

Since the first of the year, much has been written, and said about what the shape of the world will be at the end of the decade which is now just one month old.

Many startling predictions have been made about what life will be like in the United States at the end of another 10 years. Newspapers and magazines have carried stories by scientists and would-be social experts on how things will be changed by the time another decade has passed.

We wonder how many of the predictions will come true. Ten years isn't such a long time. When you consider it, a lot of things haven't changed much in the past 10 years. But then again, many other things have changed radically.

Many things happened in the decade just past which we would not have dreamed possible at the beginning of the 1960s. A president was assassinated while in office right here in our home state.

And other public officials also felt the assassin's bullet, and rioters turned some of our large cities into battlegrounds, as the average citizen began to wonder about his safety in this land of the free.

Probably the optimists among us could have believed in January of 1960 that the United States would land a man on the moon prior to the end of the decade, and win that race. But some of the other things we've mentioned would have seemed too fantastic to accept.

A newsletter to which we subscribe says that the 1970s will see a comeback for law and order. Violence, as a way of doing things, it says, will be totally obsolete.

By 1970, the newsletter predicts, the adult will be back in style, and elder citizens especially so. Everyone will be tired of the youth cult, including the young. Maturity, it says here, will be respectable.

But many of the battles that youth fought and won will stay won. Many drugs, according to the article, will be as commonplace as candy, and almost as easy to get.

What will become of the 1960s' legions of the alienated? Our source says that some will shave, put on a shirt and go out to work. Others will be unable, or unwilling, and become permanent dropouts.

In politics, party labels won't mean much, according to the Research Institute of America. There will be at least six different kinds of Democrats and Republicans in another 10 years, they say.

A crackdown on easy credit seems imminent. Credit will be available only under the strictest regulation. It will be considered a "public utility," like gas and electricity.

It is predicted that socialized medicine will be closer to a reality, although it won't go under that name. It appears to the experts that a national health insurance is inevitable, along with government inspectors who enforce federal standards for medical practices.

Science will be rewriting the entire life cycle by the year 1979, we are told. Some of the major diseases will have been virtually eliminated, including Leukemia, many forms of cancer and senility.

Artificial lungs, kidneys and hearts, it is predicted, will be commonplace. The average life span will be increased by as much as ten years.

Pills will let everyone eat anything without gaining weight. Other pills will improve memories. It will be possible to condense a full night's sleep to 2 to 3 hours.

Life in general will be physically easier. Smog will be eliminated, according to our source, water pollution decreased. Blizzards and hurricanes will be controlled, and it will be possible to forecast weather up to a week in advance.

Some of the things we've mentioned may sound "way out." At least a few are things we'd like to see happen right away. And, after thinking about the decade just past, we're afraid to doubt any of the things predicted for the 1970s.



HOME ON LEAVE. . . Sgt. Tex Phipps, center, has been home on a 30-day convalescent leave from the U.S. Army, following an injury he received December 20 in Vietnam. At the left is Mrs. C.M. Phipps, and his wife Judy is at the right. (See story on Page 12)

CONTESTS TARTER

Edelmon In Race For County Judge

Longtime resident W.L. "Preach" Edelmon threw his hat in the race for Parmer County judge last week, challenging Archie Tarter for the Democratic nomination for the office.

Edelmon, farm and civic leader in Friona area for the past 32 years, said he had been persuaded by numerous friends to make the race, and was encouraged by promises of support from various parts of the county.

Tarter, the other announced candidate for the Democratic nomination, has filled the judge's office for the past two years, being appointed by the commissioner's court to fill out the unexpired term of former Judge Loyde Brewer, who died in December of 1967.

Edelmon received his degree in Government from Texas Tech, and taught parliamentary law at the Lubbock school for college credit.

He has served the past four years as mayor of Friona, during a time of rapid growth in the city. In 1967, Edelmon was honored by the Friona Chamber of Commerce as its "Man of the Year" at the annual Chamber banquet.

Active in civic affairs, Edelmon is a charter member of the Friona Lions Club, having held all the major offices in that club, and recently served the Panhandle District (21-1) as District Governor.

Also active in farm affairs, Edelmon was the first president of the Parmer County Soil Conservation District. He is currently serving as president of the Parmer County Water Association.

Edelmon has served 12 years as a director for Plains Cotton Growers Association, Lubbock, and the past six years has been the producer delegate to the National Cotton Council, Memphis, Tenn.

He also has a school background which Edelmon believes will assist him in the duties of county ex-officio school superintendent. He spent 15 years as a teacher and school administrator, including four years as Superintendent of Schools at Friona. In addition, he is a past president of the Parmer County Board of Trustees.

In making his announcement for the county judge's race, Edelmon said:

"In becoming a candidate for the Democratic nomination for county judge, I pledge to the voters of Parmer County dedicated service for the advancement of the economic, social and educational standards of our rapidly developing county.



W. L. "Preach" EDELMON

"Your vote and influence will be greatly appreciated."

SATURDAY, 2:30 p.m.

Bank Awards Pact: Ceremony Slated

A ground-breaking ceremony for the new Friona State Bank building, to be built on Highway 60, will be held Saturday afternoon at 2:30 p.m.

The bank's board of directors, out-of-town banking dignitaries, and city and county officials will be on hand for the brief ceremonies. The public is invited to attend.

All residents of the Friona area who have been residents here since 1910 or before, will turn a shovel of dirt at the ground-breaking.

Contract for construction of the new banking facility was awarded the past week to High Plains Building Company of Amarillo.

The contractors are to start on the job right away. Target date for completion of the new building is August 3.

It is the second major contract awarded to the Amarillo firm in the last few weeks. Previously, High Plains had been given the contract to build the 60-unit apartment complex in northeast Friona.

The modern building will feature a combination of Western and Spanish styles. It will more than double the floor area of the present building.

When completed, Friona State Bank will be one of only three known banks in the United States that features "sit down" tellers, where both the tellers and customers are seated for bank transactions.

Interior of the new brick building will be carpeted throughout. It is planned to be a masterpiece of modern design, and will feature the most up-to-date concepts in banking practices.

Vote Totals Set Mark, Non-Presidential Year

The number of persons registering to vote for 1970 elections set a record for a non-presidential election year in Parmer County, according to figures this week from Hugh Moseley, County Tax Assessor-Collector.

At a late hour Tuesday, the number of registrations was said to be in the neighborhood of 3438. The late-arriving applications had not been checked for duplications and other irregularities; hence the estimated figure.

The figure is just 320 short of the 3870 total which registered for 1968 voting, the last presidential election year and all-time record for the county.

The total will be 1,214 more than were eligible to vote in 1966, the last even-numbered non-presidential year, but that year was the last for the poll tax, which since has been abolished as a requirement to vote.

Veniremen Named For Grand Jury

Eighteen Parmer County residents have been notified to report for Grand Jury duty, Thursday, February 12, at 9:30 a.m., according to County Sheriff Charles Lovelace.

Veniremen named to the jury include Lonnie Joe Fowler, Billy W. Carthel, Glenn Hamilton, Earl F. Whitten, E. G. Snodgrass, Steve Bavousett, Earl D. Stevenson, D.C. Herring and Wesley Barnes.

Also, W.R. Broadhurst, H.H. Horton, Virgil Woodson, Milton Walling, C.V. Potts, Raymond Schueler, Neil Stewart, Henry Ivy and Kenneth O'Brian.

IN NEW PROGRAM

Funds Tabbed For '60' Right-Of-Way

The Texas Highway Commission approved its two-year consolidated highway program for Texas the past week, and Parmer County was included for purchase of right of way on a 12-mile stretch between Friona and Summerfield for eventual widening of U.S. Highway 60.

No actual construction within the county was scheduled on the 1971-72 program of work. Right of Way purchases are at least a year away, according to estimates.

However, the Highway 214 widening project including an overpass at the south edge of the city over the Santa Fe Railway, continues to move ahead, and work could get underway on the project during 1970, according to resident engineer Rhes Bradley of Littlefield.

On the latter project, Bradley says that he submitted the preliminary design of the work, to the Bureau of Public Roads last week for their approval.

As soon as his office receives the expected approval, a hearing will be held regarding right-of-way needed for the work.

Barring any bottlenecks in the right-of-way negotiations on the project, a contract could be awarded during 1970, Bradley says.

All of the right-of-way will center around the overpass, and most of this is south of the railroad, he points out. There are no improvements involved in the needed right-of-way.

Concerning the allocation of funds for right-of-way on Highway 60, Bradley said that construction of the two additional lanes could have been programmed on the 1971-72 schedule, but since the right-of-way question will involve two or three years, the money would have just been laying unused "with costs increasing all the time."

So the right-of-way purchase portion was included as the first stage. "We're at least a year away from any actual right-of-

way purchasing," Bradley stated, wishing to set property owners along the road at ease for the time being.

"If we can get the right of way within the next couple of years, we no doubt could have the actual construction included on the following two-year program" Bradley speculated.

Also included on the program was a similar allocation for the short (2.4 mile) portion of the road in Castro County. Construction of an additional two lanes in the road from Hereford South-westward to the Castro County line has already been

programmed, and should be close to the contract stage.

"The emphasis for the next few years will be on our primary road system, including trunkline roads not currently on the interstate system," Bradley said, indicating we could look for a push toward the improvement of Highway 60.

Some protective right-of-way purchasing has been done in the Farwell area on the road.

The amount allocated to Parmer County for ROW purchasing in 1971-72 was \$201,000.

O.L. Crain, Lubbock, is the engineer for District 5.

BOARD MEETING

Chamber Discusses Extra 'Phone Service

The possibility of securing a base station in Friona for mobile telephone units was brought up for discussion at the monthly meeting of the Friona Chamber of Commerce Tuesday morning.

It was also brought out that General Telephone Company was thought to favor hooking Friona and Bovina together for dialing purposes.

Chamber officials plan to contact officials of General Telephone Company to discuss the possibility in the near future.

Another point raised by a Chamber director was the possibility of grouping the Hub and Parmer exchanges under the Friona listing, to assist long distance operators in far cities in finding numbers located on the exchanges.

In other business, the chamber voted to look into the possibility of holding some sort of a community program on drugs and narcotics. Chamber president Steve Messenger appointed Doyle Elliott, Baker Diggins and Dr. Paul Spring as a committee to discuss the matter.

The Chamber agreed to act as sponsor for such a program.

Past board member Charles Allen reported on visits and contacts made involving representatives of tanneries, but said there was nothing official along this line to report.

The board passed a motion for the Friona Chamber to participate in the "Land of Coronado" program, sponsored by Southwestern Public Service again this year. Cost to the local chamber is \$240. The program promotes local tourism.

In other business, the directors voted to allow Social Security representatives to use their office for a monthly office date in Friona, if the SS officials are interested. They have been using the meeting room at Friona City Hall for the past year or two.



ONE OF STARS. . . Curtis "Young Blood" Williams is one of the stars who will be in action Friday, when the Harlem Stars take on a group of talented but untested Friona Stars at the Friona High School gym. Sponsored by the Friona Booster Club, proceeds from the game will go toward the purchase of a weight machine for the school system. Game time is 7:30 p.m. Following the game, a "slave auction" will be held at which all athletes and coaches will be on the block for a day's work on Saturday, also to benefit the fund drive.

Mag Features Friona Man

A.L. Black, who is president of the Texas Assn. of Soil and Water Conservation Districts, is featured with a full-color portrait on the cover of the February issue of the Farmer-Stockman magazine.

Inside the issue is a story on Black's activities, featuring the livestock industry in Friona, along with his work for Soil Conservation.

Temperatures

| Date | Hi | Low |
|------------|----|-----|
| January 28 | 73 | 36 |
| January 29 | 62 | 21 |
| January 30 | 45 | 18 |
| January 31 | 50 | 19 |
| February 1 | 53 | 24 |
| February 2 | 55 | 25 |
| February 3 | 41 | 16 |



Pause And Reflect

By Nelson Lewis

Today is our birthday! Three years ago this week the first article under the heading "Pause and Reflect" appeared in the Friona Star. Like most experiences in life it has been a commingling of good and bad, pleasure and sorrow; now and then a hint of success, occasionally the certainty of failure.

What, if anything, has been accomplished by these scores of columns?

Why was the column started and what goals did the writer expect to attain?

Several years ago we became aware of back-sliding in the area of patriotism.

We refused to believe that the average American was really unpatriotic.

Unthinking perhaps, or a little careless, maybe caught up in the lethargy that followed our victory in World War Two, but surely not truly unpatriotic!

Still there existed an obvious slackening in the amount of respect shown toward many vital areas of our everyday life.

Books and plays (the subject of the first article) as well as music and poetry, began to develop a tendency toward permissiveness and low grade trash.

To be successful a play or movie must be "banned in Boston" or earn an equally dubious honor.

Poetry became a lost art and any attempt to read the modern lines was akin to riding bareback on a skinny, three legged horse trotting down a corduroy road.

It has been claimed that "the dance is the poetry of motion"; dancing moved out of the ballroom into the poolroom.

Business was booming and breeding the inflation we are supposed to enjoy.

The world of politics was bouncing along on its usual up and down, dog-eat-dog, course.

"Times" were good, gross national product was climbing, incomes were high at all levels, unemployment was at the lowest ebb in years--but something was wrong, very wrong.

Respect for God, country, law and order and fellow man was slipping away into a never-never land of unrecognizable apathy.

There were some influential professional men and women who were actually aware of the situation and who began speaking and writing in an effort to warn the general public that someday the bubble would burst leaving us face to face with stark reality; our beloved country was no longer "the land of the free and home of the brave."

For the most part their words fell upon deaf ears. Were they, the professional speakers, writers, politicians, ministers, and college professors merely doing the job for which they were paid?

How about the common everyday working man? Was he being made aware of the true facts?

If he would not listen to the experts, would he listen to someone who had no ax, financial nor political, to grind?

And so Pause and Reflect was born on February 2, 1967.

Perhaps the views expressed have not been accepted by a majority of the readers, that would be expecting too much, but maybe, just maybe, some have obtained a clearer understanding of the forces that oppose and physically threaten our brand of democracy.

That's all we expected, that's all we ask in the future. Remember--"To be forewarned, is to be forearmed." Thanks for listening.

AN EDITORIAL

Prudence Urged In Wildlife Slaughter

Over the past few decades, the American alligator has been facing the danger of extinction. We think that the end of any species of wildlife is a tragic loss and should be prevented at all cost.

There has been much talk, but little done to preserve the natural abundance of our nation. Today there is some hope for the whooping crane. With some luck the bald eagle--symbol of our country--will also be saved. We can be thankful that the bison is thriving under the protection of conservationists.

But, unfortunately, the lowly alligator doesn't lend himself to the eye of the amateur naturalist. He isn't graceful as is the crane. He doesn't soar majestically above the mountaintops as does the eagle. And he doesn't share the historic drama of the chase across the plains like the bison. To be candid, his profile--to use a public relations term--is not good. His only apparent worth is the posthumous use of his hide.

Although technically "protected", some 15,000 black market gator pelts escape the scrutiny of game wardens each year. All efforts to stop this ravaging has failed. Vanity must be served, and just as humans continue to purchase coats made of the fur of vanishing animal species, despite pleas to stop, so continues the sale of gator shoes, bags and wallets.

The State of Florida Indian Affairs Commission has now come forth with a plan which we think is a stroke of genius. They propose to grant permission to two Florida Indian tribes, the Seminoles and the Miccosukees, to raise gators. The plan would not only eventually restock the swamps, but the Indians would also have the right, as well as the responsibility, to police the swamps in defense of the reptiles. And since the gator herds would be their own income-producing private property, it is our guess that when it comes to extinction, that fate would fall to would-be poachers and not to the alligators.

The free enterprise system has been harnessed to produce all sorts of good things, and we congratulate the Florida Indian Affairs Commission for using the profit motive to save, rather than to destroy, the noble alligator.

Stem Inflation; Curb Hunger At Same Time

The White House conference on food, nutrition and health endeavored to draw wide public attention to the problem of hunger in America. The President and Congress have been urged to appropriate several billion dollars a year to eradicate hunger. It is claimed that there are 15 million hungry among the nation's poor.

Harsh as it may sound, unless inflation and government spending can be controlled, the government will never be able to keep up with what many feel to be a moral obligation to feed the poor. Inflation will create poor and hungry people faster than the government (taxpayers) can feed them. Millions of new poor will be created every year as the value of the dollar declines. This is the price of inflation, which can no longer be evaded by trick bookkeeping, deficit financing or political demagoguery.

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Published Every Thursday at 614 Euclid Street
Friona, Texas - 79035

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Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News



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Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--FEBRUARY 7, 1930

Residents of the city who have been patiently waiting the coming of the new waterworks system for the city have seen something to begin along that line. Mr. McDade of Amarillo has arrived, and will drill the water well for the system. Mr. Harper, who will superintend the laying of lines, is also here, and all are anxious to get the work underway.

35 YEARS AGO--FEBRUARY 8, 1935

Mayor F.W. Reeve reports there is much encouragement that actual work of construction on Federal Highway 60 through Parmer County may begin within the near future. Mayor Reeve said he had a positive guarantee from the state highway commission that the entire strip across the county would be completed by the coming autumn.

30 YEARS AGO--FEBRUARY 9, 1940

F.A. Spring of Muleshoe has been here during the past 10 days, assisting as clerk in the F.L. Spring store. "Do cows have teeth in their upper jaws? What does it matter if her feed is ground on our mill? J.A. Guyer's Feed Mill. (adv.)

25 YEARS AGO--FEBRUARY 9, 1945

Pfc. Melvin Wyley of Friona has been reported by the War Department as missing in action in Belgium. Pfc. Wyley, a mortar man in the 99th Infantry Division of the First Army, has been overseas since last October. His wife and parents, Mr. and Mrs. R.G. Wyley, reside in Friona.

20 YEARS AGO--FEBRUARY 3, 1950

A new 200,000 bushel grain elevator will be ready to handle grain by March 1 in Black. Black Grain Company is building the concrete structure at the cost of \$140,000. Pete Braxton of Black will be manager of the grain company.

15 YEARS AGO--FEBRUARY 4, 1955

New Friona residents--Tom Jarboe, teaching in the Friona schools. Leo Reed--mechanic at Reeve Chevrolet Co.

10 YEARS AGO--FEBRUARY 4, 1960

Funeral services for Arthur Owen Drake, 79, a resident of Parmer County and the immediate Friona area for over 51 years, were read Tuesday afternoon from the Friona Methodist Church. Mr. Drake died suddenly last Sunday morning at home.

Drake and his family moved five miles northwest of Friona on a farm in early February of 1909.

5 YEARS AGO--FEBRUARY 4, 1965

The Friona Chiefs will be out to add a rare trophy to their trophy case Friday at Olton. The Chiefs will have an opportunity to clinch the District 3-AA championship and win a district trophy, which has been a rare occurrence in basketball.

CHATTANOOGA, TENN., NEWS-FREE PRESS: "When most people first heard of it, the idea sounded so ridiculous, so unfair, so unjust that most were inclined to dismiss it. . . . We're talking about what has been variously described as the 'guaranteed annual income' or the 'negative income tax.' In a nutshell, the idea is that if you earn money you will pay the Federal Government income tax as you always have. But under this new scheme, those who don't earn a certain amount of money would be paid a guaranteed income or a 'negative tax' by the Federal Government. What that means, of course, is that you who work would do the paying."

WHERE TO GET A PAPER IN FRIONA

???



The Friona Star goes on sale by 6 p.m. each Wednesday. If you would like to get an early copy, the Star newsstands are filled as soon as the paper is printed.

* * *

Friona Star "24 Hour" newsstands are located at the following places:

- *Friona Star Office. . . 916 Main
- *Post Office 6th & Euclid
- *Allsup's 7-11 Drive-In

Papers may also be purchased at the following locations:

- *Bi-Wize Drug
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Awards Presented At Pack Meeting

Cubscout Pack 56 had its regular monthly pack meeting, Thursday, January 29 at the Junior High Auditorium.

Den 3 had the opening ceremony. Den 6 led the group in singing several songs. A skit was presented by Den 7. Then dens 6 and 3 competed in some relays.

Several awards were presented during the meeting by Cubscout Master Eugene Bandy, V.R. Wilcox, the new Scoutmaster, assisted with the presentations.

Five boys moved up to Webelos and were presented their color bars. They were Tony Johnson, Lynn Welch, John Jarecki, Mark Edelman and Jeff Porter.

The following awards were made: Joe Zamora, bobcat; John Jarecki, bear; Manuel Ramirez, wolf and a gold arrow point; Rusty Miller, wolf; Noel White, athlete, naturalist,

outdoorsman and scholar; Mitchell Smiley, athlete; Jimmy Pena, artist, athlete, engineer and geologist; Phillip Hand, athlete and engineer; Terry Wilcox, athlete, citizen, engineer and naturalist.

Charlie Pena, athlete and citizen; Joe Bermea, athlete; Teddy Mack Harper, athlete, Eddie Bermea, athlete, artist, and scientist; Jesse Bermea, athlete and engineer; Alonzo Strickland, athlete; DeWayne Williams, athlete; Jeff Porter, wolf, one gold arrow point and two silver arrow points; Todd Bandy, wolf and gold arrow point; Lynn Welch, bear and John Jarecki, bear.

The Webelos presented the closing ceremony.

Any boys who desire to join the Cub Scout Pack (ages 8-10) are invited to contact Eugene Bandy, whose phone number is 265-3413 for assignment to a den.

Kothe Funeral Services

Conducted Here Friday

Funeral services for August George Kothe, 73, who died in Van Nuys, California Monday, were conducted from Friona United Methodist Church at 2:30 p.m. Friday. Rev. Albert Lindley, pastor was the officiating clergyman.

Kothe was born in Nebraska and moved to Friona from Western Oklahoma in 1942.

Survivors include three daughters, Mrs. Clyde Fields, Friona; Mrs. Doyle Manderschied, Van Nuys, California; and Mrs. Ed Hall, Clovis; eight grandchildren and seven great-grandchildren.

Eight Present

For Meeting

Eight members of Women's Fellowship of Union Congregational Church met recently in Fellowship Hall of the new church building. Rev. Paul Mohr was a special guest.

Mrs. Walter Loveless presented a combination devotional and program, "In The Light of World Hunger."

Refreshments were served by Mrs. Don Spring and Mrs. Elmo Dean, hostesses.

It's A Girl

For Zacharys

Mr. and Mrs. Jerry Zachary became parents of a baby girl at 5:10 p.m. Monday, February 2, at Parmer County Community Hospital. She was named Patty Grace and weighed 7 lbs. 12 ozs.

Patty has one brother, Jerry, who is four. Her grandparents are Mr. and Mrs. Arthur Stokes, Friona, Dave Bender, Shattuck, Oklahoma, and Mrs. Van Pickett, Amarillo.

Pallbearers were James Cunningham, Doyle Cummings, Russel O'Brian, Sam Williams, Arthur Drake and Tom O'Brian.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

Pastry Wagon Will Be Rolling

During the recent meeting of Friona Future Nurses, plans were made for a pastry wagon to roll all over Friona Saturday, February 14, beginning at 9:30 a.m.

Anyone desiring to place special orders is invited to call the residence of Mrs. Paul Spring or Mrs. Billy Joe Mercer.

Cakes, pies, cookies, sweet rolls and other baked delicacies will be available.

Baby Boy Born To Mike Hands

Mr. and Mrs. Mike Hand became parents of a baby boy at 1:30 a.m. Wednesday, January 28 at Parmer County Community Hospital. He was named Donald Reese and weighed 7 lbs. 3 ozs.

Donald is the second son for the Hands. His brother, Michael Shane, is one. Grandparents are Mr. and Mrs. L.R. Hand and Mr. and Mrs. N.E. Wood, all of Friona. Mr. and Mrs. T.F. Wood, Mrs. Pearl Hand and Mrs. Pearl Brannon are the great-grandparents.

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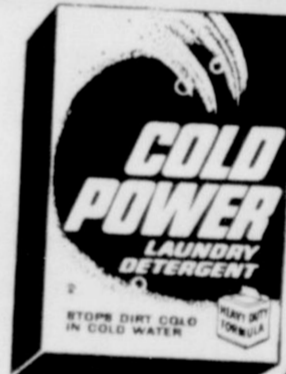
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Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢
on cash order, \$1 on account.
DEADLINE FOR INSERTION
Thursday's Friona Star - 4 p.m. Tuesday.
The Star reserves the right to classify, revise or reject any classified ad.
Check advertisement and report any error immediately:
The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS
Your Singer dealer. Sales and service. Southern Sewing Center, 213 Main, Hereford, Tex. Ph. 364-3782.
FOR SALE... Zenith Color TV-Stereo Combination. Ph. 247-3448.
FOR SALE... practically new Baldwin organ. Phone W. B. Fulgham, 247-3192.
FOR SALE... One hide-a-bed sofa. One chair, two bunk mattresses and one 30" youth mattress. 247-2438.

FURNITURE FOR SALE
FOR SALE... Good used household items. One double bed mattress, one baby bed mattress, 10 cubic foot refrigerator. Phone 247-3676 if interested.
FOR SALE... Amana 11 ft. upright deep freezer. Good condition. 247-2846. W.F. Cogdill.
FOR SALE... One sofa and matching chair. \$40.00. Friona. 247-2463. 810 West 5th, Friona.

FOR SALE
All sizes structural pipe, sucker rod and cable. Farwell Wrecking, Farwell, Texas.
"To Party With Good Credit: repossessed late model Singer sewing machine in four drawer walnut cabinet, will zig-zag, blind hem, fancy patterns, etc. Five payments at \$5.65, write Credit Manager, 1114 19th Street Lubbock, Texas."
FOR SALE... Eggging cab for 4010 or 4020 John Deere Tractor. 3-16 John Deere mold board plow. Call 295-3432.

REPOSSESSED
1970 Model Home Entertainment Center, less than 3 months old. Giant screen color T.V., with 26,000 volt RCA licensed chassis, 4 speed stereo automatic record changer, deluxe radio, multi-speaker sound system, low payments, balance less than half of original cost. Call Credit Mgr. collect at Lubbock Stereo Center, 1913 19th. 747-5572.
FOR RENT... 3 bedroom house, brick veneer, carpeted, 2 baths, den, dining room, 1 west, 1-1/4 North of Hub, phone 276-5221 before 8 a.m. or nights.
FOR RENT... 2 bedroom house in Black Community. L. D. Pope, phone 247-2273.

FOR SALE: Fireplace Wood (Dry) Hickory, Blackjack, and Oak. Phone 364-2780, Jim Loving. 4 Blocks East of K Street on 15th Street. Hereford. (Will Deliver) 9-8tc
IRONING WANTED... Lot 16, Friona Mobile Estates, 803 East Eleventh. 18-1tp

REAL ESTATE
FOR SALE... Backyard storage building. May be seen at 512 West Sixth. Phone 247-3159. 17-3tc

PETS
Female cow dog needs home. She's free. 247-3681 after six. 17-3tp
SIX PUPPIES to give away. 295-3132. 17-2tc
FOR SALE... Cute mini-toy poodle puppies: 2 males; female: \$35 each. 247-2568. 17-3tc

HELP WANTED
WANTED - Beauty Operator Sondra's Modern Beauty Shop. Phone 247-3134. 10-tfc
DRIVERS NEEDED
Train NOW to drive semi truck local and over the road. You can earn over \$4.00 per hour, after short training. For interview and application, call 214-742-2924, or write Safety Dept., Nationwide Systems, Inc., 4747 Gretna, Dallas, Texas, 75207. 17-2tc

HOUSES FOR RENT
FOR RENT... 3 bedroom house, brick veneer, carpeted, 2 baths, den, dining room, 1 west, 1-1/4 North of Hub, phone 276-5221 before 8 a.m. or nights. 17-tfc
FOR RENT... 2 bedroom house in Black Community. L. D. Pope, phone 247-2273. 18-1tc

FOR SALE
All sizes structural pipe, sucker rod and cable. Farwell Wrecking, Farwell, Texas.
"To Party With Good Credit: repossessed late model Singer sewing machine in four drawer walnut cabinet, will zig-zag, blind hem, fancy patterns, etc. Five payments at \$5.65, write Credit Manager, 1114 19th Street Lubbock, Texas."
FOR SALE... Eggging cab for 4010 or 4020 John Deere Tractor. 3-16 John Deere mold board plow. Call 295-3432.

APARTMENTS
NEW... Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$115 mo. 900-9th. Phone 247-2578. 52-tfc
FOR RENT... 2 bedroom apartment. George Taylor. Phone 247-2496. 17-tfc

LOST AND FOUND
STRAYED... From Kuper's farm north of Black, five steers, weight 500 pounds, branded 96 box (96) on left ribs and should have green tag in one ear and metal tag in other with owners name. Ellis Lemons, Star Route, Hereford, Texas. Phone 806-364-3117. 16-4tc
STRAYED... Steers weighing about 500 lbs. Branded 6 on right shoulder. Owen Drake, Phone 295-3657 or Ted White, Phone 247-2491. 15-tfc
LOST... Two cotton trailers, 20' copy and 20' Big 12. RGW on back. Please return to Friona Co-op Gin. 17-tfc
LOST... Tan Dachshund, 1-1/2 years old, male. Answers to the name George. Last seen in the Hub Community, wearing rabies tags and collar but no name tag. Reward offered. Call 247-3272 or 265-3552. 17-2tc

WANTED
Ladies to display and sell SARAH COVENTRY JEWELRY Kit Furnished
Call or Write Peggy Updyke 122 NW Drive Hereford, Texas 364-4753 18-1tp

WANTED
WANTED... Beet or wheat pasture for light steers. Bill Lookingbill. Call 276-5692 after 7 p.m. or 247-3600. 6-tfc

NEW!
ELECTRONIC REPAIR SERVICE
*Experienced Workmen
*Television Repair
*Radios
*Stereos
*Antenna Work
*Car Radios
Phone 247-3445
For Fast Efficient Service
FRIONA ELECTRONICS
Corner Of 6th & Euclid

LIVE FREE... With income from 2 units, occupy third, in new luxurious 2 bedroom brick tri-plex. Near schools, tax advantages, ref. air, dishwasher, draped, carpeted, tile bath, refrigerator, range, ample storage in Friona. Call collect 806-763-5323. 18-tfc

NOTICE
If you missed out on Ridgeview Addition, we are now developing Hicks Addition. Build a new home, nothing down and low interest rates. ED HICKS REAL ESTATE 247-3537 or 247-3189. 18-tfc

REAL ESTATE LOANS
Can make you a loan at a cheaper rate of interest than the Millionaire. What is your need? See Ed Hicks Real Estate. Phone 247-3537 or 247-3189. 17-2tp

NEED A FARM or RANCH LOAN?
Can make you a loan at a cheaper rate of interest than the Millionaire. What is your need? See Ed Hicks Real Estate. Phone 247-3537 or 247-3189. 17-2tp

Linescores
Springlake Tournament
Friona 5 8 7 5-25
Olton 7 6 4 6-23
Delores Rodgers, 10; Darla Rhodes, 1; Tina Day, 10; Kay Cochran, 4.
7th Grade Girls
Friona 5 7 6 13-31
Canyon 3 4 1 2-10
Sandy Fulks, 21; Kenna Moore, 4; Pattijon Talley, 2; Connie Lindeman, 4.

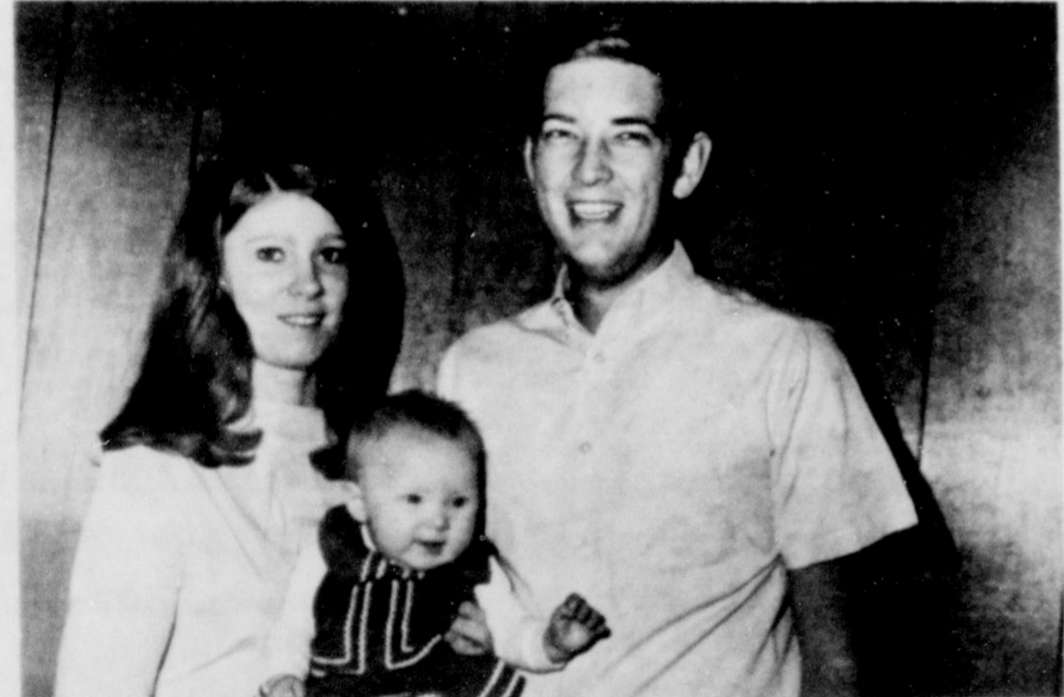
UF Drive Tops \$4,000-Mark
The amount of money turned in for Friona's United Fund drive reached the \$4,000 mark this week, although many workers still have not turned in their reports.
The total amount collected as of Wednesday morning stood at \$4,013.50. This amounted to 62.2 per cent of the year's goal of \$6,450.
Drive chairman Bill Ellis again asks workers to complete their contacts and turn in the money, so that the drive may be terminated.

GULF SERVICE STATION FOR LEASE
Modern Two-Bay Station
In Excellent Location.
If Interested Call Bovina 238-2271 Or After 5 p.m. Call 238-6831. 18-2tc

TELEX HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
416 Mitchell pho. 763-6900 9-tfc

Houston, Texas' Motor Hotels
NEWEST AND FINEST CHAIR OF PRESTIGE
LUXURIOUS ACCOMMODATIONS, FINE RESTAURANTS, BUSINESS MEETING AND BANQUET FACILITIES, PRIVATE CLUBS, SWIMMING POOLS, ROOM SERVICE, COMPLETE HOTEL SERVICE.
4 CHOICE LOCATIONS
* JETERO BLVD
East of Houston International Airport (713) 448-3041
* 11211 HWY 23 NORTH
West of Houston International Airport (713) 967-8311
* 9821 KATY ROAD
Southwest of downtown Houston (713) 967-7931
* SAVOY-FIELD INN
1816 Main, downtown Houston (713) CA 3-0141

WELCOME TO FRIONA



This week we welcome the Reed Lewis family to Friona. Lewis moved to Friona recently after completing a tour of duty in the U.S. Air Force. Lewis is a native of South Carolina, and his wife is from Topeka, Kansas. Their daughter, Deana, is four months old. Lewis is a partner in Friona Electronics, the new TV repair business in Friona. The family lives at Friona Mobile Estates.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools
HURST
DEPARTMENT STORE
REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

HOUSER
GROCERY & MARKET
REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES
FRIONA WHEAT GROWERS
Elevator Service
Field Seeds



STUDENT OF THE WEEK. . . J.D. Spencer, right, is honored this week as the Student of the Week for Friona High School's D-E and ICT program. He is employed as a photographer at the Friona Star, and is shown with Bill Ellis, editor and publisher of the Star.

Cases Rested On Gas Rate Hike Hearing

The public hearing concerning Pioneer Natural Gas Company's application for an increase in the domestic and commercial gas rate of gas sold to 61 cities in the Company's West Texas Transmission System was closed Tuesday afternoon, January 27th, subsequent to both the cities and Pioneer resting their cases.

Pioneer's application to the Railroad Commission requested a 22% increase in rates to residential and commercial customers from 28¢ to 34¢ per MCF of gas, plus an allowance for the federal surtax. Rates to industrial customers such as municipal power plants, are negotiated by Pioneer directly with the individual industrial consumer, and would therefore not be affected by the rate increase to the 61 cities.

The gas company has stated that the new gas rate applied for would "have no immediate effect on current gas rates. However, such an increase would establish a new cost of gas at the city gate for any subsequent changes in domestic and commercial rates in the cities on the West Texas Distribution System."

Forty-nine cities in the West Texas system organized the West Texas Municipal Utilities Committee and employed rate specialists consisting of two attorneys, a Rate Consultant, a Certified Public Accountant, and an Engineering firm to investigate Pioneer's petition and all supporting data. Some of the larger cities involved include Midland, Odessa, Lubbock, Pampa, Plainview, Hereford, Canyon, Brownfield, Lamesa, Levelland, Littlefield, Muleshoe, and Tulla.

Membership of the Utility Committee represents over 90% of the residential and commercial customers of the system.

The purpose of the cities' investigation was to determine whether or not, as a "matter of fact," Pioneer was entitled to all or any part of the increase they were requesting the Railroad Commission to grant. The Railroad Commission makes a determination of what a "fair gas rate" is in accordance with the law, based upon three essential factors:

(1) Present fair value of the property used and useful by the Company in providing public service.

(2) The reasonable net rate of return.

(3) The reasonable operating revenue and expenses.

Once these factors are determined, a gas rate is then calculated to provide the Company a "fair rate" of return on its investment.

The following significant differences were revealed in direct testimony by the cities' rate specialists subsequent to thorough analysis and study of exhibits submitted by Pioneer to support its request:

(1) Some foreign transmission lines and other facilities not used or useful to serve the 61 cities were included in determining the fair value of the system, and should be omitted from the rate base.

(2) Figures and methods used in determining the "replacement costs new" which relate to the "fair value" of the system were excessive.

(3) Pioneer used the figure of \$3,385,944 to be the fair market value of its general office building in Amarillo on the date of inquiry. A professional realty appraiser in Amarillo, retained by the cities, found the valuation of the same property to be \$1,862,500 as of the same date.

(4) Pioneer contended that the age of the pipe in the transmission system has no effect upon the value of the pipe, while the cities believe both age and condition should be considered in determining the value of a gas pipe line.

(5) The cities contend that Pioneer did not use an "equitable balance" for rates of depreciation as defined by law, and relating to depreciation for expense purposes, as compared with depreciation used for determining the fair market value of the system.

(6) The allocation methods presently used by the gas company for allocating expenses to the city gates are not equitable, and should be changed. Pioneer's methods of allocation would indicate residential and commercial customers are subsidizing other classes of customers.

Briefs will be filed by both parties and by the Railroad Commission Examiner in the next few weeks. A decision is not expected by the Railroad Commission until sometime this coming spring.

Americans eat almost 67 pounds of frozen foods a year, reports Gwendolyn Clyatt, Extension consumer marketing specialist. Most of this is prepared foods, juices and poultry.

In the United States, agriculture employs the most people. Construction ranks second and health care facilities is the third largest industry, reports Extension Home Economics Specialist Minnie Bell.

Hospital Notes

Admissions:
Santos Esquivel, Friona; Jo Etta Barnes, Friona; Mrs. Andres Agullar and baby girl, Bovina; Mrs. Mike Hand, Friona; Mrs. Johnny Trevino, Bovina; Roy Don Smith, Friona; Betty Whitson, Farwell; Lori Euler, Friona; Emma Schueler, Friona; F.S. Pounds, Bovina; Rhonda London, Friona; Herbert Reynolds, Friona; Mary Crump, Friona; Rebecca Powell, Grady, N.M.; Mrs. Octaviano Nino, Friona; Mary Lou Martinez, Hereford; Sharla Bengue, Friona; Bobby Drake, Friona; Mary Guyer, Farwell; Edna Love, Friona; J.R. Knight, Friona; Stanley Hobbs, Jr., Clovis; Emily Griffith, Bovina; E.E. Taylor, Friona; Jewel Cummings, Friona; Robert Walker, Friona; Esperanza Trevino, Friona; Bob Sparks, Bovina; Lottie Bandy, Bovina; Mrs. Jerry Zachary, Friona; Danny Howard, Muleshoe; Miriam Gutierrez, Hereford; Pete Buske, Friona; Iris Carter, Friona; and Viola Treider, Friona.

Dismissals:
Mrs. Thomas Lary and baby girl, Gerald Shavor, Bulah McBroom, Annie Scott, Mrs. Raymond Rondo and baby boy, Vance Knowles, Santos Esquivel, Roy Don Smith, Mrs. Andres Agullar and baby girl, Mrs. Johnny Trevino and baby girl, Mrs. Mike Hand and baby boy, Jo Etta Barnes, Pete Buske, Betty Whitson, Lori Euler, Rhonda London, Sharla Bengue, Jessie Orr, Stanley Hobbs, Herbert Reynolds, Edna Love, Iris Carter, Bobby Drake, Rebecca Powell, Mary Crump, F.S. Pounds, Lottie Bandy, Bob Sparks, Mary Lou Martinez, Hereford, Sharla Bengue, Friona; Bobby Drake, Friona; Mary Guyer, Farwell; Edna Love, Friona; J.R. Knight, Friona; Stanley Hobbs, Jr., Clovis; Emily Griffith, Bovina; E.E. Taylor, Friona; Jewel Cummings, Friona; Robert Walker, Friona; Esperanza Trevino, Friona; Bob Sparks, Bovina; Lottie Bandy, Bovina; Mrs. Jerry Zachary, Friona; Danny Howard, Muleshoe; Miriam Gutierrez, Hereford; Pete Buske, Friona; Iris Carter, Friona; and Viola Treider, Friona.

Patients In Hospital:
Jewel Cummings, Berta DeLeon, Mrs. Emily Griffith, J. R. Knight, Daniel Nazworth, Jo Anna Oden, Emma Schueler, Lucia Samarron, Esperanza Trevino, E.E. Taylor, Mary Guyer, Cayson Jones, Darrell Simpson, Jay Jarboe, Leona Day, Viola Treider, Miriam Gutierrez, Danny Howard, Mrs. Jerry Zachary and baby girl and Nettie Sawin.



MOVIE SCENE. . . A baby bat is being fed from a bottle in this startling picture from the movie "Dust or Destiny," which will be shown at the First Baptist Church Sunday evening, February 8, at 6 p.m. The movie will depict many wonders of nature, and is in full color. (Photograph courtesy Moody Institute of Science)

License Plates Now On Sale

Vehicle license plates went on sale this week at the County tax assessor-collector's office in Farwell.

The 1970 plates are white with blue numerals. Car tags are numbered CJP 75 through CJV 849. Commercial plates are numbered IP 9825 to IR 1374. The assessor-collector will announce dates in the near future when he will be in Friona and other county locations to sell tags. Auto owners are reminded to bring the new form they received in the mail recently when they go to purchase tags.

Church To Show Special Movie Sunday Evening

"Dust or Destiny," a full-color motion picture produced by Moody Institute of Science in Whittier, California, will be shown Sunday, February 8, 1970, at 6 p.m. in the auditorium of the First Baptist Church of Friona.

In "Dust or Destiny" the audience learns about the built-

in "radar" system that guides the bat in its midnight flights. By using this, a bat can "see" well enough to fly an obstacle course blindfolded.

Many other wonders of nature are depicted in the film. The fantastic grunion of California, small fish of the smelt family, are pictured as they

come up on dry land to lay their eggs. The camera probes the mysteries of the human body and the uncanny instincts of migrating birds.

The film points to a Divine Intelligence behind the workings of the universe and shows the relationship between science and religion.



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER **WE GIVE GUNN BROS STAMPS**

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250

| | |
|--|---|
|  | CHUCK ROAST Lb. 59¢ |
| Cuddahy's Nutwood BACON | 2 Lb. Pkg. \$1.57 |
| JELLO PUDDING & PIE FILLING All Flavors 2/25¢ | WOLF BRAND CHILI #2 Can 81¢ |
| TOILET TISSUE 4 Roll Pack 47¢ | ELLIS TAMALES Jumbo Size 2 1/2 Can 51¢ |

| | | |
|---|--|---|
| Imperial POWDERED SUGAR Lb. Box 19¢ | Welch's GRAPE JUICE 24 Oz. Bottle 49¢ | Wagner's ORANGE DRINK 32 Oz. Bottle 31¢ |
| WHITE SWAN TOMATOES Chico #300 Can 2/37¢ | Red POTATOES 20 Lb. Bag 89¢ | Del Monte Sliced PINEAPPLE 8 1/2 Oz. Can 21¢ |
| WHITE SWAN BANANAS Lb. 12¢ | WHITE SWAN SPINACH #303 Can 19¢ | |

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

INVESTIGATE BEFORE YOU BUY!!

Insurance Policy Made To Appear As Investment

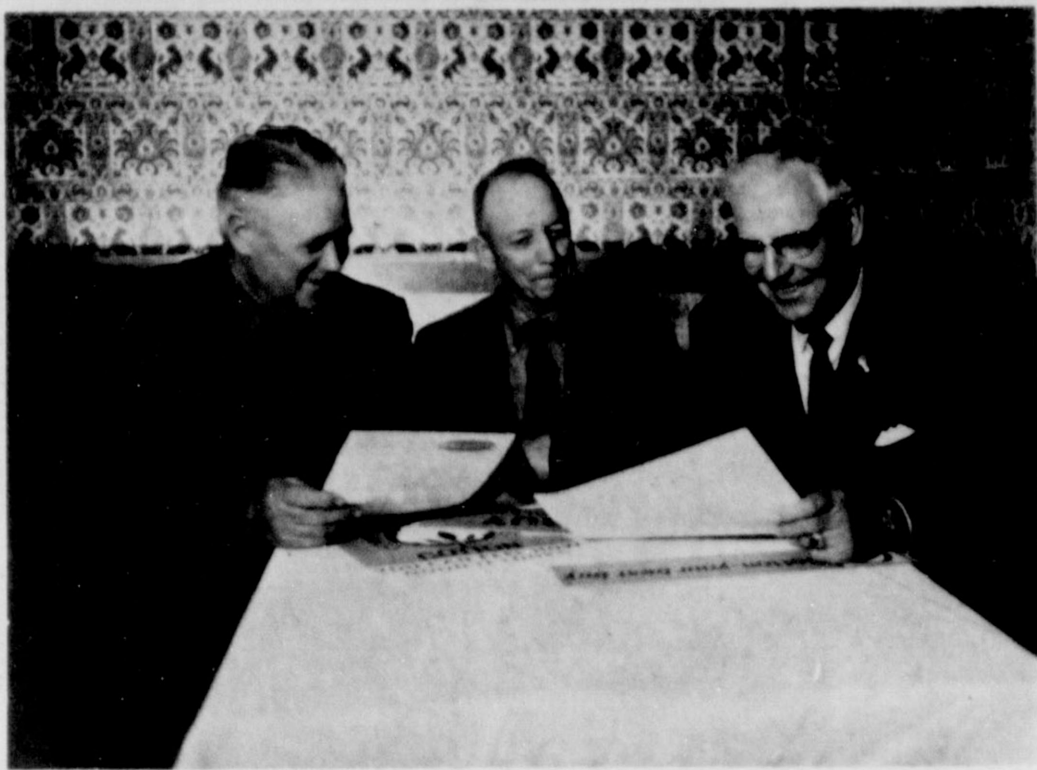
Beware of those salesmen who come to you with a letter of recommendation from one of your friends and try to get you "in on the ground floor" of his fabulous company. It is bad enough that he has probably already taken your friend for a commitment of a lot of money he could invest to much greater advantage elsewhere.

What the salesman is attempting to do is get you to make what he represents as a highly profitable investment which turns out to be an extremely expensive and highly concealed series of premium payments on a very limited insurance policy. Most of the "deals" include a profit sharing dividend feature with the implication that these dividends will continually increase in size as the company grows and makes better profits, but it will, in nearly every case, take years to even recover the original investments.

By its very nature the special policy is difficult to understand, lends itself to misrepresentation, and defies comparisons with other insurance policies which the layman may understand. More often than not they are sold in a highly promotional manner, represented as a one-time-only opportunity for a person to get in on the ground floor. Highly polished, canned sales presentations with exaggerated emphasis on the themes of profit, investment, dividends and the like often leave buyers unaware that they have merely bought an insurance policy.

If you have any questions about these type Insurance Policies or may have already bought one. Please call or Write

Jimmy R. Boyett
Guarantee Mutual Life
Burch Bldg. 7th & Ash Suite F
A/C 806 296-6718
Plainview, Texas 79072



ATTEND MEETING, . . . Cotton industry leaders heard a detailed report in Lubbock recently on the \$3 million research and promotion program of the Cotton Producers Institute and the National Cotton Council. Among those attending from this area were (left to right), A.L. Hartzog, Farwell; D.L. Carmichael, Friona and W.L. "Preach" Edelman, Friona. The National Cotton Council provides the staff and facilities for CPI's dollar-a-bale program.

Court House Notes

Instrument report ending January 24, 1970, in County Clerk Office, Bonnie Warren, County Clerk.

WD, Claude H. Rose, Sr., Claude H. Rose, Jr., Portion lots 1 thru 4 Blk. 1, Farwell, N 1/2 Lot 29, Lots 30, 31, 32, Blk. 18 Farwell

WD, Horace L. Blackburn, Ralph E. Franse, Lots 12 thru 16, Blk. 40 Farwell

WD, Dalma Mason Mann, Darrell R. Mason, E 1/2 Sect. 30, D & K

WD, Cora L. McGuire, Lois Billingsley & Nova Robertson, NE 1/4 Sect. 29, T10S, R2E

WD, Cora L. McGuire, Clifford & James E. McGuire, NW 1/4 Sect. 29, T10S, R2E

WD, Clifford McGuire, et al, Cora L. McGuire, SW 1/4 Sect. 29, T10S, R2E

WD, Myrtle E. Rose, Claude R. Rose, Jr., Tr. 1: N 1/2 Lot 29 & Lots 30, 31, 32, Blk. 18, Tr. 2: middle 72 ft. 1 thru 4, Blk. 1 Farwell Tr. 3: Lot 5 & 6 Blk. 74, Sunset Terrace Ceme

WD, J. E. Hicks, Horace D. Richards, Lot 13 & E 20 ft. Lot 14 Blk. 2, Ridgeview, Friona

WD, J. E. Hicks, Thurman A. Graham, W 30 ft. Lot 14 & E 40 ft. Lot 15, Blk. 2 Ridgeview Friona

Holly's Net Income For Three Quarters Released

Holly Sugar Corporation today reported sales for the nine months ended December 31, 1969, were \$69.2 million and net income was \$583,346 or 38 cents per common share after taxes of \$189,000.

This compares with revenues of \$80.6 million and net income of \$2,629,866 or \$1.65 a share after taxes of \$1,896,308 in the same period last year.

The company's decline in sales, John B. Bunker, Holly president said, is principally caused by the discontinuance of its cattle feeding operations.

The decline in earnings is attributable to the impairment of the current campaigns due to abnormally severe weather conditions which are materially affecting the quality of this year's sugarbeet crops.

Early freezes and subsequent warm weather have caused continued deterioration of stored an unharvested beets.

Never in the company's history has it experienced such adverse weather over such a broad area, and never has pre-harvest freezing damaged so much of a single crop as in 1969.

Bunker said although the impact of these conditions on company's operations cannot be fully assessed until the latter part of March, 1970, when campaigns are completed or nearing completion, a continuation of these conditions could further adversely effect earnings resulting in a loss for the full year.

However, Holly and its growers, at all affected locations, early negotiated supplemental

beet contracts to minimize the impact of storing and processing beets affected by this year's adverse weather conditions.

Vehicle Registrations Are Running Behind Schedule

"With approximately two months left until the April 15 deadline for obtaining inspection stickers, only 20 per cent of the registered vehicles in Parmer County have been inspected," stated Major C.W. Bell, Regional Commander for the Texas Department of Public Safety.

"This will be the last year for an April 15 deadline as the Texas Motor Vehicle Inspection Program has gone to a year-round inspection program. The new stickers will display the number of the month in which the vehicle was inspected and will be valid through that month of the following

year," added Major Bell.

Two items have been added to the inspection list-the exhaust system and the exhaust emission system. A car must now have a muffler and it must be free from leaks. All cars manufactured in 1968 or later coming from the factory equipped with the emission system (commonly known as the smog device), still must have the device connected and in working order.

Parmer County now has four official inspection stations that are ready and capable of handling the inspection of vehicles in this area.



"Maybe I'm old-fashioned, but I think a phone call would be more personal."

There's a certain charm in letting the world know you love Sally. But Sally might just prefer a long-distance phone call. After all, it is a lot more intimate. Besides, it gives her a chance to say what she thinks of you.

General Telephone

Underground

IRRIGATION SYSTEMS

- CONCRETE PIPE
- PLASTIC PIPE
- ASBESTOS - CEMENT PIPE

DON'T BE FOOLED BY ALL THE HALIBLUE ON HIGH PRESSURE PLASTIC PIPE. STAY WITH THE OLD RELIABLE.

CEMENT - ASBESTOS PIPE BY JOHNS-MANVILLE FOR ALL YOUR HIGH PRESSURE PIPE NEEDS, BACKED BY A 5 YEAR GUARANTEE.

PORTABLE ALUMINUM SYSTEMS

By ALCOA

FLOW LINE - GATED PIPE - SPRINKLER SYSTEM

ALSO WHEEL ROLL SPRINKLERS

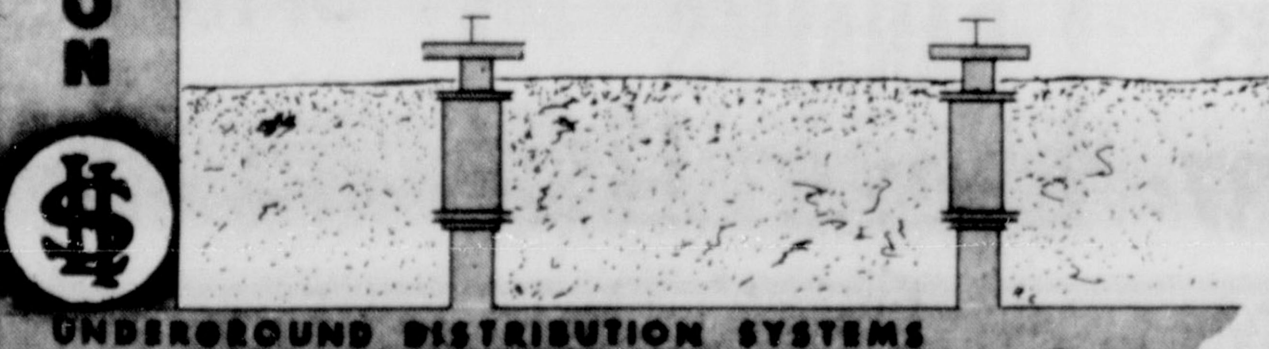
A 806 385-4487
LITTLEFIELD
1601 Houston Ave.
T. L. Timmons - Manager
Pat Briggs - Salesman

A 806 272-3450
MULESHOE
215 North 1st
James Macha - Manager
John Hammock - Salesman

Trade With The Old
Reliables At

State Line Irrigation

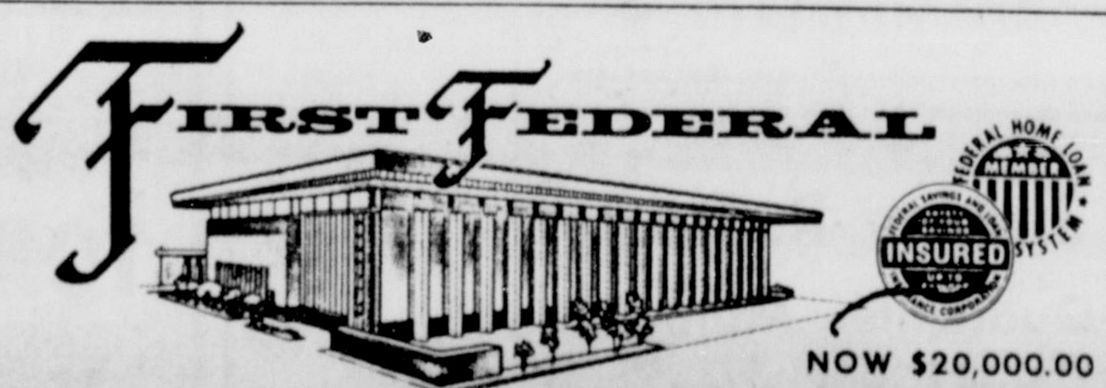
WE HAVE HAD 20 YEARS EXPERIENCE
IN UNDERGROUND IRRIGATION
SYSTEMS.



FIRST FEDERAL

Announces New Interest Rates

- 5%** Passbook Accounts
Compounded Quarterly
- 5 1/4%** \$100. Minimum Deposit
90 Day Notice Passbook Accounts
Compounded Quarterly
- 5 1/4%** \$1000. Minimum Deposit
6 Months to 1 Year
Paid or Compounded Quarterly
- 5 3/4%** \$5,000. Minimum Deposit
1 to 2 Year Term
Paid or Compounded Quarterly
- 6%** \$15,000. Minimum Deposit
2 to 10 Year Term
Paid or Compounded Quarterly
- 6 1/2% to 7 1/2%** \$100,000. Minimum Deposit



SAVINGS & LOAN ASSOCIATION of CLOVIS

HOME OFFICE
801 Pile St.
CLOVIS, N. MEX.

BRANCH OFFICE
2nd and Abilene St.
PORTALES, N. MEX.

NOW \$20,000.00



At Home In Parmer County

By Janice Miller
County HD Agent

You may have heard that store or other credit cards may be used to pay Federal Income Taxes anywhere in the United States. However, this depends on the attitude of the Federal Reserve Bank in each of the 12 Federal Reserve Districts.

Commenting on reports that two credit firms, Bankamerica and Master Charge, had secured approval for plans to allow customers to charge their 1969 Federal income taxes, an IRS spokesman said, "If checks or drafts have been approved by Federal Reserve for banking purposes, they will be accepted by IRS in payment of taxes."

When a recipe calls for blanched almonds, why is blanching necessary? Blanched almonds will give a main dish, vegetable or dessert a special nutty flavor and texture.

To blanch, cover the shelled almonds with boiling water. Let stand until the skins will slip. Drain and put them into cold water, then rub off the skins. Dry the almonds between towels and you're ready to start cooking.

With plastic furniture moving to center stage, the cleaning problem also comes into the spotlight. Extension Home Management Specialist Linda Jacobsen reports on a new product created to clean Plexiglass without scratching. It has been introduced at the January home furnishings shows in New York and Dallas. It is a cream that is used with a treated cloth that creates an anti-static, dust-repellent surface. Watch for it

in your local stores in the near future.

Doctors say that cheerful people resist disease better than glum people. "It's the surly bird who catches the germ."

How much do you know about your family's group insurance? Does it continue at retirement time? Or, if you leave the group? What retirement income would the cash value of your insurance policies provide?

Do you and your spouse know the answers to these vital questions? If the policy doesn't answer them, call your insurance agent.

FRIONA SCHOOL LUNCH MENU

Week of Feb. 9-Feb. 13

Monday-fish, corn, tarter sauce, hot rolls and butter, English peas, apple cobbler, and milk.

Tuesday-burritos and chile and cheese, Pinto beans, cornbread and butter, lettuce and tomato salad, chocolate pudding and milk.

Wednesday-French fries, Barbeque-on-bun, cookies, relish, cho, milk.

Thursday-fried chicken, hot rolls and butter, mashed potatoes, buttered carrots, banana nut cake and milk.

Friday-veal and gravy, buttered potatoes, peanut butter and honey, green beans, hot rolls and butter and milk.

Windbreaks Suggested As Assist To Farm Homes

"Windbreaks will make life more comfortable for many West Texas farm and ranch families this spring," says Gary A. Batte, District Conservationist with the USDA Soil Conservation Service.

As we enter into the so-called "blow-season"-that part of the year from December through May-many housewives dread the thought of the clean-up chore that follows a wind storm.

Along with other conservation measures, trees can make a

big difference, especially when they are planted in rows near the farmstead.

It is estimated that a good windbreak can reduce a 30 m.p.h. wind to 10 to 15 miles per hour. And at 10 degrees F., the "chill-index" (the combined effect of wind and temperature) is changed from -33 to about -13. Close to the windbreak, the chill index would be around seven. So you can see the value of a windbreak near a home, feedlot, or other structure.

"The best time to plant trees for windbreaks," said Batte, "is February through April." Chinese elm, Honeylocust, Hackberry, Eastern redbud, Ponderosa pine, and Rocky Mountain juniper all make excellent windbreaks.

Additional information on windbreak planting is available at the SCS Work Unit office in Friona, and inquiries on how to obtain seedlings may be made to the Texas Forest Service, College Station, Texas.

Two Frionans Enlist In Navy

Seaman Recruits Rodney Earl Elam and Charles Ray Isbell of Friona, Texas were enlisted in the U.S. Navy on January 8, 1970, the Navy Recruiting Station, Clovis, announced today.

Seaman Recruit Elam is the son of Mr. and Mrs. E. E. Elam of Friona, Texas. He is a graduate of Friona High School, Class of '69. Prior to his enlistment in the Navy he was employed at the Hi Plains Feed Yard.

Seaman Recruit Isbell is the son of Mr. and Mrs. L. G. Isbell of Tahoka, Texas. He is a graduate of Tahoka High School, Class of '69. Prior to his enlistment, he also was employed at Hi-Plains Feed Yard.

The new blue jackets were enlisted in the Navy's 120 day delay program back in August 1969 and now are on active duty at the Navy Training Center for Recruits. They will receive instructions for the next ten weeks under veteran navy petty officers while working and living under conditions similar to those they will encounter at their first ship or shore station.

Lions Exceed Gift Goal

Word from the district governor of Lions International is that the Lions' drive to purchase a coat and pair of shoes for each girl at Girlstown went over the top.

District Governor Ed Flood complimented the two local clubs, the Friona Lions and the Friona Noon Lions, for their efforts toward the drive.

Tall men shouldn't wear short jackets: they accentuate height. Subtle patterns and glen plaids give the tall man the illusion of width, says Extension Clothing Specialist Kay Elmore. Vertical stripes and sharp her-ringbones also make a man look taller.

Clip & Save

Monday thru Friday

- 6:30 Music: Country Style
- 7:00 Today Show
- 7:25 KCNC News
- 7:30 Today Show
- 8:25 KCNC News
- 8:30 Today Show
- 9:00 It Takes Two
- 9:25 NBC News
- 9:30 Concentration
- 10:00 Sale Of The Century
- 10:30 Hollywood Squares
- 11:00 Jeopardy
- 11:30 The Who, What or Where Game
- 11:55 NBC News
- 12:00 Newswatch
- 12:05 Guest Book
- 12:30 Life With Linkletter
- 1:00 Days Of Our Lives
- 1:30 The Doctors
- 2:00 Another World
- 2:30 Bright Promises
- 3:00 Name Droppers
- 3:30 Mike Douglas Show
- 4:30 *Perry Mason
- 5:30 Huntley-Brinkley Renort
- 6:00 Newswatch

Thursday p.m.

- 6:30 Daniel Boone
- 7:30 Ironside
- 8:30 Dragnet
- 9:00 Dean Martin Show
- 10:00 Newswatch
- 10:30 Tonight Show

Friday p.m.

- 6:30 The High Chaparral
- 7:30 Name of the Game
- 9:00 Bracken's World
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Sign Off

TV SCHEDULE

Channel 4

- Saturday**
- 7:00 The Heckle & Jeckle Show
 - 8:00 Here Comes The Group
 - 8:30 The Pink Panther
 - 9:00 H.R. Pufnstuff
 - 9:30 The Banana Split Adventure Hour
 - 10:30 The Flintstones
 - 11:00 Jambo
 - 11:30 Underdog
 - 12:00 Farm & Home Show
 - 12:15 Dennis Walling
 - 1:00 You & The Law
 - 1:30 Sports Feature
 - 1:45 Dennis Walling Show
 - 2:00 Southwest Conference Basketball
 - 4:00 Shell's Wonderful World Of Golf
 - 5:00 Bob Hope Desert Golf Classic
 - 6:00 Wild Kingdom
 - 6:30 Andy Williams Show
 - 7:30 Adam 12
 - 8:00 *Saturday Night At The Movies
 - 10:45 Newswatch
 - 11:15 Joe Pyne
 - 12:45 Sign Off
- Sunday (Cont.)**
- 3:30 Ski Championships
 - 4:00 Experiment In Television
 - 5:00 Frank McGee Report
 - 5:30 Uncle Sam MaGoo
 - 6:00 Newswatch
 - 6:30 Walt Disney's Wonder World Of Color
 - 7:30 Bill Cosby Show
 - 8:00 Bonanza
 - 9:00 The Bold Ones
 - 10:00 Newswatch
 - 10:30 TAKE ONE-Movie
- Monday p.m.**
- 6:30 My World And Welcome To It
 - 7:00 Rowan & Martin's Laugh In
 - 8:00 Monday Night At The Movies
 - 10:00 Newswatch
 - 10:30 Tonight Show
- Tuesday p.m.**
- 6:30 I Dream of Jeannie
 - 7:00 Debbie
 - 7:30 Julia
 - 8:00 Tuesday Night at Movies
 - 10:00 Newswatch
 - 10:30 Tonight Show
- Wednesday p.m.**
- 6:30 The Virginian
 - 8:00 Kraft Music Hall
 - 9:00 Then Came Bronson
 - 10:00 Newswatch
 - 10:30 Tonight Show
 - 12:00 Sign Off

Channel 10

- Monday thru Friday**
- 6:30 Film Feature
 - 6:45 Farm/Ranch Show
 - 7:00 CBS News/Paul Harvey
 - 7:30 CBS News-Lee Webb
 - 8:00 Cant. Kangaroo
 - 9:00 Coffee Time
 - 9:30 The Beverly Hillbillies
 - 10:00 Andy Of Mayberry
 - 10:30 Love Of Life
 - 11:00 Where The Heart Is
 - 11:25 CBS News
 - 11:30 Search For Tomorrow
 - 12:00 Scene At Noon
 - 12:30 As The World Turns
 - 1:00 Love Is A Many Splendored Thing
 - 1:30 The Guiding Light
 - 2:00 The Secret Storm
 - 2:30 The Edge Of Night
 - 3:00 Gomer Pyle
 - 3:30 The Lucy Show
 - 4:00 Truth Or Consequences
 - 4:30 The Big Valley
 - 5:30 CBS Evening News
 - 6:00 Scene At 6:00
- Thursday p.m.**
- 6:30 The Family Affair
 - 7:00 Jim Nabors
 - 8:00 Thursday Night Movie
 - 10:00 Scene At 10:00
 - 10:30 Merv Griffin
 - 11:45 Tri State Report
 - 12:00 Medic
 - 12:35 Reader's Digest
- Friday p.m.**
- 6:30 Get Smart
 - 7:00 Tim Conway
 - 7:30 Hogan's Heroes
 - 8:00 CBS Friday Night Movie
 - 10:00 Scene At 10:00
 - 10:45 Merv Griffin
 - 11:45 The Late Movie
- Saturday**
- 6:45 Cartoons
 - 7:00 The Jetsons
 - 7:30 Bugs Bunny
 - 8:30 Dastardly & Muttley Flying Machines
 - 9:00 Perils of Penelope Pitstop
 - 9:30 Scooby Doo Where Are You
 - 10:00 Archie Comedy Hour
 - 11:00 The Monkees
 - 11:45 Wacky Races
 - 12:00 Super Superman
 - 12:30 Johnny Quest
 - 1:00 Skippy
 - 1:30 Sat. Early Movie
 - 3:00 CBS Golf Championship Wrestling
 - 4:00 Death Valley Days
 - 5:30 Buck Owens
 - 6:00 Scene At 6:00
 - 6:30 Jackie Gleason
 - 7:30 My Three Sons
 - 8:00 Green Acres
 - 8:30 Petticoat Junction
 - 9:00 Mannix
 - 10:00 Scene At 10:00
 - 10:30 Burke's Law
 - 11:45 The Late Movie
- Sunday**
- 7:00 Children's Gos. Hr.
 - 7:30 Wills Family
 - 8:00 Oral Roberts
 - 8:30 First Baptist Church
 - 9:30 LaFavers Gos. Carv.
 - 10:00 Religious Questions
 - 10:30 Face The Nation
 - 11:00 Blondie Theatre
 - 1:00 NHL Hockey
 - 3:30 Live and Learn
 - 4:00 Killy Challenge
 - 4:30 Amateur Hour
 - 5:00 Roger Mudd
- Sunday, Cont.**
- 5:30 News Report
 - 5:50 Weathercast
 - 6:00 Lassie
 - 6:30 When In Rome
 - 7:00 The Ed Sullivan Show
 - 8:00 Glenn Campbell
 - 9:00 Mission: Impossible
 - 10:00 Scene At 10:00
 - 10:30 Rawhide
 - 11:45 Late Movie
- Monday, p.m.**
- 6:30 Gunsmoke
 - 7:30 Here's Lucy
 - 8:00 Mayb. R. F. D.
 - 8:30 Day's Day
 - 9:00 Carol Burnett
 - 10:00 Scene At 10:00
 - 10:30 Merv Griffin Show
 - 11:45 Tri State Report
 - 12:00 Medic
 - 12:35 Reader's Digest
- Tuesday p.m.**
- 6:30 Lancer
 - 7:30 Red Skelton
 - 8:30 Gov. & J.J.
 - 9:00 CBS News Hour
 - 10:00 Scene At 10:00
 - 10:30 Merv Griffin Show
 - 11:45 Tri State Report
 - 12:00 Medic
 - 12:35 Reader's Digest
- Wednesday p.m.**
- 6:30 Hee Haw
 - 7:30 Bev. Hillb.
 - 8:00 Medical Center
 - 9:00 Hawaii 5-0
 - 10:00 Scene At 10:00
 - 10:30 Merv Griffin Show
 - 11:45 Tri State Report
 - 12:05 Medic
 - 12:35 Reader's Digest

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| Folger's COFFEE 1 Lb. Can 87¢ | HI-C DRINK All Flavors 46 Oz. Can 3/\$1.00 | Fruits & Vegetables LETTUCE 19¢ Head |
| Shurfine GRAPEFRUIT SECTIONS 303 Can 23¢ | Waxahachie CHIEF HONEY 4 Lb. \$ 29 | Calif. ORANGES 15¢ Lb. |
| Hunt's CATSUP 14 Oz. 23¢ | Shurfine BEETS 303 Can 2/29¢ | CUCUMBERS Crisp-Long 25¢ Lb. |
| Shurfine FRUIT COCKTAIL 303 Can 23¢ | Shurfine BLACKEYES #303 Can 15¢ | |

- Monday thru Friday**
- 6:15 Spanish Kindergarten
 - 6:30 Tuggie Time
 - 6:45 Farm News, Wth.
 - 7:00 Tuggie
 - 8:00 Sesame Street
 - 9:00 Dennis The Menace
 - 9:30 Flintstones
 - 10:00 Lassie
 - 10:30 Galloning Gourmet
 - 11:00 Bewitched
 - 11:30 That Girl
 - 12:00 Pro News
 - 12:30 Let's Make A Deal
 - 1:00 Newlywed Game
 - 1:30 Dating Game
 - 2:00 General Hospital
 - 2:30 One Life To Live
 - 3:00 Judd for the Defense
 - 4:00 Dark Shadows
 - 4:30 Munsters
- Thursday p.m.**
- 5:00 F Troop
 - 5:30 Gilligan's Island
 - 6:00 Pro News
 - 6:30 Pat Paulson Hour
 - 7:00 That Girl
 - 7:30 Bewitched
 - 8:00 Tom Jones
 - 9:00 Paris 7000
 - 10:00 Pro News
 - 10:45 Major Adams
 - 11:45 Invaders
- Friday p.m.**
- 5:00 F Troop
 - 5:30 Gilligan's Island
 - 6:00 Pro News
 - 6:30 The Flying Nun
 - 7:00 The Brady Bunch
 - 7:30 Ghost & Mrs. Muir
 - 8:00 Here Comes The Brides
 - 9:00 Love American Style
 - 10:00 Pro News
 - 10:45 Major Adams
 - 11:45 Cinema 7
- Saturday**
- 6:30 Public Service Information
 - 7:00 Adventures of Gulliver
 - 7:30 Smokey the Bear
 - 8:00 Cattanooga Cats
 - 9:00 Hot Wheels
 - 9:30 The Hardy Boys
 - 10:00 Sky Hawk
 - 10:30 George of the Jungle
 - 11:00 Get It Together
 - 11:30 American Bandstand
 - 12:30 Time Tunnel
 - 1:00 Roller Derby
 - 2:30 Pro Bowlers
 - 4:00 Wide World of Sports
 - 5:30 CBS News
 - 6:00 Pro News
 - 6:30 Let's Make A Deal
 - 7:00 Newlywed Game
 - 7:30 Lawrence Welk
 - 8:30 Jimmy Durante
 - 9:30 Porter Wagoner
 - 10:00 ABC News
 - 10:15 Pro News
 - 11:15 Movie
 - 12:15 Sherlock Holmes
- Sunday**
- 7:00 The Christophers
 - 7:30 The Answer
 - 8:00 Tom & Jerry
 - 8:30 Dudley Do Right
 - 9:00 Fantastic Voyage
 - 9:30 Fantastic Four
 - 10:00 Bullwinkle
 - 10:30 Discovery
 - 11:00 Zorams
 - 11:30 My Friend Flicka
 - 12:30 Pro News
 - 12:30 Issues & Answers
 - 1:00 NBA Basketball
 - 3:00 American Sportsman
 - 4:00 Lonestar Sportsman
 - 5:00 Western Sportsman
 - 5:30 Wilburn Bros.
 - 6:00 Land of the Giants
 - 7:00 The F.B.I.
- Sunday (Cont.)**
- 8:00 Sunday Night Movie
 - 10:00 ABC News
 - 10:15 Pro News
 - 11:00 Movie
- Monday p.m.**
- 5:00 F Troop
 - 5:30 Gilligan's Island
 - 6:00 Pro News
 - 6:30 Mod Squad
 - 7:30 Movie
 - 9:00 Marcus Welby, M.D.
 - 10:00 Pro News
 - 10:45 Major Adams
 - 11:45 Invaders
- Tuesday p.m.**
- 5:00 F Troop
 - 5:30 Gilligan's Island
 - 6:00 Pro News
 - 6:30 Mod Squad
 - 7:30 Movie
 - 9:00 Marcus Welby, M.D.
 - 10:00 Pro News
 - 10:45 Major Adams
 - 11:45 Invaders
- Wednesday p.m.**
- 5:00 F Troop
 - 5:30 Gilligan's Island
 - 6:30 Nanny & The Professor
 - 7:00 Courtship of Father
 - 7:30 Room 222
 - 8:00 Johnny Cash Show
 - 9:00 E. Humperdinck Show
 - 10:00 Pro News
 - 10:45 Major Adams
 - 11:45 Invaders

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Dollar On
All Of
Your
Grain

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Don Huckabee
Mgr.

Scout Troops Hold Regular Meeting

TROOP 311
Roll call was answered by 21 members of Girl Scout Troop 311 at the Monday afternoon meeting in Girl Scout House. Guests were Mrs. Wayne Hodgson and daughter, Alicia, and Pat Gabehart.

Pam Lindley and Peggy Martinez served refreshments to the troop members, guests, one cadette, one leader and one assistant leader.

TROOP 22
Girl Scout Troop 22 met at the Scout House Monday afternoon. Robin Zetsche was elected song leader for the troop and led the group in song practice for the upcoming program.

Members of this troop are working on the storyteller badge and stories were read by Gigi Spring and Linda Nelson. Refreshments were served by Diana Clark and Becky Powell.

TROOP 166
Girl Scout Troop 166 met Monday afternoon at Girl Scout House.

The meeting was called to order. Linda Anthony read the minutes and called the roll. Janice Peak explained the meaning of the state symbol. Skits about pioneer days and modern days were presented. Donna Ruzicka and Tammy

Williams served refreshments to Linda Duke, Shirley Esquivel, Linda Anthony, Vickie Florez, Darla McClellan, Melissa Patterson, Janice Peak, Oralla Ramirez, Jackie Rando, Lupe Costillo, Sami Sue Rector, Maurice Royal, Karen Young, Elaine Dandridge and Bradli Odom.

Also, Ann Bradley, who was a visitor, Mrs. Watson Whaley, Lou Whaley and Donna Perkins.

TROOP 238
Girl Scout Troop 238 had a meeting after school on January 26. The girls discussed plans for making posters for scouting in the community program. They decided to have an overnight at the Scout House and make the posters then.

During the last half of the meeting the girls listened to a program about the early days of Friona. Guest speakers at the program were Mabelle Hartwell and Lola Goodwine.

Those attending the meeting were Rhonda Bauer, Kathy King, Carolyn Martin, Pat Nichols, Jill Riehmayer, Vicki Ulen, Lou Whaley and leaders Mrs. Billie Dean Baxter and Mrs. Alton Peak. Carolyn Martin served refreshments of tuna fish sandwiches, potato chips and cokes.

Blaylocks Visit Here

Rev. and Mrs. Hugh Blaylock of Pampa were weekend houseguests in the home of Mr. and Mrs. J.T. Gee.

The Blaylocks, who are former Friona residents, also visited in the homes of other friends. He is a former pastor of Friona United Methodist Church and at the present time is convalescing from a prolonged illness.

Sunday Family Dinner Courtesy

A family dinner in the home of Mr. and Mrs. Elwyn Hartman, who live in the Rhea Community, Sunday was a courtesy for Hartman, who was observing a birthday. Mr. and Mrs. J.S. Clark, who were observing a wedding anniversary, and Pam Northcutt, who was also observing a birthday.

Others present included Mr. and Mrs. Chris Clark, Friona, Mr. and Mrs. Elmer Northcutt, Mr. and Mrs. Jerry Northcutt, Kemp and Todd and Mr. and Mrs. Bill Page, Rodney and Lisa, all of the Garcia Community.

Also Mr. and Mrs. Jackie Clark, Janice Clark and Weldon Melton, all of Lubbock, and Mrs. Charlie Kemp of Hereford.



The response of our readers to our request for Betty Crocker coupons for Larry Parks, a young Wayland Baptist College student, has been most gratifying. A large number of coupons have been turned in and will be sent to Plainview within the next day or two.

Thanks folks! One of the nicest things about Frionans is their willingness to share when a fellow man is in need.

Friends of L.R. Dilger, who has been with his daughter and son-in-law, Mr. and Mrs. Clarence Baxter of Rye Colorado for the past several months, will be interested in knowing he is now living at Pueblo Manor Nursing Home, 2611 Jones Avenue, Pueblo, Colorado.

He would appreciate cards and letters. The zip code number is 81004.

In spite of the low temperature readings we have been having the past few mornings, spring is just around the corner. Some signs I've seen recently include young trees ready for planting in the Buster Davis yard; landscaping beginning around the new home of Clarence and Nona Martin and children in Western Addition; and farming equipment being made ready for spring plowing.

Someone also reminded me that next week would be the end of the fourth six weeks of the current school term. The seniors are busy working on their class play; soon we will be having announcements of spring band concerts; plans will begin for graduation and then the end of school will be here.

One of the things our town lacks is summer jobs for students who would like to work during the summer months. It is, of course, easier for young men to get jobs than for young women to find employment.

Our girls have many talents and are generally very energetic. If we could come up with some kind of gainful employment for them it would certainly be an asset to our community.

Our most sincere apologies go to the following: Brenda Blackburn, whose major was reported erroneously recently. She is a freshman pre-nursing major at Lubbock Christian College.

Jay Potts, who is a sophomore at South Plains Junior College, Levelland. Somehow or other his classification came out wrong in a recent story about him. We know he isn't a freshman, but that is what we reported.

Jeffrey Procter, who isn't old enough for typographical errors to make much difference with. In reporting his birth, the date came out Thursday, January 21. January 21 wasn't even on Thursday, but January 22 was and the story should have read, "Thursday, January 22."

Consider the hammer.
It keeps its head.
It doesn't fly off the handle.
It keeps pounding away.
It finds the point then drives it home.
It looks at the other side, too, and thus often clenches the matter.
It makes mistakes, but when it does, it starts all over.
It is the only knocker in the world that does any good.

Keep your fears to yourself, but share your courage with others.

Mrs. George Taylor Elected Club President

During the business session of Tuesday evening's Modern Study Club meeting at Federated Club House, Mrs. George Taylor was elected to serve as president for the coming two years.

Other officers elected to serve with Mrs. Taylor were Mrs. Lois Miller, vice-president; Mrs. Glenn E. Reeve, Sr., secretary; Mrs. Andy Hurst, treasurer; Mrs. Dalton Caffey, parliamentarian; and Mrs. Frank Truitt, reporter.

Following an invocation by Mrs. Dave Thompson, Mrs. Louise Wilson and Dorothy Jones, home economist for Southwestern Public Service Company, demonstrated the use of an electric oven androtisserie.

Use of electric blenders was also demonstrated.

Baked ham, Mexican bean dip and cole slaw with mayonnaise dressing, which had been prepared by the home economists during the program were served with graham cracker crumb cake, coffee and tea.

Mrs. Roy V. Miller Sr. accompanied Vicki Pryor, Dorothy Johnston and Lisa Taylor as they sang "Jesus, Wonderful Lord," "Michael" and "I Will Trust And Never Be Afraid."

Guests, besides those on the program, included Mrs. Jim Johnston and Mrs. Hardy Mays. Twenty-two members were present.

Jane Rushing To Receive 1970 Homemaking Award

On the basis of her score in the homemaking knowledge and attitude test taken by senior girls December 2, Jane Rushing, has been named the Friona High School 1970 Betty Crocker Homemaker of Tomorrow.

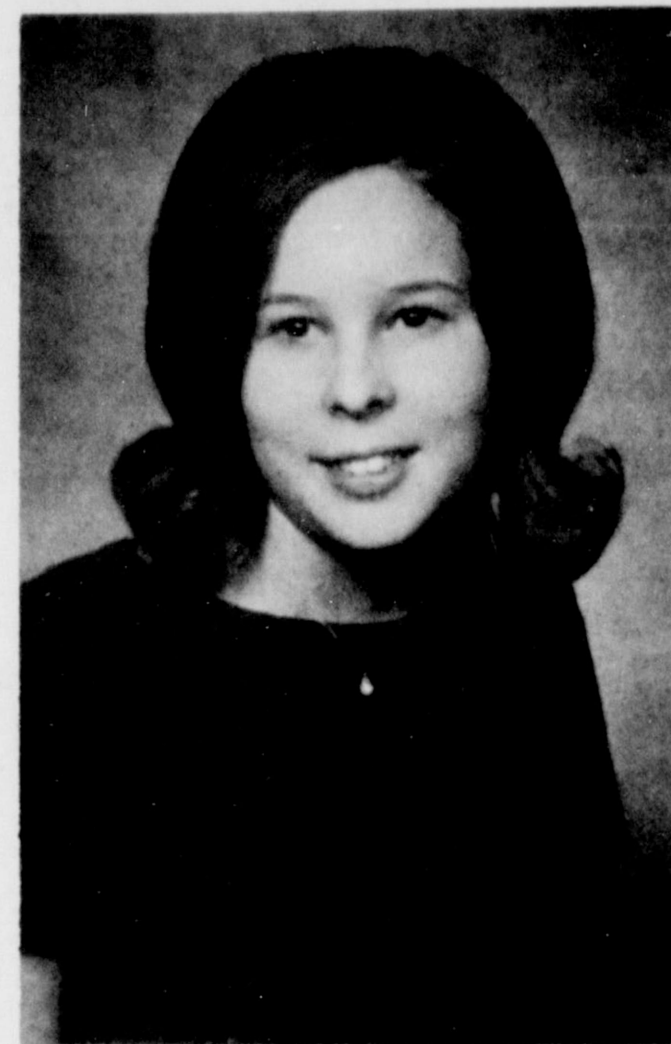
In addition to receiving a specially designed silver charm from General Mills, sponsor of the annual homemaking education program, Miss Rushing is now eligible for one of 102 college scholarships totaling \$110,000.

From school winners in the state, a State Homemaker of Tomorrow and runner-up will be selected within the next few weeks. The state winner will be awarded a \$1500 scholarship and the runner-up will be awarded a \$500 educational grant. In addition, the school of the state Homemaker of Tomorrow will receive a complete set of Encyclopaedia Britannica.

In the spring the 51 winners, which will be representatives of each of the 50 states and the District of Columbia, each accompanied by a school advisor, will join for an expense paid educational tour of Washington, D.C., and Colonial Williamsburg, Virginia.

Climax of the tour will be the announcement of the 1970 Betty Crocker All-American Homemaker of Tomorrow.

Miss Rushing, who is the daughter of Mr. and Mrs. Eric Rushing, has been active in the local Future Homemakers of Tomorrow organization and is currently serving as president



JANE RUSHING

of the Dusk Chapter. She received her state homemaking award during the 1968-69 school year.

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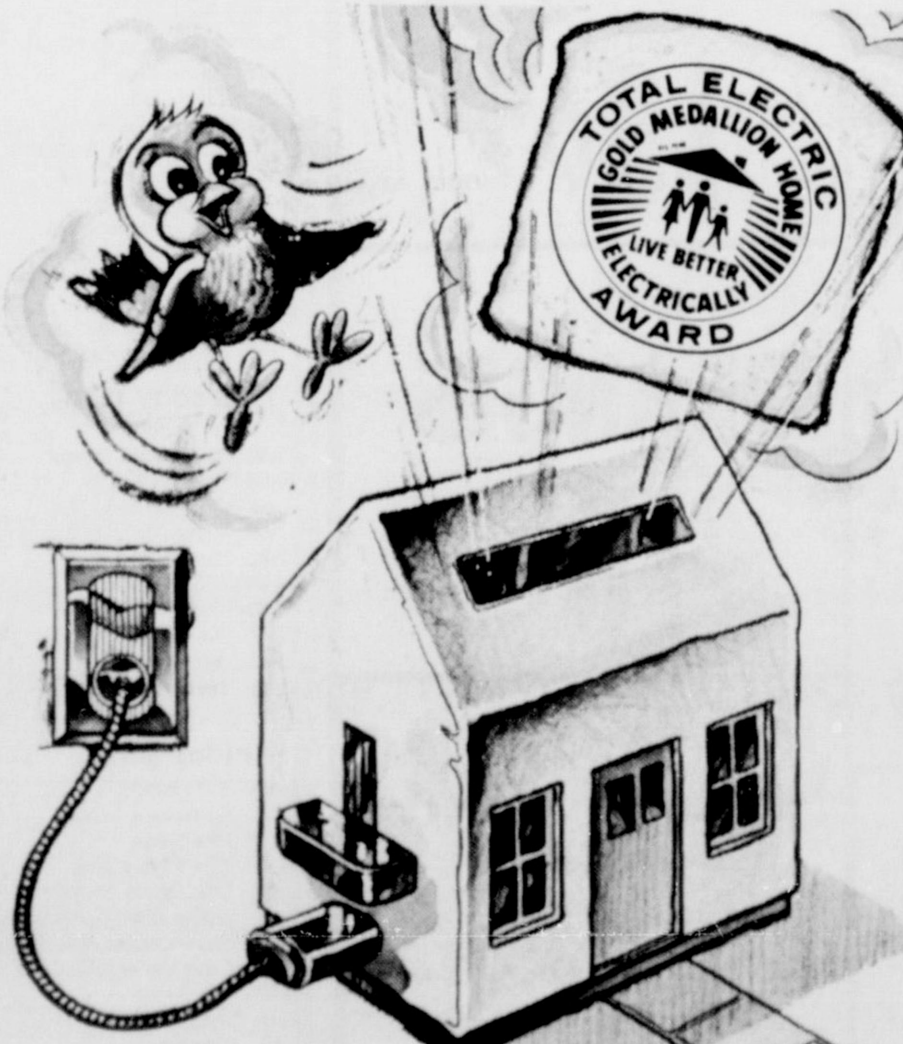
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Scouts Hear Program On Local History

Monday afternoon, members of Girl Scout troops, 22, 166 and 238 listened to a most interesting account of the early days of this community.

Miss Lola Goodwine and Mrs. Mabelle Hartwell were special guests of Troop 166, and they told of their early childhood and events that occurred in the pioneer life of their families.

Mrs. Hartwell said her parents the late Mr. and Mrs. Charles Schlenker moved to Bovina, Texas in the year 1906. Mr. Schlenker had come on ahead of his wife and nine children in order to build a house for his wife and children. Mrs. Schlenker and the children arrived at Bovina at midnight. At that time Bovina was the largest town in Parmer County. It consisted of a depot, post office, general store and restaurant. After a few days there they travelled a few miles out of Bovina to the farm where the house was built. They rode there in a surrey with the fringe on top drawn by horses. This first home was built of wood. Mr. Schlenker had brought farming machinery, tools, cows and horses with him. Many wild horses roamed the plains. Mr. Schlenker owned two of these horses. The house was heated with a pot-bellied stove with cow chips and some coal for fuel. Mrs. Hartwell displayed tallow-candles which were used to light the house. She also showed the girls an alcohol burner which was used for heating water in a teakettle

for tea, and many other interesting articles which were used by the family in their daily living. She told of the little one room school to which she and twelve other children walked for lessons. Its only furniture consisted of a long table with chairs to seat the twelve students and teacher, and pot-bellied stove which heated the building. Later she attended school in Bovina and Rhea. At one time she taught school herself.

Miss Goodwine told of the first buildings in Friona which included the first school and church buildings. These buildings, she stated were destroyed by fire, they were rebuilt later. She pointed out several houses still standing and in use that were here in the very early days of our town. She told of the block of land where the Cummings Farm Store now stands and of the antelopes that were held inside the fence.

She also told of the beautiful house and yard which the Wright Brothers owned which was a showplace for all newcomers to encourage them to settle in our beautiful community. The Wright Brothers were probably considered the founding fathers of Friona. Miss Goodwine also told of the great prairie fire which destroyed all the grass growing on the land except that growing near the Frion Draw. As a result of the destruction of the grass, cattle and wild horses and other livestock were forced to go near the draw for food and water. In November of that year the country had a severe snowstorm and freezing weather. Hundreds of livestock froze to death. Years later people from the East gathered the old bones of these animals, took them home and bone buttons were made from them. These Easterners also captured horned toads and used their bodies in making paper weights.

Miss Goodwine also stated that Frank Spring was the first baby born in Parmer County whose birth was recorded. The Rhea School was built in 1908. Friona Schools acquired its first school bus in 1922. Miss Goodwine showed the girls many interesting pictures of early Friona and Parmer County.



MR. AND MRS. WAYNE CASON

Sue Ellen Arrington Weds Wayne Cason

In a candlelight ceremony at the home of Mr. and Mrs. L. G. Taylor, 712 West Avenue C, Muleshoe, at 8:30 p.m., Saturday, January 24, Sue Ellen Arrington became the bride of Wayne Cason. The double ring vows were read by Rev. J. Waide Griffin, pastor of First United Methodist Church, Muleshoe.

Mr. and Mrs. Preston Arrington, 5102 48th St., Lubbock are parents of the bride, Cason is the son of Mrs. L.G. Taylor and the late Hayden Cason.

Karon Klindred, Lubbock, was the maid of honor. She wore a pink street length dress of crepe and a corsage of tiny white roses. L.G. Taylor was the best man. Mrs. Cason is a graduate of Coronado High School, Lubbock, and former student of Texas Technological University. Cason, who is a graduate of Friona High School, also attended Texas Tech, where he was a member of Phi Gamma Delta Fraternity.

The serving table for the reception in the Taylor home was covered with a white linen cloth and centered with a floral arrangement. Cake, punch, nuts and mints were served by Mrs. Jerry Stevens, Roswell, and Cindy Cason, Muleshoe, sisters of the bridegroom.

Frionans attending the ceremony were Mrs. E.H. Bradshaw and Mr. and Mrs. Wes Long. Mr. and Mrs. Cason are at home in Jacksonville, Florida, where he is stationed in the U.S. Navy.

Progressive Study Club Has Americanism Program

"Eliza Learns About Americanism," emphasized the "Serenely Independent" theme of the Tuesday evening meeting of Progressive Study Club at Federated Club House.

Roll call was answered with a sketch of a famous American. Mrs. Medford Griffin presented the meditation. The Junior and Senior Stage Band, under direction of Charles Faulkner, presented "Got A Lot Of Living To Do," "Back To The Jungle," "Love Is Blue," "Caravan," and "Walk Wild." "Patriotism in America is Outmoded," was the topic for a

debate. Brian Elliott and Bob Thomas took the affirmative and Sheila Struve and Sally Kendrick took the negative. Mrs. Coleman Moseley was received as a new member.

Guests present, besides those on the program, were Mrs. Melvin Lloyd, Mrs. Calvin Talley, Mrs. Steve Messenger, Mrs. Glenn E. Reeve Jr. and Mrs. Wayne Wallace.

Refreshments of angel food cake with strawberries and whipped cream were served by Mrs. Gary Batte and Mrs. Baker Duggins, hostesses.

Nine Frionans Attend Area Association Meet

Local adult members of the Girl Scout Association met with other adult members from Muleshoe, Bovina and Farwell for the first Area Association Meeting, Monday morning at Hamilton Memorial Methodist Church.

Mrs. Russel O'Brian was elected Area Association chairman. Mrs. W.M. Massie and Mrs. Truett Johnson were elected to the nominating and resource committee. Their terms start June 1, 1970, and continue for three years.

Mrs. W.O. Lockwood, Crosbyton, president of the Caprock Girl Scout Council presided over the business meeting.

She also introduced Mrs. Anna Langley who replaces Mrs. Richard Sugarek as district advisor for this Area Association.

The next Area Association meeting will be April 2 at 10:00 at Girl Scout House in Friona with leaders of the Friona Service Unit as hostesses and in charge of the program.

Those present from Friona were: Mrs. Russel O'Brian, Mrs. Louis Welch, Mrs. Ralph Wilson, Mrs. Ronald Smiley, Mrs. Watson Whaley, Mrs. H. H. Wheeler, Mrs. Bobby Perkins, Mrs. W.M. Massie and Mrs. Estes Bass.

Shower Honors Debbie Crain

A miscellaneous bridal shower in the home of Mrs. Bill Bailey, 906 West Sixth, recently was a courtesy for Debbie Crain, who became the bride of Mike Smith, January 24.

Co-hostesses were Mesdames Raymond Milner, Raymond Euler, Florian Jarecki, W.S. Ingram, Herschel Johnson and Lois Weatherly. The serving table was covered with a white linen cloth and centered with an arrangement of yellow

and white carnations. Coffee, hot spiced tea, cookies, nuts and mints were served.

Miss Crain was joined in the receiving line by her mother, Mrs. Robert D. Crain, Henrietta, and Mrs. Hoyt Smith, mother of the bridegroom.

Special guests were Mrs. Stewart, aunt of the honoree, and Beckie Crain, sister of the honoree, and Debbie Ditto, all of Henrietta.

Supper Fetes Visiting Dignitary

Mrs. Glen Dowlen, Amarillo, Order of the Rainbow grand officer, was honored with a salad supper by Assembly No. 275 at Masonic Hall Monday evening. Her husband, was a special guest.

Advisory board members attending were Mr. and Mrs. Weldon Armstrong, Mrs. Bessie Boatman, Mrs. W.M. Massie and Mrs. Lillian McLellan, mother advisor.

Rainbow girls present were

Vicki Beck, Sally Kendrick, Ann Hurst, Fran Dodd, Melissa Pruet, Jayn Massie, Jenisu Fallwell, Donna Harner, Amanda Mason, Nanette Fallwell, Darlene Harner, Lees Mercer, Holly Stephenson, Teresa Bingham, Kathy McLean and Sharon Smith.

Other guests were Mrs. Douglas Stephenson and Iris Ann, Mrs. Clifton Harper, Mrs. Amy Mason and Mrs. J.C. Beck.

Family Dinner Courtesy For Three

Sgt. and Mrs. Tex A. Phipps and daughter, Karen, were honored with a family dinner at Friona Country Club Sunday evening. Phipps is on convalescent leave recovering from injuries he received in Vietnam in December.

Others present were Mr. and Mrs. Charlie Phipps, Muleshoe; Mr. and Mrs. J.S. Phipps, Denver, Colorado; Mr. and Mrs. Dewain Phipps and Pam, Quanah, Texas and Judy Phipps, Deloris Phipps and Kathy Bandy, all of Canyon.

Also Mr. and Mrs. C.M. Phipps and Gary; Mr. and Mrs. E.G. Phipps, Patricia and Myrna; Mr. and Mrs. Earl Jarmeson, Jan, Coy and Wade; Mr. and Mrs. G.A. Collier, Nick, Greg and Trey; Mrs. William Bandy, Janice, Jeannie and Alecia; Mr. and Mrs. Dale Houlette, Chris and Robin; Mr. and Mrs. Phil Phipps, Quint and Tonya and Mr. and Mrs. Mickey Wilson, all of Friona.

At Hub Community Building. The meeting began with a covered dish supper.

During the brief business session, which followed, plans were made to discontinue the community sale, which has been an annual affair in the past. Clyde Woodard, president, announced a price schedule for rental of the Hub Community Building. Members of the association may rent the building for \$5. For family reunions the rental will be \$25. Church groups will be charged \$5 and outside groups will be charged \$10.

Anyone wishing to rent the building should call 265-3598.

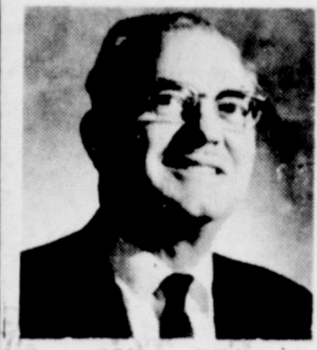
Weekend visitors in the home of Mr. and Mrs. L.R. Hand were Mr. and Mrs. Dub Bush and sons, Lance and Ricky, of Lubbock. Mrs. Bush is the former Levada Hand.

Books of trading stamps were collected from members for the purpose of getting a large percolator and other needed items for the new hall.

A bake sale was planned. Proceeds will be used to buy curtains. The bake sale will be held Wednesday, February 18 at El-Wize Drug.

Eleven members and Father Normand Boyde attended.

Comments by Gib



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Attend Benefit Bridge

Six women from Friona attended the Zeta Tau Alpha Sorority sponsored bridge benefit and fashion show at Villa Inn in Amarillo Thursday, January 29. Mrs. Preston Smith, Austin,

served as honorary chairman. Those attending from here were Mrs. Frank Spring, Mrs. J.G. McFarland, Mrs. Sloan H. Osborn, Mrs. J.T. Gee, Mrs. Dan Ethridge and Mrs. Charles Allen.

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Rev. Paul Mohr is shown in front of the new Union Congregational Church of Friona. The church, founded in 1907, has some 80 members, and moved into the new building, the third of its history, in December of 1969. Rev. Mohr has been the pastor since December of 1963, and is active in inter-church affairs locally.

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|---|
| <p style="text-align: center;">ASSEMBLY OF GOD</p> <p>10th and Ashland -- Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m., Sunday Men's Fellowship: 7:00 p.m.</p> |
| <p style="text-align: center;">CALVARY BAPTIST</p> <p>14th and Cleveland - Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p> |
| <p style="text-align: center;">CALVARY BAPTIST MISSION</p> <p>5th and Main - Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p> |
| <p style="text-align: center;">FIRST BAPTIST</p> <p>Sixth and Summit - Rev. Bill Foil, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)</p> |
| <p style="text-align: center;">MEXICAN BAPTIST MISSION</p> <p>4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.</p> |
| <p style="text-align: center;">ST. THERESA'S CATHOLIC CHURCH</p> <p>16th and Cleveland - Father Gerald Dinford Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.</p> |
| <p style="text-align: center;">SIXTH ST. CHURCH OF CHRIST</p> <p>502 W. Sixth - Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m., Evening: 6 p.m. Wednesday evening: 7:30 p.m.</p> |
| <p style="text-align: center;">REDEEMER LUTHERAN CHURCH</p> <p>13th and Virginia - Otto Kretzman Sunday School: 9:45 A.M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.</p> |
| <p style="text-align: center;">UNION CONGREGATIONAL CHURCH</p> <p>6th and Cleveland - UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.</p> |
| <p style="text-align: center;">TENTH ST. CHURCH OF CHRIST</p> <p>10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.</p> |
| <p style="text-align: center;">SIXTH ST. IGLESIA de CRISTO</p> <p>408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m. Worship: 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.</p> |
| <p style="text-align: center;">FIRST METHODIST</p> <p>8th and Pierce - Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.</p> |
| <p style="text-align: center;">UNITED PENTECOSTAL CHURCH</p> <p>Fifth and Ashland - Rev. G. W. Hamilton - Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.</p> |



UP FOR TWO. . . Ronnie McPherson goes in for a layup in the Abernathy game, as the Antelopes watch. In the center background is Donny Carthel. The Chiefs will play their final home game next Tuesday.

Squaws Fall Twice

The Friona High School Squaws lost two close games during the past week, to drop their season record into an even 12-12 mark, with two games remaining.

A disastrous third quarter at Dimmitt Friday night, in which the team scored only one point turned what had been a nip and tuck game for the first half into an easy nine-point win for the Bobbies, 37-28.

Earlier in the week, Abernathy pulled away from a narrow 25-23 lead in the final quarter to win, 39-30.

The Abernathy game was a slow-starting affair, with the visitors posting a 7-4 lead after a quarter. Scoring picked up somewhat in the second period, but Friona's inability to

hit free throws prevented the Squaws from catching up. The team missed seven of 10 attempts in the period and trailed at the half, 17-13.

The Squaws had pulled to within two points, 25-23 as the final quarter opened, but couldn't gain the upper hand.

Friona hit only eight of 30 foul shots during the game, and that was their downfall. Abernathy didn't do much better, with only 13 of 35, but outscored the Squaws from the field, 26-18.

At Dimmitt Friday, the game had been a typical Squaw-Bobbie match until Friona ran into an icebox in the third quarter, which saw the home team outscore them, 9-1, and that turned out to be the margin of

BOYS WIN TROPHY, TOO

Freshman Girls Win Dimmitt Tournament

Freshman basketball teams from Friona High School took part in the Dimmitt Freshman Tournament last weekend, with the freshman Squaws winning the championship and the boys taking the consolation title.

The girls downed Muleshoe, 38-22, Kress, 54-17 and Dimmitt, 30-18 for the first-place trophy. The boys lost to Muleshoe, 58-50 in the opening game but came back to top Kress, 51-37 and Springlake, 44-40 on Saturday.

Freshman Squaws' game with Muleshoe was close for a half, with Muleshoe leading, 11-10, but Friona outscored the Muleshoes, 20-7 in the last half.

In the finals against the freshman Bobbies, Friona again trailed during the first half. Friona took the lead at 14-13 with 4:07 left in the fourth quarter and never lost it again. The freshman Chiefs grabbed the lead early in their opening round game with Muleshoe, but lost it by the end of the first quarter and could never get back in front. They came within a point several times during the game.

Muleshoe's longest lead was

victory, almost.

The Squaws equalled the Bobbies from the field, but had 19 fouls called on them, with Dimmitt converting 15 of the charity shots. And Dimmitt had only eight fouls during the game.

The loss left Friona 1-3 for the second half of district play, needing to win their last two games to break even.

Varsity Girls

Friona 4 9 10 7-30
Abernathy 7 10 8 14-39
Becky Neill, 3-2-8; Carleen Greeson, 1-0-2; Randle Kelley, 5-4-14; Sharon Crofford, 0-1-1; Karen Crofford, 2-1-5.

Friona 12 10 1 5-28
Dimmitt 10 12 9 6-37
Kelley, 5-5-15; K. Crofford, 2-0-4; Day, 4-1-9.

eight points, which they held four times during the last quarter, including the final score.

Friona never trailed in its 51-37 win over Kress on Saturday morning.

Against Springlake, the Chiefs and Wolverines swapped baskets and leads throughout the first half, which ended all tied up at 25-all.

The Chiefs went to work in the third quarter and built up an 11-point advantage going into the final quarter.

The team had a 13-point lead twice early in the last quarter, 42-29 and 44-31. Springlake scored the last nine points of the game as Friona hit a cold streak, enabling the Wolverines to make the final score close, at 44-40.

Freshman Boys

Friona 10 17 12 11-50
Muleshoe 13 19 9 17-58
Johnny Bandy, 10-2-22; Willie Bailey, 5-4-14; James Bartlett, 2-2-6; Mike Martin, 2-0-4; Lewis Lee, 2-0-4.

Friona 10 18 10 13-51
Kress 2 12 11 12-37
Bandy, 7-3-17; Bailey, 4-4-12; Bartlett, 4-2-10; Martin, 2-0-4; Terry Mabry, 2-0-4; Kevin Wiseman, 0-2-2; Mario Perea, 1-0-2.

Freshman Girls

Friona 16 9 15 4-44
Springlake 15 10 4 11-40
Bandy, 6-2-14; Bailey, 5-3-13; Bartlett, 3-2-8; Lewis Lee, 3-1-7; Martin, 1-0-2.

Friona 6 5 13 14-38
Muleshoe 9 6 2 5-22
Pat Phipps, 8-6-22; Sharon Smith, 2-0-4; Vandra Nichols, 2-5-9; Carol Reeve, 1-0-2.

Friona 19 15 14 9-57
Kress 4 2 4 4-14
Phipps, 7-2-16; Smith, 10-3-23; Nichols, 3-1-7; Hutson, 2-1-5; Bingham, 1-1-3.

Friona 6 4 9 11-30
Dimmitt 9 2 2 5-18
Phipps, 2-4-8; Smith, 4-4-12; Nichols, 3-4-10.



UP AND AWAY. . . Ted Procter leaves the floor for a layup in a recent Friona Chieftain game. Procter is a senior on the team.

7th, 8th Graders Take Wins Over Canyon Fives

Friona's seventh and eighth grade basketball teams scored wins over the Canyon "White" teams here last Thursday. The seventh grade won, 36-19, to remain unbeaten.

The eighth grade won, 36-25 to bring their season record to 5-7.

The seventh grade Braves had an easy time of it, coasting to their ninth win of the season. The team had a 21-point lead, 31-10 with 5:35 left in the game. Clay Bandy scored 15 points to lead the seventh grade.

Seventh Grade Boys
Friona 10 5 14 7-36
Canyon W. 4 2 4 9-19
Clay Bandy, 7-1-15; Dale Cleveland, 3-3-9; Gene Strickland, 2-0-4; Adrian Foll, 1-1-3; Kevin Welch, 1-1-3; Eddie Waggoner, 0-2-2.

Eighth Grade Boys
Friona 9 6 16 7-38
Canyon 6 5 6 14-31
Snyder, 7-0-14; Fallwell, 2-0-4; King, 0-1-1; Perea, 5-2-12; Gonzales, 2-0-4; Peace, 1-0-2; Patterson, 0-1-1.

Chiefs Drop First Two Games Of Second Half

The Friona Chieftains lost the first two games of their second half schedule last week, to drop below the .500 mark again for the season. The team's record after Friday's 75-46 loss to Dimmitt stood at 10-11.

Earlier in the week the team fell behind during the second half and dropped a 59-48 decision to Abernathy.

In the Tuesday game, Friona had the early lead, and thanks to a pair of baskets by J.V. Finley and Mike Royal and single goals by James Weatherly and Ted Procter, were tied with the visitors after one quarter, 15-all.

The tempo of the game continued in the second quarter, with Finley and Royal again getting a pair of field goals. Donny Carthel chipped in five points and Ronnie McPherson two, and the Chiefs were nursing a 30-29 lead at halftime.

The basket seemed to shrink for the Chieftains during the third quarter, when they couldn't hit either a field goal or a free throw. Actually, only one field goal was made, and only three of nine free shots, and by the time the buzzer sounded, Abernathy had taken a 42-35 lead.

The Chiefs did a better job of it in the final quarter, but could not make up the difference and the Antelopes avenged an earlier 59-49 defeat to Friona.

Friday night, the team felt the wrath of the Dimmitt Bobcats, who had lost their first district game of the season, and first in 50 straight dis-

trict contests the previous Tuesday to Lockney. The fired-up Bobcats were clicking on all five and bolted to an insurmountable 42-17 lead at the half.

Let it be said for the record that the Chiefs outscored Dimmitt in the third quarter, 17-15. This slowed down the Bobcats for a moment, but they regained their style in the final stanza and coasted to a 75-46 win.

The games left the Chiefs 0-2 for the second half of district play, after they had finished 3-3 for the first half.

Varsity Boys
Friona 15 15 5 13-48
Abernathy 15 14 13 17-59
J.V. Finley, 5-0-10; Donny Carthel, 2-5-9; Ted Procter, 1-3-5; Don Fortenberry, 2-2-6; James Weatherly, 2-0-4; Raymond Hamilton, 2-1-3; Mike Royal, 4-0-8; Ronnie McPherson, 1-1-3.

Friona 9 8 17 12-46
Dimmitt 20 22 15 18-75
Finley, 0-1-1; Carthel, 7-3-17; Procter, 1-0-2; Fortenberry, 1-0-2; Weatherly, 3-0-6; Royal, 1-0-2; McPherson, 8-0-16.

Tuesday's Scores

Lockney 62, Friona Chiefs 38
Friona Squaws 43, Lockney 19

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But I hired a teenager today. You saw him. He was the one with polished shoes and a necktie. What was so special about him? Not experience; neither of you had any. It was his attitude that put him on the payroll instead of you. Attitude, son. A-T-T-I-T-U-D-E. He wanted that job badly enough to shuck the leather jacket, get a haircut, and look in the 'phone book to find out what we do out here. He did his best to impress me. That's where he edged you out.

You see, Kid, people who hire people aren't "with" a lot of things. We know more about Bing than about Ringo, and we have some Stone-Age ideas about who owes whom a living. Maybe that makes us prehistoric, but there's nothing wrong with the checks we sign, and if you want one you'd better tune to our wave length.

The only time jobs grew on trees was while most of the manpower was wearing G.I.'s and pulling K.P. For the rest of history you've had to get a job like you get a girl: "Case" the situation, wear a clean shirt, and try to appear reasonably willing.

Maybe jobs aren't as plentiful right now, but a lot of us can remember when master craftsmen walked the streets. By comparison you don't even know the meaning of the word "scarce."

You may not believe it, but all around you employers are looking for young men smart enough to go after a job in the old-fashioned way. When they find one, they can't wait to unload some of their worries on him.

For both our sakes, get eager, will you?

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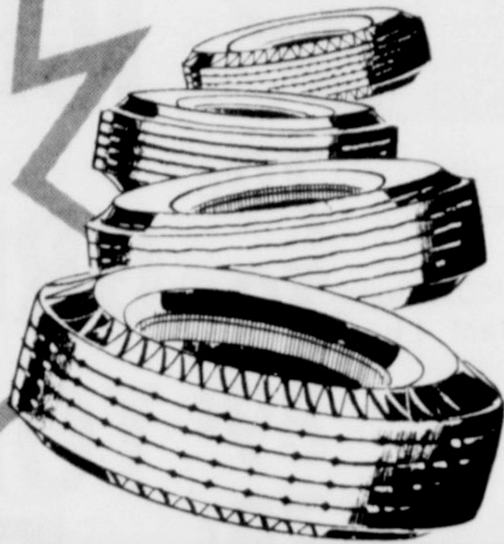
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| 775-14 | 2.20 | 4 for 81.80 |
| 775-15 | 2.36 | 4 for 85.80 |
| 825-14 | 2.21 | 4 for 85.80 |
| 815-15 | 2.38 | 4 for 93.80 |
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| 855-14 | 2.57 | 4 for 113.80 |
| 885-14 | 2.86 | 4 for 121.80 |
| 775-15 | 2.21 | 4 for 97.80 |
| 815-15 | 2.38 | 4 for 105.80 |
| 845-15 | 2.57 | 4 for 113.80 |
| 900-15 | 2.83 | 4 for 121.80 |

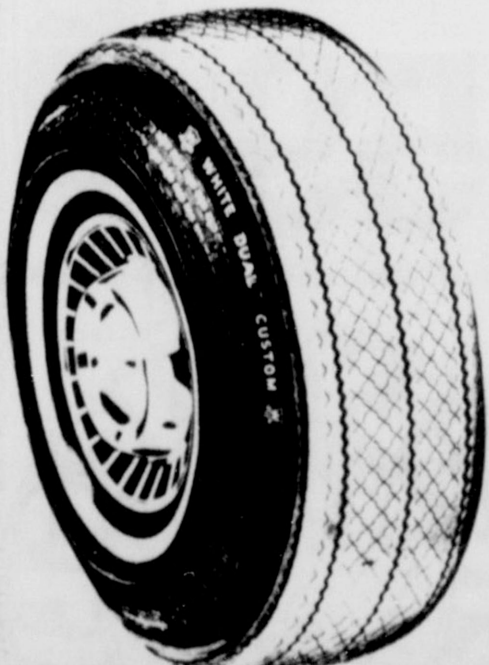
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| 650-13 | 1.79 | 13.95 | 16.95 |
| 695-14 | 1.94 | 14.95 | 17.95 |
| 700-13 | 1.96 | 14.95 | 17.95 |
| 735-14 | 2.07 | 15.95 | 18.95 |
| 775-14 | 2.20 | 16.95 | 19.95 |
| 825-14 | 2.36 | 18.95 | 21.95 |
| 855-14 | 2.57 | 20.95 | 23.95 |
| 885-14 | 2.86 | 22.95 | 25.95 |
| 775-15 | 2.21 | 16.95 | 19.95 |
| 815-15 | 2.38 | 18.95 | 21.95 |
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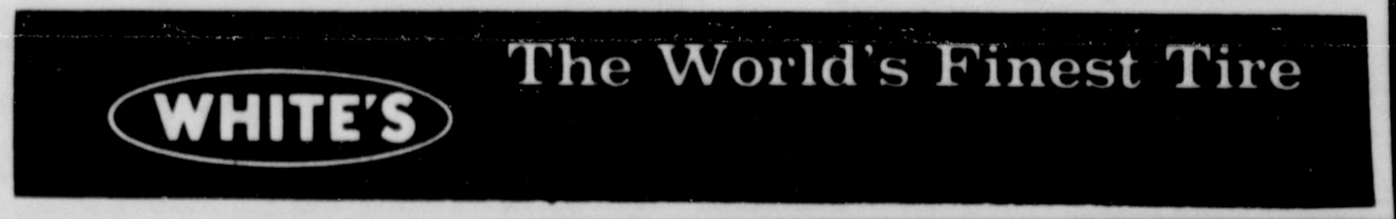
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**Ronald Awtry
Ends Degree
Course Work**

Ronald Awtry, who is a 1964 graduate of Friona High School completed requirements for his bachelor of science degree from Texas Technological University at the end of the first semester.

He is an agriculture economics major and was listed on the Dean's Honor Roll for the semester.

Awtry, the son of Mr. and Mrs. Deon Awtry, is employed at Friona Feedyards, Inc. His wife, the former Sandy Beene, is a senior at Texas Technological University.



RONALD AWTRY

**Friona Soldier Says
Morale High In VN**

U.S. troops in Vietnam are in good spirits—at least those which a Friona soldier were in contact with until his injury toward the end of the year ended his tour of duty in Southeast Asia and brought him back to the States.

Sgt. E-5 Tex Phipps, a 1964 graduate of Friona High School, spent all of the Christmas and New Year holiday season in the hospital, and has been at home visiting with his folks, Mr. and Mrs. C.M. Phipps, for the past two weeks.

Sgt. Phipps sustained multiple fragment wounds when a booby trap grenade exploded while he was in action about 45 miles northwest of Saigon. The shrapnel hit Phipps in 25 places from his neck to his feet. A total of 135 stitches were required to close the wounds left by the fragments.

A larger piece broke a small bone in one of his feet, and this was what hospitalized the Friona soldier for some 30 days in all.

Sgt. Phipps started a 30-day convalescent leave on January 19. Two or three other soldiers in Phipps' infantry division were also injured, although none were hospitalized as he was.

Fighting had been a lull when Phipps arrived in Vietnam the last of October, but it began to pick up, he says. Being in the southern part of the war zone, he never had any big encounters, and the booby traps and mines seemed to be the biggest worry.

**Seven Enroll In
LCC From Here**

The following students have enrolled for the spring semester at Lubbock Christian College: Brenda Blackburn, daughter of Mr. and Mrs. John W. Blackburn, Box 20; Janice Clark, daughter of Mr. and Mrs. J.S. Clark, Route 2; Jill Mimms, daughter of Mr. and Mrs. G.W. Mimms, Route 1, Box 92-A; Dale Neel, son of Mr. and Mrs. Otis Neel, West 7th Street; Dewayne Proctor, son of Mr. and Mrs. James Proctor, Box 893; Kathy Renner, daughter of Mr. and Mrs. Ansel Renner, Box 491; and Scott Wooley, son of Mr. and Mrs. W.C. Wooley, 10th Street.

Lubbock Christian College is a private liberal arts college now entering its thirteenth year. It is a four year college offering bachelors degrees in fourteen major fields of study.

After his injury, Sgt. Phipps was hospitalized in Vietnam for nine days, then a week in Japan, and then two weeks at Fort Hood.

After he reports back to Fort Hood, Phipps will undergo a medical examination, and then report to a "Medical Hold" company to await further orders.

He has eight months remaining on his two-year hitch, and plans to return to school and work toward a master's degree in animal nutrition upon his discharge. Phipps received his bachelor's degree in animal husbandry in 1968.

The Friona soldier says he has plans to enter some phase of feedlot work at the conclusion of his military obligation and further schooling, "if the feedlot boom is still on."

Phipps is married, and he and his wife Judy are parents of a four-month old daughter, Karen.

**FHS Does
Well At
Hereford**

Friona High School students made a good showing in the Hereford Speech Tournament Saturday. They competed against students from Amarillo, Palo Duro, Tascosa, and Coronado in Amarillo; Coronado, Lubbock, Monterey and Estacado in Lubbock; Dimmitt, Littlefield, Hereford, Muleshoe, Pampa, Perryton, Snyder and Wichita Falls and Notre Dame in Wichita Falls.

Norman Mohr placed second in informative speaking; Kay Riethmayer placed third in persuasive speaking and Isidore Cordova placed third in poetry interpretation.

Students advancing to the semi-finals were Carleen Schlenker, poetry; Karla Patterson and Steve Stone, prose; and Les Jarecki and Bryan Elliott in persuasive speaking.

Others entering were Sherrie Shelton and Freddie Bailey, prose; Troy White and La Fonda Hodges, poetry; Jeannie Thompson and Vicki Beck, informative speaking and Denise Buske, persuasive speaking.

The next tournament in which local students plan to compete will be at Dimmitt February 7.

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