in Magnolia Manor Apartments, Duncan, Okla.

The bride is a graduate of Oklahoma State University. The groom is a graduate of Northeastern State College,

Alva, Okla. and is employed by Duncan Public Schools.

A reception was given by the bride's parents at the National Room of the First National Bank in Burkburnett.

The bride's table was covered in an all white, floor-length, satin cover made by the mother of the bride. Satin ribbons draped from end to end were caught by clusters of lily-of-the-valley. The bride's chosen colors were carried out in the 3-tiered wedding cake and accenting candles on either side.

The groom's table was decorated in the chosen colors of sky blue and white.

A rehearsal party was given in the home of the bride's parents with the groom's parents, Mr. and Mrs. I.W. Harper, as hosts.

Mesdames Weldon Nix and Mickey Cornelius, both of Burkburnett, were hostesses for a bridesmaid luncheon Friday in the Regal Room of the Wichita Club. Special guests for the occasion were the bride's grandmothers, Mrs. J.M. Martin, Sr. and Mrs. T.W. Bennett, of Burkburnett.

## Hofacket Receives

"Wings Of Gold."

KINGSVILLE, TEXAS--Navy Ensign Curtis A. Hofacket, husband of the former Miss Marilyn McCullough of Devol, Oklahoma had the "Wings of Gold" of a Naval Aviator pinned on by his wife at the naval air station here. Hofacket completed more than a year of intensive ground and inflight training and will now be assigned to specialized advanced training.

## Galbreath Grads

Navel Training

SAN DIEGO--Navy Seaman Recruit Joey L. Galbreath, son of Mr. and Mrs. Stuart Ayshford of 1115 Second Street, N.W. Rochester, Minn., graduated from recruit training at the Naval Training Center here.

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## Pep Club To Meet August 2

A special business meeting of the Pep Club will be held Thursday, August 2, 8:00 p.m. at Bulldog Stadium.

All members of the Pep Club are urged to attend, as well as those who are interested in being a member for the 1973-74 school year.

Mrs. Judy Hiedose and Miss Suzanne Hardean are sponsors for the organization.

**Square Dancers Hold Monthly Dance**

The Red River Valley Square and Round Dance Association is having their summer monthly dance at Square Danceland at 810 Travis Street in Wichita Falls, beginning at 8:00 p.m. on the 28th of July. All square dancers are welcome to come out for fun and fellowship.

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FREE! Our Birthday Gift to you. With every purchase of \$5.00 or more, you receive a pattern file box.

<p style="text-align: center;"><b>100% POLYESTER DOUBLE KNITS</b></p> <p style="font-size: x-small;">Beautiful knits marked way down for our Birthday Sale! Choose ribs, waffle weaves, twills, diagonals, multi-colors, jacquards, tone-on-tones and more in handy dressmaker lengths, 60" wide, permanent press.</p> <p style="text-align: center; font-size: 2em;"><b>99¢</b> YD.</p>	<p style="text-align: center;"><b>100% COTTON CORDUROY</b></p> <p style="font-size: x-small;">Fabric prices the school favorite for real savings! Choose medium or widevale for a new smock, pinafore or peplum dress. Catchy fall colors, dressmaker lengths, 45" wide. Machine wash and dry. Regularly \$1.39 yard.</p> <p style="text-align: center; font-size: 2em;"><b>99¢</b> YD.</p>	
<p style="text-align: center;"><b>PRINTED LAMBSKIN CREPES</b></p> <p style="font-size: x-small;">Regularly \$1.99. Rich textured crepe, drapes beautifully and looks so expensive! 55% acetate, 45% nylon, machine wash and dry. Try it for new soft-look fashions.</p> <p style="text-align: center; font-size: 2em;"><b>\$1.57</b> yd.</p>	<p style="text-align: center;"><b>SPORTSWEAR VELVET</b></p> <p style="font-size: x-small;">Regularly \$2.99. Sew a new wrap coat, p.m. skirt or luxury bedspread and drapes in this luscious crushed velvet. 100% rayon, 100% cotton back, 45" wide. Dry clean.</p> <p style="text-align: center; font-size: 2em;"><b>\$1.97</b> yd.</p>	<p style="text-align: center;"><b>BETTER DRESS COTTONS</b></p> <p style="font-size: x-small;">Regularly \$1.99. The weight you want for jacket costumes, pants, any-season dresses. Solid color jacquards, deep tone printed piques. 100% cotton, 45" wide. Machine wash and dry.</p> <p style="text-align: center; font-size: 2em;"><b>\$1</b> yd.</p>
<p style="text-align: center;"><b>100% POLYESTER KNITS</b></p> <p style="font-size: x-small;">Light, comfortable and easy to keep! Your best bet for summer-into-fall blouses, dresses. 100% permanent press polyester, 45" to 60" wide.</p> <p style="text-align: center; font-size: 2em;"><b>77¢</b> yd.</p>	<p style="text-align: center;"><b>SCHOOLTIME COTTONS</b></p> <p style="font-size: x-small;">Save on the fabric that goes to school! all year! A great selection of permanent press cottons, that usually sell for \$1.29 a yard. 45" wide, on bolts.</p> <p style="text-align: center; font-size: 2em;"><b>99¢</b> yd.</p>	<p style="text-align: center;"><b>100% ACETATE PRINTS</b></p> <p style="font-size: x-small;">Sew scarfs, turbans, new blouses in this silky, colorful fabric. Buy several designer lengths! 45" wide. Hand wash and line dry.</p> <p style="text-align: center; font-size: 2em;"><b>77¢</b> yd.</p>
<p style="text-align: center;"><b>NOTION SAVINGS!</b></p> <p style="font-size: x-small;">39¢ to 79¢ values! Over 36 item Needles, thimbles, pins, seam rippers, bobbins and more!</p> <p style="text-align: center; font-size: 2em;"><b>17¢</b> EA.</p>		<p style="text-align: center;"><b>CUTTING BOARDS</b></p> <p style="font-size: x-small;">Regularly \$2.99. 72" x 40", ruled in 1" squares. Protects table tops, folds for easy storage.</p> <p style="text-align: center; font-size: 2em;"><b>\$1.22</b> EA.</p>

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FABRIC CENTERS

215 EAST THIRD STREET  
BURKBURNETT, TEXAS

# FREE BICYCLE RODEO

Wednesday, August 1st  
And Wednesday, August 15th

9 a.m. to 3p.m both days

Burkburnett Youth Center corner of Williams Dr. and Ave. D

PRIZES WILL BE GIVEN IN THE THESE EVENTS

DRAWING  
FOR GIANT  
TEDDY BEAR

\* Obstacle Course  
\* Safety Procedures  
\* Inspection of Bicycles

Men on hand to help with minor repairs  
FREE SAFETY MOVIES AT 11 a.m. AND 2p.m.  
FREE REFLECTOR STICKERS FOR YOUR BIKE

CONCESSION STAND OPEN TO BUY REFRESHMENTS

FREE Skate Passes,  
Ribbons, Reflector  
Stickers For Bikes

Sponsored by the  
Burkburnett Theta Rho Girls Club # 16

in co-operation with the  
Burkburnett Police Department

Officers will be on hand all day both days.

FUN FOR ALL BIKE RIDERS

# Devol Doings

News From *Evergreen Manor*  
by Artie Mullins

Miss Debbie Powell became the bride of Paul Rector in a simple but impressive ceremony solemnized July 14th in the Emmanuel Baptist Church at Wichita Falls. Rev. Ed Lane, pastor, officiated.

Parents of the couple are Mr. and Mrs. John Powell of Devol and Mr. and Mrs. C.C. Rector of Wichita Falls.

White flowers, foliage and cathedral tapers in candelabrum decorated the church. Given in marriage by her father, the bride wore a white princess floor-length gown trimmed with blue lace. She carried white daisies and baby's breath atop a white tulle.

Matron of honor was Becky Gillener. Robert Rector, brother of the groom, was best man.

Debbie is a junior in high school and plans to finish her senior year at the Big Pasture School. Rector is a graduate of Rider High School and has three years of college.

After a wedding trip to Galveston, the couple will be at home in Burk Burnett, and he will be employed at the Holder Motor Supply.

Parents of the groom were hosts for a reception in their home following the wedding. Refreshments were served to about forty friends.

Grandfield, Mrs. Myrtle Johnson of Oklahoma City, Mrs. Henry Higgins of Ardmore, Oklahoma, Mr. and Mrs. Jake Egger of Kiowa, Okla., Mr. Ernest Cloninger, Cache, Oklahoma, Mrs. Doris Underwood, Sulphur, Oklahoma, Mrs. Althea Keys of Eustace, Texas, Mr. Bill Arnold, Dallas, Tex., Mrs. Lucille Swindale, of Oklahoma City, Mr. and Mrs. Jimmy Nate McClendon and Diane McClendon, Dan Graham, of Oklahoma City, Mrs. Marie Harris of Oklahoma City, and Mr. Kermit Keys.

Mrs. W.W. Chambers, who was 77 years old Sunday, was honored with a surprise birthday party given by her three daughters, Mrs. McLain and Mrs. Alexander of Burk Burnett and Mrs. Bowles of Austin. Cake and punch were served to the patients.

Mr. and Mrs. Hill and daughter from Wichita Falls visited her mother, Mrs. Pruitt.

We have three new patients-- Mrs. Bentley, Mrs. Goodnight, and Mrs. Wallace. We hope

they are happy and enjoy staying in the home.

Mr. and Mrs. Henry Wolf from Wichita Falls visited Mrs. Hess.

Mr. and Mrs. A.A. Austin from Lawton visited his mother, Winnie Austin, Sunday.

We have had three welfare workers to visit us in our social hour. We would like for everyone to visit us and see how much the patients have improved.

C.D. Mullins was very sick Saturday and Sunday of last week, but is some better at this time.

Mrs. Ruth Wood from Wichita Falls visited her mother, Bertha Matthews, Saturday.

We had 25 in Sunday School. Mr. Worthem assisted by Mr. Kinnard, brought a good lesson. The evening services were conducted by Cashion Baptist Church. We had a large crowd and everyone enjoyed the message.

Mrs. Hurst's daughter returned to Dallas after spending a week with her mother.

James Mays from Wichita Falls visited Lona Mays. Mrs. Hooper and Mrs. Ivey

are still in Wichita General Hospital. Mrs. Hooper is feeling better but Mrs. Ivey is very sick.

We were saddened by the death of Mrs. Harrison. She had been in the home a long time. We extend our love and sympathy to the family.

Walter Preschel had his 77th birthday Thursday. Visiting him were a sister, Edna Brennan of Fort Worth and Mrs. H.S. Slatton of Dallas.

Visiting Della Urban were her two sisters, Mrs. Bud Lasley, and Mrs. G.B. Hawell of Randlett, Okla. Also visiting from Randlett was Christene Tackel.

Loretta McDaniel of Wichita Falls visited friends in the home.

Bessie Dickson of Wichita Falls visited Mr. Angelo Dickson Sunday.

## AROUND THE TOWN

Robert Jackson visited his Grandpa's and Great-Grandma's birthday party in Wichita Falls July 18.

His Grandma was host for the party, in honor of Kirby E. Arrington Jr. and Gladys (Arrington) Henry, both formerly of Burk Burnett.

Cake and ice cream was served in the home. Arrington and his mother enjoyed the two grandson's and great-grandson's that evening. Arrington has two grandson's and Henry has 13 grandchildren and four great-grandson's.

Guests were Mrs. K.E. Arrington (hostess), Gary, Jan and Larry of the home, Mr. and Mrs. Roy Jackson and son of Burk Burnett, Mr. and Mrs. Glen Arrington and son of Iowa Park.

## Apprentice

Ronald E. Welter Deployed Her e

DEFLAVIK, ICELAND-- Navy Airman Apprentice Ronald E. Welter, son of Mr. and Mrs. John J. Welter of 317 Preston Street, Burk Burnett, Texas, is on deployment here with Patrol Squadron 56. His squadron conducts anti-submarine operations, surface surveillance, ice patrols and search and rescue missions in the North Atlantic.

PRICES GOOD THURSDAY, FRIDAY, & SATURDAY

# SHOP UNITED

**UNITED SUPER MARKETS**  
GIVE **GREEN STAMPS**

**GREEN STAMPS, TOO!**

PRICES GOOD THRU' JULY 28th

**LUXURY OAK FARMS ICE CREAM** ..... **79¢**  
HALF GAL.

**SUPER SUDS** ..... **89¢**  
REG. 99¢

**WILSON'S VIENNA SAUSAGE**  
ONLY  
4 oz. **4 FOR \$1**

**BILTMORE LUNCHEON MEAT**  
3 **12 oz. CANS \$1**

**POTATOES**  
HASH BROWN  
**2 LB. PKG. 29¢**

**PATIO MEXICAN OR ENCHILADA DINNERS**  
**49¢**

**DELTA BATHROOM TISSUE** ..... **10 ROLL PACK 79¢**

**YARD LEAF BAGS** ..... **59¢**  
5 CT. REG. 89¢

**WASTE-BASKET BAGS** ..... **59¢**  
20 CT. REG. 79¢

**FAMILY TRASH BAGS** ..... **98¢**  
20 CT. REG. \$1.49

**UNITED BREAD** ..... **4 FOR \$1**

**CAMPBELL PORK N BEANS** ..... **6 300 CANS \$1**

**VAN CAMP TUNA** ..... **3 FLAT CANS \$1**

**Shur-Fine** REG. DRIP or ELECTRIC PERK

**COFFEE**  
1 POUND CAN  
**79¢**

**RETURNABLE BOTTLE**

**COKE**  
32 oz. BOTTLES  
**61¢**  
PLUS DEPOSIT

Miss Loretta Jeffery became the bride of Billy Allen, Friday, July 20th.

The couple exchanged vows in a double ring ceremony at the First Baptist Church in Devol, with Rev. Laine Crowe, pastor, officiating.

A branched candelabra and greenery made the nuptial setting.

The bride is the daughter of Mr. and Mrs. L.E. Jeffery of Devol and the groom is the son of Burl Allen of Amarillo, Texas and Mrs. Jimmie Braer of Grandfield.

Given in marriage by her father, the bride chose for her wedding a gown of white dotted swiss with Empire waist trimmed with lace and pearls. Her veil was held to a tier of pearls and lace.

The bride's sister, Miss Leatrice Ann Jeffery, was maid of honor. Bridesmaids were Mrs. Lorane Derby, sister of the bride; Miss Brenda Kay Broer, sister of the groom, and Mrs. Jeanette Lynn Jeffery.

Bill Garcia was best man, William L. and Lestley K. Jeffery, brothers of the bride, and Wayne T. Derby were ushers. Doyle Whittington was candle lighter. Leah Jeffery, the bride's sister, was flower girl and John Nunn was ringbearer.

The couple will make their home in Grandfield and he is employed in Wichita Falls.

Parents of the bride were host for a reception in the Community Building following the wedding.

Mr. and Mrs. Buffard Adams of Atlanta, Georgia spent a few days last week with his uncle and aunt, Mr. and Mrs. A.J. Adams, and these families got together for ice cream Tuesday evening in the A. J. Adams home. Mr. and Mrs. Irvin Adams and family, Mr. and Mrs. Pearl Adams and family, Mr. and Mrs. J. W. Adams and children, Mr. and Mrs. Billy Mullend and family and Mr. and Mrs. Charles Adams and children of Burk Burnett and Mr. and Mrs. Nick Renay of Grandfield.

Mr. and Mrs. F.J. Uthe have returned home from Alamogordo, New Mexico where they spent a week visiting in the home of their daughter and family, Mr. and Mrs. Finth Jernigan. On returning home they spent a few days visiting Mrs. Uthe's sister, Mr. and Mrs. Joe Hinkle, at Portales, N.M.

Funeral services were held Saturday, July 21st in the First Baptist Church for Mrs. Mattie Harrison, who died Wednesday in The Evergreen Manor Nursing Home in Burk Burnett.

Rev. Dean Burk of Corpus Christi, Tex. and Rev. O.M. McKenny of Dallas officiated, with burial in the Devol Cemetery under the direction of Gray Funeral Home.

Mrs. Harrison was born Sept. 14, 1885, in the Indian Territory. She was 87 years old.

Survivors include two daughters, Mrs. Meda Lagrone of Tulsa, Okla., Mrs. Sadie Douthitt of Electra; two sons, Frank McClendon and Bryon Harrison, both of Devol. Mrs. Harrison had nine grandchildren, eight great-grandchildren and three great-great grandchildren.

Out of town relatives here for the services were Mr. and Mrs. Lenton McClendon, Mr. and Mrs. Bob Carroll, Mr. and Mrs. Vernon Lagrone of Tulsa, Mrs. Vernice Helms of Tulsa, Mr. and Mrs. Otto Mills of Hubbard, Tex., Mr. and Mrs. Walter Gee of Carlsbad, N.M., Mr. Roy Yeager of Carlsbad, N.M., Mrs. Ruth Stockinger of Littlefield, Tex., Fred Isham,

# ROUND THE TOWN

By Sylvia Lohofener



Mr. and Mrs. Marvin Tallferro and Mrs. Lloyd (Fern) Bloodworth have returned from a fantastic eight day Caribbean Cruise. They visited Puerto Rico, Margarita, two of the Virgin Islands, St. Thomas and St. Paul and Nassau Bahamas. They report a beautiful trip, good weather, exotic food and entertainment.

Mr. and Mrs. H.R. Jeffers left Friday for Walton, Kansas to visit his father who is very ill.

Mr. and Mrs. Stanley Metzger are the happy parents of a baby boy born July 16 in the Sheppard AFB hospital. He has been named Benjamin Stewart.

Mr. and Mrs. Will Teal will

have as their guests this weekend their grandson, Mr. and Mrs. Marshall Teal, and also Marshall's father, Wayne Teal, of San Angelo, Texas.

Mrs. A.P. Yeary, a long-time resident of Burk Burnett and now of Wichita Falls, was the guest of Mrs. Ruth Beldon a couple of days and also spent one day with Mrs. Bertha Johnson last

week. Mrs. Beldon invited several of Mrs. Yeary's old acquaintances in Thursday morning for a "get-together chat". A lovely refreshment was served the following: Rev. and Mrs. Lamoin Champ, Helen Turner, Bertha Johnson, Hazel McMurty, Lucille Duvall, Sylvia Lohofener, Jimmy Hays, Audrey Ady, Artie Whiteside, Florence Nichols, Mattie Chen-

ey, Martha Browning, Octavia Henderson, and Gwen Metz. Mrs. Yeary is very active and cheerful and a wonderful inspiration to all who know her. She is now 84 young and makes her home with her daughter, Mrs. Emma Tom Hansard in Wichita Falls.

Mrs. John V. Lilley (Nancy) of Oklahoma City arrived Sun-

day for a few days visit with her mother, Mrs. M.B. Hays and sister, Frances and friend, Dee.

Mr. John Primm of Dallas passed away quite suddenly last week. Funeral services were held on Tuesday in Our Redeemer Lutheran Church of Dallas and the interment was here in the Clara Cemetery. Mrs. Primm will be remembered as the former Gertrude Heiserman of the Clara Community. She is the daughter of the late Ed Heiserman and Mrs. Heiserman. Mrs. Heiserman, who still has the beautiful farm with its brick home west of the city near Clara, now lives in Dallas and is enjoying good health for her age, 90 years. She, with Neal Hall, Jr. and wife Marjorie of Dallas, Mr. and Mrs. Clarence Heiserman of Decatur, Alabama and the Primm's son, John Primm, Jr.

all accompanied Mrs. Prim, Sr. to attend the graveside service and burial at Clara.

Mr. and Mrs. I.R. Reagan have returned from a two week vacation spent visiting relatives in several cities. They visited Mrs. Reagan's family in Sherman, Texas and their son, Mr. Leslie's parents, Mr. and Mrs. Charles Reagan, and family in Austin; Mr. and Mrs. Jerry Reagan and family in Plano, Texas. The Reagans brought their granddaughters, Robyn, Stacy and Mindy home with them for a longer visit. They are the daughters of the Jerry Reagans.

Mr. and Mrs. Robert Reagan of Lubbock and Mr. and Mrs. Jerry Reagan and family of Plano spent this past weekend here with their parents, the I.R. Reagans.

Mrs. J.T. Brady visited her

daughters, Jessie Smelzer, Margaret Steimel and Frances O'Keefe, all in Ft. Worth last week. Jessie is here with her mother for a more extended visit.

Mrs. Leslie Kaspar and children of Andrews, Texas are spending a few days here with Leslie's parents, Mr. and Mrs. Walter Kaspar of the Clara Community.

Mr. and Mrs. Bill Vincent, Mr. and Mrs. Brack Preston and Mr. and Mrs. Hervis Baber returned home Sunday night from a delightful tour by plane to Mexico City, Taxco and Acapulco, Mexico.

Mr. and Mrs. W.R. Carswell have returned home from an interesting and nice trip to the East. They visited his sisters, Mrs. Vera Duff in Marietta, S.C. and Mrs. Alice Connor in Barnwell, S.C.; a brother, J.H. Carswell in Augusta, Ga. and a brother, R.E. Carswell in Sparta, Ga. They also visited other relatives in different places.

Mrs. R.H. Henry came home from the Wichita Falls General Hospital last week where she was confined for several days recuperating from a broken shoulder. She says "Reece" makes a real good nurse.

Mr. and Mrs. Walter Kaspar attended the wedding of their granddaughter, Colette Kaspar and Jim Bundy, in Amarillo, July 8th. Both Colette and Jim are in college. She is the daughter of Mr. and Mrs. Fain Kaspar, formerly from Burk.

Mr. and Mrs. Robert Stewart of Indianapolis, Ind. are spending two weeks here visiting their daughter and husband, Mr. and Mrs. Stanley Metzger and enjoying their new grandson Benjamin Stewart Metzger.

Mr. and Mrs. S.B. Jeffers of Fall City, Ala. and friend, Mrs. M.E. Orr of Albertville, Ala. spent this past weekend here with S.B.'s brother, Mr. and Mrs. Dick Jeffers.

Mr. and Mrs. Maurice Finnell and family of Sweetwater, Tex. visited Mr. and Mrs. Will Teal and enjoyed lunch with them Friday. Maurice was the music director of the First Baptist Church here a few years ago.

Mrs. Ruth Teal and daughter, Sandra, and Mr. and Mrs. Tommy Teal and two sons of Houston, visited Mr. and Mrs. Will Teal and had breakfast with them Saturday. They were enroute to California on vacation.

Mr. and Mrs. Frank Eldson attended the funeral services of her sister in Abilene, Texas last week.

Mr. and Mrs. Tommy Johnson (Delma Lee) and son, Tommy D. of McCamey, Texas and Mr. Johnson's sister, Miss Bertha Johnson, of Seguin, Tex. were visitors in the Jim Ady home this past weekend.

Mr. John F. Parrish, Sr. was transferred from the Veterans Hospital in Oklahoma City to Wood Convalescent Home in Wichita Falls. He would greatly appreciate his friends calling on him. The Wood Con. Home was formerly known as Colonial Manor, and is near General Hospital.

Mr. and Mrs. George Humphries enjoyed a very pleasant vacation returning home this week. They visited their daughter, Mrs. Karen Barker in McKinney, Texas; Mr. Humphries sisters, Mrs. Herman McElroy and family and Mrs. Shep Barber; and Mrs. Humphrie's brother, Mr. Harry Richardson, all in Mt. Pleasant, Texas; Mrs. Ord Parker and family in Rolla, Ark.; Mr. and Mrs. C.L. Humphries in Mena, Ark.; and Mrs. Humphrie's mother and father, Mr. and Mrs. L.V. Richardson in Okmulgee, Okla.

Mr. and Mrs. Horace Mills and Beth of Dallas and Earl W. Mills of Amarillo spent several days here visiting their parents, Mr. and Mrs. Ray Mills. Earl left Friday for Ft. Gibson, Okla. to attend the wedding Saturday evening of Sue McClarty, daughter of Dr. and Mrs. Billy George McClarty of that city.

Mr. Tommy J. Thomas of Louisville, Kentucky spent several days here recently visiting his mother, Mrs. Dorothy Robinson and Wallace Ray Robinson and his sister, Cathy Rozelle and grandmother, Mrs. Ina Sauls.

Mr. and Mrs. George McClarty of Burk and Mr. and Mrs. Leslie Howard of the Friberg community drove to Ft. Gibson, Okla. Friday to attend the wedding of their granddaughter, Kimice Sue McClarty to Dave Curry Williams, both of Ft. Gibson, on Saturday evening, July 21st. The wedding was to be in the Church of Christ in that city. Kimice Sue is the daughter of Dr. and Mrs. Billy George McClarty of Ft. Gibson.

Mr. and Mrs. R.B. Johnson of the Famous Dry Goods Store, spent a few days this past week with their daughter and husband, Mr. and Mrs. Jerry Riggs, in Waco, Texas.

PRICES GOOD THURSDAY, FRIDAY, & SATURDAY

# SAVE DOLLARS!



**BONELESS SHOULDER ROAST**..... LB. **\$1.19**

FRESH 100% ALL BEEF REG. FAMILY PACK **GROUND BEEF**..... LB. **89¢**

CHEDDAR A.F. 8 OZ. **CHEESE**..... **59¢**

BONELESS TURBOT FRESH FROSTED **FISH FILLETS**..... LB. **89¢**

BOOTH'S HEAT & SERVE **FISH STICKS**..... LB. **69¢**

BOOTH'S HEAT & SERVE **FISH CAKES**..... LB. **59¢**

UNITED PREMIUM QUALITY

**BONELESS FAMILY STEAK**..... **\$1.19**

**RANCH CENTER CUT STEAK**..... **\$1.09**

**SWISS STEAK**..... **\$1.19**

**COOKED PERCH**..... **89¢**



**CHUCK STEAK**  
**89¢**

MISS BRECK **HAIR SPRAY**..... **68¢**

SCHILLING PURE **VANILLA**..... **49¢**

OTTER **POPS**..... **69¢**

**PURINA DINNER MIX**..... **6 FOR**

**BLUE BONNET WHIP OLEO**..... **3**

**RED HEART DOG FOOD**..... **7**

Farm Fresh United Produce

**PLUMS**..... **LB.**

**NECTARINES**..... **LB.**

**VINE RIPE TOMATOES**..... **4 ct. CARTON**

**CALIF. ICEBERG LETTUCE**..... **EACH**

**FRESH GREEN LONG SLICERS CUCUMBERS**..... **3 FOR**



**ALABAM GIRL PICKLES**..... **49¢**

**UNITED SUPER MARKETS**

**UNITED SUPER MARKETS**  
WE GIVE S&H GREEN STAMPS

SUPPORT YOUR LOCAL JAMBOREE...

# JAMBOREE SUCCESS DEPENDS ON YOU

by Kathy Jinkins  
It was a surprise! What, you ask. BOOM COUNTRY JAMBOREE, that's what. I'm a very avid country music fan, but I was a bit dubious about a local, weekly country program that would be worth my time to see. Well, talk about a rude awakening -- it was a "purely enjoyable experience."  
The enjoyment was by no means limited to myself. Burk residents who ventured to see the program and "try a little country" were filled with a happy and exhilarating atmosphere. From tots to teens to grandparents, there was no age group left unsatisfied.  
Toe tapping, hand clapping, whistling, you name it and these people were doing it in the finest of tradition as expressions of people who were truly enjoying themselves.  
Comedy was abounding as the host Bozo Darnell carried out his performance as emcee and

entertainer. Good, clean comedy was what it was. Something like what you WOULD want your kids to hear. Bozo's music left little more to desire either. His tunes, reminiscent of the old standards in country music, were delights. Highlighting his performance was a rather "up to date and appropriate for these times" song "I'd Rather Be A Roper Than A Doper."  
KLUR disc jockeys Jim Hill "the Italian Cowboy" and his side-kick Jim O'Keefe added much humor and movement to the program. They are regulars at the JAMBOREE, recording a portion of the program for broadcasting over KLUR Radio, Wichita Falls. This was O'Keefe's first JAMBOREE, but with veteran Jim Hill as his guide, all went well.  
Hill's wit and obvious enjoyment of all that's "COUNTRY" lends much to building the audience's enthusiasm.

Regular performers at the JAMBOREE are The Finley Brothers, Greg Roberts, Robert Bradford, Pat Patterson and Darrell Nichols. Recently, a fine "Little Miss" has been adding her charm and talent to the program, Michele Nixon.  
The Finley's -- Ronnie, Clinton and Tommy -- have been performing together for about 10 years and through a lot of hard work and practice, they have become one of the best known country bands in the area. Quality in their music as well as a top notch stage performance is synonymous with the Finleys.  
Singing and wooing the women with his voice, Pat Patterson is always a great delight to hear. The "Steel Guitar Rag" featuring Darrell Nichols on guitar really puts the rhythm in your toes.  
By listening to the grapevine, I had heard several extremely "raving - type" comments on two young men, Greg Roberts

of Wichita Falls and Robert Bradford of Burkburnett, who have been appearing at the JAMBOREE. Believe me, the sentiments expressed were no exaggeration. THEY ARE TERRIFIC!! Each having a definite style of singing, they both excel in their own way. There is little more you could ask for when either of these talented young gents are on the stage performing.  
Speaking as a woman, it was regretful that there was only one young lady appearing, but she more than adequately served as our "female representative". When Michele Nixon belted out the very meaningful words of "Ole From Muskogee", she made you stop and think about what she was singing about. Her charm and sweetness was spread generously over her very captive audience.  
It is my privilege to now really "rub-it-in" so to speak, for those of you who missed this week's BOOM COUNTRY JAMBOREE. You missed a great deal of extremely talented local performers, but you also missed a chance to see and hear one of the all-time greats in country and western music, Wynn Stewart. He is not only a top country artist, but a real gentleman.  
Wynn Stewart insists on remaining with his earthy style of country music. Receiving success while still in his teens, Wynn had set his mind to do his music a certain style. Country music began to change but Wynn didn't and little was heard from him for a while. However, the country music trend is returning back to the earthy music. As a result Wynn is again rising to the popularity status he more than deserves.  
"It's Such A Pretty World Today" was a huge hit, even though it was a little out of context for Wynn. "It was one of those natural songs I was lucky to do it first," stated Wynn.

Doing his latest hit "Love Ain't Worth A Dime Unless It's Free," Wynn again proves his greatness in the Country Music World.  
Wynn said, "The record company was a little skeptical about his recording "Me and My Jesus" because it wouldn't be a club song. But I wanted to do a religious song."  
"Congratulations to Bozo on the work he has done with the JAMBOREE," Wynn stated. "I can't begin to tell of the admiration I have for Bozo," complimented Wynn.  
Adding finishing touches and background for Stewart was his guitarist Jim Murphy. Telling of "Why the Lord Made Marimians", Murphy gave a delightful performance.  
Unfortunately my space is limited and I must now cease on a subject I could write on and on about. But maybe you've heard enough to place a rise on your curiosity. Where else but BOOM COUNTRY JAMBOREE could you hear top artists and richly talented young locals for \$1.50? You are getting more than you're money's worth. Bozo is offering Burkburnett a real chance for good clean, family entertainment.  
Let's all plan on getting out this Saturday night for the BOOM COUNTRY JAMBOREE. The stage show begins at 8:00 p.m. at the air-conditioned Burk Civic Auditorium. Tickets are \$1.50 for adults and 75¢ for children. Come as you are, we're strictly informal and we have a great time.



(l. to r.) Bozo Darnell, Wynn Stewart, Kathy Jinkins, Jim Murphy



The Finley Brothers, Tommy, Ronnie and Clinton



**Freshest  
Bun for Fun!  
MRS BAIRD'S**



GREG ROBERTS



ROBERT BRADFORD

**WELCOME,**

*Gibson's Discount Center,*

*To Burkburnett. We wish you many prosperous years of business in this city.*

*We welcome all of your personnel, too, and wish them happiness.*

'100% Interest In You'

**THE NATIONAL BANK**  
BURKBURNETT, TEXAS

Serving Burkburnett Since 1907

**THE BOOM COUNTRY JAMBOREE**

**EVERY SAT. NITE**

NOW IN THE NEW & AIR CONDITIONED  
**BURK CIVIC CENTER**

**FAMILY COUNTRY MUSICAL**

Featuring THIS WEEK  
**GREG ROBERTS**

PLUS  
Bozo Darnell and Jamboree Regulars

**8.00 P.M.**

GEN. ADM. CHILDREN 75c  
ADULTS \$1.50



KLUR D.J.'s Jim Hill and Jim O'Keefe

**COUNTRY & WESTERN DANCE**

Public Invited  
SATURDAY NIGHT at 9p.m.  
Playing Now- THE FABULOUS FINLEY'S  
**AMERICAN LEGION HALL**  
RED RIVER EXPRESSWAY

**All Insurance is the same 'til you have a claim!**

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HOWARD CLEMENT  
303 Ave. C Phone 569-3333

# BICYCLE RODEO AUGUST 1 AND 15

Test your skill in the Burk Burnett Bicycle Rodeo to be held August 1 and 15 from 9 a.m. to 3 p.m. at the Burk Burnett Youth Center, at the corner of Williams Drive and Avenue D.

The Bicycle Rodeo is sponsored by the Burk Burnett Theta Rho Girls Club #16. Theta Rho is a branch of the International Order of Oddfellows. The Burk Burnett Club is sponsored by the Burk Burnett Rebekah Lodge #67. The Burk Burnett Police Department is co-operating with this project. Police Chief Buck Abbott and other members

of the Police force will be helping both days.

All ages are urged to attend the Rodeo. Prizes will be given in three age groups—0 thru 10, 11 thru 16, and 17 thru all ages.

Competition Rules: Bicycle must pass inspection. Men will be on hand for minor repairs. Each contestant will go through 3 obstacle courses, and also 3 or 4 safety questions will be asked. If the participant wishes their bicycle will be registered with the Burk Burnett Police Department. Everyone is advised to go through the days events

even if they do not wish to compete for prizes.

Free safety films will be shown at 11 a.m. and 2 p.m., courtesy of Texas Department of Public Safety.

All prizes have been donated by the merchants of Burk Burnett and are on display in the window of the Burk Burnett Bank. Each contestant will receive a free skate pass to the Fun Time Rink in Burk Burnett. Each one will also receive a ribbon, and a reflector sticker for their bike. All safety materials are furnished by Travelers Protective Association of America.

Head Judge for the Bicycle Rodeo is Patrolman John Brown, District Safety Educational Director. Other Judges are: Captain Patrick Dunne, SAFB, Flying Safety Officer; Sgt. Roger Lamp, SAFB, Personal Affairs Office; Col. Clarence Porter, USAF (Ret.), Teacher, Burk Burnett High School; Mr. Billy Ray Tenopir, Student Counselor, Lawton Eisenhower

High and President of Lawton Saddle Club; Mrs. Margarine Ayers, Past President Rebekah Assembly of Texas, and Past International Officer; Mrs. Leola Porter, District Deputy President, Rebekah Lodge #236, Wichita Falls; Mrs. J.T. Kelly, Noble Grand Rebekah Lodge #236, Wichita Falls.

Also Mrs. J. A. Rutledge, Theta Rho Mother, Wichita Club #49; Mr. Tom Colley, Burk Burnett City Tax Office; Mr. Raymond Greenwood, Burk Burnett Chamber of Commerce Manager; Mr. Carl Kuehn, Area Safety Chairman for Travelers Protective Association of America; Mr. Tom Moore, Science, Chemistry & Physics Teacher at Burk Burnett High School; Mr. Bob Carpenter, City Youth Director, Teacher, Burk Burnett High School.

Directors for the Rodeo are: Darold Williams, member Burk Burnett I.O.O.F. and Rebekah Lodge, also associated with United Fidelity Life Insurance and Life Underwriters; Mrs. Darold Williams, Worthy Advisor, Burk Burnett Theta Rho and Nobel Grand Rebekah Lodge #67; Chief Buck Abbott, Chief of Police, Burk Burnett.

All military and civilian personnel available to work the Rodeo these two days should contact Mr. Darold Williams or Chief Buck Abbott at the youth center about 7:30 a.m. either day to help set up courses and also help during the events.

Every contestants name will be entered in a drawing to be held at the end of the rodeo for a four foot stuffed Teddy Bear. A concession stand will be available to purchase refreshments.

We urge all bicycle riders to participate in this program, designed for the safety of bicyclists in this area. Our area cannot spare any human life, young or old.

"Please join us in this cause to save lives," urge the Burk Burnett Theta Rho's.



*A Trusted Family Friend . . . in a time of need*

**OWENS & BRUMLEY FUNERAL HOME**

Serving you since 1921

Phone 569-3361

## RULES FOR SAFE BICYCLE RIDING

- Obey all traffic laws, signs, and signals.
- Display a white head lamp and a red tail light when riding between one-half hour after sunset and one-half hour before sunrise.
- Be alert for traffic from all directions.
- Give both pedestrians and motor vehicles the right-of-way.
- Before leaving a driveway or crossing a street or highway, look both ways and wait for approaching traffic.
- Do not ride on streets where there is considerable traffic.
- Do not ride alongside other cyclists. Ride in single file.
- Do not ride double nor do trick riding on streets or highways.
- Do not hitch to motor vehicles or street cars.
- Do not play riding games in the streets or highways.
- Always keep your bicycle in good condition.
- RIDE NEAR THE RIGHT HAND PAVEMENT EDGE.**

**BIBLE STORIES FUN** **Vacation Bible School** **CRAFTS FUN**

Class For All 3 Years Thru College

OUR CHURCH BUSES WILL RUN EACH EVENING.


FOR A RIDE OR MORE INFORMATION CALL 569-1211 OR 569-3284.

**JANLEE BAPTIST CHURCH**

JULY 30th --- August 3rd

6:30 p.m. Til 9:00 p.m.

ACROSS THE STREET FROM THE HIGH SCHOOL



## Library Corner

TEXAS READING CLUB members number 120 now. You have until August 10th to complete the twelve books.

A variety of subjects make the new books - nonfiction: E.R. Braithwaite, author of TO SIR WITH LOVE, returns to writing with the book, RELUCTANT NEIGHBORS; MIRACLE IN MIAMI, the Miami Dolphins' story by Lou Sahadi; VIDA, HIS OWN STORY, by Bill Libby and Vida Blue; WOOD-STOCK CRAFTSMAN MANUAL by Jean Young; Sunset books - IDEAS FOR PLANNING YOUR NEW HOME AND REMODELING YOUR HOME; THE PICNIC BOOK - 19 chapters, each one a different picnic is complete with menus and recipes, by Nika Hazelton; and GIFTS OF AN EAGLE, all about a golden eagle named Lady, by Kent Durden. Many new books of fiction will help you keep your "cool" when it is hot enough to stay in.

BOOST UP THE FAMILY TREE! A workshop on Genealogy for beginners by Patricia Chadwell, Head, Southwest and Genealogy Department, Fort Worth Public Library will be held at the Burk Burnett Library on August 18 from 9:00 a.m. to 3:00 p.m. Keep this date in mind and look for further information.

COMMUNITY CENTER

**AUGUST 3rd**

Dinner Will Be Served By Ladies Auxiliary From 6 To 9 p.m.

MENU:

TURKEY & DRESSING


FRIED CHICKEN

HAM

TEA OR COFFEE

Adults - \$1.40

Children Under 11 - \$1.00



**Virgil Mills & Associates** REALTORS BUILDERS DEVELOPERS

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Red River Expressway

For Sale

## NEW HOMES

NOW NEAR COMPLETION

BRICK, WOOD SHINGLE ROOFS, 2,000 SQ. FT. AND ABOVE IN LIVING SPACE, 3-4 BEDROOMS, 2 BATHS, DEN & FIREPLACE, WATER WELLS AVAILABLE, CITY SEWER, 1/2 ACRE BLOCKS.

WE WILL BUILD ON THE LOT OF YOUR CHOICE.

1.2 ACRE LOTS NOW AVAILABLE IN BURKBURNETT.

ALSO, 57 LOTS AVAILABLE IN WICHITA FALLS 1 BLOCK FROM WEEK'S PARK GOLF COURSE.

OFFICE LOCATED 1 BLOCK NORTH OF MATHS CHEVROLET ON THE CORNER OF GRACE AND THE RED RIVER EXPRESSWAY.

Contact Jim Standlee At 569-1135

Mitzi Standlee 569-1376

Virgil Mills 569-3396

## Churches of Burk Burnett

**Apostolic Church**  
Of the Lord Jesus Christ  
703 Magnolia  
Rev. Donald P. Hodgson, Pastor  
Sunday School 10:00 a.m.

**Assembly of God Church**  
Corner of College and Ave. B  
Rev. J. W. Hocker, Pastor  
Sunday Morning Worship, 11:00 a.m.

**Calvary Baptist Church**  
College and Avenue B  
Ray C. Morrow, Pastor  
Sunday Service, 11:00 a.m.

**Cashion Baptist Church**  
Wichita Highway  
Rev. Ed Newhouse, Pastor  
Sunday Church Service, 11:00 a.m.

**Central Baptist Church**  
814 Tidal Street  
Rev. Max Dowling, Pastor  
Sunday Morning Worship, 10:40 a.m.

**First Baptist Church**  
Corner of Avenue D and 4th  
Rev. Lamoin Champ, Pastor  
Sunday Morning Worship, 10:40 a.m.

**JanLee Baptist Church**  
Opposite Burk Burnett High School  
Rev. Wayne S. Glazener, Pastor  
Sunday Morning Worship, 11:00 a.m.

**Providence Baptist Church**  
Floyd & W. 6th Street  
T.L. Longmile, Pastor

**St. Jude Catholic Church**  
600 Davey Drive  
Father Richard Beaumont  
Confession, 5:30 - 6:30 p.m. Saturday  
Masses, 7:00 p.m. Saturday, 10:00 a.m. Sunday

**First Christian Church**  
Second & Avenue D  
Rev. John White, Pastor  
Sunday Morning Worship, 10:50 a.m.

**Church of Christ**  
First and Avenue C  
Ed Morris, Minister  
Sunday Morning Worship 10:40 a.m.

**Church of God**  
121 S. Avenue E  
J. E. Dement, Pastor  
Sunday Morning Worship, 11:00 a.m.

**Episcopal Church**  
of St. John the Divine  
1000 S. Berry Street  
Father David A. Jones, Vicar  
Choral Eucharist, 10:00 a.m. Sunday

**Grace Lutheran Church**  
Third and Avenue E  
Rev. Albert C. Lindemann  
Sunday Morning Worship, 10:30 a.m.

**Trinity Lutheran Church**  
8 Miles West on Highway 240  
Lawrence Boye  
Worship 9:30, Sunday School 10:45 a.m.

**First United Methodist Church**  
Avenue C and 4th Street  
Rev. William W. Penn, Pastor  
Sunday Morning Worship, 10:30 a.m.

**Church of the Nazarene**  
Third and Holly  
Rev. M. Alsobrook, Pastor  
Sunday Morning Worship, 10:50 a.m.

**Penecostal Church of God**  
415 N. Berry Street  
Rev. R. F. Wheeler, Pastor  
Sunday Morning Worship, 11:00 a.m.



*Guidelines of Life*

by Wayne S. Glazener, Pastor, JanLee Baptist Church




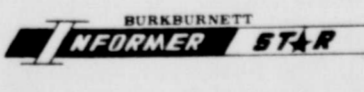
"Upon this rock I will build my church," (Matthew 16:18). The church is important to Jesus. It is difficult to understand how many professing Christians can treat the "church" as unimportant. By the use of the word "church", I do not mean a building nor an invisible group of all believers. I do use it to mean a local congregation or fellowship of a group of like-minded believers who meet regularly in a familiar place for worship to be inspired for service and to share one another's joys and sorrows.

Christians can thus feel that they belong to the church and that the church belongs to them. Church members should never refer to the fellowship they belong to as "they"; it should always be "We". A church member should feel and accept responsibility for what the church does under the Lordship of Christ. Christ is a church to the degree that he is consciously present in each member. When Christ is consciously present in each member then we will be conscious of the love that we are to have toward one another. (1 John 4:20). We will have a desire to see our church have a good reputation in the community. We will also have a desire to have the buildings where the church meets present a neat well-kept appearance to all those who pass by. Above all else we will have a consuming desire to reach people for Christ.

What's your attitude toward YOUR Church?

*Worship in the Church of your choice this Sunday --- And take the Family*

This Church Directory Is Sponsored By The Following Burk Burnett Merchants In The Interest Of The Spiritual Growth Of This Community:

 <p><b>Manhattan</b> DEPARTMENT STORE</p> <p>WE GIVE S&amp;H GREEN STAMPS</p>	<p><b>Wolfe Ford</b> Company</p> <p>COMPLETE SALES AND SERVICE</p> <p>SHEPPARD ROAD PHONE 569-2275</p>	<p><b>Wampler</b> Insurance Agency</p> <p>For Insurance Of All Kinds</p> <p>203 N. Ave. D 569-1461 Burk Burnett</p>	<p><b>GREENWAY</b> FINA SERVICE STATION</p>  <p>418 Ave. D 569-2942</p> <p>New Homes - Equities - Rentals Property Management</p> <p>G-and-H Real Estate Co. 569-0362 1308 Sheppard Rd.</p>
 <p><b>UNITED</b> SUPER MARKET INC</p> <p>"The Finest In Groceries"</p> <p>Wichita Highway and Tidal Street</p>	<p><b>Lippard Furniture &amp; Lippard</b> Insurance Agency</p> <p>200 E. 3rd 569-3112</p>	 <p>"MORE THAN A NEWSPAPER, A COMMUNITY LEGEND..."</p> <p>569-2191 569-0021</p>	<p><b>Famous</b> Department Store</p> <p>569-2441 Burk Burnett, Texas</p>
<p><b>Lloyd Clemmer</b> Lumber Co.</p> <p>YOUR BUSINESS APPRECIATED SEE US FOR PRICES BEFORE YOU BUY</p> <p>569-2911</p>	<p><b>Pat's</b> Electric</p> <p>104 Linden 569-1331</p>	 <p><b>TEXAS ELECTRIC SERVICE</b> COMPANY</p> <p>People power... at your service</p> <p>Bill Vincent, Mgr.</p>	













### SAMBO'S RESTAURANT

Phil Thomas - Manager

Located at 3310 Kemp in Wichita Falls this restaurant is recognized as headquarters for 'good food'. Come and bring your friends, you are always welcome.

Here, people can be seen, from every walk of life, who make this popular restaurant their regular eating place.

In this entire section there is not another establishment that surpasses this well known restaurant in service and satisfaction. They are particularly well equipped for proper handling of food. And last, but not least, the attention and courtesy of the attendants is a feature that receives more than passing notice from the customers.

In making this 1973 Review of the city, we, the writers, are pleased to give Sambos Restaurant commendation for the excellent service they give and for the leading position they hold here.

### COUNTRY STORE FLOWERS AND GIFT SHOP

Pat Souther - Manager

Located at 4430 Burk Burnett Road in Wichita Falls, phone 855-0821.

Here they carry an excellent selection of cut flowers that includes practically all varieties and no matter what your desires may be they will see that your wishes are carried out. Their cut flowers are kept in the best of condition as they have provided all facilities necessary to keep the stock in prime bloom.

For floral decoration, for weddings or banquets, their service is unique. For funerals, their designs assure you this final tribute has been most fitting and proper. You will, at all times, find a variety of beautiful seasonal flowers. Their designs are distinguished for their very appropriate appearance.

Remember that nothing better expresses your thoughtfulness than flowers.

The Country Store Flowers and Gift Shop is recommended to all our readers in the edition of this 1973 Review.

### LEON'S TV & RADIO SERVICE

Leon Hoskins - Owner and Technician

This firm has offered the greatest value in television service since 1947 and is located at 1823 Ardath in Wichita Falls. Phone 766-1120. Television has become a great industry in America. With their intricate electrical circuits, the occupation of the servicing of a TV set, especially the color sets, is one that is highly specialized.

They maintain a modern and up-to-date establishment where the best of parts for your set can be secured. They also have the latest scientific devices for testing your set in order to detect anything that may need replacement or adjustment. They are familiar with the construction of almost every type, no matter what make or model it may be, or whether it is black and white or color.

The composers of this 1973 Review suggest you see Leon's TV & Radio Service when you require repair and service on your TV's.

### HAGER ANTIQUES

'Jelly' Hager - Owner

Those of you who are antique collectors should come in to see the large selection of genuine antiques and objects of art of every description at Hager Antiques, located at 2508 Jacksboro Highway in Wichita Falls, phone 767-4181.

There is a great thrill in collecting and owning genuine antiques, because it gives you a real satisfaction to know that you have a piece of furniture that has that mellowness that only years can give. Keep and treasure them and hand them down to your children. They will find that same enjoyment in them that you now treasure. Hager Antiques is an expert in antiques. Call this firm for information on any antiques. They buy, sell, and trade, and with your complete confidence they will appraise your treasured antiques so you may protect them with the proper amount of insurance. Everyone is invited to come in and browse around.

As writers of this Review, we fully endorse the fine business practices of this well known antique dealer.

### GOLD CROSS AMBULANCE SERVICE

Robert Coburn - Manager

In the time of emergency when minutes become as critical as life itself, the ambulance service to call is the Gold Cross Ambulance Service at 1511 11th Street in Wichita Falls, phone 723-5561.

When the management of this concern began operation, they had but one goal in mind, and that was to offer the people of the community and surrounding territory an ambulance service excelled by none.

They offer trained, competent personal help in the time of need and always in the most professional manner, 24 hours a day. They practice only the latest approved methods and offer well-maintained units that are ready any hour of the day.

The writers of this 1973 Review are pleased to commend this community minded concern who have given their undivided efforts to serving the people of this area faithfully and well. We highly recommend their services to anyone who might need them.

### NU-RAY COMPANY

One of the nation's largest manufacturers of fine quality central heating units is represented in this area by the Nu-Ray Company at 3140 9th Street in Wichita Falls, phone 723-1214. This firm offers a full line of Lennox products. Warm air furnaces are available here that are fired from gas or oil, new plumbing installation contracting and repair.

Forced air furnaces are also available. They feature a blower that directs and increases the flow of warm air. The forced air furnace can be located on the same floor as the rooms being heated.

If you wish to purchase your furnace from a reputable firm and have it installed properly, then call them today. The personnel here can analyze your particular heating problem and suggest a furnace gas or electric designed to your needs.

For professional treatment, the writers of this 1973 Review recommend the Nu-Ray Company.

### MARGOT'S POODLE SHOP

Margot Bernhardt - Owner

Located at 4116 Jacksboro Hwy, Margot's Poodle Shop in Wichita Falls, phone 766-0608 has a fine reputation in this area for their superb abilities in Poodle grooming. They have many times groomed an animal for show purposes and their work has added greatly to the fact that the prized show animal won.

Margot's Poodle Shop can be considered a complete boutique for your pet or show animal. Margot stocks all types of brushes and combs and items to dress your poodle.

You will enjoy the friendly way they treat you, and loving care they give your prized pet. You can be sure that your pet will get the finest grooming service there is, along with good care so not to upset your Poodle.

The writers of this 1973 Review are proud to present this excellent pet grooming shop to our readers, and commend Margot's Poodle Shop for the excellent service they offer each and every customer.

### LA POSADA MOTOR LODGE

The La Posada Motor Lodge is located at 919 E. Scott in Wichita Falls, phone 766-0133 for reservations.

One of the things that has made American strong is the ability of her businessmen to meet every changing conditions and the needs of the demanding public. The apartment industry for example, is recognized today as a vital and necessary part of our American economy. We wish to direct our readers attention to this apartment complex which has ample accommodations to please even the most discriminating person. Here you will find air-conditioned, fully furnished one and two bedroom apartments - and all of this with reasonable rates.

The developers of this 1973 Review recommend the people from our area stay at the La Posada Motor Lodge the next time they are in town and comment the management upon the excellence of their service.

### FISHERMAN'S BAIT & TACKLE STAND

A. D. Cates - Owner

Located at 3104 Holiday in Wichita Falls, phone 767-9128, the Fisherman's Bait & Tackle Stand is one of the more well respected and liked businesses in this area.

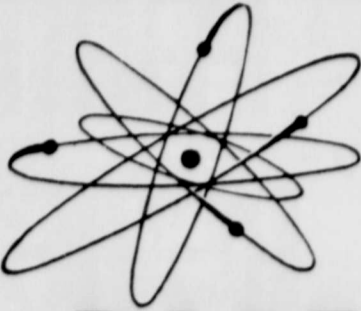
Whenever you stop in you will receive friendly courteous assistance in selecting the things you need. Their helpful sales personnel can often times help you make a better choice than you might have made by yourself, because they know this line of work well and they know their products.

The merchandise they carry is of the highest quality and has been carefully selected to give you the best value for your dollar.

The management of this popular concern has made it a point to offer their customers the best of service and products available, which is the reason they have become such a popular store in this area.

The narrators of this 1973 Review commend this store for their fine business practices, and high quality products. We recommend to our readers that they stop by the Fisherman's Bait & Tackle Stand, we know you'll be happy you did.

# SHEPPARD AIR FORCE BASE



SHEPPARD AFB, TEXAS--WATER PURIFICATION--Sergeant Brian Nakatani examines a diesel pump at the water treatment facility where Sheppard's water is chlorinated, flouridated, and stored. The pump is used in emergencies when there is no electricity for the normal pumps. (USAF PHOTO BY AIRMAN LARRY ORR)



SHEPPARD AFB, TEXAS--WASTE TREATMENT--Airman Thomas Bewley checks the waste water as it first comes into the sanitation section's facilities south of the Sheppard Elementary School. The water will not go to the settling tanks in the background where the solid wastes will fall to the bottom. (USAF PHOTO BY AIRMAN LARRY ORR)

## Sanitation Section Ignored But Still Doing Its Job

SHEPPARD AFB, TEXAS--Ecology has become the current rage, but for the 80 men of the sanitation section of the 3750th Civil Engineering Squadron at Sheppard, ecology and conservation have always been a way of life.

The section is involved in saving Sheppard from its own refuse and protecting it from snakes, bugs, and animals. It treats the water, empties the dumpsters, and sprays the trees. Its four divisions--water and waste, entomology, custodial, and refuse--affect every person or base.

Yet the squadron is ignored. Despite its influence and importance, most people don't know it exists. As long as the water flows, the bugs don't bite, and sewers don't smell, most everyone is content. Still, the section is tremendously important, and its influence begins with Sheppard's water.

On the average, the section treats 2,500,000 gallons of water a day. After being purchased from Wichita Falls, the water is chlorinated and, surprisingly, flouridated, then it is stored in one of the tanks next to the Main Exchange.

From the silver tanks, the water is pumped into the tall, red-and-white checked tower. From there, with the help of gravity, it goes directly into the taps.

Because 75 percent of water consumption ends as waste, most of the water on base eventually goes back to the sanitation section. All waste water flows through a chute at the main processing section south of the Sheppard Elementary School. There it gathers in large settling tanks where the solid elements sink.

The water then goes to trickling filters--large circular areas with black porous rocks filled with algae. As the water is sprinkled over the rocks with a large arm, the algae is activated and the contaminants in the water are "eaten". The water is continually recirculated through the filters until it reaches a certain degree of cleanliness after which it is released.

The solid waste which falls to the bottom of the settling tanks is sent to digesters--large tanks where the waste decomposes with the help of anaerobic bacteria. In two weeks, the waste has turned to a substance similar in appearance and touch to normal dirt. After drying, the waste is used as fertilizer--and will soon be used to keep Sheppard's golf course green.

### Plan To Conserve Fuel In Operation

SHEPPARD AFB, TEXAS--The Transportation Division of the 3750th Maintenance and Supply Group at Sheppard is working on a comprehensive plan to conserve the fuel of base vehicles.

Major Donald Seamands, division chief, reported that due to the current national fuel shortage, Air Force headquarters has requested all commands to formulate a plan to cut down on fuel used in Air Force vehicles.

Major Seamands said that his unit was working on ways to conserve fuel and submit its final plan this month to Major General Robert Pettit, Sheppard Technical Training Center commander, for final approval before sending it to Air Training Command headquarters.

The major also said that although Air Training Command has not as yet decided whether to have different plans for each base or a uniform, command-wide program, some form of fuel conservation would go into effect as soon as possible.

# Car of the Year: Ford. Time of the Year: Clearance.

Visit your local Ford Dealer during his "Strike It Richer" Clearance Sale.

It's the right time to check all the extras that aren't extra in a Ford. They're standard. Things like 351-cu. in. V-8 power, Cruise-O-Matic transmission, power front disc brakes, power steering. Plus Ford's famous quiet ride. So visit your Ford Dealer. And while you're there, check the Thunderbirds, Torinos, Mavericks, Mustangs and Pintos he has in stock. Remember, your Ford Dealer's prices have been frozen. That means they can't be raised. But that doesn't mean they can't be lowered!

Power steering, the convenience feature that's in all big Fords, standard.

PRND21  
SelectShift Cruise-O-Matic transmission, standard.

351-V8  
351-cu. in. 2V V-8 engine, standard.

1973  
ROAD TEST MAGAZINE  
FORD  
CAR OF THE YEAR  
AWARD

Road Test Magazine named the 1973 Ford "Car of the Year."

Security for you and your passengers: side-door Steel Guard Rails, standard.

Ford's famous Front Room. Full-length door armrest, plush color-keyed carpeting, standard.

Protective inner fenders that help fight rust and corrosion, standard.

Ford LTD Brougham 2-Door Hardtop

Energy-Absorbing Bumper System, standard.

The closer you look, the better we look. FORD DIVISION

## Wolfe Ford Company

1007 Sheppard Road Burkburnett

### QUESTIONS ABOUT LOANS? WE'LL ANSWER THEM.

(No names. No sales pitches.)

Before you borrow, there may be questions weighing on your mind--about payments, rates, anything. For quick, courteous answers, call us today. We won't ask your name or talk shop unless you want us to.

**Dial Finance**  
We don't want you to like us just for our money.

825 Indiana Avenue  
723-5571

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Harold's T.V.

### 569-0321

244 E. THIRD

SALES & SERVICE  
ON ALL MAJOR BRANDS

### PIERCE CHIROPRACTIC CLINIC

Dr. Carl L. Pierce

Office Hours  
9 to 12 & 2 to 6 P.M.

MON-TUES-THURS-FRI  
411 East Fourth St. Burkburnett, Texas

For Appointment Call 569-0681

### PART TIME MACHINE OPERATORS NEEDED ON EVENING SHIFT

Must have experience operating any one of the following: Turret & Engine Lathes, Drill Presses, Boring Mills, Gear Shapers, or Milling Machines. Shift hours are from 5:30 to 9:30 p.m. It would be acceptable for a qualified person to work only two or three hours of this shift if desired or even fewer than 5 nights a week.

### WILSON MANUFACTURING CO., INC.

707 NORTH SCOTT  
Wichita Falls, Texas


Phone 322-2154 Before 5 p.m.  
Phone 766-2198 After 5 p.m.



**County Extension Agent**

JOYCE SMITH

**FARM REVIEW**

**BENT HOOKS, MISSED SHOTS and OTHER TALES**

by Jim Alexander

The annual Wichita County Home Demonstration Council Camp Day will be held in the Burk Burnett Civic Center on August 10. The theme will be Hawaiian. An outstanding club member and the lady who has been in club the longest will be honored.

Any THDA member interested in attending the state meeting at Waco in September should contact Mrs. Hugh Lee, Box 543, Electra, Texas for reservations.

Love, a respectable feeling, requires a capacity to care. Love is too readily thought of as Hollywood decadence or as something for adolescents. Love has a place in everyone's life. It involves a willingness to invest ourselves in others, to be involved with them and listen to them.

One can love only to the extent that he regards himself as worthy. Relationships shared with other persons are a mirror to the relationship with self.

Love is sharing the self with others, family, friends, co-workers, even strangers.

We think of love as giving, but it has to be a two-way street with the acceptance of gifts, material and non-material, from others. Interaction of loves is somewhat like a dance. Partners do not need to hold on tightly, because they move confidently in the same pattern, intricate but free, there's no place here for a possessive clutch. Those in a love relationship know they are partners and they trust each other. They provide time for self-development as well as development together.

Love should be the hallmark of all people's dealings.

Twenty-seven ladies attended the jacket Short Course in Wichita Falls. The course will be held in Burk Burnett on August 6-9 from 2 to 4 p.m. at the Texas Electric Company Reddy Room.



**County Agent News**

B.T. HAWS

Through sound financial management, farmers and ranchers can realize more profit. Financial management decisions should be based on the use of resources, land, cattle, pastures, crops, and the utilization of borrowing dollars to substitute equipment for labor. Good reports of records should be maintained throughout the farming year so that the various enterprises can be analyzed for wise decision making for the upcoming year.

The combined short course will be directed to "increasing beef cattle production through pastures and forages at Texas A&M University August 20 and 21. The occasion is the 23rd Annual Beef Cattle Short Course and the 8th Annual Pasture and Forage Short Course, held together this year for the first time.

An oriental garden can be just the thing for landscaping a small lot. An oriental garden can provide a quiet retreat from the work-a-day world. Use groupings of three different shapes; upright, rounded or leaning, and flat or spreading and repeat them throughout the garden. Emphasize materials that do not change, such as rocks, evergreens and soil or pebbles. Water is also an important element.

The tomato is the top vegetable among consumers. Studies have shown that tomatoes have been tops in consumption during the past decade. The growth of fast food stands and pizza emporiums and the increasing use of catsup have boosted tomato consumption. Per capita consumption of tomatoes now stands at more than 50 pounds a year, up 18 percent since 1960.

A new fact sheet titled "Bird Control in Perspective", L-1123 is now available in the County Extension Agent's office. This bulletin will assist you in focusing attention on the ramifications of any attempt at controlling bird damage with chemicals. This is indeed a complex problem that cannot be answered in a single frame of reference. It may be either an economic or a nuisance problem to the individual. But because of the public ownership of the birds, the individual must react to

eligible to compete in the qualifying events of the state show are the district champions in halter, showmanship, western pleasure, reining, pole bending and barrel racing contests.

Beef cattle producers will have an opportunity to receive

a complete package of information on more profitable beef cattle production through pastures and forages at Texas A&M University August 20 and 21.

The combined short course will be directed to "increasing beef cattle production through pastures and forages." Special emphasis will be given to forage since it is the most economic source of nutrients for cattle. Discussions will highlight both effective production and efficient utilization in year-round forage programs.

Headlining the list of speakers will be Dr. W.C. McCormick, head of the Department of Animal Science at the George Coastal Plain Experiment Station. He has done work extensively with Coastal Bermuda-grass and winter forages.

Several prominent ranchers will be on hand to discuss grazing systems and improved forages.

The old familiar cattle cycle has become less evident in recent years but is still with us. A count of the total number of cattle on farms as of the first of each year continues to show some distinct buildup years followed by liquidation years.

During the buildup years, since more calves are being produced, more are being fed and consequently more cattle are slaughtered. Prices during such periods in general move lower. As the liquidation years occur, less calves are born, feeding decreases and slaughter becomes smaller, allowing prices to strengthen.

Does the numbers cycle cause the price cycle or vice-versa? For the most part they are opposite to each other and act as a cause as well as an effect.

For example, the reason for increasing and decreasing herd size is a reaction of producers to the profitability of the cattle business.

The last buildup peaked in 1965, eight years after it began. Two years of liquidation followed, but the reduction was small.

The present buildup cycle began in 1967. This buildup is expected to peak by 1975 and will probably be followed by a slight liquidation for about two years. Prices, in general, should be moving to slightly lower levels as the peak year approaches.

My hand was shaking as I was trying to thread a six inch crepe worm on my hook. I knew I wasn't cold, so the shaking I was experiencing had to be from anticipation of catching "Ole Blue", the 77 pound black bass that I'm always dreaming about. I realized that I could hear the gentle lapping of waves on the side of the boat, and I could smell the strong smoke from Bill Naylor's cigar, who was sitting in front of the craft. I wished for a moment that he would put it out. I didn't want my baits smelling like that stinking cigar, but knowing Bill, I knew he would not fish without it, and since it was his boat, I put the thought out of my mind and finished threading my hook.

The day was perfect for fishing. Light wind, sun just coming up, tackle ready, hook baited, but I was still nervous. What if I really did catch "Ole Blue"? Glancing at the depth finder, I saw that we were in about seven feet of water. The depth being just about right, I cast toward the shore line. As the line peeled off the reel, the purple worm came to rest two feet from the creek bank of Lake Arrowhead, near a bed of potato weeds. Giving the worm time to settle to the bottom, I started a slow retrieve. I suddenly felt a slight bump. I quickly and easily took up the slack in the line, careful not to scare the fish. I raised the rod tip just a little, and sure enough, the line was tight. My heart was beating a mile a minute, my head was pounding, my lungs were aching from holding my breath. I thought I was going to explode, when just at that moment the line began to move to the right. I reared back and set the hook with all of the strength that I had, and in the process almost fell out of the boat. Regaining my balance, I began to concentrate on keeping the fish out of the brush and losing him.

I still wasn't sure if it was "Ole Blue" that I had, but all of my senses told me that he was a good fish. Suddenly he made a left turn. I could feel the pressure increasing on my six foot rod as he headed for the weed beds. Sweat popped out on my forehead as I tried with everything I had to turn him back the other way. With the pressure increasing on the rod and line, I began to worry about the 20 pound test mono. Line breaking. The fish began to turn, and I knew that he was coming to the top. Water exploded in all directions as the biggest bass I ever saw cleared the water by three feet. He was twisting, turning and tossing his head in an attempt to shake the hook. I screamed at Bill to get the net, for I knew if that fish weighed a pound, he would weigh 15. "Ole Blue" hit the water with a splash, and headed for the bottom. I knew I had to play him real careful or the line would snap. My rod was bent almost double as "Blue" dived deeper and once again started to run to the right. I began to lower the over worked rod in an attempt to keep him from surfacing again. "Blue" shot out of the water like a bullet, twisting, turning, shaking his head, doing everything in his power to rid himself of the hook. I quickly changed my estimate from 15 to 20 pounds, and I knew this was the biggest bass in the world.

My arms began to ache from the constant pull. Sweat rolled into my eyes. I was thirsty, but I knew if I let up for one minute, he would be gone. Naylor humped into me, almost knocking me to my knees trying to get the net I was standing on. I mumbled something to the effect that he was jealous, and didn't want me to land the whale that was just about to whip me. The third time "Ole Blue"

cleared the water, my heart completely stopped. Not only was I now fighting the biggest bass in the world, but Bill Naylor was trying to take my rod away from me. He wanted to show me how to land what he called "a minnow". Bill finally gave up, but the fighting fish on the end of the line just kept going to the right, the left, then up and then down. I was on the verge of exhaustion when I began to feel the fish tire. Five minutes later, I had "Ole Blue" to the edge of the boat. Bill was so mad at me he refused to help net him.

I finally maneuvered "Blue" to a position where I could get my hand in his mouth. The mouth was as big as a 55 gallon barrel, and by this time I was guessing his weight to be around 50 pounds. In fact, he was so big that I could not leave him over the side of the boat. I was struggling with all of my strength with the huge fish when all of a sudden I felt something cold on my face and neck. I could feel my cheeks being slapped. I heard voices in the background. I felt my hands and arms being jerked roughly. Someone was pulling my hair, and telling me to open my eyes. In a few minutes my senses were back and I realized that I was in the Bethania Hospital recovering from kidney surgery.

I had the prettiest red haired nurse you ever saw by the hair, and was trying to pull her over the side of the bed. Apparently I had thought she was "Ole Blue"!



I know and trust that you will not believe this story. The reason I'm telling it now is I want you to hear my version first, and not Don Holtzen's. Don swears that this tale really happened because he says it. He believes it so strongly that apparently he's convinced my wife. You see... she's not speaking to me, and I'm sleeping on the roll-a-way bed.

I learned several things from this experience. First, never trust a friend named Don Holtzen that lives on the Red River with secrets that you want kept secret. Never depend on Bill Naylor to help you net a big fish because he's jealous. Be nice and sweet to your wife in time of sickness and health. Above all, appreciate your many friends that you don't know you have, in a time of crisis.

It looks like I'm back to stay, and the boss is shaking his head so we will have more next week, and a special thanks to all of my loyal friends for the many cards, letters, flowers, visits and phone calls.

I can now attest that after a story like this one, my hook is bent!

**Consult**

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about this question: "So many losses can happen in business - theft, glass breakage, customer injury, destruction of property or records. These are but a few. Does the Lippard Insurance Agency recommend a free survey of a firm's risks and matching policies to be certain the insurance does fit the risks?"

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Suntan lotions often stain swimwear and clothing, so handle them with care. For instance, they react with protein fibers such as wool and silk, leaving permanent stains.

Certain synthetic fibers, on the other hand, have an affinity for oily or greasy stains. Because of this, they absorb and hold suntan lotion. These and other fabrics may stain permanently unless laundered promptly and properly.

For best results, hand wash swimsuits after each wearing using warm water and mild detergent. Examine edges exposed to large amounts of suntan lotion and if necessary scrub them.

If a stain remains after regular washing, test the fabric for possible use of a dry cleaning solvent. If found safe, sponge or spray stain with solvent and launder. For stains on synthetics use a commercial spray-before-washing spot remover. These aerosol spray products, basically grease solvent, are ideal for washable, colorfast fabrics.

Launder treated garments as soon as possible after spraying. However, if a fabric can't be treated with solvent, pretreat it with a concentrated solution of detergent, then launder. To get maximum life from swimwear, treat it with care.

Eave-Lite turns itself on at dusk, off at dawn. Because its automatic Eave-Lite is on only when you need it - adding cheerfulness and beauty to your home.

So nice to come home to after dark. Eave-Lite will always be there to greet you and your guests. Illuminates yards and walkways. Helps prevent accidentally stumbling in the dark. Gives you a great sense of security, too.

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So economical to operate. Eave-Lite costs only about four cents a night for operation.

So easy to own. No down payment. No finance charge. Take up to 36 months to pay (\$2.00 minimum monthly payment). You can simply add it to your electric bill. Available in copper tone or textured white. Only \$49.50 plus sales tax including normal installation. (Additional units \$44.50 each plus sales tax if installed at same residence at same time.)

Add the friendly glow and wonderful convenience of automatic outdoor lighting to your home.

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PURINA HEALTH PRODUCTS

**Insects Big Problem**

by Bill Lucas  
Extension Director  
Walters, Oklahoma

Webworm numbers are rapidly building up on pecan trees in Cotton County. They can be easily controlled by the use of Sevin or Malathion.

We do have a fairly good set of pecans and I would hate to see the crop destroyed by an insect as easy to control as the webworm.

Grasshoppers seem to be increasing in numbers and becoming a pest in gardens as well as field crops. Grasshoppers will usually not damage over about four rows away from the weeds. Some areas are treating the grasshoppers with baits and other chemicals. A bait which seems to be effective is one from Metcalf and Flint. Bran and sawdust, cotton seed hulls or groundcorns (50-50) 100 lbs. Poison (Chlorodane, 0.5 lbs.; Toxaphene, 1 lbs. a) Water 7-12 gals. Molasses (about 2 gal.) might help some. Place the bait in weeds with grasshoppers.

Although we are still getting some high counts of cotton fleahoppers, we will not be recommending treatment unless the infestation is stripping the cotton of squares. This is due to time needed to build beneficials for bollworm control. We have about three weeks before the next heavy bollworm lay.

Now would be a good time to collect soil samples for fall planted crops. This will give us plenty of time to send them to the state lab and for me to make recommendations before planting them.

Consider the possibilities.

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**69¢** plus deposit

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At Piggly Wiggly with this coupon when you buy one All Grinds  
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1-Lb. Can **69¢** with coupon  
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Offer expires July 29, 1973

Piggly Wiggly  
**Golden Corn**

**5 \$1**  
17-oz. Cans

Piggly Wiggly, Cut **Green Beans** 4 16-oz. **88¢**  
Piggly Wiggly, Mixed **Vegetables** 16-oz. **25¢**  
Piggly Wiggly, Garden Fresh **Green Peas** 16-oz. **25¢**  
Piggly Wiggly, California **Whole Tomatoes** 16-oz. **29¢**

Van Camp's  
**Grated Tuna**

**3 \$1**  
6 1/2-oz. Cans

Van Camp **Pork and Beans** 2 16-oz. **37¢**  
Kobey's, Shoe-String **Potatoes** 8 1 1/2-oz. **\$1**  
Del Monte, Chips **Hamburger Dill** 12-oz. Jar **35¢**

Kraft  
**Mayonnaise**

**69¢**  
Qt. Jar



Powder Deodorant

**Arrid**  
**89¢**

6-oz. Can Regular or Extra Dry  
**Tooth Polish** 3-oz. Btl. **99¢**  
**Shave Lather** 11-oz. Can **89¢**  
**Hair Remover** 4-oz. Lemon Scented Btl. **\$1.39**



Farmer Jones

**Buttery Rich Buttermilk**

**49¢**  
1/2-Gal. Ctn.

Carnation  
**Cottage Cheese** 16-oz. Ctn. **39¢**  
**Cheese Food** 2 Lb. **89¢**  
Piggly Wiggly, Sweetmilk or Buttermilk **Canned Biscuits** 2 10-Ct. Can **21¢**

WAGNER

**Breakfast Food**

**3 for \$1**

Jumbo Thick  
**Teri Towels**

**3 \$1**  
60-Sheet 4 Ply Rolls

Piggly Wiggly, Liquid Green Dishwashing Lotion Qt. Btl. **59¢**  
Piggly Wiggly, Sudsy Ammonia Qt. Btl. **25¢**  
Piggly Wiggly, Fabric Softener Gal. Btl. **79¢**  
Piggly Wiggly, Liquid Bleach 1/2-Gal. Btl. **33¢**

Bonne' Laundry, Heavy Duty  
**Detergent**

**49¢**  
49-oz. Box



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**Complete Cookbook Sauces & Soups** Each **29¢**



Regular Quarters

**Parkay Margarine**

**4 \$1**  
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Carol Ann Pure  
**Grape Jelly**

**59¢**  
2-Lb. Jar

Carol Ann, Assorted Flavors Instant **Breakfast** 8-oz. Box **49¢**  
Betty Crocker, Blueberry **Muffin Mix** 13 1/2-oz. Box **63¢**  
Nabisco, Assorted Flavors **Toastettes** 3 6 1/2-oz. Boxes **\$1.00**  
Piggly Wiggly, Buttermilk **Pancake Mix** 2-Lb. Box **39¢**



All Varieties

**Morton's Dinners**

**39¢**  
10-oz. Pkg.  
(Except Beef and Ham)

Piggly Wiggly, Frozen **Cut Corn** 20-oz. Bag **39¢**  
Piggly Wiggly, Frozen **Cut Broccoli** 18-oz. Bag **39¢**  
Piggly Wiggly, Mixed or **Stew Vegetables** 20-oz. Bag **39¢**

Sparetime All Varieties

**Pot Pies**

**7 \$1**  
6-oz. Pkgs.



USDA Choice Valu Trim Blade Cut

**Chuck Roast**

**88¢**  
Lb.

USDA Choice Valu Trim

**Chuck Steak**

**98¢**  
Lb.

Fresh 3-Lbs. or More

**Ground Beef**

**89¢**  
Lb.

USDA Grade A Whole **Whole Fryers** Lb. **59¢**  
Echrich Smoked **Sausage** 12-oz. Pkg. **\$1.29**  
Hormel German Sausage or Smoked **Kolbase** 12-oz. Pkg. **\$1.29**  
Farmer Jones-Spanish, Souse Pepper **Lunch Meats** 6-oz. Pkg. **59¢**

Atlantic Ocean, Perch **Filletts** Lb. **99¢**  
Channel Brand, Filletts **Catfish** Lb. **99¢**  
Commodore Pre-Cooked Whiting **Filletts** Lb. **87¢**  
Kraft, Sharp Cracker Barrel **Cheese** 8-oz. Pkg. **79¢**

USDA Grade A

**Baking Hens**

**59¢**  
Lb.

Kraft, Colby Cracker Barrel **Cheese** 12-oz. Pkg. **95¢**  
Kraft, Cream Whipped Chive or **Onion Dip** 4-oz. Pkg. **39¢**  
Armour Star, Grade A Rotisserie **Turkey** 4 to 7-Lb. Avg. Lb. **79¢**

Tenda Made Pre-Cooked Beef **Patties** Fingers or Lb. **98¢**  
USDA Choice Valu Trim, Beef **Rib Steak** Lb. **\$1.39**  
Lean **Ground Beef** Lb. **\$1.28**

Lean & Meaty Beef

**Short Ribs**

**59¢**  
Lb.

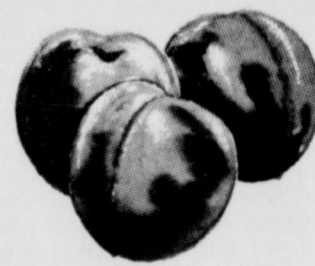
USDA Choice, Valu Trim Bone-In **Rump Roast** Lb. **\$1.29**  
Tender Sliced **Beef Liver** Lb. **\$1.09**  
Owens Country, 2-Lb. Roll **Sausage** 1-Lb. Roll **\$1.29**

USDA Inspected Fresh, Chicken **Breast** Lb. **95¢**  
USDA Inspected, Pin Wheel Pak **Fresh Fryer** 3 Trugs, 3 Drums Lb. **89¢**  
USDA Choice Valu Trim **Beef Ribeye** Lb. **\$2.99**

Farmer Jones

**All Meat Franks** 12-oz. Pkg. **69¢**

Prices good July 26-29, 1973



**Peaches**

**35¢** A POUND

Colorful, Cherry **Tomatoes** Box **59¢**  
Distinctive **Yellow Onions** Lb. **19¢**  
Sweet, Juicy Ears **Corn-on-Cob** 3 Ears **35¢**

Long, Crisp Stalks **Celery** Ea. **39¢**  
Tart, Bright Tangy **Lemons** Lb. **39¢**  
Bartlett **Pears** Lb. **45¢**

Delicious Santa Rosa

**Plums**

**49¢**  
Lb.

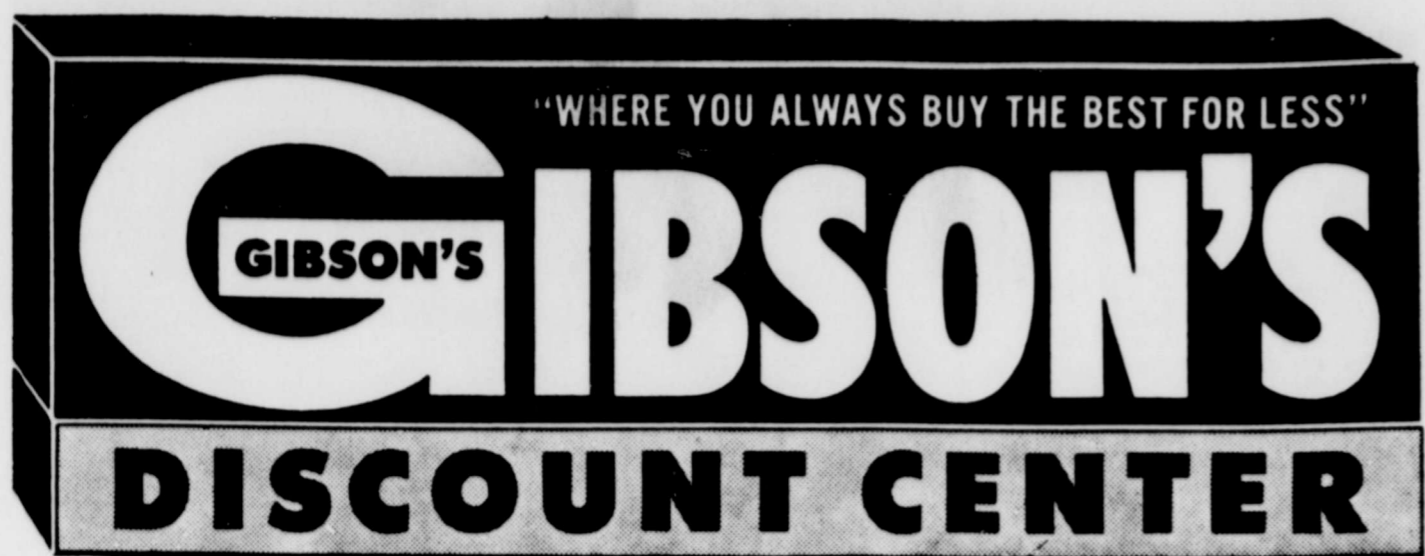
Creamy & Ripe, California

**Avocados**

**3 for \$1**

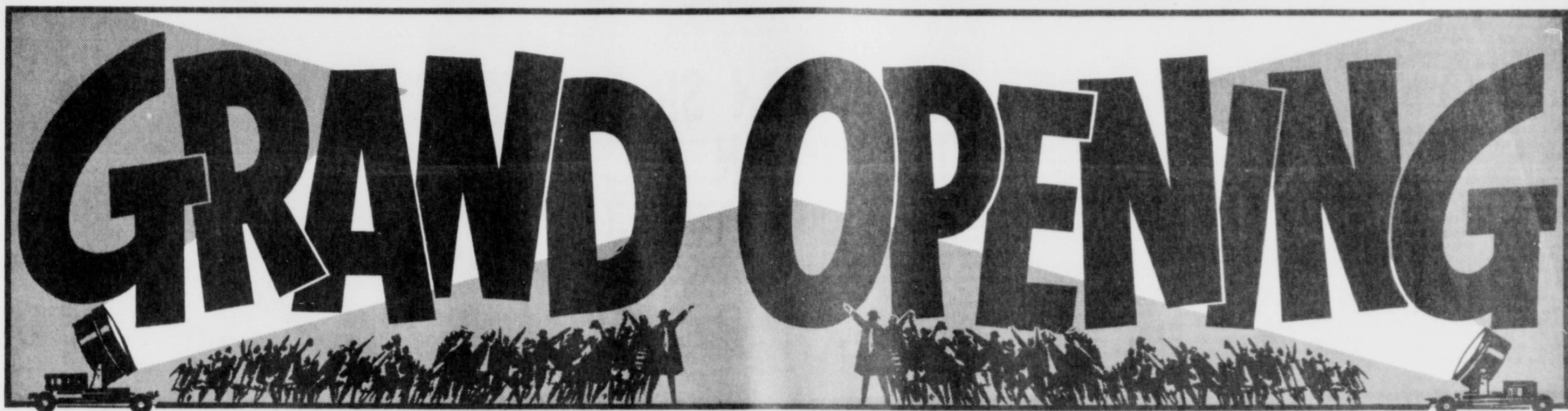
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THURS.-FRI.-SAT.  
BURK & WICHITA FALLS**

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9 A.M. 'TIL 9 P.M.  
ALL 3 STORES CLOSED SUNDAYS**

# GIBSON HISTORY FULL OF ACTION

Look for Herbert R. Gibson, Sr. and you'll likely find him in a crowd... a dozen people waiting to see him. With a telephone in hand... a dozen more calls to answer. In an airplane... enroute to another store opening.

Or in complete isolation where people are scarce and telephones don't ring and there would be no need for a store. Places like a Colorado cabin where deer are nearby; a Georgia swamp where bigboars grow tusks that make a novelty bracelet for the wife; on a Canadian lake where trout are monsters; an African safari with trophies the wife says to put up at the office... not at their new home in Wynnewood Hills in suburban Dallas.

But this week you will probably find him escorting Mrs. Belva Gibson, an active business partner since their marriage in Little Rock, Ark., in 1933, at ceremonies marking the opening of a new store here. And if you ask Mrs. Gibson the significance of the orchid she's wearing, she'll say it's become a tradition for a store opening. She missed getting an orchid once—instead got a mop to fight the Minnesota snow that kept coming in with the customers.

She likely won't miss getting an orchid again. But she can't recall how many there have been... the Gibson stores now number well over 600, and she's been to scores of openings.

Talk with Herb Gibson and you'll think he has a computer hooked into his memory tract. You'll sense he's sized you up before you get started. Associates say his insight in judging character and capability of people matches his foresight in business opportunities. He surprises you with figures and details. Don't waver he doesn't know the price of a given item...

like Brand X toothpaste, family size; and that he can't cite its price five years ago as well. You'll likely lose.

If you plan business with him, "carry a sharp pencil." He seems to have a sixth sense that tells how close he can shave a deal and still not push the other fellow too far. Talk with Mrs. Gibson and you discover her business acumen is a match for her husband's. And if his sixth sense slips, her's takes over. "It takes two people to make an organization like ours grow and prosper the way it has," she says in discussing the phenomenal growth of their company and their teamwork.

They have also inspired a loyalty that has kept many employees and associates on their team 20 to 30 years. Their associates in the Gibson organization include some 90 blood relatives and in-laws. "Anyone who can do business with that many kindred and still maintain mutual respect has to have a special knack for dealing with people," mused one Gibson associate.

These are some of the factors which contribute to a growth pattern for the Gibson franchise organization which appears destined to make the Gibson name familiar to households nationwide.

Gibson got his start as a teenager trader. He parlayed a few gift animals into a far-flung discount network rated as the nation's largest in its field. It is a Horatio Alger type narration.

However, there were many ups and downs before the former Oklahoma farm lad acquired the sprinkling of silver in his hair, a 230-pound, 6-foot-plus 2-inch frame, surprisingly agile for his years, and direction of a fast growing franchise organization. Born at Berryville, in northern Arkansas, he

spent his earlier life on a farm near Claremore, Okla., where his family was neighbor to the family of Oklahoma's famed Will Rogers. The future discounteer knew the future humorist as an "upper classman" who quit their rural school to join a circus. There are many common traits of mannerisms, home-spun humor and disarming frankness.

Gibson got his start in business dealings when barely in his teens. He recalls his father called him aside and advised: "I'm giving you some pigs, a cow and a calf, a horse and mule, and I want you to learn to make a living. It's up to you to tend them, and I'll furnish the feed; but when you want any shoes, clothing or anything else, you'll have to decide what you want to sell to get the money."

The young entrepreneur tended his charges well, and decided he couldn't lose with his father furnishing the feed. He later went to a sale and got down into a pen of 36 pigs with the auctioneer. When bidding opened, he quickly bid 2 dollars, and none of the adults would bid against him. Told to pick out his pig, he astonished the auctioneer by saying, "I'll take all of them."

To the amusement of all except the auctioneer he wound up with 36 pigs worth six to seven dollars each for a total of 72 dollars.

He subsequently sold the lot for 28 to 30 dollars each, after his father provided the feed; and wound up with a bankroll that made him one of Claremore's youngest traders and swappers. At age 14, he began buying furs for the St. Louis Fur Co. He later worked as a streetcar conductor in Wichita, Kansas earning extra money as a wrestler on weekends. And at 17 he opened a barber and beauty shop catering

to women and children, who at that time were not readily welcomed by most barbers. He had four such shops in Wichita, Kansas, when the demise of the "boyish" bob fad and the advent of early depression years ruined his business.

He next opened a wholesale business in a "10 x 14 foot hole-in-the-wall" in Little Rock, Ark. in 1932. Despite the depression, his business prospered and he moved successively into larger quarters. It was in Little Rock he met Mrs. Gibson. It wasn't long after she graduated from a Little Rock high school until their marriage, and almost immediately they moved their wholesale headquarters to Dallas.

Mrs. Gibson recalls vividly that they lived for awhile in the store... "and in a highly conservative manner." But the wholesale operations thrived for a period, and the Gibsons were operating 34 wholesale houses in 10 states, selling to retail merchants and "wagon jobbers." But after 25 years, the Gibson wholesale drug and sundry business was battling

reach great new plateaus in the field of mass merchandising. He predicts the chain will one day be the No. 1 retail operation in the nation.

Although his association with the retail chain has been terminated, Mr. Gibson, Sr. will continue to manage the Gibson Trade Show, held four times annually at Dallas' Market Hall. He and Mrs. Gibson also retain extensive real estate holdings.

the squeeze on wholesalers. "When the older giants in wholesalers began liquidating we saw the handwriting on the wall," he recalls. "I lost 60,000 dollars in those last three years and was forced to get out." He closed most of his wholesale houses and began converting some into discount operations. The first Gibson discount store opened in Abilene, Texas, in April, 1958, another in Lubbock a week later—and in 16 weeks 12 were operating.

The fifth store, in Waco, was the first to be franchised. Other initial franchisees went to former associates in Gibson Wholesale willing to throw in their savings and energies to make an idea click. That the Gibson "idea" has gained national attention is evidenced in the naming of Mr. and Mrs. Gibson to the Mass Merchandising Hall of Fame sponsored by the University of Massachusetts. The Gibsons received their plaque at the 1966 conference held in Atlantic City, N.J.

## H.R. GIBSON SR. STEPS DOWN

Although his influence is still felt and his counsel is still sought after, H.R. Gibson, Sr., founder of the Gibson network of discount centers, has turned over the reins to two of his sons, H.R. Jr. and Gerald, president and executive vice-president, respectively.

In "stepping down" from direct participation in the retail operation, Mr. Gibson says he is confident the company, Gibson Discount Centers, Inc., will



MR. AND MRS. H. R. GIBSON



MR. AND MRS. H. CECIL STREICH

## SON IS ACTIVE EXECUTIVE IN GIBSON DISCOUNT STORE

H. Cecil Streich is vice president and general manager of Gibson's Discount Centers in Wichita Falls, Irving, Vernon and Bowie in Texas, and Lawton and Duncan in Oklahoma. The 49-year-old business executive is a university-educated second generation member of the distinguished merchandising family, and one of the dynamic reasons the family franchise discount business is expanding rapidly.

He has a personal warmth that makes him easy to know and a whip-like mind that absorbs detail and places him on a first-name basis almost instantly with virtually every person he meets—including every stocker and clerk in his employ.

Cecil was born April 30, 1924, at Kingsbury, Texas. He was graduated from Brackenridge High School at San Antonio and Southern Methodist University, Texas A&M and the Citadel of Charleston, S.C.

Cecil married the former Mildred Joyner, a high school sweetheart from San Antonio while he was in Military service May 27, 1944.

They have three children, Steven Dale, 21, William Glen, 19, and Susan Gayle, 7. Cecil's military service included artillery duty with the U.S. Army from 1943 to 1946, and duty in Europe following the Battle of the Bulge. He was separated from service as a staff sergeant, then served with the Texas National Guard from 1950 to 1962, attaining the rank of Captain.

Cecil Streich started working in the Gibson organization as a 12 year old, sweeping floors. But his 37 years with the organization make him one of the senior members of the firm in term of service.

He joined his father in a Gibson Wholesale business in Wichita Falls, in May 1946 following military service. The change from wholesale to discount retailing in 1959 sparked the growth the family organization has experienced in slightly over a decade from a single store in Wichita Falls to eight franchise stores owned by the family at present.

Cecil is a director of the City National Bank and has served the Wichita Falls Board of Commerce and Industry in that capacity. He has been associated with the YMCA for 23 years, is active in the United Fund, and has recently served on the board of trustees of the Iowa Park Independent School District. He is a member of the University of Kiwanis Club and is proud of his club as well as his record of thirteen successive years of perfect attendance.

He has been a member of

the First Baptist Church since 1946 and is presently serving a deacon and as superintendent of an adult Sunday School department.

Cecil is an enthusiastic hunter and fisherman and has enjoyed extremely good luck the past 13 years hunting deer and elk in Colorado with a local group of men led by Joe Cunningham.

His wife, Mildred, is an accomplished soprano soloist, who has frequently sung for weddings, funerals, church functions and other occasions. During the years since 1946, she has served First Baptist Church in many capacities such as elementary choir director, elementary Sunday School and Bible School worker and sanctuary member.

The oldest son, Steven, plays the piano and trombone and was a member of the all-state band for two years and all-state orchestra one year. He was also the State AA typing champion in 1967, scoring higher than typists in all school classifications. He

also won the State Class AA UIL shorthand title in 1968. Among the honors compiled by Steven during his senior year included being voted "Mr. Iowa Park High School" and being named valedictorian of his graduating class. Steve will complete his undergraduate pre-med studies with a major in German from Baylor University next month.

His junior year was spent at the University of Vienna. He plans to attend Southwestern Medical School at Dallas.

The younger son, Bill played cornet in the Iowa Park High School Band, where he graduated in 1972. He just completed his freshman year as a business major at Baylor University. He and his fiancée, Nelda Dorier of Iowa Park, will say their marriage vows Saturday evening at First Baptist Church in Wichita Falls.

The youngest member of the Streich family is Susan Gayle, 1967, scoring higher than typists in all school classifications. He

## ARTISTIC TOUCH GIVEN SPECIALTIES

Ordinary things become something special when they have been given the artistic touches of designers and decorators, and that is what has happened to cookware and dishes in the housewares department at Gibson's. Gay flower prints enliven ceramic porcelain cookware, glassware takes on hues never seen until this year, canisters assume new shapes, and dishes show up in beautiful designs.

The range of offerings extends from fondue pots in bright tones to the old favorite, white enamel cookware. Dishes are available, either in packaged sets of unbreakable, dishwasher-proof melamine, or in dainty rose and silver decorated imported china.

Even holders for match boxes become decorative accents, instead of utilitarian items, when the art of the interior decorator touches them with gay color. Bread boxes and tea kettles in shiny metal or bright colors add new notes of enthusiasm to the kitchen.

Many a homemaker will be tempted to give herself a gift of a whole new set of cookware lined with Teflon, available in packaged assortments at discount prices. Of course, the

small but necessary kitchen utensils and gadgets have not been neglected in stocking the housewares department. There are knives, forks and spoons for chopping, turning and stirring, ice cream scoops, drawer dividers and arrangers, brushes of all kinds and rubber gloves.

Mops, brooms, sponges and dust pans become something special when they have been treated to the colorful approach of the decorating expert. There are shelves and shelves of frozen food containers, in enough sizes and shapes to help a homemaker utilize every inch of space in a home freezer. Also in the plastics display area are drinking glasses, pitchers, bath caddies and dish drainers.

Rows of dishpans, buckets and baskets in popular bright colors offer the shopper an excellent choice of sizes and shapes for all kinds of household jobs. Famous brand vacuum bottles and lunch pails come in all popular sizes, and one style is gaily painted with an invitation to "Come have lunch with Snoopy." Refills and stoppers for the vacuum bottles are also available.

Thursday Friday Saturday	"WHERE YOU ALWAYS BUY THE BEST FOR LESS"	
<b>GIBSON'S DISCOUNT CENTER</b>		
<b>PHARMACY SPECIALS</b>		
12 Ounce <b>MALLOX</b> • Antacid Liquid		<b>97¢</b>
100'S <b>TYLENOL TABS.</b> • Aspirin Substitute		<b>1.83</b>
1.93 Size <b>TRIAMINICIN TABS.</b> • For Colds And Decongestant	24's	<b>86¢</b>
100's <b>ALBEE WITH C</b> • Vitamin B Complex With Vit. C		<b>3.96</b>
WE RESERVE THE RIGHT TO LIMIT QUANTITIES ON ALL SPECIALS		
SPECIALS GOOD AT GIBSON'S PHARMACIES IN..		
BURKBURNETT: Kenneth Hastings RPh. Phone 569-1429		
12th & Ohio Jay Pegg RPh. Phone 767-4345	WICHITA FALLS: 3915 Kell Blvd. Cecil R. Cowan RPh. Phone 692-7081	

## Complete Gift Line Found All Year Round

Hundreds of new gift items are available at Gibson's Discount Center according to the manager. "This means customers will have better selections than ever before with a full stock on the shelves at all times," he said. "Gifts from around the world will be offered — hand-blown glass from Italy, ceramics from Japan, Bavarian china from Germany, earthenware from Jamaica, and glass, metal and wood objects from all over the United States."

Other gift items will be dishes and flatware, figurines, baskets, pictures and frames, serving pieces, and artificial fruits and flowers. Appliances, all well-known brands, will include hair driers, vacuum cleaners, floor polishers, irons, electric knives, mixers, toasters, broilers, electric skillets and toothbrushes, and other products.

Housewares will include all types of plastics, glasswares, metal goods, paper products, kitchen and gadgetry and fire-place equipment. Items range from luggage, ironing boards, card tables and coffee tables, brooms, mops or door mats to shower curtains, scales, cooking equipment and lunch kits.

## Gibson Fixtures For Best Item Display

Interior fixtures of Gibson Discount Center, designed and built by Gibson's, are specifically aimed at bulk display of most merchandise lines. "When we started in business, we quickly found different types of merchandise required different fixtures," says Herbert H. Gibson Sr., founder of the Gibson franchise organization.

The types of fixtures vary from flat bases a few inches off the floor, on which merchandise is stacked (often in boxes) to pyramid shelves or bins for small items, from racks and pegboard arrangements to attractive display case counters with glass or laminated plastic tops.

## "Rain Checks" Unique Feature

"Rain Checks" will be a unique feature at the new Gibson's Discount Center. The "Rain Checks" are issued to customers when advertised items are sold out. They entitle the customer to purchase the items at special prices when replacement stocks arrive.

OFTEN IMITATED - NEVER DUPLICATED

**GIBSON'S**  
"WHERE YOU ALWAYS BUY THE BEST FOR LESS"  
**GIBSON'S**  
**DISCOUNT CENTER**

Thursday, Friday, & Saturday

**GRAND OPENING**

**HEALTH & BEAUTY AIDS**

11-oz. Aerosol  
"1.13" Size 7-oz. Tube

**Pepsodent**  
PEPSODENT TOOTHPASTE  
GIBSON SPECIAL

**38¢**

11-oz. Aerosol

24 HOUR SPRAY  
DEODORANT

GIBSON SPECIAL

**44¢**




9.5¢ Size 9-oz. Plastic

VASELINE INTENSIVE  
CARE BABY POWDER

GIBSON SPECIAL

**39¢**



1/2 Gallon

CAPRI  
FOAMING BATH OIL

GIBSON SPECIAL

**72¢**



89¢ Size 16-oz. Plastic

SUAVE BABY SHAMPOO

GIBSON SPECIAL

**33¢**




\$1.75 Size 16-oz. Plastic

MELROSE  
PROTEIN SHAMPOO

GIBSON SPECIAL

**23¢**



13-oz. Aerosol

STYLE HAIR SPRAY

GIBSON SPECIAL

**38¢**



8.5¢ Size 6-oz. Plastic

VASELINE INTENSIVE  
CARE LOTION

GIBSON SPECIAL

**41¢**




\$2.47 Size 32-oz. Plastic

CEPACOL  
MOUTHWASH

GIBSON SPECIAL

**96¢**



\$2.00 Size 16-oz. Plastic

H-A HAIR  
ARRANGER

GIBSON SPECIAL

**76¢**

7-oz. Aerosol

GLADE  
AIR FRESHNER

GIBSON SPECIAL

**34¢**

**POND'S & CUTEX BEAUTY AIDS**



- 69¢ to \$1.10 Sizes
- ANGEL FACE POWDER COMPACT
  - ANGEL FACE LIQUID MAKEUP
  - ANGEL FACE BLUSH & GLOSS
  - ANGEL FACE EYE GLEAMER
  - ANGEL FACE CHEEK GLEAMER
  - ANGEL FACE LIP GLEAMER
  - CUTEX FROST NAIL POLISH
  - CUTEX NATURAL RECIPE LIPSTICK
  - CUTEX NATURAL RECIPE LIP GLOSS
  - CUTEX POLISH REMOVER
  - CUTEX POLISH REMOVER PADS

YOUR CHOICE  
**2 for \$1**

**PRICES GOOD IN BURK & WICHITA FALLS**

OFTEN IMITATED - NEVER DUPLICATED

OFTEN IMITATED - NEVER DUPLICATED

# W.A. STREICH WITH GIBSONS 38 YEARS

W. A. Streich has been associated with the Gibson stores for more than 38 years. The long years involved fail to diminish in any way a highly unusual personal and family success story - for the Streich story is a family story. Mr. Streich's role as one of this region's leading merchandisers represents a dramatic change from his rural beginnings at Taylor, where he grew up, attended school and then started farming. He laid the groundwork solidly. Mr. Streich farmed for several years at Grapeland and Kingsbury before beginning work in a general mercantile store in Kingsbury 46 years ago. Four years later, in 1930, he moved to Luling as operator of M-System grocery stores at Luling, Lockhart and Gonzales. He went into business for himself as a grocery operator in Luling in 1933.

Mr. Streich joined the Gibson organization in 1935, making him today the individual with longest association with the Gibson business group. But his most significant experience as a merchandiser in 1936 was still almost a quarter century away. Without question, Mr. Streich says, his involvement in discount merchandising was the high point of his business career. This did not come until Feb. 22, 1959, when he and his family transferred his Gibson wholesale store in Wichita Falls into a Discount Center. Mr. Streich's first job with the Gibson organization was with a Gibson store owned by Mr. J. M. Gerhardt in San Antonio. In 1941 after managing the San Antonio store for six years, Mr. Streich moved to Dallas as general manager for Herbert R. Gibson Sr. In 1946, Mr. Streich bought the Gibson store in Wichita Falls.

At that time, his son Cecil, was just getting out of the Army, and he served as the store manager. The original discount store in Wichita Falls now has approximately 45,000 square feet of floor space. Mr. Streich opened another store in Lawton, Okla. in August 1964, with 42,000 square feet. A son-in-law and daughter, Mr. and Mrs. T. J. Henry, manage the Lawton store. In August 1965, another Gibson store was opened in Duncan, Okla. This store has 37,600 square feet. A Gibson store in Irving opened in August 1966, with 57,600 square feet. The Vernon store, which opened in 1968, has 27,000 square feet. 1969 saw the Streich's group of Gibson Discount stores increase to seven with the opening of a second store in Wichita Falls on Kell Blvd and a store in Bowie, Texas. The opening of this store today

on Red River Expressway in Burkburnett, makes number eight for the Streich family. Mr. Streich's wife has been active with him in business since the beginning, and making their business a family affair apparently was the natural thing to do. Born in Florida, Mrs. Streich moved to Grapeland with her parents when she was six months old. She is the former Belle Streetman. He and Mrs. Streich were married in 1920 at Grapeland. The Streichs are members of the First Baptist Church where Mrs. Streich has been a Sunday School Superintendent for a Pre-school department for about 20 years. In 1967, Mr. and Mrs. Streich made a substantial gift to the Wichita General Hospital to construct an Intensive Care Unit. Mr. and Mrs. Streich made another gift to the Hospital to provide a special eight bed Coron-

ary Care Unit in 1969. Mr. and Mrs. Streich, as a part of a group of 33 individuals in the Gibson organization, in 1968, made an around-the-world tour in which they made contacts with factories in several different countries. In addition to his business interests, Mr. Streich also has a cattle ranch near Palestine in East Texas and Rotan in West Texas. Work has been his primary hobby over the years, but he also enjoys bird hunting near here, deer hunting in the hill country near Junction, and wild boar hunting near Brunswick, Georgia.



MR. AND MRS. W. A. STREICH

## DAUGHTER AND HUSBAND ARE BUSY GIBSON EXECUTIVES

Mr. and Mrs. Tommy Joe Henry of Lawton, son-in-law and daughter of Mr. & Mrs. W. A. Streich, play key roles in the eight store merchandising operation of the family. Both are Vice Presidents of the corporation. Mr. Henry is also manager of the Lawton store. He is a pilot and his wife also flies. They utilize their flying ability to attain the mobility they need in their work. Mr. Henry is a member of Lawton Metropolitan Airport Authority. Mrs. Henry has grown up with the Gibson organization. Born in Luling, Texas, she attended public school in San Antonio and Dallas, graduating from Dallas Woodrow Wilson High School and East Texas Baptist College in Marshall, Texas. She is a past president of her Lawton PTA Council, is presently Regional Vice President of Oklahoma Congress of Parents and Teachers, and member of the Daughters of the Nile in Wichita Falls. Born in Marshall, Texas, Mr. Henry is the son of Mrs. Hazel Henry of Marshall. He graduated from school in Marshall and attended East Texas Baptist College where he played football. All the Henry's enjoy their farm 14 miles east of Lawton, where they have a herd of Black Angus cattle. Although employed with Schumberger Well Surveying Company in Wichita Falls from 1951 until 1963, his face was always a familiar sight in Gibson's at 12th and Ohio.

He joined Gibson's full-time in 1963 and moved to Lawton in 1964 to oversee the Lawton store. An active Mason, Mr. Henry is a Shriner in the Masker Temple and Wichita Falls and Ft. Sill Shrine Club in Lawton. His Blue Lodge and York Rite memberships are at Wichita Falls and his Scottish Rite membership at Dallas. He is a member of the American Business Club in Lawton, on the Board of Directors of the YMCA and has served the United Fund in that capacity. The Henrys have three children, Mark, 16, Marcie, 14, and Mike, 21. Mark has participated in all phases of sports at Eisenhower High School and notes that he has felt the bite of Burk's Bulldogs on numerous occasions. Marcie enjoys swimming and Mike is motorcycle enthusiast with many trophies to show for his efforts. In June 1971, Mike and Debbie King were married and just this month were blessed with the birth of a daughter, Staci. Mike is presently attending Cameron College and will enter Southwestern School of Pharmacy, Weatherford, Okla. in January 1974. Mike and Mark work in the Lawton store as their time permits, and Marcie helps when needed - her specialty being the selection of teenage jewelry.



MR. AND MRS. TOMMY JOE HENRY

## BURK STORE MANAGER IS VETERAN EMPLOYEE



MR. CORNELL EVANS

Cornell Evans, manager of the new Gibson Discount Center in Burkburnett, is a lifelong resident of Wichita Falls. Cornell is a veteran of 20 years with the Streich family. His duties have been various including warehouse supervisor, health and beauty buyer and coordinator and most recently Assistant Manager of the Downtown Gibson's in Wichita Falls. Cornell and his wife, Doris have two sons, Jim, 18, who will be a Freshman at Texas Tech in Lubbock this Fall, and Bobby, 15, who will be a Junior at Wichita Falls High School.



KENNETH HASTINGS

## Kenneth Hastings Is Gibson's Pharmacist

Kenneth Hastings of Burkburnett will be the Pharmacist at the new Gibson's Discount Center. Kenneth has 15 years and daughter, Sandra, reside at experience as a pharmacist and 219 Laurel Lane.

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

# GIBSON'S

## DISCOUNT CENTER

Thursday  
Friday  
Saturday

### PLASTIC SPECIALS

69¢ Values

- II Qt. PAIL NO. 290
- BUSHEL OVAL LAUNDRY BASKET NO. 293
- 10 Qt. WASTE BASKET NO. 1066
- 2-PAK ICE TRAYS NO. 82/2
- 11 Qt. DISH PAN NO. 355
- CUTLERY TRAY NO. 225
- SHOE BOX NO. 176
- COLANDER NO. 237
- DUST PAN NO. 149

YOUR CHOICE

## 33¢

EACH

1.79 VALUE NO. 91/92

### "Cut Crystal" Cake Tray And Cover

• Heavy Clear Plastic With "Cut Crystal" Pattern • Cover May Be Reversed And Used As Fruit Bowl

## 88¢

1.49 VALUE NO. 1070

### 44-Qt. Wastebasket

- Round - 21" Tall
- Heavy Plastic In Choice Of Colors

Gibson's Special

## 69¢

39¢ VALUE NO. 596

### 1/2 GALLON Round Decanter

- With Snap-Fit Cover
- Assorted Colors

Gibson's Special

## 18¢

25¢ VALUE NO. 316

### 5-Qt. Paint Pail

- With Metal Bail
- Assorted Colors

Gibson's Special

## 11¢

Open From 9 A.M. To 9 P.M. Daily

Store hours at the new Gibson Discount Center in Burkburnett will be from 9 a.m. to 9 p.m. All Streich Family owned discount centers are closed on Sundays. The 9 p.m. closing hour is geared to those customers who work during the day or have the need of some item at night.

## Gibson's Stocks Name Brand Toys

Any time is TOY time at your local GIBSON store. Not only at Christmas time are TOYS abundant at GIBSON'S, but you can find a good selection of TOYS & HOBBIES the year around. With annual sales in excess of one-hundred million dollars (\$100,000,000.00) in 1969 in TOYS alone, GIBSON'S is one of the main leaders in TOY & HOBBY SALES, always keeping up with the current trend. GIBSON'S stocks such name brands of TOYS as TOPPER, IDEAL, KENNER, LOUIS MARX, HORSMAN DOLL, RUSHTON PLUSH, REVELL HOBBY KITS, DOUGHBOY, SWIMMING POOLS, BUDDY L. TRUCKS, GILBERT SCIENCE KITS, PLAYSKOL AND CHILD GUIDANCE PRESCHOOL TOYS, MILTON BRADLEY and PARKER BROS. GAMES, BLAZON SWING SETS, and MATCHBOX CARS. You can always find a good selection of TOYS AT YOUR LOCAL GIBSON STORE!

# GIBSON'S DISCOUNT CENTER

Thursday, Friday & Saturday

# GRAND OPENING

## SPORTING GOODS

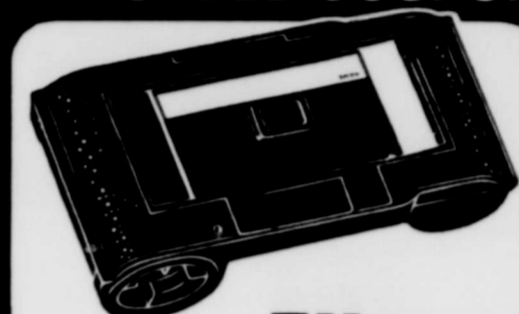
189.95 VALUE NO. 26-1000  
**COMPLETE HOME ENTERTAINMENT CENTER**  
 • 8 TRACK - AM, FM, FM STEREO RADIO  
 • WITH FULL SIZE AUTOMATIC RECORD CHANGER  
 • STEREO HEADPHONES - ALSO SUPPLY OF RECORDS  
 • INCLUDES TABLE CART  
 Gibson's Special **119.88**



7.95 VALUE NO. DS-007  
**POCKET RADIO**  
 • SOLID STATE AM  
 • CARRYING STRAP  
 • FRESH 9-VOLT BATTERY  
 • ALSO EARPHONE  
 GIBSON'S SPECIAL **2.97**

2.25 VALUE  
**REMINGTON HI SPEED .22 LONG RIFLE AMMO.**  
 • RENOWNED FOR ACCURACY AND DEPENDABILITY  
 • PACKED 100 ROUNDS PER PLASTIC BOX  
 GIBSON'S SPECIAL **1.47** BOX

### VALUABLE COUPON



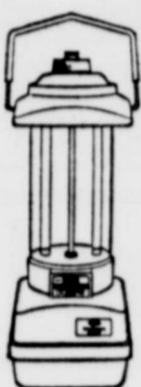
**Film Developing Special**  
 8 OR 12 EXPOSURE ROLL OF KODAK COLOR FILM DEVELOPED WITH JUMBO PRINTS INCLUDED!

# 1.49

NOT AVAILABLE FROM FOREIGN OR 110 SIZE FILM OFFER GOOD July 26, 27, 28

MUST ACCOMPANY ORDER

37.95 VALUE NO. 360-S  
**RAY-O-VAC SPORTSMAN 360 FLUORESCENT LANTERN**  
 • PERFECT FOR CAMPING, BOATING, HUNTING AND FISHING  
 • SAFE, DURABLE AND WEATHER PROOF  
 • COMPLETE WITH HEAVY DUTY BATTERIES  
 GIBSON'S SPECIAL **19.88**



4.45 VALUE  
**gaf SUPER 8 COLOR MOVIE FILM WITH PROCESSING**  
 • FOR INDOOR OR OUTDOOR USE  
 • FITS ALL CARTRIDGE LOADING SUPER 8 CAMERAS  
 • FINISHED MOVIES RETURNED DIRECTLY TO YOUR HOME  
 GIBSON'S SPECIAL **1.97**



69.95 VALUE NO. DS-844  
**8 TRACK TAPE PLAYER**  
 • COMPLETE WITH MATCHING SPEAKERS  
 • WALNUT FINISH WOOD CABINET  
 • POPULAR SLIDE CONTROLS  
 • SOLID STATE AMPLIFIER  
 GIBSON'S SPECIAL **44.88**



24.95 VALUE NO. A-10RE  
**KODAK POCKET INSTAMATIC 10 OUTFIT**  
 • LITTLE CAMERA - BIG SHARP PICTURES  
 • COMPLETE WITH COLOR FILM, FLASH CUBE  
 • EASY TO LOAD - TAKES 110 FILM  
 • 2.95 FLASH CUBE EXTENDER INCLUDED FREE  
 GIBSON'S SPECIAL **15.97**



17.95 VALUE NO. 830  
**GOLF CART**  
 • RUBBER PADDED ADJUSTABLE BAG BRACKETS  
 • DOUBLE BALL BEARING WHEELS  
 • BRIGHT LUSTRE PLATE FINISH  
 • AUTO-FOLDING --- STANDS AND ROLLS WHEN FOLDED  
 GIBSON'S SPECIAL **8.88**



79.95 VALUE NO. 135  
**AIREQUIPT 135 SLIDE PROJECTOR**  
 • REMOTE CONTROL - FORWARD, REVERSE, MICRO FOCUS  
 • SHARP 4" 3-ELEMENT COLOR CORRECTED LENS  
 • 500 WATT LAMP - ACCEPTS 4 SLIDE HANDLING SYSTEMS  
 GIBSON'S SPECIAL **34.88**

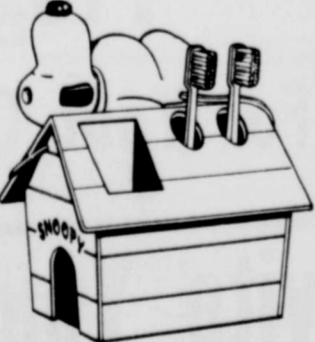


1.69 VALUE  
**COLEMAN FUEL**  
 • 1 GALLON CAN  
 • FOR MOST STOVES AND LANTERNS  
 • TRIPLE FILTERED - ESPECIALLY BLENDED  
 GIBSON'S SPECIAL **87¢**



## TOYS-TOYS-TOYS

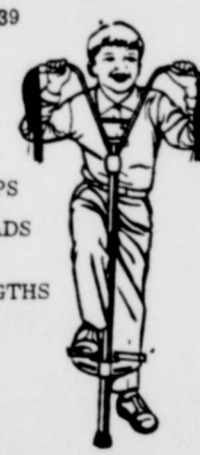
10.00 VALUE  
**Battery Powered Kid's Toothbrush**  
 • REAL AUTOMATIC TOOTHBRUSH  
 • INCLUDES 2 TOOTHBRUSHES, 2 ADAPTERS FOR REFILL BRUSHES AND WALL BRACKETS  
 • CHOICE OF "SNOOPY" WITH HIS DOG HOUSE OR "MICKEY MOUSE" AND HIS MOUSE FACTORY  
 • BOTH WILL HOLD TOOTHBRUSHES AND TOOTHPASTE  
 Gibson's Special **4.97**



2.00 VALUES NO. 301-2-3  
**Bubble Gum Banks**  
 • CHOOSE EITHER A BUGS BUNNY, YOGI BEAR OR ROAD RUNNER BANK  
 • TAKES PENNIES, NICKELS AND DIMES  
 • TRANSPARENT FACES SHOW MULTI-COLORED GUM BALLS  
 YOUR CHOICE **1.09** EACH



7.00 VALUE NO. B 139  
**Pogo Stick**  
 • SPLIT-TOP WITH BRIGHT VINYL GRIPS  
 • HEAVY DUTY SPRING, RUBBER TREADS AND TIP  
 • STEEL SHAFT - ADJUSTS TO 4 LENGTHS  
 GIBSON'S SPECIAL **2.66**



3.00 VALUE NO. 762-775  
**Toy Pocket Radio**  
 • MUSIC BOX PLAYS TUNE AS COLORFUL PICTURE STORY PASSES ACROSS "SCREEN"  
 • WIND-UP KNOB - CARRYING STRAP  
 • 4 3/4" HIGH X 3 5/8" WIDE X 1 7/8" DEEP  
 • CHOICE OF "POP GOES THE WEASEL" OR "RAINDROPS FALLING ON MY HEAD" TUNES  
 GIBSON'S SPECIAL **1.56**



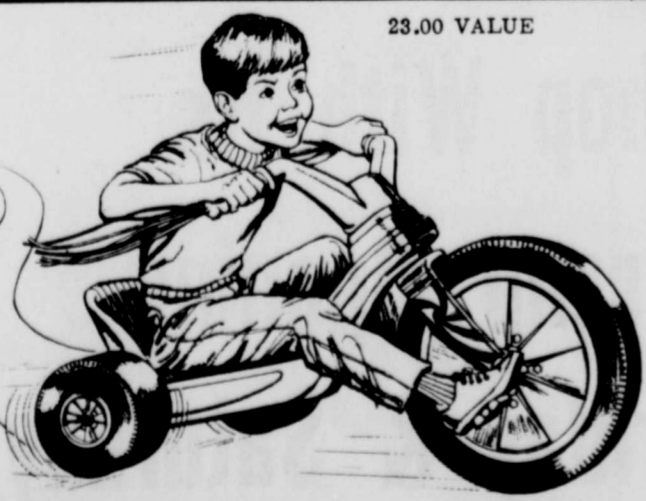
59¢ VALUE NO. 100  
**Bubble Gum Balls**  
 • RAINBOW COLORED  
 • MAY BE USED AS BANK REFILLS  
 • 5-oz. BOX  
 GIBSON'S SPECIAL **33¢**

19.00 VALUE NO. 896  
**Riding "Inchworm"**  
 • LOVEABLE FRIEND IS FUN TO RIDE  
 • HE INCHES FORWARD WITH A CLICKING SOUND  
 • FOR INDOORS OR OUTSIDE  
 • "INCHWORM" HAS A GREEN BODY WITH YELLOW SADDLE  
 • FOR AGES 2 TO 6 - SUPPORTS WEIGHTS TO 65 POUNDS  
 GIBSON'S SPECIAL **9.88**

3.00 VALUE NO. H020-21  
**"Clean Machine" Bicycles**  
 • SINGLE SPEED - COASTER BRAKE  
 • 20" BLACKWALL TIRES - ENAMELED RIMS  
 • CUSTOM BANANA SADDLE - REFLECTIVE PEDALS  
 • FINISHED IN FOREVER ORANGE WITH MAGENTA TRIM  
 GIBSON'S SPECIAL **30.88**

29¢ VALUES  
**SPECIAL GROUP! COLORING BOOKS**  
 WIDE SELECTION OF SUBJECTS  
 GIBSON'S SPECIAL **9¢**

23.00 VALUE NO. 5080  
**"Big Wheel"**  
 • 3 WHEELED SPEED CYCLE  
 • SEAT ADJUSTMENT TO FIT ALL AGES  
 • HORIZONTAL LEG DRIVE - LOW SLUNG SUSPENSION  
 • ON OR OFF REAL ENGINE SOUND  
 • REAR WHEEL RACING SLICKS  
 • BIG WHEEL IN FRONT  
 • UNIT IS 38" LONG, 22 1/4" HIGH, 20 1/2" WIDE  
 • FOR AGES 3 TO 10  
 Gibson's Special **12.66**



1.29 VALUE  
**9 IN. PLAYBALLS**  
 • MADE OF DURABLE PLASTIC  
 • IN A VARIETY OF COLORFUL DESIGNS AND SOLIDS  
 GIBSON'S SPECIAL **66¢**



7 1/2  
 rry,  
 ide at

OFTEN IMITATED - NEVER DUPLICATED

OFTEN IMITATED - NEVER DUPLICATED



LARRY SHARP

### Larry Sharp To Be Assistant Manager In Burk

Larry C. Sharp, assistant manager for the Burk Burnett Gibson's Discount Center, was born in Van Wert, Ohio. Larry attended public schools in Van Wert and graduated from the Van Wert High School. He also attended Midwestern University in Wichita Falls, Texas. Larry served 4 years in the United States Air Force. He has 10 years of banking experience in the Wichita Falls area. Larry is a member of

the Wichita Falls Knife and Fork Club. Larry joined the Gibson Discount Center in May, 1972. He has worked in every department of the downtown store, from which he has gained a vast knowledge of the complete operation. Larry and his wife, Shirley have one daughter, Shelly. They are members of the St. Paul Lutheran Church and reside at 1031 Melody Lane in Wichita Falls, Texas.

## Gibson's Discount Center Emphasizes Sporting Goods

Strong emphasis on sporting goods at Gibson's Discount Centers didn't happen by chance. Taking direction from founder H.R. Gibson Sr., an avid sportsman and outdoorsman, most of the Gibson's centers across the country are heavily oriented to sporting goods and camping equipment.

"Before I joined Gibson's, I came to the conclusion the discount method made possible with high volume mass merchandising was coming to the fore as the best prospect for sales dominance in distribution of sporting goods," an official says. "This view has proven to be correct, with the mass merchandising of fishing tackle, sporting goods and camping equipment at popular prices exerting a big effect on increasing the numbers of users of such equipment."

"Mass merchandising, with high volume and discount prices has made virtually all popular sporting goods available at

prices which enable many families to participate who could not have done so in prior years," he said. He noted that more and more people are taking advantage of greater amounts of leisure time. The constant refinement and development of sporting goods items and ever-growing trend toward outdoor pursuits have also generated greater interest in the fast-paced market. Every top fishing tackle and sporting goods manufacturer has been added to its list of suppliers. Acceptance at the store level is evident in the expansion of area devoted to sporting goods, up from approximately 5 percent of total store area to about 15 percent of store area.

Purchases and sales have grown to the point where the Gibson's chain is now among the nation's top buyers and retailers of a number of leading name brand sporting good lines. For example, Gibson's is rated the largest buyer of sev-

eral brands of fishing tackle, these including such famous lines as Garcia, Zebeo, True Temper and Heddon.

Gibson's is among the top merchandisers of such famous camping equipment, outdoor and vacuum goods lines as Coleman and Thermos. Gibson's is also rated close to the top among the leading retailers of Rawlings and Spalding athletic goods. Another basic reason for Gibson's success with sporting goods, is "Knowledgeable sales people."

"While we try to stress self-service as much as possible, sporting goods also require experience. Our people can demonstrate how to reload a rifle, the difference in fishing tackle and the proper method for setting up outdoor equipment."



HOWARD L. LOCKLIN

### Howard Locklin To Head Gibson Sporting Dept.

Howard L. Locklin was born in Rockdale, Texas. At age 6, Howard moved to Burk Burnett and has lived here since that time.

He attended schools in Burk Burnett and Wichita Falls and is a Business Accounting Graduate of Draughton's Business College. He also has a master barber license from Williams Barber College of Fort Worth.

Howard serves on the board of trustees of the Providence Baptist church and is an active member of the Burk Burnett Lions Club.

Howard and his wife, Helen, have two children, Glen and Pamela, of the home.

Howard has worked for Gibson's in the sporting goods department since June of 1969 and will serve as department manager for sporting goods and automobiles for the Gibson's Discount Center of Burk Burnett.



BOB WEBB

### Bob Webb Is Gibsons Front Man

Bob Webb, front-end manager at the new Gibson's Discount Center has a big job. He assists the public around the cash registers and in and out of the store. He makes every effort to keep the check-out lines moving smoothly and quickly as possible.

Bob owned and operated a Flagly Wiggly grocery in Electra, Texas for 24 years and has been employed at Cloyd's Meat Market in Burk Burnett the past 2 years.

In Electra, Bob has served on the City Commission, term as Street Commissioner and 2 terms as Mayor.

Bob and his wife, Geraldine, who teaches school in Harrold, Tex., have 2 children, Charles, an attorney in Ft. Worth and Mrs. Bill Merstovsky, whose husband is a teacher in State School in Amarillo. They also have 2 granddaughters, Julie and Christie Merstovsky.

### Gibson Stores Cater To Women Shoppers

"It is safe to say 80 percent of a family's shopping is done by the wife of the household," he noted. "With that in mind, the designers of Gibson's stores have created a veritable woman's paradise." "Women like a big store... so we've given them big stores," he said. "They like lots of selections... and they find variety at Gibson's."

This is the apt description of Gibson's Discount Centers proffered by Gerald Gibson, executive vice-president of Gibson Discount Centers, Inc. "Women like self service... so, we've given them that, too," he continued. "When they are in a hurry and need to dash in and out, they can find what they want without possible delay in waiting for a clerk to be free to help them. And when they are not in a hurry, they can take all the time they like to browse through the store without being pestered by a sales clerk or uncomfortably thinking they may be taking up the clerk's time."

"Of course, there are clerks available to help in locating an article or to give information on merchandise when desired. They may ask if they can be of service; but they won't try to push a sale." He noted that Gibson's has found women also like lightness and brightness, so the stores are amply lighted.

"We also have ample checkers in the check-out area to make certain shoppers get fast service," Gibson said.

### Parking At Gibsons Is By The Acre

Parking area at all Gibson's Discount Centers is "measured by the acres"... averaging approximately five acres at each of the stores (with some adjacent to shopping centers offering even more parking). "We also realize the average shopper just won't drive across town through heavy traffic very often... so we are trying to put Gibson's stores within easy driving range of all suburban neighborhoods surrounding Dallas," says H. R. Gibson Jr.

"And when a shopper reaches a Gibson's store... possibly with exception of special promotional events and periods just prior to certain holidays when traffic is heavier... she should find a reasonably convenient place to park. And it's for free."



LYNN DOZIER

### Lynn Dozier To Head Shipping And Receiving Dept.

Lynn Dozier has been employed by Gibson's Discount Center, located on Kell Boulevard for the past two years. He and his wife, Debbi are both 1971 graduates of Iowa Park High School and Lynn is currently attending Midwestern University, Lynn,

Debbi, and their ten month old son, Jason, are now residing in Wichita Falls.

Lynn will head the Shipping and Receiving Department of Burk's new Gibson's Discount Center.

### Small Appliance Selection Favorite Of Brides, Grads

Discount prices on small appliances ranging from ice crushers to hair curlers will be found in Gibson's housewares department. Junebrides and recent graduates will appreciate a gift of one of the fine appliances, which bear famous brand names. There are blenders, ice crushers, bun warmers, knives, meat grinders, mixers, can openers, irons, toasters, coffee makers, bean pots, corn poppers, fry pans and griddles, to name a few of the electrically-operated items available.

Special items include "portable ranges," which can take the chef to the patio or into the living room to prepare a meal on a decorator-styled hot plate. Broiler ovens are another versatile appliance which finds a favor with homemaker. Hair curlers and both beauty shop and compact styles of hair dryers are available, in models by Brother International, Northern Electric, Dominion and Sunbeam. Other feminine beauty aids include facial saunas and manicure sets.

### Gibsons School Supply Selection Termed Great

GIBSON'S has the Biggest and Largest selection of SCHOOL SUPPLIES and STATIONERY of any store in town. From Ball Point Pens to Rulers, Compasses and Notebook Paper, your local GIBSON store can supply your needs of SCHOOL SUPPLIES. GIBSON'S carries such name brands as Bic Pen, Scripto, Weavever, Sheaffer, Borden and Le Page glues, Duro Art Supplies, Le Page and Technical Tape, Astro Label Mark-

ers, Empire and Eberhard Faber Pencils, Bostitch Staplers.

GIBSON'S has a complete stationery department carrying such name brands as Stuart Hall Tablets and Envelopes, Whiting Stationery, Holes Webway and S.K. Smith Photo Albums and Diaries, Pleasant Thought Everyday Greeting Cards, S. K. Smith, Parker Pen desk sets and accessories, Savoy Leather, Trojan Luggage and attache cases.

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

# GIBSON'S DISCOUNT CENTER

Often Imitated - Never Duplicated

Quality Name Brand Merchandise

Always

FREE Spacious Parking

For Your Convenience

Friendly, Courteous SERVICE While Shopping At Gibson's

Continuous EFFORT To Serve You Better

Use Our Fantastic LAW-A-WAY Program For Your Convenience

We Cordially Invite You To Visit And Shop With Us During Our Grand Opening This Thursday, Friday & Saturday

### Current Jewelry Fashions At Gibsons

GIBSON'S is always keeping up with the current "In Fashions" of fine jewelry. You can always find a good selection the year around, carrying such name brands as Waltham, Helbros and Benrus Watches, Ronson and Scripto Lighters, Waltham, Spartus and Welby Decorator and Kitchen clocks, Bo-Mar and Empire Costume Jewelry, Parker Pen Sets, Remington, Schick and Norelco Electric Shavers, Hadley Kalbe Watch Bands, Meeker and Centra Bill Folds, Foster Grant Sunglasses.

OFTEN IMITATED - NEVER DUPLICATED

OFTEN IMITATED - NEVER DUPLICATED

WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**GIBSON'S**  
**DISCOUNT CENTER**

Thursday, Friday & Saturday

# GRAND OPENING

NO. 366

## REDWOOD STAIN & SEALER

- REFINISHES IN ONE COAT
- FOR PICNIC TABLES, LAWN FURNITURE, REDWOOD FENCES, ETC.



Gibson's Special

**1.97**

GALLON

## METAL CAR BUTLERS

- FITS OVER HUMP ON FRONT FLOOR OF CAR
- HOLDS CUPS, GLASSES, MAPS, MATCHES, CIGARETTES, CIGARS,
- AVAILABLE IN ASSORTED COLORS

Gibson's Special

**1.07**

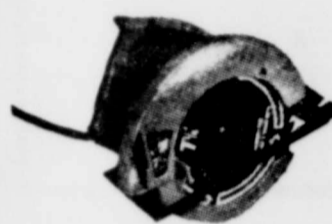


## SKILSHOP 7-IN. CIRCULAR SAW

NO. 1715

- 9 AMP. MOTOR DEVELOPS 1 H.P.
- DEPTH, BEVEL CONTROL
- COMBINATION BLADE AND WRENCH

Gibson's Special



**16.77**

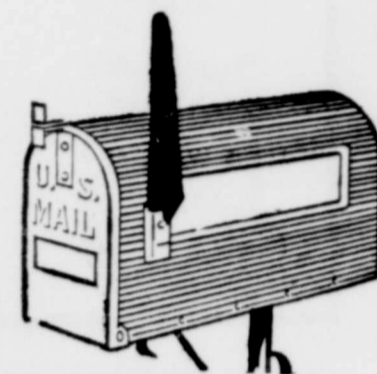
3.50 VALUE

## RURAL MAILBOX

- APPROVED BY POSTMASTER GENERAL
- ALL-STEEL RIBBED BODY WITH ALUMINUM FINISH
- LARGE RED FLAG

Gibson's Special

**1.88**



## PTN OIL MASTER

- STOPS OIL BURNING AND SMOKING
- QUIETS ENGINE NOISES
- IDEAL FOR NEW OR OLDER ENGINES



Gibson's Special

**43¢**

3.35 VALUE

NO. C26S

## 26-IN. HANDSAW

- 8 POINT HARDENED, TEMPERED AND HIGHLY POLISHED BLADE
- NATURAL FINISH HARDWOOD HANDLE

Gibson's Special

**1.79**



NO. STR - 2400

## TAPE CARRYING CASE

- DELUXE BLACK ALLIGATOR VINYL
- 8 - TRACK CARRYING CASE
- SEPARATOR SLOTS WILL HOLD 24 8 - TRACK TAPES
- FOR HOME OR CAR
- WITH LOCK AND KEY

Gibson's Special



**5.97**

## "LAN-LIN" HAND CLEANER

- RUB ON - RINSE OR WIPE OFF
- DISSOLVES DIRT, TAR, SHELLAC, PRINTER'S INK, FRUIT, VEGETABLE OR CHEMICAL STAINS
- 1 - LB. CAN

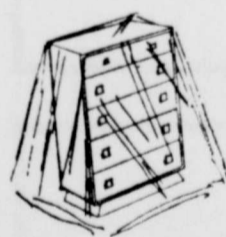
Gibson's Special

**37¢**



## 9 FT. x 12 FT. PLASTIC DROP CLOTH

- CLEAR SHEET PLASTIC



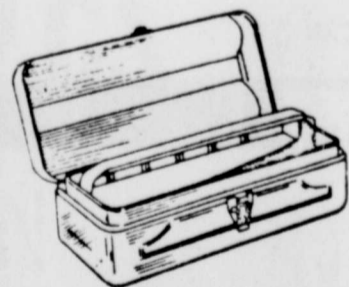
Gibson's Special

**11¢**

NO. 105

## UTILITY TOOL BOX

- 15" X 5 3/8" X 6 1/2" SIZE
- HIP ROOF - LIFT OUT TRAY
- GREEN TEXTURED



Gibson's Special

**2.77**

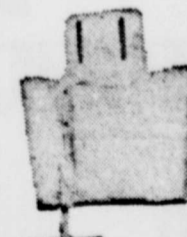
NO. 82229

## 5-POCKET LEATHER TOOL HOLDER

- EXTRA WIDE BELT LOOPS
- LANDIS STITCHING - HEAVY DUTY RIVETS
- SPECIAL TAPE HOLDING CHAIN

Gibson's Special

**1.88**



3.35 VALUE

NO. L7HH

## PLASTIC CUP HOLDERS

- HANGS ON CAR DOOR WITH WINDOW DOWN OR UP
- HOLDS CANS OR BOTTLES
- CHOICE OF COLORS

Gibson's Special

**16¢**



## BERN-O-MATIC PROPANE FUEL

- FOR ALL BERN-O-MATIC TORCHES, ETC.



Gibson's Special

**93¢**

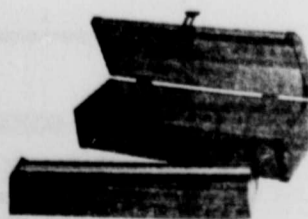
NO. TX - 9

## METAL TOOL BOX

- 19" X 6 1/4" X 5" SIZE - WOOD GRAIN FINISH
- LOCKING HASP - STURDY HANDLE
- LIFT - OUT TRAY WITH SOCKET COMPARTMENT

Gibson's Special

**2.99**



NO. 81005

## GREASE GUN



- HIGH PRESSURE GUN
- CAN BE LOADED BY GREASE CAR TRIDGES, FROM GUN - FILLING PUMP OR BY SUCTION

Gibson's Special

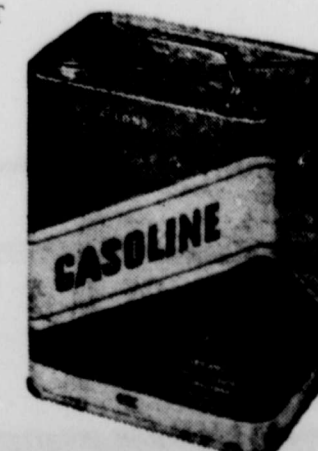
**3.67**

## 2-GALLON GASOLINE CAN

- PULL - UP SPOUT
- RUST RESISTANT

Gibson's Special

**93¢**



NO. 4620

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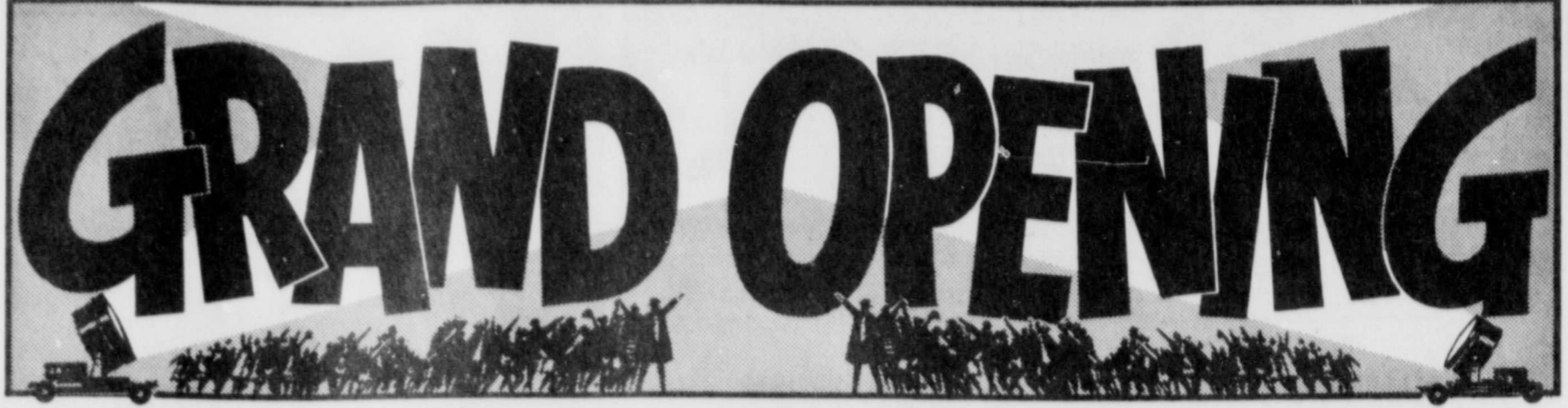
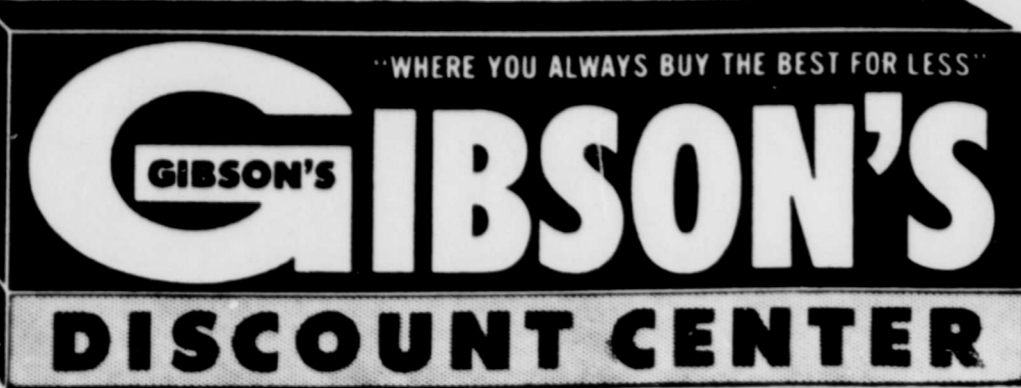
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OFTEN IMITATED - NEVER DUPLICATED



Thursday, Friday & Saturday

RAY-O-VAC 30¢ VALUE

### FLASHLIGHT BATTERIES



- "D" Cell - 1 1/2 Volt
- For Most Flashlights

Gibson's Special **11¢** EACH

98¢ Size BARBASOL

### SHAVING CREAM

- 11 oz. Aerosol Can
- Regular or Menthol



Gibson's Special **19¢**

### 100 PAPER PLATES

- 9" - White



Gibson's Special **43¢**

### 12-OUNCE CAN COCA COLA



CASE OF 24 **2.78**

CURTIS 60¢ VALUE

### 6-PAK CANDY BARS



- CHOICE OF : Butterfingers, Baby Ruth, Coconut Bar, Jumbo Block Or Peanut Butter Cup

Your Choice **29¢** PAK

NO. 964 GIBSON'S

### LADIES' PANTY HOSE

- Sheer Stretch
- First Quality Nylon - American Made
- Choice Of Colors - Desert Sand, Tropicana, Intrigue, Coffee, Off Black, Navy and White
- Fits 5'8" - 100 to 150 lbs.



NO LIMIT Gibson's Special **25¢** PAIR

19¢ VALUE

### SCRIPTO FIBER PEN

- Fine Point
- Choice of 10 Colors

Gibson's Special **9¢**

1/2 GALLON

### FROSTIE ROOT BEER OR BIG RED



- Ready To Use
- No Deposit - No Return

Gibson's Special **37¢**

# PRICES GOOD IN BURK & WICHITA FALLS

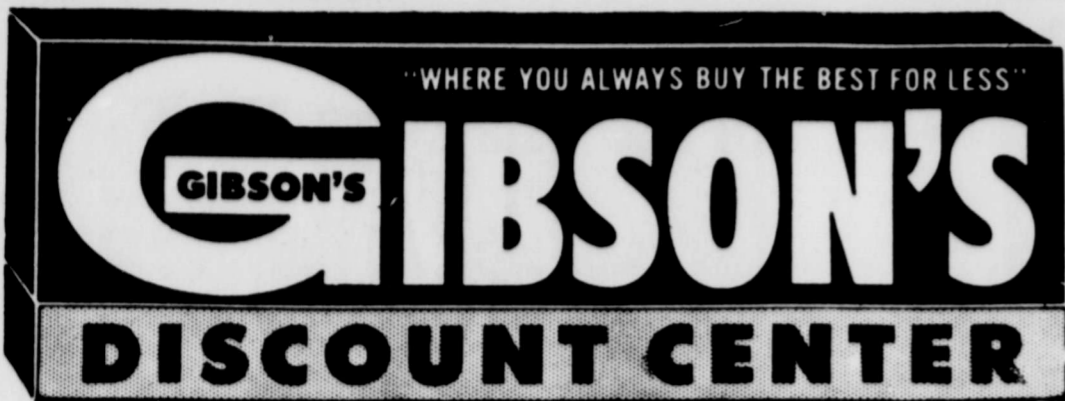
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Thursday, Friday & Saturday

# FAMOUS NESCO® APPLIANCES

FROM KNAPP—MONARCH

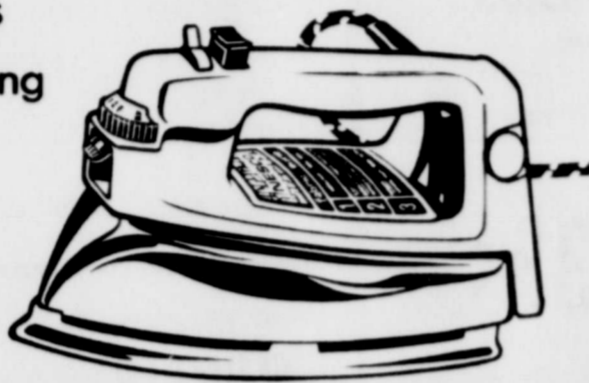
\$19.50 VALUE

DELUXE

NO. N-381

## STEAM 'N SPRAY IRON

- Stainless Steel Soleplate With 46 Steam Vents
- Up Front Selector Dial -Temperature Automatically Controlled
- Sprays On Steam or Dry Settings
- Fabric Guide Shows Correct Setting For All Materials



Gibson's Special

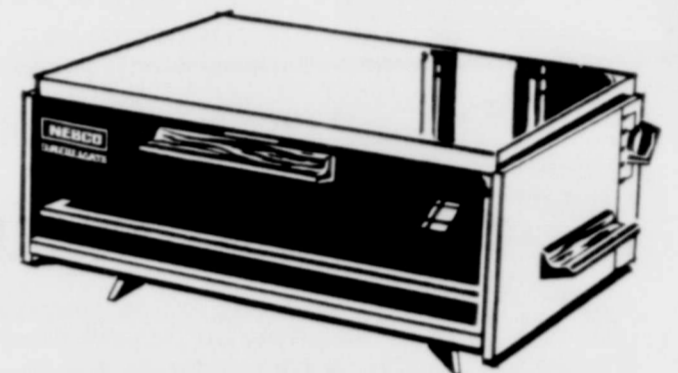
**10.44**

\$42.50 VALUE

NO. BA005

## BROILMATE® OVEN - BROILER WITH CONTINUOUS CLEANING

- Roasts - Bakes - Broils
- Twin Heating Elements
- Tinted Glass Door
- Positive Heat Control



Gibson's Special

**21.88**

\$17.95 VALUE

## 2-SLICE TOASTER

NO. N-202-8

- Slide Action Control Selector
- Radiant Glow High Speed Heating Element
- Units Shuts Off Automatically
- Crumb Tray Swings Out From Bottom
- Avocado And Chrome



Gibson's Special

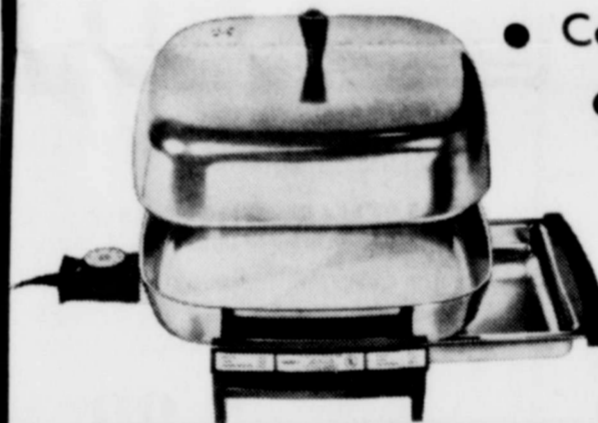
**9.88**

\$27.50 VALUE

## ELECTRIC FRY PAN WITH WARMING TRAY

NO. N-130

- Warming Tray Keeps Food At Correct Temperature
- High Dome Lid - Buffet Styling
- Completely Immersible
- Large 12" X 12" Cooking Surface



Gibson's Special

**13.97**

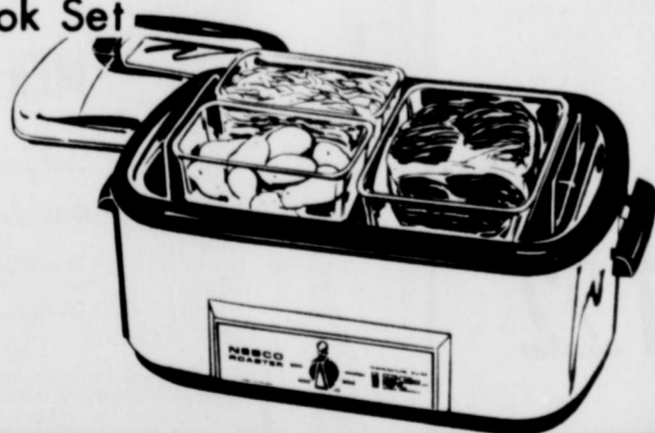
\$57.50 VALUE

18-QUART

NO. N-109

## ROAST RYTE ROASTER

- "Select - A - Recipe" Heat Control Panel
- Self Basting Lid With See-Thru Window
- 5-Pc. Heat Resistant Glass Cook Set
- Attached Power Cord
- Fiberglass Insulated
- Operates On 120 Volts



Gibson's Special

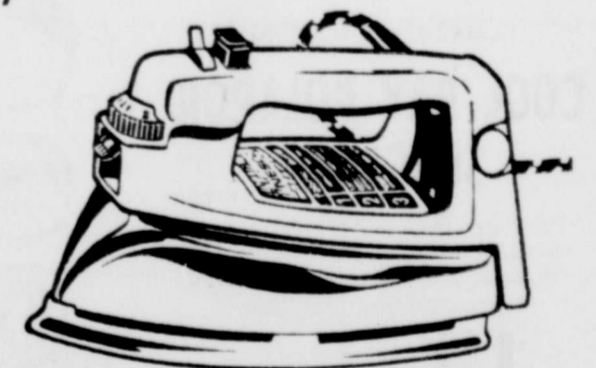
**32.22**

\$16.50 VALUE

## STEAM 'N SPRAY IRON

NO. N-380

- Aluminum Soleplate With Full Coverage Steam Vents
- Up Front Fabric Dial
- Fingertip Spray Button And Dry/Steam Switch
- Large Fill Opening
- Fabric Selector Guide



Gibson's Special

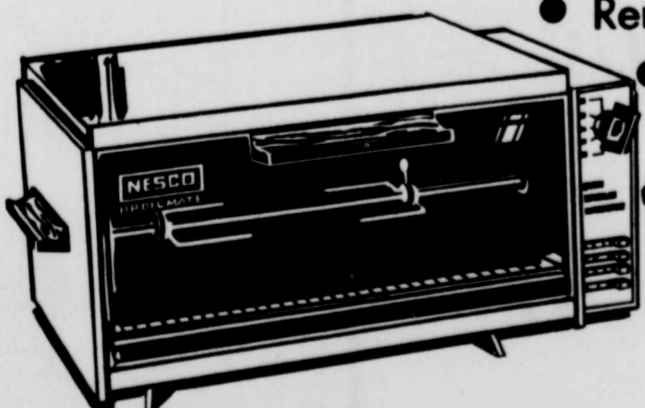
**8.66**

\$62.95 VALUE

NO. BA505

## ROTISSERIE - OVEN - BROILER WITH CONTINUOUS CLEANING

- Rotisserie Cooking - Roasts - Bakes - Broils
- Removable Tubular Elements
- Complete With Spit & Spit Holder, 2 Adjustable Meat Holders
- Push-Button Controls



Gibson's Special

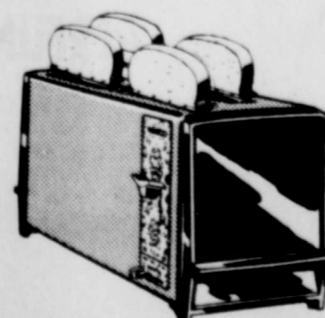
**34.97**

\$24.95 VALUE

NO. N-206-8

## 4-SLICE TOASTER

- Same Features As The 2 Slice Toaster
- Both Toasters Have Automatic "Pop-Up" Feature
- Ideal For New Snacks And Breakfast Treats
- Avocado And Chrome



Gibson's Special

**13.97**

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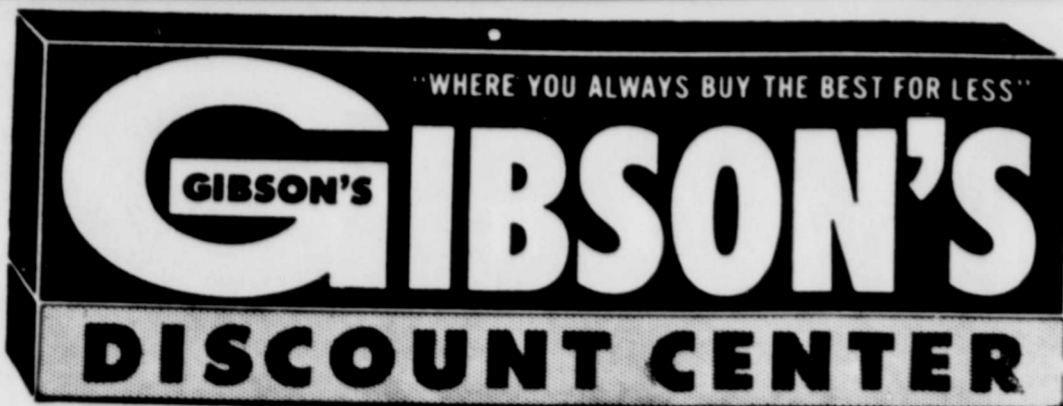
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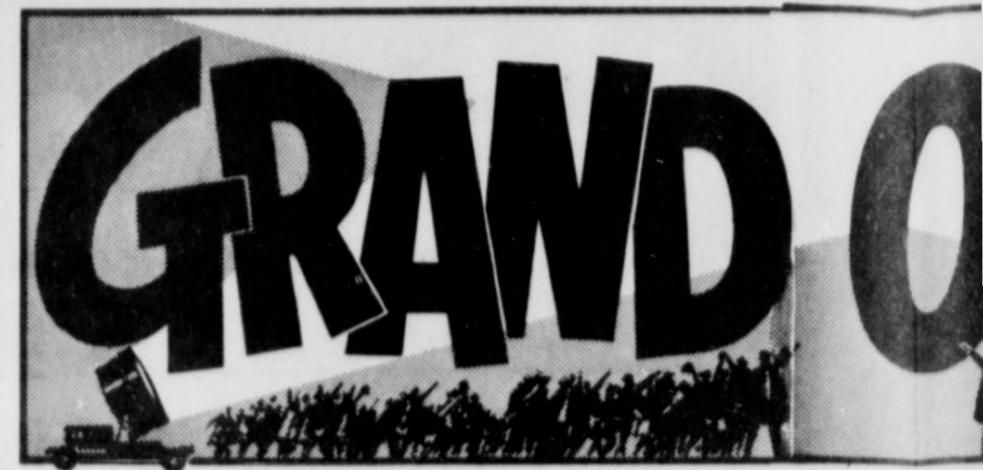
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THURSDAY, FRIDAY, & SATURDAY

# PRICES GOOD IN WICHITA FALLS & BURKBURNETT




**FREE ORCHIDS !  
FOR THE LADIES**

eiderlon® WILL PRESENT VANDA ORCHIDS TO THE FIRST 500 LADY SHOPPERS AT THE LINGERIE SECTION

eiderlon® ...the softest touch in panties

49¢ VALUE

**PLASTIC COATED  
PLAYING CARDS**

- With Nu-Vue™ Tint
- Wide choice of Patterns

GIBSON'S SPECIAL **22¢**



**BIBB  
Sheets &  
Pillow Cases**

- Type 13D Muslin - First Quality
- Solids - Stripes - Florals
- 50% Fortrel Polyester, 50% Cotton - Need No Ironing
- Stays Fresher Longer
- Choice Of Colors And Patterns

TWIN SHEETS FLAT OR FITTED **247**  
 FULL SHEETS FLAT OR FITTED **297**  
 QUEEN SHEETS FLAT OR FITTED **397**  
 KING SHEETS FLAT OR FITTED **497**

42" x 36" PILLOW CASES **197**  
 42" x 46" PILLOW CASES **227**



THE PANT BUY OF THE YEAR

**LADIES' AND JR. MISS  
LEVI'S PANTS**

- Western Styling
- Flare Leg With Belt Loops And Zipper
- White Twill Or Out Corduroy In Choice
- Sizes 5 to 15

GIBSON'S SPECIAL **3.99**

OUR REGULAR PRICE IS

Wear An Armful Of Bracelets

All 2.00  
**LADIES BRACELETS**

- A Wide Choice Of Styles, Widths and Colors
- Gold, Silver and Enamel Finishes
- Selection Includes I.D. Bracelet

YOUR CHOICE **97¢**



**STYROFOAM  
WIG HEADS**

- For Storing Or Styling Wigs
- Stands 10 1/2" Tall

GIBSON'S SPECIAL **33¢**



\$19.95 VALUE

**SLUMBER  
BAGS**

SPECIAL LOW PRICE **7.77**


- With Free Pillow In Each Bag
- For Home - Beach - Camping



3 PC  
**SLEEPWEAR**

- 100% Nylon With Mesh
- Choice Of Colors - Lavender, White, Blue
- Sizes S-M-L

GIBSON'S SPECIAL




\$2.00 VALUE

**VITAMIN E SKIN OIL**

- 100% Natural Vitamin E
- Helps Smooth Away Dry Skin
- Aids In Maintaining Healthy, Youthful Looking Skin
- 1 oz. Bottle

GIBSON'S SPECIAL **97¢**



\$2.00 VALUES

**LADIES' PENDANT NECKLACES**

- With Choices Of Styles
- With Imported Stones
- Gold Or Silver Finishes With Matching Chains
- In Gift Boxes

YOUR CHOICE **97¢**

**MEN'S DRESS SLACKS**

- 100% Double Knit Polyester
- Belted Flare Or Dak Model
- Solids or Fancy Patterns
- Sizes 29 to 42 Waist

GIBSON'S SPECIAL **6.99**



**LADIES'  
NYLON SATIN'  
BRIEFS**

- With Tunneled Waist Elastic
- White and Pastels
- Sizes 5 to 8

SIZES 9 and 10 **77¢**

\$49.95 VALUE

**LADIES' OR MEN'S  
HELBROS 21-JEWEL WATCHES**

Ladies Watch

- 2 Brilliant 8-Faceted Diamonds
- Modern Marquise Design
- Facet-Cut Crystal
- In Yellow Or White

Man's Watch

- Self-Winding - Tells Day And Date
- Water Resistant - Instant Date Change
- In Yellow Or White

YOUR CHOICE **21.88**



FASHIONS IN LEATHER!

\$8.00 VALUE

**MEN'S BILLFOLDS**

- Top Quality Workmanship
- Choice Of Leathers In Black Or Brown
- Loaded With Compartments
- In Gift Boxes

GIBSON'S SPECIAL **3.22**



\$8.00 and \$9.00 VALUES

**DICKIE  
MEN'S FLARE JEANS**

- Choice Of Colors And Fabrics
- Solid And Shadow Stripe Cord
- Sizes 28 to 38 Waist
- S-M-L Length


GIBSON'S SPECIAL **3.99**



**MEN'S  
LONG SLEEVE SPORTSWEAR**

- Bold Print Patterns
- Choose From 100's Of Colors
- Sizes S-M-L

GIBSON'S SPECIAL **2.22**



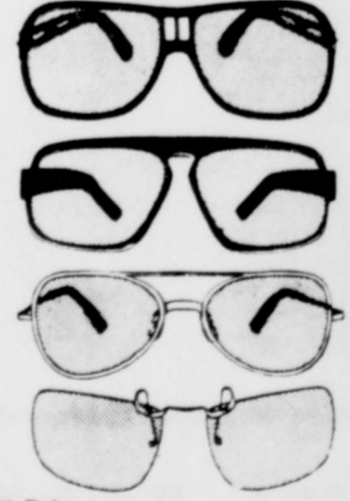
\$3.25 to \$8.95 VALUES

**LADIES' & MEN'S  
COOL RAY POLAROID  
SUNGLASSES**

- The Famous Glare Killers
- Shatter Resistant Lenses
- Wide Choice Of Frame Styles And Colors Including Clip-Ons

**1/2 OFF**

Mfrs. Suggested Retail Prices

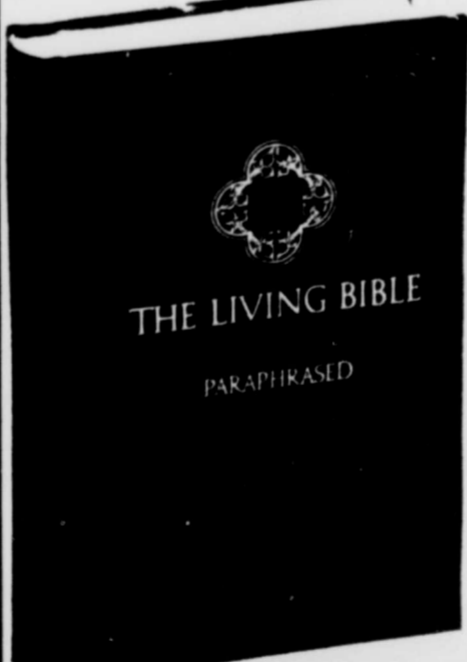


\$9.95 VALUE

**THE  
LIVING BIBLE**

- 6" x 8 3/4" Size
- Padded Leatherette Hard Back

GIBSON'S SPECIAL **7.22**




85¢ VALUE

**"PILLOW WALK"  
MEN'S CREW SOCKS**

- White-Cushion Foot
- Stretch Size 10 to 13


GIBSON'S SPECIAL **47¢**



\$4.00 VALUES

**"MIRA-PRESS"  
MEN'S DRESS SHIRTS**

- Long Sleeve - 2 Button Cuff Notched Lapels
- Permanent Press



**Lenox Ware  
45-Pc. Dinnerware Set**

- MELAMINE - DISHWASHER SAFE
- FADE-PROOF PATTERNS AND COLORS.
- 2-YEAR GUARANTEE AGAINST BREAKAGE
- SET CONSISTS OF 8 EACH 10 inch DINNER PLATES, CUPS, SAUCERS, SOUP-CEREAL BOWLS, BREAD & BUTTER
- ALSO VEGETABLE BOWL, CREAMER, SUGAR WITH LID AND PLATTER
- "DAISYMAE", "EMPRESS" AND "CHINA SEAS" PATTERNS

Gibson's Special **10.88**

**LADIES'  
KNEE HI HOSE**

- Sheer Stretch
- Choice Of Colors

GIBSON'S SPECIAL **29¢**

69¢ VALUE

**MELROSE  
BOUQUET  
PERFUMED TALC**

- 3 1/2-OZ. SIZE

GIBSON'S SPECIAL **9¢**



# OPENING

## PRICES GOOD IN WICHITA FALLS & BURKBURNETT

### WHERE YOU ALWAYS BUY THE BEST FOR LESS

# GIBSON'S


## DISCOUNT CENTER

THURSDAY, FRIDAY, & SATURDAY,


**BUY OF THE YEAR!**  
**R. MISS**  
**ANTS**  
ps And Zipper Front  
array In Choice Of Colors  
**1.99**



**ELECTRIC CHARCOAL LIGHTER**  
• 6 Ft. Cord - For Use In 110 Outlet  
• No Starter Fluid Required  
• Safe - Sure - Quick  
**GIBSON'S SPECIAL 1.48**



NO. 9404  
**BOY'S BASKETBALL OXFORD**  
• White Duck Upper  
• Re-inforced Back Stay --Ventilating Eyelets  
• Full Sponge Cushion Arch And Insole  
• Non-Marking Molded Outsole With 2 Stripe Colored Sole Binding  
• Sizes 2 1/2 - 6  
**GIBSON'S SPECIAL 2.22**



NO. 6120  
**DOUBLE HIBACHI**  
• 10" x 20" Cooking Surface  
• 2 Grills With Handles Will Adjust To 4 Positions  
• Adjustable Drafts - Side Handles  
• Black Finished Cast Iron  
**GIBSON'S SPECIAL 6.66**



**LADIES 3 PC. BIKINI SLEEPWEAR SET**  
100% Nylon With Flock Top  
Choice Of Colors: White, Pink, Red, Lavender, Blue, Black Or Beige  
Sizes S-M-L  
**1.77**

REGAL NO. 7508  
**POLYPERK 8 CUP COFFEE MAKER**  
• Brews 4 to 8 Cups And Holds At Serving Temperature Automatically  
• Made Of Durable Polypropylene  
• Permanent Decorator Colors Will Not Fade Or Discolor  
• Avocado, Harvest Gold Or Flame  
**GIBSON'S SPECIAL 4.97**



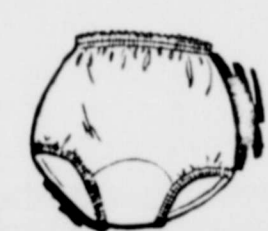
NO. 150  
**MEN'S & BOY'S CANVAS TRACK SHOES**  
• Black With White Stripes  
• Rubber Sole  
• Boy's Sizes 13-5  
• Men's Sizes 6-12  
**GIBSON'S SPECIAL 3.12**



NO. 2017  
**HOOVER "SLIMLINE" PORTABLE VACUUM**  
• WITH ATTACHMENTS  
**GIBSON'S SPECIAL 20.88**




**67¢**



NO. 120 39¢ VALUE  
**PLASTIC WEBBING**  
• 2 5/8" Wide Polypropylene  
• For Wood Or Metal Furniture  
• Climate, Stain and Fade Resistant  
• Choice Of Colors  
**GIBSON'S SPECIAL 21¢**




NO. 60  
**LADIES' AND GIRLS' TERRY LINED CANVAS OXFORD**  
• Canvas Uppers - 4 eye tie  
• Cushion Insole - Rubber Sole  
• White, Navy, Black and Red  
• Girl's Sizes 12 1/2 - 3, Ladies Sizes 5-10  
**GIBSON'S SPECIAL 2.22**




NO. 1366-1180  
**PLASTIC WINDOW SHADES**  
• White "Weave-Tex" Pattern  
• 37 1/4" x 6" Size  
• No extra Charge For Cutting  
• Adjustable Steel Roller  
**GIBSON'S SPECIAL 88¢**



**MEN'S 5 VE SPORTS SHIRTS**  
• Bold Print Patterns And Colors To Choose From  
• Sizes S-M-L-XL  
**GIBSON'S SPECIAL 2.22**



NO. 8565  
**50 FT. GARDEN HOSE**  
• 5/8" Diameter - 100% Vinyl  
• Brass Couplings  
**GIBSON'S SPECIAL 2.22**



3-PACK  
**CRACKER JACKS**  
• The Favorite Canded Popcorn And Peanut Treat  
• Toy Surprise In Each Box  
**GIBSON'S SPECIAL 23¢**



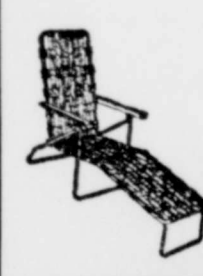
NO. 112  
**FOLDING ALUMINUM COT**  
WITH 1 1/2" FOAM MATTRESS  
• 24" x 72" Size  
• Heavy Polished Aluminum Frame  
• 4 Legs  
**GIBSON'S SPECIAL 9.66**

49¢ VALUE  
**TABLET & ENVELOPE SPECIAL**  
• 30 Envelopes 4 1/8" X 9 1/2"  
• 100 Envelopes 6 3/4"  
• 125 Ct. Tablets RULED OR UNRULED  
**YOUR CHOICE 23¢ EACH**

59¢ VALUE  
**GIBSON'S POTATO CHIPS**  
• Big 10 oz. Package  
• Plain, Ripple Or Bar-B-Q  
**GIBSON'S SPECIAL 39¢**




NO. 303  
**ALUMINUM CHAISE LOUNGE**  
• 1" Polished Aluminum Tubing Frame  
• Heavy Weather-Resistant Webbing  
• 6 x 15 Webbing  
**GIBSON'S SPECIAL 5.44**




**"MIRA-PRESS" 5 DRESS SHIRTS**  
2 Button Cuff Notched  
• Choice Of Patterns And Colors  
• Sizes 14 1/2 - 17  
• 32-35 Sleeve  
**GIBSON'S SPECIAL 2.22**

29¢ VALUE  
**ELMER'S GLUE-ALL OR SCHOOL GLUE**  
• Dries Clear, Fast And Strong  
• School Glue Launders Out  
• 1 1/4 oz. Plastic Squeeze Bottle  
**YOUR CHOICE 14¢ EACH**




**WRIGLEY PLEN-T-PAK GUM**  
• Sticks To Package  
• Choice Of Spearmint, Doublemint Or Juicy Fruit  
**GIBSON'S SPECIAL 12¢**


NO. 600  
**TRAVELING SPRINKLER**  
• Lays An Even Swath Of Water 5' to 50' in Diameter  
• Cast Iron With Cast Iron Wheels  
• Can Track Up To 200 Feet Of Hose  
**GIBSON'S SPECIAL 12.97**



NO. 1800 \$2.99 VALUE  
**DYMO LABELMAKER**  
• Prints Raised Letters on 3/4" Tag  
**GIBSON'S SPECIAL 93¢**  
1.29 VALUE 3/8" TAPE **42¢**



**MARS "FUN SIZE" CANDY**  
• 1 lb. and 3/4 lb. Packages  
• Snickers, Milky Way, Almond Bar, 3 Musketeers  
**YOUR CHOICE 67¢**



NO. VW55-76  
**HAND MIXER OR CAN OPENER SHARPENER**  
• 5-Speed Hand Mixer With Push Button Beater Rejection And Twin Chrome Beaters  
• Can Opener/Sharpener Opens Any Size Can, Has Floating Cutting Wheel And Non-Tilt Base  
**YOUR CHOICE 5.22 EACH**

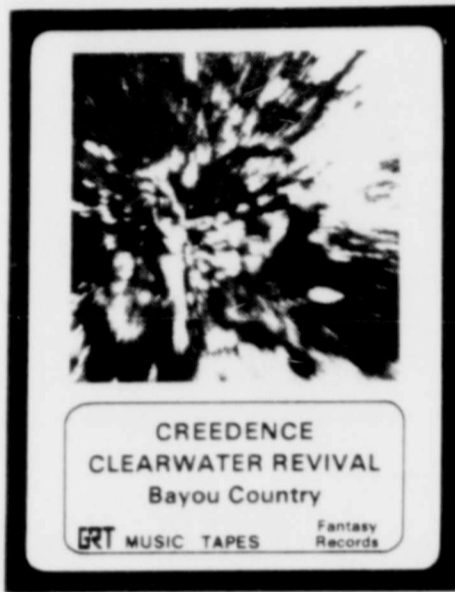


GRAND OPENING SALE

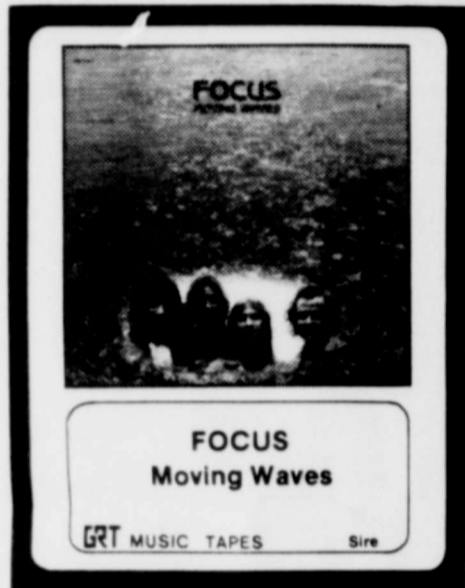
# GRAND OPENING SALE

## WE'D LIKE TO CELEBRATE!

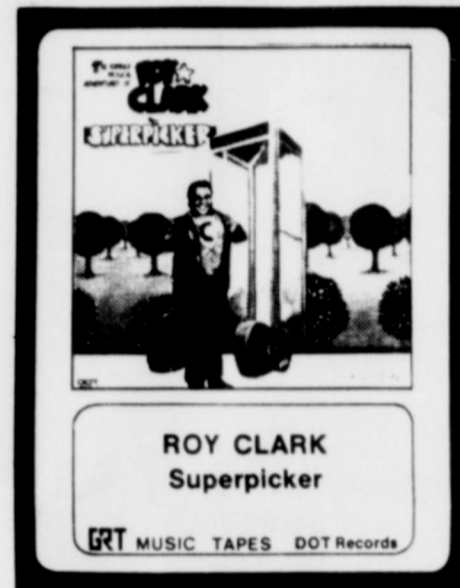
So..... Come In And Shop  
From Our Large Stock Of  
LP Albums & 8 Track Tapes  
At Reduced Prices



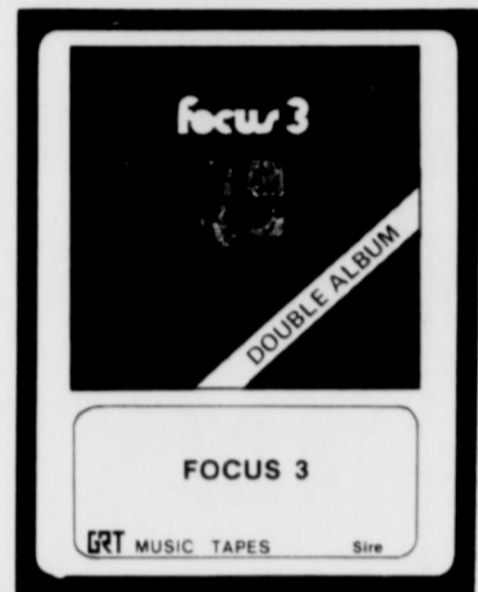
CREEDENCE  
CLEARWATER REVIVAL  
Bayou Country  
Fantasy Records



FOCUS  
Moving Waves  
DOT Records



ROY CLARK  
Superpicker  
DOT Records



focus 3

FOCUS 3

WE HAVE A GREAT  
SELECTION OF GRT  
8 TRACK TAPES

**4.22** LIST PRICE \$6.98



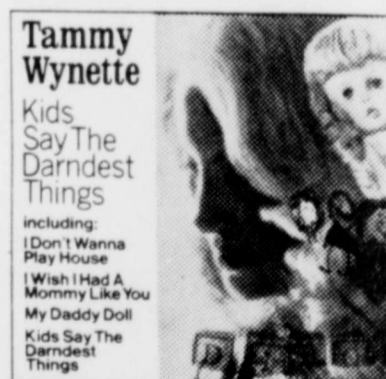
OUR VARIETY OF MUSIC COVERS EVERYTHING  
FROM COUNTRY WESTERN TO HARDROCK!

Here Are Just A Few...



BARBARA  
FAIRCHILD  
A SWEETER  
LOVE

Featuring  
Teddy Bear Song  
INCLUDING:  
THANKS FOR  
THE MEMORIES  
VINCENT  
ONE OF  
THOSE SONGS  
THAT'S LOVING YOU



Tammy  
Wynette

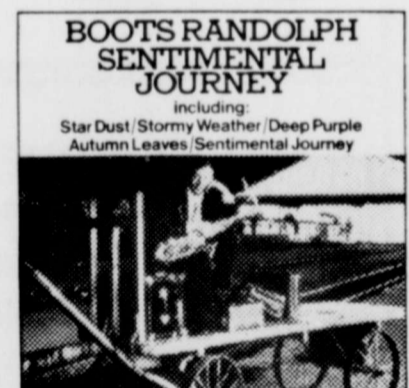
Kids  
Say The  
Darndest  
Things

including:  
I Don't Wanna  
Play House  
I Wish I Had A  
Mommy Like You  
My Daddy Doll  
Kids Say The  
Darndest  
Things



VIKKI CARR  
MS. AMERICA

including:  
Killing Me Softly With His Song  
Neither One Of Us (Last Song)  
Danny's Song Ms. America



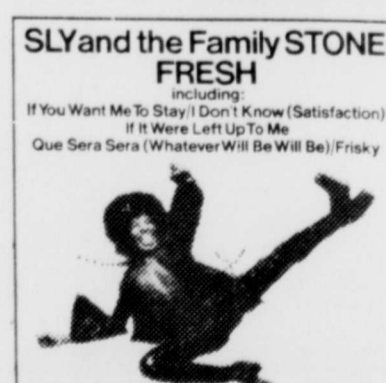
BOOTS RANDOLPH  
SENTIMENTAL  
JOURNEY

including:  
Star Dust/Stormy Weather/Deep Purple  
Autumn Leaves/Sentimental Journey



Johnny Nash  
My Merry-Go-Round

including:  
Ooh What A Feeling  
Love Is Not A Game/Yellow House  
(Oh Jesus) We're Trying To Get Back To You  
My Merry-Go-Round



SLY and the Family STONE  
FRESH

including:  
If You Want Me To Stay/Don't Know (Satisfaction)  
If It Were Left Up To Me  
Que Sera Sera (Whatever Will Be Will Be)/Frisky



TANYA TUCKER  
WHAT'S YOUR  
MAMA'S  
NAME

FEATURING:  
BLOOD RED  
AND GOIN'  
DOWN  
including:  
Teddy Bear Song  
Horseshoe Bend  
California  
Cotton Fields  
Song Man



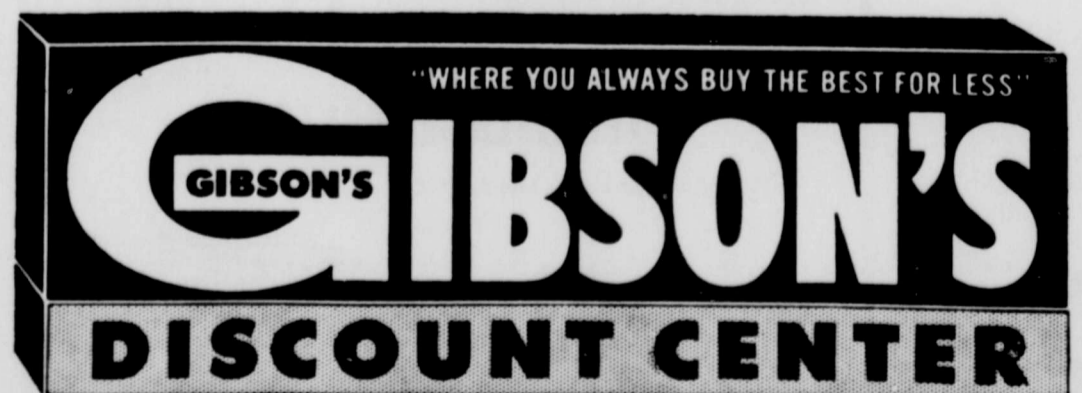
JOHNNY MATHIS  
KILLING ME SOFTLY  
WITH HER SONG

including:  
Neither One Of Us  
(Wants To Be The First To Say Goodbye)  
You Are The Sunshine Of My Life/Sing  
And I Love You So/Show And Tell

On Columbia  
Epic Records

**3.33** LIST PRICE \$5.98  
EACH LP

**6.98** LIST PRICE \$6.98  
EACH TAPE



GRAND OPENING SALE

GRAND OPENING SALE

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