

MBP OFFICIALS SPEAKS

Meeting Explores Housing Shortage

Football is well underway for some five Friona teams, and if you don't have at least two games to attend each week, then you must not be a parent, coach, school official or fan.

And our hat is off to Mrs. Eugene (Patsy) Bandy for once again helping us with our football coverage.

You might not think a woman is a sportswriter, but if you have been reading about Friona's seventh, eighth and ninth grade teams anytime during the last couple of years, you were reading stories written from information supplied by Mrs. Bandy.

And we continue to be astonished by the way she supplies us notwith just half-way reports but reports containing everything you need to write the game stories. Most important is the fact that she gets the players' names which are needed both first and last names and spells them correctly. This past week, Mrs. Bandy was extra busy covering four games in all.

Maybe we'd better not give her too much publicity. The first thing we know the Amarillo Daily News will offer her a job and we'll lose a reporter.

Speaking of the teams representing the lower grades, in the first four games they have played, Friona stands 4-0. In three games last week involving 7th, 8th and 9th grade teams, the home teams scored a total of 98 points, and gave up only one touchdown, a total of six points.

Sounds like we have some good talent in those grades, to carry on the winning tradition which is getting established.

And, it would appear that the youngsters are more than justifying the space we are devoting to them each week.

In a few weeks, the University Interscholastic League will be re-aligning the districts for 1970 and 1971, at which time the coaches will learn how many district games they will have, and by the same token how many non-district games.

Since two of the current non-district games, Tucumcari and Crosbyton involved trips of over 100 miles each, speculation has it that these two teams will be dropped from the schedule.

There might be an extrateam in the district, which would take the place of Crosbyton on the late-season schedule. Springlake expects to go into the AA classification, as does Ralls. Hale Center is expected to go back to class A, and there is even some talk that Muleshoe might drop back into AA, depending on where the minimums are set for AA schools.

Bovina has expressed an interest in getting back on the Friona schedule, and this is a good possibility. Games with schools as close as Bovina and Muleshoe make a lot more sense than the two mentioned above.

It would probably help the gate receipts, and be more profitable, in addition to providing more natural rivals for opponents.

It's a small world. The other night at Tucumcari, as we were getting set up in the press box, we introduced ourselves to the official statistician from Tucumcari, and who should be but A.C. Watson, who married the former Dorothy Crawford of Friona.

Watson has been in the teaching field for some 30 years, and told us he had been keeping statistics about the same length of time. He has been in Tucumcari school system for the past 18 years.

We even still have a picture of Watson's new daughter-in-law which we ran in the Star recently.

So, we enjoyed our visit with a man who had been in Friona many years before us.

Also, it was interesting to compare notes during the game. We came out remarkably close on yardage, but found that there are some additional rule differences in New Mexico of which we were not aware.

For example, they do not credit a first down on a touchdown play, which we do. And another (Cont. on page 8)

Friona's housing problems were hashed out at a special meeting of the Friona City Council on Tuesday.

Attending were representatives of Missouri Beef Packers, Inc., along with builders and representatives of the Federal Housing Administration and Farmers Home Administration.

Clark Knowles, corporate personnel director for MBP, told the council that he felt that the lack of housing was a contributing factor in the rapid "turnover" of employees at the Friona plant.

"We're still having the sort of turnover you expect during the first few months, but not after all this time,"

The MBP officials said that according to their figures, only 22 per cent of the plant's 265 employees live in either Friona or Bovina. Employees drive to work here from Clovis, Hereford and Portales in particular, and one instance was cited of a worker who lives in Las Vegas.

"I know of several people who have worked in my department who have quit to take jobs for less money because they had to drive so far, and could

not find a place to live," said Querino Lucero, an employee in the breaking department.

Lucero, who also is the union chairman for the local unit, said he drove here from Portales (60 miles) until he finally bought a trailer house. "I know of several people in Portales who would like to work at the plant, if they could find a place to live," he added.

Knowles pointed out that the situation would be made worse within three months when the plant's new addition is completed. At that time, Missouri Beef Packers plans to hire an additional 100 people.

"We feel our situation is desperate," said Knowles, who challenged the builders and financial representatives present to do something to rectify the problem.

"I realize a meeting of this sort would have been better six months ago, and our company must take its share of the blame for not calling attention to the problem sooner," Knowles added.

Representatives were present from Fairchild-Pols International, Inc., of Houston, builders of pre-fabricated low-

cost homes.

The company was interested in finding out the extent of Friona's housing shortage, in order to see if it thought it could be of service locally.

Jack Huddleston, president of Panhandle Savings and Loan, Amarillo and TEXPAN, whose company moved in seven homes, and remodelled them, complimented the City of Friona for its cooperation with his company.

"I think you'll find Friona very cooperative in whatever you want to do. They have been very cooperative with us," he said.

Mr. and Mrs. Vernon E. Carnes of Carnes Realty, Odessa, expressed an interest in moving empty FHA homes here from the Midland-Odessa area.

Also attending and making comments during the meeting were John Bingham of Bingham Land Co. and Ed Hicks, of the Real Estate Office bearing his name.

It was brought up that the land price and availability is becoming more of a problem when you think in terms of developments for the city.

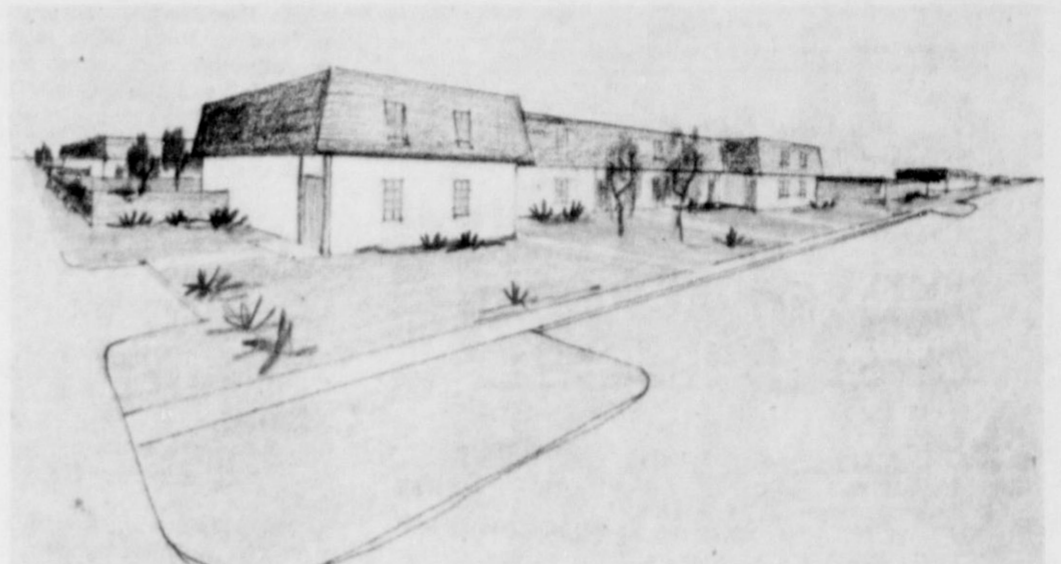
But Bingham said he had one tract where the owner was gen-

uinely interested in seeing the city develop. "And, until it does, and we get more of these packer employees spending their money in Friona, the businessmen really have not felt the full potential of Missouri Beef Packers," Bingham commented.

Warren Fairchild and Steve Long of Fairchild-Pols discussed the types of homes which their company could construct.

Others attending the meeting besides the members of the city council and those already mentioned included Richard Colard, city attorney, Billy R. Boling, Farmers Home Administration, H. L. Outland, Southwestern Public Service and Warren Witherspoon of Witherspoon Construction Co., Odessa.

Also, Glenn Bailey, and Myron Hinkle of the Federal Housing Administration, William Gilbert and Art Origo of Missouri Beef Packers, E. L. Donaho, Lester Rape and E. G. Travis of the Texas Employment Commission, Darrell Hoover of Hoover Builders, Amarillo and Dennis Winger and Richard Koch of the Tahoka Child Development Center.



APARTMENT COMPLEX

Announce 60-Unit; \$1 Million Project

A 60-unit apartment complex to cost \$908,000 was announced this week for Friona. Completion of the project, most elaborate yet announced for the city, is scheduled for sometime in 1970.

The project is being built through the Housing and Urban Development Program, and financed through Federal Housing Administration (FHA).

The apartments are being sponsored by a non-profit corporation formed through the Friona Industrial Committee.

Sizes of apartments will range from one bedroom to three bedrooms. One-bedroom apartments will rent for \$85; two-bedrooms for \$102 and three-bedrooms for \$117 per month.

The apartments will be of French Provincial architecture, and will be a beautiful addition to the city, according to Dr. Lloyd Shackelford, a spokesman for the Industrial Committee. Shackelford emphasized that neither he nor other individuals were involved in ownership of the apartments.

Location will be between 13th and 14th Streets. The apartments will be bounded by Wal-

nut Street on the west. Friona Mobile Estates will join the apartments on part of its southern boundary. They will take up about two full city blocks.

The area will be annexed to the city, and when completed the project will pay total taxes estimated at \$8,420 per year.

The apartments will have refrigerated air conditioning, carpet, cooking units and refrigerators.

A total of \$59,150 has been included in the budget for the landscaping. The grounds will be grassed, and will contain trees and other shrubbery. There will be \$30,645 budgeted each year for maintenance.

The apartments will be of brick construction. They will be two stories, with residents living "over themselves."

Playground equipment and play area will be provided for residents of the two and three-bedroom apartments. The one-bedroom apartments will be restricted to only two residents.

Because of the magnitude of the project, and qualifications for builders, it will be at least three months before construction can begin. Sponsors

hope that construction can begin by January 15, 1970.

Some apartments would be available for renting within six months after construction is begun. Sponsors expect that all apartments will be rented by the time they are complete.

Sponsors of the project have been working on it for well over a year. It is pointed out that gross income from the apartments will be an estimated \$16,504 per year.

There will be 90 off-site parking places, or about one and one-half cars per family. The apartments will consist of a series of seven two-story buildings. Property on which the apartments will be built measures 516 feet by 380 feet.

The sponsors pointed out that few apartment projects even in Amarillo and Lubbock will approach this one in magnitude.

The local non-profit corporation has named a board of directors for the project. They include H.K. Kendrick, Benny Fryor, Dr. Shackelford, A. L. Black, Andy Hurst, Doyle Elliott, Elvin Wilson, and Bill Woolley.

18 PERFECT SCORES

Everyone's An Expert In Football Contest

It must have been an easy slate of contest games. At least the contestants made it appear that way in the third week of the Friona Star's Football Contest.

No less than 18 contestants had all 14 games picked correctly on the contest slate, and almost one-third of the contestants, 41, had the whopping score of 13. Twenty-three more had scores of 12, which meant that more than half of the contestants scored 12 or better.

Darrell Barlow proved to be the best crystal ball gazer and won the week's first prize. He broke the tie among the 18 contestants mentioned above, by missing the Friona vs. Tucumcari score by only one point, pegging it at 21-13.

So close was the guessing that the second-place contestant, Doris White, missed the score by only two points, and the third-place winner, Audvie Barnett, missed by only three.

Others with scores of 14 included Melody Drake, Owen Drake, Mattie Castillo, Fred Florez, Bob Nickels, Mrs. Buford Hartwick, Houston Bartlett, Kevin Wiseman, Mal Manches, Albert Johnson, Mary

Pryor, Glenn Hromas, Elsie Allen, Glenn Phillips, and Jim Johnston. Florez' score of 14 earned for him the undisputed lead in the race for grand prize after three weeks, with a score of 37. He had been one of the contestants tied for the lead a week ago.

Three others of the ones getting 14 games right are tied for second place, along with F.G. Crofford, whose 13 dropped him a notch off the pace. Others at 36 are Elsie Allen, Owen Drake and Mary Pryor.

A list of the top contestants will again be found on this week's contest page. So tough has been the competition that the week's winner, Barlow, even with his 14, has not as yet been listed among the contest winners. Just because an entrant is not listed does not mean they are out of the running, the contest editor emphasizes.

"There are probably as many as 120 contestants with a good chance of winning the grand prize, but because of space and time, we've been listing about the top 80 each week," says Bill Ellis, Star publisher and contest editor.



RUNNING TIME... Doyle Melton (52), fields a Tucumcari kick in last week's game, and gets ready to do some running, with blocker Isidore Cordova (31) ready to assist. Cordova turned in an all-around performance, making 247 yards rushing. (See story, Page 10)

Deadline Nears For Grain Ballot Return

Farmers in the area were reminded this week that the deadline for returning ballots on the grain sorghum referendum is next Tuesday, October 6.

Grain sorghum producers are voting whether or not to assess themselves five cents per ton to be used for research and promotion.

The Grain Sorghum Pro-

ducers Association pointed out this week that the average cost per farmer within the 29-county area is only nine cents per acre.

Elbert Harp, executive director of the GSPA, said, "If only one spraying could be eliminated through stepped-up research program, this would be a 2700 per cent return for the average farmer."

The GSPA pointed out some of the things which could be studied through research through the programs, including greenbugs, downy mildew, maize dwarf mosaic virus, head smut and grain quality.

The referendum is seen as a method of "self help" for the grain farmers. They were given the right to hold the referendum by the Texas Legislature, which encouraged the association to get the question passed, as an indication that farmers wanted to help solve their own problems.

Also on the ballot, farmers will be choosing a 12-man commodity producers board, which will oversee the use of the funds. Two Farmer County farmers are on the list, A.W. Anthony, Jr. of Friona and Gene Smith of L.azbuddle.

Anthony, who is president of the GSPA, urged all grain producers to return their ballots immediately. "It is important that we have a representative vote," he urged. Ballots post-marked later than October 6 will not be valid.



RE-ELECTED... Two members of the board of directors of the Friona Farmers Co-op Gin were re-elected at the gin's annual meeting Monday night. They are L. W. Loanman and Grady Nelson, seated. Standing are gin manager Charles Waggoner, A.W. Anthony, Jr., board president, and Preach Edelman, who spoke at the meeting.



LEAD THE BAND... Drum majors for Friona for the 1969-70 school year are shown above. They are Wayne Schueler, son of Mr. and Mrs. Walter Schueler, and Denise Frazier, daughter of Mr. and Mrs. John Frazier.

THE FRIONA STAR

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Home County, adjoining counties: \$4 per year. Elsewhere: \$5 per year.

Bill Ellis, Editor & Publisher

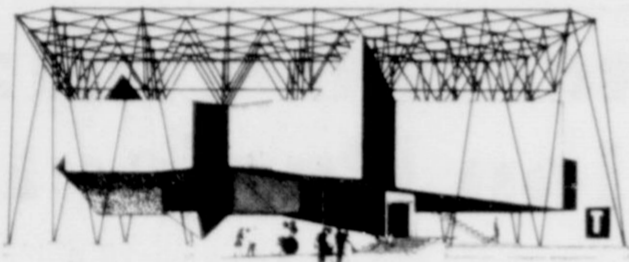
Wahleah Beck, Bookkeeper

June Floyd, Women's News



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SCIENTISTS QUESTION OUR SURVIVAL CHANCES



Can man survive? Or will he, like the dinosaur, simply fade from the earth?

You don't have to be a philosopher to take an interest in these questions, for scientists are warning us with increasing urgency that we are rapidly running out of four things man needs to survive: air, water, food and space.

A museum exhibit and a TV special both address themselves to the problem. At a cost of \$650,000, the American Museum of Natural History has put together a huge exhibit that uses films, sounds and other effects to involve viewers in the question both intellectually and emotionally.

The TV special, called "The Time of Man," is a compelling statement about our need to live with our environment rather than at the expense of it.

The TV special helps amplify what newspapers have been printing for a long time. Scenes on the beginning of life in the sea and then on the land are followed by extremely rare

footage of a Central Asian expedition, plus a look at the place in the U.S.A. which marks the end of the dinosaur's trail on earth 65 million years ago.

Colin Turnbull, the anthropologist, shows a film of the Ik people in Africa who have managed to survive in a hostile environment by developing a loveless society in which old people are left to die—and children are sometimes thrown out on their own at the age of three. This could happen to us, Turnbull says, if we become concerned with physical survival only.

But, says Margaret Mead in the special, sponsored by The Hartford Insurance Companies and by The National Cash Register Company (NCR), the study of primitive man teaches us a lot—and learning the lesson can help us.

It is important that we do learn, the show makes clear, because of the problem emanating from a man-altered environment—air and water pollution, over-population.

The future? "The Time of Man" leaves us to think about it, and knowing the facts makes time seem more precious.

Pause And Reflect

By Nelson Lewis

There comes a time in the life of an amateur writer when, regardless of his degree of sincerity and in spite of his best efforts, he is compelled to turn to professionals in order to get his ideas across.

For this reason, and probably too because "a prophet is not without honor, save in his own country," we "borrow" the following column from that very excellent newspaper The Amarillo News-Globe (Sunday Sept. 28, 1969.)

O.K., so you read it already! Well read it again, it may be a case of life or death—your life as a free born American or death to the American dream!

ARE WE CHUMPS?

The basic flaw in America's post-World War II foreign policy is a persistent refusal to accept the fact that Communist political leaders do not reason as we do, and are completely uninterested in a rational and humanitarian solution of the world's problems. They are dedicated to the eventual rule of mankind by the Communist state. Period.

Thus all our negotiations with them—the Paris peace talks, the Glassboro exchange, the disarmament conferences at Geneva—can result in agreement only on non-essential fringe issues. Efforts to reach a basic accord are simply wasted motion.

Among those who have been trying to convince our government of this innate intransigence on the part of the Russian and Chinese leaders is Dr. Walter Judd, 10-term Congressman from Minnesota, who spent several years as a missionary doctor among the Chinese. Dr. Judd has pleaded his case before Congress, in party councils, and on public platforms across the country. He has brought it to Amarillo on the Knife & Fork circuit, and will bring it to us again in his talk here next Thursday night.

Another expert who understands the problem is Henry J. Taylor, one-time ambassador to Switzerland, author of the book, "Men in Motion," and as a newspaper columnist, one of America's keenest foreign affairs analysts. Time after time he has pointed out the hopelessness of peaceful and friendly agreement between two systems, one of which does not recognize force as a means of obtaining its objectives, while the other recognizes only force.

Anthony C. Sutton, writing in National Review, said recently: "The passive reflex, our desire to escape violence by taking shelter, plus moral rejection of violence and force as operational methods, lead many to a complete inability to appreciate Soviet methods."

How we have managed to perpetuate this flaw in our official foreign affairs philosophy isn't clear. We suspect that for one thing our political leaders have leaned too heavily on the advice of certain university professors in this field—men who know all about rational argument but nothing about the mentality of the Communists which prompts them to clobber those who stand in their way and to rationalize later.

One of the most dangerous aspects of American politics is the almost childlike awe with which our politicians—even our presidents—regard these college professors. Thus people like Schlesinger, Galbraith, Bundy, Wiesner, and Kissinger have exercised inordinate influence on our conduct of defense and foreign affairs. Nor should we fail to include Sen. J. William Fulbright in our list. The testy Arkansas legislator who argues that most of the war-mongering is on our side, is a college professor—a former university president, no less. And Eugene McCarthy taught school. So did George McGovern.

But who is to blame is not the immediate problem. The problem is to get rid of the flaw before we find ourselves fighting for our lives, and make sure that our defenses aren't stripped to the point where we have nothing left to back up our rationalizing.

Columnist Taylor points out the grim fact that now we have not only Soviet nuclear weapons to fear, but Chinese bombs as well. Peking not only has the nuclear bomb, but the means of delivering it. Not as sophisticated as ours, perhaps, but sophistication is not the aim of the Chinese Reds. All they

want is something that works and that can be used as an instrument of blackmail.

It is very probable, says Taylor, that the Chinese are now able to reach eastern Russia, Korea, Vietnam, Malaya, India and Japan with their H-weapons. Next year they may be able to reach Hawaii and Alaska, and the year after, the entire Pacific Coast of the United States!

The rationalizers continue to insist that China would attempt no such thing. It isn't reasonable. It doesn't make sense. The Communists aren't interested in making sense. They make war!

While China is building up its stockpile of nuclear weapons and constructing planes and rockets to carry them farther and farther, the Russians are building history's biggest and most threatening fleet of submarines. Already Soviet nuclear subs are cruising off American coasts. A whole flotilla apparently has been assigned to the Caribbean. We may be encircled by them and not know it.

But of course they have no intention of using them! That's what the Fulbrights, the Kennedys, the Wiesners, the McCarthys and the rest of the disarmament fanatics keep telling us.

Lenin once said that killing is not murder. William Loeb, publisher of the Manchester, N.H. Union Leader, comments: "This statement is meaningless to someone educated in Western ideals. But it is perfectly understandable to the Russians and the Chinese."

If the Soviets had the power to take us over today, the amount of killing it would entail would not deter them for a moment. Dr. George Benson, late of Searcy, Ark., and now of Oklahoma City: Like Dr. Judd, a one-time missionary among the Chinese and one of those rare college professors who stands up for a strong military defense against the Communists, wrote a fantasy not long ago. He saw Washington infiltrated by the Soviets. A quiet take-over was effected, during which political leaders, all the way up to the President, were quietly captured. Surrounded by armed guards, they were put on the radio to instruct the American people not to resist. The Red nuclear subs were standing offshore, and the missiles in Russia were aimed at America's great cities. Then the American officials were led down a White House corridor and shot, one by one. The Soviet premier, who had come over to direct the coup, looked on the pile of dead Americans contemptuously, and uttered one word: "Chumps."

This was a dream; a fantasy. It couldn't happen, of course. Dr. Benson's fellow Arkansan, Senator Fulbright, would call it ridiculous.

But is it?

And now that the Chinese are accumulating the means of holding a nuclear weapon over our heads, are we still going to insist on unilateral disarmament, a weakening of the military; and depend for our defense largely on an open invitation to the Communists to sit down and talk it over?

Winston Churchill, the greatest statesman of the age, put it in words that should be pasted under every glass desk-top in Washington:

"If you will not fight for the right when you can easily win without bloodshed; if you will not fight when your victory will be sure and not too costly; you may come to the moment when you will have to fight with all the odds against you and only a precarious chance for survival. There may be a worse case; you may have to fight when there is no hope of victory, because it is better to perish than to live as slaves."



The Library Corner

The first session of Story Hour was attended last Thursday by 10 children. Story Hour is each Thursday at 10:00. All children between the ages 3-6 are encouraged to attend. Our thanks go to the readers last week: Mary Johnston, Ruth Tucker, Sara Alexander, and Willard Stewart.

With fall comes a new year for club work. Devotionals sometimes become a problem to the club members. The library has devotional material on all subjects for all age levels.

For children: God Loves You by Catherine and Peter Marshall contains the favorite stories and prayers of the Marshall family. Noah's Ark written by Dorothy Briggs is a big picture book showing the animals going into the ark two by two. The Twenty-third Psalm is an excellent book explaining the 23rd Psalm to small children.

For junior readers: Animals of the Bible by Dorothy Lathrop tells of the creation of the animals by God. Animals so frequently play a part in the most dramatic and beautiful happenings and are often referred to with appreciation and gentleness.

From the youth section comes

The Story of the Dead Sea Scrolls. Uriel Rappaport traces the mystery of the discovery of the scrolls, the unraveling of their contents and the history of the period in which they were written.

Adult readers will enjoy these books: God Speaks To Women Today by Eugenia Price. Women remain women. God remains God. What He had to say to women in Bible times, He is still saying today. The extremely human stories of Bible women have been used by the author as a valid wedge to open the minds of women today to what God has said to them in the Bible. This book can be used as personal reading and is timed for use in the devotional portion of public meetings. Please Pray for the Cabbages by Helen W. Koolman contains pint-sized Parables for Grown-ups. The innocent wisdom of little children beautifully interpreted by a listening mother, becomes the basis of these parables for adult meditation. As children face the world with their optimism, compassion, idealism, and natural sense of humor, their uninhibited remarks speak with depth and discernment to those who truly listen.

FRIONA SCHOOL LUNCH MENU

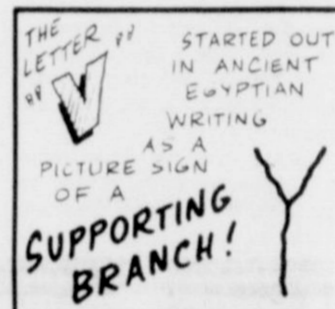
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Monday—steak, potatoes, hot rolls and butter, chocolate cake, English peas, lettuce and tomatoes, milk.

Tuesday—corn dogs, corn, hot rolls and butter, green beans, apple cobbler, milk.

Wednesday—meat balls and tomato sauce, spaghetti, hot rolls and butter, blackeyed peas, peach halves, chocolate milk.

Thursday—frito pie, pinto beans, onions, corn bread and butter, greens, milk, coconut pie.

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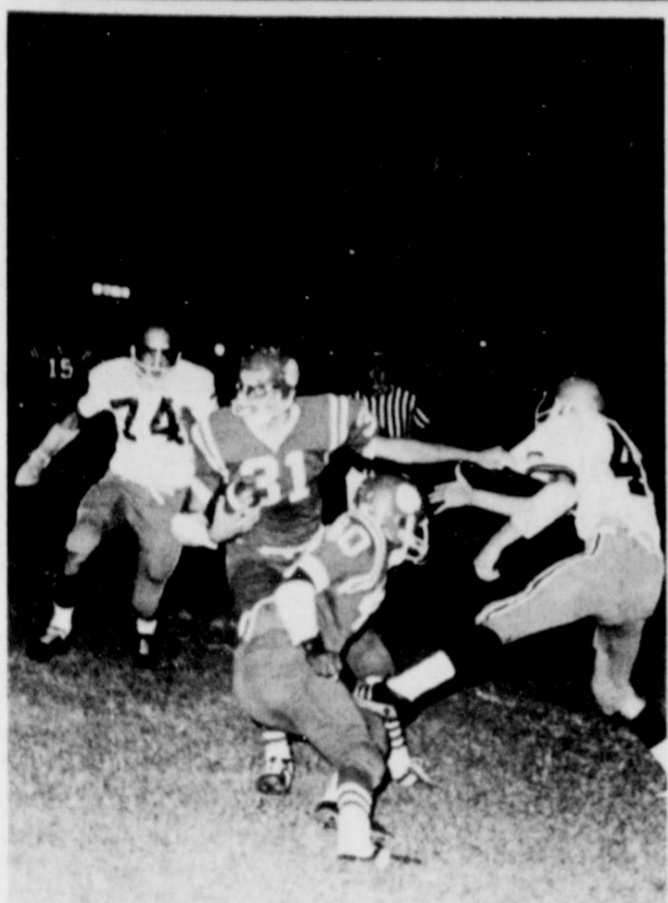
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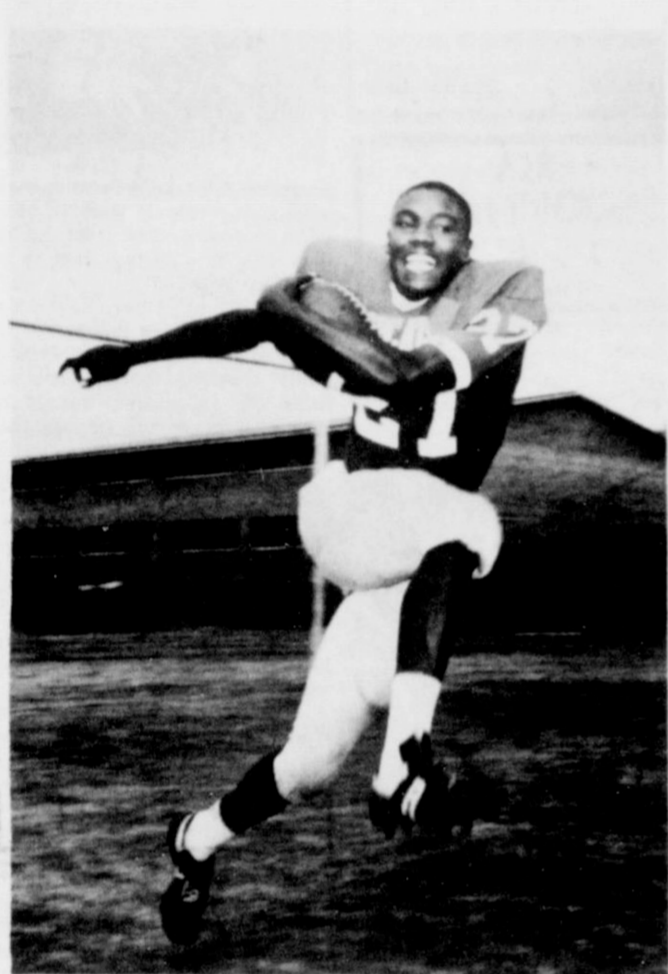
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HEAVY TRAFFIC . . . Isidore Cordova (31) is shown making one of his many gains against Tucumcari last Friday. He seems to be picking his way through a crowd, aided by Wesley Clark (40), who assists with a block. Friona won, 21-14.



Dimmitt Halfback Roy Thomas . . . Fastest member of the Bobcats' "touchdown trio" (See story, Page 10)

Hospital Report

Admissions:
William Dale Randolph, Friona; Ruperto Rodriguez, Friona; Margaret Aragon, Friona; Jim F. Snead, Friona; Nellie Spicer, Bovina; Edward Burchett, Friona; Dean Watson, Hereford; Lucia Sammaron, Friona; Lois D. Wasson, Friona; Jerry Lynn Shelton, Friona; Yolanda Ybarra, Hereford; Sotero J. Garcia, Friona; Janell Verner, Farwell; Augustine Arevalo, Hereford; Lito Ortiz, Clovis; W. Lee Blevins, Friona; Mae Wilson, Friona; Penny Kay Durr, Friona; Mrs. John Messenger, Hereford; Frank E. Latham, Dodge City, Iowa; Timothy Lynn Garner, Bovina; Mrs. Bill Gibson, Friona; Ernesto Alonzo, Hereford; Bill Yeary, Hereford.

Dismissals:
Yvette Vallejo, Frances Patton, Ernestine Marshall, J. L. Smith, Dean Watson, Dale Randolph, Jim Snead, Margaret Aragon, Sotero J. Garcia, Lucia Samarron, Jerry Lynn Shelton, Nellie Spicer, Yolanda Ybarra, Penny Kay Durr, E. Janell Verner, Lois D. Wasson, Lella Flippin, Roberto Rodriguez, Lito Ortiz, Augustine Arevalo, Timothy L. Garner, Walter Lee Blevins.

Patients In Hospital:
9/30/69
Ernesto Alonzo, Alma V. Baker, Edward Burchett, Virginia A. Elliott, Mrs. Bill Gibson and Daughter, Frank E. Latham, Ida Landrum, Mrs. John Messenger and Boy, Mrs. Bruce Shafer, Mae Wilson, Clyde Weatherly, Bill Yeary.

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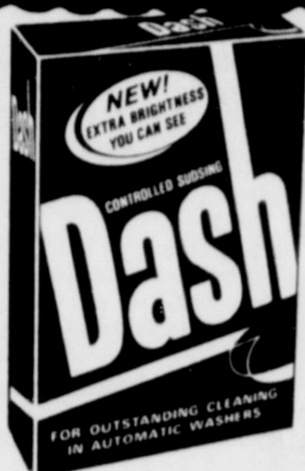
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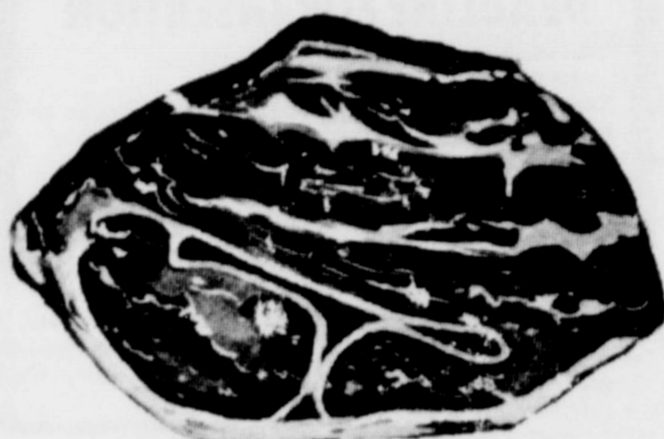
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Kraft **MACARONI DINNER** Reg. **19¢**

Lipton **INSTANT TEA**

4 Oz. Jar **\$1.49**

SAVE

SAVE



FROZEN FOOD SALE!
Shurfine **Orange Juice** 2-12 Oz. Cans **69¢**



Morton's **HONEY BUNS** 4/\$1.00

DOUBLE 'YES' STAMPS EVERY WEDNESDAY With Purchase Of \$2.50 Or More

Houser

GROCERY & MARKET

GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW

Big Enough To Accommodate. Small Enough To Appreciate. Friona Phone 247-3343

BUSINESS DIRECTORY

Parr Portable Corrais
Now Available At
PARR FARMS
1/2 Mile So. E. Black
Phone 265-3326

24 HOUR AMBULANCE SERVICE
Oxygen Equipped
CLABORN
CALL...
247-2801

BARTLETT & POTTS AUCTION SERVICE
Specializing In
Farm Sales
HOUSTON BARTLETT
Route 1, Bovina, Texas
Phone 389-2191
Clovis, New Mex.
LARRY POTTS
Route 2, Friona, Texas
Phone 265-3387

ADAMS DRILLING CO.
WATER WELL DRILLING
Layne Pumps, Inc.
Pump & Gear Head Repairs
Sales & Service
Friona, Texas
Dial 247-3101
Nights 247-2513

The number to call when you need auto parts and service is
247-3615
FRIONA PARTS & SERVICE
"Home Owned and Operated"
Phone 247-3615 WEST HIGHWAY 60

ANNOUNCEMENTS
Your Singer dealer. Sales and service. Southern Sewing Center. 213 Main, Hereford, Tex. Ph. 364-3782. 49-tfnc

Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept III4 49th St., Lubbock, Texas 79401. 39-tfnc

Will keep small children in my home. 909 Walnut. Lorene Fincher. 52-3tc

READ USE CLASSIFIED ADS for fast results

WANT ADS PH. 247-2211
CLASSIFIED RATES
First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢ on cash order, \$1 on account.
DEADLINE FOR INSERTION
Thursday's Friona Star - 4 p.m. Tuesday.
The Star reserves the right to classify, revise or reject any classified ad.
Check advertisement and report any error immediately: The Star is not responsible for error after ad has already run once.

Come see our brand new full grown Texas size mid-get refrigerator. It is for sale. Also food freezers. Reeve Chevrolet 48-tfnc
FOR SALE... seed oats. \$5 cwt. 50-pound sacks, Joe Lewellen. Phone 247-3416. 52-2tc

CARDS OF THANKS
To all our friends: Words cannot begin to express our appreciation to all who sent cards and flowers to our son and Mary's husband, Hollis. We especially thank the Gardner family and the Ballengers for driving us to East Texas. We can only say again, thank you very much. Sincerely,
Rev. and Mrs. Ott Robertson
Mary Gilbert
Michael and Don

FURNITURE FOR SALE
FOR SALE... 3 piece bedroom suit, Vanity type dresser, Call 247-3584. 1-3tc

FARM SUPPLIES
FOR SALE... baled sudan hay. Call Curtis Murphree. Phone 295-3529. 1-tfnc

QUITTING BUSINESS
Furniture
Appliances
Television
All remaining stock to be sold at
DEALER COST
or less
Some office and shop equipment
1966 pontiac-1962 Falcon
Terms available
Family Mart, Inc. d/b/a
WAREHOUSE Furniture-TV
Appliances
121 S.E. 2nd., Dimmitt, Tex. Ph. 647-3128. 50-tfnc

FOR SALE
FOR SALE... One small bucket bolts \$5.00.
Reeve Chevrolet 48-tfnc

REAL ESTATE
FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th. 8 Blks, east of Main on Highway 60. Call 247-3545. 46-tfnc

MISCELLANEOUS SERVICES
Portable Disc Rolling One Way Tandem Harrell Mays
Call
Ph. 247-3477
After 6 p.m.

THE FAMILY LAWYER

Guns and Children
High-spirited Jimmy, a suburban teenager, got a shotgun as a gift from his doting father. When he mischievously pointed the gun at a neighbor one day, his father scolded him—but allowed him to keep the gun.
A few days later, Jimmy tried the same stunt. This time the gun went off, seriously wounding the neighbor.
Could the father be held legally liable for the neighbor's injury? A court ruled that he could indeed. As one judge put it:
"Firearms are so magnetic to the young that a person of ordinary



prudence will take preventive measures commensurate with the great harm that may ensue from the use of a gun by someone unfit to be entrusted with it."
Millions of American homes have guns, and the number of injuries is growing alarmingly. Generally speaking, parents are not liable for an accident caused by their offspring merely because they keep a gun in the house.

But they usually are liable if there is enough reason for them to foresee trouble. The law looks closely at the circumstances—as it did in Jimmy's case—to decide if the parents can fairly be held to blame.
Thus, parents may incur liability by allowing a gun to be too easily accessible. For example:
A man kept his revolver—loaded—in an unlocked desk drawer. One day, his 12-year-old son took it out and began to play with it. Suddenly, the boy's consternation, the gun discharged, sending a bullet into a visitor's leg. Again, the father was held liable for failing to foresee just this kind of mishap.
Another circumstance that might lead to parental liability is their disregard of the local gun laws. For instance, one community had an ordinance against giving BB guns to children. A couple who let their six-year-old son have one, despite the ordinance, were later held liable for an injury to the boy's playmate.

The court said that by violating the ordinance, the parents not only became subject to a fine but also branded themselves as negligent—hence responsible for the accident that followed.
A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1969 American Bar Association

HELP WANTED MEN

YEAR-AROUND farm hand wanted. Experienced in irrigation and general farm work. Harvey Garrison, Phone 265-3226. 48-tfnc

FOR ALL YOUR REAL ESTATE NEEDS SEE
Joe B. Douglas DOUGLAS LAND CO.
901 Main
Ph. 247-3001 Res. 265-3519 52-tfnc

NOTICE:
We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

1500 Cow ranch. Excellent ranch home. All improved pastures. Over 900 acres bottom. Good fences. Plenty water. On black-top. Less than \$375 per cow unit. Buford E. Nelson, Hugo, Okla., 74743. Phone 405-326-2651. 1-1tc

Campbell Chain Link
Twice as strong for Much Less. Hard Alloy Wire. One inch to four-inch diameter. Several heights, 12 to six-gauge.
Campbell Chain Link
HEREFORD
Box 846 Ph. 364-0561

Major Oil Co. is looking for aggressive gas, oil, fertilizer, and chemical jobber. Good earning potential for right man in Bovina area. Write Charles Hester, Box 4008 Amarillo, Texas, 79107. 52-2tc

HELP WANTED WOMEN

Need extra Christmas money? Stanley Home Products has openings for 2 ladies with cars. \$50 part-time, \$100 full-time. Weekly. No investment. Write or call 806-364-0176 Betty Wilcox, 905-16th, Hereford. 1-3tc

LOST AND FOUND

STRAYED... One Black Heifer. Branded "H" on left shoulder. Glen Mings. 265-3434. 52-2tp
LOST... six small Herefords and mixed calves. Gordon Durham. 295-3612. 52-tfnc
LOST... two steers, weighing between 500 and 600 pounds. Douglas Frye, Phone 265-3514, or 247-2880. 1-2tc

Have two openings for front-end loader operator, heavy equipment. Hi-Plains Feed Yard, Friona, 806, 295-3766. 52-tfnc

TWO & THREE BEDROOM FORMER FHA HOMES TO BE MOVED
We have the finest selection of two and three bedroom homes to be moved. Sell-out prices ranging from \$1550 up. Bonded movers available. See us today. All built to FHA specifications.
263-1867-Big Spring, Texas
694-3051-3609
Thomason Drive, Midland, Texas
The Home Company 1-3tc

PETS FOR SALE

Watch Dog For Sale... German Shepard—\$25.00. Al Carlton. 51-3tp
FOR SALE... AKC White toy poodle, 12 weeks old. Female. R.J. Renner, Jr. 265-3448. 52-3tc

APARTMENTS—

NEW... Extra nice 2 Br. Triplexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$125 mo. 900-9th. Phone 247-2878. 52-tfnc

REAL ESTATE LOANS

FOR RENT... Two bedroom apartment. Phone 247-2496. 52-3tc
FOR RENT... Apartment suitable for lady or couple. No pets. Call 247-2487. 1-ttc

WANTED

WANTED... Unencumbered woman to stay with older woman. 247-3139. 52-3tc
WANTED... Ironing. 707 Woodland. 1-2tp

Star
Now Showing
JOHN WAYNE GLEN CAMPBELL KIM DARBY

EVEN IN A FRIENDLY GAME - I NOTICE THAT SOMEBODY ALWAYS CUTS THE CARDS



HOUSE FOR SALE... If interested see Mrs. A. A. Crow. Phone 247-3175. 1-2tc

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

FOR COMPLETE REAL ESTATE SERVICE
CONTACT
J. G. McFARLAND
Phone 247-3272 or 247-2766
Business, Farms, Ranches, Residences

3 IN THE ATTIC
PLUS
WILD IN THE STREETS
IF YOU'RE THIRTY, YOU'RE THROUGH!

Houston, Texas
NEWEST AND FINEST CHAIN OF PRESTIGE
Motor Hotels
LUXURIOUS ACCOMMODATIONS. FINE RESTAURANTS. BUSINESS MEETING AND BANQUET FACILITIES. PRIVATE CLUBS. SWIMMING POOLS. ROOM SERVICE. COMPLETE HOTEL SERVICE.
4 CHOICE LOCATIONS
• JETER BLVD.
East of Houston International Airport
• 11311 HWY 75 NORTH
West of Houston International Airport
• WEST KATY ROAD
Southwest of downtown Houston
• SAVOY-FIELD INN
Southwest of downtown Houston

Pets PENNS



LITTLE PRAISE FOR A PUP GOES A LONG WAY IN TRAINING A DOG. REMEMBER NOT TO START A NEW LESSON WITHOUT REVIEWING OLD ONES. THIS GIVES THE ANIMAL A FAIR CHANCE TO PUT HIS BEST FOOT FORWARD!

FIELD INN
Call 247-2211
And Place A Classified Ad!

WELCOME TO FRIONA



This week we welcome Bill Sidhom to Friona. Sidhom is a native of Egypt, and has a degree from the University of Alexandria. He came to this country last year, and has been employed since the past summer at West Friona Grain. Sidhom lives at 10th and Woodland in Friona.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HOUSER
GROCERY & MARKET

HURST'S
DEPT. STORE

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVERY
Friona Phone 247-3170

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

Co-op Gin Has Annual Meet

The annual meeting of the Friona Farmers Co-Op Gin was held Monday night at the Grade School Cafeteria.

L. W. Loafman and Grady Nelson were re-elected to the organization's board of directors for three-year terms. The board re-elected A. W. Anthony, Jr. as president.

W. L. (Preach) Edelman talked on various aspects of the cotton program and other related farm programs and legislation. Edelman is a director in Plains Cotton Growers, Inc., and also is a delegate to the National Cotton Council.

Ralph McBroom was awarded the \$50 cash door prize.

Elected as members of the nominating committee for the 1970 annual meeting were Estus Bass, Von Edelman and Ralph Robinson.

Reports were given by Anthony, Kenyth Cass, secretary, Creston Faver, Dwayne Menefee, and Charles Waggoner, manager.

Refreshments were served following the meeting.



FIRST BALE. . . Ginning the first bale at the Friona Farmers Co-op Gin was D. L. Carmichael, right. He and gin manager Charles Waggoner are shown with the bale, which was pulled last Saturday and ginned on Monday.

Barley Is In Feed Program

Barley will be included in the 1970 Feed Grain Program, as it was in 1969, according to Prentice Mills, office manager of the Farmer County ASCS.

In an official release from the ASC office, Mills said that other provisions would no doubt be announced in the near future.

Social Security Good Investment, Official Says

Social Security is a good investment for young workers. J. C. Carabjal, social security Field Representative, said that it often provides the answer to the worrisome question, "What would happen to my family if I should die or become disabled?"

Carabjal explained that through social security contributions each payday the worker assures the protection of monthly cash payments for himself and his family should he become disabled, and monthly checks for his family should he die.

The assurance of a continuing

cash income often means the financial burden caused by the death or disability of a worker will be eased, the family can stay together, the children can finish their education, and a disabled worker and his family can count on a continuing income while he is unable to work, Carabjal continued.

According to Carabjal, young workers' earnings today are high enough that many can receive the maximum social security benefit or near that maximum should death or disability occur. Beginning this year, the average monthly earnings creditable to young workers may

be as much as \$650, yielding benefits of up to \$434 monthly for a family.

For further information about social security protection for young workers, get a copy of "Social Security Information for Young Families" from Carabjal in the Council Room at the City Hall from 9 a.m. until noon on the third Tuesday of each month.

READ and USE

CLASSIFIED ADS

Phone 247-2211



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Now Leasing CHATEAUX FRIONA "Where You Want To Live"

Gracious individualized apartment living
Private 2 Bedrooms, Dining, Living Room
Electric heating and refrigerated Air Conditioning
Electric Kitchens, Disposal, Dishwasher, Ample Storage,
Draped and Carpeted, Range and Refrigerators
Near Schools, tile baths

900 Block West 9th - Visitors And Inquiries Welcome

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Total ELECTRIC Living



SUPPORTING YOUR TOWN



"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space.

A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising business man".

P. S. How many new residents and out of town shoppers saw your name and business today; this week?

REPRINTED FROM THE BANKERS MAGAZINE

THE FRIONA STAR INC.



WHITE'S SUPER MARKET

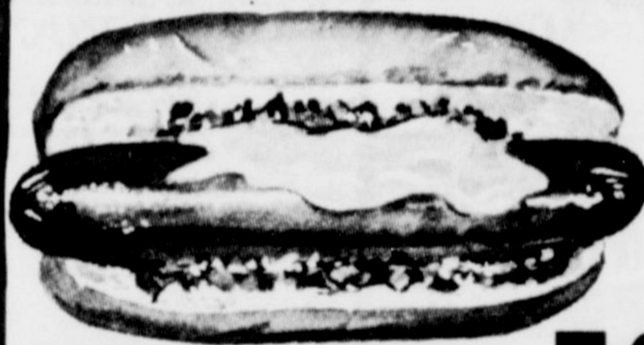
Our Aim Is To Please In Every Way

WE DELIVER

WE GIVE GUNN BROS STAMPS

Phone 247-2250

Double Stamps On Wednesdays With Purchase of \$2.50 Or More



Wilson All-Meat

FRANKS Lb. Pkg. 69¢

All Meat BOLOGNA Lb. 59¢

Round Steak Lb. 98¢

LEMONS Lb. 25¢

LETTUCE Lb. 15¢



GLADIOLA FLOUR 25 Lb. Cotton Bag \$2.49

25 Lb. Pillow Case \$2.59

Sugar Sam SWEET POTATOES 2 1/2 Can 35¢

Mrs. Tucker SHORTENING 3 Lb. Can 69¢

Del Monte Sliced PINEAPPLE 8 1/2 Oz. Can 2/41¢

Gala TOWELS Big Roll 39¢

Sunshine HI - HO CRACKERS Lb. Box 43¢

Steens Pure Ribbon Cane SYRUP 45 Oz. Can 89¢

King Size DR. PEPPER or ROYAL CROWN COLA 49¢ Plus Deposit

BREEZE King Size \$1.33 25¢ Off

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

VISIT THESE GIFTS GALLO



LOOK

The New 1970 Chevrolets
And Oldsmobiles Are Here.

REEVE CHEVROLET
CHEVROLET

FALL FAVORITES

100% Bonded Acrylics
60" wide
New Shipment of Plaids and Checks
\$5.59 YD.

Festive Gold and Silver Metallic Trim

100% Drip Dry Cotton Osanburg for
Draperies and Cafe Curtains and
Shades with colorful trim

Special buy **29c to 35c YD.**
Trim **89c YD.**



Style 2402 - \$45.00
GOLD and TURQUOISE - 10 to 20

MICHAEL'S fully lined, knee-length, coat over a smart belted shirt. Just right for the Saturday game or date. The fabric is a beautiful blend of 50% Acetate and 10% Nylon.

Ruthie's

LADIES AND CHILDRENS WEAR
MRS. MARION FITZ PH. 247-3232

HERES WHAT

Register At Any Of These

"Gift Galore" Banners

Visit Any And Register

Of A Gift From Every Store

Visit All The Gifts

Be In Any Of The Stores

To Qualify For The Grand

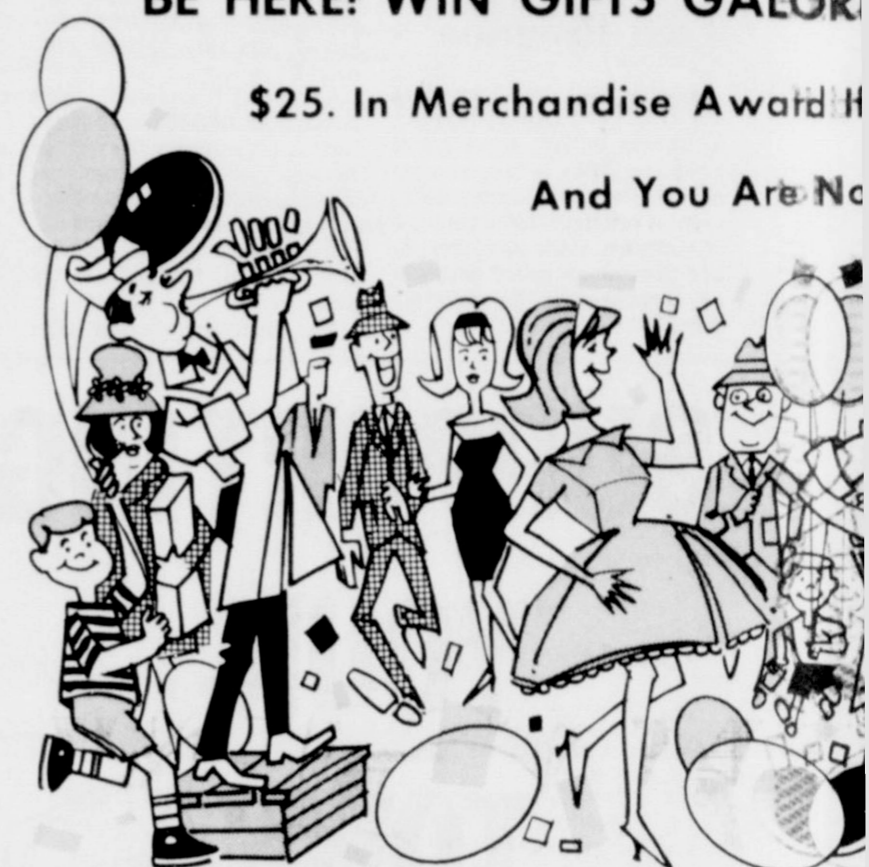
A Drawing Will Be Held

Eight Weeks

BE HERE! WIN GIFTS GALORE!

\$25. In Merchandise Awarded

And You Are Not



... To Houser's
Grocery Today

AND

... Spending
So Much On
Food.

See Our Regular Ad on Page 3

Houser

GROCERY & MARKET

Like to have your
family coat of arms?

We can supply them.

Researched and shipped
from Europe.

Allen's Jewelry

609 Main Friona

COLOR TV
CONSOLE \$440.

14" \$299.



WHITE'S
THE HOME OF GREATER VALUES

LELAND HUTSON

Phone 247-3270
FRIONA, TEXAS
214 & W. Highway 60

*Automotive
Parts And
Service

*Major
Overhaul

*Electrical Work

**AMERICAN
AUTOMOTIVE**



Arlen May, Mgr.
W. Highway 60 Phone 247-3062

**Back to SCHOOL
VALUE**

9-Month Out-of-Town Subscription
\$4.00

JUST LIKE A LETTER FROM HOME

News from home is an important
subject on any college campus and
one way of getting the news to your
son or daughter is by taking ad-
vantage of the Friona Star's An-
nual back-to-school offer.

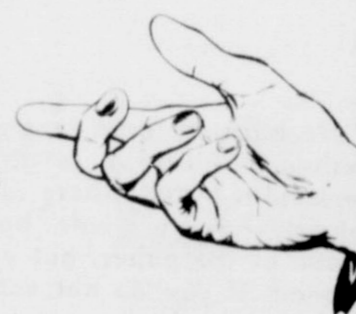
PHONE 247-2211

THE FRIONA **STAR**

Patronize The Merchants
Advertising On
These Pages
They Will Appreciate
Your Business

**PANCIERA
TIRE & SUPPLY
On The Farm Service**

- *Goodyear Tires
- *Shamrock Gas
- *Forney Welders



FRYERS

29¢ Lb.

**JOHNSON'S
FOOD MARKET**

S and H Green Stamps
Double On Wed. With Cash Purchase of \$2.50 or More
Ph 247-2265 6th and Euclid

We Specialize In

★ **MONARCH
TIRES**

★ **WILLARD BATTERIES**

★ **Service Calls
Anywhere Anytime**

PHONE 247-3636

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TIRE SERVICE**

YES!

It pays to shop the Consumer
way where you save on fuels
and supplies for farm and
automotive machinery.

**FRIONA
CONSUMERS**



Buddy Lloyd, Mgr.
We Give
S&H Green Stamps
AND YES STAMPS



- *Custom Slaughtering
- *Meats Wrapped For Home Freezers
- *Locker Rentals
- *Fresh Beef And Pork

**CROW
SLAUGHTER HOUSE**

Phone 247-3333

MORE STORES FOR BUYS

WHAT YOU DO

These Stores Displaying The
 ers - No Obligation - Just
 ster. You May Be The Winner
 ry Store

Gifts Galore Stores
 stores At 3 p.m. Saturday
 e Grand Prize.

Held Every Saturday For
 nt Weeks.

GALORE FROM EVERY STORE

Award If: Your Name Is Called

Are Not Present.



**Aluminum
 Folding Cot
 \$9.99**

**Aluminum
 Roll Away Bed
 \$18.99**

BEN FRANKLIN

Boys, It's That
 Time Again.
 AGES - 8 - 13
 SIGN UP NOW

PUNT PASS KICK

FRIONA MOTORS

Storm Doors
 With Safety Glass And
 Welded Corners As Low

As
\$47.50
 Installed.

ROCKWELL BROS. & CO.
 "LUMBERMEN"

118 E. 6th Phone 247-2212

We Have
FRIONA CHIEF
 Season Football
 Tickets On
 Sale Here .

Get Your
 Tickets While
 The Selection
 Is Good.

**Bi-Wize
 Rexall Drug**

**GAS ADDS GLAMOUR
 TO OUTDOOR LIVING**

This year add the convenience and
 charm of an outdoor gas grill and
 Charmglow gas light to your backyard
 cookout fun. Pick the grill and light
 that best suits you and order from us.

PIONEER NATURAL GAS COMPANY

Let Us
 Feed Your
 Family
 For Less

Check our ad on the back page of
 this paper each week for dollar
 saving specials.

**Shop
 PIGGLY WIGGLY**

Farmers of the Friona area
 have relied on Maurer Ma-
 chinery for the finest in farm
 machines for four decades.
 Stop by today and join the ever-
 growing list of Maurer's
 satisfied customers.

**MAURER
 MACHINERY**

MINNEAPOLIS-MOLINE

MM 'YOUR M-M DEALER IN
 FRIONA FOR 40 YEARS'

Comments By Gib

If you don't think our town
 is worth doing business in
 . . . just try to buy some of
 the property.

GIB'S DRIVE-IN CLEANERS
 PROFESSIONAL & COIN OP DRY CLEANING

P. O. Box 452
 Friona, Texas 79035

**Delicious
 FOOD TO GO**

**GIANT BURGER
 AND 20¢ DRINK
 60¢**

DON'S TASTY CREAM

**DOLLAR
 DAYS**

BOY'S SOCKS
 Two Pair For The Price Of One

TOWELS 1/2 PRICE
 Men's
**KNIT SHIRTS
 1/2 PRICE**

HURST DEPARTMENT STORE

Large Group
**MEN'S
 SLACKS
 1/2 PRICE**

Footer's
 705 Main
 FRIONA, Texas

New Beauty Operator At Sondra's

LANELL LEE

Lanell is a graduate of Fike's Beauty
 College, Snyder, Texas and has had
 five years experience. She was re-
 cently associated with Alene Crab-
 tree's Beauty Salon in Amarillo.
 Lanell invites your patronage.

**Sondra's
 MODERN BEAUTY
 SHOP**

**STOP
 HERE . . .**

For Friona's Finest
 Selection Of Brand Names!

- *Philco *Pyrex
- *Sunbeam *Teflon
- *G - E *Universal
- *Rubber Maid *Coleman
- *Hoover *Many Many More

**PLAINS
 HARDWARE**

**Permanent
 Special**

**\$15.00 Wave For
 \$7.50**

Including Haircut
 And Style

Phone 247-3110

**HAYWOOD'S
 CUT N' CURL**

The Home Of Haywood Cosmetics



BEAUTIES NAMED. . . Friona's FFA Chapter has selected its sweetheart and plowgirl for 1969-70. Lynn Smith, at the left, is the plowgirl, and Carleen Greeson is chapter sweetheart. At the right is Wayne Schueler, chapter president.



PRIZE WINNER. . . Esther Mendoza is shown receiving a merchandise certificate from Wesley Foster of Foster's Dry Goods. Mrs. Mendoza won a \$25 consolation prize by having her name drawn on September 20. The next-to-last drawing will be held at 3 p.m. Saturday. Grand prize winners must be in a participating store at 3 p.m. See details, pages 6 and 7.

Brave Teams Elect Leaders

Captains have been named for the seventh and eighth grade Braves football teams. Eighth grade captains are Danny Waggoner, Randal Snyder and James Perera. Seventh grade ti-captains are Kevin Welch, Adrian Foll and Clay Bandy. The teams play their games on Tuesdays.

Temperatures

	Hi	Low
September 24	75	53
September 25	86	50
September 26	88	51
September 27	87	56
September 28	89	55
September 29	83	54
September 30	86	54

Star Lites . . .

(Cont. from page 1)

rule which fans probably became aware of was the 15-yard penalty for defensive pass interference, rather than a penalty to the spot of the foul, as we have in Texas. We don't know but what we like that idea better than our rule. Many such passes would not be caught, anyway, and the 15 yards are less than many long passes which sail over everyone's head on a pass interference call.

We often talk about a "million dollar" rain at times during the year. Wonder if the past week of sunshine wasn't worth about that to area farmers?

Birds that are year-round residents tend to retain the same territory for life, whereas migrants have both summer and winter properties.

Clip & Save

Monday thru Friday

6:30 Music: Country Style
7:00 Today Show
7:25 News
7:30 Today Show
8:25 News
8:30 Today Show
9:00 It Takes Two
9:25 NBC News
9:30 Concentration
10:00 Sale of the Century
10:30 Hollywood Squares
11:00 Jeopardy
11:30 Name Droppers
12:00 Newsweek
12:20 Bill Harkins' "Guest book"
12:30 You're Putting Me On
1:00 Days Of Our Lives
1:30 The Doctors
2:00 Another World
2:30 Bright Promise
3:00 Letters to Laugh In
3:25 Fashions In Sewing
3:35 Mike Douglas Show
4:30 Perry Mason
5:30 Huntley-Brinkley Report
6:00 Newsweek

Thursday p. m.

6:30 Daniel Boone
7:30 Ironside
8:30 Dragnet
9:00 Dean Martin
10:00 Newsweek
10:30 Chuck Fairbanks
11:00 Tonight Show
12:00 Newsweek
12:15 Enchantment Hour
Friday p. m.
6:30 The High Chaparral
7:30 The Name of the Game
9:00 Bracken's World
10:00 Newsweek

TV SCHEDULE

Channel 4

10:30 Tonight Show
12:00 Newswatch
12:15 *Enchantment Hour
Saturday
7:00 Heckle and Jeckle
8:00 Here Comes the Group
8:30 The Pink Panther
9:00 H.R. Pufnstuff
9:30 The Banana Split Adventure Hour
10:30 Jumbo
11:00 Flintstones
11:30 Underdog
12:00 Underway for Peace
12:30 Farm & Home Show
1:00 World Series Baseball
4:00 Sugarfoot
5:00 Make Room for Daddy
5:30 Huntley-Brinkley
6:00 Wild Kingdom
6:30 Andy Williams
7:30 Adam 12
8:00 Sat. Nite at the Movies
10:00 Newsweek
10:30 Great Music
10:45 Joe Pyne Show
12:00 Enchantment Hour

Sunday

7:00 Herald of Truth
7:30 Encounter
8:00 Insight
8:30 Glory Road
9:00 Adventure Theatre
10:30 This Is the Life
11:00 Church Services
12:00 Meet the Press
12:30 World Series Baseball
1:00 *Sugarfoot
2:00 Sunday Matinee
5:00 Congressional Reports
5:30 Frank McGee Report
6:00 Newsweek
6:30 Walt Disney

Sunday (Cont.)

7:30 Bill Cosby
8:00 Bonanza
9:00 The Bold Ones
10:00 Newsweek
10:30 Joe Kerbel
11:00 Movie

Monday p. m.

6:30 My World and Welcome to It
7:00 Laugh In
8:00 Movie
10:00 Newsweek
10:30 Tonight Show
12:00 Newsweek
12:15 Enchantment Hour

Tuesday p. m.

5:30 I Dream of Jeannie
7:00 Movie Premier
7:30 NBC Special
10:00 Newsweek
10:30 Tonight Show
12:00 Newsweek
12:15 *Sugarfoot
1:15 Sign off

Wednesday p. m.

6:30 The Virginian
8:00 Kraft Music Hall
9:00 Then Came Bronson
10:00 Newsweek
10:30 Tonight Show
12:00 Newsweek
12:15 Enchantment Hour
1:15 Sign off

Channel 7

Friday p. m.

6:30 Let's Make A Deal
7:00 The Brady Bunch
7:30 Mr. Deeds Goes To Town
8:00 Here Comes The Brides
9:00 Jimmy Durante
10:45 The Rogues
11:45 Highway Patrol

Saturday

6:30 Navy Public Service
7:00 Casper Cartoons
7:30 The Smokey Bear Show
8:00 The Catanooga Cats
9:00 Hot Wheels
9:30 Hardy Boys
10:00 Sky Hawks
10:30 Adventures of Gulliver
11:00 Circle Theatre I
12:30 Pro Football

5:00 Wide World of Sports
5:30 CBS Evening News
6:00 Pro News
6:30 Dating Game
7:00 Newleywed Game
7:30 Lawrence Welk
8:30 The Johnny Cash Show
9:30 Porter Wagoner Show
10:00 ABC News
10:15 Pro News
10:30 Pro W/S
10:45 Late Movie
12:15 Late Late Movie

Sunday

7:00 Modern Education
7:30 The Christophers
8:00 The Answer
8:30 Dudley Do Right
9:00 George of the Jungle
10:00 Bullwinkle
10:30 Notre Dame Football

Sunday, Cont.

5:00 The 21st Century
5:30 News Report
5:50 Weather Cast
6:00 Lassie
6:30 When In Rome
7:00 Ed Sullivan
8:00 Leslie Uggams
9:00 Mission Impossible
10:00 Scene at 10:00
10:45 Rawhide
11:45 Late Movie

Monday p. m.

6:30 Rome with Love
7:30 Here's Lucy
8:00 Mayb, R.F.D.
8:30 Doris Day
9:00 Carol Burnett Show
10:00 Scene at 10:00
10:45 Merv. Griffin
12:00 Medic
12:30 TV Reader's Digest

Tuesday p. m.

6:30 Lancer
7:30 Red Skelton Show
8:30 Governor and J.J.
9:00 CBS News
9:30 KPDA Special Scene at 10:00
10:00 News, Sports, Weather,
10:45 Merv. Griffin
12:00 Medic
12:30 TV Reader's Digest

Wednesday p. m.

6:30 Glen Campbell
7:30 Bev. Hillbillies
8:00 Medical Center
8:30 Green Acres
9:00 Hawaii 5-0
10:00 Scene at 10:00
10:45 Merv. Griffin
12:00 Medic
12:30 TV Reader's Digest

Monday thru Friday

6:15 Spanish Kindergarten
6:30 Tuggle Cartoons
6:45 Jack Tompkins Farm
9:00 Dennis The Menace
9:30 Hazel
10:00 Margaret Logan
10:30 Dick Van Dyke
11:00 Bewitched
11:30 That Girl
12:00 Pro News
12:15 Pro Weather/Farm
1:00 Newlywed Game
1:30 Dating Game (C)
2:00 General Hospital (C)
2:30 One Life to Live (C)
3:00 Galloping Gourmet (C)
3:30 Batman (C)
4:00 Dark Shadows (C)
4:30 Flintstones (C)
5:00 ABC News (C)
5:30 Gilligan's Island
6:00 Pro News (C)
6:15 Weather (C)
10:00 Pro News (C)
10:15 Weather/Hotline (C)
10:30 Hotline/Sports (C)
10:40 Rona Barrett/News (C)

Thursday p. m.

5:30 Ghost & Mrs. Muir
7:00 That Girl
7:30 Bewitched
8:00 Tom Jones
9:00 It Takes A Thief
10:45 Invaders
11:45 Highway Patrol

Channel 10

Monday thru Friday

6:30 Film Feature
7:00 Farm/Ranch Show
7:20 News-Weather-Paul Harvey
7:30 CBS News
8:00 Capt. Kangaroo
9:00 Coffee Time
9:30 The Beverly Hillbillies
10:00 Andy of Mayberry
10:30 Love of Life
11:00 Where The Heart Is
11:25 CBS News
11:30 Search for Tomorrow
12:00 Scene at Noon
12:30 News, Weather, Farm As The World Turns
1:00 Love Is A Many Splendored Thing
1:30 The Guiding Light
2:00 The Secret Storm
2:30 The Edge of Night
3:00 Gomer Pyle
3:30 Lucy Show
4:00 Truth or Consequences
4:30 The Big Valley
5:30 CBS Evening News
6:00 Scene At 6:00

Monday thru Friday

6:30 Film Feature
7:00 Farm/Ranch Show
7:20 News-Weather-Paul Harvey
7:30 CBS News
8:00 Capt. Kangaroo
9:00 Coffee Time
9:30 The Beverly Hillbillies
10:00 Andy of Mayberry
10:30 Love of Life
11:00 Where The Heart Is
11:25 CBS News
11:30 Search for Tomorrow
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1:30 The Guiding Light
2:00 The Secret Storm
2:30 The Edge of Night
3:00 Gomer Pyle
3:30 Lucy Show
4:00 Truth or Consequences
4:30 The Big Valley
5:30 CBS Evening News
6:00 Scene At 6:00
Thursday p. m.
6:30 Family Affair
7:00 Jim Nabors
8:00 Thursday Night at the Movies
10:00 Scene At 10:00
10:45 Merv Griffin
12:00 Medic
12:30 T. V. Reader's Digest
Friday p. m.
6:30 Get Smart
7:00 Good Guys
7:30 Hogan's Heroes
8:00 CBS Friday Night Movie
10:00 Scene At 10:00
6:45 Cartoons
7:00 The Jetsons
7:30 Bugs Bunny Roadrunner Hour
8:30 Dastardly & Muttley Flying Machines
9:00 Perils of Penelope Pitstop
9:30 Scooby Doo Where Are You
10:00 Archie Comedy Hour
11:00 The Monkees
11:45 Wacky Races
12:00 Super Superman
12:30 Johnny Quest
1:10 Skippy
1:30 Sat. Early Movie
3:00 Spanish Show
3:30 Death Valley Days
4:00 Wrestling
5:00 Stan Hitchcock
5:30 Buck Owens
6:30 Jackie Gleason
7:30 My Three Sons
8:00 Green Acres
8:30 Petticoat Junction
9:00 Mannix
10:00 Scene at 10:00
10:45 Burke's Law
11:45 The Late Movie
7:00 Children's Gos. Hr.
7:30 Wills Family
8:00 Oral Roberts
8:30 First Baptist Church
9:30 LaFavers Gos. Carv
10:00 Religious Questions
10:30 Face the Nation
11:00 Blondie Theatre
12:30 Tom Landry
1:30 NFL Football
4:30 Amateur Hour

new way to shape a beautiful bustline...



Young Secret by OIGA

HURST DEPARTMENT STORE

JOHNSON'S FOOD MARKET

5 and H Green Stamps
Double On Wed. With Cash Purchase of \$2.50 or More
Ph. 247-2265 6th and Euclid

SHURFINE MILK FOR GOODNESS SAKE


<p>T-BONE STEAK Lb. 98¢</p>	<p>CLUB STEAK Lb. 79¢</p>
<p>HAMBURGER Fresh Ground Lb. 55¢</p>	<p>BALOGNA All Meat Lb. 59¢</p>
<p>Folgers COFFEE 1 Lb. Can 75¢</p>	<p>Shurfine CORN OIL OLEO 1/4s 35¢</p>
<p>Shurfine PEACHES Y. C. 2 1/2 Can 3 FOR \$1.00</p>	<p>SHURFINE STRAWBERRY PRESERVES 18 Oz. Glass 55¢</p>
<p>Shurfine SPREAD CHEESE 2 Lb. Box \$1.10</p>	<p>Shurfine PEANUT BUTTER 12 Oz. Creamy or Crunchy 3 FOR \$1.00</p>
<p>Shurfine POTATO CHIPS Twin Pack 49¢</p>	<p>Dan River Fall DRESS LENGTHS \$3.49</p>
<p>Jonathan APPLES 3 Lb. Bag 39¢</p>	<p>FRUIT & VEGETABLES N. Mexico SWEET POTATOES 2 Lb. 17¢</p>
<p>CELERY HEARTS 39¢</p>	

Get A STRONG Signal


On Cable TV
*3 Amarillo Channels
*FM Music
*Local Weather
FRIONA CLEARVIEW CO.
Ph 247-3271


Be Ready For The New Fall Shows With A New RCA Victor Color Set From B. W. TURNER CO. RCA

Ph. 247-3035

1. ETHRIDGE-SPRING AGENCY
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Wendell Gresham
 Lois Norwood
INSURANCE-LOANS

 Phone 247-2766
 Phillips at Hereford


2. CHEVROLET REEVE CHEVROLET
 *CHEVROLET *OLDSMOBILE
 *FRIGIDAIRE APPLIANCES
 Sales Service
 Dalhart at Canyon

3. PLAINVIEW PRODUCTION CREDIT ASSN.
 Robert Neelley
 Office Mgr.

 Borger at Dumas

4. FRIONA COUNTRY CLUB GIN
 DON HUCKABEE
 Phone 247-2439

 Littlefield at Tulia

5. BI-WIZE DRUG
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010
 Olton at Abernathy

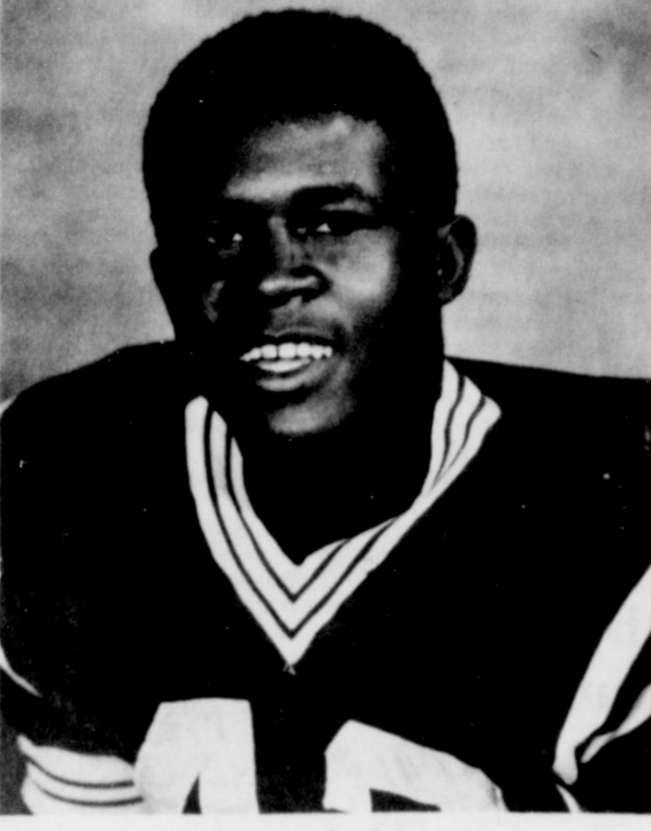
6. FRIONA FARMERS CO-OP GIN
 "It's Your Gin - Use It"
 CHARLES WAGGONER, Mgr.
 Farwell at Morton

7. FRIONA MOTORS
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups, Tractors & Used Cars
 Phone 247-2701

 Lazbuddie at Whiteface

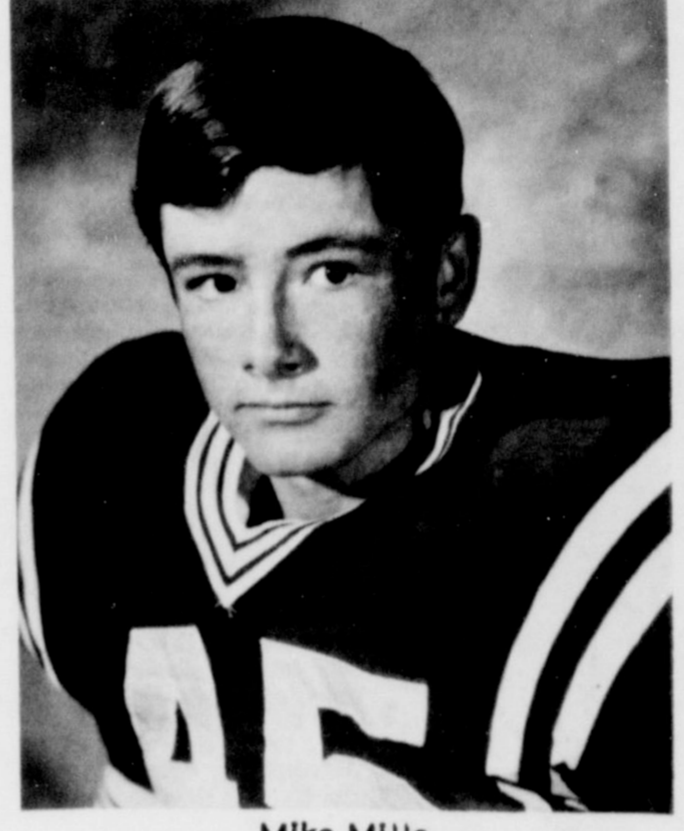
COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS

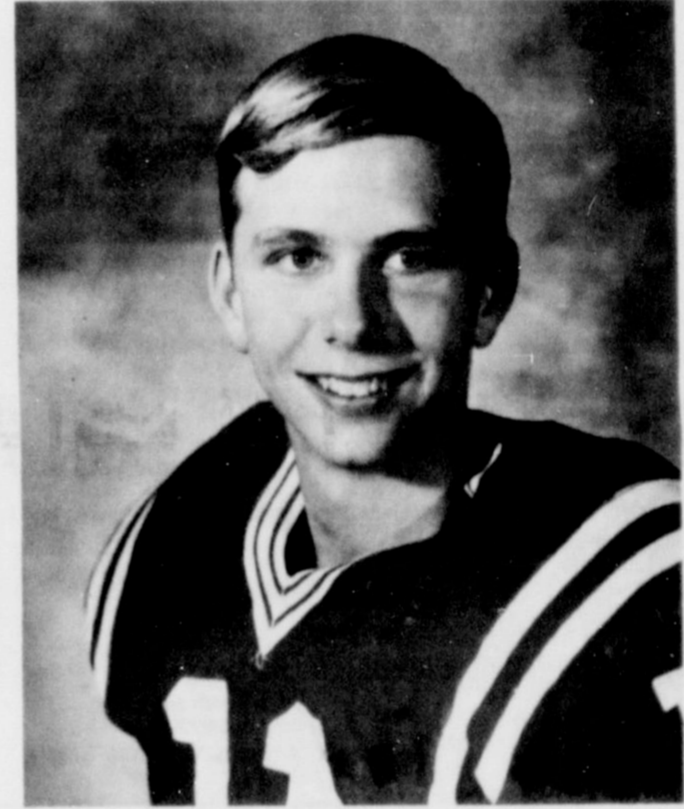
Photos Courtesy
 Brady Studio, Hereford



Larry Smith
 Junior Halfback



Mike Mills
 Junior Halfback



Don Fortenberry
 Junior Back

Contest Standings

Name	Score	Tot.
Fred Florez	14	37
Elsie Allen	14	36
F.G. Crofford	13	36
Owen Drake	14	36
Mary Pryor	14	36
Matilde Castillo	14	35
Melody Drake	14	35
Maron Finley	13	35
Jerry Hinkle	13	35
L.F. Jacobs	13	35
Mal Manchee	14	35
Eddie Waggoner	13	35
Bobby Wied	13	35
Kevin Wiseman	14	35
Audvie Barnatt	14	34
Debbie Bengie	13	34
Becky Broyles	13	34
Jack Clark	12	34
Ray D. Fleming	13	34
B.C. Hartwick	13	34
Dale Milner	12	34
Paul Mohr	13	34
Bob Nickels	14	34
C.H. Veazey	13	34
Mrs. Teddy White	13	34
Bill Bailey	10	33
Houston Bartlett	14	33
Eugene Bandy	12	33
Dean Blackburn	13	33
Wendell Garner	13	33
Mrs. B.C. Hartwick	14	33
Albert Johnson	14	33
Jim Johnston	14	33
Maurine Mabry	13	33
Lee Roy Nuttall	13	33
Benny Pryor	12	33
Joyce Veazey	13	33
Ronnie Webster	12	33
Jane Bengie	13	32
Bobby Drake	13	32
Jan Fleming	12	32
Glenn Hromas	14	32
Mrs. A. Johnson	13	32
Larry Johnston	12	32
Celia Loflin	13	32
Jerry Loflin	11	32
Jimmy Maynard	13	32
Clarence Monroe	11	32
Ray L. Murphree	12	32
Elizabeth Peak	11	32
Glenn Phillips	14	32
Mrs. Glenn Phillips	13	32
Billy Rushing	11	32
Ruth Rushing	10	32
E.V. Thompson	13	32
Danny Waggoner	13	32
Edward White	13	32
Teddy White	13	32
Frankie Allen	12	31
Floyd Brookfield	12	31
Bob Finley	13	31
Mrs. Fred Florez	11	31
Norman Mohr	11	31
Mike Pavalus	11	31
Jerry Shelton	13	31
Wright Williams	12	31
Winston Wilson	13	31
Dean Broyles	11	30
Ralph Broyles	12	30
Pilo Castillo	11	30
Virginia Cleveland	11	30
Eugene Ellis	13	30
Mike Fallwell	12	30
Trinidad Gomez	13	30
Jodean Harrelson	11	30
Clifford Higgins	11	30
Cary Lee Jackson	11	30
J.R. Knight	12	30
Don Reeve	12	30
Floyd S. Reeve	13	30
Joe Reeve	11	30
Larry Sanders	10	30
Gerald Shavor	10	30
Roy Smith	12	30
Frank Truitt	12	30
Waymon Wilkins	11	30

CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.


OFFICIAL ENTRY BLANK

Select Winners From Games Listed in Advertisements


1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____


TIE-BREAKER: (Pick Score) Friona _____ Dimmitt _____

NAME _____
 ADDRESS _____

8. PARMER COUNTY PUMP COMPANY
 B & J Pumps

 Pampa at Plainview

9. CATTLE TOWN, INC.
 Summerfield
 Hank Winter, Mgr.
 West Texas at Wichita St.

10. CHESTER GIN
 EXPERIENCED DEPENDABLE SERVICE

 Phone 247-3185 Friona
 Texas Tech at Oklahoma St.

11. PARMER COUNTY IMPLEMENT CO.
 Your M Dealer
 Phone 247-2721

 Navy at Texas

12. H-P For Feed and Livestock Supplies--
 HI-PRO FEEDS, Inc.
 San Davenport 247-2782 Box 1086 Friona, Texas 79035
 Mississippi at Alabama

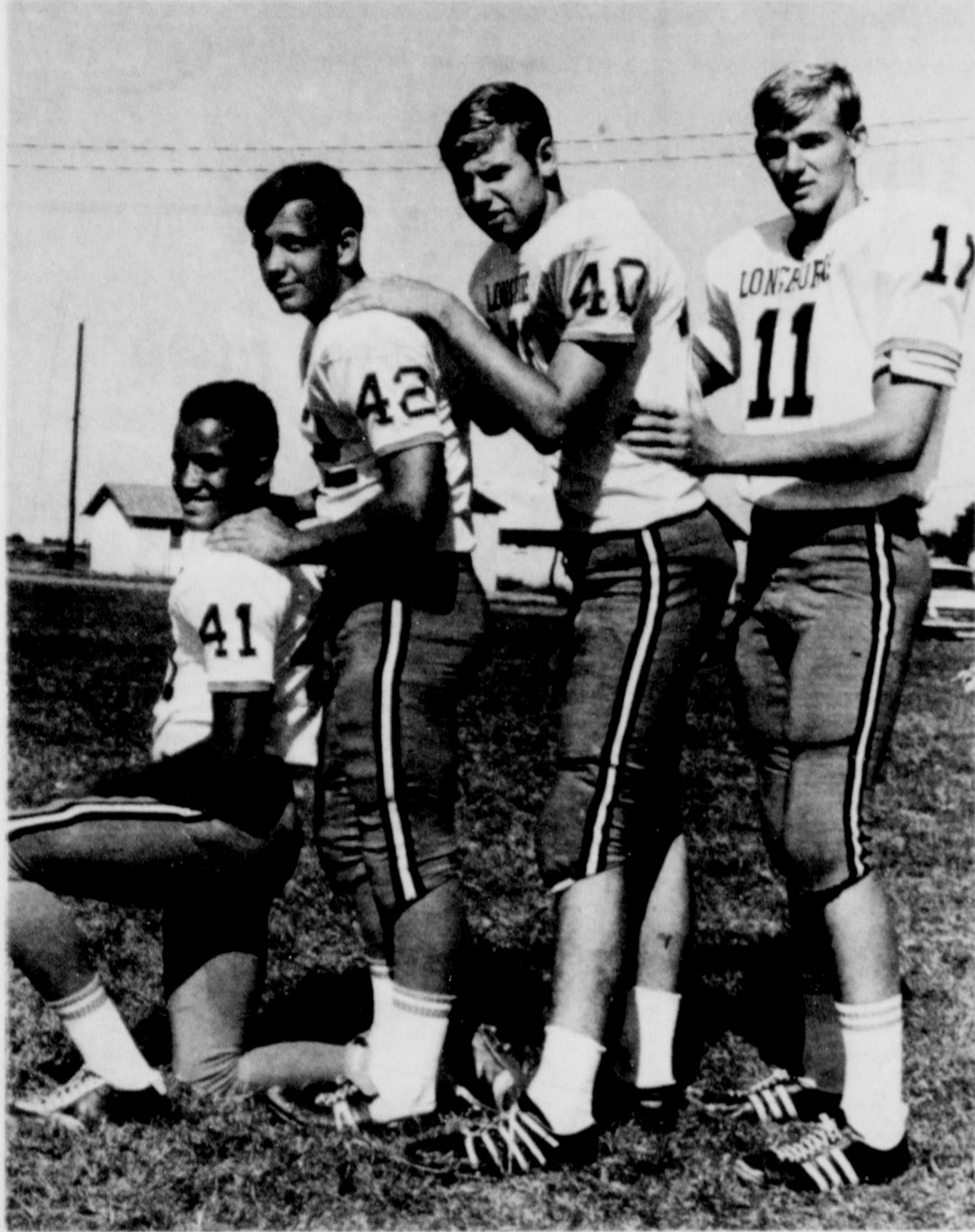
13. HUB GRAIN FLEMING & SON GIN
 Phone 265-3215 265-3405
 Michigan St. at Notre Dame

14. We're turning out cattle at a low cost per gain. Why not give us a call?

 CUSTOM FEEDING at its modern best
HI-PLAINS FEED YARD
 FRIONA, TEXAS
 P. O. Box 1238 FRIONA, TEXAS Phone (806) 295-3777
 HI-PLAINS FEED YARDS, INC.
 PAUL MORGAN, Manager
 Dallas at Philadelphia

OVER TUCUMCARI

Izzy Cordova Paces FHS To 21-14 Win



SCORING MACHINE... Shown is the starting backfield for the Lazbuddie Longhorns...

Tucumcari became a good football team in the year since the Chiefs met the Rattlers...

In fact, it took a personal record performance by fullback 'Izzy' Cordova...

Tucumcari, which was almost divine in the game here a year ago...

Then, too, Tucumcari came up with a pair of speedy backs to go with the passer...

However, Friona had a fourth-period field goal nullified by a penalty...

Friona scored the first time it had the ball, going 60 yards in seven plays...

Tucumcari deployed its backs expecting a punt, and as it was, they should have stayed back as safety men...

would add another quick score, Cordova broke for 14 yards to the Rattler four...

Starting at their own 26, Friona began a 74-yard drive that started in the first period...

Cordova carried the ball seven times in the 13-play drive, and gained 52 of the 74 yards...

The Rattlers went 65 yards in 10 plays. A fourth down game...

7th Grade Shuts Out Sudan, 30-0

Friona's seventh grade Braves displayed a balanced running attack in their season opener...

Kevin Welch raced 33 yards on the second play from scrimmage...

On the second play of the second quarter, Welch ran 28 yards on an end sweep for six points...

The Braves hiked the margin early in the third quarter, when on their first play from scrimmage...

Reserves took over in the second half, and although Dee King recovered a fumble...

ble near midfield paid off when Gares hit end Felix Blea for 23 yards and a first down at the Friona 24...

Gares passed the Rattlers down to the Chiefstain 27, before the Friona defense toughened...

Friona survived a passing flurry in the last part of the second quarter...

Tucumcari got a good break to begin the second half...

Although Friona toughened its defense and it took seven plays...

They blocked the kick attempt, but Friona was ruled offside...

Cordova, who did everything but run the yardline markers during the game...

And it was the Friona fullback who was again the workhorse...

In 1965, the Bobcats compiled a 5-5 record in 1966...

When Coach Bob Owen and his Chiefs visit Bobcat Stadium...

Kickoff time will be 7:30, half an hour earlier than the first three games...

But this year, the Bobcats are bidding for the title again...

And they're bidding high. Their race-horse offense has rolled up 134 points...

Incidentally, that 41-20 victory Dimmitt posted over Farwell wasn't all it appeared to be...

For the first time Friday night, Big Trouble reared its ugly head over the Bobcat scoring machine...

Wohlgemuth's injury doubles the pressure on quarterback Bill Sanders...

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less than six key third down plays during the drive...

In addition, recent B-team graduate, Bill Bailey, raced eight yards on a third and six to the Tucumcari six...

There was no scoring in the final quarter, although each team had scores nullified...

Cordova's 247 yards gained were only 11 less than the school record of 258 set by Tony Perea...

Individual Rushing Player TCB Yds. Avg. Cordova 38 247 6.5...

Individual Passing Player PA PC Int. Kendrick 2 0 0 Clark 1 0 1...

Kick Returns Player No. Yds. Melton (K.O.) 1 15 Cordova (K.O.) 1 9 Clark (Punt) 1 10...

Kickoff Return Costs B-Team Win Over Tulia

If Friona's B-Team hadn't had to kick off to Tulia to start the game, they might have won...

Tulia ran the kick back 85 yards and made two points running for a quick 8-0 lead...

After many attempts, Friona finally dented the scoreboard in the fourth quarter...

A personal foul penalty shoved the ball to the five, and from there Royal went in for the touchdown with 2:48 left in the game...

He also ran the extra points to tie the score at 8-8 and salvage the tie...

Early in the game the B-Chiefs had driven to the Tulia 11, only to have a pass intercepted in the end zone to stop the rally...

Late in the first half, Friona recovered a Tulia fumble, at the Hornet 36...

Johnston ran and passed for two first downs, but Tulia held. Friona recovered another fumble at the 10...

The B-Chiefs made it to the Tulia 20 in the third quarter, and to the 25 early in the fourth...

Breaks. Flags Hurt 'Horns At Bovina

Lazbuddie's Longhorns will be out to start a new winning streak on Friday...

The Longhorns slowed by penalties all night long...

Bovina was aided on their final drive by two major penalties against the Longhorns...

Frosh Pin 32-0 Loss On Tulia Hornets

Friona's freshman football team won its second game of the young season...

ference, consisting of Dimmitt, Tulia, Hereford, La Plata, Hereford Stanton...

High-scoring Derrell Matthews gave the Longhorns an early lead with four yard run in the first quarter...

8th Graders Top Sudan

Five players shared in the scoring as Friona's eighth grade Braves scouted Sudan...

Early in the second quarter, a Tullia punt backed the "Fish" up to their own 14...

But Lazbuddie did not roll over and play dead. They had one touchdown attempt thwarted...

Week's Football

THURSDAY 5:30-Freshmen vs LaPlata, 7:30-B Team vs La Plata, here

FRIDAY 7:30-Friona at Dimmitt

TUESDAY 5:00-7th, 8th vs LaPlata, here

Chiefs To Face Speedy, 'Hungry' Team Friday

By DONNELSON Managing Editor Castro County News

When Coach Bob Owen and his Chiefs visit Bobcat Stadium in Dimmitt to open the District 3-AA race Friday night...

Kickoff time will be 7:30, half an hour earlier than the first three games...

But this year, the Bobcats are bidding for the title again...

And they're bidding high. Their race-horse offense has rolled up 134 points...

Incidentally, that 41-20 victory Dimmitt posted over Farwell wasn't all it appeared to be...

For the first time Friday night, Big Trouble reared its ugly head over the Bobcat scoring machine...

Wohlgemuth's injury doubles the pressure on quarterback Bill Sanders...

In 1965, the Bobcats compiled a 5-5 record in 1966, a 6-3-1 mark in 1967...

When Coach Bob Owen and his Chiefs visit Bobcat Stadium in Dimmitt to open the District 3-AA race Friday night...

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ANNOUNCING ...

New Ownership For **WHITE'S ELEVATOR**



We have sold our elevator southeast of Friona to Bruegel & Sons of Dimmitt, and would like to say Thank You to our many customers who have patronized us during the years we have had the elevator. The new owners are capable and experienced, and our hope would be that you would continue to patronize the elevator. Thanks again for your business and friendship.

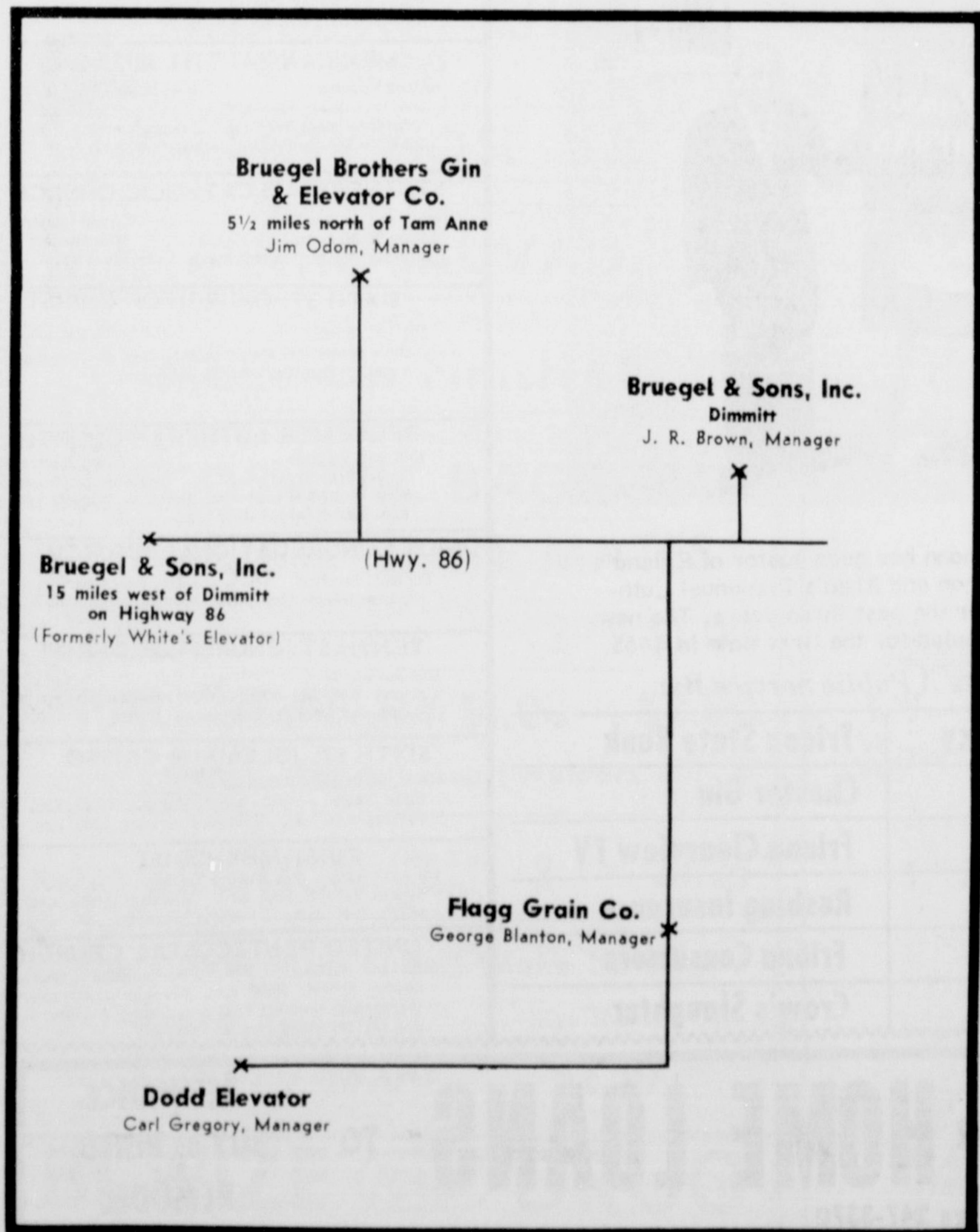
T.G. White

WHITE'S ELEVATOR

HUB-LAZBUDDIE

PHONE 265-3245

NOW FIVE GRAIN HANDLING SITES TO SERVE YOU!



We are pleased to announce that we have purchased the White's Elevator, 15 miles west of Dimmitt on Highway 86. This expansion means we now have five grain handling facilities to serve you, wherever you farm.

Bruegel & Sons, Inc., was started by a farming family 14 years ago. We are proud of our continued growth during these 14 years, and are proud to be "Serving the Best Grainmen in the Nation."

BRUEGEL & SONS, INC.

"Serving the Best Grainmen in the Nation"



NOVEMBER WEDDING PLANNED . . . Mr. and Mrs. G. H. Goggans of 1202 Maple, Friona, are announcing the engagement and approaching marriage of their daughter, Janis, to Tim Fischer, son of Dr. and Mrs. A. J. Fischer of Albuquerque. Miss Goggans, who is a 1966 graduate of Friona High School, is a senior at Eastern New Mexico University, Portales, and is a member of Kappa Delta Sorority. The prospective bridegroom is also a senior at Eastern and is a member of Sigma Nu Fraternity. The wedding will be at 6 p.m. Friday, November 28, at First Baptist Church here. Invitations are not being mailed locally, but friends of the couple are invited to attend.

Daughter Born To Couple

Mr. and Mrs. O. L. McMurtrey became parents of a baby girl at 3:17 a.m. Friday, September 26 at Deaf Smith County Hospital, Hereford. She weighed 7 lbs. 15 1/2 ozs. and was named Rachel Lee. Rachel Lee has two brothers, Claude and Darrell. Her grandparents are Mr. and Mrs. R. D. Scott, Lawton, Oklahoma; O. E. McMurtrey, Davis, Oklahoma; and Mr. and Mrs. R. L. Lang, Archille, Oklahoma. R. E. Brashear, Lawton, Oklahoma, is a paternal grandfather. Mrs. McMurtrey and Rachel Lee were dismissed from the hospital Sunday and are at home.

Maize Tops Have Salad Supper

Twelve persons were present for a salad supper in the Community Room of Friona State Bank Tuesday evening. Hostesses were members of Friona Maize Tops who were on the losing team in a recent contest. Nancy Ruff, Denver, was a guest.

Club members present were Mrs. Roy Daniel, Mrs. Pete Smith, Mrs. Mabel Hartwell, Mrs. Olin Ruff, Mrs. J. E. Knight, Mary Knight, Mrs. Bill Nazworth, Mrs. John P. A. Drager, Mrs. Norbert Schueler, Mrs. Roy Zieschang and Mrs. Vernon Roberts.

Regularly scheduled meetings of this club are held each Tuesday evening in the Community Room and new residents or other visitors are invited to attend by Martha Upton, president.

Guest Speaker Presents Program

An illustrated lecture about a two month stay in Columbia, South America by Mrs. Lillian McLellan was the highlight of the meeting of Friona Woman's Club at Federated Club House Wednesday.

Mrs. Ethel Bengler, vice-president, conducted the business session. The seventeen members present answered roll call with "What I know about Columbia."

Theme of the meeting was "Happiness is getting together with your friends."

Salad, wafers, nuts, coffee and tea were served by the hostesses, Mrs. E. G. Adams and Mrs. M. B. Buchanan.

Mr. and Mrs. Neal Young of Hereford were Sunday afternoon visitors in the home of Otis Massey.

THE FRIONA STAR
Society

Friona Residents Make Foliage Tours

Several Friona residents were in Northern New Mexico for foliage tours in the mountains during the weekend.

Among those at Red River were Mr. and Mrs. Ed Clark and daughters; Mr. and Mrs. James W. Cunningham and Joe; Mr. and Mrs. Walter Cunningham, Cathy and Christy; Mr. and Mrs. Edgar Fletcher; Mr. and Mrs. Dale Christy and children and Rev. and Mrs. Albert Lindley and children.

Also Mr. and Mrs. Billy Dean Baxter and Blayne, Mr. and Mrs. Rudolph Remmer Jr. and Conrad; Mr. and Mrs. Dee

Clark and children; Mr. and Mrs. John Fred White, Noel and Holly, Mr. and Mrs. Robert Zetzsche, Bobby and Robin, Mr. and Mrs. George Zetzsche and children and Mr. and Mrs. James B. Zetzsche Sr. Also Mr. and Mrs. Clyde Fields, Mr. and Mrs. Keith Brock and children, Mr. and Mrs. W. E. McClothlin.

Others in the group included Mrs. Gary Hand, Canyon, Mr. and Mrs. Jim Black, Hereford, Mr. and Mrs. Dale Cunningham, Spearman and Mr. and Mrs. Ray Clark and daughters, Hart

Frionans Attend Delta Xi Meeting

Mrs. Frank Truitt, Mrs. Raymond Cook and Mrs. Lois Miller, who are members of the Delta Xi chapter of Delta Kappa Gamma, attended the organization's first meeting in the Dimmitt High School cafeteria Saturday.

A general business session and workshop, in which Mrs. Cook and Mrs. Miller participated, preceded the covered dish luncheon. Convention reports were given during the afternoon session.

The next meeting will be the district convention October 11.

Surgery Is Successful

Mrs. Eva Roberson, who is a surgical patient at St. Anthony's Hospital, successfully underwent eye surgery Wednesday morning.

Her condition is reported by members of her family to be good, but she expects to be hospitalized several days.

Classmates Meet In San Angelo

Four ex-Techsians, who have been getting together annually for a number of years since their graduation from Texas Tech in Lubbock, spent the weekend in San Angelo.

Mrs. O. J. Beene, Friona, Mrs. Phil Sterett, Amarillo, and Mrs. W. O. Lockwood, Lorenzo, were guests in the home of Mrs. David Shahan, who lives in San Angelo.

Mrs. Beene also visited her son, Ramey, and Delvin Brookfield, who are students at Angelo State College there.

First Son For John Messengers

Mr. and Mrs. John Messenger, 218 Elm Street, Hereford, became parents of a baby boy at 3:32 p.m. Sunday, September 28, at Farmer County Community Hospital.

He was named John Nelson II and weighed 6 lbs. 7 ozs.

Mrs. George Messenger and Mrs. Olene Wimberly, both of Canyon, are grandmothers.

Mr. and Mrs. F. J. Springer, Kress, and Mrs. Mae Wimberly of Richmond, Virginia, are great-grandparents.

The John Messengers are former residents of Friona.

It's A Girl For Gibsons

Shana Michelle is the name Mr. and Mrs. Bill Gibson chose for the baby girl who was born to them Monday, September 29, at Farmer County Community Hospital.

She weighed 7 lbs. 6 ozs. and has one sister, Dawn, 4. Mrs. Pat Fallwell is the maternal grandmother.



WEDDING ANNOUNCEMENT MADE . . . Mr. and Mrs. J. E. Knight have announced the recent marriage of their daughter Martha Anne, to Sp/4 Larrrie Tom Upton, Fort Kobbe, Cana Zone, who is the son of Mr. and Mrs. R. C. Upton, Vernon Texas. The marriage was solemnized Monday, September 15 in Vernon. Mrs. Upton is at home at 717 Pierce, Friona. Upton will conclude his army stint in March 1970.

Local Soprano Sings With Choir

Miss Paula Fortenberry, minorning in elementary education. Fortenberry, 1201 Virginia, Friona, is a member of the Wayland College Singers, a 58-member mixed choir.

Miss Fortenberry, a freshman at Wayland, graduated last spring from Friona High School where she served as president of the Forensic Club, vice president of Future Nurses, president of the Trebellaires and was Maize Queen in 1967. She is majoring in music and

ASSEMBLY OF GOD 10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland -- Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main -- Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting 7:30 p.m.
FIRST BAPTIST Sixth and Summitt -- Rev. Bill Foil, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)
MEXICAN BAPTIST MISSION 4th and Woodland -- Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland -- Father Gerald Dunford Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth -- Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia -- Otto Kretzmann Sunday School: 9:45 A.M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland -- UCC -- Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m. Worship: 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.
FIRST METHODIST 8th and Pierce -- Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland -- Rev. G. W. Hamilton -- Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.



Rev. Otto Kretzmann has been pastor of Friona's Redeemer Lutheran and Rhea's Immanuel Lutheran Churches for the past three years. The new building was occupied for the first time in 1965.

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Debbie Shirley is a 1966 graduate of Hereford High School. She is also a graduate of Jessie Lee's Hair Design Institute, Lubbock, and has had two years' experience in Hereford, where she lives now.

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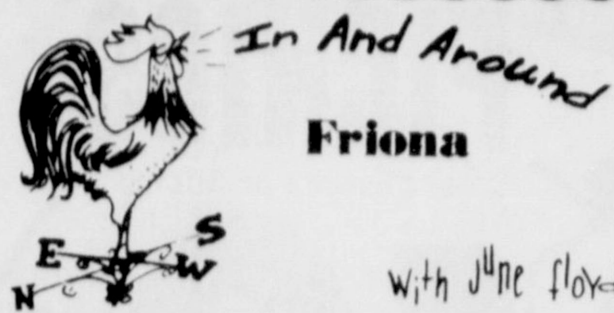
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Many Friona residents spent the weekend on foliage tours in northeastern New Mexico. Think there must have been at least one hundred up and down the slopes in the Red River, Taos, Eagle Nest region. Those of us who didn't go last weekend may have to wait until next year. Several reports indicated that the wind was rapidly de-leaving the trees, especially in the higher regions.

However, we can still enjoy our own foliage tours and may even go up into the northern Panhandle area within the next few weeks and get to see a lot of color.

Locally we can drive down Summit Street and see beautiful changing colors from deep green to pale green and from yellow to orange. Then on any street one can see an array of beautiful color in the fall flowers which are in bloom.

Sightseers who drive down Prospect should stop at the Seventh Street intersection for a long look at the Ed Bogges lawn and rose garden. You will even be thanked for doing so. Two neat placard type signs are in the yard expressing the owner's appreciation to all who take time to look.

When I pass the Bogges home, I'm always reminded of a statement I heard Mr. Bogges make when he first retired and moved into town. Someone complimented him on the beauty of his yard and flower garden and he replied:

"Well, you see it's like this. I'm not ready to quit farming completely, the boys do not appreciate having me try to do theirs or to tell them how, so I'm going to spend my time and energy 'farming' this corner. That way, we'll all be happy."

My apologies this week go to Mr. and Mrs. Hank Outland. There were two errors in their wedding story last week. It seems you would have to work at getting the bride's and groom's names misspelled in the same story, but we can do it without even trying.

The "D" and "K" aren't even close on the typewriter keyboard, so there isn't much explanation for "Hand," instead of "Hank." Of course, we can alibi the other one pretty easily. All we need do is say, "It is so easy to transpose letters."

All we can do now is say, "Sorry Hank and Teresa." In a case like this, we can't even add, "We'll try to do better next time."

When you hear the expression, "The Daily Dozen," you generally think in terms of physical exercise, which is important to our total well being.

But, then, there's another area of living in which we could apply the following "Daily Dozen" in a very effective way.



HEALTHY PEACH . . . The above peach, which measured more than 12 inches in circumference and weighed 14 ounces, was typical of some good fruit which was grown in the Friona area this year. This particular peach was grown by J.H. Boyle, who says he had many which were that size on a tree at his place.

I borrowed "The Daily Dozen To Happiness" from another newspaper and it goes like this:

INSTRUCTIONS
"Make up your mind to be happy. Learn to find pleasure in simple things."

"Make the best of your circumstances. No one has everything, and everyone has something of sorrow intermingled with the gladness of life. The secret is to make laughter outweigh the tears."

"Don't take yourself too seriously. Don't think that somehow you should be protected from misfortunes that befall other people."

"You can't please everybody. Don't let criticism worry you."

"Don't let your neighbor set your standards. Be yourself."

"Do the things you enjoy doing, but stay current with your obligations."

"Don't borrow trouble. Imaginary things are harder to bear than the actual ones."

"Since hate poisons the soul, do not cherish enmities, grudges. Avoid people who make you unhappy."

"Have many interests; read, visit, make new friends."

"Don't spend your life brooding over sorrows or mistakes. Don't be one who never gets over things."

"Do what you can for those less fortunate than yourself."

"Keep busy. A very busy person never has time to be unhappy."

"The Rain In Spain" Sets Meeting Mood

The mood for Progressive Study Club's theme, "My Fair Lady" was set for a water conservation program Tuesday evening at Federated Club House by "The Rain In Spain."

Kathy Horton, a guest entertainer, presented "Malaguena," and "Perfidia," on a Spanish guitar. A film made by Water Inc. was shown by Mrs. Glenn Phillips and Mrs. Gary Batte.

Roll call was answered with a bit of wisdom from the almanac.

Mrs. Medford Griffin conducted a guessing game. Each member was asked to guess the amount of rainfall in Friona in one given year. Mrs. DonReeve guessed the exact amount and was presented a rain gauge.

The financial committee reported receipt of \$170 from the "Miss Money" project during Maize Days. This money goes into a scholarship fund.

Refreshments were served by Mrs. Lee Spring and Mrs. Baker Luggins, hostesses.

Plans Completed For Back To School Events

Mrs. Jim Akers, president of the local PTO, has announced completion of plans for Back to School nights for parents of pupils in the first four grades.

All parents of third and fourth grade students are asked to report to the rooms of their children Monday evening, October 6. Third grade parents will meet from 7:30 to 8:30, fourth grade parents are scheduled to meet from 8 to 9.

Then, the following Monday night parents of first and second grade students are to follow the same schedule.

Baby sitters will be provided for pre-school age children each evening in the gym.

Mrs. Akers urges all parents to take advantage of these opportunities to visit school.



Shower Is Courtesy For Mrs. Hank Outland

A miscellaneous bridal shower at Rhea Parish Hall from 2 to 4 p.m. Saturday, September 20, was a courtesy for Mrs. Hank Outland, the former Terry Schueler.

The serving table was covered with a white linen cloth and centered with a blue and white floral arrangement. Crystal and silver appointments completed the setting. Cookies, nuts, punch and mints were served.

Hostesses were Mesdames

Earl Boyd and Gale, Tom Paine, Bill Brandt, Franklin Bauer, Robert Zetzsche, Melvin Hassempflug, Johnny Wilson and Ralph Roden.

Special guests were Mrs. H. L. Outland, Friona, and Mrs. Norbert Schueler, mothers of the bride couple; Mrs. Spencer Jarrell, Clovis, maternal grandmother of the honoree; and Mrs. Robert Schueler of the Rhea Community, paternal grandmother of the honoree.

Don Stubbs Injured, Hospitalized In Lubbock

Don Stubbs, an employee of Lamb County Rural Electric Cooperative, Littlefield, was injured while working near there Wednesday evening.

He was given emergency treatment at a Littlefield hospital then transferred to Methodist Hospital, Lubbock, where he has been in the intensive care unit.

Monday afternoon he underwent surgery for the second time. His right hand and part of his left hand have been amputated and both arms are burned intensively.

Stubbs, who is a 1962 graduate of Friona High School, is married to the former Pat Baxter, daughter of Mr. and Mrs. Jim Baxter of Route 2.



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silent you'll feel like Mr. Big himself. Tell you what, though. If you absolutely insist on a more expensive car, we won't stand in your way. Go ahead and order air conditioning. Order stereo. Order tinted glass, power windows, 6-way power seat, our new Headlight Delay system. Your Chevrolet dealer will happily help. See him real soon. Putting you first, keeps us first. **On the move.**



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*Powder Base *Lipstick *Eye Liner

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Rexall **LIPSTICK** New Fall Shades **3 For \$1.25**

Coty's New Sheer Puffery Make Up Line

Make-Up	Blusher	Eye Shadow
\$2.50	\$3.00	\$2.50

BI-WIZE DRUG

Former Resident Honored

2nd. Lt. Gene O'Rear, Waco, recently received orders for a tour of duty with the United States Armed Forces in Viet Nam. He spent several days visiting in the home of his maternal grandmother, Mrs. F. W. Reeve, and visited other Friona relatives.

A family dinner in Mrs. Reeve's home, honoring O'Rear, who is a former resident of Friona and Amarillo, was attended by Mr. and Mrs. Harlan O'Rear and Beth, Amarillo; Max Reeve, Arlington; Joyce O'Rear, Waco; and Mary Reeve, Pampa.

Also Mrs. Fay Reeve and Carol, Mrs. Teddy White, Mr. and Mrs. Floyd Reeve, Debbie and Angela, Mr. and Mrs. Glenn E. Reeve Jr., Glenda and Jenna, and Mr. and Mrs. Glenn E. Reeve Sr.

Don Reeve and Joe Reeve visited with the group after dinner.

Most of us consider fish pretty "cold fish" and not emotional. But that's not true. Skin-divers have seen fish actually blanch with fear.



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**On The Farm
In Parmer County**

RONNIE MCNUTT
County Agent

October 6 is the date that grain sorghum producers in Parmer and 28 other counties in the High Plains will be voting on the grain sorghum referendum. In this referendum farmers decide whether or not to assess themselves 5 cents per ton to be used for research and promotion. Producers will be required to complete major sections on the ballot they received by mail.

The first section includes the self-assessment proposition. Candidates for a twelve-man Commodity Producers Board are listed in the second section. Growers must indicate last year's production in the third section of the ballot.

Ballots must be mailed to the polling sites before midnight October 6.

CONTROLLING FEED CONSUMPTION

Cattle producers are sometimes faced with the situation of having to supplemental feed their livestock, due to various reasons. In many instances controlling supplemental feed consumption in these situations is necessary. Protein, or grain sorghum is the type of feed most normally supplemented. Uel Thompson, Extension Animal Husbandman from Texas A&M, has made the following recommendations concerning limiting supplemental feed consumption.

Salt or gypsum may be used to limit feed consumption. Harmful results from salt feeding seldom occur with ample water and adequate forage. Salt-feed mixtures may range from 10 to 50 percent of salt. The amount of salt in the mixture regulates consumption level. The 10 percent salt mixtures are fed principally to stocker cattle and limits intake to about one percent of body weight. A mixture of 25 percent salt and 75 percent cottonseed meal limits daily consumption by cattle to about two pounds of meal per head daily. The quantity and quality of forage also influences the consumption level. Mixtures of salt and ground grain and or oil seed meals, ground grain and/or urea may be fed satisfactorily. Percent of each feed or combination in the mixture depends on feed prices and pasture conditions. With an ample supply of low protein, fair energy forage only salt and oil seed meals need to be fed. Where the forage is low in both protein and energy; and in short supply, then grain may be added to the meal and salt mixture. In such case more supplement should be fed.

Feed grade gypsum (calcium sulfate) controls feed consumption similarly to salt. Mixtures such as those suggested above should contain one half as much gypsum as suggested for the salt portion of the mix. A ratio of 6 parts of feed by weight to 1 part of gypsum are suggested for mature cattle and yearling cattle should be fed an 8 to 1 ratio.



**At Home In
Parmer County**

By Janice Miller
County HD Agent

Mrs. Bert Williams is one of many active 4-H leaders. She is working with a clothing project group of Farwell 4-H club members. Deborah Harding is serving as a junior leader for this group of girls. The members are Gay and Karen London, Terri Boling, Tammie Haseloff, Jamye Berry, Penny Norton, Jacquelyn Langford, Lori Norton, and Lee Ann Williams. Mrs. Williams says that these girls are eager to learn and easy to work with.

This is just one of the many parts of 4-H club work. National 4-H Club week is October 5-11 so look and listen for more news about 4-H "Opportunity For All" - adults and young people alike.

Mothers, fashionable school

**Navy Honors
Friona Man**

The Navy Recruiting Station, Clovis, announced today that Joe Louis Moet, Seaman Recruit, United States Navy, was named Recruit Honorman for Company 486, at the Naval Recruit Training Center, San Diego, California.

Seaman Recruit Moet received this honor due to his achievements in basic training, attitude towards others and the Navy, performance of duties, military conduct and appearance. The Navy Recruiting Station, Clovis, says, "Hats off" to their new shipmate, "Friona has another man to be proud of," says R. H. Kerr, Navy Recruiter. Seaman Recruit Moet is the son of Lupe Leal of Friona, Texas. He is a graduate of Friona High School, Friona, Texas class of '68.

girls are taking up a new sub-year. Maybe you know about the Fashion Math, but if you don't now's the time. Your school girl will be able to add and subtract for the right outfit, if her wardrobe includes jumpers, tunics, vests, mini dress, scarves, and flared pants.

Have you thought about self-adhesive wall coverings bringing life to your worn-out walls attractively and fast? This easy-to-use product (just pick a pattern, peel off the protective backing and press) offers many decorating ideas.

You as a home decorator can cover a plywood screen with a wood-grained pattern or even a different pattern on both sides for a new room divider. Or why not enliven old bookcases by lining the shelves with a bright floral covering. Or give a personality to windows, by simply pressing a lively pattern over an ordinary shade.

One new variation is a design of nylon flocking over printed vinyl. Since these coverings are plastic and the flocked pattern is nylon, dirt and other stains can be washed off without damaging the color or material.

BEE-T GENERATION

In order to maintain the wholeness of the hive, the versatile bee can quickly grow old, or even grow YOUNG; the sterile can lay eggs and the sterile rejuvenate glands that have atrophied.

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SAUSAGE Pure Pork Jimmy Dean 2 Lb. **\$1.59**
PORK CHOPS Family Pack Lb. **79¢**
BOLOGNA Merit Lb. **39¢**

SALAD DRESSING
Garden Club Quart **29¢**

DRIVE
DETERGENT
Giant Box **69¢**

COFFEE
FOLGERS
Lb. Can **69¢**

BABY FOOD
GERBERS STRAINED **10¢**

CRISCO SHORTENING
3 Lb. Can **59¢**
With \$5.00 Or More Purchase

Lettuce
Large Firm Head **10¢**

CELERY Fresh Crisp Stalk Each **16¢**
APPLES Colorado Jonthan 2 Lbs. **29¢**
SQUASH Fresh Yellow Lb. **11¢**

Clardy Campbell Dairy Product
COTTAGE CHEESE 16 Oz.
SOUR CREAM 8 Oz. **3 FOR \$1**
HALF & HALF Pint

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ORANGE DRINK Wagner Quart **25¢**

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Save TenderCrust Coupons

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