# Artesia Advocate

ADVERTISING MEDIUM FOR

DLUME TWENTY-EIGHT

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 24, 1931

NUMBER 2

# Dil Industry Organization Proposes To way again. Numbers of cotton growers are pulling bollies, but lots of cotton remains in the fields. The following ginning din New Year

crease In The Price Of Crude Expected Before Next Spring — A New Eddy County.

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Gift

Sets

pth of 4,175 feet.

New Locations

de in Eddy and Lea counties cently. One is announced for (Continued on last page, column 2) the western part of Eddy inty, twenty-five miles west of Clelland permit in the NWNE Mexico Oil Syndicate.

The Continental Oil Co., is preing to start up on another well in the west edge of the uary 10th, will again come up ratification. Land Commiser Hinkle has not expressed s not favor the agrement, since vouchers were handled. contends that it is not fair to state, and that the price of must be set by "a dickie bird," sheets in a number of instances do not coincide with those appeart attitude the governor will e as a final measure, is not

Hobbs Headed For Cut

Hobbs oil field is headed cut of 5,365 barrels daily This would decrease y output of the field unpresent proration agree-31,803 barrels. The Humlay closed all of its prowells except those making

PNEUMONIA FATAL TO J. D. ALBRIGHT ON Company and placed it with the Commercial Casualty Insurance

7:30 Monday morning ualty company in Albuquerque. a brief illness. Mr. and developed pneumonia after he suffered a

He has one brother liv- chell Tuesday. Cottonwood commun-

ments, printed Loose Leaf Binders, Special Ruling mit a unified plan to all the porting a tariff on oil. Other-mitted to the chambers of conductate. In a unified plan to all the porting a tariff on oil. Other-mitted to the chambers of conductate.

# Brighter For AT CARLSBAD SAT.

Reduce Taxes - Ass'n. Elects It's Officers And tation up to noon yesterday: 

A lively interest was manifest-

ed in the organization of the Ed-dy County Tax Payers Associa-Well Is Announced For tion at Carlsbad Saturday afternoon. The purpose of the organization is to reduce taxes, discourage useless public expenditures and to equalize taxes, where Oil development which has lag- an unjust discrimination appears. HAVE A CONVENTION for the past three weeks in By-laws of the association were southeastern part of the state read and adopted and officers inclement weather faces were elected as follows: G. V. INSTEAD OF PRIMARY to inclement weather, faces were elected as follows: G. V. prospect of improvement Price of Carlsbad, president; Altil after the first of the year. bert Blake of Artesia, first viceoperators are optimistic president; E. C. Higgins of Artesugh to hope for an increase ia, second vice-president; C. P. the price of crude oil shortly Pardue of Loving, secretary and er the first of 1932, altho the J. R. Ogden, Otis, treasurer. An jority do not look for a change executive committee consisting of the price before next spring. nine members, or three members better feeling among the oil from each commissioner's preaternity is a result of improved cinct to conduct investigations inditions in the industry, com- to county tax matters wherever ned with the prospects for the necessary and report to the as-

assage of a tariff on oil at an sociation are to be appointed. Rupert Asplund of Santa Fe, A small completion has been director of the State Tax Payde in the west edge of the ers Association was present and primary. In presenting his idea Hobbs field in the A-33, State made an address on the functions o. 5 of the Continental Oil Co., of the association. Short speeches 33-18-38, which was drilled were made by several other tax a total depth of 4,184 feet. On company test flowing thru two Blake of Artesia, who sounded since it would eliminate some of the evils of the present primary th tubing the well made 60 the high note of the session when system. It was apparent from barrels per hour and was given he said, that the plan of the asproration test flowing open, and sociation, as he understood it, de 40 barrels per hour with was not to attack present and the method of electing folks welcomed the real sun-shiney plans to give his attention to the able to be present at the funeral. ing the No. 8 Byers of the match the income. It was too R. Brainard of Artesia, Caswell a few days ago. which was drilled to a total the family of the was confident that as to day. The process of using a low with reasonable and necessary into the family from Hope were to day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. The process of using a low with reasonable and necessary into day. a people we have sense enough primary system, chief of which ness. to do it since other counties and was that those who participated E. A. Hannah, post master re-Two new locations have been states have done it, and that

## elland No. 1 on the J. D. HIWAY AFFAIRS DRAW Mexico Oil Syndicate.

SANTA FE-Payroll vouchers bbs field, this being the A-33, and overcharges for tractors and the No. 6, SESW sec. 33-18-38. equipment purchased drew the favored the convention system ladies wear will occupy a portion ration Agreement Up Again enson, auditors, in an audit of peculation is underway at the the New Mexico Highway Deent time in regard to the at- partment for the fiscal year end- of his district.

roll vouchers were found flecting erasures and changes in aself so far as could be learn-laltho he approved the present rolls," the auditors recommended ement. While it is generally than an investigation be made of

"Signatures,' the auditors said, "of payees on time and payroll

ing on the warrants." With regard to overcharges for Humble Oil Co., in shutting is suggested that a claim be made e producing wells one day for the recovery of \$220 from the partment ever received credit of publication of these letters. for this overcharge.

On February 17, 1931, the audit POST OFFICE LOBBY said, the department cancelled its workmen's compensation insurance policy with the Maryland Casualty company. The short term rate, MONDAY MORNING the auditors said, became effective upon the cancellation increasing J. D. Albright, 26, truck driver on P. Anderson former democratic state chairman, is named as the at the Horne boarding agent for the Commercial Cas-

has been sick only about WON'T FREE FALL BY JAN.

WASHINGTON, D. C.—Action WANTS EAST LINED UP FOR OIL TARIFF by the parole board before Janpright has worked for uary 1 on liberating Albert B. nental Oil Co., whole- Fall from prison was declared imment here for several possible by Attorney General Mit-

Asked about reports that the ed father and sever- board had submitted a report to and sisters living in President Hoover upon the case of the former secretary of the ervices were held interior, now serving a year in oon at the Bap- New Mexico, Mitchell said no such James F. Dew, report has been submitted and "none has been asked."

With a few days of fair weather the ginning season in this section is getting fairly well underway again. Numbers of cotton fields. The following ginning divisions were made from compu-Lake Arthur gin\_\_\_\_\_ 793

Association gin, Artesia\_\_\_\_1,532 Farmers gin, Artesia\_\_\_\_2,087 Association gin, Atoka\_\_\_\_1,531

Some fifty members of the Eddy county democratic central comin the court house, Thursday afternoon at 3:00 p. m. The purpose of the meeting as explained by Mr. Soladay was for members of the central committee to decide whether the convention system would be substituted for the of the respective merits of the two systems, Mr. Soladay said he favored the convention method, the start that the committee members assembled would vote to general election and that some of normal. voters apparently lost interest in passed and would not trouble month. themselves to go to the polls in the general election.

E. C. Higgins of Artesia, stood alone in advocating the primary, which has been recognized for selecting the democrats in the valley for the past thirty years.

de the state administration take when the present proon agreement, which expires M. Lujan.

Character the fiscal year endlong June 30, 1931, made public precinct No. 1, seconded by Richard J. Westaway, also delegate from precinct No. 1, seconded by Richard J. Westaway, also delegate Charging that a number of pay- from the same precinct then submitted the following resolution in writing:

"Resolved, That this body go on record as favoring and directing that all candidates for county, wn that Governor Seligman the manner in which the payroll district and state offices be se-(Continued on last page column 6)

NO MORE SANTA LETTERS

We regret that we were compelled last week to disappoint two tractors and grader blades, the children who brot letters to Santa auditors point out that five tract- Claus in, after all other letters ors were bought in October, 1930, to Santa Claus had been printed. at \$2,375 each. All were sup- We found it necessary to set a communications as announced in the past week: the issue of December 10th. We W. J. Haskins John Dunn tractor company because of failure to comply with the order for the tractors. There is no evidence, children are interested will keep that the issue of December 10th. We hope next year parents whose tractors. There is no evidence, children are interested will keep to the children are interested with the children are intere the auditors said, that the de- a closer watch on the final date | J. E. Simon

The post office lobby will be locked each night at 8:00 p. m. E. A. Hannah, post master announced Tuesday. People have been coming into the lobby nights and tearing up paper and messing up the floors, he says. The unbecoming conduct has resulted in an envelope for subscriptions—it a decision to lock the office each is liable to be lost—send a money

a tariff on oil.

Mr. Brainard proposes to sub-

Of Years.

Word was received here Tuesday morning of the death of J. F. Lukins, 60, at Los Angeles, California. Mr. Lukins a pioneer with asthma and heart trouble nounced, it was probably due to his home at Huntington Park, California for several years.

Mr. Lukins came to this section of the valley in the early days and associated with L. R. Sperry Ray Soladay, county chairman, in wells. He acquired quite a bit a call meeting held at Carlsbad of property here during his residence and still has some real estate here. About 1925 he returned to Artesia to make his home for some two years.

The only known relatives surviving the deceased includes a widow and a son and daughter. ington Park cemetery.

in the primary would not always ports the holiday business at the a cheaper means of stopping the rounding communities and were vote the democratic ticket in the post office is about eight percent artesian flow if an oil of the evidence of the esteen in which

#### SMITH SPECIALTY SHOP

C. Bert Smith, announced this morning that he was making preparations to open the Smith Specialty Shop in the Mount personally, but did not believe of the east side of Mounts store. that it was the wish of the voters Mr. Smith plans to go to market shortly after the first of the year John W. Lewis, delegate from and expects to be ready for bus-

> CONSUMER'S OFFICIALS HERE MONDAY

W. T. Westmoreland, of Dallas Texas, secretary-treasurer of the Consumer's Natural Gas Co., and C. H. Zachery, also of Dallas auditor of Elliott Kahill Co., were here Monday, inspecting the properties of the Consumer's Natural

## **WE THANK YOU**

F. D. Crockett Lloyd Simon Tom Bullock W. M. Ross Ralph Henderson office lobby will be F. E. Kepple S. G. White Hollis Watson Mrs. E. Gage Williams Petroleum Corp.

Lowrey-Keyes Auto Co. Mrs. P. C. Kepple Clarence Pearson

NOTICE!

Please do not send money in

should help the southwest by sup-

dressed to a few daily newspapers port of the tariff on oil as a mat- crude oil.

over the oil producing section of ter of reciprocity.

Pecos valley has had twenty-one er Observer, R. W. Bruce. The At Los Angeles - Was storm period lasted for twenty-Pioneer Artesian Well one days. Amounts of moisture and snows thus far approaches Driller For A Number the biggest December snowfall on record, which was December 1906 when twenty-four inches of snow fell. It is also well to remember that the present month is not over with yet.

## California. Mr. Lukins a pioneer PRELIMINARIES START for the past two years, while the cause of his death was not ana combination of the above afflictions. Mr. Lukins had made PLUGGING OLD WELLS

the state engineer's department, the Peoples Mercantile Co. mittee responded to the call of engaged in the drilling of artesian have been in this section for a Funeral services were held on tion soon after the first of the few days completing preliminaries Monday afternoon at the Church year to go over the situation thor-Burial will be made in the Hunt- sive way of shutting off a large Hardin of Hope; four sisters, Mrs. ion that it would be unwise. It

> roads and inclement weather. The of Hillsboro, N. M. and Mrs. L. ficial tax legislative program had machinery has been placed over O. Miller of Coolidge Dam, Aribeen worked out first with coman abandoned well near Dexter, zona. which will be finished as soon as Mrs. Miller, was the only one adopted by the legislature, it This is one season where local the weather permits. Mr. Ervin of the brothers and sisters, not would be a most futile gesture.

proper viscosity can be found that Mrs. Watson was held. Yesterday, by the way, was the will congeal at the temperature the election after the primary had warmest day of the present of the artesian water, just now worked out with the establishment cement and mud, but there is no chemical in water that will attack the oil, and for this reason superior to either mud or cement.

tober.

was well known to many people snow storm. here. Funeral services were held Monday in Amarillo.

#### WEATHER DELAYS

ompanies follow the lead but only one was so equipped. It but only one was so equipped. Croon farm in lot 13, sec. 5-16-

> COMPLETES TESTS IN OIL FIELD

> Dr. O. E. Puckett, county health officer, drove to the oil field Friand school children, gave the pox vaccination for five children.

Typewriters for rent-The Ad-

Early Resident Sunday Large Number Friends Pay Last Respect At For Taxes Funeral Monday.

Mrs. Ed Watson died Sunday morning at 9:15 o'clock as result of a postpartum hemorrhage, after giving birth to a baby girl, at 12:30 Sunday night. The passing of Mrs. Watson was a distinct shock to the entire commun-

Mrs. Watson, daughter of Mr. and Mrs. Wink Hardin of Hope, call a special session of the state had spent the greater part of her legislature to consider the tax life in this section. She had lived situation in the state would be a here for several years, where her "most futile gesture," Governor W. M. Ervin artesia well su- husband, Mr. Watson is employ- Arthur Seligman Monday said he pervisor with Russell Dallas of ed in the grocery department of plans to call a conference of tax

connected with a program for of Christ, with Rev. Roy Lanier oly. plugging the abandoned artesian of Roswell in charge. Burial was "After having given careful and wells with a new process, oil. The made in the Woodbine Cemetery, deliberate consideration to a plan proposed method of plugging the Surviving the deceased are a recently advanced for calling a water wells, is yet an engineers' husband, four children, two boys special session of the New Mexexperiment, but promises to rev- and two girls, her parents, Mr. ico legislation to consider the tax olutionize the work of water con- and Mrs. W. W. Hardin of Hope, situation in the state," Governor servation and offers an inexpen- two brothers, Charley and John Seligman said, "I am of the opin-Jim Lauderdale of the Cotton- would result in an expenditure Well plugging operations have wood community; Mrs. Jess An- of state money and unless a wellbeen hindered due to the muddy derson of Dunken, Mrs. Foy Riley considered, satisfactory and bene-

difficulties connected with Mr. present for the services as well a special session.

## this is the chief problem, but a SEARCH ABANDONED more feasible solution may be of a laboratory here. Artesian FOR SHEEPHERDER ployment, I would call a special water may finally dissolve both

the proper grade of oil will be of the Wink Hardin ranch, thirty- precipitate action. The present one miles southwest of Hope have situation is merely a continuation been making an unsuccessful of a condition that has existed MISS NETT WHEATLEY DIES search for Daniel Garcia, sheep- for many years, a condition to herder on the Hardin ranch lost which I called the attention of the Rex Wheatley was called to since December 10th. Garcia, legislature at the beginning of Amarillo, Texas, Sunday by the about thirty years old disappear- the last session, and which I also death of his sister, Miss Nett ed from the Hardin ranch on the mentioned in my inaugural ad-Wheatley, which occurred, Sat- evening of December 10th as dress." urday following an extended ill- workmen were rounding in the ness. Miss Wheatley had been in sheep for the night. The sheep- HIDDEN NAMES an Amarillo hospital since Oc- herder was last seen about 400 yards from the corral. Presum-Miss Wheatley had visited in ably Garcia went to bring in some Artesia a number of times and stray sheep and was lost in the

A search was started by Hardin in the evening and had continued at intervals since that time without a trace of the mis-SULPHUR TESTS sing man. It is now that Inclement weather has delayed failed to make his way back to a free ticket to the Majestic the start on the two tests to be his camp about two and a half theatre, good for any attraction drilled in the Cottonwood commun- miles from the Hardin ranch

Pearson Brothers on the Oscar had been employed since May and Pearson farm in the SE1/4 sec. was trustworthy and dependable. 3-16-25, and the other will be For that reason he does not think drilled by M. Bruning on the Fred Garcia ran away from the ranch.

One thousand sacks of candies one car, 90 pounds each. and nuts and 1,150 oranges were distributed by Santa Claus on OFFICERS RAID TWO his annual visit to Artesia Satday where he completed diphther- urday afternoon. Two rows of PLACES IN NORTH ia immunization for sixteen babies children lined Main street for a PART OF TOWN SAT. block and pasesd before Santa's Schick test to seven and small- truck, where the treats were distributed. Owing to the inclement Saturday.

#### STORES TO REMAIN OPEN

Fred Brainard, manager of the Atlantic seaboard thru the cham- where. The Atlantic states have accommodate the last minute shop- raiders and proceeded to pour out Chamber of Commerce, is pre- bers of commerce in the oil pro- heretofore furnished the prin- per, it was said here yesterday. his accumulated stock. The offiparing a series of letters ad- dusing district, asking the sup- cipal opposition to a tariff on Fair weather has attracted shop- cers next went to the home of Mr. Brainard has hit upon the few days.

the south and west, asking that The gist of the plan is that if idea of conveying the proposal

Atlantic seaboard states, solicit- tinue to sell its manufactured belt with the suggestion that the The Majestic Theatre gave a court, Saturday afternoon. ing their support in the fight for products to the southwest, it respective chambers of commerce get busy at once and formulate a free show for all of the children It was understood this mornuniform plan of action to be sub- of this trade area, this morning. ing that Smart was back in town mit a unified plan to all the porting a tariff on oil. Other- mitted to the chambers of com- The entertainment consisted of and would contest the charges filed against him in justice court.

## Outlook Is EDDY TAX PAYERS COTTON PICKING IS UNDERWAY AGAIN \_ OLD TIME RESIDENT MONTH OF SNOW AND LAST RITES FOR MRS. No Special MOISTURE SO FAR ED WATSON ARE SAID COLOR OF December has almost proved a record month for moisture and snows. Since November 30th, the J. F. Lukins Passes Away of moisture, according to Weath-

Favors Calling In Tax Experts Rather Than Holding A Special Session Of Legislature At This Time.

SANTA FE-Believing that to experts and authorities on taxa-

plete assurance that it would be

"When such a program of legthe respective candidates. When days, the usual New Mexico old Brown wells southeast of Mrs. J. C. Clements and daugh- islation is formulated which will Another well in the same area low the principles of good busias reported testing Tuesday, this ness and reduce the expenses to cussion at the suggestion of G. Christmas, which was a prospect is finished and will use mud and Allison's daughter, Mrs. Illa proper and equitable relief, at cement, in shutting of the flow Schenck were among the relatives the same time provide the state idwest Refining Co., sec. 3-19- early to say how this can be done. Neal of Carlsbad championed the

> "There is another reason for sion but it has nothing directly to do with the tax problem. If local authorities thruout the state find themselves unable to cone with the relief situation which now confronts them, due to the economic depression and unemployment, I would call a special lief for the needy and unfortunate in New Mexico.

"The tax problem in our state Stockmen in the neighborhood is nothing so new as to justify

#### ATTRACTS INTEREST

The plan announced in last week's Advcoate to hide the names of two persons in this trade territory in the display ads, created quite a bit of interest and some found the names quickly. Have you tried it yet? Your name may Garcia died of exposure when he appear, which will entitle you to at the theatre until January 3rd.

#### SHIPS OUT LAMBS

Messrs. A. T. Woods, Fred Brainard and Abe Conner shipped 560 lambs to the Kansas City market Tuesday. The lambs had been fed on the Woods farm. The SANTA VISITS ARTESIA SAT. lambs in one car weighed an average of 82 pounds each and

A prohibition raid conducted by weather the municipal tree did Carl Gordon, constable, Federal not arrive in time to be erected Officer Neal of Roswell and Joe Johns of Carlsbad, in the north part of town Saturday, lessened the visible supply of Christmas UNTIL 9:00 O'CLOCK liquor. When officers visited the premises of Johnnie Bryant in the Artesia stores will remain open north part of town, it is alleged until 9:00 p. m. this evening to that Bryant caught sight of the pers in good numbers the past Rube Smart, in the same vicinity and found seven pints of whiskey. Smart, who is the father of six a proposal to submitted to the the Atlantic seaboard would con- thru the newspapers of the oil FREE SHOW FOR CHILDREN children left for parts unknown

when ordered to appear in justice

1931-1932

## THE ARTESIA ADVOCATE

THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

MARTIN & BLOCKER, Publishers W. C. MARTIN, Editor

PUBLISHED EVERY THURSDAY AT 314 MAIN STREET, ARTESIA, N. M. class matter at the post office in Artesia, the act of Congress of March 3, 1879.

## NEW MEXICO NEW SPAPER ASSN.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE	
Une Tear (III New Mexico)	2.
Six Months (In New Mexico)	1.
Three Months (In New Mexico)	1.
One Year (Out of New Mexico)	14.
Six Months (Out of New Mexico)	4
Three Months (Out of New Mexico)	1.
NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS	

utions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Class-Advertising, 10 cents per line for first insertion, 5 cents per line for sub-sequent insertions. Display advertising rates on application.

TELEPHONE 7

#### FAITH IN HUMANITY

Civilization, says Professor Kenneth S. Latourette of Yale, may be on the verge of a new "dark ages."

Within a few years, or even a few months, he says, society may collapse and its fragments may be drawn into a whirlpool of misery and who probably will ever buy her neighbors and to her store and chaos unparalleled in modern history.

What makes his prediction to ominous is the fact that this scholar is not alone in his pessimism. Some of the wisest men of (and more important, the abuse) out time, looking to the future, can see nothing but disaster. Any of the return privilege has been thinking man must have moments in which everything ahead seems growing steadily. For example,

The only comfort is that things are hardly ever quite as bad as they seem. Human beings, somehow, have a way of seeing destruction lying in wait just around the corner. They also, without realizing it, have a way of muddling thru, a way of sur- was being returned in 1924. Corviving when survival seems highly improbable.

And one reason why the darkets prophesies so seldom come ficial and pays for itself in the true is probably that most of us, deep in our hearts, do really believe in them. Deeply embedded in man's consciousness, illogical but enduring, is the unspoken conviction that he is on earth, as the phrase used to go, for a purpose; that he is slowly and painfully moving upward, and will continue to do so, not because he is wise and far seeing but simply because he is riding a current that wells up from the very fountainhead of the universe.

We seldom talk about the feeling. It is seldom expressed in thot concerning the several phases public speches, in newspaper articles, in books or in magazines of "returned merchandise," thirtyand, when it is, the intellectuals promptly laugh it to scorn. Yet eight of every hundred questionthe feeling persists. No age has entirely lacked it. We are con-

And that confidence, in its turn, breeds courage; the courage which enables the race to live thru its world wars, its financial bought to please the clerk, inbreakdowns, its disillusionments and its black catastrophes. The tending at the time to return the abyss may lie just ahead, but beyond it there is a new slope to merchandise later. surmount, on which the light will be clearer.

That, or something like it, is what most of us believe. We may be wrong—but the belief at least keeps us from panic.—Clovis admitted they had thotlessly ask- for saving and thus reduces the

#### THE TAX PAYERS ASSOCIATION

Organization of county tax payers associations is getting to the customers' change of mind. is invaluable to the prompt corbe popular in New Mexico, Eddy county being among the most recent organizations formed. These organizations indicate that the public is giving more that to economy in the operation of county and state governmental affairs. At a time like this economy is what the clerks said, we would challenge of compelling power. uppermost in the minds of most people, especially those who must have some reason to doubt the It cannot be answered simply by bear a major share of the tax burdens on a lesser income.

If we expect to profit by a tax payers association, it will be themselves were the ones who housewives' responsibility is much necessary to be eternally vigilant. We can not accomplish a pur- were asked to give their reasons. broder, much deeper. It involves pose if we howl only when times are pressing and forget about the public debts when times are good. Eddy county would have per cent; no reason at all was which effect the well being of our been better off financially, if we had thot of keeping down expenses several years ago, rather than waiting until the presnt to organize an association.

We must go a step further, if we would bring relief to what is fast becoming a tax ridden county. We heard lots of talk about sons given, was admittedly rethe federal deficit and the new methods of raising the tax, but we have yet to hear a peep from our congressmen about cutting down than one-half of all returns. the thousand and one bureaus that are being maintained by the federal government.

#### WHEN YOU RECEIVE A BILL

It it an honor to receive a bill-Instead of getting all riled up when the mail brings you a statement of account, you should be genuinely pleased-for a bill is an identification that some one has faith in your honesty.

If you never receive a bill, it would indicate that your credit is worthless, and that no one is willing to take your word that you will pay.

Credit is the most vauable thing a person can have. Money may be had by various means, but credit comes only from years iness. This is far from correct of honesty and prompt meeting of bills when due. When you pay a bill you are merely being honest.

When you receive a bill then meet it if you possibly can. If you can't frankly tell your creditor why you can't. You'll find

him more than ready to meet you half way. Cherish your credit as you do your health, happiness and other led to an exchange of their names priceless boons rare and elusive.-Exchange.

The old time worn question, whether or not there is a real Santa Claus, is pertinent in the minds of many children just now. Some may not believe in the old gentleman because they just don't but many of the less fortunate will have a real excus for rejecting this Santa Claus business unless some of us get busy at privilege. Customers are realizonce and see that a few toys are supplied.

From what we could learn of the efforts of the Boy Scouts and chases operates against their credthe American Legion, to secure unwanted toys, the project did not it standing and they are showing go over so well, altho it was not the fault of either organization, greater care in making returns but because the public did not respond.

#### THE CONVENTION

Voters this year will have the privilege of selecting the demo- and of them returned more than cratic candidates by a different method, the convention system. 20 per cent of goods bought. Let-Whether or not the convention system is expedint, time will dem- ters were mailed to these individonstrate, however, we think that the primary with all of its evils uals giving the exact percentage will be hard to substitute, because the same evils will likely creep into the convention. The primary stimulates the individual effort and that after all is democracy.

#### COME OUT OF IT. BROTHER

Woo Dak San, Chinese convicted of murder, and whose case has been hanging fire in the higher courts for two years or more, has been finally sentenced to die in the electric chair. Since the state penitentiary in New Mexico has no electric chair, it may become a conundrum still just what to do with Woo.—Magdalena on the abusers. Refuse them after

## THE RETAIL STORE

States Chamber of Commerce.

urn of goods practice).

chantes are very glad to and in alike. fact expect customers to return these neckties to be returned to ation of merchants and customers us and I'm glad you have brot Mr. Kelly of the National Reit back. We simply made a mis- tail Dry Goods Association, himtake when we bought the lot and self an operator of a large dethe manufacturer apparently made partment store, gives the followa mistake too, for we have been ing recommendation to housewives buying from him for years. This who want to manage their purinferior goods. The thing that manner: "When you visit your worries me about the whole bus- favorite store, take ample time iness is not that you and nine in which to select your needs. other people brot the ties back, Hasty shopping results in returnbut there are others who have ed merchandise to stores. Mrs. bought them and still have them Consumer owes it to herself, to anything else from us."

Since 1920, however, the use a survey conducted in one large goods at the time of purchase, to city revealed that more than onefourth of the women's and misses' ready-to-wear was being returned in 1929 whereas only one-sixth rectly used this privilege is benelarger trade which the stores enjoy due to the confidence of cusomers. When abused it becomes increasingly costly and all are required to pay higher prices.

In a study conducted sometime ago to determine what the members of women's clubs actually ed said they had returned merchandise when it might not have been necessary. Twenty-two out of a hundred admitted they had

ed for the wrong size in the case of more than one-fourth of the Thus more than one-half of the

Goods sent on approval for 12 turns, and other "mistakes of for nearly 3 per cent.

Thus the customer, by the rea-

In the United States Commerce Department's survey of dry goods land. distribution in the Gulf southwest the merchants who made special studies of the causes of returns stated that 85 per cent of the causes were of customer origin. The principal reasons given were 'change of mind," "wrong size ordered," "family didn't like," and

no reason given.' Many customers make returns thinking that any single transaction such as their's forms a negligible part of the stores bussince, for example, about one dollar out of every ten dollars of sales in department stores comes back in returned goods to be re-

Abuses by some customers have thru a central clearing house in many cities. Reports of all returns are kept by merchants. The habitual returner is having a demerit mark placed against his or her credit record and the worst offenders are being refused credit ing that unjustified return of purin most instances.

One large mid-western department store kept a record of its customers last year and found that approximately twenty thousof goods which they had returned, a figure which in some cases ran as high as 90 per cent.

This, and similar action on the part of retailers is to protect the interest of their other customers; a protection demanded by con-

sumers themselves. The club women referred to previously, when asked what should be done about this problem said among other things: "Keep tab the second offense; an extra

charge ought to be made for goods returned. Only those who return should pay the cost; if it were more difficult to return goods, we would be more care-The Advocte presents the fourth ful." Many were indignant that of a series of articles on "Satis- they had to pay for the thotlessfying Mrs. Shopper," thru the co- ness of others. They favored a operation of the Artesia Chamber three to five day limit on the reof Commerce and the United turn of merchandise, with a penalty in case goods were held be-(Part 2 of articles on the re- yound the time limit. And they wanted uniform action by all the Last week we stated that mer- stores so that all will be treated

Uniform action on the part of goods that are not satisfactory leading stores in many cities is because of defects in workmanship now being made possible thru or material, incorrect size, er- campaigns being conducted to rerors in making deliveries, etc. As duce the volume of returns. These one merchant recently said when campaigns are definitely beneficial a tie that was clearly defective to the business community and to in workmanship was returned to the individual consumer and they him: "This is about the tenth of should have the fullest co-oper-

is the first time he has sold us chasing in a more business like to select merchandise carefully so the liklihood of it being returned, once it leaves the store, is very remote. This can be done by a careful examination of the make sure they will meet the uses for which intended; by trying on in the store items of wearing apparel sold in accordance with size requirements."

A simple expedient to reduce returns because of "wrong size asked for," which would certainly be utilized if the buyer for the home were in a business office, would be to catalog carefully the sizes of all garments worn by members of the family. The highest percentage of mistakes in this field is in the purchase of boy's clothing, childrens' wear and men's furnishings, evidently bought by women to a large extent without knowing the exact size needed.

Dr. Julius Klein places the responsibility on women as an essential factor in controlling the cost of operating retail stores, as follows: "The purchasing agent of an industrial establishment holds his position by virtue of holds his position by virtue of In the survey conducted by the fact that he prevents losses, Ohio State University, customers takes advantage of opportunities expense of doing business. Women are the purchasing agents goods brot back. Another cause of the most important institution accounting for more than one- in this country, the home. Its fourth of returns was found to be prudent, comfortable maintenance rection of our present business ers' responsibility. If these fig- ness-like performance of this ures had been made up from function presents, therefore, a conclusion. But the customers shrewd bargain hunting. The vigilance on countless major items stated in 7 per cent of their re- whole business structure. If the use of such privileges as the customers in ordering" accounted charge account, delivery service. return of goods, and so forth, begins to verge upon abuse, then retailing becomes precarious and sponsible for considerably more the costly consequences are very promptly assessed against the budget of every household in the

"The women of the nation can render invaluable service at this stage of our business recovery by aiding the retail trade of the nation in guarding against any costly excesses in this field."

#### Ohnemus & Son BLACKSMITH SHOP

Blacksmithing, Woodwork and Horse Shoeing Plow Work A Specialty. All Work Guaranteed

> AINFUL » WEAK CONDITION

## MAJESTIC THEATRE

SAT. DEC.

26

## TOM TYLER

"MAN FROM DEATH VALLEY" Oswald Cartoon - Comedy - Japanese Travel

Shows at 2:30-7:00-9:00

SUN. DEC. Paul Lukas-Dorothy Jordon

"Beloved Bachelor" Mickey Mouse Cartoon - Comedy, "College Cutie"

MON. TUES.

DEC.

28-29

LAURA LA PLANTE "ARIZONA"

Shows at 2:30 and 7:15

Krazy Kat Cartoon-News-Aseop's Fables

Make your plans now to attend the Majestic's New Year Watch Party, Thursday Night, December 31, at 10:00 o'clock-Janet Gaynor-Charles Farrell, "Merely Mary Ann."

Bererrerrerrerrerrerrerrer



Close your eyes a moment . . Imagine all the gifts you'd like . . . then . . . double their number . . . There's our hope for your Christmas.

## Magnolia Service Station

No. 362

V. D. BOLTON, Agent



#### DELICIOUS CAKE FREE

We have just baked a large home made decorated layer Christmas Cake, which will be given free to the person buy-ing the largest amount of candy beginning today (Thursday) and including Christmas Eve.

SPECIAL—Saturday we will have on display a nice assortment of home made Pastries made by Mrs. C. C. Pior.

CITY BAKERY Phone 90

## CITY MARKET

At 104 Main Street

BEEF-PORK-LAMB

Home Grown-Home Fed Attractive prices on quantity purchases

## Your Plumbing and Tin Work

Plumbing has kept step with modern improvements. This spring would be a splendid time to modernize the plumbing of your home. In Tin Work we make pretty near anything but a tin lizzy. CALL US FOR ESTIMATES

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Phone 3

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with us over night or HARRY L. HUSSMANN, Preside HOTEL

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N

Christmas in California A Century.

ditions of Christmas celebration in New England, vision snow - covered tickets.

sleigh rides, and the jingle visiting in the bob-sled, to par-ESTFAL take of the Christmas feast built d the turkey!

were great times and days, d their annals live in the works nous literati of the East coast then our Republic was compara-W MEXICO

at the same time a mighty on was being builded on the oast, though how different Christmas observed in the settled and undeveloped t is now California! And to leave record!

ft Boston for California in your favorite student! 1828, and after 110 days Valparaiso, and Monterey bruary 15, 1829, has left in Life in California," published late forties, description of a nas celebration held at the in San Diego that shows ontrast between such events he east and west coasts at that COLLIN

son's business took him to parts of the (now) state, while on a visit from his headers in San Francisco to his Don Jose Antonio Estudillo, dante of San Diego, wrote of ristmas festivities he had wit-

Jose Antonio . . . was ever alert seeking for some new for my gratification. It was time for the religious festival noche buena' (the holy night) directed the customary exof the 'pastores.' They were ing night after night, till at Christmas arrived, and I had ortunity of beholding the midmass and the subsequent per-

an early hour illuminations ced, fireworks were set off, ll was rejoicing. The church hells rang merrily, and long before



Was Rejoicing.

of mass the pathways leadthe presidio were enlivened hurrying to devotion. I nied Don Jose Antonio, who for me a stand where I distinctly everything that e. The mass commenced. ente de Oliva (died 1845) and at the conclusion of terious 'sacrificio' he prosmall image representing at Savior, which he held in for all who chose to ap-

this, the tinkling of the heard without, the body hurch was cleared, and imcommenced the harmonids of a choir of voices. The entered in procession, with appropriate costumes, ring banners. There were les representing shepherdree men and a boy.

of the men personated Lucia hermit, and the other a lazy vagabond, whilst the sented the archangel Ga-The story of their performpartially drawn from the and commences with the ppearance to the shepherds, int of the birth of our Savexhortation to them to rethe scene of the manger.

alogue is then carried on of ble length relative to the s of the Deity, which ends ubmission of Satan.

several days this theatrical tation is exhibited at the houses, and the performthe conclusion of the play rtained with refreshments. take an enthusiastic part performance, and follow house to house, perfectured with the comicalities

rmit and Bartolo." different from the gay celebrations of Califor-nt millions! And how difwhat was taking place

estern Newspaper Union.) E TO THE ADVOCATE

## TICKET SELLING IS STARTED FOR HOME

Several high school students are in the race for first prize of \$5 for selling the most season basket Washington bicentennial celebraball tickets for the Artesia high school. Adult tickets are being sold for \$2.25, high school for \$1.25 and children below high school for 75c. The regular admission at the gate will be 50c the Middle states, and and 25c. There will be no diseven farther West, in the tinction between high school studearly part of the Nine ents and grade students except Dalton Loving, 7-I; Bertha Alteenth century, it is to where they are buying season corn, 8-I; Philip Marsfelder, 8-I.

Eleven games have been schedhigh bells, with Christmas trees uled so far which will cost the Santa Claus, much as today in fans \$5.50. If they buy season absence because of sickness. A number of other pupils who have school students will be saving been absent because of bad roads \$1.50 and grade and junior high and inclement weather are with students will be saving \$2.00 by us again. purchasing season tickets. The tickets will no longer be on sale after January 5th.

The first home game is Wednesday, December 30, with Hope holidays with relatives. and on January 5th the strong Artesia Town Team is scheduled

The following students are sell- notebooks on New Mexico, and ing season tickets: Beulah Terry, Dahlila Fortenberry won the girls Glennis Smith, Corrinne Davis, prize. The prizes were given to Jack Ward, Cecil Holeman, Lo- the winners Tuesday. The noteer, Albert Robinson, a clerk reta Hill. Buy your ticket from books are to be exchanged with

Home game schedule: December 30-Hope vs. Artesia. January 5-Artesia Town Team have completed arithmetic book-

January 8-Hobbs vs. Artesia. January 15-Hagerman vs. Artes- next spring.

January 19-Carlsbad vs. Artes-

tesia. January 28-Hope vs. Artesia. February 5-N. M. M. I. vs. Ar-

February 12-Roswell vs. Artesia. February 19-Tatum vs. Artesia February 23-Dexter vs. Artesia

#### Bible Scenes Inspired the Writing of Carols

THE influence of the constant visualization of Bible scenes, of which people were accustomed to think vividly, inspired the writing of Christmas carols. They began to make their appearance about the year 1400. This was a new music in what was still almost a new language, of minstrel, literary and folk poetry. The ballad was one of the forms in which many of the

traditional carols were cast. The Christmas tree had its origin in Germany and is of comparatively recent adoption in other countries. It is regarded by many as one of the number of pagan survivals which have been engrafted upon Christianity and Christian festivities. The worshipers of the Norse gods, before the adoption of Christianity, had a place in their scheme of things for Iggdrasil, the tree of the world, which, with its roots and branches, was believed to bind together heaven, earth and hell. The Christmas tree is believed to be related to this tree in its origin. It became associated with the Christian holiday at some unknown time in

the Middle Ages. In the United States the Christmas tree custom is probably less than a century old. Up until the time of the Civil war it had not yet become a popular custom, although it was observed by a large number of the German immigrants. Since then it has been generally adopted in this country and Canada, and is familiar in England and other countries.

The state of the state of

Use for Christmas Envelopes The gay linings from Christmas envelopes cut into the shape of flowers make pretty and unique backing for Christmas tree lights. Or, cut into silhouette shapes, they provide something original in the way of seals for decorating the gift packages.

TYPEWRITERS New Woodstocks, Coronas, and Remingtons, Rebuilts in all other makes at The Advocate.

## Smilin'Charlie Says



The biggest job o'th' year for Dad, is tryin't' get Johnny.to sleep on Christ mas Eve. -

#### JUNIOR HIGH SCHOOL NOTES

Each room in Junior high has received a beautiful new 1932 calendar from Mann Drug Co. On each calendar is a picture of Henry Hintermeister's painting, 'Washington at Mt. Vernon." We like these calendars very much, and they are appropriate for next year, since it is the year for the

The prizes for health posters made by pupils in Miss James' hygiene classes were given Tuesday. They were won by the following: Nina Mae McLean, 6-I; Arlee Reno, 6-I; Elnora Gage, 7-I;

Stephen Sanchez is back in school this week after two weeks

Dorothy Berry of the 6-A class left Saturday morning for Arkansas where she will spend the

Harold Sharp won first prize for "Foreign Friendship Club" foreign friends.

The two sixth grade classes lets of the four fundamentals. They will be used for exhibit

The nature club is studying astronomy and plans to use a study January 22-Lake Arthur vs. Ar- text 'The Stars in Their Courses," by Jeans.

> The Know Your State club will begin a study of the wild life of New Mexico after the holidays.

> The Dramatic club has several playlets, dialogues and monologues in preparation. Some of them are suitable for assembly numbers.

Stewart Box is moving from payton to Lower Cottonwood and will enter school there instead of Dayton to Lower Cottonwood and will enter school there instead of here, after the holidays.

The following program was given Wednesday afternoon at 1:15 Song-O Little Town of Bethle-

Tableau-In Grandma's Day. Song-It Came Upon a Midnight

Play-Christmas Topsey-Turkey. Dialogue-A Boy's Christmas. Play-Fur and Warmer. Song-We Three Kings of Orient

Clog Dance - The Pickaninny's Christmas. Christmas Carols-Entire Group. Mrs. Seale's guest, Mrs. Brown kindly helped with the music and practices while Mrs. Morgan could not with us. We appreciated

assistance very much.

6-B CLASS REPORTER. THE RESERVENCE OF THE PARTY OF

Why Children Are Good Joke makers would have us think that the children are very good just now so that they may get more and finer presents. A keener observer would note that they are good because they are busy planning and making the little gifts they will give to others.-Collier's Weekly.

WANTED-Clean Cotton Rags at The Advocate.



#### Call Them Tonight

It's a thrill to chat with out-of-town friends by telephone. It's next best to actually seeing them. Typical stationto-station night rates:

from Artesia, N. M. to-Sweetwater, Texas ..... 70

RIGHT RATES—8:30 p. m to 4:30 a. m. Calls by number are quicker.

Just Call Long Distance Number Please?"

## SANTA CLAUS

SPEAKING

By William Herschell in Missouri Farmer 

GOOD evening, Children! Through

I'll just say this before I hike: No monkey-business goes tonight-Run off to bed, turn out the light; Don't snoop around or try to see What chance you have detecting me

I'm pretty slick at ketching kids Who only half-way close their lids; Why, I don't even hesitate Where smarty children stay up late! Don't pull that drink-of-water stuff-You can't fool me—that's just a bluff!

Best way to do-I've always found-In all my years of going 'round, Is just play square with Santa Claus, For he has certain rules and laws Which make it necessary—Yes, That you cut out your snoopiness!

How sweet it is when children do The things old Santa asks them to. They never have a sigh or tear If they believe in him each year. Say, sometimes, children who are good Get more than what they thought they would!

STUDENTS

Christmas Pudding Was

Another huge pudding resulted from a sporting offer of an old-time Islington innkeeper to make and distribute to the poor of the neighborhood a Christmas pudding the weight of any one of his customers. He reckoned without Daniel Lambert, the heaviest man on record, who was induced by a regular patron to drop in one morning. Daniel turned the scale at 700 pounds, but the innkeeper kept his word and produced a pudding of equal weight.

#### the Victim of a Holdup THERE may be more Christmas

puddings than there were in the past, but there are certainly no bigger ones, writes a columnist in the Manchester Guardian. In 1718 James Austen, inventor of "Persian Pink Powder," planned an advertisement by inviting his customers to share a gigantic Christmas pudding weighing 1,000 pounds. This, after boiling for 14 days at the Red Lion inn, Southwark, was placed in a cart to be conveyed, to the accompaniment of a band playing strange instruments, to the Swan tavern, Fish Street Hill, where the favored guests were assembled. The company, however, waited in vain, for scarcely had the pudding started on its journey before it was held up by a mob, attacked with knives and choppers, and distributed to many not bidden to the

Students note books, embossed in school colors and your name stamped on them at The Advocate. Wedding announcements, p or engraved—The Advocate. Wedding announcements, printed

Merry Christmas

We come once again to that short

season of Cheer and Goodwill

toward all men. In this season we

would forget the world, beset by

all kinds of troubles for every

human endeavor, to remind you

that we are grateful for your friendship, and all our mutual

friends for the many pleasant re-

lationships we have enjoyed the

past year and desire to express

our cordial appreciation for the

only asset money cannot buy, Your

P. S.—May the New Year bring to you and yours all the Pros-

perity and Happiness you may de-

**AMERICAN LEGION** 

**Christmas Night Dance** 

Friday Evening, Dec. 25th

AT ARTESIA HOTEL ROOF GARDEN

Music by Rythm Kings, colored orchestra

Lets Go!

9:00 p. m.-Admission \$1.50

PIOR RUBBER CO.

Bentopion

Good Will.



Artesia Advocate

## J.C.PENNEY CQ

ARTESIA, NEW MEXICO

BUY NOW!



NOW!

BUY

## CLEARANCE of COATS

RADICAL REDUCTIONS! \$6.90

and \$9.90

Smart Styles - Richly Furred -

Remember these coats were made to sell for much higher prices! Ample variety of styles but you must choose RIGHT NOW for better selections.

Rough Fabrics - Wanted Colors

Wide assortment of sizes but not every size in every style

Dec . 29,141-

Season's Greetings

erenarenen erenaren e

If wishes were deeds the year 1932 would be marked down in history as one of your Happiest and Most Pros-

We appreciate the opportunity of serving this section during the years past with an indespensible service and are anxious to see the Pecos Valley grow, we want to grow with it, we want your co-operation, we want to co-operate in the upbuilding of this area.

We are not wasting any time bemoaning the fates of the past, instead of directing our energies toward a constructive course that will bring a greater service and more happiness to

Again we wish you a Merry Christmas

THE PECOS VALLEY GAS CO.

ererererererererere

#### THE CHURCHES

FIRST CHRISTIAN CHURCH 6th and Quay Streets

9:45 a. m. Bible school. C. O. Brown superintendent.

ST. PAUL'S EPISCOPAL Rev. F. B. Howden, Jr., Rector.

the month at 7:30 p. m.

Holy communion, second Monday of each month, and at other times as announced.

> FIRST PRESBYTERIAN CHURCH Fourth and Grand

9:55 a. m. Sabbath School. 7:15 p. m. Christian Endeavor

CHRISTIAN SCIENCE SOCIETY and marriage of the lamb.

613 W. Main Street You are cordially invited

Sunday services at 11:00 a. m. Wednesday services at 7:30 p.

Subject of the Bible lesson for Sunday, December 27th, 1931, is: "Christian Science."

scriptural "The Lord hath made bare His holy arm in the eyes of all the nations; and all the ends of the earth shall see the salvation of our God." (Isa. 52-10).

Also the following citation from Science and Health with Key to the Bible without addition, subthe Scripture, by Mary Baker traction or alteration.

Our services are interesting Christmas a schoolmaster who had generations both before and after and scriptural. Our Bible school the Christian era, the Christ, as attendance is running double of the spiritual idea, the reflection a year ago. Come thou with us, of God, has come with some mea- and we will do thee good. sure of power and grace to all prepared to receive Christ, truth." PAGEANT: "THE STAR CAME" Visitors always welcome.

FIRST BAPTIST CHURCH Roselawn & Church Sts. James F. Dew, Pastor

are happy. 9:45 a. m. Bible school. Fred Cole, superintendent.

11:00 a. m. Morning worship. Subject: "The Meaning of the Sunday. Birth of Christ." Special music at the morning

hour. Young People at 6:15 p. m. 7:30 p. m. Night service. Sub- Scripture Solo by Miss LaRue Mann. The ordinance of baptism will be observed at the close of the Scripture

orial, which does not save, but only pictures a salvation already The Gifts of Frankincense possessed by the believer-a salvation that is conscious, knowable Scripture ful Easter service the world has ever seen. It calls our minds The Gifts of Myrrh back to the cross of Calvary Recessional-"O Little Town of where Christ became our sin bearer, to the open grave where he triumphed over hell and took the METHODIST EPISCOPAL CHURCH OF ARTESIA sting out of death, and this obedient believer gladly preaches Services held every Sunday eve- a new life because of a changed ning except the First Sunday in and transformed and regenerated welcome and a helpful gospel." soul, preaches there is power in The church school meets at 5:00 the blood. The burial of the be- will be a special service with a in obedience to Christ's command, has been arranged in the church not only recalls the baptism of and a splendid program arranged. the sinless Christ by the Baptist At the conclusion the Christmas preacher, but points to the glor- tree with treats for all. ous resurrection—the first resurrection when the Divine Groom, Frisch, superintendent. radiant in glory, accompanied by an unnumbered host of angels shall come for His bride, and p. m. Sermon theme: "Response catch her to meet Him in the to a Call." air, and go to the crowning day

You are cordially invited to all

our services. read the third chapter of Mat- gin January 3rd. Evangelist E. thew, and study the baptism of E. Wilde of California will be in our Lord and Master. Baptism charge and will be assisted by does not save, but is the answer Mrs. Wilde. They are fine muof a "good conscience," 1 Peter sicians and good music will be a In this lesson the following 3-18-21. No one has a good confeature of the meeting. science on baptism who has not been baptised like Jesus Christ. God the Father said, "I am well pleased," at such a baptism, and at only such a baptism. May the spirit of the Lord lead us to take

Due to a misunderstanding, the pageant, "The Star Came," be presented tonight at the Methodist church at 7:30, was omit-"You are welcome where folks ted from the Christmas programs published in our last issue. Later we learned that the pageant would be preesnted in addition to the musical program given last acid, and water. It must be dipped

Hymn, "Hark The Herald Angels Sing.' The Story of the Wise Men. First Processional

"The Prayers of Jesus." Hymn, "Brightest and Best" The Gifts of Gold Second Processional

night service. This beautiful mem- Hymn, "I Came Upon the Mid- Christmas Joys Often night Clear"

Third Processional and eternal- is the most beauti- Hymn, "There's a Song in the

Bethlehem"

CHURCH SOUTH beautiful ordinance, where the Rev. Harold G. Scoggins, Pastor

"The large church with a warm Tonight, Christmas eve there liever beneath the liquid waves, Christmas pageant. A large stage 9:45 a. m. Sunday school. Geo.

> Morning worship at 11:00 a. m. Evening worship Vespers 5:00

THE NAZARENE CHURCH

The Nazarene church is planyou are unable to come, ning for a revival, which will be-

> A COM How to Make Old Santa's White Beard Fireproof

NEVER a Christmas passes withdressed up as Santa Claus was badly burned through the cotton-wool of which his white beard was made catching fire.

It is not easy to find a substitute for cotton-wool, but it is not difficult to make cotton-wool fireproof. Dissolve an ounce and a half of powdered alum in hot water and soak the wool in it. Then dry the wool and fluff it out again. Cottonwool treated in this way will smoulder, but not blaze,

Even tissue paper can be made quite safe by dipping it in a solution of ammonium sulphate, boracic quickly and dried at once.

Canvas or similar material used for stage decoration may be fireproofed by a solution of ammonium sulphate, gypsum, and water. Take four ounces of each and use just enough water to make a liquid about as thick as thin paste. Then Calling Cards, 100 for \$1.75, on spread it on the fabric with a

Develop Into Sorrow

CHRISTMAS isn't always a happy, festive occasion, says the National Safety council. For some it is synonymous with sadness rather than gladness. Do you recall that case a year ago when, on the visit of old Santa, flimsy decorations caught fire, two little lives were sacrificed and a home destroyed? Many other people were injured while celebrating the birthday of Christ in various parts of the country.

It would seem that Christmas joys in many homes are destined each year to be turned suddenly into sorrow. Causes are easily traced. Usually the use of lighted candles on the Christmas tree or in the window of the home; flammable decorations; falls occasioned while decorating the tree; the use of defective electric equipment; the giving of knives, guns or other dangerous toys to little children; and in some sections of the country

the use of fireworks. Little things you say? Perhaps, yet each year these circumstances leave a trail of tragedy. Celebrate Christmas, of course, but temper your festivities with common sense precautions.

After all, there is something doubly tragic about a Christmas accident. Somehow it just doesn't seem to fit into the Christmas picture. Nor does it harmonize with the spirit of peace on earth, good will to

Burning the Yule Log, Old Christmas Custom

MANY an old British mansion I it was customary to light tall candles on Christmas eve, and then a huge log was rolled onto the hearth, called the Yulelog. This log was so large that it required the strength of several men to roll it into place. The log was cut from a tree felled at midnight; and was to be placed on the hearth during midnight mass on Christmas eve, and was to be lighted by the head of the family. A piece of this burning wood was to be laid aside to light the next year's log with, while at the same time, it would protect the household during the coming year. In some sections of Germany a piece of this charred wood was placed under the bed to avert the much-dreaded lightning stroke. The burning of the Yulelog in each homestead seems to have been a survival of the adoration once offered to the sun at the winter sol-

best grade paneled or plain stock. —The Advocate.

Christmas Suggestion-Peace and Contentment

WHEN trials pressed in upon the household of a certain brave woman she used to gather her family about her and say gaily, "Now I will make some graham gems, and open some marmalade, and we will take a little comfort." And comfort was theirs for the taking, and with comfort, no doubt, came courage and strength and some measure of wisdom for the trials when they had to be faced

Most of us spend too much time in taking pains and too little in taking comfort. Martin Luther once advised Philip Melanchthon to give up managing the universe and let the Almighty God do it. An old colored mammy, asked how she could be so cheerful when she had no easy time of it, replied, "Lor, chile, I wears the world like a loose garment!"

And so it is suggested for a Merry Christmas this year that Christ's teaching of peace in the world was not a teaching for principalities and powers, but for individual men and women-each of us, personally. "My peace I give unto you," was his personal pledge to us.

Of course we cannot put aside the demands of life upon us nor evade its issues, but we can take some time out of life for the deliberate cultivation of a peace and contentment that will increase our efficiency, enrich our beings, and make the whole of living more tolerable.-Farmer's Wife.

A CONTRACTOR

Yule Candle and Holly

Foretell Good and Evil HERE are many odd superstitions connected with Christmas candles and holly. One is that if a girl puts three leaves under ther pillow, giving each the name of a possible husband, the one that has turned in the morning will reveal her marriage destiny. The Christmas candle is still lighted in some of the old Yorkshire farm houses, and is carried with great ceremony all around the house and into every room. The bearer must be most careful to shield the flame as each door is opened, for it would be the worst of luck should the candle happen to "waff out" in a draught. Especially must the Yule candle be held over the churn. This is done in order to evict that malicious little sprite, Hob-o-the-Churn, who hides therein and spoils the butter.

Announcement Cards, blank printed-The Advocate.

#### りとうというとうとりかん TREE DECORATIONS

THE old fashion of dec-1 orating Christmas trees with strings of popcorn appeals to the children of ten, more than the glass balls and trinkets commonly used. Children enjoy helping pop

the corn and stringing it. Cranberries at equal distances along the strings of popcorn are attractive. Apples hanging from the tree shine brightly if they have been washed and polished with a dry cloth or a little olive oil. Tin foil cut into thin strips hanging from the tree will sparkle in any light.

If candles are used, be exceedingly careful of fire. Evergreen trees blaze up instantly and furiously if they catch fire, which they do very

MARKER CARREST

PICKED UP ON MAIN

We borrowed money to buy license plates and think they rather pretty, but unless weather stays clear, we'll have a sack put over the ing, "Sunshine State."

Ma Folkner says Pa Folkn is rather immodest in his ear as he insists on having his cakes stripped.

See the new Remington Portable "Noiseless" Typewriter-Attesia Advocate.

> Service, try ours, it is faithful.

Dr. Loucks Garage

## **Best** Wishes

With great pleasure we send our best wishes for a Joyous Christmas . . . May the New Year hold for you and yours the fullfilment of every bright promise for your Happiness and Prosperity.

International Supply Co.

Phone 95

# BEST WISHES TO ALL

The Spirit of the season prompts us to extend to our many customers and friends our sincere wishes for a Merry Christmas, with the hope that the new year may bring to you and yours a full measure of health, happiness and prosperity.

# The First National Bank

OF ARTESIA

Serving "Since 1903" --- The Oldest Bank in Eddy County

OFFICERS:

J. E. ROBERTSON, President C. E. MANN, Vice-President J. H. JACKSON, Vice-President L. B. FEATHER, Cashier W. M. LINELL, Ass't. Cashier FRED COLE, Ass't. Cashier

DIRECTORS:

E. A. CAHOON MARK A. CORBIN J. H. JACKSON C. E. MANN J. E. ROBERTSON D. W. RUNYAN REX WHEATLEY







A MONG other things 1931 has impressed the world with new emphasis the fact that in life there are many things more valuable, more to be prized and more to be sought-after than the coin of the realm. Among these are friendship, goodwill, the joy of fellowship one with another, and pleasant relations that make life sweeter and better.

So we come to this yuletide season with hearts attuned to the spirit of peace and of fellowship and good-will. We come giving glad thanks for the loyalty of those who have made our business possible during the past year and who have made it a pleasure to us to do business.

All things else we cast aside and as earnestly and unselfishly as we know how, we send to our patrons everywhere Cordial Christmas Greetings and every good wish for the coming year.

# Malco Refineries, Inc.

ARTESIA, NEW MEXICO



The Business nd Professional Womens' club held its monthly social meeting on Tuesday evening, at which time there was a Christmas dinner party at the Southern Club Cafe. The dinner was served at one long table centerer with a pretty Christmas The names on the place cards were jumbled up and the guests had much fun in finding their places. Instead of giving gifts to each other, each member made a gift of money to the club. These gifts were wrapped in packages and hung on the tree. The club presented a handsome gift to its president, Dr. Esther Seale, in recognition of her services. Special guests and 2:00 p. m. club members present were the Misses Katherine Peterson, Beulah Strang, Virginia Egbert, Minnie Woods, Mary Woods, Mrs. V. E. Eubank, Drs. Seal and Van Duesen, Mmes. C. R. Vanda- METHODIST MISSIONARY griff, John Boren, Hugh Kiddy, Roy Pior, Laura Howard, Myron Bruning, Irma Kite and the Misses Catherine Clarke, Nola Nay- ciety held its December meeting Opal Schroeder of Carlsbad and

Christman's kindergarten had a was greatly appreciated. Mrs. the family at a turkey dinner wonderful Christmas entertain- Scoggins accompanied him. ment yesterday morning. A little Harold Crozier rendered a piano The guests will be Mr. and Mrs. Santa Claus play was given by solo. Both musical number were the little folks an individual re- greatly enjoyed. The program citals and songs with class sing- topic for the afternoon was ing made up a delightful pro- "Peace," Mrs. John McCann, the and Mrs. Harry Jernigan. gram. Each child received a gift leader, was assisted in developing from the beautiful tree and there the theme by Mmes. Grover Kinwere also presents for all fath- der, . W. C. Thompson and W. S. ers and mothers made by their French. knocking at the door drew the business the Christmas party came teacher to the entry where a big into action. The Knepple home box was discovered. This was had been beautifully decorated Roswell will be the guests of found to contain bags of popcorn, with Christmas symbols and a Mrs. Arnold's parents, Mr. and candy and nuts for all the little handsome tree gayly decorated. Mrs. Beecher Rowan, tomorrow folks. The children in the kinder- Under this the presents brought at Christmas dinner. kendall, Perry Schulze, Billy How- freshments in keeping with the ard Williams, June Brown, Bobby holiday season were served by

#### THE SECOND EVENING

The Second Evening Bridge club had a real Christmas party when it met at the home of Judge and Mrs. S. E. Ferree last Thursday evening. They were welcomed bined a Christmas party with its with a briliantly lighted Christmas party with was held and Mmes. Leslie Martin, Willis Morgan, Stanley Blocker, Howard at the home of Mrs. C. E. Mann Williams, Albert Richards, C. R. beautiful lighted tree on the last Friday afternoon. The probeautiful lighted tree on the last Friday afternoon. The pro-dining table radiated the Christ- gram was by Mrs. S. W. Gilbert Flint, Fred Cole, N. M. Baird, mas spirit with other typical dec- who gave a fine review of the Fred Stephenson, and Miss Merorations. A splendid dinner oc- outstanding women of the Bible rill Bradley. curred at seven o'clock and an with keen character studies of evening of bridge followed. Mrs. each woman reviewed. The at-

#### SECOND AFTERNOON

club enjoyed a two course luncheno, cafeteria style, at the home Mrs. Stanley Blocker.

#### YOUNG MOTHERS' CLUB

The Young Mothers' club were guests of Mrs. Morrison Livingston at a Christmas party last Friday afternoon at the regular club meeting. A beautiful tree night, did not deter Albert Richwas a source of delight to the little folks, who had a merry time with games, and with the presents provided by each for the others. tained with a number of games and delicious refreshments rounded out the afternoon. Mrs. C. L. Womack and Mrs. Clyde Smith were admitted to membership.

#### PRESBYTERIAN PROGRAM

There was a full attendance at the Christmas program at the Presbyterian church last night. The program consisted of reci- was entertained at the home of the club. tations, pantomines and songs noon. A turkey dinner was servwith a visit from Santa Claus ed at 1:00 o'clock. The holiday and treats for the children. An spirit was carried out in both the unusual feature of the program was the appearance of three sets of twins, not all at the same time, however.

All members were present with an extra table of guests including, Mmes. Brown, Fred Stephenson,

#### TURKEY DINNER

Mr. and Mrs. Skelt Williams

## Social Calendar

MONDAY The Girl Scout Council will

2:30 p. m. for its regular meeting. The Masonic and Eastern Star lodges will hold a joint installa-tion in Masonic hall. All Masons and the their wives and all Stars and their husbands are urged to be present. Supper will be served at six-thirty o'clock.

#### TUESDAY

The Idlewhiles Bridge club will meet with Mrs. E. M. Phillips at

Smith at 2:30 p. m.

The Methodist Missionary So-

lor, LaVon Brown, Lucile Rowley, and Christmas party at the home Violet Robertson and Elsie Palma- of Mrs. Grant Knepple last Thursday afternoon. The installation of officers for the coming year KINDERGARTEN CELEBRATES was conducted by Rev. Scoggins. Rev. Scoggins also favored the The wee tots in Mrs. James society with a vocal solo, which Mrs. Silas Rogers will entertain garten are Christine Anderson, by the members were piled and Patty Jean Runyan, Mary Lou the recipients got many thrills Lanning, Davis Jones, Reese Otts, when the gifts were distributed Roy Lee Jones, Julia Helen Kuy- according to lot. Delicious re-Mrs. Knepple and the three other BRIDGE CLUB freshment committee for the par- Christmas trees were used as the

#### THE P. E. O. SISTERHOOD

The P. E. O. Sisterhood com-E. M. Phillips was the only guest. tractive Mann home was in gala dress with typical Christmas decorations and a beautiful tree un-BRIDGE CLUB der which was stacked the presents which the members had brot tributed by little Junior Shugart. Deilcious refreshments were servo'clock Tuesday, its regular meet- ed by the committee in charge. o'clock Tuesday, its regular meeting day. High score was won by Mrs. M. W. Evans and low score by Mrs. L. P. Evans. There were mittee was assisted in serving by Compton, Mrs. G. R. Brainard and Mann, who had just returned home from school for the holidays.

#### BARBECUE DINNER

The fact that sombody "snitched" twenty pounds of venison and a quarter of mutton Saturday ards and C. R. Blocker families from serving a barbecue dinner Sunday afternoon. Beef and mutton with all the trimmin's was The grown-ups also were enter- prepared and served to Messrs. and Mmes. Landis Feather, Fred Stephenson, A. L. Bruton, Howard Williams, Dick Attebery, W. C. Martin, Mrs. Elizabeth Cooper, and the hosts, Messrs. and Mmes. Albert Richards and C. R. Block-

The Fortnightly Bridge club decorations and the refreshments. A. L. Bruton and Steve Lanning.

#### TWELVE O'CLOCK DINNER

Mr. and Mrs. Skelt Williams were hosts at a turkey dinner at one o'clock on Sunday. Covers were laid for Mr. and Mrs. W. T. Gissler, Mr. and Mrs. Ed Kissinger and son, Mr. and Mrs. Ed Kissinger and son, Mr. and Mrs. Mrs. H. R. Mason of Marceline, Missouri, who left the same afternoon for their home. Other guests at the dinner were, Mr. and Mrs. Curry will go to Hagerman tomorrow to eat Xmas dinner with Mrs. Curry's mother, and Mrs. Reed Brainard and Mrs. West.

#### CHRISTMAS DINNERS

Mr. and Mrs. Clarke Wilde will entertain at turkey dinner at noon tomorrow, their guests will be Grandma Rigdon, Mrs. Mary Hartline, Fletcher Owen and family and Mrs. Mary Jane Wilde and

Mr. and Mrs. M. S. Bruning be hosts at turkey dinner at noon tomorrow, their guests being Mr. and Mrs. A. W. Wilde and Mr. and Mrs. Clifford Wilde.

Mr. and Mrs. Howard Oakes will arrive from El Paso tomorrow to eat Christmas dinner with his brother-in-law and sister, Mr. and Mrs. Willis Morgan and his mother, Mrs. Esther Oakes of Springer, who is a guest of the Morgans. The Christmas dinner will be at six o'clock, the other members of the company being meet with Mrs. Rex Wheatley at Mr. Morgan's mother and sisters, Mrs. Jessie Morgan and the Misses Esther and Ruth Morgan and Miss Rozella Kropp, of Roswell.

> Mr. and Mrs. Will Linell will be hosts at turkey dinner at noon tomorrow. Covers will be laid for Mr. and Mrs. Frank Linell, Mr. and Mrs. Joe Jesse, Mr. and Mrs. Jack Clady, the hosts and chil-

The McCaw Family will have fully wrapped in tissue paper. Then The First Afternoon Bridge club a dinner at the home of the Misswill meet with Mrs. C. Bert es Effie and Mary McCaw at one o'clock tomorrow. Covers will be laid for U. M. McCaw, Will Mc-Covers will be Caw and family, Bert McCaw and T MISSIONARY
SOCIETY MEETING daughter, Laura Belle, Mr. and
Mrs. Hagen McCaw and children, Reed McCaw and wife, the Misses Linna McCaw, Merill Bradley, sister, Helen Schroeder of Burt, Iowa, "Buck" Wheeler, of Los Angeles, Elva Barker, Mrs. Sadie Wilson and little son and the Misses Effie and Mary McCaw.

> Miss Cora Rogers and mother, Chas. Rogers and children, Mr. and Mrs. Paul Rogers and children, Mr. and Mrs. Jim Jackson children of Mayhill and Mr.

Mr. and Mrs. Roger Durand will entertain at Christmas dinner Mrs. Lee Vandagriff his mother, Mrs. A. Durand of children. A thrilling moment in presented the missionary bulletin. Dexter and Mr. and Mrs. C. A. the program was when a loud Following the program and Buchanan and family of Picacho.

Mr. and Mrs. Ferris Arnold of

#### CHRISTMAS BRIDGE PARTY

Mr. and Mrs. W. C. Martin, entertained six tables of bridge at a Christmas party, given at the Martin home Tue lay evening. The Christmas season was in eviladies, Mrs. E. T. Jernigan, C. W. dence both in the decorations and Williams and McCann, the re- in a two course dinner. Miniature table markers. High score prize was won by Mr. and Mrs. C. R. Blocker and

low prize went to Mr. and Mrs. Fred Stephenson. The guest list included: Messrs.

#### CROUSE MARRIED

The following announcement of known. The joy the marriage of Keith E. Crouse appeared in the Roswell Record was multiplied a The Second Afternoon Bridge for each other. These were dis- for the Prairie Oil Co., is well of yesterday. Mr. Crouse, agent hundred fold by known among the oil fraternity: Keith E. Crouse and Mrs. Geraldyne Alexander, both popular and well known Roswell young nothing undone people were united in marriage to make her hapthis morning at the home of A. py. And they three substitutes, Mrs. William Mrs. Fred Cole and Miss LaRue D. Jones at 10:00 o'clock with told her over only a few close friends present, and over again The ceremony was performed by Rev. C. C. Hill, the bride and groom leaving immediately afternoon for a short visit to El Paso.

#### PAST NOBLE GRANDS' CLUB

The Past Noble Grands' club had a Christmas party at the home of Mrs. E. H. Perry last Thursday evening, with Mrs. W. H. Cobble as joint hostess. Taffy pulling furnished amusement and contributed to the refreshments. Christmas decorations and a tree lent a Christmas atmosphere, as did also the presents, given by the members to each other. Miss Ella Bauslin was honored with a miscellaneous shower in recog-FORTNIGHTLY BRIDGE CLUB nition of her faithful services as secretary, an office she has held ever since the organization of

#### ATTEND BALL

Misses Margaret Phillips, Ruth French and Ed Shockley and Thelbert French of Artesia visited in Carlsbad Friday evening with friends and attended the Elk's Charity Ball .- Current-Argus.

Mr. and Mrs. Earl Darst left

daughters, Peggy and Betty Jo. ENGRAVING-THE ADVOCATE

#### The Star On The Christmus Tree



JAY, can I get some trim mings for a Christmas tree? Fix up the best assortment you've got. please." Lena Masters looked up

at the sound of the pleasant voice and a smile flashed across her face. "In just a moment," she answered, "as soon as I get this package tied up." Carefully she went over the coun-

ter, selecting such things as she would put on a Christmas tree herself. Yards and yards of silver tinsel, boxes of Christmas snow, numerous tree ornaments, several Santa Claus figures, and all the other things that go to make a Christmas tree a thing to exclaim about. And on the top layer of the box she put a beautiful shining silver star, care-

> packageand handed it across the counter. "Somebod y's going to have a Christlovely mas," she said. "I can imagine h o w beautiful

she tied the

The man took the box and started to move away, then returned rather slowly. "Pardon me," he stammered, "but -

but there was something about the way you said that that set me to tree and everything?

For a moment Lena Masters was

silent, then as she looked into the strong, kind face, she answered: "The only relative I have, an uncle, lives in Montana, and-and I have never had a home Christmas. Butbut I love the day just the same." Then John Anderson told her something of his own life. He had gone away at twenty-two-had been

sent abroad as the representative of a large concern-now, after five years he had come back at the request of his father, to help him with his business. His father and mother were growing old. And because he had come back, they wanted a Christmas tree, and so he had come for the fixings. Later that evening, just as Lena

Masters was getting ready for closing time, she looked up to find John Anderson standing by the counter. He was accompanied by a sweetfaced old lady-his mother, Lena knew even before he introduced them. "I just had to bring mother down," he said. "As soon as I told her about you today, she just insisted that you spend Christmas with us. You-you've got to see the Christmas tree, you know; you had a part in its making."

The days that followed were the happiest Lena Masters had ever

of Christmas the kindness and attention shown her. The Anderson family left nothing undone how much her coming had meant to them all. There 'was cloud on her

sky, the thought that this could not last forever. But Lena Masters found the happiness that Christmas had brought her was going to be lasting. From now on, all the joy of happy home life and comradeship was going to be hers. For, as they stood beside the gleaming Christmas tree, John Anderson's hand reached out and clasped hers, and she heard him whisper: "Ever since I put that star on the Christmas tree, it -- it seems like a symbol of the happiness that lies ahead for us two."

#### (C). 1931, Western Newspaper Union.) The state of the s Her Christmas Vireath

"I would not wear the laurel. said the dear, coquettish maid, "for of the pathway leading onto fame I am afraid. The cedar is too somber, the holly is too gay. I will not wear the willow, and I cannot wear the bay. The rose is out of season, and the lily, too. And I think, on Christmas eve, I'll wearsome mistletoe." - The Country

#### The second of the second Always Memorable

Christmastide, with its warm spirit of fellowship, its renewal of old friendships, its generosity and jollity, is always an occasion to be remembered.-American Magazine.

SUBSCRIBE TO THE ADVOCATE

## LOCALS

Miss Katie Cowan who teaches at Deming, is at home for the

Mr. and Mrs. Martin Brannon vere business visitors from Hagerman Tuesday.

Miss Ruth Smith, who teaches at Hereford, Texas, is at home for the holidays.

"Buck" Wheeler came in Monday from Los Angeles to visit his uncle, U. M. McCaw and fam-

G. K. Richardson, Carlsbad banker was in Artesia Tuesday morning attending to business

R. V. Young of Brandon, Colorado, former resident of Artesia was shaking hands with friends here yesterday.

Miss Shirley Feather arrived from Roswell yesterday to spend the vacation with her brother, Landis Feather, and family.

Newman Smith is expected today from Beaumont, California, for a Christmas visit to his sister, Mrs. Otis Brown, and family.

Mrs. Mary Grimm underwent a operation at the Eddy county hospital Sunday and is reported to be improving satis-

Mrs. John McCann, Mrs. J. T. Pinkard and Mrs. Charles Petts are spending Christmas with their parents, Mr. and Mrs. Brown, at Coleman, Texas.

Wallace Goodwin, who has been attending the Draughon's Business College at Abilene, Texas, came in Friday and resumed his position with the Joyce-Pruit Grocery department for the holidays.

Mr. and Mrs. H. C. Moorehead and baby arrived Tuesday from Tatum and will spend the holidays with Mrs. Moorehead's parthinking. Do you have folks of ents, Mr. and Mrs. F. T. Wilson your own, and-and a Christmas of the Cottonwood community, while the Tatum school is closed for the Christmas season.

> Mr. and Mrs. H. E. Walling and Mr. and Mrs. S. O. Walling and two children, of Connersville, Indiana, arrived Sunday for a Christmas visit with their sister, Mrs. E. H. Perry and family. Allen Perry, who had been with them in Indiana, came home with them. Mr. Perry came in yester-day from Tyler, Texas to spend Christmas at home.

To you and yours, may this Christmas bring every Happiness you could possibly wish for ... a day you'd like to live over and over again! Sincerely we trust so.

McClay Furniture Store

**Bruce Barton Says--**

You can't advertise today and quit tomorrow. You are not talking to a mass meeting. You're talking to a parade.

Let us help you with your advertising problems . . . call phone 7

## The Artesia Advocate

<u>Die Bereiter betreiter bereiter betreiter bereiter bereiter bereiter bereiter bereiter bereiter betreiter bereiter bereiter bereiter bereiter bereiter bereiter bet bereiter bereiter bereiter bereiter bereiter bereiter bereiter </u>

you whose patronage and support we have enjoyed this year, we dedicate this Christmas tree. On it we are offering these words of appreciation of our pleasant relations and expressing our sincere good wishes for your health, happiness and prosperity in the years to come. We have very earnestly endeavored at all times to merit your confidence by providing the best service at our command, and we take this means of assuring you of our continued efforts to warrant your future patronage. A Merry Christmas and a Happy New Year.

Peoples Merc. Comp'y Artesia, New Mexico

#### Odd-but TRUE

ANTA CLAUS WAS NOT PORIGINALLY A PART OF THE CHRISTMAS FESTIVAL = THE NAME SANTA CLAUS IS DERIVED FROM SAINT NICHOLAS, BISHOP OF MYRA, WHO WAS KNOWN AS THE PATRON OF THE CHILDREN = SAINT NICHOLAS DAY WAS CELEBRATED ON DECEMBER SIXTH AS A CHILDREN'S FESTIVAL WITH DISTRIBUTION OF GIFTS - - -A PERSON REPRESENTING BAINT NICHOLAS, RIDING A GRAY HORSE WOULD GO FROM HOUSE TO HOUSE EAVING PRESENTS FOR THE GOOD CHILDREN . THE BAD MILDREN WERE GIVEN A ROD BE USED BY THE PARENTS. BAINT NICHOLAS DAY WAS TER MERGED WITH CHRISTMAS MAKE THAT EVENT A DPULAR FESTIVAL = WHEN HE DUTCH BROUGHT SANTA LAUS TO AMERICA HIS MORSE WAS REPLACED BY REINDEER ---







#### AKE ARTHUR ITEMS Ella Ohlenbusch, Reporter

**FLY-Y-FLY** 

quit

ig to

ig to

J. W. Sharp was visiting at the . V. Flowers home Saturday. Mrs. J. B. Crook came in from to spend Christmas in

at the week-end in Hope visit- in Carlsbad. ng with friends.

Ohlenbusch received ws Saturday that her mother and Tuesday. as seriously ill.

Mrs. Richmond Hams. Rev. and Mrs.

Frazier returned home from Albuquerque where

C. R. Bernard and Wm.

ecos Valley Gas Co., pre-

of grapefruit for a as gift. E. Gromo left last week

Cruces where she will e Christmas holidays with hter, Mrs. Lemmons. Lucile Foresyth, Lake Armercial teacher, left Sunor Curney, Nebraska for a

visit with her parents. Moss Spence and children B. D. A. Goode and little Dixie Dan were in Araturday to see Santa Claus. r Flowers of Santa Fe and weeks with relatives. iss Jewel, who is teachool at Hillsboro, are exme today for the holi-

Ola Mae Tolbert, who was with her uncle and aunt, Mrs. R. Roberts, while was suffering with g, returned home one

Mrs. W. Smith and o spend the Christmas with their mother, Mrs.

rlene Flowers who has ling the normal at Las urned home Saturday the Christmas holidays parents, Mr. and Mrs.

stmas program will be the Methodist church at ock Sunday night. It Clyde Latta in charge. larmon of Ft. Collins, was down Friday for a visit with his uncle, Bernard. His mother, . Harmon who has been three weeks visit acblorado, from where she will be a freshman. e home to California. actice was held at the Mr. and Mrs. D. Ohlenay afternoon for the carols were rehearsed were made for a probe given at the Baptend this program.

rds, 100 for \$1.75, on paneled or plain stock.

#### HOPE ITEMS

Mr. and Mrs. Robert Cole were in Artesia Saturday.

Dalton Bragg transacted bus-

iness in Artesia Saturday.

Frank Runyan was in from the ranch on Lower Penasco Monday

Rev. and Mrs. Klassen motored feeders nominal. e Parnell of Artesia was to El Paso, Sunday, and will re-

with their parents from El Paso.

C. R. Bernard and Wm. A baby girl was born to Mr. ent to Carlsbad Thursday and Mrs. J. H. Welch, at their rs. Haven consulted with home west of town, December 17.

daughter, Betty Joe, were Artesia ed to 4 points lower. visitors Saturday.

Mr. and Mrs. Jim Huey and family have moved to the Henry Russell farm formerly the home

of the Joplin family.

and family of Vaughn are spend- stock exchange voted yesterday and children came in from the ing the holidays with Mrs. Meh- afternoon on the question of clos- ranch, near Queen, Monday. Mrs.

Mrs. G. A. Gilpin, of El Paso, arrived in Hope last week for will do likewise. an indefinite visit with her brother, J. D. Briscoe, Mrs. Briscoe and

family.

school auditorium. in Roswell since Saturday morn- hot chocolate and cake.

yesterday to spend Christmas in found on the floor of his home as is expected by her mother, Mrs. morning. His condition was prob-

him back as far as his at Hope the second semester. She was immediately taken by the Wednesday evening, the Hope Harrison. high school players re-staged 'The Importance of Being Earnest,"

> matic club judged this production as being very good.

Miss Madge Brown is spend-Mr. and Mrs. J. H. Kingston ing the week with her parents

at the home of Mr. and turn during the week-end.

Hyde Latta during the weekAlbert Black of Albue

from Albuquerque where assisting with a Bible Williams are spending Christmas quotable steady 2:50 down.

P. G. Peters and Jack Norton

were in from the Mule Shoe ranch day until Monday, thus extending will be the guests of her parents, while there. They will be gone Saturday. After a trip to the the Christmas holidays over three valley they returned Sunday. Mr. and Mrs. Harold Mehrens

Albuquerque arrived on Swift.

Real Mrs. Dee ing the exchange on Saturday, and if it is decided to suspend mained to visit her revents due.

community program,
L. C. Dalton, Chas.
Douglas. She returned with him
Douglas. She returned with him

after Christmas to begin school health and his old age. Action

of this community. at the auditorium Tuesday eve-

Mr. and Mrs. Anderson Young by James Naylor this week, when he examined the mouth of a and Miss Janet Parks left Tues- tame rabbbit. He found tusks was called last Friday. Mr. Sin-Sunday December 27 and Miss Janet Parks left Tues-lock. Everybody is in-day afternoon for Mamlin, Tex-measuring over an inch, one meaas where they will spend Christ- sured an inch and a half and the mas with Mrs. Young's parents, other an inch and a quarter. condition following an appendicitis Mr. and Mrs. Rowland. Gladys Tusks from a quarter to a half operation, but was greatly im-Rowland will return with them. inch are usual, but an inch and proved when Mrs. Sinclair left

## **MARKETS**

KANSAS CITY LIVESTOCK

United States Dept. Agriculture -Close: Cattle 3,000; calves 300, supply mostly fed steers, steady to .25 up; heavy kinds up most; good 1336 lb steers 9.25; several loads 7:50-9.50; bulk lighter wt. short fed 4.50-7; fed heifers shar-Messrs. Howell Hamil and Hil- ed advance 4-4.75 cows steady Mrs. Frankie Davis and son of ary White were in from the White 2.75-4; vealers strong to .50 high- Roy er; practical top 6.00; steers and

Hogs 3500: directs; weak to .10 lower, top 4.10; bulk 180-325 Albert Black of Albuquerque, lbs 4-4.05; sows .10-15 lower 3.10- and small daughter, Christine, will has been the guest of Miss Mary Jane Williams since Sunday.

3.50; stock pigs steady 3.25-3.75. spend Christmas with Mr. An-Sheep 3000; mostly steady; most derson's parents, "Col" and Mrs. fed wooled lambs 5-5.15; Texas Joe Anderson in El Paso.

#### NEW YORK COTTON

NEW YORK-Except for the Elmer Schrier, who has been final closing out of December conemployed on the Pichke ranch for tracts and further evening up in he mayor and council a several days, is in for Christmas. the January position, the cotton market showed very little feature today. Trading was generally day returning Sunday afternoon. quiet and fluctuations narrow with prices showing a tendency to ease Miss Alma Lane left Tuesday slightly during the afternoon in for Lake Arthur where she will remain with her parents until Sunday evening.

Mr. and Mrs. Dick McDonald and George Blakeney and little slightly during the afternoon in sympathy with the easier stock market. January sold off from 6.18 to 6.16 and May from 6.53 to 6.48 with the mid-afternoon in sympathy with the easier stock market. January sold off from 6.18 to 6.16 and May from 6.53 She was accompanied by her son-in-law and daughter, Mr. and Mrs. Jim Chambers. and George Blakeney and little market ruling about net unchang-

Futures closed barely steady, Mr. and Mrs. George Chambers 1 to 4 points lower. January 6.15; left Monday for Galveston, Tex- March 6:30 to 31; May 6:47 to as where they will remain two 49; July 6.65 to 66; October 6.92. Spot quiet; middling 6.30.

#### MARKETS CLOSE 3 DAYS

Trading on all commodity mar-Mr. and Mrs. Lewis Beyers ed from the close of business todays.

Governors of the New York

serenaded Hope and its surrounding country Wednesday evening An appropriate Christmas pro- with ancient Christmas carols. gram was presented Thursday After they had sung at nearly all evening under the direction of of the out of town homes and Mrs. Achsa B. Murphy, at the part of the town residents, they drove out to the home of Bly Mrs. Geraldine Phillips has been Miller where they were served

#### FOUND UNCONSCIOUS

Uncle Luther Hickerson was unconscious and very thinly clad Melbon Beyers of Midland, Tex- by a little Harrison boy, Friday Lewis Beyers, to arrive shortly ably caused from a poor state of Hope Welfare Association and he Due to rainy weather last is now being cared for by Tom

#### SOME TEETH

A good story for the "Believe It Or Not" column was uncovered A large group of young people a half tooth is very rare.

#### COTTONWOOD ITEMS Mrs. Wayne Norris, Reporter

Born to Mr. and Mrs. Oliver Flynn, Sunday, a son.

Emil Bach attended the State Poultry Association at Roswell Saturday.

J. W. Withers is here from the ranch, near Carrizozo this week visiting friends.

Ben Pior will leave in the morning for a holiday visit to his Texas. mother in California.

Mrs. Alice Coulter went to Lov-ington to-day for a holiday visit to her daughter, Mrs. Tarleton. Miss Myrna Yeager, who is at-

tending school in Roswell this H. S. Durrance of Carlsbad, Ed-

dy county Frigidaire dealer was ning. Everyone had an enjoyable attending to business here yes- time. Wallace Mitchell was in from

the Williams ranch on the Cap Rock yesterday and spent a few hours shopping.

Mr. and Mrs. Max Coll drove down from Roswell Sunday to visit his mother, Mrs. Emma Coll and other relatives.

Mrs. W. C. Gray returned Saturday from Farber, Missouri where she was called recently by the death of her father.

Mary Alice Rabb is here from Roswell spending the week with Eula Johnson, Norma Christman and Dorothy Sue Kuykendall.

Mr. and Mrs. Jim Berry and Bachman of the Lower Cottonfamily left Saturday for Pinebluff, Arkansas to spend the holidays with Mr. Berry's mother.

Miss Jennie Beth Bishop, returned Monday from the Normal University at Silver City, to

Jim and Donald Cowan and Robert Feemster came in from Oklahoma University the first of the week to spend Christmas with

Mr. and Mrs. Hugh Mitchell and family are expected from today to spend Christmas with Mrs. Mitchell's sister, Mrs. James Christman.

Mr. and Mrs. Wallace Anderson

Mr. and Mrs. Dalton Wilson and Miss Aline Wilson are expected this evening from Roswell to spend Christmas with their home folks, Mr. and Mrs. Ben Wilson.

Mrs. Hilary White of Hope and her son-in-law and daughter. Mr. and Mrs. Hamhill from the ranch in the Hope country, were Christmas shopping in town yesterday.

Mrs. B. B. Thigpen is expected home today from a visit to Portales. She will be accompanied by her daughter, Mrs. Gladys McDermott, and children, who are com-

ing for a holiday visit. Miss Thelma McCaw and Jack McCaw left yesterday with a kets in New York will be suspend- friend, who teaches in Carlsbad a week or ten days.

Mr. and Mrs. Murphy Hayhurst ing Christmas week and Mr. Hayhurst returned home on Tuesday.

Miss Doris Deter is spending the holidays with her mother and sister at Abilene, Texas. Two brothers from Tucson, Arizona are also there for Christmas. Rev. Deter sailed on the 12th inst., to resume his missionary work in Brazil.

Misses Evelyn Cobble, Ethelyn Cobble and Jack Ward and Lawrence Goodell, Jimmie Welch and Melvin Jernigan attended the a dance given by the Chums club at the Woman's club in Roswell last evening, as guests of Miss Marjorie St. John.

Mr. and Mrs. I. C. Dixon and baby and Mr. and Mrs. George Dixon and small sons left yesterday to spend Christmas with relatives at Deming. Miss Katherine Filbert accompanied them and will be the guest of Miss Gladys Osburn while there.

Mrs. Bert Sinclair returned yesterday from El Paso, where she clair, who is a patient at Beaumont hospital, was in a serious condition following an appendicitis there Monday evening.

W. N. Waldrip motored to Roswell Monday on business.

Mr. and Mrs. Earn Painter were family visited in Carlsbad Sat- ad accepted for less than 50¢

Mr. and Mrs. Kermit Southard inserted.

are visiting relatives in El Paso, Mr. and Mrs. Alvie Southard

are the proud parents of a boy, born December 18th. A. L. Mathis has returned to his home in Estancia after a visit

Mrs. T. H. Ray and two daughwinter, is at home for the holi- ters, Goldie and Lucille, were vis iting Howard Kemp Sunday. A dance was given at the M. W. Brewton home Saturday eve-

at the T. H. Ray home.

, Mr. and Mrs. Hill of San Diego, California are visiting Mr. Hill's sister and family, Mrs. Earl Briscoe.

A candy breaking was given the Golden family Tuesday night of last week by their Cottonwood neighbors.

Mr. and Mrs. G. G. Golden left for Hot Springs, Arkansas Mon-day where they will make their future home.

Miss Nannie McLarry who is at home spending the holidays vis-ited Mr. and Mrs. W. H. Rambo Monday and Tuesday. W. A. Watson has returned

home from La Luz, where he has been the past two weeks looking after property interests. Mrs. Bachman of Seagraves, Texas is spending a few days visiting at the home of her son, Joe

Mr. and Mrs. Clarence Southard and daughter of Baltimore, Maryland are visiting his brother, Alvie Southard and family during

the holidays. The Cottonwood Woman's club spend the holidays with home gave Mrs. G. G. Golden a surprise last week. A nice silver server was presented to her by Mrs. Jess Funk, president of the

#### CHANDLER—PRICE

Two young people were united in marriage Thursday, December 17th, at Roswell, when Miss Bertie Chandler became the bride of Mr. Jack Price. The young couple will make their home in the Cottonwood community. A host of friends join in extending congratulations to Mr. and Mrs.

Typewriters for rent-The Ad-

## Classified

TERMS:-A rate of ten cents per line will be charged for Classified visiting friends in Dexter Sunday. Ads for the first insertion and Mr. and Mrs. Tom Terry and five cents per line thereafter. No An average of 5 words ordinarily Mrs. Will Dunaghee and daugh- constitute a line. Charges will ter, Eva are visiting relatives at be based on this average. Cash must accompany all ads sent by letter, otherwise they will not be

#### FOR SALE

FOR SALE - 40 acre improved farm for sale, three miles southeast of Artesia. Write S. E. Ferree, Artesia or Mrs. R. B. Kishbaugh, Azusa, California.

#### STUDENTS

Students note books, embossed in school colors and your name stamped on them at The Advocate.

## **DEATH** NOTICE

You may be the next to suffer with possibility of death from a faulty Steering Gear

Death may lurk in that Steering Gear, which is apparently safe. Have it examined to day.

We are also Electrical Specialists. Tell us your troubles.

Dr. Loucks Garage

Fone 65

Demand the high OCTANE\* efficiency of

STANDARD GASOLINE

STANDARD ETHYL GASOLINE

For a bigger dollar's worthED to gasoline. It is a standard of measurement the new efficiency demanded of gasoline by today's improved motors. New motors demand new gasoline efficiency. "Octane" rating is the scientific stand-

\*"OCTANE" IS NOT AN INGREDIENT ADD

## **STANDARD**

STANDARD OIL DEALERS

EVERYWHERE IN NEW MEXICO

# WOODSTOCK



## The GREATEST of All **Typewriters**

COMPACT, SIMPLE, STURDY, EASILY OPERATED, SMOOTH-RUNNING

and

ABSOLUTELY DEPENDABLE

Prove these facts by asking for free trial in your office

## Artesia Advocate

Printing, Office Equipment and Supplies.

PHONE 7

During this long

many cases progress to an

curable stage. The public learn to recognize the early of cancer and to seek im Contributions for the

#### THE FAMILY NEXT DOOR









Christmas As Usual

# of this voluntary society and inquiries may be addressed to director, Bureau of Public Her P. O. Box 711, Santa Fe.

Stores 5000 old letters -costs only \$1.19 N.D. fer and store all your old record Sizes for every storage filing need -ASK TO SEE THEM-

Artesia Advoca

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Price

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## CRUDE PRODUCTION IS EXPECTED TO BE REDUCED AT ONCE

Crude oil production in the nation is expected to be materially reduced at once by major oil companies to bring operations in line with consumption to prevent the industry from demoralization.

This was the expression of various leaders following the conclusion of a two-day meeting of directors of the American Oil Institute at St. Louis Friday.

Making it clear no general agreement was reached, nor sought, since such an agreement would be in violation of the antitrust laws, leaders said they thot the most serious problem the industry ever faced would be solved by companies individually, shutting down Sundays in the flush fields, principally Texas.

Various directors said it will be necessary to cut production from about 1,400,00 to 1,700,000 barrels a week to prevent a further price cut of about 40 cents a barrel in the mid-continent area. The price there now is about 85

Four leading companies, before the meeting ended, announced they In The District Court: individually were going to shut Humble Oil and Refining Co., No. 5334. Compensation. C. M. left in the soil. uction a day and one of largest in Texas; the Sun Oil Co., the Ohio Oil Co., and Sinclair Consolidated Oil Corporation. Others are expected to follow suit.

Leaders explained the curtailment would apply chiefly in Texas, as pro-ration of production is permitted in Oklahoma, Kansas, known as Teel water right. J. W. general application.

#### SMALL AMOUNT TAXES UNPAID IN EDDY CO.

J. D. Hudgins, of Santa Fe, special representative of the State Tax Commission is authority for the statement that only about 12.2 per cent of taxes in Eddy county remain unpaid at this Of the total amount collected by the county, all but \$30,-000 goes for a fixed purpose. reductions must therefore come from this sum.

See the new Remington Port-"Noiseless" Typewriter-Ar-

## FILED FOR RECORD

December 16, 1931. In The District Court:

No. 5332. Appeal from Justice of Peace Court. W. S. Moore Agricultural College. Grasshop- mer for the capture of the robvs. L. R. Pipkin, Jr., S½NW¼; pers appear to have been the bers of the Rio Arriba State Bank N½SW¼ 33-22-23 etc. December 16, 1931.

NW14 26; W1/2 W1/2 23-21-26.

West Texts-New Mexico Oil other insects. Co., to J. S. Birdwell, et al, Fairchild's tracts numbers 425 and and uniform distribution of this sentence. 426, located in SE¼NW¼ 30-18- insect, control measures proved

December 17, 1931. Warranty Deeds:

to Carlsbad. C. State Bk, Artesia ter. to F. N. Bk of Artesia \$3,715.25 \$3,715.25 same as above.

Armstrong vs. Joyce-Pruit Co., The trials during

December 18, 1931. \$1.00 Und. 1-3 interest in certain mended by the extension service club member also smoked a box water right taken out of Pen- is the most effective poison for of cigars presented as the comasco River Originally as the Teel the expense involved. The hop- pliments of the McAdoo Drug Co. Flood Ditch taken out at a point near SE cor. 14-17-20, what is too inefficient and expensive for Graham to L. P. Evans \$2,000 L. 12, B. 28, Artesia Imp. Co., Add. to Artesia. Hilda Teel, Administratrix, et als to George S. teel, \$3,000 N½NE¼; N½NW¼ 20-17-21, W. R.

SHEEP FREEZE IN NORTHERN PART STATE

Numbers of sheep froze to death in the northern part of the state last week, according to reports reaching Santa Fe. Snow was three feet deep in places and the sheep ate wool from one another's backs, says the report.

Typewriters for rent-The Ad-

A table groaning under good things to eat . . . a sparkling

tree and gifts without number

. . . . may they all be yours.

Star Grocery

"The Home Owned Store"

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#### INSECTS DAMAGE CROPS HEAVILY DURING YEAR

Injurious insects have been of greater importance in New Mexchief offenders and were report- at Chama. ed in every county in New Mex-

With crops of low market value one of the biggest and most troublesome problems confronting county agents of the entire state. Ernest E. Scoggin to Mrs. R. Much of this damage was greater Seymour \$1.00 N½NW¼ 33- than in previous years and much 17-23 and 1-six hour W. R. No. worst than would have been the 34, out of Hope Com. Ditch. A. F. case had farmers attempted to Halsick to J. B. Dryden \$10 L. destroy the harboring places for 10, B. 100, Stevens Second Add. grasshopper eggs during the win-

At the present time, Mr. Ques-Fred Cole to C. State Bk, of the organizations developed of the state for controlling this fourth wise man. No. 5333. Divorce. Leo R. pest, county agents are pushing a down Sundays. They are the Manning vs. Alice C. Manning. program of destroying the eggs

> where sodium arsenate is used ac-Mrs. E. M. Teel to G. S. Teel cording to the formula recomperdozer appears to be entirely

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. Remingtons, Rebuilts in all other -The Advocate.

#### BANKERS ASSOCIATION PAYS \$500 REWARD TO CAPTURERS OF THIEVES

Announcement was made Sunico during the past year than in day of the payment by the New any previous season says G. R. Mexico Bankers association of Quesenberry of the New Mexico the \$500 reward offered last sum- Public Health.

The bank was robbed June 24, ico for the first time during the 1931, by four men, who were just received notification that he West Texas-New Mexico Oil present year. Other insects, such caught shortly afterwards by res- has been appointed state chair-Co., to J. S. Birdwell, et al \$10 as ants, false chinch bugs, cotton idents of northern New Mexico man of the American Society for 13 1-3 acres N12SW14NW14 boll worms, cotton leaf worms, and southern Colorado, who got the Control of Cancer. The letter 33-18-26. Claude Farris to L. A. false wire worms, army worms on the trail. Wilber Heskitt, Hor- came from Dr. C. C. Little, the Swigart and Howard Prater \$10 and granary wevils have all done ace Lewis and Roy Trapp confes- former president of Michigan Uni-L. 11, B. 45, Stevens Add. to considerable damage and help has sed and were sentenced to life versity who is now the director Carlsbad. Mary M. Poteet to been given farmers by the ex- imprisonment. Arthur Amy, who of the American Society for the E. R. Poteet, et al \$1.00 NW14 tension service in their control. insisted he was not a member of Control of Cancer. However, the losses from grass- the gang but had hitch-hiked a While cancer is not a contagious hoppers far exceeds that of all ride with them not knowing they disease, it is a disease of interwere bank robbers was convicted est to the public health bureau some time later and given a life because (1) of its great import-

reward, receiving \$71.45 each, pends upon its early recognition are Pat Kelly, John Graham, R. and is therefore primarily a prob-W. Carlson, Clifforn Reed, Tom lem of public health education. Dodds, J. A. Donaldson and Ike

#### PLATITUDES OF ROTARY

plied to the Christmas season was 1913, "to disseminate knowledge explained in an address made be- concerning the symptoms, diagno-NE 1/2 NE 1/4; N 1/2 S 1/2 NE 1/4 12-16- enberry states that as a result fore the rotary club at the club sis, treatment and prevention of luncheon Tuesday by Rev. Scog- cancer, to investigate the condiover most of the agricultural area gins, who told the story of the tions under which cancer is found

> were exchanged by members of the club. Among the most useful and practical were a \$5.00 gold Catherine Clarke and an egg-nog mug, presented L. P. Evans. The Visitors present included Messrs George Hill and Carr from Ros-

## **HEALTH COLUMN**

Conducted by Dr. J. R. Earp, director, New Mexico Bureau of

CONTROL OF CANCER

The writer of this column has

ance as a cause of death and (2) The seven men who share the because the control of cancer de-

We have accepted the appointment and are ready to act as intermediary between all New Mexicans who are interested in fighting cancer and the national The platitudes of Rotary, as ap- society organized on May 22, and to compile statistics in re-At this time Christmas presents gard thereto."

#### people afflicted with cancer wait almost exactly twelve months after noticing some symptoms before they consult a doctor about

One of the studies undertaken

has shown that on the average

Bearing Special

(For Chevrolet Owners)

Tighten all bearings for regular price and with each jo

Here is a good chance to have your bearings worked and your car put in first class condition at an exceptionally

Charley Martin was selected to have his car washed

We wish for you a Merry Christmas and a Happy New Year.

Repair Work at Popular Prices

Kinder, Jones and Monschke AT JACKSON CHEVROLET CO.

## **Putting Overhead** Underfoot

growth, to constantly increasing volume, to a growth that kept pyramiding. Markets seemed endless, and increasing volume made profits that were pleasing.

The average business man took the "depression" as something to be soon over, gave up the idea of making profit or even expenses for a short time, but held to his idea of volume.

an extended period, he did not fundamentally adjust his business; he did not expect profits.

But the business vacation could not be carried indefinitely, so business began to find levels upon which it could operate with greater efficiency, less volume, and get a profit, perhaps small, but a profit.

continuing loss, no matter how small, insures the breaking up of a business. For profit is the blood stream, the life, of busi-

**New Mexico Bankers Association** 

#### BEING COMPOSED OF THE FOLLOWING BANKS:

FIRST NATIONAL BANK Roswell, New Mexico FIRST NATIONAL BANK

FIRST NATIONAL BANK Hagerman, New Mexico LEA COUNTY STATE BANK Lovington, New Mexico BANK OF COMMERCE

## A Sign of Appreciation

To thank you warmly for your friendly patronage and courtesies you have granted us during the past year.

May your Christmas be Merry and the coming year bring you Happiness and Prosperity.

Kemp Lumber Co.

Business came to look, during those years of tremendous

Until it seemed assured that volume was to stay down for

A profit, dependably safe, insures health of a business, but

## Regional Clearing House No. 3

CARLSBAD NATIONAL BANK Carlsbad, New Mexico

FIRST NATIONAL BANK

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Advoca

with each job ngs worked

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BANK BANK

RCE

# Santa Claus Has

Saturday, we will start a gigantic drive to reduce our stock of Firestone Tires, Auto Accessories, and Used Cars with prices that will startle the entire populace of Eastern New Mexico. Prices are so essential that even the most critical buyer will find a golden haven of bargains. Throughout the big, one stop service station values will dominate for the next 10 days that should encourage every motorist and used car prospect in this entire section to pay at least one visit to the Artesia Auto Co. The new 1932 license will be given with the purchase of most of the high class used cars we are offering. Tire buyers will be given the benefit of the re-

For Every Eastern New Mexico Motorist and Used Car **Prospect** 

## FIRESTONE TIRE, AUTO ACCESSORY AND USED CAR

1929 CHEVROLET TRUCK heavy hauling 32x6 tires, good condition. \$250.00

cent reductions given to us by the Firestone Rubber Company.

1929 CHEVROLET TOURING Good paint, good tires, good buy at-\$235.00

CHRYSLER SEDAN paint, tires good. Lots of transportation for-\$125,000

1929 MODEL "A" TUDOR tor reconditioned thoroughly. New paint job, five good tires. This car goes at-\$225.00

512 1929 MODEL "A" TUDOR This car is priced lower than it's actual value. Good paint, tires and upholstering \$225.00

BUICK SEDAN roomy car for a big family. Well worth its \$100.00

534 1929 MODEL "A" COUPE good condition, peppy motor and good tires, new battery . . . ready to go at— \$225.00

1930 MODEL "A" COUPE heavy duty tires, good paint and upholstery . . . notor reconditioned . . . an excellent buy at-\$335.00

1930 MODEL "AA" TRUCK inch wheelbase, dual rear wheels, platform y, closed cab, excellent mechanical condition. \$315.00

1930 MODEL "A" PICKUP ed cab, good tires and motor . . . just the car for light hauling \$225.00

1930 MODEL "A" COUPE motor, fender well, 2 spare tires . . . the best buy we know \$350.00

1929 MODEL "A" COUPE painted wheels . . . the car you have been raiting for . . . this is a Santa Claus gift. \$215.00

A \$15.00 SPORT LIGHT FOR \$10.00 While they last . . . yes we will install it

Spring Covers reduced from \$2.25 to-\$1.00 Quail Ornaments for 28 and 29 Fords were \$1.75 now—

85c Radiator Caps and Motor Meters for 28 and 29 Fords, were \$3.15 now—

ASY TERMS



Think of it! Now you can buy brand new Firestone Tires at the lowest prices in history. Radical reductions from the factory to us will enable the gigantic savings. Check the price of your size, and phone us to save the needed number to fit your car. They won't last long at these low prices. Remember! These are the genuine Firestones that have won every racing classic, and road test made. They are the best Tires that money can buy!

HVY DUTY

\$7.90

FIRESTONE OLDFIELD TYPE

475 x 19	7.70	7.05	8.7
500 x 19	8.25	7.40	9.4
5.25 x 19	9.70	8.55	10.3
650 x 19			13.0
650 x 19			-
	EL TYPE	COURIER T	YPE
450 X 21	\$3.15	450 X 21	4.10

FIRESTONE HIGH SPEED

Tubes at Correspondingly LOW Prices

## Watch The Car On The Spot

Each day we will place one of our advertised cars on the Spot at a further reduction

WATCH THE SPOT

# ARTESIA AUTO COMPANY

PHONE 52 ARTESIA, NEW MEXICO

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1929 MODEL "A" BUSINESS COUPE This car will give you thousands of miles of good service . . . We have slashed the price down to— \$200.00

CHEVROLET SEDAN eady to go and priced to sell at-\$48.00

1930 FORD TOWN SEDAN Looks and runs like a new car . only-

\$435.00

1929 FORD 3 WINDOW SEDAN Complete overhaul, with new paint and tires a snap at-

588 1930 MODEL "A" ROADSTER Practically new with 7000 miles . . . perfect running condition . . . a car with miles of travel ahead \$360.00

\$315.00

1930 MODEL "AA" TRUCK
157 inch wheel base, stake body and closed cab, dual wheels. Beat this one in dependability and we will give up

\$475.00

1931 MODEL "A" COUPE Good as new with only 8000 miles . . . this is a repossessed car and you get the value \$425.00

1929 MODEL "A" TUDOR We cannot say enough about this car . . . come and drive it for yourself . . . only-\$250.00

593 1929 MODEL "A" COUPE Here is one that will take your eye at the low price

\$148.00

1929 CHEVROLET 6 TRUCK If you need a low price truck, (ewbriscoe) you cannot beat this buy at—

\$125.00

1929 FORD SPORT COUPE Thousands of miles of cheap transportation . good tires and motor in tune for speed without trouble

1926 MODEL "T" ROADSTER This car will give you the air for-\$35.00

\$175.00

A Special Bargain

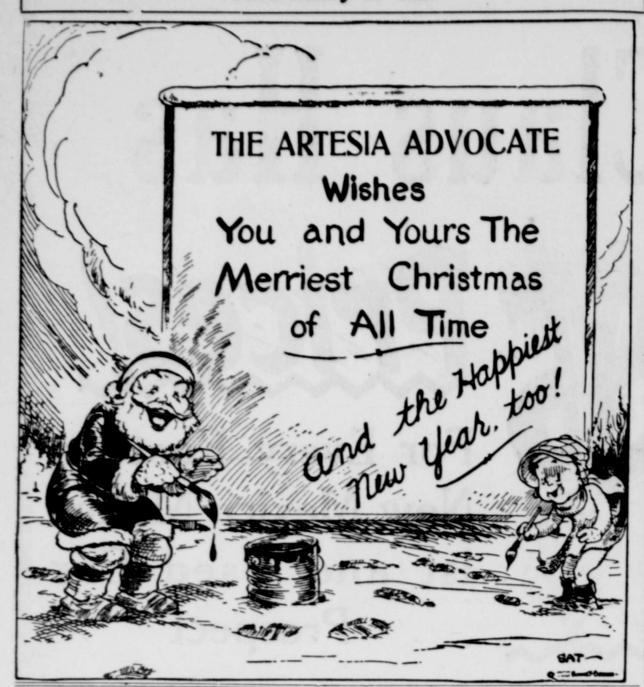
13 Lubrications or Car Washes for \$10.00

> Or 6 of the above for \$5.00

EASY TERMS

1931-1932

#### And Many of 'Em



## HOBBS MAY FOLLOW OTHER FIELDS IN A SUNDAY SHUTDOWN

SANTA FE-The plan to stave off first of the year reductions in the price of crude oil by shut- 52-49 ting down oil wells in the Hobbs pool for one day a week in the opinion of state land commissioner is not in violation of the present proration agreement.

When asked if his office should have been notified of the change before it was placed in effect by any of the companies operating in the field and whether the plan constitutes a violation of the pro-

James F. Hinkle said: "I had learned they contemplated reducing production in all the mid-continent oil fields, on account of over supply by shutting down one day of the week, possible Sunday, but had no official notice of it. In fact, this was not necessary for there is not in a proration agreement a minimum or maximum fixed amount of production or a fixed or guaranteed price. This is regulated wholly by supply and demand and to put in a proration agreement is a violation of the anti-trust laws.

"Proration only means scientific management of any pool, a just and fair production to all producers according to the potential of each well and an accurate accounting to all royaly holders."

The Humble company Monday closed its wells for one day and plans to continue to shut down for one day each week. The Texas company has ordered curtailment of daily production to accomplish the same effect because of inability to close for twenty: four hours because its wells are running water. Other companies are expected to follow suit within a short time.

Production in the pool, if all the companies agree to the plan, is expected to be reduced 5,365 barrels daily.

#### NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, Dec. 12, 1931.

NOTICE is hereby given that William J. Trainham, of Lake Arthur, New Mexico, who on June 26th, 1928, made Stock Raising Homestead No. 084518, for Lots Homestead, No. 034518, for Lots 4, E1/2SW1/4; SE1/4 sec. 7, Lots 1, 2, E½NW¼, NE¼ Section 18, Township 15-S., Range 23-E., N. M. P. Meridian, has filed notice of intention to make five year proof, to establish claim to the land above described, before S. W. Gilbert, U. S. Commissioner, at Artesia, New Mexico, on the 22nd day of January, 1932. Claimant names as witnesses: Larry A.
Kite, John F. Runyan, David W.
Runyan, Earl Lovelady, all of Artesia, New Mexico.

V. B. MAY,
1-5tc
Register.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF POLK W. TURNER, Deceased. No. 671.

NOTICE

Notice is hereby given that the undersigned, was on the 27th day

ministratrix of the estate of Polk Turner, deceased, by Hon. M.

Eddy County, New Mexico. BIRD L. TURNER,

Administratrix.

りまるのから Two Christmas Islands There are two Christmas islands, one in the Pacific and one in the Indian ocean.

of November, 1931, appointed, ad- \$300,000 SPENT ON CAVERNS

Speaking before the annual Grantham, Probate Judge of Chamber of Commerce banquet Therefore, all persons having Thomas Boles, superintendent of at Carlsbad Monday evening, claims against said estate are hereby notified to file the same with the County Clerk of Eddy approximately \$300,000 has been County, within one year from the spent by the government on the date of said appointment as pro- caverns in the past two years. vided by law, or the same will Of this amount over \$170,000 was spent on construction. The first elevator car of the cavern was tested Sunday.

Wanted Package X-Rayed

A dentist's little boy came down the other morning with a package that wasn't to be open till Christmas and asked to have it X-rayed

## Your Happiness



Your happiness and mine may be measured by the amount of happiness we have helped to put into this world thru unselfish service to our fellowmen. When knowledge, skill and ability with which one has been blessed are devoted to relieving distress and creating happiness among the less fortunate, the happiness is returned twofold.

May you find this thot contributing most to your Merry Christmas and Happy New Year.

> Southwestern **PUBLIC SERVICE** Company

#### できるであるできること CHRISTMAS PRAYER

IT IS with profound gratitude in our hearts we behold this, another Christmas day. Gratitude not for riches, fame or power attained, but the glorious sun by day that warms our hearts toward all humanity. For the heavenly canopy of night, studded with matchless gems, which brings peace and rest to tired and weary souls-for the flowers and birds-for little children, and little children yet unborn, for the spirit of "Peace on earth, good will toward men"-for the King of Kings, and Lord of Lords-our Christ. Amen.

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#### Richard II Entertained

in Big Way at Yuletide CHRISTMAS celebrations of Old England are inextricably interwoven with the earlier Yuletide observance of the Celts, and many of them have a pagan origin, writes Isabelle Florence Story in the Washington Star. It was in feudal times, however, that the observance of Christmas, still called the Yule feast, reached its greatest magnificence. Old records tell that King Richard II gave a great Christmas feast at Littlefield in the Fourteenth century at which 2,000 oxen and 200 tons of wine were consumed. But this monarch was accustomed to entertaining on a grand scale, for every day 10,000 persons dined at his experse, and it is said that he employed 2,000 cooks. Those sure-

ly were the good old days!

#### POULTRY ASSOCIATION ELECTS DIRECTORS

E. L. Morris of Roswell, N. M. Cunningham of Carlsbad, George Sam Bratton and B. M. C Roslington, of Albuquerque, and and Congressman Dennis Robert Wilson of Clayton, were have lined up solidly for a elected directors of the New Mex- on oil in the national cong ico State Poultry Association at Governor Seligman announ the annual business meeting held week. at Roswell Saturday morning. The hold-over directors of the

association are, Harry Holly, of Dexter and Gordon Wicks of Clovis. Retiring directors of the ed to Carlsbad Monday en association are, W. H. Horten- and witnessed the degree stein, of Roswell, F. E. Wimberly, of the Carlsbad Masonic Las Cruces and C. P. Hay, Albu- confer the third degree. A

The directors of the association at a later date will elect the of- ler, Boone Barnett, Arba of ficers for 1932, it was announced Calvin Dunn, R. W. Dunn, at the close of the annual business McCann, A. P. Mahone, Co session Saturday.

STATE DELEGATION FO THE OIL

New Mexico's two

MASONS TO CARLSBA

Eleven Artesia Masons in the local men making the were: S. E. Ferree, R. G. K. Morgan, Jack Clady, J. p.



# Christmas Wishes receeto Allegeres

Near the end of another busy year, we take advantage of a pleasureable opportunity to send you our cordial greetings and hearty expressions of good will. We are grateful for the favors you have accorded us and ask that you accept our sincere thanks.

As the New Year approaches we feel ourselves possessed with an eager desire to excel the preceding one. This we shall do by increasing the efficiency of our plant and use of the means at our disposal to improve our product wherever possible.

With many good wishes for a Merry Christmas and a most Prosperous New Year.

Continental Oil Co.

ARTESIA, N. MEX.

you

KERS DEVELOP

ent of American Bank

Association Describes

n and Services of Na-

tional Credit Cor-

poration

#### THE OIL TAR o's two Ser and B. M. Cu nan Dennis Ch solidly for a t national cons

GATION FOR

man announced TO CARLSBAN sia Masons jour d Monday ev the degree

making the

bad Masonic rd degree. A erree, R. G. Km rnett, Arba Gn R. W. Dunn, J P. Mahone, Cha Clady, J. P. Be

W YORK.—The National Credit tion, a billion dollar coopera institution, is the method out by bankers to put into l effect the central point in nt Hoover's plan for renew-

commercial and industrial of the nation as proposed statement to the nation of 7, Harry J. Haas, president the American Bankers Associastated in a recent interview. corporation is strictly coopin character, he said, to he entire banking system rease the effectiveness of the services of banks to their nities in the rural districts as the cities. The plan will I the banking resources of country, he explained, by crea national institution whose vill be loaned when neces banks which have assets in

> al reserve banks. Benefit Everybody

no citizen in the United t will benefit in very pracys from the results of the of this forward-looking cooperation, which may be as one of the most conrevival of sound business family. Mr. Haas declared, add-

National Credit Corporation the confidence of the pubplan not only has been d by the country's leading authorities, but also will ed out locally as well as nay banking representatives re given their time and Christmas vacation. to this undertaking as a lic service.

American Bankers Associaention was in session at me the plan was proposed and usly endorsed it in princi-I have examined the detailed tion of the working plans ped by the incessant labors of the Nation's leading who have undertaken to nto practical operation in inded devotion to the naelfare, and I am able to out reservation that the d efficient means for carry-President Hoover's pro-

ATES GOES TO ROSWELL

P. Bates, local manager Mr. Bates at the local store e Myers Company.

aved-The Advocate.

Mrs. S. W. Gilbert has been ill with flu this week.

Mrs. Herman Green has been on the sick list the past week.

Dewey Ellis who has been ill library patrons. The letter: the past week is reported some

K. F. Mason of Taos, spent Saturday in Artesia attending to business matters.

Miss Agnes Ann Williams went home to the ranch at Elk yesterday for the vacation.

Richard Westaway, of Carlsbad, deputy tax assessor was attending to business matters here Monday.

Mr. and Mrs. Bernard Cleve and sons, were here from Elk on Friday and Saturday visiting rel-

Miss Marie Phillips who teaches near Las Vegas, is a holiday visitor at the home of her sister, Mrs. Ben Duke.

Miss LaVon Brown will spend the holidays at her home in Portfolios that are thoroughly tales, and Miss Elsie Palmateer t are not eligible for loans at her home, near Clovis.

> Rufus Stinett, who is teaching at Des Moines, is expected tomorrow from Portales for a holiday visit to Miss Helen Green.

Mr. and Mrs. Albert E. Shugart arrived Monday from Marion, Indiana for a Christmas visit to steps that have been taken their son, Ralph Shugart, and

Mrs. Francis Tatum of the Cottonwood community, underwent s an instrumentality that an operation for appendicitis at have far-reaching effect in St. Mary's hospital in Roswell Sunday night.

> Chester Russell and Miss Ruth Russell came Sunday from Albuquerque, and Miss Dora Russell. yesterday from Clovis for the

> Mr. and Mrs. George Frisch and daughters, Misses Vesta and Margaret, went to Amarillo, Texas to-day to spend Christmas with Mr. and Mrs. Buford Chunn.

> Mr. and Mrs. Dwight Lee will eat Christmas dinner with Mrs. Lee's parents, Mr. and Mrs. J. D. Millman at Lakewood and Christmas supper with Mrs. Lee's parents, Mr. and Mrs. M. C. Lee.

John Yates accompanied by Wil-Credit Corporation as set liam Dooley left on Sunday for points in Missouri, where they will spend the holidays with their families. Mr. Yates will stop at Auxvasse while Mr. Dooley will go on to Kansas City.

Rev. Erwin Benson and wife left yesterday to spend Christ-Myers Company, has been mas with their home folks at rred to Roswell to open a Upland, California. They took nch of the Myers Company in with them Mrs. Marvin Jackson orthern city. Archie Camp- and two younger children, Mrs. ormerly of Hatch, will suc- Jackson will visit her parents and grandparents in California, returning with the Bensons.

edding announcements, printed WANTED-Clean Cotton Rags at The Advocate.

It's much easier to bake

light, fluffy, delicious

cakes and rich, crisp, golden brown pie crust when you use this better

flour. You'll understand

Iust Like Special

PISTOLE INTERESTED IN THE LIBRARY

Col. Wm. B. Pistore, former resident of Artesia is still interest-

ed in our public library and has contributed several hundred volumes of non-fiction books. His letter addressed to Mrs. Hewitt, librarian may be of interest to 10 Military Plaza,

Manila, P. I. Mrs. M. E. Hewitt, Artesia, New Mexico

My Dear Mrs. Hewitt: interested in all that there is in Game Association. day," by Major Hart and take this variety. letter to J. E. Robertson, he is

of my account. there is also here as a First hart.

Lieutenant of Infantry. Wishing everybody in Artesia a Merry Christmas and a Happy

New Year, I am, Sincerely yours,

WILLIAM B. PISTOLE. COTTONTAILS SLATED

WASHINGTON, D. C. - The democratic cottontail, hero of Uncle Remus tales, chief distributor of the lucky left hind feet and familiar creature in most We have placed ourselves about pearance and leap with a superior The board ruled that until final as far away from Artesia as it air in Ohio after a few weeks, if is possible for us to get. We Conservation Commissioner Wm. are about as far from China as H. Reinhart succeeds in carrying you are from Ft. Worth. We out one of his plans which he restill take the "Advocate" and are cently disclosed to the American

it that pertains to the library. I The new commissioner has recnotice that practically all of the ommended the establishment of a purchases are of fiction. It is "super-game" ranch in Ohio. The possible that because of an oc- proposed ranch would produce for casional letter from here some of liberation in the wild larger and the people there will be interested better cottontails by crossing the in reading something about these native rabbits with Belgian hares. islands. If you will purchase It would also produce gray rac-"The Isles of Fear," Catherine coons a type which Mr. Reinhart Mayo and "The Philippines To- believes would improve the native

A strictly managed game refuge authorized to pay for them out in every county, on which desirable species would be protected Miss Marian Walker, whose from predatory killers, and a new father used to be "The Rawleigh fish-protection system, under which Man," at Artesia, is here as a a third of the streams of the state missionary. John O. (Bill) Hyatt would be closed alternately to who used to live at Artesia and fishing every year, are other graduated from the High school plans recommended by Mr. Rein-

GAS REFUNDS ARE

FOR IMPROVEMENT

The board of finance Thursday afternoon instructed Mr. Hill to pay over to the highway department all but \$13,000 of the amount he has collected each month from states, will take on a swankier ap- gas tax collections for refunds. settlement of the suit testing the

#### THE MOST TO YOU

You can get more food value out of a bottle of milk at 10c than any other item of price.

Artesia Dairy

Phone 219

ORDERED TO HIWAYS

of the \$74,711 collected by State Gasoline Tax Collector Adolph P. Hill for refunds under the gasoline tax refund law has been ordered returned to the state Calling Cards, 100 for \$1.75, on highway department by the state board of finance.

## IF MONEY MEANS

Buying good clean milk brings the most returns for your money.

SANTA FE-All but \$13,000 given to the highway department. The \$13,000 being retained by Mr. Hill will cover refund appli-

> best grade paneled or plain stock. -The Advocate.

> cations filed in his office to date.

legality of the refund law is Woodstock Typewriters for sale reached in the United States suat The Advocate. preme court the money should be CARBON PAPER-The Advocate

#### DR. EDWARD STONE

Optometrist Artesia, N. M. Located East Half J. S. Ward's Office

SPECIAL HOLIDAY FARES

## Go Home for Christmas



One and one-third of the regular one-way fare for the round trip between all points in New Mexico and from points in New Mexico to all Central Western and Southeastern destinations. Tickets on sale December 18th, to 24th, inclusive and for trains leaving point of origin prior to noon December 25th, 1931, final return limit January 5th, 1932.

For further information, rates, routes, reservations, etc.,

Call\_ C. O. BROWN, Artesia, New Mexico

Or Write-T. B. GALLAHER General Passenger Agent, Amarillo, Texas

You needn't tell me -I know Camel is the fresh cigarette!

# why

they're FRESH!

## CAMELS are never parched or toasted

THERE is of course a sound reason why the Camel Humidor Pack can deliver to Camel smokers a cigarette that is genuinely fresh.

Camels are made fresh to start with, fresh with natural moisture - blended of the choicest, delicately mild, full-mellow, sun-ripened tobaccos that money can buy.

The full natural goodness of these fine tobaccos is safeguarded at every step in their handling-they are never parched or toasted-the Reynolds method of scientifically applying heat guarantees against that.

That's why we can say with every assurance that

Camels are truly fresh. They're made fresh - not parched or toasted - and then they're kept fresh in the Camel Humidor Pack.

The delights of a genuinely fresh cigarette are so rare and desirable that Camel popularity continues to mount daily to new highs.

Test these delights for yourself-see what true freshness means in cool, slow-burning, delicate mildness-switch to Camels for just one day, then leave them-if you can.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

"Are you Listenin'?"

R. J. REYNOLDS TOBACCO COMPANY'S COAST-TO-COAST RADIO PROGRAMS

CAMEL QUARTER HOUR, Morton Downey,
Tony Wons, and Camel Orchestra, direction Jacques Renard, every night except
Sunday, Columbia Broadcasting System

PRINCE ALBERT QUARTER HOUR, Alice Joy,
"Old Hunch," and Prince Albert Orchestra,
direction Paul Van Loan, every night except Sunday, N. B. C. Red Network

See radio page of local newspaper for time

Don't remove the moisture-proof wrapping from your package of Camels after you open it. The Camel Humidor Pack is protection against perfume and powder odors, dust and germs. In offices and homes, even in the dry atmosphere of artificial heat, the Camel Humidor Pack can be depended upon to deliver fresh Camels every time



@ 1931. R. J. Reynolds Tobacco Company

ples Mercantile

ack today?

when you feel its smooth, even texture -you note its consistent high quality... you try it yourself. Why not order a

discus

you have a defective windshield in your Model "A" Ford due to open spots or bubbles we will replace it for you at a surprisingly low price This exchange price will not be in effect after December 31, 1931, so bring your car in right away if you wish to take advantage of this saving.

To enjoy the Xmas holidays let us fix you up with a good Used Car. We have several different models and types thoroughly reconditioned to pick from now. Come in and take your choice. Priced to go.

Ford

#### ARTESIA AUTO

Phone 52

## \$323,000 IS TO BE SPENT ON FOREST when the executive committee gets to work on it, it is up to

the construction of 6.38 miles of road in New Mexico forests at age farmer and business man can congress, since there is a large a cost of \$323,000 for construction pay them. It is rapidly getting federal deficit. alone are scheduled for 1932.

is the first project which proon 17-28 miles of U. S. 70 from them to a point where they can accurate: the east boundary of the Lincoln be met. We all of us do that in forest to the Mescalero Indian reservation boundary and is to be be some way to do it in the

The fifth project calling for do it. an expenditure of \$20,000 involves | Present from here were, Arba and extensive maintenance over D. I. Clowe, representing the a 20-mile section from Mayhill City of Artesia; E. C. Higgins, to Cloudcroft. The improvements Joe Clayton and Albert Blake. will consist of widening, grade reduction, installation of drain- XMAS PROGRAM AT age structures and the placing of some selected surfacing material. All of these construction projects will be handled by the U.

#### CARD OF THANKS

S. Bureau of Public Roads.

We wish to thank those who were so thoughtful during the illness of Jim Albright, especially, Mrs. Smith, Nurse, Drs. Stroup and Womack and for the floral offerings.
Raymond Albright, Mr. and Mrs.
Raymond Albright, 2-1tc R. E. Horne and family. 2-1tc

#### CARD OF THANKS

We are deeply grateful for the many acts of kindness and sym-

EDDY TAX PAYERS-(Continued from first page)

when the executive committee all good citizens to help in every

This thot was carried further taxes to a point where the aver-Among those of local interest the first project which proour private business. There should each will pay \$25,000.00. The total cost will be just the start. It will take long

#### CHURCH OF NAZARENE

A delightful Christmas program was given Tuesday evening by the Church of the Nazarene. It was a mixed program consisting of recitations by the children, orchestra music and a special choir sung a number of Christmas car-There was a Christmas tree ols. with a visit from Santa Claus with treats for all the children.

#### DEFEAT. LAKE ARTHUR

The Artesia high school cagers were too much for the Lake Arthur lads Friday night when they met the Lake Arthur quintette pathy shown us during the illness at Lake Arthur. Artesia won by and death of our loved one, Mrs. a score of 32-22. Ransbarger was high point man for the locals.

and family, Ed. Watson and fam- Loose Leaf Binders, Special Ruling ily.

Loose Leaf Binders, Special Ruling Advocate Want Ads Get Results

Season's Greetings

At this radiant season of good

cheer when business cares are

overshadowed by good fellowship

and kind thoughts, we sincerely

wish you an old fashioned Christ-

mastide and a Prosperous and

appreciation for the business ac-

corded us in the past year and the

(jrattebery) pleasant relationships

we have been privileged to enjoy.

Christmas Specials

Christmas shopping list with spec-

ial values . . . see us and end your

The McAdoo Drug Co.

We can fill your last minute

Permit us also to express our

Happy New Year-

worries.

#### LOCALS WILL PAY A TEACHERS LEAVING NEAT SUM IN TAX OF ANDREW MELLON

Most of our readers have heard poisoning of the so called luxury tax proby L. B. James of Malaga, who posed by Mellon to keep the fed- to her home in Wiley, Colorado, said that nobody wants to evade eral bureaus going. Revenues are Sunday. the payment of just taxes. What proposed from the sale of cigar-

good citizens of the county and cost the folks of this section. The

The cigarette smoker at \$3.65

known as the Hondo-Mescalero public business. This meeting is age will cost \$40,000.00 a year. bunch of teachers who are spendearnest and intelligent work to automobiles will cost about \$5,- end trip to El Paso and Juarez.

the continuation of betterments Green, S. E. Ferree and Mayor phonographs and equipping junk son, Edna Drury, Myrtle Burrows, will cost \$1,000.00. The 21/2 cents on tires and ac-

cessories will mean \$500.00. The tax on telegrams will be about \$2,500.00.

will cost over \$750.00.

#### WHITE CHRISTMAS GOES

The White Christmas idea went church last evening. About a Roswell. truck load of clothing and provisions were secured. Part of the offering will be sent to the Baptist orphanage at Portales and Christmas tree and a visit from rillo Daily News. Santa Claus.

### FOR CHRISTMAS

Miss Nina Couch left Sunday for her home in Texas to be with her mother, who is ill with blood

Miss Jean McDonald was called

Miss Anna Mae James left yes-Five highway projects involving the payment of just taxes. What ettes, autos, tires, etc., and will terday evening to spend Christlikely pass the present session of mas at her home in Kansas City. Mr. and Mrs. T. C. Bird left yesterday to spend Christmas with

Miss Lucille Morriss will eat vides for a bituminous top course the state to find a way to cut figures are not guaranteed to be Christmas dinner with her sister, Mrs. Joe Massey, in Roswell.

Miss Lucile Rowley went home to Carlsbad for the vacation. On The increase to three cents post- Saturday she will accompany a The 5 per cent tax on new ing the vacation here, on a week-In the bunch will be the Misses The same tariff on radios, Beulah Strang, Kathrine Peterand Rowley.

#### ACQUITTED

G. C. Robertson a resident The stickers on bank checks of Cottonwood was found not guilty by a jury in Chaves coun-The tax on theatre tickets will ty district court at Roswell Frimean nothing because Artesia has day night on a charge of larceny no theatre that charges 50 cents from an automobile. The jury had deliberated on the case approximately eight hours, receiving the case just before 3 o'clock OVER BIG LAST NIGHT Friday afternoon and returning the verdict at 10.30 Friday night. Robertson was defended by Atover in a big way at the Baptist torney George L. Reese, Sr. of

#### THE SUPER-FIXER

Why is Hoover conceded to be the remainder will be distributed the best engineer in the world? locally by the Ladies' Bible class. Answer: He has damned, drain-A program appropriate to the ed and ditched the United States, season was also given with a all in two years .- "Tack" in Ama-

To Mr. and Mrs. T. A. Southard, on the Cottonwood, Saturday the 10th, a son.

To Mr. and Mrs. Ed Watson, Sunday morning, the 20th, a laughter.

Eakers, on the Cottonwood, Sunday, the 20th, a daughter. Mr. and Mrs. George A Savoie at Dayton, Sunday afternoon, the

THE RESERVENCE

20th, a daughter.

gratulate you, Mr. Purse, on getting about again so soon after Christ-

#### Christmas Goose Now Is

N CONNECTION with Christmas festivities the goose is a close rival of the turkey as the "piece de resistance" at the dinner table. Indeed, some epicures prefer the goose. There are half a dozen varieties of geese, the principal being the Embden, the African, the Toulouse, and the Chinese. All of these are excellent eating but for general purposes, especially breeding for market, the honors are shared pret-Embden.

The Toulouse are natives of than the French breed of this name and in the product of English breeders. The Earl of Derby first imported Toulouse from southern France about 1840; the breed undoubtedly dates back to the old, original "gray goose." The desired weights for Toulouse geese are: adult ganpounds; adult goose, 20 pounds; young goose, 16 pounds. The best specimens have a deep, full breast, rather flat back and long body. This breed, in addition to its size and massiveness, is distinguished EDDY DEMOCRATS (Continued from first page)

tending to business matters here also,

itors Saturday.

Mr. and Mrs. A. C. Kimbrough were in from their ranch near Lovington yesterday.

Francis French is expected to arrive today from Elida to spend Christmas with his mother, Mrs. Leone French.

Roswell, are expected to spend Christmas and the week-end with her parents, Mr. and Mrs. J. C. Mr. and Mrs. J. H. Holoman

will be guests at Christmas dinner of their nephew and wife, Mr. and Mrs. Hamp Wilson, at Carlsbad

and children will be here from Roswell to spend Christmas with his parents, Judge and Mrs. G. U. McCrary.

Fletcher Collins came home from State College the last of the week to spend the vacation with his parents, Mr. and Mrs. Warren Collins.

Miss Esther Morgan came from ty evenly by the Toulouse and the Roswell yesterday evening to spend the holidays at home. She was accompanied by a friend, Miss Rozella Kropp, also a teacher in Roswell high school, who ent-day Toulouse is larger and finer will be a guest at her home for the vacation.

> Mr. and Mrs. Harold Bruton came in Tuesday night from Laddonia, Missouri to spend the holidays with his parents and sister, Mr. and Mrs. A. L. Bruton and Mrs. J. A. Richards and Mr. Richards. They were accompanied by Mrs. Bruton's mother, Mrs. Warren Sellick.

Wife (arriving at husband's office unexpectedly)-Rupert I could swear I heard Miss Smith shout out, "Let me go!" as I came up

Husband (hurriedly)-Yes dear. Embden geese are natives of Ger- I was-er-just saying that some many. In an early day, the city of one would have to go to the bank. -The Humorist.

> Adding Machines For Sale Rent-The Advocate.

AND CONTROL OF THE PROPERTY OF

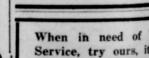
lected by a county convention, and that the primary system in Joe Johns of Carlsbad was at- this county be dispensed with, and Saturday where they eng

be called not later than April 15, Mrs. Roger Durand and daugh- 1932, and that precinct conventer, Miss Abby were Roswell vis- tions for the election of delega- quarter finished with tatu tions to such county convention, ing 5-4. At the half the and members of the central com- tonwood boys had showed

> The resolution was adopted by to be the final score s a vote of 44 to 5 and a second Tatum was concerned. I resolution introduced which read: tonwood boys played real

select three of its members, Tom score to 15. J. Taylor n Woods, Mrs. H. I. Braden of point man of the game Carlsbad and Jess Truett of Ar- points. Eubanks of Tat tesia as a convention committee second with Tatum's to Mr. and Mrs. Philip Kranz, of who shall determine the exact of seven points to his co date and place of the county con- Those making the tr vention, and that the dates of Joe R. Bachman, coach such precinct and county conven- Johnson and James Fell tions be given notice by publica- wards; J. L. Taylor, cent tion not less than four consecutive Taylor and Norman weeks before the same be held." guards and Averill Duri

Central committeemen attending stitute. from Artesia included E. C. Higgins, Joe Clayton, Jess Truett and W. C. Martin, as a repre-Mr. and Mrs. Keith McCrary sentative of The Advocate.



LOWER COTTONWOOL

The Lower Cotonwoo

ball team journeyed to the

tum's Junior high school

The game was a hard

one from start to finish

ing Tatum 8-7, which tun

a basket tilt.

Dr. Loucks Gar

faithful.

Adding Machines For

Rent-The Advocate.



## Christmas Salutations

Our cordial good wishes for a Very Merry Christmas and a New Year of Great Happiness. May the Yule Season bring Abundant Joy to you and yours.

Pecos Valley Garage and Machine Shop 



数据**电影电影电影电影电影电影电影电影电影电影电影电影电影** 

extent the cordial relations existing between our customers and ourselves in the past, we take this holiday opportunity to express our sincere wish for their continuance, and our hope is that the New Year may bring to each of you Prosperity and Happiness.

Appreciating to the fullest



Mr. and Mrs. Charles William Saturday.

## A SPEEDY RECOVERY



Cigarette Lighter-Let me con-

## Close Rival of Turkey

France, deriving their name from the town of Toulouse. The presder, 26 pounds; young gander, 20 by a dewlap under the throat and

Embden was the central market for the geese of a very large district; hence the name of the breed .-Wisconsin Agriculturist.

\(\text{\tett{\text{\tet

"Resolved, That said convention mittees be held at least ten days selves to be the better it

prior to such convention."

Resolved, That the committee ball running their end



