

V. Brown was about the most appropriate speaker that Friona has landed for its Cham ber of Commerce banquet in

Dr. Brown, who was intro-

duced as "Mr. Community Im-

provement" in Texas, has a list of degrees as long as your

arm, but he's still just "plain

As far as we have been able

to determine, just about every-

one who attended the banquet enjoyed this talk thoroughly. Dr. Brown, who proudly ad-

mits to being an" Aggie," made

it plain from the first that he

wouldn't tell any Aggie jokes.

However, as if in retaliation,

he did get in a pretty good barb

Brown was able to get his

audience's attention, and then

when he did, he had some im-

In relation to the generation

or more that has existed on

welfare, Brown said "I think

if a man doesn't work he sh-

ouldn't eat, and there ought to

Brown's admonitions to the

leadership in Friona to "brigh-

ten the corner where you are"

should be heeded, lest Friona

become the type of ghost town

which he pictured among his

We need to be more con-

cerned with the future of our

city than the fellows whose only

concern was "who had the dou-

Sharing the spotlight with Dr.

Brown was the rib-eye steaks,

products of Friona's premier

industry, Missouri Beef Pack-

ers. They were cooked just

right, and apparently made

about an equal hit as the speak-

We were proud to see the

large number of out-of-town

guests, particularly the out-

of-town press coverage, which

included reporters and photo-

graphers from Lubbock and

Clovis newspapers, as well as

It was a fine banquet, and

should kick off another big year

for Friona and its Chamber of

We found out this week that

we have some readers we were

not aware of, and we want to say

Danny Kendrick, Friona High

School grad, did the right thing

when he went off to TCU, and

took a subscription to the Star

We have been aware for ye-

ars that many of our college

youngsters follow the happen-

ings in Friona through the Star,

but perhaps we were not aware

that many of their friends also

Seems Danny's roommate

from St. Louis and other guys

down the hall, who come from

as far away as New Jersey,

get a charge out of the Star.

Fellows, if you have any qu-

estions about newspapering,

fust ask Danny. He taught us

all we know about the business.

....

off if people would do absol-

utely nothing when they have

The world would be better

Channel 4 television from Am-

at the Longhorns.

portant things to say.

be a law to this effect,"

color slides.

ble-six?"

arillo.

Commerce.

ristian University.

along with him.

"looked us over."

nothing to do.

quite some time.

folks."

The FRIONA * STAR

Volume 46, Number 19

Thursday, February II, 1971

FRIONA, TEXAS, 79035

12 Pages

Squaws Vs Slaton In Playoff Game

SHOOTING VICTIM

Beardain Services Conducted Friday

Funeral services for Roy D.

Frions Police Department and dain dead at the scene. told officers of the shooting.

Officers said the younger Beand said "You need to send an was released after making bond, house. He has been shot," Grand Jury action.

Deputy Garland Freemansaid caliber Magnum pistol. Free- history, at least in modern man said he jailed Beardain times. immediately and went to help Roy Beardain came to Friwith the investigation. Assis- ona in 1930 from Oklahoma, tant Police Chief Bill Denney He was a retired farmer and and municipal judge Thelma owned apartments in Friona, Jones were in the office at the

Beardain, 66, were conducted the elder Beardain lying on his last Friday at 6thStreet Church back in the living room of his of Christ. Burial was in Clo- apartment. He had been shot six times in the chest.

Beardain was found shot to Dr. Paul Spring and Precinct death at his home, 1205 Wash- justice of the peace Frances ington in Friona, last Wednes- Euler were also summoned at day morning after his son Rex, the time the ambulance was 34, turned himself in at the sent, They pronounced Bear-

Rex Beardain was transferred to Farwell around noon Wednesday, and was arraigned ardain came into the Police before Justice of the Peace J.R. Department at about 8:20 a.m. Thornton, who set the bond. He ambulance over to my dad's and has been bound over to

The murder charge is be-Beardain was carrying a .22 lieved to be the first in Friona's

> Rex Beardain farms in the Rhea community.



WINTER RETURNS. . . . The above two photographs testify to the fact that the Friona area was reminded during the past week that it's still wintertime, after a long period of mild

The snow scene is on Frio Draw, and the icy weather. branch was photographed in the Steve Messenger yard. The

AT LEVELLAND

Girls Tilt Is Monday

Two teams with very similar records will meet in a girls bi-district playoff game at Levelland next Monday,

The Friona Squaws, with a 24-3 record, meet the Slaton Tigerettes, who are 25-4 for the season. One of Friona's wins was a 47-43 win over the Tigerettes at the Tulia tournament, of which the Squaws were champs.

The game will begin at 7:30 p.m. at the South Plains College "Texan Dome" Fieldhouse. Admission is \$1.50 for adults and 75¢ for children.

The FHS Cheerleaders have declared Monday "Shock Slaton" Day. They hope to have a student bus make the trip to Levelland to boost the Squaws, and urge the townspeople to attend the game.

Besides their loss to Frions, the Tigerettes have lost only to District 1- AAA champion Canyon, and two games to the Wayland College Queen "Bees."

Friona is back in the playoffs in girls basketball after an absence of five years. Prior to the lapse, the Squaws had been in the playoffs in 1960, 1963, 1964 and 1965. The team went to the state tournament each of those years, and won the state title in 1964. They were runners-up in 1960 and 1965,

and finished third in 1963. The two teams have met once previously in the playoffs, in 1965 when Friona took a 55-34 win enroute to the state finals for the second straight year.

The Tigerettes, who are coached by Gay Benson, former All-American college player council in enforcing the policy. from Wayland, have won the district title for the third time in

nine years. The Slaton girls last won district in 1968. They competed in class AAA for two seasons, but dropped back into

class AA this year, Slaton is led by Sue Brake, a 5-8 forward who is the top inside scorer, and Marilyn Meeks, also 5-8, who is deadly from outside. The Tigerettes' tallest girl is Elnora Moore, at 5-10. She is the

leading rebounder on the team. The Tigerettes won the Slaton Invitational Tournament, and the West Texas Girls Invitational Tournament, a holiday event which drew 16 entries. They won District 4-AA with a perfect 12-0 mark.

Friona won the Tulia tournament after getting pastSlaton in the opening round.

The Squaws' losses were to rugged Spearman in the finals of the Friona Invitational Tournament, to Claude in the finals

(Continued on Page 8)

Ambulance Service Is Up In Air Here

Friona and Parmer County he must discontinue the serwere placed in the position of vice. looking for some means of con- Claborn told the Star that he tinuing ambulance service, fol- had been losing on the average lowing the announcement from of \$500 per month on the ser-Claborn Funeral Home that the vice for some time, and pendcompany would discontinue its ing legislation could put reambulance service on March 12 quirements on ambulance ser-

R.L. Fleming, Claborn stated Mayor Fleming and city leadthat due to the increasing costs ers are searching for a means ambulance service, he felt that vice in Friona.

vices which would make the ex-In a letter to Friona Mayor pense even greater.

of maintaining and operating an to continue an ambulance ser-

Saturday, April 4 by the Friona roughly \$1500 per year. City Council Monday night, Four aldermen will be elect-

ed to the council -- three for regular two-year terms and one for a year's unexpired term.

The other place to be he announced this week.

line for the four positions.

cil passed a motion to increase February 15-19. the hospitalization coverage for

An ordinance was passed set- its employees, at an increase into contract to keep the time

ting the annual city election for in premium costs to the city of and temperature sign operating ticipation of the city manager The council voted not to enter was to cost \$125 per month

City To Elect Four Members To Council

License Booths Are Slated

Aldermen whose terms are unty tax assessor-collector, in Bovina at City Hall, also beexpiring are James Procter, will be in Friona next week to tween 10 a.m., and 4 p.m., and he

is the seat vacated when Moselev will have a spec Robert Neelley moved from the booth set up at the old city p.m. council meeting room at 8th Vehicle owners are requested March 3 is the filing dead- and Main between the hours of to avail themselves of these the city's policy on discontin-In other business, the counthrough Friday of next week, to bring their renewal appli-

The following Monday and Tu- in the mail.

nesday, February 24, from 2-4

cations they recently received and secured the backing of the

in a technical school to be held in Lubbock next month. In other business, the mayor

and council discussed asking the Chamber of Commerce to pay Hugh Moseley, Parmer Co- esday, Moseley will have a booth a portion of the utilities at the new location.

Also discussed at length was Marion Fite and Leland Hut- sell 1971 vehicle license plates, will go to Lazbuddie at the Sher- a letter from J.C. Claborn statley-Anderson elevator on Wed- ing that he would be forced to

Frions on March 12, The City Manager reviewed 10 a.m. and 4 p.m. Monday special booths, and are asked uance of water service in the case of non-payment of bills,

"Hello" to the gang at the Pete Wright dormitory, Texas Ch- AT BANQUET

Buske Gets Top C-C Award

Dr. Reagan V. Brown challenged residents to improve its community image through such things as "facelifting" of downtown areas, in his speech to the annual Chamber of Commerce banquet last Thursday night.

Brown, a sociologist with the Texas Extension Service, used slides to present evidences of community improvement programs from across the state.

The annual banquet was highlighted by the presentation of the Chamber's annual outstanding citizen awards. G.B. (Pete) Buske was named "Man of the Year." Buske,

a resident of Friona since 1929 has been a farmer, rancher, cattleman and businessman. In making the presentation, Chamber president Steve Mes-

senger termed him "The Complete Optimist," He was cited for his civic, religious and business contributions throughout Buske is a deacon of the First Baptist Church, teaches a

men's Bible Class and also is serving on the board of directors for High Plains Baptist Hospital, is on the board of develop-

ment of Southwestern Baptist Theological Seminary and on the board for Hardin-Simmons University.

Mrs. Ethel Benger was named "Woman of the Year." She was cited for her involvement in civic work which included helping her community win the "Community Improvement

Award" in 1956. A native of Oklahoma, Mrs. Benger attended Panhandle A&M College and received her degree from Northwestern State Teachers College. She taught 17 years in Oklahoma, and then 20 years in Friona after moving to Parmer County

She is currently the president of the Friona Woman's Club, is secretary of the Black Community Assn. She is past president of the American Legion Auxiliary, Mrs. Benger works with the Future Teachers organization, and has the Friona

High School chapter named in her honor. The "Teacher of the Year" award was presented to Mrs. Baker (Margaret) Duggins, teacher in the Friona elementary school system for the past 12 years.

She is a member of the Texas State Teachers Assn., Classroom Teachers Assn., and is a past president of Progressive Study Club. Her husband is a former "Man of the Year" choice.

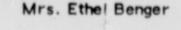
The "Most Courteous Employee" award went to Mrs. Frances Davis, who has been the manager of the Friona School Cafeterias for the past several years. She also drives a school bus, and prepares, serves and

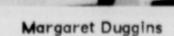
helps with almost all banquets held in Friona, Mrs. Davis has been a resident of the Friona area since she was 14. A special citation was presented to the junior class of Frions High School for building the float and transporting it to Austin for the Governor's Inaugural parade last month, Junior class president Richard Shirley accepted the award for the class.

Ralph Shirley was installed as the new Chamber president, Wendell Gresham is vice president and Ray Murphree is secretary. New directors are Gresham, Murphree, Glenn E. Reeve, Jr., Ron Davenport and H.K. Kendrick.



G.B. (Pete) Buske





Frances Davis

Richard Shirley



Flashbacks

...from the files of the Friona Star

40 YEARS AGO -- FEBRUARY 13, 1931

Friona barber shops have started a price war and have reduced the price of haircuts to 40 cents and shaves to 20 cents. Monday morning the town awakened to find a placard in the window of Smokev's barber shop listing new prices. This was followed by a still larger sign in front of both the other shops announcing the same prices.

35 YEARS AGO -- FEBRUARY 14, 1936

Friday and Saturday of last week registered probably the coldest weather we have had this season, with thermometers registering all the way from three to five degrees below zero. At this writing on Wednesday morning the wind is raging like a jungle full of roaring lions, with considerable

30 YEARS AGO -- FEBRUARY 14, 1941

schools will issue another school annual this term, and several students of the High School are now quite busy collecting and arranging the materials for it. It was reported that the school's two bands were to have their pictures taken for the annual Thursday,

25 YEARS AGO -- FEBRUARY 15, 1946

Dan Ethridge, who was formerly employed in the Friona State Bank, and later engaged in the insurance business here, was recently discharged from the Armed Service, and has bought an interest in the Frank A. Spring Insurance Agency. Mr. Ethridge has taken charge of the office business, and will be assisted by Mrs. Dallas Coldiron. Miss Mary Spring, who has tended the office since her brother became associated with the bank, will continue with her income tax business.

20 YEARS AGO -- FEBRUARY 8, 1951

In a conference Tuesday in Hereford between officials of the Southwestern Bell Telephone Co. and the West Texas Rural Telephone Co-operative, agreements were reached whereby each organization will serve areas designated "economically feasible," Bell will serve an area about three miles around Hereford, with the Co-on left to serve the Dawn, Black and Summerfield areas.

15 YEARS AGO -- FEBRUARY 10, 1956

The "fires come in threes" philosophy was proved again in Frions the past week, when within three days one man burned to death, a locker plant was destroyed, and a truck at Hub caught fire. Robert H. Pierce, 52, was burned to death in the old building in which he was living. The building had served as Parmer County's original courthouse at Par-

. . . . 10 YEARS AGO -- FEBRUARY 9, 1961

Friona Country Club needs only 19 additional members before actual construction on the nine-hole and spacious club

The Tulia girls basketball team wrote a heart-breaking finish to the Frions Squaws domination of District 1-AA in a 53-52 win Tuesday night that had all the thrills and disappointments that will make it stick out in the memory of basketball fans for many seasons to come,

5 YEARS AGO -- FEBRUARY 10, 1966

A teen center has opened in Friona during the past week, run by an organization with eight high school students and an adult sponsor, Mr. D.F. Milloy, owner of the building. Currently the center has two coin-operated pool tables, two ping-pong tables, a pin-ball machine, a juke box, a television set and a snack bar with tables and chairs.

The FRIONA * STAR

Founded in 1925 by John W. White

Principled Every Thursday of FIG Moin Street Friend, Tools, 19036

Identifier, Taxas Press Association; Identifier Purbandle Press Association; Identified Toxas Press Association.

notating necessary. Popularisis Press Association, 1957, 1958, 1959, 1962, 1962, 1963, 1964, 1965, 1964, 1965, 1964, 1965, 1964, 1966, 196

cond class postage paid at Friend, Toxas, 19085.

SUBSCRIPTION RATES Permar County, edjaining counties: 55 per year. Electrics: 56 per year.



Bill Ellis, Editor & Publisher Wahlesh Bock, Bookheeper June Floyd, Women's News



Assn., 1970



AN EDITORIAL

Vehicle Owners Urged To Get Plates Early

Now is the time for all good motor vehicle owners in Texas to come to their own aid by registering their vehicles early. The registration renewal season opened February 1 at county tax offices and designated sub-stations. A sub-station will be operated in Friona the week of February 15-19 at the law enforcement center, 802 Main,

The "season" runs through February and March, although the wise motorist will save time and trouble by registering his vehicle early and by using the handy three-part form he received in the mail from the Texas Highway Department,

All one needs to do is to take the three-part renewal application -- being careful not to separate the three parts of the form -- to the county tax office or sub-station.

Using the new form, it takes the clerk only a fraction of the time that it used to to process the form, collect the fee and send the motorist on the way with his 1971 license plates. For that reason, waiting time is trimmed drastically.

Human nature being what it is, however, many will wait until the last minute to secure their license plates. Texas motorists can count on longer lines toward the end of the season--even though they may be moving faster.

There is an even less painful method. If the vehicle owner desires, he may order his license plates by mail.

All that is required is to send the renewal application, the fee plus 51 for each vehicle to be registered to the local county tax office prior to March 1. This allows 30 days for delivery of the plates in time for the April I deadline.

Records of the Highway Department's Motor Vehicle Division reveal that 65 per cent of the registrations handled last year were speeded up by using the computerized renewal forms. The outlook for this year is that the public will save even more time in the second year of operation under the new system.

Register now and display your new plates. This will remind your neighbor it is time for him to do the same. RANDOLPH, IOWA, ENTERPRISE: "Taxes have always

been a prime subject for disagreement. This little jingle puts it very well: 'In seventeen hundred and seventy six a group of American mavericks, Renounced the yoke of tyranny, the tax on stamps, the tax on tea. Our Fathers felt that we were fit to tax ourselves and you'll admit, We have been very good

WATFORD CITY, N.D., McKENZIE COUNTY FARMER: "We'll say this for inflation. It solved the problem of what to do with our raise."

According to reports reaching the Star office, the Friona Folk Singers Scheduled For Hereford

Bill Crofut, will perform Sat- on the basis of reviews from urday evening on the stage of town, both large and small, Hereford High School auditor- where they have appeared.

This appearance is under sponsorship of the Hereford Concert Association in Hereford. Curtain time will be 8:00 p.m. Members of the sponsoring

organization report that this

In reading "Frions Flash-

backs" in the Star this week,

you mentioned Mr. Loveless and

Linda McDonald who were can-

didates for justice of the peace.

My husband, J.W. Roberts,

was also a candidate for that

place. He was elected, and

was serving in the office when

. . . .

(Editor's note: You're very

right about your late husband

being the winner of the JP race

here in 1966, However, for the

week that the sketch referred to

was written, only the two other

candidates had announced, Mr.

Roberts being the last to an-

Friona School

Week of February 15

Monday -- sauer kraut and we-

iners, green beans, hot rolls-

butter, French fries, apple cob-

Tuesday -- tacos, pinto beans,

corn bread-butter, lettuce and

tomato salad, apple sauce and

Wednesday -- hamburgers, on-

Thursday -- baked ham, green

beans, cabbage and carrot

salad, banana nut cake, sweet

potatoes, hot rolls-butter and

Friday -- pizza, corn, crack-

ers, lettuce and tomato salad,

Out of frbit

ions, potato chips, lettuce, to-

matoes, pickles, no bake cook-

bler and milk,

ies and milk.

milk

Lunch Menu

nounce for the office.

Mrs. J.W. Roberts

he passed away.

LETTERS TO EDITOR

Folk singers, Steve Addis and team was picked for a program

They sing folk songs from all sorts of places, African and Asian, as well as Anglo. Their program is reported to be varied and filled with humor as they comment on the songs they sing.

TEMPE, ARIZ., NEWS: "We used to have the 3 R's that meant Readin', 'Ritin' and 'Rithmetic. Today, the 3 R's stand for Riot, Restlessness and Rebellion. And if this continues, we will have Ruin, Rot and Regret. What we need is Respect, Religion and Responsibility.

DN 1909, BENJAMIN SHIBE INVENTED THE CORK CENTER BASBBALL 8





I'll Treasure It Forever, Curtis! I'll Keep It In My Dad's Safe Deposit Box At

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area

Friona

Member FDIC

Phone 247-2706

Sincerely Yours

BY REV. ALBERT LINDLEY

Say, did you notice that article the other day that said a survey indicated that people who practiced church attendance had a ten-

dency to live longer? Man, that's something worth knowing. . . . I somehow have a sneaking suspicion though, that if that is the main reason for attending church, it wouldn't help the statistic very much. It has simply always been a point of the rule in the circles of religion and God-relatedness, that when someone tries to "use" Him, for personal reasons and gain, then it just doesn't work out very

And yet --- I suppose, in the real sense, "personal reasons" and "gain" would be a part of our concern for "God-relatedness." Of course, it would be a different approach from the one I made light of, above.

My personal reasons for dealing with God are the very things God wants me to deal with Him about. He would like nothing better in my life than to be able to get hold of my "'personal" activities, thoughts, deeds, concerns .- That's the name of the game. . . and believe you me, that would be some "gain" for me. .

No, my idea about not working on my Godrelatedness except for "personal reasons" or "gain," means that often we get some ides in our minds about what we would like and what would help us in our own way and after looking around we see the possibility of the church as providing a good basis for our contact.

For instance!

A guy told me once that he made it a real habit to be a part of a church in his community. He owned a Service Station and told me that the contacts he made at church sure did help his business. . . Well, now. . . I somehow have the feeling that everyone connected to that particular situation were being used, . . and yet. . . . I also think that every one will get something good out of every service -- well, almost everyone out of most services, , . I would think one would really

have to be in a totally different world, mentally, to not receive a single thing. And I know that is possible, too.

There is a passage about the spirits getting together. . . . ". . . it is the Spirit himself bearing witness with our spirit that we are children of God,". . . . now, that really does excite me. Boy/Girl, when that happens -- when our spirits are contacted by God's and the two get together -- all kinds of things can happen and you can believe me, it is "personal gain" in that instance.

Now, those are the kinds of things that can happen in a church service. . . and yes, they can happen at other places, too, and often do, but the worship service of some church is geared to the possibility of its being felt and acknowledged that this can happen . . . It is a conditional environment in which we can all get together with our shared faith. It kinds reminds me of something I heard somewhere which went something like. . "Where two or three are gathered together in my name"

Now, are you ready for the main point? Grab ahold of something because this is earth-shaking and I really mean it. . . . Friend, there is no divergent difference between any two people, or between any one person and God, but what God can bridge the gap. . . . Gee, I think I'll just preach on that, sometime. .

Now, do one thing more, please. Just look around on this page, find a church and a time for your worship and get serious. Your seriousness about the idea will determine for you if it is "personal gain" or not I somehow have the feeling that God wants you about as much as you need him. . . .

> Presented As A Public Service By:

Ethridge-Spring Agency Friona State Bank Chester Gin Continental Grain Hi-Plains Feed Yard Friona Clearview TV Friona Co-Op Gin Rushing Insurance Friona Consumers Friona Motors Bi-Wize Drug Crow's Meat Co.

ASSEMBLY OF GOD

10th and Ashland -- Rev. J.M. Ashley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people, 6:45 p.m. Evening Worship: 7:30 Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m

CALVARY BAPTIST

14th and Cleveland -- Rev. R.C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION

5th and Main--Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting

FIRST BAPTIST

Sixth and Summitt -- Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.

MEXICAN BAPTIST CHURCH

4th and Woodland -- Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland--Father Norman Boyd Mass: 10:30 a.m. Confessions: Sunday 10:00 a.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth -- Bill Gipson Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia ---Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.

UNION CONGREGATIONAL CHURCH

6th and Cleveland UCC -- Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 s.m. Evening: 7:00 p.m.

Wednesday Evening: 8:00 p.m. SIXTH ST. IGLESIA de CRISTO

408 W. Sixth .- M.R. Zamorano Bible Study: 9:30 a.m. Worship: 10:30 a.m.

Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.

FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship 11:00 a.m.

MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland -- Rev. O.G. Stanton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.



Pause and Reflect

By Nelson Lewis

I think an hour and a half is long enough to sit looking at a blank sheet of paper -- wondering how to begin an article. So let's forget the hundred or so adages that could apply-let's ignore journalistic techniques (we ain't got none anyway!) and get right down to the nitty-gritty soul and substance of civic

This approach will cause peafowls to look at their feet, and upon observance of these scaly, black appendages, feathers will

Tin Gods will become conscious of "feet of clay," and humility (the soul of democracy) will be the order of the day. So Let's Go, Friona!

Let's make Friona the prettiest, cleanest, best behaved, most progressive town in the Panhandle of Texas!

Now that's a big order isn't it?

But is it impossible? Not if we all pull together!

Now is a good time to remember that we will stand together

We obtained a major industry. What did we do to encourage its employees to live in Friona?

Did we provide housing? Is the payroll spent in Friona? Ask your home town merchants.

What incentives have we provided?

Let me tell you a true story.

Many years ago a major highway was built on the north side of Richmond, Virginia.

Two old ladies owned a colonial mansion about a mile from this highway (US-I) and from their front porch you could barely hear the rumble of traffic on the "new road." They complained bitterly of this nuisance to their nephew

(a newspaper friend whose writings you have read.) He said, "Aunties, we need these Yankee tourists who spend their money in Virginia."

They replied, "Why can't they stay at home and just send their money?"

Well, friends, it just don't work that way. We cannot have our cake and eat it, too.

We have got to make Friona attractive, even if some of the "attractions" mean a departure from time-honoredsmall town complacency.

Such is the price of progress. Industry and its personal take for granted such things as churches, schools, doctors, policemen, firemen and well-

lighted paved streets. They don't know, nor could they care less, about the years of work and the blood, sweat and tears it took to establish these

Yours truly is an inquisitive old man,

Here are a few of the questions he has been asked about his adopted home town.

Why isn't there a park and playground for tired young mothers and their kids to visit and relax in? Why do we see so many old junk cars and farm machinery

parked everywhere?

Why do weeds grow in the business district? Where do we go in case of a tornado?

Where is the shoe repair shop?

Does the city auditorium have movies, shows and concerts? Where is the museum?

We have always enjoyed dancing, where can we go in Friona? We belonged to a bowling league at home, do you have alleys

The pursuit and attainment of true progress is as fickle as the shadow of smoke,

No one person, nor any single organization, can please everyone; but that's not the idea,

The idea is "E Pluribus Unum" -- one composed of many. A good way to begin is to join the Chamber of Commerce. We've got one -- Why not use it?

CROWELL, TEXAS, NEWS: "One of the great dangers of our liberalized day is not that we shall be so narrowminded we become thin, but that we shall be so broad-minded we become shallow. We are tempted to spread ourselves a mile wide and an inch deep. Seeking to avoid the intolerance of the bigot, we are inclined to fall into the nonchalance of the fool. In our enthusiasm for open-mindedness, we are tempted to become scatterbrained.'

Some insurance companies say they give you "on-the-spot" claims service.

You'll do better to leave on-the-spot work to your favorite dry cleaner.

Because "on-the-spot" claims service for car insurance can mean you are on the spot to settle your claim at somebody else's price.

If you want to get paid fairly as well as fast, let us handle your insurance.

We'll help you make a thorough assessment of damage, determine the full amount of your loss, and then speed settlement of your claim. Which is just one reason why people come to us for their car, home and business insurance.

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Pkg.



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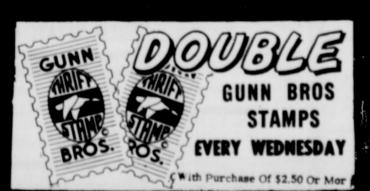
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The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already

For Sculptress bras call Mrs.

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NEED A HERD BULL?

295-3900

BEATEN down carpet paths go

when Blue Lustre arrives. Rent

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Friday, Saturday & Sunday

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Women's Clothing Sizes 5-12

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Assortment, junk, odds and

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All types fencing. all Bob Clark, 247-3236

DEAL of a lifetime. . Sixth Prospect. . . February 14, 15,

ARPENTER wants to re-build your life. , Sixth 19-1t

THIS OFFER may expire soon, . . Hear the vital facts. . .

February 14, 15, 16 & 17.

MILIM . . Your life. pressure selling. .. It's Your hoice. . .. Sixth & Prospec

. February 14, 15, 16 & 17

OFFERS at Sixth & Prospect are subject to withdrawal without further notice by divine authority.

WELCOME TO FRIONA

This week we salute the James Petty family. The Pettys came to Friona from Plainview. He

is a native of San Angelo, and Mrs. Petty is from Tahoka. Their daughter, Menielle, is 10 years

old. Petty is assistant manager of Friona's Production Credit Association office. The family

lives at 1516 West 5th Street, and attends the Sixth Street Church of Christ.

Point Electric Range. Very good condition, \$65.00. Phone 247-3398.

FOR SALE. . . . 1969 Volks-wagon, Clean and low mileage, See Keith Brock or call 265-3839 after 7 p.m. 17-3tc

FOR SALE, ... 1966 Chevrolet pickup. Standardshift, Sterling Graham, 295-6888, 18-tfnc

FOR SALE: Good used aluminum pipe in sizes from 4" thru 8". Also good assortment of all kinds of used fittings -- New systems of all types. We will buy or trade for your used aluminum pipe. STATE LINE IRRIGATION-LITTLE-FIELD and MULESHOE, 8-tfnc

FOR SALE: 1969 Dodge Charger. 20,000 miles. Fully equipped. Jack Walker, 247-Helen McMurtrey, consultant, 3521, 15-tfnc

> AREA'S BIGGEST FURNITURE & APPLIANCE CENTER Selling famous brand furniture, General Electric Appliances direct to you. Free delivery. We service. Taylor's Furn. & Appl. Center, 603 Park Ave., Hereford, Texas. Phone 364-

26-tfnc

FIREPLACE WOOD (DRY)

Hickory, Blackjack, Oak, lim Loving Phone 364-2780 blocks East of K on 15th St. Hereford 11-10t

Good used washers.

color. Come and see our new washers and dryers REEVE CHEVROLET Frigidaire

refrigerators, one of each

Ironrite Ironer, Good con-

FOR SALE. . . . Good mattress and springs. \$20. 247-3377 after 5 p.m.

All sizes structural pipe sucker rod, cable and pa-Texas, Call 481-3287 or 19-4tp 481_3870.

matic transmission, air, power steering, bucket seats. Blue ith white vinyl top, white inerior. An extra clean car. 962 Valiant. Good condition, gravel front yard, call 247ew tires. Dovle Cummings. kys 247-2781-Nights 247-2401.

CARDS OF THANKS

Specht wishes to express our interest rates. thanks to neighbors and friends thanks to neighbors and friends Ed Hicks Real Estate for prayers, words of consola- 247-3537 247-3189 tion, food, cards and other expressions of care and concern. Every act of kindness will

ong be remembered. May God bless each of you, Donnie Brecht 247-3529. Mrs. A.S. Curry Bonnie Johnson Thelma Jones

LOST AND FOUND

TRAYED: 2-registered bull age: lots of storage space; alves, 400 lbs, 7 miles North \$1000 and approved credit will Muleshoe, Phone Muleshoe, move you in. Bingham Land 272-4268. Dee Clements. Company. Phone 247-2745.

OST-STRAYED, . . Siamese

HELP WANTED

experience necessary.

YEAR ROUND **EMPLOYMENT**

APARTMENTS

Tri-Plexes, all electric kithens, heating and ref. air Refrigerators, ranges, dishwashers, disposal, drapes, arpet, outside storage, near schools.

"CHATEAUX FRIONA" \$115.00 month, 900-9th St. Phone 247-2878. 34-tfnc

FOR RENT: Two Bedroom Apartment, Stove and refrigerator furnished, carpeted.

HOUSES FOR RENT

FOR SALE OR RENT. . 3-Bedroom house, Fenced Yard, Carpeted. 247-3485. 19-tfnc

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FOR COMPLETE REAL ESTATE SERVICE

CONTACT J.G. McFarland Phone 247-3272 or 247-2766 Business, Farms Ranches, Residences

FOR SALE, . . . Brick, 2-BR, Den, 1-3/4 bath. Double Garage. Refr. Air. Central Heat, Fenced Yard, Phone Doyle Cummings, day 247-2781--Night 247-2401. Excellent Lo-48-tfnc cation.

FOR SALE. . . . National modition, \$40.00. Mrs. Rex bile home; 12 x 48; wood Blackburn, 265-3318, 16-6tc paneled-2 bedrooms; one year old unfurnished. Phone 265-3543 or 265-3358.

FRIONA MOBILE ESest and largest mobile home park. Located at 802 East nels. We pay highest price lith. 8 Blks. east of Main for scrap iron. Farwell on Highway 60. Call 247-Pipe and Iron, Farwell. 2745 or 247-3274 at night. 11th. 8 Blks. east of Main

FOR SALE. . . . 1967 New Moon FOR SALE, ... 1966 Pontiac Mobile Home. 12 x 57, 2 bed-Lemans 2-Dr. Hardtop. Auto- room, washer, Phone 247-3168,

> 3 Bedroom Brick, 1-3/4 baths. Welch Acres Addition: White

FOR SALE: 3 bedroom brick veneer, 1201 Walnut, Phone 18-tfnc

The family of Edna Earle one in HICKS ADDITION

247-3189

FOR SALE: 3 Bedroom Brick 1-3/4 baths, carpeted. Phone

SALE,

brick house, 1-3/4 baths. Low interest rates; excellent location, Phone 295-3175, 11-tfnc

water irrigation belt in northern

part of Roosevelt County, New

Mexico, owner has permit for

four irrigation wells. Price:

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Clovis, New Mexico 88101

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\$150,00 per acre.

SALE. . . . Three bedroom brick: 1-3/4 baths: carpeted throughout: double gar-

19-1tc

FOR SALE: One section of om Cat with red collar. Call unimproved land in shallow-

Young company expanding nationally. Help needed in Friona, Men and women. Age no barrier. Management and public relations ! you want an opportunity and not a job, call John Mumme, 762-4341 or 762-4391, Clo-

OR RANCH LOAN?

See Ed Hicks Phone 247-3537 or 247-3189

that same story, try remembering how funny it was the first

Bingham Land Company

"Service Beyond A Contract"

JOHN BINGHAM Home 247-3274 Office 247-2745

COMPLETE REAL ESTATE SERVICE Home 247-3641 Office 247-2745

Girl Scouts

Girl Scout Troop #266 met

Thursday afternoon at Girl Sc-

out House. Velma Flores was

caller for the flag ceremony.

Others participating were Doris

Hough, Joanna Merritt and

Shannon Parr directed the

pledge of Allegiance to the Am-

erican Flag. Janice Coffey led

the program for the Father-

Daughter Banquet, refresh-

ments were served by Rene

Brock, Sylvia Bermea, Teresa

Thirty-two Brownles and four

leaders, Mrs. Tom Mason, Mrs.

Kenneth McLellan, Mrs. Lee

Britting and Mrs. John C. Mill-

Cortez and Shae Dodson.

er, were present.

After practicing for parts on

Becky McLellan.

IMMACULATE 4 BEDROOM HOME Lovely 4 bedroom brick, 2 baths. This home has

nearly everything, including electric kitchen, dishwasher, carpeted throughout, nice fenced back yard, huge double garage. Payments only \$171. Call Carroll Gatlin or John Bingham at Bingham Land Company, 247-2745,

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RCA Whirlpool

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WANTED: Sewing and Reasonable Rates. Mrs. Earl Jamerson, 247-2485.

the baby? You prefer not un usual names but more popular nes? The most common name



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FRIONA VETERINARY CLINIC East Hi-Way 60 Gary Cash D.V.M.

Residence-1410 Euclid Phone 247-2470 Office Phone 247-3012

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& Heating For the best deal in town on. . .

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*Hotwater Heaters *Central Heating Unit

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My Thanks To Those Who Patronized Us At The Auto Parts Store, And My Best Wishes To The Peace **Brothers Who Bought** Us Out.

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New and Used Cars FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS

Elevator Service Field Seeds

lifter-fertilizer man, Must be top notch lifter, Charlie Lamb, Stratford Butane, Stratford, Texas, 806-196-2309 or 806-396-2036.

When your friend tells you

Jr. Livestock Show Is Scheduled Next Week

The 15th annual Parmer Cobe held in Friona February 18-

19-20 at the school bus barn. ing to be held on Friday and Saturday,

The Friona Young Farmers chapter are sponsors of the show. Officials were announced this week by the Young Farmers.

Dwain Menefee is general superintendent, Bob Riethmayer is superintendent of the steer show, and Leon Langford is assistant. Johnny Miller is superintendent of the sheep show, assisted by Darrell Mason, Butch Fairchild is head of the swine show, with Joe Tarter,

Jerry London and Jim Johnston are bookkeepers for the awarded in each division of the

Judging the swine and sheep unty Junior Livestock Show will shows will be Jim McManigal, who is with the Department of Animal Science at Texas Tech. Thursday is a weigh-in day Dr. Dale Zinn, who is chairman for swine and sheep, with judg- of Tech's Animal Science Department, will judge the steers.

Swine and sheep will be weighed in at the bus barn Thursday, February 18 from 2 to 6 p.m. The swine will be judged on Friday beginning at 8 a.m. The sheep will be judged that afternoon, beginning at 1:30 p.m.

Steers will be weighed in from 7 to 8 a,m. on Saturday. Judging of steers begins at 9 a.m. An auction sale of the top animals will be held Saturday afternoon beginning at 1 p.m.

Trophies and ribbons will be awarded to the top animals. Showmanship trophies will be

Edna Earle Brecht Dies In Amarillo

Imagine what a college education will cost

in 1990? Wise parents plan ahead with our College

Assurance Plan. Full details just a phone call away. Special fraternal and social benefits

are yours, too. Don't delay, tomorrow will

soon be today.

Edna Earle Brecht, 51, who had tery under direction of Claborn orge Aguirre and Arnold Dailey. been operating Patti's Beauty Funeral Home. Shop here for the past several months, were conducted from Friona United Methodist Ch-

urch at 3:00 p.m. Saturday. Officiating ministers were Rev. Albert Lindley, pastor, and Rev. R.C. Hester, pastor of Calvary Baptist Church.

Mrs. Brecht, who was a native of Friona, died at 6:35 a.m. Thursday in High Plains Baptist Hospital, Amarillo.

Survivors include one son, Donnie Brecht, Boys Ranch; her mother, Mrs. Hautie Curry, Friona; two sisters, Mrs. Bonnie Johnson, Nacona and

Mrs. Thelma Jones, Friona. Pallbearers were Gilbert Bo- ges of rape, forgery and theft. atman, Raymond Fleming, Ernest Osborn, Forrest Osborn, ring, Mrs. Dean McCallum, C. Ralph Taylor and Ralph Roden. M. Mears, Billy B. Sides, Bee

Hop Lewis

803 W. 6th

Phone 247-2534

Friona, Texas

Funeral services for Mrs. Burial was in Friona Ceme-

Jury To Consider

Jurors are: Edward S. Sp-

CLASS OF 1990!-

Also, Mrs. Clarence Monroe, Ray H. White, Leroy Johnson, Marvin Mimms, Alton Morris, Walter Riethmayer, Jack D. Wardlaw, Mrs. A.L. Outland, Ernest F. Osborn and

Also, Ascension Aquirre, Edward C. Schilling, Roy M. Miller, Mrs. Raymond Treider, Jr., Joe C. Moore, Mrs. James P. Fortenberry, Harry Look-

Also, Freeman Davis, Mrs. E.R. Coffman, Onie Bradshaw, Delbert Black, Mrs. R. J. Renner Jr., Delbert Garner, Mrs. Reagan Looney, J.T. Mayfield, Clyde L. Blalock and Jimmie

If your cup runneth over in this day and time, you can expect the Internal Revenue boys to be right on hand with a sponge

Criminal Cases

Sixty Parmer County resi dents were notified for petit jury duty next Monday, Febru-The jurors are to appear a

ary 16 in Farwell, when four criminal cases are to be heard. 9:30 a,m. in District Court. Cases to be heard include char-

Westbrook, George C. Taylor, Sue A. Naegle, David Smith, Melvin Venable and Max Self.

Hospital Notes

Kitty Gallran, Friona; Jes-

se Fuentes, Hereford; Raymond

Cantu, Texico; Mrs. John Fred

White, Friona; Louise Douglas,

Bovina; Ofelia Madrigal, Bov-

ina; James B. Collier, Friona;

Owen Patton, Bovina; Lorena

Venable, Bovina; Mrs. Ted

Graham, Friona; Uvon Ford,

Farwell: George Aguirre, Bo-

vina; Mrs. Harold Stanberry,

Bovina: Mrs. Norvin Preston,

Friona; Sandra Johnson, Fri-

ona: Mrs. Joe Luis Trevino,

Friona; Annie Scott, Friona;

Betty Potts, Texico; Arnold

Dailey, Friona; Harley She-

rick, Bovina; Tina Bainum,

Friona; Pete Foster, Here-

ford; and E.B. Hendrix, Tex-

Celia Marquez, Kitty Gall-

man, Margaret Waggoner, Mrs. Joe Trevino and twin boys, Lo-

rena Venable, Louise Douglas,

Maud Mills, Dominto Garza,

James B. Collier, Maria Leal,

Leroy Collier, Jesse Fuentes,

Raymond Cantu, Uvon Ford,

Sandra Johnson, Mrs. John Fred

White and Myra Carol, Grace

Dane, Margarita Ramirez, Ge-

Dismissals:

Elizabeth Carlton,

Also, Mrs. W.O. Chadwick, Erasmo L. Rodriquez, Ray E. Castleberry, Glenn Ritchie, Joe Reeve, Jack D. Patterson, Gerald Shavor, Mrs. Van E. Nichols, W.M. Stewart and Christine

Also, J.D. Carpenter, Finis Jennings, L.B. Hambright, Walter Steinbock, Mrs. Dave Thompson, Raymond McGehee, Larry Potts, Darrell Thompson, W.S. Graham and John McGehee.

Joe Mendoza,

ingbill, Dalton Caffey, Duane Herrington and Jerry Darby.

NOTICE ANNUAL MEETING **WEST TEXAS RURAL TELEPHONE** COOPERATIVE, INC.

WOODMEN OF THE WORLD

LIFE INSURANCE SOCIETY

The FAMILY Fraternity

Thursday, February 18 7:30 p.m.

Hereford Community Center

Two Directors To Be Elected From The Westway And Tharp Exchanges

Telephone Cooperative Sets Annual Meeting

The annual meeting of the on and Edwin Morrison, jr membership of the West Texas Hereford Community Center,

Two directors will be elect- changes to private line services ed, one each from the Westway states Vernon Inman, manager, and Tharp exchanges. Nomi and Ernest L. Brown from Westway and Jimmy Cockerham

Present members of the bo- in Hereford. Robert Strain, James W. Dix- date.

Various reports will be given Rural Telephone Cooperative with regard to the progress will be held at 7:30 p.m. on of the cooperative's construc-Thursday, February 18 in the tion program and the work which is continuing on the conversion of all the co-op ex-

Those attending the meeting nees are Edwin Morrison, Sr. will be given an opportunity to have a "preview look" at the cooperative's new office faciland Thomas Rhodes, Jr. from ities, which are nearing completion on South Highway 385

ard include James Ensor, pre- The new office is expected sident; Keith G. Brock, vice- to be completed by the annual president: Jimmy Cockerham, meeting date. An open house secretary, George L. Olson, will be scheduled at a later

Former Resident **Buried Saturday**

T.E. Parson, a former resi-Blanket, Texas late last week, ties, Parson and his wife, Mattie, who survives, observed their sixty-first anniversary last ye-

here from Blanket, lived in the Lakeview Community of Parmer County in 1939-40 then moved to the Bippus Community in there to the Rhea Community,

where they lived until returndent of the Friona area, died at ing to Blanket in the early fif-

Survivors, besides his wife, include one daughter, Mrs. Bonnie Shaddix, Blanket: three sons, Joe Parson, Clovis, Tru-The Parson family who moved ett Parson of Rising Star, and Thomas Parson of Dimmitt, Texas: 16 grandchildren and 35 great-grandchildren,

Funeral services were con-Deaf Smith County, and from ducted from the First Baptist Church, Blanket Saturday

Our "OPENING SALE" Continues In Progress This Week.

Check last week's Star for many of our Opening Specials. . . or better yet, come in and browse around. Save on many household items, supplies for the sportsman and the do-it-yourselfer. Check our line of Ace Hardware.

STORE HOURS ARE:

Weekdays . . . 8 a.m. to 5:30 p.m. Saturdays . . . 8 a.m. to 3 p.m.

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Friona, Texas

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10

Giant

Size

53¢

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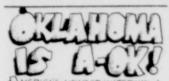
RED **POTATOES**



Annual Meeting Slated Feb. 19 For Water, Inc.

converge on Hereford February 19 for the organization's Fourth Annual Membership Meeting. More than 500 persons are expected to be on hand for the daylong session which gets underway at 9:45 a.m. at the Hereford Bull Barn.

Headlining the array of not-Fairchild, Assistant Commissioner, Bureau of Reclamation; Brig. Gen. Harold R. Parfitt, Southwestern Division Engi-



LOCKS AND THE DAMS IS AHEAD OF SCHEDULE, AND THE \$1.2 MILLION PROJECT TO MAKE TULSA A MAJOR INLAND PORT WILL SOON



MEN NEEDED LIVESTOCK

HOGS AND SHEEP at sale barns, feed lots and ranches. We prefer to train men 21 to 55 with livestock ex-perience. For local interview, write age, phone, address and background to: NATIONAL MEAT PACKERS

> TRAMMING 3435 Broadway, Dept. B-64 Kansas City, Mo. 84111

Members of Water, Inc., will neer, U.S. Corps of Engineers: Calvin Watts, Executive Director, Red River Valley Association; and Dr. Tinco Van Hylckama, noted U.S.G.S. geolo-

Two meetings of Water, Inc., directors will be held in confunction with the annual meeting. They will convene on the ed speakers will be Warren D, eve of the meeting for a study of the audit report of activities of the past year. Immediately following the annual meeting, directors will again go into session to elect officers for the coming year. Attending the post-meeting directors' session will be six new directorsat-large to be named in balloting at the annual meeting, and 20 new district directors being selected in a mail balloting at the present time.

Hosting the Hereford meeting will be the Deaf Smith County Water Association, the Deaf Smith County Unit of Water, Inc., and the Hereford Cham-



SORGHUM MASTERS. . . . Four area farmers are shown at a recent meeting of the DeKalb Sorghum Masters Club in Wichita, Kansas. Left to right are Gene Welch, Friona, James Gentry, Hereford, Charles Rickerd, Hereford, Robert Strain, Dawn, and Carrol Lackey, Tulia, district

Welch Attends DeKalb Sorghum Masters Meet

Royce Gene Welch, who farms in the Black Community, was a panel discussion among seven one of 31 selected farmers from of the sorghum farmers, repreacross the nation invited to the senting various geographic lonational meeting of the DeKalb cations of the country. One of Sorghum Masters Club, held the panel members was Charles recently at Wichita, Kansas.

Others from this area who attended the meeting were Ro- (235 bushels) in 1970, the highbert Strain of Dawn, James est in the history of the Sorghum Gentry and Charles Rickerd of Hereford.

Purpose of the meeting was to honor the country's outstanding sorghum growers and to provide an opportunity for them to exchange ideas.

Highlight of the meeting was Boedeker of Lockney, who produced a yield of 13,132 pounds Master program.

LEFTOVER CHEESE -- If leftover cheese has dried too much for sandwiches, grate and use it as a topping for casseroles or creamed dishes.

At Home In Parmer County By Janice Fant County HD Agent

contains 35 to 40 percent re-

lative humidity. During win-

ter, however, when homes de-

pend on heating systems, the air

inside may become dry enough

to cause damage to furnishings.

Wallpaper may peel or crack,

furniture warps, cracks, or be-

comes unglued and the piano

People are also susceptible to

dry air. Touching metal ob-

jects produces static shock, and

nasal passages feel dry. Also,

one may feel cold even when the

To increase the relative hu-

midity, place pans of water

near heating units or in the

furnace. Open doors and win-

dows occasionally to ventilate

the room. In extreme cases

of low humidity, a commercial

humidifier may be used.

room temperature is high.

may be out of tune often.

How much time does the average man spend taking care of his home?

About an hour and a half a day, or 11 hours each week. But, that amount doesn't appear to increase even when his wife decides to take an outside

A recent survey showed that husbands helped with cooking, marketing and record keeping. Their housework of 11 hours was gauged against 51 hours for the full-time housewife. If the wife was employed outside the home, she still puts in 35 hours doing housework.

Teen-agers in the survey gave nearly three hours a day to chores when their mother worked and two hours when she was at home.

Here is a favorite recipe of Mrs. Hubert (Mary Helen) Go-

GREEN BEANS green beans -- heat -- do not boil

Drain off juice and then add 3 tablespoons salad dressing (according to taste)

Humidity, as well as temperature, contributed to a comfortable home environment,

Most of us work and are more comfortable in air that

PROTEIN FOODS -- Two to three ounces of cooked meat, fish or poultry is considered a serving. When planning meatless meals for adults and teen-agers, count 2 slices Cheddar cheese, 2 jumbo eggs, or 1 cup cooked beans as a



FAST

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MOTOR FREIGHT LINES, INC.

PAUL GALYON Local Mgr.

Phone 247-3166

Water District Starts New Year In Black

Ross Goodwin has reported rected him to commence a prothat the High Plains Undergr- gram to alleviate the District's ound Water Conservation Dis- chronic and increasing indebttrict No. 1 has entered the new year operating in the black, for rected to accomplish this task the first time in ten years.

Goodwin is one of the five elected Members to the Board of Directors of the Water District that governs its operations. He represents Bailey, Parmer and Castro Counties. At a recent meeting of the Directors, Goodwin was elected Vice President of the Board.

Goodwin noted that seventeen months ago the Directors employed Frank Rayner as the District's General Manager and di-

edness. The Manager was diin three years. However, Goodwin noted that the job was done in less than half this time, without any changes in the District's

tax rate. The District's operations are funded by a 5 cents per \$100.00 ad valorem tax on all property within the District. Taxes for the District are assessed and collected by each individual county's tax collector-assessor. In Bailey County Jean Lovelady assesses and collects taxes for

Goodwin noted that the District had continued to maintain its services to the taxpayers and that the retirement of its indebtedness had been accomplished by streamlining its operations, eliminating unnecessary spending and a general "belt tightening" at the District's general office in Lub-

He noted that some of the economic policies the District had to adopt did not meet with the favor of some of the people affected, however, he noted, such changes were necessary if the District is to be able to continue to serve the taxpayers.

Save Now During BEN FRANKLINS Big

the District.

ALL FABRICS

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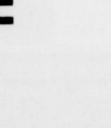
Many Other Items Throughout

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BEN*FRANKLIN® Friona, Texas

NOTICE TO VEHICLE **OWNERS**



The 1971 Vehicle License Plates Will Be On Sale At The Following Places On The Therein Listed Dates:

FRIONA CITY HALL Feb. 15 thru Feb. 19 10:00 A.M. to 4:00 P.M.

BOVINA CITY HALL Feb. 22 and Feb. 23 10:00 A.M. to 4:00 P.M.

Lazbuddie-Sherley Anderson Elevator Feb. 24 (Wednesday) 2:00 P.M. to 4:00 P.M.

BE SURE TO BRING YOUR LICENSE PLATES RENEWAL APPLICATIONS that you received thru the mail recently from the TEXAS HIGHWAY DEPARTMENT.

NOTE -- No Title Work, Please

HUGH MOSELEY

Parmer County Tax Assessor-Collector

Here's a watertight statement about Vanguard's rubber gasket joint.



The idea of using a rubber gasket joint in Vanguard PVC plastic pipe was revolutionary. It meant no more bands or solvents. Easier faster, trouble-free installation. But that was just a beginning.

Next we put the pressure on. We hydrostatically tested it. We put it through all sorts of temperature tests. We twisted it and turned it. Then we field tested it. We gave it more punishment than you or those inevitable ground shifts could ever hope to.

So, whatever your needs for plastic pipe. Vanguard is it. Bend it any way you want We'll make a watertight statement about Vanguard's rubber gasket. It won't leak Just be reasonable

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REZNIK HONORED, . . , A, L, Reznik is shown receiving an award from Dale Hansard of Northrup King & Co. for producing over 1,110,000 pounds of sorghum from a single NK

Reznik Receives Award For Sorghum Production

A.L. Reznik of Friona has vis, N.M. recently. received an award recognizing this area.

of district winners held in Clo- eral availability.

The awards, which are made his accomplishments as one of annually by Northrup King, genthe leading sorghum growers of erate a great deal of interest both locally and nationally due One of the winners of North- to the rising importance of sorrup. King & Company's 1970 ghum as a major grain crop. Carload Sorghum Club awards, In addition, NK representatives he qualified for the honor by point out, the performance awproducing over 1,110,000 pounds ands in themselves are conof sorghum from a single NK vincing proof of the field perhybrid. The presentation was formance that can be expected made by Dale Hansard of Nor- from the new sorghum hybrid thrup King & Co. at a meeting varieties now coming into gen-

Court House Notes

Instrument report ending January 28, 1971, in County Clerk Office Bonnie Warren, County

WD, Erith A. Hawkins, Alvoy C. Kersey, N 1/2 Lot 4, Blk. 91, Bovina WD, Cecil Leon Chandler,

Tri-County Sav. & Loan, SW 1/2 Lots 6 thru 10, Blk. 43, J. B. Pate, Joe B. Pate,

Jr., N 1/2SE1/4 Sec. 25, T6S; High Plains Develop-

ment, Edgar Frank Turner, Lot

14, Blk 5, Lakeview Add. Fri-WD, Stacy Queen, Aquilino Flores, N 60 ft Lot 2, Blk.

37 Bovina WD, Susan E. Boggess, Ran- C. Taylor, Jr., N 64 ft. Lot 1, za B. Boggess, Jr., Sec. 1, Blk. 5, 1st Instal to Staley Willis Sub. Part Sec. 1, T5S; Add. #3, Friona

R4E-Pt. Sec. 6 T5 1/2S; R5E, part Sec. 19, T1N; R5E-Part Sec 24, T1N; R4E; Pt Sec. 35 T4S; R4E-Pt Sec. 7 Harding Panhandle & South Plains Development - Hilario

Perez, Lot 12, Eastview Add Bovina Panhandle & South WD. Plains Development, Hilario

Perez, Lot 6, Eastview Add Bovina WD, Wayne Baumann, Dean Darnell, Lot 5 & N 2 ft. Lot

Blk. 1, Welch Ac. Add. Unit #1 Friona WD, Thomas M. Caldwell, Charles W. Flynn, Lots 1 thru

7 & Lots 20 thru 23, Blk. 4, Gardner's Bovina WD, Dan Ethridge, George



On The Farm In Parmer County MACK HEALD County Agent

MEETINGS SLATED TO EXPLAIN WHEAT REFERENDUM Two meetings are slated in the Panhandle for the week of February 15 to explain a wheat referendum to producers in 17 counties. These meetings are required prior to a certification by the state commissioner of agriculture for the Texas Wheat Producers Association to conduct such a referendum.

Purpose of the referendum is to raise funds with which to conduct programs of education, research, disease and insect control and marketing relating to wheat. The first meeting will be held Feb. 15 at 2 p.m. in the County Community Building in Dumas.

Another meeting is slated for February 16 at 7 p.m. in the Community Center in Hereford. This meeting will be for producers in Deaf Smith, Parmer, Castro, Randall, Potter, Oldham and Armstrong counties.

The program at each location is designed to explain the provisions of the referendum and to give a brief report on the overall wheat industry.

Ed Garnett of Amarillo, area farm management specialist with the Texas Agricultural ExtensionService, will be the principal speaker at each meeting. Representatives of the Texas Wheat Producers Association will also be on hand to answer questions concerning the referendum.

I urge all wheat producers in Parmer County to attend the upcoming referendum meeting so that they will be able to make a knowledgeable choice when election time for the referendum rolls around. A two-thirds majority vote will be re-

March 1 is the deadline for farmers to file their 1970 income tax return. This date was extended from February 15 to March 1 by the 1969 income tax law,

. . . .

To qualify for reporting as a farmer, two-thirds of your gross farm income must be from the sale of agricultural products. If farm income is less than two-thirds of the gross income, a taxpayer may be required to declare estimated tax and make quarterly payments.

Statutory penalties are assessed for failure to file required declarations of estimated tax.

Many taxpayers will not be required to file a return due to a new low income allowance. As an example, for 1970 returns, married persons filing a joint return would not be required to pay any tax if their incomes were less than \$2,300. However, farmers may be required to file an income tax return in order to report self employment tax if their net income exceeds \$400

Additional information regarding farm income tax reporting regulations can be found in the 1971 edition of the Farmer's Tax Guide which is available from your county agricultural agent or the Internal Revenue Service.

OGL, Craton Looney, Texaco, Inc., N 1/2SW1/4 Sec. 6,

WD, Buck Fallwell, Henry Theodore Fangman, Lot 5 & S 35 ft. Lot 6, Blk. 5, Staley

Add. Friona WD, Leonard L. Haney, Clyde Blalock, Lot 19 & 20 & NW 1/2

Lot 18 Blk. 24, Bovina WD, George E. Nance,

FRIONA

CONSUMERS

Buddy Lloyd, Mgr.

Phone 247-271 or 247-2860

Mac W. Hancock, Jr., Lots 17, 18, 19, Blk. 44 OT Farwell Charles Love, Francisco Flores, Lot 3, Blk 26,

WD, G. F. Trimble, Wilbur Charles, S 15 ft. Lot 18, Blk. 19, Bovina

WD, C. E. Trimble, Raul B. Garza, Lots 19, 20, N 1/2 Lot 18, Blk 19, Bovina

Gas Users Name New **Directors**

Four directors and one officer were elected by members of the Parmer County Gas Users Association at the organization's annual meeting Monday

D.L. Carmichael was re-elected vice president, Directors elected were Gene Welch, precinct 1; Marion Carson, precinct 2: Gilbert Kaltwasser, precinct 3; and JeDon Gallman, precinct 4. Carson replaced Earl Stephenson and Kaltwasser replaced Vernon Symcox on the board.

Welch and Gallman were reelected, Holdover directors are Gene Anthony, Herman Geries, Melburn Jones and J.W. Gammon, Terms of president Jim Roy Daniel and secretary Von Edelmon also have a year

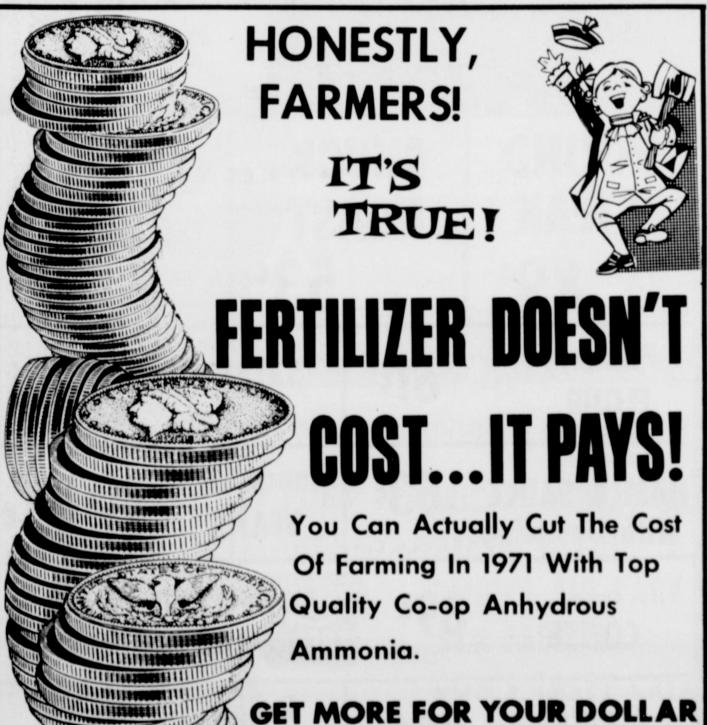
Robert Hickman, president of the Plains Gas Users Assn., was present at the meeting, and addressed the group.

A discussion was held on the meeting between the Plains Gas Users' board of directors and those from Pioneer Natural Gas. Future meetings also are planned, to discuss problems affecting the two groups.



AG FIGURES MEET. . . Dr. Reagan Brown and A.L. Black met following Friona's Chamber of Commerce banquet last Thursday. The two men were jointly named as "men of the year" in Texas Agriculture by the Progressive Farmer magazine in 1968, but had never met. Looking on is County Agent Mack Heald. Dr. Brown spoke at Friona's Chamber of Commerce banquet last Thursday,

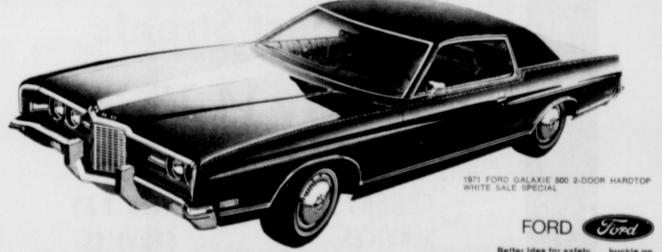








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Mid-priced, mid-sized Torino. Gives you the easy handling of a small car, plus the ride and room of a big car. Responds with precision, yet seats up to six people comfortably. You get bigcar choice, too. Fourteen models. With options like power front isc brakes and three-speed automatic transmission.

Big, Luxurious Ford. Inside there's a world of quiet, born of strength, that you might not find in cars costing hundreds more. A world of luxury, too. Where vibrations aren't allowed in. Where bumps are smoothed over. This year come to where the strength is. Take a quiet break in the 1971 Ford.

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Free Power Disc Brakes and Free Power Steering . . if the Torino 500 or Ford Galaxie 500 is also equipped with air conditioning, tinted glass, the Visibility Group, automatic seat-back release, and deluxe seat belts (Torino only).

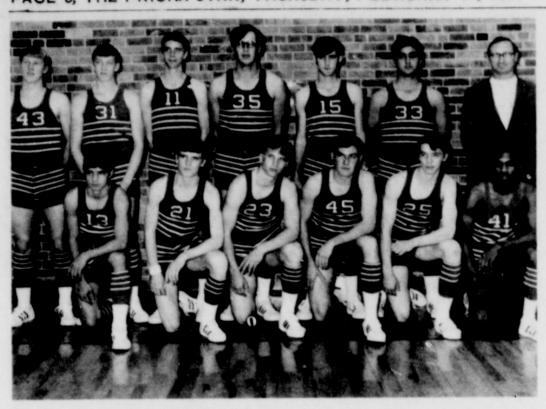
FRIONA MOTORS

Friona

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.The Friona High School Chieftains basketball team, which will conclude its season with two district games next week, are shown above. In the back are Mike Royal, Ronnie McPherson, Don Fortenberry, J.V. Finley, Johnny Bandy, James Weatherly, and Coach Ray DeBord. Kneeling are Oberlon DeLeon, Larry Fallwell, Bill Bailey, Carroll Cook, Gary Fallwell and Wes-

EYE PLAYOFFS

Squaws Complete 3-AA Slate With 10-0 Mark

record with wins over Olton and Lockney game, she and Karen Lockney in their last two starts. Crofford each scored 18 points.

Last Tuesday the team had an impressive 50-32 win over Floydada

wning Olton, 33-22 in a slow- 0-2. moving type of game. They dule on Tuesday with a 57-24 Olton

ints to lead the team's win ith, 3-1-7. over Floydada, which Coach F G. Crofford described as one SQUAWS 15 8 21 13--57 of the team's best efforts of the Lockney season. It was Friona's big- Day, 5-8-18; S. Crofford, gest win over Floydadainseven 2-0-4;

The Friona Squaws closed out Miss Day also scored 14 points their district schedule remain- to lead the team's point proing unbeaten with a perfect 10-0 duction against Olton. In the

clinched the district title with SQUAWS 14 12 10 14--50 Day, 11-5-27; S. Crofford, On Friday, the team was 3-2-8; K. Crofford, 1-5-7; adequate to the occasion in do- Smith, 2-2-6; Riethmayer, 1-

closed out their district sche- SQUAWS 10 7 11 5--33 6 3 4 9--22 Day, 6-2-14; S. Crofford, Diane Day tossed in 27 po- 1-1-3; K. Crofford, 1-7-9; Sm-

> K. Crofford, 5-8-18; Smith, 3-2-8; Riethmayer, 1-1-3: Massie, 2-2-6.

Frosh Drop Close One

Friona's freshmen boys lost a game at Littlefield February I that was close the whole game. Littlefield won 50-41 and this was the biggest difference in the score the whole game, Lit-

tlefield took the lead 1-0 but Friona made the next six points and led 6-1, Littlefield made the next 12 points and led 13-6 with 2:31 left in the first quarter. Littlefield led until Friona

tied it up 28-28 with 4:30 left in the third quarter. Friona led until Littlefield went ahead 39-38 with 4:08 left in the game. Friona's longest lead was five points, 6-1 with 5:50 left in the

first quarter and 34-29 with 6:45

left in the game. 12 20 32 41 15 23 29 50 Littlefield Bill Fallwell, 8-0-16; Jesse Rando, 5-1-11: James Perea, 2-1-5; Kent Patterson, 2-0-4;

Chiefs Drop Pair In Week's Cage Action The Friona High School Ch- CHIEFS 14 10 11 24--59

iefs are finding a rocky road Olton during the second half of District 3-AA play, having won just one game.

The Chiefs fell twice last week, to a pair of hot-shooting teams. Floydada outlasted Friona in a game on the Whirlwinds' home court, 79-67, and Olton came here and made off with a 79-59 win.

Ronnie McPherson scored 19 and Don Fortenberry 16 in the Floydada game, in which Friona outscored the 'Winds, 39-36 during the last half, but couldn't overcome a 43-28 halftime lead by Floydada.

Fortenberry and Wesley Clark each had 11 points to pace the scoring against Olton, which came out with a run-and-shoot offense and a pressing defense. The Mustangs scored at least 20 points in every quarter except the third.

The Chiefs have two games remaining to play in District tlefield had led three times 3-AA, against the league leaders, Dimmitt and Morton.

CHIEFS 15 13 21 18--67 Floydada 20 23 19 17--79 Fortenberry, 8-0-16; Mc-Pherson, 8-3-19; L. Fallwell, 1-1-3: Royal, 4-2-10: Bandy, Finley, 3-1-7; Weatherly, 1-0-2; Clark, 1-0-2;

and Friona twice, Friona's longest lead was the final score. 15 26 36 40 Littlefield 10 12 20 20 Davy Carthel, 5-1-11; David Barnett, 4-0-8; Kent Miller, Ronald Land, 3-0-6; 3-1-7:

22 21 15 21--79

Fortenberry, 5-1-11; Mc-

Pherson, 3-3-9; L. Fallwell,

3-2-8: Royal, 1-2-4: Bandy,

3-1-7; Finley, 2-1-5; Weather-

ly, 1-0-2; Clark, 5-1-11; G.

Tops L'field

The seventh grade boys took

a big win at Littlefield February

Littlefield took the lead at

2-0 and led twice more during

the early part of the game, 4-2

and 6-4. Friona tied the game

each time and went ahead to stay

12-10 with 1:40 left in the first

Up until this time the game

had been tied five times, Lit-

1 by a score of 40-20.

7th Grade

Fallwell, 0-2-2.

Troy Messenger, 2-0-4; Rolando Cabellero, 1-0-2; Doug Eighth Graders Claim 37-31 Win At Littlefield

Gene Strickland, 6-2-14; Dale

Cleveland, 5-2-12; Clay Bandy,

2-0-4; Eddie Waggoner, 1-1-3;

David Hutson, 1-0-2: Mitchell

Wiseman, 1-0-2.

7 17 25 31

The eighth grade boys won a close game against Little- Littlefield field there February 1, by a score of 37-31.

Littlefield took the lead in the first quarter and led 7-4 at the end of the quarter. The game switched leads and was tied several times during the second quarter and was tied. 17-17 at the half.

The third quarter was much like the second quarter, Friona took the lead, 26-25 with 45 seconds left in the third quarter and never trailed after this.

All Coaches Re-Hired At **Board Meet**

The Friona High School coaching staff was given new two-year contracts at the monthly meeting of the Friona School Board Monday night,

The coaches are Bob Owen, head football and athletic director, Ray DeBord, boys basketball; F.G Crofford, girls basketball; Larry Dyess, Bteam and W.L. (Dub) Cleveland, freshman coach.

Junior high school coaches were extended new one-year contracts. They are Jackie Morgan, eighth grade; David Davis, seventh grade boys, and Bill Wood, seventh grade girls.

Porter Roberts, tax assessor-collector for the school district, reported that 95.6 per cent of the district's tax roll was collected, or \$160,246.66. As of February 5, Roberts had a total of \$28,787.04 on his delinquent roll, including previous delinquent accounts.

The board ordered a trustee election to be held in conjunction with the city election on April 3 at the City Hall, 802 Main. Two places on the school board are up for election. They are the seats held by Dr. Paul Spring and Louis Welch.

Both of the board members are completing their second three-year terms on the board. Petitions are available in the Superintendent's office for those wishing to file for the school board election. Filing deadline is March 3.

In other business, the board approved the purchase of new band uniforms for the high school band for next year, and also approved the purchase of a new 66-passenger school bus for the following school term.

Superintendent Farr gave the various budget reports,



SEVENTH GRADERS. . .. The Friona seventh grade girls basketball team finished its season this week by drubbing Canvon, 45-16 and sported an 8-2 record for the season, The team averaged over 40 points per game for their firstyear efforts, and their only losses were to eighth grade teams. Back row: Janet Rodgers, Susan Garner, Coach Bill Wood, Cathy Cunningham, Paula London, Nell Fulks, Tammy Hassenpflug. Second row: Terry Patterson, Diane Singleterry, Nanette Fallwell, Myrna Phipps and Earlene Graham, Front--Margie McPherson, Carla Bauer and Sher-

Squaws, Meadow Play Thursday

The Friona Squaws, District 3-AA champions, will meet the Meadow girls, champions of a class B District, in a warmup game Thursday at Levelland.

There will be two games, with the B game starting at 6 p.m. The varsity girls will play at 7:30 p.m. at South Plains College Fieldhouse.

Playoff Game.

(Continued from Page 1) of the Claude Tournament, and a 31-30 heart-stopper to rival Tulia here last month, The Tulia loss snapped a 13-game winning streak by the team. Friona won District 3-AA,

Tech Coach Is Named Speaker

Jess Stiles, the freshman football coach at Texas Tech University, will be the speaker at First Baptist Church in Friona on Sunday morning, during "layman's day" activities at the church,

The Fellowship of Christian Athletes at Friona High School will be special guests of the church for the morning services. At the Sunday evening ser-

vice, three men of the church will combine to fill the pulpit. They are George Taylor, M.C. Osborn and Lee Witten. The men of the church will

fill the choir and bring special music for both services.

Rev. Charles Broadhurst, the pastor, says all area residents are invited to these special also with a perfect 10-0 record. services.

Ricky Carr, 1-0-2; Bobby Lew-Friona's longest lead was ten ellen, 1-0-2; Lupe Gonzales, points, 35-25 with 2:20 left in S & H Green Stamps GOOD

Hear It At 6th And **Prospect Streets** February 14-15-16-17

PARMER COUNTY

SUNDAY SERVICES

9:30 a.m. Bible Classes 10:30 a.m. Worship 6:00 p.m.

Evening Worship

WEEK DAY SERVICES

DAILY 8:45 a.m.-7:30 p.m.

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Tender Crust

Pkg. 59¢

ROUND **STEAK**

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Fresh **GROUND** BEEF 55°

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61¢

Morton SALAD DRESSING

Kimbell

HAM & SAUCE With Dumplings,

63¢ 1/2 Lb. Can Ranch Style BEANS

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Kimbell

COFFEE

89¢ 1 Lb.



TREET 12 Oz.

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Diamond

MARGARINE

19¢

Red Delicious

APPLES

Lb.

20¢ Solid

Baggie SANDWICH BAGS 35¢

80 Count

AVOCADOS 19¢ Each

FRUITS & VEGETABLES

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WE LOVE THE SQUAWS!

THE FRIONA SQUAWS ARE DISTRICT 3 - AA CHAMPS!





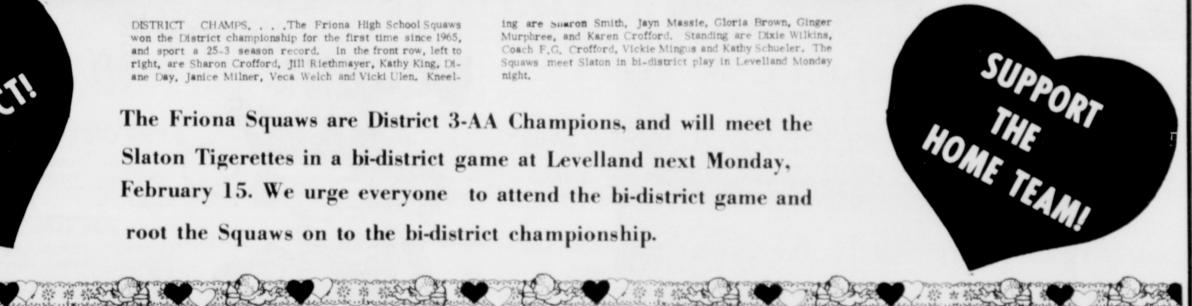




won the District championship for the first time since 1965, and sport a 25-3 season record. In the front row, left to right, are Sharon Crofford, Jill Riethmayer, Kathy King, Diane Day, Janice Milner, Veca Welch and Vicki Ulen. Kneel-

ing are Smaron Smith, Jayn Massie, Gloria Brown, Ginger Murphree, and Karen Crofford. Standing are Dixie Wilkins. Coach F.G. Crofford, Vickie Mingus and Kathy Schueler, The Squaws meet Slaton in bi-district play in Levelland Monday

The Friona Squaws are District 3-AA Champions, and will meet the Slaton Tigerettes in a bi-district game at Levelland next Monday, February 15. We urge everyone to attend the bi-district game and root the Squaws on to the bi-district championship.





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PARMER COUNTY PUMP REEVE CHEVROLET-OLDS HERRING IMPLEMENT CO. MURPHREE TEXACO FRIONA MOTORS KENDRICK OIL CROW'S MEAT CO. CITY BODY SHOP ADAMS DRILLING TAYLOR'S BARBER SHOP FRIONA STAR

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Five Frionans Make Dean's List

Five students from Friona joring in speech education, and are among the 266 students list- Karla J. Patterson, freshman ed on the fall semester Honor majoring in math education. Roll at West Texas State Uni-

Friona students who maintained 2.8 averages are Mrs. man majoring in art education, Tommy Haralson, senior ma_ carried a 2.5 average.

Attainment on the Honor Roll tained by Lafonda J. Hodges, requires at least a 2.5 grade freshman majoring in English average on a 3.0 basis for a education, and Connie R. Whaminimum of 15 semester hours ley, a junior majoring in biology

Cynthia E. Wiseman, fresh-

Plans Made For Sunday Afternoon

meeting of Friona Riding Club in the Community Room of Friona State Bank, tentative plans were made for a ride on the Mrs. Gary Cash and daughter, J' Escavada Ranch Sunday afternoon if weather permits.

Mr. and Mrs. William Pankratz and Curtis Butler.

Following a game session

During a brief business ses- refreshments were served by sion at the Saturday evening Mr. and Mrs. C.L. Lillard and Mr. and Mrs. Floyd Rector, host couples.

Others present were Dr. and mai; Mr. and Mrs. Estis Bass; Mr. and Mrs. Howard Love; Guests at the meeting were Mrs. Ear! Love: Scott Lillard; Donna and Gary Rector; Mr. and Mrs. Charles Bass and daughters, Terri and Robbi.



Mrs. Bumpas Named To TT Honor Roll

The former Terri Sue Cum mings, daughter of Mr. and Mrs. Doyle Cummings and a 1968 graduate of Friona HighSchool, was recently honored by being named to the Dean's Honor Roll at Texas Tech University, Lub-

Mrs. Bumpas, who is a junior speech and hearing pathology major, maintained a 3 point average for the fall semester,

Bryan Elliott Named **Outstanding Debater**

hool students participated in speaking. the Dimmitt Speech Tournament Saturday. Bryan Elliott, who Jill Riethmayer, prose: Joel is a member of a debating team Constancio, prose; Davey Hill, which placed third in boys de- persuasive speaking; Kay Cobate, was named outstanding chran, poetry and David Renboys debater. His teammate ner, poetry. is John Bingham.

Carl Evans placed third in boys informative speaking.

Students making the finals were Troy White, poetry; Ann Hurst, prose; Steve Stone, prsive speaking: Terry Thompson, informative speaking; and debate.

Twenty-two Friona High Sc- Denise Frazier, informative

Those in the semi-finals were

Others entered were Vicki Beck, poetry: David Hardgrove, persuasive speaking; Kathy McLean, informative speaking: Holly Stephenson and Bevose: Sally Kendrick, persua- erly Bailey, debate and Jay Messenger and Trip Horton,

Rhea HD Club Hears **Ecology Program**

Mrs. Glenn Fant, County Home Demonstration Agent, Farwell, was guest speaker at the Monday evening meeting of the Rhea Home Demonstration Club

in Parish Hall. Mrs. Fant's theme was "Air home at 8:00 a.m. Pollution,'

Four Frionans Receive Pins

Four Friona couples attended club, a Valentine's Dance sponsored by the Muleshoe Chapter ESA. Mr. and Mrs. Cliff Mowbray, bert Schueler, Jan Wallis, Fri-Mr. and Mrs. Doug Stephenson, ona's exchange student from Mr. and Mrs. James Andrews, and Mr. and Mrs. Ernie Porter were guests of the Muleshoe Chapter's Valentine's Dance held Sat., Feb. 6th at the Muleshoe Country Club.

In a secret ceremony held before the dance, the Muleshoe ESA'ers presented their sisters with their Jewel Pins, signifying full membership in ESA.

The Friona Chapter is now independent, The Muleshoe members will no longer be attending the meetings here on a regular basis.

Former Resident Recently Initiated

Clare Popejoy, of Brownfield, a sophomore business education major at South Plains College, was recently initiated into Phi Theta Kappa, National Honor

Fraternity of the junior college. Mrs. Popejoy, daughter of Mr. and Mrs. Clare Savage of the Hub Community and a 1963 graduate of Friend High School was also named to the Dean's Honor List for the fall semester with a 3.83 grade point.

During a brief business session plans were made for a work day at Lubbock State School, Thursday, February 18. Club members desiring to go are to meet at the Walter Schueler

Plans were also made for sponsorship of a sale of American flags, complete with poles and holders. Any one wishing to buy a flag for \$4.95 may contact any member of the

At the January meeting of the club in the home of Mrs. Nor-Australia was the guest sp-

Those present Monday evening were Mesdames Elmo Dean, Andy Anderson, Herbert Schueler, Norman Taylor, Walter ed by Mrs. Dave Thompson. Schueler, Christian Drager and Cordie Potts.

Mrs. Schueler, hostess, served miniature pizzas, coffee and cupcakes decorated with va- bers were special guests. lentine motifs.

FLOAT ENTRY. . . . The Friona High School junior class' float, which was the city's entry in the Governor's Inaugural parade, is shown here just prior to the parade. The Chamber of Commerce gave the class a special citation for its work. (Photo courtesy Mrs. Gene Weather-

Twenty-seven Attend Class Supper

Mr. and Mrs. Johnny Mars were hosts at the regular meeting of the T.E.L. Sunday School class of First Baptist Church in their home Monday evening.

The devotional was present-After supper there was a game session, which was directed by Mrs. Mars. Games

of 42 followed. Husbands of the class mem-

Others attending were Mr. and Mrs. Ralph Taylor, Mr. and Mrs. Curtis Murphree, Mr. and Mrs. Noyle Wood, Mr. and Mrs. Paul Fortenberry, Mr. and Mrs. Bob Knight, Mr. and Mrs. Earl Drake, Mr. and Mrs. Lee Witten, Mr. and Mrs. Kenneth Neill,

Mr. and Mrs. Harry Lookingbill, Mr. and Mrs. Bill Stephens and Mr. and Mrs. George

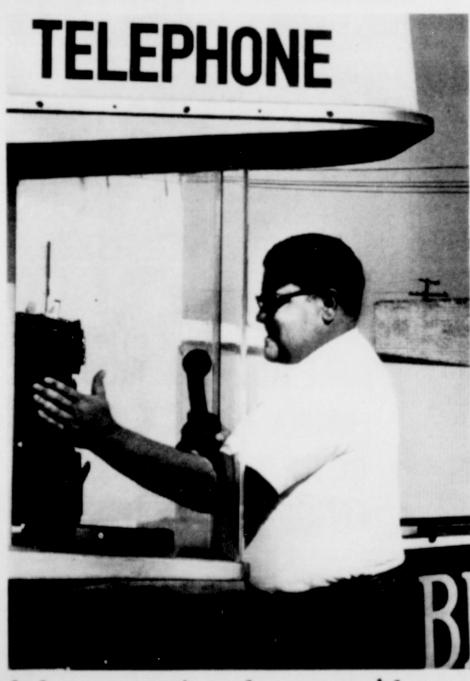
Temperatures

Date	Hi	Low	
February 3	58	21	
February 4	68	22	
February 5	46	22	
February 6	60	18	
February 7	. 32	12	
February 8	21	07	
February 9	45	13	
Trace of eno	w on Eak	on February	

Trace of snow on February 4 & 7; .02 inch moisture on February 8--1 inch of snow,



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General Telephone



Son Added To Isaac Family

Barry Augustus is the name Mr. and Mrs. Jim Isaac, Colorado Springs, Colorado, chose for the baby boy who was added to their family January 31. He was born January 20 and weighed 8 lbs.

Barry has one sister, Susan, who was two in July. Grandparents are Mrs. Roberta Isaac, Colorado Springs,

Colorado, and Mr. and Mrs.

Frank A. Spring, Friona. Mrs. Spring returned home Sunday after spending a week visiting in the Isaac home.

Second Son Born To Alan Clarks

Mr. and Mrs. Alan Clark, 907 Grand, became parents of a baby boy at Deaf Smith County Hospital, Hereford, at 11:22 a.m. Wednesday, February 3.

He was named John Alan and weighed 6 lbs. 3 ozs. He has one brother, Robert Slade, who

Grandparents are Mr. and Mrs. Bob Clark, Friona, and Mr. and Mrs. Randy Fondren, Dalhart.

Mrs. Ethel Riley, Hereford, is the great-grandmother.





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EXCHANGE STUDENT, BRIDEGROOM AND AMERICAN FATHER.... Wayne Baxter of Rotoria, New Zealand, is being congratulated by E.G. Phipps, American father of the former Brenda Hawker of Melbourne, immediately following the wedding ceremony, which was read in Wesley Church there at 1:00 p.m. Saturday, January 2. Miss Hawker was an American Field Service exchange student here during the 1964-65 school year. She lived in the home of Mr. and Mrs. E.G. Phipps and daughters, Shirley, Judy, Delores, Patricia and Myrna and has visited here

FHS Exchange Student, Brenda Hawker Is Married In Australia

Brenda Eileen Hawker, you- friend of the bride, was the maid man p.m. Saturday, January 2.

Church, Lonsdale Street, Mel- a round neckline. Coin Op. Dry Cleaning corated with large bowls of yellow roses tied with yellow rings on it. white gladioli.

Margaret Connors, a college

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ngest daughter of Mrs. B.M. of honor, She wore a long Hawker and the late B.M. Haw- waisted frock of soft lime green bride, was the flower girl. Her ker, exchanged wedding vows self striped Swiss voile. The dress and flowers were identiwith Wayne Brian Baxter, only short puffed sleeves were fi- cal to those of the bridesmaid. son of Mr. and Mrs. J. A. Baxter nished with a frill, which was of Rotoria, New Zealand, at 1:00 repeated on the gathered skirt. bride was the page boy. He

Max Donnelly was the best

Greg Peart, nephew of the

Self covered buttons trimmed wore a suit of green linen with The ceremony was read by the center front of the fitted a white crepe blouse with self Rev. Brian Allen at Wesley bodice, which was designed with cravat held with a pearl stud. He carried a white heart shapbourne. The church was de- She carried a small posy of ed cushion with the wedding

As the bride was escorted and presented in marriage by her American father, E.G. Phipps, Friona, she wore a formal rock of re-embroidered tulle over a fitted strapless sheath Reports For Duty of angelskin satin. The frock, which she made, was designed with a round neckline, which Re-embroidered daisies also Texas. dged the edges of the fitted illusion was held in place with hool, a white velvet band. She car-

white ribbon. The bride's mother wore a dress of navy That silk with Friona Soldier white, caramel and brown markings, navy shoes and white gloves and carried a white bag. Mrs. Baxter, mother of the and carried a bone bag.

Mrs. Phipps, the bride's American mother, wore a double knit dacron suit of off white in Germany. with a pink blouse and matching tie and black accessories. For travelling Mrs. Baxter

wore a green linen slack suit

with silver button trim and bone

cobra shoes. Following the ceremony fifty guests attended a buffet luncheon at Larnook, 13 Orange Road, Armadale. The bride decorated her three tiered wed-

ding cake with white and vellow daisies and delicate filagree. Overseas guests included Mr. and Mrs. E.G. Phipps, Friona, Texas: Mr. and Mrs. D. Abel and son, Murray, Warganua, New Zealand; and the groom's family, Mr. and Mrs. J. A. Baxter and Janice, Rotoria, New

Zealand. Other guests were from Queensland, Tasmania and So-

uth Australia, Mr. and Mrs. Baxter are at ome in Albany, West Austra-

Pam Hartwick Weds Robert G. Dorris

First Baptist Church at 7:00 she sang, "We've Only Just p.m. Friday, lanuary 29, Pam Begun," "If Ever I Would Lep.m. Friday, January 29, Pam Begun," Hartwick exchanged wedding ave You," "Love, I Come To vows with Robert G. Dorris. Parents of the couple are Mr. and Mrs. Buford Hartwick, Friona, and Mr. and Mrs. Glenn Dorris, Canvon.

The double ring ceremony was read by Rev. Charles Br- satin designed with a long oval oadhurst, pastor, before an arch of greenery centered with blue velvet bows flanked by spiral eeves. candelabra and branched candelabra. The choir rail was draped with white satin and greenery. Two bouquets of spring flowers carried out the yellow and blue color scheme, Family pews were marked with garlands of stephnotis.

Missey Renner was the maid was the bridesmaid and Mrs, attached to a coif of flower ettes, Jim Schlenker, Canyon, was the wore a formal gown of blue velwaistline and A-line skirt. She with blue satin streamers decorated with yellow pom poms, blue irises and vellow daffodils.

Miss Fortenberry and Mrs. Schlenker wore identically designed dresses with blue velvet bodices and matching satin skirts. They carried single topiary balls matching the one carried by the maid of honor.

Teresa Loflin was the flower girl. She was dressed identically to the bridesmaid and bridesmatron, Brent Loflin was the ring bearer. Jack Walker, Friona, was the

best man. Groomsmen were mother-in-law. Charles Sykes and Andy Dorsey, both of Canyon. Ushers were Gary Brewer,

Dallas, cousin of the bride, and Jerry Loflin, Friona.

Mrs. Roy V. Miller Sr. presented the processional andre-

Daughter Born To

Mr. and Mrs. John Fred White became parents of a baby girl at 1:17 a.m. Wednesday, February 3, at Parmer County

John Fred Whites

Community Hospital. She was named Myra Carol and weighed 7 lbs, 4 ozs,

Older children of the couple are Noel and Holly. Grandparents are G. Cranfill and Mr. and Mrs. Fred Wh

Ronnie Procter

ite, all of Friona,

Navy Seaman Ronald E. Procter has reported to Naval Air was outlined with white daisies. Station, Chase Field, Beeville,

Procter, who is the son of sleeves and were scattered over Mr. and Mrs. James M. Procthe bodice and sleeves. Her ter, 1403 West Sixth Street, is shoulder length veil of imported a graduate of Friona High Sc-

He and his wife, the former ried a bouquet of white daisies Libby Castleberry, have one with yellow centers tied with son, Jeff, who is one year

Is Promoted

Sp4 Luis R. Rodriquez, son bridegroom, wore a pink toned of Mr. and Mrs. Lupe Rodrifloral chiffon dress with match- quez of Friona, was promoted ing hat, bone shoes and gloves to the rank of Specialist Fourth Class on December 23. He had attained the rank of PFC

on August 21. Rodriquez is now stationed

Eight Attend Chapter Meeting

Eight local members of the Iota Eta Chapter of Delta Kappa Gamma met Saturday, February 6, in the home of Mrs. Hattle Coffer, Farwell.

During the business meeting ten new members were elected

Highlight of the meeting was a White Elephant Sale with Mrs. Coleman Moseley, Friona, serving as the auctioneer, Proceeds of the sale were added to the chapter's scholarship fund.

Those from Friona attending, besides Mrs. Moseley, were Mrs. Benger, Mrs. Wana Brewer, Mrs. Lois Miller, Mrs. Byron Hardgrove, Mrs. Martha Bates, Mrs. Frank Truitt and Mrs. Ernest Osborn,

In a candlelight ceremony at Paula Fortenberry, soloist, as

You," and "The Wedding Benediction." As the bride was escorted to the altar and presented in marriage by her father, she wore a formal wedding gown of bridal

lace enhanced with seed pearls complemented the bodice, sleeves and front of the gown. Her chapel length train, which was attached at the shoulders, was decorated with tiny covered buttons which extended from the neckline to the waist. Her veil of honor. Paula Fortenberry of imported silk illusion was

Carrying out tradition, she bridesmatron. Miss Renner wore a family heirloom which was the wedding band of her vet designed with an Empire maternal great-grandmother, the late Mrs. Frances Ellen carried a double topiary ball Saunders, and has been in the family almost 100 years.

She also borrowed a penny holder from Kay Jones and a diamond necklace from Mrs. Jerry Loflin and wore a blue

She carried a white cataleya orchid with a yellow throat surrounded by a hogarth arrangement of yellow roses, blue cornflowers and white satinstreamers on a white lace covered Bible, which was a gift from the groom. Her bouquet also held two yellow roses, which she presented to her mother and

Linda Carson. Special guests were Mrs. C.A. Paul, Friona, Dallas: Grace Glasscock, Hale California, sister of the groom; and Mrs. C. J. Hartwick, Dallas, both grandmothers of the bride.

Out-of-town guests signing the register included Mr. and Mrs. Glenn Dorris, Canyon; linen cloth and centered with a home here.



MRS. ROBERT G. DORRIS

Center and Mr. and Mrs. Bill and Mrs. Jack Walker, Friona. Glasscock, Lockney.

ception was covered with a white

Mrs. Bruce Shell, San Diego, candelabra compote filled with California, sister of the groom; mixed flower arrangement of Kathy Jenkins and Diane Dick- yellow and blue. Coffee, punch, erson, Lubbock; Mrs. Dale Bo- nuts, mints and wedding cake les, Becky and Gayle, Dodge were served by Becky Boles, City, Kansas; Diane Hickman Dodge City, Kansas, cousin of Guests were registered by and Dee Ann Dewey, Amarillo: the bride: Brenda Blackburn; Mr. and Mrs. Capp Wingo, Mrs. Bruce Shell, San Diego,

> Following a wedding trip to The serving table for the re- El Paso, Juarez and Ruidoso, Mr. and Mrs. Dorris are at

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C.C Plans Expanded Membership Campaign

The Chamber of Commerce discussed its membership drive for 1971, and made preliminary plans to kick off the drive at its regular monthly board of directors meeting Monday.

It was brought out that the Chamber needs to pick out several new members for 1971 in order to meet the requirements of an expanded program including a full-time manager and office secretary.

The Chamber had a total of 101 paid-up members during 1970, and the directors had a list of approximately 75 additional prospects to contact for

"I believe our dues are high enough, but we need to bring in more new members," said former president Steve Messenger in regard to the budget needs.

Messenger, president Ralph Shirley and Wendell Gresham were appointed as a budget committee. An agricultural committee consisting of Ron Davenport, H.K. Kendrick and Carl Schlenker was appointed, and a municipal membership committee composed of Ray Murphree, Marc Houser and Dr. Jon M. Roden was named,

The chamber plans to kick off its 1971 membership drive

In other business, the chamsolution asking the exemption for the chamber.

Bill #17, which threatens to seriously hamper ambulance service to towns such as

The need for an active Retail Merchants committee of the chamber was pointed out. Such an organization functioned for several years, but has been inactive the past couple of years.

A motion was passed for the Chamber to donate \$50 to the Band Parents Assn. in appreciation for the entertainment by the high school stage band at the banquet.

It was reported that the city council had decided against using tax funds to keep the time and temperature sign at the old bank building operating, leaving the door open for the Chamber to support the cost of the sign. Chamber directors also voted to drop the matter, in light of the fact that the cost would be \$125 per month.

The board agreed to share the utility costs of their new quarters with the City of Friona, paying for their office utilities and those of the Texas Employment Commission.

Manager Billy Jones brought up the possibility of using the City Park to provide some means of diversion for young chil-

Glenn E. Reeve was appointber board voted to pass a re- ed to head a sports committee

Betty Crocker Layer Mile High Shurfine COOKIE MIX Nestles 2 to xe 3 79¢ INSTANT COFFEE Shurfine 89¢

HOME OF

Building Activity Slow In January

Building activity as recorded by the City of Friona got off to a slow start during January, compared to the calendar year which ended the previous month,

Only three permits were issued, for a total of \$18,850 in construction. This is roughly one per cent of the near record ing the calendar year 1970.

total which was recorded dur-Of the total, \$18,000 was for a new residence, and two addi-

Rites For John W. Holt

Funeral rites for John W. Holt, 77, who died at Parmer County Community Hospital at 12:50 a,m. Monday, were conducted from First Assembly of God Church at 3:00 p.m. Tuesday with Rev. J.M. Ashley. pastor, officiating.

Holt, who was born in Oklahoma, moved to Friona from Oregon about four years ago. He was a former resident of Clarksville, Texas.

Survivors, besides his wife, Minia, are one daughter, Mrs. Bethie Phillips, Negley, Texas: three stepsons, Travis Stone, Clarksville, and Lewis and Donald Stone, Bovina: and several grandchildren.

Pallbearers were Johnny Phillips, Donald Stone, Earl Jameson, Melvin Hall, W.S.

Crow and C.S. Crow. Burial was in Bovina cemetery under direction of Claborn Funeral Home

How to

cond tax notices were mailed on January 13. Telephone reminder calls were made January 28, 29 and 30. A total of \$99, 442.35 had been collected at the end of January, which represented 93.91 per cent of the

Other figures released for the month of January by City Manager A.L. (Jake) Outland showed that only one new water tap was made during the month, bringing the total number of active taps to 1242.

The city had received 26 calls of freeze-ups during the sub-zero weather during the ever, only four meters were damaged by breakage of the

freeze plugs. A total of 12,376,300 gallons of water were pumped during January, an average of 399,225 gallons per day and a good increase from the previous mon-

Two new sewer taps were made, bringing this figure to 1207 at the end of January.

Fire Department records indicated eight alarms during the month, Two of the fires were within the city limits, for an estimated damage of \$150 and six were outside the city. The biggest loss among these was at the Bermea Brothers farm south of Hub, for an estimated damage of \$3,000 on January 15.

Police Department records showed 29 arrests. Eleven of these were for traffic violations, and 14 involved alcohol. Ten automobile accidents were investigated, with four resultant



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Morton's Frozen

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