

## Criminal Cases Finished Last Week Carlsbad

### Several Sentences Passed by Judge McGhee and a Few Prisoners Taken to State Penitentiary in Santa Fe.

The criminal docket of the Eddy county district court was completed at Carlsbad last Thursday. J. L. Sterling, convicted by a jury of larceny of jewelry from the home of Roy Ingram on the Cottonwood was sentenced to life imprisonment in the state pen by Judge McGhee under the provisions of the habitual criminal act. C. A. Duncan was sentenced from two and a half to three and a half years in the state pen, when he pleaded guilty to charges of bigamy. Both men were taken to the state penitentiary at Santa Fe by Sheriff Dwight Lee last Thursday.

V. L. Helberg was sentenced to thirty days in the county jail and Brewer Cole was acquitted on charges of driving while intoxicated. The jury was unable to reach a verdict in the case of J. O. Blair, Carlsbad druggist, charged with selling liquor to minors and the case will be tried later.

W. F. White was sentenced to five to seven years in the state penitentiary on his pleading guilty to charges of forgery, Sheriff Dwight Lee announced Monday at Carlsbad.

District Judge James B. McGhee also passed sentence on two others convicted during the district court term.

Diego Alvarado was sentenced to one to three years in the state penitentiary. Alvarado was found guilty by a district court jury of possession of marijuana.

Valentine Wilson, convicted of assault with a deadly weapon, was sentenced to one to two years in the state penitentiary.

## Hope Graduates Make 3rd Annual Educational Tour

The Hope high school senior class sponsored by two faculty members completed their senior trip, an educational tour sponsored by the school for the past three years, in a very satisfactory manner. The class, traveling by bus left Hope early Thursday morning and visited the following points of interest, Alamo Gordo Dam, State Insane Asylum, New Mexico Normal University, at Las Vegas, Taos village, Kit Carson's home, Taos Indian Pueblo, Rio Grande Gorge, State Penitentiary at Santa Fe, State Capitol building, Governor's office, Palace of the Governors, New Mexico Art Museum, Anthropological Museum, State University, Border Conference Track Meet at Albuquerque, Albuquerque Municipal Zoo, Tingley Drive, Kiva Theatre, School of Mines of Socorro, New Mexico State Agriculture College at Las Cruces, White Sands, New Mexico School for the Blind at Alamogordo.

The seniors were urgently invited to accept dinner invitations and entertainment for the night at Las Vegas Normal University, but chose to drive on to Taos instead where they were entertained at the home of Mr. and Mrs. Elisha P. Randall; the next evening they were dinner guests at the State University at Albuquerque where they also were entertained over night. Supt. Hawkins, the class sponsor, stated that the trip was by far the best ever sponsored by the school. A total distance of 895 miles was traveled.

It was understood Mr. Barker offered to meet with local sportsmen within the next fifteen or twenty days and go over the policies of the state game department with the local men and show where the various fish plantings are made.

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## Last Minute Plans Are Being Made For Motion Picture Cooking School

### Convention of Neighborly Homemakers to be Welcomed by the Advocate May 19-20.

"The best things in life are free!" And so is the Advocate's fascinating and different cooking school that is just around the corner, opening May 19th at 9:20 in the Ocotillo Theater. Last minute plans are being completed, even as this paper goes to press.

No opening bells will be needed for the eagerly awaited, three-day school, brimming with novelty, romance and practical appeal, for advance indications point to a capacity convention of homemakers.

Men have their annual conventions, where they listen to lectures from specialists, experts who have devoted years to studying and experimenting along constructive lines. There the crowds of business men get a fresh viewpoint on their job, new ideas and enthusiasm to carry back to work.

Now comes this practical rally of homemakers to contribute fresh perspective for the "same old job" the monotonous day-in-and-day-out job, yet the most important business in the world.

The feminine convention delegates may not pound on glasses and sing pep songs, but they will get up-to-the-minute news on every phase of household lore, and they will hear from specialists in their own field, who will direct an inventory on simplified methods, routine, products and latest equipment, pointing the easy road to smooth home management.

That may seem like a tall order for one motion picture, but this entertainment is no ordinary film. True, it was cast, directed and filmed in a famed Hollywood studio, but it was assembled thoughtfully and patiently to bring more than passing amusement. Everyday happenings were dramatized in the sound plot. Behind the sparkling humor and suspense that are so necessary to screen stories, was a deliberate plan—an ambitious determination to carry instruction, inspiration and worth-while home news to women in every community.

The camera and the home specialists got together on their vigorous investigation, and the Advocate was quick to snap up the chance to offer the interesting result.

The camera took its time and it took its close-ups, so that every person in the Ocotillo will have a "large as life, and twice as natural" view of each operation. There will be no "orchestra circle" at this entertainment, since the back row guests of the Advocate will have

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## Ninety Children Enrolled Crippled Children's Clinic

### Clinic to be Held in the Basement of the Presbyterian Church at Roswell

Arrangements are being completed for holding the crippled children's clinic at Roswell May 20, to serve children from three counties, Eddy, Chaves and Lea. The clinic is to be held in the basement of the Presbyterian church and every crippled child under twenty one years in the district is invited to attend. Attention is called to the fact that the clinic will be opened to all crippled children, whether they are rich or poor, although only the more worthy cases will be given treatment by the board of public health or by charitable organizations.

Dr. Frank Goodwin, of El Paso, renowned orthopedic specialist will be in charge of the clinic assisted by Dr. O. E. Puckett, district health officer and Dr. W. W. Phillips, Chaves county health officer and Jerrie Wagner, state orthopedic nurse from the Carrie Tingley hospital.

Parents who wish to enroll their child or children should contact Miss Pauline Diehl, district supervisor for the New Mexico board of welfare, Miss Eunice McKinney, county health nurse or Mrs. Charles Donaldson, county relief supervisor. Mrs. Donaldson spends three days a week here and three days in Carlsbad. She is here on Monday's, Wednesday's and Friday's.

Ninety children have been enrolled in the clinic thus far, it was said at Roswell Saturday.

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## Gov. Tingley To Talk Road Building Plans

### Governor Clyde Tingley told an Advocate representative in a telephone conversation yesterday morning he would meet with Eddy county communities at Carlsbad on the evening of May 21st to discuss highway building plans for the county.

Governor Tingley will be guest of business leaders at a banquet Friday evening at Carlsbad and Saturday morning he will accompany high school students through the Caverns as a special guest of Col. Thomas Boles, Carlsbad cavern superintendent, on Governor's Day at the caverns.

While Governor Tingley did not mention definite plans shrdlutaet mention definite plans for any highway construction in this section under the \$10,000,000 debt-renture issue, he is expected to outline a program.

Efforts are being made to have Governor Tingley make a brief stop here en route to Carlsbad on the 21st.

## Pres. Roosevelt Told Court Bill Now Doubtful

### Senate Okeh Is Doubtful But Supporters Contend enough Votes to Assure Passage of Reform Measure.

WASHINGTON — Opponents of the Roosevelt court bill declared yesterday administration leaders had advised the president senate approved of the measure was extremely doubtful.

Senate supporters, however, contended they had enough votes to pass it, although some said there would be only a vote or two to spare.

Opponents claimed fifty two votes—or three more than a senate majority—against the measure.

The declaration against the bill late Tuesday by Senator Shipstead (Fl-Minn) made thirty eight publicly committed in opposition.

Both sides awaited the President's return Friday.

No one professed inside information on what he might do. Most discussion revolved about the idea of adding two, instead of six judges to the supreme court and of submitting a constitutional amendment to force retirement at seventy five years.

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## Spanish American War Vets to Hold 1938 Meet Here

### Seventy five Attend State Convention at Roswell on Monday

SCOTT LEAVITT, NATIONAL COMMANDER, SPEAKS

The Spanish American war veterans of New Mexico will hold the 1938 convention in Artesia, J. W. Kennedy of Artesia, senior vice commander of the Clay Green Camp No. 7, announced Tuesday (Continued on last page, column 1)

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IMPORTANT NOTICE  
Attention is called to the fact that a slight change has been made in dates of the coming motion picture cooking school. Dates are May 19 and 20. Two sessions of the school will be held the 19th, beginning at 9:20 a. m. and at 2:30 p. m. The final session will be held next Thursday afternoon the 20th, beginning at 2:30 p. m. There is over an hour and forty minutes of instructive entertainment for every lady of this trade territory. When this picture was shown recently at Carlsbad, all attendance records for a cooking school was smashed with a total registration of almost 2,000 women.

Mr. and Mrs. H. L. Muncy are spending a week or ten days visiting at Glenrose, Texas.

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## Oil Activity Continues at Fast Pace - Monument Field Spreads

### County Farmers Save \$13,300 on 1936 Farm Plan

Total \$13,300 Now Ready to be Returned to 244 Farmers Over County

ADMINISTRATIVE EXPENSE ONLY 2.7 PERCENT

Eddy county saved more than two-thirds of its pro-rated administrative expense for the 1936 soil conservation program, and \$13,300 is now ready for returning to 244 county farmers, according to an announcement from the office of Fred Barham, county agent, Monday.

The saving was made, largely through the efforts of Mr. Barham, county agent, who, according to records, has kept county administrative expense at a minimum.

County farmers were assessed ten per cent for administration of the soil conservation program and only 2.7 per cent was necessary, Barham reported.

Of the amount to be returned, \$13,300 is now ready, and checks for 250 more county farmers are yet to be received.

Only three counties in New Mexico had a lower pro-rate expense than Eddy county. They were Quay, Colfax and Curry.

Farmers, when notified of their available checks, are requested to call at the county agent's office, bringing measurements of their cultivated soil, and sign up for the 1937 conservation program.

Twins, a boy and a girl were born to Mr. and Mrs. Dugan Taylor Monday.

Typewriter Ribbons—The Advocate

N. M. Farm Bureau To Be Organized In Eddy County

Farm Bureau Representative Meets With Producers Here on Tuesday Night

DEFINITE ORGANIZATION PLANS TO BE MADE 19TH

A representative group of farmers and livestock producers of Eddy county met at the Legion Hut in Artesia Tuesday night to discuss organization of the New Mexico Farm and Livestock Bureau and also affiliate with the American Farm Bureau Federation. A substantial delegation from Carlsbad was in attendance.

R. H. Buvens, representing the State Farm Bureau office explained the organization and an open discussion was entered into.

It was decided to hold a meeting at Artesia the night of Wednesday the 19th for final organization. Every farmer and livestock producer of the north half of the county is urged to attend. Representatives of the south end of the county met yesterday for organization.

The state meeting for organization is to be held at State College June 9th. It is estimated that the organization will be state wide by that time. At present organizations have been set up in counties of Dona Ana, Luna, Bernalillo, Lea, Roosevelt, Curry, Quay, Union, Colfax, Mora, De Baca, and San Miguel.

Following the state meeting a three day regional meeting of the American Farm Bureau Federation will be held at the State College. At this meeting farm and livestock leaders of the western states and the national office will be present to lead discussions.

Farmers and livestockmen of the Artesia community are reminded to reserve Wednesday the 19th for organization. Be sure to attend the meeting.

Messrs. C. P. Pardue, J. R. Ogden, Frank Beeman, Fred O'Cheaky and Fred Barham of Carlsbad attended the meeting here Tuesday evening.

W. Leslie Martin, local farmer announced yesterday evening the American Legion hut had been secured to hold the meeting on the evening of the 19th.

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## Two of Fifteen Locations Announced Made in Eddy Co.—Amerada Gets Well in Cooper Dist.

### Oil activity in the southeastern district continues its fast pace with gradual spreading of the Monument pool in Lea county, now the biggest and most prolific oil field in the state.

Fifteen new locations were staked during the past week against eight completions. Two of the fifteen locations announced were made in southern Eddy county.

All producers finished for the period save one were in the Monument district and the largest of these was the Isabell 3 of the Amerada Oil Co., NE sec. 15-24-36, in the Cooper field which made an initial production of 450 barrels per hour flowing from 3600 feet. Producers completed in the Monument area include: Gulf Petroleum Corp. Anderson 8, SE sec. 12-20-36, which made a flow of 520 barrels in five hours. The Humble Oil and Refining Co., State 4-F, SW sec. 17-20-37, which flowed forty eight barrels an hour from 3850 feet. The Ohio Oil Co., Laughlin 3, NE sec. 9-20-37, which made eighty barrels an hour from 3850 feet. The Phillips Petroleum Co., Hudson 1, NE sec. 30-20-37, which made an initial production of 188 barrels in two and a half hours. Skelly Oil Co., Van Etten 4, SW sec. 9-20-37, made a flow of 170 barrels an hour from 3875 feet. Tidewater Oil Co., Laughlin 2, SW sec. 4-20-37, which flowed eighty barrels an hour from a depth of 3880 feet.

An interesting test in wildcat territory near Lovington in the State 1-G, of the Magnolia Petroleum Co., NE sec. 24-17-34, which was given a ninety quart shot of nitro and is flowing ninety five barrels daily following the shot.

Locations made for Eddy county include the H and W Drilling Co., Nanford 1, SE sec. 9-22-29 and the Neal Wells, M Hoover 1, NW sec. 20-20-30.

Locations by districts in Lea county: Monument: Tidewater Oil Co., State 2 J, NW sec. 17-19-37; Stanolind Oil and Gas Co., Turner 1, NW sec. 20-20-38; Ohio Oil Co., Laughlin 4, NE sec. 9-20-37; Continental Oil Co., Ailes, A 35 No. 1 SE sec. 35-20-38; Gulf Oil Corp., White 5, NE sec. 25-20-36; Gulf, Bell 5-F, SW sec. 36-20-36; Gulf, Reeves 2, NW sec. 29-20-37; Ohio Oil Co., Hansen 2, NE sec. 16-20-37. Eunice area: T. & P. Oil Co., State 4-A, SW sec. 9-22-37; Amerada, Carrigan 1, NE sec. 4-22-37; Rowan Drilling Co., Walden 1, NW sec. 15-22-37; Gulf, Baker 1, SE sec. 5-22-37. Jal district: Texas Company, Rhodes 2, SE sec. 22-26-37.

The Eddy county commissioner's court will hold an open house hearing on the building of the proposed addition to the county court house at Carlsbad on Tuesday, May 18th. The hearing will start at 1:30 o'clock, R. A. Wilcox, county clerk said here yesterday. Proposal to construct a new center and west wing to the court house building has been revived. The proposition was defeated two years ago in a bond election.

The commissioners are calling the hearing to determine the sentiment of the property owners in regard to calling a bond election this fall. Mr. Wilcox said they do not wish to go to the expense of calling an election, if the majority of the property owners over the county did not wish to repair or alter the present court house.

The architect who drew plans for the erection of a west and center wing will be present to explain the plans. Present plans call for the erection of a west and center wing at an approximate cost of \$200,000, but the project may be altered, if the voters desire.

George White, superintendent of the Hobbs schools and former Carlsbad teacher will become a member of the New Mexico University Athletic department July 1 and will teach physical education, it was learned yesterday.

State Shows Seventeen Percent Gain In Car Registrations

With every state in the nation reporting an increase in motor vehicle registrations, the total number of cars and trucks registered in the U. S. during 1936 set a new all-time high record, according to Rocky Mountain Motorists, the AAA Automobile club.

Registrations, compared with 1935 and the percentage of increase in the three states covered by Rocky Mountain motorists were:

Total Reg. Vehicles Pct.  
1936 1935 Inc.  
Colorado .....307,658 284,573 8.0  
New Mexico 108,379 92,457 17.2  
Wyoming ..... 76,917 70,215 9.5

"For the country as a whole," Clarence Werthan, manager of the club said, "registrations totaled 28,086,380 as compared with 26,225,757 in the preceding year, a gain of seven per cent. The 1936 total was substantially above the previous high record of 26,657,000 vehicles established in 1930.

J. E. Hooten, Lower Penasco merchant was trading in Artesia yesterday.

A daughter was born to Mr. and Mrs. W. A. Hammond at a Carlsbad hospital Monday evening.

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## Faculty List Announced for Another Year

### W. E. Kerr Will Again Head Local School System—A Number of Local Teachers Plan to Attend Summer School.

W. E. Kerr, superintendent of the Artesia schools yesterday announced a faculty list for another year and told of plans of teachers for spending the summer.

W. E. Kerr, superintendent. Mr. Kerr will remain in Artesia during the summer looking after building repairs and looking after emergency quarters for next year made necessary by the building program.

C. D. Marshall will again head the high school as principal. Mr. Marshall will begin work on his Ph. D. degree probably at the University of Oklahoma.

J. C. Bruce, social studies, will remain in Artesia and have charge of playground work for the boys.

Miss Edna Drury, Spanish and English, will attend summer school but is undecided where.

Miss Maurine Lewis, home economics and art, will work as demonstrator for the Oklahoma National Gas company during the summer.

L. C. Reynolds, science and mathematics, will begin work on his Master's degree at Columbia University, New York City.

Donald Maudsley, industrial arts, mathematics and coach will attend school but is undecided where.

Arvel Branscum, commercial, will attend summer school at Texas Tech., Lubbock, Texas.

Miss Alma Felix, English and history, will complete work on her Master's degree perhaps at the University of Arizona.

Miss Ruth Collie, English and journalism, will sail early in June (Continued on last page, column 4)

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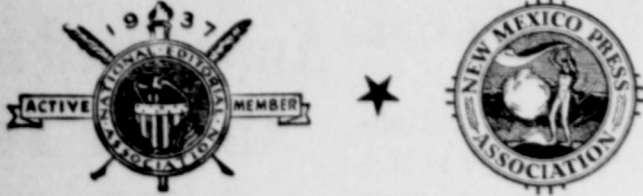
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# THE ARTESIA ADVOCATE

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THE PECOS VALLEY NEWS AND THE ARTESIA AMERICAN

MARTIN & BLOCKER, Publishers  
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### SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
One Year (Out of New Mexico)	\$2.50
Six Months (Out of New Mexico)	\$2.00
Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

### A FINE POLICY

The Southwestern Public Service company has a policy of reducing its rates voluntarily when possible to do so without interfering with its high standards of service.

The company recently announced reduction in rates, the second time this year. Two voluntary reductions were made last year and several the year before.

Pecos Valley citizens appreciate the liberal policy of the Southwestern Public Service company. It is seldom now days that anyone gets a reduction on anything without an argument.

The Southwestern Public Service company, is one public utility that is not the constant object of attacks. The company renders superior service and there seldom is cause for a complaint.

The company values the widespread goodwill of the public. It now enjoys goodwill that many utilities seek but few attain.

Its policy of voluntary rate reduction, consistent advertising, rendering efficient service and loyal co-operation in every civic move has earned the company the highest regard of the public—Carlsbad Current Argus.

### MEN WANT WEALTH-POWER

If you are observing you have probably noted that rarely does an individual accumulate enough wealth to satisfy his personal ambition. Individuals who have said they were going to retire on accumulating a certain sum of money have found themselves working all the harder when the sum was reached. It is often just as difficult for the individual to give up holding a public office, once the individual is in office, like wealth the more power the individual has the more he wants. This tendency has led to the establishments of several dictatorships in Europe and "can happen here", once the restrictions are removed or once public opinion has been swung the right way.

That part of human nature which makes man want more power and more riches has led to the achievement of some almost unbelievable things and certainly has enabled man to progress. Dynamite is dangerous, but extremely useful if harnessed. The same way with some traits of human nature.

### IRRESPONSIBLE YOUTHS

Complaint has been made that there are a bunch of irresponsible boys who are strowing liquor bottles and rubbish on the lawns of homes near the Woman's club building, where a group of young people have met for dances and for entertainment. The young people who go to the dances at the Women's club building have not been guilty of these practices, but its the "Bunch who hang around the outside," who have been doing the dirty work, one resident said.

Dances properly held are no longer condemned by the majority of right thinking people, but excessive drinking and disorderly conduct have done more to discredit the dance than any one factor. Officers will no doubt take a hand in the affair referred to above. Artesia needs no "hoodlums."

### OLD STUFF

The information is a bit like perhaps, but in the last issue of the New Mexico Tax Bulletin, issued by the Taxpayers association, we learn the 13th legislature considered 474 bills, forty nine joint resolutions, thirty one joint memorials, three resolutions and one memorial. The house introduced 240 bills, thirty three joint resolutions, nineteen joint memorials and two house resolutions. In the senate there were introduced 234 bills, sixteen joint resolutions, twelve joint memorials, one state resolution and one senate memorial. Of the bills passed by the legislature, the governor signed 233 and 142 of these were approved by the governor after the legislature adjourned and ninety one approved during the session.

### DOGS ARE FINE PETS BUT DON'T LET THEM BECOME NUISANCES.

Recently complaints have been made that dogs over Artesia are destroying flowers and flower beds in the City Park. Caring for your dog properly is one way of preventing another epidemic of dog poisoning over the community. Dog poisoning is cruel and unhuman. There are ways and means of controlling your pet, the dog. Watch your dog and do not let him become a menace to other people's property.

### GIVING

It is a paradox of life that by hoarding love and happiness we lose them and that only by giving them away can we keep them for ourselves. The more we share, the more we possess.

So it is in business—the better we serve, the more we are rewarded by the increased patronage of our friends. That's the way we strive to conduct our business. Our job is to please you.—Exchange.

### LAKE ARTHUR STUDENT AWARDED

LAS CRUCES.—First Lieut. J. D. Thorpe of Farmington, leader of a platoon from company D in the New Mexico state college R. O. T. C. was awarded a silver medal Tuesday for directing the unit's best platoon.

Other awards given at the final review, parade and drill of the college unit included:  
Best Cadet Sergeant—Sergeant George M. Murphy, Lake Arthur.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

### Chislings

We Buy and Sell Typewriters, Adding Machines, and All Kinds of Office Equipment—The Advocate.

Swiped poem: "Water bill up, gas bill down, can't save money when you live in town".

Color talk: "You look like Helen Brown."  
"Yes, but I look worse in red."

The following unnamed poem, is dedicated to the many road building promises we have had the past ten years. You might call it, "All Wet":

A little dish of broken ice  
Lay basking in the sun,  
Its owner had forgotten it  
Before her work was done.  
But when she went to get the ice  
And bring it in for tea,  
She found the ice was not what it  
Had been cracked up to be.

The Lino-Op's Answer  
Alas, promised roadwork  
Has never been done—  
They don't want Southeast N. M.  
To have much business or fun.

But, some day reckoning shall be,  
For re-election they'll come—  
Then we can point out in scorn,  
Your promises were never done.  
They may invite us all to tea;  
Or to their voting bee—  
But, then we can say to all of 'em  
You're not what you're cracked up to be.

Her car stalled at the corner and  
The traffic light changed red, yellow,  
green; red, yellow, green, etc.  
The polite but sarcastic cop stepped  
beside her car and said:  
"What's the matter lady; ain't we  
got any colors you like?"

"Liza, you remind me fo' all de  
world of brown sugah."  
"How come, Sam?"  
"You am so sweet and so unrefined."

She: "Darling, don't you love me  
any more?"  
He: "Of course I do. Haven't I  
just said you're a girl in a thousand."

She: "Yes, but you used to say  
I was a girl in a million."

Dr. Cutem: "Do you think your  
son will forget everything he learned  
in college?"

Dr. Open: "I hope so—he can't  
make a living necking."

"Sam, did that judge man say I  
got to spend all mah life in dis yar  
jail-house?"  
"No, Henry; jes de remainder."

Messrs. G. V. Price, J. S. Ward,  
A. P. Mahone and Arba Green  
drove over to Lovington Friday  
evening and met with a few members  
of the Lovington Chamber of  
Commerce to discuss highway matters.  
The local men were guests of  
the Lovington Chamber of Commerce  
at a dinner served there Friday  
evening.

Paul Otts seeing Dr. H. A. Stroup  
and Doc Pepper (A. P. Mahone)  
together recently remarked: "There  
the nickle doctor and the three  
dollar doctor."

**I'M A ONE SOAP WOMAN SINCE I LEARNED ABOUT LIFEBOUY FOR BATH AND COMPLEXION AT THAT FREE MOTION PICTURE COOKING SCHOOL**

### Don't miss the movie "The Bride Wakes Up"

You'll learn a lot at that swell Motion Picture Cooking School... But no amount of good cooking will hold a husband if his wife is careless about "B.O.". Dainty women always keep plenty of Lifebuoy on their shelves. They know it stops "B.O.", gives lasting freshness... And it's mighty good for the complexion. Keeps your skin the way your husband loves it—soft, smooth, healthy... Lifebuoy's 20% milder by test than many so-called "beauty soaps" and "baby soaps"!

## Continental Oil To Launch Big Adv. Campaign

Convinced that newspaper space represents the most advantageous medium for merchandising its products as evidenced by substantial increases in sales of Conoco germ-processed motor oil following past newspaper advertising campaigns, Continental Oil company is again launching a large-scale advertising campaign in some 1400 carefully selected papers in all sections of the nation. The campaign will continue into September and will be distinguished by the fact that it will feature the local dealer as well as the company's oil.

Surveys conducted by Continental's advertising department showed two factors which decided the nature of the forthcoming campaign. First, it was ascertained that the best sales results followed the use of newspaper advertising; and second, that the average motorist is far more concerned with the mileage he obtains from his motor oil than any other single factor.

Correlating this information with the fact that Continental distribution is now conducted entirely through local independent dealers, the advertising campaign will stress that each dealer is a "mileage merchant" who, in order to retain his customers and gain new ones, must sell mileage in the form of a motor oil which will give efficient service.

C. J. Dexter is scheduled to deliver diplomas to the graduates of an Eddy county rural school next week and we wonder if he will take the opportunity to say anything about California.

An Artesia father told the prospective groom recently, "Yes, you can have her hand, but take the one she keeps in my pocket so much."

An exchange says the woman who saved her wedding dress for her daughter now watches the daughter save the dress for the next wedding.

Windy McCormick has got something up his sleeve and says we won't give him a writeup, but we can't write about anything until we know what is.

Advocate Want Ads Get Results!

5-10-15¢ STORE

NOTHING OVER 49¢

### PICNIC SUPPLIES

Make your picnic a real holiday for everyone—use disposable tableware.

You will find the genuine "CHINET" Plates ideal for picnic use. Their smooth water-proof surface assures you of excellent service, and the price is so low you may use them generously—several sizes, including a large compartment type.

Waxed food containers with lids	6 for 10c
Paper cups, smartly designed in colors	15 for 10c
Fancy embossed napkins, plain colors and gay designs	pkg. 10c
Picnic forks and spoons in sanitary cellophane	pkg. 10c
Waxed paper, 100 feet, in cutter box or 100 sheets in package	pkg. 10c
"GLASSIPS," the modern cellophane drinking straw	pkg. 10c

A dime will go a long way in buying Picnic Supplies at

## SPOUSE-REITZ STORES

A Western Organization

ALL KINDS OF JOB PRINTING—PHONE 7

## ITS NO SECRET

That many housewives depend on our bakery products in supplying BREAD and PASTRIES for the home because these products are expertly prepared and are economical.

We are glad to co-operate with the coming motion picture cooking school

### "The Bride Wakes Up"

Most local brides should know they can depend on Betsy Ann bread, cakes and pies in the event they run into cooking difficulties for there are no more delicious products to be found anywhere.

We are glad to co-operate with the coming motion picture cooking school

### "The Bride Wakes Up"

CAKES AND ROLLS BAKED TO ORDER

## ROSS BAKING COMPANY

Bakers of the Delicious and Wholesome BETSY ANN LOAF

TELL US YOUR PRINTING TROUBLES—Phone 7

## What is the "Low-price Field"?

**YOU** hear a lot about "the low-price field" these days. A good many cars claim to be in it. So whenever the low-price field is mentioned, remember:

Until Ford came, no average American could own a car.

Today all Ford prices are still low—with the prices of the 60-horsepower Ford V-8 \$30 to \$60 lower than those of any other car of comparable size.

But with Ford, "low price" doesn't merely mean low figures on the price tag. It means much more than that. It means low prices and low costs all the car's long life. Low prices for service—for parts—and, above all, for operation.

Both Ford V-8 engine sizes are economical to operate. The 85-horsepower gives greater gasoline mileage this year than ever, and the "60" delivers the highest mileage in Ford history.

Private owners, cab companies, fleet operators all report that the "60" averages from 22 to 27 miles per gallon of gasoline.

Check and see how much Ford saves you.

**Ford Founded the Low-price Field Ford Keeps That Field Low-priced Today**

## Ford V-8 Prices Begin at \$529

AT DEARBORN FACTORY. TRANSPORTATION CHARGES, STATE AND FEDERAL TAXES EXTRA

This price is for the 60-hp. Coupe equipped with front and rear bumpers, spare tire, horn, windshield wiper, sun visor, glove compartment and ash tray.

Ford V-8

\$25 A MONTH, after usual down-payment, buys any Ford V-8 Car from any Ford dealer in the U. S.—through Authorized Ford Finance Plans of Universal Credit Co.

Artesia Lodge No. 28  
A. F. & A. M.  
Meets Third Thursday Night of Each Month.  
Visiting members invited to attend these meetings.

Woodmen of the World  
Meetings each Thursday night at 7:30  
Visitors invited  
L. B. FEATHER, Financial Sec'y.

Professional Cards  
GILBERT and COLLINS  
Real Estate, Insurance Rentals and Abstracts.  
Artesia, New Mexico

H. A. STROUP, M. D.  
PHYSICIAN AND SURGEON  
X-RAY LABORATORY  
Office at 113 South Roselawn  
Office 67—PHONES—Res. 217

E. A. METZGER, M. D.  
MEDICINE and SURGERY  
Office Phone 300  
Residence Phone 301  
Offices in Womack Building

C. H. HEMPHILL, M. D.  
PHYSICIAN & SURGEON  
Office Phone 294 - Res. Phone 295  
OFFICE HOURS—8:00 to 12:00;  
1:00 to 5:00; 7:00 to 8:00  
Office next door to Western Union

R. M. HENSON  
GENERAL ACCOUNTING INCOME TAX  
Located upstairs in old First National Bank building  
Phone 213 Artesia, N. M.

J. J. CLARKE, JR.  
Dentist  
Office in Clarke Building  
ARTESIA, NEW MEXICO

### QUICK WAY LINES

Motor Transportation

Anywhere, Anytime  
Bonded and Insured

Phones:  
Artesia 86—Roswell 23

Rubber Stamps  
Seals, Etc.  
For Sale  
The Advocate

The Eddy County Abstract Co.  
CARLSBAD, N. MEX.  
Reliable Abstracts  
Prompt Service  
Prices Right  
We Are Bonded  
LET US DO YOUR ABSTRACT WORK

### SOCIAL SECURITY OUTFIT

COMPLETE \$125 EACH

10 employees or less

No. 50-10 Outfit Consists of:  
Loose Leaf Ring Binder 8x10 1/2  
Personnel Record Sheets  
Employee Earning Sheets  
Larger outfits proportionately priced

All Necessary Information for Social Security Records

NOW ON SALE AT  
Artesia Advocate

## MACHINERY REPAIRING AND WELDING

We know how and have the equipment.

## Pecos Valley Garage and Machine Shop

Phone 35

# "WILDEST DREAMS" COME TRUE IN MODERN GAS RANGE

## Wags Of Old Joked About Automatic Cooking, And Now We Have It

Back in the days when most of us 30-year-oldsters wore pig-tails and hair ribbons, America was very, very "invention-minded." All sorts of new things were happening that convinced the good folks of the period that the world was being remade, and inventors were looked upon as conjurers who could be expected to pull most any kind of wonder out of their hats.

It was a happy age for the professional wags and cartoonists, who seized upon all kinds of everyday objects and imagined what the inventors would do with each in turn. They even predicted that, in the weird world of the future, foods would pass through some fantastic mechanical process and pop out on the table complete, untouched by human hands.

### "Mechanical Cooking" A Reality Today

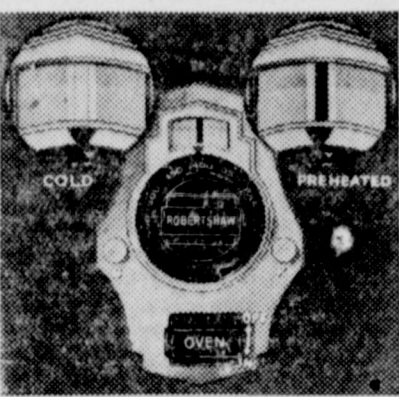
It seemed funny then, but many a mother of 1910 has lived to see those ridiculous conceptions become serious realities. The modern gas range looks not at all like the weird visions of that waggish age, but the marvelous things that the new ranges do today make those gay old jesters seem actually to have been prophets.

In oven-cookery particularly we see the miracles that have been achieved by the modern inventors who are also master chefs. Baking, roasting, cooking whole meals in the oven at one time are now truly scientific processes. The cook never has to worry about the right temperature, never has to guess at the time, never has to peer at the foods. Modern ovens practically run themselves. They do practically all of the "thinking."

### The "Brains" of the Oven

The self-acting ability of modern ranges is due to the heat-control mechanism that regulates oven temperature. It is the "eye" of the oven, for it actually watches the foods for the busy cook.

With the introduction of oven-



This new oven heat control signals through a window when the oven is pre-heated and ready to receive the foods.

heat-control, it seemed as though the nth degree of perfection had been reached. These early controls did not put an end to much oven guess-work. All that a woman needed to do was to look in her modern recipe book, find the degree of heat needed, and dial that heat on the oven-heat-control.

But she still had to do some guessing. She could set the dial at 400°, but there still remained the uncertainty of when the oven had actually reached that required 400° of heat.

### Heat Controls Now Signal

Familiar to women who have used temperature control is the Robertshaw dial. The makers of the dial pioneered in the field of thermostats and were instrumental in bringing into being the very fascinating method of oven-heat-control. They were among the first to recognize the one missing step that prevented absolute guess-free oven-cookery, and they set to work to correct it. Due to this, today's modern ranges have an oven-heat-control which actually signals when the oven is at the temperature called for in the recipe or which the cook previously dialed.

### Indicator Swings Into View

The new control is mounted right

on the front of the range and can be read at a glance. The illustration on this page will quickly explain its interesting action. In the center is the complete control, with oven cook, dial, and, at the top, the "Thermal Eye" window. To the left is an enlarged view of the window showing how the "Thermal Eye" looks when the oven is heating. It is then saying, "Heat is on the way, madam, but it's not here yet."

Now look at the same "Thermal Eye" window in the circle to the right. Now the space between the vertical bars has turned red. With a merry wink it's saying, "The oven's reached the heat the recipe calls for. Pop in your roast, or pie, cake or biscuits!"

So there you have the end to oven guess-work, and now it's really true that "nothing goes wrong" in the oven.

### Widens Uses For Oven

The completely attention-free operation of new ovens has led many to use them more and more. In the first place, they don't have to be watched; therefore your very busy homemaker may do other things—or may actually go out for the afternoon while the dinner cooks unwatched and unattended. Again, they are sure to deliver 100% results, so she may count on delightful flavor-perfections.

The better-known uses for the oven cover, of course, pies, cakes, biscuits, bread and such grand old standbys as roasts and fowl. But, with the new oven-perfection, homemakers are serving veal loaves and veal patties, and baked combinations of sliced ham and macaroni casseroles or baked fish stuffed with layers of canned corn, tomatoes and bread crumbs.

Those are but a few samples of the refreshing dishes one can find in "most any of the modern recipe books and they go to prove that mechanical perfection in ovens has permitted a wider use of new and interesting oven-cookery dishes.

### Cottonwood Items (Bonnie Rowland, Reporter)

Jimmy Buck who has been ill for the past three weeks is not much improved.

Mrs. Bill Sterrett of East Grand Plains visited last Tuesday here with Mrs. V. W. Worley.

Miss Billie Stanger of Artesia, visited in the J. E. Taylor home, last week as a guest of Miss Maggie Rue.

Mrs. Clyde Ramsey and son of Artesia spent the day here last Wednesday with her mother, Mrs. L. C. Brundrett and family.

Mr. and Mrs. J. R. Cline and Mrs. C. R. Cline drove to Carlsbad last Thursday where the latter went for medical aid.

Miss Bonnie Rowland visited last Tuesday with Mr. and Mrs. Frank Cogsdell of Artesia, and with Mrs. Cogsdell's parents, Mr. and Mrs. J. H. Felton.

Miss Iona McMinn was able to resume her duties as teacher of the fifth and sixth grades, after being ill last week at her home near Carlsbad.

Mrs. Alice Thomas of Amarillo, Texas is visiting here with her parents, Mr. and Mrs. J. M. Parnell and with her son Buddy who lives with them.

The Spanish-American room of the Cottonwood school presented a program last Friday afternoon. This program was directed by their teacher, Miss Ovie Smith.

Mr. and Mrs. V. W. Worley and Mrs. R. L. Roberts enjoyed an ice cream social Saturday night at the home of Mrs. Worley's parents, Mr. and Mrs. Bryan Whittley of Carlsbad.

The Mesdames Orville Worley, Virgil Worley and R. L. Roberts motored to Carlsbad last Wednesday where they visited with Mrs. Virgil Worley's parents, Mr. and Mrs. Bryan Whittley.

Twenty pupils of the fifth and sixth grades of the Cottonwood school enjoyed an educational visit at Carlsbad Monday. This included visiting in various county offices, county jail, museum, and radio state, where they broadcasted two group chorus numbers and one soprano solo by Miss Jeanette Yarnell. They also attended a matinee through the courtesy of the theater. This trip was made possible by their teacher, Miss Iona McMinn and J. P. Johnson, Monroe Howard and C. R. Cline who furnished cars.

The songs broadcast by this group were greatly enjoyed by the Cottonwood school, who had a radio in the school.

The Cottonwood Woman's club had a delightful meeting with a covered dish luncheon last Thursday, at the home of Mrs. J. I. Funk. The large front lawn was bordered by large rose bushes, which were masses of red, white and yellow flowers. Ernest Lyckman discussed and demonstrated, "Renovation of Furniture." He demonstrated with an old chair, re-upholstering, re-padding, re-covering etc. This was done with a minimum cost for materials. At the noon hour a bountiful dinner was spread on the hand-blocked linen covered table. Mrs. Funk and Mrs. Reed won the attendance prizes; a lovely embroidered purse and a silver sugar and creamer set on an engraved tray.

Members of the eighth grade class of the Cottonwood school presented a farce in three acts entitled, "The Blundering Herd," last Wednesday evening, May 5th, at the school house. This delightful comedy was directed by F. R. Zumwalt. Players included the Misses Lois Howard, Novella Thomason, Mimmie Elliott, Helen Johnson and Fryde Smith, Dean Larison, Johnnie Nelson, Bill McClure, Maurice Bradley and Yidefanzo Hernandez. This play was based on life at a dude ranch where the dudes caused much trouble and many laughs.

### 450 Hats Thrown In Ring

Claiming to be the largest single family unit in America, the Rashids of Lafayette, Ill., held their annual convivia a few days ago and voted to put their collective strength at 450 persons behind the Democratic candidate for President.

"We've decided to throw our hats into the Roosevelt ring," declared the family spokesman "Every adult member of our family was separately questioned, and—without a single exception—they were for Roosevelt. Which certainly ought to prove something!"

Mr. and Mrs. Buford Chunn of White Deer, Texas spent the week end visiting with Mrs. Chunn's parents, Mr. and Mrs. George Frisch and sister and husband, Mr. and Mrs. Wallace Hastings.

Pupils of the seventh grade, dressed in picturesque Western style, sang, "Home on the Range" at the beginning of the play. Between the acts, Fern Rowland and Mrs. Virginia Zumwalt played a piano duet, "Spanish Dance," by Moszkowski. Miss Helen Parker rendered a soprano solo, "There's an Empty Cot," and Miss Novella Thomason played a harmonica medley of Western songs.



# SIR THOMAS

knew the Secret of Tea

Lipton grows tea . . . Lipton knows tea. From the lofty heights of the famous Lipton gardens comes the quality that means added flavor, true economy to you. At all grocers.



## LIPTON'S TEA

Yellow Label, Orange Pekoe, also Green Japan

### Free Movie

Read all about it in the Artesia Advocate

Plan to see "THE BRIDE WAKES UP"

### Short Cut to Big Savings!



### See the Cooking School Movie!

The most amazing thing! It shows you how to cut down on runs just by the way you wash stockings!

You'll hurry to Lux your pet frocks, too, after you've seen how easy it is. They'll look fresh and lovely as new—Lux is especially made to protect colors and fabrics. Pannies for Lux save dollars in clothes.

Safe in water... safe in—



Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

### CAKE PERFECTION EASY TO ATTAIN

"Trust To Flour, Not Good Luck," Says Mrs. Ames

"There are a number of things which distinguish the fine cake," declares Mary Ellis Ames, Director of Pillsbury's Cooking Service. "It should be tender, fine-grained, and delicate. When you touch the cake, it should be springy and feather-light under the finger tips. And above all, it must have what I call eating quality . . . that pleasant combination of flavor, fragrance, and texture, so difficult to describe, so easy to identify once a cake is tasted."

Many years ago, it was a common thing to hear a home maker remark, "I had 'good luck' with my cake baking today." That was before the era of a fine cake flour such as Pillsbury's Sno Sheen, which is used in the Motion Picture Cooking School. Nowadays, the housewife needs no rabbit's foot for "good luck" in baking cakes.

Pillsbury's Sno Sheen Cake Flour is made especially for fine cakes. It is made of carefully selected soft wheats, milled to a velvety fineness. Because Sno Sheen is a superior cake flour, it produces unusually fine and beautiful cakes. Many women ask Mrs. Ames if a cake made with Sno Sheen will keep. Mrs. Ames, with a twinkle in her eye, has a reply for that question.

"A cake made with Sno Sheen will 'keep' . . . if you lock it up," she laughs.

### VARIETY OF COOKIES AMAZING, EXPERT SAYS!

Gives helpful advice on baking them

Remember when you were a kid and the cookie jar was the first stop when you came in from school? Today, too, mothers know the joy with which eager little fingers seize a toothsome cookie from the jar on the pantry shelf.

"Use variety in keeping the cookie jar filled," urges Mary Ellis Ames, Director of Pillsbury's Cooking Service. "With the wide variety of recipes available today for cookies and small cakes, it is possible to keep the cookie crock filled for months without repeating a single recipe—unless by request!"

"Follow Rules," Is Warning Cookies are easy to bake, according to Mrs. Ames. A few simple precautions, however, should always be followed to insure good-looking cookies.

"Don't use too much flour on the moulding board. Be careful not to handle the dough too much, or too much of it at one time. Don't crowd cookies on the baking pan; leave room for spreading. And be sure to cool cookies completely before storing them," warns Mrs. Ames.

To make perfectly shaped cookies, the dough should be chilled first, then rolled evenly so that it is as thick at the edges as it is in the middle. Dip the cutter in flour; press into the dough with a firm, even touch. Lift the trimmings away from the cookies, then lift the cookies onto the baking pan with a broad knife or spatula, not with the fingers.

### Good Ingredients Vital

A good flour, such as Pillsbury's Best, makes cookies—or anything else you may bake—look and taste better. Housewives know they can depend on Pillsbury's Best, the "balanced" flour, to produce perfect baking every time.

"Remember," Mrs. Ames says, "good cookies made with sugar, milk, eggs, flour and other wholesome high-quality ingredients are one of the approved sweets for growing children. It's never wise to count pennies too closely when buying flour. The whole success of baking may hinge on this one important ingredient. I think every mother will agree with me."

G. U. McCrary, who left Artesia two weeks ago to spend a short vacation visiting relatives and fishing at Corpus Christi, Texas had his vacation interrupted by an infected foot and was compelled to enter the Scott-White hospital at Temple, Texas for treatment according to word received here by Mrs. McCrary. Information last week was to the effect that he was improving satisfactorily.

TYPEWRITERS  
Portables and Standards  
\$20.00 to \$102.50  
Artesia Advocate

When You Build, Remodel or think of Summer Heat—REMEMBER AIR CONDITIONING

# Gone With the Wind...

The days of summer discomfort in business establishments are "gone with the wind."

Today, air conditioning banishes the heat worries that used to discourage shopping and cause employees to go about their tasks in a half-hearted fashion.

Every day more and more business concerns are planning air conditioning installations for the coming summer. Business men know that air conditioning increases sales efficiency in their employees and that it attracts added patronage.

If your store or office is not air conditioned, now is the time to make inquiries concerning its low cost of installation and operation.

The Southwestern Public Service Co. or your favorite dealer will gladly advise you as to your air conditioning requirements. You will not be obligated in any way.

See Your Favorite Dealer or the



WHEN YOU THINK OF SHOPPING, CONSIDER AIR CONDITIONING

### APPROPRIATE FOR THE BRIDES AND BRIDES ELECT

and for the approaching June Bride, we have many items that you will treasure and that will aid you in recalling the occasion.

We suggest: Diamond rings, wedding rings, glassware, cutlery, dishes and carving sets, etc.

See the motion picture, "THE BRIDE WAKES UP" and see how the bride learns the art of modern home making.

## Paula Ott's JEWELRY COMPANY

SHOP at the SIGN of the WATCH  
Artesia, New Mexico

# HERE'S WHY CLARK GABLE SWITCHED TO DODGE!

CLARK GABLE, appearing in Metro-Goldwyn-Mayer's "Parnell," says: "I switched to Dodge because it handles so magnificently...it's astonishingly economical...and has all the swift smoothness I enjoy in driving."

Thank you, Mr. Gable! You're one of the thousands of motorists the country over—people who, like yourself, can afford the most expensive cars—who are switching to Dodge!



See the New 1937 DODGE featured in the Cooking School Movie "THE BRIDE WAKES UP!"

## Switch to DODGE and Save Money!

"THAT LITTLE GAME" --- Thoughts On the Home Stretch



Mr. and Mrs. Hollis Watson and family and Mr. and Mrs. Ben Pior and family will leave Thursday for Mexico City, Mexico and other points of interest en route. They plan to make this trip with Mr. and Mrs. Roy Dickson of Carlsbad. Mr. and Mrs. Dickson have lived in Mexico at one time and know the country and language well. The party plan to make a two week's trip into the interior of Mexico and will return here about the first of June.

Hope Items

Miss Frances Johnson, Reporter Lavern and J. K. Hilliard of Portales were guests of Mildred Puckett at her home here Sunday. Mark Brewer left Saturday for Albuquerque where he will be in the Veterans hospital for several days. Mr. and Mrs. Hal Hamill and family have moved into the Irvin Cox residence in the south part of town.



Summer Time

Brings its rewards as well as its discomforts but hot weather discomforts can be lessened by a visit to the SMOKE HOUSE where you can enjoy a

COOL, REFRESHING GLASS OF BEER

cooled just to the right temperature. And a case of beer won't be out of order on your next fishing trip, outing or picnic. We have the largest stock of beers and liquors of any retail store in Southeastern New Mexico.

THE SMOKE HOUSE OF COURSE

Phone 97 We Deliver

Advertisement for RPM Motor Oil. It features two circular graphics, each containing '25¢ A QUART'. Below them is the text 'FIRST CHOICE!' and 'RPM MOTOR OIL Unsurpassed'. At the bottom, it says 'No motor oil at any price can give you more and better lubrication A NEW STANDARD OIL FOR NEW CARS'.

'GOLDEN PHANTOMS' Fascinating Tales of Lost Mines

THE CRAZY WOMAN

IT WAS in the early days of the West. A large tent formed the chief place of business of Unionville, near Helena, Moht. One autumn, a strange looking outfit stopped before the big tent, and the assembly went out to look it over. It was a cart drawn by two oxen and guarded by a yellow dog. It was driven by a woman—and what a woman! She was 6 feet tall, dressed like a man. Descending from the cart, she stalked into the tent, and offered an overture of friendship by ordering drinks all around. This broke the ice, and the men began to ask questions, but she proved to be extremely laconic. Her name was Sal, she said, "but folks call me the crazy woman." "Where are you going?" she was asked. "I ain't goin'," was the reply. "What are you looking for?" "Gold."

It was unnecessary to say more; she was one of them, and the first woman to come to Unionville, besides. When she drove down to the creek to make camp, the men got together and decided that they would build her a cabin. The next morning they offered her this help, and she accepted with the proviso that she haul the stonks with her oxen.

The camp saw little of the newcomer. Early every morning she padlocked her door and set off, followed by the dog. She returned after dark. Men sometimes saw her on the trail at nightfall, with a heavy load of something, but she refused all offers of help. It was evident that she expected to stay through the winter, for she sold her oxen to the butcher. The only sign of life around her cabin was the double row of footprints in the snow, where she and the faithful dog, which was as unusual as its mistress, came and went. But the day came when no tracks showed, and for nearly a week nothing could be seen but the dog, which stayed at the door, howling dimly. Some of the men went down to the cabin at last, and for once the animal seemed glad of company, but the men went back to camp, and the dog remained at its post; finally it died.

We may wonder why the miners had not investigated before, but people were different in those days, and it was only after a couple more weeks had passed that they broke into the cabin. No one was there, neither were there any letters or notes that could give them any information. Under the bed was more than 100 pounds of placer gold, and several hundred more of rose quartz filled with gold. That was all. They hunted, when spring came, for the "crazy woman" and her mine. But they found neither.

Mr. and Mrs. John Prude of Hope and Mr. and Mrs. Finn Watson and son of Pecos, Texas were visitors here Tuesday.

BAKING ART TO BE PRESENTED

Pillsbury Participates in Movie Cooking School

Better cakes with less worry and work—that's the demand of home makers everywhere today. They want to produce a cake which will win the approval of every member of the family and add to their laurels as a cake baker among their friends. Not long ago, a woman wrote a friendly note to Mary Ellis Ames, Director of Pillsbury's Cooking Service.

"I recently discovered Pillsbury's Sno Sheen Cake Flour," her letter read. "For years I was proud of the fact that I was acknowledged as a baker of good cakes. Then, one day a friend told me of Sno Sheen and the extra-fine cakes she had baked with it. I tried it—and I'll never be without it again."

Fine cakes aren't the exception—they're the rule—with a fine flour such as Pillsbury's Sno Sheen Cake Flour, which is used in the Motion Picture Cooking School. The reason for this is simple. The millers realized that women wanted a fine cake flour. The laboratory technicians went to work. It was found that a blend of certain soft wheats, milled to velvety fineness, was the best for the baking of fine cakes. So each year Pillsbury purchases the best soft wheats available, puts the experience of many years of research into the production of a super-fine flour, and Sno Sheen is the result.

ON WALNUTS OF NEW MEXICO

Erasmus Williams, son of Mr. and Mrs. Boyd Williams of Elk and student at State College, recently prepared an interesting paper on "Walnuts of New Mexico." This article appeared in the April issue of "Nature Notes," a publication of State College.

for her home in Amarillo, Texas after spending several weeks here visiting with her mother, Mrs. Mollie Hodges, and her sister and brother-in-law, Mr. and Mrs. Robert Parks.

Mrs. Jack Parrish, Mr. and Mrs. Charlie Hannah, and Bennie Hannah returned Wednesday from El Paso where they spent several days visiting their sons, Ford Hannah and Dale Parrish, who are in the Masonic hospital there.

The Freshman, Sophomore and Junior class motored to Walnut Grove on the Penasco river Friday where they enjoyed a swimming party and picnic. They were chaperoned by their teachers, Ann Klassen, Merel Ogle, and E. L. Madson.

Mrs. Kenneth Goddard arrived here Thursday from her home in Worcester, Massachusetts to visit several weeks with her parents, Mr. and Mrs. R. L. Cole, and to be with her small daughter, Marlyon Clair, who will return with her to Massachusetts.

Mrs. E. L. Brewer left Friday for Las Vegas having spent several months here visiting her son and daughter-in-law, Mr. and Mrs. Mark Brewer. She will spend several weeks in Las Vegas visiting her granddaughter, Mrs. Tom Hinds, nee Mary Evelyn Brewer, before she returns to Berkeley, California, her home.

Eunice Teel and Marlyon Guess were married in Roswell, Sunday, May 2 by the Rev. Caraway of the Methodist church. South. Mrs. Guess is the daughter of Mr. and Mrs. John Teel and Mr. Guess is the son of Mr. and Mrs. Damon Guess of Pinon, formerly of Hope. After a short honeymoon they left for Pinon where they are making their home on the Guess ranch. The Junior-Senior banquet was given at the Roof garden at the Artesia hotel Monday evening. Guests attending the banquet, other than the members of the classes were Supt. and Mrs. Edwin C. Hawkins, the Rev. and Mrs. R. L. Willingham, Mr. and Mrs. Merle Ogle, Mr. and Mrs. E. L. Madson, Ann Klassen, Charlie Fink, Mr. and Mrs. Frank Curry, Mr. and Mrs. C. J. Farrell, and Mr. and Mrs. C. D. Marshall of Artesia.

One-Two-Three-Four

A newspaper in Missouri has been offering a series of prizes to its readers for the best appraisal of the accomplishments of the New Deal, arranged in order of their importance. The results when tabulated, show that the consensus of opinion places the Administration's four year achievements in the following order: 1. Restoration of banking. 2. Help to home and farm owners. 3. Farm relief. 4. CCC Camps. 5. Unemployment relief.

True Conservatism

Never has a nation made greater strides in safeguarding democracy than we during the past three years. Wise men have long known that in a changing world worthy institutions can be conserved only by adjusting them. A great essayist says: "The voice of great events is proclaiming to us—reform if you would preserve." I am that kind of a conservative because I am that kind of a liberal.—Franklin D. Roosevelt.



Learn how Spry makes baked and fried foods DOUBLY DELICIOUS

WATCH this paper for announcement of time and place and be sure to go. Enjoy an entertaining picture—learn new cooking secrets. How to get lighter cakes in half the mixing time, flakier pastry, crisper fried foods, so digestible a child can eat them. Learn about Spry—the new triple-creamed ALL-vegetable shortening. It's purer, whiter, smooth as satin, stays fresh right on the pantry shelf. Fries without smoke. You'll love Spry!

ALL KINDS OF JOB PRINTING—PHONE 7

Artesia Dairy Cooking School News



Artesia May 19 & 20—The Bride Wakes Up and discovers that the good cook uses Milk and Cream with a lavish hand because it brings out the natural flavor of foods and adds delicacy to the simplest dishes. The wise young housewife will discover, too, that added in correct proportion, ARTESIA DAIRY MILK and CREAM tend to give definite taste-stimulating qualities to many old-time recipes at low cost.

BEAUTY Everybody knows the achieving of a lovely complexion is an inside job and dependent on a proper diet. Let ARTESIA DAIRY milk help you in getting a diet that will not deprive you of nourishment.

GROWTH A growing child's body demands the nourishment and food value of milk. For strong bodies and radiant health ARTESIA DAIRY Milk is the correct tonic. Children prefer its flavor to that of other milk, too!

MORE PEP For more pep during the coming warm afternoons when spirits lag, we suggest a cool glass of good old fashioned ARTESIA DAIRY Butter-milk. Delicious with golden grains of floating butter. Keep a bottle on hand for between meal refreshment.

Artesia Dairy

PASTEURIZED, RAW MILK and BUTTER PAUL G. RUSHING, Manager

PONTIAC AMERICA'S FINEST, LOW PRICED CAR!

Advertisement for Pontiac cars. It features a large image of a Pontiac car. Text includes 'ONLY \$15 A DAY', 'MORE TO BUY - AND IT SAVES ME MORE THAN THAT ON GAS AND OIL', and a testimonial from Norman Flitters: 'I'LL SAY EVERYTHING POINTS TO PONTIAC WHEN SUCH A BIG, BEAUTIFUL CAR COSTS SO LITTLE AND SAVES SO MUCH'. It also lists features like 'EXTRA inches of seat width, providing elbow room for all' and 'EXTRA trunk space for 50% more luggage'.

Advertisement for Guy Chevrolet Company. It features the text 'GUY CHEVROLET COMPANY', '24-Hour Service', 'ARTESIA, N. M.', and 'Telephone 291'. It also includes a testimonial about the car's value and features.

OCOTILLO -- FRIDAY MAY 14

GEORGE BANCROFT  
"Racketeers In Exile"

BUCK JONES  
"Phantom Rider"

OCOTILLO -- SATURDAY MAY 15

GENE AUTRY "THE OLD CORRAL"

Twenty Seven Rural Teachers Are Employed at Board Meeting May 10th

Twenty seven rural teachers in Eddy county were employed at a meeting of the Eddy county board of education May 10th at Carlsbad. The remainder of the rural teachers will be employed at the next meeting of the county board of education at Carlsbad on June 14th. Transportation routes will be taken up at this time also. Teachers employed for the 1937-38 school year include:

Mrs. Ruth Ingalls, Mrs. Ida Weems, Miss Mary E. Poteet, R. N. Thomas, Mrs. Carrie Wright, Miss Ruth Womack, Miss Arminda Carpenter, W. S. Clary, Eli Canady, Mrs. J. C. Wyman, Miss Elizabeth Johnson, Mrs. Margaret Baker, Mrs. Anna Narramore, Mrs. Brookie Donaldson, Mrs. Anna Davis, Miss Ruby Sharp, Miss Merle Sweatt, George R. Hunt, Miss Connie Skinner, N. M. Campbell, Miss Ruth Hoose, Mrs. Lucile Godbey, Miss Frances Walker, Miss Billy Hegler, Miss Jane Crockett, Miss Frances Walles, Miss Ruth Kirkley.

Filed for Record

Warranty Deeds—

E. Barker, Earl Weldy, lot 9 Blk. 12, Gibson Add.  
Roswell Bldg. & Loan, I. L. Skeen, lots 1 and 3, Blk. 99, Stevens 2nd.  
J. O. Wood, Owen Haynes, Lot 9 Keller & Ragsdale, Artesia.  
May Bell Ross, et als., S. Y. Torres, lot 11 Blk. 11, Artesia Hts. Artesia.  
J. D. Forehand, et als, Roy & Emler Forehand, Und. 2/3 interest in SWNE, SENW, ESW 25-25-26.  
J. D. Forehand, Roy & Elmer Forehand, Und. 1/3 int. in NSE, SWSE, SESW 25-23-26.  
Quit Claim Deeds—  
M. E. Forehand, Roy & Elmer Forehand, NNE, SWNE, SENW, 18-24-27.  
Ira S. Reser, I. P. Johnson, Artesian Well on SENW, 8-16-26.  
In the District Court—  
No. 6418. Nellie Cloud vs. Andrew Jackson Cloud. Divorce.  
No. 6419. Fay Burch vs. Louis Burch. Divorce.  
No. 6420. Vern Hudspeth vs. Pennsylvania Drilling Co., et al. Claim for Workmen's compensation.  
No. 6421. Irene Ansley vs. Carroll Ansley. Divorce.

AERIAL EROSION SURVEY COVERS EIGHTH OF COUNTRY

The largest aerial survey mapping job ever undertaken in this country is now being directed by the Soil Conservation Service. It will cover 362,000 square miles—more than twelve percent of the area of the United States—and will provide basic maps for use in erosion control programs.

Contracts for aerial surveying have been let to fourteen aviation companies. H. H. Bennett, chief of the service, announced. Work is now going forward in forty four states and aerial surveys of all but one of the 156 erosion control projects of the service already have been completed.

Photographic maps have proved more desirable than plane table maps as a basis for erosion control work, and are also less expensive than maps prepared from surveys on the surface. The aerial photographs not only show the topography, but also the ground cover—an important factor in planning soil erosion control activities.

In addition to their own new maps, the Soil Conservation Service is using all available aerial maps prepared by the army, navy, coast and geodetic survey, forest service, agricultural adjustment, administration, resettlement administration, and geological survey. In turn, other agencies are making use of the new aerial maps of the soil conservation service.

BOY'S DAY AT ROTARY CLUB

The Artesia Rotary club observed Boy's Day Tuesday, with about twenty boys as guests of the club. Practically every member present brought a boy as a guest.

Appropriate for the occasion the Rev. John Rice was principal speaker of the luncheon program and made an interesting talk on some of the things the employer requires of the employe. His talk was based on information contained in questionnaires submitted to twenty five Artesia businesses. First on the list of desirable qualifications was honesty and this was followed by dependability and truth.

Visitors present were Carl Henderson of Carlsbad, Joe Strong and Gus Hockenson of Roswell.

Typewriters for Rent—The Advocate.

NOVELTIES TO GAIN INTEREST ARE OFFERED

"The Eye Eats First" is opinion of home economics expert

Stimulating dishes that stir the imagination are the need of the day, according to Mary Ellis Ames, Director of Pillsbury's Cooking Service. Pillsbury's Best Flour is used exclusively in The Motion Picture Cooking School.

Hot Breads Excellent  
Every housewife knows the value of serving hot breads to dress up a meal of left-overs, such as a casserole dish or savory stew. It's the woman who trains herself to make the food appear important who can serve the simple, inexpensive dishes and have the family enthusiastic.

These recipes have been carefully developed and proved by Mrs. Ames before being released to the public. The folders cover a wide range of baking—cookies, meal-in-one dishes, cakes, pies, etc.

Real Test of Pie  
The real test of a pie is the pastry, no matter what filling is used, according to Mrs. Ames, who points to the success of the Pillsbury kitchen in developing a few simple rules. These enable the housewife to have uniformly successful results with pastry.

For a flaky pie crust use a good, solid, cold shortening and only as much water as is needed to hold the mixture together. The dough must be handled quickly and lightly.

SUNDAY-MONDAY, MAY 16-17



This delightful music comedy will please everyone of you. IT'S A NEW GRACE MOORE.

ALSO PATHE NEWS EVENTS

Locals

Miss Katherine Ragsdale spent Saturday in Carlsbad.

Mrs. G. B. Talley underwent a major operation at a Carlsbad hospital Friday.

Bob Luttrell had his foot painfully hurt Monday at Clovis when a trailer tongue accidentally fell on it.

Dr. J. J. Clarke Sr., and son, Dr. Lawrence Clarke, of Hobbs spent the week end here visiting at home with Mrs. Clarke.

Mr. and Mrs. P. G. Woodruff left Sunday for the Southern Baptist convention which is in session in New Orleans, Louisiana this week.

Ed Reidy of Carlsbad, local manager of the Pecos Valley Gas Co., at Carlsbad and Newland Oldham of Carlsbad, district manager of the Pecos Valley Gas Co., attended the national gas convention in session at Kansas City, May 10 and 11.

Dr. and Mrs. H. C. Hemphill expect to leave today for Clovis to attend the New Mexico Medical association to be in session there through Saturday.

Frank Patton, attorney general announced at Santa Fe Saturday, that the anti-special election league has secured 2,500 names to a petition in that city.

Billy Gray, son of Mr. and Mrs. D. N. Gray had the misfortune to break his right arm when he collided with another player while playing baseball at the high school grounds Monday morning.

Lake Arthur Items

Mrs. Clarence Evans, Reporter  
The public schools here will close for the summer May 19th.

Mrs. Jim Frazier underwent a major operation Monday at Carlsbad.

Johnny Buck is in Carlsbad for medical attention.

Rube Knowles of Lamesa, Texas, has been visiting his sons Walter and Buster Knowles, also his daughter, Mrs. Glen O'Bannon.

Mrs. Moss Spence gave a Sunday dinner May 9 honoring her mother Mrs. Mary Moots and a number of other guests.

Mrs. Allie Smith was happily surprised last Sunday when her children all gathered in and took her for a picnic dinner West of Hope. Those attending were Mr. and Mrs. Shirley Smith and son, of Clovis, Mr. and Mrs. Lonnie Chestler and daughters of Artesia, Mr. and Mrs. Ralph Lowery of Artesia, Mr. and Mrs. Oran Smith and children and Jim Smith of Lake Arthur.

Mrs. Clyde Evans is recovering nicely from a severe illness.

Mrs. Ora Moore and Miss Margurite Lane gave a Mother's Day dinner for their mother, Mrs. A. G. Lane, Sunday.

TYPEWRITERS  
New, second-hand and factory rebuilt in portables and standards. See us before you buy—Artesia Advocate.

We Are CO-OPERATING

With the motion picture cooking school "THE BRIDE WAKES UP" and are displaying a fine line of

Nationally Advertised FOOD PRODUCTS

all of the ingredients necessary for a tempting meal.

Visit our store during the school May 19 and 20. We are conveniently located next door to the Ocotillo theater and will be glad to assist you in the selection of the various food items you may need.

★ STAR GROCERY ★  
PHONE 48 FREE DELIVERY

OUR WANT ADS GET RESULTS

More Mileage to you—  
BREAD & BUTTER TO ME



My station is all on its own. My living's got to come mostly from just you people right here. I want your steady trade, so's to build a real growing business. And there's where it helps me a lot, I can tell you, to be selling Conoco Germ Processed oil. You see it makes customers and keeps them for me. It's patented—the only oil that can Oil-Plate your engine. Meaning that a definite part of this oil always fastens direct to every working part... forms a real Plating of oil, which can't run down. Other oils will "dry off" every time you park, but Oil-Plating can't, so you'll never make any hard, grinding starts. And that ends the worst wear of all. Or when you're hitting it up all day, you won't find this real Oil-Plating rubbing right off, like just some plain little drops of oil. Oil-Plating's not thinning out either, nor burning right up. Which gives you mighty solid reasons why Oil-Plating means more mileage from your engine and your Conoco Germ Processed oil. Besides making customers, I get a kick out of changing you to an oil I can believe in myself, right to the limit.

CONOCO GERM PROCESSED OIL

from Your Mileage Merchant



FRIGIDAIRE

is featured in the "Bride Wakes Up" the Motion Picture Cooking School May 19 and 20th

KEEPS FOOD SAFER... FRESHER... LONGER... and Proves it

WITH THIS FOOD-SAFETY INDICATOR RIGHT ON THE DOOR Always in Sight

This Food-Safety Indicator is PROOF of Frigidaire's GREATER PROTECT-ABILITY. In all Deluxe and Master models, it's right on the door, always in sight. It proves, without even a look inside, that Frigidaire maintains SAFETY-ZONE COLD. This keeps food safer, fresher, longer... saves on food bills even in the hottest weather. Frigidaire also provides MOIST Cold for vegetables... EXTRA Cold for meats... FREEZING Cold for ice cream and frozen desserts. Come in. See the PROOF.

NEW "SUPER-DUTY" FRIGIDAIRE WITH THE METER-MISER

PROVES ALL 5 BASIC SERVICES FOR COMPLETE HOME REFRIGERATION

PRICED LOW, EASY TERMS

1. GREATER ICE-ABILITY
2. GREATER STORAGE-ABILITY
3. GREATER DEPEND-ABILITY
4. GREATER PROTECT-ABILITY
5. GREATER SAVE-ABILITY

Only FRIGIDAIRE HAS THE Meter-Miser

FRIGIDAIRE IS MADE ONLY BY GENERAL MOTORS

McCLAY FURNITURE STORE

Phone 2 "Everything For The Home" Phone 2

# SOCIETY

## MOTHER'S DAY POPPY MONTH THEME FOR THE AUXILIARY PROGRAM

The American Legion Auxiliary was called to order by the unit president, Mrs. John McCann at the Legion Hut Monday afternoon with a most interesting business session prefacing a delightful program. Reports of the fifth district convention which was in session at Roswell May 4th, were given by Mrs. Frank Smith, who reported the luncheon, and Mrs. Jess Truett, who reported the business session of the convention. Mrs. James Michelet of Hagerman was endorsed by Mrs. J. M. Bujac of Carlsbad for department president and was accepted by the convention, and Artesia was singly honored by having two successive district presidents chosen from here. Mrs. Ben Prior is the outgoing president of the district. Artesia was represented by twelve delegates at this district meeting. The Past President's parley reported \$17.60 cleared from the game party held recently at the home of Mrs. Raymond Bartlett by this group and were thanked by the president for this successful enterprise. Reports from the cooked food sale was a total of \$16.50 cleared.

Mrs. Francis Painter was in charge of the program for the day and as this month was set aside as poppy month as well as Mother's Day the two themes were combined in a most interesting program. Three Gold Star Mothers of this unit were honored at this meeting. The unit president, Mrs. McCann, presented Mrs. Frank Linell with a beautiful bouquet of American Beauty roses with a poem befitting the occasion of Mother's Day and her honor as a Gold Star Mother. Following this the Junior auxiliary presented Mrs. Anna May Watson, a similar bouquet in a similar manner. Miss Cora Rogers, the third Gold Star Mother was sent a bouquet since she was unable to attend the meeting. A dialogue about Mother's Day was given by C. B. Strebeck, June Gisser, Johnny Truett, June Roberts, and Loyd Wilkinson who were introduced to the auxiliary by their teacher, Mrs. C. E. Robinson. She also presented Pete and Savadio Eravio who sang a group of their own Spanish folk songs in Spanish. Mrs. Shilneck sang, "Mother Machree" with Mrs. John Runyan accompanying her at the piano.

Following the program a final initiation ceremony was held at which time five new members were initiated, Mrs. M. C. Ross, Thelma Haskins, Hattie Ruth Cole, Anna May Brown and Thelma Hancock. The winners of the Fidae essay contest were announced as winner of first prize Cooper Malone, and second, Joe Hannah. Memorial Day plans were made but will be perfected and announced at a later date. Mrs. John McCann presented the unit with a lovely linen cover. An interesting hand embroidered Mother's Day card which was mailed to Mrs. John McCann's mother by Mr. McCann from France in 1918 was passed to the members present and received much admiration from the ladies. Poppy headquarters were announced as being at Mrs. Dick Vandagriff's and the following members will have charge of announcing this day at the churches: Baptist, Mrs. Fred Cole, Methodist, Mrs. John McCann, Christian, Mrs. Albert Richards, and Presbyterian, Mrs. Frank Smith.

Hostesses for this meeting were Mrs. Francis Painter, Charles Gaskins, J. A. Reed and Tom James. Eight officers, fifty one members and two visitors, Mrs. Mark Brewer of Hope, and Mrs. Frank Yeager of Memphis, Tennessee, attended the meeting.

Wedding Announcements, printed or engraved—The Advocate.

**BEAUTY—**  
Is appreciated by everyone, everywhere. Radiant charm and personality. Impress those whom you meet with your individuality. For surely and safely the well-groomed woman treads the lighter and more worthwhile paths of life.

**Artesia Beauty SERVICE**  
MILDRED MURPHY  
BARBARA BONARDEN  
Phone 322  
"For Ladies Who Care"

## Social Calendar

Mrs. I. L. Spratt, Social Reporter  
Telephone 248

### FRIDAY

The Bridge of the Month Club will meet at Artesia hotel for one o'clock luncheon with Mrs. Faye Hardeman as hostess.

The Miercoles Bridge club will meet with Mrs. C. R. Baldwin, hostess, at her home at 2:00 p. m.

The Viernes Bridge Club will meet at 2:00 p. m. at the home of Mrs. E. E. Gillispie, hostess.

H. 2. O. Bridge club will meet with Mrs. J. B. Atkeson, at her home at 2:00 p. m.

Friday Evening bridge club will meet with Mrs. J. O. Wood, hostess at her home at 8:00 p. m.

### TUESDAY

Mrs. J. B. Atkeson will entertain the Fortnightly Bridge club with a one o'clock luncheon at her home.

### WEDNESDAY

Mrs. Leland Price will entertain the members of the A. F. F. Bridge club at her home at 2:30 p. m.

The Woman's club will have its final meeting of the year at the Club house at 2:30 p. m. This meeting will be an important business session preceded by a covered dish luncheon. Members are urged to attend.

A School of Instruction of the Order of the Eastern Star will be conducted by the Worthy Grand Matron, Mrs. Evelyn Van Coeverden, at 2:30 p. m. at the home of Mrs. Jessie M. Morgan.

The Worthy Grand Matron, Mrs. Evelyn Van Coeverden, of Belen, will pay her official visit to the Eastern Star chapter No. 18 at 7:30 p. m.

### THURSDAY (NEXT WEEK)

The Presbyterian Missionary Society will meet with Mrs. Jess Truett, at her home at 2:30 p. m.

The Methodist Missionary Society will meet with Mrs. Roger Durand at her home at 2:30 p. m.

A covered dish luncheon will be held by the Christian Women's Association at the home of Mrs. Alf Coll at one o'clock.

The Thursday Afternoon Bridge club will meet with Mrs. Luther Caraway at 2:00 p. m.

### P. E. O. CHAPTER J. ENTERTAINED BY MRS. G. R. BRAINARD

Chapter J. of the P. E. O. were entertained by Mrs. G. R. Brainard at the home of Mrs. V. L. Gates, Friday afternoon. The meeting opened in regular form and the program was in charge of Miss Merrill Bradley who gave an unusually interesting article on "A Theory of Peace". A delightful social hour followed the program for the day during which time the hostess served tasty sandwiches and coffee. The reports of the convention held recently in Las Cruces will be given at the next meeting of the chapter.

### BOX SUPPER

A box supper will be held at the Dayton school next Thursday evening May 20th. Proceeds of the box supper will be used to repair the Dayton Methodist church, including repapering and reroofing the building. Plenty of well filled boxes will be available. 19-1tx.

## SEE THE ROBERTSHAW OVEN-HEAT-CONTROL

**Signals**  
TO THE HEROINE  
when she bakes and roasts in  
the thrilling talking picture  
**THE BRIDE WAKES UP**

This exciting cooking-school film will wake you up to the importance of Robertshaw oven-heat-control. Watch how it regulates oven temperature when the heroine does her baking, roasting, whole-meal cooking. Watch its THERMAL EYE signal when her oven is pre-heated and ready for use.

Standard Equipment on America's Finest Ranges  
Made by the ROBERTSHAW THERMOSTAT COMPANY, Youngwood, Pa.

## SHIP AHOY THEME FOR THE JUNIOR - SENIOR PROM AND BANQUET

With the traditional colors of the sea, blue and white, used in the most effective and beautiful manner the Junior-Senior Banquet and Prom, Friday night at the Artesia hotel roof garden, proved to be one of the most successful of school history. The minute details were carried out to such an artistic finish that the decorating was one of utter beauty. The white tables were centered with blue cellophane that gave a realistic appearance of water and sailing down this deep blue stream were lighted ship for whom the dangerous shoals were pointed out by lighted light houses. Smaller vessels rested on blue mirrors and gave a finished touch to the tables. Places were marked by blue mint cups proudly bearing aloft the silver ship upon which each name was inscribed. The programs for the evening were blue ships and each bore a miniature Popeye pin for the ladies while the gentlemen had a miniature Olive Oyle pin. A large cut out figure of Popeye leaned against the ships rail that flanked the roof garden wall and upon this rail were the blue fishing nets and the white life savers that proudly bore the title of the affair, Junior-Senior prom.

Miss Ruby Rowland president of the Junior class was a most gracious toastmistress and conducted the banquet with a great deal of poise and ease of manner. Her greetings to the seniors, teachers, board members and other visitors was responded to by Justin Newman, senior, with a quiet dignity befitting such a formal affair. A quartet composed of Elnora Gage, Dorothy Gilmore, Burton Bishop and Dean Martin, sang "On the Road to Mandalay," and "The Rosary" in a very pleasing manner. They were accompanied at the piano by Miss Laverne Schnoor. Interesting talks were made by Fred Cole, who urged the seniors to sail on with a definite destination in mind, and C. D. Marshall, who pointed out the value of friendship as the safe harbor.

Variety and spice was added to the evening by the attractive sophomore girls who were dressed in blue satin slacks with white sashed midly-blouses trimmed in blue. These girls gave a dance and song number that was exceedingly popular. They added just the needed atmosphere to the evening to give the real sea touch to the decorative motif.

Never have the seniors and the juniors presented such attractive appearance. The girls were dressed in lovely evening frocks and the boys were formal with their dark suits or white linen that is proving so popular during the warm months. One of the smartest dresses worn was a printed satin of unusual chic worn by Jackie Bragg. A most appropriate frock of lovely white net with large taffeta appliques was worn by Dorothy Berry. Lela Bess Mann was attractive in gold moire and an intriguing Juliet cap of pearls and brilliants. A most striking coiffure was worn by Betty Brainard.

Dancing was the program of the evening following the banquet and music was furnished by the Lake Arthur orchestra. Miss Maurine Lewis and J. C. Bruce were the sponsors of the Junior class who were in charge of the affair.

### WILSON-BUTLER MARRIAGE

Announcement of the marriage of Mrs. Imogene McCarty Butler to J. Harvey Wilson has been made. The ceremony was performed in Clovis this past week. Mrs. Wilson is from Little Rock, Arkansas. She was the operating nurse at the A. T. and S. F. Hospital in Clovis. Mr. Wilson, a former resident of Artesia has recently been appointed district superintendent of the gas company and is now located in Santa Fe. The couple plan to make their home there.

## LELAND HENDRICKS CELEBRATES BIRTHDAY

Leland Hendricks, small son of Mr. and Mrs. Clement Hendricks of the Flying H Ranch celebrated his eighth birthday Monday afternoon by entertaining a group of friends at his home. Games, contests and races were enjoyed on the lawn where ice cold coca colas were served. Later the children gathered in the living room and sang "Happy Birthday to You" while a tea table loaded with gifts was pulled in and presented to Leland by little Gale Hendricks and Harold Singer.

Gay colored balloons were given and refreshments of ice cream and cake were served to the following children: Lonnie Wharton, George and Imogene Fisher, Tommy Joy, Edward Montantes, Martha and Adalia Cordova, Lonnie Peppin, Harold Singer, Gale Hendricks, Janette Purcella, R. C. Crossno, and Connie Jean and Leland Hendricks. The crowd was later entertained by a group of songs by little Connie Jean Hendricks who was accompanied on the piano by Mrs. J. Mort Smith.

## BAPTIST MISSIONARY SOCIETY

The Baptist Missionary society met at the church for their regular monthly business meeting and study Thursday afternoon. Mrs. B. A. Bishop, president, presided over the routine business session. Mrs. P. G. Woodruff was elected delegate to the Southern Baptist convention to be held in New Orleans May 11th and 12th.

A very interesting lesson on "The Slave" was in charge of Mrs. Grover Everts. She was assisted in presenting this subject in a most instructive manner by Mmes. John Simon, P. G. Woodruff, Dell Walters, J. K. Bivens and Charles Ransbarger. The meeting was well attended and a social hour followed the study hour with Mmes. Simon, Woodruff and Walters serving light refreshments. Mrs. Ernest Scoggins led the devotional service for the day.

## MRS. E. J. FOSTER AT HOME TO BRIDGE CLUB

Mrs. E. J. Foster entertained her bridge club at her home, Friday afternoon. The house was quite attractive with roses and other spring flowers and the talley cards emphasized the spring motif. An extra table of guests were invited to attend this attractive party and included Mmes. Lee Burns, Wallace Hastings, Howard Stroup, H. W. Clady and Kenneth Williams. Members of the Viernes Bridge club present were Mmes. Boone Barnett, E. E. Gillispie, A. G. Glasser, Wren Barker, Lawrence Carroll, and Owen Haynes. After the usual round of contract high score was awarded to Mrs. Boone Barnett and cut prize to Mrs. Foster. A delicious salad course concluded the afternoon's activity and was served by the hostess to her guests.

## CARD OF THANKS

We wish to express our sincere thanks for the kind ministrations of our friends and for their sympathy in the tragic death of our husband, father and brother, Alfred H. Whitener. We especially appreciated the beautiful floral offerings. Mrs. Alfred Whitener and family. 19-1tp.

## PIANO RECITAL AT PRESBYTERIAN CHURCH MONDAY EVENING

Pupils of Augusta Turner Spratt were presented in a piano recital at the Presbyterian church, Monday evening, at eight o'clock. The following members of the class were presented, Jackie Clady, Joy Ferne Ferguson, Chrystine Anderson, La Donna Ferguson, Dolores Strebeck, Mary Elizabeth Daugherty, Bernie Marie Baldwin, Helen Watson, Marbeth Jones, Mary Ruth Hearn, Clara Ackerman, Charlene Martin, Wanda Story and Sybil Pior. The annual reward for improvement was presented to Sybil Pior with Clara Ackerman and Charlene Martin received honorable mention. Helen Wells added variety to the evening's program with a violin solo play with much poise, clarity of tone. She was accompanied at the piano by Mrs. Spratt.

## REBEKAH BIRTHDAY SUPPER

Misses Ina Cole, Jennie McCormick and Mrs. Margaret Smith were the honored guests at the Rebekah lodge birthday supper Monday evening. The white covered tables were centered with roses and a delicious supper preceded a most interesting meeting of the lodge. More than twenty five members were present for the supper and program that followed.

With the day set aside to honor the mothers of this nation the lodge devoted one meeting to this purpose also. A poem appropriate for the theme of the evening was given with impressive dignity by the following as they presented each mother present with a beautiful rose, Mmes. Alice Buford, Evelyn Carder, Allie Thomas and Margaret Smith.

## MOTHERS HONORED AT METHODIST SERVICE

At the regular morning service of the Methodist church, Sunday, the mothers present were honored. Special honor was given to the oldest mother present, Mrs. Mary Ohr, the mother with the most children at church services, Mrs. E. A. Hannah, and the youngest mother present, Mrs. E. J. Foster. Each of these were escorted to the front by members of the Hustler's class and presented with flowers honoring their distinction.

## WORTHY GRAND MATRON TO VISIT LOCAL CHAPTER

Mrs. Evelyn Van Coeverden, of Belen, worthy grand matron of the Eastern Star, will make her official visit to the local chapter here Wednesday evening. Guests have been invited from the lodges of the surrounding communities and a large attendance of Chapter number 18 is expected. A school of instruction will be held by Mrs. Van Coeverden at the home of Mrs. Jessie M. Morgan at 2:30 p. m.

## NOTICE MUSIC PUPILS

Will accept a limited number of pupils in violin, voice, piano, saxophone, all brass and woodwind instruments, also in all strings acceptable in symphony orchestras. Studio at 323 South Second.

Would consider band and orchestra work in neighboring towns. References.  
LOIS LAVERNE SCHNOOR. 19-3t-21

**IN THE SWIM WITH STYLE**  
\$159 to \$349

"SEABOARD"  
All Wool Worsted Suits in New- \$295 est Silhouette 2

By their flattering cut and trimly tailored good looks these bathing suits will proclaim you a 1937 beach siren. Many novelty weaves and unusual color harmonies are included in this special selling. It's rare, indeed, to find such values right at the start of the season when you want them most!

**Peoples Mercantile Co.**  
"Where Price and Quality Meet"  
Phone 73 Artesia

## GET YOU A Summer Home

KEEP YOUR CHILDREN HEALTHFUL.  
TAKE THE WIFE OUT OF THE HEAT THIS SUMMER.

In the shade of the TALL PINES in the Artesia-Sacramento Summer Resort.

PURE, COLD SPRING WATER  
Building sites for sale or lease.

SEE OR WRITE—  
**E. A. HANNAH, Secretary, or Dr. C. Russell J. M. Story**  
ARTESIA, NEW MEXICO

## JOB PRINTING AT THE ADVOCATE

## "PERFECTION SALAD" AS IT'S MADE IN THE MOVIES

In that delightful new moving picture, "The Bride Wakes Up", you see how Perfection Salad is made. Really, it is easy—and the principal thing to remember is to use plain Knox Sparkling Gelatine. A package makes four entirely different desserts or salads, six servings each.

**PERFECTION SALAD**  
(6 Servings—uses only 1/4 package)  
1 envelope Knox Sparkling Gelatine  
1/4 cup cold water 1 cup hot water 1/4 cup mild vinegar 1/4 cup sugar  
1 tablespoonful lemon juice 1/2 teaspoonful salt  
1/2 cup cabbage, finely shredded 1 cup celery, cut in small pieces  
2 tablespoonfuls sweet red or green peppers  
1 pimiento, cut in small pieces, or water and chill. To serve, remove from mold to bed of lettuce leaves or endive, and garnish with mayonnaise dressing. Or cut salad in cubes, and serve in cases made of red or green peppers, or turn into individual molds lined with canned pineapple.

## KNOX is the real GELATINE

## Malady Slub PANTS AND SHIRTS TO MATCH

for boys from 6 to 16  
GUARANTEED FAST COLOR and PRE SHRUNK

Shirts **98c**  
Pants **\$1.39**

## Wash Pants for men

that are cool, comfortable and smartly tailored. They are pre-shrunk and guaranteed colors, all colors, kinds and sizes

**\$1.79 & \$1.95**

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### Classified

#### FOR SALE

Nice field grown tomato plants now ready. Phone 342JL. O. E. Nicky. 19-1tp.

FOR SALE: Jersey heifer, fresh, at Zelany Pump 1/4 mile east of Artesia. See D. Alton Lowery. 19-2tp-20.

BABY CHICKS hatched twice a week. Five popular breeds. Discount by booking orders three weeks in advance. McCaw Hatchery, 13th and Grand. 6-3tp-9tfc.

FOR SALE: A good used genuine Frigidaire De Luxe model, 6 cu. foot size. Gleaming porcelain inside and out. Perfect condition. Original price was \$385.00, now only \$125.00. Purdy Furniture Co. 9-tfc.

FOR SALE—Tomato, onion, cabbage, pepper and egg plants. H. A. Porter. 18-4tc-21.

FOR SALE—Three room house with three lots, also 1933 Chevrolet truck. Rube Hardin. 18-tfc-1tp.

#### FOR RENT

FOR RENT—Four room modern house, close in, well furnished. Telephone 99. 16-tf.

#### WANTED

WANTED—Buyers of farm and city property. If you have real estate for sale or trade see me. H. A. Denton, 210 W. Main St., phone 145. 18-tfc.

STEADY WORK—GOOD PAY Reliable Man wanted to call on farmers in Eddy county. No experience or capital required. Make up to \$12 a day. Write McNESS CO., Dept. K. Freeport, Ill. 19-1tp.

WANTED: One or two persons to accompany me to Temple, Texas or a nearby point who can assist in driving. Interested parties please contact Pearl Daniel, Box 531, Artesia. 19-1tp.

### Curtain On Local Schools Tonight

The final curtain in the closing of the Artesia schools will fall tonight at the Central school with the last number on the high school commencement program. R. L. Paris, president of the Artesia school board will present thirty six members of the senior class diplomas and the commencement address will be delivered by Dr. H. H. James, president of the State Teacher's College at Silver City. Last night, graduates of the Junior high school presented "Pickles," a musical comedy as the final program for that school.

Sunday, baccalaureate services were held for the graduates of the high school at the Methodist church beginning at 8:00 p. m. The Rev. John Rice, pastor spoke on the modern subject of "Eighth grade, the basis of greatness."

The large class of eighth grade students under the adequate direction of Miss Laverne Schnoor presented "Pickles" or "In Old Vienna" as the final exercises before presentation of diplomas Wednesday evening at the Central School auditorium.

The scenery made the stage setting one of charm and ably lent an old world atmosphere to the scenes. Outstanding in the production was the admirable poise of the group as a whole and the remarkably good singing of the choruses. Another added quality of distinction was the excellent dancing of both choruses and solo groups. The vehicle offered tuneful songs and a clever plot and was very colorfully staged.

Miss Winifred Detterick was in charge of the dance. Mrs. Lu Eyck Corbin was the able accompanist for the operetta. Diplomas were presented to the class of sixty by Superintendent Kerr after the operetta.

#### MAKES SANITARY INSPECTION

Carl Henderson of Carlsbad, district sanitarian was in Artesia on Tuesday and with J. C. Floore, city marshall made a sanitary inspection of the cow lots of Artesia. Cow pens within the city limits have been reduced fifty percent. Mr. Henderson said as only about twenty five cow pens were found against fifty at the corresponding period of last year.

Cow lots inspected were clean and in a sanitary condition. Cows will be ordered removed from the lots where unsanitary conditions are found.

Mr. Henderson's report indicates that we should have about fifty percent fewer flies than at the corresponding period of last year, since flies breed mostly in manure piles.

### Rural Schools in Final Exercises

Eddy County Rural Schools to Observe Commence Either This Week or Next

#### EXERCISES COTTONWOOD HELD TUESDAY NIGHT

Most of the Eddy county rural schools, which have graduating classes this year, are planning to observe commencement either this week or the next. Otis, Loving and Malaga will have a union program Friday evening, May 21st, in the Loving school auditorium, at which time the diplomas will be given by C. J. Dexter, or Artesia, a member of the Eddy county board of education. W. E. Kerr, superintendent of the Artesia municipal schools will deliver the address of the evening. Preceding the exercises, the Pecos valley band will render a forty-five minute program.

Thursday evening, May 13th, the Spanish-American children of the Loving school will present the operetta, "Sunny from Sunny Side", and the following evening, May 14, the Loving Anglo pupils will give the same operetta.

The primary and intermediate Anglo children of the Malaga school will be an operetta "Spring Glow", Thursday evening, May 13, and the Spanish-American pupils are to present an operetta "Farm Friends", Thursday evening, May 20th.

The Otis graduates will be: Mary Lou Tidwell, Mattie Bee Tidwell, Enid Alvah Porter, Imogene May Holley, L. Kenneth Nichols, Ardell Janway, Aubrey Raymond Rupe, Vernon Burns Martin and Lydia Avita.

Loving school—James C. Wyman, Jr., Seldon Fugate, Mary F. Childers, Jaunita Narramore, Richard Farrell, Q. G. Bright, Jr., Rella Nell Bright, Billy Williams, J. L. Laxon, Zelma Yarbro, Eugene L. White.

Malaga school—Norma Curtis, Lucy Lillian Farrar, John P. Ruiz, Eliza Baeza.

Commencement exercises at the Lakewood school will held Monday evening, May 10th.

Lakewood graduates are: Clifton House, Rose Katherine Hughes, Jos Ross, Johnnie Norwood, Claude McGonagill.

Cottonwood school chose Tuesday, May 11th, at 7:15 p. m. for its commencement night. The Rev. Bowden of Lake Arthur delivered the invocation, and the main address of evening was presented by Bryan Elder of the Artesia junior high school, G. R. Spencer, superintendent of the Eddy county rural schools presented the diplomas. Following the exercises for the graduating class, a program of plays and musical numbers was given by the Cottonwood children. Last Wednesday evening, May 5th, the Cottonwood school presented a play "The Hillbillies."

The Cottonwood graduates for this year are: Lois Howard, Novella Thomason, Maurice Bradley, Billy McClure, Helen Johnson, Dean Larison, Minnie Elliott, Johnnie Nelson, Alta Hobbs.

#### LOVELY ROSES BLOOMING

Many Artesia lawns were never so lovely as they have been the past two weeks with roses and other spring flowers in bloom. Climbing roses have been especially attractive and many fine specimens have been in evidence over the community.

### SOCIETY.

#### METHODIST

The monthly business meeting of the Methodist Missionary society was held at the church parlors Thursday afternoon with the members of the Hope Missionary society present as guests. Reports from the delegates, Mrs. John Rice and Mrs. Crowell Allen, to the Missionary Conference held recently at Las Cruces was heard by the society with additional remarks made by the officers of the conference that were present. Mrs. C. R. Baldwin was elected connectorial treasurer upon the resignation of Mrs. Crowell Allen.

The devotional service conducted by Mrs. George Frisch had the twenty third psalm for the inspirational theme and thought of the afternoon. This was followed by announcement of the study to be held at an early meeting by Mrs. R. O. Cowan. The book which will be for study is "A Preface to Racial Understanding" by Charles Johnson. An all day meeting will be set aside for this study and will be announced at a later date.

Light refreshments were served during the social hour which followed by Mmes. Reed Brainard, Roger Durand, A. P. Mahone and John McCann.

#### THURSDAY BRIDGE CLUB

The home of Mrs. Merrill Sharp artistically decorated with lovely roses and brilliant poppies was the scene for the Thursday afternoon Bridge club's regular session of contract. Guests assembled at two thirty p. m. and concentrated upon their game until the prescribed round had been played. Mrs. M. A. Lapsley won high score for the game and Mrs. Charles Morgan was second high, while consolation was awarded to Mrs. Fred Daugherty.

Guests for the afternoon were Mmes. Fred Daugherty, A. M. Archer, W. R. Schoonmaker, M. A. Lapsley, Charles Morgan, Luther Caraway, and Howard Gissler. A delicious dessert course was served by the hostess after the game.

#### TALMADGE-WELCH ENGAGEMENT ANNOUNCED

Announcement of the engagement and approaching marriage of Miss Lida Rose Talmadge, daughter of Mr. and Mrs. Frank Talmadge, of Roswell to Mr. James M. Welch, youngest son of Van S. Welch of this city, was made at a luncheon given by the mother and sister of the bride to be, Tuesday.

The marriage will unite two very prominent families of the Pecos Valley and will be performed this morning. Mr. Welch, who is well known to the residents of Artesia has lived here for some time, only recently having become associated with his brother-in-law in business in Odessa, Texas in the Iverson Tool company.

#### MRS. GLENN NAYLOR HOSTESS TO FRIDAY EVENING CLUB

Mrs. Glenn Naylor was hostess to the members of her bridge club at her home Friday evening. The members of the Friday Evening bridge club met at her home at seven thirty p. m. for the usual session of contract. Those present included Mmes. J. O. Wood, Lowell Naylor, Harvey Yates, S. A. Lanning, Lawrence Carroll, Misses Cecilia Rehberg and Elaine Feemster. Mrs. J. O. Wood won high score for the evening and Miss Elaine Feemster was awarded the consolation prize. The hostess served delicious refreshments during the social hour that followed the game.

#### CHRISTIAN WOMEN'S ASSOCIATION

A regular meeting combined with a surprise shower for Mrs. Bryan Elder, member of the association, was held at the home of Miss Cora Rogers Thursday afternoon. Mrs. Bryan Elder led the inspiring devotional service of the group which was followed by sentence prayers. The routine business was attended to and immediately following this the group presented Mrs. Elder with a surprise handkerchief shower as a token of their regard for her as she leaves Artesia. The hostess served light refreshments at the close of the social hour.

#### EPISCOPAL GUILD

Mrs. Niven Baird was hostess to the members of the Episcopal Guild at her home Thursday afternoon. The outstanding business for the next three months was attended to as this will be the last meeting of the guild until fall. Outstanding in the work of these ladies is their plans to place new windows in the church in the very near future. The hostess served light refreshments to the members whose splendid attendance of this final meeting made it one of interest.

#### PRESBYTERIAN AID

Members of the Presbyterian Aid met at the church Thursday afternoon for their regular business meeting. A layette for the Spanish mission at the Presbyterian hospi-

tal in the northern part of the state was partially completed by the ladies who attended this meeting. The regular business for the day was disposed of and the ladies enjoyed the social chatter during the work.

#### INFORMAL AFFAIR FOR YOUNGSTER AT BAIRDS

Mmes. Ben Pior, Lewis Story, John Lanning and Niven Baird, were hostesses to members of the eighth grade class after the operetta Wednesday evening at the Baird home for refreshments. Guests included the hostesses husbands, Mr. and Mrs. M. A. Corbin, Miss Winifred Detterick, Bettynele Lanning, Sybil Pior, Wanda Story, Catherine Louise Williams, Phyllis Bartlett, La Verne Hampton, Edna Carder, Jane Shugart, Mary Baird, Ray Lewis, Bernard Cleve, Edwin Ward, Eugene Connor, Curtis Bolton, Jack Denton, Junior Anderson, Clyde Dunn, Wayne Truett, Donald Pior, Lewis Story, Johnny Bert Lanning and Niven Baird. The guests enjoyed visiting and dancing during the evening.

#### FIRST AFTERNOON BRIDGE CLUB

The lovely home of Mrs. J. W. Berry was opened to the members of the first afternoon bridge club Tuesday afternoon at two o'clock. Guests for the occasion other than the club members were Mrs. Velma Phillips and Miss Katherine Bowden. The home was attractive with many spring flowers arranged with much taste and the usual round of hands was the program for the day. At the conclusion of the game Mrs. Maude Ployhar won high score. The hostess served an appetizing dessert course. Guests for the party were Mmes. J. H. Myers, J. J. Clarke, J. M. Story, G. U. McCrary, Maude Ployhar, James Nellis, Arba Green, Jeff Hightower and S. E. Ferree.

#### BEAUTIFUL LUNCHEON FOR ABNORMIS SAPIENS CLUB

Mrs. J. M. Story was hostess at her home to the members of the Abnormis Sapiens club with a covered dish luncheon that has been an annual affair of this club for several years. The home was lovely with an artistic arrangement of various flowers. A large table spread with a handsome hand embroidered cover and centered with a bouquet of columbines who graciously lend their fairy like beauty to many kinds of arrangements was laid for the members and guests invited for this occasion. Guests were Mmes. Maude Ployhar, who

won high score at the contract game following, Lewis Story, C. R. Baldwin, Stanley Blocker, and A. P. Mahone. Members of the club who had the pleasure of this affair were Mmes. Jeff Hightower, J. M. Story, Jessie Morgan, J. J. Clarke, Beecher Rowan and S. E. Ferree.

#### EIGHTH GRADE CLASS PARTY FRIDAY EVENING

Members of the eighth grade held their annual party at the Junior high school gymnasium Friday evening. These young people dressed in their formals and flower corsages for the girls were one of the outstanding classes of the school. They made a most attractive appearance at this, their final party. Their invited guests for the evening were the teachers of the junior high school and Mr. and Mrs. W. E. Kerr. Dancing, monopoly, cards, and pingpong furnished the diversion for the evening at the close of which light refreshments were served by the sponsors.

Mrs. Ethel Vaught has bought eighty acres from L. R. Sperry in the S4SE sec. 19-16-26 and plans to place the eighty acres under cultivation. The sale was reported through H. A. Denton, local real estate dealer.

You can sleep every night. No traffic noises. Artesia-Sacramento Summer Resort. 19-2tc-20

Use only one level teaspoonful to a cup of flour for most recipes.

Efficient and Economical

**KC**

BAKING POWDER

Same price today as 45 years ago

25 ounces for 25c

Manufactured by Baking Powder Specialists who make nothing but Baking Powder.


MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT

YOUR EYES ARE IMPORTANT

**Dr. Edward Stone**

OPTOMETRIST

A DIPLOMA IS NOT ENOUGH



The young graduate faces the future with confidence and high resolve, his many years of study symbolized by his diploma. But, with his diploma he needs HEALTH to help him succeed. His success or failure will depend largely upon it.

Now is the time to begin regular consultations with the family physician. In no other way can continued good health be assured.

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**CONGRATULATIONS**

TO THE ARTESIA ADVOCATE

on bringing a motion picture film to Artesia on modern home making.

We are glad to co-operate in presenting the motion picture cooking school

**"The Bride Wakes Up"**

**DR. PEPPER BOTTLING CO.**

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**SANITATION**

Is Just as Necessary In Laundry Service as in Your Kitchen

Scientific Research and Laboratory Tests have proven that clothes washed in the power laundry are more sanitary than those washed by any other process. Our Safe and Sanitary Service is available at a very low cost if you use one of our low priced family services.

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**SAFeway STORES**

DISTRIBUTION WITHOUT WASTE

ANTICIPATE YOUR NEEDS AHEAD—Take advantage of these prices, and fill your pantry shelves while prices are low.

Prices Effective Friday and Saturday, May 14 & 15th

<p>START YOUR SET TODAY</p> <p><b>FREE</b></p> <p>WHILE THEY LAST ICED TEA GLASSES</p> <p><b>LIPTON'S TEA</b></p> <p>YELLOW LABEL</p> <p>1 lb. 89c</p> <p>2 FREE WITH 1 lb. 1/2 lb. 46c</p> <p>1 FREE WITH 1/2 lb. 1/4 lb. 24c</p>	<p><b>SLICED BACON</b></p> <p>Pound . . . . . <b>23c</b></p> <p><b>PICNIC HAMS</b></p> <p>Pound . . . . . <b>20c</b></p> <p><b>OLEOMARGARINE</b></p> <p>Pound . . . . . <b>20c</b></p> <p><b>PORK SAUSAGE</b></p> <p>Pound . . . . . <b>20c</b></p>
<p><b>FLOUR</b></p> <p>HARVEST BLOSSOM</p> <p>Every Sack Guaranteed</p> <p>48 pounds <b>\$1 69</b></p>	<p><b>JELL WELL</b></p> <p>All Flavors</p> <p>3 packages ----- <b>14c</b></p> <p><b>SALAD DRESSING</b></p> <p>Durkees</p> <p>Quart jar ----- <b>35c</b></p> <p><b>WALNUTS</b></p> <p>Pound ----- <b>15c</b></p>
<p><b>PEAS</b></p> <p>Le Grande Brand</p> <p>No. 2 can ----- <b>10c</b></p> <p><b>MATCHES</b></p> <p>Carton, 6 boxes --- <b>19c</b></p> <p><b>PORK AND BEANS</b></p> <p>2 1/2 size cans, 3 for - <b>29c</b></p>	<p><b>AIRWAY COFFEE</b></p> <p>"SEE IT GROUND—KNOW ITS FRESH"</p> <p>Pound ----- <b>19c</b></p> <p>3 Pounds ----- <b>55c</b></p>

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1638. Santa Fe, N. M., April 15, 1937.

Notice is hereby given that on the 10th day of April, 1937, in accordance with Chapter 131 of the Session Laws of 1931, Ara N. Buel, of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground water of the Roswell Artesian Basin to the extent of 720 acre feet per annum by the drilling of a 12 1/2 inch well approximately 200 feet in depth located in the NW corner W 1/4 NW 1/4 of Section 29, Township 16 South, Range 26 East, N. M. P. M., for the purpose of irrigating 240 acres of land described as being 80 acres in the W 1/4 NW 1/4 of Section 29, Township 16 South, Range 26 East, and 160 acres in SW 1/4 of Section 20, Township 16 South, Range 26 East, N. M. P. M.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 25th day of May, 1937, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer. 17-3t-19.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1648. Santa Fe, N. M., April 22, 1937.

Notice is hereby given that on the 16th day of April, 1937, in accordance with Chapter 131 of the Session Laws of 1931, J. E. Taylor, of Lake Arthur, County of Chaves, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the Shallow Ground Water of the Roswell Artesian Basin to the extent of 1200 gallons per minute by drilling of a 12 1/2 inch well approximately 200 feet in depth, located in the NW corner lot 3, Section 5, Township 16 South, Range 26 East, N. M. P. M., for the purpose of irrigating 20 acres in lot 1, 20 acres in lot 2, 20 acres in lot 3, 40 acres in lot 6 and 40 acres in lot 7, and 40 acres in lot 8 of said section 5.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 1st day of June, 1937, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer. 17-3t-19.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

No. 824 IN THE MATTER OF THE LAST WILL AND TESTAMENT OF WILLIAM DAUGHERTY, DECEASED.

NOTICE

TO WHOM IT MAY CONCERN: Notice is hereby given that an instrument purporting to be the Last Will and Testament of William Daugherty, deceased, has been filed for probate in the Probate Court of Eddy County, New Mexico, and that by order of said court the 20th day of May, 1937, at the hour of 2 o'clock, P. M., at the court room of said court in the city of Carlsbad, Eddy County, New Mexico, is the day, time and place set for hearing proof of said Last Will and Testament.

Therefore, any person or persons wishing to object to the probating of said Last Will and Testament, are hereby notified to file their objections in the office of the county clerk of Eddy County, New Mexico, on or before the time set for said hearing.

Dated at Carlsbad, New Mexico, this 15th day of April, 1937. (SEAL)

R. A. WILCOX, County Clerk. 16-4t-19.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1647. Santa Fe, N. M., April 22, 1937.

Notice is hereby given that on the 16th day of April, 1937, in accordance with Chapter 131 of the Session Laws of 1931, H. L. Muncy, of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground water of the Roswell Artesian Basin to the extent of 1200 gallons per minute by the drilling of a 12 1/2 inch well approximately 225 feet in depth, located in the SW 1/4 SE 1/4 NE 1/4, Section 10, Township 18 South, Range 26 East, N. M. P. M., for the purpose of irrigating 320 acres of land described as being 80 acres in the E 1/4 NE 1/4 of said section 10, and 160 acres in the NW 1/4 and 80 acres in the W 1/4 NE 1/4, Section 11, Township 18 South, Range 26 East.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 1st day of June, 1937, the date set for the State Engineer to take this application up for final consideration unless protested.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1644. Santa Fe, N. M., April 20, 1937.

Notice is hereby given that on the 16th day of April, 1937, in accordance with Chapter 131 of the Session Laws of 1931, C. C. Smith, of Artesia, County of Eddy, State of New Mexico made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground water of the Roswell Artesian Basin to the extent of 1200 gallons per minute by the drilling of a 12 1/2 inch well, located in the SW 1/4 of the SE 1/4 of Section 9, Township 16 South, Range 26 East, N. M. P. M., for the purpose of irrigating 104 acres of land described as being 40 acres in the SW 1/4 SE 1/4; 32 acres in the SE 1/4 SE 1/4, and 32 acres in the NE 1/4 SE 1/4 in Section 29, Township 16 South, Range 26 East.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 30th day of May, 1937, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer. 17-3t-19.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1650. Santa Fe, N. M., April 22, 1937.

Notice is hereby given that on the 19th day of April, 1937, in accordance with Chapter 131 of the Session Laws of 1931, J. T. Fulton, of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground water of the Roswell Artesian Basin to the extent of 1200 gallons per minute by the drilling of a 12 1/2 inch well approximately 250 feet in depth, located in the NW corner SE 1/4 SW 1/4, Section 27, Township 16 South, Range 26, N. M. P. M. for the purpose of irrigating 80 acres of land described as being the S 1/4 SW 1/4 of said section 27.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 1st day of June, 1937, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer. 17-3t-19.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1646. Santa Fe, N. M., April 22, 1937.

Notice is hereby given that on the 16th day of April, 1937, in accordance with Chapter 131 of the Session Laws of 1931, Roy D. Angell and Cecil E. Hollman, of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground water of the Roswell Artesian Basin to the extent of 480 acre feet per annum by the drilling of a 12 1/2 inch well approximately 275 feet in depth, located in the NW 1/4 NW 1/4 SE 1/4, Section 17, Township 20 South, Range 26 East, N. M. P. M., for the purpose of irrigating 160 acres of land described as being the SE 1/4 of said Section 17.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 1st day of June, 1937, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer. 17-3t-19.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-414-RA-1146 Consolidated. Santa Fe, N. M., April 22, 1937.

Notice is hereby given that on the 21st day of April, 1937 in accordance with Chapter 131 of the Session Laws of 1931, Ida B. Hill, of Lake Arthur, County of Chaves, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change the Place of Use of 233.4 acre feet of water per annum appropriated from Artesian Well No. RA-414 and RA-1146 consolidated, located in the SW 1/4 NW 1/4 SW 1/4, Section 36, Township 16 South, Range 24, East, N. M. P. M. The change in place of use is to be accomplished by the abandonment of irrigation of 77.8 acres of land described as being 14.4 acres in lot 4, and 32.8 acres in lot 5 of section 3, township 16 South, range 25 east, and 30.8 acres in lot 8 of section 4, township 16 south, range 25 east, and by the commencement of irrigation of 77.8 acres of land located in the S 1/2 SE 1/4, Section 31, Township 15 South, Range 25 East.

Millions Miles Without Accident Unusual Record

More than a million miles of automobile driving without an accident—that is the record of Paul Robert Merlin, French world war hero, now an American citizen and resident of Santa Monica, California.

Merlin credits his perfect record to obedience to traffic laws, and especially his refusal to speed. "Careless and reckless driving is so unnecessary," he said. "Speed seldom benefits any driver. I have driven my present car, a Chevrolet, for 40,000 miles, and have never missed an appointment, although I never drive at a greater rate than the law allows.

"Possibly there are times when high speed or irregular driving seems necessary," he continued, "but in my opinion these exceptions account in large part for the staggering traffic toll America is paying. It is unfortunate that relatively few motorists should endanger the huge majority of drivers who are careful and obey the law in every way."

Merlin, who became a citizen nine years ago, was wounded by machine gun fire while carrying dispatches between the French army Sixth division headquarters and an isolated Engineer Corps outpost in the first Battle of the Marne. After discharge from the hospital he saw active service again for the duration of the war.

His record of more than a million miles of accident-free driving was built up under circumstances ranging from ordinary to most unusual.

MICKIE SAYS—

"TH' BOSS SEZ FOLKS SHOULD REMEMBER AS HOW WE ARE HIRED BY OUR READERS 'T PRINT TH' NEWS, 'N SHOULDN'T BE ASKED TO LEAVE OUT GOOD ITEMS TO SUIT SOMEBODY'S WHIM OR IDLE FANCY"



WANTED—Clean Cotton Rags at The Advocate.

ship 16 South, range 25 east, and 30.8 acres in lot 8 of section 4, township 16 south, range 25 east, and by the commencement of irrigation of 77.8 acres of land located in the S 1/2 SE 1/4, Section 31, Township 15 South, Range 25 East.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 1st day of June, 1937, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer. 17-3t-19.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, April 22, 1937.

NOTICE is hereby given that Julius J. Terry of Artesia, N. Mex., who, on April 18, 1932, made homestead entry No. 043171, for NW 1/4, Section 11, Township 16 S., Range 25 E., N. M. P. Meridian, has filed notice of intention to make 3 year Proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner at Artesia, N. Mex., on the 12th day of June, 1937.

Claimant names as witnesses: Jack Owens, of Carlsbad, N. Mex. Fred Stabb, Wicher Angel, Fred Savoie, all of Artesia, N. Mex. PAUL A. ROACH, Register. 17-5t-21.

Sore Gums-Pyorrhea

Heal your gums and save your teeth. It's simple. Just get a bottle of LETO'S PYORRHEA REMEDY and follow directions. Don't delay: do it now. LETO'S is always guaranteed. MANN DRUG STORE

FREE! If excess acid causes your Stomach Ulcers, Gas Pains, Indigestion, Heartburn, Belching, Bloating, Nausea, get free sample doctor's prescriptions, Udga, at Palace Drug Store. 12-12tp-24.

Jack McClure, one of Four 4-H Club Members to Attend Nat'l. Encampment

New Mexico will be represented at the National 4-H Club encampment in Washington, D. C., June 17th to 23rd, by four outstanding club members. These club members, selected on the basis of their 4-H club records of achievement and leadership, are, Lois Foree of Colfax county, Quimby Harris of Lea county, Jack McClure of Eddy county, and Leroy Radcliff of Roosevelt county.

Lois Foree is doing her seventh year of 4-H club work. She has completed eleven projects which include two years of cooking, four years of clothing, three of canning, one home improvement and one baking. She has won five first places in county exhibits and four awards in the National Hazel Atlas canning exhibits in Chicago.

Quimby Harris of Lea county has done eight years of club work, and has completed twelve projects. She has served six terms as president of her club and was leader of a younger group of club girls last year. She has received first place in the county exhibits in home improvement, and second and third in cooking.

Jack McClure is in his sixth year of club work. Jack has done outstanding work in 4-H crop projects. He has served as local leader of his club and placed first in county demonstration.

Leroy Radcliff is doing his fifth year of 4-H club work. He has specialized in poultry club projects and placed first in county demonstration in 1934.

Miss Katie Brem, home demonstration agent of Roosevelt county, will accompany the group.

DR. CRILE RESIGNS

Dr. A. B. Crile of Roswell has resigned as president of the Pecos Valley Artesian Conservancy District, it was announced at Roswell last week. George Frisch of Artesia will serve as president of the board until a successor to Dr. Crile is appointed, it was said.

CAVERNS GET FISCAL FUND OF \$103,000

WASHINGTON.—The house appropriations committee recommended Tuesday an allotment of \$103,000 to Carlsbad Caverns national Park in New Mexico.

WANTED—Clean Cotton Rags at The Advocate.

LOCALS

Mrs. W. A. Hammond entered the St. Mary's hospital at Roswell Friday for treatment.

Abe Conner with the CCC camp at Dark Canyon spent the week end with his family here.

Mr. and Mrs. T. E. Bullock of Abilene, Texas, were the week end visitors of Mr. Bullock's parents, Mr. and Mrs. E. B. Bullock.

Mrs. Fred Brainard underwent a double radical operation at a Carlsbad hospital Friday morning is recuperating nicely according to an early report.



SAVE MY TIME AND YOUR MONEY

"About 75% of the cost of a paint job is my time—and my time costs you money. So take my tip and use LOWE BROTHERS HIGH STANDARD HOUSE PAINT and save money because it covers more square feet of surface per gallon than 'cheap' paint possibly can... spreads easily and evenly, thus saving labor time... and wears longer, giving you economical beauty and protection."

Kemp Lumber Co. Phone 14



FOR YOUR BABY CHICKS We are now handling STARTER FEED AND GROWING MASH also egg mash and all kinds of grain. E. B. BULLOCK ARTESIA, NEW MEXICO

Satisfaction Service FIRST AID... In an emergency nothing is more welcome than the answer to a S. O. S. call. Few of us will ever need a life saver thrown from a ship at sea. We are, however, often in need of a life saver when lost in the sea of misfortune or adversity. Your bank "Stands By" to meet such an emergency for those who choose to use our services. Meet adversity with preparedness through a dependable banking connection.

First National Bank OFFICERS: T. H. Flint, President; H. G. Watson, Vice President; Fred Cole, Assistant Cashier; L. B. Feather, Cashier; Wm. Linell, Assistant Cashier. Security Safety

Remember: see your Chevrolet Dealer FIRST and you'll SAVE MONEY on any Used Car you buy! ALL POPULAR MAKES ALL DEPENDABLE VALUES At the price you wish to pay

Here are just a few of the amazing values we are offering this week. 1933 CHEVROLET COUPE—Act today if you want to buy a slightly used, six-cylinder Chevrolet Coupe at so low a price. Many extras such as seat covers, special horns. Price \$285. 1935 STANDARD CHEVROLET COACH—Act today if you want to buy a slightly used, six-cylinder Chevrolet Coach at so low a price. Many "extras" such as seat covers, spe. horn, radio \$485. 1934 CHEVROLET MASTER SEDAN—Big, roomy, comfortable. Backed by "an OK that counts." \$375. 1936 CHEVROLET MASTER COUPE—Its famous six-cylinder engine has been tuned to deliver new car performance. Its roomy Fisher body provides big car riding ease and comfort. Only \$295. 1933 PLYMOUTH COACH—Its finish, tires, and upholstery show no wear. Its motor, transmission and axle have been carefully checked for dependability and durability. A real buy for \$280. 1935 PLYMOUTH SEDAN—This car has been reduced \$75—the lowest price at which we have ever been able to offer this model. Sold with an "OK that counts." \$465. 1934 V-8 FORD COACH—This car has been reduced \$75—the lowest price at which we have ever been able to offer this model. Sold with "an OK that counts." \$295.

1935 CHEVROLET MASTER COUPE—Grasp this opportunity to enjoy Chevrolet's famous beauty, performance and economy at this unprecedented low price. \$495. 1935 CHEVROLET MASTER COUPE—Equipped with radio. Extra value in this car and only driven 16,000 miles. Beautiful Duco finish, knee-action wheels, restful Fisher body. Reduced \$75 to only \$495. Every car a real bargain! 1935 DODGE SEDAN—Its finish, tires and upholstery show no wear. Its motor, transmission and axle have been carefully checked for dependability and durability. See it, you'll buy it. \$495. 1933 V-8 FORD COUPE—This motor car is in perfect running condition; upholstery cannot be told from new. Special sale price \$235. Save Money—Be Sure of Satisfaction! 1936 CHEVROLET MASTER TOWN SEDAN—Beautiful Duco finish. Knee-Action wheels, restful Fisher body. \$565. 1930 CHEVROLET SEDAN—This motor car is in perfect running condition; upholstery cannot be told from new. Special sale price \$110.

BUY WHERE MILLIONS ARE BUYING. 1934 1,160,231 people bought used cars from Chevrolet dealers in the United States. 1935 1,425,209 people bought used cars from Chevrolet dealers in the United States. 1936 2,019,839 people bought used cars from Chevrolet dealers in the United States. GUY CHEVROLET COMPANY PHONE 291 ARTESIA, N. M.



**On Approval**

By ROSA Z. MARIONONI

© by McClure Newspaper Syndicate, WNU Service

MEREDITH was walking home hurriedly, her feet rippling under her, her cheeks flushed, her heart beating queerly; she wondered if the two gowns which were to be delivered on approval had preceded her home; she hoped they had, and wished they had not.

As Meredith walked along she felt conscious of two voices in her debating the issue, which stood out before her. One thin, care-free voice was saying: "There is no harm in your wearing the lace gown tonight. Nothing will happen to it. Elmer will be proud of you before his friends." And another voice, a worried little voice, was saying: "What if something should happen to the gown while you wear it tonight and Elmer should find out you are wearing a dress which you do not intend buying? He is so scrupulously honest, he would never forgive such an underhanded action on your part."

Tonight was the first time since their marriage that Elmer had dared invite Mr. Sanders to his home. Mr. Sanders was the district manager of the company which employed Elmer.

When she had told Elmer about her not having a dress fit to wear at dinner, Elmer had quickly suggested that she buy a new one.

"I noticed in the paper that Lander's are having a sale," Meredith had said. "Dinner dresses priced at nineteen ninety-eight."

That very morning she had gone shopping and while trying on some of the dinner dresses priced at \$19.98, the saleswoman had been called away. As Meredith waited for her, she had noticed an exquisite gown of blue lace over silver cloth hanging on a wall peg. She had glanced at the size and price tag. The gown was her size, but it was marked fifty-nine dollars. An insidious thought had entered her mind. "I could have this lace gown sent home on approval, wear it tonight, then return it."

When that evening the clock struck six, Meredith stood before her bedroom mirror gowned in lace and silver. As Elmer entered the room to say that Mr. Sanders had arrived, he remained breathless, looking at her.

"You look marvelous!" he told her. When they entered the little drawing room, Meredith's heart felt queerly cool as Elmer said with high pride in his voice, "Mr. Sanders, this is my wife."

"How do you do," she smiled; and thought, "I feel as if I were a thief."

It was about nine o'clock when Elmer suddenly said: "I think I hear the baby crying," and jovially, "Mr. Sanders, you must see our baby! You must!" Then turning to Meredith, "Go and bring in the little rascal. I want to show him off." Meredith went to the bedroom. The baby had stopped crying, she took him gently in her arms, afraid he'd crush her dress.

Mr. Sanders proved interesting to Bobby, for he had a gold watch chain and sparkling spectacles. Elmer was beaming. Mr. Sanders tried to be gracious. Suddenly the baby began to bob himself up and down in Meredith's arms. Mr. Sanders' spectacles had attracted his attention, his chubby hands reached toward Mr. Sanders' face, the gentleman slanted backward. "Better take the baby back to bed," suggested Elmer.

As Meredith turned away, the baby gave one high-pitched cry, the tiny fist closed about the mother's lace bodice, tearing, pulling.

Meredith ran into the bedroom, the child in her arms.

Time passed, the baby fell asleep, the young mother kept crying. When Elmer tiptoed into his wife's bedroom, and gently touched her shoulder, she looked up at him, her eyes brimming with tears, her lips trembling, her face swollen from crying.

"What is the matter? You've been weeping," exclaimed Elmer.

"Oh, Elmer, look, the baby tore the dress!"

Elmer sat beside his wife attempting to console her, but the more he tried to pacify her, the more she clung to him and wept. Suddenly, she sank her head on his shoulder and told him all, and when she had finished she was only conscious of Elmer kissing her and whispering, "My poor little girl." Elmer felt a protective pity toward his wife. He told her he would fix matters. In the morning he would go to the agent and try to have his insurance payment postponed a few months—Elmer was worried, but he did not wish Meredith to know how much.

Meredith rose to her feet, smiling through the tears, opened the closet door. "Look, here is the other gown, the one I should have worn," she said, pointing to the marigold satin dress. "I'd better put it back in its box before something happens to it, too."

"Yes, let's," said Elmer. "I'll take it back myself in the morning."

As Meredith reached under the bed and pulled out the boxes, the sales ticket fell to the floor. Elmer picked it up and glanced at it. For a moment his face became tense, then his lips parted. "Look at this! Read," he cried, pointing to the sales ticket. "Two dresses on approval. Both priced nineteen ninety-eight!"

**Hooray! It's Pineapple Upside-Down Cake Today**



That's how your family will rave about this tempting new cake

Treat them to this extra-delicious dessert and on the spot they'll crown you the queen of cooks!

Red cherries and golden pineapple rings nesting in melted brown sugar—on the fluffiest, most delicious cake you ever tasted! Doesn't the luscious cake shown above simply make your mouth water?

But it looks difficult, you say. Not at all! In fact, it's as easy as can be to make. Just arrange your fruit and sugar as shown in the illustration, and pour over the simple cake batter. And as for the cake itself, even a brand-new bride can make it successfully the first time she tries. For it's made with Spry, the satin-smooth, triple-creamed shortening, that blends with your other ingredients in a jiffy. You'll say it's the fluffiest cake batter you ever beat up in your life! And with such a feather-light batter, no wonder your cake is marvelously light, velvety and fine-textured! And any cake made with this new vegetable shortening costs less, too.

\*Try this tempting pineapple treat on your family today. You'll be simply showered with compliments!

**PINEAPPLE UPSIDE-DOWN CAKE**

3/4 cup Spry (new vegetable shortening)  
 1/4 teaspoon salt  
 1 teaspoon vanilla  
 1/2 cup sugar  
 1 egg, unbeaten  
 1 1/4 cups sifted flour  
 1 1/2 teaspoons baking powder  
 1/2 cup canned pineapple juice  
 1/2 cup brown sugar, firmly packed  
 5 slices canned pineapple  
 5 maraschino cherries (optional)

Combine Spry, salt and vanilla; add sugar gradually and cream until light and fluffy. Add egg and beat thoroughly. Sift flour and baking powder together 3 times. Add small amounts of flour to creamed mixture, alternately with pineapple juice, beating thoroughly after each addition until smooth.

Sprinkle brown sugar on bottom of deep 8 x 8-inch pan, greased liberally with Spry. Arrange pineapple slices on sugar, put cherries in centers of slices, and pour batter over all. Bake in moderate oven (350° F.) 50 to 60 minutes. Serve upside down with whipped cream. Makes 8 to 10 portions.

**OUR WANT ADS GET RESULTS**

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With Genuine **GOLD SEAL CONGOLEUM**

Smart, modern patterns in all sizes. This genuine Gold Seal Congoleum will modernize your kitchen at **LOW COST.**

9x12 Gold Seal Rug

**\$8<sup>75</sup>**

BY THE YARD.....Per Square Yard 69c

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for free estimate of your floor covering needs

SPECIAL FOR SHORT TIME ONLY

**ONE PINT WAX FREE**

with each rug or linoleum job

**PURDY FURNITURE STORE**

Artesia, N. M.

**LEGAL BLANKS---THE ADVOCATE**

Typewriter Ribbons—The Advocate

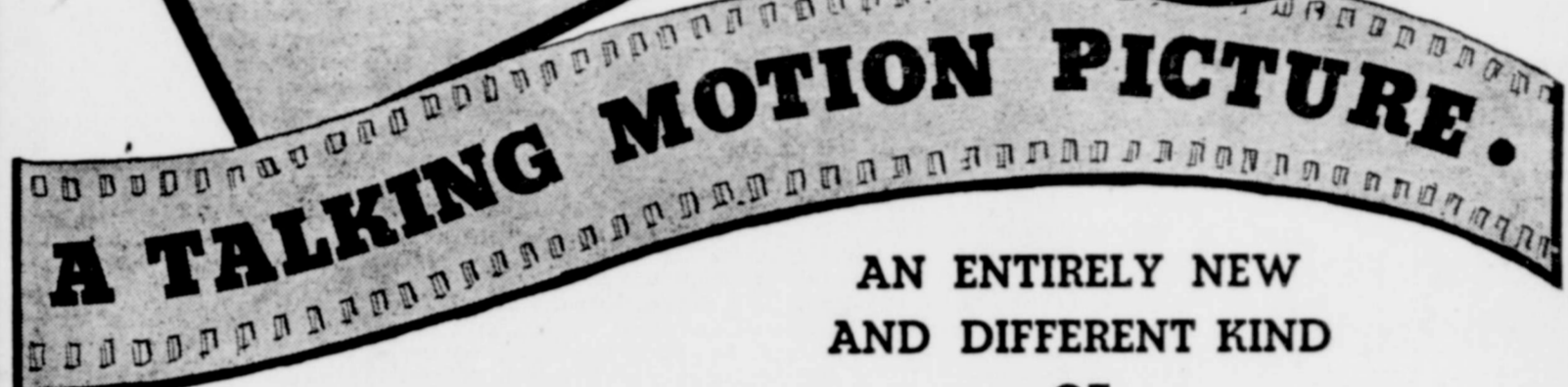
**COOKERY**

IN A SETTING OF

**ROMANCE**

AND

**GLAMOUR**



AN ENTIRELY NEW AND DIFFERENT KIND OF

**• Cooking School •**

PRESENTED BY

**Artesia Advocate**

AT THE

**Ocotillo Theater**

Days	Dates	Doors Open at	Picture Starts at
WEDNESDAY AND THURSDAY	MAY 19 & 20	8:50 a. m. Wednesday 2:00 p. m. Wednesday and Thursday	9:20 a. m. Wednesday 2:00 p. m. Wednesday and Thursday

THE MOST INTERESTING AND FASCINATING PRESENTATION OF COOKERY EVER DEvised FOR THE HOMEMAKER. YOU WILL BE ABLE TO SEE ALL AND HEAR ALL



Plan NOW to be there.

### JUST KIDS— To the Golfers.

By Ad Carter



### . DRAMATIC SUDS TEST SHOWS WOMEN LAST STEP IN GREAT DEVELOPMENT OF SOAP

Soap is an indispensable part of civilized life. One of America's most famous doctors has said, "Indeed, the consumption of soap per capita is as good an index as we have of the state of civilization of a community." The latest advance in the art of soap-making was recently made when Rinso, for years the biggest-selling package soap in America, was so greatly improved that according to reports from women everywhere, the New Rinso gives from 25 to 50% more suds, by actual test.



**The modern way**  
Throughout the years, Rinso has introduced millions of women to a new method of washing clothes—the "soak-and-rinse" way. They have been shown that clothes can be soaked clean without scrubbing and boiling, the two methods of the past. Now all these women find the new improved Rinso gives whiter, brighter washes, yet is as kind to their hands as ever. That's why home-making experts predict that it will change the washday habits of many more millions of women.

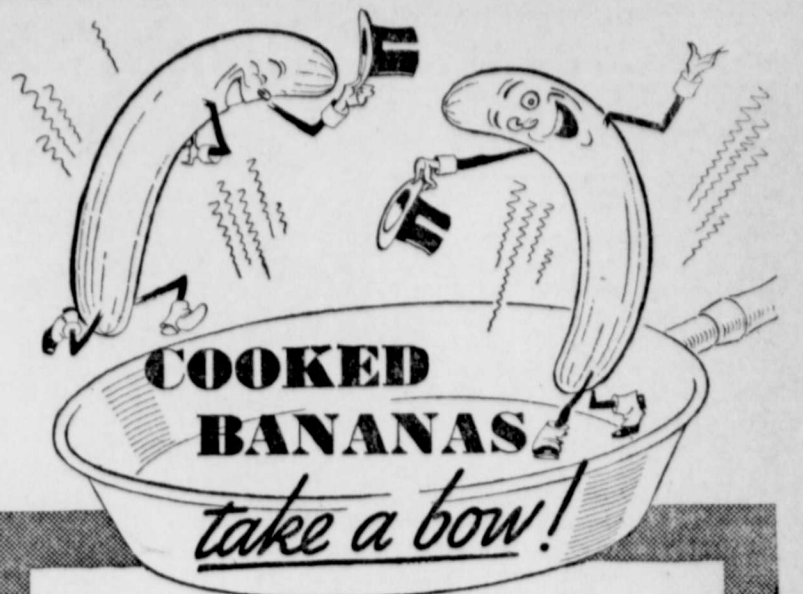
**A startling test**  
The picture shown above reveals how the unusual suds test of the New Rinso was made. Women shook for the same length of time equal quantities of the New and old Rinso in containers each 3/4 full of water. Then they measured the amount of suds. How thrilled they were to discover how much more suds the New Rinso gives!

Alton Ross of Lakewood, employe of the Santa Fe railroad was given emergency treatment at a Carlsbad hospital for injuries sustained on May 5th and it was found necessary to amputate a finger on his hand.

Mr. and Mrs. W. L. Martin accompanied by Mrs. Hiley Johnson drove to Abilene, Texas Saturday. Mrs. Johnson was called there on the serious illness of her mother. Present reports are that her mother is considerably improved.

SUBSCRIBE FOR THE ADVOCATE

SUBSCRIBE FOR THE ADVOCATE



SEE them in "The Bride Wakes Up." And try them on your own table baked or broiled or fried. Read how to cook them in the new recipe leaflet, "Banana Specialties." It also gives you other attractive ways to use bananas in main dishes, salads and desserts. Your copy is free—ask for it at the showing of "The Bride Wakes Up."

### JOB PRINTING AT THE ADVOCATE

### Safety Zone is Feature of The 1937 Frigidaires

Food may look good, smell good, and taste good and yet be spoiled to the point where it is unfit to eat. This was the thought-provoking remark of R. M. McDonald of the McClay Furniture store, local Frigidaire dealer, when interviewed recently on the importance of adequate refrigeration.

"Many people," continued Mr. McDonald, "believe that cool temperatures are sufficient to protect food from spoilage. This isn't exactly true. On a day when the thermometer soars to 90 or 95 degrees, a temperature of 70 degrees is cool. But it isn't cool enough to protect food properly.

"Leading scientists and government authorities who have made a study of the subject have determined 50 degrees as the danger line. Above that point the microscopic organisms that cause food spoilage grow and multiply rapidly. Under 50 degrees their growth is retarded.

"The food-safety zone is below 50 degrees and above 32 degrees, the freezing point. Surprising as it may seem, many refrigerators cannot maintain such temperatures, particularly in really hot weather.

"Realizing the importance of safe refrigeration and believing that every refrigerator owner has a right to be sure her food is always safe-guarded, a device called a food safety indicator has been developed by Frigidaire. This small, precision instrument is a feature that has won the instant approval of hundreds of thousands of people.

"The user of the food safety indicator can read its recording easily since it is blocked off in three distinct sections that indicate the too cold, too warm, and safe zones—to one of which the indicator is always pointing, depending upon the prevailing temperature inside the cabinet.

"But even safety zone temperatures are not all that a good refrigerator should provide if the user is to have a complete protection service. Different foods need different kinds of cold. Some foods such as frozen desserts and ice cream, need a freezing cold. Meats need extra cold or frozen storage. Fruits and vegetables need a moist cold, whereas the big bulk of food-stuffs and left-overs require normal zone temperatures. Thus if a refrigerator is to provide a complete protection service it must have four zones of cold. Every refrigerator buyer should make it a point to be certain that she will receive a complete protection service before she buys. She'll save money and save regret if she does."

Mr. and Mrs. Ed Markey have moved into the Blocker house on Richardson street.

Mr. and Mrs. Jimmy Clemm, of the Parker Dam, California project are here guests of Mr. and Mrs. Paul Eads on Texas street.

Robin Courtney, nephew of Mr. and Mrs. I. S. Reser of the Cottonwood and a former employe of the Artesia Alfalfa Growers association here, is on the job as postal inspector of Wisconsin, Michigan, and Illinois. He was previously employed in the office of General Farley at Washington, D. C., and left for his new position May 5th. The personnel of the office of General Farley presented Mr. Courtney with a tan overnight bag on his departure from Washington.

Donald MacKay, president of the Eastern New Mexico Junior college at Portales will deliver the graduating address to the Carlsbad high school seniors on May 26th. President James F. Zimmerman, president of the State University at Albuquerque cancelled his engagement to deliver the commencement address at Carlsbad because of a trip to Nice, France to attend a Rotary International convention.

SUBSCRIBE FOR THE ADVOCATE

ENGRAVING—THE ADVOCATE

See it Featured in  
THE ALL-SOUND MOTION PICTURE COOKING SCHOOL  
**"THE BRIDE WAKES UP"**

THE BEAUTIFUL NEW  
**"Super-Duty" FRIGIDAIRE**  
WITH THE METER-MISER!

PRICED LOW  
EASY TERMS

See Proof of  
**ALL 5 BASIC SERVICES**  
for Home Refrigeration!

- 1. GREATER ICE-ABILITY**  
Ends "Cube-Struggle" and "Ice-Famine!"
- 2. GREATER STORAGE-ABILITY**  
New 9-way Adjustable Interior!
- 3. GREATER PROTECT-ABILITY**  
Keeps food safer, fresher, longer!
- 4. GREATER DEPEND-ABILITY**  
5-Year Protection Plan, backed by General Motors.
- 5. GREATER SAVE-ABILITY**  
Only FRIGIDAIRE has the **Meter-Miser**  
Cuts Current Cost to the Bone!  
Simplest refrigerating mechanism ever built! Gives Super-Duty at amazing saving.

Instant Cube-Release  
Only Frigidaire has it! Instantly releases ice-cubes. Yields 20% more ice by ending faucet melange waste. Come in. See its quick, easy action.

5 YEAR PROTECTION PLAN

**Buy on Proof of Super-Duty!**

• For full value you must have complete ability in All 5 Basic Refrigeration Services... and proof of All 5! That's just what the new "Super-Duty" Frigidaire with the Meter-Miser gives you. If you want to save money and avoid regret... want permanent satisfaction, see our Frigidaire Proof-Demonstration before you buy!

**McClay Furniture Store**  
"Your Home Should Come First"



### Remember 'Way Back When . . . . .



Women broke their backs and their dispositions bending over the ironing board with a heavy, hard pushing, too hot or too cold iron? Today such ironing slavery has passed into the limbo! The new Sunbeam IRONMASTER glides over your fabrics with a minimum of effort, and any degree of heat is yours by merely moving the inbuilt control.

**\$8.95**  
Sunbeam Automatic IRONMASTER  
The fastest heating iron ever made... ready to go in 30 seconds! Has the largest ironing surface with the double Automatic Heat Control and new thumb-tip regulator in handle. Weighs only 3 1/4 pounds.

**\$3.50**  
Sunbeam Automatic Clothes Sprayer  
A mere touch of your finger lays an even, all-over film of misty moisture on clothes. You may bring them in, line-dry, spray them and start ironing immediately. No waiting.

**YOU GET THIS \$12.45 IRONING SET**  
For Only . . . . . **\$8.95**  
Less \$1.00 for your old iron

## YOU PAY ONLY . . . . . \$7.95

**Southwestern PUBLIC SERVICE Company**

ATTEND THE ADVOCATE COOKING SCHOOL, MAY 19th and 20th

## CHURCHES

**ST. ANTHONY CATHOLIC CHURCH**  
504 S 9th St.

Sunday services:  
7:00 a. m. Mass—English.  
8:30 a. m. Mass—Spanish.

**ST. PAUL'S EPISCOPAL CHURCH**  
The Rev. F. B. Howden, Jr.

Church every Sunday evening at 7:30 o'clock except the first Sunday in the month.  
Church school 5:00 p. m.

### FIRST BAPTIST CHURCH

Pastor, P. G. Woodruff.  
Sunday school superintendent, Mrs. W. C. Martin.

General B. T. U. director, Miss Maurine Lewis.  
9:45 Sunday school.  
11:00 Song service and sermon.  
6:30 Baptist Training Union service.

7:30 Song service and sermon.  
The mid-week prayer service and teachers meeting is held each Wednesday night at 7:30.

### CHURCH OF CHRIST

7th and Grand Ave.

Wednesday night prayer meeting and Bible study 7:30 p. m. house to house.

Ladies Bible study Thursday afternoon 3:00, house to house.  
Bible classes for all Sunday 10:00 a. m.

Preaching Sunday 11:00 a. m. and 7:30 p. m.  
Lord's supper Sunday 11:50 a. m.  
Young People's meeting Sunday 7:00 p. m.

All Sunday services are being held for the present in the junior high school gymnasium.

You are always welcome.  
ALLEN E. JOHNSON,  
Minister.

### CHURCH OF THE NAZARENE

Rev. E. L. Askins, Pastor

Sunday school 9:45 a. m.  
Morning sermon 11:00 a. m.  
Young peoples service 6:15 p. m.  
Adult class meeting 6:15 p. m.  
Evangelistic services 7:15 p. m.

The W. M. S. meets every first and third Wednesday of each month. Mrs. E. A. Faton, president.

Special service Friday night 8:00 p. m. The senior class of the Bethany Peniel college will be at the Church of the Nazarene Friday night 8:00 p. m. A program will be rendered.

The public is cordially invited.  
E. L. ASKINS, Pastor.

### CHRISTIAN SCIENCE SOCIETY

613 West Main St.

"Mortals and Immortals" is the subject of the lesson-sermon which will be read in all societies and Churches of Christ, Scientist, on Sunday, May 16th.

The Golden text is: "They that are in the flesh cannot please God. But ye are not in the flesh, but in the Spirit, if so be that the Spirit of God dwell in you." (Romans 8:8, 9.)

Among the citations which comprise the lesson-sermon is the following from the Bible: "The Lord knoweth the days of the upright; and their inheritance shall be forever." (Ps. 37:18).

The lesson-sermon also includes the following passage from the Christian Science textbook. "The spiritual man's consciousness and individuality are reflections of God. They are the emanations of Him who is Life, Truth, and Love. Immortal man is not and never was material, but always spiritual and eternal."

Lee Burns of Long Beach, California arrived here Thursday for a brief visit with relatives. He left Monday with Mrs. Burns and their two children for their home. Mrs. Burns has been the guest of her parents Mr. and Mrs. J. W. Vandever and other relatives here for the past several weeks.

## ALMANAC

"One day of great heat never yet made a summer."

MAY

14—Lewis and Clarke started up the Missouri River to explore the West. 1804.

15—United States Air Mail is established. 1918.

16—United States Mint is authorized to coin the first nickel. 1866.

17—Cody's "Wild West Show" made its first appearance. 1883.

18—Napoleon Bonaparte proclaimed Emperor of France. 1804.

19—Sumner began famous "Crime Against Kansas" speech in Senate. 1856.

20—Lindbergh hopped off for Europe in the Spirit of St. Louis. 1927.

## GOLDEN PHANTOMS

Fascinating Tales of Lost Mines  
BY EDITHA L. WATSON  
© W.N.U.

### THE CAVE IN THE GUADALUPES

LEGEND says that the richest mine in the world is the Lost Sublette, which lies hidden among the Guadalupe mountains in Texas and New Mexico.

Ben Sublette rode into town one day with a buckskin bag full of nuggets and the boast that he had wealth enough to buy the state of Texas. Contrary to the usual manner of miners, he spent his money wisely, building a fine home for his family, and when the gold ran out he managed to slip away and get more, taking only a small wagon-load on each trip.

For many years he refused to tell the source of his wealth. Finally, feeling that some one else should know the secret, he took his son Ross and a friend, Mike Wilson.

Ross was just a youngster. He was impressed, naturally, by the secret trip, but the golden phantom is not taken seriously by children, and in after years all Ross could recall was that the mine was in a cave, near a spring in the Russell hills. With such meager memories he tried to retrace the journey, but it was not possible.

Mike Wilson, who was older, was said to have gone back after Sublette died, and he brought home a sack full of the rich ore. He went on a rather marvelous spree that lasted as long as the gold held out, and then tried to go back for more. But this time he lost his bearings, and for some reason never could get straight again. He spent the rest of his life in a vain search for the gold that had once been in his grasp.

Later, two Mexicans found the place and took some of the ore. They were trailed by Lucius Arthur, who came in with all he could carry and he, at last, was loquacious about the mine. His gold, he said, was broken from a ledge near the brink of an 80 foot wide chasm, and there was a cave below that must hold unmeasurable wealth. He bought a rope, that he might explore the depths, and went out without telling anyone where he was going.

If there really is gold in that cave, no eyes have seen it since. If it is ever found, there will probably be a story to tell regarding a guardian skeleton—for Lucius Arthur has never come back.

F. M. Privitt, Artesia farmer had on display, the past week an unusual egg, in fact it was an egg within an egg. The egg appeared to be about a quarter of an inch large in diameter than the ordinary egg. When the outer shell was broken, another fully formed egg was found, with the egg white between the two shells.

Miss Ruth Colley who has been teacher of English in the high school here this past year plans to go abroad this summer. She will sail on the S. S. Europa June 19th from New York City for an extended tour of the continent. While in Switzerland she plans to attend the International Student Conference. She will be included in a College group headed by Dr. Frank Leavelle of Nashville, Tennessee.

## Carlsbad School Band Appears in Four Programs

Carlsbad's uniformed school band made a tour of the upper valley communities last Thursday under the direction of E. L. Harp, playing at four different school assemblies. Leaving Carlsbad at 7:15 a. m. Thursday morning the Carlsbad musicians rendered their first concert here before 300 high school students. Victor L. Minter, secretary of the Carlsbad chamber of commerce accompanied the band and addressed the student bodies at each of the four assemblies, stressing the value of music in the school and to the communities. Miss Maureen Harper was in charge of a sextet of girls under twelve years of age, who assisted in the program. Jo Ann Livingston of Carlsbad served as the accompanist.

Driving on to Lake Arthur the band concert was heard by the entire student body, numbering 320. Luncheon was served the band at Dexter to 300 students, all that the assembly hall would hold. Praise was heard for the band at every stop.

E. L. Harp, director of both the Artesia and Carlsbad school bands said arrangements would be made to entertain the Carlsbad band here at a later date in return for the entertainment supplied the two bands at Carlsbad last week by Walter McDonald and Howell Gage.

Mrs. J. L. Sterling, a patient at St. Mary's hospital in Roswell for several days following a major operation was able to return home Friday.

### ROSSELL STOCKMAN DIES

Robert Lee Bullard, aged 66, pioneer stockman died at his home in Roswell Monday after an illness of about fourteen months. He had been critically ill for a week before his death. Born at Las Cruces in 1871, Mr. Bullard has been associated with the cattle industry since he was nineteen years old and at one time was in the employ of J. F. Hinkle.

### N. M. M. I. HAS LARGEST GRADUATING CLASS

The New Mexico Military Institute at Roswell will graduate its largest class at the commencement program on June 1 when 102 cadets will receive diplomas. Diplomas will be delivered by Governor Clyde Tingley and the graduating address will be delivered by Max K. Ruppert, of New York, a 1918 graduate.

We Buy and Sell Typewriters, Adding Machines, and All Kinds of Office Equipment—The Advocate.

Typewriters for Rent—The Advocate.

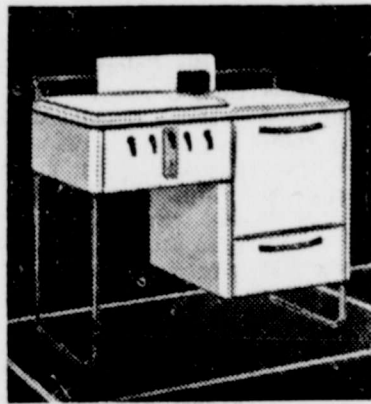
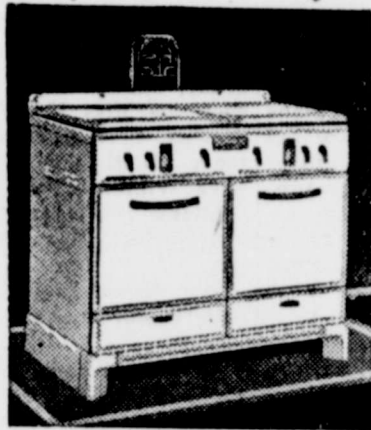
**ATTENTION!**  
New classes forming Woman's Club Building  
Tuesdays and Fridays  
**HARDING and WEBSTER**  
**SCHOOL OF DANCING**

LOOSE LEAF DEVICES AT THE ADVOCATE

# MODERNIZE Your Kitchen!

Take Advantage of the Present Low Prices of the New 1937

## ROPER RANGES



USUAL TRADE-IN ALLOWANCE  
on Your Old Range

A NEW ROPER  
Pays for Itself Several Times Over

INSTANT AUTOMATIC  
**Hot Water Heater Sale!**  
LIMITED TIME ONLY

- No Down Payment.
- No Carrying Charge.
- 48 Months To Pay.
- Liberal Allowance on Your Old Hot Water Heater.

COME IN AND LET US EXPLAIN HOW LITTLE IT COSTS TO MODERNIZE YOUR KITCHEN

# Pecos Valley Gas Co

**This Store Is Featuring...**

**Many Nationally Advertised FOOD PRODUCTS**

you will see demonstrated in the motion picture the

**"Bride Wakes Up"**

We will gladly supply all items needed to make the many delicious recipes shown in the motion picture.

**Peoples Mercantile Co.**

GROCERY DEPARTMENT

Phone 275

**War Vets—**

(Continued from first page)

morning after the 1937 convention closed in Roswell Monday. Seventy five veterans and their wives attended the Roswell meeting from El Paso, Farmington, Hot Springs, Ruidoso, Las Cruces, Socorro, Portales, Roswell, Hagerman, Dexter and Albuquerque. The visitors enjoyed a noon luncheon at the First Presbyterian church in Roswell.

In selecting state officers, O. L. Powers of Roswell was elected department commander, Francis C. Wilson of Albuquerque, senior vice commander and Judge Edwin C. Meechem of Las Cruces, junior vice commander.

Veterans heard Scott Leavitt of Milwaukee, Wisconsin, national commander, the principal speaker, who pointed out the fact that the Spanish American war veteran organization had the largest percentage of membership of any like organization in the United States. Commander Leavitt said the veterans promote peace with other countries as their first objective and that they vigorously opposed any group or groups subversive to the present form of government.

Attending from Artesia were Messrs. and Mmes. J. W. Kennedy, John Vandagriff, Joe Shuff and

**W. M. Todd, Former Artesia Resident Dies at Alamogordo Thursday**

W. M. Todd, aged about seventy seven, former resident of Artesia and Roswell died suddenly at his home in Alamogordo last Thursday, it was learned here. The nature of his fatal illness was not learned. Mr. Todd resided here for a time seventeen or eighteen years ago and was for a few months associated with J. R. Hoffman in the publication of the Artesia Advocate. Later Mr. Todd moved to Roswell and operated the Gilkerson hotel for a few years. He had been a resident of Alamogordo for eight years.

During his residence in the valley, Mr. Todd made the acquaintance of a large number of people through his activities in the Masonic lodge. He had been a member of that order for more than sixty years. A widow, two daughters and two sons survive him.

**Local Minister Made District President of Church Conference**

Arthur A. Hyde, pastor of the First Christian church, El Paso, was re-elected president of the New Mexico-Southwest Texas Conference of Christian churches, and El Paso was chosen as the 1938 convention place as the annual session closed at Roswell Wednesday.

Guy B. Williamson, Albuquerque, was elected first vice president; W. H. Hortenstein, Roswell, second vice president, and Arline Gibbany, Roswell, secretary and treasurer.

District presidents, who are members of the state conference board, are T. C. Perry, Raton, Thomas L. Massie, Artesia, and Irye L. Townsend, Las Cruces.

Mrs. V. W. Bowman, Albuquerque, was named president of the New Mexico-Southwest Texas Woman's Missionary society.

Rude Wilcox, county clerk was transacting business here yesterday.

Lou Lempke and Bryan Savoie, commander of the Clarence Kephle post American legion here.

It's COOL UP THERE. No snakes up there. Artesia-Sacramento Summer Resort. 19-2tc-20

**George Crowned King of England**

LONDON. — Exultant Britain crowded and consecrated its sovereign, George VI, and his radiant Elizabeth yesterday and hailed them with the thunder of a million cheers and the glory of a valiant past.

Torrents of rain threatened all day long, beat down on their triumphal, dazzling cavalcade at the end of the greatest day of splendor that England ever saw.

At the stroke of half past twelve, the venerable hands of Cosmo, Archbishop of Canterbury placed the Great St. Edward's crown upon the Kingly brow within the walls of Westminster Abbey, wall that looked down upon the 36th King they have been so crowned.

Then followed the coronation of the Scottish Queen.

Across the Channel in a French Chateau a man and woman listened—Edward, once King, and Wallis Warfield, for whom he gave up this day. Their wedding, postponed by a disagreement between royal family and government in London town, may be in June.

King and Queen Mother want full recognition of Edwards world watched nuptials, it was hinted; government wants the wedding strictly private.

A million and more cheered and strained for a glimpse of King and Queen.

Hours later, when the King, anointed and crowned in his holy and imperial office, rode back to Buckingham Palace in a regal procession through densely thronged streets, a sudden downpour drenched his patiently waiting subjects.

**CURBING ALMOST FINISHED**

The curbing and guttering project, inaugurated here several months ago is almost completed, with the crew making a few last minute additions. The curb and gutter work will include approximately eighty eight blocks, or about eighteen more blocks than has been blacktopped. The blacktopping project was stopped after finishing about seventy blocks, but plans have been made to place all of the property in the curb and gutter district in the blacktopping project.

Roselawn avenue has been widened a half block north and south from Main street to provide more room for traffic.

**POPPY POSTER CONTEST**

Delores Mayerhofen won the first prize offered by the members of the Auxiliary for the best poppy poster, which was five dollars. Her poster was one of commendable artistic ability and showed exceptional neatness in execution. Second prize was won by Jess Whitted, whose originality of idea is to be complimented. The committee in charge of the contest were Mmes. Francis Painter, J. A. Reed and Tom James.

Mr. and Mrs. C. M. Davis and Miss Ella Bauslin left Monday for a two week's visit with friends and relatives in and about Wichita, Kansas.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

SUBSCRIBE FOR THE ADVOCATE

**Faculty List—**

(Continued from page one)

for a three month's trip through the Holy Land, the Mediterranean, and Western Europe.

E. L. Harp, orchestra and band, will conduct rehearsals, and teach private lessons in Artesia and Carlsbad during the summer.

Miss Linna McCaw, principal and arithmetic at Junior high will work on her Master's degree at the University of Iowa.

Mrs. Leone O. French, English, will work toward her Master's degree probably at the University of Oklahoma.

Miss Winifred Deterick, geography and physical education for girls, will work toward her Master's degree at the University of New Mexico.

James L. Allen, health and physical education for boys, will leave with his family for Cottage Grove, Oregon, where he will visit with his parents for a month.

Miss Marie Stokesberry who has taught reading in Junior high for the past two years has resigned and will spend next year in travel and study.

J. B. Elder, junior high history and English, has resigned to accept a position with his father.

Miss Pattie Mae Askins who has taught spelling and writing for the past two years has resigned.

Mrs. Carl Bildstone has been elected to a position in Junior high. Mrs. Bildstone has taught in the high schools of Pueblo, Colorado and at Tucumcari, New Mexico, and has done substitute work in the Artesia schools for several years. Mrs. Bildstone will attend the New Mexico Normal University this summer.

Miss Lucile Morris, principal of Central School and teacher of the fifth grade will likely attend McMurry College Summer school at Sacramento camp.

Miss Corrine Puckett, fifth grade will attend summer school likely at the University of New Mexico.

Miss Beulah Strang, fourth grade, will attend summer school at the State Teachers College, Dickinson, North Dakota near her home.

Miss Mary Jane French, fourth grade, has been teaching for one year for Miss Margaret Williams who had been given a leave of absence. Neither Miss French nor Miss Williams will return. Miss Williams is expecting to teach in Venezuela, South America next year.

Mrs. Nellie Hamann, third grade will remain in Artesia during the summer.

Miss Mary Woods, third grade, will attend summer school at Las Vegas or Greeley, Colorado.

Miss LaRue Mann, second grade, expects to attend summer school but is undecided where.

Miss Isabelle Macdonald, second grade, will attend summer school at the Colorado College of Education, Greeley.

Miss Jennie McCormack, first and second Spanish, will attend summer school at Las Vegas.

Miss Merrill Bradley, first grade will work toward her Master's degree at the University of Iowa.

Miss Kathleen Newman, first grade, will attend summer school at the Normal University, Las Vegas.

Mrs. Annie L. Davidson, first grade, Spanish, will attend summer school at either Las Vegas or Albuquerque.

Miss Lois Laverne Schnoor, music supervisor, will remain in Artesia during the summer and give private lessons.

Mrs. Anne Kinder, school nurse, will attend summer school and pursue courses in public school nursing. She has not decided where she will go. The board of education has employed Mrs. Kinder for full time work for next year.

Mrs. M. S. Brown of Lake Arthur was injured in an auto accident which occurred in Roswell Tuesday. It was reported that Mrs. Brown was hurt when the car she was driving was struck by a tourist car as she attempted to turn on the Main street of Roswell.

Mr. and Mrs. Phillip Kranz and son Phillip Clark of Roswell are spending a few days visiting her parents, Mr. and Mrs. J. C. Floore.

**ANSWERS FOR LAST WEEK:**

Los Angeles has a larger area than either New York or Detroit. The lint in a bale of cotton does not take any fertility from the soil, therefore 5 pounds would be nearest. The wheel would revolve 672.61 times in one mile. And the ONE FIRM IN ARTESIA where you can buy Gasoline, Grains, Implements, Spray Materials, as well as many, many other necessary articles is

**Artesia Alfalfa Growers Assn.**

(Note: There were no correct answers received, complete, last week. Watch this space for next week's "Question Contest.")

**Cooking School—**

(Continued from first page)

an equal chance to peer into the busy mixing bowl, watching the deft steps of measuring, creaming, sifting and thorough mixing, not overlooking the final work of baking, roasting, French frying or freezing.

For this is no half-hearted demonstration. Each delicious dish will be completed and shown with such realism that there are sure to be hungry "ohs" and "ahs" from the audience. If any stray husbands get into the theater, they are certain to ask: "When do we eat?"

Troubled by left-overs? Haunted by never-ending jobs? Tired of housework that seems like drudgery?

The cure: New wrinkles will smooth the brow of weary housekeeper; that is, new housekeeping wrinkles leading to economy in time, effort and dollars.

Not only does this picture school show new dishes, styles and interesting ways to serve every-day meals and party feasts, but it demonstrates how to make intelligent use of the ingenious mechanical servants that take the guess work out of house work.

To the fun of watching an expert cook at work in a model kitchen

is added the real joy of studying the practical possibilities of such full-time servants as an electric refrigerator, a smartly-styled range, and other cooking accessories and convenient laundry equipment, designed to take the gloom out of Monday.

What about recipes? Naturally every guest of the Advocate will want to test these tantalizing cures for menu monotony. Free recipe sheets will be distributed daily.

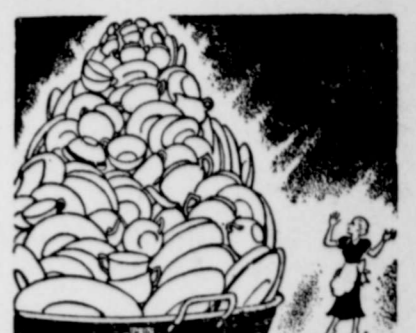
"Does your house run you?" If so, why not accept the Advocate's invitation to join the neighborhood Cooking School party, starting May 19th at 9:20 in Ocotillo theater.

Remember the dates and opening hour!

**DRAINING SIXTH STREET**

A portion of sixth street north of Texas avenue is being cut down to provide a drain for the flood waters to flow into Eagle draw. The street will be cut down about a foot and a half in places to allow the flood waters from the northwest portion of Artesia to drain into Eagle.

Good roads. Magnificent scenery. Two and 1/2 hours from the City. 30 degrees cooler. Artesia-Sacramento Summer Resort. 19-2tc-20



**MOUNTAIN OF DISHES WASHED EVERY YEAR BY AVERAGE HOUSEWIFE**

ALL the dishes, pots and pans that the average housewife washes during the year were piled in a heap they would make a mountain several hundred feet high. This tremendous task is not only a burdensome duty, but many beauty experts claim that it is the cause of most red, rough and old-looking hands.

As a result of widespread investigation it was discovered that housewives desire a soap that makes suds energetic enough to get rid of every trace of grease in double-quick time, yet gentle enough to keep hands smooth, soft and white. Millions of women have discovered that the New improved Rinsos combines these two important qualities. It gives richer, livelier suds that get dishes, pots and pans sparkling clean. And it is as kind as ever to the hands

**SPRY, RINSO, LIFEBOUY, LUX AND LUX TOILET SOAP ARE THE ONLY SHORTENING AND SOAPS FEATURED AND ENDORSED IN THE MOTION PICTURE COOKING SCHOOL THE BRIDE WAKES UP**

**FIVE FAMOUS PRODUCTS**

**MRS. BRIDE, May We Suggest—**

After you have tried the old art of learning to cook for three or four weeks, bring hubby to Folkners Cafe for one of our delicious evening dinners. You will be thrilled to get the rest, and hubby will love you for your thoughtfulness, not that he doesn't think you are the best little cook in the world.

Everybody Enjoys Dining at

**FOLKNER'S CAFE**

On the Corner Main and Roselawn

**THE BRIDE SOON WAKES UP**

to find that it is much cheaper to keep her present car in repair, than to trade cars often and take a heavy depreciation each time.

**VAN NORMANIZING**

the cylinders of your car, or new pistons, pins and rings will give new car performance.

**DR. LOUCKS GARAGE**

Fone 65

**DO NOT WAIT OR You May Be Too Late**

for we are offering some of the most outstanding

**VALUES in DRESSES**

We are going in whole heartedly with the Artesia Advocate and other merchants of our city in bringing to Artesia the motion picture cooking school and we are happy to have a part in the school, which will not only prove entertaining but instructive as well

See Our Shoe Tables For Bargains

**Men's Wash Pants**

They come in STRIPES, PLAIDS, CHECKS AND WINDOWPANE EFFECTS

Colors: gray, tan, light gray, light tan.

**\$1.25 - \$2.50**

We believe this is the

**Best Shirt Buy**

in Artesia

DuVal collars needs no starch, sizes 14 to 17

**\$1.00 each**

**IN OUR GROCERY AND MEAT DEPARTMENT**

we carry a complete line of

**NATIONALLY ADVERTISED FOODS**

at prices that will interest every thrifty home maker, whether she be a bride of a few weeks or a housewife of long experience

**JOYCE & FRUIT STORES**

West of the Pecos since 1890

**AIDS To The Modern KITCHEN**

**SPECIAL ON ELECTRIC MIXERS**

FOR FOUR DAYS ONLY

**May 19, 20, 21, 22**

SUNBEAM and WESTINGHOUSE Mixers

**\$16.95 and up**

SEE the many labor saving electrical kitchen appliances displayed in the lobby of the Ocotillo theater, in connection with the motion picture cooking school, October 19 and 20th.

And see the modern Crosley Shelvador electric refrigerator with these features:

- 1—More beauty inside and out with the modern cabinet stylings.
- 2—More economy with the marvelous money saving Electrosaver T5 Hermetic unit that Provides faster freezing, more ice in short running time.
- 3—More convenience with the handy shelves in the door, 18 point temperature control, quick acting ice tray release.
- 4—More usable space with the exclusive, patented shelves-in-the-door.
- 5—More accessibility, greater ease in finding and storing foods.

**Richard's Electric Shop**

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