## Good Water Management Makes Two Bale Crop

Lubbock Seeks BidsOnHuge Water Lines

First TRADES DAY Drawing For Cash Prizes At 4:30 P. M. Saturday, February 9
Cify Council Expects Petitions For Annexing Southwest Area To Town
A. W. Beaty Passed Awav January 29
Nond

## Pools Erecting New Building

## Walter Damron Is Re-elected Prexy Five Area Phone

Bobo To Erect Office Building

County Purchases
Three New Cars In
Tuesday Meeting


Only 140 Pay
Poll Taxes In Bailey County

## Johnson-Pool

 Buys Carothers Lots On West 1stJournal To Raise Subscription Fee Effective March 1

Three Persons Killed In Highway
Accidents In County During 1956

Rufus Stolen At JayCee Meeting Saturday Night

Lions Ladies Night To Be February 15

Cotton Growers Elect Two Local Men Directors

## Names Needed For Labor Survey



JayCees Start Rehearsals For Minstrel Show

Sudan Reported To Have 1200 Names On Labor Survey




## CIASSIFIED ADS




Holly Ann Cox Becomes Bride of Ted Millsap In Double-Ring Service


WSCS Study Book On YouthIn Society


ARE YOU PLANNING TO BUILD A NEW HOME OR MAKE THE ONE YOU NOW HAVE INTO A BETTER AND MORE MODERN AND ENJOYABLE PLACE TO LIVE? No matter, what ever your problem, we want
to discuss it with you and show you our complete supply of -
QUALITY LUMBER \& BUILDING MATERIALS
$\qquad$
$\qquad$ IT WLL PAY YOU TO SEE US AB

Eastern Star Deputy Grand Matron In

.

## FEBRUARY Clearance sale

COME IN! CASH IN:


DRIVE OUTIN ONE:
NOW THRU FEB. 16
Our Lot Is LOADED With Clean Used Cars And Used Pickups

## CHECK THE BARGAINS LSTED BELOW:

|  | 4-door, radio heater, over drive good tires, new $\$ 494$ seat covers, sound as a dollar |
| :---: | :---: |
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|  | 29 |
| 12094 PLYMOUTH Ploza, 2.door, heoter |  |
|  | ${ }_{1} 1949$ OLos M |
| ORD FAIRL |  |
| radio , heoterer, overdive, good rubber, real sharp S |  |
| 1955 Buick Speciel 4 | -GOOD USED COMMER |
|  |  |
|  | ${ }_{1952} 19$ Chevrolet. |
|  |  |
| Foro Ranch Wagon, less than | 1951 RoRo 1,2 ton Pickup |
| 4,mon ocruel mites |  |
| 1954 CHEVROLET 210.4 | 4.speed ransmision $\quad$ S 794 |
| haoter, see and you'll buy it |  |

## Many More To Choose From

MR. TRACTOR TIRE USER

# DON'T BE MISLED BY PRICE! 

See Our Tires And Compare Before You Buy!
We Meet or Beat All Competition
First time at this low price!


GOOD TYEAR SPECIAL BATTERY!
$\qquad$
Exc.

On Spot Financing - Bring Your Title - Come Prepared To Trade!


## VOLUME 36, NUMBER 6

Sudan Teacher Reviews Aspects of '57 Sutlook In Talk Here Tuesday Noon

$\left.\right|_{\text {ious subjects which arters on var }} ^{\text {ing a sered }}$
a recent issue of U. S. News and
World Report.
hich ar
hether war is closer colleges, entrance exams requ all prospec
jennings' in lengthy tour down state

FARIEY INSURANCE AGENCY REAL ESTATE \& INSURANCE AUTO FINANCING - FARM AND CITY LOANS SERVICE beyond the contract

Good Water Management By L. E. Bratcher Makes 2 Bale Cotton Crop

## NOW OPEN

## Roqers Radio \& TV Service

LOCATED IN WHITE'S AUTO STORE - MULESHOE

- tV SERVICE CALLS DAY OR NIGHT -

SATISFACTION GUARANTEED OR NO CHARGE

FOR EXPERT REPAIRS - CALL THE "TV DOCTOR"
PHONE - DAY 4570
muleshoe
NIGHTS AND SUNDAYS 8190 WE GO ANYWHERE - ANYTIME

absorbs water at the rate of
about inches an hour, and can
be farmed with only timited
special proatices to hold the soil
spainst washing or blowing. The
againe is also contributable to
grade is good irrigation, being about 1
inch per 100 foot of fall. Level
irrigation, of course, is the most
efficient system.
Mr. Bratcher applied 3.6 inches
net moisture each application
 which brought his soil back up.
to its total water. bearing capaci.
ty of 6 incheses for a depth of three
feet. Cotton while in full
reownth
requires 25 inch per requires .25 inch per day, and by
supplying the 3.6 inches pre. irri-
gation with a 2.3 week cycle, Mr.
Brather met this requirement
for maximum growth. By look.
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 Nces.
Mr. Brateher broke his liffe
nches deep, pre-watered 6 hour In Star cotton acres of of North
ais home
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Lyn used a length of run or
6foret which, based on an in
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hour. enabled him too have a
total watering time of 4 hour
which applied a total of 51 in $=5=5$ $=5=$




It Takes the Right Combination to be OUTSTANDING!

is. hic.

fuel for a growing empine Pioneer Natural Gas Company

for quick service THE CORRAL DRIVE-IN
解 Drive-In
MOCK'S TASTY-CREAM
ry Our Steak Sandwich on Garic Toast

## Wholesale Price

- ON -

VEGETABLE SEED
See Us For All Your Seed Needs!
HIGHEST YIELDING HYBRID MILO SEED

- SPRING BARLEY AND
- SPRING OATS

RAY GRIFFITHS \& SONS

| Grain Sorghum Wiht Early Maturity Developed At A\&M | Credit Cards For Telephone Calls | Vaccine Brings Big Decrease In Polio Incidence |  |
| :---: | :---: | :---: | :---: |
|  | Now Available |  |  |
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| planting in areas of low rain- fall or in dry years. It is also adapted to higher altitudes and latitudes where early maturity is |  | Week Day Radio Programs of KMUL |  |
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|  |  | Muleshoe State Bank |  |
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## Here's the bomb

 twat broke the "low-price" lineup!

This big high-stepping Chieftain started a revolution
with a carload of "firsts" and an eye-popping price tag!
The low-price field never looked like this before! The handsome husky you see right here has the ownership-than ever before possible on a well-trained budget! Just look at what they're making room for now in the low-price lineup: a strapping 347 cu . in., 10 to 1 compression ratio Strato-Streak V-8 . . a whopping, road-hugging 122 inches of wheelbase and an all-new suspension system for a Level-Line Ride that's next best thing to a magic carpet! And this streamlined beauty takes on the field with more than six dozen "firsts", all proved by 100,000 of the roughest, toughest test miles a group of facts-minded engineers could devise! If this sounds like wonderful buy-it certainly is! Our advice is to stop dreaming and price it! At a cost less than a lot
of the low-price jobs, this newcomer is making big-time buyers out of former "all-three" owners!

[^0]
## Family Night Social Is Held Fellowship Hall



Superintendent Approves.TV. 'Let's Teach'
DAMRON REXALL DRUG STORE

THE MOST COMPLETE PRESCRIPTIO DEPARTMENT IN WEST TEXAS

SENSATIONAL OFFER!! REMINGTON RAND ADDING MACHINE


NOTHING DOWN-SIA WEEK
Buys This New Remington Rand Simplified Adding Machine - Handles Figures Faster, Easier Available In Five Colors
THE MULESHOE JOURNAL
PHONE 7220
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## Bailey County Memorial Park, Inc.

MULESHOE, TEXAS - BOX 1235
"THE STRENGTH AND CHARACTER OF A COMMUNITY IS OFTEN REFLECTED IN THE CARE AND RESPECT OF ITS DECEASED"


## CONGRATULATIONS!

TO A WIDE AWAKE, PROGRESSIVE, THOUGHTFUL COMMUNITY ON THE TREMENDOUS SUCCESS THAT YOU HAVE MADE OF́ YOUR MEMORIAL PARK WE ARE NOW IN THE PROCESS OF CLOSING OUR HOME PROGRAM


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This program is yours for the asking under no obligation whatsovero on
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lecting.
We are happy to be of any service that we possibly can at times of need

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$\qquad$

| to: balley county memorial park, inc. - muleshoe, texas FROM: $\qquad$ address: <br> I am interested in your Explanatory Home Program under no obll. gation or cost on my part. <br> Mail To: BAILEY COUNTY MEMORIAL PARK, INC. Box 1235 $\text { Box } 1235 \quad \text { Muleshoe, Texas }$ |
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THE MULESHOE JOURNAL
M. FORBES, Publisher


Babson Discusses
YOUR BRAINS


FIND OUT
WHY WE SAY
T'S PERFORMANCE
THAT COUNTS!'


## 66

A gasoline that makes the most of today's higher horsepower I
Phillips 66 FLite.Fues has what you ne get top performance from todays inore
owerful high compresion motors. It
ffers lively, quiet acceleration.. . oood mirs lively, quiet acceleration. . . . . ood
mileage
it your Phillips positive anti-stalling. Fill up
Dealer's, and bring out


Wildlife Specialists Visit Game Refuge

Sand Hills Philosopher Comes UP WITH SYSTEMHECLAIMS WILL SOLVE THE FARMPROBLEM


## CHRISTIAN SCIENCE




Only '57 Fords give you all these modern features!


Joint Polio Benefit Party Held Thursday



# 4 

REASONS WHY

## STEEL PIPE

## IS YOUR BEST BUY

## 1. Steel Pipe Is Proved

Nothing is stronger than steel. No substitute has been found which com bines the durability, strength, and lasting economy of steel. With steel pipe for your water lines and well casing there is no weak link. There is com-

## 2. Joints Are Welded

No joint can be as good as a welded joint. Welding is not a temporary coh nection, nor is it one that is "iust as good". Welding form a permanent bond between two lengths of steel pipe. A bond that is leakproof and

## 3. Permanent, Long Life

Properly coated steel pipe will last indefinitely. Protective coatings nullify the effects of moisture, soil chemicals, electrolytic action, etc. Not only is the protected steel pipe long lasting, but you know that you can depend on it

## 4. Steel Pipe Is Priced Right

## ong life, positive joints,

 maintenance free for the same price as a competitive substitute and synthe tic materials. Don't be caught with a poor piping job that can shut your ir rigation down. Remember, the water comes all of the way in a steel pipe. Make sure it gets to where you want it in steel. Play it safe with dependable, proved STEEL PIPE. Steel Pipe will stand pressure in connection with sprink ler irrigation systems. We are now equipped to install underground Steel Pipe and Sprinkler Irrigation Systems.
## Dipped and Asbestos Wrapped and 10 Inch Pipe Asphatr Dipped Uncoared Well Casing Pipe In 6-8-10-12 and 14 Inch Diameter.

## AT COMPETITIVE PRICES

PHONE 4170
D. H. SNEED SUPPLY

MULESHOE

## Bridal Shower Jan. 22 Honors Mrs. Parish



| guaranty abstract co $\qquad$ and Towns in Bailey County, Texas BONDED FOR YOUR PROTECTION Office In Bank Building PAT R. BOBO, Owner |
| :---: |
| MULESHOE DITCHING SERVICE <br> A. GREEN, Manager <br> 79 - Muleshoe - Res. Phone 6372 <br> WE HANDLL - <br> Uniłed Pipe and Tubing PLASTIC GAS LINES AND UNDERGROUND IRRIGATION WATER SYSTEMS |



3 BARBERS TO SERVE YOU

- John Booher
- Billy Hatch
- J. W. Watts

HINE BOYVirgil Livingston
Sanitary Barber Shop


Si 2001 POBD MODEL 30-TH
Developed for wheld ined in lhe Hig Mains

- Replaceable Teflon Bearing Insert
and absorbs normal sprinkler wear.
- The snug fitting neoprene hood pro
- The snug fitting neoprene hood protects the to
of the bearing from blow sand.
minimize wear on anll moving paris.
areater diameter and most uniform coverage of
any sprinkler in its class.
PENDABLLITY •PERFORMANCE •LONG LIFE •EFFICIENCY
from your local Rain Bird dealer.
A RAINY SPRINKLER SALES

H. Briggs, Everett, McBroom, Mina is the daughter
Caroi smith and James Welch.
Refreshments of individual
caks. Finis Jennings.
 Friday with Mrs. Wilterding's
parents. Mr. and Mrs. Roy Dan.
iels and other relatives.


KING AND QUEEN OF HEARTS-Television stars Perry
Como and Dinah Shore are arrayed as the King and Queer of
the 1957 Heart Find dive of the American Heart Association.


## Lynda Smith Hosts

## Party Before Leaving


ROBINSON'S BOOT SHOP bOOT AND SHOE REPARING A SPECIALTY WESTERN WEAR FOR THE ENTIRE FAMILY 5nem 720

 Dorman, Oran. Reaves. Devanar
Wall and Miss LLnnd Smith
Mrs. Kennet Pyburn is, work.
ing in the Willss Food Store in Morton for a few weeks.
Mr.
Bilite vist visted in the ho home of an theit

 | son and family. Mr. and $\begin{array}{l}\text { Mrs } \\ \text { Vurles Wall and sons, saturday }\end{array}$ |
| :--- | The men of the Maple church



## 

## 

 =Pleasan valuy news
Community Cake Walk
Earns $\$ 62.11$ For M.O.D.
PIEASAN vanter News
Community Cake Walk
Earns $\$ 62.11$ For M.O.D.

"He's up for Med in the home of. Graylen vis.
Vurles Wall last Sunday.
Miss Lynda Smith gave a fare. Miss Lynda Smith gave a fare.
well party Tuesday, January 29
in the home of her grandparents.
. well party Tuesday, January 29,
in the home of her grandparents
Her classmates and friends all enjoyed a wonderful time. Lynda
will go bacc to her home in Cali.
oornia with her grandparents,
Mr will fornia with her grandparents,
Mr. and Mrs. Man. She has
been staying with the and
coing to school. All her friends
ond oing to school. All her friends
arkAnsAS vistrons
 John St. Clair has been on the
sick list. His condition has beer sick ins. His.

## Mrs. Russell Haberer spent tw last week in the Methodist Hos pital in Lubhock

 Mr. and Mrs. Roy Shoemt. and Aloma were Monday nightcallers in the Leroy Hicks home. The PV community sponsored
a cake walk Saturday night, Feb Music was furnished by a
string band consisting of Eugene Buhrman, Gerald and Harold A lison, Roy Shoemaker, Norman
and Terrell Hodges, E. K. Ange.




Introduce Better Government Bills




## ANNOUNCEMENT

needed time off, beginning Saturday, February 9 th our offices will
CLOSE AT NOON ON SATURDAYS
$\qquad$ OPTOMETRISTS
460 LFD Drive - Phone 1001
hone 1001

## YOUR KEY

TO YEAR-ROUND ENOOMMENT
Entertainment - Education YOUR OWN SUBSCRIPTION

TO
THE MULESHOE JOURNAL

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- LOCAL PICTURES
- FARM FEATURES
- WOMEN'S FEATURES



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His Golden Anniversary at the Wheel I

> In Texas, there is a gentleman who is currently driving out his fiftieth year at the wheel of a Cadillac car. In New Jersey, there is another gentleman who has purchased every yearly model that Cadillac has produced over the past fifty-three years. These are simply dramatic examples of one of the most remarkable truisms in all motordom: that once a man takes the wheel of a Cadillac, he usually remains at the whecl of a Cadillacl To be sure, a motor car would have to offer many unique virtues in order to win so generous a place for itself in the affections of so many. And, in the case of Cadillac, we think these virtues are selfe-evident. There is, first of all, quality. No effort of Tther
to make Cadillac the finest possible motor car There is beauty and luxury and performance. work have, over the years, brought Cadillac an inbred majesty and elegance that are entirely its industry's conslant inspiration. Finally, there is repulation. N history has another motor car sustained such a abiding public conviction in its own groodness. And, certainly, these basic Cadillac ingredients So whethear reaped their richest harvest. So whether you've been at the wheel of a
Cadillac for half a century spend your first hour in the "car of have" yet to spend your first hour ine "car of cars"...You
should see and drive this newest of Cadillacs.

JONES MOTOR COMPANY

## Mules Enter The Stretch For District 1-AA Crown

Mules Win Game of The Mules Down Dimmitt Tuesday Night Year Over Tulia Friday To Lead Conference 1-AA Cagers


[^0]:    HIGHWAY. 70 AND 8

