## ETY-EIGHT

ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER 5, 1931

POSSIBILITIES OF A $V$, WEICH TO ATTEND VALLEY CHRISTIANS ,ropen hivi what PETROLEUM MEET IN STORES WILL CLOSE
FOR ARMISTCE DAY
$\square$

IN ROSWELL NOV. 9th. PLANNING ARMISTICE


TWO NEGRESSES ARE INTHE CARISBAD Jall ON HJJACKING CHARGE

左

To Portales Score 8 to 0
 Unless Clovis Beats The Rams In Thanksgiving Grid Clash.







'Charlie Says (2nces
ises lots o,
on Easy (et.- Easy

The Judges Selected These

## WINNERS

IN THE
CONOCO \$10,000 Hidden Quart Contest

FIRST PRIZE... \$5,000.00 HERBEET E. LAKE
SECOND PRIZE ... $\$ 2,000.00$

THIRD PRIZE ... $\$ 1,000.00$

| MRS. ETHEL B. CHANCE |
| :--- |
| 124 Wet Lyna Strete, Norman, Oklaboma |

$\$ 500.00$ PRIZES










A Word to All Contestants
 CONTINENTAL OIL COMPANY
CONOCO
GERM PROCESSED MOTOR OIL
read the advocate
LOOSE LEAF DEVICES AT THE ADVOCATE

## J.C.PENNEY CO. <br>  327 Main Street <br> ARTESIA, NEW MEXICO <br> High Point of Winter Values <br> Penney's Leadership brings ontstanding "buys" for all:



## Announcement

We wish to announce that we have taken over the shop and the service department of the Jackson-Bolton Chervolet Co., and will continue to give a high class repair and parts service.

We who will conduct the repair and service department are well known to the people of this trade territory and we respectfully solicit a share of your patronage. You know the quality of our worhmanship.

Thank you.

Grover Kinder - Clyde Jones - L. J. Monschke


Unusual at
T03: Pair
Soft Auff - just the suggsty
blankets you want to to take the
blankets you want to tate the
tung from cold nightrit rey or
tin with coloed stripe border
tan with colored
Doubbe bed size.
Solid Colors!
Sateen Borders!
Cotton Filled
Cormforters
 Heavy Service Wt. SIES ROSE

$9: 9$


Sizes 34 to 50



Great Values!
Smatt IIats $\$ 2.88$


Exceptional Values in
(ripls?
Coats


## with matching berets







## The "Good" Old Days

Styles and fashions of Mother's younger ays may be revived, but it is comforting to inconveniences are gone forever.
"The old oaken bucket," kerosene lamps and stove wood went out with the horse and buggy. Various processes that were slow and laborious have been relegated to the junk heap.

Yet antiquated methods and wasteful devices are common in many homes. Let your Electric Appliance Dealer tell you how economical it is to own a washing machine, a sewing machine, a vacuum cleaner, a refrigerator, and other useful electric appliances. He will show you how you may pay for these appliances with the money they save for you.

## Southwestern PUELIE SERVIFE Company

## (E)LOCALS <br>  <br>  <br> Unequaled inSatisfaction Beauty Power <br> 

Two Turkey Dinners
With all the trimmin's, wrapped ready to be delivered anywhere in town will be given in exchange for the purchase of one of our $\$ 10.00$ Copupon Books. Coupons are good for any
purchase at garage.
DR LOUCKS GARAGE
 1 radio is true beauty, grace, with superior tone and a
new sensitivity hitherto unknown in radio at this price You get more volume and allearound better performance. This new GLORITONE Model 26-P with the Pentode Tube is all that any high-grade quality radio could be.
On display today. Brand New. Come, see it, hear it, and realize for yourself why it is so popular - why
it is Radio's Greatest Value.
McClay Furniture Store
(Your Home Should Come First)


## Banking Ballast

A ship must have so much ballast, whether or not it carries sufficient weight of pay-load, to keep an even keel, especially in rougher seas.

Banking must carry its load of ballast, too. Not all of deposits, of capital and surplus, can be used in loans. Some is ballast in safe reserve securities returning low interest but always marketable; some is secondary reserve quickly convertible some is cash held for immediate needs.

As value of collateral goes down, loans must be reduced and reserves, deposits and cash increased. As deposits, reserves and surplus increase, more loans may be carried as profitable business.

A bank cannot increase at will its capital, surplus, deposits which it must balance to conditions, and this balancing makes safe banking.

## Regional Clearing House No. 3 <br> New Mexico Bankers Association

BEING COMPOSED OF THE FOLLOWING BANKS:



DUCK DEPRESSION TO BE TACKLED BY NATION'S EXPERTS
$\qquad$


CLEAN WHOLESOME MILK
From an all Jersey Herd-10c per quart. Two Deliveries Daily.

ADKINS DAIRY
Phone 09F12

## Tax Notice!

The 1931 Tax Roll for Eddy County was delivered to the County Treasurer for Collection on November 2nd

Tax assessments thereon are now due and payable and will become delinquent on December 1, 1931

## R. E. WILKINSON, Treas.

Eddy County, New Mexico

## Administrator's PUBLIC SAL

I will offer for sale to the highest bidder without reserve on ${ }^{\prime}$ ceased, in Lakewood, New Mexico, all personal property belo this estate at this time unsold, as follows, to-wit:

Oil Well Tools and Accessories



## of God, put on the "whole armor Fophesians, whoth Chapter. shir tho never fight and eflow. devil, may wordd the flesh and the <br> the world measures spidid folks, has are very light in them, but they

JUNIOR HIGH SCHOOL
NOTES $\begin{aligned} & \text { that Miss Boyer says they } \\ & \text { do this kind of work often. }\end{aligned}$
The members of the Dramatic
and the Foreign Friendship cluss
had Halloween parties during the
special seryices
the christian chur
Sunday two prominent church
men of the Firs



Zanna Filbert and Minnie Woods



addition to the services are in
church serviees.
cegular Sunday


## ARTESIA ADVOCATE




Your household daily for the coming year 4hert MAREET paper. You can't afford thrre daily businees pages.<br>WORTH STAR-TELEGRAM<br>Morring-Evening-Sunday<br>AMON G. Carter; President

Don't remove the moisture-proof wrapping from your package of Camels after you open it. The Camel Humidor Pack is protection against sweat, dust and germs. In offices and homes, even in the dry atmosphere of artificial heat, the Camel fumidor Pack the last one has been smoked

## A FULL STOCK OF LEGAL AND OIL BLANKS <br> MAIL ORDERS SOLICITED AND PROMPTLY FILLED! <br> THE ARTESIA ADVOCATE

Artesia, New Mexico

## MUST SELL--

Located at the corner of Main and First Streets, inter section of Highway 2 and 83 , near six story hotel, establish-
ed 19 years .... Reason for selling 1 need money-you need the Feed, Flour, Coal and Seeds.
E. B. BULLOCK

## 3 PRINTING AT THE ADVOCATE



## ; WI

## ed or toasted:

: Camel Humidor Pack proves such a mel smokers-it brings them a fine to start with, and fresh to smoke. realize what natural moisture means in ess and flavor, switch to Camels and see. aild, slow-burning, throat-friendly st one day-then leave it, if you can! TOBACCO COMPANY, Winston-Salem, N. C.



## 

## FEED YOUR COTTON SEED

Why sell it for 50c ewt.-when its worth $\$ 7.33$ cwt. if fed to your dairy cows HERE'S THE RATION

[^0]200 ibs Kaffir Chops
1.80
4.60

600 Hbs Costs
$-\$ 7.40$
600 tbs produces 1800 tbs milk, worth_-- $\$ 21.06$ (Figuring 4.5\% butterfat market price 26c)

Less cost of Purina and kaffir_-_-_-_-_ 6.40

100 lbs nets


##  of Busine <br> M N M Smallest <br> Lightest <br> Strongest <br>  <br> THE FIRST NATIONAL <br> There Is No Substitute For erving Eddy County 27 Y artesia, new mexic <br> Strong Not the austere, indifferent in which we read about, but the representative of an institutio functions are governed by the cial needs of business-little Our problems have much in and we seek to give the advan our counsel. <br> The glad hand of fellowship <br> -YOUR BANk <br> Artesia Advocate <br> <br> The Most Fooled Mar <br> <br> The Most Fooled Mar the Man Who Fools the Man Who Fools Himself

 Himself}particularly when it comes to paying $h$ bills. Bad credit is like backyard gossip it travels fast--and it is magnified as it goes Therefore the man who fools himself b] not paying his bills promptly when dueis hurting himself far more than he cai hurt his creditors. They lose only money He loses their good opinion and eventual ly his own self-respect

Most people appreciate this and therefor pay up and keep their credit good.

## Retail Merchants' As: <br> artesia, new mexico



OCTOBER CAVERN VISITORS


OVERSUPPLIES OF OIL AND NATURALGAS ARE NOW BEING PUMPED INTO NEARLY EXHAUSTED WELLS TO BE HELD THERE FOR A MDRE FAVORABLE MARKET

WGAND AND GERMANY 3330 HORSES IN THE IH - MOST OF THESE - THROUGH DISEASES

0
the very few the age of 100 years $70 \%$ ARE WOMEN

## 

 Riforous c smith released A. P. Smith this morning com-
pleted boond in the sum of $\$ 5.000$
and was reeased from custody


Visit Them -by Telephone - Yunngsters away at school relatives. Just
Dister
Ditil
tell
Long
 which it is listed) and your
own tele
soon yephone number and soon you will hear them an-
sation rypicat station-to-
station night tates rom Artesia, N. M. toWichita X O............ 8120
 Just Call Long Distance as TELEPHONE


Lowrey-Keyes Auto Co. Telephone 291-Artesia, N. M.


JOB PRINTING AT THE ADVOCATE WEDDING ANNOUNCEMENTS-PHONE NO. 7

## A Carload of Lux, Rinso, Lifebuoy and Lux Toilet Soap



Joyce-Pruit Co. Sanitary Gro. \& Mkt.

## THE FROST IS ON THE PUMPKIN.-

which reminds us that winter is in the offing-And now while we have time-lets be thinking about getting your car ready for winter. Surely you will want antifreeze. Maybe your battery needs checking and other items too will need attention. Drop in-lets talk it over-get ou

Ford ARTESIA AUTO CO.
Phone 52

## 



## - Pardon Penmenhio

## PORTABLE

$\mathrm{T}_{\text {legibibe...and the they ore wititen }}^{\text {PPE }}$
wake for future reference.
The REMINGTON PORTABLE
$\qquad$
Artesia Advocate

## Better Choose Now

GIFTS WORTHWHILE
Come to Roswell today, visit this store and leisurely select those gifts for your loved ones. Here you will find a real selection to choose from. Gifts you'll be more than willing to pay.

You can choose now more advantageously than when Xmas shopping is in full swing.

## Huff's Jewelry Store Roswell, N. Mex




Premium Soda Crackers, made by the National Biscuit Com-
pany, are absolutely a superior product ... however, THEY pany, are absolutely a superior product $\ldots$.
COST NO MORE than the ordinary eracker.


For your nest bridge party serve OREO SANDWICHES. There is nothing nicer for dainty occasions,
We handle a complete line of Na tional Biscuit Company Cookies and
Cakes. -


Try Our Jams and Jellies.With Uneeda_Biscuit

## Joyce-Pruit 8



Hunts Sandwiches
(Cheese, Pimento, Ham and Dev Tasty Toasted Sandwiches (Cheese, Pimento and Ham Pony Malt (For those wanting a small M Double Rich Malted Milk
The McAdoo Dru


[^0]:    200 tbs Cottonseed_

