## The Muleshoe Journalas

Cemetery Association Meeting Here Set For Next Friday Night

Mr. Muleshoe

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Proposed Electric Co.op. Building


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Farm-To-Market Roads To Be Completed In Bailey County Soon


Joe K. Dillard Electrocuted Near
Lariat; Funeral Held Here Tuesday
Dairy Meeting And Show To Be Tuesday
Legion Home


## SAVE MONEY 5 WAYS

with Genuine
CHEVROLET REPLACEMENT PARTS

1. Genvine Chevolet Patst ser low in price.
2. They we made to fift your Cherolet.
3. They help to hold driving costs to a minimum
4. Gonuine Cheverolef Parts are made to last
5. Help your Chevrolet to operate at peak efficiency

Let Expert repair work and Genuine Chevrolet Párts
start saving you money today!
気
C. \&H. Chevrolet


NOTICE
Before You Buy A Radio See The New ZENITH'S

Spence Razio Shop
also appliances for $\underset{\text { For All }}{\text { HEADQUarters }}$

dependable service any make radio Phone 270-W

## ATTENTION FARMERS

We are in position to receive your Grain Sorghums for account of Commodity Credit Corporation.

## Your Business Appreciated

Geo. H. Houser, Mgr.

## GIVE THEM MORE THAN SYMPATHY

## 



MULESHOE FUNERAL HOME OR AMBULANCE SERVICE CALL AMBULANCE 47

## Entertainment at Your Local

THEATERS
MULESHOE, TEXAS
Show Begins Week Days 7:30 p. m.; Box Office Opens 7:1 Saw Begins Week Days $7: 30$ p. m.; Box Office Oper
Saturday and Sunday Matine and Continuous Showing Beginning at 2:00 p. m

- VALLEY - $\mid$ - PALACE -

thursday \& friday thursday \& friday | William Elliott | $\begin{array}{c}\text { Guy Madison } \\ \text { Diana Lynn }\end{array}$ |
| :--- | :--- |

Adrian Booth
The Gallant Legion
saturday
Texas, Brooklyn and Heaven saturday Roland Winters as

The Feathered Serpent SUNDAY \& MONDAY Judy Garland - Perry Como
Lena Horne - Gene Kelly Mickey Rooney
Ann Southern
Words \& Music tuesday \& wednesday Parth shin tiote Blondies Big Deal
Winner Take All URES ARE YOUR BEST AND CHEAPEST ENTERTAINMENT

Your first thrill is seeing it...
Your greatest thrill is driving it !


## The mast Bcaurifili BUY of all

 now made even more attractive by new lower prices!The most Beautiful BUY for Styling. thas simoother, smarter lines-fron,
top, side and rear: Add to this the elowin
color harmonier, the color harmoneies, the luxurrious fittings sand
fabrics of its Bodies by Fisher, and you'd Yabrics of its Bodies by Fisher. and you'l
understand why people call Chevrolet
the most beautiful of cars The most beautiful of cars.
The most Beautifl BUY Bor Driving
and Riding Ease-with new Center-Point and Riding Ease - with new Center-Point
Design. This
great
ndway advance-including Center-Point Steer-
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of Gravity without loss of road clearance, and Center-Point Rear Suspension-,
brings you a brand new ind of driving and
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higher-priced cars.
first for qeality at Lowest cost

The most Beavififul BUY for Taik about thrills! Performance with Economy "You'll get the biggest motoring out of secing, driving, and saving money with this new Chevrolet-the most beautiful buy of all-now available at new lower prices!
And, while you'll naturally be And, while you'll naturally be happy to know it's the beauty-leader, we believe you'll get your
greatest thrill out of driving it. You'll experience amazing new handling ease and riding easee, thrilling acceleration, and outstanding hill-climbing
ability-plus typical Chevrolet econom, ability-plus typical Chevrolet economy. For
here's the only low-priced car with here's the only low-priced car with a world's
champion Valve-In-Head engine-of the now being used on more and more higher-priced automobiles.
Give yourself and your family the biggest "triple-thrill" in motoring - see, drive and save
with Chevrolet-the most beautiful buy of alll
CHEVPOLET AMERICA'S CHOICE Fo
C \& H CHEVROLET COMPANY

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 PöTrotes, lb. ....... 8c RADibistes bunch .... 5 c



| TREND, 21ge. boxes for ................ 38c | K00LAID, 6 pkgs., all flavors ......... $25 c$ |
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Shortening

SPRY
3 lb . can
87c

| SOAP, Lux, reg. bar, 3 For ............. 23c | SARDINES, Oil, Flat Can ..............121/c |
| :--- | :--- | NAPKINS, 60 ct. pkg. ............... 121/2c MAC. or SPAG., Skinners, 3 boxes .... 29 c

PARKAY Pound-

## POST CEREAL DEAL



29c


PEACHES
Hunt's
No. $21 / 2$ Can

DON'T FORGET TO ASK FOR YOUR TRADES - DAY TICKETS
$\underset{\text { Large Box }}{\text { 29 }}$ 99c $\mid$ SALAD DRESSING, Blue Bonnet, Pt. 27c 29c KRAUT, Libby's, No. 2 can 20c PINTO BEANS, Dormans, No. 2 can .. $121 / 2$

HEINZ - Fresh Cucumber 24 oz. JAR-

## 00

BACONSQUARES, Ib.

HONEY, Petty Brand, 5 lb . Jar DREFT, Large Box
$\qquad$ 99
29 c
star logan berries PRESERVES, lb. Jar

23 c
23 c cookist, box
CHASE \& SANBORN
2 Pound Glass Jar-POTAT25c89c Pound
"Battle Royal" Is Carded For Bouts Saturday Night

The Muleshoe Nursery
two miles out on clovis highwar Now Has A Stock Of Evergreens Ready To Plant JUNIPER:

PFITZERINA 24-30
FASTIGATA 4.5
VIRGINIANA 3-2 and -3-4
WILLOW TREES $3-6$
LOMBARDY POPLAR 4
LOMBARDY POPLAR 4-8
PEACH
CHERRY
CHINESE ELM . . . New Stock
ROSES . . . Field In Muleshoe
COME OUT AND LOOK THESE ITEMS OVER
We Can Landscape Your Home DAVE AYLESWORTH
PHONE 356-J - MULESHOE

## The NEW


${ }^{\text {on }}$ is $\frac{\text { THE MULESHOE JouRNAL, Thursday. April } 14,1949}{\text { Action Shots Of Local Wrestling Bouts }}$


Muleshoe Nine To Travel To Earth For Opening Game In Capitol League Play MHS Track Team Wins Third Place At District Meet




Make Old Furniture Like N-E-W With New Upholstery

## S-A-V-E

## We Hare Beatiful New Materials To Slect from-

## MOHAIRS

VELOURS
TAPESTRY

## McCORMICK FURNITURE

Phone 170

Over 300 Witness Tag Team Match Here At Local Gym.

 HERE FROM SAN ANTOMIO
Major and Mrs. Herschel
and



 $\frac{\text { TRADES DAY, Muleshoe Saturde }}{\text { DRS. WOODS \& ABMRSTEAD }}$
$\qquad$

There is no precaution against HAIL Your Mail Insurne Today from
Buy Your Hail Insurance Today fro

## SEE US FOR ALL KINDS OF

CERTIFIED
FIELD SEEDS
We Also Carry A Complete Line Of
non-certifield field seeds
S. E. CONE GRAIN \& SEED

Phone 3
Muleshoe

Make Our Store Your HEADQUARTERS for all your GARDENING

We Have In Stock Garden Hose-Both Plastic \& Rubber Garden Hoes Garden Rakes Irrigation Tubes Irrigation Dams Airosol Fly Spray Airosol Spray Guns Irrigation Shovels Shovel Handles Rake Handles Hoe Handles
FRY \& COX BROS.
MINNEAPOLIS-MOLINE - WESTINGHOUSE APPLIANCES Muleshoe, Texas - Phone 35

Farm Stored Government Grain

We are in position to handle this grain when surrendered to the government in the same

Prompt, Courteous and Efficient Manner in which we have served you in the past.

ALL BALONEY TO ONE SIDE:-We shall
Appreciate Your Business-H. D.

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\begin{aligned}
& \text { MING GRAIN \& SEED } \\
& \substack{\text { H. D. KING } \\
\text { PHONES } 134-350} \\
& \text { MULES KING } \\
& \text { MULESHOE, TEXAS }
\end{aligned}
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## Do yout tel thene ly Baly?

## At his feeding times, yes. He sounds off on the dot when a meal's due.

But the rest of your day, you're wise to depend on electric clocks.
With a baby in the house, it's surprising how much you depend on electric service - to prepare and refrigerate his food, heat water for his bath and laundry, wash his clothes, and so on
Of course, you depend on electricity to help take the work out of your housework too. Always ready, it lends a willing hand with heavy chores, provides monfort, ease and even entertainment. And best of all, you can depend
economy - for what other item in your budget does so much for so little?
friends and neighbors in this company - under sound business management -
tinually using their technical skill and practical experience to keep
city the biggest bargain in that budget of yours. You can depend on that tool


SOUTHWESTERN
PUBLIC SERVICE
St years of good citizenship and public seavic

CLASSIFIE AD RATES The minimum for ary clossified ad is 35 c ; $\mathbf{2 1 / 2}$ conts.
per word for one insertion; $1 / 2$ cents per word for ad. por word for one insortion; 1/2 cents per word for ad-
ditional insortions. All classified advertising is trictly
cash in advance.


FREE ORCMIDS For Nows phoned in About MeWHORTER FLORAL Phone $211 \quad$ 6-ttc FOUND-Bunch of keys at rod
grounds Sunday. Call at the Journ
16-1
$\qquad$
A. S. STOVALL
Cot to n Buy er
SEE ME BEFORE SELLING YOUR
COTTON LOAN EQUITIES
PHONE 286
AT CROSSROADS MULESHOE, TEXAS
Bring Us YOUR
SUDAN- CANE
HEGARI

THAT IS SUITABLE FOR SEED PURPOSES

GILBREATH FEED \& SEED

D. H. SNEED SUPPLY CO.

ACROSS FROM RAY GRIFFITHS ELEVATOR Phone 43 - Muleshoe

## SURVEYING \& MAPPING

Surveying of all kinds, Contour Maps. Terracing lines run and have party who builds them.

John J. Mock
COUNTY SURVEYOR
Muleshoe
Phone 356-J

## ELECTRIC SERVICE

IRRIGATION MOTOR HOOK-UPS \& REPAIRS EA HOUSE WIRING A SPECIAL
FOR ANY ELECTRICAL NEEDS

## MULESHOE ELECTRIC SPUD THOMAS

First Door East of Magnolia Wholesale

Bailey County Abstract Co.
Muleshoe - Texas
ABSTRACTS - LOANS
anl Matters Pertaining To Land Tittes Given Prompt Attention
MRS. LELA BARRON
L. S. BARRON

Agent For Kansas City Life Insurance Co. Loans

Contour Strip Cropping
Holds The Soil On The Slopes

Contour strip cropping-the planting of alternate strips of cultivated and close growing crops on the To be most effective, some of the strips must be kept in close growing crops. A thick matting of grass filters the water, increases absorption and penetration, and slows down the movement of the runoff water. By keeping the soil and more and
more of the water on the slope, more of the water on the slope, crop production
is benefitted.

Let's Do All We Can To Preserve Our Soil.

Muleshoe State Bank

to bring you that young, young look!
TUSSY beaty propations


Tusey Cream Doodorant-
to guard your fresheese and
Emuloitifec Cleansing Crean
Wind and Weather Lotion
allover skin softener. 81 Wind and Weather Cream-
new wonder hand beatifer.


## REMEMBER

is YOURS. Take it WHERE YOU WISH to have it FILLED. DAMRON REXALL STORE has 2 Registered Pharmacists to FILL YOUR PRESCRIPTIONS


| E MULESHOE JOURNAL. Theider, APril 14.1949 |  |
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| Bridal Shower | Engaged |
| Honors Mrs. Byrd |  |
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## HAIL

 INSURANCE MR. FARMER—Are you wor-ried
about ried
wheat?

## oId you know

that Hail Insurance costs no
more now, than to wait an-
other more now, than to wait an-
other 30 days and take it
did you know
that you can insure your
wheat or 824 per ace at
wost of only 81.92 per acre. did you know that we represent oil $\mathrm{O}_{4}$ RE-
LAABLE, stock companies thet
have been in this business
for years.

## DID YOU kNow

that we have Hail Adjusters
in LLubbock and Amarilo,
and in Lubbock and Amarillo,
ready to give your losses
their

## E. Woodley

 insumance agency National Farm Loan Oftice$\underset{M}{\text { Muloshoe, Texa }}$


## Cowboy Contest

## MULESHOE RODEO ARENA

 FRIDAY, APRIL 22, 8:00 P. M.CALF ROPING .....-.......... $\$ 100.00$ BAREBACK RIDING $\$ 100.00$<br>Enty fee to Above is s3.00-D Dues for 1949 in NPRA muss be pais<br>JACK POT ROPING<br>mall entries early to secretary MULESHOE ROPING CLUB

## GOVERNMENT-LOAN GRAIN <br> Stored On FARM

May NOW Be SHIPPED

Complete Line Quality Seeds

## RAY GRIFFITHS ELEVATOR PHONE 32 <br> MULESHOE



FOR GREATER RETURNS FROM YOUR
AUCTION SALES

CONSIGN YOUR SALES TO
CROSS \& BOZEMAN auction service

FARM AND DAIRY SALES A SPECIALTY
emette cross
Phone $330-\mathrm{J}$
IENNETH
Phone
2 g.7612 Phone 2.7612
Luble Ave. G.
Lubbock, Texas
"PERFORMANCE of my new 145-H.P. Ford F-7 BIG JOB equals trucks of twice the G.V.W.rating"


$\star$ Brand Now 145-Horsopower Ford V-8 Truck \# Now Super Quadrax Singlo-Speod Axios; Two$\star$ Sig Tiros; up to $10.00-20$
on $\mathrm{F}=-7$; p to $10.00-20$ on $\mathrm{F-8}$, up to $9.00-20$

$\star$ Big Rear Brakes, Power Actuoted, 16 -in. by 5 -in.
on $F-8$
Builh and Warranted for the following ratings: $\star$ Builh and Warranted for the following ratings:
 Nationwide Service From Over 6,400 Ford

FORD Boms TRUCK
SUILT STRONGER TO LAST LONGER




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## ED CLARK

- AT ROCKEY TRACTORCO.


FOR-


Your Tractor Overhauls
All Work Guaranteed
-ON-
ANY MAKE OR MODEL

PAINTING
A SPECIALTY

Makea NELN CAR
of YOUR car
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of YOUR car
H. C. HOLT ${ }^{P}$
$\qquad$
Mulesh

| Texas |
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C. HOLT


Parley Insurance
Agency JOMN H. FARLEY, Owner - General Insurance - Real Estare

- City \& Farm Property

Res. Phone 242-W
Office Phone $375-\mathrm{w}$
Office Phone
OFFICE
Over Muleshoe Stat
BANI
Muleshoe - Texas

Oi-Plate roday or your
Conoco Mileage Merchants!


Mr. Wheat-Fermer:

## IT'S ABOUT TIME



## Remember:

 tibit hevest timeo ond it Mar Be too Late
 that crop inusued iss tionture. AM HAI PREMUM NEER ROOE FARMER


Roy E. Cook Insurance Agency

Hice of House Regulators is up $55 \%$


Yet Natural Gas Service Remains At the Same Low Pre-War Prises

Regulators are but one item. Everything behind your natural gas service has increased in price.

Like everything else, gas is more expensive to produce, more expensive to deliver to your home and business, but not one cent of this increased cost has been passed on to you.

The price of the meter, to which the house regulator is attached, is $105 \%$ higher than the meters purchased by West Texas Gas Company in 1940.

2 In face of the increased costs of regulators, meters, steel pipe, wages and other items...natural gas service for your home and business is still furnished you at 1940 prices!

## WestTecasGus Company

Helping Build West Texas Since 1927
Sons Give Dad Big Birthday Present

## 

| Building Permits | Temple, |
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| Show Increase |  |
|  | Bryan below January. |
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CAR FINANCING
FARM LOÅNS
For Complete Insurance Protection
Including Polio See
Pool Insurance Agency

Muleshoe Phone 113


FRUITS, BERRIES and VEGETABLES
 Well-Bred



## Beauty

COVIN MOTOR CO.

## MULESHOR

THE MULESHOE JOURNAL, Tburidoy. April 14, 1949


Easter
Flowers!
Our shop looks like
er bunny . . . for it's
abounding with freshscented bouquets, beautiful corsages \& potted plants in full bloom for Easter. Come,

Muleshoe Floral \& Gift Shop
PHONE 195-J


## See Us First For Venetian Blinds <br> See Us First For Venetian Blinds <br> ```SEE HOW \\ BLINDS \\ Comfort \\ ANO \\ Appearance \\ of your \\ HOME``` <br> and <br> WE beat mail order prices! <br> -INSTALLING is A PART of the sale- <br> COX RADIO \& ELECTRIC <br> PHONE 300 <br> SEE HOW BLINDS Comfort Appearance HOME <br> 

Cor the wonderful response for our ANNIVERSARY SALE,
and to show our appreciation we are giving FREE to the
解 0 service of 8 . You dor'theve to mako a purchase. Como in and re e
 Day Prose nt

EASTER SPECIALS
-MEATS-
GROUND BEEF, lb. .-..........- 39c
BEEF RIBS, lb.
DRY SALT BACON, Ib. ........ 23c
SUGAR CURED JOWLS, lb. .- 29c
OXYDOL, Ige
21c
DOG FOOD, Red Heart ....... 13c
SUGAR, 10 Pounds ............- 89c
val vita
ENGLISH PEAS, No. 2 ......... DOc
DON RIO - ${ }^{46}$ or
HEARTS DELIGHT - No. 21/2 Con PEACHES-Syrup 24c
CAMPEEL - No. 2 Con
Irc
BENTON FOOD MARKET

 and fowl. Cut Now.


And Four or Six dirty plage mean a hundred bugs and that's bad.
Clean the plugs or throw them away for new ones, and that's good. You'll know the difference when we tune your engine to its summer sweetness and rhythm.

Act Today for Tomorrow
Sure well give your car or truck its full summer conditioning! We'll erase all traces of winter, with its crusted salt, its rus deposits, and all the other barnacle

Well change your oils and greases, we'll apply the life giving lube-gun, well align your wheels, adjust your brakes,-we'll give you the beauty treatment above and below with some rouge and massage for that Summertime look.

If's simple -It's prompt-It Costs Little -Pays Big.

## ARNOLD MORRIS AUTO CO. <br> HONE 111 <br> MULESHO

पणDनE PLYmOUTH Dodge" pleated<br>Trucks

