# THE OUTSIDE WORLD JUDGES A TOWN AND ITS MERCHANTS BY THE NEWSPAPER <br> Artesia Advocate 

The Advocate is the only con-
sistent good will builder and bost-
er of the Artesia trade territory.
hristmas tory To e Given Program
frated Story of The irth of Christ To $\mathbf{B e}$ sented At The Cen-
no. cirimanam pogram STATE AND FEDERAL



SIIPPERY STREETS AND ROADS CAUSE SEVERAL ACCIDENTS , max


GAS RIIHTS OF THE BARNSDALE OIL CO.

| East Side $\qquad$ Of State Is <br> Covered In <br> Snow Today |
| :---: |
|  |  |
|  |  |
|  |  |

o Respite In The Cold Weather Since First Of Week-Almost Four Inches Of Snow Has Fallen Here

CARBON MONOXIDE GAS KIILS MRS. W. R. SMITH OF CARLSBAD

MRS. F. WILSON DIES here Yesterday

N.M. OLL ASSOCIATION REELECT OFFICERS at Annual meeting

KIDNAPERS OF JOE JOHNS LOCATED IN baY CITY MICHIGAN

THE ARTESIA ADVOCATE FOURTEEN FIOCKS OF Von Hindenburg Remembers War Dead

 $=32=$ $=N$ NEW
NES ASSOCIATIO $\qquad$ $=32=$

There is a good bit of common sense to the suggestion ma
by the welfare board that an improvement program ought to
worked out bo bot the oons and the rurar distrist in connecti
with the tistribution of the funds to to the needy. Santa Claus h
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$\qquad$long as congressmen give ear to the plea of lobbyists, the em
ployes of the federal burcaus and the pie hunters just thatar we going ot have trouble in balancing the budget.
proposition. The census showed that it
of which 50 were males and 50 females.
"Well, Dun and Bradstreet are rather good."-Cornell Window
And



$\qquad$


## Reduce the Accidental Death Toll

Cold weather, slippery roads and streets add an extra hazard to motoring. Reduce the ing us make periodic inspection of your brakes and steering gear.
Competent mechanics plus good equipment equals a first class job.

Repairing at Popular Prices
Kinder, Jones and Monschke
We specialize in Cherrolet repairing.
Insist on and get Genuine Chevrolet Parts
your repairing ... Good Used Cars for sale.
RUSSELL PARTS SERVICE
Former Jackson Chevrolet Building

## Something New <br> in <br> STATIONERY

Styles in stationery for individual use change . . . just as dress styles change. We have recently received a shipment of Hamermill Bond Stationery Cabinets in laid and ripple finish, secretary size. Each cabinet consists of 100 letter heads and 100 envelopes, with your name and address printed for only-
$\$ 2.50$
Artesia Advocate

How Doctors Treat Colds and Coughs

Christmas GLASSES
DR. ED STONE


STATE SHIPS 112,000
CATTLE LAST MONTH CATTLE LAST MONTH


Unclean Milk
May spread disease. Don't take chances,
use our grade A Milk, use our grade A Milk,
which is produced under approved sani

Artesia Dairy

Will Your Gift be Appreciated? Your Photograph is the one and only gift Christmas mailing list. A portrait of you would be appreciated by every friend and relaMake appointments for evening sittings. THE RODDEN STUDIO

## Reduced Coal Prices

Ton Dawson Nut_----------------------- 10.00
Ton Colorado Nut_---- 9.00
------- 11.00

## E. B. BULLOCK

vern notrin

## High School Juniors

-Present-
THE ARRIVAL OF KITTY

A THREE-ACT COMEDY

Central Auditorium
Friday, December 16
7:45 p. m.
ADMISSION $25 \mathrm{c}-35 \mathrm{c}$

## A FULL STOCK OF LEGAL AND OIL BLANKS

MAIL ORDERS SOLICITED AND PROMPTLY FILLED!

THE ARTESIA ADVOCATE
Artesia, New Mexico

$\qquad$

numbun
Jewelry Gift Values
That will be Remembered





men, with a setting of
Karat solid gold.
Huff's Jewelry Store


## . 8 울 울 <br>  <br> Christmas Sale of Gifts


Gifts for HER


Gifts for HIM
voventr strems
shl тits
35c, 59c, \$1.00

BELT AND BUCKLE SETS
59c $\quad \$ 1.95$
fancy socks in boxes
25c and 35c
SILK SCARFS Beautiful Patterns \$1.00
BOXED HANDKERCHIEFS MATCHED SHIRT AND SHORT SETS
59c 98c

KID GLOVES
Black . . . . Brown
$\$ 1.29$

BOY'S OVERCOATS \$3.95

## 

Peoples Mercantile Co.

|  |
| :---: |
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|  |  |

FOR RENT

| RENT-Four room, modern, nished house, close in. Mr Blocker, phone 299 or in Advocate office. 50 - |  |
| :---: | :---: |
|  |  |
|  |  |

IARKETS



ARIL, COURT ORDERS WINNIE JUDD TO BE hanged february 17


## in december

## CHEVROLET

wu pesem

## A NEW CAR

Soon Chevrolet, the leader of the industry, will make known the details of a great new car. Advanced in style-in comfort-in performance-in safety-in establish new standards in this new Chevrolet will and see for yourself why Chevrolet is the car to buv, To be shown here December 17 th

## Guy Chevrolet Co.

Be among the first to drive this great new car. Place your order NOW.


Eliminate the individual gift problem something the entire family will enjoy dur the winter season.
ou can have a 7 -tube superhetrody $\$ 49.50$ The air is crowded with features, lect music, comedy, current events, humor have a radio to keep up with the times. He is a Philco with all the best Philco featur

## JOYCE-PRUIT COMPANY

## Hardwre Department

## The Foundation of Business

STABLE AND INDEPENDENT WHA EVER THE CHANGING ASPECTS OF TH POLITICAL SCENE

That the coming year may bring a shift in political power has small influence on busi-
ness principles. Certain rules, fixed and ness principles. Certain rules, fixed and
established, continue to control the world established, continu
of business affairs.
On the proper analysis of these depends much of financial success. A bank, more than any other institution has the special ability to accomplish this. Uninflyend impersonal in its judgments. Rely on sound advice-it is at your command-here in advice-it
our bank.

Besides asking for our advice on uncertain need of a SAVINGS ACCOUNT-4\% compounded semi-annually-to assure comfort in old age and the education of your children, along with the many other reasons the business world.


The
First National Bank
"There Is No Substitute For Safety"

# Friendship Specials 

Friday DEC. 16th, 1932

## Appropriate Holiday GIFTS

at New Low prices while they LAST
Gifts for the home are practical
Hand Painted, Oil Pictures, regular $\$ 1.25$ values, special at75c
Mirror Base Table Lamp and Shade $\$ 1.65$
Bovs Wagons, good ralue at\$1.35
McClay Furniture Store Your Home Should Come First
$\square$ To be on Sale at ARTESIA Stores


SPECIAL-
$33^{1 / 3 \%}$
Allowance for your old tires on new
SEIBERLINGS
For example a $450 \times 21$ Standard Heavy Duty sells at $\$ 8.35$, $\$$ one-third for your old tire $\$ 5.57 \ldots$ other sizes in pro-

Pior Service Station seiberling tires

## Special Prices

то schools, Churches and lodges

On Candies, Nuts and Fruits
We have a fine assortment of Holiday Candies and Nuts at new low prices.

Star Grocery
We Deliver Free Phone 48
The Home Owned Store J. S. SHARP, Prop.

## Saturday

DEC. 17th, 1932

## WINTER COMFORT FOR YOUR CAR

arvin hot water heaters $\$ 9.95$

Have sou driven the New Ford $\psi$


Artesia Auto Co.
Phone 52

## J.C.PENNEY CO.



Make His a Merry Christmas with These Smart
TIES GIFT 7
Seldom, if ever before, have we of fered so varied a selection .. handsome a group of patterns ....
so masterful a construction. . for so masterful a construction... for
so very, very little! Choose from them now for holiday-giving!

Prices Were Never Lower on Christmas Goodies

We have the largest and most complete assortment of Christmas Candies ever displayed in our bakery, at prices ranging from 15 to 40 cents per pound.
Fruit Cakes 40 cents pound, two pounds 75 cents . . . . the best money can buy We also have a nice assortment of decorat-
ed Christmas Cakes . . . call and see us.

## CITY BAKERY

PHONE 90
Bread, Pastries, Cakes and Delicious Home Made Candies.

## MAJESTIC THEATRE

FRIDAY-SATURDAY-DECEMBER 16-17 BUCK JONES
"SOUTH of the rio Grande"
News Reel . . . Comedy . . . Musical Novelty
Matinee Saturday 2:30-Nite 7:00-9:00
SUNDAY-MONDAY-TUESDAY
"BIRD OF PARADISE"
Costing $\$ 1,000,000.00$ to make . . . photographed entirely in the Hawaiian Islands . . . the year's greatest treat
Matinee Sunday 2:30-Nite 7:15

## Byron Hats

FOR MEN
Styled on Fifth Avenue, New York

All \$4.95 Values
$\$ 3.50$
All $\$ 3.95$ Values
$\$ 2.95$
Look at your hat . . . everyone else does. Joyce-Pruit Co.

A Complete Department Store

## The Secret of Good Food

Isn't how expensive it may be, but how well it is prepared. Hot tempting dishes prepared by women cooks, makes the Southern Club, a favorite eating place in Artesia.

Special dinners on Sundays and holidays.

Popular priced meals and lunches.

Southern Club Cafe
Plate Lunches Regular Meals

## EXTRA LOW PRICES

Friday and Sat.
ON CHOICE PORK AND BEEF

Leave your order for what you want. Special discount on purchases amounting to $\$ 10.00$ or more in our grocery and meat department.

City Market

## A Real Christmas

For the Whole Family
INEXPENSIVE, BUT USEFUL
Storage Cabinets . . . . Medicine Cabinets
Telephone Nitches
And numerous other similar items at bargain prices

BIG JO LUMBER CO.
Everything to build anything, paint it, or fix it. Phones

When you drive your car in the convenient service station, we can have your gas tank filled il and tires checked in a moment. has up his sor radiato Phone 13 Howell Gage--Artesia Auto Filling Station Phone 13

WATTS SAYS HE WILL Drugged Bride Mustn't Touch Ground REPUBLICANS HOLD RETURN TO ROSWELL


REPUBLICANS HOLD
MEETING SATURDAY

PART OF DISTRICT BAR ENDORSES THREE FOR DISTRICT JUDGE


## I

I

WALTER SWISHER
BURIED HERE SUNDAY AFTERN

## Wather Hismith



## UNEXPECTED EMERGENCIES

Such as cold weather brings on will often catch the car owner in a jam ... a frozen radiator, broken cylinder head or a dead battery makes your car useless... The cost of precautions are
less than a repair bill. New low prices on anti-freeze preparations and inspection service. Texaco Certified Lubrication job will insure maximum service with minimum wear this cold

## GUY CHEVROLET COMPANY

This Week Only---Don't Miss This!
Free Tube with every passenger or truck Lee DeLuxe Tire PHILLIPS PETROLEUM CO.

CAMP MAC COATES BROTHERS GARAGE, HOPE

