# Artesia Advocate 

Production
JacksonNo. 1
Is Increased
ByDeepening
Well Appears To Have Made An Increase Of About 30 EBarrels When Drilled 8 Feet Deeper - Prospects Are Encouraging.

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B. L. WALKER DRAWSA
CEN SENTENCEAA
CLOVIS SATURDAY












## PECOS VALIEY JUNOO

 BASKET TOURNEY TOBE Heloat hagermansif.
## Plans have been made to hold the





 Game No. 2, Roswell Central ver
sus Hope at 9 a.
Game No. 3 , Carsbad versus Dex
ter at 10 a. m.


## frigidaire officials here

 of he Frigidaire sales and servic
department of the Southwestern Pub
lic Service Co., for west Texas and lic Service Co., for west Texas and
New Mexico and W. E. Fisher of
Fort Worth, Texas, with P. M. Brat.
ton ton and Co., Deecoco Light and Frigi-
aire distributor, were here yesterday aire distributor, were here yesterday
looking over the Pecos valley terri-
tory. CLOVIS NEWSPAPERS SOLD
The Journal and the News, two
weekly newspapers of Clovis have
been sold to Mack Stanton, Missouri
Kansas newspaper man, who plani
to merge the two weeklies into been sold to Mack Stanton, Missouri-
Kansa newspaper man, who planis
to merge the two weeklies into a
daily about April st.
CITY MARKET TO MOVE CITY MARKET TO MOVE
TO NEW LOCATION THE LAST OF THE WEEK
Plans have been made to move the
City market from the Syferd building on Main street to the former quilding
of the Nobby Cleaners at 112 Rosese of the Nobby Cleaners at 12 Resese
lawn avenue. The moving operations
will be inauguated the latter part
of the week but

 move
state


## 

Drawing of Hotel Artesia to Cost $\$ 225,000$


Note to Aviators:-Fly High Artesia (N. M.) Is Building Up THE MOUNTAN STITES
PHONE CO. TO SPEND SUM OF S56,600 HERE


Construction On New Six Story Hotel Is Underway

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 GINNINGS OF PECOS VALLEY HAVE REACHED TOTAL OF 32,365 BALES

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\begin{aligned}
& \text { Several Gins Have Closed } \\
& \text { The Season-North Eddy } \\
& \text { County Gins Exceed The } \\
& 1927 \text { Output More Than }
\end{aligned}
$$ 250 Bales.



 with stops on each floor with return
switch to first floor. Basement to consist of billiar room, sample room,
mens ${ }^{\text {public toilet and drest dressing }}$ room,
Frigidaire room, boiler room rerator plant. main lobby, 33 feet First floor, main lobby, 33 feet
by 50 feet, entrance lobby, eight of-
fices, dining room, cafe and kitchen,


HOTEL BOOSTER Dr J. J. Clarke, secretary of the
Chamber of Commerce, who has been
a hotel booster from the start and a hotel booster from the start and
has given his time and energy toward
promoting a new hotel. sinee the
project was first undertaken four

ARTESIA ADVOCATE
The Pecos Valley News and The Artesia American

| MARTIN \& BLOCKER, Publishers |
| :---: |
| W. C. Martin, Editor | Entered as second class mazier at the post office in

Artesia, New Mexico, under the act of Congress of
THURSDAY, FEBRUARY 21, 1929


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| :---: |



## INSIDE INFORMATION

 car on a business basis-.check power getaway, swiftness hill-climbing---in actual tests--that's all that's needed to prove Buick superiority! Buick


## SHINE 'EM UP- <br>  <br> THE NEW STATE SHINE PARLOR

mitrox suix. treat

## COAL

We want to be of real service to you-and we can render the best service when you co-operate with us. Coal is cheaper direct from the car to you. File your orders in advance to be delivered from

## E. B. BULLOCK

Feed, Flour, Coal and Seeds eat at the manestic cafe

## The Simple Story

is interesting of the man, who decided that he was wasting the best years of his life without putting money hard at first, but soon saw that he could deny himself many things he had been accustomr

In three years the man and his wife were able to save 1000.00 . Out of this they bought a home. While they were paying out the home the property was constantly increasing in value.

Thrift has revolutionized the life of this man, he feels more self respecting and self confident and


Citizens State Bank
"The Bank of Personal Service"
E. A. CAHOON, President
C. E. MANN, Cashier


NEW FACES WHICH ARE TO BE SEEN IN THE 71ST U. S. CONGRESS

##  <br> 8

 Seventy-first Congress.
The new senators are: Walet.
Coneeticut Fredrie C. Waleott.
Deleeware John G. Townsend and
Daniel O. Hastings.


CTHE KITHINE

- KARINETZ LIVESTOCK VALUATIONS IN STATE SHOW AN
 Sxason for Envteranuma The season oo hospitality and good
heer is bere. Time for planning is


SPECIAL VALUE ${ }^{\text {© }}$ AS LONG AS THEY LAST! 1 Large White King Washing Soap3 Bars White King Soap1 White King Ironing Pad-
Retail Value ---------
Going at at Special Price of

THE STAR GROCERY
Phone 48
frese peluvery
ADVOCATE WANT ADS GET RESULTS
tell us your printing troubles-Phone 7

## New Spring Goods <br> HATS

Some of the newest shades and shapes
Hats now on display.

## NEW SHIRTS

In fancy madras and broadeloth, all in fast colors.

## UNDERWEAR

Just received a new lot from the mill, attractive patterns, silk unions and two-piece that you will surely want.
Come in and look my new suit line over-best line in town. Prices ranging from-
$\$ 25.00$ TO $\$ 60.00$
R GRAHAM
328 Main
ADVOCATE WANT ADS GET RESULTS
Themost econnomicalcarir

655
A. O. E. FActons

Ping cost is the direct result of Chryaler engineering, research and manufacturing expower and amoothness in a modern fourcylinder high-compression engine, while retaining all the inherent economy and simplicity for which this type is notable.
Yet economy is merely the beginning of the greater value Chryoler has built in the
Plymouth.

Plymouth is unique in the lowest-priced field In giving full size seating capacity for all
adule pasoengers-without crowding or dis.

Plymouth is the only car in its field giving



## 5 Sm Society <br> 






## birthday dinner






















| Mrs. Parley |
| :---: |
| splendid turkeorge |
| entertained at |valententine party, which include

of ice cream and and cake rereseshenent served








 ${ }_{\text {Drag }}^{\text {Dr ing }}$ Store.
mon


## Popular Priced Rugs

We are now showing the largest assortment of popular priced rugs ever seen in
Artesian, in the usual room size, $9 \times 12$ feet. Artesia, in the usual room size, $9 \times 12$ feet.
We also have a number of smaller rugs We also have a number of smaller rugs
which will add comfort and attractiveness to your home.

If you have wanted a rug for your home, now is your opportunity to pick your choice tractive price.

If you plan to remodel or change the interior of your home this spring include a rug or floor

We shall be glad to give you the benefit of our suggestions before you make the
change.

## McClay Furniture Store



## Welton Grocery

The store with the same service to all regard less of where you live-in town or the country
All the $\$ \$$ the same size here-give us a trial, you might like us.

We have a few HAMS29c the pound Half or Whole
Be sure to get your coupons, as we want all of Chinaware FREE , secure a set of our Beautiful. EL PASO--LIBERTY HALL MARCH 4.5 CHICAGO CIVIC OPERA

## "THAIS"

(In French)
nt Ads DRILLNG REPORT

## 58：









 FOR SALE－Lots $7.9-911$ in Block 4 ，
Original city of Artesia，New Mex．

 Galesburg，Mlionois．$\quad 10$－tic engraving at the advocate TO TRADE FOR TRADE－Good secend lein note
and mortgage for 830.00 on pro perty near Artesi．for light tred
far．closed．H．A．Hunter，Portales，
N．M．
 FOR RENT New modern furnished
dwelling， 1 block south of Main．

 WANTED－Residence lot，state price
and location．Address $M$ care of
A．

## MOTHERS－Be free from worry




解毞皆




OIL LEASES，ROYALTIES dRILLING CONTRACTS
mesa oil company，inc． william dooley，President artesia，new mexico

## NEW FOUR THOUSAND FOOT TEST

To start soon in Tularosa Basin near Alamogordo
 MR．JOHNSON Hardwick Hotel
PULVER OIL DEVELOPMENT CORPORATION
FRANK FORTUNE PULVER and Associates FISCAL AGENTS
ARTESIA，
NEW MEXICO

## We are Boosting for the New Hotel

－－and Artesia as a whole． Artesia is going to grow －－watch us grow with her．

## Jackson－Bolton Chevrolet Co．

＂Buy with Confidence from a House with a<br>Conscience＂ ${ }^{\text {IN }}$ the matter or the lass

 Notice of foreclosure sale In The Distritct Court of Eday

## G．M．Winans，Assignee of the First National Bank of Artesia，New

 MationalMlaintif，
Plater
${ }^{\text {W．．A．A．Bryan，Ann }}$ Joseph Zeleny， Joseph
Deefendants．
Den


## COTTONWOOD ITEMS Mr．and Mrs，B．N．Meclarry of Latronect ranch visited at the home of John Norris，Sunday． Lawrence ranch visited at the home of John Norris，Sunday． Mr．and Mrs．King of Lake Ar－



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well．





clock a．m．of that day the following Eddy county，New Mexico and des
eribed ous the
Northeast
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the artesian well loeated near the
lom Northed land corner of the the above dess－with an undivid－
edi one haif
enter pumping plant，and engine located
thereon，also草管年等






 Mexico，and that the proceeds from
the sale of all of the for oresaid pro．
perty will be apol
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certain morte described property of his co－defend－ $\underset{\substack{\text { Bryan } \\ \text { ampoul } \\ \text { Total }}}{ }$ and internt
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due sate plaintirf on date of $\begin{aligned} & 217.13 \\ & \text { Cost due plaintiff }\end{aligned}$


 DECEASED．
Noticis is hereby given that the un－ January， 1923 ，appointed adminis
tratix of the estat of Webb，deceased，estate of the Alexanner
M．Hender
M．Grantham，Probate Judrale Therefore，all persons $h$ oo
 Cerk of Edd County．New Mexieo
ithin one year from the date of id appoint vert as as provided by law
the same will be barred the same will be barred． LULA CANTELL，

No matter how closely you inspect The Outstanding Chevrolet of Chevrolet History－you will never appreciate what a wonderful achievement it is
until you sit at the wheel and drive． So this week has been set aside as National Demonstration Week，and you are cordially invited to come in
and drive this sensational automobile． Not only is the new six－cylinder valve－
In－head motor $32 \%$ more powerful，
－a Six in the price range of the four！
 with correspondingly higher speed
and faster acceleration．．．not only
does it provide a fuel－economy on bet－ does it provide a fuel－economy of bet－
ter than twenty miles to the gallon－ ter than twenty miles to the gallon－
but it operates with such marvelous smoothness that you almost forget
there is a motor under the hood！ there is a motor under the hood！ Regardless of the car you may now be rolet Six．Come in today－and enjoy the greatest motoring thrill you have range

Jackson－Bolton Chevrolet Co．
ARTESIA，N．M．


THE NEW MEXICO CROP VALUATION IS PLACED AT \$28,884,000 REPT

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short short circuit and which from posssib
possible for possible for any thief to cut the wires
at the ignition it, so as to start the car without a
key. key.
Ignition troubles, with this design, are rare and those few which occur
can easily be detected and readily remedied. For example, if the condensor which is a part of the ignitionsor which is a part of the igni
dhould fail it is so designed that it can be replaced in two minutes. Likewise the breaker arm
can be removed and replaced without can be removed and replaced withou
the assistance of any tools whateve
in less than a minute's time.

## A famous financier says:





NEW YORK LIFE INSURANCE
A. L. ALLINGER, Representative

## R <br> Telephone News

New Mexico Telephone Users Place Daily Average of 2017 Long Distance Calls in 1928 Telephone "Traveling" Increases Daily One of the most imporant tactore that made posible

 asubtantial increase
 in 11
If, under the latest schedule of rate reductions, the use


## A STATEMENT OF POLICY

"Today, practically any one anywhero can talk by tele-
phone with any one else anywhere in the country, Moreover,
 ${ }^{\text {cipal }}$ citites of Mexico."


## , sent

 opener sor he woy how to use a cever have to gohungry after he gets marrled. - Cln.
honatil Engulrer. Sail away with the "Sailor Maids"


Fuel system of the new Ford has been designed for reliability and long service


The practical value of Ford
simplicity of design is $\mathbf{e s}$ simplicity of design is es-
pecially apparent in the fuel
system. system.
The gasoline tank is built
integral with the cowl and is integral with the cowl and is
unusually sturdy because is made of heavy sheet steel, terne plated to prevent rust
or corrosion. An additional factor of strength is the faet that it is composed of only two pieces, instead of three
or four, and is eleetrically welded-not soldered
Because of the location of gasoline is an even, natural flow-following the natural law of gravity. This is the simpiest and most direct way of supplying gasoline to
the carburetor without variations in pressure. The gasoline feed pipe of the new
Ford is only 18 inches long and is e
The gasoline passes from
the tank to the carburetor through a filter or sediment bulb mounted on the stecl dash which separates the
gasoline tank from the engine
The carburetor is specially
designed and has been to deliver many
thousands of miles

Ford Motor Company


Country Produce Bought and Sold


"Mac, you dress like a prince and still save money. Slip me the low-down."
"Well-take these kicks, for instance. They're Florsheims. Ever see smarter lines? Finer quality? Never! But do they cost more than ordinary shoes?
"Not at all! Buy Florsheims, brother, and save money yourself!"

Peoples Merc. Co.


TWENTY-FIVE HIGHWAY THE SENATE CONFIRMS BILLS PASSED BY THE DILLON APPOINTMENTS N. MEX, HOUSE TUES. $\qquad$



## JUST A PERSON LETTER

DEAR UNKNOWN FRIEND:
You came in our store the other day and purchased a Manhattan Shirt, Phoenix Tie, some Hole Proof Sox and a pair of Paris Garters.

We would like to take this means of thanking you sincerely for this patronage and at the same opportunity of serving you in apy manner whatever in the future.

It has always been our desire to give the men and boys of Artesia as fine a service as is obtainable anywhere in cities much larger than our own itche criticism when we have failed in any particula

We court criticism and assure you that if any article that you may have purchased from us fails to give you a reasonable service, we would appreciate your telling us all about it, then we
will do the rest. Oh, we almost
Oh, we almost forgot what we were going
tell you in this letter which is: "we have just tell you in this letter which is: "we have just Suits from shipment of those fine, hand tailored Nuits from M. Wile \& Co., 'Club Clothes,' Buffa' looking over the New Spring Styles and patterns before the sizes become broken.

We are expecting you, so do not disappoint us.
Very sincerely,

## Joyce-Pruit Co.

"the big store'
JIM SMITH LOSES AN GEORGE WEDEL DIES EYE WHEN STRUCK IN TUESDAY - BODY IS FACE BY A STONE SENT TO NILES, MICH.

Jim Smith, who operates a filling
tation at Lake Arthr was

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The 1928 Bridge club was enter-
tained at the home of Mrs. Wendel
Weleh in the lilinois Cam.



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 pentine The artcles are
the open air to try.

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the most triling words.-Lew Wal

tace. | the |
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| lace. |

## Plural of "Pair"





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##  <br>  <br> Bank On!

"Mac, you dress like a prince and still ave money. Slip me the low-down."
"Well-take these kicks, for instance. They're Florsheims. Ever ee smarter lines? Finer quality? Never! But do they cost more than ordinary shoes?
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Peoples Merc. Co.


TWENTY-FIVE HIGHWAY THE SENATE CONFIRMS BILLS PASSED BY THE DILLON APPOINTMENTS N. MEX, HOUSE TUES.
Santa Fe-The house of represent.
atives Tuesian night passed twenty-
five road bill atives Tuesday nige
five foad buls.
The lights went  Sulid are: and the roads they would
52 in Sierra county improve hivg hivay 52 in inerra county; 14 ,from Texas
line in thon
gordo throush na county to Alamo






 Cimaron-Tasos river rod to conneet with from Dixh
to Trampas; 62 from Cuerva to Gari-
 alupe county; 11 from La Tijera to
Tajifueu
No. 5 , from Veguita to Los Cer-


 crady-San Jon road; Gerconto the
constrution work in San Miguel and
Guadalupe counties: 106 Stome 0 and



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## JUST A PERSON ${ }^{-}$ LETTER

DEAR UNKNOWN FRIEND
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We would like to take this means of thanking you sincerely for this patronage and at the same time to assure you that we will appreciate the opportunity of serving you in any manner whatever in the future.

It has always been our desire to give the men and boys of Artesia as fine a service as is obtainable anywhere in cities much larger than our own little city and we realize that such service is only possible by your cooperation and your criticism when we have failed in any particula
We court criticism and assure you that if any article that you may have purchased from
to give you a reasonable service, we would appreciate your telling us all about it, then we will do the rest.

Oh, we almost forgot what we were going to tell you in this letter which is: "we have just received a shipment of those fine, hand tailored N. Y., and feel confident that you would apprecia looking over the New Spring Styles and patterns before the sizes become broken.

We are expecting you, so do not disappoint us. Very sincerely,

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"THE BIG STORE"
JIM SMITH LOSES AN GEORGE WEDEL DIES EYE WHEN STRUCK IN TUESDAY - BODY IS THE FACE BY A STONE SENT TO NILES, MICH.
 well hast Sunday to have one of his a short illness. Mr. Wedel came to
enes taken out by surgeons at the this section several years ago and
St. Marys hospital as a result of homesteaded some land west of Lake.
an accident on the highway near Ar- wood until he went blind. For the St. Mary's hospital, as a result of homesteaded some land west of Lake-
an aceident on the highway near Ar- wood until he went bind. For the
tesia some two or three weeks ago. past few months, he. has made his
At that time Smith, returning from home with J. L. Kinnebrew. Ateshat time Smith, returning from home with J. L. Kinnebrew.
Artesia, meta cor coming from the The body is being shipped
opposite diretion at a rapid rate
of speed and a rock flung by the and

 the eye and later caused the eye to
have to be remove be remer
-The Hagerman Messenger

A growing interest in the dairying
industry in this section has caused
$\qquad$
 etting and engraving. Lepairing, store Me .
Latt plans to put in a stock of new jewelry and other accessories usual
to a jewelry establishment He has moved his family to Ar-
$\qquad$

## BEST TIRES

for the money and guaranteed
at
Dr. Loucks Garage
YOU Are Invited to inspect our east window where you
will find the trophies of the annual
basketball tournament on display.

About two hundred guests are expected to attend the annual tournament to be held here March 1 and 2. Whether you are a guest or a student of the
local schools, we wish to take this opportunity to extend to you a cordial Store your headquarters during the tournament.

## Palace Drug Store <br> Phone 1

"The Home of Pure Drugs"


[^0]:    
    
     Calling Cards. 100 for 81.75 , on bes grade pand
    Advocate.

