

1st BABY CONTEST

"Feeding Time"
At Round Up Cafe



FIRST BABY 1970

We've fed the First Family of Coryell County for Any Number of Years, and It'll be so in 1970

Round-Up



Best Wishes for 70

Bert and Don
From Here and Anon
WELCOME
Coryell County's No. 1
Citizen of 1970
And Pop and Mom,
we've something
for the **BABY**

**Foster Drug
Gatesville Drug**



Another Year Rolls Around,
and a News-Merchants Stork Derby
Winner is Born

This is our way of Welcoming
this grand baby,
and we have a present!

Elsie's Pant & Top Shop




We are celebrating the New Year
with thanks to our loyal customers.
A happy '70 to you all!

**Gibson's
Discount Center**

Here Come Savings FOR THE STORK SET

The Guaranty Bank & Trust Company Here for a Long, Long Time, has Welcomed Newcomer after Newcomer and always The First Baby. For 'It' we have \$1 in a Savings Account

GUARANTY BANK & TRUST CO.
GATESVILLE, TEXAS.

8th & Leon Member FDIC 865-2233

For All Tots

We've got a Soft Spot, and especially for Mr. or Miss 1970. If the Parents will drop in, we've an appropriate Gift!



MORTON SCOTT & SON
West Side of the Square


NEVER, No NEVER Has City Drug Store Failed to Welcome The Number 1 Mr. or Miss Whatever Year, and do so again with a gift!

MAKE CITY DRUG YOUR FIRST STOP




CITY DRUG STORE
707 MAIN STREET Phone 865-2224

HAPPY NEW YEAR



We've Got a Buck For The Number 1 Buck or 'Buckess' of Coryell County In 1970! Yep, we'll have \$1 to start the first'un's First Bank Account.

THE NATIONAL BANK OF GATESVILLE
Member FDIC
619 Main Street 865-2211



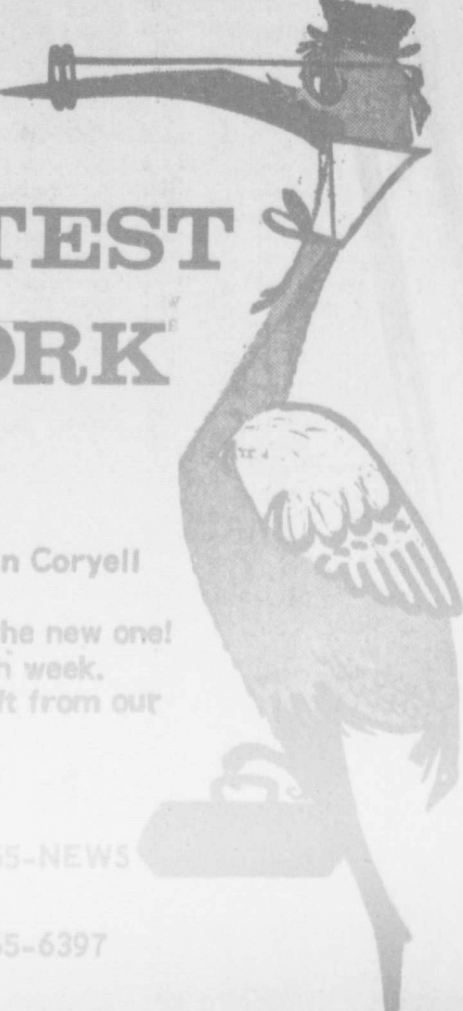
Happy New Year

What A Gal! or What A Boy!

In either case or more Powell Supply Company will be eagerly awaiting the arrival and have a gift for the Bambino


Powell
SUPPLY COMPANY

NEWS-MERCHANTS' 34th. DERBY CONTEST ANNUAL STORK



Two of a Kind Have Welcomed the First Born in Coryell County Each Year Since 1937. In 1969, we're eagerly awaiting the arrival of the new one! The News has a subscription 100 copies, 2 each week. Jones boys inc ltd & sally maude will have a gift from our office supplies.

CORYELL COUNTY NEWS 865-NEWS
Jones boys inc ltd & sally maude 865-6397



Good Sign IT'S '70

Bennett's Is Ready, Able and Willing to WELCOME Mr. or Miss 1970 With a nice little Gift!

OUR BEST WISHES FOR THE NEW YEAR!

BENNETT'S
DEPARTMENT STORE
601 Main Street Phone 865-2016

Miss Colleen Coward And Joe Palmer Recite Nuptial Vows December 23rd



Mrs. Joe Lloyd Palmer

velvet gown with empire bodice, fashioned by her sister-in-law Mrs. Sammy Petty. Ruffles of white velvet and white daisies centered with seed pearls accented the cuffs, neckline and train. Her floor-length train was attached at the waist with 12 velvet bows. She wore a chapel-length veil of illusion held by a white velvet bow and topped with daisies. The bride carried a bouquet of roses atop a white bible presented by her mother.

Mrs. Sammy Petty of Evant, sister-in-law of the bride, was matron of honor. Bridesmaids were Miss Sharon Houston of Trumann, Arkansas, Kathy Shoemaker of Houston, Miss Camille Morgan of Gatesville, and Miss Sara Nellie Lowrey of Gatesville.

Junior bridesmaid was Miss Shelly Williamson of Arlington, cousin of the bride.

The attendants wore floor-length gowns of deep red velvet accented with white crepe cowl necklines. They carried white velvet muffs trimmed with holly on red velvet streamers. Headpieces were white velvet bands trimmed with velvet bows and a sprig of holly.

Bobby Bates of Gatesville, served as best man, David Allen of Temple, Bruce McCarter of Gatesville, Jackie Blanchard, cousin of the groom and Joe Kopec of Gatesville were groomsmen. Junior groomsmen were Audie Palmer, nephew of the groom.

Serving as ushers were Sammy Petty of Evant, brother of the bride; Billy Palmer of Temple, brother of the bridegroom; and John Anderson of Gatesville.

Parents of the bride were hosts at a reception in the church parlor following the ceremony. The bride's table was centered with an arrangement of votiv candles and Lilly of the Valley. The groom's table was accented with an arrangement of fall flowers in a brass compote. Mrs. Sid Mitchell provided piano music for the reception.

Members of the houseparty were Misses Lynn Mitchell of Houston, Sara Yows, Anita Wil-

liams, Sue Byrom, Katherine Lowrey, Barbara Bennett and Paula Bromser, all of Gatesville, Mrs. Joe Kopec of Waco and Mrs. James Sellers of Gatesville.

Following a wedding trip to Winterpark Resort, Colorado, the couple will live at 1600 S. 5th Street, Apartment 116, Waco.

The bride a 1968 graduate of Gatesville High School, is attending Baylor University in Waco. Mrs. Palmer was a GHS majorette, football sweetheart, runner-up for Best All Around and Vice-President of the Freedom's Council. She is presently on Baylor's honors program studying speech pathology and audiology.

The bridegroom graduated Valedictorian of the GHS class of 1966 and is now studying at Baylor. He was president of the Future Teacher's Chapter at GHS and a member of Who's Who. Palmer is on the Dean's list and Dean's Distinguished list at Baylor and a member of Alpha Chi, national honor society. He is employed as manager of the Orpheum Theater in Waco.

Out of two guests included: Dr. and Mrs. Jimmy Williamson of Arlington, Mr. and Mrs. Earl Richardson of Medford, Oregon, Mr. and Mrs. Jack Medart of Grand Prairie, Mr. and Mrs. Edwin Apel of Arlington, Rev. and Mrs. Paul Edwards of Waco.

ker, Wilson Elliot, and Ronnie Barr.

1969

THE CITY RECREATION DEPARTMENT has developed into a well organized program for young and old alike in 1969.

THE MISS GATESVILLE PAGEANT and Corp. had dreams fulfilled and MORE. Dreams fulfilled means Miss Mary Ann Long won the local show and finished first runner-up in the Miss Texas Pageant. Miss Long is a wonderful person and served Gatesville beautifully at the state show. (She should of been Miss Texas 1969).

AND MORE the Miss Gatesville Pageant has decided to withdraw its franchise from the Miss Texas Pageant.

GATESVILLE VIEWED history in the making with Appalo II and the moon-walk and history was duplicated late in 1969 with Appalo II.

THE 113th LIGHT MAINTENANCE was received home in mid December after 19 months of active duty. Families, friends, and dignitaries welcomed the unit home. Plans for a new National Guard Armory were announced in mid summer but federal financing problems have delayed construction.

COUNTY COMMISSIONERS voted to acquire right of way for a loop of Highway 36 east of the city. This was the catalyst for the Highway 36 Association now organized.

TRIALS AND COURT proceedings reached a record high this year.

GATESVILLE AND COR-YELL were active in 1969 and much more could be written. However space does not permit and through the year it took 104 issues of the News to cover it all. It could not all be covered here.

GATESVILLE GOING PLACES--A host of local men and women were named to top posts or singled out for their achievements during 1969. Names on GHS's Who's Who roster were Jeannie Boone, Lynn Henson, Sharon Hightower, Vickie Hollingsworth, Bruce Neeley, Carla Pfeffer, Joan Sanders, Kathy Sims, Kermit Swindall, Jeannie Warden, Jo Ann Winslar, and Corliss Worth...Jodie Graham was named a 1969 Betty Crocker Homemaker of Tomorrow...

Showing Grand Champion Heifer at the Houston Fat Stock Show was Douglas Atchely...Mike Blanchard was named Jaycee President...Bob Edwards was selected to head the local Chamber of Commerce...B.W. Lee, veteran member of Texas' rabbit industry, was named Breeder of the Year by the Texas Rabbit Breeders Assoc...Jack Poston was honored as Jaycee of the Year, Rep. Bob Salter, Layman of the Year...Sheriff Windy Cummings was named Lawman of the Year by Gatesville Masons...Allen Bennett was selected as chairman of the local draft board...Miss Gatesville Pageant Corporation won top honors at the Miss Texas Pageant for their beautiful souvenir book...Jack Fry and son Richard took top honors at the National Appaloosa Show in Louisiana...John Frank Post was the Norris Graves Award winner as outstanding ex-student at last year's homecoming...Lt. Col. T.F. Schloeman was named President of the Ex-Students Association...Debbie Day was named Best All Around Girl and Wayne Shirley, Best All Around Boy of the 1969 class at GHS...Pat Patterson was named Gatesville Fire Chief...Larry Smith was 1969 Future Homemaker of America Queen.

try Club...Patricia Gilmore was crowned County Farm Bureau Queen...Debbie Hairston was selected as 1969' 70 Future Farmers Sweetheart at GHS...Debbie Day was selected as 1969 GHS Homecoming Queen...Brenda Prock was GHS Choir Sweetheart...Debbie Bankhead was chosen as Riding Club Sweetheart.

IN OGLESBY--Sharon Moore was named as Oglesby's High School Homecoming Queen and Mrs. Dora Williams, Coming Home Queen...James Sullins was elected Lions Club President...Valedictorian of OHS graduating class was Francis Terrall and Salutatorian was Shirley Wiess.

AT EVANT--King and Queen of Evant High School were Scotty Koether and Wanda Kinsey...Evant Elementary School named Barry Chronister King and Donna Parrish Queen...Bernadine Connor delivered Valedictory remarks at EHS commencement exercises...Keith Carroll was Salutatorian...Evant Lions celebrated their 20th anniversary...Mr. and Miss EHS for 1969 were Tommy Rogers and Sherry Creacy...EHS's Sheep Judging Team coached by Gatesville's Sammy Petty took top honors at the Houston Fat Stock Show...Marilyn Green was selected a 1969 Betty Crocker Homemaker of Tomorrow...Kyle Arnold was named as 1969 Football Hero, Mary Doyle was chosen Football Sweetheart at the Elk's Homecoming activities.

Eight year old Kenneth Cowan of Evant was killed June 2 in a one car accident on the Leon River Bridge in Gatesville. Young Cowan was the only death recorded on city streets in 1969.

Kristi Lynn Brown of Flat, 16, was dead on arrival at Coryell Memorial Hospital June 23, from injuries sustained in a car-pickup collision on Texas Highway 36 south of Ft. Hood.

A Willis Point man, Clarence Furrh died in Brook Army Hospital in San Antonio from burns he received when the pickup he was driving struck the Coryell Creek Bridge east of Gatesville and burst into flames. The sixth fatality of 1969 was recorded December 28th when Tom Holeyfield, 15, of Gatesville died in Hillcrest Baptist Hospital of Waco from injuries sustained in a motorcycle accident on a county road.

State as well as local law enforcement bodies saw new faces during '69. David Jund replaced Wallace Plentl as one of Gatesville's two Highway Patrolmen, Clarence Beasley was appointed city policeman and Roland Burke was named county deputy.

Mrs. J.K. Hamilton was hired in January as a dispatcher. Buddy Biffle was also named in 1969 as a dispatcher.

Evant Beta Club To Sponsor Pizza Supper

The Evant Beta Club is sponsoring a Pizza Supper on Jan. 2. It will be preceding A and B girls and boys games with Loma. The serving will start at 5:00 p.m. in the lunch-room.

The prices are: 1 slice of pizza-25¢ or 1 slice of pizza, salad and cake-50¢. Drinks are included. The profits will be used to sponsor a trip to the Beta Club Convention in Dallas.

... 70's

experienced politicians. To this writer a key to the decade of the 70's would be the volunteer. In this paragraph the volunteer is a person who will support local officials by volunteering services and time to project to strengthen local government.

Scientifically the 70's will have to hurry to stay up with the progress in the 60's, but historically, scientific development lead multiples and should astonish everyone by the end of the 70's.

Economically, inflation will hold the center stage and Americans will be forced to depend on governmental controls to support the purchasing power of the Dollar.

Summing everything up—look for Gatesville to grow at a stable rate—Texas will get no bigger—and the nation will solve a few problems, reach a few goals and create another group of problems.

Miss Glenda Colleen Coward and Joe Lloyd Palmer pledged nuptial vows in a candlelight ceremony Tuesday evening December 23rd in the First Baptist Church of Gatesville. The Reverend Kenneth Patrick officiated at the double-ring ceremony.

Parents of the bride are Mr. and Mrs. Milton Coward of Gatesville. The bridegroom is the son of Mr. and Mrs. Cary V. Palmer also of the city. A white flocked Christmas

tree decorated with tiny white lights was the focal point of the nuptial background. The yule tree was flanked by arched and tree votiv candelabra with votiv cup candles. Votiv cups also marked the family pews.

Providing nuptial music for the ceremony were Mrs. Dwain Place, organist and Bill Rucker, soloist who sang, "Prayer of St. Francis," "No Other Love," and "You'll Never Walk Alone." Presented in marriage by her father, the bride wore a white

Annual Clearance

LADIES HOUSE SHOES
Special group of ladies shoes
REDUCED UP TO 1/2 Off

LADIES CASUAL SHOES
CALIFORNIA COBBLERS
Reg. \$12.98 to \$15.98
\$8.98 to \$11.98

MENS SPORT SHIRT SALE
Save on nationally advertised VAN HUSEN MCGREGOR, H.I.S. and NORMAN Sport Shirts
Reg. \$5.00 to \$8.00 NOW \$3.99 to \$5.99

MENS SPORT COAT SALE
Great savings on handsome sport coats.
Reg. \$35 to \$55
NOW \$25.95 to \$34.95

ELECTRIC BLANKET SALE
Size 72 x 84
Extra nice group of electric blankets reduced.
SPECIAL \$11.98

GARZA SHEET SALE
Size 81 x 99
SPECIAL \$7.88

FRIDAY JANUARY 2nd Double Texas Gold Stamp Day

Leaird's Department Store
GATESVILLE, TEXAS

LEAIRD'S

Dresses...Coats...Suits

Spectacular JANUARY SALE

on ladies' coats, dresses, suits, and sportswear...Hundreds of wonderful buys are awaiting you at LEAIRD'S BIG JANUARY CLEARANCE SALE.

REDUCED 25% to 50% Off

MENS SHOES FREEMAN AND HUSH PUPPY
Special group go on SALE!
Reg. \$11.98 to \$24.95
SPECIAL \$9.98 to \$19.98

Your BANKAMERICARD welcome here

Reddy's Resolution: 1970

During the coming year, I, Reddy Kilowatt, resolve to continue to do my best to provide you with the best possible electric service... to be ready at the flip of a switch to make your work lighter and your life brighter. Backing me up are modern power facilities that keep me full of pep and ready to serve you 24 hours of every day. In 1970, as in the past, you can depend on me to be your most willing, economical and efficient servant.

Reddy Kilowatt

COMMUNITY PUBLIC SERVICE
Your Electric Light & Power Company
AN EQUAL OPPORTUNITY EMPLOYER

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S

DISCOUNT CENTER

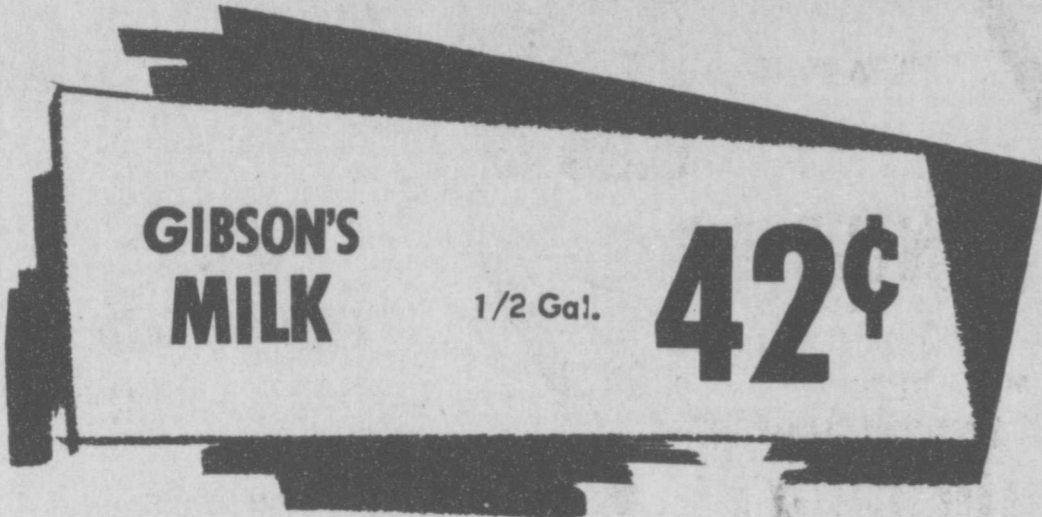
1970 SPECIALS!

OF GATESVILLE
1403 MAIN ST.

STORE HOURS MON. - THURS. 9 to 7
FRI. - SAT. 9 to 9

LOOKING FORWARD TO SERVING YOU
IN THE SEVENTIES WITH THE LOWEST PRICES

GIBSON'S MILK 1/2 Gal. **42¢**




STA PUF
FABRIC SOFTNER
1/2 Gal.
79¢ Value
69¢

Jergen's Lotion
With Handy Dispenser
14 1/2 fl. oz.
a \$1.59 Value **97¢**



Pennzoil
MOTOR OIL
20-30 W



ARMORED BRAND
Men's Dress Pants

Closeout

33¢

\$3.99

LISTERINE

THROAT LOZENGES

Lemon Mint Regular
Children's Orange

59¢ Value

33¢



PUFFS

BOX OF 200

4 FOR \$1.00

COLD TABLETS
24 Tablets
\$1.29 Value
Relieves Cold Symptoms
Without Drowsy Side Effects

87¢

Softique

BATH BEADS

98¢ Value

2 FOR \$1.00

Princess Soap

Extra Rich Beauty Soap

3 Bars

27¢



Coleman Lantern

Single Mantle Floodlight

200a195

\$10.99

The Extra Strength Pain Reliever



\$2.75 Value

\$1.57

LISTERINE

Qt. Size

\$1.64 Value

\$1.19



Style

HAIR SPRAY

REG. OR SUPER

\$1.00 Value

59¢



\$1.09

Clairol Shampoo

12 oz.

Blue or Green Formula

\$1.79 Value

Notebook Paper



300 Sheets

37¢

CREST

Mint or Regular

Family Size

\$1.05 Value

57¢



Thermal Blanket

2

FOR

\$7.00



MELAMINE
DINNER
WARE

45 Piece Set
Asst. Patterns

\$7.99

Electric Blanket

SINGLE CONTROL

\$9.27

DOUBLE CONTROL

\$11.27



We Wish You A Happy New Year