

## General Manager



More than forty years in the telephone business, John Y. Rust, president and general manager of San Angelo Telephone Co., is widely known as a leader—and pioneer—in the world of independently-owned telephone systems.

He and his brothers—Jerry Y. and Lewellen—were from Virginia but had been in the telephone business in Snyder and Colorado, Texas, before coming to this section. They came to the Ozona country, liked it and that around Sonora, went to San Angelo and decided to locate.

The purchase in San Angelo (late in 1898 for January possession) was a system boasting 75 subscribers, served through a small switchboard in the Mays Building. There were thirty-four other telephone instruments included in the assets of the company secured. Half interest in the toll line to Sonora was bought. That transaction is described in another story in today's NEWS.

Lines to Ballinger and to Brownwood were built soon. Finally Mr. Rust built a line to Ozona (there was one telephone in Sonora and one in Ozona then). Steadily the organization headed by the Virginian grew year after year, developing slowly but surely and sanely until today it is a highly organized, yet human, system embracing one-twelfth of the area of the Lone Star State.

## Sonora Manager



In order to come anywhere near telling how proud W. R. Barnes is of the new telephone building and improved system in Sonora one must use the old and trite expression—"as proud as a peacock."

He would be expected to be. Since April, 1920, he has been in charge of the company's business here. He has seen the exchange grow as Sonora has grown.

Mr. Barnes has been in telephone work all but two of the last twenty-nine years. He started in Christoval, under the tutelage of his parents. He was an operator then, "graduated" a bit later to troubleshooter in San Angelo, stayed in telephone work in Rowena and Bronte seven and one-half years, finally came here in 1920.

There were 287 Sutton county telephone subscribers in 1920; now there are 363.

No one has seen more of the actual construction of the new building than has Mr. Barnes. He has watched it early and late, even sitting beside it often during the summer evenings. One of those who worked on it said the other day—"My men told me they could hardly get their work done as Barnes was always bringing someone through to show just how the

## Four Men and Two Women Please With Allegheny Drama

Four-Act Play Sponsored by Lions Club Committee Successful Monday Evening

Dramatic ability of six Sonorans was displayed Monday night in a way that reflected credit on each when a four-act play, "The Patriarch," was presented on the stage of the high school auditorium.

The production, directed by Dr. Joel Shelton, was for the benefit of the fund being established by the welfare committee of the Lions Club.

It was said Wednesday that of the receipts of the play approximately \$50 was net.

Appearing in a dramatic production here for the first time were Miss Leeta Mae Garrett and Jennings H. Flathers, Sonora school teachers, and Mrs. H. F. Gilley, wife of the principal of the L. W. Elliott School. Miss Garrett teaches in the elementary school and Mr. Flathers is Speech Arts instructor in high school.

### Tale of Mountain Life

The play was centered around an Allegheny Mountains family named Gaunt in which the father (W. C. Gilmore) was the "Patriarch" meting out justice in the mountain country after he had heard evidence in trouble in which the mountaineers were involved. It was finally the duty of the father to judge, find guilty and assess punishment in the case of his younger son's murder of a brother.

Before taking upon his shoulders the obligation of meting out (Continued on page 4)

## Ramon Herrera Held On Charge of Murder

Dionicio Lara Killed Saturday Evening About 8:30

Held this week in the Sutton county jail, charged with the murder of Dionicio Lara, is Ramon Herrera, 25-year-old Mexican who has lived in Sonora about ten years.

At a preliminary hearing Monday afternoon before Alvis Johnson, county judge, sitting for George Barrow, justice of the peace, who was out of town, bond of \$1,000 was set for Herrera. It had not been made as late as Thursday morning.

Lara's death is alleged to have been caused by Herrera as a result of an occurrence said to have taken place in front of the Mexico Cafe about 8:30 Saturday evening. Herrera was on duty at the time of the occurrence.

Herrera, whose parents live in Piedras Negras, is the son of a cousin of Theodore Virgen, owner of the cafe business. He has worked for Virgen since coming here to live. The owner of the cafe business was in Rowena attending the funeral of a friend at the time the altercation took place.

Lara's wife and four children survive him. He was a son-in-law of Sebero Chavez, known by many Sonorans.

## E. D. SHURLEY MANAGER OF BUSINESS IN SONORA

Management of Rancho Gas Co., Inc., was assumed this week by E. D. Shurley, Sutton county ranchman and secretary-treasurer of the organization.

M. C. Puckett of Fort Stockton and San Angelo, former Sutton county resident, is president of the business. Mr. Shurley succeeds the late J. J. Armour as manager of the corporation, dealing in butane gas and appliances.

Mr. Shurley left Thursday on a business trip to Dallas.

Employed by the company in the Sonora business are C. G. Roe, Ted Mackall and Bobbie Allison.

building was coming along."

When Mr. Barnes in 1934 completed twenty-six years in the San Angelo Telephone Co. organization John Y. Rust told the NEWS—"he has been a mighty fine employee and anything you say about him to that effect will be all right with us."

# First Use of Improved Telephone System Sunday

## Exchange-Residence Building Replaces Old Frame Structure Which Will Be Removed in Near Future

When Sutton countians awake Sunday morning they may use their telephones, without crank turning, and sometime within the next week or ten days they will be using new instruments that will replace those that have served them so many years.

Last minute touches are being given the improved Sonora system this week in making ready for the first use early Sunday of the new San Angelo Telephone Co. building completed recently. The residence portion of the building has been used by the Manager, W. R. Barnes, and his family several weeks.

Constructed of building tile with buff-colored face brick the exchange-residence building, begun August 6 after announcement in the NEWS June 18, is on the cor-

ner formerly used by the frame building.

The passerby or visitor at the new building is impressed by the attractive canopy over a small entrance porch. The word "Telephone" in Neon will shine out from three sides in night hours.

The lobby is eight feet by twenty-three, the office building width, and has two booths of gumwood for patrons' use. Adjoining the lobby is the combined manager's office and operating room. It is slightly larger than the lobby. Switchboard May Care For More

The switchboard will care for 400 city telephones and 64 rural and toll lines. It is the latest type of central energy board which does away with the old dry cell batteries which were at each person's tele-

phone. W. R. Barnes, manager, said Thursday that there are 233 Sonora subscribers and 130 rural ones. Four hundred and ten instruments, including extensions, are in use.

An equipment room — (12x12) and a bedroom for the use of operators are next. The equipment room has 24-volt battery, charging machine and ringing interrupter that does the ringing of telephones. When a subscriber is called his telephone will ring 1½ seconds, followed by a pause of 4½ seconds. This process is repeated until called person answers or calling one hangs up.

A storeroom adjoins the equipment room and a rest room, with shower bath, has been provided.

### Living Quarters Well-Planned

A back wing to the building provides living quarters for the manager's family. Two bedrooms, living room, dining room, kitchen, bathroom and two large closets make up this portion of the building. Walls are plastered and painted, the kitchen has built-in cabinets. A double garage, with overhead door, has been built. It faces on the side street as does the residence part.

The building ceiling is insulated with rock wool, helping take care of both summer and winter temperature problems. A gas furnace has been installed.

### Many Employed On Building

Firms having a part in the construction of the building which carry advertising in this issue of the NEWS are:

Construction Supervision, F. J. Von Rosenberg, San Angelo; architect, Leonard R. Mauldin, San Angelo; electrical wiring and fixtures, Bullock & Taylor Electric Co., San Angelo; building tile, San Angelo Building Material Co.,

Plumbing, Gilmore Hardware Co., Sonora; painting, N. B. Vivion, 1520 Rio Grande, San Angelo; Neon signs "Telephone" on building canopy, Troy Patterson, San Angelo; concrete curb, foundation and sidewalk, Conner Bros., San Angelo;

Mill work and part of building materials, West Texas Lumber Co., Sonora; tin work, Angelo Metal works, San Angelo; floor tile, Angelo Tile Co., San Angelo; reinforcing angle iron, San Angelo

Foundry and Machine Co.;

Part of building materials, Wm. Cameron & Co., Inc., Sonora; floor covering, Household Furniture Co., San Angelo; Venetian blinds, and weatherstrips for windows, Building Specialties, San Angelo.

Gas for heating and emergency lighting, Ranchogas Co., Inc., Sonora.

### New Instruments Soon

Installation of switchboard and equipment has been done by Pat Kelsey and assistant, Ralph Welch, of the San Angelo office. Work of installing the new telephone instruments will begin Monday, with customers instructed that they need not use the crank on their present telephone after Saturday.

John Y. Rust, San Angelo Telephone Co. president, E. W. Hardgrave, secretary, and M. L. Beam, inside plant superintendent, told Saturday of the many improvements made in Sonora in recent months to bring their additional investment in the property to more than \$20,000.

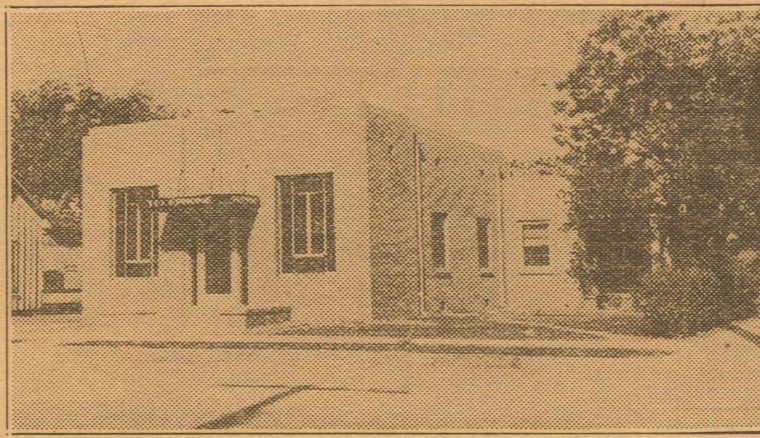
Cables enter the new building underground and are enclosed in a cable vault made for the purpose below the floor of the business part of the building. The building has been constructed with a view to providing a superior telephone system and engineering details to make it better have not been overlooked. Outside construction work in Sonora has been done under the direction of J. J. Clay, outside plant superintendent, with Ray McLaughlin as foreman and Guy Ware and Wimpy Jones assisting.

### Sutton System 36 Years Old

As Mr. Rust recalls it he was asked to come to Sonora in the spring of 1901 to meet with a group of citizens interested in telephone service. W. L. Aldwell was chairman of the group made up of representative citizens. A toll line to Ricksprings was talked at the same time. In the spring of that year the local exchange was equipped. It was upstairs in the old Mercantile Building. In July the line to Ricksprings was built.

There were seven or eight subscribers on the toll line. The Dunbar Ranch, D. B. Cusenbary, Ira Wheat, the Green Ranch, the Kirkland Ranch were users.

E. C. Beam Former Manager Mr. Rust recalled that early day (Continued on page 4)



NEW SAN ANGELO TELEPHONE COMPANY BUILDING

## Sutton Goatman Off For Army-Navy Tilt

B. M. Halbert Leaves On Trip To Superintend Goat's Work

The trip of B. M. Halbert to the Army-Navy game in Philadelphia November 27 was begun Wednesday morning when he "shoved off," as he expressed it, for Del Rio.

Today Mr. Halbert and his daughter, Mrs. L. P. Bloodworth of El Paso will leave there by train for New Orleans, Washington, D. C. and Philadelphia. In Washington they will be joined by Miss Elizabeth Martin of Del Rio and Miss Elvie Davis of Loma Alta.

The West Texans will be guests of the Navy Athletic Association while in Philadelphia. Their chief interest will be in the activities of "Bill the Eighth," goat given by the Halberts to the Navy last fall.

Before returning to Texas Mr. Halbert and his daughter will visit in New York, at Niagara Falls, Detroit, Chicago and in Kansas where they will be guests of Mr. and Mrs. D. F. Patterson, former Sonorans, in Blue Mound.

Mr. Habert is authority for the statement that the pedigree of the Navy's goat is framed and that the Angora is "set" for his work as the twelfth man on the Navy team.

### Community Concert Sunday

Another of the series of community concerts, sponsored by the welfare committee of the Lions Club, has been arranged for Sunday afternoon. The choir of the Baptist Church, directed by Miss Rena McQuary, Sonora school instructor, will present the program.

## J. J. Armour Buried in Sonora Saturday

Business Man Here Two Years Limestone County Native

Funeral services for J. J. Armour, Sonora business man who died in San Angelo Thursday night, were conducted at four o'clock Saturday afternoon at the Baptist Church with the pastor, the Rev. R. C. Brinkley, and the Rev. R. F. Davis, Methodist Church pastor, in charge.

A resident of Sonora since the summer of 1935 when he came here as manager of the Rancho Gas Co., Inc., Mr. Armour was born in Armour, Limestone county, Texas, September 3, 1891. He became a Baptist Church member when seventeen. After attending high school he was a student at Baylor University. Before coming here he was in similar work in Del Rio and Ozona.

Mr. Armour became ill in July. Since then he has been in a Temple hospital, at home here and for the last few weeks before his death had been in a hospital in San Angelo.

Surviving Mr. Armour are his wife, his parents, Mr. and Mrs. J. W. Armour of Trent, a brother, Stanley, of Trent, and two daughters. The latter are Mrs. G. W. Hillyer and Mrs. F. S. Spain of Kilgore. There is also a grandson, Billy Hillyer.

Pallbearers were C. S. Bewick of Big Lake, W. N. Wright, C. G. Roe, Bobby Allison, O. H. Murray, Ted Mackall, Lark McClary of Eldorado, Bill Lemmons of Garden City.

## When You Use Your Telephone Sunday, November 21, and Thereafter—

W. R. Barnes, manager, San Angelo Telephone Co., asks that all cooperate in establishing the improved telephone system in Sonora. He makes the following suggestions that will aid operators and all Sutton county citizens in the operation of the system with a minimum amount of confusion:

CALL by number, using NEW telephone book only. Some subscribers have new numbers and to call their old ones will cause needless confusion.

DESTROY, do not merely set aside, the telephone directory that you have been using. It is no longer of value and to retain it for any reason may cause confusion by someone's using it who does not know it is out of date.

REPORT trouble promptly. A force will be on hand Sunday to make any repairs that develop in the change-over.

## They'll Be At New Switchboard



One more attractive thing about the new telephone building and system improvements in Sonora is that not a one of the operators, the "hello girls" (and young man), as they used to be called, will be looking for a job.

The picture above shows those who work at the switchboard through which pass the many calls of the more than 360 Sutton county subscribers. Left to right, they are: Miss Edythe Carson, J. H. Brasher, Jr., Miss Jennie Murray, Mrs. Curtis Nicholas, Mrs. Earl Duncan.

Miss Carson is a relief operator, substituting for one of the others

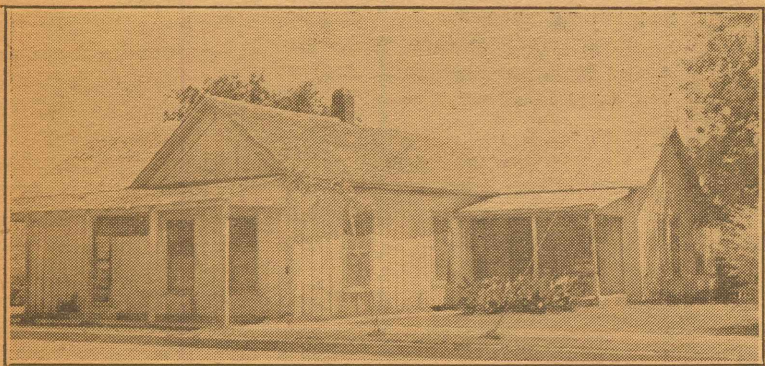
when needed. Brasher ("Junior" to nearly everyone in Sutton county) has been with the company since March, 1935, although he worked for it at various times before that. He "doubles" as lineman.

Miss Murray dates her service with the company from April, 1929. It was in March, 1934, that Mrs. Nicholas began working for the company. Mrs. Duncan's service record in the company's general office in San Angelo gives June, 1930, as the month when she was first employed by the company in Sonora.

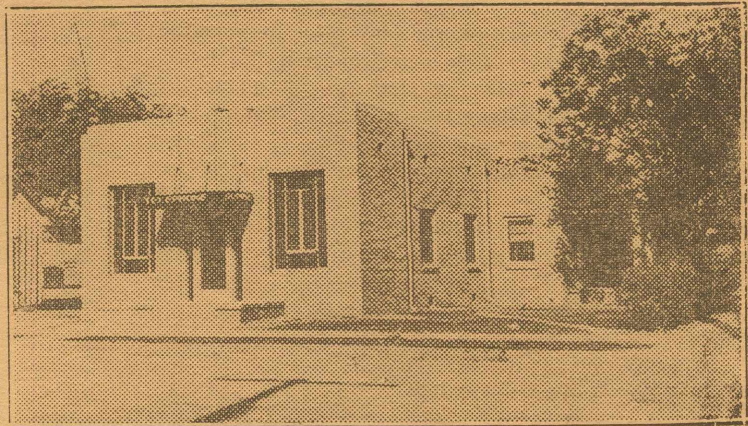
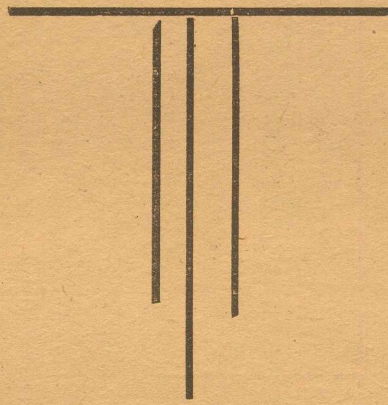
1898

1937

# The First Toll Line We Owned Was Between San Angelo and Sonora (that was "Back in 1898")



THE OLD



THE NEW

IN OUR nearly thirty-nine years of service to West Texas people we have earnestly strived to render a communication facility that would ever be abreast of the times.

TODAY Sonora has what we believe to be the most modern telephone system in a town its size anywhere. The improvement in our exchange-residence building will be realized by the Sutton county citizen who passes our building often. But our improvement program has not stopped there. The expert telephone engineer will realize by an inspection of our Sutton county facilities that we are unusually well equipped for communication work in "The Stockman's Paradise."

WE ARE glad that we could provide the new building and the improvements. They are in keeping with the many other improvements that have been made in Sutton county in recent months. We are sure that the patronage we are given and the friendships enjoyed by our manager, Mr. Barnes, and our employees—Miss Murray and Miss Carson, Mrs. Nicholas, Mrs. Duncan and J. H. Brasher, Jr. merit all we have done. WE HOPE that we may continue to have your good will as we pledge ourselves always to render SERVICE that will be the most efficient modern equipment, properly manned, can deliver.

We are grateful for  
the many courtesies you  
extend our  
COMPANY . . .



We invite you to call  
and inspect our  
NEW  
Sonora Building

## San Angelo Telephone Company

*"In Step With West Texas Progress"*

### The Monday Market in San Antonio

(Federal-State Market News Service)

Cattle, Monday, estimated receipts 1100 head including 200 head on direct billing, and 2500 calves. The early market was generally active and steady to strong on light weight calves and lower grades of cows. Yearlings, bulls and fat cows and calves weak, with fed yearlings tending lower. Most other classes about steady.

Steers scarce. The bulk of plain grass yearlings, \$5.50 and down truck lots of short fed and fed yearlings \$6 to \$7. The bulk of medium to good calves \$5 to \$6.25, odd lots of fat truck calves to \$6.85, with rail load 400-lb. calves at \$7. Plain calves ranged down around \$4.25 with "rannies" down to \$3.50. Butcher cows mostly \$3.75 to \$4.25, few fat cows up to \$4.75, load fed cows late \$4.50; several loads of cutters and low cutters \$2.75 to \$3.50, few "shelly" kinds down to \$2.50. Medium grade bulls mostly \$4.50, odd head above. The bulk of stocker calves and yearlings \$5.50 and down, few steer calves to \$6.

Sheep, receipts 20; goats 100. The market was slow and weak. Few shorn matured wethers cashed at \$3.50. Goats unsold late.

Fruit cakes, dressed hens; buy at Baptist W.M.S. Bazaar, Nov. 20. Delicious candies.—adv.

#### POSTED

All lands owned by J. D. Wallace south of Sonora are

#### POSTED

according to law. Trespassers will be prosecuted!

**J. D. WALLACE  
POSTED LAND**

#### POSTED

NO trespassing on the E. E. Sawyer Estate ranch land.

VIOLATORS will be vigorously prosecuted.

**Mrs. E. E. Sawyer  
Edwin Sawyer  
Administrators**

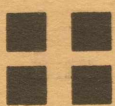
## Painting

work on the new San Angelo Telephone Co. building by—

**N. B. VIVION  
PAINTING CONTRACTOR**

Phone 5851-1—1025 Rio Grande

San Angelo



—Painting that Pleases Particular People ...

### TELEPHONE ORGANIZATION'S SYSTEM AND BUILDING IN SAN ANGELO DESIGNED TO CARE FOR DEVELOPMENT OF WEST TEXAS



The Sutton county citizen who passes the handsome building of the San Angelo Telephone Co. in San Angelo with hardly a thought for what is behind those walls little realizes the well planned building that it is and the efficient organization that it houses.

The building, completed in 1928, is the hub of a system that was developed with a view of steady growth of San Angelo and West Texas for many years to come. The foundation would do for a 12-story building. Some idea of the extent of the system may be gained from the following statistics of the business as it was when completed nine years ago:

—33.4 miles of underground conduit in San Angelo, carrying 19,253 miles of wire and eliminating ugly, overhead wires;

—19,253 miles of aerial cable and 10,015 miles of aerial wire in the company's West Texas system;

Operator of 21 Exchanges

The company, one of the largest independent telephone companies in America, serves San Angelo as well as the following communities: Barnhart, Big Lake, Blackwell, Bronte, Carlsbad, Christoval, Eden, Eldorado, Forsan, Mertzon, Maryneal, Miles, Norton, Ozona, Robert Lee, Rowena, Sonora, Sterling City, Texon and Best, Water Valley. In Norton and Water Valley the sys-

tems are owned locally.

As one authority expressed it a few days ago in an advertisement appearing in this issue of the NEWS:

"The company serves one-twelfth of the area of the largest state in the union."

Plant Inspection Trip Interests

A trip through the company's San Angelo building was enjoyed Saturday by a NEWS representative who was guided by M. L. Beam, brother of E. C. Beam, Sutton county ranchman. Mr. Beam is central office inside plant superintendent. He has been with the company twenty-nine years, ever since he came from Bronte to join the organization.

Spick and span as are telephone company plants everywhere, the San Angelo building is truly worth a visit by any person. The dial system in use in San Angelo has taken the human element out of the telephone business to some extent but expert persons, well trained in their respective fields, are required to keep even such an amazing thing as the dial system functioning in first rate manner at all times.

From the office of John Y. Rust, president and general manager, through the long distance room, on to the rooms containing a mass of well kept machinery familiar

only to the technical man, to the basement room where the huge cables enter the building, and back to the office where the business is conducted is a journey that is both interesting and instructive.

Baby to Mexican Couple

A baby girl was born last week to Gilbert and Mrs. Castillo.

Buy Bulova Watches (17-jewel as low as \$29.75) from your local, Authorized Distributor — Barrow Jewelry Store.—adv.

Second Sheets? Yes!...at the NEWS.—adv.

Sutton Calves Go at \$25  
Sixty-five calves, mostly steers, brought Robert Kelley and Roy Valliant \$25 around when sold recently from Sonora. The stock was bought by John Wyckoff & Son, Caldwell, Kas., and shipment made to the middle western state.

Sonorans Return From California  
Mr. and Mrs. Edwin Hollmig and son, Edwin, returned Saturday from California where they have been living the past few months.

Mrs. W. C. Taylor of San Angelo spent the week-end with her sister, Mrs. H. P. Largent, and family.

The Rev. and Mrs. Roy May of Melvin spent Monday and Tuesday at the home of the Rev. and Mrs. R. F. Davis.



HALLOWE'EN pranksters who took my garden hose: please return it. Dr. J. Franklin Howell. 1tp

THRESHED HEGIRA  
—for sale at Eldorado; \$1.25 per 100 lbs. W. R. Lewis at Eldorado Hdwe. Co.—2-3tp

#### POSTED!

Positively no hunting or trespassing in any way on my ranch, 25 miles southeast of Sonora.

Riders in Charge!

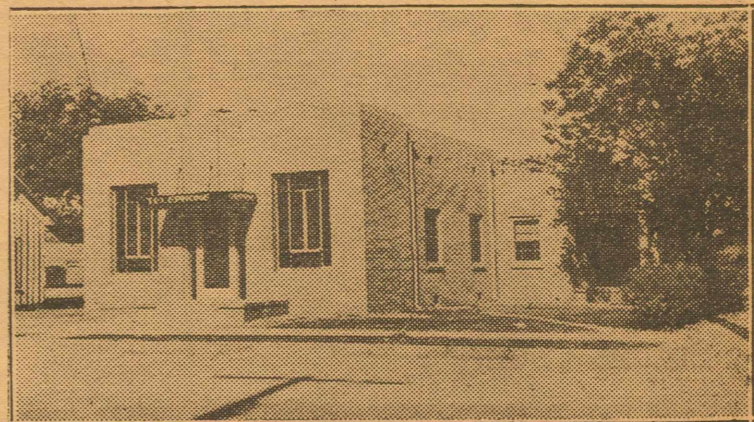
Oscar Appelt

## NOTICE TO TRESPASSERS

I hereby give notice against any hunting, trapping, headlighting, dead wool picking, cutting wood, or general trespassing in pastures owned or controlled by me in Sutton or Crockett counties.

ROY HUDSPETH

## To People of 'The Stockman's Paradise' To Leaders of a West Texas Institution...



### Congratulations!

We are proud that we, too, serve the same progressive towns that you do:

#### SAN ANGELO

- |            |                |
|------------|----------------|
| BARNHART   | MERTZON        |
| BIG LAKE   | MILES          |
| BLACKWELL  | NORTON         |
| BRONTE     | OZONA          |
| CARLSBAD   | ROBERT LEE     |
| CHRISTOVAL | ROWENA         |
| EDEN       | SONORA         |
| ELDORADO   | STERLING CITY  |
| FORSAN     | TEXON and BEST |
| MARYNEAL   | WATER VALLEY   |

—in addition to the many others of West Texas that prefer this newspaper,

#### SUTTON COUNTY PEOPLE—

—have every reason to be proud of the new telephone company building and the improvements to the system in general that have been made. The work that has been done is justified by the spirit of industry in the people of the great ranching section where you live.

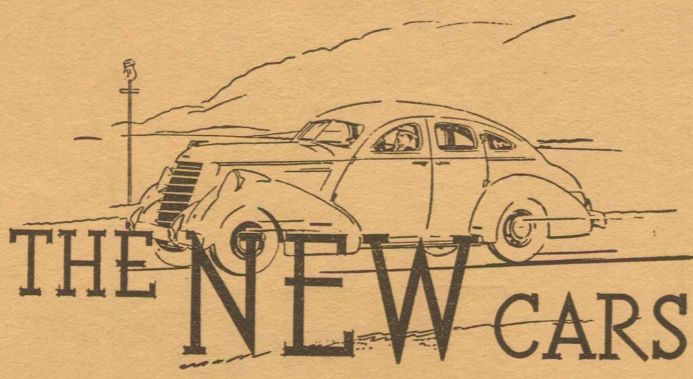
#### JOHN Y. RUST and ASSOCIATES—

—are known for their development work in West Texas and the improvements that have been made in Sutton county are a further step in that direction. We pay tribute to a concern whose officials have kept it out in front in the communications field for four decades and who today serve one-twelfth of the area of the greatest state in the Union.

San Angelo

Standard Times

MORNING EVENING SUNDAY WEEKLY



Each year it seems impossible that the American automobile can be much improved, but the new models always offer something added in the way of performance, comfort, and safety; the cars for 1938 are no exception to the rule; truly they are marvels of the engineering art.

The Humble Company, with its policy of continuous improvement, greets the new cars with motor fuels and motor oils ready for their use. In the new 1938 models, as in those for many years past, Humble motor fuels and Humble motor oils will deliver full performance. . . . We invite you to test this statement: Stop at a Humble service station or at a Humble dealer's, fill the tank of your new car with Humble motor fuel, its crankcase with a Humble motor oil—then, note performance!

HUMBLE OIL & REFINING CO.

A Texas institution manned by Texans



**The Devil's River News**

ESTABLISHED 1890  
Robert W. Jacobs  
Editor and Publisher

W. E. James  
Associate Editor

ENTERED at the postoffice at Sonora, Sutton County, Texas, as second-class matter.

Day of Publication  
FRIDAY ..... EACH WEEK

SUBSCRIPTION RATES  
One Year \$2.00  
Six Months 1.25  
Three Months .75

**A Community Asset**

A town in this motoring age of 1937 is known to many by the type of buildings the traveler sees as he passes through.

The traveler through Sonora can hardly fail to notice the attractive building that houses the exchange of the San Angelo Telephone Co., which Sunday will use for the first time the business portion of that building. It will do much to give the transient an impression that will be favorable.

Sutton county people will enjoy the realization that the community has a telephone company building

far more attractive than the usual one in a small town and one that is certainly far more desirable as a community asset than the frame structure that was formerly used by the service organization.

People of "The Stockman's Paradise" are glad that the telephone organization has seen fit to build this building in Sonora and to make the system improvements that have been accomplished. The building and improvements link closely to give to our section telephone facilities that are superior to those in most towns of the size of Sonora.

To John Y. Rust, leader in the industry and head of the service organization that has seen fit to express its confidence in Sutton county in this manner—the NEWS today expresses thanks and extends the best wishes of the paper as well as of people of this community.

**Friess Baby Ill This Week**

Harold Turney Friess, son of Mr. and Mrs. Harold Friess, has been ill several days this week. Yesterday he was better.

**Sonora Business Man Ill**

Jesse Green Barton who has been ill since Saturday is recovering from a slight attack of influenza.

**Four Men and Two—**  
(Continued from page 1)

justice the elder Gaunt, Abner by name, referred to the Word of God, contained in a large family Bible from which several passages were read during the play.

**Mountain Girl Central Character**

Leah Tanner (Mrs. Gilley), of a neighboring family, returned from city "schoolin'" to discover she loved the older rather than the younger Gaunt boy. She proved a veritable spitfire of a lass, leading the younger Gaunt to kill the older, then defying family, finally to be punished by being sent from the mountains for which she professed love.

The mother in the home, Sara Gaunt (Miss Garrett), a prim and precise matronly character kept a neat home for her "men folks," finding it difficult to understand the necessity of meting out such a punishment to her "youngest" yet preferring that to turning him over to "the sheriff" and "a bunch of crooked lawyers," as Jeff Tanner (Boyd Caffey) referred to criminal procedure at the county seat.

Tanner, Leah's father, insisted that his daughter "if mixed up in it" must be tried by "the Patriarch" along with Joe Gaunt. He "lowed" this and that throughout the four acts, believing thoroughly with other mountain people in the wisdom of the Gaunt "court."

Jodie Trainer as Joe Gaunt, son led to the crime by Leah, played a difficult part, portraying in capable manner familiar to Sonora audiences the sordid fact of a brother being led by an unfaithful woman to kill his brother.

Lem Gaunt (Jennings H. Flathers) scorned the mountain girl as she professed love for him through the years she had been "promised" to his brother, Joe. After urging his brother to take a trip to Baltimore, "spending a right smart spell there," to decide about Leah's love the brother's suspicions were aroused. Knifing of Lem by Joe was conveyed to the audience by a groan from within the cabin on Bald Eagle Knob where the most dramatic scene was enacted.

An unusual type of play for presentation on a Sonora stage the players were well trained and enacted their parts in excellent manner that elicited many favorable comments from their hearers. Sets were planned and executed well and lighting effects nicely carried out.

**New System Sunday—**  
(Continued from page 1)

Sonora managers included Clarence Brown, a youth from Missouri, John Shelton of Rowena, a man named Story, Earl Hardgrave, a brother of the E. W. Hardgrave who is secretary of the corporation now, and E. C. Beam, now a Sonora ranchman.

Many difficulties beset Mr. Rust and his managers in the early days when the telephone industry was not the smooth working one that it is today. Liquid, storage batteries at each 'phone had to be recharged every five or six months. A drive to Sonora had to be made from San Angelo every once in a while to replace a 3-cent fuse or to remove a pair of scissors a subscriber had left too near the telephone to allow long distance service. Those old batteries gave way to dry cells in 1906 or 1907. Now they are to go.

The growth of the San Angelo Telephone Co. through the years since early in the twentieth century has been a steady, substantial one in Sonora as it has in the huge West Texas area it serves with the principal business in San Angelo, linked closely with the exchanges in twenty other communities of the San Angelo territory.

See new Bulova Watch models (17-jewel as low as \$29.75) at local, Authorized Distributor's—Barrow Jewelry Store.—adv.

**HIGHLIGHTS  
IN  
TELEPHONE HISTORY**

FIRST newspaper report over telephone was from Salem to Boston in 1887.

FIRST telephone exchange in Texas was in Galveston. It was established in 1879, one year after the first commercial exchange was opened in New Haven, Conn.

IN 1921 President Harding's inaugural address was heard by 125,000 Americans by means of an amplifying system supplied by the Bell Company. On Armistice Day his address at the pier of the unknown soldier was heard by thousands gathered in many parts of the nation. Telephone wires carried his message, public address systems amplified his words to assemblages. At last the entire country could be converted into one great auditorium filled with people.

**Personals**

Mrs. Batts Friend of Ozona visited her parents, Mr. and Mrs. B. W. Hutcherson, this week.

E. V. Johnson of Brownwood visited his children, Mrs. George E. Bean and Richard M. Johnson, this week.

Mrs. E. E. Sawyer and daughter, Alice, Mrs. Robert W. Jacobs, and Mrs. Preston C. Lightfoot spent Wednesday in San Angelo.

Mrs. W. F. Clendennan and O. W. Bell of Odessa visited Mrs. Clendennan's sister, Mrs. Lewis Roueche, Monday and Tuesday.

Mrs. Hayne Graves of Eldorado spent Tuesday with Mrs. Totsie Barton and daughter, Mrs. Floyd Dungan of Forest City, Arkansas.

Mrs. Floyd Dungan of Forest City, Arkansas, came Monday for a visit with her mother, Mrs. Totsy Barton, Mr. and Mrs. Jesse Green Barton, and James Barton.

Sonora Ladies in Car Wreck  
Painful but not serious injuries were suffered Friday afternoon by Mrs. Dewey Snow and Miss Nina Roueche as they were returning from Austin. The Snow car turned on its side when a tire blew out. The accident happened near Fredericksburg.

Bulova Watches—for men, for women; 17-jewel as low as \$29.75; local, Authorized Distributor: Barrow Jewelry Store.—adv.

Scratch Pads, doz. 20c—NEWS.

**COSDEN ZERO  
Furnace Oil**

Delivered from the refinery to you by truck.

**W. W. GIBSON  
Cosden Dealer**

Why 'phone your orders out of town?  
South Side, Del Rio Highway

**PAY  
COUNTY-STATE  
TAXES  
NOW!**

The "SPLIT PAYMENT" Plan Makes It Easier For For You..

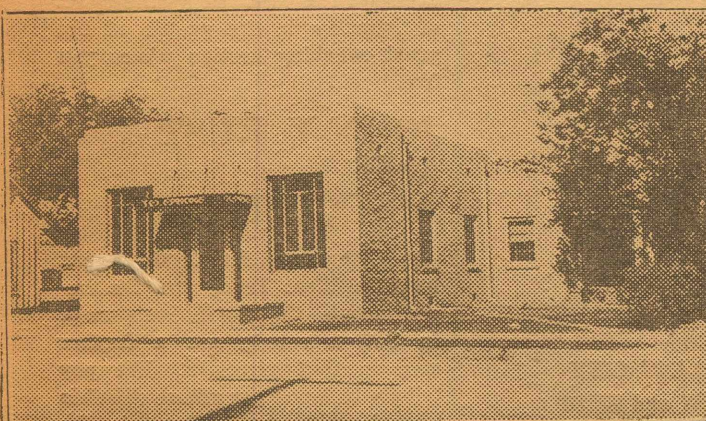
PAY half of your taxes now — the rest may be paid any time before June 30 — WITHOUT PENALTY!

The "Split Payment" Privilege Expires TUESDAY, NOVEMBER 30

**B. W. Hutcherson**

TAX COLLECTOR  
Sutton County

LIKE SO MANY OTHER  
**Sutton County  
Buildings and  
Homes--**



the San Angelo Telephone Co. building has



FOR  
**HEATING**  
AND  
**Emergency Lighting**  
**Ranchogas Co., Inc.**

Phone 31 Sonora, Texas

**Robert Massie Co.**

Funeral Directors, Embalmers

Superior Ambulance  
Service

Phone 4444

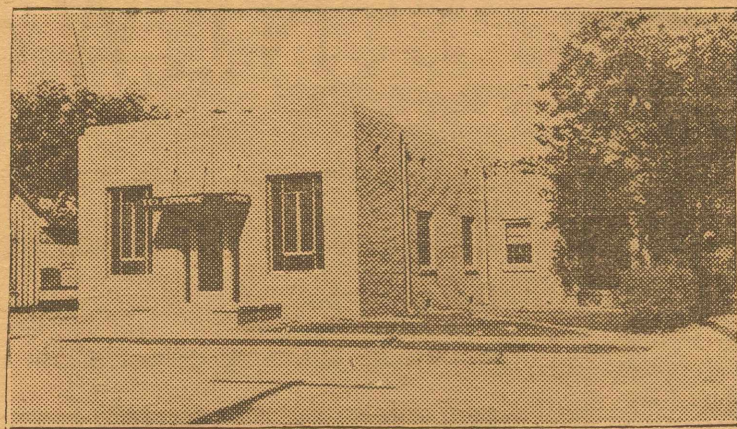
Day or Night

SAN ANGELO, TEXAS

**Neon Signs**  
AT THE FRONT OF THE  
**San Angelo**  
Telephone Co. Building  
BY  
**Troy Patterson**

Signs of All Kinds  
WALLS :: BOARDS :: BANNERS  
24 E. Concho SAN ANGELO Phone 4588

*Supervision of the Building  
of the*



Sonora Home of  
**San Angelo Telephone Co.**

was by  
**F. J. Von Rosenberg**

General Contractor—San Angelo

TRULY pleasurable has been the experience of working with Mr. Rust, Mr. Hardgrave and their associates in the construction of the new San Angelo Telephone Co. building in Sonora. As the company begins use of the handsome exchange and residence building I want to congratulate these men on their progressive spirit.

## The How and Why of the National Unemployment Census

A nation-wide census of all unemployed and partially unemployed persons in the United States will be taken between the dates of November 16 to 20, by act of Congress, and at the direction of President Roosevelt.

Here, in question-and-answer form, is the information you need to know about this plan.

1. **WHAT IS PURPOSE OF THE UNEMPLOYMENT CENSUS?**  
To get an accurate count of the unemployed and partly unemployed.
2. **TO WHOM WILL CARDS BE SENT?**  
To every family in the United States.
3. **UNDER WHOSE AUSPICES IS THE CENSUS BEING TAKEN?**  
Congress has decreed, and the President has directed, that it be taken.
4. **IS THE CENSUS COMPULSORY?**  
No. But every unemployed or partly unemployed person is urgently requested to cooperate.
5. **HOW WILL THE CENSUS BE CONDUCTED?**  
Through the facilities of the Post Office Department. Report Cards will be delivered to every family. Cards are to be returned by mail to Washington for tabulation and analysis.
6. **WHEN WILL THE CENSUS BE TAKEN?**  
Cards will be delivered on November 16 and must be returned by MIDNIGHT NOVEMBER 20. They are already addressed and no postage is required.
7. **WHO SHOULD FILL AND RETURN CARDS?**  
Every person who is unemployed or partly unemployed who is able to work and wants work.
8. **WHAT AGE LIMITS APPLY?**  
There are no age limits except existing State regulations concerning workers' ages.
9. **SHOULD MORE THAN ONE UNEMPLOYED PERSON IN A FAMILY RETURN A CARD?**  
Yes. Every unemployed member of a family should fill out and return a card, if able to work and seeking work.
10. **WHERE MAY ADDITIONAL CARDS BE OBTAINED?**  
At any post office or from your postman.
11. **WHERE CAN INFORMATION BE SECURED IN FILLING OUT CARDS?**  
At your post office or from your postman.
12. **IS THIS CENSUS CONFINED TO AMERICAN CITIZENS?**  
No. All permanent residents of the United States are included.
13. **IS THE INFORMATION GIVEN ON THE CARDS TO BE CONSIDERED CONFIDENTIAL?**  
Yes. This information will be used for unemployment statistics only.
14. **SHOULD EVERY QUESTION OF THE CENSUS CARD BE ANSWERED?**  
Yes. To obtain the most accurate information possible, the President asks that each question be answered. Numbers 9 and 10 are particularly important. However, failure to answer some of the questions will not invalidate the card.
15. **WHO IS AN "UNEMPLOYED" PERSON?**  
A person of either sex or any color who is not working and is able to work and seeking work.
16. **WHO IS A "PARTLY UNEMPLOYED" PERSON?**  
A person of either sex or any color with part-time employment who is able to do more work and is looking for more work.
17. **ARE PERSONS ON EMERGENCY WORK PROJECTS INCLUDED?**  
Yes. They should register as unemployed. A specific question, Number 2c, is provided on the Report Card for all persons working on a W.P.A., N.Y.A., C.C.C., or other emergency work project which is supported by public funds.

### A MESSAGE FROM THE PRESIDENT OF THE UNITED STATES

The White House  
Washington

#### TO EVERY WORKER:

If you are unemployed or partly unemployed and are able to work and are seeking work, please fill out this report card right away and mail it before midnight, Saturday, November 20, 1937. No postage stamp is needed.

The Congress directed me to take this census. It is important to the unemployed and to everyone in this land that the census be complete, honest, and accurate. If you give me the facts, I shall try to use them for the benefit of all who need and want work and do not now have it.

FRANKLIN D. ROOSEVELT

Grass Grows—"and How"—in Texas  
Denton, Nov. 17.—"Stay off the grass" would be a hard rule for Texans to follow consistently, since the state is literally overrun with it. Half as many species are to be found here as can be discovered all over the United States. Thirteen of the fourteen great American grass tribes have representatives on Texas land.

Delicious, cooked foods, Baptist W.M.S. Bazaar; Vander Stucken's, Nov. 20. Buy and enjoy.—adv.

### ALAMO FREIGHT LINES

"Remember the Alamo"

DIRECT SERVICE

San Antonio-Houston-Fort Stockton

Connecting Lines

Phone 153—Sonora

## INSURANCE

Protection That Protects

FIRE	BURGLARY	ACCIDENT and
LIFE	PLATE GLASS	HEALTH
HAIL	TORNADO	INDEMNITY
RAIN	GOLF	BONDS

Efficient Auditing : Income Tax Service

### Elliott Brothers Co.

L. W. Elliott  
Phone 95

A. C. Elliott  
First National Bank Bldg.

## Telephone History in Texas

March 18, 1878—First telephone installed in Texas. There were less than 1000 in the United States then.

The first telephone wire in Texas was from the editorial rooms of the Galveston News to the home of Col. A. H. Belo, newspaper pioneer in Texas and founder of the Galveston News.

When the first Texas exchange was opened in Galveston in 1879 (Aug. 21) numbers were not used. Names had to be given. Boys were the "operators." It often took six boys to complete one call.

1883—First long distance line in the state. It was between Galveston and Houston. The single strand of wire was strung on cypress poles across the bay from the island to the mainland then on trees the remainder of the distance. Brokers and cotton men were the principal users of the telephone.

1926—In the state 540,524 telephones requiring 1,467,618 miles of wires (long distance requirements 173,829 miles) The Southwestern Bell Telephone Co. served 341,067 of Texas' telephone subscribers and independent companies 199,457.

## Ten Commandments For Hunters Stated

Red Cross Outlines Manner of Hunting in Careful Way

The American Red Cross, ever alert to any action which may save a life, recently outlined the following ten rules and regulations which should guide sportsmen in the fall of the year—or, for that matter, in any season or sport wherein guns are used:

1. Don't pull a gun carelessly from an automobile; help it out as if it were a young lady love.
  2. Remove shells before crawling through a fence; they can cause more pain than a rip in the pants.
  3. Don't use a gun to club game from brush, bringing it out with bare hands is less dangerous.
  4. Don't carry your gun cocked. It's always closer to you than any game.
  5. Never point a weapon at anyone in fun. There is too little difference between comedy and tragedy.
  6. Don't deploy ahead of inexperienced hunters. Be polite and let them go first.
  7. Don't leave a gun where children can reach them. All weapons are popguns to them.
  8. Don't leave a loaded gun in the house. Bears are not coming through the living room this year.
  9. Don't allow the gun muzzle to clog with mud or snow. Clean it as you would your teeth; the bite is 1000 times worse.
  10. Deer hunters should wear red coats or hats because—deer don't.
- If any reason were needed for such sane rules, cleverly expressed, as those above James L. Fieser, vice-chairman of the national organization expresses it with the following:  
"Hunting accidents in 1936 caused 2000 deaths."

## French Build Largest Observatory in Europe

Paris.—The largest observatory in Europe is now being constructed at Forcalquier in the department of the Basses-Alpes.

A committee of astronomers and physicists has been searching for an appropriate spot upon which to build the observatory—which will be second in size only to that on Mount Wilson in California—for more than a decade. The choice eventually fell upon the little provincial town of Forcalquier.

This little village was chosen because it is perched at a height of more than 2,000 feet in the mountains, because of the unusual clarity of the atmosphere there and because of the excellent weather.

Three years will pass before the work can be completed. Included in its up-to-date equipment will be an 80-inch telescope, the largest in Europe and the third largest in the world.

The new observatory, according to Jean Perrin, undersecretary of state for scientific research, will be one of the most important links in the national astrophysical service which he is now organizing.

## "Dough" Keeps "Dough"

College Station, Nov. 17.—While "Dough" Rollins, assistant coach, Texas Aggies football team, was in New York before the Aggie-Manhattan game, he appeared on a radio program in which he was in-



terviewed by one of the New York sports authorities.

Imagine his surprise when he opened his mail the other morning and found a letter from a firm up there telling him that they had made an electrical transcription of his time on the air and that he might have the record to play on his phonograph if he would send them his check for \$15.

"Dough" still has his money and the company still has the record.

## Personals

Mr. and Mrs. C. G. Roe were in San Angelo Friday.

J. T. Penick and daughter, Dorothy, were in San Antonio Monday.

Cleveland Jones returned Saturday from a visit in Lubbock.

Mrs. C. T. Jones and daughter, Harva, visited friends and relatives in Eldorado Sunday.

Isn't life abundant now? Soon every home will have central heating, conditioned air, and a bomb-proof cellar.—St. Louis Star-Times.

Onion Skin Paper Needed For Multi-copy Work?

Several types at the NEWS office. Supplies there for any office.—adv.

Why is it that no matter how prices and income may fluctuate, the cost of living is always about 10 per cent more than you can make.—St. Louis Star-Times.

An Ohio town has ordered the removal of all hitching posts. The automobile has arrived at last.—Bellingham Herald.

## POSTED

Trespassing prohibited on all lands owned by W. A. Miers or W. A. Miers & Son. Violators will be prosecuted.

W. A. Miers

W. A. Miers & Sons

## THE OBERKAMPF MODEL 0 GAS PLANT

is listed with the Underwriters Laboratories.

Have one of these put in for Electrolux Refrigerator, Cooking or Heating

PHONE OR WRITE

SONORA ELECTRIC CO. Sonora  
HILLMAN BROWN Sonora  
HUMPHREY HDW. CO. Eldorado  
JOE OBERKAMPF Ozona

## Sutton County and San Angelo Telephone Company

should certainly be proud of the new building in Sonora.....

FLOOR COVERING in the building sold and installed by HOUSEHOLD FURNITURE CO. . .

—The structure is worthy of the progressive company which built it and the fine people it serves.

## Household Furniture

11 North Chadbourne

### Company

San Angelo

Complete Homefurnishers

# CONCHO-CRETE Building Tile

was used in the construction of the new home of the San Angelo Telephone Company

## West Texas' Most Substantial Building Material

MADE IN SAN ANGELO BY

### San Angelo Building Material Company

Phone 5050

See Your Local Dealer

109 W. Beauregard

# The Sonora Broncho

SHS Weekly Sonora, Texas, November 19, 1937 Number 7

### THE BRONCHO STAFF

Editor-in-Chief	Garland Slaughter
Honor Roll, Winners of Prizes and Awards	Billie Partin
Athletics	Mattie Mae Friess, S. H. Stokes
Dramatics and Music	Lillie Owens
Public Speaking, Debating, School Improvement	Edith Faught
Visitors and Assemblies	Patsy Gilmore
Clubs	Rena Glen Shurley
Room News, Alumni	Garland Slaughter
Art and Manual Training	Nelson Stubblefield
School Entertainments	Kathryn Brown
Pep Squad	Margaret Ada Martin
Freshman Reporter	Mary Jo Rape
Sophomore Reporter	Mildred Trainer
Junior Reporter	S. H. Stokes
Senior Reporter	Mattie Mae Friess
Humor	Wouldn't you like to know?
Library	Manly Randle, Cathryn Trainer
Typists	Serena Trainer, Kathryn Brown, Lois Merck

### SPANISH CLUB

The Sonora Pan-American Club met Wednesday, Nov. 10. The club had several visitors from the high school to hear a very interesting talk by Mrs. Hix Hall. Mrs. Hall told the club about her trip to Cuba. One of the most interesting points of Mrs. Hall's talk was the description of the National Cemetery in Havana. The fourteen-carat diamond in the capitol dome, and the harbor of Havana were of interest to all.

### SHS

#### FIFTEEN MINUTES LATE

"No, I'm not going to the party if I have to wear that dress," Gail fussed.

"Norman has a new suit, and Normie has a new dress. And you promised me that I could have that new gown at the Vogue and I intend to get it if I have to charge it to myself and pay for it out of my allowance for next month."

And with this, Gail turned quickly and left the room. She knew where she would get the money for the dress, and she also knew where she could get consolation; and that was where she was going.

Gail had always been her father's favorite of his three children although he thought a great deal of all of them. The twins, who were one year older than Gail, had always been very popular, and Norman had the promise of a very bright career, as a lawyer. Normie had made plans for becoming a lawyer, but her plans were shattered when she met Billy and immediately became engaged to him.

Before going to her father's office, Gail went to the Vogue to make sure that the evening dress was still there. After making sure that the gown was still there, she drove her coupe around the side of the building in which her father's office was located, and locked it.

She went up the three flights of stairs to the door of the office that she was very familiar with. She entered the outer office, as was her custom, and rang the bell to the private room. There was no immediate response, as there usually

was, so she walked over to the door in preparation of entering. Placing her hand on the door-knob she attempted to open the door, but it was locked! On further inquiry, it was learned that Mr. Morrison had not come to his office that morning!

#### WHERE IS MR. MORRISON?

What will be the outcome of this little episode?

### SHS

#### ASSEMBLY MEETING

The first grade, under the direction of Miss Davis, delightfully entertained the high school during the assembly period Friday with an Armistice Day program. Thanks, Miss Davis and the first graders!

An added bit of interest was a Music Aptitude test conducted by Mr. Lightfoot and Miss McQuary over popular music and folk songs. This was fun to test our knowledge on music.

#### ??????

We wonder if Willie Ray and Nonie had a good time in Juno Saturday night?

#### ???

We wonder why it was too crowded in the front seat of a certain car coming home from Juno?

#### ???

Who was the GOAT in the Juno Playboys?

#### ???

Do you think some of the Pep Squad girls did so badly for themselves at Ozona? We think a few of them really enjoyed it.

#### ???

Who are Louise Morris and Libby Jo interested in now? If you know, tell everyone.

#### ???

Do you think Marjorie and Basil have had hearts, weak knees, or jumpy nerves. Guess?

#### ???

Who things he is a goat but has been acting like a two-year-old this week in school?

#### ???

Who has been entertaining Katha Lea lately? Don't let 'em kid you, Katha Lea.

#### ???

What senior does Marjorie have

a date with for the banquet? ? ? ?

The skating idea Thursday night was a good one. The girls could put their arm around 'em and nearly fall all they wanted to. We even saw a few experts fall. Wonder why?

### SHS

#### THE SENIOR PLAY

The characters in the senior play, "Who Wouldn't Be Crazy," have been chosen. The cast is:

Inmate No. 1 Jack Shurley  
Inmate No. 2 Serena Trainer  
Pluribu Junior Schwiening  
Pendie Frances Kirkland  
Miss Lavelle Alma L. Glasscock  
Mr. Higgins Vernon Morris  
Mr. Marshall A. W. Awalt  
Jack Sloan "Speedy"

Robert Allen Simmons  
Lois Mortimer Cathryn Trainer  
Beatrice Kathryn Brown  
Marjorie Rena Glen Shurley  
Janet Wynona Hutcherson  
Evelyn Winslow, Mattie M. Friess  
Hardboiled McCafferty  
Richard Saunders

Edward Gordon

Willie Ray Willman  
Reggie Nortimer Web Elliott  
The first play practice was Friday.

### SHS

#### THE STUDENT'S PSALM

Mr. Lightfoot is my teacher;  
I shall not pass.

He maketh me show my ignorance  
Before the whole class.  
He lowereth my grade.

Yea, tho' I walk thru the Valley  
of Knowledge,  
I learn not.

He fireth questions at me in the  
presence of my classmates;  
He annoieth my head with slams,  
My eyes runneth over.

Surely outlines and notebooks shall  
follow me  
All the days of life,  
And I shall dwell in the  
House of Knowledge forever.

### SHS

#### PERSONALS

Miss Elizabeth Brantley visited the school last week. Miss Brantley was formerly a student here.

Frances Kirkland was called to Del Rio Wednesday to her brother who is in the hospital there. We are glad to hear he is improving.

Cathryn Trainer and Wynona Hutcherson went to Kerrville last Thursday to visit Cathryn's brother and to see the Sul Ross-Schreiner Institute football game.

Elizabeth Elliott and Web Elliott were among those who went to Austin Saturday.

Lois Merck, Serena and Mildred Trainer were in Ozona Saturday.

Wynona Hutcherson went to Austin Saturday to attend the T. C. U.-Texas University football game.

### THREE GENERATIONS OF BARNES FAMILY WORK FOR SAME COMPANY

When John Y. Rust was talking to a NEWS representative a few days ago he commented on the fact that the Barnes family had been well represented many years in the San Angelo Telephone Co. organization in West Texas.

Years ago J. A. Barnes, father of W. R. Barnes, Sonora manager, became manager of the company's business in Christoval. Upon his death, Mrs. Barnes and her daughter,



MARVIN BARNES

Third Generation of the "House of Barnes" To Work for "the Company"

ter, Velma, assumed the management of that property and they still have it.

W. R. Barnes, son of J. A., became manager here in 1920 after considerable experience in telephone work, gained after he learned the switchboard work in Christoval as a boy of sixteen.

In November, 1935, Marvin, son of W. R., became the manager for the company in Robert Lee and is still in charge of the business in the Coke county town. Marvin was reared here and has many Sutton county friends, all of whom are watching with interest his successful work with the company for which his father and grandparents have worked so long.

**Curb and Gutter Being Built**  
Austin, Nov. 17.—Sixty-four youths working on an NYA work project on the University of Houston campus constructed 600 linear feet of concrete curb and gutter and cleared five acres of ground during the last 15-day work period, W. O. Alexander, district supervisor, reported to J. C. Kellam, State Youth Director, Austin.

## NOTICE

Warning is hereby given that all our lands are posted. No hunting, fishing, trapping or trespassing of any kind allowed. Violators will be prosecuted.

SOL MAYER & SON

**Youths Painting and Repairing**  
Austin, Nov. 17.—One group of NYA youths in San Antonio working at the repair shop of the city street cleaning department during the last three month-period have assisted regular city employees in painting 21 trailers and repairing 40 others, in building six truck

bodies, and in erecting 315 feet of six-foot wire fence, J. C. Kellam, State Youth Director, has been told.

Bulova Watches now sold in Sonora; 17-jewel as low as \$29.75; local, Authorized Distributor: Barrow Jewelry Store.—adv.

## RECONDITIONED AUTO TIRES \$1 to \$4

LOTS OF WEAR IN THEM.

Used Tubes, 50c and 75c

NEW TUBES \$1.45 to \$2

## W. W. GIBSON STATION

South Side, Del Rio Highway, No. 30

## Hotel McDonald

"A HOME AWAY FROM HOME" Old Friends and New are always welcome . . . . Stop in to see us when in Sonora . . . .

HOME COOKED MEALS . . . . . 50c

## \$3 per month

WILL PUT A

## Streamlined Remington Portable Typewriter

IN YOUR HOME OR OFFICE

IMMEDIATE DELIVERY

It will pay you to investigate REMINGTON'S RENTAL PURCHASE NOW—rising production costs may force prices to advance soon.

at the

## NEWS

OFFICE NOW

# TETRA

## Sheep and Goat Drench

"GETS THE WORMS" "THE NO-STARVE DRENCH"

Try "Tetra"—that is all we ask—

Specify "Tetra" Drench when you drench—

## Sonora Wool & Mohair Co.

### OFFICERS

Ed C. Mayfield, President, W. A. Miers, Vice-President, J. N. Ross, 2nd Vice-President  
Fred T. Earwood, Executive Vice-President  
W. J. Fields, Jr., Manager

### DIRECTORS

Ed C. Mayfield	Roy Aldwell	Oscar Appelt
W. A. Miers	Sam Allison	Fred Earwood
J. N. Ross	B. M. Halbert, Jr.	Joe Vander Stucken
E. F. Vander Stucken	E. D. Shankley	L. W. Elliott
Sam Kennes	Ben F. Hochel	Bryan Hunt

New York's LaGuardia vetoes an ordinance providing a five-day week for city employees. What was the use? Probably no one on the pay roll works that long, anyway.—Cleveland Plain Dealer.

### POSTED LAND

The ranch operated by Epsy & Vander Stucken, 9 miles southeast of Sonora, is POSTED. Trespassers and hunters will be prosecuted.

HOWARD ESPY

## LITTLE MISTAKES CAN MAKE BIG ACCIDENTS

NATIONAL SAFETY COUNCIL

### 35 Years Ago

G. H. McDonald's new store is looming up this week.

G. Haby the sheepman was in this week for supplies.

J. D. Laney from Vernon is in Sonora on a pleasure trip.

Henry and Berry Baker were in from the ranch celebrating.

W. A. Holland reports a fine rain on his turnip patch Wednesday.

Dick Graham the speculator from the North Llano was in Sonora Sunday.

Tom Gilbert the sheepman from the G. P. Hill ranch was in Sonora Wednesday.

John Keton the sheepman was in Sonora several days this week enjoying himself.

Rufe Thomas sold his fine driving team and buggy to Brown and Minnis for \$300.

Sol Mayer the stockman came in town Thursday to see how things were coming.

Miss Winnie Buchanan returned from a pleasant two weeks' visit at Knickerbocker Monday.

John Potter the well known sheepman left Thursday for a visit with friends in Bell county.

Miss Sadie Douglas of Ballinger will teach in the Swift and Adams neighborhood this session.

## Congratulations

### Sonora People and Telephone Officials

YOU have every right to be proud of the new San Angelo Telephone Company building in Sonora.

THOSE who live as close to flowers as we do recognize beauty also in the construction world. Without the artistic and beautiful the world would indeed be an empty place.

## VECK'S

PIONEER FLORIST

18 S. Irving—SAN ANGELO

(Sonora Representative—Mrs. M. M. Stokes)

Music . . . Art Women's Interests **SOCIETY NOTES** Parties... Clubs Future Events

NINA ROUCHE, Society Editor

**Mrs. Hall Entertains Club Monday Afternoon**

Amid a setting of vari-colored chrysanthemums, Mrs. Hix Hall was hostess Monday afternoon to the Just-Us Club.

Mrs. Hall's guests were: Mesdames G. H. Davis, J. S. Glasscock, J. Franklin Howell, V. F. Hamilton, Paul Turney, Richard Vehle, J. D. Wallace, W. D. Wallace.

A salad plate was served.

Mrs. Davis won high club award and Mrs. J. D. Wallace high guest. Low score was presented Mrs. Turney and high cut to Mrs. Vehle.

**Mrs. James Club Hostess Monday Afternoon**

Mrs. H. V. Morris won high score award Monday afternoon when Mrs. W. E. James was hostess to the Blue Monday Club. Roses and chrysanthemums added an attractive note to the party.

Members present were: Mesdames J. W. Trainer, R. K. Muckleroy, W. E. Caldwell, C. E. Stites, Robert Rees, Auther Simmons, Lee Labenske.

A sandwich plate was served.

Miss Lunetta Marion and Miss Joyce McGilvray of San Angelo spent the week-end here.

**Bride Honoree at Shower Tuesday**

Colors of yellow and orchid were used in decorating for the shower Tuesday afternoon when Mrs. Gus Love and other members of the Baptist Woman's Missionary Society entertained for Mrs. Reuben Brinkley, a recent bride.

Mrs. Love, president, was chairman of the entertaining committee; other hostesses were: Mesdames H. V. Morris, O. C. Ogden, H. P. Largent, C. S. James, H. L. Taylor, Hi Eastland.

Orchid tapers burned at either end of the serving table and in the windows. Chrysanthemums of the chosen colors added an attractive note to the affair.

Mrs. Preston C. Lightfoot played piano accompaniment during the afternoon. Miss Rena McQuary sang, "Since Your Path Crossed Mine," by Wallace. Cathryn Trainer and Wynona Hutcherson sang, "Will You Remember"? by Romberg. "I Love You Truly," by Carrie Jacobs Bond, was sung by Margaret Ada Martin.

Immediately after the last song Elizabeth Taylor, daughter of Mr. and Mrs. H. L. Taylor, dressed as a messenger boy, gave Mrs. Brinkley a telegram, after which Cathryn Trainer and Mattie Mae Friess presented her with many gifts.

Cocoanut macaroons and punch were served to:

**Mrs. Fields Party Hostess Tuesday Afternoon**

Autumn flowers were used in decorating for the party Tuesday afternoon when Mrs. W. J. Fields, Jr., was hostess to the Jolly Jockey Club.

Club members present were: Mesdames Ernest McClelland, H. V. Stokes, Henry Decker, Sam H. Thomas, Tom White, Andrew Moore, G. W. Cunningham, John Fields, Richard M. Johnson.

Club guests included: Mesdames R. C. Vicars, B. M. Halbert, Jr.; Miss Alice Karnes.

A sandwich plate was served after several games of bridge.

Mrs. Moore won high club, and Mrs. Halbert high guest. Mrs. White won second high club and the slam prize.

**Mrs. Patton and Mr. Lowrey Installed by O. E. S.**

The Sonora chapter of the Order of the Eastern Star met Tuesday night in regular session to install Tina Patton as associate conductress and J. D. Lowrey as associate patron.

Those offices were held, until recently, by Mr. and Mrs. E. B. Heinze, now of San Angelo. Reports were given of the grand chapter meeting in El Paso.

Hostesses were: Mrs. Juliet Driskell and Mrs. Pearl Smith. They served coffee and devil's food cake.

Attending were: Mesdames Ardena Speed, Vida Lightfoot, Buena Davis, Della Logan, Pearl Lee Shurley, Tina Patton, Mamie Awalt, Winnie Fields, Anna Morris, Guila Vicars, Mary Lee Hull, Laura Odom, Edith Babcock, Ellen Lowrey;

Miss Muriel Simmons; Joe F. Logan, M. G. Shurley, W. L. Davis, J. D. Lowrey. Mrs. Mans Hoggett of Mertzon was a guest.

Yellow second sheets? Yes, the NEWS has them.—adv.

Bazaar, Saturday, Nov. 20, Baptist W.M.S., at Vander Stucken's; foods, dressed hens, hand-work. 2tc

WANTED: TO RENT A HOUSE. Call W. E. James at NEWS office or Phone 107 2-tfdh

**POSTED!**

Positively no hunting or trespassing in any way on my ranch 16 miles SW of Sonora.

**M. G. SHURLEY**

**NO Trespassing! NO HUNTING**

OFFICER in charge on my ranch 25 miles southeast of Sonora.

**Joe M. Vander Stucken**

**Sonora Abstract Co.**  
J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE ON SUTTON COUNTY LAND

We represent several of the old line fire insurance companies

**LET YOUR PHONE**

—CALL **2**  
—AND **57**  
—AS  
—YOU  
—ALWAYS  
—DO . . .

**HAMILTON GROCERY**

**DO YOUR SHOPPING**



**Mrs. Cauthorn Honors Father With Dinner Sunday**

Honoring her father, T. Altizer, on his eighty-second birthday, Mr. and Mrs. B. R. Cauthorn were hosts at a dinner at their ranch home Sunday.

Their guests included: Mr. and Mrs. W. A. Cogdill and son of Sweetwater; Mr. and Mrs. C. M. Sutton and sons of Menard; Mr. and Mrs. J. P. Sallee of Cherokee; Mr. and Mrs. C. W. Taylor and children, Billy Wright and Blanche La Von;

Mr. and Mrs. Tom McKee and daughter, Mary Dell; Mrs. Mollie Teague; Jim Taylor, Basil Taylor; Mr. and Mrs. John F. Allison and son, Cecil Wayne, of Sabinal.

**Miss Merrell Married Monday To Beamon Speed**

Miss Thelma Merrell of San Angelo and Beamon Speed were married Monday evening when John T. Smith, minister of the Church of Christ, performed the ceremony at his home in Pasadena Courts in San Angelo.

Mrs. Speed is a daughter of Mrs. Jake Ringer of San Angelo.

Mr. Speed, the son of Mrs. Ardena Speed, has been active in the work of the Sonora Volunteer Fire Department for a number of years and at present is secretary of the organization. He is employed at the E. F. Vander Stucken Company.

The couple is at home here.

**Mrs. Wallace Club Hostess Thursday Afternoon**

Mrs. C. E. Stites won high score Thursday afternoon when Mrs. W. D. Wallace was hostess to the Pastime Club.

Other club members attending were: Mesdames W. E. James, O. G. Babcock, W. E. Caldwell, Robert Rees, Joe Berger, Earl Lomax, J. W. Ross.

A salad plate was served.

**Floor Tile**

Attractive . . . Durable

FOR THE NEW

**San Angelo TELEPHONE CO. Building**

SUPPLIED BY

**Angelo Tile Company**

T. C. Jernigan, Mgr.

46 West Twohig Phone 4623

DO IT BETTER WITH TILE

**B & J Motor Company**

SUTTON COUNTY CHEVROLET DEALER



INVITES YOU TO SEE THE 1938

**CHEVROLET**

AT ITS SALESROOM

We want to add our congratulations to the others expressed today to the San Angelo Telephone Co. at the time of the opening of its new building. We're glad to have you as a neighbor.

Chill Weather Makes

**All Wool Robes**

An especially attractive offer

**\$5.75 to \$10.50**

SOLID COLORS AND PATTERNS  
ZIPPER FRONTS BUTTON (TIE) FRONTS

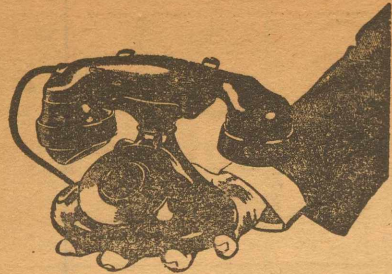
—You'll like the bright tones of these robes that are so desirable for wear on cold days and evenings—

We also have a BEACON Blanket Robe — not all wool—that will please one wanting a moderately priced garment

**\$3.50**

**E. F. Vander Stucken Company**

Since 1890



LADIES AND GENTLEMEN, WE GIVE YOU—

## The Telephone --Through the Years Since 1876

1876 (March 10th) First complete sentence transmitted by telephone:

ALEXANDER BELL spoke—"Mr. Watson, please come here, I want you," to his assistant Thomas A. Watson. That was from one room of a top floor of a Boston boarding house to another room in the same house. The men had toiled forty weeks, untiringly, on what Bell thought would be a musical telegraph, which would transmit vibrations of a musical note, reproducing that note at the receiving end of the wire.

1884—Conversation from Boston to New York, 225 miles.

Three years after the first conversation using an underground cable was held conversation "by wire" more than 200 miles was possible. By 1893 visitors at the World's Fair in Chicago could talk to friends in New York and Boston.

1892—telephonic transmission of speech from New York to Chicago, 900 miles.

1913—Conversation by underground cable, Boston to Washington, 455 miles.

1915—First conversation over transcontinental line, New York to San Francisco, 3,650 miles.

1921—Conversation between Catalina Island and Hayana, Cuba, 5,500 miles, using submarine cable, overhead and underground lines, and radio telephone.

1925—Cable from New York to Chicago completed.

1926—Expansion of the telephone industry in the United States to the point that there were more than 16 million telephone instruments in use in this country (one telephone for every seven people). The United States then had only 6.35 per cent of the world's population but had 63 per cent of the world's telephones. First considered and used only as a commercial asset, it was in 1926, only fifty years after its birth, a national necessity in town and country. Over 300,000 employees served the industry by 1926.—Courtesy, The Telephone Semi-Centennial, 50 Years of Progress, published by Southwestern Bell Telephone Company.

### METHODISTS ASSURED OF HUNDRED NEW HYMNALS

New hymn books are to be a reality for Methodist Church members as a result of a special effort made this week to provide new song books for that church.

One hundred books are to be bought at \$1 each. Eighty-five dollars of the amount has been paid by individuals who bought copies. Each book may be indicated as "in memory" of some living or deceased person to whom tribute is paid.

At the morning service Sunday three special numbers will be sung by the church choir. In the evening

there will not be a service at the church here because of the choir's trip to San Angelo to sing at the First Methodist Church there.

New Clerk in Postoffice Mrs. R. D. Trainer began work as clerk in the postoffice this week. Mrs. Trainer, who worked in the postoffice a number of years ago, has been employed at the Corner Drug Store.

G. W. Archer and Harry Heffenbroch, students at Sul Ross College at Alpine, visited G. W.'s parents, Mr. and Mrs. G. W. Archer, during the week-end.

### Club Members Will Pay 2-A Lions Fee

Saxophone Players Entertain at Tuesday Luncheon

Lions Club members Tuesday noon voted to pay the 50-cent per capita assessment to the district governor rather than to the state organization as in previous years. It was explained that the money is to be used in the carrying on of district business.

Jack Bonner, district governor, Texas 2-A, has sent letters to the Lions telling of the Lions Blind Foundation of Texas and asking that Lions and others interested in the welfare of blind persons support the movement by paying \$1 a year membership.

Dr. Joel Shelton told of the success of the welfare committee's four-act play Monday night but was unable to tell how much had been cleared for the benefit of the committee's fund.

Musical entertainment was provided by Patsy Gilmore and Peggy Gilmore who played saxophones, with piano accompaniment by their instructor, Peter A. Chase.

A letter was read from a Tulane University official in which he requested historical information of Sonora for use in a booklet telling of the Old Spanish Trail communities. Only guest at the luncheon was the Rev. Roy May of Melvin who lived in Alpine at the time the Rev. R. F. Davis was living there.

### ARCHITECT OF BUILDING HERE TO NEW LOCATION


Almost three times as much floor space will be available for Leonard R. Mauldin, San Angelo architect, and his staff when remodeling of new rooms on the mezzanine floor of the St. Angelus Hotel is completed.

Mr. Mauldin, architect for the San Angelo Telephone Co. building in Sonora, is located in the Central National Bank Building at present.

The new office space will be modern in design with masonite

walls, horizontal bands, slab doors and furniture of red gumwood.

Clip boards...Sturdy, useful, handy. At the NEWS office. adv.



**EDW. A. CAROE**

205 S. Chadbourne

SAN ANGELO

Phone 5384

**NO**

**Trespassing!**

on any land controlled by me, 25 miles northeast of Sonora. Violators will be prosecuted!

**Officer in Charge**

**C. T. JONES**

## Thank you, Mr. Rust and Mr. Hardgrave

WE appreciate a great deal the honor of having been chosen to do the TIN WORK on as attractive a business building as is your new one in Sonora.

THE building is one of which the Sutton county community as well as you should be very proud. You are to be congratulated on your continual effort to keep in step with West Texas development.

# Angelo Metal Works

12 W. Harris B. P. ASHLEY & J. M. WYATT San Angelo

### POSTED

NO hunting or trespassing of any kind on my ranch or on land controlled by me, on Del Rio highway.

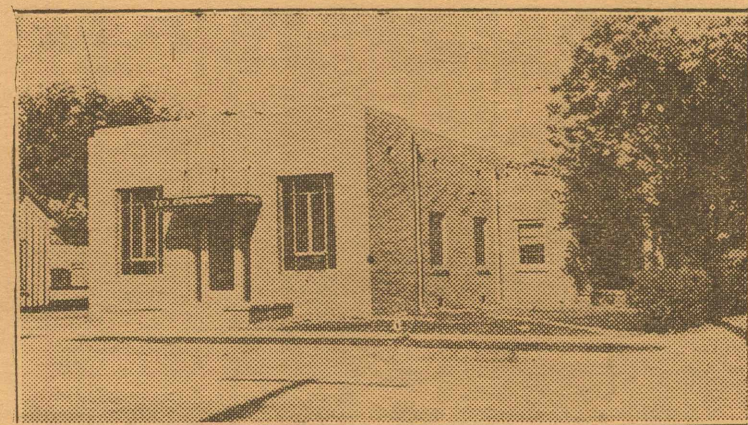
**E. D. SHURLEY**

### Posted

No trespassing on the Aldwell Bros. Ranch. Violators will be prosecuted!

**Aldwell Bros.**

## We're Proud That 'Gilmore Did the Plumbing'

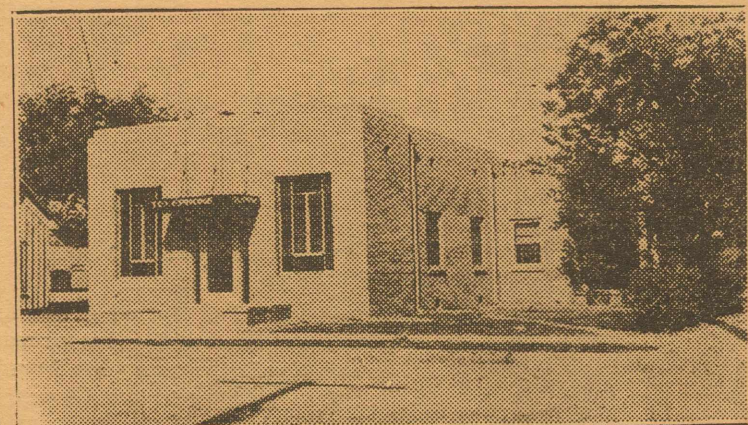


### Gilmore Hardware Company

Ph. 113

QUALITY—QUANTITY—SERVICE

## Reflecting Credit on Our Community



We are proud that

**MILL WORK**  
and a part of the  
**BUILDING MATERIALS**

used in the building  
were supplied by  
our firm—

### West Texas Lumber Co.

"Building Service and Quality Materials"

W. E. CALDWELL, Mgr.

PHONE 148

SONORA, TEXAS

The new exchange-residence building of San Angelo Telephone Co. is truly one of which any town the size of Sonora—or even larger—should be proud.

The Sutton community today realizes the confidence that has been expressed in it by the improvements that have been made by the service organization serving so much of West Texas.

To John Y. Rust and his associates this firm pays tribute by this expression of good will. As a part of the Sutton community we want to thank you for the confidence you have expressed in Sutton county.

## CONGRATULATIONS . . .

—MR. RUST  
—MR. HARDGRAVE  
—SONORA PEOPLE

Your new telephone building is truly one that is a tribute to your progressive spirit. It has been a privilege for me to have had a part in its creation.

**Leonard R. Mauldin**

**Architect**

513-14 Central Nat'l Bank Bldg.  
SAN ANGELO



**CARD OF THANKS**

To the many friends who have been so thoughtful and kind during Jim's illness and since his passing, and for the beautiful floral offerings, I can only say from the depths of my heart—I thank you.

(adv)  
Mrs. J. J. (Peggy) Armour and Armour Family.

Scratch Pads, doz. 20c—NEWS.

**FLOWERS**

that please for any occasion..

Phone:

**194**

MRS. H. C. SAUNDERS

Representing

Nussbaumer

Floral Company

SAN ANGELO

**Sol Mayer Tells of Free Talk Between Sonora and San Angelo**

There were "big doings" in Sonora that day "back there in the 90's" when the first talking by telephone was done from Sonora to San Angelo.

Sol Mayer, early day Sutton and Schleicher county resident, told a NEWS representative Saturday afternoon at his office in San Angelo of the first line, built by him, out of Sonora.

"Everybody talked free that day. We told them that no charge would be made and they really took advantage of the offer.

"Many had laughed at me for wanting a line to San Angelo so I was all ready to go before actual construction began.

"The posts were cut and hauled from the head of the North Llano and were in Sonora before work was started. When we did get started the line was put right on through. I don't remember just how long it took but it wasn't very

long." After Mr. Mayer had built the line to San Angelo he sold one-half interest in it to W. W. Irwin, a Goldthwaite man who had a 75-subscriber system in San Angelo which he had established in 1894 or 1895. Mr. Mayer needed connection facilities in San Angelo, hence the sale to Irwin.

The Rust brothers, John Y., Jerry Y. and Lewellen, bought Irwin's half interest in the line between San Angelo and Sonora about the time they acquired the San Angelo telephone business—December-January, 1898-1899. For a number of years Mr. Mayer and



SOL MAYER

the Rusts owned the line, the Rust brothers paying him a monthly rental as his return on the investment he had made in communication facilities of pre-twentieth century days.

Today the transaction of business, and profitably so, by telephone is a common thing. Mr. Mayer found it profitable for him in the early days even as it is today when much of the business of his large T-Half Circle Ranch and other interests is carried on by telephone. As Mr. Mayer's caller turned to go Saturday afternoon he said:

"By the way, you might be interested to know that I made my investment in the line back in the first twelve months after it was built. Two business deals did it. Neither could have been accomplished without the service that line gave.

**Mrs. Caldwell New President of Methodist Ladies**

Members of the Methodist Woman's Missionary Society met Wednesday afternoon at the home of Mrs. R. F. Davis to elect new officers.

Officers selected for the year are:

President, Mrs. W. E. Caldwell; vice-president, Mrs. George B. Hamilton; treasurer, Mrs. J. F. Howell; assistant treasurer, Mrs. J. D. Lowrey; recording secretary, Mrs. J. W. Trainer; corresponding secretary, Mrs. O. L. Richardson; reporter, Mrs. O. G. Babcock; superintendent of supplies, Mrs. C. E. Stites; superintendent of Christian social relations, Mrs. J. T. McClelland; superintendent of Outlook, Mrs. M. M. Stokes.

Attending the meeting were: Mesdames J. D. Lowrey, C. E. Stites, George B. Hamilton, J. W. Trainer, J. T. McClelland, R. F. Davis, Robert Rees.

**Miss Powers Married Saturday To Marvin McLeod**

Miss Margaret Powers of Eldorado and Marvin McLeod were married Saturday when the Rev. R. C. Brinkley, pastor of the Baptist Church, performed the ceremony at his home.

The bride has made her home with Miss Chris Enochs in Eldorado, and has visited here frequently.

Mr. McLeod, a son of Mr. and Mrs. Clarence McLeod of Pontotoc, has been employed at Humble Station A until recently and has played on the Sonora baseball team for three years. He is a cousin of Paul McLeod and Wilford McLeod, both of Station A.

The couple is at home in Texon where he is employed with the Big Lake Oil Company.

**Mrs. Blanton Hostess Monday**  
Mrs. George H. Neill won high score Monday afternoon when Mrs. A. G. Blanton was hostess to the Contract Club. Mrs. Blanton's other guests were: Mrs. W. L. Aldwell, Mrs. Sam R. Hull, Mrs. Joe M. Vander Stucken.

**NINE-POINT DEER FIRST DAY FOR AUSTIN HUNTER**

It wasn't even noon Tuesday, first day of the deer season, when W. E. James of Austin got his deer.

Mr. James, formerly of the state department of education and a candidate for the office of state superintendent of public instruction at next summer's election, shot a nine-point blacktail buck about

eighteen miles north of Van Horn about eleven Tuesday morning.

The Austin man was through here Wednesday afternoon with the deer wrapped and tied on the side of his car. He had been to El Paso for the general convention of the Baptist Church last week.

**BAPTIST MINISTER BACK FROM EL PASO MEETING**

Sermon subjects announced for Sunday by the Rev. R. C. Brinkley, pastor of the Baptist Church, are: Morning—"The Greatest Thing in the World"; evening—"The Strength of Weakness."

The session of representatives of Baptist Churches in Texas at El Paso last week was very successful, according to the Reverend Mr.

**Two Deer Killed This Week**

J. A. Ward, Jr. and Rip Ward returned Wednesday night from a hunting trip in the Devil's River hills. Each killed an eight-point deer.

**Young Man Suffers Eye Injury**

William O. Carroll suffered an eye injury yesterday when a rock hit him while he was working for the Texas-New Mexico Pipe Line Co., near Sonora.

**Sick Child Better Thursday**

Nelson Stubblefield, youngest son of Mr. and Mrs. S. A. Stubblefield, has been ill several days.

Brinkley who was in the border city for the convention.

**Conner Bros.**

Concrete Contractors

did the

Sidewalk, Foundation and Curbing work for the

SAN ANGELO TELEPHONE COMPANY

around its new Sonora building

\*\*\*\*\*  
IF IT'S CONCRETE WORK—

call on CONNER!

(Telephone 5646-1)

San Angelo

**Reinforcing Angle Irons**

USED IN CONSTRUCTION OF THE SAN ANGELO TELEPHONE CO. BUILDING

SUPPLIED BY—

San Angelo Foundry and Machine Co., Inc.

—San Angelo Spudders & Pump Jacks

—Iron and Brass Castings

—Ornamental Iron Work

WELL PLANNED, EFFICIENT

**Electric Wiring**

AS WELL AS

**Lighting Fixtures**

IN THE

San Angelo Telephone Company Building

BY

**Bullock & Taylor**

Electric Company

SAN ANGELO

\*\*\*\*\*

Commercial and Residential Electric Work of Every Kind

**Congratulations Neighbor---**

—THE new San Angelo Telephone Co. building is a genuine asset to Sonora and we are especially proud of it because it does so much for the neighborhood in which our property is located.

TODAY we are pleased to say—"You have builded well . . ." to Mr. Barnes, to Mr. Rust and their associates who have a public service organization that is a credit to any community.

**Wm. Cameron & Co., Inc.**

C. P. ALFREY, Manager

Building Materials

Challenge Windmills



**A Step Forward for a sister Service Organization . . .**



OWNERS of the San Angelo Telephone Co., the Sonora manager and all Sutton county citizens may well be pardoned for their pride in the new building as well as the extensive improvements that link together to give people of the section exceptionally fine communication service.

OUR company is proud also at the time of the opening of the new exchange-residence building. It is "next door neighbor" to our Sonora property. We are glad of that and today we want to express greetings and best wishes to an organization that serves West Texans well and has grown through the years by meriting the confidence and good will of all.

**West Texas Utilities Company**

The Better Things of Life Come with the Electrical Standard of Living



Enjoy a sandwich and a hot drink at "the Corner" often—

*It's the pleasant thing to do...*

**Sandwiches:**

- BAKED HAM
- HAM SALAD
- SWISS CHEESE
- PIMENTO CHEESE
- AMERICAN CHEESE
- PEANUT BUTTER

- HOT COFFEE
- HOT CHOCOLATE

**Corner Drug Store Inc**  
SERVICE PLUS Phone 41  
SONORA, TEXAS

**CONCERT MONDAY EVENING BY SCHOOL BAND MEMBERS**

First concert presentation of members of the school band made up of pupils in the Sonora schools will be Monday evening at 7:30 on the stage of the high school auditorium.

Announcement of the concert, free of any admission charge, was made Tuesday by Peter A. Chase, band instructor, a member of the high school faculty. The band was organized at the beginning of the school year and there are now about thirty-five members.

**Sonora Boy Scouts Take Steps Upward**

**Wilfred Berger New Member of Boy Scouts of America**

Sonora Scouts and one who has wanted to be a Scout as soon as he became old enough took part in a Court of Honor Sunday afternoon in the high school auditorium.

Wilfred Berger, son of Mr. and Mrs. Joe Berger, became a Tenderfoot Scout at the Court. His father is a member of the Scouters committee supervising the work of the Sonora boys under the direction of Scoutmaster A. W. Awalt. Tenderfoot is the first rank.

James D. Trainer, also a son of a Scouter—R. D. Trainer—was advanced to First Class Scout. Other Scouts who had earned advanced rating and were given badges indicative of that fact were:

Robert Kelley, First Class, son of Mr. and Mrs. Robert Kelley; Claude Thomas Driskell, Star Scout, son of Mr. and Mrs. Tom Driskell; Noble Poindexter, Star Scout, son of Mr. and Mrs. Noble Poindexter.

Jack Shurley, a Life Scout, was awarded five Merit Badges, Kelley received two, Driskell eight and Poindexter six. Shurley needs three more to attain the rank of Eagle Scout.

Out-of-town guests at the Court of Honor were C. H. Janeway, of San Angelo, Scout Executive, Concho Valley Council, and three Sea Scouts from the San Angelo ship.

**Try This One On Your Friends**

Recently a NEWS writer was told of the many times "copy" for the San Angelo Telephone Co. directory is read before it is approved for printing.

Human beings do it, however, and as every printer, be he "job shop" owner or newspaper man, or both, knows errors will slip by and appear in the completed job.

Hand a copy of the NEW telephone directory, to be used after Saturday, to a friend and ask him if he sees anything wrong on the front cover. He probably won't—or will not until he has studied it a long time.

Find the error yourself first. There's one there but it depends upon the keenness of one's ability at reading how quickly it can be discovered. You'll be surprised at how long it takes some persons (not you, of course) to find the mistake.

Baptist W. M. S. Bazaar and Cooked Food Sale, Nov. 20; fruit cakes, hand-work, foods. At Vander Stucken's.—adv.

**L. W. ELLIOTT**

ATTORNEY-AT-LAW

Will practice in all state and

federal courts

SONORA, TEXAS

**G. A. WYNN**

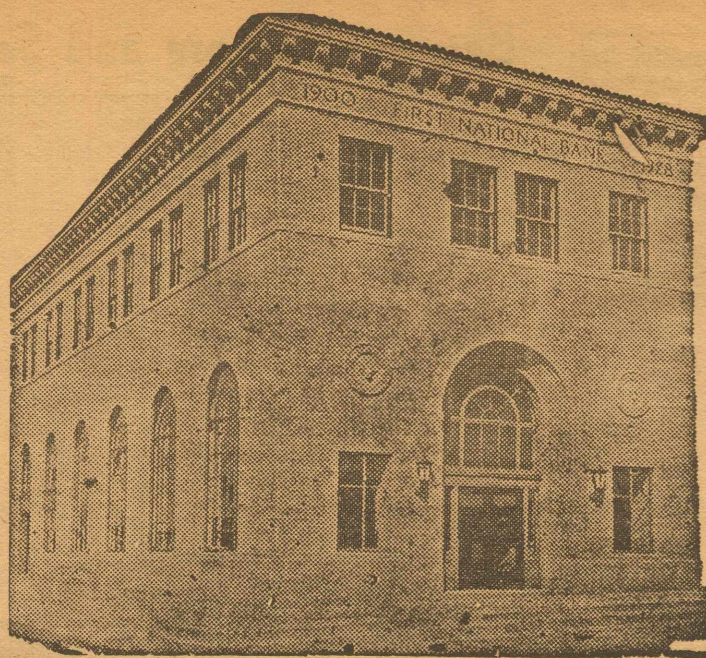
ATTORNEY-AT-LAW

Fire, Windstorm and other types of

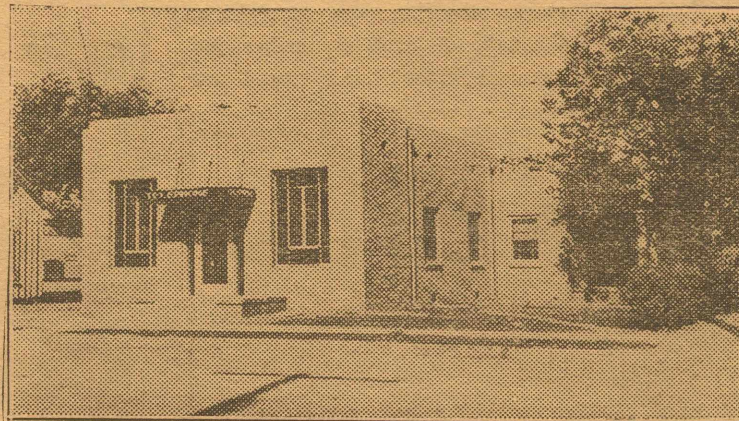
INSURANCE

Office—  
Sutton County Courthouse  
Telephone 125

**From Our Institution**

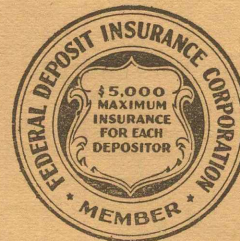


to yours .. **GREETINGS**



MR. RUST and his associates in the ownership of San Angelo Telephone Co., Mr. Barnes and all people of this section have a right to be proud of the attractive new building built in Sonora and the improved system that has been installed.

AS AN institution that—since 1900—has been proud of the development of this section we of the First National Bank today join with others in expressing congratulations to the officials of the service organization that has taken such a long step forward in our community.



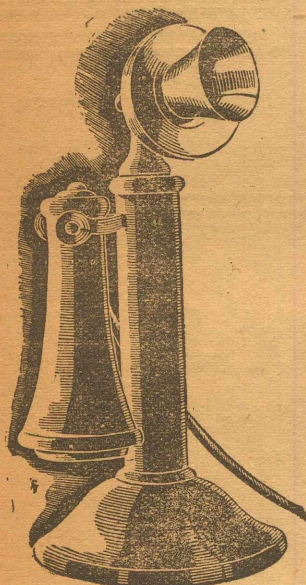
**THE FIRST NATIONAL BANK**

SONORA TEXAS

"Serving Sutton County"

**AFTER SATURDAY**

OUR NUMBER IS  
**3-8**



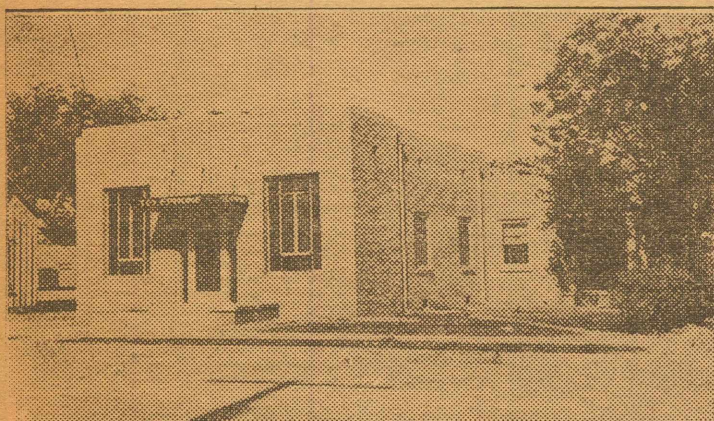
... CALL IT OFTEN ...  
DRUGS  
CANDIES  
Drug SUNDRIES

WE congratulate Bill Barnes and his company at the time of the opening of the new building.

**Sonora Drug Company**

Ph. 255 Prescription Druggist Ph. 255

**When You Visit**



**The New Telephone Co. Building**

See The Chain Tape Venetian Blinds AND Reese Flexo-Seal Weatherstrip

They were supplied by

**Building Specialties**

1316 W. Beauregard San Angelo Dial 6358

**Atchison Leads in Gain After Passing**

Texas and T. C. U. Players Lead Pack in Average Gain

Through Southwest Conference games of November 6 Atchison, flashy University of Texas football player, had made an average gain of 5.85 yards when he carried the pigskin.

Records compiled by H. B. McElroy and released through the publicity office of Texas A. & M. College show that Atchison carried the ball twenty-six times for 163



TODD—A. & M. HALFBACK

yards gains and only eleven yards loss. Only one time did he fail to gain.

Next in line of Southwest Conference ball carriers (limited to those having carried more than twenty-five times) were:

Hall, T. C. U., 5.26 yds. average; Wolfe, Texas, 5.12 yds.; Rogers, A. & M., 4.74 yds.; Patterson, Baylor, 4.45 yds.; Harlow, S. M. U., 4.37 yds.; Guynes, S. M. U., 4.30 yds.; Lain, Rice, 4.04 yds.; Todd, A. & M., 3.91 yds.; Robbins, Ark., 3.69 yds.; Fletcher, Ark., 3.46 yds.; Sullivan, Rice, 3.44 yds.; Bearden, S. M. U., 3.40 yds.; Rawlings, Ark., 3.31 yds.; Cordill, Rice, 3.15 yds.

**Piggly Wiggly**

FRIDAY AND SATURDAY SPECIALS—

**SUGAR--10 lbs., paper bag, 51c**  
(LIMIT: 10 pounds with \$1.00 purchase or more)

CORN, No. 2 can, 2 for	19c	CORN, Golden Bantam, 2 for	25c
SPINACH, No. 2 can, 2 for	19c	PEAS, No. 2 can, 2 for	19c
CHERRIES, sour, Red Pitted, No. 300 can	16c	APPLE SAUCE, Monarch, 2 No. 2 cans	25c
TOMATOES, small can	5c	TOMATOES, No. 2 can, 2 for	15c
SOAP, Yellow Bar, 7 bars for	25c	SOAP, Maxine, 3 bars for	13c
PECANS, shelled, pieces, the pound	35c	PECANS, Halves, per pound	39c

**Beans, Pinto, 10 lbs. 49c**

Macaroni, Spaghetti, Vermicelli, 7 boxes	25c	BAKING POWDER, Calumet, 2 1/2-lb. can	45c
BAKING POWDER, Cauumet, 1-lb. can	19c	GOLD MEDAL CAKE FLOUR	29c
CAKE FLOUR, Swan Down, large box	29c	POP CORN, 2 10-oz. cans for	25c
HOMINY GRITS, Quaker, the box	.10	SYRUP, Cane Crush, 1/2-gallon	63c
SYRUP, Texas King, 1/2-gallon	33c		

**Flour, K-B, 48-bag \$1.79**

FLOUR, 48-pound bag	1.50	FLOUR, 24-pound bag	80c
---------------------	------	---------------------	-----

**VEGETABLES and FRUITS**

CRANBERRIES, the pound	15c	DATES, 2-pound package	25c
GRAPE FRUIT, pink, the dozen	39c	GRAPE FRUIT, per bushel (2- to 3-pound average)	1.15
APPLES, Delicious, dozen	15c	APPLES, per bushel	1.50
SPUDS, 10 pounds	19c	YAMS, 5-pound bag for	23c
CARROTS, 2 bunches for	5c	BEETS, 2 bunches for	7c

**QUALITY MEATS ALWAYS**

BABY BEEF CHUCK ROAST, pound	16c	SUGAR Cured Bacon Squares, pound (2- to 3-pound average)	28c
SLICED BACON, extra good, pound	35c	SWIFT'S Premium Hams, whole only, lb. (10-pound average)	30c
PURE PORK SAUSAGE, the pound	25c	PORK SHOULDER ROAST, per pound	23c

Place Orders Now for Thanksgiving Turkeys—Plenty of Nice Hens and Fryers—