

# The FRIONA \* STAR

Volume 46, Number 39

Noon Boss

Baker Duggins has been in-

Duggins, along with a com-

Other officers installed in-

urtis Butler, treasurer

Also, Ralph Shirley, tail tw

Jon Mack Roden was in-

ister, and Paul Lee, Lion tam-

over directors are Bob Ower

Terms of Ralph Shirley and

W.L. Edelmon, charter pre-

sident of the Friona Lions Club.

and a past District Governor,

served as installing officer.

Ted Tucker were expiring on

succeeding Don Reeve.

Restaurant.

Thursday, July 1, 1971

FRIONA, TEXAS, 79035

12 Pages

Some time ago we presented a fictitious letter, supposedly from a fellow who had just bought a newspaper, and just what he expected from his dime.

This "letter," which was partly borrowed, and partly the results of our experiences in newspaper work, was quoted by many of our contemporaries, and even one trade magazine.

We ran across it this week, and partly because we developed a late case of spring fever, we're reprinting the article, for those who missed it the first time.

Dear Bill: I paid a dime last Thursday for a copy of this newspaper. You can divide it up amongst your employees any way you wish,

Now for the dime I paid you I expect to get a newspaper with all of the local, state and national news. And I want every bit of it to be fresh; don't want to read anything I

have read before. For that dime I want at least 10 local pictures of news events CHANGING THE GUARD, . . . Dale Smith, right, the retiring "Boss Lion" of the Friona Lions and the people who made them. Club, welcomes the new president, Leland Hutson, who was installed at the club's regular meeting I want pictures of accidents, last Thursday evening. See story for complete list of officers, fires, meetings, baseball games and anything else that I think is important.

Because I gave you my dime Lions Name Leaders I want to know all the latest things about the local school district, the city council, the district, the city council, the county commission, the state Duggins Is legislature, the governor, the U.S. Congress, the President, the war in Vietnam and Jackie Kennedy Onassis, I also expect you to tell me who died during the past week, who was stalled as the fourth president born and who was married or of the Friona Noon Lions Club,

I want to read about what my church is doing and when. I plete slate of new officers, was don't care if there are 12 other installed at the last meeting of churches in Friona. I want to the club at the Parmer House read about MY church,

I want you to cover every football, basketball and base- cluded Ronald Smiley, first vice ball game in the Friona area president: Dale Houlette, seand every play, ladies' tea, cond vice president; MikeChawedding and anniversary cele- ney, third vice president; Darbration in Parmer County. I rell Simpson, secretary and expect your reporter to be there and cover them just because I gave you a dime.

If I get drunk and have a stalled as a new director. Holdwreck I don't want you to print my name in the paper and I and Richard Collard. don't want anything in the paper about my buying a house or selling a house. I have a friend the club's board of directors. who is getting a divorce, and you can leave that out too.

I want to see for myself whether the prices are cheaper in Frions or Hereford or Clovis. I want to know where I can buy a good second hand car, what's showing at the movie and who is having a sale. And you'd better do it too, because I gave you my dime.

Just because I don't have too much education, you needn't think you can take advantage of me. It doesn't make any difference if I don't want to do anything for my schools, church, city government or chamber of commerce.

I pay my taxes and I just gave you a dime and I want to see my name in this paper from time to time and I want it to be spelled right, too. I expect every name in the paper to be spelled right; I don't want any mistakes. If there are any mistakes to be made I'll make them, but YOU can't because I gave you my dime.

When I meet one of your people on the street I want them to give me the latest inside dope. I expect them to serve as publicity chairmen on any committee I want and I expect your employees to agree with everything I think or do.

And any time I want to call the paper and ask how many children Al Capone had or how much gasoline Lindberg used on his flight to Paris, I expect them to know. I don't want to have to call back for the information I want.

Next week I'm going to start my own business here in Friona and I want a nice news item and picture about it. No, I don't expect to take any advertising with your paper. If you run the news story and picture about my opening I won't need any advertising.

And you'd better not give me that old stuff about you can't do it either, because I gave MAKING READING, . . . An engineering technician from the Texas Highway Department's Austin you a direc for that lousy sheet office is shown making a reading in conjunction with the markings which are located along U.S.

and it's MY newspaper. (Name withheld by request) the road. HERE MONDAY

# Independence Day **Events Are Slated**

Monday, July 5

5:00 p.m. . . . Swimming

8:30 p.m. . . . . Program

Dark ..... Fireworks

Star Announces Free

**Bike Sales Contest** 

STARTS JULY 1

contest, to start July 1.

In order to win a bike, con-

testants must sell 20 new sub-

scriptions to the Friona Star.

Two renewal subscriptions

count as one subscription. No

subscription less than one year will be accepted during the con-

The bicycles to be awarded

selling less than the minimum Ellis.

tang" boys or girls model from

inspect them.

will be the "Bronco" or "Mus- mailing address.

White's Auto in Friona. The in the Friona area who are not

Friona's third annual Inde-Beginning the celebration at quite a name for himself.

Progressive Study Club. The ers of America. This was folclub urges all individuals, lowing his graduation from Boys churches or anyone having bells Ranch. He also was president are urged to stay at home and to join in the bell-ringing at 1 of the student body at Claren- enjoy a safe and sane holiday. p.m., which symbolizes the time don College, and participates Or -- if you're going on a weekat which the Liberty Bell was actively in church work and sp- end trip, make it a point to

At 5 p.m. on Monday, swimming and diving contests are slated for Friona youngsters, from seven years of age on up. The event is slated for the newly-remodelled Dive-In Swimming Pool, and the public is invited to attend.

Youngsters wishing to enter the swimming and/or diving events are urged to call the pool, or register when they are there. Ed Harding, pool manager, is director of the event.

Bill Sarpalius, former Boys Rancher who has distinguished himself as the "Young Man with a Message," will be the principal speaker at the patriotic Leland Hutson was installed program Monday evening at Chas the 30th president of the leftain Field. The program be-

Patriotic readings and songs will also be presented on the program, including a barbershop quartet.

Also on the program, the New

Horizons Junior Study Club will announce the winners of its es-Hutson replaces Dale Smith say contest on the subject of as "Boss Lion" of the Friona "Americanism." The winning A giant fireworks display will be held beginning at 9:45, or

dark, at Chieftain Field, Porter Roberts, first vice pre- the direction of Fire Chief sident: Dale Widner, second Ralph Shirley and the Friona All who attended last year's display will agree that it was

er: Gaylord Maurer, Lion tam- ther is promised this year. During the program, the New Twister. New directors in- Horizons Junior Study Clubwill operate a concession stand, fea-Tom Jarboe. Holdover direct turing ice cream, hot dogs, cokes, candy, etc., to satisfy the whims of those attending,

have all by now noticed the se-

ries of squares, Xs and other

strange-looking designs painted

It's really not a game of tio

tac-toe that the Highway De-

partment is playing, but a sophisticated method that the

department uses in surveying

The reason for the survey is

roads for possible future im-

provements.

through the county.

these control points.

survey teams altogether.

a radio beam.

(Continued on Page 2)

along Highway 60 by now.

pendence Day celebration will home at age 12 to live at Boys

ringing promotion sponsored by president of the Future Farm- ence upon his graduation from

Sarpalius, who left a broken and speaking with young people. Sarpalius is now a student at be held on Monday, July 5, with Ranch, has pulled himself up by West Texas State University, one event slated on Sunday. his bootstraps and achieved where he is working his way through college. He plans to 1 p.m. Sunday will be the bell- In 1968, he served as state teach or persue political sci-

Residents of the Frions area



### Star Rates Competition

The Frions Star was advised this week that it was third best weekly newspaper in the nation, sored by the National News-

The award was presented at the NNA convention, last weekend in Rochester, N.Y. The Star is to receive an engraved plaque, which will be mailed. First-place winner was a

ifornia. Second place was won by the Williamston, Michigan, Enterprise.

The contest judge said of the The Friona Star announces its requirement, the Star will pay Star's entry: "The Friona Star "Free Bicycle" subscription cash commission (see rules in shows interest in community promotion. The weekly news-Those wishing to sell sub- paper makes interesting use of scriptions for cash commission photos and employs a good local

The Star entered in the divithe Friona Star office beginning sion for weekly newspaper up Thursday, July 1. Contestants to 3,000 circulation, which inwill be given printed receipts cluded newspapers in towns up

#### No Bookmobile Here Saturday

### rung in Philadelphia on July 4, ends much of his time working return in time for the program. Schedule Of Events Bill Sarpalius Sunday, July 4

Contests

Chieftain Field

advertisement on Page 7).

Contestants may register at

the subscribers' full name and

"There are many new people

### 3rd In NNA 1:00 p.m.. . . Bell-Ringing

on the basis of contests sponpaper Association.

newspaper in Folsom, Cal-

This was the highest honor yet won by the Star, and marked the first time the paper had tion. Last year the Friona newspaper won the first-place "General Excellence" plaque from the Texas Press Asso-

The Star has been a consistent winner in regional press contests, claiming over 60 awards in the past nine years.

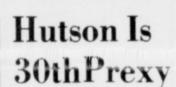
column on the front page. . . .

which they must fill out, giving to twice the size of Friona.

bicycles are on display now at now on the Star's mailing list. Bookmobile librarian Lorene White's, for those wanting to This is an excellent opportunity Sooter announced this week that for youngsters to earn a new the bookmobile would not make All boys and girls in the Fri- bicycle, or to make some sum- its regular schedule at Friona ons area are eligible to parti- mer spending money," stated and Farwell this Saturday, due cipate in the contest. For those Frions Star publisher Bill to the July 4 weekend. (Continued on Page 9)



NEW DROP BOX, . . . Postmaster Wright Williams examines the new "Local" drop box which in studying the photographs. has been added for the benefit of those people who use the outside drop box. By placing local mail This method of mapping was in the new box, this will keep the mail from going to Amarillo, if the mail is dropped on a Sunday or a holiday.



Friona Lions Club, at the club's gins at 8:45 p.m. annual officer installation program last Thursday night.

Hutson and a new slate of officers were installed by Dr. Milton Adams of Hereford, president of the Hereford Lions

Lions Club, which last month essay will be read. observed its 30th Anniversary.

H.L. Outland, secretary.

vice president: Wendell Gres- Volunteer Fire Department. ham, third vice president and

Also, Von Edelmon, treasur- a fine fireworks show, and anoer: and M.C. Osborn, Tail stalled were Don Powell and tors are Bill Morgan and Al-

# **Temperatures**

Crazy Highway Marks Are Part Of System

Management			-	
Date			Hi	I
June	23		88	
June	24		93	
June	25		94	
June			94	
	27		92	
	28		88	
	29		90	
N1-		 _		



Date		Hi	-1
June	23	88	
June	24	93	
June	25	94	
June	26	94	
June	27	92	
June	28	88	
June	29	90	
No	precipitation.		

Highway 60. The series of Xs and squares are all part of the department's system of mapping

### Friona Flashbacks

...from the files of the Friona Star

45 YEARS AGO .- JULY 2, 1926 A two car collision at Bovina early Monday morning resulted in the death of H.T. Hastings, a prominent Bovina farmer. Hastings' car was involved in a crash with a car driven by Mr. Guy Foster of Clovis, who was driving northeast toward Amarillo. Mr. Hastings had just left home in his Ford sedan, enroute to his . . . .

40 YEARS AGO -- JULY 2, 1931 Issue missing from Star files.

35 YEARS AGO -- JULY 3, 1935

On Monday afternoon about 3:30 o'clock, while the officers and employees of Friona State Bank were about their usual business of getting ready to close business of the day, they received a visit from two unknown armed men, who robbed the bank of 5964. Charlie McLean gave the men the bank's "dummy" bag, filled with worthless papers, but was obliged to gather up all the money which was in sight for the men, who left the building by the rear side door.

30 YEARS AGO -- JULY 4, 1941

The voting in Parmer County in the special election last Saturday to fill the U.S. Senate seat of Senator Morris Sheppard resulted in a light vote. O'Daniel received 101 votes here, to 42 for Mann, 42 for Johnson and 15 for Dies.

25 YEARS AGO -- JUNE 28, 1946

Word has been received that Miss Louise Euler, Eastern Air Line hostess, has recently been invited to become a member of the Pilot Club of Atlanta, a classified club for business and professional women. Miss Fuler is the daughter of Mr. and Mrs. Flmer Luler of Frions.

through May 29

What Does

The

Bible Say?

Question: "Why do you ap

rove of marriage ceremonic

being performed in other ch-

irches where musical instru

Answer: From the stand

point of what the Bible says,

the question contains two de

lusions; (1) that a marriage

ceremony is a church service

and (2), that the New Testa-

ment church is a building

whereas, the Bible says no

thing about marriage cere-

monies, of what they shall

consist, what kind of music

may accompany them or the

place where they shall be held

The authority of the Bible

s expressed in commands,

examples and necessary in-

ferences and since there are

none of either relative to mar-

riage ceremonies or the place

where they might be conducted

an individual is free to do as

he pleases where he pleases

as long as no civil law is

violated. So the couple who

were married in a cathedral

with a full orchestra furnishing music have no more vio-

lated any New Testament law

than the couple who were mar-

ried while sitting in their car

without even having the radio

But this is not so in the

worship of the church. There,

the orchestra is excluded by

the command to sing. See

again | phesians 5:19: Colos-

Address questions to Box

sians 3:16.

515, I riona, Texas.

nents are available?"



### Pause and Reflect

By Nelson Lewis

Well! I never thought I would run out of words -- especially concerning the Fourth of July!

But what can I say that I haven't said many times before? How often I have quoted from the Constitution, the Bill of Rights or the Declaration of Independence,

What can I write that will cause busy Americans to Pause and Reflect upon our multitude of blessings? Why is there not a Nationwide day of Prayerful Apprecia-

tion as well as a day devoted to frivolity with only overtones of seriousness? What has become of the Unity that bound Americans into

one solid front that stood invincible throughout two World Wars? We have fallen prey to the world's oldest stratagem --

"divide and conquer" No one can deny that we are at present "a house divided," How did this division come about?

Not by bombing our cities and industrial plants -- that would be killing the goose that lays the golden eggs.

Our enemies want our country intact; operating as a going

The insidiousness of the attack was ample indication as to the identity of our foe. Orientals have learned the value of patience (witness Viet-

nam) in obtaining their goals: and remember there exists a strong strain of Oriental in today's Russian. How easy it was to buy a few politicians, labor leaders, col-

lege professors and to implant spies in every major industry. How easy to rub the sore spots that already existed between blacks and whites.

How simple to divide and then stand aside while a mighty nation devoured itself!

Nikita Khruschev said "we will bury you!" -- could he have meant, "we will furnish the shovel -- you will bury yourselves!"

Well, as I said in the beginning I am of my wits end to say something that will further a spirit of appreciation and create unity among my fellow Americans. So you figure it out for yourselves.

This Fourth of July give a little thought as to what you as an individual can do to promote a feeling of thankfulness and pride in the American way of life.

The Freedom you save may be your own!

Elsewhere in this issue is a short article stating that the Friona Star has been named the third best small town weekly in the entire United States.

Editor Bill Ellis and his entire staff deserve everyone's

cooperation for bringing this honor to our city. (Bill is kinds modest-but me? I am proud as Heck just to be a contributor!

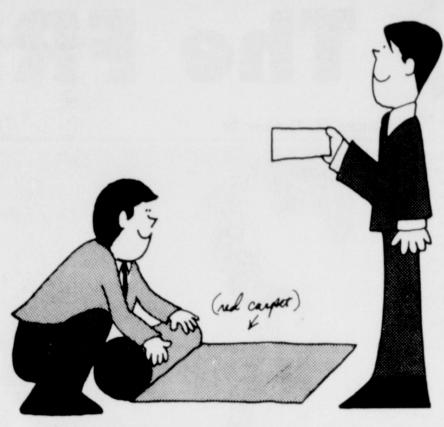
#### Highway Marks . . .

(Continued from Page 1)

developed and used extensively 60, and will be helpful in the by the U.S. Armed Forces. eventual widening of the high-So, it wasn't just modernart, way,

or a series of strange markings to keep motorists awake that the Highway Department painted on the road. It all was part of a system that enabled the Highway Department to chart Highway

PHONE 247-2211 Br Tuesday Noon.



### You bet it matters WHERE you have your Checking Account!

Red carpets roll, eyes light up, people snap to attention, when you proffer a check drawn on our Bank. Everyone knows you're "with it", that you demand the best. If you like the idea, come see us.

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Friona

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Phone 247-2706



## Sincerely Yours

BY REV. ALBERT LINDLEY

This is an entirely new experience for me

and it may be for you, as well. I'm talking about the fact that as I am writing this I am winging my way (isn't that poetic?) in an airplane back from Fayetteville, Arkansas. The time is Friday, June 25, 2:25 p.m., 12,500 feet.

Isn't that something? The clouds are fluffy and white below me and it looks hot down there. . .but here it seems to be very peaceful and totally unin-

volved for any of us with any who are below. I mean by this that here we are up here and I know many things are going on in the lives of the many people that are in the many square miles I see below -- but we are not involved in their situation.

We are like that about many people, things and situations, are we not?

It becomes so hard for us to "feel" for people, problems, concerns and the whole "bit" when they are so far removed from us. The other night in Fayetteville, with some

time on our hands, we drove around and came upon a Confederate Cemetery. The small head stones were neatly placed in mathematical percision -- all, with the exception of about four, were nameless, at least there were no names on the head stones.

One outstanding stone had been placed over one grave and was different from all of the rest. It was located in the back row of the section set aside for the Arkansas men. The stone was about 10 feet high and car-

ved on its base, with the name, were these

words: "He that doeth truth, Cometh to the I don't know anything about the background of the man, his family and only history records the events of the battle of Pea Ridge, Arkansas, where he lost his life. But there are

several things which stick out in my mind concerning this experience. May I simply share with you some of my feelings?

A family had searched for and cared enough for their son to find his burial place and erect a momento in his honor. (I do not take this

Ethridge-Spring Agency

Hi-Plains Feed Yard

Friona Co-Op Gin

Friona Motors

Bi-Wize Drug

parents of any of the other hundreds of mer

> who were buried there.) Also, they were evidently carried away with the cause for which he gave his life, suggesting that his action of "truth" brought him to the "light". (We could take the time to stop here and discuss just what we thought this all meant and certainly it had a great deal of meaning for them, but let us travel on,)

> Whatever we may feel about the situation that caused the young man's death, we can only applaud his devotion. At least I feel so. Also, whatever he may have been to his parents, there is no evidence that he was any thing but just an all-round American

> boy, and they were thoughtful of his action and his decision. And again, I think that even as I felt somewhat detached from the involvement of their lives, still there was a felt kinship to those

who had been our America before us and I felt strong ties to these men. Now, what have I said? It would have been great if I had used this for July 4th or some

such day of remembrance-but wait! Have we overlooked the fact--it will be--next week, So now, let me reconsider my statement.

If July 4th has anything to do with the formation of our America, then it has a great deal to do with these men who died at Pea Ridge and on down through the years of I did mention involvement and non-in-

volvement -- detachment -- sensitive "feelings" for others -- loyalty to a truth (One must make sure it is 'truth') -- a sense of God's presence here in the reference to "light" (or did you think of something else?) -family relationship -- a "cause" or "purpose" they at least felt worthy enough to die for -- and oh -- I'm sure you probably had some "feelings" about the subject, as well.

Now, whatever this all means to you -- at least take the time to think on the NOW of your life -- God -- America -- family -- freedom -lovalty -- love -- involvement -- sensitivity to others -- the whole bit, and after some real depth feeling in these areas, see if the "4th" won't have a deeper meaning for you -- okey?

Friona State Bank

Friona Clearview TV

Rushing Insurance

Friona Consumers

Crow's Meat Co.

Chester Gin

### ASSEMBLY OF GOD

10th and Ashland -- Rev. J.M. Ashley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people, 6:45 p.m. Evening Worship: 7:30 Wednesday Worship: 8:15 p.m. Sunday

### CALVARY BAPTIST

14th and Cleveland -- Rev. R.C. Hester Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.

### CALVARY BAPTIST MISSION

5th and Main -- Rev. I.S. Ansley, pastor Sunday School; 9:45 a.m. Worship; 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting

### FIRST BAPTIST

Sixth and Summitt -- Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.

### MEXICAN BAPTIST CHURCH

4th and Woodland -- Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.

### ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland--Father Norman Boyd Mass: 10:30 a.m. Confessions: Sunday 10:00 a.m.

### SIXTH ST. CHURCH OF CHRIST

502 W. Sixth--Bill Gipson Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.

### REDEEMER LUTHERAN CHURCH

13th and Virginia-Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.

### UNION CONGREGATIONAL CHURCH

Fculid At 16th UCC--Rev. Paul Lee Sunday. School: 9:45 a.m. Worship: 11:00 a.m.

### TENTH ST. CHURCH OF CHRIST

Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.

### SIXTH ST. IGLESIA de CRISTO

408 W. Sixth .- M.R. Zamorano Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.

### FRIONA UNITED METHODIST CHURCH

8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

### UNITED PENTECOSTAL CHURCH

Fifth and Ashland-Rev. O.G. Stanton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

#### Revolution in liberty CONCEIVED IN LIBERTY series of columns recalling Revolution and Evolution The Bicentennial Year events in the nation's history Week of May 23 200, 150 and 100 years ago.

1771 - In England since 1764. Benjamin Franklin has been agent there for the proprietary colony of Pennsylvania, and also for Massachusetts colony after 1770. He had been instrumental in gaining a Parliamentary repeal of the Stamp Act in 1766. At about this time, he visits in Dublin and travels in Ireland.... In London, Tobias Smollet publishes his last

Humphrey Clinker.

Champollion, a professor at

eum of Grenoble, first deciphered the ancient hieroglyphics, making possible the science of Egyptology. 1871 - Imperial Japanese com-

novel, "The Expedition of

1821 - The United States is in the midst of its first banking crisis, which started with the collapse of foreign markets in 1819, followed by a break in prices, failures of banks and mercantile houses, and a general business depression that continued until 1822. ...

In France, Jean Francois

mission sent to U.S., resulting in establishment of permanent Japanese Embassy in Washington, and a comparable U.S. diplomatic representation in Tokyo. . So-called "Bloody Week" in Paris, with French government military forces under Marshal McMahon (Duc de Magenta) entering to quell civil war conducted by ommune Red Republicans), who burned Palais Royale, Hotel de Ville, and other public buildings, with rioting and the execution of 24 hostages. The troops restored order and executed the radicals who

were lost in the city. - Robert Desmond

had controlled the Commune,

but not before 20,000 lives

### The FRIONA \* STAR

Founded in 1925 by John W. White

Prime-whening namepaper, Furtheratio Prime Association, 1967, 1968, 1969, 1968

oceand close postupe publ of Friend, Tomas, 19035. MAKERIPTION BATES

womer County, experieng counties: 55 per year. Elementere: 56 per year



Bill Ellis, Editor & Publisher June Floyd, Women's Nesse





Aun., 1970

Panhandle Press

### **Proclamation**

Whereas, Today the word freedom is as important to our history as it was in 1776, and the unalienable rights to life, liberty and the pursuit of happiness, as guaranteed by the Constitution to every American citizen, is being challenged on many fronts, and

Whereas, When we fly the flag each day, we salute the blessings we enjoy in this great country, and

Whereas, We affirm our belief that only as each of us gives strength to America can America give strength to us, and we express our support of the American credo; one nation indivisible, with liberty and justice for all.

Now, Therefore, I, R.L. Fleming, Mayor of the City of Friona, Texas do hereby

Proclaim: July 5th as community wide Celebration of Independence Day and urge all citizens to take this advantage to honor their Country's heritage and carry the American dream forward.

> R.L. Fleming Mayor, City of Friona

### Piggly Wiggly Is Now On Top

The big game of the week Tuesday night found Friona matched two undefeated teams, Parts too much for Hi-Pro and Piggly Wiggly and P.C. Im- they went on to win, 11-0. plement, Thursday night.

won the game by a big margin, 16-6. It took a combination of three pitchers for Pig- the second half championship. gly Wiggly but the game's win-

ning pitcher was Chris Barnett. met Friona Parts in what turned Gowens and Looper led the out to be a crowd thriller. team with three runs apiece. It looked good for P.C. Implement in helping his team to a 9-8 win. in the first inning when Wilkins, Park Weatherly proved to be at Brito, Pankratz and Atkins sc- home on the plate when he hit ored but Piggly Wiggly's infield a double Babe Ruth to bring in tightened up and P.C. Implement two big runs to win the game. got two more runs for the night.

Earlier in the week, Ethridge-Spring and the B-J Bees day night, Ethridge-Spring was locked horns with B-J coming defeated by Hi-Pro, 9-7. Ethout on top, 14-5.

the Ethridge-Spring team this Hi-Pro caught fire and got five

It was a no-hitter for Schueler Piggly Wiggly proved to be too and also the first win of the year much for Parmer County and for Frions Parts. Schueler may prove to be what Friona Parts is looking for in competing for

Owen hit an inside home run

Friday night Ethridge-Spring

In their make-up game Saturridge-Spring jumped off to a 3-0 It was one of three games for edge in the first two innings, but big runs in the fourth to win.

### Big Win For Star Team

in Thursday night's game be- were Maynard with three and tween the Friona Star and the Monroe and Patterson with two. Feed Yard in lifting his team to a big win.

The Feed Yard was stunned up game. first loss of the season.

Everyone but the coaches, ed for the Star. Waggoner and Menefee, scortoo much for the hefty hitters total of four runs from Monthe only player for the Feed Ortiz but the Star bounced right Yard to score twice.

Earlier in the week Reeve and the Farwell Bankers had a shoot-out with Reeve getting 12 of 23 runs in the first in-

Reeve went on to win the game, 23-13. Martin and Mc-Lellan were the big guns with four runs followed by Castillo. J. Martin, Johnson and Shafer, who had three runs apiece.

The guns for the Bankers The Bankers and the Friona Star met Wednesday in a make-

by a 16-6 licking a week after The score was 0-0 until the they had handed the Star its third inning and Smiley, Waggoner, Braillif and Atkins scor-

No one scored in the fourth ed for the Star. Kothmann, and fifth innings but in the the Star's pitcher, proved to be sixth the Bankers deposited a of the Feed Yard, Jarboe was roe, Maynard, Patterson and back to win the game, 5-4.







LOANS

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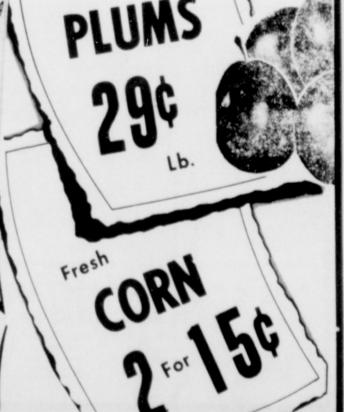
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heck advertisement and report any error immediately: he Star is not responsible for error after ad has already

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you buy Timex Watches? : ring kits, decoupage supplies. : pickup: 1 used Air condition-Does the place where you buy : macrame supplies. Let us : er: I saddle bronc riding sad-

> FOR SALE. . . . 1 large and 1 small saddle, 2 blankets, 2 bridles. 1501 Jackson after 5:00.

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Chevrolets. Two-door hardtops. Good condition. Phone Two lots. Call owner, Phone 37-tine Littlefield 385-3587, 247-8824,

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1969 Chevrolet Pickup, V-8, Automatic transmission, long, wide box. Extra clean, 23,000 actual miles, \$1950.00.

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Moving to the farm and we like to rent our four bedroom home with basement to a re sponsible family, Located 1216

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ri-Plexes, all electrickit hens, heating and ref, ai FOR SALE. . . . Men's golf efrigerators, ranges, dishashers, disposal, drapes,

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39-tfnc

APARTMENT FOR RENT. 2 bedroom, furnished or un-

furnished, carpeted, draped, air

HELP WANTED

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### WANTED. . . Year-around farm hand, experienced in irrigation

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Immediate year-around employment for fertilizer-lister operator. Must be experienced. Contact Charlie Lamb, Stratford Butane, Stratford, Texas. Bus. Phone 396-2309. Res. 396-2036.

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STILL AVAILABLE Jackson. Long terms possible, For appointment call Vega 806.

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## **WELCOME TO FRIONA**



Our newcomers this week are the Don Hill family. Hill is employed at Big Tex Feed Yard. The Hills' daughter is named Stacy, and is 22 months old. Hill is originally from Lubbock and she is a native of Levelland. They moved to Friona from Muleshoe. They live at 1300 Walnut, Apart-

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Lumber, Paint & Tools

HIGH PLAINS

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Ph. 247-3666 FRIONA **APARTMENTS** 

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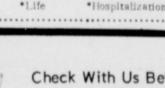
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STRAYED. . . . Cocoa brown Welch pony with flax mane and tail. L.J. Britting, 247-3591.

BASS FARM. . . . Will owner of three 500 lb. yearlingsone black and two white face: --branded O on left hip-

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Phone 247-3537 or 247-3189

#### MISCELLANEOUS SERVICES

### RCA

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### LEGAL NOTICE

Wells Feedlot, Route 3 Friona, Texas, has applied to the Texas Water Quality Board for a waste control order pertaining to a variable amount of rainfall run-off water containing wastes from the cattle feedlot operation which is located 2 miles east of Friona on Highway 60 and in Section 33 TWPIN, R4E, Parmer County, Texas. The rainfall runoff water containing wastes is retained on the owners' property in holding lagoons and used for irrigation. There is no discharge to the surface waters of the State, A public hearing on this application will be held in the Texas Water Quality Board, Third Floor Conference Room, 1108 Lavaca Street, Austin, Texas at 9:00 a,m. on July 19, 1971, to receive evidence on the conditions, if any, under which the order may be issued. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing the Texas Water Quality Board, 1108 Lavaca Street, Austin, Texas 78701.

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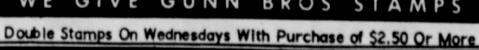
**SUGAR** 

Purchase Of \$7.50

WHITESWAN







### David LaFleur Named

### President Of MBP

David LaFleur has been elected president and a direc- the meat packing industry intor of Missouri Beef Packers, cludes service with Armour, Inc., succeeding J.C. Walker, Iowa Packing Co., and Iowa who resigned effective June 1.

LaFleur joined the indepen- pacities. dent beef processing company in 1968 as operations manager. He also served as general manager of the Friona, Texas division. He was appointed a vice-president in 1969 and executive vice-president in 1970, in charge of all company

His 20 years experience in Beef Packers in several ca-





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### **AUCTION** Proper Management Of

#### On the Premises

11 a.m., Thurs., July 8 1,316 Acres . . . Hoberts Ranch and Modern Feed Lot. (Property of Brazos Enterprises Inc.) 12,000 head capacity modern feed lot will be sold on the premises. FM Road 2114 near Lake Whitney

Completely irrigated, perfectly drained. No pollution problems. Finest grasses, Lakes, Plenty grain storage (9 million pounds capacity). Catfish farm operation hat sells 100,000 pounds yearly! Home. Feed lots - now handling 10,000 head. Could be expanded

· All equipment necessary for the operation to be sold separately. . 4.500 head of feeder cattle wi be available through private

Call or write for FREE BROCHURE and equipment list. Dept. TH., f you have properties for sale.



# Water Vital To Farmer

maybe! Until then the water we have will have to do. It is ciently, Efficient, water saving alla formation (the water bearing strata) is not being sufficiently recharged to last forever. If water is used unwisely and lost it is not doing anyone any good not to mention that this exhausts the watter supply needlessly. If the water is used carefully perhaps it will last

until water can be imported. Presently, approximately 40% of the water pumped in Parmer County is lost and never used. This can be reduced, but not without effort. It will cost everyone who uses irrigation water time, money

runs will mean more rows to set which will take more time and labor, but they will save water. Tailwater return systems will cost money and time, but they reclaim water. Sprink-

ler systems cost money and labor, but they apply water efficommon knowledge that the Og- irrigation costs everyone, but without water what will this county look like?

For more information about efficient irrigation contact your Soil Conservation Service in

#### Attention Students:

If you are a student who is working during the summer and you will not earn enough to owe any income tax (\$1700), it's not too late to go back and talk to your payroll office about completing a Form W-4E. The "F" stands for exemption. A and labor. Shorter irrigation recent change in the tax law allows your employer to let you take home all your pay under these circumstances. The new law allows your employer to stop withholding on students who will not earn enough to owe any income tax. It also saves the government the trouble of sending you an income tax refund next lanuary or February.

### Contract Awarded For 1500th Upstream Dam

The 1,500th upstream flood urban growth has intensified prevention dam to be built in run-off, making the channel ca-Texas was contracted for con- pacity inadequate. Massive exstruction this week, reports pansion of the creek channel State Conservationist Clyde would be needed without the two W. Graham of the USDA Soil upstream watershed lakes. Conservation Service.

East Fork Construction Company of Seagoville was low bidder for the contract.

the City of Denton while protecting cropland, roads, bridges and other property in the watershed. The dam will be through the watershed project," the sixth in a series of 16 to he pointed out, "but we'll also

be built in the watershed. The project, including con-58,000 tons of sediment out of diment damage which will bene-Garza-Little Elm Reservoir fit our city as well as the entire eek project include the City of each year when completed. Trinity basin." Garza-Little Elm serves as a State Conservationist Gra- missioners Court, and the Denlas and other cities in North watershed lakes have been plan- servation District.

"The 1,500th dam marks another milestone in the watershed approach to resource management in Texas," Graham said. "Upstream watershed projects have vast environmental benefits; they not only cut flood damages but they also reduce erosion and sediment damage. And sediment is still our state's biggest pollutant. It fills lakes, streams, and harbors: it kills fish and ruins their spawning grounds.'

Graham said watershed lakes also provide recreation areas while creating new fish and wildlife habitat.

The Hickory Creek project includes two lakes planned above the City of Denton which will supplement the city's long range recreation and flood control program. The city is buying land around the proposed lakes which will be converted into a 327-acre regional park. The city is working with the Texas Parks and Wildlife Department in developing the park.

The creek below the park area runs through Denton and has a long history of flooding. The city has widened and concrete lined part of the creek to reduce flooding: however rapid

Jim White, City Manager for the City of Denton, says the Hickory Creek project will save the city several million dollars. The dam is Site No. 13 in Without the watershed project, the Hickory Creek watershed he says engineering consultants near Denton. The Hickory estimate it would cost the city Creek project will provide flood \$17 million to widen and conprevention and recreation for crete line the channel sufficiently to provide adequate flood protection.

"We're not only saving money have a beautiful regional park with two watershed lakes. On servation land treatment in the top of that, the project will rewatershed, is expected to keep duce flooding, erosion, and se-

water supply for Denton, Dal- ham said some 2,200 upstream ton-Wise Soil and Water Con-

ned in Texas in 118 watershed projects now in operation. The projects usually include a combination of stepped up soil and water conservation work in the watershed plus a series of dams to retard floodwater during heavy rains. Sediment storage space is provided in reservoir areas which form small lakes averaging 15 to 25 acres in

Other measures which can be included in upstream watershed projects include treating critically gullies areas, municipal water supply storage space, floodwater diversions, and cleaning out sediment-choked stream channels.

Sponsors of watershed projects secure all land, easements and rights-of-way needed for construction at no cost to the federal government, Sponsors also maintain completed projects. The Soil Conservation Service provides planning and installation services and administers construction funds appropriated by Congress.

Sponsors of the Hickory Cr Denton, the Denton County Com-

### Soil Building CASH CROP

to increase your per-acre income

### on WHEAT or COTTON land

We need to contract lots of irrigated acreage in this area for seed production of

### MUNG BEANS

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These crops are ideal for land that has been treated with Treflan or similar herbicides! Optimum planting dates: June 20 - July 20

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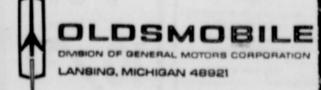
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- \*If you fail to sell the requested 20 subscriptions, we'll pay you \$1.00 for each new subscription and 50¢ for each renewal. So everyone is a winner.
- \*Contest is open to all boys and girls in the Friona Area . . . no age limit.
- \*Boys and girls bikes available. . . any size up to 26".
- \*No charge for entering. You have nothing to lose.
- \*Register now at the Friona Star Office.



CONTEST JUST BEGUN!
PLENTY OF TIME TO ENTER!

Everyone Is A Winner.... So Enter Now.

YER OUT. . . . Umpire Bill Wood makes the out signal to signify that Willie Braillif of the B-J Bees was tagged out by Park Weatherly of Ethridge-Spring. However, the B-J Bees won the game, 13-5.

### Hi-Plains Feeders Lose To Charles Oilers

to the Charles Oilers, 16-10 in In the fifth inning the Oilers a game played on the local field had seven batters walked. Two

last Tuesday made one run due to errors. 16-5.

Bases were loaded by walks got a three base hit, knocking runs. the score 4-1.

two singles bringing the score Blackburn got a double bringing

ing to steal home

The Oilers opened the third 16-10 inning with a base hit, and the "follow the leader" game st- Charles Off 1 1 8 1 5--16 arted with the Oilers getting in Hi-Plains 4 1 0 0 5--10 eight runs. Putting them on

scores the third inning, as Str. Carthel, 3b 3-2-2; Strickland, on first and Thompson was out Blackburn, 3b 2-0-1: Murph-

single hits brought two run-The Oilers only had four men ners home, and three earned up to bat in the first inning, but scores on walks, with the score

However, the Feeders not refor the Feeders when Strickland ady to call it a game scored five Cleveland had a single, in Snyder, Lee and Carthel. Carthel got to base on balls. Thompson was out on first, but Strickland was hit by the pit-Strickland made it home to make cher, therefore, loading the bases. Thompson was then The Oilers had a double and walked bringing in Cleveland. in Carthel, Strickland and Th-Danny Campbell had a base ompson but was thrown out at hit. Spyder and Wayman Lee second. The next three batboth were out on fly balls. Clark ters were walked, Melton stwalked and Carthel got a dou- ruck out and Cleveland walked ble with Campbell coming in for bringing in Jesse Felder. With a score. Clark was put out try- bases loaded, Carthel struck out

Snyder, ss 2-1-0; Lee, rf 1-1-0; Melton, of 2-0-0; Clark, The Feeders didn't have any 15 1-0-0; Cleveland, 15 1-1-1; ickland and Blackburn were out p 2-2-1: Thompson, If 2-1-0; ree, 2b 0-0-0; Martin, rf 1-

TWO HITS ALLOWED

### Pitcher Holds Opponents; **Hi-Plains Loses Game**

last Thursday.

In spite of the good pitching of Snyder struck out the next bat-Randall Snyder who faced 25 batters, striking out 16 of them and giving up only two hits.

In the first inning, the Bankers were up to bat with Snyder striking out the first two, the third batter grounded out to B1ackburn on second base who threw it to Clark on first for an out to retire the side.

Snyder was the Feeders first batter who hit a fly out to center field for a first out. Cleveland got on base by an error to be put out on second for out number two. Carthel was walked, bringing up Strickland who grounded to the third baseman who got it back to first in time for the third out.

Hargrove of the Bankers got on first by error. Next batter got a triple to bring in Hargrove for a score. The next man faced was struck out, and the next batter flyed out to left fielder, Richard Bermea for out two, but allowed a score to be run. The next batter struck out to retire the side.

At the end of two full innings,

the score was 2-0. The Feeders came back with two runs in the third inning. Snyder got on by a hit batsman. Cleveland got a double, scoring Snyder. Carthel got out on a fly allowing Cleveland to score to tie the ball game. Strickland got a base hit, Felder was hit by pitcher. Thompson hit a fly to first base for out two. Clark got on base on balls, only to retire the side when Strickland was put out on third,

The score remained tied durleaving Charles Oilers on top, ing the fourth and fifth innings as Snyder put three up, three down in both innings.

> Hi-Plains 0 0 2 0 0 0 0--2 Bankers 0 2 0 0 0 1 0--3

nyder, p 4-1-1; Cleveland, Carthel, ss 3-0-0; Strickland 3b 3-0-2; Felder, rf 2-0-0; Thompson, c 3-0-0; Clark, 1b 2-0-1; Bermes, 1f

close game to the Bankers, 3-2 ers had two outs when Harin one of the best played games grove bunted the ball for a base: three batters out bringing up the of the season on the local field hit, stealing second and third seventh inning which was held

The Feeders had their first and scoring on an error, before scoreless for both teams, leaving the Bankers ahead 3-2.



HOMEWARD BOUND, . . Beneabe Aragon of Ethridge-Spring is waved home by coach Alton Peak in a recent Little League game. The third baseman for B-J Bees is Jay Hight.

### Star Players Outscore Friona Feed Yard Team

in the Feed Yard-Friona Star base on balls, thus walking one game which the Star players runner home and Neill got a won with a final score of 16-6 base on balls. Thursday evening at Little Lea-

gue Park. During the first half of the first inning, Johnston, Mears Star leading by a score of 8-2. and Broadhurst each got one base hits but no runs came in. had three up and three down

0-0 score. During the second stanza Bermes and Jarboe came in Kothmann, Mills and Atkins, for Frions Feed Yard and Johnston was left on base. Then hit, Then Smiley got a good hit and Porter got a one base hit, but no runs came in.

and the inning ended with a

and Lewellen got a one base game Bermea and Lewellen got hit but no one came in during bases on balls and both came in the top half of the third inning. for scores, which boosted the

ot a base on balls, Raul Brailgot a base on balls, Atkins got score 16.

Hits by Smiley and Waggoner then brought everyone on base home and the inning ended with The Feeders added two

scores to their total during the In the bottom half the Star first half of the fourth with Johnston and Mears getting home after getting bases on balls. Following bases on balls by

Jeff Whiteside got a one base to bring runners on base and Waggoner got a good hit to During the final inning of the

During the bottom half Neill Feed Yard team score to 6.

Then when it came the Star's lif got a two base hit and Mene- turn at bat, Kothmann, Atkins fee hit a home run to bring and Eddie Braillif all came in three runs in. Then Kothmann for scores to make the final

### Benger Flyers Win Over Charles Oilers

the title of City Champs in the brought in by Stanberry giving Senior Little League, added an- Charles Oilers their only score other win to their score in of the ball game. competition against Charles Ollers of Bovins in the Bull the score was 1-0 in favor of

Town park Thursday evening. In the first inning, David Hutson got the first hit. Then Danny Waggoner singled to put Then in the fourth inning Dan-Hutson on third and Clay Bandy ny Waggoner, Clay Bandy and brought him in for the first Kevin Welch each broughtinone score of the game.

During the next four innings Benger's pitcher, Coy Jameson, less. threw four shutouts before being relieved by David Barnett. The two pitchers held the opfuring the whole game. In the seventh inning Tienda team,

Benger Flyers, winners of had a two base hit and was

At the end of the first inning the Benger Flyers.

Neither team scored during the second and third innings. run to make the score 4-0.

In the sixth inning Benger added two more scores with runs bringing in Clay Bandy and Kevin Welch. These were the final scores for the local







Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford See Us And SAVE

142 Miles St.-Hereford-Pho. 364-0990

### Local Woman Hospitalized

ported to be in satisfactory condition in Parmer County Community Hospital, where she was taken about 12:30 p.m. Wednesday by Claborn Ambulance following a one car accident near West Friona Grain on Highway 60.

As Mrs. Stowers was returning to town from the Stowers farm, she reportedly swerved to miss another vehicle and lost control of the car she was

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Auto-Furniture-Signature PLAINS FINANCE CORP.

364-3400 906 So. 25 Mi. Avenue Hereford, Texas

"Give us a chance to say yes"

### FRIONA DIVE-IN **SWIMMING POOL**

1601 West 5th St., Friona

**OPEN MAY 15 TO AUG. 15** 

HOURS: 1:00 To 6:00 p.m.

Mornings For Private Swimming Lessons Evenings For Pre-Scheduled Private Parties Ladies' Night: Thurs., 7-9 p.m.

### **ADMISSION**

Children 1 - 12 . . . . . . 50¢ Adults - Over 12 Years . .75¢

SEASON TICKETS Children . . . \$15.00 Adults .... \$20.00

### For Additional Information Call:

Ed Harding 247-8826 or City Hall 247-2761

NOTICE

Register for second session of swimming lessons from 9:00 a.m. until noon, Saturday, July 3. Classes begin Monday, July 5, 9:00 until noon.



### THE STAR-SPANGLED BANNER

Our national anthem was written by Francis Scott Key in 1814. He had witnessed the bombardment of Fort McHenry throughout the night with anxiety and when he saw the American flag still flying over the fortress in the dawn, he expressed his feelings in stirring words that will live in American history.

"...O'er the land of the free and the home of the brave!"

Since the days of our struggle for freedom, "Old Glory" has been a symbol to Americans—a symbol of unity and independence. Let's keep the principles upon which this nation was founded before us all . . . by flying our flag proudly on the Fourth.

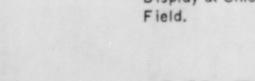
ATTEND THE PATRIOTIC PROGRAM IN FRIONA MONDAY **CHESTER GIN** 



### ATTEND THE COMMUNITY **CELEBRATION:**

Sunday. . . 1:00 p.m.--Bell-ringing throughout the city. Monday. . . 8:30 p.m .-- Program at

> Chieftain Field. 9:45 p.m. -- Fireworks Display at Chieftain





HI-PLAINS FEED YARD Bookmobile....

(Continued from Page 1) However, regular stops will be made at Oklahoma Lane, Rhea and Black on Thursday: and at Hub, White's Elevator, Lazbuddie and Clay's Corner

Created Immediately

For Deposit Of

\$100.00

### Meeting Scheduled For Mothers

The Senior division baseball Plans will be made for the mothers will meet Tuesday, tournament Friona will host on July 6, at 7:00 p.m., in the conference room of the PoliceSta-

INTRODUCING

Or More At Any One Time. Bonus Dividends

**Current Dividend Rate** 

Plus Life Savings Insurance Up To \$2,000

Join Your Parmer County Credit Union

Today! Deposits Made Before 10th Of

Your Credit Union Needs Your Savings.

FRIONA, TEXAS FEDERAL

Box 848

Friona, Texas

Month Accrue For Entire Month.

CREDIT UNION

523 Main

5 1/2 %

Paid If Left On Deposit 6 Months.

July 19, 20 and 21. All mothers are urged to attend.

### FLYERS BEAT OILERS

### Fifth Inning Rally Fails To Win Game

The Oilers scored six during

ing at Farwell. In the first Ancira left on base. base hit. David Hutson walk- of the third with three men up ed, Eddie Waggoner walked and and three down.

Then Clay Bandy's one base Rundell got a one base hit; hit was followed by a base on Galvan got a one base hit and balls by Looper and a one base Flincio got a base on balls.

Back at the top of the batting order Robin Baize got a base on balls: David Hutson got a one base hit. The top half of the inning ended with Hutson or

got Helton Oilers first one base hit, but was called out on third Then Galvan got a base on balls The next two batters fanned out of 8-0 in favor of the Flyers.

hit to bring the runners home balls and Baize got a base hit However, Baize and Jameso were left on base.

The Oilers scored four time during the second inning. Rundell got a two base hit; Galvan got a base on balls; Costello got a base on balls then R. Costello got a base hit to bring all four runners in. Galvan got a one base hit but was left on base.

During the third stanza of the game Benger had three up and three down.

Then Ancira, Stanley and Fl inclo got bases on balls and make the score 12 5

To begin the fourth inning Cov lameson got a one base hit. Then Blackburn followed suit and Barnett got a base on balls. Zetzsche then got a base on balls and Danny Waggoner got a two base hit to bring the runners in. White got a one base hit but was left on base.

Helton Oilers then had four Then Costello got a one base ton Oilers, 17-11 Tuesday even- men up and three down with hit, Galvan got a base on balls, The fifth inning was a repeat Ancira got a base on balls. Ancira and Pace were left or

> The game was called after the sixth inning because of the the bottom half of the fifth, Stanley got a base on balls, time limit.

Pitchers for the Flyers were Coy Jameson and Robin Baize. Ancira pitched for the Oilers.

### MR. FARMER

Are You Looking For A Quick Maturing Hybrid?

At GARRISON SEED CO.

We Have Many Varieties That Will Suit Your Needs.

**★** SG-530

\* SGY680

**★RS610** 

**★RS626** 

Yes Mr. Farmer as soon as you harvest that dry land wheat you need one of these quick maturing hybrids. We also have small grains available: wheat, rye and oats

Andwe'll custom clean your wheat

GARRISON SEED & CO.

Hereford

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**Buy Garrison Seed** 



FRIONA WHEAT **GROWERS** 

### SUMMER CLEARANCE

Thursday, Friday And Saturday

**SHOES** 

715 - B Main

(Prices will decrease daily until shelves are cleared)

Entire Stock STRAW BAGS 1/2 PRICE PANTY HOSE 88¢ Pr

New Fall Merchandise Arriving Daily **NELLIE JANE'S** 

# Install GAS air conditioning

The cool choice of quality . . . Gas air conditioning. It's built ruggedly, made to last with fewer major moving parts and no compressor to break down or wear out. It's run by a steady, clean blue flame You save on repairs and get years of service from a quality system that cools your whole house quietly and efficiently throughout its long life. And it not only cools, it also filters the air to reduce dust and pollen. Gas air conditioning . . . the quality one which normally costs the least to operate.

So, be cool. Call Pioneer Natural Gas Company. It costs nothing to get a complete survey of your



Ph. 247-2280

ATTEND THE FESTIVITIES DURING FRIONA'S PATRIOTIC PROGRAM ON MONDAY, JULY 5

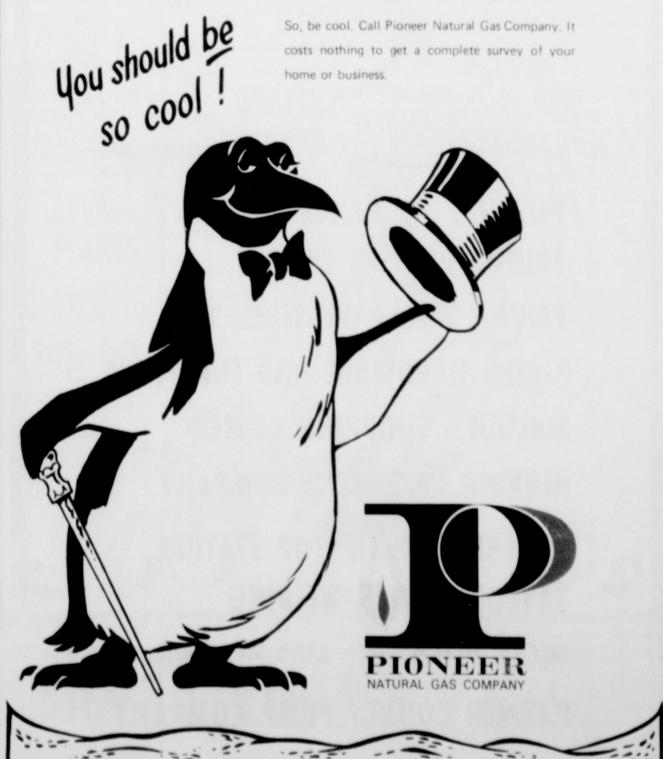
Be Proud Of Our Flag - Display It - We Do!

ROCKWELL BROS. & CO.

"LUMBERMEN"

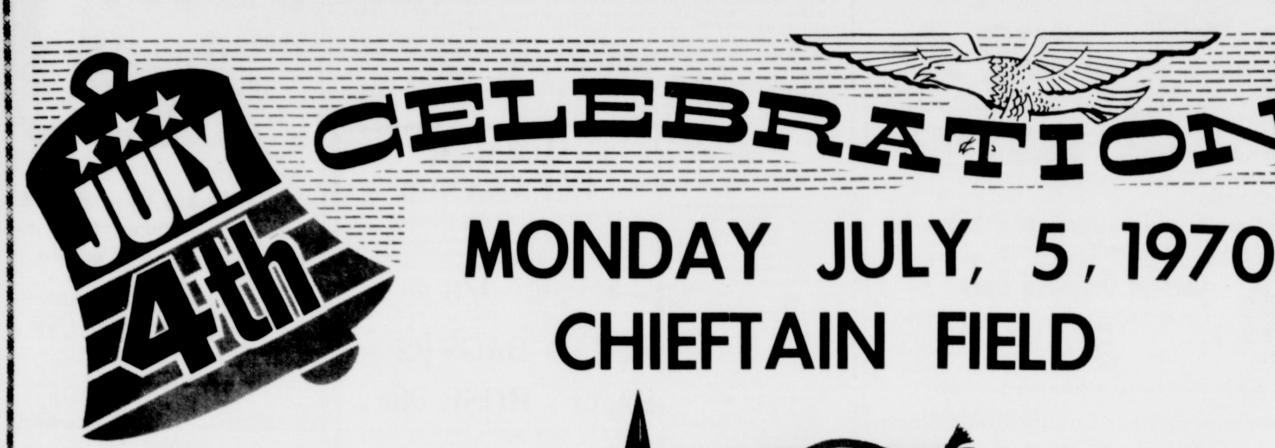
We Will Be Closed On July 5th

Frioma



### TO ATTEND PLAN

Friona's Third Annual



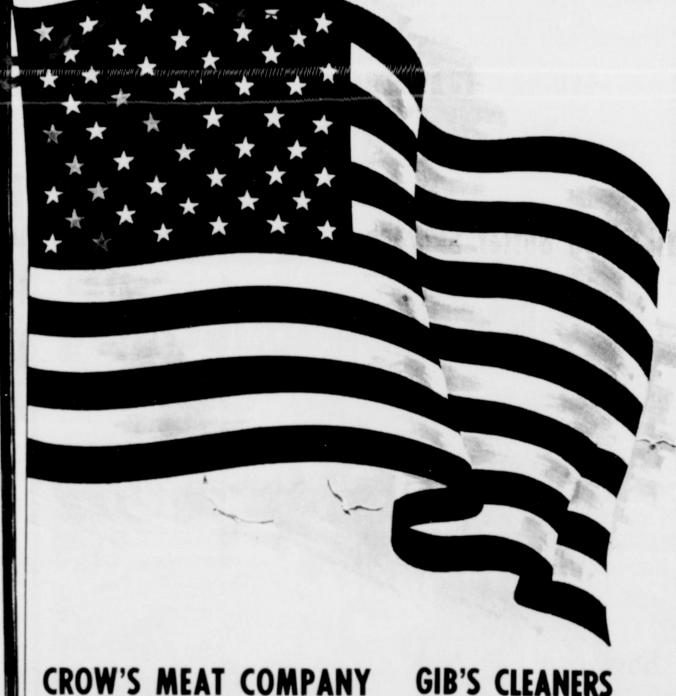
# MONDAY JULY, 5, 1970 CHIEFTAIN FIELD

Swimming Contests Special Songs. . . . . . . . . . . . . . . . Bill Gipson Recognition of Servicemen. . . . . . . . . . American Legion Presentation of Winning New Horizons Essay on "Americanism"...... Jr. Study Club Introduction of Speaker. . . . . . . . . . . . . Bill Ellis Fiag Lowering. . . . . . . . . . . . . . . . . Boy Scouts and Girl Scouts

Fireworks.....Friona Volunteer Fire Department



RUSHING INSURANCE AGENCY FRIONA PARTS & SERVICE FRIONA WHEAT GROWERS, INC. PLAINS HARDWARE AND FURNITURE MALOUF'S SHOPPING CENTER HERRING IMPLEMENT COMPANY STRICKLAND'S TIP TOP STATION TAYLOR & SONS WELDING HICKS PLUMBING AND HEATING PARMER COUNTY PUMP COMPANY



CROW'S MEAT COMPANY KERR MOBIL STATION BIG T PUMP COMPANY KENDRICK OIL COMPANY **CUMMINGS FARM STORE KELLY'S RADIATOR SHOP** ADAMS DRILLING COMPANY CITY BODY SHOP MURPHREE TEXACO STATION FRIONA SNACK BAR MONSANTO AG CENTER MOBIL OIL COMPANY

DON'S TASTY CREAM FRIONA MOTORS **BI-WIZE DRUG** REEVE CHEVROLET THE HUT FARM BUREAU **RUTHIE'S** E-Z WAY LAUNDRY

son of Mr. and Mrs. Houston 1731 north of Bovina, for help, Bartlett of Bovina, was sering of last week.

Barty was returning home after taking his father to a farm east of the Bartlett home place. The pickup he was driving was demolished and was found by Gary Sides resting on its top in a field.

Sides reported that Barty was in a clump of weeds about five feet from the pickup.

tion site of the Bartlett's new weeks

Barty, the fourteen year old home, which is west of F.M.

Barty was given emergency iously injured in a one vehicle treatment at Parmer County accident about nine miles north- Community Hospital, Friona, the United States Post Office ed States of America will have west of Bovina Tuesday morn- before being transferred to Northwest Texas Hospital, Amar-The mishap occurred as illo, by Claborn Ambulance ly two hundred years.

> and abrasions in addition to broken bones in both legs. He underwent surgery on one leg Saturday morning and the other leg is in traction.

His condition was reported Sides went to the construc- will be hospitalized for several given time should do just that,"

### Bartlett Injured In Pickup Mishap Name Change Becomes Effective Thursday

Beginning Thursday, July 1, Every post office in the Unit-Department will no longer be an Open House on the Thursknown as it has been for near- day, July L.

On that day it will become come by on this date by Postknown as United States Postal master Williams, who adds, He received numerous cuts Service. The new organization "We will have a new stamp will be an independent organ- and envelope that will be put ization managed and operated on sale that day that will comentirely by a board of directors headed by Postmaster General Blount.

"This change is being made handed out free with the new good Tuesday morning, but he to improve the mail service and states Wright Williams, local

#### Grahams Visit Local Relatives Mr. and Mrs. Edgie Graham

of Rush Springs, Okiahoma, have been visiting in the home of Mr. and Mrs. Sterling Graham and children, Gail and Ky. The Oklahoma Grahams are Sterling's parents.

of Mr. and Mrs. Newman Jarrell Sr., Mr. and Mrs. Hardy May, Mr. and Mrs. Ross Miller and children and Mr. and Mrs. Arlen May and children

### Released Monday

Mrs. W.E. Smith of Fort Worth, who is the mother of Mrs. Allen Stewart and a former Friona resident, was re-They also visited in the homes - leased from Osteopathic Hospital there Monday evening fol-

lowing a two week stay. Members of her family report that her condition is good.

### Former Resident Student Workers May File Form

that failure to notify social se- Payments cannot exceed four curity of their intent to conresult in their checks being return to full time attendance in

J.C. Carabajal, social se-

Summer vacation is here and age eighteen or older, contin students receiving social se- ues to receive his checks durcurity benefits are reminded ing summer vacation months months during the summer br. tinue as full time students will eak and students must intend to the fall. A simple notice will avoid delays. Benefits are no longer payable when a student curity FieldRepresentative, st- marries or changes his mind ated that a student beneficiary, about attending school full time

# postmaster.

# t Symmer Sale! Hot Pants Cologne \$2.50

By Max Factor

Sun Center Frosts (Lip Saving Sun Protectors)

### **Moisturizing Lotion**

(Lemon, Almon, Herbal) \$2,25

### Complete Selection Of **Suntan Lotions & Sunscreens** Also

Cocoa Butter Skin Care By TVO

Moisture Lotion, Moisturizing Cream, Dry Skin Oil, Dry Skin Soap With Lemon Oil)

### TIMEX WATCHES \$50.00 \$7.95

New Styles Of Men's And Women's Watches Including Calendar And Electric.



Styrofoam Ice Chests 94¢ to \$1.44

**Beverage Jugs \$1.19 to \$1.39** 

Insulated Hot Or Cold - 1 Gal. Size

### ORTHO GARDEN NEEDS

Multi-Purpose Garden Spray Seven Garden Dust

Tomato Vegetable Dust

Buy Ortho Isotox INSECT SPRAY

For Only \$5.98 And Get Free Applicator

SEE

Drug

### Hospital Notes

All customers are invited to

memorate the real beginning

of U.S. Postal Service. We

have an envelope that will be

emblem and dated inaugurating

a,m, and if anyone is interested in coming down at that time to how we operate and the amount of mail we handle this early in the morning, please feel free to come. We will be

"Our week day begins at 7:00

the U.S. Postal Service.

glad to have you."

Patricia Mote, Broadview, N Jan Williams, St. Vrain, Pauline Wellborn, Bo-Altha Presley, Black; Pauline Wines, Bovina; Virginia Sims, Hereford; Margie Stowers, Friona: Ruby Mae Brookfield, Friona; M. Ray Landrum, Friona; J.T. Guinn, Fri-Sydney Ann Chadwick, Farwell: Julia Rodriquez, Bovina: Loy Dean Stanberry, Bovina; Eva Everett, Lazbuddie Patricia Pharis, Texico: Jeffery B. Hromas, Bovina; Tonya Potts, Friona; Golds C. Martin, Farwell; Clifford Singleterry, Friona: Benita Trevino. Bovina: Pride Lee King, Friona: David Charles McFarland, Friona: Troy E. Wood, Friona Lewis F. Miller, Frions: Ronald Gene Steele, Bovina: Augustina Villarreal, Friona; Mike Barraza, Bovina; Linda Joyce Johnson, Bovina; Elmer Euler, Friona: Melvin J. Frazier, Broadview, N.M.: Larry Banda, Jr., Portales, N.M.: Janet Pauline Edwards: Friona: and Olga Bolado, Hereford.

atients In Hospital: Larry Banda, Jr., Olga Bolado, Mike Barraza, M.A. Black, Vernell Campbell, Janet Pauline Edwards, Elmer Euler, va Everett, Melvin Jacob Frazier, Linda Joyce Johnson, Golia Martin, Lewis F. Miller. Baby Girl Pennington, Naomi Pennington, Altha T. Presley, Ronald Gene Steele, Margie Stowers, T.E. Wood and Bessie

### Court House Notes

nstrument report ending June 17, 1971 in County Clerk Office Bonnie Warren, County

WD, Donald E, Reeves, Vet-KNIT PANTS erans Land Board, E 1/2 NE 1/4 Sec. 12, Blk. B Synd. WD, Donald L. Phillips, Billy Wood, Lots 23, 24, 25, Blk.

WD, Fred J. Johnson, Ronald D. Johnson, Undi. 1/2 int. in E 1/2 Sec. 26, K & K WD, W. C. Wooley, Jr. & Andy Hurst, Jr. - Preston E. Cargile, NE 1/4 Sec. 35, D & K WD, Roberta Henderson, Johnie Floyd Morris, Lots 19 &

Instrument Report Ending June 24, 1971 in County Clerk Office, Bonnie Warren, County Clerk WD, Grace H, Whitener, Jerry Darby, Part Garden lots 19 & 20, Sec. 31, T9S;R1E

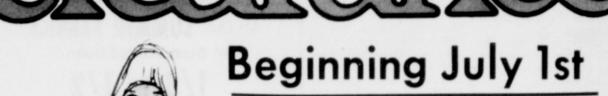
20, Blk. 20 Farwell

WD, Robert Estes, Byron W. Jones, lot 4, Blk. 114, Bovins WD, Bessie D, Drake, Est., Rockwell Lumber Co., lots L 2, 3, Blk. 15, Drake Rev. Sub,

WD, J.E. Hicks, Baudelia Garza, W 30 ft, lot 3 & E 30 ft. lot 4, Blk. 1, Ridgeview Add., WD, Eddie Traxson, Odus

Walser, lots 20 thru 23 Blk. 44, Farwell WD, Odus T. Walser, Bill J. Roberts, lots 20 thru 23 Blk.

44. Farwell WD, First National Bank, Hereford, Carl Bruegel, N 309.05 ac. Sec. 11, T3S:R3E,



Ladies

### DRESSES AND PANTS

\*Howard Wolf \*Prête'a Porte' \*Melissa Lane

30% to 50% OFF

SLEEPWEAR 30% OFF Shirey

Jr. Girls DRESSES

\*Alice Martin \*Four Corners \*PBJ

\*Carletta \*Jerell

30% OFF

### ROBES AND GOWNS

\*Gilead

30% OFF \*Loungecraft

Little Girls

\*Stretchini

SPORTSWEAR

\*Peaches 'N Cream 30% \*Jabber Wocky

\*Youngland

OFF

DRESS AND **SPORT SHIRTS** 

Men's Munsingwear

**SHIRTS** 

AND

30% OFF

LEVI

Boys 30% to

50% OFF

Men's

**FLARES** 

30% OFF

Tem-Tex

Boys **SHIRTS** 

30% OFF

Boys

PANTS AND 30%

By Tom Sawyer and Elderado





SAVINGS and LOAN ASSOCIATION 4th and Sampson

REFINANCE BUY or BUILD REMODEL

For Information, --- Call Eric Rushing, Phone 247-3370

### Americanism Contest Winners Announced

early this week of the winners come by orderly conduct. Find of the annual Americanism es- what is not good, and place peosay contest, which is sponsor- ple in positions of responsibiled by New Horizons Junior Study ity who will work to make the term. Club, by Mrs. Dale Houlette, needed changes." club president.

ningham, who will be an eighth would be unable to do so. grade student this fall, was winner of first place and will receive a \$25 United States Savings Bond.

Miss Cunningham will read her essay during the Independence Day program in Chieftain Receives Master's Field Monday evening.

Second place winner was Laura Ann Ellis, daughter of Friona of Mr. and Mrs. W.M. Massie, and a 1969 graduate of Friona Star Editor and Mrs. Bill Ellis, received a master's degree High School who will be a fifth grade student from the School of Social Work in the fall. She will be present. of Commonwealth University, Richmond, Virginia, June ed a camera.

Denise Shipp, daughter of Mr. and Mrs. Dean Shipp, was third graduate of Friona High School. place winner. she will receive holds a bachelor of science degree from West Texas Unia transistor radio.

The essays, which were judg- versity, Canyon, with a major ed by Representative Bill in sociology. Clayton of Springlake, were At the present time she is written by young Frionans on employed at Nagshead, North the subject, "Why America Is Carolina.

Great." Representative Clayton made the following statement: " think each essay shows thought Morning Coffee and really a considerable understanding about what made this country develop. It is important that we develop thinkers among our young people; not develop people who will tear cently moved to Friona from down, but who will conduct. Hereford, was guest of honor

Comments by

∽ Gib ∼

"he fellow who was "broke"

50 years ago now has

grandson who is "economi ly disadvantaged."

Sanitorie

GIB'S

DRIVE IN CLEANERS

Professional &

Coin Op. Dry Cleaning

Announcement was made that, and this change needs to

Merylene Massie

Merylene Massie, daughter

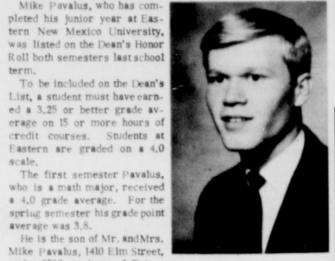
Miss Massie, who is a 1965

To be included on the Dean's He further stated that he had List, a student must have earn-Cathy Cunningham, daughter hoped to be in Friona for the ed a 3,25 or better grade avof Mr. and Mrs. Walter Cun- Fourth of July Celebration, but erage on 15 or more hours of credit courses. Students at Eastern are graded on a 4.0

> The first semester Pavalus, who is a math major, received a 4.0 grade average. For the spring semester his grade point average was 3.8.

was listed on the Dean's Honor

He is the son of Mr. and Mrs. Mike Pavalus, 1410 Elm Street,



MIKE PAVALUS

All Our SUMMER FABRICS

Have Been Marked Down 1/3 to 1/2

Mike Pavalus On

Dean's Honor List

DOUBLE KNITS \$4.99 - \$7.00

Reduced To \$3.33 - \$4.50

S&R FABRICS

### Plans Made For Monday Holiday

business firms plan to be clos- neer Natural Gas, Ruthie's, ed Monday in observance of Fosters, The Hut, S & R Fa-Independence Day, According to a survey made will all be closed.

by telephone by Chamber of Commerce Secretary Peggy 1:00 p.m. Saturday, July 3 and Bryant, the city offices, post remain closed until Monday, office, bank, Friona Consum- July 12. ers, Roy's Tire Service, South-

Serving Our

Good Enchilada

Dinners

Tuesday & Friday

A large number of Friona western Public Service, Piobrics and Nellie Jane's Shoes

Gib's Cleaners will close at

Bi-Wize Drug will open for bus service only.

New Service

FRIONA SNACK BAR

Phone 247-3261

**NOTICE!** 

Coming

Soon to Friona!

A New Noon Buffet

Watch For Opening Date For This

Call For Your Special Dinner Parties &

Meetings In Our Expanded

Facilities

CLASSIFIED ADS WILL ALWAYS GET RESULTS

Fill your spring Ethridge-Spring and Rushing Insurance will both be closed. grazing gap with Exceptions to the Monday closing will be Houser's, Moores, amazing new Allsup's 7-11 and Friona Wheat

### DEKALB

Wintergraze Brand

### 9290

Been taking livestock off small grain pasture in March? Move to new 9290, the palatable wheatby-wheatgrass hybrid. Puts abundant growth in spring grazing - right up to June.

Plant 9290 early. Properly managed, it can be grazed in the fall. In March, move your cattle back from wheat to 9290, and watch them thrive on this abundant, seedsterile forage. See me

#### Marvin Mimms

Route 1, Box 102 Friona, Texas Phone 865-2142

Mrs. Norman Kerr, who re-We do need change, those of at a get acquainted coffee in the our generation readily admit home of Mrs. Dale Houlette, 804 West Sixth Street, from 9

to Il a.m. Friday. Co-hostess with Mrs. Houlette was Mrs. Wayne Rhodes. Those attending were Mesdames Darrel Thompson, Jerry Brownd, Mickey Wilson, Gene Zachary, Danny Black, Ron-C.H. Veazey, Glen Watters, Wayne Johnson and Kenneth

Also Mesdames Johnny Tannahill, Jerry Zachary, Barry Thompson, Bill Nazworth, Jerry Hinkle and Fred Jackson. Refreshments of coffee, punch and nut breads were served by the hostesses,

### Frionans Attend Family Reunion

Sixty-six persons from Texas, Oklahoma, New Mexico and Kansas were present for the Jacinto Park, Amarillo, Sunday. Those from Friona who attended were Mrs. Lucy Mc own, Mr. and Mrs. Bill Wool-

Ladies Perma Press BLOUSES

Values to \$3.00

Close-Out Price

Values to 100% Leather Goodyear Welt Sizes 81/2-12 \$6.00 Q00

Boys' Western

BOOTS

SLACKS Famous Make Were to \$14.00 Close \$500 to \$600

Men's Flared

Jarman Shoes For Men Values to \$24.98

\$8 to \$10 pr.

Men's Suits

Values to \$90.

Men's Blue

LEVľS

Fixed Price \$6.98

By Levi Strauss ?

Close \$ 400 Out

100% Nylon

Half Slip Panty Set







### 100% Leather & Goodyear Welt

Men's Western Boots

Values to \$32.50

B's and D's Sizes 6 to 12

Famous BOOTS Nocona

were \$45.00

After 8 Years In Hereford.

MAY Dept. Store Will Be Closing Its Doors

\$18-\$20-\$25-\$30 pr

B's & D's

Full Bolts 100% Polyester

### Double Knit

Values 3.99, 4.99 & 6.99 \$244-299 & 399 yd

Dic	kie's				
KH	AKI				
<b>PANTS</b>					
re:	Close				

4.50 5.50

3.98 5.99 6.98

-out 2.75

WIGS 100% Kanekalon Values to \$30.00

55°212

Boys' **Pants** 

Reg. Close-out 2.98 1.50 3.98 1.88 4.98 2.50

STORE HOURS Daily: 8:30-8:00

Sundays: 10:00-6:00

Saturdays: 8:30-9:00

Ladies Canvas Shoes Were: \$3.00 \$100

Sandals **77**c

Bradford Western Hats

STRAW FELT Reg. \$7.50 Reg. \$20.

Ladies SHOES

Values to 12.95

Close

Nylon HOSE reg. 59¢ 6 prs.

Ladies BRAS \$100 Were \$2.00

Ladies 100% Nylon 2-Way Stretch Jamaica Sets Short & Top

\$ 325 the

Ladies **SLACKS** 

\*Double Knit \*100% Polyester \*100% Nylon

Values to

SALE STARTS Thurs. July 1st

SAVE 40% to 70%

On Everything In Store

We Have 1000's Of Items Not Mentioned That Are Drastically Reduced!

MAY

Department Store

DOWNTOWN - HEREFORD