## National Guard Unit Here Is Taking Form

## Support <br> B' Squad <br> Saturday <br> Night <br> Artesia Advocate

|  | Services For Pic. Price To |  |
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Chamber Asks
Freedom Train
Come To Valley

Artesia Shrine Club Carnival To Be Friday, Saturday At Morris Field


Boy Scouts Will Have Overnight Camp Saturday




Life, Three
Boy Scout
vards Are Made Bids On Hospital

ate Chairman Appointments Made 20-30 Subdistrict Meeting Here






## Ruth Jackson, Former Artesian,

 Is Betrothed
## 'Alice' Production

 Receives Praise From Critic Dean mass member of the sima
 Wanda Story
A.C. Biegel Of Artesia And Dr. A. C. Biegel


## Cartier Is To Appear Here Tonight




Beta Sigma Phi Ha Mod ed Meeting For
Mushes On Monday

$5=5$


g futhutle


Justin McCarty designs a bolero suit in the finest of Milliken's virgin wool, uses a pastel for the top, dark color for the skirt, and puts a brilliant flash of color in the leather belt. The bolero comes in gold with black. Antique "gold" buttons fine enough for collector's pieces accent the double breasted effect. 34.50

Peoples Mercantile Co.
Where Price and Quality Meet" Phone 78


Know Your
Neighbor

Each Pound Of
Pig Is Worth Real Pig Is Worth Real Money Today
$\qquad$



## nere vistorin in ine hom


Mni
Ross umo is atending







Hay uinest witi






## Cottonwood Items

## Cotonwood Community, Exten- ion Club held its regular meet.

the artesin advocate, artesia, new mexico
 Eve Lambs Are
Very Important

| For SALE | HELP WANTED - Grataio |
| :---: | :---: |
| Smishtstle house with lars |  |
| Soms, two beats, |  |
|  | For Rent |


 CHARM OF THE SOUTHWEST!

Scarcaly nyshing velecect more pillo of greeting cards rody for eurly maling to avoid the And our solection of South-
wotem moit cards zas heatt waming reminders of tiend. chipe. which wo prizo oo highly
at Christmatimo when wo think mott bout our friende
the artesia
advocate


## LANDSUN THEATER

SUN.-MON.-TUES., OCT. 26-27-28
mROM BROADWAY...TO CHICAGO ...TO LOS ANGELLS TEN MILLION PEOPLE ROARED AT THE STAGE PLAY-


OCOTILLO THEATRE
SUN.-MON.-TUES., OCT. 26-27-28 DON AMECHE

## "Thats My Man"

Thrilling Race Horse Story

WED.-THURS., OCT. 29-30
"HIT PARADE OF 1947"

All the Most Popular Songs and Stars of 1947 in One Great Picture


Tvoring zipoer case binders Personalized Christmas greet ade intionor bey or arn


Only in Chevrolet trucks
will you find all these ADVANCE-DESIGN FEATURES!



Here they are-the modern trucks-the first with ADVANCE DESIGNI Truck users agree they're miles beyond all others
for outright valuel Be sure to see the cab that "bres
nann that "inhales" fresh air ond "exholes" used "birreathes" And try
counting all the remarkable ne counting all the remarkable new features and innovations
in these newest-of-all trucks. See them at ar -

Guy Chevrolet Company


COSING SOMETMIWG, MISTER?


COX MOTOR CO.



## An All-ELECTRIC Kitchen



Install Adequate Wiring now
When your present home was built, perhaps the builder never thought you'd want to cook, refrigerate, and heat your water electrically. So he installed just enough wir ing to supply service to a few electric lights and possibly an outlet or two.

To find out how to have an all-electric kitchen just call a wiring specialist from your Public Service Company or an electrical contractor. They will be glad to tell you more about the wiring you will need

## Adequate

Wiring MEANS:

1. ENOUGH CIRCUITS for serving pliances you have.
2. LARGE ENOUGH WIRE for serv.
3. Enough outlets and
4. ENOUGH OUTLETS AND

## SOUTHWESTERN <br> PUBLIC SERVICE COMPANY

23 YEARS OF GOOD CITIEENSHIP AND PUBLIC SERVICE


The Crude is The Answer To Phillips 66 Fine Motor Oils

Nature outdid herself when she produced the great Alaskan Brown Bear, and she was doing a mighty fine iob when she
tade the crudes that go into Pillips 66 Mot Ask ane culle that gointo Phimps 60 Motor Oils Ask any oil man what that means in terms of protection
for or
ond engine. Yes, a fine crude . . . plus Phillips expert Cor your engine. Yes, a fine crude . . . plus Phillips expert
refining and practical experience . . all thee factors to gether turn out a amooth, tough, sturdy huebricant that's
abte to do able to do a real lubricating job in your motor. Phillips 66 Premium Oil is is brand dew Phillips product.
Detergent type and corrosion-reesistant, Phillips 66 Premium Detergent type and corrosoion-resistant, Phillips 66 Premium
oil cleans, as it protects your engine. And remember, to orengine.
$\qquad$ Look for the orangeend

 Artesia Heights Addition to
the City of Artesia, New Mex-
ioc.
The plaintifr's attorney is Don-
ald S . Bush, whose offiee is is ine the
Boer Building Artesia, New
said cause by default.
WITNESS my hand
seal of said
Clerk of the District Court.
By Harriet R. Ramsey,
Deputy.

WE'VE MOVED

Our New Building 1208 West Main
DR. H. W. CROUCH
Osteopathic Physician and Surgeon


## Friday and Saturday

October 24-25

## Morris Field, Artesia

Carnival Both Nights-Dance Saturday, Oct. 25

# free! fret free! 1947 Ford $=$ 

-And-

## Westinghouse $\overline{\text { Refrigerator }}$

And Westinghouse Little Jewell Radio

## FUN FOR YOUNG and OLD

Rides for the Kids
Games
Hot Dogs - Hamburgers

dance and carnival tickets, $\$ 1.20$ PER PERSON (Tax Included) ON SALE at:

| - Artesia Auto Co. | - Carper Drilling Co. | - First National Bank |
| :--- | :--- | :--- |
| - Oilfield Service | - Carter's Cafe | - W. T. Albert \& Co. |
| - Rideout Supply Co. | - Iverson Tool Co. | - Guy Chevrolet Co. |
| - L. P. Evans Store | - Hill Auto Service | - Palace Drug Store |

## IANDSUN THEATER

SUN.-MON.-TUES., OCT. 26-27-28
mTOM BROADWAY...TO CHICAGO...TO LOS ANGELES TEN MLILON PEOPLE ROARED AT THE STAGE PLAY-


OCOTILLO THEATRE
SUN.-MON.-TUES., OCT. 26-27-28 don aneche

## "Thats My Man"

Thrilling Race Horse Story
WED.-THITRS, oct. 29-30
"HIT PARADE OF 1947"

All the Most Popular Songs and Stars of 1947 in One Great Picture

United States of America, State
Now Therefore, upon then
New Mexico, ss.

 NEW MEXICO.
Matilda N. Bogart, Plaintiff, vs.
Wilburn O. Bogart, Jr,, DefendNo. 10246
summons AND NOTICE OF SUMMONS AND NOTICE OF
PENDENCY OF SUUT THE STATE OF NEW MEXICO
TO: Wilburn 0 . Bogart Jr., TO: Wilburn O. Bogart Jr.,
Defendant, GREETNG:
You are hereby notified that You are hereby notified that
the above styled and numbered
cause is now pending against you cuse is now pending against you
the District Court of Eddy
county, New Mexico, wherein
Hatilda N. Bogart is piaintiff and Matilda N. Bogart in ico, whiantiff and
you, the said Wilburn
O. Bogart, You are further notified that
e general objects of the action As one glass said to another
Yve taken a shine to me Since first I was washed in
Jada
I sparkle radiantly:


At Your Grocer's

## 

 atain a divore trom
 of you and Matilida m. N. Bogart, to of the Distriet Clerk of Eddy IN WITNESS WHEREOF, I (SEAL)
the plaintiff, Matild No the plaintiff, Matilda N. Bogart.
You are further notified that
unless you enter your appearate n this cause on or before the 8 in this cause on or before the 8
day of Deeember, 1947, judgment
by default will be entered against Dounald S. Bush, of Artesia, WITNESS my hand and the eal of the District Court of Eddy
County, New Mexico, this 16 day Oct., 1947.
Marguerite E. Waller,
Clerk of the D. Clerk of the District Court.
By Harriet R. Ramsey,
Deputy. (SEAL) 43-4t-46 $\underset{\sim}{\text { N THE }}$ NEW MEXICO.
IN THE MATTER OF THE LAST NHE MATTER OF THE LAST
WLLL AND TESTAMENT OF
D. E. BUCKLES, Deceased. votice OF HEARING OF NOTICE OF HEARING OF
PROOF OF AN INSTRUMENT
PURPORTING
TO PROOF OF AN
PURPORTNG
LOSTRUMENT
LAST WILL
TO
AND
THE
 HE STATE OF NEW MEXICO,
The
Chester R. Buckles, Mahomet, Chester R. Buckles, Mahomet,
Ilinios, R. C. Buckles, Tray, ohio,
and the unknow heirs of D. E.
Buckles. Deceased: and the unknown heirs of D. E.
Buckes, Decased.
Notice is hereby given that an Notrice is hereby given that an
Last Went purporting to obe the
Lail and Testament of D . E .
Buckles, deceased Buckles, deceased has been filed
or probate in the office of the
orstrict Clerk for probate in the Office of the
District Clerk of Eddy County,
New Mexico; that by order of this Court the 17th day of November,
1947, at the hour of 2 oclock $P$. M at the Court room of the Dis-
triet Court in the City of Carls.
bad. Edy County, New Mexico,
is the day, time and place set and xid Will the hearing of proof


COSING SOMETMIWG, MISTER?


COX MOTOR CO.
Genuine

An ALL-ELECTRIC Kitchen In My 20 Year Old Home

nstall Adequate Wiring now

When your present home was built, perhaps the builder never thought you'd want to cook, refrigerate, and heat your water electrically. So he installed just enough wir ing to supply service to a few electric lights and possibly an outlet or two.
To find out how to have an all-electric kitchen just call a wiring specialist from your Public Service Company, or an electrical contractor. They will be glad to tell you more about the wiring you will need.

## Adequate

 Wiring MEANS:1. ENOUGH CiRCuITs tor serving efficiently and safely
pliances you have.
2. LARGE ENOUGH WIRE for serv-
needs.
ENOUGH OUTLETS A
3. ENOUGH OUTLETS AND
$\square$

## PUBLIC SERVICE COMPANY

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

 said cause by default.
WITNESS my hand Clerk of the District Court
By Harriet R. Ramsey,
Deputy



The Crude is The Answer To Phillips 66 Fine Motor Oils

Nature outdid herself when she produced the great Alaskan
Brown Bear, and she was doing a mighty fine job when she
Brown Bear, and she was doing a mighty fine iob when she
thade the crudes that go into Phillips 66 Motor Oils!
Ask nny oil man what the Milus if Motor Onls!
Ask any oil man what that means in terms of protection
for your engine. Yes, a fine crude . . plus Phillips expert
refining and practical experience
gether turn out a smooth, tough, . . alurdy lubricant that's
able to do a real lubricating job in your
Phillips 66 Pre lubricating job in your motor.
Phillips 66 Premium Oil is a brand new Phillips product.
Detergent type and corrosion-resistant, Phillips 66 Premium Oil cleans, as it protects your engine.
And remember, too... Phillips 66 Motor Oil has given
motorists years of satisfactory lubrication!
Look for the orange-and-black Phillips 66 shield!



 Saturray
Surs. Jimmy Cunningham and
daughter, Connie, went to Artesia
 are in Phoenis. Ariz., on business.
Mr. And Mrs. Elino Young and
children left Sunday for a visit in Mr. and Mrs. Elino Young and
children leff sunday for a visit in
South Bend, Tex.
Miss Eser Miss Ellen McCauley is visist
ing her sister, Mrs.
H. Esar L. Lish.
Rich and Kenneth. Shield H. E. Rich, and Kenneth Shields
went to Artesia Saturday.
Mr. and Mrs. Melton went to Artesia Saturday.
Mr. and Mrs. Meton Nob
daughter, Linda Kay, daughter, Linda Kay, went to Ar
tesia Saturday.
The The Buffal. Oil Company held
a wiener roast Oct. 9 on the But.
falo croquet court. falo croquet court. Those eattend
ing were Mr. and Mrs.
and daughter, Marguerite Rose
Mr. and Mrs. Aubrey Northam
and children, Fredie, Ray, Dee,
and Shirley Ann; Mr. and Mrs.
on. Goodman, Luther Kelly and
ohildren, Kenneth and Glenda;
chin
children, Kenneth and Glen
Mr. and Mrs. John McMuray,
and Mrs. Kenneth Shields.
and Mrs. John McCaune Mry Mr. a
Mrs. Oscar Loyd and daughte
and Mrs. John McCauley, Mr. and
Mrs. Oscar Loyd and daughters,
Janice and Judy, and Margaret
McCauley.
$\overline{\text { Price Appeals For }}$ Support Of 4-H And FFA At Sale Tom Price of Lakewood this
week prevailed upon Artesia bus-
inessmen and clubs to give better inessmen and clubs to give better
support Saturday at the 4H Club support Saturday at the 4H club
and FFA livestock show and sale
in Carisbad than has been done in ind FFA livestock show and sale
ine past.
than has been done in he past.
He wrote The Advocate, in
part: "We think that more of the Artesia businessmen and the var
ious clubs should be on hand Sat ious clubs should be on hand sat
urday to bid on the fat steers and
other livestock auctioned off. other livestock auctioned off.
Quite a number of the calves are Quite a number of the calves are
being fed in the Artesia trade
territory, so don't you think Artesians should be there at the Ar-
and not leave all the buying to
Carlsbd leavin Carsbbad businessmen?
The
ThH birls beys and girls really spend a lot of time with their
stock and a lot of money, too, so they should be encounaged by, the
people by bidding them up." MRS. WALLIS TO OPEN
THE BARGAIN HOUSE' Mrs. Edna Wallis has an-
nounced that she will open her
new and used clothing store, to be be now and as "The Bargain House,"
knowren
Saturday, Saturday, Oct. 25. The business
establismment wil De located at
301 North Roselawn in the build ing formerrly oselawn in the ocupied by
ing
tesia Mattress Company.

| Chisum Street Grocery \& MarketPhone <br> zeld <br> For <br>  |  |
| :---: | :---: |
| bLISS COFFEE <br> 1 Lb. Can $46^{6}$ | SHORTENING Swift's Jewel_ _3-lb |
| ${ }_{\text {Eagle Brand }}^{\text {MILK }}$-----... can $27^{6}$ | DOG FOOD Gro Pup |
|  | CANVAS GLoves Boss Walloper -.-.- Pair $3^{6}$ |
| CHERRIES, Red Pitted ${ }_{\text {No. }}$ 276 |  |
| PoRK and BEANS <br> Whitson's ----- 12 oz. can <br> 6 | All Popular Brands, 2 for 35 |
| CHILIE CON CARNE -- Rutherfords ---15 oz can | TENDER MEATS Is our |
| $\underset{\text { Rose Dale ------ }{ }_{\text {No. } 2 \text { can }}^{\text {ASPARAGUS }} \text { SPARS }}{ }$ |  |
| May |  |
| 1/2-Pint Jars .------ eac |  |
|  |  |
| $\begin{aligned} & \text { MACARON } \\ & \text { Skinner's } \end{aligned} \mathbf{9}^{6}$ |  |
| CAKE FLOUR <br> Swansdown $\qquad$ 346 | ROUND STEAK <br> Baby Beef $\qquad$ Lb. $69{ }^{6}$ |

## 

## Friday and Saturday

October 24-25

## Morris Field, Artesia

Carnival Both Nights-Dance Saturday, 0ct. 25

## FREE! FREE! FREE!

1947 Ford
_And-_

## Westinghouse Refigerator

## And Westinghouse Little Jewell Radio

## FUN FOR YOUNG and OLD

Rides for the Kids
Games
Hot Dogs - Hamburgers
Side Shows


DANCE AND CARNIVAL TICKETS, $\$ 1.20$ PER PERSON (Tax Included) ON SALE AT:

| - Artesia Auto Co. | - Carper Drilling Co. | - First National Bank |
| :--- | :--- | :--- |
| - Oilfield Service | - Carter's Cafe | - W. T. Albert \& Co. |
| - Rideout Supply Co. | - Iverson Tool Co. | - Guy Chevrolet Co. |
| - L. P. Evans Store | - Hill Auto Service | - Palace Drug Store |

- Carper Drilling Co
- Iverson Tool Co
- Hill Auto Service

Surprises
Soft Drinks

- Palace Drug Store
- First National Bank
- W. T. Albert \& Co.

See Our Complete Line of
GAS HEATERS NEW AND USED

Attend the Shrine Carnival Oct． 24 and 25
＂Your Key to Better Furniture Buys＂
412 Texas
Phone 241－J


GUY CHEVROLET CO． 101－103 Main

BRING IT BACK TO CHEVROLET 등


敦噜 菅

| A WARNING： <br> When your eyes ache， sting or feel tired，it is nature＇s warning－they are strained ${ }^{1} 18$ you are wise you will beed that warning and will have a complete ex－： mination of your eyes prevent serious trouble later on． <br> ED STONE <br> optometrist <br> 417 w．Main Phone 75w |
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## Classified

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## Classified

See Our Complete Line of
GAS HEATERS NEW AND USED

Attend the Shrine Carnival Oct. 24 and 25

KEY FURNITURE COMPANY
"Your Key to Better Furniture Buys" 412 Texas

Phone 241-J


GUY CHEVROLET CO. 101-103 Main

BRING IT BACK TO CHEVROLET


## FOR SALE <br> 1946 four-door Packard CLippe two-tone black and gray. deanest used car for



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WANTED-Roug
wash, bundes
family bundles.
and hot wate,
bleach, all new


| pror two or three-bedroom house |
| :--- |
| priced reasonably. Donald $\begin{array}{l}\text { Teed } \\ \text { phone } 143 \text { or } 492 . J \text {. } \\ 42.4 \mathrm{fi}\end{array}$ |

FREE
To better acquaint the
Lift Hoish, BeondCole Moetor Twin- Mom
pany will give one free wash and
154
pany will give one free wash and
Stic lubrication job each wek, the
lin
winner to select the next lucky
sittle. person. MRS. RAYMOND JoNES
of Loco hims clipping
will present this cir. Boyd-Cole Motor Company,
S. South Seond Street, by Oct.
Stic 1944 , her car will be washed a
 Notice

Notice-li you want to drink,
that's your businese
wh your
want to stop dirking, that's our Box 245,
Found

Hixit insi tom possession
$t$ Carter's
 in the earth Main 1 insur
$42.2 t-4$

For Rent


## NOTICE FOLK

Announcing the purchase of the salvage yard and garage, formerly operated by Mr. Vaughn and Mr. Duckworth.

Located m Back of A. \& D. Grocery WE BUY, SELL AND TRADE AUTO PARTs

Guarantee All Mechanical Work Bring Your Scrap Iron, Metal and Old Batteries to Us
WE PAY top prices
Preacher's Wrecking Yard North First Street


MAGNIFICENT SUITE
Fine Mahogany Veneers Designed Like Far More
Quality Construction Throughout
Center drawer guides and dust-proofed panels, curved fronts on chests, dressers and vanities. Sleigh bed.
Available with chest on chest of six drawer or with Mr. and Mrs. Chests complete with one

Buy a Few Pieces Now and Add Other Pieces Later

Vanity and Mirror, 4-Drawer
Chest, Bench, and Bed
Ask About Our Easy Payment Plan

## BoydBarnitt <br> : Phone 625

Featuring
SPANISH DISHES HOME MADE PIES

## CAFE



## REDUCE THE SAFE WAY

No Diet
NORMA TONE SLENDERIZING STUDIO hagerman, new mexico

## AUTOLOANS <br> You Can Borrow Money on Your Car

Finance the Purchase of a Car
Motor Finance Company
Motor Finan
119 South Third Street
Phone 355 -J

| HUURCHES | Worship service, 11 a. $m$ m 6:30 p. m. <br> Official board meets first Tues <br> day of each month. |
| :---: | :---: |
|  |  |
|  | LAKE ARTHUR-COTTONWOOD Cottonweed <br> CHURCHES |
| ons every Saturday, 4 to | Sunday school, $10 \mathrm{a} . \mathrm{m}$. each |
| p. m., and before Mass Sunda prnings. | Worship service, 11 a a m, see-nd andfourth Sundays. |
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| $\begin{aligned} & \text { RST CHRISTIAN CHURCH } \\ & \text { Corner Sixt and Quay } \\ & \text { Bibie school, } 9: 45 \mathrm{a} . \mathrm{m} \text {. } \end{aligned}$ | $\begin{aligned} & \text { Epworth League, } 6: 30 \mathrm{p} . \mathrm{m} \\ & \text { each } \\ & \text { Preanding. } \\ & \text { Pund.30 } \\ & \text { S. } \mathrm{m} . \\ & \text { Sund. each } \\ & \text { W.S. } . \end{aligned} \text { first. Wednesday. }$ |
|  |  |
| SAM'S | W.S.C.S., first Wednesday IMMANUEL LUTHERAN CHURCH |
| CASING CREW |  |
|  |  |
|  |  |
| Phone 284-12 | PRIMER IGLESLABAUTISTA MEXICANA Sunday school services. Marquez, superintendent, 10 ior Preaching, sermon by pastor,m . |
|  |  |
|  |  | For Appointments Call Hagerman 2661 or 2221

Either New or Used



 secretary.
Women's Society of Christian
Serviee, first Thursday, $2: 30$ p. m.
Mrs. J. R. Miller.
 Choir rehearsal. each Wednes-
day, $\begin{gathered}7.30 \mathrm{p} \text { p. m. Mrs. Glenn Cas- } \\ \text { key, } \\ \text { director: }\end{gathered}$ Mrs. Joanna Gerkey, director; Mrs. Joanna Ger-
hardt, organist.
Nursery for small children for
both Sunday school and morning both Sunday school and morning
service hours, with practical nurse
in charge. Loco HilLS baptist church
Sunday school, $9: 45 \mathrm{a} . \mathrm{m}$. Preaching, $11 \mathrm{a} . \mathrm{m}$.
Training Union $6: 3 \mathrm{p} . \mathrm{m}$.
Preaching service $7: 30 \mathrm{p} . \mathrm{m}$.
Mid-week service.
Wednesda $\underset{\substack{\text { Mid-week } \\ 7: 30 \text { p. } \mathrm{m} .}}{\substack{\text { ST. Pervice, } \\ \text { SPISCOPAS CHAPEL }}}$ Services: $7: 30$ p. m, Holy Com-
munion, first Sunday; other Sun-
days, evening prayer, with ser-
mons. Church school, 9:45 a. m.
Public cordially invited to wor-
ship with the congregation.
Rev. Jos. H. Harvey, Vicar SPANISHAMERICAN
METHODIST CHERCH North Mexican Hill
Sunday schoo, eever Sunday at
10 a m. Mro. Lueind
ez, superintendent. ez, superintendent.
Preaching service, every other
Sunday at 11 a. m. by the pastor.
The pastor also will be in ArSunday at In a. m. by the pastor
The pastor also will be in Ar
tesia the second wednesday in
each month to ovisit members and
friends, each month to
friends. and there wembers we a serv.
ice on the same night at $7: 30$
oclock in the church.
We
We sk all We ask all members and friends
to please take notice of the new
schedule of servies. The publice
and all visitors are welcome to our services, which are all in Spanish
Rev. .varisto Picazo. Pastor
401 S. Alameda St., Carlsbad
out ahead inNen Cab Comorort



COX GMC MOTOR CO.
301 South First St.
Artesia, N. Mex

Morning worthit, 112 m
Chrit
Child
 Mexil B. Watson, Areata, New



$V_{\text {HATS }}{ }^{T}$ the point of a super-modern shower, bright-light shave corner and a tub the Romans would envy . . . without the most important thing of all - continuous hot water at the turn of the tap! A new automatic water-heater is the answer! It is fastest for replacing hot water as it is drawn off. It is clean ... efficient . . . costs less to run. Actually supplies constant water of any desired temperature 24 hours a day! Remember, for real luxury in any bathroom - the first step is to invest in a new automatic Gas water-heater.

for the last word in antomatic water-heating

## Southern 3 Union Gas

liompoany

## J. M. KEITH

 Field Representative1206 Merchant Ave.
Artesia, N. M.

Total deopit zuse; plugesed back Bulldogs And-

800; running c
啇


Negro National Field Worker For W.T.T.U. $\underset{\substack{\text { Mrs. } \\ \text { national }}}{\text { Cin }}$

Ledger outits, large and smal from two to 30 columns, and special bookkeening
vocate office Suply.


## Boy Scout-



that after school snack there is nothing finer than a sandwich made fromROSS BAKING CO. 501 W. Main-Main Street Entrance


ONE DAY
OCT. 24
RAIIEY BROS. CIRCUS
=4, maxa
mammoth menagerig


## 3 Rings - 2 Stages - Hippodrome

With Faterase room All Parts. of the Clobe


## 2230

Guaranteed Circulation
With Over 8000 Readers
Is Given You By
ARTESIA ADVOCATE
There is no guess work about The Advocate's circulation. When you buy display advertising in The Advocate you know what you are getting in the way of circulation because The Advocate has audited circulation-it is a member of $A B C$. And $A B C$ means

## And The Advocate Is the Only Advertising

 Medium in Eddy County, Which Gives You Guaranteed Circulationnum number of readers you will reach or the shoppers you can approach. The one sure way to reach the approximately 10,000 shoppers, who read The Advocate every week, is to place your

Just Phone $\mathrm{N}_{0} 7$ for Fuller Information and for Help in Preparing That Message
New Mexico's Only Weekly Newspaper Member Audit Bureau of Circulation

## UTOMOBILE GLASS


on't Wait Until Cold Weather To Replace That Broken Glass
$W_{0}$ Can Gurarntee You a
Perfect Grinding Job with our Glass Machine gLass perfectly fitted

All Makes and Models Also Regulators and Channels

And Don't Forget That
House Glass Installation Betore Cold Wether Even a Cracked Pane Loses Lots of Heat

Artesia Paint \& Glass Co. 24 S. First

Here Are Winners In Recent Rebekah Lodge Baby Contest





## Maljamar


 honored Mrs. Will Taylor with a attention while there.
 Mrs. Bryan Ragsdale and son and friends in Maljamar.
daughter of Hobss and Mr. Tay.
dirs.
Lute lor. Mrs. Tay
lovely gifts. Frank Ashlock and O. A. Ash- Mr. and Mrs. Jimmy Cunning
lock had the and kogee, okla, as ar visom Mus. ham spent last week end in Ar-
wist tes. Mr.
wid. Mrs. Dyar hon. Mr. and Mrs. A. W. Golden visweek. Mr. and Mrs. Dyar hon- Mr. and Mrs. A. W. Golden vis-
ored him with a dinner on his ited in Artesia Saturday.
77th birthday 77th birthday.
Mr. and Mrs. Milton West and
children spent

 | West's mother, Mrs. Dan Yancy. |
| :--- | :--- | :--- | \(\begin{aligned} \& Sunday for medical atentionell <br>

\& Sr. and Mrs. Carl\end{aligned}\)
Relief At Last For Your Cough
$\mathfrak{c}$
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 Maiduwuwizu ${ }^{2} \mathrm{CREOMULS}$ ION


Is Our Concern

Paulin Funeral Ho














> NEW AND USED CLOTHING We Buy and sell The Very Best in Used Clothing
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# ANNOUNCING CARR MOTOR CO. 

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## Complete Automotive Service and Parts

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| SALSEURYSAL | For Your |
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 Those Better-Than-Ever Firestone Tractor Tires and Tubes JOE MITCHELL \& SON case farm machinerySales - Service
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and Tubes NE SHOP -

## BIG FLOOR SHOW

FRIDAY—SATURDAY
Gary's Colonial Club
Four Miles South of Artesia

featuring
Miss Jonnie Douthitt
And Her Trick Horse, "Star Baby"
This Show Has Brought Highlights to Every Club of the West "Star Baby" Teeter-Totters, Dances, and Even Makes Love.

Don't Miss This Show Now Is Time For Ranchers To Take
Inventory Of Their Grazing Land Now is Time For Ranchers To Take
Inventory Of Their Grazing Land
Now is tum timo tor ranchers ance raton and as
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principal uses of the
nuts and for oil.

 For Fall Planting

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Phone 86

Announcing the
0 PENING

## Bargain House

aturday, Oct. 25

301 North Roselawn
Owned and Operated by Edna Wallis
Featuring a Complete Line of NEW AND LSED CLOTHING

Specializing in
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Featuring Well Known Brands as Nellie Don, Martha Manning, Tomboy, and Others

The Very Best in New and Used Clothing for the Family


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I Have to Sell Twice as Many $\underset{\text { So Come out and See Me }}{\text { HAMBUR }}$
IM'S HAMBURGERS Good as the best-better than the rest South First-Carlsbad Highway

## PHILCO WEEK

OCTOBER 20 TO 27
Celebrating the Production of the 20 Millionth Philco Radio Special Philco Week Offers

## The Philco Console

 Radio-Phonograph Fully Automatic Plays and Changes ${ }^{12}$ Records Reception EXTRADuring Philco Week only with every cabithere is included a genuine $\$ 12.50$ Sessions Electric Clock at no extra charge.

The Philco Table Model Combination Radio-Phonograph Automatic Record Changer, powerful, built-in aerial and tone control.

## EXTRA

During Philco Week only, with each table model combination, there is included a
$\$ 22.50$ Philco Phonograph T a ble at no extra charge.

Philco's Sensational Radio Values Now in Effect During This Philco Week
MANN-KAISER ELECTRIC CO.
Electric Wiring Contractors

The Philco Table Model Radio Approved by Underwriters' Laboratories. The greatest value on the radio mar-
ket at an amazing ket at an amazing
low price.

EXTRA
During Philco Week only, with each table model radio, there is included an autographed picture of During This Philco Week


## The

## MERLE NORMAN

 cosuetic studioAnnounces Their New Location in the Artesia Beauty Shop Mrs. Marjorie Singleton Manager
Mrs. Singleton is especially trained in the MERLE NORMAN Beauty Treatments. . and will be happy
to have you come to her studio and learn the beneto have you come to her studio and
fits of Merle Norman Cosmetics.
"Come in and Learn the Merle Norman Way 4

## IT'S GETTING CLOSER

WHENTHE

# Important Announcement 

 Will Be Made WATCH THIS SPACEYour Drug Store in
The Carper Building

Your Drug Store in The Carper Building

## MANY, MANY THANKS!

For the Courtesies Extended Us at the Opening of

Our New Store
The Flowers Were Beautiful, Compliments Were Gracious, and We Were Made to Feel That Artesia Welcomes This, the First Exclusive Men's Store.

## KEYS MEN'S STORE

116 W. Main
Bill Keys, Manager

Shrine Carnival Friday and Saturday

## PAMACLIDNITG ARTESIA NIXW MIXICO

FRIDAY AND SATURDAY

## OCTOBER DRUG SALE

 CUTICURA 100 ASPIRIN. HINKLE PILLS ${ }^{\text {nime }} 29$ WITCH HAZEL

Local Republican Vomen Organize Club Last Week

## Safeway's Meat Counters are Open on Tuesdays

(and every day except Sunday)

## HERE IS WHY


 Certain reads and reiligius stiths may


SAFEWAY STORES, Incorporated
In having meat for sale every day Safeway is simply fulfilling its Soligation to serve the needs of all customers.
n addititon, Safeway believes that an important contribution will be
naten nade to cutting down waste by maintaining an even flow of per
shable foods from producer to consumer. For its part, Safeway
Forest



When freezing strawberries fig. t sugar to each four quarts of
srawberries. Natural gas has a high heating

Sivizuixumu SUZANNA Rich blend. Drip or regular grind. EDWARDS COFFEE .. 1-lb. can $47 c$ HILLS BROS. COFFEE . 1-lb. can $47 e$ colonial strawberr
PRESERVES

## CHECK THESE

 Watermaid brandWhite Rice

$$
\text { 16-oz. jar } 35
$$

Kraft Raisins ${ }^{2}$ Butter Kernel,
Fency whole.kernel
Yellow Corn Sterling brand, Mixed
Glaced Fruit Light, Sea Gold ${ }^{\text {Lunch Box brand }}$ Sandwich Spread ${ }^{\text {8.ozz jar }}$

 Oregon brand Fancy No. 2 can
New Potatoes . $15 c$ Gold Medal
FLOUR $\quad{ }^{25-1 b} \mathbf{b}$ sack ${ }_{\text {Fich }}^{\text {For all baking }} \quad{ }^{25-1 \mathrm{lb}, \text { sack }}$ $\stackrel{\text { Plain or iodized }}{\text { Sno-White Salt }}{ }^{26-\mathrm{oz}} . \mathrm{pkg}^{\mathrm{pk}}$. Holsum brand
Spaghetti
16-oz. package Kraft brand
Macaroni Dinner
8.oz. package
138 In Syrup
Petite Pear3 $\quad 21 / 2$ can

$\quad .37$ | Honeybird Brand $\quad$ No. 2 can |
| :--- |
| Tart Cherries |
| .25 |

 Ivory Soap $\stackrel{10-\mathrm{oz}, \text { bar }}{\|}$ Bath size
Palmolive
Soap
154

OUAKER OATS Creneam of wheat Collern flakes ORANGE JUICE TRRAPEFRUIT JUICE ARRAM COFFEE FRESHEGGS.


8 lb . mesh bag 69 c
1 lb . cello bag 39¢
lb. 14 ¢
Granulated. 24-oap pkg.
$\mathbf{3 3}$ $33^{\circ}$


Attend Shrine Carnival Friday, Saturday, Morris Field


