

Artesia Advocate

TOKEN OF THE MONTH
APRIL'S FLOWER, THE DAISY
ITS STONE, THE DIAMOND

ARTESIA IS BECOMING
AIRPORT MINDED
BECAUSE WE'RE UP TO DATE

VOLUME THIRTY-SIX

ARTESIA, NEW MEXICO, THURSDAY, APRIL 13, 1939.

NUMBER 15

Legality of Alfalfa Association Election To Be Settled in District Court Saturday

Directors Are Restrained From Holding Meeting to Organize Here on Tuesday, by Judge McGhee's Injunction.

POLL HELD MARCH 11

Plaintiffs Allege Martin Not Entitled to Serve, But That Hornbaker Is.

Directors of the Artesia Alfalfa Growers' Association were restrained Monday by court order, issued by Judge J. B. McGhee in District Court at Roswell, from organization of the board of directors and employment of a business manager, until the legality of the annual election on March 11 is determined, hearing for which was set for 9 o'clock Saturday morning in Roswell.

A meeting for that purpose had been called for Tuesday by I. S. Reser, president, the petition to the court said. The injunction prevented the meeting being held.

The petition names twenty-nine members of the association as plaintiffs, including W. R. Hornbaker, who was announced at the local election as having been elected director by W. Leslie Kerr, named as one of the defendants.

The other defendants are Reser, Charles Martin and J. E. Taylor, all directors.

Besides Hornbaker, the plaintiff list includes J. W. Terry, Lee Glasscock and V. L. Gates, also directors of the association, and twenty-five others.

In their petition the plaintiffs ask that the election of W. Leslie Martin as a director of the association be declared illegal and that Hornbaker be legally elected; that the legality of the election March 11 be determined.

The petition alleges that the original vote for directors at the annual election gave Hornbaker 65 votes and Martin 63; that three proxies were presented by Reser (Continued on last page, column 1)

Will Give Play Monday to Help Hospital Fund

"Plain Jane," three-act comedy-drama, will be presented at 8 o'clock Monday evening in the auditorium of Central Grade School in Artesia for the benefit of the new City Hospital here under the sponsorship of the Past Matrons' Club by a cast of Cottonwood people.

The performance here will be a repeat presentation of the Cottonwood group, which staged "Plain Jane" in Cottonwood gymnasium-auditorium two weeks ago.

At that time it was played before a large audience, and sponsored by the Cottonwood Woman's Club.

The comedy-drama is well directed by Mrs. Orval Gray.

The cast: Mrs. J. A. Clayton, Jr., Mrs. F. Crawford, Mrs. Jesse I. Funk, Miss Martha Brooks, Miss Lorene Johnson, Mrs. Mae Hall, Noah Buck, Lamar Johnson, Gene Chambers and Ulas Golden.

The public is invited to attend this entertainment of unusual merit, thereby helping to swell the hospital funds.

Fourteen File Job Claims in March

Job insurance claims filed against 36 states were accepted by the New Mexico State Employment Service during March, according to a press release issued by the unemployment compensation commission at Albuquerque.

Two hundred seventy-one new claims and 2,050 continued claims were filed.

In Eddy County, 14 new claims and 133 continued claims were filed against 12 states.

INVITATION

The Chamber of Commerce and Rotary Club, as representative of Artesia, have received invitations for Artesia residents to attend open house Sunday at the Mayhill CCC camp, in celebration of the sixth anniversary of the CCC.

School Census in Artesia May Make New High of 1,900

Kerr Is Anxious to Get Every Eligible Person on List

The annual school census in Artesia, now being taken under the direction of Bennie Juarez, may reach a total of 1,900 persons, as compared with 1,784 a year ago.

W. E. Kerr, superintendent of schools, believes, basing his prediction on an increased school enrollment of more than 100.

Kerr is anxious to get every eligible name on the list, as the total census in the county will determine the state apportionment of funds to Eddy County on the basis of the census.

The census is to include everyone in the district from 5 to 21 years, exclusive of married persons.

In Carlsbad and Hope, as well as Artesia, the census is taken of the individual school district, but all other schools come under the rural school census, which R. N. Thomas, county superintendent, has announced will begin Saturday.

The rural census last year totaled 2,094. Of the number, 1,093 were Anglos, 989 Spanish-Americans and 12 were Negroes.

Reports of the census must be in the hands of superintendents by May 15. They in turn will report to the Department of Education.

Jury in WPA Case Told Chavez Kin Directed Placing

The Federal Court jury hearing the WPA conspiracy retrial at Santa Fe was told Wednesday that Stanley W. P. Miller, son-in-law of Senator Chavez, was consulted in the placing of relief workers.

Mrs. Sadie Lennox, wife of a former relief worker, testified she sought to work during the illness of her husband and was told to see Miller. Advice was given, she said, by Mrs. Anita Tafoya, the senator's sister and one of 14 persons acquitted last February on charges.

Mrs. Lennox said she went to Miller twice. The second time he told her, "We have nothing for you whatever," after a telephone conversation with Joe de Armond, co-defendant with Miller, and then WPA zone assignment officer.

Her husband, John Lennox, had previously testified that de Armond refused to return him to relief work because he "hadn't voted right" in the constitutional amendment election in September, 1937.

STATE BANK SHARES SHOW VALUATION HIKE

A sharp jump in the valuation of the New Mexico bank shares for 1939 was announced Wednesday by Chief State Tax Commissioner Paul Harris.

New valuations, including all banks except one in Mora County, totaled \$2,004,583, compared with \$1,750,876 for the preceding year.

Eight More Wells Flow Black Gold In Fields Nearby

Four of Ten New Locations the Last Week Are in Eddy County

Eight oil wells were completed as producers and ten new locations were made in the Southeast New Mexico fields the last week.

Of the locations, four were in Eddy County. They were: W. K. Royalty Co., State 3-B, NW 16-17-31; Allen, Fair & Pope, Snowden-McSweeney 2, SW 36-17-29; Plains Production Co., Swearingen 1, NE 14-18-31; Texwell Oil Co., Sullivan 1, SW 23-18-31.

Locations in Lea County: Richmond Drilling Co., State 3-A, SW 2-25-37; Humble, State 5-K, NE 32-17-35; Shell, State 1-T, SE 33-17-35; Cities Service, Dabbs 2, NW 23-25-37; Anderson & Pritchard, Wells 6, NW 5-25-37; Drilling & Exploration Co., State 1-D, SE 36-21-36.

Completions of the last week: Humble, State 2-K, NE 32-17-35; total depth 4,675 feet; pumped 37 barrels in eight hours.

Standard of Texas, State 2, SW 34-17-35; total depth 4,649 feet; flowed 27 barrels oil per hour.

American Liberty, Carson 1, SE 28-21-37; total depth 3,765 feet; flowed 126 barrels in six hours.

Skelly, Sims 5, SE 33-22-37; total depth 3,705 feet; flowed 150 barrels oil per day.

Humble, Williams 4, NW 34-24-37; total depth 3,530 feet; flowed 225 barrels in eight hours.

Richmond, State 2-A, SW 2-25-37; total depth 3,414 feet; flowed 20 barrels oil per hour.

Phillips, Woolworth 2, NE 6-25-37; total depth 3,525 feet; flowed 185 barrels in six hours.

Culbertson & Irwin, Henry 3, SW 26-25-37; total depth 3,325 feet; pumped four barrels oil per hour for 32 hours.

The Snowden-McSweeney No. 1, test well of Allen, Fair & Pope, in the southeast quarter of section 36-17-29, although not completed, definitely will extend the sand area in Eddy County a mile. It is a mile north of the Yates discovery well in section 6.

Now at a total depth of 2,775 feet, the hole is in oil sand from 2,740 to 2,765 feet, and is estimated to be flowing 100 barrels of oil a day naturally.

Progress among other wildcats and test wells of general interest: Eddy County

Aston & Fair, Hudson 1, NE sec. 18-17-31.

Drilling at 3,170 feet. Farmer & Tallmadge, Hubbell 1-B, SW sec. 4-18-25, 5 miles south-west of Artesia.

Total depth 400 feet; skidding (continued on last page, column 2)

Hope Track Man Looms as Threat At Valley Tourney

New Mexico Military Institute field at Roswell will be the place of the 1939 prep school track and field meet for district 5, the Pecos Valley schools, on Saturday, April 22.

Star track and field men from several of the schools are expected to make a mark-erasing assault on district records this year, although the only track meets to date have failed to produce much of a threat to other than meet records.

Individual performances of some of the stars will lead to team scores that will keep the field meet in a scramble, according to dope, with Crockett of Hope only depending on a side-kick from one school-mate in track events to make him a one-man district meet threat for that school.

His individual performance at Dexter in a recent invitational meeting stamped him as the outstanding field man of the valley this year in all-around ability in all of these events.

District competition is expected to cut heavily into his many-featured starrng, however, but it is expected he will narrow his field for the April 22 meet on the cadet cinders.

Mr. and Mrs. O. R. Gable are expecting Mr. and Mrs. Henry Adams of Lubbock, Tex., as their guests over the week end. Mrs. Adams is a daughter of Mr. and Mrs. Gable.

Freeze Injures Fruit; Alfalfa Seems to Be OK

The severe freeze last Thursday night, when the mercury here dropped to 11 degrees, according to the New Mexico Eastern Ags Company thermometer, did considerable damage to fruit trees, especially in the higher altitudes, but little other general damage was reported.

Alfalfa in the Pecos Valley apparently came through all right, but damage from the freeze might not show up for several weeks.

The freeze was not severe enough to affect most mature stock, but Owen Prather of Pinon is said to have lost about 800 goats, recently shorn. It was understood the goats were supposed to be in care of a hand, but who had left them unprotected when the spring snowstorm and temperature drop came last Thursday and Thursday night.

By contrast, the cotton is up and thriving on a number of valley farms, and alfalfa fields are rapidly growing.

Name Marshall Rotary Prexy For Next Year

Will Take Seat in July—Neil B. Watson Elected Vice President, Clowe Secretary-Treasurer at Meeting Tuesday.

The board of directors of the Artesia Rotary Club, meeting Tuesday after the weekly Rotary luncheon, elected C. D. Marshall, vice president, as president to succeed W. Leslie Martin for the next club year beginning in July. The meeting was by way of organizing the new board, which was elected by the members last week.

Marshall is principal of Junior-Senior High School.

Neil B. Watson was elected vice president and D. I. Clowe was re-elected secretary-treasurer.

Appointive officers and standing committee members will not be announced until the new president is installed at the first meeting in July.

Marshall and Clowe were elected at the regular Rotary meeting as delegates to the district conference at Carlsbad April 22-23. Neil B. Watson and Martin were named as their alternates.

Martin announced the Artesia club will have two votes at district conference this year for the first time, because the membership surpasses thirty-eight.

Short talks were given by Paul Shelton and H. G. Watson, respectively on "The Shopping Problem" and "Checks."

The president announced there will be no luncheon next Tuesday, but that the banquet for Rotarians and Rotary Anns, postponed from last month, will be held at 7:30 o'clock that evening on the Roof Garden of the Artesia Hotel.

Jim Ferguson, chairman, and Boone Barnett and Charles Morgan were appointed as a committee to get together a softball team to take to the Mayhill CCC camp Sunday, to which the club has been invited.

State Now Ready To Fight 'Hoppers'

New Mexico is ready for its campaign against the grasshopper hordes which annually take heavy toll of range and farmlands.

At a meeting at Albuquerque Wednesday, presided over by Governor John E. Miles, arrangements were fixed to mobilize federal and state forces in about ten days for opening hostilities in Northeastern New Mexico.

Miles said he would seek CCC aid in securing needed trucks and men for the campaign.

"The 'hoppers' will begin to hatch in about ten days and if we can check them before they start to fly we will be ahead of the battle," the governor said.

General headquarters have been established at Clayton in Northeastern New Mexico, with a coordinator in each county of the infested area.

Mrs. Mark Walters of Weed, who was ill at the home here of her mother, Mrs. Munson, the last three weeks, returned to her home Saturday.

Board to Seek More Teachers, Higher Salaries As Greater Oil Activity Is Foreseen Here

Penney's Fine New Store Has Opening Attracting Many

Place at Third and Main Is Crowded by Shoppers This Morning

The reopening this morning of the J. C. Penney Company in the remodeled Clayton building at Third and Main Streets, the largest single store in Artesia, attracted throngs of shoppers.

Entirely remodeled and made modern throughout by Mrs. Nora B. Clayton, owner of the building, the store is one of the finest in the Pecos Valley.

The retail salesroom covers a fifty-foot frontage and extends 140 feet to the rear, behind which is a thirty-foot wares room.

The modern trend is reflected in the store fixtures, most of which are new, the arrangement of counters, shelving and display tables, and in the enormous front show windows, the largest in Artesia.

The bulk of merchandise is displayed on numerous tables, where all is easily inspected. M. G. Schulze, manager, said the stock was increased by about \$8,000 for the new store.

The remodeling job, done according to Penney specifications, included building of an office balcony in the southwest corner of the huge room, where the cash carrier system centers, leading to ten stations throughout the store.

Removal from the Blocker building, where the store was located nearly ten years, since early in May, 1929, began Saturday night at the close of business.

Schulze, who has been with the J. C. Penney Company since 1925, was brought here by the company from Nogales, Ariz., when the original store in Artesia was opened in 1929.

He has seen the business grow in gross sales practically every year and finally the quarters became so small, necessitating the move to the new quarters.

The entire sales force was retained in the move and has been increased.

W. D. Burks, assistant manager, was transferred here from Las Vegas last October.

The new store embraces the quarters occupied prior to Jan. 1 by Everett Brothers Furniture Company, Polk's Toggery Shop, Boren Barber & Beauty Shop, Clayton Carpenter Shop and the bus station.

Rush Is On to See New York's Fair and Fair's New York

The rush is on to see the New York World's Fair 1939—but don't think for one moment that the greatest city in the world is hiding its light, or its billion and one lights, under any bushel. New York is the companion lure which is attracting the 60,000,000 or more visitors to its own show this summer.

The first million are expected for the Fair's coming-out party on opening day, April 30, and the city will be all set to greet them. Orange and blue, the New York World's Fair colors, will be on display everywhere—from the great main stem, Broadway, to the show windows of Fifth Avenue. Even the "white wings," that army of workers that makes New York the cleanest city in the world, will be attired in spotless uniforms of natty blue with orange insignias.

It's going to be an orange and blue party, or endless round of parties, with orange and blue flags waving everywhere and you—that you, that is coming to see the Fair—sporting an orange and blue button on your lapel. It is rumored that even some of the gay colored fishes in New York's aquarium, probably the greatest single attraction for the out-of-town visitor, will be decked out in these colors.

New York is teeming with exhibits, old and new, for the many men, women and children who will be seeing the city for the first time and are hungry for excitement. The theatres and moving picture palaces along the Gay White Way will put on their finest shows for the celebration, while Rockefeller Center, with its famous Music Hall and other attractions,

VIGNETTE

A woman entered a place in Artesia where soft drinks are sold, seated herself and waited for service. About her were others, shopping, gossiping or idly loafing. As she waited she removed two soda straws from a container with which to toy by way of passing the time until she should have attention. At last a waiter took her order. While he was serving her, she fingered the straws, then placed them in her mouth. When her drink was served, she drank it from the glass—and placed the straws back in the container.

Good Willers from El Paso, Artesians Break Bread Here

Visitors from Border Town Stop Over Wednesday on Annual Trip

About fifty El Paso business and professional men and several dozen from Artesia enjoyed a breakfast together at the Artesia Hotel Wednesday morning, when the El Pasoans stopped here on their annual good-will trip.

The visitors provided entertainment by the Blue Bonnet Square Dance Set, champion dance set of the Southwest, which honor they won at Fort Worth, accompanied by the Blue Bonnet Pioneers Orchestra, all in costume.

The dance set presented two square dances and one couple demonstrated the schottish.

L. P. Bloodworth of El Paso, who was the principal speaker at the recent Chamber of Commerce banquet here, was master of ceremonies of a short program, in which all the visitors were introduced. Bloodworth is assistant manager of the El Paso Chamber of Commerce and director of the tour.

H. G. Watson, mayor of Artesia, gave a short talk of welcome. The good-willers left El Paso Tuesday noon in two buses and spent that night in Carlsbad, coming on to Artesia from there for the breakfast yesterday morning.

From here Wednesday they went to Roswell and Hobbs and spent last night in Odessa.

They are to stop at Midland, Tex., tonight and Fort Davis, Tex., Friday night, returning to El Paso Saturday.

Vets of '98 to Sell Carnations Saturday

"Carnation Day" will be observed by the Spanish-American War Veterans in Artesia Saturday, when a number of young women will be on the streets selling carnations in remembrance of Spanish-American War dead.

The greater part of the funds raised will be used for disabled veterans and smaller portions will be used by the national and local encampments of the organization.

The carnation, it was explained, was the favorite flower of President McKinley, wartime first executive.

COMMANDER HAMILTON TO ROSWELL FOR BURIAL

The body of Lt. Commander Donald Hamilton, U. S. N., retired, 48, who died at William Beaumont Hospital at Fort Bliss on Tuesday evening, was returned to Roswell last evening.

He served aboard destroyers in the North Sea during the World War and as a member of the Hoover food commission in Russia in 1919. He was the first naval attaché to Mexico City in 1926, retiring from active service and returning to Roswell to make his home in 1933.

Funeral services will be held on Saturday.

Mrs. Irwin Capperone, aunt of Mark Corbin, who has spent the last five months in the Corbin home, left Tuesday to return to her home in Bradford, Ill.

Will Base Their Request on Reliable Information of 30 to 40 New Wells in Artesia Field by Mid-Summer.

RE-ELECT OFFICERS

Paris Is Named President Again—Kerr Is Hired For Next Year.

The Artesia schools expect to ask for an increase in salaries for teachers, as well as in the number of teachers, for next year, it was decided Tuesday evening, when the board of education met to organize, elect officers and lay plans for the coming school year.

W. E. Kerr, superintendent, who was elected for another year, and the board began the preparation of the school budget to present to the state educational budget auditor and county budget commission in Carlsbad May 1.

The increases are being asked on the basis of a considerable step-up in school enrollment contemplated because of great increase in oil activities. The board was informed by reliable oil producers that 30 to 40 new wells will begin drilling in the Artesia field by mid-summer.

All officers of the board were re-elected at the meeting: President, R. L. Paris; vice president, Charles Morgan; clerk, Fred Cole; secretary, Kerr.

C. J. Dexter and Cole, who were re-elected at the recent school election to succeed themselves, and Mrs. Landis B. Feather, who was elected, were sworn in as the group organized.

An invitation was received from Robert Howard, superintendent of Carlsbad schools, inviting members of school boards and superintendents in the county to meet at his office at 10 o'clock Saturday morning to discuss means of securing sufficient funds with which to meet the budgets for the present fiscal year.

Farmers Plant Test Plots of Flax in Valley

A number of farmers in the Artesia vicinity are planting test plots of flax this year, a crop which heretofore has been little known in the Pecos Valley. Ten to fifteen are expected to try out the crop this season.

So far as is known, S. A. Lanning, Jr., was the only person in this locality who raised a test plot last year. In spite of adverse circumstances, late planting and lack of knowledge as to the manner of growing, the crop made a fair yield.

The majority of those raising flax here this year are keeping records as to the time of planting, time of irrigating, the kind of seed, yield and the like, in order that they may all arrive at the best method of culture in the future.

It has been pointed out that importation of flax to this country amounts to about 60 to 70 per cent of the total consumption, and that farmers therefore have a wide potential possibility with the crop without interfering with the market.

PENNEY OFFICIALS HERE FOR OPENING

J. C. Penney Company officials here for the opening in the new location today and wives are: Mr. and Mrs. G. E. Loope of San Antonio, Mr. and Mrs. P. R. Lucas and Mr. and Mrs. R. Chapman of Carlsbad and H. G. Myers of Pecos, Tex.

M. G. Schulze, manager of the local store, and Mrs. Schulze are entertaining at noon today at a dinner in honor of the visitors at the Artesia Hotel Coffee Shop.

CATTLE SHIPMENTS SHOW AN INCREASE

March cattle shipments from New Mexico totaled 31,620, up 1,552 over February, secretary Sam McCue of the New Mexico Cattle Sanitary Board said yesterday. The figures, while up from last month, were a decrease from March of 1938.

SUBSCRIBE FOR THE ADVOCATE

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Table with 2 columns: Subscription type and Rate. Includes rates for one year, six months, and three months, both in and out of New Mexico.

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

MAN IS A PECULIAR BEAST

The infinite make-up of the universe is beyond the ken of all of us. So are the uses and niches into which each individual animal or species of animal fits.

We only can understand that each is here for some purpose and that the lower animals were placed on earth that the higher might live.

To kill is natural—provided it is for self preservation, by way of food and clothing.

Among the lower animals there are many bullies, who kill through some sort of morbid delight.

But in the higher animals there is not that urge—except among renegades or demented individuals—with the exception of that species known as "genus homo."

And "homo" is a peculiar beast!

When the world was made, everything for our comfort and well-being was provided in natural resources, from fuel to keep us warm and skins and fibres with which to clothe ourselves, to vegetable and animal matter to give us strength and nourishment.

All we have to do in order to enjoy life is to do our share of daily chores, whether we are savages in the heart of Africa, free-born American, or Nazis or Fascists. It matters not, and we are certain in the complex pattern of life on this planet that each is supposed to have an equal chance of life.

That is why Americans cannot understand that one group should dictate to another their mode of living, or their right to live and prosper as they see fit.

There is no Hitler, nor ever was a Hitler, who has one iota of control over the birth of a baby (although he might encourage propagation), whether it be a German babe, a Jewish babe or any other babe. The means to continuation of the species is as old as is mankind—as old as life itself.

We as nations in the past have all been guilty of dictating the lives of others, even in America within the last century.

But when we consider the vast changes in human thought and beliefs throughout the so-called civilized world in the last hundred years—a period in which more advancement was made than in any thousand years prior—we cannot understand how humans can undergo such a throwback to antiquity within twenty years, the period since the last major conflict on this world, as has been seen in some of the central countries of Europe.

It is human to want more and more things. In this country we continually want more wealth, against which the Communists claim to fight. But in the greatest communistic country in the world, Russia, the leaders have what constitutes the same thing, power to have what they want—not by means of money, but with the sword, secret societies and class discrimination.

In Germany and Italy the dictators have all that they could wish for—except peace of mind. They have wealth, made possible because of the mailed fist and fear in the hearts of their subjects not to comply. In fact, it is said Hitler is the most immensely wealthy man in Germany today in actuality—that he has secretly deposited in banks throughout the world vast sums of money in the names of fictitious persons. But his wealth, if wealth be found in ability to have what one wants, is there otherwise. He can have anything he might wish for even without that money—except world domination, and peace of mind.

There is not a capitalist in this country, no matter how greedy he might be, who would want to extend his holdings to include the ultimate wealth of the individuals with whom he comes in contact, for it is only through the prosperity of the workers that the landlord, the factory owner, the shopkeeper can prosper. Each must do his bit if the community is to prosper, but only through the system of individual gain for a job well done can any community, state or nation thrive and continue to live as such. That is, through individual effort.

Democracy is undergoing a tremendous strain, assailed on the one side by Communism and on the other by the arch-enemies of Communism, which are Fascism and Nazism. But democracy will stand the test, for sooner or later the world will become thoroughly civilized, each will understand that he must be his brother's keeper if he himself will thrive, greed will be stamped out and the critics who are here on the earth through no cause of their own will have learned to live and let live.

CROSS YOUR FINGERS AND COUNT TEN

April is the belligerent month. The Revolutionary War began April 19, 1775. The Civil War began April 12, 1861. War with Spain was declared April 25, 1898. War was declared against the German Empire on April 6, 1917.

So we advise that everybody keep his fingers crossed and count ten.

We understand that another good argument in favor of the newspaper, in comparison with the radio, according to the advertising man's way of thinking and argument, is that you can't wrap your lunch in a radio.

AND THEN, OF COURSE, THERE'S TOM MOONEY

We enjoyed your editorial "Tom Mooney." You might be interested in this copy of a wire sent last Saturday night regarding the same jail-bird.

Walter Winchell and National Broadcasting Co., New York City, N. Y.

Albuquerqueans interested in knowing your reactions to Tom Mooney's attitude toward his wife. It sounds like the last four letters in your name to us. Be listening Sunday night.—Mr. and Mrs. Albuquerque.—Health City Sun, Albuquerque.

"The entire peace of the world today is being managed by two of the greatest ham actors that ever lived."—Elmer Rice, American playwright.

New evidence of the wonderful California climate is found in the appearance there of a man declared dead 14 years ago.—Amarillo News.

CHURCHES

ST. ANTHONY CATHOLIC CHURCH 504 North Ninth Street

Priest in charge, Rev. Gerald Biver. Time of Sunday Masses: 8 a. m. for American speaking people. 9:30 a. m. for Spanish-American people.

Instructions

Saturday, 10 a. m., for the school children. Saturday, 2:30 p. m., for the Daughters of Mary. Confessions are heard Saturday at 7:30 p. m. and Sundays before the Masses.

CHURCH OF THE NAZARENE Fifth and Quay

Rev. E. L. Askins, Pastor, 708 West Missouri Street, phone 356. B. G. Sanders, Sunday school superintendent. Mrs. E. A. Paton, W. F. M. S. president. Miss Berthold Alcorn, N. Y. P. S. president. Miss Eleanor Clark, church secretary and treasurer. Sunday school, 9:45 a. m. Sermon, 11 a. m. N. Y. P. S., 6:45 p. m. Prayer meeting on Wednesday evening at 7:30. W. F. M. S. meets every first and third Thursday. A spiritual church in a friendly community. We welcome you to come and worship with us.

CHURCH OF CHRIST Seventh and Grand

Sunday Bible school, 10 a. m. Morning sermon, 11 a. m. Lord's supper, 11:50 a. m. Training school, 6:45 p. m. Evening sermon, 7:30 p. m. Wednesday Ladies' Bible class, 9:30 a. m. Mid-week meeting, 7:30 p. m. Allen E. Johnson, Minister

FIRST PRESBYTERIAN CHURCH Fourth at Grand

Church school, 9:45 a. m. Morning worship, 11 a. m. Vesper service, 5 p. m. Christian Endeavor, 6 p. m. To our visiting friends we extend a most cordial welcome. We are always delighted to have you worship with us.

At our vesper service we emphasize quiet organ music, choral and congregational singing and a brief vesper talk by the pastor. Henry S. Stout, Minister

METHODIST CHURCH Corner First and Grand

Sunday school meets at 9:45 Sunday morning with classes for every age group. Morning worship at 11 o'clock. Good music and sermon. Senior Epworth League meets each Sunday evening at 7 o'clock. Young people between the ages of 15 and 24 are invited to attend and take part in the interesting and helpful programs. Evening worship at 7:30. Congregational singing and a message from the Holy Scriptures. We endeavor to make our services constructive and helpful to those who come to worship with us. You are always welcome at the Methodist Church. John S. Rice, Pastor

SAINT PAUL'S EPISCOPAL CHURCH

Evening service at 7:30 p. m. every Sunday except the first Sunday in each month. Church school every Sunday at 5 p. m. The Rev. F. B. Howden, Jr., Rector.

CHRISTIAN SCIENCE SERVICES

"Doctrine of Atonement" is the subject of the lesson-sermon which will be read in all societies and churches of Christ, Scientist, on Sunday, April 16.

The Golden Text is: "We also joy in God through our Lord Jesus Christ, by whom we have now received the atonement."—(Romans 5:11.)

Among the citations which comprise the lesson-sermon is the following from the Bible: "For God sent not his Son into the world to condemn the world, but that the world through him might be saved."—(John 3:17.)

The lesson-sermon also includes the following passage from the Christian Science textbook: "Jesus was the mediator between the spirit and the flesh, between truth and error. Explaining and demonstrating the way in divine science, He became the way of salvation to all who accepted His word."

FIRST BAPTIST CHURCH Corner of Grand and Roselawn

9:45 a. m., Bible school. 10:55 a. m., morning worship. The Rev. A. L. Goodwin of Carlsbad, who is leading in our meeting, will preach both morning and evening. 7 p. m., Baptist Training Union. 8 p. m., evening serv-

Fifteen Years Ago Today

(From The Advocate Files of April 11, 1924)

The greatest radio program ever broadcasted from the Pecos Valley was put on by Artesia folks at Roswell last Friday night. About 35 took part on the program after spending two weeks in preparation.

J. S. Sharp and son, Glenn, are closing out their grocery store in Cawker City, Neb., and will come to Artesia to make their home.

President Calvin Coolidge has issued an executive order withdrawing from entry 82,710 acres of public lands surrounding Carlsbad Cave National Monument in New Mexico. The land will be reserved pending the advisability of increasing the monument now being explored by the National Geographic Society.

Work of art is presented to grammar school. An oil painting which was the gift of the Artesia Woman's Club to the grammar school, was formally presented Wednesday afternoon by the club president, Mrs. H. A. Stroup. Miss Alma Givens, superintendent of schools, accepted the gift, with remarks of appreciation. The picture, which is considered as one of unusual merit, was painted by Miss Louise Crow, now studying in Europe.

J. D. Josey is a candidate for tax assessor in the Democratic primary.

The Security State Bank in Portales closed its doors Tuesday morning.

L. D. S. TO HOLD DISTRICT CONFERENCE AT CARLSBAD

District conference of the Church of Jesus Christ of Latter-Day Saints will be held at Carlsbad, at which time two very influential men will speak, Elder Joseph Fielding Smith of the Quorum of the Twelve Apostles and William W. Seegmiller, president of the Western States Mission. Both men have filled several missions for the church, as well as holding many important offices in various lines.

This quarterly conference will be held in the Episcopal hall, located at the corner of Fox and Alameda Streets, April 24 at 7:30 p. m. The public is cordially invited to attend this meeting.

No Reduction in Personnel Under New Port Set-up

Governor Miles said last week he hoped the reorganization of the port of entry system could be accomplished with "little if any" reduction in personnel.

The recent legislature changed the ports to "registration stations" and placed them under jurisdiction of the state police board, of which the governor is a member.

"It will be necessary to have the stations manned 24 hours a day," the executive said. "So the number of employes probably will remain about the same."

Governor Miles said he planned to "look into reports some livestock operators were trucking sheep across the state line without passing through the registration stations," in violation of the law.

Miss Dora Russell, daughter of Dr. C. Russell, was here from Clovis for an Easter visit with home folks. Miss Russell is teacher of Spanish in the Clovis schools.

Our revival services will continue both morning and evening at 10 and 7:30 o'clock throughout the week and next week, closing Sunday evening, April 23. The Rev. Mr. Goodwin is leading in these services. We wish to extend to all an invitation to be with us. S. M. Morgan, Pastor

FIRST CHRISTIAN CHURCH Sixth and Quay "The Homelike Church"

May the Easter enthusiasm still remain for the services next Sunday. Bible school 9:45 a. m. Communion 11 a. m. No preaching this Sunday. The pastor and Mrs. Wheeler are away on a short vacation in Kansas. J. Vernon Wheeler, Minister

Advertisement for Hotel Paso del Norte, El Paso, Texas. Features: A Western Hotel for Western Folk. In El Paso on business or pleasure, cattlemen and all other westerners will find real old-fashioned western hospitality at the Del Norte; and you'll find the food always better, and the accommodations more comfortable. Hotel PASO del NORTE, El Paso, Texas. W. L. TOOLEY, PRES. PAUL HARVEY, SEC. V.P.

Health Column

Conducted by Charles M. Cree, Director, Division of Health Education

This letter is addressed to the mothers of New Mexico and especially to the mothers of small babies.

Summer and warm weather are now almost upon us and with the coming of the warm weather comes the danger of summer-complaint and other fly-borne diseases.

Summer complaint, while it can attack anyone, is particularly dangerous for little ones and every precaution should be taken to protect those who are as yet unable to protect themselves.

Keep all of the food in your house covered up so that the flies cannot get at it. See that the baby's food is properly and safely prepared and be sure to remember that the hands should always be carefully washed before preparing food of any sort. Always, winter or summer, boil the milk for the baby as a safety measure. Boiling the milk will also soften the curd and make the milk more easily digestible.

If you are caring for a small baby and are not quite certain how best to protect him from summer complaint or other fly-borne diseases be sure to see your public health nurse. She will be only too glad to help you with your problems.

All mothers should do their best to see that dirty places in and around the home are destroyed. Flies breed in dirt and carry infection from it into the homes. Garbage dumps and dirty toilets are examples of such places.

See that your toilets are made and kept fly-proof. Don't allow piles of garbage or other filth to gather anywhere near your home. Keep your own garbage and household refuse in a can with a lid on it to keep out the flies. If you are uncertain how to do all these things ask any public health nurse, your sanitation or any doctor.

Clean up your own place and try to get your neighbors to do the same; it will really pay you to do this.

When you give your baby sun baths this year, stay with him to keep the flies away. This can be done quite easily by waving a newspaper gently across the baby's crib or buggy.

When your baby is left alone in his crib or buggy, do your best to protect him from the dangers of fly-borne diseases such as summer complaint. Buy a few cents worth of mosquito netting or even cheesecloth and fix it over the crib or buggy so that the flies cannot get to the baby and infect him.

A few precautions such as these are well worth while and may save you much anxiety and grief during the summer months and may even save the life of the little newcomer in your home.

Sheep, Cattle Winter Well in Eddy County

Sheep and cattle wintered well in Eddy County and feed prices are low, according to the April bulletin on ranges and livestock for New Mexico, compiled by Fred Daniels, agricultural statistician, Department of Agriculture, Bureau of Agricultural Economics.

The March rains of more than an inch left ranges in good shape, the bulletin said.

The general report for lowlands of the state compares favorably with Eddy County, with the added notation that prospects are encouraging for large lamb and calf crops. The condition of ranges is 88 per cent of normal, compared with 83 per cent last month and 81 per cent for the 10-year average.

Typewriters, Portable and Upright, new and rebuilt, \$7.50 up—The Advocate.

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Must Comply With Requirements for Earth Reservoir

Misunderstandings Cause Ranchers Trouble in Range Program

"Misunderstandings relative to the requirements of earthen reservoirs," says Archie Vance, state AAA engineer, "have caused more difficulty in certifying these reservoirs for payment than any other one thing. In order to avoid this difficulty," continued Mr. Vance, "I would like to caution ranch operators who contemplate participating in the 1939 range conservation program to be sure they understand the requirements."

The regulations require that all practices that are to be approved for payment shall be approved by the county conservation committee prior to the institution of the practice. This means that it is absolutely necessary that the ranch operator have his project approved by the county committee before beginning work on it, he said. And at the time the project is approved, the county committee should give the ranch operator detailed instructions relative to the requirements of the handbook in connection with the proposed project. If the project is one of reservoir construction, the committee should point out to the ranch operator that sites for all dams shall be surveyed by a competent person who must stake off and prepare a design for the proposed dam.

"The responsibility," continued Mr. Vance, "for a construction that meets the specifications provided for in the handbook is entirely that of the ranch operator and if he prepares his own design for the dam and has it approved by the county committee in writing, it will be his responsibility to see that the completed structure meets all the minimum requirements specified by the New Mexico handbook for reservoir construction."

Mrs. M. H. Ferriman of Cheyenne, Wyo., who spent the last two weeks here as house guest of Mr. and Mrs. Martin Yates, left for her home by train Saturday morning. Many courtesies were shown Mrs. Ferriman, a former resident of the city, while visiting here.

Dr. John J. Clarke drove to El Paso Friday afternoon for his father, Dr. J. J. Clarke, who has been a patient at Hotel Dieu for the last two weeks. Dr. Clarke is recuperating at home now.

Typewriters, Portable and Upright, new and rebuilt, \$7.50 up—The Advocate.

AFRAID OF LIGHTNING? The crash of thunder and the flash of lightning terrify with visions of sudden death. Yet such storms seldom take toll of human life. Nature warns humans insidiously. Pain, exhausting fatigue, headaches or like distress often are signals of deep disorders. Don't jeopardize health by guesswork. Visit your physician. Let him accurately diagnose the trouble and he will prescribe a regimen and treatment for its correction. PALACE DRUG STORE Artesia, N. Mex. Phone 1

In El Paso Choose One of These Homelike HOTELS Gateway Hotel and COFFEE SHOP Hotel LOCKIE All Rooms with Bath \$1.50 and \$2.00 A Clean Comfortable ROOM \$1.00 for Garage Facilities OPPOSITE CITY HALL OPPOSITE POST OFFICE

Mr. and Mrs. Joe Gant of Carlsbad, Mrs. Bernard Cleve and two sons, Bernard and Charles, of Elk and New Martin of Elkins spent Easter here with their father, S. Martin, and other members of the Martin family.

Mr. and Mrs. Buford Chunn of White Deer, Tex., and Mr. and Mrs. Perry Johnson of Groom, Tex., were Easter Sunday guests at the George Frisch home. Mrs. Chunn and Mrs. Johnson are daughters of Mr. and Mrs. Frisch.

Mr. and Mrs. J. E. Robertson and their son, James, of Carlsbad were here Sunday as guests of Mrs. Robertson's sister, Mrs. R. L. Paris, and Mr. Paris.

Artesia Credit Bureau DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION Office 307 1/2 West Main Phone 37

Artesia Lodge No. 28 A. F. & A. M. Meets Third Thursday Night of Each Month Visiting members invited to attend these meetings.

Woodmen of the World Meetings 2nd and 4th Thursday at 7:30 Visitors invited L. B. FEATHER, Financial Sec'y.

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R. M. HENSON Public Accountant Second Floor Smith Bldg. PHONE 355



Kill the Bugs That Prey— Make Cotton Pay

By T. C. RICHARDSON, Secretary
Breeder-Feeder Association

Cotton is, and should remain, an important factor in balanced agriculture on most Southwestern farms. With good management we will eventually make as much cotton on the reduced acreage as the world will take. The breeder-feeder program involves better cotton yields through crop rotations and livestock; and the cottonseed are indispensable to good livestock feeding.

There is yet another way to offset the smaller cotton acreage and make more profit from the cotton crop by increasing the yields. That is by effective control of the insect pests which, like the poor, we have always with us. Conservative estimates, based on careful measurements of yields with and without the use of proven control measures, indicate that the bugs get from one-eighth to one-fourth of the cotton crop for which we labor every year. The average for the cotton belt is about 3,000,000 bales annually, or an average loss of about two bales per cotton farm.

If this loss were like those from flood, drouth or storm, completely beyond our control, our indifference would be excusable. As a matter of fact, however, most of the insect damage can be avoided if we use the right methods at the right time. So long as we enter each season with only the pious hope that the flea hopper, the boll weevil, the leaf worm and the boll worm will not "happen" this year, we shall go on taking the yearly losses from their depredations.

It is not often that all these pests seriously attack the cotton crop in the same year; on the other hand, there are few years in which we escape damage from at least two or three of them. Why not be prepared to fight whichever of them shows up first—and the others if they occur?

One machine of the right kind and two chemical materials are all that are needed for either one or all the four principal cotton insect pests—flea hopper, boll weevil, boll worm and leaf worm. Other methods and materials will serve for one insect, but only a good dusting

machine is effective for all four of these pests, and dusting machines may be had to suit any size purse and size cotton field.

Just as we know that weeds and grass will grow if we do not hoe and plow, we know that one or more of these four insect pests will attack the crop some time during the season. Good business demands that we be ready with the guns and the ammunition to battle the bugs, just as we are with the weed-killing implements.

Sulphur and calcium arsenate are the two effective materials for a complete pest-control program from early flea-hopper time to late leaf-worm time. Sometimes a little extra arsenical is needed, but the two materials, separately or in combination, and the same dusting machine will handle all four pests.

Successful and economical control of these pests depends on doing the right thing at the right time, as well as on having the right implement and the right materials. If we wait until the bugs get busy before seeing whether our merchants have the machinery and materials in stock, part of the damage will be done before we can get "hitched up" for the job.

The flea hopper is the early bird of this pest quartette, and does more damage than many people are aware of because the insect is hard to find, and its presence is not easily perceptible. Its attacks cause the early fruit buds to fall before they become "squares," and we say "the cotton is not setting a bottom crop." It's a pretty safe guess that flea hoppers are responsible, and dusting with prepared sulphur is the remedy.

Mr. and Mrs. C. M. Houk and their daughter, Kathryn, expect to leave for Albuquerque the latter part of this week where they will establish their residence. Mr. Houk, who has been associated with the Artesia Auto Company until recently, with his family came to Artesia about two years ago. The Houk family have made innumerable friends who regret their change of residence.

Army Still Swears By and at Mules When Goin's Tough

The army is being mechanized, yes, but when the going gets tough in rugged mountain country the troops swear by—and at—the old army mule.

Take the 25th Infantry, quartered at Fort Huachuca, Ariz., near the Mexican border. Mules are preferred as motive power for the machine gun carts and escort wagons.

"There always will be places a mule can go where all the trucks and tractors in the world would never attempt to follow," de-

clared Col. Lee D. Davis, commanding officer.

Horses are furnished for mounted officers, non-commissioned officers and orderlies, but the mules outnumber the horses and are more useful. Since the outfit is an infantry regiment, the call is mostly for draft animals. That's where the mule shines.

Stubborn? That goes without saying, Colonel Davis admitted, "But the mule is infinitely more intelligent than the horse when it comes to taking care of himself. He is more surefooted and more careful when going over rough terrain. Bring a mule into his stable when he has been working hard and is hot and sweating and he will

touch neither food nor water until he has cooled off.

"A horse, under the same conditions, will eat and drink as much as he can hold, making himself sick."

Mrs. A. L. Neitherlin expected to leave by train this morning for New York City, where she will visit her daughter and family, Mrs. J. A. Hool, Mr. Hool and their infant daughter, Susan Jean, for the next month. Mrs. Neatherlin will also have the pleasure of visiting the New York World's Fair while there.

Mr. and Mrs. J. K. Wallingford and daughter, Martha, were accompanied by their guests, Mr.

and Mrs. H. H. Helm of New York City, to Santa Fe Saturday. Mr. and Mrs. Wallingford drove to El

Paso Tuesday with Mr. and Mrs. Helm, who took a train from there to the West Coast.

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WHEREVER YOU DRIVE
YOU'RE SAFER
ON NEW
Firestone
CHAMPIONS

The Only Tires Made with the NEW SAFETY-LOCK CORD BODY and NEW GEAR-GRIP TREAD

ON any roads, in any car, in any weather, you are safer on Firestone Champion Tires. And here's the reason:

The Firestone Champion Tire is different — entirely new. Designers swept into the discard all conventional tire building patterns. They created a revolutionary new type of cord body — and an amazingly safe, new styled tread design. The result was safety so positive that car manufacturers have adopted the Firestone Champion Tire as standard equipment on their 1939 models — car owners all over the country are proclaiming it the safety sensation of the year.

Stronger Cord Body. The new Firestone Champion Tire is built by an entirely new method in which each and every component part of the tire is locked and interlocked into a super-safe, inseparable unit of amazing strength. This is accomplished first, by the use of a completely new type of tire cord called "Safety-Lock," in which the cotton fibers are more compactly in erwoven to assure cooler running and provide greater strength. Then, the fibers in each individual cord, the cords in each ply and the plies themselves, are all securely locked together by a new and advanced Firestone process of Gum-Dipping which provides amazingly greater strength. And greater strength means greater safety.

More Non-Skid Mileage. The new Safety-Lock cord construction provides the extra strength needed for the use of the new, thicker, tougher, deeper Firestone Gear-Grip tread which delivers remarkably longer non-skid mileage. This sensational new tread is called "Gear-Grip" because of its unique design — it has more than 3,000 sharp-edged angles which grip the road with a sure-footed hold to protect against skidding and assure a safe stop.

For your greater safety, whether touring or driving around town, you need the extra protection of the new Firestone Champion Tire — the only tire made that is safety-proved on the speedway for your protection on the highway. Drive in today and let us equip your car with the extra non-skid safety and blowout protection provided in a new set of Firestone Champion Tires.



FLOYD ROBERTS
1938 National Race Champion
More champion race drivers select and buy Firestone Tires for their racing cars than all other makes of tires combined. These men, whose lives depend on tire safety, know tire construction and they refuse to risk their lives or chances of victory on any other make.

Listen to The Voice of Firestone with Richard Crooks, Margaret Speaks and Alfred Wallenstein, Monday evenings over Nationwide N. B. C. Red Network

Firestone LIFE PROTECTOR

The Tire within a Tire

This amazing Firestone development makes a blowout as harmless as a slow leak.

Should a blowout occur the exclusive Firestone Safety-Valve holds sufficient air in the inner compartment to support the car until it is brought to a safe stop. Your car, equipped with Firestone Life Protectors, is completely safe from the dangers of blowouts and punctures.

Right or Wrong?

Here is a little test for you



1. The current used to transmit the voice by telephone is the most delicate current in common use.
RIGHT WRONG



2. Wire in use in the Bell System would go around the world more than 3000 times.
RIGHT WRONG

The answers are shown below and here is the answer for quick, satisfactory communication. When you want to reach someone in another town, for business or social purposes, telephone! It not only takes your voice to the person you want to reach but brings back an immediate spoken reply.

The operator will be glad to tell you any out-of-town-rates.

Answers . . .
Don't look until you've guessed—
1. **RIGHT.** It is so delicate that Dr. Bell once talked through the bodies of six college professors hooked up as part of the circuit.
2. **RIGHT.** It would go around the world more than 3200 times.

The Mountain States Telephone & Telegraph Co.

Firestone CHAMPION		Firestone HIGH SPEED		Firestone CONVOY	
5.25-17.....	\$14.05	6.00-18.....	\$17.15	5.25-17.....	\$11.00
5.50-16.....	14.15	6.25-16.....	17.95	6.25-16.....	16.15
5.50-17.....	14.65	6.50-16.....	19.35	6.50-16.....	17.40
6.00-16.....	15.95	7.00-15.....	21.35	7.00-15.....	19.20
6.00-17.....	16.50	7.00-16.....	21.95	7.00-16.....	19.75
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				6.50-16.....	14.50

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SOCIETY

Legion Auxiliary Endorses Mrs. Pior For New Mexico Department President

Mrs. Ben F. Pior was endorsed for the office of department president of the American Legion Auxiliary, at the meeting held at the Legion hut Monday afternoon. Formal announcement of her candidacy has been made by Clarence Kepple Unit No. 41 of Artesia. The election will be held at the annual department convention in Lordsburg in August.

Probably no other woman in the organization is so well qualified for the office of department president as Mrs. Pior. She has been active in the work of the organization over a period of years, serving as unit president for two years, as department Americanism chairman for one year, fifth district president for one year, department secretary for one year and is at present department membership chairman.

Mrs. Pior was one of the delegates who represented New Mexico at the national convention of the American Legion and Auxiliary held in Los Angeles last September.

Only after requests began to come in from over the state did Mrs. Pior consent to allow her name to be presented by the local unit, which had been urging her for some time to become a candidate for the office.

Mrs. Raymond Bartlett, president, presided over the business session and introduced Mrs. Ann Kinder, school nurse, who was in charge of the welfare program. Miss Cruz Galvon, teacher of the Spanish children, assisted by Miss Beulah Moore, presented about forty-five Spanish children in an Easter playlet which was an interesting performance. A welfare play, with Hattie Ruth Cole, Betty Blue and Mary Ann Hamilton taking the parts, was instructive as well as amusing.

Mrs. Irvin Martin and Mrs. C. R. Baldwin, who attended a meeting in Albuquerque recently when the national president made her official visit to New Mexico, reported interesting points of the meeting. The unit will again sponsor a "Poppy Day" poster contest, offering \$3 for the first prize and \$2 as a second prize.

Hostesses for the afternoon, who served refreshments during a social hour after the meeting were: Mmes. Calvin Dunn, Frank Wilson, John Briscoe, J. H. Jones and Kinder.

MRS. LOVING HOSTESS AT EASTER EGG HUNT

Following the annual custom of years, Mrs. Pete Loving entertained the little folks of her Sunday school class, which is the beginners' class, of the Church of Christ, with an Easter egg hunt at her home Saturday afternoon.

The youngsters were not only thrilled with finding colorful Easter eggs, but also had the thrill of finding tiny Easter bunnies and chicks. Ice cream cones were served after the hunt. Guests were: Jeanne and Howard Smith, La Verne and Elvira Batie, Joseph Beatty, Fid Hamill, Ann Watson, Thelma Hayhurst, Mirna Henderson, Doris Beuland, Linda Naylor, Sharon Haynes and Marilyn Otts.

Miss Gene Plunkett, a teacher in the schools, had as her guests over the Easter vacation her mother, Mrs. Helen Plunkett, of Las Vegas and a brother-in-law and sister, Mr. and Mrs. E. V. Manning of High Rolls.

Social Calendar

Beatrice Blocker, Society Editor Telephone 7 or 99

THURSDAY (TODAY)

The Susannah Wesley Bible Class, at the Methodist Church, 2:30 p. m.

The Thursday Supper Club, Mr. and Mrs. Howard Whitson, hosts, 7 p. m.

Order of Eastern Star, Masonic hall, 7:30 p. m. Reports of delegates to grand chapter. Social hour and refreshments.

Baptist Woman's Missionary Society at church, 2:30 p. m.

Christian Home Builders class, Presbyterian Church basement, 6:30 p. m.

FRIDAY

Atoka Woman's Club, backward party, husbands guests, at W. T. Haldeman home, covered dish supper, 6:30 p. m.

Catholic Ladies Altar Society, postponed.

Past Noble Grand Club postponed until Friday of next week.

1937 Bridge Club, Mrs. C. J. Dexter, hostess at Artesia Hotel, 1 p. m.

H20 Bridge Club, Mrs. John Lowery, hostess, 2 p. m.

SATURDAY

Rainbow Auxiliary girls, at Legion hut, 3 p. m.

MONDAY

Past Presidents' Parley, Mrs. P. V. Morris, hostess, Artesia Hotel Coffee Shop, 1 p. m.

W. C. T. U. at Methodist Church parlor, 2:30 p. m.

TUESDAY

Rotary Ann Banquet, Artesia Hotel roof garden, 7:30 p. m.

Fortnightly Bridge Club, Mrs. William Linell, hostess, 1 p. m.

WEDNESDAY

Pitch Club, Mr. and Mrs. S. O. Higgins, hosts, 6:30 p. m.

Woman's Club, two sessions, 2 to 2:45 p. m. at high school auditorium and 3 to 3:45 at Central School auditorium. Miss Elizabeth Garrett of Roswell will appear with her "Seeing Eye" dog, "Teene."

The meetings are open to the public. A free will offering at the door to defray expenses.

THURSDAY (NEXT WEEK)

Thursday Evening Bridge Club, Mr. and Mrs. Howard Stroup, hosts, 7:30 p. m.

Methodist Missionary Society, Mrs. A. P. Mahone, hostess, 2:30 p. m.

Christian Woman's Association, Mrs. E. A. Crain, hostess, 2:30 p. m.

Nazarene Missionary Society, at the church, 2:30 p. m.

Presbyterian Woman's Association, membership tea, home of Mrs. William Linell, 2:30 p. m.

Presbyterian Association

The April business meeting of the Presbyterian Woman's Association was held at the church last Thursday afternoon.

Mrs. Hugh Kiddy, president, presided. The Rev. Henry Stout, pastor of the church, discussed the plans for a study course which he will conduct at the monthly business meetings for a period of time. Announcements of the study will be made later.

Mrs. V. L. Gates, hostess, served a refreshment course during a social hour. Twelve members were present.

CHRISTIAN ASSOCIATION HAS A TURKEY DINNER

A sumptuous turkey dinner was enjoyed last Thursday when the husbands of the Christian Women's Association joined them at the home of Mrs. John Lanning at the noon hour. About 45 persons were served.

A short musical program was enjoyed before the comforter tacking got under way. Mrs. Martin Yates and her house guest, Mrs. M. H. Ferriman of Cheyenne, Wyo., were guests on this occasion and joined in the musical program. Mrs. Ferriman rendered several piano selections as did Mrs. J. Vernon Wheeler, and Mrs. Yates rendered a group of vocal numbers.

Mrs. Frank Thomas, president, presided at the business meeting. The devotionals were led by Mrs. Will Ballard and Mrs. Ira Reser and were closed by Mrs. Ferriman. The next meeting will be held at the home of Mrs. E. A. Crain.

HASTINGS ARE HOSTS TO EVENING BRIDGE

Only two tables of guests were entertained last Thursday evening, when Mr. and Mrs. Wallace Hastings were hosts to members of the Thursday Evening Bridge Club.

A dinner was enjoyed at the Artesia Hotel Coffee Shop preceding the games at the Hastings home. The rock crystal prize was awarded to Mr. and Mrs. A. L. Colvin.

MISS MONTA McFADIN, RETURNED MISSIONARY, IS HONOR GUEST HERE

Miss Monta McFadin, returned missionary from Brazil, was an honor guest at the Methodist Missionary Society here last Thursday afternoon. At the close of the meeting a beautiful informal tea was served in the church parlor complimenting the visitor.

Miss McFadin, who has been in Brazil the last three years, was a teacher in the Colegio Americano College at Porto Alegre, Rio Grande do Sul, which is located in the southern part of Brazil. Miss McFadin attended the council meeting held this year in Nashville, Tenn., just before coming here. She returned to the states on a year leave-of-absence, expecting to enter Northwestern University at Evanston, Ill. However, on account of the urgent need for missionaries, she may return earlier.

Miss McFadin, a former Roswell girl, gave interesting reports of her work and experiences in the foreign country. A collection of pictures helped her tell her story. In conclusion, Miss McFadin said, the field needs so many more workers and so few are offering themselves for the work now. The visitor was accompanied from Roswell by Mrs. Earl Patterson and her daughter, Miss Effie Jane Crosby. Mrs. M. H. Ferman of Cheyenne, Wyo., a former Artesia resident, was a visitor.

The devotionals of the afternoon were led by Mrs. Mary Macdonald. Mrs. Reed Brainard presided at the meeting. The next meeting of the society will be held at the home of Mrs. A. P. Mahone.

State President Of P. T. A. Speaks At Meeting Here

Mrs. George Reese of Roswell, state president of the Parent-Teacher Association, paid the Artesia unit an official visit Tuesday afternoon at a regular meeting of the organization at the high school auditorium. Mrs. Reese spoke briefly on the "Policies of the P. T. A.," in which she said the national organization is in its forty-second year. Mrs. Reese said there are fifty-six units in New Mexico with a membership of 3,000.

Accompanying Mrs. Reese were four other Roswell ladies, each of whom is active in the Parent-Teacher organization. Mrs. Russell Bird, state secretary, spoke on the "State and National Set Ups;" Mrs. M. H. Henderson, vice president of the state P. T. A. and president of the Chaves County council, spoke on "The Activities of the Council;" Mrs. P. V. Thorson, state chairman of the state P. T. A. magazine, spoke on the "Benefits of the State Magazine."

Mrs. George Hill, president of the city council in Roswell, who was elected president of the Senior High P. T. A. in Roswell Tuesday evening, was also a guest.

W. E. Kerr, superintendent of Artesia Schools, offered remarks of appreciation and praise for the interest of civic organizations in school affairs in the past years. Mr. Kerr in conclusion spoke of the value of a Parent-Teacher Association.

VIERNES BRIDGE CLUB MRS. HASTINGS HOSTESS

Mrs. Boone Barnett received the high score award and Mrs. A. G. Glasser second high award Friday afternoon, when Mrs. Wallace Hastings entertained the Viernes Bridge Club.

Mrs. A. L. Colvin was a substituting guest. Members present were Mmes. C. R. Vandagriff, E. E. Gillispie, Andy Company, Wren Barker, E. J. Foster, Joe Holyfield, Fletcher Collins, Jack Clady, Barnett and Glasser and the hostess.

Light refreshments were served after the games.

BREAKFAST GUESTS ON EASTER SUNDAY

Mr. and Mrs. E. A. Crain and Mrs. Crain's mother, Mrs. Fannie Hennessee, of Artesia and Mr. and Mrs. Bill Best and infant daughter, Barbara, of Austin, Tex., were breakfast guests of Mr. and Mrs. Hollis Watson and Helen and Joe Easter Sunday.

Mrs. Best is a daughter of Mr. and Mrs. Crain.

MORNING COFFEE HONORS VISITORS

Mrs. J. S. Ward entertained with a beautifully appointed morning coffee Friday, honoring Mrs. H. H. Helm of New York City, house guest of Mrs. J. K. Wallingford.

Those sharing the occasion with Mrs. Helm were: Mmes. Wendell Welch, Phyllis Hall, Marie De Voss, C. J. Dexter, Terry Hornaday, Earl Bigler and J. K. Wallingford and Miss Phoebe Welch.

WANTED—Clean Cotton Rags—The Advocate.

Subscribers for the Advocate

EASTER CANTATA IS DECIDED SUCCESS

The Easter cantata presented Sunday evening in the auditorium of Junior-Senior High School by members of choirs of Artesia churches under the direction of Augusta Spratt was enthusiastically received by a large crowd. The singing was excellent and the theme impressive.

A number of persons who attended feel a similar program should be presented in Artesia each Easter.

MRS. C. M. HOUK IS COMPLIMENTED BY CLUB

Mrs. C. M. Houk was complimented by members of the First Afternoon Bridge Club, of which she is a member, Tuesday afternoon, when the club was entertained by Mrs. A. G. Glasser. Mrs. Houk, who is leaving with her family this week to make her home in Albuquerque, was given a lovely handkerchief shower. The presentation was made in a May basket decorated with colorful fresh pansies.

Mrs. Roger Durand, Mrs. Ruth Tuttle and Mrs. George Williams were substituting guests. Mrs. J. Clarke held high score at the conclusion of the games. Other guests were: Mmes. A. B. Coll, Jeff Hightower, Beecher Rowan, James Nellis, G. U. McCrary, J. M. Story and H. A. Hamill.

SPENCER CORSETS

Fitted perfectly in your own home. Call 246 for appointment. Mrs. Edgar Burke, experienced corsetiere. 9-tfc

Typewriters, Portable and Upright, new and rebuilt, \$7.50 up—The Advocate.

Wool Season's Here

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- FLEECE TIES
- SEWING TWINE
- BRANDING LIQUID

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Wanted—Clean Cotton Rags—The Advocate.

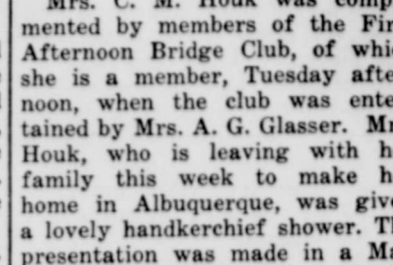
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ROPER "Marquette" Model

Easy Terms



The "Marquette"

NEW MEXICO EASTERN GAS CO.

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Wanted—Clean Cotton Rags—The Advocate.

Subscribers for the Advocate

BILL (WITH HELP) GETS HIS GAL

WHY SO GLUM, BILL? DIDN'T GET LET OFF, DID YOU?
WORSE THAN THAT, JIM. MY GAL'S GOT WHAT SHE CALLS A "GOOD DRESSER."
OH, YEAH? NEW DUDS, NEW SHOES. HE LOOKS NEAT, EH?
MY OUTFIT'S ALL RIGHT, I GUESS. IF I COULD AFFORD A NEW PAIR OF KICKS.
HEY, YOU! GO DOWN TO THE FORTUNE DEALERS. THE BEST SHOES YOU'VE EVER SEEN... FOR ONLY \$4
THAT SATURDAY NIGHT... BILL, I'M YOURS NOW AND... FROM NOW ON!
THE FORTUNE? I'VE GOT IT.

WHAT BILL CHOSE

You like Bill's style? Maybe, maybe not. What you need... in shoes... may be different. But we'll wager you do want style and comfort and super-value. Come in today and we'll prove we have it... in

FORTUNE SHOES
4 MOST STYLES

SPECIAL of the WEEK!

Friday and Saturday

Lord Baltimore

A Rich, Golden Cake

BUY IT AT YOUR GROCER'S

ROSS BAKING CO.
The Bakers of Betsy Ann Bread

New Spring

SLACKS and WASH PANTS

NEW STYLES AND COLORS

WASH PANTS
98c and \$1.49

SLACKS
In New Rivercool Fabrics and Tropical Worsted
Only \$3.95

Peoples Mercantile Co.
"Where Price and Quality Meet"
Phone 73

JOYCE & FRUIT STORES
West of the Pecos since 1820

MISS ALICE JOHNSON HONOREE AT DINNER

Miss Alice Johnson, cousin of Oscar Pearson, was named honor guest Saturday evening when Mr. and Mrs. Pearson were hosts at a delightfully appointed birthday dinner, complimenting her on her birthday anniversary.

Miss Johnson, a student at Eastern New Mexico Junior College in Portales, was joined in celebrating the occasion by Miss Dollie Meador, Miss Alice Carter, Miss Peggy Nelson and Messrs. Robert Payne, Walter Robinson and Claybern Buckner and the hosts, Mr. and Mrs. Pearson.

Of the above guests, all except Mr. Payne were guests in the Pearson home at high noon Easter Sunday. After a dinner, the entire party drove to Portales, Miss Johnson returning to college and Mr. and Mrs. Pearson and guests paying a visit to Gilbert Meador, who is recuperating from an appendectomy.

EASTER DINNER PARTY CLARENCE PEARSON HOME

Mr. and Mrs. Clarence Pearson had as their guests Easter Sunday at dinner Mr. and Mrs. Ralph Pearson and son, Raymond; Mr. and Mrs. Roy Ingram and daughter, Esther Kay; Mr. and Mrs. August Nelson and family; Mr. and Mrs. Charlie Nelson and family; Harry and Harvey Nelson.

Dinner was served from a beautifully appointed table. In the afternoon the children enjoyed an Easter egg hunt on the premises.

MERRY DOZEN HAVE EASTER EGG HUNT

Shirley Watson and Margaret McDermott were assisted by Miss Peggy Linell Saturday afternoon, when they entertained the Merry Dozen Club with an Easter egg hunt.

It was an exciting occasion as the youngsters hunted the eggs which were hidden in the nooks and corners of the neighborhood around the Watson home. Guests were: Guinivere Ellie, Bernice Marie Baldwin, Helen Watson, Margaret Attebery, Kathryn Houk, Meredith Martin, Billie Sue Barnett and Mary Elizabeth Daugherty.

MRS. RALPH SHUGART HOSTESS TO P. E. O.

Particularly interesting were the "Pages From a Personal Dairy" read by Mrs. L. C. Reynolds at the regular meeting of the P. E. O. at the home of Mrs. Ralph A. Shugart Friday afternoon. The diary covered a trip to New York City by Mrs. Reynolds last summer. A guest speaker on the program was Mrs. Marie Hughes, assistant director of the Program For Improvement of Instruction of the State Department of Education, with headquarters at the University of New Mexico in Albuquerque. Mrs. Hughes spoke on "Social Studies in the Modern School System."

Seventeen members and two visitors were served during a social hour.

Miss Joan Billingslea, daughter of Mr. and Mrs. M. E. Billingslea, a senior in the local high school, underwent an appendectomy at St. Francis Hospital in Carlsbad Wednesday morning.

COLLEGE STUDENTS HOME FOR EASTER

Among the college students who were home for the Easter vacation were: Miss Dorothy Gilmors, Miss Mary Lou McConnell and Mrs. Josephine Tyner, who are attending Eastern New Mexico Junior College in Portales.

Carey Thompson and John Gates, students at West Texas Tech in Lubbock. Lord Sharp, who is assistant chemist at Texas Tech while working on his master's degree, made a tour of the potash fields with a party from the college and stopped off here for Easter with home folks.

Miss Margaret Mahone, a student at T. S. C. W. at Denton, Tex., Miss Betty Jo Brainard, also a student at T. S. C. W. spent the vacation in Dallas with her friend, Miss Virginia Bachelor.

Charles Mac Knuedler, Joe Bill Funk, Charles Johnson and Garland Alcorn, students at State College in Las Cruces.

DELTA KAPPA GAMMA MRS. BILDSTONE HOSTESS

Mrs. I. L. Spratt and Mrs. Walter Douglas were the speakers who appeared on the program at the meeting of the Delta Kappa Gamma sorority Friday evening when Mrs. Margaret Bildstone was hostess. Mrs. Spratt reviewed the chapter on "Security of Tenure" from the study book, "An Introduction to Teaching," and Mrs. Douglas reviewed the chapter on "Intellectual Capacity Needed for Teaching."

Members present were: Miss Linna McCaw, Miss Merrill Bradley, Miss Edna Drury, Mrs. Leone French, Mrs. Spratt, Mrs. Douglas and the hostess.

The next meeting will be a luncheon Saturday, April 29. Roswell and Carlsbad chapters of the sorority will be guests of the Artesia chapter here.

Light refreshments were served at the close of the meeting.

BRIDGE ITS CLUB MISS LUCK HOSTESS

Miss Hazel Luck entertained the Bridge Its Club with a lovely Easter party at the home of Miss Lucille Morris last Thursday night. Miss Hildegard Kietke and Miss Gene Plunkett were substituting guests.

Iris and lilacs were used for decorations and the Easter motif was carried out in all appointments. Miss Ethel Bullock received the floating prize, an Easter bunny and basket of eggs. Miss Ruth Bigler held high score in the games.

Club members present were: Misses Flora Dunlap, Corinne Puckett, Lucille Morris, Ethel Bullock, Isabel Macdonald, Mary Woods and Ruth Bigler, and Mrs. Joe Massey, C. D. Marshall and Kenneth Williams.

ART EXHIBIT AT J. C. PENNEY STORE

Members of the Artesia Woman's Club are urged to register after viewing the art exhibit on display at the J. C. Penney Company store this week. By registering, the local club will be given points toward the Penney Art Fund picture to be given away at the state convention.

The exhibit which is being shown is a feature of the J. C. Penney Company opening in the new location today. Pictures, which were painted near Los Angeles, in Colorado and in Texas, constitute the subject matter depicted by the artist in this exhibit.

Mrs. Verna Deckert, artist, is a member of the art department of the Southwest Teachers' College, San Marcos, Tex. Mrs. Deckert is a native of Texas. She has studied in New York City and abroad. Nine paintings are on exhibit, including landscapes, still life and others.

It is through the courtesy of the J. C. Penney Company that club members are given the privilege to register today, Friday and Saturday.

MRS. KERR ELECTED VICE PRESIDENT PECOS VALLEY PRESBYTERIAL

Mrs. W. E. Kerr, who has been an active member of the local Presbyterian Woman's Association was elected vice president of the Pecos Valley Presbyterial at the annual election of officers held at the meeting in Hobbs Tuesday.

Mrs. Ralph A. Shugart was elected as chairman of children's work and Mrs. V. L. Gates was elected chairman of missionary education. The three above officers were installed at the close of the session.

The annual meeting of the Presbyterial and Presbyterial will be held in Artesia in 1940. The convention dates will be the second Monday and Tuesday in April.

Appearing on the program in Hobbs Tuesday were two Artesia ladies, Mrs. Kerr and Mrs. R. L. Paris. Mrs. Rex Wheatley acted as chairman of the nominating committee for the annual election. The guest speaker on the program was a returned missionary, Mrs. G. R. Gilchrist, who spoke on "Chile Missions" and gave an illustrated lecture Tuesday evening.

Those representing the local church at the Presbyterial were the Rev. Henry S. Stout, S. W. Gilbert, R. L. Paris and W. B. McCrory. Ladies representing the local association at the Presbyterial were: Mmes. Hugh Kiddy, Frank Smith, Jesse Truett, Ralph A. Shugart, Rex Wheatley, V. L. Gates, William Linell, A. M. Tarbet, C. R. Vandagriff, W. E. Kerr, R. L. Paris, R. G. Knuedler and W. B. McCrory.

MRS. MORRIS HOSTESS AT MORNING BRIDGE

Mrs. P. V. Morris was hostess at a luncheon Hotel Friday morning to members of the Miercoles Bridge Club.

Mrs. Glenn Booker held high score at the close of the rounds of contract. A delicious Easter luncheon was served in the Coffee Shop at noon with covers laid for Mrs. Morris, hostess, and Mmes. J. R. Attebery, Lewis Story, H. A. Hamill, Ben Pior, Hollis Watson, Lloyd Simon and A. P. Mahone, four substituting guests, Mmes. Glenn and Grady Booker, A. M. Archer and C. R. Baldwin.

Mr. and Mrs. Lee Burns of Wilmington, Calif., arrived Saturday for a visit with Mrs. Burns' home folks. Mary Lee, small daughter of Mr. and Mrs. Burns, who has been a guest in the home of Mr. and Mrs. S. A. Lanning, Jr., since last September, will return home with her parents. Mrs. Lanning and Mrs. Burns are sisters.

Social Security forms and systems—The Advocate.

MRS. WILLIAM GISSLER SURPRISE BIRTHDAY PARTY

Mrs. William Gissler was happily surprised by her children and a few close friends Wednesday morning shortly before noon when they arrived, bringing a huge baked turkey and all the good things to go with it.

The long dining room table was set and a beautifully decorated birthday cake bearing 70 candles was used for the centerpiece. The occasion was the birthday anniversary of the honoree. Mrs. Gissler was showered with lovely and useful gifts.

Covers were laid for Mrs. Gissler, Mr. and Mrs. Ed Kissinger and Edward; Mr. and Mrs. Howard Gissler, June Ann and Billy; Mrs. Marvel Archer and Mrs. C. R. McDorman.

MRS. LANNING HOSTESS TO ARTWOOD PIRATES

Mrs. Lee Burns of Wilmington, Calif., was named honor guest when Mrs. S. A. Lanning, Jr., entertained the Artwood Pirates Bridge Club and an extra table of guests Wednesday.

Mrs. J. O. Wood received the high score award, Mrs. Harry Fletcher second high award and Mrs. Burns a beautiful guest prize.

Those seated for the games of contract were the following club members: Mmes. Herman Mitchell, W. L. Vandever, Bryan Shoemaker and Wood and the hostess. Substituting and club guests were: Mmes. Burns, Jimmy Keith, Harvey Yates, Lowell Naylor, J. C. Floore, Jr., and Fletcher and Misses Cecelia Rehberg and Elaine Feemster.

Mrs. Lanning served refreshments in two courses, salad and dessert.

JAMES WALTER JOHNSON CELEBRATES BIRTHDAY

The fifth birthday anniversary was the incentive for the birthday celebration of James Walter Johnson, son of Mr. and Mrs. Walter Johnson, Jr., Saturday afternoon.

The little friends joining James Walter in celebrating the event were: Jerry Lind Reynolds, Donald Schulze, Billy Ray Moreland, Gary Blair, Merwin Morgan, Clinton Bean, Betty Jean Owen and Beatrice Johnson.

The afternoon of games passed all too soon for the little folks. The birthday cake brought forth with five lighted candles was served with dainty refreshments by Mrs. Johnson, who was assisted by her daughter, Doris.

Max Roady, son of Charles Roady and brother of Mrs. Calvin Dunn, is expected from his home in Albuquerque today for a brief visit.

SUBSCRIBE FOR THE ADVOCATE

ABNORMIS SAPIENS CLUB

Mr. and Mrs. Joe Anderson of El Paso and Mr. and Mrs. A. B. Coll and Mrs. Maude Ployhar were substituting guests when Mrs. L. W. De Louche entertained the Abnormis Sapiens Bridge Club Wednesday afternoon.

Mrs. Jeff Hightower held high score at the conclusion of the games.

The hostess served an ice course later in the afternoon.

Miss Florence Dooley expects to leave the first of next week for a visit with her mother, Mrs. William Dooley, and her sister, Miss Helen Dooley, in Kansas City, Mo. Miss Dooley will also transact business while in the city.

Mr. and Mrs. O. O. Askren of Roswell, parents of Mrs. Neil B. Watson, were visiting and transacting business in the city Wednesday.

Wedding Announcements, printed or engraved—The Advocate.

SUBSCRIBE FOR THE ADVOCATE

To See With Comfort Consult EDWARD STONE



SPORT SHIRTS IN AND OUT STYLES

A leisure shirt that's the new spring sensation. Cut roomy and full; a rugged fabric that's the last word in smartness and durability. Your choice of several smart colors.

79c and \$1.00

Peoples Mercantile Co.

"Where Price and Quality Meet" Phone 73

Make the Most of those Mischievous Spring Breezes!

CLAUSSNER
KLEER-SHEER
ELEGANT HOSIERY
MADE IN U.S.A.

79c — 98c
\$1.15 — \$1.35

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West of the Pecos since 1890

FILMS AND DEVELOPING

SPRINGTIME
Is
Picture Time

Keep a photographic account of your trips, your vacation, your family, your friends. Good pictures require good films and—

Expert Finishing
We Offer Both

Consult Us With Your Photographic Problems.

CRILE STUDIO
Phone 345-W

SAFEGWAY STORES

FRIDAY ONLY

8 A. M. TO 11 A. M.—2 P. M. TO 5 P. M.

1 Dozen Fresh Country Eggs **29c**
1 pound Sliced Bacon

Golden Ripe **2 Doz. 9c**
BANANAS

COME IN AND LOOK OVER OUR MANY REAL VALUES

Orchids
To
J. C. Penny Co.
We're Proud With You of
YOUR NEW STORE

And We Are Pleased To Have Done Your
PLUMBING
L. P. Evans Store

A Tip To Thrifty Home Owners That Want To Light Condition The Modern Way

Install
SILV RAY
SIGHT SAVERS

How many times have you thought how nice it would be to completely light condition your home . . . yet hesitated because of the cost? There's no longer any reason to delay! Now you can light condition an entire room for as low as

\$1.95

. . . New beauty as well as sight saving light for your family's eyes.

SEE YOUR DEALER OR THE
Southwestern PUBLIC SERVICE Company

PENNEY'S Opening Celebration

SENSATIONAL VALUES IN EVERY DEPARTMENT!

Misses and Ladies' **Brassiers**
Good styles and well made, special price for our opening
10c ea.

Flour Sacks
Laundered and mangled, ready to use. You can't have too many—buy now—
5c ea.

We are opening a big new store . . . This is our invitation for you to visit us . . . We've planned a big celebration of BARGAINS and SUPER-VALUES.

In opening our new, modern store, we renew OUR PLEDGE TO THE PEOPLE OF ARTESIA—Honest Values in Quality Merchandise at the Lowest Possible Prices EVERY DAY IN THE YEAR. We never attempt to deceive you in our advertising. We take pride in our "Golden Rule" policy and will always deal fairly and squarely with all.

Some Facts About Ourselves

- The Penney Company was originally founded as the "Golden Rule" store at Kemmerer, Wyoming, in 1901. Ever since, Penney's has been faithfully and honestly serving the people in the smaller agricultural centers of the country.
- We try to save you money whenever we can. We do this by eliminating store-keeping frills and waste of every kind.
- We have a reputation for selling only merchandise that will give true satisfaction and we strive to please our customers at all times.
- We like to do business with neighborly people in a neighborly way. No matter how busy we may be, we always have time to be friendly.
- A Penney store manager operates his store as if it were his own. He is anxious to know your needs and is willing to serve you at all times. He wants to be a good citizen of the community and is anxious to cooperate in all community building enterprises. COME VISIT US IN OUR NEW HOME

THURSDAY MORNING, APRIL 13

Store Opens At 9:00 O'clock

Collect Tissues
500 soft absorbent cleaning tissues to the box — white colors only—stock up now at this bargain price — you'll save money—
15c box

Men's **Work Shirts**
Good quality gray chambray, coat style, two pockets, triple stitched and sanforized shrunk—
50c ea.

Ladies' Rayon
DRESSES



These dresses were bought special for our opening celebration. Be here early to see this array of beautiful, well made, latest styling of dresses. You'll say they are worth twice the price we are asking for them—
\$1.00

CHILDRENS ANKLETS
Opening Celebration Super Value—You can't afford not to get in on this buy—Shop early—
5c pr.

Men's Danbury Gabardine
SUITS



Styled by Town-Clad. When you want to put your best foot forward, step out in one of these gabardine suits and you will feel like going places. Newest Styling and patterns and priced for our opening at a price you cannot afford not to buy—
\$19.75

Short Length **SILKS**
An opening day special bargain—lovely novelty weaves, solid colors or fancy patterns—you must see these to appreciate them — you really would expect to pay more—
25c yd.

Rondo Deluxe
America's best — this dress print just can't be beat. It is woven 39 inches wide and shrunk to 36 inches in the finished piece — absolutely fast to washing, and the assortment has all the wanted patterns—
15c yd.

SHEETING
81 inches wide. This is a good quality brown sheeting and is a one-time only buy, so hurry—
12½c yd.

Men's Matched **Shirts & Pants**
Made of government standard army twill—vat dyed and sanforized shrunk. The best that can be bought for anywhere near this price—
\$1.98 ea. Garment

All Wool Gabardine **SLACKS**
Styled for dress—built for wear — priced for economy. VALUES any way you figure it. Hard to wrinkle for sport, yet a smooth, handsome finish for dress—
\$4.98 pr.

GAYMODE* SILK HOSIERY
Full fashioned. Here's every popular weight in all the new spring shades. Perfect quality! Ringless!
*Reg. U. S. Pat. Off.
79c

TOWEL ENDS
This is not regular merchandise, but a special buy for opening. Good sizes and weight terry cloths. You must see this to know its value—priced for opening—
8c ea.

Sport Coats
Just the thing to go with those extra slacks to make you a good looking sport suit. Very latest styles and weaves and priced for opening for only—
\$7.90

Women's and Children's Panties
Attractively trimmed tricot knit rayon panties and briefs—priced for big savings—
10c pr.

PERCALE REMNANTS
Here is a one-time buy—assorted plain or fancy colors—good quality and fast to washing—
7c yd.

MEN'S DRESS SOCKS
Colors and patterns you will be proud to wear. A sock that will give good service for the price we are asking for them. Buy NOW and SAVE—
2 pair for 15c

New and Smart **Hats for Ladies**
Spring Beauties! New shapes — new styles in the new spring colors! You must see these—
88c ea.

Ladies' **Rayon Slips**
Special purchase for our opening—good quality rayon—good styling—a slip that will give lots of wear—buy early—
27c ea.

Imported Cotton Rugs
This was a special purchase and can not be duplicated. 29x53-inch size—assorted patterns—
\$1.25

Ladies' **House Slippers**
Felts and moccasin styles—you really would expect to pay more for these—special for opening—
27c pr.

Ladies' **Sandals**
New spring styles in straps or ties—in whites and colors to go with your spring wardrobe—
88c pr.

For Boys **Tennis Shoes**
A good grade tennis shoe that will give lots of wear—brown color for service. Opening special—
47c pr.

Men's and Boys' Waistband **PANTS**
Heavy weight blue denims, triple stitched and copper riveted. Here is a value that cannot be repeated for some time — opening bargain special—
50c pr.

Men's Khaki **Shirts & Pants**
Vat dyed and made to our own special dimensions—seven button front shirts with button flap pockets. Pants have all seams serged and pressed—
\$1.45 suit

New Location
209-11 Main Street
Artesia, N. Mex.

PENNEY'S
J. C. PENNEY COMPANY, Incorporated

New Location
209-11 Main Street
Artesia, N. Mex.

OCOTILLO

SAT.—SUN.—MON., APRIL 15—16—17

Mickey's Greatest Hit

This Boy Has Captured the Heart of America

Mark Twain's

"The Adventures of

"Huckleberry Finn"

Starring

Mickey Rooney

He will make you young again—as you watch him splitting a catfish open . . . plotting against the Duke of Bilgewater and the Lost Dauphin . . . tormenting and protecting black Jim by turns. He's as honest as Mississippi mud. He's as human as a cold in the nose. He's the impish and immortal Huckleberry Finn!

WHAT'S WHAT —In— NEW MEXICO

News Briefs of the "Sunshine State." Gleaned from Many Sources

The offices of the State Department of Public Welfare were moved Monday from Albuquerque to Santa Fe. They were moved back to the Laughlin building at Santa Fe, where they were located before ex-Governor Clyde Tingley had them moved four years ago. The vacated offices at Albuquerque will be occupied by the unemployment compensation commission personnel. The commission has its offices in the Occidental building there.

School tax collections for March showed an increase of \$39,085.14 in February, and a jump of \$8,501 over March last year. J. O. Ilegos, commissioner of revenue, said in a report to the office of Governor Miles. In March, 1939, collections were \$299,405.31, compared with \$282,420.30 in March, 1938. Collections for February of this year were \$251,320.17. A statement from the governor's office said the increase was a "good indication" of continued improvement in business conditions.

The state revenue commission issued by June 1 a set of regulations designed to assist New Mexico taxpayers in complying with the new "use" tax on goods released outside the state. State Revenue Commissioner J. O. Gallegos said the booklet would make it easier for the taxpayer's viewpoint as much as the collector's viewpoint and would not impose burden on private purchasers. The tax, passed by the last state legislature, becomes effective July 1. "There is a way to administer this law so it will not be a nuisance tax," Gallegos said. The commission is now studying administration of similar levies in other states, "with the idea of giving New Mexico a model administration of the law," Gallegos said.

New Mexico's governor does not have the power to reinstate a driver's license after it has been revoked by the courts, the attorney general's office held last week in opinion submitted at Governor E. Miles' request. The opinion, written by Assistant Attorney General Fred J. Frederici, stated that the governor's power in such cases would be limited to pardoning the defendant for the violation which resulted in revocation of the license. Frederici, in another opinion, held that state legislators could accept positions as school teachers.

The coatimundi, an animal with a long tail and a flexible snout and resembling a raccoon, is leaving Mexico in increasing numbers for parts of New Mexico, Southern Arizona and Texas. F. Wallace Barber of Texas A. and M. College, in a paper delivered to nearly 100 delegates of the twenty-first annual convention of the American Society of Mammologists, described the migration, which he

classified as "unparalleled in modern times except by the armadillo, coyote and opossum." The Texas said the "definite Northern wave of migration" might be due to forest fires in Mexico, or perhaps the fact larger carnivores in New Mexico, Arizona and Texas have been exterminated to a great extent by poisoning or intensive trapping.

Weather Bureau officials said last week an establishment of an airway forecast and general supervisory station at the Albuquerque airport depended on Senate action on an item in the 1940 Agriculture Department appropriation bill for expansion of Weather Bureau airway facilities all over the country. The bureau asked Congress to appropriate \$830,000 for the expansion program but the House reduced the amount \$500,000. Officials said if the larger sum were restored, it was proposed to spend between \$25,000 and \$30,000 at Albuquerque. They said plans called for expansion of the bureau's facilities there to give airway weather forecasts and to supervise bureau airway facilities in New Mexico, Northern Texas, Eastern Arizona and most of Colorado.

A bill seeking construction of a \$3,000,000 government owned and operated radio station to promote good will among Western Hemisphere nations probably will be introduced soon by Senator Dennis Chavez of New Mexico. Chavez said he hoped the station's call letters would be PAZ, spellin the Spanish work for "peace." The bill will ask that the station be located in or near Washington, the senator said. It would be operated by the Department of Interior.

Receipts from state lands totalled \$222,911 for March, State Land Commissioner Frank Warden reported, a drop of \$49,262 under the March, 1938, collections. March is the first month this year to show a decrease. Of the \$40,262 decline, \$11,464 was in rentals on oil and gas leases, \$21,492 in royalties.

Texas owes New Mexico a barbecue. And the El Paso Chamber of Commerce was reported as proceeding with plans to come across with the party wagers on the outcome of the two states' race to complete their respective links of unfinished highway on the Carlsbad-El Paso route. Former Governor Clyde Tingley bet R. L. Bobbit, chairman of the Texas Highway Commission, more than a year ago that New Mexico would get its link finished before Texas did. The new Mexico gap has been finished for months, while black-topping of the twelve remaining miles of Texas highway is expected to be completed by late summer. "It looks," commented Bobbit recently, "like somebody owes New Mexico a barbecue." W. E. Peterson, president of the El Paso Chamber of Commerce, said the party would be held as soon as details have been worked out.

Tom Jernigan, chief of the state Liquor Control Division, reported New Mexico received \$52,083.83 from the sale of excise tax stamps for liquor in March. Income was divided as follows: Spiritous liquors, \$39,345.57; malt beverages, \$7,999.78; and wine, \$4,738.48. The March collections compared with \$44,568.84 for February.

Britain's Sailor King Will Feel at Home in Vancouver



WHEN Britain's Sailor King visits Vancouver, British Columbia, with his Consort at the end of May, he will feel at home. For Vancouver is a city of the sea. In and out of its great harbor flows the trade of the world and as a port it is one of the most important links in the life-line of the British Empire. Under its modern skyline lives and is seen the romance that makes sailormen from opposite poles members of one fellowship. A British tar swaps yarns and cigarettes with an American gob. A turbaned East Indian passes the time of day with a broad-chested Norwegian sailor. Proud liners and nondescript tramps tie up side by side at the piers, and through Vancouver's pulsating harbor moves all the necessities of life. Pictured above are three typical views of Vancouver.

In the top panel is seen the sturdy seine boats of the salmon fleet that operates from Vancouver along the rugged coast line of the province. In the circle is a view of

The Lions, the twin peaks that stand guard over the harbor and below a piece of the city's skyline as seen through the rigging of a ship entering the harbor.

Little Known Facts and Sidelights on Oil Industry

Refining by Chemistry—

The success of the petroleum industry in producing many new and improved products today is being ascribed, in part, to the purity of the hydrocarbon fractions used as raw materials.

"Superfractionation" equipment for compression, absorption, distillation and stabilization separates hydrocarbon gases into their pure components. From these pure fractions so carefully obtained, petroleum refiners are able to manufacture chemical products as well as synthetic motor fuels.

Hundreds of chemists and engineers supervise the manufacture of acetone, diacetone alcohol, secondary butyl alcohol, methyl ethyl ketone, isopropyl alcohol, and other essential chemical products, in addition to dozens of new compounds already available in laboratory quantities. Commercial development awaits only suitable outlets.

Production of chemicals from petroleum is an infinitesimally small business, however, compared with the millions of gallons of crude oil that are processed daily in petroleum refineries. Major refinery products still are gasoline and fuel oils, but even in their production there is more and more evidence of chemical manufacture.

Increasingly important are synthetic motor fuels such as isooctane. Gases obtained from the cracking processes are "built up" or polymerized by a variety of processes to produce high antiknock gasoline. Sometimes they are further processed to yield mixtures of iso-octanes, better known as "synthetic fuels."

As a result, today's refinery is more completely automatic in its operation than any plant ever built before. Improved processing has led to the use of larger units. In the simplicity and efficiency of their design they are regarded as unequalled in the world.

Going to the Fairs?

Two typically American institutions — world's fairs and motor cars — are being subjected to statistical analysis with startling revelations.

Through the medium of the survey, another typically American device, it is known that the American motorists intend to descend upon both New York and San Francisco fairs in more than 9,000,000 car loads. This mass demonstration of America going places and seeing things will make it probable that, collectively and in the aggregate, the American motorist and his family will drive about 9,000,000,000 car miles reaching the fairs and another 9,000,000,000 car miles on the return trip. Fair managements predict the average stay will be three days.

About one-third of the families and about one-third of the motorists in the United States are reported as planning to attend one or both fairs. The 9,000,000 cars will consume about 600,000,000

gallons of gasoline reaching the fairs, a like amount returning home. The fair-going motorist will drop almost \$70,000,000 into the palms of state and federal gasoline tax collectors by paying gasoline sales taxes of about 40 per cent.

The \$70,000,000 tax collections represent the cost of the Golden Gate bridge in San Francisco, whose opening the fair celebrates, plus the investment in the fair itself. In fact, the \$70,000,000 tax collections would purchase round trip bus transportation to both fairs for 1,000,000 persons who may not be able to attend.

Economists report that small homeowners are trading their ash cans for fuel oil tanks in greater numbers than are those who live in mansions!

Real homey stuff, this oil heating appears to be. Data gleaned from the 1933 census indicated that, of 6,035 families in 25 cities, more than 58 per cent of the homeowners heating with oil have annual incomes of less than \$2,000. More than 75 per cent have incomes of less than \$3,000 and more than 90 per cent have incomes under \$5,000.

This ought to provide a pretty good answer to a number of Congressmen who have been advocating a tax on fuel oil as another means of "soaking the rich!"

Getting More—

They're getting more oil from oil fields, these days. There was a time when the producers were content to take out 25 per cent, but those days are gone forever.

Once a field is discovered and its limits are defined, new drilling equipment and methods assure the

producers of getting a far greater percentage recovery of the supply in the pool than ever before. Pressure of natural gas, essential in lifting the crude in the wells, is maintained. Wells are drilled deeper, many to 10,000 feet and one already is down 15,000 feet, where new producing horizons add their share to total output. When, as, and if the rate of production declines, repressuring with water and gas come into use.

Modern oil fields are managed, as well as developed. Wellspacing is one of the new techniques. Man knows so much more today about how oil lies underground that he can drill the wells in the proper locations to take best advantage of natural conditions. Producing life both of wells and fields is longer.

An Open Letter to—

J. C. PENNEY CO.

We wish to congratulate you on the great strides you have made in helping Artesia become a finer city. Your new store would be an asset to any city, and we are proud that we were chosen to do the electric work on such a job, which we consider a compliment to us.

Yours for a Greater Artesia,

RICHARDS ELECTRIC SHOP

Lower Penasco

(Mary Sunbeam)

Mrs. Frank Crockett has been having quite a bad cold. Orvil White of Roswell visited friends on the Penasco one day last week.

D. S. Martin and Ed Kisinger of Artesia were business visitors in the mountains recently.

Austin Reeves of the Penasco Stock Farm was in Roswell the first of last week.

D. L. Stone of McDonald Flat lost quite a number of goats during the recent cold spell.

Mr. and Mrs. Austin Reeves were in Alamogordo the last of the week.

Millard Lewis of Burnt Canyon was on the Penasco one day recently.

Mr. Zink of Roswell was in this community a few days ago looking after business affairs and visiting with acquaintances.

Lloyd Posey of Mayhill was among those paying this neighborhood a visit the middle of the week.

Orien Peck returned the last of the week from Pinon, where he had been visiting Mr. and Mrs. Johnnie Grisok.

Lit Donaghe of Deming arrived last week and spent a few days visiting his sister, Mrs. D. L. Stone, and family on McDonald Flat, returning to Deming on Friday.

Miss Maude Truth Reeves of El Paso visited her parents, Mr. and Mrs. Austin Reeves, part of last week, returning to El Paso Saturday.

Adam Donaghe, accompanied by Miss Rachel Powell, Miss Bebe Culbertson and J. C. Reed, attended a picture show at Artesia Sunday afternoon.

April 6 was "April Fool's Day" in the mountains. Here we go and predict an early spring, then, of all things, get up the morning of the sixth and find it snowing. Oh, well, surprises are in order during April.

The singing convention was held at the Penasco Church Sunday with a large attendance, visitors coming from Mountain Park, Mayhill, Hope, Artesia, Felix and Roswell. The next convention will be at Mayhill the second Sunday in June.

Mr. and Mrs. Browning Mulcock and little daughter, Georgia Gale, of Artesia visited Mrs. Mulcock's parents, Mr. and Mrs. Boyd Williams, Sr., over the week end.

Housewife: "Jane, don't let me catch you kissing the butcher's boy again."
Maid: "Lor', ma'am, I don't mean to, but you do bob around so."

WANTED—Clean Cotton Rags at The Advocate.

Artesia Boys Help Carlsbad Greet El Paso Good Willers

When the good-willers of El Paso, who were here yesterday, visited Carlsbad Tuesday afternoon, five Artesia boys assisted the Carlsbad school band in a parade of welcome there.

The boys were chosen by E. L. Harp, who directs the school bands in both cities.

They were Leland Witkopp, Joe Soldt, Buster Wake, Landis Ed Feather and John Simon, Jr.

Judge: "The jury finds you guilty."

Prisoner: "That's all right, Judge, I know you're too intelligent to be influenced by what they say."

Judge "You can take your choice, ten dollars or ten days."

**BEFORE
YOU PAINT
GET THIS
Free Book**

This new LOWEBROTHERS book, "Brushing Up on Beauty" is yours for the asking. It answers more than 180 questions about paint and painting in a way that is easy to understand. Beautifully illustrated in full color. This book will give you new color scheme ideas and save you money. Get your copy TODAY!

Kemp Lumber Co.

"Home Building Service"
Phone 14

Low Brothers

GET PLUS VALUE

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SENSATIONAL
NEW
**GOODYEAR
G-100
ALL-WEATHER
TIRE**

AT LOW COST

PLUS VALUE for you is evident in every one of the features of the new first-choice Goodyear G-100 All-Weather . . . you get as much as 33% more tread mileage, greater resistance to injury, improved "All-Weather" center-traction with close-set diamond blocks, 11% more rubber on the road, new low-stretch cords to guard against bursts and bruises, four riding ribs for quiet, easy-rolling ride, new streamlined style! . . . All to give you utmost safety at your LOWEST COST-PER-MILE.

START SAVING TODAY
"Lifetime Guarantee" . . .
Goodyear's and our own

**GOODYEAR
ALL-WEATHER
BATTERIES**

Goodyear's standard battery. Powerful and dependable. Extra-heavy plates. Guaranteed for 18 months or 18,000 miles.

AS LOW AS
\$10.45

**GOOD YEAR
TIRES**

LOW COST . . . HIGH VALUE

Save at the Sign of the Goodyear Diamond

Guy Chevrolet Co.
Open 24 Hours

PRICED FOR BUYERS OF LOW-PRICED CARS

OLDS ONLY

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AND UP

Hold up on any purchase of a low-priced car until you see Olds. With its money-saving Econo-Master engine, wide-vision Body by Fisher and revolutionary Rhythmic Ride, you'll find it the low-priced "buy" of the year!

* Delivered price at Lansing, Mich., subject to change without notice. Price includes safety glass, bumpers, bumper guards, spare tire and tube. Transportation, State and local taxes, if any, optional equipment and accessories—extra. General Motors Installment Plan.

**COME IN!
SEE AND DRIVE
THE NEW
OLDS "SIXTY"**

GUY CHEVROLET CO.

CHECK-UP

for Spring!

DRIVE A "SPRING CONDITIONED" CAR FOR PLEASURE AND SAFETY!

It's Spring—but is YOUR car ready for it? Probably not, after a tough winter's driving! Don't take chances with it as it is now—turn it over to Ferguson Rubber

Company's mechanical department for Spring check-up or general overhauling. We'll condition it from bumper to bumper. You'll drive better and cut down upkeep costs!

Type of Car Makes No Difference — It Will Be Mechanically Right

FERGUSON RUBBER CO.

Cottonwood Items

(Ora Buck)

Jesse Funk was on the sick list one day last week.

August Nelson has his plugging machine again in this community plugging old leaky wells.

D. A. Bradley of this community recently installed an electric pump motor on his well.

Cottonwood school children enjoyed an Easter egg hunt Friday afternoon.

Lee Glasscock, a rancher of Hope, was a business visitor on Cottonwood Tuesday of last week.

Mrs. Ralph Pearson of Cottonwood was visiting friends in Roswell last Thursday.

Mrs. J. A. Clayton and children, Lindy and Joe, motored to Hobbs Sunday, where they visited friends.

Cottonwood received another rain and snow last Thursday that added much needed moisture.

The Cottonwood Woman's Club meeting was postponed, due to bad weather, until a later date.

Little Jodean and Patsy Jean Bradley, of Roswell were guests Sunday of their grandparents, Mr. and Mrs. D. A. Bradley.

D. A. Loucks of Artesia was a business visitor and inspected the wiring of the electric pumps which were installed last week.

Mr. and Mrs. Monroe Howard and children of this community were fishing at Lake McMillan Saturday.

Charles Johnson was here from State College at Las Cruces, where he is a student, to spend the Easter vacation with his parents, Mr. and Mrs. I. P. Johnson.

A. D. Jameson, son of the Rev. and Mrs. A. D. Jameson of Lake Arthur, a student at Abilene College, was here for the Easter vacation.

Mrs. G. F. Newman of Cottonwood motored to Carlsbad one day last week to visit her mother, Mrs. Henry James, who is very ill in a hospital.

Joe Bill Funk, a student at Las Cruces, who was at home for the Easter vacation, accompanied Mr. and Mrs. Frank Cogdell of Artesia to Roswell Wednesday of last week.

Chester Powell of Pinon was a business visitor on Cottonwood last week. Mr. and Mrs. Clint Powell accompanied him to the mountains for a short visit.

Mr. and Mrs. Clint Powell of Cottonwood have as their house guest his niece, Mrs. Tessie Head, and son of Rock Island, Ill.

The Lake Arthur CCC camp celebrated its anniversary with a dance Friday night. The dance was under the supervision of Lieut. C. H. Schrader, education advisor for the camp.

The Rev. A. D. Jameson of Lake Arthur filled his regular appointment at the Cottonwood Church Sunday. Fifty-four persons were present. An Easter egg hunt for Mrs. D. A. Bradley's Sunday school class was enjoyed very much.

Mr. and Mrs. D. A. Bradley of this community were called to Snyder, Tex., April 1 to the bedside of Mrs. Bradley's mother, Mrs. J. C. Johnson, who died at a Snyder hospital a few hours after Mr. and Mrs. Bradley arrived. Mrs. John-

son was 91 years old. She was a member of the First Methodist Church for 75 years. Surviving Mrs. Johnson are her daughter, Mrs. Bradley, of Cottonwood, and a number of grandchildren and three great-grandchildren, all of Roswell.

Mrs. Fritz Crawford, Mrs. Orval Gray, Mrs. J. A. Clayton, Jr., and Mrs. Tom Terry entertained Wednesday afternoon of last week at the lovely country home of Mrs. Terry on Cottonwood with a beautiful party and shower, naming Mrs. Larry Knoedler as honor guest. Mrs. Knoedler was invited to a handkerchief shower for Mrs. Jack Hall, but upon arriving found the room filled with friends who greeted her, as a lovely shower of timely gifts was presented to Mrs. Knoedler, wrapped in dainty packages and tied with delicately tinted blue and pink ribbons. A dainty refreshment course was served to the invited guest list of about 35, including Mrs. Knoedler and the hostess.

Hope Items

(Marjorie Johnson)

Ann Klassen of Carlsbad visited friends in Hope Saturday.

Mr. and Mrs. Bobbie Means returned Tuesday from Las Cruces, where they visited his parents.

Mrs. Ed Bryant of Carlsbad spent Sunday here with her parents, Mr. and Mrs. Dee Swift.

Mrs. Robert Parks of Artesia spent the week end on the Parks ranch here.

Ellen and Leta May Fore of Roswell are guests of Mr. and Mrs. Jack Cowan this week.

Maxine Bunting of Roswell spent Sunday and Monday here as a guest of Bobbie Wood.

Mrs. Mary Louise Goddard, who spent Easter here with her parents, Mr. and Mrs. Robert Cole, returned to Lubbock Sunday.

Mrs. Sam Lewis passed through Hope Saturday en route to the Lewis ranch, where she spent the week end.

Andy Hall of Deming spent Monday here visiting friends and attending to business. He is a former resident of Hope.

Hoyt Keller, Lewis Scoggin and Garland Alcorn, students at State College, who spent Easter here, returned to Las Cruces Monday.

Hildegard Kletke of Artesia was a week end guest of Mr. and Mrs. E. C. Hawkins at their home here.

Jewell Teague of Artesia spent the week end here visiting her brother, Chester Teague and family.

Emilene Crockett, student at Eastern New Mexico Junior College, Portales, spent the Easter holidays with her parents, Mr. and Mrs. Henry Crockett.

Lorin F. Jones, area conservator of the Middle Pecos area of the Soil Conservation Service, Amarillo, Tex., visited the government office here Friday.

Margaret Buckner, who is taking a beauty culture course at Clovis, returned there Sunday after visiting her parents, Mr. and Mrs. Calvin Buckner.

Mary Lou Harrison, who is recuperating at St. Francis Hospital in Carlsbad from an appendec-

omy, is expected to be returned to her home here this week.

Mrs. Robert White of Lubbock, Tex., arrived here Wednesday of last week and returned to her home Sunday, after visiting her mother, Mrs. J. P. Parks.

Betsy Parks of Wilcox, Ariz., who spent the Easter holidays here with her mother, Mrs. J. P. Parks, returned Sunday. She was accompanied by Mrs. Parks, who plans to visit here this week.

Wilhelmina Wilburn, student at Eastern New Mexico Junior College, returned Tuesday to Portales after having spent a week here with her parents, Mr. and Mrs. Buck Wilburn.

Ernest Traylor, a student at Teachers' College, Silver City, arrived here Wednesday of last week and left Sunday after spending the Easter vacation with his parents, Mr. and Mrs. E. A. Traylor.

Max Johnson, student at the University of New Mexico, returned to Albuquerque Sunday after spending the Easter vacation here with his mother, Mrs. Nora L. Johnson.

Mrs. Anna H. Coffin entertained at her home here Friday evening with a dinner honoring her daughters, Martha Coffin and Mrs. Max Salazar, of Albuquerque. Guests were Mrs. Bryant Williams, Mrs. McKewen Johnston, Mrs. Nora Johnson, Marjorie Johnson, Mrs. Albert Jackson, Mrs. Rex Seeley, Mr. Salazar and the honorees.

Children of the school were entertained near the school building Friday afternoon when they were dismissed early for their annual Easter egg hunt. Unusual Easter weather left the ground covered with snow in the morning, but by midafternoon there was enough dry ground for the four hunts. The children were entertained by Mrs. Chester Teague, Marjorie Johnson, Alma Lane and Mrs. Don Riddle.

Teacher: "Honesty is the best policy."

Son of Insurance Agent: "You're wrong, teacher. Twenty-pay life is the best policy."

And as one girl put it, "Everything I want to do is either illegal, immoral or fattening."

Boy Scout News

P. V. Thorson, executive of the Eastern New Mexico area Boy Scout council, is making a tour of the southern part of the area this week. The principal purpose of his trip is to discuss the area-wide enrichment program and Camp-O-Ral with scoutmasters, district commissioners and other Scout leaders. He made a trip over the northern part of the area last week.

Preliminary Camp-O-Rals will be held in the various districts of the Eastern New Mexico area Boy Scout council April 21-22 to prepare for the area-wide Camp-O-Ral to be held April 28-29-30 at Roswell. Instruction in the necessary camping equipment, organization and procedure will be given the Scouts at the preliminary camps. Troops which attend preliminary camps will earn credit on the preparedness seal to be awarded at Camp-O-Ral to each troop which meets the necessary requirements. It is one of five seals which are offered to troops at Camp-O-Ral.

Donald W. Mackay, president of Eastern New Mexico Junior College and president of the Eastern New Mexico area Boy Scout council, is recuperating at his home at Portales from injuries sustained in an automobile accident.

District 1 of the council was the first to launch the enrichment program, which is the chief goal of the council this year. All of the eighteen organizations in the district which sponsor Boy Scout troops were represented at a dinner at Roswell at which the first two steps in the enrichment program were discussed. Similar meetings will be held in the other districts of the area. The object of the effort is to enrich the program of every troop in the area in order to give boys a more satisfactory experience in scouting and hold them in scouting longer.

Home Ec Classes Are Offered Here For All Adults

A class in home economics is to be offered all adults in Artesia outside of the schools beginning next Tuesday, Miss Mary Luther, home economics teacher, has announced.

The first class will be at 7 o'clock Tuesday evening at Junior-Senior High School, when further meetings will be arranged.

General subject units under arts and crafts in the home will be offered, or any other kindred subjects those attending might elect.

Miss Luther said block printing will be offered, if preferred, or ways of using scraps in the home, by way of making rugs. Some supplies will be furnished, Miss Luther said, but the women will have to furnish their own goods.

The home economics teacher said she hopes as many women as can will report Tuesday evening.

"Should I marry a man who lies to me?"

"Lady, do you want to be an old maid?"

GOOD USED TIRES 1.00 as low as PIOR RUBBER CO.

THE GARDEN CAFE

South Highway—800 Block

IS OPEN FOR BUSINESS ALL DAY AND NIGHT

We Never Close

We serve the finest of foods, deliciously cooked

GIVE US A TRIAL

SUREBEST BREAD

Brought into Artesia

FRESH DAILY

Ask at Your Favorite Grocery for

SUREBEST BREAD

E. E. Beckerstaff

Distributor

Social Security Numbers Have Been Issued to 113,940 Persons in the State

The Social Security Board announced the total number of applications for social security account numbers at the end of February was 43,357,589, Lyman H. Brewer, manager of the Albuquerque office of the board, said last week. Of the number, 113,940 were in New Mexico.

For the month of February, 2,006 applications were filed in New Mexico, 17,727 in Texas and 5,861 in Louisiana.

Thirty-six out of every hundred persons applying for social security account numbers in 1938 were women, according to an analysis of old-age insurance records, Brewer said.

Women accounted for about 2,100,000 of the 1,700,000 applications received last year, according to a study recently made by the board's Bureau of Old-Age Insurance. Comparative figures show that for 1937, the first year in which the program was in operation, 27.4 per cent of all applicants were women.

The increase to 36 per cent during the last year, Brewer pointed out, is due to the higher turn-over among women in the labor market. Many women take jobs when they are young and later leave them to assume responsibilities as homemakers. Women therefore constitute a higher percentage of new workers than they do of the number of workers employed at any one time.

The study, which gives the breakdown by age as well as sex, shows that the largest block of applicants during 1938 was made up of young people under 20. These constitute 25.3 per cent of the total. Practically all of these were boys and girls 15 or more.

In a similar study of applications received prior to 1938, Brewer said, this youngest group accounted for only 5.8 per cent of the total, while the largest block—18.4 per cent—was in the group between 20 and 25 years of age. The 1938 survey shows a slight increase—to 19.1 per cent—in the proportion of applications from those 20 to 25 years old.

Comparing 1938 studies with those for 1937, he traced parallel increases for both boys and girls between 15 and 20: For boys, 22.8 per cent as against 4.9 per cent the preceding year; for girls, 27.4

per cent in 1938 as compared to 7.8 per cent in 1937.

After age 20 the percentage of girls applying for account numbers in 1938 declined as compared to 1937. But among young men the percentage continued to increase up to the age of 25; the 20-to-25-year-old group accounted for 15.7 per cent in 1937 and 18.2 per cent in 1938. In every 5-year group thereafter, the 1938 survey showed a decreased percentage of both men and women applicants as compared to 1937.

Four days of gala events are planned to honor State College seniors in the fiftieth jubilee celebration. Commencement exercises will be held May 23 for approximately 110 seniors, the largest graduating class in the history of State College. Alumni who have taken prominent places in the business world and made names for themselves in many diverse fields will be on hand to witness the jubilee ceremonies. The program will get under way Saturday evening, May 20, with a dramatic pageant presented as a courtesy to visiting alumni.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. The Advocate.

Wife (hearing rattle of the front door knob at 2 a. m., appears at bedroom window): "Why, John, what are you doing?" John: "Sh! I'm trying to get Honolulu."

WANTED—Clean Cotton Gigs—The Advocate.



Baby Chicks

Tuesdays—Fridays

Custom Hatching

McCaw's Hatchery

Artesia

ONE CALLS for TWO



It's Beer Time Again

THE SMOKE HOUSE

Phone 97 OF COURSE We Deliver

Who knows most about Building cars?

Ford has built more than one-third of all the automobiles ever built in the world



THERE are more Ford cars in use today than any other make. And there are more Ford V-8s than any other 8-cylinder car.

The 1939 Ford V-8 represents the broadest experience in building cars any manufacturer ever had. You will find values in it far beyond what any other maker can put into a car at the low Ford price.

Ford performance, traditional for a generation, has reached new heights in the 1939 V-8.

And now Ford style leadership is equally outstanding. "The smartest cars on the road" is the way owners describe their new Fords. Smartest in action. Smartest in appearance. Leaders, as they deserve to be.

FORD V-8

APRIL IS FORD INVITATION MONTH! Your Ford dealer invites you to drive America's most modern low-priced car. Make a date for a new experience.

Look at these FORD FEATURES

- **STYLE LEADERSHIP**—The luxury car in the low-price field.
- **V-TYPE 8-CYLINDER ENGINE**—Eight cylinders give smoothness. Small cylinders give economy.
- **HYDRAULIC BRAKES**—Easy-acting—quick, straight stops.
- **TRIPLE-CUSHIONED COMFORT**—New flexible roll-edge seat cushions, soft transverse springs, double-acting hydraulic shock absorbers.
- **STABILIZED CHASSIS**—No front-end bobbing or dipping. Level starts, level stops, level ride.
- **SCIENTIFIC SOUNDPROOFING**—Noise hushed for quiet ride.
- **LOW PRICES**—Advertised prices include many items of desirable equipment.

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WORLD NEWS
—In—
BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

Washington Sidelights: The government has just placed an order for 8,584,704 inches of red tape (literally) to be distributed as next year's red tape quota for each of the 132 federal bureaus, departments of agencies. That is about a mile of red tape for each unit. It is used for binding documents and similar purposes.

Soon the city of Greenville, Mo., will be 120 years old, and within three years all 800 residents of one of the oldest settlements in Missouri will be forced to abandon their homes. Giant machines and an army of men are constructing a flood control dam on the St. Francis River at Wappello, 20 miles southeast of there, and when this dam is completed, it will be used to harness the often turbulent St. Francis, which floods the vast farmlands to the south almost every year. To control the St. Francis floodwaters, it will be necessary to bottle up the stream north of the dam, to hold back the waters until torrents further south have emptied into the Mississippi River at Helena, Ark. When this is done, the backwaters will inundate Greenville.

Alois Weinberger, rattlesnake hunter of West, Tex., netted a satisfactory "catch" in his first expedition of the season recently. He went to Steiner Valley, accompanied by Bill Miller, and in one den counted 38 rattlers. By means of a pole and cord with a slip noose they took five of the snakes alive, killing a number of others. The live rattlers were given to the science class of the high school. Weinberger does not subscribe to a belief that boots and heavy clothing should be worn on snake-hunting expeditions. On the contrary, he wears slippers and ordinary work pants. The explanation is that if a rattler strikes a solid substance like a boot, it is likely to sink its fangs through the leather and into the leg of the wearer, but if the snake strikes a loose fabric pants leg, the fangs become entangled and never touch the flesh.

That old tradition, "the mail must go through" has been preserved, but the task of delivering a letter to "the most beautiful girl in Kansas City, 4736 Summit Street," gave one postman some mighty bad moments. The address is that of an apartment house. The postman did some tactful investigating, knocked at the door of Mrs. Louis Rice and asked to see her sister, Virginia Lee Barker. Perusal of the letter disclosed it had been delivered to the right party.

During the fiscal year 1938, 16,681 young men completed the twelve-week course of recruit training at the four naval training stations: Norfolk, Va., Newport, R. I., Great Lakes, Ill., and San Diego, Calif.

A new process of "streamlining" gasoline which will make all the high speed aviation gas the world can use in both peace and war has been announced. Streamlining gasoline is no figure of speech. Particles of hydrocarbons, shaped like long worms, are reshaped to the forms of fish. In the fish shape they burn slower and with greater power. One hundred million dollars, it was announced, will be spent this year on new apparatus for streamlining American gasolines. This is the start of a new move, the object ultimately to be able to convert all gasoline into the ideal streamlined form. The announcements were made at a symposium of the American Chemical Society on the catalytic process of making gasoline.

In February, 120 trappers employed by the Texas Predatory Control Association took 1,798 an-

Exams for School Bus Drivers to Be Of Strict Nature

Will Include Hour and Half Test Given By the State Police

A safety plan has been worked out by J. T. Reece, state director of transportation, and Ingram B. Pickett, state safety director, whereby applicants for school bus drivers will be given driving examinations of an hour and a half by state police.

Announcement of the plan came after J. B. Arguel, driver of a school bus which was overturned near Roy a few days ago, was discharged.

An applicant also will be required to present a character certificate and undergo physical examination by a registered physician, the directors said. "It has been the policy of the State Board of Education," Reece said, "not to appoint as driver of a bus anyone who has ever been involved in any accident. If he is in one after getting a school job, he is taken off immediately, and he can never again hold a contract with a school, as a bus driver."

An article in the April issue of the New Mexico School Review, written by Reece, outlines the new safety plan regarding the hiring of school bus drivers, and emphasizes the fact there are 972 bus drivers transporting 25,000 children in New Mexico.

Mrs. Gussie Izzard and her daughter, Miss La Verne Izzard, and Mrs. Billie Farmer of El Paso, Tex., were guests of Mr. and Mrs. Tom James over the Easter vacation. Mrs. Izzard and Mrs. Farmer are sisters of Mrs. James.

Van S. Welch, accompanied by his daughter, Miss Phoebe Welch, his daughter-in-law, Mrs. Wendell Welch, and his cousin, Mrs. Phyllis Hall, spent the Easter vacation at the Shelton ranch in the Sacramento Mountains.

Office Equipment—The Advocate.

imals in different sections of the state, C. R. Landon, district agent reports. The catch comprised 1,469 coyotes, 229 coyotes, 98 wolves and two mountain lions. The report says that in December, January and February, O. W. Cates, working in Wilbarger County, "established what he believes will stand as an all-time record in the number of red wolves taken." His catch totaled 70, with 16 coyotes on the side. The red wolf, Landon adds, sometimes known regionally as the timber wolf, is common to Central Texas as far west as Wilbarger. The animals are about one-third larger than the average coyote and about one-third smaller than the Florida type wolves found in the pine woods of East Texas.

As a result of the prolonged drought the Nueces Canyon country in Texas is being overrun by armadillos. In some localities the little animals are destroying grass roots in their search for earth worms. On Five Oaks Rancho, the poultry houses are being raided nightly and eggs left in nests stolen; even baby chicks are armadillos' prey. If left in houses without substantial underground pinning, armadillos burrow under and damage results. From Five Oaks Rancho to Uvalde, thirty-five miles south, more than twenty dead armadillos that had been run over by automobiles were counted recently. It is believed they are multiplying more rapidly than in recent years, which accounts for scarcity of quail and bob whites. The armadillos destroy quail eggs, which are laid in the grass. They are very destructive to bird-life.

Old records recently uncovered indicate the toll bridge across the North Platte River near Fort Laramie, Wyo., collected \$40,000 in the year 1853.

Ag Department Men Have Hens Color Their Eggs

Just to show it could be done, a couple of government scientists coaxed hens to lay colored Easter eggs.

The idea was hatched at Beltsville, Md., at the Agriculture Department's experiment station. Not only different-hued shells, but even varicolored yolks were produced. In fact, the scientists say, getting color into an egg shell without dye is not really new, but coloring the yolk is.

To obtain an egg with a deep blue shell all one has to do is get some Araucana chickens from Chile, or Colondomas from Costa Rica.

Both turn out blue shells as part of their routine. Scientists crossed these chickens with white leghorns and got eggs with sky blue shells. Then they crossed them with Rhode Island reds and got orange shells.

The Agriculture Department men then went to work on the yolk. By feeding chickens certain foods they got a uniform color in the yolk.

This was really all they wanted, but just to see what would happen, they began turning out color schemes.

In no time at all they had hens laying eggs with red, blue, orange, green and even white yolks. Then they made the hens turn out yolks with layers of different colors.

The time will come, one scientist said, when a person can have eggs of his favorite color for breakfast, or even have the yolks to match the China or the dining room curtains.

What color yolk one gets all depends on what the hen is fed. But what food produces which color is a secret the government is keeping very mum about.

Meditations
Of Your Country Cousin

You can tell a lot more about a guy by the things he's loyal to, than by anything he says—er even the things he does.

You sometimes see 'em with a personality made up of twinklin' eyes, over-size heart, resilient spine, an' them not-mentioned-before-company parts of the alimentary canal! Well, there just ain't any headin' them folks off.

A lot of folks simply can't accept the favors of other people with any sort of grace. Must be a mean streak somewhere.

Carrie says Hennie's "one of those people that always have to be cranked!" Surprisin' how many of that brand there really is.

One young mother is terrible worried 'cause her youngun is so slow talkin'. No call to worry. She's a girl baby, ain't she?

Sing the latest hit tune while you're washin' the dishes. If you can't sing, just go ahead anyhow. It's one time you generally got to yourself. Maybe you take to opera, an' I guess that'd be grand, but for my part I never could fit dishwashin' er tater-diggin' to that kind of swing!

Some folks think it's the ones that didn't have time to wash their necks, that insist on settin in the back seats.

Deliberately tryin' to make a friend out of an enemy can be a most excitin' adventure—an' right revealin', too!

John S. Majors of El Paso, a former Artesia resident, was here on business Tuesday and Wednesday, and in Roswell the latter day.

The Rev. J. Vernon Wheeler, pastor of the Christian Church, and Mrs. Wheeler left Monday for Kansas on a short vacation.

Mr. and Mrs. Stanley Blocker of Malaga were week end guests of Mrs. Blocker's parents, Mr. and Mrs. Jeff Hightower.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. The Advocate.

NOTICE OF PENDENCY OF SUIT

THE STATE OF NEW MEXICO: Sam E. McMahon, defendant, impleaded with the following named defendants against whom substituted service is sought to be obtained, to-wit: Artie Leona Scott, David T. McMahon, Cora Olive McCree, F. Joe McMahon, James G. McMahon, the unknown heirs of Sarah Virginia McMahon, deceased, the unknown heirs of F. D. McMahon, deceased, and all unknown claimants of interest adverse to the plaintiff in the premises hereinafter described; GREETING:

You and each of you are hereby notified that an action has been commenced and is now pending in the District Court of Eddy County, New Mexico, wherein Walter Nugent is plaintiff and you, and each of you are defendants; said cause being No. 6910 on the civil docket of said court.

That the general object of the action is to quiet title in the plaintiff, Walter Nugent, against all claims of the defendants, and each of them, to the following described lot and parcel of land and real estate situate, lying and being in the County of Eddy, State of New Mexico, to-wit: Lot 5 in Block 16 of the Chisum Addition to the Town (now City) of Artesia, New Mexico, as the same appears on the official plat thereof on file in the office of the county clerk of Eddy County, New Mexico; subject to a lien filed by the City of Artesia for assessments for curbing, guttering and asphalt oil paving the streets, pursuant to Ordinance Number 35 passed June 10, 1937.

And to bar and forever estop you, and each of you, the said defendants, from having or claiming any lien upon or right or title to the above described premises adverse to the plaintiff, and to forever quiet and set at rest the plaintiff's title to a fee simple estate therein.

If you, or any of you, said defendants, fail to enter your appearance in said cause on or before the first day of June, 1939, judgment by default will be rendered in said cause against each of you so failing to enter your appearance and plaintiff will apply to the Court for the relief demanded in the Complaint.

Plaintiff's attorneys are Asken & Watson, and their office and postoffice address is Artesia, New Mexico.

WITNESS my hand and the seal of said Court on this 11th day of April, A. D., 1939.

MRS. R. A. WILCOX, County Clerk and Ex-Officio Clerk of the District Court of Eddy County, New Mexico. (SEAL) 15-4t-18

"Leto's" for the Gums
Superficial soreness can become mighty trying. Druggists will return your money if the first bottle of "LETO'S" fails to satisfy.
MANN DRUG CO.

NOTICE
STATE ENGINEER'S OFFICE
Santa Fe, New Mexico, March 22, 1939.

Number of Application RA-1513

Notice is hereby given that on the 22nd day of March, 1939, in accordance with Chapter 131 of the Session Laws of 1931, John F. and D. W. Runyan of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a Permit to change location of shallow ground water well from a well in the NW Corner NW 1/4 NE 1/4 of Sec. 4, T. 18 S., R. 26 E., N. M. P. M., to a point in the SW 1/4 SW 1/4 of Sec. 5, T. 17 S., R. 26 E., N. M. P. M., where it is proposed to drill a shallow well, 12 1/2 inches in diameter and approximately 300 feet in depth.

The applicants desire to change location of well in order to change place of use of 240 acre feet of water per annum from 80 acres of land described as N 1/4 NE 1/4 of Sec. 4, T. 18 S., R. 26 E., N. M. P. M., to 80 acres of land described as W 1/4 SW 1/4 of Sec. 5, T. 17 S., R. 26 E., N. M. P. M.

This application is not for any new appropriation of water but is merely for the purpose of obtaining permit to change location of well in order to economically effect a change in place of use of 240 acre feet of water per annum.

Rights to the use of above mentioned 240 acre feet of water have been acquired by said applicants and are on file in the Office of State Engineer under RA-1513.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant within ten days after the date of the last publication of this notice. The date set for the State Engineer to take this application up for final consideration is the 3rd day of May, 1939.

THOMAS M. McCLURE, State Engineer. 14-3tc-16

NOTICE
STATE ENGINEER'S OFFICE
Santa Fe, New Mexico, March 30, 1939.

Number of application RA-403

Notice is hereby given that on the 30th day of March, 1939, in accordance with Chapter 131 of the Session Laws of 1931, W. S. Morgan by Fred M. Nelson of Roswell, New Mexico, County of Chaves, State of New Mexico made application to the State Engineer of New Mexico for a permit to Change Place of Use of 162.54 acre feet of Artesian Water per annum as claimed under Declaration No. RA-403, from 54.18 acres of land described as follows:

Subdivision—Lot 2, Section 6, Township 16S., Range 25E., 14.18 acres; Subdivision, Lot 7, Section 6, Township 16S., Range 25E., 40.00 acres, to 54.18 acres of land described as follows:
Subdivision—N 1/2 Lot 11, Section 6, Township 16S., Range 25E., 20.00 acres; Subdivision—North

34.18 acres of Lot 12, Section 6, Township 16S., Range 26E., 34.18 acres.

Rights to the use of above mentioned 162.54 acre feet of artesian water date from the year 1914 according to Declaration No. RA-403, now on file in the Office of the State Engineer.

This is not an application for any new appropriation of water, but is merely for the purpose of obtaining a permit to change the place of use of water, as has been stated hereinabove.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 24th day of April, 1939, the date set for this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer. 13-3tc-15

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. The Advocate.

Constipated?
"For years I had constipation, awful gas bloating, headaches and back pains. Adlerika helped right away. Now, I eat sausage, bananas, etc., anything I want. Never felt better." Mrs. Mabel Schott.

ADLERIKA
PALACE DRUG STORE

Guaranty Abstract and Title Company
"THE RELIABLE ABSTRACTERS"
Phone 292 Carlsbad, N. M.
Phone us your Abstract Orders
ONE DAY SERVICE

Security Safety

WE LEND TO THE SMALL BUSINESS, TOO

★ "Big Business" often commands the headlines but it is well to remember that our national prosperity depends upon the successes of the thousands of small concerns all over the country.

• Bank credit must supply the motive power of credit to the coupe as well as to the limousine. It is the policy of this bank to give proper cooperation to any sound business—small or large. If the figures of a financial statement submitted to us show sound management, we consider the borrower eligible for credit, even though his business may be small.

First National Bank

OFFICERS:
T. H. Flint, President
H. G. Watson, Vice President
L. B. Feather, Cashier
Fred Cole, Assistant Cashier
Wm. Linell, Assistant Cashier

Satisfaction Service

LEADERSHIP IN VALUE BRINGS LEADERSHIP IN SALES

Chevrolet is first in sales because it's first in styling—first in acceleration—first in hill-climbing—and first in value in its price range!

Again the people of the nation are awarding Chevrolet first place in motor car sales!

And the reason they are buying more Chevrolets than any other make of car is that this new Chevrolet gives them more of all the things they want in a motor car, at lower cost.

Visit your nearest Chevrolet dealer today! See, drive and buy the nation's fastest selling motor car and the nation's biggest dollar-value!

CHEVROLET
The Only Low-Priced Car Combining "ALL THAT'S BEST AT LOWEST COST!"

EXCLUSIVE VACUUM GEARSHIFT
Vacuum Operated Synchro 88% of the Shifting Effort!

PERFECTED KNEE-ACTION RIDING SYSTEM
On Motor De Luxe models only

NEW "OBSERVATION CAR" VISIONITY

TYPIC-MATIC CLUTCH

ALL CHEVROLET PRICES ARE MUCH LOWER!

Guy Chevrolet Company Artesia New Mexico

That's MOTOR PORT SERVICE

We'll Call for and Deliver Your Car
PHONE 66 SOUTH FIRST
Phillips 66 Products

THE PHYSICIAN'S MICROSCOPE
—and What it Helps to Cure and Prevent

Many diseases are due directly to germs, which can be studied and identified under the microscope.

For instance, diphtheria germs can only be identified under the microscope. Then the patient is given Antioxin, and life thereby quickly saved.

Tumors removed and studied under the microscope can be identified as harmless tissue or positively ascertained to contain cancer cells. When discovered in time, it is often possible to prevent further spread of this dread disease.

Tests of blood and bodily secretions, under the microscope, tells the trained physician without a doubt, of the presence of typhoid, malaria, tuberculosis, syphilis and many other germ diseases.

Only a few illustrations wherein humanity is indebted to the department of scientific medicine known as pathology and microscopy. Medical research and practice would be greatly handicapped without them.

Mann Drug Co.
Filling Prescriptions is the Most Important Part of Our Business
Phone 87 • ARTESIA, N. MEX.
THIS IS No. 40 OF A SERIES "TELLING THE PUBLIC ABOUT THE DOCTOR"

Classified

TERMS:—A rate of ten cents per line will be charged for Classified Ads for the first insertion and five cents per line thereafter. No ad accepted for less than 50c. An average of five words ordinarily constitutes a line. Charges will be based on this average. Cash must accompany all ads, except for those having established advertising accounts, otherwise they will not be inserted.

FOR SALE

FOR SALE—1,000 sacks threshed Kaffir; 1,200-gallon galvanized storage tank; horse drawn disc harrow; International Harvester, oil bath, mowing machine. Leslie Martin, tel. 385-J3. 13-3tc-15

FOR SALE—Choice hay. Was in fire. Bales burnt in places. Ton \$5 while it lasts. Edward Stone. 15-1tc

FOR SALE OR TRADE—Cabin at Artesia-Sacramento Camp. Inquire at Advocate. 14-tf

FOR SALE—National cash register, just overhauled. Advocate.

FOR SALE—Ten tube electric RCA cabinet radio, in good condition. Advocate.

SHRUBS AND TREES FOR SALE—Complete line of evergreens, shrubs, rose bushes, pecan and shade trees. Two carloads of nursery stock just arrived offering varied assortment. Carlsbad Floral Co., McKay and Guadalupe Streets, Carlsbad, N. Mex., telephone 10. 5-tfc

FOR RENT

FOR RENT—Furnished 4-room apartment. 901 Richardson, or see Mrs. Whitener, Baldwin's Store. 15-1tp

FOR RENT—Furnished sleeping room. Phone 183J.

FOR RENT—Six room modern furnished house, close in.—Frank Wilson, at Wilson & Anderson. 15-1tc

FOR RENT—Modern 3-room apartment, private entrances and bath. Also 2-room apartment. Mrs. Gable, Ninth and Washington. 14-tf-pl

THIS AD WAS NOT DESIGNED to be conspicuous, yet hundreds of others will read it, just as you are doing. Isn't that proof that the classified service of The Advocate will reach those whom you wish to contact? 15-tf

WANTED

WANTED—SALES REPRESENTATIVE—Married—age 27 to 35—to sell well known merchandise to grocers and institutions. Straight salary—automobile furnished. Must have clean record and be willing to work. Give age, previous experience and references in reply. Also state whether you could live at Roswell and cover all Valley territory. Box 3, c/o Advocate. 15-1tp

WANTED—Flat top office desk, light oak finish. Will take in trade on steel desk. Artesia Advocate. 14-tf

Legality of—

(continued from first page)

after the ballot box was closed, but that one was found to have been from a non-legal voter.

After a tie vote was announced, the petition alleges, the president produced another proxy and a second count was made, the vote being declared to be 66 for Martin and 65 for Hornbaker.

Terry, Glasscock and Gates, as directors, on March 26 verbally requested Reser, as president of the board, to call a meeting for April 4 so the legality of the vote could be decided, the petition alleges, but that the president failed to do so.

Then, the petition continues, the men on April 5 made a written request that the president call a meeting for April 6.

It is alleged no meeting was called for that date, but that cards were mailed to all members, except Hornbaker, so far as the plaintiffs knew, calling a regular meeting for Tuesday, April 11.

By failing to call a special meeting, the petition alleges, it was "rendered impossible for the board of directors to determine in advance of the regular meeting whether Hornbaker or Martin was elected director at the annual meeting."

The petition alleges the purpose was to seat Martin and proceed with the election of president, vice president and secretary-treasurer and the employment of a business manager.

It is further alleged that membership in the organization is not legal until a person's dues are paid.

Oil Activity—

(continued from first page)

rig 50 feet northwest. Trojan Oil Co., Grant 1, NE sec. 33-20-25.

Drilling at 540 feet. C. S. Powell, Smith 1, NE sec. 6-17-29.

Total depth 2,845 feet; plugged back to 2,500 to shoot gas at 2,431 feet.

George Quillin and Underwood & Sanders, Amy Bruce 1, SE sec. 4-19-31.

Shut down for orders at 3,655 feet.

George Quillin and Carper Drilling Co., Quillin 1, NE sec. 12-19-31.

Total depth 2,765 feet; shut down for orders.

Martin Yates, Sanders 1, NE section 12-18-29, in new sand area. Drilling at 1,720 feet.

Etz & Cone, Nelson 1, NE sec. 10-18-30.

Shut down for engine repairs at 350 feet.

C. L. Jones, Brainard 1, NW sec. 1-18-27.

Drilling at 90 feet. Rhoades Drilling Co., Swearingen 1, NE sec. 14-18-31.

Location. Franklin Petroleum Co., Coppedge 1, NW sec. 5-18-30.

Drilling at 1,200 feet.

H. W. Martin, Gates 1, SW section 15-18-30.

Building roads. **Chaves County**

Nay Hightower, Billingslea 1, NE sec. 28-11-30.

Total depth 3,290 feet; preparing to shoot.

New, Russell & Wood, Sterrepp 1, NW sec. 29-11-25.

Drilling at 535 feet.

Tarkenton, Peters 1, SE sec. 33-11-25.

Shut down for repairs at 400 feet.

Mac T. Anderson, Warnock 1, SE 17-15-27.

Total depth 780 feet; underreaming 8 1/4-inch casing.

Lea County

E. C. Adams and English & Harmon, Ashworth 1, SE sec. 18-19-32, southeast extension to Shugart area.

Total depth 3,077 feet; hole full of sulphur water; waiting on casing.

Fullerton, Walker 1, NW sec. 18-18-32, Maljamar area.

Total depth 4,225 feet; shut down for orders.

Fred Turner, State 1, SW sec. 30-14-38.

Drilling at 4,800 feet.

Carper, Simon 1, NE sec. 29-17-32.

Drilling at 1,970 feet.

Carper, Taylor 1, SW sec. 30-16-32.

Total depth 4,045 feet; 200 feet of oil in hole; bailing and testing.

Mrs. C. W. Batie of Lamesa, Tex., who had been in St. Francis Hospital, Carlsbad four days, was brought last Thursday evening to Artesia by her son, W. W. Batie, to visit and rest.

Additional Cottonwood Items

Mrs. Bill Johnston, who lives on the Steve Lanning farm, had a narrow escape from being seriously hurt last Thursday when she was driving home from the Cottonwood Store. One of her tires blew out and the car turned over twice. She suffered from shock and her neck and shoulder were badly bruised. She is still under the care of a physician.

Miss Roberta Chambers, lovely daughter of Mr. and Mrs. Fred Chambers of Cottonwood, became the bride of Edgar Havens of Roswell Easter Sunday at the parsonage home of the Rev. A. C. Wiggins in Roswell. Mr. Havens is an employe of Montgomery, Ward & Company in Roswell.

Mr. and Mrs. Wayne Norris and infant son returned home from the St. Francis Hospital in Carlsbad Sunday and are getting along fine.

Mr. and Mrs. D. A. Bradley were transacting business in Roswell Tuesday.

The Ladies' Aid of Cottonwood will meet at the home of Mrs. Jess Funk April 20.

Earl Elliott of this community was transacting business matters in the Guadalupe Mountains Sunday.

Don Lee, a rancher near the Sacramento Mountains, was a business visitor here and at Artesia Saturday.

LOCALS

Mr. and Mrs. Charles Renfro and three children, Lavella Ann, Billy and Janice, of Albuquerque arrived last Thursday and visited until Sunday with Mrs. Renfro's brother-in-law and sister, Mr. and Mrs. W. L. Vandever, and friends. Mrs. Renfro will be remembered as Miss Vella Spivey, who formerly lived here.

Mrs. Roy Spivey of Hobbs spent the Easter vacation with her father, Joe Richards, and her sister, Miss Juanita Richards.

Mr. and Mrs. Robert Wardlaw, Jr., and two children, Luellen and Guff, accompanied by the children's nurse, arrived Tuesday from Lafayette, Ga., for a visit with Mrs. Wardlaw's parents, Mr. and Mrs. Tom Terry and other members of the Terry families. Mrs. Wardlaw, before her marriage, was Miss Beulah Beth Terry.

Mrs. George M. Sterrett, who before her marriage was Miss Cecile Gordon, daughter of Mr. and Mrs. Carl Gordon of the Artesia community, returned to her home on Dexter Saturday. Mrs. Sterrett underwent an appendectomy in a Roswell hospital last week.

Mr. and Mrs. G. R. Brainard went up to their Ruidoso cabin Wednesday to begin preparations for opening it for the summer season. Mrs. Brainard expects to entertain guests at her cabin during the state convention of the New Mexico Federation of Women's Clubs, which will meet in Ruidoso the latter part of this month.

Mr. and Mrs. Ernest Ohnemus of Lubbock, Tex., are expected here for the week end with Mr. Ohnemus' brother and family, Mr. and Mrs. Robert Ohnemus and Bobby.

SUBSCRIBE FOR THE ADVOCATE

Filed for Record

WARRANTY DEEDS—

George Hale to C. L. Keach, et ux, part lot, Carlsbad, \$500.

Henry C. Dickson, et ux to Dillon L. Parks, part blk., Carlsbad, \$75.

L. E. Folkner, et ux to J. W. Jones, lot, C. & S. Addn. to Artesia, \$1,500.

Roswell Auto Company to Armstrong & Armstrong, 6 lots, Clayton & Stegman Add. to Artesia, \$3,000.

City of Carlsbad to J. F. Joyce, lots in Carlsbad Cemetery, \$100.

Scott Etter, trustee, to George C. Watson, 5 acres in sec. 18-22-27.

Mary E. Ussery to Robert Magraw, et al, lot, La Huerta, \$10 & c.

Robert A. Leck, et al to Midwest Dairies, lots in Carlsbad, \$10 & c.

Roy R. Pior, et ux to M. G. Schulze, lots in C. & S. Add. to Artesia, \$2,450.

Francis Gallatin Tracy, et ux to Joseph Wertheim, lot in Carlsbad, \$10 & c.

Joe A. Clayton, et ux to Roy R. Pior, et ux, lots in C. & S. Add. to Artesia, \$1 & c.

Ralph J. Harris, et ux to E. L. Dunagan, .35 acres sec. 7-22-27, \$10 & c.

Wm. Carpenter to Ola Carpenter, 5 tracts in sec. 21-20-26.

QUIT CLAIM DEEDS—

Mollie P. Whiteside to I. V. Whiteside, lot in Artesia Heights Add. to Artesia, \$25.

Mary Dan Ella Bowers to Weaver Shrock, land in sec. 2-22-26, \$10 & c.

TAX DEEDS—

State Tax Commission to Lige Mitchell, lot in Carlsbad, \$115.21.

CERT. OF INCORPORATION—

State of New Mexico to Lanning Farms, Inc., incorporators: John W. Lanning, Joseph F. Lanning, Melvin E. Lanning, Jr., Stephen A. Lanning, et al; capital \$45,000 shown paid in.

DISTRICT COURT—

No. 6910. Walter Nugent vs. Sam E. McMahon, et al, lot 5, blk. 16, Chisum Addn. to Artesia. To quiet title.

No. 6905. C. L. Tallmadge vs. Frank Worden, Commissioner of Public Lands. Injunction.

No. 6906. George M. Cowell vs. Frank Worden, Commissioner of Public Lands. Injunction.

No. 6909. T. J. Terry, et al vs. W. Leslie Martin, et al. Injunction.

Mrs. Wallace Gates, who has been visiting her parents, Mr. and Mrs. R. A. Russell, in Rawlins, Wyo., is expected home Saturday.

Mrs. Hilton Cole and small son and Miss Delma Ruth Cole of Hope were guests at the A. L. Neatherlin home Wednesday. Mrs. M. A. Cole, mother of Mrs. Neatherlin, accompanied the visitors to Hope, where she expects to spend the next few months in the homes of her sons, R. L. and C. A. Cole.

Miss Mary Evans, who had her tonsils removed Tuesday in a Carlsbad hospital, returned home yesterday.

Smith: "Jones took up with the Foreign Legion to forget women." Smythe: "I once knew a guy who took up with women to forget the Foreign Legion."

WANTED—Clean Cotton Rags—The Advocate.



Phillips-Jones SHIRTS

With VAN HEUSEN COLLARS

For your spring selection of shirts choose some of these handsome "fancies" we've just received from Eastern style centers. The smartest new stripe patterns and colors are included—top quality shirts at an "early bird" price.

\$1.95

Peoples Merc. Co.

"Where Price and Quality Meet" Phone 73

Forest Service CCC Camps Ready For Summer Activities in New Mexico

April marks completion of the sixth year of work of the Civilian Conservation Corps, and makes an appropriate time for the public to visit CCC camps in New Mexico to see what they have done in the past year, says Frank C. W. Pooler, regional forester.

Most of the eight camps on National Forests in New Mexico will move from winter locations in the low country to summer locations in the high country, at dates between April 15 and May 15 which are agreed upon by the Forest Service and the Army.

Forest Service CCC camps remaining in place are at Penasco, Otero County, and Glorieta, Santa Fe County. Other camps will move to summer locations at El Rito, Rio Arriba County; Sandia Park, Bernalillo County; Beaverhead, Catron County; Willow Creek, Catron County; Paliza, Sandoval County, and Ruidoso, Lincoln County.

Building 113 miles of fence and maintaining 114 miles of other fence were among the jobs chalked up by the CCC men working under the Forest Service in New Mexico last year. Here is a partial list of fruits of their toil during that year:

Seventy-four miles of new telephone line for the Forest Service system, and maintenance work on 805 miles of it; 107 miles of new trails or minor roads; maintenance work on 1,918 miles; more than 9,000 check dams to combat soil erosion; two dwellings and 56 other structures for storage or other purposes.

Fire hazard reduced on eight miles of roadside and trails; 2,600 man-days devoted to fighting forest fires; tree insect pest control on 4,500 acres; more than 1,000 man-days on work at nurseries; four miles of improvement work on fishing streams.

Several hundred man-days on emergency work, such as hunting lost persons; rodent and predatory animal control on 26,000 acres; nearly 50 fireplaces and campstoves, and a score of table and bench sets installed at picnic or campgrounds.

WE'LL SAY SO!

Milly: "Did you ever meet a man who at the slightest touch would cause you to thrill and tremble all over?"

Mabel: "Yes, my dentist." Office Equipment—The Advocate.

HOSPITAL BENEFIT

Play, "Plain Jane, by Cottonwood women, sponsored by Past Patrons' Club of Artesia, Central Auditorium, Monday, April 24, 8 p. m., 35 cents and 25 cents. 15-2tc-16

Midvale Garage

4 Blocks North on Hiway GENERAL AUTOMOBILE AND RADIATOR REPAIRING Ignition and Magneto Service Acetylene Welding

W. G. Carter Phone 53-W

Great Diamond Value!



Diamond Duet 6 Fiery Diamonds! \$29.75

A beautifully designed ensemble! And a special low price that everyone can afford! 18K white or yellow gold, 3 diamonds in the Wedding ring, 3 diamonds in the Engagement ring.

Other Duets \$25 to \$150

Paula Ott's JEWELRY COMPANY SHOP at the SIGN of the WATCH Artesia, New Mexico

J. A. CLAYTON, Jr.

General Building Contractor

Extends Congratulations to J. C. PENNY CO.

On Their

New Artesia Store



We Are Proud

As General Contractor on This Job

To Have Had an Important Part in Making This

The Finest Store Building in Artesia



AT THIS TIME WE ARE ALSO CONSTRUCTING:

Home for George Williams

Business Building for Frank Watkins

Business Building for Ben F. Pior

BIG JO LUMBER COMPANY

Extends Its Compliments to J. C. PENNY CO.

On the Opening of the New Store in Artesia

Lumber and Building Supplies

for

The J. C. Penney Company Store

Were Furnished by

BIG JO LUMBER CO.