# THE MULESHOE JOURNAL 





Here's a Merry Christmas to You
And to our Holiday Greetings we wish to add a word of appreciation for your patronage during the past year and to express the hope that we may continue to serve you.
When planning your Holiday parties or trips, remember that the well groomed lady and gentleman is the most popular. Call on us for those haircuts, Shampoos and shaves, or anything in the tonsorial line. We take pride in making you look your best.

## TAYLOR'S BARBER SHOP




Wishing You a Happy New Year 1929

We hope that you all will enjoy the Holidays, and the many good times that are so closely associated with them
We have strived to make your home brighter, relieve some of your burdens and make it more home-like thru our business relations.

May your Christmas be merry and as lasting, as you could desire and the New Year filler with Peace, Health, Happiness and Plenty.

## "PEACE ON EARTH, GOOD WILL TOWARD MEN"



Tyler. Texas.

## Address

Muleshoe Nat. Farm
Loan Association
No. 3943
L. s. barron. Secy.-Trea
J. J. Lawler., Vice-Presiden

Loan Committee
T. L. SNYDER
w. G. kennedy
S. E. Morris

Farm and Ranch
Loans
per cent Interest-36 Years Time

We Will Be Closed CHRISTMAS DAY

MULESHOE ELEVATOR CO.



Folks, bere's uere we are . on the South Fins of Texas--


## CHRISTMAS TIME <br> 

Yes, Goodyears are on the job, helping the busy Christmas shopper, the business man, the pleasure seeker. And at this time of year when rain and snow and mud is at its worst, the big rugged tires with the diamond treads are standing the test. On the slick pavements they grip and hold. On muddy roads they dig in, and your car moves on.


The experience of years of tire building and materials of the first quality which go into Goodyear products make this tire the most popular of any on the market. That is why---

## "MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ANY OTHER KIND"

And why not give Goodyears for a Christmas present? No matter to whom you are planning to give a worth while gift, this will answer the problem in a most satisfactory manner.

> Valley Motor Company


We wish to add oul Christmas Greetings to the many you are sure to get this year, and tell you that we sincerely appreciate the business you have given us during 1928 .
Our efforts will be toward serving Our efforts will be toward selving
you better in 1929 and we wish for a continuance of your patronage.

## Muleshoe Tailor Shop



## Our Word of Greeting

May the Holiday Season be a joyous one for you, and may the coming year bring you the fullest measure of all that is best in life. We have been gratefully appreciative of the business we have received during the year, and now we desire to express our appreciation in a cordial wish that you may have a very Merry Christmas and a Happy New Year.

If you contomplate doing any building during the next year, or if you are in need of farm equipment, remember we handle a complete line of all kinds of building material and modern farm machinery and implements. Your trade will be appreciated in the future, as it has been in the past.

## Hart Lumber Company




## Our Christmas Wish

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That you may have full measure of Health， Happiness and Prosperity through the years to come



And let us express our appreciation to our friends and patrons for their generous support during the past year and hope that we may continue to be of service in 1929
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When You Buy a Tire
You want the one that will give you the most miles for the money you have invested. Firestone holds the world's record for endurance under the most severe tests ever given a set of tires. Racing drivers pick Firestones because they know that danger is reduced to a minimum by having the best that can be put on a car.
Firestone offers a longer lasting tread, a permanence of non-skid that provides the full measure of safety so essential in this age. Come in today and let us show you what wonderful values may be had in Firestones. Our stock is always fresh.

## FIRESTONE MORE MILES PER DOLLAR




Food For Christmas Dinner

and Bob Kennedy are



