

Louie Welch, the mayor of Houston, does not get the national publicity that such figures as New York's Mayor Lindsey and Los Angeles' Mayor Yorty receive, but apparently, his job as mayor of the nation's sixth largest city is no small order, and no bed of roses.

Welch, who is related to the Welches of Friona, has to walk the tight ropes almost every day. The past week we were able to witness, via television and the press, the finesse with which he handles his job.

A city the size of Houston (1,250,000 population according to preliminary figures) naturally has a lot of problems. It's a credit to his stamina that he has served the three terms he has served without completely cracking up.

Last week, the big issue in Houston was the opening of a new sanitary fill (trash dump) area in the city. Naturally, the residents who lived adjacent to the new dump area were not entirely in agreement with it being opened.

In fact, you might say they were downright hostile. Demonstrations were held, with several people being arrested, before trash trucks could deliver their first loads.

But Mayor Welch seemed always to be in command of the situation. He always had the right answers for the hecklers. He seems to say the things that we personally would wish later that we had said.

According to a suit filed in Dallas by a 21-year-old Tufts University pre-law student, many Texas newspapers may have been violating a state law by the use of the flag in advertisements.

John Albach, a member of the long-haired set, has filed a complaint in Dallas about the use of the flag in advertisements.

Albach admitted that his action is in response to the conviction of Gary Allen Deeds, who received a four-year sentence for burning an American flag.

Apparently he thinks it is better to burn the flag than to promote it. It will be interesting to see what the court's verdict is.

Some smaller cities in our area, particularly to the south, are protesting a new system begun by the Post Office, which has all of a town's out-of-town mail sent to a sectional center, where it receives the postmark of the larger town.

Towns in the Lubbock section, for example, began last week to forward their out-of-town mail uncancelled to the sectional center in Lubbock, where it received the Lubbock postmark.

Postal authorities argue that this practice actually will save time, particularly at the smaller offices. Cities and chambers of commerce object to the system, since it completely does away with the smaller cities' identification on the mail.

We don't know what the answers to the postal problems are. Perhaps the proposed re-organization of the Post Office Department will help.

But there are problems, as we all know. While we were in Houston, we called their Chamber of Commerce office, asking for chamber literature and brochures. They were to put it in the mail for us.

The literature was mailed on Friday morning (and bore the postmark to prove it), and was delivered to us at our motel the following Monday at noon—same city, mind you, but three days in coming.

Come to think of it, I think they left off the Zip Code.

Temperatures

Date	Hi	Low
July 1	81	65
July 2	84	62
July 3	88	64
July 4	96	66
July 5	90	64
July 6	93	69
July 7	95	69

Moisture: 1.12 inches July 1; .02 inches July 6.

July 4th Festival Is Well Received

Friona's second annual Fourth of July Festival was well attended, with nice crowds coming out for the events of the day.

Local sponsors of the festival were especially pleased with the turnout for the program at Chieftain Field at 8 p.m. Saturday evening, which was followed by a giant fireworks display.

Estimates ranged from 700 to 1,000 as to the number that attended the program and fireworks display. Many nice compliments have been heard about the program.

Paving Contracts Are City Council Feature

Approval of paving contracts were the big items on the agenda of the monthly meeting of the Friona City Council here Monday night.

First item was approval for payment of \$6,551.45 to Jake Diehl Paving, for the annual sealcoating job in Friona, which amounted to 20 blocks this year.

Also approved by the council was a contract with the same company amounting to roughly \$38,000 for paving of streets in the Lakeview and Hicks Additions. This cost is to be paid by the developers, but the contract had to be approved by the city council.

It was reported by City Manager A.L. Outland that no progress has been evident in the proposed annexation of the Buske Addition, which includes the new office buildings for a new veterinary clinic and Big-T Pump's office.

The council also voted to accept the deed to a block of land in southwestern Friona on which the Friona Noon Lions Club is building a baseball field. The

councilmen also passed a motion that the city will pay all water and electrical costs on the field, as it does on the Little League Park.

Also as a part of the park agenda, the council voted to close Summitt Street between second and third, to give the park more room. Actually there is no street at that location at the present time.

The group heard a protest from Edwin Morrison on his water bill for the month of May, but after being assured that Morrison's meter checked out all right, no action was taken.

A board of equalization for the city was appointed, and scheduled to meet Tuesday, August 11 at the City Hall. Appointed to the board were O.F. Lange, H.K. Kendrick and J.E. Hicks.

In connection with the monthly financial report, Outland presented the group with a recommendation to secure a loan of \$15,000 to assist the city through the remainder of the fiscal year and prevent a cash "bind."

Reason for the cash deficit was cited as the large amounts repaid developers in recent months for prior city development, and a corresponding low number of new water meters being installed at present.



FESTIVAL SCENES. . . A camera's-eye view of Friona's Fourth of July Festival is shown in the above scenes taken Saturday night at the formal program. At top left, mayor Raymond Fleming is shown giving the welcome to out-of-town guests. Bryan Elliott is shown doing his patriotic reading, and Janice Bandy is

reading her winning essay on the topic of "Americanism." In the bottom row, John Carson is caught while he sang his patriotic medley, Billy Joe Mercer is reading the list of local servicemen who are serving abroad, and Bob Mills, the featured speaker, gives the principle address.

Youth Week Is Underway

A youth emphasis week is underway at First Baptist Church in Friona.

Special youth services are scheduled at the church for Saturday evening and Sunday morning. The Saturday evening service is at 7:30 p.m., and the regular worship service on Sunday morning will be devoted to the youth.

Preaching at the two services will be Dick Helms of Denver, Colo., and leading the singing will be Mike Ballew of Plainview. Both are students at Wayland Baptist College.

On Friday, young people from the church and their guests will hold a retreat at the church cabin near Umbarger. Helms and Ballew will be on hand at the retreat.

Drives Underway To Assist Family

Various drives are presently underway to assist the Cecil Murphy family.

Murphy was injured in an accident at Colorado By-Products last Thursday.

Various churches are helping the family with food, cash for rent, groceries, etc. The family has six children and another on the way.

Friona State Bank is accepting cash donations for the Murphy fund, which may be made in care of the donor's church, which will then administer the funds.

The family lives at Ninth and Maple. Anyone desiring to help is urged to do so.



JANET WALLIS
Aussie Lass To Be Here

Friona High School will have an Australian girl for its exchange student for the 1970-71 school year, it was announced this week.

Janet Wallis from the town of Indooroopilly, Queensland, will arrive in Friona in early August, to make her home with the Carl Schlenker family.

Miss Wallis will be the second exchange student from Australia, as the community, along with the E.C. Phipps family, hosted Brenda Hawker during the 1964-65 school term.

Plant Worker Loses Limb

Cecil Murphy, 37, lost a leg in a serious accident last Thursday at Colorado By-Products' hide plant.

Murphy got his leg hung in a salt auger. It had to be amputated near the body, and his right leg was also hurt, but doctors hope it will be saved.

Murphy had been working as a hide hanger for Colorado By-Products for approximately a month.

AUGUST 31-SEPT. 5

Gresham Is Chairman Of Maize Days Fete

Wendell Gresham has been appointed chairman of Friona's 1970 Maize Days celebration, it was announced at the monthly Chamber meeting on Monday.

Plans for the annual celebration are beginning to take shape. Chamber President Steve Messenger reminded Friona area residents of the earlier dates for Maize Days this year, August 31 through September 5.

Also appointed as a chairman is Porter Roberts, to be in charge of the Maize Days parade.

The earlier date was necessary because it was the only time when the city could secure the carnival rides, which are an annual part of the week-long celebration, it was explained.

It is hoped that an arts and crafts display may be included for the 1970 celebration, if a suitable building can be secured.

In other business, the Chamber authorized its officers to act as a committee in selecting a new office secretary. The present secretary Mrs. Dale Gober, will leave at the end of July, preparatory to beginning her duties as a homemaking instructor at Friona High School next month.

The board decided to forego sponsoring an entrant in Dimmitt's "Miss Grain Sorghum" contest, as they have in recent years. It has been customary to enter the reigning Maize Queen, but the present queen, Pam Grissom, was a runnerup in last year's "Miss Grain Sorghum" pageant, and as such is ineligible to enter.

Also at the meeting, the board voted to send their dues to the National Chamber of Commerce. The 1970 membership list was reviewed, and Mrs. Gober was instructed to mail out a second billing to those who have not as yet paid their 1970 dues.

Also heard were reports on the recently sponsored Fine Arts Council program, and the

July 4 Festival. Both were lauded as worthwhile projects for the Chamber to have supported.

Messenger reminded the people of Friona of the Chamber's affiliation with the Amarillo Better Business Bureau, and asked that they call the Chamber office any time they would like to check on a business located out of town.

Special music will be presented by Raymond Wiley and children of Mr. and Mrs. Charles Howell.

The public is invited to attend either or both services, with a special invitation extended to former members.

Rev. R.C. Hester is present pastor of the church. The other preacher who has served the church, Rev. Jake Armstrong, now of Olympia, Washington, will be unable to attend the services.

Calvary Church Sets Anniversary Services

Calvary Baptist Church will observe its 10th anniversary with special services on Sunday, July 12 at the church. The church was formally organized on July 10, 1960. It was originally an mission of Friona's First Baptist Church.

Rev. Audye Wiley, the church's first pastor, now of Albuquerque, will deliver the message in the 11 a.m. services on Sunday. Directing the music will be his brother, Raymond Wiley, who has served the church as interim pastor in the past.

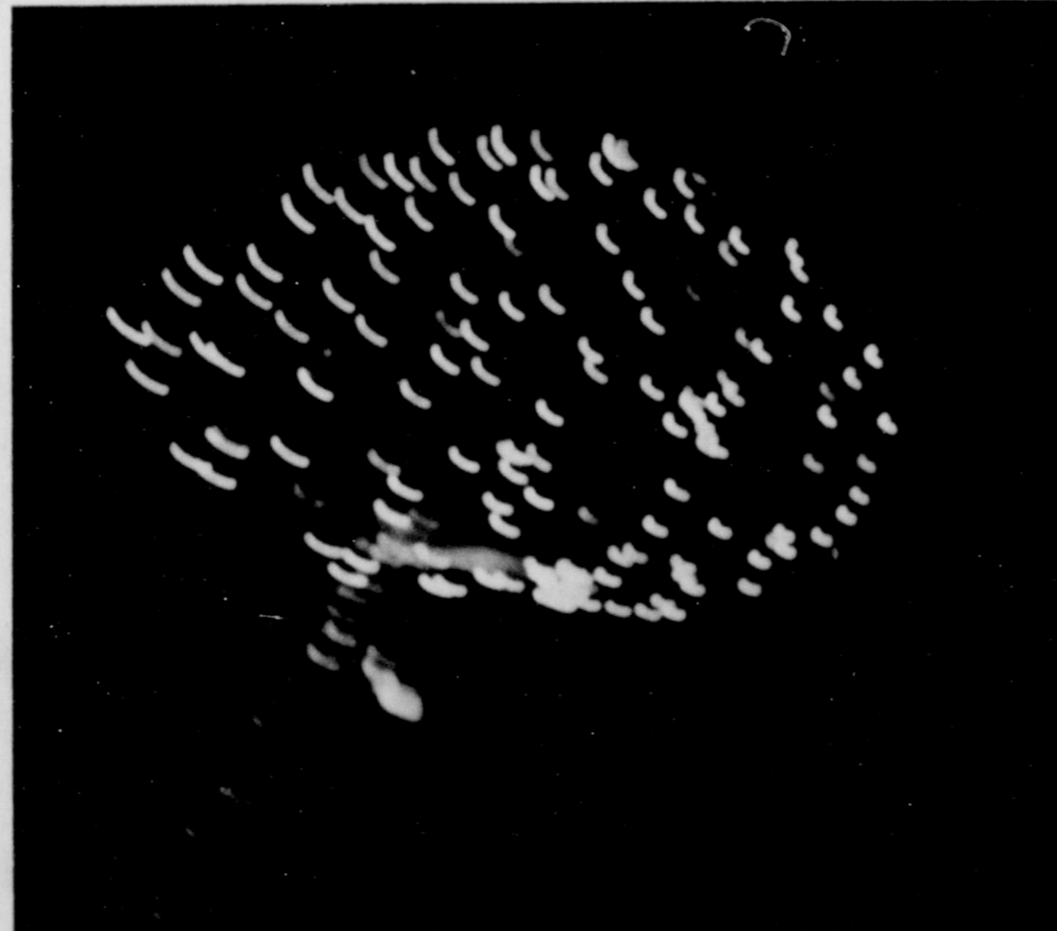
Mike Wiley and Belle Maynard will each provide special music during the Sunday morning service. Darla Howell Watts and Risa Howell Steed will be pianist and organist.

A noon meal will be served at the church, with all guests invited to partake. Ladies of the church will furnish the food.

An afternoon program will begin at 2 p.m. to which the public again is invited. D.J.

From an original membership of less than 100 at the time the church was founded, Calvary Baptist Church now has 250 resident members. R.M. Walker is Sunday School Superintendent and also is chairman of the board of deacons.

There will be no regular Sunday night service at the church.



THE ROCKET'S RED GLARE. . . One of the many beautiful fireworks which were fired by Friona's Volunteer Fire Department at the display last Saturday night. Upwards of 1,000 people enjoyed the fireworks at Chieftain Field.

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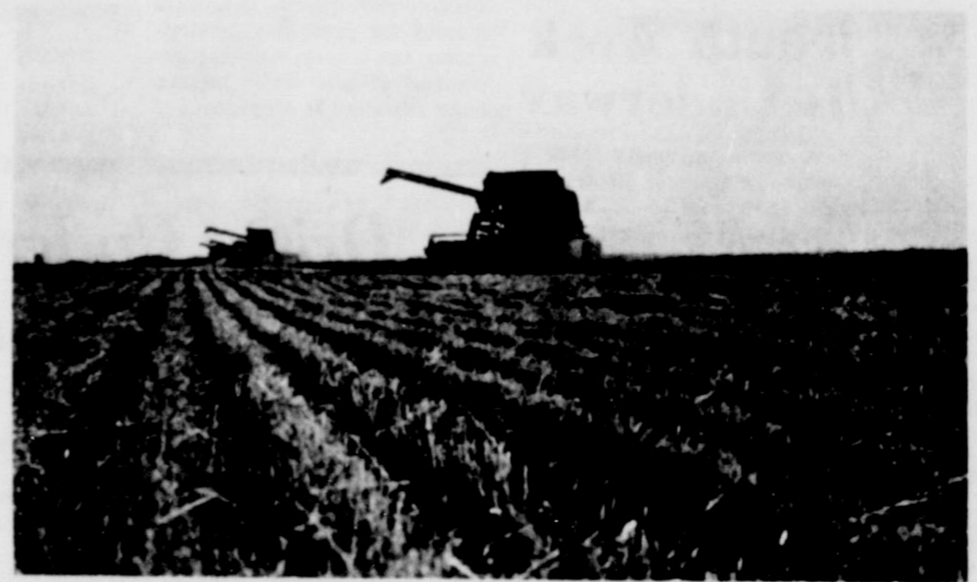
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AN EDITORIAL

Duties Of Newspaper Also A Privilege

Newspapering has its own peculiar trials and tribulations, but it has its own rewards, too, that can't quite be matched in any other field of endeavor. One of our rewards is the opportunity to bring to the people of the community vital commercial information—what is for sale, how much it costs, and where it can be bought. It is no idle boast that the cornerstone of the free enterprise system is our free and independent press. Likewise it is true that the conduct of government by the people is largely dependent upon the newspaper for information on government and legal transactions, candidates and issues, so that the people can make wise decisions based upon accurate information.

Our commercial advertising, in turn, enables us to gather and publish information about people, places and things—known as "the news." Then we have the privilege to express our independent opinions and thoughts on all manner of things under the heading of Editorials.

Not the least of our joys is that of passing on to our friends various and sundry items which hopefully, may serve to inspire, challenge or to cheer, prompt a chuckle or a smile. We never cease to be amazed—and gratified—at the appearance of an old, faded clipping from some cherished hiding-place; an old Bible, a treasure chest, a scrapbook or a diary—even a cookbook.

A message found in such an ancient clipping, of unknown vintage or origin, seems most appropriate at this time of year, when so many of our youth have left school to embark upon the rocky road of life. Do you remember it?

"May you have

- Enough happiness to keep you sweet,
- Enough trials to keep you strong,
- Enough sorrow to keep you human,
- Enough hope to keep you happy,
- Enough failure to keep you humble,
- Enough success to keep you eager,
- Enough friends to give you comfort,
- Enough wealth to meet your needs,
- Enough faith to banish depression,
- Enough determination to make each day better than yesterday."



Pause and Reflect

By Nelson Lewis

The "Honor America Day" in Washington, D.C. was the grand-daddy of all Independence Day Festivals.

Never before in the 194-year history of our nation has the great silent majority been as vociferous.

Like the "Shot fired" round the world" at Concord, Mass. in 1775, the reverberations of this Fourth of July celebration have been felt and discussed around the world.

Moscow, Peking, Havana, Cairo, and Hanoi, and several lesser known hotbeds of the "down with humanity" theory were stirred, nay, shaken to their very foundations by the upstanding Americans who have gotten a belly-full of treason, rebellion and anarchy.

The grand and glorious Fourth was for the first time in this writer's memory a truly Nationwide Declaration of Independence.

Washington, D.C. may have been the largest single turnout but it was not by any means more serious or more effective than thousands of small town demonstrations.

If we may judge the success of a community effort by the size of the crowd and public response to a program, then all of Farmer County, the State of Texas, and the Nation can be proud of Friona's turnout last Saturday evening.

A great deal of work is required to present a program such as this.

There were so many workers behind the scenes that any attempt to thank them all would be futile; however we do not feel like passing up the opportunity of expressing our appreciation to the key organizations represented.

Both Lions Clubs (the High-nooners and the Night Owls) did themselves proud.

How long has it been since you saw our children running up and down the streets waving flags and ringing bells?

They were inspired by the Progressive Study Club.

As Janis Bandy read her prize winning essay on Americanism we noticed that from where we sat the recently hoisted flag created a fitting background.

We thrilled at this young American's performance and a bouquet is due her sponsors—the New Horizons Jr. Study Club.

The Chamber of Commerce, Historical Society, Girl Scouts, Boy Scouts and whoever got the program moved into the stadium all deserve a pat on the back.

A very special thanks to music director Charles Faulkner and his hastily-gathered band: their performance just about made the day!

No one was surprised at the efficiency of our Volunteer Fire Department in putting on a perfectly beautiful fireworks display.

Yours truly learned several years ago that this bunch of old boys can do just about anything they want to—and do it well!

And how about that long list of servicemen Joe Mercer read?

Bryan Elliott's reading and Master John Carson's singing along with Jo Witten's piano were bright spots.

Mr. Bob Mills, the principle speaker, expressed thoughts that should be remembered by all of us as we try to "accentuate the positive and eliminate the negative."

The second line of the old song Bob referred to is "and don't mess with Mr. Inbetween."

Bob didn't say so, but it may be that he thinks as I do—our officials have spent too much time "in between" and too little trying to "accentuate the positive."

From the foregoing you will realize that we were much impressed and greatly gratified by the Festival.

And why not?

Hasn't this space been devoted to just this sort of thing for over three years?



YOU WERE EXPECTING A BLUE NORTHER?

Flashbacks

...from the files of the Friona Star

40 YEARS AGO--JULY 11, 1930

Mayor J.L. Landrum received notice from the census department last Saturday giving word that the census report showed the present population of Friona to be 730, with only 17 persons out of employment. This falls within estimates, which ranged from 700 to 800. The report shows that Friona's population has almost quadrupled since the 1920 census, which gave it nearly 200. This increase has practically all come within the last five years.

35 YEARS AGO--JULY 13, 1935

On Monday of last week, Mrs. Ray Springer and Mrs. Oscar Bell, who have been operators at the local telephone central office for the past two years, relinquished their positions, and the city is now being served by two new operators. The new operators are Miss Ruth Staggs and Mrs. Velma Lippard, assistant. Both are from Ropesville, and are experienced operators, genial and courteous in manner.

30 YEARS AGO--JULY 12, 1940

A very sad occurrence took place at the home of Mr. and Mrs. W.E. Donaho, who live on the A.H. Boatman land a mile and a half south of Hub last Sunday afternoon when their fifteen-month-old son, Kenneth Earl, was found drowned in a stock tank near the house. Efforts were made to restore respiration, without avail, and Mr. Boatman rushed the child to Dr. Stover, but too late to revive the spark of life.

25 YEARS AGO--JULY 13, 1945

On Saturday of last week, Betty Jean Gore, daughter of Mr. and Mrs. Milt Gore, came to the Star Office bearing an exploded weather balloon which she had in the pasture near her home. It contained radio instruments and had been sent up by the weather bureau at Clovis, to which the balloon and box were returned.

20 YEARS AGO--JULY 7, 1950

Making Friona easily accessible to the vast trade territory lying south between Friona and Muleshoe, the last 12-mile gap in the north-south road ending at Friona has been paved. This strip has long been a headache for residents south of Hub and in the Lazbuddie area, who wished to trade in Friona or use this direct route to Amarillo and points north.

15 YEARS AGO--JULY 8, 1955

Potato harvest probably will get underway in seriousness next week, local growers and processors predict. Eleven growers this year are producing some 650 acres in the immediate area, the Herman Neff Company reports. Growers are Neff, G.H. Whitaker, Kenneth Neill, Gordon Massey, Earl Lance, Jimmie Jesko, Roy Botkin, Buck Barnett, Kenneth Christian, Lloyd Oswald and Hardy May.

10 YEARS AGO--JULY 7, 1960

A new Baptist Church will officially organize Sunday at the American Legion Hall in Friona. This new church will be organized by those attending the services, which have been held since June 12 in the Legion Hall. The new church has been designated as the Calvary Baptist Mission of the First Baptist Church of Friona, and the home church voted last week to deed the new church 3.9 acres of land north of the city limits on which to construct their church.

5 YEARS AGO--JULY 8, 1965

The site of a multi-purpose structure on Running Water Draw has been narrowed to three locations, it was revealed in a joint meeting of the county's steering committee and the county commissioners last week. Next step in the project is to secure engineering reports on the locations.

The FRIONA STAR

Founded in 1925 by John W. White

Published Every Thursday at 916 Main Street Friona, Texas, 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in Texas Press Association, 1950, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969. Prize-winner in West Texas Press Association, 1956, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969. First place General Excellence winner, West Texas Press Association, 1961, 1962, 1965, 1966.

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SUBSCRIPTION RATES

Farmer County, adjoining counties: \$5 per year. Elsewhere: \$6 per year.



Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News



Member,
Panhandle Press
Assn., 1970

LETTERS TO EDITOR

(Editor's note: Following is a letter written this week by Mayor R.L. Fleming to the Friona Volunteer Fire Department. Since it expresses our own views on the subject, we are printing it here for all to read.)

The Firemen
Friona Volunteer Fire Dpt.
Friona, Texas

May I take this means to express to you all, sincere appreciation on behalf of the citizens of Friona and the Friona Chamber of Commerce, for your time, effort and work in displaying the 4th July Fireworks.

Anyone failed to appreciate the noble benefits of the display unless he was present in the reviewing stands and repeatedly heard the o o o h's and a a a h's and screams of joyful delight of the many children as the "bombs burst in the air" and they genuinely thrilled to the occasion.

The celebration was termed a definite success and should grow in stature and attendance in future years.

Thanks again for your devoted services.

Sincerely,
R.L. Fleming
Mayor

Dear Editor:

I feel that Parmer County and Friona have been blessed with an efficient force of law enforcement officers. But it seems that a couple of the officers of the local force have been watching too much television.

The duty of these men is to protect society, not to scare it. Somehow I don't feel too protected when I wave or speak to them and get nothing but a cold stare in return.

This "Tough" image can create a major gap or misunderstanding between society and the police force. This misunderstanding can create several other major problems. What about someone who needs the help of the police but is reluctant to seek it because he feels that the police don't want to help. I believe that this misunderstanding can be done away with if the officers will attempt to change their image.

Sincerely
Judas Priest

Essays Presented In Americanism Theme

The New Horizons Junior Study Club presented the winners of the "Americanism" essay contest which they sponsored in conjunction with the local Fourth of July Festival.

First place was won by Janice Bandy, daughter of Mr. and Mrs. Bill Bandy; second was won by Staci Wheeler, daughter of Mr. and Mrs. Hank Wheeler, and third place by Christy Cunningham, daughter of Mr. and Mrs. Walter Cunningham. Fourth place went to Coy Jameson, son of Mr. and Mrs. Earl Jameson.

The top three essays are printed here.

AMERICANISM

Janice Bandy
Americanism to me is freedom. Freedom and responsibility to one's self and others. Freedom to elect our leaders, and the responsibility to support whoever is elected. Americanism is the duty to cast an intelligent vote, serve on the jury, and to support churches and community organizations, to be able to take defeat without complaint or hold a grudge and to take victory without being boastful, to be willing to step aside when defeated in a political race, just being able to win like a man and lose like a gentleman. It is the privilege to live, speak and worship as we see fit. It is a family debate on whether to eat chicken at Colonel Sander's or steak at Bonanza. Americanism is the

purchasing of land to produce a crop, build a home, or to start or further a business.

It is the duty to want to become a teacher to better the field of education, a doctor to learn more about medicine, becoming a lawyer, or judge to help our judicial department, going into politics to become a Congressman, Senator or President, just trying to make our country a better place to live.

Freedom to choose a college or university of your choice and the responsibility to learn from it and preserve it for others, being able to visit places that meant a lot to the beginning of the United States. We should consider it a privilege to be able to visit these places and relive American history.

Americanism is love for your country and respect for the flag. If you feel a little pride swelling up inside of you, or a tear comes to your eye when the flag passes by then you are a proud American.

Be thankful for the kind of government we have, where you can constructively criticize the government.

As Ralph Waldo Emerson once said, "America is another name for opportunity." Make it an opportunity to learn more about what you can do for your country. As John F. Kennedy said, "Ask not what your country can do for you--ask what you can do for your country."

(Continued On Page 5)

How to get your insurance claim settled.

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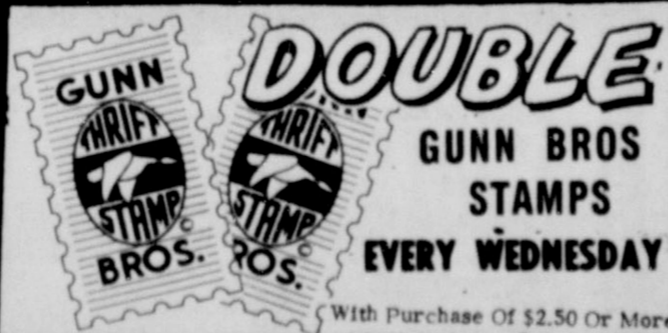
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Thursday's Friona Star-Tuesday, 4 p.m.

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Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

"Take over payments on 1968 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas." 20-tfnc

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contact
Bobbie Clark
Phone 247-3236 37-4tc

For Sculptress bras call Mrs. Helen McMurtrey, consultant, Phone 247-3011, 1402 West Fifth Street. 21-tfnc

NOTICE
Our phone number is 247-8825

POPE'S KERR MCGEE
Pick up and delivery service. 37-4tc

GARAGE SALE
604 Arrah Avenue
Thursday and Friday
9:00-6:00 40-ltc

TOLE ART WORK SHOP
Friona, July 6, 7-13, 14-20, 21-27, 28. Call 247-2246. 38-ltc

FOR SALE... Unfinished wood boxes, bowls, art objects.
HUMMINGBIRD SHOP 38-ltc

CARDS OF THANKS

We wish to express our most sincere appreciation for the many deeds of kindness done for us during the past week.

Your cards, letters, flowers, calls, visits, and other expressions of love and concern have made our loss easier to bear.

Mrs. Alma Lang
Mr. and Mrs. Lloyd Lang and family
Mr. and Mrs. O.L. McMurtrey and family 40-ltc

FOR SALE... Special prices on all sizes of good used aluminum pipe, hydrants, valves, tees, etc. We also have new ALCOA aluminum pipe and a wheel-move sprinkler system. Before you buy, see STATE LINE IRRIGATION LITTLEFIELD-MULESHOE 21-tfnc

FOR SALE... Miniature Female Poodle-2 months old. Registered. \$40.00. 247-3501. 39-tfnc

HELP WANTED
WANTED... Experienced pump truck operator. Apply Birkelbach Machine and Pump, Dimmitt Road, Bovina. 34-tfnc

FOR SALE... 1-ton Frigidaire refrigerated air conditioner. New compressor. Bargain at \$200.00.
Phone 247-3285 or 247-3288 40-tfnc

FOR SALE
AREA'S BIGGEST FURNITURE & APPLIANCE CENTER
Selling famous brand furniture, General Electric Appliances direct to you. Free delivery. We service Taylor's Furn. & Appl. Center, 603 Park Ave., Hereford, Texas. Phone 364-1561. 26-tfnc

LOST AND FOUND
STRAYED... 350# black steers. Branded on right hip. Lawrence Jamerson. Phone 225-4136 or 265-3278. 40-ltp

APARTMENTS
APARTMENT FOR RENT... 2 bedroom furnished-fully carpeted-ref. str. 247-3679. 38-tfnc

FENCING
Chain link, cedar, redwood. All types, commercial or residential. Call Bob Clark at 247-3236. 36-tfnc

FOR SALE
1969 Volkswagen
7-8,000 mile warranty left.
Phone 247-2245 or 247-3424. 40-ltc

FOR SALE
I will have good quality alfalfa hay this summer in the field or in the stack.
Keith Brock.
Phone 265-3449 36-tfnc

FOR SALE
1-Two Way CB Radio Complete including house antenna and mount. \$200.00.
Phone 247-3285 or 247-3288 40-tfnc

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1-Two Way CB Radio Complete including house antenna and mount. \$200.00.
Phone 247-3285 or 247-3288 40-tfnc

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FOR SALE
1-Two Way CB Radio Complete including house antenna and mount. \$200.00.
Phone 247-3285 or 247-3288 40-tfnc

FOR SERVICE
Phone 238-2651

DEAF SMITH COUNTY ELECTRIC COOPERATIVE

SAM GARRISON, Serviceman
507 Dimmitt Rd.
Bovina, Texas

OWENS ELECTRIC
Electric Contracting — Sales and Service of New and Used Motors and Controls

Loan Motors Available
Off. Phone 364-3572
809 E 2nd Hereford, Texas

FOR RENT... Furnished apartment. Suitable for lady or couple. No children or pets. Phone 247-2487. 37-tfnc

WANTED
General typing wanted... My home or your office. Call Doris Ferguson, 265-3221. 39-2tp

WANTED TO BUY... a good, used baby bed. Phone 247-3397. 38-ltp

FOR SALE... 1966 New Moon Mobile Home: 10 x 55; 2 bedroom; sleeps 8; good condition. Phone 247-2228. 32-tfnc

FOR SALE... House to be moved. Four rooms and bath. 5 miles northeast Friona. Ph. 647-4491, Dimmitt. 36-tfnc

REAL ESTATE
Rita Stephenson
REPRESENTING BINGHAM LAND CO.

HOME PHONE 295-3566 OFF. PHONE 247-2745

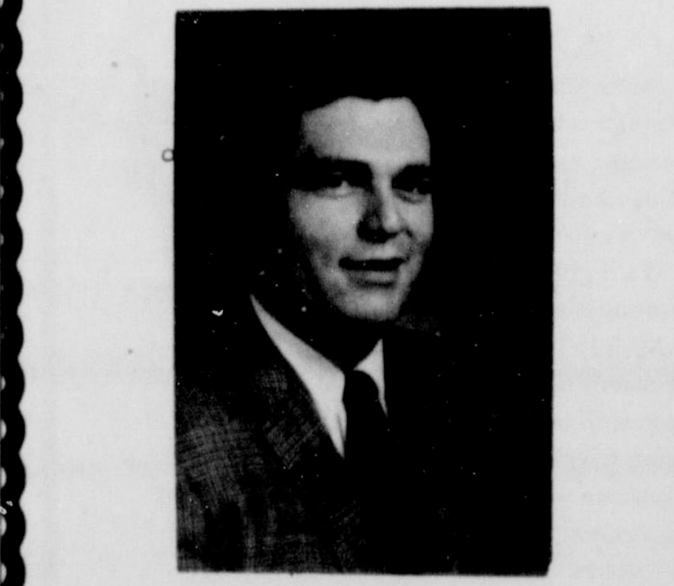
FOR SALE BY OWNER... Three bedroom brick, 2 car garage, screened porch, 1-3/4 baths, sunken living room, large den, 806-247-3681 or 316-697-4448. 19-tfnc

FOR SALE... 3 bedroom house and 24 x 32 shop or storage building on 2 lots. Call 247-3303, Friona. 38-tfnc

HOME FOR SALE
Three bedroom brick; 2 car garage; 1-3/4 baths; livingroom, den with fireplace. 5-3/4% loan. Phone 247-2568. 36-tfnc

FOR COMPLETE REAL ESTATE SERVICE
CONTACT
J.G. McFarland
Phone 247-3272 or 247-2766
Business, Farms Ranches, Residences

BINGHAM LAND COMPANY
Announces The Association Of
CARROL GATLIN



Carrol is a graduate of Tascosa High School in Amarillo and has had previous real estate experience. He is a senior finance major at West Texas State University, Canyon, and is qualified to help you with your real estate problems. If you haven't met him, you are invited to come by the office or to stop him on the street and introduce yourself to him. He is ready, willing and able to be of service to you.

WELCOME TO FRIONA



Mr. and Mrs. Kenneth Ferguson and their nine-month old son Chris are saluted this week as our newcomers. The Fergusons came here from Abilene. He is associated with the Soil Conservation Service. They are Baptists, and live at 903 Prospect.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HURST
DEPARTMENT STORE

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

HOUSER
GROCERY & MARKET

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

HELP WANTED

MISSOURI BEEF PACKERS, INC.

Is now accepting applications for all departments at our Friona plant.

Hourly rates from \$2.55 to \$3.30 after short qualifying period.

Time and one-half paid over 8 hours daily or 40 hours in work week.

Company paid vacations, holidays, health and welfare insurance for employees and families.

* * *

Many other benefits.

No discrimination.

Apply:
Letha London, Personnel Office
Phone 295-3201

FOR SALE by owner. 2-bedroom house, 605 Summit. Would take pick-up as trade-in. Phone 247-3182. If no answer, call 247-3666. 40-2tp

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
See Ed Hicks
Phone 247-3537 or 247-3189
23-tfnc

NOTICE
If you missed out on Ridgeview Addition, we are now developing Hicks Addition. Build a new home, nothing down and low interest rates. ED HICKS REAL ESTATE 247-3537 or 247-3189. 18-tfnc

MISCELLANEOUS SERVICES

RCA Whirlpool
Sales-Service
B.W. Turner
Phone 247-3035

LEGAL NOTICE

NOTICE OF HIGHWAY IMPROVEMENT
The Texas Highway Department offered an opportunity for a public hearing to be requested by publication on June 4, 1970 and June 11, 1970 of a notice reporting the proposed improvement of State Highway 214, from Spur 270 (Fifth Street) in Friona, South along Grand Avenue and across the A.T. & S.F. Railroad to present State Highway 214 curve. No requests for a public hearing were received; therefore, the District Office of the Texas Highway Department, at Lubbock, Texas, has submitted all of the engineering data and information received in connection with the approval of this project for approval of the proposed design by the Administration of the Texas Highway Department. 40-ltc

Winning Essays

(Continued From Page 3)

AMERICANISM
"Old Glory"
Staci Wheeler

What does the flag mean to me?

The flag to me brings to mind the history of our great country. Not only historical events but events that are not so historical.

In my mind I can see the Stars and Stripes waving on the day I was born. When I was young, I remember how interested I was in the bright object that flew overhead. I cherish the days of kindergarten when I first learned the Pledge of Allegiance and the Star Spangled Banner. Oh, how proud I felt. Now, it wasn't just a bright object flying on a pole, oh, no I knew then it was the "flag of the United States" and was a sign of pride and freedom.

In Girl Scouts I learned the Girl Scout Promise and Girl Scout's Laws. One of the laws being "A Girl Scout is loyal." After a great deal of thought on my part I decided I should be faithful not only toward friends and parents but toward God, country, and our flag. I should love, honor, and care for our flag as did George Washington, the president (first) of the United States of America, Daniel

Boone, a great American Pioneer, Clara Barton, nurse of the Civil War and founder of the American Red Cross, Mark Twain, American writer and many others, some farmers and some not. They were the men and women who died for their country and their flag.

Our flag has been carried into many battles some on foreign soil, but that is not the only place our flag has been carried. When ever there is a parade you are sure to see Old Glory waving proudly. It always brings a lump to my throat when the flag goes up at a local ballgame. It makes me realize that even though my town is small, it is still a big part of America. We recently bought a flag to fly from our own front porch. The day we hung it I looked down the street and noticed that several of our neighbors had flags flying also. Could this mean perhaps, that in this time of conflict and troubles everyone is giving a personal and private thought to liberty and freedom?

Oh, yes, this and much more is what Old Glory, the flag of the United States of America truly means to me.

THE FREEDOM WE ENJOY
Christy Cunningham
Americanism means freedom. It is a place to live how you want to for our Freedom and

Water Meters Show Increase In June

Two new water taps were made during June, and one reactivation, making the number of active taps in the city of Friona stand at 1210 as of July 1, official city records for the month of June revealed this week.

A total of 32,893,400 gallons of water were pumped during the month, an average of 1,096,466 gallons per day. This compares to the total for the previous month.

Rainfall amounted to 3.01 inches during the month, with good soaking rains the last two days of the month.

Three new sewer taps were installed during June, bringing the total in this department to 1178 taps.

We are still fighting for it today. Instead of just giving up and saying, "We can't do it so what's the use of trying," we do try. Our servicemen are fighting for Freedom, because they think it is worth fighting for. They give their lives so we might live in a free country. Our Freedom allows us to go to church, attend school to study people like George Washington, Abraham Lincoln and John F. Kennedy. If we did not live in a free country we could not do these things. We fly our flag proudly because we want to show how much we love our country. This is what Americanism means to me.

Fire Department records showed eight fire calls during the month: four inside the city and four outside. The principal loss was at the Murray Redus residence, 305 Grand, where a combustion fire caused an estimated \$500 in smoke damage.

Police Department Records showed 38 arrests during the month: 26 on traffic violations; six for drunkenness, four for warrant arrests; and one each for illegal entry and minors in possession of intoxicating beverages.

Eighteen complaints were investigated; eight for thefts; four each on vandalism and disorderly conduct and one each for a prowler and burglarizing an automobile.

Bill Morgan, Chief of Police, was admitted to Farmer County Community Hospital June 24 with a slipped disc of the back. He was still hospitalized at the end of the month.

The annual street sealcoating program was completed June 2. Assistance was given the Noon Lions Club in grading, leveling and removing trash from the new baseball park at Third and Prospect Ave.

The annual library report showed continued growth of that facility during the past year. Statistics showed 5,297 books owned, with 4774 patrons during the year, checking out 10,398 books.

HOSPITAL REPORT

Admissions:
Maria Saldana, Friona; Martha A. Bradford, Hereford; Trini Arias, Hereford; Delphine Wied, Friona; Ermila Rodriguez, Friona; Melinda Gonzales, Hereford; Johnny Hernandez, Bovina; Eve Hernandez, Friona; Aubrey E. Baize, Friona; Melvin Jacob, Broadview, N.M.; Cecil Murphy, Friona; Dolores G. Flores, Bovina; Mary Hernandez, Hereford; Jesus Galan, Hereford; Vickie Mingus, Friona; Roque

Garcia, Friona; Paul Ann Carlton, Friona; Julia Garza, Farwell; Otho Whitefield, Friona; Ralph Humble, Farwell; Mary Esquivel, Friona; Myrna G. Gatlin, Friona; and Mela Montelongo, Hereford.

Dismissals:
James Price, Martha Bradford, George McKinney, Mrs. Rodrigo Martinez and baby, Melinda Gonzales, Jessie Rodriguez, Mrs. Ray Arias and baby, Mrs. Joe Rodriguez and boy, Mrs. Bobby Wied and girl, Dolores Flores, Mrs. Joe Hernandez and girl, Maria Saldana, Bennie McKay, Carrie Gray, Mrs. Lupe Hernandez and girl, Roque Garcia and Paula Ann Carlton.

Patients In Hospital:
A.E. Baize, Maria C. Esquivel, Melvin Jacob Frazier, Mrs. Carrol Gatlin and baby, Julia Garza, Jesus Galan, Ralph Humble, Johnny Hernandez, Mary Izaguirre, Mela Montelongo and baby, Cecil Murphy, Vickie Ann Mingus, Lucia Samarron, and Otho Whitefield.

The proposed highway project contemplates the relocation and construction of a two-lane highway with paved shoulders and a bridge over Frion Draw and the A.T. & S.F. Railroad on sufficient right-of-way to provide connections to existing State Highway 214 and county road by the construction of an interchange.

Maps and all other available data concerning the development of this project may be inspected and copied at the Resident Engineer's Office, Litfield, Texas. 40-ltc

FRIONA DIVE-IN SWIMMING POOL

1601 West 5th St., Friona

OPEN MAY 15 TO AUG. 15

HOURS: 1:00 To 6:00 p.m.

Mornings For Private Swimming Lessons
Evenings For Pre-Scheduled Private Parties

ADMISSION

Children 1 - 12 50¢
Adults - Over 12 Years . . . 75¢

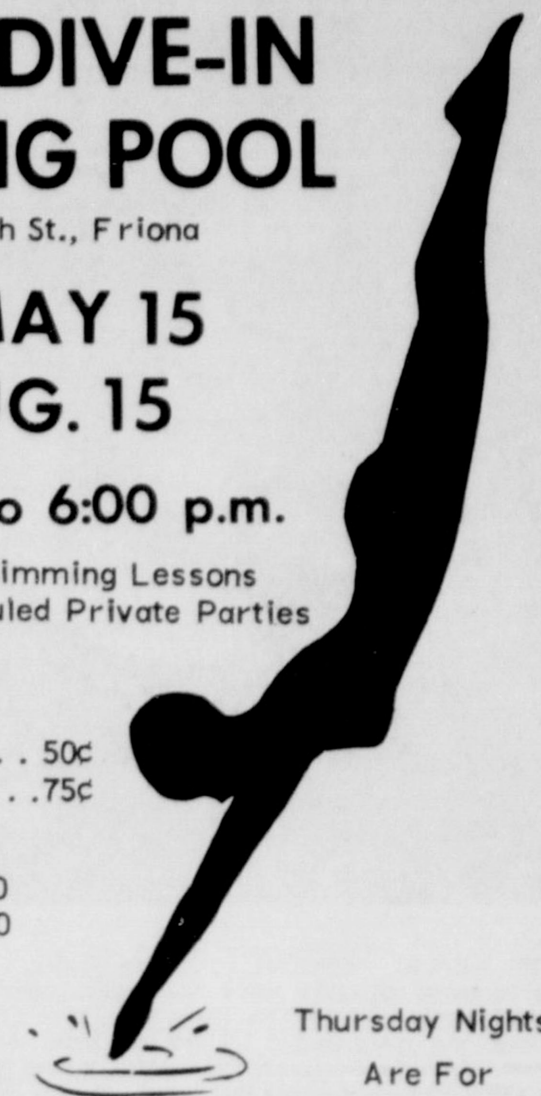
SEASON TICKETS

Children \$15.00
Adults \$20.00

For Additional Information Call:

Cecil Maddox - 247-3439
Or
City Hall - 247-2711

Thursday Nights
Are For
LADIES ONLY
8 to 10 p.m.



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER

WE GIVE GUNN BROS STAMPS

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone
247-
2250



Oscar Mayer

8 Oz. Pkg.

Bologna 49¢

Oscar Mayer

8 Oz. Pkg.

SALAMI 59¢



LOIN or T-BONE STEAK Lb. **\$1.05**

HI-C ORANGE DRINK 46 Oz. Can **3/\$1.00**

Caia Ripe

PEACHES

2 1/2 Can **3/\$1.00**

SHASTA

(All Flavors)

12 Oz. Can **10/\$1.00**

INSTANT PREAM

20 Oz. Jar **79¢**

Mrs. Tuckers

SHORTENING

3 Lb. Can **75¢**

Van Camp

VIENNA SAUSAGE

46 Oz. Can **2/49¢**



Cloverlake

ICE CREAM

1/2 Gal. Ctn. **79¢**

Bama

SALAD DRESSING

Qt. Jar **45¢**

Folgers

INSTANT COFFEE

6 Oz. Jar

\$1.29

Santa Rosa

PLUMS

Lb.

25¢

CANTALOUPE

Lb.

13¢

PEACHES

Lb.

29¢

A PENNY SAVED IS MORE THAN A PENNY EARNED

A Lot More When You Save With Us

REGULAR MONTHLY SAVING BUILDS UP SURPRISINGLY WITH COMPOUNDED EARNINGS

HOW SAVINGS GROW	\$5 Monthly	\$10 Monthly	\$15 Monthly	\$20 Monthly	\$25 Monthly	\$50 Monthly	\$100 Monthly
6 months	30.45	60.88	91.33	121.76	152.21	304.39	608.78
1 year	61.66	123.29	184.95	246.58	308.24	616.44	1232.88
2 years	126.47	252.86	379.33	505.71	632.18	1264.28	2528.56
3 years	194.58	389.03	583.60	778.05	972.63	1945.13	3890.26
4 years	266.15	532.13	798.29	1064.27	1330.42	2660.66	5321.33
5 years	341.38	682.53	1023.91	1365.06	1706.44	3412.65	6825.30
10 years	779.04	1557.56	2336.60	3115.12	3894.16	7787.80	15575.59
15 years	1340.13	2679.38	4019.51	5358.76	6698.89	13396.89	26793.79
20 years	2059.48	4117.59	6177.07	8235.19	10294.66	20587.97	41175.94

This schedule is based on our current rate of 5% a year on savings, with earnings added to the account and compounded quarterly.

5%

HI-PLAINS SAVINGS and LOAN ASSOCIATION

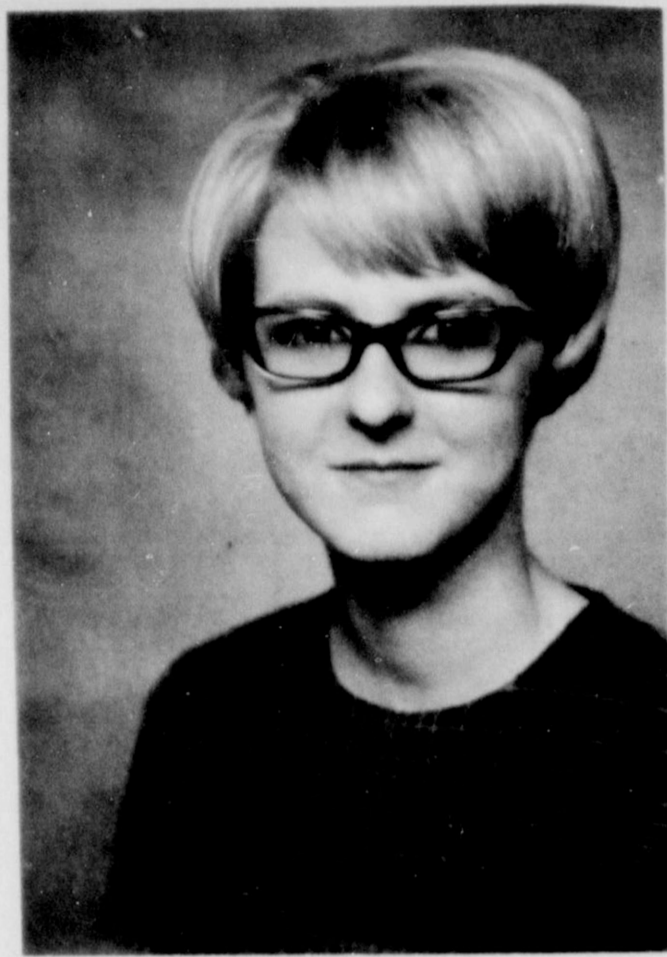
Fourth & Sampson Streets
P. O. 1717 364-3535
HEREFORD, TEXAS 79045



SAVE BY 10th OF MONTH — EARN FROM 1st

PS: We Also Have Certificates of Savings At 5 1/4% to 8% Per Annum. Just Ask Us About Them.

Try **SAMMY'S PRIDE MILK** And **AUNT MARTHA'S BREAD**



CONNIE WHALEY HONORED. . . Connie Whaley, a sophomore secondary education major and English minor, was one of 27 members of the West Texas State University student body who maintained a 3.0 average during the first semester. She is the daughter of Mr. and Mrs. Watson Whaley and is a 1969 graduate of Friona High School. She was honored by having her name listed on the Dean's Honor Roll.

JULY 4th

Winners Given In Swimming Contests

Friona Noon Lions Club announced the winners in the swimming and diving contests the club sponsored at Friona Dive-In Pool on July 4.

The events drew good participation, and were well attended. Don Reeve, club president, expressed his appreciation to participants and fans who attended. Following are the winners:

BOYS-SWIMMING
Seven & Eight Years--
1. Chuck Nichols; 2. Mark Bavousett.

Nine & Ten Years--
1. Jimmy Fallwell; 2. Mark

Gun Club Sets Practice Shoot

The Friona Gun Club will hold a practice shoot Friday, beginning at 8:30 p.m. at the Trap House one mile east of Friona on Highway 60.

Ammunition will be available, according to a spokesman for the club, who invited all marksmen or those otherwise interested in shooting to come out and try their luck.

Edelmon; 3. Darcy Renner. Eleven and Twelve Years--
1. Roy Don Smith; 2. Troy Messenger; 3. Bryan Snyder.
Thirteen & Fourteen Years--
1. Mike Taylor; 2. Jay Messenger; 3. David Hardgrove.
Fifteen years and up--1. Mike Mills; 2. David Carlton; 3. Mike Messenger.

GIRLS-SWIMMING
Nine and Ten Years--
1. Tracy Horton; 2. Charlene Seale; 3. Della Snyder.
Eleven and Twelve Years--
1. Margie McPherson; 2. Renee Hughes; 3. Lisa Edelmon.
Thirteen & Fourteen Years--
1. Darla Rhodes; 2. Vickie Pryor; 3. Becky Branum.
Fifteen years and up--1. Sharon Smith.

BOYS-DIVING
Seven and Eight Years--1. Chuck Nichols.
Nine and ten years--1. Mark Edelmon; 2. Darcy Renner; 3. Jimmy Fallwell.

Eleven and Twelve Years--
1. Bryan Snyder; 2. Harrell Mays; 3. Robin Renner.
Thirteen & Fourteen Years--
1. Randall Snyder.
Fifteen years and up--1. Jerry Oden; 2. Dick Shirley.

GIRLS-DIVING
Seven and Eight Years--1. Faith Mays; 2. Charlene Seale; 3. Vickie Smiley.
Eleven and Twelve Years--
1. Margie McPherson.
Thirteen & Fourteen Years--
1. Darla Rhodes; 2. Krystal Agee.
Fifteen years and up--1. Kathy Horton; 2. Sharon Smith.

Junior Boys

Begin Golf

Lessons Tuesday

The first session of golf lessons for junior boys was held at Friona Country Club Tuesday morning. There will be six more lessons and any junior boy who is interested in learning to play golf may begin Thursday.

For more information, contact the local golf professional, Cotton Renner.

Classes are to be held on Tuesday, Thursday and Saturday of this week and next.

Clubs Given

American Flags

Friona's two 4-H Clubs were presented American Flags on Monday night by Friona's unit of Woodmen of the World.

Coy Jameson, president of the senior club, and Wade Jameson, president of the junior club, accepted the flags. Fred Jackson, president of the Friona unit, Woodmen of the World, made the presentation. Other 4-H officers present were Mary Beth and Diane Bennett and Karene and Holly Hart.



On The Farm In Parmer County
MACK HEALD
County Agent

CORN LEAF APHIDS INFESTING SORGHUM

Corn leaf aphids are beginning to build up in grain sorghum over many sectors of the High Plains, according to recent surveys conducted by Dr. Don Rummel and Dr. Bill Clymer, area entomologists with the Texas Agricultural Extension Service.

"Heavy aphid infestations can damage plants in the preboot stage," points out the entomologists, "especially if predators and parasites are absent. Plants near booting stage may have difficulty with head exertion if aphid populations are heavy, since the tiny insects are found mainly in the whorl of the plant."

Clymer and Rummel caution that there is cause for concern but not for alarm. "Corn leaf aphids are common in grain sorghum each year. Normally, beneficial insects play an important role in keeping populations low. Unless the aphids are causing damage, treatment is not advised since spraying would also destroy beneficial insects. Populations of corn leaf aphids offer a good food supply for beneficial insects. These 'helpers' can play an important role throughout the season in controlling insect pests."

On plants up to pre-boot size, damage from the aphids can be detected by reddish discolorations on the newest leaf emerging from the whorl, explain the entomologists. Although spraying may be necessary if this situation occurs, control will usually be rather poor, the maximum being about 60 or 70 percent. This is due to the aphids being found mostly down in the whorl of the plant where they are protected from insecticides.

A number of insecticides are available for treatment where aphid damage is evident. These include carbophenothion (Trithion), demeton (Systox), diazinon, malathion and parathion.

Final Rites Conducted

For Mrs. Fred Dennis

Funeral services for Mrs. Fred Dennis, a long time resident of the Friona area, were conducted from First Baptist Church at 2 p.m. Friday with Rev. Russell Pogue, former pastor and currently pastor of First Baptist Church, Cisco, officiating.

Mrs. Dennis, who was 61, died at 4 a.m. Wednesday at Parmer County Community Hospital.

Survivors, besides her husband, include one son, Bill of Uvalde; one daughter, Mrs. Julia Mims of Lubbock; her mother, Mrs. Clara Hunt of Blair, Oklahoma; four brothers, one sister and three grandchildren.

Local Seaman Visits Here

Seaman Ronnie Altman is spending a twenty day leave visiting his parents, Mr. and Mrs. Hop Lewis, and friends and former classmates in Friona.

Other guests in the Lewis home have been Mr. and Mrs. Ray Beard and son, Wade, of Corpus Christi. Mrs. Beard is the former Joan Altman.

Altman, who is serving in the United States Navy, will report to San Diego Naval Station, July 16, where he will begin an assignment on the U.S.S. Tripoli.

Rhonda Garth Climaxes Career

Rhonda Garth, who has been an outstanding forward for the Friona Squaws for the past several seasons, will be participating in the Texas High School All-Star game in Brownwood Coliseum July 18.

Miss Garth is a 1970 graduate of Friona High School and the daughter of Mrs. Claude Garth. She was named to the all-district team earlier this year.

Court House Notes

Instrument report ending June 27, 1970 in County Clerk Office Bonnie Warren, County Clerk.

WD, B. V. Hughes, Dudley R. Hughes, Tract A, out S 1/2 Blk. 79 Bovina

WD, J. E. Hicks, Donald W. Bradley, Lot 20, Blk. 1, Ridgeview, Friona

WD, James Henry Wheeler, David Davis, S 55 ft Lot 4, Blk. 101 OT Bovina.

Instrument Report Ending July 3, 1970 in County Clerk Office Bonnie Warren, County Clerk

WD, Willie M. Brailiff, Lupe V. Pacheco, E1/2 lots 9 thru 12, Blk. 85, Friona

WD, Blanche & Raymond Leinen, Geo. E. Nance, lots 17 thru 26, Blk. 25, Farwell

WD, A.L. Glasscock, et al, Jackie D. Green, lot 8 & NW 5 ft. lot 7, Blk. 3, Ridgelea Sub., Bovina

WD, George McKinney, Jose R. Meza, S1/2 lot 4, Blk. 26, Bovina

WD, G.F. Nance, Raymond O. Edwards, lots 1, 2, 3, Blk. 36, Farwell

WD, A.L. Glasscock, Ronald R. Mitchell, lot 15, Blk. 2, Ridgelea, Bovina.

'Tasty' Holds League Lead

Tasty Cream held onto its lead in the Pee-Wee division of the Friona Summer Baseball program last week, edging Ethridge-Spring, 6-3 in a schedule abbreviated by rain.

Earlier in the week, Tasty-Cream had suffered its second loss of the season, to Continental Grain, 11-10.

In other Pee-Wee League action, the B-J Bees blasted Monsanto, 14-1, after dropping an 8-6 decision to Hi-Pro Feeds.

Only one game was played in the Intermediate League, with Reeve Chevrolet blasting Friona Feed Yard, 16-2.

Tasty Cream 622 0-10
Cont. Grain 400 7-11

Hi-Pro Feeds 431 0-8
B-J Bees 213 0-6

Ethridge-Spring 003 0-3
Tasty Cream 303 x-6

B-J Bees 851-14
Monsanto 100-1

Reeve Chevy 763 0-16
Friona Feed Yd. 200 0-2

City Woman's Father Dies

Funeral services were conducted at the First Methodist Church of Emory last Friday for W.W. Becknell of that community. Becknell, 84, died Wednesday, July 1 after being in failing health for some time. He was the father of Mrs. Tom Shelton of Friona.

Other survivors include sons Herman Becknell of McKinney, Howard Becknell of New York City, and George Becknell of Emory, and another daughter, Mildred Lee of Dallas.

Robert Lang Dies Thursday

Funeral services for Robert Lang, 69, who died at his home at Achille, Oklahoma, Thursday, were conducted from First Baptist Church there at 2:00 p.m. Saturday.

Survivors, besides his wife, Alma, include one son, Lloyd Lang, Muskogee, Oklahoma; one daughter, Mrs. O.L. McMurtrey, Friona; and five grandchildren.

Mr. and Mrs. Johnny Burrow and daughters, Tina and Toni, of Dallas spent last week visiting in the home of his parents, Mr. and Mrs. John Burrow.

FROM TOP TO BOTTOM IT'S . . .



the "can do" carrier, West Texans choose for fast freight service

GEN. OFFICE: AMARILLO
DIST. OFFICE: SAN ANTONIO, SAN ANGELO, MIDLAND, ODESSA, LUBBOCK, PLAINVIEW

MOTOR FREIGHT LINES, INC.

Paul Gaylon,
Local Mgr.
Ph. 247-3559

NOTICE

Public Hearing By The Tax Board Of Equalization Of The Friona Independent School District

Pursuant to Article 29e, Revised Civil Statutes of Texas, notice is hereby given that the Tax Board of Equalization of the Friona Independent School District will hold public hearings relating to equalization for tax purposes of all properties situated within the taxing jurisdiction of the Friona Independent School District, on Saturday, July 11, 1970 from 9:00 a.m. to 12:00 noon in the Board Room at Friona High School. All persons owning property, real or personal, within the Friona Independent School District, having business before said Board shall contact Porter Roberts, Tax Assessor-Collector, prior to the above stated time and date for said hearing.

Porter Roberts
Tax Assessor-Collector
Friona Independent
School District

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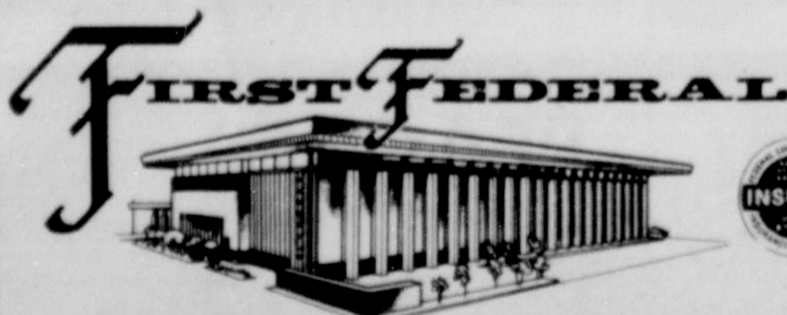


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Friona

Lamora Chosen As Outstanding Driver

Ted Lamora was honored as "Driver of the Year" for Missouri Beef Packers private carriage operators at a special banquet in their honor Saturday, June 27.

Fourteen Attend Ladies Luncheon

Fourteen members of Friona Women's Country Club Association were present for the regular monthly luncheon and business meeting, at the club house Tuesday at noon.

Following a session of golf prizes were awarded to Mrs. W. L. Edelman, Mrs. Bob Owen, Mrs. Baker Duggins, Mrs. Cecil Maddox, Mrs. T. A. Sherry, Mrs. LeRoy Lundy and Mrs. E. G. Phipps.

drivers, and Missouri Beef Packers' traffic manager, Ron Dreckman. He received an engraved plaque.

Guest speaker was Jay Trammel, owner of J-Lines. He spoke of the responsibilities of drivers in protecting their public image, as they are the company representative who comes in direct contact with the customer.

Dreckman served as master of ceremonies. A meal of selected steak from MBP were served. The banquet was held at the Holiday Inn in Clovis.

Captain and Mrs. Edward E. Dewey of Fort Sill, Oklahoma, were weekend guests in the home of her grandparents, Mr. and Mrs. Bill Stewart. Mrs. Dewey is the former Melanie Chandler.



TOP DRIVER... Ted Lamora, right, was honored as the "Driver of the Year" in a banquet honoring Missouri Beef Packers' private carriage operators June 27. Shown presenting Lamora his plaque is Ron Dreckman, traffic manager at MBP. (Photo by J.C. Beck)

ASSEMBLY LINE FASHIONS
Few realize that production of popularly priced clothing has now become an assembly line business. For example, to produce a pair of Levi's blue denim jeans takes 25 major and four preparatory operations. Seventeen special threads are used.

Thirty Three

Attend Party

Thirty three persons attended a swimming party, which was hosted by Mr. and Mrs. Dwain Menefee and Mr. and Mrs. Don McDonald, Saturday, July 4. After the swim homemade ice cream, cake and cookies were served.

Others present included Mr. and Mrs. Joe Menefee, Mr. and Mrs. B.O. Elder, Mr. and Mrs. Bob Tague, Mr. and Mrs. J.J. McDonald, Kim and Pam, and Mr. and Mrs. Connie Dodson, Shea, Sherrille and Stacy.

Also, Connie, Donnie, Dana and Johnny McDonald, Joe, Debbie, and Jimmy Menefee, Lance Broadhurst and Randy Waggoner.

Kathy Loften Weds

Randall Kent Schwab

Mr. and Mrs. James E. Lofton, Dalhart, have announced the marriage of their daughter, Kathy, to Sp/4 Randall Kent Schwab, paratrooper, United States Army. He is the son of Mr. and Mrs. Bill Schwab, of Friona.

The wedding vows were solemnized Friday evening, June 19, 1970 at Lee Street Baptist Church in Dalhart. The Rev. Denzel Leonard officiated.

Attendants were Mr. and Mrs. Merle Guthrie, Dalhart.

The bride wore a white lace street length dress with white accessories and a corsage of yellow carnations.



MR. AND MRS. CHARLES KUNTZ

N. F. O. Hosts Ice Cream Supper

The Parmer County National Farmer's Organization was host for a family night ice cream supper at the Hub Community Center Tuesday evening.

Guest speaker was Robert Hawkins.

A brief business session followed his address.

Homemade ice cream, cookies, cake, cold drinks and coffee were served to about 80 persons.

Wilson-Kuntz Vows Exchanged In Friona

In a candlelight ceremony at Friona United Methodist Church at 3:00 p.m. Sunday, June 21, Margaret Wilson became the bride of Charles Kuntz. The double ring vows were read by Rev. Keith Wiseman before an archway of greenery flanked by baskets of white and yellow gladioli. A white satin kneeling bench centered the arrangement. Tiered candelabra holding white tapers, a memory candle and yellow satin bows marking family pews completed the setting.

Parents of the couple are Mr. and Mrs. Fred Kuntz, Route 4, Dimmitt, and Mr. and Mrs. Andrew Wilson, Friona.

Jeanette Brosch, Lubbock, was the maid of honor. The bridesmaid was Linda Kuntz, Dimmitt, sister of the groom. Candlelighters were Debbie Wilson, Friona, sister of the bride, and Debbie Prather, Farwell, cousin of the bride.

Feminine attendants wore identical formals of yellow satin and lace. They were designed with empire waists, A-line skirts and round necklines. The waists were accented with satin bows and floor length streamers.

Rickey Kuntz, Dimmitt, was his brother's best man. The groomsmen were Ken Bob Shannon, Hereford, Ushers were Larry Sanders, Wainart, Texas; Ken Harrington, Hobbs, New Mexico, brother of the bride, and Dan Seale, Friona.

Frankie Harrison, Jayton, organist, and Glenda Howell, Levelland, pianist, presented traditional wedding selections and the wedding marches and accompanied Paula Fortenberry, Friona, vocalist, as she sang "Twelfth of Never," and "Wedding Prayer."

As the bride was escorted to the altar and presented in

marriage by her father, she wore a white formal wedding gown of bridal taffeta and Alencon lace. It was designed with an Empire bodice, A-line skirt, scoop neckline and long bell shaped sleeves, which were banded at the wrists. Her train of satin, edged with Alencon lace, was attached at the back shoulders. She also wore a shoulder length veil of imported illusion, which was held by a crown of white flowers of lace and pearls.

She carried a cascade bouquet of yellow gladioli centered with a corsage of white carnations tied with yellow satin ribbon. On her way to the altar she presented one gladioli to her mother and then after the ceremony she presented one gladioli to her mother-in-law.

The serving table for the reception in Fellowship Hall was covered with a white cloth and centered with an arrangement of yellow jonquils and carnations. A tiered wedding cake, crystal and silver serving pieces completed the table setting.

Guests were registered by Mrs. Ken Harrington, Hobbs, New Mexico, sister-in-law of the bride.

Following a wedding trip to Colorado, Mr. and Mrs. Kuntz are at home at Apt. 215, 223 Indiana, Lubbock. Mrs. Kuntz is a 1966 graduate of Friona High School, is a 1969 graduate of South Plains Junior College, Levelland, and a senior student at Methodist Hospital School of Nursing, Lubbock.

Kuntz, who is a graduate of Dimmitt High School and a former student of South Plains Junior College, is a student at Texas Tech University and is employed by Estes Chemical Company.

NEW OPPEL BEET HARVESTERS

Save 35%—Bridgeport Equipment Co. Blasts Best Harvester Prices—new Opeel Tank-type—new Opeel Lifter Loaders—brand new '69 models with 12-month warranty—will be sold on a First-Come Basis. Beet Growers—Look! Planning for a new Beet Harvest—buy Opeel—most accepted line of harvesters today and most reliable. Year in—Year out—Opeel 250 and 350s have lead the way in resale values. Prices offered here are limited to early orders and cannot be matched again—Call us today No. 308-282-1342 and place your order for a new Opeel. Terms 1/3 with order—balance on delivery or IHCC Finance Terms—We'll deliver free!

	REGULAR PRICE	CARLOAD SPECIAL
1—Opeel 250 2-row Tank-type, Hyd. Drawbar	\$7070.00	\$4595.00
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1—Opeel 350 3-row Tank-type, Cleaning Roll	\$9818.00	\$6380.00
3—Opeel 350 3-row Tank-type, Hyd. Drawbar	\$8595.00	\$5585.00
2—Opeel 400 3-row Lifter Loaders, Semi-mounted	\$6338.00	\$4120.00
2—Opeel 400 3-row Lifter Loaders, Semi-mounted	\$6855.00	\$4455.00
2—Opeel 400 4-row Lifter Loaders, Semi-mounted	\$7314.00	\$4750.00
1—Opeel 400 4-row Lifter Loader, Cleaning Rolls	\$7750.00	\$5037.00
1—Opeel 424 4-row Big Husky, Cleaning Rolls	\$10,250.00	\$6662.00
1—Opeel 430 4-row Big Husky, Cleaning Rolls	\$10,600.00	\$6890.00

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Ranch Style BEANS 2 For 35¢ 303 Can	KRAFT DINNER 2 Pkgs. 49¢	
DORITOS 49¢ Reg. 59¢ Pkg.	APPLE SAUCE 19¢ 303 Can	
Trellis PEAS 15¢	Diamond PLATES 75¢ 40 Poly Bag	
Santa Rosa PLUMS 21¢ Lb.	CORN 2 Ears 17¢	CABBAGE 10¢ Lb.





SUE EUBANK

North Texas Students Announce Wedding Plans

Mr. and Mrs. J.B. Eubank of Paducah, Texas, have announced the engagement and approaching marriage of their daughter, Carol Sue, to Jay Edwin Beene, son of Mrs. Decimae Beene of Friona and the late O. J. Beene.

The couple plans to exchange wedding vows at United Congregational Church, Friona, Saturday, August 8.

Miss Eubank, who is a graduate of Crowell High School,

attends North Texas State University, Denton. She is a secondary education major and will be a junior this fall.

Beene, who is a 1966 graduate of Friona High School, will be a candidate for a bachelor of business administration degree from North Texas State in August. He will assume a position with Great National Life Insurance Company in Dallas July 13.



MR. AND MRS. CHARLIE PHIPPS

Muleshoe Couple Observe Golden Wedding Anniversary

Mr. and Mrs. Charlie Phipps of Muleshoe were honored with a Golden Wedding Anniversary reception and dinner at Friona Country Club Sunday, July 5.

Hosts were children and in-laws of the couple, Mr. and Mrs. James S. Phipps, Denver, Colorado; Mr. and Mrs. Conrad Williams, Goodland, Texas; Mr. and Mrs. Virgil Phipps, Ulysses, Kansas; Mr. and Mrs. Kenneth Ferguson, Ft. Worth, Texas; Mr. and Mrs. C.M. Phipps; Mr. and Mrs. E.G. Phipps; Mr. and Mrs. Earl Jameson; Mr. and Mrs. Bill Bandy; Mr. and Mrs. G.A. Collier and Mr. and Mrs. Dale Houlette of Friona.

Charlie Phipps and Dora Mayo were married July 3, 1920 at Odell, Texas in the home of Elder and Mrs. J.A. Jones. They moved to a farm south of Muleshoe in 1925 and to Friona in 1945. They lived here until 1959, then moved back to Muleshoe.

The couple has 35 grandchildren and 5 great-grandchildren. Grandchildren are Carter, Wendonah and Wendell Williams; Bryan, Jan, Coy and Wade Jameson; Kathy, Janice, Jeanne, William and Alecia Bandy; Nick, Gregg and Trey Collier; Sherrie, Jerrie, Wendy and Kent Ferguson.

Also Chris and Robin Houlette; Phil, Lynn, Tex, Dewain, Gary, Judy, Deloris, Patricia, Myrna, Monty, Mike, Mark and Marlana Phipps and Shirley Phipps Wilson.

Great-grandchildren are Quint and Tonya Phipps, children of Mr. and Mrs. Phil Phipps, Friona; Pam Phipps, daughter of Mr. and Mrs. Dewain Phipps of Quanah; Karen Phipps, daughter of Sgt. and Mrs. Tex Phipps of Ft. Bliss, El Paso, Texas; and Chad Williams, son of Mr. and Mrs. Carter Williams of Goodland, Texas.

The serving table was draped in a white linen cloth in floor length folds. Bows of gold metallic ribbon held swags of soft white chiffon. Pleated metallic lace roping outlined the edge of the table. A three tiered cake decorated in white and gold on white icing centered the table. A large golden "50" and a miniature bride and groom surrounded by baby's breath and tulle adorned the top of the cake. Silver table appointments completed the table setting.

Jan Jameson and Deloris Phipps laded the punch from a crystal bowl and poured coffee from a silver coffee service. The cake was served by Kathy Bandy.

A gold and white arrangement of wedding bells and mums centered with a golden "50" adorned the registration table.

Out-of-town guests, besides those in the houseparty, included Mr. and Mrs. J.D. Phipps, Earth, Texas; Mr. and Mrs. Dudley Phipps, Wellington, Texas; Mr. and Mrs. Jerry Phipps, Sudan, Texas; Mr. and Mrs. Bill Tucker, Altus, Oklahoma; Mrs. Kate Newman, Wellington, Texas; Mrs. Nettie Quesenberry, Mrs. Rena Gann, and Mr. and Mrs. Delma Gann, all of Sudan, Texas.

Engagement Tea Honors Patricia Ruth Tannahill

The engagement of Patricia Ruth Tannahill and David Henry Pleasants, son of Mr. and Mrs. Mark A. Pleasants, has been announced by Mr. and Mrs. C.W. Tannahill, parents of the bride-elect.

The date of the wedding, which will be August 29 at 6:00 p.m. at First Baptist Church, was announced at a tea in the home of Mrs. G.E. Tannahill from 3

to 5 p.m. Tuesday. Miss Tannahill is a graduate of Friona High School and of Jessie Lee's Hair Design Institute, Lubbock. She is a former employee of Mademoiselle Salon here and Mr. Gene's Capitol Plaza Salon in Austin.

Her fiancé, who is a graduate of Antioch High School, Antioch, California, served two years in the United States Army, where he served a tour of duty in Vietnam before being discharged April 23, 1970.

He is employed by Pacific Gas and Electric Company in Antioch.

Wedding invitations are not being mailed locally, but friends are being invited to attend the wedding ceremony and reception.



DAVID HENRY PLEASANTS and PATRICIA RUTH TANNAHILL

Konis Featured In Art Show

Ben Konis, well-known Amarillo artist, will be featured in a one-man art show at the Panhandle Plains Museum in Canyon throughout the month of July.

There will be a reception at the Museum in his honor on Sunday, July 12. All artists and friends are invited to attend the reception.

The art show will include many of his finest prize-winning works depicting the Southwest. Konis is currently represented in galleries in New York, New Jersey, by the Reynolds Gallery in Taos, New Mexico, and by John Khoury Galleries in Dallas. He is conducting Summer Workshops in Taos this summer.

Konis is known locally as the son-in-law of the Ray Landrums.

Second Son Born To Carrol Gatlin

Mr. and Mrs. Carrol Gatlin became parents of a baby boy at 11:26 a.m. Monday, July 6, at Parmer County Community Hospital. He was named Brandon Lance and weighed 7 lbs. 1 oz.

He is the second son for the couple. Their other son, Brent, is two.

Mr. and Mrs. Grady Gatlin, Amarillo, and Mr. and Mrs. M.P. Bennett, Friona, are the grandparents. Great-grandparents are Mr. and Mrs. Leon Hart, Friona, Mrs. T.F. Bennett, Granbury and Mrs. C.J. McQueary, Albuquerque.

Baby Girl Born To Bobby Wieds

Mr. and Mrs. Bobby Wied became parents of a baby girl at 1:02 a.m. Wednesday, July

1, at Parmer County Community Hospital. She was named Karen Denise and weighed 7 lbs. 4 ozs.

Karen has an older sister, Kelly, who is 2. Her grandparents are Mr. and Mrs. C.A. Wied and Mrs. Karl F. Menzer, all of Wilson, Texas. Mrs. B.G. Wied, also of Wilson, is the great-grandmother.

Comments by

Gib



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Former Frionan Wins Vacation

John Payne of Muleshoe, former Friona resident, returned recently from an all-expense paid vacation to Disneyland, as the result of a Ford Motor Company sales contest.

Payne is manager of Muleshoe Ford Tractor, Inc. Points of interest the Paynes enjoyed in California, other than Disneyland, were Marineland, Knotts Berry Farm, the Museum of Living Art, and the Movie-land Wax Museum.

Mr. and Mrs. Marc Houser and Mr. and Mrs. Gib Boatman are vacationing in Las Vegas, Nevada and other points of interest in that area this week.

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Young People Of Friona

YOUTH REVIVAL

FIRST BAPTIST CHURCH

SERVICES

7:30 p.m. Saturday
11:00 a.m. Sunday

Dick Helms
Preacher

Mike Ballew
Singer

Young people of the Friona area are invited to attend a retreat at the First Baptist Church cabin near Umbarger Friday night. Dick and Mike will be on hand to lead the Christian fellowship.

FIRST BAPTIST CHURCH

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3. You get a nice bonus at trade-in time. An Olds is a good investment—traditionally you get more of your dollars back when you're ready to trade the next time around.

If you think you can't afford an Oldsmobile... it's time to think again.

4th Annual
YEAR END SALE

Your house should be as good -

ADEQUATE WIRING

Somebody once figured out that the average automobile has more wiring than the average house, for its size. Your car is adequately wired to serve the many purposes needed. And, so should your house.

LIGHTING

The same person figured out, too, that the average car has more special purpose lights for convenience, safety, and beauty than a house. But, for the same reasons, shouldn't your house have the right kind of lighting, too?

COMFORTS

And, how about comforts... heaters, radios, air conditioners, convenience switches, power steering, power brakes, tape recorders, electric windows, and lots more. Does your home measure up to your automobile? It should, because you probably spend more time there.

When you're building a house... make it a home... make it as good as your automobile... make it a total electric, gold medallion!

PS. Lots of electric power in our area. No worry about shortages. Use it... enjoy it!

Vows Exchanged Between Sammie Bass, Dean Watson

In a double ring ceremony at First United Methodist Church in Hereford at 7:30 p.m. Friday, June 28, Sammie Ann Bass, daughter of Mr. and Mrs. Wayne Bass, Route 2, Friona, became the bride of Earnest Dean Watson, son of Mr. and Mrs. E.D. Watson, Hereford. The candlelight service was conducted by Rev. Clifford Trotter, pastor, before an altar decorated with white cathedral tapers burning in a pair of seven branched candelabra entwined with greenery. Baskets of orchid asters at either side of the arrangement completed the setting.

Shirley Lynn Smith, Friona, was the maid of honor. Bridesmaids were Elizabeth Bass, Berger, and Pamela Pigg, Erick, Oklahoma, both cousins of the bride.

Bridal attendants wore orchid crepe formal styled with empire bodices marked with satin ribbon and ruffled sleeves. They carried cascade bouquets of orchid chrysanthemums.

James Head, Hereford, was the best man. Groomsmen were Billy Frank, Amarillo, and Hal Easley, Hereford. Candlelighters and ushers were Ricky Kline, nephew of the groom, and Kenneth Bass, brother of the bride.

Mrs. Don Baugous, organist, presented a program of wedding music and accompanied Mrs. Robert N. Mertz, soloist, as she sang, "Wedding Prayer," and "O Promise Me."

As the bride was escorted to the altar and presented in marriage by her father, she wore an empire styled gown of satin and lace. Lace appliques enhanced the sheer sleeves, which were gathered onto satin cuffs which ended in points over the bride's hands.

The lace appliques were repeated on the neckline, the hem

of the gown and the detachable satin train. Her veil of imported illusion was held in place with a tiara of flowers re-embroidered with seed pearls.

She carried an all white bridal bouquet of Cymbidium orchids and pom pom mums. Her only jewelry was a diamond necklace, which was a gift from the groom.

Guests for the reception, which followed the ceremony in Fellowship Hall of the church, were registered by Brenda Erington, Wheeler.

The serving table was covered with a white lace cloth over orchid and centered with a floral arrangement. The wedding cake, which was decorated with orchid rosebuds and wedding bells and topped with a miniature bride and groom, was served with punch, nuts, and mints, by Nadine Tice and Sherrie West.

For her wedding trip Mrs. Watson wore a yellow and white double knit dress with white accessories and the corsage lifted from her bouquet.

Mr. and Mrs. Watson are at home at 315 Avenue K, Hereford. She is a junior student at Hereford High School and he is employed by Circle 3 Feed Yards.

Out-of-town guests signing the register were Mrs. Lorene Errington, and Mr. and Mrs. Dean Bass, Wheeler; Mr. and Mrs. Shirley Smith and family, Mr. and Mrs. Ed Clark and Mr. and Mrs. Gerald Shavor and family, of Friona.

Also Mr. and Mrs. D.A. Bass, Hart; Mr. and Mrs. Henry Bass, Muleshoe; Harold Bass, Mr. and Mrs. D.A. Bass and Mrs. Charles Bass, Hart; and Mrs. Oather Dale, Farwell.

Also Mrs. Clarence Pigg and Mrs. Otis Holland, Erick, Oklahoma.



MRS. EARNEST WATSON

Frionans Vacation In New Mexico

A large number of Friona residents spent the Fourth of July weekend sightseeing in the mountains of Northern New Mexico. Many of them included a stop at Ute Lake or Conchas Lake in their brief vacations.

Some of them in the Red River area were Mr. and Mrs. James Cunningham, the Walter

Cunninghams, the Dale Cunninghams, the Howard Flemings, the Lloyd Rectors, Mr. and Mrs. Rene Snead, Mr. and Mrs. Elvin Wilson, the Robert Zetsches and J.B. Zetsches.

Also the Rudolph Renners, Billy Dean Baxters, Doyce Barnetts, Lee Campbells, Ray Campbells, Truett Johnsons, Ed Fletchers, Dee Clarks, Ed Clarks, Wesley Barnetts, Jackie Hights, Leon Masseys and Darrel Thompsons.

Also Mr. and Mrs. Bearl Dean Broyles, Mr. and Mrs. Mike Ellis, Mr. and Mrs. Don Littlefield and Mr. and Mrs. Dale Widner.

Linda Perkins, Ronnie Reed United In Church Ceremony

Linda Joyce Perkins, daughter of Mr. and Mrs. Richard Perkins, and Ronnie Lee Reed, son of Mr. and Mrs. Leo Reed, all of Friona, were united in marriage at 6 p.m. Saturday, July 4, at Calvary Baptist Church.

The double ring ceremony was read by Leland Hutson, Church of Christ minister, before an arch of greenery centered with a white wedding bell tied with purple satin ribbon. A cluster of delphiniums was tied on each side of the arch.

Two seven branched candelabras holding purple tapers, footed baskets filled with purple mums and a memory candle tied with a purple ribbon completed the setting.

Mrs. J. Lee Witten played the wedding marches and a medley of traditional selections preceding the ceremony. She also sang "The Wedding Prayer," and accompanied the two soloists, Karla Patterson and Rhonda Garth, as they sang, "How Do I Love Thee," and "Always." They carried nosegays of mixed spring flowers.

Regina Duke was the maid of honor. The matron of honor was Mrs. Rocky Steelman of Bovina. They wore identical dacron formal in lavender with purple velvet ribbon accenting the empire waistlines. They were designed with A-line skirts and long full sleeves.

Harold Reed was his brother's best man. Another brother, Jerald Reed, was the groomsmen. Ushers were Mike Fallwell and Danny Baize.

Candlelighters were Anita Perkins, sister of the bride, and Brian Witten.

As the bride was escorted to the altar and presented in marriage by her father, she wore a formal gown of white silk organza over peau de soie fashioned with a fitted empire bodice with an oval neckline outlined with lace motifs encrusted with sequins. The butterfly sleeves were overlaid with layers of lace. Re-embroidered lace motifs outlined the A-line skirt hem and edge of

her detachable train.

Her floor length mantilla veil was made of imported English silk illusion with lace trim and was accented by a headdress of lace petals trimmed with seed pearls and a tear drop crystal.

She carried a cascade bouquet of orchids and stephanotis atop a white Bible.

Guests for the reception, which was held in Fellowship Hall of the church following the ceremony, were registered by Mrs. Walter Mudry. The bride's table was covered with a white lace cloth over lavender and centered with a floral arrangement. The three tiered cake, which was decorated with the bride's chosen colors, was served with mints, nuts and punch.

Chocolate cake and coffee were served from the groom's table.

Those in the houseparty were Karla Patterson, Sandy Reznik, Debra Wyly and Mrs. S.D. Baize.

Special guests were Mr. and Mrs. C.F. Ingraham, Mooreland, Oklahoma, maternal grandparents of the bridegroom and Mrs. Orval Patton and Mrs. Mildred Gardner, also of Mooreland.

For her wedding trip Mrs. Reed chose a two piece pink double knit suit and the corsage lifted from her bouquet.

Mr. and Mrs. Reed are at home at Apt. A, 3002 Westhaven Street, Amarillo. They are both graduates of Friona High School and he is employed by Bell Helicopter.



MRS. RONNIE REED

Local Families Host Martin Reunion

Mr. and Mrs. Calvin Martin, Mr. and Mrs. Larry Martin and family and Mr. and Mrs. Clarence Martin and family hosted a two day family reunion here Saturday and Sunday.

An outdoor supper on the Calvin Martin patio Saturday evening was the beginning of the festivities. Then on Sunday there was a family dinner in the home of Mr. and Mrs. Larry Martin and family.

Those present, besides the host couples and their children,

were Mr. and Mrs. Earl Lowder and Karen and Mr. and Mrs. Johnny Martin and son, Jay, Clinton, Oklahoma; Mr. and Mrs. Ralph Knight and Mrs. Betty Nidey and sons, Craig and Steve, Elk City, Oklahoma.

Also Mr. and Mrs. Edward Martin, Sayre, Oklahoma; Mr. and Mrs. Eugene Nidey and daughters, Sandra, Brenda, and Lisa, Campo, Colorado; and Mr. and Mrs. Charles Martin, Mike, Tori, Tony, Lisa and Kim, Amarillo.

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Now Check The Rest Of Our Specials!
THEY'RE BOUND TO GET BETTER
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HAIR SPRAY \$1.50 Value **79¢**

ICE CHESTS Keeps Food & Drink Hot Or Cold White You Fish **\$1.49**

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COLOR KITS For That "Come Hither" Look **\$1.39 And \$2.99**

Rexall **FACIAL TISSUE** 4 Boxes **\$1.00**

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Revlon **INTIMATE SPRAY** \$6.00 Value **\$4.00**

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SUN SHADES **\$1.98 To \$8.50**

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Sincerely Yours

BY REV. ALBERT LINDLEY

For some reason, and I haven't been able to explain it yet--with luck I may not have to--but I have been thinking a lot about HOPE lately and I thought to myself--"Albert, if you ever get off these freeways safely, you'll just have to say something to somebody about HOPE."

You probably don't know it but we just returned from a California vacation--yes, the Freeways--they have one set up in Los Angeles that has four cloverleaves stacked on top of each other--I kept honking at this guy in front of me to move over and it turned out to be me--understand, I'm not running that set up down--it's just that in the midst of it all, I started thinking about HOPE.

Do you realize how much we are mixed up with that one central thought?

I would hate to have to spend this time trying to distinguish between HOPE and FAITH because I can see a lot of the other in each--but I want to say something about what it is to hope.

Optimism is not only being cheerful with a bright and rosy outlook that is full of promise, but in my travels through my library I found something else that deals with the topic.

I found a statement by G.K. Chesterton (we still have intellect in this here -sic-article) which went like this, "Optimism is the noble temptation to see too much in everything." Another statement, and this one by Voltaire, on optimism saying it was "a mania for declaring when things are going badly that all is well," or with Elbert Hubbard (whom I don't know), "it is a kind of heart stimulant--the digitalis of failure."

You may have guessed that I think a little positive thinking can bring hope out of despair. If you have ever taken the time to visit with me you know that I don't think religion is leading us to hell--nor is the church--nor is our country going to communism and all of the other "isms." O yes, we could--but I don't think we are. . . .

May I list some of my characteristics for the foundation for my HOPE, for you?

I see communities, like ours, who believe in our government, who rightly question that government from time to time and who try to make it work. . . .

(The pessimistic attitude here seeks to destroy and run down and refuse to offer help and assistance when it is needed.)

I see a ship called HOPE that visits various sea ports of countries which are trying to develop into purpose and meaning--a ship with medical supplies, doctors, nurses and a training program that can assist those who will seek additional learning in the field of medicine.

(The pessimistic attitude will say here--"keep our dollars at home--those same degenerates may one day be our enemy.") (With such thought, they just might one day be just that.)

I see a positive approach with leans heavily on God. (You knew I would get here!) An approach which is on the basis of the ideals of Christianity. An approach that the church you worship in seeks to present with its outreach and its concern about being in mission. . . .

(The pessimist probably has already stopped reading this by now and certainly doesn't find much good in that church he "ought" to be attending.)

I think you see now what I'm talking about. HOPE is a way of life and can be a strong force which can motivate your action and purpose. It can deliver you to belief in the future with a will to "get with it."

A man gets his car stuck. . . .

The optimist yells, "Don't worry, you'll get out okay."

The pessimist yells, "Give up, Brother, you'll never make it."

A PEPTOMIST gets a chain and pulls him out.

I like to think that a PEPTOMIST is an optimist who is willing to go to work and do something about making this a better world.

You g.c. any ideas?
Don't tell me. . . . do 'um!

Ethridge-Spring Agency

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Hi-Plains Feed Yard

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Bi-Wize Drug

Friona State Bank

Chester Gin

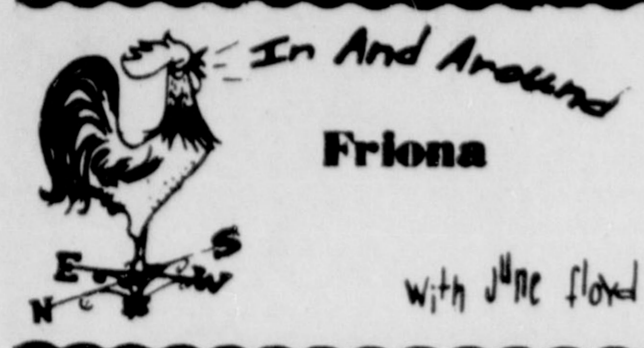
Friona Clearview TV

Rushing Insurance

Friona Consumers

Crow's Slaughter

ASSEMBLY OF GOD
10th and Ashland--Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST
14th and Cleveland--Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION
5th and Main--Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST
Sixth and Summitt Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH
4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH
10th and Cleveland--Father Norman Boyd, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 7:30 p.m.
SIXTH ST. CHURCH OF CHRIST
502 W. Sixth--Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH
13th and Virginia--Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH
6th and Cleveland--UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST
10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO
408 W. Sixth--M.R. Zamorano Bible Study--9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH
8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH
Fifth and Ashland--Rev. G.W. Hamilton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.



Much favorable comment about our Independence Day observance was heard up and down the street Monday morning. Those of us who missed the program and fireworks missed a treat, I'm sure. Several people made remarks carrying the idea, "I sure hope we have another one next year."

Commendations are in order for the Chamber of Commerce and Agriculture, who sponsored the event; local artists, who displayed paintings in windows of several business firms; to the firemen, who provided a fine fireworks program; to members of Friona Antique Club and others for an interesting display of antiques.

Monday morning Orma Flippin was seen going north on Main Street carrying a lantern and a cast iron bean pot. It was too early for her to need the lantern for light. Had it been a little earlier many of us could have imagined a milk bucket in her hand instead of the bean pot.

As far as I've heard no Frionans were involved in serious accidents and many many of them were all over the country. It is quite difficult during any holiday season to be at a lake, in the mountains, at the race tracks, or any other place where people congregate very long without seeing a familiar face.

The Ronnie Fergusons of Stratford stopped briefly here Friday morning. Ronnie and Esther, who used to live here, now have a printing shop in Stratford and were stretching the Fourth of July weekend into a little mid-summer vacation, which included a trip to Six Flags Over Texas. Ronnie is a former employee of Plains Publishers, Inc., here and helped pioneer offset printing in this section of the country.

If the Stratford and Dalhart ex-Frionans ever decide to have a get-together, they will surely have a crowd. Recently more of our people have been moving to Dalhart than any other place, I think.

The Bill Carmacks have moved up there. So have the Andy Rules. The Paul Halls, two Bainum families, Dean Bingham and another family or two have moved to Dalhart or Dallam County within the past five years or so.

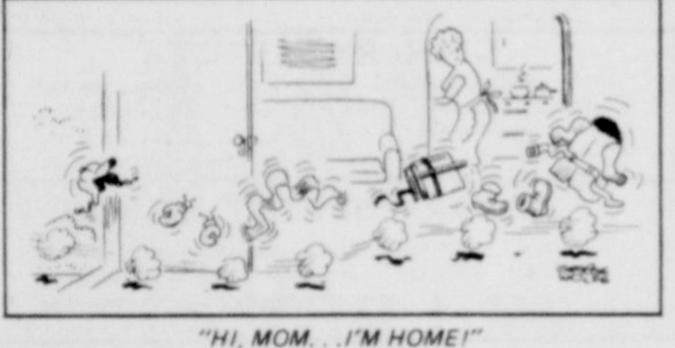
Then an over in Sherman County and Stratford, there are a lot of others. Guess if we need a few days away from home and run short of funds we can just go off up in that area and visit friends.

Real soon now we will all be eating "home grown" vegetables. Oleta Houser had fresh green beans and sliced tomatoes out of her garden Monday at noon. Several people have already cooked fresh okra and squash, so it will not be long until it is that time of year when we have something freshly picked every day.

Of course, we all look forward to this each year, but, then we also know that with the pleasure of eating freshly grown produce comes the work of processing it for winter use and that is work in anybody's language.

How do you like the new doors on the post office? I think the all glass ones are a great improvement over the old wood-glass ones. Then too, they are very easy to open. It is almost like having automatic doors.

Have you lost a pair of bi-focals with black rims? If so, maybe they are at City Hall. The work crew found a pair down near the city barn and want to return them to their owner.



AUCTION

TO SETTLE THE JOSIE HOWELL ESTATE A SALE YOU CAN'T AFFORD TO MISS BECAUSE THIS PROPERTY WILL SELL JULY 14th, 5:00 P.M.

LOCATION:-4 Miles North-1-3/4 Miles East of Dimmitt.

LEGAL DESCRIPTION:-E. 1/2 Sec. 4, Bik. 2. (Consisting of 312 Acres more or less) Tucker Subdivision, Castro County, Texas.

ALLOTMENTS:-Government Check approximately \$10,000.00-17.6 Acres Cotton, 135.0 Acres Milo, 114.9 Acres Wheat.

MINERALS:-1/2 minerals goes with sale of land.

IMPROVEMENTS:-1-6" & 1-8" Wells both on Natural Gas.

TERMS:-25% down, balance 10 equal annual payments at 7-1/2 Interest.

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 JOE BOOZER 806-364-1755
 HERFORD, TEXAS



BACON

Cornland
2 Lb. Pkg. **\$1.29**

BEEF ROAST Pin Bone Chuck Lb. **59¢**
FAMILY STEAK 7 Cut Lb. **69¢**
SWISS STEAK Arm Bone Round Lb. **89¢**

HAM Fully Cooked Shank Portion **59¢**
HAM Fully Cooked Butt Portion **69¢**

Family Pack
PORK CHOPS
 1/4 Pork Loin Pound **79¢**

CAT FOOD Hi-Vi 50 15 Oz. Can **9¢**
 Puss & Boots Liver 15 Oz. Can
 Tabby 6 1/2 Oz. Can

FACIAL TISSUE Chiffon 200 Count **33¢**

ICE CREAM

Arrow Black 4 Oz. Can **29¢**
 Grape Drink 46 Oz. Can **3/\$1**
 Shurfine 26 Oz. **10¢**
 Plain or Iodized Box
 Savory 18 Oz. **49¢**
 Clardy Festival
 Half Gallon **59¢**

you don't have to spend time to save money!

PEPPER Arrow Black 4 Oz. Can **29¢**
WELCHADE Grape Drink 46 Oz. Can **3/\$1**
SALT Shurfine 26 Oz. **10¢**
 Plain or Iodized Box
 Savory 18 Oz. **49¢**
STRAWBERRY PRESERVES Garden Club 21 Oz. **29¢**
APPLE BUTTER Western 32 Oz. **29¢**
MUSTARD Mald Savory **3/\$1**
JELLY Grape Preserves 18 Oz. **3/\$1**
RED PLUM Savory Oz. **3/\$1**
OLEO Food King Solids 2 Lbs. **35¢**
MOP Royal Mald Wet Sponge or Dust **99¢**

SUGAR

Imperial Or Holly 5 Lb. Sack **49¢**
PIES Morton Apple Cherry Peach Each **29¢**

PIGGLY WIGGLY PENNY PINCHIN' PRICES LET YOU (AND YOUR BUDGET!) RELAX!

POTATOES

Calif. Long White Lb. Sack **10 59¢**

BANANAS C.A. 2 Lbs. **25¢**

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SWEET ROLLS Cookbook Pkg. of 8 **39¢**
GINGER SNAPS Sunshine 16 Oz. **49¢**
GRAHAM CRAX Sunshine 16 Oz. **45¢**
SALTINES Sunshine Krispy 2 Lb. Box **69¢**
SALTINES Sunshine Krispy 1 Lb. Box **39¢**
APPLE SAUCE Sunshine 16 Oz. Sack **49¢**
CHOC. FUDGE Sunshine 16 Oz. Sack **49¢**
CHEEZITS 6 1/4 Oz. **29¢**
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EGGS

Grade A Small Dozen **29¢**

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 Yours A lone Pair **99¢**

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