

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Seventy-Sixth Year, Fourteenth Week

The Devil's River News, Sonora, Texas 76950, Thursday, December 16, 1965

Price 10¢

Best Decorated Home To Be Announced Sat.

Bob Johnson, Sonora Chamber of Commerce manager, reminded all Sonorans recently that decorations on the exteriors of homes will be judged Friday and he urged everyone to get into the spirit of Christmas and decorate their homes.

This contest is sponsored jointly each year by the Chamber, Downtown Lions Club, and Sonora Woman's Club. A committee of judges from the Woman's Club make the selections and all decisions are final.

Cash prizes of \$25, \$15 and \$10 are to be awarded to the winners—those with the most outstanding decorations.

Although no formal entry is required, Johnson asks that anyone wishing to enter the contest phone his office or the Devil's River News and leave their name and location of their home.

The final decision will be made on Friday and will be announced

at the corner of Main and Concho streets near the First National Bank at 4 p.m. Saturday. Prizes will be awarded then.

City Offices Set To Close Dec. 24

The City commissioners authorized the closing of city offices on December 24 at the last regular commissioners meeting at City Hall.

R. R. McCulloch met with the commission and discussed the new telephone building under construction here.

Also at the meeting the commissioners set compensation for the elected city officials at \$10 per meeting, the same as last year.

GALBREATH SELLS BULLS

Billy Galbreath recently sold five Aberdeen-Angus bulls to J. W. Gorman of Poteet.

St. Nick's Appearance Thrills Children Sat.

Santa swept into town last Saturday and delighted many boys and girls who had made a special trip just to see him. The occasion was the merchants' Christmas open house.

The merchants offered a variety of bargains and prizes for Sonora shoppers in the open house that

began at 4 p.m. and ended at 7 p.m.

The Ruth Shurley Jewelry Store gave away a roasted turkey to Mrs. James T. Hunt and the Ratliff Store gave a blanket to Mrs. Byron Smith.

Neville's Department store was also in on the prize awarding. A Miss Castellija won a health kit for children, while Mrs. Frank Bond won a bed sheet. Neville's also gave a Christmas table cloth to Billy Lee Doran and a blouse to a Miss Carter.

Sonora Electric awarded two record albums to Madge Davis and Al Letsinger.

Carla Whitworth Wins First Place In Debate Tourney

Miss Carla Whitworth, daughter of Mr. and Mrs. Leroy Whitworth, and her colleague, Elaine Yarborough of Waco, recently won the first place trophy in the senior womens' division at a debate tournament at East Central State in Ada, Oklahoma.

They defeated a team from the University of Houston in the quarter finals, beat the University of Texas in the semi-finals, and defeated another University of Houston team to win the first place award.

Miss Whitworth is a member of the debate squad at North Texas University. She graduated from Sonora High School last spring.

The North Texans competed against 36 other schools from seven different states.

Help! Again!

The New Year's edition which will include the 1965 Review will be printed before Christmas, we therefore, urge you to get any notices that must appear in the paper to the News office by December 22.

The printing department of the Devil's River News will be closed Dec. 27-31. Please anticipate your needs for this period.

Italian Doctor Visits Alvis Johnsons

The Alvis Johnsons had as their guest recently Dr. Guido Currarino of Levanto, Italy. The Johnsons' son, Dr. Alvis Johnson Jr. and his children, Craig and Scott, all of Dallas, brought Currarino to Sonora for a visit.

The Italian doctor graduated

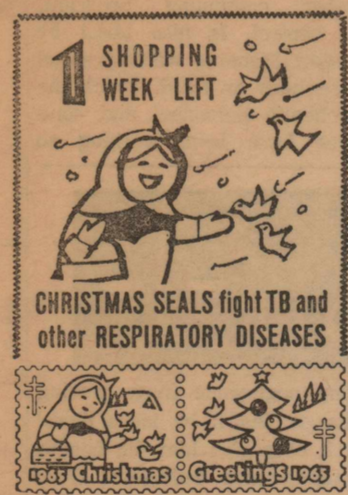
from medical school in Genoa in 1945 and came to America in 1949. He then trained in pediatrics in Syracuse, N. Y. at New York State Medical School and then in radiology at the Cincinnati University and Harvard Medical School. After this training he worked as a pediatric radiologist in Boston, at a children's hospital in Cincinnati, and at the New York Hospital, Cornell Medical Center.

He is presently at the Children's Medical Center in Dallas. Currarino says that his main hobby is deer hunting, although he has "never caught one."



Here Comes Santa!

SANTA VISITED SONORA Saturday during the merchants' annual Christmas party. At 5 p.m. he arrived and passed out candy to the children who were on hand to see him, above. Santa's helper, left, Bill Jolly, has just made Dennis Brown, son of Mr. and Mrs. Buddy Joe Brown, very happy with some candy. Members of the Sonora Volunteer Fire Department assisted Santa during his visit here.



Senior Citizens May Be Eligible For Medical Care

"Anyone age 65 or older, who is not receiving social security, railroad retirement, civil service, or old-age assistance from the Welfare department, should visit their social security office now to file a claim for the new medical health insurance benefits," Floyd B. Ellington, district manager of the local social security office stated recently.

People meeting these requirements could be better served if they file their claim now he stated, rather than waiting until the deadline to file. Ellington said that anyone receiving old-age assistance from the State Welfare Department only should wait until they receive word from the welfare as to when to file for these benefits. However, he expects to have information on taking Medicare claims from this group in the near future.

"As mentioned on previous occasions, any person age 65 before 1966 must file a claim by March 31, 1966 and decide whether to elect the voluntary medical insurance supplemental benefits. This means persons who are still fully employed and who have no idea of retiring in the near future," Ellington said.

1966 Miss Wool Event To Be Staged in Big "D"

Selection of Dallas Apparel Mart, Dallas, as the 1966 site for Miss Wool of Texas Pageant and contest, was announced recently, by G. C. Magruder Jr., president of Texas Sheep & Goat Raisers Assn. The annual contest and pageant, whose winner goes on to represent Texas in the Miss Wool of America Pageant held annually in San Angelo, will be held in May, in the multi-million dollar facility. Exact date is to be announced later.

Magruder, in making the announcement, said, "We are most pleased to have the opportunity of staging the Miss Wool of Texas Pageant at the Apparel Mart. The splendid cooperation of Texas Fashion Creators Assn., who are working with us, will undoubtedly make this a most important apparel market event."

The pageant will be held in conjunction with the Apparel Mart's fall-winter market, with 6,000-7,000

store buyers expected from all parts of the United States.

"We are making a fresh, direct approach to the job of selling quality wool and mohair apparel," Magruder added. "We feel it to be very important to present our case before the buyers for clothing stores. By presenting outstanding wool and mohair fashions before a large group of buyers, who in turn can carry the true story of these luxurious fibers back home to their own customers, we will be telling our story as it has never been told before."

"With 12 to 15 lovely Miss Wool of Texas Contestants modeling these outstanding designs, who could resist", Magruder said. "This will in no way detract from the annual statewide tour of special fashion shows made by Miss Wool of Texas, but will give her tour even more importance, he added.

Miss Janice Archer, daughter of Dr. and Mrs. T. J. Archer of Austin, is the reigning Miss Wool of Texas. Chosen at an Odessa Pageant, she will represent Texas in the 1966 Miss Wool of America Pageant scheduled for June 24 in San Angelo. The 1966 Miss Wool of will not assume her reign until after that date.

Annual Nativity Pageant Slated by Presbyterians

The Church of the Good Shepherd, Presbyterian, U.S., will present its second annual Nativity Pageant Sunday, December 19 at 7 p.m. and Monday, December 20 at 7 p.m.

Each performance will be held on the lawn of the Church and can be viewed from parked cars.

Recorded music of Christmas and the narrative of the nativity will lead the audience through the events in the birth of Jesus set against the background of the lawn of the Church.

The cast for the Sunday night performance includes Margaret Bundy, Prissy Howell, Stan Bundy, Bobby Kelley, Bud Smith, Eddie Howell, Dick Bundy, Susan Allison, Lucy Bundy, Selma Nelle Stubblefield, Trouba Teaff, Tomye Lynne Smith, Bill Thompson, Thurston McCutchen, Taylor Jones, and Mr. and Mrs. Deral Moody and Melanie Nell Moody.

This is a fund-raising sale for the organization.

ley Sue Sentell, Teddy Coker, Richard Stewart, Mark Wilkinson, Mike Carroll, Selma Nelle Stubblefield, Nancy Jo Smith, Patricia Carroll, Cindy Cavaness, Lucy Bundy, Trouba Teaff, Jess Ann McCutchen, Kelley Sue Sentell, Susan Summers, Alan Summers, and Mr. and Mrs. Robert McMinn and Drew McMinn.

3-Book Series Features Sonora Area

The Sonora-Del Rio area is featured in a now-complete, three-volume, collection of Texas' major stories entitled "Off the Beaten Trail", completed recently with release of Volume 3 by Hill Country author Ed Syers.

In volume 2 and again in volume 3 of the set, the book takes the

reader along on an archaeological hike in the back country of the Devil's River.

The Rev. George Stewart, pastor, says that the beauty of music, narrative, and setting combined with a cast of young people will provide a moving experience for all to view.

WEATHER

Compiled by J. E. Eldridge

	Rain	Hi	Lo
Wednesday, Dec. 8	.00	62	39
Thursday, Dec. 9	.00	71	54
Friday, Dec. 10	T	66	61
Saturday, Dec. 11	.00	77	61
Sunday, Dec. 12	T	71	39
Monday, Dec. 13	.00	65	42
Tuesday, Dec. 14	.00	63	56
Rain for the month, 1.17; for the year, 23.46.			

Broncs Drop Brady In 60 To 25 Tilt

by Gary McGilvray

The Sonora Broncos opened their home season with a 60 to 52 win over Brady last Tuesday night in Bronco gymnasium.

Sonora was never behind in the game, with rebounding being a big factor in the win. The game started out rather tight with the Broncos ahead by only one point at the end of the first quarter and only two points at the halftime inter-

mission. Sonora, however, came back with a big 13-point third quarter to put the game on ice. The fourth quarter was a stalemate with Sonora stalling for the end of the game.

Mike Wuest led the Broncos in scoring as he dropped in 17 points although Brady's Jerry Anderson had 18 points to lead over-all. Laney Cook came in second with 11 points to his credit.

Score By Quarters:

	1st	2nd	3rd	4th	Total
Sonora	15	14	18	13	60
Brady	14	13	12	13	52

Sonora didn't do quite as well in the "B" team game played just before the varsity contest. The final score was Brady 52 and Sonora 47. It was a hard-fought game all the way with Sonora coming on strong in the final period of play. Their scoring burst was not enough, however, and Brady held on to win. Leading the "B" team in scoring were Mike Gosney and Mitch Trainer with 13 points each.

Broncs Fall To Badgers

by Gary McGilvray

The Sonora Broncos suffered the second defeat of the newly inaugurated basketball season at the hands of the McCamey Badgers. The final score was 52-32 in favor of McCamey.

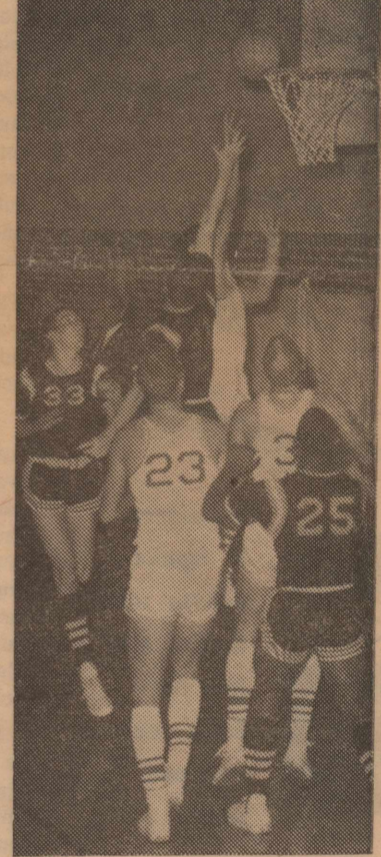
The Broncos, minus starter Mike Wuest, got off to a slow start in scoring only 2 points in the first quarter of play and were never able to get underway. Laney Cook led the Broncos in scoring as he dropped in 10 points. Sonora also lost the "B" team game 66-34.

Cindy Galbreath Has Role in Play At Southwestern

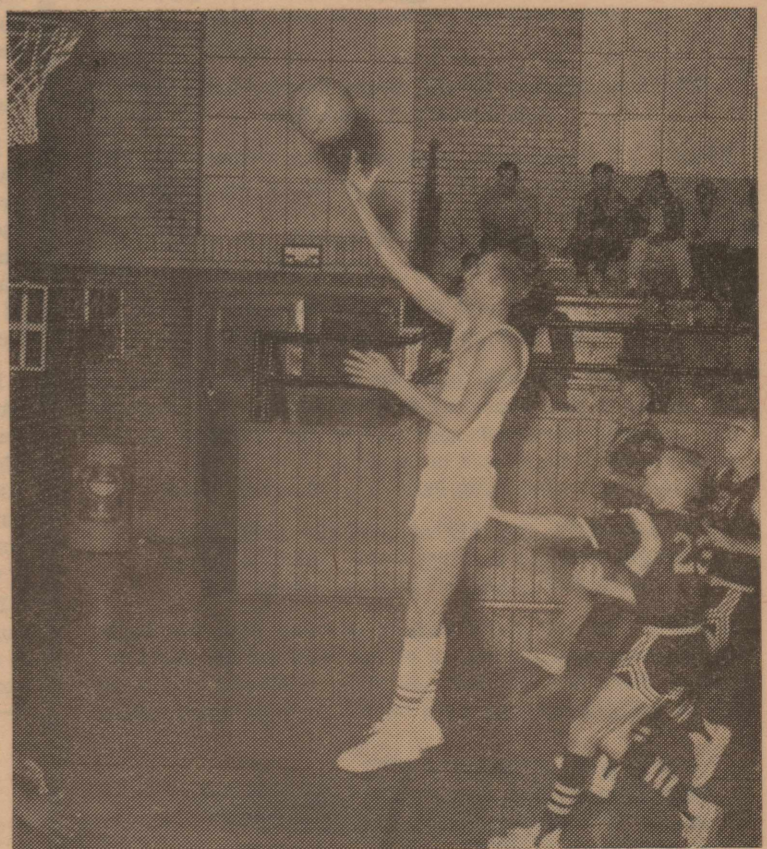
Miss Cindy Galbreath played the role of Kiamincha in an original play written and directed by Ray Harlan, a senior Southwestern University drama major from Oklahoma City, Okla.

Miss Galbreath is a freshman student at Southwestern University and a member of the University's drama club, Mask and Wig Players. She participated in the one-act play entitled "As Long as the Grass Grows Green" December 9 and 10 when it was presented along with two other one-act plays in the school's Alma Thomas Theatre.

The other plays presented included "The Trumpet" and "The New Tenant". Miss Galbreath is the daughter of Mr. and Mrs. Billy Galbreath.



HIGH IN THE AIR goes an unidentified Sonora Bronco in last week's basketball game with Brady. Poised for the rebound are Mike Wuest (23) and Laney Cook (3). The Broncos won this, their first home game, by a score of 60 to 52.



A HELPING HAND seems to be given by Brady's number 23 to Mike Wuest as he releases the ball in the Sonora-Brady game played last week. The push must have helped as Wuest made the basket for two points to add to Sonora's margin of victory in the first home contest for the Broncos. The final score was 60 to 52 in favor of the Broncos.

Welfare Council Contributors

- Ministerial Alliance
- E. J. Hardgrave
- Methodist Adult Bible Class
- Church of the Good Shepherd
- Community Thanksgiving Offering

COMMUNITY CALENDAR

FRIDAY, DECEMBER 17
6:15 p.m., Sonora "B" team vs. Big Lake "B" team basketball game here
8 p.m., Sonora Broncos vs. Big Lake basketball game here

SAURDAY, DECEMBER 18
2-5 p.m., Sonora Woman's Club Library open

SUNDAY, DECEMBER 19
Services at the church of your choice

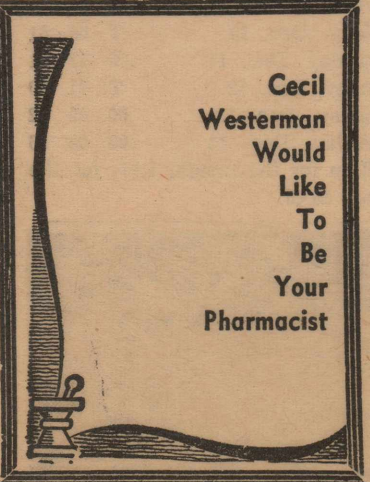
MONDAY, DECEMBER 20
6:15 p.m., Sonora "B" team vs. Big Lake "B" team basketball game here
8 p.m., Sonora Broncos vs. Big Lake basketball game here
8 p.m., Elks Lodge meeting

TUESDAY, DECEMBER 21
12 noon, Downtown Lions Club meeting in fellowship hall of First Methodist Church
5 p.m., Sonora "B" team vs. Miles "B" team basketball game here
7 p.m., Sonora Broncos vs. Miles basketball game here
7:30 p.m., Boy Scout meeting at Scout hall

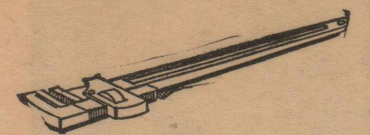
WEDNESDAY, DECEMBER 22
3-5 p.m., Sonora Woman's Club Library open

Mr. and Mrs. Roy Spiller of Junction were guests of the VanderStuckens recently and attended the Tarantella Christmas Dance. Mrs. VanderStucken and Mrs. Spiller are sisters.

Jerusalem was captured by the first Crusaders in 1099.



CALL ON US!

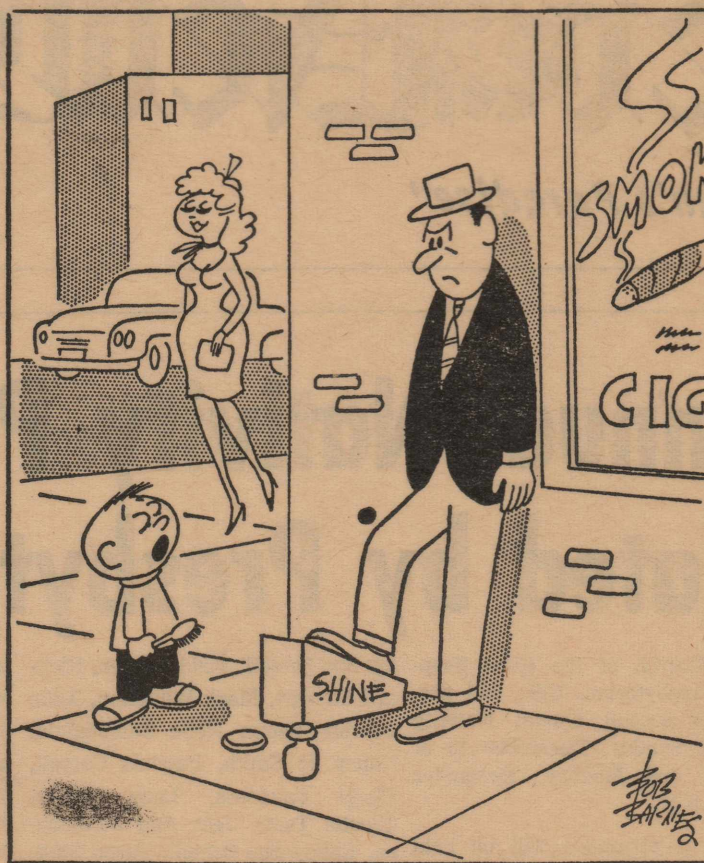


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Laff Of The Week



"Got a handkerchief? ... I lost my polishing rag."

PHILOSOPHER SAYS

Ranchers Should Have Rights Like Wildlife

Philosopher on his bitterweed ranch on Dry Devil's River sounds like he has his feathers ruffled.

Dear editor:
I'd had this big Sunday newspaper around for a while but hadn't opened it on the theory a man shouldn't put off till tomorrow what he can put off till the day after that, this principle might never have produced color television but it wouldn't have produced the atom bomb either, and during a lull in things out here—you may wonder how I can tell between a lull and any other time, but I can do it—I opened it up and started reading.

Over on an inside page there was one of these long articles looking into the future of life on this earth a hundred years from now.

According to it, there are 26 million square miles on earth worth using, excusing deserts, polar regions, mountain tops, and possibly Red China, although it wasn't mentioned, and man is going to have to figure out how to handle this usable land. He can't just keep on multiplying and letting cities expand and sprawl helter-skelter over the entire area.

The thing to do, the article said, is to divide the 26 million square miles into three equal parts: "a third for production of food, water and minerals; a third for natural preserves for wildlife and place of unusual beauty; and a third for people."

Now if I understand this, wildlife will have one third, people

one third, and farmers and ranchers a third.

While I have never bothered to distinguish between people and ranchers, this looks like somebody is coming close to it, and while I don't object to how I'm classified, what I want to know is why do they let wildlife go tax-free and keep us ranchers on the rolls?

Since less than 10 per cent of the population in this country is now classified as ranchers, a figure hardly worth bothering with, certainly not big enough to swing an election, why doesn't Washington go ahead and declare all rural areas sanctuaries for farmers and ranchers, who're entitled to the same protection as wild geese, mocking birds, and whooping cranes?

I'm sorry I opened that newspaper. Sometimes it doesn't even pay to put off something till the day after tomorrow.

Yours Faithfully,
J. A.

THE FAMILY LAWYER

Just as scientists tell of the famous apple that fell on Isaac Newton's head, so do lawyers tell of a famous barrel that fell on the head of a certain Mr. Byrne. If you should ever have occasion to sue for damages, the case of the falling barrel may well give you your strongest single weapon in the court room.

Byrne was walking past a warehouse in an English town when a barrel of flour dropped out of a second-story window and laid him low.

Suing afterward for damages, Byrne was faced with the task of proving negligence on the part of the warehouse employees. But he had no way of knowing why the barrel had fallen. Nor would any of the company's employees admit fault.

Luckily for Byrne, the judge came to his rescue with an apt Latin phrase: "res ipsa loquitur." That means "the thing speaks for itself." The judge reasoned that barrels simply don't fall out of warehouses that are being run in a careful manner.

Res ipsa loquitur, or something roughly similar, is now recognized in all American courts. It does not excuse an injured claimant who is

Editorials... Features... Columns...

THE MEANING OF CHRISTMAS

It seems that there is nothing one can say of Christmas and its coming that has not been said before, and with the utmost eloquence. That is as it should be. For, over the centuries, the great figures of religion, art, music and literature have paid Christmas their devoted tributes. Old as the observance is, it is always new. And it always will be, so long as the Christian ideal and the Christian tradition remain.

It is a time of feasting and the giving of gifts. But more than that, for all who profess Christianity, it is a time for reflection and for profound consideration of spiritual things.

We live in a troubled age—an age of wars, of bitter jealousies and enmities, of restless and

often violent stirrings among peoples. It is an age in which discouragement and depression come easily. But the meaning of Christmas can give the perspective we sorely need. We can believe that the problems of this age will somehow, sometime, pass—while the ideals that Christmas stands for are eternal.

Christmas is, above all, for children. Over the centuries, their eyes have sparkled as they gazed upon the tree, and found their gifts, and looked with awe upon the image of the Christ Child. Let us hope every child, wherever he may be, shares in the glories of this coming Christmas. And let us pray that he will live to know a happy and truly peaceful world.

ACCENT ON HEALTH

Importance of Public Health Realized By Many Only When Disaster Strikes

Public health, like electricity and modern conveniences, is something we take for granted—until a disaster strikes and we no longer have their benefits.

Take a hurricane, call it Carla or Betsy, and visualize the destruction, devastation of these day-to-day benefits we enjoy. Often, only through tragedy and deprivation, do we appreciate fully the bounty and advantages we have.

Suddenly, as people who have survived such a disaster can testify, the good healthy living conditions we enjoy daily are uprooted... destroyed. Water supplies, for example, are contaminated.

Under normal circumstances, health workers constantly monitor water systems—and the majority of our citizens drink from State Health Department approved supplies.

Both proposed and existing water supply systems are reviewed and surveyed by Health Department engineers. The water supplies of common carriers—that is, planes, trains, ships, etc.—are checked bacteriologically as a minimum each month, and the physical plant is surveyed at least once each year.

And then, after water is used by a community, another team of experts goes to work. Sewerage workers, as well as water work supervisors, are trained through the State Health Department's certification program.

Another continuing program, vector control, is also upset by a disaster. Standing water, caused by hurricanes or flood, which the public health personnel and communities have been working so

hard to eliminate because they furnish excellent breeding places for mosquitoes, creates a mammoth problem.

Trash, rubbish, and other debris, which the environmental sanitarians and communities work so hard to clean up, is swept about and deposited at will, furnishing excellent nesting and hiding places for rats, snakes, and insects.

These are just a few of the continuing public health guards which are completely upset in the event of a disaster.

Make note of these projects... enjoy the benefits and comforts they furnish you day-to-day... and cooperate with the public health and your community officials during peaceful times as well as during a disaster for your best safety.

Light Pound Cake Makes Yule Desert

OLD-FASHIONED POUND CAKE

- 2 cups sugar
- 1 cup shortening
- 1 tsp. salt
- 4 eggs
- 3 cups flour
- 2 tsp. baking powder
- 1 cup sweet milk
- 1 tsp. lemon extract

Cream sugar and shortening. Fit salt and baking powder with flour. Add eggs one at a time until ingredients become a creamy mixture. Add flour, baking powder, and salt alternately with milk. Beat one full minute and add flavoring. (Vanilla may be used if preferred.) Bake in greased and floured tube pan for one hour at 350 degrees F.

from HISTORY'S SCRAPBOOK

IMPORTANT DATES AND EVENTS FROM YESTERYEARS
December 16, 1955
The Sonora High School Seniors' Mexican Supper which was held in the basement of the Methodist Church Wednesday evening, netted the church students \$224.35.

December 21, 1945
Mr. and Mrs. Leroy Whitworth returned Saturday from San Antonio, where Whitworth received his discharge from the air corps.

Mrs. Clay Puckett and daughter Tootie, will spend the holidays in Marfa.

December 20, 1935
Mrs. E. E. Sawyer and son, Wesley, were in San Angelo Tuesday.

56 YEARS AGO
The meeting of the West Texas Development Congress is to be graced with the presence of Mike Murphy, of Sonora, one of the editors of the Devil's River News, who arrived Saturday night. He's a brother of J. G. Murphy, of the Standard.—Standard

Roscoe Morris was in from the Sol Mayer ranch Thursday.
Mr. and Mrs. Claude Baker were

Dr. R. T. Holland CHIROPRACTOR

501 8th St., Ozona

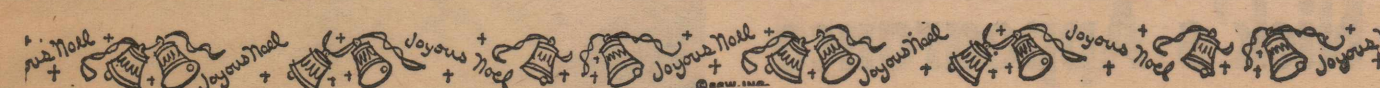
hours
8:30 — 12:00
2:00 — 6:00
Mon. thru Fri.
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Hi Fi Records \$3.95

Light, convenient

Regina Electric Broom \$34.95

Freeze, cook, serve—all in the same dish with Corning Ware . . . from \$3.95

Platter with Table Tray . \$9.95

Service for 6 in Old Kentucky's American-made Stainless Tableware . . \$9.95 (open stock, too—add extra pieces as you need them)

Set of 8 partytime 1 1/2 or 16 oz. Libby

Beverage Glasses \$2.50

Teflon coated Angel Food

Cake Pan \$3.49

Thrill your family this Christmas with a

Philco Custom Color TV
Stereophonic Phonograph
Portable Television

Washer, Dryer, Refrigerator, Freezer

3-Radiant
Dearborn Heater \$22.95

Sunbeam
Mixer-Blender \$50.95

THE MAGIC OF CHRISTMAS IS HERE

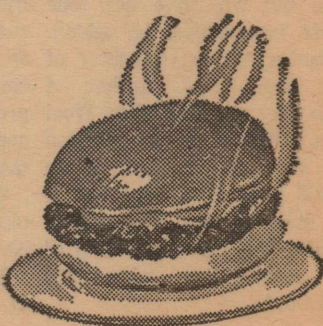
Sonora Electric

Philco

Dearborn

Maytag

Hamburgers
5 for \$1
Tuesdays
Frosty Fred



The Devil's River News
Published in Sonora, Texas — "The Capital of the Stockman's Paradise"

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John T. and Della King, owners
John T. King, editor and publisher

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

News and advertising deadline — Tuesday, 5 p.m.

CLASSIFIED AND LEGAL ADVERTISING RATES
6¢ per word per insertion — 60¢ minimum charge.
Classified Display — \$1.00 per column inch.

Classified Ads and Legal Notices of more than 100 words will be charged at the rate of 6¢ per word (or 30¢ per 8 pt. display line) for the first insertion. Additional insertions will be charged at 5¢ per word (or 25¢ per 8 pt. display line).

TEXAS PRESS ASSOCIATION
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HOLIDAY FOOD SALE

It's Fun To Bake Things For Christmas.
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Goochs

Bacon 2 lb. **\$1.49**

Sirloin Steak lb. **89c**

Ground Beef lb. **39c**

GOOCHS FRANKS 1 lb. **49c** **RUMP ROAST** lb. **59c**
ROUND STEAK lb. **89c** **CHUCK ROAST** lb. **55c**

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Imperial Pure Cane Powdered or Brown
Sugar 1 lb. box **2 for 29c**
Big "K" All Purpose
Flour 5 lb. Bag **39c**
Karo Red or Blue Lable
Syrup 1 1/2 lb. bottle **29c**
Diamond Solid Prints
Margarine 1 lb. pkg. **2 for 29c**
Kimbell New Improved, All-Vegetable
Shortening 3 lb. can **59c**
Kimbell Vacuum Packed
Coffee 1 lb. can **69c**

FROZEN FOODS

Tree Top
Apple Juice 6 oz can **2 for 39c**
Hawaiian
Punch 6 oz. can **2 for 39c**
Wholesun
Orange Juice 12 oz. can **39c**
Pepperidge Farm White or Wheat
Bread Loaf **39c**
Sara Lee - Finger or Dinner
Rolls 7 1/2 oz. pkg. **59c**

COMPARE & SAVE

The Beauty Lotion Soap
Camay Reg. size **4 for 49c**
Zest Regular size **2 for 49c**
Comet
Cleanser 25 oz. **2 for 49c**
Dash Giant size **79c**
Ivory Snow Large box **37c**
Thrill For Dishes - Reg. size **39c**
Arm & Hammer Sal
Soda 1 lb. box **2 for 29c**
Sunshine
Hydrox Cookies 16 oz. pkg. **49c**
Sunshine Krispy
Crackers 16 oz. Pkg. **33c**

HOLIDAY SPECIALS

Kimbell - 4 oz. jar
Maraschino Cherries **29c**
Kimbell Strained or Whole - No. 300 can
Cranberry Sauce **2 for 39c**
Diamond Crushed
Pineapple No. 300 can **2 for 49c**
Diamond Sliced
Pineapple No. 2 can **29c**

PRODUCE BUYS

CALIFORNIA SUNKIST

Oranges lb. **19c**

Sweet Potatoes 2 lb. **25c**

Lettuce **2 for 19c**

ROME
APPLES 2 lbs. **29c** **AVOCADOS** each **19c**

RUSSET
POTATOES 10 lb. bag **49c**

How About A Hot Breakfast

3 Minute Quick or Old Fashioned
Rolled Oats 18 oz. box **25c**
Cream of Wheat 14 oz. box **29c**
Malt-O-Meal 12 oz. Pkg. **29c**
Bisquick 20 oz. box **29c**
Aunt Jemima
Pancake Flour 16 oz. box **25c**
Kimbell Waffle
Syrup 12 oz. bottle **29c**

DAIRY DELIGHTS

Kimbell's Sweet or Buttermilk
Biscuits Large can **6 for 39c**
Gandy
Chocolate Milk Qt. carton **27c**
Gandy
Cottage Cheese 12 oz. carton **27c**
Gandy
Buttermilk 1/2 Gal. **39c**
Gandy
Frozan 1/2 gal. carton **39c**
Zee - White or Asst. - Paper
Napkins Pkg. of 80 **2 for 29c**
Reynolds Aluminum
Foil Wrap 25' x 12" box **35c**
Dixie - 9 oz.
Hot Cups Package of 6 **17c**
Dixie - 9 oz.
Cold Cups Package of 10 **17c**
Dixie - 9" White
Paper Plates Pkg. of 40 **59c**
Make Foodway Your Headquarters For: Christmas Trees, Lights, Bulbs, Ornaments and Gift Wrappings.

SPECIAL OF THE WEEK

99c Style Hair Spray 13 oz. can **69c**
98c Jergens Lotion **79c**
69c Pro Tooth Brushes **59c**
69c Listerine Antiseptic 7 oz. bottle **59c**

DOUBLE FRONTIER STAMPS ON WEDNESDAY



SAVE ON FOOD AT **FOODWAY STORES**



Specials for Wed., Thurs., Fri., Sat.; December 15, 16, 17, 18

Inspirational Christmas Booklets

Adapted by Helen Steiner Rice
9 varieties of these miniature booklets with white simulated leather binding and gold print, each 25¢
Large size \$1.00
Helen Steiner Rice CALENDARS with mailing envelopes — 35¢

Retail Merchants Association

See our large selection of books. You're sure to find one that will make a wonderful gift!

Card of Thanks

Your flowers, cards, remembrances, and visits while I was in Hudspeth Memorial Hospital were very much appreciated. I especially want to thank Dr. C. F. Browne and all the nurses who were so kind and helped make my hospital stay more pleasant.

Mrs. Dona Stites
1c

Ten inches of snow equals about one inch of rain.



A BUCK IN SUTTON COUNTY WITH A 27-INCH spread is said to be a rare thing, but this buck that Dick Black shot on the Dan Harrison ranch is just that. The deer was shot on Thanksgiving day and dressed out at 124 pounds. Black's son and daughter, Barry and Diana, are pictured at right.



LIN HICKS POSES THIS 10-POINT BUCK that was shot on his ranch by R. W. Blair of Dallas. The buck had an unusual rack, with 12-inch points. The deer was field dressed at 121 pounds.

CLASSIFIED ADS

For Sale

REGISTERED Pekingese Pups, \$35. Write Karla Furr, Star Route, Maverick, or call 2-1241 or 2-2911. tfc14

1950 FORD for sale, cheap. Call 2-6042. 2c14

Letter Perfectly with Speed-O-Print Lettering guides. 1/4-inch and 1/2-inch sizes at the Devil's River News. 5nc8

FOR SALE
OUR 4-BEDROOM, 2-bath home for sale. All electric kitchen and utility room. Call 2-4301 or 2-1761 Louis and Jeanne Wardlaw tfc23

FOR SALE—Used pipe and fittings 2 inch to 8 inch. For fence posts and pens or water lines. Gates and cattle guards made to order. Delivered, installed or at our yard. Carl J. Cahill, Inc. Box 1154, Sonora. tfc 10

2-Br. Stucco house on corner lot. \$4,200, 2-4061. ttf10

Registered Black Angus Bulls—2 and 3 years old, grain fed. Revolution, Marshall of Faulkton breeding. Juno Ranch Co., Frank Fish. ttf4

PETTIET AUTO PARTS. For all automotive needs. 119 S. Main. tfc52

CUSTOM BOOTS, shoe, saddle repair, leather work. Ramirez Boot Shop. tfs

For Sale

SPRAY Paint Kits for your Christmas Tree that contain Gold, Silver and Snow. This kit contains a free book on Christmas Decorating Ideas. Get one or more of these kits at one or more of these

kits at National Building Centers and add to the beauty of Christmas decorations. 1c14

DYMO TAPE 1/4 and 3/8 size for labelmakers at the Devil's River News. 5nc8

You can reach most of the people in Sutton County for only 60¢ (10 words) by using The "Devil's" Classified Columns. Call 2-1241 today. tfc14

DURA-LIFE MUFFLERS (made of 16 gauge steel) guaranteed for as long as you own your car. Most models \$16.95, (clamps extra) installed free at Jack Rays Live Oak 66 Station. c34c

FOR SALE OR TRADE
Three bedroom, 2 bath, Austin stone home with large living room, dining room, den, basement, game room. South of Sonora on US 290 at city limits with 19.27 acres. Outside: 2-car carport, bath house, and storage, swimming pool, tennis court, own water well and system. Lin Hicks, 2-3551. tfs

EXTRA copies of the 75th anniversary edition of the Devil's River News are still available. The 100-page souvenir edition may be purchased for \$1.00 at the News office or mailed anywhere in the United States for \$1.50. Come by today for your extra copy. tfs2

FOR SALE — 1958 Chevy pickup. Call 2-1351. tfs8

For Sale

FOR SALE—two 40-foot trailer houses. Ideal for summer cottages. Also two lots. 2-2091 after 5. tfc 14

SPOTS before your eyes—on your new carpet—remove them with Blue Lustre. Rent electric shampooer \$1. Home Hardware and Furniture. 1c14

FOR SALE—250 gallon propane tank, \$100; go-cart, \$75; hospital bed, \$40. In good condition. Call 2-7871. tfc14

FIRESTONE 500's. Four 670:15 for sale right. Ed's Shamrock Station 2c13

For Rent

FOR RENT—2 bedroom house, hardwood floors, carport, panel ray heat. Call 2-5191 or 2-5771. tfc13

FOR RENT—2 bedroom house, hardwood floors, carport, large living room and kitchen. Call 2-5191 or 2-5771. tfc13

LOST - FOUND

FOUND, pair of women's white gloves at La Tarantella Dance. Call or identify at News office. nc14

ONLY 1 waggy-tail Christmas present left. Free. Mother is registered pointer. Call 2-1241 or 2-2911 tfc14

Dangerous Toys May Cause Needless Eye Injuries During Christmas Season

Everyone looks forward to yuletide family happiness, but the National Society for the Prevention of Blindness warns that needless eye accidents will spoil the fun for 12,000 American children filling hundreds of homes with tragedy, anxiety, and sorrow. More than 50 Americans, mostly children, are destined to lose forever their precious gift of sight through holiday mishaps, according to the Society. "Don't encourage accidents when helping Santa pack his bag this year," says J. W. Ferree, M.D., executive director of the National Society, urging parents to use common sense as they begin gift-purchasing campaigns.

NSPB research indicates that 17 per cent of all children's eye injuries are caused by potentially dangerous toys of the missile type. Used in an irresponsible way by un instructed children these can be a menace to the entire family. Dr. Ferree cites the case of the little girl who required eye surgery after being hit in the eye by a sharp pencil shot from her brother's dart gun. Purchasing a potentially hazardous toy is foolish spending. However, impulse buying by enthusiastic parents and relatives seldom take into account whether or not the child is mature enough to safely handle the toy. "Don't risk your child's eyesight," advises Dr. Ferree. "See that the young eyes that sparkle on Christmas morning are not harmed by a tragic accident. Be observant when you select your toys and never forget that there is danger in protruding points, detachable parts, sharp edges, flammable materials and plastics that shatter. Above all make certain the toys you purchase are appropriate for the age of the child who will be receiving them," added Dr. Ferree.

In addition to safe toy buying, Dr. Ferree pointed out there were other hazards associated with the holiday season. The greatest danger of them all being the traditional Christmas tree. A dry tree can ignite explosively turning the home into a blazing inferno with tragic loss to life and property, he said. To insure a safe and happy holiday the National Society recommends the following safety tips to be exercised:

1. The Christmas tree should be

of the approved commercial sprays.

4. Double check all electrical wiring. Sparks from faulty connections and wiring are the major causes of fire during the Christmas season.
5. Never use candles for tree lighting and be sure that all decorated radiators and fireplaces. decorations are unbreakable and non-flammable.

CHRISTMAS BARGAINS

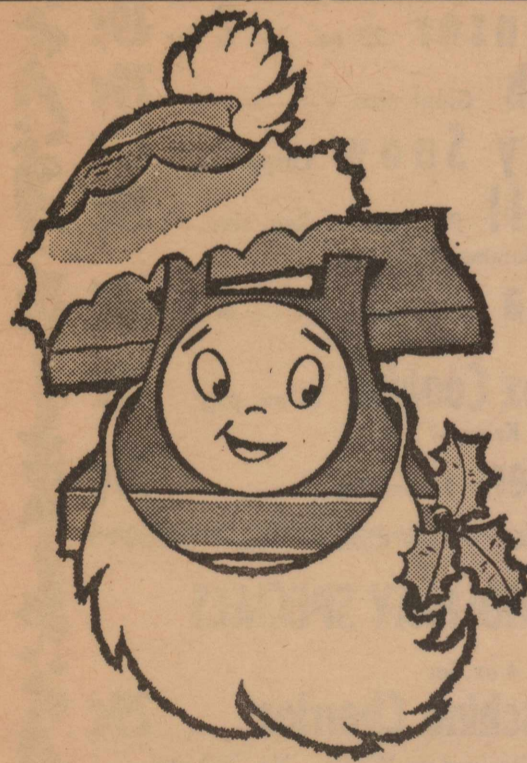
See our special Christmas items as well as our regular stock of gift merchandise.

- Snow, Gold, Silver paint, Idea book in our CHRISTMAS DECORATING KITS \$4.29
- CON-TACK STAINED-GLASS DESIGN PLASTIC \$9.98
- ELECTRIC DRILLS \$9.95
- ELECTRIC SKILLSAW \$49.95
- FLASHLIGHTS \$1.95
- IRONING BOARD COVER \$7.79
- ALUMINUM STORM DOOR \$19.90
- ALUMINUM SCREEN DOOR \$13.89
- ANTIQUING KITS \$3.95

Many Other Bargains All Over The Store Make Useful Christmas Gifts. Drop In Soon.

National Building Centers, Inc.

formerly Wm. Cameron & Co. Sonora
Phone 2-2601



"All of us at General Telephone extend Holiday greetings to all of you, and wish you a very... Merry Christmas"

Long Distance calls to family and friends are a wonderful Holiday remembrance. They mean even more when you call early in the Holiday Season. Remember, you can talk three minutes station-to-station to any point in continental U. S. (except Alaska) for only \$1.00 or less, ALL DAY SUNDAY and every night after eight.

GENERAL TELEPHONE

WHATEVER THE WORK TO BE DONE DO IT BETTER ELECTRICALLY



Mother thought she

had a modern home!

Today, the young married set does all housework in a fraction of the time required only a generation ago. In today's total electric home the housewife has as many as 166 electrical servants to save time and work and to do each job better. With their help she cooks automatically, preserves food, washes and dries dishes and clothes, cleans her home, heats it in winter and cools it in summer. Her husband shaves, shines his shoes, uses power tools, and together they live better electrically, conveniently, economically, healthfully. Here's a reason you can take home with you, that **WHATEVER THE WORK TO BE DONE — you can DO IT BETTER ELECTRICALLY.**

WEST TEXAS UTILITIES
AN INVESTOR OWNED ELECTRIC COMPANY

We Service All Makes
● Radio
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PHILCO Factory-Supervised Service
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Phone 2-4791
Sonora, Texas

dupli cating supplies

The Devil's River News

GIFTS fit to be YULE-TIED

Just arrived at Westerman Drug—our December shipment of calendars and almanacs. Come in for your free copies.

Coffee cups, saucers, dessert plates in genuine English

Bone China 1/2 Price

Whisk away lint and dust with this charming Celebrity creation that can be cleaned with just suds and a rinse

Nylon Lint Picker \$2.00

Celebrity Frilly Nylon

Tissue Case \$2.00

Six attractive pieces plus a wall hanger. Make cooking easier with this set:

Cooking tools \$11.95

Stationery Sets \$1.00

Squibb

Electric Toothbrush . . \$19.95

Here's a gift for a man or woman that is easy, yet sure to please . . . Kings or Pangburn's **Chocolates from \$2.00**

Time on your hands? Fill the Christmas holidays with fun.

Games and Toys

Clue, Life, Bash, Spill Spell, Pollyanna, Scrabble, Bonanza and many more games will make this Christmas season more enjoyable than ever before. Come see our variety.

WESTERMAN DRUG
Cecil Westerman Would Like To Be Your Pharmacist



Hospital Staff Women Fed at Party

The women personnel of the Hudspeth Memorial Hospital were honored at the Hospital Auxiliary's annual Christmas party held in the home of Mrs. Bill Fields Dec. 13.

Honorees were introduced and presented with a gift from the Auxiliary members.

The program was opened by Mrs. J. F. Howell, president, who read a poem entitled "Let Us Always Keep Christmas" by Grace Noll. Mrs. C. M. Epps read a Christmas prayer written by Helen Steiner Rice. Mrs. Allen G. Roe led a medley of Christmas carols.

Mrs. Rodney C. Dowdy, in charge of the program arrangements, introduced the guest speaker, Mrs. Richard Shockey of San Angelo, who spoke on "God's Trees". The Auxiliary presented a gift to Mrs. Shockey.

Two new members, Mrs. Joe Lane of the Baptist Womens' Missionary Union and Mrs. Porfidio Perez of the Baptist Latin American Church, were introduced. On display were Christmas tray appointments made by the Girl Scouts for patients' trays. Members placed gifts under the Christmas tree. These gifts will be

given to the children patients throughout the year. Forty persons were present at the party. Mrs. W. R. Cusenbary presided at the tea service during the social hour.

The Fields home was decorated in a Christmas motif, with a large Christmas tree as the focal point. Hostesses for the party included Mmes. Fields, Epps, R. L. Hardgraves, Cleve T. Jones Jr., and R. C. Vicars.

Mrs. Kelley Hosts Pastime 42 Club

Mrs. Lottie Mae Kelley entertained the Pastime 42 Club in her home December 9.

Mrs. Karen Peterson and Mrs. John Kelley tied for the high score prize and Mrs. Peterson won the traveling prize.

Members present included Mmes. J. A. Cauthorn, Auther Simmons, B. W. Hutcherson, Lee Labenske, Rose Thorp, O. G. Babcock, and Maysie Brown.

Guests were Mmes. Ida Mae Kerbow, who won high score, Juliet Driskell, and Pearl Welch. Mrs. Kelley served cake with whipped cream and tea.



REDEDICATING THEMSELVES TO THE PRINCIPALS OF SCOUTING were from left to right Patti Richardson, Carol Gay Hardgrave, Kay Kerbow, Conie Land, Regina Trainer, Judy

Steed, Missy Brown, and Beth Davis. The re-dedication ceremony was performed at the Girl Scout Court of Honor in the basement of the First Methodist Church Dec. 9.



DURING A GIRL SCOUT COURT OF AWARDS, December 9, members of Mrs. Nolan Gibbs and Mrs. N. J. Moore's Girl Scout troop 171 received their wings, membership stars, troop craft pens, and world association pens. From left to right

these first year junior Girl Scouts include Melissa Gibbs, Rebecca Dunlap, Patsy Adams, Susan Scott, Roy Lesa Cooper, Sandra Trevino, Michelle Rousselot, Jane Polk, Darla Moore, Pamela Engdahl, and Karen Hemphill.



INVESTED AS BROWNIE SCOUTS at a recent Court of Honor, Dec. 9, were from left to right, Lee Ann Byer, Lesa Joy, Susan Summers, Martha Elliott, Marsha Finklea, Ronda Hopkins, and Judy Fairchild.

GIRL SCOUTS WHO REDEDICATED THEIR PROMISE to scouting during the recent Court of Awards at the First Methodist Church, Dec.

9, included from left to right, Alice Ruth Cook, Sarana Dunlap, Cindy Cavaness, Derry Lynn Shurley, Marilyn Mormon, and Donna Cooper.

To Our Friends, Neighbors, and Patrons



from

The Top Package Stores

We are not limiting our special favors to the Holiday Season. You will find our prices satisfactory all through the year.

GLYNN AND OZELLE EDMONDSON

Advertising Sparks Christmas Buying

Samuel S. Talbert, Ph. D. Chairman, Dept. of Journalism University of Mississippi

In Philadelphia, Cleveland, San Francisco, and New York, department stores increased 1964 Christmas advertising budgets from 5 to 15 per cent over 1963 expenditures. Government and private studies estimated consumer purchases to be at least 7 per cent higher than during the previous Christmas season.

The forecasts were based on increases in individual savings and income.

Retailers, however, realize that increased buying does not automatically follow. Hence, the corresponding increase in promotion-

al budgets by such giant stores as Macy's and Higbee's.

Consumers had reason to postpone the purchase of many expensive gift items. Excise taxes on them were repealed in 1965.

However, the prospect of lower prices several months after Christmas does not daunt the experienced retailer. Products are always cheaper after a seasonal buying peak.

Increased advertising budgets are based on the knowledge that timeliness is the most important factor in gift buying.

With advertising doing its expected job of stimulating demand, few consumers waited until the next May to buy perfume and furs for their 1964 Christmas.

Just Arrived



Mr. and Mrs. Braulio Galindo of San Antonio are the parents of twin girls, Melissa and Melinda, born December 4 at Santa Rosa Hospital in San Antonio.

Melissa weighed 7 pounds, 2 ounces and Melinda weighed 7 pounds and 3/4 ounces at birth.

Grandparents are Mrs. Jesus Urias and Mr. and Mrs. Pedro Galindo Sr.

Great grandfather is Jesus Galindo.

Dr. and Mrs. Frank L. Bond of San Antonio are parents of a son, Ford Loos, born December 5. He weighed 7 pounds at birth.

Grandparents include Mr. and Mrs. Walker Barnebey of San Antonio and Mr. and Mrs. Frank Bond.

Teen Scene

By Margaret Bundy



Christmas approaches, and I believe that everyone is just about ready for the holidays. The F.H.A. Club went caroling Monday night. The Library Club is preparing for the all-school dance that will be Tuesday night. It is for all grades from the eighth on up.

Brenda and Linda McCutchen spent last week in San Antonio with their mother. It is good to have them back in school this week. Jimmy Trainer is back in ing two weeks because of his knee.

Tom Trainer has a cast on his leg from an injury he received playing basketball. Grady Roe went to Big Spring Saturday.

Last week's "Guess Who" was Mickey Hardegree. This week's Mr. X is a senior boy. He is five feet, eight inches tall. He has blue eyes and blond hair. He has always been very active in football, basketball, and track. He made the all district team in offense and defense. Last of all, he is not at all like the picture makes him look—he's kind of a cat-daddy!

Janet Johnson has a new car. It is a blue Chevelle, and she is real proud of it. Gail Espy also has a new car. It is a Rambler station wagon.

Eddie Sawyer has reported that his senior ring has been lost and that he will give five dollars to anyone who finds it. The initials E.E.S. can be found on the inside of the ring.

Brenda McCutchen is working at Neville's until Christmas.

Prissy Howell said that Gary Sutton was over from Ozona during the weekend. "Junior" Seydler was visiting Jackie Cargill this weekend.

Marty Scoggins wrecked her car during the weekend. The only thing good about it is that now she gets a new car!

The speech group returned from Denton without any winners. Cindy Lambert and Margaret Bundy got into the semi-finals. We are all hoping for more luck at the Brownwood tournament which will be in February.

Not many college kids have been home lately. Gil Trainer, Karen Davis, Diana Cahill, and Joyce Hearn were among the few that have wandered this way. The speech class and the Choral Club plan to give the Christmas program seventh period Wednesday. This will, as usual, dismiss school until the new year. Support your team. Everybody go to the game Friday at the gym. Help the Broncos beat Big Lake!!!

THIS ROOTIN' TOOTIN' cowboy is this week's Teen Scene mystery man. He is a senior who is very athletically inclined. Can you name him? See next week's Teen Scene for the answer.

Gifts TO MAKE THOSE CHRISTMAS DREAMS COME TRUE

See the great variety of sizes and shapes (and prices) on 24K gold finish, glass topped Jewelry Cases ... from \$9.95 Others from \$2.

Grace a home with one or several pieces of famous Golden Crown Lead Crystal ... from \$2

Eighteen labeled jars in a handsome cabinet ready for the lady Spice Cabinet ... \$9.95

Protect fine china and glass...keep them clean, safe, and ready for use with these white and gold, padded plastic, zipper top China Cases ... \$4.95 - \$6.50

Nut bowls, forks, spoons, and a variety of other Woodcrafts ... from \$1

48-pieces of International Deep Silver—inlaid with solid silver—Chest included Silver Service ... \$100

Universal Bettina 4-temperature Hair Dryer ... \$29.95

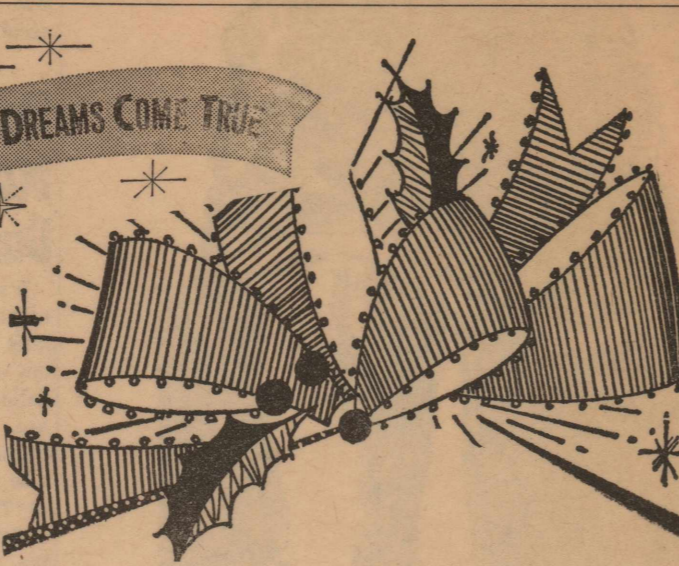
Tan carry case stores this quiet machine with its extra-large hood. Gold, silver, all shapes and sizes Charms ... from \$1

Set of 4 Norleans 12x18 durable Place Mats ... \$1.25

Visit our store for gifts of lasting value.

The Ruth Shurley Jewelry

Sonora, Texas



Married to a "weatherman"? Then you'll be interested in our

Honeywell Weather Center

You'll find simple, yet beautiful, desk thermometers beginning at \$2.98 or elaborate instruments that tell you humidity, barometric pressure, and temperature from a handsome wooden cabinet—and only \$39.95. Come see!

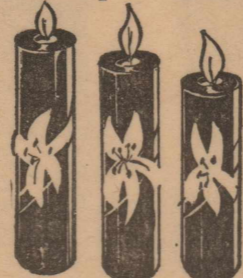
Give pleasure for years to come when you give this set of figurines of the

Nativity Scene ... \$87.50

(includes 11 figures, manger \$15 additional) Individual pieces \$17.

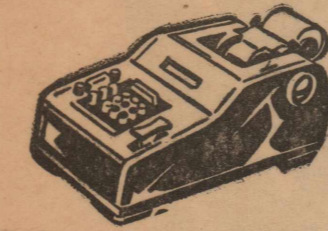
Three inches across, ten inches high! Everyone needs

Holiday Candles ... \$4.00



... or may we suggest

- Pen-Pencil Sets
- Watch Bands
- Bridge Accessories
- Clocks
- Billfolds
- Clothes Brushes
- Pendants
- Watches
- Rings
- A Gift Certificate



Rent an electric adder for only \$6.00 per week at the Devil's River News.



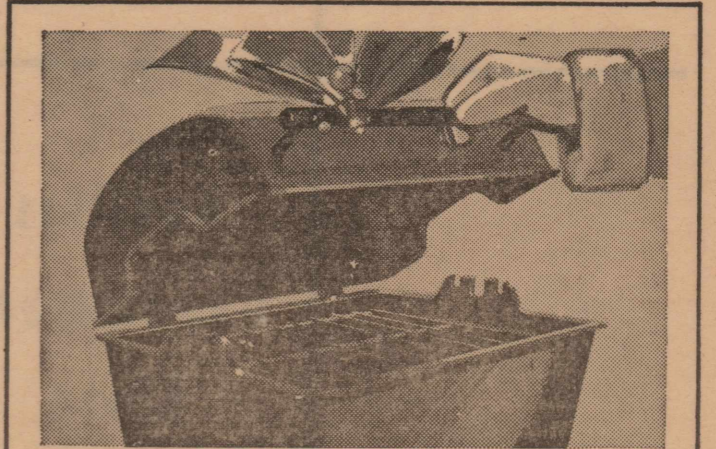
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Oil Company**
Shell Distributor
General Tires

New . . . Even More Beautifully
Pressed Shirts With Our New
Automatic Shirt Unit at
Thorp's Laun-Dry
Try Us!

**Jack Raye's
Live Oak "66"**



**Greenhill's
Texaco
Station**

**"Eyeballing" for Heifer Replacements
Not Enough Says A&M Cattle Specialist**

"Eyeballing" a herd for replacement heifers isn't good enough, says Walter Kruse, specialist in beef cattle management at Texas A&M University's Livestock and Forage Research Center, McGregor. The problem of how to select good replacement heifers has plagued cattlemen for a long time, but still there's no sure-fire method to select replacements visually. Simple, but accurate records are a must for selecting quality replacements, says Kruse. Main records to keep are birth weight, weaning weight, and final weight. Kruse said at the A&M field station near McGregor, replacements are selected on basis of conformation, breeding characteristics, and weight in relation to age, when the animals are 12-14 months old. Why wait until the animals are 12-14 months old? Why not select them at weaning time? "Because," said Kruse, "weight at weaning time is only 30 per cent heritable, while final feedlot weight is 60 per cent heritable." In other words, by waiting, the cattlemen has a better indication (twice as much) of how the offspring from a particular animal will perform. Conformation at weaning age is 25 per cent heritable while conformation at slaughter age is 40 per cent heritable. Again, more reliable replacements can be picked from the older animals. Kruse says the only heifers selected at weaning time at the McGregor Station are the extremely rough ones. These 5 to 10 per cent are culled and sold. At 12 to 14 months, the needed replacement heifers are separated from the others. The top half of the culls may be sold to less discriminating producers for breeding stock. The bottom half of the culls are ready for slaughter after a short period in the feedlot. This system can be adapted to replacements and better offsprings, most cattlemen's method of operation and will pay off—with better replacements and better offspring, concluded Kruse.

**Hunting Fatalities
Total 17 in State**

Gun fatalities during the hunting season, dating back to the early fall dove season, rose to 17 in the state on the basis of five additional deaths reported to the Texas Parks and Wildlife Department during the last two weeks. Three of the five latest casualties involved deer hunters, raising the big game shooting toll to five, as noted by department field men and other sources. Three of the last five fatalities involve self-inflicted wounds and two of these were caused by guns either being dropped from or being pulled toward a tree blind. In the other additional self-caused death, a man drew a shotgun toward himself, muzzle first. It was the second such fatality of the fall. One of the victims stepped into the line of fire of a fellow deer hunter at close range. It also was the second such accident of the hunting season. Previously a dove hunter arose from a kneeling position just as a youthful companion fired at a dove. Earlier deer hunting deaths included a tree-elevated hunter struck apparently by a stray bullet and a man fatally wounded by his own gun when it was kicked and discharged by a wounded deer. Two of the more recent deer hunting deaths involved close kin. One young man killed his father when his gun accidentally fired, and another adult killed his father-in-law when the latter stepped into line of rifle fire, close up, according to department records.

**Housewives Test
Managerial Skills
During Holidays**

It's Christmas time—with decorations to get out and put up, gifts to select and wrap, and holiday feasts to prepare. During the holiday season, managerial skills are really put to the test, emphasizes Mrs. Gwen Clyatt, Extension consumer marketing specialist at Texas A&M University. Actually, the art of managing the food budget is probably practiced with more diligence before Christmas than at any other time of the year, she says. It's during the pre-holiday season that homemakers save for that surprise gift for Hubby or for special stocking stuffers for the children. "All of this just goes to prove that careful selection and watching for good buys can ease the food budget any time of the year—and especially at the holiday season," Mrs. Clyatt adds. Beef prices have made no significant change from a week ago. To economize, look to slow-cooking chuck roast and various rolled roasts, stew meat and Swiss steaks, suggests Mrs. Clyatt. Ground meat for meatloaf and similar uses is an easy-on-the-budget buy. Country pork ribs and pork steaks are among the most economical choices in that meat.

**Back The Sonora
Broncos!**

Affend All The Games

SONORA HIGH SCHOOL BASKETBALL SCHEDULE 1965 - 66			
DAY	DATE	OPPONENT	SITE
Friday	Dec. 3	Ozona 59	Sonora 53
Tuesday	Dec. 7	Brady 52	Sonora 60
Friday	Dec. 10	McCamey 52	Sonora 32
Tuesday	Dec. 14	Brady	There
Friday	Dec. 17	Big Lake	Here
Monday	Dec. 20	Big Lake	There
Tuesday	Dec. 21	*Miles	Here
Tuesday	Dec. 28	Christmas Holidays Tournament	
Wednesday	Dec. 29		San Angelo Coliseum
Thursday	Dec. 30		
Tuesday	Jan. 4	Ozona	Here
Thursday	Jan. 6		
Friday	Jan. 7	Big Lake Tournament	
Saturday	Jan. 8		
Monday	Jan. 10	Del Rio	Here
Friday	Jan. 14	McCamey	Here
Thursday	Jan. 20		
Friday	Jan. 21	Ozona Tournament	
Saturday	Jan. 22		
Tuesday	Jan. 25	† Eldorado	There
Friday	Jan. 28	† Menard	There
Tuesday	Feb. 1	* † Junction	There
Friday	Feb. 4	† Eldorado	Here
Tuesday	Feb. 8	† Menard	Here
Friday	Feb. 11	† Junction	Here

* "B" game begins at 5 p.m., Varsity at 7 p.m.
† Denotes District 8A games
"B" game precedes each varsity game

Non-Conference Games "B" — 6:15 p.m. Varsity — 8 p.m.	District 8-A Games "B" — 6:30 p.m. Varsity — 8 p.m.
---	---

Mr. and Mrs. Ted Letsinger
Western Motel
A Good Place To Stay

Elliott Chevrolet Company

The Branding Iron Smoke House

Ready-To-Eat
Live-Oak Smoked Meats
Freeman Miers, Owner

Sonora TV Service

Ed's Shamrock Service

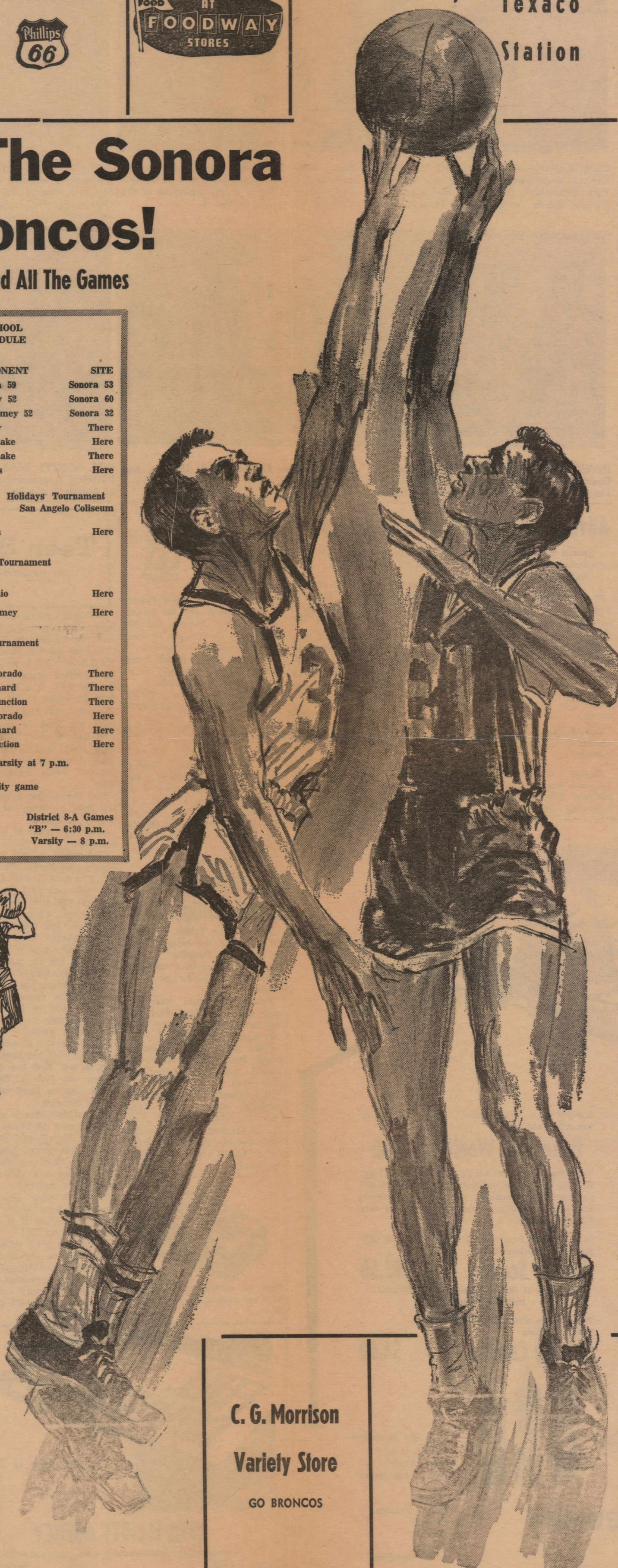
Welcome Broncos and Fans

Nevilles Department Store

Jo and J. Neville

C. G. Morrison Variety Store

GO BRONCOS



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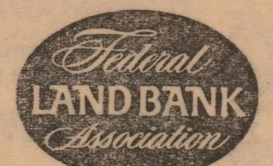
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3 Years to Pay
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Two Sales Slated At Angelo Auction

Two sales are slated at the San Angelo Producers Livestock Auction December 18.

The 15th Annual Angus Bull Production sale, featuring 160 angus bulls, will begin at 12 noon.

The Herman Allen drought liquidation female sale, featuring cows and heifers, will begin following the bull sale.

Sonora Federal Land Bank Participates In Agricultural, Educational Program

As a service to ranchers, the Federal Land Bank Association of Sonora will join in a national program of public information keyed to the 50th Anniversary of the Federal Land Bank System. The Sonora Association, along with some 700 other associations and the twelve Federal Land Banks, will carry out the program to make all Americans aware of the importance of agriculture.

A. E. Prugel, the local Association manager, stated that large segments of the country's population, such as city dwellers, factory workers and the like, are not aware of the vital part which agricultural people take in adding to the basic strength of the nation.

With agriculture moving into a "challenging new era of develop-

ment for rural America and of production for the world-wide battle against hunger," it becomes increasingly necessary that the true, complete story of agricultural progress and potentials be told, he said.

Prugel noted that numerous meetings, commemorative activities, and special anniversary events will get under way in the coming months, leading up to a nation-wide 50th Anniversary in 1967. The twelve Federal Land Banks were established in 1917 under the Farm Loan Act.

The 50th Anniversary comes as a timely opportunity, Prugel commented, to translate the accomplishments of agriculture into terms of interest for all people everywhere. He said the Federal Land Bank Association of Sonora welcomes the chance to take part in this effort.

Hunt Luck Improved By Weather Change

Cooler weather is restoring normal conditions for the deer harvest, according to Texas Parks and Wildlife Department field personnel in this key big game area.

The personnel rates the 1965 season as generally better than the below-par 1964 hunt despite the unusual opener that found temperatures ranging upward to the min-nineties.

Range conditions similar to those in 1964 prevail in many places, whereby deer prefer natural food to the baited spots. Yet kill totals are definitely higher in many areas this fall, say observers.

It seems agreed that the deer population is tremendous and the animals are in good condition with few exceptions. It was reported some extreme western parts of the Edwards plateau did not receive the beneficial summer and early fall rains that brought a bountiful mast crop to much of the region. A few instances of deer starvation were reported.

The East and South Texas harvest, as observed by Department field men, apparently is proceeding at a slower pace than in the remainder of the state.

The Mule deer hunt West of the Pecos was described as about average.

Department staffers said the following food showers are expected to encourage return trips by many hunters, particularly in the Hill Country. These were discouraged by the opener's heat wave and departed without their game for fear it would spoil either in the field or enroute home.

Happy Birthday Calendar

- | | |
|---|--|
| FRIDAY, DECEMBER 17
Melvin Allen Glasscock
Mike Wuest
Jimmy Trainer | TUESDAY, DECEMBER 21
John Bunnell
Mike Ballard
Wess Hill
Vickie Ann Drennan
Melinda Earwood |
| SATURDAY, DECEMBER 18
G. T. Rode
Jimmy Howell | WEDNESDAY, DECEMBER 22
Ralph Tipton
Rev. Lea Roy Aldwell
Frank L. Moore Jr.
Nancy Reynolds
Merry Lou Glasscock
Mrs. Harold Scherz |
| SUNDAY, DECEMBER 19
Mrs. Turney Friess
Jean McPherson
Jana Ruth Harris | THURSDAY, DECEMBER 23
Benny Friend
Mrs. Dock Rape
Joe Wallace
Peggy Lynn Grobe
Kay Ann Saunders |
| MONDAY, DECEMBER 20
Mrs. Artie Joy
Mrs. F. J. Wood
Mrs. C. R. Emdy
Jane Loiry
Jan Williams
Mrs. Smith Neal | |

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THEFT
STORM
COLLISION
LAWSUITS

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Texas Production Credit Association

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R. C. Chandler, V-Pres.	Aubrey DeLong, Dir.
J. Burney Ligon, Dir.	Lee Russell, Asst. Mgr.
	Phil H. Lane, Mgr.

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STOCK MEDICINE CO.

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Mrs. Stites Views Jubilee's Parade From Wheelchair

Mrs. Dona Stites was recently released from the Hudspeth Memorial Hospital where she had been since July 26 after receiving surgery on a broken hip.

Miss Annella Stites, daughter of Mrs. Stites, reported that a high spot of Mrs. Stites' hospital stay was during the Jubilee when Dr. Charles F. Browne took her and another patient to view the Jubilee parade. He and two nurses' aids helped the women into wheel chairs and onto the back of a pick up and drove them downtown where they were able to view the whole parade.

HOSPITAL NOTES

Patients receiving treatment at Hudspeth Memorial Hospital during the period from Tuesday, December 7 through Monday, December 13 included the following:

Dorothy Harris, Eldorado
Mildred Cauthorn
Sue McIntyre
Jimmie Trainer*
Kate Kiser, Ozona
Cindy Hopkins*
Candelario Jimenez
Billie McDonald, Junction*
Harry E. Lightfoot, Junction
Wilna Schwiening*
Nancy Montgomery, Eldorado
Josefina Arebalo, Eldorado*
Margaret Duran*
Helen Johnson
John L. Miller*
Herminia Ramirez, Ozona*
Jackie Shurley
Louise Rowan, Ozona
Narda Ramirez, Ozona
Brenda McCutchen

*Patients dismissed during the same period.

Davis Eliminated In Division PP&K Contest at Dallas

Dwayne Davis, 13-year-old son of Mr. and Mrs. Damon Davis participated in the eastern division finals of the Punt, Pass, and Kick contest in Dallas December 11.

Davis competed against forty-one youngsters, ages 8 through 13, before a national television audience at halftime of Saturday's professional football game between the St. Louis Cardinals and the Dallas Cowboys.

Davis placed fourth in the division contest but was eliminated from further competition. He was sponsored by Sonora Motor Co. and directed by John Bell.

Mr. and Mrs. Davis, Mr. and Mrs. Bell, and Scott Shurley accompanied Davis to Dallas.

Save On TAXES

Pay Early Avoid The Rush

Save 1% on County and State Taxes
by Paying in December.

(These discounts will not be allowed on school taxes.)

Take Advantage of this Saving

Herman Moore

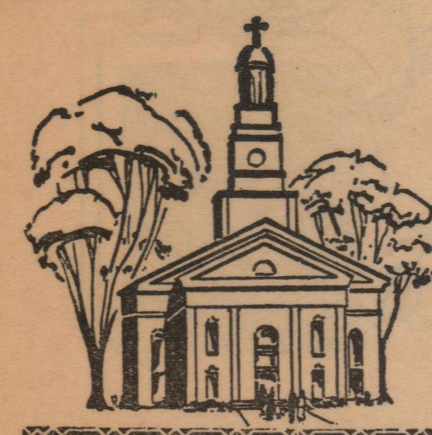
Sheriff and Tax Assessor and Collector,

Sutton County, Texas

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POINSETTIAS AND PUPPY DOGS



Poinsettias for Grandmother, a puppy for brother Joe, stationery is perfect for Aunt Sue.

"Tis the season to be jolly," carol the loudspeakers in the department stores, but each year it becomes harder. Days are frantic with shopping, wrapping, and addressing. There's too much to do, too many things to remember; Sally's school play, a white elephant for Joe's Scout party, the Kirby's gala on the twenty-second.

There's no time for thinking, but sometimes late at night, a moment for reflection. In the rush of doing all the right things have we forgotten our reasons for doing them? Have we come bearing gifts, like the Magi, with hearts empty of the wonder and awe that was theirs?

Perhaps we need to hear anew the age-old story of a tiny Babe wrapped and gently laid in a manger while shepherds quaked and angels sang. The door of your Church stands open. Worship there the newborn King this Christmas and every Sunday.

THE CHURCH FOR ALL ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

HOPE LUTHERAN CHURCH
Rev. Arno Melz, Pastor
Sunday School and
Bible Classes 9:30 a.m.
Worship Services 10:30 a.m.
Hear the Lutheran Hour 8:30 p.m. Sunday on KCKG. See THIS IS THE LIFE 8:00 a.m. Sunday on KCTV.

FIRST METHODIST CHURCH
Rev. Allen G. Roe, Pastor
Church School 9:45 a.m.
Worship Service 10:50 a.m.
If you do not worship at some other church, we will be very glad to have you worship with us.

FIRST BAPTIST CHURCH
Rev. Rodney Dowdy, Pastor
Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:00 p.m.

**THE CHURCH OF THE
GOOD SHEPHERD
PRESBYTERIAN U. S.**
Rev. George R. Stewart, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 5:30 p.m.

CHURCH OF CHRIST
Clifford Fehl, Minister
SUNDAY:
Bible Classes 9:30 a.m.
Morning Worship 10:30 a.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:00 p.m.

Herald of Truth
9 a.m., Sundays
KCKG - 1240 ON DIAL

**CHURCH OF CHRIST
(South Side)**
Farm Road No. 1691
Morning Worship 10:30 a.m.
1st Sunday Otis Fowler, Sabinal
2nd Sunday Ray Keel, Eola
3rd Sunday Bro. Dobson, Austin
4th Sunday Reed Chapel, Austin
"He that hath an ear to hear let him hear what the Spirit saith unto the Churches." (Rev.)

**ST. JOHN'S EPISCOPAL
CHURCH**
Rev. Rollin Polk, Rector
Regular Sunday Services
Holy Communion 8:00 a.m.
Morning Worship and Sermon;
Church School
Classes 11:00 a.m.

**FIRST LATIN AMERICAN
BAPTIST CHURCH**
Rev. Porfirio Perez, Pastor
Sunday School 9:45 a.m.
Worship Services 11:00 a.m.
Training Union 6:30 p.m.
Worship Services 7:30 p.m.
W.M.U., Monday 7:30 p.m.

**ST. ANN'S CATHOLIC
CHURCH**
Rev. Joel Byrne, O.F.M.
S. Plum Street Phone 2-1861
Weekday Mass 7:00 a.m.
Evening Mass 7:00 p.m.
(Monday and Wednesday)
Sunday Masses 7:00 a.m.
9:00 a.m.
Holy Day Masses 6:30 a.m.
7:00 p.m.

**UNITED PENTECOSTAL
CHURCH**
1202 Tayloe St.
Mrs. W. R. Scoggins, Minister
Sunday Worship 10:00 a.m.
Wednesday Service 7:00 p.m.

This Ad Is Sponsored By The Following Businesses

<p style="font-size: 0.8em;">The Ruth Shurley Jewelry</p>	<p style="font-size: 0.8em;">Castle Courts Weekly Rates for Rooms and Apartments</p>	<p style="font-size: 0.8em;">Devil's River News</p>	
<p style="font-size: 0.8em;">Commercial Restaurant Fine Mexican Foods</p>	<p style="font-size: 0.8em;">Ratliff - Kerbow Funeral Home</p>	<p style="font-size: 0.8em;">Elliott Chevrolet</p>	
<p style="font-size: 0.8em;">Eaton Electric</p>	<p style="font-size: 0.8em;">Elliott Butane Co. Phone 2-4101</p>	<p style="font-size: 0.8em;">Modern Way Grocery Dick Black</p>	
<p style="font-size: 0.8em;">Southwest Texas Electric Cooperative, Inc. Owned By Those It Serves</p>			

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Sonora Phone 2-1241
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ELECTRIC PORTABLE

- Feature Packed:**
- AUTOMATIC REPEAT ACTIONS**
Extra pressure on the space bar, hyphen-underline key, cross out key and dot key gives rapid automatic repeat action with extra speed and greater efficiency.
 - OPERATIONAL EASE**
New features, new automatic controls require absolutely no new typing methods. Nothing new to learn, no unusual operations. Each and every control key can be operated while resting guide fingers on the home keys... truly CKC (Complete Keyboard Control).
 - FULL WIDTH KEYBOARD TABULATION**
Repeat space to desired tab position and touch set button. Big target tab bar, clear and set buttons are located on convenient tabulator row within easy finger reach from home keys. Tab stops for every carriage position.
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Adjust to the exact touch you enjoy with a simple spin of the touch selector dial. Complete range from a very light to a firm touch. Wherever the dial is set you can be sure of beautiful, print-like characters.
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Regulates the force with which the typebar strikes the paper without changing the touch necessary to activate the keys. Assures up to 12 crisp carbon copies by spinning the control dial located on the keyboard.
 - TRUE ELEGANCE IN DESIGN**
The "softened square" silhouette of the Coronet is offered in your choice of five decorator styled colors, Starmist Blue, Spring Green, Driftwood Grey, Apache Brown and Hunter Red.

General Economic Outlook Said Good

Taking all factors into consideration, the year ahead should be one of vigorous and generally well balanced economic growth. That's the word from John G. McHaney, Extension economist at Texas A&M University.

The economist has just returned from the National Outlook Conference held in Washington, D. C. with facts and figures to back up his forecast.

There will be increases in total employment and consumer incomes, he says. The gross national product is expected to continue upward at a rate in line with the increase of the past year. Increased private investment in new plants and equipment; larger government purchases of goods and services; and further expansion of consumer expenditures are expected to make their contributions to the advance.

McHaney sees no great changes in residential construction nor in the net exports of goods and services.

Estimates now indicate that industry will spend \$55 billion for plant equipment in 1966. This is \$4 billion higher than estimated capital spending in 1965 and more than \$10 billion over 1964.

The economist says government demands for goods and services are expected to provide some increase in the year ahead. Total government purchases have been rising around \$1.5 billion per quarter since the end of 1962. Most of this has come from increased spending by local and state governments. Federal spending has been relatively stable during this period but has increased in recent months as a result of larger defense outlays.

The upward advance of local and state government purchases is expected to continue in 1966 as is federal spending for defense requirements, says McHaney.

In addition, new federal programs affecting housing, education, recreation, health, and regional development programs will contribute to greater economic activity in 1966, he says.

Further advance in employment and output will be accompanied by a rise in consumer disposable income. It all adds up, McHaney concludes, to another year of vigorous and generally well balanced economic growth for Texas and the nation.

La Tarantella Has Christmas Dance

The 4-H Center took on the proportions of a Christmas winterland with formal decorations designed by Mrs. Son Allison for the La Tarantella Dance Club's Christmas dance December 9.

The poles in the Center were draped from floor to ceiling with white net and covered with red Christmas tree ornaments. Three large net "chandeliers" hung from the ceiling. These were also adorned with red ornaments and green garlands. The serving table was covered with a red felt cloth and was decorated with arrangements of white roses, white carnations, cedar, and white candles.

The focal point of decorations was a large white net Christmas tree decorated with tiny red ornaments. Each individual table was covered with a white cloth and centered with a red rose and white carnation floral arrangement.

Approximately 250 guests danced to the music furnished by Leonard King and his band.

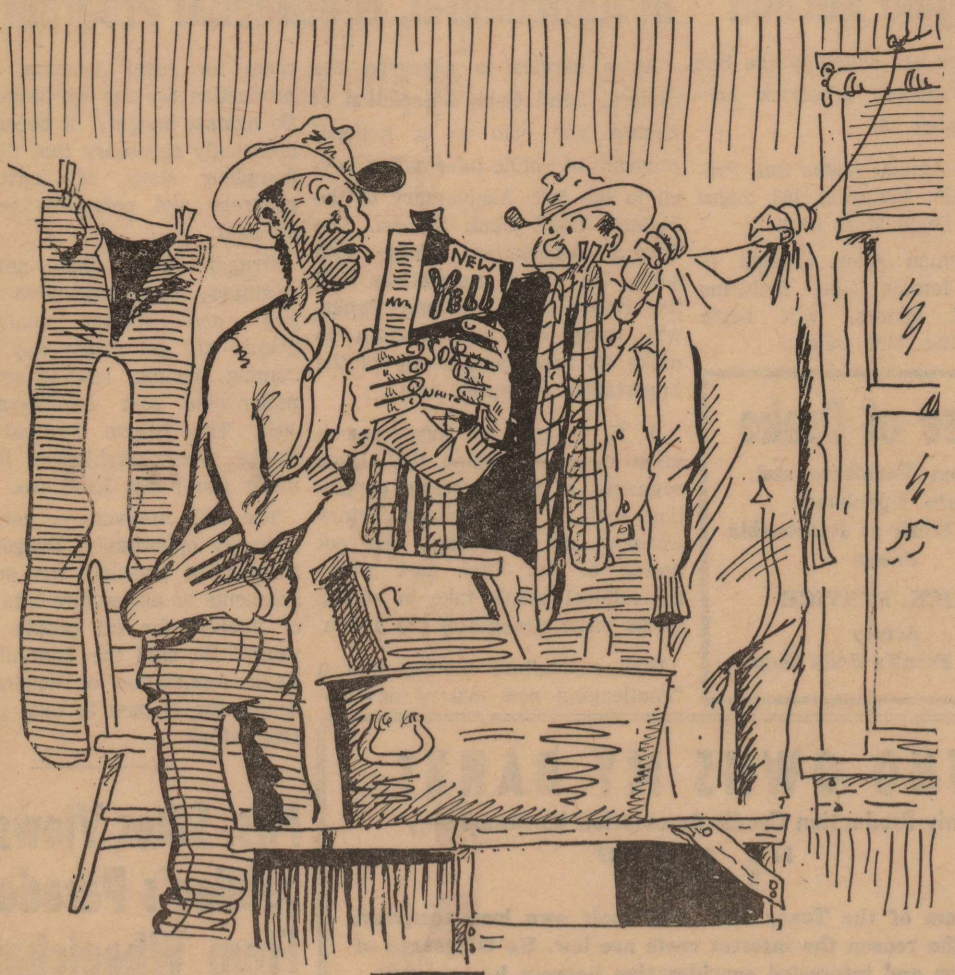
Hosts and hostesses for the dance included Mrs. Pauline Thompson, Mr. and Mrs. Ralph Finklea, Mr. and Mrs. W. B. McMillan, Mr. and Mrs. W. L. Miers, Dr. and Mrs. Joe David Ross, and Mr. and Mrs. Edwin Sawyer.

Johnny McClelland Returns Home After Viet Action

Johnny McClelland is back in Sonora after having received his separation from the First Cavalry Division of the U. S. Army. The son of Mr. and Mrs. John McClelland, he had achieved the rank of SP4 and had been helicopter gunner stationed at Am Khe, Viet Nam. He had also seen duty in Santo Domingo.

COW POKES

By Ace Reid



"Says here that this soap makes yore undies white as snow and keeps yore hands soft and lovely."

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Merry Christmas feasting

FRESH MEATS

Good	Pound
Beef Roast	55c
BEEF RIBS - good - lb.	29c
CHEESE - Longhorn - lb.	59c
CALF LIVER - fresh - lb.	45c
SEVEN STEAK - good - lb.	59c
BOLOGNA - all meat - lb.	45c

Milk Gandy's - Borden's - 1/2 Gal. 47c	Margarine Diamond, lb. 15c
--	--

CELLO BAG

Carrots 10c
FRESH Cabbage 5c
RED - Texas Grapefruit 12c
FRESH Cucumbers 19c
FRESH Bell Pepper 25c

GIANT BOX TIDE 69c

NORTHERN - 4 rolls TISSUE 39c

MONARCH - 1/2 gal. APPLE CIDER 69c

KIM - 3 cans DOG FOOD 25c

Quick-Fix TREATS

STOKELEY'S PEACHES - No. 2 1/2 29c

F&M PIE CHERRIES - No. 303 20c

GREEN GIANT PEAS - No. 303 25c

KIMBELL'S BLACKEYED PEAS - No. 300 15c

STOKELEY'S GREEN BEANS - No. 303 23c

JACK SPRAT BEETS - No. 303 15c

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