# The FRIONA * STAR 

## Encounter ${ }^{\boldsymbol{g} 2} \mathbf{2}$ Begins Here Sunday

 Sel Sualt ot hutcdinson, K aty

 joy the currival Ilices sparent
oy will have more to to choos Secomily, the daters for Matize Days will be lider, due to the
carnulval, coming on the weekot september $25-3$-3. hin some re-

 whicc hass hurt
of celebr ations.
Thirdy, the parate day has
 nonetime Priday schedulue. How
lone
loner, ever, we
ticipation,
bands, ril tions such as the Khiva Clowns
and Motorcyclists, will pick up enough to make it a wise move.
Members of he Clowns, for
instance, are workidng men for the most part, and their main
excuse when they have not been
able to make the paraca, is they can only miss so much time
from work, It makes sense.
And, althought the local school











## Some Good Rain <br> Received In Area

## 






foin her mimot duriam

Clovis Chamber Survey
Might Lead To Plant

## FOR CENTER <br> Committee Seeks Additional Land




Capital Punishment Ruled Out;
Law Has Almost Abolished Sin



Friona
Flashbacks

...from the flles of the Friona Star



## 

## WELCOME TO FRIONA


$\left.\begin{array}{|c|c|}\hline \text { ROCKWELL BROS. AND CO. } & \text { HOUSER } \\ \text { LUU MBERRMEN' } \\ \text { Lumber, Paint \& Tools }\end{array}\right)$ GROCERY \& MARKET







 prescribed methods report good results. "Hoppers are grown
now, and in many cases ase moving out of wheol land onto land
here other ary - . .




Bika and Ca


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## 

The FRIONA * STAR


| AMMOUMGIMETS | Portable Disc Rolling |
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| Woll Drilling |  |
|  | ${ }_{\text {OL }}^{\text {QUALITITY }}$ |
| Big $T$ Pump |  |
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| BUSINESS | DIRI:CT |


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|  | Purrip \& Gears Head Repairs All Makes |
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NEN steel top cone with heavy rubber hooks for tight seal.
FIRST 'ins with vertical wall stiffeners offering greater strength and rigidity
support drying load and stir ring device support drying loads and stirring devices.
STKZP pitched roof prevents condensed moisSTKEP pitched roof prevents condensed mois
ture from dripping back on grain. ture from dripping back on grain
ONIY bins that give you either ONCY bins that give you either open eaves
for drying c tight seal eaves for storage, With quick e nversion from one to the other bolts. High $: 1 \mathrm{bs}$ add strength.
FVLL RNVCB of IIzes to meet every need. EXCuSIVE WARraNTY when installed according

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# CONGRATULATIONS TO THE FRIONA SENIOR LEAGUE 





We Congratulate Our League Champions And Say "Thanks" To Coach Charles Waggoner For A Job Well Done

## BENGER AIR PARK



HLPLANS PEED YARD's Sentor Leawe wam, which finished durrd with $25-7$ record, is shown

 Hats Off To The Youngsters Who Represented Us In The League This Year. And A Special Thanks To Coach Forrest Harding

## HI-PLAINS FEED YARD



PIONEER CATTLE ORDER BUYERS, whose Senior Le ague team was runnerup in the leage
 ceite seate wemo
Here's A Big "Thank You" To The Young Men On Our Team. We Are Proud Of You And Coach Ray Strickland For Your Second Spot In The League


LEAGUE ALL-STARS
Gene Strickland, Dale Cleveland, Eddie Waggoner, Davy Carthel, Randy Melton, Kevin Welch, Clay Bandy, Robin Baize, Richard Bermea, David Clark, Ruede Rule, Roy Smith, Rolando Caballero and Edward Castillo.


CATTLE TOWN FEED YARD's Senior Leage wam and their coach are shown above. Back
 Zeersche, Tony Reyes and Ruben Currasco. Not shown are Davy Carthel, Larry Poik and Bill

Cattle Town Salutes The Fine Young Fellows Who Played On Our Team. We Especially Appreciate The Work Of Coach Randy Baize.

## CATTLE TOWN FEED YARD

# SALUTING THE FRIONA MAJOR LEAGUE 




FRIONA STATB BANK won the cham plonship in the Major Le ague this year with a $10-2$ record,
Shown with their coacch, Jerry Loflin, are (back row, left to right) Cuift Mclellan, Pail Ortiz,
Park Weatherly, John Jareckd and Clint Mears, Kieeling are Chris Barrett, Charlice Pena, Toby
We Congratulate Our League Champions, And Appreciate Their Work And That Of

Coach Jerry Loflin.

## Friona State Bank




A Big "Thank You" To The Boys On Our Team. We Are Proud Of You And Coaches Terry Thompson \& Carroll Cook For The Many Hours Of Work You Put Forth.
REEVE CHEVROLET
AND OLDS


FRIONA FEED YARDS, the runnerup in the Major Le ague with a $7-5$ season record, pose here with their coaches, Tom Carlen and Mile Fall well. Standing left to right are Bron Euler, Jay Jarboe,
Phillip Veezey, Jeff Peak., Todd Bandy and jesus Mana. Keelling are Jerry Harr alson, Gary Schue-

Friona Feed Yards Proudly Salute The Fine Young Men Who Played On Our Team This Year. You And Your Coaches Did A Fine Job.

## FRIONA FEED YARDS



THE FRIONA STAR's Major Le guv te am is shown abowe with their coach, Norman Kothmann. The players are, left to right (standing) Kevin Kotimann, Koty Kotimann, Alan Monrce, Kirk
Miller, Bdide Brallif and Gary Loper. Keeling are Jimbo Evans, Ky Gradiam, Tony Jobnson, We Are Proud To Have Had These Players Representing Us In The League. Thanks To You And Coach Norman Kothmann For A Job Well Done.

The
FRIONA * STAR

## HATS OFF TO THE FRIONA SENIOR MINOR LEAGUE



HL-PRO FEEDS emerged as le ague champlons in the Sentior Manor Le ague. In the back row, left to right, are Darrell Simpson (coach), Pepper We atherly, Bobby Areacon, Gary Peldier and Reanty
Richards, Kneelling are Tony Rios, Ricky Vera, Brett Moore, Ernie Castillo, Marty Mercado and

Congratulations To These Boys For Winning The League Championship. And A Special

Thanks To Coach Darrell Simpson.


PARMER COUNTY IMPLEMENT COMPANY's entry in the Senior Minor Le ague placed
second, in the back row are, left to right, Stephen Dortch, Mark Panic atz, Rusty Carter, Bill Second, In the back row are, left to right, stephen Dortct, Mark Panio atz, Rusty Carter, BII
Panik atz (coondt), Jimmy Fallwell, David Fleming and Rudy Pena. Front: Danny Mendoza, Roy We Salute These Young Fellows Who Did Such A Good Job On Our Team This Season. We Appreciate The Hard Work Of Coach Bill Pankratz.

## PARMER COUNTY IMPLEMENT



THE B-J BEES, third place team in the Sentior Minor League, are shown above. In the back are Ted Procter and Trip Horton, coaches. Standing are Robert Felder, Lavee Broathurst, Stanley
Powell, Jimmy Evans and Doug Massey. Kneeling are Morris Garza, Ernie Agulrre, Ramin Caballero, Ernie Chavira and Delton Rando. Not shown are Ray Rando, Rocky Niccols, Mark Parmer County Pump Salutes The Team Members Of The B-J Bees On A HardWorking Season. And A Special Thanks To Coaches Trip Horton And Ted Procter

PARMER COUNTY PUMP THE B-J BEES


ETHRIDGE-SPRING
Phone 247-2766 AGENCY

Represented Our Firm During The Summer Baseball Season. Our Heartiest Thanks Go To Coaches James Ball And Gene Zachary.


We Are Proud Of These Youngsters Who

## SALUTING THE FRIONA JUNIOR MINOR LEAGUE





Congratulations To Our League Champs. We Are Proud Of Each Of You And Your Hard -Working Coaches Tommy Edwards And Larry Burkes.




We Are Proud Of These Little Fellows Who Represented Our Firm In The League. Our Thanks Go To Coaches Jon Mack Roden And Wayne Johnson


FRIONA PARTS, the runnerup team in the Juntor Minor Le ague, is shown above with Coach Glen
Herring. Back row, left to ripht: Joe Ortiz, James Clark, Keith Adams, Monty Rule and James McClendon, Kneeling: Hector Castillo, Pillo Castullo, Kirk Wright, Mitch Massey and Rich Her-
ring. Not shown: Barron Acy and Cirt Mer

Hats Off To These Youngsters Who Put Our Teain In The Second Place In The League. We Appreciate The Hard Work Of Coach Baseball Glen Herring. Standings

## FRIONA PARTS \& SERVICE



TASTY CREAM's entry in the Junior Minor Le agwe is shown abow with the te an's coaches. In the



We Salute These Fine Boys Who Made Up Our Team. Our Heartiest Thanks Go To You And To Your Hard-Working Coach, Edwin Livengood

TUCUMCARI FALLS, 6.3

## Sr. Stars Clinch Spot In Finals

Treasurer's Report



TOURNEY TALK. . Friona Country Club pro Cotton Renner, left, chats with two PCC mem-
bers, W,L (Preach) Edelmon and Caylord Mairer, about the upooming Club Tournament at the



Stars Enter Tourney

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| SNVE! SAVE! SANE! |  |  |
| Now SAYE \$12.00 |  |  | on this easy-to-use portable table-top Char-O Electric barbeque grill


regular price $\$ 49.50$ Inventory reduction sale

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 To $\begin{aligned} & \text { mount tran } \\ & \text { since list } \\ & \text { By } \\ & \text { By }\end{aligned}$ Amount

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## Torl

 CERTIFIED DEPOSITROAD AND BRIDGE MACHINERY WARRANTS HE STATE OF TEXAS
Betore me, the understigned authority, on thlo duy persomally


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Uabel Pejove Comy Trmarer
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Sworn to and subecribed before me, this 10 day of July. 1972 Bonnte Warrue Clerk,
County Count Parmer County, Tess.

Buick - SMC - Pontiac John Orsborn Buick - GMC - Pontiac 25 Years In Hereford See Us And SAVE

142 Miles St.-Hereford-Pho. $364099 \rho$

Girl Basketballers In भ, 8552.02 | $5202,765.89$ |
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 Texas-Oklahoma Tilt




 College Campus in Plainview at of
8,30 p.m., July 22 , before anexpecled capacity crowd of 3000. Texans and Sourth Texans have
This is the first time the an-- met, the North has clenchedte nual event has come to Texas, met, the North has clenched dhe
champlonship every year except
the first two being played in the first two betng played in one. Nine of the 12 who will
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 tories by a narrow squeeze, and They are Shella Patberson of
fans have begun to make their
owe pearman, Jenis Irby of Claucke,

own predictions as to to who will | own predictions as to who will $\begin{array}{l}\text { Karen S Spanin of Stephenville Ro } \\ \text { semary Brown and Undi } \\ \text { win this yeir. }\end{array}$ |
| :--- | $\begin{array}{ll}\text { The } 24 \text { roundballers to par-- } & \begin{array}{l}\text { semary Brown and Linda Cirr } \\ \text { ties of Talo, Joy Whliams of }\end{array} \\ \text { icipase in the event have been } \\ \text { Canyon, Cindy Payton of Lut }\end{array}$ acipase in the event have been Canyon, Cindy Payton of Lub

tosen from the two lall-star
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Okil ahome 81.097 .32
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$\substack{168.562 .80 \\ 53,000.53}$ $66,007.58$



## We Don't

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We appreclate your business and we make every effort to show it by giving you the kind of service you expect to recelve. We top off our exceilent service with the lowest prices in town, pius yeariy dividends and S \& H Green Stampe. You can't beat a winning combination ilke that.

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5290 ACRES FARM LAND FOR SALE NEAR FRIONA, TEXAS

3600 Acres - Nine (9) to twelve (12) miles South and body or divided into smaller tracts.
425 Acres - Joins the town of Friona.
215 Acres - Six (6) miles East of Friona
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160 Acres - Six (6) miles West and Four and One-half (4h) miles North of Friona

Property irrigated with 20 gas engines, eight (8) electric motors and three (3) lake punps. We 11 s , pumps and motors in first class condition, most wel1s connected by underground water lines. Good working corrals and cattle scales,
Land carries good allotments and is some of the more attrac Land carries good allotments and is some of the more attractive farm land in the county.
Improvenents for depreciation amount to about $\$ 400,000.00$.
We are offering this land for sale subject to arranging an exchange for ranch land when and if suitable property is located.

NO Agents PLease. All transactions will be made by omers.
For information call: 806-247-2549

Post Office Box 283
Friona, Texas 79035


THE FRIONA STAR, THURSDAY, JULY 20, 1972, PAGE 13

Third Important To SS People

| To social security beneficies the third of the month is nthly benefit checks usual arrive, according to Cari Thompson, social security , in the right amount, and at | enough in the monta, the rexi adireess on ture. It alsom makes good sense to alvise the posi ottice of the move in case son cila security doesnnt have enouyh ume to change the ath dress before the checkis malled to the former aldress. |
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| notice is given earit |  |

Liquid SEM/MOL


## now labeled for control of CORN BORERS


 was also presented a gift, as the club's setiring sweetieart. The sweetheart for the new club year
is Carol Reeve, left.


Nine Accidents Reported For County During June


The retina of the human
eye contains six millior cone shaped cells so delect
fine lines, points and color
 The parts of your eyes
called the comea and lems called the cornea and lens
contan the only
purae trent tisue in your entire lía $=0$


Then nerner pigment


Our Aim Is To Please In Every Way
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Double Stamps On Wednesdays With Purchase of $\$ 2.50$ Or More

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| SAUCE 49\% | NS | BROCCOLI SPEARS | WD, Roy G. Clemants, \oh C. Baker, 12.91 ac, out NE/PI

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I I'ts memories of success and
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## WE NO LONGER NEED TO ADVERTISE

If we do not have anything to sell
If all our customers know all our product benefits.

If we are certain they will not forget these benefits.

If there are no new customers we wish to sell.

If there is nothing about our business tha needs explaining.

If we have nothing to tell that might help customers plan for the future

If we believe our trademark will remain indelibly fixed in the memory of our customers

If no competitor in the meantime continues to advertise his product.


Recently labeled for use against the Southwestern corn borer, liquid SEVIMOL insecticide will help
keep this greedy feeder from wrecking your crop and reducing your profits. Here's how to use this Stari examining your crop now because the maxmum halch perior tasts 75 percent of your plants, apply SEVIMOL. SEVIMOL is a combination of molasses and de water and sprayed in low-volume applications, plants, resisting wash-otf by rain and irrigation. And also controls corn earworm, tall armyworm and certain other corninsects.
This season, beat Southwestern corn borer to the
punch with the power of liauid SEVIMOL insecti-

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## Lodge Officers Formally Installed



Summer Drama Workshop
$\qquad$ Address $\qquad$ Age Ph .
Check areas of interest
$\qquad$ - Acting O Other Musical Ability If so what

Tuition $\$ 10.00$ per person Acting experience if any list
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A Comprehensive Correlation of Factual, Universal Principles Considering The Complete Factors of Man's Personality Now how:

To live life more effectively
To correctly apply positive tinining.
concentration, sugge estion, Im aging To apply in life the principles wituin great Hterature and within the religions Procedures, me hods
and not for others
All systems of heeling All systems of heeling (phyyical, mental, or spiritual) are successfol in only certain
mhances one's education CORRELATION of the FACTS from the sclences, use what you've been told and have studied. Wednesday, July 26, 1972 8:00 p.n 8:00 p.m. Community Room Friona State Bank
$\qquad$
KNOW THE PURPOSE OF LIFE or furcher information atter July 26 , you may write to The Concept-Ther tay
Atronto, Texas, 78228.


Underway
 Registration is underway for
partictpation in the Dr ama
Workshop, which is to be conal Workshop, which is to be con-
ducted by Del Lewis and spon-
sored by Friona Fire Ats Councll.
The workshop, which will be The workshop, which will be
July 31 through August 12 , will
be held in Friona Hilgh Schoolt be held in Friona High School.
There will be classes for those There will be classes for those
whoo are from thirteen up.
Lewis has announced that the young people will present "Wizard of Oz,""
Scones from broadway musi-
cals and plays will be presented cals and plays will be presented
by adults. Classes will be conducted
dally from 9 to 4:30 p.m.i and 7 to $10 \mathrm{p} . \mathrm{m}$. Lewis, who is a graduate of
Friona Hugh School and the son Friona H ugh School and the son
of Mr. and Mrs. Henry Lewis holdd a bachelors's degraee, mas-
ter's degree ond is presently ber's degree ond is presently
enrolied at the University of enrolied at the University of
Wisconsin, where he is working
on his doctor ate.
Frionans Return Mrs. Wana Brewer and Mrs. last week katter spending several diys visiting and slightseeing in centrial Texas.
They visited in the homes of Mrrs. May Gray, Snyder, Dr, and
Mrs, Hob Mrs. Hob Gray, Austin, and Mr, and Mrs, VJ. Zeman, Peccis,

mar. nd wes. dive tromsoan
Housewarming Honors
Dave Thompson Ұamily





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## NOW OPEN KELLEY'S SHELL STATION \& RADIATOR REPAIR SHOP



Featuring: Self-Service Gasoline SHELL GAS AND OIL Check our prices ... We offer quality products of a discount price

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| The Efriona Stor | Chester Gin |  |
| Hi-Plains Feed Yord | Friona Clearview TV | FRIONL UNTED MEFHOIST CHURCH |
| First Boptist Church | Rushing Insurance | \% |
| Friona Motors | Friona Consumers |  |
| Bi-Wize Drug | Crow's Meat Co. | 20, |

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SAVIMGS end LOAN
ASSOCATION Ath and Sampson
For Information, ...CAll Eric Rushisg, Phose 247-3370 REMODEL

## Cheiftain Staff Members



