# THE MULESHOE JOURNAL 

Election to Be Called At An Early Date to Adopt Paving Plans
Preliminary Steps Taken at Meeting of City Dads and Representatives of Engineering Firms.

| KASSED AWAY RECENTLY <br> Word was received this week that "Doc" Indian, who was well known in this section, had passed on tothe Happy Hunting Grounds. He died at vinita, Oklahoma. As far as could be bearned. his age wasnot known, but he had seen the passing of many winters. Doc" Indian, according $t o$ oldtimers, was quite a character. He made his home for over twenty years with the Halsel Cattle Co.and it is said that when "Doce came to town, business and entertainment began to iviven up. "Doc"had many good tratss and was a <br> favorite with the youngsters. He left here some three or four years ago and had hived in Oklahoma upto the time of his death to the time of his death. |
| :---: |


| election of officers for muleshoe national farm loan assoclation, jan |  |
| :---: | :---: |
|  | Election of officers for the ensuing |
|  |  |
|  | ${ }_{\text {Bth }}^{\text {Lonn }}$ |
|  |  |
| , |  |
|  |  |
|  |  |
|  |  |

SO
SIMGE THE HOLIDAYS

|  |  |
| :---: | :---: |
| Longview News |  |
|  |  |
|  |  |
| (1) |  |
| been having lots of company (the flu) but they are all feeling better and willsoon be ready to go to work again. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | nim and all or hith firme cours |
|  |  |
|  |  |
|  |  |
|  |  |



Missionary In China Writes of
The Orient's Interesting People



SEVERAL BASKET BALL
SAM C. C. HEARING ON
GAMES ARE ANNOUNGED

| FIRST DELIVERIES OF NEW CHEVROLET SIX ARE MADE TUESDAY |
| :---: |
| nex nour commany |
| mimment |
| , mine wememe |
| Nomen |
|  |
| anmen mis |
| mome |
|  |
| T mann |

## State Bond Issue For The Lee Highway Is Proposed By Officials



## Simplicity of cooling system is a feature of the new Ford <br> 

A complefe water plant is as it is a part of every mod ern city.
The purpose of this wate plant is to keep the engine will make it effieient in operation. If it were not for this, the cylinder walks would become overheated and the
pistons refuse to operate.
The cooling eystem of the new Ford is particularly intimple and reliable.

When the radiator is full of water, the engine of the ander the hardest driving. Yetthe water is so regulated hath it will not impair engine operation by running
too cold in winter.
The cooling surface of tho Ford radiator is large, Why Your rows of tubees set in otaggered position so that fit of the incoming air. The an is of the airplane proeiner type and draws air $d$ rate of 850 cabic feet revolutione ate 1800 ute of the motor.


The hot water around to the radiator to be cooled by a centrifugal water pump of new design.
The entire cooling system in design and so carefully made that it requires very
litle attention little attention.
The radiator should be kept full, of course, and drained once each month to
that sediment will not collect that sediment will not collect
and retard the free pasesgeo of water. In cold weather, a reliable anti-freze solution should be added. As owner and manager of his important water plant you thould also see that the water pump and fan shaff
are properly lubricated and are propery y lubricated and
the packing around the pump shaft kept in adjust-

Hose connections may also need replacement after long service. For those little
adjustmentes it pays to call adjustments, it pays
on the Ford dealer.
He works under close factory supervision and he has
been specially trained and ecruipped to do a equipped
thorougb competent
job at a far price. job at a fair price.

## FORD MOTOR COMPANY

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |

What is
A Bargain?

In wis community are hundreds of indivivuals and families what they want at an adervintasconens pricet.
Call them barrain hunters if you Mike, but thrifty shoppers
would be the better desimatiton. Thritt is is a commendabie and and neerchants should cater to it.
 One man is tuinking of buying himself a wateh. One
woman a stopppnis bog: another an umbretlif.

a hote to merrhants



Shop Where You Are Invited to Shop

W. D. La

Mrs. C. T. Smith is reported ouit
in with flu this week.
Mr. and Mrs. I. W. Harden
hopping in Clovis Saturday
Delma McCarty was attending
business in Lubbock Wednesday. A fine boy was born to Mr. and
Mrs. J. W. Needham on January th.
Clem Files of Planniew. was a busi-
Css visitor in Muleshoe last Monday
Ress visitor in Muleshoe last Monday
R. L. Brown returned home Thes-
day from a business trip to Oklahoma.
J. H. Motherall and daughter, Miss
Ava Nell, were visitors to Clovis yes-
terday Ava Nell, were vi.
terday afternoon.
Mmes. L. S. Barron, A. W. Coker
nd Ray Grifiths were Clovis visitors Tuesday afternoon.
Mr. and Mrs. Delma McCarty were
isiting Mrs. McCarty's mother and uisting Mrs. MeCarty's
ather Tuesday night.
Mr. Pichard Ince of Milwaukee. Wis.,
was in Muleshoc Tuesday, looking after business affairs.
Mrs. Luther Ragsdale assisted at
Gardncr Dry Goods last Saturdny Gordacr Dry Goods last
during the opening sale rus
$\qquad$


Flancial statement of the Association


If You Pay as You Go You Can Travel Anywhere


Checking account
bills the modern way.
Paying by check has every advantage over "pocket
spending.,
It gives you an absolute record of just where, when
and how your money goes.
PAY BY Check.
Blackwater Valley State Bank muleshoe, texas

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

## J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

Rid Suits of Moths

Muleshoe Tailor Shop

## If You Want GROCERIES

You can do no better than trade with us. Here you get the best quality and our prices are right.

PHONE US YOUR ORDERS



Faith in our fellowmen is an outstanding factor in the Community Life of MULESHOE.

Its practical application is best exemplified in our business activities wherein each worthy member of the community is extended unquestioned credit by business and banking firms.

It is a community where it pays big returns on the investment to maintain a credit rating inviolate by paying all obligations promptly when due.

Faith-A Trust Fulfilied-A Credit Obligation Promptly Met

VALLEY MOTOR COMPANY, Inc. McCARTY DRUG STORE
C. D. GUPTON GROCERY CO. GARDNER DRY GOODS CO. BAILEY CO. ELEVATOR CO. PANHANDLE LUMBER CO.

MULESHOE MOTOR COMPANY MULESHOE TAILOR SHOP H. C. HENINGTON, Cash Grocer MULESHOE ELEVATOR CO. blackwater valley state bank E. R. HART LUMBER CO.

| "First Salute To Stars and Stripes' Cone simen insurinest |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | ata |  |  | legal blanks, etc. Call and place that | Muleshoe Nat. Farm Loan Association |
|  |  |  |  |  |  |
|  |  |  |  | E.L. Menefee, M. D. PHYSICIAN mid sUEGEOX |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | Bailey County Abstract Company |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  | 边 |  |  | Ing to land titles siven promptatentention. |  |
|  |  |  |  |  |  |
|  |  |  | Sicter |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  | HAWK |  |
|  | demm |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

[^0]

Have It in Your Cabinet
You can never tell when you may need any one of several first aid remedies, so the safe way is to have them in your medicine cabinet.

## We Serve Sunday Dinners

## McCarty Drug Store

## White Front Garage

If your car needs working on, see uo for prices.

We can save you 25 to 50 per cent on all mechanical work and guarantee our work to give satisfaction. We also fix flats. Call us.
A. W. COKER

PHONE 7
\# Zoad Information Cozy Rest Rooms

## 1 Need Our Service

We Want Your Trade LET'S CO-OPERATE

Here iswhere you get the famous Continental Oil Products
Good Tires and Tubes Worth the Money WE FIX FLATS
Jones Service Station "SERVICE WITH A SMILE"

## Merit Brand Feeds

You are losing money every day you fail to feed your hens the wholesome, egg-producing food that they need. Merit Brand Feeds have the proper ration for your hens. Try a sack of it and see for yourself.

We Pay the Best Market Prices for Grain and Feed
And are glad to co-operate with the farmers alt al times in the marketing of their crops and in every way possi ble for their better welfare.

We can still supply you witi Wright's Smoke Salt and Meat Cure, and Lilly Brand Table Salt.

## Muleshoe Elevator Co.



King cotton has greaty extended his dominons in the industrial field
in recent years and his scouts are constantly looking for new regions to con-
 thersand sues and more are belng discovered every year. These new uses and
the extension of old uses have maintalned or increasd per capta consumption the extension of old uses have maintalned or increasd per captin consumption
of cotton in spite of the reduced dimensions of woments dresses and compett-
tion from other textles tion from other textlles.
Formerly, cotton was used almost entirely for clothing, but other uses
are takivg an increasing slare of the crop. Among the many industrial out-
lets are are takipg an increasing stare of the crop. Among the many industral out
lets are automobtle tires, auto bodies, cotton boggeng and baling, alrplane
cloths, rubber poods, artifecill teither, Lets are automobile tires, auto bodies, cotion bagging and baiing, airplane
eloths, rubber goods, artifial teather, wnings, wail coverings, traffic mark-
ers, power betting, electrical insulators, cleavage and binder eloths in road ers, power belting, electrical insulators, cleavage and binder cloths in road
construetton, gears, truek whees, and other machinery parts. construction, gears, truek whels, and other machinery parts.
Tire production in the United States requires about 500,000
 production, according to the Rubber Association oi A Americar. Cotton is usee also by the auto industry for phoolstery, tops, curtains, carpets, tire covers,
padding. , innings, electrical insulation, rutber tubing, and brake bands. Al these uses were relatively unimportant twenty years a gao.
Cotton bazs used tu the wholegate grocery trade for
Cotton bazs used th the wholegate grocery trade for sngar, Aour, salt,
coffee, potatoes, and stmilar commoalties require about 200,000 bales of raw
 equival-nt to about 45,000 bales, the bakery trade, 20,000 bales, and the fer-
tilizer tndustrs, 4,000 bales. Bags for handing coal, mail and money also
 lng all commodities to which they are adupted in the wholesale grocery trade alone,
nually.
If cotton cloth were used as a bale covering on 60 per cent of the average
cotton eron cotton crop, atout 120,000 hales would te required for bagginc. It is esti
nated that the withdrawal of this amount, chlefly of low grades, from the mated
supply would raise the seasoual average price of cotton by about $1 / 2$ cent a
poun pound, or $\$ 1.25$ a bate. This would be atout enough to pay for the covering.
so that producers in the asgregate would, in effect, get thetr bagging wif on wat producers in the aggregate would, in effect, get thefr bagging with-
out cost. Tests bave shown that cotorn has advantages over jute bagkting
through making through making a neater package, reducing dead welght and lessening waste
in removing from the bale, but jute coverings cost less except in years of extremely low cotton prices. Attempts are being made to
cotton thagzing that can be sold in competition with jute.
Cotton textiles are more axtensively used in ariation than any other
 ther vibration, ease of repair and low cost make it the best textio for this
purpose. The outer covering of the Graf Zeppelln contained 20,000 square yards of cotton cloth and 40,000 square yards were used in its 30 gas cells. Cotoon manufacturers have found it possible 10 increase the popularity
of cotton clothinz through more attention to design, harmonizinz patterns
 ton. As a result of these etrorts, cotton dresses are in greater vogue at
present than for seceral years. present than for several years,
The use of 108 -inct bedsteets rather than tae 90 -inch length sometimes
sold is $a$ means of extending the use of cotoon in an ond and standard prod-



 square yards of cotton fabrie a year. Cloth to make a cleavaze plane to
cemeut roads will take about $5,000,000$ square sards this year and its use aq binder in puttlig an asphatt surface on ordinary roads opens up an imunelse
market. Every mule of such road soutd use a minimum of 3,520 square market. Every molle of such mod soutd use a minimum of 3,520 square
sards of fabtic.



 Bullding trades make considerathe use of
surie cotton gootis that sniling cessels.


proper feeding is hals the battre
when it comes to getting profits fram
the form poutry Journal Office for when it comes to getting profits from
the farm poutry nock. Commercial Printing

## The Best Groceries

Are always the cheapest in the end. We handle only Standard Quality Groceries, and our prices for the best grades are no more than you would have to pay for many of the inferior brands.

## LET US SUPPLY YOUR GROCERY MEEDS

## Henington's Cash Grocery

## We're Still On the Job

Paying the Best Prices
for your

Kaffir, Maize, Sudan and Corn

We are prepared to handle your grain economically and efficiently. Don't fail to get our prices before you sell.

## LARIAT GRAIN CO. <br> L. SIKES, Mgr.

# FARMALL TRACTORS 

Are True to Name-They Serve All Purpuses of the Farm Where a Tractor is Needed

## If You Are Going Hunting

Let us supply your equipment. Our guns and ammunitions are the best by test. It does not pay to buy cheap and inferior grades.

## E. R. Hart Lumber Co.

Coal, Hardure, Funiiure - McCormick-Desting limplementis



Come in and See these Sensational New Cars-Now on Display

## Valley Motor Company

QUALITY AT LOW COO

Exceptional Bargain Prices On Men's and Boys' Shoes

## Men's Heavy High Top Shoes

High Shoes are a handy thing for every man to own, even though he does not wear them every day. Just the thing for hunting or fishing trips. Prices are cut now---an ideal time to buy.
$\$ 5.95$ to $\$ 15.95$


## Boys' High Tops

A High Grade Shoe for all outdoor wear. Priced during our Sale at---

## $\$ 4.95$

Gardner Dry Goods Co.

## THE MULESHOE JOURNAL

## voluaie 6

## Election to Be Called At An Early Date to Adopt Paving Plans


 earilisest datee possible.

 peceestrians and the fact ethat those
streets in the business setio are the
mose used and are more nearly im-
mosethed

 epworth league program
for sunday, javiaty Ssubject: Our Chapters - Team-

GOOD ENROLLMENT AT
THE MULESHOE SCHOOL
SINGE THE HOLIDAYS



Longview News Items
Rev. More filied his regular assign-
ment at tongview Sunday and sunday

## WTCC WILL SPONSOR SECOHD AGRICULTURAL MOTORGADE TO PACIFIC

 vears work by promoting another az-
 cry raising
shine state
The first
 Most of the advertusing of the trive hat
been woro of mouth pubility fiven out
ty the twenty-ive Texans who made ty the twenty-five
the inital joumey.
On thits sccount several reservations
have anready been made for the next trip which is scheduted to start Jan-
uary 15. A new bus has ben secured
In trom the west Texas
Fort Worth, which has an
twenty-nine passengers. taten on eanty-six. passengers went be be the howeve, accordranging the trip.
Special rates have been promted
the trip can moter company and the romed ford less than 850.00
trin ous are. Other necessities, such a
roms and meals tor the entire trip
will brind weks or longer to about sos.00.
On the first trip scurry the most representative , county sen five from sny ser. sos, there benn
county leads with the largest numbel county leads with the largest number
for this trip
Intormato about turs trip will be
treety

## BEAUTY SHop TO BE ORENED SATURDAY AT GARNERS

A Beauty shop will be opened fo will be in charge ofy Mrs. Lillaw Danie
and Miss Rebecea
Sand fornia.


Missionary In China Writes of The Orient's Interesting People


State Bond Issue For The Lee Highway Is Proposed By Officials

|  |
| :---: |

## Would Mean Twenty-Four

 Miles of Paved Highway Through Bailey County, if Issue Carries.
 which was unanimousiy passed:
WhEREAS: the hishway officials ot
these states have striven to meet he these statess have striven to meet che
needs or trave as fuly as poosible
with existing funds and WHEREAS: rapid highway develop-
went is essential to the well being of Texas and Oklahoma, and therr ruture THEREFRRE, the Lee Highway As
sociation in convention assembled
 tighways be retired by by this bond ford and

TEACHERS' INSTITUTE TO
MEET WITH THE FAIRVIEW
SCHOOL ON JANUARY 19


rew methanor zominas

## Simplicity of cooling system is a feature of the new Ford <br> 

A CoMplete water plant io ${ }^{2}$ a part of every automobile
as it is a part of every moid
The purpose of this water plant is to keep the engine coolled to a temperature that will make it efficient in operation. If it were not for this, come overheated and the pistons refuse to operate.
...The cooling eystem of the new Ford is particularly interesting because it io simple and reliable.
of wen the radiator is full
of water, the engine of the
inder the hardest driving Yet tho water io so regulated zhat it will not impair en. too cold in winter.
The cooling surface of the Ford radiator is large, in staggered position so that each receives the fall bencfit of the incoming air. The fan is of the airplane pro-
peller type and draws air through the radiator at the rapid rate of $\mathbf{6 5 0}$ cubic feet per minute at 1000 revolutions per min
ute of the motor

## Ford Motor Company

Beautify Homes BABY CHICKS Thrifty Farms
 and standardized Quanity Chicks. All kinds of plants for West
Texas, 1.00 thousand up. 500 varieties Garden. Field and Flower Sceds. Poultry supplies of anything you want for poultry. Order
anything you want for Garden. Orchard, Lawn. Field, Poultry and
C. E. WHITE SEED CO.

Plainview, Texas
The hot water around
he cylinder head is drawn he cylinder head is drawn o the radiator to be cooled The entire cooling system The entire cooling system in design and so earefully little attention.
The radiator should be kept full, of course, and rained once each month so and retament will not collect of water. In cold weather 3 reliable anti-freeze solution should be added.
As owner and maneger of this important water plant
you should also see that the water purmp and fan ohaft are properly lubricated and the packing around the pump s
Hose connections may also need replacement after
long service. For those little adjustments, it pays to call on the Ford dealer.
He worts under close factory supervision and he has
specially trained and equipperl to do a horougb competent

## What Is A Bargain?

In this community are hendreds of individuals and families
on the watch for an adverisement which will offer them Cenl them barzain hunters if you alee, but thrifty shoppers
would be the better ciesierantion. Thrift is a commiendabie
 One man is thinking of buying himssif a watch. one
woman a shopping bag: nucther an umbrella. Al can be made to buy eariicr-by advertsing. Advertis.
ing can make the destre so keen that the brizanin is fora NOTE TO MERCHANTS



Shop Where You Are Invited to Shop

## 

## Town Talk

Mr M . T T. Smith is reported outhMr. end Mrs. I. W. Hardshopping in Clovis Saturday.
Delma McCarty was attending
business in Lubbock Wednesday.A fine boy was borm to Mr. and
Mrs. J. W. Needham on January 4 thClem Files of Plainview. was a busi- Clem Files of Plainview. was a busi-
ness visitor in Muleshoe last Monday R. L. Brown returned home Tues
day from a business trip to Oklahoma J. H. Motherall and daughter, Miss
Ava Nell. were visitors to Clovis yes Ava Nell. were $v$ vi
terdny afternoon.
Mmes. L. S. Barron, A. W. Coker and Ray Grifiths were C.W. Coke Mr. and Mrs. Delma McCarty were
visiting Mrs. McCarty's mother and visiting Mrs. McCarty's mother and
ather Tuesday nimht. Mr. Richard Ince of Milwauke. Wis
was in Muleshoe Tuescay. looking vas in Muleshoe
after business affa!
Mrs. Luther Rassdale nssista
Gardner Dry Goods last Sa Mrs. H. C. Henington returned Fri-
day from White Decr, where she had day from white Dece, where she had
joen at the bedsice of her mother.
Wras. Skargs. Mrs. Henington stated
St
$\qquad$
Mulestoo lational Farm Lom Asscciation


## If You Pay as You Go You Can Travil Anywhere <br> 

Open up a Checking account
bills the modern way.
Paying by check has every advantage over "pocket
spending."
rt gives you an absolute record of just where, when
and how sour money goes. pAY BY CHECK.
Blackwater Valley State Bank
Than is no sumbutue mex mity

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

## J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

## Rid Suits of Moths




Muleshoe Tailor Shop

## If You Want GROCERIES

You can do no better than trade with us. Here you get the best quality and our prices are right.

PHONE US YOUR ORDERS



## SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas



Have It in Your Cabinet
You can never tell when you may need any one of several first aid remedies, so the safe way is to ere them in your medicine cabinet.

## We Serve Sunclay Dinners

## McCarty Drug Store

## White Front Garage

If your car needs working on, see uo for prices.
We can save you 25 to 50 per cent on all mechanical work and guarantee our work to give satisfaction. We also fix flats. Call us.
A. W. COKER

PHONE 7

Road Information Cozy Rest Rooms
You Need Our Service We Want Your Trade LET'S CO-OPERATE

Here is where you get the famous Continental Oil Products Good Tires and Tubes Worth the Money WE FIX FLATS
Jones Service Station
"service with a smile"

## Merit Brand Feeds

You are losing money every day you fail to feed your hens the wholesome egg-producirg food that they need. Merit Brand Feeds have the proper ration for your hens. Try a sack of it and see for yourself.

We Pay the Best Market Prices for Grain and Feed
And are glad to co-operate with the farmers alt al times in the marketing of their crops and in every way possible for their better welfare.

[^1]
## Muleshoe Elevator Co.

MULESHOE, TEXAS



King Cetion has greatly extended his donintons in the industrial deld
in recent years and bis scouts are constantly looking for new reglons to conIn recent years and bis scouts are constantly looking for new reglons to con-
Quer, says the Sears Roobuek Agricultural Foonidaton. The ther has ten
thouend thousand useen and more are belig discovered erergy year. These new uses and
the extenslon of old uses have matintaloed or increasd per caplta consumption the extension of old uses have maintatived or increasd per caplta consumption
of cotton ti spite of the retivced dimensions of women's dresses and compet ar eothon in zpite of the
tion from other textiles.
Formerty,
Formerly, eotion was used almost entirely for clothing, but other aseen
are tating an increasing share of the crop. Anong the many indusiriat entare taring an increasing share of the crop. Anongs the many industriai ent-
leta are antomobile ures, auto bodies, cotton bagging and balling, alrplane
 ers, power belting, electrical insulators, cleavage and binder eloths in road
constructon, gears, truck wheels, and other machinery parts. Tre prodection in the United States requires anout parto. nales of cot.
ton annanlly. In 1927, $219,000,000$ pounds of cotton fabrics were ased in Are ton annoasly. In 1927, $219,900,000$ pounds of cotton fabrices were ased in tire
production, aceording to the Rubber Association of Amerlean. Cotton is osed production, aceording to the Rubber Association of American. Cotton is osed
alioo by the auto industry for upholstery, tops, curtains, earpets, tre covers,
 hese uses were relatively oulmportant twenty yeara ago,
Cotton bags used in the wholemale scocery trade for
 cotton and waste every yeer. The cement industry connumes cotton buys
equivaliant to about 45,000 bales, the bakery trade, 20,000 bales, and the fer.
 take small smounte. It ts estimated thas it cotog bags were used for packag.
Ing all commodites to whtch they are adapted in the wholesale grocery trade Ing all commodities to which they are adapted in the wholesale grocery trade
alone, about 600,000 bales of raw cotton and waste would be refulred analone, about 600.000 baies of raw cotton ama waste would be required an-
nually.
If
cotton cloth were used as a bale coveriby on eo per cent of the average
cotton crop, about 120,000 bales would be reguired tor bagging it is estlcotton crop, about 120,000 bales would be required tor bagking. It is exti-
mated that the withdrawal of this amount, chifly of low grades, from the supply would ralse the seasonal average price of cotton by about $1 / 2$ cent a an that producers in the nggregate would, in effect, get their bagging wilth. out cost. Tests have stiown that cotton has aderantages over fute bagging
throught making a neater package, reducing dead wilyt inrough making a neater package, reducing dead weight and lessening waste
in removing from the bale, but jute coverings cost less except the extremelyg low cotton pricee. Attempts are being made to prodace a Hyht extremely low cotton prices. Attempts are being made to
cotton hagking that can be sold in competition with fote.
 fabric and this use is growing rapidly, Hs lightness, strength, durability un-
ther vibration, ease of repair and tow coast naske it the best textlle for this tier vibration, ease of repair and tow cost make it the best textle for thise
purpose. The outer corering of the Graf Zeppelin contained 20,0000 square yards of cotton cloth nnd 40,000 souare yards were nsed in its 30 gas celle
cotion manufacturers have found it possible to increase the popularity Cotton manufacturers have found it possible to increase the poputarity
of conton clothing through more attention to design, harmontzing patterns
 con. As aresult of these errorts, cotton dressee are in grenter vogue at
present than for several years.
Th. use of $\mathbf{j 0 8}$-Inch bedslitets rather than the go-inch leugth somietimes
sold is a means of extending the use of coton in an old and standard prod-
uct, and opens up an addtional outlet for $30,100,000$ son spure uct, and opens up an additionat outhet for $30,40,000$ square stardd of whde
sliceting annually. Awnfng manufacturers tave taunched a three.year cam-

 narkers in place of paint on elty streets it cestimnted to require s.0rno,000
square yards of cotton fabric a years. Cloth to make a cleavage plane in


 anerce. and the Coiton Textite Lastitute are conpperating in a surves of the
nutilzatio. of cotion, trying to find in what induaries it is used una whee nuilizatio.. of colion, trying to find in what induapries it is used and where
fis use may be exteneci. They have found cotion heing used in list differ
ent wiss


 roiten prothers and manfacturers, the Voandation nsserts. Wfiorts in the
drection deserve warm steprort.
proper teding is hal the betto The Joyirnal Office for

when | the farm poutry flock. | Commercial Printing |
| :--- | :--- |

## The Best Groceries

Are always the cheapest in the end. We handle only Standard Quality Groceries, and our prices for the best grades are no more than you would have to pay for many of the inferior brands.

LET US SUPPIY YOUR GROCERY MEEDS

## Henington's Cash Grocery

# We're Still On the Job 

Paying the Best Prices
for your
Kaffir, Maize, Sudan and Corn
We are prepared to handle your grain economically and efficiently. Don't fail to get our prices before you sell.

LARIAT GRAIN CO. L. SIKES, Mgr.

# FARMALL TRACTORS 

Are Truc to Name--They Serve All Purposes of the Farm Where a Tractor is Needed

## If You Are Going Hunting

 Let us supply your equipment. Our guns and ammunitions are th: best by test. It does not pay to buy cheap and inferior grades
## E. R. Hart Lumber Co.

 Coal, Hardware, Furnilure $\longrightarrow \longrightarrow$ McCornick-Deering implements


## umyngir

"Beyond all Expectations! -say those who have seen the
Outstanding Chevrolet
of Cherrolet History

Read what these lead-
ing awtomobile editors ing awtomobileeditors
said after seeing and riding in the new Cheurolet Six "In appearance, perform.
ance and mechanical nicecty
the new Chevrolet Si
The Outstanding Chev. fort . . such luxurious rolet of Chevrolet History
Fisher bodies...and a
has now been seen and
fuel-economy of better inspected by millions of than 20 miles to the gal people in every section of ton! And no one believed America-and every. that it would be possible where it has been en- to produce such a car in
thusiastically hailed as the price range of the four! exceedingall expectations. If you have not already Everyone anticipated that made a personal inspece.
Chevrolet would produce, tion of the new Chevrolet, Chevrolet would produce, tion of the new Chevrolet,
a remarkable automobile we urge you to do so at $\begin{array}{ll}\text { a remarkable automobile } & \text { we urge you to do so at } \\ \text {-but no one expected } \\ \text { such a sensational six. } & \text { We cartiest convenience. }\end{array}$ cellinder motor ... such these beautiful new
delightul delightful handing ease models-and we cordially
...such marvelous com.
invite you to call.




sents actual values far bre.
yond its price
yond its price range.".
-Haren Conklin "Aside from beauty in body Asside from beauty in body
line and atractiveness in
finish, the astounding fea. ture of the newu Chevrolet.
Si is its powerful and
flexible moto have to go for. to oqe wial the
high perfranancoo this
new Chevrolet in eneneral San Francisco Chronicle "The new Chewrolet is a
triumph for volume pro-
duction duction. The car at its proe
is one of the greaseet
achieverents ever recordt achieverients ever recordded
in the automobile indurfy
Its beauty is a treat: its riding com
and
and -Ray Priest
Detroit Times "St Louis motordom is tremendously enthused over
the new Chevrotet Six.
Personally 1 have never
 the truly nomgratulated on
then
gineering fenental en.
accomplished.
feat it has
-Robert Henry Hall
St. Louis Post-Dispatch

Come in and See these Sensational New Cars - Now on Display

## Valley Motor Company

Q U A LITY<br>A T<br>L O W<br>COST

## Exceptional Bargain Prices <br> On Men's and Boys' Shoes

## Men's Heavy High Top Shoes

High Shoes are a handy thing for every man to own, even though he does not wear them every day. Just the thing for hunting or fishing trips. Prices are cut now---an ideal time to buy.
\$5.95 to \$15.95

## Boys' High Tops

A High Grade Shoe for all outdoor wear. Priced during our Sale at---
\$4.95
Gardner Dry Goods Co.
"The Price is the Thing."


[^0]:    50

    Every once in awhile we hear this-but we don't believe it. The largest single group of car owners in the world don't believe it either, because more people ride on Goodyear Tires than any other kind. Certainly there's a reason. But how much do you think this "just as good" idea has cost the tire buying public? . .... We say plenty. We are continually impressed with this loss, because, nearly every day one or more customers tell us of their experience with tires claimed to be as good as Goodyear.

    Unisosin Valse Goodyear Tires are the standard of tire values. They are not high priced and offer a seGoodyear may give mileage equal to or greater than many tires priced higher

    # Valley Motor Company 

[^1]:    We can still supply you with Wright's Smoke Salt and Meat Cure, and Lilly
    Brand Table Satt.

