



by Bill Ellis

## Pam Grissom Is Maize Queen

In many respects, the Maize Days celebration concluded here last weekend was one of the best that the community has put on—so there must not be very much stock in the business about number 13 being unlucky, since it was our 13th Maize Days event.

The parade, according to many people, was one of the best ever. This aspect of the celebration has been growing in recent years, and just seems to get better and better.

The floats, individual entries and so forth seemed to be extra good this year (see comments in letters to editor section this week.)

The weather was typical of Maize Days type weather, so there wasn't anything out of the ordinary here.

The only thing to mar our celebration is the fact that we have heard that some people have a "sour grapes" attitude on the fact that our new Maize Queen is a Bovina girl.

We did not notice, but it was pointed out to us that at least some people thought there could have been more applause when the winner was announced Thursday evening. The reason we didn't notice, perhaps, is that we were busy taking pictures.

We sincerely hope that the two Bovina High School girls didn't notice such a lack of manners on the part of those attending the contest—or if they did, that they can find it in their hearts to forgive such a laxity on any local residents' part.

Fact of the matter is, the Maize Queen rules plainly state, and have for all 13 years of the contest, that any girl (it has said junior or senior for the past four years) enrolled in any high school in Farmer County may be entered in the contest.

Perhaps those people who displayed the lack of manners didn't object to girls entering from other county schools—they just evidently didn't want anyone to win but local girls. In the past we have had girls from Lazbuddie, Farwell and Bovina entering the contest, but in recent years, there has been no organized effort to make sure each community in the county has been represented.

In the first Maize Queen contest in 1957, there were nine girls entered, representing seven communities within the county. Friona and Bovina each had two entrants, and five other communities had one each.

In 1958, the number increased to 14, and again seven communities were represented. This was the first year for a Bovina girl (Celia Berry) to win. The Maize Queen event was established on a countywide theme.

However, in recent years, more and more Friona girls have been entered, with a lesser percentage from the other communities.

If the Maize Days officials wish to change the rules to only allow Friona girls in the contest, perhaps they should do so. It could even be changed to "Miss Friona," if they wished, and we could re-instate the bathing suit portion of the contest.

However, we feel that our boasts and claims as pertains to maize-raising has always been on a countywide basis, and we should have a better contest by encouraging girls from all parts of the county to enter.

In comparison, Dimmitt officials always secretly hope that their local girl doesn't win the "Miss Grain Sorghum" contest, because they feel it hurts their contest the following year. This may have been the case with the Maize Queen contest, with Friona girls winning year after year.

We assume that part of the lack of manners, both at the contest and at the football game, may have been from the students who really were not aware of the rules.

However, there were adults in both crowds. And if adults act like kids, what can we expect kids to act like?

At any rate, we have a lovely, talented and deserving Maize Queen for 1969-70. We personally feel that she will do a fine job in carrying out her duties, and would hope that she will feel

(Continued on Page 2)



MAIZE ROYALTY. . . Shown are the top three girls in the 1969-70 Maize Queen contest conducted last Thursday in Friona. From the left are Jan Gromowsky of the Hub Community, second runnerup; Maize Queen Pam Grissom of Bovina, and first runnerup Risa Howell of Friona. The girls were chosen from a field of 21 contestants.

Pam Grissom, 17-year-old daughter of Mr. and Mrs. Leon Grissom Sr. of Bovina was crowned Maize Queen as a highlight of the 13th annual Maize Days celebration here last week.

Miss Grissom is only the second Bovina girl to win the Maize Queen title in 13 years. For the talent portion of the contest, she did a twirling routine with swords and fire bowls. Her sponsor was Graphic Arts.

First runnerup was Risa Howell, daughter of Mr. and Mrs. Charles Howell. She played a piano solo, and then sang "I'll Never Fall In Love Again." Miss Howell's sponsor was Kendrick Oil Co.

Second runnerup, Jan Gromowsky, daughter of Mr. and Mrs. William Gromowsky of the Hub community, did an imitation of Tiny Tim's "Tiptoe Through the Tulips." Hub Aerial Spraying Co. was her sponsor.

Others placing in the top ten of the contest included Denise Buske, daughter of Mr. and Mrs. W. D. Buske, who sang "Thank Heavens for Little Girls" and "I Enjoy Being a Girl." Her sponsor was Friona State Bank.

Also, Janet Mingus, daughter of Mr. and Mrs. Lloyd Mingus, who played a flute solo and sang, "Miss Mingus was sponsored by Modern Study Club.

Ginger Murphree, daughter of Mr. and Mrs. Ray Murphree, did a routine to "I'm Getting Married in the Morning" and "Some Sunday Morning." She was sponsored by City Body Shop.

Sharon Crofford, daughter of Mr. and Mrs. F.G. Crofford, sang "Would You Rather Swing On A Star?" Her sponsor was Murphree Texaco.

Kathy Schueler, daughter of Mr. and Mrs. Raymond Schueler, did a "garbled" story about Inderella and the Two Ugly Uppisters. Her sponsor was Hurst Department Store.

Lynn Smith, daughter of Mr. and Mrs. Shirley Smith, did a twirling routine to a Tijuana Brass number. She was sponsored by Progressive Study Club.

Gay Welch, daughter of Mr. and Mrs. Louis Welch, did "This Land is Your Land," accompanied by guitarist Bill Gipsen, Brookfield Drilling Co. was her sponsor.

The pageant was attended by a capacity crowd at Friona High School Auditorium. Ted Weaver, former Chamber of Commerce manager here, now of Slaton, was Master of Ceremonies.

Pat Roberts, the 1968-69 Maize Queen, was interviewed, and later sang two songs.

Judges were Mrs. Bill Clayton, Bill Thompson and Ted Hopper. Co-chairmen for the contest were Mrs. H.K. Kendrick and Mrs. Andy Hurst.



STARTING BACKS. . . Friona's starting backfield for 1969 lined up for the photographer recently. From the bottom are fullback Isidore Cordova, quarterback Danny Kendrick, and halfbacks Wesley Clark and Mike Mills.

### PERFECT SCORE

## Crofford Grabs Lead In Contest

F.G. Crofford jumped into the lead in the Friona Star's Cotton Bowl football contest, with a perfect score of 14 in the first week of the contest.

Crofford was the only contestant of the 158 entering the first week's contest to correctly pick the winners of all 14 games. He was awarded the weekly first prize of \$5.00.

Five contestants had scores of 13. Of these, Bobby Wied placed second on the basis of his tie-breaker guess. He received the weekly second prize of \$3.00.

Three contestants tied even on the tie-breaker. They were Bill Bailey, Jerry Loflin and Mrs. Teddy White. Each received \$1.00. Barely missing

out on the money was Ed White, Jr., the only other contestant to correctly pick 13 games.

A total of 31 contestants had scores of 12, and 37 picked 11 games right. Another 30 tallied 10 correct games, and 26 had scores of nine. Twenty-eight contestants had scores of eight and below.

The contest is sponsored by 14 area businesses. Winner of the grand prize at the end of 12 weeks will receive two tickets to the Cotton Bowl football game January 1, along with \$30 expense money.

Second grand prize winner gets two tickets to the Sun Bowl game and \$25 expense money. Third place will receive two season tickets to the Friona Chieftain games of 1970, or \$15 in cash.

### NO INJURIES

## Truck Demolished At MBP Crossing

No one was injured early Monday morning when the westbound San Francisco Chief slammed into a W.J. Digby & Co. truck at the Missouri Beef Packers crossing west of Friona, at about 7:30 a.m.

Driver of the truck, Charles O'Toole, and his partner, had just left the stalled vehicle after vain attempts to get it off the track. No one aboard the 12-car passenger train was injured, and after a delay the train continued to San Francisco.

O'Toole was apparently waiting for cars coming to work at the plant to advance when his truck engine died. He and his partner, William Taven, conversed briefly with the driver of another truck when they saw the passenger train approaching.

Force of impact divided the cab of the truck from the van portion. The cab was sent sprawling on the south side of the tracks, while the demolished van was on the north side.

Another "plus" factor for the accident was the fact that the truck wasn't loaded. O'Toole was preparing to load out the truck with dressed beef.

Both men are from Denver, which is the home office of the Digby Company.

Apparently the train had slowed down considerably by the time it reached the crossing. An eyewitness, John Wright, guard at the MBP entrance, said the train wasn't going very fast by the time it hit the stalled truck.

### Clements Has First Maize

Roy Clements marketed the first load of dry mill to Friona elevator for 1969, bringing a load in Monday to West Friona Grain. The maize, which was grown dryland northwest of town, tested 15 per cent moisture.

### PUBLIC INVITED

## LCC President To Speak At Library Meet Here

Dr. C.L. Kay, assistant president at Lubbock Christian College, will be the special guest speaker at the annual meeting of the Friends of the Friona Public Library Thursday at 8 p.m. in the high school auditorium.

Dr. Kay will speak on "Today's Youth in Today's World." The general public is invited to attend, as well as members of Friends of the Library.

Dr. Kay has received over 40 citations for his work in public affairs, including three awards from the Freedoms Foundation of Valley Forge, PA.

He has been active in civic work, and has delivered over 2,500 addresses on the principles of the American System of private enterprises, the nature of man and the religious, historical and moral values that



DR. C. L. KAY

have contributed to our economic well-being. No admission charge will be made.

### Apartments Set Open House

The Medlock apartments, "Chateaux Friona," in the 1900 block of West Ninth, will hold open house Sunday between the hours of 2 and 5 p.m.

The apartments, which are total electric, are now leasing, and all 18 units are complete. The apartments are carpeted, and feature electric ranges, refrigerators, dishwashers and disposals, as well as other features.

See further details in the Southwestern Public Service Company advertisement on Page 12 of this section.

### HERE FRIDAY

## Chiefs vs Indians

Friona High School's Chieftains, still smarting from their opening game 34-0 loss at the hands of Farwell, host the ever-tough Morton Indians Friday in the second game of the season.

Morton blanked Plains, 34-0, in the season opener last week, and are described as "big and fast" by Coach Bob Owen.

"They are a considerably better team than the one we met last year," Owen stated. He indicated that Morton could also throw the ball, although not to compare with Farwell.

Guard Charles Fangman, injured against Farwell, has been out of workouts with a pulled ligament, and will see light action.

In addition to needing the win to even their season record, Friona could pull ahead of Morton, in their all-time series, for the first time in history if they could win Friday's game.

Kickoff is 8 p.m. at Chieftain Field.

### TITLES GIVEN

## Winners Announced In Maize Days Parade

Winners in the 13th annual Maize Days parade, which once again was proclaimed a success, were announced this week by Porter Roberts, parade chairman.

Winners were named in seven categories, as follows:

Churches—1. Redeemer and Immanuel Lutheran churches— "Christ is the King Of The Universe"; 2. Union Congregational Church—"Maize, King of the Earth; God-King of the Universe."

Clubs—1. Girl Scouts; 2. Modern Study Club; 3. New Horizons Jr. Study Club—"Keep America Clean—Give A Hippie A Haircut."

Schools—1. Freshmen, "Maize—Backbone of the Beef Industry"; 2. Juniors—"From Portugal to the Sea of Tran-

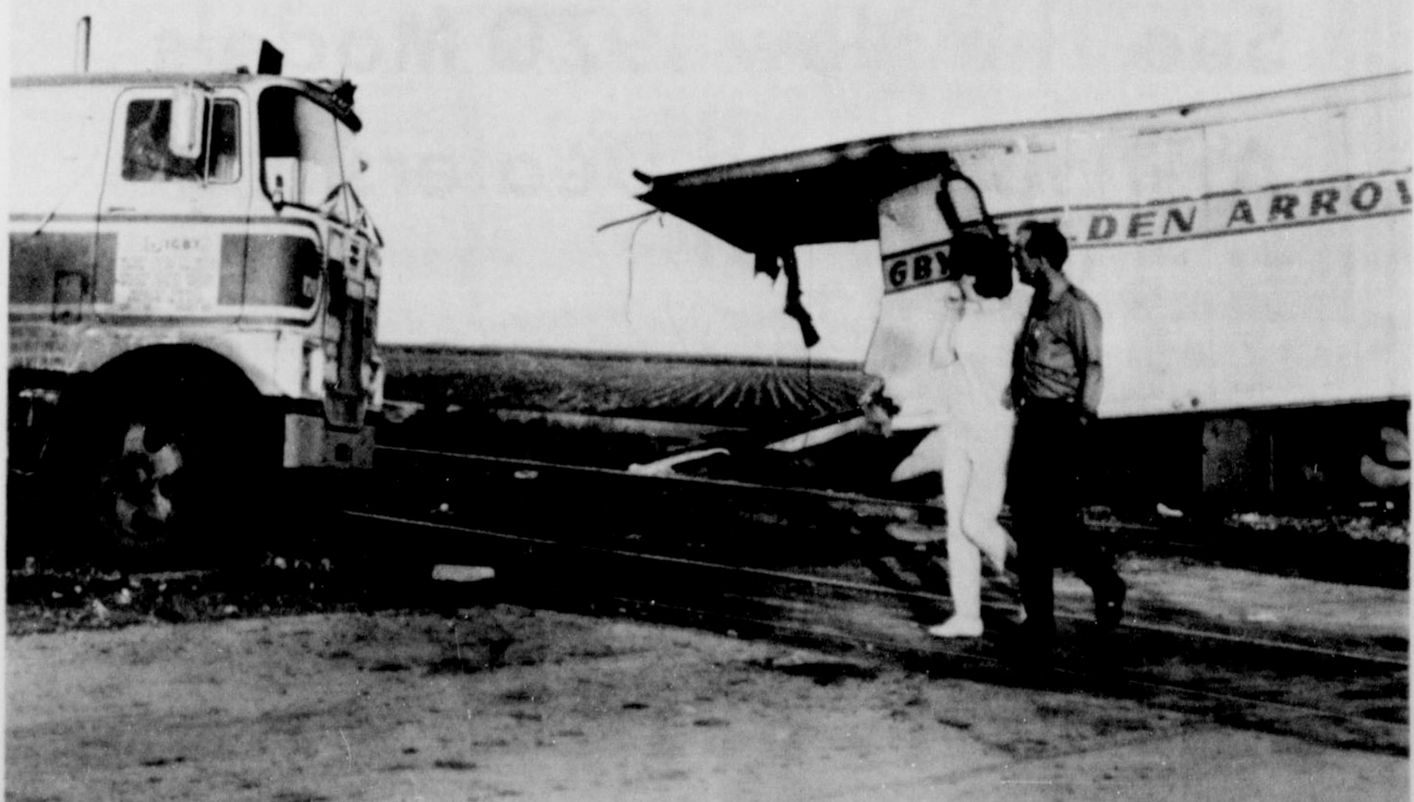
quility"; 3. Sophomores—"One Small Step for Man, One Giant Leap for Mankind."

Commercial—1. Friona State Bank, "From Indian Days to Moon Walk—Maize, Our King Crop"; 2. Friona Star—"44 Years Old and New Every Week"; 3. Rockwell Brothers Lumber Co.—"Maize Tree."

Antique Cars—1. Adams Drilling Co.'s Model-T truck; 2. Louis Welch's four-door Model-T; 3. Billy Sifford's Model-A.

Riding Clubs—1. Farwell; 2. Friona; 3. Bovina.

Kids—1. Burke Hands boys, capsule; 2. "Pig in a Wagon"—pulled by Paul Lindley; 3. "Lone Star Queens," led by Myrna Phipps. (Alicia Sandy, Phyllis Lindley, Pam Lindley, Paula London and William Sandy.)



CRASH SCENE. . . The tractor and trailer of the above van-type truck came out on opposite sides of the railroad track after a westbound Santa Fe passenger train crashed into the

stalled truck Monday morning. Unidentified spectators look at the crash scene. No one was injured.



# Congratulations JAN GROMOWSKY

Second  
Runner-Up  
In The  
Maize Queen  
Contest



Jan Gromowsky

We were proud to have been the sponsors of Miss Gromowsky in the Thirteenth Annual Maize Queen Contest last Thursday evening.

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## LETTER TO EDITOR

### Visitor Compliments City On Celebration

The Friona Star  
Mr. Bill Ellis, Editor  
Friona, Tex.

Dear Mr. Ellis,

To say that I enjoyed your recent Maize Days parade would be an understatement.

As a representative of the West Coast Chapter of "Let's Preserve the American Way of Life," I had been visiting some eastern states on a lecturing tour, and stopped to visit friends in Friona on my way back to California. My plans had been to continue my way west earlier in the week but I reluctantly consented to stay for your Maize Days Celebration at the urging of my host.

I expected to see just another small town parade, but what I saw made my heart swell within my chest. Not only was I pleased with the beauty of the floats and the effectiveness of maize as the main material (especially on the school floats), but one seldom has the opportunity to witness such patriotic spirit to community and nation as was demonstrated in your parade.

The effort of each float portraying the American spirit pleased me. Tribute was paid to God—"Christ, King of the Universe"; tribute to Country—"One Small Step for Man, One Giant Leap for Mankind" and etc.; tribute to community—"Maize, the Backbone of the Beef Industry", "Maize Paves Pathways", "Support Your Local Library, Be A Bookworm", and etc. Not one Alice in Wonderland type of float that we usually see.

The Christian and patriotic attitude which I witnessed in Friona this week just may have been the most impressive part of my tour, for I believe you are truly preserving the American Way of Life.

After the parade I went to the park and took pictures of many of the floats to show my group at home.

Thank you, people of Friona, for truly being proud to be Americans.

Mrs. Ester N. Travis  
Stockton, California

P.S.—My special thanks to the group who thought to add "Keep America Beautiful, Give A Hippie A Haircut." This is one float I'd like to parade all over America, what with the riots, demonstrations, and crude way of living by these people we call hippies.

Dear Editor:

We were struck at the unusual candor of Philip Elman's recent remarks on the situation within the F.T.C., of which he is a commissioner.

Mr. Elman complained that his agency is plagued by secrecy, political cronyism and laziness, and is an ineffective protector of the public interest.

It's been quite a spell since we've heard anything like this from an incumbent civil servant. We hope it starts a trend.

Dudley Carroll,  
U.S. Press Assn.

Dear Bill:

Another Maize Queen's contest has come and gone and again we want to say "thanks" to you and your staff for the nice publicity. We do appreciate it!

Duke and Winifred

### Star Lites . . .

(Continued from Page 1)

that she has everyone's support.

We would think that some cards and letters to this effect might be in order.

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We perhaps should have some captions in this week's paper saying "Pictures Courtesy Allen's Jewelry." This wouldn't necessarily mean that Allen Stewart took the pictures in the issue, but he certainly helped.

With our number one camera in the shop already, we broke the shutter spring on our "spare" last Tuesday, and although we ordered a new camera, it was four days arriving from Dallas. So Allen, as he had done once before, fixed our old "klunker," and we got all the pictures you see in this issue. It's sure nice to have friends like that.

Mrs. Ester N. Travis  
Stockton, California

# THE FRIONA STAR

Founded In 1925 By John W. White

Published Every Thursday at 614 Euclid Street  
Friona, Texas - 79035

Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968. First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Former County, adjoining counties: \$4 per year. Elsewhere: \$5 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Member  
Panhandle Press  
Association

## FB Chief To Speak

Charles B. Shuman, President of American Farm Bureau Federation, will speak in Friona, at the High School Auditorium on Thursday, September 18, at 8 p.m. Shuman will discuss and answer questions concerning the proposed farm program. Everyone interested is most cordially invited.

Shuman represents the largest farm organization in the nation. He was born on a farm in Illinois and graduated with

honors from the University of Illinois, College of Agriculture. He lives on and actively participates with three sons in the farming operations on his farm near Sullivan, Illinois.

Shuman is a noted authority on the farm program and due to his ability to explain the program, he is in great demand. Everyone connected with agriculture should find his talk on this important subject extremely interesting and informative.

## Bookmobile

The High Plains Bookmobile will make its regularly-scheduled stops in the Friona area the next few days.

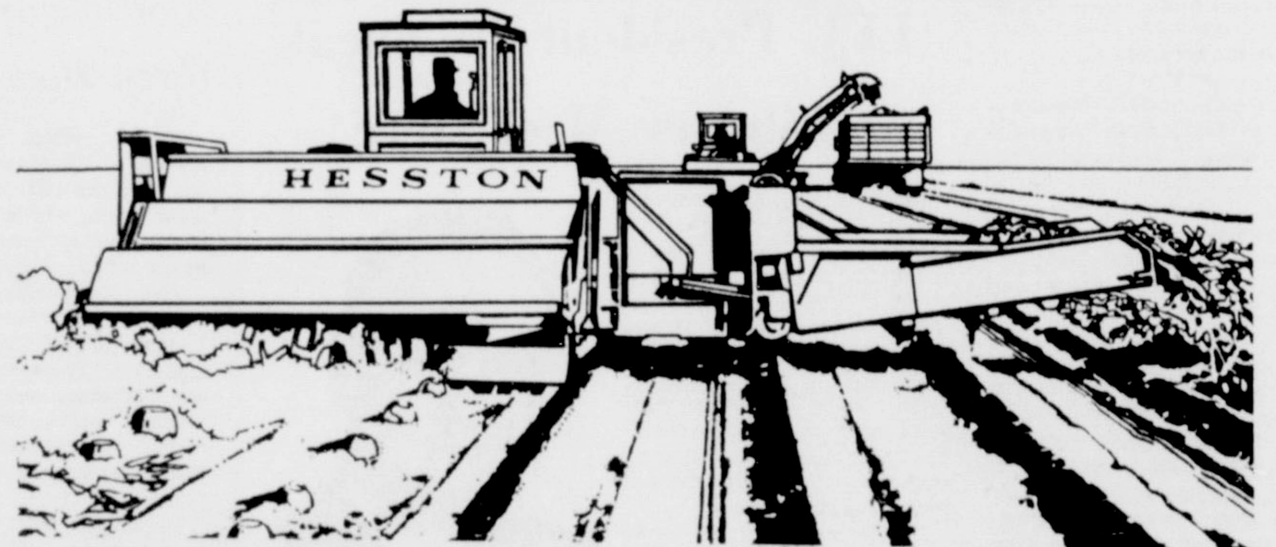
Thursday, stops are at Rhea, 11:45-12 noon; Friona elementary school, 1:15-1:45; and at Black, 2-3 p.m. On Friday, the Bookmobile stops at Hub, 8:45-9:45; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15.

Saturday, the mobile library stops in Friona from 1-4 p.m. at the City Park.

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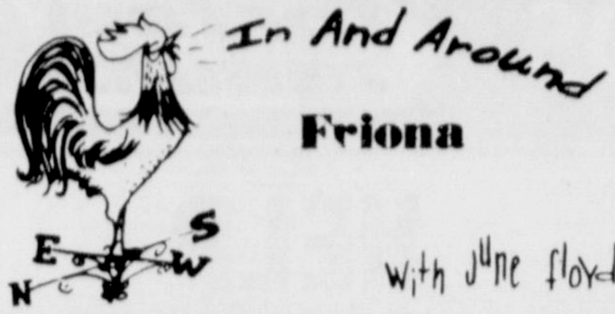
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There were four "first time" grandparents in Friona early Monday morning. About 2:30 a.m. Ensign Gary Renner called from Charleston, South Carolina, to report the arrival of a daughter, Jana Lynn. Think Grandpa Ernest Osborn and Grandpa John Renner were trying to hide their feelings, but Grandma Valoris and Grandma Lavon were beaming.

Jana Lynn has seven great-grandparents living here, too. They are Will Osborn, Mr. and Mrs. Rudolph Renner Sr., Mr. and Mrs. Jim Shaffer and Mr. and Mrs. Aubrey Baize. She is the first grandchild for the John Renners and Ernest Osborns and the first great-grandchild for the Rudolph Renners and Jim Shaffers.

Did you ever see so much artistic talent on exhibit as we had during the weekend. The class floats were very outstanding and depicted man's progress on earth. The Hereford steer, which had been fattened on maize, was so very different from the grass fed Longhorns which grazed the ranges around not too many years ago.

Then, the art exhibits in the Star Office, the American Legion building and the Schueler building, showed some of the talent possessed by our residents.

The Friona Public Library will soon be rated with the best. The additional space, which has been recently re-decorated, will soon be in use. Furniture has been ordered and much progress is being made.

Friends of the Library have been able to engage one of the nation's most sought after speakers for their annual meeting, which will be held in the High School Auditorium Thursday evening.

Dr. C.L. Kay, vice-president of Lubbock Christian College, has received a large number of awards from Freedoms Foundation during the past few years and is a most outstanding speaker.

Everyone is invited to attend the meeting and to hear Dr. Kay. He is vitally interested in America's future and will present a worthwhile lecture.

Do you know where the Alabama-Coushatta Indian Reservation is? I didn't until we received a news release from Livingston, Texas recently. In fact, I didn't even know where Livingston was until I found it on the map. It is about half way between Huntsville and Beaumont.

There is an Indian Village with guided tours each week day to the Museum, Restaurant and Arts and Crafts Shop. It is near a dam on Big Sandy Creek, where visitors may go fishing and swimming.

If you are interested in carrying out the slogan, "See Texas First," you may want to learn more about this reservation and the area around it.

I know very little about football, but read some and try to keep up with the Chieftains and nearby colleges each year. If weight on a defense down line carries any weight, and I'm sure it does, Eastern New Mexico University at Portales should be able to hold its own in that department.

Eastern has four defensive starters who weigh 910 pounds. Surely four key starters averaging 227 1/2 pounds will mean a lot to the team.

The opening game for the Greyhounds will be with Arkansas State University in Jonesboro, Arkansas Saturday.

During fall and winter months it seems we always have more burglaries. Maybe we should begin right now to make use of the old saying, "An ounce of prevention is worth a pound of cure."

The Texas Insurance Information Institute, Dallas, makes the following statement: "The chances of a burglar visiting your home or business will be minimized if you'll practice a few common sense precautions."

Suggestions to discourage burglars are: "When you're away, keep all doors and windows, including the attic and basement, locked.

Don't leave ladders lying around your property. There's no reason why you should make the housebreaker's job easier. When you go out in the evening, leave a few lights on. When you go away, don't broadcast the fact that you are leaving on a fall or winter vacation or on a week-end trip. Suspend in advance deliveries of milk, newspapers and mail.

Before you leave, ask immediate neighbors and local police to keep an eye on the house. Arrange with someone to mow the lawn or shovel the walks, depending on the season, if you plan to be gone long.

A house that's dark night after night is inviting to the burglar. Perhaps a neighbor would be willing to turn your lights on and off at appropriate times each evening. Or, install a timing device which can be set to do the job automatically.

Never take chances on a burglar's having a key to your home. Change the locks whenever you move or lose a key. Don't make forced entry easy. Use heavy screens on windows and double locks on doors.

Don't keep large amounts of cash and expensive valuables such as jewelry in dresser drawers or other easy-to-spot places. Put them in a safe or a safe deposit box for safe keeping.

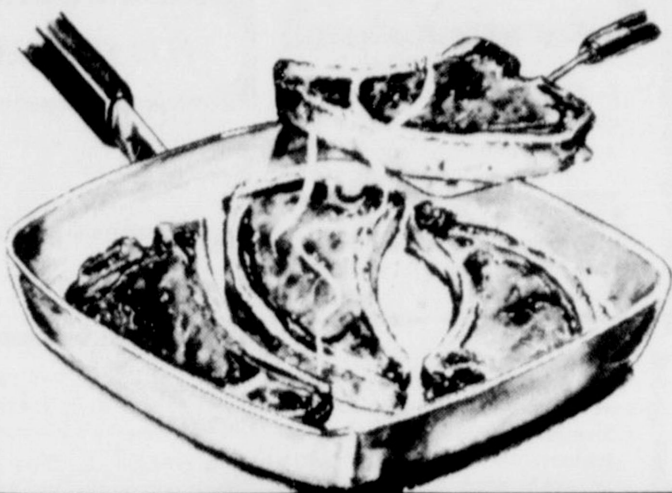
Above all keep an inventory of personal belongings, as well as a list of serial numbers on such items as color television sets, typewriters and sewing machines. Detailed descriptions of stolen items will be helpful to the police in case a burglar DOES strike.

SOUNDS OF THE 70's



Sound spectrograms (word pictures) are being used by engineers at IBM's Systems Development Laboratory in Raleigh, North Carolina, in seeking ways to improve the naturalness of speech "created" electronically by tomorrow's computers.

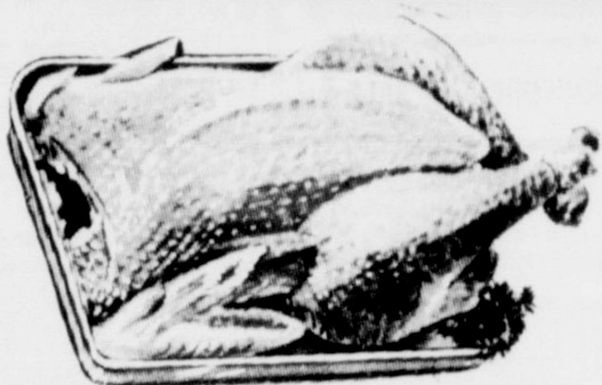
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**YOUR INVITATION**  
To attend a speech by Dr. C. L. Kay, of Lubbock, noted educator, speaking on "Today's Youth in Today's World." Thursday, Sept. 18, 8 p.m. High School Auditorium. No admission charged.  
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Pick up your Credit Union dime and quarter savers. Fill as many as possible for ready cash for Christmas shopping or for saving. Friona, Texas, Federal Credit Union. 50-tfnc

**SCOTT SEED COMPANY**  
FOR SALE... All kinds of Wheat Seed & Elbon Rye. Custom Seed Cleaning and Treating.  
102 Elm Hereford, Texas 364-3484. 45-8tc

**SPANISH LESSONS**  
Will be offered beginning in Oct. Those interested in details are asked to meet Thursday, Sept. 18, at 7:00 p.m. at 1507 Columbia. 51-tfnc

FOR SALE... Tascosa seed wheat, Eugene Bandy, Phone 265-3413. 50-tfnc

**FARMERS**  
Cats need good farm homes. In return for board and lodging will keep your place free of rats and mice. Call 247-3172. 51-tfnc

**FOR SALE HEADGATES**  
Ranchers and Farmers work your cattle with a one-man operated head gate. See Buck Fallwell, Friona, Ph. 247-2482. 50-3tc

Your Singer dealer. Sales and service. Southern Sewing Center. 213 Main, Hereford, Tex. Ph. 364-3782. 49-tfnc

**CARDS OF THANKS**  
CARD OF THANKS  
Girl Scout Troop #211 wishes to thank everyone for attending our doll show during the Maize Days Celebration. We would like to especially thank Haywood Vaughn for allowing us to display our doll collection in his beauty shop. Also, we would like to thank Mrs. Alton Farr, Mrs. Charlie Phipps, Pattison Talley, Stacey Wheeler, and Cecilia Lewis for bringing dolls to display. 51-tfnc

**FARM SUPPLIES.**  
FOR SALE... Sturdy wheat seed. First year from registered. Germination, 92 per cent; purity, 98 per cent. Cleaned and bagged in heavy-duty one-bushel bags. Phone 265-3449. Keith Brock. 51-tfnc

**FOR SALE**  
Come see our brand new full grown Texas size mid-gut refrigerator. It is for sale. Also food freezers. Reeve Chevrolet 48-tfnc

**FOR SALE**  
Fryers--\$1.00 each out of coop. 247-3543. A. L. Carlton 49-3tp

**FOR SALE**  
We have a NEW 1969 Chevrolet car we'll sell to you. REEVE CHEVROLET CO. 31-tfnc

**FOR SALE**  
10 x 50 trailer house with living room extension. Carpet, drapes, appliances, air conditioner. Phone 247-2476 after 5:00. 51-2tp

**FOR SALE**  
One small bucket bolts \$5.00. Reeve Chevrolet 48-tfnc

**FURNITURE FOR SALE**  
FOR SALE... White French Provincial canopy bed, box springs and mattress. \$75.00. Ph. 247-2244 after 5:00. 50-tfnc

**QUITTING BUSINESS**  
Furniture  
Appliances  
Television  
All remaining stock to be sold at  
**DEALER COST**  
or less  
Some office and shop equipment  
1966 pontiac-1962 Falcon  
Terms available  
Family Mart, Inc. 8/b/a  
WAREHOUSE Furniture-TV  
Appliances  
121 S.E. 2nd., Dimmitt, Tex.  
Ph. 647-3128. 50-tfnc

**FOR COMPLETE REAL ESTATE SERVICE**  
CONTACT  
J. G. McFARLAND  
Phone 247-3272 or 247-2766  
Business, Farms, Ranches, Residences

**MAYTAG WASHER**  
Phone 247-3465.

**HOUSES FOR RENT**  
NOW LEASING... private 2-BR apartments. Electric heating, ref. air. Refrigerator, range, dishwasher, disposal, drapes, carpet. \$125 mo. 900 W. 9th. Ph. 247-2878. 48-tfnc

**FOR RENT**  
three bedroom house in the country, \$100; three BR in town, \$125. JOHN BINGHAM LAND, Ph. 247-2745; or 247-3274 nights. 50-tfnc

**NEW**  
private 2-BR triplexes. Electric heating, ref. air. Refrigerator, range, dishwasher, disposal, drapes, carpet. \$125 mo. 900 W. 9th. Ph. 247-2878. 48-tfnc

**FOR RENT**  
2 and 3 Bedroom Apts. R. L. Fleming-247-3283 or 247-3219. 49-tfnc

**REAL ESTATE LOANS**  
Am interested in buying first or second lien notes secured with farm or ranch lands. J. J. Steele, Citizen's Bank Building, Clovis, N.M. 88101. 48-4tc

**ONE MILLION DOLLARS**  
To Lend On...  
Farms... Acreage...  
Industrial Tracts... 1-Acre mobile home lots... business lots.  
PRUDENTIAL  
America's Largest Farm Lender!  
SAM NUNNALLY  
Hereford  
364-2814 Day 364-4299 Night

**HELP WANTED MEN**  
MEN WANTED... By Colorado By Products. Permanent positions. Starting wages \$2 per hour. Contact Florian Jarecki, Phone 295-3281. 47-4tc

**HELP WANTED**  
Delivery truck driver. Apply in person at Kendrick Oil Company, Friona, 247-2751. 51-tfnc

**HELP WANTED**  
man to work in fertilizer plant, 20-45 years of age. Contact Custom Farm Services, Bovina, Phone 238-6051. 50-tfnc

**HELP WANTED**  
Station attendant. Experience not necessary. Vacation and sick leave benefits. Apply at Murphy's Texaco. 46-tfnc

**WANTED**  
feed truck drivers, front-end loader operators. Top wages, fringe benefits. Apply, Hi-Plains Feed Yard, Friona 295-3766. 41-tfnc

**PETS FOR SALE**  
Watch Dog For Sale... German Shepard--\$25.00. Al Carlton. 51-3tp

**REAL ESTATE**  
FOR SALE... Two room studio house to be moved. Ph. 265-3657. 50-tfnc

**FOR SALE**  
Two bedroom brick home, one and 3/4 baths. Central heating and cooling. Enclosed patio. See Mr. or Mrs. Joe Collier, 910 Jackson, Phone 247-2598. 47-tfnc

**FRIONA MOBILE ESTATES**  
Friona's newest and largest mobile home park. Located at 802 East 11th. 8 Blks. east of Main on Highway 60. Call 247-3545. 46-tfnc

Outstanding buy in luxury home. Has to be seen to be believed. 3100 feet living area. Fantastic linen, clothing, sewing and pantry storage. Beautifully built, attractive loan with every modern convenience. Ph. 247-3184 or 247-3262 for appointment to look. 45-tfnc

**NOTICE:**  
We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

**WANTED**  
Custom Row-Binding. Have tall & short 2-row. Most cutting \$6.00 acre. Ralph Packard, Hereford, Tex., 364-2110. 48-5tp

**WANTED**  
Babysitting and ironing in my home. Phone 247-3512. 50-tfnc

**Campbell Chain Link**  
Twice as strong for Much Less. Hard Alloy Wire. One inch to four-inch diameter. Several heights. 12 to six-gauge.  
Campbell Chain Link  
HEREFORD  
Box 846 Ph. 364-0561

**MISCELLANEOUS SERVICES**  
Portable Disc Rolling  
One Ways  
Tandem  
Harrell Mays  
Ph. 247-3477  
After 6 p.m.

**RCA Whirlpool**  
Sales - Service  
E. W. Turner  
Phone 247-3035  
Call 247-2211  
And Place A  
Classified Ad!

## WELCOME TO FRIONA



This week we welcome Eddie Allsup to Friona. A native of Dimmitt, Allsup teaches chemistry and physics at Friona High School. He came to Friona from Morton. Allsup is a Methodist and lives in the Friona Mobil Estates.

**ROCKWELL BROS. AND CO.**  
"LUMBERMEN"  
Lumber, Paint & Tools  
**HURST'S DEPT. STORE**  
**REED'S CLEANERS**  
117 West Sixth  
PICK UP AND DELIVERY  
Friona Phone 247-3170

**HOUSER GROCERY & MARKET**  
**REEVE CHEVROLET**  
New And Used Cars  
FRIGIDAIRE APPLIANCES  
**FRIONA WHEAT GROWERS**  
Elevator Service  
Field Seeds

**HELP WANTED**  
**Missouri Beef Packers, Inc.**  
is now accepting applications for permanent full time openings at our plant in Friona, Texas. Steady year around employment. No experience necessary - we will train. Base wages \$2.40 to \$3.15 per hr. after short qualifying period. Daily and weekly overtime. Company paid health and medical insurance, paid vacation, paid holidays and many other benefits. We are also accepting applications for all phases of construction work.  
**APPLY PERSONNEL OFFICE OF Missouri Beef Packers, Inc.**  
Phone 806-295-3201... Friona, Texas

**Houston, Texas' Motor Hotels**  
LUXURIOUS ACCOMMODATIONS. FINE RESTAURANTS. BUSINESS MEETING AND BANQUET FACILITIES. PRIVATE CLUBS. SWIMMING POOLS. ROOM SERVICE. COMPLETE HOTEL SERVICE.  
**4 CHOICE LOCATIONS**  
• JETERO BLVD.  
East of Houston International Airport  
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• 11211 HWY 75 NORTH  
West of Houston International Airport  
(713) HI 7-6311  
• 9821 KATY ROAD  
Southwest of downtown Houston  
(713) HO 8-7851  
• SAVOY-FIELD INN  
1818 Main, downtown Houston  
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Southwest of downtown Houston  
(713) HO 8-7851  
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1818 Main, downtown Houston  
(713) CA 3-0141

**FRANCO ZEFFIRELLI**  
**ROMEO & JULIET**  
No ordinary love story.  
Show 6:15 - 9:05 - 2:00 Matinee Saturday  
THURSDAY  
FRIDAY  
SATURDAY  
Children 50c  
Adults \$1.00

**TWO OF THE BIGGEST BOXOFFICE HITS OF ALL TIME!**  
**SIDNEY POTIER**  
**"TO SIR, WITH LOVE"**  
guess who's coming to dinner  
Open 8:00  
Show 8:30  
Admission 1.25 including 25c concession credit



Detroit skyline is backdrop for  
**Chevrolet's Newest Caprice Coupe**



Chevrolet's top-of-the-line, the Caprice Coupe for 1970, is dressed up with a new front styling of grille, hood and fenders. Recessed vertical taillights and color-accented wheel covers are only two of the many refinements found in the Caprice this year. The new Chevrolet line of passenger cars will be in the dealers' showrooms on September 18.

**Funeral Services Held For Herman Chandler**

Funeral services were conducted in Farwell First Baptist Church Monday afternoon for Herman C. Chandler, 56, Rev. J. L. Bass officiated at final rites and burial was in Lawn Haven Cemetery directed by Steed-Todd Funeral Home.

Mr. Chandler, a native of Curry County, N.M., was born at Hollene, March 22, 1913. He was the son of the late Caleb Chandler and Mrs. Lula Chandler of Clovis. He grew to manhood in the Hollene and Bellview communities and was married to Sallie Patterson of the same area on Aug. 9, 1931. For a number of years they continued to make their home in the Bellview-Hollene area where he was engaged in farming.

In 1954 they moved to Clovis where he was employed by Ingram Bros. Implement Co. He later worked for the Curry County ASCS office and for the past 12 years had been employed in the Farmer County ASCS office. At time of his death he was assistant office manager of the Farmer County ASCS office.

shoe when he suffered a fatal heart attack Friday evening. He passed away in a Tucumcari hospital Friday night.

Survivors include his wife, Sallie; three sons, Fred and Martin Chandler of Farwell, and Nolan Chandler of Amarillo; his mother, Mrs. Lula Chandler, Clovis; six grandchildren, Debbie, Rowdy, Randy, Roxie and Terri Chandler, all of Farwell, and Gregory Chandler of Amarillo; two brothers, P. R. Chandler, Clovis, and John Chandler, Odessa; one sister, Mrs. Thelma Lassiter, Tugunga, Calif.; and his mother-in-law, Mrs. Lizzie Patterson, Clovis. Also a host of nieces, nephews and other relatives and friends.

Palbearers were Caleb Chandler, P. L. Mills, Chad Chandler, Clyde Shadix, Herman Rnterson, and Larry Rutherford. Listed as honorary palbearers were Bill Boiling, Archie Tarter, Jack Patterson, Joe Jones, Arthur Wickard and Willard Patterson.

**Prize Winners Are Announced**

Winners in the various prize drawings for Maize Days were announced this week by Cecil Maddox and Baker Diggins, co-chairmen of the celebration.

Winner of the Fire Department's tractor-mower was O. T. Patterson. Dorothy Yarnell won the Progressive Study Club's trunk and Sue Procter won the Girl Scout trunk.

Elizabeth McLellan won the Progressive Study Club's money doll, Mrs. Paul Strickland won the Girl Scouts' afghan, and Jim Johnston was the winner of the Junior class quilt.

**Court House Notes**

Instrument report ending September 6, 1969, in County Clerk Office Bonnie Warren, County Clerk.

WD, Harry Alban, et al, Mary Louise Kemp et al, Sect. 5, Bk. V Oliver Federal Tax Lien, USA vs NE Wood, SR

WD, Tom Caldwell, Bovina Feeders Inc., SE 1/4 & E 1/2 of SW 1/4, Sec. 32, T11S, R3E DT, G. H. Brock, Prod Cr. Asso., SW 1/4 Sect. 27-S1/2, Sect. 28 - 80.385 ac. out Sect. 29, T3S; R3E

WD, G. H. Brock, Keith Brock & Sandra Roots, 160 ac. out S 1/2, Sec. 28, T3S; R3E - 80.385 ac. out Sect. 29, T3S R3E

WD, Jewell E. Cummings, et al, Glen Stevick, 1.65 ac. out NW/pt Sect. 14, T3S; R3E

WD, Cummings Farm Store, Inc., Lideman & Bruegel, 10 ac. out NW/pt. Sect. 14, T3S; R3E

DT, Glen C. Stevick, Jewell E. Cummings et al, 1.65 ac. out NW/pt Sect. 14, T3S; R3E

DT, E. H. Bradshaw, First Fed. Sav. & Loan, W 70' of lot 51, Bk 2 Western Add. Friona

DT, B. J. Goldsmith, Leroy Williams, Part of W 1/2 of Garden Lot 43, Sect. 31, T9S R1E

DT, Rosendo Ramos, Billy E. Mayfield, Lots 18, 19, Bk. 6 Bovina

DT, Juan R. Trevino, Panhandle Sav. & Loan, Lot 4, Bk. 3, Friona

WD, Metro, Inc., E. H. Bradshaw, W 70' of lot 51, Bk. 2, Western, Friona

WD, LeRoy Williams, B. J. Goldsmith & T. F. Tunnell, Part W 1/2 of Garden Lot 43, Sect. 21, T9S R1E

WD, High Plains Dev. Co., Juan R. Trevino, Lot 4, Bk. 3, Friona

**FRIONA SCHOOL LUNCH MENU**

Week of Sept. 22-Sept. 26.  
Tuesday--steamed weiners, pinto beans, onions, cornbread, bread, butter, greens, peach cobbler, milk.

Wednesday--hamburgers, potato chips, onions, lettuce, tomatoes, pickles, fruit jello, chocolate milk.

Thursday--fried chicken, hot rolls and butter, mashed potatoes, buttered carrots, coconut cake, milk.

Friday--salmon patties, buttered potatoes, tartar sauce, green beans, applesauce cake, hot rolls and butter.

**Jurors Are**

**Dismissed**

The 120-name petit jury list, which was notified for duty next Monday, September 22, has been dismissed, it was announced late Tuesday by Charles Lovelace.

Jurors who received cards in the mail may disregard the summons, he said.

**Report From The Sheriff's Office**

Dennis Hilts received a three year probated sentence on a forgery charge when he was tried last week in district court in Farwell.

A hearing on revocation of probation was conducted for Manuel Garcia, who had been returned here from Santa Fe. The probation was continued; however, Garcia was ordered to pay all additional costs of returning him to Farmer County for the hearing and also the court costs incurred by the hearing.

The probation of Rudy Cardenas was revoked in a similar hearing. He was sentenced to serve the remainder of his sentence in the state penitentiary. He had been on probation on a burglary charge since February.

Application blanks are available from the County Agricultural Agent located in the Courthouse in Farwell.

Some 16 different species of trees can be ordered. All species are seedlings and are supplied by the Texas Forest Service at a price of \$2.50 per 100. At least 100 or more trees must be ordered.

Get your application in soon.

**Accent On Homes**

By Marjorie Marsh

I went to a meeting of architects and interior designers last week, and it was so interesting that I'd like to share it with you.

The subject was "The Contract Market." Now, contract is the term that means furnishings for hotels, schools, stores and offices. Everything that isn't "residential"—for our homes. One of the speakers said that when a buyer is picking furnishings the two most important things to think about are main-

tenance and the behavior patterns of the people using the furniture or carpet or wallcovering. And I couldn't help smiling because those are the same things we homemakers keep in mind. I did take a few notes from these experts and here they are:

• Vinyl wallpapers are much more practical than paint. Although the initial expense is higher they are indestructible and so decorative.

• Contract specialists are concerned about flammability, and we should be too. Be sure your draperies and fabrics, blankets and carpets are not flammable. You'll read more about this as the government starts taking a stronger hand. Meanwhile, remember glass fiber draperies, modacrylic blankets and wool furnishings are fire resistant.

• Wool still has the lion's share of the contract carpet market because it's easy to clean, fire safe . . . and keeps its beautiful new look for years. The experts recommend small patterns on stairs and in rooms that get hard use. The dirt just doesn't show.

• Light-weight modern furniture is easy to whoosh the vacuum under, and there are less curlicues to clean. And Marjorie Marsh says to keep your eyes open when you visit hotels, restaurants and department stores to get the "silent" answers to your decorating questions.

**"NOW"**

A lifetime spin-on oil filter for cars, trucks, tractors, and irrigation motors. Cleans oil 100 times cleaner than equipment or replacement "spin-on" filters.

Never change oil again—NEVER. Change the throw-away element every 3,000 miles. Cost is 15c. Save replacing oil. Save the cost of "spin-on" filters. Double the life of any engine. No installation cost. Just "spin-on." Lifetime "Spin-On" Filter is just \$24.95 plus 85c postage.

Write or Call VIRDEN PERMA-BILT COMPANY Box 7066 Amarillo, Texas 79109

Cotton garments guaranteed not to shrink more than 1% will not lose their fit.

**THANK YOU**

We wish to take this opportunity to thank every one who came to see our four-horse hitch of Percheron Horses at the Maize Days Parade.

**QUINTON JENKINS**



AND ASSOCIATES - THE AUCTIONEERS  
616 Ramada Trail ph. 806 383-7733 or 806 383-0970  
AMARILLO, TEXAS 79108

All of our sales are advertised on Amarillo's Channel 10 at 6:55 Tuesday mornings, on KGYN Radio in Guymon, Okla. 1220 on your dial on Mondays, Wednesdays, and Fridays at 7:10 a.m. . . . Also on KDAV in Lubbock, 580 on the dial, Mondays, Wednesdays and Fridays at 6:55 a.m.



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Ford leaps into the '70s with newer, bolder, better ideas. They are ready and waiting at your Ford Dealer's now. Come in and see the look of tomorrow . . . today!

**1970 Torino.**  
All new clear through. No matter which 1970 Torino you choose, you'll be driving the most completely changed car of the year. New shape. New size. New style. New power. There are 14 models in all. And you're sure to find one that gives you the value, performance or luxury you want.

**1970 Ford.**  
Take a Quiet Break. Move into the quieter world of the sleek new Fords for 1970. Take your choice of five great V-8's and 21 different models including the elegant LTD and popular Galaxie 500. The new Ford gives you a ride so smooth and vibration-free that you have to test-drive it to believe it.

**1970 Mustang.**  
Run with Number One. No doubt about America's favorite sporty car: it's Mustang all the way! Take your choice of six different models. Three different rooflines. Nine different engines. Mustang's designed to be designed by you. Find out why Mustang's really Number One for so many drivers.

**Ford gives you Better Ideas. It's the Going Thing!**  
**FRIONA MOTORS**

Friona

Box 957

Grand & Highway 60





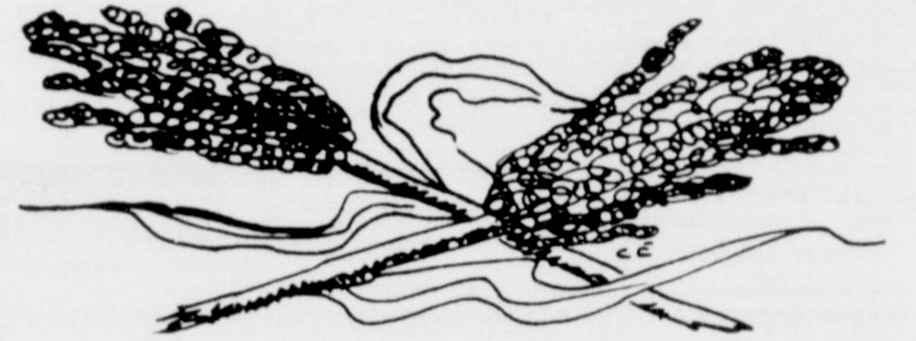
Twenty-one lovely young ladies competed for the title of Maize Queen



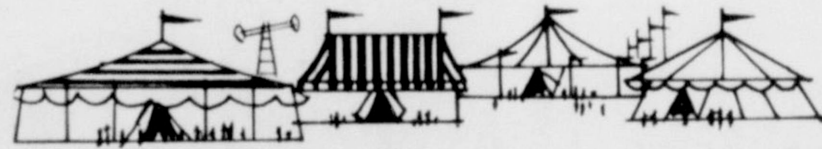
Pam Grissom, Our Beautiful 1969-70 Maize Queen



Some of the Top Ten Contestants



The Winners On Parade. Gromowsky and Queen Pam



The Lions Club Bingo Booth was enjoyed by all ages.



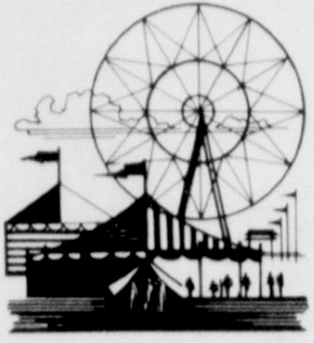
The First Parmer County 4-H Fair Was A Success



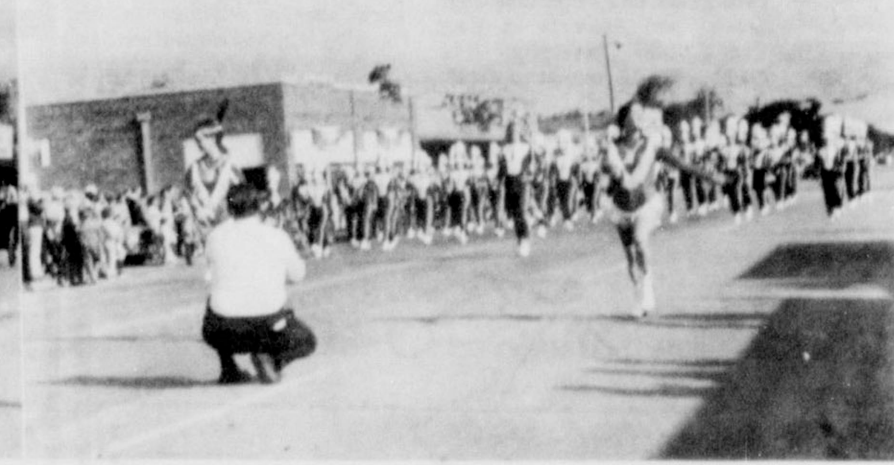
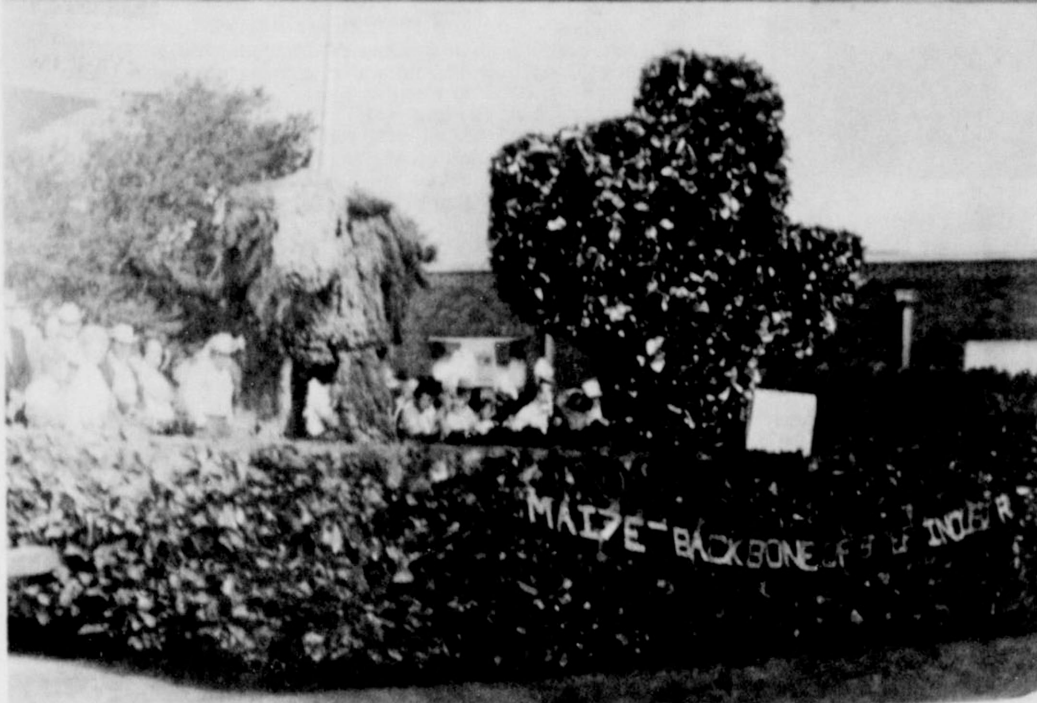
A Quartet of Friona Old-Timers Gathered. Earsel Taylor, David Moseley, Jake (Hugh Moseley, Tom Lewell)



# Maize Days '69 ... and a good time was had by all.



Pat Roberts, 1968-69 Maize Queen, was interviewed by MC Ted Weaver.



Parade float with Risa Howell, Janice and Pam Grissom.



Men gathered to watch the fun, including Jake Lamb, Howard Mayfield, and Lewellen in back.



The Annual "Eatin' on the Ground" Event



The Carnival As Seen From The Top of The Ferris Wheel



## Debbie Jarecki Weds Larry Vance Johnson

In a candlelight ceremony at 7:30 p.m. at the Friona United Methodist Church, Aug. 22, Debbie Jarecki exchanged vows with Larry Johnson. Parents of the couple are Mr. and Mrs. F.E. Jarecki and Mr. and Mrs. Truett Johnson.

The double ring ceremony was read before a double arched candelabra holding white tapers with spiral candelabras holding white tapers on each side interspersed with greenery. The vows were read by Pastor David Bergmann, El Paso and Pastor Otto Kretzmann, Friona. Ray Franz of Portales, New Mexico, played the organ selections and accompanied Larry James Johnson of Lubbock who sang "Whither Thou Goest" and "The Wedding Prayer."

Pam Jarecki was her sister's maid of honor. She wore a soft yellow voile gown styled with empire waist. The fitted bodice and puffed sleeves were of ruffled lace, with a bias band marking the empire waist ending with bow and streamers in the back. Her headpiece was styled with matching bow of yellow voile and illusion. She carried a colonial bouquet of spring flowers tied with white satin ribbon streamers.

Mrs. Tom Jarecki, sister-in-law of the bride, was the bridesmatron. Bridesmaids were Shirley Johnson, sister of the groom and Susie Jarecki, sister of the bride. Kim Brandt daughter of Mr. and Mrs. Bill Brandt, was the flower girl. They all wore gowns styled identically to the maid of honor and carried colonial bouquets of spring flowers.

Candlelighters were John Jarecki, brother of the bride and Tony Johnson, brother of groom. The ring bearer, who carried a white satin and lace pillow, was Jeff Stewart, son of Mr. and Mrs. Larry Stewart, of Garland, Tex.

Tom Jarecki, brother of the bride, was best man. Grooms-men were Les Jarecki, brother of bride, Ray Pauling, grooms fraternity brother of Midland, and Ricky Johnson, brother of the groom. Bing Bingham, Joe Boggess, Mike Kimmins, the grooms fraternity brother of Phillips and Bobby Sims were ushers.

The bride given in marriage by her father wore a formal

length wedding gown of re-embroidered alencon lace with Princess lines, scoop neck line and long fitted sleeves which ended in points over her hands. The full back of the gown with a self attached train was complimented with a large dior bow. Her veil of French silk illusion, was secured to a coil of re-embroidered lace flowers enhanced with hand-sewn pearls and crystal beads. She carried a cascade bouquet of gardenias and white rose buds atop a white lace covered prayer book.

She wore a diamond drop given her by the groom. For something old she wore the gold wedding band, belonging to her mother.

Joan Brookfield presided at the registration table.

The Bride's table was covered with a lace cloth with crystal punch bowl and candle holders. The bridal bouquet and attendants bouquets were used as centerpieces. The tiered cake was decorated with yellow and white lilly of the valley and roses. The top tier was lifted by colinades and topped by 3 lace covered bells.

German chocolate cake and coffee were served from the grooms table covered with lace cloth and silver coffee service.

Serving at bride's table were Connie Schlenker and Jan Welch, and at the groom's table were Diana Wilson and Carleen Schlenker, Madames Carl Schlenker, Raymond Milner, Kenneth Neill and Glen Stevick were reception hostesses.

Honored guests of the couple were Mr. and Mrs. Oliver Rieken, maternal grandparents of the bride and Mr. and Mrs. Ed Boggess and Mr. and Mrs. W.H. Johnson, grandparents of the groom.

Out of town guests signing the register were from El Paso, Lubbock, Amarillo, Garland, San Angelo, Phillips, Midland, Houston, Hereford, Canyon, Olton all in Texas and also New Jersey, Florida and New Mexico.

Mr. and Mrs. Johnson are both graduates of Friona High School and students at West Texas State University. The groom is a member of Phi Delta Theta fraternity and is employed by Shanrock Oil Co. in Amarillo. After a trip to Ruidosa, New Mexico, the cou-



MRS. LARRY JOHNSON  
nee Debbie Jarecki

ple will make their home at 2830 A Mays St. in Amarillo.

A rehearsal dinner the previous evening was a courtesy for the bridal couple. Guests, besides those in the wedding party, included Mr. and Mrs. Jake Stewart and children, Jeff, Jane and Jill of Dallas, Mr. and Mrs. Larry James Johnson, Lubbock, and Mike Kenez, Amarillo.

Larry James Johnson presented several vocal selections to the accompaniment of his banjo.

### Buskes Visit

Mr. and Mrs. G.B. Buske were weekend visitors in the home of Mr. and Mrs. Rick Styles and children in Albuquerque.

They attended the New Mexico State Fair while there and returned home late Sunday.

### GOLDEN TOUCH OF HOSPITALITY

BY JANE ASHLEY



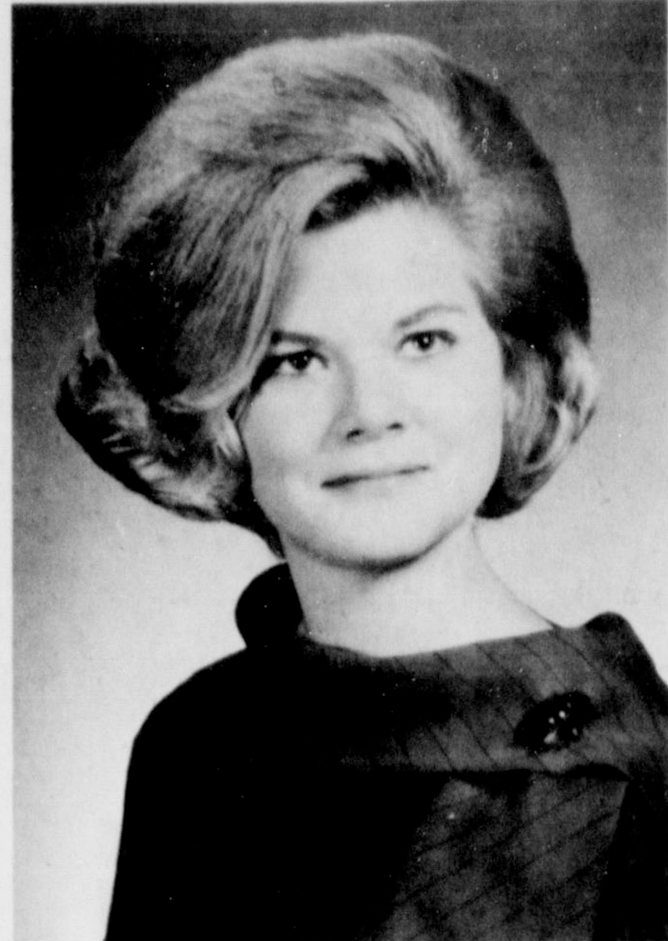
Banana Cream Easy as Pie

An all-time American favorite, banana cream pie is really as easy as pie to prepare. A garnish of banana slices and whipped topping make this one as pretty as delicious. Corn starch in the filling gives it the creamy smooth goodness.

#### Banana Cream Pie

1 (9-inch) baked pie shell 2 1/2 cups milk  
2/3 cup sugar 3 egg yolks, slightly  
1/4 cup corn starch beaten  
1/2 teaspoon salt 1 teaspoon vanilla  
2 bananas

Mix sugar, corn starch and salt in double boiler top. Gradually stir in milk. Cook over boiling water, stirring constantly, until thickened. Cover; cook 10 minutes longer, stirring occasionally. Do not remove from boiling water. Stir a little hot mixture into egg yolks, then stir all into remaining hot mixture over boiling water. Cook 2 minutes, stirring constantly. Remove small amount of filling into baked shell. Slice bananas over layer. Cover with remaining filling. Garnish with whipped topping and banana slices.



WEDDING PLANS ANNOUNCED. . . Mr. and Mrs. Gerald Melton Ramage, 3604 Jacksboro, Snyder, Texas, have announced the engagement of their daughter, Cheryl Kay, to Dewayne Procter, son of Mr. and Mrs. James Procter, Friona. The couple plan to exchange wedding vows at 37th Street Church of Christ, Snyder, at 5 p.m., Saturday, December 20. Miss Ramage, a graduate of Lazbuddie High School, is a sophomore home economics major at Lubbock Christian College. Procter, who is a graduate of Friona High School, is also attending Lubbock Christian College, where he is an agriculture major. Relatives and friends are invited to attend the wedding ceremony and the reception which will follow.



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All-Meat

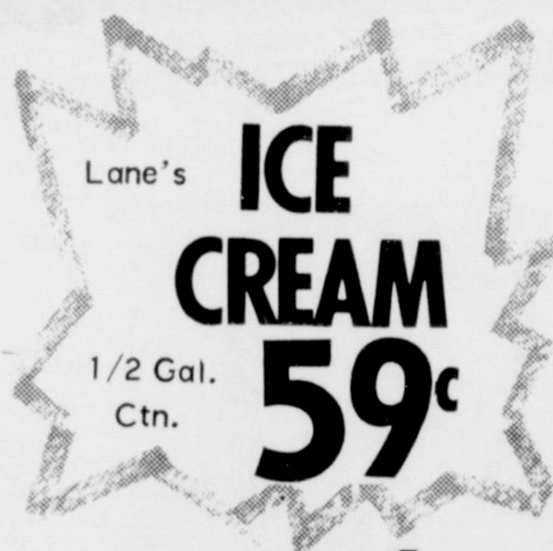
## BOLOGNA

LOIN OR T-BONE

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Lb. \$1<sup>09</sup>

## 59¢



Sweet Heart FLOUR 25 Lb. Bag \$1<sup>98</sup>

White Swan TEA 1/4 Lb. Box 29¢

Koby's Shoestring POTATOES 7 Oz. Can 35¢

Bama APPLE BUTTER 29 Oz. Jar 41¢

King Size BREEZE 25¢ Off Lable \$1<sup>29</sup>

Chicken Of The Sea TUNA 6 1/2 Oz. Can 2/83¢

Minute TAPIOCA PUDDING 8 Oz. Box 35¢

Welch GRAPE JUICE 40 Oz. Bottle 65¢

Chef ALUMINUM FOIL Reg. 12' X 25' 25¢

## PRODUCE



Tomatoes Lb. 25¢

Portales SWEET POTATOES Lb. 19¢

Cabbage Lb. 8¢

# Congratulations

To  
Risa Howell,  
First Runnerup  
MAIZE  
QUEEN



Risa Howell

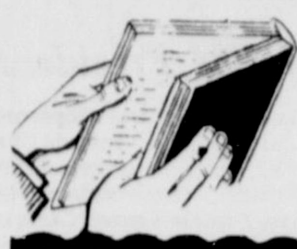
Kendrick Oil is proud to have been the sponsor of Miss Howell in the thirteenth annual Maize Queen Contest.

## KENDRICK OIL CO.

PHILGAS

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD





**The Library Corner**

The art show held in the library last weekend was well attended. Friends of the library, who were hosts, appreciate the interest and support of all who came by to inspect our new facilities.

Walls and floors have been finished and furniture has been ordered for the additional space. As soon as the furniture arrives, we will expand and be able to serve the public more efficiently.

Several new books have been placed on the shelves this week. There are new titles for every age group. Readers are encouraged to take advantage of the opportunity to check them out for informative and enjoyable reading.

"Cowboys and Cattle," by Gartland is recommended as easy reading. This is a pictorial and descriptive book about cattle and the life of cowboys in our country, Paraguay, Mexico and Argentina.

"A Zebra Came To Drink," by Catherall is a story of Ziggy, a newborn Zebra foal. His needs are simple, but his life, almost from the moment he was born, is a drama. It should be of interest to juniors.

Young people should enjoy

**McDowell-Williams Vows Read In Home Ceremony**

The home of Mr. and Mrs. Claude McDowell, 906 Virginia, was the scene of the wedding of their daughter, Glenda, and Weldon Williams, son of Mr. and Mrs. Lester Williams, Friday, September 5.

Leland Hutson, preacher at Tenth Street Church of Christ, read the double ring vows before an arrangement of greenery centered with baskets of pink and white chrysanthemums at 7:30 p.m.

Debbie McDowell, sister of the bride, was the maid of honor. The groom's brother, Larry Williams, was the best man. Miss McDowell wore a white A-line dress with a pink lace overdress and carried a nosegay of pink mums.

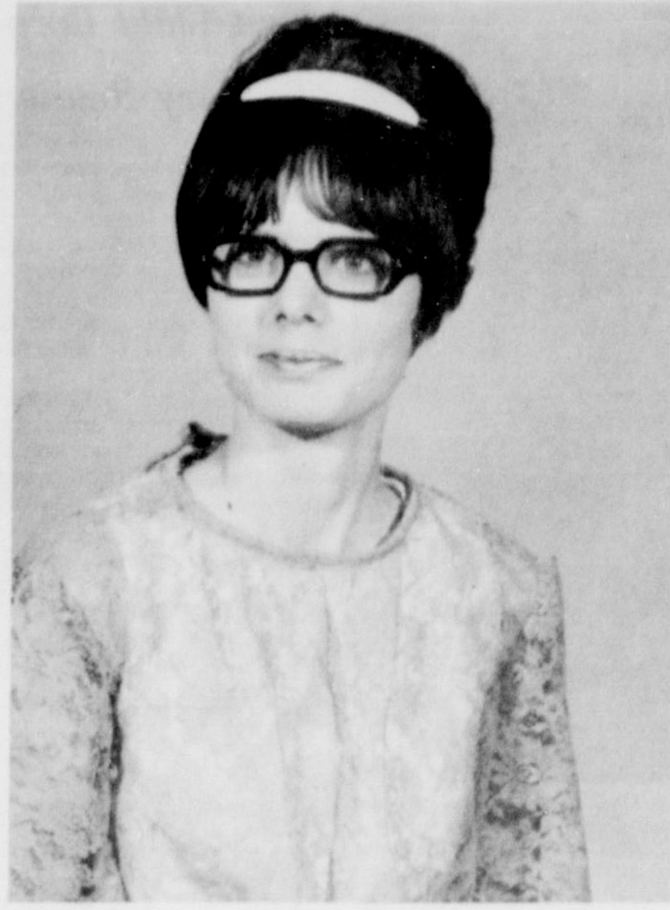
The bride wore a white shift

of net interwoven with silver threads over satin. Her veil of illusion was held by a headpiece of satin flowerettes re-embroidered with seed pearls and sequins. She carried a corsage of white and pink carnations atop a white Bible.

The serving table for the reception was covered with a white linen cloth and centered with a pink and white floral arrangement. Punch and wedding cake were served by Patricia McDowell, sister of the bride, and Mrs. Melvin Creek, Westminister, California, aunt of the bride.

Special guests were Mrs. Lois Reed, El Centro, California, maternal grandmother of the bride; Mr. and Mrs. Jim McDowell, Friona, paternal grandparents of the bride; and Mrs. Melvin Creek, who was in the reception houseparty.

Mr. and Mrs. McDowell are at home here. He is employed by Claude's Mobil Service.



MRS. WELDON WILLIAMS nee Glenda McDowell

**Caroline Beth Harvey Weds Kelly McFarland**

Caroline Beth Harvey of Las Cruces exchanged wedding vows with Robert Kelly McFarland, 5900 Marble NE, Albuquerque, at St. Andrew United Presbyterian Church there Saturday evening.

Parents of the couple are Rev. and Mrs. Earl S. Harvey, Ogden, Utah, and Mr. and Mrs. R.H. McFarland, Tucumcari.

The double ring ceremony was read by Rev. David Ham-mack, pastor of Alameda Presbyterian Church.

Mrs. Thomas R. Barker, Las Cruces, was her sister's matron of honor. Janice Harvey, Ogden, another sister of the bride, was the maid of honor. Cynthia Harvey, also a sister of the bride from Ogden, was the bridesmaid and Mrs. Jerry Clark, Alamogordo, was the bridesmatron.

Gibson Webb, Amarillo, was the best man. Ushers were Raymond Parker, Las Cruces, James McPhaul, Ralph Richards and Ronald Hix, all of Tucumcari.

As the bride was escorted to the altar and presented in marriage by her father, she wore a formal wedding gown of ivory satin faille. It was fashioned with a fitted bodice and sleeves of English net overlaid with alencon lace and an A-line skirt shadowed with lace.

Her wattleau train extended to cathedral length. A Dior bow held her shoulder length veil of imported silk illusion.

A reception at Wyatt's Cafeteria in Coronado Center followed the ceremony. Wedding cake and punch were served by Mary and Margaret McFarland, Tucumcari, sisters of the groom.

The groom, who is a graduate of Tucumcari High School

and New Mexico State University, Las Cruces, where he was an accounting major, is employed by Peat, Marwick, Mitchell & Co. in Albuquerque. He is the grandson of Mrs. J.B. McFarland and the late J. B. McFarland and is a former Friona resident.

Frionans signing the register were Mr. and Mrs. Claude Osborn, Mr. and Mrs. Roy Clements, Mr. and Mrs. J.G. McFarland, Mr. and Mrs. George Taylor, Mr. and Mrs. Hollis Horton and children and Mrs. Sloan H. Osborn.

After a wedding trip to Mexico City, Mr. and Mrs. McFarland will be at home at 1200 Madeira, SE., Albuquerque.

**Residents Attend Reunion**

Mrs. Lucy Jones of Friona accompanied Mr. and Mrs. Frank Snyder of Muleshoe on a tour of the southeastern section of the United States recently. The trip attended a reunion of the descendants of the late Mr. and Mrs. Andrew Chitwood at Fort Payne, Alabama.

Mrs. Jones and Mrs. Snyder are daughters of S.V. Chitwood, who is a son of the late Andrew Chitwoods. A highlight of the reunion was a trip to Look Out Mountain, where Andrew Chitwood fought during the Civil War.

The Snyders and Mrs. Jones returned to Friona Wednesday.

**Shirley Johnson On Girl Scout Program**

Shirley Johnson, who is a 1969 graduate of Friona High School and a freshman at Texas Tech University, Lubbock, appeared on the program of the Caprock Girl Scout Council meeting in Plainview Saturday.

This all day senior planning board meeting and program was attended by representatives of three local Girl Scout troops.

Adults attending the meeting were Mrs. W.M. Massie, Mrs. Billy Dean Baxter, Mrs. Truett Johnson and Joy Morton.

Miss Johnson, who attended a national Girl Scout camp in the East this summer, gave a report of her trip.

The closing event of the meeting was a barbecue supper.

**Fourteen Attend Breakfast Meeting**

Fourteen members of Friona Woman's Club were present for the breakfast meeting at Farmer House Restaurant Wednesday morning. Mrs. C.W. Dixon led the invocation.

Mrs. E.S. White Sr., president, delivered the welcome address. New yearbooks were presented by Mrs. Joe Moyer. Theme for this year will be "Happiness is."

Hostesses were Mrs. White and Mrs. John Bengler.

**Yearbook Presentation Highlights Meeting**

"Love One Another," theme of the year for New Horizons Junior Study Club, was announced at the Thursday evening meeting at Federated Club House, when yearbooks were presented by Mrs. Dale Williams.

The meeting was opened with a welcome address by Mrs. Walter Cunningham, president. Mrs. Jim Akers led the invocation.

Theme of the meeting was "School Days." Desks, coal burning heater, similar to ones

used to heat school houses fifty years ago and other antiquated items were used for decorations.

All members were present for dinner when rolled roast, green bean casserole, baked potatoes, fruit salad, rolls and home made butter pecan ice cream was served.

After dinner, Mrs. Williams, Mrs. Akers and Mrs. Cunningham presented an exhibition of their hidden talents by singing "School Days" and Club Days."

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- F**inest Oil, Gas And Butane
- A**utomotive Supplies
- R**easonable Prices
- M**ighty Good Line Of Tires
- E**xcellent Batteries And Tools
- R**eal Fine Annual Dividends
- S**tamps (Choice of S&H or YES)

Friona

**CONSUMERS**

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We Give S & H Green Stamps  
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Day in. Day out. Same old order-taking world. Wouldn't it be nice to have an Escape Machine?

**Introducing the totally new Cutlass Supreme from Oldsmobile. The 1970 Escape Machine that delivers elegance in a trim new size.**

Imagine you cruising around town in this sleek beauty. Proud?—you'd better believe it. This trim new personal size Supreme lets you move up to Olds elegance without leaving the low-price field. But then, that's your secret—a secret luxuriously hidden under that formal new roof and elegant lines. And there's Rocket V-8 action that won't quit—thanks to another Oldsmobile exclusive—unique Positive Valve Rotators. Cutlass Supreme—one of 29 Olds Escape Machines inviting you to make your escape. Oldsmobile: escape from the ordinary.



See Youngmobile Thinking for 1970 at your Oldsmobile dealer's today: Toronado, Ninety-Eight, Delta 88, Cutlass, 4-4-2 and Vista-Cruiser.



## Dorm Wear's Wide Awake To Fashion

The new fashion appeal of dormitory loungewear is enough to make any girl want to leave home.

Versatile styling in the form of multi-purpose outfits has taken loungewear from behind closed doors and brought it out on campus. Thanks to this new trend, the busy young coed can switch from classroom wear to nifty culotte loungers for study sessions, gabfests, or errand-running out of the dorm.

Made to order for quick changes and comfortable wear are the step-in, zip-up styles in lightweight cotton corduroys. Cleverly designed with a deep inverted front pleat to camouflage the divided skirt, they look more like dresses than loungewear. In the same indoor-outdoor mood are short jumpsuits with concealed front zippers and the sportswear touch of chain belts. They're in colorful crinkled cotton prints that need little or no ironing.

Outfits designed strictly for dorm wear also have undergone dramatic changes. One of the most comfortable yet stylish of these is the floor-length culotte with wide flaring legs. In soft cotton challis printed in an exotic paisley, it's ideal for perusing lecture notes or hosting a coffee break.

Robes, too, reflect a change. Favorites are the short lengths, ranging from just above the knee to mini-high. Now more aptly called "study coats," they're freshly interpreted in jewel-toned corduroys, paisley-printed cotton quilts, lustrous cotton satins, and bright-colored terry cloths.

## Second Son Born To Lookingbills

Mr. and Mrs. Bill Lookingbill, 1307 North Jackson, became parents of a baby boy at 8:20 a.m. Wednesday, September 10. He weighed 9 lbs, 13 ozs, and was named Johnny Loren.

Johnny Loren, who was born at Deaf Smith County Hospital, Hereford, has one brother, Sidney, 6, and one sister, Tommie Sue, 4. His grandparents are Mrs. Alpha Latham, Dimmitt and Mr. and Mrs. L.B. Lookingbill, Summerfield.

## Hartmans Return

Mr. and Mrs. Elwyn Hartman of the Rhea Community returned home recently after spending a week at Bella Vista State Park in Arkansas. Mrs. Hartman won the vacation trip in a drawing last fall.

They went to Eureka Springs, Arkansas and several points of interest in Missouri.

On the way home they stopped in Fayetteville, Arkansas to visit Danny Balze, who is a nephew of Mrs. Hartman.



**FASHION-RATED DORM WEAR**—For study hours or musical get-togethers in the dorm, stylish and comfortable culottes are prescribed wear. LoungeCraft makes them long and flowing in soft cotton challis, printed in a rich blue and gold paisley with wide border design.

## "Eliza Attends A Premier Theme Of Club Meeting

The theme, "Eliza attends a premier," was carried out from the arrival of members at Federated Club House Tuesday evening until the end of the program. Upon arrival each member was met at the curb by a doorman dressed in an English costume and carrying an umbrella.

At the door she was greeted and served a glass of ginger ale by a uniformed butler. Then a salad supper was served by waitresses in uniform.

Members were seated at a long banquet table decorated with silver candelabra, little lady dolls and white linen cloth. Decorations of silver and flowers were carried out depicting "Eliza's rise from a lowly

flower seller to a lady of distinction.

President Mrs. Lee Spring was presented with a nosegay floral arrangement.

Hostesses and servants were Mrs. Bill Ellis, Mrs. Steve Bayousett, Mrs. Robbie Osborn and Mrs. Medford Griffin.

Yearbooks announcing the theme, "My Fair Lady In Our Modern World," were presented by Mrs. Ellis, program chairman, following singing of an original song by members of the committee.

The year's theme is based on the Broadway play and movie "My Fair Lady" by Lerner and Lowe. Each meeting during the club year will be centered around one of the songs from the play.

The sun is about 389 times as far away from the earth as the moon.

The longest loaf of bread ever baked measured 20 feet 5 inches—not nearly long enough for the longest sausage, which measured 2,000 feet in length. It took 103 hufbers to carry the sausage through the streets of Germany during the coronation of Frederick I.

Our economy is producing a thousand new corporate "millionaires" each year! The Dun & Bradstreet Million Dollar Directory now lists more than 37,000 companies in the United States having a net worth of more than a million dollars each. The first issue of the same Directory just a decade ago listed only 27,000 such companies.

## First Child Born To Gary Renners

Ensign and Mrs. Gary Renner of Charleston, South Carolina, became parents of a baby girl at the U.S. Naval Hospital at 12:30 a.m. Monday, September 15.

She was named Jana Lynn and weighed 9 lbs. She is the first child for the couple.

Mr. and Mrs. John Renner and Mr. and Mrs. Ernest Osborn, all of Friona, are the grandparents. Mrs. Renner is the former Karen Sue Osborn.

Great-grandparents are Will Osborn, Mr. and Mrs. Rudolph Renner, Mr. and Mrs. Aubrey Balze and Mr. and Mrs. Jim Shaffer, all of Friona.

## Hernandez Awarded Bronze Star For Vietnam Duty

Sp4 Tommy Hernandez, son of Mr. and Mrs. Marcelo Hernandez of Comanche, arrived home recently from a year of active duty in Vietnam. He will be stationed in Ft. Lewis, Washington.

Hernandez is a former resident of Friona, and attended the public schools here.

By direction of the President, Hernandez was presented the Bronze Star and Air Medal. The Army Commendation Medal was presented to Hernandez by direction of the Secretary of the Army.

Sp4 Hernandez, with the 101st Airborne division distinguished

himself by outstanding meritorious service in connection with ground operations against hostile forces in the Republic of Vietnam. He also participated in aerial combat. The citation awarded Hernandez read, "This initiative, sound judgment, loyalty and will to succeed have been in best tradition of the military service and reflect great credit upon himself, his unit and the United States Army. Hernandez says "I've got the good Lord to thank for my safety and my family for all their prayers. I shall never forget that country."

## Carla Bauer Elected

## Troop 311 President

Girl Scout Troop 311 met at Girl Scout House Wednesday afternoon for election of officers. Carla Bauer was elected president. Other officers elected were: Peggy Martinez, vice-president; Yolanda Chavera, secretary-treasurer; and Teresa Hamilton, reporter.

Following the election plans were made for Make Days activities. Troop members voted to assist with the bake sale and concession stand in City Park.

Cookies and cold drinks were served to the leaders, Mrs. John Gay and Mrs. Gene Hamilton; visitors, Greg and Jan Gay; and the following members:

Peggy Martinez, Cathy Cunningham, Cammie Waggoner,

Debbie Cole, Iris Stephenson, Lisa Edelman, Yolanda Chavera, Terri Patterson, Rhonda Webster, Genie Nelson, Judy Gay, Pamela Veazey, Carla Bauer, Nell Fulks, Renee Hughes, and Teresa Bingham.

## The Old Timer



"Early to bed, early to rise, enables you to save enough to do otherwise."

**Our invitation to you...**

To Attend The Open House Of **CHATEAUX FRIONA** Sunday Afternoon

Congratulations to the Medlock Company On the Completion of your new Apartments.

We Are Happy to have supplied the Brick for these modern new apartments, and look forward to serving you again.

**HEREFORD BRICK COMPANY**

Hereford, Texas Phone 364-1370

**On the move. The Chevrolet '70s.**

Our new one: Monte Carlo

Our big one: Caprice

Our tough one: Chevelle SS 396

Monte Carlo. Our whole new field of one. The first truly luxurious personal car even us guys who work for a living can afford. Big 350-cubic-inch V8. Power disc brakes. Deep twist carpeting. All standard. Some car, the Monte Carlo. Some cars will be wishing we had never brought it out. Moving on. Caprice. The perfect car for "the big car man." For 1970 we gave it a new grille, new 250-hp standard V8, new fiberglass-belted tires, new colors, new trim. New headaches for higher priced cars. Moving on. Chevelle SS 396. The Chevellest Chevelle yet. Now you can order a Cow! Induction Hood to help the horses breathe. All 350 of them. Move on. To your Chevrolet dealer's. Putting you first, keeps us first.

**CHEVROLET**



## Public Service Installs New Transformer Locally

Improved electric service and additional power for future growth will result from the installation of a new 20,000 kilowatt transformer by the Southwestern Public Service Com-

pany at its substation located one mile south of town on Highway 214.

This new installation more than doubles the capacity of the substation and will firm up power sources for the Friona area and provide standby service to Bovina.

"Friona is one of the fastest growing communities we serve, with a great potential for future area development, so in addition to taking care of the future for the immediate area, the additional capacity will provide a backup for other major electric loads throughout the county," Hank Outland, Friona manager for Southwestern Public Service, said.

The old transformer, with a 7500 kilowatt capability, has been relocated at the new substation recently completed east of Bovina. The primary source of power in that area is a 115,000 volt line rather than a 22,000 volt line as in the past, and provides an alternate source of electric energy in emergency for Friona.

## Hospital Notes

### Admissions:

Mary Chandler, Bovina; Maria Leal, Friona; Randy G. Baker, Clovis; Tina Milligan, Friona; Mrs. Martin Gonzales, Bovina; Yolanda Mendoza, Friona; Clyde Weatherly, Friona; Lella Flippin, Friona; Larry Samman, Bovina; Altha Presley, Black; Edward Burchett, Friona; E. B. Moyer, Friona; Olivia Barron, Friona; Janie Cordoza, Friona; Gary R. Ferguson, Friona; Ronnie W. McCutchan, Lubbock; Edna J. Anders, Friona.

### Dismissals:

Anita Perez and Girl, Robert Rodriguez, Pat Martinez, Leonard Woodruff, Mike Baraza, Hope Saucedo, Emma Stewart, Anita Ruiz and Girl, Raymond Santos, Lillian Aldridge, Velma Jones, Alta Hutto, Thurman Bartlett, C.A. Paul, Tina Milligan, Alma D. Hendrix, Randy G. Baker, Maria Leal and Boy, Mary Chandler and Girl, Emmett A. Berry, Yolanda Mendoza, Larry Samman, Ma Linda Schlenker, Gary R. Ferguson.

### PATIENTS IN HOSPITAL 9/16/69

Edna Anders, Zulema E. Bailey, Edward Burchett, Olivia Barron, Janie Cordoza and Girl, Gary R. Ferguson, Lella Flippin, Macaria Gonzales & Girl, Mrs. Charles Love & Boy, Ida Landrum, Ronnie W. McCutchan, I.V. Moseley, E. B. Moyer, Altha T. Presley, Clyde Weatherly.



PRIZE WINNERS. . . . Danny Stanford, left, was the winner in the fourth drawing in the Friona merchants' "Gifts Galore" promotion. Danny was in Piggly Wiggly at the time of the drawing, to become eligible for \$3 in merchandise from all participating stores. He is shown receiving his certificate from Mrs. Leland Hutson of White Auto, from whose store the winning ticket was drawn.

## LaFleur Is New Officer

Dave LaFleur, 38, has been elected a vice president of Missouri Beef Packers, Inc. He will be in charge of all plant operations for the company and continue to serve as general manager of the Friona, Texas division.

Mr. LaFleur has 19 years of experience in the meat packing industry. He has been with Armour and Company, Iowa Pork Company, and Iowa Beef Packers in several capacities. For the past year he was corporate production and plant manager of Missouri Beef's major Friona plant, said to be the largest single shift meat packing plant in the world.

Mr. LaFleur and his wife, Ruth, reside in Hereford,

Texas, with their six children. Missouri Beef Packers, headquartered in Rock Port, Missouri, has become one of the fastest growing meat packing companies in the industry. It presently operates plants in Rock Port and Friona, and has announced a new plant in Plainview, Texas, to be operational by October 1970.

## Girl Added To Lewis Family

Denna Renee is the name Mr. and Mrs. Reed D. Lewis of Topeka, Kansas, chose for the baby girl, who was born to them Monday afternoon. She weighed 8 lbs. 11 ozs. and is the first child for the couple.

Denna Renee's mother is the former Sharon Whittington of Topeka. Her grandparents are Mr. and Mrs. Nelson Lewis, Friona. Her great-grandparents are Mr. and Mrs. Frank Reed, Landrum, South Carolina, and Mrs. Eva Lewis, Chester, Virginia.

Mrs. Carl Fairchild returned home Sunday after spending a week visiting in the home of Captain and Mrs. Weldon Fairchild and sons, Mark and Michael, in Riverside, California.



BERUFFLED—Easy way to achieve fall's feminine look: choose fabric with ready-made matching trim. Cotton broadcloth in goldenrod yellow shapes this sheath dress with smocked embroidered ruffling on the placket front and cuffs. Made from McCall Pattern 9219 in Bates' fabric and ruffling.

## Former Resident, County Official Passes Away

Funeral services for Lee Thompson, 74, long time resident of the Oklahoma Lane Community and former County Judge and County Tax Assessor, were conducted from Wilbarger Street Church of Christ, Vernon, Saturday, September 6.

He was born in 1895 and moved to Wilbarger County with his parents in 1909. He was married to Ella Kahlden, who survives, November 21, 1915. They moved to Farmer County in 1925 and lived here 40 years before he retired and returned to Wilbarger County.

Survivors, besides his widow,

are three daughters, Mrs. Thurman Chandler, Texico, Mrs. Edsel Paden, Ennis and Mrs. Willie Denny, Las Cruces; six sons, Walter of Pierre, South Dakota, Charlie of Cincinnati, Ohio, Frank of Santa Barbara, California, Kenneth of Levelland, Loren of Columbus, Ohio, and Elmer of Ashville, North Carolina; also one brother, Chester, Clovis, 22 grandchildren and two great-grandchildren.

Cotton is recognized as the most versatile and useful of all textile fibers.

## Story Hour Begins Thursday Morning

The first session of Story Hour at Friona Public Library will begin at 10 a.m. Thursday, September 25. Story Hour is designed for children from the age of three years up.

Mrs. John Gaede and Mrs. Alton Peak are co-chairmen of this year's Story Hour project and have announced that there will be regular weekly sessions for all children interested in attending.

Cotton textiles play a vital role in operation of dairies, fisheries, and packing houses.

# Introducing

## NANCY NORWOOD

Mrs. Norwood will be our new bookkeeper-receptionist. We're happy to have her with us. We feel that her 10 years of experience in elevator will be a big asset to our customers. We invite you to come by and greet her in her new position.



NANCY NORWOOD

## CONGRATULATIONS

. . . to Roy Clements for bringing us Friona's first load of 1969 Maize on Monday morning, September 15.

## WEST FRIONA GRAIN CO.

# JOHNSON'S FOOD MARKET



S and H Green Stamps  
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Round <b>STEAK</b> 89¢ Lb.	<b>BEEF LIVER</b> 39¢ Lb.	Chicken <b>HENS</b> 43¢ Lb. Swifts 3 To 5 Lb.
Aunt Jemima <b>PAN CAKE MIX</b> 2 Lb. Box With Free 12 Oz. Syrup 43¢	Irelands <b>CHILI</b> 59¢	Big Chief <b>PINTO BEANS</b> 8 Lb. Bag 98¢
Instant <b>MAXWELL HOUSE</b> \$1.05 7 Oz. Jar	Shurfine <b>HOMINY</b> 19¢ No. 2 1/2 Can	Shurfine <b>BISCUITS</b> 3 For 25¢ 10 Count
Shurfine <b>SALAD DRESSING</b> 39¢ Qt. Jar	<b>TEXIZE</b> 49¢ Pine Scent 28 Oz.	<b>HANDI WIPES</b> 49¢
Giant Size <b>AXION</b> 69¢	Tokay <b>GRAPES</b> Lb. 21¢	<b>CANTALOUPE</b> Bovina Each 29¢
		<b>CARROTS</b> 1 Lb. Celo Bag 10¢





EDWIN 'GOOSE' RAMEY MAKES ACCEPTANCE SPEECH  
... At left is his twin brother, Edgar

## Weather Man Cited

(From the Castro Co. News) Note: "Goose" Ramey is the father of Friona's Mrs. O. J. Beene.

Edwin "Goose" Ramey, who has logged every rain here since 1911, received the highest award given to cooperative weather observers last Thursday morning in his home.

THIRTY-SEVEN friends, relatives and US Weather Bureau officials gathered in Ramey's living room to see him receive the John Campanius Holm Award, named for the Lutheran minister who kept the first known rainfall records in the American colonies.

Presenting it was Robert Orton of Austin, state climatologist, who explained that Ramey was only the 10th Texan to receive the engraved, framed award.

"It's very heart-warming to me

to come up here and see all you people here to give 'Goose' the recognition he deserves," Orton said.

EXPLAINING how important the weather records are in establishing the probability of weather events in different areas, and how vital those records are to various industries, Orton said, "The Weather Bureau simply couldn't operate without the services of our volunteer weather observers."

Ramey has been keeping official records since 1923, when the weather station was first established here. However, his unofficial records go back to 1911. Only two other Texans have been cooperative weather observers longer than Ramey.

"I've never made a speech bragging on myself, but I guess I'd better start now," Ramey said after receiving the award.

BUT INSTEAD, he tossed a

verbal bouquet to "the lovely young lady who has been my lifelong companion — my wife, Miss Lena," and introduced his children, nieces, nephews and his twin brother, Edgar.

Then he did what he does best — he explained a few facts that most of his listeners probably didn't know. He told how he got the nickname 'Goose,' gave historical highlights of the local weather over the last 46 years, produced a 49-year tabulated rainfall record for the county, and explained how to make an inexpensive, accurate rain gauge from a 46-oz. fruit juice can and a No. 10 olive bottle.

(Ramey's complete rainfall totals for the last 49 years appear on Page 11 of this issue, with the month and year.)

AMONG his remarks: "I'd be very ungrateful to not let you know why they call me Goose. I've had some experience

with the Canadian wild goose, which started about 1913. Wendrow Wilson was president from 1812 to 1920. That was when they started banding wildlife. I wrote him a letter giving him my opinion on a few things, and he had his personal secretary, Joseph Tumulty, send a telegram to me. Through the ages and stages I've received letters from various US senators and congressmen, and now I've received another telegram — from Sen. John Tower. And that completes the cycle.

"Our 46-year average is 16.73 inches of rain. If we could get 1 1/2 inches every month consistently, we wouldn't need any irrigating wells. Our dry months are November, December, January and February. Our heaviest rainfall month is June.

"We received 39 inches in 1923, then in 1942 we received over 30 inches. Those were the two extreme wet years.

"We appreciate from the depths of our heart the fact that you took the time off to come here and honor us and be our guests."

### Temperatures

Date	Hi	Low	Prec.
Sept. 10	77	58	.71
Sept. 11	72	59	.00
Sept. 12	68	57	.00
Sept. 13	80	59	.00
Sept. 14	78	61	.22
Sept. 15	83	59	.00
Sept. 16	89	55	.00

### Marriage Licenses

Marriage licenses issued from the office of County Clerk Bonnie Warren in recent days went to Joe Fausto Gonzalez and Nelly Romo, Sept. 3; James A. Cunningham and Dianna M. Kelly, Sept. 3; and Weldon Taft Williams and Glenda P. McDowell, Sept. 5.



## Plan To Attend The FALL REVIVAL

SEPT. 21 - 28

Monday - Saturday

Sunday

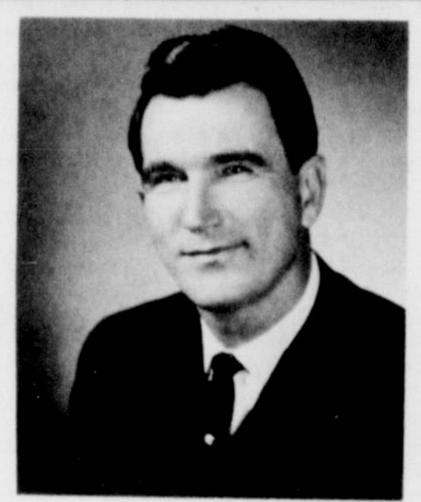
Morning Services  
10:00 a.m.

Morning Service  
10:50 a.m.

Pre-Service Activities  
7:30 p.m.

Revival Services  
7:00 p.m.

Revival Service  
8:00 p.m.



DAN CAMERON  
Evangelist

\*Nursery Open  
For All Services



HOMER TANKERSLEY  
Music Director & Soloist

## FIRST BAPTIST CHURCH

6th And Summitt

Friona, Texas

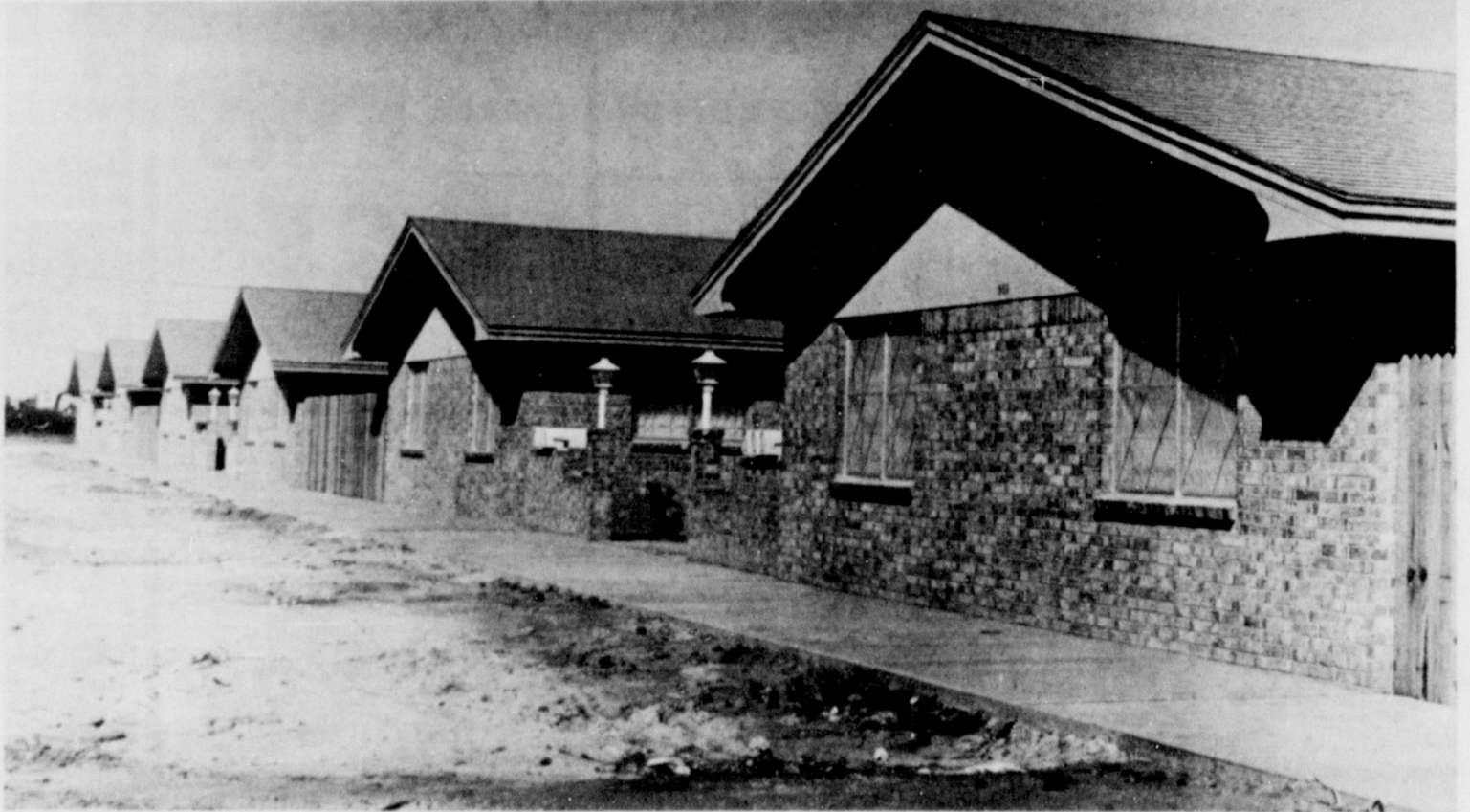
### WEATED COMPETITION!

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ALTHOUGH DOG TEMPERAMENT IS FORMED MOSTLY BY UPBRINGING, HEREDITY PLAYS ITS PART, TOO. ASK TO SEE THE MOTHER OF A PUPPY YOU'VE TAKEN A FANCY TO. CHANCES ARE, IF THE PARENTS ARE GOOD NATURED, THE PUP WILL BE TOO.

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# FRIONA ★ STAR

Friona, Texas, 79035

Thursday, Sept. 18, 1969

Page 1, Sec. II

## STEERS WIN, 34-0

# Hargrove Ruins Friona's Plans In Opening Game

Friona faced two big obstacles last Friday in their opening football game. One was the obstacle of beating rival Farwell a third straight time, and the other was quarterback Greg Hargrove, in mid-season form.

The two obstacles proved too much to overcome, as Farwell turned back the Chieftains, 34-0. It broke Friona's two-game win streak over the Steers, and represented the Chief's worst loss to Farwell since the opening game of 1962, a 39-0 whitewashing.

However, the Chieftain offense, which was held scoreless, showed good potential in spots, indicating that with experience it will come around.

Junior halfback Wesley Clark led Friona ball-carriers with 71 yards on 14 carries. The speedy Clark almost broke for a touchdown that would have tied the score late in the first quarter, but was hauled in at the Farwell eight-yard line.

Farwell took the opening kickoff, and marched 58 yards in 12 plays to take the lead. Hargrove drove the team, with two key third down pass completions, and got the touchdown himself from the one-yard line. He was smothered by James Weatherly, attempting to pass for two points, leaving the score 6-0, Farwell, with only 3:39 gone in the game.

The second time Friona had the ball, the Chiefs posed their biggest threat. Clark broke into the secondary, down the west sidelines. A defender had an angle on Clark, so he cut upfield at about the 10, but was caught by another Steer at the eight.

Busted signals lost back to the 10, and then after an incomplete pass and a no-gain

running play, Kendrick scrambled to the five on fourth down, after finding all his receivers covered. That was to be as close to paydirt as Friona came.

Midway through the second quarter, Friona took the ball after a short Farwell punt, and appeared to have a drive going, picking up a first down to midfield. However, the Chiefs fumbled the ball to Farwell.

A pass interference penalty gave the visitors the ball at the Friona 37, and then speedy Gary Erwin ran 24 yards to the 13. Hargrove then threw a pass, which was batted by a Chieftain defender, but right into the waiting hands of Farwell end Dean Stovall in the end zone, for six points.

Hargrove then passed to Stovall in a more conventional manner for two extra points, and the halftime score was 14-0.

Farwell got the Chiefs into a big hole in the third quarter, when Friona backs let a Steer punt get by them to their own 18-yard line. Three plays lost back to the six, and although Isidore Cordova got off a 43-yard punt, it was still in Friona territory.

On third down, Hargrove lobbed the ball to Dean Stovall, who was all alone at the Friona 10. He raced in for the score, and Bob Wiman's kick made it 21-0 with 3:22 left in the quarter.

Farwell used another break to add to their lead a few minutes later. Following the kickoff, the Steers recovered a Friona fumble at the Chieftain 15. A personal foul penalty moved the ball closer, to the eight.

Three plays later, halfback Mike Flowers scored from the one, and a wide kick left the score 27-0, Farwell, with 1:35

left in the third. That might have been the final score, except for another bad bounce of the ball. Punting from his own 14, and against the wind, Cordova saw the ball sail high, and bounce backward, for only a net of 16 yards.

Farwell covered the 30 yards in seven plays, with the reverse backfield in command. Gene Sheets proved a fair passer himself, hitting two of three attempts, and then scored the touchdown on a bootleg play from the five. Wiman's kick gained the final margin of 34-0

with 2:09 remaining. The Steers enjoyed a good statistical lead, Hargrove hit 11 of 21 passes for 155 yards. Most of the passes that were missed were actually on target, going through the receivers' hands.

It was only the second time in the 33-game series for Farwell to win by a 34-point margin. Their record is 43 points (43-0 in 1939).

The win was the 18th for Farwell in the series since 1931. Friona has won 14 games. One ended in a 0-0 tie.

## Statistics

	Fr.	Far.	Farwell	TCB	Yds.	Avg.
First Downs	8	21	G. Erwin (42)	14	90	6.4
By Rushing	7	11	Flowers (20)	14	9	0.6
By Passing	1	10	Hargrove (14)	10	37	3.7
Yards Gained by			Goettah (30)	5	15	3.0
Rushing	127	164	Prince (84)	1	8	8.0
Yards Gained by			Sheets (12)	1	5	5.0
Passing	16	169	L. Erwin (35)	1	0	0.0
Total Net Yards	143	333	Totals	46	164	3.6
Passes Completed	7-1	27-14	Friona	PA	PC	Yds.
Pass, Had Intercepted	2	0	Mills	2	1	16
Accepted	2	0	Kendrick	2	0	0
Fumbles Lost	3	1	Fortenberry	2	0	0
Penalties	10-92	5-55	Clark	1	0	0
Punting Average	36.3	35.8	Totals	7	1	16
Total Offensive Plays	53	78	Farwell	PA	PC	Yds.
			Hargrove	21	11	155
			Sheets	6	3	14
			Totals	27	14	169
SCORE BY QUARTERS			Friona	PA	PC	Yds.
Farwell	6	8	13	7-34		
Friona	0	0	0	0-0		
Individual Rushing						
TCB	Yds.	Avg.				
Clark (40)	14	71	5.1			
Cordova (31)	10	35	3.5			
Davis (20)	10	35	3.5			
Mills (45)	2	8	4.0			
Fortenberry (11)	-8	-8.0				
Kendrick (15)	6	-14	-2.3			
Totals	43	127	3.0			
Individual Passing						
Name	PC	Yds.	TD			
Clark, Fr.	1	16	0			
Stovall, Fr.	4	62	2			
Prince, Fr.	3	46	0			
Harriman, Fr.	2	27	0			
Erwin, Fr.	2	16	0			
McFarland, Fr.	1	16	0			
Williams, Fr.	2	2	0			
Punting						
Carthel, Fr.	2	88	44.0			
Cordova, Fr.	4	130	32.5			



B-TEAM MEMBERS. . . Friona's B-Team footballers, which began its season last week by tying the Nazareth varsity 14-14, are shown here. In the back row, left to right, are Coach Doug Dodd, Rusty Lindeman, Kevin Howell, Mike Royal, Ronnie McPherson, Gary Phipps and Bobby Drake. In the middle row are

Carroll Cook, Ray Northcutt, Larry Johnston, Billy Rushing, Nick Collier and Bill Bailey. In front are Sammy Vera, Larry Fallwell, Oberlin DeLeon, Gary Fallwell, James Sims and Richard Shirley.

## B-Team Rallies To Tie, 14-14

Friona's B-team footballers started off their 1969 season Saturday night, by tying the Nazareth varsity, 14-14, in a great come-from-behind effort in the final stages of the game.

All of the B-team scoring came in the last 2:44 of the game, half of which was played in a steady rain.

The teams battled on even terms during the rain-plagued first quarter, and Nazareth went ahead with 4:56 left in the half, as quarterback Gene Schumucker went two yards around right end. The kick was low, for a 6-0 Nazareth lead.

The visitors took the second half kickoff and marched 61 yards for their second touchdown. The running of quarterback Schumucker sparked the drive. Halfback David Oliver got the TD from 18 yards out. Schumucker ran for two points and a 14-0 score.

The B-Chiefs started several drives, picking up a first down or two, before losing the ball on a fumble or a pass interception. Each team lost three fumbles, partly because of the wet conditions.

About midway of the final period, Bill Bailey intercepted a Nazareth pass on the Swifts' 35-yard line. James Sims passed to Ronnie McPherson for a first down at the Nazareth 12. Four plays later, a similar pass gained to the five, but the ball went over on downs.

Two plays later, however, Nazareth fumbled and Friona got the ball at the four. Fullback Mike Royal punched it across on the first play. A bad pitchout hampered the PAT try, and Nazareth led, 14-6 with just 2:44 remaining.

Two plays following the kickoff, the alert B-Chiefs hopped on another loose ball at the visitors' 46. On the second play, Royal dashed around end and was gone, 41 yards for the TD. Bailey crashed in for two points to tie the score at 14-14, with 1:30 left to play.

Schumucker, the visiting quarterback, was the leading ground-gainer with 81 yards, followed closely by Royal, with 72.

The B-Chiefs travel to Dimmitt Thursday night for a game with Dimmitt B, starting at 7:30 p.m.

	Fr.	Naz.	
First Downs	9	12	
Net Yds. Rushing	145	181	
Net Yds. Passing	27	48	
Total Net Yards	172	229	
Passing	8-2	15-3	
Had Intercepted	3	1	
Fumbles Lost	3	3	
Penalties	4-30	5-55	
Punts	2-22.0	3-28.0	
Individual Rushing			
Player	TCB	Yds.	Avg.
Royal	18	72	4.0
Bailey	14	44	3.1
Rushing	8	17	2.1
Sims	4	6	1.5
Johnston	2	5	2.5
Fallwell	1	1	1.0
Totals	47	145	3.1
Opp. Totals	51	181	3.5

## BOMB NEW HOME, 49-0

# Longhorns Get Off To Flying Start

The Lazbuddie Longhorns, who won twelve consecutive games and went all the way to the Regional finals in class B last year, got the year off to another good start last Friday, by blasting New Home, 49-0.

The 'Horns', who had to rebuild their backfield almost entirely, saw their replacements come through in fine styles. Derrell Matthews, the lone returnee in the backfield, scored Lazbuddie's first three touchdowns.

The halfback intercepted a pass and ran 28 yards for the first TD, adding the point by kicking. Later in the first period, Matthews ran five yards for another score. Quarterback Monte Barnes ran for two points and a 15-0 lead.

In the second quarter, Matthews capped his scoring by dashing 65 yards, making the halftime score 21-0, Lazbuddie.

Fullback Larry Hodges, who at 185 was a guard a year ago,

scored on a 42-yard run to open up the third quarter scoring. Halfback Arthur Graves ran for two points; Lazbuddie, 29-0.

Graves then took a 16-yard pass from Barnes, who kicked the point to give Lazbuddie a 36-0 third quarter lead.

In the final quarter, Hodges ran 11 yards, and Barnes six for touchdowns. Mark Barnes kicked after Hodges' TD, for a final score of 49-0.

Barnes is another converted lineman, having played end last year. A big signal-caller at 6-4, 195, Barnes can see his receivers on pass plays. Lazbuddie didn't have to pass much last week, but did account for 62 yards through the air.

The Longhorn defense held New Home to minus three yards rushing, and only 54 total yards for their night's work. Sophomore tackle Jimmy Noland was credited by Coach Pat Casey for outstanding offensive and

defensive work. The Longhorns seek win number two for the season Friday when they travel to Tatum, N.M.

## Statistics

	Laz.	N.H.	
First Downs	14	3	
Net Yards Rushing	442	-3	
Net Yards Passing	62	57	
Total Net Yards	504	54	
Penalties	85	38	
Individual Rushing			
Player	TCB	Yds.	Avg.
Matthews	12	153	12.8
Graves	9	49	5.4
Barnes	10	49	4.9
Hodges	17	144	8.5

## Begin Seasons

The freshman football team will travel to Dimmitt Thursday for its first game of the 1969 season.

The seventh and eighth grade teams will host two teams from Sudan next Tuesday in their first games of the season.

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# Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--SEPTEMBER 20, 1929

The water works committee appointed some time ago by the local chamber of commerce to investigate the probability of a water system for Friona met with the City Council Monday night. M. A. Crum, spokesman, said that with the city's present valuation, enough bonds could be voted to pave the part of Main Street where the most traffic is, in addition to installing the water system.

5 YEARS AGO--SEPTEMBER 21, 1934

The first livestock judging team to ever represent Friona High School placed sixth in the Vocational Agricultural Dairy Judging Contest at the Tri-State Fair in Amarillo last Monday. There were 11 teams from Oklahoma and Texas in the contest. The Friona team was made up of Gordon Massey, Harold Lillard and Stanley Massey. Bruce Parr was alternate. This is the first year for FHS to have a teacher in vocational agriculture. He is T. L. Leach.

30 YEARS AGO--SEPTEMBER 22, 1939

A head-on collision which occurred last Thursday afternoon on Highway 33-60 near Wilsey Switch about six miles east of Farwell, came very near being one of the most disastrous affairs that has occurred in this county for many months. Miss Margaret St. Clair, home demonstration agent for Parmer County, crashed into a car driven by Robert Calloway of the Rhea Community. Two others were in the Calloway car, but only one of the four people is in serious condition.

25 YEARS AGO--SEPTEMBER 22, 1944

A business deal was completed here Tuesday morning when the Friona Cafe, formerly known as "Smiley's Cafe," was transferred from the ownership of Mrs. Henry Lewis and is now owned and operated by C. L. Dunn, who comes here from Marlow, Okla.

20 YEARS AGO--SEPTEMBER 16, 1949

In a called meeting of the Parmer County Commissioners' Court held Wednesday, Sept. 14, County Judge A. D. Smith reversed his position taken on Sept. 12, in moving the County Agent's office to Friona. The action of the court was taken behind closed doors, with more than 100 interested farmers waiting outside to express their wishes concerning the office.

15 YEARS AGO--SEPTEMBER 17, 1954

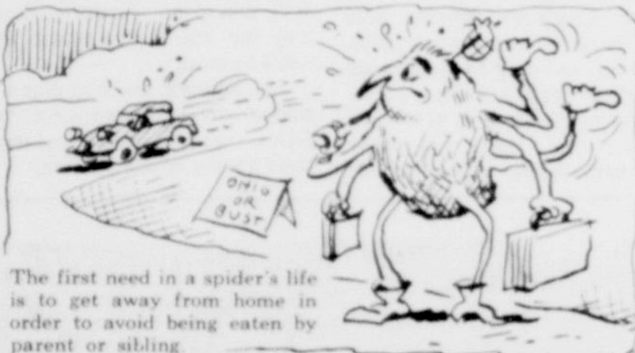
Quality of livestock, exceptionally fine community exhibits, overflow crowds of over 2,000 at the free Barbecue and colorful parade entries was the story of the Parmer County Fair held this year.

10 YEARS AGO--SEPTEMBER 17, 1959

Darla Bingham, daughter of Mr. and Mrs. Dean Bingham, was crowned the 1959 Maize Queen Thursday night following the annual queen contest. Bill Morgan, 26, formerly of Clovis, has been named a new member of the Friona Police Department, according to Ben Moorman, chief of police.

5 YEARS AGO--SEPTEMBER 17, 1964

Sandy Beene was crowned Maize Queen last Thursday night, by former queen Sheryl Long as a highlight of the Maize Days celebration.



## Young Writers Pretend They Are Cells

Mrs. Carolyn Hinton's fifth grade class wrote papers on "What it would be like to be a cell" the past week.

Two of the papers, by Karen Young and Naomi Bautista, are printed here for our readers to enjoy.

I would like to be a cell. A big and pretty cell. The cell I would like to be would look like this, it would have a long nose, an eye on the top of its head, two arms, three feet, and a lot of little spots of different colors, shapes and sizes. I think it would be fun having three feet. Then when one of the legs got tired, I could just hold it up and walk on the other two.

I wonder how it would feel to be a cell. I think the kind of cell I drew was a funny cell. I would not like to have hair or ears. I would have to clean my ears and comb my hair. That may be a funny reason to you but not to me.

The reason I would like to be a funny cell is because I just think it would be fun. Don't you think you would like to be a cell? Try it sometimes it might be fun.

A cell to me has many many parts. We can always find something new about a cell so if I was a cell someone could always find something new about me.

Sometime I would like to dream about being a cell. Well there's not much more I can say so its happy cell life.

Karen Young  
I Want To Be A Cell

I would like to be a flower cell. Because the flower that I look in the microscope was wild and beautiful. It sparkled. If I were a cell I'd like to be up in the air. It would be fun to be a cell. I would go anywhere I want to go. And I'd be the most wild flower in the world. And I would like to go under the sea or anything. I like to see the fish to and the killer whales and so much things. I am going to be on science books and be in newspapers. So if I were a cell I'd have so much fun all my whole life.

I can't believe what I'm saying. But would I like to be a cell man.

Naomi Bautista  
I'd Like To Be A Flower Cell



## Pause And Reflect

By Nelson Lewis

"The opinions expressed by the husband in this household are not necessarily those of the management."

A plaque, boldly proclaiming the above legend, occupies a conspicuous bit of wall space in our kitchen.

During the two years that it has graced our humble abode not one person (especially married men) has dared dispute the truth of its message.

However the results of the latest Lewis Poll show that ours is not unique among households.

Having engaged in thousands of interviews, and the answers to our poll sters questions having been duly processed by computers (they really were not computerized-but no one takes anything seriously these days unless it has been programmed and run thru one of these think machines!) the final analysis very plainly shows that most forceful opinions are generated in the female mind.

As this information is now public property it will behoove certain elements of society to sit up and take notice if they desire to continue their present activities without molestation.

Namely-the Smut Peddlers who have been enjoying a Roman holiday ever since our high courts are admittedly incapable of telling the difference between "dirty" publications and "clean" literature.

Well their days are numbered!

The General Federation of Womens Clubs has picked up the challenge (and the cudgel as well).

The ladies are out in full force to bring the juggernaut of eroticism to a screeching halt.

There are 15,000 of these clubs spread throughout the 50 states and their members are legion-11,000,000.

No man, or group of men, with enough brains to get in out of a West Texas sand storm will attempt to withstand the criticism of eleven million women!

More power to 'em.

With the clarity of thought that is characteristic of their sex, the ladies (mostly married and mothers) realize that "charity" is not the only thing that should start at home.

These club women are not a bunch of wild eyed zealots in search of publicity, nor do they leap into the affrey without ample provocation.

For several years conscientious adults have tried to effect some sensible control over the publication and distribution of reading material available to their young.

But their best efforts have been for the most part thwarted by powerful lobbyists who are in there pitching to defend a two billion dollar a year business.

It will be of interest to observe just how, and with what weapons, these Amazons begin to wage war.

Perhaps their techniques will be so direct and effective as to warrant their entry into other areas of conflict.

We surely could stand some straightforward warfare against the rampaging narcotics commerce-not to mention health, education, and welfare.

This writer's comments concerning the club women's battle for decency may be very simply expressed--

GO-GIRLS-GO!!

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### Can freedom really ring?

Today, people of conscience everywhere are searching for long-overdue answers to one of the great challenges to our country's very purpose. But even conscience, they've learned, often isn't enough. Courage--and courage of the highest order--is called upon every day. People by the thousands have found their dedication in their Faith. And the same Faith that gives them answers to moral dilemmas, also provides them with the strength to take a stand. If you seek strength for your life, and the motivation to take a stand, perhaps you too will find it where you find so much else that you need. Worship this week, and put your Faith to work every day. It'll change the world, you know. And it's about time.

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

<b>ASSEMBLY OF GOD</b> 10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
<b>CALVARY BAPTIST</b> 14th and Cleveland - Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
<b>CALVARY BAPTIST MISSION</b> 5th and Main Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
<b>FIRST BAPTIST</b> Sixth and Summitt Rev. Bill Foil, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)
<b>MEXICAN BAPTIST MISSION</b> 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
<b>ST. THERESA'S CATHOLIC CHURCH</b> 16th and Cleveland Father Gerald Dunford Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.
<b>SIXTH ST. CHURCH OF CHRIST</b> 502 W. Sixth Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.
<b>REDEEMER LUTHERAN CHURCH</b> 13th and Virginia - Otto Kretzman Sunday School: 9:45 A.M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m., Sunday School 10:30 a.m.
<b>UNION CONGREGATIONAL CHURCH</b> 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
<b>TENTH ST. CHURCH OF CHRIST</b> 10th and Euclid Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.
<b>SIXTH ST. IGLESIA de CRISTO</b> 408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 P.M. Thursday Evening: 8:00 p.m.
<b>FIRST METHODIST</b> 8th and Pierce - Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
<b>UNITED PENTECOSTAL CHURCH</b> Fifth and Ashland Rev. G. W. Hamilton - pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

# Congratulations

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# Chevy Introduces New Luxury Line - Monte Carlo

The Monte Carlo—a totally new personal luxury car—headlines Chevrolet's new models for 1970, Glenn E. Reeve of Reeve Chevrolet said today.

"The 1970s will be an unparalleled decade of individual customer choice," Reeve said. "Chevrolet will continue to set the industry pace with a variety of cars and options which allow each buyer to custom tailor his or her personal transportation.

"Monte Carlo adds a new market dimension by offering to the youthful, sophisticated buyer a superb blend of individual, high fashion styling and intermediate-size handling and performance."

Reeve has a Monte Carlo to show among his new Chevrolet models on Announcement Day September 18.

"The big Chevrolet has new styling and added power for 1970 and Chevelle has an all-new appearance," Reeve said. "Improvements in these lines are incorporated in both sizes of Chevrolet station wagons. The fast-selling Nova has fresh appeal in its new models."

Current models of the popular Chevrolet Corvette and Camaro will be continued to the end of this year with new models in each line scheduled for introduction later in the model year.

Reeve said that among important 1970 engine changes, the base V-8 of the big Chevrolet is increased to 350 cubic inches from 327 cubic inches in 1969 to give added power for options such as air conditioning that continue to grow in customer popularity.

The base six-cylinder engine of Chevelle is also increased—250 cubic inches in 1970 compared with 230 cubic inches in 1969.

"A smooth running new 400 cubic inch V-8 that burns regular fuel is introduced as an option on the big Chevrolet and is available on Monte Carlo," Reeve said.

"Two new high torque 454 cubic inch V-8s replace 427 cubic inch engines offered on

the big Chevrolet in 1969." He said mechanical improvements include smoother engine acceleration through the use of a transmission controlled vacuum spark advance.

There is extended use of variable-ratio power steering which gives more responsive maneuverability in turns and parking. It is now available on all 1970 models except station wagons and Nova models with four-cylinder engines.

Longer life, fiberglass-belted tires are standard on all 1970 models. Every 1970 Chevrolet has extensive safety features for occupant protection, accident prevention and anti-theft.

New for 1970 among Chevrolet's more than 400 options and accessories are improved electric door locks, replacing vacuum locks.

With the electric door locks is a new automatic front seat back release for coupes which unlatches when either front door is opened, for easier access to the rear seat. The latch relocks securely when the door is closed.

Also new is an electric rear deck lid release operated from inside the glove box. A new Headlight Delay option reminds the driver with a warning buzzer if he opens his door without turning off his headlights.

After the lights are off, he may push a timer button on the instrument panel and lights will turn on for about two minutes to provide illumination after he leaves the car.

Radio antennas contained in the windshield glass will be factory installed when radios are ordered on all 1970 Chevrolets. They replace outside mast antennas used previously and are not subject to being broken or bent. A new highly compact combination AM or AM-FM-sterero radio and tape player unit fits snugly in the instrument panel.

Also available is a broader than ever variety of trailing, towing and recreational vehicle accessories.



Among the new models which new car fans can see today at Reeve Chevrolet are the Monte Carlo (above) and the Malibu sport sedan.



Pam Grissom

## PAM GRISSOM

Graphic Arts is proud to have been the sponsor of Miss Grissom in the thirteenth annual Maize Queen Contest in Friona last Thursday evening. We know that this lovely, talented young lady will do a fine job of representing the Maize Industry for our county during the 1969-70 year.

## GRAPHIC ARTS

Friona

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FOR  
1970**

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See Them, September 18, 19 & 20, 1969 —

Free Refreshments

**REEVE CHEVROLET**

*Chevrolet's newest entry is the*  
**Elegant Monte Carlo Coupe for 1970**



A new concept of elegance is the distinctive Monte Carlo Sport Coupe. This newest addition to the Chevrolet line is characterized by smooth flowing lines and sculptured surfaces dramatically emphasized by the longest hood ever produced by Chevrolet. The plush interior includes a simulated wood burl accent on the instrument panel and extra-thick foam cushioned front and rear seats. The Monte Carlo will be at dealerships on September 18.

**Introducing the totally new  
Cutlass Supreme from Oldsmobile.  
The 1970 Escape Machine  
that delivers elegance  
in a trim new size.**

Imagine you cruising around town in the sleek beauty, proud— you'll better believe it. This trim new personal size Supreme lets you move up to Oldsmobile without leaving the low-price field. But then, that's your secret—a secret luxury-hobby hidden under that formal new roof and elegant lines. And there's a 1970 V-8 action that won't quit— thanks to another Oldsmobile exclusive— unique Positive Valve Rotators. Cutlass Supreme—one of 29 Oldsmobile Escape Machines—invites you to make your escape. Oldsmobile—escape from the ordinary.



See Youngmobile Thinking to 1970 at your Oldsmobile dealer's lobby. Toronado, Ninety-Eight, Delta 88, Cutlass, 442 and Vista Cruiser.



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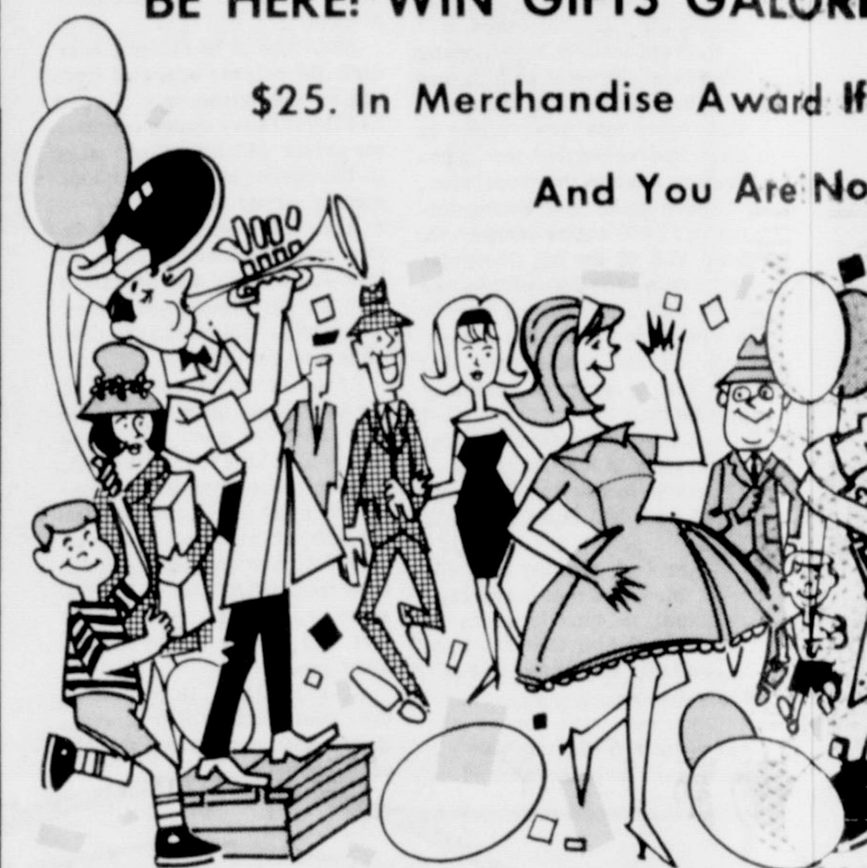
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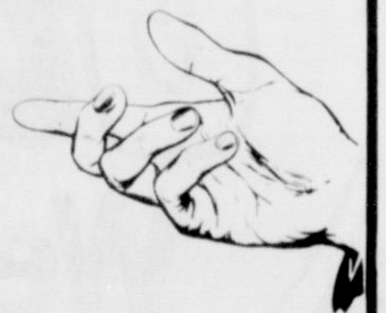
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**SHOWS FRIDAY**

**1970 Ford Includes Some New Innovations**

Ford Division passenger cars for 1970 are highlighted by all-new Torino and Thunderbird lines, a new ultra-luxurious LTD Brougham series, a new mid-range engine, premium quality tires standard on most car lines and more comfort conveniences, safety and security features.

"The 1970 model year may become the first year in which the sales of intermediate-size cars catch, or surpass, sales in the standard-size market," said John Naughton, Ford Motor Company vice president and Ford Division general manager.

"This may be the 'year of the intermediates,' and Torino is our most dramatically redesigned car. Torino is longer, lower and wider with aerodynamic styling, hot performance engines and options, and our first intermediate-size four-door hardtop models," he said.

"Thunderbird also has an all-new look with a bold front-end design with longer, lower hood, a forward-thrusting grille and exposed headlamps.

"More quiet-car luxury is offered in the standard-size Ford. The entire Ford line presents a more formal appearance with new grilles, ornamentation and rear-end design.

"Mustang comes on stronger and sportier than ever with de-

sign changes, hotter engines, bright "Grabber" colors, and interiors with upbeat stripes and houndstooth checks.

"Maverick, introduced in April as the first car of the Seventies, will remain our 'simple machine' with a few changes. Mavericks produced after September 30 will have side marker lights which flash with the turn signals, and a three-way locking steering column.

"Falcon moves into the 1970 market with the proven features of fuel economy, roomy interior and durable performance," Mr. Naughton said.

**NEW FEATURES**  
Several new security, comfort, conveniences and performance features are included in Ford Division's 51 models for 1970.

Standard tires on Fords, Torinos, Mustangs and Thunderbirds will last longer, have greater resistance to puncture and provide better traction. Radial-ply tires will be installed on all 1970 Thunderbirds, and fiberglass belted bias-ply tires will be standard on all Fords, Torinos and Mustangs.

An all-new 351-cubic-inch-displacement V-8 engine, developed with the latest computerized technology and assembled on the auto industry's most advanced production line,

will be offered on 1970 Mustangs and Torinos. The engine is compact, relatively lightweight and delivers excellent performance and economy.

All bucket seats offered on Ford Division cars are of high-back design. The higher seat backs incorporate integral head restraints and provide added comfort.

For the performance buffs, all optional four-speed manual transmissions feature the competition Hurst Shifter, known for fast, smooth shifting.

An automatic release for the two-door safety latch is available on Ford Torino, Mustang and Thunderbird models. Both front seat-back latches are automatically released when either door is opened, thereby making it easier to get into and out of the back seat.

New steering wheels on Ford, Torino, Mustang and Thunderbird models are semi-oval in design for easier driver entry and exit and better visibility of the instrument cluster.

On all models except Falcon, odometers are tamper-resistant and non-reversing.

A three-way locking steering column on all models except Falcon is designed to deter car thefts by locking the ignition, the transmission linkage and

the steering wheel with the ignition switch.

A new three-point Uni-Lock Safety Harness lap and shoulder belt system—available on all models except Mavericks, Falcons and convertibles—permits outboard front seat occupants to "buckle up" faster. The separate buckle for the shoulder belt has been eliminated and the three remaining front seat buckles are only half the previous size. The result—a neater, more convenient, more comfortable system that is as safe as ever.

Externally adjustable headlamps on Ford, Torino, Mustang, Maverick and Thunderbird make it unnecessary to remove the headlamp rims to adjust the beams.

On the same models, standard front and rear side marker lamps—amber in front and red in the rear—flash with the turn signals to provide side visibility of the driver's intention to turn.

All cars manufactured for delivery in the state of California will be equipped with an evaporative emission control system.

See the new Fords on Friday at Friona Motors, West Highway 60 in Friona, your Ford dealer for Parmer County.

**VERY INTERESTING!**

**FORD FOR 1970**

**See Them Friday**  
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**Register The Youngsters In Our Annual Punt, Pass And Kick Competition**



Ford's all-new 1970 Ranchero luxury pickup truck adds a new top-of-the-line model, the Ranchero Squire (top), featuring the ultimate in car luxury combined with the functional characteristics of a truck. The "car with the big trunk" comes in standard or Squire models, or as the Ranchero GT with hot performance flair. The F-100 pickup (bottom), shown with the Ranger luxury option group, is as suitable for tough construction or farm jobs as it is for going to the grocery store or the country club. With a restyled grille and new options, Ford's 1970 pickup line retains its excellent handling characteristics with the exclusive Twin-I-Beam front suspension.

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**TV SCHEDULE**

**Channel 4**

<b>Monday thru Friday</b>	6:30 Music: Country Style 7:00 Today Show 7:25 News 7:30 Today Show 8:25 News 8:30 Today Show 9:00 It Takes Two 9:25 NBC News 9:30 Concentration 10:00 Personality 10:30 Hollywood Squares 11:00 Jeopardy 11:30 Eye Guess 11:55 Newswatch 12:20 Bill Harkins' "Guest book" 12:30 You're Putting Me On 1:00 Days Of Our Lives 1:30 The Doctors 2:00 Another World 2:30 You Don't Say 3:00 Match Game 3:25 Fashions In Sewing 3:35 Mike Douglas Show 4:30 Perry Mason 5:30 Huntley-Brinkley Report 6:00 Newswatch	10:30 Tonight Show 12:00 Newswatch 12:15 Enchantment Hour	<b>Saturday</b>	7:00 Roy Rogers 8:00 Super 6 8:30 Cool McCool 9:00 Flintstones 9:30 The Banana Split Adventure Hour 10:30 Underdog 11:00 Storybook Squares 11:30 Untamed World 12:00 Huck Finn 12:30 Farm and Home Show 1:00 Major League Baseball 4:00 Broncho 5:00 Make Room for Daddy 5:30 Huntley-Brinkley Report 6:00 Newswatch 6:30 Adam 12 7:00 Get Smart 7:30 The Ghost & Mrs. Muir 8:00 Saturday Night At The Movies "Wild Seed" Michael Park 11:00 Newswatch 11:30 Joe Pyne Show 1:00 Newswatch 1:15 Enchantment Hour	<b>Sunday (Cont.)</b>	12:30 America Sings 1:00 Sugarfoot 2:00 Sunday Matinee "Tarantula" "Touch Of Evil" 3:00 Congressional Reports 5:30 Frank McGee Report 6:00 Newswatch 6:30 Walt Disney 7:30 Mothers-In-Law 8:00 Bonanza 9:00 My Friend Tony 10:00 Newswatch 10:30 Movie
<b>Thursday p. m.</b>	6:30 Daniel Boone 7:30 Ironside 8:30 Dragnet 9:00 The Goldiggers 10:00 Newswatch 10:30 Tonight Show 12:00 Newswatch 12:15 Sugarfoot		<b>Sunday</b>	7:00 Herald of Truth 7:30 Encounter 8:00 Insight 8:30 Glory Road 9:00 Adventure Theater "FBI-99", Martin Lamont, Helen Talbot 10:30 This Is the Life 11:00 Church Services Polk Street Methodist 12:00 Meet the Press	<b>Monday p. m.</b>	6:30 Tiger, Tiger (NBC) 7:30 Monday Night at the Movies "The Glory Guys" 10:00 Newswatch 10:30 Tonight Show 12:00 Newswatch 12:15 Broncho
<b>Friday p. m.</b>	6:30 The High Chaparral 7:30 The Name of the Game 9:00 The Saint 10:00 Newswatch		<b>Sunday</b>	7:00 Herald of Truth 7:30 Encounter 8:00 Insight 8:30 Glory Road 9:00 Adventure Theater "FBI-99", Martin Lamont, Helen Talbot 10:30 This Is the Life 11:00 Church Services Polk Street Methodist 12:00 Meet the Press	<b>Tuesday p. m.</b>	6:30 Star Trek 7:30 Julia 8:00 Tuesday Night at the Movies, "Games" 10:00 Newswatch 10:30 Tonight Show 12:00 Newswatch 12:15 Sugarfoot 1:15 Sign off
			<b>Sunday</b>	7:00 Herald of Truth 7:30 Encounter 8:00 Insight 8:30 Glory Road 9:00 Adventure Theater "FBI-99", Martin Lamont, Helen Talbot 10:30 This Is the Life 11:00 Church Services Polk Street Methodist 12:00 Meet the Press	<b>Wednesday p. m.</b>	6:30 The Virginian 8:00 Kraft Music Hall 9:00 The Outsider 10:00 Newswatch 10:30 Tonight Show 12:00 Newswatch 12:15 Broncho 1:15 Sign off

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<b>Monday thru Friday</b>	6:15 Spanish Kindergarten 6:30 Tuggie Cartoons 6:45 Jack Tompkins Farm 9:00 Dennis The Menace 9:30 Hazel 10:00 Margaret Logan 10:30 Dick Van Dyke 11:00 Bewitched 11:30 That Girl 12:00 Pro News 12:15 Pro Weather/Farm 1:00 Newlywed Game 1:30 Dating Game (C) 2:00 General Hospital (C) 2:30 One Life to Live (C) 3:00 Galloping Gourmet (C) 3:30 Batman (C) 4:00 Dark Shadows (C) 4:30 Flintstones (C) 5:00 ABC News (C) 5:30 Three Stooges 6:00 Pro News (C) 6:15 Weather (C) 10:00 Pro News (C) 10:15 Weather/Hotline (C) 10:30 Hotline/Sports (C) 10:40 Rona Barrett/News (C)		<b>Thursday p. m.</b>	6:30 Ghost & Mrs. Muir 7:00 That Girl 7:30 Bewitched 8:00 Tom Jones 9:00 It Takes A Thief 10:45 Invaders 11:45 Highway Patrol	<b>Sunday</b>	6:30 Navy Public Service 7:00 Casper Cartoons 7:30 The Smokey Bear Show 8:00 The Catnappa Cats 9:00 Hot Wheels 9:30 Hardy Boys 10:00 Sky Hawks 10:30 Adventures of Gulliver 11:00 Fantastic Voyage 11:30 American Bandstand 12:30 Happening '70 1:00 Our Man In The Middle 1:30 NCAA Football 1:30 Wide World of Sports 3:00 NCAA Football 5:30 C.B.S. Evening News 6:00 Pro News 6:30 Dating Game 7:00 Newleywed Game 7:30 Lawrence Welk 8:30 NCAA Football 11:30 Pro News 11:45 Pro Weather/Sports 12:00 Late Movie	
<b>Monday thru Friday</b>	6:30 Film: Feature 7:00 Farm/Ranch Show 7:20 News-Weather-Paul Harvey 7:30 CBS News 8:00 Capt. Kangaroo 9:00 Coffee Time 9:30 The Beverly Hillbillies 10:00 Andy Mayberry 11:30 Love of Life 11:00 Where The Heart Is 11:25 CBS News 11:30 Search for Tomorrow 12:00 Scene at Noon 12:30 News, Weather, Farm 1:00 As the World Turns 1:30 Love Is A Many Splendored Thing 1:30 The Guiding Light 2:00 The Secret Storm 2:30 The Edge of Night 3:00 Gomer Pyle 3:30 Lucy Show 4:00 Truth or Consequences 4:30 The Big Valley 5:30 CBS Evening News 6:00 Scene At 6:00		<b>Friday p. m.</b>	6:30 The Wild Wild West 7:30 Gomer Pyle USMC 8:00 CBS Friday Night Movie 10:00 Scene At 10:00	<b>Channel 10</b>	<b>Sunday, Cont.</b>	6:30 Music Scene 7:15 New People 8:00 Survivors 9:00 Love American Style 10:45 Untouchables 11:45 Highway Patrol
<b>Monday thru Friday</b>	6:30 Film: Feature 7:00 Farm/Ranch Show 7:20 News-Weather-Paul Harvey 7:30 CBS News 8:00 Capt. Kangaroo 9:00 Coffee Time 9:30 The Beverly Hillbillies 10:00 Andy Mayberry 11:30 Love of Life 11:00 Where The Heart Is 11:25 CBS News 11:30 Search for Tomorrow 12:00 Scene at Noon 12:30 News, Weather, Farm 1:00 As the World Turns 1:30 Love Is A Many Splendored Thing 1:30 The Guiding Light 2:00 The Secret Storm 2:30 The Edge of Night 3:00 Gomer Pyle 3:30 Lucy Show 4:00 Truth or Consequences 4:30 The Big Valley 5:30 CBS Evening News 6:00 Scene At 6:00		<b>Thursday p. m.</b>	6:30 Ghost & Mrs. Muir 7:00 That Girl 7:30 Bewitched 8:00 Tom Jones 9:00 It Takes A Thief 10:45 Invaders 11:45 Highway Patrol	<b>Channel 10</b>	<b>Sunday, Cont.</b>	6:30 Mod Squad 7:30 Movie of the week 9:00 Marcus Welby 10:45 Outer Limits 11:45 Highway Patrol
<b>Monday thru Friday</b>	6:30 Film: Feature 7:00 Farm/Ranch Show 7:20 News-Weather-Paul Harvey 7:30 CBS News 8:00 Capt. Kangaroo 9:00 Coffee Time 9:30 The Beverly Hillbillies 10:00 Andy Mayberry 11:30 Love of Life 11:00 Where The Heart Is 11:25 CBS News 11:30 Search for Tomorrow 12:00 Scene at Noon 12:30 News, Weather, Farm 1:00 As the World Turns 1:30 Love Is A Many Splendored Thing 1:30 The Guiding Light 2:00 The Secret Storm 2:30 The Edge of Night 3:00 Gomer Pyle 3:30 Lucy Show 4:00 Truth or Consequences 4:30 The Big Valley 5:30 CBS Evening News 6:00 Scene At 6:00		<b>Friday p. m.</b>	6:30 Ghost & Mrs. Muir 7:00 That Girl 7:30 Bewitched 8:00 Tom Jones 9:00 It Takes A Thief 10:45 Invaders 11:45 Highway Patrol	<b>Channel 10</b>	<b>Sunday, Cont.</b>	6:30 The Flying Nun 7:00 Courtship of Eddies Father 7:30 Room 222 8:00 Wed, Nite Movie 10:45 Laredo 11:45 Highway Patrol

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**Friday p. m.**

6:30 Let's Make A Deal  
7:00 The Brady Bunch  
7:30 Mr. Deeds Goes To Town  
8:00 Here Comes The Brides  
9:00 Jimmy Durante  
10:45 The Rogues  
11:45 Highway Patrol

**Saturday**

6:30 Navy Public Service  
7:00 Casper Cartoons  
7:30 The Smokey Bear Show  
8:00 The Catnappa Cats  
9:00 Hot Wheels  
9:30 Hardy Boys  
10:00 Sky Hawks  
10:30 Adventures of Gulliver  
11:00 Fantastic Voyage  
11:30 American Bandstand  
12:30 Happening '70  
1:00 Our Man In The Middle  
1:30 NCAA Football  
1:30 Wide World of Sports  
3:00 NCAA Football  
5:30 C.B.S. Evening News  
6:00 Pro News  
6:30 Dating Game  
7:00 Newleywed Game  
7:30 Lawrence Welk  
8:30 NCAA Football  
11:30 Pro News  
11:45 Pro Weather/Sports  
12:00 Late Movie

**Sunday**

7:00 Modern Education  
7:30 The Christophers  
8:00 The Answer  
8:30 Dudley Do Right  
9:00 George of the Jungle  
10:00 Bullwinkle  
10:30 Discovery

**Sunday, Cont.**

5:00 The 21st Century  
5:30 News Report  
5:50 Weather Cast  
6:00 Lassie  
6:30 Royal Family  
9:00 Mission Impossible  
10:00 Scene at 10:00  
10:45 Rawhide  
11:45 Late Movie

**Monday p. m.**

6:30 Gunsmoke  
7:30 Here's Lucy  
8:00 Mayb, R.F.D.  
8:30 Doris Day  
9:00 Carol Burnett Show  
10:00 Scene at 10:00  
10:45 Merv, Griffin  
12:00 Medic  
12:30 TV Reader's Digest

**Tuesday p. m.**

6:30 Lancer  
7:30 Red Skelton Show  
8:30 Governor and J.J.  
9:00 CBS News  
9:30 KFPA Special  
10:00 Scene at 10:00  
10:45 Merv, Griffin  
12:00 Medic  
12:30 TV Reader's Digest

**Wednesday p. m.**

6:30 Donne Warwick  
7:30 Good Guys  
8:00 Bev, Hillbillies  
8:30 Green Acres  
9:00 Hawaii 5-0  
10:00 Scene at 10:00  
10:45 Merv, Griffin  
12:00 Medic  
12:30 TV Reader's Digest


**Be Ready For The New Fall Shows With A New RCA Victor Color Set From**

**B. W. TURNER CO.**


**RCA**


Ph. 247-3035



**1. ETHRIDGE-SPRING AGENCY**  
 Dan Ethridge  
 Frank A. Spring  
 Bill Stewart  
 Wendell Gresham  
 Lois Norwood  
**INSURANCE-LOANS**  
 Phone 247-2766  
  
 FARWELL at DIMMITT


**2. CHEVROLET REEVE CHEVROLET**  
 \*CHEVROLET \*OLDSMOBILE  
 \*FRIGIDAIRE APPLIANCES  
 Sales Service  
 LOCKNEY at POST

**3. PLAINVIEW PRODUCTION CREDIT ASSN.**  
 Robert Neelley  
 Office Mgr.  
  
 TULIA at FLOYDADA

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 DON HUCKABEE  
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 DRUGS SUNDRIES  
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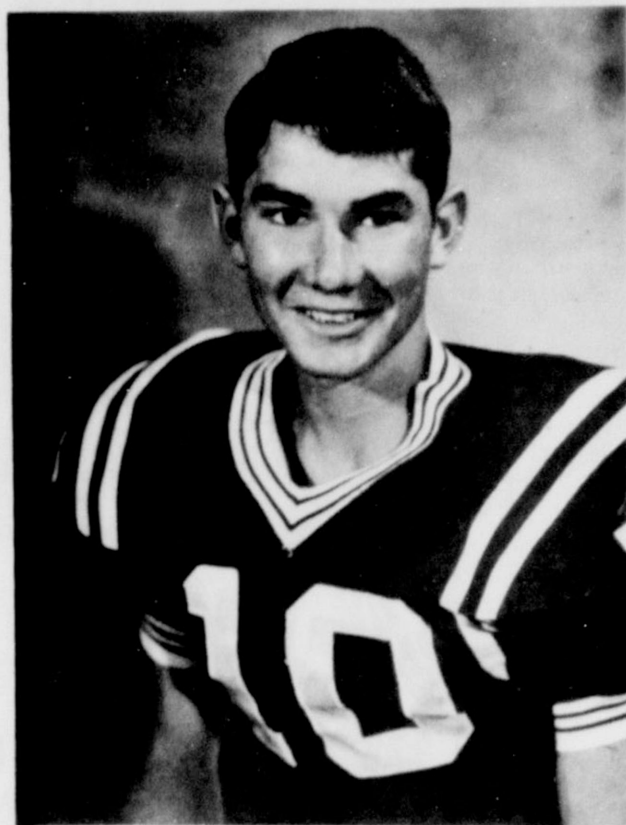
# COTTON BOWL FOOTBALL CONTEST

## MEET THE CHIEFS

Photos Courtesy  
 Brady Studio, Hereford



Floyd Schlenker  
 Sr. Tackle



Ted Procter  
 Sr. Back



Tim Oden  
 Sr. Tackle

### Contest Standings

Name	Pts.	Name	Pts.
F.G. Crofford	.14	B.C. Hartwick	.11
Bobby Wied	.13	Clifford Higgins	.11
Bill Bailey	.13	Cary Lee Jackson	.11
Jerry Loflin	.13	L.F. Jacobs	.11
Mrs. Teddy White	.13	Jim Johnston	.11
Ed White, Jr.	.13	Jerry Mabry	.11
Frankie Allen	.12	Randy Mabry	.11
Eugene Bandy	.12	Terry Mabry	.11
Elsie Allen	.12	Mal Manchee	.11
Debbie Benge	.12	Jimmy Maynard	.11
Floyd Brookfield	.12	Dale Miller	.11
Dean Broyles	.12	Doyle Merrell	.11
Matilde Castillo	.12	Bob Nickels	.11
Medody Drake	.12	Sam Perez	.11
Owen Drake	.12	Don Powell	.11
Maron Finley	.12	Nita Powell	.11
Jan Fleming	.12	Susie Ramon	.11
Fred Florez	.12	Joe Reeve	.11
Jerry Hinkle	.12	Jerry Shelton	.11
Larry Johnston	.12	J.P. Sims	.11
Larry W. Mabry	.12	Gerald Shavor	.11
Maurine Mabry	.12	C.H. Veazey	.11
Norman Mohr	.12	Joyce Veazey	.11
Paul Mohr	.12	Ronnie Webster	.11
Clarence Monroe	.12	John White	.11
Ray L. Murphree	.12	Teddy White	.11
Dale Neel	.12		
Lee Roy Nuttall	.12		
Elizabeth Peak	.12		
Mrs. Glenn Phillips	.12		
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Mary Pryor	.12		
Ruth Rushing	.12		
Larry Sanders	.12		
Eddie Waggoner	.12		
Winston Wilson	.12		
Kevin Wiseman	.12		
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Audvie Barnett	.11		
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Jack Clark	.11		
Virginia Cleveland	.11		
Ray D. Fleming	.11		
Mrs. Fred Florez	.11		

### Contest Results

(Editor's note: Following are the scores of games included on last week's contest lineup: \*\*\*\*\*)

Dimmitt 50, Muleshoe 0
Floydada 27, Ralls 13
Lockney 34, Crosbyton 6
Abernathy 20, Petersburg 6
Levelland 19, Olton 7
Post 21, Hale Center 7
Bovina 25, Amherst 12
Lazbuddie 49, New Home 0
Plainview 27, Clovis 21
Hereford 13, Pampa 9
Canyon 13, Phillips 6
Frenship 6, Boys Ranch 0
Palo Duro 42, Dumas 7
Odessa Permian 27, Tascosa 12
(Farwell 34, Friona 0)

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.

2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.

3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.

4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.

5. Only one entry per person.

6. To count for grand prizes, entries must be on official blank printed in the paper.

7. Contestants must be 12 years of age or older.

8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

### OFFICIAL ENTRY BLANK


Select Winners From Games Listed In Advertisements

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____


TIE-BREAKER: (Pick Score) Friona \_\_\_\_\_ Morton \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

**8. PARMER COUNTY PUMP COMPANY**  
 B & J Pumps  
  
 HAPPY at BOVINA

**9. CATTLE TOWN, INC.**  
  
 Summerfield  
 Hank Winter, Mgr.  
 TEXAS at CALIFORNIA

**10. CHESTER GIN**  
 EXPERIENCED  
 DEPENDABLE  
 SERVICE  
  
 Phone 247-3185 Friona  
 TEXAS A&M at LSU

**11. PARMER COUNTY IMPLEMENT CO.**  
  
 Your IH Dealer  
 Phone 247-2721  
 KANSAS at TEXAS TECH

**12. H-P** For Feed and Livestock Supplies--  
**HI-PRO FEEDS, Inc.**  
 Ron Davenport Box 1086  
 247-2782 Friona, Texas 79035  
 N. ARIZONA at WEST TEXAS

**13. HUB GRAIN FLEMING & SON GIN**  
 Phone 265-3215 265-3405  
 SMU at GEORGIA TECH

**14. We're turning out cattle at a low cost per gain. Why not give us a call?**  
  
 CUSTOM FEEDING at its modern best  
**HI-PLAINS FEED YARD**  
 FRIONA, TEXAS  
 P. O. Box 1235 FRIONA, TEXAS Phone (806) 295-3777  
 HI-PLAINS FEED YARDS, INC.  
 PAUL MORGAN, Manager  
 PURDUE at TCU



**SHOWS FRIDAY**

**1970 Ford Includes Some New Innovations**

Ford Division passenger cars for 1970 are highlighted by all-new Torino and Thunderbird lines, a new ultra-luxurious LTD Brougham series, a new mid-range engine, premium quality tires standard on most cars and more comfort conveniences, safety and security features.

"The 1970 model year may become the first year in which the sales of intermediate-size cars catch, or surpass, sales in the standard-size market," said John Naughton, Ford Motor Company vice president and Ford Division general manager.

"This may be the 'year of the intermediates,' and Torino is our most dramatically redesigned car. Torino is longer, lower and wider with aerodynamic styling, hot performance engines and options, and our first intermediate-size four-door hardtop models," he said.

"Thunderbird also has an all-new look with a bold front-end design with longer, lower hood, a forward-thrusting grille and exposed headlamps.

"More quiet-car luxury is offered in the standard-size Ford. The entire Ford line presents a more formal appearance with new grilles, ornamentation and rear-end design.

"Mustang comes on stronger and sportier than ever with de-

sign changes, hotter engines, bright "Grabber" colors, and interiors with upbeat stripes and houndstooth checks.

"Maverick, introduced in April as the first car of the Seventies, will remain our 'simple machine' with a few changes. Mavericks produced after September 30 will have side marker lights which flash with the turn signals, and a three-way locking steering column.

"Falcon moves into the 1970 market with the proven features of fuel economy, roomy interior and durable performance," Mr. Naughton said.

**NEW FEATURES**

Several new security, comfort, conveniences and performance features are included in Ford Division's 51 models for 1970.

Standard tires on Fords, Torinos, Mustangs and Thunderbirds will last longer, have greater resistance to puncture and provide better traction. Radial-ply tires will be installed on all 1970 Thunderbirds, and fiberglass belted bias-ply tires will be standard on all Fords, Torinos and Mustangs.

An all-new 351-cubic-inch-displacement V-8 engine, developed with the latest computerized technology and assembled on the auto industry's most advanced production line,

will be offered on 1970 Mustangs and Torinos. The engine is compact, relatively lightweight and delivers excellent performance and economy.

All bucket seats offered on Ford Division cars are of high-back design. The higher seat backs incorporate integral head restraints and provide added comfort.

For the performance buffs, all optional four-speed manual transmissions feature the competition Hurst Shifter, known for fast, smooth shifting.

An automatic release for the two-door safety latch is available on Ford Torino, Mustang and Thunderbird models. Both front seat-back latches are automatically released when either door is opened, thereby making it easier to get into and out of the back seat.

New steering wheels on Ford, Torino, Mustang and Thunderbird models are semi-oval in design for easier driver entry and exit and better visibility of the instrument cluster.

All cars manufactured for delivery in the state of California will be equipped with an evaporative emission control system.

See the new Fords on Friday at Friona Motors, West Highway 60 in Friona, your Ford dealer for Parmer County.

the steering wheel with the ignition switch.

A new three-point Uni-Lock Safety Harness lap and shoulder belt system—available on all models except Mavericks, Falcons and convertibles—permits on-board front seat occupants to "buckle up" faster. The separate buckle for the shoulder belt has been eliminated and the three remaining front seat buckles are only half the previous size. The result—a neater, more convenient, more comfortable system that is as safe as ever.

Externally adjustable headlamps on Ford, Torino, Mustang, Maverick and Thunderbird make it unnecessary to remove the headlamp rims to adjust the beams.

On the same models, standard front and rear side marker lamps—amber in front and red in the rear—flash with the turn signals to provide side visibility of the driver's intention to turn.

All cars manufactured for delivery in the state of California will be equipped with an evaporative emission control system.

See the new Fords on Friday at Friona Motors, West Highway 60 in Friona, your Ford dealer for Parmer County.



**VERY INTERESTING!**  
**FORD FOR 1970**

See Them Friday  
At Friona Motors . . . Free Refreshments  
Register The Youngsters In Our Annual  
Punt, Pass And Kick Competition



Built for quiet inside and out, Ford's luxurious new 1970 LTD Brougham is offered in four-door hardtop (top), two-door hardtop (bottom) and four-door sedan models. The 1970 Fords all feature new rear and side ornamentation, new exterior colors, plus new, more formal grilles.

Ford's all-new 1970 Ranchero luxury pickup truck adds a new top-of-the-line model, the Ranchero Squire (top), featuring the ultimate in car luxury combined with the functional characteristics of a truck. The "car with the big trunk" comes in standard or Squire models, or as the Ranchero GT with hot performance features. The F-100 pickup (bottom), shown with the Ranchero luxury option group, is as suitable for tough construction or farm jobs as it is for going to the grocery store or the country club. With a restyled grille and new options, Ford's 1970 pickup line retains its excellent handling characteristics with the exclusive Twin-I-Beam front suspension.

**FRIONA Motors**  
Sales • Service • Parts  
WE SERVICE ALL MAKES • ALL USED CARS  
W. HWY 60 & GRAND FRIONA, TEXAS Phone 247-2701

**TV SCHEDULE Channel 4**

Monday thru Friday	Saturday	Sunday (Cont.)
6:30 Music: Country Style	10:30 Tonight Show	12:30 America Sings
7:00 Today Show	12:00 Newswatch	1:00 Sugarfoot
7:25 News	12:15 Enchantment Hour	2:00 Sunday Matinee
7:30 Today Show	7:00 *Roy Rogers	"Tarannula"
8:25 News	8:00 Super 6	"Touch Of Evil"
8:30 Today Show	8:30 Cool McCool	5:00 Congressional Reports
9:00 It Takes Two	9:00 Flintstones	5:30 Frank McGee Report
9:25 NBC News	9:30 The Banana Split Adventure Hour	6:00 Newswatch
9:30 Concentration	10:30 Underdog	6:30 Walt Disney
10:00 Personality	11:00 Storybook Squares	7:30 Mothers-In-Law
10:30 Hollywood Squares	11:30 Untamed World	8:00 Bonanza
11:00 Jeopardy	12:00 HucR Finn	9:00 My Friend Tony
11:30 Eye Guess	12:30 Farm and Home Show	10:00 Newswatch
11:55 Newswatch	1:00 Major League Baseball	10:30 Movie
12:20 Bill Harkins' "Guest book"	4:00 *Broncho	
	5:00 *Make Room for Daddy	<b>Monday p. m.</b>
12:30 You're Putting Me On	5:30 Huntley-Brinkley Report	6:30 "Tiger, Tiger (NBC)
1:00 Days Of Our Lives	6:00 Newswatch	7:30 Monday Night at the Movies "The Glory Guys"
1:30 The Doctors	6:30 Adam 12	10:00 Newswatch
2:00 Another World	7:00 Get Smart	10:30 Tonight Show
2:30 You Don't Say	7:30 The Ghost & Mrs. Muir	12:00 Newswatch
3:00 Match Game		12:15 *Broncho
3:25 Fashions In Sewing		<b>Tuesday p. m.</b>
3:35 Mike Douglas Show	8:00 *Saturday Night at the Movies "Wild Seed"	6:30 Star Trek
4:30 *Perry Mason	Michael Park	7:30 Julia
5:30 Huntley-Brinkley Report	11:00 Newswatch	8:00 Tuesday Night at the Movies, "Games"
6:00 Newswatch	11:30 Joe Pyne Show	10:00 Newswatch
	1:00 Newswatch	10:30 Tonight Show
<b>Thursday p. m.</b>	1:15 Enchantment Hour	12:00 Newswatch
6:30 Daniel Boone		12:15 Sugarfoot
7:30 Ironside		1:15 Sign off
8:30 Dragnet		<b>Wednesday p. m.</b>
9:00 The Goldiggers		6:30 The Virginian
10:00 Newswatch		8:00 Kraft Music Hall
10:30 Tonight Show		9:00 The Outsider
12:00 Newswatch		10:00 Newswatch
12:15 Sugarfoot		10:30 Tonight Show
		12:00 Newswatch
<b>Friday p. m.</b>		12:15 Broncho
6:30 The High Chaparral		1:15 Sign off
7:30 The Name of the Game		<b>Channel 7</b>
9:00 The Saint		<b>Friday p. m.</b>
10:00 Newswatch		6:30 Let's Make A Deal
		7:00 The Brady Bunch
		7:30 Mr. Deeds Goes To Town
		8:00 Here Comes The Brides
		9:00 Jimmy Durante
		10:45 The Rogues
		11:45 Highway Patrol
		<b>Saturday</b>
		6:30 Navy Public Service
		7:00 Casper Cartoons
		7:30 The Smokey Bear Show
		8:00 The Catnoga Cats
		9:00 Hot Wheels
		9:30 Hardy Boys
		10:00 Sky Hawks
		10:30 Adventures of Gulliver
		11:00 Fantastic Voyage
		11:30 American Bandstand
		12:30 Happening '70
		1:00 Our Man In The Middle
		1:30 NCAA Football
		1:30 Wide World of Sports
		3:00 NCAA Football
		5:30 C.B.S. Evening News
		6:00 Pro News
		6:30 Dating Game
		7:00 Newswatch
		7:30 Lawrence Welk
		8:30 NCAA Football
		11:30 Pro News
		11:45 Pro Weather/Sports
		12:00 Late Movie
		<b>Sunday</b>
		7:00 Modern Education
		7:30 The Christophers
		8:00 The Answer
		8:30 Dudley Do Right
		9:00 George of the Jungle
		10:00 Bullwinkle
		10:30 Discovery
		<b>Sunday, Cont.</b>
		5:00 The 21st Century
		5:30 News Report
		5:50 Weather Cast
		6:00 Lassie
		6:30 Royal Family
		9:00 Mission Impossible
		10:00 Scene at 10:00
		10:45 Rawhide
		11:45 Late Movie
		<b>Monday p. m.</b>
		6:30 Gunsmoke
		7:30 Here's Lucy
		8:00 Mayb, R.F.D.
		8:30 Doris Day
		9:00 Carol Burnett Show
		10:00 Scene at 10:00
		10:45 Merv, Griffin
		12:00 Medic
		12:30 TV Reader's Digest
		<b>Tuesday p. m.</b>
		6:30 Lancer
		7:30 Red Skelton Show
		8:30 Governor and J.J.
		9:00 CBS News
		9:30 KPDA Special
		10:00 Scene at 10:00
		News, Sports, Weather,
		10:45 Merv, Griffin
		12:00 Medic
		12:30 TV Reader's Digest
		<b>Wednesday p. m.</b>
		6:30 Donna Warwick
		7:30 Good Guys
		8:00 Bev. Hillbillies
		8:30 Green Acres
		9:00 Hawaii 5-0
		10:00 Scene at 10:00
		10:45 Merv, Griffin
		12:00 Medic
		12:30 TV Reader's Digest

**Get A STRONG Signal**

**On Cable TV**

- \*3 Amarillo Channels
- \*FM Music
- \*Local Weather

**FRIONA CLEARVIEW CO.**  
Ph 247-3271

**HAT SALE**

1/3 To 1/2 OFF

On Men's Western and Dress Hats By Bradford and Stetson.

**HURST DEPARTMENT STORE**

Monday thru Friday	Saturday	Sunday, Cont.
6:30 Film Feature	6:45 Cartoons	5:00 The 21st Century
7:00 Farm/Ranch Show	7:00 The Jetsons	5:30 News Report
7:20 News-Weather-Paul Harvey	7:30 Bugs Bunny	5:50 Weather Cast
7:30 CBS News	Roadrunner Hour	6:00 Lassie
8:00 Capt. Kangaroo	Dastardly & Muttlet Flying Machines	6:30 Royal Family
9:00 Coffee Time	Perils of Penelope Pitstop	9:00 Mission Impossible
9:30 The Beverly Hillbillies	9:30 Scooby Doo Where Are You	10:00 Scene at 10:00
10:00 Andy Mayberry	10:00 Archie Comedy Hour	10:45 Rawhide
10:30 Love of Life	11:00 The Monkees	11:45 Late Movie
11:00 Where The Heart Is	11:45 Wacky Races	
11:25 CBS News	12:00 Super Superman	<b>Monday p. m.</b>
11:30 Search for Tomorrow	12:30 Johnny Quest	6:30 Gunsmoke
12:00 Scene at Noon	1:10 Skippy	7:30 Here's Lucy
News, Weather, Farm	1:30 Sat. Early Movie	8:00 Mayb, R.F.D.
12:30 As The World Turns	3:30 AAU Track & Field	8:30 Doris Day
1:00 Love Is A Many Splendored Thing	4:30 NFL Action	9:00 Carol Burnett Show
1:30 The Guiding Light	5:00 Wrestling	10:00 Scene at 10:00
2:00 The Secret Storm	5:30 Buck Owens	10:45 Merv, Griffin
2:30 The Edge of Night	6:30 Jackie Gleason	12:00 Medic
3:00 Gomer Pyle	7:30 My Three Sons	12:30 TV Reader's Digest
3:30 Lucy Show	8:00 Hogan's Heroes	<b>Tuesday p. m.</b>
4:00 Truth or Consequences	8:30 Petticoat Junction	6:30 Lancer
4:30 The Big Valley	9:00 Mannix	7:30 Red Skelton Show
5:30 CBS Evening News	10:00 Scene at 10:00	8:30 Governor and J.J.
6:00 Scene at 6:00	10:45 Burke's Law	9:00 CBS News
	11:45 The Late Movie	9:30 KPDA Special
<b>Thursday p. m.</b>		10:00 Scene at 10:00
6:30 Animal World		News, Sports, Weather,
7:00 The Time of Men		10:45 Merv, Griffin
8:00 Thursday Night at the Movies		12:00 Medic
		12:30 TV Reader's Digest
10:00 Scene at 10:00		<b>Wednesday p. m.</b>
News, Sports, Weather, Paul Harvey Comments		6:30 Donna Warwick
10:45 Merv Griffin		7:30 Good Guys
12:00 Medic		8:00 Bev. Hillbillies
12:30 T. V. Reader's Digest		8:30 Green Acres
		9:00 Hawaii 5-0
<b>Friday p. m.</b>		10:00 Scene at 10:00
6:30 The Wild Wild West		10:45 Merv, Griffin
7:30 Gomer Pyle USMC		12:00 Medic
8:00 CBS Friday Night Movie		12:30 TV Reader's Digest
10:00 Scene at 10:00		

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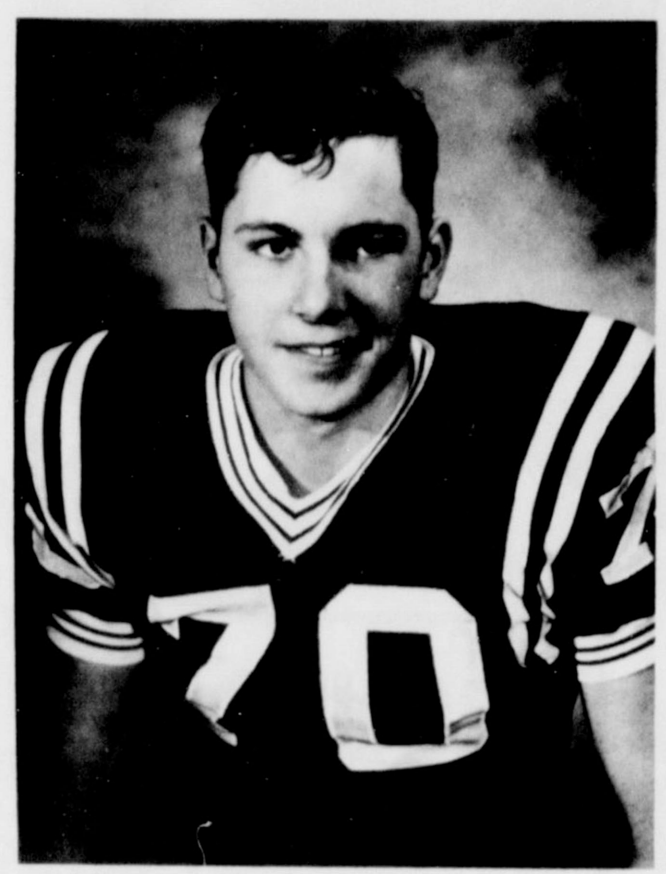
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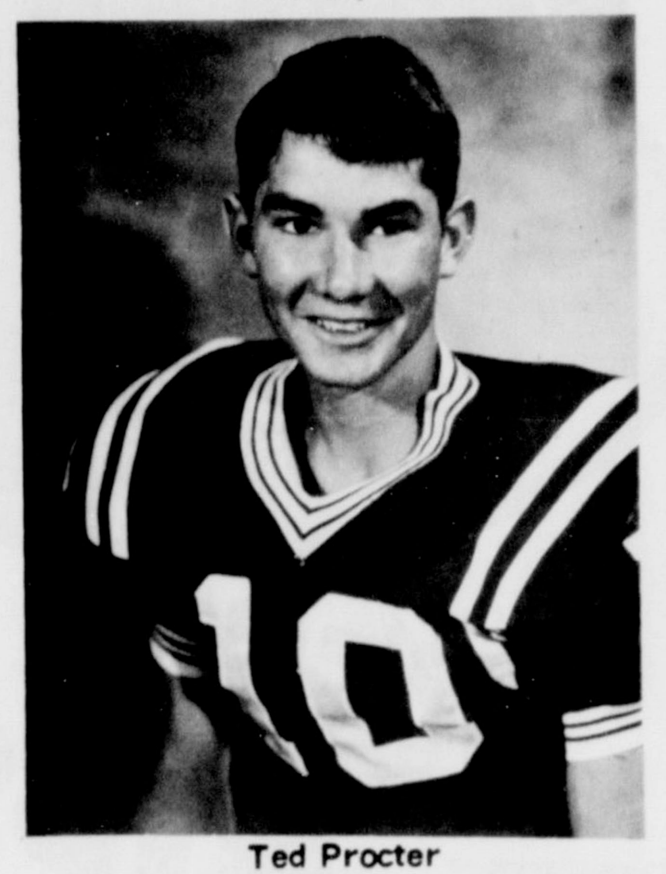
# COTTON BOWL FOOTBALL CONTEST

## MEET THE CHIEFS

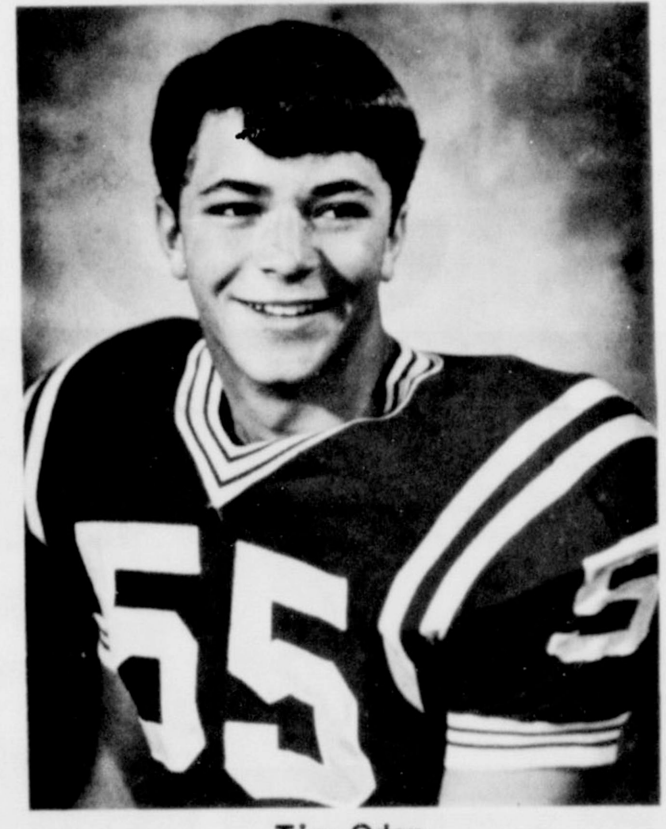
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 Levelland 19, Olton 7  
 Post 21, Hale Center 7  
 Bovina 25, Amherst 12  
 Lazbuddie 49, New Home 0  
 Plainview 27, Clovis 21  
 Hereford 13, Pampa 9  
 Canyon 13, Phillips 6  
 Frenship 6, Boys Ranch 0  
 Palo Duro 42, Dumas 7  
 Odessa Permian 27, Tascosa 12  
 (Farwell 34, Friona 0)

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1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
  2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
  3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
  4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
  5. Only one entry per person.
  6. To count for grand prizes, entries must be on official blank printed in the paper.
  7. Contestants must be 12 years of age or older.
  8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

**OFFICIAL ENTRY BLANK**  
 Select Winners From Games Listed In Advertisements

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona \_\_\_\_\_ Morton \_\_\_\_\_  
 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_

**8. PARMER COUNTY PUMP COMPANY**  
 B & J Pumps  
**HAPPY at BOVINA**

**9. CATTLE TOWN, INC.**  
 Summerfield  
 Hank Winter, Mgr.  
**TEXAS at CALIFORNIA**

**10. CHESTER GIN**  
 EXPERIENCED  
 DEPENDABLE  
 SERVICE  
 Phone 247-3185  
**TEXAS A&M at LSU**

**11. PARMER COUNTY IMPLEMENT CO.**  
 Your IH Dealer  
 Phone 247-2721  
**KANSAS at TEXAS TECH**

**12. H-P** For Feed and Livestock Supplies--  
**HI-PRO FEEDS, Inc.**  
 N. ARIZONA at WEST TEXAS

**13. HUB GRAIN FLEMING & SON GIN**  
 Phone 265-3215 265-3405  
**SMU at GEORGIA TECH**

**14. We're turning out cattle at a low cost per gain. Why not give us a call?**  
**HI-PLAINS FEED YARD**  
 CUSTOM FEEDING at its modern best  
**HI-PLAINS FEED YARD**  
 FRIONA, TEXAS  
 P. O. Box 1238 FRIONA, TEXAS Phone (806) 295-3777  
 HI-PLAINS FEED YARDS, INC.  
 PAUL MORGAN, Manager  
**PURDUE at TCU**



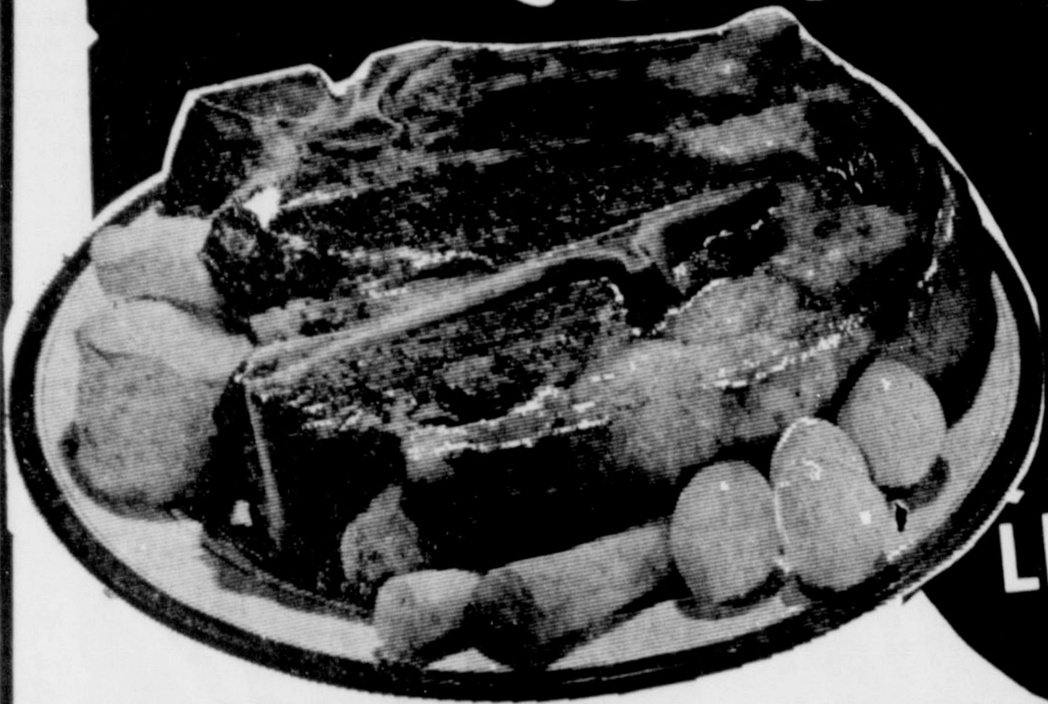


Mustang gallops into 1970 with design changes and improvements for performance, comfort, convenience and safety. Grande (top) offers a standard three-quarter Landau-style vinyl roof, dual body side stripes, aluminum rocker panel moldings, and hound-tooth upholstery. Mach 1 (bottom) is tougher in looks and performance with dark-accented aluminum rocker panel moldings, "honeycomb" lower back panel applique, dual racing mirrors and Ford's new 351 four-barrel V-8 as the standard power plant. All seven Mustang models have high-back bucket seats as standard.



Maverick, the most successful new car ever introduced, offers good fuel economy, low purchase price, easy serviceability and smart design. Ford's "simple machine"—introduced in April as a 1970 model—surpassed the introductory sales records previously set by its older brother, Mustang.

# CHUCK ROAST



Country Style

**BACON**

Slab **65¢**  
Lb.

**FRYERS**

CUT UP **33¢** USDA INSP. Whole Lb. **29¢**

FRYER PARTS

<b>BREASTS</b> Lb. <b>69¢</b>	<b>THIGHS</b> Lb. <b>59¢</b>	<b>DRUMSTICK</b> Lb. <b>59¢</b>
----------------------------------	---------------------------------	------------------------------------

LEAN **BEEF RIBS**

Extra Lean **GROUND CHUCK**  
Lb. **69¢**

BRAISE STEW OR B-B-Q

**39¢**

**BEEF LIVER** Lb. **39¢**

**PORK LIVER** Lb. **19¢**

**SAUSAGE** Top Hand Pure Pork 2 Lbs. **89¢**

**BOLOGNA** Merit Lb. **39¢**

**COOKIES** Royal Bell Assorted Pkg. **4/\$1.00**

**GELATIN** New Fiesta 6 Oz. Box **2/29¢**

**JELLY** Bama Apple Base 18 Oz. **3/\$1.00**

**TOMATO JUICE** Hunts 300 Can **8/\$1.00**

CLARDY CAMPBELL DAIRY PRODUCTS

**HALF & HALF** Pint **3 FOR \$1.00**

**COTTAGE CHEESE** 16 Oz. **3 FOR \$1.00**

**SOUR CREAM** 8 Oz. **3 FOR \$1.00**

## MELLORINE

CLOVERLAKE HALF GALLON **3 FOR \$1.00**

Aunt Jemima **PANCAKE MIX** 2 Lb. Box **39¢**  
With Free 12 Oz. A.J. Waffle Syrup

Texize **HOOD** Pink Liquid Detergent 32 Oz. **33¢**

**BUTTERMILK** Clardy Campbell 1/2 Gal. **35¢**

**TOMATO SAUCE** Kerns 8 Oz. Can **9 For \$1.00**

**CANDY** Nestles 5¢ Bars **10 For 39¢**

# POTATOES

Russetts **10 Lb. 49¢**  
Sk.

**CLOROX** 1/2 Gal. **29¢**

SHURFRESH MILK FOR GOODNESS SAKE

Save TenderCrust Coupons



**ELK**

Drive In

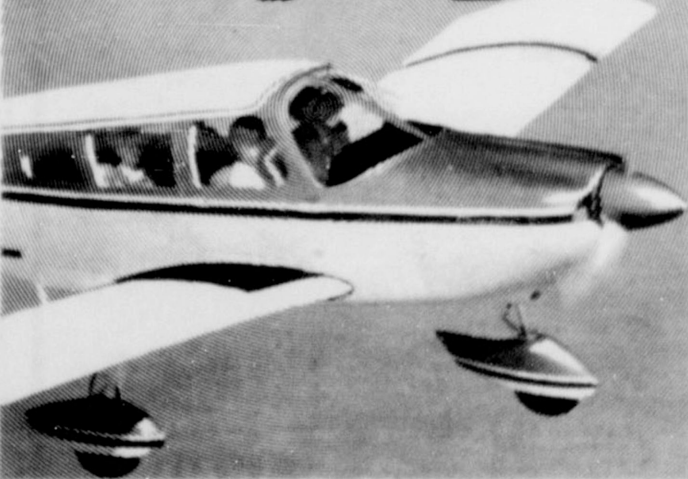
Friona, Texas

Sun-Mon

19 20 21 22



## Discover Flying



with these extra value **FALL FLIGHT SPECIALS**

**\$5 FIRST FLIGHT LESSON**

With the guidance of a government-rated flight instructor, you'll actually pilot a sleek Piper Cherokee airplane... for just \$5!

**\$88 FLYING START COURSE**

Includes preliminary ground instruction, four flying lessons, your own personal pilot log book. Great start toward solo—saves money!

You'll fly in the Piper Cherokee

...world's most popular airplane, with modern low wing. Quiet, roomy, comfortable. Expert government-rated flight instructors. Satisfy that urge to try something new and challenging. Come fly with us today or this weekend.

**SPECIAL \$5 BONUS**

Try the \$5 Lesson... see for yourself what flying's all about. If you sign up right away for our special \$88 Flying Start Course you'll get credit for the \$5 introductory Lesson. Better value than ever! Limited time only.

**BENGER AIR PARK**

East Highway 60

Phone 247-2861

