## Thretcuild

Published in Sonora, Texas --- "The Capital of the Stockman's Paradise"




The youngster, or oldster, wh
must milk one cow a day often
firds
firds it an irksome task but when
one thinks of having 10,000 cows
one thinks of having 10,000 cows
to milk each day that, truly, is s
task almost beyond comprehen
task almost beyond comprehen
sion. Machinery solves that prob
lem. That's the number milked by the
Fralfurrias Dairy of Falfurrias
Texas, producers of Falfurrias
Butter. TThe company is one o
the cooperating food concerns par
ticipating in the NEWS Happy
ticipating in the NEWS Happy
Kitchen Cooking School Monday
and Tuesday afternoons in the high
school auditorium.
The company owns thousands of
acres lin the Falfurrias section
acres lin the [Falfurrias section
Jersey stock is used exclusively
Jerse stock is used exclusively.
The progress of the dairy, through
The progress of the dairy, through
the years, according to one writer
who has studied the work of the
founder, the late Ed C. Lasater
founder, the late Ed C. Lasater
is due to his insistence on excel
lent breeding stock. The Falfur
lent breeding stock. The Falfu
ras section boasts among its ad
vantages as a dairy center such
qualifications as:-
qualifications as:-
Ideal pasture of native grass
absence of noxious weeds; lots of
artesian water; plenty of shade;
little expense for hovsing cattle;
litlle expense for housing cattle;
cheap but efficient Mexican labor;
low price land that allows feed-
stuffs to be grown that can be
marketed profitably "via the milk
can"
The company maintains its own
herd and also buys sweet cream
herd and also buys sweet cream.
Its unique slogan, adopted for its
guidance in producing a superior
guidance in producing a superior
product, is "Bring it in by eight
v'clock or it's classed as sour
v'clock or it's classed as sou
cream."
Gabe Smith is in receipt of
post card from the Trainer boy
post card from the Trainer boy
who are now in California. Th
card also carried greetings to
their Sonora friends
their Sonora friends.
TO ELDORADO MEETIN
The Rev. W. S. Ezell, the Misses
Marie Watkins and Gertrude Bab
cock, W. E Caldwell, N. S. Patter
son and W. E. James attended
laymen's meeting and banque
Tuesday night in Eldoradd. The
laymen's meeting and banquet
Tuesday night in Eldoradd. The
meeting was one of a series, in
meeting was one of a series, in-
augurated by the Rev. P. S. Con-
nell, pastor of the Eldorado Meth
odist Church to be held the firs
Tuesday in each month.
Fuesday in each month.
W. E. Caldwell, lay leader, de
livered the princinal address,
W. E. Caldwell, lay leader, de-
livered the principal address, his
subject being "Stewardship." Two
subject being "Stewardship." Two
cuartet numbers were sung by the
quartet numbers were sung by the
four men from Sonora, accompan-
four men from Sonora, accompan-
ied by Miss Watkins at the piano.
ied by Miss Watkins at the piano
Miss Watkins also sang two solos
Miss Watkins also sang two sol
aecompanied by Miss Babcock.
Mr . and Mrs. Will S. James of
Phoenix, Ariz., were guests Wed-
r.esday night in the home of Mr.
n.esday night in the home of Mr
and Mrs. W. E. James while en
and Mrs. W. E. James while en
rovite to Phoenix from a trip thr
rovite to Phoenix from a trip tirn
the northern states.
Mr and Mrs. C. E. Stites spent
Tuesday in San Angelo.
PHILLIP'S
DELICIOUS SOUPS
and VEGETABLES

## A Feature of

 Cooking SchoolOver Forty Phillips Delicious Products are now canned by the packers of Phillips Delicious Soups and
Their policy is well known-"Quality Counts." ALL THE QUALITY MONEY CAN BUY is found in the PHILLIPS DELICIOUS SOUPS and VEGETABLES.
Attend the Cooking School and see the tempting recipes prepared with Phillips. Delicious Poducts.


Phillips Packing Co., Inc. Cambridge, Md., U.S.A.


See the new 1935 General Elec-
STORAGE SPACE AVALLABLE
Excellent $24 \times 40$ concrete

 monthl -a
Better attract attention by what $\left\lvert\, \begin{aligned} & \text { "Woman carrying } \$ 173,505 \text { on } \\ & \text { train put in hospital." } 0 \text { Hueyt }\end{aligned}\right.$ you wear than by what you don't. $\left\lvert\, \begin{aligned} & \text { train put in hospital." o Huey! } \\ & \text { Iin-EE! We want our share }\end{aligned}\right.$ you wear than by what you don't.
-Dean E. V. White.


Meet the Aristocrat of eggs!

ALUMINUM WARE

## for

Brack=
connemence
Mrs. Johnetta Howard
Lecturer,
Kitchen" NEWS Cooking School
recommends "VIKO"
A splendid recommendation for VIKO, the leading aluminum ware of the American kitchen, is the fact that it is the choice of experts in the field of home economics and culinary science.
The HAPPY KITCHEN FREE COOKING SCHOOL at the high The HAPPY KITCHEN FREE COOKING SCHOOL at the high
school auditorium Monday and Tuesday features VIKO Mrs. Johnetta Howard not only using VIKO but recommending it to housewives.

VIKO is a heavy modeled Aluminum, every vessel heating rapidly and holds heat longer. Guaranteed not to warp under the severest heat test.
——
Teakettles
Covered Kettles
(3-and 5-qt.)
Angel Food
Biscuit Pans
$(8 \times 12)$
Stew Pans
(4-quart)
Small, Medium and Larg
WATERLESS COOKERS
E. F. Vander Stucken Co.

Since 1890

| nation have proclaimed |
| :---: |
| Layena egg the aristocrat of eggs. |
| Distinctive in flavor, uniform |
| are the new egg sen |
| Folks are getting more and more |
|  |
| and taste. They want eggs that are |
|  |
|  |
| value. Thos |
|  |
|  |
|  |
|  |
|  |

E. F. Vander Stucken Co.

Since 1890

## Sanitary Economical Trustworthy



## Mrs.

Johnetta Howard of the
Happy Kitchen (NEWS)
Cooking School
will
tell you:

-that hygienic methods safeguard your clothes. Latest ways of doing laundry work are used in our plant. Ironing process-
es used PROTECT your clothes. In every way, we can give you a SUPERIOR laundry service.
Mrs. Howard will tell you of the value of EFFICIENT laundry service during her lectures at the Happy Kitchen
Cooking School Monday and Tuesday at the high school Cooking Sch
auditorium.

Modern Methods in a Modern Plant Produce BETTER Laundry
"A TRIAL WILL CONVINCE"

## The IDEAL LAUNDRY

Just Phone 19
Music, AM, ArI
Women's Interests

Devil's River News Cooking School

## COOKING SCHOOL

is conducted for your benefit. It will pay you to attend MRS. JOHNETTA HOWARD
vell discusse problems of the home and the merits of products she uses in the school. Bo sure and notce the spectal demonstration of the double-tested, double-action

## KC BAKING POWDER economical and dependable Same Price Today as 44 Yeans Ago

## 25 OUNCES FOR 25 c

K C is economical. Because of its high leavening strength only 1 level teaspoonful to a cup of flour is sufficient for most recipes.
It is a time saver: That's due to the double action. One action in the mix and the second, a stronger action, in the oven: You can prepare dough for biscuits, muffins, etc.; hours in advance, set in a cool place and bake when desired. No need for hurry when using K C :


> Manufactured by Baking Powder Specialists who make nothing but Bahing Powder - under supervision of expert chemists of national reputation.

Hundreds of Thousands THE COOX'S BOOK

 Moll tho ororthotatio from a can ore adadros and you.
Addree
JAOUES MFG. CO.
Dopti. B. Ch. Chaso, III.

> MILLIONS OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT

Mrs. Cauthorn Gives Party at Ranch Tuesday

## Mrs. J. A. Cauthorn was hostess the Pastime Club Thursday af- <br> o the Pastime Club Thursday af-

## Parties <br> Clubs <br> Future Events

## गुल्ल TME THY prexeno <br> HARPY KITCHEN COOKING SCHOOL SPECIALS

ALL of the GROCERIES used in the NEWS Cooking School are to be bought at

## PIGGLY WIGGLY <br> SONORA'S MOST COMPLETE FOOD MARKET! <br> These Prices in Effect: Friday, April 5—Saturday, April 6 Monday, Aprill $8 \quad$ Tuesday, April 9



MRS. JOHNETTA HOWARD
of the "Happy Kitchen"


Bryan Girl Chosen As Representative By State Executive
Miss Alice Sawyer Duchess of Sa Angelo A. \& M. Mo
Organization
College Station, March 4.-Gov-
ernor James V. Allred has designa enor Miss Dean Orms of Bryan daughter, of Mr. and Mrs. G. W
Orms, as his representative at 1935 Texas A. \& M. College Cotton
Strie Show and Pageant to be held at the college tomorrow night. Advice to that effect has been Society, which is sponsoring the event, from Representative Georg
Butler of Bryan, now in Austin Numerous other representative of the court of the King and Queen
of the cotion show have been named by various educational in stitutions and A. \& M. Ex-Stu-
dents and Mothers' Clubs of the state. Miss Elizabeth Pool, daughor of Mr. and Mrs. Carl L. Pool as State College for Women (CIA)

## Presenting!

The King and Queen of Cotton

Miss Elizabeth Pool, San Antonio, will reign as queen over the Cotton Style Show and Pageant with W. A. Moseley, Quanah, as
king. Miss Pool was elected by the student council of Texas State College for Women (CIA) upon the Aggie invitation. Seyenty-five oung women representing educational institutions of Texas are expected to appear in the royal cour
recently named queen by the CIA Blalock, of Brownwood; Texas A student council upon invitation by
the Agronomy Society, will have
Margaret Stromberg of Lockhart as maid-of-honor Miss Anne Dur- Aggieland Orchestra of A. \& M. rum, of Clarksville, president of $\begin{aligned} & \text { College, Lucy Parks of Bryan; } \\ & \text { the CIA student body. } \\ & \text { Baylor University, Maxine Chris- }\end{aligned}$ Baylor University, Maxine Chris
Duchesses for the pageant so fer designated together with the Lake College, Helen Scott of San institutions or cities they will rep- Antonio; University of Texas, Dorcesent, include: Texas A. \& M. othy Hedges of College Station;
 lege, Agnes Whelton; Texas Col- Methodist University, Flizaheth lege of Arts and Industries, Eliz- Ake of Taylor; Texas Christian Daniel Ballege, Elizabeth of Hamilton; Rice Institute, Mar Hotel McDonald "A
Old Friends and New are HOME always welcome
AWAY
FROM Sonora
HOME COOKED MEALS

## It gets things done

Your telephone saves trips to town and it brings you close to your neighbors. Day in and day out it helps you get things done. In emergencies it's priceless.

Nothing on farm or ranch does so much for so little.


Virgie Connor; Taylor, Elizabeth $\mid$ Hair dressers, meeting in Cleve- sheik who call or Grould; Amarillo, Dorothy Neu- land say woman will be bald in tenth floor of the ane girl of the hardt; Houston, Janet Harris; Mc- another hundred years. Goody!
Kinney, Florence Stricor let her know that he's waitvasota, Carrol Rodgers; Beauma- No more blond hairs on your coat. ing.-Louisville Courier-Journal. Bonnie Litchfield; Corsicana, Ger- - Buffalo (N. Y.) Times.
aldine Butler. The Brooklyn "Eagle" desires to "Happy Kitchen", at the High pageant, over which Miss Pool as essary. How otherwise will the - Plan for from 2 to 4, April 8 and 9 Queen and W. A. Moseley of Quannah, as King, will reign, will be the
Memorial Gymnasium which has been decorated under the direction of N. W. Craig, senior in landscape
art, of San Antonio. The throne art, of San Antonio. The throne
and places of honor for members of the court will be at the east end of the gymnasium. Green, white and gray will be featured in th cclor scheme. On entering, mem-
bers of the court and models, featbers of the court and models, feat-
uring the latest designs in cotton costumes, will proceed the length of the gymnasium floor with pause in the center to exhibit their cos-
t:ames under spotlight. Shrubbery, moss and cotton prints from the used in the decorations. A dance in the college mess hall will follow the pageant.
LOCAL FIRM DOES WORK ON MUNICIPAL BUILDIN
jcrie Boyd of Houston; Stephen F Austin State Teachers' College,
Louise Kilgore of Nacogdoches Louise Kilgore of Nacogdoches; North Sexas State Teachers' University,. Evelyn Worley Waxahachie.
Temple, Burnice Center; For Worth, Katherine Davis; San An tonio, Elizabeth Ann MeCrary,
Dallas, Margaret Ann Shockley the work Sawyer of Sonora; Mt. Pleasant, on the structure.

## Naylor Hotel

RANCHMEN'S HEADQUARTERS
JIMMY COX, MGR.
SAN ANGELO

## RATES

Single, $\$ 1$ to $\$ 2.50$ :: Double, $\$ 2$ to $\$ 4$

## INSURANCE

|  | Protection That Protects |  |
| :---: | :---: | :---: |
| FIRE | BURGLARY | ACCIDENT and |
| LIFE | PLATE GLASS | HEALTH |
| HAIL | TORNADO | INDEMNITY |
| RAIN | GOLF | BONDS |

Efficient Auditing: Incume Tax Service
Aldwell-Elliott Co. pame 8



Woman's Club to Elect urged to make their nominations TRACK TEAMS
A committee, composed of Mrs. $\frac{\text { there }}{}$
Sterling Baker, Chairman, Mrs.
John Fields and Mrs. W. P. McJohn Fields and Mrs. W. P. Mc- We're surprised to note that
Connell, Jr., has been appointed hy the Sonora Woman's Club to be Kertuckian shot his wife because in charge of the election of offi- she was a Republican. It had bee cers for the coming year. A bal- our understanding that the law lot box will be placed at the Cor-
provides a year round closed se
nerug Store and members are
son on all rare species.--Post

Mrs. Johnetta Howard

in all her work at the
NEWS Cooking School WILL USE PURE
FALFURRIAS
SWEET CREAM BUTTER

Made By
Falfurrias Creamery Company


The Southwest Raises It anal
The Sonthwest Enjoys It
Mrs. Tucker's Shortening is made EXCLUS IVELY from CHOICE Cottonsec Oil pro duced right here in our own Southwest.

## MIBS. TUCEERE'S SHORTENING

. is the Finest Shortening Money Can Buy!
., Factory Fresh .. Creamy Smooth . Does Not Pop Nor Spatter
. Goes Farther .. Digests Quickly


AIRTIGHT
CELLOPHANE-SEALED CARTON
-
See Mrs. Tucker's
at the
Cooking School
mers.Tucker s.r. shottening

## (Continued from page 1)

## was decided. The season sche-

 cunced Thursday by Bronchos, an
## Sept. 28

## Sept. 28 Mertzon at Sonora

(non-conference)
Rocksprings at Rocksprings
Oct. 12
Eldorado at Sonora
Oct. 19
Menard at Menard
Nov. 2
Rocksprings at Sonora

Ozona at Ozona
Nov. 16
Junction at Junction
Nov. 28
Eldorado at Eld (non-conference)

Complete results in the trac uesday afternoon we
SENIOR MEET 100-yard dash-Earwood, (Roc springs), first; Dollahite (Rock springs), second; Smith (Eldoraco), third; and Hext (Eldorado), fourth. Time: $10: 3$. 880-yard run-Babcock (Sonora) first; Knox (Rocksprings), sec
ond; Whittle (Rocksprings), third; Marvin Smith (Sonora), fourth. Time: $2: 15$.
440-yard run-Smith (Eldorado), first; Parker (Ozona), third; and Brown (Eldorado), fourth. Time;
55.4. 55.4.
220-yard dash-Earwood (Rock-
springs), first. Susen (Eldorado) springs, first; Susen (Eldorado)
steond; Dollahte (Rocksprings) third; Herndon (Rocksprings) fourth. Time 23.4.
Relay: Rained out.
JUNIOR MEET
50 -yard - Trainer (Sonora), irst; Walton (Rocksprings), sec-
nd; S. H. Stokes (Sonora), third Sherrill (Rocksprings), fourth. Time 5.9.
100-yard dash - Trainer (So-
rioza), first; Vehle (Sonoz), nora), first; Vehle (Sonora) sec-
ond; Walton (Rocksprings), third Davidson (Ozona), fourth. Time: 440-yard relay-Sonora (Vernon
Morris, Jim Taylor, Vehle, TrainMorris, Jim Taylor, Vehle, Train-
(r), first; Rocksprings, second.

## STATION A SONORA



| Totals |
| :--- |
| Two-base hits, Retliff, |
| 1716 | Two-base hits, Ratliff, Motley

Three-base hits, Gardner, Buster, Welch. Base on balls, off Breed 9 off Welch 3. Struck out, by Welch 2, by White 6, by Buster 2, by
Smith, 2. Hits, off White 4, off Buster 1, off Smith 1. Umpire Wagnon, Scorer, Shirley.
'Phone your news stems to 24

JOEL SHELTON M. D.

PHONE 233
(Res. Phone 280)

Assuming Practice of
Dr. James D. Wilson


Stomach and Tape Worm Medicine For Sheep and Goats SCREW WORM KILLER FLY REPELLANT
VAGCINES
DIPS
"ASK the man who uses them"
H. O. BYRD \& CO.

Hal Holland, Representative COMPLETE STOCK CARRIED IN SONORA

## Free Cooking School

## High School Auditorium 2 to 4 p. m.

## Monday-Tuesday, April 8-9

The ladies of Sonora and vicinity are cordially invited to attend a free cooking school under the capable supervision of Mrs. Johnetta Howard, and Co-sponsored by the West Texas Utilities Company.

## Featuring Modern

 Electric Cookery...Mrs. Howard will feature the Modern Electric Range in the Happy Kitchen series demonstrations. She will present in dramatized fashion, new ideas in cooking and homemaking. In her demonstrations using the Hotpoint Automatic Range, she will show women how they may economize, how they may obtain more leisure for themselves, and how they may eliminate kitchen drudgery.


Plan now to attend these demonstrations on April 8th and 9th. You are sure to profit by the new and tested recipies featuring the strictest economy. See the Hotpoint Electric Range in actual use.

## Duwbeauty Voque <br> DU BARRY

## Sun and Wind

...the arch conspirators

Mrs. Johnetta Howard
will tell you Monday and Tuesday of the importance of proper care of your
skin. We urge that skin. We urge that you
hear her lectures at the high school auditor:um.
hey are banded together to
poil your beauty ... and will UNLESS you take the proper care of it Du Barry products will do the work for you. Give them he opportunity. We have a complete
seeing.

Cormer Drug Store ing sonora Texac

You'll Like "Happy Kitchen" It wouldn't seem to mate At High School, afternoons of whether the ex-King of Siam had April 8 and 9. (Mon., Tues.) New 24 sacred umbrellas or one, if he pleasant and food more palata- Francisco Chronicie.
ble.-adv.
emot Affile of
requirements of the Banking Act of 193
SONORA CONSTRUCTION COMPANY
which, under the terms of the Banking Act of 1933, is affiliated with First National Bank, Sonora, Texas, Charter No. 5466, Federal Reserve District No. 11
unction or type of business:
CONSTRUCTION OF BANK BUILDING.
Manner in which above-named organization is affiliated with national ank, and degree of control:

Stock held by First Loan Company as Trustee for stockholders
Financial relations with bank:
Stock of affiliated bank owned
Stock of other banks owned
Amount on deposit in affiliated bank
Loans to affiliated bank
Borrowings from affiliated bank

| Borrowings from affiliated bank |
| :--- |
| NONE |

I, Geo. H. Neill, treasurer of Sonora Construction Company ny knowny swear that the
Sworn to and subscribed before me this 2nd day of April, 1935. (SEAL)

GEO. H. NEILL
H. ALLEN, Notary Public.

## City Variety Store

5 c to $\$ 5$
SATURDAY ONLY SPECIALS

| $81 \times 90$ |
| :---: |
| Seamless |
| SHEETS |
| 11 C |
| Each |
| (Limit2) |


| $15 \times 30$ |
| :---: |
| Turkish |
| TOWELS |
| $5 C$ |
| Each |
| (Limit 4) |

## PRE-EASTER SALE

NEW MERCHANDISE
Dresses
$\$ 1$ to $\$ 6.95$
Hats $\$ 1.00$

## SHOES

Including new Sandals for Misses and Women-
$\$ 1$ to $\$ 2.98$

$\overline{\text { CAMP ALLISON }}$ IT Won't be long now!
By Mrs. T. c. Thiers
Mr. and Mrs. J. L. Eubank and Mrs. Herman Thiers were in So nora Thursday of last week.
Mrs. Rode and daughters, Bessie
and Mrs. T. C. Baker wwere in Junc and Mrs. T. C. Baker, were in Junc-
ion Thursday of last week lion Thursday of last week. They
were accompanied by Mrs. L. O. were accom
Syalding.
Miss Viola Adams is the guest of her sister, Mrs. Sib McKee, in Mertzon.
Miss Hazel Thiers was in Sonora Wednesday of last week.


SONORA MOTOR COMPANY
Sonora, Texas
Ph. 135 ROAD SERVICE Ph. 135

## the name, FIRST NATIONAL <br> SONORA, has designated a sound, constructive banking ser- <br> COMMERCIAL <br> BOARD of DIRECTORS Joe M. Vander Stucken Ranchman Roy E. Aldwell Roy E. Aldwell Banker S. E. McKnight S. E. McKnight George L. Aldwell E. F. Vander Stucken Merchant E. E. Sawyer Capitalist George S. Allison Ranchman S. H. Allison Ranchman <br> OFFICERS Roy E. Aldwell President E. F. Vander Stucken Vice-President George H. Neill Cashier Mrs. Maysie Brown Asst. Cashier Bankins <br> On the Board of Directors of the First National are men of widely varied business bxperience. As husi- ness men identified with this section, these Directors are interested in guiding the service of the FIRST NATIONAL so as to contribute most to the success of in- dividuals and firms that bank here. A Loyal Clientele Builds A Successful Bank <br> First National Bank <br> Sonora, Texas

## Sonora Abstract Co.

 J. D. LOWREY, Mgr. insurance companies
## Sonora BAKERY <br> BREAD



WILL BE USED IN THE HAPPY KITCHEN COOKING SCHOOL

MRS. JOHNETTA HOWARD


Taste tells the tale of its popularity

