

by Bill Ellis

We treated ourselves to a chocolate-covered ice cream bar the other day. Seemed like the first one we'd had in more than a decade, and it brought back many memories. But we noticed something different about the ice cream bar. Well, not about the ice cream itself, but about the paper bag in which it was wrapped. Perhaps it just happened to be the brand which we purchased, but it occurred to us that they're not giving prizes anymore for saving the ice cream bags - and thus have ruined part of the incentive for repeat business.

When we were growing up - on farms down around Lazbuddie, Oklahoma Lane and their suburb, Muleshoe - we were a great "saver." I guess we collected about as many paper wrappers from ice cream bars and popsicles as any kid in the county.

Some of those which came off popsicles weren't the cleanest collector's items, either, as you can imagine the syrupy mess which sometimes is left inside the bags, and occasionally oozes through the wrapper, particularly if it has been torn.

Yet, when you went back to count the wrappers, you could tell right off which ones had contained strawberry, which ones were grape, and which ones were chocolate. It was kinda like enjoying the bars all over again.

The name of "Popsicle Pete" had to be on the wrappers for them to really count. His come-on, printed on every wrapper, said "Save these bags for wonderful gifts." So we did.

I don't remember now just what the "wonderful gifts" were that we received for all of our trouble, but we do remember finally taking the wrappers from the over-stuffed cabinet drawer, packaging the sticky things up and mailing them off to New York or somewhere.

I wonder if Popsicle Pete is still around? If not, then the modern-day kids have missed an experience, and so have their mothers. God rest Pete's sticky soul.

Of course, popsicle bags weren't the only things to be saved. Not by a long shot. Remember all the treasures that could be had just for a box-top and a dime?

Now, some of the breakfast cereal companies still do a limited amount of the box-top business, but during radio's heyday, the daily kids' programs made box-top savers out of darned-near everyone.

There were such irreplaceable treasures as Tom Mix magnet rings, Lone Ranger secret decoders; Superman rings, and a hundred others. Our Grandmother remarked recently that she still had a shoe box full of the trinkets which had been procured by sending off a box top and a dime.

It at least gave us something to watch anxiously for when the mail carrier made his rounds.

The one drawback to the box top business was having to eat the cereal which came in the box, as we sometimes did. Naturally, the not-so-popular cereals used this gimmick, probably more often than the leading brands.

The bad part was that many times, there were simultaneous offers. Seems like we can remember having four or five boxes of cereal in our cabinet at home, all minus their tops. And, once you had sent in the box top, the cereal suddenly lost its appeal.

We've forced down many a bowl of shredded Ralston when we'd just as soon gone on to school without any. I believe they've changed the name to Wheat Chex now, but I still get a queasy feeling when I see it dished up.

However, we probably threw out more of the stuff than we ate - and that made it hard to get the second box, if you happened to need two tops.

Our Grandmother was an awfully patient soul.

FLASH - we just discovered that Popsicle Pete and his prize wrappers are still around. We may get into the saving habit all over again!



NUTRITIONIST . . . Dr. Dale Furr, left, has been hired by Hi-Pro Feeds as the company's nutritionist. Dr. Furr will begin his duties locally after June 1. He is shown here with Ron Davenport, general manager of Hi-Pro Feeds. Dr. Furr has been connected with Texas Tech's Pantex operation near Amarillo for the past three and one-half years.

PARADE SATURDAY

Junior Rodeo Set This Weekend

The ninth annual Friona Junior Rodeo, sponsored by the Friona Junior Chamber of Commerce, will be held Friday, Saturday and Sunday at the Jaycees' Roping Arena.

Performances will be at 8 p.m. on Friday and Saturday, with Sunday's performance getting underway at 2:30 p.m.

A feature of Saturday will be a parade down Main Street beginning at 5 p.m. Some six or seven riding clubs will ride in the parade.

The Bovina Roping Club will not only appear in the parade; the club is also planning a "trail ride" from Bovina to Friona prior to the parade.

More than 65 entrants are expected in the rodeo this year, and as of Monday, entries had already been received from as far away as Dalhart, Texline and Levelland. The event usually draws entrants from both sides of the state line.

Trophies will be awarded to the all-around cowboy and all-around cowgirl. A contestant

must enter at least three events to be eligible for these awards. In addition, first, second and third-place trophies will be awarded in each of the eight events.

Contestants will compete in bare-back bronc riding, bull riding, tie-down roping, barrel racing, pole bending, ribbon roping, and both boys and girls goat-tying.

Entries should be sent to either John C. Miller or Gerald Shavor in Friona. Deadline for entries is 8 p.m. Saturday, April 26.

Fee for entering the goat-tying event is \$5. All other events carry a \$10 fee. All entrants must have a minor's release signed by their parents.

A dance will be held on Saturday night, featuring Tommy Haney and his Rainbow Ramblers.

Friday night, featuring Tommy Haney and his Rainbow Ramblers.

Riding Club To Assemble

The Friona Riding Club will take part in the Parade at 5 p.m. Saturday. The club should meet at 4 p.m., by the Junior High School building, according to a spokesman.

All members are requested to take part, and to wear their riding club vests, blue jeans, white shirts, black tie and straw hat.

Saturday evening, the Club should meet at the Rodeo Arena at 7:30 to ride in the Grand Entry.

Legion; Auxiliary Give Boys, Girls State Names

Delegates were named this week by the Friona American Legion and Auxiliary to the Girls and Boys State conventions this summer.

The Auxiliary will sponsor two girls from Friona this year: Janet Mingus and Amelia Sims. Alternates are Kay Riehmeyer and Jenisu Fallwell.

Bob Thomas is the delegate to Boys State, and Isidore Cordova is the alternate.

The local Legion and Auxiliary are also sponsoring delegates from Farwell and Lazbuddie.

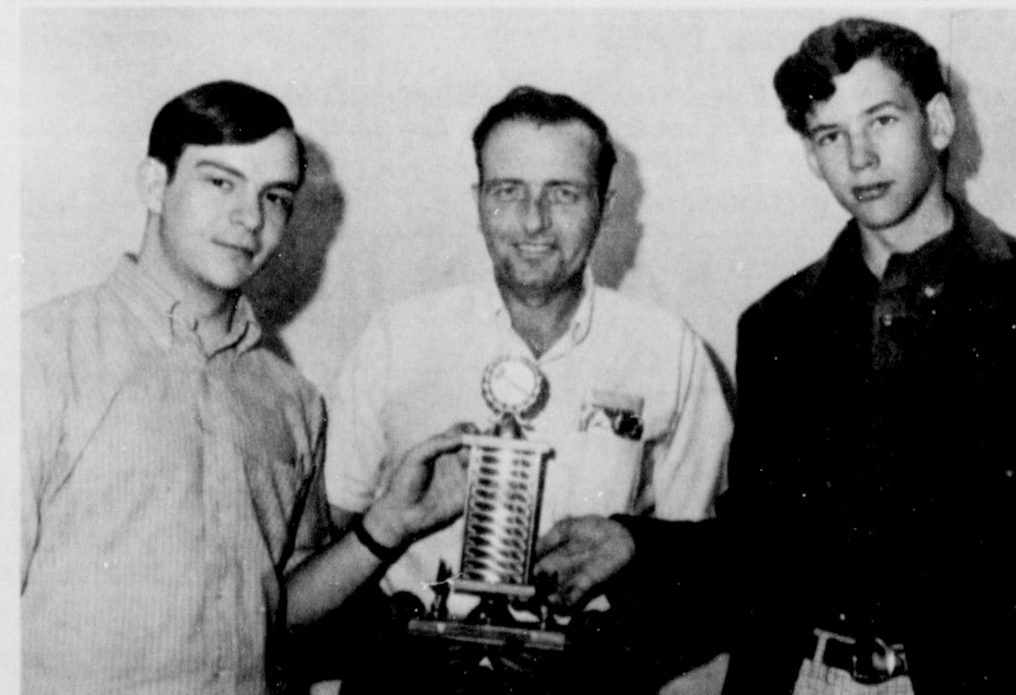
Farwell's delegates to girls state are Nancy Patsche, with Jean Culver as alternate. Doug Harriman is the delegate to boys state.

Lazbuddie's delegates are: girls-Vickie Blain; Leatrice Gallman, alternate. Gail Morris is the boys state delegate. Bovina's Legionnaires will sponsor Bovina delegates.

Lions Slate Ladies Night

The Friona Lions Club and Friona Noon Lions will hold a joint meeting in observance of Ladies Night Thursday at 8 p.m. at the Friona High School Cafeteria.

A good program is promised, and all members of the two clubs and their wives are urged to attend.



STATE-BOUND. . . The Friona High School boys debate team won first place in the regional literary contests last weekend, and qualified for the state UIL meet. Flanking their coach, Wayne Hodgson, are Bob Thomas and Bryan Elliott.

DR. DALE FURR

Nutritionist Named By Hi-Pro; Production Set

Hi-Pro Feeds announced the employment this week of Dr. R. Dale Furr as nutritionist in their new plant, which is expected to be in production by the latter part of May.

Ron Davenport, general manager of Hi-Pro Feeds, made the announcement at a press conference Tuesday at the plant, well-attended by representatives of area news media.

Dr. Furr, 35, is a native Texan, and received his Ph.D. degree in animal nutrition from Oklahoma State University, and has had considerable experience in range and feedlot nutrition. For the past three years, Furr has been superintendent and in charge of beef cattle research at the Texas Technological College Research Station at Pantex.

Prior to holding the position with Tech, Dr. Furr was in

charge of the Extension Service livestock program for the state of Hawaii.

Dr. Furr has written more than 50 scientific publications in beef cattle nutrition. He will begin his duties locally on June 2.

In announcing Furr's employment, Davenport said "We are very pleased to acquire the services of Dr. Furr, and we feel he has the experience and ability needed to adequately service the feedlot and commercial cattle feeders of this area."

Furr said that his decision to leave the position with Texas Tech was a hard one, as he had enjoyed good relations with the administration, but that the opportunity afforded with the ultra-modern Hi-Pro Feed Mill was too great to turn down. The new mill, which is lo-

cated on the eastern edge of Friona, is being completed at a cost of around \$1,000,000. It will be one of the largest, most modern feed mills in the entire Southwest.

The mill's primary function will be to supply area feedlots with supplements and feed mixtures. The mixing is done automatically from coded IBM cards, which are inserted in the mill's control panel.

Davenport pointed out that the mill's capacity would enable it to mix 30 tons of feed per hour on an automatic basis, and up to 60 tons if necessary.

"In the event of an emergency at one of the area feedlots, we could mix all of the feed necessary for their cattle until repairs were made", Davenport said. He indicated that the mill could take care of some 60,000 cattle in this fashion.

Frionans Will Sing At REC Meet Today

The 31st annual meeting of the Deaf Smith County Electric Cooperative will be held Thursday at the Bull Barn in Hereford.

The principal speaker will be J.R. Cobb, general manager of Texas Electric Cooperatives. Appearing on the afternoon program at 1:15 will be the Tune Heisters, under the direction of Walter Falkenberry, director of music at Friona's First Baptist Church.

A free barbecue lunch will be served to members attending the meeting, beginning at 11:45 a.m. Capital credit checks totalling almost \$158,000 will be returned to members.

Over \$500 in prizes will be given to those registering for the meeting.

As part of the business meeting, two members will be elected to the organization's board of directors.

Cobb is a native of Louisiana, and is a pioneer in rural electrification in Texas and the South.



J. R. Cobb

Savings Time Here Again

Daylight Savings Time, which has confused many and confounded others in the area during the past two years, makes its return on Sunday for another six-month stint.

Residents are reminded to run their clock forward when they go to bed on Saturday night, so as to be ready for the time change when it happens in the wee hours of Sunday morning.

The time change will remain in effect until the last Sunday of October, when clocks will again be set on Central Standard Time.

Library Sets Open House

Businessmen in Friona are invited to take their coffee break on Friday morning at the Friona Public Library, in observance of Public Library Week.

There will be an open house at the library from 9 a.m. to 11 a.m. that day, and all residents are welcome to visit the library, particularly the businessmen.

FHS Debate Team First

Friona High School brought home a first-place trophy from the regional Interscholastic League literary meet at Texas Tech last weekend, won by the boys debate team of Bob Thomas and Bryan Elliott.

By winning, the debaters qualified for the state UIL meet in Austin.

The girls debate team of Sheila Struve and Sally Kendrick placed second.

Janice Clark placed third in girls informative speaking, and Norman Mohr, who was third in state in the event a year ago, lost out in the boys division this year.

Other regional participants included Ray Russell in ready writing and Cynthia Wiseman and Kathy King in spelling. Last year at regional, besides Mohr's win, the boys debate team of Bob Thomas and David Reeve placed second, and the girls debaters were third.



WILL MAKE AWARDS. . . Friona's rodeo queen for 1969, Cindy Campbell, left, and Sandy Bass, the 1958 queen, will be awarding trophies during the Friona Junior Rodeo this weekend.

DALE CARY

PCA Office Names Assistant Manager

Friona's Production Credit Association office force was expanded this week by the addition of an assistant to manager Robert Neelley.

Dale Cary, a former Friona resident, is returning to fill the new position. Cary holds a degree in accounting from Texas Tech in 1967.

"We have enjoyed a steady growth in our business, particularly with the advent of cattle feeding. This has enabled us to make the addition to our staff," Neelley said.

The local Production Credit office was opened in late 1959. In the past five years, the office has seen its business volume quadruple.

Neelley has been manager of the Friona office since 1965.

He states that the office will put roughly \$20 million into the area's economy this year, and that the growth potential is still good.

"I feel that Dale Cary knows the farmers of our area, and has a good background for the position. We are happy to have him as an addition to our staff," Neelley added.

Temperatures

Date	Hi	Low
April 16	81	49
April 17	58	38
April 18	56	35
April 19	71	40
April 20	60	37
April 21	77	47
April 22	83	50

Moisture: .14 inch on April 17.



NEW ASSISTANT. . . Dale Cary, seated, was employed this week as assistant manager for Friona's Production Credit Association office, a new position. Shown with Cary is Robert Neelley, the local PCA manager.

THE FRIONA STAR

Founded In 1925 By John W. White

Published Every Thursday at 614 Euclid Street
Friona, Texas - 79035

Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association

Prize - winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968. Prize - winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968. Prize - winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968. First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties: \$4 per year. Elsewhere: \$5 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Member
Panhandle Press
Association



CAVERNOUS CHAMBER

The largest known underground chamber, measuring 4,270' long by 656' wide by 328' high, is the Big Room of Carlsbad Caverns in New Mexico.

DEEPEST CANYON

The world's deepest chasm is Hell's Canyon between Oregon and Idaho, which in one spot measures 7,900 feet deep!

Pause And Reflect

By Nelson Lewis

Being an inveterate "book-worm" it is only natural that I should like to pay tribute to the men and women everywhere who have helped make books available to the general public, and say a special "thank you" to the Friona city fathers and the Library board.

Thanks also to the Friends of the Library and to all those working either as individuals or through clubs and civic organizations.

At a point in the world's history where general knowledge is doubling every seven years it would be unthinkable to deprive our children of any means of education.

The appreciation of public and private libraries is by no means new.

The ancient Egyptians, Babylonians, and Greeks, to name only three empires, had gathered great numbers of stone and clay tablets filled with inscriptions.

Thousands of papyrus rolls were stored in pyramids, temples and monasteries, thus preserving all manner of knowledge and thereby forming the nuclei of our present system of libraries.

Here in the United States libraries got the greatest boost from Andrew Carnegie who gave sixty four million dollars toward the establishing of seventeen hundred libraries.

Carnegie was a poor Scottish immigrant who earned only one dollar a week at his first job in America.

In waging his own personal war on poverty he was greatly helped by the printed word.

Years later after he had amassed a vast fortune he demonstrated his respect for all branches of learning by sharing his wealth with schools, colleges and organizations devoted to maintaining peace and good will among men.

The largest university library in the world is that of Harvard.

Founded in 1638 by John Harvard, it was an oasis of learning in the raw colonies, but it was not the first in the new world.

Any history of libraries is the essence of history itself and the first library in America was part and parcel of the English settlement in Virginia.

In May of 1611 Sir Thomas Dale came from England to be "High Marshall of Virginia."

For some months the settlers had realized that the swampy surroundings at Jamestown were unhealthy and Dale soon decided to move the village upstream a few miles to higher ground.

He chose a location where the James river makes a series of "ox-bow" bends - on the map it looks like a snake crawling. The land is sandy loam and in those days supported a good stand of timber.

Across one short neck of land Dale caused a channel to be dug; thereby turning a peninsula into an island.

The man in charge of the digging was from Holland - and of course his nickname was "Dutch".

The new channel became known as "Dutch's Gap", today it is the scene of extensive sand and gravel dredging operations and fittingly enough is called Dutch Gap. (Those of you who have seen my collection of Indian artifacts may recall the largest of the spearheads - it was found near Dutch Gap).

This new town of Dale's was to be Henricus in honor of Prince Henry, son of James 1st of England.

It was well planned and fortified and contained a college (our nation's first) which in turn housed our original library.

Sir Thomas' plan would have worked real well - except for one thing!

The heathen redmen failed to appreciate his attempt to father English domination of their hunting grounds - so they burned the whole deal and chased the settlers back to the swamps of Jamestown!

It's a far cry from Virginia in the sixteen hundreds to the Panhandle of Texas in the late nineteenth-hundreds, but last week I had an experience here in Friona that just about bridged the gap.

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO -- APRIL 26, 1929

Friona was visited last Saturday by what was perhaps the most costly fire in its history, when the immense piles of grain heads and ear corn in the Doggett Grain Company's yard caught fire.

Wind swept the fire from the northwest corner of the yard to the south, and soon the entire yard, consisting of three city blocks, was in flames. Estimates put the loss at not less than \$12,000.

30 YEARS AGO--APRIL 28, 1939

Tuesday of this week several Friona men were invited by Hugh L. Clearman, Government Entomologist, to visit a section of Parmer County east of Friona, to witness the emergence of millions of young grasshoppers.

Mr. Clearman assured us that the hoppers we saw coming out of the ground, literally by the thousands, were the real "migratory" variety, and if nothing is done about them, they will take wing within six weeks and be ready to destroy crops many miles from their place of origin.

15 YEARS AGO--APRIL 29, 1954

Gay Ann McFarland received the highest honor in FHA work, the State Homemaking Degree, at the State FHA convention in Fort Worth last week. She was unable to attend the meeting, but several attended from Friona, including Carol Blackburn, Deann Buske, Mrs. Virgil Zeman, sponsor, Mrs. G. B. Buske and Mrs. Claude Blackburn.

Friona FFA's farm skills team will appear on Channel 4 ON Saturday, demonstrating hog cholera control. Those on the team are Kenneth McLellan, Harris Dunn, Clyde Hays, Virgil Phipps and Jim Dixon.

10 YEARS AGO--APRIL 30, 1959

Following a meeting held last week in the American Legion Hall, 17 Frionans journeyed to Muleshoe for their initiation rites into the IOOF with the project of beginning a chapter of the organization in Friona in the near future.

5 YEARS AGO--APRIL 30, 1964

Baker Duggins, who retired this season after coaching the Friona High Squaws to a first-place finish in the state class AA girls basketball tournament, was surprised at a meeting of the Friona Booster Club last Friday by the presentation of a new Oldsmobile.

Lois Moyer and Rex Nelson have been named honor students by FHS. Miss Moyer is valedictorian, and Nelson is salutatorian.

Into our city library popped three Cub Scouts, bright-eyed and bushy-tailed.

They were neat, clean youngsters and wore their uniforms well.

Two went immediately to the shelves and began that concentrated search of titles with which I am so familiar.

The third boy walked to the desk and very politely asked Mrs. Gaede about a book that would help him to attract birds to his home grounds - a lovely thought in itself!

It is reasonable to assume that there are stone, clay, and papyrus "books" heaped with the dust of centuries that will never be read again.

It is also a safe assumption that our boys and girls will continue to have the world's knowledge at their fingertips.

Thanks again to all those who have made the "bookworm's dream" come true.

Catastrophic 1967
NEW YORK—The year 1967 may have set a new quantitative record for catastrophic events in the United States, according to the Insurance Information Institute. Thirty-four storms, fires or riots left in their wake insured damage of more than a million dollars each. The total cost to insurance companies was about \$325 million.



Of the fourth of the food dollar spent for nonfood items, six percent for housewares and household supplies, five percent for alcoholic beverages, four percent for tobacco, and three percent for health and beauty aids.

WHEN YOU NEED HELP.....



ETHRIDGE-SPRING AGENCY

Dan Ethridge
Frank Spring
Bill Stewart
Lois Norwood
Wendell Gresham

Phone 247-2766
602 Main



Serving Friona Since 1934

9th ANNUAL Friona Junior RODEO

SPONSORED BY FRIONA JAYCEES
APRIL 25 - 26 - - 8:00 p.m.
APRIL 27 -- 2:30 p.m.

EVENTS

- Bare Back Bronc Riding
- Bull Riding
- Tie Down Roping
- Goat Tying (Girls)
- Barrel Racing
- Pole Bending
- Ribbon Roping
- Goat Tying (Boys)

Goat Tying Fee \$5.00 and All Other Entries \$10.00 Go-Rounds to Be Determined By Entries. Cash or Money Order Must Accompany All Entries - This Must Be Accompanied By Minor's Release. Age Limit 19. Interscholastic Rules Apply.

Limited Stock: First Come First Serve Basis. Deadline on Entries - April 26, 1969, at 8:00 P.M.

STOCK PRODUCER **RATJEN BROTHERS** HAPPY, TEXAS

PARADE - April 26, 1969, at 5:00 p.m. - EVERYONE INVITED

Dance Saturday Night

TOMMY HANEY and His RAINBOW RAMBLERS

John C. Miller, Phone 265-3231, Friona, Texas Gerald Shavor, Nights 247-3057, Friona, Texas



Some of our regular depositors haven't been *inside* our bank in many months—they love our quick, all-weather

DRIVE-IN TELLER WINDOW SERVICE!

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area

Friona Member FDIC Phone 247-2736

OUR READERS
Write

Dear Editor:

I would like to point out to you and to the citizens of Friona a situation that is becoming more serious every day. That is the speeding of cars and other vehicles down 5th Street, better known as the loop between Highway 60 and 214.

The speed limit on this street is posted at 40 miles per hour, but very few cars observe this speed limit. Most tend to go down the street at 60 or 70 miles per hour just as though they were on a regular highway. The large buses and trucks seem to be the worst at this, too. In the five years I have lived on this street I have only seen one car stopped by authorities. Of course, there could have been others that I didn't see.

I would like to know why the speed limit on this residential street with 85 families living on it, some with small children, can't have a speed limit of 30 miles per hour the same as main street. It would seem that a residential area would have many more opportunities for a young child to run out into the street than on the Main

Street of town. And I would like to see this speed limit enforced. Those of us living on 5th Street who have small children live in mortal fear of our little ones lives.

A little girl was killed on this street seven or eight years ago. Since then the area has been built up considerably. I certainly hope that it won't take another such tragedy to wake up the authorities that something must be done.

We who live on this street lose about one pet a week. Seldom does a week go by that there is not a dog or cat run over in the street. These are not just the wild animals such as rabbits and skunks that are always found out on the highway. These are household pets, and every one that is killed is a sadness for some family on 5th Street. It is not always possible for people to keep their pets out of the street. But they would have a better chance at life if the speed limit were reduced to 30 mph and were enforced.

I plan to complain a lot about this if something isn't done and soon.

Name withheld by request

Hospital Report

ADMISSIONS: 4/15/69-4/21/69
Cayson Jones, Friona; Katie L. Lewellen, Friona; Eva Rome Hereford; Gloria Rivera, Friona; Ramiro Caballero, Jr., Friona; Jane Lucas, Friona; Eliazar Garcia, Hereford; Brian Douglas Edelman, Friona; Jackie Crozier, Dimmitt; Jolene Burnett, Friona; John Fred Lozoya, Friona; Robert J. Nabours, Texico; Rosalinda Rodriguez, Hereford; Anita Pearson, Friona; Yolanda Perez, Hereford; Roger Dale McNeely, Friona; Mrs. Jerry Burnett, Bovina; Margaret Powell, Crady, N.M.; Willa Mae Price, Friona; Lucy Annie Scott, Friona; Brenda Ann Gardner, Hereford; Irene Gee, Friona; Walter Lee Blewins, Friona; Mrs. Ben Konis, Amarillo; Nola Faye Vestal, Friona; Mary Rando (Mrs. Ray) Friona; Eva Jones, Friona; Mary Foll, Friona; Thurman Chandler, Texico, N.M.

DEMISSIONS:
Irma Solis, Gregory D. Martin, Gigi Spring, Mrs. Querino Lucero and baby boy, Dora G. Verner, Katie L. Lewellen, Gloria Rivera, Eliazar Garcia, Brian D. Edelman, Jane Lucas, Cayson Jones, Mrs. Francisco Romo and baby girl, John Fred Lozoya, Ramiro Caballero, Jr. Jolene Barnett, Robert J. Nabours, Jackie Crozier, Rosalinda Rodriguez, Anita Pear-

son, Nola Faye Vestal, Yolanda Perez, and Margaret Powell.
PATIENTS IN HOSPITAL: : 4/22/69:
Annie Scott, Eva Jones, Willa Mae Price, Roger McNeely, Lee Blewins, Mrs. Ray Rando, Irene Gee, Mary Foll, Giles Williams, Mrs. Jerry Burnett and baby boy, Thurman Chandler, Brenda Garner and Mrs. Ben Konis and baby girl.



FRIONA SCHOOL LUNCH MENU

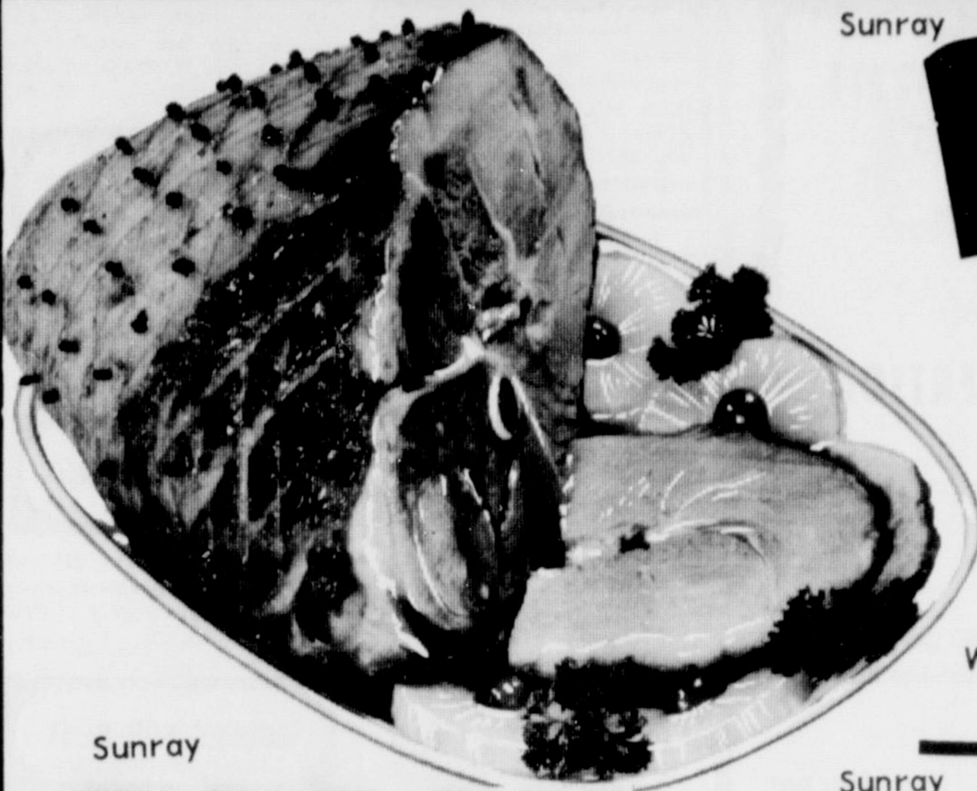
Week of April 28 - May 2
Monday -- corn dogs, French fries, green limas, hot rolls and butter, mustard, apple cobbler and milk.
Tuesday -- hamburger patties, corn, green beans, cabbage slaw, hot rolls and butter, chocolate pudding and milk.
Wednesday -- fried chicken, potatoes, English peas, grapefruit sections, hot rolls and butter, coconut cake and milk.
Thursday -- soup and sandwiches, crackers, cookies and milk.
Friday -- hamburgers, potato chips, lettuce, tomatoes, pickles, onions, ice cream bars and milk.

FIREMAN OF THE WEEK



In Recognition Of Their Outstanding Service To The Community, We Salute The Friona Fire Department. This week we salute Albert Wolfington Rushing Insurance

GOOD EATING...BIG SAVINGS!



Sunray

HAM
1/2 Or Whole **55¢**

FRANKS
Wilson's 12 Oz. Pkg. **49¢**



Sunray
BACON
2 Lb. Pkg. **\$1³⁹**

Sunray

BOLOGNA
Lb. **59¢**

Hospital Report

KLEENEX
Facial Tissue
200 Ct.
4/\$1⁰⁰



FEMS
4/\$1



CRISCO SHORTENING
3 Lb. Can **79¢**

FROZEN FOODS
Sara Lee
COFFEE CAKES 13 Oz. **73¢**
Shurfine
LEMONADE 12 Oz. Can **2 For 39¢**

Hunts
TOMATO JUICE
46 Oz. **29¢**

Diamond
PAPER PLATES
40 Ct. **79¢**



GOLD MEDAL FLOUR
5 Lb. Bag **53¢**

BANANAS
9¢ Lb.

Pet
COFFEE CREAMER
11 Oz. Jar **47¢**



JELLO PUDDING MIX
Reg. Box **10¢**

Fresh
STRAWBERRIES
3 Pints For **89¢**

Lucky Leaf
CHERRY PIE FILLING
57¢



Del Monte
CORN
Cream Style Or Whole Kernel
5/\$1

Lipton's Pure
Instant TEA
4 Oz. Jar **\$1²⁹**

Fresh
RADISHES
2 Bunches For **15¢**

DOUBLE 'YES' STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

Houser

Big Enough To Accommodate. Small Enough To Appreciate.
Phone 247-3343

GROCERY & MARKET

GOOD CARTON BETTER QUALITY BEST FLAVOR
TRY SOME NOW

BUSINESS DIRECTORY

Parr Portable Corrals
Now Available At
PARR FARMS
1/2 Mile So. E. Black
Phone 265-3526

24 HOUR AMBULANCE SERVICE
CALL...
247-2801

Oxygen Equipped
CLABORN

BARTLETT & POTTS
AUCTION SERVICE
Specializing In
Farm Sales

HOUSTON BARTLETT
Route 1, Bovina, Texas
Phone 389-2191
Clovis, New Mex.

LARRY POTTS
Route 2, Friona, Texas
Phone 295-3357

ADAMS DRILLING CO.
WATER WELL DRILLING

Layne Pumps, Inc.
Sales & Service

Pump & Gear
Head Repairs
All Makes

Dial 247-3101
Nights 247-2513

Friona, Texas

For Your Heating And Cooling Needs:
Call

WALKER REFRIGERATION
Hereford
Phone 364-0788

Pictures We Use May
Be Bought For 50¢ At

THE FRIONA STAR

READ & USE the
WANT ADS
for BEST RESULTS

247-2211.

Phone your classifieds in to the STAR by Tuesday noon

READ USE CLASSIFIED ADS for fast results

WANT ADS PH. 247-2211

CLASSIFIED RATES

First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 6¢
on cash order, \$1 on account.

DEADLINE FOR INSERTION
Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

SEE
Clifton Harper

for special Deal on Funks
G-Grain Sorghum and
Sorghum-Sudan-Grass Hybrids. 27-9tc

SEE
American Oil Company

for Special Deal on Funks
G-Grain Sorghum and Sorghum - Sudan - Grass Hybrids. 27-9tc

"Need responsible person in Friona area to take over payments on late model sewing machine. Equipped with automatic zig-zagger, blind hems, buttonholes, fancy patterns, etc. Balance due \$24.56, 4 payments \$6.48 per month. Write Credit Manager, 1114 19th Street, Lubbock, Texas." 16-tfc

SEE
Continental Grain Company

for Special Deal on Funks
G-Grain Sorghum and Sorghum - Sudan - Grass Hybrids. 27-9tc

Do you need money to get you over a tight spot - or perhaps for a piece of equipment for your business or an appliance for your home? Call Friona, Texas Federal Credit Union, 247-2280.

ANNOUNCEMENTS

SEE
Clifton Harper

for special Deal on Funks
G-Grain Sorghum and Sorghum-Sudan-Grass Hybrids. 27-9tc

ATTENTION LADIES! We now have a new stock of Shu-Mak-Up. We can offer you more colors and a bigger selection than ever before. Allen's Jewelry, Friona. 29-2tc

Girls & Boys
Plan your future now! For an exciting career, doing pleasant work in pleasant surroundings.

ENROLL NOW!
Course reasonably priced. Terms arranged. La Plata Beauty School, 921 E. Hwy 60, Hereford, Texas. Phone 364-4571. 30-1tc

Are you paying too much interest on your present automobile loan? The next time you trade cars, call Friona Federal Credit Union, 247-2280 and check on our interest rates.

HELP WANTED

WANTED... Distributor for the Lubbock Avalanche-Journal. Contact the circulation department, Avalanche-Journal. 30-2tc

LOST AND FOUND

LOST: pair of boys glasses with name Dan Seale, on ear-piece. Lost at Piggly Wiggly Super Market, phone 247-3571

HOUSES FOR RENT

FOR RENT: House at 1305 N. Main. Mrs. J.J. Waldo, 412 S. 9th, Kingfisher, Oklahoma, 73750. 29-tfn-lp

FOR SALE

FOR SALE... One 1961 Chevrolet 54-passenger school bus by Friona Independent School District. The school board reserves the right to reject any or all bids. Bids to be opened on May 12, 1969, Contact Alton Farr, Friona Superintendent of Schools. 29-3tc

FOR SALE... 2500 ft. of 30-foot by 7-in aluminum flow line. 65¢ per foot, smaller amounts 70¢.

FOR SALE -- 1956 pickup, new motor, automatic, air. Excellent shape.

One Big 12 grain cart. Nearly new. Steve Struve, phone 247-2243. 30-tfc

FOR SALE: RCA Whirlpool automatic washer, Servel apartment size refrigerator, color-tv antenna with 50 ft. telescopic pole. Call 265-3415. 30-6tc

HOUSES FOR SALE

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks, east of Main on Highway 60. Call 247-3545. 46-tfn-

FOR SALE: 2- bedroom house with 2-3 room apts. Well located. Small down payment. J.G. McFarland, 247-3272 or 247-3766. 26-tfn-

FOR SALE: Contemporary Mobil Home. 2 bedroom with furniture. Phone 247-3196 after 6. 26-tfn-

WANTED: land listings for G. L. LAND BUYERS, J.G. McFarland, Phone 247-3272. 11-tfn-

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

FOR SALE OR TRADE... Window-type air conditioner. Good as new. \$25.00. Phone 247-2847. 30-2tc

HELP WANTED

WANTED... Distributor for the Lubbock Avalanche-Journal. Contact the circulation department, Avalanche-Journal. 30-2tc

LOST AND FOUND

LOST: pair of boys glasses with name Dan Seale, on ear-piece. Lost at Piggly Wiggly Super Market, phone 247-3571

HOUSES FOR RENT

FOR RENT: House at 1305 N. Main. Mrs. J.J. Waldo, 412 S. 9th, Kingfisher, Oklahoma, 73750. 29-tfn-lp

FOR SALE

FOR SALE... One 1961 Chevrolet 54-passenger school bus by Friona Independent School District. The school board reserves the right to reject any or all bids. Bids to be opened on May 12, 1969, Contact Alton Farr, Friona Superintendent of Schools. 29-3tc

FOR SALE... 2500 ft. of 30-foot by 7-in aluminum flow line. 65¢ per foot, smaller amounts 70¢.

FOR SALE -- 1956 pickup, new motor, automatic, air. Excellent shape.

One Big 12 grain cart. Nearly new. Steve Struve, phone 247-2243. 30-tfc

FOR SALE: RCA Whirlpool automatic washer, Servel apartment size refrigerator, color-tv antenna with 50 ft. telescopic pole. Call 265-3415. 30-6tc

HOUSES FOR SALE

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks, east of Main on Highway 60. Call 247-3545. 46-tfn-

FOR SALE: 2- bedroom house with 2-3 room apts. Well located. Small down payment. J.G. McFarland, 247-3272 or 247-3766. 26-tfn-

FOR SALE: Contemporary Mobil Home. 2 bedroom with furniture. Phone 247-3196 after 6. 26-tfn-

WANTED: land listings for G. L. LAND BUYERS, J.G. McFarland, Phone 247-3272. 11-tfn-

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

FOR SALE: 3 bedroom, 13/4 bath, living room, den, utility, garage. Near high school. Low interest 247-2217. 3tp

For Complete Real Estate Service CONTACT
J. G. McFARLAND
Phone 247-3272 or 247-2766
Business, Farms, Ranches, Residence

NOTICE:

We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

HOUSES FOR RENT

FOR RENT: House at 1305 N. Main. Mrs. J.J. Waldo, 412 S. 9th, Kingfisher, Oklahoma, 73750. 29-tfn-lp

FOR SALE

FOR SALE... One 1961 Chevrolet 54-passenger school bus by Friona Independent School District. The school board reserves the right to reject any or all bids. Bids to be opened on May 12, 1969, Contact Alton Farr, Friona Superintendent of Schools. 29-3tc

FOR SALE... 2500 ft. of 30-foot by 7-in aluminum flow line. 65¢ per foot, smaller amounts 70¢.

FOR SALE -- 1956 pickup, new motor, automatic, air. Excellent shape.

One Big 12 grain cart. Nearly new. Steve Struve, phone 247-2243. 30-tfc

FOR SALE: RCA Whirlpool automatic washer, Servel apartment size refrigerator, color-tv antenna with 50 ft. telescopic pole. Call 265-3415. 30-6tc

HOUSES FOR SALE

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks, east of Main on Highway 60. Call 247-3545. 46-tfn-

FOR SALE: 2- bedroom house with 2-3 room apts. Well located. Small down payment. J.G. McFarland, 247-3272 or 247-3766. 26-tfn-

FOR SALE: Contemporary Mobil Home. 2 bedroom with furniture. Phone 247-3196 after 6. 26-tfn-

WANTED: land listings for G. L. LAND BUYERS, J.G. McFarland, Phone 247-3272. 11-tfn-

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

Stallion Service - Registered Quarter Horse. JOHNNY SHANE No. 470097 Top Blood Lines. Excellent Disposition. Sorrel Color. Fee - \$50.00. John Baker, 247-3037. 23-8tc

Portable Disc Rolling One Ways Tandem Harrell Mays
Call
Ph. 247-3477
After 6 p. m.

Cakes Baked For Special Occasions
Wedding Cakes
Birthday Cakes
Phone 265-3420
BETTY LOUISE RECTOR

TOO LATE TO CLASSIFY

FOR SALE... 2 bedroom home, 1300 square feet, Garbage disposal, Storm cellar; 1-1/2 baths carpeted. 247-3397, 902 W. 6th, 30-tfc

FOR SALE... Trailer house, like new, 10x55, Has washer, plus other furniture. Carpeted. Two 14x24 tenant houses for sale, bath in each. Good shape. John Renner, Phone 265-3423 after 5:30 p.m. 30-tfc

REAL ESTATE LOANS

\$\$\$\$\$\$\$\$\$\$\$\$
ONE MILLION DOLLARS
to lend on irrigated land in Deaf Smith, Castro and Parmer counties. And...

PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
804 South 25 Mile Ave.
364-4299 day
364-2814 nite 25-52p

EYECATCHER

Dianthus Bravo has gay, scarlet-red flowers, produced freely on 8-inch-high plants.

Even a single plant of Dianthus Bravo is an eyecatcher, especially when it's planted in a suitable setting, for instance alongside a grayish rock.

The color is blazing scarlet red and it draws the eye from afar.

When you consider that Bravo grows only eight inches tall, this is remarkable.

Bravo's single blooms are fragrant and each petal is fringed. The little, upright-growing, compact plants look solid scarlet-red because the flowers are borne above the leaves.

This little pink has several uses—the single plant landscape described above or massed in beds or even window boxes.

It also is pretty as an edging, if only it is by itself or next to other plants blooming in compatible colors.

MISCELLANEOUS SERVICES

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

This Newspaper is more interested in this community than any other publication in the world...

WELCOME TO FRIONA



This week our welcome mat is out to the Arlen May family, who moved to Friona two months ago from Amarillo. He is the manager of American Automotive Co. The children are Keith, two and April, one. The family attends the Sixth Street Church of Christ.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HURST'S
DRY GOODS

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVERY
Friona Phone 247-3170

HOUSER
GROCERY & MARKET

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

BUY! SELL! RENT! TRADE!

For Only **6¢** Per Word



THE FRIONA STAR
Just dial 247-2211. We'll do the work!

YOU DESERVE THE BEST — OF SERVICE!

Your pharmacist strives to serve in many ways... by bringing you the finest drugs available, at the lowest price possible; by offering you the benefit of his knowledge.

Parmer County Community Hospital PHARMACY



LEGAL NOTICE

THE STATE OF TEXAS

TO ANY SHERIFF OR ANY CONSTABLE WITHIN THE STATE OF TEXAS - GREETINGS:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return date thereof, in a newspaper printed in Parmer County, Texas, the accompanying citation, of which the hereinbelow following is a true copy.

CITATION BY PUBLICATION

THE STATE OF TEXAS

TO: Will McCoy and his wife, Alice McCoy; if living, whose places of residence are unknown to Plaintiff, and if dead, the legal representatives of each of said named Defendants, and the unknown heirs of each of said named defendants, the legal representatives of the unknown heirs of each of said named defendants, if the unknown heirs of said named Defendants are dead; the unknown heirs of the unknown heirs of said named Defendants, if the unknown heirs of the unknown heirs of said named Defendants are dead; whose places of residence are unknown to Plaintiff; Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court of Parmer County, at the Courthouse thereof, in Farwell, Texas, by filing a written answer at or before 10:00 o'clock A.M. on the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 12th day of May, A.D., 1969, to Plaintiff's petition filed in said Court on the 25th day of March, A.D., 1969, in this cause, numbered 2978 on the docket of said Court and styled Viola Bandy, Plaintiff vs Will McCoy et al, Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

A trespass to try title suit in which Plaintiff, for cause of action would respectfully show the Court the following,

to-wit: That on or about the first day of October, A.D., 1968, she was lawfully seized and possessed of the following described land and premises situated in Parmer County, Texas, holding and claiming the same in fee simple, to-wit:

All of Lot Ten (10) and the South Half (S1/2) of Lot Eleven (11), Block Thirteen (13), of the McMillen-Fergus Addition to the Town of Friona, Parmer County, Texas, as shown by plat of said addition of record in Volume 15, page 112 et seq. of the Deed Records of Parmer County, Texas.

That Defendants unlawfully entered upon said premises and ejected Plaintiffs therefrom and unlawfully withholds from her the possession thereof to her damage in the sum of \$600.00. Plaintiff prays for judgment for title and possession of said land and for adjudication that she has perfected limitation title to said land and other and further relief to which she is entitled as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

ISSUED and Given under my hand and seal of said Court at Farwell, Texas, this the 25th day of March, A.D., 1969.

ATTEST: District Clerk, District Court, Parmer County, Texas

BY: Dorothy Quickel, Deputy (SEAL)

LEGAL NOTICE

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Council of the City of Friona, Texas, will be received at the office of Arley L. Outland, City Manager, until 3:00 p.m., May 5, 1969, for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain Water Works

and Sanitary Sewer Improvements.

The principal items of work are as follows: WATER WORKS IMPROVEMENTS - 1,132 feet of 4", 3,086 feet of 6" water mains including the necessary valves, fire hydrants, and fittings; and SANITARY SEWER IMPROVEMENTS - 2,700 feet of 6" sewer mains - 0' to 12' depth of trench, including the necessary manholes, cleanouts and other appurtenances.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of The City of Friona, Texas, in an amount not less than five (5%) percent of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract and execute bonds and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required Check or Proposal Bond will not be considered.

The Successful Bidder must furnish a Performance Bond and Payment Bond on the forms provided in the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Surety or Sureties acceptable to the Owner.

All lump sum and unit prices must be stated in both script and figures. The Owner reserves the right to reject any or all bids and to waive formalities, and to accept the bid which seems most advantageous to the City's interest. In case of ambiguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. Unreasonable (or "unbalanced") unit prices will authorize the Owner to reject the bid.

Attention is called to the provisions of the Acts of the 43rd Legislature of the State of Texas, page 91, Chapter 45. (Article 5159A Civil Statutes (1925) concerning the wage scale and payment of prevailing rates of wages as established by the Owner. Said scale of prevailing minimum rates of wages

is set forth in the specifications.

Copies of the Plans and Specifications may be secured from Parkhill, Smith & Cooper, Inc., Consulting Engineers, 201 Avenue R, Lubbock, Texas.

CITY OF FRIONA, TEXAS (Owner)

By: W.L. Edelman, Mayor 29-3tc

Court House Notes

INSTRUMENT REPORT ENDING APRIL 12, 1969 in COUNTY CLERK OFFICE, BONNIE WARREN, COUNTY CLERK

WD, Farm Services & Supply South Plains Commodities, Tract out SW/cor Sect. 9, T5 1/2S;R5E

WD, Parmer County Commodities, South Plains Commodities, Pt. SW 1/4 Sect. 9, T 5 1/2S;R5E

Tax Lien, State of Texas vs Luther (Jack) & Nell Hensley, FR

ML, W.C. Wooley, Jr., D.R. Cervin, tract 32 of Blk. 1, Western, Friona

WD, T.P. Griffith et al, Paul Griffith, Lot 2, N 1/2 of lot 3 Blk. 47, Friona

WD, Freda Orma Flipplin, Union Congregational Church of Friona, 3.23, ac. out SW 1/4 Sect. 31, T1N;R4E

DT, John S. Glover, Federal Land Bank, SE 1/4 of Sect. 28, Blk. C Synd.

WD, Thomas Parson, Deon Awrey, Part of SE 1/4 of Sect. 1, T3S;R3E

ML, Virgil F. Schell, Delvin Langford, Lots 7,8,9, Blk. 35 Farwell

WD, Hi-Plains Savings & Loan, D. H. Wilderson, Lots 1 thru 3, Blk. 31 OT Bovina DT, D.H. Wilderson, Hi-Plains Sav. & Loan, Lots 1 thru 3, Blk. 31 OT Bovina

DT, John M. Clark, Juel Treider, S 1/2 of Sect. 11, D & K

WD, Juel Treider, John M. Clark, S 1/2 of Sect. 11, D & K

Abst. Judg., Northwest Texas Hospital vs Vernon W. Welch SR

Abst. Judg., Northwest Texas Hospital vs Vernon W. Welch, SR

Abst. Judg., Northwest Texas Hospital vs Sidney Ward SR

introducing..

DALE CARY



Dale Cary Is Our New Office Assistant

Dale Formerly Lived In Friona, And We Are Happy To Have Him Back In Town.

We Invite You To Come In And Get Acquainted With Him.

Have you looked in to PCA financing for your operation? Remember, your financing institution is the most important management tool you have. Why not let an agricultural financing specialist handle your needs? Whatever type of operation you may have we can adopt to your credit needs.

We're interested in serving the cattle raisers and feed lots in the area, & We are anxious to help make the Friona area the Nation's leader in cattle feeding. Our interest is in the progress of the community and we take a personal interest in our customers.

- *Feeder Cattle Loans
- *Stocker Cattle Loans
- *Production Loans
- *Equipment Loans

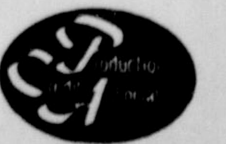
PRODUCTION CREDIT ASSOCIATION

Robert Neelley, Manager

612 Euclid St.

Friona, Texas

Phone 247-3065



COTTON FARMERS ACT NOW!



Sign Up Now For Paymaster 111 Lint Blocks.

Lint Blocks have proven successful in recent years, and mills like Paymaster 111. Certified Paymaster 111 lint blocks beats market price and brings the grower a premium price for his cotton.

We Also Have Other Varieties Of Cotton Seed. Come By Today!

CHESTER GIN CO.

Earl Chester, Owner

Friona, Texas

Phone 247-3185



AWARD WINNERS. . . Karene and Holly Hart are shown proudly displaying the plaques they won representing the state of Texas during the National Association of Milking Shorthorn convention last week. (See story elsewhere)

Hart Girls Take State Plaque At Convention

Karene and Holly Hart, thirteen and eleven-year-old daughters of Mr. and Mrs. Dale Hart, were judged the state champions for their work with Milking Shorthorns, during the National Milking Shorthorn Association's annual meeting and banquet last weekend at Enid, Okla.

Besides winning the state's first-place trophies, the two Friona girls were the youngest of all the entrants, involving some 13 states.

The girls had prepared their entries in the contest some time ago. They were judged on their work with Milking Shorthorns, as well as related youth activities, and progress and plans for the future.

Among their experience in showing Shorthorns to date, Holly exhibited the state's grand champion heifer at Lubbock in 1967. The same year, Karene exhibited the grand champion bull at the Liberal, Kan. show.

While at the convention with their parents, the girls were treated to a steak fry, and a Chamber of Commerce tour. The awards were presented as

part of the program at Friday night's banquet.

Some 300 people attended the national convention, which drew delegates from New York to California, and Maine to Alabama.

The Hart girls have been exhibiting calves since they were seven and eight years old.

FFA Judges Place First

Friona High School FFA's dairy products judging team won first place in the West Texas State University's invitational judging contest last weekend.

Members of the team are Larry Johnston, Mike Taylor, Rusty Lindeman and Raymond Spencer. Johnston was also high point individual in the dairy products division. The team won out over 22 teams entered in their division.

Friona High School also had teams entered in the Livestock Judging and Dairy Cattle Judging events. Both of these teams placed in the top 10.



CONTEST WINNERS. . . Members of Friona High School FFA's dairy products judging team and their coach pose proudly with the first-place trophy the team won at West Texas State University last weekend. Standing in back are Larry Johnston, Bob Middleton (coach) and Mike Taylor. Seated are Raymond Spencer and Rusty Lindeman.

Anthony Tells Problems Facing Grain Producers

The Grain Sorghum Producers Association is continuing its search for ways to retain its markets for grain farmers in the European common market.

The threshold price that was instituted three years ago in the common market has virtually placed an embargo on U. S. grain sorghums into Europe, they report.

GSPA president A.W. Anthony Jr. of Friona attended meetings in Washington last week. It was reported. Purpose of these meetings were to explore ways of getting the Europeans to remove this prohibitive threshold price on U.S. grain sorghum.

Anthony said, "We feel that not only are we losing this market for U.S. grain sorghums but also that the Europeans are being hurt because of the higher cost of their feed grain.

It costs them at least half again, if not double the amount that they normally would have to pay otherwise. Thus, making the cost of their feed going into meat, milk, butter, and eggs cost considerably more and making it prohibitive for many of the Europeans to buy as much of these products as they would like."

Anthony went on to say that the Grain Sorghum Producers Association will continue its work to get the European common market officials to develop a more realistic threshold price relationship between U.S. corn and grain sorghum so that our grain sorghum can continue to move into Europe.

The Friona farmer and grain sorghum official stated that the American farmer has probably lost about ten to fifteen cents per hundred on his market price the past two years because the

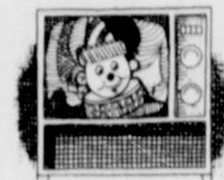
unrealistic European common market threshold price has virtually stopped all American exports of grain sorghum to Europe.

"We do not believe this is fair to either the U.S. grain sorghum farmer or to the European consumers. GSPA will continue to work on this problem until it is corrected," Anthony added.

ALERT FOR SCREW-WORMS Veterinarians in USDA's Agricultural Research Service anticipate one of the worst outbreaks in the 7-year history of the SW Screwworm Eradication Program. Conditions are favorable for a buildup this spring and stockmen are urged to inspect their herds regularly, to collect suspected larvae for identification and to treat all wounds with approved smears.

National Library Week in Texas

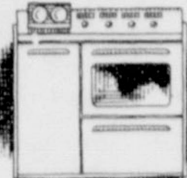
APRIL 20-26, 1969



COLOR TV
2½¢ A DAY



CLOTHES DRYER
5¢ A LOAD



ELECTRIC RANGE
2¢ A MEAL



HAIR DRYER
20¢ A YEAR



ELECTRIC KNIFE
6¢ A YEAR



ELECTRIC SHAVER
4¢ A YEAR

BIGGEST BARGAIN

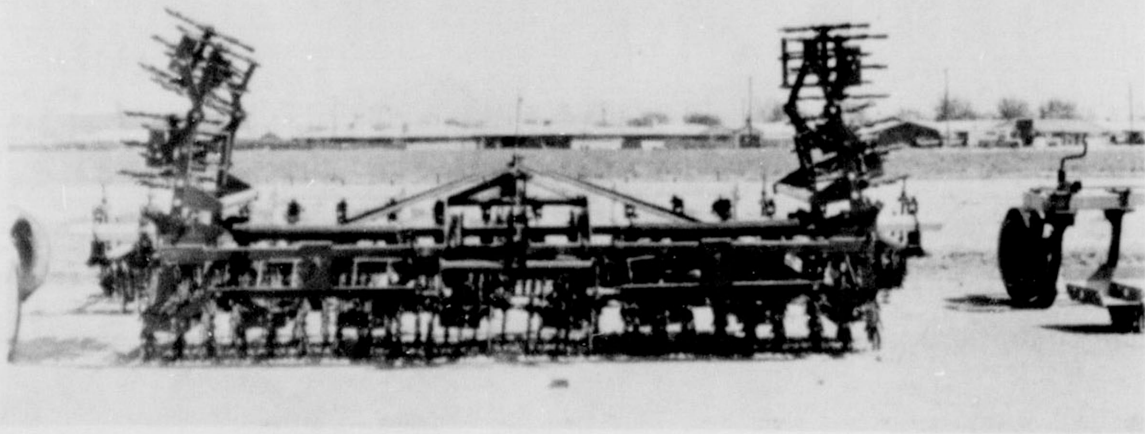
in your family budget



Clean ELECTRIC Energy

13-7

NEW -- AT PARMER COUNTY IMPLEMENT COMPANY



Six - Row Flexible Rotary Hoe Folding Wings For Easy Transport

- * Pivoting 20-inch flexible sections permit full flexibility for thorough cultivation.
- * Category II three-point or fast hitch.
- * 36 to 40-inch rows.
- * 18 or 21-inch wheels with overlapping offset teeth.
- * Exclusive tooth design for quick penetration.
- * One-piece white iron gang bearings.

PARMER COUNTY IMPLEMENT CO



Friona

Phone 247-2721



NEED NEW TIRES?

Check These Prices

All Prices Include Fed. Ex. Tax, Mounting & Balancing.

POLYESTER - FIBERGLAS		TRUCK TIRES			
775 X 14	\$30.20	825 X 20 10 Ply	\$60.00		
825 X 14	31.60	900 X 20 10 Ply	68.00		
855 X 14	33.95	1000 X 20 12 Ply	85.00		
775 X 15	29.95	1000 X 22 12 Ply	95.00		
815 X 15	31.30				
845 X 15	33.35				
Inc. Mounting & Ex. Tax		Price Include Mounting & Fed. Ex. Tax			
PICK UP & IMP. TIRES		TRACTOR TIRES			
6 Ply	670 X 15 Tube Type	\$22.00	6 Ply	16. 9 X 34	\$137.71
	670 X 15 Tubeless	25.00		18. 4 X 34	159.73
	700 X 15 Tube Type	25.00		15. 5 X 38	134.13
Inc. Mounting & Ex. Tax		Inc. Mounting & Ex. Tax			

LARRY'S TIRE SERVICE

A Tire Is Only As Good As The Man Behind It!
You Can't Find A Better Tire Anywhere
Call Us At 247-3636 For All Your Tire Needs.

Larry O'Connor

On The Farm In Parmer County

RONNIE McNUTT
County Agent

Several irrigation tests on wheat, grain sorghum and cotton will be conducted in Parmer County during 1969.

Herbert Gerles, who farms northwest of Bovina, is cooperating in conducting two wheat tests. On one of these tests information on value of the winter irrigation will be determined. This particular test will also compare the value of the winter irrigation on summer fallow ground and wheat after wheat ground.

Another test will be conducted by Gerles to determine the value of irrigation water during the critical water need period of wheat (April & May).

Jimmy Mabry will be the co-operator in conducting a grain sorghum irrigation test. Jimmy's farm is located at Hub.

In this test a comparison on the effects on yields will be made between a regular irrigating schedule and a schedule where the number of days between irrigations are lengthened.

Two cotton irrigation tests are also planned for 1969. Bill Bowman, a Bovina farmer will be a cooperator again this year for the second consecutive year. Bowman's test this year will be

almost identical with the 1968 work. A comparison will be made on number of irrigations and skip row versus every row irrigations.

Melburn Jones, who farms east of Farwell, is the other cooperator conducting some tests on pre-plant irrigations for cotton. Comparisons will be made of skip row and every row pre-plant applications along with a watering up test.

Leon New, Extension Irrigation Specialist from Lubbock, assisted in setting up the tests for these various demonstrations. New also measured all the wells where these tests will be conducted.

Bank Director Heads Plant

George A. McGlumphy, a director of Friona State Bank and former director of Missouri Beef Packers, recently announced the directors for Illinois Beef Packers, Inc., which will build a packing plant at Geneseo, Illinois.

McGlumphy, the board chairman, also paid tribute to those who had worked hard during the formation of the corporation.

Those named were Ralph S. Clifford, director of industrial relations and personnel, Deere and Company, Moline, Illinois; Douglas Fleming, vice president, Central Soya, Fort Wayne, Indiana; and Leo T. Martin, vice president, Abercrombie and Fitch, New York.

Make your favorite casseroles even better by pouring in a little dark corn syrup. It blends the flavors of macaroni, meat, baked and barbecued bean dishes; when tomatoes are included the results are sensational. Pick up the flavor of a sausage or frank and rice or noodle casserole. Have you made corn pudding recently? Seasoned and flavor-blended with dark corn syrup it's good.



NFO BUSINESS. . . Three of the Parmer County officers in the National Farmers Organization are shown following a meeting at Hub last Friday. Standing are Elvin Wilson, president, and Keith Brock, director. Seated are Bob Wilson, secretary-treasurer, and Jerome Freeman of Hereford, who spoke at the meeting. The NFO, which has established an office in Bovina to be open on Monday, Wednesday and Friday mornings in the old bank building, will hold its regular monthly meeting at the Friona Grade School cafeteria Tuesday at 9 p.m.

Fire Department Receives Check

The Friona Volunteer Fire Department received a check for \$75.00 recently from Texas Farm Bureau Insurance Companies as an expression of thanks for the Department's work on the property of David Patterson, Route 1, Friona.

The money will be used for purchase of equipment. The Texas Farm Bureau Insurance Companies pay volun-

teer fire departments this amount when the department works at a fire in rural areas, involving property insured by them.

The Insurance Company believes volunteer fire departments have contributed to reduce the amount of loss involved

by fire and more important, to prevent fires. It is their hope this money will help the Friona Volunteer Fire Department in their program.

One of the oldest fruits known, the olive was grown as early as 3500 B.C. and is referred to in the Old Testament.



Quality
Sunset
HOUSE PAINT
at a popular price

- EASY APPLICATION
- FUME-PROOF PROTECTION
- GOOD DURABILITY
- REAL ECONOMY

\$4.95
Gal.



choice of white and 8 Popular Colors

NUNN LUMBER CO.

1000 Main "Complete Building Service" Ph. 247-2727

Shriners Set Clinic Date

The Oasis Shrine Club announced this week that the club's annual children's clinic will be held in Hereford on Saturday, May 17.

The clinic is free of charge, but children must have a recommendation from their family physician before they can attend.

Specialists travel great distances, from Houston, Dallas, Denver, Albuquerque, etc., and perform their services free of charge.

There will be specialists available for orthopedics, neurology, plastic surgery, ear, nose and throat, audio-speech, ophthalmology, oral surgery, cardiology, radiology, laboratory and pediatrics.

Bookmobile To Make Schedule

The High Plains Bookmobile makes its regular run this weekend in the Friona area.

The bookmobile stops in Oklahoma Lane from 9:35 - 10:20 on Thursday, after which it goes to Rhea from 11:45 to 12 noon. Stops on Thursday afternoon are at Friona Junior High, 1:15-1:45 and Black, 2-3 p.m.

Friday, stops are slated at Hub, 8:45-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; Clay's Corner, 1:15-2:15.

Saturday, the bookmobile comes to Friona for a 1-4 p.m. stop in the City Park.



Lane's
ICE CREAM
1/2 Gal. **59¢**

FOOD SPECIALS

Hunt's
CATSUP
14 Oz. Bottle **29¢**

XIT Medium Doz.
EGGS 49¢



GLADIOLA FLOUR
5 Lb. Bag **49¢**



FRYERS Lb. 33¢
FRANKS Lb. 59¢

White Swan
HOMINY
300 Can **9 For \$1.00**

Libby
VIENNA SAUSAGE
4 Oz. Can **23¢**

HI - C
ORANGE DRINK
46 Oz. Can **2 For 59¢**

Super Save
OLEO
Lb. Box **3 For 49¢**

Strawberries
Pint Box
3 For \$1.00

White Swan Cut
Blue Lake
GREEN BEANS
303 Can **4 For \$1**

DR. PEPPER or ROYAL CROWN
6 Bottle King Size Carton Plus Deposit **49¢**

LEMONS
Lb. **23¢**



3 Lb Can **79¢**

WHITE'S SUPERMARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More
Our Aim Is To Please In Every Way
We Deliver Ph. 247-2250

FARMERS

Call Us
Today For
FREE DELIVERY

EXCEL EXCELL MILO SEED

FEATURING:

*707A - Medium Maturing Hybrid With Tremendous Yield Potential.

*B52-A Full-Season Hybrid That Is Recommended Where

Maximum Yields Are Possible
Top Ranking Seed At Experiment Station At Halfway

*RS-671 - Medium Late Maturing Proven High Produce.

*Complete Line Of Fertilizers

AMMONIA - SOLUTIONS - DRY

We Handle Propazine, Atrazine & Plantainin Herbicides

ELCOR CHEMICALS

(Formerly Western Ammonia)

Phone 295-3444 Lerner Dean

AT PARMER HOUSE

County's Tech Exes To Meet Here Friday



Ralph Carpenter

Ex-students of Texas Technological College in Parmer County will hold their annual "Tech Day" meeting Friday night at the Parmer House Restaurant. The buffet dinner meeting begins at 7:30 p.m.

Ralph Carpenter, a Tech graduate with the class of 1962, will be the speaker. Carpenter is the sports information director at Texas Tech.

Also on the agenda for the meeting will be the election of officers for 1969-70. Current officers include Keith Brock, president; Benny Pryor is vice president and Mrs. J.T. Gee is secretary.

All ex-students and friends of the college are invited to the meeting.

Boards To Advertise Friona's Attractions

Fifty-three outdoor advertising boards go up this week to be on display until September inviting tourists to stay awhile in Friona and 23 other communities participating in the "Land of Coronado" tourist promotion.

The Friona advertising boards, located on Highway 60, invite tourists to see our cattle feed yards and Missouri Beef Packers Plant. In addition to the localized boards for each participating community, area-wide tourist attractions such as Lake Meredith, Palo Duro Canyon and Prairie Dog Town are featured on a number of the outdoor panels.

The attention-getting outdoor advertising program is supplemented by window cards to be displayed at motels, restaurants and filling stations and table cards to be found in area eating places. These cards provide additional tourist information such as things to see and do in the participating communities and also highlight area attractions.

"The tourist dollar is a new dollar. It adds to the economy of our community money that otherwise wouldn't flow through

people's hands. More and more families are touring our country these days. It is estimated that more than 20,000 tourist cars daily go through this region in the summer season. We have some attractions to offer these tourists and if we combine this with our well-known Southwestern friendship and hospitality, we can give the town a good economic boost," Doyle Elliott, chamber of commerce president, said.

The Land of Coronado tourist promotion started last year with 5 area chambers of commerce participating. 24 communities are now taking part in the program which is believed to be the largest area tourist promotion in the nation sponsored by individual chambers of commerce. The area development department of Southwestern Public Service Company originated the idea and designed the promotional materials being used.

The Land of Coronado area begins at the Oklahoma border on the north and east, and the New Mexico State line on the west and a line drawn from Seagraves to Tahoka to Post on the south.



BROWNIE GUEST. . . Charity Mays, left, is being served refreshments by Brownie Julie Owen and Nora O'Brian during the party last Thursday for prospective Brownies for 1969-70. Some 25 prospects and mothers attended.

Junior High School Gives Honor Roll

The honor roll for the fifth six weeks was announced this week for Friona Junior High School by principal Tom Jarboe.

Those making all A's were:

Eighth grade -- Sarah Gammon, Donna Harper, Darlene Harper, Nancy Martinez, Darrell McMurtrey, Carol Reeve, Betty Sachs, and Holly Welch.

Seventh grade - Beverly Bailey, Trip Horton, and Gayla Self.

Sixth grade - Cindy Gammon, Diane Hamilton, David Hutson, Hope Mays, Tonia Morgan and Annette Reznik.

Fifth grade -- Danny Campbell, Cathy Cunningham, Lisa Edelman, Sarah Kretzmann, Troy Messenger, Terri Patterson, Gary Self, and John Seright.

Those making one B and the rest A's were as follows:

Eighth grade - Rudy Agaire, Cindy Barnett, James Burchett,

Sylvia Hernandez, Robert Jackson, Gary Mings and Carolyn Murphree.

Seventh grade -- David Hardgrove, Shera Finley and Carolyn Gore.

Sixth grade -- Carol Bavousett, Kay Cochran, Jeanne Jarboe, Tip Nunn, Beverly Schueler, Judy Ulen, Becky Walker, Stacy Wheeler and Pam Wilcox.

Fifth grade - Hal Blackburn and Denise Shipp.

Making two B's and the rest A's were the following:

Eighth grade - Debbie Bengel and Dianna Miller.

Seventh grade - Mario Russell and Terri Williams.

Sixth grade - David Blackburn and Amanda Mason.

Fifth grade - Jerri Bengel, Derrell Mason, Kent Miller, and Sherri Thorn.

Virtually all of the world's ripe olives are grown and packed in the valleys of California.

HONOR ROLL

Fifteen Make All A's On High School List

Fifteen students were on the straight A honor roll announced this week by Friona High School.

Those making all A's included Bill Bailey, Brenda Blackburn, Janice Clark, Isidore Cordova, Margaret Emerson, Denise Frazier, Sally Kendrick, Shirley Johnson, Norman Mohr, Joel Osborn, Mike Pavulus, Deloris Phipps, Jill Riehmayer, Dale Schueler and Connie Whaley. Making A's with one B were

Kathy Bandy, Johnny Barker, Billy Butler, Linda Carson, Ellen Denney, Lowery Harper, Pam Hartwick, Jeanie Thompson, Ann Hurst, Carolyn Hutson, Danny Kendrick, Kathy McLean, Billy Nazworth, Darla Perkins, Kay Riehmayer, Wayas Schueler, Vickie Schueler, Connie Stone, Shella Struve, Susan Vestal, Bob Thomas, Lou Whaley. Those making A's with two

B's were Danny Carthel, Jonnye Cudd, Glenda Deaton, Rose Denney, Randy Dorrell, Susan Floyd, Kathy Horton, Kathy King, Donnie Lewellen, Tommy Mars, Carolyn Martin, Mike Mills, Janice Milner, Karla Patterson, Sandy Reznik, Ray Russell, Mary Scales, Shirley Schueler, Mollie Seright, David Sidas, Pam Turner and Debra Wyly. Those making A's with three

B's were Freddie Bailey, Roger Dorrell, LaFonda Hodges, Gary Crump, Dorothy Miller, Gwyn Moore, Ronnie McPherson, Pat Roberts, Larry Sanders, Troy White and David Williams.

Making A's with four B's were Vicki Beck, Jen'su Fallwell, Raymond Hamilton and Mike Miles.

Charles Faugman made an A and the rest B's.

The following is a list of names of people we have been unable to locate, who lived on our lines in the years 1951, 1952, 1953, 1955, 1956 and 1967

- Adams, Ben
- Adams, Clyde
- Akens, T. I.
- Alexander, O. A.
- Allen, D. F.
- Alonzo, Joe
- Anderson, Elmer
- Anderson, Sam
- Applegate, M. G.
- Arnold, Lilburn
- Arriga, Concepcion
- Ary, Charles
- Atkinson, Jack
- Atkinson, W. C.
- Austin, Glen
- Austin, Louis E.
- Bailey, F. B.
- Bailey, R. C.
- Baine, Carl
- Balrd, Hugh
- Baker, C. M.
- Banks, J. R.
- Barber, W. O.
- Bardner, C. W.
- Barnes, A. J. Jr.
- Barnett, B. L.
- Barnett, R. A.
- Barrazo, Antonia
- Bartlett, W. R.
- Barton, H. C.
- Basye, Roy (Mrs.) or Boyce
- Bayne, Carl
- Beard, O. C.
- Beavers, Cecil
- Beavers, Jerry, Jr.
- Beckham, A. E.
- Beneat, Robert
- Betts, George V.
- Bevers, Roy
- Bickel, Eva (Mrs.)
- Blake, Pauline
- Bolinger, Jack L.
- Boher, J. R.
- Boverie, John
- Bowden, Elbert
- Boyd, Richard
- Boyce, E. J.
- Bradley, Weldon
- Breallo, Juan
- Brewer, H. F.
- Brewer, Hanford
- Brewer, Wm. Ratha
- Briggs, Howard S.
- Brown, J. H.
- Brown, Louie
- Browning, Henry
- Bryant, Arthur L.
- Bryant, Coy
- Buchanan, N. E.
- Buckelew & Son
- Bunn, Clay
- Burk, E. H.
- Burleson, Leroy
- Burnett, James
- Burnham, Frank
- Burns, M. N.
- Buster, Jack V.
- Calcote, V. C.
- Caldwell, A. D.
- Calhoun, Glen V.
- Campbell, Garland
- Campbell, Joe
- Cardwell, J. D.
- Cargile, Randall
- Carlock, Roy
- Carter, O. C.
- Carver, D. C.
- Case, Wesley J.
- Castillo, Herman
- Castillo, Sechero
- Cates, L. T.
- Chambers, E. V.
- Chavez, Joe
- Cheatham, J. F.
- Chiddix, W. W.
- Chisum, W. M.
- Christy, Joe
- Cisco, W. D.
- Clampitt, J. E.
- Clark, C. E.
- Clark, Melvin
- Cluck, R. G. (Jr.)
- Cole, H. R.
- Cullum, N. F.
- Connell, Jack
- Cone, M. A.
- Contereos, Reumon
- Cook, U. L.
- Cook, W. L.
- Cooper, Jack
- Couch, Lee
- Creel, S. S.
- Crites, M. L.
- Cummings, W. W.
- Cumpton, Perry
- Daniels, Gilbert
- Daniels, Robert
- Davis, B. G.
- Davis, Dan
- Davis, J. M.
- Davis, Thurman E.
- Dawkin, J. B.
- Day, B. C.
- Day, G. R.
- Del Rio, Augustin
- Dewitt, Obe
- Dillard, T. R.
- Dodd, J. T.
- Dobson, Frank
- Dodson, J. B.
- Dodson, Frank
- Dowdy, Paul
- Downing, W. H.
- Downs, Kenneth
- Dozier, A. B.
- Dozier, Edgar
- Drenner, C. W.
- Druesedow, Henry
- Drury, E. F. (Mrs.)
- Duggan, Edgar
- Duncan, Lee
- Dunnam, A. C.
- Dunnam, O. R.
- Durham, Raymond
- Duron, Ramon L.
- Eden, H.H.
- Edwards, Jerry
- Edwards, J. O.
- Ellison, Howard
- Ennis, W. L.
- Esparzo, Antonio
- Estes, Bert
- Escalera, Pablo
- Estrada, Simmon
- Eubanks, W. H.
- Farris, Edd
- Ferguson, Floyd
- Finney, Clint
- Fitts, B. C.
- Flock, E. L.
- Flores, C. M.
- Follis, R. H.
- Foster, A. R.
- Fowler, Lee
- Furrh, W. B.
- Gaines, Otho
- Galney, W. W.
- Galvan, Angelo
- Garcia, Matildo
- Garcia, T. F.
- Gentry, S. N.
- Geren, Arthur
- Girdner, S. R.
- Gish, Emmett
- Glenn, Clinton
- Goar, Melvin
- Goff, H. L.
- Goldsmith, R. M.
- Gomez, Frank
- Gomez, P. G.
- Gordan, E. D.
- Graham, H. D.
- Graves, C. W.
- Gray, Gene M.
- Green, A. H.
- Gregory, Bray
- Grigg, Bob
- Gross, J. W.
- Guerra, Pedro
- Guy, J. H.
- Hair, L. D.
- Hampton, G. C.
- Haney, A. L.
- Haney, I. D.
- Haney, B. H.
- Hanneman, Albert
- Hargett, James
- Harper, C. P.
- Harper, G. H.
- Harper, Newell
- Harris, E. L.
- Harrison, Cecil
- Harrison, H. M.
- Harrod, L. S.
- Hartis, V. R.
- Hathway, Ed
- Hatter, Don
- Harvey, Howard
- Haynes, Troy
- Hays, Dan
- Hedge, Leo
- Henderson, Sam L.
- Hendrick, L. E.
- Henry, Earl
- Hereford Cooling Co.
- Hereford Transfer & Storage
- Hernandez, D. G.
- Hernandez, Domingo
- Hernandez, Fernando
- Hernandez, Lino
- Hernandez, P. G.
- Hernandez, R. O.
- Herrera, Lupe
- Hess, Frank
- Hester, Bob
- Hicks, K. I.
- Hodges, A. C.
- Hodges, D. T.
- Hodges, Leland
- Hodges, Waylan
- Holland, Ed
- Honeyman, Robert
- Horodnycky, Michael
- Hough, Jack
- Houston, J. E.
- Howard, Ronald N.
- Howell, C. G.
- Hudson, Frankie, M.
- Hunt, W. T.
- Hutson, Valton K.
- Imman, Virgil
- Henry Irlbeck Estate
- Irick, Harry V.
- Jackson, B. E.
- Jackson, H. L.
- Jemelda, William
- Johnson, Andy
- Johnson, David R.
- Joiner, Donald Ray
- Jones, A. D.
- Jones, H. S.
- Jones, Louie
- Jones, W. O.
- Keasler, Billy E.
- Kendall, F. B.
- Kingray, J. M.
- Kirkpatrick, R. E.
- Klepper, D. L.
- Klutts, G. M.
- Knapp, Jack
- Knight, Pauline
- Kunkell, Alton
- Kuykendall, F. D.
- Landrum, Bill
- Lanning, J. F.
- Lansadale, Woodrow
- Larranaga, P. N.
- Laurence, J. R.
- Lausdale, Woodrow
- Law, J. C.
- Lawrence, John
- Lawry, Bob
- Lawson, G. A.
- Lawson, W. B.
- Leal, Juan
- Leforce, B. J.
- Leitzell, R. C. (Mrs.)
- Lemar, Peter
- Leonard, Emry (Mrs.)
- Lewis, A. N.
- Lewis, Ronald
- Likens, Troy
- Link, George S.
- Link, H. V.
- Looney, D. C.
- Lopez, Y. L.
- Lovvorn, Waldon
- Loyd, C. P.
- Lucero, E.
- Lucero, Tony
- McAda, Herman
- McClaran, Melvin
- McCombs, Robert
- McCool E. V.
- McDonak, Michael
- McGe, Burke
- McGrager, Dalton
- McGregor, J. D.
- McKinney, George
- McMillen, V. W.
- McNeill, J. R.
- McQueen, Paul
- McReynolds, Joe D.
- McShon, C. L.
- Maggart, W. B.
- Manuel, William
- Marshall, Rex
- Martin, F. A.
- Marvis, John A.
- Mason, Donald
- Maston, Bob
- Mauldon, Oran
- Mayer, Ed
- Mahon, M. B.
- Meester, F. L.
- Melton, Newell
- Miller, A. A.
- Miller, Fred
- Miller N. F.
- Millegan, W. G.
- Moffatt, Bob
- Moffatt, Mrs. Tom
- Or Moffett
- Montgomery, Ross
- Mora, Tom
- Morales, Domingo
- More, Clifford
- Morgan, E. P.
- Morris, Wendall M.
- Neeley, H. I.
- Newbrough, W. C.
- Newkirk, J. G.
- Nichols and Langford
- Nix, John S.
- Nixon, George
- Noble, Ralph E.
- Noyles, Bob
- O'Bryant, Vernon
- Odum, Olan B.
- Oliver, F. L. Jr.
- Palmer, James C.
- Palmer, R. W.
- Palmer, W. D.
- Pance, Abraham
- Parker, B. E.
- Payton, W. M.
- Peel, Bennie
- Pendergraft, J. L.
- Perez, Jesse
- Perkins, S. O.
- Phillips, L. V.
- Pittorf, Burl
- Pounds, Mary Jo
- Powers, Jack
- Price, R. G.
- Puckett, Hollis
- Queen, Mackey W.
- Radford, Jack
- Ramirez, Antonio
- Ramsey, C. E.
- Ray, B. F. Jr.
- Reed, Cecil
- Reese, R. D.
- Reese, Robert
- Relly, L. B.
- Reyna, F.
- Richards, William
- Richardson, W. H.
- Richburg, Allen T.
- Rieger, O. L.
- Riley, Joe
- Rio-Grande Box Dists.
- Riordan, E. L.
- Rippeteo, Jack
- Robertson & Daniels
- Robertson, Winifred
- Rodriquez, Augustine
- Rogers, Coy
- Roland, V. O.
- Rollins, F. M.
- Ross, R. C.
- Routh, Andrew
- Rumyon, Donald
- Sanders, J. M.
- Sanders, Reese
- Sanderson, J. B.
- Sands, J. T.
- Sands, J. T. & Coates, W. B.
- Saxton, H. F.
- Scarberry, Fred
- Scarborough, G. L.
- Schauf, A. C.
- Schupack, Charles W.
- Scoonover, Clyde O.
- Scott, Buck
- Scott, Louise (Mrs.)
- Scott, Marshall
- Seigman, Austin K.
- Fred Severance Estate
- Shackelford, L. R.
- Shanahan, Eva
- Shea, E. J.
- Shelton, S. P.
- Shirley, L. N.
- Smith, A. W.
- Smith, Aubry
- Smith, D. L.
- Smith, F. H.
- Smith, S. L. (Mrs.)
- Smith, Troy E.
- Smith, Willie
- Snyder, J.M.
- South, L. C.
- Speer, Glenn
- Speir, T. L.
- Stallings, J. B.
- Stallings, N. W.
- Stegall, C. R.
- Steen, Lewis
- Sterling, Charles
- Stevens, T. J.
- Steward, Bill
- Steward, John
- Stitt, D. H.
- Stone, Donald
- Stover, J. E.
- Straw, R. A.
- Studer, Leo R.
- Sudderth, L. H. Estate
- Sullivan, Earl
- Sullivan, P. L.
- Summers, W. H.
- T&T Service Station
- Talent, Troy
- Tapley, J. W.
- Taylor Brothers
- Taylor, J. E.
- Taylor, Jess
- Taylor, R.
- Theftord, Tec
- Thomas, Arol
- Thompson, C. L.
- Three Way Chemical Co. of Rhea
- Timms, Gordon, E. J.
- Timms, W. O.
- Tisdale, O. B.
- Todd, C. O.
- Towns, Darwood M.
- Triplett, A. L.
- Turner, Dan
- Turner, E. L.
- Turner, H. N.
- Turpin, D. E.
- Valleges, Ben
- Vanlandingham, Edgar
- Vanlandingham, R. E.
- Vega, Jesus
- Vincent, E. M.
- Voss, Bryon W.
- Wadlow, D. L.
- Wadlow, Freddie
- Wadlow, O. C.
- Wagner, M. W.
- Walker & Brown
- Walker, E. O.
- Walker, Glen E.
- Walker, J. B.
- Walker, Jimmy
- Walker, O. B.
- Walters Brothers Station
- Walters, A. D.
- Walters, N. N.
- Wasburn Earl
- Watson, Fred S.
- Weaver, J. Y.
- Webb, J. D.
- Wells, Willie
- Whaley, John W.
- Whaley, Ralph
- Wheeler, Buck
- White, Hassell
- White, H. M.
- Whitesides, J. E.
- Wilkins, John
- Willbanks, Fred
- Williams, Carl
- Williams, Fred
- Williams, G. W.
- Williams, James
- Williams, J. E.
- Williams, J. S.
- Williams, K. C.
- Williams, Leslie
- Willis, Don
- Williams, W. J.
- Wilson, M. A.
- Wimberly, B. E.
- Winkle, James
- Wolfe, Mrs. Leona
- Wolff, James O.
- Wood, Jack L.
- Wood, Truman
- Wooten, Bob
- Wright, C. Frank
- Wright, Frank
- Wright, I. A.
- Wright, K. L.
- Zapata, Felipe G.
- Zomaria, Tony

LONG ON PROFIT



G-4333 is a short season high-yielding, strong-standing, single cross which established top yield records in 1968. 185 bushels per acre was chalked up at Tulia. G-4333 is very attractive with uniform stalk and ear height. It responds to higher plant population and narrow rows where fertility and water make top yields possible and does unusually well under average conditions. G-4333 has outyielded competitors in this early maturing category. Be sure to plant G-4333 in 1969.

G-711AA is unequalled for silage. G-711AA converts abundant fertility into tremendous crops of silage. 30.05 tons was recorded at the halfway test. G-5757 grows a little shorter and has a slightly higher percentage of grain per ton. For this reason some growers prefer it.



G-4697 is a medium maturity high-yielding, strong-standing hybrid producing grain of excellent quality. Yields of 179.5, 175, 154, and 143 bushels per acre have been recorded in 1968 in Castro county. G-4697 produces uniform wide leaves and girthy ears. Excellent threshability is reported. Plant early for highest yields and superior standability.

Dealer

CONTINENTAL GRAIN

FRIONA

Hank Wheeler, Mgr.

DEAF SMITH COUNTY ELECTRIC COOPERATIVE

HEREFORD, TEXAS . . . PHONE 364-1166

Gen. Ayers Presented Star Service Medal

Gov. Preston Smith has presented Maj. Gen. Ross Ayers, adjutant general of Texas, the Lone Star Distinguished Service Medal for "exceptionally outstanding service in a position of great responsibility."

Gov. Smith's citation, upon which the award of the medal was based, called attention to Ayers' command of the Guard's 36th Infantry Brigade from 1965 until early this year. During this period the unit completed an accelerated training program requiring double the normal training time of Guard units.

"Gen. Ayers virtually gave up his civilian occupation in order to accomplish the tremendous task of welding together this new combat brigade and to perfect its training," Gov. Smith said. "Under Gen. Ayers' outstanding leadership, this singularly difficult mission was accomplished on schedule."

The 36th Brigade subsequently reached a level of proficiency enabling it to conduct an exercise involving the entire brigade—the first Army Guard brigade-level exercise ever conducted.

"The enthusiastic, capable and highly competent leadership which Gen. Ayers ex-

hibited," Gov. Smith said, "made a major contribution to the U.S. Army and our nation's security."

Gen. Ayers became adjutant general of Texas in March, climaxing a National Guard career which began in 1931. A combat veteran of World War II, he came up through the ranks from private to head the state military forces.

A graduate of Texas Tech from which he earned his BA degree and the University of Texas where he earned his M.A., Gen. Ayers is a former all-star athlete, school teacher and administrator, and is a farmer as well as a state military leader.

At Tech he was captain of the 1932 football team which was the nation's highest scoring club of the year, and he was honored by selection to the Tech Athletic Hall of Honor.

A native of Westminster in Grayson County and son of a Baptist preacher, Gen. Ayers won the silver star for helping make the beach of the Gulf of Salerno in Italy tenable by the guns of the 36th Division in 1944. Ayers and his 6-man gun crew fired the first American artillery round on European soil in World War II.



HONORED, Maj. General Ross Ayers, left, adjutant general of Texas, was presented the Lone Star Distinguished Service Medal by Governor Preston Smith, for his work as commander of the National Guard's 36th Infantry Brigade from 1965 until early this year.

Speaker Gives Graphic Fire Demonstration

Fires don't just happen — they are caused, Joe Smetana, Safety Director of the Texas Farm Bureau, pointed out in a graphic fire demonstration held last Thursday at Friona High School. He went on to name the three causes for most fires: "men, women and children."

In the 45 minute program Smetana used a variety of demonstration equipment and materials placed on tables 16 feet in length to dramatize seven basic facts about fire, its use, and control: (1) what fire is; (2) how to control fires; (3) the fact that nothing is fire-proof; (4) kitchen fires and their control; (5) fuel vapors; (6) the power of petroleum products; and (7) household wiring and overloaded electrical circuits.

Using a "fire triangle board," Smetana illustrated that fire is like a three-legged stool — it can't work with one of the legs missing. The "legs" fire depends on are: (1) fuel, (2) heat and (3) air. He stated that in American homes these three things come together in deadly and destructive combination every 57 seconds — an average of 1,500 home fires every day, causing more than 5,000 deaths in home fires every year.

Creating quite a loud explosion from one single drop

of gasoline, Smetana stated that one gallon of gasoline contains approximately 155,000 drops and under ideal conditions, could produce an explosion force equal to the power of at least 30 sticks of dynamite.

After demonstrating how fires can be caused by overloaded electrical circuits and improper fusing, Smetana pointed out that many fires of this type are blamed on faulty wiring. He suggested that "faulty thinking" is involved more often than "faulty wiring." The demonstration was brought to Friona by the Farmer County Farm Bureau.

Party Honors Marty Dean

A party in the home of Mrs. Lester Dean Tuesday afternoon honored their son, Marty, who was observing his sixth birthday. Following a game session, which was directed by Paula Dean, birthday cake and ice cream were served.

Guests were Bruce Patterson, Jimmy and Lisa Bagenquist, Edna Buckner, Mike and Tim Kirk, Michael Chaney, Doug Carthel, Denny Young, Anita Perkins, Carl Hand, Ricky Tims, Joe Zachary and Britt and Lenita Dozier.

The Library Corner

by Mrs. John F. White

This week marks a national observance of "National Library Week" and the Friona Public Library is proud to present the second regular book review in our new library service. Mrs. Claude Osborn will review "Father Was a Preacher" this afternoon (Thursday) at 2:30 p.m. Coffee will be served after the review in the library and we invite everyone to come for an hour of entertainment. Our last review was attended by more than thirty people and we are hoping to increase our attendance. We extend a special invitation to any new residents of Friona and the surrounding area.

We want to remind our readers to write to the members of the city commission to express their opinions about the library moving into the Congregational Church when that building becomes available at the end of the year. The city commission tabled a decision concerning the rental of the facility and they are interested in knowing how the citizens of Friona feel about such a move.

Your city commissioners are Marion Flite, Rene Sneed, Leonard Hutson, James Procter Robert Neelley, and the mayor W.L. Edelman. Only by expressing your interest in the library can we continue to expand the library facilities and to provide the library patrons with the extra library services that are needed. A brief note expressing your opinion is needed and you shouldn't feel that your one letter won't count because it will. We urge you to write whether you are a res-

ident inside the city limits or whether you live twenty miles from Friona. The growth of your library depends on individuals like you.

The same cotton cloth can be finished to appear as chintz, denim, chambray, gingham, moire, matelasse, or pique.

Friona Team Wins Third Baseball Game Of Year

Lupe Ruiz socked a bases-loaded triple in the sixth inning to help the Friona Tigers beat Dimmitt, 8-4 in a baseball game at Dimmitt last Sunday.

The win was the team's third in three games for the young season. The team has scored 37 runs to five for the opposition.

Friona was holding a slim 3-2 lead going into the sixth. Mario Castillo singled; Lupe Ramirez doubled and Frank Castillo beat out a grounder to load the bases. Then Ruiz cleared the bags with his triple.

Juan Fuentes was the winning pitcher, with help from

Ricky Royal in the fourth inning. The Tigers are seeking more players for their Sunday games, and invite prospects to join them.

When youngsters spill soft drinks and other beverages on their clothing, sponge immediately with cool water. If the stain is not completely removed, sponge with glycerine and water. Extension home management specialist at Texas A&M suggests washing the stain in warm detergent suds, rinse well.

Walter Potts Buried Wednesday

Funeral services for Walter Potts, 88, of Clovis, were conducted from Rosedale Baptist Church Wednesday afternoon. He was a charter member of the church and had served as a deacon a number of years.

Potts, who moved to the Hollene, New Mexico area in the

Club Meets In Flippin Home

The regular monthly meeting of Friona Antique Club was held Monday evening in the home of Mrs. Orma Flippin.

A Western dinner was served from tables covered with red and white check gingham cloths and lighted with kerosene lamps.

Those present were Mr. and Mrs. Howard Ford, Mrs. John Edward Ferguson, Mr. and Mrs. Opal Jones, Mr. and Mrs. Tommie Jones and children, Mr. and Mrs. Jerry Zachary and Joe, Mr. and Mrs. Dick Habbings and Mr. and Mrs. Raymond Adams.

The May meeting will be in the home of Mr. and Mrs. Howard Ford.

Women Invited To Church Meet

All women of the Friona area are being invited by Mrs. R.B. McKee to attend the Friday afternoon meeting of Interdenominational Church Women, Rev. James Price will be the guest speaker. Mrs. Robert Alexander will present the devotional.

The meeting will be at First Baptist Church and will begin at 2:30 p.m.

Representatives of Calvary Baptist Church will direct the prayers. Rev. Price is pastor of Friona United Methodist Church and Mrs. Alexander will be representing Union Congregational Church.

Says Mrs. McKee, "We urge all women of the community to attend. Our programs are very inspirational and anyone desiring to attend will be welcome."

McKees Have Weekend Guests

Weekend guests in the home of Mr. and Mrs. R.B. McKee were Mr. and Mrs. Mike McKee and daughter, Mikila, San Antonio; Mr. and Mrs. Joe D. Tongate Jr. and children, Sydney, Volnyia and Kemal, Plainview and Mr. and Mrs. Don Lavis, Dallas.

Mr. and Mrs. Bill Nazworth and children, Danny, Mark and Tamme also visited in the McKee home. Mesdames Tongate, Davis and Nazworth are daughters of the McKees and Mike McKee is their son.

Mr. and Mrs. Reuben Gischler of Eugene, Oregon, have been visiting in the homes of Mrs. George Treider and Mr. and Mrs. Carl Maurer. Gischler is a brother of the two women.

Announcing

Tri-County Gin Has Been Purchased By
WEATHERFORD GIN

CHARLES WEATHERFORD
owner and manager

WE HAVE
All Kinds Of Cotton Seed!

- ★ FUNK SEED
- ★ WAC SEED
- ★ GARRISON SEED

CUSTOMER SERVICE IS OUR SPECIALITY.

Call Day or Night.
276-5724 or 364-2056

24-Hour Service

WEATHERFORD GIN

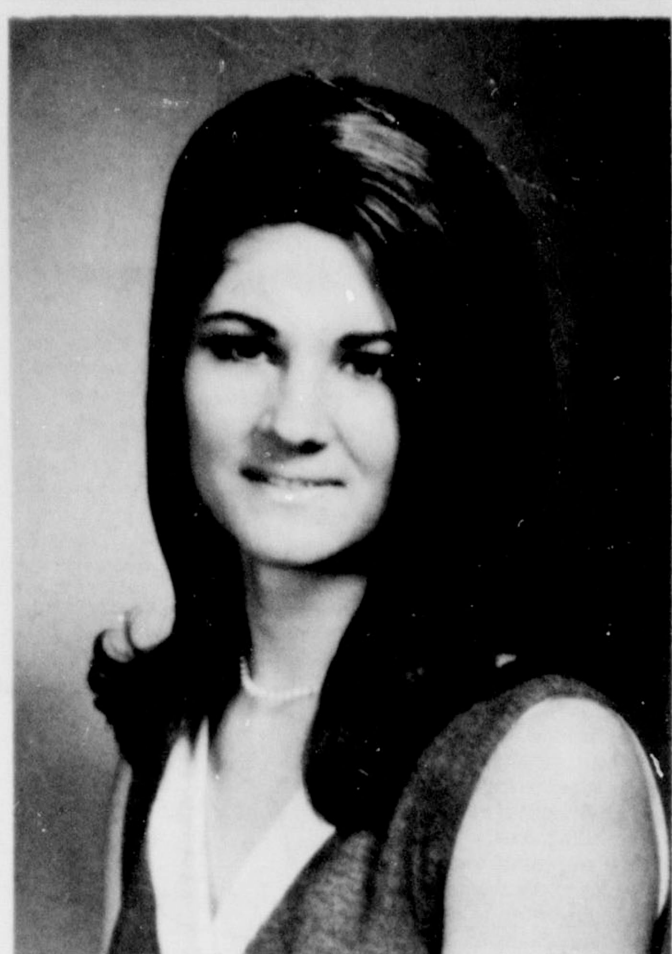
Box 22

Summerfield, Texas

Swifts ICE CREAM 1/2 Gal 79¢	
CLUB STEAK MEAT 73¢ Lb.	FRYERS 29¢ Lb.
BOLOGNA All Meat 49¢ Lb.	BACON Crisp-Rite 55¢ 1 Lb.
Fresh STRAWBERRIES 3 Pts. \$1.00	FRUIT & VEGETABLES CELERY 10¢ Lb.
FOLGERS COFFEE 1 Lb. Can 75¢	Shurfine SHORTENING 3 Lb. Can 75¢
Texas Pink GRAPEFRUIT JUICE 46 Oz. Can 37¢	Shurfine Whole Dill PICKLES Qt. Jar 51¢
Fresh N' Fluffy COOKIES 35¢	Soflin TISSUE 10 Roll Polly 79¢
JOHNSON'S FOOD MARKET S and H Green Stamps Double On Wed. With Cash Purchase of \$1.50 or More Ph 247-2265 6th and Euclid	
JUMBO PIES 12 To Box 39¢	
MORTON HOUSE SLOPPY JOE 59¢	
KELLOGGS BRAN BUDS 39¢	
SHURFRESH MILK FOR GOODNESS SAKE	



WEDDING DATE ANNOUNCED . . . Wedding vows will be exchanged between Joyce Marie Puckett, daughter of Mrs. Myrtle Puckett and the late Bloodie Puckett, and Johnny Broyles, son of Mr. and Mrs. Ralph Broyles, Friona, at 8 p.m. Thursday, June 5, at United Methodist Church, Muleshoe. Miss Puckett is a 1968 graduate of Muleshoe High School and is a student at South Plains Junior College, Levelland. Broyles, who is a 1967 graduate of Lazbuddie High School, is attending Denver Technological College, Denver, Colorado. Rev. J. Waid Griffin will be the officiating minister. Invitations are not being mailed locally, but friends of the couple are invited to attend.



JUNE WEDDING PLANNED . . . Mr. and Mrs. George Sealey, New Home, have announced the engagement and approaching marriage of their daughter, Laura, to Danny Nettles, son of Mr. and Mrs. Leonard Nettles, also of New Home. The couple plans to exchange vows at New Home Methodist Church at 8 p.m., Saturday, June 14.

THE FRIONA STAR

Society

High School Teachers Honored By FHA

The Dawn and Dusk Chapters of Future Homemakers of America honored Friona High School teachers with a salad supper in the high school cafeteria Tuesday evening.

Guests present were Mr. and Mrs. Sam Mears, Mr. and Mrs. Claude Spears, Mr. and Mrs. Glenn Phillips, Mr. and Mrs. Wayne Hodgson, Mr. and Mrs. Robert Neelley, Superintendent and Mrs. Alton Farr, Principal and Mrs. John R. Cook, Mr. and Mrs. Kenneth Pearson and Mr. and Mrs. Ira Holt.

Also Mr. and Mrs. Porter Roberts, Mr. and Mrs. Byron Herdgrove, Mr. and Mrs. F. G. Crofford, Mr. and Mrs. Cecil Maddox, Bob Owen, Joy Morton, Mrs. Frank Truitt, Mrs. Matt Brown and Willis Giddens.

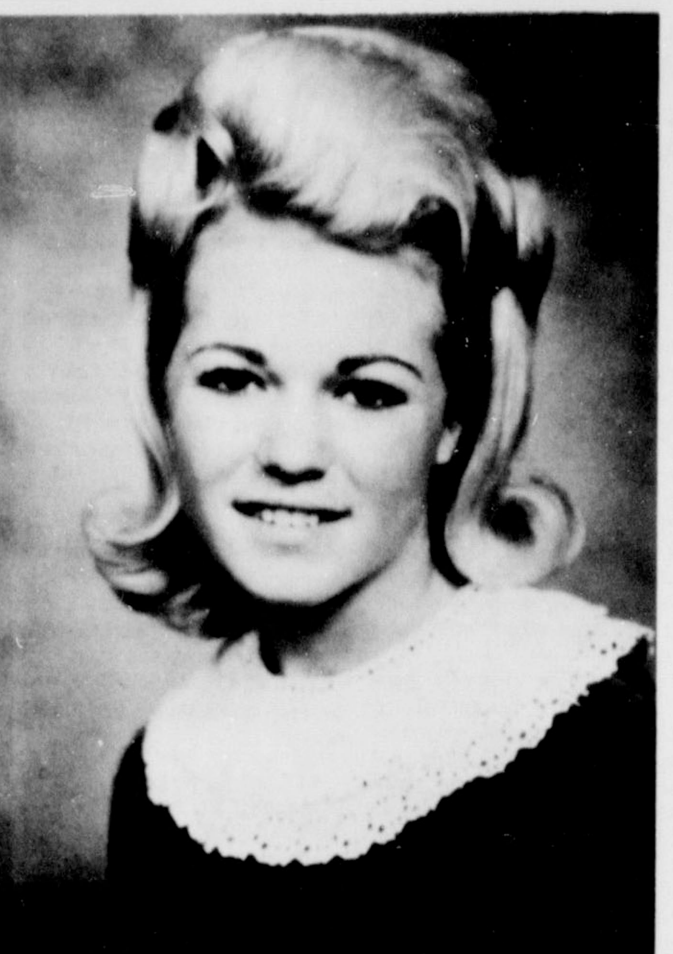
Kathy Bandy was mistress of ceremonies for an Academy Awards program. She was assisted by Pat Roberts, Brenda Blackburn, Pam Turner, Paula Fortenberry, Mollie Seright, Shirley Schueler, Deloris Phipps, Darla Perkins, Janice Clark and Mary Scales.

The following awards were presented: Best Actor, Coach Bob Owen; Best Actress, Mrs. Arthur Turnbough; Best Supporting Actor, Kenneth Pearson; Best Supporting Actress, Mrs. Ernest Osborn; Best Director, Mrs. Frank Truitt; Best Producer, Wayne Hodgson; Song of the Year, Alton Farr, and Father of the Year, which was a special award, Cecil Maddox. Sixty-five members of the two chapters also attended.

Other guests on the program included Glenda Reeve, vocalist, who sang, "Noveltree", and "March of the Marionette", and Carol Reeve, accompanied her at the piano.

Mrs. Bill Teal, Souvank's Texas mother, Lois Norwood and Mrs. Marion Clark were also guests.

Mrs. V. J. Zeman and Mrs. George C. Taylor Jr., hostesses, served refreshments to the guests and eighteen members.



PLACES HIGH . . . Missey Renner, daughter of Mr. and Mrs. John Renner of Friona, placed in the top five in the queen's contest at the District 21-1 Lions convention at Amarillo last weekend. Missey was entered by the Friona Noon Lions Club, which she also serves as Club Sweetheart.

Plans Completed For Cub Scout Pet Show

A pet show has been planned for the Sunday, April 27 pack meeting of Friona Cub Scouts, Pack 56. Time of the show will be 2:00 p.m. Showing and judging are scheduled to begin about 2:30. The show will be held at City Park unless the weather is unfavorable. In case of unfavorable weather, it will be held in the Hub Community Building.

Special classes with ribbon awards will include classes for the following: Biggest, Smallest, Thinnest, Fattest, Quietest, Noisiest, Most Beautiful, Ugliest, Most Feathers, Most Legs, Most Unique and Dullest. Judges for the show will be George H. Ochs, the district scout executive, and Dan Ethridge, who is a member of the district scout council.

All parents, grandparents, other relatives and friends are being invited to attend by Eugene Bandy, Cubmaster. The general public is invited.

As a special feature of Teachers Afternoon, all teachers of the eight, nine and ten year old boys and any others who are interested are being invited to be special guests.

There will be approximately 44 boys, who are members of the four dens, competing in the different classes. There will also be exhibits of the monthly theme by the Webelow den.

Antiquing Program Presented

The Rhea Home Demonstration Club met Monday evening in Parish Hall of Immanuel Lutheran Church with Mrs. Walter Schueler as hostess. She also presented a demonstration on the art of antiquing. Each member present finished a knot hole.

Guests were Mrs. W. E. Bledsoe, El Paso, and Mrs. Roy Zieschang. Members present were Mesdames Franklin Bauer, Herman Grissom, Shirley Smith, Gene Hamilton, Norbert Schueler, C.G. Drager, Floyd Schlenker, Jack Patterson and Elmo Dean.

Guest Demonstrates Flower Arranging

Mrs. Clyde Woodard, a guest at the Friday meeting of Home Arts Club in Girl Scout House, presented a demonstration on making artificial and fresh flower arrangements.

Following a brief business session a covered dish luncheon was served.

Other guests were Mrs. Hattie Sneed, Mrs. Tina Baimum and Mrs. John Terry.

Members present were Mesdames Herschel Johnson, Ella Dukes, E. G. Adams, Cassey W. Perkins, Bessie Boatman, W.M. Massie, Ralph Wilson, Dan Laceywell, J.P. Sims, Herbert Day, D. G. Hand and Watson Whaley.

The next meeting will be at Girl Scout House Friday, May 16. Lap quilts will be made.

Son Born To Jerry Burnetts

Mr. and Mrs. Jerry Burnett, Bovina, became parents of a baby boy at 6:39 a.m. Sunday, April 20, at Parmer County Community Hospital. He weighed 9 lbs. 13 ozs. and was named Wesley Russell.

He is the second child for the couple. Their daughter, Shotti, is 2 1/2.

Grandparents are Mr. and Mrs. F.B. Burnett, Bovina, and Wesley Smith, Dimmitt. Mrs. E.B. Brannon, Friona, is the maternal great-grandmother. Mrs. Burnett is the former Floye Smith.

Kristi Jade Konis Born Here

Mr. and Mrs. Ben Konis, Amarillo, became parents of a baby girl at Parmer County Community Hospital Monday, April 21.

She was named Kristi Jade and weighed 7 lbs. 10 ozs. The couple has one older daughter, Kelli, who is two.

Maternal grandparents are Mr. and Mrs. M. Ray Landrum. Mr. and Mrs. C. W. Dixon are the maternal great-grandparents.

Girl Scouts To Paint Trash Cans

Girl Scout Troop 238 has adopted a project of painting trash cans in Friona this Saturday, April 26, as a fund-raising venture.

The large barrels will be painted for \$1 each; and the smaller cans for 75 cents. Residents wishing the Scouts to paint their trash cans may call 247-3406, 247-3442 or 295-3686.

we invite you

To Come See Us In Our NEW LOCATION

614 1/2 Euclid
(The Former Graphic Arts Shop.)

NEW OPERATOR

We Are Happy To Announce That Fran Clark Is Now Available For Thursday And Friday Appointments

Phone 247-3130

- * More Room
- * Newest Most Modern Beauty Facilities
- * Merl Norman Cosmetics

Sondra's MODERN BEAUTY SHOP

Visit the Cinderella Corner at **MAY DISCOUNT CENTER**

203N. Main Hereford

FEATURING

- * Wedding Gowns and Veils
- * Bridesmaids Dresses and Head Pieces
- * Dyed-to-Match Shoes
- * Formals - Long and Shorts
- * Accessories
- * Tuxedo Rental (Varsity Shop)

NAME BRAND MERCHANDISE AT SENSIBLE PRICES!

AMAZED...

I tell a few war stories—just like the rest. The censorship of good taste and modesty makes my experiences pretty drab. But Jerry thrills to them. He's proud of his Dad's Purple Heart!

My son would be amazed if I were to tell him the stories we never tell, our thoughts as we hit the beach . . . what it was like in those jungles . . . what war does to its dead . . . and its living.

And in other ways Jerry would be amazed; for he doesn't know me as a man who prays often. He can't realize the depth of my faith. He has never met the brave chaplain who brought me in when I was hit.

I'll never tell Jerry all of it. I don't think God wants me to!

I pray that Jerry's may be a different world. I want him to learn day by day, step by step, what his religion will mean to him!

That's why we're a church-going family!

ASSEMBLY OF GOD
10th and Ashland -- Rev. Ott Robertson, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Young People 6:45 p.m. Evening Worship: 7:30 p.m.
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST
14th and Cleveland -- Rev. R. C. Hester, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION
5th and Main -- Rev. I.S. Ansley, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

FIRST BAPTIST
Sixth and Summitt -- Rev. Bill Foll, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION
4th and Woodland -- Rev. Donnie Carrasco
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m.
Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH
16th and Cleveland -- Father Richard Roth
Mass: 8:30 a.m. and 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.

SIXTH ST. CHURCH OF CHRIST
502 W. Sixth
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.

REDEEMER LUTHERAN CHURCH
13th and Virginia -- Otto Kretzman
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m., Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH
6th and Cleveland -- UCC Rev. Paul Mohr
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST
10th and Euclid
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.
Wednesday Evening: 8:30 p.m.

SIXTH ST. IGLESIA de CRISTO
408 W. Sixth, M.R. Zamorano
Bible Study - 9:30 a.m. Worship 10:30 a.m.
Evening 8:00 P.M. Thursday Evening 8:00 p.m.

FIRST METHODIST
8th and Pierce -- Rev. James Price
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH
Fifth and Ashland -- Rev. G. W. Hamilton - Pastor
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

1 Corinthians 1 Corinthians 1 Corinthians 1 Corinthians 1 Corinthians 1 Corinthians Galatians
11:27-32 15:1-11 15:12-28 15:29-41 15:42-50 15:51-58 3:1-14
Scriptures selected by the American Bible Society Copyright 1965 Koster Advertising Service, Inc. Strasburg, Va.

ALLEN'S JEWELRY Has "COME OF AGE"

We're Celebrating Our ...

21ST ANNIVERSARY



Free! Register For Our Big Drawings! **\$500.00** In Prizes To Be Given Away **Free!**

- ★ Grand Prize Is A \$250.00 Diamond Of Your Choice. Register Free Each Week. No Purchase Required.
- ★ \$250.00 In Four Weekly Prizes.
- ★ Inquire At Store For Details.



20%
OFF
On All
Luggage

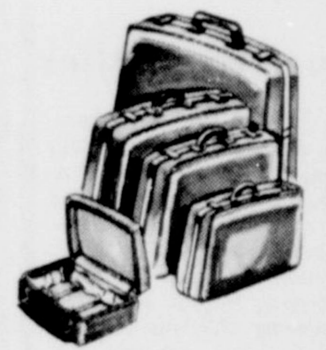
Thank You

...To the people of the Friona area for your continued support and kind patronage throughout the years. We appreciate your business.

...May we cordially extend an invitation to all newcomers to the area to come in and visit. Browse through our store, make a note of the many famous lines which we carry. We will be happy to serve you in any way possible.

Allen's Jewelry
Established Friona's First Bridal Department And Has Been Bridal Headquarters Since With Complete Selections Of

- * SILVER * POTTERY * CRYSTAL
- * STONEWARE * IRONSTONE
- * EVERYDAY CHINA
- * STAINLESS STEEL
- * FINE CHINA



POLAROID COLOR PACK FILM
Type 108
Take advantage of the new low price on Polaroid color film.

SPECIAL LOW PRICE
\$3.99
PER PACK

POLAROID BLACK AND WHITE FILM
Type 107
\$1.99
Per Pack
Other Types Of Film And Developing

Fashions Newest Diamond Creations!

Be Sure And Look Over Our Diamond Department. When Thinking Of A Diamond But Want To Keep It Private.
Call For A Personal Showing In Private.

Allen Stewart
Graduate Gemologist

We Have A Good Line Of Trophies And We Do Engraving.

See Us For All Your Engraving Needs.

ATTENTION ... STEREO TAPE USERS
We Will Have Over 500 Tapes For Your Selection. Two Will Be Given Away Each Week. Check In Our Store For Details.

ALLEN'S JEWELRY

MR. & Mrs. Allen Stewart, Owners

609 Main

Phone 247-2830



MRS. WALTER CUNNINGHAM

Junior Study Club To Install Officers

Mrs. Walter Cunningham will be installed president of New Horizons Junior Study Club at the next meeting. Mrs. Sammie Robertson Jr. of Seminole, director of Caprock District will be installing officer.

Other officers to be installed with Mrs. Cunningham are Mrs. Joe Reeve, vice-president; Mrs. Hank Wheeler, secretary; Mrs. Jimmy Maynard, treasurer; and Mrs. Mike Chaney, reporter.

During the business session of the Thursday evening meeting at Federated Club House plans were made for the 1969-70 club year and for the pre-school vision screening which was held Saturday.

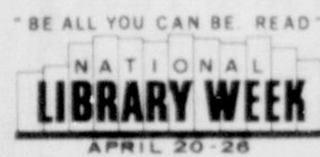
Roll call was answered with suggestions for programs for

Shower Honors Charlotte Nettles

A miscellaneous bridal shower in the home of Mrs. Elvin Wilson, 1201 Maple, from 3 to 5 p.m. Saturday, April 19, was a courtesy for Charlotte Nettles, bride-elect of Allen Neece.

Decorations and refreshments were in pink and white. The serving table was centered with a floral arrangement. Hostesses with Mrs. Wilson were Mesdames James Procter, Bill Wooley, David Grimsley, R. E. Sneed, Harold Lillard and Matt Brown. Punch, cookies, nuts and mints were served.

Miss Nettles, the daughter of Mr. and Mrs. Leonard Nettles, is a graduate of Friona High School and Abilene Christian College.



Mr. and Mrs. Johnnie Parker and son, Dan, of Midland were weekend visitors in the homes of Mrs. Tommie Parker and Mr. and Mrs. Carl Fairchild.



Krementz
14KT. GOLD OVERLAY
Delightfully perfect roses in jewelry of superb quality. Made with an overlay of 14Kt. pink and green gold.

Allen's Jewelry

Brownies Host Party For 1969-70 Prospects

Some 25 prospects for the Friona Brownie organization attended a get-acquainted party hosted by the first-year Brownies at the Friona Methodist Church Fellowship Hall last Thursday.

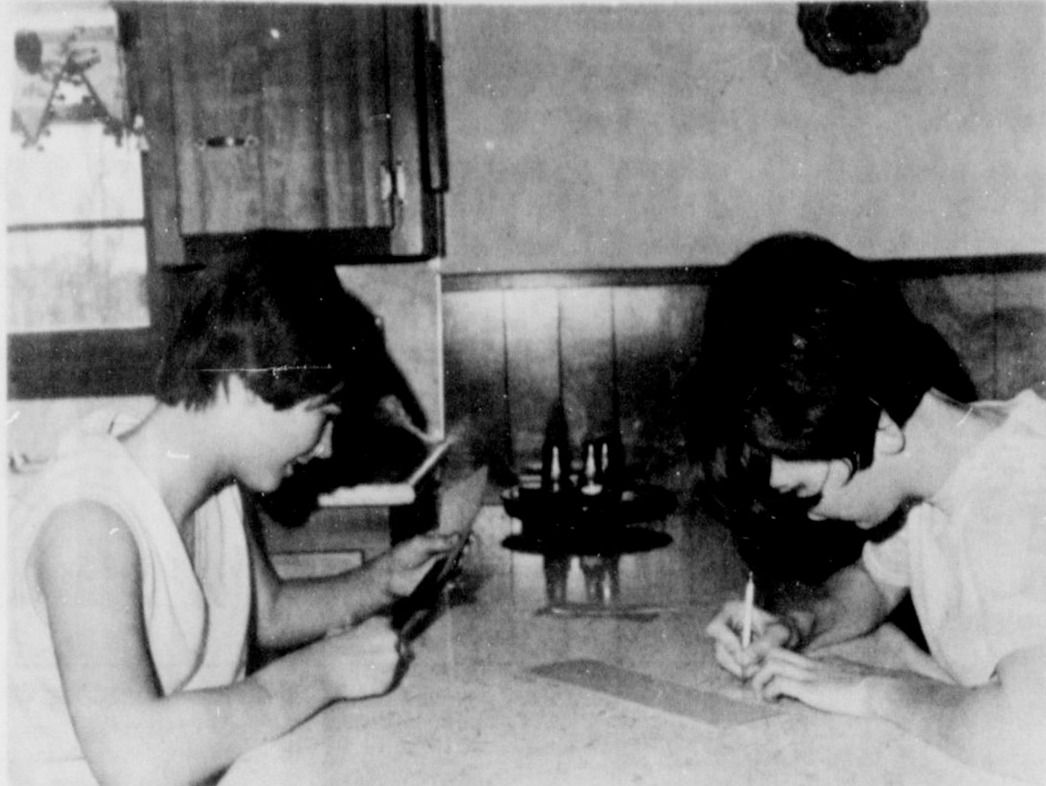
The group had a flag ceremony, dramatized the song "America," and then played games and were served refreshments.

Mrs. Billy Dean Baxter, Girl Scout Neighborhood Chairman, talked to the girls about the various aspects and duties of Scouting.

Mrs. Johnny Miller, Mrs. Tom Meason and Mrs. Kenneth McLellan have been elected as Brownie leaders for 1969-70. Any of these ladies, as well as Mrs. Watson Whaley, may be conducted about joining Brownies.

Older girl scouts, sponsored by Mrs. Ralph Wilson and Mrs. Bob Riethmayer, made the refreshments.

Other local leaders who helped were Mrs. Herschel Johnson, Mrs. Earl Hawkins, Mrs. Floyd Rector and Mrs. Nora O'Brian.



LIBRARY PROJECT. . . Two members of the Girl Scouts are shown working on bookmarks for the Friona Public Library. The girls are Susie Spring and Susan Floyd. Several groups have worked on the bookmarks for the library. This is National Library Week.

Four Frionans Honored In Recognition Service

Four Frionans were honored in the Texas Technological College Twenty-Third All College Recognition Service in Lubbock Municipal Auditorium Saturday April 19 at 2 p.m.

David Smith, who is an engineering major, received a certificate for maintaining the highest grade average in his department. He was also recognized for having been on the Dean's Honor Roll each semester since he enrolled.

He is a sophomore and is the son of Mr. and Mrs. Lewis L. Smith, Route 2.

Terri Sue Cummings, a 1968 graduate of Friona High School and the daughter of Mr. and Mrs. Doyle Cummings, was recognized as the recipient of a speech scholarship. She is a freshman elementary education major.

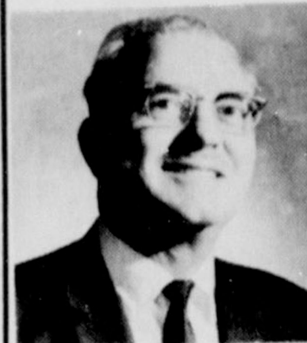
Mickey Wilson, who is a January graduate, was recognized for having been on the Dean's Honor Roll more than three semesters during his college

career. He is a 1964 graduate of Friona High School and is the son of Mr. and Mrs. Elvin Wilson. His wife, the former Shirley Phipps, is also a January graduate of Tech.

Jackie Clark, who is an agricultural engineering major, was recognized for receiving a scholarship provided by Connally Implement and Supply Company. He is a 1965 graduate of Friona High School and is the son of Mr. and Mrs. Jack Clark.

An upright broiler that operates like a toaster is new on the market, report Extension home economists. The broiler's two heating elements cook both sides of meat simultaneously. The broiler rack is self-adjusting to allow easy broiling of thick or thin meats. Grease drips to the pan at the bottom, away from the heating unit.

Comments by
Gib



This is the time of year to become charity minded; while putting away your winter clothes and getting out your spring wardrobe.

Sanitone
Certified Master Drycleaner
GIB'S
DRIVE-IN CLEANERS
Professional &
Coin Op. Dry Cleaning
622 Main Phone 247-3150

DINE OUT THIS SUNDAY
at THE . . .
CHAPARRAL
USE NWSUGARLAND ENTRANCE OR
CHAPARRL REAR ENTRANCE OFF AVENUE B
IN HEREFORD, TEXAS.
OPEN DAILY 6 A.M. TO 10 P.M.
Featuring Milo-Fed Beef From Missouri Beef Packers
CHARCOAL STEAKS A SPECIALITY
... WHERE FRIENDS MEET ...

SAVE WOW! SAVE SAVE SAVE

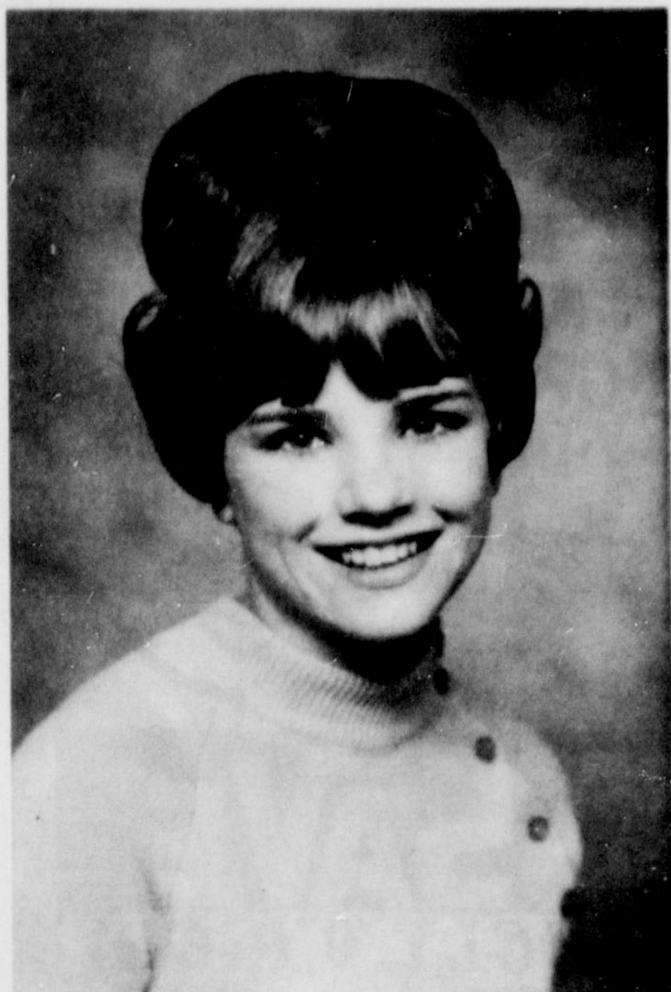
**Only 3 Big Days
Left To Take
Advantage Of Our
Tractor Sell-A-Thon**
(Ends Saturday, April 26)

***Save \$400 To \$700 On A New MM Tractor.**

***Save \$1,000 On Company Demonstrator With New Tractor Warranty.**

Hurry In Today!
**MAURER
MACHINERY**
MINNEAPOLIS-MOLINE

MM YOUR M-M DEALER IN FRIONA FOR 40 YEARS **MM**



PAULA FORTENBERRY

Paula Fortenberry Will Present Senior Recital

Mrs. Eva Miller, teacher and accompanist, will present Paula Fortenberry, soprano, in her senior recital at 2:30 p.m. Sunday, April 27.

Shirley Johnson, who will be a guest on the program, will present an excerpt from "Gone With The Wind."

Other program guests will be The Trebelaires, a singing group composed of Sally Kendrick, Sherrie Shelton, Denise Buske, Carleen Schlenker, Kathy McLean, Janet Mingus, Esther Smith and Ann Hurst.

Guests will be registered by Brenda Blackburn and Donna Carter. Ushers will be Tom Mars, Bobby Drake, Don Fortenberry and Larry Johnston.

Reception hostesses will be Pat Roberts, Pam Turner, Pam Hartwick and Bennie Montgomery.

Friends are invited to attend.

Happenings In Religion Theme Of Club Meeting

The opening number on the program of Progressive Study Club, which met Tuesday evening at Federated Club House, was a meditation by Mrs. Clyde Woodard. Roll call was answered with "My Biblical soul-mate."

Carleen Schlenker, who was a guest, read "A Psalm of Life," by Henry Wadsworth Longfellow.

Rev. Paul Mohr, pastor of Union Congregational Church, presented, "Religion For Moderns." This was followed by a Caprock District Convention report by Mrs. Robbie Osborn.

Refreshments were served by Mrs. Richard Adkins and Mrs. Jimmy Mabry.

Rev. and Mrs. Paul Mohr and Miss Schlenker were guests.

Hamiltons Have Weekend Guests

Mrs. W.E. Bledsoe, El Paso, is visiting in the home of Mr. and Mrs. Gene Hamilton and family in the Rhea Community.

Other guests in the Hamilton home during the weekend included Mr. and Mrs. Wayne Ware, Jimmy, Wayne and Carol and Mr. and Mrs. Cliff Dur-



LEGION DELEGATES. Mrs. Sam Williams is shown with the delegate and alternate to Boys State. Bob Thomas, center, is the delegate, sponsored by the Friona American Legion, and Isidore Cordova is the alternate.



DELEGATES CHOSEN. The Friona American Legion Auxiliary announced their delegates to Girls State convention this week. Mrs. Roy Wilson is shown with the delegates, Amella Sims and Janet Mingus, and Jenisu Fallwell, one of the alternates. Kay Riethmayer is the other alternate.



has served the nation in all the major conflicts of the twentieth century. That's strength in reserve.

DAINTY LITTLE DAHLIAS



Growing small-flowered dahlias from seeds is a fascinating adventure, for the colors and the forms of the blooms all will be different. Treat yourself to a little fun!

One of the most rewarding efforts any gardener can make in late winter or early spring is to sow a packet of seeds of dwarf dahlias. This is because the results are so entrancing.

Two different hybrid groups of little dahlias are available. The Coltness hybrids have single flowers; the Unwin hybrids have mostly semi-double but occasionally a plant with fully-double blossoms.

Several selections have been made from the Unwin group — an extra-early blooming mixture called Early Bird, which produces plants 3 inches shorter than the 15-inch-tall Unwin's in a full range of colors.

And another mixture from which many of the whites and yellows have been eliminated, thus giving a darker-colored overall appearance to a bed of these dahlias.

It takes only four months or a bit less from the time seeds are sown until the little plants start to bloom. It's such fun to watch as the first blossom on each opens — to see the form, color and flower size!

These little fellows are easy dahlias to grow. Set out the plants in a sunny place where the soil is good, spacing them 18 inches apart. No need to pinch them back as is done with large dahlias.

Club Members Ride Ranch

Members of Friona Riding Club met at Parmer House Restaurant at 2 p.m. Sunday then went in a group to the Seaman Ranch west of town for a trail ride. One of the highlights of the ride was the killing of a rattlesnake.

Those making the ride were Mr. and Mrs. Estis Bass and Barbara; Doug Stephenson, Holly and Iris; Mr. and Mrs. Charles Bass; Mrs. Robert Zetsche and Robin and Cecelia Lewis.

A trail ride with the Clovis Riding Club was planned for Sunday, May 4.

Officers Elected For OES Chapter

Friona Chapter No. 990 Order of the Eastern Star, held its regular stated meeting April 14. Officers for the ensuing year were elected.

They are Barbara Armstrong, associate matron; Weldon A. Armstrong, worthy patron; Kay Hinton, associate matron; Ed Clark, associate patron; Sharra Lookingbill, con-

TRAVELLING, SALESMAN?



On business trips to the Orient, Air France experts advise, be sure to have your cards printed on one side in English, and on the other side in the language of the country you are visiting.

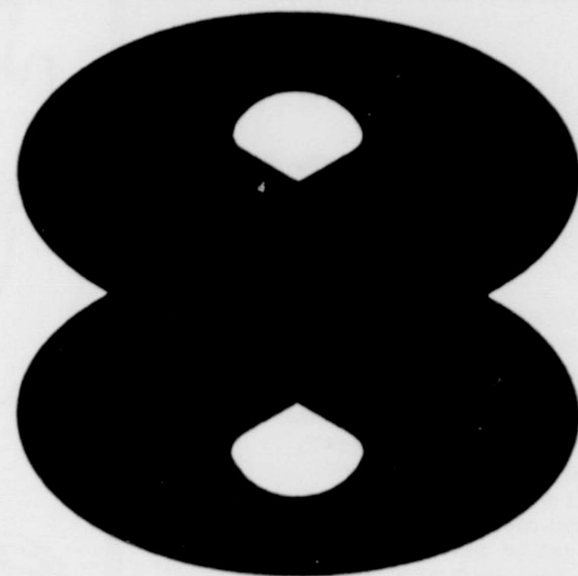
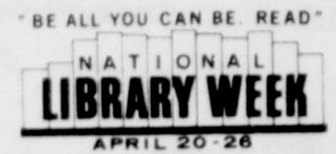
Teacher Fete Is Monday

Teacher appreciation night for teachers in the first four grades will be held Monday, April 28 at the Friona High School Auditorium. The meeting will begin at 8 p.m. daylight time.

The annual event is sponsored by the Friona Elementary School Parent-Teacher Organization, which urges all parents of children in the first four grades to attend.

Besides honoring the teachers in the elementary grades, the P-T-O will elect officers for the 1969-70 school term.

Present officers are Mrs. Jackie Hight, president; Mrs. Eugene Bandy, vice president; Mrs. Dale Widner, secretary; Mrs. Jim Johnston, treasurer; and Mrs. Dale Westbrook, reporter.



Here's Eight Big Reasons Why You Should Shop At Friona Consumers.

- 1 Quality Co-op Products At Lowest Prices.
- 2 Gasoline And Oil
- 3 Tools And Tires
- 4 Batteries And Lawn Mowers
- 5 Farm And Garden Supplies
- 6 Automotive Goods
- 7 Annual Customer Dividends For All Regular Patrons.
- 8 Valuable Stamps With Every Purchase

FRIONA CONSUMERS



Buddy Lloyd, Mgr.
We Give S&H Green Stamps AND YES STAMPS



Phone 247-2771

Friona

SG HYBRID GRAIN SORGHUM

SG 970 was the top yielder in the High Plains Research test for late Maturing Grain Sorghum planted two rows on a 40" bed. Many farmers have already switched to SG Hybrids.

SG 970-Full Season SG 840-Mid-Season
SG 690-Early SG 530-Extra-Early

FOR THOSE OF YOU WHO HAVEN'T CHANGED THIS IS THE YEAR

We Have A Complete Line Of Corn For Grain Or Ensilage Our Graze-All Forages Satisfy Your Livestock And They Will Return You Increased Profit.

ALFALFA - SOYBEANS - OPEN POLLINATED FORAGES
WHEAT RYE - OATS - BARLEY

Whatever your seed needs — the Friendly who have the SG Hybrid

Grain Sorghum
Check First with Clifton Harper, Friona
Wheat Grow² rs.
Harvey Garrison At Hub

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE BUY or BUILD REMODEL**

For Information, ---CALL Eric Rushing, Phone 247-3370

Joel Osborn Chosen Student Of The Month

Announcement was made early this week of the selection of Joel Osborn as "Student of the Month" for April by the Student-Faculty Congress. Osborn, who is the son of Mr. and Mrs. Ernest Osborn, is a senior in Friona High School. He has played football four years and received the Fighting Chief award this year. He was class favorite his sophomore year and voted "Best Dressed" this year.



JOEL OSBORN

He played in the band one year, was in FFA one year and has been in SFC three years. He has served as president the past two years. He has been a member of National Honor Society three years and has been on the Arrow staff this year.



The following was "borrowed" from Cow Country Comments in the Throckmorton Tribune. Hope our readers enjoy it as much as we did.

PSYCHEDELIRIUM TREMENS
Remember when HIPPIE meant big in the hips, And a TRIP involved travel in cars, planes and ships? When POT was a vessel for cooking things in, And HOOKED was what Grandmother's rug might have been? When FIX was a verb that meant mend or repair, And BE-IN meant simply existing somewhere? When NE AT meant well organized, tidy and clean, And GRASS was a ground-cover, normally green? When lights and not people were SWITCHED ON and OFF, And the PILL might have been what you took for a cough? When CAMP meant to quarter outdoors in a tent, And POP was what the weasel went? When GROOVY meant furrowed with channels and hollows, And BIRDS were winged creatures, like robins and swallows? When FLUZZ was a substance that's fluffy like lint, And BREAD came from bakeries, not from the mint? When SQUARE meant a 90-degree angled form, And COOL was a temperature not quite warm? When ROLL meant a bun, and ROCK was a stone, And HANG-UP was something you did to a phone? When CHICKEN meant poultry, and BAG meant a sack, And JUNK trashy cast-offs and old bric-a-brac? When JAM was preserves that you spread on your bread, And CRAZY meant balmy, not right in the head? When CAT was a feline, a kitten grown up, And TEA was a liquid you drank from a cup? When SWINGER was someone who swung in a swing, And a PAD was a soft sort of cushiony thing? When WAY OUT meant distant and far, far away, And a man couldn't sue you for calling him GAY, When DIG meant to shovel and spade in the dirt, And PUT-ON was what you would do with a shirt? When TOUGH described meat too unyielding to chew, And MAKING A SCENE was a rude thing to do? Words once so sensible, sober and serious Are making the FREAK SCENE like PSYCHEDELIRIOUS. It's GROOVY, MAN, GROOVY, but English it's not, Methinks that the language has gone straight to POT.
-- Jane Goodsell

Wes Izzard would probably add, "If you can remember this, you need not worry about the draft."

If you have some things you need to sell, but not enough to justify having a garage sale, just call 247-2211 and let us run an effective classified ad for you. We almost always get results.

FIDDLING FOR A FORTUNE

The highest paid violinist was Fritz Kreisler, reputed to have received more than \$3,000,000 during his career.

\$6.00 Per 50-Lb. Bag

Special In Grain Hybrids

744 - 755 - 788A

Be Sure To Plant One Of These New Funk's G Grain Hybrids

- G-601 G-602
- G-585 G-522
- G-503 G-766W.
- G-401

New Hybrids At Regular Price



See Your Funk's S-G Dealer At:

Continental Grain Co. Grain Co.

FRIONA, TEXAS

Bruegel Bros. Gin & Elev.

FRIONA, TEXAS

EAGER PLEASERS



PICK PORK AND SAVE

at PIGGLY WIGGLY



PORK ROAST Lean Picnic Cut Lb. **39¢**

PORK STEAK Lean Center Cut Lb. **49¢**

Pork Liver Fresh Lb. **19¢** Pork Loin 1/4 Sliced Lb. **68¢**

Pork Roast Boston Butt Semi-Boneless **49¢** Ground Beef 100% Pure **45¢**

2 Lb. Sack SAUSAGE **79¢** | Bologna Glovers Lb. **39¢** | Merit 12 Oz. Pkg. FRANKS **43¢**

COFFEE Shurfine 1 Lb. **59¢**

COOKIES 2 FOR **89¢**

BABY FOOD **10¢**

FLOUR Food King 25 Lb. **\$1.79**

CLOROX 1/2 Gal. **29¢**

TUNA Van Camp Can **19¢**

CANDY Nestles Giant Bar 2 For **45¢**

PAPER PLATES Diamond 40 Count **79¢**

Red POTATOES 20 Lb. **69¢**

AVOCADOS Each **11¢**

ICE CREAM

Clardy Campbell

Festival

1/2 Gal.

59¢

CORN Shurfine CS Or WK 303 Can **17¢**

SHURFRESH MILK FOR GOODNESS SAKE

Save TenderCrust Coupons

