

The FRIONA \* STAR

Volume 46, Number 14

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YEAR'S NEWS IN REVIEW

Thursday, January 7, 1971

FRIONA, TEXAS, 79035

10 Pages

Business barometers in Friona for the year just ended make for optimism as the city heads into 1971.

An all-time record in building, featuring significant expansions of some local businesses, along with the addition of at least three new businesses during the year, point to the fact that Friona is continuing to grow

This, added to the fact that the trend at the start of 1971 was toward a relaxing of the tight money and high interest which has gripped the nation's economy for the past couple of years, gives hope for even better things for the coming year. ....

The Associated Press' business editor, in a story this past week, quoted one of the nation's leading bankers as saying "It is not unreasonable to think that the consumer's darkest hour may have passed."

The authority stated that inflation would continue, but at a lesser pace than during 1970. "Interest rates will be lower

than in 1970, and credit in 1971 will be more available and on better terms, a sharp contrast to recent months, when consumers were all but eliminated from some markets," the article said.

The story predicted that there would be more housing available during 1971 than the past two years. This is bound to be correct in Friona, since we have 60 new apartments on the brink of completion.

However, the home building market should take an upswing if the interest rate on mortgages is relaxed.

Despite inflation, consumers are expected to be able to save about six per cent of their takehome pay during 1971, compared with a rate of about 5.6 per cent in the third quarter of 1970. ....

The fact that new businesses were begun and others expanded during 1970, in spite of the fact that the trend nationally was more conservative, is a good sign that the Friona economy is perhaps better than the national average. Other additions to the city's business district will be made during 1971, it appears from our viewpoint.

# **1970** Headlines Feature Progress

Construction, improvement and progress typified the news in Friona during 1970.

According to a sampling of headlines in the Frions Star for the year, stories of this nature made up over half of the top headline events of the year.

In the following synopsis of the year's happenings, a total of 20 stories fell into the categories mentioned above, out of 39 events which were covered.

Construction was undoubtedly the biggest story, as building forged past the million-dollar total in the city for the third straight year, despite tight money and high interest rates. Biggest additions to the city during the year were the new

building for Frions State Bank and the 60-unit apartment complex. The two projects combined to add about \$1 million in building to the city's construction total.

Pointing up the progressive trend for Frions during 1970 was the fact that during a six-week stretch in November and December, there were five grand openings or open houses. Following is a summary of the top stories for the year:

JANUAR Y

Deposits at Friona State Bank were a record \$10,777,873.98, according to the bank's quarterly statement on Dec. 31, 1969. This was an increase of over a million dollars from the statement dated exactly one year earlier.

Friona became the "snow capital" of the Panhandle, getting a seven-inch fall on January 18. This was the second seveninch fall of the winter, and made 16 inches in all.

A contract was awarded the week of January 25 for construction of a 60-unit apartment complex in the 1300 block of Walnut Street. High Plains Building Co. of Amarillo is the general contractor.

FEBRUARY

Frions State Bank awarded a contract for its new building to High Plains Building Company the week of February 2, and held a ground-breaking ceremony at the construction site on February

The Texas Highway Commission's two-year consolidated highway program included \$200,000 for the purchase of rightof -way on U.S. Highway 60 between Friona and Summerfield, for the eventual widening of the highway to four lanes. W.L. (Preach) Edelmon of Frions announced his candidacy for the county judge position, making for a contested race in

the Democratic primary. Archie Tarter is the incumbent, Showmen from the Lazbuddie Community did their usual outstanding job at the 36th annual Parmer County Junior Livestock Show here February 20-21. Lazbuddie claimed the grand champion barrow award for an unprecedented 10th consecutive year, had the grand champion steer, and won four of the five trophies in the sheep show.

Ground was broken on February 26 for the 60-unit apartment complex. The month of February rang up a record \$1,171,700 in building permits.

And, speaking of brighter outlooks, "next year" may have finally arrived for the good old Dallas Cowboys. Most people's favorite Sunday afternoon team, which has been able to get close several times before, finally made it to the Super Bowl this year.

. . . .

And wouldn't it be something if the Cowboys were to win the world's championship of professional football, after being frustrated in recent years, and then almost written out of the picture after an early-season collapse this year?

Even the most die-hard Cowboy fans didn't think the team could take their divisional title after thorough beatings by Minnesota and St. Louis. But they did, and seem to have found the winning combination in the playoffs.

In fact, we thought it was quite a reversal of trends this last weekend, First, the University of Texas lost a biggame. Then, the Dallas Cowboys won one. In the past, it has usually been the other way around.

On the subject of bowlgames, we think the long layoff hurt the Texas Longhorns in their Cotton Bowl battle. In other words, they were not nearly as sharp as they were in their season finale against Arkansas.

Similarly, we can't figure out why there's a two-week layoff between the conference title games and the Super Bowlgame, It could especially hurt Dallas, which is on a winning streak.

Most football coaches we've had any dealings with have thought an open date didn't do much for his team's momentum, unless the team had some injuries that the extra week could help to cure.

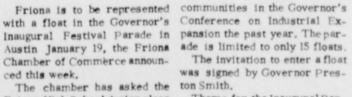
0:0.2:00 A CHEERY **NEW YEAR!** Brimile and Chamber of Commerce announced this week. The chamber has asked the ton Smith.

**City To Have Float** 

**In Inaugural Parade** 

Friona High School junior class 19 parade.

ona was one of the six winning



Theme for the Inaugural Parto re-construct its float which ade is "Economic Development was the prize-winning entry in In Texas." The junior class the Maize Days parade, to re- float carried out the 1970 Maize present the city in the January Days theme of "From Field to Filet," depicting maize fields. The local chamber was in- feed lots and Missouri Beef vited to enter a float since Fri- Packers, Inc., running the com-

(Continued On Page 5)

# -10 Temperature Is Lowest Since 1963

The first week of 1971 brought moisture. The snow blew as it with it the coldest weather in fell, and drifted until it did very eight years, and although there little good. The blowing is the has been no end to the dry con- reason such a small amount ditions, at least some measur- was collected in the guage, Prior to this week, the temable moisture was received. The mercury skidded to -10 perature had fallen below the zero mark only four times in degrees the morning of January 5, the lowest reading in Fri. the last eight years. They inona since January 13, 1963, when cluded the -15 reading in Jana reading of -15 was recorded, uary of 1963; -3 on January Building up to the Tuesday 14, 1964: -5 on January 22,

HI

55

52

60

56

35

21

13

Low

21

21

21

22

morning low was a low of -1 1966 and -2 on January 6, 1970. on Monday morning, on the heels of an Arctic cold front which Date brought an estimated inch of December 30 snow early Sunday, but did lit- December 31 tle to alleviate the dry condi- January 1 tions of area farmland. January 2 January 3 Snow which collected in the official weather guage melted January 4 down to only .02 of an inch of January 5

# **Businesses On Increase** In Friona

The City of Friona gained four businesses during 1970, according to a tabulation of water connections by the city office.

Official records showed that during the calendar year, there were 14 new businesses connected, as opposed to 10 which went out of business, or a net gain of four.

New businesses included B &B Trucking, Friona Veterinary Clinic, Emma Lou's Yarn & Gift Shop, Frions Credit Bureau, Grace's Cafe, Heathington Lumber Co.; High Plains Building Co.: H&R Block Income Tax Co.: The Hut, Luna's Tortilla Factory, Nellie Jane's Shoes, Panhandle Concrete, Parmer County Memorial Park Assn. and Three J's Trucking.

Three new names were also added as water customers, although the businesses had been in operation prior to 1970. These were Chalet c' Bonte beauty shop: Dodson's Body Shop and Big T Pump Co.

The businesses which closed during the year were Bentley Texaco Station: Campbell-Smith Butane: Day's Transport: Friona Redi-Mix: Ray D. Fleming Contractors: Friona Brake & Wheel: Nunn Lumber Co.: Gulf Station: Turner's Washateria; Welch-Carson Real Estate: and Roy Wilson Electric Repair. Another city water connec-

18 tion moved outside the city. -1 This was Stowers Ditching Co. -10

# Year's Moisture Total **Beats Two Prior Years**

ANNOUNCING

The City of Friona measured ber, they included January, Feonly 13.21 inches of rainfall dur- bruary, April, May and Octoing 1970, but low as that was, ber. In 1969, seven months it was more than had been mea- received more than an inch. sured in two recent years, 1967 August was the year's wetand 1968. test month, with 3.48 inches

The moisture in 1967 stood measured. It was followed at 11,17 inches, and that of 1968 closely by June at 3.01. came to only 9.38 inches, one of the driest years on record, over the past ten years comes The skimpy 1970 total came to 15 inches, so that the 1970 on the heels of the wettest total was only 1.79 inches be-

year of the past decade, as 1969 hind that average. had measured a whopping 22.34 month-by-month tally of raininches of rain. Mid-1970 was close to nor- fall for 1970, followed by the mal, with a total of 7.91 inches yearly totals since 1962.

January: .35: February: .20; March: 1.10; April: .85; sture tailed off, to the point May; .07: June: 3.01: July: 1.43: ber: 1.74; October: .90; No-

--17.20: 1967--11.17: endar months registered less than an inch total moisture. 9.38; 1969--22.34; 1970--13.21. Besides November and Decem- \*1962 totals for less than a year.

# **Project Total Exceeds Goal**

nounced this week by Modern The total amount raised in

the drive came to \$3,317.92. This was almost double what the project usually raised. Included in the total was \$215.00 deposited to the fund as memorials to Wes Long.

The money this year is going toward the purchase of a heart monitoring device for Parmer County Community Hospits!

Actually, the average rainfall

Following is the official

August: 3.48; Septem-

and hospital officials say the machine has been ordered, and they expect delivery in approximately six weeks.

Those connected with the drive expressed their thanks to all who participated.

MARCH

Annexation by the City of Friona totalled 44 acres on March 9. The annexations included 28 acres styled Lakeview Addition, Hicks Addition and the three-block Jones Addition.

Rick Seaton, Lazbuddie FFA member, showed the grand champion barrow at the Houston Livestock Show, and it made history by bringing the world's record price for a hog, a whopping \$6,550

The Frions area was hit with a surprise eight-inch snowfall March 27-28, which brought blizzard-line conditions and stranded hundreds of motorists within Parmer County, Stores at Black, Hub and Clay's Corner harbored 30 persons each and residents opened their homes to the stranded motorists. APRIL

Friona voters approved a city sales tax by a 363-155 vote on April 4. It was the second time in two years residents had voted on the tax question.

After much debate and hearings at City Hall, Hicks Addition was confirmed for annexation on April 6.

Friday, April 17 was a black date for the Lazbuddie Community, as a tornado struck the Alton Morris farm and killed Mrs. Morris and completely destroyed the family's brick home. Other homes in the community were affected but to a much lesser degree.

W.S. (Red) Crow announced plans in late April to expand his slaughter operation in a modernization program to cost \$150,000. MAY

Incumbent judge Archie Tarter defeated W.L. Edelmon, 964-537 in the county judge's race as a local highlight of the May 2 primary.

Norman (Skip) Mohr, Friona High School senior, won first place in the state UIL literary meet, for informative speaking on May 8. (Continued On Page 5)

# **City Office Moves To Bank Building**

The city's administrative of- south of the city office door fices have moved into the old and the Texas Employment Friona State Bank building at Commission at 103 West 7th 623 Main Street, and were fully Street (formerly the bank's inoperational from that location stallment loan office,) on Monday, January 4.

The bank location houses 1963--18.80 principally the city manager's changed, at 247-3491, likewise office, the city tax office, and the Employment office remains 1968-city water clerk. The new tele- at 247-2245. phone number for this location 18 247-2761.

> former bank drive-in window, telephone number 247-2711. ten days of the month only for for most all emergencies. the immediate future, until de-

service. Other occupants of the form- dispatcher. Special effort is er bank building include the Fri- being made to give the public ona Chamber of Commerce and 24-hour emergency call ser-Apriculture at 621 Main (fust vice.

The old City Hell, at 802 Main Street, will house the Po-An extra convenience will be lice and Fire Departments, the extended water and tax patrons driver's license agency; and the with a drive-in window being city and precinct judges. These operated at the location of the facilities keep the city's old The window will be open the first This number should be called

Telephone number for the

Chamber of Commerce is un-

Mrs. Thelms Jones will be the mand can be determined for ad- daytime dispatcher for the Poditional service. The drop box lice Department. J.P. Ready will be available for 24-hour is the evening dispatcher, and Andy Powell is the late shift

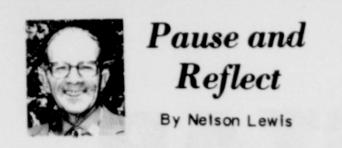
Project Christmas Card surpassed its announced goal of \$3,000 by \$317,92, it was an-

three months of the year, with vember: .06: December: .02. November recording only .06 Total: 13.21. inch, and December at .02 inch. 1962--12.22\*: In fact, seven of the 12 cal-1964--10.82; 1965--17.23; 1966

measured during June, July, and August. However, the moithat only .98 of an inch was received locally during the last

Study Club,

### PAGE 2, THE FRIONA STAR, THURSDAY, JANUARY 7, 1971



Whatever happened to "New Year's Resolutions?"

Some time ago as the clocks chimed out the old Man with the Sythe and as the Kid in the three cornered pants crawled onto the scene, the populace would make the welkin ring with worthwhile resolves intended to revoke the misdeeds of the previous year.

This Jan. 1st of 1971 seems devoid of the traditional resolution making.

We have talked to dozens of people and there has not been one good old-fashioned resolution in the bunch,

The disconcerting fact is that everyone questioned made the same answer :-- "No need to make 'em, I'd just break 'em." Right on the surface of things such remarks might be con-

sidered merely idle chatter.

But is there an underlying, very serious aspect?

Has the making of New Year Resolutions fallen prey to the modern blase' attitude toward "tradition"?

If this be the case we had all better slow down and take a good look at ourselves because we are in big trouble!

Do we no longer believe that personal resolve is important?

How can we correct the mistakes of the past year and hope to meet the questions and problems of 1971 without resolution? . . . .

We are already sitting ducks in the Universal Millpond -and the season is open.

The majority of our elected officials are too busy fighting "Party" battles to face the awesome facts of a communist takeover: not withstanding the Russians taking first place in atomic power.

Our national leaders cry "Wolf" at spiraling inflation; then knuckle under to organized labors millions of votes. The Justice department sponsors movies and speakers

warning against the evils of dope and then frankly admits that they are incapable of stopping the flow of narcotics into our country. The ultra-liberal element in Congress continues its battle

for more and more money to pour into bottomless pits, while the few honest conservatives plead for a better break for those who must pay the bill. . . . .

All things considered this is no time to refrain from resolutions.

We should all resolve to become better informed and more active in our political problems -- not only in national affairs but in Austin and Friona as well.

After all, what good would it do for a victim of communism to make a New Year's Resolution?

# AN ARTIST AND HIS TIMES by 9. H. Richards

out by a point, 45-44.

field goal shots.

season.

SQUAWS 10 11 10 14--45 13 7 1 9--30 Happy Day, 11-2-24; K. Crofford, 4-0-8; S. Crofford, 1-0-2; Smith, 2-3-7; Riethmayer, 1-1-3. . . . .







Winners Told

on all the blanks.

Doyle Mabry.

Texas.

Best score was seven, and

only six contestants got that

many games. Besides the top

three winners, they were Charl-

cie Clark, Darrell Barlow and

Notre Dame's upset win over

Texas and Stanford's win over

Ohio State gave fans the most

trouble. A few contestants pi-

cked the Stanford win, such as

Bandy and Mrs. Clark. How-

ever, only a very few correctly

picked Notre Dame to upset

at Claude last week. The Squaws won their seventh and eighth consecutive games in the first two rounds to run their season record to 14-1, but

### 16 x 20 FULL COLOR

## HIS FATHER'S HAND

What a man has missed who has not been a Daddy to a small boy! Every father knows what it means to feel the warm, trusting clasp of his little boy's hand.

Once, Telles Good Morning, a wonderful Indian in Taos said to my little boy, then about three and a half:

"I think I will take you home with me!"

Jimmy looked at Telles in his blanket for a few moments and then flew back to me and hid behind my hand. Knowing Telles to be one of kindest hearted men living, it was really funny.

Another time a priest looking at this picture said to me:

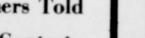
'I guess in a sense all of us always hold Our Father's hand." It is always interesting the different things people see in a picture.

This is a little Spanish-American. His bush jacket is worn and he wears two sweaters for warmth in the high mountain country. I often think that no matter how little we are in our own sight if our own boys and girls think we are perfect we have accomplished something.

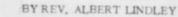
I did this same little boy with chaps on in the same position standing next to his father who also wore chaps. I called it "The Bronc Busters" but somehow by vignetting the rest and letting the hands and the eye tell the story I liked it better.

. . . . .

This is a full color 16 x 20 lithograph: The regular price is \$5.00. Through this column only the price is \$3,00. If you would like to have one of these send check or money order made out to the paper in which you saw this column for \$3.20. The extra twenty cents covers postage and handling and it will be mailed prepaid. If you would like to have it autographed at no extra charge please be sure to print plainly how you would like the autograph to "To John and Mary Doe. . . To Mrs. Doe. . . . To read: Mary," etc.







Well, since I didn't get to wish you a Happy New Year before the first of the year, I trust a belated remembrance will be acceptable. . ..

The first day of a new year used to mean a great deal more to me than it does now. This may be because I hate to scratch off another year, or it may be because I still haven't completed some goals I had set for this past year -- or it may be a sense of futility. . . . I heard a young girl ask her mother the other day what her New Year Resolutions were for the coming year. . . the mother replied, "I think I will try to be more understanding and patient," to which the youngster remarked -- "Why Mother, that's what you said last year." The Mother retorted, "Well, I'm still trying."

It is good to keep trying if the goal hasn't been reached .- but we shouldn't shoot too low, either, . . . (maybe she didn't -- certainly most of us could stand an extra portion of patience and understanding. . . .) But you know, I don't really have a sense of futility for the coming year -- Oh, to be sure, things are not as I would desire them to be -- there is so much fighting in the world and so many people who have a hard time getting along with others (probably because of a lack of understanding and patience) --and then there is so much which I would characterize as a pure waste of life. . . life is so relatively short and there are such great possibilities for the most of us--it becomes tragic to see one simply and with no meaning, throw his life away after such useless reasons.

Of course, we would have to spend some time with my listening to those "reasons" to see if they are really good ones or even if they are considered to be of worth -- simply because I may think a "reason" is not so -- horrors of horrors, I could be mistaken--but then so could the other guy. ... See what I'm trying to say -- we need to listen to each other -- it can be said in many other ways -- "What the world needs now is love, sweet love". .. . . also I saw this in a magazine the other day that was placed there by RIAL (Religion in American Life) (Be sure you read all of those!) -- it read, "AND NOW FOR A WORD FROM OUR CREATOR, "Love Thy Neighbor."... Boy, isn't that great? And to think, we have it all within our grasp -- it is a power that we can tap -- that's just the way God set it all up--Boy, he is some great guy. . ... Well, to start off your new year I would

a good one does not necessarily make it

like to wish you a full portion of "His Love" . . . . a real understanding of "His Will" . ... and a whole bassle (means lots) of "His Compassion. . .. with these you could really attack this new young upstart of a year, whatever it may hold for you -- or for us.

I received a big lift from the opening thought of the UPPER ROOM, a devotional booklet, for the first days of this month, and the idea was, "With Christ this can be more than a new year -- it can be a new life." Now, to me that's what it's all about,

We finish off the old year with a rousing cheer for God's expression of himself in what we know as Christmas (at least | trust that you did) and then in this spirit of humbleness (were you?) we are able to step into the freshness of a new year -- my only concern of futility comes in our starting it off with the same old approach as our past and without a real effort to "betterize" ourselves. . . . and to me this means with Christ. . . . will you try it -- with me? May God bless you and your new year. ...

Ethridge-Spring Agency	Friona State Bank		
Continental Grain	Chester Gin		
Hi-Plains Feed Yard	Friona Clearview TV Rushing Insurance		
Friona Co-Op Gin			
Friona Motors	Friona Consumers		
Bi-Wize Drug	Crow's Slaughter		

14th and Cleveland -- Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.

### CALVARY BAPTIST MISSION

5th and Main--Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting 7:30 p.m.

### FIRST BAPTIST

Rev. Charles Broadhurst Sixth and Summitt Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.

### MEXICAN BAPTIST CHURCH

th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.

### ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland -- Father Norman Boyd, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 7:30 p.m.

### SIXTH ST. CHURCH OF CHRIST

502 W. Sixth--Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia -- Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.

### UNION CONGREGATIONAL CHURCH

6th and Cleveland UCC Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.

### TENTH ST. CHURCH OF CHRIST

10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.

### SIXTH ST. IGLESIA de CRISTO 408 W. Sixth -- M.R. Zamorano

Bible Study .- 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.

FRIONA UNITED METHODIST CHURCH 8th and Pierce-Rev. Albert Eindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH Fifth and Ashland-- Rev. O.G. Stanton, Pastor \_\_\_\_\_\_Sunday School; 10:00 a.m. W~rship: 11:00 a.m. Sunday Evening: Wednesday Evening 7:30 p.m. 8:00 p.m. Friday Young People: 8:00 p.m.

For Their Tremendous Battery Specials . . .

I HAD TO SHOOT - HE WOULDN'T GO TO

WHITES AUTO

In Friona

6 volt battery as Low As \$9.88 With Exchange



I'm not sure I like the changes I see on the 1971 calendars. Maybe I'm opposed to change. Here's my theory ... . Since Independence Day has been observed on July 4 for these many years, why start observing it on a different day? Ditto for Washington's birthday, Memorial Day, Columbus Day and Veteran's Day.

Of course, Labor Day being observed on September 6 will really be nothing new. Haven't we always observed Labor Day on the first Monday in September? If we continue to observe Washington's birthday on a Monday, it will not be long until no one remembers when his birthday really was. Maybe it doesn't really matter, but I fail to see the point.

It seems that just about every body in town had company or went some where during the holidays and many of us did both. I never cease to be amazed, when we have a snow storm, ice storm or such like, that all of us are fortunate to get home safely.

Haven't heard of any reports of situations more severe than frozen water pipes and a few minor inconveniences.

Think two of our most travelled people during the holidays were Richard and Jeanette Collard. They flew down to Richardson or somewhere in the Dallas area for a Christmas Eve party Thursday. Then Friday morning Jeanette's parents joined them for a flight to Philadelphia for Christmas Day dinner with another of her sisters,

Tuesday morning Mrs. Collard brought some freshly pulled mushrooms to show those of us who had never seen them except in cans. Some little town near Philadelphia is the "Mushroom capitol of the world."

The Collards toured a mushroom farm-or whatever you call a place where mushrooms are grown. They grow in long dark shed like buildings where the temperature is kept at a low degree. Workers wear infra-red lights on their caps to protect the plants from light,

The grower told the Collards and members of their party that common toadstools, which grow in this section of the country are related to mushrooms. "However," he added, "The biggest difference is that common toadstools are polsonous and mushrooms are not."

Mushroom growing sounded like an interesting project. . . . .

(Continued on Page 10)



Founded in 1925 by John W. White

Publicited Every Thursday at 916 Main Struct Friana, Texas, 79035

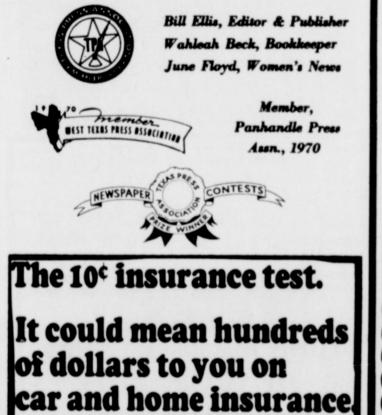
Member, Texas Press Association; Member Punhandle Press Association; Member West Texas Press Association.

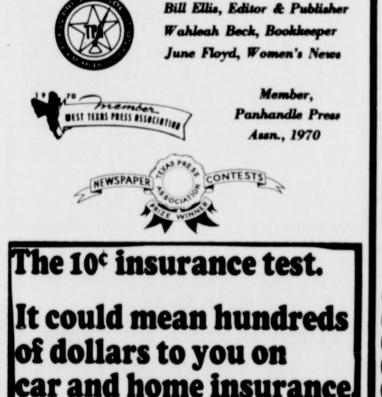
Prize-winning newspaper, Parhandie Press Association, 1957, 1956, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969, Prize-winner in Taxas Press Association, 1959 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, Prize-winner in West Taxas Press Asso-ciation, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, First place General Excellence winner, West Taxas Press Association, 1961, 1963, 1968, 1968.

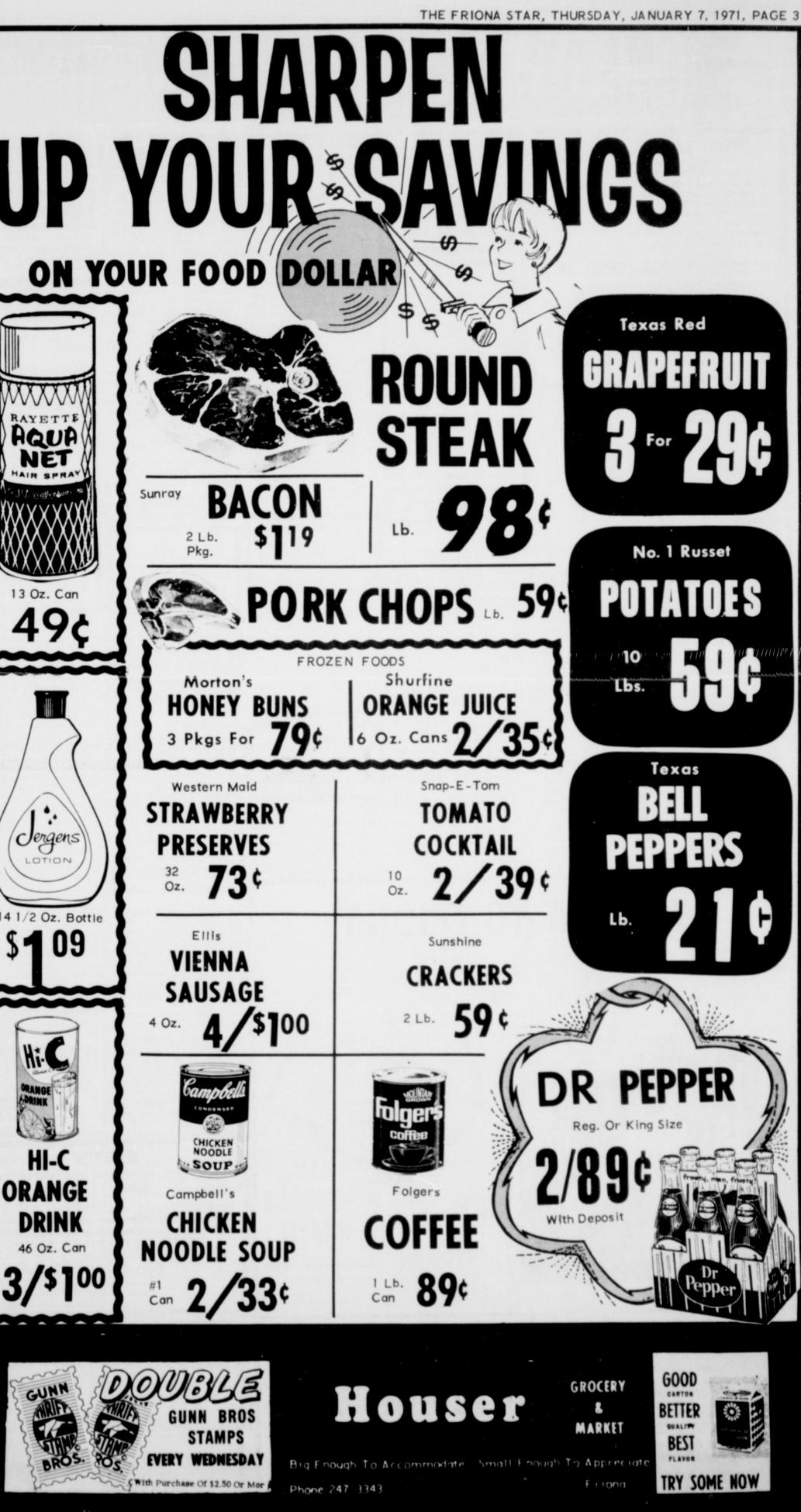
Second class postage pold at Friana, Texas, 79035.

SUBSCRIPTION RATES

Permer County, edjoining counties: 55 per year. Eleawhere: 56 per year.







Call your insurance man. Right now. Tell him you want to know how to file a claim.

If he says, "Call or write the Claims Department," you're in trouble. That means he probably works only as a salesman for an insurance company and isn't interested in you or your claim.

But call us, and we'll say, "We'll help you do it." Because we're professional independent agents. We work for you. And represent you in dealing with the insurance company.

This symbol is your assurance that we are professional independent agents.

Ethridge Spring Agency DAN L'THRIDGI FRANK SPRING WENDELL GRESHAMI BILL STEWART LOIS NORWOOD

> Phone 247-2766 602 Main



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REED'S CLEANERS	FRIONA WHEAT GROWERS Elevator Service Field Seeds	Licensed & Bonded "Your Service Man" We Have a Good Supply of Plastic Pipe. Phone 247-3052 Old Massey Bldg.	Magnetos GeneratorsStarters Loan Motors Available Off. Phone 364-3572 809 E. 2nd. Hereford, Texa
RHEA ENGINE SERVICE * SALES AND SERVICE GMC Irrigation Engines Route 2, Friona	REEVE CHEVROLET New and Used Cars FRIGIDAIRE APPLIANCES	See us for Installation and service on furnaces, disposals, dishwashers, refrigerators, and faucets.	OWENS ELECTRIC Electric ContractingSales and Service New and Used Motors and Controls
ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER GROCERY & MARKET	Hicks Plumbing & Heating	COMPLETE REAL ESTATE SERVICE JOHN BINGHAM Home 247-3274 Office 247-2745 CARROL GATLIN Home 247-3641 Office 247-2745
		FRIONA VETERINARY CLINIC East Hi-Way 60 Gary Cash D.V.M. Residence-1410 Euclid Phone 247-2470 Office Phone 247-3012	Bingham Land Company "Service Beyond A Contract"
	They are Baptists, and live at 310 W, 10th Street.	Corner of Main and Highway 60 8-1tp	
	freshman at West Texas State.	Used Clothing, Furniture and Miscellaneous We BuySellTrade. Phone 247-2538	RUSSELL BRYANT
it is	Rick, Steve and Dennis, and a daughter, Cissi, who is a	JERRY'S	SERVICE ALL MAKES 416 Mitchell Phone 763-6900 9-tfnc
a line and a	lers have three married sons,	uses. 13-4tc 2745 or 247-3274 at night.	*Batteries *Molds *Free Hearing Tests
	vice Company here. The But-	that is more than a job-it's lith. 8 Blks. east of Main a calling-Phone 247-3081. Im- on Highway 60. Call 247-	HEARING AIDS
	Butler is the new serviceman for Southwestern Public Ser-	John had a lot to say about Him-so do we at Journey to Bethany. If you want a job park. Located at 802 East	CLOVIS HEARING AID CENTER
	Mr. and Mrs. Curtis Butler.	cation. Phone 295-3175. 11-tfnc WANTED: Sales Representati- ves. Matthew, Mark, Luke and	TELEX
WELCOME T	O FRIORA Our newcomers this week are	iate vacancies exist for trainee plant operators and lab tech- nicians for new wet milling plant at Dimmitt Wheat Growers, Dimmitt, Texas. Job requires excellent physical stamina and high school education. No pre- vious experience necessary. If interested, please contact Barry Love, plant manager, Phone 806-647-2141. 14-3tc	AUCTION SERVICE Specializing In Farm Sales HOLSTON BARTLETT Route 1, Bovina, Texas Phone 389-2191 Clovis, New Mexico
WELCOME 7		HELP WANTED Age, Refr. All. Central Heat, Fenced Yard, Phone Doyle Cummings, day 247-2781 Night 247-2401. Excellent Lo- cation, 48-tfnc	Friona. Nights 247-2513 Texas
Horrell Mays Want to fix wigs and wiglets. C Reasonable rates. Call 247- er	OR SALE, 1966 Impala 100 cc \$100 and pick up \$24 hevrolet, 4 door, air and pow- monthly payments; 1970 Suzuki 30,000 actual miles, \$1400. 250 cc pick up \$38 monthly all or see Glen Mingus, 265- payments. Rodney Green, Ph. 572. 14-3tc 247-3679. 13-2tc	Glyn Hamilton, 265-3834, 14-ltc Den, 1-3/4 bath. Double Gar-	Sales & Service A11 Makes

Y

HOUSE FOR SALE. ... 3 bedroom brick. Ridgeview Addition. No down payment. 1012 4th. Bob Green. 14-1tc

Marshall M. Elder REPRESENTING Rushing Real Estate Phone 247-3266 or 247-3370 Frions, Texas

FOR SALE .... Three-bedroom house, fully draped. Small down payment. Take up small monthly payments. Farmers' Home, Adm. Loan. Jimmy Stewart, 603 Watkins 46-tfno

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN? See Ed Hicks Phone 247-3537 or 247-3189 23-tfnc

**MISCELLANEOUS** SERVICES

RCA Whirlpool sales-Service B.W. Turner Phone, 247-3035

# Year's News Revue . . .

Continued From Page 1)

Parmer County's preliminary census figure was announced at 10,374. This is an increase of 800 over the 1960 total of 9.583.

Open house was held on May 24 for Bovina Feeders, the area's newest feeding installation which features a new concept by using "wet" milo in its feeding program.

Friona's preliminary 1970 population was announced at 3,064. While a nice increase over 1960, the figure disappointed local civic leaders. A "were you counted?" drive uncovered 55 forms which were forwarded, as well as a request to correctly include two areas in the city limits which were canvassed as "rural" areas.

JULY The city's second annual July 4 Festival was attended by approximately 1,000 persons and proclaimed a success.

Friona State Bank announced on July 16 that it would donate its old building to the City of Friona to be used for city offices when it moves to its new quarters.

Postmaster General Winton M. Blount announced on July 23 that Friona would get a new 4282-square-foot post office building, more than double its present size. No further steps had been taken at the year's end, however.

Highway Dept. engineer Rhea Bradley announced on July 30 that all legal aspects for the proposed widening of State Highway 214 and an overpass at the Santa Fe railroad had been carried out. Next step, which is still in progress, is getting the land appraised and securing right of way. AUGUST

Billy Jones was hired as manager of the Friona Chamber of Commerce, assuming duties on August 1.

The Friona Star, which earlier in the year won "General Excellence" awards in regional (Panhandle) and state contests, was presented the coveted "Community Service" award by the West Texas Chamber of Commerce in El Paso on August 8. Dale Cary was named manager of Friona's Production Credit Assn. office, replacing Robert Neelley, who held the position

to be singled out for their growth.

### **Booster** Club Sets Meeting

The Friona Booster Club will meet Monday, January 11, at the High School Cafeteria, Films will be shown of the

1970 Little Dribblers' national tournament, The club is to make plans for

a chili supper to be held soon. All members are urged to attend.

### Friona School Lunch Menu

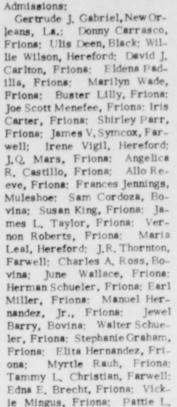
Monday--hamburger patties in tomato paste, buttered corn, hot rolls-butter, milk, English peas and coconut pudding.

Tuesday .- hot tamale pie, pinto beans, corn bread and butter, milk, buttered mixed greens and cherry cobbler.

Wednesday--barbecue on bun, French fries, catsup, milk, sweet relish and fruit jello. Thursday -- fried chicken,

mashed potatoes, apple sauce, hot rolls-butter, buttered carrots, chocolate cake, and milk. Friday -- roast beef and brown

gravy, potatoes, hot rolls and butter, milk, green beans, and peach halves.



Willie Wilson, Robert Martinez, Buster Bentley, Ulis Deen, Charles Seale, David Carlton, Bryan Caillouet, Shirley Parr, Eldena Padilla, J.Q. Mars, Mrs. Jerrold Wade and baby, Donny Carrasco, Allo Reeve, Iris Carter, Frances Jennings, James Symcox, Buster Lilly, Mrs. Ralph King and baby, Mrs. Jose Leal, Jewel Barry, Charlie Ross, Mrs. Tony Vigil and baby, Stephanie Graham, Vernon Roberts, James L. Taylor, Manuel Hernandez, Jr., Walter Sch-

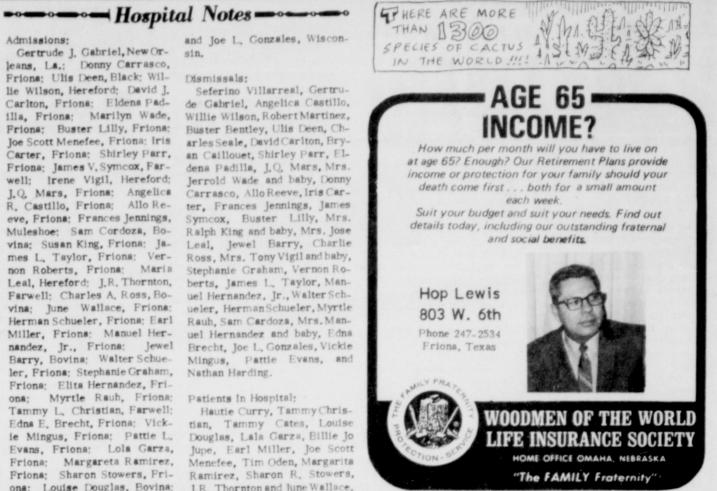
sin,

Dismissals:

Patients In Hospital: Hautie Curry, Tammy Chris-

Nathan Harding.

tian, Tammy Cates, Louise Douglas, Lala Garza, Billie Jo Jupe, Earl Miller, Joe Scott Evans, Friona: Lola Garza, Friona: Margareta Ramirez, Menefee, Tim Oden, Margarita Friona: Sharon Stowers, Fri-Ramirez, Sharon R. Stowers, J.R. Thornton and June Wallace. ona: Louise Douglas, Bovina;





### THE FRIONA STAR, THURSDAY, JANUARY 7, 1971, PAGE 5

THERE ARE MORE

### PAGE 6, THE FRIONA STAR, THURSDAY, JANUARY 7, 1971



The new thing in sewing is trim! A visit to a piece goods Mrs. Walter Kaltwasser (Glaor fabric department will establish this fact.

Trims for fabrics from burlap to satin can be found. Others SKILLET SHRIMP CREOLE are especially made to coordinate with fabrics.

been done for you on matching 1/4 cup minced onion narrow widths. These can be inserted into the garment wher- 3/4 pound shrimp, clean and ever your whim or pattern decides. Matching trims are often 1-1/3 cups Instant Rice displayed with the fabrics to 1 teaspoon sugar give you ideas on how to use them

Other trims include braids, 1 bay leaf tassels and fringe. They can be 1 small sprig parsley applied to the garment or used 1/4 teaspoon Worchestershire as the belt or part of the decorative trim of the belt. Some Drain tomatoes, measuring lipresent day styles of tunics, vests, and weskits are held togeth- make 1-1/3 cups. Saute celery, er with frogs, buttons and loops, green pepper, and onion in butand buttons and chains. For a ter until lightly browned. Add more feminine look, there are shrimp: laces, beading, sequins, and paillettes. Delicate beading can liquid, the tomatoes, sugar, serve as shoulder straps. Wide salt, pepper, bay leaf, parsley braid or jeweled trim can em- and Worchestershire sauce. phasize a tiny waistline. Jewel- Cover and simmer 3 minutes; ed buttons can accent tabs or stir in rice (right from the box.) closings.

When selecting trims remember that textures and parsley before serving. Makes colors should harmonize.

Be creative in your sewing and use a special trim to make your next garment "out of the ordinary."

. . . .



6 servings.

### At Home In **Parmer** County By Janice Fant County HD Agent

This recipe is a favorite of dys) of Farwell and the Oklahoma Lane Home Demonstration Club.

1 can ( 1 lb. ) peeled tomato 1/2 cup diced celery Embroidery or ruffling has 1/4 cup diced green pepper 3 tablespoons butter split

> 1/2 teaspoon salt 1/8 teaspoon pepper

sauce add water to liquid to quid:

cook until shrimp burns pink, Add measured Cover and simmer an additional 15 minutes. Remove bay leaf and



**Nickel Replaces Silver** ickel and nickel-alloy coins were itroduced by seven countries in 968 to replace silver coins.



Clerk Office Bonnie Warren, County Clerk. WD - Panhandle & South Plains Dev. - Vidal Z. Lopez, lot 2, Eastview Add, Bovina,

Notes

al - Ruth E. Schwab, lot 1 & N 1/2 lot 2, Blk. 31, Friona.

WD - Friona State Bank -

City of Friona, lot 1 & 2, Blk.

WD - O.N. Jennings - Artis Ivy, 1/2 ac out NE 1/4 Sec.

WD - G.E. Nance - Orville

WD - Harley E. White - John

A. Wright, Pt. NE 1/4 Sec. 1,

Instrument Report Ending De-

WD, Jack Aduddell, Richard

za B. Boggess, Sec. 4, 9, &

OGL, J.B. Barrett, Texaco

aco Inc., NW1/4 Sec. 8, T11S;

E1/2 Sec. 5, Harding

. Beavers, Jr., lots 7, 8, 9,

63, Friona

T3S; R3E

Clerk

D&K

R3E

84, Blk. M, Kelly

Blk. 37, Farwell.

The buying of beef for the WD - Rockwell Lumber Co. family table or for the home Carole L. Steed, lots 1, 2, 3, freezer often turns into a chore. Blk. 12, Drake Rev. Sub. Fri-But, advises W.W. Bailey, Extension livestock and meat WD - M. Jean Crawford, et

specialist, it need not be. Meat, he notes, has been graded for quality, how palatable it will be when served, for many years. Most steaks and roasts are cut from the top three grades, Prime, Choice and Good. Choice quality will have a bright cherry red color and flecks of fat intermingled with lean (marbling). The lean will be fine in texture and firm in appearance. The outside fat on a roast or steak grading Choice should be

a half-inch or less. All of cember 29, 1970 in County Clerk these can be noted on a cut of Office, Bonnie Warren, County meat in the self-service counter, savs Bailey.

When a side or quarter of Engelking, N1/2NW1/4 Sec. 21, beef is purchased for the home freezer, it is an easy matter WD. Athleen & DT Reed, Ran- to purchase the desired quality grade. However, points out the specialist, this is not all of the needed information. Choice Inc., N1/2 Sec. 33, T6S:R3E grade carcasses can have from OGL, Velma McGuire, Tex- two-tenths to an inch of outside fat. No one wants to buy outside fat at a high price and then WD, Sterling R. Johnson, trim it off and there is a solu-Gordon Durham, N 303 ac. Sec. tion, says Bailey.

To meet the changing conditions, the U.S. Department of Agriculture in 1965 started another kind of grading which in-Pork is plentiful and is a good dicates the quantity of salable meat on a carcass. These are known as yield grades and are ist. Due to breeding programs numbered from 1 to 5. Yield started in the mid 1950's, pro- grade lcarcasses have the highducers are now making avail- est yield of retail cuts and 5 the able to consumers the finest lowest. Because of this difquality pork ever available, ference in yield of lean meat, Thomas says it contains 22 there is about \$3.60 per percent more protein, 57 per- hundredweight difference in cent less fat and 36 percent price between each yieldgrade, fewer calories. He suggests explains Bailey. Thus, a carserving pork to your family cass grading Choice or Good and friends during the holiday with a yield grade of 1 would season. It's a good food buy be worth \$18 more per cwt. and good for you, he says, than a carcass with a yield grade of 5. On a 600-pound carcass, this would amount to

Sixteen denominations of pure- \$108, a big difference, in value. This grading system, explains Bailey, is based on four



BEEF BUYING SUGGESTIONS cle at the point where the sides OFFERED

are quartered: thickness of outside fat measured at the ribeye muscle at the point where the sides are quartered; amount of kidney, pelvic and heart fat and size of the carcass.

These new yield grades are not only valuable to the consumer but also to the producer, the packer who buys the live cattle and the retail butcher. To the rancher or feeder, they provide a means for identifying breeding and slaughter cattle for differences in yield. He can select for breeding and feeding animals that produce high yielding carcasses. To the packer, they furnish an additional tool which permits

him to more precisely evaluate differences in the value of animals he buys. To the retail butcher, they

provide a means for purchasing beef with an assurance as toits yield of salable meat. To the consumer, yield grades are an excellent guide to

yields of meat bought in the form of a quarter or wholesale cuts for the home freezer. Bailey reminds that the guality grades should not be con-

fused with the 1 to 5 yield grades. He notes there are very few No. 1 yield grade carcasses produced but No. 2 and 3 yield grade carcasses are plentiful and are available from most wholesale beef outlets. To get the most from beef

purchases, the specialist suggests that the beef quality grades be used in combination with the newer yield grades.

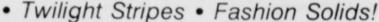
U.S. postage stamp was approved in 1847.





CANNON Monticello. MIX'N MATCHERS

Fine quality Permanent-Press Sheets and Pillow Cases in Fancy Florals





LONG JOHN HOUSE? **Gotta Wear Woolies To Keep** Warm In Winter?

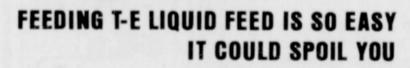
**IS YOURS A** 

Then You'd Better See Us For Storm Doors And Windows. You'll Be Surprised How Little They Will Cost And How Much They Will Save In Fuel Bills.

See Us About Building

You A WARM HOME (Not Just A House)

# ROCKWELL BROS. & CO. "LUMBERMEN"



When you get out of bed in the morning, your supplement feeding chores may already be done for days to come-if you're feeding T-E Liquid Feed Supplement.

Because one refill of the free-choice range feeders will take care of your herd for about ten days, using a T-E feeder for every 75 to 100 head. All you have to do is make the rounds, once every ten days, stopping at each feeder long enough to watch it fill up.

T-E Liquid Feed Supplement cuts out most of the time, labor and equipment connected with dry supplements ... saves you money.

The proof of T-E Liquid Feed Supplement is in the extra quality your animals will show—extra energy, extra good health, extra gain. And that means extra profits from your range feeding program.

T-E Liquid Feed Supplement along with adequate roughage, minerals and water, is the easy way to be sure your animals are getting the protein, phosphorus, vitamins and trace minerals they need for energy and growth.

Of course, you do have to get out of bed-at least every ten days. Otherwise it could spoil you.

T-E LIQUID FEED SUPPLEMENT IS MADE FROM A PATENTED FORMULA

The basic ingredients of T-E Liquid Feed Supplement are urea, phosphoric acid, molasses, vitamins A, D and E and trace minerals. The urea is chemically inhibited (by the patented formulation with phosphoric acid and molasses) to control the release of nitrogen and pace its conversion into protein for more efficient use by the animal

CUMMINGS FARM STORE



### THE FRIONA STAR, THURSDAY, JANUARY 7, 1971, PAGE 7

# **SATURDAY Beet Growers' Annual Meeting At Hereford**

Saturday at the Bull Barn in Balancing sense with humor Hereford,

humorous talks, will share the People. two-day spotlight with James H. Valentine, area soil chemist of Michigan, Harvard Business from Lubbock, and Dr. Robert School, and the University of W. Berry, area plant patholo- Edinburgh, Scotland, McFaul gist.

be speakers at the annual bus- spoken in every state and to meeting will be held in the Com-

ing vacated by Raymond Higpson of Friona.

A report also will be given Sense of Humor?"

# Meeting On

# Farm Program

A meeting has been scheduled the new farm program. This at 7:30 p.m. on the evening of Monday, January 11, 1971.

The discussion will be led by Prentice Mills, County Executive Director of the ASCS. All interested persons are invited to attend this meeting and all persons having farming interests in Parmer County are urged to attend.

The meeting is being sponsored by the Parmer County

Edward McFaul of Chicago on the sugar beet contract for will be the featured speaker at the year 1971, figures on growthe annual Texas-New Mexico ing costs and sugar beet in-Sugar Beet Growers Associa- come, as well as reports of protion Banquet which will be held ceedings for the past year.

McFaul speaks on the most in-McFaul, who is known for his teresting subject in the world-Educated at the University

taught at DePaul and North-Both Valentine and Berry will western Universities. He has

iness meeting for growers. The every type of organization, These wide contacts have givmunity Center at 2 p.m. Friday, en him an unusual understand-Also at the business meeting, ing of people which is reflected the member growers will elect in this talk. His most popular two directors for the terms be- titles are "How Confused Can You Get?", "What Is Your Wash ginbotham and Shirley Garri- Room Rating?", "How To Keep son. Chairman of the nomin- Your Foot Out Of Your Mouth,' ating committee is Dave Thom- "Let's Take A Closer Look At People," and "How's Your

McFaul has presented more than 3,000 talks and hundreds

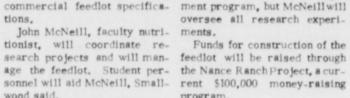
of return engagements,

HOW TO BUY BEEF -- To get the most from beef purchases, W.W. Bailey, Extension livestock and meats specialist, for the purpose of discussing suggests that buyers use both the U.S.D.A. quality grades, meeting will be held in the sch- which have been in use for ool cafeteria in Bovina starting many years, and the newer yield grades. The quality grades indicate the palatability of the meat while the yield grades indicate the yield of meat that

# can be used for cooking.

Stillsteel Modern wineries, breweries

equipment in contact with alco- periments," McNeill said.



An advisory board consisting of area ranchers, feedlot operators and nutritionists will assist in defining major areas of investigation.

Smallwood said construction

would begin immediately on the

dustry.

with the problems in stocker-

be investigated, he added.

erators. "The real value will be in feeder and feedlot problems in the region," Smallwood said.

Tech have feedlots but they are not as regionally beneficial. . .

large scale feedlot operations and distilleries are now specify- exist, so we can eliminate a lot ing nickel stainless steel for all of outside divergence in our ex-

Stainless helps maintain All results, from the experiproduct purity, increase service ments will be made available Cotton Producers Association. life and reduce operating costs. to the public, McNeill said,



# **Experimental Feedlot To** Be Operated By WTSU

An experimental livestock fe- Published reports and annual edlot with a 300-head capacity seminars will be the primary will be in operation next spring methods of distribution, he addat the West Texas State Uni- ed.

versity Nance Ranch, Dr. Char-The new feedlot will be a les M. Smallwood, dean of the boost to the feedlot management School of Agriculture, said. curricula at WTSU. A portion

The facility will serve as a of the students in animal science research center for students are concentrating in feedlot and faculty studying problems management, McNeill said, encountered by the feedlot in- adding that this research station will offer a chance to work in

individual problem courses. Dr. Jim Cook, Amarillo ve-\$20,000 feedlot. The research terinarian, will continue to costation will be designed along ordinate the feedlot management program, but McNeillwill oversee all research experi-

> Funds for construction of the the Nance Ranch Project, a curprogram.

Nutritional problems along

feeder management will be big concerns of the research programs, Smallwood said, Stress, a major cause of animal mortality in feedlots, will definitely

McNeill and Smallwood stressed the importance of the experimental feedlot to students and Panhandle area feedlot op-

studying the regional stocker, "Both Texas A&M and Texas

We are in the area where actual

. . .

Specials

In Friona

For Their

Great Battery

12 Volt Battery As Low As \$11.88 Exchange With One Year Guarantee

HE GOT UP AND WENT TO

WHITES AUTO



# CHANGE TO **SNOW TIRES**

Get the traction you need on icy hills and road-stretches. Get sure stopping.

Snow chains



Come In And Get Your **FREE** Ice Scraper



1971. You've changed.



# leve changed

### Change. That's what it's all about this year. And that's what we mean by putting you first.

These are uneasy times. There are major concerns. About pollution. About safety. About the economy. About your hard-earned dollar. We know.

For the past 10 years Chevrolet research people have questioned thousands of people on every subject from rising taxes to the size of the glovebox in their cars.

We've found that price and maintenance costs, trade-in value and quality have become tremendously important.

Your car has to work. It has to last. And each new model must have more built-in value.

At Chevrolet, we understand. You want meaningful change. And our aim is to give that to you, as you'll see in the 1971 Chevrolets.

Caprice. The biggest, most luxurious Chevrolet ever. A complete change.

Bigness in itself is nothing. But if it allows you to lengthen the distance between the front and rear wheels (which we did), then you've got something.

You've got a smoother ride. The idea in the 1971 Caprice was to give you the looks and comfort of a six- or seven-thousand-dollar car. without asking you to pay anywhere near that much for it. And above all, to build in as much dependability and security as possible.

So we changed the body structure for 1971, too, We made it stronger. And we made it quieter by putting a double layer of steel in the roof.

Caprice, as you can see below, is a lot of luxury at a Chevrolet price.

### Vega. The littlest Chevy ever. It wasn't changed from anything.

Before building Vega, we read everything we could get our hands on about little cars. We talked to owners. We studied little cars up one side and down the other and, literally, tore them apart. We found out what made them tick, or why they didn't tick.

What ticked were gas economy and dependability. What didn't were underpowered engines, cramped quarters and getting blown around in the wind.

In our little Vega, everything ticks. It's not just another little car. You didn't want that. It's one little car that does everything well.



**TV Special.** 

Chevrolet presents Changing Scene III with Engelbert Humperdinck Don Adams • Barbara Eden • and a host of other stars . ABC-TV, Jan. 7. Consult local listings for time and channel.





See what we mean by putting you first? Now at your Chevrolet dealers.

### PAGE 8, THE FRIONA STAR, THURSDAY, JANUARY 7, 1971

# Local Couple Hosts

## **Christmas** Dinner

Mr. and Mrs. Leo Bails were Mrs. Bails and Kenny hosts at a family Christmas dinner in their home Friday. for a visit with Mrs. Sherar's Those present were Mr. and maternal grandparents, Mr. and

Mrs. A.H. Hadley, Carl Hadley Mrs. A.H. Hadley. and Roy Lee Hadley and daughters, Sheree, Shasta, Sherry, Shawna, Sheena and Sheila.

Also Mr. and Mrs. Gerald Loftis and children, Matthew and Stacy of Seattle, Washington; Mr. and Mrs. James Pope and sons, Gary, Michael and Lynn and Mr. and Mrs. Donn Tims and children, Larry and Ricky.

Then on New Year's Day Mr. and Mrs. Kenneth Sherar and children, Ken and Sandy of College Station, Texas and Mr. and Mrs. Windle Sikes and children, Ralph, Robin and Lajuan of Bovina visited Mr. and



WHEN WE GROW UP HE'S TAKING ME TO

## WHITES AUTO

In Friona Where They're Offering Money-Saving Battery Specials

. . . 12 Volt Battery As Low As SI4.88 Exchange With Two Year Guarantee



The Sherar family were here

. . . . . .

# Joe Bob Mann

### Home On Leave

Machinist's Mate Third Class Joe Bob Mann, U.S. Navy, son of Mr. and Mrs. Joe Mann of 401 Ash, Friona, Texas, is home on leave for the Christmas holidays visiting with his family and friends.

Petty Officer Mann, presently assigned to the USS Yellowstone that is homeported in Charleston, South Carolina has seen duty on the USS Everglades and also the USS Frank E. Ev-

ans. He is a graduate of Friona High School, class of '67. He also attended the Denver Automotive Institute of Denver, Colorado prior to his enlistment in the Navy in January 1969.

### **Black Resident**

### Visits Relatives

Mrs. Ethel Benger spent the Christmas holidays in Amarillo. She visited in the homes of a brother-in-law and sister, Mr. and Mrs. H.R. Clarke, and brother and sister-in-law, Mr. and Mrs. A.G. Bridges.

Then several members of the families accompanied Mrs. Benger to Oklahoma City, Norman and Allen, Oklahoma for visits with friends and relatives.

trip to Oklahoma City was a tour of the Will Rogers Cowboy Hall of Fame.

Jan Wallis

**Slated To Speak** 

Guest speaker at the Thursday afternoon meeting of Fri-Ray Brown. ona Young Homemakers will be Jan Wallis, who is Friona's exchange student from Australia, urch of Christ minister from Also on the program will be Merkel, before an arrangement a style show, Second and third of greenery and baskets of white year home making students will gladioli. Wedding music was model clothing which they have provided by Mr. and Mrs. Jack made during the first semester. Gay Welch, president of one



MRS. STEVE BROWN

One of the highlights of the Katie Neill, Steve Brown United In Church Ceremony

> In a candlelight ceremony at with English ivy. College Church of Christ Cha-

Belinda Knight of Lawn was pel at 7:00 p.m. Saturday, De- the maid of honor and Mrs. cember 19, Katie Muryl Neill Randy Knot, Merkel, was the became the bride of Stephen bridesmatron. Miss Knight wore a Paris pink brocade for-The double ring ceremony mal and Mrs. Knot wore a peau was read by Billy Patton, Ch- de sole formal of the same color. Each attendant carried a bouquet of pink sweetheart roses. Their circular veils were attached to velvet ribbon bows. Brian Brown, Byers, cousin Boyd and an A Capella group of the groom, was the ring from Abilene Christian College. bearer. Candlelighters were Prissy Neill and Tammy Neill, both of Gorman.

# Annual Jestivities

Wood, Mr. and Mrs. Danny Bl-

ack, Bro. and Mrs. Charles

Broadhurst, Leslie, Lance and

Also Mr. and Mrs. Jackie

Armed Forces and is home on

leave from his California base;

Mr. and Mrs. Joe Bob Hamp-

ton, Joe Mike, Whitt and Denise,

Sweeney, Texas and Mr. and

On Sunday afternoon, Decem-

ber 27, the Buske family went

to Canyon for lunch and an af-

ternoon of visiting in the home

of Mr. and Mrs. Don Max Vars

and daughters, Mayla Dawn and

Another highlight of the holi-

day season was a New Year's

Eve party in the home of Mr.

and Mrs. Philip Weatherly and

Misty Shawn,

Mrs. M. M. Styles, Lubbock.

Mr. and Mrs. G.B. (Pete) Mrs. Paul Fortenberry, Don and Buske were hosts for their an- Paula, Mr. and Mrs. Noyle nual family Christmas Day dinner and family-friends all day party on New Year's Day. Those present were Mr. and LaDonna and Mr. and Mrs. John

Pete Buskes Host

Mrs. Richard Styles, Mike, Bingham and Terri. Scott and Sheri, of Richmond, Virginia; Mr. and Mrs. Don Hight, Joel, Jill, Jay and Jyn-Max Vars, Mayla Dawn and Mis- ger, Friona: Keith Black, who ty Shawn, Canyon, Texas: Mr. is serving in the United States and Mrs. Philip Weatherly, Park, Pepper and Penni of Friona and B.K. Buske, Austin. Mrs. Styles, Mrs. Vars, Mrs. Weatherly and B.K. are children of the couple.

Other guests were Mr. and Mrs. M.D. Nichols, Happy: Mr. and Mrs. Glenn McDowell, Garland, Texas: Mr. and Mrs. Jerry Dillon and Daniell, Tulsa, Oklahoma; Mr. and Mrs. Dudley Robason, Siloam Springs, Arkansas; and Mr. and Mrs. J.F. Buske, Terri and Debbie, Abernathy.

Also Mrs. J.B. Buske, Mrs. Mae Magness, Mr. and Mrs. children, Park, Pepper and Calvin Talley and Rex, Mr. and

# Friona Forensic Club Will Host Tournament

Penni.

Friona Forensic Club will All semifinals and finals will host its annual Forensic be held at the high school. Tournament January 9 at the Preliminary rounds in debate high school and junior high au- will be at the junior high and ditoriums. individual events at the high

Events will include debate, school. persuasive speaking, informa- Many local residents have tive speaking, interpretation been recruited to act as judges and prose reading. for the contests. The eighteen participating All local people who are in-

schools will be Hereford, Meadow, Muleshoe, Spearman, Pan- terested are being cordially handle, Tulia, Morton, Floy- invited to attend any or all of dada, Andrews, Boys Ranch, the contests by Joy Morton, Bovina, Denver City, Perryton, sponsor, and members of the Snyder, Dimmitt, Seminole, Ho- club. bbs and Palo Duro of Amarillo.

About 280 students are ex-Members of the sponsoring pected to participate in the club will be running the meet, tournament,

> JOHNSON'S FOOD MARKET

# S & H Green Stamps



in the second second second



SHIRLEY LYNN SMITH, ..., Mr. and Mrs. Shirley Smith have announced the engagement and approaching marriage of their daughter, Shirley Lynn, to Roy Dale Moore, son of Mr. and Mrs. Thed Moore, Spur, Texas. The couple plans to exchange wedding vows at 7:30 p.m. Friday, January 29, in the chapel of Friona United Methodist Church, Friona, Miss Smith is a student of Jessie Lee's Hair Designing Institute of Lubbock and the prospective bridegroom is employed by the Rural Electrification Administration, Littlefield. Wedding invitations are not being mailed locally, but friends of the couple are invited to attend the ceremony and reception, which will follow.

### Mr. and Mrs. Billy Joe Mer-

Mr. and Mrs. Danny Black cer. Leesa and Tim hosted a spent several days during the New Years Eve Party in their holiday season visiting in the home. Guests present were home of Mrs. Black's parents, Mr. and Mrs. Keith Brock and family, Mr. and Mrs. Lewis Mr. and Mrs. Charles Polk. Gore and family, and Mr. and Beaumont, Texas. Mrs. Tommy Jones and family.



written. attend. horse and buggy. . . . they never were recalled to De troit because of defective parts. Sanitone Certified Master Drucleaner GIB'S DRIVE-IN CLEANERS Professional & Coin Op Dry Cleaning 622 Main Phone.247-3150

Sec. 16

of the chapters of Future Ho-Parents of the couple are Mr. memakers of America, will and Mrs. Matt Brown, Friona, read a script, which she has and Mr. and Mrs. Thomas J. Neill, Merkel. The meeting will begin at As the bride was escorted and

4:00 p.m. in the speech audigiven in marriage by her father. torium and all women who are she wore a formal wedding gown interested are being invited to of white crepe. It was designed with an empire waistline, stand up collar and slightly gathered

skirt with full gathers in the

back. The fitted cuffs, collar

Mrs. Benger Has House Guests

and belt were re-embroidered with lace appliques and seed Mr. and Mrs. LeRoy Clarke and three children of Palmdale, pearls. California, arrived Wednesday illusion which was edged with

afternoon for a visit in the home lace appliques, was held with a of Mrs. Ethel Benger. The grcrown jeweled tiara. She caroup left Thursday for their home after having spent ten days vi\_ ried a cascade bouquet of white siting with relatives in Amroses centered with a corsage arillo, Clarke is Mrs. Benof white gardenias surrounded ger's nephew.

Don Thompson of Barstow, California, was the best man. David Murray, Byers, cousin of the groom, was the grooms-Guests were seated by man, Ted Procter, Friona, and Tim Hammes of Sedona, Arizona.

Following a wedding trip to San Antonio, Mr. and Mrs. Brown are at home at 699-1/2A College Drive, Abilene.

Mrs. Brown is a graduate of Her floor length veil of silk Merkel High School and a sophomore at Abilene Christian College. She is employed at Thornton's Department Store. Her husband, who is a graduate carnations and pink sweetheart of Friona High School, and a junior at ACC, is employed by Abilene Linen Service.

1969

08

84

Ph. 247-2265 6th and Euclid

**HAPPY NEW YEAR To All Our Friends & Patrons!** CHUCK Sunray PORK BACON ROAST CHOPS 2 с. \$119 **59**¢ **59**¢ Lb. Lb. Keebler Country Fresh **4**]¢ CLUB CRACKERS BISCUITS 3 For 25¢ 1 Lb. Diamond Seaside 21¢ 15¢ SOLID OLEO LIMA BEANS Van Camp Van Camp PORK 'N 27¢ VIENNA For 35¢ BEANS SAUSAGE **Gravey Train** Kim **29**¢ 10 ць. \$ 59 200 NAPKINS DOG FOOD Count Texas Ruby Red Russet LETTUCE GRAPEFRUIT POTATOES 10¢ Each 9¢ Head No1 10 Lbs.

	Assets and Lie	a bilitie s	
	Assets I	December 21,1970	December 31,1
OFFICERS BOONE ALLISON Chairman of Board DONALD W. HARMON President	First Mortgage Loans Loans on Savings Accounts Improvement Loans Other Loans Stock in Federal Home Loan Bank Farmers Home Administration Notes	3, 519, 408, 74 132, 637, 50 106, 554, 67 508, 023, 22 33, 600, 00 263, 541, 53	3,495,248, 161,955, 82,324, 303,949, 28,700, 368,213,
SPENCER BEAVERS Vice President PATRICIA ANN KEESEE Secretary	Accrued Interest Receivable Cash and U.S.Govt. Obligations Furniture, Fixtures & Equipment Deferred Charges to Expense Other Assets	49, 531, 25 512, 352, 35 17, 993, 04 1, 758, 27 95, 434, 82	54,947,7 416,275,2 19,967,8 3,366,8 120,217,6
DIRECTORS Boone Allison	Total Assets	5,240,835.39	5,055,165.
Spencer Beavers Joe Damron Donald W. Harmon George Johnson Lindal Murray A.J. (Jack) Lenderson	Savings Capital Borrowed Money, Federal Home Ln. Bank Loans in Process. Borrower's Trust Funds, Taxes & Insurand Other Liabilities. Unearned Discounts Reserve for Payment of Dividends-Savings Capital, Surplus and Reserves	4,239,56 ce 17,286,44 10,088,41 97,514,55	4, 483, 798, 1 50, 000, 0 2, 047, 5 14, 078, 8 2, 531, 1 55, 100, 6 79, 815, 5 367, 793, 1
Tri- Count	Total Liabilities and Capital	5, 240, 835, 39	5, 055, 165, 3

### THE FRIONA STAR, THURSDAY, JANUARY 7, 1971, PAGE 9

### WT Students

# **Enjoy** Picnic

A group of West Texas State University students went to Clovis City Park for a picnic lunch at noon New Year's Day. Then spent the afternoon in Oasis State Park.

Those making the trip from Friona were Karen Ann Agee, LaFonda Hodges and Jan Jameson. Others were Mike Kennedy, Clovis, New Mexico; Mike Watson, Perryton, Texas; Rick Faulk, Becky Scott, Mary Ann Marshall and Coy Schuster, all of Amarillo.

Friona School students in the group were Krystal Kay Agee and Georgia Hodges.

# Amy Sue Wade **Born** Christmas

Amy Sue is the first child for the couple. Her grandpa- Mexico Military Institute in rents are Mr. and Mrs. Art Wolf, Slaton, Texas, and Mr. and Mrs. R.C. Yarbrough, Cokesville, Texas.

Mrs. Ethel Mingus

# Has Holiday Guests

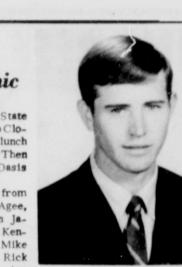
Visitors in the home of Mrs. Maynard Agee, Karen, Dean and Ethel Mingus during the Christ- Krystal, Mr. and Mrs. Glen mas-New Years Day holidays Mingus and Vicki, Mr. and Mrs. were Mr. and Mrs. Lee Patter- Ernest Mingus and Mrs. Reeta son, Ore City, Texas; Mr. and Agee, all of Friona. Mrs. David Parsons, Sandy and Paul, and Mike Kennedy, all of Clovis: and Mike Watson, Perryton, Texas.

Also Mr. and Mrs. John Allen Jr., Mr. and Mrs. Lloyd Mingus, Janet and Gary, Mr. and Mrs. Coy Schuster, all of Amarillo.

### Calvin Martins Host Family Gathering

children of Mr. and Mrs. Cal- Texas State University, Cantheir home Christmas Day for Lubbock. the first time in several years.

Gregg, Mike and Kathy and Mr. Colorado. and Mrs. Lawrence Martin, Carolyn, Linda, Susan, Loren and the afternoon was spent and Jerry, all of Frions: Lar- visiting and playing games.



JAY TURNER

# Jay Turner

Graduates

Dr. D. Whitney Halladay, president of East Texas State University, was the speaker for the mid-winter commencement exercises Saturday, December 19.

Jay Turner, son of Mr. and Mr. and Mrs. Jerrold Wade Mrs. Olan W. Turner of the Hub became parents of a baby girl Community, was one of the 421 at 11:20 a.m. Friday, Decem- candidates who received bacheber 25. She was named Amy lor's degrees. Turner, who is Sue and weighed 7 lbs. 8 ozs. a former student of Friona High School, was graduated from New

> 1966, Turner majored in earth science and minored in industrial sleeves. The back and sleeves education at East Texas State. closing were accented with cov-

# Mary Lynn Short Weds Jerry Travis Criswell

Mary Lynn Short, daughter was a gift from the groom's of Mr. and Mrs. Charles B. brother, Jesse Criswell, who Short, 1210 jackson Street, and designed it. It was a cascade Jerry Travis Criswell, 119 East arrangement of pink and white 11th Street, Denver City, excarnations accented with cranchanged wedding vows in the berry red velvet leaves, white home of the bride's parents at lace and satin streamers. 7:30 p.m. Tuesday, December The bride's only pieces of 22. jewelry were diamond stud ear-

------

Mr. and Mrs. S.H. Criswell, rings, a gift from the groom Denver City, are parents of the and a diamond pearl drop neckgroom.

baskets of white mums laced

with boughs of holly. Arrange-

ments of redroses and red satin

bows completed the decora-

tions. The chandelier, directly

over the couple's head, provided

Mrs. Wayne Pate, Lawrence,

Kansas, was her sister's mat-

ron of honor. Wayne Pate was

the best man. Guests were se-

ated by Charles D. Short, bro-

in cranberryred. It was design-

ed with an empire waistline,

stand up collar and long fitted

ered buttons. She carried a

nosegay of white mums and

pianist, presented wedding se-

lections and accompanied Danny

sang the love theme from "Ro-

Mrs. John C. Taylor, Friona,

Mrs. Pate wore a velvet dress

light for the ceremony.

ther of the bride.

Christmas holly.

lace. The double ring ceremony Guests were registered by was read by Rev. R.C. Hester, Jena and Kelli Short, sisters of pastor of Calvary Baptist Chthe bride. urch, before an arrangement of

The serving table for the reception was covered with a cloth of lace and satin, which was designed by the bride's mother, and centered with an arrangement of red roses and pink carnations.

The four tiered wedding cake was decorated with pink roses and was served with punch, nuts and mints by Jan Smith, Janie O'Briant, Sherry Washington and Pat and Pam Garrison, sorority sisters of the bride.

For a wedding trip to El Paso Mrs. Criswell wore a rose double knit dress with matching accessories and the corsage lifted from her bridal bouquet. After January 20, Mr. and

Mrs. Criswell will be at home in Germany. He is serving in the United States Army and is a former student of Texas Tech University,

Mrs. Criswell, who is a 1966 Clark, Canyon, soloist, as he graduate of Friona HighSchool, was a senior speech therapy meo and Juliet," and "Love I major at West Texas State University, Canyon, where she was a member of Alphi Delta Pi. Special guests were Mrs. B. B. Noyes, Hereford, grandmother of the bride: Mrs. Olive Martin, Seagraves, grandmother of the groom; and Mr. and Mrs. J.H. Criswell, Denver City.

Ragland, all of Hereford; Mrs. Estaline Pate, Denver City; Mrs. Jim Lookingbill, Summerfield; Mr. and Mrs. Wilbur Keener, Clovis and Mr. and Mrs. Bob Noyes, Dalhart.



Canyon; Mrs. Tim Fischer, Albuquerque; Beverly Barrett, Hereford; Mr. and Mrs. Bill Klawetter, Calvert, Tex-

The bridal bouquet, which earman; Tommye Hildreth, Pate, Lawrence, Kansas. 

# Thirty Class Members Meet For Reunion

graduating class of Friona High School were present for the ten bock; Gary Goetz, Gruver, year class reunion, which was Texas; Gary and Phyllis Baiheld in the Community Room of Friona State Bank from 4:00 to Wood, Perryton; Ronnie and Sue 6:00 p.m. Saturday, December Baxter Castleberry, Lincoln, 26,

Mr. and Mrs. Don Clements, Spivey, Comanche, Texas. 109 Fir Street, Hereford, serv-

ed as general chairmen of the affair. Mrs. Clements is the former Adelle Smith, Cookies, punch, and coffee were served. Other class members who attended, many of them with their husbands or wives, were: Connie Ray, Stratford; Faye Gibson Scales, Copeland, Kansas; Geneva Floyd Osborn, Albuquerque; Pattijon Foster Golles, Manhattan Beach, California; Sue White Hinds, Amarillo; and Levada Hand Bush, Dallas. Also Dee Taylor, Hereford; Brian, all of Friona.

Thirty members of the 1960 Bill Taylor, Hoffman Estates, Illinois: Gary Bradley, Lubnum Brooks, Dalhart; Ronnie Nebraska and Dolores Elmore

> Also Dr. Gerald Daniel, Fort Leonard Wood, Missouri; Margie Carlton Rexrode, Lockney, Texas: Lawana Houlette Moore, Oil Center, New Mexico; and lanette Johnson Henderson, Tulsa, Oklahoma,

> Also James Anthony, Owen Drake, Teddy White, Robert Howard Osborn, Jackie and Jacquelyn Magness Hight, Monty Baker Allen, Erma Drake Brownd, J.B. and Betty Barnett Douglas and Linda Chesher O'

# **Pioneer Resident Buried Here Saturday**

Funeral services for Mrs. Bessie D. Drake, 88, a resident of Parmer County for more than 61 years, were conducted from Friona United Methodist Church Saturday afternoon,

Rev. Albert Lindley, pastor, officiated. He was assisted by Rev. Lee Euler of Albuquerque, a long time friend of the Drake family

Mrs. Drake was born July 15, 1882 in Blockton, Iowa, She was married to Arthur Owen Drake there September 30, 1903. The couple moved to a farm northwest of Friona in 1909. A few years later they moved to the Black Community and lived there until 1919, when they mov. ed to a farm at the east edge of Friona,

Her husband, who was a farmer, began development of the hart and Josh Howard of Aber-Drake Addition before his death nathy in 1960. Two of the couple's six children preceded her in death. One son, Owen, was kill-Mrs. Eugene Ellis of the Hub ed overseas during World War Community and Mr. and Mrs. II and a daughter, Pearl, died Joe Douglas of the Black Comat home in 1929. Pallbearers were six grand. grandparents are

sons, BailevReece, Tulia: Jim-

Burial was in Friona Cememy Reece and Ted Reece, both tery under direction of Claborn



MRS . BESSIE DRAKE

Frione: Larry Drake of Dal.

Survivors include two daughters, Mrs. Frances Howard, Abernathy and Mrs. Treva Reece. Canvon: two sons. Arthur and Earl, both of Friona: ten grandchildren and fifteen greatgrandchildren.

of Amarillo; Owen Drake of Funeral Home.

\$40 - 1540



Come To You," The bride, who was escorted and presented in marriage by her father, wore a formal leng-Also Mrs. W.F. Cogdill, Jan th wedding gown of silk organza Jameson, LaFonda and Georgia

and imported antique Chantilly lace over peau de sole. It was designed by the bride's sister, Mrs. Pate. The empire waist was covered with Chantilly lace re-embroidered with seed pe-

arls. Lace motifs were repeated on the hemline of the skirt. Long sleeves were cuffed at

Those present were Mr. and Nidey and daughters, Sandra, bridal illusion with appliqued

ona: and Rick Faulk, Becky A. Scott, Mary Ann Marshall and All the children and grand- ry Martin, who attends West

vin Martin were together in yon; and Martha Martin of the wrists. Also Mr. and Mrs. Eugene ed by her mother, was of silk

Mrs. Clarence Martin, Keith, Brenda and Lisa, of Campo, motifs of matching lace and Dinner was served at noon

Hodges and Kim Bryant of Fri-

Her veil, which was design-

pearls. Her headpiece was lace petals re-embroidered with seed pearls,

City; Mrs. Richard Bull, Susie 26, at Northwest Texas Hospi-Henderson, Mr. and Mrs. J.G. tal, Amarillo. He was named enda Lynn, Evans and Mr. and Mrs. L.A. Guy Barton and weighed 6 lbs.

Guy Barton is the first son were David Criswell, Denver 8:05 a.m. Saturday, December for the couple, who have two daughters, Sarita Gae and G1-His grandparents are Mr. and

For the for the total

munity. Also Mrs. Gus Birdwell, Sp- as and Mr. and Mrs. Wayne

Great Mr. and Mrs. Albert Ellis, Lubbock, and Mrs. Bertie Fite, Wildorado



### PAGE 10, THE FRIONA STAR, THURSDAY, JANUARY 7, 1971

and rancher, lived near Happy for a number of years and was a member of the Masonic Lodge.

as Great Britain in 1707.

He has resigned to accept a

