# THE MULESHOE JOURNAL 





## Put Them on Now



## next summer they'11 still be like new:

This is the time of year when you need under you the best tires that money can buy.
You need the extra grip of clean-cut unworn new treads on icy streets and slippery roads; you need protection against the delays and annoyance of tire trouble in the cold.

You can have the extra safety and extra comfort you want now, and still have new-tire serviceability left for next summer, if you buy Goodyear Double Eagle Tires.

Their deep-cut sure-footed All-Weather Tread is almost double-thick; their extra-strong Supertwist Cord body is almost trouble proof-they are built, regardless of cost, to be the finest tires the world has ever seen.

Goodyear Double Eagle Tires cost of course a little more to buy; but tire prices are so low now that the little more they cost is more than offset by the extra mileage they give.

If you want a new experience in tire performance and tire satisfaction, just visit the nearest Goodyear dealer and have him put Double Eagles on your car.

Goodyear can give you greater tire values because Goodyear builds more than $1 / 4$ of all the tires sold in America, the remainder being divided among some fifty manufacturers. "More people ride on Goodyear Tires than on any other kind."


> CALL OR TELEPHONE for a demonstration of the new Ford. It is an outstanding value at today's low prices $\$ 435$ up

## Sard

Muleshoe Motor Co.
Muleshoe, Texas

##  <br> HEAR YE! HEAR YE!



Saturday, April 12, 1930, is trades day in muleshoe
Beginning on the above date, prizes will be given away by the merchants twice a month. All business houses which are members of the Merchants' Luncheon Club are giving away tickets for the regular Saturday drawings. These tickets are given to people outside of Muleshoe only.

## GET YOURS TODAY

Market your products in Muleshoe-Buy your goods in Muleshoe Ask for Trades Day tickets with each purchase. Money, Merchandise, Livestock and Poultry are to be given away FREE.

## DON'T FORGET THE DATE

SATURDAY, APRIL 12th, 1930
\$90-In Cash And Merchandise - $\mathbf{\$ 9 0}$ First Prize - \$25 Cash
MERCHANT'S LUNCHEON CLUB MULESHOE, TEXAS



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Farmers Consult Us Have Money
 and then a litibe advice will wet wo oot the rehe track

start saving regularly now



Blackwater Valley
State Bank


## Saving Money on Your Grocery Bill

- 


## Henington Cash Grocery

"Not How Cheap, But How Good."

## NOTICE

MR. FARMER FRIEND Plant Pure Seed, It Pays? We have a good supply of the following Pure Line Seed to offer you, recleaned and sacked:

| Dwarf Yellow Milo | \$4.00 per cwt. |
| :---: | :---: |
| Black Hull Kaffir | \$4.00 |
| Sumac Red Top Cane | \$4.00 |
| Hegari | \$4.00 |
| Feterita | \$4.00 |
| Surcropper Corn | \$2.00 per bu | These seed were properly rogued and inspected during growing season. Do not wait until our supply is exhausted, buy early and save disappointment. Located 11 miles south of muleshoe.

Purity Seed Farm<br>W.M.Pool \& Son



WWaze is one sure way uifically spaced for greatest cutit clean to the last head $\begin{gathered}\text { Perforated concaves start }\end{gathered}$ faster. .to separate and the separation at once. lean it more thoroughly.
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asle, it follows any uneven- Operator can olserve the ness in the field.

- Large capacity steel cylHher sets a fast pace of threshing even in heavy
straw. It is strong, unbreaktraw. It is strong, unbreak- $\begin{gathered}\text { can reduce your cost of har- } \\ \text { vesting and make }\end{gathered}$ able and accurately bal- profit for yourself. Come in BAILEY COUNT

Muleshoe, Texas
Fug
Full Line of Quality Earm Machines

# COMBINED AUTOMOBILE AUCTION SALE 

## VALLEY MOTOR COMPANY B \& M CHEVROLET COMPANY HUTTO CHEVROLET COMPANY <br> $$
\text { At MULESHOE - . Friday April 4th } 1930
$$ <br> Used cars of every description 111 a B \& M Chevrolet Company, Earth, Texas, and Hutto Chevrolet Co., Sudan, will be brought to Muleshoe and sold at Auction on the Used Car Lot of Valley Motor Company. Never before have you been able to pick your car and then put your own price on it. Each car has been numbered on the windshield in plain figures. Come in, select your car, try it out, remember the number and ask to have it offered at Auction. These cars are on display at Valley Motor Co., Muleshoe. We will demonstrate any car to anyone before the Sale. <br> FRIDAY, APRIL 4th, 1930

MULESHOE, TEXAS
EARTH, TEXAS
SUDAN, TEXAS

SALE STARTS PROMPTLY AT 10 Again at 2 and A NIGHT SALE at 7:30

## Coupes, Sedans, Coaches, Roadsters, Tourings and Trucks All Models Accurately Described.

You will be told the truth about each car when it is brought up to the selling block. The auctioneer will give a detailed honest report regarding its condition-mechanical and otherwise. If a car has any defects whatsoever, he will explain them, and if it is a guaranteed car with our OK, the Valley Motor Company will live up to the guarantee in every way as they always have on cars sold in the past.

## Our Reputation Is Your Protection

We want you to know that you can buy at this auction sale with the same assurance of Lasting Satisfaction you would have on buying on private sale. Valley Motor Co. will positively guarantee every sale made at this Auction-to be sold as stated above.
Liberal GMAC Terms: All sums $\$ 100.00$ or under, cash unless arranged before Auction; above $\$ 100$, 40 pet. cash, balance in regular monthly payments.


Every car you see on the street is a Used Car. Why not buy one for business or pleasure at your oton price?

When you get to town register at office of Valley Motor Co. and get ten tickets, buy a car and get a ticket for every dollar you pay, and after the night sale a good Used Car will be given to holder of lucky ticket. Everybody who comes to this sale will be eligible for this prize.
Positively every car will go to the highest bidder. This is a bona-fide sale starting at 10:00-2:00-7:30, rain or shine. One day only. You will be given full allowance on your old car, or we will auction your car and apply the amount on any car you wish to select and have it offered at Auction.

Sale conducted by M. BURNS, America's Favorite Auctioneer.

# Valley Motor Company COMBINED WITH HUTTO CHEVROLET CO. AND B\& M CHEVROLET CO. MULESHOE, FRIDAY, APRIL 4th, 1930. 

