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# THE ARTESIA ADVOCATE

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to Go!

HELPING TO BUILD A GREATER ARTESIA

ARTESIA, NEW MEXICO, TUESDAY, OCTOBER 3, 1950

NUMBER 79

VOLUME FORTY-SEVEN

## POT POURRI

We told several weeks ago in this department that a letter from our old friend, E. L. Harp, now of Mt. Pleasant, Texas, but former Artesia High School band director, had written that he had seen a motion picture of the big V-J celebration parade here on Aug. 10. His letter had us all in a dither, for we knew of no news reel camera here, nor did Ray Bartlett, manager of the local theaters, or Bob Koonce, manager of the Chamber of Commerce.

We hazarded the guess that perhaps some movie camera hobbyist from Mt. Pleasant had happened to be here at the time of the parade and that Band Director Harp had seen a private showing.

That's just about what happened, but not exactly, we have just learned in another letter from him. He wrote:

"I make an apology for not stating it was an eight-millimeter film that I saw the picture on. One of my friends took the picture and had the film forwarded to me.

"I will show it to friends in Mt. Pleasant, Atlanta, Texarkana, and probably in Louisiana.

"Have been on a fishing trip to Rockport, Texas, is the cause of the delay in letting you have these lines. Never caught so many trout in my life."

Well, that explains it. But, nevertheless, even though it is not in a news reel, we'll bet the former Artesia band director will do his best in spreading news about the good things in Artesia.

Glad the fish were biting, too!

Again we refer back to something we wrote some weeks ago. This time it had to do with the superfluous use of the word, "very," which loses its potency when overworked, as it is in many news stories.

Now we find that William Feather, editor of The Imperial Magazine, house organ of the Imperial Type Metal Company, looks at it somewhat as do we. He wrote in the September issue of his informative little magazine:

"I mentioned in these pages a few months ago that 'very' has become a meaningless word when used in such phrases as 'a very pretty girl' or 'a very lovely dress.' At the time of writing we were unaware that a studied campaign against 'very' began at least 50 years ago, with dismal results.

"R. V. Fellhauer, a former Missouri newspaperman, writes us that he blue-penciled the word at least a million times in editing copy over a period of 45 years.

"He says: 'An eloquent statement concerning its use out here in the Missouri River Valley is credited to Dan Anthony, editor of The Leavenworth (Kan.) Times, 50 or so years ago. I have repeated his remark to reporters times innumerable.

"'When you feel you have to use 'very' in a story,' Anthony was credited with barking to his new reporters, 'use instead the word, 'damn!''

"What makes 'very' so difficult to exterminate is its usefulness to little children who are beginning to talk, with vocabularies of just a few dozen words, 'very' is indispensable. It does the work of hundreds of adjectives when hooked on to such words as big, old, little, tall, mean, bad, or good. As we grow up we should discard it. If we can't think of a stronger word than 'important' to describe a distinguished person, we should be satisfied to call him 'important' instead of belittling him by calling him 'very important.'"

What won't those Texans think of next!

Now it's "The Original and Unofficial State of Texas Passport," one of just which has been received by "Senator" Bill Dunnham from his son-in-law, "Bishop" Kenneth Ford of Smithfield, Texas.

Of course, Bill is no more a senator than is Kenneth, a young Methodist preacher, a bishop, but that's the way the names appeared on the passport, Bill as the bearer and Kenneth as the voucher.

It's really quite something, but too extensive and complicated to go into it thoroughly, but among other things, the Texas passport has the following notations:

"The bearer of this passport is hereby permitted to enter the state of Texas. If the bearer is already within the broad borders of the Lone Star State, this passport permits him (or her) to cross over the state line into such colonies as Louisiana, Arkansas, Oklahoma, and New Mexico and re-enter Texas without further inspection or examination.

"The bearer (whose signature appears above) hereby affirms that if he (or she) was not born in the

(Continued on Page Two)

## Kiwanians Are Participating in Observing 'National Newspaper Week'

Artesia Kiwanis Club will align with other Kiwanians of the United States and Canada this week in observance of "National Newspaper Week," Oct. 1-8.

Kiwanis has participated in the observance almost from its beginning 11 years ago. Sponsor of the week, Newspaper Association Managers, Inc., have "American Newspapers—Truth to a Free People" as slogan of the 1950 special program.

Justin P. Newman, president of the local club, commenting on the week, said:

"In the early days of colonization in the United States and Canada the press stood for the freedoms we now enjoy and to this day it has continued as a vital force in keeping those freedoms alive and in disseminating news so that an informed citizenry can take part intelligently in the democratic processes of government.

**Chance to Learn**

"It is significant that personal freedom is a concept common only to those nations that have a sound tradition of freedom of publication."

Of the special week, Newman said, "It enables the public to get better acquainted with the men and women of the press and how to understand more clearly the newspaper and how it operates."

"Most of us read newspapers every day but few of us know the amount of work, time, and effort, involved in getting and preparing a news story for presentation in the paper."

Freedom of the press didn't just happen. It came after a two-cent

## People Moving to More Active Part in Government

The people are now moving toward a more active participation in government to improve its quality and to keep the republic envisioned by its founders, Rupert Asplund of Santa Fe, said Thursday night at a meeting of the Artesia chapter of Presbyterian Men in the parish hall of the First Presbyterian Church.

Asplund, who was New Mexico for the Hoover Commission and is director of the New Mexico Taxpayers' Association, had spoken at noon Thursday at the weekly luncheon of the Artesia Kiwanis Club.

In his talk Thursday night he brought out that 25 per cent of the average income is paid in direct and hidden taxes to government tax collectors.

"What we don't know and cannot learn from government itself," he said, "is whether or not our public business is managed at a minimum of cost. Agencies for the control of expenditures are set up to prevent waste and to promote efficiency, but we are not satisfied with the results. We suspect, with good reasons, that political exigencies nullify the best intentions of public officials."

"The people have the power to change officials and sometimes do, but partly fealty too often interferes with the duty to vote for the better candidate. However, the exercise of the individual's influence on government is not limited to voting. Between elections the citizen can, in a sense, participate in government management, by expressing his opinion in person, by letter or by wire to his representative in the Legislature or in Congress.

"The power of public opinion is recognized by every legislator and executive in public office. It is to give force to public opinion that special groups are organized to give publicity to their particular demands. In recent years many agencies are now giving voice to the demand for better government at a better price."

"It is recognized that the average citizen is unable, however willing he may be, to give the necessary time to the study of intricacies of governmental operations, even at the local level of county, city or school management. For this reason, such organizations as bureaus of governmental research and taxpayers' associations are being formed and financed by voluntary contributions. These agencies are staffed by accountants, trained and experienced in the purpose of analyzing governmental expenditures, setting up standards of measuring efficiency of performance and making recommendations for improving governmental services. Legislators frequently create commissions of citizens to serve in a like capacity.

"The most notable instance of such a commission is found in the work of the Commission for the Reorganization of the Executive

(Continued on page two)

## Ellinger Girls Take Honors in Twirling at Fair

The accomplished baton-twirling daughters of Mr. and Mrs. Bill Ellinger, walked off with honors Saturday night at the rodeo performance of the New Mexico State Fair in Albuquerque, and Aliene, 15, walked off with a loving cup for being the best all-around twirler in the four divisions of contests.

Aliene took first place in the junior division, and her younger sister, Rhea Ann, 11, took first in the juvenile division.

In winning the loving cup, Aliene was judged not only against those in her division and the younger

## Tom Watson to Speak Today at Rotary Luncheon



Tom V. Watson, national affairs advisor of the Chamber of Commerce of the United States, former manager of the Artesia Chamber of Commerce, will speak this noon at the weekly luncheon meeting of the Artesia Rotary Club.

His subject will be "National Affairs Program of the Chamber of Commerce of the United States." Watson, in his capacity as a member

(Continued on Page Two)

## This Is Final Week in Which To Register

This is the final week in which to register in order to be eligible to vote in the general election Tuesday, Nov. 7.

And in order to be eligible to register, one must be a citizen of the United States, at least 21 years old on the day of the election, and have been a resident of New Mexico a year, of the county 90 days, and of the voting precinct on election day.

Persons who have previously registered and know for certain their names are on the poll books need not register. But in case of doubt, it is well to register. Any duplications will be caught and eliminated during the month prior to the election.

Citizens of the Artesia community may register with Quentin Rodgers, Mid-Valley Investment Company, 310 West Main Street, or Mrs. Erma G. Williams, Room 212, Booker Building.

The Artesia Junior Chamber of Commerce is urging in a "get-out-the-vote" campaign that every eligible citizen register and vote—that each exercise his American privilege and duty of expressing himself at the polls in the manner enjoyed only in the free democracies today.

## Four New Citizens Put in Appearance At General Hospital

Three boys and a girl were born in Artesia General Hospital from Thursday of last week to Monday. They were:

A son, Michael Thomas, born last Thursday to Mr. and Mrs. Clyde Burnett, Jr. He weighed eight pounds one and a half ounces.

Anthony Lyn, a son, born last Thursday to Mr. and Mrs. Kenneth Eoff. He weighed six pounds 14 1/2 ounces.

Mr. and Mrs. John W. Knorr, Jr., are the parents of a son, John Allen, born last Saturday. He weighed eight pounds five ounces.

Wilma Coletta, a daughter, was born Monday to Mr. and Mrs. Emmett Dearman. She weighed seven pounds.

## Amounts Insurable in Artesia Banks Has Been Doubled

Limit of amounts insurable in Artesia banks, First National and Peoples State, under the Federal Deposit Insurance Corporation, has been doubled from its former \$5000 to \$10,000.

Reason for the increase is the public demand for more coverage.

The hike comes as the result of the passage of the Maybank bill.

Notice of the change was contained in a circular letter sent out Sept. 28.

## Bulletin Clarifies Regulation as To Employment of Child Ag Workers

Tom Mayfield, superintendent of Artesia schools, on last Friday received a bulletin on the new child labor provisions of the Federal Farm Labor Standards Act, which will help clarify some points which have not been generally understood here, and are important to farmers employing labor for cotton picking.

When Congress amended the Federal Fair Labor Standards Act in 1949, the coverage of the child labor provisions was greatly extended, the bulletin points out. These parts of the new law now apply in all states to employment in agriculture during school hours.

Superintendent Mayfield was informed that the child-labor provisions apply generally to farmers whose crops or products go either directly or indirectly into interstate or foreign commerce and make it illegal to employ children less than 16 years old for such work.

The interstate provision was explained as in the case of a farmer who sends his produce outside the state or delivers his product to a

## Burglars Obtain \$102 From Safe At Caudle Oil

The Caudle Oil Company office at 301 East Main Street was burglarized Sunday night and \$102 in currency and cash was stolen from the safe, it was reported to Artesia police Monday morning by J. T. Caudle, owner.

Police said a window to Caudle's private office at the southwest corner of the building had been broken. The safe is in the main office at the northwest corner of the building.

The safe combination had been worked, Caudle told police, indicating the job may have been done by professionals.

Caudle said that in addition to the money stolen, a steel strong box in the safe, containing personal papers, was stolen.

He said in the box were insurance policies, notes, oil assignments.

## It's Thrifty Thursday Week In Artesia

This is Thrifty Thursday week in Artesia!

That means bargains galore in a number of the stores in Artesia, which are offering them through the advertising columns of this issue of The Advocate.

Thrifty Thursday was inaugurated a month ago, when the first of the monthly events was held, with great success.

And it is believed that the movement will grow, so that the first Thursday of each month — Artesia's Thrifty Thursday — will become a shopping day for shoppers throughout the entire Artesia trade territory.

## Two Artesians Are Wounded in Korean Action

Two 20-year-old Artesia servicemen have been wounded in Korea recently, according to messages to their parents, one through the Department of the Army and the other direct from the youth himself.

Cpl. Narcisso Pacheco, Jr., was wounded in action on Sept. 18, according to a telegram from the department to his parents, Mr. and Mrs. Narcisso Pacheco, which they received Sunday.

In a letter received last week from Sgt. Melburn V. Johnson to his parents, Mr. and Mrs. Roy Johnson, he told them he had been wounded in his arm and wrist and also had been suffering from malaria.

It is presumed Corporal Pacheco was the more seriously wounded, the message having come from the department of the Army, which gave no details.

Corporal Pacheco, who is in the Medical Corps, has been in the Army since January, 1949. He has been overseas since last July.

Sergeant Johnson is in the Field Artillery and has been in the Army since May, 1947. He arrived in Korea about the first of August.

He wrote his parents that if able, (Continued on Page 2)

## Cub Scout Pack 14 Holds First Meet At Baptist Church

Cub Scout Pack 14, sponsored by the First Baptist Church, held its first meeting Friday evening at the church.

Reorganization plans were discussed for the coming school year.

Three dens were represented at the meeting, and two new den mothers, Mrs. Dick Ray and Mrs. Ben D. Wilson, Jr., were added to the organization. Eight new boys have expressed their desire to join the pack and become Cub Scouts.

Boys of Den 1 who received awards were: Bobcat Pins, David Archer, Max Nelson, and Randolph Pope; Bear Badges, Denny Heald, and Lewis Gene Lowery; Webelos Badges, Glen Halman and Lanny Smith.

## Four Young Men, Grid-Game Bound Friday, Have Miraculous Escape

Four young men from here on their way to the football game at Lovington Friday night miraculously escaped death, when the car in which they were riding left Highway 83 east of Artesia and tumbled and rolled a distance of 240 feet.

Most seriously injured was Sonny Runyan, son of Mr. and Mrs. John F. Runyan, who sustained a head injury and who is now in Albuquerque under the care of a specialist. No report from the specialist had been received here Monday afternoon.

Junior Parker, owner of the car, escaped with minor bruises and cuts and a sprained ankle.

Billy Nunlee sustained some broken ribs, had bad bruises on the left side of his forehead and lacerations of his left ear.

Robert Hickman was only superficially hurt.

The car, a practically new Oldsmobile, was damaged beyond description. Many observers said it was damaged more than any car they had ever seen after an accident, which had not collided with another vehicle or some obstruction.

Marks indicated it had slid upside down on the hood, as well as some distance on the left front wheel, and it evidently had turned over sideways on forward several times before it came to rest, during which time the young men were thrown clear.

All four doors were torn off or at least badly crumpled, all of the glass was broken, and the fenders were all torn and crumpled.

State Police Patrolman said Monday it had not been determined whether Park or Runyan was driving the car, but that it was understood Runyan was at the wheel. He said a complete report is pending until Runyan is able to talk to him.

The youth regained consciousness three or four hours after he was taken to Artesia General Hospital the night of the accident, but his physician said he was somewhat confused.

He was flown to Albuquerque by Herman Fuchs Sunday in the four-place Luscomb belonging to R. T. (Chubby) Wilson, the use of which he donated.

## Artesia Boys Are Making Music at E.N.M.U., Portales

Three Artesia boys, all freshmen at Eastern New Mexico University, Portales, who were quite active in music circles in Artesia High School, are already making a good showing in music at the university.

They are Norvil Howell, Jack Holcomb and Joe Beaty.

Howell and Holcomb are members of a brass ensemble, directed by James Whittitt, instructor in music. Howell as one of three trumpet players and Holcomb as one of two trombonists.

The brass ensemble is one of several special ensembles in addition to the larger instrumental organizations, in which the Artesia boys are playing, and which were formed under the general direction of C. M. Stookey, chairman of the school of music.

Young Howell and Beaty, saxophonist, are also a member of the 12-piece university dance band, the Collegians. Both played with Tony King and His Orchestra, local dance band, while they were in high school.

## Oil Report for Eddy County Is Slim for Week

The oil report for Eddy County the last week was slimmer than in many weeks, with no new production and only two new locations staked.

The locations: A. H. Hover, State 9, NW SW 18-28; E. E. Scandell, State 3, SW SE 20-17-28.

**Drilling Report**

General American Oil of Texas, Keeley 42-C, SE NW 25-17-29. Drilling at 1339.

Beddingfield & Featherstone, Brooks 15, SE NE 10-17-28. Drilling at 300.

Harvey E. Yates, Page & Yates 3, SE NE 6-20-27. Drilling at 300.

Travis Featherstone, Travis 1, SW SE 12-17-27. Total depth 440; bailing.

Beddingfield-Featherstone, Brooks 14, NW NE 19-17-28. Drilling at 565.

American Republics Corp., Robinson 29, SE NE 27-17-29. Drilling at 1440.

Sinclair Oil & Gas Co., Keel 10-A, NE SE 7-17-31. Drilling at 3140.

V. S. Welch, J. M. Welch-State 1, SE SE 16-18-28. Drilling at 2300.

Martin Yates III, Mesa-State 3, SW NW 4-19-28. Drilling at 2350.

Skelly Oil Co., Dow 19, SE NW 21-17-31. Total depth 2175; cleaning out after shot.

General American Oil of Texas, Keeley 41-C, SE NW 26-17-29. Drilling at 2250.

J. W. Jones, State 1, NW SE 18-18-29. Total depth 3009; shut down for orders.

Roach & Shepard Drilling Co., Elliott 1, SW SW 31-18-30. Drilling at 3575.

Sinclair Oil & Gas Co., West 5-B, SE SW 4-17-31. Drilling at 3320.

Burnham Oil Co., Vandeventer-State 2, SW SW 15-18-28. Drilling at 2405.

Sinclair Oil & Gas Co., Parker 3-B, SW SW 23-17-30. Drilling at 2941.

Miller Bros. Drilling Co., State 2, SW SW 9-19-29. Total depth 1747; shut down for orders.

Nay Hightower, Saunders 6, SW (Continued on Page 2)

## Roads, Good-Will Trips, Telephone Service Talked

Roads, good-will trips, and telephone service were put to a thorough discussion as the Artesia Chamber of Commerce resumed its monthly membership meetings at noon Friday in Masonic Temple.

The organization has held no meetings since summer.

Most of the talk was a review of chamber activities during the summer. Official action boiled down to appointment of a good-will trip committee for a visit to Atoka, Lakewood, and Cottonwood, headed by J. D. Smith. Other members are Bill McGinty and Jack McCav.

Those attending the meeting were introduced in by each rising, and giving his name, place of birth, business, and length of residence in Artesia. They were:

Wayne Griffin, Pawhuska, Okla. (Continued on Page Two)

## Many Artesians Attend Lovington Game on Friday

Among the Artesia fans who attended the football game between Artesia and Lovington at Lovington Friday night were:

Boone Barnett, Mr. and Mrs. Roy Castleberry, Dr. and Mrs. L. F. Hamilton, Mr. and Mrs. Vic Haldeeman, Mr. and Mrs. Jean Roberts, Mr. and Mrs. Frank Wingfield.

Mr. and Mrs. Clyde Tidwell, Mr. and Mrs. Bob Bourland, Mr. and Mrs. Marshall Rowley, Mr. and Mrs. A. C. Sadler, Mr. and Mrs. W. T. Haldeeman, and Mr. and Mrs. Vance Haldeeman, Mayor and Mrs. Oren C. Roberts.

Mr. and Mrs. Claude Mathews and children, Lola and Bill Mrs. J. W. Kennedy, Raymond Kennedy, Mr. and Mrs. G. Kelley Stout and daughter G. Taylor Cole and son.

Max Ratcliff, Mr. and Mrs. John Shearman and son Mr. and Mrs. Grady Wright, Mr. and Mrs. Judal Ferry, Mr. and Mrs. James Brown, Mr. and Mrs. Ralph Nix, Mr. and Mrs. J. Anderson Corbin, Jr., Mr. and Mrs. Ira Garner.

Many others attended, whose names were not obtained.

## Ignited Gasoline Is Cause of Fire Alarm

Firemen were called at 11:20 o'clock Saturday morning to the Barq's Bottling Company plant where a pair of gasoline, which was being used for cleaning, had become ignited.

Aside from the scorching of some paint, there was no damage and no one was burned.

**Kivcians—**

(Continued from page one)

younger brother, an apprentice printer by the name of Benjamin Franklin.

In the very first issue James instituted a strong and fearless editorial policy in his paper. He wrote stringing editorials against the practice of smallpox inoculation then being advocated by government officials. His paper also carried essays on political theories then being advanced by such "radicals" as Cato and Addison and Steele. Of course he finally was arrested and forbidden to publish without previous censorship, but the paper went on as before, except that 17-year-old Ben was now listed as publisher.

Adding to that tradition immeasurably was the trial of John Peter Zenger in New York a few years later. Zenger started publication of the New York Weekly Journal in 1733, and from the start he set his editorial policy against the tyrannical Governor Cosby.

Arrested for seditious libel in 1734 and held in jail for nearly a year before his trial, he nevertheless managed to get instructions to his wife and shop assistants, and the Journal was published regularly during his imprisonment.

**Rights Is Issue**

When Zenger was brought to trial in 1735 the jury was instructed, as was the law of the time, that they could decide only whether certain articles had been published in the Journal. It was up to the court to decide whether these articles constituted libel.

But during the trial the defense attorney, Andrew Hamilton, argued eloquently against the logic of such a situation. He defended the right of the people to complain against the abuse of power. Liberty was asserted to be the only bulwark against power, and the Zenger case was made the cause of all free men.

**Ten-Minute Verdict**

The jury deliberated for only 10 minutes and brought in a verdict of "not guilty." The law of seditious libel was not changed by their decision, but the trial laid the groundwork for its later change. The Zenger trial brought the need of freedom of expression to the attention of the American people, not for the moment, but for all time.

After the American Revolution, only once was the right of freedom of the press seriously questioned in this country. In 1798 the Alien and Sedition Acts, passed by the Federalist party, were aimed at editors who were critical of the government.

Arguments by both the Republican and Federalist papers had been fiercely vituperative, couched as they were in the strong language then common to controversial writing in the United States.

By the laws of 1798 the Federalists sought to deport opposing editors who were aliens, and jail those who were citizens. The acts were so unpopular that they were enforced only in a few cases, however.

In fact, it is believed to be the unpopularity of the Alien and Sedition Acts which brought about the defeat of the Federalists in the next election, when Republican Thomas Jefferson became President. At any rate, the laws were allowed to expire on March 3, 1801, the day before Jefferson took office.

**Professional—**

(Continued from page 1)

with care from New York performers.

Musical stage version of the story is embellished with glorious costumes, elaborate scenery.

"It is a safe assumption," says President Newman, "that any child who sees this production will always remember it as a joyful event."

"The magic of the stage, the living actor, music, dance and the colorful settings which go to make up a musical show never fail to impress the young mind and to guide it toward a fuller enjoyment of the beauties of life."

**Native of Austria**  
Director and choreographer in "Little Red Riding Hood" is also of the shows comedians. He is Hill Belmont whose background includes both American and European theaters.

He is a native of Vienna, studied under Max Reinhardt, and has been a dancer and actor in Central Europe.

Since coming to the United States in 1940, Belmont has been stage director all over the nation. As a comedian he combines acting talent with dancing training.

"He is a favorite with children and adult audiences everywhere and his antics contribute most toward making "Little Red Riding Hood" the happy show that it is."

**Cast**  
Red Riding Hood, the little girl who loved flowers.  
Peter, the woodcutter, who always protected Red Riding Hood from the Wicked Wolf.  
Mother, who tried to make Red Riding Hood remember never to leave the path through the woods.  
Grandmother Slyboots, who always tried to outwit the Wicked Wolf.  
Wicked Wolf, who loved to eat the baskets of goodies Red Riding Hood took to her grandmother.

**Acts**  
Act I, Scene 1, Red Riding Hood's cottage by the woods.  
Scene 2, in the deep woods.  
Act II, inside grandmother's

**Bulletin—**

(Continued from page one)

young worker, and he will be protected if a certificate of age issued or accepted by the Department of Labor is obtained, which shows the young person to be at least 16 years old.

Such a certificate for working in the Artesia school district may be obtained from Superintendent Mayfield.

A farmer's own children are not subject to the federal law, when they are working on their parent's farm or farms, with or without pay.

A farmer is responsible for every under-age child working on his farm. This includes children hired either individually or as a part of a family group by labor contractors, processors, or others.

The act provides, in case of willful violation, a fine up to \$10,000. For a second offense, a fine of not more than \$10,000 or imprisonment of not more than six months, or both, may be imposed. The secretary of labor may ask a federal district court to restrain future violations of the child-labor provisions of the act by injunction.

The bulletin informed Superintendent Mayfield it is probable spot checks will be made from time to time, and the results of them will determine to a great extent on whether or not blanket checks will be made in all sections.

**Potpourri—**

(Continued from page one)

state of Texas, he (or she) fully intended to be.

"Special note—This passport does not permit the bearer to cross the Rio Grande. Bearer must pass special swimming tests before permit for said crossing is issued."

As we said, what won't those Texans think of next!  
Did you know that school bus No. 3, of which W. F. Martin is driver, transports 60 pupils 90 miles over Highway 83 each school day.

We have just learned that the hard-luck man of the year is the fellow who spent all he had to rid himself of BO, and then found that his friends didn't like him anyway.  
—A.L.B.

**People—**

(Continued from page 1)

Branch of the Federal Government, commonly known as the Hoover Commission. This was a non-partisan commission of 12 members, assisted by 300 experts in government, business and the professions, appointed in pursuance of an act of Congress in July, 1947.

"This group spent a year and a half in its investigations, the results of which were published in reports submitted to President Truman and Congress in the first half of 1949. More than 300 recommendations were made for legislative and executive consideration."

"A powerful National Citizens' Committee was organized, covering every part of the country. Information was broadcast by every available means, and public opinion based thereon, was brought to bear on Congress and the President. As a result, during the last two sessions of Congress, it is estimated that 35 per cent of the objectives of the Hoover Commission's recommendations have become law.

"Here is a pattern to follow for citizens in acting the part of the sovereign, and proving the possi-

bility of efficient government in democracy.

"As a matter of fact, the majority of the states are considering proposals for similar commissions to appraise the operations of their state and local governments."

**Ellinger—**

(Continued from page one)

contestants, but in the senior boys' and senior girls' divisions, 16 finalists in all.  
Preliminaries were held earlier in the day, with about 30 young twirlers entered.

The cup was presented to Aliene by John Large, drum major at the University of New Mexico, who was master of ceremonies and in charge of the contest.

The Artesia girls were taken to Albuquerque Saturday morning by their mother. They returned home Sunday.

**Watson—**

(Continued from page 1)

ber of the staff of the department of governmental affairs of the national chamber, works as national affairs advisor with legislative committees of chambers throughout the eight-state area which makes up the Southwest division.

He is in close contact with the congressional picture in Washington and presents to business groups an analysis of those legislative proposals which are of greatest concern to the nation.

An invitation has been extended to all members of the Chamber of Commerce to join with the Rotary Club this noon to hear Watson.

**Burglars—**

(Continued from page one)

ments and legal papers, of no value to anyone else.

He said the strong box is about 12x15x15 inches and opens with a key. Caudle said he feels the burglars may have discarded the strong box in some alley, sideroad or ditch after discovering there was nothing of value in it, and he urged that anyone finding such a box report to officers or to him immediately.

Caudle said he will be willing to pay a liberal reward to anyone reporting finding of the box.

He said the station was closed about 11:30 o'clock Sunday night by Bert Shipp and was reopened at 7 o'clock Monday morning by J. H. Ansley, who discovered the safe had been opened and ransacked.

Caudle said a number of checks, which had been in the safe, had been thrown back in and the safe door then closed.

**Final—**

(Continued from page one)

games in the cakewalk, will be picked up prior to the cakewalk if donors will call Mrs. Franklin, phone 505. Or the cakes may be taken to the Artesia Pharmacy Saturday prior to the start of the cakewalk.

Mrs. Lane and Mrs. Franklin made an appeal to all mothers of band members, mothers of other students, and to all women in the community to bake and contribute small cakes for the cakewalk, one of which will be given as a prize for each game.

They likewise asked the public to participate in the cakewalk and to attend the important meeting this evening.

**Roads—**

(Continued from page one)

1919, here four years, radio.  
Tom Brownlee, Sylvia, Kan., 1921, here since February, Artesia Shoe.

Mrs. Harry Nelson, Clovis, 1926, housewife.  
Mrs. C. M. McMath, Alcorn, Texas, here since March, Artesia Jewelry.

Doyle Hankins, Malone, Texas, 1907, here since September, 1945.

**First National Bank.**

A. L. (Bus) Colvin, Buffalo, Okla., here 13 years, Ross Bakery.  
Stanley Carper, Roswell, 1910, here since 1932, oil business 18 years.

Charlie Bullock, Artesia, 1912, feed and grain (E. B. Bullock & Sons).

Friend Burnham, Chandler, Okla., 1905, here eight months, Southwestern Realty.

Bill McGinty, Altus, Okla., 1917, here since 1947, natural gas (manager SU Gas).

J. S. Ward, Texas, 1907, insurance.

A. V. Engel, Denver, 1892, here year and month, Santa Fe agent (for 42 years), (Art. finest town.)  
Milford Estell, Clinton, Ky., 1920, here since February, attorney.

Bob Koonce, Randolph County, Ill., 1919, here since February, William M. Siegenthaler, Oklahoma, 1909, here since 1946, attorney, pres. CC.

A. L. Bert, Manitou, Colo., 1899, here 12 years, editor.  
Bill Key, born in Huntington, W. Va., clothier.

C. E. Mann, Decatur, Texas, 1883, druggist, 45 years in Artesia.  
Hop Hopkins, Greenville, Hunt County, Texas, here seven years, Firestone dealer.

Aub Farey, Hale County, Texas, Farey Trading Post.  
G. Taylor Cole, Terrell, Kaufman County, Texas, June 19, 1902, in Artesia since 1944, ran Carter's Cafe until starting present automobile agency in 1947.

Oleta Ford, Ada, Okla., secretary to Chamber of Commerce manager.

Thad Cox, Leesburg, Ohio, in Artesia since 1945, automobile agency.  
Ray Lewis, resident here 27 years, soft water softener service.  
E. B. Emerson, born Chickasha, Indian Territory, April 8, 1904, newspaperman for 25 years, in Artesia since April 3 this year.

**Two—**

(Continued from page one)  
he expected to be in the "big push," which has now been accomplished.

Although he failed to say just when he had been wounded, Mr. and Mrs. Johnson believe it was about Sept. 16.

The recent letter was the first they had had from their son in a month.

**Oil Report—**

(Continued from page one)

NE 13-17-27.  
Total depth 588; preparing to treat.

S. P. Yates, Sheldon 1, SW NW 28-19-27.  
Drilling at 1762.  
Bedingfield & Featherstone, Brooks 13, NE NE 19-17-28.  
Total depth 630; cleaning out after shot.

S. & A. Oil Co., Gates-State 1, SE NE 36-17-27.  
Total depth 557; plugged back to 546; swabbing.

Nunn & Geiser, Hastie 8, SE NW 18-17-28.  
Total depth 552; putting on pump.

A. H. Hover, Hastie 9, NW SW 18-17-28.  
Drilling at 325.

E. E. Scannel, State 3, SW SE 20-17-28.  
Total depth 414; waiting on cement.

**MISSIONARY SOCIETY TO OBSERVE PRAYER**

The Women's Missionary Society of the First Baptist Church will observe a week of prayer for state missions at 11 o'clock Thursday at the church, and luncheon will be served at 1 o'clock.

Miss Inlow of Albuquerque will be a special guest, and will have conference with all the officers in the afternoon.

Original street lights were fiber torches.



A BIGGER AND BETTER MID-WEST AUTO SUPPLY CO. HAS REOPENED AT THE OLD LOCATION, 330 WEST MAIN ST. WE ARE NOW READY TO TAKE CARE OF YOUR NEEDS IN ELECTRICAL SUPPLIES, PAINT, RUGS, ACCESSORIES, PARTS, BATTERIES, TIRES, AMMUNITION, GUNS, FISHING EQUIPMENT, RADIOS, REFRIGERATORS, WASHERS, STOVES. WHOLESALE AND RETAIL.



**SOME OUTSTANDING REOPENING SPECIALS!**

**Deluxe GARLAND RANGE**  
With the Famous High-Low  
Simmer Equalizer Burners  
Regular \$159.95  
**REOPENING SPECIAL**  
**\$99.75**

**EXTRA SPECIAL! General Electric WASHING MACHINE**  
Wringer Type  
**\$129.95**

**Merit MOTOR OIL**  
Fine Quality Mid-Climate Oil  
REOPENING SPECIAL  
**2 Gallon Can \$1.15**

**General Electric REFRIGERATORS**  
1951 Model  
Featuring New Door and Combination Deep Freeze  
8 Cubic Foot Model  
**\$439.95**

**TROJAN BATTERIES**  
SPECIAL  
18 Months Guarantee  
REOPENING SPECIAL  
**\$12.95 ex.**

**ELECTRIC RANGE Stratoliner Model**  
General Electric's Finest!  
Complete Automatic New Speed Oven  
Push Button Cooking  
**\$369.95**

**BUY YOUR HEATER NOW! Hearth Glo Circular Space DEARBORN HEATERS**  
Featuring Hearth Glo 4 Radiant Heating Element  
The Best of All Space Heaters!  
REOPENING SPECIAL  
**\$8.95**

**VOTERS--ATTENTION--VOTERS**

Meet and Hear the Nominees of the Republican Party at Masonic Temple Basement **FRIDAY EVENING AT 6 O'CLOCK**  
**EDWIN L. MECHEM**  
Candidates for Governor  
**PAUL L. LARRAZOLA**  
Candidate for Lieutenant-Governor  
**AND OTHERS**

Be sure to meet and hear these outstanding citizens of our state who are capable and well qualified to give New Mexico a businesslike, efficient, economical Administration.  
Paid Political Advertisement

**MID-WEST AUTO SUPPLY CO.**

330 WEST MAIN

ARTESIA





# YOUR SAVINGS GROW AND GROW WITH ARTESIA AND PENNEY'S THRIFTY THURSDAY

PROOF THAT IT PAYS TO SHOP AT PENNEY'S! ONE GLANCE AT THESE RED-HOT SPECIALS WILL CONVINCE YOU THAT FOR FIRST QUALITY MERCHANDISE AT A LOW-LOW PRICE PENNEY'S CAN'T BE BEAT. THESE PRICES FOR THRIFTY THURSDAY ONLY . . .



**Durable cotton-rayon satin twill**

**Rayon lining quilted to WARM 100% reprocessed wool**

**Smart fly front, zipper closing**

**Comfortable full cut**

**Amazingly lightweight**

**Water and wind repellent**

**Snug-knit cuffs and waistband**

## LUSTROUS Twill Jackets

**WHAT A BUY AT JUST 9<sup>00</sup>**

Come choose today from sand, gray, Sizes 36 to 46

12 Ounce **Boss GLOVES**

Blue or Red Knit Cuffs

**25<sup>c</sup>** Pair



**Organdy PRISCILLAS**

Permanent Finish

Whites and pastels. 80x81 **2<sup>66</sup>**

**MEN'S HEAVY WEIGHT SWEAT SHIRTS**

COTTON FLEECE LINED. SILVER GREY. GET SET FOR WINTER. SIZES 34-46

# 1<sup>00</sup>

**FIRST QUALITY**



**NYLON HOSE**

60 GAUGE 15 DENIER EXTRA SHEER 3 SHADES

SIZE 8 1/2 - 10 1/2 **1<sup>17</sup>**

NO LIMIT!

25% Wool **Work SOCKS**

Full Length Natural Color Sizes 10-13

**29<sup>c</sup>** Pair



**Chenille BED SPREAD**

Wavy Line Chenille Full bed Size 90x105 **5<sup>00</sup>**

**JUST 50 OF THESE... AND THEY'LL GO LIKE HOTCAKES!**



**Light weight PLAID SHEET BLANKETS**

**AT A PRICE THAT SAYS ONLY 1<sup>00</sup>**

**60" x 76"**

**THRIFTMETIC! THRIFTMETIC! THRIFTMETIC!**

Above Jacket **BOYS SIZES 7<sup>00</sup>**

8 to 18

**LACE PANELS**

Ecrú Colors Heidelberg. 54x81 **1<sup>00</sup>**

**BATISTE BLOUSE**

Women's Sizes, Whites and Pastels, Better Hurry! **1<sup>00</sup>**

**HOB NAIL BED SPREAD**

Full Size **2<sup>44</sup>**

**RECEIVING BLANKETS**

26x34 Size White, Blue, Pink **4 for 1<sup>00</sup>**

**Birdseye DIAPERS**

Extra Heavy 27x27 Size Stock Up Now and Save **2<sup>00</sup>** Doz.

**Outing GOWNS**

Women's Sizes 32 to 40 White, Pink and Blue **1.50**

**CHILDREN'S Knit SLEEPERS**

Two Piece Style with Feet. Pink, Blue—2-4 **1.00**

**Boys BLUE JEANS**

Western Style Sanforized Shrunken Copper Riveted Sizes 4-12 **1.00**

**Men's Dress SHIRTS**

Plain and Fancy Colors Sanforized—14-17 **2.00**

**Men's Rayon DRESS SOCKS**

Elastic Tops Reinforced Heel and Toe—Sizes 10-13 **4 Pair 1<sup>00</sup>**

**Men's Rayon Jacquard ROBES**


Ideal Christmas Gift Item. Small, Med., Large **7.00**

**Boy's Blue Chambray SPORT SHIRTS**

Long Sleeves, Sport Collar, Sanforized Shrunken—Sizes 6-16 **1.00**

## NYLON BRA

only **57c**



- Keeps its shape!
- Easy washing!
- Quick drying!

**Don't be disappointed... HURRY IN TO PENNEY'S!**

Better pick up several! Attractive embroidered underbust section... well cut for separation and uplift... adjustable straps. White, 32-38 A-B.

**Women's DRESSES**

Washable Prints Sun-Backs Broken Sizes Better Hurry! **1<sup>00</sup>**



**Women's NYLON SLIPS**

Even the lace is Nylon! Imagine that for \$2.88! White, pink, blue, 32-40 **2<sup>88</sup>**

**Chenille ROBES**

Heavy Tuft Chenille Extra Long Sizes 12-20 **3<sup>44</sup>**



**Men's UNDERWEAR**

A' Shirts, 3 for **1<sup>00</sup>**  
Briefs, 2 for  
Shorts, 2 for

**Men's Army Twill Matched Sets**

Silver Grey Color PANTS SHIRT Sanforized **5<sup>00</sup>** Set



**Big, Bold PLAID PAIRS**

**3<sup>44</sup>** Sizes 70x80 In

These are plaid pairs! Warmer! Soft blend of 95% cotton, 5% wool with rayon satin binding! Green, blue, rose. Thrifty, thrifty Penney price! Thriftmatic!

**Printed Cotton HOUSE COAT**

Zipper Fronts and Wrap Models Assorted Florals **2<sup>66</sup>**



**Box of 400 TISSUES**

Sniffle Season is coming Get set with your supply at this low price! **2 for 35<sup>c</sup>**



**DOLLAR DAYS FEATURE!**

**TWO BAR TRICOT NYLON BRIEFS**

Smooth! Comfortable! So Easy to Launder! **1<sup>00</sup>** ONLY

You know how wonderful nylon is—the way it launders so easily, dries so fast—wears so well! These fine nylon briefs with snug fitting elastic tops and comfortable fit are wonderful buys at \$1.00! Elastic leg style only. S.M.L.

Stamp Collecting One of Merit Badge Subjects of Boy Scouts

BY C. GOTTFRIED FINKE

For many years I have talked to Boy Scouts about stamp collecting and particularly about topical collecting. In every lot of stamps boys acquire there are some subjects of interest to them.

There is interesting adventure in collecting trains, bridges, birds, animals, famous people. Collecting of Boy Scout issues is interesting since Scouting has become international and the program follows a pattern of good will and understanding between Scouts of all colors and creeds.

150 countries have issued 82 stamps showing Scouting activities. This year the United States issued a stamp on the 40th anniversary of Scouting in America where two million boys are Scouts.

During the Boer War, General Baden-Powell, the founder of Scouting for boys, was honored on two stamps of the Cape of Good Hope. These were issued while he was courageously defending the besieged town of Mafeking for 215 days.

Czechoslovakia called upon the Boy Scouts to deliver official mail during 1918 while the country was being organized. Siam in 1920 overprinted many issues for the benefit of Scouting.

Hungary included Boy Scouts in their athletic stamps of 1925 and showed a Scout bugler with a background of tents. Romania has honored Scouting with the most issues, one illustrating the "good turn" for which Scouting is famous in all parts of the world.

The Netherlands and Dutch Indies advertised the Fifth International Jamboree in 1937. Lithuania overprinted Olympic Stamps to honor their National Scout Jamboree in 1938.

Turkey, Bulgaria and Liechtenstein illustrate Scouting activities. In 1947, France printed a 5-franc stamp to commemorate the Sixth World Jamboree.

In 1948 and 1949 the Philippines, Australia and Japan pictured their countries during the last war. Nicaragua issued stamps and miniature sheets to raise money for a new stadium in 1949.

1932, for a national Jamboree, Nos. B44-48, 1934, (6 stamps), for the national Jamboree.

Types SP34-38, 1935, (surtax for the Scouts) Types SP47-49, 1936, for a national Jamboree (designs show Scouting insignia). Nos. B83-93 of 1938 and B127-134, of 1940, (surtax for Boy Scouts).

United States of America, A442, 1930, for the National Boy Scout Jamboree at Valley Forge, Pa., June 30. This concludes the list of stamps except those issued by Russia which has a movement called the Pioneer Boys and Girls, and is not associated with the National Boy and Girl Scouts.

Merit Badge Standards For the benefit of the Scouts who wish to get Merit Badges in stamp collecting, I am listing below the requirements as specified by the Boy Scouts of America, and which is followed in giving the required test to all Scouts.

To test a Merit Badge for Stamp Collecting, a Scout must: 1. Own and exhibit either of the following assortments personally collected by himself; (a) 500 or more well-conditioned stamps including at least 50 different countries or (b) 500 or more well-conditioned stamps from an individual country or group of countries in which he is specializing.

2. Exhibit one stamp from at least six of the following groups, uncharged, imperforate, perforated, precancelled, flat plate, rotary press, commemorative, envelope, semi-postal, occupation, provisional classification, postage, air mail, postage due, registration, parcel post, special delivery, revenue, private proprietary, war tax, newspaper, official.

4. Exhibit and explain cancellations and their relation to the value of a stamp, including each of the following: (a) Pen. (b) Office (town). (c) Killer. (d) Colored. (e) Tied to cover. 5. Explain the following terms used by stamp collectors: (a) Wove, laid, granite and silk paper. (b) Water mark. (c) Engraved, typographed, lithographed. (d) Perforation, rouletting.

6. Exhibit the number indicated of each of the following issues of the United States, 10 different commemorative, 10 present issues, four present envelope, one memorial, one flat press, one rotary press and three different air mail stamps. 7. Demonstrate ability to "catalogue" accurately five stamps which are furnished by the counselor. 8. Explain in full how the "condition" of a stamp affects its value.

Your Counselor in this Town In connection with Scouts in the Artesia area, and the American Philatelic Society, your counselor here is S. Gottfried Finke, Box 746, who is available to help you in getting your Merit Badge on stamp collecting, why not see him now. The Artesia Collectors Club in connection with the fall exhibition will have a division open to the Boy and Girl Scouts. All boys and girls interested should contact Finke on this.

The next article will be on the subject of Famous Firsts of U. S. Stamps and Postal History. Do you know 105 of the firsts in America? READ THE CLASSIFIEDS

LOCALS

Mr. and Mrs. Delmer Myers and little daughter of Carlshad spent Sunday in Artesia visiting Mrs. Myers sister, Mrs. E. W. Cook and family.

Mr. Luther Dudley and daughter, Annette of Roswell, spent the week end visiting Mr. and Mrs. Jack Crow and daughter, Betty Jean.

Mr. and Mrs. G. F. Roberts spent Sunday visiting at the White Sands near Alamogordo.

Mr. and Mrs. Everett Crume and children went to Portales and spent the day Sunday with their daughter and sister, Betty, at Eastern New Mexico University. The Crume family and Betty's room-mate, Annabelle Lea of Carlshad, took a picnic lunch to Clovis and spent an enjoyable day.

Jack Spratt, Paul Kerley, Cecil Morgan and Vernon Bryaa were in Roswell Friday attending to business.

Mrs. Thomas Boyd and sons, Bobby and Kerry, and a friend, Albert Bach, went to Albuquerque last Friday to attend the New Mexico State Fair. Thomas Martin, another son of Mrs. Boyd's, who is a freshman at the University of New Mexico, at Albuquerque, returned home with them Saturday evening and went back to school Sunday.

Sgt. and Mrs. L. P. Walker of El Paso visited Mrs. Walker's parents, Mr. and Mrs. S. G. Davidson, Saturday and Sunday.

Mr. and Mrs. E. R. Fleming and Mr. and Mrs. S. E. Tanner of Pinon were in Artesia Friday attending a meeting of the Artesia Wood Growers Co-operative Association.

Mr. and Mrs. Ed Boas and Mr. and Mrs. Eugene Boas and sons, Eugene Jr. and Jerry, returned home Sunday night from a business and pleasure trip to Santa Fe and Albuquerque.

Mrs. J. G. Kille of Attica, Kan., is due to arrive in Artesia Thursday to visit her sister, Mrs. M. W. Evans. The two women plan to leave Friday morning by automobile for Laredo, Texas, where they will take a train for Queretaro, Mexico, to visit their nephew and family. They will also visit in Mexico City. They plan to be gone three weeks.

Mr. and Mrs. C. G. Sherwood left Sunday morning for Ozone, Texas, to visit their daughter, Mrs. Glenn Shultz and Mr. Shultz. From there they were to go to Synder, Texas, to visit their son, Gene Sherwood and Mrs. Sherwood.

Mr. and Mrs. B. F. Sanford of Newton, Kan., was in The Advocate office Saturday afternoon of last week end entered their name for a year's subscription. They said they lived in Artesia about 30 years ago and operated a grocery store. They were here about 10 years ago on a trip. They said they hardly recognized the city and that improvements were certainly great. While here they visited Mr. and Mrs. L. G. Snyder.

Mr. and Mrs. Hollis G. Watson spent last week in Albuquerque visiting their son Joe Watson, Mrs. Watson and their daughter, Cynthia. They also attended the State Fair.

The Advocate office. They arrived at Roswell Sunday to visit their son, Ernest Harp, Jr., and family about a week. Mr. Harp formerly was the Artesia High School band director.

Mr. and Mrs. Sam Watson went to Portales Saturday morning of last week for their son, Billy Holland, a student at Eastern New Mexico University. Mary Lois West, also a student, accompanied them home for the week end. Sunday noon Mrs. Mary West and daughter, Sibyl, took Mary Lois and Billy back to Portales.

Mr. and Mrs. H. R. Paton spent Thursday of last week in El Paso on business.

Mr. and Mrs. Omer Kersey returned home Saturday afternoon of last week from a four-week trip. They visited in Oklahoma City, Okla., and also visited Mrs. Kersey's brother, Len Beck and family at Lebanon, Ind., and other relatives.

Miss Quata Winters and Mr. James V. Hardman visited Mr. Hardman's parents, Mr. and Mrs. E. C. Hardman at Littlefield, Texas, last week end.

Mrs. Paul Morris and little daughter, Judy Kathleen, returned home from San Antonio, Texas, last week where they had been visiting Mrs. Morris' mother, Mrs. C. V. Rookstol, who has been ill, but is reported to be much better.

Mr. and Mrs. Leland Price left this morning on a two-week vacation which they will spend at St. Johns, Mo., visiting Mr. Price's brother and family, Mr. and Mrs. Lowell Price and Bobby and Lowell, Jr.

Ramon Davidson flew to Alpine, Texas, Saturday to attend the football game at Alpine between Daniel Baker College and the Sul Ross Lobos. The score was 35-0 in favor of the Lobos.

Mrs. A. E. Jernigan's mother, Mrs. E. O. Brownfield and her grandmother, Mrs. Laura B. Norviel, are visiting Mrs. Jernigan and children this week.

New Peoples State Cashier Begins Work R. A. Richardson, native Texan, is a new employe of Peoples State Bank. He began work Monday as cashier.

Born at Rockwood, Coleman County, he began work in a Santa Anna bank in 1934, became vice president in 1946.

He is a World War II veteran, served three years in the Air Force, 26 months of which was in the European Theater of Operations, and was discharged as a master sergeant.

Mr. and Mrs. Richardson are staying at Bryan Courts.

Armistice Holiday Closing Cancelled Reversing its field, the merchant's committee of the chamber of commerce has decided that Nov. 11, Armistice Day, will not be a holiday as had been originally planned.

Reason for the change is that the town will be in the middle of cotton picking season, business booming, and hunters hustling about as the season opens.

Artesia Women Invited to See Auto Dishwasher

A contest in which two Youngstown kitchen automatic dishwashers are awards is being conducted by Nelson Appliance, 519 West Main, in conjunction with Crouch Appliance of El Paso, district distributors in Southwest Texas and eastern New Mexico.

The competition opened here Sept. 11, will end here Oct. 14, and in El Paso on Oct. 21.

Women are invited to come to Nelson Appliance and see a demonstration of the dishwasher, then sign a registration card. From these cards four will be chosen to receive miniature scale models of the machine and their names will go on to the El Paso store, where two women are to receive the new 64-jet tower spray brush-type action machines, each valued at \$349.95.

Denzil Nelson is manager of the appliance concern.

New Books Are Now Available At Public Library

A number of new books at the Artesia Public Library have been made available it was announced by Mrs. Nellie Hartell, librarian.

They include: "Across the River and Into the Trees," Ernest Hemingway; "Floodtide," Yerby; "Turquoise Trail," Sifer; "I Leap Over the Wall." "Footsteps on the Sand," Myron Brining; "Helena," Evelyn Waugh; "The Pepper Tree," Jennings; "Through the Wall," Wentworth; "The Queen Awards," Ellery Queen; "Morning Light," Kathleen Norris; "Anybody Can Do Anything," Betty McDonald.

Books now available also include a new series for girls by Beverly Gray.

J. L. Long, Jr., Named Cadet Captain in ROTC at A. & M.

Cadet Capt. J. L. Long, Jr., son of Mr. and Mrs. J. L. Long of Artesia, is one of the newly-appointed Reserve Officer Training Corps officers at New Mexico A. & M. College, Las Cruces.

He is serving as commanding officer of Company B. It was announced by Col. Franklin Hartline. Members of the cadet corps at the college are organized as a regiment, with a regimental staff, an infantry battalion with staff, and an air group with staff. The ROTC and Air ROTC groups this year are the largest in the history of the college.

Nothing Too Small or Too Large 1406 W. Main Phone 1168

Jaycees Mobilize Again for Record Turnout at Polls

With the deadline on registration for the general election only five days off, Artesia Junior Chamber of Commerce has realigned its get out the vote committee in a move designed to increase the number of Artesia voters in the Nov. 7 election.

Deadline in the registration is Oct. 7. Registration places are Mid-Valley Investment, 310 West Main, with Quentin Rodgers, and 212 Booker Building, Mrs. Erma G. Williams.

Rooster Durbin is chairman of the 20-member get out the vote committee whose work this month will be a sequel to similar work in the election last spring.

Members are Bill Adair, Julius Chandler, A. H. Crossett, Maurice Dippel, Clyde Gilman, Bob Horner, Kenneth Payne, Wiley Rountree, Quentin Rodgers, John Shackelford, Fred Simpson.

Ray Ferkel, Lewis Means, Wesley Jones, O. R. Gable, Jr., Chilli Currier, Milford Estill, and Bill White. Durbin Keynotes Drive In a statement on the campaign, Chairman Durbin said: "Recent elections have been won by special groups and these special groups have influenced the laws under which we have not only refused to take an interest in 'this dirty business of politics' but we have paid the bill.

"You can't have economy and efficiency from public officials unless they know they were elected by people who want economy and efficiency.

Church of God Evangelist Is to Speak on Wednesday Rev. W. E. Reed, secretary of evangelism for the Church of God, with general offices in Anderson, Ind., will be special guest speaker at the Church of the Christian Brotherhood hour at 7:30 o'clock Wednesday evening at the Artesia Woman's Club, 320 West Dallas Avenue.

Rev. Reed is an officer of the

Master PIANO TUNING "We Know Pianos" J.G. FRY—607 N. Hickory Phones 1209-M — 917-J Carlsbad, N. M.

MOVING? Artesia Transfer & Delivery Co. Nothing Too Small or Too Large 1406 W. Main Phone 1168

board of church extension, which produces the international radio program, "Christian Brotherhood Hour," heard at 8 o'clock each Sunday morning.

PLAX For All Enameling • PLAX-COTE For All Floors. Only 1.10 Pint. Only 1.64 Quart.

Try them now! Buy them today — for finest protection!

KEP LUMBER COMPANY

114 North Roselawn Phone 114. Tops in Quality • Tops in Beauty

ARTESIA'S THRIFTY THURSDAY SPECIAL

6-TUBE BENDIX RADIOS \$29.95 THURSDAY ONLY! CLEM & CLEM Plumbing and Appliances 408 West Main Phone 714

THE ARTESIA KIWANIS CLUB Presents LITTLE RED RIDING HOOD 2:30 and 8:00 P. M. THURSDAY, OCTOBER 5 HIGH SCHOOL AUDITORIUM

Good Used Refrigerators, \$45 Up USED FURNITURE — WORK CLOTHES Bargains Every Day! FAIREY TRADING POST ARMY SURPLUS 511 North First Street Phone 845

PITTSBURGH SUN-PROOF HOUSE PAINT IT'S FUME-PROOF This new paint produces a film of unusual whiteness that really stays white. Coal smoke or industrial fumes will not darken or discolor it. It's self-cleaning, too. Removes surface dirt. PITTSBURGH PAINTS Look better longer!

FOR SALE 50 HEAD YOUNG PURE BRED SUFFOLK BUCKS IF YOU WANT GOOD BUCKS — SEE THESE E. P. MALONE

MacDonald's Farm We can show you how economical you can operate your farm if you bring all your farm implements to the complete service shop at JOE MITCHELL & SON. JOE MITCHELL & SON. CASE FARM MACHINERY SALES — SERVICE

AVON COSMETIC CO. Has Opening in North and East Artesia. Beautiful New CHRISTMAS LINE For Personal Interview, Write MRS. VERONA TAYLOR General Delivery, Artesia

Electrolux Cleaners and Products Mary Tanner Hoagland 305 S. 5th Artesia Phone 1075-M

WOODSIDE'S Little PLUMBER SOMETIMES YOUR PLUMBING GOES BERSERK, WELL, WE CAN ALWAYS MAKE IT WORK! DEPEND ON US!

Woodside Plumbing & Heating CONTRACTORS-SALES-SERVICE 1014 SOUTH FIRST — PHONE 760-W

Ed Th pert Th of cour Th tion traff In Rod Dem mitt Saw com chai TI will form creat que! O! 2 D Gen R J. L. E. T. N. R. I. C. S. I. S. K. or ite fa to up thar the spen shi. Ni ( the pre ene S J. All bes pro y dog I The vict cons Pen Pi caus at b caus At had and vi id Si Th L any fimes item I Pe for holdi Jal ing 2 us Al Scori The pr c after dema touch stoll The with to the yord the p assess ping. Bou dogs e pening man c kick w end of tesia 7 Mid after Bill Br heave, Halden yard st Hald went c touchd kick w 13 to 7 Jal'e to stev bil ce ers of st ha Late turned a ifty fou ned Juare: the n aut sia ah e scoi it was punt cked, 1 legs over s ru lity. On e B

# EVERYBODY'S MARKET PLACE

Buy — Sell — Rent — Trade — Help Wanted — Jobs Wanted — Business Opportunities — Services Offered — Lost and Found

### For Sale

**SALE**—By owner, two-bedroom frame stucco house and wood floors, fireplace, steel windows. Located one block grade and high school. 1111 Richardson. 67-tfc

### Is Better Bread

**BUY AND SELL** used furniture. Fairry's Trading Post, North First, phone 845. 28-tfc

**SALE**—One D-35 International long wheelbase truck. I have winch trucks for heavy field hauling. K. J. Williams, phone 1112. My business is trucking the public. 33-tfc

### Is Better Bread

Artesia Multiple Listing Real estate guide this page. 29-tfc

**MOVING! STORAGE!** household moving, across the state. Southern New Mex. Warehouse, Carlsbad, N. M., phone 48. 14-tfc

### Is Better Bread

Artesia Multiple Listing Real estate guide this page. 29-tfc

**PERFECT BLINDS**—We guarantee perfect fit. No charge for estimates or installations. Key picture Co., 412 West Texas, phone 241-J. 37-tfc

### Is Better Bread

**SALE**—Canaries. Phone 17-NB. 17-tfc

### Is Better Bread

Artesia Multiple Listing Real estate guide this page. 29-tfc

### Is Better Bread

Artesia Multiple Listing Real estate guide this page. 29-tfc

### Is Better Bread

**SALE**—D-4 Caterpillar tractor bulldozer, 2700 hours, Case baler, MTA Moline, priced to see Douglas O'Bannon, Cottonwood, phone 014-F11. 41-tfc

### Is Better Bread

Artesia Multiple Listing Real estate guide this page. 29-tfc

### Is Better Bread

**SALE**—Home-grown tomatoes. Victor Haldeman, phone 74, two miles east, half mile south of Artesia. 65-tfc

### Is Better Bread

**SALE**—New six room house and large garage at 1006 Runyan by appointment only. Clyde Moran, owner, 1003 Ray Ave., phone 1027-J. 67-tfc

### Is Better Bread

**SALE**—Three-room modern house, furnished or unfurnished, dining shop, complete welding equipment, good business. Loco Welding Shop, Loco Hills, phone 72-8tp-79. 72-8tp-79

### Is Better Bread

**SALE**—Winchester, Model 94, 9.30. 1411 West Yucca. 72-tfx

**SALE**—Canning tomatoes, all peppers, hot peppers and snubers. Bryan Gardens, 13th Richardson, just north of Loco Plant, phone 091-R1. 74-tfx

### Is Better Bread

**SALE**—Two black Cocker female pups. Call 1135 after 4:30 p. m. week ends. 76-tfx

### Is Better Bread

**WANTED**—Clean cotton rags at the Advocate. tfx

**SALE**—One .12-gauge Remington shotgun. C. O. Moore, Chisum. 77-4tp-80

**SALE**—Two-bedroom, modern, weather stripped, insulated, scraped, two out buildings. Best town, furnished. Possession in five days. C. O. Moore, 1207 West Main. 77-4tp-80

### Is Better Bread

**SALE**—Homemade piece suits. 602 West Washington, phone 277. 77-3tp-79

**SALE**—Due to illness, double money. Deal for quick sale, house mostly completed. Can possession in three days. C. O. Moore, 1207 West Chisum. 77-2tp-80

**SALE**—One 4 1/2 ft. used Frigidaire electric refrigerator, sealed, \$125; one 6 ft. used Frigidaire elec. refrigerator, sealed, \$85; one 4 1/2 ft. Montgomery Ward electric refrigerator, \$65. down payment, easy terms. Dales Store. 78-tfc

**SALE**—Dress shop. Mary Ann Shrey, Tatum, N. M. 78-3tc-80

**SALE**—Fifty acres, Coates track, at Artesia. C. E. Hayes, Hope, N. M. 78-8tp-85

**SALE**—Five-room modern house, 1201 W. Mann. See R. A. Wiley, 209 W. Chisum. 78-2tp-79

**SALE**—Upright Montgomery Ward washing machine, like new, table. Phone 834-J. 79-1tp-80

### MUGGS AND SKEETER



### WHAT'S THE MATTER?



### WHAT'S SHE GOING TO DO...



### WORSE THAN THAT!



BY WALLY BISHOP

### For Sale

**FOR SALE**—Established insulation business with about 20 jobs sold. Truck and blowing machine, selling cheap. A small amount cash will handle. O. O. Shipley, 1200 W. Alameda, Roswell, N. M. 79-1tp

**FOR SALE**—1939 Cadillac 60 Special 4-door sedan, overhauled motor, very good tires. Make offer. See Tom Cameron, Artesia Cab Co., phone 357. 79-1tc

**FOR SALE**—Willburn Floor Covering Company, 115 S. Third, Phone 796-W. 79-tfc

**FOR SALE**—Equity in 1948 Special Deluxe Plymouth convertible, radio, heater, white sidewalls, life-guard tubes. Excellent condition. Phone 0182-J. 79-2tp-80

**FOR SALE**—Six-room house and furniture, located at 318 West Dallas. See Leon Barker, 401 West Dallas or phone 379-R. 79-2tp-80

**FOR SALE**—One 9x12 Navajo rug. Inquire 905 West Main Street or phone 272. 79-2tp-80

**AUCTION**: New and used furniture and appliances. Buy at your own prices. The Auction House, 324 N. First St., Albuquerque, N. M. Every Wednesday night at 7:30 p. m. 79-tfc

**FOR RENT**—Tank type vacuum cleaner with attachments. Artesia Furniture Co., 203-5 West Main, phone 517. 61-tfc

**FOR RENT**—Storage space, phone 845. 28-tfc

**FOR RENT**—Vacuum cleaners, floor polishers and portable sewing machines. Roselawn Radio Service, 106 S. Roselawn, phone 886. 62-tfc

**FOR RENT**—Modern unfurnished one and two-bedroom apartments. 12th and Main. Phone 434. 43-tfc

**FOR RENT**—Homey two-bedroom apartment, unfurnished, utilities paid. Phone 522 or 152. 74-tfc

**FOR RENT**—Small four-room unfurnished house, \$50. No bills paid. Inquire at 601 South Second or phone 102. 74-tfc

**FOR RENT**—Two-room furnished apartment, utilities paid. Inquire at Gambles Store. Do not phone. 76-tfc

**FOR RENT**—Three-room unfurnished house, modern, East Chisum. See Milton Godsell, three and one-half miles southeast of Artesia or call 643-W. 78-2tp-79

**FOR RENT**—Nicely furnished bedroom in new house, 403 W. Washington, to girl or lady. Kitchen privileges can be arranged. Call 413-NR before 12 or after 6 p. m. 78-tfc

**FOR RENT**—Three-room modern unfurnished house and garage. Phone 603-J. 75-5tp-79

**FOR RENT**—Two-room furnished apartment, utilities paid. Inquire at Gambles Store. Do not phone. 78-tfc

**FOR LEASE**—Well located frame building, 1080 square feet, adequate for workshop or storage, also additional 50x75 foot parking space. Write M. O. Carr, 762 W. Kirk, San Antonio 11, Texas. 78-4tp-81

**FOR RENT**—Four-room modern unfurnished house, 1800 block West Grand. R. C. Adams. 79-1tp

**FOR RENT**—Two unfurnished, two-bedroom houses, 800 block West Chisum. Phone 639 or inquire at 808 West Chisum. 79-1tp

**FOR RENT**—Bedroom, across the hall from bath, outside entrance, 601 West Richardson or phone 421-J. 79-2tc-80

**FOR RENT**—Furnished two rooms and bath in duplex at 603 West Missouri. \$50 per month, bills paid. Call 1064-J or see Mrs. Wallace Box, 303 Hermosa Drive. 79-1tc

**FOR RENT**—Unfurnished three-bedroom house, carpeted from wall to wall. 405 West Quay or phone 438-M. 79-2tp-80

**FOR RENT**—Front bedroom in private home. 308 Dallas or phone 246. 79-1tc

**Wanted**

**WANTED**—To do concrete work in or out of Artesia. Also calleche hill for driveways and roads. See Pablo Alvarez, 906 West Grand, phone 327-R. 3-tfc

### Wanted

**WATCH REPAIRS** by a certified master watchmaker. Free estimate and check-up. Artesia Jewellers, 334 W. Main. 61-tfc

**WANTED**—Clean cotton rags at The Advocate. tfx

**WANTED**—Hats cleaned and blocked. Lorang Cleaners, phone 1143. 72-tfc

**WANTED**—Order your Fall Suit before prices advance. Phone 1143. 79-tfc

**WANTED**—Order your Fall Suit before prices advance. Lorang Cleaners, Phone 1143. 72-tfc

**WANTED**—Hats cleaned and blocked. Lorang Cleaners, phone 1143. 72-tfc

**WANTED**—Clean cotton rags at The Advocate. tfx

**ENJOY MEETING PEOPLE?** Earn full-time pay for 10 pleasant hours work a week. Car necessary. Requirements: Neat, with pleasing personality. For details, write Mrs. Foster, 7540 Hermosillo, El Paso, Texas. 79-2tc-80

### Miscellaneous

Have your old watch made new by a certified master watchmaker. Recase, new dial and complete repair. Artesia Jewellers, 334 W. Main, Old P. O. Bldg. 61-tfc

**JOHN A. MATHIS SR. AND JR.**—Fire, casualty and life insurance, phone 938. 29-tfc

**EXPERT WATCH REPAIRS**—Artesia's new jewelry store, located in old P. O. Bldg., Artesia Jewellers 334 W. Main. 61-tfc

**SINGER SEWING MACHINE CO.** 310 1/2 W. Mermod Carlsbad, N. M. Certified Singer Sales and Service Serviceman in Artesia weekly. 62-tfc

### Miscellaneous

**FOR PHOTOSTATS** see Rodke, 610 Ward Street. Fast confidential service, reasonable rates. Phone 1118-R. 39-tfc

**Lost**

**LOST**—Brown billfold containing drivers' license, identification cards and some money. Reward if returned. Phone 115. 79-1tc

Tibetans drink an average of 30 to 50 cups of tea a day.

### "Seven Keys" Chosen As Senior Class Play

"Seven Keys to Baldpate" will be the title of the Artesia High School senior play to be staged in the school auditorium Nov. 30 and Dec. 1.

Appointment of a stage manager and casting have not yet been done but are due soon. Everett Blomberg, English teacher and play director, said Wednesday.

New scenery is being constructed by James Allen carpentry class.

**ARTESIA'S THRIFTY THURSDAY SPECIAL**

One Lot \$3.00 Student's Zipper Ring Binders **1/4 OFF**

One Lot \$2.75 Student's Zipper Ring Binders **1/4 OFF**

One Lot \$2.50 Student's Zipper Ring Binders **1/4 OFF**

One lot \$1.95 Zipper Ring Binders \$1.65

**ARTESIA ADVOCATE**  
Phone No. 7 Office Supplies

**IT IS THRIFTY THURSDAY AND EVERY DAY TO BUY AN O.K. USED CAR**

1946 Buick Super 2-Door Sedanette

1946 Chevrolet 4-Door Sedan

1948 Chevrolet Coupe

1948 Chevrolet 2-Door

1949 Chevrolet Club Coupe

1949 Ford 2-Door Sedan

1949 Pontiac 4-Door Streamliner

1946 Dodge 4-Door Sedan

1949 Kaiser 4-Door Sedan

**ALL OK USED CARS**

**GUY CHEVROLET COMPANY**  
Authorized Dealers  
Chevrolet Oldsmobile Buick  
"Home of OK Used Cars"  
101 West Main Phone 291

**MULTIPLE LISTING ARTESIA REAL ESTATE GUIDE**

Buy or Sell From a Licensed and Bonded Dealer All Agencies Work on Every Listing Every Member a Realtor, Striving for a Bigger and Better Artesia.

**ARTESIA ABSTRACT COMPANY**  
R. H. HAYES, Secretary  
118 South Roselawn  
ABSTRACTS OF TITLE AND TITLE INSURANCE  
Phone 12

Warranty Deed conveying Real Estate in Artesia and North Eddy County filed for record from Sept. 18, 1950 to Sept. 25, 1950 inclusive: Charles W. Honey and wife to Victor J. Omelian and wife Lot 18 Gilbert Subdivision. Trinidad G. Castellano to Eliodoro M. Padilla and wife Lot 5 Block 1 Smith Subdivision. Toribio Padilla and wife to Eliodoro Padilla and wife Lot 4 Block 1 Fairy Addition. Guillermo Calderon and wife to Esquiel Lee Orona Lot 8 Block 5 Combs Subdivision. George L. Spurgeon and wife to Billy Fred Duncan and wife Lot 28 Homac Redivision. Clyde Champion and wife to Loal E. Caruthers and wife Lot 9 Block 9 Rice Addition. D. W. Gary and wife to Harold L. Gracey and wife South 160 feet of West 45 feet of Lot 6 and South 160 feet of East 15 feet of Lot 5 Block 6 Buck Addition. J. A. Fairy and wife to Leonard Morris Withers Lot 12 Block 1 Vaswood Subdivision. J. A. Fairy and wife to Richard T. Peek, Jr., and wife Lot 11 Block 4 Vaswood Subdivision. R. A. Homsley and wife to Paul J. Chipman and wife Lot 9 Block 2 Fairaces Addition. Eva Jemenez Escandon to Candalaro Jimenez Lot 11 Block 26 Artesia Height Addition. George L. Spurgeon and wife to Robert Leroy Ward and wife Lot 30 Homac Redivision. Andy A. Lewis and wife to Eber D. Hall and wife Beginning at Northwest corner Section 30, Township 17, Range 23; East

404.4 feet; South 249 feet; West 404.4 feet; North 248 feet to point of beginning. Also beginning at a point on north line of Section 30, Township 17, Range 23; which is 525.3 feet east of Northwest corner of said section; East 174.9 feet; South 249.5 feet; West 174.9 feet; North 249.5 feet to point of beginning.

F. B. Ambler and wife to Henry F. Pate Lot 2 Block Artesia Improvement Company. Rose Lowery to Juanita Gromo Lot 18 Keller and Ragsdale Addition. Thomas Lee Brock and wife to Lola H. Brown Lot 1 except North 10 feet thereof, Block 2 Alta Vista Addition. Artesia Building Corporation Incorparations to R. A. Homsley Lot 19 Block 2 Fairaces Addition. George L. Spurgeon and wife to Andy E. McCabe and wife Lot 22 Homac Redivision. George L. Spurgeon and wife to Herman Mayberry and wife Lot 25 Homac Redivision. George L. Spurgeon and wife to Phillip B. Boyce and wife Lot 23 Homac Redivision. George L. Spurgeon and wife to Richard F. Fore and wife Lot 26 Homac Redivision.

Crux P. Alaniz to Elodia Samora Lot 11 Block 14 Forest Hill Addition.

Compiled by The Artesia Abstract Company.

Bamboo grows 16 inches a day, according to the Encyclopaedia Britannica.

**Roberts Insurance Agency**  
112 S. Fifth Phone 452-W  
Beauty Shop Fixtures and Equipment  
4-Year Lease on Building  
Reasonable Price

**Valley Exchange**  
Phone 1115  
107 South Roselawn  
City Dwelling  
West Adams 2 bed rm. \$1600  
North 3rd 2 bed rm. 6850  
West Adams 2 bed rm. 2400  
Suburban Homes  
80-Acre Farm, close in  
Hope Hiway two 2 bed rm 14,000  
Hiway 185 1 bed rm 2200  
Hope Hiway 2 bed rm 6000  
South of Hope Hiway 2 bed 5500

**Southwestern REALTY CO.**  
OFFICE — 315 QUAY  
Phone Day or Eve. 1065

Phone in your Rentals We do not charge for this service. To Your Advantage: Look over this lovely corner close in, 419 and 417 South Seventh Street. New two bedroom, one four years old, three bedroom with head-high tile wall. The rent will pay for the two nice homes while you live in one. Owner has purchased business in another state. Give us a ring. We Have the Answer to your insurance problems. We study your personal needs and recommend proper protection. Look no further for the answer to your insurance problems. Call Len 1065 or 1066. A Money-Maker: Nice cafe, well equipped, averaging \$113 per day, gross business. Promptness means profit. Friend Sez: We have some of the finest farms and businesses there are in the "Valley of the Pecos" from Roswell to Carlsbad. See us today for details. If You Want Action: List your farms and ranches with a farm and ranch man.

**E. A. HANNAH, 113 South Third Street**  
This is to thank you for the very capable manner in which you handled my property sale in Artesia, I am very highly pleased. Letter on file.

**DONS' REALTY COMPANY**  
314 Carper Building Office Phone 79  
DON TEED DON JENSEN  
Phone 092-J3 Phone 1160-M  
Business, Residences, Farms, Ranches  
FARMS  
Crops are fine—the market is good. Farm prospects for the future look bright. We have listings of farms you can't afford to overlook if you are planning to enlarge your farm operations or join the ranks of prosperous farmers. Listings from 50 to 600 acres. If we can't please you, nobody can. DON YOUR HAT — SEE DONS'

**CAN YOU VISION** Artesia a few years hence? Are you using your head only as a hat rack? If not, consider the probable future of the property corner Washington and Ninth Street. W. E. RAGSDALE — REALTOR  
Office 81-J Phones Res. 645-J

**KIDDY-LINELL AGENCY**  
415 1/2 West Main Phone 914  
INSURANCE AND REAL ESTATE  
RESIDENCE, FARM AND RANCH LISTINGS WANTED  
We Still Have a New 3 bedroom House For Sale  
Ideal Business Location on North First Street  
Income Property, 201 Missouri  
Two Nice Suburban Homes  
ONLY FOUR MORE GI HOUSES LEFT IN VASWOOD ADDN.

**CURRIER ABSTRACT CO.**  
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ABSTRACTS OF TITLE, TITLE INSURANCE, LOANS  
Let US answer your questions on FHA Financing, we have the answers. Also loans on business, residences, farm and ranch properties.

# TREAT YOURSELF TO GREATER VALUES

**KHAKI PANTS**  
Sanforized Army twill — zipper fly, cuff bottom. Irregulars of \$3.29 quality!

**2.25**

Thursday ONLY

**MEN'S T-SHIRTS**  
Solid white and colors. Sizes small, medium and large. Irregulars of 79c and 89c

**2 \$ 1**

Thursday ONLY

**SPORT SHIRTS**  
Men's Sizes, medium and large. Regular \$3.98! Rayon Gabardine! Limited group!

**\$2.**

Thursday ONLY

# THRIFTY THURSDAY

## MEN'S REGULAR \$45 ALL WOOL SUITS



Fine quality all wool worsteds and gabardines. Double breasted and single breasted styles. Grey, brown, blue and tan fabrics. Sizes 36 to 42. A great one time offer!

Thursday ONLY

# \$33.

NO CHARGE FOR ALTERATIONS

STUDENTS AND YOUNG MEN'S SUITS

Made of wrinkle resistant rayon gabardine and sharkskin. Young Men's sizes from 32 to 40 only. Double and single breasted. Browns, Blues, tan and grey.

Thursday ONLY

# \$24.



**NYLON SLIPS**  
Usual \$5.00 value. All Nylon crepe, lace trimmed. 34 to 40

**\$2.88**

Thursday ONLY

**NYLON PANTIES**  
Regular \$1.29 value! 100% pure nylon knit, double crotch. A one time offer!

**88c**

Thursday ONLY

**BEDSPREADS**  
Usual \$4.98 value! Chenille, floral basket pattern, full double bed size.

**\$3.88**

Thursday ONLY

20x40 In. Bath Size

**CANNON TOWELS**  
Pastels — Heavy Duty

**2 \$ 1.**

for

## Cash in on these MONEY-SAVING SPECIALS

**Army Twill Shirt 'n Pants**  
Best grade, type one Army cloth. Shirt and Pant. Sheen finish. Usual \$7.96 value! Both shirt and pant

**\$7** Suit

**Men's Blue Chambray Shirt**  
Fully sanforized! Sizes 14 to 17. Usual \$1.19 to \$1.29 value!

**97¢**

**51 Ga., 15 Den. Nylon Hose**  
Guaranteed first quality. All new fall colors. Sizes 8 1/2 to 11. Thursday!

**88¢**

**Ladies Satin or Crepe Slips**  
Improved quality! Lace and net trim. Sizes 32 to 44. White, Blue and Tea Rose.

**97¢**

**Cotton Training Panties**  
White Cotton Knit. Elastic hand. Age sizes one to 12. Thursday only!

**7 Pair \$1**

**Boy's Flannel Shirts**  
Don't wait! Come early! Stock up at a special low price!

**2 for \$3**

**Men's Handkerchiefs**  
Large size white handkerchiefs perfect hems. Thursday only!

**12 for \$1**

**Men's Dress Shirts**  
Odds and ends Men's Shirts. Broken sizes from 14 to 17. A one time Buy!

**\$1** Each

Reg. 2.79 Value

**COTTON FROCKS**

**\$2.**

Your unreserved choice of our regular 2.79 cotton house dresses all sizes. Be sure to come early!



Women's and Children's

**RAYON PANTIES**  
White, Tea Rose, Blue

**4 \$ 1.**

pair

**MEN'S SHORTS**  
Broadcloth and Knit Limited Group! Hurry!

**3 PAIR \$1.**

**LUNCH CLOTH**  
Fast Color — Floral Pattern Sizes 52x52

**\$1** EACH

**DRESS SOCKS**  
Men's Sizes 10 to 12 Rayon or Cotton

**3 PAIR \$1**

**BOYS SHIRTS**  
Sanforized Blue Chambray Sizes 6 to 14 Years

**97c** EACH

**Ladies GOWNS**  
Lace and Net Trim Rayon Knit

**\$1** EACH

**DIAPERS**  
Birdseye Size 27x27 Inches

**\$2.** DOZEN



**Satin Covered COMFORT**  
Wool Filled

Regular \$9.90 value! Full double bed size. Pastel and deep tone colors.

**\$8.88**

Regular 13.50 WOOL BLANKET

The grandest buy of them all! Full four pound weight. Choice of eight colors.

**\$10.90**

**Camp Moccasin**  
Original Hand Laced TEXMOC



Rough Leather Uppers

As illustrated. "Ruffie" leather upper, composition sole, leather draw-string. Sizes 4 to 9.

**\$1.99**

RECEIVING BLANKETS

Large size chenille rug and lid cover. Don't miss this great value!

**3 for \$1**

**80 SQUARE PERCALE**  
Regular 44c and 49c

Choice of thousands of yards of fine cotton percale. Sanforized, fast color. Stock up Thursday! Save!

**39c** YD.

**WOVEN GINGHAM**

Guaranteed fast color, woven pattern. 36 inches wide. Do not wait! Buy this Thursday!

**47c**



**PART WOOL BLANKET**  
A repeat value from last Thrifty Thursday. Full double bed size. A super value for Thursday only!

**\$3.99**

**CHENILLE BATH SET**  
Large size, soft cotton nap. Color Pink and Blue.

**99c**

# C. R. ANTHONY CO. ARTESIA



Chamber Topics

By Bob Koonce
Manager Chamber of Commerce)
Ray Bartlett, owner of the Ar...

the Hope community. Several are capable. Who is willing to sacrifice the time? There will be no material compensation...

Many a nostalgic regret has been expressed at the passing of the verdant agricultural empire that once was Hope. The fact that fertile land is still there...

Is it not conceivable that in the future man will be able to distribute the water supply of the world from areas of surfeit to areas of need? Indeed, will it not become necessary in order to support an explosively growing population?

But if the benefits are to be realized at the earliest possible time, in an orderly and equitable manner and in such way that the full potential is realized, then active work by local leaders is a must.

Sheriff's Posse Rodeo at ENM Fair Oct. 4-7

Plans near completion for the second annual Chaves County Sheriff's Posse rodeo to be held Oct. 4-7 during the Eastern New Mexico State Fair in Roswell and, according to Paul Kann, publicity director...

How - to - Create Good-Will for your Business Department: Take your company truck or car out, get an employe to do the same. Pull it in front of oncoming traffic...

Printed reference to one who has recently departed this life has, for obscure reason, been more less frowned upon. However, there a tribute is due, this writer believes it should be recorded...

The night shows beginning at 7:30 o'clock each evening will be well lighted, full of color and pageantry, with many of the other posse and mounted patrol groups from over the state of New Mexico participating with the local group and contestants in the grand entry.

Giraffes grow as tall as 18 feet. Rainbows can be formed by moonlight. Ocean waters contain billions of tons of gold.

ARTESIA BUSINESS AND PROFESSIONAL REVIEW



Pictured here is the Cecil A. Smith Feed Company feed store west of the city on the Hope highway, phone 094-R5. Cecil A. Smith, owner, invites you to drive to his store for all kinds of Nutrena feeds...

Mid-West Auto Supply Re-Opens At 330 Main

Mid-West Auto Supply, which burned out June 12 at 330 West Main Street, has reopened at that address in a new building, after carrying on during the interval at 324 West Main.

The new store is likewise equipped with all new merchandise in every department. Included in the automotive department are Sealed Power motor parts.

Mid-West Auto Supply is displaying a complete line of General Electric refrigerators, ranges, washing machines, and vacuum cleaners.

Mid-West Auto Supply, as before, is headquarters for the hunter and fisherman, for everything they need is in stock in the complete sporting goods department.

A smokestack may be the safest place to hide in the event of an atomic bomb attack, since very few of them were knocked down in Hiroshima and Nagasaki.

Vogue Cleaners Stresses Finest Of Service

The Vogue Cleaners at 305 South First Street, phone 55-W, is fully equipped with a pre-spotting Cycle unit, pants stretcher and Wind Whip, to dry clothes and prevent breaking buttons or fancy ornaments...

In spite of the Wind Whip, extra precautions are taken at the Vogue Cleaners with fancy buttons and ornaments. And all belts are hand cleaned, to keep from breaking them down inside.

The Vogue Cleaners uses a lighter cleaning solvent than most cleaning establishments and J. W. Hair, owner, says this takes out spots better and the garments dry faster.

General Electric and Motorola radios are found in the new models and numbers. Pick-up and delivery service is offered anywhere in the city.

There are three million waiters and waitresses in America. Satisfaction is guaranteed with every purchase at Simons Food Store.

that every purchase is guaranteed to satisfy the customer.

Customers do not expect to buy a few "bait" items below cost, but they do know that every item will be priced at an even low price and the quality will be good.

Simons Food Store is large enough to have what you want and small enough to give more personal service than most stores.

The habit of those customers who have traded at Simons Food Store so many years would be a good one to follow, for they know how fairly they are treated and how prices are held as low as possible at all times.

So why not take a tip from them and drive by Simons Food Store at 507 South Sixth Street for your food shopping.

The much traveled members of the famous Clare Tree Major Children's Theater of New York company, who will present "Beauty and the Beast" on Thursday, Oct. 12, here under the sponsorship of Central School Parent-Teachers Association...

All immediately declared that while Broadway can open the door to fame and sometimes fortune, road audiences, especially those made up of children, give them a deep feeling of gratification that no New York audience could offer.

well, and their applause echoes with immense appreciation. Broadway audiences can't help being a little blasé. They have read the reviews beforehand and subconsciously formed their opinions as to whether they will enjoy the play greatly, mildly, or not at all...

"Speaking of audiences," said one young thespian, "touring across the country as we do is a privilege. We really get to know the public we are attempting to entertain and they know us. This sense of audience co-operation cannot help inspire us to better performances.

"But isn't touring the length and breadth of the nation, playing in a large city one day and a tiny farm community the next, setting up scenery on stages of different dimensions or driving through bad weather over equally bad roads very hard on you?" he was asked.

"Occasionally," he agreed, "but rarely, and the compensations are many. We travel comfortable in a truck and a car some 30,000 miles during the nine-month tour. Not only do we have the opportunity of meeting new people, but we see all the grandeur and beauties of these United States, much of which is off the beaten track as far as tourists are concerned.

"The old adage, 'The show must go on,' holds especially true with the Clare Tree Major Children's Theater. An actor who is not feeling up to par does not permit him-

self the luxury of taking time off as is permissible on Broadway where understudies are provided. He knows that a cancelled performance would disappoint hundreds of children who have been eagerly awaiting the event for weeks, and when he sees the brightening faces of his audience following every more with rapt attention, he finds that he was not really so ill after all.

"We are greatly looking forward to presenting 'Beauty and the Beast' in Artesia. It is a colorful, exciting play, and one, we are sure, that will entrance the young audience that will be assembled at the high school auditorium at 9:30 and 1:30 o'clock Thursday, Oct. 12.

In addition to "Beauty and the Beast" these famous actors will present "King of the Golden River" on Nov. 9 and "Rebecca of Sunnybrook Farm" on Jan. 4.

The season ticket for all three performances costs \$1.30 and single admission tickets are 60 cents and may be purchased at the door. Preschool and adult tickets will not be sold at the schools. They may be purchased at the door or from Mrs. Hugh Parry, 1006 West Dallas Avenue.

High School Library Books Still Missing

Five hundred books belonging to Artesia High School library are still missing. An appeal was issued two weeks ago by the high school librarian re-

questing that the volumes be returned. To date, not a single book has been brought in.

Artesia residents were asked to make a rapid check of their book collections, to search for volumes belonging to the school library, and to return them at once.

Adding emphasis to the library's request is the close budgeting of school funds. Lost books represent lost dollars.

For PROMPT SERVICE
PHONE 55-W
CLEANING AND PRESSING at Fair Prices
All Moth Proof
Save 20% with Our Cash and Carry
We Give Green Stamps
VOGUE CLEANERS
365 South First

WILLIAMS LUMBER CO.
All Kinds of Builders
Lumber, Hardware and Building Materials
OIL FIELD TIMBERS
MINE TIMBERS
Quality at a Price!
West of Artesia Phone 1105

LAUNDROMAT
Complete Automatic Laundry Service
THE MODERN WORKLESS WAY
"UNDER NEW OWNERSHIP"
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MALCO GAS & OIL DISTRIBUTORS
OILS Pennzoil D-X Amalie
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Chinese Dishes
American and Mexican Dishes
KING'S CAFE
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ARTESIA CHEMICAL CO.
Specializing in TOP CROP LIQUID FERTILIZERS AND WELL ACIDIZING
North First on Roswell Highway Office Phone 869-J
For Information, Call Doc. Waters 391-R

SIMON'S FOOD STORE
Large Enough to Have What You Want, Small Enough to Be Friendly!
507 South Sixth Phone 62-J

Mrs. Golden's WASHATERIA
Open From 6 A. M. Until 6 P. M.
WET WASH ROUGH DRY
608 South 7th Phone 453-J

BIG JO LUMBER CO. OF ARTESIA
Everything to Build Anything, Paint It or Fix It
Boone Barnett, Manager
209 Quay Phone 19

LORANG CLEANERS
Phone 1143
Cleaning, Pressing and Alterations
SUITS MADE TO MEASURE
105 S. 5th L. J. Lorang, Owner

WILBURN FLOOR COVERING COMPANY
VENETIAN BLINDS and Steel Wall Tile
115 S. Third Phone 796-W

WALTER NUGENT GENERAL CONTRACTOR
QUALITY READY-MIX CONCRETE
Where You Want It - When You Want It
201 East Mosely Phone 718-W

KEETH GAS CO., INC.
BUTANE AND PROPANE TRACTOR CONVERSION
Sales and Service
PHONE 2941
Box 616, Hagerman

EVANS HARDWARE
HARDWARE - SPORTING GOODS
SHEET METAL WORK
GIFTS - FINE CHINA - CRYSTAL
118 West Main Phone 180

HOWARD'S CAFE
SCHOOL LUNCHES
Chili - Hamburgers
Hot Dogs - Ice Cream
Home Made Pies
Candies and Soft Drinks
Across from Park School
1209 W. Grand Phone 762-M

THE NEON COMPANY
We Manufacture All Kinds of Signs
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409 West Greene, Carlsbad

CAPE'S GROCERY and Service Station
Fresh Vegetables and Meats OPEN EVENINGS & SUNDAYS
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CARTER'S CAFE
Specializing in Wop Salad and Spaghetti
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MODERNISTIC BEAUTY SHOP
Hair Styling, Permanents, Hair Dying, Manicuring
Operators on Duty: Margaret Meador, Bea Thomas, Anna Lou Cox, Owner and Operator
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SCOTT'S NITE CLUB
Formerly Hi-Hat Night Club
DANCE MUSIC
LEE BELL AND HIS BOYS
Six Nights a Week
THE BEST MIXED DRINKS IN THE COUNTY
Melbourne C. Scott
13 Miles North of Artesia on Roswell Highway

FRESH EGGS FOR A TASTY BREAKFAST
Produced and Guaranteed by
McCAW HATCHERY & POULTRY FARM
Merit Feeds - Poultry Supplies
13th and Grand Phone 590-W

CECIL A. SMITH
NUTRENA FEEDS - BABY CHICKS
A Feed for Every Need, Groceries, Fresh Yard Eggs Daily
Half Mile West of Artesia on Hope Highway Phone 094-R5

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Mid-West Auto Supply
General Electric Appliances
326 1/2 W. Main Artesia

KNOWLES Grocery & Market
National Brands Fresh Vegetables Quality Meats
FREE DELIVERY
PHONE 1010
Corner 8th and Dallas

Artesia Laundry & Cleaners
FOUR FAMILY LAUNDRY SERVICES
REFRIGERATED FUR AND WOOLEN STORAGE
SANITONE DRY CLEANING
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<b>LANDSUN</b> LAST TIMES TODAY TUESDAY CLAUDETTE COLBERT "Three Came Home" Wednesday Only! CHECK NITE! \$\$\$\$\$\$\$ JON HALL "On the Isle of Samoa" Also News and Football Headliners of 1949	<b>OCOTILLO</b> LAST TIMES TODAY! TUESDAY! WILL ROGERS "Steamboat Round the Bend" WED. - THURS. SPANISH FEATURE "El Precio De La Gloria" Also News and Mexican Revue	<b>CIRCLE-B</b> LAST TIMES TODAY TUESDAY ANN SHERIDAN "Alcatraz Island" WED. - THURS. Buck a Car Nite! "Louisiana" Also Horseshoe Wizardy, Little Moths Big Flame, and Comedy
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Officially Okay



THIS IS OKAY for Capri, say city fathers of the famous isle off Naples, Italy, deciding to permit this type of abbreviated swimsuit. More sun means more health and more health means more tourist business, they argue. Well, Nina Tvez, London visitor modeling the "outfit" certainly could draw a crowd. (International)

Ozelle Roberts, Billy Matthews, and Jimmy Davis attended the "B" team football game as Carlsbad Saturday night. Some of the boys played.

Mr. and Mrs. Charles Campbell returned Saturday of last week from Iowa, where they attended funeral services for Mr. Campbell's father.

Guests Monday night in the Bill Briscoe home were Mrs. Buddy Gilbert of Odessa, Texas, and Mrs. Truett Goss.

Mrs. Jack Choate spent Thursday of last week in Maljamar visiting Mrs. James McMurray.

Mr. and Mrs. Oscar Doughty and children were guests Sunday of Mr. and Mrs. Edgar Chase at Maljamar.

Mr. and Mrs. Charles Rogers have returned from an extensive tour of the Eastern states and Canada. They saw the national capitol and the museum at Washington, D. C., spent an afternoon at the Security Council at Lake Success, visited New York City, and Mount Vernon, took a trip on the Potomac River, saw Niagara Falls and visited in Quebec, Canada. They came home by way of Mobile, Ala., and visited Mr. Rogers' uncle and family at Kilgore, Texas.

Rev. and Mrs. E. J. Hollis and children were called to Texas Saturday morning of last week to attend funeral services for Rev. Hollis' father, who was killed in a highway accident.

Mr. and Mrs. John Haney and sons, Larry and Roland, went to Amarillo, Texas, Saturday of last week after another son, Joe, who came here to take his physical examination for the service.

Mr. and Mrs. M. E. Stewart of Monument, former residents, stopped here Saturday of last week and Miss Duluth Richardson joined them to attend the annual Conoco Oil Company picnic at Carlsbad. Miss Richardson accompanied the Stewart family to Monument and her mother went for her Sunday night.

Mrs. Jack Choate entertained with a party at her home Friday afternoon of last week. The living room was lovely with orange and yellow marigolds. Party appointments were in yellow. Mrs. Jay Ferguson and Mrs. Lake Arthur were prize winners in the games. Refreshments of coffee, cold drinks, and doughnuts were served

to Mmes. Fred Heard, F. A. Blum, Sam Snow, W. E. Proffitt, Jay Ferguson, Glen Arthur, Bill Briscoe, W. M. Alexander, John Haney, and S. A. Dyer of Loco Hills, and Mrs. James McMurray of Maljamar.

Mr. and Mrs. Edward Bivens, former residents who have been living in Massachusetts, have moved to Artesia. Mr. Bivens is a brother of Mrs. John Danley.

Mr. and Mrs. Harley Doughty and children took Mr. Doughty's mother, Mrs. George Doughty, to her home in Healdton, Okla., and spent a week visiting there and with Mrs. Doughty's parents, Mr. and Mrs. Otis Love, in Ravia, Okla.

Mr. and Mrs. Jim Staggs spent a week here visiting their daughter,

Mrs. Floyd Doughty, and family, before going to Arizona.

Mr. and Mrs. Todd Downs and family have moved from Booker Camp to Oklahoma, where Mr. Downs is employed.

Mr. and Mrs. Morris Doughty and daughter spent Tuesday of last week in the mountains.

Mr. and Mrs. George Till of Artesia were visitors at Loco Hills Wednesday of last week.

Mr. and Mrs. James Elledge of Fox, Okla., are mailing out an-

nouncements of the birth of a daughter, born Sunday, Sept. 17 at Duncan. She weighed seven pounds 13 ounces. The mother will be remembered as Miss Juanita Staggs, a former resident here.

Mr. and Mrs. James Davis and children visited in Clovis Monday of last week.

Mr. and Mrs. D. E. Fisher of Monument spent last week end here visiting old friends, Mr. and Mrs. Evans Fisher.

(Continued on Page 11)

Dance Pusan Polka



A SOUTH KOREAN mite is the partner of Pfc. Joseph D. Luarki, of Zuni, New Mexico, at the Metropolitan Dance Hall in the key U.S. port city of Pusan, South Korea. The Metropolitan has been converted into a recreation center for U.N. troops. (International Soundphoto)

Ecoco Hills Items

(Mrs. Earl Smith)  
Mr. and Mrs. Jack Bivens of Alamogordo spent last week end visiting Mr. Bivens' daughter, Mrs. John Danley, and family.

Ronald Rogers and Stewart Holmes are roommates at the University of New Mexico, Albuquerque, this fall.

Mr. and Mrs. L. E. Vandever and son spent last week in Santa Fe.

Mr. and Mrs. C. P. Porter of Dallas, Texas, spent last week end here as guests of old friends, Mr. and Mrs. Jack Choate.

Mr. and Mrs. Sam Hopper and children, Jimmy and Lonita, have moved to the Glenn Booker Camp from Cottonwood.

Pat Briscoe, son of Mr. and Mrs. Bill Briscoe, went to Carlsbad Monday to take his physical examination for possible induction.

The home of Mr. and Mrs. Walter Westerman in the General

American Camp was struck by lightning last Sunday evening during the thunderstorm preceding the downpour. Lightning came in to the back porch and struck the deep freeze. Lightning also struck the electricity useless, and the house next door occupied by Mr. and Mrs. Golden, in which it knocked down some shelves.

Little Judy Sturgeon of Artesia spent last week end with her grandmother, Mrs. Ed Jackson, and Mr. Jackson. Mrs. R. Sturgeon

came for her daughter Sunday night.

Bobby Loyd, son of Mr. and Mrs. W. A. Loyd and nephew of Mrs. Jeff Richardson, is suffering from two breaks in his right leg. Bobby

W. A. Hammond has been confined to an Artesia hospital. While working at Eunice his eyes were painfully injured.

Mr. and Mrs. L. D. Richardson and son; Mr. and Mrs. Whitey Whitefield and son, Douglas;

MONEY TO LOAN  
On Ranches, Farms and Improved City Property, Low Interest Rates - Long Term Loans.

W. O. MONTGOMERY  
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I.O.O.F. LODGE  
Meets  
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I.O.O.F. Hall, 510 West Main

Inexpensive  
**TILE BOARD**  
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TEMPER TILE MASONITE  
12 1/2c per sq. ft.

Afco - Tile Board (All Colors)  
31c per sq. ft.

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*Artesia's*  
**THRIFTY THURSDAY**

**ARTESIA'S THRIFTY THURSDAY SPECIAL**

Complete  
63-PIECE SET OF THE FINEST  
**SYRACUSE CHINA**  
REGULAR \$160.00 SET  
Special Price \$95.00

**ARTESIA'S THRIFTY THURSDAY SPECIAL**

A COMPLETE SET  
63 PIECES  
**SYRACUSE CHINA**  
BEAUTIFUL PATTERN  
REGULAR \$130.00 SET  
Special Price \$80.00

**EVANS HARDWARE**  
118 WEST MAIN PHONE 180

**Uncle Hank Sez:**

We are ready and willing to help make your cotton farming life easier and more enjoyable by showing you the NEW McCormick-Deering Cotton Picker... it is a one-row machine that picks an average of 95 per cent of the open bolls from cotton up to 5 feet high without damaging plants and unopened bolls... see it at MYERS COMPANY ARTESIA, INC. and you'll purchase one, today!

**MYERS CO. ARTESIA, INC.**  
Phone 39  
ARTESIA, NEW MEXICO

**Artesia's**  
**THRIFTY THURSDAY**

Special  
**CHROME DINETTE SET**  
With Arvinite Top  
TABLE WITH FOUR CHAIRS

REGULAR ----- \$98.50  
Special ..... \$89.95

We carry the following makes of nationally advertised appliances that are always thrifty to buy:

MAYTAG — DEEPPFREEZE  
NORGE — NECCHI

**NELSON APPLIANCE CO.**  
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**TASTEFUL COOKING**

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... and with ease! Yes, cooking electrically these days IS easy and fast. Top-of-range elements heat instantly... give off uniform heat to assure fast, even cooking. Cooking electrically IS easy but baking, it seems, is still easier. Baking electrically is as automatic as can be. You place your mixings in the shining oven, set the controls, then, if you want, go to an afternoon movie or have fun on a shopping trip to town. When you return your baking has been done for you... and that honey-of-an electric range has even shut itself off. You'll love your electric range... your husband will love the meals you cook on it. He'll compliment you on the flavor of the food... not just one time but every time. Why not see about your electric range tomorrow?

COOKING'S A SNAP... if it's Electric!

**THERE'S AN ELECTRIC RANGE TO SUIT YOU**  
Thirty makes of electric ranges are represented in the Pan-handle-Plains-Pecos Valley area served by Your Public Service Company. These thirty makes offer many, many models... one for your needs. Visit the electric appliance dealers in your city... see the many makes and models of electric ranges now available.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Loco Hills Items

Mr. and Mrs. Jess Beech returned Wednesday of last week after spending several days in El Paso, where Mr. Beech went for medical treatment. W. E. Proffitt planned to fly to Albuquerque Monday on business. Mr. and Mrs. Harry Dockray, Mr. Dockray's nephew, Lewis Dockray, and Mrs. Dockray, and Harry Dockray's sister, Miss Mary Dockray, all of Zanesville, Ohio, arrived Wednesday of last week to visit Mrs. Harry Dockray's brother, Carl Rothrock, and Mrs. Rothrock. The guests had made a tour of the Western states and went from here to Mexico and back home by way of Mississippi and Kansas. Mr. Dockray operates a foundry in Zanesville. The town boasts the only known bridge in the United States in the shape of a "Y." This famous bridge is on Highway 40 over the Mesquingum River between Zanesville and Columbus, Ohio. Mr. and Mrs. Orville McCullough and son have moved to Lovington, their former home. Mr. and Mrs. W. D. Weidmayer of Artesia have moved into the house which had been occupied by the McCulloughs. Mr. Weidmayer is with Caprock Water Company. Mr. and Mrs. L. B. Cox of Artesia are moving to Loco Hills into the Sam Sanders house. Mrs. Morris Doughty entertained Thursday afternoon with a party at her home. Party appointments were in pale green and the living room featured fall flowers. Mrs. Forrest Blum was awarded a prize in the games played. Dainty refreshments were served to Meses Sam Snow, Earl Smith, F. A. Blum, C. R. Doughty, W. E. Proffitt, J. D. Wells, S. A. Dyer, and Harley Doughty.

Mrs. Charles Morgan and daughter, Gladys, of Artesia were visitors here Wednesday of last week. Family night was observed at the Sherman Memorial Community Methodist Church Thursday evening of last week. After the work at the church, a delicious covered dish supper was enjoyed at the clubhouse, followed by an evening of recreation.

An ancient remedy for fever was to wash water over the patient and onto a frog, to which the fever was supposed to pass.

A new U.S. jet bomber has been developed which can change the angle of its wings while in flight.

Queen of Fur



FUR FINERY valued at \$50,000 surrounds Sharon Saunders who is modeling a bathing suit of Alaskan seal after being crowned "The 1950 Fur Queen." She was selected from 800 leading New York City models. (International)

R-U-AWARE?



Is the male in your family worried over the shortage of ready cash? Tell him to come to the PEOPLES STATE BANK. We will help him with his problems and show him how he can pay all of his bills by check. It's quicker and more convenient. Your cancelled checks are your receipts.

PEOPLES STATE BANK PHONE 800 ARTESIA, N.M.

NORTH, SOUTH U. S. FORCES NEAR LINK-UP



U. S. FIRST CAVALRY (long arrow) reached Chochiwon, only 25 miles south of the U. S. 7th Division's advance from the north as U. S. Marine and Army troops battled through Seoul. South Korean forces hammered northward to Yechon, Andong, Yongdok as the north perimeter of the southern front crumbled. The U. S. 24th Division captured Kumchon and in the south the 25th Division was beyond Sachon. The heavy broken line in the southeast indicates approximate farthest advance of North Korean forces.

Maljamar News

(Mrs. Kenneth Shields)

Mrs. Oscar Goodman returned home Friday evening by plane from Rochester, Minn., where she spent several days with Mr. and Mrs. Son Taylor during Mr. Taylor's illness.

The Wednesday Bridge Club met at the home of Mrs. Zimmer Glover Wednesday of last week. High scores were held by Mrs. Kenneth Shields and the hostess. Others attending were Meses, Harold Adams, Cliff Whitefield, C. O. Harshaw, and E. R. McKinstry of Loco Hills and Mmes. L. J. Kelley and Freeman H. Alexander of Maljamar.

Rock Ashcroft left Saturday for Waterloo, Iowa, with a Mr. Grables of Lovington to judge dairy cattle. Mr. and Mrs. Weldon Fenter of Seminole, Texas, were visitors in the home of Mr. and Mrs. Luther Kelley Sunday of last week.

Mr. and Mrs. Robert Patterson had as dinner guests Sunday of last week Mr. and Mrs. Steve Carter and family and Don Carter. They

attended a theater in Lovington in the evening.

Mr. G. B. Suppees and Robert Kennedy of Tulsa were here and in Artesia last week on business. Winona Tucker of Lovington was a houseguest of Patsy Vowell Tuesday night of last week.

Don Carter left for Houston, Texas, Tuesday of last week. Mr. and Mrs. George Ross of Farmington, were visitors here Thursday morning. They visited Mr. and Mrs. E. C. Akens, Mr. and Mrs. Aubrey Northam and Mr. and Mrs. Leo Martin.

Mrs. Robert Patterson honored her son Jim, with a birthday party at her home Saturday on his ninth birthday. Ice cream cones and suckers were served Buster Mason, Barbara, Donnie and Larry Loyd, Janie and Stevie Carter, Freddie and David O'Neal, Wanda Jean Pleasant, Peggy and Patsy Vowell, Patricia Blakley, Jim, Bobby and Barbara Patterson, Freddie, Elizabeth and Ray Northam, Carolyn Alexander, Cheryl and Jim Dockery, Gary and Lannie Ashlock, Gary West and Jimmie Duckworth. Those sending gifts were

Mr. and Mrs. M. P. Blakley, Kyla Sue and A. C. Taylor and Druella Holeman. Mothers attending were Mrs. Aubrey Northam, Mrs. Jack Alexander, Mrs. Pat Miller, Mrs. Steve Carter and Mrs. Olen Ashlock.

The Kewanee Sewing Club met with Mrs. Dru Taylor Thursday. Each member was anxious to learn how Son Taylor was. He had his second operation Wednesday at a hospital in Rochester, Minn. He was on the operating table four hours and at the last report was doing nicely. Pie a la mode and iced tea and coffee were served Meses, Floyd McCarthy, W. D. Wilson, Kenneth Shields, Ira Pleasant, Artice O. Vowell, M. P. Blakley, Ralph McGill and Earl McNew and Mrs. Walter Dyer who became a new member of the club.

Ruby Miller of Artesia was a houseguest of Mr. and Mrs. Olen Ashlock over the week end.

Mr. and Mrs. M. G. Elliott and family spent the week end in Lubbock visiting Mr. Elliott's parents, Mr. and Mrs. S. H. Elliott and Mr. and Mrs. Travis Elliott. Mrs. Stella Shannon returned

Friday after spending a few days with her daughter Mrs. Rose Lester and granddaughter at Mineral Wells, Texas.

Mrs. Floyd McCarthy attended a seminar at Hobbs Wednesday.

Mr. and Mrs. Zealey Edwards and Dixie spent the week end in Lubbock visiting Mrs. Edward's sister, Mrs. J. B. Boyd, and Mr. Boyd.

Mr. and Mrs. Albert W. Golden had as guests Sunday of last week Mr. and Mrs. Tom Allison and Mr. and Mrs. Bailey of Hobbs.

Security Service Issues Itinerary

A representative of Social Security Administration has Artesia as one of the six towns on his itinerary.

The agent will be at the New Mexico Employment Service in the Ward Building at 11 o'clock on the mornings of Oct. 10 and 24, Nov. 7 and 21, and Dec. 12 and 26. He has his headquarters in Roswell.



Don't drive without filled fire extinguishers. We have all types. Refills, too. Fill truck safety needs at-

MAHONE-SMITH MOTOR CO. 406 North First Phone 326 INTERNATIONAL TRUCKS

well. The official will give assistance or information on five points: 1. Federal old age insurance benefits payable to qualified retired workers 65 years or older. 2. Federal survivors insurance benefits payable to the families of deceased workers. 3. Social security card originals, duplicates, change of name. 4. Statements of wages posted to the social security accounts of workers. 5. Informational service available to groups interested in general information about the old age and survivors insurance programs.

Carlsbad, Hobbs, Clovis, Portales, and Tucumcari are other stops on the itinerary. Name of the representative is not listed. The three-way official title of the federal unit is Federal Security Agency, Social Security Administration, Bureau of Old Age and Survivors Insurance.

Horses' hooves were shod with coverings in the shape of socks or sandals before metal horse shoes were used.

Owing to its great dependence upon monsoon rains, India is more liable to crop failure than any other country.

It was once believed that Christians might not enter a church to pray without first washing their hands.

KSPV PROGRAM SCHEDULE

1450 ON YOUR DIAL Subject to Change without Notice

Table with columns for days of the week (Tuesday, Wednesday, Thursday, Friday) and time slots (e.g., 12:00, 12:15, 1:00, etc.) listing various radio programs and their hosts.

Advertisement for Roper Gas Range. Features include: 'Old Stove Roundup Time', 'Trade in your old stove for a new, modern Roper Gas Range', 'Extra Liberal Trade-in Allowance', '15% down', '18 months to pay', and 'All these features corralled on one range!'. Lists features like 'Center Simmer' Top Burners, 'Insta-Matic' Clock Control, 'Roper-Glo' Broiler, Heavy Insulation, and 'Insta-Flame' Lighters. Southern Union Gas Company logo and address: 505-7 West Main, Telephone 1000.

Advertisement for COX MOTOR CO. featuring a cartoon strip with characters and dialogue. The cartoon includes a car and a character named 'Ihad Cox'. Text includes 'SPEEDY', 'COX MOTOR CO.', and 'YOU DON'T SEEM TO KNOW I'M ALIVE'.

Advertisement for COX MOTOR CO. titled 'Winterize Your Car Now'. Includes a 'BUY NOW REAL BARGAINS' sign and a list of services: 'Add Permanent Anti-Freeze', 'Check Radiator', 'Check Radiator Hose Connections', 'Change Transmission and Differential Lubricants to Winter Grades', and 'Check Condition of Battery and Ignition.' Also mentions 'MEMBER OF NEW MEXICO MOTOR TRUCK SALES ASSOCIATION' and 'PLEGGED TO GREATER PUBLIC SERVICE'.

Advertisement for COX MOTOR CO. featuring the company logo and text: 'COX MOTOR CO. Chrysler • Plymouth • GMC Trucks Direct Factory Dealer 301 SOUTH FIRST • ARTESIA • PHONE 841'.

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO. Established August 29, 1903. The Artesia Enterprise

The Pecos Valley News-The Artesia American

ORVILLE E. PRIESTLEY, Publisher. VERNON E. BRYAN, General Manager. A. L. BERT, Editor.

PUBLISHED EVERY TUESDAY AND FRIDAY. At 315 West Main Street, Artesia, N. M.

Entered as second-class matter at the postoffice in Artesia, New Mexico, under the act of Congress of March 3, 1879.

This newspaper is a member of the Audit Bureau of Circulation. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation. A.B.C.—Audit Bureau of Circulations. FACTS as a measure of Advertising Value.



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Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

National Observance

THE FIRST WEEK IN OCTOBER is always set aside as "National Newspaper Week"—a week set aside to voice thanks and appreciation to the newspaper fraternity of the nation for its contribution to our way of life and to democracy.

Newspapers, of course, probably contribute more of their stock in trade—white space, the one time they have to sell—than any other business concern in the nation. It is probably fitting and proper that at least once a year the papers call attention of their readers as well as their advertisers to this fact.

Newspapers, of course, depend on the sale of white space to pay their costs of operation and to bring them a return on the money they have invested.

But they also always have given freely of this space to not only the local movements and undertakings but to the county, state and national programs.

It is the newspaper which provides the space for churches and their programs; for the schools and their programs; for the chambers of commerce, the civic and luncheon clubs, the Boy Scouts and Girl Scouts, for the drives and campaigns of all kinds and types. They not only provide space for news stories but for editorials and oftentimes for pictures.

Newspapers, of course, for the most part feel that it is their job to make the gifts and contributions. They feel they should take the lead in working for and boosting worthy movements and undertakings—everything in fact they feel is good for their community.

They likewise accept the responsibility of trying to collect and gather the news and to keep their public and their subscribers informed about the things in their community.

They seek to record the activities of the various governmental agencies, oftentimes putting forth considerable effort in order to secure this information and to see that the public is kept advised of action and their own affairs—governmental matters.

The press and the newspapers of the nation, of course, are oftentimes severely criticized and condemned for some of their activities and their work but the fact remains that the nation does owe them a vote of thanks and appreciation once a year for their efforts to play the watchdog on public expenditures and public activities.

As bad as the situation is, it would be far worse without the newspapers playing their roles and trying to keep the public informed on how their business is conducted.—O.E.P.

Artesia Needs Pioneer

MANY ARGUMENTS could be and have been raised for reconsideration by the Civil Aeronautics Board of the order to Pioneer Air Lines to discontinue the Amarillo-El Paso flights on Oct. 31.

These arguments have been compiled by city administrations and chambers of commerce in the various communities which are served by the flight. Other cities which are not served directly, such as Artesia, are in on the flight. And copies of a carefully prepared petition signed by Mayor Owen C. Roberts and William M. Siegenthaler, president of the Artesia Chamber of Commerce, have been sent to all parties to whom it applies.

Inasmuch as this is a borderline case, we feel certain that the CAB will reconsider and reverse its former order and that the flight will be reinstated, as we feel it should be.

And we feel further that if and when such action is taken Artesia should be included as a stop. The city administration and chamber have prepared arguments on that score also.

One point which we would especially like to bring out is the fact that in its final decision the board concluded that air service to Artesia is not required by the public convenience and necessity, whereas the sole reason given was that Artesia is only about 40 miles from other points, such as Roswell, which are receiving air service.

We recall that during the war, rationing authorities in Washington were astonished that workers from Artesia should have to travel 40 miles to work, thus requiring more tires and gas. That, to the thinking of some of the authorities, was the same as going through a dozen towns.

We are certain that members of the CAB, by virtue of the fact they are air minded and probably have flown considerably to various parts of the nation, realize there are wide, open spaces out here in the Southwest and that 40 miles here is a much shorter distance than in the crowded, industrial East.

But nevertheless, we are certain those gentlemen also realize that 40 miles is a long distance to drive in order to catch a plane.

We sincerely hope that the CAB will reverse its decision and that the board will wisely add Artesia to the list of stops.—A.L.B.

School Traffic Cops

AN ARTESIA CITY COUNCIL committee recently recommended that the school authorities employ special officers for the handling of traffic near the schools during specified hours, those during which students are going to or returning home from classes.

The city police are on the job during those hours and spend as much time as possible in the school zones. But they cannot always be there, and there are not enough of them to be everywhere at once.

And if there are not enough police available for patrolling in the vicinity of the schools to give our boys and girls the protection they should have—and that is the case—then we need special officers on duty.

The matter of a school patrol has been discussed in this column in the past. It is something which we think is splendid, but we have been informed that should there be an accident of any kind or anyone is hurt and it can be attributed to the lack of judgment of a schoolboy patrolman, the schools are responsible.

That, we are told, is a matter of law, in spite of the fact there are school patrols in other states.

It is not a matter of the schoolboy patrolmen being hurt, for when patrols are used, permission is given by parents, who sign waivers relieving the schools of responsibility should they be hurt. Rather it is a matter of someone else being hurt, perhaps because of the immature judgment of a boy, which could cause an accident.

The use of special officers, properly commissioned, is something else again. And we strongly urge that the use of such special officers be given serious thought.—A.E.B.

'COME AND GET IT'



What Other Editors Are Saying

WE OUTDO TEXANS

El Paso has been employing new teachers for the school term that starts this month. They are paying a starting salary of \$2457 for those with a bachelor degree and no experience, and a starting rate of \$2628 for inexperienced teachers with a master degree.

The salary scale in the fat-rich and great state of Texas is interesting in comparison with the pay in the chili country of New Mexico.

In Santa Fe an inexperienced teacher with a bachelor degree starts at \$2640 and those with master degrees get \$3600. In addition they participate at no cost to themselves in a retirement plan by which they can retire at \$150 a month for life after 20 years or more of service.

New Mexico may be proud of its progress in doing right by the teachers. Last year the average salary of teachers, supervisors, principals, and superintendents was \$3400. Ten years earlier the figure was \$1179.—Santa Fe New Mexican.

NO LAMENTS

Our contemporary down at Carlsbad, Jack Sitton, editor of the Current-Argus, complains that old-fashioned country butter is fading from the food market scene, and he regrets it. The department of agriculture, he finds, has reported that the manufacture of country butter has dropped to 41 million pounds in 1949, as compared to 175 million pounds sold in 1926. He could also have added that in sections of the country where dairying is the main industry that the dairymen sell all their cream, and buy creamery butter at the food stores. So far as we are concerned we have no regrets about this mourned passing of an American institution. For, we well remember the drudgery and the monotony of pushing a churn dash up and down, up and down, until the butter formed in the old cedar churn, and we are glad that fewer little boys will be subjected to that chore.—Roswell Record.

ANOTHER ANGLE

While the muddle still goes on in the state about improper use of state cars, the major matter is entirely overlooked. That is that it appears necessary that so many cars be owned by the state. Why not attack the problem from that angle instead of citing a violation that may be expected as long as everyone on the state payroll has access to an automobile, one way or another?

The state spends a tremendous amount of money every year for automobiles that could be done without, no doubt. It is now advertising for bids on an airplane for the Game and Fish Department, and the State Highway Department has been using a plane for a spell, as well.

All this equipment, from a practical viewpoint

at least, appears useless and extravagant to one who doesn't know any better than to question the matter.

Pickett, asking for his arrest and conviction, of course, tried to cite abuse of the state car privilege, and he has created enough fuss over the state almost to justify the jail sentence. But, that's a pretty stiff sentence for a minor violation, and probably never will be enforced. Bringing the abuse into the open, however, is worth something to the state, unless it is hushed up and forgotten.

Meantime, one can be almost certain that the large investment in motor vehicles now won't be reduced any, in spite of the fact that it is the practical thing to do.—Roswell Daily Record.

WHEN MEN MUST CHOOSE

Comes now the season in North America when the loyalties of thousands of men and a considerable number of women are put to the acid test. It is a test exceeding in seriousness even the one to which Lil Abner's Mammy Yukum and Daisy Mae subjected Mr. Surprisin' Smith.

It cannot be said to separate the men from the boys, for both men and boys will be found on both sides of the figurative dividing line.

The test is applied on so vast a scale as to be beyond the powers of any loyalty review board such as the United States has established for screening civil service employees.

But fortunately no elaborate machinery is necessary; for in less than another month the persons who are the subjects of this test will have revealed their true colors.

One can practically set the date: Oct. 7. On that fatal Saturday which will you be watching or listening to—the World's Series baseball game or the struggle between your favorite football teams?—Christian Science Monitor.

In addressing an audience, the salutation, "Ladies and Gentlemen," is habitually used, as if to assume that nobody in the crowd drives an automobile.—Nashville Banner.

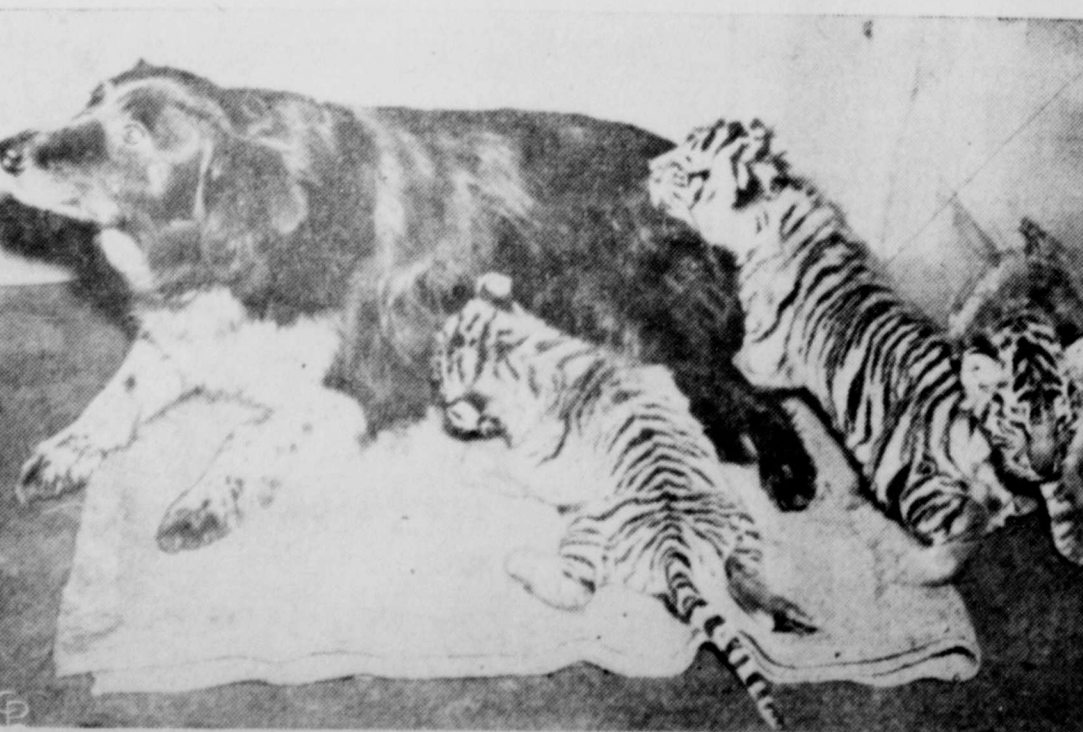
Charcoal flavor on a road is all right—in reason—but a meat flavor is also welcome.—Frankfort (Ky.) State-Journal.

Some folks would not object to owning the Earth with a fence around it provided the government builds the fence.—Pittsburg (Texas) Gazette.

The debate as to whether men or women wear the most unnecessary clothing can be considered settled.

A self-made man is usually one who selected a wife who made him work.

BESSIE TAKES OVER WHEN MOTHER INSTINCT FAILS



BECAUSE TIGRESSES are low in maternal instinct, it falls to Bessie, a collie, to nurse these three tiger cubs, deserted by their mother in the London zoo. The triplets are five weeks old. (International)

As Artesia Grows

TWENTY YEARS AGO (From The Advocate files for Oct. 2, 1930)

Damage from the worst hail storm in the history of this section was estimated in excess of \$500,000 at noon today as reports continued to come in from devastated regions. Reports from Hope say that cotton, fruit trees, and other crops were stripped and that several heads of sheep were killed. In the Atoka community, a strip more than a mile wide is bare. There is nothing left of the cotton stalks except stubs.

Fourteen cars of range cattle will leave this section for market during the week. John Runyan will ship out three cars from the local pens and Colonel Williams will ship out 11 cars from the Avalon pens.

The Violin Club met at the home of Miss Katherine Clarke on Saturday for its regular meeting.

Mrs. Landis Feather was hostess to the Second Afternoon Club on Tuesday for a 1 o'clock luncheon.

The Fortnightly Club met with Mrs. Albert Richards for its regular meeting Tuesday. As part of a delicious two-course luncheon at 1 o'clock, Mrs. Richards served dove.

Mr. and Mrs. Walter Douglas celebrated their 10th wedding anniversary with a 7 o'clock dinner last Friday evening. In honor of the occasion the bridal pair received a splendid array of tin dishes.

Mrs. Sally Lanning entertained 19 children last Thursday afternoon for her little daughter, Mary Lou, who was 4 years old.

Miss Virginia Egbert was hostess at a bridge and dancing party at the home of Mr. and Mrs. Frank Miller honoring John Clarke, who left last week for Loyola University, New Orleans, La.

Mr. and Mrs. Carl Joiner expect to leave today on their vacation, which will include El Paso and other points of interest.

Fourteen miles of the southern highway, south of Lakewood, over the new stretch of road completed several months ago, may be oiled soon, according to word received from Carlsbad.

The Artesia Bulldogs lost a hard-fought game at the hands of the Albuquerque Indians at Albuquerque Saturday by a score of 6-0.

TEN YEARS AGO (From The Advocate files for Oct. 3, 1940)

The Bulldogs plan to better the 13-13 tie, to which they held the New Mexico Military Institute Colts on the Institute gridiron at Roswell last season, when they beat on Morris Field Friday evening.

An itinerary of Republican state candidates from headquarters in Santa Fe shows a party will be through Artesia Sunday, which day will be devoted to Eddy and Chaves Counties.

The Artesia Lions enjoyed a 30-minute movie, "Building the West," at the weekly noon luncheon, shown through the courtesy of the Standard Oil Company bulk plant here, which was represented at the meeting by Ed McCaw.

An open discussion at the weekly meeting of the Rotary Club Tuesday noon, at which "Our Most Important Civic Program," was led by Charles Bullock, chairman of the community service committee. It led to some interesting disclosures, without "pulling punches," as various phases of the civic affairs were brought out.

The Artesia High School Bulldogs lowered their fighting heads in defeat in their clash on the Eunice field Friday evening with the Eunice Cardinals winning 24-0.

Mr. and Mrs. Walter Douglas were hosts at a gay party celebrating their 20th wedding anniversary Friday evening.

Mrs. A. L. Bert was hostess to the Chatterbox Bridge Club last Thursday afternoon at the home of Mrs. C. R. Blocker.

Mrs. C. D. Marshall entertained the Bridgett Club last Thursday evening with a 7 o'clock supper.

Mrs. Leon Clayton was guest of honor at a shower given by Mrs. Clyde Welsh and Mrs. Donald Fanning at the home of Mrs. Welsh last Thursday evening.

Miss Laura Bullock, youngest daughter of Mr. and Mrs. E. B. Bullock of Artesia, and Ernest Shafer, Jr., son of Mr. and Mrs. Ernest Shafer of Rocky Arroyo, were married at the home of the bride's parents at 8 o'clock Saturday evening, uniting members of two well-known pioneer families of the Pecos Valley.

Mr. and Mrs. Boone Barnett entertained the Wednesday Night Club with a 7 o'clock dinner last evening at their home.



NEW YORK—The men that Berva Dawn Sorensen sees most of the year are about as opposite from New York men as it is possible to be. Since they are cowboys—so I figured that she was a person who could give me a completely detached, objective view of New York men. To her, we could be men from Mars, we are so unfamiliar. Her opinion wasn't so easy to get, however. Berva is a brown-haired, pigtailed, brown-eyed beauty from Camas, Id., a town that consists completely of her family and the men and women who have married into it. She is one of the girl riders in the rodeo that comes into Madison Square Garden in a few days, but she also does a little advance publicity for the show and one of her jobs is to put columnist into a happy, genial frame of mind. I fired the question about New York men at her as she sat at my desk, and she swallowed a couple of times and then gritted her teeth bravely.

"Well," she said, "I like them," and I waited for the white spots to appear under her nails, the way they told you they would, when you were a kid, if you fibbed. I guess I must've been laughing when she said it, because she shook her head and looked miserable. "I'm afraid to open my mouth about New York men," she said, "because last year somebody interviewed me and I made some crack about I guessed they must be all right because lots of women marry them, and I got a letter from some man in the hotel across the street from mine, just pasting me something awful."

"He said New York men were a lot better than cowboys, and at least they didn't have hay and mud on their boots and all that. He got awful mad."

It developed on further probing that Berva didn't know too much about New York men, anyway, because she only had been here twice and both times she has lived in a 46th street hotel, near Broadway, and when she came down and walked along the street all she got was a chorus of tired old wisecracks from the Broadway, or dragstore, version of cowboys.

She had met no Peter Arnos or Lucius Beebes, and I suppose when she talked with me I was the first slick, urban cosmopolitan she ever had seen.

BERVA IS ONE OF SIX CHILDREN whose headquarters are their father's 30,000-acre ranch at Camas, Sorensen is a realtor who stages rodeos himself, and it was with one of these that Berva made her first appearance. She was two. Everett Colborn, the big wheel of the rodeo that comes into the Garden (although Gene Autry is the star and this seems to be known as the Gene Autry rodeo) used to be partners with Berva's father. The latter, a dogged man, tried in the best movie tradition to raise his daughter to be a Lady, even sending her to Idaho State college for a brief period, but sure enough, just like Barbara Stanwyck, she abandoned it after a while and came back to the old corral to ride, break her own saddle broncs and marry the foreman. Well, she broke the broncs, anyway. Actually, the love in her present life is an Arizona bulldogger, although she isn't married. She's the world's greatest defender of cowhands.

I asked her why it was that so many cowboys got into trouble when the rodeo came to New York; why they always were beating up somebody or getting beaten up. "It's just that the men in New York make cracks about the way they look," she said doggedly, "and they won't take that from anyone." "Now, I walk down the street and the men whistle and say 'look at the tight pants' and like that, and I have to just take it. But a cowboy won't take it. He'd just as soon knock you cold."

The role the cowgirl plays in the rodeo now is somewhat quieter than in previous years. There aren't any more bronc-busting contests for them—"Too many cowgirls got killed doing that"—and they do little more than ride around in a quadrille, which is a kind of square dance on horses. However, the girls always find something to live things up. Last year, Berva recalled, when the rodeo was up in New England she rode in a special thoroughbred race of six furlongs at the Rockingham Park race course. She lost, because her horse was a bleeder and he hemorrhaged during the race, but she had fun. "The stirrups were too dang short," she said, "so I rode without them." Steering a half-ton thoroughbred without stirrups, I may add, is like driving a racing car without brakes.

THE FIRST TIME BERVA CAME TO NEW YORK, last year, she looked out her hotel window at the noise and tumult and she shivered. It looked so frightening. "But I discovered that once you get down into it, it's all right," she said. "Like plunging into cold water." I asked her what she had liked best about the city.

"I went to the Harvest Moon Ball at Madison Square Garden," she said, enraptured, "and it was wonderful. Oh, that Vaughan Monroe!" I stared at her, disbelief, and then rather brusquely and coldly ended our interview.

If all the advice printed in newspapers and magazines were collected in one volume, no one would read it.

YOU'RE TELLING ME!

By WILLIAM RITT, Central Press Writer. SOMEONE has developed a new movie camera which is 1,000 times faster than those now in use. O. K., but why? This is no way of increasing the consumption of popcorn and candy bars! An explorer excitedly reports he saw a whiskered fish in Africa. Apparently, he never saw a catfish. The Hundred Years war, according to Factographs, lasted 116 years. The last 16 years' fighting, no doubt, was at the peace conference table. A divorce was granted a Chicagoan when he told the court his wife had thrown a shoe, a knife, a miniature of a dog and a mirror at him. Must say she sure has a dandy change of pace. A Pennsylvanian hurt his shoulder spanking his son. To Junior that smacks of poetic justice. A New Yorker plans to go over Niagara Falls in a barrel. Well, at least, it'll break the monotony of people swimming the English channel. Bright colored shoes for men is the newest fashion forecast. This will enable the playboy, starting for work in a morning-after fog, to look perfectly ducky in one red shoe and the other green.

Try and Stop Me

By BENNETT CERF. CASEY STENDEL, reminiscing about his early days in the minors, recalled one team whose weakness was at third base. The unfortunate of who guarded that sack made so many errors that the fans booted the mere mention of his name. The manager, however, had no substitute available and had to keep him in the lineup. There came a crucial game when the erring player kicked three simple grounders into two-base hits. After the third error, the pitcher strode over and hollered: "Next time a ball is hit at you, for the love of Mike, duck out of the way and let it go past you. That way the left fielder can come in fast and hold it to a single!" I DREAMED LAST NIGHT THAT YOU BOUGHT ME A WONDERFUL FUR COAT. A housewife tried a new tactical maneuver on her husband, but he rebuffed her readily with a secret weapon of his own. "Joe, darling," was her approach. "I dreamed last night that you bought me a wonderful fur coat." Without looking up from his paper, he answered, "Tomorrow night wear it in good health!"

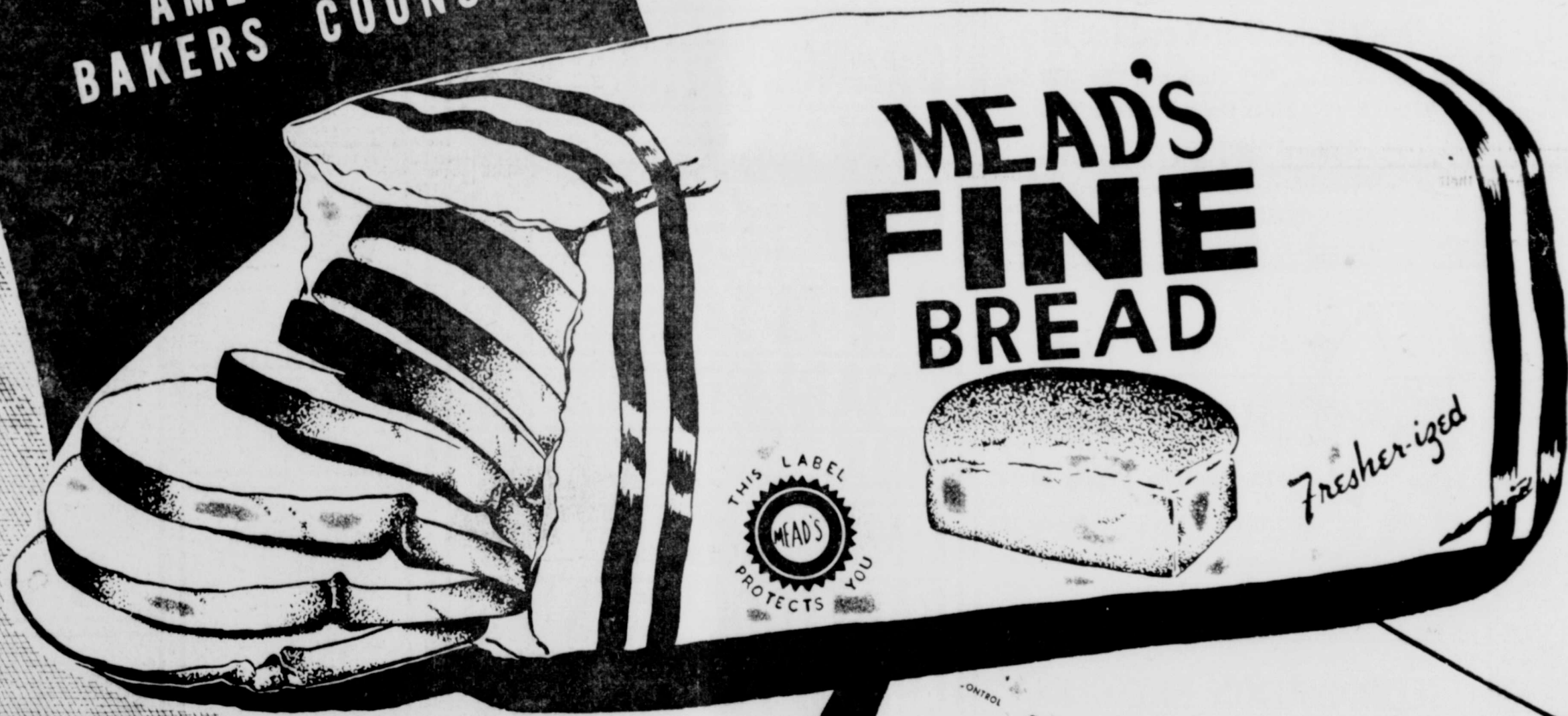


# Finest

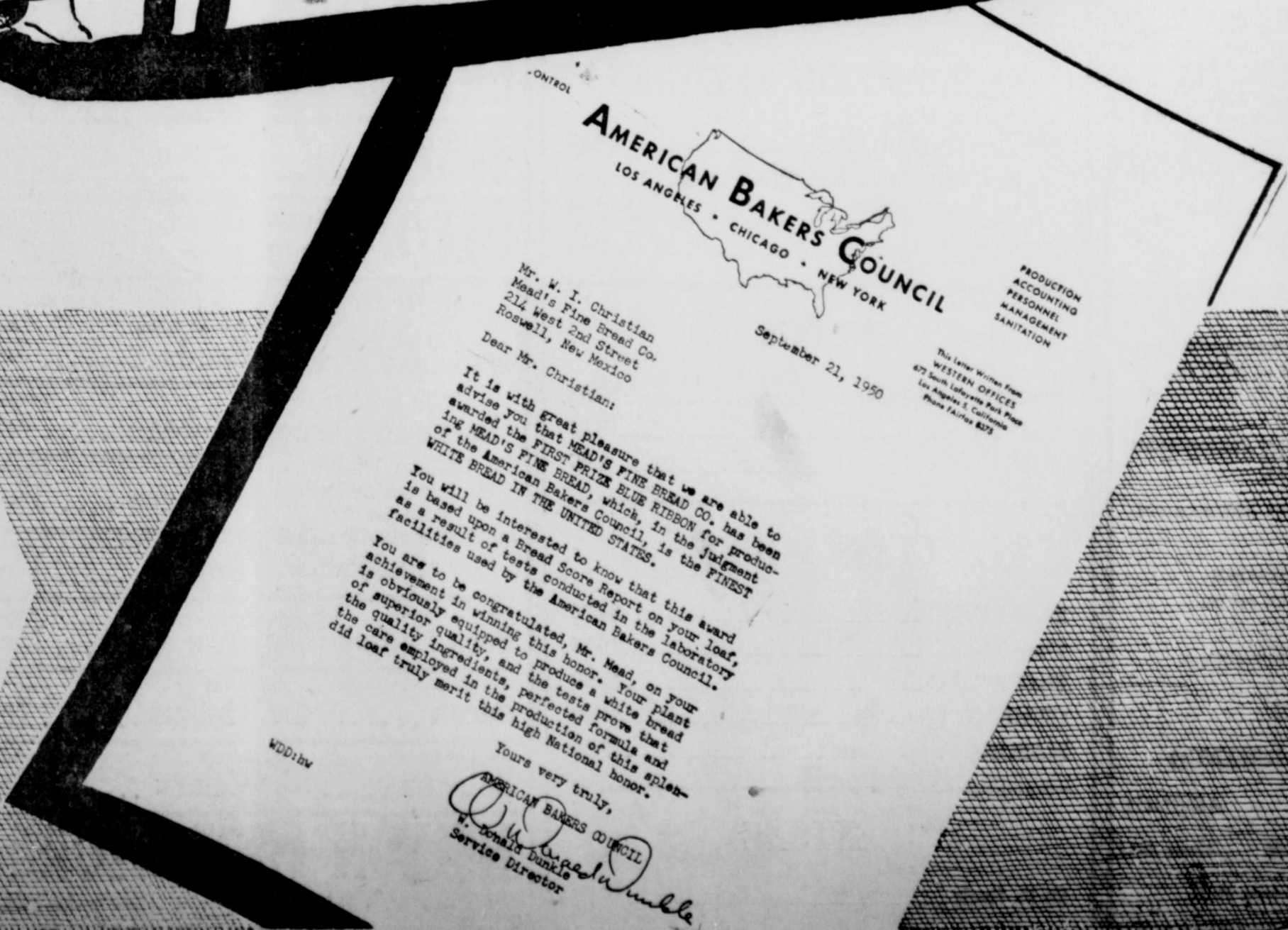
## WHITE BREAD

### IN THE UNITED STATES

It's official! MEAD'S FINE BREAD is the Blue Ribbon loaf, the finest white bread in America today! It has been adjudged First Prize winner among white loaves by an experts panel of the American Bakers Council. When you buy MEAD'S FINE BREAD, you get a prize loaf. Every day, enjoy some of the loaf that's our land's finest white bread. Bring home the BIG PRIZE WINNER . . . MEAD'S FINE BREAD!



Look at the official acclaim given in writing to MEAD'S FINE BREAD by the American Bakers Council. Conclusive comparisons prove MEAD'S FINE BREAD the First Prize Winner among fine white breads in the United States! This is YOUR HONOR, too, for YOU have made possible the ever-improving quality of MEAD'S FINE BREAD by your consistent purchases. There's Blue Ribbon freshness and First-Prize taste in MEAD'S FINE BREAD! You now get MORE for your buy when you buy it!



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Ralph Knowles  
Is Interne in  
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RALPH W. KNOWLES

Ralph W. Knowles, son of Mr. and Mrs. Fred S. Knowles, 712 Dallas, has started work as an interne for Dr. George Turner of Turner Laboratory, El Paso, after completion of a 13-month course at Gradwohl School of Laboratory & X-Ray Technique in St. Louis.

Knowles, accompanied by his mother, made the trip from Artesia to El Paso by automobile.

Prior to entering the St. Louis school, he was a student at Baylor University, Waco, Texas, in 1948-49. He is a 1948 graduate of Artesia High School.

Hagerman News

(Mrs. Edna Burek)

The Faithful Workers Sunday School Class of the First Baptist Church held its regular monthly business meeting and party at the home of Mr. and Mrs. Elton Lankford. The husbands of the members were guests on this occasion. The party was held on the lawn at the rear of the Lankford home, which was beautiful in its setting of bright colored flowers. Bacon and eggs were prepared on the barbecue fire and were served with a tossed salad, hot rolls, butter, pickles, coffee, and candy. During the business session officers were elected and Mrs. Joe Luce was re-elected teacher of the class. Those enjoying this lovely affair were Mr. and Mrs. Howell, Mr. and Mrs. W. R. Goodwin, Mr. and Mrs. William Solomon, Mrs. Nora Knight, Mrs. W. A. Losey, Mrs. G. O. Campbell of Oklahoma, Mrs. Joe Luce and Mr. and Mrs. Lankford.

Mrs. F. F. Adams of Pittsburgh, Pa., who has been visiting her sister, Mrs. Jim Michelet, and mother, Mrs. Hugo Jacobson, several weeks, will leave for her home the latter part of the week.

The Presbyterian Sunday School held "Rally Day" on Sunday and each class participated in an informal program in honor of the occasion.

Mrs. Hugo Jacobson, who suffered a fall Sunday morning and was taken by ambulance to a Roswell hospital, is getting along nicely. Fortunately no bones were broken.

Family day at the Methodist Sunday School brought an attendance of 101, which is the highest attendance reported for some time. A heavy shower which fell on Monday afternoon was accompanied by a light hail. The hailstones were small and did little damage. Cotton picking has been slowed up because of the rain.

Public installation of the officers of the Rainbow Assembly was held on Monday evening at the Masonic Hall, which was attractively decorated with flowers and lighted candles at each station.

The installing officers were Bernice Arnold Richardson, Jean

Knoll Gibson, Wanda Haley Rhodes, and Patsy Coates.

The following officers were installed: Diane Latimer, worthy advisor; Connie Gibson, associate worthy advisor; Shirley Platt, Charity; Rita McAlister, Hope; Lovita Williamson, Faith; Dorothy Creek, chaplain; Ruth Williams, drill leader; Mary Evelyn English, Love; Wanda Estes, Religion; Mary K. Simpson, Nature; Annette Sartin, Immortality; Helen Ruth Curry, Fidelity; Janice Knoll, Patriotism; Dorothy Bledsoe, Service; Louise Chrisman, confidential observer; Donna Thomas, outer observer; Margaret Melhop, musician; Beth Ballard, choir director.

As worthy advisor, Dianne Latimer, was escorted to her station, Mrs. Lewis sang, "Mighty Lak a Rose," and little Miss Dorothy Lankford, Rainbow mascot, presented her an arm bouquet of red roses.

Mrs. Lewis and Mr. Murdock sang a duet, "Whispering Hope," as Rita McAlister was escorted to her station and "My Faith Looks Up to Thee" was sung as Lovita Williamson took her place. Mr. Murdock sang, "My Task," as the chaplain, Dorothy, Creek, took her station.

Rev. Hensley, pastor of the Dexter Methodist Church, pronounced the benediction.

Mrs. Earl Richardson, the former Bernice Arnold, was presented a bouquet of red roses and a lovely piece of sterling by Mrs. E. S. Bowen, mother advisor, in behalf of the assembly.

The serving table was covered with a lace cloth and centered with a bowl of red rosebuds flanked by white tapers.

White cake topped with red roses, nuts, and punch were served to the large number present.

Rev. Dalton Keeth of Grants visited his parents, Mr. and Mrs. W. H. Keeth, in the valley at this time to attend a Baptist meeting at Artesia.

The W.S.C.S. met on Wednesday afternoon at the undercroft with Mrs. Bailey, president, in the chair. The program was led by Mrs. Burek, who gave a brief resume of the prophetesses mentioned in the study book, "Women of the Scriptures," and which was followed by a pageant of well-known women in history, including Joan

of Arc, Sister Kenny, Mme. Curie, Florence Nightingale, Elizabeth Cady Stanton, Mrs. Bragg, Frances Willard, and General Evangelina Booth, in which their contributions to the world were told. Dainty refreshments of wafers, cookies, and iced tea were served by the hostess, Mrs. W. P. West, to 17 members and a guest, Mrs. Trammell of Lubbock.

Mr. and Mrs. W. J. Langenegger have moved into their home which they recently bought from Bert Dority. They redecored this attractive modern home after buying it and are now pleasantly located.

Jack Higgins came home Tuesday from a Roswell hospital, where he had been treated several days.

Mrs. Jim Michelet returned Saturday from Albuquerque, where she took a short course in training for the child welfare work of the American Legion. Mrs. Michelet is child welfare chairman.

Mrs. Leona Davis and grandchildren have moved from Roswell to the Bill McCullough home. Mr. and Mrs. McCullough have gone to California, where they are both employed and Mrs. Davis is taking care of one of their children.

About 50 Hagerman mothers and teachers met on Monday afternoon at the school and organized a Parent-Teacher Association. Mrs. Jim Langenegger was in the chair until the group elected Mrs. Howard Menefee president, who then took the chair while the following officers were elected: G. Y. Failey, vice president; Mrs. Wilson Hart, secretary, and Mrs. Leonard George, treasurer. Mrs. George Wilcox, a state officer of the P.T.A., then installed the elected officers. Plans were made to hold a meeting one a month.

Mrs. Earl Richardson has accepted a position at the First National Bank of Roswell.

Mrs. Shoffner and Mrs. Knott and children have returned from an enjoyable trip to Corsicana, Texas, where they visited Mrs. Shoffner's son and other relatives.

Mrs. W. G. Koogler of Albuquerque

is visiting her mother, Mrs. Rose Van Kirk, this week. Mrs. Koogler is known for her artistic pottery, which is now featured in various Albuquerque shops.

Miss Essie Keeth of Amarillo, Texas, is spending her vacation at the home Mr. and Mrs. W. H. Keeth. Miss Keeth is X-ray technician at an Amarillo hospital.

Mr. and Mrs. J. V. Keeth and family have moved back to Hagerman from Merrill, Ore., where they lived several years.

Mr. and Mrs. Jodie Troublefield and family have moved to Artesia, where Mr. Troublefield is employed.

The following Hagermanites attended the W.S.C.S. seminar at the Artesia Methodist Church Monday: Rev. and Mrs. Woolf, Miss Esther James, and Mmes. H. R. Menefee, Jack Menoud, Spurgeon Wiggins, Lester Hinrichsen, J. F. Campbell, and C. W. Curry. They reported a good program and an inspiring meeting.

Hangar Flying

H. P. Termain and Herman Fuchs flew to Dallas, Texas, on business last week and returned the next day. Fuchs stopped in Snyder, Texas, briefly en route.

Mr. and Mrs. A. H. (Sug) Hazel and Ramon Davidson took a brief vacation last week. They visited friends in Lake City, Colo., where they reported snow had begun to fall. However, fall weather prevails and a nice time was had by all.

Gene Sherwood and his bride left Sunday of last week for Snyder.

der, Texas, where Gene will take over the airport management. Mr. and Mrs. Sherwood had just returned Friday from their honeymoon on the Upper Pecos.

V. R. Childress flew in to Artesia twice last week. He is the owner of the Ranch House.

The Iverson Supply Company twin beach was in Artesia Tuesday of last week for a brief visit.

Tom Marshall and C. M. McMath flew to Carlsbad Monday morning of last week for coffee.

Gene Coor soloed the Cessna 120 Tuesday of last week.

Members of the Civil Air Patrol are planning on attending the opening of the Hot Springs paved air strips, which will be celebrated by a free luncheon. About eight CAP members plan on attending.

White Sands National monument in New Mexico is the world's largest field of pure gypsum.

Violet color reflects 690 trillion light waves to the eye each second.

Artesia

Credit Bureau

DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION Office

307 1/2 West Main

Entrance on Roselawn

PHONE 37

Thursday is THRIFTY THURSDAY in Artesia and You'll Agree That the Thriftiest Buys Are at Nelson's . . . Where Every Price Is a Low Price Every Day!

Shop and Save at Nelson's Where These Prices Are Good Thursday, Friday and Saturday!

Minute Maid Frozen	Can	
<b>ORANGE JUICE</b>		<b>22¢</b>
<b>EGGS</b> Fresh, Small	Doz.	<b>39¢</b>
<b>FLOUR</b> Gold Medal	25 lb. Bag	<b>1.79</b>
<b>VIENNA SAUSAGE</b>	TWO CANS	<b>25¢</b>
<b>LIMA BEANS</b> GREEN No. 1	can	<b>25¢</b>
<b>MILK</b> Carnation	tall cans	<b>23¢</b>
<b>LIMA BEANS</b> Large Mt. Pass		<b>15¢</b>
<b>BABY FOOD</b> Heinz or Gerbers	3 cans	<b>25¢</b>
<b>CRISCO</b>	3 Pound Tin	<b>95¢</b>
<b>TIDE</b>	Large Box	<b>33¢</b>
<b>OLEO</b> Blue Bonnet	(Limit 1 to customer)	<b>25¢</b>
<b>Meat Dept.</b>		
A Real Thrifty THURSDAY SPECIAL		
2 lb. Loaf of <b>American Cheese</b>		
PLUS a Plastic Refrigerator Dish with Cover a \$1.69 Value for Just <b>\$1.00</b>		
Payne's Finest	1 lb. Roll	<b>Pork Sausage 39¢</b>
Wilson's Laurel, sliced	lb.	<b>Bacon 45¢</b>
Sliced or Piece	lb.	<b>Bologna 33¢</b>
<b>Produce Dept.</b>		
Red or White <b>Spuds</b>	lb.	<b>3¢</b>
<b>Cabbage</b>	6¢	
California <b>Oranges</b>	lb.	<b>13¢</b>
Washington Delicious <b>Apples</b>	lb.	<b>17¢</b>
<b>Avocados</b>	Each	<b>15¢</b>
Green <b>Onions</b>	Bunch	<b>7¢</b>
Pascal <b>Celery</b>	lb.	<b>13¢</b>

**NELSON FOOD STORE**  
601 West Main Artesia

*Artesia's*

**THRIFTY THURSDAY BARGAINS -- VALUES OCT. 5**

<b>SPECIAL</b> 66x76 Colored <b>Sheet BLANKET</b> <b>\$1.29</b>	<b>One Rack Special Purchase LADIES DRESSES</b>  Sizes 10-20 Sizes 9-15 Sizes 20-44 Only <b>5.00</b>	<b>SPECIAL</b> 51 Ga. — 15 Den. <b>Nylon HOSE</b> <b>88¢</b>
<b>SPECIAL</b> Men's <b>White "T" SHIRTS</b> <b>2 for \$1</b>	<b>SPECIAL</b> Colored <b>Receiving BLANKETS</b> <b>3 for \$1</b>	<b>SPECIAL</b> Men's <b>WORK SUITS</b> Ecu Color <b>\$5.00</b> per Suit
<b>SPECIAL</b> Ladies <b>Nylon BRASSIERES</b> <b>\$1.00</b>	<b>SPECIAL</b> Men's <b>Corduroy CAPS</b> <b>98¢</b>	<b>SPECIAL</b> Extra Heavy <b>WASH CLOTH</b> All Colors <b>12 for \$1</b>
<b>SPECIAL</b> Men's Blue <b>Chambray WORK SHIRTS</b> Sizes 14-17 <b>\$1.00</b>	<b>SPECIAL</b> Men's <b>Extra Heavy UNION SUIT</b> <b>\$1.59</b>	<b>SPECIAL</b> Children's <b>Outing Flannel GOWNS</b> <b>98¢</b>
<b>SPECIAL</b> Ladies <b>Nylon PANTIES</b> Sizes 4-8 <b>\$1.44</b>	<b>SPECIAL</b> Men's <b>WORK SOCK</b> <b>19¢</b>	<b>SPECIAL</b> Men's <b>Sweat Shirts</b> Sizes 36-44 <b>\$1.29</b> Colors Gray, White
<b>SPECIAL</b> Men's <b>All Leather DRESS SHOES</b> <b>\$4.98</b>	<b>SPECIAL</b> Ladies <b>Corduroy SKIRT</b> <b>\$2.98</b> Sizes 22-32 Colors Brown, Rust, Wine Boy's Colored <b>Sweat Shirts</b> <b>98¢</b>	<b>SPECIAL</b> Ladies <b>SHOES</b> <b>\$2.49</b>
<b>SPECIAL</b> <b>Chenille BEDSPREAD</b> Full Size <b>\$4.98</b>	<b>SPECIAL</b> <b>Ladies SHOES</b> <b>\$2.49</b>	<b>SPECIAL</b> <b>Ladies SHOES</b> <b>\$2.49</b>

**Virtue's**