

Artesia Advocate

Artesia, the gateway to the Sacramento Mountains and the hub of the Pecos valley with its resources.

ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER 17, 1932.

NUMBER 46

GINNINGS TOTAL 6,176 BALES—THE CROP IS 75 PER CENT PICKED

Cold weather has stopped the cotton gathering operations in the Pecos valley with the crop approximately seventy-five per cent picked. Estimates say that about ninety per cent of the crop has been gathered in the farming area southeast of Artesia, while the crop gathered in the Cottonwood and Lake Arthur area will run about sixty per cent. A total of 6,176 bales have been ginned with the gins at Atoka and Espuella reporting up till Tuesday night. Indications are that it will crowd the territory covered by the six gins to produce 10,000 bales by the close of the season. The ginnings:

Lake Arthur gin	234
Cottonwood gin	1,159
Association gin, Espuella	816
Association gin, Artesia	1,060
Farmers gin, Artesia	1,510
Association gin, Atoka	1,397
Total	6,176

ARTESIA-CARLSBAD GRID TEAMS PLAY A SCORELESS TIE FRI.

Local football fans saw a scoreless Armistice football struggle between Artesia and Carlsbad at the Brainard Park Friday. The Artesia eleven showed up better in practically every department of the game, but could never make a serious threat count. Three threats were made by Artesia, the first in the second quarter was stopped when Pope of Carlsbad intercepted a pass on Carlsbad's eight yard strip. Walker intercepted a Carlsbad pass on Carlsbad's twenty yard line and ran sixty-five yards before being downed, just as the half ended. J. Brown twisted thru the Carlsbad line in the third quarter for a sixty yard dash.

The outstanding players were Chambers of Carlsbad, who returned the ball for more yards than Carlsbad made in scrimmage. Fernandez and Stiff also showed up well in the Carlsbad line. For Artesia J. Brown made more yardage than all other backs in the game as he has done in two previous contests. Juarez played a good game in the line for Artesia.

The lineup for the Armistice Day game was:

Carlsbad	Position	Artesia
Starnes	LE.	Traylor
Stiff	LT.	Juarez
Britain	FB.	Walker
Hughes	RHB.	C. Brown
Mendoza	LHB.	Hill
Fernandez	QB.	Holeman
Schnaubert	RE.	Vandevere
Pope	RT.	J. Brown
Chambers	RG.	Keith
Weldon	C.	Rowley
Wheeler	LG.	Ballard

Substitutions: Carlsbad—Buce for Stiff; Stiff for Britain; Ferrell for Starnes; Starnes for Buce; Wilson for Schnaubert; Britain for Weldon; Buce for Fernandez; Fernandez for Ferrell. Artesia—None.

First downs, C., 3; A., 7. Penalties—C., 45 yards; A., 85 yards. Passes attempted—C., 4; A., 9. Passes completed—C., none; A., 2 for 45 yards. Passes incomplete—C., 3; A., 6. Passes intercepted—C., 1 for 65 yard loss; A., 1 for 5 yard loss. Punts—C., 7 for 29 yard average; A., 5 for 31 yard average.

THE LAST RITES FOR WALLACE MERCHANT HELD FRIDAY P. M.

The last rites for Wallace Merchant, pioneer stockman who died on November 9th, were held at the Christian church Friday afternoon at 2:30 with The Rev. W. B. McCrory, officiating. Owing to inclement weather, no out of state relatives were able to be present for the services. Will, Lige and John Merchant, all of Carlsbad with their families were present at the services and Mr. Merchant's two sons, Lon and Leroy and families of Capitan.

FOUR QUESTIONED IN SHOOTING OF A YOUNG DEER HUNTER

Bishop First Fatality To Be Reported Among East Side Deer Hunters District Attorney Is Investigating The Case.

The first fatality from the east side of the state during the big game hunting season was reported at Roswell Friday when Vernon Bishop of Montrose, Illinois a former resident of Elida, was accidentally shot at an early hour Friday morning. Young Bishop was hunting with Charles Gilbert of Roswell, about fifteen miles north of Tinnie when the boys started to climb a hill. A stray bullet whizzed over their heads and knocked a limb from a tree. The next bullet struck Bishop just above the hip and came out just above his ribs on the right side. Gilbert quickly dressed the wound as best he could and ran to Tinnie for aid. A telephone call was made to Roswell, but the Roswell physician did not reach the scene of the accident until 7:00 o'clock Friday, an hour after young Bishop had died.

In the meantime Young Bishop had died from the loss of blood. After the arrival of the Roswell physician, the body was removed to the Hale ranch about three miles from the scene of the accident, where a coroner's jury was empaneled and rendered a verdict that the young man had met his death at the hands of some unknown person. The entire country in the vicinity of the accident was combed Saturday in an effort to find trace of the hunter who fired the fatal shot.

The body was brought to Roswell and prepared for shipment. Complete investigation into the circumstances surrounding the fatal shooting of Vernon Bishop is being made by J. Benson Newbill, district attorney of Carrizozo, it was learned here yesterday. Four men are under technical arrest and are being held pending further questioning in this case. The men are: Jud McLeod, John Nelson, H. L. Gifford and J. L. Gililand, the latter two men are from Amarillo. Nelson is said to have told Otero county officers that he fired two shots near the place where Bishop was killed. He said however, that he thought that he hit no one. Tracks near where Nelson stood indicated that he departed hastily, according to officers.

LINCOLN RANCHERS OPPOSE EXCHANGE OF FOREST LANDS

Many of the prominent sheep men of Lincoln county are vigorously opposing the negotiations by which the government would exchange approximately 100,000 acres of ranch lands in the Carrizozo section for the Eight Mile ranch of C. M. Harvey in the Clouderoft area, according to the Roswell Dispatch.

A hearing on the matter has been scheduled by the department of the interior at which time both sides will be given an opportunity to present their claims. Date for the hearing has not yet been set, it was said. H. B. Hamilton, attorney of Carrizozo and El Paso, is now in Washington representing a number of the ranchmen in the Carrizozo section. Those who are opposing the land trade declare if the exchange is made the land which would then be owned by Harvey would surround a number of sections on which they have wells, thus blocking them in. The ranch Harvey wants to trade to the government for the Lincoln county lands is noted for its beauty and valuable timber. It has also been known for a number of years as a hunter's paradise, embracing approximately 13,000 acres in the Sacramento mountains.

MONTHLY C. OF C. LUNCHEON

There was a fair attendance at the Monthly Chamber of Commerce luncheon yesterday at the Artesia hotel. Fred Brainard, manager gave a brief review of the activities of the organization during the past month.

\$\$\$ DOLLAR DAY \$\$\$

Eleven Artesia business firms are offering special attractions under the heading of "Dollar Day" for Friday and Saturday. Your dollar even as cheap as it is will buy almost double its present day value at these prices. Many articles offered will be used practically every day now. Look over the page carefully. It is a buyer's opportunity that can't be duplicated and the page will only be run one other time before the close of the present year.

CRUDE OIL CUT IN EDDY COUNTY MADE KNOWN ON THE 11th

The price of crude oil in Eddy county has been scaled down. The Malco Refineries, the only common purchaser in the Artesia and the east Eddy fields, announced effective November 10th, a reduction would be made. Under the new price schedule Artesia field operators will receive 55 cents per barrel and 50 cents in the Jackson area.

In mailing out notices to the various operators relative to the new schedule, R. A. Shugart, secretary of the Malco refineries stated he hoped that the reduction would only be temporary. The new crude price was made necessary to meet a cut in the wholesale gasoline market, it was said.

TWENTY-TWO CARS VEGETABLES SHIPPED

W. A. Wunsch, county agent estimates that there will be twenty-two cars of vegetables shipped from the Carlsbad project within the next thirty to thirty-five days. According to tabulations there will be approximately fifteen cars of lettuce, five car loads of onions and two cars of mixed vegetables. The Carlsbad Chamber of Commerce has made a request for freight rates comparable with points in Arizona and Colorado.

FRIDAY'S FOOTBALL GAME CANCELLED

Friday's football game between Artesia and the N. M. I. Colts at the Brainard park has been cancelled on account of illness among the Artesia players. Six Artesia players are confined to their homes with the flu. T. C. Bird, director of high school athletics said Tuesday. The N. M. I. game was the last on the home schedule. The game scheduled for Friday may be played at some future date.

NEAL NAMED TO SUPREME COURT

SANTA FE—Governor Arthur Seligman has appointed Tom W. Neal of Lovington to the state supreme court to fill the unexpired term of the late Justice Frank W. Parker. Neal, the governor said, will serve until A. L. Zinn, supreme court justice-elect, sees fit to take over the seat. He may qualify as soon as he has received his certificate of election.

INJURED IN CAR FIRE

F. G. Hartell sustained an injury last week when his car caught fire in some manner and in trying to extinguish the blaze he hurt his back. The injury, however, did not prove serious. Mr. and Mrs. F. G. Hartell were Roswell visitors Sunday.

UNION THANKSGIVING SERVICE AT CHURCH OF THE NAZARENE

The pastors of the local churches have arranged for a Community Thanksgiving service to be held at the Church of the Nazarene, Eighth and Missouri, at 11:00 a. m. on Thanksgiving day, November 24th. The program as arranged is as follows: Congregational singing led by The Rev. Erwin G. Benson. Scripture Lesson by The Rev. W. B. McCrory. Prayer. Special free will Thanksgiving offering to be turned over to local charities. Special music by the Presbyterian church. Thanksgiving sermon by The Rev. F. C. Rowland. Benediction. Other ministers present will be asked to assist in the service.

ANNUAL RED CROSS ROLL CALL TO BE MADE SATURDAY

Membership Drive Will Start Saturday With A Canvass Made Of The Town—Hope To Boost Total Beyond 1931.

Plans have been made to complete the Red Cross annual roll call within the next few days, Mrs. Myron Bruning, chairman of the roll call said this morning. The roll call will end on Thanksgiving Day, but the local chapter hopes to complete its membership campaign by Saturday night. A membership drive will be conducted in the post office lobby Saturday and in addition local Red Cross officials will make house to house canvass. The membership fee is \$1.00 but contributors may give more if they choose. Half of the funds secured are sent to the national headquarters and half remain in the local chapter.

The Red Cross needs this year are greater than ever because of the extended service offered by the organization. In addition to supplying flour and cloth for clothes, 700 or 800 ready-made garments are en route to the local chapter for distribution among the needy. A total of 150 local families have been aided by the Red Cross in this section during the past year. The territory to be served by the local chapter embraces all of north Eddy county. Ray Bartlett, chairman of the local Red Cross chapter stated this morning that the membership here last year totaled seventy-nine, but that it was hoped the membership might be enlarged this year.

THANKS JOYCE-PRUIT CO.

The Advocate is indebted to R. G. Knoedler of the Joyce-Pruit Co., for the use of two Philco radios in receiving election returns on the night of November 8th. Also for the services of those who helped to operate the sets and assisted in tabulating the returns. The two Philcos were set up, one tuned on KOB for the state returns and one was tuned in for national returns. One set was a combination short and long wave, which enabled The Advocate to receive returns early. Again The Advocate management takes occasion to thank all those who made our election party successful.

HOBBS OIL WORKER KILLED IN GAS BLAST ANOTHER IS INJURED

HOBBS—S. C. Kincade, 30, assistant petroleum engineer for the Humble Oil Company's pipe line at Hobbs and Wink, Texas was instantly killed and U. F. Jackson, an employe of the firm was seriously injured Monday afternoon in a gas explosion at A-3 well in the Hobbs field.

A piece of pipe struck Kincade and crushed his skull. His body was hurled into a pool of waste oil and he was dead when it was recovered. Jackson was taken to a hospital with cuts and bruises and although he is suffering from shock he is expected to recover.

The two men were the only persons at the well when the explosion occurred. The cause of the blast has not been determined. Kincade was single. He had been an employe of the Humble firm for two years, at Hobbs and in Texas.

PECOS VALLEY RALLY

The Pecos valley rally of the Baptist churches was held here Sunday afternoon. The program was on co-operative work. The Rev. Welton of Carlsbad, The Rev. Black of Loving and The Rev. F. C. Rowland were speakers on the program.

PROJECT GINNINGS TOTAL 7,078 BALES

Eight gins on the Carlsbad project had ginned 7,087 bales up to Saturday night, a report from Carlsbad states. Revised estimates state that the total project cotton crop will amount to 14,000 bales.

FUNERAL FOR EDDY PIONEER IS HELD AT CARLSBAD TUESDAY

George Stone, 52, pioneer cattleman of the Guadalupe section died at Carlsbad Monday night. Funeral services were held at the Presbyterian church on Tuesday afternoon.

Mr. Stone came to the Guadalupe section in 1883 from Llano, Texas and has resided in the area since that date. His father, Miles Stone served as a deputy sheriff of Eddy county in the early days and was a picturesque character. Mr. Stone knew the pioneer history of the mountain section well and was acquainted with the famous Apache chief, Geronimo and was a resident of Rattlesnake canyon when the chief controlled it and recalled the year 1880 when Generals Miles and Crook captured Geronimo.

The deceased is survived by a widow and four children, also by a father who lives in California.

A ROSWELL WOMAN SUICIDES BY DRIVING AUTO IN DEEP LAKE

The body of a Roswell woman, Mrs. Lowell Robinson, 25, formerly Miss Catherine Newell was recovered from a deep lake east of Roswell Monday night shortly after ten o'clock. The motive was believed to have been suicide. Mrs. Robinson made a spectacular drive from the rim of the lake, according to the story told by two boys. After about eight hours work by the sheriff's department and a number of volunteer citizens, with a hoist, the car and body was brought to the surface. The body of Mrs. Robinson was found on the rear seat of the car a Chevrolet sedan. Nothing was found in the car that might lead to the establishment of a motive for the act.

The physical facts surrounding the tragedy practically eliminate the chance of an accident. The ground was slightly upgrade on the edge of the water and the tracks show that the car made a sudden lurch and plunged into the water. Mrs. Robinson suffered a nervous breakdown about a year ago and had never fully recovered although her condition had apparently improved in recent weeks. Mrs. Robinson was a former music teacher and was well known in Roswell.

BOY SCOUT DRIVE

The annual drive for funds for the Boy Scout organization was started here yesterday and is being directed by Chas. Morgan, chairman of the community service committee of the Artesia Rotary club. The drive will be completed as soon as the committee has had opportunity to canvass the town. In the event you are missed and wish to contribute something to this cause, you are asked to get in touch with E. B. Bullock, area commissioner, under whose leadership the drive is being sponsored. All contributions will be appreciated.

REVIVAL AT NAZARENE CHURCH STARTS MON.

The Rev. Minnie Echols of Lovington, begins a revival at the Church of the Nazarene Monday night, November 21, at 7:30. There will be preaching each night at 7:30 until December 4th. Special services each Sunday at 11:00 a. m. and 7:00 p. m. The Rev. Mrs. Echols is the pastor of the church of the Nazarene at Lovington and also at Tatum. She has had a wide experience in evangelistic work and has been very successful in building new churches.

MRS. RAY RALLS IS SERIOUSLY BURNED IN A GASOLINE FIRE

Mrs. Ray Ralls, wife of Ray Ralls, Artesia second hand dealer was seriously burned Saturday while washing some clothing in gasoline, according to reports. Mrs. Ralls was badly burned about the hands and chest and at the last report it was feared that she might develop pneumonia. The origin of the explosion has not been learned. Some think it might have been due to static electricity developed in the rubbing of the clothing.

New Wells Feature The Oil Interest Past Week

Continental Starts New Well At Hobbs And At Jal—Two Wells Added To Proration At Hobbs Past Week.

New locations in Lea county holds the major interest among the New Mexico oil fraternity in the past few days. New wells rigging and preparing to start include three in the Hobbs area and one in the Jal sector. The Continental Oil Co., is rigging on a test in the Jal country, this being the Sholes B-13 No. 1, 660 feet from the west and 1980 feet from the north, lines sec. 15-25-36. The same company is also rigging for a test in the Hobbs field, this being the State B-31, No. 37 in the NW SE sec. 33-18-38. The Midwest Refining Co., has also started on two wells in the Hobbs field, known as the No. 11 State in the SE sec. 4-19-38 and the No. 26 Thorpe 1980 feet from the north and west lines sec. 10-19-38.

Two wells finished in the Hobbs field a couple of weeks ago have been placed on the proration schedule, following a proration gauge the past week. The Humble Oil and Refining Co., in the NW sec. 29-18-38, made 11,220 barrels of oil flowing open and 5,101 barrels thru a two inch tubing with 6,500,000 feet of gas. The Shell Petroleum Corp., No. 3-B McKinley in the SW corner sec. 29-18-38, at 4,207 feet made 16,588 barrels flowing open and 6,674 barrels through a two inch tubing with 8,000,000 feet of gas.

The Artesia field, which promises additional development within the next two weeks, remained on the inactive list this week with two wells scheduled for completion shut down. W. A. Scott will likely shoot his Kaiser No. 1 in the NW SE sec. 7-18-27, the latter part of the week. Total depth on this well is 1,727 feet. Finley, Woods and Brainard, Brainard No. 5, in the NW SW sec. 5-18-27, remains shut down at 1,265 feet.

A wild cat southeast of Lovington, the Western Drilling Co., Western Republic No. 1, SE sec. 17-13-36, is drilling below 4,570 feet.

BAPTIST REVIVAL IS DRAWING INTEREST

The revival meeting, which commenced at the First Baptist church last Sunday is attracting a large crowd at each service and interest is rapidly increasing. The Rev. F. C. Rowland, pastor of the church is doing the preaching, with an inspiring song service and prayer service before each sermon.

Three prayer services are conducted each evening at 6:45 attended by the men, women and the young people. The preaching starts at 7:15.

The high peak of the series of services was reached last night when The Rev. Rowland preached on the subject: "What I Would Do In Artesia If I Was the Devil." During his sermon on "Love" the speaker compared the love of mankind for each other and the love of God for his followers in a very convincing manner, asking the following question in closing: "Do we tell Jesus that we love Him?" "Do the Christian people pray to Jehovah as if they really loved Him?"

The services are conducted each evening at the First Baptist church and the public is urged and requested to attend.

AMENDMENTS CARRY

The two constitutional amendments voted on November 8th, went over in a big way in Eddy county. Both amendments carried about a four to one vote.

Fred Henderson and Herman Green returned the first of the week from a hunting trip bringing in two bucks.

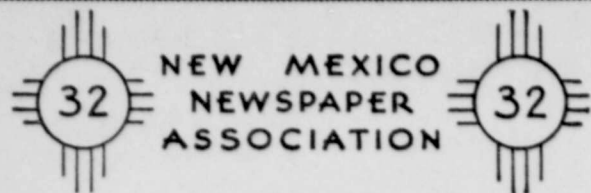
THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903

THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

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TELEPHONE 7

DON'T PLAY POLITICS

One thing the entire nation has agreed on with the possible exception of politicians is that men and representatives of our government should lay aside party politics and co-operate to the fullest in bringing about normal times. The politician who is so narrow minded that he can not place the welfare of the people above his party should be recalled or if this can not be done, buried under a landslide of votes when he comes up for re-election.

Frankly we believe that the representatives of our government are marked men and women and unless they measure up to expectations, another sweeping change may occur within two or four years from now. The successful nominees of our state and national government are faced with a grave responsibility, a responsibility which we don't envy, but one that calls for the most serious efforts of those in charge of government affairs.

It would be expecting too much to look forward to any amount of constructive legislation from the lame duck session of the national congress, but we do hope that this session may pave the way for measures designed to aid the stress of the times.

In the meantime keep a watch on the bird that stoops to play politics with human misery.

PRUNING IS SCIENTIFIC

In a recent address, Governor Olson of Minnesota pointed out the need for governmental economy, and then said: "However, at the present time we should guard carefully the way in which government costs are reduced. If they are cut down in a frenzy, in a mood of passionate despair, in a temper of revenge, then indeed is the spoilsman likely to flourish and the technician and expert be cut off."

In other words, tax reduction must be accomplished scientifically. The kind of "tax reduction" that eliminates good men and necessary work damages the cause it espouses.

The kind of tax reduction we need is that which cuts away some of the maze of bureaus that has grown up in recent times, principally since the war, each with its long list of employees. They are anchored around the necks of taxpayers who are trying to swim through harsh waters.

These growths and long lists might well be compared to the dead wood and long suckers the scientific orchardist must yearly prune from his tree. Our governmental pruning must be done just as scientifically, so that what remains is the trunk and the roots and the sturdy growth of years with the life-sapping overgrowth trimmed.

PROPER DISTRIBUTION

In changing the personnel of the various local governmental departments, such as usual after a change in the national administration, members of the county democratic committee will soon be called on to choose between several applicants for the post masterships of the county and possibly other minor offices. In making these recommendations, it seems to us that the matter should be left up to the community committee, where such office may be located and let the local committeemen decide what applicant can best serve the needs of the particular community.

The fairness of letting each community decide its own problems in this respect can not be questioned and this method will go a long way toward insuring the proper man for the proper job and promoting party harmony.

This plan we believe has already been suggested by the county chairman, which is commendable.

VALUE OF GOOD WILL

One of the striking developments of recent years in the business world is the increased value which individuals and corporations place upon the good will of the public they serve.

Good will is really only another name for confidence, for if a business concern has the confidence of the community it has its good will. It often takes years of fair dealing to build up the great asset of public confidence, yet it may be lost by a few shady transactions.

For this reason, everlasting vigilance is required on the part of owners of a business, to see that not only are their own principles and policies sound, but that the spirit of the establishment is carried out by every person connected with it, even to the lowest salaried employe.

Could things be worse? Listen to a press dispatch from Perth, Australia. It tells how the sheep raisers of northwest Western Australia are destroying their sheep after shearing because they cannot get even as much as 12 cents apiece for them in the market. They take the wool and then destroy the sheep to get rid of the expense of keeping the animals. Things are far worse in Australia—and in many other countries—than they are in the United States.—San Francisco Chronicle.

With both houses of the state legislature now democratic and a governor of the same political faith, it looks like a mighty good time to put over some needed legislation, notably a state primary election law. A primary election law has been needed in this state for a number of years, but no governor has had support enough from the legislature to frame and pass a law, at least this has been given as an excuse.

The prohibition fight, a dominant issue in national politics for the past thirty years, is just starting according to anti-prohibition leaders. Since the recent election anti-saloon leaders have become especially active and will fight legal beer as well as the return of the saloon.

Another thing that is needed is a different system of counting in the general election. With a system adopted such as some states that have primaries, at least a third of the time spent in counting could be saved.

He Can't Make Up His Mind



PICKED UP ON MAIN

The Advocate wishes to take this opportunity to recommend the appointment of E. C. Higgins of Artesia as the secretary of the treasury under the new national administration. So far as known only one New Mexican ever held a cabinet position under any administration and he did not make good. It is therefore up to us to urge the appointment of a real statesman to wipe out the record of the former cabinet member and under the new deal promised us we sincerely believe that Higgins is the man. We use the word statesman because Higgins has never been an aspirant for any office in recent years. Aside from serving as mayor of Dayton and Artesia in the early days, he has never been mixed up in any political set up. The truth of the matter Higgins has lived all these years in single blessedness without being a candidate for matrimony and with these facts in view together with his sound monetary theory, there is no question as to his fitness.

The first thing the new secretary of the treasury will do when seated is to issue money or currency for the national indebtedness, which amounts to about \$20,000,000,000 and save that 4 1/2 per cent interest or about \$9,000,000 a year. You see while the oil business has been rather inactive and the candidates have been trying to save the country, Higgins has been quietly studying our money situation and has reached some common sense conclusions.

Over at Siloam Springs, Arkansas, near where a great number of the New Mexico Arkansayers have migrated from, the citizens staged a lawn mower parade down main street in celebration of the democratic victory. The parade of course was to show the world that no grass would be allowed to grow on Main street. We have our suspicions that the big acorn crop over in Arkansas might have had something to do with the way the paraders felt.

SUBSCRIBE TO THE ADVOCATE

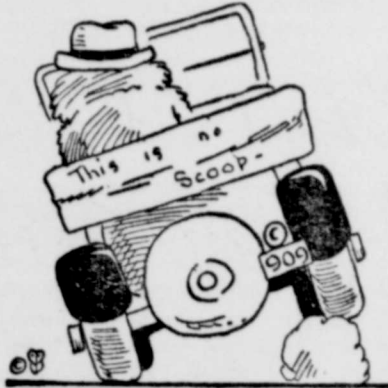
Expert Repairing

ON WATCHES OR CLOCKS

I'm no goat gland specialist, but I can make it run.



Smilin' Charlie Says



"Another thing it would be well to remember when an engineer blows his whistle for the grade crossin'...he don't mean maybe!"

STATE BANK AT ALAMOGORDO FAILS

The first bank failure for the present depression in the state of New Mexico occurred Saturday when the State Bank of Alamogordo closed its doors, and a notice was posted on the door stating the bank was in the hands of the state bank examiners.

The officials made the statement the closing became necessary when heavy withdrawals were made by depositors. They also made the statement that all deposits would be paid, and that no one was to lose any money thru the closing.

The closing of the bank leaves

MAN'S HEART STOPPED BY BAD STOMACH GAS

W. L. Adams bloated so with gas after meals that his heart missed beats. Adlerika brought out all gas and now he eats anything and feels fine. Palace Drug Store.

Menacing Fire Halted

A letter from a farm owner tells this story:

"When fire broke out the other day my wife called the telephone operator for help. She telephoned all who could reach us quickly. "Suddenly the wind changed and another appeal to the operator brought additional help to save all our buildings."

Priceless emergency use is only one of the telephone's functions. It keeps you in touch with prices, with customers, saves many trips and makes social contacts—all for a few cents a day.

The Mountain States Telephone & Telegraph Co.

FEEDER CATTLE SHIPMENTS SMALL

Large numbers of livestock over the eastern part of the state are moving to feeder lots in Kansas, Oklahoma and Texas. Several thousand head are expected to be moved from this section in the next month in addition to those already shipped out. Last week Messrs. Crockett and Cleve of Elk brought down 250 head of steer and heifer calves sold to Kansas feeders. The calves were loaded out to Medicine Lodge, Kansas. E. E. Jernigan drove down approximately 1,012 head of calves and range cattle yesterday and plans to sell the livestock to feeders and to stock yard buyers. Col. Williams shipped out 750 calves from his Lea county ranch last week. The calves went to Texas feeders as did 150 choice calves belonging to Ben Graham of the Maljamar section. Taylor brothers, A. C. and Zack have also shipped out about 1,000 head of calves to Texas feeders from the ranch at Maljamar.

MUST HAVE AUTO PLATES BY JAN. 1

SANTA FE—Auto owners must have their 1933 automobile license plates by January 1, Juan N. Vigil, state comptroller said last week. There will be no extension of time for the purchasing of plates this year he said, and on the first of the year the penalty provisions of the motor vehicle law will be put into effect. The penalty provides a fine of one dollar for each day after the first of the year and an additional fifteen per cent which is added to the price of the license.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

DISTRESS AFTER MEALS Relieved By Black-Draught

"I had sour stomach and gas," writes Mr. Jess Higgins, of Dawsonville, Ga., "and often I would have bilious spells. I read about Theford's Black-Draught and began to take it. It relieved me of this trouble. I keep it all the time now. I consider it a fine medicine. I take a pinch of Black-Draught after meals when I need it. It helps to prevent sick headache and to keep the system in good order." Get a package at the store. Try it! Now you can get Black-Draught in the form of a SYRUP, for CHILDREN.

Your Financial Reservoir

Credit Standing of a Community is Judged by Its Bank Aggregate.

Standing of Artesia's Enterprises Depends on the Same Factor.

Every Bank Depositor Therefore Adds to the Prosperity of His Town.



The First National Bank

"There Is No Substitute For Safety"

Artesia A. P. Meas. Night. Visit to a

Profess

H. A. STR PHYSICIAN X-RAY Office at 67 Office

S. E. FE

J. J. CL Office to ARTESIA

GILBER Real E

Compens

Dr. Office 30 Haley Bu

GRADUA Main

J. H. J. A. N. First

DR. F. Office

CARE

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NEW

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THE FIRST NATIONAL BANK

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Giv more food money as a

Art

Two

CARLSBAD VICTIM 3RD RECENT ROBBERY

Carlsbad's third robbery within five days was staged Friday night when the Dixie cafe on Fox street owned by L. A. Vletas was broken into and several dollars in small change taken, says the Current-Argus.

More than \$125 was taken by hold up men from four men in the Texas rooming house Thursday night while Steve Paskas lost more than \$200 in cash and checks when a robber hit him over the head with a gun as he was on his way to open his cafe, "Steve's Cafe" next door to the post office Tuesday morning.

No arrests have been made in any case yet although a complaint signed by Nick Baggas who lost \$100 at the Texas rooming house Thursday night names two men whom officers are now searching for. Officers refused to give out the names of the men pending their arrest.

Two masked men held up three men in Baggas' room shortly before one o'clock Thursday morning. They required the men to lie on the floor, threatening to shoot them if any outcry was heard. As they fled they encountered Mike Evans, dishwasher in the Texas cafe below, who was one his way to his room after finishing his work.

They took a small amount from him, requiring him to lie on the floor, and fled.

REPUBLICANS PLAN FOR NEXT CAMPAIGN

WASHINGTON, D. C.—A very speedy reorganization of their demoralized forces under new "peace time" leadership for the purpose of successfully combatting the democratic enemy in the congressional elections two years hence and in the presidential election in 1936 is being discussed by republicans.

The plan contemplates co-operation between senate and house republicans and between congressional leaders and the republican national committee, all working along uniform lines.

BRININSTOOL FREED ON BOND AT CARLSBAD

C. U. Brininstool, Carlsbad resident was bound over to the action of the Eddy county grand jury following a preliminary trial held in the Carlsbad justice court on charge of possession of intoxicating liquor. Brininstool was arrested early last week as a result of a raid conducted by Carlsbad and Eddy county officers. It was reported that the officers confiscated forty-one gallons of liquor.

TYPEWRITERS

See the new Remington Portable "Noiseless" Typewriter—Artesia Advocate.

WANTED—Clean Cotton Rags at The Advocate.

THIS WOMAN LOST 45 POUNDS OF FAT

"Dear Sirs: For 3 months I've been using your salts and am very much pleased with results. I've lost 45 lbs., 6 inches in hips and bust measure. I've taken 3 bottles—one lasting 5 weeks. I had often tried to reduce by dieting but never could keep it up, but by cutting down and taking Kruschen I've had splendid results. I highly recommend it to my friends."—Mrs. Carl Wilson, Manton, Michigan.

To lose fat SAFELY and HARMLESSLY, take a half teaspoonful of Kruschen in a glass of hot water in the morning before breakfast—and don't miss a morning. To hasten results go light on fatty meats, potatoes, cream and pastries—a bottle that lasts 4 weeks costs but a trifle—but don't take chances—be sure it's Kruschen—your health comes first—get it at any drugstore in America. If not joyfully satisfied after the first bottle—money back.

A Growing Child Is Rarely ill

Give the children more Milk. No other food gives the same money value for 10c as a quart of milk.

Artesia Dairy
Phone 219
Two deliveries daily

Dayton Items (Contributed)

Mr. and Mrs. Dee House are visiting relatives in Texas.

The box supper at the school house Saturday night was fairly well attended.

Arthur Kinder and Gene Kinder have gone to Lamesa, Texas after their livestock.

"Uncle Henry" Singleton who has been here for several months left for his home in Texas last week.

The ball game Sunday afternoon resulted in victory for Dayton. They played against the Burrows team.

Jim King and daughter, Miss

Eunice returned from a short visit to Mr. King's mother, who lives near Plainview, Texas.

George Holder and family, Gene Daniel and family and Mrs. Daniel and daughter, Miss Veta left for Texas this week.

The Rev. Benson, pastor of the Church of the Nazarene at Artesia preached a fine sermon at the Methodist church Sunday evening.

TYPEWRITERS
New, second hand and factory rebuilt in portables and standards—See us before you buy. Artesia Advocate.

WANTED—Clean Cotton Rags at The Advocate.

HEALTH COLUMN

Conducted by Dr. J. R. Earp, Director, New Mexico Bureau of Public Health.

GOOD NEWS

Some of the money lent to New Mexico through the Reconstruction Finance Corporation may be used for purchasing drugs for the treatment of syphilis. If these drugs are bought through the State Bureau of Public Health a special price, only a fraction of the usual price, is charged for them.

bureau to all physicians practicing in New Mexico explaining to them the procedure by which these drugs may be obtained. Since the loan money is not available to pay the doctor for his services a patient who has absolutely no money must rely on the kindness of the doctor, or on some local arrangement between county commissioners and doctors to secure the administration of the drugs.

But at least for this winter syphilis need not go untreated in New Mexico because of inability to purchase the drugs.

It is hoped that all expectant mothers in the state will ask to have their blood tested early in pregnancy. In many cases it has been found that the virus of

syphilis is present in the maternal blood when there are no external signs to arouse suspicion. In these cases the child's life and health may be completely safeguarded by adequate treatment of the mother during pregnancy. Drugs for such treatment may be purchased in case of indigency under the above described plan.

STATE LAND SALE

SANTA FE — The regular monthly land sale in the state land office brought \$5,000 this month, James F. Hinkle, state land commissioner, said Saturday. The sale involved thirteen tracts in the eastern part of the state.



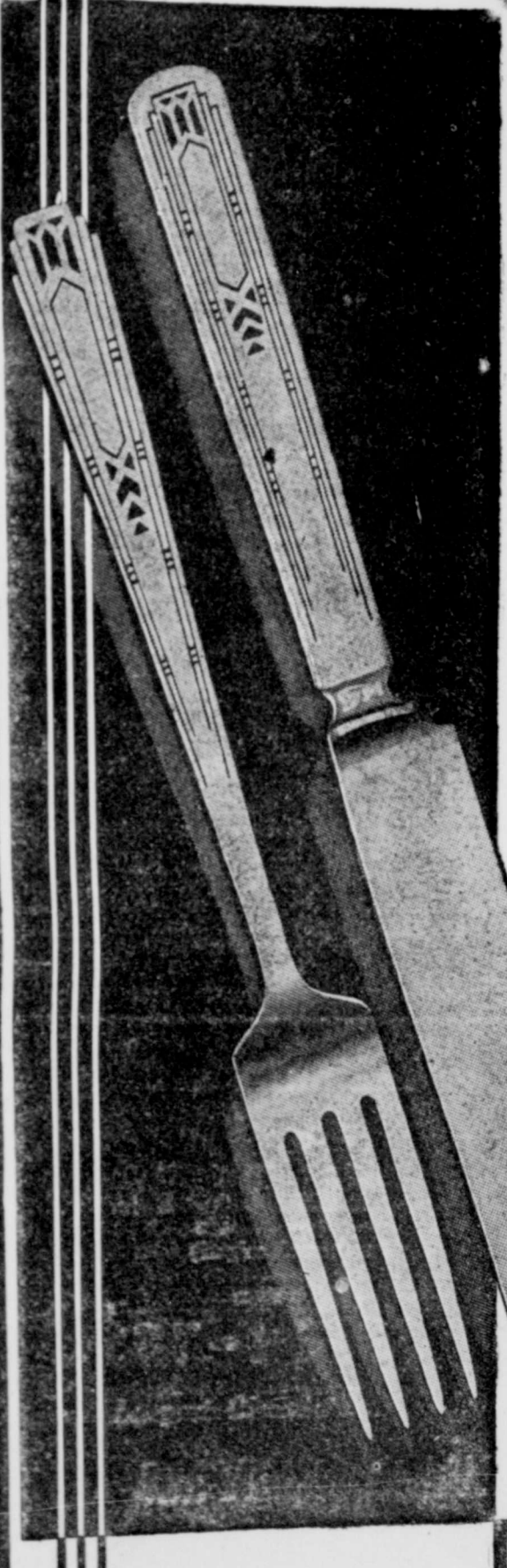
If you are not using Great West Flour, we believe it is only because you have never tried it. Women who have discovered the uniformly perfect bakings that are assured by Great West Flour always use it. We want you to become a regular user of this high quality flour. So, to induce you to try it, we offer, for a limited period of time,

FREE!

Wm. Rogers & Son Silver Knife and Fork

(Retail value \$1.33)

in the exquisite new FRIENDSHIP Pattern shown here in actual size



Only as a special introductory offer, this beautiful knife and fork, with a retail value of \$1.33, will be given you FREE for the coupon below and only 2 of the coupons that are packed in every sack of Great West Flour.

This beautiful Wm. Rogers & Son silverware is made by the International Silver Company, the world's largest silversmiths, and guaranteed by them for 35 years. It is one of the most famous makes of fine table silver in the world, and has long been known for its superior workmanship, its lasting beauty of design, and its remarkable durability. It is far superior to ordinary premium silverware, and its reputation and quality are such that it's handled by the smartest department stores and leading jewelers everywhere. The new Friendship pattern, created by artists of the International Silver Company, has that note of smart, modern design and beautiful simplicity of line that insure its lasting good taste and popularity.

Look for Coupons in Every Great West Sack

After this special, generous introductory offer, you can get additional knives and forks by saving the silverware coupons that are packed regularly in every sack of Great West Flour. You'll find these coupons in every Great West sack as follows:

- 1 triple value coupon in every 48 lb. sack of Great West Flour.
- 1 double value coupon in every 24 lb. sack of Great West Flour.
- 1 single value coupon in every 12 lb. and smaller size sack of Great West Flour.

Act quickly! This special introductory offer, which gives you this Wm. Rogers & Son knife and fork, worth \$1.33 at any jewelers, is good for a limited time only.

Everyone Likes to Use GREAT WEST FLOUR

It's fun getting bakings that everybody will praise, and when you put your best efforts into a baking, you want to be sure you are using the best ingredients. Great West Flour is expertly milled, given rigid chemical tests, and also tested by actual bakings. It's proven dependable in a kitchen just like yours where samples are continually baked into pies, cakes, and breads. This is the final baking test that proves Great West Flour always dependable. No wonder women find Great West Flour so satisfactory for cakes, cookies, pies and pastries, as well as for breads and biscuits—no wonder they keep using Great West once they have tried it!

Build a Set of Free Silverware

Now, while you are using this high quality flour, Great West, you can build yourself a set of Genuine Wm. Rogers & Son silverware FREE. Start your set of Wm. Rogers & Son silverware with the special offer described in the coupon to the right. And complete it with the coupons found regularly in every sack of Great West Flour.

SPECIAL COUPON

GREAT WEST MILL & ELEV. CO., Amarillo, Texas
I enclose two Great West coupons (single, double or triple) with this coupon, for which send me the Wm. Rogers & Son knife and fork as described—retail value \$1.33. This special offer is good only with this newspaper coupon—accompanied by coupons as specified from sacks of GREAT WEST FLOUR.

Write your name plainly on this line _____

Street Address _____ City _____ State _____

Great West Coupons are not negotiable. No coupons will be redeemed by us which have been collected by, or which have passed through the hands of brokers, speculators, trading stamp collectors, or any person other than the receiving consumer. This coupon is good only in the continental limits of the United States and it is not redeemable on or after July 1, 1933. This coupon is void and not subject to redemption in or from Wisconsin, Kansas, Montana, Nevada, Washington, or any other state or locality which has enacted anti-coupon laws or within which redemption in specified goods is prohibited or within which redemption of a coupon in cash may be required or in which payment of a license fee or tax on account thereof would be imposed.

No person permitted to redeem more than one of these newspaper coupons.

Great West Flour Is Sold Exclusively In Artesia by Peoples Mercantile Co.

Social Activities

WEEK OF PRAYER

The Week of Prayer was observed by the Methodist Missionary Society in an all day service last Thursday with a covered dish luncheon at noon in the Sunday school room.

Mrs. John McCann, president, was assisted in the program by Mmes. W. C. Thompson, Reed Brainard, L. C. Dixon and R. O. Cowan. Election of officers was held and resulted as follows: Mrs. John McCann, president; Mrs. W. C. Thompson, vice-president; Mrs. Roger Durand, secretary; Mrs. W. S. French, corresponding secretary; Mrs. George Frisch, local treasurer; Mrs. L. C. Keller, connectional treasurer; Mrs. Reed Brainard, superintendent children's work; Mrs. John Shearman, superintendent of publicity; Mrs. E. B. Bullock, superintendent of supplies; Mrs. R. O. Cowan, superintendent of mission study; Mrs. A. F. Whittkopp, superintendent of social relations; Mrs. L. W. Feemster, superintendent of local work; Mrs. W. S. Williams, agent World Outlook.

A devotional service in the afternoon was in charge of Mrs. Reed Brainard and was followed by a program by the Junior League. An exhibit of the work done by the children of Mexico was viewed at this time.

Week of Prayer services closed with a program on Sunday evening by the Missionary Society with special music including a vocal solo by Mrs. Martin Yates, a violin duet by Mmes. Howard Whitson and Willis Morgan and a male quartette composed of Messrs. D. E. Buckles, D. I. Clowe, Hollis Watson and E. N. Bigler. Mrs. W. E. Ragsdale and Miss Elizabeth Gage were accompanists. The Rev. Douglas and Miss Peggy Brainard assisted with the program.

ALL DAY MEETING

The Pecos Valley Zone of the Nazarene Young People's Society will meet all day Thanksgiving Day at the local Church of the Nazarene. The zone is composed of the Capitan, Roswell, Hagerman, Tatum, Lovington and Artesia Societies.

There will be services at 10:00 a. m., 2:00 p. m., and at 7:30 p. m. There will be special papers and addresses on present day problems of young people. Rev. Mrs. Echols will be the special speaker at the evening service. There will be a covered dish luncheon on the grounds for the out-of-town guests. Local friends are invited to spend the day with the young people.

DORCAS CLASS MEETING

The Dorcas class met with Mrs. John Dunn last Wednesday afternoon with Mrs. Dale Gleghorn as co-hostess. A devotional and business meeting, with the president, Mrs. Ida Vaughn, presiding and a social hour with lovely refreshments occupied the attention of the class during the afternoon. Present were: Mmes. Joe Jesse, Kay Lydia, Morrison Livingston, Charles Merkin, Noel Meeks, Ed Gillespie, S. B. Barnett, F. C. Rowland, Howard Byrd, Vaughn, Paul Clewell, John Simons and Mrs. Irvin Martin, a guest of the class.

STUDENTS HOME FROM SCHOOL LAST WEEK-END

Students home from school last week-end were: Kenneth Compton, A. D. Hill, Misses Beth King, and Mary Corbin from Business College at Lubbock, Texas; Miss Beulah Beth Terry from the Lubbock Technological College and Miss Sue Flint and Dorris Ransberger from the State University at Albuquerque.

BRIDGE OF THE MONTH CLUB

The Bridge of the Month club met with Mrs. Dewey Darnell Thursday afternoon. High score was won by Mrs. Stanley Blocker and second high by Mrs. Hugh Kiddy. A salad course was served to the following members and guests: Mmes. T. C. Bird, Willis Morgan, Carl Bildstone, Howard Whitson, W. E. Flint, Kiddy, Blocker and Hollis Watson.

VENISON DINNER

Mr. and Mrs. Albert Richards were hosts at a venison dinner Sunday evening. Covers were laid for Joe Richards and family, John Richards and the host's guests.

Another advertising on coffee in the ger and some of it misstates that "e ask a trial of Blounting cou. The best ad of all.

Social Calendar TELEPHONE 217

THURSDAY (TODAY)

Members of the Church of Christ meet with Mrs. Alvin Payne to quilt comforters for the Community Chest.

Members of the Church of the Nazarene meet at the parsonage to tack comforters for the Community Chest.

The Baptist W. M. S. will meet with Mrs. J. H. Myers to sew for their orphan at the orphanage in Portales at 2:30 p. m.

FRIDAY

The Young Mothers' club will meet with Mrs. Kay Lydia at 2:30 p. m.

The P. E. O. will meet with Mrs. H. A. Stroup at 2:30 p. m. The Eastern Star will meet at the hall at 6:30 p. m. in honor of the grand worthy matron's official visit. A school of instruction will be held at 2:30 p. m.

TUESDAY

The Thursday Bridge club will meet with Mrs. Howard Gissler at 2:30 p. m.

The Fortnightly Bridge club will meet with Mrs. C. R. Blocker for one o'clock luncheon.

WEDNESDAY

The Abnormis Sapiens Bridge club will meet with Mrs. Jessie Morgan at 2:00 p. m.

Y. W. A. BANQUET

The Y. W. A. of the Baptist church had a banquet and installation of officers last Thursday evening in the Sunday school room. The room was decorated in green and white and autumn leaves. The banquet was served in three courses and was followed by a talk by The Rev. F. C. Rowland and the Y. W. A. members sang songs. Present were: Mrs. Fred Cole, leader, Misses Marylyne Haley, Nelda Wilson, Corinne Davis, Mary Jane Williams, LaRue Mann, Averill and Irene Stuart, Vivian Reeves, Elizabeth Muncy, Gladys and Ina Cole, Velma Klopfenstein, Ethel McNeil, Florence Scott, Minnie Barrier, Lillian Hefflin, Dorothy Dale Gleghorn, Modine Folkner, Agnes Ann Williams, Evelyn Eaker and The Rev. Rowland.

BIRTHDAY PARTY

Mrs. J. K. Wallingford entertained with a party Tuesday afternoon in honor of her daughter, Martha's fifth birthday anniversary. The children played games and were served light refreshments. Favors were also presented to each of the little guests present, who were: Sig Iverson, Jr., Phoebe and Tommy Welch, Joan Livingston, Hattie Ruth Cole, Ralph Shugart, Jr., and Katherine Bailey.

CHRISTIAN GUILD

The Christian Guild met with Mrs. John Lanning Thursday evening. The ladies of the church were invited and the program was on India with Mrs. Nevil Muncy as leader. Mrs. Lanning was assisted by her mother, Mrs. C. Bert Smith in serving lovely refreshments to a good attendance.

THURSDAY BRIDGE CLUB

The Thursday Bridge club met with Mrs. Paul Clewell last week. Mrs. S. B. Barnett won high score and Mrs. M. A. Lapsley second high. Mrs. Charles Merkin was a guest of the club. Lovely refreshments were served by the hostess.

THE P. D. Q. CLUB

The P. D. Q. club was entertained by Miss Nelle Jackson with a two course dinner at noon Friday. Ten members were present and all attended the football game in the afternoon.

PAST NOBLE GRANDS' CLUB

The Past Noble Grand's club met with Mrs. C. Bert Smith Friday evening. The members enjoyed a social hour and lovely refreshments.

CHEVIE SIX BRIDGE CLUB

The Chevie Six Bridge club met with Mr. and Mrs. Willis Morgan Monday evening. A dessert course was served to the members and guests following several rounds of bridge.

AUXILIARY MEETING

The Legion Auxiliary met at the home of the Mrs. Albert Richards Monday afternoon with Mrs. John Briscoe and Mrs. Jack Clady co-hostesses. The program was an article on "Membership" by Mrs. Pearl Morris, FIDAC article by Mrs. Earl Darst and a message from the National President, Mrs. Blackburn of Kentucky on the Red Cross Roll Call by Mrs. Francis Painter. The unit voted to donate fifty dollars to the Legion to be used for improvements on their hut, and also voted to buy a cedar chest to be filled with fancy work and sold, as a financial project. Sandwiches and coffee were served to a large attendance.

Mrs. Warner Blair of Albuquerque, department president, is planning to be here for the fifth district meeting which will be held in the Artesia hotel roof garden, December 1st.

GIRL SCOUT PROGRAM

A program of unusual interest was given under sponsorship of the Girl Scout Council at the Women's club meeting yesterday afternoon in the Majestic theatre. The leader of the local scout council, Mrs. Rex Wheatley gave a talk on the need of leadership with training and vision of the Girl Scouts. Mrs. W. H. McCullough of Roswell, commissioner of Girl Scouts gave a talk upon scouting in general and of Camp Mary White. The troops of Miss Anna Mae James and Miss LaVon Brown assisted with the program. They gave a representation of the constellation of the big dipper and the explanation of the origin of the myth. A number of songs were sung by the scouts. Dwight McNally showed a moving picture of Camp Mary White, the beautiful canyon, the recreation hall, the units, the activities of the scouts, etc. Mrs. G. U. McCrary president of the Women's club conducted a business session before the program.

INFORMAL PARTY

Mr. and Mrs. Rex Wheatley entertained a few of their friends Monday evening complimenting Mrs. Wheatley's father, W. H. Whittington of LaPryor, Texas and Mr. Wheatley's brother, Ray Wheatley of Amarillo, Texas. Those present were: The Rev. and Mrs. McCrary, Mr. and Mrs. W. E. Kerr, and daughter, Marjorie, Mr. and Mrs. J. E. Robertson, and Mr. and Mrs. V. L. Gates. Ray Wheatley returned to his home in Amarillo Texas yesterday.

BIRTHDAY DINNER

Mrs. Bert Muncy gave a three course dinner in honor of her daughter, Elizabeth's sixteenth birthday anniversary Sunday evening at 6:00 o'clock. Covers were laid for Misses Jeanne Wheatley, Kathleen Blount, Agnes Ann Williams, Marylyne Haley and Marjorie Kerr.

HUNTING PARTY

A hunting party composed of Mr. and Mrs. R. E. Chatten, Mr. and Mrs. A. D. Chatten of Elkins, Bert Muncy and son, Bert, Jr., Mr. and Mrs. Harve Muncy and Mr. and Mrs. Albert Richards spent from Friday until Sunday in the Pinon country hunting deer.

FIRST AFTERNOON CLUB

The First Afternoon Bridge club met with Mrs. R. D. Compton Tuesday afternoon. Lovely refreshments were served to the members and following guests: Mmes. Joe Anderson of El Paso, Texas, L. P. Evans and Stanley Blocker.

SECOND EVENING CLUB

The Second Evening Bridge club met with Mr. and Mrs. Beecher Rowan Thursday evening for seven o'clock dinner.

LINE PARTY

Little Miss Phyllis Bartlett was hostess to a line party Monday evening celebrating her tenth birthday anniversary. Forty-five guests were present and they were served with popcorn during the show.

CONTRACT STUDY CLUB

The Contract Study club met with Mrs. Chester Dexter Monday for one o'clock luncheon. Guests of the club were, Mrs. M. W. Evans and Mrs. Beecher Rowan.

IDLEWHILES BRIDGE CLUB

The Idlewhiles Bridge club met with Mrs. Fred Brainard Tuesday afternoon. Lovely refreshments were served to the members and guests: Mmes. M. G. Schulze, Carl Bildstone, Hollis Watson and Elza Swift.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons, Rebuilt in all other makes at The Advocate.

WANTED—Clean Cotton Rags at The Advocate.

GOLDEN WEDDING

Mr. and Mrs. George Savoie entertained with a venison supper November 8th in honor of their golden wedding anniversary. Following the supper the grandchildren entertained with a program of music. Those present were: Mr. and Mrs. George Savoie and family, Mr. and Mrs. Fred Savoie and family, Mr. and Mrs. Oscar Savoie and family, Bryant Savoie and Mr. and Mrs. Chris Savoie of Roswell and Mr. and Mrs. Paul Terry and Mamie Bell Terry.

BIRTHDAY DINNER

Mrs. J. D. Terry celebrated her 82nd birthday anniversary Sunday at noon with a venison dinner. Guests present were: Tom Terry and family, B. F. Kaiser and family, Paul Terry, wife and little daughter.

THIRD 100 PER CENT MEET OF ROTARY CLUB

The Artesia Rotary club is working for an attendance record of the 42nd district during the month of November. Tuesday's luncheon was the third 100 per cent meeting held in November. Supt. W. E. Kerr, the principal speaker at the luncheon made a very interesting talk on "Boys and Boys Work," explaining the ten year program of scouting. Visitors present included H. B. Smyrl, Harry Andrews, Ross Malone, all of Roswell and R. G. Knoedler of Artesia.

EDDY COUNTY SECOND IN INCREASE OF VOTE

It is interesting to note where the increased vote has been cast this year. These increases, in round figures, gleaned from the Associated Press election table follow:

Catron, 100; Chaves, 1400; Colfax, 1100; Curry, 1700; Dona Ana, 2300; Eddy, 1800; Grant, 150; Guadalupe, 400; Harding, 300; Hidalgo, 200; Lea, 1200; Lincoln, 600; Luna, 100; McKinley, 100; Mora, 600; Otero, 300; Quay, 1,000; Rio Arriba, no total; Santa Fe, 1,700; Sierra, 300; Taos, 1250; Torrance, 700; Union, 900; Valencia, no total.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. —The Advocate.

LOCALS

Jim Jackson of Mayhill was here last week.

Herman Terry left Tuesday for a business trip to Wink, Texas.

Miss Shirley Feather of Roswell spent the week-end with home folks.

Mrs. Bunyan Bell is down from Pinon visiting her sister-in-law, Mrs. Mart Newman.

Mr. and Mrs. Hugh Roberts, of Roswell spent Sunday with Mr. and Mrs. Nevil Muncy.

Mrs. Harold Crozier returned Monday from a six months visit with her parents in Illinois.

Mr. and Mrs. C. D. Franklin of Roswell were here Monday visiting Mr. and Mrs. J. C. Floore.

Miss Esther Morgan and Miss Rozella Kropp of Roswell spent the week-end with Mrs. Jessie Morgan.

Mrs. Joe Massey and Mrs. Florence Porter of Roswell came back from El Paso, Texas Sunday with Miss Lucille Morris and remained here until Monday.

Miss Elizabeth Cogdell and Miss Evelyn Dowell returned from a visit in Amarillo, Texas last week. On Monday Miss Dowell returned to Amarillo, Texas to enter Fleming's Business College.

Mr. and Mrs. B. F. Ayers came Saturday from Monte Vista, Colorado and visited Mr. and Mrs. Wallace Anderson until Wednesday when they left for McAllen, Texas to spend the winter there.

Mr. and Mrs. Fletcher Owen, Mrs. Mary Jane Wilde, Mrs. C. C. Pior and Clarke Wilde attended the Abilene District Assembly of the Church of the Nazarene which was held in Lubbock, Texas last Saturday.

Mr. and Mrs. Wallace Anderson went to El Paso, Texas the last of the week for a short visit with Mr. Anderson's parents, Mr. and Mrs. Joe Anderson. Mr. Anderson's mother returned with them and will remain until Sunday.

NEW CLOUDCROFT HIGH ROLLS ROAD TO BE SCENIC ROUTE

The surveyors of the U. S. Bureau of public roads have completed, except as to minor details, the survey of the new High Rolls-Cloudcroft road. From Cloudcroft the route comes down the south side of the mountains on the north of Haine's Canyon to the foothills; then across above the Halle ranch to the present Cloudcroft road above Mountain Park. This gives a route reasonably free from snow, with no sharp curves and with a nice grade in no place exceeding 7 percent. It will be a scenic route seldom surpassed. For over a mile a splendid

view of the W San Andreas M be had.—Alama

CARD

We wish to appreciation for the beautiful during the illness of our loved one, Mrs. Wallace Mr. and Mrs. L. D. M Mr. and Mrs. family, Mr. Spencer.

Loose Leaf Bin and Stock For

Something New in STATIONERY

Styles in stationery for individual change... just as dress styles. We have recently received a shipment of Hamermill Bond Stationery inlets in laid and ripple finish, set size. Each cabinet consists of ten heads and 100 envelopes, with name and address printed for

\$2.50

Artesia Advocate

Phone 7

THANKSGIVING SALE Of Dresses and Coats



Dresses

In silk and wool crepes in tailored and dressy models, \$6.50 values on sale

\$4.50

Printzess Coats

Tailored Sport Coats \$16.50 value on sale \$9.90 \$22.50 value on sale \$16.50

Printzess Dress Coats Heavy fur sets \$29.50 values, on sale \$24.50



Wonderful Values

Dresses and Sport Suits in ripple crepe, ostrich plume fabric... many beautiful styles to select from... \$12.50 values on sale

\$8.50

FALL HATS

In many beautiful styles and shapes in black, brown and burgundy shades... values up to \$3.95, on sale

\$1.95

Shoes Shoes

FOR ALL THE FAMILY

Ladies Dress Slippers

In the latest styles, in patents, du and suedes

\$1.95 to \$3.95

MENS DRESS OXFORD

\$1.95 to \$4.95

CHILDRENS SHOES

98c to \$1.95

PEOPLES MERCANTILE

Phone 73—Artesia, New Mexico

THE FAMILY NEXT DOOR



A Difference of Direction

THE CHURCHES

FIRST CHRISTIAN CHURCH

6th and Quay Streets

9:45 a. m. Bible school. C. O. Brown superintendent.

ST. PAUL'S EPISCOPAL CHURCH OF ARTESIA

Rev. F. B. Howden, Jr., Rector.

Services held every Sunday evening except the First Sunday in the month at 7:30 p. m.

The church school meets at 5:00 p. m. Holy communion, second Monday of each month, and at other times as announced.

COTTONWOOD CHURCH

Rev. John Klassen, Pastor

Sunday school every Sunday at 10:00 a. m., I. H. Burgess, Superintendent.

Preaching every 2nd and 4th Sunday at 11:00 a. m. and 8:00 p. m.

Social 2nd Tuesday evening of each month. Everybody invited to attend, you will be welcome.

CHRISTIAN SCIENCE SOCIETY

613 W. Main Street

10:00 a. m. Sunday school. 11:00 a. m. Sunday service.

Subject of the Bible lesson for Sunday, November 20, 1932 is: "Soul and Body." Golden text: Psalms 130:5.

7:30 p. m. Wednesday evening meeting at which testimonials of healing are given.

11:00 a. m. Thursday, November 24, 1932, Thanksgiving service. Visitors always welcome.

THE CHURCH OF CHRIST

Grand and Seventh

Allen Johnson, Minister
First and Third Lordday

10:00 a. m. Bible Study. Pete Loving, superintendent.

11:00 a. m. morning worship. 6:00 p. m. young people's meeting.

There will not be any preaching by Brother Johnson next Sunday but he will be back the First Sunday in next month.

FIRST PRESBYTERIAN CHURCH

Fourth and Grand

9:55 Bible school. 11:00 a. m. preaching. Subject: "How to Know God Better."

Christian Endeavor 6:30 p. m. Leader, Jean Wheatley. Subject: "The Real Meaning of Thanksgiving."

Prayer meeting Wednesday at 7:30 p. m. Bible study of Ephesians.

W. B. McCrory, Pastor.

CHURCH OF THE NAZARENE

Eighth & Missouri

Erwin G. Benson, Pastor

"A spiritual church in a friendly community." Sunday school at 9:45 a. m. C. J. Wilde superintendent.

We have recently promoted some of the pupils and have arranged the class age groups into more congenial groups. A new class of intermediate boys has been organized. There were 125 in attendance last Sunday. There is a class for you.

There will be a special Thanksgiving program at the Sunday school hour next Sunday. You are invited.

Morning worship at 11:00 a. m. The pastor will bring the message. Junior meeting at 6:00 p. m. Mrs. Erwin G. Benson and Mrs. C. J. Wilde, supervisors. One hour of religious instruction for the children of this community.

Young people's meeting at 6:00 p. m. Mrs. Chas Killen, president. Evangelistic meeting at 7:00 p. m. The pastor will bring the message.

Beginning Monday night, The Rev. Minnie Echols of Lovington, will preach each night at 7:30 p. m. You are cordially in-

QUITS HOOVER DAM



When Comptroller General McCarl ruled that Maj. Gen. William L. Siber, who helped build the Panama canal must choose between his retired pay of more than \$3,000 per year and his \$50 per day fee as a consulting engineer on the Hoover dam, that doughty warrior resigned his position as chairman of the Colorado river advisory board of engineers, appointed by congress in 1928 to aid in the erection of the Hoover dam project.

visited to attend all services. A Pecos Valley Young People's Zone meeting will be held Thanksgiving Day. Services at 10:00 a. m., 2:30 p. m., and 7:30 p. m.

FIRST METHODIST CHURCH

A. C. Douglas, Pastor

9:45 a. m. church school for every age. George Frisch, Superintendent.

11:00 a. m. morning worship. Sermon by the pastor. Subject: "What Shall I Do?" or "The Way to God." This message deals with the question of how to come to God, and should be of special interest to both Christians and non-Christians.

6:15 p. m. Junior and Senior Epworth League devotional service.

7:00 p. m. evening worship. Sermon by the pastor. Subject: "Spiritual Fellowship, What and How?"

You will always find a welcome at our church. Come this Sunday if you do not attend elsewhere.

Midweek services each Wednesday evening at 7:00 o'clock, lasting only forty-five minutes.

TO SET VALUATIONS

SANTA FE — The state tax commission will meet November 21 to set the valuations for livestock and grazing lands next year. Byron O. Beal, chief tax commissioner said Tuesday.

Loose Leaf Binders, Special Ruling and Stock Forms—The Advocate

ENGRAVING—THE ADVOCATE

WESTERN FEEDERS SMALLER THAN 1931

The shipments of stocker and feeder cattle, inspected through markets, into the corn belt states in October were very small, being over 10 per cent smaller than the relatively small shipments in October, 1931, nearly 20 per cent smaller than the October average for the preceding 5 years and the smallest for the month in twelve years. Most of the decrease from last year was in the shipments into the states west of the Mississippi river, which were the smallest for the month in at least fourteen years. Shipments into the area east of the Mississippi, while smaller than in October, 1931, were larger than in any of the four years preceding 1931.

This decrease in shipments in October was in contrast to the preceding three months in each of which the movement was larger than in the corresponding months of 1931, and reduced the total for the four months, July to October, inclusive, below the corresponding total for 1931 and to the second smallest in twelve years. The four months' shipments into the area east of the Mississippi, however, were 15 per cent larger than in 1931 and much above the average of the years 1927 to 1931; shipments into the area west of the Mississippi were 8 per cent smaller than in 1931 and 10 per cent smaller than in any other year since 1919.

The decrease from last year was most marked in the shipments into the states west of the Mississippi river. Shipments into these states in 1931 were relatively small due to the short production of corn and other feed crops resulting from the 1931 drought. Feed grain and hay production this year are much above 1931 but the in-shipments of feeder cattle through markets have again declined. Reports from these states, however, indicate that the direct movement of feeder cattle (not going through stockyards markets) is much larger this year than last, and the supply of locally raised cattle available for feeding is relatively large. Hence the shipments through markets this year do not give a dependable indication as to the probable volume of feeding this season, which is expected to be larger than a year earlier.

The reduced shipments from markets in October were due in part to the very small supplies of cattle at markets during that month. Cattle receipts at seven leading middle western markets in October 1932 were above 15 per cent smaller than in October 1931, which in turn, were the smallest for the month in at least fifteen years.

CENTRAL COMMITTEE URGES MEMBERSHIP IN THE RED CROSS



The Central Committee at its meeting on September 22 adopted the following statement with respect to the Roll call to be held this year.

The American Red Cross today faces a great emergency. Demands for its services exceed those of any period since the World War.

Millions are without employment. They have seen their resources dwindle in the economic catastrophe, as victims of disaster have their possessions snatched from them by tornado, flood, fire and drought. During the last year Red Cross aid has been carried to more than three and a half million of these families. This relief, supplementing valiant efforts of local communities, has reached into every state.

The Red Cross was asked by the government to distribute, in the form of flour and feed for livestock, forty million bushels of wheat. This vast supply has gone into homes of needy and distressed people in cities and towns of every state. It has filled the gap in depleted local resources in countless communities.

The Red Cross must administer the distribution of flour from an additional forty-five million bushels of government wheat. It must administer the transportation of 500,000 bales of government cotton into garments for men, women and children.

Red Cross chapters in 2,276 communities have been engaged in unemployment relief. Food, shelter, clothing, garden seed, medical and nursing care have been provided. This relief has been given in industrial centers, coal mining regions and agricultural sections.

During the last year the Red Cross has provided relief and rehabilitation in 90 disasters at home and in our insular possessions.

The emergency is not yet passed. Relief on a tremendous scale must be continued this winter.

For continued support of this program the Red Cross must turn to those millions of Americans devoted to service who are willing to make personal sacrifices. It has made no separate call for an unemployment relief fund to carry its part of the load. It does, however, ask greater support this year through largely increased membership everywhere. It confidently looks to the people, who have always expressed confidence in their Red Cross, for increased support so that it may so far as possible meet its obligations to those in distress.

The Central Committee of the American Red Cross, therefore, urges every Chapter and Branch of the National Organization to take such steps in perfecting its Roll Call organization as will assure the membership increases called for by this emergency.



SEVEN BILLION FISH AND EGGS

WASHINGTON.—Just to keep the supply plentiful, the government distributed 7,074,000,000 fish and eggs last year.

This figure, according to the report of the bureau of fisheries on the 12 months ended June 30, was nearly 50,000,000 smaller than for the preceding period. Most of the distribution consisted of commercial varieties, though many million game fish were included.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

Two Hammers on Kansas Grid Team



Among the members of the University of Kansas football team this season are these twin brothers, Burt (Trip) and James (Sledge) Hammons. They are good as ends and also in place kicking, and besides they are prominent in campus dramatics. Their home is in Columbus, Kan.

DECISION MADE IN \$2,000,000 OIL SUIT

Ruling that the plaintiffs were the lawful heirs in the case of J. M. Woolley and others versus the Shell Petroleum company, Judge H. A. Kiker of Raton Thursday handed down a decision affecting \$2,000,000 worth of oil land, it was learned from Caswell Neal, of Carlsbad, attorney for the plaintiffs.

The ruling held the quiet title proceedings void and ordered the Shell Petroleum company to account to the plaintiffs for all oil removed from the property.

The plaintiffs brought suit to recover the land, and for an accounting for the oil removed from the land from four oil wells which had been drilled upon it, claiming to be the heirs at law of Mary L. Towler, deceased, and sought to quiet the title to the land, attacking the validity of a quiet title suit brought against them, in which they are not legally served with papers.

The defendants were represented by twenty-eight lawyers from all over the country. The decision of Judge Kiker ends the trial of one of the most hard fought legal battles in the history of the state.

Judge Kiker set November 30 as the date for hearing on the accounts for oil removed from the property. Something over 300,000 barrels of oil have been produced from the

property. The trial, which occurred in March of this year, lasted ten days. Witnesses were used from all over the nation and the case attracted wide attention.

Attorneys interested in the case said it was doubtful if an appeal would be taken, in view of the decision, and that an early settlement of the case would doubtless be reached.

European Debts

... don't bother us much... it's what Artesia people owe us. payment of local debts will start prosperity's wheel.

Sensible Electrical Service and Auto Repairing.

DR LOUCKS GARAGE

Phone 65

Will You Let Your Child's Eyes Limp Through Life?

Notice the next time you are in a crowd of people how many of them are wearing glasses.

Why is it that so many eyes are defective? In a great many cases it is because of poor lighting and improper use of the eyes in childhood.

If you permit your child to read, to study, or even play where there is not enough light or where there is a blinding glare, you are making a mistake that may be disastrous. Take care now to prevent your child's eyes from limping through life.

Good light cannot be obtained from bare lamps, or lamps improperly shaded. Use good light to eliminate harsh contrasts... between bright and dark areas.

Enjoy the benefit of plenty of light, for it is inexpensive, and new eyes cannot be bought for any price.

Southwestern PUBLIC SERVICE Company

Odd—but TRUE



PICNIC OF THE DEAD ON A MOUNTAIN TOP OF LUZON, PHILIPPINE ISLANDS THE BODIES OF THE DEAD ARE LEFT IN GROUPS, SITTING UPRIGHT AND FULLY CLOTHED, AS IF THEY WERE ENJOYING A PICNIC THE HOT DRY AIR MUMMIFIES THE BODIES



IN 1474, IN BASLE, SWITZERLAND, A ROOSTER WAS ARRESTED, TRIED, FOUND GUILTY AND BURNED AT THE STAKE - FOR LAYING AN EGG - THE CHARGE WAS WITCHCRAFT



THE MEAT FROM OVER 125,000 HORSES IS USED FOR FOOD EVERY YEAR IN THE UNITED STATES

LEGAL ADVERTISEMENTS

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF ALEXANDER WEBB, Deceased. No. 592.

NOTICE

THE STATE OF NEW MEXICO, TO:

A. B. Webb, H. L. Webb, Lula Cantrell Price, Mattie S. Webb, Nannie Wartman, all unknown heirs of Alexander Webb, deceased, all unknown heirs of J. N. Webb, deceased, and all unknown persons claiming any lien upon or right, title or interest in, or to the estate of said decedent, GREETING:

You are hereby notified that on the 2nd day of January, 1933, at the hour of 10:00 a. m., at the office of the Probate Judge in the Court House in the city of Carlsbad, New Mexico, said Probate Court will proceed to hear objections, if any, to the final account and report of the administratrix filed herein, and determine the heirship of said decedent, and the ownership of his estate, and the interest of each respective claimant thereto or therein, and the persons entitled to the distribution thereof.

G. L. Reese is attorney for the administratrix and his Post Office address is Roswell, New Mexico. Any person having any objections to said final account and report shall file the same in the office of the County Clerk of said county on or before the date fixed for said hearing.

WITNESS my hand and seal of said court on this the 24th day of October, 1932. (SEAL)

RUTH S. NYE, County Clerk.

NOTICE OF SUIT

Notice is hereby given that a cause of action is now pending in the District Court of Eddy County, New Mexico, being No. 5471, wherein Mabel Bowman is plaintiff and Walter Bowman is defendant and the general objects of the action is to obtain an absolute divorce. That the name of plaintiff's attorney is S. E. Ferree whose post office address is Artesia, New Mexico, and said defendant is hereby notified that unless he enters his appearance in said cause on or before December 29th, 1932, judgment will

be rendered against him by default.

Witness the hand and seal of said court this 7th day of November, 1932. (SEAL)

RUTH S. NYE, Clerk of the District Court. By M. E. WALLER, Deputy.

NOTICE OF SPECIAL MASTER'S SALE

IN THE DISTRICT COURT OF EDDY COUNTY, NEW MEXICO.

George D. Taylor, Plaintiff. Vs. Charles W. Eaker and Jessie Lee Eaker, his wife, Price D. Eaker and Lucille Eaker, his wife, and Clyde L. Eaker and Celestial Eaker, his wife and Gilbert C. Roberson and Mrs. Gilbert C. Roberson, his wife. defendants. No. 5360.

Whereas, it was ordered, adjudged and decreed by the Honorable Judge of the District Court of Eddy County, New Mexico in the above entitled cause on the 15th day of July 1932, by order duly made and entered in the said cause, that the plaintiff, George D. Taylor have a decree foreclosing his mortgage sued on in the said action, covering the following land, and given to secure Ten Promissory Notes each in the sum of \$500.00 and covering, to-wit: Lots One, Two, Three, Four, Five, Six, Seven, Eight and Twelve in Section 6, Township 16-S., Range 26-E., and the improvements thereon in Eddy County, New Mexico, including the rents and profits on said land for the year 1932, in satisfaction of a judgment in said cause of action rendered on the said 15th day of July, 1932, for the sum of \$4,696.74 principal, \$594.26 interest and \$529.00 collection fees and the costs of suit and the further costs of making this sale which is approximately \$25.00.

Whereas, the said decree appointed me, and the order of the 1st day of November 1932, also, and requested me to proceed with the sale of the said property in satisfaction of the said indebtedness, and requiring me to make due report thereof to the said District Court.

Now, therefore, notice is hereby given that I will sell the property described as aforesaid or as much thereof as is necessary to satisfy the judgment herein mentioned, under the terms of the

said decree and the law in such cases, for cash, at the front door of the First National Bank in the town of Artesia, New Mexico, on the fifth day of December, 1932 at 10:00 o'clock a. m. to the highest and best bidder, as the law provides in such cases. Witness my hand this the 2nd day of November, 1932.

L. B. FEATHER, Special Master. 44-4t

STATE OF NEW MEXICO, STATE CORPORATION COMMISSION OF NEW MEXICO.

CERTIFICATE OF FILING

United States of America... State of New Mexico... IT IS HEREBY CERTIFIED, that there was filed for record in the office of the State Corporation Commission of the State of New Mexico on the 2nd, day of November A. D., 1932 at 9:55 o'clock A. M., JACKSON-BOLTON CHEVROLET COMPANY (No Stockholders' Liability), a corporation organized under the laws of New Mexico, a duly executed consent in writing that said corporation be dissolved; and that this Commission being satisfied that all of the requirements of Section 32-136, New Mexico Statutes Annotated, Compilation of 1929, relating to the voluntary dissolution of corporations have been duly complied with;

NOW, THEREFORE, upon the filing with this Commission of an affidavit showing that this certificate has been published as required by law, the said corporation shall be dissolved. The principal office of the said corporation in this State is in Artesia, New Mexico, and the name of the agent in charge thereof and upon whom service may be made is J. M. Jackson. No. 16094. In Testimony Whereof, the State Corporation Commission of the State of New Mexico has caused this certificate to be signed by its Chairman and the seal of said Commission to be affixed at the City of Santa Fe on this second day of November, A. D., 1932. (SEAL)

HUGH H. WILLIAMS, Chairman. Attest: JOSE D. FERNANDEZ, Clerk. 45-2t

Department of the Interior, United States Land Office, Las Cruces, New Mexico, October 31, 1932. Serial No. 043636.

Notice is hereby given that pursuant to the act of February 7, 1927 (44 Stat. 1057), and to the regulations thereunder approved April 20, 1927, Circular No. 1120, the Secretary of the Interior has authorized a potash lease for the NE 1/4, S 1/2 Sec. 25, and the S 1/2 Sec. 35, T. 20-S., R. 30-E., N. M. P. M., to the United States Potash Company as additional land to that now included in its potash lease serial Las Cruces 043636-A. Any and all persons having adverse or conflicting claims to said land or any part thereof are hereby notified that they should file on or before December 16, 1932, their protests or objections to the leasing of the additional land; otherwise such claims may be disregarded in granting a lease for the additional area. V. B. MAY, Register. 45-5t

WANTED—Clean Cotton Rags at The Advocate.

LOCALS

G. U. McCrary and E. C. Higgins were in Roswell Friday.

William Dooley made a business trip to Carlsbad Monday.

Mr. and Mrs. Andy Teel were business visitors from Hope Saturday.

Mrs. Earl Dimmock and son, of Hope, were business visitors from Hope Monday.

Judge N. C. Doering of the Cottonwood was attending to business matters here Monday.

Sol Van Cleve, prominent stockman of Pinon was attending to business matters here Tuesday.

D. E. Bryant of El Paso, Texas former resident of Artesia was looking after property interests here Saturday.

Ray Soladay of Carlsbad, former democratic county chairman was attending to business matters here Saturday.

Mr. and Mrs. Frank Sewell, of Hobbs, were here Sunday. Mrs. A. L. Mount returned home with them for a few days visit.

Mr. and Mrs. A. C. Hendrix of the Flying H. ranch have been visiting friends and attending to business here this week.

Mrs. George Finley, Miss Ruth Scott and Harry Dobbs of Albuquerque returned Sunday from a trip to Dallas and El Paso, Texas.

Martin Brannon of Hagerman former resident of Artesia was a business caller at Artesia Monday.

Bert Shipp left Friday for El Paso, Texas where he underwent an operation upon his leg. Vernon Bryan and P. E. Bugg drove him over.

Gray Cogggin is moving part of his machine shop and welding equipment to Royalty, Texas. His shop here will be closed temporarily.

Mr. and Mrs. J. W. Whitworth of Throckmorton, Texas spent several days the past week prospecting in this vicinity and may locate here.

Mr. and Mrs. Charley Martin and family, Mr. and Mrs. Lewis Story and family and Mr. and Mrs. John Lanning and family went on a quail hunt Sunday west of Hope.

Mrs. S. S. Ward returned last Thursday from a visit with her daughters, Mrs. J. P. Hare and Miss Lola Ward in El Paso, Texas. Mrs. Hare drove her over and remained until Friday.

Miss Mary Hays who has been a patient in St. Mary's hospital at Roswell for some months returned Monday to the home of her friends, Mr. and Mrs. Ira Reser, where she will remain indefinitely.

Mr. and Mrs. J. E. Holman came last week from near Flagstaff where he was employed with the highway department, for a short visit with Mrs. Holman's mother, Mrs. Hays and Mr. Holman's sister, Mrs. John Lively, and other relatives.

Mrs. Clara Grove returned yesterday to her home in Los Angeles, California after a visit with Mrs. Nancy Eipper. On Sunday Mrs. Mary Forsythe entertained with a dinner at noon for Mrs. Grove. Others present were Mrs. Nancy Eipper and Misses Natalie Filbert and Lucile Forsythe.

How Doctors Treat Colds and Coughs

To break up a cold overnight and relieve the congestion that makes you cough, thousands of physicians are now recommending Calotabs, the nausealess calomel compound tablets that give you the effects of calomel and salts without the unpleasant effects of either.

One or two Calotabs at bedtime with a glass of sweet milk or water. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you wish, no danger. Calotabs are sold in 10c and 35c packages at drug stores. (Adv)

Our Dairy Products

ARE PURE AND SANITARY

Milk and Vegetable Depot at 317 Main.

Hammond Dairy Phone 017F3

SCOUT NEWS

One hundred scouts and scouters attended the meeting at Roswell Monday evening to promote greater interest in Boy Scout work. The principal address of the evening was made by J. P. Fitch of Dallas, Texas, regional scout executive. Mr. Fitch explained the ten year program as outlined by national headquarters and stressed the necessity of reaching more boys. After his address, Mr. Fitch presented three Eagle Scout badges to Ormand Loving, Artesia; Durward Trolinger and John McShaffey of Roswell. The Rev. B. F. Howden, Jr., of Roswell presented Fayette Davidson, the Red Cross life saving medal. The Rev. Howden also presented a five year veteran Boy Scout badge to George Zimmerman, scoutmaster of Roswell troop 29.

The ten year program is outlined by Mr. Fitch provides for reaching one of every four, twelve year old boys and holding them in scout work for four years. Under this plan by 1942, twenty-five percent of the voters of the United States will have been four years scout trained.

Scouts and scouters were present from Carlsbad, Artesia, Hope, Hagerman, Dexter, Roswell and Mesalero. Attending from Artesia were: W. E. Kerr, R. G. Knoedler, P. L. and Ormand Loving and E. B. Bullock.

CORN CROP BIGGER SAYS U. S. FORECAST

WASHINGTON, D. C.—A 1932 United States corn crop of 2,920,689,000 bushels, compared with 1931 production of 2,563,000,000 bushels was forecast Thursday by the agriculture department.

Forecasts for all wheat put the 1932 production at 712,000,000 bushels, compared with 984,000,000 bushels last year.

Production of winter wheat was reported as 442,000,000 bushels. The durum wheat crop in four states was estimated at 43,000,000 bushels and the yield per acre at 10.5 bushels.

The department reported other spring wheat for all states as 227,000,000 bushels, compared with 86,000,000 bushels in 1931, and the yield per acre as 12.6 bushels.

SALESMAN LOSES FOOT

H. C. (Red) Davis of Roswell, well known salesman of the Pecos valley, suffered the loss of a foot at Clovis last week, when he crawled under a car to inspect it and did not know that an engine was attached to it. The train moved unexpectedly and Davis' foot was caught. Davis was salesman for the Jacob Dold Packing Co., of Wichita, Kansas.

SELIGMAN GOT BIGGEST VOTE EVER

Santa Fe.—E. K. Neumann, attorney general, said Monday that the plurality of 19,000 votes given Governor Arthur Seligman last Tuesday "is the biggest ever given a Democratic candidate for governor."

Eddy county, the attorney general said, showed a gain of 2,000 in voting strength, but just how much of it represents new population and how many voters who failed to vote in the past he was unable to say. The Democrats in the county he said received 1,500 of the increase in votes and the Republicans 500.

TYPEWRITERS

New Woodstocks, Coronas, and Remingtons, Rebuilt in all other makes at The Advocate.

COUNTY

There were seventeen deaths during October. Dr. O. E. Pugh, officer. Births divided as follows: Loving 7, McHope 1, Day 2, births 25 were Typewriters

WAT EDW

Miles of Service We

Many a car has traveled a pre to the junk pile in the past five usefulness ceased prematurely were abused.

Car owners today are trying miles of service built in the car by of the car and we can help you. It er to have repairs made when need wait. We can at least give you opinion after an inspection. It nothing to investigate.

A few good Used Cars for sale price.

We specialize in Chevrolet re

Kinder, Jones and Mo

Former Jackson Chevrolet B

Now is the time to prepare for ing with anti-freeze and a new ba have them . . . also Genuine Che

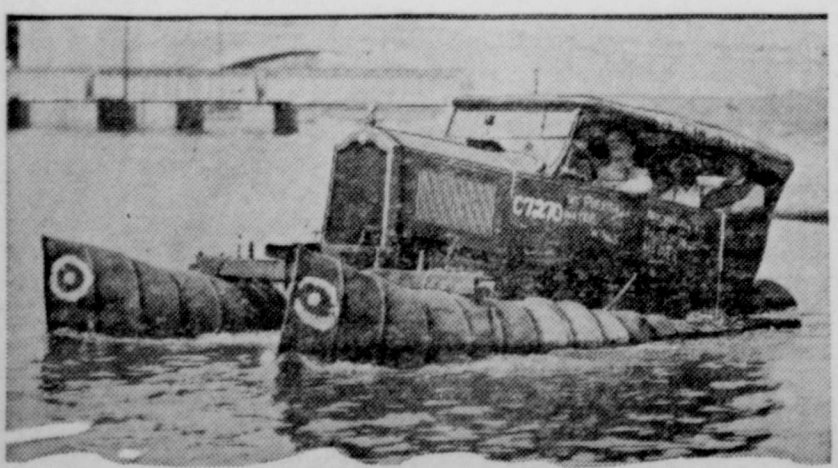
RUSSELL PARTS SE

Storage by day, week or m

Reduced Coal P

Ton Dawson Nut... Ton Colorado Nut... Ton Colorado Lump... E. B. BULLOCK FEED, FLOUR, COAL AND SEEDS

No Detours for This Vehicle



Isadore Cholfin, inventive genius of Somerville, Mass., drives his "sail water taxi" over the smooth waters of the Charles river in first public demonstration of the craft. The "taxi" in reality a discarded automobile, is supported by pontoons. A series of under-water propeller connected to the drive shaft give it a speed of ten miles per hour.

Which do you want

An Oil that reaches vital parts of your Motor as quickly as possible

Or An Oil is already all the before your motor starts

DID YOU KNOW THIS... that half of all your motor wear occurs while you're starting your car and letting it warm up!

Here's why: Your motor makes 3,000 to 5,000 revolutions before oil circulates from the crankcase to all parts of the motor. Your motor runs with vital parts receiving no oil from your crankcase reservoir!... What protection do other oils offer you against this half of your motor-wear? The best of these oils "reach all parts in the shortest time," say their makers.

What protection does Conoco Germ Processed Motor Oil offer? It is already in and on every part and lubricates safely from the second you step on your starter! A "Hidden Quart" of Conoco Germ Processed Motor Oil stays up in your motor and never drains away! Other oils drain away during idle

periods, leaving parts "dry." Germ Processed Motor Oil actually and combines with metal so never leaves any part unlubricated starting-wear to the minimum your car longer life!

Like other good oils, Conoco Germ Processed Motor Oil is the waxed and circulates subzero temperatures. Avoid the test winter's long wear periods. Change today! Germ Processed Motor Oil



CONOCO GERM PROC MOTOR

A "HIDDEN QUART" STAYS UP IN YOU

Dollar Day Special

Friday
NOV. 18th, 1932

To be on Sale at ARTESIA Stores


Saturday
NOV. 19th, 1932

WANTED TO RIDE IN
 Salesman—"Yes sir, of all our cars this is the one we feel confident in pushing."
 Customer—"That's no good to me. I want one to ride in."

SPECIAL
 Friday and Saturday
 REGULAR \$1.25 SHADES
\$1.00
 All sizes up to 36 inches
 Clay Furniture Store
 Your Home Should Come First

\$1.00 Day Specials
 Friday—Saturday—Sunday
 Alcohol Glycerine Anti-Freeze
 Regular price \$1.95
 per gallon\$1.00
 Conoco Germ Process Oil,
 drained and refilled,
 per gallon\$1.00
 Quaker State Motor Oil,
 drained and refilled,
 per gallon\$1.00
 Other Oils, good grade Mid-
 Continent Crude
 6 qts\$1.00
 475 x 19—450 x 21 Heavy Red
 Inner Tubes,
 each \$1.00
Pior Service Station
 SEIBERLING TIRES
 Complete Tire Service

Star Grocery Special
\$1.00 SALE
 Friday and Saturday
 7 Cans No. 2 1/2 Peaches
 in heavy syrup.....\$1.00
 7 Cans No. 2 Black Ber-
 ries, in heavy syrup...\$1.00
 7 Cans No. 2 Crushed
 Pineapple\$1.00
 7 Cans No. 2 Red Cher-
 ries\$1.00
 Several other Specials, come in and see
 Coffee Demonstration Saturday
 Come in and get a cup of coffee and
 a sandwich free
 We Deliver Free Phone 48
 The Home Owned Store
 J. S. SHARP, Prop.

SPECIALS
 475 x 19 Firestone
 Tubes 85c
 450 x 21 Firestone
 Tubes 75c
 ALCOHOL FOR YOUR RADIATOR
\$1.00
 PER GAL.

Artesia Auto Co.
 Phone 52

J.C. PENNEY CO.
 327 Main Street
NOW!
"98c"
"WAVERLY"
Caps
 Wonder "particular" men and boys acclaim these fine-
 looking, cravenetted caps! Superior patterns, fabrics, linings
 and destructible visors make them favorites everywhere!

For Thanksgiving
 OUR DELICIOUS HOME MADE FRUIT CAKE
 WILL ADD TO THAT THANKSGIVING
 DINNER
 Temptingly frosted cakes, potato dough-
 nuts and tasty pastries offer you an in-
 expensive dessert for your Thanksgiving
 dinner or any other special occasion.
 Try Our Home Made Candies
CITY BAKERY
 PHONE 90
 Bread, Pastries, Cakes and Delicious Home Made
 Candies.

MAJESTIC THEATRE
 SATURDAY, NOV. 19
 Liberty gives it 4 stars, the highest rating given
 any picture.
"DOOMED BATTALION"
 Also News and Cartoon
 SUNDAY-MONDAY—NOV. 20-21
 GEO. BANCROFT—WYNNE GIBSON
"LADY and GENT"
 News—Cartoon—Pictorial
 Matinee Sunday 2:30 Nite Shows 7:15
 Beauty Show Monday Nite

FRIDAY AND SATURDAY
 48 lbs
RED STAR FLOUR
\$1.00
\$1.00 OFF
 —on—
 EVERY PAIR OF LADIES SHOES IN
 OUR STORE
 Priced \$2.95 or higher
Joyce-Pruit Co.
 A Complete Department Store

Thanksgiving Dinner
 TURKEY WITH ALL THE
 TRIMMIN'S
 Give the family a treat, bring
 them here. Have a free day
 next Thursday.
 Women Cooks
 Excellent Service
Southern Club Cafe
 Plate Lunches Regular Meals
 Short Orders

Friday and Sat. Specials
 Wolf Premium Flour,
 48 lb sack95c
 Wolf Premium Flour,
 24 lb sack50c
 Betsy Ross Flour,
 48 lb sack85c
 Betsy Ross Flour,
 24 lb sack45c
CORN FED BEEF
 Steaks, lb15c
 Roast, lb10c
EXTRA SPECIAL
 Baby Beef by the Quarter
City Market

A Real Bargain
 One Full 25c Size Bottle of
 Nulustre Polish25c
 1 lb Ky. Floor Wax65c
 Regular value90c
Both for
59c
BIG JO LUMBER CO.
 Phone 19—24-Hour Service

These Merchants are Earnestly Striving to MERIT Your Patronage

CHECK AND DOUBLE CHECK—Yes that's the kind of service our customers get. When you drive into the conveniently located station you get your tires checked, battery checked, radiator checked, oil checked, gas tank checked and dust and trash removed from the floor of your car. It's time for Prestone or Alcohol. Let us fill your radiator with one of these anti-freezes and keep it checked for safety.

Phone 13 **Howell Gage--Artesia Auto Filling Station** Phone 13

SOLONS EXPECTED TO TAKE ACTION ON STATE LIQUOR LAW

Repeal of the state's bone dry law and submission of a repealer to New Mexico's constitution will be one of the major tasks of the newly elected legislature.

The legislature, which returns indicate will be democratic in both house and senate, will go into office pledged by the national platform and subsequent state platform to repeal of the 18th amendment.

The first job of the legislature will be repeal of the bone dry act, passed four years ago. New Mexico's dry law is modeled on the Kansas act, one of the most stringent on statute books anywhere.

The bone dry act was passed by a republican legislature and replaced the state's previous famous "one quart law."

The one quart law was the subject of much campaign levity on the part of democrats.

The law, which purported to be a dry law, forbade the possession or transportation of liquor, except that citizens who were traveling might have up to one quart in their possession.

As result of publicity given the one quart law the legislature passed the bone dry measure.

In event of legalization of beer by the next democratic congress, which now seems certain under mandate of the overwhelming democratic majority, it will be necessary for New Mexico to revise its dry laws.

This the democratic legislature by endorsement of the national platform is pledged to do.

CHURCHES STUDYING NEW CALENDAR

Churches throughout the world will begin this winter a formal study of the defects of the present calendar, with a view to a possible new calendar, correcting these defects, being adopted by the nations of Europe and America in 1939.

The entry of the churches into the calendar reform movement marks a definite step forward toward a change in the old system, and paves the way for decisions, religious and civil, of the utmost importance in the not distant future.

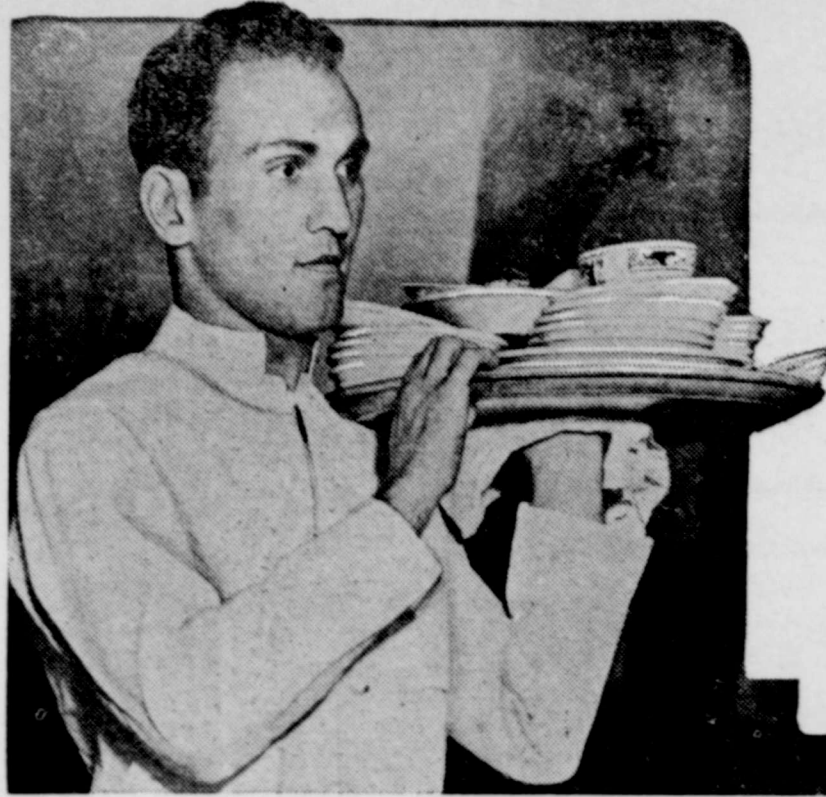
Practically all the non-Roman churches have joined the movement through a resolution passed at Geneva, Switzerland, by the Universal Christian Council, and approved by delegates from America, Switzerland, England, France, Germany, Holland, Denmark, and the nations of Eastern Europe.

The Roman Catholic Church, according to a statement issued by Dr. Henry S. Leiper, executive secretary of the Universal Christian Council, has tentatively promised to call an Ecumenical Conference on the subject of calendar reform, and is rumored to have a definite date for the conference in mind. This will be the first world-wide Ecumenical Conference called by the Roman Church in more than 50 years.

It is not believed that the churches will approve the 13-month plan of calendar reform which has recently been widely advocated in the United States. Opinion at the Geneva meeting as unofficially expressed seemed to indicate an overwhelming opposition to so radical a change in the present system.

The reform most widely favored is that known in America as the "World Calendar," a 12 month arrangement which lengthens February to 30 days, and makes each quarter identical in length and arrangement. The president of the World Calendar Association, Miss Elisabeth Achelis of New York, was present at the international church meeting in Switzerland as a special guest of the American section. The resolution on the study of calendar reform was introduced by Dr. S. Parkes Cadman of New York by Rev. Henry Smith Leiper and sup-

Descends From Riches to Dishes



Hoisting heavy trays of dirty dishes for waiters he once tipped \$10 a throw, Albert Baron Guggenheim, scion of a wealthy New York family and heir to \$800,000, is working as a bus boy in a Hollywood cafe. He said he was actually in want because the trustees of his grandfather's estate had discontinued his allowance. Albert is a grandson of Bernhard Baron, English tobacco magnate.

ported from the floor by the Bishop of Chichester for England, the Bishop of Novisad for the Greek Orthodox Church, and others.

"To those who felt that the matter of calendar reform was not one essentially concerning the churches, it was pointed out," says Dr. Leiper in his statement, "that such has not been the case in past years, that the religious convictions of many people made changes for them a matter of deep concern, in which they seek the guidance of the churches, and that the secular bodies dealing with the question have all voluntarily recognized the primary right of religious bodies to be consulted regarding calendar changes. In a day when many churchmen claim that all of life is being secularized, it would hardly seem consistent for them to turn a deaf ear to the request of the League of Nations for official church opinion on a matter of such importance to the world."

104TH GOVERNOR

When Governor Arthur Seligman takes the oath of office as chief executive of the state of New Mexico for the second time on January 1, he will be the 104th man to guide the destinies of the area now known as New Mexico.

The first man to guide the ship of state in what now comprises the state of New Mexico was Don Juan de Oñate, governor and captain-general. Governor Oñate was ap-

pointed by the Spanish king in 1598 and served in the capacity of governor and captain general until 1600.

From 1598 until 1822, New Mexico was governed by men who received their positions at the hands of the king of Spain. In that year, the state went under Mexican rule.

Francisco Xavier Chavez and Col. Jose Antonio Vizcarra were the first governors appointed under Mexican rule. The period of Mexican domination ended in 1846 when General Stephen W. Kearney took over the state in the name of the United States of America. Col. Sterling Price was the first military governor serving from 1846 to 1848. Civil and military rule in the state ended in 1851 when James S. Calhoun was appointed first territorial governor.

William C. McDonald was the first governor to be elected under statehood in 1912.

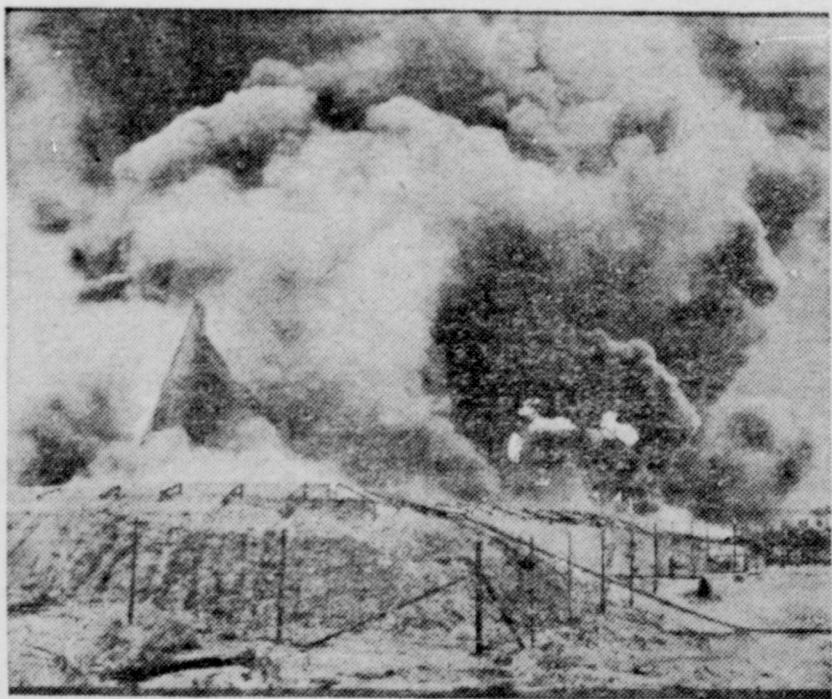
Under Spanish rule New Mexico had 60 Spanish appointed governors; 12 under Mexican; six under U. S. military and civil rule; 18 under territorial government and 8 since statehood.

NEW BOOKS AT LIBRARY

- Uncharted Seas ----- Loring
- Desert Sand ----- Pedler
- Freehaven ----- Norris
- Fuller's Earth ----- Caroline Wells
- Riders Across the Border ----- Gregory
- Under Northern Stars ----- Raine
- Lark Ascending ----- La Roche
- Five on Parade ----- Peel
- Famous Stories by Famous Writers

CARBON PAPER—The Advocate

Lightning Destroys Big Oil Tanks



During a storm that struck the Oklahoma City oil field four huge tanks were set ablaze by lightning and the fire was spread by a gale. Property loss mounted into the thousands of dollars.

LIVELY FIGHT IS SEEN OVER PRO LAW IN MANY STATES

Announcements that state officers in various states would in the future discontinue all attempts to enforce the prohibition law, rumors that President Hoover will sign a bill legalizing beer if congress passes it, statements by dry organizations that President-Elect Roosevelt's victory is in no sense a "wet-victory"—these are the latest additions to the vortex of the volcano sprung up over prohibition since the election.

A decided leniency is to be noted in the courts of the nation since the election toward liquor law violators. Statements have been made in several states which repealed their state liquor laws that persons now in jail because of liquor law convictions will be released.

Fifteen states in the union can actually sell beer the day the Volstead act is repealed as they have either repealed their state prohibition acts or never had any.

In the face of all this the federal prohibition officers are being urged to more stringent efforts toward enforcement. Director Amos W. Woodcock issued the following statement to bureau employes in the weekly bureau publication:

"You have fought a good fight during the last twenty-eight months. I am proud of you. You face now a seemingly, but not actually, harder task. The real test of this organization will be its ability to go forward in the same degree of loyalty, devotion and skill you have shown in the past. I ask you even to exceed it. This is all the election must mean to any of us—a stepping stone to a greater opportunity to do our duty."

Whether the short session of the congress meeting next month will repeal the Volstead act remains to be seen. The same congress decisively defeated anti-prohibition measures last spring but it is predicted by many leaders that the tremendous support given the democratic ticket which has promised to repeal the prohibition law and more particularly the fact that the voters in eleven states through referenda have repealed their state liquor laws will cause the present congress to repeal the Volstead act.

So far as repeal of the eighteenth amendment is concerned—that is a different matter. Even with the strength gained by the democrats, they may have to get support from the republicans to put a repeal resolution through due to the 23 vote required before a change in the constitution may be submitted to the approval of 36 states.

Several of the democrats who will be in the next congress have announced themselves publicly as being "dry." Whether their party's victory on a wet platform will change their views or not also remains to be seen.

There are a number of militant "wets" among the republicans who may vote with the democrats on such a repeal resolution.

Of course after the repeal resolution is actually passed—if it can gain 291 votes in the house of representatives and 65 votes in the senate, it must be approved either by the legislatures of or by constitutional conventions specially appointed for the purpose in at least 36 states.

The word that President Hoover would sign a bill legalizing beer came from the federal dispensary-tax reduction league, devoted to opposition to the dry law. The statements issued by it follows:

"We are informed by three officials very close to President Hoover that he will sign the beer bill if it comes before him."

The statement has had no confirmation as yet in any other quarter.

TYPEWRITERS

See the new Remington Portable "Noiseless" Typewriter—Artesia Advocate.

ENGRAVING—THE ADVOCATE

LAKE ARTHUR ITEMS

Miss Ella Ohlenbusch, Reporter

Mrs. Clyde Nihart has been quite ill the past two weeks.

Billy Bradley visited over the week-end on the Cottonwood with friends.

An oil heating system is being installed in the Baptist church this week.

Mrs. Kermit Southard of the Cottonwood community was visiting in Lake Arthur Friday.

The Senior and Sophomore classes enjoyed a candy pull Friday evening at the John Haven home.

The Rev. and Mrs. Harold Dye and family were dinner guests of Mr. and Mrs. Bob Bailey Sunday.

Ford Frazier made a business trip to Snyder, Texas last week. He was accompanied home by Bill Gibson.

The Eastern Star will meet tonight. Mrs. Fay Parish, of Las Vegas, grand matron will make her official visit.

Mr. and Mrs. Rufus King of Hagerman were visiting Mrs. King's parents, Mr. and Mrs. John Meador Thursday.

Clifford Cooper who recently came from Hart, Texas, has been enrolled in the Senior class in the Lake Arthur high school.

Bill Gibson who underwent an operation recently in a hospital at Snyder, Texas is staying with his sister, Mrs. Walter Frazier.

Mr. and Mrs. J. F. Campbell spent Tuesday visiting relatives and friends and attending to business matters in Hagerman.

Mr. and Mrs. Ed Price and family have moved to Lake Arthur and are occupying the house recently vacated by Mr. and Mrs. Carl Scoggins.

The Lake Arthur schools did not have a holiday on Armistice Day as several school days were lost during the rainy weather the earlier part of the fall.

The Rev. Burnett of Loving, pastor of the Methodist church here and The Rev. J. W. Slade of Hagerman were attending to business matters here Saturday.

The Baptist Missionary Society will meet next Wednesday afternoon at 2:30 o'clock with the president, Mrs. Jones, at the Baptist church for a reorganization.

Miss Nadine Taylor is seriously ill with double pneumonia. She took sick Wednesday of last week and according to the attending physician she was in a serious condition Sunday morning but is resting easier at the last report.

Mr. and Mrs. T. F. Thomason and family and Mr. and Mrs. C. C. McClain and family attended the Church of Christ at Greenfield Sunday where Mr. Thomason held services all day. At noon a basket dinner was served.

There will be a box supper given at the high school auditorium Wednesday, November 23rd by the dramatic club. A short program will be rendered by the dramatic and glee clubs and a basket ball game will be played. The funds will go to the athletic fund.

Saturday evening Mr. and Mrs. Garland Duncan entertained a number of young folks honoring Mr. Duncan's sister, Miss Addie Duncan, who is visiting them. Light refreshments were served after a number of games were played.

Friday afternoon a very interesting Armistice Day program was given in the auditorium, in which both high school and grade pupils took part. The primary class saluted the flag, several Armistice readings and songs were given by the lower grades. Frank Frazier gave a very interesting talk on his personal experience in the World War, and the program ended with a number by the girls glee club, entitled, "Old Glory." Music was furnished by Jim Smith and Lee Frazier.

GOVERNOR STERLING SIGNS NEW OIL LAW

AUSTIN, Texas. — Governor R. S. Sterling Monday signed into a law an act passed by the Texas legislature, enlarging powers of the state railroad commission in limiting production of oil.

Under the new statute, the railroad commission, administrator of oil and gas conservation, may consider "market demand" in fixing oil field allowances. Under the old law the commission was authorized to take into account only "physical waste" in prorating production.

K. E. Hammond has rented the Blue Front Filling Station on South First Street and will carry a stock of groceries in addition to gasoline, oils, etc. 46-1tp

NEW STORE

We are pleased to announce the a Ladies Wear Department, in M

All new goods, up to-the-minute at prices as low as the lowest.

Our intimate association with public of Artesia for the past years we trust, will merit a continuance of friendly relations . . . come in and visit whether you wish to buy or not.

Smith's Specialty

MR. and MRS. C. BERT SMITH

LOCALS

Mr. and Mrs. Bell Pillars of Oklahoma have located here. Mr. Pillars is a brother of Mrs. A. L. Jackson.

Cecil Lockhart Pecos, Texas oil operator spent a short time here yesterday looking after business matters.

Mrs. W. B. McCrory and son, LaDean, Mrs. W. E. Kerr and daughter, Marjorie were in Roswell Saturday.

Mrs. Margaret Ellis went to the Williams ranch yesterday to be the guest of Mrs. George Williams for a few days.

Miss Myrna Yeager who is attending school in Roswell spent the week-end with her parents, Mr. and Mrs. Yeager.

Mrs. Raymond Reed and daughter Beverly Ann returned to Columbus Friday after a visit with her parents, Mr. and Mrs. W. C. Gray and other relatives.

Cavitt Jackson returned from the mountains Monday with a nine point buck. Cavitt has been working on a cattle ranch for the past two weeks.

Dr. Edward Welsh made a business trip to Mayhill Friday. Mrs. Welsh and son accompanied him and they remained until Sunday, guests of Mr. and Mrs. Jim Jackson.

The Rev. and Mrs. Erwin G. Benson left yesterday for Captain to attend the district preachers' convention of the Church of the Nazarene, which will be in session until Friday evening.

Mr. and Mrs. C. E. Chenoweth of Panhandle, Texas, accompanied by their daughter, Mrs. Lawrence Wright of Borger, Texas were here last week visiting their son, E. O. Chenoweth and Mrs. Chenoweth.

Mrs. Ira Stuart and baby who have been guests in her father-in-law's home for some weeks left Sunday to join her husband at Pecos, Texas. Mr. and Mrs. Austin Stuart and daughter, Miss Irene drove her to Pecos.

Miss Shirley Atwood, William Castlebury and Bill Mayor of Roswell were here Friday visiting Miss LaRue Mann. Miss Mann returned home with them and remained until Sunday when The Rev. Julian Atwood and Miss Shirley Atwood drove her down from Roswell.

MEET AS CANVASSING BOARD

The Eddy county commissioners court met at Carlsbad Monday as a canvassing board to canvass and check the results of the general election. No other business was transacted by the court.

Discretionary Power "Carte blanche" means unconditional permission or authority to do what one pleases in a matter. Literally it refers to a blank paper duly signed by some person and given to another to be filled up at his discretion.

Determining Tree's Age The age of a living tree is determined by an increment borer, an instrument specially designed to cut out of a round cylinder about the size of a pencil from the center to the bark, on which the rings can be counted.

INSURE YOUR CAR AGAINST UNDUWEAR

Certified Texas Lubrication offers you insurance against undue wear for your auto, because the ten different grades of lubricants are especially prepared for the various parts of your car. Poor lubricants will subtract miles from the life of your car in cold weather every day the car is operated. Get a lubrication job done right once and note the difference.

We have a stock of Genuine Chevrolet parts.

GUY CHEVROLET COMPANY
AT LOWREY-KEYES AUTO CO.

YOU WOULD NOT WEAR A STRAW HAT—

In New Mexico in the winter time. Don't blame the winter, its your gasol your clothing, but you expect your auto to perform the same in the dead of scorching summer. But winter driving pleasure is in store if you fill up with trolled volatility is exclusive to Phillips "66" that fires and accelerates your ously as no other fuel can. Play safe and save your radiator and engine from We have Prestone and Alcohol.

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