

Four Killed, 18 Injured In Potash Bus-Truck Collision

CARLSBAD (AP)—A bus, carrying potash miners and their families, and a gasoline tank truck slammed head-on late yesterday, killing four men and injuring 18. All were from Carlsbad except truck driver Jessie Allison of Artesia, who was thrown clear of the wreck and escaped with bruises. He was the only one of the injured placed in St. Francis Hospital. The dead were identified as G. H. Porter, 30, William Thee, 58, Tom Peacock and K. D. Gough. The injured, in addition to the two drivers, were identi-

fied as H. N. Hicks, J. P. Skinner, G. R. Stevenson, Fred Vessberg, Cecil Thomas, Udell Underwood, C. F. Randall, Don Patton, J. D. Hare, Philip van Voost, James F. Ruth, James F. Purcell, Bob Burns, C. Reynolds, D. Wright and D. Erkiller. The bus, driven by Tom L. Crow, was carrying employees of the Potash Co. of America for the 4 p.m. shift. The big vehicle was about one-half mile from the mine site and 20 miles from Carlsbad on State Road 31 when

it met two Ferguson-Steere gasoline tankers traveling the other direction. Witnesses said the first truck kicked up a cloud of dust as it passed the bus, and the second truck and the bus smashed, the truck exploding and bursting into flames and the bus rolling completely over and coming to rest again on its wheels. The injured jammed the hospital and cots were set up halfway to care for some.

Potash Mines Transportation Co. which holds a contract with mines and mills in the area to carry employees to and from their jobs, owns the bus. A spokesman for the bus company said the crash was the second accident in which anyone has been hurt or killed in the 32 years the line has been operating. He said the other accident was in 1947, when one man was killed and four injured. The four dead raised the New Mexico traffic toll this year to 191. Last year on Aug. 9, the toll was 198.

This Is Artesia

Our friendliness as a town of good neighbors is well known. Let's not spoil that reputation by thoughtless behavior during Jubilee. These are red letter days for the Old Timers. A smile of welcome and a helping hand are luxuries we can all afford.

THE ARTESIA ADVOCATE

Artesia's First Newspaper — Founded in 1903

Artesia Weather

Some afternoon and evening cloudiness but mostly fair through Wednesday. Little change in temperature. Low tonight 70, high Wednesday 97. High yesterday 96. Low last night 61.

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ARTESIA, NEW MEXICO, TUESDAY, AUGUST 9, 1955

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ough New Users Seen to Finance Planned Expansion on 20-Year Program

CITY SEEKS SHORT TERM WATER BONDS

THE ARTESIAN WELL

By RICK RAPHAEL

Whether Artesians will debate the pleasure of listening to Ingram (Seven) Pickett harangue on opposition to Amendment Six (which incidentally will do out of a job) is still undecided here today. One thing is certain—they won't hear him any of the Carlsbad radio stations and it's doubtful they'll hear him via Artesia's station. Station Manager Button said this morning that KSPV will make a recording of Pickett's and will then decide if it's a political nature. Both KVE and KPBM turned on the lanky politician on time since most of his campaigning speeches on behalf of Pickett for Governor. Win or draw, we would give that if Pickett does make air here he'll establish lowest Hooper listening rating ever made in the history of radio since an Italian named Marconi first put out you could plague public via unseen air waves.

Newspapers always have a way of putting handles on names and people and the adjective "meanest" has been used to many persons. It's the meanest thief who steals from the poor box, the meanest man who takes care of a baby, etc., but we like the adjective well applied to the heartless and reckless driver who hits a puppy and keeps right on going.

Such was the case here last week when a pup belonging to the Payne youngsters at Thirteenth and First, lay injured in the street for hours after being hit. Finally, some compassionate driver saw the dog lying on its side (the rest of its body was paralyzed from injuries) and stopped to give aid. But by that time it was too late and the innocent puppy had to be destroyed. And with the destruction of the pup went the Payne children's faith and adult sense of responsibility.

A dog is more than a pet to children. It is an individual, a part of their lives and some of living and playing. Loss is without comparison to adult life and its suffering and thing of deep and sincere grief to youngsters. We hope the driver who hit the puppy is reading this column but we greatly fear that type of individual who will be so thoughtless in the future will be completely impressed by our words.



TRAGIC COLLISION—Carlsbad city firemen battle flames pouring out of a huge Ferguson-Steere tank truck driven by Jesse Allison of Artesia Monday afternoon after Allison's truck collided with the potash field crew bus seen in the background. Four persons in the bus died and at least 18 others were injured. Allison escaped unscathed but badly shaken from the grim collision. (Photo through courtesy of the Carlsbad Current-Argus)

Overall District School Situation Good Despite Some Overcrowding

Despite overcrowding at the Roselawn school and delay in effecting repairs and in new construction at other units of the Artesia public school setup, the overall classroom situation is encouraging.

That conclusion developed at last night's board of education meeting from progress reports on the various schools. Brighter spots in the report included the announcement by Supt. Vernon Mills that it is expected equipment can be moved into the new north wing of the Junior high school next week. The band room is ready, although more work remains to be done on the shop. The foundation for the cafeteria has been poured and pouring of the floor should begin next week. At Central school, which is getting a face-lifting, the footings are in and workmen are ready to pour the foundation. All needed materials are at hand. The board was told that acoustic ceiling tile in the new wing at Hermosa school has been falling because of loosened mastic. Work of replacing the tile will start at once.

Funeral Services Are Held Here For Mrs. Taylor

Funeral services for Mrs. Margaret Lorena Taylor, 41, were conducted at 10 a. m. this morning at the Lake Arthur Baptist Church, with the Rev. Williams in charge of services. A resident of Cottonwood for 20 years, Mrs. Taylor was born in Fayetteville, Tenn., married Jud Taylor at Clovis in 1929. She is survived by two brothers, James C. Campbell of Roswell and William A. Campbell of Bakersfield, Calif. Pallbearers Bill Erwin, A. H. Horton, H. H. Mills, Leroy Coffall, David King, Wm. Menefee and Pat Coor.

Enough progress has been made in repairing the Loco Hills school, which was brought in from the oil fields, has been made to virtually assure the cafeteria's being ready by the start of school, the board was informed.

Air Force Plans 90,000-Foot Leap Over New Mexico

DAYTON, Ohio (AP)—The Air Force says it plans six parachute jumps from balloons at heights ranging up to 90,000 feet at Holloman Air Force Base, N. M., "early next year." The world's altitude record now is 72,395 feet, established by Army Air Corps Capt. Orvil Anderson and Capt. Albert Stevens near Rapid City, S. D., in a balloon ascent sponsored by the National Geographic Society in 1935. The aim of the planned jumps, the exact time of which has not been set, is to help scientists develop a stabilized ejection seat that can be fired from high-flying jet planes, and to find out how far a man can jump safely through the rarified atmosphere of high altitude before opening a parachute. The jumper will be Capt. Edward Sperry and Lt. Henry P. Nielsen of the Air Force. Present plans call for one man to jump at the peak of the ascent, opening his parachute at a lower altitude. The other man will cut the balloon adrift and ride the gondola down to about 20,000 feet and then jump. A special parachute will permit the gondola and instruments to drift to earth. Sperry and Nielsen will wear special suits to protect them from atmospheric pressure changes. Sperry and Nielsen are co-holders of the world's altitude record. (Continued on Page Six)

of the northeast section of the city. A less optimistic situation prevails at Hope, it was brought out. Although some masonry work has been started on the new \$53,000 school, the floor is not down, and the board was told. In the contract let March 31, completion was expected to serve the expanding needs

Student Council Advice Is Sought On Status of Married HS Students

A positive step toward meeting the problems posed by married students at Artesia High School was taken by the Board of Education at its meeting last night. On a suggestion by Mrs. C. P. Bunch, the board voted to ask the High School Student Council to consider in what clubs and activities it would not be suitable to have married students participate. On another subject, the School Board announced a meeting of 7:30 p.m. Friday in the School Administration offices for the study of zone reports and the framing of recommendations to the state committee of the New Mexico Study Council on Education. A "buddy" system of introducing and making welcome the 24 new teachers who will enter the system this term will be followed. A pre-school conference of the new teachers was set for Wednesday, Aug. 24, at 9:30 a.m., in the Hermosa School. The new teachers will be in their classrooms on Friday following. Latest additions to those employed in the school system were: Mrs. Hazel M. Thomas, as school nurse to replace Marguerite Breen. Mrs. Thomas has had 20 years experience in nursing, having become an R. N. in Oklahoma in 1928. Miss Hipolita O. Valenzuela to teach pre-First at Cottonwood School. She is a graduate of Sul Ross State College and has had seven years teaching experience. Edna Jenks Hedlin, to teach music at Roselawn School. She received her B. M. degree from Oklahoma Baptist University and has had six years teaching experience.

Committee to Study School Fund Drives

The controversy over allowing civic fund drives in the public schools was aired at the Board of Education meeting last night and the board recommended it refer to a committee that would solve the matter once for all. Discontinuance of such fund drives in the school had been (Continued on Page Three)

Mrs. Perez Funeral Rites Held Sunday

Services were held at Our Lady of Grace Church yesterday afternoon at 4 p. m. for Mrs. Jasinta Perez, who died here Sunday night. Father Stephan Bono, pastor of the Spanish Catholic Church in Artesia, conducted the funeral rites. Burial under direction of Paulin Funeral Home, followed in the Lakewood cemetery.

Square Dance Starts Off Gala Two-Day Jubilee Celebration

Whoopie jubilation that only an old-fashioned "let'er rip" square dance can generate starts off Artesia's Golden Jubilee tonight at Veterans Memorial building.

Hundreds are due to stomp and swing in the routines of the pioneer's favorite pastime, starting at 8 p.m. and lasting until midnight. Red Huggins and his popular TV band will furnish the toe-tingling tunes while the best dance callers of the whole area will take turns.

It will be a hilarious tune-up for the pageantry of tomorrow's kick-off parade, which grows in length and picturesque variety as the minutes tick off before starting time at 9:30 a. m. tomorrow. Even this noon's revised list of entries will be swollen by late-comers, Jubilee officials said.

The parade starts a full-day of thrills, sights and sounds such as Artesia never before has seen in so small a compass of time and place.

Since the parade—and the whole celebration, in fact—is to honor and commemorate and entertain the Old Timers, special arrangements still were being made to meet their needs and wishes. The mounted and horse-drawn groups, comprising an entire section of the parade, will surely be (Continued on Page Six)

Upwards of 25,000 persons are expected to view the events of the Jubilee. C. C. Manager Paul Scott said the estimate is conservative. The influx began in earnest today, with many out-of-towners noted on the streets.

Speedy inroads were made on the last minute shipment of old-style hats and poke bonnets. A few still were left at the Chamber of Commerce today—at \$1 each.

Water tank dunking might have been the perfect penalty for minor infractions in the old days. But the whicker contest committee decided not to risk wholesale dunkings (Continued on Page Six)

Grocer Sues Safeway After Bankruptcy

ALBUQUERQUE (AP)—A \$45,000 damage suit was filed in U. S. District Court yesterday against Safeway Stores, Inc. An independent grocer alleged underselling by the chain grocery in Albuquerque caused him to go bankrupt.

The suit was filed by Harry V. Vance, bankruptcy trustee for Frank M. Thompson, former owner of the insolvent New York Food Market. It charged Safeway with selling goods in its stores here "at prices substantially lower than prices exacted by the defendant... for the purpose of destroying competition in the grocery business in the city of Albuquerque."

Employment Shows 12 Per Cent Hike

A state-wide 12 per cent increase in the number of job placements for the first seven months of this year over the same period last year was reported today by Fred C. Barron, chairman-executive director of the New Mexico State Employment Service. Reports from 17 local offices revealed that a total of 20,800 placement were made in the seven-month period. The bulk of them were in such basic industries as construction, trade, manufacturing, mining and others.

Council to Act On Issue at Special Meet

Confident that Artesia will add enough new water users in the near future so the city can finance its new \$160,000 water-sewerage expansion bond issue in its stride, the city council last night favored the shorter term of two bond repayment schedules under study.

The schedules were submitted by the bond house of Lucas, Eisen & Waeckerle of Kansas City. The one favored by the council and which will be incorporated in a proposed city ordinance to be prepared by the Kansas City firm for final council action at a special meeting next week provides:

For maturity of the issue in 20 years, with payments of both principal and interest to start next year. Payments would vary from approximately \$9,600 the first year to a maximum of \$14,472 in 1973.

Skips Alternate. The alternative schedule, which the council passed over, had payments spread over 21 years, with no payments at all on principal for the first three years. It would entail, however, \$16,555 more in interest. The interest rates for both issues are 3 1/2, 3 3/4 and 3 1/2 per cent for various periods of the indebtedness.

Replies to letters of several other bond houses wishing to bid on the \$160,000 issue will await action (Continued on Page Six)

FCC Gives Final Approval To World's Tallest TV Tower

ROSWELL (AP)—The world's tallest television tower will soon be built in eastern New Mexico.

The world's highest man-made structure won final approval yesterday from the Federal Communications Commission. The commission granted final authority for construction of the 1,610-foot tower by television station KSWV-TV on the nearby Caprock, authorities of the station announced today.

Mary Goodson Leads Rodeo Race

Mary Ann Goodson took over first place in the race for Rodeo Queen with the count of penny ballots last night. She edged ahead of Terry Jane Gray, now in second place as the end of the competition neared.

In third spot was Michelle Ruppert, with Barbara Funk in fourth. The queen chosen will be crowned in a ceremony at the V-J Day rodeo at the roping grounds Wednesday night. The final count will be made Wednesday p. m.

Artesia District School Bus Men Return From State Convention

Artesians attending the New Mexico School Bus Driver's Institute held annually in Silver City, New Mexico Aug. 1st, through 5th, included W. G. Short, Director of Special Activities for Artesia Municipal Schools. Contractors attending were Mr. and Mrs. G. Edward Kaiser, Mrs. Sam Harrison, Mr. and Mrs. A. G. Greenwood, and R. N. Teel. Drivers were Leonard Witcher, Warren Johnston, Neil Hardin, Sank Tunnell, Herman Ford and John Bannister. Courses offered were Safety Education I and II, Reports and Records, Standard First Aid and Advanced First Aid, Maintenance, Workshop for Joint Problems of Bus Drivers and Superintendents, Contractor's Workshop, Child Psychology I and II, Public Relations, Psycho-Physical Testing, and Traffic Law Enforcement.

Abe Rosenbaum Succumbs Sunday

Funeral services are being held this afternoon in Des Moines, Ia., for Artesian, Abe Francis Rosenbaum, who came to Artesia in 1942 from Centerville, Iowa. He died at his home, 209 W. Missouri, Sunday at 3:15 p. m. Born in Centerville, Iowa, in 1904, Rosenbaum was married to Sylvia Hart. He is survived by two brothers and two sisters. Tom Mayfield, a former superin-



MRS. DONALD R. SCHULZE, the former Miss Julia Chant, was married to Artetian in Albuquerque Sunday at St. John's Episcopal Cathedral.

(C. E. Redman Photo)

Jane Chant Weds Donald R. Schulze In Duke City Rites

The St. John's Episcopal Cathedral, Albuquerque, was the scene of the wedding Sunday morning at 8:30 of Miss Julia Chant and Donald R. Schulze, son of Mr. and Mrs. Max G. Schulze of Artesia. Miss Chant, the daughter of Mr. and Mrs. Lloyd H. Chant, Albuquerque, and Mr. Schulze were united in a ceremony by the Rev. G. P. LaBarre.

Mrs. Richard Mock presented a program of wedding music at the organ and accompanied the vocalist, M. J. Davis.

The bride was attired in a gown of imported Chantilly lace and foaming white tulle, a wide taffeta cummerbund above the bouffant skirt of yards and yards of tulle. She wore a small hat of satin and pearls with fingertip veil. Completing her costume, she wore white wrist gloves. With a bouquet of phalaenopsis orchids and stehamotis on a prayer book, the bride carried a handkerchief which her mother and grandmother had carried at their weddings.

Mrs. Bobby Morgan attended the bride as matron of honor. The bridesmaids were Miss Adele Brown, Miss Pat Matthews and Miss Carol Johnson.

Max G. Schulze II of Midland, Tex., was his brother's best man. Serving as ushers were George Chant, brother of the bride; Jack Williams and Jack Stahl.

For her daughter's wedding Mrs. Chant was dressed in a gray silk suit with corsage of green cymbid-

ium orchids. The bridegroom's mother chose a blue silk suit, complemented by pink cymbidium orchids.

Albuquerque Country Club was setting for the reception following the wedding ceremony. Mrs. Kenneth Robinson and Mrs. Nell Weaver greeted guests at the door. Others assisting were Mr. and Mrs. Roy Johnson, Mr. and Mrs. George Peterson, Mr. and Mrs. Carl Brogan, Miss Polly Sullivan and Miss Betsey Peirce, who presided at the guest book.

As the couple left on a wedding trip to Aspen, Colo., the bride was wearing a beige silk suit. They will be at home Aug. 20 at La Casa de las Flores, 1640 Grand NE, and both Mr. and Mrs. Schulze will register at the University of New Mexico in September, where they will be graduated in 1956.

DeMolay to Meet

Order of DeMolays will meet tomorrow at 7:15 p. m. in the Masonic Temple with Chuck Johns in charge. Johns requests all members and officers to be present for this important meeting as election of officers will be held.

CHANGE IN MEETING

The Ladies Golf Club will not have their luncheon and Wednesday meeting this week, due to the Jubilee celebration. The next meeting will take place on August 31.

ARTESIA SOCIETY NEWS

VFW Poppy Sale Opens Wednesday

Veterans of Foreign Wars Auxiliary voted to donate \$100 to the building fund at the regular meeting held Monday evening in the home of Mrs. Trent C. Schmitz, president.

The annual Buddy Poppy sale will be held tomorrow, the Buddy Poppies sold each year by the Veterans of Foreign Wars are made by veterans in Veterans hospitals, and the proceeds from the sale are used only for veteran rehabilitation, the National V. F. W. Home for Veterans, Orphans at Eaton Rapids, Mich., and for needy veterans and their families. Mrs. V. A. Lane is auxiliary poppy chairman, and sales will be made from tables located at the Irby Drug, Palace Drug and the post office, and also sold on the streets Wednesday.

Auxiliary members will also make new curtains for the kitchen at the Veterans Memorial building which is being redecorated.

Plans for a covered-dish supper to be held the second Monday of September with the post were made.

Mrs. David Waide Guest at Coffee

Mrs. Dave Waide of El Paso, a former Artesian was honored with a coffee Monday morning in the home of Mrs. Johnny Williams with her sisters, Mrs. Leland Price and Mrs. Jerry Marshall as co-hostesses. Mr. Waide will be remembered to her many friends in Artesia as Glennis Smith, Mrs. Smith, her husband and twin daughters, Sue and Roxie and another daughter, Joe Ruth were weekend guests in the home of Mrs. Leland Price and Mrs. Johnny Williams.

Refreshments of coffee and donuts were served. The guest list included girlhood friends, Mrs. Hugh Donald Burch, Mrs. Russell Floore, Mrs. Stewart Compton, Mrs. Ralph Barr, Mrs. Vesta Goodlett, and the hostesses.

FUEL CONTRACTS LET

WASHINGTON, (AP)—The Department of Commerce has announced that three New Mexico oil companies have been given contracts worth \$153,838.69 for 1,083,359 gallons of kerosene fuel oil. J. C. Norman, Inc., of Roswell will provide 169,167 gallons for \$27,002.56; Gallup Oil Co. of Gallup, 713,026 gallons for \$104,702.56; and Horn Oil Co. of Albuquerque, 201,166 gallons for \$22,133.68.

Personal Mention

Mrs. Millard Chipman returned home Sunday from St. Louis, where she had been to attend an executive secretary training conference of the Red Cross mid-western area office.

L. and Mrs. Don Brewer and children, Kay and Charles are here visiting both parents, Mr. and Mrs. O. S. Brewer and Mr. and Mrs. H. L. Green. They have been stationed at Fort Bliss the past year and are being transferred to an air force base at San Marcus, Texas.

Mrs. Glenn O'Bannon and daughter, Mary Frances, and Mrs. Boone Jones returned home Sunday after spending five days at Mrs. O'Bannon's son's ranch, Douglas O'Bannon, Mountain View. The Douglas O'Bannon's children Charlotte and Richard had been here visiting their grandparents for a month and returned home with their grandmother.

Mrs. Leslie Warren returned home Sunday after spending three weeks in Shreveport, La., where she visited her brother-in-law and sister, Mr. and Mrs. W. M. Barrett.

Mrs. Mollie Brown and son, Horace, spent Sunday in Carlsbad with son and brother, Mr. and Mrs. Otice E. Brown and family.

E. L. Harp of Atlanta, Texas, a former Artesian, was in town Monday looking after his property. He was accompanied by his son, E. L. Harp, Jr., of Roswell.

Mrs. and Mrs. C. D. Epling have arrived from Arthur, Ill.; to make their home here. Epling is employed by Paulin Funeral Home.

Mr. and Mrs. W. J. Cluney and their two grandsons of Abilene, Texas, went through the Carlsbad Caverns on Monday.

Mr. and Mrs. L. M. Friend and granddaughter, LaFaye Montgomery returned Monday from a week's visit in California. At Van Nuys they visited Mrs. Friend's mother, Mrs. J. H. Muncy, and her sisters, Mrs. W. O. King and Miss Bessie Muncy, and another sister and family Mr. and Mrs. Lester Waggoner and daughter from Oakland came to Van Nuys. They also went to North Hollywood to visit her brother, Mr. and Mrs. W. A. Muncy. On Monday Mrs. J. L. Montgomery, Dr. H. A. Stroup and Paul Stroup went to Vaughn to meet Mr. and Mrs. Friend and LaFaye.

Mrs. and Mrs. Donald West and children had as dinner guests on Sunday evening, Mr. and Mrs. Ramon Welborne and family.

Hagerman News Briefs

The Hagerman Graduating Class of 1947 met for an annual get-together and party at the home of Mrs. Archie Andrus. The afternoon was spent in visiting and reminiscing.

Cokes and ice cream with strawberry or butterscotch topping was served. Those present were Mrs. John Rhodes, co-hostess, Mrs. Richard Lang, Mrs. Joe Rimhardson, Mrs. Jack Nail, Mrs. Roy Choat, Mrs. Kenneth Richardson and the hostess, Mrs. Andrus.

Paula Rhodes celebrated her seventh birthday with a gay party at the home of her parents, Mr. and Mrs. John Rhodes, Thursday, August 4th from three to five o'clock p. m.

Many lively games were played on the lawn and the numerous gifts were presented the little honoree, and opened. Pictures were taken of the group.

The birthday cake was yellow and green, and topped with seven candles.

Ice cream, cake and Cokes were served to the following guests: Paula Rhodes, the honoree, and Jeannie Brown, Mike McDow, Patricia McDow, Larry Lee, Kathleen Rhodes, Jane Rhodes, Nancy Utterback, Reba Utterback, Mary Ann Langenegger, Roberta West, Deven West, Kathleen Mason, Connie Graham, Jeanelle Richardson, Cindy Heitman, Jimmy and Marilyn Campbell, Kay Lawing, Gary Rhodes, Mrs. Rosa Lawing, Mrs. Bill Lawing, Mrs. Lee Roy Rhodes, who assisted, and Mrs. John Rhodes.

Mr. and Mrs. Ralph Sims of Hagerman returned Wednesday from a visit to Oklahoma and Texas of two weeks duration, with relatives and friends.

Mr. and Mrs. Jack Menoud gave a birthday dinner last Wednesday for their daughter. Present were Mr. and Mrs. Kenneth Sims of Roswell, and Mr. and Mrs. Ralph Sims of Hagerman, and the hosts, Mr. and Mrs. Menoud.

Betty Watford who has been visiting the G. Y. Falls family in Albuquerque since Wednesday, returned to Hagerman by bus Sunday, and reported a very enjoyable time.

Sharla Rae Menefee entertained Friday morning with a "get-acquainted" Coke party honoring Marcell McCleskey of Monohans, Texas, who is the house guest of

Parlor Organ Brings Back Memories of Not Too Long Ago

By FLORA HOOD

"In the gloaming, Oh my darling When the lights are dim and low."

Do you remember your courting days in the family parlor? The family gathered around. The organ lamp was lit, and the family gathered around to sing the familiar songs. Your beau stood beside you and turned the pages of the music book.

Such a family parlor is seen in replica at Williams' Furniture store beside a modern living room. One woman was seen looking at

an old clock in this parlor, as she exclaimed "Just like Gramma's." Old Timers do not have to have one toe in the grave to remember a time when the neighborhood organ was a gathering place for the school ma'ams and Don Juans.

The organ in this old-time parlor has quite a history itself. William's Furniture once took it on a trade-in, then sold it to Lola Ditto and borrowed it back for this exhibit.

She also loaned the flat iron used in the first laundry, and an ice cream chair used in the first drug store, together with the captain's chair.

And did you ever see a picture made of human hair? Well, there is one donated by Mrs. J. C. Floore, also a picture she painted when only 12 years old. The painting must be about 65 years old now.

Some items of furniture go back much further than the history of Pecos Valley settlers. There's a German Bible printed in 1793 and a hotel register that starts in 1874 with registrations. These were contributed by Mrs. Grover Kind-

her grandparents here, the Rev. and Mrs. A. A. McCleskey.

The guests assembled at the Howard Menefee home at nine o'clock A. M. and were served Cokes, doughnuts, cookies and candies.

Present were the honoree, Marcell McCleskey, Ginger Graham, Cindy Welborne, Teresa Oglesby, Kathleen West, Pat Johnson, Viola Sartin, Linda Menefee, and the hostess, Sharla Menefee.

Cindy Welborne accompanied the Byron Oglesbys to Albuquerque this weekend to get Bart who had stayed a week there with his grandmother, Mrs. M. H. Oglesby. They returned by way of Lincoln, where they attended the Billy the Kid Pageant Saturday evening.

Miss Marcell McCleskey of Monohans, Texas, sang a special at the morning services at the First Methodist Church of Hagerman. She very beautifully sang "Living For Jesus," accompanied at the piano by Mrs. Lester Hinrichsen. Mrs. Hinrichsen also played for the morning services.

The District M. Y. F. will be in Artesia next Friday and Saturday. Friday afternoon and evening and will be \$1.25 which includes the until noon Saturday. Registration ticket for the banquet.

Mr. and Mrs. Donald West and children had as dinner guests on Sunday evening, Mr. and Mrs. Ramon Welborne and family.

er. She also donated the sterling silver coaster.

And take a look at that 100-year-old horse hair love seat. Just like the one great-grandma had for her courting days.

There's a lullabye rocker for the "hand that rules the world" that's over a hundred years old, donated by Mrs. A. T. Wright.

Mrs. Jim Montgomery loaned a Chamberlain-type umbrella.

And there is a hall tree on which hangs a child's suit, worn by J. L. Briscoe when he was four years old.

There are two china dolls, handed down from generation to generation until they reached Carol Ziegler and Mrs. W. C. Gray.

And did you ever see a ladies china spittoon for snuff dippers? There is one contributed by Mrs. J. T. Caudie.

An old trunk is supposed to have been handed down to the family of one of Abraham Lincoln's aides. This was contributed by Mrs. F. F. Elbin.

Many other objects of interest that might have been found in the old-time parlor will be seen by going past the window on Main Street, or going into Williams' Furniture Store. Like Washington's Home at Mt. Vernon, sight-seers just peep inside.

Mrs. James Brezeno Honored With Pink and Blue Shower

Mrs. James Brezeno was honored with a pink and blue shower on Sunday afternoon at Our Lady of Grace center. Hostesses were Socorro Guerrero, Mrs. Frank Durand, and Mary Hernandez.

After opening of the gifts refreshments of ice cream and cake were served. Favors were pink and blue baskets filled with candy and nuts.

Those present were Mmes. Carmen Pineida, Adamas Marquez, Dan Lopez, J. E. Blea, Bill Morrison, Fleipa Sosa, Manuel Alvaro, Teofilo Garcia, Florencio Brezno, Ismael Aguiar, Mary Durand, Juanita Hernandez, Aurelia Porras, Josephine Martinez, Agapita Morrison, Genevieve Flores, Francisca Alvarado, Christine Rodriguez, Sockie Guerrero, Mrs. Guerrero.

Also Mmes. Manuel Sosa, John McMill, Jr., Frank Aguiar, Camilo Sedillo, Ruben Sanchez, Pat Fierro, A. G. Samora, Panfilo Navarrete, Monica Brizeno, and Luz Markus, and Misses Pina Torres, and Eva Alaniz.

Those sending gifts were Socorro Garcia, Mrs. Henry Alaniz, Ben Orozco, Dooley Garcia, Carolina Alaniz, Paulita Padilla, Adan Sosa, Agapito Huerta, Cecelia Juarez, Bennie Morrison, Luz Juarez, Alvarra Rodriguez, Margaret Alaniz, Prudencio Brizeno, Elisa Torres, Cecelia Navarrete, Mazine Ryes, Elnora Alaniz, Robert Brezno, Alfred Lopez and Elia and Carolina Nunez.

Army Helps Meet Emergency Needs Of Disaster Area

WASHINGTON—The same Army supply-line that helps battles in time of war serves disaster-stricken communities in time of peace.

In wake of flood, tornados, hurricane come the familiar drab semi-trailers and trucks of the cargo that will help homes and isolated people meet their survival needs: cots, blankets, mattresses; power units, transmitters and receivers, fuel pumps and portable purification systems.

This is part of what the Army's 1st Cavalry Division, 2nd and 3rd Armies, and the 4th and 5th Armies, and the 6th and 7th Armies, and the 8th and 9th Armies, and the 10th and 11th Armies, and the 12th and 13th Armies, and the 14th and 15th Armies, and the 16th and 17th Armies, and the 18th and 19th Armies, and the 20th and 21st Armies, and the 22nd and 23rd Armies, and the 24th and 25th Armies, and the 26th and 27th Armies, and the 28th and 29th Armies, and the 30th and 31st Armies, and the 32nd and 33rd Armies, and the 34th and 35th Armies, and the 36th and 37th Armies, and the 38th and 39th Armies, and the 40th and 41st Armies, and the 42nd and 43rd Armies, and the 44th and 45th Armies, and the 46th and 47th Armies, and the 48th and 49th Armies, and the 50th and 51st Armies, and the 52nd and 53rd Armies, and the 54th and 55th Armies, and the 56th and 57th Armies, and the 58th and 59th Armies, and the 60th and 61st Armies, and the 62nd and 63rd Armies, and the 64th and 65th Armies, 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Helps Me Agency Needs Shelter Area

TON—The same... line that helps... communities in...

Little Warning, a Little Shelter Will Give Survival

EDITORS NOTE—It's 10 years... first of four articles on...

Study Nevada... Look, first, at the homes in... May by an A-bomb nearly twice...

Overall—

(Continued from Page One) fied for Sept. 1 and there seems... little chance that deadline can be...

Committee—

(Continued from Page One) recommended by the PTA council... The school board recommended...

New Mexico Cotton Crop Is Predicted at 325,000 Bales

WASHINGTON (AP)—The U.S. Department of Agriculture has predicted New Mexico's 1955 cotton crop will total 235,000 bales.

From The Files Of 50 Years Ago

AUGUST 1905 The Gospel wagon is a new feature in church work in Artesia and was inaugurated the first of this week by our pastor, Rev. Geo. R. Ray.



NEW YORK—In the old days—ah, in the old days it never was like this. The cop stopped you, spoke his ungrammatical and indignant piece...

IN THE COURTROOM, it seems almost like the fourth reading... of the public library. The judge is three-quarters of an hour...

Distance Reduced For Swim Event Distance for the announced 100-yard free style swimming race at the water carnival at the Municipal pool has been reduced to 60 yards.

DEATH HELD SUICIDE ALBUQUERQUE (AP)—U. S. Atty. Paul Larrazolo says a shooting June 18 in which an Isleta man was killed and a woman seriously wounded has been resolved as an attempted murder and suicide.

Advertisement for Pittsburgh Sun-Proof House Paint, featuring a house illustration and text: 'Smoke or Gas won't discolor it, because it's Fume-Proof'.

ment shelter. But—similar houses a few miles distant even from the H-bomb could give the same story of survival, with shelter. Shelters below big city buildings could give the same kind of protection.

Not In Ratio A bomb 1,000 times more powerful will not reach out 1,000 times as far. Its radius of heaviest blast effect is only 10 times greater.

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Paul's News Stand Hunting and Fishing Licenses 113 South Roselawn Read a Magazine Today! Ice Cream and Drinks

Parham Funeral Rites Held Here Tuesday Morning Funeral services will be conducted by the Rev. S. M. Morgan, pastor, for George Abraham Parham, 83, at the First Baptist Church this afternoon at 4 o'clock.

UP GOES CHRYSLER'S PRODUCTION MORE THAN 40% Here you see construction work proceeding on the new Chrysler production facilities which will add 667,000 square feet of floor space...

CHRYSLER'S giant expansion program brings you the greatest new car buying opportunity of the year!

Because of the unprecedented demand for its 1955 models, currently up to a new record high, Chrysler has had to undertake a Giant Plant Expansion Program.

Color combinations and body styles, but our supply will never again be as great as it is right now! Indications are that there just will not be enough of all models and body styles to go around.

You Get Year's Widest Selection of Models and Color Combinations Since we tried to anticipate your needs, we can show you a wide selection of

HARNESS MEET OPENS DETROIT (AP)—Lullwater Victory finished first in the first heat and second in the second last night to win the \$5,000 Bombs Away Stake opening the Wolverine Harness Raceway meeting.

UP GOES CHRYSLER'S PRODUCTION MORE THAN 40% Here you see construction work proceeding on the new Chrysler production facilities which will add 667,000 square feet of floor space...

CHRYSLER'S giant expansion program brings you the greatest new car buying opportunity of the year!

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Advertisement for COX GMC MOT OR COMPANY, featuring a car illustration and text: 'GOOD DRIVERS DRIVE SAFELY! COX GMC MOT OR COMPANY'.

The Artesia Advocate

PUBLISHED BY THE ADVOCATE PUBLISHING CO.
Established August 29, 1905

The Dayton Informer The Artesia American
The Pecos Valley News The Artesia Enterprise

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One Year (in Artesia Trade Territory) \$4.50
One Year (in Artesia by Carrier) \$4.50
One Year (for Artesia Man or Woman in Armed Forces, Anywhere) \$4.50
One Year (Outside Artesia Trade Territory, but within New Mexico) \$7.00
One Year (Outside New Mexico) \$8.00

Published daily each afternoon (except Saturday and Monday), and Sunday morning, at 316 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of Congress of March 3, 1879.

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ALL DEPARTMENTS: DIAL SH 6-2758
ORVILLE PRIESTLEY, Publisher

FRED M. SHAVER, General Manager HARRY HASELBY, Mech. Supt.
HARRY R. TAYLOR, Advertising Mgr. RICK RAPHAEL, Editor

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

Halt All Those Schemes

MOST communities are firmly and fully convinced, of course, that what they need is industries and payrolls and new businesses in order to have and to enjoy prosperity.

Our various civic organizations set up and adopt programs for the obtaining of industries because industries can mean payrolls. That, of course, is true. Payrolls help to provide money to spend and prosperity in a community depends on the buying power.

But the most successful civic group is that which asks and seeks the least from its members and which tries to aid them with their particular problems.

The trouble in helping and working out these two problems is there is no glamor, little publicity and little praise that results.

Yet we know of no greater job that could be done for our local business and professional people than to halt some of the sucker schemes and rackets that are worked; reduce the calls on them for gifts, donations and funds, and to help them keep the business at home.

They are in business to enjoy business. Anything that can be done to foster, encourage and to build within our own people a desire to buy from our local merchants is one of the finest things we can do.

It is not only good for the merchants but it is good for Artesia because it increases the retail sales here; it increases the number of employes needed to serve people and in that way automatically increases the payrolls.

The halting of all of the sucker schemes isn't easy but if a good strong committee devoted as much time to this as we devote to some other things without half the value or merit it would be surprising how much good we can and do accomplish.

The Artesia Advocate has been happy and pleased to run the series of picture pages on local industries. We have sought in this way to try and show what these small industries do for our city and what they mean to us. Buying and trading with them not only means we are keeping dollars at home but we are providing employment for local people.

There is no finer thing we could do for our own city than appreciate the payrolls we have by patronizing those providing these payrolls and then to halt the various suckers schemes worked here and halting outsiders from coming into Artesia to take business that belongs to our local merchants.

Artesian Well-

(Continued from Page One)

Joanne Wheatley to Artesia last fall—is bringing another "first" to Artesia entertainment. A premiere record release of Joanne's latest "Summer Storm" and "As Long As I Live"—pressed by Kapp Records of New York, will unfold on the streets in Artesia at 3rd and Main during the Golden Jubilee celebration. In plans will be able to purchase

the release many weeks ahead of any other city in the United States. Stan Gresson, Miss Wheatley's manager, has arranged to have the Artesia label placed on the thousand records which are to be delivered to Artesia for the celebration. Join the Joanne Wheatley Fan Club, receive a 5x7 autographed portrait of the singer, and get one of these records which will some day be collector's items.

IRBY DRUG

DRIVE-IN

PRESCRIPTION SERVICE

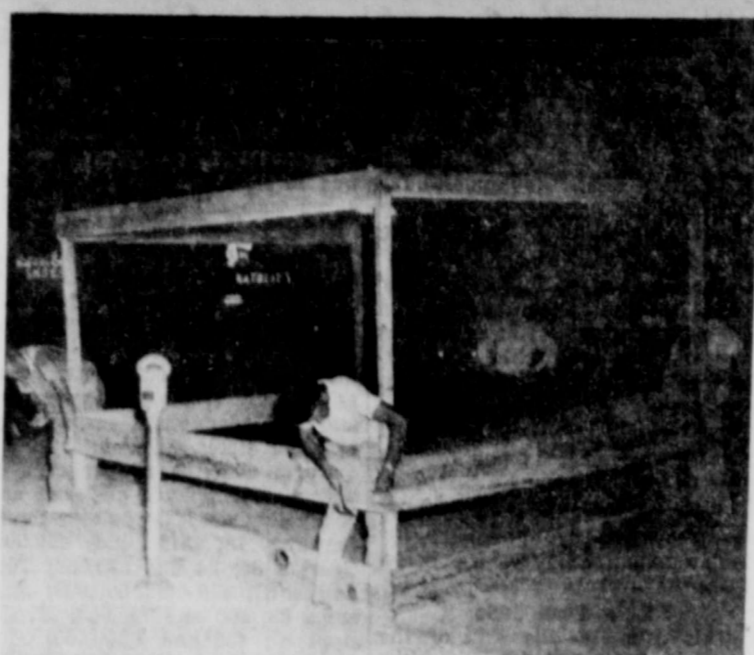
Recommended Route:
Enter Alley on Quay
Depart on Fourth
or Roselawn

This service offers the following conveniences:

1. Drive in, give a competent pharmacist your prescription and it will be ready within minutes.
2. Leave your prescription and it will be delivered.
3. Call or have your doctor call and your prescription will be waiting for you.
4. Call or have your doctor call and your prescription will be delivered if you so desire.

- Ring Buzzer for Service
- No Traffic Problem
- SAVES YOU TIME.

Open 8 A. M. to 10 P. M.
DIAL SH 6-3161



IN THE STILL OF THE NIGHT—Workmen hammer away at the first of the Jubilee booths near midnight Monday night as first steps are taken to erect the midway on Main Street. At noon Tuesday, the city's principal thoroughfare was blocked off to traffic from Second to Fifth Streets. (Advocate Photo)

Square Dance-

(Continued from Page One)

the cheer-arousing part of the procession. For those who wish to ride by motor conveyance, the Wilson Feed float is available, as well as private cars.

Any Old Timers wishing to walk can assemble at Dunn's Garage and walk alongside the Old Timers section from the garage to Second st.

Assembly time for the parade is 8:30 a. m. The order of march and the places of assembly are as follows:

- Section I—Main Street Between 12th and 13th Streets**
1. Police escort
 2. Veterans and National Guard color guards
 3. Artesia high school band
 4. Artesia fire department "welcome" float
 5. Dignitaries:
 - a. Governors and state representatives
 - b. Mayors—William H. Yeager of El Mayor, in order of service
 - c. Mayors from other cities
 - d. Artesia Chamber of Commerce
 - e. Visiting Chamber of Commerce representatives
 - f. Golden Jubilee Queens, Story League.

Section II—Old Timers North 13th Street

1. Old Timers Horse Mounted group
2. Old Timers Horse drawn group.

Section III—Old Timers South 13th Street

1. Old Timers, old automobiles, John Lanning and Mrs. Blocker
2. Old Timers on floats, Irvin Martin and Wilson Feed.
3. Old Timers in private cars or otherwise.

Section IV—12th Street or Mac West Curve

1. Rodeo producers and Roping club committee
2. Rodeo Queen's float
3. Sheriff's Posse, Chaves county

Section V—North 12th Street

1. Artesia Lions club
2. Future Homemakers
3. Sunrise Rebekah lodge
4. Hazel Flying Service
5. Doss Garage
6. Boy Scouts
7. Billy Albert Nursery
8. Southern Union Gas company.

Section VI—South 11th Street

1. Santa Fe Miniature Train
2. Artesia Shrine club
3. General Equipment
4. Elks float
5. Artesia Rotary club
6. A-1 Metal Products
7. Park School PTA
8. KSVF
9. Epsilon Sigma Alpha

Section VII—North 11th Street

1. Order of Arrow Boy Scouts
2. Order of Rainbow Girls
3. Artesia Civic Music League
4. Cox Motor Co.
5. Billy and Bob's Old American Dining Room
6. Beta Sigma Phi
7. Farmco Drug
8. R. N. Russell

Section VIII—South 10th

1. Eddy County Sheriff's posse

Section IX—Osborn Street

1. Artesia Gas & Appliance
2. DAV Auxiliary
3. Charles Castleberry
4. Hermosa School PTA
5. Baca Bicycle Shop
6. Curtis Stockton/Mattress factory
7. Hill Lines
8. Fire Department

Section X—North 10th—All Entries that are not assigned

1. Mead Bread

Section XI—North 14th

Rodeo performers, contestants and all other mounted horses that are not assigned. Latecomers will be assigned to Section 10.

At noon, the Old Timers picnic will be held in Central Park. Those eligible, who must obtain free badges either at the Chamber of Commerce or at the park entrance, are resident Old Timers who came to the Pecos Valley 40 or more

ago, who had a part in helping to build Artesia the Pecos Valley and are now living elsewhere.

"Third group, the dignitaries who have been invited by our City, including state and government officials, mayors and chamber of commerce heads."

FCC-

(Continued on Page Four)

KSWs-TV is a regional station and, as such, I want reception to be as perfect as possible in every part of our coverage area."

The tower planned for KSWs-TV will be located approximately 13 miles east of Roswell.

In addition to the tall tower, the difference in elevation between the Caprock and Comanche Hill, the present tower location, will add several hundred feet to the overall altitude. The present tower is 790 feet high.

At the same time the tower is constructed, the effective radiated power of KSWs-TV will be increased from 115,000 watts to 316,000 watts, Barnett said. This increased power, in addition to the tower height, will insure a clear signal into all parts of southeastern New Mexico, he said.

\$1 Million Cost

The total investment in KSWs-TV and KSWs radio, including the present plant and the proposed installation, will be considerably in excess of one million dollars.

The Andrews Tower Co. of Fort Worth, Tex., has completed tentative plans and specifications for the new tower and fabrication will be started as soon as possible, Barnett said. It will take several months to complete the tower as fabrication could not be started until final approval was given by the FCC.

Barnett said that to give an idea of the extreme height of the new tower necessary equipment will include a two-man elevator to the top.

In addition to erection of the new tower, construction will start soon on a combined radio and television center at 1700 West 2nd St. The new center, Barnett said, will be one of the largest radio-television buildings in the Southwest.

One of the television studios, he announced will be equipped with auditorium-type seats for program spectators and participants. Interconnection date with the coaxial cable hookup with NBC's national TV network, has been set for Sept. 25, in time for the World Series, Barnett said.

The owner said many construction problems are also involved in setting up the interconnection from a junction point at the coaxial

years ago, and members of their immediate families. A second eligible group is made up of invited folk who came to the valley the requisite number of years ago but now live elsewhere. The third group eligible is comprised of invited officials.

After the picnic will come a band concert, contests to determine the oldest person present, the largest old family, the oldest couple. Then will come a dramatic high point—the crowning of the Golden Jubilee Queen.

The Old Fiddlers contest is scheduled at the park for 3 p. m.

AT THE THEATERS TODAY

Landsun
"The Bridges at Toko-Ri"
William Holden - Grace Kelly

Hermosa
Tyrone Power - Betty Grable
"Yank in R.A.F."

Ocotillo
Rosa Carmina - Tony Aguilar
"La Segunda Mujer"

Circle B Drive In
"Revenge of the Creature"
John Agar - Lori Nelson

Last Rites Held for Preston Dunn, Longtime City Garage Operator

The last rites for old-time Artesia resident, Preston Dunn, 82, will be held at Paulin's Funeral chapel this afternoon at 2:30. Services are being conducted by the Rev. C. A. Clark, Methodist minister.

He died Sunday at his home on Grand Ave., following a long illness that forced him to retire from his business two years ago. Moving here from Ballinger, Tex., in the fall of 1918, Dunn became owner and operator of Dunn's Garage, in 1922 and continued until his retirement.

Dunn was born in Ft. Smith, Ark. on October 17, 1872, and married the former Ellen Black, Leady, Oklahoma, on June 16, 1896. Mrs. Dunn died in June 1951, and their son, Ben L. Dunn preceded them in 1947.

Surviving him are three sons, Calvin Dunn and H. D. Dunn, Artesia, and John of Wilmington, Calif., and a daughter, Mrs. L. E. Francis of Artesia.

Others surviving are a brother, Aubrey L. Dunn, Alamogordo; four sisters, Mrs. J. W. Black, Ballinger, Tex.; Mrs. Laura Furgason, Kermit, Tex.; Mrs. Lee Barnhill, San Diego, Calif.; and Mrs. H. M. Linecum, Buhl, Idaho, 12 grandchildren and six great-grandchildren.

Burial will take place in the Woodbine Cemetery, with his grandsons acting as pallbearers.

Jambalaya-

(Continued from Page One)

of shavers at the Jubilee for fear the sense of humor nowadays isn't up to that of the pioneers. Instead, those convicted by a bewhiskered kangaroo court will be lodged in a bullpen in the middle of Main St., according to Tom Brown, Jr.

An ingenious touch has been added to plans for the Chisum Trail dedication at 1:30 p. m. Thursday. The yard that firms a small cannon whose roar will be the signal for the Golden Jubilee Queen and the Rodeo Queen to cut the high-way ribbons will be yanked by Mrs. Vernon C. Cone, of El Paso. She is the former Josie Lois Chisum and is a distant cousin of John Chisum, who gave the trail its name.

Dressed in the costumes of half century ago, there will be 100 hosts and hostesses to greet Old Timers at the picnic in Central Park. For the picnic itself, most of the bread and the meat and ice cream has been donated by generous firms.

The Chamber of Commerce suggests and urges that all business establishments close during the historic parade tomorrow morning and the Kids Parade on Thursday morning so that employes won't miss the colorful events.

cable near Carlsbad to Roswell. A total of four steel towers ranging from 60 to 100 feet high will be used in the microwave set-up.

Simons Food Store
507 S. Sixth SH 6-3732
Selling Dependable Foods Since 1925
Your Patronage Is Solicited

Council-

tion of the council at the special meeting, it was decided.

The schedule adopted was recommended to the council by Councilmen Homer Campbell and George Ferriman, who made a detailed study of the two plans. Also present at the meeting, in addition to Mayor Bill Yeager, were Councilmen Clarence Key, J. J. Clarke, Jr., T. E. Johnson and Joe Alvarado.

"We will have to be on our toes to get new water users and to give fast service in hooking up users outside the city limits," Campbell warned. "I think we can meet this schedule all right if we keep on the ball."

Watch Expenses
Ferriman, too, warned that the city will have to watch its water department expenditures with an eagle eye to make both ends meet. Mayor Yeager added that the next few years will be tough ones for the city to meet its obligations. Nonetheless, all voted to favor the shorter term schedule, with higher payments.

In other action, the council accepted the following bids:
A bid of \$2,132.79 by Guy Chevrolet for an 8-cylinder 1955 station wagon for the fire department. The station wagon will have sufficient room with the rear seat folded down for a stretcher case.

Bids by the Brown Pipe & Supply Co. of Artesia on copper tubing and lead. The accepted bids were—45.98 cents per foot on 2-1/2 inch of 3/4 inch tubing; 56.96 cents per foot on 1,000 feet of 1-inch tubing; \$1.38 per foot on 500 feet of 2-inch tubing and \$18.48 per hundredweight on 3,000 pounds of lead.

Bids were accepted from the Neptune Meter Co. for water meters in varying dimensions. They covered from 200 to 500 meters of 3/4-inch size and from 100 to 200 meters of 1-inch, 1 1/2-inch and 2-inch sizes. The bids for the first two sizes, without couplings, were, \$23 and \$50.60; for the two larger sizes, with flange couplings, the bids were: \$69.47 and \$149.50. Shipments will be spaced according to the city's requirements.

On suggestion of Mayor Yeager, the council voted for Clayton Menece to replace Councilman J. L. Walker.

Permission was granted to the Lulac organization to use the council chamber each Tuesday night, on a temporary basis and with the understanding that the organization would seek to obtain a meeting hall of its own.

Revolutionary All-New CROSLLEY SUPER-V TELEVISION 17-Inch Table Model

as Low as \$129.95

Midwest Auto Supply
330 W. Main Dial SH 6-2522

Report Given
A report on summer activities of the recreation program was presented by Floyd Davis, recreation director. He pointed out that the city's recreation program has been a success from the start, despite lack of funds. Davis recommended that the arts and crafts classes, now meeting Tuesdays and Thursdays, with 50 students registered, be changed to a daily schedule next year.

He also suggested that the girls' softball program, which has 46 girls registered, be started next May, before the end of school, for the next season's games. Also mentioned were the weekday morning gym facilities and games, the story hour for children and the Teen-Age center.

The recreation director spoke of the interest in model airplane flying and said a landing circle 120 feet in diameter could be black topped for \$204. Authority was given by the council for the black-topping at Municipal park, to be paid out of park funds.

Plans for lighting the tennis courts at the high school have been drawn, Davis said, and await funds for carrying them out. Also, qualifications of prospective applicants for the post of full-time paid recreation supervisor are being collected by the recreation committee.

Mayor Yeager complimented Davis on his work in recreation, saying he had heard only "highest praise" from everyone.

It was voted to ask for bids on 300 tons of cold mix needed for street repairs.

K S W S TV CHANNEL 8 TUESDAY

- 2:00 Test pattern
- 3:30 Jack's Place
- 4:55 Crusader Rabbit
- 5:00 Action Theater
- 5:15 Youth Center Show
- 5:30 Mr. Wizard
- 6:00 Wild Bill Hickok
- 6:30 Hospitality House
- 6:45 Daily Newsreel
- 6:55 Weather Story
- 7:00 Files of Jeffrey Jones
- 7:30 Amos and Andy
- 8:00 Sweeney Show
- 8:15 Roswell Today and Yesterday
- 8:30 Crown Theater
- 9:00 Nine O'Clock News
- 9:10 Sports Desk
- 9:20 Moonlight Serenade
- 9:25 Traders Time
- 9:30 Damon Runyan Playhouse
- 10:00 Treasury Men in Action
- 10:30 News, Sports, Weather Roundup

WEDNESDAY A. M.

- 5:59 Sign On
- 6:00 Sunrise News
- 6:05 Syncopated Clock
- 6:45 Early Morning Headlines
- 6:55 Bill Pennel Reads the B
- 7:00 Robert Hurleigh
- 7:15 Button Box
- 7:35 Local News
- 7:40 State News Digest
- 7:45 Button Box
- 8:05 World News
- 8:05 Button Box
- 8:14 Weather Story
- 8:15 Button Box
- 8:30 News
- 8:35 Meditation Time
- 8:45 Second Spring
- 9:00 Florida Calling
- 9:25 News
- 9:30 Queen for a Day
- 10:00 News
- 10:05 Musical Cookbook
- 10:15 Swap Shop
- 10:30 Musical Cookbook
- 10:40 Local News
- 10:45 Musical Cookbook
- 11:00 Cedric Foster
- 11:15 Bible Study
- 11:30 Showcase of Music
- 11:45 All Star Jubilee
- 12:00 Farm and Market News

Air Force-

(Continued from Page One)

for ejection from aircraft—45 feet, set in August, 1954. They were ejected from a B47 jet bomber with parachutes attached their seats.

KSVP
1000 WATTS
LOG 990
ON YOUR RADIO PROGRAM

TUESDAY P. M.

- 12:10 Middy News
- 12:25 Little Bit of Music
- 12:30 Local News
- 12:35 Noon Day Forum
- 12:50 Siesta Time
- 12:55 News
- 1:00 Game of the Day
- 3:25 Camels Scoreboard
- 3:30 Ruidoso Review
- 4:00 Adventures in Listening
- 4:15 Lucky Weekend—England
- 4:30 Lucky Weekend—Spain
- 4:45 Adventures in Listening
- 5:00 Sergeant Preston
- 5:30 Local News
- 5:45 American Business
- 5:50 Harry Wismer
- 5:55 News
- 6:00 Gabriel Heatter
- 6:15 Eddie Fisher
- 6:30 Antique Shop
- 6:45 Fulton Lewis Jr.
- 7:00 Lytle Vann News
- 7:05 Dugout Chatter
- 7:15 Organ Portraits
- 7:20 New Neighbor Time
- 7:30 Treasury Agent
- 8:00 Artesia School Program
- 8:15 Spanish Program
- 9:15 Designs in Melody
- 9:30 Radio Playhouse
- 10:00 News
- 10:05 Mostly Music
- 11:00 Sign Off

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- 12:00 Farm and Market News

Nothing GOES like a Chevrolet V8!

Drive with care... EVERYWHERE!

It's the new winner in stock car competition... and it's winning new, young-minded friends faster than you can say America's hottest V8.

Because of its liveliness, its looks, and because it holds the road like it loves it—which it does.

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NOTHING (not even the high-priced cars) HAS GOT SO MUCH TO GO WITH!

The most up-to-date V8

That's V8

let's "V8" So efficient that it needs only 4 quarts of oil instead of the usual 5. Shortest stroke of any V8 in the industry. Delivers more horsepower per pound than any engine in Chevrolet's field.

Two Sizzling 6's

The most powerful 6's in Chevrolet's field—with all the advantages of Chevrolet's long leadership in valve-in-head engine design.

Powerglide, Overdrive or Synchro-Mesh

A new and finer Synchro-Mesh transmission, or, as extra-cost options, oil-smooth Powerglide automatic transmission or Touch-Down Overdrive.

New engineering advances on steering and suspension

Special ball bearings in the steering gear roll with the turn of the wheel to reduce friction. Glide-Ride front suspension rolls the bumps smooth.

CHEVROLET

NuMexers Catch Fire In Fifth, Clobber Big Spring, 10-4

Artesia Routs Two Hurlers In Last Half

Artesia was pitching a one-hitter for Big Spring for the last half of the game when the roof fell in as the Artesia NuMexers clobbered the visitors 10-4. The NuMexers collected seven hits off reliever Turano and then racked up five runs on five hits off reliever Turano.

It was a tight, one to one game in the top of the fifth and then Artesia ruled up two doubles, a single, two walks and a hit for four runs in the bottom of that frame.

Big Dan Howard, NuMexer right fielder, made it rough on Turano, hitting the relief hurler for two homers, one in the sixth and another in the eighth. An earlier single, good for an RBI, gave Howard four runs batted in for the game. In five times to the plate, he drove in five runs.

Artesia kept the visitors in check throughout the game. They threatened in the eighth with a three-run rally following left fielder Frank Williams' triple and a pair of singles, but Buford put out the fire and held them scoreless in the final inning.

Artesia Presses Close Longhorn League Pursuit

By THE ASSOCIATED PRESS

Artesia's NuMexers made things just a little tighter in the already-close Longhorn League chase Monday night.

The NuMexers moved to within a game and a half of first place San Antonio as they took a 10-4 victory over Big Spring. San Antonio was stopped 4-0 by Carlsbad.

In the other games, Midland edged out Roswell 1-0 in one of the better games of the evening, and Odessa beat Hobbs 10-6.

The teams all stay in the same locations tonight.

Good News for Davey Williams, May Not Be Through After All

NEW YORK (AP)—Davey Williams, one of the sparkplugs in the New York Giants' 1951 and 1954 pennant drives, may not be through with baseball after all.

The 24-year-old second baseman learned yesterday that there was no evidence of a slipped disc in his vertebrae—an injury which probably would have called his five-year major league career to an end.

Continually bothered by an aching back, Williams had a checkup at the Mayo Clinic in Rochester, Minn., recently and was advised he was suffering from spinal arthritis and possible slipped disc. But the club announced yesterday that new tests showed no slipped disc.

Williams has returned to his Hastings-on-Hudson home, where he will undergo further examinations.

The Giants also announced yesterday that Foster Castleman, counted on as a replacement for Williams, was "resting comfortably" after the removal of a cartilage in his left knee. There was no estimate of how long he would be out of action.

At present the Giants will work with Wayne Terwilliger at second base. He was reported available for tonight's game with Brooklyn, recovering from last Friday's injury when he was struck in the head by a pitch in Cincinnati.

Something Has Got to Give In American League Hassle

By ED WILKS
The Associated Press

Call 'em critical, crucial or just plain crazy, man, but a pair of three-game series that open tonight could be the beginning of the end for New York, Boston, Cleveland or Detroit in the frenzied American League pennant race.

While first place Chicago tries to get the suddenly not-so-listless Kansas City Athletics back in perspective, Boston rumbles into New York and Cleveland stops off at Detroit.

The Yankees are just three percentage points behind the White Sox. Third place Cleveland is a half-game back. Fourth place Boston is 1½ behind. Detroit, in fifth, is 5½ short.

Schedule Squeezes

Thus far, it's been a strange case of contented contenders, with nobody really raising much of a fuss about running off with the lead. Now the situation rules out the squeeze and something's got to give.

The Yanks and Red Sox must play each other 12 times yet. The Indians and Tigers have a dozen scraps left, too. And in 10 days, while the White Sox play six games with sixth place Kansas City, half of those 12 dates will be completed.

At least two clubs don't figure to look so fresh when the reach that point.

What's more, all four of the clubs chasing the White Sox must face the other contenders in more than half of their remaining games.

Best Spot — Chicago

Boston, with 45 games left, meets the Yanks, Indians, White Sox and Tigers in 26 of them. Cleveland, with 45 remaining, plays the other big guns 27 times. The Yanks, with 44 left, play the hopefuls in 25.

Chicago has the best spot—with 48 games to go, but only 23 against the next four clubs. Detroit is the worst off, slated to play 31 of its remaining 45 games against the first division.

Against the other contenders thus far, Chicago is 34-31, Cleveland, 32-29, Boston 32-30, New York 31-32 and Detroit 25-32.

"Red Sox Tough"

After his Yanks lost series to Chicago and Cleveland and split with Detroit on their current home stand, Manager Casey Stengel today tagged the Red Sox as "maybe the toughest yet." Punky Higgins, whose Red Sox started the

Machines, Like Men Need Kind Word of Thanks

By HAL BOYLE

NEW YORK (AP)—"Little Blowhard" has breathed his last in our home. He has gone away forever. He didn't leave voluntarily. My wife sold him—behind my back. But I couldn't feel more guilty if I were the Lone Ranger and had traded my good old faithful mount, "Silver," for a jeep.

I'll be missing "little blowhard's" steel smile and labored breathing for a long time. For all his grumbling, he cleared the air in our home for six happy years.

Better Air

He made for a better atmosphere the moment he came to us. After all, he should. "Little blowhard" is an air conditioning machine.

My wife, Frances, bought him in the summer of 1949. For some time "little blowhard" and I did not get along at all. With the intuition of a cat or dog, he sensed at once my distrust and fear of new mechanical gadgets.

When Frances turned his knobs, he would begin to purr and puff out cool breezes. But if I even put my hand to his grating, he would snarl—and blow a gasket.

Gained Understanding

After a couple of seasons, though, we began to understand each other better. Gradually "little blowhard" switched his affections to me.

Frances could spin and spin his knobs; then lapse into silence. But then I'd go over, scratch the top of his head, pat his steel sides, and say coaxingly, "Little buddy, it's getting awful hot in here. How about helping your old pal cool off?"

Well, believe it or not, "little blowhard" would begin to clank at once. Soon he would be panting out a wind so cold he'd be in danger of getting himself frosted.

I can't understand what makes that machine act so temperamental," said Frances crossly after one of these performances.

Wanted Kind Word

"It's easy," I told her. "Machines are like men. They get tired of being taken for granted."

by women. They expect a kind word now and then for what they do. "Well," said my wife, exasperated. "I certainly have more to do with my time than spend it praisng a balky air conditioner."

About a month ago she suddenly announced she was going to have the whole apartment air-conditioned. We could save on our vacation expenses, and she would wait another 10 years for that fur coat—etc., etc.

"Go ahead," I replied. "Little Blowhard" could use a little help.

"That machine is going out of here," she said. "It's out of date, and besides it's the wrong color."

"This is where I put my foot down," I told her icily. "If 'Little blowhard' goes, I go. That's final."

In The Back!

Last week I returned home during a hot spell and found the apartment remarkably cool! There were three new air conditioners—but no "little blowhard."

I stalked dramatically toward the front door, and said, "You know what I warned you?"

"Oh, don't be so silly, Rover," said Frances. "Who wants to run away from home during a heat wave? Besides, your 'little blowhard' is still in the building. I sold him to a lady on the 14th floor, and she says she'll give you visiting privileges if you really miss him."

The new air conditioners actually are pretty nice. They have shiny buttons, and when Frances presses them they purr and purr like pleased cats. But when I reach out a hand they growl at me like strange dogs.

If they are smart, they'll keep right on acting like that—or they will go the way of "little blowhard."

That's the way wives are. They have to put up with so much foolishness in husbands they're not going to take any nonsense from a mere metal machine. Something's got to know who's boss.

Minor League

By THE ASSOCIATED PRESS

Team	W	L	Pct.	GB
Dallas	79	52	.603	—
San Antonio	78	53	.595	1
Shreveport	69	62	.527	10
Houston	67	62	.519	11
Tulsa	67	64	.511	11½
Fort Worth	64	67	.489	15
Okla. City	55	73	.430	22½
Beaumont	43	89	.326	36½

MONDAY'S RESULTS

Dallas 1, Beaumont 0
San Antonio 9, Tulsa 3-9
Oklahoma City 3, Houston 0
Shreveport 3, Fort Worth 0

By THE ASSOCIATED PRESS

Team	W	L	Pct.	GB
Corpus Christi	31	19	.620	—
Texas City	25	17	.595	2
Waco	27	21	.563	3
Port Arthur	20	25	.444	8½
Harlingen	21	28	.429	9½
Austin	20	30	.400	11

MONDAY'S RESULTS

Corpus Christi 8, Harlingen 4
Texas City 11, Austin 7
Waco 5, Port Arthur 2

WEST TEXAS-NEW MEXICO

Team	W	L	Pct.	GB
Albuquerque	61	47	.565	—
Amarillo	60	48	.556	1
Pampa	60	50	.545	2
Plainville	54	54	.500	7
Abilene	52	56	.481	9
Clovis	51	56	.477	9½
Lubbock	47	60	.439	13½
El Paso	48	62	.436	14

MONDAY'S RESULTS

Albuquerque 8, Abilene 3
Amarillo 13, Lubbock 2
Pampa 10, Clovis 5
El Paso 5, Plainville 2

SOONER STATE LEAGUE

Team	W	L	Pct.	GB
Lawton	74	36	.673	—
Shawnee	66	42	.611	7
Muskogee	60	50	.545	14
Paris	51	58	.468	22½
Ardmore	47	61	.435	26
Ponca City	45	63	.417	28
Seminole	41	68	.376	32½

MONDAY'S RESULTS

Ponca City 10, Shawnee 4
Seminole 10, Ardmore 2
Lawton 9, McAlester 2
Muskogee 16, Paris 9

LONGHORN LEAGUE

Team	W	L	Pct.	GB
Sar Angelo	66	44	.600	—
Artesia	62	43	.590	1½
Roswell	57	49	.538	7
Carlsbad	57	51	.528	8
Midland	54	53	.505	10½
Hobbs	45	61	.425	19
Odessa	45	62	.421	19½
Big Spring	42	65	.393	22½

MONDAY'S RESULTS

Midland 1, Roswell 0
Artesia 10, Big Spring 4
Carlsbad 4, San Angelo 0
Odessa 10, Hobbs 6

Tam O'Shanter Tune-Up Cup Matches Begin

CHICAGO (AP)—A team of eight foreign pros and their U. S. counterparts today tee off in international cup matches—a sort of calm before the golfing storm strikes Tam O'Shanter Thursday.

After two days of team competition, golf's greatest run for the money opens—a 72-hole tourney dubbed the "world championship of golf."

The winner receives this bonanza: \$50,000 in cash, a guaranteed expense-paid tour of 55 exhibitions at \$1,000 each plus an option of 50 more, and a \$1,000 caddie fee.

The potential jackpot is worth a staggering \$156,000—or about \$573 per shot if it takes a 14-under-par 274 to win as predicted by Doug Ford.

Drawing the favorite's role this time is 33-year-old Ford, who has the hottest streak of the season. He capped his recent PGA victory with a triumph in the All-American at Tam Sunday.

Negro Boys Team In Florida Meet

ORLANDO, Fla. (AP)—A Negro boys baseball team from Pensacola is scheduled to make its debut in the Florida Little League tournament late this afternoon and the three white teams apparently are ready to play against it.

The city stepped aside and left the decision to Little League officials.

Orlando boys voted to go ahead with the game although one of the Orlando managers resigned.

SPORTS

Big, Speedy South Players Win Nod for All Star Game

ALBUQUERQUE (AP)—Coaches watching the first workouts for the annual North-South football game yesterday began labeling the South squad with the heavy favorite's role it has enjoyed for many years.

The two squads were rated about even in pre-practice days, but when the mentors got a look at the size and speed of the Rebels yesterday, they began changing their tunes.

More fundamentals are on tap for the football squad today, while the basketball teams will be looking for improved coordination.

The annual coaching school got started yesterday, drawing 124 high school coaches from throughout the state, and with it came the opening practice sessions for the all star basketball and football games.

The 24 basketball players checked in as scheduled, but both Woody Woodard of Southern Methodist and Phil Dickens of Wyoming, rival coaches for the football game, found changes in their rosters.

Add Artesians

C. H. Doc Ledbetter, executive secretary of the sponsoring New Mexico High School Coaches Assn. announced two changes in the South's roster and three for the North.

Ray Gressett of Artesia replaced Mike Royce of La Mesa and Don Lewis of Artesia replaced Dave Mason of Las Cruces on the South team. On the North squad, David Taliman of Espanola replaced Ray Crews of Santa Fe, Ray Arce of Tucumcari is in for Bill Ferranti of Raton and Jim Dorrill of Gallup is substituting for Leon Criss of Los Alamos. All changes made were because the boys originally selected could not be present.

The practice sessions today were just about a continuation of yesterday's work conditioning drills, a few play patterns and familiarization in football, more coordination drills.

Weighty Backs

The bulky south team, working out under Dickens, showed a huge line and one of the biggest backfields the football classic has seen. Milt Barron of Clovis, Dave Sherer of Carlsbad and Sherman Pruitt are the big boys in the backfield, with John Riddle and Fred Sanders of Artesia adding the necessary guile, speed and finesse.

On the line, John Wooten of Carlsbad headed up a powerful crew.

The North standouts came almost exclusively from Albuquerque. First day practice showed Dewey Behling and Anthony Grey of Highland, Lionel Romero of St. Mary's and Charlie Salazar of Albuquerque getting the most attention.

On the line, it was Arce, Tom Nethery and Bob Schnurr of

Shandor Scores Year's 20th Win For Albuquerque

By THE ASSOCIATED PRESS

The West Texas-New Mexico League Monday night crowded its first 20-game winner of the season—but other than that it was all pretty much routine.

Thed Shandor of Albuquerque picked up his 20th victory of the season with an 8-3 decision over Abilene. That left the Dukes still one game ahead of revived Pampa, as both those clubs notched victories.

Pampa got Clovis 10-5 and Amarillo pounded Lubbock 13-2. In the other game, El Paso stopped Lubbock 5-2.

The clubs all wind up two-game series in the same locations Tuesday night.

After his Yanks lost series to Chicago and Cleveland and split with Detroit on their current home stand, Manager Casey Stengel today tagged the Red Sox as "maybe the toughest yet." Punky Higgins, whose Red Sox started the

Division Provides Educational Fund For Young Wards

FORT BRAGG, N. C.—The future financial security of two North Carolina children has been assured by paratroopers of the 82nd Airborne Division.

Sheila Faye Johnson, 10 years old, and her four year old brother, George Carlie (Jigger) became the unofficial "wards" of the division shortly before Thanksgiving last year when their older brother and sister and their parents, Mr. and Mrs. Willis Johnson of Lillington, N. C., were killed in an automobile accident.

Also killed in the crash was Sergeant E. F. Holder, a member of the division. Because of this, the story of the young survivors was known throughout the post here by the next payday.

The "Johnson Fund" started then and has grown during subsequent paydays under the administration of Chaplain (Lieutenant Colonel) O. H. Tietjen of Santa Barbara, Calif., to the healthy sum of \$10,682.

Recently, in brief ceremonies in the office of Major General F. W. Farrell, division commander, the children were presented with bicycles, toys, cowboy outfits and a check to cover the fund with a trust agreement which states that the money is to be used only for their benefit. Sheila will live with Mr. and Mrs. John E. Johnson of Lillington, N. C., and "Jigger" will reside with Mr. and Mrs. Charles W. Johnson, also of Lillington.

The feelings of every man in the division are contained in a document that accompanied the gift and that reads as follows:

"The officers and men of the 82nd Airborne Division, having a deep concern for... the surviving children of this tragedy... and being desirous of providing a fund for maintenance, education and cultural development of Sheila Faye Johnson and George Carlie Johnson, have voluntarily raised a fund... to be used for this purpose..."

Bill Stern Hurt In Auto Crash

NEW YORK (AP)—Bill Stern, ABC radio sports commentator, was seriously injured early today when he apparently lost control of his car on the Henry Hudson Parkway and crashed into an apartment building.

He was taken to Jewish Memorial Hospital suffering from cuts, bruises, a concussion, possible broken ribs and possible internal injuries. His condition was termed serious. He was unconscious when removed from his car.

Stern, 48, lives in suburban Purchase, N. Y.

Major League Baseball

By THE ASSOCIATED PRESS

AMERICAN LEAGUE

Team	W	L	Pct.	GB
Chicago	63	43	.594	—
New York	65	45	.591	—
Cleveland	64	45	.591	—
Boston	63	46	.578	1½
Detroit	59	50	.541	5½
Kansas City	46	64	.418	19
Washington	39	69	.361	25
Baltimore	35	72	.328	28½

MONDAY'S RESULTS

No games scheduled.

WEDNESDAY'S SCHEDULE

Chicago at Kansas City, 9 p.m.
Boston at New York, 1 p.m.
Detroit at Cleveland, 7 p.m.
Washington at Baltimore, 7 p.m.

NATIONAL LEAGUE

Team	W	L	Pct.	GB
Brooklyn	74	36	.682	—
Pittsburgh	60	50	.545	14
New York	59	53	.527	16
Philadelphia	57	58	.496	19½
Chicago	56	58	.491	20
Cincinnati	52	59	.468	22½
St. Louis	46	60	.434	26
Pittsburgh	42	72	.368	34

MONDAY'S RESULTS

Chicago 1, Brooklyn 0
Only game scheduled.

WEDNESDAY'S SCHEDULE

New York at Brooklyn, 7 p.m.
Pittsburgh at Philadelphia, 7 p.m.
St. Louis at Milwaukee, 9 p.m.
Cincinnati at Chicago, 1:30 p.m.

Carlsbad Player Loses

SAN ANTONIO, Tex. (AP)—Steve Briggs, Carlsbad, N. M., was eliminated from the National Junior tournament yesterday, falling in second round play to Douglas Stewart, Anniston, Ala., 6-2, 1-6.

Hottest month OF THE YEAR TO DEAL!

AND THE *Hottest Car* IS OLDSMOBILE!

Now—while summer sales are soaring—is the easiest time ever to deal yourself behind the wheel of a new Oldsmobile! You'll know instantly why this thrilling glamour queen is the most wanted car in all Olds history! It's that exciting new "Go-Ahead" look! It's that dramatic "flying color" styling! And what a smooth team awaits the touch of your toe... the commanding "Rocket" 202 Engine and Hydra-Matic Super Drive! So come in now... find out why August is the hottest month of the year to deal... and the hottest car is Oldsmobile!

LOCAL DELIVERED PRICE
Oldsmobile "88" 2-Door Sedan
as low as \$2625.62
State and local taxes extra.

Your price depends upon choice of model and body style, optional equipment and accessories. Prices may vary slightly in adjoining communities.

FOR COOL driving... get an AIR-CONDITIONED OLDSMOBILE!

VISIT THE "ROCKET ROOM" . . . AT YOUR OLDSMOBILE DEALER'S!

OLDSMOBILE

GUY CHEVROLET COMPANY
101 WEST MAIN
DIAL SH 6-3551

ON TV TWICE A WEEK! OLDSMOBILE PRESENTS "THAT SINGING RAGE," MISS PATTI PAGE!

Yes! We Make Loans in ONE TRIP

CASH YOU GET Pick Your Own Payments

\$600	\$47.20	\$32.19
\$800	61.85	41.81
\$1000	76.40	51.34

Allow payments cover everything! Loans of other amounts, or for other periods, are comparable. (N.M.)

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No Insurance Required or Sold
OPEN EVENINGS BY APPOINTMENT—PHONE FOR EVENING HOURS

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NEWS for FARMERS for RANCHERS



Cleanliness Is Watchword In Milking Barns At Arrey Of Price-Black Farms, Inc.

Cleanliness is watchword in the milking barns of the Price-Black Farms, Inc., of Arrey, N. M., in Sierra county where a huge quantity of milk is produced daily to serve New Mexico markets.

The dairy and farms, covering nearly 1,000 acres of Sierra county boast the largest registered Guernsey herd in the Southwest and also one of the largest dairies in the Southwest.

It requires eight hours each day to milk the large herd of Guernseys, Kenneth Black, herdsman, says that 136 cows can be milked at a time. Milking time is twice daily; at 2 a. m. and 2 p. m., with each shift ending four hours later.

Good management may be seen in that each cow gets a certain amount of feed. Each cow is marked with a number which indicates the amount of feed she is to receive. The cows are brought into the milking sheds which have been washed and scoured to almost kitchen cleanliness. The cows are washed down before each milking.

Workers attach modern milking equipment to the cows' teats. The equipment is connected to a pipe line and it is pumped through these lines to a stainless steel tank which holds 3,000 gallons of milk.

Milk Chilled

In less than an hour, the milk is chilled to 34 degrees temperature. When the tanker trucks arrive, the milk is transferred through sterilized equipment.

The milk lines are sterilized before each milking. Following each milking, the lines are recleaned with a powerful surging action.

But, the real story of the Price-Black Farms still is behind all of this. The farm produces part of its own feed. Feed is mixed and ground into various mixes. A machine shops keeps equipment in working condition. Black does part of the veterinary work.

Grown on the 490 acres in cultivation are cotton and many varieties of feed. First cutting of alfalfa has been made and a good yield was produced.

The firm has four special feed mixes. A special mix is fed the milking cows, another for dry cows, and then a small and large calf mix. More protein is added to the feed for the milk cows during the winter months.

Used in the mixes are milo, barley, oats, sugar beet pulp, wheat bran, rice bran, cotton seed, salt, two minerals and molasses. Black said most cows which have won butterfat contests in the United States had received sugar beet pulp in their diet.

The huge elevator has a capacity of 350 tons of feed. Machinery for grinding and mixing, and the conveyors are housed in the elevator.

Special Diets

A new-born calf gets milk from his mother just one time. After that it is placed in a special stall for seven days where it is fed pure milk. At the end of seven days, it is placed with larger calves and receives more milk and a small amount of calf mix. When three weeks old, it gets a milk substitute and is weaned from milk completely at the age of three months.

Black said the dairy normally uses 225 bales of hay daily. This is in addition to hundreds of pounds of mixed feeds.

A complete record is kept of each cow, including her sire and dam. The records also show breeding dates, calving dates, milk and butterfat capacities.

The dairy is a member of the Golden Guernsey, Inc., Peterborough, N. H. A recent inspection of the dairy by the firm resulted in one of the highest ever given. Score was 98.

Water, always a problem in New Mexico, is plentiful on the dairy, but not a drop is wasted. Water used to wash down the dairy barns is pumped into holding tanks to await use for irrigation.

G. P. Black, manager of the dairy and farm, said most of the water used came from wells and that seldom is water taken from the Rio Grande.

Two six-inch wells serve the dairy proper. Other wells scattered over the farm area are used for irrigation.

Wells Drilled

Because of the water shortage in the Rio Grande Project, two irrigation wells were drilled in 1950, one in 1952 and another in 1953, with the largest well pumping 1,800 gallons per minute. Last year 95 per cent of all water used was from these wells. To date, no project water has been used in 1955.

While one well would serve the dairy, it is necessary to have the auxiliary unit since the dairy could not operate without water.

Artificial insemination is practiced on the farms. Through dilution of the sperm, one bull can provide for 50 cows.

Young Black, like his father, was graduated from New Mexico A&M college where he majored in dairy husbandry.

He does much of the veterinary work. He said constant tests are made on the animals and there has not been a TB reactor in the herd for more than 20 years.

With a milking herd of 60 mixed cows, the Price-Black Farms were started at Garfield, N. M., in 1933 as a partnership between R. B. Price and G. P. Black. In the spring of 1935 the dairy was moved to its present location between Arrey and Derry, N. M. By that time the herd included 75 Holsteins, Jerseys and Guernsey cattle.

They also gained 100 acres of irrigated land, most of which was in pasture. The partnership was incorporated in 1946.

Care Is Urged For Handling Show Animals

"As the fair season comes around again, farmers will benefit by taking stock of their methods of handling livestock and other farm animals." That is the advice of Richard Marek, county extension agent.

National Safety Council records of accidents resulting from careless handling of livestock indicate that farmers need to take proper safety precautions while grooming, fitting and showing farm animals. The county agent offers these suggestions for handling livestock.

A principal safety rule in handling livestock is to maintain a respect for potential danger, regardless of the animal's size or usual gentleness.

Always use a staff when leading a bull. Bulls should be run at an early age, and worn or weakened rings should be replaced promptly.

Work quietly when releasing, leading and driving animals. Crowding livestock when in close quarters sets up a possible accident situation; it's easy to get stepped on. Swinging horns can inflict painful wounds.

Never stand directly in front of or behind horses or cattle.

Forks, shovels and other hand tools should not be left on the ground or floor after feeding. Stacked grain or other feed should be placed so it cannot topple and injure workers.

Various committees will hold their meetings during the afternoon. The evening program will feature music by the Montezuma Seminary choir and a panel discussion on mental health with Robert C. Strubhar, psychologist of the New Mexico State hospital, as moderator.

District meetings, reports of committees, and presentation of awards to New Mexico homemakers will highlight the Thursday

Aug. 18 Is Seed Inspection Date In Eddy County

The inspection schedule for New Mexico's cotton seed certification program was released today by J. T. Stovall, administrative officer of the New Mexico Crop Improvement Association at State College.

Stovall states that the inspection schedule will be as follows: Aug. 15, Otero county; Aug. 16-17, Chaves county; Aug. 18, Eddy county; Aug. 19, Lea county; Aug. 22, South Dona Ana county; Aug. 23, North Dona Ana county; Aug. 23, Sierra county; Aug. 25, Luna county; Aug. 26, Hidalgo county.

All growers are urged to have their membership and inspection applications in the State Office before Aug. 10. Applications received after that date will be subject to penalties of twice the normal inspection fee.

Growers are also reminded that all fields must be rogued before inspection. Also, definite boundary lines should be established. Each grower will be contacted by his county agent or local association representative as to the approximate time that the inspectors will be on the farm and each grower is urged to be present or have some one present to point out the field for inspection.

"Broader inspection areas this year will necessitate a tighter schedule for our inspectors," Stovall said. He solicited the cooperation and assistance of all growers to expedite field work.

LAS VEGAS, (AP)—Three hundred Home Extension Club members are expected at the 12th annual meeting of the New Mexico association Aug. 24-26 at Highlands University. Theme of the meeting will be "Conservation of Human and Natural Resources," said Mrs. Lisie James, Farley, president.

There are three steps to a successful mosquito control program, says John Durkin, extension entomologist at A&M. No. 1—eliminate breeding places; 2—kill the larvae; 3—kill the adult mosquitoes.



BOVINE BEAUTIES, these registered Guernsey cows are shown resting in the holding pens on Price-Black's Golden Guernsey farm at Arrey, N. M. It is the largest pure-bred Guernsey herd in the Southwest, and one of the largest dairy herds of any kind. Cleanliness is the watchword everywhere on the farms. Dairy and farms cover nearly 1,000 acres in Sierra county.

N. M. H-E Clubs Convention Theme Is Saving Resources

"Conservation of Human and Natural Resources," will be highlighted at the 12th annual meeting of the New Mexico Association of Home Extension Clubs, Mrs. Lisie James, Farley, president, announced today. Spotlighting the theme will be exhibits, talks, panel and group discussions, and tours.

More than 300 club members are expected to attend the convalesce Aug. 24, 25 and 26 at Highlands University, Las Vegas.

At the opening session, Aug. 24, Dr. Thomas C. Donnelly, president of Highlands University and Charles V. Glover, president, Las Vegas Chamber of Commerce, will welcome the homemakers to the college and Las Vegas. Response will be by Mrs. Alton Maness, Greenville.

Various committees will hold their meetings during the afternoon. The evening program will feature music by the Montezuma Seminary choir and a panel discussion on mental health with Robert C. Strubhar, psychologist of the New Mexico State hospital, as moderator.

District meetings, reports of committees, and presentation of awards to New Mexico homemakers will highlight the Thursday

morning program, Aug. 25. Thursday afternoon, club members will elect a vice president and secretary for the biennium year and tour the Las Vegas Watershed. Topping off the tour will be a barbecue at the Bradner Cabin, Montezuma.

Fun night is scheduled for Thursday evening with group singing, district stunts, and drawings for special prizes.

Program panels on civil defense, foods and nutrition, consumer food marketing, and home furnishings will be special features on the Friday morning program. Principal speaker on the civil defense panel will be Colonel Broun H. Mayall, director of Civil Air Defense, Continental Air Defense Command, Colorado Springs, Colo., while principal participants on the other panels will be home economists Miss Grace Neely, Miss Ruth Sneed and Mrs. Dorothy Y. Hanny of New Mexico A&M's Extension Service. Topping off the closing session will be a business meeting and installation of newly-elected officers.

General program chairman will be Mrs. Oliver Slade, Las Vegas. She extends a cordial invitation for all club members to attend the annual meeting.

Six More A&M Faculty Members Leave Next Month for Pakistan

Six additional staff members of New Mexico A&M college will leave next month for two-year assignments with the agricultural college, University of Sind, at Tando Jam, Pakistan, Dr. R. A. Nichols, dean of the school of agriculture and home economics at New Mexico A&M college, announced today.

They are Jonathon J. Norris, associate professor of animal husbandry; Eugene E. Staffeldt, assistant plant pathologist; Zariel G. Tyson, assistant professor of agricultural engineering; William A. Dick-Peddie, assistant professor of biology; Clyde Keaton, extension agricultural economist; and L. S. Kurtz, state 4-H club leader.

Three A&M staff members, Dr. Harold E. Dregne, professor of soils; Mrs. Ruth S. Rollins, catalog librarian and P. E. Neale, professor of animal husbandry were in the advance party which left for the south Asia country in July.

The A&M professors and researchers, with the exception of Kurtz, will help the staff of the Pakistani college develop and put into operation revised curriculums in various subject matter fields which they represent. They will also make recommendations on setting up and equipping research laboratories and help to develop and carry on research programs in agriculture and related fields.

State 4-H Club Leader Kurtz will help to initiate the first agricultural extension education program in the Tando Jam area and will teach some courses in public speaking for agricultural workers.

Nichols is in charge of the overall program. Dregne is chief of the A&M party in Tando Jam.

PROCLAIMS SOIL MONTH
SANTA FE, (AP)—Gov. John Simms has proclaimed September as Soil Conservation Month in New Mexico. He urged New Mexico residents to join in the observance for the welfare and prosperity of the state.

Simms Names September to Conserve Soil

Gov. John F. Simms has proclaimed the month of September as Soil Conservation Month in New Mexico.

The governor's proclamation reads as follows:

WHEREAS, New Mexico's land and water resources annually produce a substantial portion of the state's income, and

WHEREAS, all commercial, professional, and industrial enterprises as well as labor is directly dependent upon what can be produced from the land, and

WHEREAS, work being carried on by farmers and ranchers in 61 Soil Conservation Districts has proved that the soil can be stabilized and water conserved for beneficial use by known conservation techniques and practices, and

WHEREAS, soil and water conservation is bringing increased economic benefits to the people of the State, each and every land owner and nonoperator within the state should plan his agricultural operations so as to control erosion and maintain the fertility of the lands for the mutual benefit of both rural and urban people who depend on its productivity, now

THEREFORE, I, JOHN F. SIMMS, Governor of New Mexico, do proclaim the month of September as Soil Conservation Month in New Mexico and urge the press and radio, public officials, agencies, schools, public institutions, farm and ranch organizations, and all other organizations, groups, and individuals to join in the observance of this month for the welfare and continued prosperity of the citizens of New Mexico.

When asked whether additional A&M personnel would be sent to Pakistan later, Nichols replied, "We are presently looking for an entomologist for a two-year assignment in Tando Jam. In addition, we may send one or two other staff members to Pakistan if their services are needed later in special fields."

Two members of the advance party and the group leaving next month are slated to spend two years in the eastern country. Professor Neale, who left A&M in July, is on a short-term loan and will return to the college at the expiration of his three months' assignment.

The agreement between the college and International Cooperation Administration, the University of Sind and affiliated colleges, is for two years, Nichols said. However, it could be extended beyond that period, provided finances are available and cooperators agree.

The program is being financed by the United States and the Pakistani governments, while the Province of Sind is paying for the construction of the new agricultural college facilities.

Nichols is in charge of the overall program. Dregne is chief of the A&M party in Tando Jam.

Palace Drug Monthly News

A message from Fred and Jim, 'Your Pharmacists'

THE PRACTICE OF PHARMACY is daily becoming so complex, that the Colleges of Pharmacy have just decided that in the future, a Pharmacist will have to study for five years instead of the usual four.

ANY MEDICINE, whether it be a prescription, or one of the so called "Patent Medicines" can be potentially harmful if not properly taken.

ONLY A PHYSICIAN is learned enough to properly advise you what medicine to take.

ONLY A PHARMACIST is taught the complete knowledge necessary to compound medicines, and how to best preserve and protect medicines so that they are potent when you get them.

ACCORDING TO A MOST PROPER LAW it is not only a moral, but the required legal duty of every Pharmacist to make certain that any medicine you get from him is a safe medicine to take.

THAT IS WHY we must have a license to practice Pharmacy, and thoughtful people are always careful to get any medicine from a Pharmacist.

PALACE DRUG STORE

Walgreen Agency
Prescription Chemists
DIAL SH 6-4461

COME IN TODAY AND GET TOP QUALITY FEED FOR YOUR FARM OR RANCH LIVESTOCK!

OUR FEEDS ARE BLENDED OF QUALITY INGREDIENTS AND FORTIFIED WITH THE PROPER VITAMINS AND MINERALS TO MEET THE NUTRITIONAL NEEDS OF ALL OF YOUR LIVESTOCK.

ARTESIA ALFALFA GROWERS ASSN.

Producers of Quality Feed for Stock and Poultry
NOTE TO FARMERS:
SEE US FOR YOUR FERTILIZER!

AMMO-PHOS
FERTILIZER
is water soluble...

Experiments prove that crops take up more phosphate from water soluble Ammo-Phos fertilizer than from common mixed fertilizer.

MAKE THIS EASY TEST

Place one-half teaspoonful of the fertilizer you are now using in a glass of water. Then place a similar quantity of Ammo-Phos in another glass of water. Stir both mixtures for several minutes. Notice how water soluble Ammo-Phos goes into solution while the mixed fertilizer collects at the bottom of the glass. Even if left for several days, the ordinary mixed fertilizer will not dissolve completely.

With Ammo-Phos your crop gets what you put in the ground.

MATHIESON

E. B. BULLOCK & SONS
ARTESIA, N. M.
FEEDS - SEEDS - LIVESTOCK
SHERWOOD 6-4816

El Rancho S. 1st St.

CLASSIFIED ADVERTISING...
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2 DAY...
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Should you do 21 Rooms, 7 baths, 2100 sq. ft. Call 6-4436.

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2 Days 5c per word
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6 Days 15c per word
7 Days 18c per word
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9 Days 25c per word

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(Per Inch)

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200" to 299" calendar month 79c
300" or more calendar month 77c

National Advertising Rate
15c per Line
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classified advertising may be ordered by telephone. Such courtesy is extended with the understanding that payment will be remitted promptly upon receipt of bill.

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Errors will be corrected without charge provided notice is given immediately after the FIRST INSERTION.

THE ARTESIA ADVOCATE
Classified Department
Dial SH 6-2788

ANNOUNCEMENTS
1—Public Notices

will not be responsible for any debts other than my own. James Earl.

JAKWAY AGENCY
Complete Insurance Service
Appointment Barber Shop
Dial SH 6-4194, No Waiting
Corner Eleventh and Mann Ave.

IF YOU WANT TO DRINK, that is your business.
IF YOU WANT TO STOP, that is our business.
Alcoholics Anonymous,
Dial SH 6-4685

Lost and Found
Lost—Boston Bull, 4 months old, wearing harness, lost near Palmer Drug. \$50 reward offered.
Dial SH 6-4685.

EMPLOYMENT
12—Help Wanted—Female
Need light housekeeper during school months. For appointment, Dial SH 6-2890.

1—Special Work Wanted
WANTED—All kinds of sewing and alterations done. Mrs. C. A. Wilcox, 313 W. Chisum. Dial SH 6-2205.

INSTRUCTION
13—Education—Instruction
MEN 18-34, CIVIL SERVICE TRAINING. Immigration, customs, border patrol, railway mail clerks etc. Prepare at home for these well paid government positions. Write Box 20, c/o The Artesia Advocate.

FILE CLERKS, GENERAL BOOK-KEEPERS needed now. All businesses. Salaries \$250 up, for qualified men and women. Home instruction. Write Box 25, c/o The Artesia Advocate.

Final High or Grade School at home, spare time, books furnished, diploma awarded. Start where you left school. Write Columbia School, Box 1433, Albuquerque.

PRACTICAL NURSES needed now. Homes, hospitals, state institutions, infants, medical assistants. Earn \$9 to \$14 daily. High school education not required. Ages 17-60. Prepare at home. Write Box 10, c/o The Artesia Advocate.

MOTEL, APARTMENT HOUSE MANAGEMENT. Men and women start training for this world's fastest industry. Ideal for people. Write Box 15, c/o The Artesia Advocate, giving phone and street address for interview.

RENTALS
14—Apartments, Furnished
Neatly furnished two-room apartment, electric refrigerator. Newly redecorated. \$8 per week, bills paid. 406 North Fifth.

FOR RENT—Nicely furnished apartment, electric refrigerator, interspring mattress, nice and clean, close in; \$8 per week, utilities paid. 406 N. Fifth. 97-1fc

FOR RENT—Air conditioned 1, 2 and 3 bedroom, furnished and unfurnished, stove, refrigerator and washer. Inquire at 1501 Yuca, Vaswood Addition. Dial SH 6-4712.

24—Houses, Unfurnished
Four-room unfurnished house, 806 Hank, \$40; three-room partly furnished house, 306 1/2 N. Fourth St., \$35. 1 S. Second St., Dial SH 6-4436.

28—Offices for Rent
Air Conditioned OFFICE SPACE
Available in **CARPER BUILDING**
Dial SH 6-2784

REAL ESTATE
33—Houses for Sale
4 Bedroom House, 2 baths, large closets and storage space. Apartment in rear. Close in, near schools and churches. Ideal for 3 rent units. Inquire at 410 W. Missouri Ave.

FOR SALE BY OWNER, Grocery and Market, in San Luis Valley in Colorado. Address Robert A. Ellis, Box 122, Center, Colo.

MERCHANDISE
77—Miscellaneous for Sale
79—Household Goods

FOR SALE—One good used Maytag automatic Washer, reasonable. Dial SH 6-6975.

Custom made box springs and innersprings. We offer liberal trade-ins for new mattresses. Cot pads made to order. All work guaranteed. Free delivery and pick up. Hospital beds for rent. **ARTESIA MATTRESS CO.** Dial SH 6-4007. One mile west on Hope Highway.

80—Musical Instruments
Pianos by
STORY & CLARK, JENSSEN
Band Instruments, Accessories
Howard Music Co.
518 W. Main Dial SH 6-4804

NOTICE
STATE ENGINEER'S OFFICE
Number of Application RA-1672-A, Santa Fe, N. M., July 22, 1955. Notice is hereby given that on the 21st day of July, 1955, in accordance with Chapter 131 of the Session Laws of 1931, Restlawn Memorial Park of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change place of use of 5,655 acre feet of artesian ground water per annum by abandoning the irrigation of 1,885 acres of land described as follows:
Subdivision Part SW 1/4 SE 1/4, Section 29, Township 16 S., Range 26 E., Aeres 1885 and commencing the irrigation of 1,885 acres of land described as follows:
Subdivision Part SW 1/4 SE 1/4 and SE 1/4 SE 1/4, Section 29, Township 16 S., Range 26 E., Acres 1,885. No additional rights over those set forth in Amended Declaration No. RA-1672 are contemplated under this application.

Appropriation of water from all sources combined not to exceed a total of 3 acre feet per acre per annum.
The 1,885 acres to be moved from to be dried up to further irrigation from artesian ground water. Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 20th day of August, 1955.

JOHN H. BLISS,
State Engineer. 7/26/8/2-9

COTTONSEED DEADLINE SET
LAS CRUCES, N.M.—The New Mexico Crop Improvement Assn. says cottonseed producers should have membership and inspection applications in the state office at New Mexico A&M College by Aug. 10. J. T. Stoval of A&M said applications after that date will be subject to penalties.

Army's Souvenir Collectors Prove Crafty People
HEIDELBERG—Pebbles from beaches along the Midi, stones found during a walk in the Alps, traveler collects—can be converted into permanent and decorative reminders of a happy holiday in Europe.

Army men and women stationed at European posts have become experts at this sort of thing since World War II. They picked up the ideas in the Army Special Services Craft Shops. In their hands ancient or modern coins become cuff links, buttons, earrings, pendants, belt buckles, key tags and bookmarks. Even the least experienced metal workers find these easy and fun to make.

Pebbles, properly polished and mounted, make real "conversation piece" jewelry, and larger stones make attractive doorstops or paperweights.

Hotel baggage labels lend themselves to many decorative interpretations: on trays, wastepaper baskets, album covers and lampshades. Heavily lacquered or varnished after application, the baggage labels will remain colorful and attractive for many years.

If you don't want to go to all this trouble, the Army experts say, just arrange the labels as you please under the glass top of your coffee table. This is recommended especially for recreation rooms.

CROSSWORD - - - By Eugene Sheffer

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HORIZONTAL
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4. goose 20. by way of
5. the bank of
6. captures 22. captured
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10. a blind 27. evil
11. seaport on the Danube
12. choice 29. city in Brazil
13. small coins 30. corral
14. auction spirit
15. engraved 18. curved
16. concerning 19. molding
17. pouch 20. 11. hint
18. Maestro 21. by way of
19. Stravinski 22. captures
20. shower 23. corded
21. a number 24. be mistaken
22. Biblical noun 25. stage of life
23. wise men 27. evil
24. house wings 28. seaport on the Danube
25. Massachusetts cape 29. city in Brazil
26. petition 30. corral
27. chess 31. experienced persons prior in time
28. small coins 32. legendary bird
29. valley 33. C.G.S. units of illumination
30. regret 34. speaks imperfectly
31. three-toed sloths 35. single time
32. the turmeric 36. depict
33. opening in a parapet 37. fencing sword
34. Charles Lamb 38. Lohengrin's wife
35. claimant to a throne 39. spend this in Persia
36. pithy saying 40. painful
37. aptitude 41. exclamation
38. "A" to Cerberus' 42. ambassador to Spain

Answer to yesterday's puzzle.

CAPUT DEPOSED
ABASE PERINITE
LATER PALATAL
ULE NOOSE APT
MOLD UTE AREA
ENLIST ROC
TEACH WHITE
EEL ENAMEL
SEAR EAR RALE
PAT SALEP CAM
ASTRIDE ANIME
DELIVER CANON
ELEGANT AGENT

Average time of solution: 21 minutes.
Distributed by King Features Syndicate

CRYPTOQUIP
ZHPPI YXZGTCGPXN PLYNG GXXNH-
MLG VKLVV HYPM HYYMTMLG
GCKKI.

Yesterday's Cryptoquip: PATRIOTIC FOURTH OF JULY TICKET JUST NOT COMPLETE WITHOUT MANY FIREWORKS.

WHO DOES IT?
The Firms listed below under This New Classified Section are prepared to meet your every need!

TV and Radio Service
K. & L. RADIO & TV
102 S. 7th Dial SH 6-2641
TV Repair, all makes
Antenna installations
Radio repair, home, auto

Lumber, Paint, Cement
T. E. JOHNSON LMBR. CO.
Cement, Sand and Gravel
Benjamin Moore Paints
Building Material

Electrical Service
CONNOR ELECTRIC CO
707 W. Missouri SH 6-3771
Electrical Contracting
Motor Rewinding and Repairing

Petroleum Products
RILEY & PRUDE OIL CO.
210 W. Centre SH 6-3396
Butane and Propane
Weed and Insect Burner
Day and Night Service

Plumbing and Heating
ARTESIA P.L.G. & HTG.
712 W. Chisum SH 6-3712
Plumbing Supplies, Water Heaters
Specialist, furnace repair

New and Used Furniture
Furniture Mart—We Trade
Furniture and Appliances
Mattresses, Floor Coverings
113 S. First SH 6-3132

COOK'S CABINET SHOP
603 West Washington
Cabinet and Built-Ins
Door and Window Frames
Saws Gummed and Filed

WHO DOES IT?

Use Advocate Classified Ads

ETTA KETT

I wish you wouldn't date boys you hardly know!
Oh but, Dad, Allison's not a stranger. I mean?
He says he's known about us for utterly years!
Well, that's different. That makes him a friend of the family!
Practically I guess—

BIG SISTER

Buddy! What's wrong?
It's Dad! He fell off the roof!!
Is Dad hurt, Buddy? Is he hurt?
I don't know! I ran for help as soon as I saw him fall!
Dad! Oh, Dad—

LITTLE ANNIE ROONEY

Good-bye, Ol' Delta Belle! You served your time well, always true and faithful!
Yup, (sniff) you was a noble craft, an we've given you a decent burial in the clean, cool, deep sea—
An' here comes the law!
They're too late to stop us now, the Ol' Belle is gone for good!
Yup! Sank without evidence!
The old Belle ain't the only thing that's gone for good! Two good friends of yours speakin' pretty to each other is gone for good too— I hope!!

CISCO KID

Cisco, what can I do? The womenfolks refuse to go back east where it's safe!
When Señoras are st-ibbon, Señoras can't do anything about it!
Don't fret, Señor. You're lucky.
Lucky? Why he all may be massacred.
Si, but if you do get past the renegades you'll have fine brave women to help build your new homesteads!

MICKEY MOUSE

We've been traveling for days and no sign of Indians!
Reckon they'll jump us when they got better cover for a surprise attack!
Siv after dry the sun beats down blazing hot on the dusty trail, weary pioneers look Cisco, another I know Señor dry creek, and our water supply is mighty low!

MANDRAKE THE MAGICIAN

As the huge boulder falls towards them, Mandrake gestures hypnotically—
Look out!
I see it! Hey—up there—
Boggs—it's coming back up at us!
It is!

MANDRAKE THE MAGICIAN

—The boulder—came all the way back up—!
Impossible—but—
Hey—It's following us!
What seemed to happen? Mandrake's magic—
What really happened? Mandrake jams on the brakes just in time!
Almost had bad accident.
Accident, nothing! Those men pushed it away from us!

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"This Is The City -- This Is Where We Live"

THIS IS THE CITY in which we live—in 50 years it has grown from a sprawling little wayside railroad stop to a bustling, modern and progressive city, fast taking its place as a center of ranching, farming, oil and potash development for southeastern New Mexico—but it is more than just these things—like a good wine, the city has mellowed with a half century of growth into a fine blending of the new and old which makes it a good place to live—



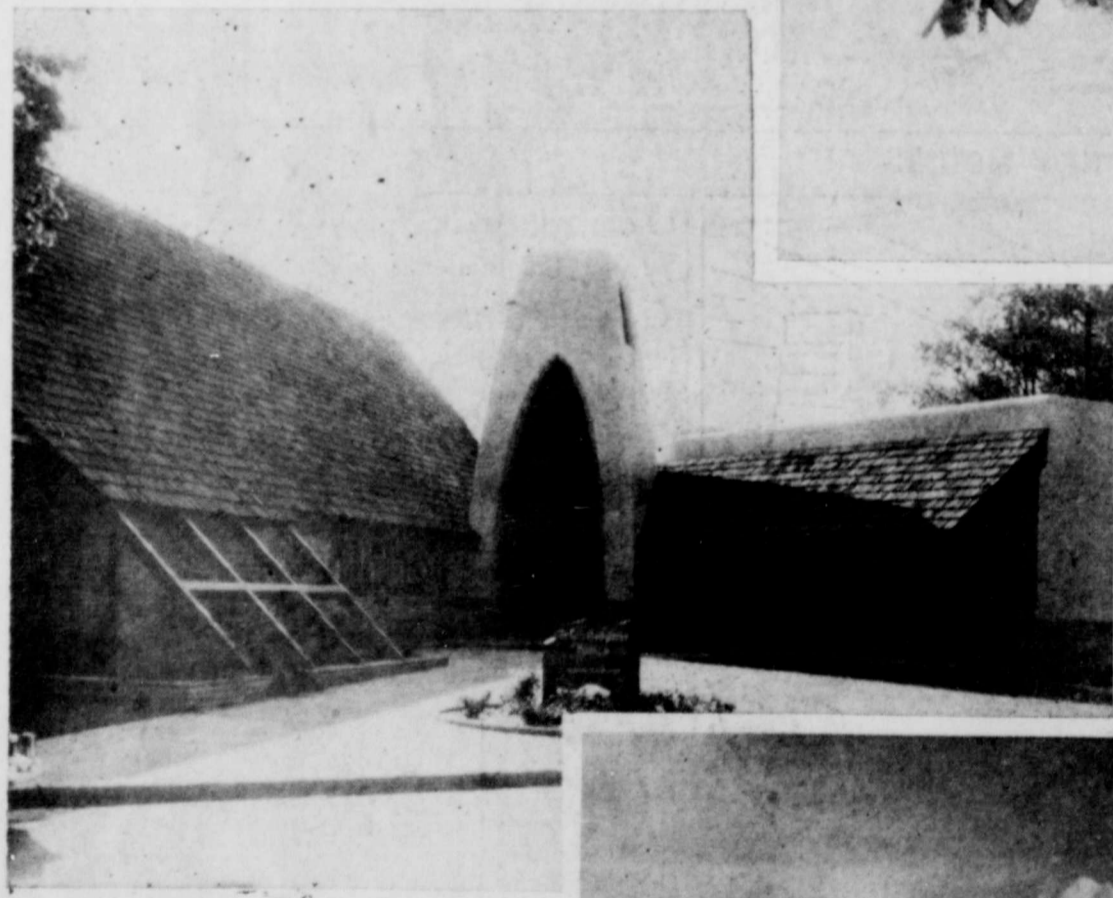
—THIS IS ARTESIA, N. M., a community that came into being in 1905 and which has accomplished as much in a half century as some older and far larger cities have in twice that time—this is the city as seen through the eyes of the Advocate's photographer—a city to be proud of, a city that easily qualifies as a good place to make your home, a good place to establish a business and the highest accolade—a good place to raise your kids.



—IT'S A CITY of quiet, cool parks, with well-kept green lawns where small children romp under the watchful eyes of their mothers—parks filled with spreading trees and studded with tables and benches for the quiet moments so rare and so cherished in this day and age of hustle and bustle—



—IT'S A CITY of green-cool tunnels of leaves over clean, sweeping lawns that front stately homes—shaded sidewalks that echo to the singing of roller skates, the soft rustle of baby carriages, the happy laughter of hop-sotch jumping youngsters—homes with breeze-swept verandahs with comfortable rocking chairs—



—IT'S A CITY of churches where men can worship God each in his own way in scores of religious structures large and small, modern and old—a city of many new and lavish schools where the future leaders of Artesia, of the state and perhaps of the nation, are learning the proud facts of their heritage—



—IT'S A CITY in a hurry to fulfill its destiny of leadership, where crowded downtown streets are lined with progressive business establishments—a city that can supply all the needs of its residents and a place where a smile is par of customer service—a city never too busy to say "good morning" to a stranger—
