# The FRIONA * STAR 

Thursday, February 4, 1971 FRIONA, TEXAS, 79035
Two Sections


## THURSDAY NIGHT <br> Chamber Banquet Fetes Top Citizens



Local Man Killed; Officers Investigate


## ANNUAL MEETING

County Gas Users
To Meet Monday


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## Friona To Receive DDD In December




## REATO <br> CLASSIIFIIEDA DS

Pumps, Inc. Head Repairs
Sales \& Service
Friona. $\begin{aligned} & \text { Dial 247-3101 } \\ & \text { Nights } 247-2513\end{aligned}$ Texas

## BRRTLET \& POTIS



THEEXX
CLOVIS HEARING AID CENTER HEARING AIDS
*Batteries *Molds *Free Hearing Tests SERVICE ALL MAKES


## WELCOME TO FRIONA

WANT ADS PH. 247-2211 CLASSIFIED RATES


DEADINE FOR INSERTION

AMNOUNCEMENTS


$\qquad$
ROCKWELI BROS. AND CO. "LUMBERMEN"
HIGH PLAINS DEVELOPMENT CO.

REED'S CLEANERS
PICK UP AND DELIVER
friona wheat growers
Phone 247-3170 Field Seeds

DALBY MAYFLOWER
202 S. 25 Mile Ave.
Meroford, Texes


Hicks Piumbing \& Heating



Licensed \& Bonded
We Have a Good Supply of Plastic Pipe.
hone $247-3052$
FARM SALE
Thursday, February 4, 1971 ... Scle Time: 10:30 A.M. LOCATED: 16 miles North of Muleshoe, Texas on Highway 214, then 1 mile West - or 13 miles South of Friona on 214, then
mile West - or $41 / 2$ miles N . of Clay's Corner and 1 mile West - or 5 miles South of Hub and 1 mile West.
IRACTORS - The following wiil be sold at Public Auction:


ON LITTTLLEFEEALO

## JOHM LITTLEFIELD

Raymond Akin ... AUCTIONEERS . . . Gene Harris
Raymond Akin ... AUCTIONEERS... Gene Harris
Ph. 296 -7692, Phoinviex. Tex
NOTE - PLEASE BRING YOUR OWN CHECK BOOK



Monday, February 8

8p.m. - Hub Community Center
*


## IT IS VITALLY IMPORTANT THAT ALL MEMBERS ATTEND!

One Director From Each Precinct And New Officers Will Be Elected

## YOU CAN'T AFFORD-TO-MISS IT. McDANIEL'S AFTER INVENTORY SALE

We have moved our bedding and bedroom department to 10121014 MAIN. We now have our bedding down stairs and displayed for you to see and test for the firmness you need.
IN OUR NEW BEDDING DEPT. 1012-14 MAIN

| CHIROPRACTIC | Restonic Orthotonic |
| :---: | :---: |
| us Regol - |  |
| S.TS-TWIN SIZE |  |
| STS-REG. SIIE SIT, SI |  |
|  |  |
| 1-QUEEN SET APOLIO SI59.95 |  |
| 1-APOLO KING SET |  |
| OUR NEW EEDOLNG SHOP | 边 119 |
| BEMCO |  |
|  |  |
| finest hond of |  |
|  |  |
|  | Odds and Ends close outs. |
| $111^{95}$ |  |
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|  |  |
| All of our mattresses |  | on sale during the opening of our new bedding dept. at 1012 MAIN.

## Restonic Orthotonic

THE MATTRESS AND BOX SPRINGS HAVE EQUAL NUM. bers of tempered still compression colls, each ONE IN THE MATTRESS RESTING IMMEDIATELY ABOVE ONE IN THE BOX - THIS MAKES THE BEST NIGHT S?

3 sets only Restonic orthotonic
sets only orthotonic King 59
— 299

1 set only Queen Sup-R-Posture $169^{95}$

Visit our new Bedding and
Bedroom Department of 1012 \& 1014 Main
Odds and Ends close outs.
with link springs \& 2 foam mattresses 99

3-Bedroom groups at close out prices in our new Bedroom Dept. at 1012 Main.
NOTICE
NEW STORE HOURS
OPEN CIOSE
9A.M. $\quad$ O P.M.
TAKE PAIR OF WINS
Chiefs Impressive In
Second Half Action


## For Friona Farmers

And We Do A "Sweetheart"
Of A Job On Saving Them Money The Year Round.

| *GASOLINE | *TIRES |
| :--- | :--- |
| *OIL | *BUTANE |
| *BATTERIES | *FERTILIZERS |
| *TOOLS | *IMPLEMENTS |

*AUTOMOTIVE ACCESSORIES
Why Not Join The Many Friona Farmers Who Enjoy Shopping And Saving With

FRIONA
CONSUMERS COOP
Buddy Lloyd, Mgr.
Phone 247-271 or 247-2860



Sandy Reznik Recomes
Bride Of Ronnie Altman

Dr. C. L. Kay Presents Illustrated Lecture


Friona Lodge No. 4503
Installs New Officers






## The FRIONA * STAR

## Chamber Had Big Year

## YEAR IN REVIEW 1970 Feats Are Traced



## Banquet Program

Invocation: Rev, Charles Broadhurst Welcome and Introductions:

Steve Messenger Introduction of Retiring Directors:

Steve Messenger Introduction of Incoming Directors: Ralph Shirley Awards Presentation.

Steve Messenger Address: Dr. Reagan V. Brown Extension Sociologist Texas A\&M University


CHMMBER ACHIVTTY. ...A sampling of events which the Friona Chamber of Commerce and
AEriculture sponsored during 1970 is shown above. Starting at the top, and reading left to right, Agriculture sponsored during 1970 is shown above. Starting at the top, and reading left to right,
a Maize Days planning committee is shown at a Parmer House meeting: participants in the Chamber's July 4th observation are caught by the Star photographer: Chamber Manager Billy Jones presents Malze Queen Ann Hurst her trophy: a scene from the drama workshop: Jones
and Chamber secretary Peggy Bryant; fwo of the winners from the Maize Days dog show; the and
three winners of the Chamber's lighteng contest are presented their checks: and Mr and Mre
Bill Elis were honored by the West Texas Chamber of Commerce with the "Community Service."

Chamber Activities For 1970 Reviewed









 Staped bank roblery


 FOR MBP EXPANSION

## Highlight Of Year Was Austin Award



Invest In Your Community*
Your money deposited in this bank is used to assist in developing this area.

It helps people help themselves . . .with farming, business, cattle raising, industry, personal, home and automobile financing.

* Your membership in the Chamber is used to promote a better Friona.

FRIONA STATE BANK
Serving A Great Irrigation And Beef Production Area
Friona Member FDIC Phone 247-2706





Friona Chamber's
"Hall Of Honor"
"Man Of The Year"


Banquet Speakers


Former Presidents
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Don't YOU Be A Chamber "Drop Out'! Pay Your Dues And Be A Part Of What's Happening In 1971


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ST INSURANCE
For A Growing
Community
Is A Strong
CHAMBER of COMMERCE
RUSHING
INSURANCE AGENCY the best insurance
for you, personally

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with the interest and initiative
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# MEET YOUR 1971 OFFICERS AND DIRECTORS Of The <br> Friona Chamber Of Commerce <br> And Agriculture 



