

Season's Greetings

CORYELL

GATESVILLE, TEXAS
76528
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COUNTY

FUSTEST
WITH THE
MOSTEST

No. 103

Thursday, December 25, 1969

Vol. 34

The Meaning of Christmas



By The Rev. SMITH L. LAIN
Editor, FINDINGS
Author, "Prayer," in the
NEW BOOK OF KNOWLEDGE
The Episcopal Church Center
New York, N. Y.

Christmas is the time when . . .
We make approximately 75 per cent of our yearly profits. The time roughly between Thanksgiving and Christmas is our busiest season in the store. Easter is busy, too, but nothing like Christmas.

— a retail merchant

My wife and I think mostly about the kids. We had lots of fun when we were growing up, and we want our kids to have fun, too. Sure, we may go a little overboard on toys and all that sort of thing, but what the heck? Christmas is for kids, isn't it?

— a young father

We really go all out on music. Last year we hired a brass quartet to accompany the boys' choir. The congregation really loved it. The only trouble is that this year we'll have to come up with something even better or they'll think we are slipping.

— a church organist

People think they are celebrating an historical event. But they really aren't, you know. No one knows the exact date of Jesus' birth. The primitive church didn't even celebrate Christmas. Eventually the church settled on December 25th as a way to baptize an already popular, pagan holiday to celebrate the fact that the depth of winter was over and the days were getting longer again.

— a historian

Some of us get leave. Next Christmas I'll be home, I hope. It's a time when everybody should be home.

— a serviceman overseas

I get tired. The kids are on vacation. I have a thousand and one things to do — 500 cards to address, a half-dozen parties to go to, gifts for the children and Bob, a dinner party for Bob's boss and his snooty wife, get the tree and decorate it.

— a suburban housewife

People at Christmas time are kind of funny, kind of sad, kind of lonesome. Some are really happy no matter what reasons. Are these people really facing up to what Christmas is really all about? I wonder.

I have a copy of the Revised Standard Version of the Bible on my desk, and so I opened it and began to look through it, remembering what these people had said about Christmas. Here are some of the passages I found.

I found an expression of the wonder and humility of a mother expecting her first child, but a child unlike others: And Mary said,

"My soul magnifies the Lord and my spirit rejoices in God my Savior, for he has regarded the low estate of his handmaiden. For behold, henceforth all generations will call me blessed; for he who is mighty has done great things for me, and holy is his name . . ."
(Luke 1:46-49)

I found the simple, moving story of Christ's birth:

"And Joseph also went up from Galilee, from the city of Nazareth, to Judea, to the city of David, which is called Bethlehem, because he was of the house and lineage of David, to be enrolled with Mary, his betrothed, who was with child. And while they were there, the time came for her to be delivered. And she gave birth to her first-born son and wrapped him in swaddling clothes and laid him in a manger, because there was no room for them in the inn."
(Luke 2:4-7)

And further on I found the joyous message of the angels to the shepherds on the hillside outside Bethlehem:

" . . . I bring you good news of great joy which will come to all people; for to you is born this day . . . A Savior, who is Christ the Lord."
(Luke 2:11-12)

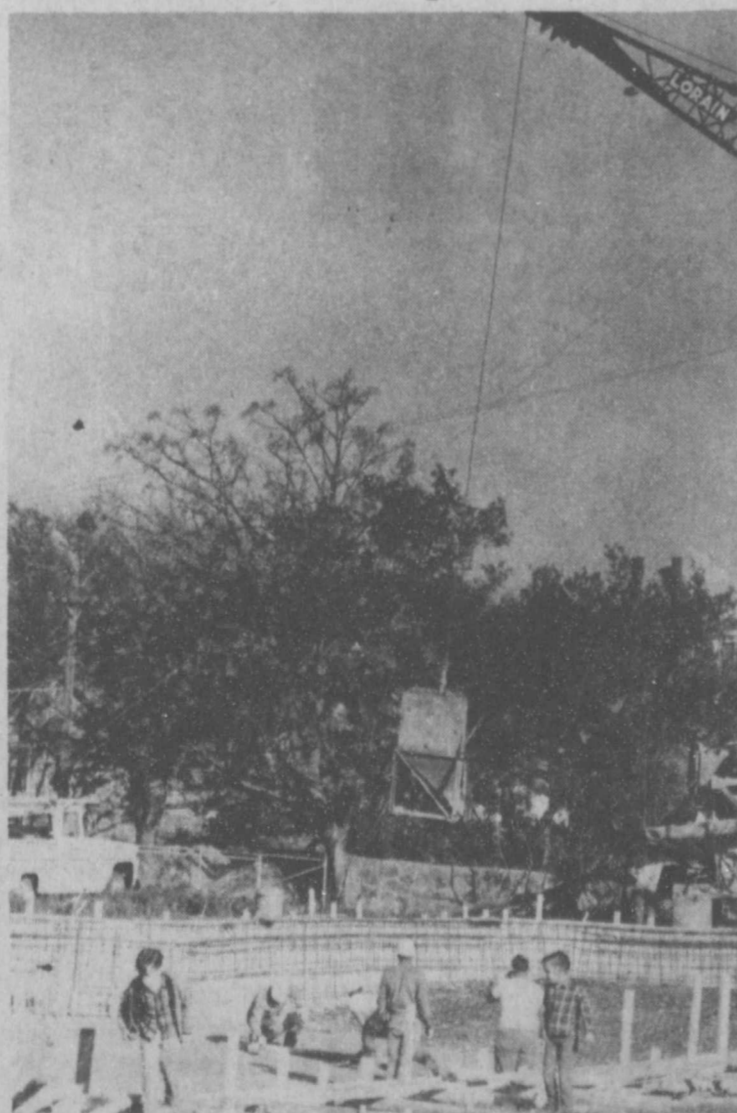
But perhaps, most important of all, I found the story of Christ's life, a life which changed the history of the world and of the relationships between men. He said:

"Blessed are you poor, for yours is the kingdom of God." "Blessed are you that hunger now, for you shall be satisfied." "Blessed are you that weep now, for you shall laugh." "Blessed are you when men hate you, and when they exclude you and revile you, and cast out your name as evil on account of the name of the Son of Man."
see MEANING page 11



Giving is universal at Christmas time. Santa is well known for his generous giving and his devotion to the children of the World. The picture above shows the act of giving not only by Santa, at the left, the real joy of giving and sharing is evident as Gary Mize, age 8, hands a candy stick to little Galynn Mize, age 2. Pictured also is Maree Mize, age 5, and, of course Santa Claus.

CITY SALES REVENUE NEARS \$40,000 MARK



The new swimming pool is moving ahead as good weather allows full production. Monday Lake Air Pools Inc. poured the concrete for the floor of the pool. The concrete for much of the floor was lowered into the framework using a large crane. The rough concrete floor will be covered with a 3/8" thick layer of marble-like material. The Pool Company is planning to put the walls of the giant pool within two weeks if good weather prevails. The pool should be complete by the early part of the swimming season this year.

The City of Gatesville received a sales tax check from the State Treasurer this week totaling \$14,939.14.

The check brings the years sales tax returns to \$39,452.40 for the first three quarters of 1969. The first quarter of 1969 produced 10,433.46, the second quarter returned \$14,079.80, and now the \$14,939.14 check.

Mayor Bob Miller anticipated a slight decrease in the third quarter over the second quarter but, Gatesville business proved to be stronger in the third quarter.

Original estimates of the years total sales tax receipts ranged in the \$45-\$50,000 level. The first three quarters have netted almost \$40,000 and the fourth quarter should be much higher than the third quarter. The final years total will probably be received in late March and will more than likely reach \$60,000.

In comparison, in 1968 Marlin received \$67,000 in sales tax revenue. Gatesville will fall into a commercial category with

see SALES TAX page 2

JUNIOR HIGH AWARDS PRESENTED

The football awards were presented to the eighth grade boys in an assembly Thursday by Coach Marshall. The intramural boys also received awards. The Mustangs were presented by Coach Marshall the Longhorns by Coach Arnold and the Raiders by Coach Woodson. Reed Brown, David Byrom and Bruce Sims gave the coaches each a gift in appreciation of their work with the teams. Each football boy had a part in this presentation. Following the awards, the

see FOOTBALL page 2

Spirit of Christmas Spreads Its Joy

By ANNA MANG
"Merry Christmas, one and all."

With this simple and sincere greeting, all the warmth and excitement of Christmas reaches its peak.

In this community, as in cities and towns throughout the nation and around the world, days and weeks of list-making, gift-shopping, home-decorating, party-planning and Christmas-program-rehearsing are reaching a happy culmination.

Families gather, Santa enters, church bells ring. Christmas arrives!

Every year, Christmas seems to generate more eager anticipation, here and everywhere, with earlier and more enthusiastic planning — appropriately, for part of the spirit and the joy of Christmas is in the planning.

The spirit of Christmas starts with thoughtfulness. It begins in the hearts of each of us. It grows with a hope, a wish, a prayer.

It shows itself, outwardly, in such manifestations as merry songs and bountiful gifts, and in the festive decorations and glowing lights now adorning local streets and stores, homes and churches.

It expresses itself, most deeply, in private devotions and in special services such as those scheduled by local churches.

It is a spirit abounding in legend and lore, in customs and traditions honored through the years. And most of all, it is the spirit of rev-

erence and joy that shepherds and wise men knew. To capture that spirit is to keep Christmas truly and well, for it enriches all the things this wonderful season stands for.

For Children

Christmas is for children. Candles and cookies and all those holiday goodies, trees gaily adorned and brightly lighted, Santa's pack stuffed with surprises — all these things are planned and prepared just for the children.

Or at least, so the grown-ups say, and who's to doubt them?

In a still more special way, Christmas is for children. The manger scene in homes and churches ever reminds us that the Child born in Bethlehem was He who later said, "Suffer little children to come unto me."

For Rejoicing

Christmas is for rejoicing. Since first the herald angels sang, this rejoicing has most often found expression in music and song.

"Glory to God in the highest, and on earth peace, good will toward men," the angels sang.

Now as in earliest times, the spirit of joy and wonder echoes anew in the hymns and carols of Christmas.

For Giving

Christmas is for giving. The eagerness of children waiting for Santa, the excited plotting and planning that goes into the choosing

and wrapping of gifts, the packages heaped beneath the tree happily symbolize the spirit of Christmas.

Even as the Wise Men gave of their most precious treasures, to honor Him, so people give generously at Christmas, and true generosity stems from thoughtfulness — giving with open heart as well as open hand.

For Sharing

Christmas is for sharing. Thus giving to the less fortunate is a traditional part of the Christmas spirit.

Joy grows through sharing, says the holiday message, and sharing is most blessed when it extends not only to those near and dear but to those known only through their need.

For Greetings

Christmas continues as it begins, with "Merry Christmas, one and all." And as long as the spirit of this cheerful greeting prevails, Christmas never really ends.

Yes, Christmas is for greetings, to family, friends and neighbors. "Merry Christmas, one and all," we say, and the spirit of Christmas lives forever in the words.

In just this spirit, today's edition of this newspaper is one big Christmas card, filled with greetings from the business firms of the community, who take the opportunity to say, "Merry Christmas, one and all," with special thanks to their patrons and friends.

STATE TRAFFIC DEATHS OVER 250,000 IN 1969

Austin, Dec. 19—For the first time in the State's history more than one quarter million persons will be killed and injured on Texas streets and highways during a single year, according to an estimate of 1969 traffic casualties issued today by the Texas Safety Association.

Basing their computations on preliminary crash records through December 12, TSA further predicted that 1969 traffic crashes will cost Texans at least \$900 million, thus exceeding earlier estimates by more than \$100 million.

TSA points out that no war has cost Texas as much in casualties and money as will 1969 traffic crashes.

CAREFREE DRINKS CAN KILL YOU

Austin, Dec. 23—"A few carefree drinks can kill you," warns the Texas Safety Association. Texans at Christmas can at least double their chances for survival and a happy holiday by not riding in the car with a drunk driver and by not being a drunk driver or walker themselves.

Records show that a driver is 25 times more apt to crash when he is drunk. Drinking drivers will easily cause half the holiday smash-ups, fatalities and injuries as predicted by national studies. Furthermore, one out of two

pedestrians killed by autos will be drunk, no matter if the fatal driver is sober.

How much is too much? Perhaps any or none, but medical authorities say it only takes three one-ounce shots of 80 proof whiskey, or three 12-ounce beers, to put a 150 pound individual into the fuzzy-brained alcoholic danger zone. Five shots in an hour definitely make him a dangerous drunk, for that amount causes a concentration of one-tenth of one percent by bold-volume weight, and that's too much! Driver or pedestrian, the drinker is now an abnormal traffic hazard.

Attorney George Wm. Perry of Dallas, president of the Texas Safety Association, in a special Yule message states that "We are not encouraging people to drink and then drive. Quite the contrary, we must emphasize that driving in holiday traffic takes a person's full attention and even a small amount of alcohol in the bloodstream changes perceptions, attitudes,

and reactions to create a potentially dangerous situation that follows you like a shadow.

"There are short cuts to sobriety as we've said before. Black coffee given to heavy drinkers can have the questionable effect of keeping wide-awake drunks on the road.

"However, we realize that some people will drink and drive during the holidays. To those so foolish I want to point out just how little alcohol is needed to reduce driving efficiency, how long it takes to eliminate alcohol from your system, and stress that YOU can choose to have a clear head."

Six ounces of 80-proof in an hour is a very dangerous overdose for a normal healthy adult weighing 180 pounds.

Four shots is too much for safe driving in a 120 pound adult, and two ounces impairs performance.

Authorities say tolerances may be much less for people

see TRAFFIC SAFETY page 4



...Football

cheerleaders had a pep rally to open basketball season and to give the team a send-off to the Copperas Cove tournament.

Mr. Whittenberg has certainly let everyone know he has a new fireplace this week by carrying around a load of wood. He will be trying it out during

the holidays, plus keeping a certain little boy by the name of Mark entertained. Mrs. Lemberg will be entertaining her children during the holidays with lots of goodies glow and glitter.

Mr. Bell will take a journey to Arizona to visit a brother during the holidays.

Mr. Carson will provide all the Christmas tidings during the holidays for two precious grandchildren, namely Ellen, and Tim.

Santa has been very busy around the Duncan House, even though one person isn't sure he's coming. Kim seems to get worried when she doesn't see Santa buying any presents.

Around the Wheat household this time of year there's never a dull moment. They plan to get in the swing of things for next year by having a New Years party.

In case you haven't heard the Christmas tidings during the holidays Coach Marshall was presented a "big" bouncing baby by Santa Claus in 6-3 assembly program.

CORYELL COUNTY NEWS

Entered as second-class mail matter June 24, 1933 at the Post Office at Gatesville, Texas, under the Act of March 3, 1879. Published every Monday and Thursday at Gatesville, Texas.

MRS. MAT JONES, Editor and Publisher SUBSCRIPTION RATES: In Coryell and surrounding Counties, \$1.00 one year; outside Coryell and surrounding counties, \$2.00 one year; outside Texas, \$3.00 one year.

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Member 1969 TEXAS PRESS ASSOCIATION



BLESSINGS

True blessings of Christmas arise from that first wondrous Holy Night, and may they be yours. Thanks.

HOMAN'S PLUMBING

707 Saunders 865-2814



Santa is coming your way with plenty of jolly good wishes for your holiday, and thanks.

Merry Christmas

Montgomery Ward

604 Leon 865-2277

...Sales Tax

Marlin, a town of almost 10,000 people.

Sales tax revenue has already begun to effect the cities financial position. Street improvements and new street equipment have been added to the cities assets.

Notice To Stockholders

The annual meeting of the Stockholders of Gatesville Savings & Loan Association will be held in the office of the said association on the second Thursday of January, being Jan. 8, 1970. Meeting being for the purpose of electing the directors and any other business that may come before the meeting. C.T. Dansby Secretary

Garage Sale

Garage Sale: Prices reduced. Ladies Clothing, Friday & Sat. 9:00 a.m. to 8:00 p.m., 2412 Oak Drive.



We join those who sing out the praises of this joyful season, and thank you for your trust and good will.

Pearce Grocery

2440 Main 865-6011



CHRISTMAS Blessings

As we relive the miracle of that first Christmas, we send our sincerest greetings to everyone. For your kind patronage, our thanks.

Nolte's Auto Supply



MERRY Christmas

With gratitude comes a wish that this is the best holiday you've ever, ever known.

THOMSON & MC CLELLAN



Christmas Cheer

We hope lots of good cheer will be coming your way during the holiday season and may we say "thank you" for your patronage

Cotton Davidson Oil Company Sinclair Products



A MERRY CHRISTMAS

To our dear friends, neighbors and loyal patrons, we wish all the spirit and the joys of a good old-fashioned Christmas and extend our heartfelt thanks and appreciation for your friendship.

City of Gatesville



Christmas

In the spirit of this beautiful season, we greet our friends and extend sincere gratitude for their kindness and loyalty.

perry's

Merry Christmas

May your tree be trimmed with all the fun and festivity of the Christmas season.

This greeting comes your way with deep appreciation for your patronage and good will.

JONES CLEANERS 716 Leon 865-5213



Greetings of the Christmas Season

Velvety snow falls on the countryside. Carolers, young and young at heart, sing out the spirit of the holiday. This is the season to be jolly, and the time to express our gratitude and appreciation to our friends for their support.

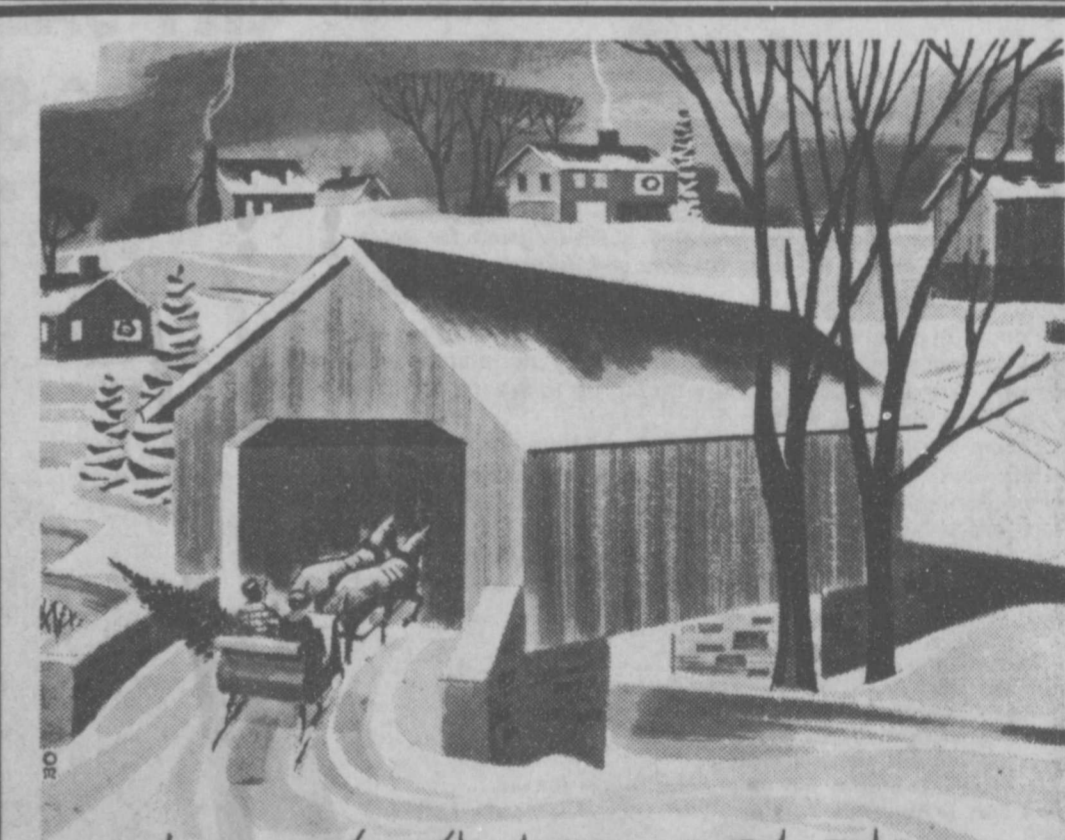
Gatesville & Foster Drug Store

713 Main 865-2215

103 N. Lutterloh 865-2417

Wards Jewellery

703 Main 865-5013

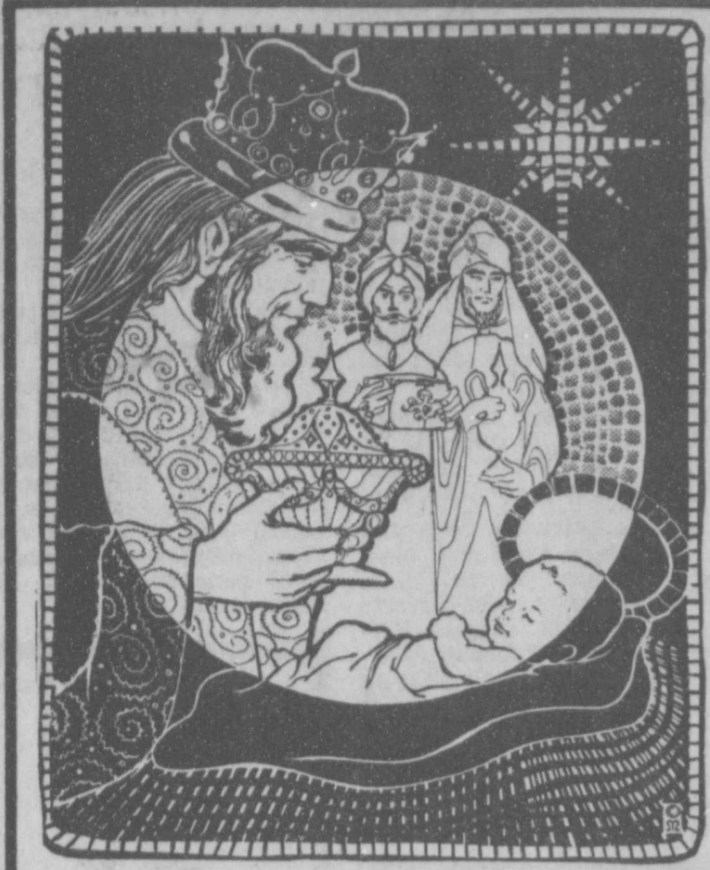


GREETINGS

In the happy spirit of the holiday, when peace settles as gently as freshly fallen snow, we pause and count our many blessings. Numbered high among them is your cherished patronage and good will. Bountiful thanks and sincere greetings to all.

W.F. & J.F. Barnes Inc.

J.D. BOBBIE MANN, BOBBY, HOWARD



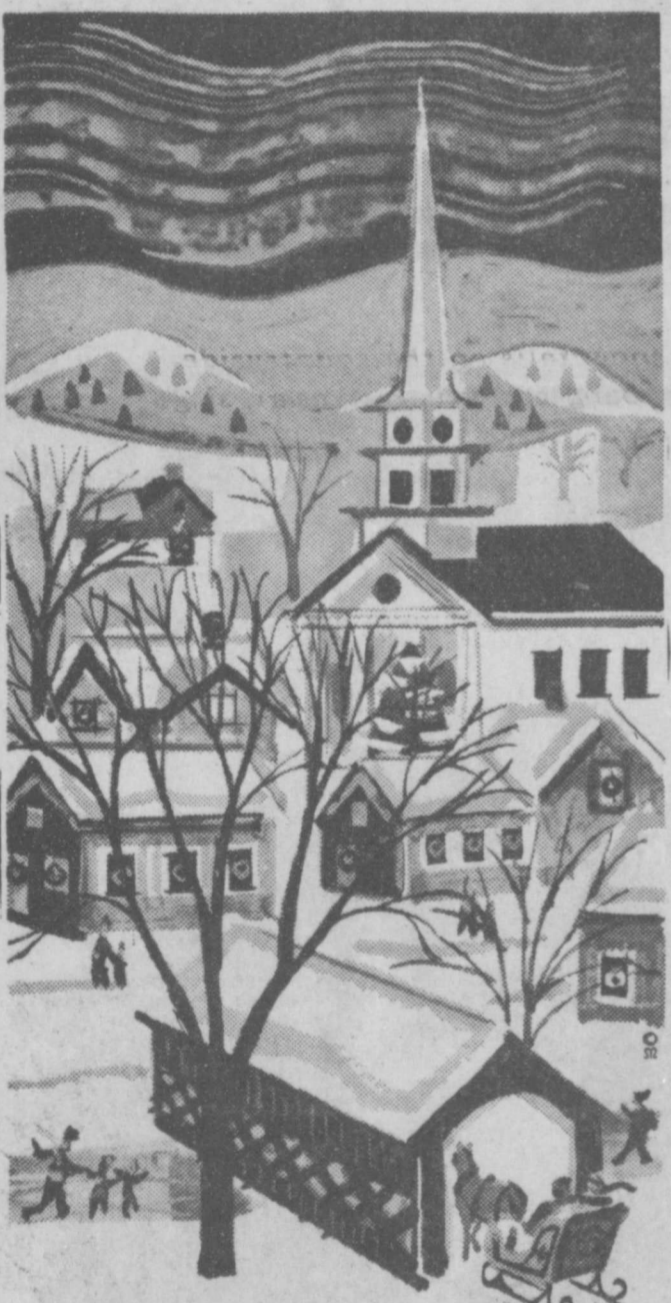
Tidings of Gladness and Joy

We'd like to extend wishes

that this Christmas be a joyful one and that the spirit of His birth remain in your hearts always. A most sincere thank you, friends.

DIXON LUMBER CO.

Temple Hwy. 865-2263



a Joyous Christmas

Here's wishing you and yours all the long-lasting happiness of an old-fashioned Christmas. We deeply value your continued patronage ... and friendly good will. To everyone, a heartfelt thank you.

Gatesville Savings and Loan Association

Horace K. Jackson Sr., Chairman

Horace K. Jackson Jr., President
George B. Painter Vice President
Byron L. McClellan Vice President
C. T. Dansby Sec. Treas.

E. Price Bauman
E. W. Jones Jr.
Dr. K.R. Jones
Dr. O. W. Lowrey
Earl Powell

803 Main 865-6414

Memorial to Mrs.

Nancy Ellen White

By Her Daughter,
Leona Bilberry

There is one who has gone on before us
Who's memory will always linger to strengthen and to guide us.
She was so pleasant, so tender and so kind,
Always looking forward to nobler and higher things, putting all the worries, troubles, and sorrows of life in the back of her mind.

Even tho she was so busy with the work and tasks of each day,
She would always stop and listen as we all would come running in from play.
Fussing and quarreling as each would be trying to tell mother, That the blame was always sister or brother.

She would take us on her lap and kiss our little dirty tear stained faces and say,
You'll be alright just run on and play.
With a smile on our face and joy in our heart
We would dash out again, because our troubles and hurts somehow had managed to depart.

We didn't have a lot of clothes and not many toys
Because you see there were nine of us, five girls and four boys.

But what she gave us we wouldn't trade for all the things on this earth,
Because she gave us the most important thing, that was the knowledge of the new birth.

Although she reared nine of her own
Her heart reached out and mothered six others, who's mother was taken from their home.
Because you see she had the love of God in her heart and soul,
That is why she could smile when coping with trouble, instead of the natural thing, to scold.

No matter how rough got the way
Our mother never forgot to pray,
That God would keep her humble and show her each day,
The things that would help her to guide us so we wouldn't go astray.

Oh, how we thank God for a Mother like that
Who always gave him the glory and thanked him for all of her tow-headed brats
But those words have a tender meaning you know for she proved it day by day
As she guided and protected us each step of the way.

She always asked God to show her the right way
That she might direct each one of us in our problems every day
Although we all haven't lived as close to the Lord as we should
None of us have gone astray and broke her heart, as otherwise we would.

We can always feel the closeness of her guiding hand
Which I know some children without a Mother like that wouldn't understand
And oh how I pray all her children will live each day
The lives she spent so many hours in prayer that we might be shown the way.

Her dear husband and son who had gone on before
She knew without a doubt she would be with them again for evermore.
What more reward can a mother ask
Knowing we all will soon be following in her path.

She is at home now with the Lord out of all the sorrows and worldly pain,
And it won't be long until we will join her again,
This time in that heavenly home above
Where all is joy and peace and love.

Attend The Church
Of Your Choice
This Sunday



TOWN & COUNTRY
BARBER SHOP



Very Best Wishes

Hope your Christmas is as sparkling and bright as the jewels on this tree. We extend the very best wishes of the season, along with our thanks.

SARAH COVENTRY PRODUCTS
JEANETTE CAROTHERS 865-7350

USE CLASSIFIED ADS TO BUY, SELL, SWAP RENT OR HIRE

FOR RENT

FOR RENT: Five room house for rent. M.D. Meeks, Rt. 3, Gatesville.

WANTED

WANTED: One LVN at Rotunda Convalescent Home. Contact Gary Marwitz.

Full or part time upholster man or woman. Contact Drake's Furniture, 865-2017.

Plays Santa To 38,081 Kids

New Yorkers do have a heart! Since 1945 they have contributed generously to radio-TV appeals, thus making the WOR Children's Christmas fund grow each year. It makes Christmas a reality for more children each year in hospital wards.

In its first year, the Fund serviced a single hospital and 400 children received gifts. This Christmas it will serve 265 hospitals with 38,081 children receiving gifts.

Every child up to 16 years of age in the wards of metropolitan New York, New Jersey and Connecticut listening area, receives individually wrapped gifts—two articles of appropriate clothing and a toy.

The more than 100,000 gifts purchased by the Fund with donations from listeners and viewers are gift-wrapped by volunteers.

WOR-Radio and WOR-TV contribute all the facilities, administrative services, air-time and operating expenses without charge. The Board of Directors of the Fund serve without compensation.

SALE

69 Chevrolet, 11,000 miles, 1 owner in warranty V-8 Factory Air, Power Steering, & Brakes, Automatic, Gold with Black Interior, \$2895.00

65 Fairlane 500, 4 door Station Wagon, Rack on Top, Air-Fordomatic, 8 cylinder, \$1195.

64 Chevrolet, 4 door, Belair, V-8 Power-glide, Radio-Factory Air, \$695.

Edwin Hunt Autos

1513 Main Ph. 865-7103

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2209 E. MAIN ST.

Next to Red McCoy's

CALL 865-5879

New & Used Auto Parts

WRECKER SERVICE

Glass Insurance Agency

ALL Types of Insurance

Best of Companies

Budget Terms

FRANCIS S. GLASS, Owner

West Side of the Square

Ph. 865-5392

DECK THE HALL WITH HOLIDAY FLOWERS

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Musical Instruments
Fishing Equipment
Knives and
Everything for the horse and rider.

JIM MILLER ARMY STORE

Mol-Mix

E.E. NORWOOD
Evant, Texas
Rt. 2
Phone 471-2737

Liquid Feed Supplements

only in the newspaper . . .

. . . is there such a great reliance for shopping and buying information. Only in the newspaper does advertising share this reliance.

Dozens of independent surveys show that customers rely on newspapers five, ten and even 20 times more than on any other media.

And in this market, more families rely on this newspaper for shopping information than on all other forms of communication combined.



CORYELL COUNTY NEWS

USE THE WANT ADS!! GET RESULTS!!!

FOR SALE
FISHING WORMS

2519 Oak Drive

Need Insurance?

See Your

American Amicable

Man

Gordon L. Smith
Phone 865-6421

Want to say "Thanks"?

-send lovely flowers!

from

GRAVES FLORIST

865-2516 705 Main

CORYELL COUNTY LAND & ABSTRACT

Floyd Zeigler, Owner

111-1/2 S. 7th Street

Phone 865-5715

HORACE JACKSON INSURANCE

HOME LOANS

AUTOMOBILE LOANS

715 Main Street

Ph. 865-2242

G.P. SCHAUB MILLING & GRAIN COMPANY

BUYS Wheat, Corn, Oats, Milo

Custom Mixing - Grinding.

119 N. 7th Ph. 865-2244

For the friendliest smiles in town shop Sears of Gatesville.

A. J. Gordon Phone 865-2261

618 Leon.

THE NEWS IS \$1

THOMPSON & MCCLELLAN

FIRE AND GENERAL INSURANCE

Office - 714 Main Street

Phone - 865-5011

Send Congratulation Flowers to the Mother and New Baby

--to hospital or home.

Graves Florist

705 Main 865-2516

Gatesville Bug Man will give free estimates and inspection to rid your home, trees and yards of roaches, termites, rats and ants. Call B. M. Huckabee at 865-5532 or Junior Millsap at 865-2604.

Earthen Dams

Brush Control

Asphalt Paving

Streets

No job too large or too small.

CALL 865-6477

GIVE YOUR CAR A SAFETY CHECK-UP AT

McCALLISTER'S

BOWLING FUN FOR ALL

It's a cool dating game for teens too

Your favorite date will really enjoy an evening of bowling down our lanes.

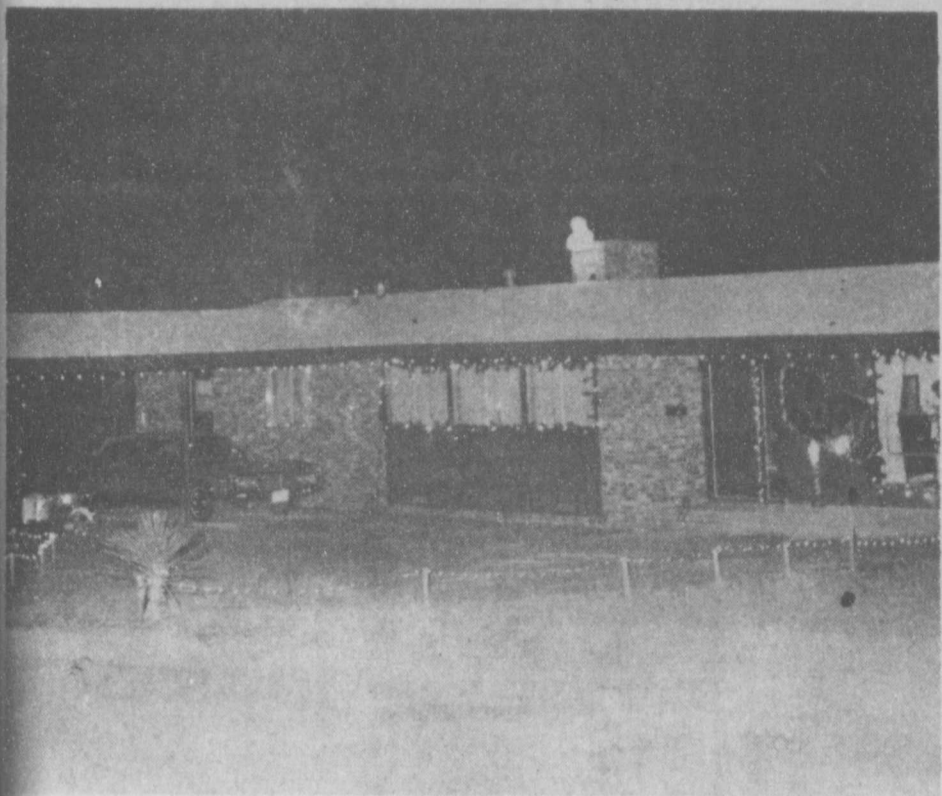
Gatesville Bowl Inc.

Open 10 a.m. To 12 p.m.

206 South 7 Gatesville

Koch, Gillette, Arnold Take 1st, 2nd, 3rd

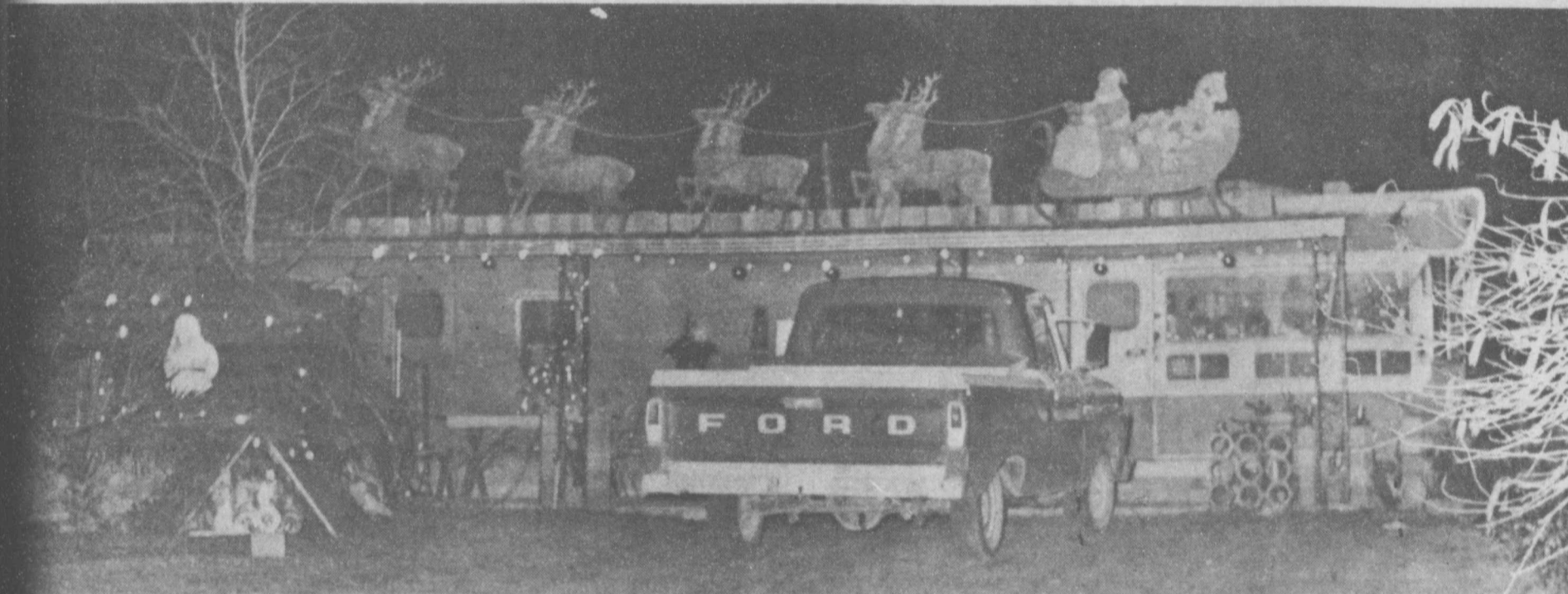
THREE HOMES MAKE HONORABLE MENTION



Honorable mention is the 1969 holiday home decoration contest was the Dennis Johnston home at 2501 Lowrey Drive. The striking display of all-colored lights is a beautiful Christmas decoration and a must to see! At the chimney of the modern structure a bright Santa waves to the passer-by.



The Jacob Wertz home at 2311 Bridge Street is a sparkling example of the clever use of lights and Christmas figures. The Wertz home says Merry Christmas in the brightest way. Go see each of these lovely holiday decorated homes!



Trailer Home Decorated Jolly Santa and Reindeer are the focal points of this lovely Yule home decoration. The entrant was the Jeff Warren home at 2501 1/2 Bridge Street. At left the decor changes to a

religious tone with the Nativity spotlighted. Bright lights of a rainbow of colors trim the trailer home.

Sigma Rho Holds Christmas Dinner

...TRAFFIC SAFETY

The Sigma Rho Chapter of Beta Sigma Phi enjoyed their annual Christmas dinner and party Thursday night, Dec. 18 in the home of Mrs. Barbara Edwards, 116 N. 29th.

The festivities took place in the gaily decorated living room and den.

A menu of baked ham, sweet potatoes, green bean casserole, relish tray, cranberry salad, hot rolls, tea, and fruit cake topped with whipped cream was served buffet style. Guests were seated at tables of four set in a theme with the keeping of the season.

Secrete Sisters gifts were exchanged from beneath a tradi-

tionally green tree trimmed with an assortment of old-fashioned ornaments.

Each member also brought a child's gift to donate to the "Toys for Tots" program, sponsored by the local firemen.

Those sharing in the evening of fun were: Mesdames, Betsy Bruton, Anne Byrom, Jeanne Cohagan, Dixie Duke, Barbara Edwards, Ann Eutanks, Barbara Huntley, Pat Jones, Marilyn Myrick and Barbara Pearce. Also Doris Reynolds Rita Weatherby, Nelda Wolfe, Sue Bankhead, Janda Coward, Phyllis Harvey, Jo Lynn Jackson, Becky Necessary, Sherry Scott and Lillian Vidler.

in poor physical condition, and may vary in any case.

Mr. Perry cautions that "a little drink can go a long way." It takes over six hours to eliminate all alcohol from the bloodstream of a 150 pound drunk who had five quick drinks on an empty stomach.

"The Christmas holidays should be fun days and not days darkened by traffic tragedies. If all Texans will stay sober in public and drive friendly, Christmas 1969 can go on the record book as a time when Texans proved they really cared about their neighbors," Mr. Perry concluded.



Health, wealth and happiness... may they come your way

Dyer
Restaurant



Blessings

Joy and blessings to all, during the Holiest of Seasons.

George R. Hodges

WOOL AND MOHAIR
Owned and Operated by
Mr. and Mrs. George R. Hodges

TURNERSVILLE NEWS by Laura Tharp

Tharps Visit From Dallas

Mr. and Mrs. Maurice Tharp, Dallas, started their Christmas guests of Mr. and Mrs. Jack Tharp and Miss Laura Tharp, last week end. The group enjoyed getting in the car and going to the pasture for a Christmas tree, a cedar tree, and then decorating it. Christmas dinner guests of Mrs. Kathleen Turner, Sunday night nine in all, were Mr. and Mrs. Billie Bruce Turner family, Mrs. Barbara Tate, daughter, Mr. and Mrs. Roy Thompson and daughter and family and Mr. and Mrs. John Eads, Killeen; Mr. and Mrs. Deward Turner, Mr. and Mrs. Wayne Turner, Gatesville; Mr. and Mrs. Joe Turner daughter and Mr. and Mrs. Ford, Midland; Mr. and Mrs. Coward, Mr. and Mrs. Art Cathey and Loyd Cathey and family. They enjoyed the party and get together so much decided to repeat it Thursday Christmas Day, when another member of their family, Mr. Turner and family of Houston will join them. Weekend guests of Mr. and Mrs. Millard Sadler were Mr. and Mrs. Wallace Sadler, Burleson; Mr. and Mrs. Bennie Latham and boys, Ft. Worth; Mr. and Mrs. Ivan Sadler and son, Killeen; Mr. and Mrs. Sonny Sadler and family of Houston. They plan to come Wednesday night for Christmas and expect Mr. and Mrs. Jackie Barr, and Mrs. Balch and family, Ft. Worth to join them. Mr. and Mrs. J.N. Spradley school for the Deaf, Austin, are here with Aubrie and Mr. and Mrs. Browning for the holidays. They are proud of Mr. and Mrs. Humphrey and son, who are citizens of our community. They bought the Hodge home and are living there. Mr. and Mrs. Rayburn Balch and Mr. and Mrs. Bryant spent Sunday afternoon with Ellen Balch. Callers of Miss Laura Tharp this week have been Mr. and Mrs. Carlton Franks, Killeen; Mrs. Ida Mounton, Dallas, Texas; Mr. and Mrs. Buckles, Itasca, and Mr. and Mrs. Pete Wallace, Ft. Worth and Mrs. Pete Wallace,

Ft. Worth, visited with his mother, Mrs. E.S. Wallace and with Mrs. Lilla Jones in the Mensch Home, Gatesville and with Mrs. Kathleen Turner, Saturday leaving their Christmas packages and Best Wishes with each. Another memorial has been given to Marbin Balch by Mr. and Mrs. Jack Weaver. Donations to the cemetery fund have been made by Jan Jones Robert B. Jones and Loyd D. Turner and Mrs. Tombo Young this month. The cemetery looks nice and quite a few have added Christmas wreaths or sprays to their graves.

Mrs. Minnie Hollingsworth and Mrs. Lester Humes visited with Mrs. Lilla Jones, Mr. and Mrs. Dutch Pancake and Mr. Tip Littlefield, in the Mensch Nursing Home, Sunday afternoon.

Sunday morning, the young people of the Methodist Church took vases of red carnations to Mrs. Betha McClendon, Mrs. Annie Foust and Mrs. Lonnie Wright, members of the church who have been ill this year. Those taking part in the gesture were Paul Foust, Sarah and Joey Pancake, Fay and Troy Lee Whisenhunt, Valorie, Corliss and Clifford Worthy and their teachers, Mrs. Cliff Worthy and Mrs. Troy Whisenhunt. The women were thrilled over their gifts and the thoughtfulness of the class members.

Mr. and Mrs. Luther Foust Plainview, spent Sat. night and Sunday with Mrs. Annie Foust.



If your brother sins... against you... forgive him. (Luke 17:3).

Love God so that we can live each day from the emotional burdens of yesterday, free from regret and resentment. Through Him we can release all the conditions and situations that have troubled us. Forgive as we are forgiven. In this way we'll forget to be upset by what others do. Thank You, Father-God, for Your forgiving love that fills us with the solace, eliminates the burdens and hurts from our minds.

CADETTE GIRL SCOUTS HOLD CHRISTMAS PARTY



Cadette Girl Scouts (Back row L to R) Melissa Brown, Debbie Shirley, Lana Stovall, Debbie Price, Michele White, Gayla Price, (Front row L to R) Leigh Ann Sexton, Betsy Floyd, Tommie Ruth Shelton, Patty Powers, Rosemarie Montgomery.

...FETES MOTHERS

Members of the seventh and eighth grade Cadette Girl Scout troop celebrated one more birthday in Scouting program, and also celebrated the holiday season by inviting their mothers and by exchanging gifts Friday, December 19, in the Civic Room of the National Bank. The refreshment table was decorated with a handcrafted red cloth overlaid with white net edged with sequin-edged poinsettia designs. The cake was decorated with designs of holly leaves and berries. Individual tables were set with placemats of holiday theme and with red napkins, with miniature Santa Claus mugs serving as candle holders for red or white tapers. The girls had made the gifts for their mothers and wrapped them during troop meetings, and these were placed beneath the Christmas tree. After presenting their gifts to the mothers, the girls exchanged gifts and sang Christmas carols. Girls and their mothers present were: Mrs. Norris Sexton and Leigh Ann; Mrs. Pete Botkin and Jeffriann; Mrs. Wayne Price, Gayla and Michele; Mrs. Dale White and

Patty; Mrs. Tommy Shelton and Rosemarie Montgomery. Troop committee chairman is Mrs. Wayne Price; adult volunteers serving as leaders for the troop are: Mrs. Don Powers and Mrs. Dale White.

Kindergarten Holds Christmas Party

Christmas festivities were in the air around Mrs. Wallace's kindergarten Friday morning. It was the time of the annual Christmas party. Mrs. Curtis Harvey assisted Mrs. Wallace in the morning program.

Decorations for the event included the Christmas tree, a fireplace with stockings made by the children, Rudolph the reindeer, wreaths and candles made by the children and ginger bread men.

Readings of "Why Christmas" were presented by Brent Mangum and Glean Tilly. "Angel Child" was by Becky Arreaga, and "Rudolph and Santa" and Santa & Mrs. Claus were presented by the children.

The class sang Christmas songs including "Jingle Bells," "Little Red Riding Hood's Christmas Tree," "Suzy Snowflake," and the "Alphabet

Song." "Santa Claus is Coming to Town" was pantomimed by the children.

The girls of the class performed routines with batons to "Toy Parade." The boys marched to "Soldier Boy." An Angel Choir of girls sang "Away in a Manger."

To top the morning's festivities, "Santa (Jaydie Dixon) Came to Town" driving his eight reindeer led by Rudolph. Everyone then exchanged gifts and enjoyed cookies and punch. Favors of drums filled with candy were presented to each child.

Helping Mrs. Wallace prepare the program were a committee of Mesdames: Jackie Dixon, Johnny Arreaga, C.T. Snider, Dennis Johnston, Dusty Rhodes, Sefe Lujan, Robert Golhke, Fred Dyer, Billy Tippit, Carl Medlin, and Jimmy Healer.

Season's Greetings



Graves Florist

Children's Choir Featured

State Christmas Party Termed Colorful

Austin, Tex.--Highlight of the Holiday season at your State Capitol always is the annual Christmas party for employees and state officials, held in the House of Representatives.

Featured at this year's festivities was a children's Life Corps Choir from Mexico City and Texas.

Climax of the revelry always is the group singing of Christmas carols around a giant Christmas tree, erected in the rotunda. This year's tree is 32 ft. tall, and decorated with brilliant, colorful lights. It is so huge and so heavy that a crew of workmen had to hoist it into place with guide ropes secured to the second floor

balcony. Watching them erect it got everyone in the holiday spirit.

After the giant tree went up, Gov. Preston Smith and the First Lady lighted the Mansion tree-- a 22 1/2 foot lace cedar. It was donated by a retired Central Texas couple, Mr. and Mrs. George Doss, Sr., of Gay Hill near Brenham.

Thousands of Texans make the annual pilgrimage to the statehouse to admire the beauty of the capitol building and the matching attractiveness of Congress Avenue and the Governor's Mansion.

WHAT? A TAX CUT!--While most taxes go up, the state unemployment insurance tax paid by Texas employers will

go down again in 1970--for the third straight year--according to the Texas Employment Commission.

Tax rate of employers will be reduced 1.2 per cent from the calculated experience rate effective Jan. 1, reports W.S. Birdwell Jr., employer representative on the Commission.

Under the law, when the unemployment compensation fund exceeds \$300 million, as of Oct. 1, the rate must be reduced. This October it totaled more than \$355 million.

So payroll tax paid by the employers will be about \$23 million less. Not all employers will benefit. About 65 per cent already have earned the minimum 0.1 per cent. But

some 23,000 firms will pay a smaller payroll tax. More than 90 per cent of the covered employers will now pay the minimum 0.1 per cent.

Overall average tax rate for unemployment insurance paid by Texas employers is about half the average for all states. MORE CRIME-FIGHT FUNDS ALLOTTED--Governor's Criminal Justice Council has recommended allocation of \$50,025 in federal funds to fight crime. Money comes from the \$1.1 million action fund granted Texas by the Federal Omnibus Crime Control and Safe Streets Act of 1968.

Grants went to Caldwell (\$84 for photo equipment); Grayson County (\$2,244 for po-

lice firing range equipment); Smith County-Tyler Council of Governments (\$5,520 for regional training program); Lower Rio Grande Valley Development Council at McAllen County (\$442 for photo equipment); Permian Basin Law Enforcement Committee (\$15,624 for regional police training); Robertson County (\$76 for photo equipment); Texas Police Assoc. (\$6,490 for a police management workshop); Texoma Regional Planning Commission (\$6,060 for teletype network) and Washington County (\$165 for a finger print camera kit).

Congress considers funding the program this year with \$250-275 million, including \$9 million for Texas.

WATER QUALITY PLANS
TOLD Twenty three northeast Texas towns and corporations have told the Texas Water Quality Board their plans for improving waste discharges.

Mayors and managers were invited to report on what they are doing to improve water quality. Board also conducted hearing on a proposal to require self-reporting from firms and cities that now discharge waste materials.

SAFE DRIVING URGED--Gov. Preston Smith has appealed to Texas drivers to use "utmost caution" during coming holiday season.

Department of Public Safety estimated traffic crashes in state during the Christmas-New Year period may claim as many as 87 lives.

Both the governor and the DPS said that this tragic toll can be averted if Texans will "drive safely and realize that no one is immune to a traffic crash."

Smith declared "a State of traffic safety emergency" through January 5.

APPOINTMENTS--Gov. Smith has named the 15 members of the new Teachers Professional Practices Commission.

They are: Mrs. Christine Higginbotham of Houston, Mrs. Marjorie Jewel Bays of Mesquite, Mrs. Doris Jewell Harris of Abilene, Mrs. Jacqueline Bramwell Brown of El Paso, Mrs. Naomi Olivia Press of McKinney, Stephen Albert Fey of Beeville, Mrs. Aida L. Garza of Laredo, Dr. John Woodford McFarland of El Paso, Joseph Jones Peach of Richardson, Claude A. Hearn Jr. of Randolph Air Force Base, Mrs. Ione Marie Stewart of Austin, Mrs. Betty Higginbotham Petty of Corpus Christi, Mrs. Alyce Marie Hamilton of Kilgore, Mrs. Newell Ann Burke of Freeport, and C.J. Cartwright of Fort Worth.

Smith also announced these appointments:

Veterans Affairs Commission--John Edward McKelvey of Electra and Justin Monroe Morrow of Rotan (re-appointees).

GULF Coast Waste Disposal Authority--Dr. William Arnold of Houston and Thomas Jenkins of Winnie.

State Board of Pharmacy--Ed Minor of Austin and Homer (Punch) Irvin Nelson of Brownfield (re-appointees).

Interstate Compact Commissioner for the Red River--William Ralph Elliott of Sherman.

Fireman's Pension Commissioner--Mrs. Marie Hudson Winters of Austin (re-appointment).

State Board of Plumbing Examiners--Steve M. Chuoke of Texas City, Kurt A.J. Monier of San Antonio and Robert Leon Wingler of Wichita Falls.

Committee to study Financing of the Minimum Foundation Program--Norman R. Hall of Lampasas, C. Dana Williams of Corpus Christi, Garald Bruce Wadzeck of San Angelo, Doyle Corley of New Boston, Dr. J.W. Edgar of Austin and Mrs. Carrol Koch of Quanah.

Texas Board of Examiners in the Fitting and Dispensing of Hearing Aids--George Ben Walker Jr. of Houston, Wallace Hugh Conaughty of San Antonio, Mrs. Marguerite E. Mayhall of Austin, Ted Charles Lucenay of Waco, Roy Francis Brakehill of Wichita Falls, Ollie Bill Livingston of Lubbock, Dr.

Aram Glorig of Dallas, Harold Norman Williams of El Paso, and Tom Bowen Gray Jr. of Austin.

COURT MARTIAL--A suit to prevent the court martial of a Fort Hood Army Private has been filed in Judge Jack Roberts Federal District Court in Austin.

Members of the Richard Chase Defense Committee filed the suit on behalf of Private Chase, who is now being held in the Ft. Hood stockade. The 26 year old soldier is charged with disobeying a direct order and refusing to take part in riot-control training at the Central Texas Army base.

ATTORNEY GENERAL'S OPINIONS--Community mental health centers are merely com-

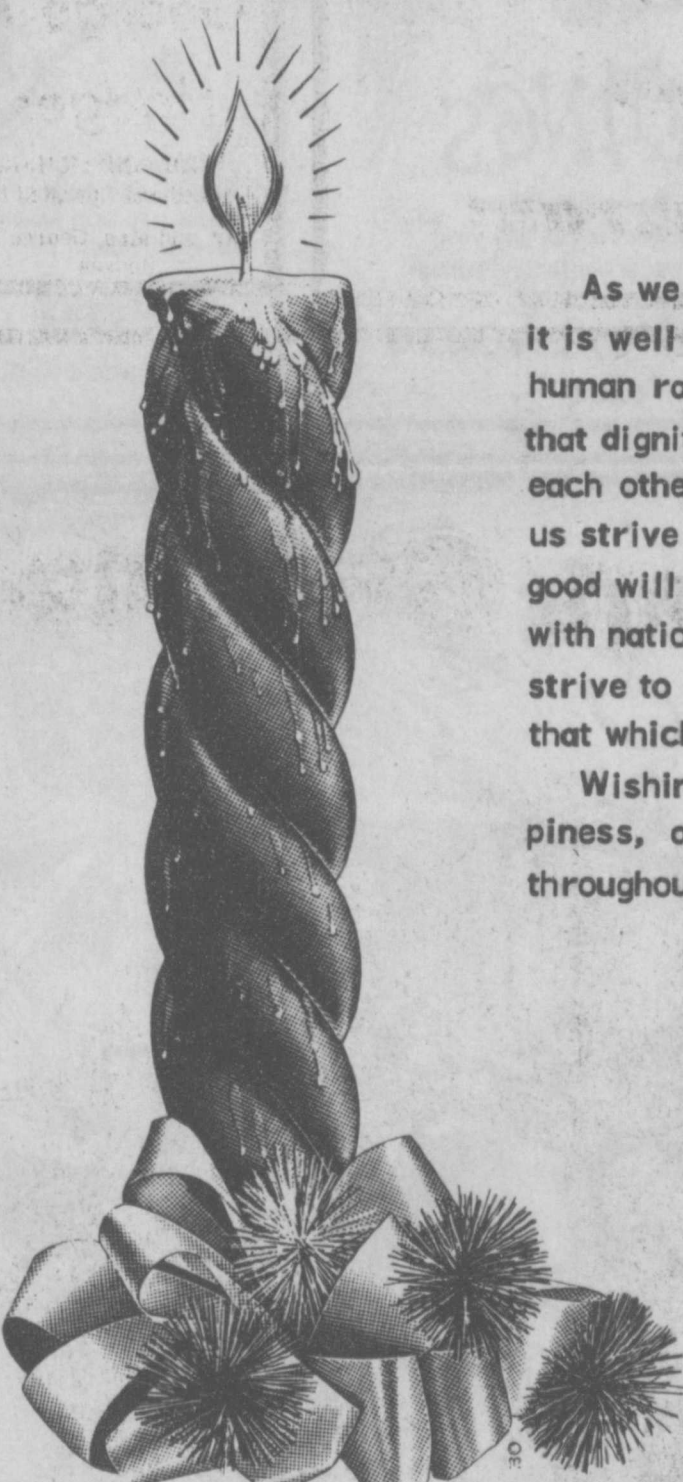
ponent parts of "units of government" under Texas Tort Claims Act and liability of personnel for damage suits would be responsibility of the creating governmental units, Atty. Gen. Crawford Martin recently held.

In other new opinions, Martin concluded: State Highway Department may purchase personal injury and property damage insurance coverage for its employees within specified limits.

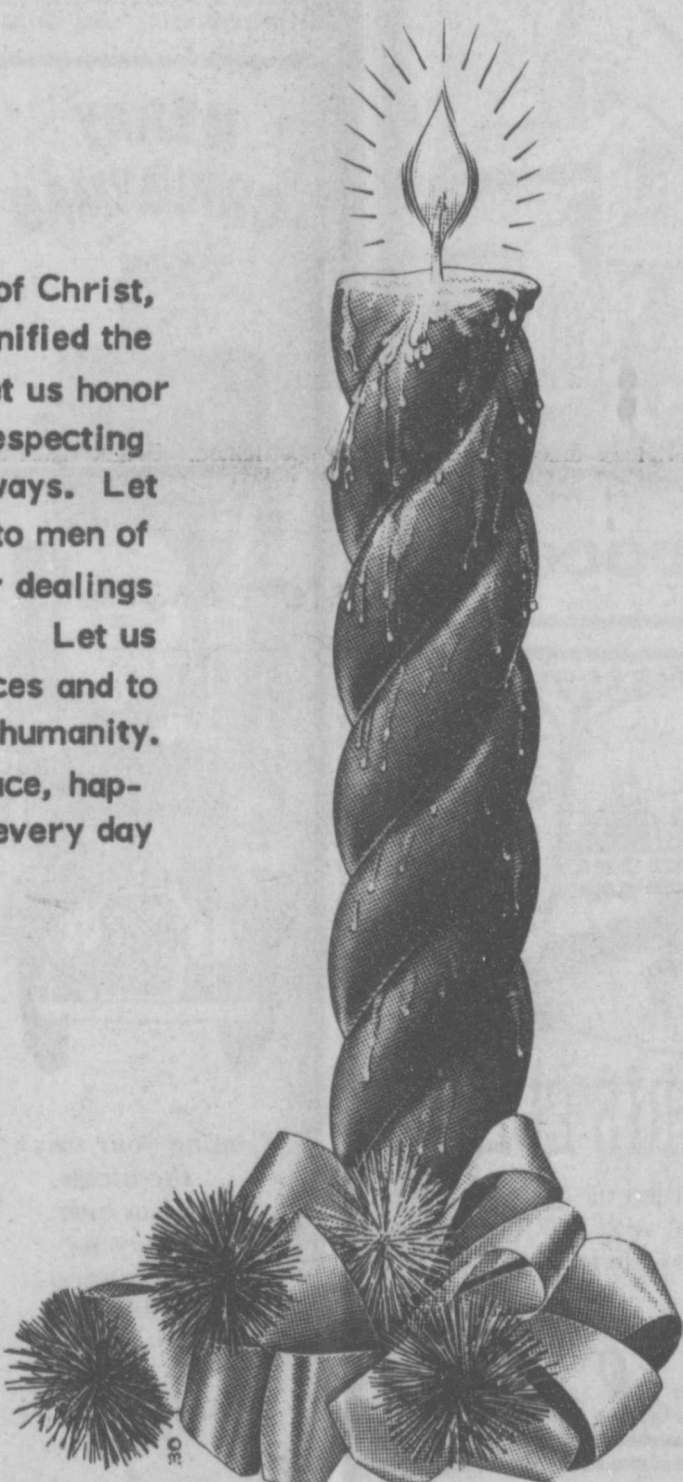
Parking fees charged University of Houston students is a voluntary student assessment, rather than compulsory service fee.

see HIGHLIGHTS page 10

MERRY CHRISTMAS



As we commemorate the birth of Christ, it is well to remember how He dignified the human race by becoming Man. Let us honor that dignity in one another by respecting each other's rights and beliefs always. Let us strive to make peace on Earth to men of good will a reality not only in our dealings with nations, but with neighbors. Let us strive to see beyond our differences and to that which unites us, our common humanity. Wishing for you and yours peace, happiness, and the joy of Christmas every day throughout the New Year.



BLACK'S Food Store, Inc.

Mr. & Mrs. Jim Gilbreath
The Management, Employees, Their Families, and Our Suppliers.

Creetings

Thanks for your most generous good will. To you and yours we wish a Merry Christmas.

Pollard & Sellers Barber Shop

Merry Christmas

Let Santa go modern if he likes... but the sentiment is old-fashioned, still. Warm greetings and thanks for your loyalty.

Morgan's Gulf

To wish you Peace, Joy

To each and every one of our good friends and patrons, we extend, with sincere appreciation, warm wishes for a most memorable holiday.

Farm Bureau
Bob Harrington, Agent

Peace
GOODWILL TOWARD MEN

May the spirit of peace which is the essence of this season instill in all a feeling rich in goodwill... Thank you all.

Pott's Tin Shop

Merry Christmas to All

Serving up a tray of cheer and happiness to you and yours. We appreciate your patronage. Thanks.

Chateau Ville Restaurant

MERRY CHRISTMAS TO ALL FROM THE NEWS



A Peaceful Christmas
Serene good wishes and sincere thanks.

El Rancho Cafe
MR. AND MRS. WELDON HODO



Greetings
The merriest of holidays to you and thanks for your loyal patronage.

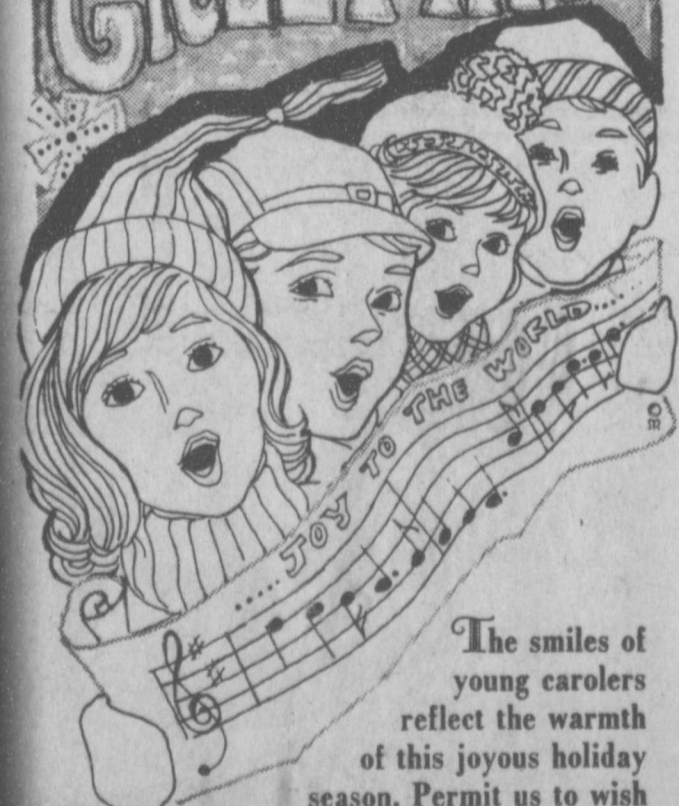
Kennedy
WOOL AND MOHAIR



Merry Christmas
May all your dreams be fulfilled. Thanks for your continued support.

Evant Food Locker
THE D. J. MANNINGS

CHRISTMAS GREETINGS



The smiles of young carolers reflect the warmth of this joyous holiday season. Permit us to wish you and yours a very Merry Christmas, and to extend our sincerest appreciation for being wonderful customers! Thank you!!

First National Bank
EVANT, TEXAS

Faith of our Fathers,
Living Still...




Horton's Garage
Evant, Texas

The Best to You at Christmas
May you and your family enjoy a happy holiday. We thank you warmly.



Lone Star Cafe
MRS. WALLACE PARRISH PURMELA, TEXAS

A Peaceful Christmas
May you see the fulfillment of your prayers in this Holy Season.



Evant Grocery

MERRY CHRISTMAS
As joy and laughter fill the air during the Christmas season, we wish to take a moment to add our best wishes and thanks.



Mittel's EVANT TEXAS

Joy to the World



In keeping with the spirit of the season, may we extend the very best of the Christmas holiday to all... also, our thanks for everything.


Evant Drug
THE CARL GRUBBS
Evant, Texas

EVANT NEWS by Cornelia Kreid

CHRISTMAS RUSH HITS EVANT

With Christmas just a few more steps away, one might stop in their tracks long enough to consider what all the rush is about. Where are you going in such a hurry? Are you rushing to worship or just rushing to rush some place after you get to the first one. There is still plenty of time left to do what is necessary to get ready for a Christian Christmas. Stop and listen for you conscious clue of what all the speed is about; all too soon the day will come and go and many will never know what it is all about. Pause long enough to be aware of what one more good year has uncovered on the earth, for you; think of just one blessing, if that is all you have; concentrate very hard on using your blessing to make someone else happy. Stop and write some lonely person; kindness and Christmas and Christianity all are brothers. The one who thinks no one will think of him will give you the big thrill you may be waiting for, with the grateful glance he will be bound to toss your way. It is not the expensive gift that is the real meat of Christmas..... To all my readers who will not hear from me this year, except through this column, I wish each of you the deepest Merriest Christian Christmas you have ever had...The well of wonders of Christmas is always on the surface of the waters of life, but you may have to dig deeply into your own life to uncover the elements of refreshment. But do have

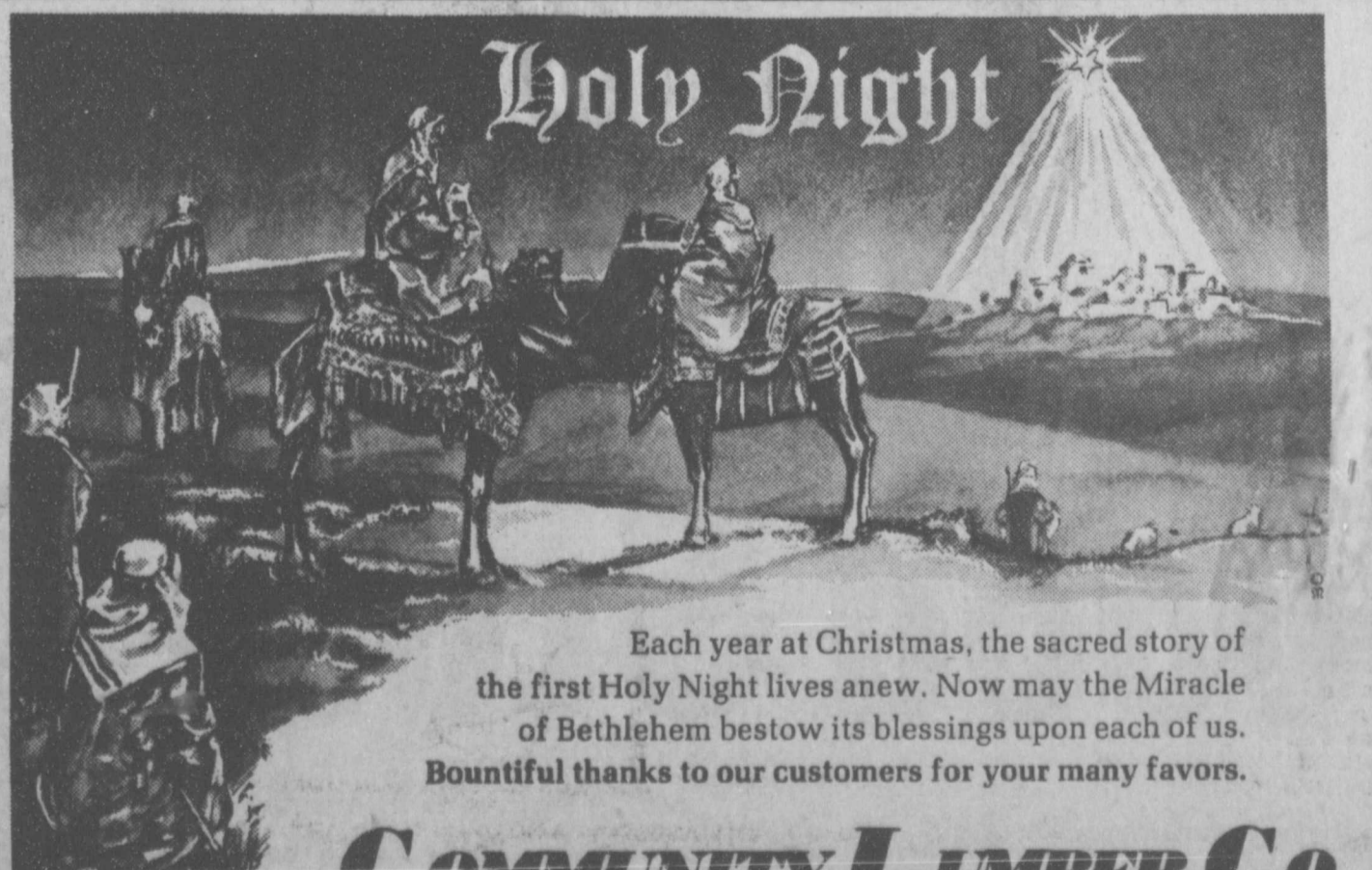
MERRY CHRISTMAS



Coming your way... the nicest Christmas ever. And may we express fondest appreciation.

Evant Variety Store

Holy Night



Each year at Christmas, the sacred story of the first Holy Night lives anew. Now may the Miracle of Bethlehem bestow its blessings upon each of us. Bountiful thanks to our customers for your many favors.

COMMUNITY LUMBER Co
MR. AND MRS. H. D. STANFORD

Thursday and was buried in Evant's Murphee Cemetery on Saturday with Evant Funeral Home in charge of arrangements. He is survived by his wife, who is still associated with South Texas Baptist Children's Home, where Mr. Smith was last employed, a son Don, of Mineral Wells and one daughter of California. He is also survived by nine grandchildren and one sister, Mrs. Bill Dutton, Arkansas.

Mr. and Mrs. Henry Heskins attended the funeral of his brother-in-law, Edward Whitaker, age 47, of Richardson at Dallas, Friday. He died of an heart attack in his home on Wednesday afternoon.


Sunday guests in the home of Rev. and Mrs. Ross Grace were the following of their children: Mr. and Mrs. Lindon Grace and Sherri Lynn, Brownwood; Mr. and Mrs. John Hull and family, and Mr. and Mrs. Harvey Hull and family Cisco; Mr. and Mrs. Charlie Adams and family of Arlington.

Greetings
May our chorus of joyous holiday greetings reach out to you and your family. Our hearty thanks for giving us the pleasure and honor of your patronage.



Conley Home & Auto Supply

GREETINGS
We're ringing in the holiday season with the best of wishes for you and yours. And a hearty thank you to our faithful patrons.



Wayne's Warehouse
Evant, Texas

SEASON'S GREETINGS!

We wish you a Merry Christmas



slightful of thanks and good wishes to everyone at Christmas.

Head Insurance Co.

Greetings

This is a blessed season so let us count our blessings and be happy for our home and family; our health; the beauties of Nature and Christmas which comes every year. May the joy, beauty, hope and faith of the season follow us throughout the year. And may the blessings of peace come to all men.



Evant Florist
MRS. KELSEY FIRESTONE NORTH SIDE OF SQUARE

When Families Gather, It's Christmas!

Through the years, the ways of celebrating Christmas have taken on many different forms. Today's Christmas tree is apt to be plastic or aluminum, rather than nature's own fir, spruce or pine. The glow of tiny beeswax candles

on a tree is only a memory, replaced now by strings of twinkling electric lights. Jolly Santa, once transported only by reindeer-drawn sleigh, may now arrive by helicopter or jet plane. But in spite of changes, the essence of the season, the

basic spirit of Christmas, stays the same. Christmastide is, above all, a time for togetherness and rejoicing. And a modern Christmas, just like an old-fashioned Christmas, calls for gatherings of family and friends, with much merriment, fun and feasting.

Right now in this community, families are celebrating the holiday with just such gatherings, such merriment, fun and feasting. Like families of yesteryear, they celebrate with gifts and greens, with the warmth of a glowing hearth and the gleam of a lighted tree, with stockings hung by the chimney with care and even with candles, though these beckon brightly from candleholders rather than from the tree. All these ways of celebrating are part of the legend and lore of Christmas.

Exchanging Gifts
Exchanging gifts at Christmas is one of the most time-honored of customs, and toys, dolls and games for the children have always ranked high on the gifts list. In the not-so-long-ago, however, just one important present—a doll for a little girl, perhaps, and a toy accordion for her brother—was all that youngsters might expect at Christmas.

Though Santa is more bountiful nowadays, the gifts he brings are like those of yesteryear in at least one way. They reflect the interests and fashions of their times.

Dolls, yesterday and today, dress in the favorite styles of the moment. Toys, too, show the influence of current events.

Toy racing cars, for in-



TRADITIONALLY, CHRISTMAS IS A FAMILY DAY. An old-fashioned Christmas, pictured above in an illustration created especially for the enjoyment of the readers of this newspaper, had much in common with a modern Christmas—gifts, greens, trees, flowers and, of course, a happy family gathering.

stante, came in with the automobile, while today more complex types of wheel toys take advantage of modern technological developments.

Using Greens
Use of greens and garlands to decorate for a festive season goes back a thousand years before the birth of

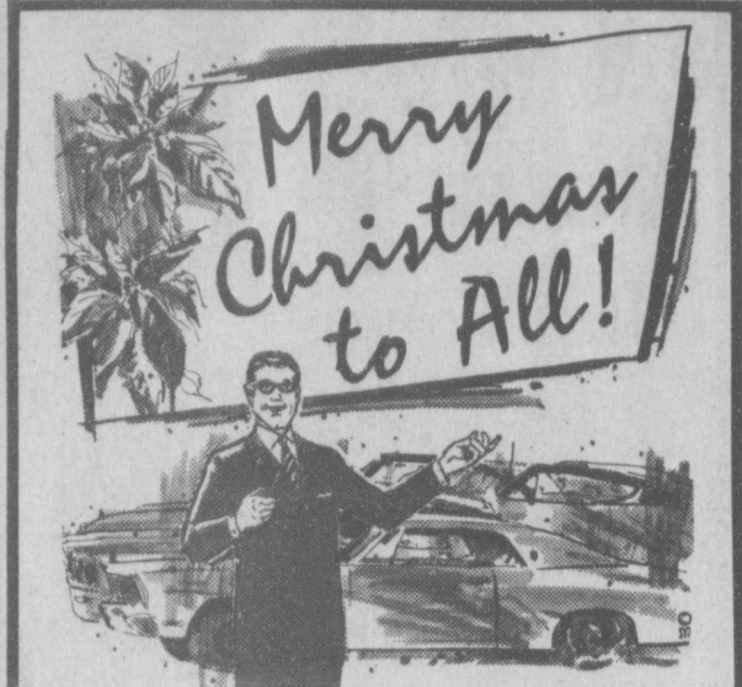
merged with the celebration of Christmas, and evergreens, because they stay green throughout the year, came to be regarded as the Christmas symbol of eternal life.

Decorating the Tree
Many ancient legends associate trees with Christmas.

One is that on the first Holy Night, all the trees of the forest blossomed and bore fruit.

The idea of adorning the Christmas tree with ornaments may have started with an attempt to create the effect of snow on the branches. Strings of popcorn and tufts

of cotton were used. **ABOUT GREENS**
Many Christmas greens used today were once pagan symbols. Flowers and leafy boughs were used in Roman rites. The Saxons used holly, ivy and bay in their religious observances.



Steering a smooth road to a holiday that is miles long with all good wishes for you and yours. Our deep thanks for your patronage.

HAHN Motor Company
2429 Main 865-2155



CHRISTMAS CHEER

As the Christmas season begins to sparkle with joy and excitement for all, may we take a moment to say thanks so much for your loyal patronage throughout the year.

McCallister's 66
2219 Main 865-2760



'Twas the Night Before Christmas...

Time for us to say thank you to our many friends, wishing them all "Merry Christmas!"



Swindall Drive In & House Of Beauty

Lovers Land & Main



GREETINGS

Allow us this moment, to send our sincere and hearty thanks and best wishes to all our friends and neighbors, whom we have served with pleasure and pride throughout the year. May the best of holidays be yours.

K-N DRIVE-IN & GATESVILLE SPEEDWASH

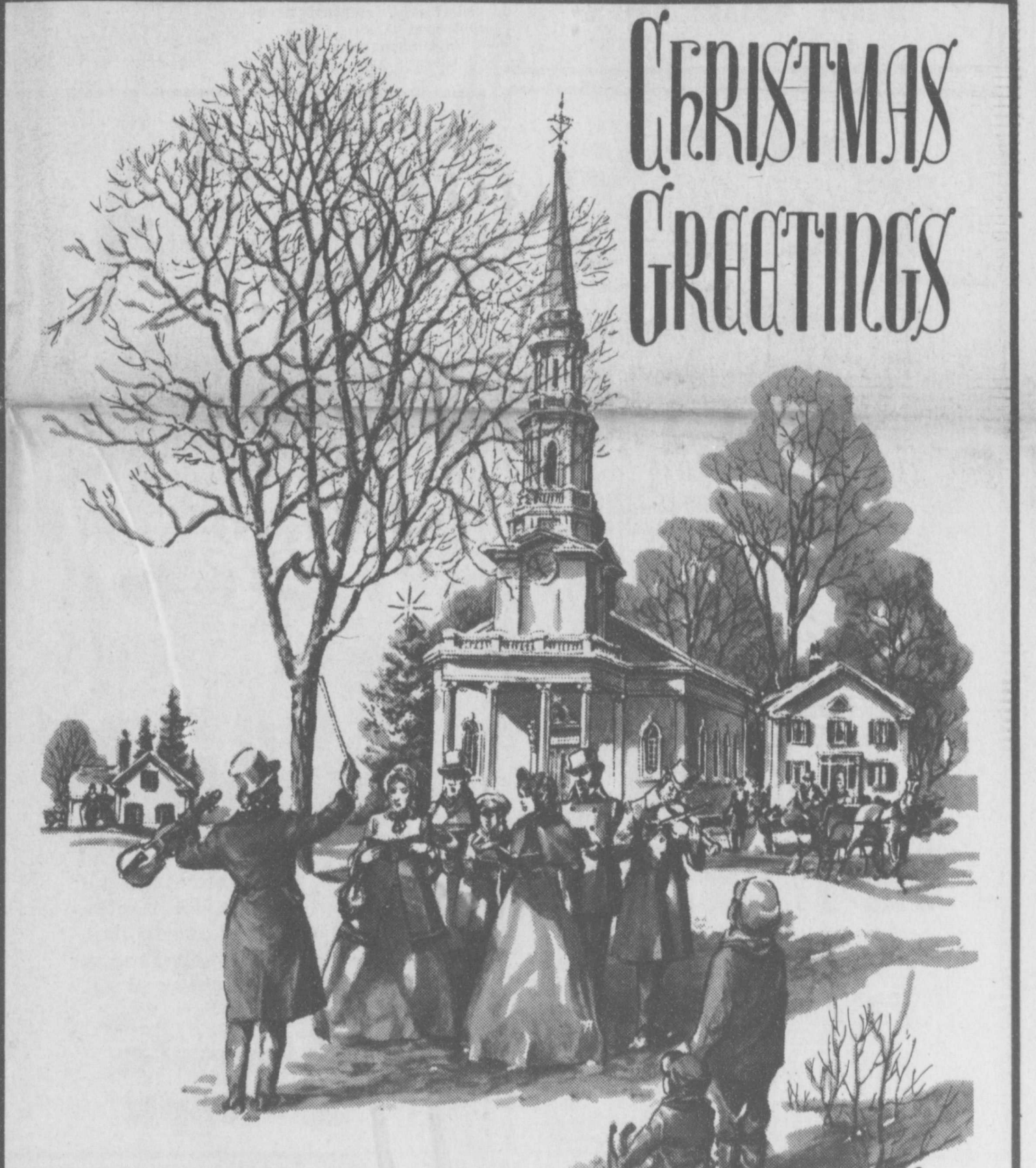
865-6024 1602 Main



We pause in the bustle of this jolly season to greet our dear friends and patrons with good wishes. Thank you.

Modern Food Mart

1604 Main 865-2911



It's time to gather together with family and friends to sing a song of holiday cheer and to celebrate with reverence and joy, the many blessings of this glorious season. In the glad spirit of an old-fashioned Christmas we send your way warm and hearty wishes for every happiness shared with loved ones. Thank you, sincerely, for your patronage and good will.

Guaranty Bank & Trust Co

Guaranty Bank Officers:
B.K. Cooper President
J.F. Patterson Vice-President
Ray Byrom Cashier
Raymond Leonard Assist. Cashier

Directors:
H.K. Jackson
Louie Powell
Dr. E.E. Lowery

Famous Writers Find New Ways to Say, 'A Ryghte Merrie Chrystmasse Toe You'

Great writers of every age since medieval times have made contributions to the various expressions and phrases that are associated with Christmas.

Such expressions as, "A Ryghte Merrie Chrystmasse Toe You," have now become archaic and the spelling quaint. But the continued exchange of Christmas cards over the years has been a strong influence in preserving the traditional words, or

greetings, associated with the season.

From the very beginning of greeting cards, prime importance was placed on the message itself. In fact, some of the earliest cards were simply greetings with sprigs or borders of holly on an otherwise plain card.

But then, as early as the 1880's in England and also in America, verses appropriate to the season and composed by famous authors,

were proving popular on Christmas cards.

One such poem by Henry Wadsworth Longfellow — with a portrait of the eminent gentleman — appears on one of the antiques in the Hallmark Historical Collection, a treasury of more than 50,000 greetings which provides a variety of the expressions of good cheer and Christmas wishes by famous writers over the years.

The age old message of the season is to be found in today's Christmas cards, expressed in poetry and prose by such outstanding literary figures of the past and present as William Shakespeare, Samuel Taylor Coleridge, Sara Teasdale and, more recently, T. S. Eliot, Archibald MacLeish, William Carlos Williams and the late Russian writer, Boris Pasternak. Pasternak's "The Christmas Pine Tree" has been excerpted for a greeting card which reads in part:

I love her to tears, at sight,
From the first,
As she comes from the woods
In storm and snow.
So awkward her branches, the
shiest of firs!
We fashion her threads un-
hurriedly, slow.
Her garments of silvery, gos-
samer lace,
Patterns of tinsel, and spangles
aglow
From branch unto branch,
down to the base
I love her to tears, from the
first, so bright
In a crowd of friends on
Christmas night."
Portions of Sir Walter
Scott's "Marmion" have been
used for still another Christ-
mas card verse:
"England was merry England
when

Old Christmas brought his sports again.

The damsel donned her kirtle
shewn;
The hall was dressed with
holly green;
Forth to the wood did merry-
men go
To gather in the mistletoe.
'Twas Christmas broached the
mightiest ale;
'Twas Christmas told the
merriest tale;
A Christmas gambol oft would
cheer
The poor man's heart through
half the year."

In a lighter vein, one of America's most popular versifiers, Ogden Nash, has contributed his own inimitable style and thoughts to the spirit of Christmas greetings with several mirth-provoking stanzas such as the following:

"Our halls are decked with
boughs of holly,
And trimmings red and green
and jolly;
We get that old time Christ-
mas feeling
While tacking wreaths from
floor to ceiling.
To you we sipped a Yuletide
cup
While hanging decorations
up;
Oh, how we wish you were in
town —
So you could help us take
them down!"

Lighting the Tree

Martin Luther started the custom of lighting the tree, legend says.

To symbolize stars glowing forth on a snow-filled winter's night, he placed lighted candles on his family's traditional Christmas tree.

Burning the Log

Today's fireplaces, though smaller in scale than those of yesteryear, symbolize at Christmas the age-old custom of burning the log.

The Yule log was adapted

to Christmas celebrations from the Scandinavian practice of building huge bonfires at the winter solstice. Fire represented the spring sun, soon to return.

Hanging Stockings

St. Nicholas, so legend says,

secretly gave gifts of gold for the dowries of poor spinsters. He tossed the gold down a chimney on Christmas Eve, and on one occasion the gift landed in a stocking hung by the fireplace to dry.

A tangerine or an orange in the toe of a stocking has

come to be symbolic of the gifts of gold.

Marriage was the first union to defy management.— Jack Moffitt, The Laurens County (Ga.) News.

TRIMMING TREE

Tradition of decorating a community Christmas tree began in the early 1900's and is a favorite custom today.

MERRY CHRISTMAS!



Greetings

May the gift of happiness be yours at this special time of the year. Please accept our thanks.

The Gift Box
Mrs. Jack Straw



GREETINGS

Just like the songs say, may we wish all a very merry holiday and extend our heartfelt thanks.

THE GALLERY
107 S. 7th 865-2059

A Very Merry Christmas to All!

Happy holiday wishes to each and every one of you. And thanks for your very kind patronage.

LUKER STUDIO
703-A Main 865-2575



MERRY CHRISTMAS

Because happy homes are our business, we cheerfully extend happy holiday wishes to everyone at your house. Thanks for everything.

GEORGE B. PAINTER
REALTOR
711 Main 865-6217



Santa rings out Christmas tidings, for it's the merriest season of all! To that, add our best wishes. Thanks, loyal customers, one and all.

Thompson & Tippit



MERRY CHRISTMAS

Santa has a message for his reindeer... "Be quick, step lively, it's Christmas!" And because it's Christmas, we have a message for you, and for all our wonderful customers and friends. We'd like to wish you every joy of the season, with much thanks for the joy of serving you.

MOORE COMPANY
901 Main 865-2618

Merry Christmas

May the essence of Christmas once again fill your heart and home with peace and lasting serenity.

To all our faithful and steadfast patrons, we wish the very best at the holiday season.

McLennan County Electric Co-Op
F. C. Luedtke, Manager
McGregor, Texas

Junior High News

Mrs. Powell's 6th. Graders Present "Christmas In Folk Music"

The Junior High Choir under the direction of Mr. Bill Rucker sang some Christmas songs. Mrs. Powell's sixth grade room presented a program on "Christmas in Folk Music". Following an explanation of the folk customs and traditions that form the background of secular

carols, the carols were sung. Santa Claus made an appearance through a fireplace and made humorous gifts to teachers and pupils. Those taking part were: Marilyn Balzen, Patricia Barnett, Barbara Bird, Evelyn Branham, Johnny Christmas, Kelly David-

son, Melissa Donaldson, Sylvia Edwards, Mike Fisher, Georgia Fowler, Johnny Gossett, Terry Hale, Jeanne Helm, Jo Ann Holeyfield, Edith Hollie, Jimmy Knox, Russell Limmer, Ellen Ann McFarlin, David Mooney, Billy Murphy, Steven Nichols, Jeff Orner, Paula Patrick, Mike Patterson, Janet Porter, Judy Rhoads, Tamra Smith, Shawn Thomas, Randy Whittenburg, Jerry Wolske, Greg Woodson, John Yates.

son, Melissa Donaldson, Sylvia Edwards, Mike Fisher, Georgia Fowler, Johnny Gossett, Terry Hale, Jeanne Helm, Jo Ann Holeyfield, Edith Hollie, Jimmy Knox, Russell Limmer, Ellen Ann McFarlin, David Mooney, Billy Murphy, Steven Nichols, Jeff Orner, Paula Patrick, Mike Patterson, Janet Porter, Judy Rhoads, Tamra Smith, Shawn Thomas, Randy Whittenburg, Jerry Wolske, Greg Woodson, John Yates.

program, Wed, December 17. The Christmas story from the Bible was recited by Josie Rodriguez, Tammy Beasley, Vicki Dreyer, Sylvia Robles, Clea Moore, Gladys Ramirez, Lovetta McDonald, Janice Farley, and Karen Johnson. "The Christmas Carol" by Charles Dickens was given as a choral reading. Ebenezer Scrooge was played by Steve Burton. Others participating in the reading were Terri Bankhead, Erroll Blanchard, Greg Blanchard, Tommy Brock, Nita Collins, Glenn Delano, Carla Donaldson, Randy Erwin, Robert Fowler, Donna Hamilton, Kathy Heiner, Mark Henson, Robert Horton, Paul Humes, Terry Lam, Bobby Lockaby, Chuch McLean, Terry Meaders, Stephen Niemeier, Joe Pancake, Karen Powell, Keith Thompson, Kathy Tull, Terri Lockhart, Charlie Bauman, Debbie Cole, Ronnie Dotson, Kathy Edwards, David Fincher, Rebecca Garvin, Pam Haines,

Charles Harrington, Freddie Kidd, Diane Leonard, Kathy Markunas, Cindy Nichols, Kay Patterson, Judy Sanders, Vicki Sims, Nancy Tatum, Tommy Tatum, Joe Turner, Wesley Whisenbunt, Frank Williams, Jerry Williams, and Tom Williamson.

Flag bearers were: Donald Pruitt and Ricky Pena. Stage managers were Ralph Ortega, and David Luevano. Announcers were Pam Pollard and Joann Graham. Sponsors were Mrs. John Huntley and Mrs. Dwain Place.

Mrs. Winslar's Class Presents "Time Machine"

Mrs. Winslar's sixth grade class gave a play, "Oggaline and the Time Machine" Friday December 6th in the auditorium for the students of junior high. The humorous one-act play

took place in a corner of a junior high basement which was being used for a science experiment. A time machine was invented by the class which took anyone back to 1,000,000

B.C. Characters in the play were Vickie Barnard, Kim Blanchard, Kathy Brown, Greg Cook, Brenda Dyson, Becky Esparza, Thelma Fowler, Kathy Hammer, Judy Jones, Tony Jones, Suzanne Lam, Christy Lofland, Katy Moore, Marsha Ogden, Debbie Sellers, Kermit Thompson, David Walker, David Williams, Kathy Dworsky, Carolyn Griffin, Raleigh Harden, Mike Herring, Leon Petty, Lori Powell, Manuel Rodriguez, Irvin Southerland, Lana Worthington, Terry Gibbs, and Johnny Lawson.



CHRISTMAS...

May the serenity and joy of the Holy Family inspire you with the spirit of love and peace at Christmas. Our sincere thanks to everyone.

Round-Up Cafe

501 Main 865-6915

Seventh Graders Present Baylor Foreign Student

Room 7-4 presented their assembly program with Mr. Nirund Jivasantikarn of Thailand, a student at Baylor University, as their special guest.

Janet Muegge was the mistress of ceremony. James Logan and Richard Mitchel led in the Pledge of Allegiance. Debbie Shirley introduced Mr. Jivasantikarn, who is majoring in Science and after receiving his B.S. degree in the spring, plans to go to Baylor Medical School in Houston.

Following his talk about Thailand--its customs, its religion, its economy, and its culture, pupils of the audience had a question and answer session.

The class selected as one of our most beautiful carols to sing honoring him, "Silent Night", followed by a wish to everyone, "We Wish You a Merry Christmas."

The members of the class

were Bill Blanchard, Jan Bone, Forest Dickson, Lynn Drake, Kim Duncan, James Dyson, Wayne Franks, Michael Gohlke, Robert Haley, Donna Henson, Charlotte Jackson, James Loden, Candy McCoy, Karen Marris, Richard Mitchel, Janet Muegge, Kathy Porter, Patti Powers, Vicki Richmond, Donald Schraeder, Janet Schraeder, Debbie Shirley, Connie Smith, Robin Spencer, Avery Stephens, Sussanna Tatum, Jessica Turner, Tonya Whaley, Mike White, Judy Wright, Robin Allen Baldere, Barbara Featherston, Gary King.

Following the program Lynn Drake and Kathy Porter took Mr. Jivasantikarn to each room where pupils were able to ask additional questions about the customs of the Thailand people.

The Room 7-4 program was directed by the home-room teacher, Mrs. A.R. Bennett.

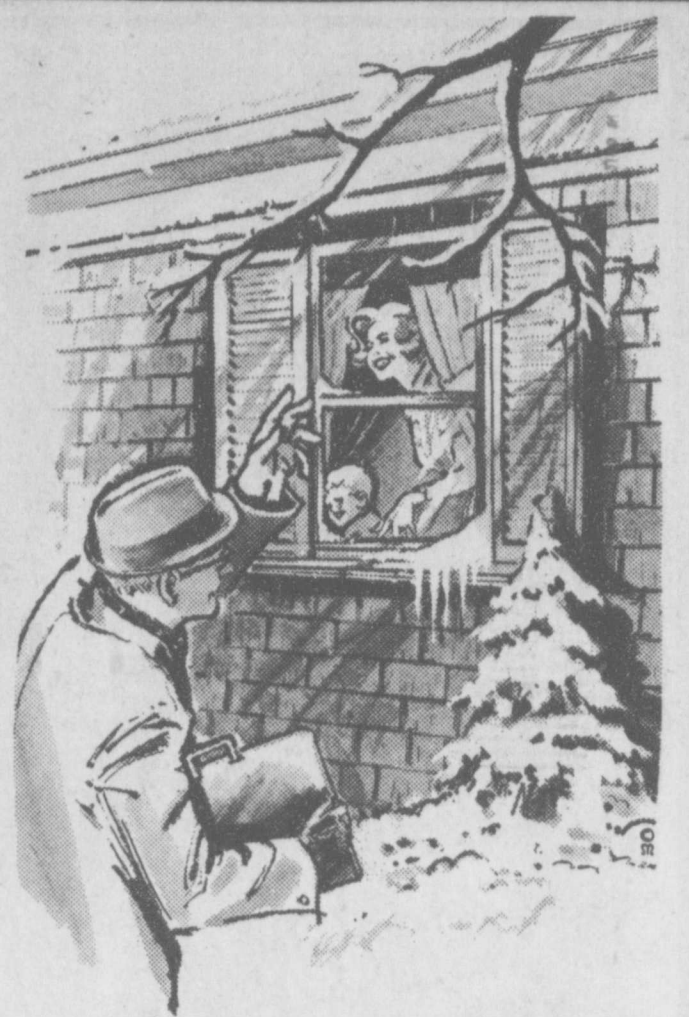
GREETINGS to ALL



Here's wishing that your Christmas holiday keeps rolling along with lots of merriment for everybody. And to our good customers go our thanks.

Jerry's Mobil

16th & Main 865-2918



Christmas Greetings

The contentment and security of home and family is particularly valued at Christmas. May the season find you snug and happy, and may we thank you for letting us serve you.

Farmers Mutual Insurance

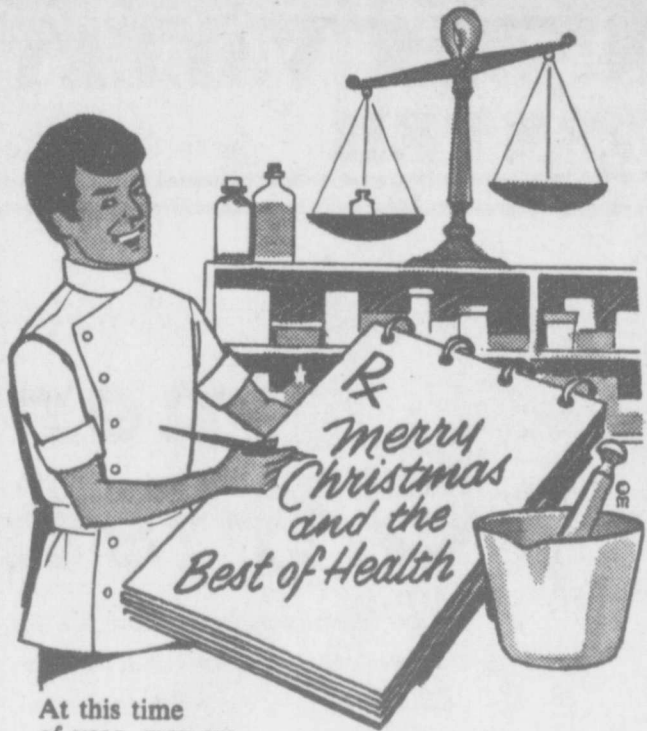
President Verne Perryman
Directors: George Adams, Elgin Davidson, Kermit Miller, Taylor Young Jr., J. T. Davidson
714 Main 865-2816



We'd like to extend the best of the season to all and say thank you for making us your auto service and accessories headquarters.

Rhoads Auto Parts

2109 Main 865-6816



At this time of year, may we prescribe all that's good as we thank you, our customers and dear friends.

CITY DRUG G.E. Clark Dale White

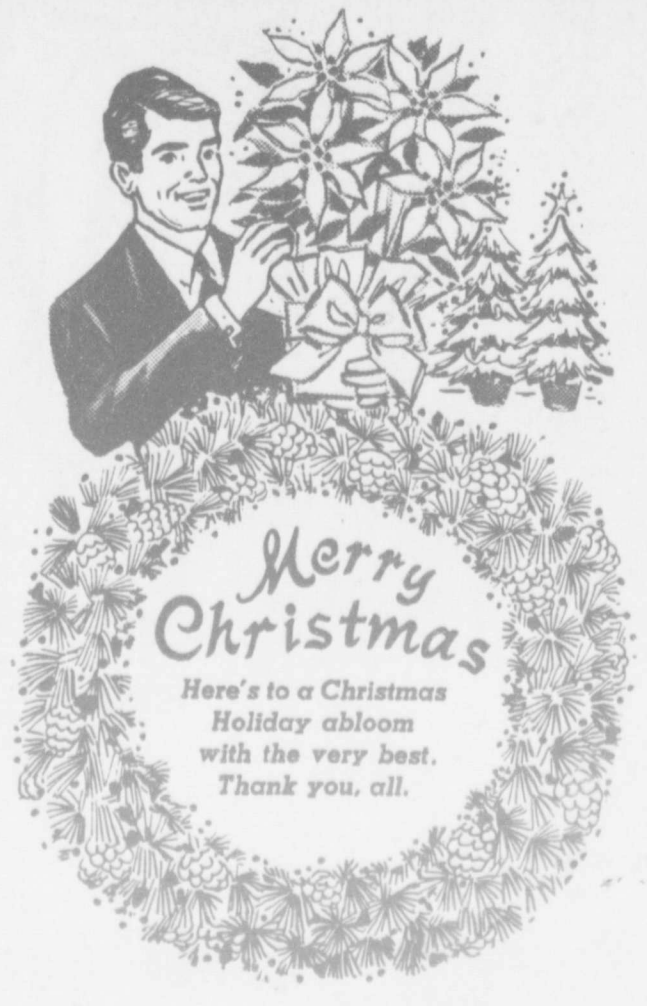
865-2224 707 Main



We take this opportunity to wish every one of you a truly beautiful holiday. We enjoy serving you.

Merry Christmas Kut'N Karl

865-6856 2529 E. Bridge



Merry Christmas

Here's to a Christmas Holiday abound with the very best. Thank you, all.

House of Flowers

865-2295 MRS. J. D. ATCHLEY 1210 Main



Christmas Greetings

As the sights and sounds of the holiday season are upon us once again, may we wish all of you a happy and peaceful Christmas. Thank you for your very loyal friendship.

BENNETT'S

GATESVILLE

Santa Claus Has Origins In America

Hear them? They're sleigh-bells — and we all know what that means! Santa's here, and with him arrives one of the oldest, happiest, and best loved traditions of the Christmas season. Today, of course, it just wouldn't be Christmas without Santa Claus, but it is

interesting to ponder just where the jolly old gent got his start, and it might be surprising to learn that it wasn't really the North Pole. The name Santa Claus, itself, is an American derivation of the name St. Nicholas, an early fourth century bishop in Asia Minor, according to the editors of the Encyclopedia International. Santa was first brought to this country by the early Dutch settlers, who called him Sinterklaas. These Dutch burghers portrayed him as a merry old man, sometimes

even with a wife they called Molly Grietje. Santa also looked a little different then, and he wore a wide-brimmed black hat, short Dutch breeches, and smoked a long clay pipe. Later, the British brought their own Father Christmas to America — a happy, roly-poly Falstaffian figure. Inevitably, Sinterklaas and Father Christmas became one. Add to this the Norwegian's Kriss Kringle, with his sleigh and reindeer, and the picture is nearly complete. It was finally the task of American artists and writers to create an image of Santa Claus such as we know today. Washington Irving, among others, contributed to the concept of Santa as a jolly holiday figure, while Clement

Moore, in his famous "Visit from St. Nicholas" ("Twas the Night Before Christmas"), added to the concept. However, the notion of Santa Claus which really captured the imagination of young and old alike was drawn by the American cartoonist Thomas Nast in 1863. Yes, that's Santa all right, with his fur-trimmed suit, shiny black boots and long white beard. Just the way we've always known him — or so it seems.

CROWNED FOR YULE
English folk festivals of the Middle Ages crowned a "Lord of Misrule," who directed the holiday celebrations.

MERRY CHRISTMAS!

Poinsettia Shows Season's Colors

Showing the colors of Christmas, red and green, the tropical poinsettia adorns many homes at the holiday season. Though it is now a favorite holiday houseplant, the poinsettia is a relative newcomer to the customs of Christmas.

It was discovered by, and later named for, Joel R. Poinsett. When he was serving as U.S. minister to Mexico in 1828, Dr. Poinsett sent a cutting of the plant to a friend. Growers became interested, but it was not until 1906 that the poinsettia was marketed.

The Old Timer



"You're not too old to... unless you're a teen-ager"

...Highlights

PUBLIC SCHOOL EDUCATION—A group of private citizens is distributing an eight

page booklet summarizing the results of the controversial report of the Governor's Committee on Public School Education (COPSE).

Booklet includes a rundown of the accomplishments to date and those that became law even in a modified sense. It also advocated action on the "additional improvements proposals for tax equalization and consolidation of smaller schools that raised so much furor during the legislative session. CARGO PERMIT ASKED--Tex-

as Aeronautics Commission held hearing on application of Lubbock-Amarillo Armored Service Inc. for permit to transport cargo by air. Flights would be coordinated with firm's 82 armored security cars. Cities served would include San Angelo, Brownsville, Midland-Odessa, Big Spring, Amarillo, Lubbock, Abilene, Dallas-Fort Worth, Austin, Waco, San Antonio, Corpus Christi, McAllen, Harlingen, Beaumont, El Paso, Galveston, Houston, and Wichita Falls. Two existing lines opposed application.



WISHING YOU AND YOURS THE BEST THIS SEASON HAS TO GIVE. AND TO ALL OUR PATRONS WE EXTEND OUR HEARTIEST GRATITUDE FOR THEIR LOYAL SUPPORT.

Signor Shamrock

2012 Main

865-5348



May you have a very Merry Christmas

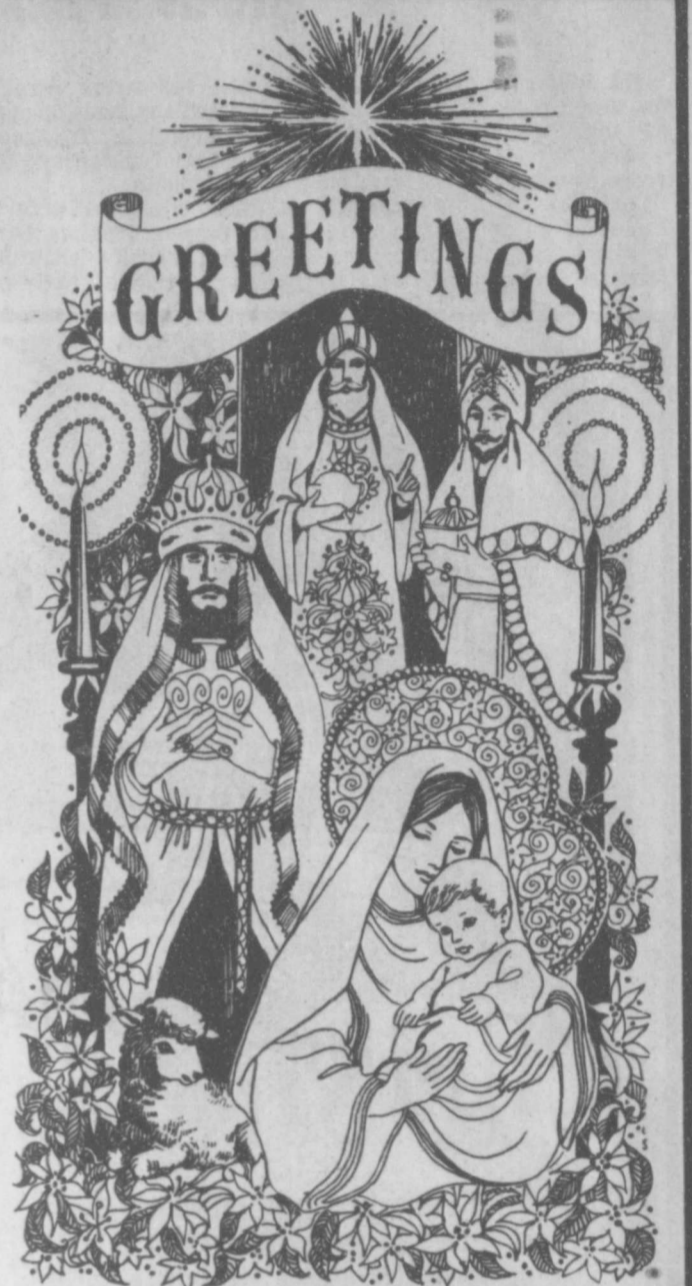
... and may this season bring much cheer to your home and heart in every way. Very sincere thanks, too.

City Police Dept.
Gene Goins
Clarence Beasley



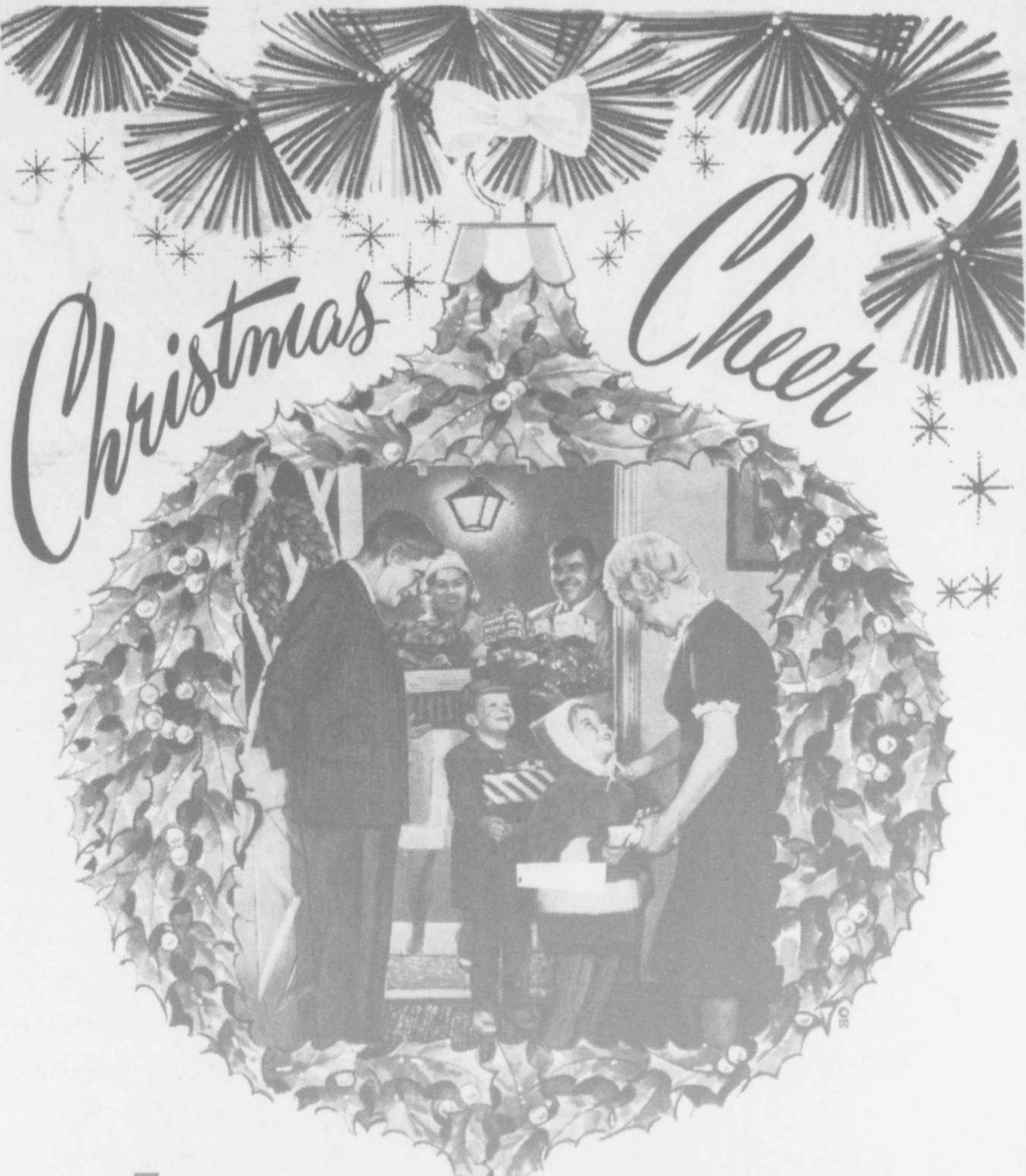
Let us add our voices to those of the young carolers here, as we wish each and every one of you the very best of the Christmas season — all the merriment it holds. And may we extend grateful thanks.

SWIFT'S SUN VALLEY CENTER State School Road



Once again, the holiest and the happiest of all seasons is with us, inspiring all with its message of joy and peace. To you, at Christmas, our fond greetings.

Powell Supply
Leon & 7th 865-2251



Christmas Cheer

There's no happier time than Christmas, because it's a time for sharing all the happiness we feel with those we care about most. That's why we'd like to share our joy with you, wishing you a Merry Christmas and saying "Thank You."



2400 Main

NATIONAL BUILDING CENTERS 865-2117

Tim Alderson Mgr. Charles Holden Roy Bates David Mitchell Mrs. Frankie Meeks
Gerald Kitchens, M.V. Hemphill Mrs. Orvella Bevin Ulysses Ware Duane Mooney,

merry Christmas

To friends old and new we send our warmest wishes for a Merry Christmas, filled with the joys of giving and receiving. Our thanks to you.



Modern Cleaners

1604 Leon

865-2911

Mr. & Mrs. Ruben Cummings

John Derrick Odell Beechly

Evelyn Weir Pearl Nabors

...Meaning

the Son of man! Rejoice in that day, and leap for joy, for behold, your reward is great in heaven... (Luke 6:20-23)

And further on:

"Love your enemies, do good to those who hate you, bless those who curse you, pray for those who abuse you. To him who strikes you on the cheek, offer the other also..." (Luke 6:27-29)

For the message of Christmas is not just the familiar and beautiful story of the birth of Christ and of its meaning for mankind, Christmas is the time when we remember the promise fulfilled by the Man who was born on Christmas. The people I have quoted—people not unlike many of us—have forgotten the true meaning of Christmas because they have forgotten the promise of Christmas.

The truth of Christmas and the renewal of our belief in the real message of Christmas lies both in our understanding of the simple and at the same time awesome fact of Christ's birth and in our realization of the intimate and immediate way the fulfilled life of Christ touched and touches our lives.

Legends Honor St. Nicholas

He's the patron saint of pawnbrokers. He watches over mariners. Since the fourth century, he has been remembered for his generosity.

Many of the legends linked with St. Nicholas, real-life ancestor of today's Santa Claus.

But his most enduring connection is with youth and gifts. In Europe, his feast day, December 6th, has traditionally been an occasion for merriment and gifting.

Women Rule Christmas 1885

A picture of a beautiful woman on a current Christmas card would seem inappropriate to many. But fem-

inine beauty enjoyed great popularity in Christmas cards during the late 1880's. Until 1880, children and

elderly women were most often pictured. Or, if adult young women did appear, they were shown as "tenders of the hearth," with their husbands, children or pets.

Later, classic Greek and Roman feminine figures were used to convey ideals of feeling and beauty.

Artists of the Royal Academy in London began the new fashion for using con-

temporary women in their Christmas card illustrations in 1881. One of the earliest of these was designed by W. F. Yeames and showed a richly-gowned young woman asleep in a chair, with winged cupids in a golden cage.

In 1885, fashion figures of elegant women were a typical subject of Christmas cards. An example is a Louis Prang card from the Norcross Historical Collection.

Mr. Prang, who published the best-known early greeting cards in the U.S., conducted a Christmas card

competition. The \$1,000 first prize was won by Elihu Vedder, a well-known American artist.

The model for his successful illustration was his wife, and the inscription read, in part, "Thy own wish wish I thee in every place."

Later Christmas cards depicted women as fashion plates, sportswomen, cyclists and, in general, growing participants in the life of their times.



ROEL

On that first Holy Night so long ago, there rang out good tidings of great joy that resound now in the hearts of all men of good will.

Thank you for your patronage.

WHITE
Auto Store
THE HOME OF GREATER VALUES

E. J. SMITH LOYD IVY



Christmas Joy

To one and all a most joyous and happy holiday, and thanks so much, too.

DARRELL SNODDY T.V.



On this joyous day, we extend to our friends and neighbors, the wish for peace and happiness. And add a heartfelt thank you to all.

O.N. Hix Oil Co.

2219 Main

865-2766

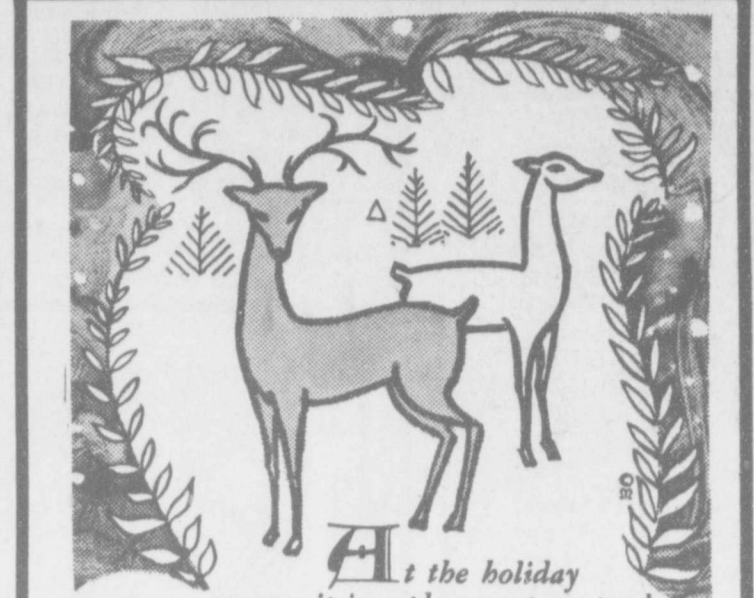


Greetings

The exchange of Christmas greetings among friends is one of the happiest traditions of this season. We extend our greetings to all of you... along with a heartfelt thanks.

DAIRY QUEEN

THE JOHNSTON FAMILY, OWNERS
Gatesville and Copperas Cove



At the holiday season, it is a pleasure to extend best wishes and thanks to all our friends.

Anderson's
- Gifts - Crafts - Antiques



We send best wishes for happiness and good health in this holiday season, as well as our grateful thanks to all.

Martin's Courts



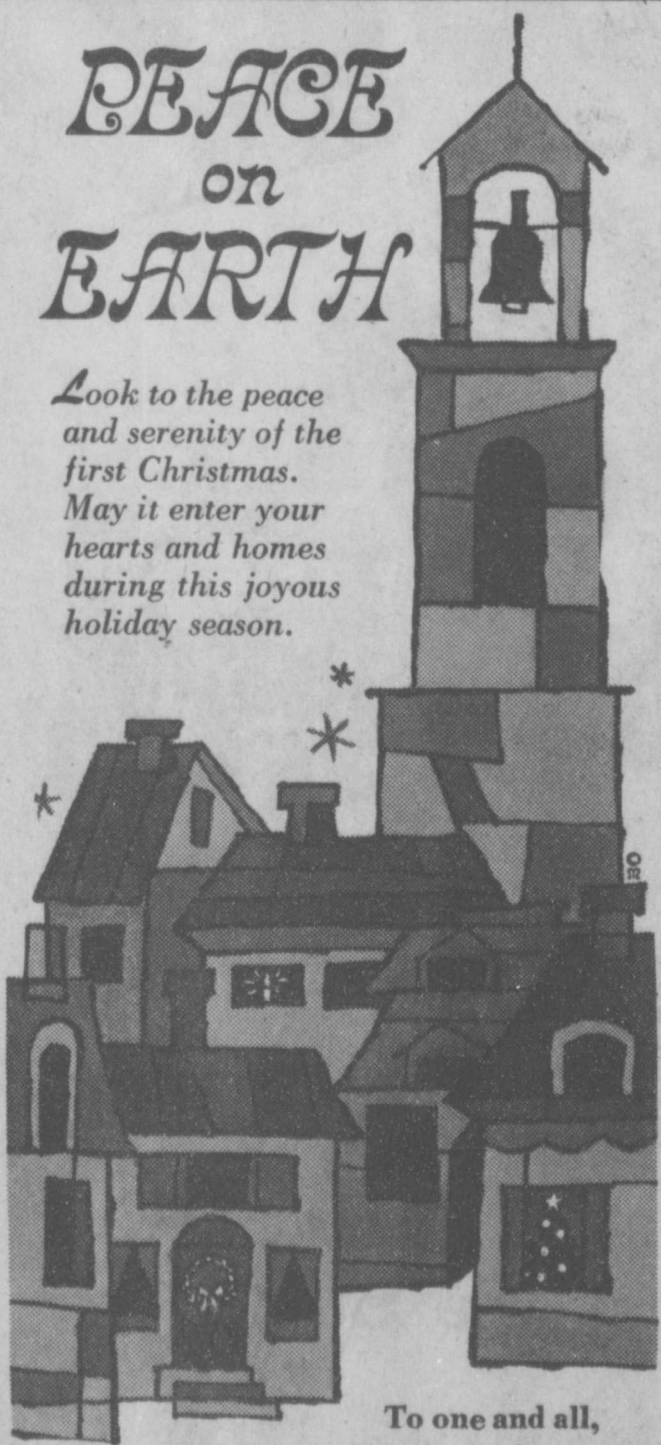
Glad Christmas Tidings

With our thanks, please accept a wish that the season brings many blessings and a spirit of joy that lasts all year long.

Franks Saddle Shop

PEACE on EARTH

Look to the peace and serenity of the first Christmas. May it enter your hearts and homes during this joyous holiday season.



To one and all, our warmest thanks for your kind support.

TOM MILLER

Gulf Oil PRODUCTS

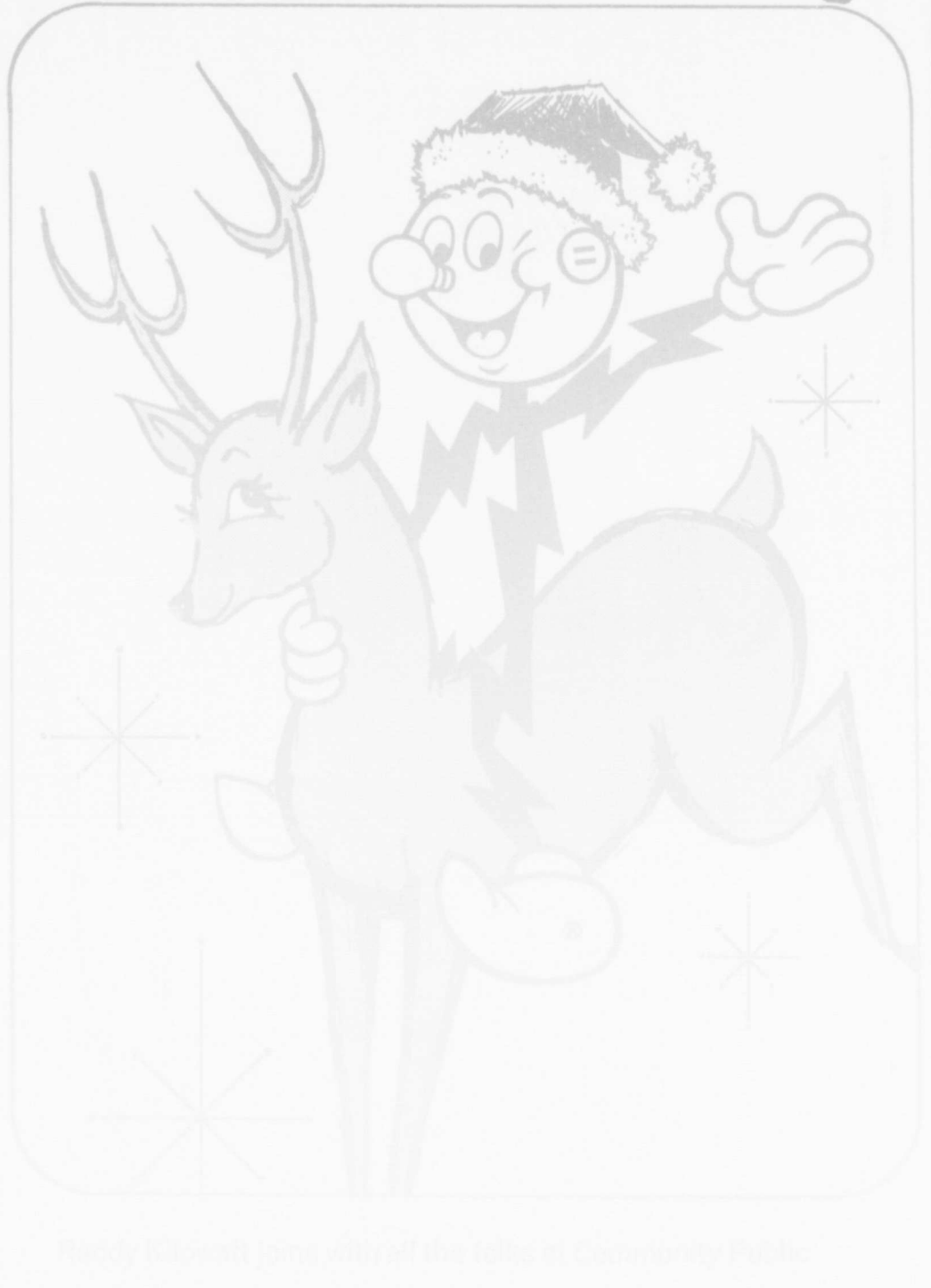


May the celebration of this Day bring peace to the hearts of men everywhere. Our sincere wishes to you and yours for the Merriest Christmas. Grateful thanks for your loyalty and support.

JACKSON INSURANCE

715 Main

Season's Greetings



In Holiday Mood, Carols Tell Story of Reverence and Joy

"O come, all ye faithful, joyful and triumphant, O come ye, O come ye to Bethlehem! Come and behold Him, born the King of angels!"

"Adeste Fideles" or "Jingle Bells," "Silent Night" or "White Christmas" — across the years, hymns, carols and songs have been mankind's way of expressing the joy of

Christmas. From simple melodies sung in the family circle to the majesty of Handel's oratorio, "The Messiah," music and song seem to be the natural way to celebrate Christmas.

Singing First Carol
Singing of the first Christmas carol is attributed to St. Francis of Assisi and his fol-

lowers, in the 13th century. St. Francis arranged a Nativity scene and led the singing of songs of praise to the Christ Child.

About Many Things
Subjects and themes for early carols were many and varied.

English people sang of the holly and the ivy and the wassail bowl. More religious in theme were the English songs traditionally sung between scenes of mystery and miracle plays.

In Germany, France and Belgium, the visit of the Magi was a popular theme for car-

ols. Other carols told stories from the Bible or legends from nature.

Luther Led Way

From the 15th to the 18th century, Christmas music found a particularly eager

audience in Germany. Martin Luther, who believed music was a form of worship, helped to encourage the composition and performance of Christmas hymns.

Luther himself wrote the words for "Away in a Manger," and the music for "Unto Us a Boy Is Born" and "Good

News from Heaven." Grouped into a choir, his children sang these songs.

Christmas Outlawed

The joyous songs of Christmas fell upon hard times in 17th century England. An act of Parliament, in 1644, forbade the observance of Christmas as a feast day.

Long after the custom of Christmas was revived, the art of carol singing languished.

A happy change occurred when, in 1719, Dr. Isaac Watts

see CAROLS page 14

and the miracles which he did among the people, can you not imagine the Inn-keeper felt ashamed that he had no room for Jesus that night, and he was born in a stable, among the cattle?"

"We don't know why he missed this wonderful opportunity.

Perhaps, he was too busy to make room—His business was good, He was occupied—maybe he wasn't expecting the Messiah.

Are we tired of the message that Jesus is real?

Are we too occupied to make room for Him in our lives?

Maybe this humble little village woman, Mary, would have brought disgrace to his place of business, or perhaps some one may have made remarks about him, making room for them.

But, if we'll honor Him, he'll bless our lives, for he came to give us abundant life.

Maybe the Inn-keeper missed this opportunity because he didn't realize God was trying to visit him, and the last thought is, that perhaps the man just didn't want God in his place of business.

God never imposes his way on anyone.

But unto you, is born, this day a Savior—is born—this day—

Have you room for Him? This is the personal aspect of Christmas.

May we not make the mistake the Inn-keeper made in days of old, by shutting Him out, and having no room—



Rejoice! Today, as in His time, let us rejoice and renew faith at this Holy Season. Thank you.

KOCH'S ENCO



THE FIRST NOEL

The radiant Star of Bethlehem shines brightly as ever, symbol of the true meaning of Christmas... Our greetings and thanks to all of you.

Chateau Ville Motor Hotel



Christmas is Here!

Jingle bell time, and time to say thanks for your friendship. Warmest wishes for a marvelous holiday.

Sears

Authorized CATALOG SALES MERCHANT

as Food For Thought, I guess I've been a bit discouraged not knowing if I bring any encouragement, or help to anyone, but as we again approach the Christmas season, I feel constrained to bring a few thoughts about what the Bible says concerning the Christ child.

"Behold, a Virgin shall be with child, and shall bring forth a son, and they shall call his name Emmanuel, which, being interpreted is, 'God with us,'" Matt. 1:23.

The Angel said to the Virgin Mary, "The Holy Ghost shall come upon thee, and the power of the Highest shall overshadow thee; therefore also, that holy thing which will be born of thee, shall be called, the 'Son of God'." Luke 1:35. Our Christian faith is based on this miracle.

Atheism and communism are rampant in our land today; such boasts as "Our rockets have by passed the moon, but we have not found God", and jeers such as "We will soon make Jesus Christ a myth of by-gone centuries". These challenge the Christian faith, world wide.

College and University campuses are producing a young generation, who are discrediting the miraculous in Christianity, and that the Bible is not really a supernatural Book, but are saying: "Long live our intellect!" "Let us eat, drink, and be merry!"

But lets see what the Bible says: 1 Tim. 3:16: "God was manifest in the flesh!"

John 1:14: "The word was made flesh, and dwelt among us (and we beheld His glory, --as of the only begotten of the Father.)"

II Cor. 5:19: "God was in Christ, reconciling the world unto himself." God clothes himself in human flesh, and was born of a virgin. Being born again is a miracle. A genuine conversion is as miraculous today as it was the day wicked Saul of Tarsus met Jesus, and was changed to an Apostle. This is Christian faith! Unbelievers cannot know this; scientist cannot prove God, God is a miracle God. It is foolish for them to say there is no God, because they cannot see him, as for a blind man to say there is no color in the rainbow.

Let us look at the evangelistic side of Christmas: "She shall bring forth a son, and thou shalt call his name Jesus; for he shall save his people from their sins." Matt. 1:21.

"Christ Jesus came into the world to save sinners", 1 Tim. 1:16.

"God sent not his son into the world to condemn the world; but that the world, thru him, might be saved!" John 3:17.

Christmas should be a time of soul winning since that is what Christ was born for, to save sinners.


Among the multitude of people gathered in Jerusalem, at the time of our first Christmas, they all missed the significance of this great event, except the shepherds, who were caring for their sheep, that night, out among the Judean hills...

After the Angel had announced to them the "good tidings of great joy", "that unto you, is born, this day, in the city of David, a Savior, which is Christ, the Lord". They believed the message, and responded at once. "Let us go and see this thing--which the Lord has made known unto us" Luke 2:16, 17.

As soon as they had gone, and seen--the Bible says: "they made known abroad the saying, which was told them, concerning this child" Verse 17. This is the mission of every Christian.

Now let us consider the personal aspect of Christmas: "I was born in a manger, and I am here to save you." "I am here to save you, and I am here to save you, and I am here to save you..."

The Holy Spirit was upon me, and I was born in a manger, and I am here to save you. "I am here to save you, and I am here to save you, and I am here to save you..."



Christmas

May you find the peace, hope and love which is Christmas. With humble thanks we wish you well.

ARNOLD'S ELECTRIC & SPORTING GOODS



Joyous Christmas Wishes

In the happy spirit of the holiday that abounds, we thank our faithful neighbors and friends.

BOWLIN PAINT CENTER



CHRISTMAS GREETINGS

Please accept this old-fashioned wish for a cheery, wonderful holiday season... along with a warm "thank you."

Harrington Fine Art, Evans, Texas



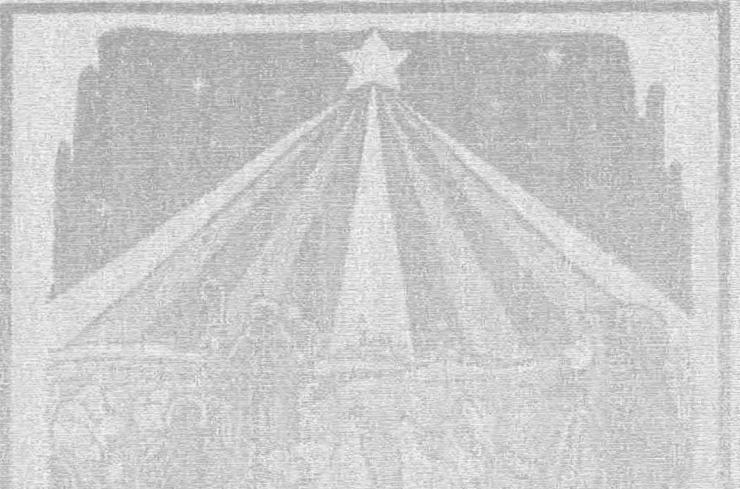
GREETINGS

To all of you, the merriest of Christmases is what we're wishing. May fondest memories endure. Thanks, most warmly.

SHEPHERD MOTOR COMPANY



Quinn's Body Shop



Quinn's Body Shop

Greetings for Christmas


Lots of joy on your holiday menu and ample servings of good cheer—that's what we're wishing you. And thanks for the privilege of letting us serve you.



Dutch Pantry

MERRY CHRISTMAS

Watch carefully and you may see Santa speeding our message your way for a happy holiday for you and yours. Thanks for your confidence and support.



SCOTT'S Funeral Home Furniture Store

Smith's Project Received Well

In July of this year, Gov. Preston Smith initiated in State government a process to determine the goals of our state to set priorities, and to better serve all Texans. The initial stage of this process came to be called Goals for Texas, Phase I. Phase I is the first step by the Executive Department to establish coordinated planning on the immediate and long-range objectives of State programs.

Governor Smith announced today that the response to this new direction has been enthusiastic. Interest among Texas State agencies among the 50 states, and with citizens of Texas has been high. More than 4,000 of the booklets detailing the goals of Texas have been requested and sent throughout Texas and the United States. The Assistant Sec. of the

U.S. Department of Housing and Urban Development made a special request for 50 of the booklets to be distributed to the other states.

Governor Smith reemphasized today that Phase I was an attempt to begin the process of providing better services to the citizens of Texas. Phase II of this process is just getting underway. Statements that were developed by the State agencies in Phase I will be reviewed and strengthened where necessary. Phase II also will take the process to the "grassroots" in Texas.

In Texas, local governments have combined throughout the State to form 21 Councils of Governments to better coordinate solutions to their problems on a regional level. Governor Smith has asked each of these 21 regions to develop

their own goals, as seen by the people in their region. Members of the Governor's staff have begun to visit each region to help set up task forces to determine these goals.

Last week, the Governor's Office staff visited the Central Texas Council of Governments the Heart of Texas Council of Governments, the North Central Texas Council of Governments, and the Smith County-Tyler Area Council of Governments.

This week, the staff will visit the Brazos Valley Development Council, the Deep East Texas Development Council, the Beaumont-Port Arthur-Orange Area, and the Houston-Galveston Area Council. Between December 8 and December 31 the Governor's staff will visit the remainder of the Councils of Governments in Texas.

By January 1, 1970, each of the 21 regions, which organizationally represents the entire State, will be developing their goals.

Compilation of these goals will be made by the Governor's Office and compared with the statements made by State agencies. In this way, Governor Smith feels that we can make our State programs more responsive to the needs and desires of the people of Texas. This process, Governor Smith, emphasized, is one that will be continuous, and that will be refined as we begin to get information from the regions concerning their local objectives. "Only by developing this kind

of process, can we make our State programs more responsive to the needs of the people," he said.

Goals are developed in each of ten major categories. They are: education, the economy, general government, health, housing, human resources, natural resources, recreation and open space, public protection and transportation.

...EVANT

Sunday night services at Evant United Methodist Church included a "singing for Christmas" and pouncing the minister and wife, as well as Christmas tree and refreshments for all.

School closed with parties and visiting in each room, until Jan. 5.

Henrietta Martinez missed some time from school with flu and then followed it with pneumonia. She is making satisfactory recovery in her home southwest of Evant.

Mr. and Mrs. James Goldman and son, John David, have moved to South Carolina.

Word has been received from Mrs. Mildred Sneed, 208 Masenet, Port Lavaca, that her mother has undergone surgery for the fourth time; this time it is a tumor inside her foot. They formerly lived at Evant.

The January Care Home had the biggest and best party for

Christmas they have ever had. Some one hundred patients and their guests were included in the total number present. Minister Marvin Rowland, Evant Church of Christ pastor and Mr. John Prude lead in the devotional and singing of Christmas carols. Refreshments of fruitcake, Christmas candies, cookies, and punch were served, after the Christmas tree was opened.

Saturday afternoon, Mrs. January held a party for her nurses and other employees of the Care Home.

Now that the parties are over, Mrs. January will turn to filling the new addition just completed across the street from the main building of the home. The old Evant Clinic has been turned into some nine units of convenience for patients and nurses.

Mrs. N.H. Poe had the most of her family in for a Christmas dinner at her home in Evant Sunday. Guests for the day were Mr. Elmer Poe, Lometa; Mr. and Mrs. U.G. Walser and Jeanette, Evant; Mr. and Mrs. Doris Poe and family, Austin; Mrs. Delma Cox, San Marcos; Mr. and Mrs. Glynn Poe and family Dallas; Mrs. Mildred Butts, Lampasas; Mrs. Sue Ritcher, Austin; and Mr. and Mrs. Bobby Poe and family, Lometa.

Evant Baptist Church has ministered unto more than 200 people by its outside of church services in recent weeks. This is no idle remark, when a small town group can be so helpful in times of need.

The William D. Wolf family will soon have a newly completed home near their new business in Evant. The structure is located on the left back of the P.R. Sawyer home. The Wolf family came from Coppas Cove and will be interested in the Evant Auction Com.

Mrs. P.R. Sawyer has gone to be with her three children in Irving, for a few days.

Seasons Greetings

As the bells of Christmas summon us to worship and to pray, with thankful hearts we share the joys of this most holy day. May you find new hope and happiness, new faith in God above as the season's brightest blessings come to you and those you love.

J.Y. and Eula, Robert Norman, La Juan, and Pam Hamilton

Foods Flavor Celebrations

"What's for dessert?" At Christmas, the traditional answer to this question in England, the United States and Canada is, "Mince pie and plum pudding."

One legend says that it brings good luck to eat mince pie on Christmas day.

In earlier times, mince pies were baked in an oblong shape meant to represent the manger.

Plum pudding, too, has its legend of luck, but here the good luck comes in the making of the pudding. Every member of the family must stir the pudding while it's being made, if good fortune is desired, says an old English tradition.

Fruit cake is one of many specially-baked cakes that are part of the food-and-feasting customs of Christmas. These also are said to bring good fortune and good health.

Santa
is on his way with a sleighful of jolly wishes for you, plus a hearty, warm "Thank you" from grateful us, too.

WATTS MEATS

Good Tidings
Let the eternal light of love, the symbol of His birth, shine into every heart, bringing peace to all.

Bob Beck Appliance Service

With heartfelt joy and happy voices, the young carolers sing out the message of Christmas.

We join in to wish you the best of the Holiday Season with loved ones.

Cinderella Beauty Shop
120 S. 6th 865-5514

Sincere Christmas Wishes

We're fixing to have the best holiday ever and hope you have the same. Our thanks to all of you for your patronage.

Pollard Plumbing

DEERE SANTA, IN KASE YUR WUNDRIN WAUT I WANT FORE CHRISTMAS

Ch. 11 is Ch. 11.	Ft. Worth
Ch. 9 is Ch. 39.	Ft. Worth
Ch. 8 is Ch. 8.	Dallas
Ch. 7 is Ch. 7.	Austin
Ch. 6 is Ch. 6.	Temple
Ch. 4 is Ch. 4.	Dallas
Ch. 3 is Ch. 3.	Local Weather
Ch. 2 is Ch. 10.	Waco

And that is just what you give that young man and all the family, the best in TV viewing, by just calling

CableVision
117 N. 7th 865-5315

PEACE on earth

With the hope that Mankind be blessed with Peace and good will, and that your own Christmas is especially happy. We appreciate your patronage.

DISCOUNT SHOE STORE

GREETINGS

We're ringing in the holiday season with the best of wishes for you and yours. And a hearty thank you to our faithful patrons.

Northern Propane Gas

sincere GREETINGS

With the season to be jolly, and the wish that all of our good friends be blessed with the warmest of thoughts.

MALE SEED CO.

May Christmas Bring You Joy and Happiness

Gatesville Public Schools

MOUND NEWS

Mrs. Walter Wiggins



wishing you Christmas joy

We'd like to take this opportunity to thank you for your graciousness.

Gilmore TRACTOR CO.

Mound G.A.'S Hold Coronation Service

A coronation service for the G.A.'S was held at the Mound Baptist Church last Sunday night. Mrs. Perry Davidson was the pianist, Miss Margaret Jo Hopson sang a solo, and fifteen girls took part in the service.

Miss Jeanette Davidson was capped as Queen Regent, Miss Carla Winters was Queen with a Scepter, and Miss Debrah Magee and Linda Gleen were crowned as Queens. The Princesses were: Misses Connie Pruett and Gwenda Hudson.

The Ladies in waiting were: Misses Debbie Glenn, Cathy Brown, Patti Winters, Lisa Echhart, Eddie Ayers, Becky McHargue, and Kathi Magee.

The Maidens were: Misses Shelly Hudson and Janetta Pruett.

The Flower girls were Little Misses Michelle Lam, Ruth Renee McHargue and Sharon Pruett. The Crown bearers and Scepter bearer were Donnie Pruett, Teddy Fain, and Phillip Winters. Miss La Nelle

Hopson was the cape bearer, for her cousin, Miss Jeanette Davidson. The G.A. Leader Mrs. Truett Hopson, was assisted by Mrs. J.D. Jones, Mrs. Wayne Best and Miss Ima Fellers. A reception was held in the Fellowship hall at the close of the service. A number of visitors were here for the service.

Miss Mildred Baker and Mr. and Mrs. R.H. Fain, and son of Gatesville visited in the Carrol Penny home and attended the Coronation service.

The T.E.L. class held their Christmas party in the home of Mrs. F.R. Cole Sr. on Tuesday afternoon of last week. Gifts were exchanged and refreshments were served at the conclusion. Mrs. Ben Clement is teacher of the class. Mrs. Clement went to Lubbock Wed. to visit in the home of Mr. and Mrs. Jack Aultill and to help care for the children who were ill with colds. Mrs. Aultill teaches in the Lubbock Schools. She is Mrs. Clements daughter. She expects to return home this week.

Mr. and Mrs. James Bruce entertained a group of friends with a 84 party last Friday night.

Mr. and Mrs. Glenn McCorkle and Mr. and Mrs. Marion Stevens attended a Christmas party at the Country Club in Gatesville last Friday night.

The Friendship S.S. Class held their Annual Christmas party in the home of Mrs. Aubrey Davidson last Sat. night. A devotional was given by Miss Ima Fellers and the teacher, Mrs. Gus Davidson Sr. led in prayer. A time of fellowship was enjoyed and then gifts were exchanged. A delicious salad plate was served, and the guests departed thanking Mrs. Davidson for inviting them into her home. There were ten ladies present.

Mrs. W.S. Garnett spent the week end at her home here and attended the S.S. party at her attended church Sunday morning. She returned to the Vernon Hicks home, in Temple,

Sunday afternoon. Visiting in the home of Mrs. Garnett Sunday afternoon were: Mrs. F.B. Lam of Oglesby, Mrs. G.W. Lee of McGregor, and Mrs. Aubrey Davidson of Mound.

Miss Ima Fellers and Mrs. James Bruce attended a Morris Federation Luncheon at the Chateau Ville in Gatesville, Sat. It was their Christmas party.

Attending funeral services for Mr. Will Mooney in Oglesby last Friday were: Mesdames; Iva Brown, Lillie Lam, Aubrey Davidson and Miss Ima Fellers. Also attending the services were: Mr. and Mrs. Gus Davidson Sr. and Mr. and Mrs. Jack Davidson. Mr. Mooney was the father of Mrs. Huey Davidson of Prescott, Ark.

Mr. and Mrs. Bill Wiggins and children of Gatesville visited in the home of Mrs. W.L. Wiggins Sunday.

Mr. and Mrs. Frank Blanchard left early morning to spend a few days visiting in the home of their son, Charles Blanchard and family, in Beaumont.

Rev. and Mrs. Ronald Scott were guests in the James Bruce home Sunday. They also went to Gatesville in the afternoon to hold services at the Convalescent home. They were accompanied by Miss Margaret Jo Hopson and Mrs. H.W. Bragerwitz, who attended the "Open House" at Scott's Funeral Home.

Mrs. Ted Mayberry of Flat visited her sister, Miss Ima Fellers, and her niece, Mrs. J.C. Whaley Sunday afternoon.

Merrily, Bells Are Ringing For Holiday

Ringling across the ages and around the world, bells are part of the traditions of Christmas.

Zurich, Switzerland, has long been noted for its beautiful bells, say the editors of the New Book of Knowledge.

Every Christmas Eve, the Zurich bells ring out loud and clear, calling families to church.

This same tradition is repeated in thousands of other cities, where chimes and bells ring out at midnight from the steeples and spires of churches.

Bells contribute to the sights as well as the sounds of the holiday season. They are a popular decoration and are used as ornaments on trees.

Tradition has it that bells inspired Clement C. Moore to write his famous poem, "A Visit from St. Nicholas." The inspiration came from listening to the merry jingle of bells on his horses' harness, as he drove along on a frosty winter night.

...Carols

wrote and introduced to his congregation the carol, "Joy to the World." This was the forerunner of modern Christmas carols.

For Concert Halls

Christmas music for the concert halls began to be created after the Reformation.

Italy introduced the Christmas concerto, during the 17th and 18th centuries. Corcell's "Christmas Concerto" is perhaps the best known of this kind of Christmas music.

In Puritan England, the oratorio became a popular form of music, thought to represent the righteousness in man. Handel's "Messiah" was performed and admired for this expression of pious sentiment, with little consideration for its relationship to the story of the Nativity.

It was not until about 1900 that "The Messiah" began to be performed primarily at Christmas time.

In America

In America, the composition of carols began to flourish during the 1800's, and three favorite carols sung today are from that period.

"It Came upon a Midnight Clear," one of the earliest American carols, was written by the Rev. Edmund H. Sears (1810-1876) as a poem. It was later set to music.

"We Three Kings of Orient Are," was first published in 1859. The Rev. John Henry Hopkins, Jr., wrote both the words and the music.

"O Little Town of Bethlehem" was written by Bishop Phillips Brooks in 1868, as an

expression of his feelings after a visit to Bethlehem.

Music for the carol has been attributed to Lewis H. Redner, an American organist, and also to a tune from early English hymnals.

HANGING MISTLETOE

Hanging mistletoe in the home is a tradition which originated with Druid priests. These ancients believed the plant was a sign of peace and hope.

Sincere Good Wishes

and our heartiest thanks to each of you!

Gulf Serve-You Center

Peace

May the true blessing of peace be yours. Thanks for your continued patronage.

Gateway Texaco

A Christmas Prayer

With most sincere hopes that peace and happiness be with us all. Many thanks.

Box's USED Furniture

MERRY CHRISTMAS

May a peaceful and cheery Yule be yours. Your loyalty is greatly appreciated.

Southern Belle Antiques Evelyn Neel

Merry Christmas

Thanks for your generous support and consideration. Merry Christmas!

Arts Texaco

JOY to the WORLD!

Joy-filled voices ring out in song, heralding the message of that first Christmas. To you, best wishes and sincere thanks.

Etchison's Grocery

Greetings

To all our friends: Have the very Merriest Christmas. Many thanks.

AVON REPRESENTATIVE

Mrs. Barney Tippit

To Greet You at Christmas

Extending the best of the season, saying "Thank you so much" to all.

SELLERS CABINET SHOP

Joy at Christmas

A guiding Star, a heavenly chorus, the Wise Men's search, the Shepherds' awe . . . and in a Manger, the newborn King. As the sacred story is told anew, and lives and glows in the heart of man, may the boundless blessings of Christmastide bring comfort and joy evermore. Rejoicing, too, we warmly send glad greetings, good wishes to every friend.

CORYELL COUNTY NEWS