BURKBURNETT NFORMER

MORE THAN A NEWSPAPER . . . A WICHITA COUNTY LEGEND SINCE 1908 . . .

VOLUME 65

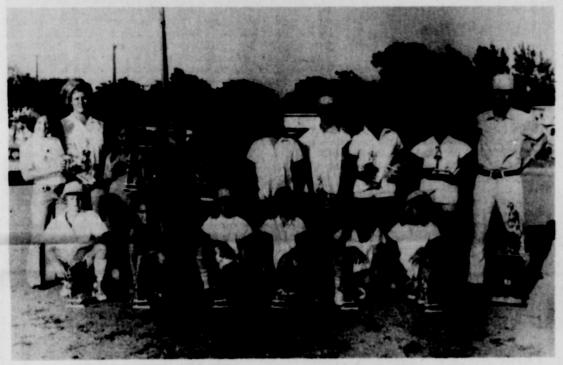
BURKBURNETT, WICHITA COUNTY, TEXAS 76354

THURSDAY, JULY 26, 1973

NUMBER 47



The Burkburnett Bank girls softball team won First Place in league play which ended last week here in the city. The league champions are pictured with their trophies from left to right (bottom row): Shirley Spurlock, Susan Spurlock, Lisa Dilks, Fred Anderson, Lou Anna Mooney, and Leigh Mooney. (Back row): Janette Mooney-Coach-manager; Sandra Lam-Coach; Debra Dilks, Brenda Nelson, Sandy Rosser, Chrissie Conway and Coach Willie Rosser.



Second Place winner in the Burk Cirls Softball League was First Savings and Loan. They are (bottom row): Kim Moffett, Roberta Martin, Kerri Patterson, Tori Dillard, Laura Drake and Rhonda Patterson. (Back row): Karen Drake, Mickey Arther, Stacy Martin, Kelly Martin, Carol Morton, Tammie Galvin, Edwina Smith, Judy Jones, Barbara Miller, and coach Glen H. Drake.

Gibson's Discount Center To Open Thursday Morning

cated at 1000 Red River Expressway in Burkburnett will hold Grand Opening Ceremonies this Thursday morning at 8:45 a.m. with their doors to open for business at 9:00 a.m.

The giant store, Burk'slargest retail merchant, will feature a fantastic selection of merchandise and Grand Opening Specials in every department

Gibson's will feature plenty of spacious free parking, qualcourteous service, all for your shopping convenience and enjoyment.

The new Gibson Discount Center in Burkburnett is owned by the W.A. Streich family, who now own stores in Wichita Falls, Vernon, Bowle and Irv-

ing, Texas and also Lawton and Duncan, Oklahoma.

You and your entire family ity merchandise and friendly, are cordially invited to attend Grand Opening Ceremonies this Thursday morning at 8:45 a.m. at 1000 Red River Expressway. Let's welcome these new merchants with a real Texas welcome. At the same time we can enjoy shopping for the hundreds of storewide specials.

Crippled Children's Livestock There will be three age unistons for boys and girls with five events scheduled for the meet. Events will include free-style swimming, backstroke, **Auction Set For August 1st**

The fifth annual Crippled Children's Livestock Auction to benefit the North Texas Rehabilitation Center will be held August 1, according to Stanley Williamson, Wichita County chairman.

Williamson has been named to serve on the cattle auction committee which recruits contributions for the annual fund-

Personal contact of possible donors was stressed during a meeting of the auction com-

Joe Parker, general chairman for this year's auction said last year's sale total passed \$37,000 mainly due to personal contacts of county chairmen and committee members with don-

ors in their counties. Parker urged the county chairmen and assistants to follow this plan.

Parker said that he hopes the August 1 sale will double the amount raised last year. "Wheat and grain sales have been good, cattle sales have been good," he said. "Now is good time for us to count our blessings and to share with those who need our help," he

Williamson urged prospective donors to contact him or one of his committee member s and give "four good legs so two can walk". Williamson may be reached at 855-3786.

Wichita County committee members include Mrs. "Sis" Young, Rusty Bradley, Doc Collier, Neal Collier, Dr. Raymond Hander, Earl Sergent, Tom B. Medders, James Parkey, Ralph Harvey, III, Bob Hillery, Don Moser, Joe Tom White, and

The rehabilitation center

provides physical, occupational and speech therapy for physically handicapped children and

adults, those who have speech and/or hearing difficulties, or children who have learning dis-

The services are provided for people who live within a 100 mile radius of Wichita Falls.

From Burkburnett, 104 people have been seen at the rehabil-

itation center in Wichita Falls, and 8 are currently receiving help at the center.

Virtually all proceeds from the cattle auction go toward operation of the center. Williamson pointed out that last year, auction expenses were

MCBEATH PURCHASES INFORMER/STAR

The Burkburnett Informer/ Star was purchased in contract negotiations concluded this week between Informer News Corporation President Lon H. Williams and Mr. S. J. Mc Beath of Sweetwater, Texas. Mr. McBeath will assume operational control of the newspaper

on August 1.

McBeath, 47, has served as publisher of the Sweetwater Daily Reporter since 1967 and is a lifelongnewspaper veteran. Both his father and grandfather owned and operated new spapers in Texas. Mr. McBeath spent five years in the advertising

August 14

August 15

August 20

August 22

August 23

October 5

October 8

October 10

November 2

November 21

November 21

November 26

November 26

November 28

December 21

January 2

January 10

January II

January 14

January 16

March 4

March 6

April II April 11

April 22

April 22

April 24

May 28 May 29

May 30

May 30

May 30

February 27

August 16-22

September 3

August 14-17

ican Statesmen in Austin, Texas prior to moving to Sweetwater to assume control of the Sweetwater Daily. McBeath and his wife, Jean, and three children: Marc, 21, a senior at Texas Tech; Sean, 14, a ninth grader; and Lori, 11, a seventh grader,

will be moving to Burkburnett in the near future.

"We are extremely optimistic about the future of Burkburnett and the future of the Burkburnett Informer/Star," McBeath stated, "and we are looking forward to working with the people of this community

in building a greater, more prosperous area in the years to come.

The Burkburnett Informer/ Star was established in 1879. It has been operated by the Informer News Corporation since 1970.

Recreation Program Steams Ahead

GOLF CLINIC A total of 46 youngsters are now participating in the Junior Golf Clinic being held at the Boomtown Golf Center. Activities will come to a close Thursday morning with a tournament for those enrolled in the clinic. The tournament will be sponsored by the Boomtown Lions Club with trophies being awarded to the first, second, and third place winners in each division.

TENMS PROGRAM Saturday marked the conclusion of the fifth annual summer Junior Tennis Program. Thirty young tennis hopefuls filled the school tennis courts each night last week as instructors Thomas Sturges and Gail Cul-lison taught skills basic to the This was the largest turnout for the program since

its initiation in 1969. TENNIS TOURNAMENT The summer recreation tenmis tournament will be held this week. There are some any entrants in ten events. First round matches will get underway Monday afternoon matches continuing throughout the week. Finals will be played Friday night and participants are from Burkburnett, Sheppard AFB and Iowa Park. Medals will be awarded to all winners and runners up in each division.

GIRL'S TRACK MEET The first all girls track meet was held at the high school track last Saturday. Teams from Burkburnett, Wichita Falls, Henrietta, Jacksboro, Bowie and Fort Worth entered individuals or teams in the oneday event. Awards were given to the first four places in each event following Saturday morning's activities. There were not enough intermediate and senior division girls entered in the meet to warrant activities in the afternoon session. A series of special match races were held be-Burkburnett's Cheryl tween Hicks and Jacksboro's Angela Fleming to conclude the day's activities. Miss Hicks won the special 60 and 100 yard dashes as the meet came to a close.

The 6 teams participating were: P. B. C .-- Fort Worth; Jacksboro, Henrietta, Bowie, Wichita Falls, and Burkburnett.

SWIM MEET The summer recreation program in cooperation with the Burk Swim Club will host a swim meet Monday, August 6. breast-stroke, a special underwater distance swim, and div-ing competition. Trophies will be awarded to winners in each event for each division with ribbons going to the second and third place finishers. Age divisions will be divided after all entrants are entered.

There will be no charge to enter the meet but a regular pool fee will be charged to all those competing in the meet. The meet is only for the residents of Burkburnett.

This is an activity that is beyond the regular activity of the pool and requires that all participants pay pool fee (regardless of season ticket holders), observe safety rules of the pool, and maintain a high spirit of competiveness.

spirit of competiveness.

Those interested should sign the entry sheet at the Burk Swim Club and indicate which event or events they wish to compete in. A contestant may enter as many events as they wish to enter.

Payment of pool fee will be taken care of on Monday, August 6th. Approximate time for

Burkburnett I.S.D. School Calender 1973-74

Enrollment New Jr. High & High School Students Enrollment New Hardin, Primary & Southside Elem. Students High School Band 8:00-12:00 A.M. High School Athletes 1:00-3:00 P.M.

General Faculty Meeting 8:30 A.M. (High School Band Hall) August 16 August 16-22 Teacher Inservice Training Seniors and 8th Grade August 17

A-M 8:00-12:00 A.M. N-Z 1:00-3:00 P.M. Juniors and 7th Grade A-M 8:00-12:00 A.M. N-Z 1:00-3:00 P.M.

Labor Day - No School

August 21 Enrollment of all Hardin, Primary & Southside Returning Students Enrollment of New & Returning Sheppard-Burk Students 9:00-12:00 A.M. 1:00-3:00 P.M. Sophomores and 6th Grade August 21

A-M 8:00-12:00 A.M. N-Z 1:00-3:00 P.M. Freshman and Make-Up of 6th, 7th and 8th Grade Students A-M 8:00-12:00 A.M. N-Z 1:00-3:00 P.M. Teacher Inservice Training First Day of School, 8:30 A.M.

End First Six Weeks Begin Second Six Weeks Report To Parents -- First Six Weeks Fistrict TSTA Meeting - Wichita Falls - No School End Second Six Weeks Begin Thanksgiving Holiday - 3:30 P.M. End Thanksgiving Holiday - 8:30 A.M.

Begin Third Six Weeks Report to Parents - Second Six Weeks Begin Christmas Holiday - 3:30 P.M. End Christmas Holiday - 8:30 A.M. End Third Six Weeks - First Semester Teacher Workday - No School

Begin Second Semester & Fourth Six Weeks Report To Parents -- First Semester End Fourth Six Weeks February 28 - March 1 Teacher Inservice - No School Begin Fifth Six Weeks Report to Parents - Fourth Six Weeks End Fifth Six Weeks Begin Easter Holiday - 3:30 P.M. End Easter Holiday - 8:30 A.M. Begin Sixth Six Weeks Report To Parents - Fifth Six Weeks High School Graduation End Sixth Six Weeks - Second Semester

Report to Parents - Second Semester - 2:00 P.M.

31 Days First Six Weeks Aug. 23 - Oct. 5 32 Days Oct. 8 - Nov. 21 Second Six Weeks 27 Days Third Six Weeks Nov. 26 - Jan. 10

Jan. 14 - Feb. 27 courth Six Weeks 29 Days Mar. 4 - Apr. 11 Fifth Six Weeks 28 Days Apr. 22 - May 29 Sixth Six Weeks

Total Day Instruction - 180 Days

Teacher Inservice Training Days:

Teacher Work Day

Junior High Graduation

August 16-17-20-21-22 5 Days 1 Day November 2 - District TSTA Day January II - Work Day 2 Days February 28 - March 1 May 30 - Work Day 1 Day

Chamber Manager Attending Management Course

Burkburnett is among some 200 Chamber of Commerce exec-utives from a 21 state area participating in the sixth annual Southwestern Institute for Organization Management being held July 22-27 at Texas Christ-

ian University.

Planned by the Chamber of Commerce of the United States, the annual and sequential pro-gram of personal development and advancement offers volunust 6th. Approximate time for tary organization executives the the event will be 9200 a.m. knowledge and skills needed for

Raymond D. Greenwood of success. Theme for the weeklong seminar, now in its 53rd year, is "An Investment in Ex-'cellence" with the purpose of providing opportunity for in-depth study of current issues and latest management philosophies. The workshops, planned so that the Chamber officer can attend in progressive levels throughout his professional career, have no cutoff points and progression is one of both

design and substance. Chairman for the 1973 workshop at TCU, which is celebrat-

of Jefferson City, Mo., executive president of the Missouri Chamber of Commerce. Manager is Weldon Gibson of Dal-las, who heads the Southwestern division of the U.S. Chamber of Commerce. Arranged through TCU's Division of Special Courses, the seminar is coordinated by Dr. Joe L. Steele, dean of the University's M.J. Neeley School of Business. Administrative coordinator is Dr. Leroy Lewis, Special Courses

throughout 1973, is Glenn Scott

The TCU institute is one of six being held during the summer on university campuses. Others planned are at the University of Georgia, Michigan State University, University of Colorado, University of Santa Clara and the University of



A 'STRIKE' FOR MUSCULAR DYSTROPHY -- The PPG Industries Foundation has presented an unusual \$5,000 check to the Muscular Dystrophy Associations of America. The check, printed on a glass replica of home plate, is held by Pittsburgh Pirate pitcher Steve Blass and Robinson F. Barker, chairman of PPG Industries. Blass, who doubles as a fund raiser for the muscular dystrophy organization, was given the check before a recent game at Pittsburgh's Three Rivers Stadium. The plate, which is made of 3/8-inch thick glass and weighs 7 1/2 pounds, also carried the Pirate pitcher's likeness.

FOOTBALL SEASON TICKETS ARE ON SALE IN THE SCHOOL TAX OFFICE. 58.75 FOR FIVE GAMES

OTASCO BREAKS GROUND

Ground breaking ceremonies were held Tuesday morning at 10:00 A.M. for another new business in Burkburnett. OTASCO (Oklahoma Tire and Supply Company) started construction immediately following the ceremonies.

The 8,000 sq. foot building is being constructed on the lot just south of City Pharmacy on the corner of Avenue D and Magnolia Street. Virgil Mills

Construction Company of Burk-The new business will be owned and operated by Mike Wishon and Jerry Parker of Wichita Falls. Both men and

OTASCO is a subsidiary of the McCory Corporation and tomers. their home office is located in OTAS Tulsa, Oklahoma.

to Burkburnett in the near

automobile front end alignment, brake jobs, tire changing and their families will be moving balancing, and engine tuneups. Also featured will be a com-

> OTASCO handles major appliances such as Leonard and

plete line of BRUNSWICK Tires to serve the needs of area cus-

burnett is the job contractor. business co-owner, OTASCO of Color Television, Speed Queen Burkburnett will feature three Washers and dryers and Roper work bays fully equipped for ranges. All appliances are name brand merchandi se.

According to contractor Virgil Mills, it will take approx-imately 90 days for completion of the building. Co-owner Mike Wishon, stated that if all goes well, OTASCO will be open and ready for business on or about

NORTEX To Advertise For Radio Bids

Request for authorization to advertise for bids to upgrade police and sheriff department radio equipment in the 12-county Nortex area will be discussed at a general membership meeting of Nortex Regional Planning Commission at 7 p.m. Thursday in Burkburnett Community Cen-

Ed Daniel, executive director, said installation of high band FM equipment will cost about \$450,000. "The Criminal Justice Council will fund 75 percent of the outlay with 25 percent to come from local and state funds," Daniel said.

Daniel noted a period of 30-60 days would be required for reviewing bids before the con-

tract can be let. "The high band equipment is being installed in many law enforcement agencies," he added, explaining that the equipment is more efficient and of fers more effective range than low band units.

Also on the agenda will be

the 1973-74 Work Program for Committee concerning pro-Wichita Falls Urban Transportation Study.

"This is an ongoing study started in 1964," Daniel said. "Texas Highway Department submits a list of proposed activities of the program starting September 1."

'We review our urban transportation plans to be sure they comply with regional plans," he added.

Nortex will also award bids for law enforcement classroom furniture to include 25 desks, table, podium, chalkboard and projection equipment.

"The bids will be opened Thursday afternoon at the Nortex offices and submitted to commission at the meeting," Daniel said.

Committee reports to be discussed include reconfirming contract of agreement for Neighborhood Youth Corps outof-school job program by Manpower Committee and a report by Developmental Disabilities

posals from Region IX Edu- will submit a report on a nurscation Service Center on driver ing home proposal for Graham, education and physical educa- to be floowed by the executive

Health Advisory Committee tion for the mentally retarded. director's monthly report.

Informer News Corporation, **Publishers**

Monte Williams, Vice-President

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NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in this newspaper will be gladly corrected as soon as it is brought to the attention of the publisher.



Couples Meet After 13 Years

It happens all the time on However, upon being assigned ing member of the trio in the "This Is Your Life", but it to Sheppard, Sergeant Webb was Moody days, is now the rank-It happens all the time on rarely happens by accident in

real life. On the tube we see someone reunited with old friends they haven't seen for 10, 20 or 30 years - - sometimes longer! However how many times do people accidentally run into friends they know but have lost

contact with over the years? Well, just such an accidental reunion occurred at Sheppard Air Force Base Commissary last week when Mrs. Bobby Webb saw MSgt. Billy Ball for the first time in more than 13

Actually, for the whole story,

we must go back to 1955. In that year aircraft mechanics, then one stripers, (now all master sergeants) Bobby Webb, Billy Ball and Ralph Hudson worked on the flight line together at Moody AFB, During the five years spent there, they became good friends.

Sergeant Webb, at first the only married member of the trio, helped the others begin their married life by giving them assistance in finding a place to live.

When the group split in 1960 to continue their Air Force careers in different parts of the world, they all agreed to "keep in touch" as all good friends do. But astime passed, they lost contact.

reunited with Sergeant Hudson. When the latter was transferred to Bergstrom AFB, Texas, both

men continued correspondence. Then when Sergeant Webb's wife ran into Sergeant Ball and discovered that he was assigned here as safety NCO at the 80th Flying Training Wing, everyone concerned de-

cided a reunion was in order. Sergeant Hudson and his wife journeyed from Austin to join the other two couples for a barbeque and a heavy session of reminiscense.

One of the charges wrought by the passing of time is that Sergeant Ball, the lowest rank-

Farm Bureau Sponsors Firemen

A volunteer fireman from this county will be sponsored at the 44th annual Texas Fireman's Training School July 22-27 by the Wichita County Farm Bur-

eau, according to Norman Roberts of Burkburnett, president. The school, which will be held on the campus of Texas A&M University at College Station, is expected to attract some 3,000 persons from all over the nation and several foreign

countries. Planning to attend from Wichita County is Lee Turner of Iowa Park.

ially since all of us are in Moody days, is now the rank-ing NCO in the group.

Sergeant Webb reported that the trio is just about to be broken up again. He is being reassigned to Turkey, and Ser-

geant Ball is going to Iceland.
'It was pretty weird meeting
by accident after 13 1/2 years," said Sergeant Webb. "Especthe same general area. Coincindently, to go along with this story, the Webb and Ball family have both bought homes in Burkburnett for retirement. Neither knew that the other had purchased homes. The Webbs bought their home in Burk last September and the Balls bought theirs in June.

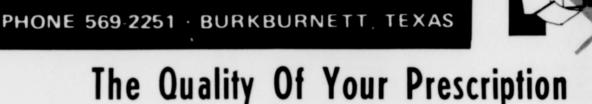
It's Only Right

Trapped in limbo between the living and the dead are 1,363 U.S. servicemen reported missing in action in Vietnam. Only the return of these men could alleviate their wives' heartache. but the federal government is trying to lessen some of the hardships of the fatherless families by awarding generous sums of money and benefits to the wives. If a husband's status changes from MIA to KIA (killed in action), government aid increases.

This humanitarian gesture speaks volumes for the American way of life, for it shows how important the individual and his problems are to the community. One widow, for example, found she was eligible for payments totaling \$91,000 initially and \$822 a month thereafter. Once a death certificate is issued, a widow is eligible for immediate payment of \$15,000 in National Survivors Life Insurance. Other monetary compensation includes special savings trust funds, immediate gratuity payments, social security tax refunds and payments, a monthly dependent indemnity compensation and educational assistance.

The vast majority of our servicemen performed valiantly in a war-torn land so far away, it is only right that we honor them now by caring for the loved ones they left behind.

Corner DRUG STORE



REGISTERED PHARMACIST On Duty During All Store Hours

AFTER HOURS CALL JOE R. GILLESPIE, R.Ph. 569-1898 GEORGE H. McCLARTY, R.Ph. 569-2328

FAMILY PRESCRIPTION RECORDS, TAX OR INSURANCE STATEMENTS AVAILIABLE AT ANY TIME.

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FREE Delivery And Gift Wrapping

CANDIES Russell Stover And Pangburn Largest Selection Of Gifts In Burkburnett

COSMETICS & FRAGRANCES

Max Factor

Chanel

Revion

English Leather British Sterling

Faberge

DuBarry

Jo van

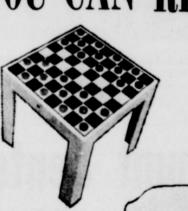
Prince Gardner Leather Goods Speidel Watch Bands **Timex Watch Selection** Whiting Davis Jewelry

PREMIUMS YOU CAN RECEIVE FREE

If You Prefer Three S&H Green Stamps Per Dollar Up To 1750 Stamps

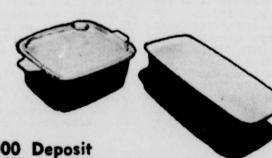
On Accounts Of \$5,000 Accounts 3,500 Stamps

Will Be Given INSOLATED THERM-L-SET WITH ACCOUNT OF \$500



\$1,000 Deposit Gets This Useful Game Table And Checker And Chess Set CORNING WARE SET

CORNING WARE SET



Free Parking And Entrance In Rear

Accounts In By The Tenth Of The Month Earn From

The First

Either Set With \$5,000 Deposit Both Sets With \$10,000 Deposit

PASSBOOK INTEREST RATE 5.13% 5% SAVINGS SAVINGS CERTIFICATE 3 Months Maturity Minimum \$1,000 SAVINGS CERTIFICATE Minimum \$1,000 1 Year Maturity CERTIFICATE Minimum \$5,000 6.18%

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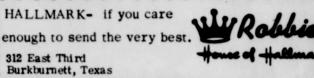


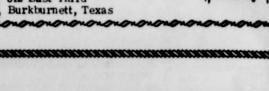
Square Dancers Hold Monthly Dance

The Red River Valley Square and Round Dance Association is having their summer monthly dance at Square Danceland at 810 Travis Street in Wichita

Falls, beginning at 8:00 p.m. on the 28th of July. All square dancers are welcome to come out for fun and

HALLMARK- if you care





MARTIN, HARPER NUPTIALS EXHANGED

In a ceremony performed July 20 at Central Baptist Church in Burkburnett, Miss Shari John-ette Martin became the bride

of Joe Brown Harper. The Rev. Max Dowling officiated. Branchedtree candelabras on each side of a double kneeling bench and large baskets of mixed spring flowers flanked either side of the alter.

Parents of the couple are Mr. and Mrs. John Martin, Jr. of Randlett, Okla. and Mr. and Mrs. I.W. Harper of Duncan,

Hofacket Receives

"Wings Of Gold

KINGSVILLE, TEXAS -- Navy Ensign Curtis A. Hofacket, husband of the former Miss Marilyn McCullough of Devol, Oklahoma had the "Wings of Gold" of a Naval Aviator pinned on by his wife at the naval air station here. Hofacket completed more than a year of intensive ground and inflight training and will now be assigned to specialized advanced training.

Galbreath Grads **Navel Training**

SAN DIEGO--Navy Seaman Recruit Joey L. Galbreath, son of Mr. and Mrs. Stuart Ayshford of 1115 Second Street, N.W. Rochester, Minn., graduated from recruit training at the Naval Training Center here.



The bride, given in marriage by her father, chose an original gown of white silk organza overlayed with imported English Vottingham lace. The chosen lace fashioned the light standup neckline, the lantern sleeves, and the deep V-bib of the empire bodice. The controlled bell skirt featured a chapel length train of lace, creating an apron effect accenting the front of the gown. Her fingertip veil of French illusion was held by a tiara touched with

pearls. The bride carried a

family keepsake bible, topped with a teardrop bouquet of gardimas and split carnations. Traditional wedding music

was provided by Mr. Doug Eastman of Wichita Falls. The bridal attendants, Mrs.

Ben Martin of Burkburnett, Matron of honor, sister -in -law of the bride; Miss Sherri Harper of Duncan, Okla., Maid of Honor, sister of the groom, and bridesmaids, Mrs. Gary Harper of Duncan, Okla. and Mrs. Ed Miller of Wewoka, Okla. were identically attired in floor-

Pep Club To Meet August 2

A special business meeting of the Pep Club will be held tin, nephews of the bride, were Thursday, August 2, 8:00 p.m. ringbearers. at Bulldog Stadium.

74 school year. Suzanne Hardeman are spon-Join Woods Owl's fight against pollution Today. sors for the organization.

The gowns featured an empire bodice trimmed in white crotched lace, scattered with flower blossoms. Their headpieces were sky blue illusion

flowers. Miss Kerri Stafford of Duncan was Flower Girl and was dressed identical to the other bridal attendants.

veils caught by clusters of satin

Best man was Gary Harper, brother of the groom, of Duncan. Groomsmen were Ben Martin, Burkburnett, brother of the bride, and Bill Mac Dixon and Dale Pollock of Duncan.

Ushers were Butch Tucker, Eddie Stafford, Ronnie Woodall and Dale Kincannon, all of Dun-

Clay Martin and Jason Mar-

After a wedding trip to Padre All members of the Pep Club Island, Corpus Christi, Texas, are urged to attend, as well as the couple will be at home in those who are interested in Magnolia Manor Apartments,

being a member for the 1973- Duncan, Okla. 4 school year. The bride is a graduate of Mrs. Judy Bledsoe and Miss Oklahoma State University. The groom is a graduate of Northeastern State College, Alva, Okla, and is employed by Duncan Public Schools.

A reception was given by the bride's parents at the National Room of the First National Bank in Burkburnett.

The bride's table was covered in an all white, floor-length, satin cover made by the mother of the bride. Satin ribbons draped from end to end were caught by clusters of lily-ofthe-valley. The bride's chosen colors were carried out in the 3-tiered wedding cake and ac-

centing candles on either side. The groom's table was decorated in the chosen colors of

sky blue and white. A rehearsal party was given in the home of the bride's parents with the groom's parents, Mr. and Mrs. I.W. Harper, as

hosts. Mesdames Weldon Nix and Mickey Cornelius, both of Burkburnett, were hostesses for a bridesmaid luncheon Friday in the Regal Room of the Wichita Club. Special guests for the occasion were the bride's grandmothers, Mrs. J.M. Martin, Sr. and Mrs. T.W. Bennett, of Burkburnett.

FREE! Our Birthday

Gift to you. With every purchase of \$5.00 or

more, you receive a

pattern file box.

Beautiful knits marked way down for our Birthday Sale! Choose ribs, waffle weaves, twills, diagonals, multi-colors, jacquards, tone-ontones and more in handy dressmaker lengths, 60" wide, permanent press.

100% COTTON CORDUROY

Fabrific prices the school favorite for real savings! Choose medium or widewale for a new smock, pinafore or peplum dress. Catchy fall colors, dressmaker lengths, 45" wide. Machine wash and dry. Regularly \$1.39 yard.

PRINTED

crepe, drapes beautifully and looks so expensive! 55% acetate, 45% nylon, machine wash and dry. Try it for new softlook fashions.

yd.

Regularly \$2.99. Sew a new wrop coat, p.m. skirt or luxury bedspread and drapes in this luscious crushed velvet. 100% rayon, 100% cotton back, 45' wide. Dry clean.

BETTER

you want for jacket costumes, pants, any-season dresses. Solid color jacquards, deeptone printed piques. 100% cotton, 45" wide. Machine wash and dry.

100% POLYESTER

Light, comfortable and easy to keep! Your best bet for summerinto-fall blouses, dresses. 100% permanent press polyester, 45" to 60" wide.

SCHOOLTIME

schoo! all year! A great selection of permanent press cottons, that usually sell for \$1.29 a yard. 45" wide, on bolts.

100% ACETATE

Sew scarfs, turbans, new blouses in this silky, colorful fabric. Buy several designer lengths! 45" wide. Hand wash and line

yd.

NOTION

19¢ to 79¢ values! Over 36 item Needles, thimbles, pins, seam bobbins and more! rippers,

Regularly \$2.99. 72" x 40", ruled in 1" squares. Protects

table tops, folds for easy storage.

215 EAST THIRD STREET BURKBURNETT, TEXAS

Burkburnett Youth Center corner of Williams Dr. and Ave. D PRIZES WILL BE GIVEN IN THE THESE EVENTS * Obstacle Course DRAWING **FOR GIANT**

* Safety Procedures

9 a.m. to 3p.m both days

And Wednesday, August 15th

* Inspection of Bicycles

Men on hand to help with minor repairs FREE SAFETY MOVIES AT 11 a.m. AND 2p.m. FREE REFLECTOR STICKERS FOR YOUR BIKE

Wednesday, August 1st

CONCESSION STAND OPEN TO BUY REFRESHMENTS

FREE Skate Passes, Ribbons, Reflector Stickers For Bikes

TEDDY BEAR

Sponsered by the Burkburnett Theta Rho Girls Club# 16

in co-operation with the

Burkburnett Police Department

Officers will be on hand all day both days.

homa City, Mr. and Mrs. Jimmy Nate McClendon and Diane Mc-

Clendon, Dan Graham, of Okla-

homa City, Mrs. Marie Harris

mit Keys.

Devol Doings

Cvergreen Manor by Artie Mullins

Miss Debbie Powell became Grandfield, Mrs. Myrtle Johnthe bride of Paul Rector in a simple but impressive ceremony solmnized July 14th in the Emmanuel Baptist Church at Wichita Falls. Rev. Ed Lane, pastor, officiated.

Parents of the couple are Mr. and Mrs. John Powell of Devol and Mr. and Mrs. C.C. Rector of Wichita Falls.

White flowers, foliage and cathedral tapers in candelabrum decorated the church. Given in marriage by her father , the bride wore a white of Oklahoma City, and Mr. Kerprincess floor-length gown trimmed with blue lace. She carried white daisies and baby's

breath atop a white bible. Matron of honor was Becky Gillener. Robert Rector, brother of the groom, was best

Debbie is a junior in high school and plans to finish her senior year at the Big Pasture School. Rector is a graduate of Rider High School and has three years of college.

After a wedding trip to Galveston, the couple will be at home in Burkburnett, and he will be employed at the Holder Motor Supply.

Parents of the groom were hosts for a reception in their home following the wedding. Refreshments were served to about forty friends.

* * * * * Miss Loretta Jeffery became

the bride of Billy Allen, Friday, July 20th.

The couple exchanged vows in a double ring ceremony at the First Baptist Church in Devol, with Rev. Laine Crowe, pastor, officiating.

A branched candelabra and greenery made the nupital sett-

The bride is the daughter of Mr. and Mrs. L.E. Jeffery of Devol and the groom is the son of Burl Allen of Amarillo, Texas and Mrs. Jimmie Braer of Grandfield.

Given in marriage by her father, the bride chose for her wedding a gown of white dotted swiss with Empire waist trimmed with lace and pearls. Her veil was held to a tier of pearls and lace.

The bride's sister, Miss Leatrice Ann Jeffery, was maid of honor. Bridesmaids were Mrs. Lorane Derby, sister of the bride; Miss Brenda Kay Broer, sister of the groom, and Mrs. Jeanette Lynn Jeffery.

Bill Garcia was best man, William L. and Lesley K. Jeffery, brothers of the bride, and Wayne T. Derby were ushers. Doyle Whittington was candel Hotter Leah Jeffery the bride's sister, was flower girl

and John Nunn was ringbearer. The couple will make their home in Grandfield and he is employed in Wichita Falls.

Parents of the bride were host for a reception in the Community Building following the wedding.

* * * * *

Mr. and Mrs. Buffard Adams of Atlanta, Georgia spent a few days last week with his uncle and aunt, Mr. and Mrs. A.J. Adams, and these families got together for ice cream Tuesday evening in the A. J. Adams home: Mr. and Mrs. Irvin Adams and family, Mr. and Mrs. Dearl Adams and family, Mr. and Mrs. J. W. Adams and children, Mr. and Mrs. Billy Mullend and family and Mr. and Mrs. Charles

Mr. and Mrs. F.J. Uthe have

Adams and children of Burk-

burnett and Mr. and Mrs. Nick

Renay of Gradfield.

returned home from Alamogordo, New Mexico where they spent a week visiting in the home of their daughter and family, Mr. and Mrs. Finith Jernigan. On returning home they spent a few days visiting Mrs. Uthe's sister, Mr. and Mrs. Joe Hinkle, at Portales, N.M.

Funeral services were held Saturday, July 21st in the First Baptist Church for Mrs. Mattie Harrison, who died Wednesday in The Evergreen Manor Nursing Home in Burkburnett.

Rev. Dean Burk of Corpus Christi, Tex. and Rev. O.M. McKenny of Dallas officiated, with burial in the Devol Cemetery under the driection of Gray Funeral Home.

Mrs. Harrison was born Sept. 14, 1885, in the Indian Territory. She was 87 years old.

Survivors include two daughters, Mrs. Meda Lagrone of Tulsa, Okla., Mrs. Sadie Douthit of Electra; two sons, Frank Mc Clendon and Bryon Harrison, both of Devol. Mrs. Harrison had nine grandchildren, eight great-grandchildren and three great-great grandchildren.

Out of town relatives here for the services were Mr. and Mrs. Lenton McClendon, Mr. and Mrs. Bob Carroll, Mr. and Mrs. Vernon Lagrone of Tulsa, Mrs. Vernice Helms of Tulsa, Mr. and Mrs. Otto Mills of Hubbard, Tex., Mr. and Mrs. Walter Gee of Carlsbad, N.M., Mr. Roy Yeager of Carlsbad, N.M., Mrs. Ruth Stockinger of Littlefield, Tex., Fred Isham,

son of Oklahoma City, Mrs. was 77 years old Sunday, was ing in the home. Henry Higgins of Ardmore, Okhonored with a surprise birthlahoma, Mr. and Mrs. Jake day party given by her three daughters, Mrs. McLain and Bigger of Kiowa, Okla., Mrs. Ernest Clonniger, Cache, Ok-Mrs. Alexander of Burkburnett lahoma, Mrs. Doris Underwood, and Mrs. Bowles of Austin. Cake and punch were served to Sulphur, Oklahoma, Mrs. Althea Keys of Eustace, Texas, the patients. Mr. Bill Arnold, Dallas, Tex., Mrs. Lucille Swindale, of Okla-

Mr. and Mrs. Hill and daughter from Wichita Falls visited her mother, Mrs. Pruitt.

We have three new patients --Mrs. Bentley, Mrs. Goodnight, and Mrs. Wallace. We hope

Mrs. W.W. Chambers, who they are happy and enjoy stay-

Mr. and Mrs. Henry Wolf from Wichita Fallsvisited Mrs.

* * * * * Mr. and Mrs. A.A. Austin from Lawton viuited his mother, Winnie Austin, Sunday.

We have had three welfare workers to visis us in our social hour. We would like for everyone to visit us and see how much the patients have improved.

Saturday and Sunday of last week, but is some better at this very sick.

Bertha Matthews, Saturday.

We had 25 in Sunday School. Mr. Worthem assisted by Mr. Kinnard, brought a goodlesson. The evening services were conducted by Cashion Baptist Church. We had a large crowd and everyone enjoyed the message.

Mrs. Hurst's daughter returned to Dallas after spending a week with her mother.

James Mays from Wichita Falls visited Lona Mays. * * * * *

Mrs. Hooper and Mrs. Ivey

are still in Wichita General C.D. Mullins was very sick Hospital. Mrs. Hooper is feeling better but Mrs. Ivey is

We were saddened by the Mrs. Ruth Wood from Wichita death of Mrs. Harrison. She visited her mother, had been in the home a long time. We extend our love and sympathy to the family.

> Walter Preschel had his 77th birthday Thursday. Visiting him were a sister, Edna Bren-dan of Fort Worth and Mrs. H.S. Slatton of Dallas.

Visiting Della Urban were her two sisters, Mrs. Bud Lasfrom Randlett was Christene Tackel.

Loretta McDaniel of Wichita Falls visited friends in the home.

Bessie Dickson of Wichita

Falls visited Mr. Angelo Dickson Sunday.

Apprentice

Ronald E. Welter Deployed Here

DEFLAVIK, ICELAND--Navy Airman Apprentice Ronald E. Welter, son of Mr. and Mrs. John J. Welter of 317 Preston ley, and Mrs. G.B. Hawell of Street, Burkburnett, Texas, is Randlett, Okla. Also visiting on deployment here with Patrol Squadron 56.

His squadron conducts antisubmarine operations, surface surveillance, ice patrols and search and rescue missions in the North Atlantic.

AROUND THE TOWN

Robert Jackson visited his Grandpa's and Great - Grandma's birthday party in Wichita

Falls July 18. His Grandma was host for the party, in honor of Kirby E. Arrington Jr. and Gladys (Arrington) Henry , both formerly

of Burkburnett. Cake andice cream was served in the home. Arrington and his mother enjoyed the two grandson's and great-grandson's that evening. Arrington has two grandson's and Henry has 13 grandchildren and four

great-grandson's. Guests were Mrs. K.E. Arrington (hostess), Gary, Jan and Larry of the home; Mr. and Mrs. Roy Jackson and son of Burkburnett, Mr. and Mrs. Glenn Arrington and son of Iowa Park.

PRICES GOOD THURSDAY, FRIDAY, & SATURDAY





PORK N BEANS VAN CAMP GRATED CANS



By Sylvia Lohoefener

Mr. and Mrs. Marvin Taliferro and Mrs. Lloyd (Fern) Bloodworth have returned from a fantastic eight day Carribean ill. Cruise. They visited Puerto Rico, Mardigras, two of the Virgin Island, St. Thomas and St. Paul and Nassau Bahamas. They report a beautiful trip, good weather, exotic food and

Mr. and Mrs. H.R. Jefferis left Friday for Walton, Kansas to visit his father who is very

Mr. and Mrs. Stanley Metzer are the happy parents of a baby boy born July 16 in the Sheppard AFB hospital. He has been named Benjamin Stewart.

have as their guests this weekend their grandson, Mr. and Mrs. Marshall Teal, and also Marshall's father, Wayne Teal, of San Angelo, Texas.

Mrs. A.P. Yeary, along-time resident of Burkburnett and now of Wichita Falls, was the guest of Mrs. Ruth Beldon a couple

Mrs. Beldon invited several of Mrs. Yeary's old acquaintances in Thursday morning for a "get-together chat". A lovely refreshment was served the following: Rev. and Mrs. Lamoin Champ, Helen Turner, Bertha Johnson, Hazel Mc Murty, Lucille Duvall, Sylvia Lohoefener, Jimmy Hays, Audry Ady, Artie Whiteside,

ey, Martha Browning, Octavia Henderson, and Gwen Metz. Mrs. Yeary is very active and cheeful and a wonderful inspiration to all who know her. She is now 84 young young and makes her home with her daughter, Mrs. Emma Tom Hansard in Wichita Falls.

and sister, Frances and friend, vice and burial at Clara. Dee.

passed away quite suddenly last week. Funeral services were held on Tuesday in Our Reedeemer Lutheran Church of Dallas and the interment was here in the Clara Cemetery. Mrs. Primm will be remembered as the former Gertrude Heisermann of the Clara Community. She is the dauther of the late Ed Heiserman and Mrs. Heiserman. Mrs. Heiserman, who still has the beautiful farm with its brick home west of the city near Clara, now lives in Dallas and is enjoying good health for her age, 90 years. She, with Neal Hall, Jr. and wife Marjorie of Dallas, Mr. and Mrs. Clarence Heiserman

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SUPER MARKET

WE GIVE S&H GREEN STAMPS

也也也是我们的我们们我们也是我们也是我们也是我们的人们也是我们的人们也是我们的人们的人们们的人们也是我们的人们也是我们的人们也是我们的人们也是我们的人们也是这

PRICES

GOOD THRU

JULY 28th

day for a few days visit with all accompanied Mrs. Prim, daughters, Jessie Smelzer, her mother, Mrs. M.B. Hays Sr. to attend the graveside ser-

Mr. John Primm of Dallas have returned from a two week visit. vacation spent visiting relatives in several cities. They visited Mrs. Reagan's family in Sherman, Texas and their son, Mr. and Mrs. Charles Reagan, and family in Austin; Mr. and Mrs. Jerry Reagan and family in Plano, Texas. The Reagans brought their granddaughters, Robyn, Stacy and Mindy home with them for a longer visit. They are the daughters of the Jerry Reagans. ****

Mr. and Mrs. Robert Reagan pulco, Mexico. of Lubbock and Mr. and Mrs. Jerry Reagan and family of Plano spent this past weekend here with their parents, the

Margaret Steimel and Frances O'Keefe , all in Ft. Worth last week. Jessie is here with her Mr. and Mrs. I.R. Reagan mother for a more extended

> Mrs . Leslie Kaspar and children of Andrews, Texas are spending a few days here with Leslie's parents, Mr. and Mrs. Walter Kaspar of the Clara Community.

Mr. and Mrs. Bill Vincent, Mr. and Mrs. Brack Preston and Mr. and Mrs. Hertis Baber returned home Sunday night from a delightful tour by plane to Mexico City, Taxco and Aca-****

Mr. and Mrs. W.R. Carswell have returned home from an interesting and nice trip to the East. They visited his sisters, Mrs. Vera Duff in Marietta, S.C. and Mrs. Alice Connor in Barnwell, S.C.; a brother, J.H. Carswell in Augusta, Ga. and a brother, R.E. Carswell in Sparta, Ga. They also visited other relatives in different places.

Mrs. R.H. Henry came home from the Wichita Falls General Hospital last week where she was confined for several days recuperating from a broken shoulder. She says "Reece" makes a real good nurse.

Mr. and Mrs. Walter Kaspar attended the wedding of their granddaughter, Colette Kaspar and Jim Bundy , in Amarillo, July 8th. Both Colette and Jim are in college. She is the daughter of Mr. and Mrs. Fain Kaspar, formerly from Burk.

Mr. and Mrs. Robert Stewart of Indianapolis, Ind. are spending two weeks here visiting their daughter and husband, Mr. and Mrs. Stanley Metzer and enjoying their new grandson Benjamin Stewart Metzer.

Mr. and Mrs. S.B. Jeffers of Pell City, Ala. and friend, Mrs. M.E. Orr of Albertville, Ala. spent this past weekend here with S.B.'s brother, Mr. and Mrs. Dick Jeffers.

Mr. and Mrs. Maurice Finnell and family of Sweetwater, Tex. visited Mr. and Mrs. Will Teal and enjoyed lunch with them Friday. Maurice was the music director of the First Baptist Church here a few years ago.

Tommy Teal and two sons of Houston, visited Mr. and Mrs. Will Teal and had breakfast with them Saturday. They were enroute to California on vaca-

Mrs. Ruth Teal and daughter, Sandra, and Mr. and Mrs.

Mr. and Mrs. Frank Eidson attended the funeral services of her sister in Abilene , Texas last week.

Mr. and Mrs. Tommy Johnmy D. of McCamey, Texas and Mr. Johnson's sister, Miss Bertha Johnson, of Seguin, Tex. were visitors in the Jim Adv home this past weekend.

Mr. John F. Parrish, Sr. was transferred from the Veterans Hospital in Oklahoma City to Wood Convalescent Home in Wichita Falls. He would greatly appreciate his friends calling on him. The Wood Con. Home was formerly known as Colonial Manor, and is near General Hospital.

**** Mr. and Mrs. George Humphries enjoyed a very pleasant vacation returning home this week. They visited their daughter, Mrs. Karen Barker in Mc-Kinney, Texas; Mr. Humphries sisters, Mrs. Herman McElroy and family and Mrs. Shep Bar-ber; and Mrs. Humphrie's brother, Mr. Harry Richardson, all in Mt. Pleasant, Texas; Mrs. Ord Parker and family in Rolla, Ark.; Mr. and Mrs. C.L. Humphries in Mena, Ark.; and Mrs. Humphrie's mother and father, Mr. and Mrs. L.V. Richardson in Okmulgee, Okla.

Mr. and Mrs. Horace Mills and Beth of Dallas and Earl W. Mills of Amarillo spent several days here visiting their parents, Mr. and Mrs. Ray Mills. Earl left Friday for Ft. Cabson, Okla. to attend the wedding Saturday evening of Sue Mc Clarty, daughter of Dr. and Mrs. Billy George McClarty of that city.

**** Mr. Tommy J. Thomas of Louisville, Kentucky spent several days here recently visiting his mother, Mrs. Dorothy Rob-inson and Wallace Ray Robinson and his sister, Cathy Rozelle and grandmother, Mrs. Ina Sauls.

Mr. and Mrs. George Mc-Clarty of Burk and Mr. and Mrs. Leslie Howard of the Friberg community drove to Ft. Gibson, Okla. Friday to attend the wedding of their granddaughter, Kimice Sue McClarty to Dave Curry Williams, both of Ft. Cibson, on Saturday even-ing, July 21st. The wedding was to be in the Church of Christ in that city. Kimice Sue is the daughter of Dr. and Mrs. Billy George McClarty of Ft. Gibson.

Mr. and Mrs. R.B. Johnson of the Famous Dry Goods Store, spent a few days this past week with their daughter and husband, Mr. and Mrs. Jerry Riggs, in Waco, Texas.



EACH

FOR

FRESH GREEN LONG SLICERS

JAMBOREE SUCCESS DEPENDS ON YOU

by Kathy Jinkins

It was a surprise! What, you ask. BOOM COUNTRY JAM-BOREE, that's what. I'm a very avid country music fan, but I was a bit dubious about a local, weekly country program that would be worth my time to see. Well, talk about a rude awakening -- it was a "purely enjoyable experience.'

The enjoyment was by no means limited to myself. Burk residents who ventured to see the program and "try a little country" were filled with a happy and exhillerating atmosphere. From tots to teens to grandparents, there was no age group left unsatisfied.

Toe tapping, hand clapping. whistling, you name it and these people were doing it in the finest of tradition as expressions of people who were truly enjoying themselves.

Comedy was abounding asthe host Bozo Darnell carried out his performance as emcee and

edy was what it was. Something like what you WOULD want your kids to hear. Bozo's music left little more to desire either. His tunes, reminiscent of the old standards in country music, were delights. Highlighting his performance was a rather "up to date and appro-priate for these times" song T'd Rather Be A Roper Than

KLUR disc jockeys Jim Hill "the Italian Cowboy" and his side-kick Jim O'Keefe added much humor and movement to at the JAMBOREE, recording a portion of the program for broadcasting over KLUR Radio, This was Wichita Falls. O'Keefe's first JAMBOREE, but with veteran Jim Hill as his guide, all went well.

Hill's wit and obvious enjoyment of all that's "COUNTRY" lends much to building the audiences' enthusiasm.

Regular performers at the JAMBOREE are The Finley Brothers, Greg Roberts, Robert Bradford, Pat Patterson and Darrell Nichols. Recently, a fine "Little Miss" has been adding her charm and talent

to the program, Michele Nixon. The Finley's -- Ronnie, Clinton and Tommy--have been performing together for about 10 years and through a lot of hard work and practice, they have become one of the best known country bands in the area. Quality in their music as well as a top notch stage performance is the program. They are regulars synonomous with the Finleys. Singing and wooing the women

with his voice, Pat Patterson is always a great delight to hear. The "Steel Guitar Rag" featuring Darrell Nichols on guitar really puts the rythm in your toes.

By listening to the grapevine, had heard several extremely "raving - type" comments on two young men, Greg Roberts of Wichita Falls and Robert Bradford of Burkburnett, who have been appearing at the JAMBOREE. Believe me, the sentiments expressed were no exageration. THEY ARE TER-RIFIC!!! Each having a definite style of singing, they both ex-

cel in their own way. There is little more you could ask for when either of these talented young gents are on the stage performing. Speaking as a woman, it was regretful that there was only one young lady appearing, but she more than adequately serv-

tative". When Michele Nixon belted out the very meaningful of "Okie From Muskogee", she made you stop and think about what she was singing about. Her charm and sweetness was spread generously over her very captive audience.

ed as our "female represen-

It is my privilege to now really "rub-it-in" so to speak, for those of you who missed this week's BOOM COUNTRY JAMBOREE. You missed a great deal of extremely talented local performers , but you also missed a chance to see and hear one of the all-time greats in country and western music, Wynn Stewart. He is not only a top country artist, but a real

Wynn Stewart insists on remaining with his earthy style of country music. Receiving success while still in his teens, Wynn had set his mind to do his music a certain style. Country music began to change but Wynn didn't and little was heard from him for a while. However, the country music trend is returning back to the earthy music. As a result Wynn is again rising to the popularity status he more than deserves.

"It's Such A Pretty World Today" was a huge hit, even though it was a little out of context for Wynn. 'It was one of those natural songs I was lucky to do it first," stated

Doing his latest hit "Love Ain't Worth A Dime Unless It's Free," Wynn again proves his greatness in the Country Music World.

Wynn said, "The record company was a little skeptical about recording "Me and My Jesus" because it wouldn't be a club song. But I wanted to do a religious song."

"Congratulations to Bozo on the work he has done with the JAMBOREE," Wynn stated. "T can't begin to tell of the admiration I have for Bozo," complimented Wynn.

Adding finishing touches and background for Stewart was his guitarist Jim Murphy. Telling "Why the Lord Made Marinuana", Murphy gave a delightful performance.

Unfortunately my space is limited and I must now cease on a subject I could write on and on about. But maybe you've heard enough to place a rise on your curiosity. Where else but BOOM COUNTRY JAM-BOREE could you hear top artists and richly talented young locals for \$1.50? You are getting more than you're money's worth. Bozo is offering Burkburnett a real chance for good clean, family enter-

Let's all plan on getting out this Saturday night for the BOOM COUNTRY JAMBOREE. The stage show begins at 8:00 p.m. at the air-conditioned Burk Civic Auditorium. Tickets are \$1.50 for adults and 75¢ for children. Come as you are, we're strictly informal and we have a great time.



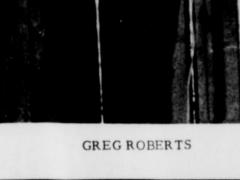
(l. to r.) Bozo Darnell, Wynn Stewart, Kathy Jinkins, Jim Murphy



The Finley Brothers, Tommy, Ronnie and Clinton







ROBERT BRADFORD





KLUR D.J.'s Jim Hill and Jim O'Keefe

SATURDAY NIGHT at 9p.m.

Playing Now- THE FABULOUS FINLEY'S AMERICAN LEGION HALL



WELCOME

Gibson's Discount Center,

To Burkburnett. We wish you many

prosperous years of business in this city.

We welcome all of your personnel, too,

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All Insurance is the same 'til you have a claim!

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BICYCLE RODEO AUGUST 1 AND 15

burnett Bicycle Rodeo to be ing both days. held August 1 and 15 from 9 a.m. to 3 p.m. at the Burkburnett

The Bicycle Rodeo is sponsored by the Burkburnett Theta Department is co - operating

Test your skill in the Burk- of the Police force will be help-

All ages are urged to attend the Rodeo. Prizes will be given Youth Center, at the corner of in three age groups -- 0 thru 10,

Williams Drive and Avenue D. 11 thru 16, and 17 thru all ages. Competition Rules: Bicycle must pass inspection. Men will Rho Girls Club #16. Theta Rho be on hand for minor repairs. is a branch of the International Each contestant will go through Order of Oddfellows. The Burk- 3 obstacle courses, and also 3 burnett Club is sponsored by or 4 safety questions will be the Burkburnett Rebekah Lodge asked. If the participant wishes The Burkburnett Police their bicycle will be registered with the Burkburnett Police Dewith this project. Police Chief partment. Everyone is advised Buck Abbott and other members to go through the days events

Free safety films will be shown at 11 a.m. and 2 p.m., courtesy of Texas Department of Public Safety.

All prizes have been donated by the merchants of Burkburnett and are on display in the window of the Burkburnett Bank. Each contestant will receive a free skate pass to the Fun Time Rink in Burkburnett. Each one will also receive a ribbon, and a reflector sticker for their bike. All safety materials are furnished by Travelers Pro- Manager; Mr. Carl Kuehn, Area tective Association of America. Safety Chairman for Travelers

Head Judge for the Bicycle Rodeo is Patrolman John America; Mr. Tom Moore, Brown, District Safety Edu- Science, Chemistry & Physics cational Director. Other Judges Teacher at Burkburnett High are: Captain Patrick Dunne, School; Mr. Bob Carpenter, City SAFB, Flying Safety Officer; Sgt. Roger Lamp, SAFB, Personal Affairs Office; Col. Clar-ence Porter, USAF (Ret.), Teacher, Burkburnett High School; Mr. Billy Ray Tenopir, Student bekah Lodge, also associated Counselor, Lawton Eisenhower with United Fidelty Life Insur-Mr. Billy Ray Tenopir, Student

even if they do not wish to com-pete for prizes. High and President of Lawton ance and Life Underwriters; Saddle Clux; Mrs. Margarite Mrs. Darold Williams, Worthy Ayers, Past President Rebekah Assembly of Texas, and Past International Officer; Mrs. Leola Porter, District Deputy President, Rebekah Lodge#236,

#236, Wichita Falls.

nett Chamber of Commerce

Protective Association of

Science, Chemistry & Physics

School; Mr. Bob Carpenter, City

Youth Director, Teacher, Burk-

Directors for the Rodeo are:

Darold Williams, member Burkburnett I.O.O.F. and Re-

burnett High School.

Wichita Falls; Mrs. JT. Kelly, Noble Grand Rebekah Lodge Also Mrs. J. A. Rutledge, Theta Rho Mother, Wichita Club youth center about 7:30 a.m. #49; Mr. Tom Colley, Burkeither day to help set up courses burnett City Tax Office; Mr. and also help during the events. Raymond Greenwood, Burkbur-

> We urge all bicycle riders to participate in this program,

clists in this area. Our area cannot spare any human life, voung or old. "Please join us in this cause to save lives," urge the Burk-

burnett Theta Rho's.

Advisor, Burkburnett Theta Rho and Nobel Grand Rebekah Lodge #67; Chief Buck Abbott, Chief of Police, Burkburnett.

All military and civilian personnel available to work the Rodeo these two days should contact Mr. Darold Williams or Chief Buck Abbott at the

Every contestants name will be entered in a drawing to be held at the end of the rodeo for a four foot stuffed Teddy Bear. A concession stand will be available to purchase refreshments.

designed for the safety of bicy-

A Trusted Family Friend . . . in a



OWENS & BRUMLEY FUNERAL HOME

Serving you since 1921

Phone 569-3361

RULES FOR SAFE BICYCLE RIDING

- 1. Obey all traffic laws, signs, and signals.
- 2. Display a white head lamp and a red tail light when riding between one-half hour after sunset and onehalf hour before sunrise.
- 3. Be alert for traffic from all directions.
- 4. Give both pedestrians and motor vehicles the right-of-way.
- 5. Before leaving a driveway or crossing a street or highway, look both ways and wait for approaching traffic.
- 6. Do not ride on streets where there is considerable traffic.
- 7. Do not ride alongside other cyclists. Ride in single file.
- 8. Do not ride double nor do trick riding on streets or highways. 9. Do not hitch to motor vehicles or
- 10. Do not play riding games in the
- streets or highways. 11. Always keep your bicycle in good condition.
- 12. RIDE NEAR THE RIGHT HAND PAVEMENT EDGE.



Library

TEXAS READING CLUB members number 120 now. You have until August 10th to complete the twelve books.

A variety of subjects make the new books - nonfiction: E.R. Braithwaite, author of TO SIR WITH LOVE, returns to writing with the book, RELUC-TANT NEIGHBORS: MIRACLE IN MIAMI, the Miami Dolphins' story by Lou Sahadi; VIDA, HIS OWN STORY , by Bill Libby and Vida Blue; WOOD-STOCK CRAFTSMAN MANUAL by Jean Young; Sunset books -IDEAS FOR PLANNING YOUR NEW HOME AND REMODEL-ING YOUR HOME; THE PICNIC BOOK - 19 chapters, each one

a different picnic is complete with menus and recipes, by Nika Hazelton; and GIFTS OF AN EAGLE, all about a golden eagle named Lady, Durden. Many new books of fiction will help you keep your "cool" when it is hot enough

to stay in. BOOST UP THE FAMILY TREE! A workshop on Genealogy for beginners by Patricia Chadwell, Head, Southwest and Genealogy Department, Fort Worth Public Library will be held at the Burkburnett Library on August 18 from 9:00 a.m. to 3:00 p.m. Keep this date in mind and look for further information.

COMMUNITY CENTER

AUGUST 3rd

TURKEY & DRESSING

FRIED CHICKEN

TEA OR COFFEE

Adults - \$1.40

Dinner Will Be Served By Ladies Auxiliary From 6 To 9 p.m.

Children Under 11 - \$1.00



P.O. Box 607 Burkburnett, Texas Red River Expressway

For Sale

NOW NEAR COMPLETION

BRICK, WOOD SHINGLE ROOFS, 2,000 SQ. FT. AND ABOVE IN LIVING SPACE, 3-4 BEDROOMS, 2 BATHS, DEN & FIREPLACE, WATER WELLS AVAILABLE, CITY SEWER, 1/2 ACRE BLOCKS.

WE WILL BUILD ON THE LOT OF YOUR CHOICE. 1.2 ACRE LOTS NOW AVAILABLE IN BURK-

ALSO, 57 LOTS AVAILABLE IN WICHITA FALLS 1 BLOCK FROM WEEK'S PARK GOLF COURSE.

OFFICE LOCATED 1 BLOCK NORTH OF MATHIS CHEVROLET ON THE CORNER OF GRACE AND THE RED RIVER EXPRESSWAY.

Contact Jim Standlee At 569-1135 Mitzi Standlee 569-1376 Virgil Mills 569-3396

BIBLE

JULY 30th --- August 3rd

ACROSS THE STREET FROM THE HIGH SCHOOL

Vacation Bible School

Class For All 3 Years Thru College

OUR CHURCH BUSES WILL RUN EACH EVENING.
FOR A RIDE OR MORE INFORMATION CALL 569-1211 OR 569-3284.

Janlee Baptist Church

6:30 p.m. Til 9:00 p.m.

Churches of Burkburnett

Apostolic Church Of the Lord Jesus Christ

703 Magnolia Rev. Donald P. Hodgson, Pastor Sunday School 10:00 a.m.

Assembly of God Church

Corner of College and Ave. B Rev. J. W. Hocker, Pastor Sunday Morning Worship, 11:00 a.m.

Calvary Baptist Church College and Avenue B Ray C. Morrow, Pastor

Sunday Service, 11:00 a.m.

Cashion Baptist Church Wichita Highway

Sunday Church Service, 11:00 a.m.

Rev. Ed Newhouse, Pastor

Central Baptist Church 814 Tidal Street Rev. Max Dowling, Pastor Sunday Morning Worship, 10:40 a.m.

First Baptist Church

Corner of Avenue D and 4th Rev. Lamoin Champ, Pastor Sunday Morning Worship, 10:40 a.m.

JanLee Baptist Church

Opposite Burkburnett High School Rev. Wayne S. Glazener, Pastor Sunday Morning Worship, 11:00 a.m.

Providence Baptist Church

Floyd & W. 6th Street T.L. Longmile, Pastor

St. Jude Catholic Church 600 Davey Drive

Father Richard Beaumont Confession, 5:30 - 6;30 p.m. Saturday Masses, 7:00 p.m. Saturday, 10:00 a.m. Sunday

First Christian Church

Second & Avenue D Rev. John White, Pastor Sunday Morning Worship, 10:50 a.m.

Church of Christ

First and Avenue C Ed Morris, Minister Sunday Morning Worship 10:40 a.m.

Church of God

121 S. Avenue E J. E. Dement, Pastor Sunday Morning Worship, 11:00 a.m.

Episcopal Church of St. John the Divine

1000 S. Berry Street Father David A. Jones, Vicar Choral Eucharist, 10:00 a.m. Sunday

Grace Lutheran Church

Third and Avenue E Rev. Albert C. Lindemann Sunday Morning Worship, 10:30 a.m.

Trinity Lutheran Church 8 Miles West on Highway 240

Lawrence Bove Worship 9:30, Sunday School 10:45 a.m. First United Methodist Church

Avenue C and 4th Street

Rev. William W. Penn, Pastor Sunday Morning Worship, 10:30 a.m. Church of the Nazarene

Third and Holly

Rev. M. Alsobrook, Pastor Sunday Morning Worship, 10:50 a.m.

Penecostal Church of God

415 N. Berry Street Rev. R. F. Wheeler, Pastor Sunday Morning Worship, 11:00 a.m.



by Wayne S. Glazener, Pastor, JanLee Baptist Church

"Upon this rock I will build my church," (Matthew 16:18). The church is important to Jesus. It is difficult to understand how many professing Christians can treat the "church" as unimportant. By the use of the word "church", I do not mean a building nor an invisible group of all believers. I do use it to mean a local congregation or fellowship of a group of likeminded believers who meet regularly in a familiar place for worship to be inspired for service and to share one another's joys and sorrows.

Christians can thus feel that they belong to the church and that the church belongs to them. Church members should never refer to the fellowship they belong to as "they"; it should always be "We". A church member should feel and accept responsibility for what the church does under the Lordship of Christ. Christ is a church to the degree that he is consciously present in each member. When Christ is consciously present in each member then we will be conscious of the love that we are to have toward one another. (1 John 4:20). We will have a desire to see our church have a good reputation in the community. We will also have a desire to have the buildings where the church meets present a neat well-kept appearance to all those who pass by. Above all else we will have a consuming desire to reach people

What's your attitude toward YOUR Church?



Worship in the Church of your choice this Sunday --- And take the Family

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44-tfc

FOR RENT -- 3 bedroom unfurnished house. 220 wiring, cyclone fence. Storage house. 20' x 20'. 603 Tidal. 569-2066.

APARTMENT FOR RENT -- 2 bedrooms furnished, carpeted and air conditioned. Will Teal,

FOR RENT -- 3 bedroom house, 505 Harriet. Call 299-3284; 299-3380 after 6 p.m. or 569-2979. 47-ltc

FOR RENT -- Two bedroom house, washer and dryer connections. Large fenced backyard. Phone 569-2475 or see owner at 614 Park. 47-ltp

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FOR RENT OR SALE -- Large 3 room modern furnished house. Inquire at 114 N. Avenue D. 569-2567.

FOR RENT--1 bedroom furnished house. Tom's Trailer Park. Call 569-2691 after 5 p.m. 569-0538.

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FOR RENT -- 2 bedroom house.

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and bath apartment. Billspaid. 404 E. 3rd, 569-3753. 40-tfc HOUSE FOR RENT -- 2 bedroom house, unfurnished. Built-

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CARD OF THANKS We woule like to take this opportunity to express our deepest appreciation and gratitude for those who have donated funds for Michele's trip to the "Our Little Miss World" contest to be held in New Orleans in August. Your support and backing means a great deal.

Thanks to you all. Michele Nixon Mr. & Mrs. Robert Nixon Mr. & Mrs. M. Nixon

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WANTED

AN HARK STAK MARK MAKEN MAKEN

SEMI-DRIVERS NEEDED Men 21 or older who would like to earn \$6.00 to \$10.00 per hour. No experience necessary. Will train. For application write to Associated Systems, 1042 East Washington Street, Indianapolis, Indiana stove, couch, shoes, bed-47-2tc

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TWO WAITRESSES NEEDED --Apply in person, Ruth's Coffee Shop. Oklahoma Cut-Off. 46-tfc

HELP WANTED -- Manager and waitress needed at Underwoods. FOR SALE--1964 Ford Pickup. Telephone 767-1476, ask for Mr. Long, wide. Air. V-8. New 47-tfc

WANT TO BUY used piano's, any shape, condition. Pay cash, move. Spencer, 322-3953 or 766-3104.

FOR SALE

Scotty pupples. 1104 Com- FOR SALE -- Good used carpetmanche or 569-3284. 47-ltc ing, 133 sq. yards. 569-1717.

FOR SALE

FOR SALE -- Nice lot for home FOR SALE -- 2 speed 4,000 CFM evaporative cooler, excellent condition. 569-1419. 47-ltc

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CARPETS need professional care? Get it now! Rent a Trewax Professional Heavy Duty Rug Shampooer - only \$1. Shamburger Building Center, 47-1tc

211 N. Avenue B.

RIDICULOUS SALE -- CLOSE-OUT ITEMS AND CLEARANCE. ALSO now have pre-owned furniture available. Lippard Furniture & Appliance, 200 E. 47-1tc

GARAGE SALE -- Thursday thru Saturday. 924 Cropper Road. 47-ltc

FOR SALE -- Older coppertone GE refrigerator. Runs good. \$30.00. 299-3342. 47-ltc

"NEVER used anything like it," says users of Blue Lustre carpet cleaner. Rent electric shampooer, \$1. Wacker's in Parker Plaza.

FOR SALE -- 1956 Dodge truck, V-8, good condition with steel bed. Call 569-2691. After 5 45-ltc Sycamore. 569-1012. 45-4tc p.m. call 569-0538.

FOR SALE -- 1966 Plymouth Fury II. 383 cu. inch, air conditioner, radio, automatic transmission. Call 569-2691. After 5 p.m. call 569-0538. 47-ltc

If carpets look dull and drear, remove spots as they appear with Blue Lustre. Rent electric shampooer, \$1. Wacker's in Parker Plaza.

FOR SALE -- Barbershop equipment. Excellent condition. Priced to sell. 692-7357 after 5:30 p.m. and weekends. 47-2t

FOR SALE -- Curtis Mathis

Color T.V. 25" screen. New picture tube with one year warranty. Completely rebuilt for 47-2tc GARAGE SALE -- from 3 fam-

thing. Thurs., Fri., and Sat. 47-ltc 711 Walnut. FOR SALE -- Table, electric skillet, chair, purses, books,

ilies -- Odds and ends & every-

47-ltc GARAGE SALE -- July 26, 27, & 28. 409 Vaughn. Gas stove,

camera, pants, bowls, misc.

dryer, girls skates, sizes 51/2; clothes, and so forth. 47-ltc

FOR SALE -- Riding lawn mower, 25" cut, \$65.00. Push type rotary mower, 20" cut, \$30.00. 569-3445 after 4 p.m. 47-ltp

FOR SALE -- '62 Falson pickup. ALSO Johnson messenger I CB radio. Call 569-0023 or see at 201 Mimosa.

FOR SALE -- Vito Clarinet, excellent condition. \$90.00.

FOR SALE -- One room flat top house to be moved. 11' x 15'. 406 W. College.

springs, cooking utensils. 569-3474. RUMMAGE SALE -- 503 W. 1st

Street -- Four parties involved. Thursday and Friday. 47-ltc

Reduce excess fluids with Fluidex- Lose weight with Dex-A - Diet capsules at City Pharmacy. 39-16tp

tires. Call 569-3238. 46-tfc

FOR SALE OR RENT -- Two used Conn Cornets. ABE Music. 569-8136. 211 East Third.

FOR SALE -- 1970 Dodge Polara, A-1 condition. Factory air, power, automatic. \$1,350. 403 Peach or call 569-2804 after 46-tfc

FOR SALE

FOR SALE -- 19 ft. Amana refrigerator. 2 years old. 101 Vaughn. 569-3542. 46-2tp

You've always wanted to play guitar and now you can! Chet Atkins, the master of the guitar is introducing his unique new guitar course in Burkburnett at ABE Music Store. Classes are forming now, so call ABE, 569-8136 for full details. 45-tfc

FOR SALE -- 1973 3/4 ton heavyduty Ford pickup. 390 engine, 4-speed transmission. 8-ply tires. Air, power and tool box. 569-1938. 46-2tc

FOR SALE -- Monuments, nationally advertised stones. Dates cut. Mrs. D.C. McNeill. 404 E. 3rd, phone 569-3753.

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47-ltc

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> to 6 p.m. Wednesday and Saturday. Oklahoma Cut-Off just

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A correct bed was rated the most important household article by 98% of physicians in a survey. Since health depends so greatly on adequate rest, and since 1/3 of our lives are spent in bed, there's nothing more important than a good bed. A mattress and spring that are swaybacked like a hamquate protection. mock is the worst kind, as it distorts the spine. A mattress

National Farm Safety Week Begins Wednesday July 25th

National Farm Safety Week began July 25 and the Wichita County Chapter of the American Red Cross urges farm workers a to learn first aid as a major step in reducing the high ac-

cident rate in the nation's largest industry. Next to the building trades, agriculture is the most lethal of all occupations, causing 2,300 accidental deaths a year, according to Bob Coburn, Red Cross first aid chairman. It also ranks high in causing dis-

abling injuries -- some 200,000 a year, Coburn said. The leading causes of farm safety information. injuries are motor vehicles, field work, and accidents oc- Tetanus (Lockjaw) is present. chapter, he added.

curing in the home. "These accidents usually occur far from hospitals or other professional medical help," Coburn said. "In many instances, proper emergency

care within seconds is necessary to save the victim's life. "For this reason it is vital for persons working on a farm to know first aid. Artificial respiration, control of bleeding, and care for fractures are among the techniques taught in Red Cross first aid courses. If the victim of an accident is conscious, he may be able to use one of these skills to save

his own life."

In his proclamation on National Farm Safety Week, President Richard Nixon said, "The dollar cost of rural accidents is high, but there is no higher price than the human suffering. The waste of precious human and economic resources must be reduced and can be reduced. The same energies and talents which have made agriculture so highly productive should also be turned to the taks of making it safer."

With the vast increase in the number of farm ponds, drowning has become another leading cause of death on the farm, Coburn said. "The best precaution against drowning is the ability to swim, of course. The aim of Red Cross water safety courses is to help people ac-

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Your business can be insured for loss of earnings or rental income, employee dishonesty, vandalism, neon sign breakage, product liability - you name it, we have it. We advise a survey of your business risks for ade-

INSURANCE AGENCY SECURITY & SERVICE 203 NO. AVE "D" BURKBURNETT PH. 569-1461 quire swimming and life saving

skills." He urges farmers to install "safety post" beside farm ponds or swimming pools. This can be simply a four-by-four upright to which is attached reaching pole, such as a bamboo fishing rod, and a gallon plastic jug attached to a length of rope so it can be thrown to a person in trouble in the water. Arc Poster 1021, available free from the local Red Cross chapter, gives de-

tailed directions for making the "Safety Post" and also gives

In all wounds the danger of

taminated with barnyard soil or manure, are considered the main threats, any wound, however insignificant is potentially dangerous, Coburn stated. That is why it is desirable for farm workersto receive tetanus

immunization as protection

against possible future wounds.

Information about anti-tetanus injections can be obtained from a physician. Local granges, 4-H Clubs, future farmers, and other groups can arrange for both

first aid and water safety cour-

ses with the local Red Cross



PATTI ATKINS, Burkburnett helps load gear before leaving on the Wyoming Trek to Ten Sleep, Wyoming. The destination is National Center West.

NorCenTex Girl Scouts Patro

A Trek Patrol representing the Trek. the NorCenTex Girl Scout Council left Wichita Falls on July responsible for developing the 18th. They will return July 31st. own program plans with their The eight girls are Kathleen adult leadership. A site ad-Robinson, Debbie Witt, Kendi ministrator and core staff of Brown, Jolene Satre, and Alice program consultants will be Ann McRae from Wichita Falls, available to help groups become Cindy Haynie from Munday, aware of the resources of Cen-Patricia Adkins from Burkbur- ter West. Some of the areas nett and Tammy Marshall from of interest which may be pur-

or Semior troops. They have qualifications that complement photography and fishing. other members of the patrol. They will be camping in a semi-private setting. The patrol is carrying their own camping equipment including charcoal stoves, tents, kitchen/dining shelters, chuck boxes and dining equipment. They have been responsible for planning menus and bringing all food. The patrol has had special training to help prepare them for Patrol.

Participants are completely sued are hiking, backpacking, These girls are of Cadette horeback riding, natural scienecology, archeology, ces,

The Trek Patrol arrived at National Center West, Ten Sleep, Wyoming on Sunday, July 22, and will leave Saturday, July 28th. The patrol camped out on the way to Center West and on the return trip.

Mrs. Joe Gaines, Jr. Nor-CenTex Field Advisor, and Mrs. Lee Siegismund, Senior Troop Advisor, were sponsors for the

Firefighters Needed

enport, civilian personnel officer Thursday. The starting pay ranges from \$6,128 per year to \$8,572 per year. Firefighters at Sheppard telephone 851-2219.

cies was made by Fred A. Dav-

SHEPPARD AFB, TEXAS -- are on a 72-hour week and re-An urgent need exists at Shep- ceive an additional 22 1/2 per pard Air Force Base and its cent pay and firefighters at auxiliary field at Frederick, Frederick are on a 60-hour Okla. for civilian firefighters. week and receive an additional Announcement of the vacan- 10 percent pay.

Interested persons are re-

quested to contact the Place-

ment Section, Civilian Person-

nel Office at Sheppard AFB,

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Don't take chances. The Miller Muffler Inc. located at 3500 Kemp in Wichita Falls, phone 692-3471 offers expert muffler inspection without obligation. They feature the fastest muffler installation in this area. Dual exhaust, header systems and custom exhaust installation round out their service.

A proper muffler not only provides quiet operation, but is essential to secure the maximum power and economy from your car. Here they will install not only the most efficient mufflers but will select one of material and engineering quality that insures long and lasting service. Leaks in the exhaust system can be very dangerous to the car's occupants. Have your system

The management here is thoroughly familiar with the intricacies of the business that assures the customer of complete satisfaction. In fact, to give a service a little in advance of the competitors has always been uppermost in their minds.

We, the writers of this 1973 Review recommend them to our readers.

TEXAS WATER CRAFTERS

Robert Scheurer - Owner

Businessmen of today realize it pays to play as well as work. Sports have again taken their highly valued place in our lives. The Texas Water Crafters in Wichita Falls, phone 322-4463 is keeping up in sporting goods that are so constantly in demand today. They carry everything in the personal floatation line. They carry only the finest brands of stock, because they know we sportsmen want the best.

Specializing in Ski Master Skis and vests, they also carry only the best in Coast Guard approved floatation devices.

It can readily be seen that this dealer is to be congratulated on not only their fine business ethics, but also on their friendly service. They know their business, as can be seen by the excellent selection of equipment they have to offer the public.

We, the writers of this 1973 Review, recommend you stop in at the Texas Water Crafters today. You'll be glad you did.

ACME BRICK

R. C. Dudley - Manager

The ACME Brick Co. located at 300 Rosewood in Wichita Falls, phone 767-2569 are producers of the finest in face bricks, Spectra-glaze masonry units and Cameo-Cast Architectural Concrete products. Their products meet the specifications of architects and builders throughout the area, and are

in great demand by all in the trade that have used them. They are being used in every type construction where permanency is foremost. The public, as a whole, has found this to be the most economical construction they can use

and this firm has met the demands of all the critics with many beautiful structures built with the concrete block.

This well known firm has installed the latest in modern equipment. They will gladly furnish you ideas on how to construct your farm buildings or storage bins as well as homes and commercial building.

We, the composers, are pleased in this 1973 Review, to compliment this firm on their progressive policy and trustworthy service.

MAZDA OF WICHITA FALLS

Tom O. Masters - Owner

Mazda of Wichita Falls is located at 2637 Jacksboro in Wichita Falls, phone 767-0111. They are the dealers for the popular car with the rotary engine.

The motor car buyer of today is a more critical purchaser than the one of years past. The remarkable progress in engineering and construction year after year in this industry has created an enormous market for the best in transportation and comfort at the lowest price. When you think of economy, ease of driving, comfort and practicality, to save your hard earned dollars, friendly shop. think Mazda of Wichita Falls first.

People of this vicinity will find it to their best interest to visit them and see their new line of 1973 automobiles.

The Service Department of this dealer can handle anything from the smallest repair to completely rebuilding or overhauling your car.

Also, the Mazda of Wichita Falls has a complete stock of good, reconditioned cars for your convenience.

As writers of this 1973 Review, we completely endorse the honest policies of this fine dealer-

B J'S LOUNGE

Ed L. Choate - Owner

The owner of this well known cocktail lounge in Wichita Falls at 405 N. Scott gives you a special invitation to visit them when you are in town. You will like the courteous service offered here and will want to return for many evenings of entertainment. The cocktails here are excellent and the service is the best. Their Mixologist is an expert in

his field. The employees are efficient and eager to see you enjoy your evening at B J's Lounge. Here you can take your wife or girlfriend for an evening of good clean fun and at a very reason-

We, the composers, highly recommend this lounge in our 1973 Review. You will always find the service the best, the cocktails served your way and the people the friendliest.

FUNLAND AMUSEMENT PARK

In view of most of the movies now being shown on the screen, it is a little bit difficult for the family to get together to go to one. The Sunday drives and picnics are certainly not so much fun anymore either with parks and highways as crowded as they are. The family man is therefore somewhat at a loss as to where they can go as a group for a fun time together.

There is one place, however, that thrills the entire family with fun and relaxation, and that is Funland Amusement Park at 2006 Southwest Parkway in Wichita Falls. Here they feature adult and kiddy rides and golf, birthday and school parties.

We, the writers of this 1973 Review take this opportunity to invite the families of this area to go to the Funland Amusement Park for a time of togetherness and fun for everyone. We thank the management for their community-minded efforts in bringing to this area a center of fun and relaxation.

RED RIVER EQUIPMENT

Bill Levengood - Manager

Located at 6701 Seymour Highway in Wichita Falls, phone 692-6841 this outstanding firm features everything in the way of farm equipment and supplies.

For many years this widely known firm has provided them with a supply of Case and New

Holland Equipment farm implements that are by all means, the best to be had in the implement line. Many years of service put them in a position to give advice in the selection of implements most advantageous to the farmer's particular needs.

To complete their service to the farmer, the Red River Equipment Company maintains a department for all kinds of repair work on farm machinery, where they employ expertly trained men who are very capable of taking care of any repair service. No job is too large or too small.

We, the authors of this 1973 Review would like to express our unconditional endorse business reputation the Falls Distributing Co. have built for The writers of this 1973 Review highly recommend this firm to our readers for A-plus quality themselves. They are the leaders in supplying beer to our Trucking & Well Service Co. for the finest liquid and bulk trucking service in the area.

JOHN B. BARBOUR TRUCKING CO.

John B. Barbour - Owner

For the best in insured heavy hauling work, contact the John B. Barbour Trucking Company located at 402 East Highway in Iowa Park, phone 592-4121.

This company hires only experienced personnel who know their jobs thoroughly. Their drivers are some of the best on the road with low accident records. You can be assured that when you contact this company for any type of heavy hauling, the goods will be loaded properly and safely delivered to their destination on

Through their use of modern equipment and the latest approved hauling methods, the work they do for you will be the best you can

buy and at rates that are within the bounds for the job they do. perfection. The narrators of this 1973 Review salute the management of this company for their honest and fair business dealings and the high quality and dependability of their work. Remember to contact the John B. Barbour Trucking Co. for the best heavy hauling

WICHITA TITLE CO., INC.

Charles Hilbers - Manager

Located at 809 7th in Wichita Falls, phone 723-6605 for prompt and efficient title service.

In this section of the country, as in all countries, the question entries and grants to the present time. If you are thinking of making a purchase, all you have to do is call at this abstract air condition campers, motor homes and farm tractors. office, interview and explain to them the property you desire to purchase. Let them explain to you the value of carrying title insurance on your property.

office of the Register of Deeds.

The compilers of this 1973 Review wish to refer our readers to the Wichita Title Co., Inc. and know your title will be absolutely correct and promptly delivered.

BOLTON'S BEAUTY SALON

V. L. Bolton - Owner

Bolton's Beauty Salon is located at 2408 loth Street in Wichita Falls, phone 723-4813 for an appointment. They specialize in

They have been located 46 years in this same block - opened 1927. You not only feel at home in this attractive and refined beauty

salon but the work here is so satisfactory that once you visit this establishment your return is assured. You'll want to become a regular patron. The hair stylists at this salon make a close study of hair types.

They are well able to advise in these matters, realizing that each individual type must be met in styling hair. They style your hair as best suits your type, and the contour of your face and personality. They give you the style you prefer. Nowhere will you find service better qualified to apply all

the touches of feminine attractiveness than the Bolton's Beauty Salon . Call them today.

The writers of this 1973 Review recommend that you do.

PEARL'S GIFT SHOP

Pearl Day - Owner

It seems like every year, more and more people fall into that category of persons who just seem to have everything and are very hard to buy for.

If that person you are shopping for falls into that category why not stop in at Pearl's Gift Shop in Wichita Falls located at 619 Indiana, phone 322-0263 for a selection of unusual gifts and cards that are sure to please anyone.

The management of this gift shop has taken much time and effort in choosing just the right inventory of gifts so that you can find something for a hard to buy for person, and yet at a price you can afford.

Their friendly saleshelp will gladly assist you and seem to

have the knack for suggesting just the right item. The authors of this 1973 Review suggest that the people of this area make Pearl's Gift Shop their gift and party supply headquarters. We are pleased to have this opportunity to mention this

OECHSNER ELECTRIC CO.

John Oechsner - Owner

Serving Wichita Falls Area 69 Years, We service what We sell And Others

Falls, phone 723-8116 specializes in house wiring, commercial driving left in them. wiring contracts and lighting fixtures, and they have the equipment and experience to complete any job. No job is too small and no job is too large for this well known firm. The oldest Westinghouse major appliance dealer in Texas.

At this frim are lighting and power specialists that will know exactly how to contend with your wiring problems. They have proven their ability during the time they have served this entire community. No electrical contractor in this section has met with more success than this outstanding firm of contractors.

Their policy has been fair to all without sacrificing quality. Know you are receiving the best that is offered and call the Oech sner Electric Company the next time you are building, remodeling or whenever you have the need of first class electrical contracting work. If you can't find it at home we solicit your

This 1973 Review and its authors completely endorse this reputable contractor.

C. I. C. FINANCE

This prominent firm is located at 706 10th Street in Wichita Falls, phone 766-3122. They feature loans for any worthwhile purpose along with courteous, fast, and efficient service. Just call them on the phone and your loan will be ready when you come

A loan agency is an essential business to any thriving community. This firm has served the people of this section faith- ranch. fully. You need not be inconvenienced or imposed upon when the services of a firm such as this are available to you. They offer for reliable persons, furniture, auto, and personal loans.

We, the writers of this 1973 Review feel that we can recommend C.I.C. Finance for a courteous and dignified loan service. They are strictly confidential with all interviews and information. See them for your loan. We know you'll be glad you did.

FALLS DISTRIBUTING CO.

The Falls Distributing Co. located at Ill Lake Street, in Wichita Falls, phone 767-2554 are distributors in this area for the wellknown and popular Budweiser, Busch and Michelob beer.

Call for an ice cold bottle when you want a real treat. The

brewers have done everything in their power to provide you with finest liquid and bulk trucking work there is. the beer that you will like and continue to drink. The brewers of this popular beer are leaders in their field and have discovered just the right process to place their beer in a class by itself. Try bottle today, or, better yet, take a case home and treat your friends.

K & W LETTERING & BOWLING SUPPLY

Don_Weir - Owner

The bowlers friend in this area is the K & W Lettering & Bowling Supply at 805 15th Street in Wichita Falls, phone 766-1231.

They carry the famous lines for all your bowling needs and are your authorized dealer for specialized lettering on any type of athletic apparel.

Regardless of your needs, whether it be in clothing, or in a new bowling ball, this fine firm The trained sales help can help you select just the right ball for your size and will drill it to

They carry shoes, bowling shirts, and all other things that help to make bowling easier and more fun. Your team will like the attractive shirts and merit badges they offer. You can make

arrangements for them to have the shirts you choose monogramed the way you like. The narrators of this 1973 Review commend this shop for their fair business practices and for all the aid they give to the bowler. Remember to contact the K & W Lettering & Bowling Supply, you'll enjoy their friendly treatment.

EDDY'S S.G. GARAGE

S. G. Eddy - Owner

of title causes the new purchaser an endless amount of trouble. This firm features complete repairing on all the information at hand from government located in Wichita Falls at 1007 Scott, phone 766-3301. In addition to their expert auto service they are the sales and service distributor for the famous Mark IV mobile air conditioners. They

> They handle Master Motors remanufactured motors. An automobile will not run forever without attention and some repairs. So every one of you car

owners must at sometime or other see a reliable repairman to put your car in working order. There is great satisfaction in knowing that when you consult the least expense to you. You will be assured of a reliable job as every bit of the work done by this office, you are in conference with an authority on the matter the least expense to you. You will be assured of a relative the state of parts for all motor air this firm is fully guaranteed in every way. They carry a complete line of parts for all motor air conditioners.

In making this 1973 Review, we, the compilers of it, wish to compliment this firm upon the excellent service rendered to the people of this section.

MID-WEST AERO SERVICE

Joe Coleman, Jr. - Owner

permanent waving, hair styling and a complete beauty service. Service located at Lake Wichita Airport FM 1954 in Wichita Falls, phone 692-1991. The special attention of our readers is called to the services provided by the Mid-West Aero

Aerial crop dusting and spraying is rapidly becoming more and more important to ranchers and farmers everywhere. A sudden plague of harmful insects can quickly and easily be destroyed by an airplane. In just a few minutes an airplane can effectively cover a large area. You are cordially invited to call for information or estimates.

Now is the time to investigate the many advantages of aerial crop dusting and spraying by writing or calling the Mid-West Aero Service. Don't lose a complete crop when for a small amount you can save it with this service from this reliable, well qualified company. We the writers of this 1973 Review sincerely recommend this firm.

RUSSELL'S **CUT-RATE LIQUORS**

The headquarters for your favorite party beverages in Wichita Falls is Russell's Cut-Rate Liquor Stores at 1322 Iowa Park Rd. and 2916 5th Street, phone 322-0215 or 322-9031.

Courteous and helpful service is a hallmark of this establishment, which has served this area for sometime. Most of the beverage items you'll need for that party you're planning are sold here. Make

them your one-stop shopping place for party beverages and mixers. If it is wine or champagne you want, they have a complete selection and are always glad to

suggest the suitable drink for the occasion. All of the popular brands of liquors are kept in stock and arranged in attractive displays, and

you'll always find that favorite beer or malt liquor. It is not an easy job to properly select the right types and brands of the many hundreds of liquors on the market today, but through much study and careful evaluation this store always seems to have just what one wants.

The compilers of this 1973 Review are happy to recommend this well-liked liquor store to

EZWAY MOTORS

Paul Armstrong - Owner

The Ezway Motors is located in Wichita Falls at 1104 E. Scott, phone 767-5715. Here cars are

sold, bought, and traded. If you are looking for a real buy in a used car, here is the place to visit. Perhaps you have been thinking of buying one for a long time, but as yet you haven't been sure just where you could find a car that is everything you want it to be. They are able to supply your demands in a way that will be very pleasing to your pocketbook. You will find a choice selection of used cars of all makes, The Oechsner Electric Co. located at 809 Brook in Wichita all in excellent condition. These cars have been fully checked over, and have many miles of fine

Love over the fine selection of used cars offered by the Ezway Motors.

They are known in our section for good deals and fair dealings. With this knowledge, we, the editors of this 1973 Review highly recommend this fine used car dealer to all our readers.

CYCLE WORLD

Under New Ownership and Management

Stan Leflet

For the latest models in Suzuki motorcycles, see Cycle World at 911 Jacksboro Highway in Wichita Falls, phone 767-4373. Here they feature new and used motorcycles and parts for your

old machine. They buy and sell all types of motorcycles.

The popularity of these motorcycles has widened throughout the nation in recent years and now more people are riding them than ever before. Due to the many advantages of this machine, we can feel free to say that it is one of the best buys on the market today. They will give you more mileage per gallon of gas as well as longer, more dependable service.

Cycle World will service your old motorcycle and replace worn out parts. They believe in pleasing the customer, and in doing so, they offer many advantages in their services that are unequalled elsewhere.

The editors of this 1973 Review are sure you will be pleased with the values at Cycle World. Ask them about their large selection of trail bikes, just made for hard work on the farm or

HARDY L. GAGE TRUCKING & WELL SERVICE CO.

H. L. Gage - Owner

Businessmen from all over this section of the state have learned from past experience to contact people of this area have preferred this beer for a long time. The the Hardy L. Gage Trucking & Well Ser. Co. located at 301 Main in Kamay, phone 767-1591 for the

Through the sincere efforts of the management of this company to provide first rate service to all of their customers whether the job is large or small, they have earned an undisputed reputation. The equipment and men they employ are the finest available, the equipment being modern and dependable, and the men, experienced truckers who have the know how to get the job done the way it

The editing staff of this 1973 Review would like to express our unconditional endorsement of the business reputation the Falls Distributing Co. have built for fine work and business policies of this concern and invite our readers to contact the Hardy L. Gage

HOMER GILMORE AUTO PAINT & BODY WORKS

Norman Moore - Manager

Homer Calmore Auto Paint & Body Works is located at 1703 5th in Wichita Falls, phone 723-2754. Give your car a new look by bringing it to them for a new paint job. They have extensive equipment and wide experience in auto painting.

This firm is also noted for its excellent work in repairing damaged cars. For many miles around, experienced motorists and garage men have learned to call upon this concern for service on wrecked cars. In many cases they have completely restored wrecked cars which the owners

thought were beyond the aid of even expert service. A small scratch on your car can be taken care of in just a few minutes. A bent fender or

crushed body can be repaired in very short order. The policy of this establishment is to employ only the most competent men. Do not fail to call the Homer Cilmore Auto Paint and Body Works when your car is in need of body repair or an expert paint job. In knowing the reputations of this fine firm, we the writers of the 1973 Review recommend them to all our readers.

TOP-O-TEXAS SAILBOATS

Jim Halter - Owner

The name known in this area as the best marina to deal with is the Top-O-Texas Sailboats choose, or they can blend paint so that it will match your car at 4107 Call Field, phone 692-5031 in Wichita Falls.

They are your authorized dealer for AMFM - Alcort boats and Auxiliary motors, as well as a host of supplies, equipment and accessories, and offer some of the best trailers on the market. The men they employ are completely conversant in every way with all products they represent and will gladly assist or advise you in making the right choices.

Their repair department is second to none, with highly trained technicians thoroughly capable of handling any repair job large or small and they will probably have the parts in stock to complete the job in the shortest time.

The Top-O-Texas Sailboats is one firm that the composers of this 1973 Review would like to Body Shop and they will gladly quote their prices to you. endorse as a reputable company with the highest business standards and suggest to our readers that they not fail to see them whenever boating needs arise.

DALE'S BLUE LOUNGE CLUB

Willard Rountree - Owner

Dale's Blue Lounge Club at 1606 Lamar in Wichita Falls is a meeting place for those who enjoy real hospitality.

They are very popular with all who have been there and enjoyed their fine refreshments. You will find this social center just the place for real enjoyment. Pleasure seekers have nothing but praise for the entertainment they are accorded with their patronage.

Friends will appreciate an evening here. The manager is well and favorably known in this section. They will not tolerate offensiveness or vulgarity. The blues are out when friends meet here and that is why it is the rousing success that it is.

Many who have seen and enjoyed fine entertainment and refreshments offered the patrons of this club will testify that it is one of the finest places in this section of the state to spend a happy evening.

Be sure to plan on an evening of entertainment here with your friends and you'll be sure to enjoy it.

In this 1973 Review, and the compilers, suggest you plan an evening here soon.

ASKEW 'DEEP STEAM' CARPET CLEANERS

George Askew - Owner

Now is the time to get your RUGS Cleaned. If they haven't been cleaned within a year, they've accumulated surface discoloring, smudge and spots, as well as deeply embedded dirt and grit, a vacuum cleaner can never reach. 'Deep Steam' individualized precision cleaning prolongs rug life. A rug is not thoroughly cleaned unless it is dusted, shampooed on both sides and dried with circulating warm air. They feature shrinkage control and expert altering and repairing. Only Askew Carpet Cleaners has the modern costly equipment necessary to do the best possible cleaning

If you haven't tried Askew Carpet Cleaners, you just don't know how good a cleaning job your courteous, prompt, and efficient treatment to all the people. rugs can have. Yet Askew charges no more.

Now is the time to have your WALL-To-WALL Carpet cleaned.

Askew 'Deep Steam' Cleaner has both a dry cleaning and shampoo process for your precious carpeting. They deeply vacuum and pile brush your carpeting to raise its pile, thoroughly shampoo it to remove all grit and soil. It is then hand-fluffed to its original texture and sparkling color tones.

So, for the finest in expert carpet cleaning and care, go to Askew. They are located at 2920 5th Street in Wichita Falls, phone 322-3991. We, the editors of this 1973 Review Issue take this opporunity to endorse Askew Carpet Cleaners

to our readers.

MERLE NORMAN COSMETIC STUDIO

Syble Moore - Owner

The Merle Norman Cosmetic Studio is located at 8048th in Wichita Falls, phone 723-1337. There is a difference in cosmetics and a difference in the way it is applied in order to bring and industrial vacuum cleaners, including parts, cords, Air-way out your natural skin tones. This firm specializes in both Merle Norman Cosmetics, and the art Premier, Singer and others. of natural make-up.

They are cosmetic specialists; they analyze your complexion and by demonstration they prove to you just how your own complexion and natural skin tones may be brought out to reveal your. The manager will be glad to explain the easy payment plan to In the 1973 Paylow, we the authors are pleased to bring your this manager from the William to the start beauty. natural beauty.

They operate an up-to-date studio and can give you the very best in cosmetics and expert advice on complexion problems. Visit this studio for a demonstration. You are not asked to buy; if their cosmetics appeal to you, then and only then do they want you to buy. Merle Norman Cosmetics Stewart Sewing Center for your sewing needs. sell upon their own, merits. You are invited to take advantage of their courtesty demonstration. The editors of this 1973 Review consider it a privilege to recommend that you accept this

PEOPLES LIGHTING CENTER

Tom Whelan - Owner

Have you visited the Peoples Lighting Center at 9th & Travis in Wichita Falls? Phone 723-0823. If you haven't you have missed a treat, because this shop carries a complete selection of lighting fixtures and accessories that will suit your needs perfectly. Visit this modern concern and let them counsel you on your needs.

They have a most complete stock of lights and lighting equipment, and they can handle any size electrical installation job and have experienced electricians to do the job properly.

A large stock of lighting fixtures, both incandescent and flourescent, is on hand for those who intend to build new homes, remodel or redecorate. They also carry a stock of commercial and industrial fixtures, and invite home owners and businessmen to inspect this stock for their electric

This 1973 Review, and its editors, are pleased to present this reputable firm, the Peoples Lighting Center to the people of this area.

ONE STOP PACKAGE STORE

K. G. Bridges - Owner

A startling array of party beverages stocks the shelves of the One Stop Package Store at 4449 Southwest Parkway in Wichita Falls, phone 692-2200. From Bourbon to Gin, you'll see a variety of liquors, some familiar and other exotic types

you'll want to try for the first time. There is no end to the types of party beverages available

here. For instance, Tequila is a distinctive party drink. It is Mexico's most popular drink.

How about rum? It's great with a cola drink.

For a gratifying experience, visit the One Stop Package Store. The help is friendly and will go out of their way to see that you find what you want. The authors of this 1973 Review suggest that you do business with this establishment for anything

Their selection of wine and champagne is seemingly endless, and you'll always find your favorite brand of beer or malt liquors in stock.

HORNSBY HEAVY HARDWARE INC.

Hornsby Heavy Hardware Inc. is located at 615 Ohio Street in Wichita Falls, phone 322-8696. Here they serve industry, maintenance, and construction with name brands and competent ser-

For many years they have added to the progress and prosperity of the entire section. The management and assistants are men of practical experience in this type of business. Under the direction of men thoroughly conversant with every feature of the hardware industry, it has become one of the more important industrial assets of the community.

Hornsby Heavy Hardware Inc. has continued to witness the increase in the number of their patrons.

They are the industrial distributor for pumps, gear and related equipment.

We, the writers of this 1973 Review Issue, highly recommend the Hornsby Heavy Hardware, Inc. as being an asset to this com-

STEVE MYERS PAINT & BODY SHOP

Steve Myers - Owner

Steve Myers Pant and Body Shop is located at 801 Ohio in Wichita Falls. Phone 322-1051 for service. This enterprising shop specializes in auto painting and repair of auto bodies and They have a wide selection of paints from which to perfectly. If you are having your car repainted, you will find just the color you want for your car. This firm has the finest in equipment and experience and is capable of giving your car a

paint job equal to the one it had when it came from the factory. Don't find yourself the owner of a car that is bent up as well as being dull and drab. For a very reasonable price you can make it look new again. For estimates on your body and fender repair as well as auto painting, go to the Steve Myers Paint and

We the writers of this 1973 Review unhesitantingly endorse this fine auto body shop.

S & H GARAGE, INC.

24 Hour Wrecker Service Marvin E. Shelly - Owner

Complete scientific service on all makes of cars and trucks by trained mechanics is offered by the S & H Garage, Inc. located in

Wichita Falls at 541 Olen Road, phone 767-9792. It is always the policy of this popular garage to give a maximum the place to get your carpets cleaned. of service at the lowest possible price. This is proved by the

many satisfied customers. Here, 'SERVICE' is their motto, and is backed by their fine reputation. The finest experts among workmen give your automobile what attention it may need from the smallest repair to a complete overhauling or rebuilding job.

Every car needs some adjustments at sometime or other. Be a wise owner and keep your car in first class condition. If you need us call us, no job to small or large.

For guaranteed satisfaction, we the writers of this 1973 Review, work and you'll be pleased with their service. suggest you take your car to the S & H Garage, Inc.

THE EMBER SHOP

Dale McClane - Owner

People of this section are fortunate to have this concern in their midst with whom they can deal with confidence and as their reputation will prove, they are a real friend to many in this area. They are factory authorized dealers in sales and service for Majestic fireplaces, and carry the first quality line of Weber charcoal grills. They install custom fitted fireplace screens and are located at 2201 Kemp in Wichita Falls, phone 723-9222.

The background of this reliable firm proves they are equipped for a long term career rather than for quick sales and they are interested in future business as well as today's.

Their aim is to give their patrons the highest quality products Their service is t the lowest possible prices. The products offered by this firm are the best quality to be found. They are able to accommodate everyone with their wide selection. Stop in at this friendly establishment and you will be

as sured of getting satisfaction. The editors of this 1973 Review recommend them to all of our readers in this Review.

STEWART'S SEWING CENTER

Burt Stewart - Owner

Stewart's Sewing Center is located at 1920 A 10th in Wichita Falls, phone 723-4631. They are authorized sales and service dealers for Viking portable and console sewing machines. They can also give you service, parts and repairs for your old machine. Home sewing becomes more popular each year. It is just as modern and up-to-date as tomorrow. Save up to two-thirds on your clothing bill by making your clothes with a modern Viking machine. These fine Swedish made machines have withstood the test of one hundred years of service. They are without a the beer now leading in popularity wherever beer is sold in this area. doubt among the most popular machines in the world today.

Their service also includes repairs and service on domestic

For a solution to all sewing problems, Mr. Burt Stewart, owner and manager, will be glad to advise you on these matters. They offer a generous trade-in allowance on your old Distributing Co. and to recommend this business concern.

This 1973 Review and its staff, advise you to contact the

SHEPPARD VILLAGE LOAN CO.

This reliable company is located at 4132 Burkburnett Rd. in Wichita Falls. Here you can find almost anything of worthwhile value. They carry all types of guns, cameras, a large selection of sporting goods, watches and diamonds, and feature loans on anything of value. You will be pleased with the values awaiting you here whether you are buying or selling.

The pawn shop is older by far than America. It is the most time honored of all loan institutions and offers a fast and courteous loan service without red tape or credit applications.

They also offer an excellent selection of both new and used merchandise. Stop in at the Sheppard Village Loan Co. the next time you are in town and see the bargains awaiting you. They have some of the most economical prices anywhere.

The 1973 Review authors recommend this reliable firm for watches, diamonds, luggage, and firearms. They have served the poeple of this section efficiently in the past, and will continue to serve you in the future. We are fortunate to have a metropolitan loan service of this type in this area.

MURPHEY MOTOR COMPANY

This firm sells and trades used cars. They are located at 408 Scott in Wichita Falls, phone 322-9191.

If you are ready to trade your automobile and get a better one, this is the place to go. They will offer you a trade in value that you won't want to refuse.

This firm believes in fair play and you will find their prices years. are in line. You will find a variety of cars in all price ranges pleased with their values.

They are always happy to appraise your car without any obligation on your part. When you are ready to sell or buy a car, you their fine selection of good reconditioned cars with easy terms to fit your budget. They have been supplying the people

of this section with better cars for lower prices. We, the editors of this 1973 Review, take great pleasure in presenting them to you.

THE EMPORIUM

Better and Unusual Gifts David Murray - Owner Maxine Owen - Manager

The Emporium conveniently located at 2910 Kemp (Triad Center) in Wichita Falls cordially invites you to drop in and see their lovely selection of gifts, knick-knacks and souvenirs. Here you will find just the thing to send as a gift to the friend or relative you must remember soon. They have gifts that will suit every need and occasion, and they always have a large selection of cards for all occasions including those humorous contemporary ones.

Their price range is within reach of every individual and their selection is varied. Gifts are treasured highly by everyone and they can be selected to convey the proper feelings. When you have a gift to buy and you do not know what to select, let this well-known store help you.

The editors of this 1973 Review find pleasure in recommending this friendly shop.

They can save you endless hours of shopping in helping you to select what you need. Everyone is welcome when he visits The Emporium, phone 767-0511.

MEDLEY SOUND SYSTEMS, INC.

Turn on to the sound of stereo with a complete sound system from the Medley Sound Systems, Inc. located at 812 Denver, phone 723-2302. Their component systems will bring years of exciting listening pleasure into your home.

They have a complete selection of power amps, pre-amps, console amplifiers and stereo tuners, or they can be combined in a fine receiver. Then let the experts at Medley Sound Systems, Inc. show you a speaker system that will assure you the best in listening pleasure. To this you would want to add one of their quality record changers or turntables. To complete your system you can add a stereo cassette, 8-track or reel to reel recorder.

In addition to their complete stereo systems, this firm can now offer you to the ultimate in listening pleasure with a 4-channel quadrasonic receiver or a 4-channel quadralizer to hook up to your present system. Medley Sound Systems, Inc. also specialize in automobile stereo equipment tape players which include sales, installation and service.

But no matter what your needs, from a smaller modular system to a complete 4-channel component system, Medley Sound Systems, Inc. will give you the right system at the right price. The editors of this 1973 Review recommend this firm for all your stereo needs.

STEAMATIC CARPET CLEANING

The Steamatic Carpet Cleaners located at 4031 Call Field in Wichita Falls, phone 692-7121 is

We all know that dust and dirt settles in carpet and furniture every day and it is impossible to remove all of it with a vacuum cleaner. Call this concern and have them clean it properly. Their process removes all grease and dirt and raises the nap. It brings back the newness of your carpeting, and lengthens the life a great deal.

Steamatic Carpet Cleaners specialize in cleaning and moth-proofing. They give your carpets the best of care and guarantee their work.

Let them brighten your day, and your rooms, with quality carpet and drapery cleaning. The editors of this 1973 Review suggest you call the Steamatic Carpet Cleaners and let them professionally clean your carpeting at fair prices. They are well-known for the quality of their

E. F. HUTTON & COMPANY, INC.

Dick Kitterman and Jim LeBus - Managers Doris Shores - Account Executive Bob Bowmer - Account Executive

With thousands of companies listed on the stock exchanges around the country and more than 40,000 issues traded over-the-counter, how does an investor know whether to buy, or sell or

Extensive research and analysis available to E.F. Hutton & Company, Inc. at 909 8th in Wichita Falls, phone 322-6995 helps find the answer to this question. The needs of all investors, large small, individual and institutional, are served by the staff and officers of this firm. Pe at this full service investment firm are available to you by merely phoning them.

They attempt to meet the needs and interests of many investors whether they be in conservative growth issues or aggressive securities, and are the leading investment house dealing in com-modity futures, both for hedgers and speculators.

Information is made available to this firm on growth and income stocks, convertible bonds and special investments which meet the needs of many clients.

The editors of the 1973 Review suggest you can depend on E.F. Hutton & Company, Inc. to give you practical advice in developing an investment program suited to your needs.

WICHITA BEER DISTRIBUTING CO.

John Phillips - Manager

Everywhere beer lovers are telling their friends about the excellent flavor of Lone Star Beer,

For many generations this fine product of an old, well established brewers family, has won and held the admiration of discriminating beer lovers. Brewed and available either in bottles, cans, or draft, it combines only the finest grains, malt and imported hop to give quality, flavor, body and taste not excelled anywhere on earth.

Keep a case at home. Serve it when you have guests and be assured you're giving them the finest beer that money can buy. Always remember - there's never disappointment in a bottle or In the 1973 Review, we the authors are pleased to bring you this message from the Wichita Beer

FLOOD STREET **GROCERY & MARKET**

H. A. Shires - Owner

Drop in at the Flood Street Grocery and Market located at 500 Flood Street in Wichita Falls. phone 767-9125 if you are interested in real bargains. You will find their shelves are stocked with a complete variety of vegetables, fruits, cereals as well as the staple eroceries and the finest in fresh meats. To assure you of top quality merchandise, this store handles only the better known brands in good products.

It is a pleasure to shop at this grocery because great care is taken to see that all foods available on the market today and within your easy reach and you can be assured that they are priced right for you.

The outstanding virtue of this grocery store is the friendly and courteous service that is

always yours when you trade here. It is to your advantage as well as your pocketbook to shop at this modern store.

In knowing the reputation of this fine store, the editors of this 1973 Review give our rec-

RAY & PATSY BREAULT REAL ESTATE

This prominent firm is located at 2812 Lambeth Way in Wichita Falls, phone 692-2521. Call Patsy, she has been Wichita Falls' No. 1 multiple listing service salesman for the past three

This is one of the most dependable real estate firms in this section of the state offering all on display. It is well worth your time to stop here, you'll be kinds of city and country properties. Your best investment today is real estate, regardless if you want to invest in a homesite or business location. They also have many income listings for a really worthwhile investment.

If you have any real estate you would like to turn into cash, get in touch with this reliable firm be sure to go to the Murphey Motor Company and let them show and they will sell this property as well as rent it for you, if you wish. The Ray and Patsy Breault Real Estate Co. extends an excellent service to the people of this section with their understanding and interest in the growth of our section. In the near future a

new office will be opened in the downtown Holiday Inn. The editing staff of this 1973 Review are more than glad to give them extended mention, and

invite our readers to contact them soon.

AUSTIN PRODUCE

Austin Tevepaugh - Owner

The Austin Produce located at 101 Pecan Street in Wichita Falls, phone 766-0746, offers the retail trade a high quality of produce at more attractive prices than otherwise would be possible. They provide a large stock for the people of the surrounding country to select from and are truly a valued business asset.

It has been their endeavor to always furnish the very freshest of fruits and produce and it has brought them business from every point.

Because of the high quality of products handled, this well known concern has gained for this section a commercial prestige as an excellent market for retailers that can be obtained in no other manner.

The Austin Produce has been closely allied with the large business interests of this section of the state for some time, and have been instrumental in building up this section of the country. We, the compilers, highly recommend this wholesale produce house in our 1973 Review.

ENSEY'S USED CARS

Kenneth L. Ensey - Owner

For many years, automobile dealers considered 'Used Cars' as a sideline to the business of selling new models.

Things have changed in recent years and one of the big reasons is the kind of business operated by Ensey's Used Cars. They believe that the used car buyer is just as important as the new car buyer. They are determined to give each customer the finest quality, the best warranty, and the best possible price. They have a large 'Family' of customers who return because they know that integrity, service and assurance of quality are passwords here.

The safe way to buy a used car is at Ensey's Used Cars located at 1006 N. Broadway, phone 322-2001 in Wichita Falls because all their cars have been checked by a master mechanic and are backed by a warranty.

They take personal pride in every used car they sell. On-the-spot financing and insurance service truly makes them a 'One-Stop' headquarters for your automotive needs.

As businessmen who appreciate an ethical, honest firm, we the writers of this 1973 Review give our highest commendation to this company.

BARNETT GLASS & MIRROR CO.

Robert Williamson and Bob Barnett - Co-Owners

The Barnett Glass & Mirror Co. located at 3920 Kemp in Wichita Falls, phone 692-7900 offers 1973 Review. the people of this community glass for every occasion. They feature a full line of glass for windows, store fronts, desk tops, coffee tables, pictures, and mirrors. Regardless of what item you have that needs glass all you have to do is take the measurements to them and they will cut it to your exact specifications.

Barnett Glass & Mirror Co. also handles architectural metals, glazing, erection and aluminum windows and doors.

Take an inventory in your home today and see what your furniture you have that needs a glass top, or what broken windows need replacing. Take the measurements and on your next trip to town, let them cut it to size while you wait.

If you are considering some remodeling or building, let them give you an estimate on the job. The writers of this 1973 Review recommend this concern.

HIGHLAND NURSING HOME

Z. T. and Irene Hill - Owners

With a reputation that time and service have built, the Highland Nursing Home is located at 4822 Lake Road in Wichita Falls, phone 692-2820.

With modern facilities for the best of care, this convalescent hospital is well respected among the people of this area.

The offer care for sick, invalid, and convalescing patients through the careful supervision of skilled personnel. Their patients are cared for with the help of registered nurses, and there

is M.D. supervision 24 hours a day. You'll find that the rooms here are well lighted and designed for relaxation and comfort. The friendly, honest service. friendly helpful attendents here make it a point to bring happiness and enjoyment to their patients. From their modern kitchen the diet of each patient is carefully watched to the strict orders by the

doctor. Nursing Home for finest and friendliest care available. We commend them for their efforts to serve the people of this area to the best of their ability.

HOLCOMB MASONRY

Jack Holcomb - Owner

Holcomb Masonry is a brick and stone contractor who has won an outstanding reputation for his ability in masonry construction.

He has had many years of experience in the brick and stone construction field. This, coupled with the fact that he uses only the very best of materials and also that his workmen are thoroughly experienced, has to a large degree accounted for his success in this highly competitive field. By close and careful supervision at all times this contractor manages to maintain an outstanding record of efficiency. This is responsible for his ability to provide the maximum in quality masonry

construction at the absolute minimum cost. Holcomb Masonry is located at 200 Collins in Wichita Falls, phone 767-0911.

The writers of this 1973 Review are pleased to refer our readers to this competent masonry

HAMPTON-VAUGHN FUNERAL DIRECTORS

Raby Hampton and Robert Vaughn - Funeral Directors

Hampton-Vaughn is located at 1411 10th Street in Wichita Falls, phone 723-8123. This funeral home has offered dependable service to folks in this area for almost half a century at reasonable prices. They are glad to assist you in making all necessary arrangements and you can rely on them to fulfill all the duties of helpfulness which are so important at trying times. They have built a fine reputation for their satisfactory service, and distinguished manner in which

their funerals are conducted. From the moment you call there until the service is completed, everything will be arranged in a competent thoughtful manner.

For service of this kind, engage Hampton-Vaughn Funeral Directors. The composers of this 1973 Review are pleased to suggest them to all our friends.

HUFF HOBBY CENTER

The Huff Hobby Center located in Wichita Falls at 914 Indiana, phone 767-0352, offers this community a complete line of hobby and model supplies.

Young and old alike appreciate a hobby of some sort to free their mind of daily routines and worries. Join the list of satisfied customers by going to the Huff Hobby Center and selecting the necessary items to start a hobby of your own. While you are there, ask for information concerning the hobby you choose to follow. They are well able to advise you in the hobby line.

This outstanding hobby shop is owned and operated by a well known upstanding citizen of our

We, the composers of this 1973 Review highly recommend the Huff Hobby Center for giving the people of this and surrounding area many pleasing hours of self entertainment through their high quality yet inextpensive merchandise.

ZIP PRINT

If you are in the need of Printing whether it be invitations, announcements, business cards, stationery, envelopes, advertisement or copy, then call on Zip Print located at \$15 8th in Wichita

This is an established printing firm that has expert Journeymen, Handmen and Off Set Operators that have had years of experience in the Printing Industry to do exactly the Professional type of work to suit your needs. Be sure and call Zip Print, phone 322-3291 today for all of your printing needs. The editors of this 1973 Review highly recommend this established Printing Company for all your printing needs.

SAUNDER'S BODY SHOP AND AUTO SALVAGE

Bob and Tom Saunders - Owners

Many people have looked far and wide for someone who does good body work. The automobiles of today require a specialist to repair or replace body panels and to refinish them to their original beauty by matching the new paint perfectly with the original paint. munity faithfully and honestly. The professional body men in this area to see are the Saunder's

Brothers, located at 317 Waurika Hwy., phone 766-0871. They have cattle.

late model auto salvage. surface until it's as smooth as glass before laying on the paint. the Wichita Livestock Auction. entire area. So whether your job is a small crease or a roll-over, successful and reliable livestock auctioneer in every community. we know you will be entirely satisfied with their work.

And, please remember that most insurance companies now permit you to choose the body shop you like the best to repair your car, so choose them to do all your insurance work.

We, the editors of this 1973 Review advise you to see Saunder's Body Shop and Auto Salvage for all your bent fenders or repaint

ARISTOCRAT BEAUTY SHOP

Gladys Howard - Owner

For your next beauty treatment, go to the Aristocrat Beauty Shop located at 1910 Grant in Wichita Falls, phone 322-1448 for your appointment.

Here you will find professional hair stylists who have had years of experience in beauty care. They have studied hair and hair styles and can give you a hair-do that will make you look

This is the shop where the hair styles are as modern as tomorrow. It is a woman's privilege and duty to look her best at all times. Don't neglect yourself. Call this shop for an appointment today. Remember that the care of your hair is as important as the styling.

Shirley Duffle, Pam Boyd, Kay Copeland, Ella Kinnbrugh and Gladys Howard are specialists in high fasion styling and offer fine razor and scissor cutting and styling along with complete sales and care of wigs, wiglets and falls.

For the best in beauty care be sure to visit the Aristocrat Beauty Shop and be assured of fine beauty work. It is our pleasure as the editors, to recommend them in this

LILLARD TRAILER SALES

Manufacture and Sales Betty Lillard - Owner

For the finest in campers and pick-up coaches the dealer in this section to see is Lillard Trailer Sales at 2512 Sheppard at the Save-Way Cut Rate Stores for party beverage supply. Access , phone 322-8085 in Wichita Falls. They are your authorized dealer for the famous Mobile Villa and Air-Flo

Lillard Trailer Sales build all types of campers in different designs to suite the individual specifications. They also handle repairs and insurance claims. This dealer carries a complete selection of models in many sizes and price ranges, and can arrange immediate financing to fit your budget.

Their friendly salesmen can help you tailor the unit you pick perfectly to your car or truck and have in stock a complete stock of: overloads, hitches, jacks, wiring systems, and other items, so that when the deal is complete you can be loaded and ready to start that awaited vacation.

Lillard Trailer Sales receives the full endorsement from the drafters of this 1973 Review and suggest to our readers that they let this reputable firm help you enjoy your vacation this year with a new camper or pick-up coach. You will enjoy their

WICHITA FALLS TENT & AWNING CO

Serving Wichita Falls Since 1922

Robert Dowdy - Manager

The Wichita Falls Tent & Awning Co. located at 1506 Lamar in Wichita Falls, phone 766-4931 features aluminum and canvas awnings, tents, truck covers, mobile home awnings, boat covers and tarpaulins. 'Anything in Canvas' for commercial or residential.

It is not necessary to go through another summer suffering from the heat in your home or business. This firm offers awnings that will not only make your home several degrees cooler, but will make the exterior more beautiful.

Perhaps you are one of those persons who believes awnings are too expensive for the budget. If so, you are cordially invited to go by and they will be glad to give you an estimate on your needs. Find out the cost of awnings and you will wonder why you haven't had them before now.

services of the Wichita Falls Tent & Awning Co. at a price you

In writing this 1973 Review, we, the editors, take this time to commend and recommend this firm to all our readers.

FT. WORTH PIPE & SUPPLY CO.

Norman Reser - Manager

The contractors and builders in this area would not have faired so well if it hadn't been for the helpful assistance and conscientious efforts of the Ft. Worth Pipe & Supply Co. at 1702 E. Scott in Wichita Falls, phone 767-8583. They carry a complete line of standard and heavy duty metal

pipe for almost every purpose. They also stock in the large inventory many fittings, tubing, valves, line and casing, As one of their many efforts to serve the people of this area

better, you can always depend on them to make deliveries on here. Remember, for ice cold beer and pleasant company, always visit the Calico Inn. time so that no project is slowed down.

If for economy reasons you are looking for used pipe, they often will have some in stock or will tell you where to get it. The writers of this 1973 Review recommend this fine firm to our many readers and commend the management for their sincere and square business dealings.

RAY SAUNDERS MOTOR COMPANY

Has Sold New & Used Cars in the Wichita Falls Area For 10 Years

Ray Saunders - Owner

The Ray Saunders Motor Company is located in Wichita Falls at 1201 Mamar, phone 766-0972. In the way of used automobiles, they have an excellent line. These cars are in excellent condition and will give the buyers the best of service at reasonable rates and are offered on the best terms possible.

As dependable experts in the used car business, they have a reputation known far and wide as leading dealers.

All employees are familiar with these cars and will be pleased to give you any and all information about them. Demonstrations on any car on their lot will be courteously and accommodatingly showing that their cars are ready to go before being offered to the public. This firm has built up an admirable, growing business through the policy of selling high grade used

We, the writers of this 1973 Review, would like to take this opportunity to recommend this fine company.

"这个人,我们也是我们的,我们也没有这个人,我们也没有我们的,我们也就是我们的,我们也没有一个人,我们也没有一个人,我们也没有一个人,我们也没有一个人,我们也没

WICHITA LIVESTOCK AUCTION

Neal Collier - Owner

The Wichita Livestock Auction is located in Wichita at 2509 Sheppard Access, phone 322-4457. This well known livestock auction company has served the farmers and town folk of this com-

They sell complete herds of cattle at auction and will assure you of more money for your They have years of experience in this business and know how to conduct a profitable and interesting sale.

The personnel at this firm fully understand body and fender To be successful, an auctioneer must be well liked by the people in the community where he work as well as auto painting. These men work the metal so as works. The men connected with this firm are well thought of and very popular in the surrounding to require the least amount of lead or plastic and wet sand the counties. Remember this, when you have livestock you would like to sell, be sure to contact the

They have gained a reputation second to none throughout this In this 1973 Review issue, we, the editors, would like to draw your attention to the need of a

WESTERN SUPPLIES, INC.

Joe Wood - Owner

Pipeline, Road and Dirt contractors in this area look to the Western Supplies, Inc., located at 700 North Scott in Wichita, phone 723-2151 for their first line of water coolers, wire brushes, wire rope, abrasives, tools, pipeline supplies, and equipment.

This firm is one of 6 basic pipeline suppliers in the United States. Whatever your needs may be in your business for the use of industrial supplies, this company will be able to fill the bill, either from their inventory in stock, or by order.

They feature Hensley 'Tiger Teeth' and H and L Teeth. The salesmen here know their business and their products, and can help you select the equipment that will handle the job you have to do at the lowest initial cost, and yet durable enough to operate with few breakdowns. Their salemen also in many cases have saved a company many dollars and

increased their net profit through the use of the proper equipment. To get the job done quickly and efficiently, with the right industrial equipment, we, the writers of this 1973 Review suggest that you contact the Western Supplies, Inc. You will appreciate their sincere efforts to help you and their fair business practices.

SAVE-WAY **CUT RATE STORES**

Virgil Evans - Owner

Conveniently located across from Sheppard Air Force Base in Wichita Falls, phone 855-3021, is the Save-Way Cut Rate Stores, one of the most popular liquor stores in this area. One of the reasons this liquor store is so widely patrionized, is the fact that when people shop

here for their favorite beverages, and mixers, they can be sure of getting the brand they like. and they will be served efficiently and in a friendly manner. They have their shelves completely stocked with all types of liquors available. Each item is

clearly marked as to the price, and all the like liquors are seperate for easy selection. The narrators of this 1973 Review suggest to our readers that they make it a point to shop

ORCHID BRANCH

First Savings & Loan Association

The Orchid Branch, First Savings & Loan Association located at 1006 Holliday in Wichita Falls. phone 322-4448. This institution is one of the cornerstones of the financial structure of this

If you have money you'd like to save or invest, you should investigate the advantages this Savings and Loan Association can offer you. It is well known in this territory for reliability and many have found their desired method of savings through them.

Here you can save by mail at your convenience. Save the convenient profitable way at the Orchid Branch, First Savings & Loan Association, where accounts are insured. They offer a way for reliable people to secure loans in a business-like manner, without being imposed upon in any way. You will be more than pleased with this efficient and modern establish-

The authors of this 1973 Review are pleased to endorse the policies of this reputable savings and loan institution and urge our readers to take advantage of their professional friendly service.

ALLRED-THOMPSON INSURANCE

The people of this area are indeed fortunate to have in their midst a friendly insurance agency that has built a fine reputation in this area by serving local needs through all types of insurance, including auto, fire, casualty, homeowners, farm and ranch owners coverage, including livestock

and agricultural equipment insurance. There are a lot of insurance agencies and agents in this area. What makes one stand out above all others? It's the service and personal interest that they take in the welfare of you, your family, and your personal property.

Most of us do not want to think about the many things that could happen to us or our property ... Wichita Falls Tent & Awning Co. will make awnings to fit your needs regardless of the type of job. Why have a hot, uncomfortable home or business when you can remedy it? Employ the Thompson Insurance Agency, located at 1308 10th Street, in Wichita Falls. Phone 723-0771 for information or an appointment. We know you'll be glad you did.

CALICO INN

Anita Hill - Owner

The Calico Inn located on Seymour Highway at Kamay Y in Wichita Falls is famous for courteous service and friendly atomosphere.

Here you can have an enjoyable time with your friends while drinking an ice cold glass of your favorite beer. Popular snacks are available for your eating enjoyment. It is indeed a pleasure to take a little "time out" in a friendly place.

On Friday and Saturday nights they feature live music, playing country western and popular music for your listening and dancing pleasure. There is a \$1.00 cover charge on Friday and Saturday nights only. The management invites you to drop in any time you are in town, as you are always welcome

In this 1973 Review, we, the writers, take pleasure in recommending this fine establishment to our readers. It is known in this section as one place where you always enjoy yourself in good

BROTHERTON & WHITE SPORTING GOODS

Bobby Patrick and Bobby Evans - Owners

Sportsmen from this entire section make the Brotherton & White Sporting Goods Store at 2203 Avenue 'H' in Wichita Falls, phone 322-1109 their headquarters for all sporting goods. This firm stocks all the necessities for the outdoor man.

Each of us should engage in some type of sport. Too many today are caught in the hustle and bustle of our 20th century living and forget the healthful value of active sports. Actual participation in sports relaxes the mind, stimulates the body, and makes you retain that young feeling This sporting goods house has stocked their store with only quality merchandise. They know

their customers want first class equipment and supplies and they endeavor to have only the best to satisfy their customers. The writers of this 1973 Review suggest you go to the Brotherton & White Sporting Goods Store

the next time you are in the market for sporting goods. Here you will find courteous service and quality merchandise for reasonable prices.

CROWDER'S GROCERY & MARKET

Tom Crowder - Owner

There are quite a few grocery stores in this area, but what makes them stand out above all It's the extra friendly service and fair prices at Crowder's Grocery & Markets the others? located at 2208 Avenue 'F', phone 322-3827 and 1233 36th Street, phone 767-8451, in Wichita

This place is headquarters for people who want to keep their food bill at the lowest possible fleure and still eat like a king.

No matter what you may need, tender meats, canned goods, dairy products and picnic supplies, they have it here. Due to their large volume of business and intelligent buying practices they are able to provide you with large selections of groceries and vegetables, and barbeque meats at reduced prices.

Crowder's Grocery & Markets has an able and efficient management, whose job is serving you, and they are glad to do it.

They see that their stock is complete at all times with food supplies that every housewife asks We, the editors, of this 1973 Review would like to bring this friendly, well managed grocery time 24 hours a day. store to the attention of all our many readers. Be sure and stop in soon.

SHEPPARD PIZZA & HOAGIE HOUSE

George E. Brown - Owner

Don't let anyone kid you about who has the best pizza in town. People around these parts know listed on the menu. Another reason for the steady growth in the from experience that the best bizza is served by the Sheppard Pizza and Hoagie House located at 4320 Burkburnett Road in Wichita Falls, phone 855-0520.

Through the use of their guarded recipes and finest quality ingredients this pizza parlor offers make him feel right at home. this area authentic old world pizza in many delicious flavors that you can either eat here in the quaint atomsphere or take out to go.

The management here has made it a point to hire people he can trust to give you friendly service him regularly. and the prices are very reasonable.

What would pizza be without your favorite soft drinks. For delicious pizza you'll return for again and again, the compilers of the 1973 Review heartily dinners for the working men and women are specialities of this suggest the Sheppard Pizza and Hoagie House. We compliment them for their fine food and friendly restaurant.

REID'S APCO TRANSMISSION SERVICE

Charlie Reid - Owner

The Reid's APCO Transmission Service, phone 766-0321, located at 2204 Jacksboro Hwy.in Wichita Falls is the place to take your transmission problems.

Automatic transmissions are a complicated mechanism so don't trust it to an 'Untrained Mechan-Take it to an expert, one who has been especially trained and has the proper equipment to service automatic transmissions. They are your local expert service center for automatic transmissions. They will repair, rebuild, or replace your transmission for you. They have a complete stock of rebuilt transmissions on hand and you can exchange your old one for a completely rebuilt one. Their prices are the most reasonable in town and their work is fully guaranteed.

We, the authors, of this 1973 Review, take pleasure in presenting the Reid's APCO Transmission Service to our readers.

THE HENDERSON CO. - REALTORS

The Henderson Company is located in Wichita Falls at 700 Scott, phone 322-0794.

Their patient's comfort and health is the most important

effort of the Wood Care Centers. There are three convenient

692-8001; JUNNE WOOD MEMORIAL CONVALESCENT CENTER.

The editing staff of this 1973 Review suggest this convalescen

hospital to our readers, we know that you will be extremely

pleased with the care procedures and modern facilities. They

1223 Indiana, phone 766-3319, 322-4666, is located at 2005

importance of the milk supply science how to remove those

received much attention and in the most unexpected manner.

this section of the state there To have those spots removed

is no one that has made a clo- safely, send your clothes to the

The public is assured of dairy suit, or coat, you'll find this

view suggest you ask for Oak organizers, wish to congratu-

and ice crem on your next on their success in serving this

ser study on the subject than Nu-Way Cleaners today.

products of the highest quality. shop will clean it well.

SW Parkway, 692-6415.

and good attitude in mind.

are family owned and operated.

OAK FARMS

DAIRIES

Located in Wichita Falls at

this is an up-to-date dairy

where you may be sure you are

getting the best quality of milk

their service is unexcelled.

They are noted for their whole-

someness, freshness and purity

and have a modern, sanitary

dairy where visitors are wel-

During the last decade the

and its source and purity have

The editors of this 1973 Re-

Farms Dairies milk, cream,

the Oak Farms Dairies.

trip to market.

and cream, always fresh and ing.

for each patient.

be active real estate firm of today is one that meets the demands of conservative people of this advancing day and age, where all are seeking investments that not only are increasing value, but where a permanent income is assured. This firm is doing more than their share to meet that demand in this section. They specialize in commercial sales and leases, residential, farm

Here the public has at its service a firm that has studied the developments of this section, having been very closely identified with this section, in growth and expansion. They offer both the buying and selling public the highest type of service, and are offering a new housing development on Sycamore Road in the southeast area of Burkburnett, on a 185 acre tract. It has city water and sewer service, and homes are now under construction. They invite interested buyers to come see them.

Do not hestitate to consult The Henderson Company in any matter concerning real estate. The transcribers of this 1973 Review consider it a pleasure to recommend this well established real estate firm to all of the people of this area. We invite you to contact them today.

NU-WAY

CLEANERS

The Nu-Way Cleaners, phone

9th Street and 4501 Southwest

Pkwy., in Wichita Falls, offers

a complete service in dry clean-

ference, and people who realize

this, keep their clothes looking

the part by having them cleaned

and restored to their original

freshness and style by this shop.

They know by experience and

spots that get on clothes in

Whether you have a dress,

In this 1973 Review we, the

late these veteran cleaners up-

section well at all times.

Appearance does make a dif-

JOLLY TRUCK STOP

Don McAden - Manager

Located in Wichita Falls on Hwy. 287 East, phone 767-8536 the Jolly Truck Stop is recognized by truckers, travelers, and the local people as one of the best places to go any time of the day or night for honest-to-goodness fine food at reasonable prices. The management of this truck stop and cafe has made it a point over the period of their ownership to run their business in the friendliest manner. The fact that they have made their business well liked by people all over the country is evidenced by the growing number of regular customers that frequent their place.

One can be sure of getting a delicious meal, when it is noted the number of truckers from everywhere in the United States that stop here regularly to have their units fueled and to have a bite to eat.

The compilers of this 1973 Review are pleased to have this opportunity to give our wholehearted commendation to the management of the Jolly Truck Stop and suggest to all our readers, truckers, and travelers, that they make it a point to enjoy their friendly service, name brand gas and oil, and delicious food any-

L & M RESTAURANT

Lloyd & Mary Peeler - Owners and Operators

The L & M Restaurant located at 3064 Seymour Hwy. in Wichita Falls is one of the leading dining places to be found in this section. Their patrons consist not only of local people but from the entire trade territory for miles around.

The L & M Restaurant is known as the favorite dining establishment for many who find that it is both economical and time saving to dine out. When here you will find a variety of tempting dishes volume of business this cafe is doing is the excellent service that has always been featured here. They welcome everyone and

The management of this modern restaurant has had extensive experience in cafe management and invites everyone to dine with

In this 1973 Review we, the authors, feel it is our duty to recommend this outstanding restaurant to our readers. Regular

DWYER AUTO PARTS

H.T. Dwyer & Don Dwyer - Owners

With the price of auto parts as high as they are today, the average person cannot afford to keep his car in the best of repair, unless he is a wise owner, and saves his money by selecting his parts from the Dwyer Auto Parts located on Upper Charlie Road in Wichita Falls, phone 723-2407 or 723-8553.

These men are experts in their field and can help you select just the right part to fit any particular project. They keep in stock a complete line of good used engines, and with their use you can save many dollars over having your present engine overhauled.

From generators and alternators to transmissions both standard and automatic this firm can supply you with practically any part you might need. They never sell parts they know are worn out or damaged without first telling you the condition of what you buy.

We, the writers of this 1973 Review suggest to our readers that they save their money by selecting good used parts from this reliable concern. Remember the name, Dwyer Auto Parts.

DIANA SHOP

Mrs. L. Harrill - Manager

The Diana Shop located at 818 Indiana in Wichita Falls, phone 723-6881, is one of the leading ladies shops in this area. Visit em on your next trip to Wichita Falls.

They offer a wide selection of clothing for the discriminating. They make a specialty of catering to the lady who desires to be fashionably attired. Regardless of her age, figure, or fashion personality, this is

the place to find just what will please milady. Come in where the merchandise is newer and the selection

greater. People of every walk have found that clothes from this shop are made of the best materials, and priced to fit your budget. Here you will find nationally advertised brands, helpful and friendly sales personnel - all of these things contribute to make shopping here a real pleasure.

This 1973 Review, and its copyists, make particular mention of this well-liked ladies shop.

to become a client.

shortest time.

truly lovely beauty care.

NORRISS BROS. LUMBER COMPANY

The Norriss Bros. Lumber Company located in Wichita Falls at 3400 Holliday (Jacksboro Hwy.), phone 767-1495, handles building materials, paints and lumber as well as many other related building supplies and tools.

This well-known lumber company is prepared to meet your needs in lumber, building materials, paints, etc., at the lowest prices. Their stock is kept in full assortment, so no matter what amount you desire, it can be bought here. Their House of Paneling features the largest and finest stock of paneling in the area.

This firm enjoys a most enviable reputation in this community by virtue of years of the people. Their dealings are as substantial as the materials they sell.

They maintain a service deonly help with your plans, but will give the exact cost of ma-This service can be obtained upon request. The editors of this 1973 Review are proud to book with on the spot easy terms. represent the Norriss Bros. Lumber Company in this 1973 Review.

in one convenient store.

We, the editors, are more than pleased in our 1973 Review, to call the attention of our readers to this popular fabric center and to say that they are leaders and up-to-date in their merchandise and deserve the support of the people of this section.

THE RAG BOX

Shirley Taylor and Thelma Van Huss - Owners

This well known fabric center is located on the Waurika Hwy.

in Wichita Falls, phone 767-3057. This home of fine fabrics is

deserving of more than passing notice in this Review. Their

service and merchandise is most complete and they realize

the popular demand for quality merchandise. In their dealings

with the public, a spirit of fair treatment and accommodation is

so evident that it has become a hard and fast rule - 'Once a

You will find everything you need in fabrics, sewing notions

and patterns at The Rag Box. Folks from this area continue to

shop here because they know they can find all their sewing needs

customer - always a customer!

R. B. ROGERS MOTOR COMPANY

The R.B. Rogers Motor Company, located at 3209 Jacksboro Highway, phone 767-6941 in Wichita Falls, is the place where you honest business dealings with can find real bargains in a large family sedan, sporty hardtop, or economy car.

When you have your automobile appraised you want to take it to men who are reliable and can be depended upon to be fair and who will offer you the highest trade in price in town. This firm partment whereby they do not has served the people of this section for years and they have built an envied reputation by their square dealings.

You can do no better in buying or selling an automobile or terials needed in your plans, truck or pickup than at the R.B. Motor Company. Don't wait another day if you are in the market for a car. Let them show you their fine selection of quality used cars with one to fit your pcoket-

> In this 1973 Review Issue, we, the composers, are happy to commend this firm for the oustanding manner in which they have served this community.

PATTON ROOFING COMPANY

Jodie F. Patton, Sr. - Owner

A good roof is an all important factor in the protection of your building investment. A firm well known for the installation and maintenance of all types of roofs is the Patton Roofing Company in Wichita Falls at 200 Indiana phone 723-4349, serving the area with over 37 years of continuous roofing service.

Your roof represents only about 3 per cent of your building investment, it is said. Yet, its value is out of all proporand all its contents.

Just as you take inventory of you should check up on your at 2203 Grant. roof. Let these roof specialmay find that it is in good con- industry and home. cover that your roof is so badly worn that it needs a new covering to protect it and to prevent a costly leak.

This 1973 Review edition and its compilers are pleased to recommend the Patton Roofing Company to our readers as one firm who does the job right at an honest price!!

ANN'S HAMBURGER HAVEN

Ann Thompson - Owner

Ann's Hamburger Haven is located at 1923 9th Street in Wichita

The seeker of good food will indeed be satisfied here. Whether at lunch or dinner in the evening, you will find their food of the highest quality, that will satisfy the most jaded appetite. Among the many things they are noted for is their superb service. Try their food and then you will know why it is the talk of the

town. All the enticing foods on the menu and their fast service make this a pleasant place to stop when in town shopping. When you don't feel like preparing a meal at home and you don't feel like dressing up to go into a restaurant; they will solve your problems.

The drive-in restaurant suggested in this area by the composers of this 1973 Review is Ann's Hamburger Haven. You'll truly enjoy their taste tempting food.

FIRE & SAFETY, INC.

Elwood Johnston - Owner

For peace of mind in your home or business make sure you tion to its cost; for a roof acts have the proper type of fire protection system. Also, make sure as a guardian for your building your equipment is properly serviced so that it will be serviceable in the advent of an emergency.

Sales and service of indispensable fire protection systems are any possessions periodically so available in this area at the Fire & Safety, Inc. in Wichita Falls

For 24 hour service telephone 723-9005 for complete inforists examine your roof. They mation on the latest, most modern type of equipment for business,

dition, ready for many years of Carbon-dioxide extinguishers are commonly used in the home service. They may find defects and can be used on most types of fires including those involving that can easily be remedied, electrical equipment. Inquire at the Fire & Safety, Inc. about but which if neglected might these and other types of extinguishers, systems and safe guards. soon dangerously weaken your The writers of this 1973 Review recommend that you contact

roof. Or again they may dis- this firm for fire protection equipment sales and service.

HUFFHINES HOLT'S SPORTING GOODS INC.

Willard Huffhines - Owner

It is absolutely essential that every community has at least one modern and progressive sporting goods house and in this part of the state, the Huffhines Holt's Sporting Goods Inc. has come to be recognized as one of the foremost athletic goods houses in the community.

Located at 815 Scott Street in downtown Wichita Falls, sporting organizations frequently make Huffhines Holt's Sporting Goods, Inc. their headquarters and have found that their every need in the way of sporting goods can be found here.

They feature standard and nationally known lines of goods of highest quality and carry a most complete stock in every depart-The Style City Beauty Salon is located at Southgate Shopping ment. Fishing, guns, and athletic equipment can be found here. Center, 3803 Jacksboro Highway in Wichita Falls, phone 767-1922. In fact, everything one would expect to find in any up-to-date store of this kind.

The compilers of this 1973 Review invite you to enjoy life again phases of beauty work according to the latest approved and by selecting your sporting goods from this well-liked dealer.

LITTLEST ANGELS PLAYSCHOOL

Darlene Holcomb - Owner

If you have been wanting to take a job, but the problem of finding a reputable nursery for your children has held you back, contact the Littlest Angels Playschool located at 2003 Collins, between Brook & Harrison in Wichita Falls, phone 767-0911 for information on your child's care.

This nursery teacher has gained the respect of the working mothers in this area for her abilities in handling children. She is not a baby sitter, but a nursery teacher where your child will learn to play with others. She teaches her children respect for others as well as many fun games and things they will need to know in school such as their A.B.C.'s, counting, colors, and much more. You will find the rates to be very Your child will be carefully watched over the full day, and

she sees to it that each child naps and eats a hearty lunch. The writers of this 1973 Review commend this fine nursery teacher for her interest in children and suggest to the working mother that she contact the Littlest Angels Playschool for child care and instruction she can rely on to be the best.

GRAGG MOTOR COMPANY

As dependable experts in the used car business, the Gragg Motor Company located at 1115 Lamar in Wichita Falls, phone 766-4422 offers the people of our locale an excellent line of This local concern has been entrusted with some of the large quality, dependable cars and trucks at reasonable prices, with

> The cars sold here offer their future owners value and honest service. This firm takes pride in each car that they sell and every effort is made to thoroughly check each unit so that their new owners will have trouble-free performance. This is in keeping with their policy of giving their customers a SQUARE DEAL on each car purchased here.

If you need assistance in the financing of your car, it should be pointed out that this firm, as one of their services, will assist in securing the necessary financing on any unit you choose. So remember, if you are in need of a top-notch used car or truck, with dependability, economy, performance, style at reasonable prices, see the Gragg Motor Company. We, the writers of this 1973 Review, know that you'll be glad you did.

ROWN & COUNT

WOOD CARE CENTERS HALL'S DRAPERY & INTERIORS

Jane Hall - Owner Home Phone - 692-5329

locations: WOOD CONVALESCENT CENTER, 4511 Coronado, Exciting, unusual custom made draperies await you at Hall's Drapery & Interiors, at 5015 Jacksboro Highway in Wichita Falls. 1501 7th, 322-0741; and WOOD CONVALESCENT CENTER, 2400 Phone 766-0634 for estimates.

One of the largest selection of drapery fabric samples in this Each of their employees, including their Registered Nurse, area can be found at this fine establishment. Extensive selections who supervise 24 hours a day, were hand picked for the job at of solids and prints for every decorating scheme are this respected convalescent hospital. The management here featured. They use exclusively the "Beauti Pleat' method, unlike realized that their patients must be professionally attended to the ordinary drape. both day and night, and that good mental therapy is sometimes

The decorator trained staff will be pleased to discuss your just as important as the drugs and remedies prescribed by their color and texture needs at your home or in their shop. Decorative and hardy fabrics are also available here for use in businesses Each of the rooms here are well lighted and air conditioned, and stores. The staff will be glad to advise you on draperies for and have been equipped and decorated with the patient's comfort businesses and institutions.

You'll save by shopping here because this firm buys direct and All meals provided are under the watchful supervision of passes the savings on to you. Their custom drapery work is well persons well schooled in preparing the special foods required known in this area. Prices are reasonable and Master Charge customers are in-

> This 1973 Review and its editors suggest that you do business with Hall's Drapery & Interiors today.

NELSON MATTHEWS FUNERAL HOME

Felix Lister - Manager

Time and service have honored the name Nelson - Matthews Funeral Home located in Wichita Falls at 412 Humphreys, phone

For years this reputable firm has served the people of this section reliably and well. They relieve you of all worry and responsibility and by sympathetic cooperation bring comfort in the hour of distress. Their service supplies the consoling thought that the final tribute to your loved one has been both beautiful and

When a funeral director must be called, may we suggest that you place this firm in charge. They will relieve you of all the many details that must be taken care of and at the same time do everything according to your desires.

In this 1973 Review we, the editors, unhesitatingly refer our readers to this reliable concern and suggest that you call them when in need of a funeral director.

TEXAS TERMITE CONTROL CO., INC.

STYLE CITY BEAUTY SALON

Juanita Wright - Manager

The service of this salon is complete in every respect and

includes shampooing, styling and setting. They accomplish all

scientific methods that are now being used. If you desire out-

standing high fashion beauty work in preference to just the

ordinary shampoo and set this is the salon where you will want

abundance of information and knowledge as to what should be

done with hair and as to what reasonably may be expected of it.

They offer complete wig cleaning, setting and styling in the

The Style City Beauty Salon is pleasant in every respect. The

atmosphere is comfortable and the hair stylists congenial. Call

In writing this 1973 Review we suggest you call here first for

for an appointment today. You'll be glad you did.

They are altogether familiar with hair styling. They have an

John Christoff, Jr. - Manager

Texas Termite Control Co., Inc. is located at 1308 Fillmore in Wichita Falls, phone 723-4565. Millions of dollars worth of property is destroyed annually by termites and pests; advance precautions save losses. Inspection and estimates will be cheerfully given here, and you will be

given easy terms if you desire and bonded guarantee will be

furnished to you on completion. Anytime is the logical time for the treatment of homes and buildings of all types against termites and pests. A very efficient service to people living in this locality is available through this firm which will provide a free property inspection.

contracts in this locality. It is a known fact that attention ren- the best terms available anywhere. dered the home owner is just as exacting and carefully handled. They have proper equipment as well as trained men who will do your work right.

It is our pleasure, as the authors of this 1973 Review to recommend Texas Termite Control Co., Inc., to all our readers.

SAMBO'S RESTAURANT

Phil Thomas - Manager

Located at 3310 Kemp in Wichita Falls this restaurant is Margot Bernhardt - Owner recognized as headquarters for 'good food'. Come and bring your friends, you are always welcome.

Here, people can be seen, from every walk of life, who make this popular restaurant their regular eating place.

In this entire section there is not another establishment that

surpasses this well known restaurant in service and satisfaction. They are particularly well equipped for proper handling of food. And last, but not least, the attention and courtesy of the attendants is a feature that receives more than passing notice from the customers.

In making this 1973 Review of the city, we, the writers, are pleased to give Sambos Restaurant commendation for the excellent service they give and for the leading position they hold

COUNTRY STORE FLOWERS AND GIFT SHOP

Pat Souther - Manager

Located at 4430 Burkburnett Road in Wichita Falls, phone 855-0821.

Here they carry an excellent selection of cut flowers that includes practically all varieties and no matter what your desires may be they will see that your wishes are carried out. Their cut flowers are kept in the best of condition as they have provided all facilities necessary to keep the stock in prime bloom. For floral decoration, for weddings or banquets, their service

is unique. For funerals, their designs assure you this final

tribute has been most fitting and proper. You will, at all times, find a variety of beautiful seasonal flowers. Their designs are distinguished for their very appropriate appearance. Remember that nothing better expresses your thoughtfulness

than flowers. The Country Store Flowers and Gift Shop is recommended to all our readers in the edition of this 1973 Review.

LEON'S TV & RADIO SERVICE

Leon Hoskins - Owner and Technician

This firm has offered the greatest value in television service since 1947 and is located at 1823 Ardath in Wichita Falls. Phone 766-1120. Television has become a great industry in America. With their intricate electrical circuits, the occupation of the servicing of a TV set, especially the color sets, is one that is highly

They maintain a modern and up-to-date establishment where the best of parts for your set can be secured. They also have the latest scientific devices for testing your set in order to detect anything that may need replacement or adjustment. They are familiar with the construction of almost every type, no matter what make or model it may be, or whether it is black and white or

The composers of this 1973 Review suggest you see Leon's TV & Radio Service when you require repair and service on your

HAGER ANTIQUES

'Jelly' Hager - Owner

Those of you who are antique collectors should come in to see the large selection of genuine antiques and objects of art of every description at Hager Antiques, located at 2508 Jacksboro

Highway in Wichita Falls, phone 767-4181.

There is a great thrill in collecting and owning genuine antiques, because it gives you a real satisfaction to know that you have a piece of furniture that has that mellowness that only years can give. Keep and treasure them and hand them down to your chil-They will find that same enjoyment in them that you now treasure. Hager Antiques is an expert in antiques. Call this firm for information on any antiques. They buy, sell, and trade, and with your complete confidence they will appraise your treasured antiques so you may protect them with the proper amount of insurance. Everyone is invited to come in and browse around.

As writers of this Review, we fully endorse the fine business practices of this well known antique dealer.

GOLD CROSS AMBULANCE SERVICE

Robert Coburn - Manager

In the time of emergency when minutes become as critical as life itself, the ambulance service to call is the Gold Cross Ambulance Service at 1511 11th Street in Wichita Falls, phone 723-

When the management of this concern began operation, they had but one goal in mind, and that was to offer the people of the community and surrounding territory an ambulance service excelled by none.

They offer trained, competent personal help in the time of need and always in the most professional manner, 24 hours a day. They practice only the latest approved methods and offer wellmaintained units that are ready any hour of the day.

The writers of this 1973 Review are pleased to commend this community minded concern who have given their undivided efforts to serving the people of this area faithfully and well. We highly recommend their services to anyone who might need them.

NU-RAY COMPANY

One of the nation's largest manufacturers of fine quality central heating units is represented in this area by the Nu-Ray Company at 3140 9th Street in Wichita Falls, phone 723-1214.
This firm offers a full line of Lennox products. Warm air furnaces are available here that are fired from gas or oil, new

plumbing installation contracting and repair.

Forced air furnaces are also available. They feature a blower that directs and increases the flow of warm air. The forced air furnace can be located on the same floor as the rooms being

If you wish to purchase your furnace from a reputable firm and have it installed properly, then call them today. The personnel here can analyze your particular heating problem and suggest a

furnace gas or electric designed to your needs. For professional treatment, the writers of this 1973 Review recommend the Nu-Ray Company.

QUESTIONS ANSWER THEM (No names. No sales pitches.)

questions weighing on your mind about payments, rates, anything For quick, courteous answers, call us today. We won't ask your name

Dial Finance We don't want you to like us just for our money.

825 Indiana Avenue 723-5571





MARGOT'S **POODLE SHOP**

Located at 4116 Jacksboro Hwy. Margot's Poodle Shop in Wichia Falls, phone 766-0608 has a fine reputation in this area for their superb abilities in Poodle grooming. They have many times groomed an animal for show purposes and their work has added greatly to the fact that the prized show animal

Margot's Poodle Shop can be considered a complete boutique for your pet or show animal. Margot stocks all types of brushes and combs and items to dress your poodle.

You will enjoy the friendly way they treat you, and loving care they give your prized pet. You can be sure that your pet will get the finest grooming service there is, along with good care so not to upset your

The writers of this 1973 Review are proud to present this excellent pet grooming shop to our readers, and commend Margot's Poodle Shop for the excellent service they offer each and every customer.

LA POSADA **MOTOR LODGE**

The La Posada Motor Lodge is located at 919 E. Scott in Wichita Falls, phone 766-0133 for reservations.

One of the things that has made American strong is the ability of her businessmen to meet every changing conditions and the needs of the demanding public. The apartment industry for example, is recognized today as a vital and necessary part of our American economy.

attention to this apart ment complex which has ample accommodations to please even the most discriminating person. Here you will find air-conditioned, fully furnished one and two bedroom apartments - and all of this with reasonable rates.

The developers of this 1973 Review recommend the people from our area stay at the La Posada Motor Lodge the next time they are in town and comment the management upon the excellence of their service.

FISHERMAN's **BAIT & TACKLE** STAND

A. D. Cates - Owner

NCO Wives Hold

Memory Day Brunch

SHEPPARD AFB, TEXAS--A Memory Day brunch was

held by the Sheppard Noncom-

missioned Officers Wives Club

Coy Hinkle, 1707 Tucson Street

Club scrapbooks and copies

of the newsletter, Chit Chat,

from 1967 to the present were

displayed for the members to

Mrs. Hinkle was assisted with

hostess duties by Mrs. John

Byrd. Mrs. Donald Nauss was

Door prize winners were

Mesdames Tony Smith, Gor-

The next meeting will be

Thursday, July 26 with a hail

and farewell coffee. Mesdames

Smith and McWilliams will be

hostesses. Members who are

The place for the ice cream

social, to be held at 8 p.m. July

28, has been changed from the

pool area at the NCO Club to

the pool area at Capehart hous-

Burkburnett, Texas

leaving are Mesdames Rodney

Miller and Keith Wilson.

don McWilliams and Wausie

Thursday at the home of Mrs.

in Wichita Falls.

see and reminisce.

introduced as guest.

Burkes.

PIERCE CHIROPRACTIC CLINIC

Dr. Carl L. Pierce

9 to 12 & 2 to 6 P.M.

MON-TUES-THURS-FRI

For Appointment Call 569-0681

PART TIME MACHINE OPERATORS

NEEDED ON EVENING SHIFT Must have experience operating any one of the following: Turret &

Engine Lathes, Drill Presses, Boring Mills, Gear Shapers, or Milling

Machines. Shift hours are from 5:30 to 9:30 p.m. It would be

acceptable for a qualified person to work only two or three hours of this shift if desired or even fewer than 5 nights a week.

WILSON MANUFACTURING

CO., INC.

707 NORTH SCOTT

Wichita Falls, Texas

Phone 322-2154 Before 5 p.m.

Phone 766-2198 After 5 p.m.

Located at 3104 Holliday in Wichita Falls, phone 767-9128, the Fisherman's Bait & Tackle Stand is one of the more well respected and liked businesses in this area.

Whenever you stop in you will receive friendly courteous assistance in selecting the things you need. Their helpful sales personnel can often times help you make a better choice than you might have made by yourself, because they know this line of work well and they know their products.

The merchandise they carry is of the highest quality and has been carefully selected to give you the best value for your dol-

The management of this popular concern has made it a point to offer their customers the best of service and products available, which is the reason they have become such a popular store in this area.

The narrators of this 1973 Review commend this store for their fine business practices, and high quality products. We recommend to our readers that they stop by the Fisherman's Bait & Tackle Stand, we know you'll be happy you did.

411 East Fourth St.

We wish to direct our readers

water as it first comes into the sanitation section's facilities south of the Sheppard Elementary School. The water will not go to the settling tanks in the background where the solid wastes will fall to the bottom. (USAF PHOTO BY AIRMAN LARRY ORR)

Ford's famous Front Room,

full-length door armrest, plush

SHEPPARD AIR FORCE BASE



SHEPPARD AFB, TEXAS--WATER PURIFICATION--Sergeant Brian Nakatani examines a diesel pump at the water treatment facility where Sheppard's water is chlorinated, flouridated, and stored. The pump is used in emergencies when there is no electricity for the normal pumps. (USAF PHOTO BY AIRMAN LARRY ORR)



SHEPPARD AFB, TEXAS -- WASTE TREATMENT -- Airman Thomas Bewley checks the waste

Sanitation Section Ignored But Still Doing Its Job

rent rage, but for the 80 men of the samitation section of the pard's golf course green. 3750th Civil Engineering Squadconservation have always been

a way of life. refuse and protecting it from snakes, bugs, and animals. It treats the water, empties the dumpsters, and sprays the trees. Its four divisions--water and waste, entomolgy, custodial, and refuse -- affect every

person or base. Yet the squadron is ignored. Despite its influence and importance, most people don't know it exists. As long as the water flows, the bugs don't bite, and sewers don't smell, most everyone is content. Still, the section is tremendously imgins with Sheppard's water. On the average, the section treats 2,500,000 gallons of water a day. After being purchased from Wichita Falls, the water is chlorinated and, surprisingly , flouridated, then it is stored in one of the tanks next to the Main Exchange.

From the silver tanks, the water is pumped into the tall, red-and-white checked tower. Plan To Conserve From there, with the help of gravity, it goes directly into the taps.

Because 75 percent of water consumption ends as waste, south of the Sheppard Elemen- hicles. large settling tanks where the solid elements sink.

The water then goes to tricklis sprinkled over the rocks with a large arm, the algea is water is continually recirculated through the filters until it General Robert Petit, Sheppard reaches a certain degree of Technical Training Center cleanliness after which it is released. The solid waste which falls

to the bottom of the settling

SHEPPARD AFB, TEXAS-- dirt. After drying, the waste Ecology has become the cur- is used as fertilizer--and will soon be used to keep Shep-

Throughout the entire purron at Sheppard, ecology and ification process, tests are continually run on all phases of the treatment. This insures The section is involved in that the water is effectively saving Sheppard from its own treated, and it prevents accidental release of contaminated water.

The entomology branch also operates out of the same area as the water treatment plant. Here, the debugging plots are hatched and the insecticides concocted. In order to know their enemy, the entomology staff keeps a complete collection of every pest ever to bug Sheppard including a full range of snake, roach and centipede specimens.

To insure that Sheppard is not snowed under with trash, portant, and its influence be- the sanitation section operates five refuse trucks with empty the dumpsters. The trash in turn is thrown in a pit and covered where it eventually decomposes.

Water is inevitable, but the sanitation section of Sheppard makes the waste tolerable and even productive.

Fuel In Operation

SHEPPARD AFB, TEXAS-most of the water on base The Transportation Division of eventually goes back to the the 3750th Maintenance and Supsanitation section. All waste ply Group at Sheppard is workwater flows through a chute at ing on a comprehensive plan to the main processing section conserve the fuel of base ve-

tary School. There it gathers Major Donald Seamands, division chief, reported that due to the current national fuel shortage, Air Force headquaring filters - - large circular ters has requested all comareas with black porous rocks mands to formulate a plan to filled with algea. As the water cut down on fuel used in Air Force vehicles.

Major Seamands saidthat this activated and the contaminants unit was working on ways to in the water are "eaten". The conserve fuel and submit its final plan this month to Major commander, for final approval before sending it to Air Training Command headquarters.

The major also said that altanks is sent to digesters -- though Air Training Command large tanks where the waste has not as yet decided whether ecomposes with the help of to have different plans for each anaerobic bacteria. In two base or a uniform, commandweeks, the waste has turned wide program, some form of to a substance sililar in ap- fuel conservation would go into pearance and touch to normal effect as soon as possible.

Car of the Year: Ford. Time of the Year: Clearance.



color-keyed carpeting, standard. The closer you look, the better we look.

that help fight rust and

Wolfe Ford Company

1007 Sheppard Road

Burkburnett

FORD

FORD DIVISION FORD



County Extension Agent

The annual Wichita County Love is sharing the self with others, family, friends, co-Home Demonstration Council workers, even strangers. Camp Day will be held in the Burkburnett Civic Center on August 10. The theme will be

member and the lady who has been in club the longest will be honored. Any THDA member interested in attending the state meeting at Wacoin September should contact Mrs. Hugh Lee, Box 543, Electra, Texas for reservations.

Love, a respectable feeling, requires a capacity to care. Love is too readily thought of as Hollywood decadence or as something for adolescents. Love has a place in everyone's life. It involves a willingness to invest ourselves in others, be involved with them and listen to them.

Hawaiian. An out standing club

One can love only to the extent that he regards himself as worthy. Relationships shared with other persons are a mirror to the relationship with self.

Ask Reeford

about this question:

"So many losses can happen

in business - theft . . glass

breakage . . customer in-

jury . . destruction of prop-

erty or records. These are

but a few. Does the Lippard

Insurance Agency rec-

ommend a free survey of a

firm's risks and matching

policies to be certain the

insurance does fit the

INSURANCE (=/=)

IRE . CASUALTY . BONDS

206 E. THIRD

BURKBURNETT Ph. 569-2691

Eave-Lite turns itself on at dusk,

off at dawn. Because it's auto-

matic. Eave-Lite is on only when

you need it - adding cheerfulness

So nice to come home to after dark. Eave-Life will al-

ways be there to greet you and your guests. Illuminates

yards and walkways. Helps prevent accidentally stum-

bling in the dark. Gives you a great sense of security.

Light where you want it. Each bulb in the two-light fix-

ture is recessed in a shield to give Eave-Lite an effec-

tive, yet subtle glow. The strong, baked enamel shields

3-Year warranty on unit. If anything goes wrong with

are adjustable so you can direct light where you want it.

and beauty to your home.

LIPPARD

We think of love as giving,

but it has to be a two-way street with the acceptance of gifts, material and non-material, from others. Interaction of love is somewhat like a dance. Partners do not need to hold on tightly, because they move confidently in the same pattern, intricate but free, there's no place here for a possissive clutch. Those in a love relation ship know they are partners and they trust each other. They provide time for selfdevelopment as well as development together

Love should be the hallmark of all people's dealings.

Twanty-seven ladies attended the wacket Short Course in Wichita Falls. The course will be held in Burkburnett on August 6-9 from 2 to 4 p.m. at the Texas Electric Company Reddy

leaving permanent stains.

the other hand, have an affinity rocks, evergreens and soil or for oily or greasy stains. Be- pebbles. Water is also an imcause of this, they absorb and portant element. hold suntan lotion. These and other fabrics may stain permanently unless laundered etable among consumers. Studpromptly and properly.

swimsuits after each wearing during the past decade. The using warm water and mild growth of fast food stands and detergent. Examine edges ex- pizza emporiums and the inposed to large amounts of sun-creasing use of catsup have tan lotion and if necessary scrub boosted tomato consumption.

for possible use of a dry clean- since 1960. ing solvent. If found safe, sponge or spray stain with solvent and launder. For stains Control in Perspective", L-1123 on synthetics use a commercial is now available in the County spray-before-washing spot re- Extension Agent's office. This mover. These aerosol spray bulletin will assist you in focusproducts, basically grease sol- ing attention on the ramificavent, are ideal for washable, tions of any attempt at controll-

soon as possible after spraying. 1em that cannot be answered in However, if a fabric can't be a single frame of reference. It reated with solvent, pretreat may be either an eco it with a concentrated solution nuisance problem to the in-

swimwear, treat it with care. the individual must react to





County Agent News

regulations.

the problems within certain

limits imposed by the public

through laws and governmental

a good indication that spider

mites are damaging tomatoes.

Hot, dry weather, as we are

experiencing, favors the rapid

development of spider mites.

Under severe mite infestations

tomato plants may be killed.

can be seen with the aid of mag-

nification on the underside of

the leaflets. As populations

develop some webbing will be

apparent and the underside of

the leaf will take on a white to

light yellow appearance as the

upper leaf surface becomes

mottled with yellow and brown.

The mites damage the plants

Frequent spraying of plants

with a strong stream of water

will give some control of mites

in the home garden when pop-

ulations are light. Chemicals

such as diazinon, dicofol (Kel-

thane) on wettable sulfur will

give effective control of heavier

mite populations. Several ap-

plications may be required dur-

erials follow directions con-

cerning safety precautions and

waiting periods given on the

Top 4-H horsemen of the

state are scheduled to compete

for champion ship honors during

the State 4-H Horse Show, Aug-

ust 1-4 in Odessa's Ector County

Coliseum. Twenty contestants

the Texas Agricultural Exten-

from each of the 13 districts of

sion Service are eligible to

compete in the show. The boys

enter the state activity by plac-

show are the district champions

in halter, showmanship, west-

ern pleasure, reining, pole

bending and barrel racing con-

have an opportunity to receive

Farm - Home - Yard

HEADQUARTERS

ferti·lome

COMPLETE

LAWN

CHELATED IRON

the IRON one!

Supplies easily absorbed chelated iron for

lawns deficient in this important element. This lawn food also contains generous quantities of other plant nutrients. For

ferti·lome.

your ECOLOGICAL choice

Insecticides - Pesticides - Farm Supplies

Feeds - Seeds - Fertilizers - Greases

PURINA DE LA PRODUCTS PRODUCTS

use on all types of lawn grasses.

ing high in district competition

and girls earned the right to

When applying control mat-

ing the growing season.

label carefully.

this month.

tests.

by withdrawing plant sap.

The small eight legged mites

Speckled appearing foliage is

Through sound financial management, farmers and ranchers can realize more profit. Financial management decisions should be based on the use of resources, land, cattle, pastures, crops, and the utilization of borrowing dollars to substitute equipment for labor. Good reports of records should be maintained throughout the farming year so that the various enterprises can be analyzed for wise decision making for the upcoming year.

An oriental garden can be just the thing for landscaping a small lot. An oriental garden can provide a quiet retreat from Suntan lotions often stain the work-a-day world. Use swimwear and clothing, so han- groupings of three different dle them with care. For in- shapes; upright, rounded or stance, they react with protein leaning, and flat or spreading fibers such as wool and silk, and repeat them throughout the garden. Emphasize materials Certain synthetic fibers, on that do not change, such as

The tomato is the top vegies have shown that tomatoes For best results, hand wash have been tops in consumption Per capita consumption of to-If a stain remains after reg- matoes now stands at more than ular washing, test the fabric 50 pounds a year, up 18 percent

> A new fact sheet titled "Bird ing bird damage with chemicals.

Launder treated garments as This is indeed a complex probdividual. But because of the To get maximum life from public ownership of the birds,

during the first 3 years (excluding

bulbs). Eave-Lite is Underwriters

Special long-life bulbs, too. The

bulbs that come with your Eave-Lite

Laboratory listed.

are designed to last up to 12,000 hours (about 3 years

So economical to operate. Eave-Lite costs only about

So easy to cwn. No down payment. No finance charge.

Take up to 36 months to pay (\$2.00 minimum monthly

payment). You can simply add it to your electric bill.

Available in coppertone or textured white. Only \$49.50

plus sales tax including normal installation. (Addi-

tional units \$44.50 each plus sales tax if installed at

four cents a night for operation

The occasion is the 23rd

and the 8th Annual Pasture and Forage Short Course, held to-gether this year for the first The combined short course

Headlining the list of speakgrass and winter forages.

Several prominent ranchers will be on hand to discuss grazing systems and improved

During the buildup years,

Does the numbers cycle cause the price cycle or vice-versa? For the most part they are opposite to each other and act as a cause as well as an effect. For example, the reason for increasing and decreasing herd size is a reaction of producers to the profitability of the cattle business.

1965, eight years after it began. Eligible to compete in the small.

The present buildup cycle began in 1967. This buildup is expected to peak by 1975 and will probably be followed by a slight liquidation for about two years. Prices, in general, should be moving to slightly Beef cattle producers will lower levels as the peak year

a complete package of information on more profitable beef cattle production through pastures and forages at Texas A&M University August 20 and 21.

Annual Beef Cattle Short Course

will be directed to "increasing beef cattle profit opportunities with forage." Special emphasis will be given to forage since it is the most economic source of nutrients for cattle. Discussions will highlight both effective production and efficient utilization in year-round forage programs.

ers will be Dr. W.C. McCormick, head of the Department of Animal Science at the George Coastal Plain Experiment Station. He has done work extensively with Coastal Bermuda-

The old familiar cattle cycle has become less evident in recent years but is still with us. A count of the total number of cattle on farms as of the first of each year continues to show some distinct buildup years followed by liquidation years. Herds expand during the buildup years and are reduced during liquidation years.

since more calves are being produced, more are being fed and consequently more cattle are slaughtered. Prices during such periods in general move lower. As the liquidation years occur, less calves are born, feeding decreases and slaughter becomes smaller, allowing prices to strengthen.

The last buildup peaked in Two years of liquidation followed, but the reduction was



put the thought out of my mind

and finished threading my hook.

ing. Light wind, sun just com-

ing up, tackle ready, hook bait-

What if I really did catch "Ole

Blue"! Glancing at the depth

finder, I saw that we were in

about seven feet of water. The

depth being just about right, I

cast toward the shore line. As

line peeled off the reel, the

purple worm came to rest two

feet from the creek bank of

Lake Arrowhead, near a bed of

potato weeds. Giving the worm

time to settle to the bottom, I

suddenly felt a slight bump. I

quickly and easily took up the

slack in the line, careful not to

scare the fish. I raised the rod

tip just a little, and sure enough,

head was pounding, my lungs were aching from holding my

breath. I thought I was going

to explode, when just at that moment the line began to move

to the right. I reared back and

set the hook with all of the

process almost fell out of the

boat. Regaining my balance, I

began to concentrate on keeping

the fish out of the brush and

I still wasn't sure if it was

out on my forehead as I tried

hook. I screamed at Bill to get

the net, for I knew if that fish

weighed a pound, he would weigh 15. "Ole Blue" hit the water

with a splash, and headed for the bottom. I knew I had to

play him real careful or the

line would snap. My rod was

bent almost double as "Blue"

dived deeper and once again

started to run to the right. I

began to lower the over worked

rod in an attempt to keep him

from surfacing again. "Blue"

shot out of the water like a

bullet, twisting, turning, shak-

ing his head, doing everything

in his power to rid himself of

the hook. I quickly changed my

estimate from 15 to 20 pounds,

and I knew this was the biggest

My arms began to ache from

the constant pull. Sweat rolled

into my eyes. I was thirsty,

but I knew if I let up for one

minute, he would be gone. Nay-

lor bumped into me, almost

knocking me to my kneestrying

to get the net I was standing on.

effect that he was jealous, and

didn't want me to land the whale

that was just about to whip me.

The third time "Ole Blue"

mumbled something to the

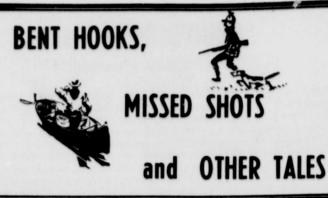
bass in the world.

losing him.

started a slow retrieve.

The day was perfect for fish-

but I was still nervous.



My hand was shaking as I was trying to thread a six inch creme worm on my hook. I knew I wasn't cold, so the shaking I was experiencing had to be from anticipation of catching away from me. He wanted to Blue"! "Ole Blue", the 77 pound black show me how to land what he bass that I'm always dreaming called "a minnow". Bill finabout. I realized that I could ally gave up, but the fighting fish on the end of the line just hear the gentle lapping of waves on the side of the boat, and I kept going to the right, the left, then up and then down. I was could smell the strong smoke from Bill Naylor's cigar, who on the verge of exhaustion when was sitting in front of the craft. I began to feel the fish tire. Five minutes later, I had "Ole I wished for a moment that he Blue" to the edge of the boat. would put it out. I didn't want my baits smelling like that Bill was so mad at me he restinking cigar, but knowing Bill, fused to help net him. I knew he would not fish without I finally maneuvered "Blue" it, and since it was his boat. I

to a position where I could get my hand in his mouth. The mouth was as big as a 55 gallon barrel, and by this time I was guessing his weight to be around 50 pounds. In fact, he was so big that I could not heave him over the side of the boat. I was struggling with all of my strength with the huge fish when all of a sudden I felt something cold on my face and neck. I could feel my cheeks being slapped. I heard voices in the background. I felt my hands and arms being jerked roughly. Someone was pulling my hair, and telling me to open my eyes. In a few minutes my senses were back and I realized that I was in the Bethania Hospital re- story like this one, my hook is covering from kidney surgery. bent!

cleared the water, my heart I had the pretties red haired completely stopped. Not only nurse you ever saw by the hair, was I now fighting the biggest and was trying to pull her over bass in the world, but Bill Nay- the side of the bed. Apparently lor was trying to take my rod I had thought she was "Ole

I know and trust that you will not believe this story. The reason I'm telling it now is I want you to hear my version first, and not Don Holtzen's. Don swears that this tale really happened because he say it. He believes it so strongly that apparently he's convinced my wife. You see . . . she's not speaking to me, and I'm sleeping on the roll-a-way bed.

I learned several things from this experience. First, never trust a friend named Don Holtzen that lives on the Red River with secrets that you want kept secret. Never depend on Bill Naylor to help you net a big fish because he's jealous. Be nice and sweet to your wife in time of sickness and health. Above all, appreciate your many friends that you don't know you have, in a time of crisis.

It looks like i'm back to stay, and the boss is shaking his head so we will have more next week, and a special thanks to all of my loyal friends for the many cards, letters, flowers, visits and phone calls.

I can now attest that after a

the line was tight. My heart was beating a mile a minute, my Administration Recognizes Fallacy Of Price Controls

Texas Farm Bureau Presstrength that I had, and in the ident J.T. Woodson said farmers and ranchers are grateful that the Administration recognized the "fallacy" of price controls on raw farm products in the new Phase 4 economic controls.

"Ole Blue" that I had, but all "A free agriculture can and of my senses told me that he will produce adequate supplies was a good fish. Suddenly he of food for this nation with made a left turn. I could feel enough left over for export to the pressure increasing on my help strengthen our economic six foot rod as he headed for standing around the world," the weed beds. Sweat popped Woodson said.

The farm leader said it is with everything I had to turn "regrettable"that beef will him back the other way. With remain under the freeze until the pressure increasing on the Sept. 12. This will cause many rod and line, I began to worry producers to hold their cattle about the 20 pound test mono. off the market until that time, Line breaking. The fish began he said. to turn, and I knew that he was "We believe that wage and

coming to the top. Water ex- price controls are bad for any ploded in all directions as the and all segments of the econbiggest bass I ever saw cleared omy," the head of the 145,000the water by three feet. He was member farm organization twisting, turning and tossing his said. "We look forward to the head in an attempt to shake the day when this country can re-

turn to an unrestricted economv."

Woodson praised the President for aiming for a balanced budget in the current 12 months. "The most powerful fuel be-

hind our inflation is wasteful deficit spending by our federal government," the TFB President said. "It may be that in the long run our current fears over the economy will be beneficial if all Americans learn this one fact of life and quit expecting government to spend money it doesn't have." Woodson said that, barring

unforseen weather factors, the production of food in this country will increase substantially this year.

He quoted the U.S. Department of Agriculture as predicting that corn supplies will be up 6 percent over last year, soybeans up about 24 percent, grain sorghum up 5 percent and wheat supplies to increase by some 13 percent.

Insects Big Problem

by Bill Lucas Extension Director Walters, Oklahoma

Webworm numbers are rap- Toxaphene, 11bs. ai) idly building up on pecan trees in Cotton County. They can be easily controlled by the use of Sevin or Malathion.

We do have a fairly good set of pecans and I would hate to see the crop destroyed by an insect as easy to control as the webworm.

Grasshoppers seem to be increasing in numbers and becoming a pest in gardens as well as field crops. Grasshoppers will usually not damage over about four rows away from the weeds. Some areas are treating the grasshoppers with baits and other chemicals. A bait which seems to be effective is one from Metcalf and Flint. Bran and sawdust, cotton seed

hulls or groundcorncobs (50-50) 100 lbs. Poison (Chlorodane, 0.5 lbs.;

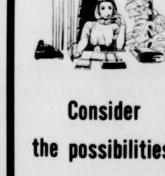
help some. Place the bait in weeds with grasshoppers. * * * * * Although we are still getting

Water 7-12 gla.

some high counts of cotton fleahoppers, we will not be recommending treatment unless the infestion is stripping the cotton of squares. This is due to time needed to build beneficials for bollworm control. We have about three weeks before the next heavy bollworm lay.

Molasses (about 2 gal.) might

Now would be a good time to collect soil samples for fall planted crops. This will give us plenty of time to send them to the state lab and for me to make recommendations before planting them.



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THE WATERGATE

HEALTH

COLUMN

COPING WITH COUGHS

things about chronic bronchitis

is what it can become. Emphy-

A cough that comes and goes,

one that never completely

clears up, can be a sympton

of chronic bronchitis. Quitting

smoking and taking medication

prescribed by a physician can

cure bronchitis without too

much difficulty. But chronic

bronchitis can be--and often

is -- a forerunner of a much

more serious disease of the

lungs, emphysema. Once em-

physeins develops, which can

happen after years of heavy

smoking, the situation is vastly

Smoking is a major cause

of both diseases. With chronic

bronchitis, the hacking "smok-er's cough" usually is worse

in the morning on arising. This

is because smoking damages

the lining of the air passeges

accumulates in the passages,

particularly at night. The cough

is an attempt to clear the pas-

sages and breathe freer. Over

the years, however, this kind of relatively wet cough can be-

come the dry cough of emphy-

In emphysema, it is difficult

to force air or mucus out

through the air passages. One

reason for this is that the tiny air sacs of the lungs become

damaged and cannot expel used air and carbon dioxide. Instead

of behaving like tiny rubber

balloons that can fill with air and then shrink to expel the air

when their necks are opened,

the little sacs look more like

plastic balloons that inflate and

stay the same shape, even after

their necks are open. Used

balloons, and people with em-

physema feel as if they are

One of the best ways to pre-

vent both these diseases of

the lungs is not to smoke. To

find out more about all kinds

of lung diseases, contact your

sociation. They have the facts.

local North Texas Lung As-

drowning in a sea of air.

more complicated.

One of the most worrisome

eral issues coming out of the Watergate affair. Basically, these issues involve the unfounded allegations made against the President, and against the national security issue. This situation has been brought to its present alarming state by the liberal Eastern news media-more especially by The Washington Post and New York Times, and to a

lesser extent by some of the national television networks. I completely agree with a recent statement by my Senate colleague, and quite often ideological adversary, Senator Bill Proxmire, who said the President has been 'tried, sentenced, and executed by rumor and allegation' by the Eastern news media.

McCarthyism need not emanate from the halls of Congress. Character assassi-

nation, guilt by innuendo, hearsay, all identified only by a "reliable source," are today alive and well at The Washington Post. This newspaper may have very well deserved the Pulitzer Prize for its initial work on the Watergate; its actions in recent months more resemble a conspiracy to obstruct justice-the same crime leveled against the Watergate participants.

That The Washington Post is engaged in a concerted effort to destroy the Nixon Presidency should be evident to anyone who has watched the developments unfold in

Washington.

One good example of this is the failure of The Post, in its May 24 issue, to give headline, front page attention to the revelation of Gerald Alch, former attorney for James McCord, that Bernard Fensterwald, McCord's current attorney, told Alch that "we're out to get the President." Alch's allegations were stuck in a back page of The Washington Post, although virtually every other newspaper in the country-including

The New York Times—gave it front page, headline attention.

It is ironic that The Post has given full front-page headline treatment to strictly hearsay statements, oftentimes from unidentified sources, while failing to give Alch's revelation similar treatment, even though his statement was not hearsay and would be

admissable in a court of law.

While we have a number of grand juries operating throughout the country, a special prosecutor with impeccable credentials endorsed unanimously by the Senate, and a special Senate investigating committee likewise set into motion by unanimous Senate approval, it is high time that public officials join with the American people in denouncing the hearsay exposes of The Washington Post and any other member of the media that engage in such tactics.

One recent such illustration in *The Post* contained 22 references to "reliable sources" or "government officials," without once naming any source whatsoever. If these so-called "reliable sources" actually exist, let The Washington Post come forth and

divulge their identities and re-establish its own credibility. Why doesn't such proponents of individual rights as the American Civil Liberties Union come forward to defend the rights of the President and others now being maligned without reason? The Washington Post and The New York Times, once having reputations as journals fighting for individual civil liberties, now find their own reputations tainted due to their dependence upon hearsay and innuendo.

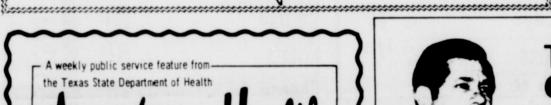
In another area, the Communications Complex now seems to take a dim view of the need for this government to have national secrets. One gets the feeling from recent reactions of the Eastern media that in any set of circumstances, national security cannot justify the maintenance of government secrets.

But as Senator Barry Goldwater rightly pointed out recently, The Times and The Post have not always held to the view that the need for national security secrets should be scorned. Less than a decade ago, The Times severely criticized The Saturday Evening Post for publishing reports of a National Security Council meeting during the midst of the Cuban Missile Crisis. The Times said in part, "How can advisors to the President expect to give advice freely and easily and at all times honestly and with complete integrity if they have to worry about what their arguments will look like in print a few weeks later?" The Washington Post in 1963 echoed similar warnings about the importance of national security secrets in the case of Otto Otepka, a State Department official who furnished a Senate committee come classified documents. official who furnished a Senate committee some classified documents.

One then wonders why these respected organs of such high journalistic moral conscience felt compelled to print the Pentagon Papers, which were not furnished by a government employee, but were stolen and smuggled to these newspapers illegally.

One must thus assume that *The Washington Post*, in particular, has adopted the role of a blatant advocate of a certain political philosophy which they have sought to advocate via Watergate. The Post has attempted to usurp the role of Congress and the President in deciding which matters should be classified as national security secrets. It also has conducted a campaign to usurp the role of the judiciary to convict individuals before they are afforded the constitutional rights of due process.

This practice should be deplored by all fair-minded, right-thinking Americans.



Consumer Alert

by John L. Hill Attorney General

A weekly public service feature fromthe Texas State Department of Health L J.E. PEAVY, M.D., Commissioner of Health -

If you regularly suffer with a throbbing headache, frayed nerves or even a flareup of peptic ulcer, you might blame it on "noise pollution" in your neighborhood. And state health officials agree that in some instances you might be pretty close to the

Officials at the Texas State Department of Health, like their counterparts in every other state and at the federal level, see the noise problem as a mushrooming public health problem. Health officials estimate the overall loudness of environmental noise is received frequently, never appear to look upon anybody's problems doubling every decade. If not dealt with soon, the problem of as "commonplace". this "fourth pollution" will be as difficult to deal with as the I have observed other three: air, water and solid waste.

Because of industrial noise alone, an estimated \$4-billion is spent each year on worker inefficiency, lost work time, accidents are compassionate and concerned. And, perhaps, it is because and compensation. As many as 16 million U.S. industrial workers one never ceases to be amazed at the many ways in which true may be partially or totally deafened by factory noise. This occurs when the cilia (hairlike outgrowth) in the inner ear are destroyed, resulting in nerve sensation impairment, and as a result, hearing

Besides deafness, noise can cause other bodily harm. The U.S. Public Health Service reports that "physiological changes including glandular, cardiovascular and respiratory effects may reflect a generalized stress reaction" to noise pollution. Some doctors believe there's a direct link between noise and heart disease, peptic ulcer, colitis, high blood pressure, migraine, and other health problems.

In industry, health officials are chiefly concerned with hearing loss as a result of prolonged exposure to high levels of noise. In community noise problems, hearing loss is not normally encountered. Most often the principle problem is one of annoyance, disruption of life in the home, or a constant nuisance.

Community noise problems may generally be placed in two categories: (1) noise produced outside the home, including industrial, ground or air traffic, recreational, and neighborhood noise; and (2) noise produced inside the home, including small and large appliances.

Ground traffic may involve community noise problems from automobiles, buses, trucks, motorcycles and trains. Little regard has been given in the past to noise control in the planning of arterial highways within cities and the interstate routes which surround them. Areas surrounding airports and on aircraft flight patterns may encounter quite serious community noise problems. Neighborhood noises such as those from power mowers, power tools, barking dogs and other such ordinary problems may present tension or annoyance to some residents. Industrial noises near neighborhoods may also pose a problem. One may not even get away from noise problems in recreational activities in such sports or hobbies as motorcycling, hunting, speed boating, bowling and events attended by large crowds.

Inside the home, various types and intensities of noise occur. These may be from such common home appliances as the vacuum air conditioner and others. Even small appliances can produce noise problems in the home.

Scientists measure the strength or pressure of the sound in decibels (dB's). You can comfortably show intolerance to noise, decibels (dB's). You can comfortably tolerate sound levels of 80 decibels (dB's). You can comfortably tolerate sound levels of 80 Our office, acting on behalf of the Texas Structual Pest CondB. Between 80 and 90 dB, some persons show intolerance to trol Board, has gained injunctions in several parts of the state noise, and above 90dB the noise becomes a serious problem. This 90 dB value is the limit for noise exposure for workers during an 8-hour workday that is permitted under federal and state health standards.

with include the following decibel levels: normal whisper, 20; quiet residential area, 40; normal speech, 60; busy office, 80; heavy city traffic, 100; discotheque, 120; jet flyover, 103; power mower, 96; diesel train, 83; TV audio, 70; clothes washer, 79; food blender, 88; air conditioning unit, 60; rock-n-roll band, 108-114; industrial milling machine, 85; industrial electric fur-

It is easy to determine from such a comparison that community noise sources can pose severe hearing problems just as industrial noise exposures do.

AUSTIN--You might imagine that people who deal with consumer complaints every day would gradually get used to hearing

But that doesn't seem to happen. The assistant attorneys general who work in our Consumer Protection and Environmental Protection divisions, where complaints of abuses are I have observed that this is true, also, among personnel in

other agencies involved in problem-solving.

Perhaps, it is because this type of work attracts persons who con-men can perpetrate fraud, and the problems they can cause. One example of this unfortunate brand of ingenuity was evident recently when a North Central Texas trial judge granted our

Environmental Protection Division's request for a contempt

of court order for a consumer fraud which was disguised as a "pest control" service. Before discussing the case, let me emphasize that most licensed pest control operators are serious businessmen, trying to offer a needed service, and depending upon return customers

who expect reliable and expert help. If someone offers you pest control service, ask to see his Texas Structural Pest Control Board identification card-the card which is issued by the board to show an authorized operators license number, driver's license, social security and other dependable information. Be certain that the date of the

If the operator cannot show you that license, that should be enough of a warning not to do business with him.

There are several complaints involved in the North Central Texas case--including the report from one woman that the defendants had charged some \$600 for spraying her house for pests, and another's charge that she had paid more than \$1,000 for so-called "structural repairs" to termite damage, only to learn later that there were no termites, and, in fact, no repairs actually had been made.

These people were elderly, and physically were unable to crawl under their houses or up in their attics to see with their own eyes if destructive insects were endangering their nomes. They had trusted the words of the operators.

Inspectors for the Texas Structural Pest Control Board, which licenses and regulates legitimate pest control service operators under a law the Legislature passed in 1971, tells us that preying upon older homeowners is standard operating procedure for those who pose as pest control specialists, but are operating outside the law.

Some of them offer "termite inspection" services, which turn cleaner, garbage disposal, dishwasher, clothes washer and dryer, out to be an excuse to gain entry, and often, to sell "structural repair" services. There have been instances, we have learned, in which the operator would conceal a vial of sawdust and insects on his person as he began an "inspection", then tell the home-owner he had found this "proof" of pests.

against unlicensed operators, and we are cooperating with the board in the preparation of several other suits.

Oftentimes, a consumer complaint can be settled with the help of our office or the Structural Pest Control Board. In just For comparison purposes, typical sounds that we are familiar the past two months, the board's personnel have cured a dozen ith include the following decibel levels: normal whisper, 20; complaints by effecting licensee agreements to re-treat a house,

Since the state board grants licenses, it can take them away. Several times, compliance with state standards has been achieved

license is current.

But that sort of action is the exception, rather than the rule. If you do run into difficulty, however, do not hesitate to contact the Structural Pest Control Board, Chevy Chase Building, Austin, 78752, or the Environmental Protection Division of the Attorney General's office.

an editorial

Opinions On Immorality On T.V.

Public outrage against immorality on TV has reached such porportions that 88 percent of the respondents to a recent opinion poll say they are ready to boycott products of companies that "exploit sex to sell their wares."

According to the survey, 91 percent of those participating also believe TV fare is more immoral today than was the case just 10 years ago, and 92 percent believe that television programming is eroding the nation's moral fibre.

These views are based on an informal poll conducted by STOP IMMORALITY ON TV, a project of the Society for the Christian Commonwealth, located in Warrenton, Virginia.

Some 2.7 million people throughout the country were invited to express their views on TV morality, and 150 thousand have responded so far, according to Paul A. Fisher, Executive Director of SIO-TV.

"While the results of our poll do not purport to be a precise scientific analysis of total public thinking on the subject, we believe it clearly reflects the views of a large segment of the

population, and cannot be ignored," Fisher said.

He observed that the survey "re-affirms findings" last February by professional opinion Lou Harris, who reported that 70 percent of the public believe American businessmen are not providing sufficient leadership in raising America's moral stand-

Federal law bars the profane, the indecent, and the obscene from the airwaves, and the Code of the National Association of Broadcasters calls on all of its members to adhere to standards of decency and decorum, Fisher pointed out.

He said, however, that the law and the Code have been looked upon too often as "mere words" that rarely are honored or of the lungs, and excess mucus enforced.

"The American people want action, not words". "The home is the center of moral training for future generations. It is a hallowed place where parents provide their children with religious and moral values to guide them throughout their lifetime.

"Our survey makes it abundantly clear that a vast number of Americans are determined to defend their homes from invasion by programs that would tend to subvert or destroy the family's religious beliefs and standards," Fisher concluded.

U.S. DEPARTMENT OF AGRICULTURE

FOOD AND NUTRITION SERVICE

Retailers Need Food Stamps O.K.

Food retailers in counties entering the Food Stamp Program will have to be authorized by the U.S. Department of Agriculture before they will be eligible to accept food stamp coupons. This word comes from Martin D. Garber, Dallas, administrator of the West-Central regional office of USDA's Food and

Under the Food Stamp Program, which is scheduled to be operating in all Texas counties by the end of the year, needy of Public Welfare.

air lingers in the plastic-like communications and the plastic-like communications are linguistic and the plastic and the

Families then pay a certain amount of money, depending on income, resources and other factors, for food stamps, which they then use to purchase eligible foods at local stores authorized

"Most grocers in a food stamp county apply for authorization," Garber stated, "since the program usually means a noticeable increase in business."

operation, Carber added. Although regulations are relatively beaten, homosexually assaulted, or terribly neglected. simple, certain items cannot be bought with food stamps. These include all non-food items sold in the store, as well as most imported foods.

Federal Reserve system.

NEWS RELEASE

Lloyd Bentsen

United States Senator

JUVENILE CRIME PROBLEM SERIOUS -- Juvenile crime is one of the most critical, yet one of the most neglected problems that face the United States today.

Half the crimes in this country are committed by persons under 18 years of age and the number is increasing spectacularly. Over the past ten years the arrests of juveniles for violent crimes

jumped 193 percent. Sadly, our young people are starting out in crime at ever younger ages. Testimony before a Senate Committee reveals that 44% of all the car thefts and 41% of all the burglaries in one large U.S. city are committed by youths aged 14 and younger. And once they start, it is difficult to stop. As many as 85% of the juveniles arrested by police today are repeat offenders. They have been arrested before. And, unless something is done,

they will be arrested again. The enormity of the problem makes it clear that existing programs are inadequate and ineffective. We must do more than

has been done to date. CONGRESS ACTS TO CONTROL CRIME -- In 1968 Congress took decisive action to curb crime in this country with passage of the Omnibus Crime Control and Safe Streets Act.

This legislation created the Law Enforcement Assistance Administration, which provides Federal grants to state and local governments to help them improve their systems of crim-

But, even though half the crimes are committed by juveniles, most of the efforts have concentrated on the adult criminal.

I recently co-sponsored an amendment to a bill extending the Law Enforcement Assistance Administration which would be an important first step in reversing the trend toward ever increasing juvenile crimes. The amendment requires each state to allocate a certain percentage of its grant money to a comprehensive program to improve juvenile justice.

The amendment does not authorize any additional money. Nor does it attempt to tell the states what juvenile justice program would serve them best. Each state will assess its individual problems and decide what programs and services are necessary

This amendment simply insures that all states will allocate Federal crime control funds more nearly in proportion to the seriousness of the juvenile crime problem than is now being done. It would require each state to spend 20 percent of its grant money on the problem this year and 30 percent next year. And it would also require individual states to submit com-

prehensive juvenile justice programs when applying for crime control funds. TEXAS JUSTICE COUNCIL APPROVES AMENDMENT -- The amendment meets with the full approval of the Texas Criminal Justice Council, which is responsible for distributing these

funds throughout our state. Texas already spends some 20 percent of its money on efforts to combat juvenile crime and would have to make no changes to conform with the new law during the first year. Extensive Senate hearings during the past two years have

spotlighted the failure of existing efforts to prevent and control juvenile crime. They have shown that the juvenile justice system too often

families are certified for the program by the State Department makes hardened criminals of youthful, first offenders through a woefully unsatisfactory program of incarceration and non-re-The hearings have shown that nothing less than a concerted,

dedicated effort -- such as the one my recent amendment will launch -- can hope to solve this problem. Hundreds of thousands of growing Americans enter the juvenile

justice system charged with such things as running away from home or being truant from school. And, although they have USDA will conduct meetings in advance of the start of the done nothing criminal, they are too often locked up with sophprogram in each county to acquaint grocers with the food stamp isticated offenders in institutions where they are physically

We need programs to respond to the needs of these young people and the needs of all young people who come in contact with our system of juvenile justice.

Grocers redeem the coupons through local banks and the We cannot continue to ignore the problem of juvenile crimes. It won't go away by itself.

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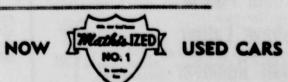
a dedicated sales crew who go an extra step to see that you are satisfied.

SIXTH

Profit is no factor. You can make your best deal ever, NOW!!!!!!

ON AND ON WE COULD GO, BUT WHY NOT SEE FOR YOURSELF.

the big one in Burkburnett.



& SATURDAY

PRICES GOOD THURSDAY, FRIDAY,

SATURDAY

PRICES GOOD THURSDAY, FRIDAY,

PRICES GOOD THURSDAY, FRIDAY, & SATURDAY

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Piggly Wiggly Golden Corn

Green Beans 25℃ Vegetables Green Peas Whole Tomatoes

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 $6\frac{1}{2}$ -oz. Cans

Pork and Beans 11/2-02. \$1 Can **Potatoes** 12-oz. 35°C Hamburger Dill

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Farmer Jones

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Cottage Cheese	16-oz. Ctn.	39 °
Cheese Food		89°
Canned Biscuits	10-Ct. Can	21 ^c

Breakfast Food

WAGNER

tor

Jumbo Thick Teri Towels 60-Sheet S

4 Ply Rolls

Detergent Green Dishwar Lotion	shing Qt. Btl.	59 °
Sudsy Ammonia	Qt. Btl.	25°
Fabric Softener	Gal. Btl.	79°
Liquid Bleach	V2-Gal.	33 ^c

Bonne' Laundry, Heavy Duty

Detergent



Complete

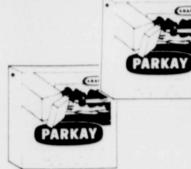
Cookbook

Soups

Chapter

Home Repair Book Keep Your Plumbing System Working

Sauces &



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Carol Ann Pure

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Breakfast	Box 49°
Muffin Mix	131/2-0Z. 63°C
Nabisco, Assorted Flavors Toastettes	3 61/2-02. \$100 Boxes
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Pot **Pies**

Pkgs.



USDA Choice Valu Trim Blade Cut Roast

USDA Choice Valu Trim **Chuck Steak**

Fresh 3-Lbs. or More **Ground Beef**

Fillets ь. 99с Catfish 99° 87° **Fillets** Kraft, Sharp Cracker Barrel Cheese 79°

Lunch Meats USDA Grade A

Whole Fryers

Sausage

Kolbase

Baking Hens Cheese

Natt, Cream Whipped Chive or Onion Dip Armour Star, Grade A Rottsserie 4-oz. 39° Turkey 4 to 7-Lb. Avg.

12-oz. \$129 Pkg. \$129

Patties Rib Steak **Ground Beef**

Lean & Meaty Beef

Rump Roast Beef Liver 1-Lb. \$129 Roll Sausage

Breast Fresh Fryer 4 Thus Beef Ribeye

All Meat Franks 69^c



Peaches A POUND

Tomatoes Box 59° Yellow Onions Corn-on-Cob

Celery
Tart, Bright Tangy Lemons Pears

Delicious Santa Rosa

Creamy & Ripe, California

for

RICES GOOD THURSDAY, FRIDAY, & SATURDAY

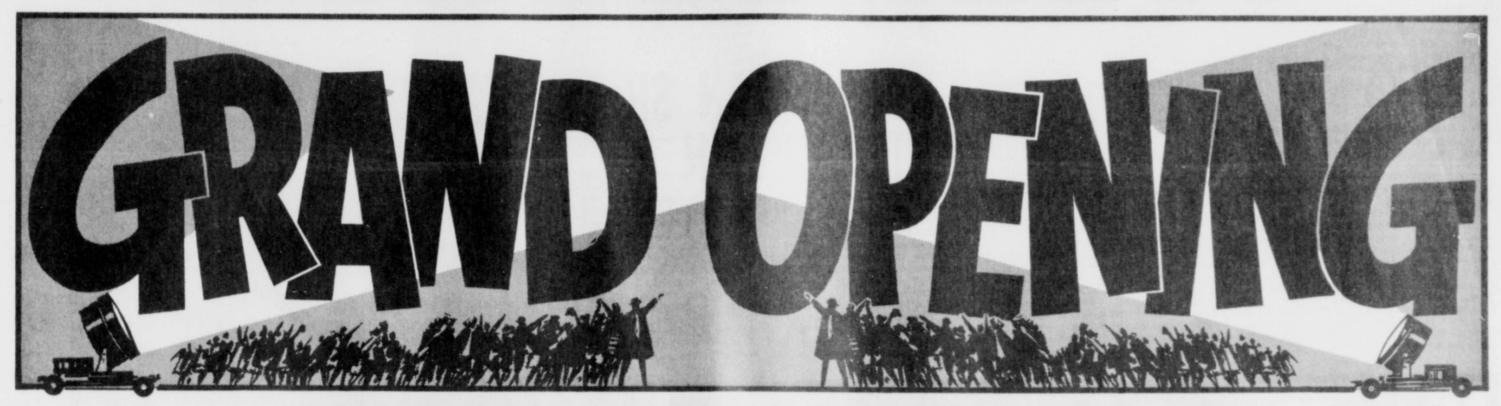
PRICES GOOD TH URSDAY, FRIDAY, 200 SATURDAY

PRICES GOOD THURSDAY, FRIDAY, & SATURDAY

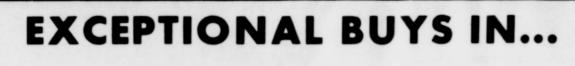


FOLLOW THE CROWDS TO.... 1000 RED RIVER EXPRESSWAY

BURKBURNETT



THURSDAY JULY 26TH-9A.M.





- HOUSEWARES DRUGS SOFT GOODS HARDWARE
- SPORTING GOODS PHOTOGRAPHIC NEEDS SHOES
- JEWELRY AUTOMOTIVE NEEDS RECORDS TOYS
- . SCHOOL SUPPLIES . SMALL APPLIANCES . PAINT . CANDY

* ACRES OF FREE PARKING

- * FAST CHECK-OUT SERVICE
 - * RAIN CHECKS FOR ITEMS SOLD OUT

* HANDY LAY-A-WAY PLAN

SPECIALS GOOD THURS.-FRI.-SAT. BURK & WICHITA FALLS BURK STORE HOURS 9 A.M. 'TIL 9 P.M. ALL 3 STORES CLOSED SUNDAYS

GIBSON HISTORY FULL OF ACTION

Look for Herbert R. Gibson, Sr. and you'll likely find him in a crowd . . . a dozen people waiting to see him. With a telephone in hand . . . a dozen more calls to answer. In an airplane . . . enroute to another store opening.

Or in complete isolation where people are scarce and telephones don't ring and there would be no need for a store. Places like a Colorado cabin where deer are nearby; a Georgia swamp where big boars grow tusks that make a novelty bracelet for the wife; on a Canadian lake where trout are monsters; an African safari with trophies the wife says to put up at the office . . . not at their newhome in Wynnewood Hills in suburban Dallas.

But this week you will probably find him escorting Mrs. Belva Gibson, an active business partner since their marriage in Little Rock, Ark., in 1933, at ceremonies marking the opening of a new store here. And if you ask Mrs. Gibson the significance of the orchid she's wearing, she'll say it's become a tradition for a store opening. She missed getting an orchid once--instead got a mop to fight the Minnesota snow that kept coming in with the customers.

She likely won't miss getting an orchid again. But she can't recall how many there have been . . . the Gibson stores now number well over 600, and she's been to scores of

openings. Talk with Herb Gibson and you'll think he has a computer hooked into his memory tract. You'll sense he's sized you up before you get started. Associates say his insight in judging character and capability of people matches his foresight in business opportunities. He surprises you with figures and details. Don't wager he doesn't know the price of a given item ...

You'll likely lose.

If you plan business with shave a deal and still not push the other fellow too far. Talk with Mrs. Gibson and you discover her business acumen isa ing frankness. match for her husband's. And discussing their teamwork.

associates in the Gibson or- money." ganization include some 90 "Anyone who can do business associate.

chise organization which ap- auctioneer by saying, "I'll take pears destined to make the all of them." Gibson name familiar to households nationwide.

a few gift animals into a far- of 72 dollars. flung discount network rated as the nation's largest in its field. for 28 to 30 dollars each, after It is a Horatio Alger type nar- his father provided the feed;

ups and downs before the for- more's youngest traders and mer Oklahoma farm lad acquir- swappers. At age 14, he began ed the sprinkling of silver in buying furs for the St. Louis plus 2-inch frame, surprisingly a agile for his years, and direc-

like Brand X toothpaste, family spent his earlier life on a farm size; and that he can't cite its near Claremore, Okla., where price five years ago as well. his family was neighbor to the family of Oklahoma's famed Will Rogers. The future dishim, "carry a sharp pencil." counter knew the future humor-He seems to have a sixth sense ist as an "upper classman" that tells how close he can who quit their rural school to join a circus. There are many common traits of mannerisms, home-spun humor and disarm-

Gibson got his start in busif his sixth sense slips, her's iness dealings when barely in takes over. 'It takes two his teens. He recallshis father people to make an organization called him aside and advised: like ours grow and prosper "I'm giving you some pigs, a the way it has," she says in cow and a calf, a horse and "I'm giving you some pigs, a the phenomenal mule, and I want you to learn growth of their company and to make a living. It's up to you to tend them, and I'll furnish They have also inspired a the feed; but when you want loyalty that has kept many em- any shoes, clothing or anything ployees and associates on their else, you'll have to decide what team 20 to 30 years. Their you want to sell to get the

The young entrepreneur tendblood relatives and inlaws. ed his charges well, and decided he couldn't lose with his father with that many kinfold and still furnishing the feed. He later maintain mutual respect has to went to a sale and got down into have a special knack for dealing a pen of 36 pigs with the with people," mused one Gibson auctioneer. When bidding opened, he quickly bid 2 dollars, and These are some of the factors none of the adults would bid which contribute to a growth against him. Told to pick out pattern for the Gibson fran- his pig, he astonished the

To the amusement of all except the auctioneer he wound Gibson got his start as a up with 36 pigs worth six to teenager trader. He parlayed seven dollars each for a total

He subsequently sold the lot and wound up with a bankroll However, there were many that made him one of Clare-

his hair, a 230-pound, 6-foot- Fur Co. He later worked as streetcar conductor in Wichita, Kansas earning extra tion of a fast growing franchise money as a wrestler on weekorganization. Born at Berry- ends. And at 17 he opened a

to women and children, who at the squeeze on wholesalers. that time were not readily welcomed by most barbers. He had four such shops in Wichita, Kansas, when the demise of the "boyish" bob fad and the advent of early depression years ruined his business.

business in a "10 x 14 foot holein-the-wall" in Little Rock, Ark. in 1932. Despite the depression, his business prospered and he moved successively into larger quarters. It was in Little Rock he met Mrs. Gibson. It wasn't long after she graduated from a Little Rock high school until their marriage, and almost immediately they moved their wholesale headquarters to Dallas.

Mrs. Gibson recalls vividly that they lived for awhile in the store . . . "and in a highly conservative manner." But the wholesale operations thrived for a period, and the Gibsons were operating 34 wholesale houses in 10 states, selling to retail merchants and "wagon jobbers." But after 25 years, the Gibson wholesale drug and sundry business was battling

"When the older giants in wholesalers began liquidating we saw the handwriting on the wall," he recalls. "I lost 60,000 dollars in those last three years and was forced to get out." He closed most of He next opened a wholesale his wholesale houses and began converting some into discount operations. The first Gibson discount store opened in Abilene, Texas, in April, 1958, another in Lubbock a week later -- and in 16 weeks 12 were operating.

> The fifth store, in Waco, was the first to be franchised. Other initial franchises went to former associates in Gibson Wholesale willing to throw in their savings and energies to make an idea click. That the Gibson "idea" has gained national attention is evidenced in the naming of Mr. and Mrs. Gibson to the Mass Merchandising Hall of Fame sponsored by the University of Massachusetts. The Gibsons received their plaque at the 1966 conference held in Atlantic City,

Although his influence is still felt and his counsel is still sought after, H.R. Gibson, Sr., founder of the Gibson network of discount centers, has turned over the reins to two of his sons, H.R. Jr. and Gerald, president and executive vice-president, respectively.

In "stepping down" from diis confident the company, Gib-

field of mass merchandising. He predicts the chain will one day be the No. 1 retail operation

Although his association with the retail chain has been terminated, Mr. Gibson, Sr. will continue to manage the Gibson rect participation in the retail Trade Show, held four times operation, Mr. Gibson says he annually at Dallas' Market Hall. He and Mrs. Gibson also retain ville, in northern Arkansas, he barber and beauty shop catering son Discount Centers, Inc., will extensive real estate holdings.

Complete Gift

Line Found All

Year Round

States."

other products.

cooking equipment and lunch

Gibson Fixtures For

most merchandise lines. "When

we started in business, we quick-

ly found different types of mer-

chandise required different fixtures." says Herbert H. Gibson

Sr., founder of the Gibson fran-

'Rain Checks"

Unique Feature

'Rain Checks' will be a unique

The 'Rain Checks' are is sued

feature at the new Gibson's Dis-

to customers when advertised items are sold out. They en-

title the customer to purchase

the items at special prices

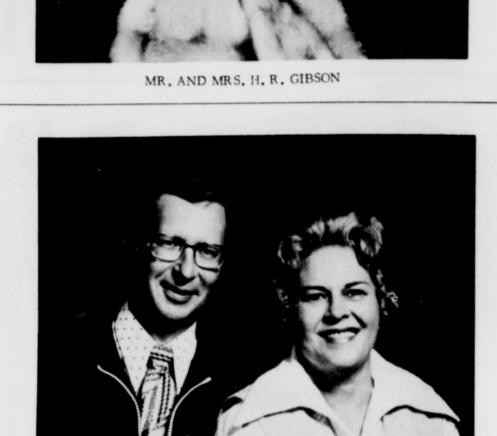
when replacement stocks

count Center.

arrive.

chise organization.

Best Item Display



SON IS ACTIVE EXECUTIVE IN GIBSON DISCOUNT STORE Hundreds of new gift items are available at Gibson's Dis-

count Center according to the tomers will have better selec- ident and general manager of 1946 and is presently serving a shorthand title in 1968. Among H. Cecil Streich is vice prestions than ever before with a Gibson's Discount Centers in full stock on the shelves at all Wichita Falls, Irving, Vernon times," he said. "Gifts from and Bowie in Texas, and Lawaround the world will be offer- ton and Duncan in Oklahoma.

ed -- hand-blown glass from The 49 year-old business ex-Italy, ceramics from Japan, ecutive is a university-educated Bavarian china from Germany, second generation member of earthenware from Jamacia, and the distinguished merchandising glass, metal and wood objects family, and one of the dynamic all over the United reasons the family franchise discount business is expanding Other gift items will be rapidly.

dishes and flatware, figurines, He has a personal warmth that makes him easy to know and a baskets, pictures and frames, serving pieces, and artificial whip-like mind that absorbs defruits and flowers. Appliances, tail and places him on a firstall well-known brands, will in- name basis almost instantly with clude hair driers, vacuum virually every person he meets-cleaners, floor polishers, including every stocker and irons, electric knives, mixers, clerk in his employ.

toasters, broilers, electric cecil was born April 30,1924, at Kingsbury, Texas. He was skillets and toothbrushes, and graduated from Brackenridge High School at San Antonio and for two years and all-state or- Falls. Housewares will include all types of plastics, glasswares, metal goods, paper products, Texas A&M and the Citadel of

kitchen and gadgetry and fire-place equipment. Items range Charleston, S.C. from luggage, ironing boards, card tables and coffee tables, dred Joyner, a high school sweetheart from San Antonio brooms, mops or door mats while he was in Military service to shower curtains, scales, May 27, 1944.

Steven Dale, 21, William Glen, 19, and Susan Gayle, 7.

Cecil's military service intle of the Bulge. He was separated from service as a staff sergeant, then served with the Interior fixtures of Gibson Texas National Guard from 1950 Discount Center, designed and built by Gibson's, are specif-ically aimed at bulk display of to 1962, attaining the rank of Captain.

in the Gibson organization as a orators, and that is what has are knives, forks and spoons 12 year old, sweeping floors. happened to cookware and for chopping, turning and stirr-But his 37 years with the organ- dishes in the housewares de- ing, ice cream scoops, drawer ization make him one of the partment at Gibson's. Gay dividers and arrangers, senior members of the firm in term of service.

The types of fixtures vary from flat bases a few inches Wichita Falls, in May 1946 fol- new shapes, and dishes show off the floor, on which mer-chandise is stacked (often in boxes) to pyramic shelves or lowing military service. The up in beautful designs. change from wholesale to discount retailing in 1959 sparked tends from fondue potsin bright bins for smallitems, from racks the growth the family organiza- tones to the old favorite, white and pegboard arrangements to tion has experienced in slightly attractive display case counters over a decade from a single available, either in packaged store in Wichita Falls to eight sets of unbreakable, dishwashwith glass or laminated plastic franchise stores owned by the er-proof melamine, or in dainty family at present.

Cecil is a director of the City National Bank and has served the Wichita Falls Board of become decorate Commerce and Industry in that capacity. He has been associated with the YMCA for 23 years, to active in the VMCA for 23 years, touches them with gay color. is active in the United Fund, and has recently served on the board of trustees of the Iowa Park Independent School District. He is a member of the University of Kiwanis Club and is proud of his club as well as his record of thirteen successive

years of perfect attendance. He has been a member of

deacon and as superintendent the honors compiled by Steven of an adult Sunday School depart- during his senior year included

and fisherman and has enjoyed valedictorian of his graduating extremely good luck the past class. Steve will complete his 13 years hunting deer and elk in undergraduate pre-med studies Colorado with a local group of with a major in German from men led by Joe Cunningham. Baylor University next month.

has frequently sung for wed-dings, funerals, church functions and other occasions. During the years since 1946, she has served cornet in the Iowa Park High

cecil is an enthusia stic hunter High School" and being named His wife, Mildred, is an ac- His junior year was spent at the complished soprano soloist, who University of Vienna. He plans

First Baptist Church in many School Band, where he graduated capacities such as elementary in 1972. He just completed his choir director, elementary Sun- freshman year as a business day School and Bible School wor- major at Baylor University. He ker and sanctuary member. and his fiancee, Nelda Dozier of The oldest son, Steven, plays Iowa Park, will say their marthe piano and trombone and was riage vows Saturday evening at a member of the all-state band First Baptist Church in Wichita

chestra one year. He was also The youngest member of the the State AA typing champion in Streich family is Susan Gayle, harleston, S.C. 1967, scoring higher than typists 7, who recently completed the Cecil married the former Mil- in all school classifications. He first grade.

while he was in Military service May 27, 1944. They have three children, Steven Dale, 21, William Glen, cluded artillery duty with the U.S. Army from 1943 to 1946, and duty in Europe following the Battle of the Bulge. He was separ-

something special when they utensils and gadgets have not have been given the artistic Cecil Streich started working touches of designers and dec- housewares department. There flower prints enliven ceramic brushes of all kinds and rubber porcelain cookware, glassware gloves. He joined his father in a Gib- takes on hues never seen until Wholesale business in this year, cannisters assume

> The range of offerings exenamel cookware. Dishes are rose and silver decorated im-

Even holders for match boses become decorative accents, intouches them with gay color. Bread boxes and tea kettles in shiny metal or bright colors shapes for al! kinds of houseadd new notes of enthusiasm to hold jobs. Famous brand the kitchen.

Ordinary things become small but necessary kitchen been neglected in stocking the

Mops, brooms, sponges and dust pans become something special when they have been treated to the colorful approach of the decorating expert. There are shelves and shelves of frozen food containers, in enough sizes and shapes to help a homemaker utilize every inch of space in a home freezer. Also in the plastics display area are drinking glasses, pitchers, bath caddies and dish drainers.

Rows of dishpans, buckets and baskets in popular bright colors offer the shopper an excellent choice of sizes and vacuum bottles and lunch pails Many a homemaker will be come in all popular sizes, and tempted to give herself a gift one style is gaily painted with of a whole new set of cookware an invitation to "Come have lined with Teflon, available in lunch with Snoopy." Refills packaged assortments at dis- and stoppers for the vacuum count prices. Of course, the bottles are also available.

Thursday Friday Saturday



PHARMACY SPECIALS

12 Ounce

MALLOX

Antacid Liquid

.83

100'S

TYLENOL TABS.

Aspirin Substitute

1.93 Size

TRIAMINICIN TABS.

For Colds And Decongestant

100's

3.96

Vitamin B Complex With Vit. C

WE RESERVE THE RIGHT TO LIMIT QUANTITIES ON ALL SPECIALS

SPECIALS GOOD AT GIBSON'S PHARMACIES IN..

BURKBURNETT: Kenneth Hastings RPh. Phone 569-1429

12th & Ohio Jay Pegg RPh. Phone 767-4345 WICHITA FALLS:

3915 Kell Blvd. Cecil R. Cowan RPh. Phone 692-7081

Thursday, Friday, & Saturday



HEALTH & BEAUTY AIDS

Pepsodent.

"\$1.13" Size

7-oz. Tube

PEPSODENT TOOTHPASTE

GIBSON SPECIAL

1/2 Gallon

CAPRI

FOAMING BATH OIL

GIBSON SPECIAL



13-oz. Aerosol

STYLE HAIR SPRAY

GIBSON SPECIAL

16-oz. Plastic

H-A HAIR **ARRANGER**

SPECIAL

24 HOUR SPRAY

DEODORANT

GIBSON

SPECIAL



16-oz. Plastic

SUAVE BABY SHAMPOO

GIBSON

89¢ Size

SPECIAL

85¢ Size

VASELINE INTENSIVE CARE LOTION

GIBSON SPECIAL



VASELINE INTENSIVE CARE BABY POWDER

GIBSON SPECIAL

9-oz. Plastic

16-oz. Plastic \$1.75 Size

MELROSE **PROTEIN SHAMPOO**

GIBSON SPECIAL

32-oz. Plastic

CEPACOL

MOUTHWASH

GIBSON SPECIAL

7-oz. Aerosol

SPECIAL

\$2.47 Size

GIBSON

GLADE AIR **FRESHNER**

POND'S & CUTEX BEAUTY AIDS





69° to \$1.10 Sizes

- ANGEL FACE POWDER COMPACT
- ANGEL FACE LIQUID MAKEUP
- ANGEL FACE BLUSH & GLOSS
- ANGEL FACE EYE GLEAMER
- ANGEL FACE CHEEK GLEAMER
- ANGEL FACE LIP GLEAMER
- **CUTEX FROST NAIL POLISH**
- CUTEX NATURAL RECIPE LIPSTICK
- CUTEX NATURAL RECIPE LIP GLOSS

YOUR CHOICE

- CUTEX POLISH REMOVER
- CUTEX POLISH REMOVER PADS







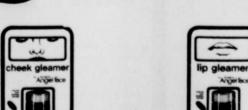








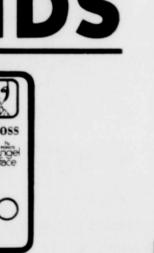




for







W.A. STREICH WITH GIBSONS 38 YEARS

W. A. Streich has been asSociated with the Gibson stores organization in 1935, making him just getting out of the Army, and Burkburnett, makes number for more than 38 years.

ly unusual personal and family ificant experience as a merchan-imately 45,000 square feet of story is a family story.

Mr. Streich's role as one of change from his rural begin- of his business career. This did and Mrs. T. J. Henry, manage mings at Taylor, where he grew not come until Feb. 22, 1959, the Lawton store. up, attended school and then when he and his family trans- In August 1965, another Gibgroundwork solidly.

Mr. Streich farmed for sev- Discount Center. eral years at Grapeland and Mr. Streich's first job with Irving opened in August 1966, in Kingsbury 46 years ago.

He went into business for himself R. Gibson Sr. as a grocery operator in Luling In 1946, Mr. Streich bought the Texas.

The long years involved fail association with the Gibson busto diminish in any way a high- iness group. But his most sign- Wichita Falls now has approxsuccess store - for the Streich diser in 1936 was still almost a floor space. quarter century away.

started farming. He laid the formed his Gibson wholesale son store was opened in Dun-

Kingsbury before beginning work the Cibson organization was with with 57,600 square feet. The in a general mercantile store a Gibson store owned by Mr. J. Vernon store, which opened in Four years later, in 1930, he In 1941 after managing the 1969 saw the Streich's group

moved to Luling as operator of San Antonio store for six years, of Gibson Discount stores in-M-System grocery stores at Mr. Streich moved to Dallas as crease to seven with the opening Luling, Lockhart and Gonzales, general manager for Herbert of a second store in Wichita Falls

Gibson store in Wichita Falls.

today the individual with longest he served as the store manager.

Mr. Streich opened another Without question, Mr. Streich store in Lawton, Okla. in Augthis region's leading merchan- says, his involvement in discount ust 1964, with 42,000 square feet. disers represents a dramatic merchandising was the high point A son-in-law and daughter, Mr.

> store in Wichita Falls into a can, Okla. This store has 37,600 square feet. A Gibson store in M. Gerhardt in San Antonio, 1968, has 27,000 square feet. on Kell Blvd and a store in Bowie,

eight for the Streich family. active with him in business since the Gibson organization, in 1968,

Born in Florida, Mrs. Streich countries. moved to Grapeland with her parents when she was six months

Grapeland. The Streichs are members of the First Baptist Church where Work has been his primary Mrs. Streich has been a Sunday hobby over the years, but he School Superintendant for a Pre- also enjoys bird hunting near school department for about 20 here, deer hunting in the hill

made a substantial gift to the Georgia. Wichita General Hospital to construct an Intensive Care Unit. Mr. and Mrs. Streich made ano-

Mr. and Mrs. Streich, as a part Mr. Streich's wife has been of a group of 33 individuals in the beginning, and making their made an around-the-world tour business a family affair appar- in which they made contacts with ently was the natural thing to do. factories in several different

In addition to his business in-She is the former terests, Mr. Streich also has Belle Streetman. He and Mrs. a cattle ranch near Palestine in Streich were married in 1920 at East Texas and Rotan in West

country near Junction, and wild In 1967, Mr. and Mrs. Streich boar hunting near Brunswick,



Mr. and Mrs. Streich made another gift to the Hospital to provide a special eight bed Coron-

and daughter of Mr. & Mrs. 1964 to oversee the Lawton store. W. A. Streich, play key roles An active Mason, Mr. Henry is ren, Mark, 16, Marcie, 14, and attending Cameron College and in the eight store merchandis- a Shriner in the Masker Temple Mike, 21. Mark has participated will enter Southwestern School ing operation of the family. Both are Vice Presidents of the cor-

Mr. Henry is also manager of and his wife also flies. They utilize their flying ability to atber of Lawton Metropolitan Airport Authority.

Mrs. Henry has grown up with the Gibson organization. Born in Luling, Texas, she attended public school in San Antonio and Dallas, graduating from Dallas Woodrow Wilson High School and East Texas Baptist College in Marshall, Texas.

She is a past president of her awton PTA Council, is presenty Regional Vice President of Oklahoma Congress of Parents and Teachers, and member of the Daughters of the Nile in Wichita

Born in Marshall, Texas, Mr. Henry is the son of Mrs. Hazel Henry of Marshall. He graduated from school in Marshall and attended East Texas Baptist College where he played football. All the Henry's enjoy their farm 14 miles east of Lawton, where they have a herd of Bla Angus cattle.

Although employed with Schlumberger Well Surveying Company in Wichita Falls from 1951 until 1963, his face was always a familiar sight in Gibson's at 12th and Ohio.

He joined Gibson's full-time served the United Fund in that ried and just this month were Henry of Lawton, son-in-law in 1963 and moved to Lawton in capacity.

and Wichita Falls and Ft. Sill in all phases of sports at Eisen- of Pharmacy, Weatherford, Shrine Club in Lawton. His hower High School and notes that Okla, in January 1974. Blue Lodge and York Ritemem- he has felt the bite of Burk's berships are at Wichita Falls Bulldogs on numerous octhe Lawton store. He is a pilot and His Scottich Rite member- casions. Marcie enjoys swimship at Dallas. He is a member ming and Mike is motorcycle Lawton store as their time perof the American Business Club enthusiast with many trophies to mits, and Marcie helps when tain the mobility they need in in Lawton, on the Board of Dir- show for his efforts. In June 1971, needed - her specialty being the

The Henrys have three child- ter, Staci. Mike is presently

blessed with the birth of a daugh-

Mike and Mark work in the their work, Mr. Henry is a mem- ectors of the YMCA and has Mike and Debbie King were mar- selection of teenage jewelry.



MR. AND MRS. TOMMY JOE HENRY

the new Gibson Discount Center sistant Manager of the Downtown in Burkburnett, is a lifelong Gibson's in Wichita Falls. resident of Wichita Falls. Cornell is a veteran of 20 have two sons, Jim, 18, who years with the Streich family. will be a Freshman at Texas His duties have been various Tech in Lubbock this Fall, and including warehouse supervisor, Bobby, 15, who will be a Junior health and beauty buyer and co-

MR. CORNELL EVANS

Open From 9 A.M. To 9 P.M. Daily

Discount Center in Burkburnett All Streich Family owned discount centers are closed on

The 9 p.m. closing hour is will be from 9 a.m. to 9 p.m. geared to those customers who work during the day or have the need of some item at night.

Gibson's Stocks Name Brand Toys

Any time is TOY time at your local GIBSON store. Not only at Christmas time are TOYS abundant at CIBSON'S, but you can find a good selec-tion of TOYS & HOBBIES the

year around. With annual sales in excess of one-hundred million dollars \$100,000,000.000) in 1969 in TOYS alone, GIBSON's is one of the main leaders in TOY & HOBBY SALES, always keeping up with the current trend.

GIBSON'S stocks such name brands of TOYS as TOPPER, LOCAL GIBSON STORE!

IDEAL, KENNER, MARX, HORSMAN MARX, HORSMAN DOLL, RUSHTON PLUSH, REVELL HOBBY KITS, DOUGHBOY, SWIMMING POOLS, BUDDY L. TRUCKS, GILBERT SCIENCE KITS, PLAYSKOOL AND CHILD GUIDANCE PRESCHOOL TOYS, MILTON BRADLEY and PARKER BROS. GAMES, BLAZON SWING SETS, and MATCHBOX CARS.

You can always find a good selection of TOYS AT YOUR



BURK STORE MANAGER

IS VETERAN EMPLOYEE

Cornell Evans, manager of ordinator and most recently As-

Cornell and his wife, Doris

at Wichita Falls High School.

KENNETH HASTINGS

Kenneth Hastings Is Gibson's Pharmacist

Kenneth Hastings of Burkbur- has resided for the past 7 1/2 nett will be the Pharmicist at years here in Burkburnett. the new Gibson's Discount Kenneth and his wife, Terry, Center. Kenneth has 15 years and daughter, Sandra, reside at experience as a pharmicist and 219 Laurel Lane.



69° Values

II Qt. PAIL NO.

BUSHEL OVAL LAUNDRY BASKET

10 Qt. WASTE BASKET

2-PAK ICE TRAYS

11 Qt. DISH PAN

CUTLERY TRAY

SHOE BOX

COLANDER

DUST PAN

"Cut Crystal"

Cake Tray And Cover

Heavy Clear Plastic With "Cut Crystal"

Pattern • Cover May Be Reversed And

YOUR CHOICE

EACH

1.79 VALUE

Used As Fruit Bowl

NO. 91/92

44-Qt. Wastebasket



Round — 21" Tall

 Heavy Plastic In Choice Of Colors

NO. 316

Gibson's

Special

25¢ VALUE

5-Qt. Paint Pail With Metal Bail

Assorted Colors

Gibson's Special

1/2 GALLON

Round Decanter

With Snap-Fit Cover

Assorted Colors

Gibson's Special

Thursday, Friday & Saturday



SPORTING GOODS

189.95 VALUE

NO. 26-1000

COMPLETE HOME ENTERTAINMENT CENTER

- · 8 TRACK AM, FM, FM STEREO RADIO · WITH FULL SIZE AUTOMATIC RECORD CHANGER
- RECORDS · INCLUDES TABLE CART

Gibson's Special

were

daughsently ge and chool

rford,

in the

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welry.

ntown

Doris

who

Texas

l, and

Junior

School.

119.88



POCKET RADIO

- · SOLID STATE AM · CARRYING STRAP
- · FRESH 9-VOLT BATTERY
- · ALSO EARPHONE

CI BSON'S SPECIAL REMINGTON HI SPEED

·22 LONG RENOWNED FOR ACCURACY

AND DEPENDABILITY PACKED 100 ROUNDS PER PLASTIC BOX

CIBSON'S SPECIAL

8 TRACK TAPE PLAYER

· COMPLETE WITH MATCHING SPEAKERS

· WALNUT FINISH WOOD CARNET

· POPULAR SLIDE CONTROLS

· SOLID STATE AMPLIFIER



NO. DS-844

NO. 135

Film Developing S

> 8 OR 12 EXPOSURE ROLL OF KODA-COLOR FILM DEVELOPED WITH JUMBO PRINTS INCLUDED!

VALUABLE COUPON

NOT AVAILABLE FROM FOREIGN OR 110 SIZE FILM OFFER GOOD July 26, 27, 28

MUST ACCOMPANY ORDER

1.69 VALUE

COLEMAN FUEL

· 1 GALLON CAN

· TRIPLE FILTERED - ESPECIALLY BLENDED

CIBSON'S SPECIAL



· STEREO HEADPHONES - ALSO SUPPLY OF

4.45 VALUE

37.95 VALUE

NO. 360-S

SPORTSMAN 360 FLUORESCENT LANTERN

RAY-O-VAC

- · PERFECT FOR CAMPING, BOATING,
- HUNTING AND FISHING · SAFE, DURABLE AND WEATHER PROOF · COMPLETE WITH HEAVY DUTY

CIBSON'S

SPECIAL

KODAK

NO. A-10RE

POCKET INSTAMATIC 10 OUTFIT · LITTLE CAMERA - BIG SHARP PICTURES

- · COMPLETE WITH COLOR FILM, FLASH CUBE · EASY TO LOAD - TAKES
 - 110 FILM · 2.95 FLASH CUBE



17.95 VALUE

NO. 830 **GOLF CART**

• FOR INDOOR OR OUTDOOR USE

· FITS ALL CARTRIDGE LOADING

FINISHED MOVIES RETURNED

DIRECTLY TO YOUR HOME

SUPER 8 CAMERAS

· RUBBER PADDED ADJUSTABLE BAG BRACKETS

SUPER 8 COLOR MOVIE FILM

CIBSON'S SPECIAL

WITH PROCESSING

- · DOUBLE BALL BEARING WHEELS · BRIGHT LUSTRE PLATE FINISH
- · AUTO-FOLDING --- STANDS AND ROLLS WHEN FOLDED

G BSON'S SPECIAL

79.95 VALUE

SPECIAL

AIREQUIPT 135 SLIDE PROJECTOR · REMOTE CONTROL - FORWARD, REVERSE, MICRO FOCUS

· SHARP 4" 3-ELEMENT COLOR CORRECTED LENS

. 500 WATT LAMP - ACCEPTS 4 SLIDE HANDLING SYSTEMS

SPECIAL

TOYS-TOYS

7.00 VALUE

AND TIP

Gibson's Special

Battery Powered

Kid's Toothbrush

- · REAL AUTOMATIC TOOTHBRUSH
- · INCLUDES 2 TOOTHBRUSHES, 2 ADAPTERS FOR REFILL
- AND HIS MOUSE FACTORY
- · BOTH WILL HOLD TOOTHBRUSHES

BRUSHES AND WALL BRACKETS · CHOICE OF "SNOOPY" WITH HIS DOG HOUSE OR "MICKEY MOUSE" AND TOOTHPASTE

Bubble Gum Banks

· CHOOSE EITHER A BUGS BUNNY, YOU BEAR OR ROAD RUNNER BANK

Bubble Gum Balls

· MAY BE USED AS BANK REFILLS

GIBSON'S

SPECIAL



· TAKES PENNIES, NICKELS

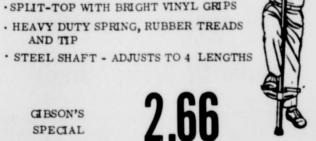
AND DIMES TRANSPARENT FACES SHOW MULTI - COLORED GUM BALLS

YOUR CHOICE

CIBSON'S SPECIAL

Pogo Stick

2.66



NO. 896

3.00 VALUE

NO. 762-775

Toy Pocket Radio MUSIC BOX PLAYS TUNE AS COLORFUL PICTURE STORY PASSES ACROSS "SCREEN"

WIND-UP KNOB - CARRYING STRAP 4 3/4" HIGH X 3 5/8" WIDE X 1 7/8" DEEP

OR "RAINDROPS FALLING ON MY HEAD" TUNES

SPECIAL

BOY'S OR GIRL'S NO. HO20-21

Riding "Inchworm

- · LOVEABLE FRIEND IS FUN TO RIDE
- · HE INCHES FORWARD WITH A CLICKING SOUND · FOR INDOORS OR OUTSIDE



WEIGHTS TO 65 POUNDS

SPECIAL

1.29 VALUE

MADE OF DURABLE PLASTIC

· IN A VARIETY OF COLORFUL DESIGNS AND SOLIDS

GIBSON'S



29¢ VALUES



· SINGLE SPEED - COASTER BRAKE 20" BLACKWALL TIRES -ENAMELED RIMS

''Clean Machine'

Bicycles

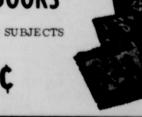
CUSTON BANANA SADDLE -REFLECTIVE PEDALS •FINISHED IN FOREVER ORANGE WITH MAGENTA

SPECIAL GROUP!

COLORING BOOKS

WIDE SELECTION OF SUBJECTS

CI BSON'S SPECIAL





· RAINBOW COLORED

· 5-oz. BOX

- . 3 WHEELED SPEED CYCLE
- SEAT ADJUSTMENT TO FIT ALL AGES HORIZONTAL LEG DRIVE LOW
- SLUNG SUSPENSION · ON OR OFF REAL ENGINE SOUND
- · REAR WHEEL RACING SLICKS · BIG WHEEL IN FRONT · UNIT IS 38" LONG, 22 1/4" HIGH, 20 1/2" WIDE

Gibson's Special

· FOR AGES 3 TO 10

NO. 5080

OFTEN IMITATED - NEVER DUPLICATED

OFTEN IMITATED - NEVER DUPLICATED



LARRY SHARP

Larry Sharp To Be Assistant Manager In Burk

Larry C. Sharp, assistant the Wichita Falls Knife and manager for the Burkburnett Fork Club. attended Midwestern University ledge of the complete operation. in Wichita Falls, Texas.

United States Air Force.

Larry served 4 years in the have one daughter, Shelly. They

Van Wert High School. He also which he has gained a vast know-

are members of the St. Paul He has 10 years of banking Lutheran Church and reside at experience in the Wichita Falls 1531 Melody Lane in Wichita



Bob Webb Is Gibsons

Front Man

Bob Webb, front-end manager at the new Gibson's Discount Center has a big job. He assists the public around the cash registers and in and out of the store. He makes every effort to keep the checkout lines moving smoothly and quickly as possible.

Bob owned and operated a Piggly Wiggly grocery in Electra, Texas for 24 years and has been employed at Cloyd's Meat Market in Burkburnett the past 2 years.

In Electra, Bob has served on the City Commission, Iterm as Street Commissioner and 2 terms as Mayor.

Bob and his wife, Geraldine, who teaches school in Harrold, Tex., have 2 children, Charles, an attorney in Ft. Worth and Mrs. Bill Mersiovsky, whose husband is a teacher in State School in Amarillo. They also have 2 granddaughters, Julie and Christie Mersiovsky.

Fashions At Gibsons

up with the current name brands as Waltham, Helham, Spartus and Welby Dec- Gibson Jr. orator and Kitchen clocks, Boelry, Parker Pen Sets, Remington, Schick and Norelco Electric Shavers, Hadley Kalbe Watch Foster Grant Sundasses.

Gibson's Discount Center, was Larry joined the Gibson Disborn in Van Wert, Chio. Larry count Center in May, 1972. He attended public schools in Van has worked in every department Wert and graduated from the of the downtown store, from

Larry and his wife, Shirley area. Larry is a member of Falls, Texas.



by the wife of the household," he noted. "With that in mind, the designers of Gibson's stores have created a veritable woman's paradise." "Women like a big store . . . so we've given them big stores,"

said, "They like lots of selections. . . and they find variety This is the apt description of Gibson's Discount Centers profferred by Gerald Gibson, executive vice - president of Gibson Discount Centers, Inc.

"Women like self service . . . so, we've given them that, too", he continued. "When they are in a hurry and need to dash in and out, they can find what they want without possible delay in waiting for a clerk to be free to help them. And when they are not in a hurry, they can take all the time they like to browse through the store without being pestered by a sales clerk or uncomfortably thinking they may be taking up the clerk's time."

"Of course, there are clerks available to help in locating an article or to give infor-mation on merchandise when desired. They may ask if they can be of service; but they won't try to push a sale." He noted that Gibson's has found women also like lightness and brightness, so the stores are amply lighted.

"We also have ample checkmake certain shoppers get fast service," Gibson said.

Gibsons Is Current Jewelry By The Acre

Parking At

Parking area at all Gibson's Discount Centers is "measured by the acres" ... averaging approximately five acres at each of the stores (with some adjacent to shopping centers offering even GBSON'S is always keeping more parking). "We also real-'In ize the average shopper just Fashions" of fine jewelry. You won't drive across town through can always find a good selection heavy traffic very often ... so we the year around, carrying such are trying to put Gibson's stores within easy driving range of all bros and Benrus Watches, Ron- suburban neighborhoods surson and Scripto Lighters, Walt- rounding Dallas," says H. R.

"And when a shopper reaches Mar and Empire Costume Jew- a Gibson's store ... possibly with exception of special promotional events and periods just prior to certain holidays when traffic Bands, Meeker and Centra Bill is heavier ... she should find a reasonably convenient place to mical Tape, Astro Label Markpark. And it's for free."

Gibson's Discount Center **Emphasizes Sporting Goods**

Strong emphasis on sporting prices which enable many famgoods at Gibson's Discount Centers didn't happen by chance. Taking direction from founder H.R. Cibson Sr., an avid sportsman and outdoorsman, most of the Gibson's centers across equipment.

"Before I joined Gibson's, I came to the conclusion the discount method made possible with highvolume mass merchandising was coming to the fore as the best prospect for sales dominance in distribution of sporting goods," an official says. "This view has proven to be correct, with the mass merchandising of fishing tackle, sporting goods and camping equipment at popular prices exerting a big effect on increasing the numbers of users of such equipment."

"Mass merchandising, with high volume and discount prices has made virtually all popular sporting goods available at

ilies to participate who could not have done so in prior years," he said. He noted that more and more people are taking advantage of greater amounts of leisure time. The the country are heavily oriented constant refinement and deto sporting goods and camping velopment of sporting goods items and ever-growing trend toward outdoor pursuits have also generated greater interest in the fast-paced market. Every top fishing tackle and sporting goods manufacturer has been added to its list of suppliers. Acceptance at the store level is evident in the expansion of area devoted to sporting goods, up from approximately 5 percent of total store area to about

> Purchases and sales have grown to the point where the Gibson's chain is now among the nation's top buyers and retailers of a number of leading name brand sporting good lines. For example, Gibson'sis rated the largest buyer of sev-

15 percent of store area.

eral brands of fishing tackle, these including such famous lines as Garcia, Zebco, True Temper and Heddon.

Gibson's is among the top merchandisers of such famous camping equipment, outdoor and vacuum goods lines as Coleman and Thermos. Gibson's is also rated close to the top among the leading retailers of Rawlings and Spalding athletic goods. Another basic reason for Gibson's success with sporting goods, is "Knowledgeable sales people."

"While we try to stress selfservice as much as possible, sporting goods also require experience. Our people can demon strate how to reload a rifle, the difference in fishing tackle and the proper method for setting up outdoor equipment."



HOWARD L. LOCKLIN

Howard Locklin

Sporting Dept.

To Head Gibson

Howard L. Locklin was born in Rockdale, Texas. At age 6, Howard moved to Burkburnett and has lived here since that time.

He attended schools in Burkburnett and Wichita Falls and is a Business Accounting Graduate of Draughon's Business College. He also has a master barber license from Williams Barber College of Fort Worth.

Howard serves on the board of trustees of the Providence Baptist church and is an active member of the Burkburnett Lions Club.

Howard and his wife, Helen, have two children, Glen and

Pamela, of the home. Howard has worked for Gibson's in the sporting goods department since June of 1969 and will serve as department manager for sporting goods and automotives for the Gibson's Discount Center of Burkburnett.

LYNN DOZIER

Lynn Dozier To Head Shipping And Receiving Dept.

located on Kell Boulevard for the Wichita Falls. past two years. He and his wife, Debbi are both 1971 graduates of Lynn will head the Shipping Iowa Park High School and Lynn and Receiving Deaprtment of is currently attending Mid- Burk's new Gibson's Discount University, Lynn, Center.

Lynn Dozier has been employ- Debbi, and their ten month old ed by Gibson's Discount Center, son, Jason, are now residing in

Small Appliance Selection Favorite Of Brides, Grads

Discount prices on small appliances ranging from ice crushers to hair curlers will be found in Gibson's housewares department. June brides and recent graduates will appreciate a gift of one of the fine appliances, which bear famous brand names. There ers in the check-out area to are blenders, ice crushers, bun warmers, knives, meat grinders, mixers, can openers, irons, toasters, coffee makers, bean pots, corn poppers, fry pans and griddles, to name a few of the electrically-operated saunas and manicure sets.

Special items include "portable ranges," which can take the chef to the patio or into the living room to prepare a meal on a decorator-styled hot plate. Broiler ovens are another versatile appliance which finds a favor with homemaker.

Hair curlers and both beauty shop and compact styles of hair dryers are available, in models by Brother International, Northern Electric, Dominion and Sunbeam. Other feminine beauty aids include facial

Gibsons School Supply Selection Termed Great

CIBSON'S has the Biggest and ers, Empire and Eberhard Largest selection of SCHOOL SUPPLIES and STATIONERY of any store in town. From Ball Point Pens to Rulers, Compasses and Notebook Paper, your local GIBSON store can supply your needs of SCHOOL SUPPLIES. GIBSON'S carries such name brands as Bic Pen, Scripto, Wearever, Sheaffer, Borden and Le Page glues, Duro Art Supplies, Le Page and Tech-

Faber Pencils, Bostitch Stap-

GIBSON'S has a complete stationery department carrying such name brands as Stuart Hall Tablets and Envelopes, Whiting Stationery, Holes Webway and S.K. Smith Photo Albums and Diaries, Pleasant Thought Everyday Greeting Cards, S. K. Smith, Parker Pen desk sets and accessories, Savoy Leather, Trojan Luggage and attache cases.

"WHERE YOU ALWAYS BUY THE BEST FOR LESS" **GIBSON'S** DISCOUNT CENTER

Often Imitated - Never Duplicated

Quality Name Brand Merchandise

Always **FREE** Spacious Parking

For Your Convenience

Friendly, Courteous While Shopping At Gibson's

Continuous EFFORT To Serve You **Better**

Use Our Fantastic LAW-A-WAY **Program** For Your Convenience

We Cordially Invite You To Visit And Shop With Us **During Our Grand Opening** This Thursday, Friday & Saturday Thursday, Friday & Saturday



NO. 366

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Burk-and is duate lege.

Colrd of ctive

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Gib-

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REDWOOD STAIN & SEALER

- · REFINISHES IN ONE COAT
- FOR PICNIC TABLES, LAWN FURNITURE, REDWOOD FENCES, ETC.



Gibson's Special

GALLON

METAL CAR BUTLERS

- FITS OVER HUMP ON FRONT FLOOR OF CAR
- · HOLDS CUPS, GLASSES, MAPS, MATCHES, CIGARETTES, CIGARS,
- AVAILABLE IN ASSORTED COLORS

Gibson's Special



NO. C26S

NO. 1715 **SKILSHOP** 7-IN. CIRCULAR SAW

- 9 AMP. MOTOR DEVELOPS 1 H.P.
- · DEPTH, BEVEL CONTROL
- · COMBINATION BLADE AND WRENCH

Gibson's Special

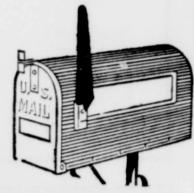


3.50 VALUE

RURAL MAILBOX

- APPROVED BY POSTMASTER GENERAL
- · ALL-STEEL RIBBED BODY WITH A LUMINUM FINISH
- · LARGE RED FLAG

Gibson's Special



PTN OIL MASTER

- STOPS OIL BURNING AND SMOKING
- · QUIETS ENGINE NOISES
- · IDEAL FOR NEW OR OLDER ENGINES



Gibson's Special

3.35 VALUE

26-IN. HANDSAW



- · 8 POINT HARDENED, TEMPERED AND HIGHLY POLISHED BLADE
- · NATURAL FINISH HARDWOOD HANDLE

Gibson's Special

NO. STR - 2400 TAPE CARRYING CASE

- · DELUXE BLACK ALLIGATOR VINYL 8 - TRACK CARRYING CASE
- · SEPARATOR SLOTS WILL HOLD 24 8 - TRACK TAPES
- · FOR HOME OR CAR
- · WITH LOCK AND KEY



Gibson's Special

5.97

NO. L7HH

" LAN-LIN " HAND CLEANER

- · RUB ON RINSE OR WIPE OFF
- · DISSOLVES DIRT, TAR, SHELLAC PRINTER'S INK, FRUIT, VEGETABLE OR CHEMICAL STAINS
- . 1 LB. CAN

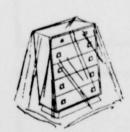
Gibson's Special



NO. 105

9 FT. x 12 FT. **PLASTIC** DROP CLOTH

· CLEAR SHEET PLASTIC



Gibson's Special

UTILITY TOOL BOX

- 15" X 5 3/8" X 6 1/2" SIZE
- . HIP ROOF LIFT OUT TRAY
- GREEN TEXTURED



Gibson's Special

NO. 82229

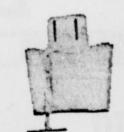
NO. 81005

3.35 VALUE

5-POCKET LEATHER TOOL HOLDER

- EXTRA WIDE BELT LOOPS
- · LANDIS STITCHING HEAVY DUTY RIVETS
- · SPECIAL TAPE HOLDING CHAIN

Gibson's Special



CUP HOLDERS

PLASTIC

- · HANGS ON CAR DOOR WITH WINDOW DOWN OR UP
- HOLDS CANS OR BOTTLES
- · CHOICE OF COLORS

Gibson's Special



NO. TX - 9

BERNZ-O-MATIC PROPANE FUEL

 FOR ALL BERN-O-MATIC TORCHES, ETC.



Gibson's Special

METAL TOOL BOX

- 19" X 6 1/4" X 5" SIZE WOOD GRAIN FINISH
- . LOCKING HASP STURDY HANDLE
- LIFT OUT TRAY WITH SOCKET COMPARTMENT

Gibson's Special

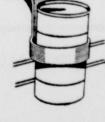


GREASE GUN



- HIGH PRESSURE GUN
- CAN BE LOADED BY GREASE CARTRIDGES, FROM GUN - FILLING PUMP OR BY SUCTION

Gibson's Special



NO. 4620

2-GALLON GASOLINE CAN

• PULL - UP SPOUT

• RUST RESISTANT

Gibson's Special



OFTEN IMITATED - NEVER DUPLICATED

OFTEN IMITATED - NEVER DUPLICATED

GRAND OPENING

Thursday, Friday & Saturday

RAY-O-VAC

30¢ VALUE

FLASHLIGHT BATTERIES

- "D" Cell 1 1/2 Volt
- For Most Flashlights

Gibson's Special 1 C EACH

98¢ Size

BARBASOL

SHAVING CREAM

- 11 oz. Aerosol Can
- Regular or Menthol

Gibson's Special 19 ¢



NEVER DUPLICATED

OFTEN IMITATED -

NEVER DUPLICATED

100

PAPER PLATES

• 9" - White



Gibson's

Special

Butterfinger

Butterfinger

Butterfinger

Butterfinger

43¢



12-OUNCE CAN

COCA COLA

CASE OF 24

2.78

CURTIS

60¢ VALUE

PAK

6-PAK CANDY BARS

CHOICE OF: Butterfingers, Baby Ruth,
 Coconut Bar, Jumbo Block Or Peanut
 Butter Cup

Your Choice

29¢

NO. 964

GIBSON'S

LADIES' PANTY HOSE

- Sheer Stretch
- First Quality Nylon American Made
- Choice Of Colors Desert Sand, Tropicana, Intrigue,
 Coffee, Off Black, Navy and White
- Fits 5'8" 100 to 150 lbs.

NO LIMIT

Gibson's Special 25 c

PAIR



19¢ VALUE

Butte

SCRIPTO

FIBER PEN

- Fine Point
- Choice of 10 Colors

Gibson's Special **9**¢



1/2 GALLON

FROSTIE ROOT BEER OR BIG RED

- Ready To Use
- No Deposit No Return

Gibson's Special

37 ¢

PRICES GOOD IN BURK & WICHITA FALLS

OFTEN IMITATED - NEVER DUPLICATED

OFTEN IMITATED - NEVER DURI ICATED

MITATED - NEVER DUPLICATED

Thursday, Friday & Saturday



FAMOUS NESCO® APPLIANCES

NO. N-381

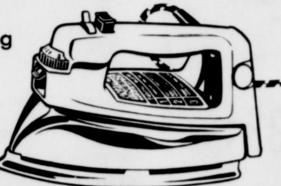
FROM KNAPP --- MONARCH

\$19.50 VALUE

DELUXE STEAM 'N SPRAY IRON

- Stainless Steel Soleplate With 46 Steam Vents
- Up Front Selector Dial -Temperature Automatically Controlled
- Sprays On Steam or Dry Settings
- Fabric Guide Shows Correct Setting For All Materials

Gibson's Special



\$42.50 VALUE

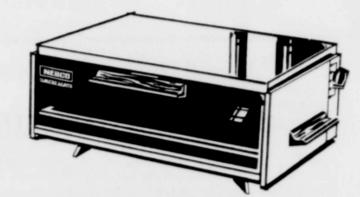
NO. BA005

BROILMATE OVEN - BROILER

WITH CONTINUOUS CLEANING

- Roasts Bakes Broils
- Twin Heating Elements
- Tinted Glass Door
- Positive Heat Control

Gibson's Special



\$17.95 VALUE

2-SLICE TOASTER

- Slide Action Control Selector
- Radiant Glow High Speed Heating Element
- Units Shuts Off Automatically



Crumb Tray Swings Out From Bottom

Avocado And Chrome

Gibson's

Special

9.88

\$27.50 VALUE

ELECTRIC FRY PAN

NO. N-130

WITH WARMING TRAY

- Warming Tray Keeps Food At Correct Temperature
 - High Dome Lid Buffet Styling
 - Completely Immersible
 - Large 12" X 12" Cooking Surface

Gibson's Special

\$57.50 VALUE

18-QUART

NO. N-109

NO. BA505

NO. N-202-8

ROAST RYTE ROASTER

- "Select A Recipe" Heat Control Panel
- Self Basting Lid With See-Thru Window
- 5-Pc. Heat Resistant Glass Cook Set
- Attached Power Cord
- Fiberglass Insulated
- Operates On 120 Volts

Gibson's

Special



\$16.50 VALUE STEAM 'N SPRAY IRON

Aluminum Soleplate With Full Coverage Steam Vents

- Up Front Fabric Dial
- Fingertip Spray Button And Dry/Steam Switch
- Large Fill Opening
- Fabric Selector Guide

Gibson's Special

8.66



NO. N-206-8

\$62.95 VALUE

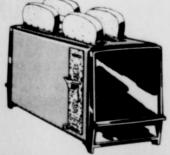
ROTISSERIE - OVEN - BROILER

- Rotisserie Cooking Roasts Bakes Broils
 - Removable Tubular Elements
 - Complete With Spit & Spit Holder, 2 Adjustable Meat Holders
 - Push-Button Controls

\$24.95 VALUE

4-SLICE TOASTER

- Same Features As The 2 Slice Toaster Both Toasters Have Automatic "Pop- Up" Feature
- Ideal For New Snacks And Breakfast Treats
 - Avocado And Chrome



Gibson's

Special

13.97



Gibson's

Special



THURSDAY, FRIDAY, & SATURDAY

PRICES GOOD IN **WICHITA FALLS** & BURKBURNETT





FREE ORCHIDS! FOR THE LADIES

eiderlon WILL PRESENT VANDA ORCHIDS TO THE FIRST 500 LADY SHOPPERS AT THE LINGERIE SECTION

eiderlon ... the softest touch

in panties



Wear An Armful Of Bracelets

All 2.00 LADIES BRACELETS

- *A Wide Choice Of Styles, Widths and Colors · Cold, Silver and Enamel Finishes
- · Selection Includes I.D. Bracelet

YOUR CHOICE

\$2.00 VALUE



- · 100% Natural Vitamin E · Helps Smooth Away Dry Skin
- · Aids In Maintaining Healthy, Youthful Looking Skin

GIBSON'S SPECIAL

\$49.95 VALUE

LADIES' OR MEN'S

HELBROS 21-JEWEL WATCHES



Ladies Watch

- · 2 Brilliant 8-Faceted Diamonds · Modern Marquise Design
- · Facet-Cut Crystal
- . In Yellow Or White

Man's Watch

- · Self-Winding Tells Day And Date · Water Resistant - Instant Date Change
- In Yellow Or White

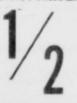
YOUR CHOICE



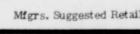
LADIES' & MEN'S

COOL RAY POLAROID SUNGLASSES

·The Famous Glare Killers · Shatter Resistant Lenses · Wide Choice Of Frame Styles And Colors Including Clip-Ons



Mfgrs. Suggested Retail Prices



Lenox Ware 45-Pc. Dinnerware Set

- · MELAMINE DISHWASHER SAFE
- · FADE-PROOF PATTERNS AND COLORS.
- · 2-YEAR GUARANTEE AGAINST BREAKAGE
- SET CONSISTS OF 8 EACH 10 inch DINNER PLATES, CUPS, SAUCERS, SOUP-CEREAL BOWLS, BREAD & BUTTER · ALSO VEGETABLE BOWL, CREAMER, SUGAR WITH LID
- · "DAISYMAE", "EMPRESS" AND "CHINA SEAS" PATTERNS

Gibson's Special



PLASTIC COATED PLAYING CARDS

·With Nu-Vue" Tint · Wide choice of Patterns

GIBSON'S SPECIAL





STYROFOAM WIG HEADS

.For Storing Or Styling Wigs · Stands 10 1/2" Tall

GIBSON'S SPECIAL

\$2.00 VALUES

LADIES' PENDANT NECKLACES

- · With Choices Of Styles
- · With Imported Stones
- . Gold Or Silver Finishes With Matching Chains · In Gift Boxes

YOUR CHOICE

\$8.00 VALUE

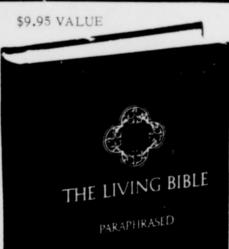
MEN'S BILLFOLDS · Top Quality Workmanship

- · Choice Of Leathers In Black Or Brown
- · Loaded With Compartments
- · In Gift Boxes GIBSON'S

SPECIAL



Dilido Originals



THE LIVING BIBLE

· 6" x 8 3/4" Size

 Padded Leatherette Hard Back

> GIBSON'S SPECIAL

LADIES' KNEE HI HOSE

- · Sheer Stretch
- · Choice Of Colors

GIBSON'S



69¢ VALUE MELROSE BOUQUET PERFUMED TALC

. 3 1/2-OZ. SIZE

GIBSON'S SPECIAL

BIBB Sheets &

- Pillow Cases · Type 13D Muslin - First Quality
- 50% Fortrel Polyester, 50% Cotton Need No Ironing
- · Stays Fresher Longer

· Choice Of Colors And Patterns

· Solids - Stripes - Florals

TWIN SHEETS FLAT OR FITTED FULL SHEETS FLAT OR FITTED QUEEN SHEETS FLAT OR FITTED KING SHEETS FLAT OR FITTED

42" x 36" PILLOW CASES 42" x 46" PILLOW CASES

\$19.95 VALUE

BAGS

SPECIAL

SLUMBER

LOW PRICE

- · With Free Pillow In Each Bag
- · For Home Beach Camping

MEN'S DRESS SLACKS

- · 100% Double Knit Polyester
- · Belted Flare Or Dak Model
- · Solids or Fancy Patterns
- · Sizes 29 to 42 Waist

GIBSON'S

SPECIAL

6.99



397

197

\$8.00 and \$9.00 VALUES

DICKIE

- MEN'S FLARE JEANS
- · Choice Of Colors And Fabrics · Solid And Shadow Stripe Cord
- · Sizes 28 to 38 Waist
- · S-M-L Length

GIBSON'S

3.99 SPECIAL

85¢ VALUE

"PILLOW WALK" MEN'S CREW SOCKS

· White-Cushion Foot · Stretch Size 10 to 13

GIBSON'S

SPECIAL

GIBSON'S SPECIAL

OUR REGULAR PRICE IS

THE PANT BUY OF TH

LADIES' AND JR. MISS

LEVI'S PANTS

· Flare Leg With Belt Loops And Zipper

· White Twill Or Cut Corduroy In Choice

· Western Styling

. Sizes 5 to 15



3 P(

- SLEEPW · 100% Nylon Wi
- · Choice Of Colo Lavender, Sizes S-M-L

GIBSON'S SPECIAL

LADIES' NYLON SATIN BRIEFS

- With Tunneled Waist Elastic
- White and Pastels

· Sizes 5 to 8

SIZES 9 and 10

LONG SLEEVE SPOR



Choose Fr · Sizes S-M-I

· Bold Print Pa

MEN'S

GIBSON'S SPECIAL

\$4.00 VALUES

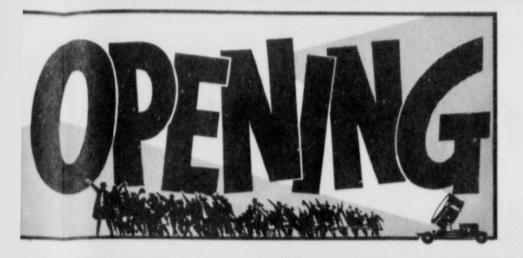
"MIRA-PRES

MEN'S DRESS S

· Long Sleeve - 2 Button Cuff Not · Permanent Press



· Ch . 32



PRICES GOOD IN WICHITA FALLS & BURKBURNETT



THURSDAY, FRIDAY, & SATURDAY,

BUY OF THE YEAR!

R. MISS

ps And Zipper Front aroy In Choice Of Colors



LAR PRICE IS MUCH HIGHER

LADIES 3 PC. BIKINI SLEEPWEAR SET

100% Nylon With Flock Top Choice Of Colors: White, Pink, Red, Lavender, Blue, Black Or Beige Sizes S-M-L



GIBSON'S

SPECIAL 1 10 77 c

MEN'S

EVE SPORTS SHIRTS

· Bold Print Patterns And Colors To Choose From

· Sizes S-M-L-XL

GIBSON'S SPECIAL



"MIRA-PRESS"

S DRESS SHIRTS

2 Button Cuff Notched

· Choice Of Patterns And Colors

- · Sizes 14 1/2 17
- · 32-35 Sleeve

GIBSON'S SPECIAL

2.22

ELECTRIC CHARCOAL LIGHTER

- · 6 Ft. Cord For Use in 110 Outlet
- · No Starter Fluid Required
- · Safe Sure Quick



REGAL NO. 7508

POLYPERK

8 CUP COFFEE MAKER

GIBSON'S SPECIAL



- · Brews 4 to 8 Cups And Holds At Serving Temperature Automatically · Made Of Durable Polupropylene
- · Permanent Decorator Colors Will Not Fade Or Discolor
- · Avocado, Harvest Gold Or Flame

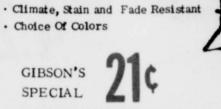
NO. 120

39¢ VALUE

PLASTIC WEBBING



· 2 5/8" Wide Polypropylene · For Wood Or Metal Furniture



NO. 8565 50 FT. GARDEN HOSE

· 5/8" Diameter - 100% Vinyl

· Brass Couplings



GIBSON'S SPECIAL

49¢ VALUE

TABLET & ENVELOPE SPECIAL

- 30 Envelopes 41/8" X 91/2"
- 100 Envelopes 6 3/4 "
- 125 Ct. Tablets RULED OR UNRULED

YOUR CHOICE

EACH

29¢ VALUE ELMER'S



- · Dries Clear, Fast And Strong · School Glue Launders Out

YOUR CHOICE

· 11/4 oz. Plastic Squeeze Bottle

\$2.99 VALUE DYMO LABELMAKER

· Prints Raised Letters on 3/4" Tag

GIBSON'S

SPECIAL

NO. 1800



42°

1.29 VALUE 3/8" TAPE



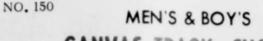
EACH

NO. 9404

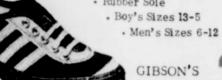
BOY'S BASKETBALL **OXFORD**

- · White Duck Upper · Re-inforced Back Stay -- Ventilating Eyelets
- Full Sponge Cushion Arch And Insole Non-Marking Molded Outsole With

2 Stripe Colored Sole Binding · Sizes 2 1/2 - 6



CANVAS TRACK SHOES · Black With White Stripes · Rubber Sole



GIBSON'S

GIBSON'S SPECIAL

NO. 60

LADIES' AND GIRLS'

LINED CANVAS OXFORD

- · Canvas Uppers 4 eye tie
- · Cushion Insole Rubber Sole · White, Navy, Black and Red
- · Girl's Sizes 12 1/2 3, Ladies Sizes 5-10

GIBSON'S SPECIAL



CRACKER JACKS · The Favorite Candied Popcorn And Peanut Treat · Toy Surprise In Each Box

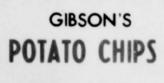
3-PACK

SPECIAL





59¢ VALUE



- · Big 10 oz. Package · Plain, Ripple or Bar-B-Q
- GIBSON'S

SPECIAL

WRIGLEY PLEN-T-PAK GUM

- . " "icks To Package
- · Choice Of Spearmint, Doublemint Or Juicy

GIBSON'S SPECIAL

MARS "FUN SIZE" CANDY

- · 1 lb. and 3/4 lb. Packages
- · Snickers, Milky Way, Almond Bar, 3 Musketeers



YOUR CHOICE



' 10" x 20" Cooking Surface

· 2 Grills With Handles Will Adjust To 4 Positions

NO. 6120

NO. 2017

HOOVER "SLIMLINE"

· Adjustable Drafts - Side Handles

· Black Finished Cast Iron

PORTABLE VACUUM WITH ATTACHMENTS

GIBSON'S SPECIAL

NO. 1366-1180



PLASTIC WINDOW

- · White "Weave-Tex" Pattern 37 1/4" x 6' Size
- . No extra Charge For Cutting · Adustable Steel Roller

GIBSON'S SPECIAL

FOLDING ALUMINUM COT

WITH 1 1/2" FOAM MATTRESS

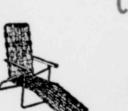
· 24" x 72" Size

· Heavy Polished Aluminum Frame GIBSON'S

NO. 303

NO. 600

ALUMINUM CHAISE LOUNGE



· 1" Polished Aluminum Tubing Frame

· Heavy Weather-Resistant Webbing · 6 x 15 Webbing

> GIBSON'S SPECIAL

TRAVELING SPRINKLER

GIBSON'S SPECIAL



· Lays An Even Swath Of Water

5' to 50' in Diameter

· Cast Iron With Cast Iron Wheels

NO. VW55-76



HAND MIXER OR CAN OPENER SHARPENER



· 5-Speed Hand Mixer With Push Button Beater Rejection And Twin Chrome Beaters

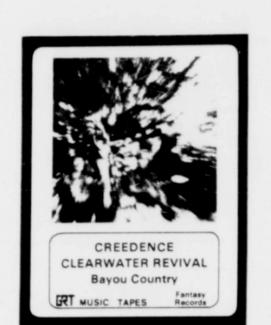
Can Opener/Sharpener Opens Any Size Can, Has Floating Cutting Wheel And Non-Tilt Base

YOUR CHOICE

EACH

GANDOPENING SALE!!

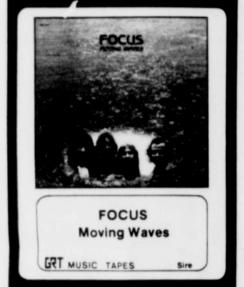
WE'D LIKE TO CELEBRATE!

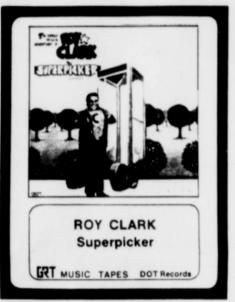


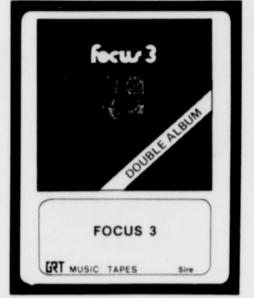
MUSIC TAPES

DPENING SALE

So.... Come In And Shop
From Our Large Stock Of
LP Albums & 8 Track Tapes
At Reduced Prices







WE HAVE A GREAT SELECTION OF GRT 8 TRACK TAPES

4.22

LIST S6.98



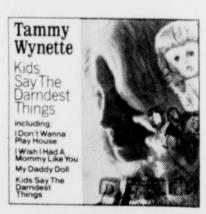
OUR VARIETY OF MUSIC COVERS EVERYTHING FROM COUNTRY WESTERN TO HARDROCK!

Here Are Just A Few...





On Columbia Epic Records



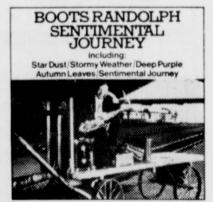


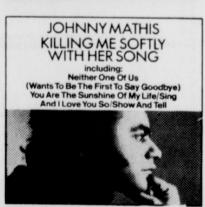
3.33 LIST \$5.98
EACH LP

6.98 LIST \$6.98 EACH TAPE











GRAND OPENING SALE