

The Friona Star's annual football contest begins this week, with entry forms on page six. The contest affords football fans in the Friona area another opportunity to win a pair of tickets to the Cotton Bowl or the Sun Bowl games and expense money, as well as weekly prizes.

This is the 12th annual contest, and is sponsored this year by fourteen Friona businesses and the Friona Star.

Entries should be turned in each week on an official entry blank printed in the Star, and should be in the Star office or in the official entry box at Bi-Wize Drug by 5 p.m. each Friday.

Fourteen outstanding high school, college and professional games will be included on the entry form each week. Contestants pick the winners of the games listed, as well as predicting the score of Friona's game. This score is only used to break ties involving weekly winners involved in the top three places.

However, the scores may also be used in the event of a tie for one of the grand prizes at the close of the contest.

Norman Mohr won the 1969 contest, Jack Clark was second, and Elizabeth Peak third.

Grand prize winner gets two tickets to the Cotton Bowl game next January 1, along with \$35 expense money. Runnerup will receive two tickets to the Sun Bowl Game and \$25 in cash. Third place winner will receive two season tickets to the 1970 Friona Chieftain games, or its equivalent in cash.

The contest has proven extremely popular in recent years, drawing over 200 entries each week.

Champions since the contest's inception include: 1959-Martell LeVeque, 1960-Buddy Squires and Waymon Wilkins; 1961-Theima Watkins; 1962-C. H. Veazey; 1963-Kenneth Watkins; 1964-Waymon Wilkins; 1965-Edward White; 1966-Danny Murphree; 1967-John Wilson and 1968-Winston Wilson.

Sponsors of the contest are Ethridge-Spring Agency, Reeve Chevrolet, Friona Farmers Co-op Gin, Farmer County Implement Co., Chester Gin, Hub Grain-Fleming and Son Gin, and Friona Motors.

Also, Farmer County Pump Co., Production Credit Assn., Hi-Pro Feeds, Bi-Wize Drug, Hi-Plains Feed Yard, Country Club Gin, Grady Dodd Texaco and the Friona Star.

Temperatures

Date	Hi	Low
September 2	83	61
September 3	89	61
September 4	97	62
September 5	95	64
September 6	95	64
September 7	95	60
September 8	90	59
Moisture: .52 inches, Sept. 2; .05 Sept. 5.		



QUEEN'S COURT. . . The 1970 Maize Queen and her court are shown above. Left to right are Esther Smith, first runnerup; Ann Hurst, the queen, and Vicki Mingus, second runnerup.

STATE CONTEST

C-C Entry One Of 5 Industrial Winners

Announcement has been made by the Texas Industrial Commission that Friona Chamber of Commerce's entry in Governor Preston Smith's Industrial Expansion contest is one of the five state-wide winners in the contest.

The chamber's entry was the expansion program at Missouri Beef Packers' Friona division in 1969, which saw the plant's payroll double from \$1,250,000 in 1968. MBP's equipment investment also increased during the year from \$2,000,000 to \$3,000,000.

The sales value of products produced at the plant during 1969 totalled \$111,000,000 compared to \$31,000,000 in 1968, when it operated for only eight months.

The award will be presented on Tuesday, October 13 in Austin at the Governor's Conference on Industrial Expansion.

Friona's entry, as one of the five state-wide winners, will be portrayed in a dramatic triple-screen, sound-on-film presentation, Governor Preston Smith will deliver the major address.

More than a thousand persons are expected to attend the day-long conference from throughout the state. In addition to honoring the state's expanding industries, the program will reveal the results of an interstate study on plant location incentives being offered by the nation's leading industrial states.

MAIZE DAYS

Parade Winners Are Given By Chamber

Winners in the Maize Days Parade were announced by Porter Roberts, parade chairman, and Steve Messenger, president of the Chamber of Commerce.

The winners were as follows: Churches--1. Friona United Methodist; 2. First Baptist. Clubs--1. Girl Scouts; 2. Friona Country Club. Schools--1. Junior Class; 2. Sophomore Class; 3. Freshman Class. Commercial--1. Friona State Bank. Antique Cars--1. Adams Drilling (Billy Wayne Sisson); 2.

Green and Black Model A (Billy Wayne Sisson); 3. Model T without top (R.E. McKee).

Kids--1. Bicycle with maize stalks and horns (name unavailable); 2. Johnny Jarecki--bicycle pulling wagon decorated with maize; 3. Paul Wylly, unicycle. Riding Clubs--1. Friona Riding Club.

The Friona Chamber of Commerce awarded cash prizes to winners in each float category, \$25 for first place; \$15 for second and \$10 for third. In the kids division, prizes of \$5, \$3 and \$2 were given.

The parade was judged by a group of out-of-town guests.

Seminar To Begin Monday

The series of Training Seminar programs, sponsored by the Friona Chamber of Commerce, will kick off on Monday, September 14. The first of the sessions will be at the high school choir room, beginning at 8 p.m.

The session will be conducted by Joel Combs of Pampa, who is connected with Developmental Training Services, Inc.

All businesses who are interested in taking part in the seminars are urged to be represented at the first session. A fee is charged for the three-week program.

The first session will deal with attitude. Future sessions will dwell on selling skills and human relations.

Football Contest (Page 6)

CONTEST RESULTS

Ann Hurst Crowned 14th Maize Queen

Ann Hurst, 16-year-old junior at Friona High School, was crowned Maize Queen to reign over the city's 14th annual celebration in a day-long contest last Thursday.

Miss Hurst, the daughter of Mr. and Mrs. Andy Hurst, Jr., has blonde hair and brown eyes. For the talent portion of the contest, she played a classical piano selection. The new queen was sponsored in the contest by Modern Study Club.

First runnerup in the contest was Esther Smith, who played a piano selection and sang. Miss Smith, a hazel-eyed brunette, is the 17-year-old daughter of Mr. and Mrs. Ralph Smith, and is a senior at FHS. Her sponsor was the Friona Star.

Vicki Mingus, 16-year-old daughter of Mr. and Mrs. Glen Mingus, was second runnerup in the contest. She is a junior at Friona High School, is raven-haired and brown-eyed. Miss Mingus did a reading "My Get Up and Go Has Done Got Up and Went" in the talent contest. Judges, who are asked to choose ten finalists for the contest, actually chose 12 this year, when there was a three-way tie for the 10th selection, based on the point system. All 12 of these girls presented their talent acts in the finals on Thursday evening.

Other finalists included Sharon Crofford, (Mr. and Mrs. F. G. Crofford), Tri-Frye Produce, who sang "That's My Weakness Now"; Fran Dodd, (Mr. and Mrs. Grady Dodd), Three-F Farms, who played the organ and sang a selection from "Darling Lili".

Also, Kathy Horton, (Mr. and Mrs. H.H. Horton, Jr.) Progressive Study Club, who played a piano selection and danced a ballet number; and Shelly Vaughn, (Mr. and Mrs. Richard Vaughn), Ruthie's, who did a "whistling pantomime" takeoff on the "Three Bears."

Also, Kathy Schueler, (Mr. and Mrs. Raymond Schueler), Friona Young Homemakers, who rendered comical reading, "The Wedding," and Melissa

Pruett, (Mr. and Mrs. Tom Pruett), Chalet o' Bonte, who did a reading, "The Beauty Contest."

Also, Lana Renner (Mr. and Mrs. R. J. Renner, Jr.), Murphree Texaco, who danced the "Charleston," and Kathy King, (Mr. and Mrs. D.T. King), Lee's Barber Shop, who did a pantomime number, "Green is Beautiful."

Also, Ginger Murphree, (Mr. and Mrs. Ray Murphree), Bingham Land Co., who sang and choreographed "The Tennessee Bird Walk."

Both the talent portion of the

contest at 4 p.m. and the finals at 8:15 Thursday were well-attended. Ted Weaver of Sweetwater, former Chamber of Commerce manager here, served as master of ceremonies.

Judges were Mrs. Earnest Barnhard, Amarillo, Bob Melinger, personnel manager for Missouri Beef Packers, Amarillo and Don Ellis, assistant Chamber manager, Plainview.

Organist and pianist were Ewa Miller and Jo Witten. Mrs. Elvin Wilson and Mrs. Deon Awtry were co-chairmen of the 1970 queen's contest.

The 1969-70 Maize Queen, Pam Grissom, was unable to attend and crown her successor, but sent a telegram stating her regrets at being unable to attend, and expressing her pleasure at serving as Maize Queen for the past year.

Chamber of Commerce manager Billy Jones crowned the new Maize Queen and presented her with a bouquet of roses.

The top three girls rode in a specially decorated car in the Maize Days parade on Friday morning and in the Tri-State Fair Parade Monday in Amarillo.

FRIDAY

Chiefs, Farwell In Traditional Opener

The speculation about the 1970 football season will start to end on Friday, when the Friona Chieftains travel to Farwell for the traditional season-opener with their rivals from the other side of the county.

The Chiefs, who were 4-6 last season, including a humiliating 34-0 defeat to these same Steers, will be out to prove the experts wrong, who have rated them last in District 3-AA in some polls, and ranked the team 185th in the state in pre-season.

Friona is faced with a rebuilding year, especially in the backfield, where Don Fortenberry, Donnie Lowellen, Bill Bailey and Wesley Clark will be starting on Friday.

However, in the team's two scrimmage games, Friona has moved the ball well, and has pleased Coach Bob Owen.

On the line, the Chiefs are a bit more experienced, with returnees James Weatherly, Dennis Anthony, David Carlton, and Mike Taylor.

Carlton will line up at center

in addition, Sheets started on offense. Taylor and Anthony are the starting guards, and Weatherly and J.V. Finley will start at tackle. Mike Mills and Gary Fallwell are the starting ends.

Finley is the biggest starter, at 218 pounds. The largest team member, Bobby Drake (235) has been relegated to kicking duties.

While Farwell may not be as potent as their district champs were in 1969 when Greg Hargrove riddled Friona with his passes, they still have Hargrove's understudy, Gene Sheets, 195-pound fullback Barry Williams and 185-pound halfback Randy Chandler.

However, Friona had a good test against some big boys in last Friday's scrimmage with Springlake-Earth, and passed the test with flying colors.

Actually, Farwell has about the same number of starters returning as does Friona. Williams, Chandler, guard Mike Haseloff and tailback Gary Erwin are the returning offensive starters.

defense, as did backfield man Larry Erwin.

The game will be the 34th meeting between the Farmer County rivals since 1930, and the 22nd straight year for the two schools to meet in football. It's the 11th consecutive year for the game to serve as the opener for the two teams.

Farwell leads in the series 18 wins to 14 for Friona. There has also been one tie, a scoreless affair in 1941.

The Steers, who won District 3-A last season and had a 7-3 regular season record, losing to Petersburg in bi-district. Gametime Friday is 8 p.m.

To Feature City

Friona will be spotlighted Sunday on Channel 4's Ernie Thresher program at 3:30.

KGNC cameramen were in Friona this week making films for the program, which also will feature interviews with local personalities, including the new Maize Queen and her court.



TO LEAD THE CHEERS. . . Friona High School cheerleaders are ready to root the team onward Friday night against Farwell. Standing in the back are Lana Renner, Susie Spring and Carleen Schlenker. Kneeling are Carol Reeve, Sherri Brown (massot) and Boni Oden.



1970 CHIEFTAINS. . . The Friona Chiefs for 1970, who open their season Friday at Farwell, are shown above. In the first row, left to right, are Kevin Wiseman, Danny Vera, James Sims and Mike Taylor. Row two--Mike Mills, David Carlton, Mike Royal and Bill Bailey. Row three--Wesley Clark, Donnie

Lowellen, Dennis Anthony, Rafael Gonzales, and Carroll Cook. Row four--Don Fortenberry, J.V. Finley, Willie Bailey, James Weatherly and Johnny Bandy. Back row--Coach Bob Owen, Larry Johnston, Gary Fallwell, Coach Larry Dyess, Ronnie McPherson, Coach Ray DeBord and Bobby Drake.



Pause and Reflect

By Nelson Lewis

Of all the things that Americans do to demonstrate their pride in citizenship and their independent spirit: there is probably no one act as typical as a parade down Main Street.

Frionans join with thousands of other communities in putting their best foot forward when they turn out for Maize Days. We are always pleasantly surprised at the talents, hidden during most of the year, that are displayed at the Queen's Contest.

Can these gorgeous creatures be the same little girls we see running around in tennis shoes?

And who will say our kids have no artistic ability or that they are lazy when he sees the floats they have spent hours and hours designing and building?

What about the freedom to "throw a big barbecue" or the presentation of art work whose subject matter is entirely the choice of the artist.

All of these, and many more, are evidence of the American way and if given a little serious thought can not be taken for granted.

Everyone is familiar with the saying "Dark clouds have a silver lining"—but had you heard that some silver clouds may have a dark lining?

Sure we know that "all is not Gold that glitters" and perhaps that best expresses our thoughts as we attempt to broadcast a word of warning to our readers.

If Maize Days is to continue to represent our thankfulness for bountiful crops, prospering commerce, and the free enterprise system, then it must have the complete cooperation and the concentrated efforts of the entire community.

Too many times we heard that "they" are having Maize Days not often enough did we hear "we" are having Maize Days! There are no doubt ways of improving our local festival. In conversations with fellow townsmen we have heard a few suggestions along these lines.

Some folks think if Maize Days did not conflict with a National Holiday there would be more people in town to enjoy the affair. Others advance the theory that Saturday would be a better day—the parade followed by the barbecue.

A few farmers like this because they would only have to come to town one day instead of two.

Out of town entertainment—"guest stars"—would be more likely to attend.

These are a few thoughts expressed by others—they did not originate in the dim recesses of the Prairie Prowlers alleged mind.

What ever it will require to make the celebration bigger and better is everybody's business.

After all, it is "Our" Maize Days!

Our very special thanks to the cast of the "Bank Robbery." That was really great and with a great deal of work and imagination can become one of the highlights of the entire proceedings.

Why not bring in other facets of Friona's history in pageant form?

Let's all work for a bigger and better Maize Days!!!

EDGERTON, MINN., ENTERPRISE: "There are two expressions in the English language that can often calm the 'troubled waters.' They are common words that are easy to say and easy to spell. They are insignificant in themselves, but are of high value when used in the proper way. They are 'please' and 'thank you.' Their use marks a great difference in the characters of the members of the human race. They can be used by young and old and by the rich and the poor. A sincere 'please' or 'thank you' is the mark of good upbringing and a regard for others, and they can be real day brighteners."

Flashbacks

...from the files of the Friona Star

40 YEARS AGO—SEPTEMBER 12, 1930

On the first day of school Monday, Coach Mims' call for football was answered by 26 eager men, this being a more enthusiastic turnout than has been the case for several seasons. Three lettermen reported, Glenn Reeve, tackle, John Luther Furlong, end, and Clifton Boatman, guard. Reeve was unanimously elected captain to pilot the Chiefs in their encounters.

35 YEARS AGO—SEPTEMBER 13, 1935

Enrollment in Friona schools has reached 453 students. There are 165 students in high school, which compares favorably with the enrollment of last year, and there are 288 enrolled in grade school. Enrollment in high school is composed of 49 freshmen, 34 sophomores, 44 juniors, 24 seniors, and 17 post-graduates. (Editor's note: current school enrollment is over 1450 for the entire system.)

30 YEARS AGO—SEPTEMBER 6, 1940

According to Superintendent W.L. Edelman, both the high school and grade school have increased enrollments for the 1940-41 school term. By Wednesday noon the high school had enrolled 198, while the grade school had reached 284, which was the largest enrollment for this time of the year in the history of the school.

25 YEARS AGO—SEPTEMBER 7, 1945

At a called meeting of the Friona School Board Thursday night, Aug. 30, O.B. Ginn, superintendent of schools, resigned his post and C.D. Holmes, a former grade school principal, has taken over as superintendent. Mr. Ginn has served the school for five years, two as grade school principal and three as superintendent.

20 YEARS AGO—SEPTEMBER 7, 1950

The Friona area will have a re-activated Chamber of Commerce and Agriculture. That was the decision reached at the public meeting held Tuesday evening and attended by some 30 Friona businessmen and farmers. W.O. Green, Clovis businessman and president of their Chamber of Commerce, spoke to the group and emphasized the need of a central organization in a community.

15 YEARS AGO—SEPTEMBER 9, 1955

Formal ground-breaking ceremony for the building of the new Farmer County Community Hospital will be held Saturday afternoon immediately following the Fair Parade, at the building site north of the present hospital. Everyone is invited to attend the ceremony, according to Jimmie Baxter, hospital administrator. J.B. McFarland, an ardent supporter of the hospital development, will break the first dirt at the ceremony.

10 YEARS AGO—SEPTEMBER 8, 1960

A meeting of all interested parties who would like to become members of a proposed Friona Country Club are asked to attend an organizational meeting at the Production Credit Association office Monday night at 8. The meeting will be for the purpose of electing a board of directors. It is proposed to construct a nine-hole golf course on the Ed Massey property which adjoins Friona on the southwest along Highway 60.

5 YEARS AGO—SEPTEMBER 9, 1965

Bringing the first load of maize to a Friona elevator at noon on Wednesday were Leland Gustin and Houston Bartlett, who farm seven miles northwest of Friona. The grain was marketed at West Friona Grain, tested 58 pounds to the bushel and 14.47 per cent moisture.

OKABENA, MINN., PRESS: "Americans did things in a big way last year—we smoked 550 billion cigarettes, chewed six billion aspirins, used more than one trillion safety pins, ate more than three billion quarts of ice cream, mailed three billion Christmas cards and drove an estimated 800 billion miles in just going places and doing things. You can't say there are any halfway measures in this country."



AN EDITORIAL

Writer Says Law Bends Over Backward

FORT STOCKTON, TEXAS PIONEER: "Some of the officials responsible for enforcement of law have seemed over-preoccupied in recent years with concern for the rights of defendants in criminal procedures, as related to the rights of those injured or suffering property damage from the action of the criminal. . . . Without arguing the fine points of the situation from a legal standpoint, we are faced with some unpleasant results. Not only have the personal safety and property rights of the law-abiding been seriously threatened in many major cities—notably our national capital—but we face a great threat to the proper processes of law and order. . . . Before the courts and the makers of legal policy carry protection of individual rights to a further extreme, let them weigh the distressing alternative—the certainty that citizens eventually will lose their faith in the ability of the law to protect—and become their own law. That, really, is the greatest threat to the America that faces us today!"

The FRIONA STAR

Founded in 1925 by John W. White

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SUBSCRIPTION RATES

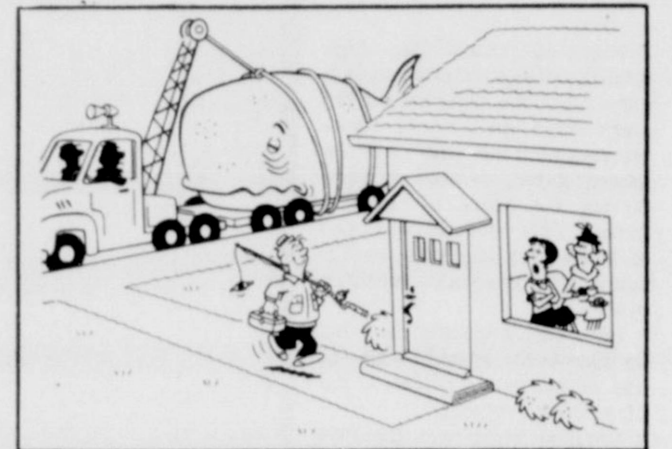
Former County, adjoining counties: \$5 per year. Elsewhere: \$6 per year.



Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News



Member, Panhandle Press Assn., 1970

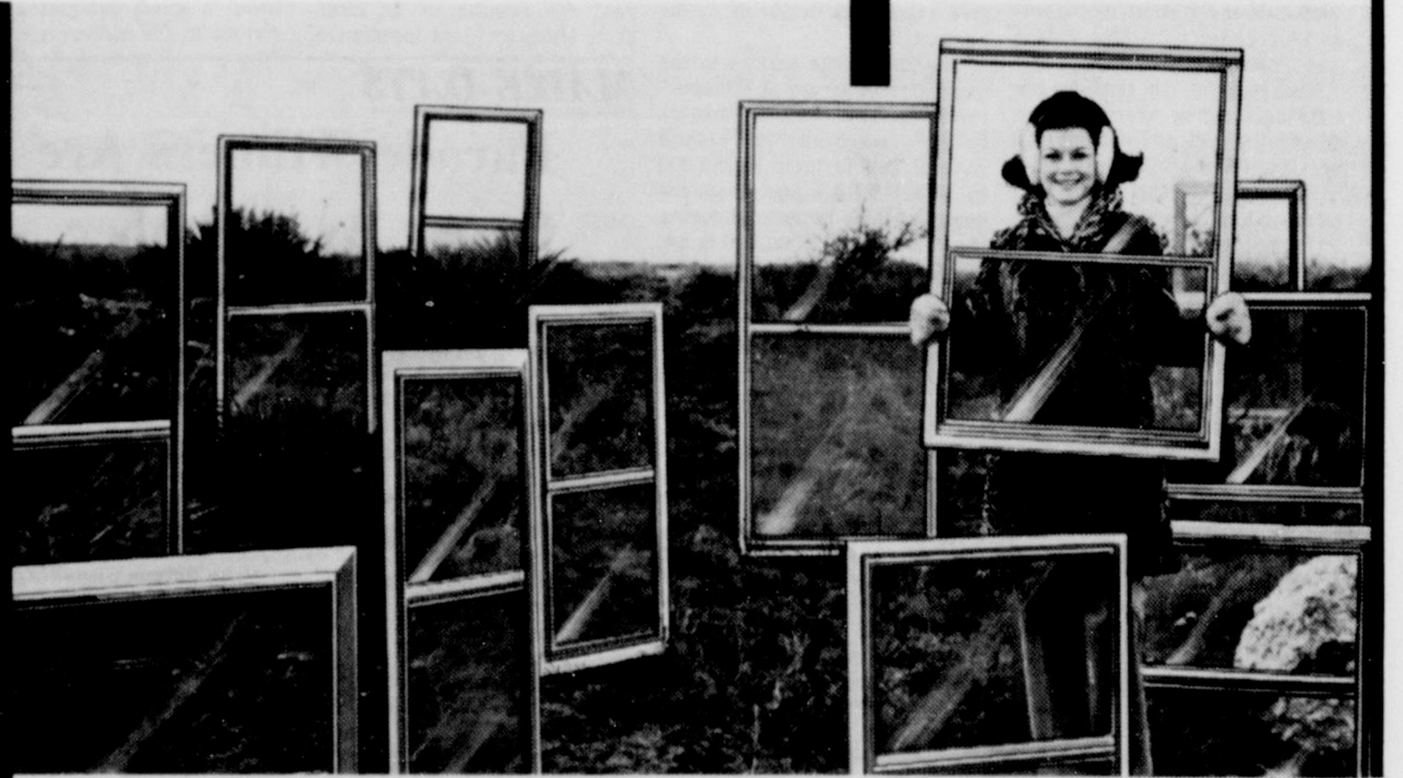


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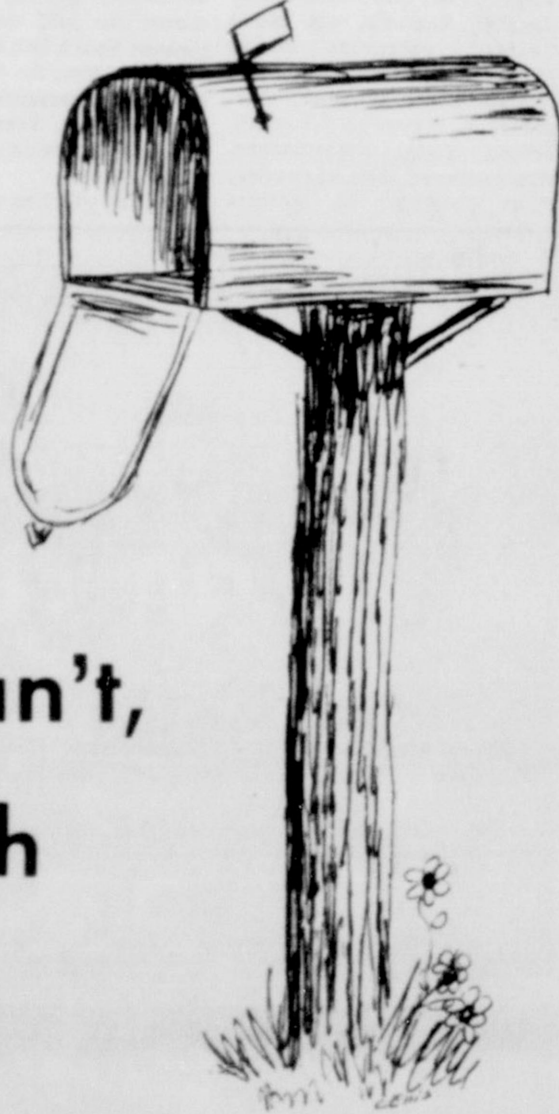
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USING SAUSAGE

Here's A Change For Outdoor Cooks

America must be the only place on earth where in the summer small boys are heard to groan, "Aw, Mom--steak again?" Actually, many outdoor cooks do fall into the habit of fixing hamburgers or steaks exclusively--and it can become tiresome for some members of the family.

But the possibilities for main-course variety in outdoor cooking are limited only by our imaginations and palates. Entertainer Jimmy Dean--who also raises virus-free "SPF" hogs and manufactures low-fat pork sausage in his home town of Plainview, Texas--came up with the idea of mixing his product with hamburger meat in order to get a tastier patty for backyard cooking. He got former Mrs. America Joy Noufer (now a Houston television personality) to formulate a basic recipe for what has since been dubbed "Deanburgers"--and in the process started joy on the development of what has become a whole series of delicious indoor and outdoor dishes based on hamburger meat and pork sausage.

long way, and the pork sausage available to you today are a far cry from what your mother could buy. The ones marked, "SPF" on their labels are particularly advanced. These initials stand for "Specific Pathogen Free," and refer to the absence of disease-causing forms of virus in the animals that went into the sausage.

In a classic SPF hog-raising operation the animals used to start the herd are taken by Caesarian section (to break the mother to offspring transfer of virus) and raised in a sterile environment, never touching outside, germ-laden ground. They and their equally virus-free offspring are fed carefully-calculated combinations of grain, supplements and vitamins. They receive appropriate injections of vaccines exactly on schedule, and live in air-conditioned comfort. They are extremely healthy, and build good, solid meat quickly. Meat that can end up in such family-pleasing dishes as these:

Deanburgers

The idea of serving pork in the summertime, of course, used to be completely foreign to many homemakers. And--back in the days when most hogs were garbage-fed, less healthy animals and the sciences of packing and transporting meat were not as advanced as today--there may have been some justification for making the taste of pork a fall-through spring pleasure only.

But this is 1970. The meat-producing industry has come a

- 3 lbs. hamburger meat
- 1 lb. Jimmy Dean Pure "SPF" Pork Sausage (hot)
- 3 tsp. parsley flakes
- 1-1/2 tsp. garlic salt
- 1 pkg. dried onion soup mix
- 1/4 cup Worcestershire (This will make 16 Deanburger patties, or 12 Deanburger Steaks)
- As a tasty sauce, try:
- 1/2 cup chili sauce
- 1/2 cup barbecue sauce
- 2 tbsp. Worcestershire
- 1 tsp. lemon juice

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Maxwell House
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*PICKLE LOAF

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Tre-Ripe ELBERTA PEACHES #2 1/2 Can 4/\$1.00

Puss 'N Boots 6 1/2 Oz. CAT FOOD 2/29¢

Bama SALAD DRESSING 32 Oz. 39¢

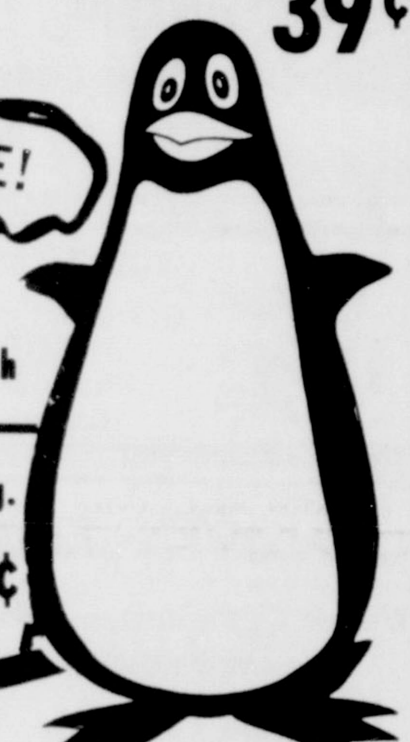
Thompson Seedless GRAPES 25¢ Lb.

Texas Cello CARROTS 2 Pkg. For 17¢

CABBAGE 5¢ Lb.



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Morton's MEAT PIES 19¢ Each
Shurfine STRAWBERRIES 16 Oz. Pkg. 2 For 79¢



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JELLO Asst. Flavors 3 Oz. Pkg. 10¢



CRISCO OIL 48 Oz. Bottle 98¢

Just Like A Letter From Home

Dear Son,
I just write to let you know that Dad and I bought you a subscription to the Friona Star.

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This way you will get all the news from home including what I've forgotten to mention.

Love,
Mother

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Classified Display-\$1.00 per col. inch
Legal Rate 4¢. Minimum rate 60¢
on cash order. \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star-Tuesday, 4 p.m.
The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

CARDS OF THANKS

The fine arts council of the Friona Chamber of Commerce and Agriculture would like to say "Thank You," to all who helped with their exhibit during Maize Days. The clubs and many individuals who came and helped set up and take care of the displays and all who attended contributed to the success of the venture and we appreciate your support. 49-ltc

HELP WANTED

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3414 58th St.
Lubbock, Texas 79413 48-8tc

APARTMENTS

NEW... Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools.
"CHATEAUX FRIONA"
\$115.00 month. 900-9th St. Phone 247-2878. 34-tfnc

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FOR SALE BY OWNER... Three bedroom brick, 2 car garage, screened porch, 1-3/4 baths, sunken living room, large den, 806-247-3681 or 316-697-4448. 19-tfnc

PRICED TO SELL TODAY Large 3-BR brick house, 2 baths, lots of storage, refrigerated air, fenced yard. Bingham Land Company. 247-2745 or Carrol Gatlin at 247-3641. 41-tfnc

FOR SALE... Three-bedroom house, fully draped. Small down payment. Take up small monthly payments. Farmers' Home Adm. Loan. Jimmy Stewart, 603 Watkins. 46-tfnc

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REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

FOR COMPLETE REAL ESTATE SERVICE

CONTACT
J.G. McFarland
Phone 247-3272 or 247-2766
Business, Farms
Ranches, Residences

FENCING

Chain link, cedar, redwood. All types, commercial or residential. Call Bob Clark at 247-3236. 36-tfnc

FOR SALE... Leblanc Clarinet in good condition with case \$79.00. Call 295-3714. 46-tfnc

FOR SALE... Elbon Rye. \$3 cwt. Stored at Friona Wheat Growers. Jim Dixon, Phone 806-295-3392. 49-3tc

FOR SALE... Sacked and treated Sturdy seed wheat. Also Palo Duro. John Deere tool bars, spacers, gauge wheels, shanks, A-Frame, new liquid feed tank. Hay, A.L. Reznik, Route 3, Friona. Phone 806-295-3432. 49-tfnc

FOR SALE... '65 Ford Pickup long wheelbase; automatic air conditioned. 247-3057 after 5 p.m. 49-2tc

AREA'S BIGGEST FURNITURE & APPLIANCE CENTER
Selling famous brand furniture, General Electric Appliances direct to you. Free delivery. We service. Taylor's Furn. & Appl. Center, 603 Park Ave., Hereford, Texas. Phone 364-1561. 26-tfnc

FOR SALE... 1965 Dodge Truck, 18-foot grain bed, hydraulic lift. Contact C.W. Turner at 603 Euclid after 6:00 p.m. Phone 247-3092. 48-2tc

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th. 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tfnc

FOR SALE OR RENT... Five rooms and bath on farm. To be moved. Pressure pump and well house. Joe B. Collier, Phone 247-2598. 49-2tc

FOR SALE... 3 bedrooms, 1-3/4 baths. Fireplace, carpet in excellent condition. Take over existing 6 per cent loan. 247-3420. 49-tfnc

FOR SALE... Brick-3 Bedrooms, 1-3/4 baths, Formal living room. Large sewing room & den with woodburning fireplace. Wall to wall carpet in every room. Beautiful drapes and cornices. Food center, dishwasher, disposal. New central heating with cooling coils. 12 x 20 shop with large concrete drive for boats or campers. Patio with gas grill. Chain-link fence. Large double garage. Lee Campbell, Phone 247-2786 or 247-3145. 49-2tc

FOR SALE... Brick, 2-BR, Den, 1-3/4 bath. Double Garage, Refr. Air, Central Heat, Fenced Yard. Phone Day, 247-2781-Night 247-2401. Excellent Location. 48-tfnc

ANNOUNCEMENTS

**Take over payments on 1968 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas. 20-tfnc

YARDS OR GARDENS PLOWED
247-2245 Day
247-3424 after 5:00 34-tfnc

NOTICE... Mr. and Mrs. A. L. Reznik will no longer be responsible for charges made to their account by anyone except members of their family. 49-2tc

SEE

HARRELL MAYS
For Hay Baling and Swathing.
Phone 247-3477. 31-tfnc

DO YOUR CHRISTMAS SHOPPING EARLY!
We have many new handmade and hand-painted items in the shop. Come by during Maize Days. The Hummingbird Shop

For Sculptress bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tfnc

CARPET CLEANING

Second to none (Dry Foam Method)
No shrinkage or deterioration problems.
C & W CARPET
Phone-Hereford 806-364-3448 46-tfnc

Lovely Selection
CHRISTMAS CARDS
Order personalized cards now
Phone 247-2285. 48-tfnc

T-V SALES & SERVICE
*Sylvania
*Motorola
FRIONA ELECTRONICS
Phone 247-3445 32-tfnc

For expert piano tuning, call or write Elson Clark, Box 1266, Hereford, phone 364-0628 or 364-1150. 48-tfnc

Poodle Clipping Service. 615 Euclid, Apartment 1. 48-ltp

WELCOME TO FRIONA



This week we welcome the William Pankratz family to Friona. They moved here from Illinois. Pankratz is associated with Hicks Plumbing, and his wife is anesthesiast for Parmer County Community Hospital. The children are Joan, 14, Ann, 13, Bill Jr., 12, Mark, nine, twins Mary and Marie, six, Rita, three and Greg, two. The Pankratz family attends the Catholic Church. They live at 908 Virginia.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HURST
DEPARTMENT STORE

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

HOUSER
GROCERY & MARKET

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

MANY THANKS

We wish to thank the many nice folks who made our open house such a success.

HIGH PLAINS DEVELOPMENT COMPANY

Field Office--1101 Springfield Friona, Texas Lakeview Addition

OPENING SEPT. 10

We are opening a fresh fish business on our farm, starting Thursday, Sept. 10. One mile south of Black. Featuring fresh channel catfish. 85¢ lb; 10¢ extra for dressing. Open Thursdays, Fridays, Saturdays and Sundays from 9:00 a.m. to 7:00 p.m.

STONE'S FISH FARM
TRAVIS STONE

AUCTION
FARM EQUIPMENT

Beginning September 18, 1970
Auctions To Be Held Third Friday Of Each Month
Through April.
TIME: 10:30 a.m.

We have buyers for all types of machinery. This is the place to sell your surplus equipment.

1970 SALES DATES: Sept. 18, Oct. 16, Nov. 20, Dec. 18.
1971 SALES DATES: Jan. 15, Feb. 19, March 19, April 16.

TOM FLOWERS AUCTION SERVICE
2 Miles West Of Muleshoe On Clovis Highway
PHONE 272-4154 P. O. BOX 582
MULESHOE, TEXAS 79347

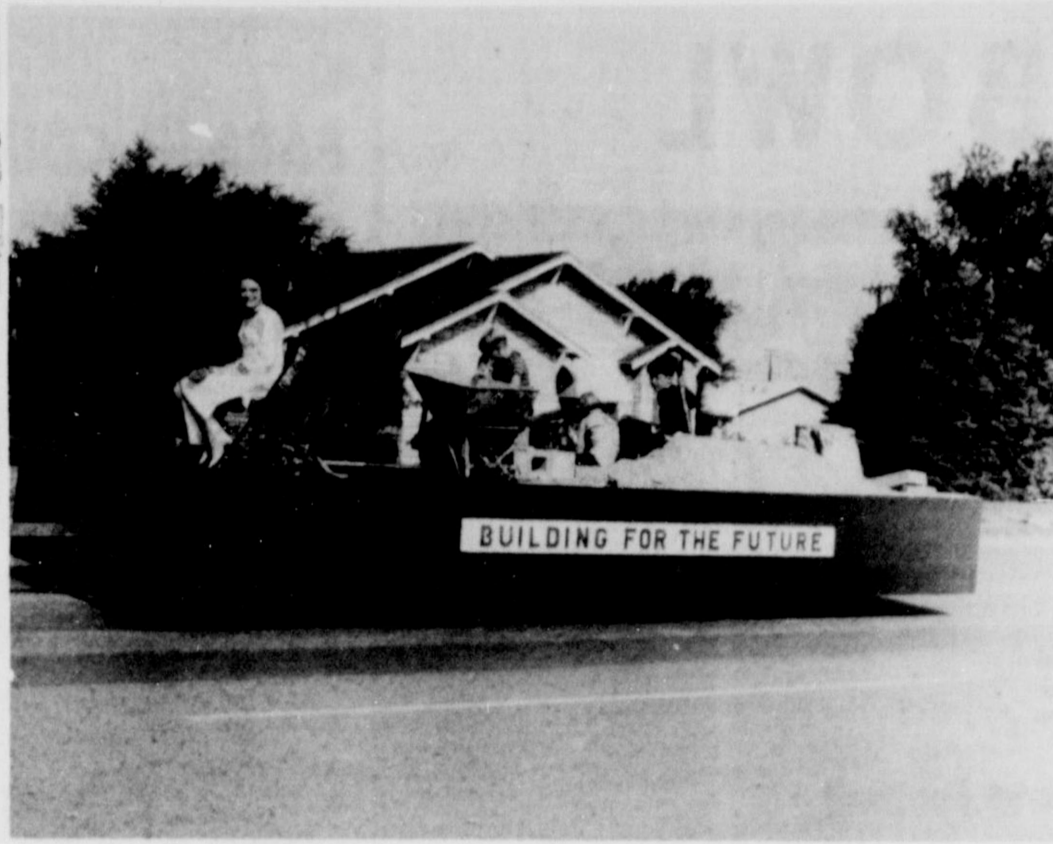
The Bloomin' Auctioneer

NEED A FARM OR RANCH LOAN?
See Ed Hicks
Phone 247-3537 or 247-3189
23, fnc

WANTED

MISCELLANEOUS SERVICES

RCA Whirlpool
Sales-Service
B.W. Turner
Phone 247-3035



BANK FLOAT. . . Sally Kendrick rides the Bank Float in the parade Friday. The float was the first place winner in the Commercial category of the contest.

Some 200 miles north of Bombay, India, is a series of 5 cathedrals and 24 monasteries all carved out of a huge rock cliff. It is estimated that 1,000 years of labor is represented in these buildings.

HOSPITAL NOTES

Admissions:
Amelia Villanueva, Friona; Aurora Gonzales, Bovina; Amelia Meza, Bovina; Virginia Coronado, Friona; Kenyth Cass, Friona; Melinda Miller, Friona; Brenda Dickson, Friona; Bob Jones, Friona; John Sikes, Friona; Maxine Polk, Friona; Betty J. Murphy, Friona; Lanita Reed, Friona; Julian Lopez, Hereford; Paul Bryan Parsons, Friona; Bert Shackelford, Friona; Irma Soliz, Friona; Katy Osborn, Friona; Steve Saldana, Friona; Kevin Foster, Hereford; Dorothy Harris, Bovina; Mrs. Cecil Murphy, Friona; Mrs. Billy Hammit, Texico; Mavannee Northcutt, Friona; Leticia M. Garcia, Hereford; and Lori Fran Jacobs, Bovina.

Dismissals:
Linda Rodriguez, Ricky W. Pearson, Katy M. Osborn, Eva-

lina K. Gaines, Lanita Reed, Patsy Rust, Teresa Vasquez, Melinda Miller, Mrs. Manuel Gonzales and baby, Earsel E. Taylor, Betty Jean Murphy, Amelia Meza, John E. Sikes, Jr., Mrs. Paul Villanueva and girl, Lanita Reed, Teresa Maurer, Maxine Polk, Bert Shackelford, Julian Lopez, Virginia Coronado, Mrs. Richard Dickson and baby, Dorothy Harris, Steve Saldana, Kevin Foster, Mrs. Alberto Soliz and baby, and Paul Bryan Parsons.

Patients in Hospital:
John M. Bussell, Rosa B. Barlow, Kenyth Cass, Gregorio Dones, Elmer Euler, Leticia Mary Garcia, Mrs. Billy Hammett and baby, Robert W. Jones, Melborn C. Jones, Lori Fran Jacobs, Mrs. Cecil Murphy and baby, Mavannee E. Northcutt, Katy M. Osborn and Robert A. Sisk.

Lucky Ticket Holders Told

Winners of various drawings held on Saturday to climax Maize Days were as follows: Fire Department's panel truck--Burl Rodgers, who farms east of Friona. Oddfellows' beef--1. Buddy Lloyd; 2. John Gaede; 3. D.G. Hand. Progressive Study Club's Money Doll--Kim Barnett. Home Arts Club, afghan--Danny Balmum. Girl Scout Troop 161, quilt--Billy Jones. Modern Study Club's chrysanthemum arrangement--Gay Tannahill.

Trains To Planes
The first rapid transit system in the U.S. to connect a city airport and downtown opened in November, 1968, to speed Cleveland airline passengers to Hopkins International Airport. The new, nickel stainless steel-sheathed cars make the trip in half the time it takes by car.

Friona Man Injured In Mishap

A 1967 Ford pickup and the racing car it was towing overturned Tuesday morning, 11.2 miles south of Dimmitt on U.S. 385, but its driver reportedly escaped without serious injury. The driver, Jesse Don Privett, 28, a Friona-based meat inspector, crawled out of a window of the pickup after it overturned and came to rest on its top, Highway patrolmen said. Privett received lacerations and bruises in the accident. The pickup was owned by Privett's father, J.C. Privett of Shallowater. Patrolmen said Privett was northbound on 385, pulling a 1957 Ford "jalopy" racer with a tow bar when he lost control at 5:30 a.m. Tuesday on a curve in the Sunnyside community. Officers estimated the damage at \$700 to the pickup and approximately \$200 to the racing car.

Slow Growers
A future source of nickel may be metallic nodules found on the ocean floor. From the size of a pinhead to more than a foot in diameter, these nodules are millions of years old and grow at the rate of four millimeters each million years.

THANK YOU

The Friona Volunteer Fire Department takes this means of thanking the residents of the Friona area for supporting their drawing and booths during Maize Days. The drawing raised \$2300, which assisted the department in buying a new station wagon to replace the panel truck. Congratulations to Burl Rodgers on winning the panel truck.

CHEVY'S NEW LITTLE CAR IS OPEN FOR BUSINESS.

We call it Vega. We also call it "the little car that does everything well." Because it does. **Everything? Everything.** Vega moves well, stops well, steers well, rides well, handles well, responds well, passes well, travels well, parks well, wears well, and is priced well under what you'd expect to pay for such a talented little car. In our highway tests, Vega has been getting gas mileage in the neighborhood of the little imports, which isn't a bad neighborhood. Yet unlike your average little car, ours steps right out when you step on the gas. The engine is a specially designed overhead cam four with a lightweight aluminum alloy block. It turns slowly and quietly at turnpike speeds, with power to spare. Disc brakes are standard in the front. So are bucket seats, except on the truck. How we doing so far? **Numbers speak louder than words.** The wheelbase is 97 inches. Total length is just under 170 inches, or nearly four feet shorter than a full-size Chevrolet.

Height of the coupe is just 50 inches, nine inches lower than the leading import. Width: a nice stable 5 1/2 feet. Weight: 2,190 lbs. for the sedan. Engine displacement: 140 cubic inches. Fuel economy: about 25 mpg, with the standard engine and transmission, in our highway tests. Horsepower: 90. You can order 110. (80 and 93 hp, SAE Net.) Seating capacity: 4 adults. What it all adds up to is a lot of little car. **Three cars and a truck.** Vega turned out so well that we couldn't turn out just one. So we're turning out four: the sporty little hatchback coupe shown open and closed in the foreground below; the sedan, on the right; the Kamback wagon, on the left; and the little panel truck, in the rear. Oh, and a special GT version of the coupe and wagon which we'll show you later on. **September 10th is Opening Day.** All 6,300 Chevrolet dealers are handling Vega, so you shouldn't have to go very far to see and drive one. Chevy's new little car is open for business. Look into it.



GM **VEGA** **CHEVROLET**



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way
WE DELIVER WE GIVE GUNN BROS STAMPS
Double Stamps On Wednesdays With Purchase of \$2.50 Or More
Phone 247-2250



FRYERS
Lb. **33¢**

Cudahay BACON 2 Lb. Pkg. **\$1.49**

TANG Breakfast Drink 18 Oz. Jar **93¢**

GOLD MEDAL FLOUR WITH COUPON **\$2.19** Without Coupon **\$2.35**
Good week of Sept. 10-17-70
Good at White Gro. Friona, Tex.

Morton House BEEF STEW 24 Oz. Can **67¢**

Northern TOILET TISSUE 4 Roll Pkg. **43¢**

Richelieu COFFEE Lb. **75¢**

Lane's ICE CREAM 1/2 Gal. Ctn. **79¢**

Hunt's TOMATO JUICE 46 Oz. Can **39¢**

Richelieu PEACHES #303 Can **2/49¢**

YELLOW ONIONS Lb. **7¢**

Portales SWEET POTATOES Lb. **15¢**

California Sunkist ORANGES Lb. **17¢**

Instant NESTEA 2 Oz. Jar **89¢**

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS

1. ETHRIDGE-SPRING AGENCY
Dan Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood
INSURANCE-LOANS
Phone 247-2766




MULESHOE at DIMMITT

2. CHEVROLET REEVE CHEVROLET
*CHEVROLET *OLDSMOBILE
*FRIGIDAIRE APPLIANCES
Sales Service



PETERSBURG at ABERNATHY

3. PLAINVIEW PRODUCTION CREDIT ASSN.
Dale Carey
Office Mgr.



LAZBUDDIE at HART

4. FRIONA COUNTRY CLUB GIN
DON HUCKABEE
Phone 247-2439



LEVELLAND at LOCKNEY


5. BI-WIZE DRUG
DRUGS SUNDRIES
"Your Rexall Store"
Phone 247-3010

SEMINOLE at DENVER CITY

6. FRIONA FARMERS CO-OP GIN
"It's Your Gin - Use It"
CHARLES WAGGONER, Mgr.


BOYS RANCH at BOVINA

7. FRIONA MOTORS
Parmer County Headquarters
For Ford Cars, Trucks, Pickups,
Tractors & Used Cars
Phone 247-2701



TULIA at OLTON

8. PARMER COUNTY PUMP COMPANY
B & J Pumps




HEREFORD at PAMPA

9. TRI-COUNTY ELEVATOR
Black



TULANE at TEXAS TECH

10. CHESTER GIN
EXPERIENCED
DEPENDABLE
SERVICE



Phone 247-3185

Friona

WICHITA ST. at TEXAS A&M

11. PARMER COUNTY IMPLEMENT CO.
Your M Dealer
Phone 247-2721



OKLAHOMA at SMU

12. H-P For Feed and Livestock Supplies--
HI-PRO FEEDS, Inc.

Ron Davenport
247-2782

Box 1086
Friona, Texas 79035

STANFORD at ARKANSAS


13. HUB GRAIN FLEMING & SON GIN

Phone 265-3215

265-3405

BAYLOR at MISSOURI

14. We're turning out cattle at a low cost per gain. Why not give us a call?
CUSTOM FEEDING
at its modern best
HI-PLAINS FEED YARD
FRIONA, TEXAS
P. O. Box 1258 FRIONA, TEXAS Phone (806) 295-3777
HI-PLAINS FEED YARDS, INC.
PAUL MORGAN, Manager
TCU at TEXAS ARLINGTON



*** GRAND PRIZE :**
-2 Tickets To The Cotton Bowl Football Game Jan. 1
-\$30 In Cash

*** SECOND GRAND PRIZE**
-2 Tickets To The Sun Bowl Football Game
-\$25 In Cash

*** THIRD GRAND PRIZE :**
-2 Season Tickets To The Friona Chieftains' 1969 Games.

PLUS WEEKLY PRIZES :

1st Prize ---- \$5.00 Cash
2nd Prize ---- \$3.00 Cash
3rd Prize ---- \$2.00 Cash

ENTER EVERY WEEK!

CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or BI-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
5. Only one entry per person.
6. To account for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

- | | |
|----------|-----------|
| 1. _____ | 8. _____ |
| 2. _____ | 9. _____ |
| 3. _____ | 10. _____ |
| 4. _____ | 11. _____ |
| 5. _____ | 12. _____ |
| 6. _____ | 13. _____ |
| 7. _____ | 14. _____ |

TIE-BREAKER: (Pick Score) Friona _____ Farwell _____

NAME _____

ADDRESS _____



1970 LONGHORNS. . . Lazbuddie's footballers, who open the season at Hart Friday night, are shown here. Front row, left to right, Sonny Maske, Jerry Barber, Roy Don Coker, Brad Treider, Jack Smith, Doyle Weir, Arthur Graves and Don McDonald. Second row--Rene Flores, Dean McGee, Ken Carter,

Rick Seaton, Randy Bush, Loy Dale Clark, Marty Moseley, Dale Winders and Larry Cox. Back--Coach Kelso, Glen Morris, manager, Thomas Kervin, George Wilson, Mark Barnes, John Jones, Jimmy Noland, Mike Casey, Darrell Elliott and Coach Casey.

Longhorns Open 1970 Season Against Hart

The "new look" Lazbuddie Longhorns will unveil their 1970 attack on Friday when they travel to Hart for the opening game of the season.

The Longhorns, who have won 21 games over the last two seasons and have charged to two district and bi-district championships in the process, are coached by Pat Casey, who has a 27-6-1 record in three seasons at the southeastern Farmer County school.

In their opening game, the 'Horns will be facing a former tough district rival. Hart gave Lazbuddie perhaps its hardest tests in district the past couple of years, but this year Hart has been elevated to Conference A, so it's a non-conference game.

Charles Lee, who formerly has been an all-district performer at end apparently has won the quarterbacking job for the Longhorns. Lee, a 170-pound senior, scored both of the team's touchdowns in their scrimmage with Ropesville last week.

Sophomore Arthur Graves is the only other backfield man with starting experience, although Mark Barnes played a lot of defense last year, and Mike Casey started at end.

On the line, the Longhorns are well fixed with experience, with the likes of George Wilson and Jimmy Noland at guard, both former all-district performers; John Jones and Loy Dale Clark are the ends. Marty Moseley, Darrell Elliott and Thomas Kervin are the tackles.

Longhorn Stampede

By Mike Casey

The Lazbuddie Longhorns traveled to Ropesville September 4 to take on the Ropesville Eagles in a controlled scrimmage game. It was the second scrimmage game for both teams.

Lazbuddie's varsity came away with a victory of two touchdowns to one. The "B" team also scored two touchdowns to one for the opponents.

The varsity scored on two runs by Charles Lee. The first scoring run came early in the game when Lee quarterbacked himself 35 yards right up the middle of the Eagle defense.

The second scoring play came late in the game. This time Lee plunged over from two yards out. Standouts for the 'Horns on defense were Charles Lee and Marty Moseley.

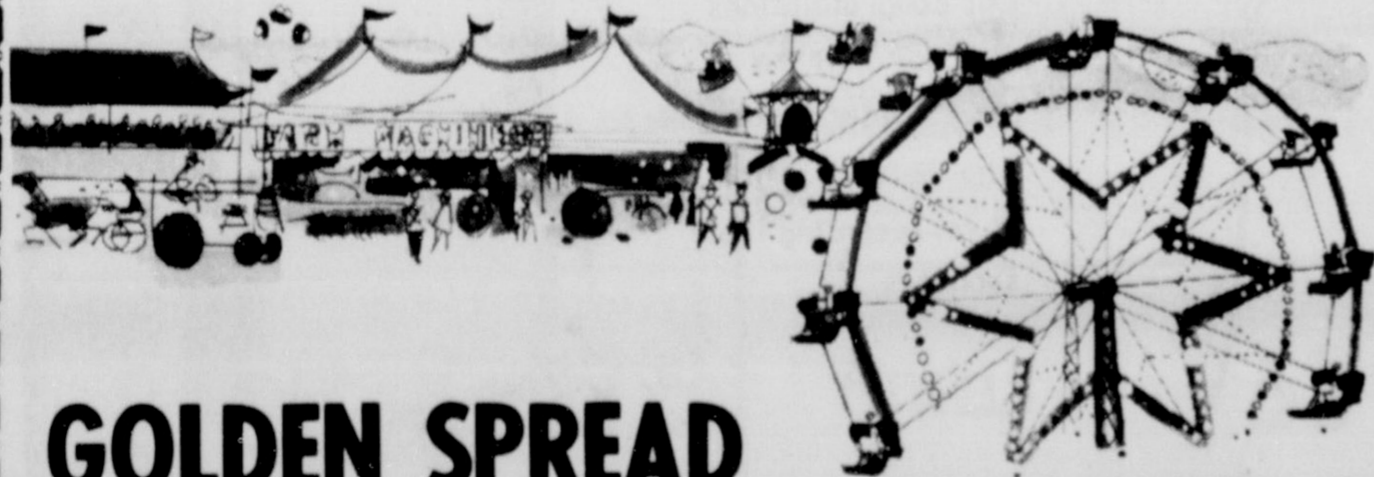
The "B" team scored on two long runs by Rick Seaton. One came from about 70 yards out and the other from about 50 yards away. On both of his runs he displayed good execution of his plays.

Lazbuddie plays its first game of the season Friday at Hart.

THANK YOU

We wish to take this means of thanking the people of the Friona area for their patronage of our rides during Maize Days.

We especially appreciate the Lions Club members, and Firemen, who assisted us. We hope to see you again next year.



GOLDEN SPREAD AMUSEMENTS

Jack & Wanda Hoggard
Hedley, Texas

Congratulations

VICKI MINGUS

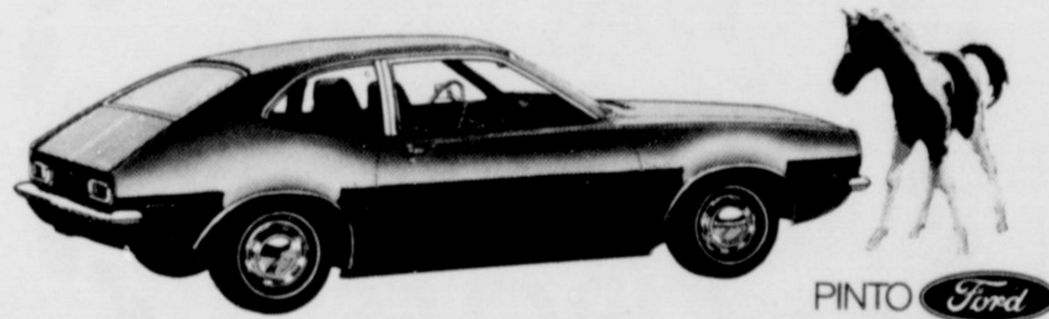
West Friona Grain is proud to have been the sponsor of Miss Vicki Mingus, who achieved the title of second runnerup in the Maize Queen Contest last weekend.

When it's time for you to bring in your grain this season, why not pick a winner. . . . come to West Friona Grain.



WEST FRIONA GRAIN CO.

Meet Ford's new Pinto. The little carefree car.



If you have the questions, Pinto has the answers.

- Q. What do you mean, "carefree"?**
A. Pinto's designed to free you from car cares, big and little. Cares about high prices and big gas bills. Cares about parking. Cares about service and reliability. Power and stability. Quiet and roominess.
- Q. You say Pinto is little. How little?**
A. Pinto is only 3 inches longer than VW. But its turning circle is actually a little less, so Pinto can slip easily into tight parking spaces.
- Q. And inside?**
A. Pinto gives you more interior roominess overall than Volkswagen. And getting in and out is easier because Pinto's doors are a good half-foot wider.
- Q. What about price?**
A. Pinto is priced like the little economy imports, too.
- Q. What about power?**
A. Pinto delivers 75 horsepower and averages over 25 miles per gallon in simulated city/suburban driving. The engine is front-mounted and exceptionally quiet for a car in this class. Pinto is the only American economy car equipped with a 4-speed, fully synchronized transmission at no extra cost.

- Q. What else is standard equipment?**
A. High Back bucket seats. Direct-Aire ventilation with upper-level fresh air outlets. Heater defroster with 3-speed fan. Two-speed electric windshield wipers. Electric windshield washers. Your choice of 15 exterior colors. And more.
- Q. How about optional extras?**
A. Pinto offers a 100-hp engine and 3-speed automatic transmission. Front disc brakes. Even built-in air conditioning. Tinted glass. Vinyl roof. "Flipper" rear quarter windows. Fold-down rear seat. Bumper guards and side molding with vinyl inserts to protect the paint. More than most imports offer—at prices economy-car buyers can afford.
- Q. Reliability?**
A. Pinto's engine has already logged 50 million owner-driven miles. And the strength of some of Pinto's parts makes ordinary little economy cars look puny by comparison. Parts like the starter motor, ball joints, rear wheel bearings are heavy duty. Craftsmanship? Pinto is the only American car with hand-matched transmission gears.
- Q. What's Pinto like out on the road?**
A. Pinto has a wider stance than any economy import, for better stability in turns and gusty crosswinds. For more road feel, and more

- precise handling, Pinto has rack & pinion steering—like Porsche and Jaguar—something you won't find on any other American car.
- Q. Tell me about service.**
A. Pinto is so simple you can do much of the maintenance yourself, if you like. The Owner's Manual shows you how. And Pinto's free Do-It-Yourself Key helps you perform minor service functions.
- Q. Suppose I don't service Pinto myself?**
A. You still save when your Ford Dealer does it. For example, Pinto needs an oil change half as often as the leading import. And a chassis lube only one-sixth as often.
- Q. Sounds great—where can I test-drive Pinto?**
A. Your nearest Ford Dealer. And if you have any more questions, he can answer them.

Pinto
A little Better Idea from Ford.



Ford Punt, Pass & Kick Competition. Boys, 8-13, register at your nearest participating Ford Dealer now through September 28.

FRIONA MOTORS

Grand & Highway 60

Friona



**On The Farm
In Parmer County**
MACK HEALD
County Agent

in traveling over the county and observing the crops in general, I believe a good grain crop is going to be made in spite of everything that has hit it. This has certainly been a bad year for both insects and diseases to invade the grain sorghum over the entire area.

Recently, I have noticed some signs of charcoal rot in matured plants. This is a soil-borne fungus that invades the plant causing lodging and weakening of the lower stalks. When the stalk is cut into, a "black pepper" appearing dust will be noticed in the pith area of the lower stalk. Usually the grain is not fully developed and filled.

This fungus develops in a plant when the available soil moisture is less than 80 per cent for a period of four days and soil temperature is in excess of 95 degrees F. The plant must be in the early-milk-to-late-dough stage for fungus development to occur. Presence of a diseased crop and incorporation of infected crop residue increases fungus population in the soil.

If sorghum is grown again the following year and conditions favor disease development, likelihood of heavy diseases loss increases.

Best control can be achieved by maintaining available moisture at or above 80 per cent during the period of maturity. Cultural practices which tend to conserve soil moisture are helpful in preventing the disease. Avoid excessively thick stands since added competition occurs as the crop matures.

There are still a few spider mites in the county, but the danger has passed for them doing a large amount of damage. However, producers should continue to watch young milo in order to avoid further damage.



4-H AWARDS. . . Trophies were awarded to the 4-H fair winners by the Woodmen of the World. Hop Lewis presented the trophies. In the front are Linda Gohke, Arlene Magness and Deborah Harding. In the back are Lewis, Danny Clark, Holly Hart and Karene Hart.



**At Home In
Parmer County**
By Janice Miller
County HD Agent

"Know Your Rights" is the title of a new Fact Sheet from the Extension Service. It discusses the Consumers' four basic rights as defined by President Kennedy in 1962:

- The Right to Choose
- Right to be Informed
- Right to Safety
- Right to be Heard

Along with these privileges the responsibilities we must also take are discussed. A

very important part of this publication is the addresses and functions of the Protection Agencies available to us as consumers.

If you are a concerned consumer and want to know more about your rights and who can help you protect these rights--you'll be interested in having a copy of this Fact Sheet. Call, write or come by our office and ask for KNOW YOUR RIGHTS L-908.

**Electric Coop
Hosts Cookout**

Employees of Deaf Smith County Electric Cooperative and their families gathered at the Community Center in Hereford for their annual steak fry on Friday, August 28.

The gala affair was attended by 125 persons with each family bringing a salad or dessert. The steaks were cooked and served by Manager James Hull, Dick Montgomery, G.R. Smith, Albert Farris and Gene George.

Foods listed by USDA as being plentiful in September are:

- Canned peaches
- Canned applesauce
- Peanut and peanut products
- Dry split peas

Why does home canned fruit sometimes float in jars? Fruit may float because the pack is too loose or the syrup is too heavy; or because some air remains in the tissues of the fruit after heating and processing.

**Bookmobile To
Make Schedule**

The High Plains Bookmobile will be in the Friona area on the following dates:

Thursday, September 10-- Oklahoma Lane, 9-10 a.m.; Rhea, 10:45-12:00; Friona Elementary School, 1-1:30 p.m.; and Black, 1:45-2:45 p.m.

Friday, September 11--Hub, 8:45-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12-1 p.m.; Clay's Corner, 1:15-2:15.

Saturday, September 12--Farwell, 8:45-11:45 a.m.; Friona, 1:00-4:00 p.m.

**Court House
Notes**

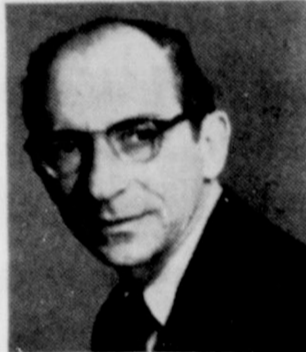
Instrument report ending August 29, 1970, in County Clerk Office Bonnie Warren, County Clerk.

WD, Ray D. Fleming, Curtis W. Murphree, Lot 4, Bk. 2, Western Add. Friona

WD, Paul A. Gregerson, William Pankratz, Lot 10, Bk. 27, Friona

WD, C. F. Bieler, Ina Bieler, Lots 24 thru 30, Bk. 11, Farwell.

**New Rabin Novel
Helps Youngsters Cope**



GIL RABIN

For youngsters who find difficulty in relating to their parents, a new novel by Gil Rabin may help.

The book, "False Start," for ages 10 and up, tells how a boy confronts temptation and his father's serious problem, yet finds in trouble not only sadness but also enlightenment and a strengthened mental muscle.

The Harper Junior Book has won Rabin plaudits not only for his facile execution, but also for his sensitive perception of how problems look to children.

THANK YOU

The Friona Lions Club wishes to thank the people of Friona for supporting their bingo booth as well as the carnival rides during Maize Days last week.

The Lions' proceeds from the booth and rides go to such worthy projects as:

- * Eyeglasses for Needy Children
- * Girlstown
- * Student Opportunity Plan
- * Boy Scout Sponsor
- * Storm Relief Aid
- * Crippled Children's Camp
- * Hi-Plains Eye Bank
- * Many, many more

FRIONA LIONS CLUB



AT COOKOUT. . . Three officials of Deaf Smith Electric Cooperative are shown preparing the steaks for the co-op's annual steak fry recently. Left to right are Albert Farris, Gene George and James Hull.

STOP WALKING AROUND IN CIRCLES

Looking For Ways To Save \$\$\$
DRIVE . . . DON'T WALK
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In Our Brand New Modern Building At The
Corner Of Main And 9th.

**FRIONA
CONSUMERS**

Buddy Lloyd, Mgr.

Congratulations TO ESTHER SMITH

The Friona Star is proud to have been the sponsor of Miss Esther Smith, who was selected as first runnerup in the Maize Queen Contest last week.

Our congratulations also go to all the other lovely contestants who did such a fine job of representing their sponsors.

FRIONA ★ STAR

Tech's Masked Rider Is Among Colorful Mascots

When Joe Kirk Fulton jumped on a cowpony named Blackie and led the Texas Tech Red Raider football team onto the field at the 1954 Gator Bowl, he started a tradition at Texas Tech that has to rank as one of the most colorful grid entrances in the country.

Fulton, with scarlet and black cape flowing behind him, circled the field on the black quarterhorse, and when he came by the Tech dressing room, the Raider gridders streamed out onto the field behind him.

Every year since the 1954 episode, Tech's colorful masked rider has led Tech grid teams onto the field. This season the 10th rider in the history of the school Tommy Martin who is a junior from Throckmorton, will continue the tradition. Martin will make his first appearance at the home opener with Tulane on Sept. 12.

Blackie, the first mascot, was donated by Jim St. Clair. Tech Beauty was the next official horse, although horses ridden prior to that were individual horses of the riders. Beauty, who captured the hearts of a campus and a conference, died in the spring of 1964, two weeks before she was to have given birth to her fifth foal.

Beauty's replacement was Charcoal Cody, who is still serving as Tech's mascot. Charcoal is owned by Bill Price and weighs about 1,200 pounds and stands 14 1/4 hands high. He is a 20-year old black gelding.

4-H INFORMATION

Information on how to get involved in 4-H can be obtained from the County Extension Service office.



SENIOR ENTRY. . . The senior class float in the Maize Days parade is shown here. The ship's inscription, which does not show too well in the picture, says "USS Beef Industry."



WHEN DOES AN ATHLETE LOSE HIS AMATEUR STATUS

In the United States an amateur loses his status when he accepts money for his athletic services or performance. He is also disqualified if he sells or pawns any trophy won in an athletic contest.

4-H SCHOLARSHIPS

During the 1970 National 4-H Congress at Chicago, 286 scholarships valued at \$166,700 will be awarded to outstanding teens by the Cooperative Extension Service in cooperation with 4-H award donors and the National 4-H Service Committee.

Friona's McLellan In at Indy

INDIANAPOLIS, Ind. — Ken McLellan of Friona was the only Amarillo area entry to survive class eliminations here Sunday during the third day of the National Hot Rod Association National Championship Drag Races.

McLellan drove his Mustang to top honors in the Super Stock-G class, thus advancing into today's eliminator competition. For the other Panhandle hopefuls, however, Sunday was a day of disappointment.

Hale Center's Roy Rastetter, the Spring Nationals champion, was runner-up in his class and enters today's eliminator competition with only the slimmest possibility of making the program as first alternate.

And Amarillo's Carroll Caudle, runner-up in Street Eliminator here a year ago, will have to watch today's competition from the grandstands after sitting on the line and losing in the finals of F-Modified Production class competition despite a quicker elapsed time than the winner.

Ben Griffin of Dallas was one of the few Division Four class winners, sending his A-fuel dragster to a 7.44 clocking.

Brian Budd's 6.49 second elapsed time stood up Sunday as low for the 32-car fuel field which begins competition at 12 noon (Amarillo time) here today.

Budd will be at the Amarillo Dragway World Championship Series race next week and seven other qualifiers also will be at the Amarillo race — John Wiebe of Newton, Kan., qualified fourth at 6.56; Chip Woodall of Dallas, qualified seventh at 6.58; Ronnie Martin of New Orleans, qualified 13th; Gerry Glenn of Fontana, Calif., qualified 16th; Marshall Love of Dallas, 28th; Jimmy Dupstadt of Dallas, 29th; and Jimmy Nix of Oklahoma City, 31st.

Leonard Hughes of Houma, La., is low funny car qualifier at 6.80 while Fort Worth's Gene Snow is fourth at 6.94 and Roy Gay of Dickinson, Tex., 14th at 7.23.



ANTIQUÉ WINNER. . . The first-place winner in the Antique Car division of Friona's Maize Days parade was this Adams Drilling wagon, which actually is now owned by Billy Wayne Sisson, who also had the second place entry. R. B. McKee was third.

NATIONAL 4-H WEEK

National 4-H Week will be observed in 50 states October 4-10. The theme is "We Care."

4-H PROJECTS

More than 100 different 4-H project areas—some on television—are offered to the nation's youth by the Cooperative Extension Service.

BE A 4-H 'ER

Boys and girls between 9 and 19 years of age can join a 4-H Club or sign up for short-term projects.



"SPEED IT UP, JOE - HE'S GAINING ON US."

JOHNSON'S FOOD MARKET

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Whole	FRYERS	Lb.	28¢
Fresh	GROUND HAMBURGER	Lb.	55¢
	CLUB STEAKS	Lb.	79¢
	CHUCK ROAST	Lb.	59¢
Lanes	ICE CREAM	1/2 Gallon	79¢
	2# VELVEETA CHEESE SPREAD		\$1.29
Hunts	APRICOTS	2 1/2 Can	37¢
	COOKIES	1#	43¢
Ranch Style	BEANS	2 For 303 Can	35¢
	HICKORY CHIPS		39¢
Tender Crust	COOKIES	3 For 39¢ Bag	\$1.00
	BOUNTY TOWELS	2 Pk.	53¢
Colorado Elberta	PEACHES	Lb.	23¢
Colorado Jonathan	APPLES	Lb.	19¢
White	POTATOES	20#	95¢

NEW-TODAY FROM CHEVROLET!



This distinctive four-passenger coupe model of Chevrolet's new 1971 Vega 2300 economy car has a wide combination rear window and rear deck that swings up for easy access to the rear compartment and a fold down rear seat for extra cargo room. This is one of four Vega models. Vega's individual styling will be continued for at least four years. Roomier and better handling than usual economy cars, Vega has a new, domestic-built lightweight overhead cam engine to fill performance needs of American drivers. It gives impressive fuel economy and low emissions. Among "firsts" in economy cars are Vega's power-flow interior ventilation, comfortable molded foam seats and steel side-guard beams in the doors. Vega models go on sale in Chevrolet dealerships on Thursday, September 10.

The 1971 Vega Is Chevrolet's All-New American-Built Entry In The Small Economy Car Market.

See It Thursday, Sept. 10 At

REEVE CHEVROLET-OLDS

510 Main

Friona

Maize Days Fine Arts Festival

Winners Are Announced

There were 90 paintings entered in the oil paintings division of the Arts Festival during Maize Days. The winners in each category were:

Friona Past and Present--1st. place--"Model T 1922" by Billie Long; 2nd place--"Old Barn" by Rose Black; 3rd. place--"Abandoned House" by Billie Long; Honorable Mention--"Where Buffalo Roam" by Billie Long; "Another Spring" Carol Ellis.

Still Life--1st. place--"Daisies" by Billie Long; 2nd. place--"Maize Days" by Rose Black; 3rd. place--"Ike" by Nora O'Brian; Honorable Mention, "Poppies" by Christine Johnson and "Bouquet" by Rose Black.

Landscapes--1st. place--"Still Stream" by Billie Long; 2nd. place--"Summer Cabin" by Billie Long; 3rd. place--"Old Home Place" by Rose Black; and Honorable Mention--"Homestead" by Rose Black; "Cowboy with Arabians" by Bobby Wied; "Morning After the Snow," by Billie Long; "Hunting Expedition" a sketch by

Jack Redfean. Miniatures--1st. place--"Kitten" by Rose Black; 2nd. place--"Red Flower" by Billie Long; 3rd. place--"Spring Rain" by Billie Long; Honorable Mention--"Mixed Bouquet" by Lequita Dodson.

Contemporary--1st. place--"Frying Pan" by Carrie Tatum; 2nd. place--"Portrait of Friona" by Carol Ellis; 3rd. place--"Father, Son and Holy Ghost, You and Me" by Nora O'Brian; Honorable Mention--"Snack" by Josie Hawkins.

There were 42 entries in the Toile Painting and Decoupage division.

1st. place Decoupage purse by Mary Houlette, "Jug with Toile Painted Toad Stools" by Carrie Tatum; 2nd. place--Toile painted Hand Mirror by Carrie Tatum; 3rd. place--Decoupage picture of Little Boy by Virginia Moyer; Honorable Mention--Toile painted plaque of Candle by Mary Houlette "Toile Painted Apple Lady by Dianne Tatum" "Jug Toile painted Cows by Mary Houlette.

Judges were from Paintin' Place Studios--Galleries, 900 Pile, Clovis, New Mexico.

They were Mrs. Tessa Lyons and Mrs. Yvette Durham of Clovis.

Most Popular Paintings (selected by those who viewed paintings during Maize Days and voted their choice.)

1st. place--"Model T 1922" by Billie Long; 2nd. place--"Blue Grass Country" by Rose Black; and 3rd. place--"Alaskan Snow Scene" by Lucy Cocanougher.

In the handicrafts and needlecrafts division we had around 250 entries, brought by individuals and some clubs. The Young Homemakers had a display and group of entries. The Hummingbird Shop had a nice display and some entries. The Home Arts Club had a fine exhibit and many useful items for sale. Winners in the various categories were:

Needle Crafts: Needle Point Pictures--1st. place--Mrs. Mable Hartwell and 2nd. place--Mrs. Betty Talley. Crewel Work--1st. place--Jerry Taylor and 2nd. place--Helen Potts.

Quilts--1st. place--Lola Goodwine and 2nd. place--Mrs.

J.B. McFarland. Handicrafts--1st. Decoupage Topsy Farr; 2nd. place--Tin Craft, Lola Goodwine; 3rd. Seed Pictures, Louisa Wilson; 4th. Covered Trash Cans, Una Mae Finney.

Judges for these groups were: Carolyn Watters, Friona and Janice Miller of Farwell.

The Historical Club also had a display of items common to this area some years back which was enjoyed by all.

Concordia Accepts

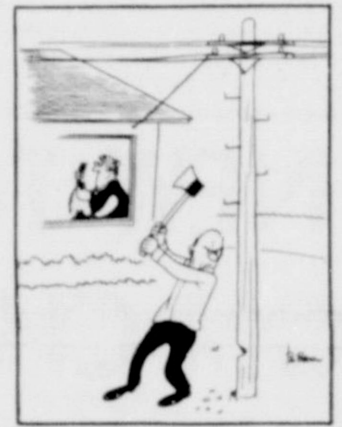
Wayne Schueler

The Office of Admission at Concordia Lutheran College, Austin, has announced that Wayne Allen Schueler, son of Mr. and Mrs. Walter Schueler, Route 2, Friona, has been accepted as a student for the coming year.

Schueler will enroll as a freshman ministerial student. He is a graduate of Friona High School where he was drum major for the band, a member of the All-Region Band, FFA, President; the National Honor Society, Student-Faculty Congress and Forensics.

Concordia is a liberal arts junior college with credits transferrable to any college or university.

Mr. and Mrs. Stanley Massey of Bellflower, California, were recent visitors in the homes of Otis Massey, Mr. and Mrs. Sam Williams and Mr. and Mrs. V.M. Ferguson.



RAQUEL MORALES

Friona Contestant

Named Fiesta Queen

Highlight of festivities surrounding the annual celebration of Mexican Independence will be the crowning of Fiesta Queen Raquel Morales of Friona, Miss Morales is the daughter of Mr. and Mrs. Jesus Morales.

The two day celebration, which is sponsored by the Mexican Committee of Bovina, will be held Tuesday and Wednesday, September 15 and 16 on the lot across the street from the baseball park in Bovina and will mark the 160th anniversary of Mexican Independence.

The queen crowning will be at 10:30 p.m. Tuesday. First runner-up was Princess Maria Medina, Bovina, and second runner-up was Duquesa Ina Quintana. Following the corona-

tion will be speeches, Mexican hat dances and other activities.

Mexican bingo, booths selling Mexican food and dancing will be featured each evening. Music for dancing will be provided by the Dimmitt Astros.

A parade will go down Main Street to Third, then south on Third and back to the baseball park at 4 p.m. Wednesday. A dance at 8 p.m. will end festivities of the two day celebration.

Victor Barraza is president of the Mexican Committee. Miss Medina is the daughter of Mr. and Mrs. Satero Medina of Farwell and Miss Quintana's parents are Mr. and Mrs. Pat Quintana of Bovina.

Luncheon Follows

Executive Meeting

Friona members of the Iota Eta Chapter of Delta Kappa Gamma Society participated in two activities Saturday, September 5.

Officer members of the chapter, Mrs. Martha Bates and Mrs. Ethel Benger of Friona; Mrs. Lauretta Pool of Farwell; Mrs. Janie Sudderth, Mrs. Dorothy Donaldson and Mrs. Leola Williams, Bovina, met in the home of Mrs. Carmaleet Truett at 9 a.m. for an executive meeting.

Later all members attended a joint luncheon meeting of Delta Xi, Iota Zeta and Iota Eta Chapters in the community center at Hereford.

A program to familiarize committee personnel with re-

sponsibilities for the coming year was presented. Mrs. Fay Reeve, Friona, member of Iota Eta Chapter, outlined the duties of the music committee.

Highlights of the 1970 Alpha State Convention, which was held in Galveston in June, were presented by Mrs. Mozelle Neill, president of Delta Xi Chapter and Mrs. Carmaleet Truett, president of Iota Eta Chapter.

Friona members attending the luncheon were Mrs. Martha Bates, Mrs. Ethel Benger, Mrs. Wana Brewer, Mrs. Leola Hardgrove, Mrs. Lois Miller, Mrs. Jeanne Moseley, Mrs. Fay Reeve and Mrs. Carmaleet Truett.

Brent Dickson Born Wednesday

Brent Allen Dickson was born at 5:29 a.m. Wednesday, September 2, at Parmer County Community Hospital. He weighed 9 lbs. and is the son of Mrs. Brenda Dickson.

Grandparents are Mr. and Mrs. H.A. Oden, Friona, and Mr. and Mrs. J.M. Dickson, Hedley, Texas.

Mr. and Mrs. A.A. Stewart of Amarillo were Saturday visitors in Friona.

Otis Massey attended the annual Springer family reunion at Cedar Hill, Texas, then went to Dallas for a visit in the home of Mr. and Mrs. James Baze.

Academic Awards Issued For 1969-70 School Year

In an awards assembly in Friona High School auditorium Tuesday morning the following students were presented academic awards by Principal John R. Cook.

MAJOR AWARDS, departmental: Gloria Brown, blank- et; Dale Schueler, mathematics and science, jacket; Bryan Elliott, social science, jacket; Sally Kendrick, foreign language, jacket; Carol Reeve, home economics, jacket; Dwayne Bauer, vocational agriculture, jacket; Jackie Caswell, industrial arts, jacket.

Debra Wyly, business, jacket; Dale Schueler, music; Regina Dukes, D.E., jacket; Jodean Harrelson, L.C.T., jacket.

Interscholastic League Contests, placed in region: Norman Mohr, first, boys informative speaking, blank- et; Karla Patterson, third, prose reading.

Secondary Awards, sweaters: Bob Thomas, debate; Bryan Elliott, debate; Sally Kendrick, debate; Sheila Struve, debate; Troy Bass, prose reading; Karla Patterson, prose reading and slide rule; LaFonda Hodges, ready writing; Dale Schueler,

science; Marilyn Emerson, shorthand; Cynthia Wiseman, spelling.

The above students all participated in the interscholastic league contests in regional competition.

State Future Homemakers of America Degrees, sweaters, Glenda Deaton, Leta Wyly, Debra Wyly, Susan Floyd, Janet Mingus and Sherrille Shelton. Lone Star Farmer's degrees were presented to Dale Schueler and Dwayne Bauer.

The "Best Thespians" award was presented to Kay Riethmayer.

"Best Athlete" awards went to Karla Patterson and Donnie Carthel.

Recent visitors in the home of Mr. and Mrs. Glenn Floyd and Susan have been Mr. and Mrs. John Osborn, Joel and Heather, Albuquerque; Mrs. Gerald Floyd and Jason, Elkhart, Kansas; Mr. and Mrs. Richard Dickson, Abilene; and Mrs. Lucy McCown, Seagraves.

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Complete Facilities For Men & Ladies

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- *\$2.50 Per Bushel
- *Bulk 1970 Yield, 73.8112 Bu. Per Acre
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At

HUB GRAIN COMPANY

Sincerely Yours

BY REV. ALBERT LINDLEY



Boy, what a week to go through. . . I wanted to blow my nose all last week but was afraid the kleenex would be needed for somebody's float. . .

It was a good community endeavor and almost everybody had some job--and always a few had several. . .

There seems to be something wholesome about a community endeavor where everyone joins in the swing of things.

I remember last year soon after we moved to Friona, The Maize Days activity was in full swing and I thought--"This must be some community," and it is.

The decorated bicycles, the horses, the bands, the floats--yes, and chicken wire with napkins, paper towels, kleenex, painted newspaper and the ever reliable maize--and let us not forget the lovely Queen and her Royal Court and Attendants--the Arts and Crafts Display, the Country Store (I heard one remark that with all of that work, we knew now why they don't have Country Stores any more) and on and on and on to the many who spent sleepless hours and shared talent in order that we might have this week for our community. It was really something.

May I insert a very fine little piece here that I found sometime ago and have remembered--it came to mind while we were working with the chicken wire on the float--it comes from PRAYERS, edited by Michel Quoist.

THE WIRE FENCE

"The wires are holding hands around the holes:

To avoid breaking the ring, they hold tight the neighboring wrist. And it's thus that with holes they make a fence.

Lord, there are lots of holes in my life. There are some in the lives of my neighbors.

But if you wish, we shall hold hands, We shall hold very tight And together we shall make a fine roll

of fence to adorn your world."

That has always had a great meaning for me and when I view a community that joins together with such a production, I somehow feel that we are holding our neighbor's wrists just a little stronger, in fellowship.

That's what a community is, is it not? Webster's (we work together alot in spite of miss used words, pronunciations and words out of context) Dictionary calls it "a body of people living in the same place under the same laws; an assemblage living in a common home under similar conditions."

There is only one further step in which I can see a community becoming even more strengthened and finding greater meaning. . . and that is when it becomes a KOINONIA (Koy-noh-nee-ah), a Greek word (impressed?), meaning a fellowship or sharing which employs the idea of Christians sharing together with Christ. Wow! What a community that would be. . . and the real clincher is that we already have a beginning.

You can add immeasurably to this KOINONIA by your personal, active, participation in the affairs and interests of the church of your choice, "right here in River City," good ole' Friona, U.S.A.

And something else, we have more than just one time for joining "wrists" in our community.

We have many other projects and interests which come around with the passing weeks of each year. These too, need assistance.

We have people who are all a part of this community, separated by culture, economic levels, age (young and old), interests and ideas, all of whom would be included in this idea of joining wrists and becoming a real "community," surrounding the holes in our lives.

You know, when you really stop to think about it all, it becomes very meaningful. . . which concludes this little treatise, a community needs to have meaning too. . . Now, here is my wrist, I'll get this one and you get that one and "Hey, you over there, come here and let's. . ."

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD 10th and Ashland--Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland--Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main--Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summit Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland--Father Norman Boyd, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 7:30 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia--Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth--M.R. Zamorano Bible Study--9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Hindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland--Rev. O.G. Stanton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

Tannahill-Pleasants Vows Exchanged In Local Church

In a double ring ceremony at First Baptist Church at 6 p.m. Saturday, August 29, Pat Tannahill exchanged wedding vows with David Pleasants. Parents of the couple are Mr. and Mrs. C.W. Tannahill, Route 1, Friona, and Mr. and Mrs. Mark A. Pleasants, 2121 Dennis Drive, Antioch, California.

Rev. Charles Broadhurst, pastor, was the officiating minister. The altar was decorated with a green arch covered with daisies centered with a family Bible surrounded by an arrangement of large gardenia candles, daisies and greenery. A spiral candelabra, two seven branched candelabra and one three branched candelabra entwined with daisy chains and holding votive cups and a white satin rail draped with white satin ribbon bows and greenery completed the setting.

The aisle was marked with votive cups filled with orange blossom candles, white daisies and greenery and white and yellow satin ribbon bows.

Mrs. John Taylor, Hereford, was her sister's matron of honor. Donna Shackelford, also of Hereford, was the maid of honor and Linda Smith of Dallas was the bridesmaid.

Gary Bedwell, Bristol, Tennessee, was the best man. Groomsmen were Craig Tannahill, Mineral Wells, brother of the bride, and John Taylor, Hereford, brother-in-law of the bride.

Ushers were John Tannahill, Friona, cousin of the bride; Johnny Mars of Friona and Ray Lynn Murphree, Plainview. Ring bearers were Pepper and Penni Weatherly.

Mrs. Taylor wore a formal pant dress of yellow and orange floral sheer polyester with orange lining. It was designed with a high stand up neckline and long sleeves with sequin decorated bands. The empire bodice was marked with a yellow satin tie.

Other bridal attendants wore dresses matching the one worn by Mrs. Taylor. They wore flowers scattered in their hair and carried gardenias tied with satin streamers on fans. Miss Weatherly wore a dress identical to the ones worn by the other attendants and a corsage of yellow roses.

As the bride was escorted to the altar and presented in marriage by her father she wore a formal wedding gown of white satin, organza and Venice lace. The underdress of

white satin was designed with an Empire waistline and low oval neckline.

The over dress of organza was designed with a high round neckline and bouffant sleeves, which were banded with Venice lace, and an open pleat from the bodice to the floor. An organza bow above the pleat accented the waistline. Appliques of Venice lace accented the front pleat and hemline of her train, which was attached to the back bodice. Her finger tip length veil of imported silk illusion scattered with daisies was attached to a headpiece of lace flowers embroidered with seed pearls. She also wore diamond earrings which were a gift from one of her great-aunts, Mrs. Evelyn Tannahill, Fort Worth; a diamond necklace, which was a gift from the groom; and a diamond dinner ring, which belonged to her mother.

She carried a mixed Hogarth bouquet centered with a white cymbidium orchid corsage tied with white streamers accented with pearls atop a lace covered Bible on an oriental fan, which the groom brought from Viet Nam.

Guests were registered by Mrs. Craig Tannahill, Mineral Wells, sister-in-law of the bride. Scrolls were handed out by Park Weatherly.

A reception in Fellowship Hall followed the ceremony. The twin serving tables were covered with bouffant net cloths with satin top caught at points with yellow and orange flowers attached to satin ribbon bows of yellow and orange.

The bride's table was centered with a four tiered wedding cake with columns and topped with wedding bells. Inside the columns kissing angles stood. The cake was on a mirror and was surrounded by four heart shaped cakes which were decorated lace and flowers. The cake was flanked by silver three branched candelabra holding orange tapers and the bridal bouquet.

The second table was centered with an arrangement of yellow daisies and orange rose buds flanked by yellow tapers in silver holders. Punch was served from a silver bowl and coffee from a silver service. Serving were Lydia Buske, Elizabeth Tannahill, Mrs. Craig Tannahill and Mrs. David May.

Others in the house party included Mrs. Joe Talley, Mrs. Bob Knight, Mrs. Johnny Mars,

Mrs. Phillip Weatherly, Mrs. Spencer Hough, Mrs. Vernon Roberts.

Out-of-town guests attending were Mr. and Mrs. Mark A. Pleasants, Antioch, California; Elizabeth Tannahill and Judy Wood, Hartford, Conn.; Jean Chenault, Oklahoma City, Ok.; Mr. and Mrs. Doy Wheeler, Grove, Oklahoma; Mr. and Mrs. Paul Bowers, Pampa, Texas; and Mr. and Mrs. Ray Lynn Murphree, Plainview, Texas.

Also Mr. and Mrs. Joe Reeve and Mrs. J.E. Allen, Lockney, Texas; Cinnamon White, Amarillo; Mr. and Mrs. Maurice Tannahill, Hereford, Texas; Mr. and Mrs. David May, Memphis, Texas; and Mr. and Mrs. W.B. Allen, Crosbyton, Texas.

For her wedding trip Mrs. Pleasants wore a double knit dress of maroon and white designed with box pleats in the skirt, long sleeves and a scarf at the neckline. Her accessories were of black and white snake skin and she wore the corsage lifted from her bouquet.

Mr. and Mrs. Pleasants are at home at 11410 B Pollyanna, Austin, Texas. She is a graduate of Friona High School and Jessie Lee's School of Hair Design in Lubbock. She has been employed at Mr. Gene's Salon in Capitol Plaza Shopping Center for the past two years.

He is a graduate of Antioch High School, Antioch, California and completed his duties with the United States Armed Forces, April 23. He is employed by Southern Union Gas Company in Austin.

Mr. and Mrs. R.E. McKee were hosts at a family dinner in their home Sunday. Guests were Mr. and Mrs. William E. Knox, El Paso, Mr. and Mrs. John Knox, Denver City and Cromer Knox, Post.

Also Mr. and Mrs. Joe D. Tongate and children, Sydonia, Vohnya and Keemal, Plainview; Mr. and Mrs. Don Davis and daughter, Dina Marie, Dallas; and Mr. and Mrs. Bill Nazworth and children, Dan, Mark and Tamra, Friona.

Other recent visitors in the McKee home have been Mr. and Mrs. J.M. McKee and children, Kevin and Mikala, San Antonio, who spent a week here.



MRS. DAVID PLEASANTS

Dinner Meet Starts Study Club Year

Members of the Modern Study Club were feted with a dinner at the first meeting of the new club year held Tuesday evening at Federated Club House.

Hostesses were members of the program committee, Mrs. Lois Miller, Mrs. Charles Allen, Mrs. Sloan Osborn, Mrs.

Mr. and Mrs. Joe B. Collier returned Friday after spending a week visiting in the home of Mr. and Mrs. Mike McCombs in Fairfield, California.

Mr. and Mrs. Sam Williams spent the weekend visiting in the homes of Mr. and Mrs. Pete Hartman and Mrs. W.E. Thomas in Wellington.

Weekend guests in the home of Mr. and Mrs. Glen Williams were Mr. and Mrs. Dale Williams and daughters, Tammy and Shelly, of Plainview.

Parents, Sweethearts Selected At Meeting

Highlight of the Monday afternoon meeting of the Dawn and Dusk Chapters of Future Homemakers of America was selection of chapter parents and sweethearts.

James Weatherly and Dale Schueler were chosen chapter sweethearts.

Freshman parents are Mr. and Mrs. Delton Lewellen and Mr. and Mrs. W.S. Ingram.

Mr. and Mrs. Curtis Murphree and Mrs. Fay Reeve were named sophomore parents.

Junior parents are Mr. and Mrs. Walter Schueler and Mr. and Mrs. Bob Riethmayer.

Senior parents are Mr. and Mrs. W.M. Massie, Mr. and Mrs. Bob Wyle, Mr. and Mrs. Glenn Floyd and Mr. and Mrs. Louis Welch.

Plans were also made for the formal initiation September 21 and the annual Tasting Bee, which will be held October 9. A ticket canvas was discussed. The date will be announced later.

Those attending the meeting were Mrs. Ernest Osborn and Mrs. Dale Guber, chapter sponsors.

Also Kathy Schueler, Donna Garner, Kathy King, Dixie Wil-

kins, Bobi Odom, Patricia Nichols, Joy Mann, Laquita Graham, Karene Hart, Jan Young, Cinda Johnson, Linda Martin, Denise Carnes, Gail Graham, Debra Prosser, Vicki Pryor, Susan McBroom, Lisa Taylor, Dorothy Johnson, Jeannie Bandy, Sarah Glover, Ossie Mae Leal, Cecelia Lewis, Susie Jarreck and Pamela Lewellen.

Also Brauni Odom, Teresa Ingram, Annette Reznik, Mary Beth Bennett, Glenda Reeve, Malinda Miller, Janice Bandy, Beverly Bailey, Kay Cochran, Becky Branum, Julie Russell, Shera Finley, Gayla Self, Carolyn Gore, Susan Floyd, Fran Dodd, Vandra Nichols, Sarah Gammon, Jayn Massie, Gay Welch, Jill Riethmayer, Carol Reeve, Carolyn Murphree and Glenda Deaton.

Also Debra Wyle, Barbara Bass, Betty Sachs, Terry Eingham, Nancy Martinez, Cindy Barnett, Vickie Schueler, Lou Whaley, Rhonda Bauer, Carolyn Martin, Kathy Calder, Debbie Anderson, Donna Guzman, Jana Robertson, Carol Carr, Jessie Coronado, Debra Carlton, Christine Grant, Gail Melton and Gloria Brown.

Parents of the graduates are Mr. and Mrs. A.L. Reznik, Mr. and Mrs. Charles Rector and Mr. and Mrs. Waymon Wilkins. Miss Reznik has enrolled as a freshman student at Oklahoma Christian College, Oklahoma City; and Miss Wilkins is employed by Madery's Flowerland, Clovis.

Thirty-One Attend Party Honoring Class

Guests of honor at a party in the home of Mrs. Glenn Floyd, 1301 Columbia, from 4 to 6 p.m. Friday were nine feminine members of the 1960 graduating class of Friona High School.

They were Adelle Smith Clements and Carolyn Wines Fulgham, both of Hereford; Judy Smith Ponthieu, Lubbock; Geneva Floyd Osborn, Albuquerque; and Linda O'Brian Chesher, Jacquelyn Magness Hight, Janet Snead Woodard, Erma Drake Brown, and Gwen Green-Greese, all of Friona.

Others present included Mrs. Arthur Drake, Mrs. Hoyt Sm-

ith, Mrs. R.E. Snead, Mrs. Mae Magness and Mrs. Russell O'Brian all of Friona.

Also Shannon and Sandy Fulgham and Bret and Chad Clements, Hereford; Joel and Heather Osborn, Albuquerque; Cindy, Cathy, Christy and Charles Chesher, Shea, Shayne and Shannel Woodard, Jill and Jay Hight and Jana and Sherri Brown, all of Friona.

Plans for an all class reunion to be held at Christmas time were made.

Refreshments of cookies and punch were served.

Decorative Shades Demonstrated

Highlight of the Thursday afternoon meeting of Friona Young Homemakers will be presentation of construction of decorative window shades by Mrs. Clyde Woodard of the Hub Community. Mrs. Woodard, who is a graduate of Cliff Mann's Floral School in Denver, designs window shades suitable for any decor.

The meeting will begin at 4:00 p.m. in the high school cafeteria and any woman in the area who is interested is invited to attend by Mrs. Roy O'Brian, president.

Mrs. O'Brian adds, "Members of the Dawn and Dusk Chapters of Future Homemakers of America will provide baby sitters."

Three Frionans Graduate Recently

Sandy Reznik, Romalee Rector and Andrea Wilkins returned home recently from Denver following graduation from Cliff Mann's Floral School. They are all three spring graduates of Friona High School.

Parents of the graduates are Mr. and Mrs. A.L. Reznik, Mr. and Mrs. Charles Rector and Mr. and Mrs. Waymon Wilkins. Miss Reznik has enrolled as a freshman student at Oklahoma Christian College, Oklahoma City; and Miss Wilkins is employed by Madery's Flowerland, Clovis.

H. A. Hydes Have Guests

Recent visitors in the home of Mr. and Mrs. H.A. Hyde have been Mr. and Mrs. Truett Hyde and sons Trean and Brad of Killeen, Texas, and Rev. and Mrs. Omer Hyde and children, Richard, Treva and Paula of Olympia, Washington.

Mrs. Truett Hyde is a recent graduate of East Texas State University, Commerce, Texas. Paula and Treva are students at Oklahoma Baptist University Shawnee. Paula is a freshman and Treva is a junior.

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Take the Tropical Trail and maybe you'll catch a glimpse of the near-extinct whooping crane.



On the Independence Trail you'll see the only oceanarium between the Pacific and the Atlantic.



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The Brazos Trail tells you where to take Sunday afternoon rides in a surrey.



Send for the Pecos Trail folder and you'll know where to sand-surf.

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 Mountain Trail Lakes Trail
 Forest Trail Brazos Trail
 Forts Trail Pecos Trail
 Check here for all ten.

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Street _____
City _____ State _____ Zip _____

NEW BEAUTY SHOP PRICES IN FRIONA

EFFECTIVE SEPTEMBER 14, 1970

Shampoo & Set \$4.00	Conditioners \$1.00 & up
Long Hair \$5.00	Hot Oil Treatment . . . \$3.50
Comb Out Pre-Rolled Set \$3.50	(Shampoo & Set Included)
Hair Cuts \$3.00	Permanent Waves . . . \$12.50 & up
Re-Comb \$2.00	Plus Hair Cut
RINSES:	Lash & Brow \$2.50
Weekly \$1.00 & up	Arch \$2.00
Six Weeks \$7.50	Brow Dye \$1.00
(Shampoo & Set Included)	Lash Dye \$2.00
	Manicures \$3.00

COLORS

Permanent Color \$10.00 (Shampoo and Set Included)

Bleach with Toner and Shampoo and Set . . . \$35.00

Retouch with Shampoo and Set \$15.00

Frostings with Shampoo and Set \$22.50

WIGS AND WIGLETS

Comb Synthetic Wigs \$5.00

Clean and Style Wiglets \$5.00 and Up

Color Wiglet \$10.00 (Including Set & Style)

Comb & Adjust Wiglets \$3.00

Combing Only \$2.00

Wigs Cleaned and Styled \$12.50

Cut Wigs 4.00

Color Wigs \$10.00 Plus Styling

Falls Cleaned and Styled 7.50

Cascades Cleaned & Styled 6.50

BEAUTY BOX (Cora Snyder) 613 Main Street Phone 247-3021	HAYWOOD'S AND PAT'S SALON OF BEAUTY Ph. 247-3110 (Haywood Vaughn & Pat Evans)
MADMOISELLE SALON (Mildred Rule) 903 Washington Phone 247-3312	SONDRA'S MODERN BEAUTY SALON (Sondra Nickols) 614 Euclid Phone 247-3130



Maize Days 1970 is over and will long be remembered as a few days of fun. Several new features were added to this year's celebration. Think one of the biggest attractions was the night time show in front of the American Legion building. It was locally produced and everyone who saw it was favorably impressed.

The arts and crafts show in the Nunn Lumber Company building was also well received. I've long maintained that "If it can be done anywhere, we can do it in Friona." We have a lot of talent in many different fields here and it was well displayed.

The Maynard Agees have had a house full of visitors recently. One of them was a young man from New York who will probably never forget Friona. Al Speth of Valley Stream, New York, and Ken Remington of Haddonfield, New Jersey, were two of the persons who were stranded at the Agee home during our Good Friday blizzard last spring.

Al and two of his friends, Chris and Don, who live in the Valley Stream vicinity, were on their way to Tucson, Arizona, where they will be attending college. He and Ken have corresponded regularly with the Agee family since their March 27 visit, and Ken plans to visit the Friona area again in the summer of 1971.

Al's comment weatherwise was, "This surely does look like a different place than the one I visited in the spring when snow was blowing all over."

Other recent visitors in the Agee home have been Mr. and Mrs. Wayne Agee and daughter, Stacy of Plains, Kansas; Mr. and Mrs. Ray Ford, Randy, Roxanne, Russell and Rachelle of Lockney and Mrs. Hattie Steele of Paso Robles, California. Mildred said, "Things are rather quiet at our house right now."

Their son, Dean, is a freshman student at West Texas State University, Canyon.

Karen Ann, the oldest daughter, has also returned to WT, where she is a senior elementary education major. She had a very interesting summer experience. She was a member of a Church of Christ sponsored missionary project called, "Project Germany."

A group of college students from all over the United States flew to Europe then divided into two groups when they landed at Frankfurt. Karen was in the group which worked in Munich and Nurnberg.

Her report was: "I had a very rewarding trip, which was educational and provided some very great experiences. The latest report I have had from Gottfried Reichel, who preaches the gospel on World Radio Germany, said much good had been done through Project Germany campaigns and World Radio. I hope to return to Germany some time. The country is beautiful and most of the people are friendly and nice."

I read the following items recently in a trade publication and find both of them hard to believe. Thought I'd pass them along for our readers to ponder over.

"A million is more than many people realize. If you started with a million dollars, went on a shopping spree, and spent \$300 every hour, eight hours a day, six days a week, at the end of a whole year you'd still have \$251,200 left!"

"Skunks, take a back seat. Science has come up with an odor-causing substance, which may prove useful in warning people away from dangerous places, that is over 100 times more powerful, ounce for ounce, than the stuff skunks use."

Two keys for a general motors car were found in City Park Saturday. They are on a gold key ring. If you have lost some keys or know someone who has, contact Jerry Hinkle.

A couple of Friona pets are moving up in the world in the department of getting their picture in the paper. Earlier in the summer Tammy Kelley's toy poodle, which took top honors in the local pet show Friday, appeared in the Friona Star along with his litter mates.

Then a little later Cricket, who was awarded a certificate for the biggest cat in the show, was featured in the pet department of the Star. He belongs to Laura Ellis.

A picture of Tammy and her Poodle appeared in Saturday's Lubbock Avalanche Journal. Then on Sunday a picture of Laura and Cricket appeared in the same paper.

There may have been more confusion in Friona Tuesday evening than there was in the back shop of the Friona Star, but I didn't hear anything about it. In fact, I really didn't hear much about what went on in the back shop.

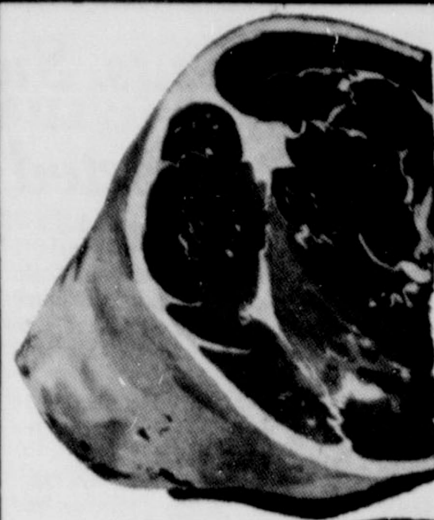
What I did hear was an indication that things must have reached the "hctic" stage before Carol Ellis, who is our make-up gal, left about 10:30 that evening. Think she left the editor with some instructions he couldn't quite understand.

At any rate, when the Ellis telephone rang about 10:45 p.m., Mrs. Ellis lifted the receiver and at the same time asked, "What's the matter now?"

The caller couldn't quite understand the situation, but those of us who are acquainted with back shop confusion on the evening before publication of a Maize Days issue understood perfectly.

If you are really a self starter, your boss will not have to be a crank.

KINGSBURG, CALIF., RECORDER: "The realization is rapidly growing throughout the country that all the nation's domestic ills cannot be solved by Washington, but this realization apparently has not yet dawned on many college teachers and authors of textbooks." This is a conclusion of a 26 member Advisory Commission on Intergovernmental Relations which... included a report on 'Federalism and the Academic Community.' The report covers political science courses offered in colleges and universities throughout the country. The survey concluded there is an urgent need for colleges to reexamine political science programs and to strengthen curriculum in local government, state government and intergovernmental relations."



PORK ROAST

FRESH PICNIC CUTS 4 TO 8 lb. AVERAGE

33¢ lb.

Fresh Pork
SPARE RIBS
39¢ Lb.



USDA GOOD BEEF
FAMILY STEAK Lb. 59¢

USDA GOOD BEEF
SWISS STEAK Lb. 89¢

ALL MEAT
FRANKS 59¢
Glover 12 Oz. Pkg.

Shurfine
ROOT BEER

COLA ORANGE STRAWBERRY GRAPE
5 FOR \$1
28 Oz. Bottle

Bakerite
SHORTENING
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HAIR SPRAY 49¢

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FLOUR
\$1.99
25 Lb. Sack

Swift Premium
CANNED HAMS 5 Lb. Can \$5.98

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6 FOR 29¢

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POTATOES
10 Lb. Bag 49¢

HOT PEPPER Fresno Lb. 39¢

FROZEN TOTINAS
PIZZA
SAUSAGE CHEESE HAMBURGER Each 69¢

Clardy
Cottage Cheese
2 Lb. Carton 49¢

Meadolake
MARGARINE 4 Lbs. \$1.00

Ellis
LUNCH MEAT 12 Oz. Can 39¢

Shurfine
PORK & BEANS 300 Can 9 FOR \$1

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TEXY 22 Oz. Lemon Dishwasher 39¢

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MAIZE DAYS 1970

The FRIONA ★ STAR

Volume 45, Number 19

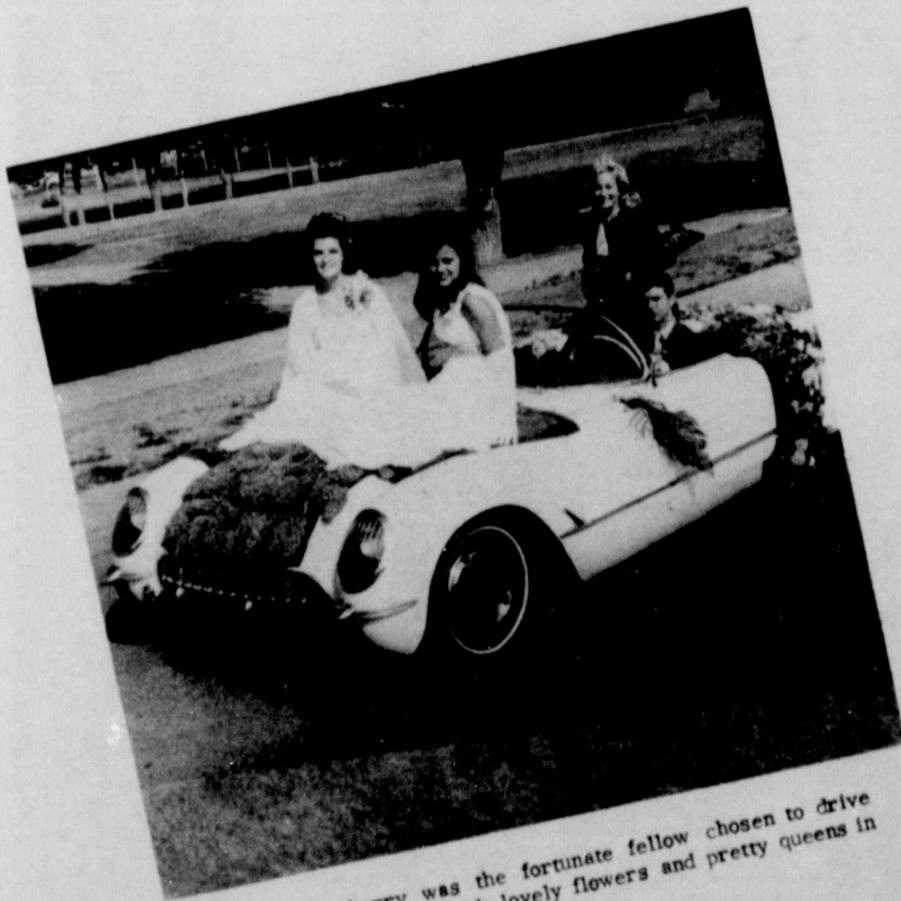
Thursday, Sept. 10, 1970

FRIONA, TEXAS, 79035

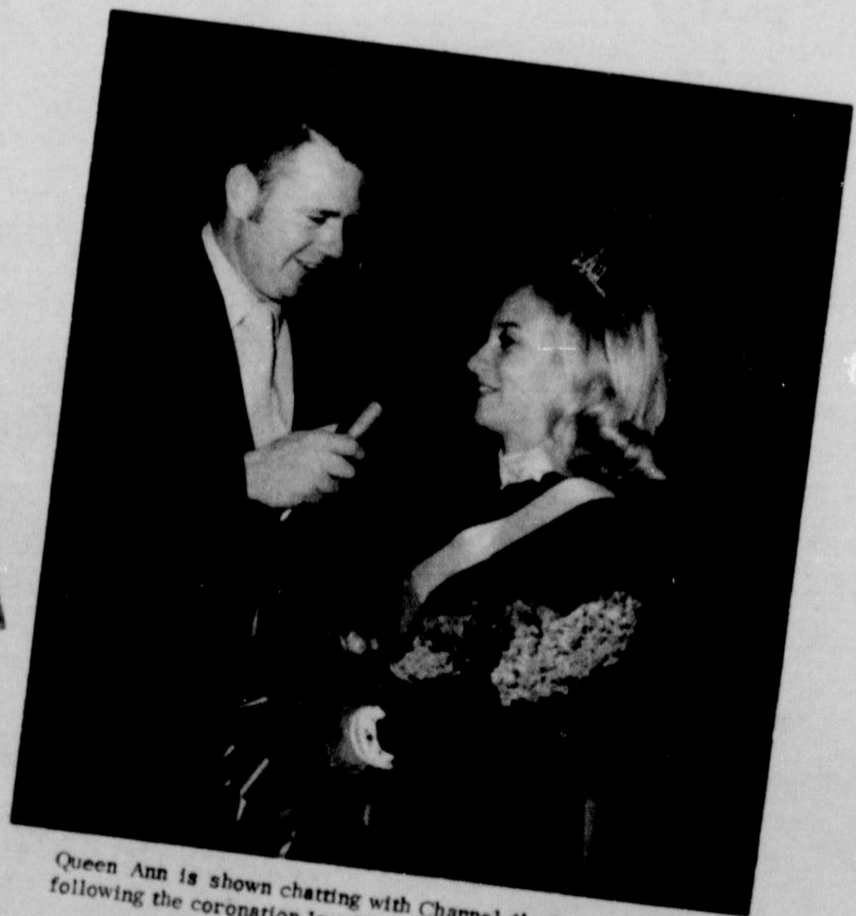
2 Sections



Esther Smith, First Runnerup: Ann Hurst, Maize Queen: Vicki Mingus, Second Runnerup.



Don Fortenberry was the fortunate fellow chosen to drive this car decorated with lovely flowers and pretty queens in the Friday morning parade.



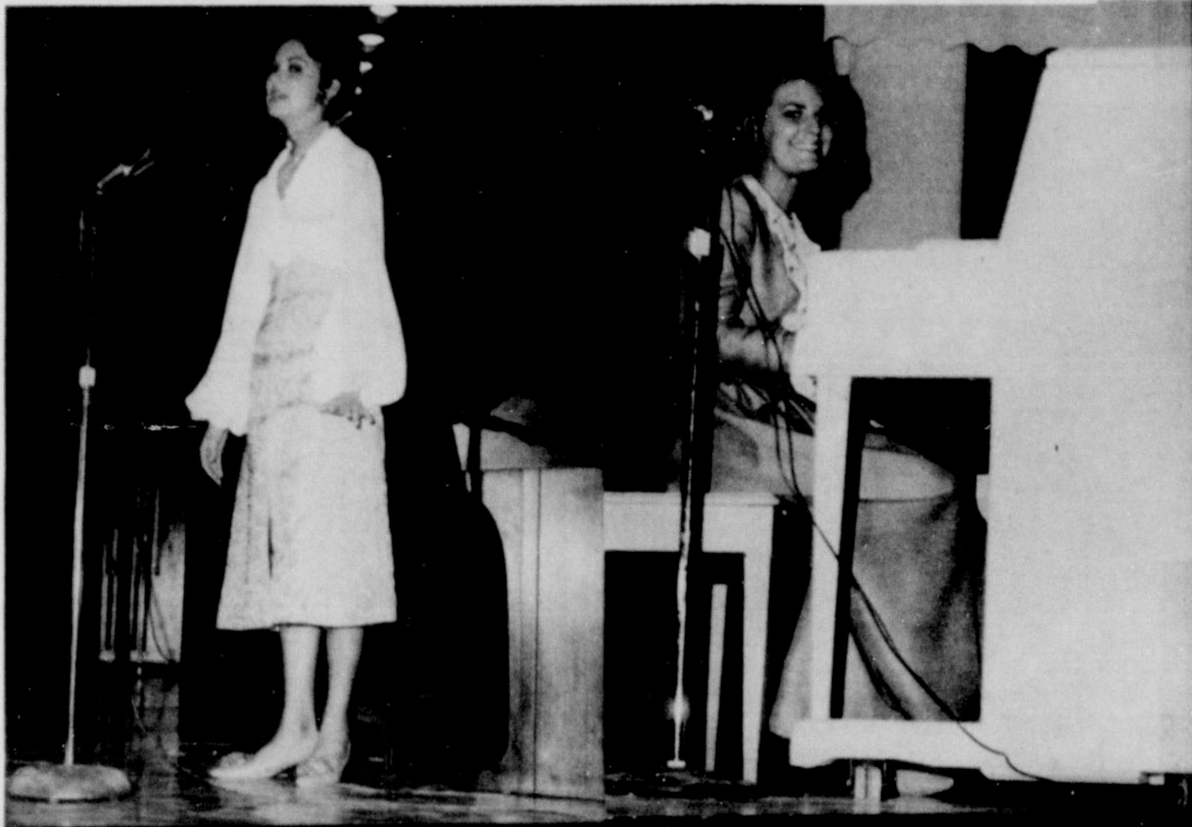
Queen Ann is shown chatting with Channel 4's Royce Bodiford following the coronation last Thursday evening.

Maize Queen Talent Acts

Fran Dodd
Ann Hurst
Sheila Struve

Esther Smith
Kathy Horton
Debbie Wassom

Sharon Crofford
Melissa Pruett
Vicki Mingus





Pet Show Winners

The smallest and largest dogs entered in the pet show are shown getting acquainted here. Their proud owners are Jimmy Menefee and Pat Reznik. In the second picture Darrell Roth and his talented pekingnese show the tricks that won them the award for the smartest dog. Troy Messenger and Mike Messenger display kissing collies, who were among the shaggiest dogs in the show.

Parade Winners

