

23 YEARS
AGO

Taken from the files of The Texas Spur, published 23 years ago this week. Oran McClure, Editor and publisher.

J. P. Gipson, of the Steel Hill country, was in Spur this week and while here was a very pleasant caller at the Texas Spur.

W. D. Blair, of several miles east of Spur, was in the city one day this week on business.

J. J. Cloud, of the Soldier Mound community, was in the city Wednesday of this week and spent an hour or two here on business and greeting his friends.

Chalk Brown, of the 24-Ranch in Kent County, was in the city the first of this week. He has just recently returned from Oklahoma, where he was under treatment at a sanitarium. His many friends will be glad to know that he is in good health again.

W. M. Randall, of the Steel Hill country, was in Spur one day this week buying supplies and greeting friends.

Mrs. F. W. Jennings left this week for Snyder where she will spend some time with her sister, Mrs. Stewart.

W. M. Stovall, of Dickens, had business in Spur one day this week.

I. G. Van Leer, of near Soldier Mound, was in Spur Wednesday of this week and while in the city was a very pleasant caller at the Texas Spur.

Arnold Copeland was in Spur Tuesday of this week and spent an hour or two here on business.

Tom Greer, of the Lone Oak Farm and Ranch ten miles west of Spur, was in the city this week and while here called in and handed us a dollar and six bits for a renewal subscription to the Texas Spur and Dallas News another year. Tom is one of the most progressive young men in the country, takes an interest in public affairs and stands for progress and development.

Paul Waples, head of the Waples-Platter Grocery Co., and Chairman of the State Democratic Executive Committee, was killed Thursday afternoon in a street car accident.

Mr. Waples was recognized as one of the most progressive citizens of Texas, and he was a national as well as state figure, and his death will be mourned by thousands of people throughout the country.

Following is a list of some of the business firms and professional men whose ads appeared 23 years ago:

- Fords—W. F. Godfrey, Salesman—Touring Car \$360; Roadsters, \$345, F. O. B. Detroit.
 - Bryant-Link Co.
 - Red Front Drug Store
 - Westside Barber Shop—"Up to date service in every respect"
 - Davis and Edmonds—"Hupmobiles and Chevrolets."
 - Spur Drug Co.—"The Rexall store; drugs, cigars, sodas, candies"
 - Brannen Brothers Co.—"Groceries"
 - Love Dry Goods Co.—"Where cash talks—where cash buys more"
 - P. H. Miller—"Dealer in high grade hard and soft coal"
 - Ritter Hardware Co.—"Wagons, buggies, Ford and Dodge parts"
 - Hogan and Patton—"The Man's Store"
 - Farmer's Cash Store
 - J. W. Baker—"I am now ready to gin your cotton"
 - Spur Produce Co.
 - Campbell and Campbell—"Genuine furniture values"
 - Brazelton-Pryor & Co.—"Paint that stands the test of time"
 - German Kitchen and Bakery
 - J. P. Simmons—"Drayman and Agent for Pierce-Fordice Oil Ass'n."
 - The City National Bank
 - S. M. Swenson & Sons—"Wood cutting prohibited on Spur lands"
 - The Farmers Gin Co.
 - Overland—31 1/2 horse power—\$635
 - Fellmy—"The Tailor that satisfies"
 - The Spur National Bank
 - W. C. Bowman Lumber Co.
- Listed in the Professional column are: B. G. Worswick, Attorney-at-Law; W. D. Wilson, Lawyer; W. R. Moore, M. D.; T. E. Standifer, Physician & Surgeon; J. E. Morris, Physician & Surgeon; J. H. Grace, M. D.; M. L. Pierce, Dentist; S. W. Lane, buys cotton, corn, maize, etc.; I. O. Jopling, Baggage & Express; W. L. Osborne, contractor and builder; Geo. Awalt, bricklayer; V. C. Smart, Spur-Roaring Springs, auto service via Dickens
- E. J. Cowan, money to loan.

E. J. Ofield, County Commissioner of Precinct 2, of Afton, was attending business affairs and greeting friends on the streets of Spur Saturday.

Mr. and Mrs. Ernest Wells from Kent County spent last Monday in Spur visiting friends.

June 13-14-15 Spur's 1940 Rodeo Dates

(See RODEO, Page 8)

THE TEXAS SPUR and THE DICKENS ITEM

VOLUME 31

SPUR, DICKENS COUNTY, TEXAS

THURSDAY, NOVEMBER 9, 1939

NUMBER 2

GUIDE DESTINY OF SPUR ROUNDUP & RODEO ASSOCIATION



If you are a rodeo fan—whether you live in Spur, or merely somewhere within the bounds of this Western area—the faces in this photo will be familiar to you. Reading left to right, B. C. Langley, soil expert from Spur Experiment Station, vice president of the Rodeo Association, and pretty

much of an expert on rodeo grounds; next, note Bill Putman, chief of staff of the King & Putman Service Station, and he's got some good ideas about putting oil down on rodeo grounds; center, A. C. Hull, proprietor of the Red Front Drug Store and who always has "spare time" if the Rodeo needs him; Charlie Powell, deluxe salesman

for Chevrolet's local agency and who likes fast cars and fast shows; and next, George Sloan, president of the Rodeo Association, cotton ginning expert and especially of muleback riding. The three center men are directors of the Association, and all five were re-elected to their posts following the 1939 rodeo in June.

FATHER OF SPUR



CHARLES A. JONES
Founder of the City of Spur, the late Charles A. Jones was one of West Texas most beloved citizens—and one of the Nation's most sincere and benevolent business men. He officially opened the City of Spur on November 1, 1909. He was the father of Dr. Clifford B. Jones, president of Texas Technological College, Lubbock.

Anglin Says He's Been Here One Half Of It

Roman Anglin, proprietor of the Anglin Garage, says that on the occasion of Spur celebrating her 30th Anniversary, he hasn't been here that long, but he has scored up almost half of it to his credit. Roman came to Spur 14 years ago, and he's worked on a lot of cars in his time. In the years before he went into business for himself, he worked for Kelley Ramsey, Leslie Roberts, Hy Berry, and was later in partners with Orville Pentecost. Roman bought out Pentecost, and to show his mode of progressiveness, he has constructed a new building to house his business, as well as adding a great deal of new equipment. It was completed in March of this year, is 25 by 50 feet, concrete floor and stucco finish outside. Read Roman's ad on another page—he invites you around to see.

Elliott's Appliance

will be closed Saturday, November 11, Armistice Day. Let us know your needs Friday if waiting until Monday will inconvenience you in any way.

Sheriff Johnnie Has Good Record—But He Doesn't Pick 'Em Up If They Don't Need It

As an American citizen, and especially as a Texan, every person has ideas as to just what type of "John Law" they desire to fill a place. A few radicals like a rough and ready gun toter who rules with an iron hand; others want a fellow that wouldn't arrest anybody for anything; some prefer one to be strict with everybody except the big "I".

But regardless of general preferences, one real virtue that the entirety of mankind appreciates—from the gangster to the most reverend minister—is a man's ability to be vested with authority, and yet not flaunt it before his fellow-men.

Of all the peace officers in the Lone Star State, certainly none comes nearer that rare gift than Sheriff Johnnie Koonsman. Sheriff Johnnie realizes that one person's privileges end where the other fellow's begins, and it is seldom he accosts anyone until they have crossed the outer edge of their privileges. But, somehow there is another side to the matter. In case Johnnie does decide to "take in a man," he is apt to be sincere about it—and will likely get the job done.

Back in 1910 Johnnie Koonsman came to the Spur country. He could ride and rope with the best of 'em, and whether he was ranching, farming or out in the field of cowboy sports, he took all of it seriously. He is married, and he and Mrs. Koonsman have one son, Johnnie, Jr.

In 1934 when Sheriff Bill Arthur was slain at the Dickens pail during the Stalkup rampage, between the two Democratic Primaries, and Mrs. Arthur served the short time until the term expired, Johnnie Koonsman was brought to office by voters in the Second Primary, and has held the office since.

To bring out the point that Johnnie is pretty patient about his work, and that he usually must have an excuse before he will arraign citizens, during his entire time in office he has never turned over a felony case to the County Grand Jury but what they have billed. That within itself is a pretty good record—and rather insinuating of good judgment.

Johnnie is yet a young man—in fact, at the time he was first elected, was one of Texas' youngest Sheriffs. A strange arriving in this area, and encountering Johnnie, more than apt would never suspect him of being our high sheriff. He's

What! No Big Hat?



SHERIFF JOHNNIE KOONSMAN
—shuns big hat and "visible canon," but doing a pretty good job as High Chief.

Sunshine Station Handles "66" Products

There are very few people in this area that are not familiar with the Sunshine Service Station. L. E. Barker is proprietor, and he makes a speciality of Phillips "66" Products, washing and greasing, tires and tubes, and fast service with a "come back" handle to it.

The Sunshine Service Station was built in 1922 by Mrs. O. Moore Hall, who passed away last year. On the first day of January, 1939, Barker took lease on the station, and has had a good business since taking it over.

Barker is a firm believer that both summertime and winter constitutes "66-time."

a neat dresser, but not boisterous; usually quite and reserved, thinks with his own head—and if you ask us, we'd say just a little bashful.

But Johnnie is really agreeable. The "hired help" say he is easy to work for. Hub Swan, the local deputy, has served in his place since Johnnie was elected, and since their ideas somewhat match in respect to enforcing the law, it would be more correct to say he works "with" Johnnie rather than "for" him.

Just to get a little boast, we believe we have a much better law force than the most of our counties.

Spur Has Had Only Five Postmasters In 30 Years; Now Is \$165,000 Business

Here Then—And Now



W. C. GRUBEN
—helped the early-day cowhands keep track of time by keeping their watches in good shape.

W. C. Gruben Was One Of First In City

W. C. Gruben, pictured above, congenial proprietor of the Gruben Drug & Jewelry Store, could tell you many tales about the growth and advancement of Spur and Dickens County—and a lot of other people could tell a lot about Mr. Gruben's long years of work here, his progressiveness, his neighborly friendliness, and his pride in helping build Spur.

In 1909, when Charles A. Jones put the Spur land on the market to the public for the Swensons, W. C. Gruben cast his eye on the new town. And that wasn't all; he came to Spur, liked the looks of things and took up residence here. He has been here since that time.

When W. C. first came to Spur, right after the Lambden Dry Goods Company was established with C. L. Love as its manager, Mr. Gruben rented space from the store and started his watch repair shop. He was in that location about a year, and then he moved to the old Spur Drug to make headquarters.

The cow country was turning into a nice little city, and in Mr. Gruben's way of thinking, there was a good future for the town. In 1916 he and Mrs. Gruben decided to build themselves a business house, and the brick building located on Burlington was the result. When the new building was completed an expansion program was begun, Mr. and Mrs. Gruben adding a line of jewelry, as well as installing fixtures for a complete drug store.

Today the result of Mr. and Mrs. Gruben's efforts may be seen in a classy drug store, a nice home, and hundreds of friends that have been made and held throughout the years.

You can ask any old timer of the Spur country about Spur's post office and service on mail schedules, and he would likely remark that "she has changed plenty from the early day system."

And that is very true—it is vastly different.

Back in 1909, even before Spur was actually thrown open to settlers, Uncle Sam came tripping along and put his stamp store. That was in September of 1909, two months before Spur was born. The post office was first located in the Mahon Hotel, south of where the John Albin Grocery now stands, but was soon moved to the rear of Spur Hardware & Furniture company, just across the street from The Texas Spur—while the Texas Spur building was under construction. N. A. Baker, first postmaster, constructed a postoffice building himself on part of the ground now covered by Spur Motor Company garage, and new quarters were taken up there. But not for long. To make way for new structures, the post office building and fixtures were moved west—or to be explicit, the structure was later named to Dunn Hotel, and burned recently. The next move was to the brick building across the street from Spur Tailors, and lastly, to its present fine new quarters.

Maybe Spur wasn't settled with as much excitement as the big rush over in Indian Territory, Oklahoma, but the day lots went on sale out in the "big middle" of Spur Ranch, you can rest assured that there was a good sized crowd on hand. (See UNCLE SAM, Back Page)

New Deal Grocery Birthday On Nov. 18

According to Ralph Lewis, his grocery store, the New Deal, would have been six years old on November 18 if it hadn't been destroyed by fire several weeks ago. Anyway, he's reopening, and hopes to be ready to serve the public again by that Anniversary date.

But because the New Deal Grocery is only six years old does not mean that Ralph is a new comer in this area. He has been here 21 years, and before going into the grocery business for himself, he was employed by the Bryant-Link store here for several years.

Aside from his grocery store activities, Ralph takes rather a keen interest in the cattle business, and you can usually see a few really fine Herefords about his place.

FORD TRACTOR

Jeffreys Ford Tractor Company is moving into a new location, one of the new Hazel brick buildings on Burlington Avenue. The company is unloading its first car of Ford Tractors and implements in Crosbyton Thursday, and expects to receive two car loads in Spur next week. J. W. McDaniel is local manager of the company.

AN APPRECIATED TRIBUTE

There is no other single factor so important in the development of a region as the press. This is especially true of a new agricultural region where farming practices have not been moulded to the region and where many of the farming ventures are of an experimental nature. Such were conditions that prevailed in the big Spur country when The Texas Spur opened its office thirty years ago.

In the 30-year period many thousand items of interest to those engaged in agriculture have been collected and printed for the benefit of the readers of The Texas Spur and the rapid and substantial progress made in the region is due in no small part to its generous dissemination of agricultural information.

As a new comer to the Spur country I watched the pages of the Texas Spur carefully for success stories of farmers of the region with the thought that they could be used in developing new and dependable information pertaining to farming that would be of value to other sections of West Texas. I still watch for, and read carefully, the experiences of farm folk, and find that their experiences, observations, and deductions are the most reliable and most worthwhile to be obtained anywhere.

I join thousands of others in appreciation of the service rendered the community during the past thirty years and wish for them happiness in serving in even a greater capacity in the years to come.

R. E. DICKSON

A MUNICIPALITY.....

1909

Regardless of what kind of work you do, and regardless of the size of your salary, your pay check has a way of affecting you chiefly in two vastly different ways. You think of the comforts, the necessities and the pleasures that it will buy . . . or you are reminded of bills that have eaten so deeply into it that the "free dollars" are gone.

Every man lays claim to some city or town as his home; of that municipality he is an integral part. It is mutual exchange—the city for the man, the man for the city. What that man puts into his city, the city makes some definite return.

Patronizing home industry builds for tomorrow. If you use electricity from your home plant you create more and better jobs for home people . . . you are slicing tax dollars from your future expense . . . you are adding dollar value to your property and the property of your neighbor . . . you are keeping dollars at home that will come to your purse again.

Think seriously about that check . . . that part you tear off and send away doesn't help your job—nor your future.

**MUNICIPAL LIGHT & POWER
DIVISION
City of Spur**

And Its Citizenship

On the 17th of September, 1928, contracts were signed for a municipal light and power plant in Spur, and after construction and equipping of the plant, it was formally opened on May 1, 1929. The splendid service rendered by the City Plant is attested by many loyal users of its electricity, and of the paramount modes of praise is for the substantial reductions that have been made in the past 10 years in electric rates.

The City plant invites your inspection, and is always glad to cooperate with Spur citizenship in giving better service. The more people the plant serves, the more thorough will be the service . . . and the lower city taxes will be in the future.

As an institution serving the people, it congratulates the pioneers, so faithful throughout the years in bringing Spur to its "place in the sun," on this 30th Anniversary, and wishes, too, for those who have joined the city's ranks later the best for continued co-operation and progress.

1939



THE CITY OF SPUR

"We Own Our Own At Home"

TWO MORE MATTRESS MAKING DEMONSTRATIONS SCHEDULED

By Jean Day

Two more dates have been set for mattress making demonstrations in the county, which show how to make good 50 pound, long staple cotton layer mattresses at home.

Espuela and Dry Lake communities will have a mattress making demonstration at Foreman's Chapel, Wednesday, November 15.

Both these demonstrations will begin at nine o'clock in the morning and will continue into the afternoon.

It is hoped that all those ladies in the county who have not yet seen the mattress making demonstration will attend one of these meetings, for these will likely be the last in the county this fall.

"If you will follow a school lunch pattern in preparing your lunches each day, you will find that it will be a lot easier to eat all the foods necessary for good health during the school months."

The pattern for a good school lunch should include these foods: 1. A substantial sandwich, such as meat, cheese, or egg; 2. A sweet sandwich or bread, such as a jelly sandwich or a cinnamon roll; 3. Fresh fruit or fresh vegetable or both, such as raw carrots and apples or pears; 4. Milk to drink, which may be either cold milk or cocoa or a cream soup; 5. A nutritious sweet, such as cookies, cake (if it is not too rich), and custards; and 6. Something hot on the coldest days, such as soup or hot chocolate.

Miss Day told the club some of the equipment that should be on hand for fixing school lunches—wax paper, a thermos bottle, and a metal lunch box.

Those present for this meeting were: Mary Munden, Billie Ruth Munden, Francis Speights, Elmyra Dee Elkins, Betty Jean Hinson, Rayma Faye Younger, Peggy Jean Donovan, Florine Roberts, Jo Nell Newberry, Floella Elkins, Mildred Williams, and Miss Day.—Reporter.

Luther Powell journeyed to Denton last week end to visit his daughter, Miss Billie Louise, who is in T. S. C. W. there.

Mr. and Mrs. Floyd Smith were shopping in Lubbock on the First Monday, Trades Day, this week.

Miss Illaree Pickens returned the first of this week from a visit spent with her sister, Miss Evelyn Pickens, who is in school in Lubbock.

Mr. and Mrs. Forbis were visiting their daughter Mrs. E. D. Cook here Sunday.

LESS COTTON IN WARTIME

Total exports of American cotton for the 1914-15 season, the first year of the last world war, were 600,000 bales less than in 1913-14, a decrease of 7 percent.

THOMAS SHOE SHOP
The best way to prove that better shoe repairs are cheaper is to try them.
"Equipped and Efficient"

DIRECTORY

DR. O. R. CLOUDE GRADUATE CHIROPRACTOR
INSURANCE, BONDS, REAL ESTATE and RENTALS
5 percent loans on new cars
GIBSON INSURANCE AGENCY
TO BE WELL GROOMED IS A GOOD INVESTMENT
It's proven every day — in Spur!
SPUR BARBER SHOP

CLASSIFIED

FOR SALE—One of the best sections in McAdoo community. 550 acres in cultivation, 2 wells, 2 houses.
FOR SALE OR TRADE—At give away prices, 4 wooden buildings, sheet iron roof, filling station, store building, 2 residences, livestock and tools.
LOST—Three mules, two bay mare mules and one white horse mule.
FOR SALE—Seed Wheat.—C. T. Wallace, 2 mi NW of McAdoo.
STRAY—red baldface cow and yearling calf; cow branded LH left side.
LOST—Pair of double lense, gold frame glasses, in front of Club Cafe, June 16. \$2.50 reward—Return to Texas Spur or Charlie Gunn.
STRAYED — black horse—mule, weight 1,400 lbs. 8 years old, breeching star on left hip.—T. B. Haney, Afton, Texas.

NOTICE OF TIME AND PLACE OF HEARING AND SHERIFF'S NOTICE

STATE OF TEXAS)
VS. NO. 2)
D. M. JAY)
IN THE COUNTY COURT OF DICKENS COUNTY, TEXAS
OCTOBER TERM, A. D. 1939.

On this the 16 day of October A. D. 1939, J. L. Karr, F. L. Byars and F. F. Henry, Special Commissioners, appointed by the Court to assess damages of D. M. Jay by reason of the construction, reconstruction, and opening of Highway No. U. S. 82862, upon, across, and through certain real estate described in Plaintiff's petition, reference to which is here made to which real estate the fee simple title is in the said D. M. Jay as is more fully set out in said petition of the State of Texas, acting by and through the Commissioners' Court of Dickens County, Texas, vs. D. M. Jay filed with the Honorable County Judge of Dickens County, Texas, on the 6 day of October, A. D. 1939, said Commissioners having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the Office of the County Judge of Dickens County, Texas, at Dickens, Texas, in said County on the 13 day of November, A. D. 1939; a copy of this order shall be served upon D. M. Jay by publication in a newspaper for four consecutive weeks prior to the return day and upon the duly authorized officers of the Dickens Independent School District (and each of them respectively,) and service thereof shall be

notice to said Defendant and each of them, to appear at said time and place at Ten o'clock, A. M., at the Court House for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said D. M. Jay (and each of them respectively) for the right-of-way and strip of land described in said Plaintiff's original petition filed with the County Judge of Dickens County, Texas.
WITNESS OUR HANDS this the 16 day of October, A. D. 1939.
J. L. KARR
F. L. BYARS
F. F. HENRY
Special Commissioners

WAR! WAR! WAR!
The papers will be full of it, what about your eyes? Can they stand this indefinite reading? See one of the most reliable eye-sight specialists in the southwest. He can furnish upon request, 100 references from local citizens who wear his famous glasses.
DR. FRED R. BAKER
at the Hotel Wilson, Monday P. M. and Tuesday, Nov. 13 and 14th only
20 years service to people of this county. SEE BAKER AND SEE BETTER.

CLEMMONS INSURANCE AGENCY
constantly serving the people of SPUR and surrounding territory since 1919
we specialize in your insurance needs
Phone 84
Sam Clemmons Mrs. P. A. Clemmons Owners
Charles E. Marriott Manager

BAPTISTS TO MEET IN SAN ANTONIO FOR 1939 CONVENTION

San Antonio, Tex., Nov. 12—Texas Baptists will hear what their denomination is doing to carry on its never ceasing fight for religious liberty when they meet in annual convention here next week.

Dr. George W. Truett of Dallas, former president of the Baptist World Alliance, will bring a message on "Baptists and Religious Liberty" at the Thursday night session, Nov. 16. Dr. Truett presided when Baptists of the world met at Atlanta, Georgia, in July, to hear representatives from 66 nations report on Baptist work. Many of the foreign representatives who have been forced to stay in the United States because of war conditions abroad will also be present at the Texas meeting.

Dr. Walter H. Judd, internationally known lecturer who has recently returned from ten years of distinguished medical service in China, will be the principal speaker on the mission program of the Women's Missionary Union, auxiliary to the Baptist General Convention. The last two years of his residence in China made him a keen student of the problems of the Orient. He is widely known for his fearless presentation of what the Japanese invasion means to China, to the United States and to the whole world.

Featuring the different phases of state mission work, Dr. R. C. Campbell, Executive of Texas Baptists, will have charge of the entire session Wednesday evening, November 15. He is expected to report the greatest progress of the denomination in any single year. State mission projects include church and Sunday school work among the Mexicans, Europeans, Negroes, aid to over 100 pastors serving mission stations, hospital and educational institutions.

ADDITIONAL RESERVE OFFICERS TO BE CALLED FOR EXTENDED SERVICE DECEMBER FIRST

A news release from the United States Army Information Service, Eighth Corps Area, Fort Sam Houston, Texas, states the War Department has announced that additional eligible Reserve Officers will be called for extended active duty under the Thomson Act, beginning December 1, 1939.

This, the report states, will affect 377 Reserve Officers throughout the United States, of which 45 are allotted to the Eighth Corps Area. Information from Eighth Corps Area Headquarters is to the effect that qualified Second Lieutenants of the Officers Reserve Corps who desire their detail should make application therefor at once through their unit instructors.

Mr. and Mrs. W. M. Hazel were business visitors last Monday in Lubbock.

Miss Georgia Ruth Pierce, of Croton, enrolled in Draughn's Business College at Lubbock last Monday.

Coach and Mrs. Bob Simmons of Rule spent last week end in Spur with Mrs. Simmons' parents, Dr. and Mrs. T. H. Blackwell.

Mr. and Mrs. C. C. Hagins, prominent farmers of Duck Creek, were visitors in Spur Saturday.

J. W. Collier, of the Afton country was in Spur Tuesday of this week.

George Gabriel entrained at Amarillo Thursday for Salt Lake City, Utah to visit Eblin Malouf and go deer hunting.

CARD OF THANKS

Since it is impossible to thank each and every one separately, we wish to take this method of thanking our many friends and neighbors for their kindness and expressions of sympathy in our great loss of husband, father, and brother.

May God bless you in our prayer, Mrs. Cecil Addy, Jonell and Billy Mrs. Grace Carroll, Mrs. Jewell Pounds, Mrs. Dell Russell, Miss Ruth Meeks, Mrs. Hershel Belew, Hob, Dana, and Drushell Addy.

Miss Pauline Shugart, who is taking a beauty course in Lubbock spent last week end with her parents, Mr. and Mrs. Elmer Shugart.

Jess Owens, of the Guitar Ranch, was in Spur Saturday. Mrs. Otis Driggers, of Gilpin, was shopping in Spur last Friday.

Congratulations—

to the City of Spur and the old timers on this 30th Anniversary of the founding. We have been here 20 of those 30 years, met a lot of generous, friendly people . . . like to live here, and want us all to go on progressing, building a greater Spur, developing a greater Dickens County.

COME IN TO SEE US
Good Eats Cafe
BOB FOX GREEN TURNER

WITH ANOTHER EUROPEAN WAR IN FULL BLAST AND AN ELECTION YEAR IN THE U. S. APPROACHING, YOU NEED A TIMELY AND WELL-EDITED METROPOLITAN NEWSPAPER OF THE CALIBER OF

The Dallas Morning News

"TEXAS' NO. 1 NEWSPAPER"
"The Dallas News is one of the best newspapers in America. It is free from sensationalism, its editorials are admirable in matter and expression, and its reports accurate."
—From Autobiography With Letters, by William Lyon Phelps, published by Oxford University Press, 1939.

The News relies not alone on one great wire service—it has TWO . . . the greatest in the world—Associated Press and United Press. It also has the great wire feature service of North American Newspaper Alliance (NANA). Most newspapers would be content with these—but NOT The News, which also maintains its exclusively-owned bureaus in Washington, Austin, East, West and Central Texas . . . to say nothing of more than 200 local correspondents scattered over the Southwest . . . and the largest local staff of editors, reporters, artists and feature writers of any newspaper in Texas.

in the BIG SUNDAY NEWS you get
A Rotogravure Picture Section, "THIS WEEK," Color-gravure Magazine, a 16-page comic section in full colors, also The American Institute of Public Opinion, with Dr. Gallup's weekly polls.
CLIP THIS COUPON AND MAIL TODAY

THE DALLAS NEWS
Dallas, Texas
Gentlemen:
Herewith my remittance \$_____ to cover subscription to
The Dallas News _____ months by mail.
Name _____
Post Office _____
R. F. D. _____ State _____
Subscription rates: By mail, daily and Sunday, one year \$9.00; six months, \$5.00; three months, \$2.50; one month 85c. These prices effective only in Texas.

FREE! AN EXPERT CHECK-UP FOR YOUR WATCH...
BRING IT IN TODAY!
Your faithful watch deserves a thorough inspection at least once a year. Such a going-over may save costly repairs. Our experienced watchmakers will be glad to examine it without charge. If repairs are advisable, you'll find our prices most modest! Come in today!
ALSO . . . let us show you our smart new Elgins. They're the finest values in 75 years. Each is a perfect beauty . . . marvelously accurate. Prices range from \$24.75 to \$750.
Gruben Drug & Jewellery

See Our New
1940 Chevrolet
Eye it, try it, and you will buy it.
Spur Motor Co
"You'll Be Ahead With A Chevrolet"

You can

afford a **BETTER HOME!**

Listed on this page are firms and individuals who, throughout the years, have helped to build Dickens County to its present stage of progress. They have expressed congratulations to the City of Spur on her 30th Anniversary, and want to go onward, building and making a greater Dickens County. They offer you opportunities to build or remodel your home. See them.

DICKENS LUMBER Company
Just A Good Word to the Veterans for Remembrance and Observance of November 11

Musser Lumber Company
Building Materials
Wall Paper
Paint
Let us help you plan your home
Phone 16 - Spur, Tex.

See Our Up-To-Date **Building Plans**
if you intend to **BUILD OR BUY** a newer and **BETTER HOME**
Phone 33
DICKENS LUMBER COMPANY
Cecil Meador, Prop.

Your Home Is Only as modern as its **PLUMBING**
Bring your bathroom and Kitchen up-to-date
BRYANT-LINK CO.

Phone 44 for **FULL, FREE INFORMATION** on the **FHA-PLAN**
It offers you home ownership on an easy-payment plan.
BRAZELTON LUMBER CO.
Spur

See These Firms For Particulars About **FHA Loans**

J. A. MARSH & SONS
Building Contractors
Let us help you map out plans for a new home. We can give you FHA details. Marsh-built is one way of saying it's a better-built home.
See Us For Complete Details On FHA Construction

Everything You Need In **PAINT and GLASS**
House Paints - Wall Paints
Stains - Varnishes - Oils
Wall Paper - Tilework
TRI-COUNTY LUMBER
A Complete Lumber Stock
Spur, Texas

Have A **Heating System**
installed by plumbers under bond to the Railroad Commission of Texas. There is great danger in bad plumbing.
BRYANT-LINK CO.

IF YOU WANT TO BUILD, OR REPAIR YOUR HOME SEE THESE FIRMS

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If you have had dreams of owning a modern home and have always postponed having such a home because you thought you couldn't afford it—ACT NOW! Never before have conditions been so favorable for home ownership and home improvement! And probably they will never be repeated!

LONG-TERM FHA financing makes it possible for even those who earn modest salaries to own their own homes and pay for them in easy rent-like installments. Building materials are still low in price; and so is labor. As a result of all these, anyone who earns a reasonable, steady salary can afford to own a modern home

which incorporates the very latest ideas in architectural design and long-lasting construction.

CAPITALIZE on present conditions before they slip away forever. Get a much better home for your money by acting NOW!

Bryant-Link Co. Big Factor In Developing Western Territory

It is a recognized fact with not only Spur and Dickens County people but with thousands of West Texans that Bryant-Link Company has been a great asset to the development of West Texas. This is especially true of the broad service that the company has rendered in this area.

The Bryant-Link Company, with Geo. S. Link, Sr., as its manager, was established in Spur in the first quarter of the year 1910. Throughout the years they have ranked as one of the most complete stores of the area. Not only have they maintained a splendid stock of hardware, but have devoted thousands of feet of floor space to stocks of dry goods, groceries, implements. At present the company has in connection with its hardware store a complete tin shop.

Mr. Link has been active here for his 29 years in civic affairs; has given time to city and county projects that have meant much to the area; has stood solidly behind the schools and churches, has cooperated not only with the City of Spur but with the communities around us, and has made friends in a wide area.

As well as carrying a full line of hardware, the Bryant-Link Co. also handles John Deere tractors and farming implements.

Albin Grocery Is Nifty Place To Trade

Since establishing his new grocery store in Spur, in the Wes Harvey building, last year, John Albin reports that he has had a good business—which is easy to account for.

John doesn't need an introduction to the public here; he has been in business in previous years, has been employed in local firms, and his record in the past is an inviting drawing card to his store. John is a square shooter, likes to make a reasonable profit on his goods—but wants every customer to get every penny's worth in merchandise that they pay for.

John has an advertisement elsewhere in the paper, carrying special prices on foods. He states that he is closing Saturday in honor of the Legion Boys, but asks that you take advantage of the prices Friday and Monday.

LITTELL'S LIQUID

A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema.

CITY DRUG COMPANY

Dee Hairgrove Has Seven Year Old Business

Dee Hairgrove, owner and manager of the Hairgrove Mill and Hatchery, says he has no kick against the volume of business he has done in the past seven years—and if fair prices and fair treatment, with quality merchandise and good service, has anything to do with it, he don't believe he will have any kick about it the next seven.

In 1932 Dee purchased his hatchery from Crockett, and from that time on has made gradual improvements. In the new business home on West Harris, built last year, he has added a mill to his equipment for grinding all kinds of feed; has installed new hatchery equipment and incubators; added coal to his stock for sale, and is enjoying a good business.

Dee has an advertisement elsewhere in the paper and invites customers around to see him. He may tell you about his ultra-complete service—"selling you baby chicks, selling you feed to make them grow and fatten, and coal to cook them with."

Riter Hardware Established In 1910

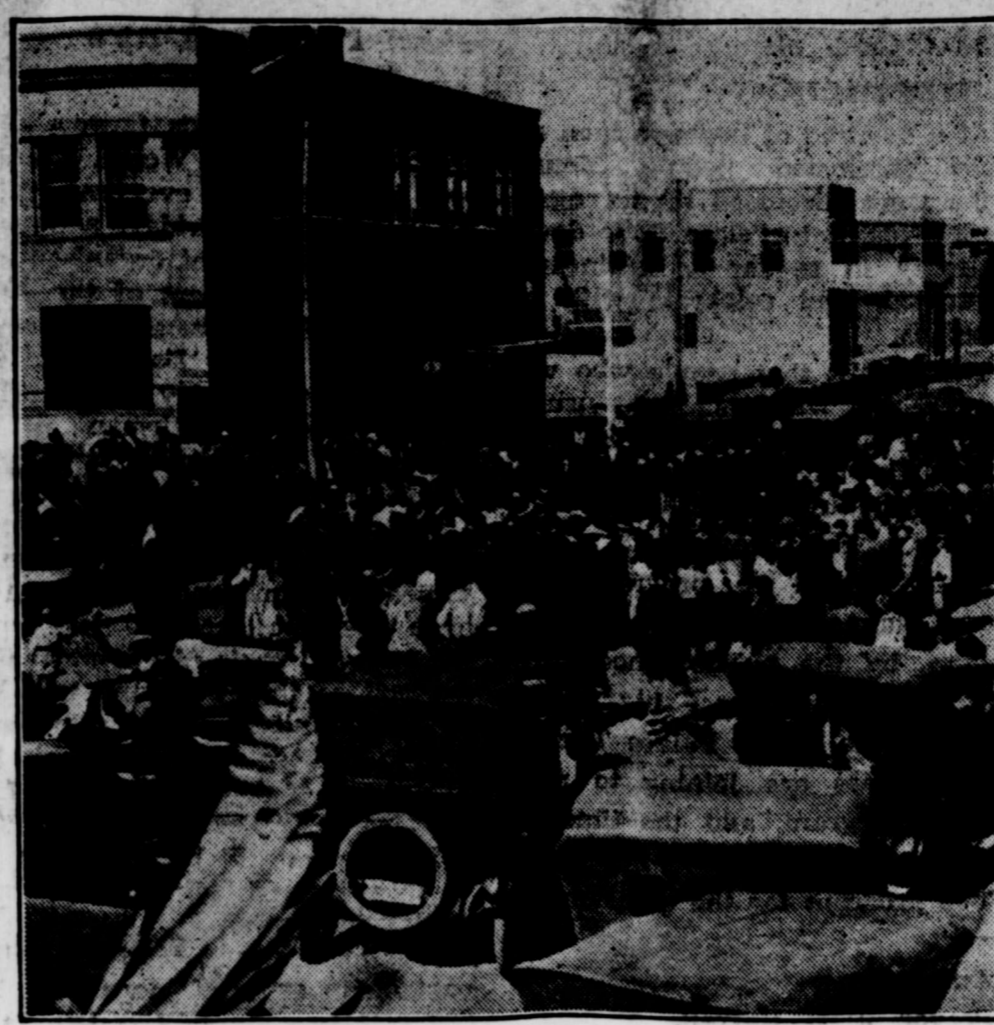
One of Spur's earliest stores to come up through the years and one that has kept pace with the progress of the town, modern to the last degree, is that of Riter Hardware Store.

Riter Hardware was established in Spur in the early part of 1910, just a few months after Spur was opened to the public. L. N. Riter, who established the store, came to Spur from Hamlin, Texas, and after operating the store for several months, moved his family to Spur that Fall.

Although in the past few years Mr. Riter has not stayed too closely with the Hardware, his son-in-law, John King, Sr., has carried on the traditions of keeping the store right up to the minute. It is housed now in a nice brick home belonging to the firm, is redecorated and repaired yearly, and does a splendid business.

Mr. Riter and Mr. King have ever stood for Spur's progress and of the opinion that what helped Spur helped Riter Hardware. In enjoying one of the broadest circles of friends, it can be nothing but a great pleasure for Riter Hardware to observe this 30th Anniversary of the City of Spur, as it will be with others who have had business dealings with the firm.

Mrs. Charlie Fox has been in Mineral Wells since last Thursday and will remain there until next Sunday.



ARMISTICE DAY IN SPUR 1918

J. E. (Hi) Berry Is Another Of The Firsts

Another one of Spur's first citizens, joining the ranks when the town was first started, is J. E. (Hi) Berry, proprietor of the Spur Plymouth Agency.

J. E. says that Spur's 30th Anniversary is also the anniversary of his landing here, and he is celebrating along with the rest of the citizenry—and still, as ever, proud to be a Spur citizen.

The first ten years that Berry was in Spur he was employed at the Riter Hardware store, and after resigning from that post, entered the wrecking shop business. For six years he was engaged in that shop, selling used parts and running a mechanical repair department in connection.

In 1925 Mr. and Mrs. Berry decided on another venture in the line of business, and established a Chrysler agency. Mrs. Berry has been associated with the office most of the time since the business was started, and combined with the agency is the service department. They have also the agency for a line of tractors, but in the later years have featured the Plymouth automobile, a Chrysler product.

Mr. and Mrs. Berry will welcome you to their place—whether you want to buy a new car or just pay them a friendly visit. Their new cars are now on display.

Allen Auto Builds Fine Business In Four Years Here

Progress of local firms is a fine flag for any community, town or city to sail under, because it at once becomes apparent to the traveler as well as the home citizens that the place is of that type. Each firm that makes improvements reflects to some extent on other business in its locality; it also helps all business.

Perhaps there isn't a city in West Texas that has a more complete and up-to-date auto supply house than Spur. Allen Auto Supply can serve the motorists with almost any need, has standardized its prices and service to a dependable mark, does business on a courteous and fair basis, which is a very good answer for the company enjoying the splendid business from the territory.

As Mr. Allen says, his business is only four years old, but if everything moves on properly he figures on celebrating the firm's 30th Anniversary in Spur 26 years from now. In short, he intends to make his home in this city.

Four years ago when Mr. and Mrs. Allen, with their children moved to Spur they opened their auto supply store and shops in the L. H. Perry building, across from Spur Motor Company's sales rooms. From the first the type of service caused the business to prosper, and later Mr. Allen purchased the present building for a headquarters home. With the idea in mind that Spur was the place to call home hereafter, Mr. Allen purchased a residence.

Perhaps surprising to some people Allen Auto Supply not only serves the local trade, but has parts trucks on the road to various points on regular schedule. Expansion of the firm, of course, has given additional work to home people, and Mr. Allen says he is proud to help celebrate Spur's 30th Anniversary—and is looking forward to his part in plenty more of them.

MRS. E. D. COOK HOSTESS TO TWENTIETH CENTURY STUDY CLUB

Mrs. E. D. Cook was hostess to the Twentieth Century Study Club Tuesday afternoon at her home. The topic was "Chile, the California of South America." Mrs. Cook gave an interesting discussion of "Life in Santiago." Mrs. Thomas gave one on "Nitrate Fields of South America." Mrs. O. B. Ratliff gave one of "Physical Characteristics of Chile." Mrs. Lota M. Spell spoke on a timely South American subject during the refreshment hour, when date pudding and coffee were served to Mes-

Godfrey Says Year Has Been Good Business

One of Spur's newest stores is that of the Thacker-Godfrey Co., dealing in furniture and all types of home furnishings. The store was established in October of 1938, and has had a splendid growth in the year of operation.

Mr. Godfrey, local manager and partner in the firm, came here from San Angelo to establish the store, and has had plenty of experience in his line. In former years he has been associated with Thacker Hardware of Roaring Springs, also having been regional manager for the Southwestern division of the Maytag Washing Machine Company.

The Thacker-Godfrey store carries a complete line of furniture, stoves, floor coverings, radios, and in an advertisement appearing elsewhere in The Texas Spur invite you to visit them.

Hogan & Patton Established In 1911

Ned Hogan's expression that "the Hogan & Patton store grew up with Spur," casts its reflection backward over many years of service. Although under a different name, the store has been in Spur for about 28 years.

In 1910, a few months after Spur was started, Ned Hogan came to Spur and took employment with Sol Davis and Carl Patton, but before long he saw better plans for himself. In 1911, Ross Edwards, former citizen of Spur and who in later years served as Mayor of the City of Lubbock, was operating a tailoring shop here, and Hogan established a Gent's Furnishings department in the same building. Edwards & Hogan was then the firm name.

In 1913 Carl Patton bought into the firm, purchasing the interest of Edwards, and the present firm name was chosen—Hogan & Patton. Throughout the years Ned has been active manager of the store, and its name is a genuine meaning for quality goods.

The Hogan & Patton store at present has a tailoring department, with Lee Snodgrass in charge. They feature the usual pick-up and delivery service, and invite you to come around and see them when in the city.

Mrs. Hill Perry and sister, Mrs. John L. Emerson, of Hobbs, New Mexico, are spending a two weeks visit in Mineral Wells. Accompanying Mesdames Perry and Emerson was their brother, Frank Laverty, who had spent the weekend here and at Hobbs.

CECIL ADDY SPUR BARBER, DIES FRIDAY

Alva Cecil Addy, 43, for eleven years a member of the Jimison Barber Shop staff in Spur and a veteran of the World War, passed away suddenly at his home here Friday evening, 6:30 o'clock, attending physician attributing death to heart attack.

Addy had worked at his regular duties at the barber shop all day Friday, death occurring soon after his arrival home.

Cecil Addy was born on August 23, 1896, in Como, Hopkins County, Texas, and made his home at that place until the U. S. entered the World War. He was called to the Colors, and went Over-Seas, spending eighteen months in France. After the war he returned to Dallas, Texas where he served on the Dallas Police force two years. Resigning his place in Dallas, Addy went to Fort Worth to resume barber work.

On February 28, 1925, Addy was married to Miss Nellie Meeks, the ceremony taking place in Fort Worth. Two children are of the union.

In May of 1928 Mr. and Mrs. Addy came to Spur, and immediately he joined the Jimison Shop. He has continued in that place since. He has made a host of friends in this area with his congenial, friendly mannerisms, and was a model of courtesy and moral.

Three years ago Addy was troubled seriously by heart attack, but recovered sufficiently to carry on his duties.

Funeral services were conducted at the First Christian Church of Spur Sunday morning, 10:00 o'clock, with Rev. R. C. Brown officiating.

Pallbearers were W. F. McGlathery, Walter Jimison, J. D. Hopkins, M. H. Beaman, Andy Hurst and O. C. Arthur.

Flower bearers were June and Ouida Lisenby, Miriam Hale, Sammie McGee, Betty Lynn Brown and Mrs. Cecil Ayers.

Survivors are the widow and two children, Billie, 13, and Jo Nell, 7; his father, E. E. Addy of Como; three brothers, Drushal and Dana Addy, Como, and Hob of Mineola; three sisters, Mrs. Jewel Pounds, Mrs. Grace Carroll, and Mrs. Dell Russell, Como. One brother, Dana, was unable to attend the funeral.

Interment was made in the Spur cemetery, with Ward Funeral Home directors in charge.

Ward Funeral Home Two Years Old December

As another link in the growth and advancement of the City of Spur and Dickens County in general, Ward Funeral Home represents a two year old institution that keeps abreast of the times in equipment and service, and its manager, Vascoe H. Ward, keeps on the go in the city's civic affairs.

In December of 1937 the Ward Funeral Home was established under the name Ward - McCelvey Funeral Home, and soon after establishment Ward bought the interest of McCelvey. During the two years since opening Ward has constantly added to needed equipment, maintains ambulance service, as well as ihapel facilities and hears transportation.

In the past few weeks Mr. and Mrs. Ward have organized and started into operation the Burial Insurance Association. Mr. Ward is president and Mrs. Ward is secretary. Men are already in the field working on the project, and Ward states that a fast growing membership is proof of acceptance, and that it fills a need in the community.

dames W. S. Campbell, E. L. Caraway, O. L. Kelley, T. H. Blackwell, V. C. Smart, E. S. Lee, A. M. Walker, G. S. Link, J. A. Koon, E. J. Cowan, W. B. Lee, I. D. Ratliff, O. B. Ratliff, O. C. Thomas, J. M. Foster, and O. C. McGinty.

Grubens Have Had Good Business

If you have ever heard the expression from some fellow that he would "go into business" if he knew what to start in, it was perhaps a case of indecision that would hinder a man from going very far in whatever particular line he did select.

Walter Gruben didn't feel that way; he knew what he wanted to do—and he did it.

Decidedly, as an up and going concern, the Gruben Radio & Appliance Store is a success from every angle.

Walter came to Spur in 1928 and took employment from other firms, but he probably had ideas in his head all along for his venture in business when the time was ripe. He saw the possibilities in Spur for a radio shop—one that could give really dependable service, expert repair work, and handle accessories in that line.

The Gruben Radio shop is a complete house. Mrs. Gruben is associated with the firm, and at all times you get friendly, helpful service. They have had a steadily increasing business. The shop was first started in the balcony of the Gruben Drug & Jewelry Store, firm of W. C. Gruben, and in August of 1938 Mr. and Mrs. Gruben purchased the present location, a splendid brick building on Burlington, and have constantly increased stocks. They are agents now for Zenith Radios, and invite the public in to see them.

Visit the Gruben Radio & Appliance. They'll welcome you.

Burning Itching Eczema From External Causes Quickly Relieved

Zenzal quickly relieves the inflammation of surface pimples. Hastens healing. Helps to remove blackheads. Aids in correcting oily skin. A doctor's formula. You must be delighted or money refunded. Get Zenzal today.

CITY DRUG COMPANY

Ince Blacksmith Shop

See me for acetylene and electric welding, and general blacksmithing and repair work. We can help you keep your farm machinery in shape—and save you money.

D. B. INCE

THE RED FRONT DRUG
A. C. HULL, Prop.

We feel that it is a duty we owe the old timers to say a word of good cheer and thanks for their many years of service in building a modern city. City building isn't just a snap of the fingers—it takes work and cooperation among the citizens.

We'll do our best to help carry on the traditions of building and progressing, and hope every one will join us.

No "ABOUT" About It—

For dependable drug service, this is your headquarters. We don't mix prescriptions and use "about" so much of anything. It must be exact. That kind of service is your safety.

HAPPY ARMISTICE FOR YOU, LEGION BOYS!

BETTER WELDING

If you needed a doctor, it is certain that you would not call in a "Quack"—and if you need a welder the thing to do is to avoid amateurs. We know our welding from A to Z, and that's why we do not hesitate to ask for the job when you have one.

Congratulations to the City of Spur on her Anniversary—and here's our tribute to the Veterans. We wish you a jolly time on Armistice Day.

GENE ROBERTS

SUNSHINE SERVICE STATION

There is nothing quite so dreary as car trouble out on the highway in winter months. The best way to avoid it, and keep the car in good shape is to use Phillips "66" Products. Washing, Greasing, Accessories Tires and Tubes

L. E. BARKER, Consignee

REDUCE YOUR NEWSPAPER COST

Subscribe For The

Fort Worth Press

ONE FULL YEAR

By Mail Only

\$3.00

(The above rate not good outside of Texas or where there is regular established carrier delivery service.)

LESS THAN 1c A DAY

You Can't afford to be without a daily newspaper . . . and most certainly you cannot find anywhere in the circulation field a more complete newspaper at such ridiculously low price.

Send in your order NOW and keep up with the current events . . . THE PRESS is THE PAPER for the W E L L INFORMED FAMILY.

City Drug Company Features The Modern

Manager Joe Long of the City Drug Company could very easily use "ultra-modern" as his motto, since he makes every possible effort to keep the store right up to the minute

in every detail. It is always stocked "to the gills" with new and seasonable merchandise, as well as with drugs and drug sundries. Joe Long and Dr. Blackwell have a way of knowing every person north and west of the pine-tree-line, and Joe sees to it that when you enter his place of business you get service. They feature a careful and dependable prescription service. In earlier years the City Drug has been owned by Stafford, Cal Martin, E. C. Edmonds, was owned twice by the late G. B. Morris, Lindley, then sold to Dr. Blackwell, and in 1934 Joe bought into the store and has been there since. Visit the City Drug and you will be welcomed.

HOGAN'S BARBER SHOP

Good barber work with or Conversation

John Albin Gro.

Specials for FRI. and MON., Nov 10 - 13

FLOUR
TULIA'S BEST
48lbs. \$1.35

SPUDS
WHITE
10lbs. 19c

APPLES extra nice, per bushel \$1.25
GRAPEFRUIT, Tex Seedless doz 30c

LARD
8lb. ctn. 85c

K. C. Bak Pwd.
25oz cn 19c

CRACKERS
2lb. box 19c

Smoked Bacon
SLICED or PIECE
Pound 17c

SALT JOWLS per pound .. 10c

This Store Will Be Closed All Day
Saturday, November 11th.

11 YEARS

of Continual Growth
Must Mean Service—

We aren't boasting, but from a modest little business that was struggling to move forward back in 1928, to an institution that serves Spur and 12 other towns in 1939 must mean that we put our best into it to give service.

THANKS

From the time that we began operating in Spur eleven years ago many of our first customers still remain with us. We are thankful for that business and want you to continue to patronize us. We thank people on our routes, communities near us, and we shall strive to give you better and better service day by day.

CONGRATULATIONS, SPUR

On this 30th Anniversary of Spur we want to congratulate the old timers, others who have arrived later to help make for progress and advancement, and hope that we may enjoy many more anniversaries with you all.

We Will Be Closed To Pay Honor
To the Soldier Boys. November 11

SPUR LAUNDRY - CLEANERS
Phone 344

Make Friday Our Saturday Is Agreement

At a meeting of business men and other interested people Monday plans were discussed an agreement reached to, "close Spur down" Saturday in so far as business is concerned, and celebrate with the Veterans.

This means that people who wish to purchase supplies, and usually Saturday as their trading day, will necessarily have to observe Friday as their Saturday for this week.

Full Program
A full round of programs has been planned by the American Legion, by the public schools, and will be followed by a big Sunday night service at the Palace Theatre. All churches are joining to make up the program, and the time has been set for 7:30.

The program for the occasion follows:
America,
Prayer, J. E. Harrell,
Onward Christian Soldiers,
History of Flag, Scout,
Allegiance to Flag, Scout,
The Star Spangled Banner
Address Rev. Ramsey, Pastor of Presbyterian Church,
Benediction.

MRS. SPELL GIVES LECTURE ON SOUTH AMERICA TUESDAY

Tuesday evening at seven-thirty at the East Ward School Auditorium Mrs. Lotta M. Spell, of the Extension Department of the University of Texas, spoke to about seventy-five people on South America.

Mrs. Spell is a renowned speaker, familiar and favorite to a great many Texans, and has made several trips around the world, in company with her husband, Dr. Spell, professor of Romance Language at the State University. She was brought to Spur for her series of lectures by the Twentieth Century, 1917, and 1933 Study Clubs.

As a child Mrs. Spell lived in Mexico where her father was a public leader, and she made a number of tours of Latin-America and the Panama region. Her lectures are excerpts from her own observations and notes in her travels. Tuesday evening she spoke generally on graphic, travel, and population points of interest.

Mrs. Spell also gave a more specific address at the 1917 Club meeting, and enjoyed a tea given in her honor, after which she spoke at the Twentieth Century Club meeting.

LEGIONNAIRES AND WIVES TO HAVE ANNUAL ARMISTICE FEAST

Thursday night at six o'clock at the old K. P. Hall, the American Legion members and their wives will have their annual Armistice Feast, this time an Oyster Supper. There will be a special program for the occasion, and Charley Whitacre, the District Commander and a number of Lubbock Legionnaires will furnish most of the entertainment.

The regular meeting will be conducted after the meal. The negro ex-service men are planning a program in their part of the city, and some of the Spur Post will be visitors to that.

1925 BRIDGE LUNCHEON HELD AT THE SPUR INN WEDNESDAY

On Wednesday at noon the 1925 Bridge Club was served a lovely luncheon at the Spur Inn.

The guests were served clear soup, jellied fruit salad, buttered beets, baked Irish potatoes, fresh beans, individual chicken pies, rolls, pumpkin pie with whipped cream, and coffee, on beautifully decorated tables using bronze caryatids as the main item.

Mrs. Harvey Holly won high score prize, while Mrs. John Riggs received the guest prize.

Those present were Mesdames Henry Alexander, Nellie Davis, Mac Woodrum, Horace Gipson, John Riggs, Adella Eaton, F. W. Jennings, M. C. Golding, W. R. Lewis, Harvey Holly, Virgil Parr, Ty Allen, Neal Chastain, Guy Karr, Mary Putman, and Miss Julia Hickman.

MRS. THURMOND MOORE HOSTESS TO 1933 STUDY CLUB TUESDAY

Tuesday afternoon the members of the 1933 Study Club met with Mrs. Thurmond Moore at her home on West Harris, for their regular session and program. The topic for discussion was "Paraguay," with Mrs. J. C. Ramsay as leader, and Mrs. J. H. Swan presiding. Mrs. Edwin H. Boedeker gave a fascinating talk on "Native Dishes and Customs," and Mrs. J. C. Payne gave a paper on "Courtship and Wedding Customs." Each member answered roll call with an occupation of Paraguay.

A sandwich plate was served to Mesdames C. S. Thompson, O. C. Arthur, J. W. Carlisle, J. L. Koonsman, Jack McCully, Coy McMahan, J. H. Swan, F. F. Vernon, J. C. Ramsay, E. H. Boedeker, and J. C. Payne.

Friday And Saturday Are Poppy Days In Spur

Poppies, America's flowers of remembrance for its World War dead, will be brought to everyone in Spur on Poppy Days, Friday, and Saturday, by an efficient organized corps of women volunteers of the Auxiliary and P-TA members. Completion of the Poppy Day organization was announced today by Mrs. Dave Wilson, Poppy chairman of the Boyd M. Williams Unit of the American Legion Auxiliary.

All women who have volunteered to distribute poppies have been assigned to teams and each team has been given a specified location in the city. All parts of the city will be covered so that everyone will have an opportunity to wear a poppy in honor of those who gave their lives in defense of democracy in 1917 and 1918, said Mrs. Wilson.

Each team will be in charge of a captain who will direct its activities during the days.

The local poppy workers will be part of an army of more than 100,000 women who will distribute the little red memorial flowers throughout the country on Poppy Day. More than ten million Americans are expected to wear poppies that day and to make contributions for the welfare of the disabled war veterans, their families and the families of the dead.

Hundreds of disabled veterans have been employed for months making the flowers, working at their beds or in the occupational therapy departments of government hospitals, and in special poppy workrooms maintained by the Auxiliary. Every flower offered by the Auxiliary will be a veteran made poppy.

LEST WE FORGET

By Ella Kellum Bennett

They went in their man-hood's bold pride;
They fought and they bled and they died;
Far over the sea where the War Monster rants;
They died—and they buried them "Somewhere In France!"
And its oh! for the grief and the grim mockery,
"That the world might be safe for Democracy."

Our neighbor who lives down the street,
So young and so brave and so fleet;
He left far behind him his home and romance,
And fell into line with the Yankees in France.
But when he came back to the Land of the Free,
"A disabled soldier on pension is he."
(That the world might be safe for Democracy)

Then Shall we go on with our play,
Unmindful, on Armistice day?
And go on as usual grasping for pelf,
Forgetting their doom and think only of self?
Forbid it! Oh! Father!—we pray unto Thee,
In memory of those who went over the sea,
(That the world might be safe for Democracy).

INTERDENOMINATIONAL MEETING TO BE HELD NOVEMBER 26

Sunday afternoon representatives from the separate churches met at the Presbyterian Church to discuss plans for an Interdenominational Fellowship Meeting to be held there at six o'clock P. M., November 26.

The meeting will be for young people's organizations and will include discussions on current problems and issues concerning young people today and will be concentrated on Thanksgiving.

All young people are invited, regardless of denomination, for it will be a union meeting and will be of benefit to all.



Spur's 30th Anniversary . . .

Brings realization of great advancements that have been made in the Spur country in her 30 years. We want to pay tribute to the men who have helped in the forward march. A good way to keep on the forward march, safe and trouble-free, is to use TP Products. Ask for it regularly—and Winter-ize now with a complete grease job.

TP SERVICE STATION

Ernest Hale

LEST WE FORGET

We will close our doors in memory of those who made the supreme sacrifice in defending our country, making right the master of might and promoting peace and good will toward men:

- Albin Grocery
- Clover Farm Store
- Ebb's Grocery
- Hyatt's Food Market
- New Deal Grocery
- Ericson's Grocery
- Dad Henderson's Grocery
- Johnson's Grocery
- Charlie Kearney
- Safeway Store

Mr. and Mrs. W. B. Ford, Jr. moved the first of this week to the Price ranch near Kalgary, Mr. Ford having bought the ranch not long ago.

Miss Joyce McCully, a student in McMurray College at Abilene, was in Spur last Tuesday with the McMurray Drum and Bugle Corps. The corps was on its way back from Ralls, where it attended "Bill's Day."

RETURN FROM ARKANSAS

Dr. O. R. Cloude returned Wednesday night of last week from a weeks trip and business visit to Little Rock, Arkansas.

Dr. Cloude was in attendance at the semi-annual meeting of the Chiropractic Board of Examiners and passed the examinations for Chiropractors License which makes him eligible to practice in seventeen states other than Texas.

Accompanying Dr. Cloude were Mrs. Cloude and the children who enjoyed a vacation at the Marion Hotel, Little Rock while the doctor was attending the chiropractors clinic.

Messrs Bill Perrin, of Concho, Arizona, and Dick Perrin, of Chamling, Texas, arrived in Spur Thursday to spend a visit with their aunt Mrs. J. A. Koon and family, of Spur, and Mrs. Nettie Littlefield and son of Dumont, and Uncle Alec Winkler and wife of Croton.

Mr. and Mrs. W. F. Gilbert and son, Wade, went to Abilene Saturday to meet and spend the day with another son, Joe Gilbert, of Fort Worth who was in Abilene for Home-coming at McMurry College. Joe graduated with the June class this year and shortly thereafter accepted a position with Texas Sash and Door Company, of Fort Worth.

Texaco Products - U. S. Fires -

two great names in modern motordom. Probably you have not used our products for the past thirty years, but it isn't a bad idea to start the next thirty right.

Best Wishes, City of Spur, for a greater future, onward from this 30th Anniversary—We want to grow with you.

A Complete Service Station

JACK RECTOR SERVICE STATION



Winter Or Summer

Ice is your best
Safeguard . . .

As little as you may think on the matter from that viewpoint, ice has been a great factor in the health and progress of our country. It has saved lives—is still saving them every day—and we are proud to sell a product so useful to every home.

In our business we want to move forward with Spur. Of the city today we are a part, and on this 30th Anniversary of the founding of the city we are grateful to the pioneers who made possible our fine little city.

Today we are still building for the future. Before long, at a cost of several thousand dollars, we will have available cold storage lockers for the public. Keep it in mind and see us.

Leon Ice Company

Cold Coughs May Soon Be Quarantined To Stop Spread

There is growing sentiment that bad colds and coughs should be quarantined. They spread so rapidly they cause more loss of time from illness than all other diseases combined.

To stop a cold cough immediately get Mentho-Mulsion. Mentho-Mulsion is the formula of the dean of pharmacy of a large mid-western university and contains nine cold cough combating elements, including vitamins A and D to build up cold resistance. Mentho-Mulsion stops coughing and relieves that

stuffed-up feeling immediately. It acts quickly to soothe and heal the feverish, irritated membranes and is guaranteed to rid you of your cold cough entirely within the shortest possible time or every cent of the small cost will be promptly refunded. Mentho-Mulsion is safe to use and should be kept on hand for immediate use on the first appearance of a cold or cough.

Mentho-Mulsion is endorsed by your neighbors and guaranteed by leading druggists everywhere.—adv.

MRS. ALICE MURPHREE

County Treasurer
Spur and its citizens, happy congratulations to you on your 30th Anniversary. It has been my pleasure to live in this county and watch much of its progress, and I consider it an extreme pleasure to serve you all.
When in Dickens Come To See Me

Meadors & Street

Groceries

Congratulations to Spur on her 30th Anniversary. We have been here a long time, proud to be neighbors to the towns around us, and take great pride in being able to serve the people.

Come In To See Us
Dickens - - - - - Texas

DICKENS COFFEE SHOP

Good Food is essential—but where you find good coffee you'll find the crowd. Come to see us.

HELEN HARRISON, Mgr.

GIPSON DRUG

Dickens, Texas
Congratulations, Spur on your 30th Anniversary. Let's be the very best of neighbors—you come to see us and we'll come to see you

FRANK SPEER

Red & White Store
Dickens - - - - - Texas
If your money and time are worth anything, come to see us. We can save you both

Congratulations—

To The City
of Spur

This 30th Anniversary marks a great milestone in the advancement of the City of Spur, and we are glad to celebrate with those who have been instrumental in the progress. We are proud that we can serve the people of Spur and Dickens County.

We Congratulate also The Texas Spur on its Thirty Years of Service.

MRS. NETTIE LITTLEFIELD

District Clerk

Dickens Co. Schools Have Shown Great Progress

By Marshall Formby

Dickens County schools have come a long way since that memorable day of May 13, 1891 when the Dickens County Commissioners met and designated six common school districts for the county. The meeting was held at old Espuela, the county seat, when the county was less than two months old.

During the next year probably 40 or 50 school children were enrolled in Dickens county. This year almost 2300 pupils are enrolled in the four high schools and four common school districts in Dickens county. The four high schools, Spur, Dickens, McAdoo, and Patton Springs, enroll most of the pupils in the county. All are affiliated high schools and in good standing with the State Department.

At one time in the county, before the day of consolidation, 22 school districts were operating in the county. During those days the county judge was also ex-officio county school superintendent. Besides handling all the finances of the county, being judge of the county court, of probate court, of juvenile court and presiding over the commissioners court and handling the relief problems, he had to get along with 22 school boards and please the teachers and pupils in 22 separate schools. Now the school has a county school superintendent who devotes all his time to the schools. Oscar L. Kelley is the present superintendent and is the third for the county. The first was Frank Speer and Mrs. Madge D. Twaddell succeeded him. Mr. Kelley's assistant is Miss Doris Arthur.

Kelley is still using a book in which names of teachers are registered that was started back in 1892. The first name registered was Minor Wilson who taught at Dickens. The last name registered, 48 years later, is Aline Low who teaches at Spur.

Records show that in June 1891 the Commissioners court appointed J. P. Waller, one of the county commissioners, to go to Bailey county and examine the school land which had been given to the county by the state. Waller and a surveyor examined the land and the court offered the land for sale at a price of one dollar and one-half per acre and the buyer to pay the fees of patenting the land.

A total amount of \$2,073.75 was spent during the first year for school purposes. During the school year of 1938-39 a total amount of approximately \$175,000 was spent by both the state and county for school purposes.

But during those carefree days there were also disadvantages. There were no school buses, no electric lights, no brick buildings, no vocational agriculture and no home economics, no gyms, no bands or no music taught, no teaching of health or physical education.

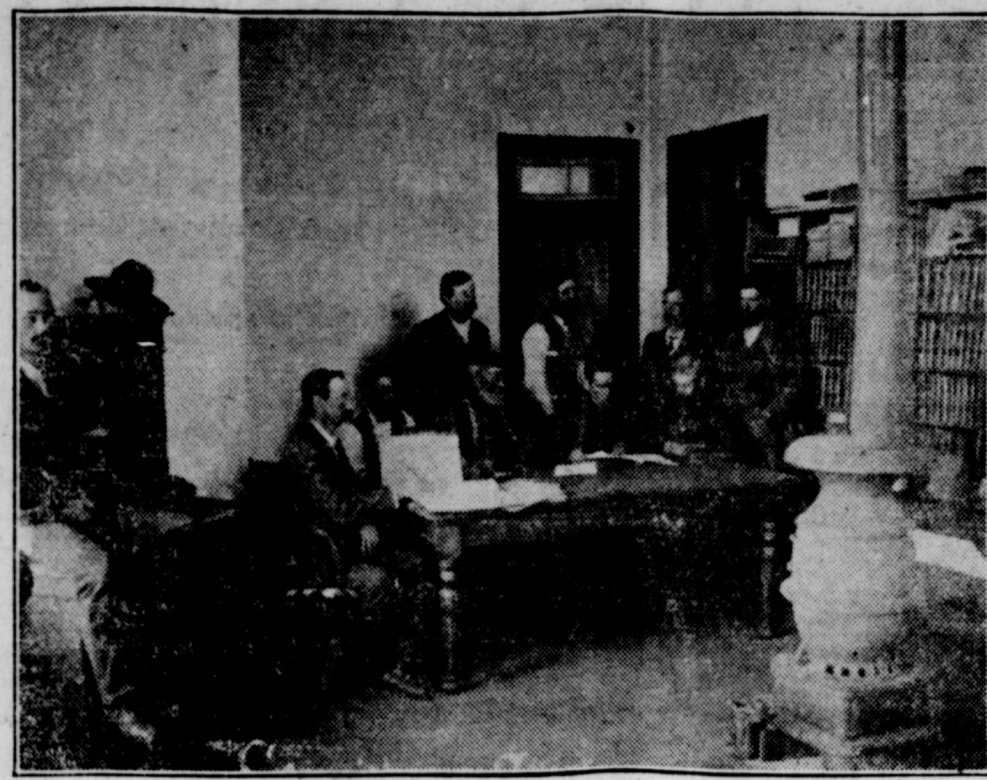
Yes, Dickens county schools have come a long way since 1891.

Mr. and Mrs. D. J. Harkey, of Dickens, were among the business visitors in the city Wednesday.

"Y" SERVICE STATION

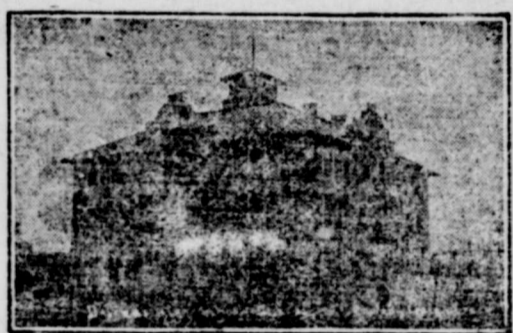
Greetings, Spur. You'll be passing, so stop in and see us.

BUFORD COOPER
On The "Y" - - At Dickens



The above picture was taken in 1901 in the County Judge's office at Dickens. Reading from left to right: Amos Counts, editor of the Dickens Items; seated were O. S. Ferguson, County Judge; John Counts, Commissioner from Wichita; S. Austin,

Commissioner from Dickens; G. W. Harvey, Commissioner from Afton; J. I. Greer, Commissioner from Red Mud; standing: R. L. (Bob) Collier, Sheriff; Fred O. McFall, County and District Clerk; R. S. Holman, County Attorney; and H. T. Garner, County Treasurer.



The "Old School Building" in Dickens where many Dickens County people received their elementary and high school education.

Uncle Bob Williams Honored On 90th Birthday

Uncle Bob Williams, 90 years young, was honor guest Tuesday evening, when his children entertained with a surprise birthday party and six o'clock dinner at the Williams home twelve miles west of Spur in the Highway community. This has become an annual custom with the family and they have begun to suspect that the party is not such a great surprise to Uncle Bob but he, like youngsters when they first get wise to Santa Claus are afraid to make much ado about it for fear of frightening Old Saint Nick away. Nevertheless the work goes secretly and smoothly on with no interference on the part of Uncle Bob and on the evening of Nov. 7, each year the neighbors and friends gather from miles around and attend Uncle Bob's birthday party.

Hull Is Probably Oldest Druggist In Spur

To make the statement that A. C. Hull is probably the oldest druggist is far from saying he is an old man. In fact he isn't; he's rather young, on the handsome type, and always on the go to make Spur a bigger city. Of course a lot of people think the "A. C." stands for Alternating Current just because he's a live wire.

In the past two years Hull has made many changes in the Red Front Drug—bought it a new home on Burlington Avenue, added new fixtures, cooling systems for summer comfort, increased stocks, beautified the building, and smacked 'er out in general.

Hull is president of the Young Men's Business Club, a director of Spur Roundup and Rodeo Association, and with a good business seems to spare some time to help boost both organizations.

The Red Front invites you in to see them.

Mrs. Smith Is Well Known Cafe Woman

There probably isn't a better known cafe woman in this section of the country than Mrs. Elsie Smith, and throughout the years that she has been in the business she has enjoyed a good patronage.

As most of the old timers will tell you, Mrs. Smith was here before there was a town of Spur. After moving in to Spur she has been employed at local cafes before going in business for herself. In 1934 Mrs. Smith and her husband, the late Alva Smith, opened a cafe on lower Burlington, running that place for two or three years before it was destroyed by fire.

In 1937 Mrs. Smith purchased the Highway Cafe on the corner from Bob Fox. It has been completely reconditioned, changed about, and with its fine food ranks with the best cafes of this territory. It was re-named the Nu-Way Cafe.

The cafe has an advertisement on another page of The Texas Spur. Read it—and of course be sure and visit her.

New Businesses Established In Dickens

By Marshall Formby

This typical frontier county seat, nearly 50 years old, looked 11 miles south to her sister city of Spur and joined with her in celebrating Spur's 30th birthday. Dickens, county seat of Dickens county since the second year of the county's organization, has long cooperated with Spur in bringing prosperity to this county.

The Dickens of today is a different town of the Dickens of 1909 when Spur first came into existence. For the past two years, Dickens has enjoyed a building boom and business is better in this county seat today than at any time during the past decade. The courthouse has been remodeled, several new business places have been established and much highway work has been done during the past two years.

Years ago the Dickens Hotel, located southwest of the square, enjoyed a thriving business. Court officials came here and roomed and ate in the hotel during the court term. That was before the days of fast cars and good highways. Jurors, too, stayed at the hotel during the session of court. Traveling men found it a good place to stay. Then for a few years the hotel was not operated except as an apartment house. Recently C. A. Gladdish completed a new hotel south of the

DICKENS GIN

Homer Duncan, Mgr.
Dickens, Texas

Congratulations, Spur, on Your Anniversary

CORNER CAFE AND CONOCO STATION

Open day and night. "This is the place to run—so you won't run out."

B. STREET, Prop.

Congratulations—

City of Spur
The Texas Spur

I read the first issue of The Texas Spur, and have not missed one since.

Best Wishes For All
of Spur

Fred Arrington
Dickens, Texas

square and the new place is doing a good business. Managers of the hotel are Mr. and Mrs. Cecil Stanford.

J. H. Meadors has constructed a rock grocery store building and a rock filling station building on the northwest corner of the square near the new highway. Cecil Stanford has constructed a new rock filling station on the north of the square. In the building also is his tailor shop. A score or more of new houses have been built during the past two years in the county capitol.

Rooms have been at a premium here due to dozens of highway workers and oil men living here during the past two years. Building of the 18-mile stretch of road from Dickens to the Dickens-King county line brought much employment to Dickens county citizens. This included work for citizens of the entire county, besides a number of key men who came in with the road contractors. Recently contract was let for construction of 4.6 miles of road west of town on a new right-of-way. This work will start within the next few weeks and will give employment to many Dickens county citizens.

So in 1939, even during a severe drouth, the progress of Dickens marches on! New buildings are being constructed and the sound of the hammer and saw rings out.

Mr. and Mrs. G. W. Bennett, of Midway, are leaving the latter part of this week for Temple where Mrs. Bennett will receive treatment of specialists.

STANFORD'S Service Station

Dickens, Texas

TEXACO PRODUCTS

If you're in a plane don't drop in, but if you're in a car, do drop by

CITIZENS GIN COMPANY

Luck to you, Spur, for many more Anniversaries

O. D. THOMPSON
Dickens - - - - - Texas

HOME SERVICE STATION

Dickens, Texas

Groceries—
Gas and Oil
—Accessories

ORCHID BEAUTY SHOP

Dickens - - - - - Texas

Congratulations, Spur, on your 30th Anniversary

Ladies, we look out for your Beauty

As Your County Clerk—

—I extend congratulations to the City and the people of Spur on this 30th Anniversary. I want to serve you, and serve you well—want to serve the entire county well, and I invite you to call on me any time I can be of service to you.

It is also The Texas Spur's 30th Anniversary, and I congratulate the newspaper on its 30 years of service to our territory.

ERIC OUSLEY

County Clerk



On this day 30 years ago—almost half a lifetime—this city was born A great city has been builded here during this time—a progressive; little city, a city made up of law abiding people.

Time has been good to Spur. It has brought to us happiness, prosperity and health. Nestled among the hills of Dickens county, this city is an example of a people of vision and hard work. May the next 30 years be an even better period of building, progress and happiness.

Spur was but one year old when as a boy, I rode into this country. It has been my fortune to grow up with the town, an opportunity I greatly appreciate.

My best wishes to the City of Spur and all it stands for.

Johnnie Koonsman

SHERIFF

THANKS

This year in many parts of the country, people are celebrating two Thanksgivings. That is well and good. On this the 30th birthday of Spur, I am thankful that the faith of a people have builded such a city as Spur. Nowhere can there be found any better people than live in Spur and Dickens County. Nowhere are there any better churches and schools. Nowhere is there a better spirit among its citizens. These things have not just happened. They have been brought about by the works of good, God fearing people. Spur is another city that Faith has built.

On this occasion I am also thankful that I am privileged to live among the people of Spur and Dickens county. I am thankful for what you, the citizens of this county have done for me—for electing me twice to the County Judge's office. I am thankful that I am able to serve in my humble way the people of such a city and county. May I never "let you down."

So on this the 30th birthday of Spur, let us be thankful for all these good things!

MARSHALL FORMBY

"Your" County Judge

Spur Laundry - Cleaners Serving 13 Towns

It is always interesting to observe the gradual growth of a firm or institution, to take note of the type of service that gives the strength for expansion, and high ranking among such businesses in Spur is the Spur Laundry-Cleaners.

Under the leadership of Mr. and Mrs. Dave Wilson, augmented by the constant aid and cooperation of Leonard and Virgil, two others interested in the firm, and efficient help, Spur Laundry has never ceased to make improvements and expansions since it was opened several years ago.

In September of 1928 the laundry business was purchased by the wilsons from Mrs. Minnie Lewis, and soon after arrangements were made for a new building to be constructed for the business. At the present location the laundry took up quarters in December of 1928, and thereafter began the program of improvement, adding new machinery, enlarging the working personnel, and reaching farther afield for more business.

In 1935 the Spur Laundry became Spur Laundry-Cleaners, at which time not only a tailoring department was added, but a complete helpy-selfy department with separate quarters built at the rear of the brick structure. In 1934 many new and larger machines were put in to take care of the increasing trade, and again in 1935 still more equipment was installed aside from the new departments.

The helpy-selfy department has had a phenomenal growth in the four years of its existence. It was started with three washers in the small quarters. Recently more space has been added to the department, and the battery of machines now number 16—many of the washing machines being new.

One of the ways that Spur Laundry-Cleaners gives employment to many extra people is through operations over a wide area. From its one-town service it has spread out to serve 13 towns by automobile pick-up. One route carries driver Virgil Wilson through Girard, Jayton, Peacock, Swenson, Aspermont, and back through Guthrie. On the following day the same driver is routed through Dickens, Afton, Roring Springs, and Metador, Homer Marcy, another route driver, serves McAdoo, Crosbyton and

Kalgary. Leonard Wilson is driver of the home pick-up and delivery service.

In the dry cleaning department are Mr. and Mrs. Johnnie Gray and here service is also available via the wagons for tailoring work to many out of town points.

The personnel of the laundering department, besides Mr. and Mrs. Dave Wilson, are Mr. and Mrs. Virgil Day, Mrs. Nig Yoakum, Mrs. Monama Bateman, Mrs. Clara Pepper, Mrs. Ava Searcy and Mrs. Jewel Berry.

"Fresh Every Sunrise" Means Much To Territory

Although the Spur Bakery is not one of the first business firms to be established in Spur, it has been here many years—and they've had plenty of experience to make the best products to be found in West Texas.

Mr. and Mrs. Charlie Fax are the progressive proprietors, and they have brought into existence a term here that spells fresh and purity to Spur and the surrounding territory. "Fresh Every Sunrise" means that every morning you can have a crisp, fresh loaf of bread that has been out of the ovens but a short time. All of the communities in this area also are familiar with that wording; it means that in the early dawn trucks are delivering bread right to their community.

Of course bread isn't all; there are numberless products the bakery produces, and their large volume of business means that all are fresh and tasty.

Mr. and Mrs. Fox are to be commended for the high standard they maintain in bakery products—and you know you are getting the best when you walk in a store and say "include a loaf of Spur Bakery bread with my bill."

Mrs. John D. Hufstедdler who has been ill at her home in the Espuela community the past several weeks was admitted to the Timberline Hospital, For Worth, Friday. Accompanying Mrs. Hufstедdler was her husband, and Mrs. L. E. Arnold. She was carried to the hospital in a Ward Funeral Home ambulance.

Fredrick Malone returned Wednesday from Denver City where he has been the past several months.

Help lower taxes, patronize municipal Power Plant.—adv.

Use Texas Spur Classifieds.

DIRECTORY

DR. O. R. CLOUDE
Licensed Chiropractor
Supplemental Nutrition Colonics
2 1/2 Blocks East ME Church Spur, Texas

INSURANCE, BONDS, REAL ESTATE and RENTALS
5 percent loans on new cars
GIBSON INSURANCE AGENCY
110 W Harris St. Phone 40

L. D. RATLIFF
O. B. RATLIFF
Attorneys
Cowan Bldg. Spur, Texas

TO BE WELL GROOMED IS A GOOD INVESTMENT
It's proven every day — in Spur!
SPUR BARBER SHOP
Ernest George, Prop.

CLASSIFIED

FOR RENT—furnished or unfurnished apartment, close in. See Mrs. John K. Johnson. 1tc.

PIGS FOR SALE—Call or see Virgil Wilson at Spur Laundry. 1p-tf

Have a part in the conquest and add your name to the growing list of subscribers for "MY PILOT," the story of the life of Jesus the Christ, by Ella Kellum Bennett, Spur, Texas. 1tc

STRAYED — black horse - mule, weight 1,400 lbs. 8 years old, breeching star on left hip.—T. B. Haney, Afton, Texas.

FOR SALE — baled cane at my place one and one-half miles south of Peacock.—G. W. Reece. 1-4tp

FOR SALE—Cafe and fixtures. Complete or part of fixtures.—See Helen Harrison at Dickes Texas. 1p

BUTCHERING—Will butcher and dress hogs or cattle for \$1.00 a head. Will butcher at your place or mine.—BERT HAMILTON, call at Safeway Store. 1p-tf

AGENTS WANTED—Part or full time representatives wanted by the largest business of its kind in the Southwest. Highly profitable, no investment required, experience unnecessary.—TAYLOR MEMORIAL COMPANY, VERNON, TEXAS.

FOR SALE OR TRADE—At give away prices, 4 wooden buildings, sheet iron roof, filling station, store building, 2 residences, livestock and tools. Will take truck or pick-up in trade.—H. T. WALLACE, Girard, Texas. 4tp

FOR SALE OR TRADE—3 room house, lot, in Dickens. Take automobile in trade.—See O. L. Kelley, Dickens, Texas, or H. T. Tooke, Elton, Texas. 1tc.



EARLY STREET SCENE IN SPUR

WITH ANOTHER EUROPEAN WAR IN FULL BLAST AND AN ELECTION YEAR IN THE U. S. APPROACHING, YOU NEED A TIMELY AND WELL-EDITED METROPOLITAN NEWSPAPER OF THE CALIBER OF

The Dallas Morning News

"TEXAS' NO. 1 NEWSPAPER"

"The Dallas News is one of the best newspapers in America. It is free from sensationalism, its editorials are admirable in matter and expression, and its reports accurate."

—From Autobiography With Letters, by William Lyon Phelps, published by Oxford University Press, 1939.

The News relies not alone on one great wire service—it has TWO . . . the greatest in the world—Associated Press and United Press. It also has the great wire feature service of North American Newspaper Alliance (NANA). Most newspapers would be content with these—but NOT The News, which also maintains its exclusively-owned bureaus in Washington, Austin, East, West and Central Texas . . . to say nothing of more than 200 local correspondents scattered over the Southwest . . . and the largest local staff of editors, reporters, artists and feature writers of any newspaper in Texas.

in the BIG SUNDAY NEWS you get

A Rotogravure Picture Section, "THIS WEEK," Color-gravure Magazine, a 16-page comic section in full colors, also The American Institute of Public Opinion, with Dr. Gallup's weekly polls.

CLIP THIS COUPON AND MAIL TODAY

THE DALLAS NEWS
Dallas, Texas
Gentlemen:

Herewith my remittance \$..... to cover subscription to

The Dallas News months by mail.

Name

Post Office

R. F. D. State

Subscription rates: By mail, daily and Sunday, one year \$9.00; six months, \$5.00; three months, \$2.50; one month 85c. These prices effective only in Texas.

Campbell Furniture Here At Early Beginning

If you would check up on the date you would find that the Campbell Furniture Store dates back to the year 1900—and that was the beginning of the City of Spur. The store is owned and operated by W. S. Campbell and son, Spencer, and now has a Mortuary under the same management but in another building.

Prior to 1916 Mr. Campbell had as his partner in the business an uncle, G. N. Campbell, of Munday, Texas, but in 1916 that interest was purchased by W. S. Campbell and a building, program was on. As the first store was in a tin building, Mr. Campbell decided to modernize, and started construction of a brick business house. Later Mr. Campbell built another building, the three-story brick on the east side of Burlington and the mortuary was moved to that building.

Along about 1919 or 1920 Webber Williams, brother-in-law of Mr. Campbell, returned from Over-Seas, took his training in embalming and funeral direction and on completion returned to Spur and was placed in charge of the mortuary.

Campbells now have one of the most complete furniture stores in the territory; give their funeral directions proper attention, and enjoy the friendship of a wide area.

Mr. Campbell has been advertised

ing his fine line of stoves and furniture, and if you are in need of such, look the stock over.

Mrs. Barney Johnson and son, Barney Clark, of Abilene were in Spur last week end visiting their many friends here.

We save you \$24,000.00 annually—Municipal Power Plant.—adv.

EXPERTS IN OUR LINE...

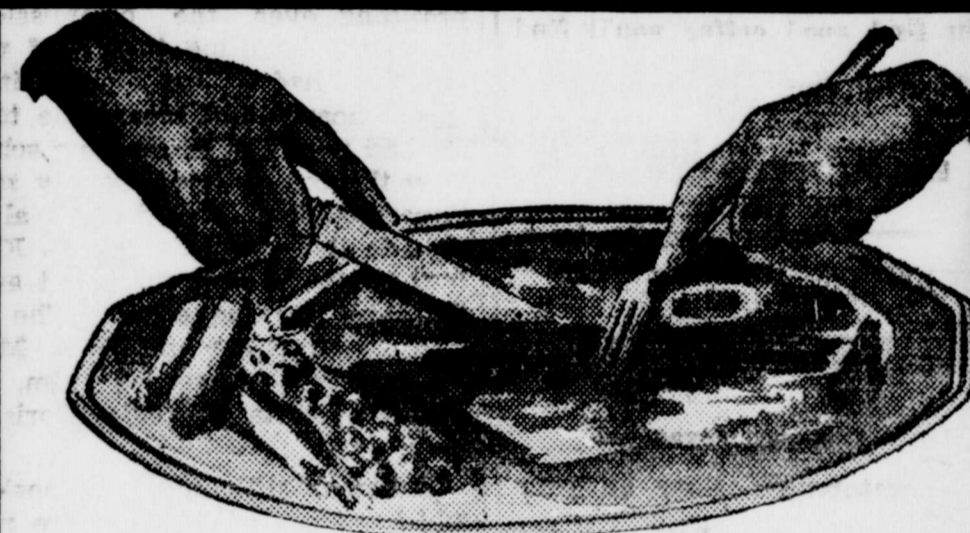
There is as much difference in ways that your car might be overhauled as there is in night and day. The right way is the method we use . . . and we know how.

PARTS

See us for both new and used parts. We might be able to save you many dollars, whether we repair your car or you repair it.

ANGLIN GARAGE

Roman Anglin



CELEBRATING THE 30TH ANNIVERSARY

Sure the proper way to celebrate the 30th Anniversary of the City of Spur is to have a feast . . . but we'll let you in on a secret: we have these fancy dishes every day. Congratulations to the people who have helped to build Spur—and to those who are helping build her larger now. We have been here 30 years . . . and then some. Come around and talk old times with us.

MRS. SMITH'S
NU-WAY CAFE

PROBABLY THE

Ford Car

has been as instrumental in the development of West Texas and the Spur Country as any other one thing—and we have sold plenty of them here.

Spur's 30th Anniversary finds the city a vastly changed area from the open prairies of 1909—and it finds the Ford Car, too, with striking advancements.

NOW ON DISPLAY

The new Fords for 1940 are now on display, and we want you to come in and see them; even if you are not ready to buy just now it will be worth your time just to take note of the many improvements that have been made. You will admire the graceful, sweeping lines, ultra-modern upholstery—and you will thrill at the pur of that new motor.

Godfrey & Smart

Your Ford Dealers

drugs

As Specified by your Physician

Spur's 30th

Anniversary

—finds us enjoying a good business and proud to cross this milestone with the many people who have helped to build Spur.

The pioneers are our friends and customers. We want to extend congratulations to them for building before us . . . and we are glad for the opportunity to help carry on the good work.

WE INVITE YOU HERE

We know that when you are buying drugs and drug sundries, your first thought is purity. You also want fair prices and courteous treatment . . . and those things are the pride of our service.



CITY DRUG COMPANY
The REXALL Store

JEFFREYS TRACTOR CO MOVING TO NEW HOME

An announcement was given out here Tuesday that the new home of the Jeffreys Tractor Company would be in one of the new W. M. Hazel brick buildings on Burlington Avenue, just completed by Mr. Hazel for rent purposes.

Mr. Jeffreys, owner of the business, and J. W. McDaniel, local manager, stated that they were unloading a car of the new Ford Tractors and implements in Crosbyton Thursday of this week at their agency there, and expected to unload two car loads of tractors and implements in Spur sometime next week.

Several demonstrations have already been held of the new tractors for the benefit of farmers wishing to see them work, and others who have not seen the tractors have been invited to visit the new location and see them next week.

The Jeffreys Tractor company formerly had headquarters at the Sunshine Service Station in Spur.



Godfrey Sold Fords When They Looked Like This—And Is Still Selling Them

If you have given the above picture some study, you can very easily imagine it wasn't designed especially for winter—but you understand "the days were young" then, and you can ask any old-timer and he'll tell you this was really class in those days.

Of course this is one of the young ones. It was called the "runabout" back in 1903; and believe you us, the young man that owned one of them could court circles around the fellow that had to use a horse 'n buggy. Oh boy! it was grand style. This picture was taken at the New York World Fair, at the Ford Exposition, and it represents the forerunner of the Model "T"—one million of which are still in use. Remember any of its salty history?

Well this runabout was the first car to be marketed by the newly organized Ford Motor Company, which had gathered together \$28,000 in capital and was opened for business. The runabout was powered with a two-cylinder engine, fed

from a five gallon gas tank, and it could "do 30 per"—with a little effort.

In those days you will remember the shiny looks were brought about by brass instead of chromium. Purchasers were intrigued "oh so much" by this neat radiator that presented lots of brass; brass headlamps—and that skirt was a good model for the time, too.

Spur pioneers can recall that W. F. Godfrey and Dr. Bachelor were Spur's first Ford dealers. Back in 1914, just a quarter of a century ago, they entered the auto sales business. Not half as many parts as now—and if you think back, parts

GODFREY HOLDS MARK OF SENIORITY IN FORD SELLING

At a recent meeting held in Dallas of Ford dealers of the Dallas branch, it was revealed by records that W. F. Godfrey, of the Godfrey & Smart Ford house here, had been selling Fords longer than any other individual in this area.

There are 249 dealers coming under this branch. When the fact was revealed, as a token of appreciation Edsel Ford wired Mr. Godfrey congratulations. And Mr. Godfrey goes on selling more Fords.

could then be bought from hardware stores in many places. Advertising in The Texas Spur states that such was the case here.

But there's lots of difference now! After Godfrey and Dr. Bachelor had operated for some time, Dr. Bachelor sold his interest in the Ford Agency to J. D. Powell, and again in 1919 Godfrey took another partner, J. D. Powell sold his interest in the firm to V. C. Smart, and today Godfrey & Smart have one of the classiest Ford agencies in West Texas.

The new Ford home, the truly smart sales rooms and offices of today, were constructed in 1925. There is plenty of display room in the building, including work shops in the back, front gasoline and oil sales department, and unlike the earlier method, genuine Ford parts are stocked by the dealers. Perhaps if they so desired, a complete Ford could be assembled from parts in the house.

But the Fords of today will give you a brow-raising sensation. After millions of cars have passed through the factor, the smart new models of today represent many vast changes. They're trim and nosed for the wind on America's highways; got the stuff that will let them da a flat (plenty heap, much) per hour—oh, well, you go in and let them show you about it out in somebody's pasture.

Jack Says A Score Of Years Means Many Friends

When Jack Rector, proprietor of the Texaco Service Station at the Chevrolet Motor Company place, or better known as the Rector Service Station, says he is proud of the many friends he has made and of his good business in the twenty years he has been here, he probably didn't give it much thought from his own standpoint.

Of course there is a reason. Jack is one of those fellows that could hardly understand the meaning of an enemy. Always friendly; accommodating, whether it happens to pertain to his business or not.

Jack came to Spur in 1919. He worked eight years for Godfrey & Smart, but since 1927 has been in business for himself. He handles Texaco products, U. S. Tires, and other accessories.

Mr. and Mrs. Horace Emery spent last week end in Lubbock with Mr. Emery's parents.

W. J. Conaway, of five miles west of Dickens, was in Spur Tuesday of this week.

Bob Fox Celebrates 20th Year Here Next Month

Bob Fox, who sizzles your steaks and "does your eggs to a turn" down at the Good Eats Cafe, is getting all set to celebrate his 20th Anniversary in December of his coming to the Spur Country.

Few people that have lived here for any length of time need an introduction to Bob Fox—he's been in the cafe business here for almost fifteen years, is a fair hand in his line, and is probably well known and universally liked as any man in the county. Soon after the World War, or in December, 1919, Bob nulled up stakes and moved to the Spur Country. As most of the old timers will remember, he farmed for five years, then moved to Spur. He opened up the Highway Cafe, the cafe on the corner now owned by Mrs. Alva Smith and named the Nu-Way Cafe, and for thirteen years Bob helped to keep the public in good condition with good food and friendly service.

Two years ago Bob sold his cafe to Mrs. Smith; was out of the cafe business for some time, and then entered again at his present location. You can question most anybody in this area and they would tell you Bob is famed for his optimism. He's always in a good humor, got a good word for the rest of the world, and says if you don't happen to get around to see him before December, to be sure and see him during his Anniversary month.

It's not a bad idea, either—he may have a big birthday cake on tap.

PLEASANTLY ACCIDENTAL, WE WOULD SUGGEST

It all happened by accident—this meeting here Saturday of area people, and it took on the form of a reunion.

Mr. and Mrs. Claud Flippin and small daughter, and Mrs. A. L. Buster, sister of Mrs. Flippin were in town Saturday—just came to town. And then it also just happened that J. R. Rogers from over 6 miles south of Dumont was visiting in the city that day, too. When they all came together here, it turned into an eventful occasion. They dined together and had a good time generally.

Mrs. Flippin and Mrs. Buster are daughters of Mr. Rogers.

Misses Polly Clemmons and Martha Nichols journeyed to Lubbock Tuesday afternoon.

ATTEND FUNERAL

Mr. and Mrs. M. C. Baum and family passed through Spur Wednesday night enroute to Cross Plains in response to a telephone message stating that her father Mr. White had passed away at 9:00 o'clock that

evening at the Church of Christ where he and Mrs. White were attending prayer meeting services.

Mr. White was 73 years of age and had been in declining health the past 3 years or more.

Real Estate Bulletin

165 acres, 140 acres in cultivation, 2 1/2 miles of Spur, \$30.00 per acre.

166 acres, 125 acres in cultivation, good stucco house, excellent water, good sandy loam land at \$25.00.

800 acres, 125 acres in cultivation, well, spring, good improvements, Deleo High's and bath, net fence, located near Meridian, Texas, for sale or trade, per acre \$17.50.

480 acres, 120 acres in cultivation, good well of water, four miles north of Girard, price \$5,000.00. Good four-room house in Spur, clear of debt, to trade for farm near Spur.

168 acres, 165 in cultivation, no improvements, located near McAdoo, per acre \$35.00

82 acres, 60 acres in cultivation, three-room house, good well of water, per acre \$20.00.

248 acres, 200 acres in cultivation, good three-room house, horse, sheep shed, good well of water, new windmill, near McAdoo, not rented, per acre \$28.00.

3200 acres, 1600 in cultivation, balance-fence for sheep, plenty of improvements, for sale, small down payment, easy terms on the balance, located near Estillene, Texas.

3600 acres, 320 in cultivation, plenty of water, house in fair condition, barn, fenced and cross-fenced, per acre \$7.00.

165 acres, 140 in cultivation, good three-room house, barn, northwest of Spur, per acre, \$27.50.

160 acres, located seven miles southwest of Spur, no house, no water. 80 acres in cultivation, good cat-claw land, leased to the Gulf Oil Corporation, price per acre \$40.00.

163 acres, good well, windmill, four-room house, two-room house, car shed, garden, (consider some trade) per acre \$25.00. One mile south of Dickens.

Other ranches for sale, 34,000 acres, 49,000 acres, 7800 acres, 10,000 acres, 4400 acres.

O. L. KELLEY

Spur, Texas

Dickens, Texas



Write, and Write, and Write.....

—in your book, but even if you are a genius you could never portray the happy moments that a photograph will preserve. Twenty years from now they will be prized possessions to parents as well as boys and girls then entering the broader spheres of life.

Congratulations to The City of Spur on Her 30th Anniversary—and Progress

THE ART STUDIO

We've Only Been Here Four Years

BUT: We like the town and the people; our home and business are here; we expect to stay; twenty-six years from now—God willing—we expect to celebrate O U R THIRTIETH ANNIVERSARY.

We Extend Greetings To THE TEXAS SPUR THE CITY OF SPUR FRIENDS AND CUSTOMERS

Allen Auto Supply



Dreams and Ambitions Of Yesterday Realities of Today

In thirty years many impressive changes have been wrought on the surface of our dominion. It has been gradual progress, therefore substantial progress.

Happy homes are a monumental bulwark. That the habitual dreamer did not accomplish this great change from the prairie to the metropolis may be true—but there can be a mutual mixture. "The dreamer may not accomplish, but the ACCOMPLISHER DOES DREAM."

People who build EMPRES, happiness and security, formulate plans in a dream of progress—then WORK THEM OUT. And to work out dreams, people must not be afraid to work . . . and certainly must have the ability and will to SAVE.

We are proud of the part this banking institution has had in the development of Spur and this territory. We want to go on cooperating with the friendly citizenship in building a greater Spur, a more progressive dominion, that all of our efforts may merge for happiness and prosperity.

Spur Security Bank

Member Federal Deposit Insurance Corporation

Patton Springs School News Notes

OPERETTA TO BE GIVEN BY PATTON SPRINGS STUDENTS

The students of the Patton Springs School will present the Operetta "The Feast of the Red Corn", Friday night, November 10th, 7:30 p. m. in the school gymnasium. This will be the first of a series of operettas and pageants to be given by the Music and Physical Education Departments during the school year of 1939-40.

Mrs. Will Lee Clark, Music Director, assisted by Miss Walterena Russell, Physical Education Director, will use the High School Glee Club and some girls from the 5th, 6th, and 7th grades in staging this famous Indian Operetta.

"The Feast of the Red Corn" By Paul Bliss

The main characters are as follows:

- Weeda Wanta—(Soprano)—Queen of the Wanta Tribe—Oletha Cates Impee Light—(Mezzo Soprano)—Her younger sister—Helen Kelly Fudgee, Pudgee, Wudgee—Three children of the Queen—Margie Nell Hanev, Barbara Ruth Hughes, Bernice Randolph
- Old Squaw—Sorceress of the tribe—Tommie Bridge
- Glee Club—Spirits of Happiness, Sorrow, and Woe; 5th, 6th 7th grades—Ghosts, Winds, Arrows.

The scene is couched in a hollow in a glen on the evening before, and the morning of The Feast of the Red Corn.

Argument

The maidens of the Wanta tribe of Indians meet each year to celebrate The Feast of the Red Corn. The one who finds the first ear of red corn is granted her dearest wish from the Tribe Sorceress, who calls upon the aid of the Four Winds.

Queen Wanta of the tribe of her desire to know of the welfare of the King.

The Old Squaw whispers that no wish shall be granted of a grievous offense. Impee Light, the Queen's sister, is suspected and is threatened with burning at the stake. She is captured by the maidens and found guilty of tying war-feathers on the sacred stuffed bear.

She excuses herself on the grounds that she has inherited a peculiar temperament. The Old Squaw takes advantage of this situation and weaves a spell over all present, putting them to sleep.

At the break of day, the Queen urges on the Feast, but the Squaw promises no sign from the Four Winds. The Queen suggests a canoe ride for her children, but Sorrow rides on the waves, for they are drowned. The bodies are brought in on stretchers, and loud lamentation breaks upon the glen. At this moment the three children, who have been playing dead, arouse themselves and change the scene of Sorrow to one of Joy.

The Feast of the Red Corn is set in motion again, and the Queen finds the first ear of red corn, whereupon, the Squaw invokes the aid of the Winds.

The Queen sees a vision, in answer to her wish, and she sees her King, who is alive and well, returning to her safely.

Everyone is urged to see this

beautiful Indian Operetta. You'll enjoy the occasion! You will be interested in the costumes! You will appreciate the return to the Red Man's Land! You will appreciate the songs, music, and action! You ome and bring everybody you can! Tell your neighbors and friends of Dickens and adjoining counties to come! Admission 10c for school children, and 10c for adults.

SPECIALIST POINTS TO VALUES IN BLANKETS

With cold weather in prospect, the housewife-consumer is faced with the problem of buying new blankets. There are a number of varieties to choose from sold in retail stores and by mail order houses.

To eliminate the guesswork in purchasing, Mrs. Bernice Claytor, specialist in home improvement for the A. and M. College Extension Service, offers some suggestions to the practical blanket-buyer who wants warmth and durability without too much weight.

The ideal blanket will keep out cold drafts and is strong enough to hold together in laundering and to resist wear by rubbing. At the same time it is not so heavy as to be uncomfortable as a bed covering nor so expensive that the average consumer cannot afford it.

"When buying blankets," she says, "look for those with the highest percentage of good quality wool within the price range you desire, for the percentage of wool is an indication of the warmth of a blanket. Examine the way in which the ends of the binding are finished. On the better quality blankets the binding is boxed at the corner that is folded back an inch or more at the end."

CARD OF THANKS

We wish to express our sincere appreciation for the many acts of kindness extended us during the loss of our home and household goods and especially do we thank Mr. Reid and Mr. Cannon for the help they rendered.

Mr. and Mrs. M. E. Hutton and family

Woodrow McArthur and Johnny Nichols were home from Texas Technological College, where they are living in the Dickens County Co-op House, last week end.

Frank Ellis, of the old Spur Headquarters, was a business visitor in Spur last Saturday.

Pres Goen, of north of Dickens, was in Spur Saturday visiting with friends and attending to business.

Miss Lillian Grace Dickson spent last week end with her parents, Mr. and Mrs. R. E. Dickson, at their home west of Spur. Mrs. Dickson returned her to For Worth where she is in T. C. U., Sunday afternoon, and afterward went on to Austin to visit her mother, Mrs. J. H. Grace.

Miss Cleo Smith, Mr. Vernon Harris, Miss Mary Jo Collier, and Mr. Aubrey Johnson were visitors in Lubbock last Saturday.

Horses And Mules Have Part In War; Nation Exported Almost Half Million Durin 1916 Campaign

Contrary to the belief of most farmers, war, even foreign war, is hard on agriculture and agriculture's income. One of the few exceptions is that of the horse and mule business. Even there the industry feels the exception of post-war depression.

Wars always have called for horses and mules as well as men, as wayne Dismore, secretary of the Horse and Mule Association of America, has pointed out.

Figures assembled by A. L. Smith, animal husbandman of the Texas A. and M. College Extension Service staff, show that for the six years prior to the World War, we exported an average of 26,367 horses a year and that these brought an average price of \$143 per head.

In 1914, exports dropped to a low of 22,776 horses, which brought an average of \$148.79. In 1915, exports jumped to 289,340 head, and in 1916, to 357,553. Prices averaged \$221.35 in 1915, and \$205.65 in 1916.

By 1919, exports were down to 27,975 horses and the price had dropped to \$186.10.

The same story is true of mules. The six-year pre-war average for exports was 5,130 head and the average price \$149. Exports for 1914 dropped to 4,883 head with an average price of \$141.51.

In 1915, exports were 65,788 head and the price \$193.44. The 1916 exports reached 111,915 head and the price \$205.16. By 1919, exports were down to 12,452 and the price to \$187.43.

A review of the horse and mule situation sent to Snyder by the Horse and Mule Association shows that Germany is believed to have some 102,000 horses and mules in actual service and that abundant reserves are available. Many horses were brought from neighboring nations during 1935 to 1938.

Exports of horses from France have been forbidden for some time. It is believed that France is short of horses and will need at least 100,000 head if the war continues. French farm horses were drafted when the war broke out.

The only heavy shipment of horses or mules from the United States recently was the shipment of 1,500 mules that moved from New Orleans to Turkey early in the summer.

So far as is known, no orders for horses or mules are pending now, and dealers who handled the World War shipments feel that there is little likelihood of any orders being placed before next April or May.

NEW SYSTEM FOR PAYMENT SAID HELPFUL

A new payment process which will speed up delivery of checks 60 to 90 days and stimulate soil-building operations under the AAA farm program was announced here this week.

The new arrangement applies to 1939 conservation payments. They started flowing to approximately 600,000 Texas farmers and ranchmen about October 20. B. F. Vance, assistant state AAA administrator, said.

Under previous regulations it would not have been possible to start paying 1939 conservation checks until December 31, the deadline for carrying out soil-building practices under the '39 program.

First applicants received in the College Station state headquarters of AAA were from Bosque county. Along with Delta and Williamson counties, Bosque will be among the first to receive any 1939 soil conservation payments, Vance said.

Vance explained that the new process allows a farmer to apply for his conservation payment as soon as he completes requirements for earning his full soil-building allowance. Many farmers, he said, already have finished this work.

"This will permit a more regular flow of applications for grant through the state office, and do away with the log-jams that have been partly responsible for delay in the past," Vance said. "It should also encourage greater use of funds allowed for terracing, planting legumes and green manure and cover crops, and other practices employed in improving or saving the soil.

"In the natural course of events, the faster a man completes his soil-building requirements, the sooner he gets his conservation payment."

Rapid delivery of 1939 wheat and cotton price adjustment payments is reported here.

From August 15 to October 15, around \$21,335,000 in cotton price adjustment payments had been received by Texas farmers for compliance with 1939 wheat and cotton acreage allotments. Hardly any application was more than 3 days going through the state office certification mill, it was reported.

Miss Ida V. Ellis, graduate of Spur High School entered Draughts Business College at Abilene last Monday.

Miss Winifred and Helen Ruth Lee were visitors to Lubbock last Sunday.

EFFORTS MADE TO OVERCOME TURK PENALTIES

For the past 30 years Texas has led the nation in total production of turkeys.

At the same time, in 1938 Texas' 3,285,000 turkeys returned \$6,866,000 or \$2.09 each, while California's sales of 2,625,000 brought \$8,348,000, or an average of \$3.19. The average 1938 United States price was \$2.75 per bird.

On the basis of these figures, recently released by the American Institute of Poultry Industries, A. H. Demke, executive secretary of the Texas Poultry Federation, has estimated that Texas turkeys are penalized from 4 to 6 cents a pound on eastern markets. The aggregate penalty amounts to between two and three and a half million dollars a year.

Turkey demonstrators are following the recommendations of Geo. P. McCarthy, poultry husbandman of Texas A. and M. Extension Service, and are selecting their breeding flocks now.

The most fully developed bird, and those that show the most desirable type, are separated from the market birds and fed a developing feed rather than a fattening ration.

ATTEND PRESBYTERIAN MEET

Mrs. Earl Jopling, Mrs. J. C. McNeill, Sr., and Mrs. J. C. Ramsay attended Wednesday the annual District meeting of ladies of the Wo-

man's Auxiliary at the First Presbyterian Church, Haskell. These ladies represented the Woman's Auxiliary of the First Presbyterian Church of Spur.



SUMMER WON'T LAST LONG—

But Dawson and Colorado Coal Will Last a Long Time . . .

Why wait until those terrible, wintry days hit before buying your fuel? It is far easier to come buy coal on a pretty day, and have it on hand, than to get out when you are miserable.

—And always get a better grade of coal. You know our service—all handled with a fork, thus no slack to buy.

Dee Hairgrove Mill & Hatchery
Phone 32



1909
||
1939

Home Producers

Spur's 30th Anniversary brings many changes. The pioneers were raisers of beef cattle and there was perhaps no dream among them that the years would bring to the fore the lowly milchcow . . . then considered a "stray" in the herd.

Today is vastly different . . . production of milk for the market has become one of the farmer's mainstays. It is no longer considered "pin money," but it builds homes, pays for farms, buys tractors, furnishes homes, buys clothes and other foods . . . PAYS FOR EDUCATION!

Spur Creamery is endeavoring to make the best market in West Texas for dairying products . . . to make it profitable for the farm family to prosper, be happy, and to continue to move forward. We are trying also to present to the buying trade the best manufactured products to be had. The greater the demand for our products, the greater raw market we can make for our farmers and dairying people.

The name "ESPUELA" has become famous throughout West Texas. On butter, cheese, or ice cream products it means superior flavor, wholesome purity.

"Greater Food Value in Espuela Products"
Congratulations To The City of Spur and The Texas Spur on this 30th Anniversary Event

Spur Creamery

ROY STOVALL

REDUCE YOUR NEWSPAPER COST

Subscribe For The

Fort Worth Press

ONE FULL YEAR

By Mail Only

\$3.00

(The above rate not good outside of Texas or where there is regular established carrier delivery service.)

LESS THAN 1c A DAY

You Can't afford to be without a daily newspaper . . . and most certainly you cannot find anywhere in the circulation field a more complete newspaper at such ridiculously low price.

Send in your order NOW and keep up with the current events . . . THE PRESS is THE PAPER for the W E L L INFORMED FAMILY.

1940 Roundup Will Feature Three Full Days

Emphasizing the accord with which the Spur Rodeo was accepted in 1939, three days have already been set aside for the big 1940 show, with many added features to be presented the public. This is the verdict given out by officials the past few days.

At a recent meeting of the board of directors and other officials, it was given out that the show this year would be of three days duration, and it was also pointed out that many improvements would be made on the grounds. Turf in the arena, or Charles A. Jones Memorial Stadium, is being taken care of with the constant watering system installed just after the show last June, and it was stated by officials that the coming show would be far in advance of features last year.

Drawing a word picture of the grounds, officials stated that the dust situation would be coped with in an entirely different manner in 1940. Oil is to be used to base the entire area outside of the arena, and officials have expressed the

opinion that some type of shade will be used over the grandstand for the 1940 celebration.

That Spur has a decided advantage for presenting its rodeo is agreed among most West Texans. It is directly in the center of the cow country, home of the rodeo-going world, and it has the most natural arena in the Southwest. Far more home boys will likely enter the show next summer, along with a wide range of out-of-the-territory cowhands and bronc riders, with the advent of the Cowboy Association guarding against professional competition. The actual working boys from the ranches are going to be the stars in our show in 1940—and that is as the general public wants it.

Spur's big roundup showed to more than 10,000 people in the two-day event last year, and with many features added to the program, a wider range of publicity, and another day to go, it is safe to say that the attendance can be doubled in 1940. All literature will be ready early, the advertising campaign will be started early, and no stone will be left unturned to make the half-week affair one of the most successful in West Texas.

Mrs. Baxter Scoggins and Miss Rena Higgins from the Red Mud Store were in Spur Monday.

BE SURE—Insure!

Come in and let us insure you and your entire family in the Burial Insurance. One month to 80 years at a very reasonable rate.

Congratulations to the City of Spur on her 30th Anniversary. It's Real Progress.

Burial Association operated in connection with
WARD FUNERAL HOME
Phone 120

Riter Hardware

One of Spur's Oldest Stores

Greetings to people of the City of Spur in this 30th Anniversary . . . We are glad to have had a part in the development of Dickens County and the building of Spur. Let's look forward to many more Anniversaries.

THINGS SO NEW—

Don't remain with that group of "last minute shoppers;" come in and see the many beautiful things we have that will make splendid gifts. We have Baurer Pottery, a most worthy gift . . . and above all, see our table and Cal-Art line of gift goods.

We are Remembering You, Veterans, and Wish You A Happy Armistice Day.

Opening Soon

Our New Grocery

We will be ready to open our new grocery store, in the same stand where the New Deal Grocery burned recently and we want our old customers, as well as new ones, to come in and visit us.

We will have a newer, finer store; intend to carry a complete line of groceries, staples and freshets, our usual courteous, friendly service—and prices that will bring you to our place often.

Congratulations to the City of Spur and the Old Timers . . . Our Anniversary will be November 18. Come see us.

**RALPH LEWIS
NEW DEAL GROCERY**

Local Campaign Raises Number Of Telephones Here! Service Broadens For The Subscribers

An energetic move on the part of local telephone company, with Luther Grimes, group manager of the Southwestern Bell Telephone Company with headquarters at Lubbock, and Mrs. Jessie (Jake) Kyle, chief of the local office, is a campaign being staged to enlarge the list of telephone service subscribers here, and is described as one of the best methods to bring full telephone service to users.

Grimes, who was transferred to the Lubbock post in January of this year from Dallas, made a study of Spur, then rolled up his sleeves and went to work. When Mrs. Kyle was informed of the campaign to be made, the group manager at that moment was backed locally by some really efficient aid.

Next to the family or business firm that becomes a new subscriber to telephone service, no one is more pleased than the people who already have phones. Every new subscriber is a marked addition to service. Places that have delivery service rejoice with the new user—it figuratively sets stocks of groceries, drugs, fuel right in the home.

In short, every time a new telephone subscriber hooks on to the local exchange, it lowers the individual call rate. If there were but two telephones in Spur, John Doe would be hard to convince that he needed a phone; he could talk to only two places. But so it happens that John could talk to hundreds of people in Spur.

Since the "install a telephone campaign" started a few weeks ago in Spur, Mrs. Kyle estimates that approximately twenty new users have been added. Some are in business houses, which strengthens the convenience of people who like to shop partly by telephone. For the business firm, it often means additional sales. Or, factually, it touches up service right to the point of a friendly chat.

There is, of course, another side to this matter of telephone service. Spur has good equipment, and it has one of the most efficient crews to be found anywhere. Aiding Mrs. Kyle to give customers prompt service, twenty-four hours every day, are five other operators—Mrs. Pete Carney, and Misses Mary Lee Cherry, Mary Bell Ensey, Mona Lawrence and Margaret Koon. The trouble-shooter, or outside man, is J. C. Keen.

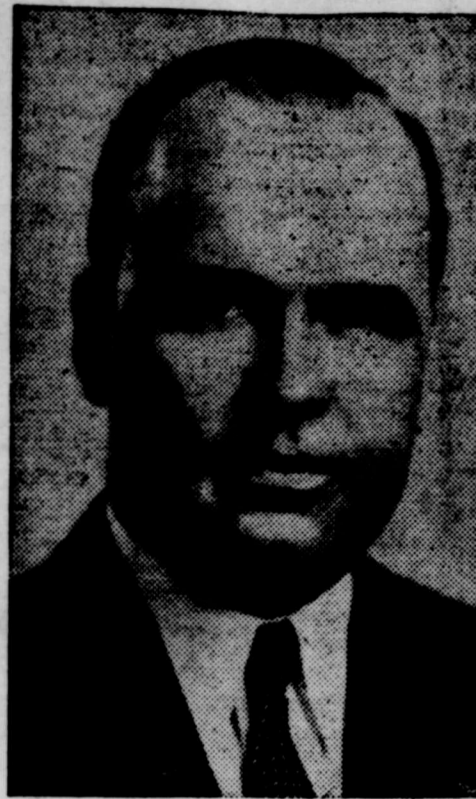
Every telephone subscriber in Spur will have ready thanks for Mr. Grimes and Mrs. Kyle, and as well for the efficient personnel of the office, for their efforts to make the phone service as complete as possible—and certainly they will be the recipients of pleasant thanks from the new users.

As a finale, the company has gone farther, making installation of long distance booths up on the highway in places of business. Thus even the traveler is convinced by better phone service here.

As one method of news-gathering, more telephones in Spur is good news to The Texas Spur.

FARMERS SERVE
Approximately 26,000 Southern farmers are filling responsible places of leadership by serving on community, county and state Agricultural Conservation Committees. In Texas 5,000 farmers are serving on committees helping administrate the AAA program.

Mr. and Mrs. Hollis Atkieson left Sunday morning for a two weeks business and pleasure trip to Fort Smith, Arkansas.



LUTHER R. GRIMES

Uncle Sam--

mediately Uncle Sam began doing a good business with his stamp store, and it grew.

No Airmail Then

Spur's first post office was of course very modest—not because Uncle Sam was "in a hard run for cash" to back the business, but just because he does things on a pretty logical business basis. You know we didn't have airmail then (and STILL DON'T, but we have plenty of pure air for a good "air highway" and the landing field when Uncle Sam gets ready).

As previously stated, our first postmaster was N. A. Baker, and, as you will likely guess, our rating was fourth class (even though it really pains us to admit that anything in Spur could be less than first class). But Uncle Sam counted the spot cash his stamp store was doing out here and soon made it a third class office.

Following Baker, Mrs. Lela Evans took the helm of the local office, and while she was chief of staff Washington granted us second class rating. Next in line came Mrs. Kate Senning, and she in turn was followed by L. H. Perry. In 1935 O. C. Arthur took over the office business for Uncle Sam, and is postmaster at present.

Service Changed

The past four years many advancements have been made in the postal service here, not only affecting people in the city of Spur, but out on the routes as well. In July of 1935 Spur had three incoming and out-going mails daily, with no Sunday mail at all. A letter mailed in Spur after the train left on Saturday would not leave this city until the following Monday morning, and there was no incoming mail from Saturday afternoon at 12:45 until Monday Morning at 11:15.

Today the city of Spur has 7-day service on its mail. A clerk is on duty 365 days out of the year—or, if you prefer, it will be 366 days in 1940. Six days out of each week the city receives 6 mails and dispatches 5. On Sundays two first class mails are received and dispatched. Rural service has been rearranged so that route customers receive their mail the day of arrival at the Spur office.

No exact figures are given for the current year's business at the post office, but closely estimated figures are that the office does about \$165,000 annually. That divided into its departmental column places postal receipts, or money from stamps and stamp paper at about \$15,000, and

the general at about \$150,000.

Experienced Staff

The Spur post office without doubt has a staff as experienced as any office in Uncle Sam's chain. Besides postmaster Arthur, there are four others in the local FB. Weldon Grimes has been with the department since 1921. Guy Karr entered the service here in 1925, followed by Mrs. Roy Harkey joining the staff in 1927. Last man to join the force was Leland Wilson, beginning in 1937.

The post office located now in a new home on West Harris Street is roomier and better equipped to give an all-around complete service. Practically all of the equipment is new, modern, and there are now plenty of boxes to accommodate the demand.

HERE FROM GIRARD

W. L. Head, prominent farmer from Girard country, was mingling with the shoppers and seeing friends in Spur Wednesday.

The fact is, we believe Mr. Farley should be invited out to see our post office, and the chances are he would want to move his headquarters here so he could feel more "up town."

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

WE CONGRATULATE—

the city of Spur and The Texas Spur on their birthday, and you will never cease congratulating yourself for your selection of the sensational new ZENITH radio for 1940. No aerial, no ground! Just plug in and play! See them now at

Gruben Radio & Appliance Store

Phone 234

"Service that develops friendship"

HomeFurnishings

are as important as a home . . .

Whatever it is you have in mind in the way of home furnishings, we would like to show you through our store. We can save you money on quality merchandise, and we also feature a payment plan that may interest you.

FLOOR COVERINGS

Examine our newest patterns in congoleum. You will probably be surprised how cheaply you can cover your floors, and the lasting quality makes it a cheaper yearly cost.

PHILCO RADIOS

Not just War News . . . you can get all of the news with a new Philco radio. Easier dialing, clearer reception, and one of the greatest pleasures of the home. Talk your furniture problems over with us. If it's in that line of furnishings, a cook stove, a heater, or anything you need in the home, you will find it here.

Congratulations to The City of Spur and The Texas Spur on their 30th Anniversary

THACKER - GODFREY CO.

Spur, Texas

You know, Spur has about the best of EVERYTHING—and that includes

SPUR BAKERY BREAD

We haven't been here 30 years, but that doesn't keep us from celebrating with the rest of 'em. We are glad to be here—and if things roll on ok we'll have a 30th Anniversary for our business some of these times.

CONGRATULATIONS—

are in order, so we say cheers for the City of Spur and the people who have helped build it. You are the kind of friends we appreciate, and we want you to come see us.

And For "The Boys"

In respect for Our Boys who "went across," and for the day that is so dear to their hearts, and ours, we will be

Closed Saturday, November 11

SPUR BAKERY

Mr. and Mrs. Charlie Fox

AN ANNIVERSARY

That Reminds of Many Happy Days in Spur . . .

The Hogan & Patton Store grew up with Spur . . . the occasion of this 30th Anniversary reminds us to ever be thankful for the many friends we have made throughout the years . . . and thankful that our policy of handling the better grade of merchandise for our customers has remained the same.

SINCE 1910

We have been selling high grade merchandise since 1910. We are grateful for the business we have had, and invite you to keep coming.

Congratulations to the City of Spur and The Texas Spur

HOGAN & PATTON

"The Man's Store"