

CAMERAGRAPHS



CONSTITUTIONAL: Charming Olivia de Havilland has her own secret for keeping in fine shape. None of those diet fads for her—plenty of moderate exercise does the trick.



DECLARING that "a railroad's prosperity depends upon that of the region it serves," L. R. Powell, Jr. (shown above), Co-Receiver of the Seaboard Air Line Railway, instanced over \$35,000,000 in industrial plants recently started in the South through the generosity of Seaboard, besides millions of dollars in railroad orders placed in its territory.



FRED ASTAIRE doesn't get much time to loaf but the alert cameraman snapped him as he was resting beside the swimming pool of his Hollywood home. In addition to his Tuesday night broadcasts through the NBC-Red network, the versatile man-about-town is working on a new movie, and between the two jobs he is plenty busy.



FRED ALLEN illustrates his favorite character—the Chinese sleuth, Qin Long Pan. Pretty Portland Hoffa thinks he is the new laundryman and gives him her ticket. The pair star at "Town Hall Tonight" on the NBC-Red chain every Wednesday evening.



UP 'N' OVER! Guy Mercer, Northwestern University guard, breaks up an attack by getting the ball out of reach of the California U. team during a recent game. P.B., he won't.

REFUGEES — IN THEIR OWN CITY: Spanish women and children, their homes wiped out by Rebel bombs, flee Madrid with what personal belongings they can carry.

Crime Finds A Real Obstacle In Gang Busters



In telling the story of Gus C. Langley who escaped death in the electric chair seven times, Lord brought Langley to the broadcast—and because there was a moral for growing boys in Langley's story—he invited members of the Boys Brotherhood Republic to be present.

Phillips H. Lord tells his anti-crime stories colorfully as well as forcefully. When he re-enacted a drama in which a parrot kidnaper had figured, he had the bird brought to New York and put on the broadcast.

Re-enacting a \$125,000 jewelry robbery, Lord had items of equivalent value brought to the studio for a "real sound effect."

Phillips H. Lord, author, director and star of Gang Busters, nemesis of crime and the underworld.

Most of the larger cities in the United States have had experience with crime reform movements that were successful while they continued to appeal to the popular imagination, but which eventually petered out. During the past year, while the usual crop of these movements has come and gone, there has remained one energetic and concerted force which continues to combat organized crime effectively. It has managed to do this when the rest of the crusades have failed because it has succeeded in holding public attention indefinitely.

This permanent obstacle in the way of crime is the radio program Gang Busters, produced by crusader Phillips H. Lord. It first came to the air on January 15, 1936, courageously dedicated to the purpose of candidly showing the American public how it pays its annual two billion dollar crime bill and stimulating the public to greater cooperation with law enforcement bureaus. All this the sponsors wanted the weekly half-hour programs to do as well as serve them as a vehicle for commercial sales.

Today Gang Busters rates as one of the most popular half-hour programs on the air competing successfully with dance orchestras and comedians for popular recognition, as well as presenting the dramatic solution each week of the solution of some underworld crime Mr. Lord

broadcasts the latest clues in several unsolved cases of crime so that listeners are given practical opportunities to assist police departments in solving them. Forty-five of the criminals mentioned in the clues have been caught. In a number of instances these captures came as a result of a clue being broadcast on the program.

But Mr. Lord realizes that the gigantic task of reducing the nation's crime toll has only begun for there are still almost 200,000 dangerous criminals at large. The need for anti-crime crusades is still very great. And so Gang Busters continues every Wednesday night over the WABC-Columbia network at 10 p.m., E.S.T.

There's Romance In The Air



You can see "Trouble House" as you turn the bend in the road—it's where "Martha Booth" lives with her adopted family. Thrilling episodes of romance and strife are heard in this dramatic serial on the "Heinz magazine of the Air" over CBS every Monday, Wednesday and Friday morning.

Young love will find a way. "Pearl Murray" is a waitress at the Buxy Eye Lurch wagon and "Ted Booth" just nuptials, it is determined to marry her.

Pretty "Sally Booth" once had a broken heart but she has found new happiness in her work as a nurse—besides, she can tell secrets to "Angie," her little doll.



"Harvey" and "Phedra" have been devoted servants in the Booth family for years and "Harvey" is very bit as in biscuits, "Phedra" as he is in biscuits.

He loves me, He loves me not. "Nancy" is hopeful but dates won't tell. "Bill Myers," the handsome boy in Boothville, is all wrapped up in "Sally," who is "Nancy's" older sister.

Middle-age romance blossoms in the life of self-sufficient "Martha Booth." "Clem Allison," the country doctor, has been her admirer for years and never fails to stop with the morning mail.

MANY FRIENDS CELEBRATE MRS. C. C. MARDIS' BIRTHDAY
Mrs. C. C. Mardis had a very pleasant surprise birthday celebration last Monday.
Miss Alma Stewart and Mrs. Beulah Carles persuaded her to accompany Miss Stewart to attend to some club activities. When Mrs. Mardis returned she all but "passed out," as she found her house full of friends quiting and calling "happy birthday" to her. A delicious lunch was served at noon from the covered dishes brought by each guest.
The afternoon was enjoyably spent in quilting and chatting, while at intervals Mrs. John Kroppf and Mrs. Ed Hupp entertained the crowd with readings. Mrs. Mardis received many beautiful and useful gifts.
Late in the afternoon the guests departed wishing Mrs. Mardis many more happy birthdays. Those present were: Misses Lolla Lipscomb, Alma Stewart, Dottie Wiltedring, Mesdames J. J. De-

hazo, L. S. Barron, W. H. Kistler, T. L. Eason, W. B. Gwyn, Byron Gwyn, Vernice Snyder, Homer Mardis, Harold Mardis, Birds Paul, C. H. Lonz, V. W. Coker, M. A. Goodson, Russell Bearden, R. H. Bracley, E. H. Buhmann, J. W. Kroppf, Mirtle Priboth, Nell Rockey, Dottie Wiltedring, J. P. Wallace, R. E. Buhmann, E. J. Hupp, J. E. Zurich, Frank Snyder, T. L. Snyder, C. N. Robinson, T. B. Fry, Beulah Carles, W. G. Kennedy, also the honoree and husband, Mr. and Mrs. C. C. Mardis.—Contributed.
Be proud of your home town.

CAMERAGRAPHS



SKI-JORING they call it! A pair of modern ski-jumpers glide down a mountain pass in the White Sulphur Springs area. Ski-Trains (lower left) operate around New York City. New England taking city folk to and from hilly regions.

KING'S VOICE ON THE NEWS. REEL: Jean Paul King, famous radio announcer and master of ceremonies who has just signed a contract to describe the latest world events on the "News of the World" which is released by McCreedy-Mayer.

WHILE SOME SHIVER, or partake of winter sports, June Travis, in a more summery clime, waits for the tide as she displays her new bathing suit.

OUT WITH HIS BEST GIRL — JACK BENNY, radio's no. 1 comedian, takes his young daughter, Joan Benny, for a walk. Joan is going on two and her proud dad thinks she is going to be a critic when she grows up because every time he leaves his script around the house, she tears it to pieces. Benny goes to the microphones of the NBC-Red network on Sunday nights.

BEHIND THE SCENES WITH PHIL SHAWER — The popular "Shower" (shown above) has a meeting with his cast preparatory to going on the air. Tonight's night over the Columbia network. At his right is his celebrated butler, Bettie, played by Harry McNaughton. Agnes Moorehead, on the other side and looking over Phil's shoulder, is announcer Harry Von Zell.

Juice of the Milkweed
The milky juice of the milkweeds is acrid and used to some extent as an emetic or purgative. Plants of the milkweed family, or Asclepiadaceae, are listed among the numerous plant families from which rubber has been obtained.

LEAD FEATURE PAGE

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

L. F. MITCHELL, Editor. L. F. MITCHELL, Bus. Mgr.

Subscription Rates: In Bailey County, one year, \$1.50; Outside Bailey County one year, \$2.00. Published every Thursday at Muleshoe, Texas. Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain this paper for the time specified or until ordered out. All notices, it matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Editorial

Every Great Attempt is Glorious Even if It Fails

A THOUGHT FOR THE WEEK

If ye love me, keep my commandments.—St. John 14:15
We are shaped and fashioned by what we love.—Goethe.

MODERN GYPSIES

That there's a strain of "gypsy blood" running through the American people is indicated by the fact that in 1936 they spent \$200,000,000 for 35,000 auto trailers in which to wander about and see the country. This year, Detroit auto makers assert, more than 75,000 trailers will be sold at a cost of over \$400,000,000. In addition to this, several thousand of the home-made type will take to the road, several having already been made and sold here in Muleshoe.

While the fast-growing trailer market is said to be causing the makers of passenger cars more or less worry, it must be accepted as a new and positive property note, and the worries of the prospective passenger car buyers will be afraid to purchase new cars and venture out on the road should not be accepted seriously.

The Muleshoe man who yearns for a little journey into strange places and a little touch of outdoor life for himself and family is foolish to consider the angle advanced by automobile passenger car manufacturers, for there is a self argument. "See America First" has always been a popular slogan, and seeing it from a trailer seems to have become nationally popular. It is a rather inexpensive means of travel, too, since hotel bills are unknown to the trailer family and high-priced Pullman berths do not enter in. Anything that provides an opportunity to see the country, get a lot of fresh air and sunshine and provide entertainment for the entire family is bound to be a good thing. The trailer, providing these advantages at reasonable cost is doubtless here to stay.

IT WON'T WORK

Everyone around Muleshoe will say "amen" to the statement of Wm. Green head of the American Federation of Labor, that every American should have an annual income of not less than \$3600 per year. It sounds great—but where's the money coming from? There are approximately 30,000,000 families in the U. S. Giving each of these families \$3600 per year, and lin-

ing all income strictly to this amount would require about one hundred and ten billion dollars a year in national income. Our total national income last year fell just short of sixty billion dollars. It has never been higher than eighty-eight billion. We have never produced one hundred and ten billion dollars worth of wealth in this country in any one year, and it will be a long, long time before we do. It must be remembered in this connection that production is the only real way to acquire wealth. Increased production is the one and only route to increased wealth.

The elemental fact is worth dwelling on in these times when there are so many schemes springing up to provide people with a living without the necessity of working for it. Such schemes sound good, but when actual figures are called in they just don't stand the test. Dreams of less work and more pay, or a lot of pay with no work at all make interesting reading, but they are still dreams, just the same, and few of us will live to see any of them come true.

USE MORE LIME

With spring cleaning under way, there's one suggestion worthy of the attention of every property owner in Muleshoe who has his own and the health of the community at heart. The cheapest, and one of the very best disinfectants that can be used is ordinary lime. It costs little, and when properly placed around stables, out-buildings, or where stagnant water is to be found, it is a positive protection against disease germs.

Disease-carrying insects can be quickly eradicated and their breeding places destroyed by the liberal sprinkling of lime. At the same time, lawn sprinkled with it are sure to put forth a better stand of grass, since it is a natural fertilizer.

So go out right now and invest a little money in lime and then scatter it liberally where you are sure it will do the most good. In doing that you will profit from an added protection against germs during the coming hot months.

GARDEN EXPERIMENTS

Now that it is definitely known that members of the vegetable family can have their chassis altered the same as members of the auto family, citizens of Muleshoe should be more interested in garden work. Celery is different in shape and taste than it was 75 years ago; tomatoes, once considered rank poison have been rendered more firm and less watery; melons have changed in size and taste—all the result of experimenting.

Gardeners agree that half the burden of cultivation is forgotten in trying to improve on the things you grow and in the joy that comes in "showing up" your neighbor's products alongside your own. Friendly competition adds zest to gardening. Trying to produce something even better than the seed catalogues describe will always be a source of genuine satisfaction and part of your reward for making a garden.

NO BETTER TIME

It won't be long now until Old Sol will be beaming far more forcibly than he is just now and his scorching rays

NATURE AS A SCULPTOR



WHEN Mother Nature turns sculptor she works on a lavish scale. With the elements, rain, lightning, frost and wind as her tools she carves her creations out of miles of solid rock and out of whole forests. The Canadian Rocky Mountains contain many examples of her work but none more spectacular than the two pictured here. At the top is Old Man Mountain, the gigantic figure of a sleeping man, lying atop the Colin Range in Jasper National Park, Alberta, and dominating the Athabasca Valley for many miles. The Sarcee Indians who inhabited the region before the coming of the white race wore a legend round him. To them he was the old man who had built the mountains and, having finished his work, had lain down on top of one of the ranges, pulled his blanket over him and gone to sleep. In the smaller picture is shown the famous Black Cat of Brule. This is an almost perfect figure of a feline on the loose that is just about to arch its back. It is a piece of wood carving which nature has fashioned out of a whole forest. It covers nearly the full northern side of part of the foothills of the Rockies near Edson, Alberta and it is visible for many miles. It is best seen in the early morning or at twilight when the shadows are accentuated.

will become more penetrating. That is just one more good reason why those citizens who have long been postponing needed repair work and improvements are unwise to do so any longer. Do it now while conditions are ideal for working outdoors. Another, and possibly a better reason for getting at it now is that the price of materials of every description is steadily rising.

Dealers are honest in their statements that the increased cost of all materials used in repair and improvement work is sure to be considerable as the spring and summer season advances. By purchasing immediately the things needed for such work a genuine saving will be had. It is well to keep in mind the fact that money is not yet so plentiful in this community that anyone can afford to pass up an opportunity to save some of it.

Jaunty Journalettes

Cold feet, it will keep Muleshoe folks from being hot-headed.

Most Muleshoe women love a brave man, but some of them prefer an audacious one.

A Muleshoe man is usually pretty well done after a woman rakes him over the coals a few times.

The only thing slim about some Muleshoe girls is their chance of landing a husband.

There are still a few men around Muleshoe who would shed at all if there wasn't an occasional funeral.

Muleshoe autoists should keep all nuts on the car tight, but a tight nut at the steering wheel is dangerous.

Most Muleshoe married men don't have to take trouble home with them from their work. They generally find it there upon arrival.

The Muleshoe girl who is all the time giving somebody a piece of her mind, may eventually lose her entire head.

Some Muleshoe fellows are so careful they won't eat at a restaurant near a filling station for fear they will get gas on their stomachs.

Maybe one reason they call it the "see of matrimony" is because so many Muleshoe couples are always sailing into each other.

Saving the seeds for life of any direct interest to people living right in Muleshoe; but if blowing away the soil raises the prices of grain, they'll be the first to holler.

Alcohol and gasoline are now being successfully mixed as auto fuel; but Muleshoe folks are warned that it won't work successfully when put on the seat behind the steering wheel.

Maybe the reason they throw old shoes at the bride and groom in Muleshoe now days is because so many young people get married on a shoe-string.

SNAP SHOTS

Perhaps the reason reformers have blue noses is because they get so many cold receptions.

A related report is to the effect that Rev. R. S. Watkins, local Methodist minister, on Easter morning bowed graciously before a much enlarged congregation, and said: "While we are all here this morning, may I take the opportunity of wishing you a very merry Christmas and a happy New Year."

Judge Miller (bachelor) says, of course every man should tell his wife where he has been when he comes home late—then adds; but all the judges on the Supreme court bench couldn't make her believe him, nor will Roosevelt's idea of enlarging that personnel help the husband.

It is reported a prominent young attorney of Muleshoe, when approached by a local druggist to buy some more of a highly advertised nerve tonic replied, "Nothing doing. I bought three bottles of that stuff and my wife took it and she's all over the place." The editor's wife upon hearing this immediately ordered six bottles!

THE JOURNAL'S Weekly Scrapbook

Week's Best Recipe
Spanish Steak—Peel and chop one small onion and cook in 1 tablespoon of butter until tender, then add a small bottle of chopped stuffed olives, and stir until well mixed. Put an inch layer of hamburger steak in a baking pan, spread with the onion and olives, pour 1 cup of stewed tomatoes over the top and bake in a hot oven from 12 to 15 minutes.

The Family Doctor Says
Don't be in a hurry about losing weight. By losing slowly your skin will not become wrinkled and important fatty supports within the abdomen will not become weakened.

A Style Hint
All shades of brown and mauve will dominate spring styles while quite a lot of dusty pink and off-rose shades are shown in new light-weight materials.

An Inspiration
There are roads that are small. There are roads that are long. There are roads where we wander at will; But the best road of all For the bold and the strong Is the road at the top of the hill.

THE EDITOR GETS EVEN

An editor and a merchant were discussing the virtues of billboard and newspaper advertising. The merchant maintained that more people read billboards than newspapers. A week later the merchant came tearing into the newspaper office to learn why his wife's mother's obituary had not appeared in the paper, especially after he wrote it out and brought it in himself. "I knew you wanted it read by the people," said the editor, "so I took it out and nailed it to one of your billboards."—Sedan (Kansas) Journal

NOTICE FOR BIDS

Notice is hereby given that bids will be received by the Board of Trustees, Liberty School district, for two truck drivers in said district, the drivers to furnish own trucks, the district furnishing bodies for same, at a meeting to be held at the school building in said district Friday, April 23, beginning at 8:00 p. m.

The Board reserves the right to reject any and all bids.
MERVINE WILTERDING, Secy. 11-37c

May First Is Child Health Day Says Gov. James Allred

Austin, April 6.—Governor James V. Allred has proclaimed May 1 as the eleventh annual Child Health Day in Texas, in conjunction with a national observance of the day under proclamation issued by the President of the United States. The State Department of Health is sponsoring May day in Texas.

Governor Allred has said, "May day has become an incentive for campaign to immunize children against smallpox, diphtheria, typhoid fever, whooping cough—to encourage child health clinics—dental, prenatal, preschool, and to find and treat crippled children; to wage safe milk campaigns, realizing that the health and security of our children are essential to the well-being of our State and Nation, and as such deserving encouragement through the development of plans to promote maternal and child health and to extend child welfare, now therefore, I, James V. Allred, Governor of the State of Texas, do hereby proclaim May 1 as Child Health Day, and urge all agencies, public and private, concerned with the health and welfare of children, on this day to cooperate in the plans of Federal, State and local agencies in promoting the health and security of the mothers and children of Texas, and to make arrangements for carrying these benefits to the children of every county in the State."

Dr. George W. Cox, state health officer, and the Division of Maternal and Child Welfare of the State Department of Health joins with Governor Allred in an earnest plea for coordinated efforts of all health agencies, and voices the hope that May Day be the incentive for better health conditions throughout the year.

Be loyal to home town interests.

There's nothing like GAS for BROILING

Gas gives you the intense heat needed to broil meats in fact that loss of juices—Full flavor is saved.

ROASTING

Gas gives you the even ventilation which produces crisp, juicy roasts. Excess moisture is allowed to escape, preventing that fat "steamed" flavor.

BAEING

Baking requires an unlimited range of oven temperatures evenly distributed. That's why Gas assures light, evenly browned cakes, pies, breads.

FRYING

Perfect, steady frying requires instant high heat—even spread of heat under the skillet—numbness heat variations. Gas gives them all!

BOILING

Water! Gas brings foods to a boil in 5% or less the time of other fuels. Because it is more flexible, it gives you the exact degrees of heat you need.

West Texas Gas Co. Inc. Sold Gas With Dependable Service.

Big Special Offer!

100 Copies of These Fine Magazines

THIS NEWSPAPER, 1 year All 6 Only
Pathfinder, 52 issues Country Home, 1 year
Household Magazine, 1 year Hunting & Fishing, 1 year
McCall's Magazine, 1 year \$2.50

SEND IN YOUR ORDER TODAY

(INSERT NAME OF NEWSPAPER)

Enclosed find \$_____ for which send me your BIG SPECIAL No. 1-21.

Name _____
Address _____
State _____

(Insert Name of Your Newspaper)

NOEGISH

SCHOOL FREE AIR

SEE SHE IS FOND OF INDOOR SPORTS IF THEY GOT SENSE ENOUGH TO KNOW WHEN TO GO HOME.

USE SPHERES SEE SHE IS FOND OF INDOOR SPORTS IF THEY GOT SENSE ENOUGH TO KNOW WHEN TO GO HOME.

Feature A Horned Toad Race Friend Day At Plainview

Wednesday, April 14, there comes another innovation in the Friendship Day program at Plainview when a series of county days will be instituted. The first county to be included in the program is Swisher. All residents of this county in Plainview on that day are invited to register at the Chamber of Commerce office any time after nine-thirty o'clock. Refreshments will be served these visitors.

At ten-thirty o'clock on the stage of the City auditorium a popular feature of the former Friendship Day program will be the horned toad races. Entrants must provide their own toads and cash awards of \$10, \$7.50, \$5 and \$2.50 will be given.

In the afternoon at three o'clock at the bandstand on the courthouse square another County store will be held, with more than 100 free gifts for visitors in the city for the day. Registrations for this event will start in the stores of sponsoring merchants at nine o'clock in the morning.

Other Plainview events in the near future are the Panhandle-Plains Dairy

show, April 21-24; the Lions carnival, April 8-10; the Kiwanis Club-Little Theatre play, April 14; and the Herald-News Free Cooking school, April 28-May 1.

COURT HOUSE STAR BOARDER THREATENS SIT-DOWN STRIKE

That the sit-down strike idea is spreading and may become effective in Muleshoe is possible, is clearly indicated by a letter received last Saturday by Deputy "Shorty" Bartley as follows:

"To Whom It May Concern:" This just goes to show that I am hungry, I want more food. I am just about to go on a sit-down strike. I want three meals a day. I can't get used to two meals a day. Shorty, old boy, you wouldn't want me to go on a strike, would you? I'm hungry, no fooling—Earl McDuff.

McDuff is one of the boarders at the County hotel located on top of the court house. Shorty says the menu of that public hostelry has not been cut down in size nor number because of the recent raise in food prices, but this gentleman must be terribly dug around on the inside. He's scratching around this week for more fodder.

TEXAS EDUCATOR DISCUSSES ILLS OF COTTON INDUSTRY IN TEXAS

Austin, April 6.—Dr. A. B. Cox, director of the University of Texas Bureau of Business Research, in an informal discussion with an informant nationally recognized cotton economist, in a survey of the cotton industry just issued, declared that compacency still dominates the thinking of the South and of the Nation as a whole regarding the loss of foreign markets for American cotton during the past three years.

"The hope based on wishful thinking that when the price gets right the market will be there for our asking is utterly false," Dr. Cox said. "The wishful planners refuse to face the fact that for every bale of cotton the United States has curtailed during the past four years, foreign producers have increased production a little more than one. Prior to the depression our normal production of cotton was about 15,250,000 bales, and foreign production about 12,000,000 bales.

"Following 1922 Federal planners chose to reduce our annual production to under 12,000,000 bales on an average. Foreign producers promptly accepted the invitation and increased their production to over 17,300,000 bales the past year. These stern facts

describe the changed world cotton situation and our place in it. Certainly no one in the South wanted the cotton growers to hold markets continuously at unprofitable prices. On the other hand, many believed even in 1933 that it was much wiser to subsidize the cotton growers to hold their markets, rather than subsidize them to give them up.

The fundamental causes for the loss of cotton markets were the war debt policy, the high tariff, restriction of immigration, and, of course, the advantage foreign producers took of our short-sighted cotton policy under the Farm Board and the Agricultural Adjustment Administration to build up markets for their cotton. Are there any indications that the National Government proposes to remove these fundamental causes of our loss of cotton markets? Until the Government takes a positive step in this direction the employment of its people thrown out of employment by loss of cotton markets in the production of goods both agricultural and industrial which have tariff protection and which will give the region the best utilization of its natural advantages."

President Roosevelt says federal buying of heavy goods should now be expanded and more attention given to expenditure for consumer goods so as to more equalize prices of both.

Other people's imperfect manners should not concern one as much as his own.

U. S. Senator Norris of Nebraska urges that the people of the nation be given opportunity to vote on Roosevelt's suggested Supreme court changes.

Henry Ford felt the brunt of a strike last Saturday when workmen of his Kansas City plant decided to sit it out.

WE SELL
U. S. TIRES and TUBES

No better product on the market today—guaranteed in every respect. Auto users of U. S. Tires get full value received plus. Drive in today and let us re-tire your car. We have all sizes.

While at our station, fill your tank with Panhandle gas. Then you will be completely and satisfactorily serviced.

H. C. HOLT
DISTRIBUTOR
PANHANDLE REFINING COMPANY PRODUCTS

Electrical Work
HOUSE WIRING
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Anything in Electrical Line
NOAH KINSER
Phone 23 At E. R. Hart Co.

HIGHEST PRICES
Are paid here for All Farm Produce
See us before you sell!
AYCOCK ICE & PRODUCE
Muleshoe, Texas

SPRINGTIME GOODS!

With Spring having turned the corner and warm weather gradually approaching, our store is constantly receiving vividly new and inspiring merchandise suitable for that weather when Old Sol beams his warmest affections down upon Mother Earth and her people.

BEST RECEIVED, NEW LINES OF—
Blister Sheers, Dotted Dimities, Dotted Voiles, Criss-Cross Lawns, Queen-O-Crepe. All washable patterns, guaranteed fast colors, and ranging in price per yard from 29c to .59

ALSO, SPRING PATTERNS
Printed Voiles, guaranteed fast colors, summery attractive shades, 40-in. wide, per yard .29

TO SEE THESE CHARMING NEW PATTERNS IS TO WANT SEVERAL DRESSES FROM THEM!

THE FAMOUS
DEPARTMENT STORE.
MULESHOE, TEXAS

SWISHER CO.

Day In Plainview Friendship Day

Wednesday, April 14th

Reception and Refreshments for all Swisher County Residents at Chamber of Commerce Office, Starting at 9:30 A. M.

HORNED TOAD RACES \$10-\$7.50-\$5-\$2.50
CASH AWARDS TO WINNERS

CITY AUDITORIUM

10:30 A. M.

100 FREE GIFTS **COUNTRY STORE BAND STAND**
3 P. M.

PANHANDLE-PLAINS DAIRY SHOW
APRIL 21-24

LION'S CARNIVAL APRIL 8-9-10

KIWANIS LITTLE THEATRE PLAY
APRIL 14

THE NEWSPAPER'S PURPOSE

"Not its own or someone else's special interest, but the community's interest—that is the real purpose of a real newspaper—to promote the community's progress and to forestall anything that would retard its progression. . . . It should try to bring about competition wherever possible and would cater to profits only insofar as they would be necessary to make the paper progress along with the city, add features to the publication and pay decent salaries to its employees.

"A newspaper should endeavor to treat the public fairly in all matters, giving them both sides of the issues, whether social, economic, or political, and provide its subscribers with the truth in all matters. Regardless of the personal interest of the owner or the editor of the paper, the readers should have the truth and only the truth—presented in such a manner as would leave them in a position to choose for themselves that which they consider best from a public standpoint.

"A newspaper, as an editor or reporter, has no fundamental rights which an ordinary citizen does not have. It has the rights among others to know facts of public importance. If the newspaper is withholding some facts in favor of a special interest, then it would change its title from a 'newspaper' to a 'trade journal,' whether it be a journal for the editor or a hot-dog stand or an undertaking establishment or a slot machine industry or a church.

"We are here to serve. If we should fail to do so, we should then give up our place or the services we control."—Reprinted from the Wichita Falls Post.

BIG PRICE SPREAD BETWEEN GROWER AND CONSUMER PAID

Everybody has wondered at some time or another who gets the difference between what the farmer gets for his product and what the consumer pays for it. So a survey just completed by the U. S. Dept. of Agriculture along that line is of special interest.

The results of this investigation, relating to 58 varieties of food show that during 1936 the farmer's share of the outlay made by the typical American workman's family for food during the entire year amounted to \$160. The retail cost of these products was \$344, making a spread of \$184 between the farmer and the consumer.

During the past year the farmer received 40 cents of the consumer's dollar. That is the highest percentage received by the farmer since 1929 when he received 47 cents out of every dollar spent by the consumer for food. The report shows that at the present time the average retail price of a pound loaf of bread throughout the U. S. is about 8½¢. The cost of the wheat entering into the loaf is approximately 2 cents. Among the other ingredients are milk, salt, yeast, lard and malt. Grouping the cost of these other ingredients together adds about 2.8 cents, making the total cost of the loaf 4.8. The difference between this and the price paid for bread by the consumer represents manufacturing and distributing costs.

Perhaps some day a way will be found to shrink the present wide spread between the producer and the consumer. When that day comes this will be a far better country to live in, but right now that day looks to be a long way off.

SENIOR THEATRE PARTY

Thursday evening of last week members of the Senior class, Muleshoe High school were entertained with a theatre party at Clovis, N. M., by the class sponsor, Miss Stella B. Jackson.

The group met at the High school at 7:30 p. m. and went in cars. Among those attending were Odie Rollins, Talmadge Day, Spencer Beavers, David Border, Sylvia Wilmon, Dell Bradford, Edwiel Douglas, Zoe McReynolds, Naomi Harper, Irma Willis, Clifton Griffiths, Joe Embry, Don Moore, Miss Stella B. Jackson, Mrs. Irma Mitchell, Perel Little and Allen McReynolds.

Watson News Items

H. D. Club News
"Milk is the most important food contains the most calcium of any food," said Miss Alma Stewart to the Watson H. D. club, Tuesday afternoon of last week at the ohme of Mrs. George Henderson.

Miss Stewart gave a balanced diet, and food value of milk was stressed by comparison with other foods. Proper milk being presented to the club was shown. Testing some milk to show foreign matter, not removed by straining was shown.

A very interesting report of council was given by Mrs. T. C. Miller. Refreshments were served to 12 members and two visitors, Mrs. J. T. Green and Mrs. Guy Blanton, of Morilton. The members present were Mesdames T. G. Miller, Jim Henderson, A. J. Neutzler, Les Lane, A. E. Cook, Andrew Wittner, N. O. Sullivan, E. A. Harrell, Dave St. Clair, W. L. Key, Audine Davis, and her mother.

Our next meeting will be with Mrs. T. G. Miller on April 14.—Reporter.

4-H Club Meet
"Fifty-foot garden space member is sufficient to supply fresh vegetables for the family," said Miss Alma Stewart to the Watson 4-H club at Watson school house, Thursday, when plans were made for planting gardens.

A report was given of those who made cold frames. Five girls received cook books as a gift for making cold frames. An interesting game was played.

Our next meeting will be April 14 at school house. "Control Those Insects," is the subject.

Members present were: Johnnie Ken neady, Hazel Rackley, Imogene Lanny, Jane Key, Laura Beth Hollister, Addie Martha Fort, Melba Vandevanter, Juanita Henderson, and one visitor, Beatrice Self.—Reporter.

A RECORD ECLIPSE IN THE MIDDLE OF PACIFIC OCEAN

At noon, June 8, far out in the Pacific ocean, 1500 miles from any land, the moon will completely cover the sun for a maximum duration of 7 minutes and 4 seconds. Extending 5,000 miles across the ocean, it will be the longest eclipse visible from the earth in the past 1200 years.

It will not be visible here, however, nor will anyone be able to see it from any other section of the U. S. In fact, there are only two places from which this eclipse may be observed. These are located in the Phoenix islands, about 1800 miles southwest of Hawaii, and from a point about 3,000 miles northeast of Australia, but long before June astronomers and scientists from America will be on their way to those points, equipped to make minute observations of the unusual event. For those of us who can make the trip those of us who can make the trip the movie camera will have to serve.

If all the claims being made for this eclipse are true, it will be a picture worth waiting for.

ADVERTISE CONSISTENTLY

A story is told that when Chief Rain-in-the-Face, a progressive Indian, was advised that a feather bed was extra comfortable, he procured a crow feather and plucked himself on it for the night. When he awoke in the morning, stiff and lame, he exclaimed: "White man heap big liar. Feather no good bed." The Indian's experience leads Gerver's Ink Pot to present this parallel:

"If you use advertising in the same way that Chief Rain-in-the-Face uses yours, you will get the same proportion of results. A single advertisement in a year is worse than wasted because it leads you to believe that advertising is no good. If advertising is to produce good results, it must be used steadily, persistently and in sufficient quantities to be effective—just like the feathers." E. W. Huse in the Wayne (Neb.) Herald.

All thinking men and women agree that opportunities for the full development of capacity are very limited in



NUMEROUS BASKETS OF GROCERIES ARE CARRIED AWAY EVERY SATURDAY BY APPRECIATIVE PATRONS!

SPECIALS FOR SATURDAY

MIRACLE WHIP Dressing, quart	.35
MILK, 7 small cans or KRAUT, 3 No. 2 cans for	25c
RAISINS, 4 pounds	.29
CORN FLAKES, package	.10
PRUNES, 4 pounds for	.30
SUGAR, powdered, per pound	.07
CATSUP, bottle	.11
BANANAS, per dozen	.19
PEACHES, No. 2½ can "White Swan"	.17
PINEAPPLE, No. 2 can	.15
CHEESE, Cream per pound	.21
BOLOGNA, per pound or ROAST BEEF, per pound, each	12½c
SAUSAGE, Pork, per pound	.23

BRING US YOUR EGGS WE PAY MORE
Jennings FOOD STORE
DISHES GIVEN AWAY SAT'D Y 4:30 P. M.

Muleshoe, Texas

Make Every Farm a Factory Every Day of the Year

OUR GREAT AIM AND DESIRE IS—

To serve the people of Muleshoe, Bailey county and neighboring territory with the highest type of service;

To welcome every account, regardless of its size;

To extend to each patron the utmost courtesy;

To do all we can to make their relations here both profitable and agreeable to them;

To repay their confidence in us with confidence in them and with sincere helpfulness to every patron.

Muleshoe State Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MULESHOE, TEXAS

LOCALS

● J. E. Cunningham, of Wilson, transacted business and attended Tuesday in Muleshoe, Monday.

● Mr. and Mrs. Lee Reynolds, of Muleshoe, are the proud parents of a baby girl, born Saturday.

● S. C. Williams, of Pampa, transacted business and attended Tuesday in the southern part of Bailey county, Monday.

● FOR SALE: Acala cotton seed. See Harmon Swinney, Earth, Texas, 11-20.

● Mr. and Mrs. L. L. Lowery, of Slaughter, spent the weekend here visiting Mr. and Mrs. Tye Young and friends.

● Mr. and Mrs. Jim Cook made a business trip to Causey, N. M., Monday afternoon.

● Miss Blusa Kistler left Sunday for Wellington where she has accepted a position with the Resettlement administration.

● Judge M. G. Miller, accompanied by his mother, Mrs. Willie Miller, were Lubbock visitors Tuesday.

● L. D. Sanderson, of Goodland, attended to business at the court house in Muleshoe, Monday afternoon.

● R. L. Brown and Cecil H. Tate attended to business in Littlefield and Lubbock, last Tuesday.

● Wm. G. Kennedy and W. C. Taylor attended the district farmers meeting held in Lubbock, last Tuesday.

● Mrs. S. C. Beavers and daughter, Miss Adella, were Lubbock visitors Saturday of last week.

● G. A. Anderson, of Sudan, attended Trades day and visited friends in Muleshoe Monday afternoon.

● Guy Holt, of Oil Center, N. M., has been visiting and attending to business in Muleshoe for the past several days.

● Mr. and Mrs. R. J. Klump attended to business and visited in Lubbock, Monday.

● Mesdames H. P. Melindy and E. R. Hart were Plainview visitors, Saturday of last week.

● Mrs. T. L. Bennett, of Amherst, spent the weekend in Muleshoe, the guest of Miss Christine Roach.

● Mrs. Claudie Gallman and Ray Chaney spent the weekend at Canyon with their father who was seriously ill.

● Mrs. E. J. Reisar, of Priona, transacted business and visited friends here Saturday of last week.

● Mrs. Ray C. Moore and son, Ray Watson, spent the weekend at Lubbock, visiting her parents and friends.

● Geo. H. Pulley and J. E. McInish, of Plainview, were Muleshoe visitors Thursday of last week.

● FOR SALE: Four row Farmall go-devil. Cecil A. Davis, 12 mi. southeast Muleshoe.

● Mrs. Albert Isaacs, son and daughter left the latter part of last week for Waco to visit for several days with relatives and friends.

● FOR SALE or Trade: Complete broom-making outfit. Robison Second hand store, Muleshoe. 9-30c

● W. L. Koon, of Clovis, N. M., visited in Muleshoe Friday of last week, with Mr. and Mrs. Julian Lenu, Mr. and Mrs. Elvin Smith.

● F. R. Sanders of Lubbock, attended to business and visited various acquaintances in Muleshoe Saturday afternoon of last week.

● Mrs. Henry Lavigne, residing a few miles northeast of Muleshoe, left Tuesday on a trip of several days to Savannah and other points in Mo.

● FOR SALE: 1 1/2 h. p. Y Type Fairbanks Morse engine, and other irrigation equipment. Carl H. Mangum Motor Co. Plainview, Tex. 11-40

● Rev. and Mrs. C. A. Joiner, formerly of Muleshoe, but now living on a farm near South Plains, visited here Monday afternoon with various friends.

● FOR RENT: 3-room apartment, new, well located, water, gas, lights, sewer. Apply at Journal office, 11d

● M. H. Radney, of Big Spring, transacted business and visited various acquaintances in Muleshoe, Friday of last week.

● Mrs. Arlis Jordan returned home to Carlsbad, N. M., where she visited for a few days with her sister.

● Misses Ruby White, Helen Jones and Elizabeth Harden were Clovis, N. M., visitors, Saturday evening of last week.

● Mrs. A. A. Alexander and Miss Adella Beavers attended a school meeting at Amherst, Thursday evening of last week.

● FOR RENT: 5-room and bath, stucco house, 2-room basement, modern. Enquire, Journal office. 53tr

● Mrs. H. C. Holt and daughter, Helen, were Lubbock visitors, Thursday afternoon of last week, where they attended a musical recital.

● Mr. and Mrs. Lon Cottingham, of Oklahoma City, Okla., attended to business and visited various acquaintances in Muleshoe, Monday.

● FOR SALE: Half & Half Cotton Seed, pure. \$1.25 per bu. W. B. Gwyn, 1/2 mile S. Lariat. 10-30p

● Mrs. H. I. Bass, of Arch, N. M., has been visiting in Muleshoe for the past few days with her son, M. G. Bass, and family.

● Mrs. L. S. Barron and daughter, Leila Mae, accompanied by Hattie Ray Griffiths, were Clovis, N. M., visitors Saturday afternoon of last week.

● Mr. and Mrs. E. L. Dalley, of Slaton, attended to business interests and visited various acquaintances in Muleshoe, Monday.

President Asks For \$5,000,000 Transfer For 5-State Savings

A message from President Roosevelt recommending the transfer of \$5,000,000 of unexpended Soil Conservation funds to carry on special work in the dust affected area of five states was sent to Congress Friday of last week.

Although it has been expected that the funds would be available for expenditure anywhere in the drought area of the Great Plains the recommendation limited it to the dust affected area of the five states.

The amount recommended by the President was twice the amount asked by representatives from the dust area session here a few weeks ago, but these representatives said that in view of present conditions the amount asked at the session here was then in line and all the funds asked by the President are now needed.

Congressman Marvin Jones of Amarillo had originally asked that \$2,000,000 of unexpended soil conservation funds be used for this purpose in the dust area of Texas, Oklahoma, New Mexico, Kansas and Colorado. When this was found impossible he asked for the other sum.

The funds will make possible additional soil building allowances to land owners and will provide some preliminary payments to land owners who are unable to start the work without funds.

Farmers in 90 counties where "black blizzards" have damaged crops, closed schools and threatened further trouble this summer will be offered funds for measures intended to control soil blowing.

The payments will be made from the \$500,000,000 agricultural soil conservation program awaiting approval in congress, but will be in addition to the regular AAA benefits.

H. R. Talley, administrator of the federal farm program, said the special program at most could help the situation only for this season and next.

"It offers farmers of this region an opportunity to check soil-blowing until a more permanent solution can be worked out," he said. "The plan is not offered as one which will end dust storms."

The program will be effective in 48 counties in Texas, 18 in Kansas, 10 in New Mexico, 8 in Colorado and 6 in Oklahoma although additional counties may be designated.

Payments will be made for special cultivation or crop land subject to soil blowing or for planting cover-crops on this land. Each farmer in the area will have a wind erosion allowance of 75 cents for each acre thus classified by the county AAA committees.

Farmers might complete the special dust storm measures by June 1. The AAA said 85 per cent of earned payments would be paid as soon as possible thereafter. Regular AAA payments will not be made until the end of the crop year.

The AAA said listing and furrowing which will net dust bowl farmers 25 cents an acre would reduce the amount of wind erosion this season, while cover crops, which will bring the farmers up to 50 cents an acre, would reduce soil blowing next winter and spring.

John R. McCarl, former U. S. comptroller general, declares the prompt balancing of the federal budget is imperative "if we are to avoid utter exhaustion of national credit, avoid riotous inflation, another crash—or worse." His statement being made on the eve of the big drop in national bond values.

Portland, Maine, boasts the oldest grocery store keeper in the U. S. Albert A. Cole, 84, that city has served his fellow citizens in retail manner for nearly 74 years.

It is announced that Miss Ethel Dupont and Franklin D. Roosevelt jr. will be married June 30.

See Us For—

FEED and GRAIN

Allis-Chalmers Farm Machinery Parts and Service

MULESHOE ELEVATOR CO.

TOM DAVIS, Manager

Don't be satisfied with ordinary baby powders that are not antiseptic. Without paying a cent more you can get Mennen Antiseptic Powder—which not only does everything that other baby powders do, but also sets up an antiseptic condition that fights off germs and skin infections. It stops chafing and rawness, too. Buy it at your druggist's today.

MENNEEN Antiseptic POWDER

BIG VALUES!

AMERICA'S ACE SHIRT

CARL POOL'S

Kahki Suits for Men \$2.90

Complete New Line Of Virginia Hart Dresses, each \$1.95 to \$2.95

NATIONALLY FAMOUS SHIRTCRAFT Airman SHIRTS

● New patterns and colors with the starchless non-wild Everfit Collar...TRUBENIZED.

Each, \$1.49

Allan A. Hodsery, a new assortment of Spring and Summer shades, per pair 70c and 98c

Cannon Turkish Towels, assorted stripes, 17x34-in. each \$1.00

Bachelor Friend Socks for Men, guaranteed six months wear or six new pairs, 6 pairs for \$1.50

"Big Smith" Overalls, 8-oz. pre-shrunk sanforized, the pair \$1.39

Special For Saturday Only OIL CLOTH, "Columbus" brand, standard width, per yard for Saturday only .25

St. Clair Variety Store

MULESHOE, TEXAS

Patronize home industries.

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● FOR SALE or Trade: Complete broom-making outfit. Robison Second hand store, Muleshoe. 9-30c

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● FOR SALE: D. H. Zelgenuss will be here Saturday at the R. L. Brown realty office with grape plants to sell, 11-11c

● Levi Churchill and I. W. Harden made a trip to Plainview Monday where Mr. Churchill attended to business and the latter visited his sister, Mrs. Vic Anderson.

● C. W. Stump, of Hastings, Neb., was in Muleshoe the first of the week attending to business affairs. He stated he was very well pleased with this irrigated section of the state.

● J. B. Burkhead, formerly of Muleshoe, but now living at Plainview, attended to business and visited relatives and friends here Friday afternoon of last week.

● WANTED: Heavy duty mower, good condition. George Maeysers, Kuehn ranch, Muleshoe. 8-11c

● O. J. Aycock and Mrs. W. B. Carles made a trip to Lubbock Friday afternoon of last week and were accompanied home by Mrs. Aycock and new daughter, born Easter Sunday and named Ida Beth.

● Following several weeks serious illness and confinement in two different hospitals, Mrs. S. E. Morris, Jr., returned home here last Monday greatly improved and is now definitely on the road of health recovery.

● FOR SALE: 5-in. American centrifugal pump, 32-ft wood frame complete, good condition. 6-in. American pump, 32-ft steel frame, less shafting. J. R. Stanley, Dexter, N. M. 9-40p

● Spring fever got the best of R. D. Preure and J. D. Border the first of this week. The affliction being so terrific they had to set out Monday night for Oklahoma City. It is modestly reported by Mrs. Border that her husband and brother went to that city on business; but somehow it has leaked out that fishing was the principal business, and not to be indulged in behind brick walls but in some of the streams of that Sooner state. Muleshoe folks are expecting some tall stories when they return!

● G. L. Wilkinson, information adviser of the Federal Resettlement administration at the Amarillo office, was a pleasant caller at the Journal office Wednesday afternoon, also checking up on Bailey county conditions through the local administrator at the court house. For several years past Wilkinson was an information gatherer (specialty writer) on the Amarillo News; but now seems as adept in disseminating information of a governmental nature as he used to be gathering that of a general kind.

Former Representative John H. Hoopell of California, convicted of selling a West Point appointment for \$1,000, was last week paroled. The parole board at the same time refused to parole his son serving in connection with the same offense.

FOR EARLY MORNING HEADACHES

15c FOR 12
2 FULL DOZEN FOR 25c

Demand and Get Genuine BAYER ASPIRIN

YOU ARE DUE GOOD HEALTH SUCCESS AND HAPPINESS

Do you suffer with headache, loss of sleep, backache, coated tongue, bad breath, rheumatic pains, biliousness and gas pains? Go to your druggist today and buy a box of Lagatone and if after you have followed directions written on the box for ten days, you are not pleased with the results and if you do not feel new pep and energy, go back for your money. Price 1 box, 26 c; 6 boxes \$1.60. At Western Drug Company, Muleshoe. 6-61c

\$25.00 REWARD

Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER Corn Cure cannot remove. Also removes Warts and Callouses, 35c at Western Drug Co. Adv

BROADCAST

LISTEN OVER RADIO XEPN, 730 Kilocycles 6:00 A. M. & 9:15 P. M.

GAS-TON Tablets

FOR STOMACH TROUBLE Bring it is ad. It is worth 25c-of purchase of these tablets.

WESTERN DRUG STORE

A GENERAL ELEVATOR SERVICE

Buy and Sell Grain of All Kinds Storage Accomodations

YOUR BUSINESS WILL BE GREATLY APPRECIATED

S. E. CONE GRAIN CO.

MULESHOE, TEXAS

MANSFIELD TIRES

A New Band for this Section; but an Old Make in Honest Service!

Keeping exact pace with modern car construction, Mansfield Tires are built for these new, high speed cars, giving the most brilliant service, increased mileage and at very reasonable cost.

GET MANSFIELD FOR EXTRA MILES!

We have them in various sizes for Passenger Cars and Trucks. Come in, let us explain to you their superior merits.

ARNOLD MORRIS AUTO CO.

MULESHOE, TEXAS

FULL LINE OF ECONOMY CHIX FEEDS

The UNIVERSAL FEEDER Baby Chick Feeder with every order for only \$5

"EVERLAY" STARTER GROWING AND LAYING MASHES FOR CHICKENS

We have a full line of FRESH Garden Seeds of all the wanted varieties. All of them already given germination tests. Take no chances, buy the best—no higher than poor seed.

RAY GRIFFITHS ELEVATOR

Muleshoe, Texas

SHERWIN-WILLIAMS Mar-not Varnish

SMOOTH AS SILK .. water-mar-and scratch-proof too!

● Sleek as this lady seems, she has nothing on this floor, woodwork and furniture varnish that it will scratch!

Not only does it rival her in beauty—here's not a chance

Mar-not Fast-dri Varnish is all that the name implies. And it's resistant to water, alcohol, alkali. Easy to apply—dries in 4 hours. A quart covers the floor of a 10x4 room, one coat. Get a can here today.

QUART..... \$1.43

HIGGINBOTHAM-BARTLETT CO.

CLARENCE GOINS, Manager

PAINT HEADQUARTERS

EASTERN STARS IN MEETING ATTEND TO VARIOUS BUSINESS

Tuesday night the regular meeting of the Eastern Star organization held at the Masonic Hall, members were happy to have with them the Worthy Matron, Mrs. Stella Eason, who recently suffered a severe accident when thrown from a traveling automobile, and able to preside in her usual cordial manner.

After several matters of business were disposed of, Mrs. R. L. Hobbs was welcomed as a new member, having transferred her membership from another lodge. She made a very fitting speech, expressing her appreciation of the local chapter, and her desire to be an active member.

A very impressive memorial service was given in honor of departed members, all present stating it to have been one of the most beautiful and touching expressions ever witnessed.

The first Tuesday in May will be the next regular meeting night, at which time officers for the ensuing year will be elected.

MULESHOE BOYS AND GIRLS WIN TENNIS GAMES FROM CLOVIS

Tuesday afternoon high school tennis teams of Muleshoe High school motored to Clovis, N. M., and played match games with the tennis teams of the high school there, with the local teams bringing home a majority of the winning score.

The players are as follows: Betty Jantz Mosler and Irma Willis, girls' doubles who won 6-2 and 6-3, Joe Bill Alsip and Clifton Griffiths, boys' doubles, lost their game; Mary Hester Cole, girls' singles, won 6-4. Weidon Brooks Wien, boys' singles, his games resulting in a tie, but granted in his favor.

The players were accompanied to the visiting city by Miss Stella B. Jackson, tennis coach.

The local teams have games matched with the Parwell High school teams for Tuesday afternoon of next week.

British Walnut Furniture Rare

Walnut was freely used for furniture making in Italy, France and Spain during the Sixteenth and Seventeenth centuries, but it was scarce in England.

Seven Buildings Dedicated at T.S.C.W. April 10



Pictured above is the Science Building at Texas State College for Women (CIA) one of the seven new structures erected during the past two years of the administration of President L. H. Hubbard.

IN THE DISTRICT COURT OF BAILEY COUNTY, TEXAS, MAY TERM, A. D. 1937. TO THE SHERIFF OR ANY CONSTABLE OF BAILEY COUNTY 'GREETING': YOU ARE HEREBY COMMANDED, that you summon, by making publication of this citation in some newspaper published in the County of Bailey, State of Texas, if there be a newspaper published in said county (but if not, then in the nearest county where a newspaper is published), for four consecutive weeks previous to the return day hereof...

TO BE AND APPEAR before the Honorable District Court of Bailey County, Texas, at the next regular term thereof, to be held in and at the town of Muleshoe, in the County of Bailey, at the courthouse on the First Monday in May, A. D. 1937, the same being the Third day of May, A. D. 1937, then and there to answer the petition of E. R. Hart, filed in said court on the 30th day of March, A. D. 1937, in a suit Numbered on the Docket of said Court, No. 1104, wherein E. R. Hart is plaintiff and S. T. Harrison, T. M. Harrison, Mrs. Addie Neal Clevor, a widow, Mrs. G. E. Mickle and husband Joe J. Mickle, R. B. Richter, Harry J. W. Niehaus, William E. Chapman, George J. Thomassen and wife Sarah Thomassen, F. P. McElhinney, Henry McDonnell, Ely-Walker Dry Goods Company, International Shoe Company, Tootie-Campbell Dry Goods Company, Treo Company, H. Seigfried & Sons Inc., G. H. & E. Freyberg Inc., M. W. Hodkins Company, Oregon City Manufacturing Company, Jackson Corset Company, all non-residents of the State of Texas, and The Unknown Stockholders of the Northwestern Steel & Iron Works, a defunct corporation, and the unknown heirs of such unknown stockholders, whose names and residences are unknown, are defendants.

The nature of the plaintiff's demand being as follows, to-wit: Suit of E. R. Hart in and against the defendants herein, filed in said court on the 30th day of March, A. D. 1937, lawfully seized and possessed of the following described land and premises, situated in Bailey County, Texas, holding and claiming the same in fee simple to-wit: All of the North One-Half (1/2) of Section Number Thirty-three (33), Block 'B', Melvin Blum & Blum Survey, Bailey County, Texas, containing 320 acres of land. That on the day and year last aforesaid defendants unlawfully entered upon said premises and ejected plaintiff therefrom, and unlawfully withheld from him his possession thereof, to his damage. Plaintiff prays for judgment for title and possession of said above described land and premises.

Life Span Longer But Disease Hits Harder Says Medico

Austin, April 6.—Adult life has been lengthened materially during the past 35 years. However, the gain largely has been made in the years about the forty-five year limit. The reason for this lies in the great progress made by medical science in preventing infant mortality. Or to express it otherwise, little folks on the average, will live fifteen or more years longer than was the case prior to 1900. While undoubtedly this is a magnificent achievement, it serves also to indicate that the obligation of the middle-aged and older, to be reasonably concerned about their health and life prospects, still entirely is justified," states Dr. Geo. W. Cox, state health officer.

"The truth is that the increase in deaths from heart, kidney, and blood vessel conditions not only has been responsible for blocking an extension to life for the average person who has reached the half-way mark but, from a statistical standpoint, to an extent has neutralized the successful inroads that have been made against tuberculosis and some of the other devastating diseases. And it is right here where personal health interest should be more active than it is today.

MAD DOG SCARE ALREADY STARTED MANY GOOD ANIMALS LOSE LIVES NOT AFFLICTED; FOLKS CAREFUL

All dogs that froth at the mouth do not have hydrophobia, as some of them do, and it's quite difficult sometimes to distinguish the real "mad" dogs from those suffering from stomach worms, overheat and other causes. Generally they all get the bullet whether or not they have rabies, if they act like they might have.

Many a good and desirable dog has lost his life because of some affliction other than hydrophobia, because some one thought that was the trouble with him, and many a boy has lost a good four-footed friend and the family pet in a similar manner, their first thought is they have hydrophobia, and immediately a gun is brought into action, resulting frequently in the death of some worth while animal.

Wild West Coming Back To Progress In Play Friday Night

The proverbial big pot will be pite in the little one at the Progress school auditorium, Friday evening, April 9, when "Bertie's Cave Woman," a 3-act comedy, will be presented. The cast includes several budding troopers who will eventually cut their swath in the theatrical world. Most people prefer to take no chances with dogs, and if they come around in afflicted manner, their first thought is they have hydrophobia, and immediately a gun is brought into action, resulting frequently in the death of some worth while animal.

Maple News Items

Mr. and Mrs. J. C. Hart and son returned Monday from Berger where they were on a business trip. M. B. Toombs and son, Raymond Fleming, Dr. E. J. Hay, Dossie Terrell and Garvin Long left Wednesday of last week for Brewster county on a business trip.

Business Men Should Place Orders Early Before Advance In Prices Necessary

During the past two months paper stock of all kinds has advanced from 20 to 35 per cent, and present indications are for still higher prices. A leading paper house has sent out the following letter of warning:

PAPER STOCK PRICES GOING HIGHER! INCREASED COST OF RAW MATERIALS MAY AFFECT PRICES

Business Men Should Place Orders Early Before Advance In Prices Necessary

During the past two months paper stock of all kinds has advanced from 20 to 35 per cent, and present indications are for still higher prices. A leading paper house has sent out the following letter of warning:

"At this time last year, sulphite pulp was costing paper manufacturers \$37.50 per ton against a cost today of \$85.00 per ton, with some mills offering to pay a bonus of \$5.00 per ton for additional pulp."

This means advances of 100 per cent for paper stock may soon be in order, while the average advance will be around 30 per cent.

WHY THE INCREASE

Chemicals and pulp, used in paper manufacture are also largely used in manufacture of rayon, gun-cotton and other war materials. Many foreign countries are keeping at home and using these materials. Home demand plus tariff levies in America have virtually cut off all importations of chemicals and paper to this country. Advance in all costs, including labor, are responsible for increased prices of paper.

It is suggested that business concerns soon needing printing of any kind place their orders NOW, thus saving on future rising costs which seem inevitable.

THE MULESHOE JOURNAL

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Advertisement for Pursang featuring a woman's face and a bottle of the product. Text: 'I'M A NEW WOMAN THANKS TO PURSANG. Yes, Pursang contains in properly balanced proportions, such powerful elements as organic copper and iron. Quickly stimulates appetite and aids nature in building rich, red blood even in cases of simple anemia. When this happens, energy and strength usually return. You feel like new. Get Pursang from your druggist.'

It pays to sterilize . . . dishes, silver, and glasses with Hot water



With a Westinghouse Automatic Electric water heater, just turn the faucet and you have this "hot too to touch" steaming water . . . For a limited time we are offering a very liberal trade-in allowance on your present water heater . . . All prices on water heaters include installation costs.

Texas-New Mexico Utilities Co.

SHERIFF'S SALE

NOTICE is hereby given that by virtue of a said Order of Sale issued out of the Honorable District Court of Bailey County, on the 27th day of March 1937, by Barney Slinson district clerk of said court, for the sum of Two Thousand Nine Hundred Eighty Five and 91-100 Dollars and cost of suit, under a judgment, in favor of McCelvey Loan and Investment Company in a certain cause in said court No. 22,096 and styled McCelvey Loan and Investment Company vs. Carter Thompson, Eula E. Thompson, a feme sole, Melville Thompson, a feme sole, Roger Glenn Thompson, a minor, O. S. Thompson and J. G. Thompson, that on the 15th day of April, 1937, at 3 o'clock P. M. on said day at the Court House door of said County, Texas, described as follows, to-wit:

The Southeast One Quarter (SE 1/4) of Section Forty-eight (48) in Block "C" of Blum and Blum lands in Bailey County, Texas, and levied upon as the property of Carter Thompson, Eula E. Thompson, a feme sole, Davis Thompson, a feme sole, Melville Thompson, a feme sole, Roger Glenn Thompson, a minor, O. S. Thompson and J. G. Thompson, that on the 15th day of April, 1937, at 3 o'clock P. M. on said day at the Court House door of said County, Texas, described as follows, to-wit:

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