





## Pause and Reflect

By Nelson Lewis

"A good book is the best of friends, the same today and forever."

FRIONA AREA RESIDENTS are extremely fortunate in having one of the better libraries among the small cities of the Panhandle. This did not come about by accident, dedicated people have spent years in its development.

Strange as it seems, not every small town can boast of a library.

This situation is relieved by occasional private libraries being opened to the general public; however the material is often cramped, or at least colored, by the tastes of the owner. Too often the books are too old to be of much help to any student doing research.

A visit to our library will show that it is a going concern; bright, clean, attractive, and extremely well-managed.

Our library is part of a huge network with Amarillo being the research center.

We are one unit in the Telex system—a toll free bookfinding complex that allows any member to obtain any book in the entire area merely for the price of the postage.

Another advantage of the Network is the privilege of buying new books right from the publisher at huge discounts.

A hard-working librarian and a conscientious library board plus a wonderful group of folks known as "Friends of the Library" are working continuously to maintain and improve this facility.

The progress of Friona's Library has been a challenge well met—but now we face an even "eater" task!

We have about 8000 books.

Within two years we must have 10,000 books or lose our membership in the Network, our Telex connection and our discounts.

This constitutes a backward step that we pioneering Panhandlers must refuse to take.

The city budget allows five hundred dollars a year for new books. This amount barely scratches the surface when we consider that 2,000 books at an average of six dollars each is 12,000 dollars!

So what do we do in an age where the World's Knowledge is doubling every generation?

We remember how many young minds have been opened to the marvels of the world around them.

We think of the mature minds that have found information and instruction.

We are thankful for the pleasure and companionship that senior citizens have found in books.

Realizing full well all the advantages to be gained by keeping our library up to date we then plan a campaign to provide the funds.

There are about 800 families in Friona. If each family gives only seven dollars and fifty cents each year for two years the job will get done.

Everyone benefits, no one gets hurt, and the donations are tax deductible.

If anyone has been wondering what can be done to help our young people—wonder no more!

"This is it!"

### Baby, It's Cold Outside. . . .

Day	Hi	Low	Prec.
Thursday	44	19	.00
Friday	43	30	.29
Saturday	41	28	.02
Sunday	41	23	.00
Monday	58	20	.00
Tuesday	43	20	.00
Wednesday	40	20	.02

Snowfall: 3 inches on Friday, Nov. 24. 1/2 inch by 8 a.m. Wednesday. Total snowfall for

### The Lonely Heart



November: 5 inches. Total moisture: 1.19 inches. Moisture recorded on nine dates.

# Want Ods

DEADLINE TUESDAY AT 5:00 p.m.

CALL NOW!!!  
247-2211

## YOUR BEST MARKET PLACE

# WELCOME TO FRIONA



Recent newcomers to Friona are Mr. and Mrs. Tom Reed and their daughter Sandy, who is four. The Reeds came to Friona from Phoenix, Arizona. Reed was raised on a ranch in Arizona,

and is employed as a cowboy at Hi-Plains Feed Yard. The Reeds live in the Friona Apartments, Number 15, and attend the Church of Christ.



## Sincerely Yours

By Rev. Albert Lindley

I might well imagine that the topic of this article won't be very well accepted, particularly at this time but I just had a real fine frolic in some snow and a very enjoyable time by all, that I must share with you.

I should explain here that this was not a "paid trip as a foreign correspondent" for the STAR but a few days with some young people over the holidays at the ski slopes in Red River.

What actually took place was that a bunch of people who hardly knew which end to put on—went skiing.

That was my very first experience and it was only right that it should be in Red River and with so many of our local friends.

The great thing other than that we all came back with our bones and joints still in proper relationships was that we all learned to ski.

O, to be sure, we aren't ready for the Olympics yet, but I can almost guarantee that I have made some trips down the mountain side—none the like of which has ever been done before.

I became very proficient in one category—the art of getting up on a pair of skis. I had more practice—I had to get up more than most of the others.

Yes, it is true. The younger set had less trouble and probably were more proper in their form but then we had our specialty also—who do you think cleared away the snow-drifts, smoothed off the rough spots, softened the hard places and in general, gave them something to laugh at—right! The adults.

I'm very hopeful that I don't forget all that I learned—not so much from the lessons we all took but more from the hard old experience that I endured for the two days. . . . and really, that kind of experience I'm not sure I will ever forget.

I am very grateful for a God who can clothe the same mountains in the lovely spring flowers and beautiful trees, also with the soft, sparkling, white beauty of snow in the winter—and who also provided some wonderful friends with whom to enjoy it all.

I never cease to be amazed at his great plans and I appreciate my ability to participate.

I know that "THINK SNOW" isn't popular for us right now until the crops are in—but I do hope that you get a chance to see the other side of a snow covered country side when you are not so concerned about what it is covering. Its beauty will somehow cause you to return at various times in your imagination to "THINK SNOW" with all of its beauty.

I somehow feel we widened that valley just a little, bumping the sides like we did.

**ROCKWELL BROS. AND CO.**  
"LUMBERMEN"  
Lumber, Paint & Tools

**HOUSER**  
GROCERY & MARKET

**HIGH PLAINS**  
DEVELOPMENT CO.  
NEED A HOME?  
CALL 372-5233, Amarillo OR 247-2511, Friona

**REEVE CHEVROLET**  
New and Used Cars  
FRIGIDAIRE APPLIANCES

**The FRIONA STAR**

**FRIONA WHEAT GROWERS**  
Elevator Service  
Field Seeds

## Specials you will like.

Mineral Kingdom



**The Mineral Kingdom**  
by Paul Desautels

Over 140 full color photographs  
Formerly \$14.95 - Identical hard bound volume now only \$7.95

**SONG OF HIAWATHA**  
387 artistic illustrations by Frederick Remington \$2.98

### NEW CAMBRIDGE BIBLE

A remarkable value  
Just \$12.95  
buys this New Cambridge Bible bound in lovely Antique French Morocco Leather.

### FOR CHILDREN



Large Selection  
\* Story Books  
\* Poetry  
\* Bible Stories  
\* Bibles  
Plus many more!

COME BROWSE THRU OUR JEWELRY COUNTER

### WE ALSO HAVE

- Gift Books
- Religious Art
- Photo Albums
- Dictionaries
- Christmas Records
- Cake Decorations
- Candle Arrangements
- Stationery
- Decoupage
- Cookbooks

### These books from our NEW BOOKS SECTION

\*BLESS THIS HOUSE, . . . Anita Bryant  
Anita and husband Bob, discuss the roles of husband and wife in a Christian Marriage.

\*THE REAL CHRISTMAS, . . . Pat Boone  
The popular singing star presents his reverent, stimulating interpretation of the real significance of Christmas.

\*COOL IT OR LOSE IT, . . . Dale Evans  
This talented and energetic star speaks frankly to young people and their parents, proving once again that age has very little to do with the date of one's birth.

King James Version

Exciting Color Choices:  
Marbled Crimson, Marbled Indigo or Black.  
India paper. Helps and References and much more  
Unconditionally Guaranteed



Thelma Johnson

Mrs. Truett Johnson is the former Thelma Boggess, daughter of Mr. and Mrs. Ed Boggess. She is a graduate of Friona High School and attended a business college in Lubbock and Abilene Christian College before her marriage.

Mrs. Johnson began work at Friona State Bank in February of 1970 in the bookkeeping department, where she is

presently working.

The Johnsons live at 1501 North Jackson. They have four children. Larry and his wife, the former Debbie Jarecki, live in Dallas. Shirley is married to Mark Womble of Gruver and they live in Canyon. Ricky is a junior in Friona High School and Tony is a seventh grader.

They attend Sixth Street Church of Christ.

# The CHRISTIAN BOOK STORE

347 N. MAIN

HEREFORD

PHONE 364-0550

# FRIONA STATE BANK

**LETTERS TO EDITOR**

Dear Editor,  
A few months ago I had the opportunity to visit Friona for the first time in many years, more than I care to think about. It was with mixed emotions that I drove around town. I was pleased, even proud to see such a modern, thriving and clean community and yet I was somewhat disappointed to find that Friona had done so well without my help.

I believe it was 1939 when I first saw Friona from the then dirt road leading to Muleshoe. Some things that I call to memory relative to those first few years there were:  
(1) The old bank building across the street from Maurer's.  
(2) Old Man Weiss (we respectively called him) picking up freight at the depot in his horse drawn wagon.  
(3) Smokey's Barbershop  
(4) Tiny Magness and Phillips 66, Pete Buske and cattle, Burt Chitwood and cattle, Mr. Crawford and the grocery store, Mr. White at Crawford's grocery goosing a fine fellow we all loved, the school janitor, whose name escapes me-Bainum's Chevrolet, Emmett Day and the service station-the fine old gentleman who one could see almost everyday on the streets with his oxen team pulling a wagon, Mr. Truitt's lumber yard, Smiley's Cafe (it was down town then), Sloan Osborn's enormous farms, Dixon-Taylor-Sheafer-McFarland's International and on and on.

(5) dirt streets, ring the operator for service phones, cracker barrels, out door toilets here and there, sand storms,

water tower running over and kids running to play in it, cattle pasture and lovers lanes where now stands modern, new homes-

Well, I guess one could go on and on with such, I was about seven when my family moved to Friona and I went from the second grade through High School there and needless to say I have many fond memories there. It was certainly refreshing to see that my old home town had not gone the way of so many small communities and died on the vine but quite the contrary. My only regret is that I had no part in your success.

I thought I would drop you this note to express to someone how impressed I was with your city.

Sincerely,  
G.L. Rogers  
4041 Emon, El Paso

The Friona Star  
Box 1057  
Friona, Texas

Dear Bill:

Noticed that the Fire Department has their new building-what ever happened to our water in Western Addition-?????

As I remember, both items were part of the same bond issue election, were they not???

More houses have already been built in Western Addition and rumor has it that more will soon be built, therefore it would seem to us that the water situation will become even more critical in our area of town.

Sincerely  
Thelma Watkins

**FOOD SAVINGS** *Our every day event*

California Sunkist <b>NAVEL ORANGES</b> Lb. <b>19¢</b>	California <b>Fuerte Avocados</b> Each <b>19¢</b>	Texas Purple Top <b>TURNIPS</b> 2 Lbs. <b>29¢</b>	California Emporer <b>GRAPES</b> Lb. <b>35¢</b>
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Swift's Premium Proten **BEEF SALE**

<b>GROUND STEAK</b> Lb. <b>98¢</b>	<b>SIRLOIN STEAK</b> Lb. <b>98¢</b>	<b>CHUCK ROAST</b> Blade Lb. <b>69¢</b> Cut
<b>FRYER PARTS</b>		
<b>BREASTS</b> Lb. <b>69¢</b>		
<b>THIGHS AND DRUMSTICKS</b> Lb. <b>59¢</b>		

**FROZEN FOODS**

Stillwell's **CUT OKRA**  
12 Oz.  
**39¢**

Stillwell's **BLACKBERRIES**  
1 Lb. **79¢**

Bright and Early **IMITATION ORANGE JUICE**  
12 Oz. Can **33¢**

Morton's **ENGLISH MUFFINS**  
11 Oz. **33¢**

Wilson's All-Meat <b>FRANKS</b> 12 Oz. Pkg. <b>59¢</b>	Wilson's Certified <b>BACON</b> 1 Lb. Pkg. <b>89¢</b>
Shurfine <b>PORK &amp; BEANS</b> 16 Oz. <b>2/29¢</b>	Betty Crocker <b>HAMBURGER HELPER</b> <b>59¢</b>
Betty Crocker <b>BROWNIE MIX</b> 23 Oz. <b>59¢</b>	Shurfine <b>TUNA</b> 6 1/2 Oz. Can <b>45¢</b>
<b>CRISCO OIL</b> 48 Oz. <b>99¢</b>	Jiff <b>PEANUT BUTTER</b> 28 Oz. <b>\$1.09</b>
Lucky Leaf <b>CHERRY PIE FILLING</b> 22 Oz. <b>49¢</b>	Del Monte <b>FRENCH STYLE GREEN BEANS</b> #303 Can <b>29¢</b>

**SAVE 40¢ WHEN YOU BUY A 10 oz. Jar of INSTANT FOLGER'S COFFEE CRYSTALS**

SPECIAL PRICE WITH THIS COUPON **\$1.29**

WITHOUT COUPON \$1.59

GOOD THRU 12-16-72

**SCHOOL LUNCH MENU**

Week of December 4-8  
**MONDAY**-Enchilada casserole, buttered corn, crackers, butter, lettuce and tomato salad, peaches and milk.  
**TUESDAY**-Fish, French fries, tartar sauce, hot rolls and butter, green beans, chocolate cake and milk.  
**WEDNESDAY**-Meat loaf, mashed potatoes, hot rolls and butter, English peas, no-bake custard and chocolate milk.  
**THURSDAY**-Frito pie, pinto beans, cherry cobbler, lettuce and tomato salad, corn bread and butter and milk.  
**FRIDAY**-Charbroiled burgers, potato chips, pork and beans, lettuce, tomatoes, pickles, banana pudding and milk.  
**Bloodmobile Friday**  
The Bloodmobile, which was scheduled to be in Friona on Wednesday to collect blood on behalf of the Jackie Looper family, is re-scheduled to be here Friday at 11 a.m. at the Oddfellows Lodge.  
Those who had signed up to give blood are requested to note this time and be present.

**The FRIONA STAR**  
Founded in 1925 by John W. White  
Published Every Thursday at 916 Main Street Friona, Texas, 79035  
Member, Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association.  
Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969. First place General Excellence winner, West Texas Press Association, 1961, 1963, 1965, 1966.  
Second class postage paid at Friona, Texas, 79035.  
SUBSCRIPTION RATES  
Former County, adjoining counties: \$5 per year. Elsewhere: \$6 per year.

Bill Ellis, Editor & Publisher  
Wahleah Beck, Bookkeeper  
June Floyd, Women's News

NEWSPAPER CONTESTS



**MEET YOUR NEW FUNK'S-G DEALER**  
A GOOD MAN TO KNOW...  
Your new dealer represents Funk's G-Hybrids... seed of genetically improved varieties that consistently produce top yields and profits for farmers. Call him soon.  
MONSANTO AG CENTER  
Friona...Tam-Anne  
JERRY FANCHER  
Hub

**FUNK'S G HYBRID**  
BREADMEN TO THE WORLD

**DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY**  
With Purchase Of \$2.50 Or More

**Houser**  
GROCERY & MARKET  
GOOD CARTON BETTER QUALITY BEST FLAVOR  
TRY SOME NOW

Big Enough To Accommodate... Small Enough To Appreciate  
Phone 247-3343

# ★ READ and USE CLASSIFIED ADS ★

## PH. 247-2211

Reader Ads . . . . . First insertion, per word, . . . . . 8¢  
 Additional insertions (no copy change), per word, . . . . . 6¢  
 Minimum charge . . . . . \$1.25  
 Classified display (boxed ads - 8 pt. type under a specific heading, 1 column width only - no art or cuts, per column inch . . . . . \$1.50  
 Repeat insertions without copy change, per col. inch, . . . . . \$1.25  
 Cards of Thanks . . . . . same as classified word rate, minimum charge . . . . . \$1.25

DEFINITION: Classified advertising in Thursday's issue 5 p.m. Tuesday.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

### DICKEY'S DOZER SERVICE

Dirtwork--All Kinds  
 Bull Dozers--Scrapers  
 Motorgrader-Crane-Drumline  
 See or Call Floyd Dickey  
 S.E. 4th & Belsher Dimmitt, Texas  
 Phone Office: 647-4553 or Home: 647-4565  
 51-tfnc

### SALES AND SERVICE

On Whirlpool and Norge appliances  
**Bill's Heating & Air Conditioning**  
 6th & Main Friona 247-3120  
 2-tfnc

### Bingham Land Company

"Service Beyond A Contract"  
 COMPLETE REAL ESTATE SERVICE

JOHN BINGHAM Home 247-3274 Office 247-2745  
 CARROL GATLIN Home 247-3641 Office 247-2745

### ANNOUNCEMENTS

**B.L. JONES**  
 Concrete Contractor  
 Free Estimates-Hereford  
 364-6617. 7-tfnc

### DR. R. B. TANDY

Announces the opening of  
**TANDY CHIROPRACTIC CLINIC**  
 102 East Avenue C, Muleshoe, Texas  
 Open Monday through Friday  
 9 to 12--2 to 5  
 Phone 272-3642. 1-tfnc

### SECOND INCOME

Collect and Refill machines in Company secured locations. Choice of: Postage Stamps, Welch's Juices, Mixed Nuts, and other well-known High Profit Items.

Route 1 - \$495 investment earns up to \$50 or more per month.  
 Route 2 - \$995 investment earns up to \$100 or more per month.  
 Route 3 - \$2,495 investment earns up to \$250 or more per month.

Can start part time. Age or experience not important. Men or Women. Repeat Income. Must have auto and 3 to 8 spare hours weekly. Send References, name, address and telephone number to:

P.S.I.  
 300 Interstate North, N. W.  
 Atlanta, Georgia 30339  
 6-4tc

ALL TYPES OF COMMERCIAL BRANDING

### GABLE

CUSTOM BRANDING SERVICE  
 507 WOODLAND  
 FRIONA, TEXAS 79035

DEWAYNE GABLE PHONE 806-247-3117  
 tfnc

BAND INSTRUMENTS, new and used. Rentals and/or easy terms. Professional repairs. Also pianos and organs. If you are thinking about learning a musical instrument, see us first.

**PHILLIPS HOUSE OF MUSIC**  
 118 Main, Clovis, New Mexico  
 Phone 763-5041. 46-tfnc

### MOTHER'S DAY OUT

Leave your youngsters at the First Methodist Church on Thursdays and have a day to yourself. 9-30 a.m. to 3:30 p.m. \$1.50 for one child, \$2.00 for two per family, etc. Bring a sack lunch for each child. Check last week's Star for details or call the Church office 247-3045. 51-tfnc

FOR SALE: El Tiger 4 hp mini-bike. Excellent condition. \$100.00. Leon Coffey. Phone 347-3483 after 6. 8-tfnc

FOR SALE: 1953 Dodge Pickup. \$50.00. Phone 247-2597. See at 912 Maple. 7-tfnc

FOR SALE: 1967 Chevy; double barrel shot gun, lever action 22 rifle, German 9 mm pistol, floor lamp, plaster wall plaques finished and unfinished, clothing, miscellaneous. 1101 Etta 247-3753 8-2tc

### Seasoned Fireplace Oak Wood For Sale.

By the Kiwanis Club of Friona. \$55.00 per cord. \$30.00 per rick delivered. Phone 247-3690 evenings and weekends. 9-tfnc

### JOHN F. WHITE

BOOKKEEPING AND TAX SERVICE  
 ANNOUNCES THE RELOCATION OF HIS OFFICES  
 TO  
 304 WEST 12TH STREET  
 FRIONA, TEXAS

TELEPHONE (806) 247-3276

WANT TO WIN a new car? See the Ace Hardware Ad in this issue about the details. 49-tfnc

### GRANDMA'S DOLL HOUSE

Lots of new dolls. Rag, china & bisque. Stuffed toys. Bridal gowns, doll clothes, trunks, boxes, doll beds.  
 Mrs. T.J. Presley  
 Black, Texas 265-3857 9-2tc

### CARDS OF THANKS

A very special thanks to Dr. Paul Spring and his wonderful staff of nurses who cared for Joe during his final illness.

Also our special thanks to Brother Hester and Brother Broadhurst.

A very humble thanks to our many friends and neighbors for their many kind deeds.

Mrs. Joseph Greer  
 The Nall Family  
 The Greer Family 9-1tc

# MIEN

Have You Been Wondering What To Get Your Wife For Christmas?  
**Be A HERO . . . Get Her A New KIRBY VACUUM CLEANER**

Ten Machines In One - The Classic Kirby

More Than 50 Years Home Maintenance

For SALES AND SERVICE Call TROY YOUNG At 247-3203

**YOUNG'S KIRBY SALES**

### Well Drilling

For the Best in Know How & Experience for Drilling Pump & Gear Head Repair Contact:

**Big T Pump**  
 247-3311 or Bob Clark, 247-3236. Distributor for Worthington Pumps. 50-tfnc

### CHRISTMAS SALE

Drastic Markdowns  
 Come early and do your shopping here.  
 806 W. 5th St.  
 Open 1 p.m. Daily 9-1tc

### LOST AND FOUND

LOST: Russian Blue Short-hair cat. Answers to name of Twinkle. Phone 247-3513 after 5. 9-1tc

### APARTMENTS

FOR RENT: 2-Bedroom apartment. No pets. Single or couple. \$75.00 month. Phone 247-3419. 9-tfnc

Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week. . . . . most priced under \$30.00. 51-tfnc

IT'S terrific the way we're selling Blue Lustre to clean rugs and upholstery. Rent shampooer \$1. Ben Franklin. 9-1tc

### FOR SALE

CASH TALKS 1972 Model Automatic zig-zag deluxe sewing machine. Full price \$29.95. Twin needle, buttonholes, blindstems, fancy patterns, etc. Free delivery and instructions within 100 miles. Lubbock Sewing Center, 1913 19th Street, Lubbock, Texas. Phone 762-3126. 36-tfnc

### HELP WANTED

HELP WANTED, . . . Hi-Pro Feeds, Phone 247-2782. 6-tfnc

WANTED: Service Station Attendant. Experience preferred but not necessary. Murphree Texaco, Phone 247-3356. 7-tfnc

### BEEF

Cut and wrapped. Half or whole.  
**66¢ Lb.**  
 We custom slaughter.  
 Monday through Friday.  
**MULESHOE LOCKER COMPANY**  
 Phone 272-4703 6-tfnc

### Portable Disc Rolling

Lewis Gore  
 295-6188  
 Box 984  
 Friona, Texas  
 24-tfnc

### FOR SALE

FOR SALE: 1960 Chev. Pickup. 4 speed trans. 235 6-cyl. engine, short wheel base, wide box, heater and radio. Tip-top shape. Guinn Auto Service. Phone 247-3495. 8-tfnc

FOR SALE, . . . 1972-125 Ponton, \$750.00. Like new. Phone 247-3658. 7-tfnc

FOR SALE: 1965 Volkswagen Beetle. Good tires vinyl interior. Phone 247-2531. 8-tfnc

### FRIONA APARTMENTS

1300 N. Walnut  
 Now Leasing  
 1, 2 AND 3 BEDROOM  
 UNFURNISHED  
 Fully Carpeted. Refrigerator, Range, Central Heating & cooling, Ventilation. Utilities paid. Laundry and recreational facilities available. Children welcome. Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office, Apt. 38. 5-tfnc

FOR RENT, . . . two bedroom apartment, unfurnished, R.L. Fleming. Phone 247-3283. 6-tfnc

## BUSINESS DIRECTORY

### ADAMS DRILLING CO.

WATER WELL DRILLING

Layne Pumps, Inc. Pump & Gears Sales & Service Head Repairs All Makes

Dial 247-3101  
 Friona Nights 247-2513 Texas

### J. B. SUDDERTH REALTY

804 THIRD ST. BOX 527  
 Farwell, Tex.  
 Ph. 481-3288 or  
 505/763-5575 UNK 5408

We Need New Listings Now

640 acres, irrigated, well improved, good water area, southwest of Missouri Beef on highway near Friona.  
 640 acres irrigated, on highway north of Lazbuddie.  
 410 acres irrigated, good water area, on highway, well improved, between Farwell and Bovina.  
 673 acres irrigated, good water area, on highway, well improved, between Farwell and Bovina.  
 160 acres, near Lariat, irrigated, good water area, priced for immediate sale to settle an estate.  
 160 acres, northeast of Farwell, irrigated and allotted, some grass. \$375.00 per acre.

WANTED: 2-160 acres south of Bovina, 320 acres south of Farwell (5 miles)

**J. B. SUDDERTH REALTY**

### TEXAS OIL COMPANY

Has opening in Friona area. No experience necessary. Age not important. Good character a must. We train. Air Mail A. T. Dickerson, Pres. Southwestern Petroleum Corp., Ft. Worth, Tex. 9-1tc

Use Classified Ads. Call 247-2211 Now

### BARTLETT & POTTS

AUCTION SERVICE  
 Specializing in Farm Sales

HOUSTON BARTLETT, Route 1, Bovina, Texas Phone 247-6699  
 LARRY POTTS, Rt. 2, Friona, Texas Phone 295-6613

### NEED A HOME LOAN?

SEE FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

801 Pile St.  
 762-4417  
 Clovis, New Mexico

### TELEX

### CLOVIS HEARING AID CENTER

### HEARING AIDS

\*Batteries \*Molds \*Free Hearing Tests  
 SERVICE ALL MAKES

416 Mitchell Phone 763-6900 9-tfnc

as a professional man, can you afford to pass up car leasing?

When you lease your car, leave it from us--the car specialists. The demands on a professional man's time are overwhelming. Our custom-tailored leasing plan can relieve you of the time-consuming details of maintaining personal transportation. By leasing a Ford at low cost you free your dollars for other purposes--simplify your tax accounting--assure predictable vehicle costs. See us for a professional look at leasing, no obligation. Cars are our business.

### FRIONA MOTORS

LEASING

### chills

cost money in higher heating bills, sneezes and sniffles. Only way to really get rid of them is with a properly installed furnace system that gives you even-heat comfort, economically. A size for every budget.

**Payne**  
 FORCED AIR HEATING

**astrogard**  
 makes the difference  
 fall-proof . . . rust-proof heart . . . unequalled quality . . . matchless performance. Call us today for facts and estimates:

Financing Available  
**Hicks Plumbing & Heating**  
 Ph. 247-3052  
 Friona

### FARM DISCOUNT

LUMBER & SUPPLY OF HEREFORD  
 Can Save You Money!

### ELECTRIC FENCE MATERIALS

14 Ga. WIRE 1/2 MILE \$10<sup>95</sup>  
 17 Ga. WIRE 1/2 MILE \$5<sup>14</sup>  
 NO. 56 Holdem Charger \$19<sup>95</sup>

4' x 8' PREFINISHED  
**PANELING**  
 ALMOND \$2<sup>88</sup>  
 Matching Mouldings  
 In Stock

**BARB WIRE** 14 Gauge \$9<sup>95</sup>  
 17 Gauge \$4<sup>95</sup>

58" BULL FENCE 165' Roll \$76<sup>92</sup>

**FARM DISCOUNT LUMBER & SUPPLY**  
 Ph 364-6002  
 Hiway 385 South Hereford, Texas

PROFESSIONAL POSTERS  
 LETTERING  
 COMMERCIAL ARTWORK

Call Carol Ellis 247-3053.

NICE... 2-Bedroom Triplexes, all electric, kitchens heating and ref. air, refrigerators, ranges, dishwashers, disposal, drapes, carpet, out side storage, near schools. "CHATEAU FRIONA" \$115.00 month, 900 9th St. Phone 247-2878. 34 tnc.



**On The Farm  
In Parmer County**  
**MACK HEALD**  
County Agent

**REAL ESTATE**

One 2-Bedroom houses for sale. Priced reasonably, 247-3293. 40-tnc

FOR SALE: 3-bedroom brick with fireplace. Fenced back yard. 1 1/2 baths. Call 247-3208 or 247-3704 after 6. 8-6tc

**Marshall M. Elder**  
REPRESENTING  
**Rushing Real Estate**  
Phone 247-3266 or 247-3370  
Friona, Texas

FOR SALE BY OWNER, Billie Long Homer, three bedroom brick; 2 baths, double garage; outside storage, fenced backyard. Phone 247-2213 or 247-3719. 42-tnc

WILL TRADE... Three Bedroom Brick Home, attached garage, corner lot, workshop in back, fenced. Will trade equity for 2 or 3 bedroom mobile home. Phone 247-3702 7-2tp

FOR SALE  
Small house on 70' lot, \$3000, Dean Blackburn 247-3246 or 247-3250, 7-tnc

FOR SALE BY OWNER: 2 Bedroom house, living room, kitchen, bath, large utility room or extra bedroom, garage, large garden space. Newly decorated. Good income property or for home. 209 E. 12th St. \$5,500, \$2,000 down. Call 247-3172. 9-tnc

**REAL ESTATE  
LOANS**

**NEED A FARM  
OR RANCH LOAN?**  
See Ed Hicks 247-3189, 23-tnc

**FOR RENT**

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tnc

**WANTED**

WANTED... Babysitting in my home. Will consider infant care. Vickie Hawkins, 912 Maple. Phone 247-2507. 40-tnc

WANTED TO RENT OR LEASE... Irrigated land. John Mitchell. 806/965-2160. 1-tnc

WORK WANTED: Will keep shut-in or sit at night with ill persons. Can furnish references. 247-3702. 8-tnc

Your eyes won't tear when slicing or mincing any vegetable in the onion family if the onions, scallions, leeks or shallots are well-chilled before cutting.

**Your local used cow dealer is**  
**friona bi-products**

farmers  
ranchers

Gentlemen:  
Seven days a week dead stock removal please call as soon as possible.  
Local business needs local support.  
Thank you  
247-3032

**HOSPITAL REPORT**

**Admissions:**  
Jewell Thomas, Farwell; Lewie Don Martin, Friona; Mrs. Ignacio Estrada, Friona; J.A. Rushing, Farwell; Donaciano Salcido, Bovina; Mrs. Tom Reed, Friona; Brent Hall, Friona; Jinnie Mabry, Friona; Velta Anderson, Friona; Retta Schueler, Friona; Esperanza Garcia, Hereford; Stephen Jones, Friona; P.D. Barron, Bovina; E.T. Dement, Canyon; Maria Barba, Friona; Opal Melton, Friona; Lydia Cruz, Friona; D.E. Habbinga, Friona; Henry Armstrong, Farwell; Charlie Gray, Bovina; and Oliver Rieken, Friona.

**Dismissals:**  
Jewell Thomas, Jimmy Parson, J.A. Rushing, Maria Estrada, Bob Owens, Sylvia Contreras, Calvin Cook, Mrs. Tom Reed, Sam Billingsley.

**Patients In The Hospital:**  
Ida Appling, Henry Armstrong, P.D. Barron, Maria Barba, Lydia Cruz, E.T. Dement, Charlie Gray, Muriene Gaines, D.E. Habbinga, Brent Hall, Stephen Jones, Opal Melton and Oliver Rieken.

For extra-crisp French fried potatoes, peel and slice the potatoes and soak the pieces in ice-cold water for about a half hour. Drain and dry and potatoes thoroughly, then fry them as usual.

eliminated from the law. Brakes are not required on trailers up to 15,000 pounds gross weight when operated under 30 miles per hour. The combination of trailers and towing vehicle must be capable of stopping within 50 feet when traveling 20 miles per hour. Slow Moving Vehicle emblems are required only on trailers towed by vehicles which by design go slower than 25 miles per hour (trailers towed by pickup trucks would not require the SMV emblem; those towed by tractors would have to have the SMV sign). Trailers weighing over 15,000 pounds gross weight require brakes on all wheels. Trailer owners are urged to check their vehicles, installing new equipment if necessary in order to conform to the 1972 law. For information about the new enactment, trailer owners can contact the nearest Department of Public Safety office.

**Savings Bond Totals Given**

United States Savings Bond sales in Parmer County totaled \$8,650 during the month of October. Sales for the ten-month period were \$58,082 which represents 58 per cent of the 1972 goal for the county, according to County Bond Chairman Frank A. Spring. October sales in Texas totaled \$17,851,277 compared to sales of \$15,480,457 during the same period of 1971-an

**Society To Meet Tonight**

The regular meeting of Parmer County Historical Society will begin at 7:30 p.m. to-day (Thursday) in the Council Room of Friona City Hall. Mrs. Joe Jesko, secretary-treasurer, urges all persons interested in the history and progress of the county to attend the meeting.

**THE IDEAL GIFT FOR CHRISTMAS**

**GIVE... Original Miniature Paintings**

NEW SELECTIONS EACH WEEK NOW THROUGH CHRISTMAS

THE STAR ART GALLERY  
916 Main Street  
Friona, Texas

*Ellis*

**WHITE'S SUPER MARKET**

Our Aim Is To Please In Every Way

WE DELIVER **WE GIVE GUNN BROS STAMPS** Phone 247-2250

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Bama <b>APPLE BUTTER</b> 44 Oz. Jar <b>79¢</b>	<b>MORE FOR YOUR MONEY!</b>	White Swan Dill or Sour <b>PICKLES 57¢</b>
Kraft <b>THOUSAND ISLAND DRESSING</b> 16 Oz. <b>77¢</b>		White Swan 16 Oz. Can <b>CHERRIES 33¢</b>
Del Monte <b>TUNA 49¢</b> 6 1/2 Oz. Can		White Swan Whole New <b>POTATOES 19¢</b>
Harris Atlantic <b>CLAW CRAB MEAT</b> 6 1/2 Oz. Can <b>69¢</b>		Nestles 32 Oz. <b>QUICK 89¢</b>
Mountain Pass <b>TAMALES 35¢</b> 300 Can	<b>BANANAS</b> Lb. <b>10¢</b>	<b>CRISCO OIL</b> 48 Oz. <b>\$1.19</b>
<b>FROZEN FOODS</b>	<b>YELLOW ONIONS</b> Lb. <b>10¢</b>	Cladiola 10 Lb. Bag <b>\$1.25</b>
Booth <b>FISH STICKS \$1.39</b> 24 Oz.	<b>ARM ROAST</b> Lb. <b>83¢</b>	Diamond <b>PAPER PLATES</b> 40 Count Bag <b>89¢</b>
Johnston <b>PIES 95¢</b> Mince, Pumpkin, Apple, Cherry	<b>CHUCK ROAST</b> Lb. <b>73¢</b>	
Cudahy Bar-S All Meat <b>FRANKS 77¢</b> Lb.		

**Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD**

DEFENSE SHINES

Chiefs Hold Big Statistical Lead

The Friona Chieftains had an overwhelming lead in season statistics over their ten opponents, a compilation of figures revealed this week.

Louis Lee was second with 578 yards, and a 7.2 average. Scott Lillard, although carrying less (26 times), yet had a 7.3 average for the season.

Bartlett, who was the rushing runnerup last year as a junior, had a two-year total of 1,208 net yards gained.

Ted King was the leading pass receiver, with 14 catches good for 249 yards, although Bartlett's six catches were for a better average—25.2 yards per catch.

Bartlett also led the team in scoring, and his 70 points likewise were the most among all District 3-AA players. Lee was runnerup in scoring with 40 points, and the scoring was pretty evenly divided after those two.

Johnny Bandy, who also led the team in passing and punting, had the most pass interceptions, five, and was the top kickoff returner with nine for a 17.7-yard average.

Ted King was the leader on punt returns with nine for an 8.9-yard average.

Muleshoe gained the most yards rushing of any of the opponents, 164, while Littlefield had the most total offense, 239 yards, and most first downs, 15.

On defense, however, the 1972 Chieftains have no peer in recent years. The 81 points allowed this fall were exactly half as many as the 1968 team allowed, and that team also won seven games.

The total yardage allowed, 1473, was 30 per cent less than that 1968 team allowed.

The team had the most yards rushing (352) against Dalhart, and the least (109) against Morton. Their most passing yards were against Lockney (96) and the least was 12 against Dimmitt.

Friona rolled up 21 first downs against Lockney here, and were held to seven at Morton, for extremes in that category.

Individually, the team had three backs who had the unbelievable average of over seven yards per carry apiece. James Bartlett was the leading

Season Statistics

Table with 3 columns: Category, Fr. (Friona), Opp. (Opponents). Rows include First Downs, Net Yards Rushing, Total Net Yards, Passes Attempted/Completed, Fumbles Lost, Penalties, Yards Penalized, Punting Average.

Team Scoring By Quarters

Score comparison table for Friona vs Opponents by quarter (1st, 2nd, 3rd, 4th) and final score (54-221).

Individual Receiving and Pass Interceptions statistics table listing players like Ted King, James Bartlett, and Scott Lillard with yards, averages, and interceptions.

Individual Rushing, Kicking Returns, Punt Returns, Individual Scoring, and Individual Punting statistics table listing players like J. Bartlett, Louis Lee, and Clay Bandy.



Ted King All-District



Mario Perea All-District

District Football Ends At Bi-District

Littlefield's —and District 3-AA's—football season came to an end in Plainview last Friday night, and since the Wildcats were playing Floydada, the game fit the pattern of the past: A fierce defensive struggle.

Loss in bi-district left the Wildcats with a 7-3-1 record, and coach Jerry Blakely began work for 1973. The cupboard is not bare, either, as five offensive starters and four defensive regulars will return for yet another season.

"We have our quarterback [Terry Bryson] and Pat Henderson [a running back] back, so chances are we could be stronger," said Blakely, who has led the Wildcats to the playoffs two straight years.

Floydada's victory came in a comeback fashion, as Littlefield was head on penetrations (1-0) and first downs (8-7) with eight minutes to play, when Floydada's Erick Jones intercepted a Littlefield pass and returned it 22 yards to the 35. In 12 plays, the Whirlwinds drove in for the winning touchdown.

"Our kids played as well as they are capable," said Blakely in complimenting his Wildcats. "When you play a team as often as we have over the past four or five years, you expect a defensive game."

"We had success with our quarterback sprintout plays. Bryson was throwing well, and so we had good success running since they had to stay back to cover the pass."

Friona Tops District In Defensive Marks

District champion Littlefield was the total offense leader, but Friona led in team defense, according to District 3-AA season statistics released this week.

Travis Hampton, Dimmitt's split end, was the leading receiver, catching 26 passes good for 287 yards and four touchdowns.

The figures, based on the full ten-game season, show the Wildcats averaged 310.9 yards per game, to 300.9 for Friona.

However, on defense, the Chieftains gave up only 147.3 yards per game, to 187.4 for the district champs.

Keith Workman, 202-pound fullback for the Olton Mustangs, captured the individual rushing title, rambling for 987 yards in 203 attempts, a 4.9 yards-per-carry average.

Team Total Offense table listing rushing and passing yards for Littlefield, Friona, Olton, Dimmitt, and Morton.

Team Total Defense table listing rushing and passing yards allowed by Friona, Littlefield, Olton, Morton, and Dimmitt.

MORE CARRIES

However, Workman, who remained healthy all season, carried the ball almost twice as many times as the other members of the district's top ten.

Littlefield's Pat Henderson, who missed a couple of games due to injuries, had the best average among the rushers, a 7.5 yard-per-carry average. Three other players, including Friona's James Bartlett and Louis Lee and Littlefield's J.E. Johnson, also averaged over seven yards per carry.

Individual Rushing table listing top rushers like Keith Workman, Pat Henderson, and James Bartlett with carries, yards, and averages.

TOP SCORER

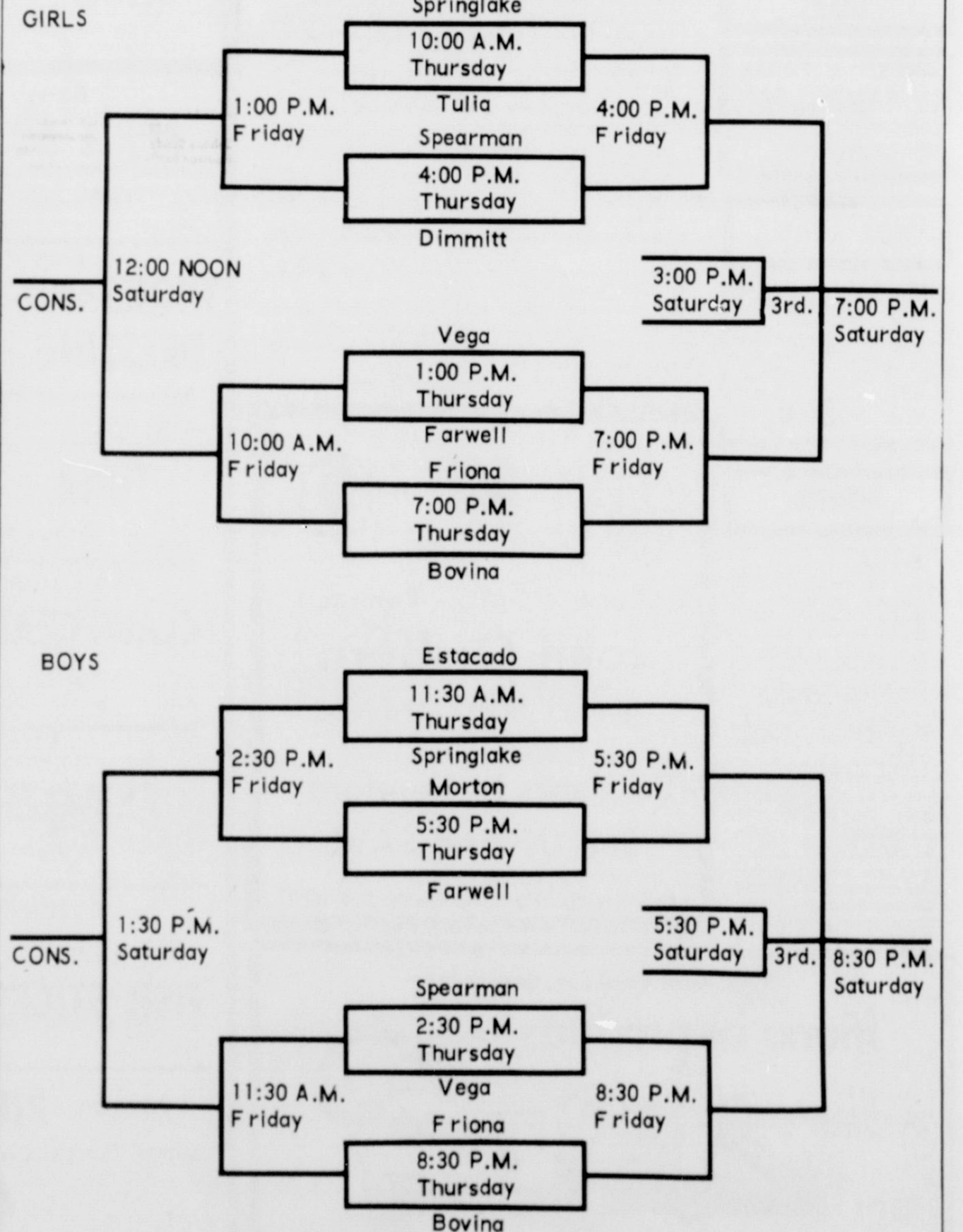
Friona's Bartlett claimed the district scoring title, with 11 touchdowns and four points after, for a total of 70 points. Littlefield's Terry Bryson was the district's leading passer, completing 36 of 81 passes good for 620 yards and five touchdowns.

Individual Passing table listing top passers like Terry Bryson, James Bartlett, and Louis Lee with attempts, completions, and yards.

Individual Receiving table listing top receivers like Travis Hampton, King, King, McCoy, Woods, Parsons, Johnson, Bartlett, Henderson, Lewis, and Pope with catches, yards, and touchdowns.

Friona Invitational Tournament Thursday, Friday And Saturday

November 30, December 1-2



Presented Through The Courtesy Of

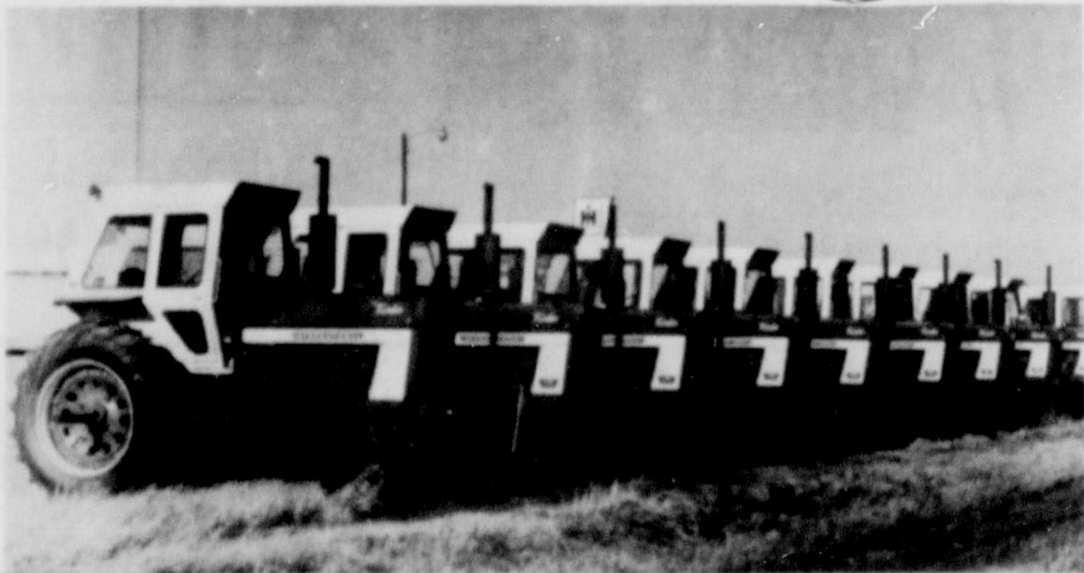
FRIONA CONSUMERS

Buddy Lloyd, Mgr.



TIME TO TRADE and SAVE

V-8 power from America's most exciting big tractor!



First of all we built a tractor with all the features of our field-proved '66 Series tractors. Then we added IH V-8 power with the most advanced technology.

(For instance, this 550 cu. in. diesel engine has fuel injected to 4 cylinders under no or partial load conditions. Then to all 8 cylinders under load. This way you receive maximum fuel economy.)

But equally important we offered every modern safety and comfort feature—including one of the quietest cabs ever tested in official tests.

And you can equip this tractor with our most popular '66 Series option—shift-on-the-go Torque Amplifier—for maximum productivity.

International Harvester 1468. It's in a class by itself.

Waiver Of Finance Extended Until Feb. 28th

PARMER COUNTY IMPLEMENT





**SQUAW RETURNEES.** . . Eight girls are returning lettermen for the Friona Squaws, who will carry a 5-1 record into their own invitational tournament this weekend. Standing, left to right, are Sharon Smith, Pat Phipps, Terri Bingham and Darla Rhodes. Kneeling are Cindy Hutson, Vandra Nichols, Carol Reeve and Susan Martin.

## Contest Standings

140 Andree Wilkins	J.L. Lambert	(Following are scores included on last week's football contest page)
137 Eugene Bandy	Cliff McLellan	Monterey 21, Palo Duro 0
Larry Broyles	Edward White	Oklahoma Permian 14, Wichita Falls 0
Joyce Broyles	121 B.C. Hartwick	Childress 37, Panhandle 0
Mal Manchae	Mary Maddox	Floydada 7, Littlefield 0
136	120	Clarendon 7, Canadian 0
Jerry Hinkle	Robin Balze	Groom 28, Happy 7
135	S.D. Balze	Hart 28, New Deal 13
Benny Pryor	Stanley Bishop	Ohio St. 14, Michigan 11
134	Mattilde Castillo	Arkansas 24, Texas Tech 14
Hal Blackburn	Kay Dyess	SMU 12, Baylor 7
Gary Renner	Ima Jones	Rice 25, TCU 21
133	Alan Monroe	Houston 49, Cincinnati 0
Keith Blackburn	Lynn Welch	Oklahoma St. 45, Iowa St. 14
Kathy Cain	119	Pittsburgh 23, Minnesota 10
Alan Hamilton	Bill D. Nichols	Washington 21, Green Bay 16
George W. Jones	Melba Smiley	Oakland 26, Kansas City 3
Jessie Morales	Larry White	.....
132	118	(And here is how the contestants picked the games)
Dale Cary	Shaun Aguirre	Monterey 107, Palo Duro 24
F.G. Crofford	John Baca	Permian 107, Wichita Falls 24
Margaret Duggins	Patsy Bandy	Childress 124, Panhandle 7
Lucy Beth Hinkle	W.R. Mabry	Floydada 102, Littlefield 29
Roy Rector	Janice Peak	Clarendon 99, Canadian 32
131	Gene Strickland	Happy 120, Groom 11
Albert Johnson	Doris White	Hart 96, New Deal 35
Wayne Mills	117	Michigan 89, Ohio St. 42
Mary Priest	Eugene Ellis	Texas Tech 100, Arkansas 31
Darrell D. Simpson	Sam Peres	SMU 87, Baylor 44
Frank Trullitt	LaVon Reeve	TCU 78, Rice 53
Wright Williams	Ronald Dean Smiley	Houston 99, Cincinnati 32
130	116	Jowa St. 81, Oklahoma St. 50
Jerry Loflin	Jan Fleming	Minnesota 73, Pittsburgh 58
Dianne Morgan	Forrest Harding	Washington 93, Green Bay 38
Sam Mears	Gary Land	Oakland 88, Kansas City 43
Elizabeth Peak	Donita Martin	Indicates consensus was wrong
John Seright	Peggy Monroe	
129	Doyle Mabry	
Mike Martin	Lena Thompson	
Dale Milner	Jim R. Walker	
Keith Pryor	Bobby Wied	
Don A. Reeve	115	
128	Jerry Mabry	
Clay Bandy	Clint Mears	
Leslie Broadhurst	114	
Mary Pryor	Raymond Auburg	
127	Richard Francis	
Diana DeBord	Nancy Mingus	
Mrs. J.P. Fortenberry	Mrs. Robert Zetzsche	
Jim Milner	John White	
Maurine Mabry	113	
Hank Outland	Todd Bandy	
H.W. Roberts	Clarence Monroe	
126	C.H. Veasey	
Ben Cain	Bobby Zetzsche	
Mrs. B.C. Hartwick	112	
Mrs. Albert Johnson	Terry Mabry	
Joy Morton	Donna Mears	
Randy Mabry	111	
Mrs. H.A. Seright	C.P. Fairchild	
125	Jimmy Pena	
Ralph Broyles	110	
Danny Balze	Flossie Rhinehart	
Fred Barker, Jr.	109	
Bob Finley	Edward Castillo	
Winifred Hurst	Benito Castillo Jr.	
124	Pam Dorris	
Jerry Brown	108	
Gladys Spring	Mrs. Fred Flores	
Mitchell Smiley	Ray D. Fleming	
123	107	
Dean Broyles	David L. Carson	
Duane Balze	Charles Pena	
Jack Clark	105	
Gene Ezell	Trip Horton	
122	104	
Marie Fleming	Ray Strickland	
Morris Gessa	102	
David Morales	Robin Zetzsche	
J.L. Shelton	101	
Herb Seright	100	
121	L. F. Jacobs	
Johnny Bandy	Jim Johnston	
Houston Bartlett	Patrick Pace	
Bryan Johnston		



**CHIEFTAIN LETTERMEN.** . . These six players were lettermen last year for the Friona Chieftain basketball team, and are back this year. In the back are Louis Lee, James Bartlett, Mike Martin and Kevin Wiseman. Kneeling are Johnny Bandy and Willie Bailey.



Willie Bailey  
All-District



Louis Lee  
Stat Leader

## SCS News

Parmer County conservationists are very interested in the opening of pheasant season December 9th. Farmers have been developing pheasant cover and food supplies thus the number of pheasants has slowly increased in the county.

It is common knowledge that good conservation helps the wildlife and game birds. Some of the good conservation practices in Parmer County that help our pheasants are:

Managing crop residue on the soil surface (this one practice furnishes both food and cover) Windbreaks Tailwater pits Odd areas that are impractical to farm grassed waterways

If several rows of feed grain or corn are left at the edge of a field, food and cover are both increased. Starvation kills more pheasants each year than hunters kill.

Today is the first day of the rest of your life. What are you going to do about the most serious problem you have ever faced in Parmer County-People-lution? By 1975 reliable sources estimate there will be four billion people in the world. This means more intensified farming to feed these hoards. This also means added exploitation of our natural resources which triggers more hazards for erosion. Erosion pollutes. Whether it effects air, water, or aesthetics erosion is pollution.

*The Directors of the Federal Land*

*Bank cordially invite you to a tea*

*honoring*

*Miss Mildred Davis*

*for her service to the Federal Land*

*Bank and her retirement from the*

*Bank Sunday, the third of December*

*two to four o'clock in the afternoon*

*at the First National Bank*

*Muleshoe, Texas*

Again Modern Study Club Presents

# PROJECT CHRISTMAS CARD

For The Past Few Years PROJECT CHRISTMAS CARD  
Has Been A Success And Again, For The Benefit Of Those  
In Our Community Who Enjoy This Way Of Wishing Their Friends

**MERRY CHRISTMAS**

You may deposit to the  
CHRISTMAS CARD ACCOUNT at Friona State Bank the amount you  
Normally spend on local Christmas Cards. Boxes will also be placed at  
other places in town. Names of depositors will appear in the Giant Greet-  
ing in the Christmas Edition of The Friona Star.

Your Participation Is Invited.

Proceeds Go To Our Hospital - Sponsored By Modern Study Club



# FOOTBALL CONTEST

Enter Our Contest Each Week  
 ... Nothing to buy-Just Pick Winners  
**HERE'S YOUR CHANCE TO WIN CASH PRIZES**

<b>FIRST PRIZE</b>	<b>SECOND PRIZE</b>	<b>THIRD PRIZE</b>
<b>\$5</b>	<b>\$3</b>	<b>\$2</b>

## GRAND PRIZES

- Two tickets to the Cotton Bowl Game & \$30 Cash
- Two tickets to the Sun Bowl Game & \$20 Cash

### CONTEST RULES

- Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
- The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
- Only one entry per person.
- To account for grand prizes, entries must be on official blank printed in the paper.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.



### OFFICIAL ENTRY BLANK

Select Winner: From Games Listed In Advertisements

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	16 _____

TIE-BREAKER: (Pick Score) Dallas \_\_\_\_\_ St. Louis \_\_\_\_\_

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_

**1 TRI-COUNTY ELEVATOR**  
 Black  
 Phone 265-3275  
 Floydada vs Childress

**9 FRIONA SAFETY LANE**  
 Phone 247-3145  
  
 Fast & Economical Farm & Road Service. We Charge Only \$1.00 For Flats  
 Oklahoma St. at Oklahoma

**2 ETHRIDGE-SPRING AGENCY, INC.**  
 Dan Ethridge  
 Frank A. Spring  
 Bill Stewart  
 Wendell Gresham  
 Lois Norwood  
  
 Phone 247-2766  
 Plains vs Baird

**10 CHEVROLET REEVE CHEVROLET-OLDS**  
 \*CHEVROLET \* OLDSMOBILE  
 \*FRIGIDARE APPLIANCES  
 Sales Service  
 TCU at SMU

**3 PRODUCTION CREDIT ASSN.**  
  
 Dale Cary  
 Office Mgr.  
 Hart vs Clarendon

**11 WEST FRIONA GRAIN**  
 Don Huckabee Phone 247-3839  
  
 Baylor at Rice

**4 BI-WIZE DRUG**  
 DRUGS SUNDRIES  
 Your Rexall Store  
 Phone 247-3010  
 Dumas at Burkburnett

**12 FRIONA FARMERS CO-OP GIN**  
 "It's Your Gin - Use It"  
 Tom Byars, Mgr.  
 Notre Dame at Southern Cal

**5 FRIONA MOTORS**  
 Parmer County Headquarters For  
 Ford Cars, Trucks, Pickups, Tractors & Used Cars  
 Phone 247-2701  
  
 Odessa Permian at Denton

**13 AG-CHEM FARM SERVICES**  
 Where SERVICE Is First  
**RED BARN**  
 FERTILIZERS - CHEMICALS  
 Don McManaman Leroy Lundy  
 LSU at Tulane

**6 FRIONA PARTS AND SERVICE**  
 \*Irrigation Motor Parts And Service  
 \*Air Conditioning Parts And Service  
 \*Delco-Remy, AC Standard, Thompson Parts  
 \*CBI Tires Phone 247-3615  
 Army vs Navy

**14 CHESTER GIN**  
 Experienced Dependable Service  
 Phone 247-3185 Friona  
  
 Cleveland at Pittsburgh

**7 PARMER COUNTY IMPLEMENT CO.**  
  
 Your IH Dealer  
 Phone 247-2721  
 Auburn at Alabama

**15 HERRING IMPLEMENT CO.**  
  
 Home of the "Generation II" TRACTOR  
 Detroit at Green Bay

**8 HUB GRAIN**  
 Phone 265-3215  
**FLEMING FERTILIZER FLEMING & SON GIN**  
 Phone 265-3405  
  
 Georgia Tech at Georgia

**16 CUSTOM FEEDING at its modern best**  
  
**HI-PLAINS FEED YARD**  
 Earl Elam, Mgr.  
 P.O. Box 1238 FRIONA, TEXAS Phone 295-3100  
 HI-PLAINS FEED YARDS, INC.  
 NY Giants at Cincinnati



## Modern Study Club Hosts Annual Project Christmas Card

For the third year in a row Modern Study Club of Friona has adopted an objective to work for in its annual "Project Christmas Card" drive. The 1972 funds will be used to purchase automatic beds for Parmer County Community Hospital. These beds will cost about \$600 each.

The 1970 goal was \$3600 for a heart monitoring unit. This goal was exceeded. Then in 1971 the sponsoring club was made aware of the need for a new heating and air conditioning unit for the operating, emergency and delivery rooms. This project needed about \$3000 and this goal was again met.

Mrs. Andy Hurst, chairman of the projects, says, "We hope to purchase as many beds as possible with this year's contributions." Mr. and Mrs. Bill Buth and children, Leslie and Beth, of Bentonville, Arkansas, were weekend guests in the home of Mr. and Mrs. Clyde Renner. Mrs. Buth, the former Junita Schwab, is the daughter of Mrs. Renner.

## Dena Short Is Shower Honoree

A bridal shower in the home of Mrs. J.C. Claborn, 1210 Jackson Street, from 3 to 5 p.m. Saturday, was a courtesy for Dena Short, bride-elect of Terry Fite.

With Miss Short in the receiving line were her aunt, Mrs. Curtis Murphree, and prospective mother-in-law, Mrs. Marion Fite.

Individual cakes with white icing and red and green holly and berries were served with red punch, nuts and mints. The serving table was centered with a silver candelabra compote filled with white glads, red carnations and German statice.

Hostesses with Mrs. Claborn were Mesdames Deon Awtrey, Richard Collard, Richard Vau-

Names of donors to the project will be listed on a full page Christmas greeting to be published in the December 21 issue of the Friona Star.

Deadline for joining the project has been established as Saturday, December 16.

Donations may be left at

## Seventy Eight Students Make Junior High Roll

Names of seventy eight students were listed on the Friona Junior High School Second Six Weeks Honor Roll, which has been released by Principal Tom Jarboe.

Twenty-two of these made all A's. Eighth graders whose names appeared on the All A list were Rolando Castaneda, Melodi Dixon, Mark Hawkins, Danny Holley, Darla McClellan, Clint Mears, Donna Ruzicka, David Whitaker and Jaton Widner.

Perry Church, Jay Jarboe,

gn, Dave Thompson, Bob Jones, Dick Homer, Harold Wells, Lois Weatherly, Carroll Bennett, Andy Hurst, E.H. Bradshaw, V.E. Nichols, Christine Shirley, John Renner, Jack Patterson and Delton Lewellen. A home decoration shower in the home of Mr. and Mrs. Ralph Wilson Saturday morning was also a courtesy for Miss Short.

The hostess, Holly Welch, served cinnamon rolls and assorted nut and fruit breads with fruit cups to the guests.

Those present, besides the hostess and honoree, were Mrs. Marion Fite, Mrs. Curtis Murphree, Mrs. Wilson, Mrs. Louis Welch, Jeannie Thompson, Sheila Struve, Carolyn Murphree and Gay Welch.

## Friona Couple Hosts Reunion

A reunion of the brothers and sisters of Mrs. R.B. McKee here last week was hosted by the McKees.

Those present were Mr. and Mrs. D.C. Rench and sons, Danny, Billy and Donnie, of Sac City, Iowa; Mr. and Mrs. Elmer Knox, Dallas; Mr. and Mrs. Jake Armstrong, Terrell, Texas; and Mr. and Mrs. John Knox and family, Denver City, Texas.

Other Thanksgiving weekend guests in the McKee home were Mr. and Mrs. Bill Nazworth and family, Plainview; Mr. and Mrs. Joe Tongate and family, Vernon; and Mr. and Mrs. Mike McKee and children, San Antonio.

## Former Residents Visit In Friona

Mr. and Mrs. Paul Smith of Idaho Springs, Colorado visited in Friona last week.

The Smiths lived here several years ago. He is a former preacher for Sixth Street Church of Christ.

They were Tuesday night guests in the home of Mr. and Mrs. R.E. Snead, 1302 West Sixth Street.

Other guests in the Snead home Tuesday evening were Mrs. Hattie Snead, Mrs. Lucy Welch, Mr. and Mrs. Raymond Hughes, Mr. and Mrs. Newman Jarrell Sr., Mr. and Mrs. Hardy May, Mr. and Mrs. Nelson Welch, Mr. and Mrs. Orville Houser, Mr. and Mrs. Glenn Floyd and Mr. and Mrs. J.V. Houser.

## Rhea 4H Club Meets Monday

The Rhea 4H Club met Monday afternoon. Donnie Gustin, president, had charge of the meeting.

Several reports were made. Eight members of this club attended the Parmer County Banquet at Bovina and were presented medals.

A Christmas party, which will be held from 6:30 to 8:30 p.m. Friday, December 8, were discussed.

# ANNIVERSARY SALE

*This Sale is a Present for You*

Sale Last Thurs., Fri., And Sat., Nov 30, Dec. 1st And 2nd  
We take this means to say 'Thank You' to all our many fine customers on our second anniversary. We invite you to take advantage of these and many more bargains throughout the store for all your Christmas shopping.

*Ray D & Jan Fleming*



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Men's CORDUROY & JEANS 30% OFF

Men's KNIT SPORT SHIRTS 1/2 PRICE

Boy's DRESS COATS AND SUITS 30% OFF

Boy's WINDBREAKERS 20% OFF

Boy's FLAIR JEANS 20% OFF



## ANNOUNCING Friona Chamber Of Commerce's Fourth Annual CHRISTMAS LIGHTING CONTEST

**\$125 In Prize Money**

\$60.00 First Prize

\$40.00 Second Prize

\$25.00 Third Prize

**Deadline For Entries Dec. 15**

\*\*\*

**Enter Today!**

**You May Win A Prize**

Friona Chamber Of Commerce  
1971  
CHRISTMAS LIGHTING CONTEST  
Official Entry Blank

Name .....  
Address .....  
Phone .....

Complete this blank and mail or bring to the Chamber of Commerce Office, 6th and Euclid, or mail to Box 905, Friona, or phone 247-3491.

Deadline for entries is December 15



One Rack of Ladies and Girls NEW FALL AND HOLIDAY DRESSES

20% OFF

Girl's SLEEPWEAR 20% OFF

Ladies SPORTS WEAR 30% OFF



THE HUT

### Urlin Streus Presents Study Club Program

Mr. and Mrs. Urlin Streus of Hereford, who have travelled many miles during the past several years to secure pictures and information about all 254 Texas county courthouses, were special guests at the Tuesday evening meeting of Progressive Study Club in Federated Club House.

The Streus showed color slides of courthouses and other old buildings in Texas, some of which dated back to the eighteenth century and related the history of many of them.

Roll call was answered with "How I would steal the courthouse from Farwell.

The serving table was covered with a white linen cloth and centered with a cake, which was baked in the form of a courthouse loaded on a truck and being moved into the Friona city limits.

Cake, coffee, punch, nuts and mints were served. Hostesses were Mrs. J.C. Beck and Mrs. Ralph Reed.

### Old Timer Is Honored Sunday

Mrs. A.S. Curry, who moved to Parmer County from Clay County in 1918, was honored with a birthday reception in the home of her daughter, Mrs. Thelma Jones, Sunday afternoon.

Mrs. Curry is currently residing in Westgate in Hereford. She was born November 28, 1885 in Ellis County, Texas.

Members of her immediate family who were present were Mrs. Jones, two grandsons, Glendel Jones of Friona and Don Brecht, who attends West Texas State University, Canyon; and one great-grandson, Brian Jones, also of Friona.

Others attending were Mesdames Jewell Wells, R.E. Snead, Tom Pruett, Elroy Wilson, Mabel Jones, Reeta Agee, H.A. Hyde and Elmer Euler.

### Josie Cortez Feted With Bridal Shower

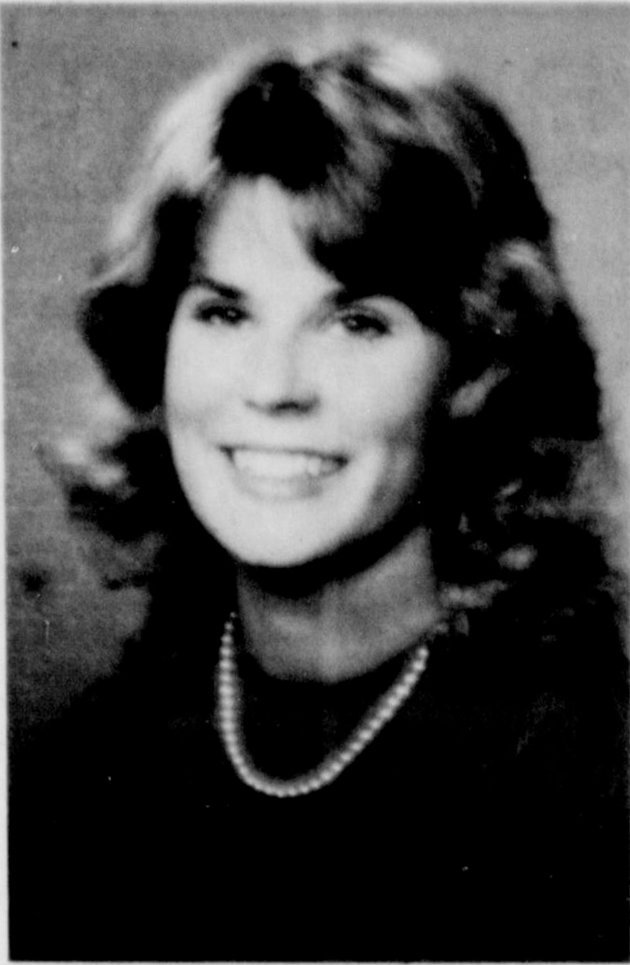
Josie Cortez, bride-elect of Eldon Long, was feted with a miscellaneous bridal shower from 4 to 5:30 p.m. Friday in the home of Mrs. J.C. Claborn, 1210 Jackson Street.

The serving table was covered with a white linen cloth and centered with a complete arrangement of lavender mums and lavender daisy palms in carnival glass.

Cookies, nuts and mints were served by the hostesses Mesdames Claborn, John Renner, Jack Tomlin, Christine Shirley, Joe Mabry, Lunie Fleming, Marion Fite, Dave Thompson, Eddie Joe Hall, Larry Potts, Hilton Wilson, J.C. Redwine and Jack Moseley and Mary Ann Boggess.

Mrs. Dick Homer, Clovis, and Mrs. E.H. Bradshaw, Friona, mother and grandmother of the prospective groom and Mrs. Julia B. Sanchez, grandmother of the bride-elect, joined Miss Cortez in the receiving line.

When using a prepared pie-crust mix, get the most tender results by using less liquid than the package directions call for. The less liquid you use, the better your crust will be. If you live in a damp climate, you can cut way down on the liquid.



**DONNA JO PARR**. . . Mr. and Mrs. Bruce Parr have announced the engagement and approaching marriage of their daughter, Donna Jo, to Harry Donaldson Lewis Jr., son of Mr. and Mrs. Harry Donaldson Lewis Brownsville, Texas. The couple plans to exchange wedding vows at 3:00 p.m. Friday, December 29, at Friona United Methodist Church. Miss Parr is a junior at Southwest Texas State University at San Marcos and her fiancé is a senior at the University of Texas, Austin. Wedding invitations are not being mailed locally, but friends and relatives are invited to attend the ceremony and reception, which will follow.

### Club Meeting Features Thanksgiving Program

Thirteen members and two visitors were present at the Wednesday afternoon meeting of Friona Woman's Club in Federated Club House.

Guests were Lisa Buchanan, pianist, who presented two selections, and her mother, Mrs. Joe Buchanan.

Roll call was answered with Thanksgiving thoughts.

The meditation was presented by Mrs. Clyde Hays. Mrs. Ethel Bengel then presented "Thanksgiving and Thanksgiving," and "To dissect a turkey."

The program was based on the quotation, "The worship most acceptable to God comes from a thankful and cheerful heart."

Special guests at the last meeting of the club were Mrs. Lloyd Mings and Mrs. David Smith.

The next meeting will be a

**Faith Is Meet Theme**

Helen Keller's quotation, "I do not want the peace that passeth understanding. I want the understanding that bringeth peace," formed the basis for the Tuesday evening program of Modern Study Club at Federated Club House.

Roll call was answered by participation in a candlelight ceremony. As each member lighted a candle, she related a specific blessing for which she was thankful.

Mrs. Glenn E. Reeve Sr. introduced Mrs. Albert Lindley, who was a guest. Mrs. Lindley then spoke on "The Contemporary Woman and Religion." As part of the program Mrs. Lindley conducted a quiz about ten women mentioned in the Bible. She closed with "How up to date the Bible is! As modern as pants suits, smocks and long dresses," said Mrs. Lindley. She then read Proverbs 31:10-30.

Other guests were Mrs. Marion Clark, Mrs. Ron Davenport and Mrs. John Gaede.

Hostesses were Mrs. Dan Ethridge and Mrs. Ralph Wilson.

### James Taylors Visit Children

Mr. and Mrs. James Taylor and grandson, Jimmie Taylor, spent the Thanksgiving Day in the Dallas area.

They were guests in the homes of Mr. and Mrs. Ron Taylor and son, Jason, in Hurst, and Mr. and Mrs. Johnnie Taylor, Irving.

### Girl Scouts Announce Officials, Leaders

Adult Girl Scouts met Monday at Girl Scout House to formulate plans for this year's work.

During the business session the following officials and leaders were named: Mrs. Alton Peak, Neighborhood Chairman; Mrs. Kenneth McLellan, Secretary-Treasurer; Mr. and Mrs. Watson Whaley, Finance Chairman; Mrs. Russel O'Brian, Troop Organizer; Troop Consultants: Mrs. Russel O'Brian, Brownies; Mrs. Ralph Wilson, Junior; Mrs. Walter Riethmayer, cadette.

Leaders:  
Second Grade-1st year Brownies: Mrs. Bill Gibson, Mrs. Alvin Gaines, Mrs. Ray DeBord and Mrs. Rene Snead.  
Third Grade-2nd year Brownies: Mrs. Burke Hand, Mrs. Redge Priest, Mrs. Jimmy Grimsley, Mrs. Patrick Pace and Mrs. Calvin Dozier.  
Fourth Grade-Juniors: Mrs. Lee Britting and Mrs. Shirley Smith.  
Fifth Grade-Juniors: Mrs. Kenneth McLellan, Mrs. Alfredo Lafuente, Mrs. Robert Garza and Mrs. Marvin Jordan.  
Sixth Grade-Juniors: Mrs. Lloyd Chesher, Mrs. Floyd Rector.  
Seventh Grade-Cadettes: No leader for this troop. There are approximately 30 girls with no troop.  
Eighth Grade-Cadettes: Mrs. Fred Florez and Mrs. Watson Whaley.  
Ninth Grade-Cadettes: Mrs. Clyde Woodard, Mrs. Lester Cole and Mrs. Billie Joe Mercer.  
Tenth Grade-Seniors: Mrs. Walter Riethmayer, Mrs. Glyn Hamilton and Miss Joy Morton.  
Eleventh Grade-Seniors:

### Local Couple Has Holiday Guests

Mr. and Mrs. Charles Sprouse, 1008 Prospect, hosted a Thanksgiving dinner in their home Thursday.

Guests were Mr. and Mrs. Jim Grimm and Barry, Clovis; Mr. and Mrs. Larry Burrows and Scootie and Sheri Gibson of Hereford; and Fred Ward and Robert and Mr. and Mrs. Donny Gibson, Toby and Kiley, all from Friona.

### Guests Visit

### Graham Home

Mr. and Mrs. Sterling Graham and children, Gail and Ky, were hosts at a Thanksgiving Day dinner in their home.

Out-of-town guests were Mr. and Mrs. Bobby Shaw and family, Rush Springs, Oklahoma; and Mr. and Mrs. Charles Southerland, Amarillo.

Frionans attending were Mr. and Mrs. Jim Baxter, Mr. and Mrs. Newman Jarrell Sr., Mr. and Mrs. Hardy May, Mr. and Mrs. Ross Miller and children and Mr. and Mrs. Arlen May and children.



MRS. JOHNNIE LOWELL TAYLOR

### Connie Jo Hart Weds Johnnie Lowell Taylor

Mr. and Mrs. Herbert Fritze of Frisco, Texas, have announced the marriage of their daughter, Connie Jo Hart, to Johnnie Lowell Taylor, son of Mr. and Mrs. James Taylor of Friona.

The couple were married November 11, 1972 in Dallas.

Following the ceremony Mr. and Mrs. Roy Taylor, 805B Irving Drive, Hurst, hosted a reception honoring the newly-weds. Ron and Johnnie Taylor are brothers.

Mrs. Taylor is a graduate of Frisco High School and is a hostess for Continental Trailways Bus Company of Dallas.

Her husband, who is a 1969 graduate of Friona High School, is shop foreman for a trucking firm in Irving, Texas.

Mr. and Mrs. Taylor are at home at 1700 Carl Road, Irving.

### God's Everlasting Love Reaches Everywhere

*Read John 3:16-21*  
How precious to me are thy thoughts, O God! How vast is the sum of them! (Psalm 139:17, RSV)

We have a new baby in our family. She is a healthy lovely little girl. Lynn is a "bonus baby," since our other children are in high school and college.

Think of the miracle of procreation. Two microscopic, living cells unite to form an embryo. This grows into an active, moving fetus. Within months, a new life is born—a new life created by God—the epitome of His love and compassion.

God loved us before we ever knew the meaning of the word! God's love embraces the whole of our lives; it is endless, tireless, patient, everywhere, ever-present. We are always within the circle of His love, even if we never feel His grasp and never respond to His love.

He loves you and me with a love far greater than the best of us can hope to return to Him. But we can be grateful, we can praise Him, we can pray for strong, mature faith in Him as we face our troubled times.

**PRAYER:** O God, whose everlasting love reaches everywhere to all men, grant us grateful hearts. Lead us to have deep faith that we may respond to Thy love all our days. In the Master's name we pray. Amen.

**THOUGHT FOR THE DAY:** God loved us before we ever knew the meaning of the word.

--James R. Wadsworth (Vermont)

**ASSEMBLY OF GOD**  
4th and Ashland-Rev. C. L. Bates, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.  
Young People: 6:45 p.m. Evening Worship: 7:30 p.m.  
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

**CALVARY BAPTIST**  
14th and Cleveland-Rev. R.C. Hester, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.

**CALVARY BAPTIST MISSION**  
5th and Main-Rev. I.S. Ansley, pastor  
Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

**FIRST BAPTIST**  
Sixth and Summitt-Rev. Charles Broadhurst  
Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.

**MEXICAN BAPTIST CHURCH**  
4th and Woodland-Rev. Donnie Carrasco  
Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.

**NEW ZION BAPTIST CHURCH**  
Highway 60 & Pierce-Rev. L.V. Mays, pastor  
Sunday School: 10:00 a.m. Morning Worship: 11:00 a.m. Wednesday Evening Services: 8:30 p.m.

**ST. TERESA'S CATHOLIC CHURCH**  
16th and Cleveland-Father John Coppinger  
Mass: 10:30 a.m. Confessions: Sunday, 10:00 a.m.

**SIXTH ST. CHURCH OF CHRIST**  
502 W. Sixth-Terry Brown, Preacher  
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:00 p.m.

**LUTHERAN CHURCHES**  
Rev. Duane Kirchner  
REDEEMER LUTHERAN 13th & Virginia, Friona Bible Community Sunday School, 9:30 a.m. Worship, 9:30 a.m., 11:00 a.m.  
IMMANUEL LUTHERAN Rhea Community Worship, 9:30 a.m. Sunday School, 10:30 a.m.

**UNION CONGREGATIONAL CHURCH**  
Euclid At 16th-UCC-Rev. Paul Lee  
Sunday School: 9:45 a.m. Worship: 11:00 a.m.

**TENTH ST. CHURCH OF CHRIST**  
10th and Euclid  
Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.

**SIXTH ST. IGLESIA de CRISTO**  
108 W. Sixth-M.R. Zamorano  
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday evening: 8:00 p.m.

**FRIONA UNITED METHODIST CHURCH**  
8th and Pierce-Rev. Albert Lindley  
Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

**UNITED PENTECOSTAL CHURCH**  
Fifth and Ashland-Rev. William Young, pastor  
Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 7:00 p. m. Friday Young People 6:00 p. m.

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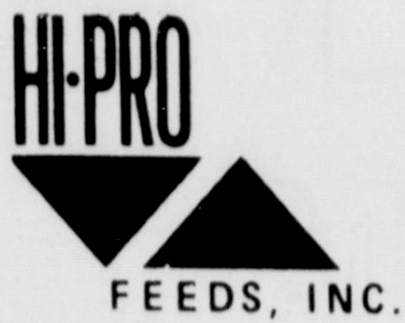
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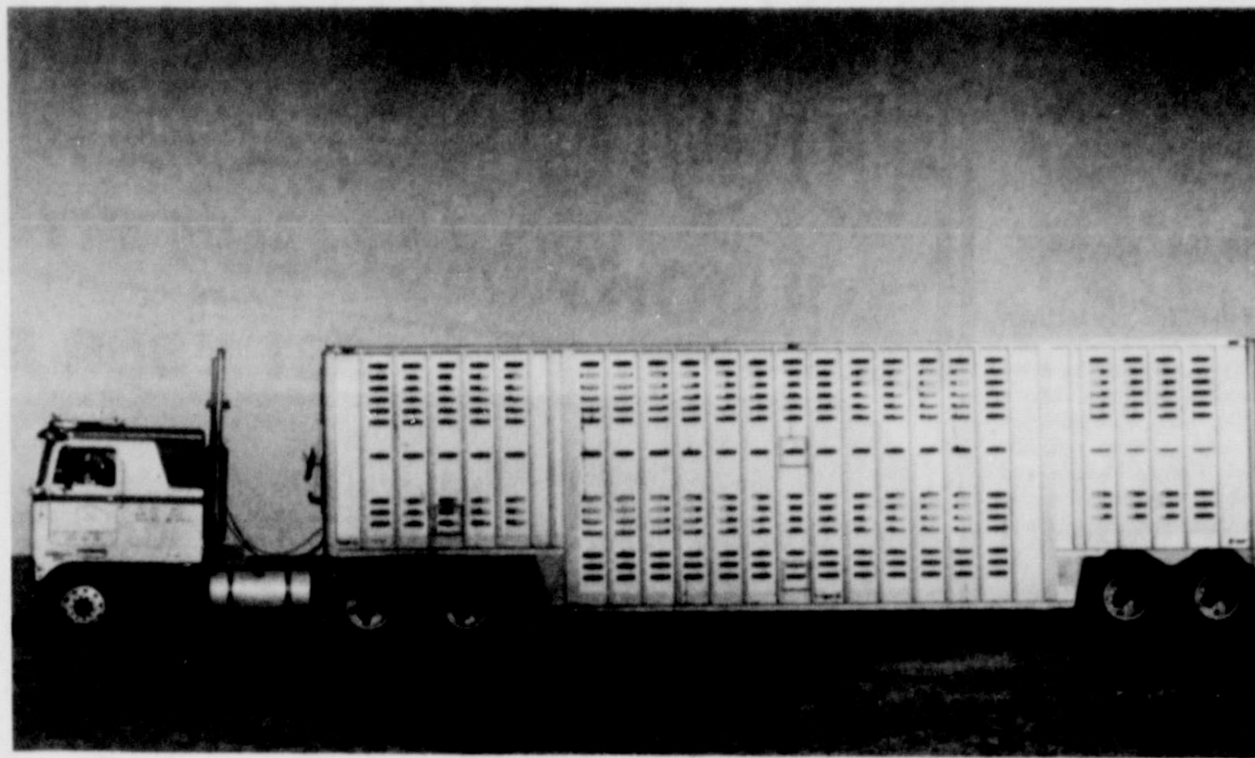
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# Cattle Country, USA



## HISTORY GIVEN

### "Feedlots Have Helped Trucking"--Tannahill

JOHNNY TANNAHILL has been in the cattle hauling business since he was a junior in high school.

Already, in his short career as a businessman, he has seen the trucking business change radically, due mostly to the mushrooming of cattle feeding in the local area.

"The feedlots have made the trucking business what it is today," Tannahill says.

He recalls that when he first got started, there would be short busy seasons in the fall and spring, and the rest of the year was pretty slow from a hauling standpoint.

#### SEASON IS LONGER

Now, the fall "rush" runs from the first of September until after Thanksgiving, and last spring, the busy season ran from March 1 through most of June.

The nature of hauling cattle for the local area has changed considerably, too, Tannahill points out. To begin with, the average haul was from here to Clovis.

"Probably half of our hauling this fall has been to points as far as 400 miles from Friona. We go into Arizona quite a bit," Tannahill says.

"We used to think that 250 miles was a long way to haul. However, last year we had a chance to go to Marion, Kentucky, and we made a run to Florida," he continued.

Tannahill got into the trucking business after he and his father, the late G.E. Tannahill, bought a truck to do their own hauling.

#### WAS FEEDYARD DIRECTOR

The elder Tannahill had been active in cattle feeding at Lockney, and continued in the business after the family moved to Friona in June of 1961. He also was one of the

original stockholders and founders of the Friona area's first major feeding enterprise—Friona Feed Yard. G.E. Tannahill passed away in 1966.

From hauling strictly their own cattle, Tannahill next began to do some hauling for neighbors, and finally extended the hauling into a full-time commercial business.

Tannahill's sole cargo is cattle, although once in a great while he has hauled a load of sheep.

"When I first started, there was practically no hauling in the summer. Then in the fall, we would haul a load or two for various ones. Now, these same people will have us haul several loads each season," Tannahill continues.

Tannahill's wife, the former Gaye Jennings, serves as bookkeeper for Tannahill Trucking. Malcolm Carthel works as a driver for the company.

#### PLAN NEW OFFICE

The Tannahill's are planning a new office for the firm, hopefully by January 1, to be located adjacent to Benger Air Park.

A tribute to the growth of the company, Tannahill says he could run 50 per cent more miles this year than he did last year.

Tannahill points out that along with the increase in cattle hauling has come inflation, affecting the cost of equipment, parts, repair, etc.

"The cost of tractors and trailers has practically doubled since I've been in business," he says.

Tannahill does all of the mechanical work he possibly can. "But I realize my limitations," he points out.

#### ALWAYS ON CALL

Cattle hauling keeps him "on call" all the time, as the telephone is apt to ring anytime during the day or night in the busy season.

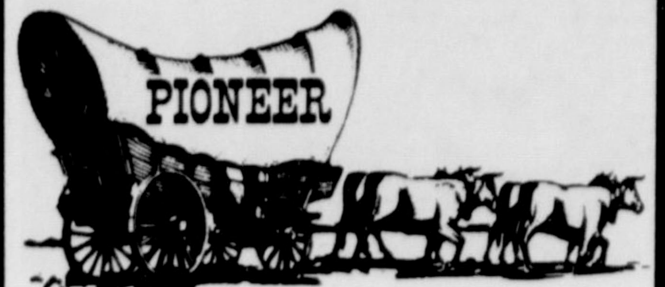
"You never know where you're going to wind up when you leave home," Tannahill points out. He related a recent trip to Clovis that found him eventually going to Lockney and Lampassas before he got home.

The current season, with the weather hampering the harvesting of maize, has also stretched out the cattle hauling. "Some are needing to get their maize harvested, so they can fence their fields and turn the cattle onto the stalks," Johnny says.

In addition to his cattle hauling business, he also looks after the Tannahill farming operations, which is a 500-acre dryland farm about 25 miles north of Friona, which grows mostly maize and wheat.



PETE BUSKE FRIONA 247-3294  
DOUG STEPHENSON FRIONA 295-6566 MOBILE 289-8736

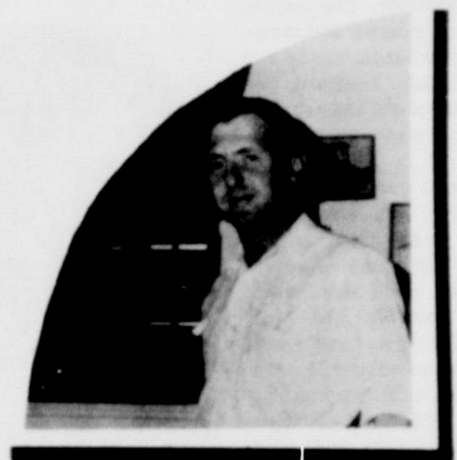


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MR. AND MRS. JOE JESKO

### Jeskos Honored On Golden Anniversary

The children and grandchildren of Mr. and Mrs. Joe Jesko honored the couple with a Golden Wedding Anniversary reception at the Knights of Columbus Hall in Hereford Sunday, November 19.

Earlier the family attended church services at St. Anthony's Catholic Church in Hereford.

Joe Jesko and Ida Hopper were married November 20, 1922 in Hereford. The Jeskos are pioneer settlers of Parmer County, having lived here since 1908. They have lived on their farm near Clay's Corner for the past 50 years. Jesko is a retired farmer and cattleman.

The Jeskos are the parents of six children: Mrs. Betty Bagley, Amarillo; Mrs. C.W. James, Hereford; Mrs. Alfred Hoffman, Adair, Okla.; Mrs. James Acker, Nazareth; Pete Jesko, Muleshoe; and the late George Jesko of Amarillo. The couple has 16 grandchildren and three great-grandchildren.

Mrs. Alfred Hoffman, of Adair, Okla., one of the couple's daughters, was unable to attend.

Out-of-state guests attending included Mr. and Mrs. John Ochsner, Lodi, Calif.; Mrs. Odessa Whisenhunt, Fowler, Calif.; Mr. and Mrs. D.B. Dickinson and Mr. and Mrs. Robert Kerschen and son, Billie, Albuquerque, N.M.; Mr. and Mrs. Lobo Brown and Mr. and Mrs. Medford Scifres, Clovis, N.M.; Mr. and Mrs. John Higgins, Portales, N.M.; and Mr. and Mrs. Walter Jesko and Mr. and Mrs. Bruno

### Lee Millican Buried In Spur

Funeral services for Lee Millican of Jayton, who died in Stamford Thursday morning, were conducted in Spur Saturday afternoon.

Millican, who was 85, was the father of Floyd Millican of Friona.

Other survivors include one daughter, Mrs. Carl George of Spur; two grandchildren and two great-grandchildren.

Burial was in the Spur cemetery.

### Osborns Have Weekend Guests

Weekend guests in the home of Mr. and Mrs. Sloan Osborn were Dr. and Mrs. Charles Osborn and children and Mr. and Mrs. Robbie Osborn and sons, all of Amarillo.

Also Mr. and Mrs. Doug Whatley and children of Plainview.



WAYNE MILLS  
...First Win

### Forrest Joins Channel 7

Bedford Forrest, veteran agricultural broadcaster, will be seen on KVII-TV, Channel 7, Amarillo, twice daily beginning Monday, December 4.

Forrest, a graduate of West Texas State University, has been active in television farm broadcasting since 1961, and has been seen daily in the Panhandle for over five years.

Bedford grew up on a farm in the Hereford area, and is currently involved in farming, ranching and cattle feeding in the Panhandle.

With his own involvement in agriculture, and his farming background, Bedford plans to produce a daily schedule of farm information programs weekdays at 6:50 a.m. and in the noon Pro News.

Bedford has won many awards for his professional coverage of agriculture problems and farm news. His latest award was given to him on December 7, 1971, when the Texas Farmers Union named him "Broadcaster of the Year."

"Pro News is proud to add another professional to their team," states Jim Pratt, news director for station KVII-TV.



HELEN BAILEY  
...First Entry

## hybrid corn

PROVEN PERFORMANCE DURING 1972

**SX 520** This is a NEW medium maturing yellow corn that was number one in yield tests conducted by Ronnie Gfeller, agronomist, on the Dan Heard Farm, 1 mile south of Dimmitt during 1972. With a yield of 221.5 bushels per acre P-A-G SX 520 stood well (0% lodged stalks) and still out-yielded the late varieties of corn. This P-A-G single cross is another of the fast germinating, vigorous, high yielding "new breed" of P-A-G custom hybrids. SX 520 is an excellent dual purpose corn for high grain yield—high quality, top tonnage silage.

**SX 98** Distinctive because of its dark green color and relatively up-right leaf for maximum light utilization. SX 98 yields and yields. (208.2 bushels per acre in 1972 Dimmitt tests.) A fairly short hybrid corn (7 ft. 3 in. in tests) with good ear placement. Has a bred-in "digestive system" that gives it the capacity to make full use of large amounts of fertilizer.

**344** A very attractive 3-way cross with dark green color and large, girthy ears. The grain is a medium dent of high quality. A real producer, outstanding performance in tests in Dimmitt area during 1971, and produced 190.8 bushels in the 1972 tests. 344 is a proven high yielder.

**492** A tall, rugged, 4-way with the built in capacity to produce "tons" of high quality silage over a wide range of conditions. Grain yields are very high for a double cross hybrid. 492 produces medium length ears with dense grain high in test weight. Several reports of yields in excess of 30 tons of excellent silage made during 1972. Planted beside other silage varieties, farmers and feed lot managers keep planting and recommending P-A-G 492 for top yields of high quality silage.

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**FRYERS**  
USDA INSP. Whole Lb. **29¢**  
CUT UP **35¢**

**Butter**  
Cloverlake Half Gallon **49¢**

**Alcoa Aluminum FOIL** 12 X 25 2 FOR **49¢**

**TAMALES** Ellis 1 1/2 Lb. Can **39¢**

**FRUIT MIX** Mile High 5 303 Can **\$1.00**

**PANTY HOSE** 2 Pair **\$1.00**

**BATHROOM TISSUE** Delta 4 Roll Pkg. **29¢**

**VO 5 SHAMPOO** Reg. \$1.29 15 Oz. Bottle **89¢**

**CAKE COVER** Sally Smart Locking **\$2.99**

**POTATOES** White 10 Lb. Sack **59¢**

**CABBAGE** Texas Lb. **7¢**

**COKE** 6 Bottle Crt. King Size 2 FOR **89¢**

**MACARONI & CHEESE** American Beauty Dinner 7 1/2 Oz. Box **21¢**

**79¢** With Coupon

**1 LB. CAN of FOLGER'S COFFEE** SPECIAL PRICE WITH THIS COUPON **79¢**

**ZIP-LOC BAG** Handi-Wrap 20 Ct. Gallon **49¢**

**PICKLES** Fanning Bread & Butter 14 Oz. **35¢**

**APRICOT BUTTER** Garden Club 21 Oz. **39¢**

**WAFFLE SYRUP** Griffins qt. **59¢**

**SALAD DRESSING** Pfiffer 1000 Island Red Wine 2 8 Oz. Bottle **59¢**

