



Say, but wasn't that some pretty weather we had in Friona last weekend?
Especially on Saturday, when the mercury hit the 67-degree mark, and no breeze whatever.
The folks at Friona State Bank are to be commended for picking such a nice day to have their ground-breaking. Such days that early in February are worth writing home about. Made the cold freezing weather we had back in January worth it all.
We should have had a track meet, or a stock show, or golf tournament, or even a broom sale here last Saturday afternoon. We'll have all of those coming up later though and we'll go on record as predicting the weather will be terrible for every one of them.

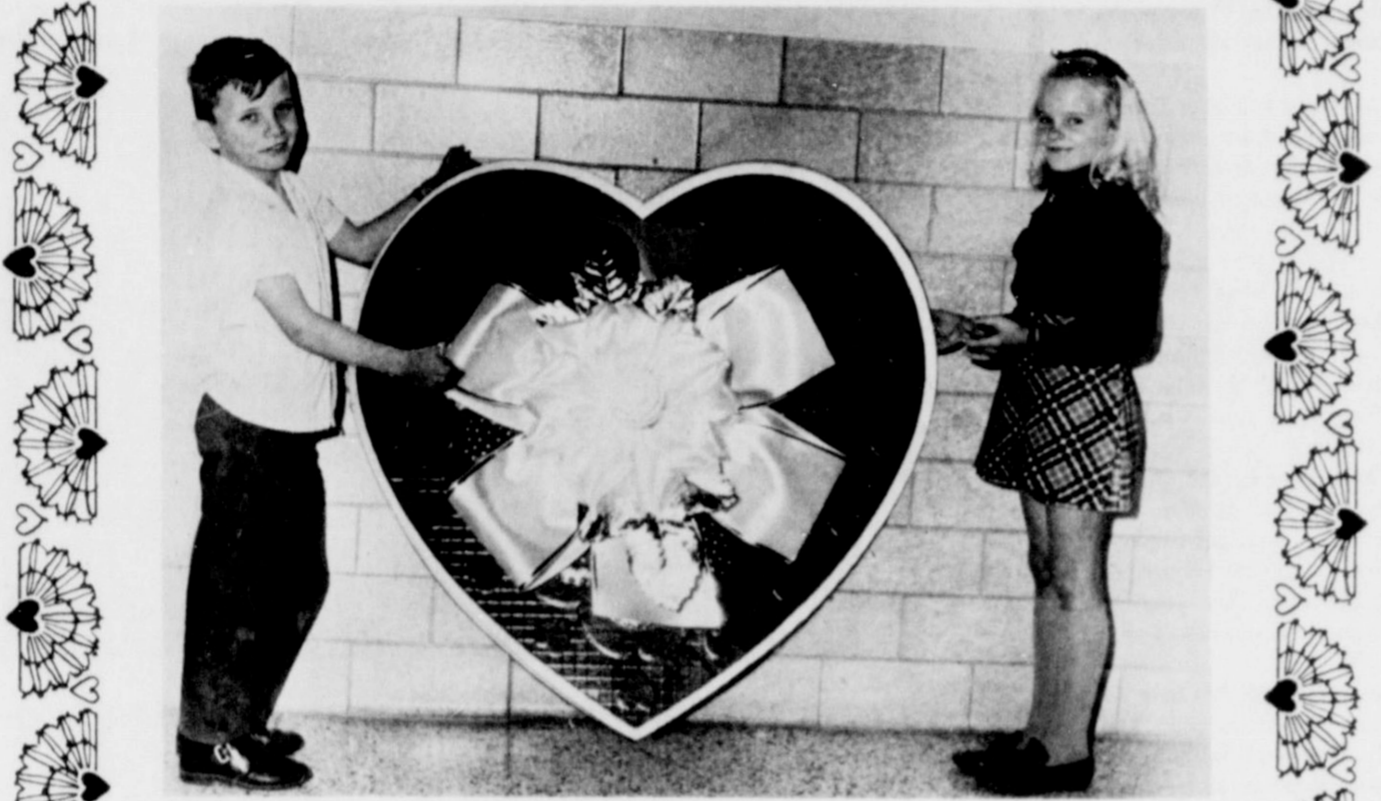
Just about everybody in town—the sports fans, at least, was in attendance of the Harlem Stars exhibition game last Friday.
We don't know, nor does it matter which particular "branch" team the "Stars" sent to Friona. Fact of the matter is that the show put on here last Friday evening was just as good, if not better than we saw the number one team put on several years ago at Lubbock Municipal Coliseum.
And the crowd was fantastic. It must be the most people to turn out for a basketball game here since the Squads had their state championship team. Certainly it was the largest crowd for the "new" gymnasium, and the first time since its construction that it has been filled.
The Booster Club should have done well in their efforts to raise money for the weight machine for Friona schools. And the Harlem Stars, who came here without a guarantee, were no doubt sufficiently rewarded.

There has been much talk around the country on the subject of the amount of money spent by the United States on the space program, as opposed to adding to such things as the welfare program.
Let us say a few things to indicate some of the benefits derived from the country's space program.
First, there is the obvious fact of beating the Russians to the moon, and prove to the rest of the world that the U.S. is still the strongest of the two world powers. American "propaganda" got a good shot in the arm, at a time when it was badly needed.
Then, there are such mundane things as the new heat-proof plastic that was developed for use in the space ships, now being used in everything from cars and boats to the common household items such as coffee pots and electric toothbrushes.

Are you aware that the words "solid state" on most of the new appliances are not just a gimmick to sell you something, but stand for a new transistorized method of giving you a more service-free appliance?
Astronauts enroute to or from the moon, or while exploring its surface don't have the luxury of being able to call a serviceman; hence the more developments in transistors.
There are several other innovations on the market today as a direct result of space research. We think a program which assists in making the American way of life easier and 100 times more modern than other countries is well worth the cost.
And besides, have you ever heard of anything new coming out of the welfare program, except more people wanting hand-outs each year?
We got a chuckle this week while browsing through scorebooks from some of our basketball teams, and thought it worthy of passing on to our readers.
The scorebooks have blanks for names of coaches and referees, in addition to the team names. In one of the game reports, in the "referee" blank was written the word "Bad."
Apparently, the young scorer at least had a higher opinion of the official a game or two later. He was named "Fair."

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If you put off until tomorrow what you should do today, there'll probably be a higher tax on it.



VALENTINE GIFT. . . Gary Schueler is out to impress Renae Monroe with the biggest box of candy in town this Valentine's Day—or so the picture would lead you to believe. Gary is the son of Mr. and Mrs. Walter Schueler, and Renae is the daughter of Mr. and Mrs. Clarence Monroe. Both are third-graders in Friona Elementary School. There may not be any boxes of candy as large as this in Friona, but if there were, you can bet that Gary would buy one for Renae.

PRINCIPALS RE-HIRED

Additions To School Curriculum Discussed

Additions to the curriculum in Friona schools for 1970-71 took up a major portion of the regular monthly meeting of the Friona Independent School Board of Trustees.
The school is running a survey at the present time to see if it has a need for a speech therapist, primarily for grades one through eight. A minimum of 60 children needing therapy is needed for a full-time therapist.
It is thought by the school board at this time that the school will have a therapist next year.
Also discussed was the kindergarten program, to be instituted for children aged five years seven months through six, from families of \$3,000 or less income per year, and certain educationally handicapped children.

School board members also discussed initiating a course on the harmful effects of drugs and narcotics in the near future. They are awaiting guidelines from the Texas Education Agency on the subject.
The definite guidelines on the program have not been received as yet, according to Superintendent Alton Farr.
The board also voted to initiate a girls track program for Friona High School this spring in preparation for the 1971-72 school year when the Interscholastic League will officially sponsor the sport.
At the present time, the program is under the sponsorship of the Texas High School Girls Track Association, and has a

state meet sponsored May 15-16 in Abilene.
In other business, contracts of principals Raymond Cook, Tom Jarboe and J.T. Gee, and school counselor Baker Duggins were renewed for the next two years.
Also renewed were the contracts of high school coaches W.L. Cleveland, Ray DeBord and Doug Dodd and junior high coaches Larry Dyess, John Morrow and Jackie Morgan.
High school coaches Bob Owen and F.G. Crofford still have a year remaining on two-year contracts.
The board purchased two 66-passenger school buses for next school year. It discussed purchasing new band uniforms, but a decision was postponed until

the next board meeting.
Also discussed was the possibility of becoming affiliated with the Texas Association of School Boards.
The tentative school calendar for 1970-71 was approved. School is to open earlier, on August 24, as there will be a minimum of 180 teaching days, compared to the 175 this year.
Holidays are scheduled for Labor Day, Maize Days (to be selected), teachers district convention, Thanksgiving (Nov. 26-27), Christmas (Dec. 23-Jan. 3), and Easter (April 8-13). Final day of instruction is slated for May 25.
Teachers will be on a 10-month contract, and will have 10 days of in-service training during the year.

TAX QUESTION SLATED

School, City Set Election April 4

An important election date is shaping up in Friona for Saturday, April 4.
That is the date for the joint city and school board election, and in addition, the city council has called for a vote on the city sales tax proposition once again.
The sales tax issue, although it was close when it was voted upon two years ago, lacked only some 46 votes getting the required majority.

Since that time, many other cities, including Amarillo, have passed the sales tax, and many are reaping benefits for city funds.
The mayor and city manager point out that the sales tax is a more fair way of increasing city revenue than an increase in the ad valorem tax, but if the sales tax fails to pass this time, an adjustment in the latter tax may be inevitable to enable the city government to keep pace with the rapidly growing city.

Livestock Show Next Weekend

The 14th annual Farmer County Junior Livestock Show will be held next weekend, February 20-21, at the Friona School Bus Barn.
FFA members and 4-H Club youngsters from Friona, Bovina, Lazbuddie and Farwell will exhibit animals in the show on Friday and Saturday.
A sale of the top animals will climax activities on Saturday.

Two councilmen and a mayor are to be elected to the city council, and three members will be elected to the Friona school board.
In the city race, aldermen Rene Sneed and Robert Neelley have terms expiring. Mayor W. L. Edelman will not seek reelection, as he is seeking the Democratic nomination for county judge.
Three members of the school board have terms expiring. They are E.G. Phipps, John Blackburn and Mrs. V.J. Zeman. Mrs. Zeman has already resigned from the board and her resignation was accepted this week.
Deadline for filing for any of the above offices is March 4.

Building Barometers Low During January

Signs of building activity got off to a relatively slow start for 1970 according to official records released for the month of January by the City of Friona.
Only two building permits were issued during the month, one new home (\$29,000) and one storage house (\$100), for a total of \$29,100. This compared to three building permits issued during the same month in 1969, amounting to \$48,000.

However, there are a couple of sizeable permits which have not been issued as yet, one for the 60 apartment units, and one for Friona State Bank's new building.
Three new water meters were installed, to bring the total number of active meters in the city to 1192 at the end of January. There have been 71 new water meters installed in the city during the past year.
Other records released by City Manager Jake Outland showed that tax collection on January 31 stood at \$93,851.74, or 91.21 per cent of the total tax roll of \$102,895.82. This is the lowest percentage on the above date in the past 10 years.
Records showed that a total of 9,354,700 gallons of water were pumped during the month, an average of 311,823 gallons per day.
No new sewer taps were made during January, but a total of

PROBLEMS AIRED

Council Meets With City Developers

Details surrounding two new subdivisions for Friona were discussed at length at the regular monthly meeting of the Friona City Council Monday.
Projects discussed were the annexation of the land on which the 60-unit apartment complex will be built, and a paving technicality on the new Hicks Addition.
The council visited at length with Andy Hurst, representing the corporation sponsoring the apartments, and contractor K. S. Reynolds on some of the details which must be worked out before the area can be brought within the city limits.
In addition, the council voted that they would accept Blocks one, two and three of the Jones Addition into the city when legal documents are prepared.
In other business, a contract

was awarded to Plains Machinery Company of Lubbock and Amarillo, for a new streetsweeper for the city, on a bid of \$14,500.
A contract was extended with Jake Diel Paving of Muleshoe for sealcoat maintenance on approximately 20 blocks of Friona streets during 1970.
A contract was awarded H.E. Jordan of Amarillo for installation of three and one-half blocks of eight-inch water line connecting the new well to the west water plant.
Taylor and Perdue, Amarillo attorneys, were issued a contract for the collection of delinquent taxes for the city.
Councilmen voted for the city to extend water and sewer mains to three lots on the eastern edge of the city, including the new veterinary clinic provided the

owners will pay the expenses, and bring the lots into the city limits.
In other business, the council ordered the annual election, to be held jointly with Friona Independent School District, for April 4.
A request was granted for an additional street light at the corner of 16th and Euclid.
A resolution was passed concerning an error that existed in an easement in the recently annexed Hillside Addition.
Nathan Kaiser, who is working on a comprehensive plan for the city, discussed briefly aspects of his plan.

Ground Broken For New Bank Building

Ground was broken for the new Friona State Bank building last Saturday afternoon, with a good number of local citizens as well as out-of-town visitors attending the ceremony.
Ten "oldtimers" from the Friona area, who have been residents for 60 years or more, participated in the ground-breaking.
Short remarks were made by A.L. Black, chairman of the bank's board of directors; Frank A. Spring, president of Friona State Bank, and K.S. Reynolds, building contractor.
Charles Allen, bank vice-president, served as master of ceremonies. Rev. Bill Foll of the First Baptist Church gave the invocation.
County and city officials

were recognized. Local and Amarillo newsmen covered the event.
"We thought when we built our present building that it would be adequate for some time, but now, 20 years later we have outgrown it. The new building will give us more than double the floor space, and we hope it will be adequate for 20 years," Spring said.
Those taking part in the ground-breaking included Leroy Berggren, Clyde Goodwine, Ed Jesko, Joe Jesko, Matt Jesko, Carl Maurer, G.E. Reed, Frank A. Spring, Otha Stevick and E.E. Taylor.
Several bank officials from Lubbock and Amarillo also attended the event, which was blessed with beautiful 65-degree weather and no wind.

Bookmobile To Stop In Area

The High Plains Bookmobile makes stops in the area this week. Thursday, the Bookmobile goes to the Rhea Community from 11:45 a.m. to 12 noon, to Friona Elementary School, 1:15-1:45 p.m. and Black, 2-3 p.m.
Friday, stops are at Hub, 8:45-9:45; White's Elevator, (Bruegel Brothers), 10-11 a.m.; Lazbuddie, 12 noon - 1 p.m. and Clay's Corner, 1:15-2:15.
Then on Saturday the Bookmobile will be in Friona at the City Park for a three-hour stop, 1-4 p.m.

Temperatures

Date	Hi	Low
February 4	54	16
February 5	61	23
February 6	49	23
February 7	63	26
February 8	67	28
February 9	56	23
February 10	59	23



BANK CEREMONIES. . . These photographs record official ceremonies in the beginning of Friona State Bank's new building. In the top picture, the Friona area oldtimers were ready to break ground in the Saturday ceremony. Those participating are listed in the story on this page. In the bottom picture, contractors are shown as they took out a permit on Tuesday for the building, which upped the city's building totals by \$368,000. Standing are K.S. Reynolds and Doyle Hummcutt of High Plains Building Co. Seated are City Manager Jake Outland and bank president Frank Spring.



"HEY, THIS IS GETTIN' SERIOUS!"

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--FEBRUARY 14, 1930

Operations tending toward the growth of Friona are manifested in the addition being built to the J.C. Wilkinson residence, and also an additional room to one of the R.H. Kinsley houses. Brick layers are also making rapid progress on the new Truitt-Landrum building at the corner of Sixth Street and Euclid Avenue, which will be occupied by the R.B.R. Implement Co. as soon as it is completed.

35 YEARS AGO--FEBRUARY 15, 1935

From J.W. White's column: "Lots of people have expressed surprise in the fact that I am a tobacco 'addict,' since they have never seen me smoking. Howsoever, nevertheless, the fact remains that I do. But I have two hang-outs and I have a pipe at each place and there is where I do most of my smoking, for I seldom smoke only when I am by myself--or with somebody."

30 YEARS AGO--FEBRUARY 16, 1940

Carl Bender, local breeder of choice registered cattle, living a few miles southwest of Friona has increased his already fine herd of registered Herefords, by the addition of two more choice cows which he recently purchased.

25 YEARS AGO--FEBRUARY 16, 1945

A dairy improvement program is being sponsored for the Friona community by the FFA chapter. This program has received interest among the FFA boys, and has received the support of Leo Potishman of Fort Worth, owner of Transit Grain Company of that city and Santa Fe Grain Co. of Friona.

20 YEARS AGO--FEBRUARY 10, 1950

Killed instantly in car wreck eight and a half miles east of the city of Nowata, Oklahoma, on Feb. 2 were Mr. and Mrs. Harrison G. Beene, ages 61 and 59, of Friona. Two persons in the second car were injured.

15 YEARS AGO--FEBRUARY 11, 1955

Schoolman and civic worker, Dillie Kelley was elected Tuesday evening as President of the Friona Chamber of Commerce and Agriculture for 1955. Kelley, an incoming director of the organization, replaces Dan Ethridge as president.

Effective as of yesterday, irrigation well permits for Farmer County will be issued from a Bovina office, due to action taken by the Farmer County Committee of the Hi-Plains Underground Water Conservation Dist. No. 1.

10 YEARS AGO--FEBRUARY 11, 1960

Railroad officials blamed a "hot box" for the early morning train wreck in downtown Friona last Friday morning about 7:40 a.m. which stacked up loaded boxcars like cordwood at the crossing in Friona. Narrowly escaping damage, the wreck slid cars loaded with potash right up to the edge of the depot.

5 YEARS AGO--FEBRUARY 11, 1965

Simultaneous district championships--something of a rarity at Friona High School--have been recorded by the boys and girls basketball teams, giving Friona two teams in the playoffs for the first time in 20 years. The Chiefs had a 17-game winning streak before Dimmitt snapped it in the final district game Tuesday, 48-41. The team is 20-4 for the season. The Squaws are 22-4. Both won district with 9-1 records.

THE FRIONA STAR

Founded in 1925 by John W. White

Published Every Thursday at 916 Main Street
Friona, Texas, 79035

Member, Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association.

Prize-winning newspaper. Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969. Prize-winner in Texas Press Association, 1950, 1952, 1953, 1954, 1955, 1956, 1958, 1959. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969. First place General Excellence winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Farmer County, adjoining counties: \$5 per year. Elsewhere: \$6 per year.



Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News

Member,
Panhandle Press
Assn., 1970

AN EDITORIAL

Religious Foundation An Important Item

Most employers will attest to the fact that the best employees are those who are solidly affiliated with the local communities in which they live. It is, also, true that those employers who take an active interest in their communities are usually better employers. Both become partners in the community's affairs. It all combines to build the company, the community and all of the inhabitants profit by it.

The local churches are extremely important to the growth and the continued existence of the community. There is something solid in the sight of the church buildings. They become objects of pride among the local citizenry, if they are maintained properly.

Gordon Hanes, Chairman of the Board of Hanes Corporation, believes in encouraging the company's more than 10,000 employees in some thirteen plants, distribution centers and sales offices across the country, to take an active interest in their own individual churches.

In 1969, in a unique program, the Hanes Corporation contributed almost \$4,000 to 37 churches. This was the fourth year of the program. And the total to date of contributions to aid churches is \$39,930. The money does not go to some far off church group with large operating budgets; it goes only to the churches of employees--community churches.

For the construction of a new church, the company contributes \$25 for each employee who is a member. If the church is undergoing renovation the sum is \$15, per employee/member. There is a limit on how often an individual church may participate. No church may participate more than once in a five-year period. Last year's contributions were on behalf of 227 employees.

In the four years of the program, 343 churches have been aided on the part of 2,391 employees. Mr. Hanes said, "Quite obviously, the amount we give each year depends on how much church building is going on. It would please us to be able to contribute 10 times the amount we do."

We would hope that other large corporations will institute similar programs of community service. Local churches need this kind of support. Men and women of faith built this great nation. We need more of the same to preserve it.

Pause And Reflect

By Nelson Lewis

"The time has come," the Walrus said,
"To talk of many things:
Of shoes-and ships-and sealing-wax,
Of cabbages and kings,
And why the sea is boiling hot--
And whether pigs have wings."
(Through The Looking Glass-Lewis Carroll)

Charles Lutwidge Dodgson, using the pen name Lewis Carroll, published, "Through The Looking Glass" in 1871.

He began his literary career by spinning yarns for his colleagues' daughter, Alice Liddell, and some of her young friends.

His was a rare talent indeed. He possessed a combination of wit and reason that enabled him to write not only the fantastic children's favorites but to publish as well a series of mathematical papers including "Euclid and His Modern Rivals," (Euclid, as you probably know, was a Greek who is heralded as the Father of Mathematics.)

We agree with Carroll's Walrus--the time has come to talk of many things.

For instance, Springtime.

As February advances we know that the lovely Panhandle Springtime is close at hand.

Why do we not give Friona a real Spring Cleaning--a face lifting before the tourist season begins?

Who cares about tourists?

The State of Virginia does--to name only one--about five hundred million dollars worth every year!

And thousands of other communities who have been made aware of a few vital statistics.

The men in the big sedan cruising through town may be looking for a place to locate a new industry.

The family in the station wagon may be looking for a place to spend the night and buy meals, tires, and souvenirs.

Aside from the commercial value of tourism there is, or should be, the matter of pride.

All the Texas bragging in the world won't help unless there is something concrete to back it up.

What can we Frionans do?

--Keep the grass and weeds from sprouting in every crack in the sidewalks and streets--especially in the downtown area.

--Mow and clean up vacant lots.

--Plant flowers and shrubs around our homes and business places.

--Dispose of rusting, antiquated machinery and wrecked cars.

--Play up the M.B.P. plant, feedmills, and feed lots of which we are justly proud.

--Tell the world about our unpolluted air and water and wonderful climate.

If we are to grow from a village into a thriving city we must realize that we cannot have our cake and eat it, too.

Now is the time to clean up, fix up, paint up--or give up.

During the spring months of 1968 and 1969 this column advocated the "Share A Cellar-Save A Life" idea.

You older residents are probably tired of reading about it, but for the sake of newcomers it will be explained again.

The tornado season is only weeks away.

Why not publish a city map in the Star with all the neighborhood storm cellars plainly marked thereon?

The city manager and the editor agree that it is a worthwhile project.

But the response from the general public--those whom it would help most--has been nil.

Only three (3) owners of cellars who are willing to share them with others have called in.

Ask yourself this question--where would you go if awakened at 2 a.m. by the siren screaming a warning?

Would it help to know that you could find refuge in a storm cellar only a block or two away?

The Star's phone number is 247-2211, the City Hall is 247-2711 and mine is 247-3498.

Give us a call--you may never again have the chance to save a human life.

We can't offer you any medals but at least you won't feel guilty every time you hear about the devastating effect of these killer winds.

THANK YOU, FRIENDS

A "Thank You" To Our Friends And Customers Who Attended Groundbreaking For Our New Building Last Saturday.



Friona Area "Old Timers" As They Broke Ground For Our New Building.

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona

Member FDIC

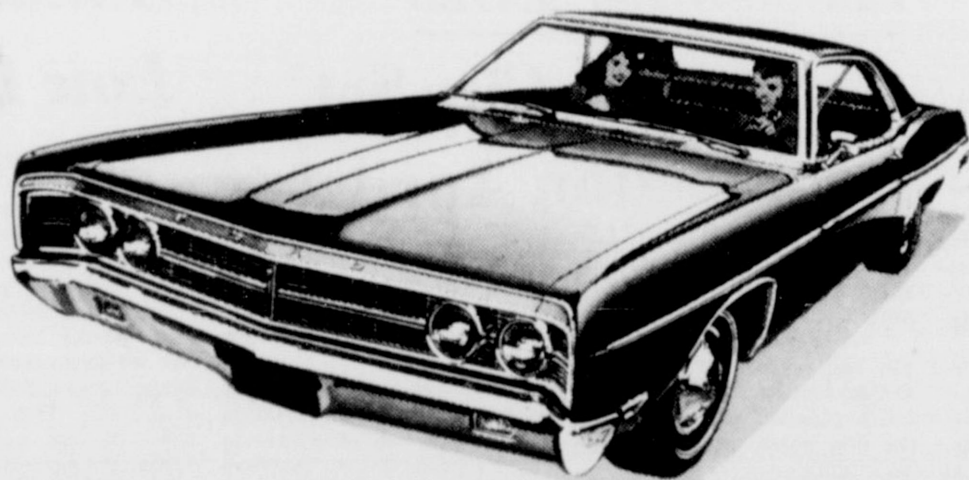
Phone 247-2736

Don't Miss Out On FRIONA MOTORS' ...



THE VALUES WERE NEVER GREATER At FRIONA MOTORS

Where We're Wheeling And Dealing And Saving You Money, During Our Ford Leaders Fiesta Sale Contest, Through February.



If You're Thinking About Trading Cars . . . Don't Fail To See Us!

We're Overstocked On Good Clean Used Cars! We Offer Some Good Buys In This Department.

We'll Make You A Good Deal You Can't Afford To Pass Up.

FRIONA Motors
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WE SERVICE ALL MAKES • A-1 USED CARS
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Phone 247-2701

Petty Services

Held Recently

Funeral services for Don Petty, 32, were held recently in Lubbock.

Petty died of a heart ailment after being hospitalized a short time.

A former Friona resident, he had lived in Lubbock the past 9-1/2 years, and was employed as an investment technician by Lubbock Power and Light Co.

Survivors include his wife, Sandra, and a daughter, Mindy. Also his mother, Mrs. Iva Petty, a brother, Virnon of Denver City and a sister, Mrs. Jerry Gordy of Seminole.



DON PETTY

Public Utilities Fortnightly revealed that telephone numbers, according to one source, were born 90 years ago in Lowell, Massachusetts, because of a measles epidemic. Dr. Moses Parker, a local physician, grew concerned that the city's four telephone operators might not be able to work. He recommended the use of numbers so that substitute operators could be trained more easily.

Some insurance companies say they give you "on-the-spot" claims service.



You'll do better to leave on-the-spot work to your favorite dry cleaner.

Because "on-the-spot" claims service for car insurance can mean you are on the spot to settle your claim at somebody else's price.

If you want to get paid fairly as well as fast, let us handle your insurance.

We'll help you make a thorough assessment of damage, determine the full amount of your loss, and then speed settlement of your claim. Which is just one reason why people come to us for their car, home and business insurance.

This symbol is your assurance that we are professional independent agents.

Ethridge Spring Agency
 YOUR Independent AGENT
 SERVICE YOU FIRST
 DAN ETHRIDGE FRANK SPRING
 WENDELL GRESHAM BILL STEWART LOIS NORWOOD
 602 Main Phone 247-2766

Sat. Feb. 21

8 99¢

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

PHOTO HOURS 9 A.M. TO CLOSING NO LIMIT

GET PICTURES MADE OF GRANDPA. GRANDMA. DID. NOW AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS HOUSER GRO.

TIDE
 New Family Size
\$2.29

TOTAL SAVINGS

NEW! Tide XK

Nestea
INSTANT TEA
 3 Oz. Jar
\$1.09

Gold Medal
FLOUR
 5 Lb. **53¢**

TANG
 Instant Breakfast Drink
 27 Oz. **\$1.09**

TOAST-EM
 Pop-Ups
 Asst. Flavors **39¢**

LIQUID IVORY
 22 Oz. **49¢**

FUDGE
 Betty Crocker
 CHOCOLATE MIX

Quik
 NESTLE'S
 CHOCOLATE FLAVOR
 MIXED INSTANTLY WITH MILK

American Beauty
ELBO RONI
 24 Oz. Pkg. **39¢**

Betty Crocker
BROWNIE MIX
 23 Oz. Pkg. **45¢**

Nestle's
QUICK **89¢**
 2 Lb. Box

These Specials Good Through Wednesday Feb. 18

FROZEN FOOD

Sara Lee **COFFEE CAKE** 13 Oz. **79¢**

Kearn's Sliced **STRAWBERRIES** 10 Oz. Pkg. **3/79¢**

Poten ROUND STEAK Lb. **98¢**

PORK CHOPS Lb. **79¢**

Sunray **BACON** 2 Lb. **\$1.59**

Grade A **FRYERS** Lb. **33¢**

Cello **RADISHES** **2/15¢**

Fresh Green **ONIONS** 2 Bunches **19¢**

TANGERINES Lb. **17¢**

DOUBLE 'YES' STAMPS EVERY WEDNESDAY
 With Purchase Of \$2.50 Or More

Houser
 GROCERY & MARKET
 GOOD CARTON BETTER QUALITY BEST FLAVOR
 TRY SOME NOW

Big Enough To Accommodate Small Enough To Appreciate
 Phone 247-3343

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CLASSIFIED ADS

WANT ADS PH. 247-2211

CLASSIFIED RATES

First insertion, per word - 6¢
 Second and additional insertions - 4¢
 Card of Thanks - \$1.00
 Double rate for blind ads
 Classified Display - \$1.00 per col. inch
 Legal Rate 4¢. Minimum Rate 60¢
 on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m., Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

Your Singer dealer. Sales and service. Southern Sewing Center, 213 Main, Hereford, Tex. Ph. 364-3782. 49-tfnc

Anyone interested in knit sewing classes please contact Betty Rector, Phone 265-3420. Day and night classes starting soon. 19-2tc

STALLION SERVICE
 Reg. Quarter Horse. Best of Bloodlines. Extra Good Disposition.
 Breeding Fee - \$50.00.
 Phone 247-3087
JOHN BAKER

Remember Claborn's Floral for Valentine flowers. 19-1tc

SEPTIC TANK - CESSPOOL CLOGGING CAN NOW BE PREVENTED!

LIVINGSTON, N. J. - An amazing bacterial discovery that prevents clogging of septic tanks and cesspools with but a single, safe and easy-to-use yearly treatment, has been developed by the FX-Lab Co., Livingston, N. J.
 Sluggish systems and drainfields also can be restored to normal by fast acting bacterial cultures. They are also recommended to new home owners who can use them as a "starter" to seed their septic tanks and cesspools.
 These proven FX bacterial organisms, known as FX-4 for septic tanks, FX-7 for cesspools, and FX-11 for sluggish septic tanks and cesspools are available locally.
RICHARD PERKINS
 FRIONA, TEXAS

SOMETHING NEW has been added. New items. Special Discount Table. Come see what we have. You are sure to like some of it.
HUMMINGBIRD SHOP
 Highway 60 & Woodward
 19-2tc

CARDS OF THANKS

We would like to take this opportunity to express our most sincere appreciation to neighbors and friends for their many deeds of kindness during our recent sorrow. We especially want to thank all members of the 1956 graduating class of Friona High School. May God bless each of you.
 Mrs. Iva Petty
 Mr. and Mrs. J.M. Gordy and family
 Mr. and Mrs. V.A. Petty and family
 Mrs. Donald Petty and Mindy Gay
 19-1tc

We would like to express our sincere thanks and appreciation to our friends for the many acts of kindness and thoughts of sympathy expressed during our time of sorrow during the loss of our loved one, Rudolph. May God's Blessings be with you.

Mrs. C.L. Bracken
 Mr. and Mrs. S.J. Bracken and family
 Mr. and Mrs. C.W. Bracken and family
 Mr. and Mrs. Gene Bracken and family
 Mr. and Mrs. J.W. Southward and family
 Mr. and Mrs. B.J. Kemp and family
 19-1tc

FURNITURE FOR SALE

FOR SALE... Box springs and mattress. French provincial bed headboard and foot. \$20 each. Phone 247-2854. 19-tfnc

REPOSSESSED
 1970 Model Home Entertainment Center, less than 3 months old. Giant screen color T.V., with 26,000 volt RCA licensed chassis, 4 speed stereo automatic record changer, deluxe radio, multi-speaker sound system, low payments, balance less than half of original cost. Call Credit Mgr. collect at Lubbock Stereo Center, 1913 19th. 747-5572. 14-5tc

FOR SALE... 12x18 ft. carpet. Girl's 21" bicycle. Phone 247-3268. 19-2tc

FOR SALE... Good used refrigerators and gas range. Good used Westinghouse washer and dryer pair. Real nice 30 inch eye level oven range. Also slightly used 1960 T-Bird \$250.00. 18-tfnc

REEVE CHEVROLET

FOR SALE... Zenith Color TV-Stereo Combination. Ph. 247-3448. 17-tfnc

"To Party With Good Credit: repossessed late model Singer sewing machine in four drawer walnut cabinet, will zig-zag, blind hem, fancy patterns, etc. Five payments at \$5.65, write Credit Manager, 114 19th Street Lubbock, Texas." 14-tfnc

FOR SALE... practically new Baldwin organ. Phone W. B. Fulham, 247-3192. 9-tfnc

FOR SALE

FOR SALE... All sizes structural pipe, sucker rod and cable. Farwell Wrecking, Farwell, Texas. 16-3tc

Remember Claborn's Floral for Valentine Flowers. 19-1tc

FOR SALE... Red topped cane bundles. Some rain damage. \$10.00 ton. Phone after 8:00 p.m. 276-5267. 19-3tc

FOR SALE... 1962 Rambler Classic. Good mechanical condition. Call 247-3439. 19-2tc

FOR SALE... 500 bales Haygrazer. Phone 247-3254. 19-tfnc

FOR SALE... Backyard storage building. May be seen at 512 West Sixth. Phone 247-3159. 17-3tc

FOR SALE... Egging cab for 4010 or 4020 John Deere Tractor, 3-16 John Deere moldboard plow. Call 295-3432. 17-tfnc

HELP WANTED

DRIVERS NEEDED
 Train NOW to drive semi truck local and over the road. You can earn over \$4.00 per hour, after short training. For interview and application, call 214-742-2924, or write Safety Dept., Nationwide Systems, Inc., 4747 Gretna, Dallas, Texas, 75207. 17-2tc

HELP WANTED

Now taking applications for new modern plant opening soon in Hereford, Texas. Apply Colo-By-Products Co. at Mo. Beef Packers. Stop and ask guard at front gate for directions to Colo-By-Products. 19-3tc



HOUSES FOR RENT

HOUSE FOR RENT... Couple only. No pets. 247-3292. 19-tfnc

APARTMENTS

NEW... Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$115 mo. 900-9th. Phone 247-2878. 52-tfnc

FOR RENT... Two bedroom apartment. George Taylor. Phone 247-2496. 17-tfnc

FOR RENT... Furnished apartment. 901 Summit. Phone 247-3272. 19-2tc

FOR RENT... 2-bedroom unfurnished apartment, R.L. Fleming, phone 247-3283 or 247-3219. 19-tfnc

PETS

\$50 REWARD... Lightfoot, silver male poodle: Bridgette, cream colored female poodle. Wayne Hodgson, 1404 Columbia. 19-1tc

AT STUD... AKC Proven, 14 month old. White poodle. 806-225-4441. 19-5tp

LOST AND FOUND

STRAYED... From Kuper's farm north of Black, five steers, weight 500 pounds, branded 96 box (26) on left ribs and should have green tag in one ear and metal tag in other with owners name. Ellis Lemons, Star Route, Hereford, Texas. Phone 806-364-3117. 16-4tc

STRAYED... Steers weighing about 500 lbs. Branded 8 on right shoulder. Owen Drake, Phone 295-3657 or Ted White, Phone 247-2491. 15-tfnc

LOST... Two cotton trailers. 20' copy and 20' Big 12. RGW on back. Please return to Friona Co-op Gin. 17-tfnc

REAL ESTATE

Rita Stephenson
 REPRESENTING
 BINGHAM LAND CO.
 HOME PHONE 295-3566 OFF. PHONE 247-2745

Marshall M. Elder
 REPRESENTING
 Rushing Real Estate
 Phone 247-3266 or 247-3370
 Friona, Texas

FOR SALE BY OWNER... Three bedroom brick, 2 car garage, screened porch, 1-3/4 baths, sunken living room, large den. 806-247-3681 or 316-697-4448. 19-tfnc

FOR COMPLETE REAL ESTATE SERVICE

CONTACT
 J. G. McFARLAND
 Phone 247-3272 or 247-2766
 Business, Farms, Ranches, Residences

NOTICE

If you missed out on Ridgeview Addition, we are now developing Hicks Addition. Build a new home, nothing down and low interest rates. ED HICKS REAL ESTATE 247-3537 or 247-3189 18-tfnc

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th. 8 Blks. east of Main on Highway 60. Call 247-3545. 46-tfnc

FOR SALE... Three bedroom house, den, two baths, two car garage, aprx. 1800 sq. ft. living area. Phone 247-3489 after 7 p.m. 14-tfnc

LIVE FREE... With income from 2 units, occupy third, in new luxurious 2-bedroom brick tri-plex. Near schools, tax advantages, ref. air, dishwasher, draped, carpeted, tile bath, refrigerator, range, ample storage in Friona. Call collect 806-763-5323. 18-tfnc

REAL ESTATE LOANS

NEED A FARM or RANCH LOAN?

Can make you a loan at a cheaper rate of interest than the Millionaire. What is your need? See Ed Hicks Real Estate. Phone 247-3537 or 247-3189. 18-tfnc

WANTED

Ladies to display and sell SARAH COVENTRY JEWELRY Kit Furnished
 Call or Write
 Peggy Updyke
 122 NW Drive
 Hereford, Texas
 364-4753 18-1tp

WANTED... Beet or wheat pasture for light steers. Bill Lookingbill. Call 276-5692 after 7 p.m. or 247-3600. 6-tfnc

WANTED... Odd jobs. Experienced in interior and exterior painting. 247-3549. 19-3tc

IRONING WANTED... Lot 16, Friona Mobile Estates, 803 East Eleventh. 18-1tp

MISCELLANEOUS SERVICES

RCA Whirlpool

Sales - Service
 E. W. Turner
 Phone 247-3035

Remember Claborn's Floral for Valentine flowers. 19-1tc

Out of Orbit



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 Now Available At
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ADAMS DRILLING CO.
 WATER WELL DRILLING
Layne Pumps, Inc.
 Sales & Service
 Friona, Texas
 Dial 247-3101
 Nights 247-2513

BARTLETT & POTTS
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 Specializing In
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 LARRY POTTS
 Route 2, Friona, Texas
 Phone 295-3387

TERRY'S SHOP
 HAVE A SICK CAR?
 We Work On Automatic Transmissions Plus, All Other Types Of Truck Car Or Tractor Repairs
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Field Inn
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 • 4821 KATY ROAD Southeast of downtown Houston (713) 80-7831
 • SAVOY-FIELD INN 1616 West. downtown Houston (713) CA 3-8141

WELCOME TO FRIONA

This week we welcome Mr. and Mrs. Dale Gober to Friona. Gober has recently moved to Friona as assistant manager for the DeKalb Seed Co. Both Dale and his wife Tonya are recent graduates of Texas Tech University. He had a major in Mechanized Agriculture, and she is Home Economics Education in clothing and textiles. The couple lives at 1107 Elm.



ROCKWELL BROS. AND CO.
 "LUMBERMEN"
 Lumber, Paint & Tools

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 117 West Sixth
 PICK UP AND DELIVER
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 New And Used Cars
 FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
 Elevator Service
 Field Seeds

GULF SERVICE STATION FOR LEASE

Modern Two-Bay Station In Excellent Location.

If Interested Call Bovina 238-2271 Or After 5 p.m. Call 238-6831.

18-2tc

Hospital Notes

Admissions:
 Leona Day, Friona; Jay Jarboe, Friona; Cayson Jones, Friona; Darrell Simpson, Friona; Terry Fite, Friona; Maribeth Elliott, Friona; Alice Berryman, Hereford; Karen Britting, Friona; Allo Reeve, Friona; Edgar Campbell, Texico; Herminia Pena, Friona; Eugene Ellis, Friona; Mrs. Dickie Clayton and baby boy, Bovina; Edward Hale, Friona; Thelma Shelton, Friona; Sandra Watkins, Farwell; Armando Ramirez, Sr., Friona; Mildred Short, Friona; J.H. Clay, Muleshoe; Roy Alonzo, Bovina; Rafaela Alvarado, Farwell; F.S. Pounds, Bovina; Nettie Wheeler, Farwell; Pearl D. Hastings, Bovina; Marsha Landrum, Texico; Yolanda Chavira, Friona; Ismael Castanda, Friona; and Nancy Aragon, Friona.

Dismissals:
 Esperanza Trevino, E.E. Taylor, Jo Anna Oden, Terry Fite, Alice Berruman, Jay Jarboe, Emily Griffith, Leona Day, Miriam Gutierrez, Mary Guyer, Mrs. Jerry Zachary and baby girl, Danny Howard, Maribeth Elliott, Allo Reeve, Mrs. Dickie Clayton and baby boy, Eugene

Scout Troops Hold Regular Meeting

TROOP 311
 Roll call was answered by 22 members, one leader, one assistant leader, and one cadette. Refreshments were served by Debra Dorrell and Tamela Hassemflug.
 Guests were Mrs. Wayne Hodgson and daughter, Alicia. Troop 311 will have dress rehearsal 25th and 27th of February at Junior High Auditorium.

Ellis, Armando Ramirez, Sr., Berta De Leon, Roy Alonzo, Mildred Short, F.S. Pounds, Rafaela Alvarado, Nettie Wheeler.

Patients In Hospital:
 Nancy Aragon, Karen Britting, Ismael Castanda, Yolanda Chavira, J.H. Clay, Edgar Campbell, Jewel Cummings, Pearl Hastings, Edward Hale, Cayson Jones, J.R. Knight, Marsha Landrum, Daniel Nazworth, Herminia Pena, Thelma Shelton, Lucia Samarron, Darrell Simpson, Emma Schuler, Nettie Sawin, Viola Tredler and Sandra Watkins.

TROOP 211
 Members of Girl Scout Troop 211 honored their mothers with a tea at Girl Scout House Wednesday afternoon. Plans were made for a rummage sale. A trip to Lubbock to attend an International Dinner, were also made. Punch and cookies were served to the following:
 Mrs. W.M. Massie, leader, Mrs. Sterling Graham, Mrs. A.L. Reznik, Mrs. W.F. Bandy, Mrs. Jim Johnston, Mrs. Benny Pryor, Mrs. George Taylor, Mrs. Bill Bailey and Susan, Mrs. Earl Graham, Mrs. Dale Hart, Mrs. Troy Young, Mrs. Larry Martin, Mrs. W.A. Cochran, Mrs. Blayne Branum, Mrs. Wesley Hardesty and Dana Wood, Perryton.

TROOP 266
 Troop 266 met Thursday, Feb. 5, at Girl Scout House. Special guest, Mrs. L.L. Deaton, had investment service for Gay.

During the opening ceremony color guards were Joanna Merritt, Angie Sims and Shae Dodsons.

The pledge was led by Sarah Mears.

America was led by Shannon Parr.

Brownie Promise was led by Minnie Aragon.

The program was "Identifying objects by Touch and Smell." Hostesses were Olga Zamora, Beth Buth, Mrs. Tom Mason, Mrs. John C. Miller and Mrs. Kenneth McLellan.



DE STUDENT OF THE WEEK... Jane Rushing has been named student of the week for this week. She is pictured here with her employer, Leonard Coffey of City Body Shop, as he explains a problem to her. Jane is a senior and is the daughter of Mr. and Mrs. Eric Rushing.

Rudolph Bracken Dies In Abilene

Rudolph Lee Bracken, 47, who had been a resident of Abilene State School about eighteen months, died in Abilene Friday night.

He was born at Snyder, Oklahoma, and moved to the Friona area with his parents, Mrs. C.L. Bracken of Friona, and the late C.L. Bracken, in 1930. Funeral services were conducted from Sixth Street Church of Christ at 3 p.m. Sunday with Steve Bracken, uncle of the deceased, of Cortez, Colorado, officiating. He was assisted by Bill Gipson, local minister. Pallbearers were nephews.

Survivors, in addition to his mother, include three brothers, S.J. Bracken, Morton, Gene Bracken, Lubbock, and C.W. Bracken, Clovis; two sisters, Mrs. J.W. Southward, Hereford, and Mrs. B.J. Kemp, Amarillo. Burial was in Friona Cemetery under direction of Claborn Funeral Home.



BOLD 'N BRIGHT—Children's wear is popping up for spring in bold bright cotton prints. Typical is this tunic top playsuit in a stylized floral design. By Dotty of Texas.

Parker Accepts Houston Position

Danny Parker, a recent graduate of Oklahoma State Tech, Okmulgee, Okla., in auto mechanics and service management has accepted employment with Port City Ford Truck Sales, Inc., Houston, Texas.

The residential vocational-technical school offers courses in two years or less in 35 different offerings.

OST is a branch of Oklahoma State University and ranked as one of the leading vocational-technical schools of its kind in the nation.

Parker, a graduate of Friona High School, is the son of Mrs. Eva Marie Parker and the late Lee Parker.

Four Attend Dinmitt Meet

"Variety Is The Spice Of Life" was the program topic for the Saturday afternoon meeting of Delta Kappa Gamma at Dinmitt Country Club. A hobby sale followed the meeting. About \$330, which will

go into the sorority's scholarship fund, was netted from the sale.

Friona members attending were Mrs. Frank Truitt, Mrs. Lois Miller, Mrs. Coleman Moseley and Mrs. Glenn Phillips.

Newly developed stitchless sewing is done with adhesives. Dr. Graham Hard, Extension clothing specialist, says it is the first step toward speedy apparel making by automation. The stitchless method has already been used in coat front of men's suits.

... and tell all the gals about the fun we're having in arts and crafts classes at

Art 'n Such

they can learn to paint, make handbags, gold leaf, decoupage, blah, blah, etc., and have a ball (But Sarah, don't tell a soul what else I said!)

ALL MERCHANDISE ON SALE
 123 Main Farwell

It's A Girl For Zacharys

Mr. and Mrs. Jerry Zachary became parents of a baby girl at 5:10 p.m. Monday, February 2, at Parmer County Community Hospital. She was named Patty Grace and weighed 7 lbs. 12 ozs.

Patty has one brother, Joe, who is four. Her grandparents are Mr. and Mrs. Arthur Stokes, Friona; Mr. and Mrs. Dave Bender, Shattuck, Oklahoma; and Mr. and Mrs. Van Pickett, Amarillo.

RESOLUTION

WHEREAS, the Board of Trustees of the Friona Independent School District and the City Council of Friona, Parmer County, Texas, desire to take advantage of the provisions of Article 978 (b) of the Revised Civil Statutes of the State of Texas and have agreed to do so:

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FRIONA, PARMER COUNTY, TEXAS:

THAT the election of the members of the Board of School Trustees of the Friona Independent School District of Parmer County, Texas, be held jointly with the election of City Officers of the City of Friona, Parmer County, Texas, on 4th April, 1970.

That the polling place for this joint election shall be the City Hall of the City of Friona, Parmer County, Texas.

That one set of election officers is hereby appointed to conduct the joint election all of which are residents of either the City of Friona, Parmer County, Texas, or the Friona Independent School District of Parmer County, Texas; each to serve in the capacity shown opposite his or her name:

- Mrs. Ira Holt, Presiding Judge
- Mr. G. M. Baker, Judge
- Mrs. R. B. McKee, Clerk
- Mrs. W.H. Ford, Clerk
- Mrs. Betty Brown, Clerk
- Mrs. Joyce Veazey, Clerk

BE IT FURTHER RESOLVED:

That the officers and officials of the City Council of the City of Friona, Parmer County, Texas, are hereby authorized and directed to do all that is necessary to accomplish the holding of this joint election with the Friona Independent School District of Parmer County, Texas, on 4th April, 1970.

ADOPTED: 9th February 1970

W. L. Edelson, Mayor

ATTEST:
 Arley L. Outland, City Secretary

WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER WE GIVE GUNN BROS STAMPS Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250

Mrs. Tuckers **SHORTENING 17¢** 3 Lb. Can

White Swan Luncheon **PEAS 23¢** #303 Can

TOMATOES Lb. 23¢

LEMONS Lb. 23¢

Our Darling Whole Kernel **CORN 23¢** 303 Can

CASCADE Automatic Dishwashing Detergent **63¢** Giant Size

Borden's **BUTTERMILK 39¢** 1/2 Gal.

COTTAGE CHEESE 49¢ 2 Lb.

Ranch Style **BLACKEYE PEAS 23¢** 23 Oz. Can

Sunshine **COCONUT BARS 39¢** 12 Oz. Pkg.

VALUABLE COUPON WITH COUPON **GOLD MEDAL FLOUR 104¢** ENRICHED FLOUR Without Coupon 119¢

Good week of Feb. 12-18-70

Good at White Super Mkt. Friona, Texas

Comet **RICE 45¢** 28 Oz. Box

HI-C **ORANGE DRINK 3/\$1** 46 Oz. Can

Wilson All Meat **FRANKS 69¢** Lb. Pkg.

LOIN or T-Bone **STEAK 98¢** Lb.

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

Freshman Boys Win Trophy At Muleshoe

Friona's freshman Chiefs won the consolation championship in the Muleshoe Freshman Tournament last weekend. It was their second straight trophy, and for the second straight week, a loss to Muleshoe kept the team out of the championship bracket.

The Frosh Chiefs' only loss in the three-day meet was a 39-37 decision to the host Mules, in a game that was as close as the score indicates. Friona had the lead several times, and led at every quarter break, 17-15, 20-18 and 27-26, before falling behind in the final period.

On Friday, the team played the Muleshoe varsity "C" team and won by a 62-41 score. Friona never trailed, and led by 24 points for their longest lead, at 56-32, with 2:46 left to play.

Saturday morning, Friona played Littlefield's frosh for the consolation title. The Chiefs took the lead early in the game, but Littlefield came back to go ahead at 12-10 and then 14-12 to start the second quarter, after Friona tied it up.

The Frosh Chiefs went ahead to stay when two free throws

by Willie Bailey made the score 16-14. Final score was 64-51. Friona's longest lead was 22 points, 58-36 with 4:17 left in the game.

Levelland emerged as tournament champions. Joe Elvens, former coach here, is the Levelland coach.

Freshman Boys Muleshoe Tournament

Friona	17	3	7	10-37
Muleshoe	15	3	8	13-39

Johnny Bandy, 7-4-18; Willie Bailey, 2-4-8; Lewis Lee, 2-0-4; Kevin Wiseman, 0-3-3; James Bartlett, 1-0-2; Mike Martin, 1-0-2.

Friona	18	12	13	19-62
Muleshoe	6	13	7	15-41

Bandy, 9-1-19; Bailey, 5-7-17; Bartlett, 5-2-12; Lee, 3-0-6; Martin, 1-2-4; Mario Perea, 1-0-2; Terry Mabry, 1-0-2.

Friona	12	25	11	16-64
Littlefield	12	9	9	19-51

Bandy, 10-1-21; Bartlett, 8-5-21; Bailey, 4-5-13; Martin, 1-3-5; Perea, 1-0-2; Kevin Wiseman, 1-0-2.



BAG OF TRICKS... Three members of the Harlem Stars are shown digging into their "bag of tricks" for a gimmick during their exhibition game last Friday in Friona. The game was played to a capacity crowd.

Varsity Teams Split Games With Lockney

Friona High School basketball teams split a pair of games with Lockney last Tuesday.

The Squaws coasted to a 43-19 win, but Lockney's Longhorns, leaders of the district in the second half, blasted the Chiefs, 62-38.

The win by the Squaws left their season record at 13-12. The Chiefs' loss left them at 10-12.

Lockney's girls, who have had a struggle of it this season, were no match for Friona, which bolted to a 16-5 lead after a quarter and were out front 27-9 at the half.

First and second units played about equal. Karen Crofford led the scoring with 12. Randie Kelley had 11.

Likewise, the league-leading

led the seventh graders with 10 points each. James Perea was the leading scorer for the eighth graders with 10 points.

Seventh Grade Boys

Friona	10	10	6	6-32
Tulia	2	4	6	6-18

Clay Bandy, 5-0-10; Kevin Welch, 5-0-10; Dale Cleveland, 3-0-6; Adrian Foil, 2-0-4; Dee King, 1-0-2.

Eighth Grade Boys

Friona	10	6	4	6-26
Tulia	8	11	10	7-36

James Perea, 5-0-10; Randall Snyder, 4-0-8; Bill Fallwell, 2-2-6; Lupe Gonzales, 1-0-2.

Varsity Girls

Friona	16	11	9	7-43
Lockney	5	4	6	4-19

Becky Neill, 1-6-8; Carleen Greeson, 2-2-6; Randie Kelley, 3-5-11; Diane Day, 2-1-5; Sharon Crofford, 0-1-1; Karen Crofford, 3-6-12.

Varsity Boys

Friona	9	8	15	6-38
Lockney	16	13	20	13-62

Finley, 2-0-4; Carthel, 0-1-1; Procter, 2-1-5; Fortenberry, 1-2-4; Clark, 0-1-1; Royal, 4-5-13; McPherson, 5-0-10.

Squaws Win, B-Chiefs Are Beaten

Friona High School B teams split a pair of games at Dimmitt on February 2, the girls taking an 18-8 win, but the B-Chiefs falling, 59-30.

Vicky Mingus scored nine points to lead the girls. Bill Bailey's 16 points led the boys.

Girls B-Team

Friona	4	3	5	7-18
Dimmitt	1	3	0	4-8

J. Riethmayer, 1-1-3; V. Schueler, 2-3-7; V. Mingus, 4-1-9.

Boys B-Team

Friona	8	4	8	10-30
Dimmitt	17	10	18	14-59

Johnston, 0-1-1; Fallwell, 3-0-6; Howell, 2-2-6; Cook, 0-1-1; Bailey, 8-0-16.

Tuesday's Scores

Friona Chiefs 51, Floydada 43
Floydada 51, Friona Squaws 41

Only a portion of the unemployed are out to find employment.

You're getting old when you don't care where you go at night, just as long as you're home and in bed and asleep by 10 p.m.

You Are Invited To Attend! REVIVAL

At **FRIONA METHODIST CHURCH**

(8th And Pierce Ave.)

MARCH 1 - 8, 1970

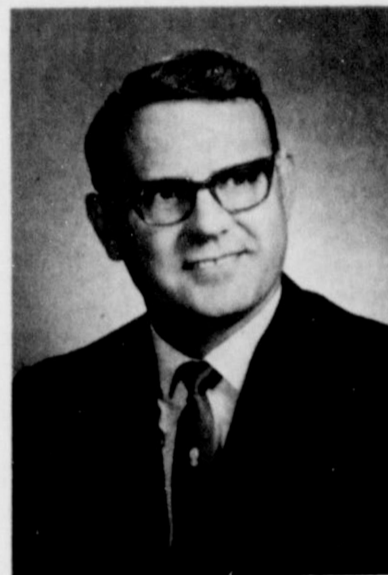
Rev. Charles E. Lutrick
(Of Amarillo)
SPEAKER

... Schedule ...

Sundays 11:00 a.m

Daily 10:00 a.m

7:30 p.m.



Charles E. Lutrick

Seventh Grade Boys Win Basketball Championship

Friona's seventh and eighth grade boys split games with Tulia played here last Thursday.

The seventh grade won their game 32-18, to finish their conference schedule unbeaten and win the championship of the Hi-Plains Conference.

The eighth grade dropped a 36-26 decision after holding the lead until midway of the second quarter.

The seventh grade Braves jumped to a ten-point lead before Tulia could find the basket. Friona's longest lead was 16 points (28-12 and 32-16), both in the fourth quarter. Clay Bandy and Kevin Welch

led the seventh graders with 10 points each. James Perea was the leading scorer for the eighth graders with 10 points.

Seventh Grade Boys

Friona	10	10	6	6-32
Tulia	2	4	6	6-18

Clay Bandy, 5-0-10; Kevin Welch, 5-0-10; Dale Cleveland, 3-0-6; Adrian Foil, 2-0-4; Dee King, 1-0-2.

Eighth Grade Boys

Friona	10	6	4	6-26
Tulia	8	11	10	7-36

James Perea, 5-0-10; Randall Snyder, 4-0-8; Bill Fallwell, 2-2-6; Lupe Gonzales, 1-0-2.

Varsity Girls

Friona	16	11	9	7-43
Lockney	5	4	6	4-19

Becky Neill, 1-6-8; Carleen Greeson, 2-2-6; Randie Kelley, 3-5-11; Diane Day, 2-1-5; Sharon Crofford, 0-1-1; Karen Crofford, 3-6-12.

Varsity Boys

Friona	9	8	15	6-38
Lockney	16	13	20	13-62

Finley, 2-0-4; Carthel, 0-1-1; Procter, 2-1-5; Fortenberry, 1-2-4; Clark, 0-1-1; Royal, 4-5-13; McPherson, 5-0-10.

Congratulations TO LARRY SMITH

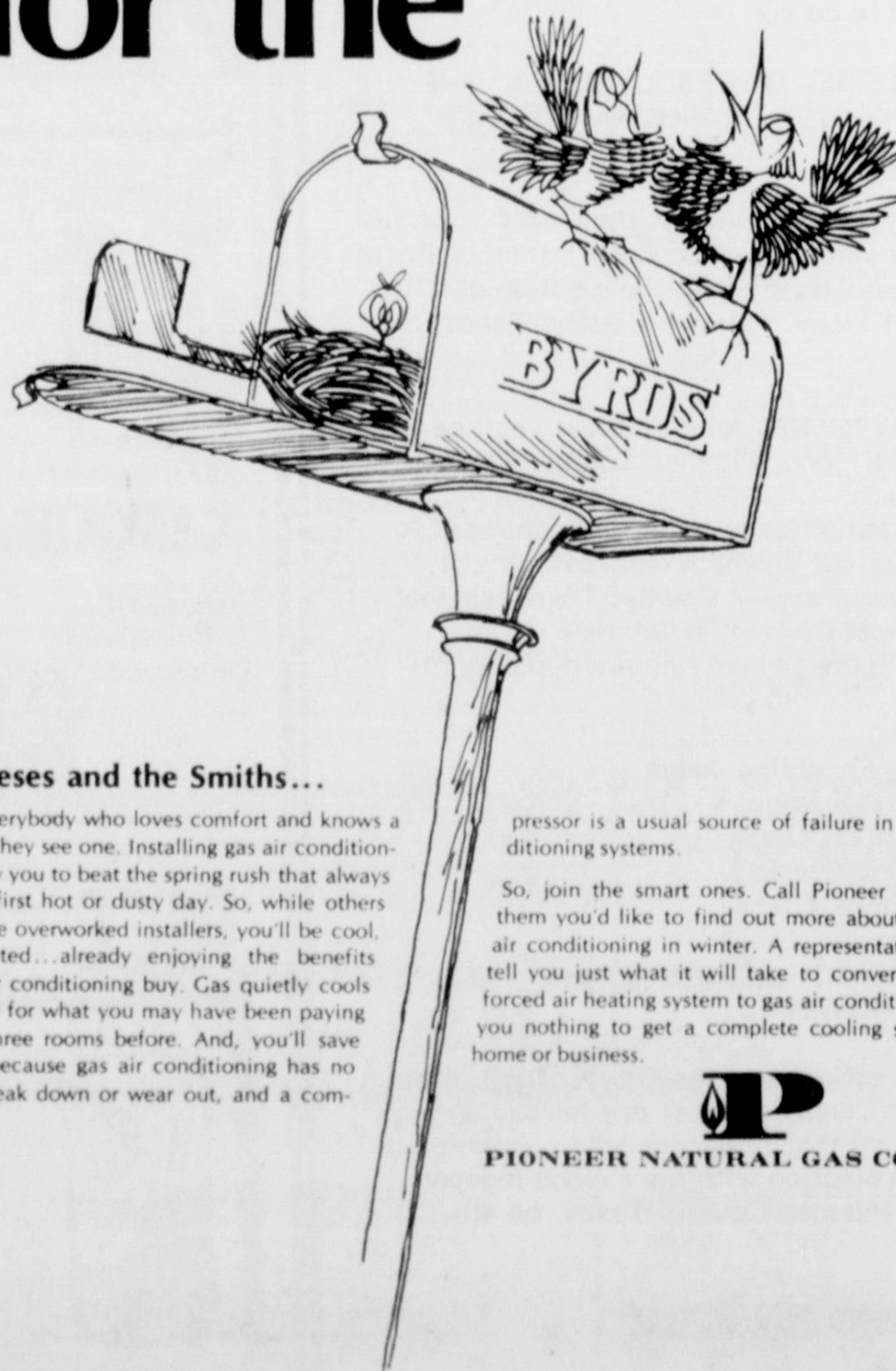


We're proud to have Larry Smith as an employee and want to congratulate him for being named Outstanding Service Station Trainee in the Area I DE contest in Odessa last weekend. Whether he wins first in state competition in Houston next month or not, he's tops with us and we invite old and new customers to come in and take advantage of the service we offer.



ALLEN'S CONOCO

Installing Gas Air Conditioning in the Winter is for the



and the Joneses and the Smiths...

and just about everybody who loves comfort and knows a wise move when they see one. Installing gas air conditioning now will allow you to beat the spring rush that always comes with that first hot or dusty day. So, while others are waiting for the overworked installers, you'll be cool, calm and collected...already enjoying the benefits of your winter air conditioning buy. Gas quietly cools your whole house for the room you may have been paying to cool two or three rooms before. And, you'll save on repairs, too, because gas air conditioning has no compressor to break down or wear out, and a com-

pressor is a usual source of failure in other air conditioning systems.

So, join the smart ones. Call Pioneer today and tell them you'd like to find out more about installing gas air conditioning in winter. A representative will come tell you just what it will take to convert your present forced air heating system to gas air conditioning. It costs you nothing to get a complete cooling survey of your home or business.



PIONEER NATURAL GAS COMPANY

Frionans Win Places At Dimmitt Tourney

Members of the Friona High School Forensics Club took part in the Dimmitt Invitational Speech Tournament last Saturday. Highest placer for Friona was Norman Mohr, who placed first in informative speaking. Kay Riethmayer was second in persuasive speaking and Troy Bass was third in prose reading. The boys debate team of Bob Thomas and Bryan Elliott placed third, as did the girls debaters, Sheila Struve and Sally Kendrick. The team of Ann Hurst and Denise Frazier were named the "Best Novice Team."

Making it to the finals were Karla Patterson and Sherrill Shelton in prose reading, and Les Jarecki in persuasive speaking.

Those advancing to the semi-

finals were Steve Stone in poetry reading, Carleen Schlenker and Wayne Schueler in poetry reading; Janet Mings in informative speaking and Jerry Teel in persuasive speaking.

Other entries from FHS included debaters Mark Mohr and Davey Hill, who had a 2-1 record in preliminary rounds; Harry Watkins in informative speaking and Denise Buske in persuasive speaking.

Fifteen area schools took part with Friona placing third in the race for sweepstakes trophy, behind Muleshoe and Meadow. Other schools entering were Seminole, Boys Ranch, Denver City, Hereford, Bovina, Floydada, Tulla, Morton, Littlefield, Brownfield, Olton and Dimmitt.

The Library Corner

The book selection committee of the Friona Public Library met Thursday afternoon to discuss plans for buying more books for the library. The demand for more reading material increases daily.

Friona State Bank recently made a generous contribution for books, for which the committee and others interested in the library are most grateful. There is a constant demand for more books and books lost need to be replaced.

Books in homes that are no longer used would be welcome additions to the library. Books

are needed for all age groups.

Also, if anyone knows or has read any good books, which could be recommended for the library, you are encouraged to report the name, author and publisher, if possible to any of the following, who are especially concerned with the ordering of new books at this time:

Mr. and Mrs. Nelson Lewis, Mr. and Mrs. Charles Allen, Dr. and Mrs. Robert Alexander, Mr. and Mrs. Robert Neelley, Mrs. Ethel Bengler, Mrs. Zora Gaede, Mrs. Bill Stewart and Mrs. Carl Fairchild.

FEBRUARY 19

Annual Meeting Slated By Telephone Co-op

The annual meeting for members of the West Texas Rural Telephone Cooperative, Inc. will be held in the Hereford Community Center at 7:30 p.m. February 19.

Three directors will be elected, one each from the Dawn, Hub and Parmer exchanges. Nominees are Jim McCabe and Robert Strain from the Dawn exchange; Keith Brock and D.L. Carmichael from the Hub Exchange; and James W. Dixon and Estis T. Bass from Parmer.

According to a spokesman for the director: "We appreciate the privilege of serving you as directors on our cooperative telephone system. We believe we have one of the best rural telephone systems in the United States, and

we are constantly striving to make it better. If you have any suggestions or telephone problems, contact the director in your area, or the cooperative office in Hereford," said Dixon, the current director for the Parmer area.

The directors recently met with Bill Nichols, REA loan representative for the southwest division, Jim Bolton of B & K Construction Co. and T.L. Fannin of Fannin Engineering Co. to discuss a contract for one-party service in the Sharp and Oklahoma Lane exchanges.

The board authorized manager Vernon Inmon to sign a contract for the work. Contracts have already been authorized for one-party service on the other exchanges, and construction is underway.

Freshman Teams Win A Pair Over Tullia Cagers

The Friona High School freshman Squaws won their 16th game of the year without a loss at Tullia last Thursday, by the score of 41-32.

The game was close at the half, with Friona holding just a one-point lead, 17-16. However the Squaws outscored their opponents, 24-16 in the last half to nail down the victory, their second over the Tullia team this season.

Sharon Smith scored 16 points to lead the Squaws.

In a game in Friona, the freshman boys dropped Tullia, 44-41. The game was a nip and tuck one all the way, with Tullia leading at both of the first two quarter breaks, 15-14 and 23-22.

However, the freshman Chieftains tied the score at 32-

all going into the final quarter, and outpointed their guests, 12-9 in the final frame.

It was the team's second narrow victory over the Tullians this year, having won earlier, 36-33.

Willie Bailey had 13 points and Johnny Bandy had 11 for Friona.

Freshman Girls
Friona 10 7 12 12-41
Tullia 5 11 9 7-32
Phipps, 5-0-10; Smith, 6-4-14; Nichols, 3-5-11; Reeve, 0-4-4.

Freshman Boys
Friona 14 8 10 12-44
Tullia 15 8 9 9-41
Bandy, 4-3-11; Bartlett, 3-1-7; Bailey, 5-3-13; Lee, 2-0-4; Martin, 3-1-7; Wiseman, 0-2-2.

Science Film Slated At 1st Baptist

The depth of the oceans has long been a challenge to man. In an effort to conquer this last frontier man developed the diving bell, the bathysphere and other sophisticated equipment.

But with all these advances can you imagine a man living, rearing a family and getting all his food under water? No? The Argyroneta, the diving spider does all this without the benefit of modern technology.

This and other interesting subjects are included in the full-color motion picture "The Prior Claim" produced by Dr. Irwin A. Moon at the Moody Institute of Science in Whittier, California.

Plants that trap their food, fish that "spit" and knock insects out of the air for food, snakes with sniperscopes and the chameleon, the original lasso artist, are other stars in this most unusual film.

"The Prior Claim" points out that just as nature had prior claim to the diving bell, lasso, mousetrap and sniperscope, God has prior claim on man himself.

"The Prior Claim" will be shown Sunday, February 15 at the First Baptist Church Auditorium at 6:15 p.m. Visitors are welcome.

Congratulations

ARE IN ORDER.....

FOR ISIDORE CORDOVA



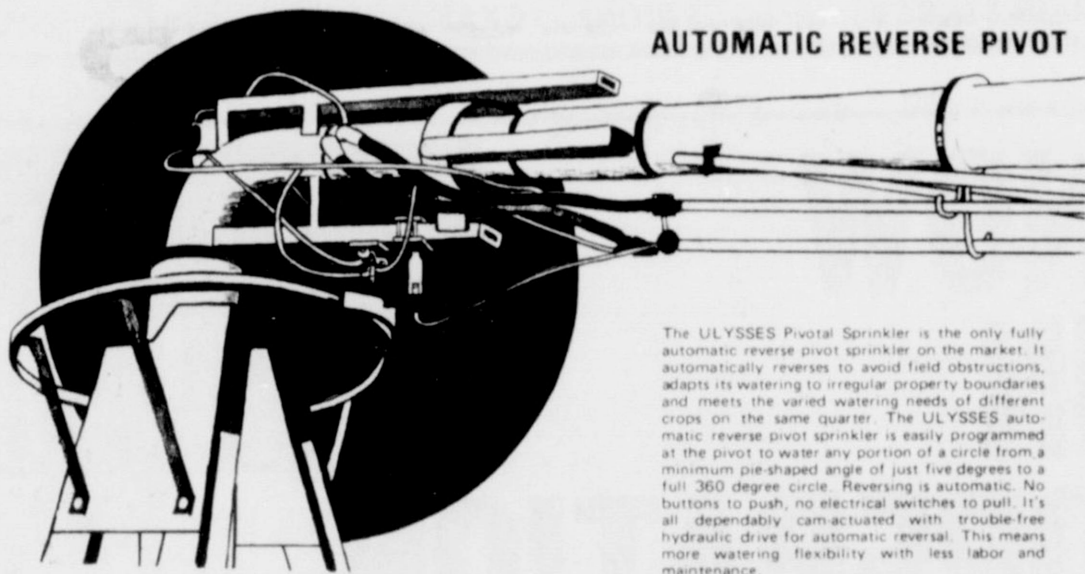
For the past several months Isidore Cordova has been an employee of our store. We want to congratulate him upon the honor of winning first in the public speaking contest in the Area I Distributive Education meeting in Odessa Saturday. He will compete in the state contest, which will be held in Houston next month. Come into Hurst's for prompt, courteous and efficient service by Isidore and our other sales people.

HURST DEPARTMENT STORE



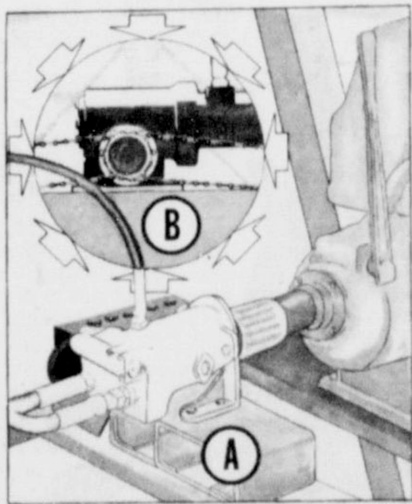
BEST SELLING AUTHOR, DR. HAIM GINOTT ADVISES WHEN YOUR CHILD'S BEHAVIOR TELLS YOU HE'S JEALOUS OF ANOTHER IN THE FAMILY, TELL HIM TO COME TO YOU WHEN HE'S LONELY—YOU'LL BE GLAD TO SPEND MORE TIME WITH HIM.

ULYSSES PIVOTAL SPRINKLER



AUTOMATIC REVERSE PIVOT

The ULYSSES Pivotal Sprinkler is the only fully automatic reverse pivot sprinkler on the market. It automatically reverses to avoid field obstructions, adapts its watering to irregular property boundaries and meets the varied watering needs of different crops on the same quarter. The ULYSSES automatic reverse pivot sprinkler is easily programmed at the pivot to water any portion of a circle from a minimum pie-shaped angle of just five degrees to a full 360 degree circle. Reversing is automatic. No buttons to push, no electrical switches to pull. It's all dependably cam-actuated with trouble-free hydraulic drive for automatic reversal. This means more watering flexibility with less labor and maintenance.



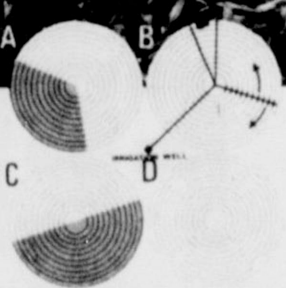
HYDRAULIC DRIVE

The ULYSSES automatic pivot sprinkler uses dependable hydraulic power to move the system through its fully automatic watering cycles. A pivot tower mounted auxiliary air-cooled engine directly drives a powerful hydraulic pump (A) which in turn powers a hydraulic motor (B) on each wheel tower. There are no electrical motors, switches or wires to corrode or malfunction and the auxiliary engine relieves hose power requirements at the irrigation well.



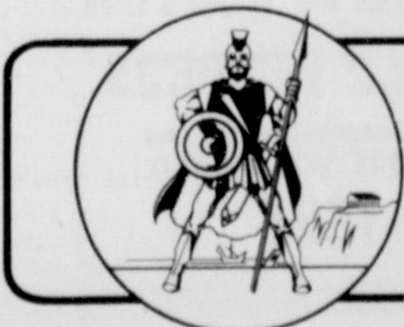
SELECTIVE CROP WATERING

The ULYSSES automatic pivot sprinkler waters all nearby distributed water out from a planned size of from one-quarter inch per revolution for light soils to more than one and one-half inches per revolution for loose, sandy soils. Either the time per revolution or the gallons per minute can be varied to deliver the desired amount of water in the desired time to meet the different needs of varied crops or irrigated grazing.



- A. GRAIN CROP AND PASTURE
- B. AVOIDS OBSTRUCTIONS
- C. DUAL CROPS
- D. SINGLE CROP

AUTOMATIC PIVOTAL SPRINKLER — UNI-FUSION P.V.C. PLASTIC PIPE — PORTABLE ALUMINUM MAIN LINES GATED ALUMINUM SYSTEMS FOR FURROW IRRIGATION — PORTABLE ALUMINUM SPRINKLER SYSTEMS JOHNS-MANVILLE TRANSITE ASBESTOS CEMENT PIPE



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ULYSSES IRRIGATION PIPE CO.

South 385

Hereford, Texas

NOTICE TO VEHICLE OWNERS

The 1970 Vehicle License Plates Will Be On Sale At The Following Places On The Therein Listed Dates:

FRIONA CITY HALL Feb. 16 thru Feb. 20 9:30 A.M. to 4:00 P.M.

BOVINA CITY HALL Feb. 24 and Feb. 25 9:30 A.M. to 4:00 P.M.

Lazbuddie-Sherley
Anderson Elevator Feb. 26 (Thursday) 2:00 P.M. to 4:00 P.M.

BE SURE TO BRING YOUR LICENSE PLATES RENEWAL APPLICATIONS that you received thru the mail recently from the TEXAS HIGHWAY DEPARTMENT.

NOTE--No Title Work, Please

HUGH MOSELEY

Parmer County Tax Assessor-Collector

Lazbuddie Man Named To Grain Producers Board

Gene Smith of Lazbuddie has been named to represent Parmer county to the Texas Grain Sorghum Producers Board.

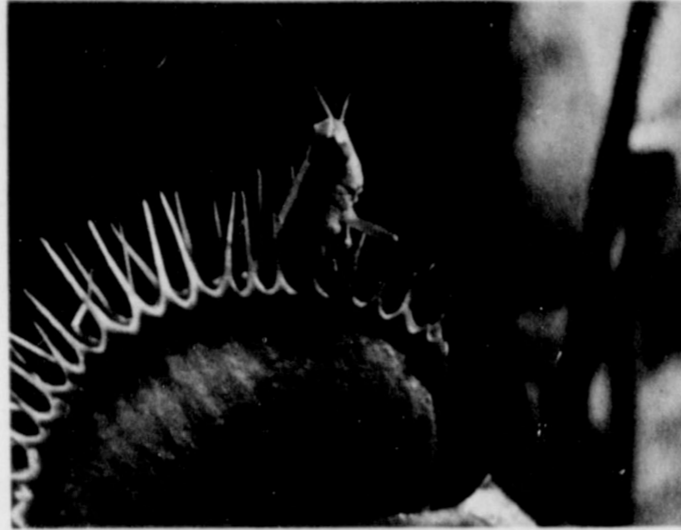
He will join 28 other county representatives to form a 29-man advisory committee which will be making recommendations to the Board concerning problems which face the grain farmers in their county and projects they feel the Board should sponsor.

The Texas Grain Sorghum Producers Board was established in a referendum last October 6 for the purpose of developing research and promotional projects aimed at increasing the net profit to grain farmers. This work is financed by an assessment of five cents per ton paid by the producer which is collected at the first

point of sale or processing.

TGSPB Chairman, K. B. Parish of Springlake, said, "This advisory committee will give each county representation to the Board and we are grateful that these men have agreed to serve as they will be a vital part of the Board's activities." Mr. Parish added, "We are indebted to the county agents and their Crop Committees for selecting such a fine slate of representatives." The Board remained neutral in who was selected, only asking that they be grain farmers and leaders in their county.

The Board set insect and disease control as their primary goal, with special emphasis on green bug control. Project work will begin soon.



NATURE SCENE... The above scene is from the second in a series of science films being presented at the First Baptist Church. The second full-color movie is scheduled this Sunday night. (Photo courtesy Moody Institute of Science.)

Area Residents Attend Co-op Telephone Meeting

Representatives of the West Texas Rural Telephone Cooperative, Inc. attended the National Telephone Cooperative Association's 10th annual meeting last week in New Orleans. The three-day meeting dealt

with legislation, industry relations, information services, membership and staff.

Pending legislation was discussed by U.S. Senator Ralph Yarborough. Rural telephone cooperatives have been allotted \$125 million in loan funds for the fiscal year 1971. Some \$300 in loan requests have been received, so a supplemental finance bank bill has been introduced which would provide loan funds at four per cent interest.

Those attending from the area included Mr. and Mrs. James Ensor, representing the Oklahoma Lane exchange; Mr. and Mrs. Keith Brock, of the Hub exchange and Mr. and Mrs. James W. Dixon, of the Parmer exchange.

Also, Mr. and Mrs. Edwin Morrison of the Westway exchange and Mr. and Mrs. George Olsen, from the Frio exchange. Vernon Inmon, manager of the cooperative, also attended the convention.

The association is made up of rural telephone cooperatives and independent rural telephone companies from across the nation.

By 1980 health care services will hire more people than any other field, reports Extension Specialist Minnie Bell. The industry's growth is based, she says, on more people, universal use of health insurance of U.S. families and programs like Medicare and Medicaid.

At Home In Parmer County

By Janice Miller
County HD Agent



For Valentine greetings in the form of a sweet dessert try this heart-shaped meringue filled with lemon. The recipe makes four to six small meringues or a large one.

Before preparing the meringue shell, line a cookie sheet with unglazed brown paper on which you have traced a large heart or small hearts if you wish individual servings.

Beat 4 egg whites until frothy then add a half teaspoon cream of tartar and gradually add one cup sifted granulated sugar. Beat until the mixture is stiff.

Add a half teaspoon vanilla and a few drops of red food coloring.

Now, using a pastry tube or tablespoon, outline the heart design with the meringue. This makes a border. Then build up the outer edge of the border to about a half inch and in the center put just a bit of meringue for a base.

Bake in a slow oven 275 degrees until set. The large heart will take about one hour to cook--the smaller ones from

25 to 30 minutes.

To remove the meringue easily from the brown paper, lift the paper and all from the pan and place a damp towel on the warm cookie sheet. Replace the paper and meringue and after a minute of steaming the meringue will loosen from the paper.

Fill the heart with a favorite lemon or other fruit filling or with ice cream, and have a happy Valentine's Day.

Can semi-sweet chocolate be substituted when a recipe calls for unsweetened chocolate? Yes. There is such a slight difference in the amount of sweetness that you will never know which chocolate you did use. Use the same amount of sugar whether you use unsweetened chocolate or semi-sweet chocolate.

When a recipe calls for blanched almonds, why is blanching necessary? Blanched almonds will give a main dish, vegetables or dessert a special nutty flavor and texture.

To blanch, cover the shelled

Court House Notes

Instrument report ending January 31, 1970 in County Clerk Office Bonnie Warren, County Clerk

WD, Deon Awtry, Gilde M. Flores, lot 7, Blk. 1, Hillside Add, Friona

WD, Aubrey L. Carlton, W. S. Crow, S 188 ft. of 4 ac. out Sect. 6, T4S:R4E

WD, Reagan, Looney, Cranton & R.D. Looney, N1/2 of SW 1/4 Sect. 6, T1S:R3E

WD, Reagan Looney, June Gay & Bobby Gene McMeans, N1/2 SE1/4 Sect. 15, Blk. A Synd.

WD, Reagan Looney, Howard Reagan and Dorothy Looney, W 1/2 SW1/4 Sect. 30, T6S:R3E

WD, Mary Leatrice Peckinpugh, Reagan Looney, N1/2 Sect. 30, T6S:R3E

almonds with boiling water. Let stand until the skins will slip. Drain and put into cold water, then rub off the skins. Dry the almonds between towels and you're ready to start cooking.



■ 99.997% — that's our record for reliable electric service. We'd like it to be 100% (and, we keep working toward that goal). But, a careless driver knocking down some of our equipment or lightning hitting a transformer are things over which we don't have much control and so try as we may, we haven't been able to reach that ideal 100%.

■ One thing we have been able to do — that's to make certain you will have all the power you want when you want it. Right now there are

1,812,000 kilowatts backing up your use of electricity. And, by July of next year a new generating station will add another 210,000 kilowatts. One kilowatt will run more than 3 TV sets just to give you an idea of how much power there is for your use.

■ There is plenty of electricity for your home, business, and for the area's fast growing agri-industry. Your electricity is in good hands... Reddy's hands!



99.997%
ELECTRIC Reliability



NATIONAL ELECTRICAL WEEK

FEBRUARY 8-14, 1970

CHECKLIST

NOW IS THE TIME

AUTO SAFETY INSPECTION

SURE THERE'S PLENTY OF TIME UNTIL THE DEADLINE-- BUT THERE ARE OTHERS WHO ARE ALSO WAITING. THAT MEANS TROUBLE THE LAST MINUTE.

HERE IS THE CHECK LIST:

1. HORN
2. WINDSHIELD WIPERS
3. SEAT BELTS
(required on all cars made since 1962)
4. STEERING
5. BRAKES
6. WHEELS & RIMS
7. BEAM INDICATOR
8. TAIL LAMP
9. STOPLIGHT
10. LICENSE PLATE LIGHT
11. REFLECTORS
12. HEADLAMPS
13. RECORD MOTOR, SERIAL, IDENTIFICATION NUMBER
14. DIRECTIONAL SIGNALS
15. MIRROR
16. CAB LIGHTS
17. CLEARANCE & SIDE MARKER LAMPS

Deadline For Inspection Stickers Is April 15

REEVE CHEVROLET COMPANY

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SCIENTIFIC CUSTOM CATTLE FEEDERS

VISITORS WELCOMED

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3-Miles North, 1/2 Mile East of **SUMMERFIELD, TEXAS**

James McCarty, Mgr.

Take Highway 60 to Summerfield

TV SCHEDULE

Channel 4

Clip & Save

Monday thru Friday

6:30 Music: Country Style
7:00 Today Show
7:25 KGNC News
7:30 Today Show
8:25 KGNC News
8:30 Today Show
9:00 It Takes Two
9:25 NBC News
9:30 Concentration
10:00 Sale Of The Century
10:30 Hollywood Squares
11:00 Jeopardy
11:30 The Who, What or Where Game
11:55 NBC News
12:00 Newswatch
12:20 Guest Book
12:30 Life With Linkletter
1:00 Days Of Our Lives
1:30 The Doctors
2:00 Another World
2:30 Bright Promises
3:00 Name Droppers
3:30 Mike Douglas Show
4:30 *Perry Mason
5:30 Huntley-Brinkley Report
6:00 Newswatch
Thursday p.m.
6:30 Daniel Boone
7:30 Ironside
8:30 Dragnet
9:00 Dean Martin Show
10:00 Newswatch
10:30 Tonight Show
Friday p.m.
6:30 Survival on the Prairie
7:30 Name of the Game
9:00 Bracken's World
10:00 Newswatch
10:30 Tonight Show
12:00 Sign Off

Saturday

7:00 The Heckle & Jeckle Show
8:00 Here Comes The Group
8:30 The Pink Panther
9:00 H.R. Pufnstuff
9:30 The Banana Split Adventure Hour
10:30 The Flintstones
11:00 Jambo
11:30 Underdog
12:00 Farm & Home Show
12:15 Dennis Walling
12:30 Southwest Conference Basketball
2:30 World Ski Championships
4:00 Shell's Wonderful World of Golf
5:00 You & The Law
5:30 Huntley-Brinkley Report
6:00 Wild Kingdom
6:30 Andy Williams Show
7:30 Adam 12
8:00 *Saturday Night At The Movies
10:45 Newswatch
11:15 Joe Pyne
12:45 Sign Off
Sunday
7:00 Encounter
7:30 Herald Of Truth
8:00 Insight
8:30 Batman
9:00 Adventure Theatre
10:30 This Is The Life
11:00 *Church Services
12:00 Meet The Press
12:30 Wagon Train
2:00 Sports Feature

Sunday (Cont.)

3:30 Ski Championships
4:00 Experiment In Television
5:00 Frank McGee Report
5:30 Uncle Sam MaGoo
6:00 Newswatch
6:30 Walt Disney's Wonder World Of Color
7:30 Bill Cosby Show
8:00 Bonanza
9:00 The Bold Ones
10:00 Newswatch
10:30 TAKE ONE-Movie

Monday p.m.

6:30 My World And Welcome To It
7:00 Rowan & Martin's Laugh In
8:00 Bob Hope Special
9:00 Return of the Smothers
10:00 Newswatch
10:30 Tonight Show

Tuesday p.m.

6:30 I Dream of Jeannie
7:00 Debbie
7:30 Julia
8:00 Tuesday Night at Movies
10:00 Newswatch
10:30 Tonight Show

Wednesday p.m.

6:30 The Virginian
8:00 Kraft Music Hall
9:00 Then Came Bronson
10:00 Newswatch
10:30 Tonight Show
12:00 Sign Off

Channel 10

Monday thru Friday

6:30 Film Feature
6:45 Farm/Ranch Show
7:00 CBS News/Paul Harvey
7:30 CBS News-Lee Webb
8:00 Cant. Kangaroo
9:00 Coffee Time
9:30 The Beverly Hillbillies
10:00 Andy Of Mayberry
10:30 Love Of Life
11:00 Where The Heart Is
11:25 CBS News
11:30 Search For Tomorrow
12:00 Scene At Noon
12:30 As The World Turns
1:00 Love Is A Many Splendored Thing
1:30 The Guiding Light
2:00 The Secret Storm
2:30 The Edge Of Night
3:00 Gomer Pyle
3:30 The Lucy Show
4:00 Truth Or Consequences
4:30 The Big Valley
5:30 CBS Evening News
6:00 Scene At 6:00
Thursday p.m.
6:30 The Family Affair
7:00 Jim Nabors
8:00 Thursday Night Movie
10:00 Scene At 10:00
10:30 Merv Griffin
11:45 Tri State Report
12:00 Medic
12:35 Reader's Digest
Friday p.m.
6:30 Get Smart
7:00 Tim Conway
7:30 Hogan's Heroes
8:00 CBS Friday Night Movie
10:00 Scene At 10:00
10:45 Merv Griffin
11:45 The Late Movie

Saturday

6:45 Cartoons
7:00 The Jetsons
7:30 Bugs Bunny
8:30 Roadrunner Hour
8:00 Dastardly & Muttley
9:00 Flying Machines
9:00 Perils of Penelope
9:30 Pitstop
9:30 Scooby Doo Where Are You
10:00 Archie Comedy Hour
11:00 The Monkees
11:45 Wacky Races
12:00 Super Superman
12:30 Johnny Quest
1:00 Skippy
1:30 Sat. Early Movie
3:00 CBS Golf
4:00 Championship Wrestling
5:00 Death Valley Days
5:30 Buck Owens
6:00 Scene At 6:00
6:30 Jackie Gleason
7:30 My Three Sons
8:00 Green Acres
8:30 Petticoat Junction
9:00 Mannix
10:00 Scene At 10:00
10:30 Burke's Law
11:45 The Late Movie
Sunday
7:00 Children's Gos. Hr.
7:30 Wills Family
8:00 Oral Roberts
8:30 First Baptist Church
9:30 LaFavers Gos. Carv.
10:00 Religious Questions
10:30 Face The Nation
11:00 Blondie Theatre
1:00 NHL Hockey
3:30 Live and Learn
4:00 Killy Challenge
4:30 Amateur Hour
5:00 Roger Mudd

Get A STRONG Signal

On Cable TV

- *3 Amarillo Channels
- *FM Music
- *Local Weather

FRIONA CLEARVIEW CO.

Ph. 247-3271

Four-Year Scholarship Announced

The 1970 Ranger/Pan American Insurance four year \$2,000 scholarship was announced recently by Charles R. Rathbun, President of Ranger/Pan American Insurance of Houston, Texas.

The 1970 scholarship is open to all eligible high school seniors in this area and will be awarded on the basis of academic standing, character, financial need and active participation in school activities.

Applications, additional information and sponsorship can be secured by contacting Ethridge-Spring Agency, 602 Main Street, Friona.

Purpose of the Ranger/Pan American Insurance scholarship is to encourage and assist students who otherwise might not have the opportunity to complete work toward their first college degree. Applicants must complete their senior year of high school in the spring of 1970 and be in the top one-fourth of their class scholastically.

Deadline for applications is April 15, 1970. The four-year scholarship will be awarded for the fall semester of 1970 and the winner will be announced by May 20, 1970.

Bond Sales For County Given

United States Savings Bond sales during 1969 in Parmer County totaled \$42,338, according to Frank A. Spring, Chairman of the Parmer County Savings Bonds Committee. The county achieved 42 per cent of its established goal of \$100,000. December sales totaled \$2,088. Although only sixty-nine counties in Texas achieved their 1969 goal, Texas has achieved 103 per cent of its goal of \$170.1 million with year-to-date sales totaling \$175,487,920. December sales were \$13,997,243 while sales during the same period of 1968 totaled \$13,070,587—an increase of 7 per cent.

Bond sales over the Nation during 1969 amounted to \$4,740 billion with 97 per cent of goal achieved. Sales of Freedom Shares totaled \$348 million during 1969—26 per cent above the \$277 million sold in 1968.

Census To Take Survey Of Employment Figures

The Bureau of the Census will conduct a sample survey of employment and unemployment in the Friona area during the week of February 15, Mr. Walter A. Freeman, Jr., Director of the Bureau's regional office in Denver announced today.

The households to be interviewed here are part of a scientifically designed sample of the entire U.S. population. The employment and unemployment statistics are collected monthly by the Census Bureau for the U.S. Department of Labor to provide a continuing measurement of the economic health of the Nation as a whole and of its major regions. This monthly survey is not to be confused with the 1970 decennial census of the entire population to be taken next April since that will cover all of the Nation's 60 million households and will provide data for each of the 50 states and for each of their political and economic divisions.

As in the forthcoming April census, facts about the individual and the family collected in this survey are kept completely confidential and the results will be used only to compile statistical tables.

Laura Hart is the interviewer who will visit households in this area included in the sample survey.

FRIONA SCHOOL LUNCH MENU

Week of February 16-20
Monday--corn dogs, French fries, catsup, cho. cake, buttered corn, hot rolls and butter, and milk.
Tuesday--frito pie, pinto beans, cornbread and butter, greens, cheese, apricot cobbler and milk.
Wednesday--hamburgers, potato chips, cho. milk, lettuce, tomato, pickles, onions, and fruit jello.
Thursday--porketts, sweet potatoes, hot rolls and butter, green beans, peach halves, and milk.
Friday--soup and chili, sandwiches, cookies and milk.

Special SS Law Relates To Farmers & Ranchers

There is a special part of the social security law that can be very important to farmers and ranchers, according to J.C. Carabajal, social security Field Representative. Social security earnings can be reported even though the farm or ranch net profit falls below \$400 or results in a loss.

This is possible because of a provision in the law permitting farmers and ranchers to report 2/3 of their gross income for social security purposes provided gross income is at least \$600. The maximum which can be reported under this provision is \$1600. This is called the "optional method of reporting farm income."

Some have asked, "Why would

anyone want to do this since it just makes you liable to more taxes?" The extra tax the farmer or rancher pays will provide valuable social security protection for him and his family in the form of retirement, survivors, and disability insurance--and Medicare. It provides a way to maintain a higher average level of earnings on the record, in spite of years where actual net earnings are low.

Additional information may be secured from Carabajal in the Council Room at the City Hall from 9 a.m. until noon on the third Tuesday of each month.

Cotton is a four-season fabric.

THE ROAD TO SELF-HELP

Able-bodied but needy laborers received food as wages for participating in community development projects under Catholic Relief Services' self-help incentive programs. In 1969, nearly 2,700,000 persons were involved in these "Food-for-Work" programs—more than double the previous year's total.

Wise shoppers read and use the Friona Star Classifieds. Friona's biggest bargain. Cost only pennies with greater results!

THE FRIONA STAR

Monday thru Friday

6:15 Spanish Kindergarten
6:30 Tuggle Time
6:45 Farm News, Wth.
7:00 Tuggle
8:00 Sesame Street
9:00 Dennis The Menace
9:30 Flintstones
10:00 Lassie
10:30 Gallon Gourmet
11:00 Bewitched
11:30 That Girl
12:00 Pro News
12:30 Let's Make A Deal
1:00 Newlywed Game
1:30 Dating Game
2:00 General Hospital
2:30 One Life To Live
3:00 Judd for the Defense
4:00 Dark Shadows
4:30 Munsters
Thursday p.m.
5:00 F Troop
5:30 Gilligan's Island
6:00 Pro News
6:30 Pat Paulson Hour
7:00 That Girl
7:30 Bewitched
8:00 Tom Jones
9:00 Paris 7000
10:00 Pro News
10:45 Major Adams
11:45 Invaders
Friday p.m.
5:00 F Troop
5:30 Gilligan's Island
6:00 Pro News
6:30 The Flying Nun
7:00 The Brady Bunch
7:30 Ghost & Mrs. Muir
8:00 Here Comes The Brides
9:00 Love American Style
10:00 Pro News
10:45 Major Adams
11:45 Cinema 7

Channel 7

Saturday

6:30 Public Service Information
7:00 Adventures of Gulliver
7:30 Smokey the Bear
8:00 Cattanooga Cats
9:00 Hot Wheels
9:30 The Hardy Boys
10:00 Sky Hawk
10:30 George of the Jungle
11:00 Get It Together
11:30 American Bandstand
12:30 Time Tunnel
1:00 Roller Derby
2:30 Pro Bowlers
4:00 Wide World of Sports
5:30 CBS News
6:00 Pro News
6:30 Let's Make A Deal
7:00 Newlywed Game
7:30 Lawrence Welk
8:30 Jimmy Durante
9:30 Porter Wagoner
10:00 ABC News
10:15 Pro News
11:15 Movie
12:15 Sherlock Hoims
Sunday
7:00 The Christophers
7:30 The Answer
8:00 Tom & Jerry
8:30 Dudley Do Right
9:00 Fantastic Voyage
9:30 Fantastic Four
10:00 Bullwinkle
10:30 Discovery
11:00 Zorarama
11:30 My Friend Flicka
12:30 Pro News
1:00 Issues & Answers
1:00 NBA Basketball
3:00 American Sportsman
4:00 LoneStar Sportsman
5:00 Western Sportsman
5:30 Wilburn Bros.
6:00 Land of the Giants
7:00 The F.B.I.

Sunday (Cont.)

8:00 Sunday Night Movie
10:00 ABC News
10:15 Pro News
11:00 Movie
Monday p.m.
5:00 F Troop
5:30 Gilligan's Island
6:00 Pro News
6:30 It Takes A Thief
7:30 Movie
10:00 Pro News
10:45 Major Adams
11:45 Invaders
Tuesday p.m.
5:00 F Troop
5:30 Gilligan's Island
6:00 Pro News
6:30 Mod Squad
7:30 Movie
9:00 Marcus Welby, M.D.
10:00 Pro News
10:45 Major Adams
11:45 Invaders
Wednesday p.m.
5:00 F Troop
5:30 Gilligan's Island
6:30 Nanny & The Professor
7:00 Courtship of Father
7:30 Room 222
8:00 Johnny Cash Show
9:00 E. Humpardinck Show
10:00 Pro News
10:45 Major Adams
11:45 Invaders

Always Bringing You Top Dollar On All Of Your Grain

West Friona Grain

Don Huckabee Mgr.

JOHNSON'S FOOD MARKET

5 and H Green Stamps
Ph 247 2265 6th and Euclid

FRYERS

29¢ Lb.

CLUB STEAK

79¢ Lb.

Fresh Ground
Hamburger

49¢ Lb.

10 Lb. **GOLD MEDAL FLOUR**

WITH COUPON \$1.06
8¢ Off Label
Without Coupon \$1.21

Morton **SALAD DRESSING**

Qt. **49¢**

Betty Crocker **POTATO BUDS**

29 **73¢**
(1/2-cup) Servings

Shurfine **PINEAPPLE-GRAPEFRUIT**

46 Oz. **3/\$1.00**

Shurfine **PEANUT BUTTER**

12 Oz. Jar **3/\$1.00**

Shurfine **APRICOT HALVES**

303 Can **4/\$1.00**

Gala **NAPKINS**

60 Napkins **19¢**

Old Fashioned **GINGER SNAPS**

Reg. 59¢ **49¢**

TISSUE

10 Rolls **69¢**

STRAWBERRIES

Pt. **39¢**

Texas **GRAPEFRUIT**

Each **10¢**

RED POTATOES

20 Lb. Bag **89¢**



RECEIVES SCHOLARSHIP...
A scholarship to University of Texas Medical Branch at Galveston was recently awarded to Mike Wooley, who is a junior pre-med major at Abilene Christian College. Wooley, who is a 1967 graduate of Friona High School, has a grade point average of 3.99 for the five semesters he has attended ACC. He is the son of Mr. and Mrs. Bill Wooley.



LISTED ON HONOR ROLL...
Martha Ann Martin, a senior elementary education major at Texas Technological University Lubbock, was listed on the Dean's Honor Roll for the fall semester. Miss Martin, a 1967 graduate of Friona High School, is the daughter of Mr. and Mrs. Clarence Martin.



TROPHY AWARDS... first place plaques were brought home by Isidore Cordova, second from left, and Larry Smith, extreme right from the Area I DE contests in Odessa last weekend. Regina Duke, second from right, placed second in the sales demonstration contest. Larry Smith was named Outstanding Service Station Trainee and Isidore Cordova was first in the public speaking division. Pictured with the winners is Don Phillips, co-ordinator of the program in Friona High School.

Forecast For Spring Is Club Meeting Theme

Mrs. Tom Shelton, who was a guest at the Tuesday evening meeting of Modern Study Club in Federated Club House, presented "What's new in patterns and fabrics?" Others having parts in the program, "Forecast For Spring," were Mrs. Dave Thompson, who presented new ideas in fashions and accessories.

Mrs. Glenn E. Reeve, Sr., Mrs. Dan Ethridge and Mrs. George Taylor. The club collect was repeated in unison with Mrs. George Taylor directing. A flute solo, "Meditation," was presented by Janet Mingus, who was also a guest. Refreshments of cake, coffee and tea were served by the hostesses, Mrs. Frank A. Spring and Mrs. T.E. Lovett.



TINY VALENTINE—Miniature hearts adorn the pull-over of this two-piece cotton knit outfit that proves hearts are not just for Valentine's Day. The coordinated jumper features side tabs buttoned with tiny hearts. By Carter's.

HARRISONBURG, VA., NEWS-RECORD: "A report by the U.S. Department of Labor details the nation's estimated manpower and womanpower needs through 1975. Included on the list in terms of annual openings are: Teachers--200,000, secretaries--175,000, retail sales workers--140,000, truck drivers--129,000, electrical engineers--14,700, and advertising workers--8,500. Way down near the end, but still alive and kicking, are blacksmiths--600."

CARTHAGE, NO., PRESS: "A free economy means just that... free. A man is free to begin a business of his own. He is free to change jobs, to move from city to city... Yes, free enterprise has its problems, but corrections are being made. The system may never be perfect, but it's a darn sight better than any other system that has been offered to date."

GOOD RULE OF THUMB
FOR PROSPECTIVE INVESTORS WHO EARN \$500 A MONTH IS TO HAVE AN EMERGENCY FUND OF A THOUSAND DOLLARS IN A SAFE PLACE BEFORE THEY BEGIN.

Local DE Students Awarded Trophies

Two local Distributive Education students came home from the Area I Contests in Odessa last weekend with first place trophies. Isidore Cordova, who is employed by Hurst's Department Store, won first in public speaking. Larry Smith, an employee of Allen's Conoco Station placed first in the contest for outstanding service station trainee.

Regina Duke, an employee of Sondra's Modern Beauty Salon, placed second in the sales demonstration division.

Don Phillips, who is head of the DE program in Friona High School, said, "We were very proud of the showing we made. About 400 high school students participated in the contests. Floydada and Friona were the only 2A schools represented.

Most of the participants were from 4A schools."

Other local students attending the two day meet were Nora and Pat Martinez, Janie Perez, Tommy Allen, Jane Rushing, Reggie McNeelley, Gary Pope, LaFonda Hodges and Mike Eason.

Smith and Cordova will be eligible to compete in the state contests, which will be held in Houston March 13.

A HELPING HAND IN VIET NAM

The largest single foreign voluntary assistance program in war-torn Vietnam is maintained by Catholic Relief Services. Last year's food distribution alone totalled 105,884,000 pounds.

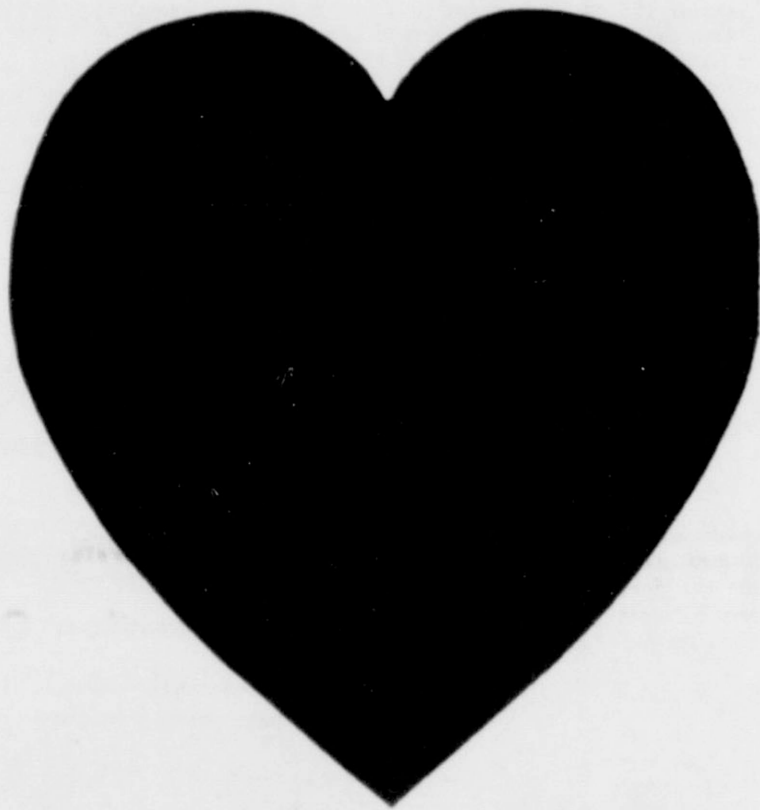
CONGRATULATIONS TO REGINA DUKE



upon the honor of placing second in the Area I DE sales demonstration contest. Come by the shop for a personal demonstration of Merle Norman cosmetics by Miss Duke.

**Sondra's
Modern Beauty Shop**

Phone 247-3130



We '**CARE**'
For Friona Farmers

... And We Do A "Sweetheart"
Of A Job On Saving Them Money
The Year Round.

- *GASOLINE
- *OIL
- *BATTERIES
- *TOOLS
- *AUTOMOTIVE ACCESSORIES
- *TIRES
- *BUTANE
- *FERTILIZERS
- *IMPLEMENTS

Why Not Join The Many Friona Farmers Who
Enjoy Shopping And Saving With

Friona CONSUMERS
Buddy Lloyd, Mgr
Phone 247-2771

"All you hear about is war.
Where is God?"



We've hardly known a time when there wasn't war, or rumor of war.

And with the difficult ideological problems of today's world, the issue of war versus peace is more complicated than ever.

One thing is certain. God is impartial in his caring for peace.

But how do you search for peace—in yourself, and in the world?

You may find some surprising

approaches developing in your church or synagogue.

And with your help, your place of worship can, after all, become an important voice in establishing our country's moral position in matters that profoundly affect every one of us.

You're only one person, it's true. But you don't have to be alone in your beliefs.

And it's beliefs like yours that can change the world.

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD

10th and Ashland -- Rev. D.W. Calcute, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Young People: 6:45 p.m. Evening Worship: 7:30 p.m.
Wednesday worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST

14th and Cleveland - Rev. R. C. Hester, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION

5th and Main Rev. I.S. Ansley, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

FIRST BAPTIST

Sixth and Summitt Rev. Bill Foil, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION

4th and Woodland - Rev. Donnie Carrasco
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m.
Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland Father Gerald Dunford
Mass: 10:30 a.m. Confession:
Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth Bill Gipson, Preacher
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening:
6 p.m. Wednesday evening: 7:30 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia - Otto Kretzman
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH

6th and Cleveland UCC Rev. Paul Mohr
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.
Wednesday Evening: 8:00 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth, M.R. Zamorano
Bible Study - 9:30 a.m. Worship 10:30 a.m.
Evening 8:00 P.M. Thursday Evening 8:00 p.m.

FIRST METHODIST

8th and Pierce - Rev. Albert Lindley
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland Rev. G. W. Hamilton - pastor
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

Donna Kay Dunn Weds Sidney Scott Cummings

In a double ring ceremony at First Baptist Church, Farwell, at 8 p.m. Friday, February 6, Donna Kay Dunn became the bride of Sidney Scott Cummings. Rev. J.L. Bass, pastor, read the vows before an altar, which was centered with a basket of white mums flanked on either side by a seven branched candelabra with blue candles and streamers of matching satin.

Parents of the couple are Mr. and Mrs. Otis Huggins, Farwell, and Mr. and Mrs. Doyle Cummings, Friona.

Traditional wedding music was presented by Susan Patrick, Farwell, who also accompanied soloists, Cliff and Peggy Harden as they sang, "Whither Thou Goest," and "Because." Martha Martin, Lubbock, cousin of the bride, was the maid of honor. Bridesmaids were Connie Gillum, Plainview, Terri Sue Cummings, Lubbock, sister of the groom, and Peggy Eason, Plainview. They wore royal blue crepe dresses designed with Empire waistlines and slim skirts. They carried nosegays of white mums tied with blue satin ribbon.

Kirk Cummings, Friona, brother of the groom was the best man. Groomsmen were Mike Fallwell, Friona, and Ken and Nate Stark, Canyon, cousins of the groom. Roy Dunn, Farwell, brother of the bride, and Larry Martin, Friona, cousin of the bride, were ushers.

As the bride was ushered to the altar and presented in marriage by her father, she wore

Hamiltons Are Grandparents

Mr. and Mrs. Billy Cates, Columbia, Tennessee, became parents of a baby girl January 27 there. She weighed 6 lbs. 12 ozs. and was named Tammy Lynette.

Grandparents are Mr. and Mrs. Tommy Hamilton, Bovina; and O.B. Derryberry, Columbia, Tennessee. Mr. and Mrs. Harry Hamilton, Friona, are the great-grandparents.

a formal length wedding gown of white imported French candlelight satin. It was designed with a Sabrina neckline and long fitted sleeves, which were finished with minute self covered buttons at the wrist.

The fitted skirt terminated in a train of white imported French lace. Her veil of white illusion was held in place by a rose shaped tiara of rhinestones and seed pearls. She carried a cascade arrangement of gardenias, centered with a gardenia corsage atop a white lace covered Bible.

In carrying out tradition, the bride wore a gown and veil borrowed from her sister-in-law, Mrs. Carroll Huggins; a string of cultured pearls, which were a gift from the groom; a handkerchief, which belonged to her grandmother, the late Mrs. Glenn Dunn; a blue garter and a penny in her shoe, which was minted in the year of her birth.

Guests were registered by Lisa Cummings, sister of the groom. Special guests were Mrs. C.D. Carter and Mrs. E. H. Cummings, Friona, and Mr. and Mrs. C.A. Cassidy, Farwell, grandparents of the couple.

Mrs. Huggins, mother of the bride, wore a beige knit suit with matching accessories and a gardenia corsage. Mrs. Cummings, mother of the groom, wore a wineberry knit suit with black accessories and a corsage of gardenias.

The serving table for the reception was covered with a white net cloth over blue and centered with flowers carried by the bride's attendants. A white three tiered cake decorated with blue roses, white milk glass and silver completed the table setting.

Cake and punch were served by Linda Bitner, Farwell, and Lynda Hughes, Plainview.

For a wedding trip Mrs. Cummings wore a two piece suit of red and black with matching accessories and the corsage lifted from her bouquet.

Mr. and Mrs. Cummings are at home at 1600 Yonkers, Plainview. She is an elementary teacher in the Highland School and he is employed by Jimmy Dean Enterprises.



MR. AND MRS. SCOTT CUMMINGS

Club Members Honor Husbands

Twenty-four persons were present for the covered dish dinner at Federated Club House recently when members of Friona Woman's Club honored their husbands.

The Valentine motif was used in decorations. Favors were heart shaped cups filled with nuts and candies. Mrs. John Thomas, who was a guest, presented several accordion selections and accompanied Tim Elmore, pianist, as he played "My Cup Runneth Over," and several other numbers.

Theme of the meeting was "Happiness Is Being Together." Hostesses were Mesdames Charles Russell, David Moseley and O.T. Patterson.

Others present included Mrs. Ethel Benger, Mrs. Mabelle Hartwell, Mrs. Hazel Kendrick, Charles Russell, David Moseley and O.T. Patterson.

Also Messrs. and Mesdames O.F. Lange, W.O. Brown, C.A. Turner, Joe Moyer, G.E. Reed, C.W. Dixon and E.S. White. A game session concluded festivities.



EXERCISES PRESENTED. . . Margaret Logan, popular exercise specialist from Amarillo, is shown here as she presented a program of physical fitness to the members of the Friona Young Homemakers last Thursday afternoon. Seen in the background are some of the interested club members.

Shower Honors Donna Kay Dunn

A bridal shower at Sixth Street Church of Christ from 2:30 to 4:30 p.m. Saturday, January 31, was a courtesy for Donna Kay Dunn of Farwell, who became the bride of Scott Cummings Friday evening.

With Miss Dunn in the receiving line were her mother, Mrs. Otis Huggins, Farwell; maternal grandmother, Mrs. C.D. Carter, Friona; and Mrs. E.H. Cummings, Friona, paternal grandmother of the fiancé.

The serving table, from which

punch, nuts, mints and cookies were served, was covered with a white linen cloth and centered with a yellow and white floral arrangement. Gifts were displayed on tables.

Hostesses were Mesdames Rene Snead, Truett Johnson, John Blackburn, Tom O'Brian, Herschel Johnson, Glen Stevick, Grady Nelson, Clifton Harper, Loyd Chesher, Watson Whaley, Forrest Osborn, Russel O'Brian, Tom Mason and Bob Riethmayer.

Margaret Logan Presents Program

The Friona Young Homemakers had their monthly meeting February 5 at the High School Cafeteria. A physical fitness program was presented by Margaret Logan of Amarillo, TV personality.

Roll call was answered with "Your favorite exercise." Mrs. Eugene Bandy presented the devotional, entitled "Closer Than A Brother." There were 13 members, two sponsors and three guests present.

Guests were Mrs. Dale Co-

ber, Mrs. Bill Ellis and Marie Bonifield, Pampa, who accompanied Miss Logan.

Those present participated in Miss Logan's exercise demonstration.

Mrs. Leon Massey and Mrs. Larry Dyess served refreshments of cake and tea. The club extends special thanks to Lou Whaley, Cheryl Patterson, Margaret Emerson and Kay Riethmayer, FHA girls who babysat.



WHITE DAISIES—For a look as fresh and young as spring itself, pick a yellow double woven cotton blooming with white daisies. By California Designer Georgette Friere for Trimar, the dress has a high-fitted waist with deep pleats that fall in soft panels.

Miscellaneous Shower Honors Darla Perkins

A miscellaneous bridal shower in the home of Mrs. E.G. Phipps, 804 Columbia, from 2:30 to 4:30 p.m. Friday, was a courtesy for Darla Perkins, who will become the bride of Rex Bracken Saturday.

Special guests were Mrs. C. L. Bracken, Friona, grandmother of the prospective bridegroom; Mrs. Gene Bracken, Lubbock, who is his mother; and Mrs. C.W. Perkins, mother of the honoree.

The serving table was covered with a white lace cloth over gold satin tied with avocado colored bows. The centerpiece was a floral arrangement. Spiced tea, coffee, assorted nut breads and mints were served. Co-hostesses were Mes-

dames William Bandy, Calvin Dozier, Oscar Baxter, Leo Batis, Don Tims, Watson Whaley, Clarence Martin, W.H. Evans, Clayton Taylor, H.R. Denney, Russell Patterson and Ralph McBroom.

Kara Beth Sides Makes Dean's Roll

The Dean's List of first semester honor students at McMurry College was announced today by Dr. Porter Crow, dean of faculty.

Kara Sides from Friona was among those named to this select group which represents top ten per cent of the student body.

In order to be named to the Dean's List, a student must have

at least a 3.5 grade point average.

Miss Sides, a 1968 graduate of Friona High School, is the daughter of Mr. and Mrs. Billy Sides.

Husband's Night Observed

Thursday evening's meeting of New Horizons Junior Study Club was the annual Husband's Night. A white styrofoam heart outlined in red net and adorned with silver cupid's was suspended from the ceiling above the table arrangement. White candles were used for light. Centerpieces were white roses.

Barbecued meat balls, baked potatoes, cole slaw, green beans, French bread, cake and tea were served. Hostesses were Mrs. Tommy Hammock, Mrs. Dale Houlette, Mrs. Wayne Rhodes and Mrs. Joe McLellan.

Roll call was answered with "My husband's greatest ability". The invocation was given by Jimmy Maynard. Guests were Mr. and Mrs. Gaylord Maurer.


Food buying trends show substantial shifts from canned to fresh fruit juices and from fresh to processed potatoes. Extension Home Economics Specialist Gwendolyn Clyatt reports on recent research. Today's homemaker also buys more bakery products in advanced stages of preparation than she buys bakery mixes.



Friona's
FIRST BAPTIST CHURCH
Invites You To Hear The
PRIMARY CHOIR
Under The Direction Of
MRS. LEE WITTEN
During The
Sunday Evening Service
February 15, 7:00 p.m.

THANK YOU, FRIONA

For Your 21 Years Of Loyal Patronage.



Yes, we've been serving the fine people of Friona 21 years as of February 14. . .and we want to take this means of thanking our many fine customers for allowing us to serve you during this time. We're proud of our long record of service to the folks of Friona, and hope to continue to serve them for years to come!

Gib's Drive-In Cleaners

622 Main Friona
Phone 247-3150

NOTICE OF ANNUAL MEETING

WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

Thursday, February 19
7:30 p.m.

Hereford Community Center

Three Directors To Be Elected From The Hub, Parmer And Dawn Exchanges

Valentine Day is February 14th
SELECT HER VALENTINE HEART FROM OUR BEAUTIFUL DISPLAY OF Pangburn's



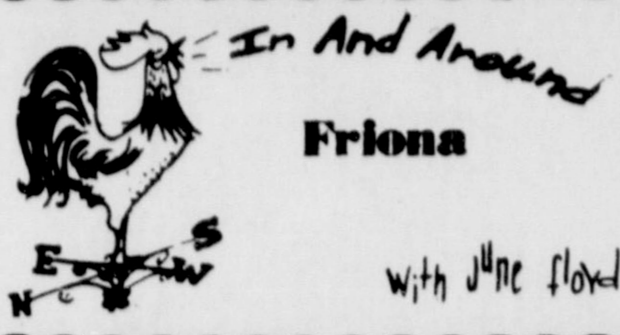
Milk-and-Honey Chocolates

Say to your Sweetheart 'I love you,' with a beautiful Valentine Heart packed with her favorite Pangburn's Chocolates, the luxury chocolates made with Milk and Honey

Reserve your Heart NOW **89¢ to \$8.50**

BI-WIZE DRUG

Phone 247-3010



No where are spring days more beautiful or more appreciated than in and around Friona in the middle of a "hard winter." Saturday and Sunday were fine examples of what wonderful weather we can have at the most unexpected times. Many people were seen turning under soil in gardens and flower beds. Trees and shrubbery were being pruned and much yard cleaning was being done.

Also each afternoon local residents were observed riding bicycles, walking and playing outdoors.

Of course, all of us know winter isn't over and that we are sure to have some unpleasant weather later, but we surely did enjoy two days of sunshine and stillness.

We'll be missing Jim Roy and Mary Jane Clements and their children. They are moving to Amarillo. Except for a few years in college, Jim Roy has lived here all his life and Mary Jane has been here a long time.

Probably four of the people who will be most inconvenienced are Roy and Martha Clements and Adolphus and Mary Grubbs. Who wants to have to drive 75 miles to be able to see their grandchildren?

The report I heard indicated that their home on Virginia has been sold to Marc and Vi Houser, who will be moving from their present residence on North Main.

The Gary Browns and Denver Smiths recently traded houses. Dalton Caffey offered the explanation for this switch like this, "Guess they just didn't like their neighbors," speaking of the Browns. Those of us who know the Caffeys, Jack Nelsons, Johnny Wilsons and others in that vicinity, feel sure this wasn't the case.

Those of you who are doing your spring housecleaning or plan to do it in the near future should read this week's Library Corner. There is a need for books of all kinds and for all ages of readers.

Any you have not being used would be appreciated very much by Friona Public Library officials and friends.

Geneva Williams was in Austin this past weekend to attend the mid-winter conference of American Legion Auxiliary. She came home proudly wearing a gold pin. It has been won by the 18th District, of which Geneva is president.

It is the travelling membership pin and was awarded to District 18 for being ahead in a membership drive. If the district can maintain its lead until the middle of May, Geneva will be allowed to have it engraved with her name and keep it permanently.

Mrs. Williams made the trip by air and was met at Love Field, Dallas, by one of her sisters, Mrs. James Baze, who lives there. Mrs. Baze is the former Frances Massey and is known to many Friona residents.

The following came to me from a friend in Plainview. Think it originated in a Kiwanian publication and was written to help office employees decipher interoffice memorandums.

A program: Any assignment that can be completed by one telephone call.

A meeting: A mass mulling by master-minds. To expedite: To confound confusion with commotion. To negotiate: To seek a meeting of minds without a knocking together of heads.

Channels: The trail left by inter-office memos. Re-Orientation: Getting used to working again. Coordinator: The guy who has a desk between two expeditors. Reliable Source: The guy you just met.

Consultant: (Also Expert) Any ordinary guy more than 50 miles from home.

Informed Source: The guy who told the guy you just met. Re-Active: To make carbons and add more names to the memo.

Unimpeachable Source: The guy who started the rumor originally.

To implement a program: Hire more people and expand the office.

A clarification: To fill in the background with so many details the foreground goes underground.

Under Active Consideration: We're looking in the files for it. A conference: A place where conversation is substituted for the dreariness of labor and the loneliness of thought.

We are making a survey: We need more time to think of an answer.

Note and initial: Let's spread the responsibility for this.

See me (or, Let's discuss): Come down to my office: I'm lonesome.

Let's get together on this: I am assuming that you're as confused as I am.

Give us the benefit of the present thinking: We'll listen to what you have to say as long as it doesn't interfere with what we have already decided to do.

Will advise you in due course: If we figure it out, we'll let you know.

To give someone the picture: A long, confused and inaccurate statement to a newcomer.

Spearhead the issue: You be the goat.

Point up the issue: To expand from one page to fifteen pages. The issue is closed: I'm tired of the whole affair.

Even Elephants Can't Remember All The Changes in the



INCOME TAX

Both Federal and State **\$5 UP**

GUARANTEE accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

MR. BLOCK CO.
AMERICA'S LARGEST TAX SERVICE WITH OVER 4000 OFFICES
605-B MAIN FRIONA
Open 9:30-5 6 Days a Week Ph. 247-3638
NO APPOINTMENT NECESSARY



USDA GRADED

FRYERS 29¢
Cut Up Lb. 33¢ Lb.



FRESH 100% ALL BEEF GROUND BEEF LB. 49¢

BACON Kornland 2 Lb. Pkg. **\$1.39**

FRYER PARTS			
BREASTS	DRUMSTICKS THIGHS	BACKS	WINGS
Lb. 69¢	Lb. 59¢	Lb. 15¢	Lb. 29¢

DOUBLE S & H GREEN STAMPS ON WEDNESDAY



COKE 6 Bottle Carton King Size **2.89¢**



COFFEE 1 Lb. Can **69¢**

Country Cured Longhorn **HAM**
Shank Portion **59¢** Lb.
Butt Portion Lb. **69¢**
Center Cut Lb. **\$1.10**

BOLOGNA Lb. **49¢**

GRAPE JELLY 2 Lb. Jar **2.89¢** (2 FOR 2.89¢)
Food King Mix Or Match Red Plum Jam Peach Preserves

AJAX CLEANSER Giant Size Reg. 31¢ **15¢**

LUNCH MEATS Ellis 12 Oz. Can **2 FOR 89¢**
CRACKERS Dixie Bell Saltines 1 Lb. Box **2 FOR 49¢**

TOMATO SAUCE 2 Oz. Can **9¢**
Kerns Maxwell House **INSTANT COFFEE** 2 Oz **29¢**

PRODUCE
POTATOES 10 Lb. White

LEMONS 17¢
California Choice Lb.

APPLES 3 Lb. Bag. **39¢**
Colo. Red Delicious



SHURFRESH MILK FOR GOODNESS SAKE

Save TenderCrust Coupons

EGGS Ungraded Small **3 Dozen \$1**



TELEVISION SECTION

AN ADVERTISING SUPPLEMENT TO THE PRIONA STAR, FEBRUARY 12, 1970

Just Released—"MAJOR ADAMS" Series To Be Seen on KVII

WARD BOND RETURNS TO TELEVISION

Pro News Men Have Human Side, Too

by Free-lance Writer, Ray Knight

The hard-nosed, cold-facts atmosphere in which KVII's Pro News men work might suggest that the men themselves should be stern and insensitive.

A casual chat in a rare calm moment reveals quite a different picture.

Take Jim Pratt, for example. As KVII's Managing Editor, Jim must put his twenty-two years of broadcasting experience on the line before each newscast; it's up to him to determine which of the thousands of daily happenings will be of greatest interest to area viewers. It's the kind of job that would make a lesser man cringe.

But Jim Pratt is a big man with a big friendliness. He approaches his awesome duties with the calm confidence that big men always seem to have. In the whirlwind of frantic activity before every newscast, Jim can be seen at the center of the storm, guiding his staff steadily through preparations for the broadcast just moments away. Unruffled, he directs editing of a film story, decides a script question for one of the reporters, explains to the producer how the sequence of shots will go, and diplomatically fields a call from a complaining viewer. While others in the same shoes might appear harassed, Jim is collected, cool.

I asked him what his secret was. "Well," he said, "maybe it's like that little sign over there says—'Anyone who can keep his head in all this confusion just doesn't understand the situation.'"

Okay, count modesty as another Jim Pratt trademark. He does, indeed, understand the situation. Associated Press and UPI awards for best newscast, best story, and best documentary attest to his awareness. His understanding of the situation won him the C.B.S. News Fellowship to Columbia University and the I.M.A. Man of the Year Award in 1963. When he says something, he knows whereof he speaks.

As a political science scholar, Jim expresses concern for the future. "The sociological lag must catch up to the technological advance," he says. "If not, the population explosion will produce self-annihilation or cause legalization of genocide." To Jim and Dorothy, his wife of twenty-three years, the future is an important matter: "We have four daughters who'll have to live in it."

Roger Davis, the other half of the anchor team on Pro News, pursues more immediate problems through his efforts on the Hotline feature. Designed to expose and correct specific problems revealed by viewers, Hotline—under Roger's direction—has provided the individual citizen with the means to get action on his grievances.

In "real life"—that is, off-camera—Roger is the same man you see on your home screen: generally serious, but gifted with a subtle, sharply-honed wit that contrasts pleasantly with the gentle, homey humor of Jim Pratt. It was Roger who started the good-natured feud with Pratt as to whether a broken area in street pavement was a "chuckhole" (as it is known in his native Pennsylvania), or a "chug-hole" (as ex-farm boy Pratt maintains). To this writer's knowledge, the question remains unresolved.

Such exchanges between the two provide brightness and optimism to leaven the often disheartening character of today's news.

In the more entertaining world of sports, Woody Van Dyke sparkles as one of the really true "sports." With abandon befitting a Darrell Royal on fourth down, Woody jumps in with both feet. Controversy swirls in his wake. After each of his reports, the ring of the newsroom phone is inevitable. And inevitably the comments run the gamut—from, "Hey, Woody, you're absolutely right; give 'em the dickenst!"; to the less complimentary, "What kinda ding-a-ling sportscaster are

you?" Rarely is there a middle ground. But then, Woody is not a middle-of-the-road guy.

Woody's greatest concern? Getting the Dallas Cowboys into the Super Bowl!

If there is anyone on the Pro News team who must endure more torment than Van Dyke, it would have to be Channel 7's Weatherman, Bill Stone. This affable man-of-the-elements faces the formidable task of predicting the behavior of Nature's most unpredictable phenomenon. But Stone stands square to the odds, draws deep from nearly thirty years experience, and fires his forecast. I've checked up on the results: his aim is good.

Perhaps Bill's accuracy can be attributed to his long experience with the U.S. Weather Bureau and U.S. Air Force (ret'd), where many lives were dependent on his oracle powers.

Absorbed with the weather and its study, Bill speaks of social problems in the jargon of his trade. He sees the greatest difficulty confronting current society as being "Pollution—not only atmospheric, but in the personal lives of individuals."

Like I said, his aim is good.

Jim Pratt, Roger Davis, Woody Van Dyke, Bill Stone—four men who breathe and live an austere, punishing, demanding profession that few of us could survive. Yet these four men—leaders of the KVII Pro News team—meet their individual challenges with the cool poise of professionals, and still find time to be human.

You've gotta admire guys like that.



When it ran on the network, "Wagon Train" was the highest-rated western in TV history. No other western has matched its rugged appeal since. Now the incomparable WARD BOND can be enjoyed again as "Major Adams" comes to the KVII screen each weeknight following the 10 p.m. Pro News.

In announcing KVII's decision to program the series in this time period, managing partner John Tyler said, "We feel the viewers should be offered an alternative to the talk-show format. Ward Bond was a great actor and made this series a television classic. We felt the people at home who don't like the talk shows would enjoy seeing this wholesome award-winning program.

"Major Adams" not only deals

with the covered wagons and their extraordinary passengers, but also relates the lives of townspeople en route who offer pioneers a haven for rest, repairs and reorganization. In these roles will be such stars as Ernest Borgnine, Mickey Rooney, Bette Davis, Charles Laughton, Wally Cox, Ricardo Montalban, Lee Marvin, Agnes Moorehead, Cliff Robertson, Shelley Winters and many more.

Among the many awards garnered by this series is one by The Saturday Review of Literature, which stated: "This is the best of the Westerns... bold, refreshing... fine production... emphasis on character and authentic atmosphere."

"Major Adams" can be seen Monday through Friday at 10:45 p.m., right after the 10 p.m. Pro News.

Supporting Cast Gives Pro News Strong Foundation

In the trade, they're called "leg men." They're the men who log hundreds of hours and miles of tire rubber in search for news. They're a sturdy, dedicated breed. At KVII, they're known as Conners, Foss, and Zortman. Because of their maddeningly regular knack for getting exclusive scoops, their competitors call them the "Fearsome Three-some." Together they form a broad base of experience to provide firm support for KVII's Pro News.

Larry Conners, while news director of an Amarillo radio station, wrote and produced news broadcasts that were later to be cited with honors from both United Press International and Associated Press. He's currently seen on KVII's noon Pro News.

In the saying "It takes one to know one" lies the key to Kelly Foss' invaluable contribution to Pro News broadcasts. In a profession which finds itself closely related to law enforcement sources, it is a distinct asset to have served in those ranks. Before entering

broadcasting, Kelly did duty as a police officer in Hereford and in Amarillo. He also served as a deputy sheriff for Potter County.

The man with the sonorous handle of Bill Tell Zortman hails from the corn country of Iowa. As KVII's Man-in-Motion, Zortman's beat is the Texas Panhandle, with concentration on events of importance to viewers in the Pampa and Borger areas. These three men, along with a critical assist from photo-man Jim Davis (who makes sure all the newsfilm is processed right... and in time), make up the support team of Pro News—the sweat behind the glory.



Pretty Kay Clardy, KVII receptionist, relays a message called in for Jim Pratt during a recent 6 p.m. Pro News broadcast.

SESAME STREET

8:00 AM
Monday through Friday

An entertaining new educational television series for preschoolers.

CATTLE BOOM

Tompkins Keeps Tabs on Rapidly Growing Cattle Feeding Industry

All of a sudden you see businessmen wearing cowboy boots and LBJ-type Stetsons. You hear office workers quoting the current market price on good-to-choice slaughter steers. Even a conversation with the corner druggist is sprinkled with words like fat cattle, cost-per-pound of gain, and shrink.

It's all part of the \$6-billion and still-growing cattle feeder-packing industry in the Texas Panhandle. With over a million head of cows being finished out in area feedlots,

the cattle industry has become a prime support to the economy.

Jack Tompkins, KVII's Farm and Ranch Director, keeps Channel 7 viewers abreast of the changing influences on the cattle market. Through his many contacts with key people in the industry, Tompkins is able to provide immediate information on fluctuations in the market.

In addition to cattle news, Tompkins also features grain and hog prices on his daily reports at 6:45 a.m. and noon on KVII.

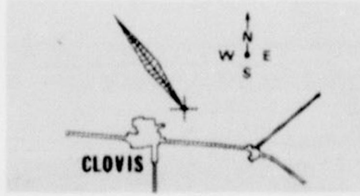
And STILL Texas' Tallest Tower

Though several new television towers have been erected in the state since the completion of KVII's tower last spring, none have challenged Channel 7's title of Texas' Tallest Tower.

The orange-and-white mammoth majestically stretches 1,703 feet into

the Panhandle sky above the Canadian River breaks. A third of a mile high, the Channel 7 tower climbs higher than the Empire State Building, the Eiffel Tower and the Statue of Liberty.

Texas' Tallest Tower from KVII—unchallenged and still champion.



Clovis viewers may now see KVII programs on Channel 6, via the newly-constructed translator north-east of the city. Consult your TV serviceman or dealer for antenna information.

New Program Line-Up Sparks Channel 7 Viewing

In response to viewer requests, KVII's programming department has made several changes in the Spring line-up that should win approval of TV fans.

The most notable new show is MAJOR ADAMS with Ward Bond at 10:45 following Pro News Monday through Friday.

The morning line-up sees the much-acclaimed "SESAME STREET" series at 8:00 already proving to be a children's favorite.

Famous TIMMY AND LASSIE find a home at 10:00, just before GALLOPING GOURMET at 10:30.

JUDD FOR THE DEFENSE, who's been keeping late hours on Channel 7, moves to 3:00 each weekday afternoon, followed by DARK SHADOWS, THE MUNSTERS, "F" TROOP, and GILLIGAN'S ISLAND.

Movie fans get another night on KVII with the addition of FRIDAY CINEMA SEVEN at 11:45, following MAJOR ADAMS.

Complete Channel 7 Programs in This Special Section

Save this convenient viewer's guide to outstanding programs on KVII-TV. For additional copies write Box 925, Amarillo.

SUNDAY

abc

WILBURN BROS.

5:30
6:00

LAND of the GIANTS



The F.B.I.



ABC SUNDAY NIGHT MOVIE

2/15 "DEAD HEAT ON A MERRY-GO-ROUND"

James Coburn
Rose Marie

2/22 "FAMILY JEWELS"

Jerry Lewis

3/1 "SONS OF KATIE ELDER"

John Wayne
Dean Martin

3/8 "UP FROM THE BEACH"

Cliff Robertson
Red Buttons

3/15 SPECIAL WORLD PREMIERE



MONDAY

abc

GILLIGAN'S ISLAND

5:30
6:00



IT TAKES A THIEF



ABC MONDAY NIGHT MOVIE

2/16 "DESIRE UNDER THE ELMS"

Anthony Perkins
Sophia Loren

2/23 "TEACHER'S PET"

Clark Gable
Doris Day

3/2 "THE HEROES OF TELEMAR"

Kirk Douglas
Richard Harris

3/9 "NIGHT OF THE GENERALS"

Peter O'Toole
Omar Sharif

3/16 "CARRIE"

Laurence Olivier
Jennifer Jones



Major Adams
with WARD BOND

THE INVADERS

TUESDAY

abc

GILLIGAN'S ISLAND

5:30
6:00



MOD SQUAD



ABC MOVIE of the WEEK

2/10 "THE CHALLENGE"

Darren McGavin
James Whitmore

2/17 "JOURNEY OF ROBERT F. KENNEDY"

Documentary by
Arthur Schlesinger, Jr.

2/24 "QUARANTINED"

3/3 "MR. JERICHO"

Patrick McNee
Connie Stevens

3/10 "THE SIXTH COLUMN"

Lloyd Bridges
Angie Dickenson

3/17 "THE YOUNG COUNTRY"

Walter Brennan
Wally Cox

MARCUS WELBY, M.D.



Major Adams
with WARD BOND

THE INVADERS

WEDNESDAY

GILLIGAN'S ISLAND

5:30
6:00



NANNY and the PROFESSOR

COURTSHIP EDDIE'S FATHER

ROOM 222

JOHNNY



ENGEL & HUMPERDINK



Major Adams
with WARD BOND

THE INVADERS



FRIDAY CINEMA SEVEN 11:45 PM

2/13 "The River's Edge"
Anthony Quinn Ray Milland

2/20 "Inferno"
Robert Ryan Rhonda Fleming

2/27 "Lent Road"
Zimbalist, Jr. Brian Keith

3/6 "23 Paces to Baker Street"
Van Johnson Vera Miles

3/13 "The Nightwalker"
Robert Taylor Barbara Stanwyck

SATURDAY CINEMA SEVEN 10:45 PM

2/14 "The Birds"
Rod Taylor Jessica Tandy

2/21 "Back Street"
Susan Hayward John Gavin

2/28 "Inn of the Sixth Happiness"
Ingrid Bergman Curt Jergens

3/7 "Gambit"
Shirley MacLaine

3/14 "On the Beach"
Gregory Peck Ava Gardner

WEDNESDAY



THURSDAY



FRIDAY



SATURDAY

GILLIGAN'S ISLAND 5:30

GILLIGAN'S ISLAND 5:30

GILLIGAN'S ISLAND 5:30

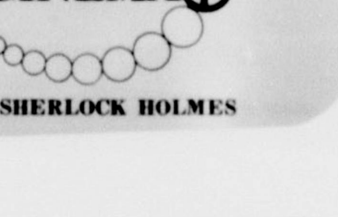
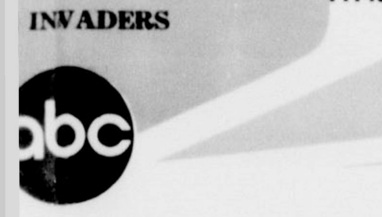
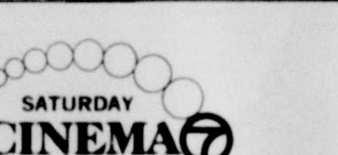
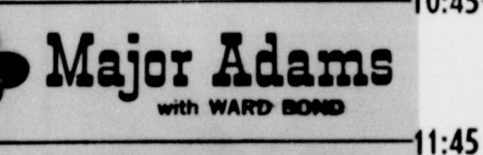
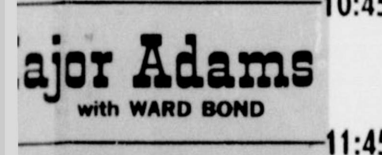
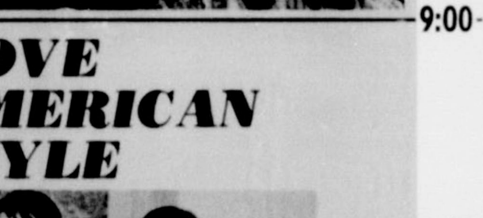
CBS NEWS 5:30

6:00

6:00

6:00

6:00



10:45 PM

SUNDAY CINEMA SEVEN 10:45 PM

- 2/15 "Blindfold" Rock Hudson Claudia Cardinale
- 2/22 "No Man is an Island" Jeff Hunter Marshall Thompson
- 3/1 "The Rare Breed" James Stewart Maureen O'Hara
- 3/8 "Retreat Hell" Frank Lovejoy Richard Carlson
- 3/15 "The Gambler from Natchez" Dale Robertson Debra Paget

Laine Herbert Lom Beach Ava Gardner



MONDAY through FRIDAY

- 6:15 a Spanish Kindergarten
- 6:30 a Tuggie Cartoons
- 6:45 a Jack Tompkins Farm & Ranch
- 7:00 a Tuggie Cartoons



- 8:00 a **SESAME STREET**
- 9:00 a Dennis the Menace
- 9:30 a Flintstones
- 10:00 a **TIMMY & LASSIE**
- 10:30 a Galloping Gourmet
- 11:00 a Bewitched



- 11:30 a **That Girl**



- 12:00 n **PRO NEWS**
- 12:30 p **Let's Make A Deal**



- 1:00 p Newlywed Game
- 1:30 p Dating Game
- 2:00 p General Hospital
- 2:30 p One Life to Live
- 3:00 p **JUDD FOR THE DEFENSE**



- 4:00 p **DARK SHADOWS**



- 4:30 p **THE MUNSTERS**



- 5:00 p **"F" TROOP**
- 5:30 p **GILLIGAN'S ISLAND**

SATURDAY

- 7:00 a Adventures of Gulliver
- 7:30 a Smokey the Bear
- 8:00 a Cattanooga Cats
- 9:00 a Hot Wheels
- 10:00 a Sky Hawks
- 10:30 a George of the Jungle
- 11:00 a Get It Together
- 11:30 a American Bandstand
- 12:30 p Time Tunnel
- 1:30 p Roller Derby
- 2:30 p Pro Bowlers
- 4:00 p **ABC WIDE WORLD OF SPORTS**
- 5:30 p CBS News

SUNDAY

- 7:00 a **The Christophers**
- 7:30 a **The Answer**
- 8:00 a **Tom & Jerry**
- 8:30 a **Dudley Do Right**
- 9:00 a **Fantastic Voyage**
- 9:30 a **Fantastic Four**
- 10:00 a **Bullwinkle**
- 10:30 a **Discovery '70**
- 11:00 a **Zoorama**
- 11:30 a **My Friend Flicka**
- 12:00 n **PRO NEWS**
- 12:30 p **Issues & Answers**
- 1:00 p **NBA Basketball**
- 3:00 p **American Sportsman**
- 4:00 p **Western Sportsman**
- 4:30 p **Western Star Theatre**
- 5:00 p **Marshal Dillon**
- 5:30 p **Wilburn Bros.**

abc SPORTS

on KVII-TV
Your Weekend Sports Channel

SATURDAY

- 1:30 p **Roller Derby**
featuring the rough-and-tumble Bay Bombers
- 2:30 p **Pro Bowlers**
the top bowlers of the nation in heads-up matches
- 4:00 p **ABC WIDE WORLD OF SPORTS**
*competitive events from around the world,
from trampolining to motorcycle racing*

SUNDAY

- 1:00 p **NBA Basketball**
professional basketball at its best
- 3:00 p **American Sportsman**
hunting and fishing with special guest stars
- 4:00 p **Western Sportsman**
*Jack Tompkins and Charlie Bolls explore
outdoor activities in our area*

Daytime
Programs

texas'
tallest
tower

KVII-TV

abc AMARILLO, TEXAS