

## THE ARTESIA ADVOCATE






WANTED
To Buy
No. 1 Turkeys
E. P. Malone

Upper Cottonwood

##  <br>  enjoyed by all

The only redeeming feature of the Spanish revolution is that gives the newspaper headline writer an opportunity to spread
streamer across the front page. Aside from the human interest in any sort of war, the conflict brings death, poverty, bloodshed, head what the fight now was all about. If the human race had the fore sight to look at least a decade ahead wars would be forever ended.

## ag w all te ers a $w$ <br> 

Chislings


loose leaf devices at the advocate


STOP PAYING TRIBUTE TO MOTOR NEGLECT Winter-Prodf Yqur Lur

Every year thousands of motorists dig into their pockets to pay for new motors, new gears, new radiators, new batteries and other parts, simply because they waited too long before winter-proofing their cars. With Magnolia 7-Point Winter-Proof Service you are protected throughout the entire range of winter temperatures with winter Mobiloils and Mo-
bilgreases. WINTER-PROOF YOUR CAR NOW!

Buy at the Sign of the Flying Red Horse

## Mobilgare Mobiloil

AMERICA'S FAVORITE GASOLINE AND MOTOR OIL


That's why every car in the 1937 Buick Ste American public has taken to its line-the SPECIAL, the CENTURY, the
heart the brilliant motor cars offered by heart the brilliant motor cars offered by
Buick this year. OOADMASTER and the LIMITBD-is a
triumph visibly and intrinsically outranking anything we have ever done.
Buick program flatly challenged us and our great parent General Motors to a omentous decision.
Should we continue this amazingly popu-
lar line of cars into next year
lar line of cars into next year, perhaps
the prudent thing to do-or should we the prudent thing to do-or should we
dare broad improvement upon their spectacular excellence? Each has more beauty for dazzling style, more power for breath-taking action,
more room for full-family comfort, more
downrisht "r downright "road-command" for safety nd pleasure.
See them-then you'll know why Buick' soaring sales curve is headed for ye
loftier altitudes next year to that question, the bold and progressive answer-and that's why insiders now forecasting 1937 are,
already saying: "It's Buick again!"
That's why on top of $\$ 15,000,000$ recently spent re-tooling and re-
equipping Buick's great plant, we appropriated and are now spending $\$ 14,500,000$ more.


## GUY CHEVROLET COMPANY

## Artesia, N. M.

Telephone 291

Thursday, November 19, 1936
M. F. A. A.
Woodmen of the World
Night Thursday
Visiting members invit.
to attend these meetings.
H. A. STROUP, M. D. X-RAY LABORATORY
X Office at 323 Weat Main S Office 67-PHONES-Res. 217

## J. J. CLARKE, JR.

 DentistOffice in Clarke Building
DR. CRAIG CORNETT Osteopathic Physiclan and Surgeon Obstetrics and Gynecolog clarke building


Get away from that

Sloppy-Smeared-on-with-a-Stick
appearance in your
PRINTING
By Using


AND HANMERMOBS BOND ahard Do Beat Combination
Artesia Advocate

| Only Two Men Who Will Not Co | Believe War me To Europe Soon | Number Farmers <br> Move Frequentl | Shrine Ceremonial At Roswell | To Be Held <br> Il On November 21st |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (errope who don't believe that war in | Artesia Loses To |  | A Shrine ceremonial of partic- ular interest to eastern New Mex- | DEBENTURES SOLD |  |
|  | Portales 13 To 0 | More than one out of every six | ico will be held in Roswell Satur- day, November 21 , when forty | SANTA FE-A quarter million doliars of debentures, last of the |  |
| ito Mussolini. That makes it easy for Mussioni Franee now declares, for |  |  | novices will eross the hot sands. A special train from Albuauraue brin |  | FRIDAY, NOVEMBER 20 |
| to assert that the future of world peace rotates around an axis whose | The hefty Portales suad won a | less than one year, according to a |  | board to the state treasurer for permanent funds. |  |
| hubs are Rome and Berlin, so long as those two gentlemen are con- |  | (1935 federal farm census reeeased | temple will ${ }^{\text {arrive in }}$ Roswell at eight ${ }_{\text {ocelock }}$ Saturday ${ }^{\text {morning, }}$, | The debenture sale was requested by the highway department. |  |
| vinced of the pacific yearnings of the only democracies left in | high sechool field, using power- house footall to sore a touch- | Austin of the Bureau of the Cen- sus, Department of Commere. | and from that time on things will be happening. |  | $c-10 c-16 c$ |
| Europe, they can keep on chiseling. | down in the second and foun |  | Events which the general public |  |  |
| - ithe assumption that "grati- | quarters . The Atresia team never seriously threatered to score and | had first begun operation of their farm less than a year before the | may also enjoy will take place on the streets of Roswell Saturdy. | Springs hospital for frippled chil- |  |
|  | were kept on the defensive prac- tically all | census date, stan compared with 1,-1 Oos,211 farmers who had been | The visitors will be weleomed at the Santa Fe station by eastern | dren will be ready to open in about ninety days, Governor Clyde Ting- |  |
| the ingratitude of Mussolini toward herself. The facts that ex-Premier | The poor punting display quarters by he |  |  |  |  |
| Laval handed the Duece a big sice of Africa, sided with him for | local lads was largely responsible for the style of playing the team | less than one year on April $1,1930$. This group includes those who have | entire group headed by the Ballut Abyad Shrine band will march to | appoint an advisory board for the institution soon. | uous Show |
| he | was forced to use. A few passes were completed, but in the main | moved from one farm to another in the year next preeding January | Masonic temple. At 9 9.45 a aries | Typewriters for rent-Adv | Y, NOVE |
| off sannetions so long and so hard | they were uns |  |  |  |  |
| ese (o his victory, mean mittle aly today when she says that | missed a chance for at leas other touchdown by fumbles | the number operating the farm. enumerated, for less than one eear. | Novices will register at Masonic |  | MAYARD |
| if France high-hats her, she can also high-hat France. France ex- | The Buldogs are pointing to | States showing the largest number were: Alabama, Tennesse, North | ness session will be held Visititing Shriners and their wives will be | CLEAN | Fugitive Sheriff" |
| ted do more, | Thanksgiving at Carlsbad. The | Carolina, and Georria, each of | gue |  |  |
| At the same time, under the |  | (tase | the visiting dides | CLOTHES | so C |
| going to get any more favors. ${ }_{\text {dhe }}$ doubleerossing by which Italy |  | ber reported in 1930. The number of farm operators | on a drive to points of interest. The firstit and third eremonal |  |  |
| agreed to France's neutrality pro- | Johnson Womack | in the United States who gave a | sections will take place at Senior high school buidding at 2 otek | Add to the spirit of | Continuous Show 2:00 to 11:00 |
| \% ${ }^{\text {n and }}$ den proceeded | Haines Conner | report for the date of evegining peration on the particular land | and the eseond ceremonial secid will be held at the same place | the occasion as we | SUNDAY-MONDAY, NOVEMBER 22 |
|  | Irby  <br> Lapsey le <br> It  |  | 3:30. ${ }_{\text {The }}$ |  |  |
| teeling might have existec here in | $\begin{array}{lll}\text { Stuart } & \mathrm{lg} & \text { Lasders } \\ \text { Slick }\end{array}$ | operators. Of the cotal reporang, 18 per cent had been operating | at Roswell Country Club at 8 8,30 |  |  |
| the past, as far as the government | Robersson Garner | their farm less than one year, ${ }^{26}$ per cent less than two years, 44 | Saturday evening. Special train will leave for Albuquerue on the |  | JOAN CRAWFO |
|  | Richards Tidwell | per cent less chan two eers, per cent lest than five ears, 60 per cent less than ten years, and | return trip at 3:00 o'clock Sunday morning. | clothes and make them lo |  |
| (e) | Substitutions: Artesia: Shear- man for Haines. Portales: Elison |  | The uniformed patrol of Khiva |  |  |
|  | for Willis, Prices for Landers, Burke for Cardin, Neeley for | The number of all operators fho had operated their zars ormen | the eremonial at Roswell the first Shrine event held | You can trust us with your |  |
| d welcome both Italian and | Burke Powell. | ye | the first shrine event hel ern New Mexico in many |  |  |
| Frenchmen are "conservative" in a dynastic sense, aning France's great revolution hordes of the best | potash output <br> The American Potash Institute | the total reporting in 1930, to 1 ,, or 28 per cent of the total in 1935. <br> For the United States, exclusive | Adding Machines for Sale or Rent-The Advocate. | Nobby Cleaners <br> Phone 44 | LEGAL BLANKS -.THE ADVOCATE |
| blooded Frenchmen then existing did not hesitate to attack their own | announced Monday that potash de- liveries | of the south, 11 per eent een | Social Security forms tems-The Advocate. |  | LL KINDS OF JOB PRINTING-PHONE 7 |
| country under the banners of | United States, Canada, Cuba, | their farms less than one |  |  |  |
| ese | thi |  |  |  |  |
| lenz patriots" were the | 1936 amounted to actual K2O. This | the western states |  |  |  |
| an- | to 170,456 tons of pot Costituting this tote | ${ }^{\text {and }}$ ern states |  |  |  |
| nounced the beginining of a new era | ${ }_{461}^{\text {Constituting this tot } \text { total }}$ | cent. Among the individua) |  |  |  |
| in Europe, with |  |  |  |  |  |
| off the slate, France could take it. | 1,603 tons of sulphate | (ecupancy was a |  |  |  |

The Quality Carin the Low -puice Frield

## Keep intouch..



## The Next Directory Closes Soon!

eA Telephone does so much and costs so little. You can enjoy its convenience and protection for a few cents a day. There's still time to get your name in the next directory, arrange for additional listings or advertising, but please let us know now!

Call Our Obfice Joday!

The Mountain States Telephone \& Telegraph Co.


OCOTILLO
FRIDAY, NOVEMBER 20
BARGAIN DAY
Lew Ayres-Buster Crabbe "LADY BE CAREFLL"

Continuous Show 2:30 to $11: 00$ KEN MAYNARD "The Fugitive Sheriff" "YOU CAN BE HAD" - "MUSIC CHARMS" Continuous Show 2:00 to 11:00 SUNDAY-MONDAY, NOVEMBER $22-23$ CLARK GABLE

JOAN CRAWFORD
"DANCING LADY"
News-Betty Boop Cartoon
LEGAL BLANKSS.--THE ADVOCATE ALL KINDS OF JOB PRINTING-PHONE 7
Announcing

## THE FORD V•8 FOR 1937



T ${ }_{\text {me }}^{\text {mest bew Ford V }} \mathbf{8} 8$ for 1937 is the fered. It is built Ford car ever ofone standard of roomy comfort and modern appearance. But you may have either the improved 85 -horsepower V-8 engine for maximum per$\frac{\text { formance- or the new }}{\mathrm{V}-8} \mathbf{0}$-horsepower V-8 engine for maximum economy.
The smaller engine makes possible a lighter car-lower operating costs - and a lower price.

When you drive the 1937 Ford with
the 85-horsepower V- 8 encine the 85 horsepower V-8 engine, you
are master of a power plant that are master of a power plant that
gives everything you can possibly gives everything you can possibly
demand in speed and acceleration. Today, improved carburetion enables it to deliver its thrilling performance with unusually low gasoline consumption.
The new 60-horsepower V-type 8-
cylinder cylinder engine delivers V-8 smoothness and quietness-even at speeds up to 70 miles an hour-with gaso-
line mileage so high that it creates line mileage so high that it creates in modern motor car operation.

We invite you to see this new Ford car, and arrange to drive one
equipped with the engine that fite equipped wit
your needs.


## FEATURES

 APPEARANCE - A newly designed car. Head lamps recessed in fender aprons. Modern lid space. Spare tire enclosed within boedy. Com.petely new interiors. Slanting V.type windshield pletely new interiors. Slant
peens in all closed cars.
COMfort And auirt-A big, roomy car. Extra space is in the body, not taken up by the engine
nider the hood. Comfort of the Center Ride further increased by smoother action of the long tapering springs, with new pressure lubri-
catio.. New methods of mounting body and engine make this a quieter car.

## SAFETY

seakis - New Easy-Action Safety Brakes, of
the cable and conduit control type. "The safety of steel from pedal to wheel." Selfenergizingcar momentum is nsed to help apply the brakes-
Tests show that about one-third less pedal pressure is required to stop the car.
soor- Not an ounce of wood used for structural strengt. Frame structure all steel, sheathed with
steel panels- opp, sides and floor. All are welded
into a single steel wit of great strengit Sofety into a single steel unit of great stre
Glass all around at no extra charge.

| Miss coll ple | rebekah benefit sale |
| :---: | :---: |
| and Mrs, Alf Coll, daughter ction of being one of nine girls | Saturday, November 21, at City Market. Bazaar and cooked food Open at 9:00 a. m. Open at 9:00 a. m. |
| Who were reeently pledged to the | Typewriter Ribbons-The Advocate |
| Alice Freeman Palmer club, a lit | Typewriter Ribbons-The Advocate |

Eye Comfort
Edward Stone

## Would You Like To Have <br> Me Absolutely FREE!



From Now Till Thanksgiving
Absolutely Free
One Dressed Turkey With Each Roper Range Sold!
Pecos Valley Gas Co.
Helping Build New Mexico



## Classified




## FOR SALE: Full blood toggenburg buck. Good disposition. See J. F.

| FOR SALE: Two-horse electric <br> motor. Artesia Advocate. |
| :--- |
| 16-t |


| FOR RENT |
| :--- |
| FOR RENT: 100 acres of good <br> pasture with lots of water, lo- <br> cated four miles south of Artesia <br> on highway. C. W. Rowland <br> 47-2tp-48 |
| Furnished sleeping room for rent, <br> outside entranee, connecting bath, <br> close in. Phone 99. |
| WANTED |

Fifty-Five Amateur Musicians Compete In Broadcast Yesterday


Happy Birthday To Yoü!
N. I. Land Office
Funds Increase


Eddy County
Farm News



You'll want your turkey, and of course youll want a



\section*{- <br> <br> \section*{ <br> <br> \section*{ <br> <br> }}



 WHEELER and WOOLSEY MUMMY'S BOYS" 10 c \& 21c

## Completely Kew 1937 HUDSOIIS and TERRIPLPIIES are here!

First New Cars in History with PROVED Endurance, Performance, Ecomonry 40 OFFICIAL RECORDS BROKEN


With New Selective Automatic Shift
They're here today! The com- pletely new 1937 Hudsons and
Terraplanes! Longer ... lower... wider! More power! More room! New interior luxury that will amaze you. Widest seats any popu-
lar priced cars ever had! "Cars lar priced cars ever had! "C"
that almost drive themselves"
matic Shift, an optional extra. Come in and see these beautif ake one out and drive it ... and completely new 1937 ahead in a
Hudson or completely
Terraplane
FTUDSON SIXES AND



THREE BIG STEPS AREAD

The Completely New 1937
TERRAPLANE

## Drive ans onur in HUDSON <br> Hannah Motor Company



Thit kivo incir
e artesia adyocate, artesia, new mexico

| RED CROSS AID TO MORE THAN 500,000 | Filed for Record | Meat 0utlook | ?? ? |
| :---: | :---: | :---: | :---: |
| DISASTER VICTIMS | Warranty Deeds- Cicente R. Raggoza, Ishmael M | 为, |  |
| ye Urana Areas Devasatated | , |  |  |
| s Elements Hit 20 States East of Mississippi |  | of beet As tort |  |
|  |  |  |  |
|  | all Litat in Nh Blocke 25.0 |  |  |
|  |  | , | Special |
|  |  | - |  |
| 为 | come | and | Radio supplies |
|  | Emim |  | Horace Bates |
|  |  | eral will be relatively more fay | At Mann Drug Co. |




The Only Difference Is The LIGHTING
Why is one of these girls squinting ove
the other is reading in perfect comfort?
Both probably have normal eyesight ... The seeing task is the same in each case. The difference is in the amount of light falling on the book! The girl on the left is strain ing her eyes under less than five footcandles of light.. while the girl at the right enjo
with better than 30 footcandles.

Now, thanks to the world's largest research laboratories, the lighting in your home can be measured just as accurunder your reading lamp, the scientific new Light Meter tells instantly how much light you are getting, how much your eyes need for easy seeing without eyestrain.
Just phone, and we will make this free Light Meter check-up in your home. This Measured Lighting service


See this and See this and
other special values in Approved Approved
Lamps is free to all our customers.

## Southwestern PUELIE EERVIFE Company



Recovery of Pipe from Test Well Over Two Miles Deep New Oil Feat

| Recovery of several thousand feet of pipe from a test oil well | amb feeding |
| :---: | :---: |
|  | Information available early in |
|  | as |
| such op |  |
| cently at Ponca City, ol |  |
| s, whe explained that this |  |
| nary feat was performed | fed during the 1935-36 season, |
|  |  |
| derill Prospect, Louisiana. |  |
| er was employed in the Hebert | the marketing per- |
| is the deepest eever driven, descend- | This uncertainty |
| to a depth of 11,732 | number |
| th's suffa | among which are: First: The |
| pipe, however, only proved | delayed movement of both native |
| , | and western ammed by the rather slow de |
| hole located in Upton county, |  |
| t Texas, was drilled to 12,786 | Sect |
|  | she |
|  |  |

$\qquad$
$\qquad$

tugwell resigns

newsmen he had handed western corn belt, especially in
resident Roosevelt his resignation rest of the Missour
river. While the total shipment nd Administrator of the Resettle-
what smaller than last year, three
oo the states had increases, and the Shortiy afterwards the American number of native lambs still on
Molases company in New York farms was apparently large. The
nnounced he would become ex- total feeding in this area may


## GOLDEN PHANTOMS <br> 

MOUNTAIN
$\mathrm{I}_{\text {made a party to to hunt for gold }}^{\mathrm{N} \text { OcTOBER, }}$
 before long they had taken, and about $\$ 100,000$ worth of ore.
siow came early to the reglon,
and provisions would ene the



 and one "Buck" Rogers was the
chosen one. Taking 8500 In duas, he
started out on the 28 th of November
for town. If took hlm a week to get there

$\qquad$









 rending to get an outat together
before uncovering any more. Tw before uncoring any more. Two
weeks later he was killed in
drukken row.
$A$ man named James Fulford, who had heard the sames. Fulford, who
old prospector's cabin and the the
old
fend Oid prospector's cabin and there
found some paperatwhich gave di
rectlons and locationg. He int rectlons and locations. Hae out
fitted at once and went out, head
ing for slate mountain. A month



## \section*{Ready-to-Wear Clothing} <br> SInce 11440 miliady milahys daugh eer and milady's great-grandchildren

have shopped more and more con.
hat
antly for their clothing in rendy
stantily for their elothing in ready-
towear stores and shops, selecting.

sheaths. For it was in 1840 that
the manufacture of wonen's ready
ho-mear
to
countr
WANTED-Clean Cotton Rags a




Thursday, November 19, 1936




Loose leaf devices at the advocate Monument-


The following have renewed their
subscription to The Advocate the
past wek: past week:




NEW MEXICO FIRST
STATE TO COMPL TATE TO COMPLETE
gram under
The last
Deming, w Friday.
SANTA FE-State Highway SANTA FE-State Highway
Engineer Grover Conroy Saturday
made made public a letter from the the C. L. Womack left for El
United States Bureau of Public Texas, Tuesday afternoon to United States Bureau of Public
Rroads, complimenting New Mex-
ico irocons, comp the first state to get get
ine entire grade separation pro
the $\begin{aligned} & \text { Thsociation meeting in session } \\ & \text { Thursday, Friday and Saturday. }\end{aligned}$ the entire grade separation pro- Thursday, Friday and Saturday.

For $A$
BOUNTIOUS THANKSGIIING

Fine Liquors -

- Fine Candies

The Smoke House
OF COURSE
We Deliver

for this time of the year

Just before Thanksgiving. A bargain that you will always thank us for is this opportunity of buying one or more of these beautiful Dresses and such well-known lines as

## Levine, Nelly Don and Co -Ed

You will find Silks, Silk Prints, Wools and Knits
Sizes 12 to 42
\$18.75 Values Thanksgiving Special $\$ 13^{.95}$ $\$ 16.75$ Values Thanksgiving Special \$12.35 $\$ 14.75$ Values Thanksgiving Special $\$ 10.95$ $\$ 10.95$ Values Thanksgiving Special $\$ 7.95$ $\$ 7.95$ Values Thanksgiving Special $\$ 5.95$ $\$ 5.95$ Values Thanksgiving Special \$4.45

Thanksgiving Special of

## BLANKETS

for these cold nights.
Cotton Double Blankets, Light Plaids 70x80-

$\$ 1.95$ Value Thanksgiving Special $\$ \mathbf{1} .39$

[^0]
[^0]:    Not over 5\% Wool Light Plaid 72x84 Double Blankets
    $\$ 3.95$ Value Thanksgiving Special \$3.19

