

Artesia Advocate

THE ADVOCATE PROVIDES AN EXCELLENT ADVERTISING MEDIUM FOR ADVERTISERS

ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER 12, 1936

NUMBER 46

Thursday, November 12, 1936

Advocate's Red Recipe

Frances Lee Barton

eight-year-old child to make these are so easy to make. From look of you'd be convinced only a chef could achieve elegant presentation. Finished with more complete little less than the warm water.

ge Tartlets Glacé

sections from 1/2 cup sugar, 1/2 cup red gelatin, 1 cup water, 1 cup baked 3 1/2-inch

orange sections let stand 10 minutes in warm orange sections. In begins to be responsible thickening of whipped cream. Each tart shell. Arrange sections on top of hickened gelatin

ght & P.

leated and Water

ED G. UNK MEDIAN

PRESENTS

Big Feature Play

man Against Woman

iday Night

Harrison Comedy Drama

Only Road

Friday Night

Bring as guests of ins.

hant's 5 Cent Matinee

M. SATURDAY

fast At Eight

Free from the play at the tent.

Well Show

URDAY NIGHT

What a show!

on the Range

HOOPER FROLIC

10:00 p. m.

y Seat 10c

Wildcat Wells All Center of Area Interest

New Locations Are Being Sought and Seven Wells Completed; Biggest Well Finished in the Eunice District.

The proven oil district in southeastern New Mexico has been producing for several weeks due to the unusually small number of wildcat wells. The production of oil operators of Lea and Eddy counties continue to follow the progress of wildcat wells in these counties while operating in Eddy county are marking

Dayton Pioneer Passes Sunday

W. C. Marable Dies At A Carlsbad Hospital; To Be Buried Here.

William C. Marable, aged 61, pioneer of the Dayton community, has answered the final summons. His death occurred in a Carlsbad hospital Sunday afternoon near 5:00 p. m. Mr. Marable had been in ill health for several weeks, suffering with an attack of rheumatism. He spent several weeks at Hot Springs, this state, but apparently was not aided and returned to his home west of Dayton about two weeks ago. From the time he was returned home he gradually grew worse, despite all that medical science could do.

Water Rights of Texas-New Mexico Gets Off To A Start Tuesday

The case involving the dispute of Texas-New Mexico water rights got started in federal court at Albuquerque Tuesday. A. T. Hannett, special counsel for New Mexico, brought out the fact that Texas had no right to question extension of water rights in the middle Rio Grande conservancy district, since Texas had increased the use of Rio Grande waters in Hudspeth county. L. R. Foch of El Paso, Texas, manager of the Rio Grande project, said 13,000 acres in Hudspeth were being irrigated above the 155,000 acre total agreed upon in 1903 between the two states.

Representative Social Security Act Will Be Here Three Mornings

representative of the social security board at Carlsbad will be in an office here three mornings a week, it was announced today. A representative from Carlsbad office will be here on Monday, Wednesday and Friday mornings. A case aid worker will be here to minister to the needy. The new arrangement was expected to have started this week, but as far as known, no suitable quarters had been secured.

New Chevrolets Displayed Here Saturday, Nov. 7

Numbers of local people viewed the new Chevrolet models and the new Pontiac displayed at the Guy Chevrolet Co., Saturday. Clyde Guy, proprietor, announced he had received eight new Chevrolets in the first shipment and that all of the new cars had been sold.

Artesian Well Inspection Starts At Early Date

Board Decides To Inspect All Wells To Prevent Wastage of Water; All Wells To Have Control Valves.

At a meeting of the directors of the Pecos Valley Artesian Conservancy District held in Roswell Saturday it was decided to inspect every artesian well within the basin in an effort to see that all flowing wells are equipped with control valves so as to prevent the waste of water. These inspections will be made through and with the cooperation of the state engineer's office. It was pointed out that the results of plugging leaky, abandoned artesian wells cannot be effective unless the full cooperation of well owners is received and that it is seen to that no water shall be permitted to go to waste after reaching the surface of the ground.

Local Business Outlook Is Best Since Year 1930

Artesia Will Meet The Portales Rams Here Tomorrow P. M.

Biggest Buck

Quail Season Opens

Oil Allowable Is Boosted 500 Barrels Daily

The New Mexico oil allowable for the first half of November was boosted 500 barrels daily to a new high total of 83,500 barrels daily. The output of the local oil districts was increased from 2,650 barrels daily to 3,265 barrels, a gain of 615 barrels. Allowable for all of Lea county pools was set at 79,090 barrels daily, a decrease of twenty-five barrels daily. The top allowable per well in Lea county was reduced a barrel per day to an even 100 barrels per well, for the first half of November.

Mann Drug Co. Is Robbed of \$650 In Cash On Monday

The Mann Drug Company was robbed of approximately \$650 in cash at an early hour Monday by safe crackers who entered the building by dropping through the skylight. The knob on the safe was knocked and the robber or robbers used explosives to blow open the inner door of the safe. Sheriff Dwight Lee said the robber blew open the inner door after knocking the knob on the outer door. Others are of the opinion that the robber or robbers first knocked the knob on the outer door and used nitro glycerin to blast the combination out of the outer door and the inner door open.

Local Turkeys Will Be Placed On Market Soon For Thanksgiving Day

Two Are Arrested On Forgery Charges On Thursday Afternoon

Rancher Loses Arm In Mishap

Mrs. Buck Suffers Stroke of Paralysis Yesterday Afternoon

State Oil Lease Sale

Retreat Program 9th Is Attended By 22 Ministers

Valley Group Forms A Temporary Organization and Votes To Hold Another Meeting Here January 4, 1937.

Linell Rites Are Held Yesterday

Mrs. Alta Linell Dies At Carlsbad Hospital After Two Weeks Illness.

Rumors of Removal of CCC Camp Not True

Stores Close Armistice Day

New Model 1937 Ford Will Be On Display November 14

Governor Allred Bags His Deer

County Births-Deaths

Resettlement Office To Close On December 1st

The resettlement office, located at the rear of the First National Bank on First street, will be closed December 1st, Fred Brainard, community manager, stated Monday. Workers were crating part of the furniture preparatory to shipping it.

Fascists Make A Big Push In Spain Capitol

Thousands Dead, Many Buildings Burning; Defenders Weary After Six Days of Fighting, But Still Hold Out.

UPHOLDS TEXAS OIL TAX

Jobless Under 9,000,000

Jobless Under 9,000,000

Jobless Under 9,000,000

Jobless Under 9,000,000

Fascists Make A Big Push In Spain Capitol

MADRID, Spain (Thursday)—Fascist insurgents launched a desperate attack on Madrid from Los Franceses bridge toward the University City in the northwest section of the capital at 11:20 p. m., (6:20 p. m., E. S. T.) last night.

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Jobless Under 9,000,000

Fascists Make A Big Push In Spain Capitol

Madrid citizens feared a general attack on the capital was being signalled as sudden, cracking fire was heard all along the lines from Casa de Campo to the Toledo bridge.

UPHOLDS TEXAS OIL TAX

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THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903
THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

MARTIN & BLOCKER, Publishers
W. C. MARTIN, Editor

PUBLISHED EVERY THURSDAY AT 214 WEST MAIN STREET, ARTESIA, N. M.
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SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One year (In New Mexico)	\$2.00
Six Months (In New Mexico)	\$1.50
Three Months (In New Mexico)	\$1.00
One Year (Out of New Mexico)	\$2.50
Six Months (Out of New Mexico)	\$2.00
Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

SOCIAL JUSTICE

The struggle of individualism through the centuries has been to increase the benefits of society both in kind and in quantity so that an increasingly large element of the population may enjoy them.

From this standpoint, the individualistic system as represented by American democracy, is an agency of social justice. As a matter of provable fact, it is, up to now, the only economic system which depends for its successful operation upon securing the greatest good for the greatest number in steadily rising measure.

The American system, in fact, is one in which money—earned by an individual who retains the right to do with it as he sees fit—is constantly being reinvested for a profit. The products of that accumulation the individualistic society must diffuse as widely as possible through natural means. Only in this way can a constantly greater number of human beings own commodities and benefit by the earnings and profits and other advantages that may come from such ownership.

UPSETS VS. GUESSING

It has become a popular pastime to guess at any contest from a football game to the results of a national election. If you can guess correctly you are looked on as a sort of a national hero and if people accept your guess in an athletic or an election contest, actually going through the contest is merely a matter of form and fails to hold interest for a major part of the people; for why should you see a football game, for instance, if you have previously satisfied yourself of its outcome.

Guessing at results has its bad effects. It has already lost the Literary Digest any number of subscribers and in the future a Literary Digest poll will be accepted more or less as a joke, regardless of how the Digest changes its method of conducting a poll.

CHEER UP

Republicans should cheer up. They may have been surprised at the results of the November 3rd election, but aside from Jim Farley, the democrats were just as surprised at the landslide. A leading republican newspaper in New York said after the election that the republican party had been annihilated. The American people heard substantially the same thing after the 1932 election and in 1928 when Al Smith lost even Texas, the calamity howlers said the democratic party would be no more.

The American system of government needs two parties. So far the two parties have absorbed the best and most practical suggestions of unionites, farm-laborites, populists or what not and for this reason have survived.

TOURIST TRAVEL

In one way the United States has profited by the unsettled condition in Europe. American tourists who would otherwise travel in Europe are seeing their own country because they feel safer. And the Carlsbad Caverns has come in for its share of increased travel.

It may be a source of satisfaction for Mussolini and Hitler to boast that they are ready for any eventuality and to make a bristling display of arms, but such a display does not enrich the coffers of the nation. Tourists are not interested particularly in an armament show or the Spanish revolution, unless they seek adventure and adventure of this sort is sometimes dangerous.

It's just another evidence that war does not pay.

Juries do not always assist courts in rendering justice, whether you believe it or not.

Life has many problems and the wise man doesn't attempt to answer all of them.

Health Column

Conducted by Dr. J. R. Earp,
Director, New Mexico Bureau of
Public Health.

Abortion

The word is used here in its original sense as defined by Andrew Boorde in the Breviarie of Health (1575): "Abhersion is when a woman is delvered of her chyld before her tyme." The subject is one which belongs in this column, for as F. J. Taussig says in his valuable monograph published this year: "The prevention and control of abortion vitally concerns the health of the community." It is conservatively estimated that from 8,000 to 10,000 young women in the United States lose their lives from this cause every year. Only half of these deaths are registered as due to abortion, in the other half the true cause of death is concealed.

Here are some facts which the general public ought to be pondering:

Forty years ago the ratio of abortions to confinements was one to seven, now it is one to three.

Sixty per cent of abortions are illegally induced. Physicians are responsible for more than one-half of these, midwives for one-fifth, the patients themselves for the remainder.

Ninety per cent of abortions

occur among married women. The religious affiliation of the patient has relatively little influence on the incidence of abortion. One-half of all deaths from puerperal septicemia are due to abortion. Abortion is the most important factor in our high death rate from puerperal causes. Study of deaths following abortion shows that about three-quarters of them are preventable. These facts are taken from Doctor Taussig's monograph which is sponsored by the National Committee on Maternal Health.

J. V. Tully, Glencoe Pioneer, Is Dead

James V. Tully, Sr., aged 69, pioneer resident of Glencoe, died suddenly at his home Monday, following a two weeks illness and after he returned from El Paso, Texas. Mr. Tully had lived in the Glencoe community in the White Mountain section for thirty-five years, thirty years of which was spent as a merchant. He served in the state legislature, one term as representative and one term as senator, his time of service was when New Mexico was first admitted to statehood. Aside from his widow, six children survive him.

Typewriters for Rent—The Advocate.

Chislings

PECULIAR, ISN'T IT?

The farmer lives no life of ease, He digs potatoes, minds his peas; While coolies, earning paltry dues, Must drag their richshaws, mind their queues. The teachers' struggle to infuse, Combines the lore of P's and Q's. And sextons if they would excell, Not only toll the clanging bell; Their negligence we'll not excuse, Unless they tend their keys and pews.

↑↑↑↑
The head never begins to swell until the mind stops growing.

↑↑↑↑
Registrar of Marriage (to youthful bridegroom): "The young lady is not a minor, is she?"

↑↑↑↑
Bridegroom: "Oh no; she works in a beauty parlor!"

↑↑↑↑
Teacher: "Johnny, what is the difference between a vision and a sight?"

↑↑↑↑
Johnny: "When our Ethel goes out in the evening she's a vision, but when she gets up she's a sight."

↑↑↑↑
Before marriage a man yearns for a woman. After marriage the "y" is silent.

↑↑↑↑
The only time a horse gets scared these days is when he meets another horse.

↑↑↑↑
Drivers should be careful of the fellow driving the car behind the one in front of them.

↑↑↑↑
A man was telling us he was suing a certain doctor. Asked what the nature of the suit was, he replied: "For illuminating my wife's infections." He might get damages.

↑↑↑↑
Minister: "Do you promise to love, honor and cherish this woman?"

↑↑↑↑
Groom: "Yes. Whatever the platform says, I subscribe to it."

↑↑↑↑
A local school teacher gave the class some arithmetic problems for homework and the children were to turn in the answers. One little girl had no answers. . . . Just "Mae West" written across the sheet.

↑↑↑↑
"Why, Mary," said the teacher, "what does this mean?"

↑↑↑↑
"I done 'em wrong!" was the reply.

↑↑↑↑
Farmer: "Why, what's the matter? You seemed to have liked it up to now. And you've done a good job of slicking things up around here."

↑↑↑↑
City Farm Hand: "I don't know what it was that bit me, but it happened when I started to clean out those boxes you call bee-hives."

↑↑↑↑
Once famous sayings: "Everywhere I go I find the sentiment overwhelmingly in favor of our party."

↑↑↑↑
Boondoggling was legalized in forty-six states on November 3rd, which proves that as goes Maine so goes Vermont, the only two states that think boondoggling should be stopped.

↑↑↑↑
We heard of one successful republican on November 3rd, who had in his platform plenty of shade trees for the WPA workers.

↑↑↑↑
The idea that it takes sandy land to produce sweet taters has been knocked into a cocked hat by W. B. McCrory, who recently exhibited potatoes measuring five or six inches in diameter. Now somebody ought to start a possum farm.

↑↑↑↑
B. E. Spencer says every republican ought to take the Literary Digest. This magazine prevented them from losing so much betting money by making the New Dealers cautious.

↑↑↑↑
Tuberculosis testing surveys, X-rays for suspicious cases, health education literature, clinics, and other health protection measures are part of the program of your state tuberculosis association.

↑↑↑↑
Typewriter Ribbons—The Advocate

Social Security Forms Given Out By Post Office

Post offices over the nation have been charged with the task of assembling data on the new social security act. Registration of two hundred sixty odd million workers for old age pension account under the social security act will begin on November 16th. Questionnaires will be distributed here by the local post office under direction of J. L. Truett, post master.

Questionnaires or forms will be distributed to every person, firm, or corporation employing one or more persons under sixty-five years of age, with the following exceptions: self-employment, employees of railroad industry, agricultural labor, domestic servants in private homes, casual labor not in the course of the employer's trade or business, government employees, either state or nation or subdivision thereof, persons in employ of charitable or religious organizations.

The following supplies will be distributed to employers: Forms SS-4, employers application for identification number, form SS-5 application for account number, information service circulars No. 9, forms OA-801, instructions to employers, social security board penalty envelopes for mailing account number cards to employees.

Questionnaires should be returned to local post office not later than November 21st. Mr. Truett will assist employers in filling out information called for in questionnaire, where necessary.

Detailed information about each worker is required. When this information is filed the worker will receive his or her account card number.

If the worker is paid \$40 a week he will be taxed \$20.80 a year for three years, the levy gradually increasing until he is paying a tax of \$60.40 a year each and every year after December 31, 1948.

On retirement at the age of 65 years, the worker will receive \$10 to \$85 a month, depending upon the wage he has received and the length of service.

SELLS CALVES

John Fanning, well known rancher of the Lakewood section, last week sold 100 yearling steer calves to J. S. Triplet of Kansas City, Missouri, to be delivered November 18th at Kansas City. Quite a few cattle buyers have been in this section recently and the cattle market appears to be looking up. The Fanning calves brought \$5.75.

SUBSCRIBE FOR THE ADVOCATE

Hunters Attention



SEND YOUR TROPHIES TO JONES At Carlsbad

and get the best work in mountings by an experienced workman. My prices are in line with the best material and methods. Cheap work is expensive at any price.

W. A. JONES TAXIDERMIST

Box 225
102 South Mesa, Carlsbad

FOR FALL AND WINTER COMFORT

You can enjoy fall and winter evenings at home with money invested in MODERNIZING or REPAIRING YOUR HOME. Not only can you add to the comfort and pleasure of your family, but you can protect the investment in your home with timely painting and repairing.

KEMP LUMBER COMPANY

PHONE 14

Filed for Record

Warranty Deeds—
Elise De Witz, C. W. Beeman, NWSE 31-23-28.

Ross E. Bryan, Volney M. Brown, Fairchild Tract No. 402, in NESW 19-18-27.

T. W. Carter, James and Lucy Merrifield, Lots 1, 4, 5, Block 18, Morningside Addition, Artesia.

S. S. Ward, Jess Cave, all Block 10, Roberts Addition, Artesia.

Ernest Barnes, Chas. L. White, NWSE 4-25-25; 15 foot strip on east side SWSE 4-25-25.

In the District Court—
No. 6307 John Deere Plow Co., a corporation, vs. H. Carder, suit on note.

No. 6306 Belle McCord Griffin vs. Mary Jane Eakle, suit on note.

No. 6302 Blanche Widaman vs. Clyde McDaniel, suit on note.

No. 6303 Blanche Widaman vs. Earl McDaniel, suit on note.

No. 6304 Blanche Widaman vs. Denotrio Jimenez, suit on note.

No. 6305 Lee Vandagriff and W. C. Smith vs. H. J. Heartwell, NE, ESE 7, NNW, SENW, S½ 8; all 17, NNW, SENW, NE, SESE 20, SENW, NE, ES, SE 29, SE NE, ESE, SWSE 30, NENE, SE NW, SWNE, NESW, SE 31-18-27.

C. W. Eskew of Bastrop, Texas, owns a hog which has solid instead of cloven hooves.

WANTED—Clean Cotton Rags at The Advocate.

IT PAYS TO VAN NORMANIZE

Translated, the above means having your cylinders re-bored with a Van Norman reborer bar, plus expert workmanship, and materials that will give you new car performance.

DR. LOUCKS GARAGE

Fone 65

WE HAVE THREE GRADES OF GOOD COAL

to fit your individual need and pocketbook.

FARMERS-STOCKMEN we have a full supply of 43% protein cotton seed cubes also 26% protein cotton seed cubes.

FEED FLOUR ALFALFA HAY
E. B. BULLOCK
COAL SEEDS
HOGS & CATTLE
Phone 86

Security

Safety

When A Bank Accepts A Deposit

—it enters into human relationships that make it unique in business life.

It assumes toward its depositors an obligation to safeguard the funds placed in its keeping, with all humanly possible diligence. It assumes toward its community the obligation to employ those funds, through good business loans and advances for sound public financial requirements, to serve the vital needs and broadest welfare of the community. It assumes toward its stockholders the obligation to protect their capital and earn a fair return.

Sound, honest management offers the only way to meet these three obligations. There are no substitutes for them in banking laws or financial practices.



First National Bank

OFFICERS:

T. H. Flint, President
H. G. Watson, Vice President
Fred Cole, Assistant Cashier
L. B. Feather, Cashier
Wm. Linell, Assistant Cashier

Satisfaction

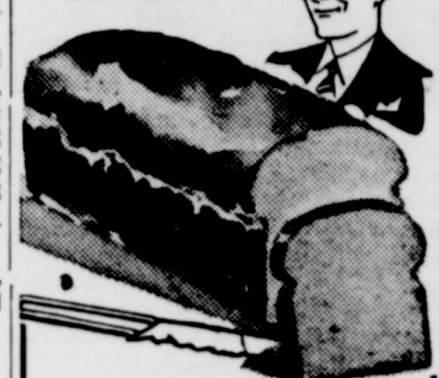
Service

If the case of tuberculosis found through survey methods are skillfully studied and promptly and properly treated, the accomplishment of actual care of the disease and prevention of spread of the infection to others exceeds that of any other known method.

We Buy and Sell Typewriters, Adding Machines, and All Kinds of Office Equipment—The Advocate.

TAKE YOUR WATCHES TO Edward Stone

The Staff of Life



For thousands of years Bread has been known as the staff of life.

Bread alone, however, does not have a very high satiety value, but the satiety value of a food is not necessarily an index of its nutritive value. Bread, for example, is our best all around source of food energy providing from a third to a half of the fuel we need at a cost of 17 to 18 per cent of the total expenditure of food. In addition Bread supplies certain minerals and is readily assimilated.

And you can enjoy Bread more if it's made right. Insist on BETSY ANN BREAD made by

ROSS BAKING CO.

Bakers of the Delicious and Wholesome
BETSY ANN LOAF

Artesia Lodge No. A. F. & A. M. Meets Third Night of Each Visiting members to attend these

Professional Car

S. E. FERREE
Attorney
Notary Public
ARTESIA

ROY S. LOWE
ATTORNEY AT LAW
First National Bank Building
Artesia, New Mexico
Telephone 23

GILBERT and COL
Real Estate, Insurance
Rentals and Abstracts
Artesia, New Mexico

Dr. C. L. Womac
Practice of
Surgery and Medicine
Office 300—PHONES—
Haley Building, Artesia, N.

H. A. STROUP, M. D.
PHYSICIAN AND SURGEON
X-RAY LABORATORY
Office at 323 West Main
Office 67—PHONES—

J. J. CLARKE, JR.
Dentist
Office in Clarke Building
ARTESIA, NEW MEXICO

DR. CRAIG CORN
Osteopathic Physician and Surgeon
Obstetrics and Gynecology
CLARKE BUILDING

QUICK WA LINES

Motor
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Anywhere, Anytime
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Artesia 86—Roswell 22

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Abstract Co.
CARLSBAD, N. MEX.

Reliable Abstracts
Prompt Service
Prices Right
We Are Bonded
LET US DO YOUR
ABSTRACT WORK

Get away from that

Sloppy—Smear on-with-a-Stick

appearance in your

PRINTING

By Using

OUR

GOOD PRINTING

AND HAMMERMILL

BOND

a hard to Beat Combination

Artesia Advocate

AREN'T WE ALL?



Mealtime Megrimms Yield To That Little Thing Called "Snap"!

WPA Forces Are Reduced In State

Cotton Grades

SANTA FE—A reduction of about 12 per cent in the number of projects administration workers was announced Tuesday by Lea Rowland, state WPA director, occasioned, he said, by a new and lower November quota for New Mexico.

Private Industry Adds 355,000 Jobs

WASHINGTON—Continuing its policy of employment as rapidly as possible, private industry in America added more than 355,000 workers to its payrolls during September, figures of the Department of Commerce show.

State Polls Over 10,000 Move Votes In 1936 Over 1934

A total vote of more than 10,000 over that in 1934 was assured in New Mexico, according to semi-final tabulations completed at Albuquerque Saturday.

COTILLO THEATER

FRIDAY, NOVEMBER 13 BARGAIN DAY 5c - 10c - 16c RALPH BELLAMY IN "Straight From the Shoulder" Also "Flash Gordon"—Shows 2:30 to 11:00 SATURDAY, NOVEMBER 14 GENE AUTRY "GUNS AND GUITARS" Your Favorite Singing Cowboy Also Showing Scenic—Cartoon Continuous Show 2:00 to 11:00 SUNDAY—MONDAY, NOVEMBER 15—16 4 BIG STARS Powell—Harlow—Loy—Tracy Together in "LIBELED LADY" Also POP EYE "LITTLE SWEET PEA"

WPA Forces Are Reduced In State

SANTA FE—A reduction of about 12 per cent in the number of projects administration workers was announced Tuesday by Lea Rowland, state WPA director, occasioned, he said, by a new and lower November quota for New Mexico.

County Seat Moved

HOT SPRINGS—Eighty-five per cent of the voters in Sierra county favored removal of the county seat from Hillsboro to Hot Springs. The proposed change was on an economic rather than a political basis.

New Mexico Relief Gets More Food

More than two and one-half million pounds of surplus agricultural commodities have been supplied to those on New Mexico relief rolls thru the AAA in less than a year up to September 19, 1936, according to W. A. Wunsch of the New Mexico State College.

WINS PRIZE

Gene Kloss, Taos artist, heard recently that his etching, "Eve of Green Corn Ceremony," had been awarded the Eyre Medal at the 34th annual exhibition of the Pennsylvania Academy of Fine Arts, Philadelphia.

Slangy "Snap It Up" Is Sound Advice

Snap your fingers (pish, tosh!) at "mealtime megrimms" when you put snap into your meals! Banish blandness, summon savor! Out with sameness, in with flavor!

EGGS CALIENTE (On Rice Patties)

Eggs Caliente: 1 teaspoon Worcestershire sauce 1 teaspoon dry mustard 1 teaspoon chili powder Rice patties 6 eggs

LOSING YOUR HAIR? L.B. HAIR OIL CAN SAVE IT!

with quarter sections of banana, covered with shredded cocoanut. Serve with cream mayonnaise. Date Pudding Sauce (Oh, Ginger!) 1/4 cup butter 1/4 cup brown sugar 1/4 teaspoon binger 1/4 cup pasteurized dates, sliced 2 tablespoons cream 1/4 teaspoon salt Cream butter and beat in sugar. Add cream gradually as mixture stiffens. Beat in ginger, dates, and salt. Heap on serving dish. Chill. Serve on pudding.

WINS PRIZE

Gene Kloss, Taos artist, heard recently that his etching, "Eve of Green Corn Ceremony," had been awarded the Eyre Medal at the 34th annual exhibition of the Pennsylvania Academy of Fine Arts, Philadelphia.

Savory French Dressing

(The Chutney Does It) 1 tablespoon cider vinegar 3 tablespoons lemon juice 1/4 cup sweet pickle vinegar 1 teaspoon salt 1/4 teaspoon dry mustard 2 teaspoons sugar 1 teaspoon onion juice 1/4 teaspoon Worcestershire sauce 2 tablespoons chutney 1 cup mazzola 2 or 3 drops Tabasco

Star Salad

(Banana Takes the Lead) Peel and quarter ripe banana and sprinkle with orange juice. On individual salad plates arrange segments of orange alternately

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TURNING HOUSES INTO HOMES!

FURNITURE We have recently received a new shipment of furniture, including bed room, dining room and living room suites and occasional pieces. Modern furniture for modernizing the home. You may shop all you please but the larger centers are not showing more style, quality and value than we. McCLAY FURNITURE STORE "Your Home Should Come First"

FOOTBALL! ARTESIA BULLDOGS vs. PORTALES RAMS High School Gridiron FRIDAY, NOVEMBER 13th, 3:00 P. M. The Last Home Game of the Season! Portales has one of the strongest high school football elevens in eastern New Mexico The Bulldogs Need the Support of Every Loyal Fan! SEE THAT GAME!

WE ARE NOW OFFERING Special Magazine Subscription Prices NO HIGH HOLIDAY PRICES: Cost of a subscription is small Can be added to other gifts Magazines offer a varied choice Always acceptable and in good taste Lasting remembrance Beautifully announced—color gift card Eliminates tiresome shopping, wrapping and mailing AVOID FRAUDULENT SUBSCRIPTION AGENTS by subscribing through your home town dealer. THE SMOKE HOUSE Phone 97 We Deliver

"MARRYING JUDGE" RETIRES IN YUMA YUMA, Arizona—Yuma's famed "marrying justice" who has performed wedding rites for so many eloping Hollywood film couples, is quitting the business. Justice of the Peace Earl A. Freeman leaves office next December 31st, not having run for reelection. He has formed a law partnership with James B. Rolfe. Judge Freeman said Saturday he had married about 25,000 couples in his ten years in office.

DON'T SLEEP ON LEFT SIDE—AFFECTS HEART If stomach GAS prevents sleeping on right side try Adierka. One dose brings out poisons and relieves gas pressing on heart so you sleep soundly all night. Palace Drug Store.

SOCIETY

MRS. BRAINARD HEADS MISSIONARY SOCIETY

Mrs. Reed Brainard was re-elected president of the Methodist Missionary Society at the annual election of officers held at the church parlors Thursday afternoon. Mrs. Brainard has been a most efficient executive. She has given unstintingly of her time and energy in her work.

The following were elected to serve the organization for the next year: Mrs. George Frisch, vice president, reelected; Mrs. Landis Feather, corresponding secretary; Mrs. Roger Durand, recording secretary, reelected; Mrs. Crowell Allen, treasurer; Mrs. A. P. Mahone, local treasurer, reelected; Mrs. Frank Herbold, superintendent children's work; Mrs. R. O. Cowan, superintendent Bible study; Mrs. Veda Tope, superintendent World Outlook; Mrs. C. R. Blocker, superintendent Christian Social Relation; Mrs. John G. Rice, superintendent publicity and bulletin; Mrs. E. B. Bullock, superintendent supplies; Mrs. John McCann, superintendent local work, and Mrs. Joe Foster, superintendent baby specials.

The Greater Zone of the M. E. Missionary Societies will meet in Artesia Friday, November 20th, for an all-day session, opening at 10:00 o'clock. Representatives are expected here from the valley towns, including Roswell, Carlsbad, Hope, Dexter, Hagerman, Otis, Loving and from the plains towns, Hobbs, Lovington and Tatum.

A special collection will be taken at the Zone meeting for Monta McFadin, missionary to Brazil. Local church women are urged to attend this meeting.

The Week of Prayer observed by the Methodist Missionary Society which began with a Sunday evening program at the church and a meeting held at the church Wednesday afternoon closed with both a morning and afternoon session at the church Thursday with a splendid program being given. A covered dish lunch was enjoyed at the noon hour.

LEGION AUXILIARY

The November meeting of the American Legion Auxiliary was held at the Legion hut Monday afternoon with about thirty-five members in attendance.

Mrs. John McCann, president, was in the chair. A citation was displayed for unit activity for 1936 on this occasion. Mrs. Frank Wilson, chairman of rehabilitation, announced that Thanksgiving baskets will be filled and sent to those in need. Mrs. Irvin Martin was elected as secretary of the organization to fill a vacancy made by Mrs. Dan Watson.

Miss Vera Schnoor gave a lovely vocal number, "Trees," with Mrs. Collie at the piano. Mrs. P. V. Morris gave a reading in observance of Armistice Day entitled "St. Nazaire 1918."

The hostesses for the afternoon were: Mmes. Jess Truett, Dick Vandagriff and John McCann. Mrs. Albert Richards received the lucky prize.

SWASTIKA BRIDGE WITH MR. AND MRS. MARSHALL

Members of the Swastika Bridge club and substituting guests enjoyed a delightful evening with Mr. and Mrs. Donald Marshall Thursday evening when they were host and hostess to the club.

Guests for the rounds of contract were Messrs. and Mmes. L. C. Reynolds, George Hart, Misses Patty Askins, Maurine Lewis, Edna Drury and Winifred Deterick, Don Maudslay, Orval Branscum and J. Clark Bruce. High score prize was awarded to Don Maudslay. Especially were the skits and pantomime numbers given by Miss Deterick enjoyed at different intervals during the evening.

A delicious refreshment course was served by the hostess, Mrs. Marshall.

BAPTIST W. M. U.

The November meeting of the Baptist W. M. U. was held at the church Thursday afternoon with Mrs. B. A. Bishop presiding, and a good attendance of the membership.

The devotionals were led by Mrs. P. G. Woodruff. The program on "Our Christmas Offering and Kingdom Building" was in charge of Mrs. W. C. Martin. She was ably assisted by a number of the ladies in presenting the program.

VIERNES BRIDGE CLUB

Mrs. Albert Glasser entertained the Viernes Bridge club Friday afternoon. All members were present for the rounds of contract in which Mrs. Boone Barnett was awarded the high score prize, Mrs. Owen Haynes second high and Mrs. Glasser consolation.

Social Calendar

TELEPHONE 99

THURSDAY (TODAY)

The So-So club meets with Mrs. George Hart at 2:30 p. m.

FRIDAY

The Past Noble Grand club meets with Mrs. Harve Muncy at 7:30 p. m.

The H 2 O Bridge club meets with Mrs. Roy Lowe at 2:00 p. m.

The Viernes Bridge club meets with Mrs. Owen Haynes at 2:00 p. m.

Miercoles Bridge club meets with Mrs. P. V. Morris at 2:00 p. m.

TUESDAY

The Fortnightly Bridge club meets with Mrs. C. R. Blocker at 1:00 p. m.

WEDNESDAY

The Woman's club meets at the club house, covered dish luncheon at 1:00 p. m., followed by program, "Progress Through Appreciation of Literature," Mrs. Leslie Martin, guest speaker.

THURSDAY (NEXT WEEK)

The Methodist Missionary Society meets with Mrs. C. R. Blocker at 2:30 p. m.

Presbyterian Missionary Society meets with Mrs. V. L. Gates at 2:30 p. m.

P. E. O. GUEST DAY PARTY

A guest day party given by Chapter J. P. E. O., last Friday afternoon was an entertaining and colorful event. It was held at the spacious and attractive home of Mrs. Fred Cole, with Mrs. L. C. Reynolds as co-hostess, and followed the regular chapter meeting. The president, Mrs. C. E. Mann, and the past presidents, Mmes. V. L. Gates, R. L. Paris, Ralph Shurgart, Jessie Morgan, S. W. Gilbert, H. A. Stroup and J. B. Atkeson, joined with the two hostesses in welcoming the guests. The bright afternoon gowns of the ladies, together with the brilliant yellow and white of the chrysanthemums used in decoration throughout the home, made an effective setting for the party.

An excellent program was given. The numbers were a paper by Mrs. M. A. Corbin in which she gave much information upon the subject, "The Works of Contemporary Musicians Toward Advancement of Music in America," a joyous, lilting Italian folk song, "Ciri, Biri, Bin," by Mrs. Cole, and two readings, "A Lapse of Memory" and Edgar Guest's touching little poem, "Home," by Mrs. Charles Robinson. All the numbers were much enjoyed.

Mrs. Corbin at the piano played softly during the refreshment hour. Mmes. Mann, W. E. Kerr and Paris presided at the silver coffee and tea services in the dining room. A lovely lace cloth centered the table which was centered by a huge bouquet of daisy flowered chrysanthemums and flanked by yellow tapers in crystal candlesticks. Mrs. Leslie Martin assisted the hostess in passing the dainty refreshments to the fifty guests and members present.

MRS. PLOYHAR ENTERTAINS CLUBS

Mrs. Maude Ployhar was hostess in entertaining both Tuesday and Wednesday afternoon at her home on Sixth street.

Tuesday afternoon members of the First Afternoon Bridge club were her guests. Those enjoying the games were: Mmes. Beecher Rowan, Jeff Hightower, Wallace Anderson, J. J. Clarke, T. S. Cox, C. R. Blocker, J. M. Story and Jessie Morgan. High score of the afternoon went to Mrs. Hightower. The hostess served delicious refreshments in two courses.

Wednesday afternoon Mrs. Ployhar entertained members of the Abnormis Sapiens Bridge club. Her guests were: Mmes. Rowan, Hightower, Jessie Morgan, J. Hise Myers, T. S. Cox, Roy Lowe and J. M. Story. Mrs. Lowe held high score at the conclusion of the games. Mrs. Ployhar served a light refreshment course at the close of the afternoon.

CLASSES EARN MONEY FOR CHURCH BASEMENT

The turkey dinner served at the Presbyterian church Thursday evening by Mrs. Tarbet, Mrs. Wheatley and R. G. Knoedler Sunday school classes was a very successful affair. The proceeds will be used for the church basement which is being excavated at this time. Mrs. V. L. Gates and her Sunday school class of juniors also contributed to the basement fund by picking cotton Saturday afternoon at the R. G. Knoedler farm.

JUST KIDS — Of Course He Was There.

By Ad Carter



DISTRICT MEETINGS OF BAPTISTS HERE

The district meeting of the Baptist Woman's Missionary Union will be held in Artesia Friday. The morning session will open at 10:00 o'clock, a covered dish luncheon will be served at noon and followed by an afternoon session. Representatives will be expected from all valley towns. Mrs. Julian Atwood of Roswell will preside, interesting speakers will appear on the program.

The Y. W. A. and G. W. A. organizations of the district will enjoy a house party at the church Friday night. An interesting program will be given early in the evening, accommodations to take care of all guests overnight at the church are being arranged.

JOINT MEETING OF WOMEN'S CLUBS

The Atoka and the Cottonwood Woman's clubs held a joint meeting at the home of Mrs. Chas. Rogers November 5th with Mrs. Jim Jackson as co-hostess. At this time the Atoka club elected officers for the ensuing year. New officers are: Mrs. J. A. Reed, president; Mrs. R. G. Knoedler, vice president, and Mrs. Irvin Martin, secretary. A covered dish luncheon was served at noon.

New officers elected to serve the Cottonwood Woman's club were: Mrs. J. A. Clayton, Jr., president; Mrs. L. C. Brundrett, vice president; Mrs. Jess Funk, secretary-treasurer, and Mrs. Orval Gray and Mrs. J. A. Reed compose the advisory committee.

SOCIAL HELD AT BAPTIST CHURCH MONDAY

A church social held for the purpose of welcoming new members was held at the Baptist church Monday evening. About thirty-five members have been added to the church roll, mainly through a recent visitation campaign held in the city.

Appropriate games in charge of Mrs. C. E. Robinson furnished amusement for a pleasant evening. The refreshment committee, composed of Mmes. Vernon Bolton, Morrison Livingston, Roy Langston and Charles Ransberger, served about one hundred guests.

PRESBYTERIAN MISSIONARY

Mrs. Raymond Bartlett entertained the Presbyterian Missionary Society at her home Thursday afternoon.

A short business meeting was conducted by the president, Mrs. R. G. Knoedler. One chapter of their missionary study course from the book, "Out of Africa," was given by Mrs. W. E. Kerr. Light refreshments were served by the hostess.

BALE OF COTTON BRINGS \$108

W. R. Hornbaker, manager of the Artesia Alfalfa Growers Association, reports that T. M. Bobo, Cottonwood progressive farmer, recently sold through the association one bale of cotton which with the seed and patronage from ginning netted Mr. Bobo \$108.81. This is probably a record for the season anywhere and one which can be hung up to shoot at.

A daughter was born to Mr. and Mrs. Ira B. Looney Saturday night.

Typewriter Ribbons—The Advocate

Ben Kaiser Tells of the Orient and the People There

Capt. Ben F. Kaiser, son of Mr. and Mrs. B. F. Kaiser of Dayton, gave an interesting address to members of the Artesia Rotary club on "People of the Orient and Their Customs," at the regular program hour Tuesday. Mr. Kaiser's address was sponsored by Donald Marshall, chairman of the International Service committee.

Mr. Kaiser, who has spent more than five years in Chinese waters with the U. S. Marines, told of the customs and habits of the Chinese and Japanese people. He said: "History has recorded that the Chinese people have usually absorbed their conquerors, therefore the Chinese people have not been seriously worried by the Japanese invasion of China. Home life of the Chinese has been a detriment to that race, since a Chinaman rarely travels over 100 miles beyond his birthplace. Habits, languages and customs of China may differ widely for this reason.

"The Japanese people are more industrious. They want Chinese territory not for colonization purposes, but for natural resources needed by Japan in its struggle for commercial supremacy."

Mr. Kaiser predicted Japan would dominate the entire Orient shortly and would proceed to develop the natural resources of China to the exclusion of other nations.

Visitors attending the luncheon Tuesday included: J. D. Smith, O. B. Gilliland and Gene Roberts of Carlsbad, H. A. Poorbaugh and Dan Wilmont of Roswell, the Rev. John Rice, city, and the speaker, Capt. Kaiser.

Mrs. G. A. Grober came in last week from Riverside, California, to visit her husband and spent a few days attending to business. Mrs. Grober cites a coincidence which might be well to investigate. About the time she came in last year, The Advocate office was robbed and shortly after her arrival this year the Mann Drug Co., safe was robbed.

Wedding Announcements, printed or engraved—The Advocate.

\$1 to \$3 Deduction When Two Come Together

For the approaching holiday season and other social functions get a lovely Oil Permanent—what an enticement you'll give others, too! It will give you new personality.

With our marvelous method the oils are "steamed in" to produce a natural lasting loveliness not possible with ordinary methods.

The Modernistic Beauty Shop Gilbert & Collins Building Phone 34

MUST APPLY NOW FOR RESERVED CAR NUMBERS

SANTA FE—Those persons who had automobile licenses numbered less than 1,000 have until November 15th to apply for the same numbers in the 1937 plates, Diego Salazar, motor vehicle commissioner said yesterday.

No other reservations of numbers beyond the 1,000 mark can be handled, he said, because his force is not adequate. The reservations to 1,000 are an annual practice.

W. L. Patterson, recently with the Alamogordo Advertiser at Alamogordo and formerly employed by The Advocate a number of years ago, has returned to his old home in Roanoke, Virginia, it was learned here recently.

NEW, second-hand and factory rebuilts in portables and standards. See us before you buy—Artesia Advocate.

Typewriters

ENGRAVING—THE ADVOCATE

Red Cross Nurses Combat Disease on Wide Front

At the close of the fiscal year ended June 30, there were 673 Red Cross nurses bettering health conditions and caring for the sick in 604 communities. These Red Cross public health nurses cared for a total of 233,616 persons during the year and made more than a million visits on their behalf.

The annual report of the American Red Cross states further that these nurses cooperated with doctors in examining 671,067 school and pre-school children, with 342,361 physical defects found and curative treatment arranged in 209,080 cases.

In 979 Red Cross chapters 1,733 graduate nurses taught Red Cross home hygiene and care of the sick issuing certificates to 53,126 persons completing the courses. In addition, 1,777 Red Cross reserve nurses were called upon during the year for disaster and epidemic control work.

Membership in the American Red Cross last year showed an increase of 299,695. A total of 4,137,636 men and women enrolled, their dollars enabling the expanding Red Cross program of service to be carried forward at full strength. An increased membership is sought this year at Roll Call time, November 11 to 26, to meet the increasing demands upon the organization during 1937.

WOMAN'S CLUB BENEFIT

By popular request "STUNT DAY PROGRAM" with half hour additional comedy will be repeated Monday, Central auditorium 7:30 p. m.—prices, school children 10c, 15, adults 25c. 46-11c

ENGRAVING—THE ADVOCATE

C. W. Beeman of Carlsbad named a delegate to the Reclamation association meeting in Spokane, Wash late this month.

The small son of Mr. and Mrs. A. L. Seal, employed on the farm, had the misfortune of his right leg broken Tuesday a trailer backed over his leg.

Funeral rites were conducted Carlsbad Saturday for Robert Cowles, who died Friday tuberculosis. Cowles had residence of Carlsbad for five years. He leaves a wife and six children.

Loose Leaf Note Books—50c—The Advocate.

Thanksgiving Special

Special on Permanents now until Thanksgiving

- Two \$3 Permanent for \$5.00
- Two \$4 Permanent for \$7.00
- Two \$5 Permanent for \$9.00
- Two \$6 Permanent for \$11.00
- Two \$7.50 Eugene Croquignoles for \$12.00

The Vogue Beauty Shop Phone 100

COTTON

WE BUY EVERY DAY IN THE YEAR

Our purchases are rapidly increasing and our outlet for cotton is by far the best we have ever enjoyed.

WE PAY THE PRICE

Call us by phone or come in and see us about your cotton. We are getting cotton from every gin yard in the Pecos valley.

And your patronage dividend added to the price paid you now will result in much better prices than you can secure elsewhere.

Artesia Alfalfa Growers Assn.

Be Well Shod

For the Approaching Holiday Season

Smart Footwear for Dress or Street Wear

No. 376 in Black or Brown Calf Leather, Moccasin Toe effect. A shoe made for service and style.

Only \$2.49

No. 266



No. 266—A medium heel, sandal style shoe in Black Suede.

Smart and Stylish

Only \$2.49

Peoples Mercantile Co.

Phone 73

Where Price and Quality Meet

Artesia

THE ADVOCATE SNAPSHOTS



SINGING IN THE SHOWER. This is the way KENNY BAKER, the popular young tenor on JACK BENNY'S Sunday program over NBC starts the day. Kenny has just celebrated his first anniversary as a star. Not so long ago he was a star. Not so long ago he was a star. Not so long ago he was a star. Not so long ago he was a star.



SWIM TIME IS SNACK TIME. Who wouldn't envy this quartette during these torrid days? After their dip in the cool pool they are having cold refreshing drinks of mint juleps served in iced Drink Cups with mixers perfect to crush the mint. Against the bottom of the glass. On the Festivity Tray is a Sparta Pitcher. The Ice Bowl is filled with potato chips and the Cocktail Ball in this case is spiked with black olives. The Cheese Board has crackers at both ends and two different cheeses on the little square board in the center. These articles are shiny Chromium on a base of Rust-Proof Brass.



POOSH 'EM UP, TONY— and that is what Tony Terlazzo, of York, Pa., is doing as he wins the Olympic Weightlifting Championship.



"THIS ONE, HUH, DAD, DY?" asks 4-year-old Martin Merz, as he selects the largest turkey on the farm for his Thanksgiving dinner. Reports are that the turkey crop is very good this year.



REFLECTING STYLE TREND! Bette Davis, film award holder, wears this blue brocade coat over a peach gown to a Hollywood premiere.

Classified

A rate of ten cents per line for the first insertion and five cents thereafter. No ad for less than 50c. An average of five words ordinarily per line. Charges will be made on this average. Cash must accompany all ads sent by letter, unless they will not be inserted.

FOR SALE

SALE: Six-room modern recently redecorated. Down payment, balance on payments at 6 per cent. J. S. Ward. 43-tfc

SALE: Two-horse electric Artesia Advocate. 16-tf

SALE: Seven by nine auto in good shape. Inquire at [unclear].

FOR RENT

RENT: Two room furnished apartment, also one room apartment sleeping room. Apply to [unclear] Richardson St. 46-1tc

RENT: sleeping room for rent, entrance, connecting bath, Phone 99.

WANTED

WORK—GOOD PAY. RELIABLE MAN WANTED to work on Eddy County. Experience or capital needed. Apply to [unclear] Mc Ness Co., Dept. K, Illinois. 46-1tp

WANTED: For household help a family of three, give address. Address No. 6, in care of Advocate. 46-1tc

LOST

On Main street sometime today, purse containing \$65 money. Liberal reward if returned to O. W. McElhany or to his office. 46-1tc

Red Cross Roll Call Nov. 11-26

The National Red Cross Roll Call will occur from November 11th to November 26th. Raymond Bartlett, chairman of the local Red Cross chapter, said Tuesday arrangements were under way to start the local Red Cross roll call on Monday, November 16th, and end it on November 26th, Thanksgiving day. Committees will be appointed to canvass the town and booths will likely be maintained in the post office lobby and in one or two local stores.

In connection with the roll call or financial drive, it might be interesting to note how the national Red Cross funds are allocated. The figures given below do not include any estimate of the value of service by volunteers. The figures are approximate:

Disaster relief	\$5,105,000
Nursing services	183,000
First aid and life saving	293,000
Service to ex-service men and to men now in the regular army and navy	502,000
Junior Red Cross	128,000
General services to chapters	524,000
Public information and roll call	258,000
League or Red Cross societies	128,000
Other services	105,000
General management and supervision of service activities	335,500
Total	\$7,561,500

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

Thirty-One Million Dollars of Public Funds to Be Spent in State 1936-1937

NEW REFINING PROCESS SAID FOR OIL GUM

BALTIMORE—A new process for refining some of the oils used as motor fuel to remove much of the gum which clogs motors was announced yesterday by Dr. W. A. Patrick of the Johns Hopkins University before the American Institute of Chemical Engineers.

The method involves the use of a very small quantity of sulphur chloride, a chemical heretofore regarded as unsuitable in refining operations, which has an affinity for the materials which produce gum when motor fuel is allowed to stand. Dr. Patrick declared in his paper prepared for delivery before the institute's opening meeting.

He said the process could not be used in refining gasoline but was limited to the refining of the light oils which are added to premium grades of gasoline to improve their anti-knock rating.

Mrs. A. D. Hill, Jr., (nee Wilma Robinson), who was removed to Long's Sanitarium at El Paso, Texas, last week is reported resting fairly well with little change in her condition.

Mrs. G. U. McCrary returned Monday from a trip east. She was called to Lexington, Kentucky, on account of the illness of Mr. McCrary's brother, and from there she went to Wisconsin to visit her college chum who returned to Chicago with her for a longer visit.

Wedding Announcements, printed or engraved—The Advocate.

The expenditure of public funds for the year beginning July 1, 1936, and ending June 30, 1937, for all state, county, school, and municipal purposes will amount to more than \$31,000,000, according to estimates of the Taxpayers Association of New Mexico.

State departments, institutions, boards, and commissioners will disburse \$19,000,000 or more, of which about \$11,000,000 will be for roads. Of the amount spent for roads more than one half the funds will come from the federal government.

For county purposes, the budgets amount to \$2,600,000; for elementary purposes to \$8,000,000, and for city, town, and village purposes \$1,700,000.

These figures do not include any expenditures made by federal agencies, nor do they include expenditures of conservancy, irrigation, or improvement districts, nor expenditures of municipally owned public utilities.

The amount of \$31,000,000 disbursed means about \$70 for each man, woman and child in New Mexico.

Tuberculosis spreads from sick to well. It is never inherited but often whole families are affected by it through failure to use protective measures.

Rubber Stamps
Seals, Etc.
For Sale
The Advocate

YOU WIN!

at PENNEY'S ANNUAL WINTER CARNIVAL

A Softly Tailored Taffeta Robe
A Gift to **2.98**
Flatter Her!

Indulge her practical taste for good tailoring, and also her feminine love for swishy taffeta! She will use this satin-striped robe at home and traveling. It washes beautifully because it's pure dye. In several colors, 14 to 20. *Celanese.

Head Your List With **GAYMODES**

Ringless! Fall Fashioned! **79c**

These service weight stockings make practical gifts—the kind so many women prefer! Mercerized soles, picot tops. 8½-10½.

We Suggest You Give Her **Fashionable New GLOVES**

Doe-Suede Fabric and Bengaline **98c**

Exceptionally attractive styles to complement her smartest outfit. In the new colors. Trimmed with buttons, bands, bows and stitching. They'll make grand gifts too. See them!

Men's All Wool **JACKETS** **\$2.98**

Something he's always wanted! Heavy melton with slide fastener front. Sport collar, muff pockets. Shadowtones.

Men's Pig Grain **JACKETS** **\$6.90**

If he likes nice things he'll like one of these. Soft, durable leather, slide fastener front, sport collar. Two muff pockets.

NEW SCARFS

For Every Occasion **49c**

Hand woven sheer woolsens, silks, acetates and rayons. Colorful squares, triangles, and Ascots. Many in all white.

Men's Suspenders

Metal Ends! Rayon Elastic **49c**

Smart suspenders with brass mountings and buckles. New patterns. Garters to match, 25c.

MEN'S GLOVES

Genuine Pig Grain **98c**

Black domestic cape skin in the popular slip-on style. A lasting gift—dressy and very warm!

PENNEY'S
J. C. PENNEY COMPANY, Incorporated

Help Us to Help Others



"Now I Lay Me—"



This child was hurt when a tornado struck Tupelo, Mississippi, necessitating medical and nursing care for hundreds—care which in many cases could not have been given without Red Cross assistance. It is a tribute to the organization that the young beneficiaries of its health relief services invariably place themselves in the hands of the Red Cross with a completely confident, "Now I lay me—"

Thirty per cent of the population in the United States are infected with tuberculosis by the age of fifteen—in New Mexico the percentage runs much higher.

Nobody knows where tuberculosis will strike—it attacks the rich as well as the poor, all creeds, all parties, all races—it is no respecter of persons or position.

Loose Leaf Binders, special ruling and stock forms—The Advocate.

"Buy American Made"

A STATE NEWSPAPER OF A \$10.00 VALUE ANNOUNCES BARGAIN DAYS
(NOW UNTIL DEC. 31st)

STAR-TELEGRAM
LARGEST CIRCULATION IN TEXAS

LESS THAN TWO CENTS A DAY FOR A COMPLETE STATE PAPER **ONE YEAR**

\$5.95
6 DAYS

MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
SATURDAY

TO INCLUDE SUNDAY ISSUE ADD \$1.00
\$6.95 FOR A PAPER EVERY DAY IN THE YEAR

NEWS, PICTURES, FEATURES, READERS QUICK SERVICE, LOW PRICE

THE NEWSPAPER WHICH IS PRINTED ON CLEAR, CLEAN NEWSPRINT, LARGE TYPE. EASY TO READ AND WORTH READING.

This State Newspaper is the most entertaining paper in the Southwest. All the great comics, most popular writers, best humor. It is still interesting after you have read all the news of the day.

FOR EACH MEMBER OF THE FAMILY

THE FORT WORTH STAR-TELEGRAM
OVER 170,000 DAILY
Amon G. Carter, President

NOTICE OF FORECLOSURE SALE

Notice is hereby given that the undersigned has been appointed Special Master of the Court to sell the property herein described by order of the District Court of Eddy County, New Mexico, in the final decree rendered by said Court on the 23rd day of June, 1936, in cause numbered 5944, wherein The Republic Company, a Corporation, formerly Republic Thrift Syndicate, a Corporation was plaintiff, and George W. Moore, Emma L. Moore, his wife, Caswell S. Neal, and Eva F. Neal, his wife, and Lou Eva Rowley, and any and all unknown heirs or adverse claimants, were defendants; said final decree being a judgment against said defendants and for the foreclosure of two mortgages, one executed by George W. Moore and Emma L. Moore, his wife, in favor of Republic Company, and a mortgage executed by Caswell S. Neal and his wife, Eva F. Neal, to G. W. Moore and assigned to Lou Eva Rowley, covering the following described real estate, situate in Eddy County, State of New Mexico, to-wit: LOT NUMBER FOURTEEN, BLOCK EIGHTY-TWO, LOWE ADDITION TO CARLSBAD, EDDY COUNTY, NEW MEXICO.

Now, therefore, notice is hereby given that I, George Reese, Jr., pursuant to said appointment contained in said final decree and the order of sale therein, will on the 17th day of November, 1936, at the hour of ten o'clock A. M. of said day, offer for sale at public auction to the highest bidder for cash, at the front door of the Eddy County Courthouse in Carlsbad, New Mexico, all of the above described real estate, and will apply the proceeds of said sale to the payment of said judgment and interest, taxes and cost of suit, which said judgment exclusive of costs, at the time of said sale will amount to approximately \$2,570.06, in favor of plaintiff and approximately \$507.65, in favor of defendant Lou Eva Rowley.

Witness my hand this 16th day of October, 1936.

GEORGE REESE, JR., Special Master.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF EVERETT WARD, DECEASED

No. 779

NOTICE

TO ANNA WARD, JOHN C. WARD, THE KNOWN HEIRS OF EVERETT WARD, DECEASED, AND ALL UNKNOWN HEIRS OF EVERETT WARD, DECEASED, AND ALL PERSONS CLAIMING ANY LIEN UPON OR RIGHT, TITLE, OR INTEREST IN OR TO THE ESTATE OF THE SAID DECEASED.

Notice is hereby given that John C. Ward, administrator of the estate of Everett Ward, deceased, has filed his petition as administrator of said estate, praying that the heirship of the heirs at law of Everett Ward, deceased, and their several interests in said estate be judicially determined and decreed by the Probate Court of Eddy County, New Mexico; that Hon. P. J. McCall, Probate Judge of Eddy County, New Mexico, has set the 26th day of November, 1936, at the hour of 2:00 o'clock, P. M., of said date, at the court room of said court in the City of Carlsbad, New Mexico, as the day, time and place for hearing objections, if any there be, to said petition.

Wherefore, any person or persons wishing to object to the approval of said report are hereby notified to file their objections, if any, with the County Clerk of Eddy County, New Mexico, on or before the date set for said hearing; that on the day named, the Probate Court of said County will proceed to determine the heirship of the several heirs of said decedent, the ownership of said estate and the interest of each respective claimant thereto or therein and the persons entitled to the distribution thereof.

Signed and dated this 20th day of October, 1936.

R. A. WILCOX, County Clerk.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF PHOEBE J. PHILLIPS, DECEASED

NO. 806

NOTICE

TO WHOM IT MAY CONCERN: Notice is hereby given that an instrument purporting to be the Last Will and Testament of Phoebe J. Phillips, deceased, has been filed for probate in the Probate Court of Eddy County, New Mexico, and that by order of said court the 14th day of December, 1936, at the hour of 2 o'clock, P. M., at the court room of said court in the city of Carlsbad, Eddy County, New Mexico, is the day, time, and place set for hearing proof of said Last Will and Testament.

Therefore, any person or persons wishing to object to the probating of said Last Will and Testament, are hereby notified to file their objections in the office of the County Clerk of Eddy County, New Mexico, on or before the time set for said hearing.

Dated at Carlsbad, New Mexico, this 9th day of November, 1936.

R. A. WILCOX, County Clerk.

NOTICE STATE ENGINEER'S OFFICE

Number of application RA-1440 Santa Fe, N. M., October 27, 1936

GOLDEN PHANTOMS Fascinating Tales of Lost Mines by Editha L. Watson

THE BOILING HELL

FORTY-FIVE miles south of Valentine, Texas, in the Cuesta del Burro mountains, is a mine which is not lost nor hidden, but over which a phantom stands guard and forbids anyone to approach. It is not a golden phantom, this forbidding specter, but a silvery white one, looking for all the world like rising steam.

It is said that the indefatigable Spanish explorers, wandering about through the Southwest, discovered this silver mine in 1519-21 years before Coronado made his historic journey into New Mexico and Arizona. Espelo, whose name also stands high in the list of the conquerors, heard of the mine and started an expedition toward it, but after six months of wandering in the desert the Spaniards turned back. Only two men of the party, whose names were Maldonado and Candelario, persisted. They left their comrades on the return trail and kept on—and they found the mine.

Candelario sold his interest to Maldonado after a while, and went back to Mexico where life was more pleasant. But Maldonado was a man of iron with a heart of stone. He forced the Indians to work long hours, bringing out silver ore, and was cruel to them—as cruel as a man can be, which is very cruel, indeed.

The shaft had been sunk some 50 feet when the thing happened which gave the mine its name. One moment the Indians were laboring in the fairly dry atmosphere of the mine—the next, and a pick drove through the wall, releasing a flood of scalding water from hot springs which rose to the surface nearby. The miners were scalded to death by this boiling flood.

After this the Indians refused to work in the mine, but Maldonado compelled many of them to go down nevertheless, and to stand in the steaming water as they worked. No flesh could stand such treatment.

At last, after some time spent in this horrible slavery, the tribe planned an uprising. Maldonado heard of the plot, and with his own hands he beheaded several of the ringleaders. Then a maiden named Valentia—whether Mexican or Indian is not related—whom the miners loved dearly, came and wept over the bodies of the slain, and the sight of her grief enraged the brutal Maldonado still further. With an oath he rushed over to her and stabbed her through the heart.

Until then the rebellious Indians had stood quietly in the grasp of their captors, but this murder was more than they could bear. Jerking away from the guards, they surrounded Maldonado, and quickly carried him to the seething pit where so many people had lost their lives. Here they were going to cast him into the boiling waters below, but before they could do so, a shrill scream, in a girlish voice, caused them to halt. It was the sister of Valentia, the murdered girl, who called to them.

She stepped forward, a Texan Pocahontas, and claimed the prisoner for her own, as tribal custom permitted. How it happened that her love for so brutal a man could have grown in spite of his cruelty to the Indians, and why his murder of her sister had not turned that love to hate, only she knew. She had taken the only means possible to save him: it was a widespread law that a prisoner might be claimed by some woman of the tribe, and must become her property. In deference to this law the Indians freed Maldonado and allowed him to depart with his fair rescuer.

The Boiling Hell was abandoned when he left it. The Mexicans say that bones of his victims still lie about, and that the place is a rendezvous for their ghosts. No one cares to go near it, and its steaming silver specter stands guard in solitude.

Notice is hereby given that on the 26th day of October, 1936, in accordance with Chapter 131 of the Session Laws of 1931, Owen Campbell of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground waters of the Roswell Artesian Basin to the extent of 1200 gallons per minute by the drilling of a 12 1/2 inch well approximately 200 feet in depth, located at a point in the SW 1/4 SE 1/4 of Section 11, T. 17 S., R. 26 E., N. M. P. M., for the purpose of irrigating 160 acres of land in the SE 1/4 of said Section 11.

Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer on or before the 7th day of December, 1936, the date set for the State Engineer to take this application up for final consideration unless protested.

THOMAS M. McCLURE, State Engineer.

CHURCHES

ST. ANTHONY CATHOLIC CHURCH 504 S 9th St.

Sunday services: 7:00 a. m. Mass—English. 8:30 a. m. Mass—Spanish.

CHRISTIAN SCIENCE SOCIETY 613 West Main St.

11:00 a. m. Sunday services. "Mortals and Immortals" is the subject of the lesson-sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, November 15th.

The golden text is: "If we live after the flesh, ye shall die; but if ye through the spirit do mortify the deeds of the body, ye shall live. The spirit itself beareth witness with our spirit, that we are the children of God." (Rom. 8:13-16)

Among the citations which comprise the lesson-sermon is the following from the Bible: "Be ye therefore perfect, even as your Father which is in heaven is perfect." (Matt. 5:48)

The lesson-sermon also includes the following passage from the Christian Science text book: "When we learn in science how to be perfect, thought is turned into new and healthy channels—towards the contemplation of things immortal and away from materiality to the principle of the universe, including harmonious man."

FIRST BAPTIST CHURCH

Pastor, P. G. Woodruff. Sunday school superintendent, A. L. Wilkinson.

9:45 Sunday school. 11:00 Song service and sermon. 6:00 Baptist Training Union service.

7:00 Song service and sermon. Prayer meeting on Wednesday night at seven o'clock.

FIRST CHRISTIAN CHURCH

Announcements for the week: Sunday—

9:45 Sunday school. 11:00 Morning worship. Sermon subject: "Render the Account of Thy Stewardship."

5:30 Junior Christian Endeavor. A junior organization was formed last Sunday evening, and in spite of bad weather, a number were present. Join hands with this group and let us make it go!

6:30 Senior Christian Endeavor. Florine Muncy, leader. Mr. and Mrs. J. B. Elder have been chosen as sponsors of this organization. Both have had a great deal of experience with such work, and may be counted upon if the young people will give them loyal support. Come on young people; everyone get under the load.

Wednesday—

7:00 Leadership training, seventh week.

THOMAS MASSIE, Pastor.

C. E. Notes

(Wayne Rowland, Reporter)

Another meeting with Ruby Rowland as leader was attended by a nice crowd Sunday evening. The topic for discussion was, "I Renounce War."

Several news boys were present. We welcome them back and hope that they will become one of our fellow members.

Mr. and Mrs. Elder have agreed to sponsor our C. E. We know that is a real job and we are glad to be sponsored by them.

C. E. Gossip

Cecil notified us that our time was up although the topic hadn't been fully discussed. Could it be that he wanted to get in on the first show? We wonder.

Due to Bo Bradshaw's ingrown toenails and a sprained eye lash it was impossible for him to be present Sunday night, but we welcome him back.

What's the matter with our old members? We would like to see

Heal Those Sore Gums

Even after pyorrhea has affected your stomach, kidneys and your general health, LETO'S PYORRHEA REMEDY, used as directed, can save you. Dentists recommend it. Druggists return money if it fails.

MANN DRUG STORE

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

All Night Lights Help Hens Lay

The problem of making hens lay in winter is one of primary importance to all poultry producers. At this season, egg prices are usually high and since the price of feed is high also, one cannot afford to feed loafers.

There are several methods by which poultry raisers have had some success in keeping hens laying in the fall and winter, says W. M. Ginn of the New Mexico State College. They must be reasonably free from parasites and in a moderately comfortable house. Also, they must receive feed which contains egg-building material, such as skim milk or meat and bone scrap. It is also of advantage if the hens are from a trap-nested strain that has been bred and selected for year-round production.

If they do not lay after all these conditions are fulfilled, there is one last resort which rarely fails. Putting on all-night lights will usually make the most stubborn flock lay. However, this is not recommended except for well-fed and well-housed birds. All the light there is will not make a hen lay an egg if she does not have the proper feed from which to manufacture the egg.

The easiest way to light a chicken house is to hang a 15 watt bulb about 12 inches above the mash hopper, turning it on every night before dark and off in the morning. Those who do not have electricity may use an ordinary lantern instead.

It takes about two weeks of lighting to show beneficial results. Once lighting is started it should be continued until spring; if the lights are discontinued it will throw the birds off production. When a small light is used, the chickens go to sleep at night about the usual time. Later in the night, when their crops are empty, they will get off the roost one or two at a time and get a midnight lunch and a drink of water. Clean water should always be kept near the feed and light where it can easily be found.

Lights are recommended only when all other factors in proper poultry raising are in operation and have failed, as they sometimes do, to produce the expected results in egg production.

COYOTES RAVAGE STOCK

ELKO, Nevada—When the Nevada legislature voted a bounty on coyotes two years ago it neglected to appropriate money to pay it. Since the new law replaces the old anti-coyote program, the animals were left in peace by trappers and hunters. Now there are multiplying and becoming so bold that stockmen and sheep raisers are organizing their own extermination program.

you back at C. E. Rusty, Sally, Eunice, Dorothy, Robert, Bob, Byrd, Florene, Lawrence, Vivian, Lee, John, etc. We forgot Laurent.

Get prepared for a real Thanksgiving party.

Station ACE (Artesia Christian Endeavor) signing off.

2,300,000 Acres Cut From Grazing District No. 6

WASHINGTON, D. C.—Secretary Ickes ordered Monday a sharp reduction in acreage of the government grazing district No. 6 in southeastern New Mexico to eliminate parcels of land the grazing division said it would be difficult to administer under the Taylor grazing act.

The interior department said the reduction amounted to 2,300,000 acres of the 12,440,000 gross acreage within the exterior boundaries of the district.

Net acreage of public domain eliminated was set at 150,000 acres of the 2,533,000 acres of public land within the district.

Julian Terrett, acting grazing director, said the eliminations were ordered because "we did not require that land and much of it did not permit good administration of the district."

He explained there were scores of isolated tracts of private and patented land lying within the district which were included in gross expropriations. Lands owned by the government and which were eliminated by Monday's order would be leased to stockmen by the government for grazing purposes under general land office regulations.

RICHARD SPENCE DROPS DEAD AT DUNCAN, ARIZONA

Richard Spence, Duncan, Arizona, business man, dropped dead November 2nd of a heart attack, according to belated news reaching here last week. He was the husband of Mrs. Richard Spence, dietitian at Grant County hospital, and father of Mrs. Gail Bowen and Robert Spence, a county school teacher, and Minta Spence, who is a senior at St. Mary's Academy this year, also Mrs. Mike Filleman of Clifton, Arizona. The family left for Duncan on receipt of news of his death.

Mr. Spence was well known in this vicinity, having been a resident of Lake Arthur for about fifteen years. J. R. Spence, brother of the deceased, now resides at Sacramento.

SUBSCRIBE FOR THE ADVOCATE

WANTED To Buy No. 1 Turkeys E. P. Malone Upper Cottonwood

HOBBS DEFEATS CARLSBAD

The Hobbs high school grid team defeated Carlsbad Friday night at Carlsbad by a score of 13 to 0. Carlsbad never seriously threatened to score. Carlsbad will charter a special train to go to Roswell when Roswell and Carlsbad meet Friday night.

Advocate Want Ads Get

Eye Comfort Edward Sto

LAYING FEEDS THAT FIT YOUR NEEDS! PUR-A-TENE PURINA LAY CHOW PURINA LAYENA

Wilson & Anderson All Kinds of Feeds Phone 24

WELL NOURISHED Milk provides every needed food element to build energy for your children. Children who are properly nourished are less likely to have colds and common winter ailments. Grown-ups need the balanced diet milk provides too. Two Deliveries Daily—Clean, Wholesome Milk. ARTESIA DAIRY Phone 72W

Guard Child's Eyes During "Eyestrain" Season



Three-fourths of all a young child learns, say scientists, come through the eyes. Prevention of eyestrain is particularly important during these early years.

STUDENTS, six or six years of age, need good lighting for better sight, better grades, and for less of that "tired feeling."

And just as children need the proper size of chair and table for the comfort of their bodies when they study, so they need proper lighting for the comfort and protection of their eyes.

These facts are pointed out at this "eyestrain" season of the year by lighting scientists who have carefully studied light in its relation to sight.

No longer does the alert mother or father take it for granted that any kind of light is safe for home work. Research in the country's lighting laboratories has shown us differently.

Poor Light Causes Eye Defects Impaired eyesight is found in one out of five school children, two out of five college students and three out of five persons over forty. And we know that poor lighting has been a contributing cause to this regrettable condition.

By actual test it has been proved that home work is easier for children when studied under improved lighting, and that better grades result.

"All right," says mother, "I'll improve the lighting. But how?" First, have your lighting measured. It's being done these days as matter of fact as you call upon the thermometer for your child when she gets sick. Light is measured

with a little instrument called a meter. The meter may be carried about in your hand. A moving pointer on the dial to the amount of light you have (in a measure called "footcandles"). Your lighting company can easily do the measuring for you.

In many homes only five candles of light are found at child's study table. Yet nature calls for at least 500 in the shade of a lamp. Your child should have a minimum of ten for most textbooks. Quality of Light Important But quantity of light has value without quality. This is an even amount of general illumination throughout a study lamp. The light is thus not constantly forced "change gears" as they look for light to dark.

Quality of light also means a lamp. Ideal ones for your child those approved by the Illuminating Engineering Society, a national group of lighting men and eyesight specialists. The lamps made in a variety of designs by a number of manufacturers. proper height, wide shade and translucent bulb generously distributed the light both up and down over a wide area. The light is soft and so soft, and harmful glare avoided.

And then watch your boy or girl study under one of these lamps try it yourself.

Table Models \$2.95 Floor Models \$5.75 Southwestern PUBLIC SERVICE Company

free! 30% MORE MILEAGE from GOODYEAR TIRES PUT ON NOW! Here's why NOW'S the time to buy! Cool roads "cold-cure" new rubber—toughen it—cause it to wear little. New Goodyears give you the best non-skid protection during the slippery driving months. Next spring you still have practically new treads—records show that new tires put on at this time, average 30% more mileage than if started out new on hot summer roads. Be thrifty, buy SAFETY now at low cost! PRICES FOR EVERY PURSE Check our values and prices before you buy. Even at a low price you can buy a Goodyear—the public's first choice for 21 years. NEW GOODYEAR SURE GRIP pulls through mud and snow—no chains!

Guy Chevrolet Co. 24-Hour Service Telephone 291 ARTESIA, NEW MEXICO

Want Ads Get... ve Comfort... ward Sto...

THA... ED... IF YOU HA... NO GRA... FE...

SON... ED... it to build w... properly nour... ter ailments... provides too...

solosome M... Y... During... on

... Mrs. Julia Madson and Mrs. Laverne and Juneline... Minnesota, arrived here to visit their brother and... Mr. and Mrs. E. L.

... Mrs. Paul H. Heiser and Watson of Pecos, Texas, and out to Bullice ranch Sun... spend a few days visiting... Fanson, who is with her par...

... Kenick and Mary Lou Har... left Sunday for the NYA... at Camp Capitan near Cap... where they will be the next... weeks receiving courses which... compare them for public works.

... Bill Glascock gave a sur... birthday dinner for her hus... at their home Sunday noon... attending the dinner were... Mrs. J. P. Parks, Mr. and... Will Keller, Lyle Hunter and... Bob.

... E. Elmendorf, regional en... of the resettlement admin... passed through Hope on... en route from Las... where he attended home... at State College, to his of... Amarillo.

... Finn Watson and son John... of Pecos, Texas, and Mrs... Lewis and son Sammy of Ar... passed through Hope Wednes... en route to Bullice ranch where... are visiting their parents, and Mrs. John Prude.

All Model Buick Cars Are Reduced

FLINT, Michigan—A Series 40 Special four-door five passenger sedan with large luggage compartment, listing at the factory at \$845, features the Buick price structure for 1937, according to factory lists on the new models made public today by Harlow H. Curtice, president.

This is a reduction of \$40 under the factory list of \$885 carried on the Series 40 Special four door sedan of 1936. At the same time, a corresponding body model in the Buick Series 60 Century cars is priced at the factory for 1937 at \$1,035, representing a reduction from the corresponding 1936 Century model of \$55.

The new Series 40 Special sedan, which has a tapered back housing the luggage compartment, carries the lowest price ever placed on a sedan model by this company, Mr. Curtice said.

Base price of the new Buick cars is \$765 list at the factory for the two passenger business coupe. Price reductions ranging from \$20 to \$55 were effective in all models of the Series 60 Century cars. Prices were upped on five models of the two Buick deluxe lines, the Series 80 Roadmaster and the Series 90 Limited, in keeping with custom built features incorporated in these models.

Power Manufacturing Co., sold to K. A. Bivens of the Cottonwood community a 160-acre farm two and a half miles northwest of Artesia. The farm is known as the old Syferd farm. Kemp Lumber Co., sold to C. A. Baker a five-room modern house, just west of the Catholic church. J. Merrifield sold a house and lot in south Artesia to R. L. Bean.

Mr. and Mrs. William Mitchell of New York, New York, arrived here Saturday for a week's visit with their son, Malcolm Mitchell and wife and to attend to business matters. Mr. Mitchell, who is interested in the Malco Refineries, Inc., is president of the Maljamar Oil and Gas Corporation.

Mr. and Mrs. T. F. Wilson of the Cottonwood community attended "parents day" at the Texas Tech in Lubbock, Texas, Saturday and witnessed the football game between Tech and the Oklahoma A. & M. Returning by way of Clovis they spent a short time with their son, Woodrow Wilson, who is assistant county agent, and drove on to Vaughn to visit their daughter, Mrs. H. C. Moorhead and Mr. Moorhead and family.

Old time residents of this section may be interested in hearing from W. C. Haney of Tulsa, Oklahoma, a former resident of Artesia, who left here about fifteen years ago. In a letter last week to Harry Carder, Mr. Haney, now engaged in the real estate business in Tulsa, says that he and Mrs. Haney are enjoying good health. Both of his sons, also known to many here, are married and living in Tulsa. Mr. Haney says he hopes to be able to visit Artesia some time in the near future.

LOCALS

Ed Watts of Denken shipped 100 calves to the Kansas City market Tuesday.

Ed Watts, Denken rancher, delivered 1,044 lambs to Crawford and Smith near Carlsbad last week.

Mrs. W. S. Williams and Mrs. John Williams came in from the ranch for a week-end visit at home.

Miss Ella Bauslin and Mrs. Mary Abbott spent Saturday and Sunday in Roswell with relatives and friends.

John L. Matthews, employed at the Sears Motor Co., as salesman, moved his family up from Carlsbad some time ago.

Charles "Chic" Sale, noted comedian and author of "The Specialist," died at his home in Hollywood, California, Saturday.

Mr. and Mrs. Skelt Williams and children and Mr. and Mrs. George Williams of Lovington visited over the week-end here with home folks.

Driven by Diesel motors, a new German airplane carries its passengers in cabins in its wings and has two pairs of landing wheels instead of single wheels.

Dr. O. E. Puckett, district health officer, and Miss Eunice McKinney, county health nurse, held a baby clinic at the Hope school Friday.

The Muncy families enjoyed a family dinner at the B. N. Muncy home Sunday. Covers were laid for Mr. and Mrs. Harve Muncy, Mr. and Mrs. Bert Muncy and the host and hostess.

Mr. and Mrs. T. F. Wilson of the Cottonwood community attended "parents day" at the Texas Tech in Lubbock, Texas, Saturday and witnessed the football game between Tech and the Oklahoma A. & M. Returning by way of Clovis they spent a short time with their son, Woodrow Wilson, who is assistant county agent, and drove on to Vaughn to visit their daughter, Mrs. H. C. Moorhead and Mr. Moorhead and family.

MODERNIZE! YOUR HOME NOW!

Install Modern Gas Heating Appliances

Almost beyond belief is the peace of mind and physical relief you will enjoy with automatic gas heat. An abundant supply of gas is always on hand, year in and year out—needing no storage space, requiring no investment in idle fuel, demanding no mechanical equipment or expensive servicing.

Let our engineer survey your home and give you an accurate estimate on the cost of Automatic Gas Heating. Absolutely no cost or obligation.

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ARTESIA, NEW MEXICO

Weather Factor In Crop Gains

WASHINGTON—Mild fall weather was credited by the federal crop reporting board Tuesday with improving this season's indicated yield for all crops two per cent in the last month.

But even with this increase, the board said, the crops will be "about 21 per cent below average production" due largely to the summer drought.

The prospective corn crop was placed at 1,526,627,000 bushels, a gain of 15,265,000 over the October estimates but still more than a billion bushels under the average of 2,553,424,000 bushels in the five years 1928-32.

Prospective supplies of "both feed and food as well as cotton" were reported slightly increased by "the favorable weather."

In general, the mild weather was credited with permitting late crops to mature and be harvested.

The potato crop estimate was revised upward 10,000,000 bushels from a month ago, to a total of 332,000,000 bushels. The board said this increase "will go far to relieve the moderate shortage of supplies that was in prospect."

Other crop estimates advanced were seed potatoes, apples, tobacco, peanuts, sugar beets and buckwheat.

A decline this season in vegetables produced for canning and storage was said to have caused planting of a largely increased acreage of winter vegetables in the far south.

Reported 40 per cent above average, the southern winter crop was said to include increases in snap beans, carrots, celery, egg plant, green peas, peppers, spinach and tomatoes.

The tuberculin testing surveys conducted by the New Mexico Tuberculosis Association, the State Bureau of Public Health, the Maytag Laboratory of the Southwestern Presbyterian Sanatorium, show an average of 58.7 per cent between the ages of 14 and 28 who have been infected with the germs of tuberculosis through exposure to the disease at some time in life.

Printer Age 102 Is Hunting Work

LOS ANGELES—Here's the recipe for longevity advanced by the dean of tramp printers, Colonel J. D. Handcock, 102-year-old Civil war veteran, who paused at Los Angeles recently en route from Seattle, Washington, to Phoenix, Arizona, where he says he's confident of finding a job waiting:

"Don't worry and keep warm if you want to stay healthy." Alert and energetic and bushy-haired, Colonel Handcock follows the profession of linotype operator. He relinquished his last job three months ago to hit the road again.


"I guess I've worked every town in the country that has a print shop," he said.

The veteran has papers to prove he was born in Scotland January 5, 1834. He came to America in 1859 and served as colonel of transportation for the federal forces during the civil war. He was twice wounded at Gettysburg. Later, he said, he served in the Spanish-American and World wars.

?? ??
Eliminate the question mark from your radio reception this winter.

SPECIAL on Radio Check-Up
RADIO SUPPLIES
Horace Bates
At Mann Drug Co.

The Trajectory of a Common Cold!



Success is passing him by; promotions go to more dependable men, this is the tragedy of uncertain health. Wasted time and lowered efficiency are the penalties of frequent colds.

Many colds CAN be prevented. A physician's prescription for medicine rich in vitamins can break the grip of cold infection. Build up your body; sound health is sound business.

PALACE DRUG STORE
PHONE NO. 1 ARTESIA, N. M.
WHERE QUALITY and ACCURACY PREVAIL

ISN'T WINTER FUN

When It's Cozy and Warm Indoors?

Cold weather is fine and healthful—outside! But drafty, chilly houses are dangerous for little folks, and uncomfortable for grown-ups.

Now's the Time to Modernize Your Home for Winter!

We're experienced in making homes snug and winter-tight, and can suggest some surprisingly economical ways to cut out drafts and cut down fuel bills.

Sometimes weather-stripping windows will do wonders. Or insulation might be what that cold room really needs. Storm doors and windows—we know all the modern ways of keeping Jack Frost outside where he belongs. And our estimate will be decidedly worth while.

BIG JO LUMBER CO.
Phone 19

New CHEVROLET 1937

The Complete Car—Completely New



NEW DIAMOND CROWN SPEEDLINE STYLING
Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
Much more powerful, much more spirited, and the thrift king of its price class.

NEW ALL-STEEL, ALL-STEEL BODIES
(With Solid Steel Turret Top—Unitized Construction)
Wider, roomier, more luxurious, and the first all-steel bodies combining safety with safety.

SUPER-SAFE SHOCKPROOF STEERING*
(at no extra cost)
Steering so true and vibrationless that driving is almost effortless.

SAFETY PLATE GLASS ALL AROUND
(at no extra cost)
The finest quality, clearest-visibility safety plate glass, included as standard equipment.

PERFECTED HYDRAULIC BRAKES
(With Double-Articulated Brake Shoe Linkage)
Recognized everywhere as the safest, smoothest, most dependable brakes ever built.

GENUINE FISHER NO DRAFT VENTILATION
Eliminating drafts, smoke, windshield clouding—promoting health, comfort, safety.

IMPROVED GLIDING KNEE-ACTION RIDES*
(at no extra cost)
Proved by more than two million Knee-Action users to be the world's safest, smoothest ride.

*Knee-Action and Shockproof Steering on Master De Luxe models only.

General Motors Installation Plan—monthly payments to suit your purse. Chevrolet Motor Company, Detroit, Michigan.

THE ONLY COMPLETE CAR—PRICED SO LOW

 **CHEVROLET**

GUY CHEVROLET COMPANY
PHONE 291 ARTESIA, N. M.



NEW 1937 V-8 FORD
On Display
NOVEMBER 14th
The Most Beautiful Car On Wheels!
ARTESIA AUTO CO.

Artesia Downs Lovington In Annual Gridiron Clash By Score of 20 to 12

The Artesia Bulldogs journeyed to Lovington to play the annual gridiron clash with the Lovington Wildcats, Friday afternoon, and came home on the long end of a twelve to twenty score. The game was called at 2:30. The pep club went along in J. M. Jackson's school bus to supply the pep and cheers.

A summary of the game follows: First quarter: Johnson kicked off to Lovington. Lovington lost possession of ball on downs, and Artesia passed on Lovington's 30-yard line; then Johnson to Womack for a touchdown. Johnson made extra point by place kick. Score: Artesia 7, Lovington 0.

Second quarter: The game saw nothing happened until late in the quarter when Lovington found a weak spot in Artesia's left tackle and pushed the Bulldogs backward for a touchdown. The try for convert failed. Score: Artesia 7, Lovington 6.

Third quarter: Johnson kicked to Lovington, who lost the ball on downs. The game see-sawed until Artesia finally worked the ball to Lovington's 1-yard line and Womack hit center for Artesia's second

score. Lovington blocked Johnson's kick for extra point. Score: Artesia 13, Lovington 6.

Fourth quarter: Lovington scored early in the fourth on a 40-yard running lateral play and the try for extra point was broken up when they tried a center plunge. This brought the Irish out of the Artesia boys and Conner went off right tackle and with excellent interference raced 40 yards for the final touchdown of the game. Womack passes to Irby for the extra point. Final score: Artesia 20, Lovington 12.

A number of the Lovington boys were removed from the game because of injuries, but the Bulldogs were more fortunate.

The game was marked by spectacular plays with both elevens using laterals, forward passes and reverses. The action kept the crowd in an uproar. (Contributed)

Mrs. Eleanor Nickum is visiting her sister, Mrs. A. L. Mount and Mr. Mount. She came from Los Angeles where she visited a daughter and family for an indefinite period.

Local Ginnings

Cotton movement to gins continues heavy despite the freezing weather. A total of approximately 1,679 bales have been ginned since last report. Cotton picking is seventy to eighty-five percent finished over the district. Season's ginnings of the six gins total 10,642 against 4,381 bales ginned at the corresponding period of last year.

Ginnings are divided as follows, with the Cottonwood gin's total output estimated:

Lake Arthur gin.....	250
Cottonwood gin.....	2,650
Association gin, Espuella.....	2,222
Farmers gin, Artesia.....	2,012
Association gin, Artesia.....	1,895
Association gin, Atoka.....	1,613
Total.....	10,642

Mr. and Mrs. H. Wilson of Plain Dealing, Louisiana, left for their home Thursday after a visit here with his sister, Mrs. J. H. Hollomon. D. Wilson of Portales, a nephew of Mrs. Hollomon, and Mrs. Wilson also visited here last week.

Typewriter Ribbons—The Advocate

Cotton Crop Is Boosted 791,000 Bales Nov. 8th

Monday the department of agriculture at Washington reported an increase of 791,000 bales in the estimated cotton crop of this year, bringing the total to 12,400,000 bales on November 1 as compared with an estimated yield of 11,609,000 bales a month earlier.

The marked increase in "prospective outturn results from fall weather that has been almost ideal for the maturing and picking of the crop," the crop reporting board said.

The crop estimators said that when average fall weather conditions prevailed there was "usually some loss of open cotton in the fields, but this season practically no losses of this kind have occurred."

Delay in arrival of frost this year was said to have "permitted the maturing of a large portion of the late bolls which were in danger a month ago," in the Carolinas and along the northern part of the cotton belt.

Last year's production was 10,638,000 bales and the five-year (1928-32) average was 14,667,000 bales.

Cotton on this year's growth ginned prior to November 1 was reported by the census bureau to have totaled 9,880,068 running bales, counting round as half bales, compared with 7,743,612 bales to that date a year ago, and 7,917,671 bales two years ago.

The indicated yield of cotton was reported by the agriculture department at 199.7 per acre on the 29,720,000 acres estimated as on September 1 to be harvested this year. The acre yield last year was 186.3 pounds to the acre and the 1928-32 average was 169.9 pounds.

The crop by states as indicated November 1st is:

Virginia 33,000 bales; North Carolina 625,000; South Carolina 825,000; Georgia 1,100,000; Florida 32,000; Missouri 29,000; Tennessee 435,000; Alabama 1,155,000; Mississippi 1,900,000; Louisiana 755,000; Texas 3,000,000; Oklahoma 300,000; Arkansas 1,245,000; New Mexico 107,000; Arizona 160,000; California 420,000; all other states 13,000; Old Mexico (lower California) not included in United States or California total, 60,000.

MARKETS

November 5.....	11.90	11.88
November 6.....	11.88	11.82
November 7.....	11.81	11.90
November 9.....	11.95	11.80
November 10.....	11.80	11.70
November 12.....	11.67	

With a government report 400,000 bales larger than that generally expected and 800,000 bales above that of two weeks ago, the market has gradually sagged under the weight of too much cotton.

Generally concluded that there is little or no incentive for speculative buying now. Certainly no reason for Mills to become anxious about getting cotton and this is reflected in a lessening demand for spots.

We can see nothing on the upside and much prefer to sell now rather than run the risk of what may happen on the down-side of this market.

WE THANK YOU

The following have renewed their subscription to The Advocate the past week:

- | | |
|----------------------|-------------------|
| J. T. Smith | J. Cavitt Jackson |
| C. C. Foster | Mrs. D. Swift |
| Joe A. Clayton | B. N. Muncy |
| T. S. Cox | O. R. Gable |
| A. W. Boyce | Lloyd Simon |
| A. G. Bailey | J. E. Simon |
| Ealen Gage | Lee Glasscock |
| Chas. Rogers | A. Hnulik |
| Mrs. A. C. Kimbrough | Ralph Henderson |
| Barton Cash Grocery | |

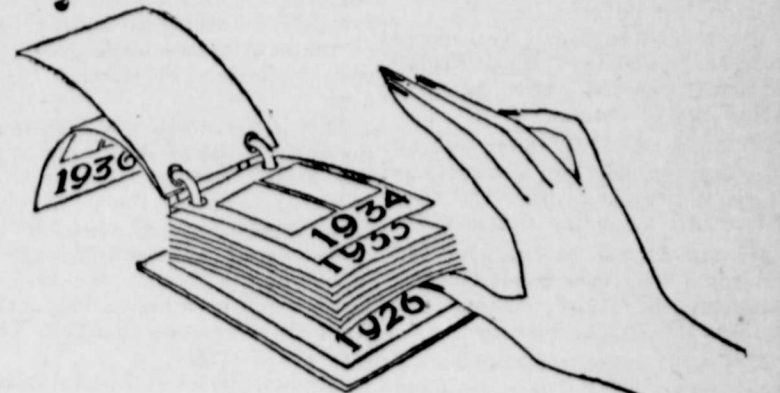
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BEGINNING MONDAY, NOVEMBER 16th

JOB PRINTING AT THE ADVOCATE
LOOSE LEAF DEVICES AT THE ADVOCATE
OUR WANT ADS GET RESULTS

To the Men and Women Who Worked For A Democratic Victory

Final returns from all counties in the state show that the people of New Mexico have given the democratic administration a tremendous vote of confidence.

This victory carries with it the grave responsibility of constantly working to improve conditions under which the average citizen of New Mexico must live. We cannot rest on our present record, but must improve and better that record in the state, in the counties, and in the municipalities which are under democratic control.

This program requires mutual cooperation between officials and citizens in general.

The democratic victory, I believe, clearly proved two facts:

1. That the people of New Mexico appreciate good government so greatly that they will take the time to study the issues in a campaign and to sift the false from the true; that they will no longer be misled by false propaganda; that they will vote for that party which has proved that it is best able to serve the people.

2. That the people of New Mexico appreciate a clean fight. At the beginning of the campaign I pointed out that clean tactics and good sportsmanship are as essential to a political campaign as they are to the athletic field. We pitched our campaign on a high, clean level and I am confident that our victory was largely due to this fact.

No victory can be won without organization. I want to extend by congratulations and my thanks to the various organizations which worked with and for the democratic party. Our county and precinct chairmen performed a fine service in getting the vote to the polls. The women's organization was especially active this year and it was the women who made our victory overwhelming. They, more than any other group perhaps, have cause to be thankful for the New Deal.

The labor organization worked with us for the common cause; the Veterans organization forgot any prejudices they might have had and worked for the greatest good for the greatest number.

The Colored Voters League forgot traditional prejudices and was almost unanimous in demanding a return of the democratic administration.

The League of Young Democrats and the First Voters League were indefatigable in their efforts.

A great majority of young men and women in New Mexico voluntarily joined hands with us to continue the New Deal in office. It is especially gratifying to see the young men and women taking an active part in government and to know that they appreciate liberalism and progress enough to go out and fight for it.

Every organization which worked with the democratic party deserves credit for the fine job they did in laying the facts concerning our record before the people so they could be fully informed on the accomplishments of the present administration.

We shouldn't forget that a great victory such as we have just won means a great opportunity for public service.

We should each of us make it our duty to work for better government, for progress and especially for improved social services. If we do this, the record which we will make during the coming two years will be so good that no person in the state will have cause to regret the trust and confidence which has been placed in the leadership of the democratic party.

Cordially yours,
 JOHN E. MILES, Democratic State Chairman.

The Advocate's Tested Recipe

By Frances Lee Barton

SAYS our neighbor across the street, "A man's house should smell friendly when he comes up the path on a chilly day."

And there is nothing more friendly than the fragrance of fresh-baked risen buns—all done up with cinnamon and brown sugar—and a nut-like cereal to add a delicious crunchiness. You will find the dough rises very quickly—in 2½ or 3 hours, but if you want to hasten still more—use two cakes of yeast instead of one.

Risen Buns

2 cups milk, scalded, 1 cake compressed yeast, 2 teaspoons salt, 2 tablespoons sugar, 4 cups sifted flour (about), 4 tablespoons melted shortening, 1 cup Grape-Nuts,—½ cup butter or other shortening; ¾ cup brown sugar, firmly packed; 1 teaspoon cinnamon.

Cool milk to lukewarm; add crumbled yeast cake, salt, sugar, and 2 cups flour, and mix thoroughly with wooden spoon. Add shortening, stirring well. Add Grape-Nuts, then flour to make a dough which can be handled easily. Turn out on floured board and knead until smooth and elastic, adding flour as necessary. Place dough in greased bowl and brush surface with melted shortening; cover with cloth and let rise in warm place until doubled in bulk. Knead lightly in bowl and again let rise until doubled in bulk. Roll into rectangular sheet, ¼ inch thick; spread with mixture of 1/3 cup butter, brown sugar, and cinnamon. Roll as for jelly roll; cut in ¼-inch slices. Spread remaining butter in bottom of 9½ x 13½-inch baking pan and sprinkle with 4 additional tablespoons brown sugar; arrange rolls close together on mixture, cover, and let rise until doubled in bulk. Bake in hot oven (400° F.) 20 to 35 minutes, or until done. Makes about 2 dozen rolls.

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Yet this creamy white giant bar is made with the same costly tropical oil used in fine shampoos and toilet soaps. That is why it gives "billion-bubble suds" that dissolve grime and grease... make clothes gleaming white, dishes sparkling clean!

Go to your grocer today—get your 5 bars of Crystal White Soap... and send for your free Mickey Mouse balloon!



TOSS "MICKEY" IN THE AIR... HE ALWAYS LANDS ON HIS FEET!

HOW TO GET YOUR FREE BIG 2½ FOOT MICKEY MOUSE BALLOON

Just mail 5 wrappers from Crystal White Soap, with your name and address, to Crystal White, Kansas City, Kansas. Your balloon will be sent at once, postage prepaid. Offer expires November 30th, 1936.



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