

Windmobiles Harness Area's \#l Commodity

LaFleur Is Promoted


AN EDITORIAL
Have Americans Lost Art Of Doing Nothing?


## Pause and Reflect <br> By Nelson Lewis



Santa Anna. 1 have sustained continual ob Bombardment $\&$ can-
notice for 24 hours \& have not lost a man. The enemy has
demanded a surrender at discretion, otherwise, he e garrison
are to be put to the sword, if the fort is taken.
demanded a surrender at discretion, otherwise, the garrisison
are to be put to the sword, if the fort is taken-1 have answered
the demand with a cannon hoot, \& our flag still waves proudly
from the walls .-1 shall never surrender or retreat. Then,
call on you in the name of liberty,
$\qquad$
despath-The enemy is receiving reinforcements daily \& will
no doubt increase to three or four thousand in four or five
days. if this call in neglected, 1 am determined to sustain
myself as long as possible \& die like a soldier who never for-
 r 30 head of Beeves. 90 bushels and got into the walls 20
 the Alamo and surrounding buildings. The Texans died fighting
$\qquad$

## FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area
Fiona
Member FDIC
Phone 247-2706


## matter how compulsively Americans spend money, 's supply.

## Try This

## Memory

 Test!

Can You Lay Your Hands On:
*Your Insurance
Policies
*Stocks And Bonds
*Service Papers
*Legal Documents
*Marriage \& Birth Certificates
*Family Heirlooms

You can if they are in a safe deposit box at Friona State Bank. And if they aren't it's time to give them the protection they deserve. The cost is only pennies a week. Why not rent one today!


Flashbacks
.ram the tile of the Frize star

expert In both



The FRIONA * STAR


You may never hear about the best insurance policy of all.





CLOVIS HEARING AID CENTER HEARING AIDS
-Batteries *Molds *Free Hearing Tests service all makes


## WELCOME TO FRIONA



| ROCKWELI BROS. AND CO. "LUMBERMEN" Lumber, Paint \& Tools | HOUSER GROCERY \& MARKET |
| :---: | :---: |
| $\begin{aligned} & \text { HIGH PLAINS } \\ & \text { DEVELOPMENT CO. } \end{aligned}$ | ReEVE CHEVROLET FRIGIDAIRE APPLIANCES |
| REED'S Cleaners <br>  Phone 247-3170 | FRIONA WHEAT GROWERS <br> Elevator Service <br> Field Seeds |

## HOUSES FOR RENT



*Western wear *BOOTS *ACCESSORIES
Featuring All Name Brands Of Western Wear

## SUGARLAND BOOTS \& SADDLE

Sugarland Mall


Almost everyone has gone back to the old time cowhorse Want to join the crowd?
King Bred Stallion Johnny W. Hand 806-265-3505
Hereford Man Lands Industrial
Top College Pot


MARCH 7-14

Greatly Benefitting The Girl Scout Program In Friona Is The Modern And Attract ive Girl Scout House, Whice Was Built Entirely Of Local Funds and Labor. The Late Pearl Kinsley Donated The Lot On Which The Girl Scout House Was Built.


Friona's Girl Scout House

## * * * *

The Civic Minded Merchants Who Sponsor This Page Take This Means Of Saluting The Girl Scouts Of Friona And Their Unselfish Leaders, All Of Whom Are Learning, Working, And Living To Build A Better Community.


PARMER COUNTY PUMP REEVE CHEVROLET-OLDS HERRING IMPLEMENT CO. MURPHREE TEXACO FRIONA MOTORS KENDRICK OIL CROW'S MEAT CO. CITY BODY SHOP ADAMS DRILLING CUMMINGS FARM STORE

TAYLOR \& SONS BI-WIZE DRUG
DALE HOULETTE MOBIL RUSHING INSURANCE ROCKWEIL LUMBER CO. STRICKLAND'S TIP TOP JOHN BINGHAM LAND CO. GIB'S DRIVE-IN CLEANERS HI-PLAINS FEED YARD NELLIE JANE'S SHOES

ADAMS DRILIING COMPANY REED'S CLEANERS ED HICKS REAL ESTATE WELCH AUTO SUPPLY INC. PARMER COUNTY IMPLEMENT FRIONA WHEAT GROWERS CONTINENTAL GRAIN CO. EARL'S PARMER HOUSE ALLSUP'S 7 -II PLAINS HARDWARE


Former Resident
Will Be Honored



## NOW RENTING

All Bills Paid
R Refrigerated Air
Built-In Range
\& Refrigerators

* Fully Carpeted

Contact The Manager, Apt. 26 Between 8 a.m. And 8 p.m.

RENT AS LOW AS:
$\$ 85.00$ per month 1 Bedroom
$\$ 102.00$ por month 2 Bodroom
$\$ 117.00$ per month 3 Bodroom


Specialist Gives Tips Against Greenbugs
recor
know
ing
vente


## ANNOUNCING!



## We Now Sell And Install Shock Absorbers.

If Your Automobile Is Over One Year Old, Chances
Come In And Let Us Save You Money On Your Next Set Of Shock Absorbers.
FRIONA
CONSUMERS
Boddy Lloyd, Mor.
Phene 247-271 or 247-2860

## LITTLE DRIBBLERS

Bucks, Knicks Take
Lead In Cage Action




## AT IDALOL

Weather-Plagued Track Team Competes Saturda

## NEED A YARD FENCE?

We Have 6 Ft. Red Cedar Fencing
$\$ 1.67$ Per Foot
THIS WEEK ONLY
For Posts, Rails And Pickets


ACE CO.INC. ACE

Bartlett Leads JVs


CHEVROLET LEADS THE WAY
Sales Campaign
For FEBRUARY and MARCH
FEATURING
NEW and USED CARS and TRUCKS


Match our car against theirs. Caprice. Judge it / Impala. Inspect it. Chevelle. Compare it/Nova. Size it.
Camaro. Drive it/Monte Carlo. See it.
ays you save when you match our

## Extra value at no extra cost at REEVE <br> CHEVROLET- OLDS


he thought
HE WAS A
PREITY SHREWD BUSINESSMAN!
He Never Overbought,
He Never Sold At A Loss, He Was Always Competifive, He Kept His Store Modern, His Clerks Were Friendly, He Slocked Excellent Merchandise, He Kept Good Books,

## BUT <br> HE NEVER ADVERTISED!

And, as a result his business was never what it could have been! Businessmen must let their customers, and potential customers, know that their merchandise is good, their store is modern and prices are competitive. Nothing tells this story better . . . . in this area . . . . than the pages of The



| JOHINSOW's FOOD WARKET |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| CHUCK 59. | RIB STEW MEAT 39. |  | ROU | ND |
| SALAD DREsssing $49{ }^{\text {cos }}$ |  |  |  |  |
| LIMA BEANs | 276 | $\begin{gathered} \text { Instant } \\ \text { Quaker oats } \end{gathered} 49$ |  |  |
|  |  |  |  | $34{ }^{6}$ |
| PURE LIRRD | 73 ${ }^{\text {c }}$ | NAPRKMS |  | $31^{\text {c }}$ |
| $\begin{gathered} \text { ORANGGES } \\ \text { ond } \\ \text { ato } \end{gathered}$ | CARROTS$2{ }^{\text {for }} \mathbf{2 5}$ |  |  |  |



## FHS Graduate

Is Student Teaching

matar wien mee sur


Frionans Return


To All Who Contribute In Any Way To Help Make The Girl Scout Program A Success In Friona.

## THE FRIONA GIRL SCOUT COUNCIL



## Double King Vows Unite

 Miss Mast. Kenny BailsLocal Students Rate
High In Spring Festival

Date Set For
Vision Clinic

"I Dare You"
To Be Presented
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## We're Celebrating

 Our 25th
## Uunversais

## In Friona

Yes, Foster's has been serving the fine people of the Friona area fo twenty five years this year. We want to take this means of saying 'THANKS'
to our many customers who have patronized us in the past. We look forward to serving you for many more years into the future.

We Invite You To Celebrate With Us By Taking Advantage Of These Great Bargains

Large Assortment Of Dacron Double Knits $\$ 5.00$ Per Yd.

Ladies Pant Suits \& Dresses
Cover Girl \& Miss Wonderful Shoes For Women Red Goose Shoes For Children
Nice Assortment Of Martex Towels \& Sheets
Footer's

Paul Keith Hughes

2253 West Holcombe, Houston, Texas
Phone 666-8177


Paul Keith Hughes

The Opening Of
HUGHES ARTIFICIAL
EYE AND LENS SERVICE

## ANNOUNCING

## Announces

[^0]


Miss Wallis Is Lions' Speaker
$\qquad$

Promotion Underway On Texas Grain-Fed Beef

## LONELY HEART

## 1.




CHUCK ROAST

 SHURFINE FRUIT COCKTAIL

 SHURFINE BLACKEYED PEAS


## 

SHURFINE PEACHES SHURFINE CORN BATHROOM TISSUE $-\boldsymbol{*}$
 FRESH CUCUMBER CHIPS $=\mathrm{mon}^{\circ} \mathrm{m}$
CRACKERS ${ }_{2}$ 49



[^0]:    E

