

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 11

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NUMBER 50

SIGNING OF COTTON ACREAGE REDUCTION CONTRACTS BEGAN SATURDAY; MANY INTERESTED

\$350,000.00 Federal Funds Received Here Last Year; Indications Are The Sign-up This Year Will Equal 1933.

Signing of contracts by cotton producers in Bailey County under the federal cotton acreage reduction plan began at Muleshoe last Saturday by J. B. Wade, jr., county farm agent, with indications that the movement would be as heartily supported for the years of 1934-35 as it was last year. In 1933 Bailey county cotton growers drew something over \$315,000 federal funds for their participation in this reduction campaign.

Mr. Wade states that pink cards have been mailed all cotton producers in this county and they are urged to fill these out promptly and either return them to him at Muleshoe or else hand to their local committeeman. This is important so that the growers of this county may receive the production credit to which the county is entitled.

The contract will be signed by the grower for two years, the government reserving the option of cancelling or continuing the contract for 1935 by December 1, 1934.

The grower will be paid three and one-half cents per pound on the average production of lint on the acreage reduced, the average production being the average raised on his individual farm over the five year period—1928 to 1932, if individual records are available. Should the grower have no records it will be left to the community committee to set an average, the grower having the right of appeal to County Committee, whose decision is final.

Growers may reduce acreage from 35 to 45 per cent of average acreage

over base periods of five years. The record of the land cultivated during the base period and not the record of the grower will be used as a basis for the 1934-35 contract, should the farmer have farmed else-where.

On lands put in since 1929 the average production is based in total production divided by the number of years in cultivation. Any three years of base period will be accepted provided one of the years is 31 or 32 or the years '32 and '33. Or for year '33 should there have been a government contract in land that year.

In addition to the rentals the grower will receive a parity price of one cent per pound on 40 per cent of the average production over base period, this percentage representing the domestic consumption of cotton grown in the United States.

The rentals will be divided equally between the land owner and the "Managing Share Tenant."

A tenant who farms on the halves, will receive no rentals but will get one-half the parity price.

One-half of the rentals will be paid on the reduced acreage in March and April of this year, the other one-half being paid in July and August of the following year. The parity payment will be paid about December 1, 1934.

County Agent Wade is planning for meetings in the various communities throughout the county as a matter of accommodation to growers, at which time detailed information of the plan will be given out and contracts may be submitted for signatures.

W. E. Renfrow Asks Re-Election, Office Commissioner Prec. 3

In this issue of the Journal appears the announcement of W. E. Renfrow for re-election as County Commissioner of Bailey County in Precinct three.

Mr. Renfrow, in asking re-election, states he has given all and unhesitating service to his constituents during the past term, feels confident his service as a public servant in this particular capacity has not only been honest and faithful, but such as to win the confidence and since it is a Democratic custom to grant the second term of office to those who have proven true to their trust, and also, because of his past experience he feels he can serve the people of this county, and especially of his precinct more efficiently during the next term than he has in the past.

Mr. Renfrow states it has been his one endeavor to handle the affairs of his particular office in as businesslike manner as possible and has always operated with other members of the Commissioners' court in this respect. He favors a more equitable adjustment and valuation of county property and it has always been his effort to hold down all county expenses, possible, invariably using his influence to eliminate any expense that was not absolutely necessary.

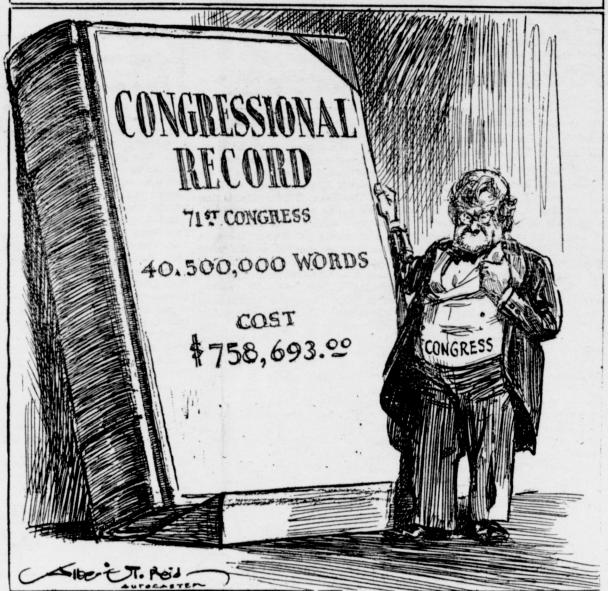
"While economic conditions are now somewhat improving," said Mr. Renfrow, "yet during this changing period the very best business principals need to be applied, and I candidly believe those officers who have gone through the period of depression and are familiar with the duties of office are in a much better position to give efficient and more satisfactory service than would untried and untested men who might be selected."

Mr. Renfrow states he has been a citizen of Bailey county for the past several years. Owns his own farm and during this period has been engaged in the business of farmer-stockman. He has children in the public school, is vitally interested in educational matters, and has always lent his influence for the betterment of all conditions throughout the county.

He respectfully solicits the favorable vote and influence of the citizens of the county toward his re-election in the coming Democratic primaries, promising even better service to his constituents and his most faithful attention to this office during the coming term.

The Texas Utilities Co., protesting against the erection of a municipal light and power plant in Plainview has been the cause for service being served on Mayor R. P. Smith, that city in a hearing to be held in Federal District court this week.

OUR MOST PROLIFIC AUTHOR—By Albert T. Reid



LITTLEFIELD PROTESTS LOCATION An Editorial

Littlefield is protesting the location of the Production Credit Corporation organized last week, according to the Leader, newspaper publication of that town, its editor making such announcement with a big type six column stringer and double sub-head editorial on the front page in the guise of a news story, yet failing to quote anyone who uttered the protest.

"Inaccessible" is the reason Editor Drake assigns to the bank's location being made in Muleshoe, failing to recognize that both towns are located on the same state highway, yet insisting it would be easy going southeast while it would be impossible of travel if headed northwest.

As a matter of fact, Muleshoe is more "accessible" to all parties interested in such an organization than is Littlefield. While Littlefield has but one state highway, Muleshoe has a state highway and an U. S. highway entering here, and the other county roads coming into Muleshoe are just as travelable as are those entering Littlefield and are of sufficient number to furnish all needed accommodations to citizens of that county.

Furthermore, Muleshoe is certainly more centrally located than is Littlefield, yet Littlefield agitators would have citizens coming from Farmer county to pass through Muleshoe and go on to Littlefield to transact their business with this farm bank. Muleshoe is also closer to citizens living at Earth, Otton and other sections of the northern part of Lamb county than is Littlefield and they could arrive here over a federal government road instead of threading the sandhills to Littlefield. Incidentally, Bailey county has several miles of asphalt paved state highway for its visitors to travel over while there is none near Littlefield except a little strip right in town.

As a matter of fact, Muleshoe is far more accessible and much more centrally located for tri-county purposes than is Littlefield or any other town of the three counties involved in the organization. The Leader's white about "inaccessibility" is purely a subterfuge. The fact is Littlefield tries to grab everything it possibly can regardless of whether it is entitled to it or not. Twice it has grabbed for the Bailey seat and misse year. It may grab again as soon as the law permits; but we predict another miss when it does. It has grabbed for other things and failed to secure them because selfishness seldom wins much but the enmity of neighboring towns and Littlefield was already gained plenty of that from the other municipalities of Lamb county.

Editor Drake is to be commended that he has the "guts" to publish this front page editorial regarding location of this bank in Muleshoe. We have watched for some time for this citizenry subject of Johnny But take some stand upon some of the vital questions being agitated in his own town, the municipal electric light plant, the postmaster, the school trustee situation, for instance, and numerous other important matters; but we have watched in vain. True, to take sides upon any civic matter involves strong convictions, and plenty of "guts" to stand up and express one's ideas in behalf of public welfare. It might effect business, "don't they know, see! Understand!" Therefore, it was a fine opportunity for the Leader to stand up on its hind legs and get green about the gills when it had the chance of lambasting Muleshoe as an "inaccessible" location for this farm bank, because without a doubt it editor had ALL citizens of his own town squarely back of him.

Personally, the Journal would prefer that Littlefield join the bank at Lubbock, as the Leader vaguely hints; but we suspect the business men of that little city would strenuously object, since while in the Hub City folks would naturally do some trading which wouldn't be done at home. Such would not likely be the case in Muleshoe.

What do you say Morley, let's move the state capitol up to Littlefield. It's too darned far to go down to Austin, hence it would save your pet senator considerable time and expense, and if he should be elected to Congress we promise here and now we'll support Littlefield as the next site for the national capitol. Really, we believe the eye and soda water around Littlefield would be more appealing to President Roosevelt than would the medicinal fluids of Warm Springs, Georgia. But we insist that Muleshoe is just as "accessible" to the majority farmers as is Littlefield.

250 MEN PUSH WORK ON NORTH SOUTH HIGHWAY

Paul Hill Cut Down, Caliche Hauling was Begun This Week.

Pat R. Bobo, county administrator of CWA works, last Monday put a new crew of about 30 workmen to cutting down the hill on the North and South highway near the Paul ranch and about six miles south of Muleshoe. The grade on this hill is to be taken down considerably, while the valley will be raised so as to make for more efficient travel and easier hauling by trucks and wagons.

There was a total of 250 men put to work Monday morning on this road, being the largest number yet employed in the county on this project. There has been graded to date about 12 miles of this road, some two miles of which has been spread with caliche 16 feet wide and an average of 12 inches deep. It is expected that hauling of caliche from some nearby pit for the north end of the road will begin sometime this week. It being Mr. Bobo's desire to get as much of the caliche spread as possible when the caliche crew is organized he expects to regrade the road at the rate of a mile or more per week.

Under rulings of the CWA only one man from each family is permitted to work on any project, and if some member of the family is in the CCC then no other members may work under CWA.

Teams, teamsters and truck drivers shift every Monday, going off work on Saturday. Single hands go on Monday and are off Tuesday of the following week, having put in 60 hours labor at the rate of eight hours per day, with the exception on Monday and Tuesday which are seven hour days.

Applications for work will not be taken at the local office on Friday and Saturday, but may be made any other day of the week, Mr. Bobo said.

CWA work is supposed to stop February 15, and the county committee is anxious to get as much of this road completed as possible by that time.

Mr. Bobo states he can use all available trucks now in hauling caliche from a pit north of Muleshoe. They must have regulation dump beds on them that hold two and one-half yards of caliche for which payment of 35 cents per hour is made. Flat bed trucks carrying two yards are being paid at the rate of 50 cents per hour.

While direct relief has been stopped in many counties throughout the state, Bailey county has been fortunate in having sufficient funds to continue handling this form of relief, Mr. Bobo said.

THE HOG-CORN CONTRACT WILL BE BEGUN SOON

A 20 and 25 Per Cent Reduction Corn-Hogs Is Federal Plan.

A Corn-Hog Production Control Association will be organized in Bailey county soon, according to County Agent J. B. Wade, jr. This organization will be composed of corn and hog producers who sign the 1934 Corn-Hog Reduction contract.

A temporary committee to aid in the organization has been appointed and it is expected the signing of contracts will begin soon. The members of this committee are: W. W. Williams, J. D. Elaylock, J. L. Howard, J. H. Danron, and W. L. Holloway.

The Corn-Hog Reduction contract calls for the reduction of acreage planted to field corn of not less than 20 per cent below the 1923-33 average; and the reduction of hog litters and hogs produced for market from such litters by not less than 25 per cent. The producer who has raised an average of three litters of pigs of 10 acres or more of corn during the years 1932 and 1933 is eligible to sign this contract. The producer who can qualify on hogs but who has not planted enough corn to qualify may sign the contract on the hogs he has produced. Also, the producer who can qualify on corn but not on hogs may sign a contract to reduce his corn acreage.

The payments on the retired corn acreage will be 30 cents per bushel on the adjusted estimated yield for each contracted acre. If the land retired from corn production has an average of 20 bushels per acre, then the rental payment will be \$6.00 per acre. The acreage retired under this contract can only be planted to soil improvement or cropland producing crops. This retired acreage can not be used for food or feed crops for home use.

The hog reduction payment will be \$5.00 per head on 75 per cent of the annual average number of hogs produced for market from 1932-33 litters. For example, if John Doe has raised for market an average of 100 head of hogs, he will receive \$5.00 per head on 75 per cent of a total of \$75.00 for reducing the number of hogs produced for market by 25 per cent or more. However, he must remain in the hog business in order to receive this payment.

Wade stated that a good sign-up was expected in Bailey county. It is estimated that approximately 100 farmers will sign the 1934 Corn-Hog reduction contract.

Kiwanians Discuss Variety Of Things Of Local Interest

At the Kiwanis meeting last Friday noon, held in the Mrs. M. Motheral diningroom, R. L. Brown stated he was in communication with a firm in East Texas who was interested in constructing for the purchase of 500 acres of cropland to be located in Muleshoe in the Blackwater valley. Investigation is being made as to responsibility of the firm before contract is made.

Cecil Tate reported that investigation was being made of the feasibility of locating a canning plant here this spring, and that the committee was in correspondence with two or three men interested in such a proposition to be possibly aided by government funds.

It was reported that the local CWA committee had decided to finish the North and South highway from Muleshoe to the Cochran county line before taking up any other road. The decision was arrived at largely, it was said, because of the uncertainty of how much government funds would be available for road work and how long they would be received.

J. B. Wade, jr., explained some of the workings of the Production Credit Association to be located in Muleshoe in the near future. This installation will have a capitalization of \$60,000 and will be authorized to make loans to farmers and livestock growers up to a total of \$300,000, the loans being from 450 up, bearing about six per cent interest, it was said.

T. D. Mays, Lubbock Kiwanian, and one of the organizers of the Muleshoe Kiwanis club was present, and spoke optimistically of the future of this section.

The convention of the American National Livestock association will be held in Albuquerque, N. M., January 10 to 12, about 1,500 stockmen being expected to attend.

670 BALES OF COTTON SENT TO EXPORT

Shipment Represents Second Largest Consignment.

The second largest shipment of cotton to ever leave the plains country went out last Tuesday when Johnson Bros., local cotton buyers for the past 10 years doing business in Muleshoe, shipped 670 bales of cotton.

The largest shipment heretofore was 600 bales, recently shipped out from the shipment of Johnson Bros., reported purchased at Muleshoe covers in Bailey, Farmer and counties, 400 bales of it being sent here and 270 bales consigned at Littlefield, the entire lot embracing about 20 carloads of baled staple.

The cotton is being shipped to Galveston and concentrating points for export across the ocean to England.

E BUSINESS IMPROVES

Texas, Jan. 8.—The 886 establishments reporting employed payroll data to the University Bureau of Business Research in conjunction with the United Bureau of Labor Statistics, the week ended December 16, increase of 18 per cent in the number of workers and an increase of 10 per cent in the weekly payroll over 1932.

Employment situation is reported contributing to the favorable on retail trade and other lines business activity in St. State, the city's bureau report said.

SON BUYS BURROW STORE

J. Robison who last week diversified farm interests in the YL company, last Monday purchased the hand store business of W. Burrow, located in the Hagemeier burg on Main street, taking charge of that day.

Robison plans on enlarging the store considerably, putting in a new and wider variety of second goods, and later on will add a garden and field seeds.

HICKS GETS FIRST RITE
J. W. Hicks, local artist and teacher, last Tuesday received notice from the U. S. Post Office of the filing to him of a copyright on a serial scene depicting cowboy life, painting to be used as a label on red Pinto beans.

Hicks is probably the first copyright any production ever granted to one in Bailey county.

Revenue collections in New Mexico increased from \$371,000 in 1932 to \$725,000 in 1933.

The dairy industry in Texas shows an increase of five per cent over 1932, the production being 2,711,500 pounds.

THE MULESHOE JOURNAL

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JESS MITCHELL, Editor.

I. F. MITCHELL, Bus. Mgr.

SUBSCRIPTION RATES
In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas.
Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses.
Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, it matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

A THOUGHT FOR THE WEEK

Keep thee far from a false matter; and the innocent and righteous say thou not: for I will not justify the wicked.—Ecclesi. 3:17.
Sin has many tools, but a lie is the handle which fits them all.—Oliver Wendell Holmes.

UTILITY RATES

A few weeks ago the local Kiwanis club took dissenting action on gas rates being charged in Muleshoe by West Texas Gas Co., utility servant.

A couple of weeks ago this same body appointed a committee to investigate the feasibility of installing a municipal electric light plant here, and last week further action on the same subject was taken by the City Commission.

The Journal would enjoy lower gas and electric rates as much as any other user in Muleshoe, but we do not believe this to be the time to take action in such matters.

The State Railroad Commission sets the profits gas companies may make from their service, namely six per cent. Should cities force the companies before a hearing of that Commission, in all probabilities they would be able to show they were not making that six per cent and the price would be raised.

True, other towns are getting lower rates; but they are much closer to gas fields, the source of supply. Larger cities may also obtain a lower rate because of the larger amount consumed, pro rata less equipment needed for service and less supervision required.

Indeed, were it not for the fact that Muleshoe is on the main line between other towns more objective and where greater amount of gas is used, it would in all probability have no gas privileges at all.

The Journal in times past has kept a pretty correct account of other fuel used, and even at the present rate, is satisfied gas is cheaper, to say nothing of the regular heat obtained, which is not the case with either wood or coal and the added convenience and labor-saving feature of gas over carrying in fuel and carrying out ashes.

We are also convinced that some gas owners' bills are higher than they should be because they are using inefficient stoves, or stoves that are not properly regulated. There is also

the item of gas leaks that often is considerable. The leak may indeed be small, so small it cannot be detected by the nose, but being of a constant nature causes the meter to run much higher in the course of a month's time. The gas company will be glad at any time to regulate your stoves or ferret out any leaks for any consumer and without cost to them.

The advisability of a municipal electric light and power plant is always a moot question. In some places such projects have turned out alright but there are numerous more where they have not. Generally speaking we do not believe such a plant is advisable in a town the size of Muleshoe.

In the first place bonds would have to be voted by the people for such a project and the carrying charges of such bonds over a period of years for maturity would run the cost of such a plant to nearly double what such would cost on a cash basis. People nowadays are quite averse to floating any further taxes when many are unable to take care of those now being assessed against them.

The initial installation of such a plant being smaller its output in service would be limited and, as time passed on the growth of the town, would require additional outlay to accommodate the citizenry. Frequently the amount of only a few motors jerks down the quantity of power until the quality is very poor, there being numerous instances among small municipal plants where full and satisfactory service is impossible. More than once the writer has had the experience of having to phone the local electric plant to cut off some other user before he could have power to run the motors for his own presses.

At least two men would have to be regularly employed to operate a municipal plant to cut off some other user before extra labor to be employed. Deterioration and general upkeep expenses plus overhead per month would all be considered. We doubt very much if anything like a total sign-up of citizen users could be obtained for such a plant, and if obtained, many would back out later on. The revenue from such a plant would not begin to pay its operating expenses and sinking fund for interest and payment on bonds.

Furthermore, we believe there is absolutely no possible way whereby any statistical engineer could set up any outline of income that would be sufficiently feasible to warrant any federal government assistance financially for such installation.

Even if such a plant could be managed, it is our experience that nothing like the efficiency of service as is obtainable in larger concerns would be possible. The Texas Utilities Co. is now and always has rendered a perfectly satisfactory service. Electricity for light and power is always there in abundance when needed at the mere turning of the switch. Such is often not the case in small town plants. If there is a break in the line now from a storm or other cause, the company is there in a few minutes to mend it and service goes on. In the case of the small town plant such damage is frequently not repaired for hours or even days, and the writer has known it to be three weeks before such repairs could be made.

The Journal holds no brief of any kind for any gas or electric corporation, but it does stand for fairness, and it is interested in the welfare of the citizens of Muleshoe. The Texas Utilities Co. has already given four reductions in power and light rates since its service was begun in Muleshoe. It is now absorbing the excise tax the government imposes, which in reality is another reduction to users. No one can say it is not giving the very highest quality of service possible for any utility concern to give. The purpose of the federal government's NRA and other similar movements under the Roosevelt administration is to raise the price of everything. Prices of dry goods, groceries, clothing, farm products, in fact, practically everything has gone up as a consequence, but there has been no raise in prices of gas and electricity. To even think of lowering these rates at this time would certainly be foolish—and it would be in direct opposition to workings of the New Deal. Attempted installation of a municipal electric plant in a town of this size would be still more foolish.

Prices now paid for satisfactory service being received are not too high under the conditions. Let's learn to be satisfied with what we have, the croakers, knockers and disgruntled without reason to the contrary!

KEEPING ACCOUNTS

Out of the red and into the black, or out of the black and into the red is as important for a farmer to know these days as it is for the business man in town and city. If the farmer is to know when he is on the safe side he must have some sort of bookkeeping system.

This statement can be verified by some of the most successful farmers around Muleshoe. They will tell you that a good account system on the farm takes note of each field, and in due course of time the grower knows whether or not some particular crop is paying its way.

January is the ideal month to begin this work as the new man will have more time to get his inventories into shape. This record will show the value of the farmer's stock, land, tools, buildings and stores at the time the books are opened. In starting the inventory real estate values are usually placed at the estimate return for the land were it sold by the grower, the sale not being forced upon him. After this original work is done, the farmer can enter his accounts daily at a cost of not over ten minutes of his time.

The keeping of a daily diary which will tell a yearly story of the local weather, winds, dates of crop plantings, yields of fields on the farm, neighborhood events and other matters of interest to the grower will be found well worth while.

Farmers who make a practice of keeping accounts, and such other data as mentioned above, say they would not think of again trying to run their farms without it. That statement would seem to justify those who are not doing so in adopting the plan at once.

THE DOTTED LINE

If a canvass should be made in Muleshoe it probably would be found that quite a few citizens are holding securities based on insurance policies containing stipulations they know nothing about when they made their purchase.

POLITICAL ANNOUNCEMENTS

The Journal is authorized by the following citizens to announce their candidacy for the respective offices under which their names are listed, subject to action of the Democratic primaries:

For Congress, 19th District
ARTHUR P. DUGGAN

For District Attorney
CHAS. H. DEAN

For Sheriff, Tax Assessor and Collector
JIM COOK (re-election)

For County and District Clerk
J. B. BURKHEAD, (re-election)

For County Treasurer
MISS HELEN JONES

For County Commissioner, Pre. No. 3
W. E. RENFROW (re-election)

Not every purchaser takes the time to read the little fine print on such documents, and yet the "catch" in a lot of such contracts is buried away in that fine print. When they invested their money or when they took out insurance, they took it for granted that there was nothing in the contract which might hurt them in the long run. But they didn't take time to read the fine print carefully, or to make sure of its meaning. They simply signed on the dotted line, put the document away and let it go at that.

Someone has suggested that now, while there seems to be plenty of leisure time on most every man's hands would be a good time for him to read the fine print on his securities or his insurance policies. It might save a lot of worry and fruitless argument later on.

THE FIRM FOUNDATION

It has not been so long ago that various really owners were telling us: "Put your money in land." They said it couldn't burn, or disappear over night, the price of stocks. But, at the same time, its value has depreciated. And wise men—not necessarily bankers—know that at last the value of land will be stabilized.

For men and women and children have to eat, and to be clothed. The land, the farm, supplies the answer. Bookkeeping, white-collar employees, theorists will not do in that line.

What the country needs is an army of farm-born boys who are willing to stay there to produce the wheat, the corn, the oats, the vegetables, the wool, the pork and the hides that clothe and feed us. We can get along without skyscrapers and many other things. But food and clothing we must have and none but the farms can supply.

Ex-Commander Curtis Taylor suggests it would be a good idea for President Roosevelt to send Ex-Commander Gilbert W. Hart, well known local coyote hunter, down to Cuba to re-establish its government.

The danger in having an argument with a fool, asserts Cecil McLaury, is that he may think he is doing the same thing.

Some subscribers who to the Journal have sometimes wondered how this newspaper came to get so much state news, not knowing that one of its representatives had direct connection with Austin, specializing in State U. reports.

Speaking about hair the other day, Ed Mitchell asserted he learned some time ago one couldn't take any more out of the world than one brought in.

Judge Vaughan says the difference between a fool and a politician is that the fool expects to eat his cake and have it while the politician expects to eat his cake and have yours.

Col. Gavage Harris says it's a good thing talk is cheap, otherwise the country would have been worse bankrupt than it now is.

C. F. Moeller says he has been thinking of asking Roosevelt to establish a code requiring the plowing up of every third row of peanut eaters in the movie theatres.

Runners Slip Along
Horses can pull far heavier loads on runners over snow than on wheels.

GOOD AS ANY TOWN

Do you ever tire of hearing chronic knockers say: "What's the matter with our towns? Why aren't we like other towns?"

The fact is, there is nothing the matter with our town and our people. The trouble is only with the crank with a bad liver, who can't adjust himself to his place in life or is too lazy to do a day's work.

THE PAPER

The editor who does his best to get his paper published is not desirous of having his friends and his subscribers pat him on the back every time they see him and tell him what a good editor he is. But he does appreciate commendation now and then. It will make him strive harder to please if he knows that the community appreciates his efforts.

Undoubtedly the paper in any community is just as good as the community deserves. If the paper is a good one it reflects credit upon the town in which it is published. If it is poorly printed, poorly edited neither it nor the community deserves any special praise. If the editor works hard fills his paper with worth-while news, makes every effort to make the paper look neat and attractive, does not publish filthy stories and does not attempt to interfere with the fixed habits of the community, he is entitled to your help and cooperation—both your moral and your financial support.

Doesn't it strike you that way? Muleshoe basketball girls defeated in a single game this year last Saturday night in tournament playing to Littlefield. None of the girl players can be blamed for the loss, but if reports are true there is a reason. Players after a hard fought game which they won must have the proper care and attention to be able to sufficiently recuperate for another hard fought game to be played in a few hours. Being confined in an uncomfortable room with nothing but hard seats to repose on and nothing but the bare floor to lie down on for needed rest is not conducive to a quick come-back. Neither is a cup of cocoa and an orange, incompatible foods if taken at the same time, sufficient stimulation for a bunch of girls who have already given their best and are expected to again fight loyally and valiantly for their school interests. Littlefield team members were sent home to lie down on comfortable beds for sleep and rest. They came back for the fray rested and refreshed. Muleshoe girls went into the game with low vitality, lacking in pep and unable

Jaunty Journalettes

Some Muleshoe men remind us of a postage stamp. They must be licked before they will stick to anything.

Some Muleshoe men have an idea the only thing that could live on their salary is a microbe; and they may be right.

Some Muleshoe girls look for love in a dictionary; others in a parked car.

Our idea of an ideal husband is the Muleshoe man who notices little things that he wouldn't notice except to humor his wife.

A hearty Muleshoe eater the other day suggested there should be a code to provide more crackers with a bowl of soup.

There are still plenty of folks around Muleshoe who don't yet know what "sound" money means, because they seldom hear any of it jingling in their pockets.

There are several Muleshoe folks living in and around Muleshoe who can remember when they were planning a trip that they wondered if they could get a seat when they got on a train.

If stupidity were a crime, plenty of us Muleshoe folks would be in jail.

Lots of Muleshoe folks can turn the radio on but can't make the guests listen.

To get on the friendly side of the average Muleshoe man just say, "I always admired your judgement."

There are several Muleshoe citizens with growing girls, notwithstanding the hard times, who would like to understand more about controlled inflation.

One reason a lot of Muleshoe men don't go to the devil is because they are too lazy. The devil would have to call for them in a car.

We have sometimes wondered why it is some Muleshoe motorists will change oil twice a week and shirts only once every two weeks.

Just because a Muleshoe man's wife is a nag it doesn't follow that he lives in a one-horse town.

Both Kinds of Cans
Detroit has many claims to fame other than its prominence as the hub of the automobile industry. It is the largest producer of milk cans in the United States, according to report.

NEW OWNER

This is to announce to my friends and to the former customers of this establishment that I have purchased the

Second Hand Store

of W. Jno. Burrow, and will continue operating it at the same location, enlarging the stock and adding a line of Field and Garden Seeds in time for spring planting. Your patronage will be appreciated.

O. N. ROBISC
MULESHOE.

More Money For You

BY BUYING

PEDIGREED COTTON SEED

We are selling the Famous Summerour Half and Half Cotton Seed which is acclimated on the M. L. Sharp Certified Cotton Seed farm at Vernon Texas, before being offered for sale.

Customers who have used these Seed, certify that they get on an average 5 bales of cotton on the same ground where they have grown 4 bales from other seed. And that they get a bale of Cotton from 500 pounds less picked Cotton than from any other.

Breeding up your Cotton pays big dividends. The cost of seed is very insignificant compared to the benefits.

WE HAVE THE SEED HERE NOW READY FOR DELIVERY. SEE US AT ONCE.

Ray Griffiths Elevator

Muleshoe, Texas

SCIENCE Has Shown

That the kilowatt hour is equivalent the combined muscle power of THIRTEEN PEOPLE FOR ONE HOUR.

THIS MEANS

That when the housewife does the work in the home that electric motors can do for her, she is doing the work for wages of

ONE-HALF CENT PER HOUR

Texas Utilities Co.

YOUR ELECTRIC SERVANT

WOULD KILL PRAIRIE DOGS

A campaign for exterminating prairie dogs is being planned in Bailey county by J. B. Wade Jr., county farm agent, and a meeting in that respect was held at Stegall schoolhouse Wednesday. Interested farmers of that community, during the meeting there was also discussion and information given out by Mr. Wade regarding the cotton, hog and corn reduction campaigns.

Patronize home industries.

MULESHOE COFFEE SHOP
Our New Year Resolution—
BETTER FOODS, BETTER SERVICE AND FAIR PRICES
Try Us!
ROY and DON

MAKE BIG MONEY!
Common Sense Reasoning Points The Way
Real estate is on the rise. This is your opportunity to make real money.
We still have some properties left at the low prices prevailing for the past two years; but they will soon be rising. Better take advantage of them NOW.
Our large volume of listings of "affers" size farms and ranches could prove extremely valuable to you who want to cash in on this opportunity. Better call and let us tell you about them.
R. L. BROWN
"THE LAND MAN" Texas
Muleshoe, Texas

How It Started

By JEAN NEWTON

"A MAN OF STRAW"

"A MAN OF STRAW," as we know, is virtually synonymous with our "dummy"—that is to say, he has neither money nor position—judgments mean nothing to him—he will never lose his reputation, for he never had any worth losing—and so the dummy or man of straw is frequently used as a shield for a responsible principal.
Three hundred years ago, as today, people hid behind dummies—persons who were not worth proceeding against in any legal action.
In those days, however, the dummies could be found at the law courts at Westminster, where they could be identified by the wisps of straw which they displayed, protruding from their shoes, and from which circumstance they became known as straw men.
(© 1931, Dell Syndicate.)

PUBLIC DEBT OF \$32,000,000 IS NOW PREDICTED BY PRES. ROOSEVELT IN ADDRESS TO OPENING CONGRESS

President Roosevelt's various movements to end the depression are working out alright, but they are costing the public considerable, and many citizens are already wondering what the reaction may be when economic conditions have finally become settled on a more satisfactory basis. The President himself told Congress a few days ago that the national public debt would reach a new high record of \$32,000,000 by mid-1935, about nine million dollars of this total to be incurred between now and then.
The report being prepared by the Treasury department is also going to turn loose some astounding figures that will cause more people than just Republicans to sit up and take notice, according to report. According to dispatches emanating from Washington, D. C., it is estimated emergency recovery costs alone would be \$8,357,486,700 during the fiscal year that ends June 30, and general expenses \$3,538,891,767, for a total federal outlay of \$11,896,378,467 and an operating deficit of \$6,831,239,711.
The treasury figures, prepared before final completion of the budget did not include extra-budget requests of President Roosevelt for \$1,185,000,000 in the current year and \$2,000,000,000 for 1935. These amounts would increase expenditures, deficits and public debt totals accordingly.

Woodin predicted a public debt at the fiscal year-end of \$28,679,969,728 as compared with \$23,538,672,560 last June. The previous debt high, a result of war costs, was \$25,484,506,000 in 1919. The post-war low was \$16,185,306,000 in 1930.
For the fiscal year of 1935, the treasury forecast a return to a pay-as-you-go basis for both general and emergency expenditures with the latter dropping to \$723,296,500.
The operating deficit for 1935 was estimated at \$11,897,021, a figure smaller than the sinking fund requirement and indicating consequently a \$15,477,708 reduction in the public debt.

It was estimated that the government would spend nearly three times as much in the six months from now until June 30 as in the first half of the fiscal year. For emergency purposes alone the spending will be about five times as fast.
Biggest estimated spenders were the Reconstruction corporation, the Public Works administration, the Civil Works administration and conservation program.
An expression of the administration's confidence in economic improvement was contained in estimates that income taxes, forecast to return \$664,000,000 this year, will jump to \$1,275,000,000 in 1935.

ABNORMAL TEMPERATURES AND SUB-NORMAL RAINFALL CHARACTERIZES 1933 WEATHER; MANY WINDSTORMS

The year 1933 was an odd year in many respects, according to numerous old settlers of this section, being characterized by abnormal temperatures and subnormal rainfall, the rainfall for that year being a total of only 13.55 inches, the lowest on record since government records have been kept in Muleshoe since their beginning in 1921. In 1922 the rainfall was 13.99, 1925 it was 15.42, and in 1927 it was 14.92; all other years since 1921 have been considerable higher, the highest record being in 1923 when the precipitation totaled 28.24 inches.
It is an interesting fact, however, that notwithstanding the low rainfall of last year, in practically all sections of the county exceptional crops were raised, the continued warm weather of last fall resulting in growing the longest staple of cotton in the history of this portion of the state.

The precipitation record for Muleshoe last year as reported by Judge R. J. Klump, government weather statistician was as follows: Jan. 48 in.; Feb. 52; Mar. 69; April 20; May 1.41; June 69; July 95; Aug. 6.27; Sept. 91; Oct. 57; Nov. 66; Dec. 59; total 13.55.
Private temperature records for this section indicate exceptionally cold weather early in 1933, the thermometer shooting down as low as 21 degrees below zero on January 21, by far the coldest spell ever known in this section. February also showed very cold weather, while the maximum was reached in July at 108 degrees.
Fall weather hung on into December, the maximum being 89 degrees while the minimum was 20 degrees. In this same month there were 24 clear days, five days partly cloudy and two totally cloudy. The 89 degree peak in December was the warmest in the history of Muleshoe since 1914.
There was an exceptional amount of wind on the Plains country last year, dust storms starting in January, reaching their peak in March, April and May where there were 18 destructive wind storms. In March, 21 in April, 18 in May, 17 in June, and 20 in July. Throughout August and September wind was abnormally strong. However, after subtracting the 140 stormy days of the year the balance of the days might have been termed reasonably nice.

the extinct volcano, and the mountains The Y L students have answered these letters giving to the Capulin students information of interest to them about our section of the country.—Reporter.

Y L News Items

Mrs. D. J. Harris left Monday morning for Ringling, Oklahoma, to visit her mother, who is ill.
L. R. Sims and Mr. West have just returned from a nine day trip through Arkansas.
Honoring the C. A. Parsons family, who are leaving this community soon for Roy, New Mex., a number of friends surprised them last Sunday with a farewell dinner. The guests stayed until late in the afternoon, and all had a most enjoyable time.
Miss Floy Goodwine spent the weekend with Mr. and Mrs. Gilbert, who have a grocery store at Wilson.
Last Thursday public sale and dinner were held at the O. N. Robison home. The Robisons are moving to Muleshoe soon.
Monday night, honoring Gail Wildard, who is leaving the community soon, Mr. and Mrs. Duart Head entertained with a farewell party at their home. A large crowd was present, and a most pleasant evening was spent. However, much regret was expressed at the loss of so popular a citizen of the community.
Last Thursday night the men of the Y L Sunday school played the Earth Sunday school team in a basketball game in the gymnasium of the Muleshoe High school. The game was hard fought throughout. The Earth team being the victor by the small margin of 15-14.
Ernest Brock is going to stay with his brother, Marvin Brock, and attend school at Lasbuddy.
The honor roll for the Y L school during the month of December follows: On the A honor roll are Clarence Lea Reeves and Maxine Harris. On the B are Bonnie Traweck, Catherine Lowery, Mary Margaret Gully, Russell Bryant, Wayland Harris, Joe Dare Owen, Carlton Bearden, Dillie Badgett, Emma Lee Locke, Lona Witterding, Dillie Badgett, Norman Lavigne, Joan Parsons, Jane Reynolds, Frances Border, Gerald Pribb, Floy Embry, Lola Hupp, Russell Qulsenberry, Audra Crabb, Estelle Ashton, Margaret Ryan, Joe Ferris Ester, Jordan Edith Sims, G. D. Ashton, Oneta Jordan and Lois B. Ashton.
Mr. and Mrs. Joe H. Owen and Joe Dare visited Mrs. Owen's sister in Morton, Sunday.
Rev. Pickens preached at Y L last Sunday, both morning and evening.
The students of the sixth and seventh grades received some most interesting letters from the students of Mr. Orvel Branscum of Capulin, N. M. The letters were descriptive of the country around Capulin, particularly

the extinct volcano, and the mountains The Y L students have answered these letters giving to the Capulin students information of interest to them about our section of the country.—Reporter.

General News Over Texas And Adjoining States For The Week

Spring semester at Tech college opens February for registration.
There were 246 coyotes to fall victims to biological survey hunters in New Mexico during last December.
District Judge W. C. Davis last Saturday ruled that A. & M. college could put a ban on female students entering that institution.
Texas wool producers near Shriner have a pool of 70,000,000 pounds of the fleece which they are predicting they will receive 35 cents per pound.
December statements show considerable deposit gains in all state and national banks in Texas.
Jan. 15 is closing date for all enrollments in the Interscholastic league. There are 200 more enrolled now than there were this time last year.
The Corsicana cotton mill, following a long shut-down, is now working a double shift of people employing 300 folks.
"Rabbit twisters" of Clovis, N. M., last week staged their annual hunt, bringing in about 750 rabbits, more than 100 attending the barbecue. Another rabbit drive of extermination is planned for Washington's birthday.
The estate left by W. L. Elwood has been estimated at \$1,800,000 in Lubbock County Probate court. He recently died suddenly at Colorado City from heart ailment.
J. C. Son, after 65 years of newspaper work, 47 of which was in the Palo Pinto Star, which he founded, and which is one of the oldest newspapers in Texas, sold the paper last week and retired.

IN COUNTY COURT

Tuesday the case of Mrs. Laura B. Cox vs. Robert Kimbrough, being a suit for possession of place was heard before Judge J. E. Adams County court. It is stated Kimbrough had occupied the place for approximately four years.
It was a jury trial and verdict was rendered in favor of the plaintiff.

Commissioners Court Will Equalize Land Values of Co.

Bailey County Commissioners' court found itself facing a two day job when it convened last Monday for reclassifying land within the county bounds. Previously a committee had been appointed in each school district to make such classifications, and while this work was well done there were a few instances where adjustments and further equalizations had to be made.
The land is being classified into five different grades for state and county purposes. After classification has been completed then valuations will be placed upon each tract of land according to its classification. It is stated by members of the Court that there is no thought of increasing taxes nor of reducing taxes, but rather to equalize taxes so that each land owner will pay his pro rata part according to the value of his land, and thus raise the sum of money necessary to meet the county's budget of estimated expenses for the coming year.
The Court also voted to continue its participation in the building of the North and South highway from Muleshoe to the Cochran county line. The county is now furnishing the required machinery, paying for half the caliche hauling and team work, the other half being paid for from federal CWA funds.
An order was issued the citizens of Bula, Enochs and Goodland permitting them to widen the connecting road between those three communities to 100 feet at their own expense.

VOTA VITA NAME OFFICERS

Members of the Vota Vita Sunday School class, First Baptist church, were very graciously entertained at the home of their teacher, Mrs. G. H. Holland, with a waffle supper, Monday evening.
Everyone seemed to be in the best of spirits. It did not seem to be decided which one liked waffles best, Curtis Taylor or Joe Damron.
After the supper and entertainment, a business session was held and the following officers were elected: 1st Vice Pres., Mrs. Oscar White; 2nd Vice Pres., Mrs. Less Dodson; 3rd Vice Pres., Mrs. F. C. Stanley; Secretary, Treasurer, Mrs. Roy Stevens. The president was not elected. This business will be attended to next Sunday morning.
Those present were Mr. and Mrs. Byron Griffiths, Mr. and Mrs. J. E. Adams, Mr. and Mrs. Joe Damron, Mr. and Mrs. Les Dodson, Mr. and Mrs. Oscar White, Mr. and Mrs. F. C. Stanley, Mr. and Mrs. Curtis Taylor, Mrs. B. McCoy, Mrs. Roy Stevens, Mrs. Jim Cook and the host and hostess, Mr. and Mrs. G. H. Holland.—Reporter

METHODIST CHURCH

Sunday school 9:45 a. m. The pastor will preach at 11:00 a. m. The First Quarterly conference will be called at 3:00 p. m. that afternoon. We hope to have all the members present with full reports dealing with their departments in the church.
The leagues meet at 6:45 p. m. The pastor will preach at 7:30 p. m. The ladies meet Monday in Missionary society. The mid-week meeting will be Wednesday night.
—E. C. RANEY, Pastor.

SHOP MADE LISTER POINTS
We have a complete stock of Shop Made Lister Points and can fit any make of Lister or Plow.
COME IN AND SEE US BEFORE YOU BUY
BLACKWATER VALLEY BLACKSMITH AND MACHINE SHOP
MULESHOE, TEXAS

MEAT, THE STAFF OF LIFE
—And the choice, juicy cuts you get from our market not only keep you fit physically but mentally as well.
If you have not been patronizing the "better market," it will pay you to begin this new year.
You will find a wide variety of meats and other market supplies here, and a courtesy of service and appreciation that can't be beat.
HOLEMAN'S MEAT MARKET
MULESHOE, TEXAS

PARTICULAR WOMEN KNOW WHAT THEY WANT!
Particular women are those who know what they want in the way of Dry Goods and general Ready-to-Wear, and who don't take somebody's word for it that substitutes are "just as good."
This firm does not deal in shoddy stuff just because it is cheap. We handle dependable, staple goods of quality, much of it being well known brands, nationally advertised, which the manufacturer stands squarely behind and which we are proud to sell to our customers.
We have builded our business very largely by catering to—and pleasing—particular women. When you buy any article at this store there is never any question as to the value you are receiving for the price paid for it.
If you are among those particular women who want to be sure they are getting real quality commensurate with the price they pay we invite you to do your buying here.
H. C. HENINGTON DRY GOODS

Price Reduced!!
1-2 cent Per Gallon
EFFECTIVE NOW
CONOCO BRONZE AND OTHER CONOCO GASOLINE
Passing On To You The Entire 1/2 Reduction in Federal Gasoline Tax
CONTINENTAL OIL COMPANY

Make Every Farm a Factory Every Day of the Year
The New Deal!
IS GOING OVER BIG
Every day conditions are improving, ration is climbing up out of the pit of despond and the pit of depression into the sunlight of better economic status.
Perhaps last year was hard for you. Fortune may have overtaken you in new ways. You may be able to avoid it in the future.
Right now at the beginning of this New Year is a good time to resolve to your plans better for the future. Open bank account today—add a little to it the weeks and months go by and be prepared for any unforeseen occurrence.
We will be glad to assist you in any of your financial plans.
Muleshoe State Bank
MULESHOE, TEXAS

LOCAL HAPPENINGS

- A. A. Alexander spent the weekend in Hereford, visiting friends.
- A. L. Harris, of Lubbock, transacted business here Monday.
- J. T. Gean, of Sudan, attended to business in Muleshoe, Monday.
- Roy Skaggs made a business trip to Sudan, Monday morning.
- George Elliott spent the weekend at his home in Kress.
- Neil Rocky made a business trip to Lubbock and Crosbyton, Tuesday.
- C. P. McCullough took his son to Dallas this week for medical treatment.
- Dr. A. L. Keyes and E. C. Smith made a business trip to Lubbock, Tuesday afternoon.
- Mr. and Mrs. Bob Kennedy and sons of Sudan, visited here Sunday evening.

C. V. STEED
FUNERAL DIRECTOR
All arrangements carefully handled. Ambulance Service anywhere very reasonable.
Phone 47, Muleshoe or 14, Clovis

Worckles for Eyes
BETTER
112 E. 4th Street, Clovis, N. M.

DR. J. R. DENHOF
Optometrist
BETTER VISION WITH COMFORT
104 W. 4th St., Clovis N. M.

Cecil H. Tate
ATTORNEY-AT-LAW
Office in Court House
Phone 52
MULESHOE, TEXAS

Dr. A. E. Lewis
DENTIST
Office upstairs over Western Drug in McCarty Building
Muleshoe, Texas

A. R. Matthews, M. D.
PHYSICIAN -
-and-
SURGEON
Office in the Dameron Drug Store
MULESHOE, TEXAS

Send Your Abstract Work -To-
Muleshoe Abstract Company
A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Lubbock Sanitarium & Clinic
Dr. J. T. Krueger Surgery and Consultations
Dr. J. T. Hutchinson Eye, Ear, Nose and Throat
Dr. M. C. Overton Diseases of Children
Dr. J. P. Lattimore General Medicine
Dr. F. B. Malone Eye, Ear, Nose and Throat
Dr. J. H. Sills Surgery
Dr. E. C. Maxwell General Medicine
Dr. Olan Key Urology and General Medicine
Dr. Jerome H. Smith X-Ray and Laboratory
C. E. Hunt Superintendent J. H. Felton Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.

ing in the home of her parents. Mr. and Mrs. Alex Paul.

PY-RE CURES PYORRHEA
Guaranteed Drug Store 47-6tc

● Mrs. E. R. Hart took a car load of young people to Littlefield Saturday to witness the basketball tournament.

● Editor and Mrs. Jess Mitchell attended the basket ball tournament held in Littlefield, Saturday evening.

● Mr. and Mrs. Dudley Malone and little daughter, Norma Kay, were in Clovis, N. M., Sunday afternoon.

● WANTED: Several iron bedsteads, springs, dressers and bachelor stoves. Robinson's Second Hand Store. 50-2tc

● Jim Alsop, Claude Wilemon, Jack Worley and Ray Eckler attended the show in Sudan, Sunday afternoon.

● FOR SALE: Car load of Horses and Mules at Ray Griffiths' yards. Ray Griffiths and El Bearden. 42-ttc

● E. T. Bates, of Fairview, transacted business in Muleshoe, Monday afternoon.

● Odes Burton of the Big Square community, attended to business here Monday afternoon.

● Miss Sibyle Hunter, who has been seriously ill due to tonsillitis, is reported recovering this week.

● Frank Witherspoon, of Kansas City, Mo., was here Monday attending to business.

● Sam Tipton and E. E. Chaney, of West Camp, were in Muleshoe, Monday transacting business.

● Mr. and Mrs. Charles Walker and Mrs. C. F. Moeller visited friends in Flagg, Monday.

● Mrs. J. B. Anderson, of Clovis, N. M. spent the weekend here in the home of Mrs. R. L. Faulkner.

● Joe and George Maddux, of Clovis, N. M. enroute to Lubbock, visited here Saturday.

● Frank Cates and J. M. Decker, of Amarillo, were here, Sunday, visiting with R. L. Brown.

● G. H. McCollum and J. S. Edwards, of Slaton, transacted business in Muleshoe, Thursday afternoon.

● J. E. Day prospective land buyer from Southland, was here Friday, looking for a location.

● Sheriff Jim Cook and Deputy T. E. Arnold made a business trip to Farwell Friday evening.

● Homer Roper and Miss Hazel Clinton spent the weekend in their respective homes in Plainview.

● Mr. and Mrs. Happy Wagon, of Lathuille, returned Sunday from a short visit with relatives in Houston.

● A. J. Nordyke, of Bula, visited here in the home of Mr. and Mrs. A. P. Stone, Sunday.

● WANTED: Young woman to work part time. One acquainted and who can use typewriter preferred. Apply at Journal office.

● Mr. and Mrs. S. C. Beavers and family visited Sunday afternoon in the home of Mr. and Mrs. T. E. Lovance and family in Farwell.

● T. E. May, of Clovis, N. M., was here Friday afternoon transacting business at the Phillips petroleum warehouse.

● Mr. and Mrs. Ray Griffiths and family and Mr. and Mrs. Leslie Dodson were in Littlefield, Sunday afternoon.

● Marvin and Felix Walker and Miss Viola Walker, of Lubbock, were guests, Sunday, of Mr. and Mrs. Alex Paul at their home here.

● Mrs. R. P. Melendy, of Clovis, N. M., is this week visiting here in the home of her mother, Mrs. R. L. Faulkner.

● A marriage license was issued Saturday by the county clerk, to Miss Katie Lee Sanders and Charles McNabb, of Sudan.

● WANTED: 1000 people to attend "Gold Diggers of 1933" at the Palace Theatre, next Wednesday and Thursday, January 17 and 18. 50-1tc

● M. A. Penner of Slaton, and George Knight of Clovis, N. M., were here Saturday looking after land interests near Muleshoe.

● W. L. Cunningham, of Richland, was investigating some of the farm land near Muleshoe, Saturday with the thought of locating here.

● Graham Chandler left Monday morning for Littlefield to take a position with the Panhandle Oil company there.

● B. E. Arnold and E. M. McCormick, of Wink, spent the weekend here attending to business interests and visiting friends and relatives.

● Mr. and Mrs. R. J. Klump were the guests Sunday of her parents, Mr. and Mrs. D. L. Harding, at Texico, N. Mexico.

● Mr. and Mrs. L. A. Garrett and family returned Sunday, from a two week's visit with friends and relatives in Chickasha, Okla.

● Mr. and Mrs. Bill Wingfield and little son, Bobbie Lee, attended the show in Clovis, N. M., Sunday evening.

● Mr. and Mrs. Leland Mounts, Lyndell Gaddy and Tommie Galt, of Goodland, were in Muleshoe Friday attending to business and visiting friends.

● Mrs. H. A. Eckler and daughter, Ruth, and Mrs. Jeff Harris made a trip to Plainview, Monday morning, to visit Mrs. Harris' mother who is quite ill in the sanitarium there.

● Tommie A. McLaren, who has been attending C. C. C. camp near Cloudcroft N. M., is this week visiting with his parents, Mr. and Mrs. A. J. McLaren, of the Progress community.

● Miss Mozelle Alsop, and Raynes Sparks, of Olton, attended the show in Plainview, Sunday afternoon. Miss Alsop was the guest of Mr. and Mrs. I. J. Sparks at their home in Olton, Sunday.

● Miss Ruby Hawkins, of Antlers, Okla., who has lately been visiting here in the home of Mr. and Mrs. Bill Wingfield, and family, is this week visiting relatives, J. I. Wangfield and family, in Littlefield.

● R. L. Brown and Fred Jenkins visited friends and relatives in Floydada and Lockney, Sunday. They were accompanied on their return by Mrs. Laura B. Cox, who had been visiting in the home of Mr. and Mrs. D. E. Cox in Lockney.

● Mrs. I. O. Wooden and Willard Wooden of Ballinger, spent the weekend here in the home of their daughter and sister, respectively, Mrs. Roy Cobb. Miss Mary Wooden, who has been visiting here for the past two weeks returned with them Monday.

● Among those attending the basket ball tournament in Littlefield, Friday evening were Mr. and Mrs. H. A. Eckler, Mr. and Mrs. C. R. Stevens, Mr. and Mrs. W. C. Cox, Mr. and Mrs. Good Harden, Miss Lucille Babb, Miss Iris Harden, Miss Beth Mardis, Mrs. Pat Bobo, Miss Irma Willis, Ferrell Little, Buford Butts, Jim Cox, and several others whose names were not secured.

● Dr. A. R. Matthews returned Sunday evening from Iowa Park where he was called to attend the funeral of an older brother, John W. Matthews, who died at the age of 79 years past. He had been a resident of Wichita county for the past 46 years. The funeral conducted at the First Methodist church there, of which he had been a member for several years, was largely attended, many of the friends and neighbors of the deceased taking part in the services and speaking in behalf of his excellent character. For many years he was in the cattle business. He is survived by four daughters, one son, a brother, Dr. A. E. Matthews, this city, and a sister, Mrs. Amanda Everetts. Claunch, N. M.

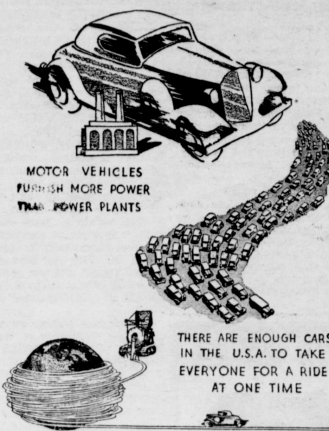
Do it now, delays are dangerous. We pass this way but once.

PALACE THEATRE
MULESHOE, TEXAS
Thursday, January 11
Helen Twelvrees and Victor Jory in -
"MY WOMAN"
Friday and Saturday, Jan. 12-13
Hoot Gibson in -
"A MAN'S LAND"
"TARZAN THE FEARLESS"
serial
Saturday night preview, Sunday afternoon and Monday night
Otto Kruder and Madge Evans in
"BEAUTY FOR SALE"
Sunday night and Tuesday night
Leslie Howard and Heather Angel
"BERKELEY SQUARE"
Wednesday and Thursday Jan. 17-18
"GOLDDIGGERS OF 1933"

AT THE WESTERN Drug Store ON THE CORNER
HEADQUARTERS FOR -
Rexall Products and Crosley Radios
SPECIALS WHILE THEY LAST
Genuine Kotex \$1.00
Guaranteed Alarm Clocks, \$1.50 value for \$1.00
Genuine Thermos Bottles \$1.00
Gillette Blades25
Colgate Shaving Cream15
Facial Soaps 2 for11
25c Milk of Magnesia Tooth Paste 2 for33
Fountain Syringes, \$1.00 value69
A GRADUATE REGISTERED PHARMACIST WILL FILL YOUR PRESCRIPTION
Muleshoe, TEX.

AUTO ODDITIES

85% of Nation's Horse Power Furnished by Motor Vehicles



MOTOR VEHICLES FURNISH MORE POWER THAN POWER PLANTS
THERE ARE ENOUGH CARS IN THE U.S.A. TO TAKE EVERYONE FOR A RIDE AT ONE TIME
THERE ARE ENOUGH HIGHWAYS IN THE WORLD TO CIRCLE THE GLOBE 370 TIMES
Motor vehicles furnish 85% of the nation's horse-power, railroads come second with 6.50%, while manufacturing is fifth with but 1.20%. (1) There are approximately five people to every car in the U.S.A., not including buses and motor trucks, enough to take every person for a ride at one time. (2) There are 9,125,000 miles of highways in the world, sufficient to circle the globe over 370 times.
Courtesy—Gulf Refining Company

GIVE FAREWELL PARTY
Friday afternoon, Jan 5, a group of girls met at the home of Ethel Claire Raney to honor Lovelle Ginn who is leaving soon with a farewell party. Many games were played until 10:15. There was many cossen in a blindfold game. When the blind was removed instead of finding some one in her chair she found a large basket full of dainties wrapped gifts the girls had brought to surprise her. In a few well chosen words Lovelle expressed her appreciation and wished for her friends happiness as she had found in Muleshoe. At dusk the girls partook of sandwiches, wafers and cocoa, and then departed for their homes after wishing for Lovell much happiness in her new home. Those who attended were Lovelle Ginn, Bettie McAdams, Billie Arnold, Betty Ruth Moeller, Geraldine Skeeters, Billie Jo Ann Damron, Joan Aldridge, Evelyn Jennings, Lela Mae Barron, Fattie Ray Griffiths, Wanda Farrell, Holly Ann Buey, and Ethel Claire Raney.

Chinese Finger-Forceps
Until recently Chinese dentists were trained to extract any tooth from the patient's mouth without using any instrument and solely by the strength of their fingers. Let Texas folks live for Texas.

Stegall News
Mrs. John Holt and small son, Jackie, left Friday for Stigler, Oklahoma, for an indefinite visit.
Mrs. J. M. Phillips and daughters moved to Earth, Thursday.
J. M. Phillips and Robt R. Klutts are working on the road near Muleshoe this week.
Gene Kelton and Spivey Mayhail came home form their job on the road Sunday.
Bad weather has kept the people of Stegall from having Sunday School the past two Sundays.
Stegall school will have their midterm exams, next week.—Reporter.
Just by way of rubbing it in 1934 had to have 366 days.

Better Than Whisky For Colds and Coughs
Your money back while you wait at the drug store if you don't feel relief coming in two minutes by your watch.
Try this quick and most pleasing relief. You will be delighted or it will cost you nothing.
ASPIRONAL
For Sale by WESTERN DRUG COMPANY

GARDEN THEATRE
Sudan - Texas
Thursday, January 11
Jack Oaker, Jack Haley and Ginger Rogers in -
"SITTING PRETTY"
Friday Night and Saturday Matinee Ken Maynard in -
"PHANTOM THUNDERBOLT"
Friday & Saturday Midnight Preview Leo Carillo, Kay Hammond in -
"RACE TRACK"
Sat. nite, Sunday matinee and Monday night
Wallace Beery and Marie Dressler "TUGBOAT ANNE"
Sunday nite and Tuesday nite Warner Baxter and Myrna Loy in "PENTHOUSE"
Preview of "GOLD DIGGERS"
Wednesday and Thursday Warren Williams, Joan Blondell, Ruby Keeler and Dick Powell in -
"GOLD DIGGERS OF 1933"

WAIT! -FOR THE- 1934 Chevrolet
It's different—totally unlike anything you've seen or anything you will see motor cars in 1934.
Knee-Action Wheels, Longer Wheelbase, Bigger Fisher Bodies (four inches more room), Blue Streak Engine, 80 Horsepower, 80 Miles an Hour, Faster Acceleration, 12 per cent greater economy at Touring Speeds, Increased Smoothness and Quietness, New and Larger All-Weather Brakes, Smart New Styling, Typically low Chevrolet Prices.
THEY SAY—
It is so radically different in the way it runs, rides and responds.
WE SAY—
Drive it only five miles and you'll never be satisfied with any other low-priced car.
There never has been a new Chevrolet model with so many basic and sweeping advances as this one. We're looking for a shipment any day now. WAIT—until they arrive before placing your order for a new car.
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