GATESVILLE'S THIRD ANNUAL RODEO AND FRONTIER CELEBRATION JUNE 1, 2, 3.

CORYELL COUNTY NEUS

LARGEST PAID CIRCULATION IN CORYELL COUNTY

Local Representative Associated Press

Member Texas Press Association

Local Representative Texas Election Bureau

VOLUME VII

GATESVILLE, TEXAS, TUESDAY, MAY 23, 1939

NUMBER 44

ONE HUNDRED TWENTY-FOUR GRADUATE FRIDAY

ITINERARY OF GATES- INTEREST GROWING IN VILLE RODEO BOOSTER COUNTY LEAGUE:

Temple 10:30 ance. Belton 12:00

at 11:000 at Waco.

Reminding you of the mammoth parade to be staged in Gatesville June 1 at 11:00, to be the greatest spectacle of frontiersmen, covered wagons, Indians, bands, cowboys, cowgirls, beautiful merchant floats over a mile long will parade the

streets of Gatesville. This sight to see is worth your time to drive many miles and one long to be remembered if you see it. pants are requested to be on time

and the parade will start promptly

at 11:00.

LOCAL "FERDINAND" IS FEATURED AT OGLESBY

Ferdinand is a 7-months-old, 450 pound bull living near Ogles-

der a tree and smell flowers! Not this baby!

ner says he's learned to do about and Charles Dickie gave a tap has just been named all the tricks.

comes Ferdinand; he rolls a bar- place and joined the tappers, alrell, and even walks on one. He though, watching the tappers closewalks on his knees, will kneel ly he missed some steps, but kept board of directors of the WTCC for and hurdle a man, and lies down to the rhythm. and plays dead. He works on the stage or inside the house, as well of the class by the announcer, in 1938. as outside.

No bull!

Mr. and Mrs. Francis Stout of off for the class. Commanche were visitors in Gatesville Sunday.

(As of May 22)	
Wheat	50c
Wool	23c
Corn, ear	. 50c
Corn, ground	90c
Mohair	34-44c
Cottonseed, ton	. \$20
Cream, No. 1	17c
Cream, No. 2	15c
Oats, sacked	
Oats, loose	
Eggs	
Hens, heavy	

STATE MAY ENTER

Leaving Gatesville May 25 at play his game with the State on ture. 8:00, the Boosters will make the Saturday, it will be a simple mat-

Killeen 2:00 accomplishing its purpose. Inter-same theatre. Copperas Cove 3:00 est is increasing in leaps and Hamilton 10:00 regular season. Turnersville play- material. Hico 11:30 ers are contemplating getting totown, so go along and let's boost leave eight teams in the league.

DAVIDSON KINDERGARTEN BROADCASTS FROM WACO AND TEMPLE

The Davidson Kindergarten was on the air twice last week, from Temple Thursday at 3:45 p. m. and Waco Saturday morning at 10:00 o'clock at the theatre. The Temple program was well rendered and The parade will be formed on consisted of three rhythm band South Lutterloh, and all partici- numbers and songs, and readings by Miller Robinson, Rita Joy Lee, Ray Payne, Roger Miller, Bob Mil-Dickie. Belva Jean Patterson sang and 3. No information was given "Little Sir Echo" in a most pleasing way, Patsy Ann Painter, little Mrs. Oad Painter sang in her own way the "Sering Song."

The Waco program was rendered before an audience of 300 children at the Waco theatre. The Unlike Disney's he don't sit un- band gave 4 numbers, and Ann McClelan read "Bill Jones". Joe Payne gave "My Pussy Cat", Bob. Foy Walker, his trainer and ow- Moss, Kent Biffle, Roger Miller, Foy turns him loose in the pas-siderable attention as little Jim

Kent Biffle, called the veteran sang "Three Little Fishes" and Bob He has already made a roedo at Moss sang "Shorten' Bread", tap-

place by the children in the theatre. Other contestants were 7 children from 12 to 17 years of age from Waco.

TURNERSVILLE TO HAVE BIG DAYS ON SCHOOL CLOSING

Turnersville schools which close held there last night. this week end, are going to have as the principal speaker, Judge R. B. Cross for their Commencement Ex- dine Young. Invocation, Rev. A. ercises Friday night.

visiting his brother Ed Baize, and Benediction, Recessional, Accom-Hens, light 8c also his mother here.

MISS MILDRED GANDY TO REPRESENT CITY AT COTTON CARNIVAL

Miss Mildred Gandy, daughter According to reports received in of Mayor and Mrs. C. E. Gandy Wednesday afternoon at 4:30 this office, the State Training will be Gatesville's representative the band and the other added fea- School would enter a club in the at the Cotton Queen's Ball which tures of the Booster trips will County baseball league if the will be held in the Cotton Palace include the following teachers. stage a short parade in Gatesville teams would agree to play their Coliseum Saturday night of this to revive the Rodeo spirit. (Mr. games with this club on Saturday, week, according to Dr. Otis C. Diserens requests all band mem- as Sunday baseball is not allowed Ray, who is in charge of the combers to be at the Athletic Field at that institution. If every mana-mitte of the Chamber of Compromptly at 4:00 in full uniform), ger in the league will agree to merce which is arranging this fea-

In line with National Cotton following towns that day, staging ter for the State to enter. But it Week ,a parade was held at 5:00 a small parade in each town, and must be unanimously agreed, for p. m. Monday, and on Wednes- ham, Miss Linnie Fore, Miss Maeveryone is invited to go along: one manager's dissenting would day morning at the Waco Theatre, McGregor 9:00 throw the entire schedule off bal- there will the eliminations in the Hall, Miss Bess Holmes, Miss Lizamateur contest, with the finals The "preparatory" schedule is being held on Friday night at the

Saturday night the culmination Lampasas 4:00 bounds all over the county, and of the celebration will be held in May 26, leave Gatesville promp- large crowds have witnessed these the Cotton Palace Coliseum, which, tly at 10:00 and a short parade practice games. Interest is lagging according to Lynn B. Shaw, Secrewill be made down Austin Avenue however, at Moshiem, and it is tary of the Waco Junior Chamber doubtful as to whether they will of Commerce, has been decorated May 29, leave Gatesville at 9:00. be able to enter a team during the with some 15,000 yards of cotton

For the Saturday night Cotton Meridian 2:00 gether and entering a team. This Queen's Ball, Herman Waldman Clifton 3:00 would offsett the withdrawal of and his well known orchestra will Valley Mills 4:00 Moshiem, if the latter team is both please the ears of those who This is your Rodeo and your forced to disband, and would still like good music, and the feet of own, so go along and let's boost leave eight teams in the league. | those who love "the dance".

We are informed, advance tickcal drug stores, and the price is higher at the door.

SCHOOLS CONTINUE TO CLOSE HERE'S THE FINAL

Schools closing this week, are, Turnersville, Osage, Slater, Antelope, Plainview, and Gatesville.

Flat and Purmela last the longest; closing the second of June. From the County Superintendent's office is was said Flat would have no celebration, but would celeler, Joan Chambers, and Charles brate at the rodeo here, June 1, 2, about Purmela.

and they are to have a celebration. Beauty Salon. This is one of the 2 church schools in the county, the other being at The Grove.

E. K. FAWCETT IS NAMED W.T.C.C. PREXY

E. K. Fawcett of Del Ri dance. This number created con- dent of the West Texas Chamber of Commerce at the conventure, calls his name, and here Turk Brown stepped from his tion which just closed in Abilene.

Mr. Fawcett has represented Del more than a decade. He was elected vice-president in 1937 and also

Mr. Fawcett operates a sheep ranch, one of the largest in Tex-Lampasas, and is some he-cow. ping a negro jig for the last as, more than 53 sections of land. chorus. Charles Dickie gave a He is chairman of the board of Raiser's Association.

JONESBORO SCHOOLS HAD **EXERCISES MONDAY NITE**

It's all over at Jonesboro school and the graduation exercises were

The program was as follows: Processional, Accompanist, Wal-Loper; Commencement Song, "Af-Saturday there will be a picnic, ter the Rain", Class; Salutatorian, with music, soft ball, and baseball games, and other forms of enter-tainment.

Helen Crews; Solo, "I Love a Little Cottage" Wallace Williams; Address, The Hon. R. B. Cross; Val-Milsap. edictorian, Estelle Holden; Awards Will Baize of Anderson has been and Honors, Supt. P. T. Lemmons; ry F. Dreyer. panist, Waldine Young.

SCHOOL SESSION ARE ANNOUNCED

Ercell W. Brooks yesterday, and

Erle Worley, Junior High School Principal, E. D. Shelton.

Other teachers named were C. A. Barton, Miss Elizabeth Bigham, Coleman, Miss Laura Katherine Gatesville attorney. Crawford, Miss Ernestine Durmie Sue Halbrook, Miss Louise Miss Edna Murray, Miss Maude Post. Alyce Painter, Sidney Pruett, Fred Miss Laura Marie Wilson, Miss Aurora Yongue, Miss Chloe Yon- dent speakers. gue, D. W. Diserens, Miss Janice Mrs. John P. Reesing.

Whether there were vacancies Board. or other places to be named later, Mr. Brooks did not state. ----C.C.N.-

PERRY'S OPENING DRAWS 3.000 TO 4.000 PEOPLE

Perry Brothers, who are now in their new home on the north side the News. ets may be purchased at the lo- of the square drew some 3,000 cash ! Franks, Manager, Saturday, when they had their formal opening.

Mr. Franks stated also that made no purchases.

The store was decorated with flowers, and plenty of sales people were present to satisfactorily handle the enormous crowd.

MRS. R. E. PANCAKE BUYS MRS. COWARD'S BEAUTY SHOP

Mrs. R. E. Pancake has just purchased the beauty shop opera-May 24, Wednesday, the Luthern ted by Mrs. Otis Coward, and the

> With Mrs. Pa business, will be Miss Albulah Wayne Featherstone, Graves of Gatesville.

The Elizabeth Beauty Salon has a special offer in this paper for 'your beauty's sake" during June.

PAINTER'S ASK FOR OLD RELICS OF FRONTIER DAYS FOR WINDOW

Painter's will install a display Rio and Val Verde county on the of any antiques or relics that have any connection with the early days of Coryell County, according to C. L. Farrell, who will handle the displays.

They also say, if you have any cowboy relics you might have.

The would like to have them not later than Tuesday May 30.

COURTHOUSE NEWS MARRIAGE LICENSE

Grones Bates and Tirgla Faye Thomas. Nathaniel Strickland and Flora

Evelyn Miller. WARRANTY DEEDS O. O. Smith and wife to W. R.

L. A. Kattner and others to Hen-

J. E. Wolf to Mrs. Launa May Grubbs.

TEACHERS FOR 1939-40 SENATOR J. MANLEY HEAD TO DELIVER ADDRESS TO GRADUATES

One hundred and twenty-four Teachers for the local school boys and girls from all parts of system were announced by Supt. Coryell County will receive their diplomas from Gatesvxille High School in the Gym Friday evening Supt. Ercell W. Brooks, Coach, of this week, with Senator J. Manley Head of Stephenville delivering the commencement address.

Included in the program will be the introduction of the speaker by Miss Wilhelmina Cayce, Miss Lois Hon. L. M. Stinnett, prominent

Other speakers among the honored students will be Miss Martha Moore, Valedictorian, Miss Ernestine Chitwood, Miss Vera Taylor, zie Lockard, Mrs. John Milner, and the honor boy, John Frank

Raby Alford, President of the Schwarz, Miss Rebekah Wilcox, Class will make the announcements for the class and the stu-

Awards given by Gatesville Mer-Duerer, Miss Helen Odom and chants will be made by Edgar Franks, President of the School

Coach Earle Worley, will make the scholarship awards, and Superintendent Ercell W. Brooks will award the diplomas.

Other details of the program which have not been worked out will be made in Friday's issue of

Following is a list of the Gatescustomers, according to Howard ville High School graduates of 1939, who will receive their diplomas at the annual Commencement Exercises to be held in the many people visited the store who local gym Friday evening at eightthirty o'clock.

(Note: Those in Gatesville have ne designation as to where they live. The list is tentative as a few will be graduated during the sum-

mer.) Raby Alford, Rt. 3, Oran Baker Rt. 3, Edwin Bales Rt. 1, Bayne Blankenship, Pat Bone, Jas, Bradley, Joe Pat Buth, Monroe Crow Oglesby Rt. 3, R. M. Cummings Rt. 1, Craig Davidson Rt. 1, John-Mings Davidson Rt. 1, Truman Da-5 year old daughter of Mr. and School, near Copperas Cove closes, shop will be called the Elizabeth vis T'ville Star, Elvys Dyson Rt. 3. Owen Hull Edwards Rt. 1, Arnold Etchison T'ville Star, Earl Chester Redden of Waco and Mrs. Jud Franks, Ray Frase Rt. 3, Robert Gilmore Killeen Rt. 2, J. C. Hartwick, Osage, Ralph Hill, Copperas Cove, Garland Holt, Tama Star, Paul Hopson, Mound, Bryan Jones, John Albert Lester, Steve Lindley, Billie McBride, W. B. Mc Broom, Coryell City, Danny Mc-Clellan, W. C. McCorkle, Rt. 3, Ben McDonald, Killeen Rt. 3, Wil-

Mound,, Jack Mayberry, Bobby Melbern, Randolph Morse Killeen Rt. 3, Cecil Newton, Pidcoke, Claydean Patterson, Ames, Glenn Perryman, Copperas Cove, item you wish to display that deal Milton Pollard, Rt. 1, John Frank strictly with rodeo and frontier Post, Rt. 2, Don A. Rhoades, Copcelebrations, get them to Mr. Far- peras Cove, Thomas Richardson, waltz clog and Bob Miller signed directors of the Del Rio Wool and rell, or call him and they will call Joe Reece Robinson, Cleo Rodgers Mohair company, and past presi- for them at your home. They re- Pidcoke, Dooley Rogers, Rt. 3, This program was voted third dent of the Texas Sheep and Goat quest smaller items, because the Francis Rutherford, G. L. Schley. show window space is limited. Clyde Sexton, Hayne Shingle, Ear-Such things as arrow heads, guns, nest Smith, Julian Smith, Lindell' saddles, knives, or any Indian or Trammell, Pidcoke Star, Dean

liam McDonald Rt. 3, James Paul

McKelvey, Douglas Mayberry,

(Continued on last page)

HOSPITAL NOTES



Patients in the Hospital: Mrs. Robet McBeth Luther Joe Howe



The local Firemen that rank hi in the league here crushed a team of Waco All-Star Firemen 14-4; Ray, pitcher for the locals, pitched his greatest game of the season.

W. T. Caruth of Gatesville is the proud possessor of a family Bible, probably the oldest in this section of the country; it was printed in London in the year 1657 and is written in the old dialect.

Rev. H. E. Luck, former Chaplain of the State Training School, died at his home in Timpson last Saturday morning.

The Liberty School building was destroyed by flames Saturday afternoon soon after the picnic and school-closing celebration.

J.G. Smith of the Smith Grain Company, Gatesville, left Sunday for Fort Worth, where he is one of the attendants at the annual convention of the Texas Grain Dealers Association. ARW

Braxton B. Gilmore, son of Mr. and Mrs. George Gilmore of this city, was elected to the presidency of the Double T Club of Texas Technolical College at Lubbock recently.

ARW

Dennis Kellogg has assumed his duties as manager of the Gulf Station on the corner of Leon street west of Scott Motor Company.

Exams start today for elementary school and high school students; all members of the Senior class who were fortunate enough to claim passing grades in their work for the closing year have been exempt from taking the final examinations.

A fire of unknown orgin destroyed the filling station on the Arnett road three miles west of Gatesville operated by Dick Rivers, Monday morning; the residence near the station was saved. ARW

Irvin McCreary and Andrew Kendrick were in attendance at the State Bankers Association Convention last week.

According to news from Temple Monday morning, Clyde Barrow and Bonnie Parker stopped for a brief stay in that city just long enough to have their car serviced ped on Sunday aftern

RALPH LILJEDAHL, NATIVE OF GATESVILLE, DIED LAST TUESDAY

Ralph Lilljedahl, a resident of Gatesville for 41 years died in a Waco hospital last Tuesday, May 16, at 3:45 p. m. after an illness of about six months. Funeral services were held Wednesday afternoon at 3 o'clock at Weaver Chapel with the Rev. Williams conducting the services.

Mr. Liljedahl was born near Gatesville, south of town, November 16,1897, and lived here all his life with the exception of four years that he served in the Army. He was a member of the Baptist Church.

Surviving are three brothers, Ted Liljedahl of Gatesville, John and Carl Liljedahl of Jonesboro, and one sister, Mrs. R. Q. Hill of Jonesboro.

_C.C.N.-CARD OF THANKS

We wish to take this means and opportunity of thanking each and everyone for their assistance, kindness and thoughtfulness during the illness and passing of our husband and father.

Mrs. E. Sheffield and family



COTTON

WASH

FROCKS

REGULAR

One large rack cotton and

celenase wash dresses in

beautiful styles at a very

special low price for Cot-

ton Week . . Hurry for

this low price for they

Choice . . .

COSTUME SLIPS

LARGE SIZE CRINKLE

What a buy . . . Every

lady that sees these beau-

tiful slips make this re-

mark . . . You'll be the looser if you fail to in-

spect this marvelous slip

value . . . Every color at the low price of only-

will move swiftly . .

Beginning tomorrow morning Cotton Week specials start in all cotton departments. The official Cotton Week all over America begins next Tuesday. During this event you'll be able to find many out standing values in every day needs Shop Leaird's for better values. There are dozens of other items not mentioned in this ad.

81x99 SHEETS



This is a beautiful quality free from starch and sizing sheet and will last four years and longer. Lay in a supply for years to come at this very low price.

36-inch pillow cases to match special 19c

Men's Blue Work Shirts



We have purchased a special assortment extra fine quality work shirts with large flap bellus pockets. The fi nest work shirt value

Fine Tennis Shoes



Made well and will stand the washing machine . . These are being featured during Cotton week at special low price.

Big Brother Dress Shirts



Guaranteed to be the finest dress shirt for men sold in beautiful patterns and cut to fit perfectly.

Men's Shirts and Shorts

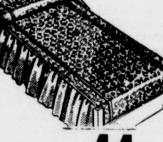


Summer time is here and you need many shirts and shorts men . lay in a supply at this low cotton week price . . each . .

BIG BROTHER **OVERALLS Coryell County's Best** Overall

At Only 89c

In an assortment



beautiful colors. They do not need ironing and are xcellent for eveday and special ear. You'll need several at this low price of only.

CURTAINS PRISCILLA

REGULAR 69c Size 21/4 yards long One large table of priscilla style curtains in broken lots, to be closed out during cotton week at this very spec-

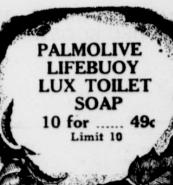
pair



ial price . . choice .

Leaird's Dept. Store

BYRON LEAIRD, Prop.



HOPE DOMESTIC

America's best known domestic.



LADIES **PANTIES** 100

REGULAR 15c

A special for Cotton Week Genuine Celenase.



PRINTS 80 SQUARE DRESS

Regular 25c quality material. Made in a genuine 80 square, beautiful assortment patterns very special for Cotton Week. Yard-

10c

Graduation Gifts



Gifts that are grand for Graduation and after . . give them a practical gift that will long be remembered yet can be bought within the budget set aside for such items . . Here are a few suggesttions . . all are charming yet inexpensive . . Wide choice of exciting gifts for boys and girls . . This is the thrill of a lifetime in every student's life . . add your share by remembering them with a gift . . Painter's will help you select a suitable gift at a reasonable price and we will gift wrap it too . . See our display.

REMEMBER FRIDAY IS GRADUATION!



"FOR BOYS"

Socks . . 15c to 50c Hdkfs 5c to \$1.00 Braces 29c to 59c

Dress Slacks . . \$1.49 to \$3.98
Dress Shirts . . . 50c to \$1.98
Sport Ensembles \$1.98 to \$3.98
Summer Ties . . 29c to \$1.00
Dress Oxfords . . \$1.98 to \$8.75

GIFT WRAPPED

We will make a dainty gift package of any purchase made here for Graduation . . we offer this service without any additional charge or markup on the merchandise . . Use our Gift Service today.



"FOR GIRLS"

Summer Hosiery . 49c to \$1.25
Smart Handbags . 98c to \$1.98
Dainty Panties . . 25c to 79c
Cool Gowns . . \$1.98 to \$3.98
Smart Pajamas . \$1.98 to \$2.98
Summer Slips . . 49c to \$1.98
Dress Gloves . . . 69c to 98c
Handkerchiefs . . . 5c to 49c
Sheer Dresses . \$1.98 to \$16.88
Evening Gowns . \$4.88 to \$7.88

The above items are only a few suggestions we make as gifts . . our store is chuck full of suitable gifts for the boys or girls . . let our salespeopel help you select a gift that will thrill the graduates and will suit your price selection.

- NOTICE! -

Our Buyer Makes Another Trip to Summer Market

This is news for our many customers and friends in this trade territory.. this is the first time in the history of this business, that we have found it nesessary to replenish our stocks in the middle of the season.. you have shown your appreciation of the many values offered by Painter's by buying more merchandise than ever before.. Our policy of keeping our stocks clean, crisp, and always the newst fashions at the lowest possible cash prices makes it necessary to buy new values at once.. We will make every effort to offer you even greater values in summer merchandise, as our buyer will contract many thousands of items in all leading markets while there.. Watch our ads and windows for these sensational summer values.

Men's Best Grade "FIVE" BROTHERS

SHIRTS



Genuine bengal chambray . . pleatway sleeves . . this is the best grade of the famous 5 Brothers shirt . . first quality.

50c

New Summer Pattern

SHEER BATISTES

A special purchase in 15c fastcolor cool printed Batistes . . hurry and buy your needs at this price.

90

Pastel Hand Tufted

CANDLEWICK SPREADS

Fruit of the Loom candlewick spreads in pastels and whites . . harmonizing or contrasting trims. full 87x108.

\$1.98

Painter's ask for Antiques and Relics of Rodeo and Frontier Days

Painter's will install a window display of any antiques or relies that have any connection with the early days of Coryell County. We request you to notify us if you have any item you wish to display without obligation in our windows during the Rodeo celebration. We feel sure there are many people who have items that would be historical and interesting to many visitors to the Rodeo. However, we must ask that these items deal strictly with a rodeo or frontier celebration, such as arrow heads, guns, saddles, knifes, or any indian or cowboy relics you might have. Space will not permit the use of large items and we will appreciate your cooperation in this matter. If you cannot bring these items to the store we will gladity call for them at your home. We will guarantee the safety of all items used and we ask that if you are interested in displaying some of your relics or any items that you feel would be interesting in this connection, that you notify us or have it here at the store not later than Tuesday, May 30th, as we cannot use any items later than that date.

Men's Non-Wilt Collar

DRESS SHIRTS

No shop worn goods . . all new . . fast color and they have non-wilt collars . . all sizes 14 to 17 see them today.

50c

Men's Sanforized Vat Dyed KHAKI SHIRTS

Suntan, Taupe, Blues, full cut khakis
. fast color too . also chambray
shirts in blue or grey . sizes 14 1-2
to 17 1-2. Regular 98c and \$1.29 value.

79c

FULL 81×99 SIZE GENUINE GARZA



Snowwhite seamless sheets by Garza . . first quality . . you will have to hurry to get them at this low price of.

73c

36x36 Pillow Coses 14c

COLOCI CITALS?

The first three days of our National Cotton Week Celebration was a tremendous success. Our many customers and friends took advantage of the low cash prices offered on Cotton merchandise. These items are truly the lowest priced Cotton values ever offered in the history of this business. We will continue this celebration until Saturday and we wish to assure our customers that we still have a plentiful supply of all items advertised. our policy of having the merchandise when we advertise it holds true. Shop Painter's the balance of this week and take advantage of the low prices on these items. You can buy with confidence at Painter's. get your share of Cotton Specials before this mammoth celebration closes.

Remember this special event for National Cotton Week will close Saturday Night, May 27th . . So Hurry for your Share of these Cotton Week Values.

LISTED HERE ARE SOME OF OUR COTTON WEEK BUYS

Extra large 22x44 double thread TURKISH TOWELS	19 ^c
14x26 Fancy border, sof, absorbent TURKISH AND BARBER TOWELS	5°
Regular \$1.49 heavy scalloped 80x105 BED SPREADS	98°
Round thread hard twist 9-4 BROWN SHEETING	12 ^c
Genuine 9-4 width unbleached GARZA SHEETING	19 ^c
Genuine 9-4 width bleached GARZA SHEETING	23°
New summer patterns yard wide FLORAL CRETONNE	8 ^c
Cool, crisp, fast color, 36-inch LUXURY BATISTES	15°
Fast color, new patterns in 80 SQ. SUMMER PRINTS	10 ^c
Men's Big Smith sanforized shantung PANTS OR SHIRTS	98°
Boy's genuine fine chambray BIG SMITH SHIRTS	49 ^c
Genuine Pepperell, Perfit fit MEN'S WORK SHIRTS	42 ^c
Sanforized full sleeve and chest MEN'S WORK SHIRTS	46°
Best in Texas BOYS OVERALLS	49 ^c
"BUYS ON OUR BALCO	NY"

"BUYS ON OUR BALCONY	"
Long staple full comfort size 2½ Lb. WHITE COTTON BATTS	39 ^c
Best quality linten new 3 Lb. COTTON BATTS	19 ^c
Full 36-inch width, new crisp CURTAIN SCRIM	4 ^c
All colors regular 9c 36-inch CURTAIN SCRIM	5 ^c
Accept no substitutes, genuine HOPE DOMESTIC	7 ^c
Round thread hard twist 40-inch BROWN DOMESTIC	5 ^c
Fast color, solid and striped new CHEVIOTS AND SHIRTINGS	7 ^c
Ladies and Misses fast color, cool SUMMER DRESSES	49 ^c



Better Hurry! These Prices Only Good While Present Quantities Last.



Society

Mrs. Chamlee Hostess To Jolly 42 Club

Vases and bowls of spring flowers were used to decorate the home of Mrs. Roy Chamlee on Andrews Jolly 42 Club, Thursday afternoon.

A delicious refreshment plate was passed to the following who Lowrey Home Scene were present: Mesdames Paul Pol- Of Lovely Affair lard, Bob Flentge, Robert Oldham, cherson, and Jess Wallace.

Sellers Reunion Held At Kirby Hanes Home

Kirby Hanes for a family reunion. were placed at vantage points All of their children were present, about the rooms. also the father of Mrs. Sellers, C. E. Grant.

Those who were there in the cream and angel food squares. morning were Mr. and Mrs. Albert Sellers and boys, Thomas, Mr. and Mrs. Jackson Harmon, Lawrence, and Wallace Honor Friends Reid, Mr. and Mrs. Fred M. Berrey and daughter, Bobbie Jean, Dr. and Mrs. F. H. Bunkley of Sey-Barbara and Bruce, Mr. and Mrs. entertained a group of friends with Kirby Hanes and baby, Nancy Sue. a buffet dinner Wednesday eve-Janell, Mr. and Mrs. H. H. Hanes, street. Decorating the rooms thru-Mrs. and Mrs. E. P. Berrey, Mr. and out were bowls and vases of Mrs. Shafe Weaver, Mr. and Mrs. spring flowers. Kit Carson, Mr. and Mrs. Hubert C. E. Grant, and Ernesteen Schwal- bitt, Lewis Holmes, Louis Thom-

In the afternoon Mr. and A. L. Sellers, Mr. and Mrs. George Brashear, Mr. and Mrs. J. T. Weaver and boys, Harold Ray and John Ed, Louie Groth, and Lewis Weaver called.

Senior Girls Enjoy No-Host Picnic

A group of Senior girls met in the Raby Park Friday at noon and enjoyed their annual picnic. for a picnic.

Included in the "bunch" were rooms thruout. Misses Margaret Gentry, Margaret Haase, Martha Ann Powell, Vera Taylor, Ruth Hanna, Lalla Rookh Mrs. Peyton Morgan, and Miss Martin, Martha Moore and Nancy Martin. They had as their guests Coach and Mrs. Earle Worley.

Davis-Fountain Nuptials Performed May 14

Miss Elsie Davis and Harward Fountain were married in Corpus Christi at nine-thirty o'clock Sunday evening, May 14, at the Park Avenue Baptist Church with the

Mrs. Allen Voss, sister of the bridegroom, served as matron of Richards. honor, and Fred Keener was best

white accessories.

Mrs. Fountain attended the Gatesville schools and is the daughter of Mr. and Mrs. Lushion Davis of Gatesville.

Mrs. Fountain is a graduate of the Maud High School and is the son of Mr. and Mrs. P. H. Fountain of Maud. He is an employee of the Falcon-Seaboard Drilling Company.

Mr. and Mrs. Fountain are at home at the Christi Courts.

Other friends and relatives attending the wedding were Mrs. Philip Partain, Mr. and Mrs. G. W. Woodson, Miss Doris Olive, Mrs. Howard Straw, and Misses Gene and Gerry Woodson.

Ruth Grimes Bride Of Robert Wade

Miss Ruth Grimes, daughter of Held Tuesday Evening. Mr. and Mrs. Cullen Grimes, became the bride of Robert L. Wade Friday, May 12, at Loraine, Texas. The couple are making their

home at Lamesa, Texas. Miss Grimes is a former home economics teacher in the Gatesville High School.

Mrs. White Hostess To SCS Club

Conservation Bridge Club were ribbons were placed. Place cards entertained Friday afternoon by were miniture seniors dressed in Mrs. Elmo White at her home on caps and gowns. Pleasant street. Verbenas and nasthe rooms thruout.

In games of bridge Mrs. C. E.iced tea, ice cream, and cookies:

Gandy won the prize which was it was served by Sophomore girls. a beautiful crystal vase. After the presentation of the award, the attractive plate, consisting of stuffed tomatoes, Ritz crackers, potato chips, angel food squares, and punch.

Those present were Mesdames A. T. Ray, Emmett Stewart, Ray street when she entertained mem- Scruggs, Sam Nixon, C. E. Gandy, bers and guests of her club, the Richard Dickie, James A. Porter, and D. D. McCoy.

The home of Mrs. M. W. Lowrey Jess Hill, C. E. Cantrell, Vera Rit- on College street was the scene of a lovely affair when she and Mrs. Edgar Franks entertained

As a concluding courtesy, the hostesses served delicious nut ice

Complimenting their guests, Mr. Mrs. C. U. Baize and children, mour, Mr. and Mrs. H. K. Jackson Mrs. Ellie Rogers and daughter, ning at their home on east Main

The guest personnel included Mayhew, Mr. Tom McGlothom, Mr. Messrs. and Mesdames Billy Nesson, Rufus Brown, George Painter, Miller Stinnett and the honorees.

> A series of bridge games followed the dinner.

Wednesday Contract Club Entertained at Cook Home

Four tables were attractively arranged in the B. S. Cook home on north 16th street Wednesday afternoon when Mrs. Johnnie Wash-Each year this special group has burn entertained members and been meeting at the close of school guests of her Bridge Club. Vases and bowls of roses adorned the

The series of contract games terminated with Mrs. Doyle Morgan, Joyce Baker holding high, second high and guest high scores, respectively.

A delectable salad plate was passed to the following: Mesdames E. W. Jones Jr., Charles Powell, C. B. Braden, Peyton Morgan, Jim J. Brown, Doyle Morgan, Elworth Lowrey, Durward Shepherd, Kirby Perryman of Denison, Dean Jones, Kermit Jones, Jack Odell, Rev. Edgar Ratliff performing the J. J. McDaniels of Brownwood, and Misses Jim Ellen Wells of O'Donnell, Joyce Baker, and Grace

Birthday and Wedding The bride wore a lace frock with Anniversary Celebration

May 14, a group gathered at a roadside park near Coryell Creek on the new highway, where they enjoyed a picnic dinner honoring Porter Williams of Crawford on his 58th birthday anniversary and also the 31st wedding anniversary of Mr. and Mrs. Porter Williams.

Those present for the happy occasion were Mr. and Mrs. E. Gilbert and son, Mr. and Mrs. W. A. Mathney and son, Mr. and Mrs. G. E. Strickland, Mr. and Mrs. C. C. Williams, Mr. and Mrs. Willard Williams, Mr. and Mrs. Winford Williams and daughter, Misses Inez, Margaret, and Juanita Williams, Juanita Roundtree and Messrs. Wilson Brazzil and Jack Wil-

Junior-Senior Banquet

Honoring the Seniors of '39, the juniors of Gatesville High School entertained Tuesday evening, May 16, with the annual banquet in the local gymnasium. A color scheme of black and gold, the school colors, was carried out in the decorations and other appointments. Centering the festive board were bowls of yellow spring flowers and large academic caps, by which Members and guests of the Soil diplomas, tied with black and gold

The menu consisted of tomato turtiums were used to decorate juice cocktail, tuna fish, peach salad, potato chips, butter thins,

Following is the program as it was presented: Invocation, Rev. hostess passed an appetizing and Ed Bayless; Welcome, Jack Jackson; Response, Raby Alford; Vocal trio, composed of Douglas Pollard, esville man now general manager Moise Colvin, Ernestine Shelton, of an electrical appliance firm in accompanied by Marjorie Hall; Fort Worth, announced last week Questioneer, Bob Foster, assisted that his firm had installed five reby Duncan Kirkpatrick; Violin so- frigerators in a tourist courts in lo, Miss Jacqueline West; and the Address, by Rev. Ed Bayless.

Approximately 155 juniors, seniors, and faculty members attended the lovely affair.

Mrs. Drake Honored

With Shower Mrs. Donald McKinney, Mrs. E. soon. R. Huey, and Miss Kathleen Carthe Faculty Club with an 84 par- roll were co-hostesses at a misty Thursday evening. Six tables cellaneous shower for Mrs. Carl The children of Mr. and Mrs. were attractively arranged, and Drake, Friday evening at the home Albert Sellers met Sunday, May centering each was a bowl of sweet of the latter on Saunders street. 21, at the home of Mr. and Mrs. peas; various other spring flowers Mrs. Drake was before her recent marriage Miss Inez Rogers.

The party rooms were decorated with beautiful spring flowers. The guests arrived at 7 o'clock, and registered in the lovely Bride's Book.

After a clever contest of jumbled words, the bride was presented many lovely and useful gifts. A delicious refreshment plate of

punch and cookies was passed. Gifts were received from the following: Mesdames Jack Malone, Bob Wilson, Guy Morgan, O. J. guest of Miss Frankie Mae Blair son, Charlie Martin, Dosey Barton, at Liberty Sunday. C. R. Rogers, Mary Carroll, A. T. Rogers, Travis Hestilow, Will Hinsley, Dave McCallister, Elworth Hinsley, Ethel Rutherford, Matie Ricketts, at Killeen. Davis, A. O. Welch, Joe Hanna, and Misses Winola Sasse, Pauline McClure.

children were Hamilton visitors jeblad. Sunday afternoon.

Mr. and Mrs. Foster Bunkley of Seymour were guests in the H. K. Jackson home last week.

Mr. and Mrs. Earl Heath and baby returned Sunday from Alta Mona and Galveston, where they spent their vacation last week.

Tom McClellan of Waco spent the week end with friends and relatives in this city.

C. H. Wallace Jr., student at

SHTC at Huntsville, was a week end guest of his parents. Mr. and Mrs. C. H. Wallace. Miss Mary Evelyn Eubanks, who

is attending Baylor University, Waco, was a Gatesville visitor Friday and Saturday.

Ralph Langston spent the week end with his parents in Coleman. While there he attended the graduating exercises of the senior class of which his sister is a member.

★ FASHION PREVIEW ★



THIS charming summer costume, appearing in the June issue of Good Housekeeping Magazine, seems to embody the spirit of sweet sixteen. It is made of dotted swiss, perennial favorite among materials, and the collar and cuffs are edged with Val lace. The dotted swiss parasol matches the dress.

FORMER GATESVILLE MAN ENGINEERS LARGE RE-FRIGERATOR SALE

R. T. (Bob) Oldham, former Gat-Fort Worth.

This was the first time that tourist courts in Fort Worth have installed any type of electrical refrigeration, according to a statement by Mr. Oldham. He also announced that these tourist courts plan to install additional units

FORMER IRELAND MAN NAMED PRINCIPAL AT CORPUS CHRISTI

According to Rev. R. M. Studer, from Pearl, Morris Studer, formerly residing at Ireland, has been named principal of the Menger School in Corpus Christi, daily paper from that city stated.

Mr. Studer has been connected as a teacher in the grade schools in that city for four years and his elevation to present responsible position is proof of his ability in the field selected by him.

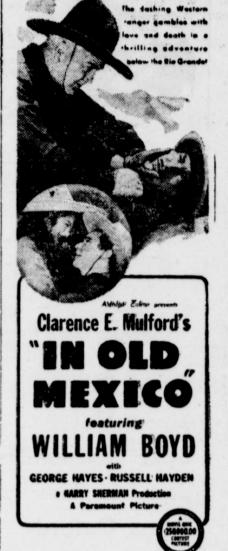
Ward, C. D. Blackburn, Ben Hen- guests of Miss Frankie Mae Blair

Miss Ruth Ricketts has been visiting her sister, Miss Maggie

Mrs. Ben Waller and daughter Smith, Johnye Carroll, and Nettie returned to their home in Port Arthur Sunday after an extended visit with her parents, Mr. and Mr. and Mrs. Howard Compton, Mrs. Charlie Liljeblad. Mrs. Wal-Mr. and Mrs. H. K. Jackson and ler is the former Miss Murrell Lil-

TODAY AND WED. RIDE THE VENGEANCE TRAIL

WITH HOPALONG CASSIDY!



Also Selected Shorts

THURSDAY AND FRIDAY



Joan Crawford and Lew Ayres in "The Ice Follies of 1939"

And Special on this program. Popeye in "Alladin and His Wonderful Lamp". Twenty Minutes of Hilarous Fun



ATTENTION, FARMERS!

We are in the market for your 1938 Government Loan Cotton

O. K. Lovejoy

Over Guaranty Bank in E. C. Slone's Office

Personal

Miss Ruth Edmondson of Hamilton was a Gatesville visitor Sun.

Miss Ila Fae Selby of Waco was a guest of friends here Sunday.

Miss Waldean Dollins is visiting Davidson, Sunday. friends in Temple this week.

Misses Roberta and Lillian Mickael of Fort Sumner, New Mexico Mesdames Dovie Everett, Leslie are visiting in the Pat Patterson True, and Raymond Cheek of Wa-

Miss Evelyn Clements of Mc-Marie Chamlee Saturday night.

Mrs. Jim J. Brown and Mrs. Johnnie Washburn were Waco visitors Saturday.

Miss Leta Bennett of Waco was guest of her mother, Mrs. Tom

Guests of Mrs. Luther Scott and Mrs. Ada Tadlock Sunday were

Mr. and Mrs. John P. Reesing Gregor was a guest of Miss June and daughter, Frances, visited rel- is ill at the home of her daughter, atives in Waco Sunday.

> Mrs. J. J. Page of Houston is visiting her mother, Mrs. W. W. Hollingsworth.

Floyd Gilbert of Rockdale spent the week end with his brother, Loyd Gilbert, who has recently been employed at Cameron's.

Mr. and Mrs. Bob Petty and Mrs. Irvin Franks.

Mrs. Jack Mayhew of Pancake Mrs. Frank Farquhar.

Mr. and Mrs. Durward Taylor and Mr. and Mrs. Dave McCallister spent Sunday afternoon in

Rev. and Mrs. Jan McMurray of Waxahachie were guests of Mr. and Mrs. J. P. Kendrick Wednesday night.

Mrs. B. B. Garrett left this small daughter spent the week end morning for San Antonio, where with Mrs. Petty's parents, Mr. and she will visit her brother, Alex L Adams.

Participate in



May 21 to 27

for your own BENEFIT!

There were approximately 93,-363 fatal injuries sustained last year . . . 1-3 received in the home! There were approximately 8,500,000 disabling injuries last year. . . 1-3 received in the home! A terrible toll causing untold suffering, misery, loss of time and money! This awful loss can be reduced in many ways, one of them being thru first aid. The knowledge and preparedness to administer first aid costs little but effort-the capability may save life or disfigurement. First Aid Week was inaugurated. 20 years: ago to spread knowledge and necessity for first aid. It's up to you as citizens, mothers and fathers to cooperate FOR YOUR OWN GOOD!

Cotton 5c to 75c Gause Bandages 5c to 20c Plain Gause 15c to 50c Adhesive Tape 5c to 45c Ready made Bandages 5, 10, 25c Iodine 10c and 25c

Mercurochrone .. 10c and 25c Rubber Gloves, Water Bottles, Syringes, Ice Caps, Invalid Cusshions, Syrnge Fittings, Thermomiters

Koen-Foster Drug

Mr. and Mrs. Spud Brown, Miss Helon Chambers, and Mr. and Mrs. V. V. Lively spent Sunday in Aus-

Mr. and Mrs. B. S. Cook and Mr. and Mrs. Glen Gray visited at Inks Dam and Buchanon Dam Sun-

Mrs. J. J. McDaniels and baby, Joanna, of Brownwood are visiting her mother, Mrs. Levi Ander-

Mr. and Mrs. Ernest Cavitt of Moody were guests of Mrs. John Schley over the week end.

Miss Lala Fore of Corsicana was a guest of her sister, Miss Linnie Fore, and other relatives here over the week end.

Mr. and Mrs. Charles Martin and small daughter visited the former's parents at Moshiem Sun-

Miss Winnie Carter and Mrs. Frank Hallonquist, the former Miss Jewel Carter, of Waco were visitors here Sunday.

Mrs. Jim Martin, Misses Flogene Martin, Frances Brown and Annie Ruth Witt spent Sunday afternoon in Hamilton.

Mrs. Francis Powell and little Nancy Franks are spending this week with their sister and aunt in Smithville.

Mr. and Mrs. Jack Roach will return to their home in this city this week after spending their vacation in Cherokee, North Carolina with relatives.

Mrs. Irene Halmark, who has been teaching school in Cisco, has returned to her home here and will spend the summer with her mother, Mrs. J. H. Grantham.

A. J. Akin of Tyler visited relatives here Saturday and Sunday and was accompanied home by Mrs. Akin, who has been visiting here with her brother, M. W. Mur-

PERRY HALE' CASH STORE

QUITTING BUSINESS

My Entire Stock for Sale at Cost---Scales, Counters and Show Cases

20-lb. Sack Corn Meal	35c
10-lb. Sack Corn Meal	20c
BEANS, any kind, per pound Any Kind Dried Fruit, 25c pkg for TOILET SOAP, Palmolive, Lux, per cake 6 bars P & G or Crystal White Soap 4 boxes FAULTLESS STARCH for	50 200 50 250 250
4 Cans Lye for	25 c
12 bars Sunday Monday Laundry SOAP 3 spools THREAD, any Size 4 No. 2 LAMP CHIMNEYS, for Large pkg. Super Suds, Rinso or Oxydol	25c 25c 19c
3 spools THREAD, any Size	10d
3 spools THREAD, any Size	250 250 250 50 50 50 50 50 250 250

4 can No. 2 Corn, Beans, Spinach, for 25c

No. 2 cans Peas, Hominy or Kraut, can 5c

PINK SALMON, per can _____ 10c

25c FLY FOIL, per can 20c

10 bs. CALUMET BAKING POWDER \$1.25

5 lbs. CALUMET BAKING POWDER 75c

2 cans OVAL SARDINES for

Mackerel, 2 cans for

48 lb. sack ACORN Flour

48 sack RED RAVEN Flour

48 lb. sack Gladiola or La France Flour \$1.25

Dry Salt BACON, Ib. 8c Dry Salt JOWL BACON, Ib. 8c Deckers WRAPPED BACON, Ib. 15c 1 Gross Bottle Caps for 10c 7-oz. sack Country Gentleman TOBACCO 15c
6 Boxes Matches for 15c
Rice Krispies, Wheaties, Post Toasties 10c Mothers OATS, pkg. 20c Gallon can COOKING OIL 75c Gallon can COUNTRY LARD 75c 3 lb. carton Compound Lard 75c 4 lb. carton Compound Lard 40c 6 lb. Snowdrift or Pancrust Lard 95c 60c size Syrup of Pepsin 40c 35c size VICKS SALVE 20c 10c pkg. RAZOR BLADES for 5c 2 pair SHOE STRINGS for 5c 10c bottle COLD DRINK MIX, 2 for 15c 3 pkgs. GUM or BAR CANDY for 10c
10 Pencils for 5c
Bulk GROUND COFFEE, lb. 10c Gallon SYRUP, any kind 50c 1-2 Gallon SYRUP, any kind 30c .22 SHORT SHELLS, per box 15c No. 2 cans, per case of 100 \$2.25 No. 3 CANS, per case of 100 \$3.25 10 cans POTTED HAM for 25c 5 cans VIENNA SAUSAGE for 25c 3 sacks DUKES or DURHAM Tobacco for 10c 1 lb. W.N.T. or TOP Tobacco for 65c 1 lb. Brown Mule or Day's Work Tobacco, for 45c 3 Books 5c CIGARETTE PAPERS for 10c Two 10c Cans SNUFF, any kind 15c Three 5c cans SNUFF, any kind 10c 6-oz. Garrett, Devoe, or Honest Snuff, 2 for 55c 25-lb. sack TABLE SALT, per sack 20c 50 lb. BLOCK PLAIN SALT 40c 50 lb. BLOCK SULPHUR SALT 50c 2 Gal. Sealed Can LUBE OIL 75c Quart Sealed Can LUBE OIL 10c 2 Quarts BULK LUBE OIL 15c No. 1 EASTEX GASOLINE, Gal. 10c

3 lb. can MAXWELL HOUSE or FOLGERS 80c

2 Cans 2 lb. COCOA for 25c

1-4 lb. Bright & Early TEA, pkg. 10c

Sugar Cured Country HAM, lb. 20c

Dry Salt BACON, lb. 10c

NO TICKETS MADE DURING

QUEEN OF HEALTH TO BE IN WACO



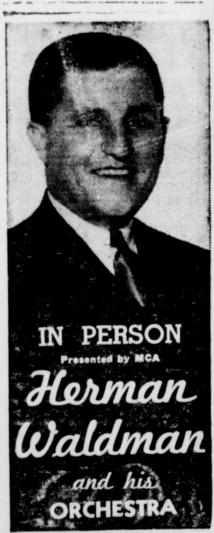
Miss Charmayne Smith of Dallas, reresenting Dallas, will be one of the many beauties in the Cotton Queen's Ball which will be held in the Cotton Palace Coliseum Saturday night of this week. Miss Smith was named Queen of the Health Festival at Mineral Wells last year. She is also to represent Texas at the World's Fair in New Yor.

LOCAL HORNET NINE 3 TO 2

hard-fought win from the local gles in four attempts, while Bruce high school team Friday 3-2, as Bomar garnered two safeties in a feature attraction of the Coryell three jaunts to the plate. Trammel City School picnic.

The Bosque county boys scored fensive plays. all their tallies in the third frame after two men were out. With two men on and two men down and a Pfairie Chapel slugger stepped into one of McBroom's slants and sent it over Red White for a round-tripper

another in the seventh.



COTTON PALACE **COLISEUM** Saturday Night, May 27 Advance Sale \$1.50 At the Door \$2.00

PRAIRIE CHAPEL NINE DOWNS McBroom pitched great ball except for that one grooved pitch in the third. Lindell Trammell, pee-wee Hornet first sacker, led Prairie Chapel edged out a close the Hornet attack with three binalso turned in some sparkling de-

HISTORY REPEATS ITSELF SCORE: JONESBORO 6 PIDCOKE 5

Jiggs Drake, venerable Jonesboro infielder, parked one of Shor-School boy Rutherford, Hornet ty Lockhart's pitches against the outfielder, scored both of the Hor- right field fence, a distance of nets' runs, one in the fourth and 375 feet and lumbered all the way to third base scoring Lemmons and Liliedahl, two pinch-hitters, ahead of him to tie of the Eagle-Pidcoke battle at 5-5 in the last half of the ninth round, and the Eagles went on to run across another tally in the tenth stanza to defeat the 'Cokers by one run for the third time in two years.

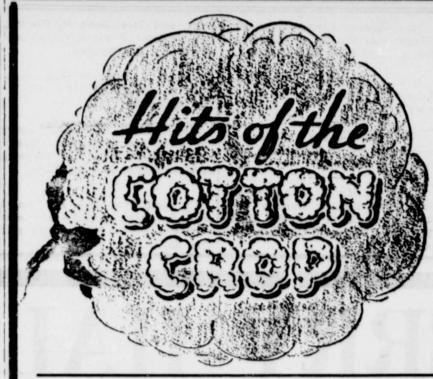
Fate seems to frown on Pidcoke every time they meet the Eagles, for last year when these two teams were engaged in a hot battle for the league leadership, Drake tripled in the ninth to send two runners across and whipped them, 4-3. Then they were edged out 6-5 later in the season at Jonesboro.

Jonesboro showed that they had the stuff champions are made of by coming from behind to win. This team seems to have an uncanny faculty of pulling games out of the fire. They have a team that plays a hustling, heads-up brand of ball, and a team that does that is seldom beaten.

Lanky Bob Weaver went the route for the Eagles, and altho he was hit freely in the early innings, he settled down and pitched some fine baseball during the latter part of the game.

The war department has let a contract for six robot radio controlled planes. The planes will be about eight feet long and have a wing-spread of 12 feet.





GARZA SHEETING Bleached

80 SQUARE, 39-in. BROWN	MUSLIN		•	•		9c yd.
BED SPREADS SIZE 80x90	MOVEN					490
CURȚAINS, PRISCILLA STYLI	E, WOVE					590
WILLIAMANTIC SEWING TH	READ 5	C	3	 OOL OR	S	100
36-in. CRETONNE, BRIGHT	COLORS .			•		· 10c
MEN'S KHAKI SUITS,	VAT DYE 2 SHADE			SU	IT	\$1.88
MEN'S SHIRTS and SHORTS	VAT DYED				1	Oc ea.

The Newest

REGULAR 29c VALUES

Choose from colorful Vanite muslin, delightful shadow sheers, featuring new shadow stripes, and the popular printed designs. They're all very attractive and serviceable materials. 36 inches wide.

REGULAR 19c QUALITY

REGULAR 35c VALUES

Printed Poplins, Pecays, Broadcloths

A large assortment of cloths in the very

latest colorings and designs. Materials that

have never before been sold at this low

price. Buy several dress lengths in this

Smart **Patterns** 80 Sauare

Percales $10c^{yd}$

New patterns in beauyard tiful designs. 36-in. wide and vat dyed.

special sale.

Large Size 20x40-in.

Turkish Towels



A Good weight fine quality towel with colored borders. Very special for cotton week.

Part Linen Dish Towels

5cea

Long wearing lintless towels that make dish drying a pleasure, colored borders.

Solid Color **Turkish Towels**

A size 18x34 inch towel priced very special for cotton week May 22 to 27.



10c ea

DAVIDSON BROS. & CO.

THIS WEEK IN AUSTIN

prospective early settlement of the ment, eventually giving the procontroversy over confiscation of perties over entirely to Mexico. American and British oil proper- The American companies, it is unties in Mexico, as a result of ne-derstood here, are not enthusiasgotiations between Mexican Pres- tic about the Richberg proposal, ident Cardenas and Donald Rich- but have not yet definitely reberg, were discounted here this jected it. week by Texas oil men who have been watching the situation carefully, because of its effect upon evidence that the trend of events the Texas oil market.

oil interests have received from can, British and Dutch owners, Washington indicates that the for- after the forthcoming presidential eign oil companies, whose prop- election in Mexico. The economic erties involved in the Mexican sei- plight of the government is deszure are valued at \$300,000,000 cribed by fiscal experts as little



Maybe your car doesn't squeak

DUT IT WILL, one of these days, if it's not properly lubricated. And the squeak, as the doctors say, is a symptom, not the disease . . . which, in the case of an automobile, is the wear of friction . . . which results in inefficient, frequently unsafe operation of your car and sometimes heavy repair bills ... An ounce of prevention. you'll agree, is well worth the pound of cure, so it's a good idea to have you car Subricated - properly lubrieated, that is—at regular intervals. Your automobile manufacturer agrees with us at his instruction book shows . . . You will find the prescription for your possible lubrication ailments in the experience of literally thousands of fellow motorists throughout the state: at the end of every 1,000 miles of driving, on an average, take your car to the nearest Humble Service Station and have it lubricated according to the Humble chart . . . Every Humble Service Station is fully equipped with modern tools to do the work and completely stocked with the necessary lubricants, and station men have been carefully trained . . . Chances are, your car needs Humble charted lubrication now: stop at the nearest Humble sign -today - and get the Job done.



HUMBLE OIL & REFINING COMPANY

A TEXAS INSTITUTION MANNED BY TEXANS

COPR., 1939, BY HUMBLE OIL & REFINING CO.

mula, which involves restoring the properties to the companies which own them for a period of years, and permitting them to operate their own properties and share the Austin-Optimistic reports of a income with the Mexican govern-

Mexico is "Broke"

Meanwhile, there is increasing in Mexico may force a return of Private information which Texas the oil properties to their Ameriare definitely not interested in the short of "desperate", with a huge Cardenas-Richberg settlement for external debt that is many years default, an unbalanced budget, and financial collapse facing many costly governmental "new deal" enterprises, involving communal farm and similar projects.

Governmental revenue in Mexico has declined, since the oil seizures, since the world market to the oil from confiscated wells has been closed to Mexico, except for barter arrangements with Italy, Germany and Japan, who have exchanged manufactured goods for small quantities of oil.

Mining reveue in the Southern Republic faces a serious depression, since the purchase agreement under which the American government has taken large quantities of silver at a "pegged" price, will expire next month, and there are strong indications that the American congress will not renew the purchase agreement, in view of the oil seizure.

Fails to Keep Pacts

"The difficulty with working out any settlement except a full restoration of the seized properties to their owners", said one Texas oil operator who has had extensive experience in Mexico, "Is the fact that no contract or agreement which Mexico makes is worth the paper it is written on. The latest demonstration of this lack of integrity is the widly heralded settlement of American claims for lands which the Mexicans seized, some as long as ten years ago. Under this agreement, Mexico was to pay \$1,000,000 to the American landowners on May 1, and other installments annually. The Mexican government didn't pay a cent, and in spite of the solemn covenant which was made and published, the outlook is that the American land owners will not probably see any payment for their land in another ten years. If the election of a new president results in a different policy in Mexico, the oil properties may be returned to the companies from whom they were taken. Otherwise it looks to me as though the flood of oil dammed up in Mexico will remain a continued threat to a shaky world oil market, and that keeps the Texas oil situation constantly in a state of "jitters".



STRAIGHT out of a daguerrotype is this innocent dancing dress of dotted swiss, trimmed with rickrack and frothing with ruffles for a young girl's first parties, highlighted in Good Housekeeping Magazine for June.



UT-LET SA

To be opened Saturday Morning, May 27th, in the PERRY BROS. OLD STAND East side of Square.

Years of experience in buying has not diminated our buyers making mistakes in purchases. It is very easy to select the wrong style, the wrong color, the wrong size and some times the wrong quality. All buyers are subject to these mistakes, the buyers of Alvis-Garner Co. and Garner-Alvis Co. are not exceptions to this rule. With our several stores through out central Texas it has been our custom to have the managers go through their respective stocks, taking out every slow moving item, every slightly shelf-worn item, every off style or even slightly off style item, all broken sizes, off colors, excessive purchases, in fact they are instructed to clean stocks. This merchandise is assembled at one central point and prices put on it to move it quickly. The original cost, original selling price or its present value is not taken into consideration, JUST ONE THING is uppermost in the whole concentration and this is to sell, close out this merchandise. PRICES are put on it that will do it quickly.

The concentration point this season is Gatesville, the location is The Old Perry Bros. Stand, east side of the square. I have been placed in charge with instructions to put prices on this merchandise to move it quickly, the time limit is short, and You may depend on me putting selling prices on every item for quick selling. I will mark everything in plain figures, I will place it on counters. You can see for yourselves the great savings, I am sure that not one item will be shown that cannot be used to great advantage at the very low prices they will carry. Dresses may be re-styled, if slightly off style, shoes may be dyed if color is not as wanted, slight changes may be made in lots of things that will be worth while in reducing your budget on your needs. Many items are strictly new but are the results of excessive purchases or lack of out-let. This is a great opportunity to save.

I don't know what all will be in the stock yet. Merchand se has already begun to come in. From what I can gather now I am sure that there will be thousands of pairs of ladies, misses and childrens white and assorted oxfords, straps and ties. Men's white and sport oxfords, men's pants, shirts, Polo shirts, for boys, men and girls, lots of laces, embroidies, piece goods, notions, some silks, straw hats, ladies and men's undies, some six or eight hundred ladies dresses, silks, ginghams and prints. You can buy these for so little in this sale that you will be surprised, I mean to put selling prices on them.

Friday's issue of the paper will tell you more about what we are to have in this OUT-LET SALE. You know that to clear the stocks of several stores and concentrate in one place, that there will be lots of merchandise and too you may depend on me putting selling prices on every item for quick action.

This store will have no connection whatever with Alvis-Garner Co's main store. Until the last item is sold, this is my store. Every sale will be final, no exchanges, no approvals, no returns, No refunds. Don't forget the place. Perry Bros old stand on east side square. Don't forget the date Saturday morning at 9:00 o'clock, May 27. Make your dollar do the work of many in this CONCEN-TRATED OUT-LET SALE.

Tell your friends, phone your neighbors. You will be doing them a great service to do this.

Chas. McGregor, in Charge

REGAL THEATRE

WEDNESDAY NIGHT

On the Stage RECITAL

Mrs. Davidson's Class, Recital Starts at 7:30

ON THE SCREEN

"Adventures of Jane Arden"

Plus Three Comedies

REGAL THEATRE

On the Stage

Next Thurs. and Fri., May 25-26 **NELS NELSON & COMPANY** IN PERSON

Formerly with Ringling Bros. Circus. This act just finished a Six months tour of Eastern Theatres. A 30 minute show that will please young and old consisting of: Comedy, Gymnastics and Sensational Head and Hand Balancing.

This act is in connection with our regular screen program.

DON'T FORGET Regal Theatre — May 25 and 26

County Official Directory

C. P. Mounce Co. Clerk
W. D. Stockburger Co. Supt.
J. H. Brown Sheriff
O. L. Brazzil Treesurer
Dave H. Culberson AssrCollector
Floyd Zeigler Judge
E. L. Turner Com. Beat 1
J. Milton Price Com. Best 2
Harry Johnson Com Best 3
Oad Painter Com. Best 4
C. H. McGilvray . Co. Dem. Chm.
L. S. Secrest Co. Surveyor
Geo. Miller J. of Peace. prec. 1
R. B. Cross Dist. Judge
Carl McClenden Dist. Clerk
W. H. Allen Dist. Attorney
Sidney Gibson Co. H-D Agent
Guy Powell Co. Agent
L. A. Preston, Pub. Weigher, 1
C. E. Alvis Jr Attorney

lottery.

Alaska salmon industry is approximately \$100,000,000.

GRADUATES-

liams, Rt. 3

wood, Coryell Star, Pearl Dean Rt. 3, Ruth Neimeier, Rt. 2.

Coskrey, Arna Mae Davis, Pearl Star, Treva Davis, Rt. 2, Gloria Deavers, Rt. 3, Phebe Dunn, Rt. 2, Myrtle Lee Edwards, Eunice Fish- mares, 3 to 8. Also tractor and 36. M. A. Ward. er, Rt.1, Mildred Gandy, Margar- thresher. Want sheep or goats. G. et Gentry, Margaret Haase, Ruth Louise Hanna, Sarah Louise Hinson, Margie Ingram, Tama Star, Doris Johnson, Rt. 2, Dorothy Johnson, Marjorie Kindler, Killeen for country home; must be indus-Rt. 3, Nerine King, Rt. 3, Joyce trious and clean. Box 177, Craw-Lawrence, Mound, Doris Lipsey, ford, Texas. Ames, Bonnie Jean Lowery, Mound, Waldine McClesky, Tama Star, Minnie Clara McCurry, Rt. 3, Flogene Martin, Lalla Rookh Martin, Rt. 2, Nancy Clair Martin, Rt. 1, Ruth Maxwell, Rt. 3.

Martha Moore, Mildred Moore, The owners of said stalls at Pur-Elizabeth Perkins, Copperas Cove The Canada legislature has vot- Anna Mae Perryman, Copperas ed down a bill to establish a state Cove, Gladys Marie Phillips, Martha Ann Powell, Rt. 2, Bonny Nell Prewitt, Tama Star, Loveda Riddle, Leon Junction, Eula Mae The capital investment in the Rudd, Rt. 3, Eva Lena Schange, Rt. 3, Margie Seward, Tama Star, Leta Belle Shoaf, Pearl Star, Thressa Sims, Iva Dee Smith, Rt. 2, Leola Summers, Rt. 2, Viola Turner, Rt. 1, Loraine Turner, Summers, Rt. 2, Luella Swindall, Bruce Weaver, Jonesboro, Tivis Vera Taylor, Rt. 3, Bettye Sue Whitley, Rt. 3, Travis Wilkerson, Thetford, Rt. 1, Irene Turner, Mar-Copperas Cove, Rt. 2, Burl Wil- garet Weaver, Jonesboro, Mary Sue Walker, Avadell Wiegand, Rt. Evelyn Anderson, Daisy Ashby, 3, Ruth Woodson, Roselle Worth-Leon Junction, Ollie Bell, Ames, ington, Tama Star, Pauline Morse, Frances Brown, Ernestine Chit-Killeen Rt. 3, Alma Louise Murray,

VULCANIZING

Shop Now Open

I have just installed a vulcanizing shop with all new equipment. I can vulcanize tires from 4:40x21 to 30x6x10-ply truck tires, also repair any tube and will guarantee any job put out.

If you have a tire or tube to repair, your patronage will be appreciated.

JNO. L. MOORE

Next to Aaron Roberts

Classified

1t 2t 3t 4t 5t 6t 7t 8t 9t 25c 40c 50c 65c 75c 90c \$1.05 \$1.15 \$1.26 Six Lines and More (per line)—

FOR RENT: Two unfurnished rooms. Clarence Howell, 407 So. 44-2tp

-BRING IN your Binder Canvas now for repairs and avoid the rush. Carl Parks. 35-tfc

-POTATO SLIPS: Pure Porto Rican and plenty of them. See us before you sell your hens and fryers. A. L. Mayes. 44-1tc

-BLACKBERRIES For Sale: 10c gallon you pick them. One mile BREEZ Fans in your Home or below Coryell City and Gatesville Office. See them on display at W. road on Coryell Creek. Joe Wolfe.

neighbor against Rabies. Vaccinate your dogs now. Call Ben Hen-44-1tp

-PROTECT Yourself and your

-ROOM and BOARD: Good beds, cooking. Close in, convenient. Boyer Hotel, J. C. Bunnell, Mgr. 94-tfc

-FOR SALE: Phone Meeks Dairy for best grade milk, berries, peaches, and double whipping cream. Make it an order, not a dream. Meeks Dairy, Phone 2921 44-1tp

-FOR A FEW days longer we will make one 8x10 photo at 49c or two for 89c. Mays Studio & Radio Shop.

BERRIES: 10c per gallon, you pick 'em; clean patch; pick every 25-in. Screen Wire, yd. 15c day. D. W. Diserens.

NOTICE

Purmela School Board is ready to receive bids on stand rights, Thursday night, May 25, at the school house for the picnic June 2 Fred J. Grubb, Sec. 44-1tp

P. Haase, 7 mi. N. Jonesboro.

43-3tp

-WANTED: Good house keeper

-APARTMENT for rent: Private bath, private entrance. Near school and town. Mrs. Milton Pattillo. Phone 176.

AUCTION

Pearl, Lula Jean Morgan, Celeste Nite, Pidcoke Star, Madelyn Pat-to the highest bidder Friday afterson, Ames, Jean Pattillo, Mary ternoon, June 2 at 2:30 o'clock. Purmela School Board

> -FOR COOL & COMFORT, Let us install you one of our COOL-BREEZ Fans in your Home or Office. See them on display at W. F. & J. F. Barnes Lumber Co. 33-tfc

> -FOR SERVICE: Registered Duroc boar. Also Berkshire boar. 309 N. Lutterloh. See John Schley.

-FOR SALE: Adding machines, typewriters, desks, filing equipment and other office furniture. The National Bank of Gatesville.

-BLACKBERRIES for sale. Good berries. Clean patch. Fair measure. 10c gallon. Pick every day. 9 mi. S. E. Gatesville, near Ewing. Wil-42-6tp liam Price.

-SHEEP AND CATTLEMEN: Ship your sheep, goats or cattle by insured truck under R. R. permits. Phs. 128 or 135. G. P. Schaub.

-BERRIES: Plenty. Pick every day. Clean patch. Fine berries. Mays Berry Farm, Jonesboro.

-MEN WANTED for Rawleigh Routes of 800 families in Hamilton County. Reliable Hustler should make good earnings at start and increase rapidly. Sales way up this year. Write today. Raw-leigh's, Dept. TXF-286-SN, Memphis, Tenn, or see R. B. Norman, Gatesville, Texas. 44-8ty

-BLACKBERRIES FOR SALE: Ripe Now. Clean patch. Plenty berries. 10c per gal., you pick 'em. F. R. Wilson, 4 miles North of Gatesville.

SALE OF MOTOR PARTS Set Piston Rings, up from 45c

Spark Plugs ... 35c, 3 for .. \$1.00 Head Gaskets, up from 35c Protex Motor Oil 2 gal. ... \$1.19 Lots of other parts at low prices.

HENSLER'S HARDWARE 41-tfc

-BLACKBERRIES: 10c gallon. Pick every day. 5 miles on Browns Crossing road. Allen Graham.

-FOR COOL & COMFORT, Let us install you one of our COOL-F. & J. F. Barnes Lumber Co.

-BLACKBERRIES, 10c Gallon, 11/2 mile Northwest Gatesville. Come on Highway 7 cross new son at Gatesville Drug Co. or res- bridge take first right road straight on ½ mile, 16 acre patch. Phone 3411. Paul Alford, Gatesville.

40-6tc

-FOR SALE: Six used grain binders, rebuilt. Also two used grain threshers. R. E. Powell.

- How much of your time do you spend in bed? Have that old mattress renovated and made new, or buy a new one. Try Winfield. 72-tfc

HARDWARE SPECIALS

43-tfc Kerr Jar Lids, 10c, 3 for 25c Hoe Handle, each 15c 8-in. Chopping Hoe 60c 43-tfc Paper Window Shades 9c Shades on Rollers 23c Razor Blades 8c, 2 for 15c Plus Comedy and "Hawk" No 8 Collar Pads

HENSLER'S HARDWARE

-BLACKBERRIES for sale. 10c per gallon. Pick every day. 2 mi. FOR SALE or Trade: Young north of Gatesville on Highway

> -BERRIES: 10c a gal., you pick 'em. Anytime. Clean patch. 4 mi. SE of Gv. Follow signs from Carden. Ph. 3312. W. G. Clemons.

42-8tp

EXPERT BICYCLE repair, Also replacement of parts. See Bill at Gatesville Auto Supply, "The 25-tfc Firestone Store."

-BLACKBERRIES For Sale: 10c per gal. you pick 'em. Clean patch. Pick every day. E. J. Timmons. 10 miles west of G'ville at Ater.

REGAL

Today and Wednesday **Bargain Show** 10c and 15c



Plus 3 Comedies

Thursday and Friday



Plus Comedy and Latest News

RITZ

Thurs., Fri., and Sat.



REGAL Next Week The biggest picture of the Year. DODGE CITY

BERRIES for sale: 10c per gallon or 3 for 25c. Picking days every day. J. M. Worthington place. By S. M. Worthington.

FOR BALE

Ideal location for home with tourist camp, feed mill, hatchery, mattress factory or what have you in connection. On both highways. City utilities, country taxes.. Tom 15-tfc Chapman.

-FOR RENT: Two furnished rooms. Close in. All conveniences. 42-44-c 40-4tc Mrs. Alice Trapp.

FOR THAT SUMMER WHIRL OF ACTIVITIES



See Our Newest Coiffure Styles!

JUNE SPECIAL

Two \$2.50 Permanents for \$3.00 (For Both) (When two come in at one time.)

We specialize in facials, manicures, and hair styling. Summer time is out-door tome, but don't neglect your beauty because you think it unimportant while tennising, golfing and swimming If anything, it is more important because you're in the public eye, exposed to the sun's scorching rays. Visit our shop regularly and

ELIZABETH BEAUTY SALON "Beauty For The Asking"

Mrs. R. E. Pancake, Mgr.

Mrs. Jud Graves Phone 104 Miss Albulah Redden Rear Hair and Coward Barber Shop

CORYELL COUNTY NEWS

LARGEST PAID CIRCULATION IN CORYELL COUNTY

Local Representative Associated Press

Member Texas Press Association

Local Representative Texas Election Bureau

VOLUME VII

GATESVILLE, TEXAS, FUESDAY, MAY 23, 1939

NUMBER 44

clean ground for raising chicks. 6th. Not only should the young chicks Mr. Moore was formerly with a develop stronger bodies. Range antees his work, he says. pullets require only a simple shelter for protection, a balanced ration, and plenty of clean, fresh drinking water. The grain portion of the ration should consist of corn, wheat and oats. For a complete utilization of the range the feeders and waterers may be moved about the area. A number of pullets should be raised each year as at least 50 per cent of the laying flock should be replaced each year, or with heavy breeds approximately 75 per cent of the ent. laying flock should be pullets. Considerable thought and care should be given to the laying flock which, on most farms in Coryell County, contributes more to the annual income than does the cotton crop.

your crop so that you will have years. He had been employed for liately! sufficient forage crops to fill one many years in Tom Bean, Texas or more trench silos? The value of before coming to Gatesville about ensilage (the best known substi- three years ago. tute for green pasture) for feedvaluable for feeding beef cattle, his death last Tuesday. sheep, workstock, etc. Advantage should be taken of the A. A. A. amendment which permits the using of sweet sorghum planted on the neutral acreage for ensilage. Trench silos may be of any desired size, based on the amount of forage available and the number of stock to be fed. The trench leg just above his ankle; his left should be located in a well drain- leg. He was riding a horse, it is ed area, and, to facilitate filling, reported, and the horse slipped, should be wide enough to drive a falling on his leg. wagon through the bed. The trench may be filled with either Kinney, who also broke his leg cut or uncut forage; some men pre- just above the ankle; his left leg. fer chopped ensilage as it is easier He was skating and fell. Both were to remove when feeding. Why not treated by the same local physilocate the place now for your cian about 10 p. m. Wednesday trench, which may be dug when night. too wet to work in the fields or at other odd times? A trench silo is available to every farmer, as the digging and filling is inexpensive and simple.

A pecan budding demonstration was given for a group of 4-H Club boys on May 11th under the supervision of Mr. Dabney Sims of the State Department of Agriculture, with Mr. J. F. Rosborough, Extension Horticulturist, cooperating. Pecans are well adapted to various areas of the county and Bob Alford, Lonnie Flentge, A. a reasonably good market is always available for high quality pecans; therefore, the improve- liam Black was our visitor for the Tell him I'll be right over." He

In keeping with the Pig Production Contest, the following weights have been filed:

John T. Bell, 7 pigs, 290 pounds. Henry Wiegand, 8 pigs, 230 lbs. C. W. McConnaughey, 8 pigs, 370 lbs. Elmos King, 6 pigs, 266 lbs. Claydene Patterson, 10 pigs, 300 pigs, 221 lbs. B. A. Martin, 7 pigs, to use. 200 lbs. D. Hawkins King, 9 pigs,

JOHN L. MOORE OPENS VUL-CANIZING SHOP NEXT TO ROBERT'S

John L. Moore, who is well known in this vicinity, has just Practically every poultry raiser opened a vulcanizing shop next is ecquainted with the value of to Aaron Robert's garage on South

be kept in separate yards from the well known insurance company old birds, but the pullets should be and has completed a modern kept on clean range until ready course in vulcanizing in Dallas. for the laying house, as range He has also installed complete pullets make better growth and new modern equipment and guar-

W.O.W. OPEN HOUSE SUCCESS MANY VISITORS

Visitors at the open house of the Woodmen of the World were from Copperas Cove, Pidcoke, Topsey, Flat, and other places besides local people.

Speakers for the occasion were Judge R. B. Cross and Herry Flentge, prominent young Gatesville attorney. About 135 were pres-

M. J. McWILLIAMS DIES IN TEXARKANA HOSPITAL LAST TUESDAY

News was received here Tuesday of the death of M. J. McWilliams, an employee of the Cotton Have you planned and planted Belt Railroad for the past thirty

He had been in the hospital at ing dairy cattle has long been Texarkana, Ark, since last Febknown; however, it is equally as ruary where he remained until

> Funeral services were held in Dallas Wednesday afternoon at 2:30. He is survived by his wife.

TWIN ACCIDENTS HAPPEN IN DIFFERENT ACTIVITIES

Byrd King Wednesday broke his

The other twin, was Donald Mc-

PRISCILLA CLUB

at the home of Mrs. Jimmie Hair. Hearne announced that a gentle-Quilting was the work for the af- man was telephoning from the dock ternoon. We had two of our mem- about the mules. Assuming that it bers with us who had been absent was a customs inspector who wanted for sometime on account of ill- to discuss the red tape of quaranness; we were surely glad to have them back.

pie, and iced tea were served to ter, sir. It was only a gentleman Mesdames: A. B. Williamson, W. E. and J. J. Hayes, Parker Hirsch, B. Chatham, N. P. Cooper, and Miss Estelle Cooper, Mrs. Wilment of native trees is both timely afternoon. The next meeting will dashed out in double-quick time. be at Mrs. Parker Hirsch's home May 24th.—Reporter.

that can set stil and still produce the mules. For once Brooks-Bowen

CEMETERY WORKING

There will be a cemetery work- refuses them, I'll be in trouble. Exlbs. Alton Quicksall, 8 pigs, 356 ing for Woods School House near cuse me, but I must see the Colonel lbs. Joe F. Williamson, 11 pigs, Jonesboro Thursday, May 25. Eve- immediately." He, too, made a hasty 457 lbs. Carl Cleveland Goodwin, rybody is invited to come and exit. 12 pigs, 263 lbs. Elmo King, 7 bring his dinner and tools suitable

464 lbs. Bruce Hollingsworth, 11 cated, and the non-profitable sows pigs, 476 lbs. Laverne Dyson, 5 may also be located and sold to pigs, 215lbs. Elmo King, 8 pigs, the packing house. Various ex-248 lbs. James Shults, 7 pigs, 266 periments have proven that the lbs. Eddie Wiegand, 7 pigs, 174 weight of the litter at 56 days of lbs. Elmo King, 10 pigs, 331 lbs. age is a direct indication as to

M FRO



RAMOUNT PICTURE Stephen Lorraine Copyright by Paramount Pictures Inc

Smith. Sweeney had succeeded in

dollars. Porgie rushed in.

raising Smith's bid to twenty-five

tered. "Why, that's an outrage." He

turned to Bliss. "Sweeney, we're all

"Twenty-five dollars!" he blus-

CHAPTER .. INE SYNOPSIS.

Ruin faces Missouri mule-breed ers unless Sweeney Bliss, small town bank director who has gone London to interest the British Arms London to interest the British Armin mule transportation, succeeds a doing so. Sweeney's wife, Julie, and her sister, Lola, accompany him Julie is interested in crashing London society for her sister's sake She decides to throw a huge party as part of her assault on society but it fizzles when her guest of honor turns out to be an ex-vaude-villian hired by Sweeney. Lola has intrigued the eye of Capt. Brooks-Bowen of the Army staff but complications ensue when Joel, her hometown boy friend. appears on the scene. Joel had been sent by the Missouri farmers to make sure Sweeney had sold the mules.

CHAPTER X

DESPITE the sudden and unexpected success of the party, it was a mightily worried Sweeney who aced the following day. Two thousand mules had to be sold imme-

Penitent and sympathetic, Julie

clared. "Missouri mules are the martest mules in the world-" "You can't tell me anything about

mules," Mr. Smith interrupted. "How much are you asking?"

"Well, I'm in no mood to dicker," Sweeney answered. "A hundred dolars a head."

"Oh, come, come. I'll give you fifteen." "Fifteen dollars!" Sweeney was

completely flabbergasted.

"Take it or leave it," Smith snapped.

Meanwhile Captain Brooks-Bowen was speeding to Colonel Marchbanks' office. He arrived to find the Colonel and Porgie Rowe discussing the final details of the deal for Porgie's tractors.

"You've sold me tractors, Mr. Rowe," the Colonel said thoughtfully, "but if I should need mules sud-

Americans abroad and I can't let a fellow Yankee down. I'll pay you thirty dollars." "Thirty-five," Smith said quietly. "Listen!" Porgie was desperate. You want to sell your mules and I've got a customer. Forty dollars!" "Forty-five!" This from Smith. "Fifty!" Porgie barked. "Fifty-five. Take it or leave it," Smith countered.

"I'll go sixty, but that's the limit," Porgie declared. "Sorry. That's as high as I can go," Smith admitted. Behind his

hand Joel whispered "Cheepskate." Smith bristled. "Who's a cheepskate? I'll bid sixty-five."

"Seventy!" Porgie was thoroughly angry now.

When Colonel Marchbanks and Brooks-Bowen arrived at the dock they were just in time to hear Sweeney accept Porgle Rowe's bid of one hundred and fifty dollars per head for two thousand mules.

"Did you get them all right?" Marchbanks demanded. Porgte mopped his forehead as he nanded Sweeney a check for three hundred thousand dollars.

Sweeney looked at Marchbanks and Brooks-Bowen in amazement. Was Porgie buying these mules for you?" he demanded.

"There was a sudden emergency. Mr. Bliss, and I commissioned Mr. Rowe to buy them," the Colonel explained. "The price is higher than I expected to pay but-"

"Oh that's all right," Sweeney cut in. He turned to Rowe. "Porgie. the deal's off," Sweeney said as he profered the check.

"But you can't call it off-you accepted the check.'

Sweeney addressed Marchbanks. Porgie offered me a hundred and fifty dollars a mule but I'll let you have 'em at a hundred dollars a head-if you'll promise to buy all your mules from the boys back in-

"It's a bargain," Marchbanks agreed as he extended his hand. Sweeney turned to Smith. "I'm sorry, brother.'

"Better luck next time," Smith "Will you said philosophically. have another shipment coming over soon?

"Well, now, I'm not sure I can scrape up two thousand right away but I think I could promise you a thousand."

"A thousand?"

Missouri."

"Yeah. Maybe that would do you until I could get some more."

"But I only wanted to buy one mule," Smith explained to the flabbergasted group.

At the rail of the homeward bound ship, Sweeney and Julie indulgently watched Joel and Lola. The youngsters were obviously so much in love. Julie turned to Sweeney She smiled apologetically.

"Sweeney, if you'll forgive me for all my empty-headed capers. I'll Mr. Smith, the prospective buyer. them, sir," he said as he dashed never be flighty or silly again ever."

Sweeney smiled at her skeptically. "Well, I'm from Missouri," he

THE END

Six new Kansas oil pools were

The throne chair of Napoleon is

The 16th dicennial census of the Thru a contest of this nature what the litter will weigh at 6 discovered in the first two months is preserved in a San Francisco United States will be taken in the better brood sows may be lo-months of age.



"Eut I only wanted to buy one mule!" Smith explained.

The Priscilla Club met May 10 was trying to comfort him when | tine. Sweeney refused to answer. Hearne rang off and added to Delicious refreshments of cake, Sweeney. "It wasn't an official matwho wishes to buy mules.

> Sweeney's face was a study in concentrated consternation. "He wants to buy 'em?" he demarded. "Get Joel on the phone. He's at the dock. Tell

A moment after Sweeney had hastily departed. Captain Brooks-Bowen was announced. Julie ex-A hen is the only thing on earth plained that Sweeney had a buyer for lost his poise. "Sell the mules? Why he mustn't do that," he almost shouted. "Mrs. Bliss, if they're sold before Colonel Marchbanks officially

> Sweeney found Joel, clad in dungarees, showing the mules to Sweeney promptly adopted his best out. salesman's manner.

"You don't know how lucky you

"I'll get them for you," Porgle volunteered and extended his hand. "On the word of a gentleman." Brooks-Bowen entered. "With your

permission, sir," he said, saluting. 'Mr. Bliss is about to sell his mules." "That's all right, Captain. I've just closed for tractors with Mr.

A subaltern who had been standing by spoke up. "Excuse me, sir, but I overheard you discussing mules. I wondered if you had seen this." He proffered a newspaper. Colonei Marchbanks' face darkened as he read:

"Peshawar, India.-An epizootic of glanders among army mules has halted construction of the new roads in the Northwest Frontier Province."

The Colonel read no further. He turned to Porgie Rowe. "We're going to need mules, Rowe, and you promised to get them. We'll want those two thousand head Bliss has at quarantine. I have your promise, remember. And you heard what Captain Brooks-Bowen just said-Bliss has another buyer who must have heard of this situation in India."

Porgie knew when he was licked. He grinned wryly and attempted an awkward salute. "You shall have

As Porgie reached the dock where the mules were quartered he found said. are, Mister Smith," Sweeney de | Sweeney arguing doggedly with Mr.

THE STATION CREEK SETTLEMENT

By FRANK E. SIMMONS

White Settlement

gan to plan for church services.

Over to the west of Eagle Springs, and in proximity to that In the early 1850's numerous settlement, was Station Creek Set- white settlements were made in ovant 1832-1906. tlement. Following the old Mili- the prairie section of the small Statary Road as it courses west from tion Creek Valley. By 1855 there erected a cotton gin on a small Eagle Springs, over a rocky ridge, were enough settlers that they be- branch that empties into Station after about one mile we come to Station Creek, and it was border- In that year the first Methodist Alexander. This gin had a capaciing this creek up its course for three or four miles that the early organized. Here we quote from the bales were pressed by horse Station Creek Settlement was Frank E. Simmons' History of power. made: however, Eagle Springs be- Coryell County, 1936. "The organing the nearest trading point, these ization was perfected in the home settlements were always closely of Chas. Karnes, the house was

rugged limestone hills covered members until they were able to location on Gin House Creek, a valley. Its early settlers viewed bers, Grandfather Robinson and Dr. W. L. Harrison, S. W.; W. A.

the town of Oglesby, and flows John A. Davenport and wife; and Rosenborough, W. A. Henry. down a gently sloping valley until O. F. Davenport and wife. After over many rapids, by picturesque east of the creek, and near where have been a great expense item. bluffs, and wild brambly brush the old Military Road crossed the lands. At places the valley is only creek. Many years afterward the entire regalia should be hand a few yards wide, presenting can-congregation moved to a building made, by the members, to eliyon like landscapes that are beau- two miles out on the prairie on the tiful beyond description.

hills bordering the valley are sev- dist Church at Oglesby and sold eral rock shelters that were oc- their building to John King, who cupied by aboriginal people as used it for building a residence. homes, or as places to bury their In 1861 Capt. O. F. Davenport dead. One of these small rock shel- organized a company of volunteers asson a few years ago, and later Army and gave them preliminary A. Henry, of old musket barrel. by others, and nineteen human training on Peugh Branch. Upon soft floor of the shelter. These assembled at the Station Creek vy pine lumber. skulls represented burials by some church where Devine Blessing ancient people that once occupied were invoked upon their departure sockets in center. The deed for this land.

for the war.

Six miles from its source Stalarge Indian burial mound. Mr. fin, and many others. Acree at once reported the find to Texas University at Austin, and Station Creek are buried in the dreds of years ago savage man -1904, N. J. Freeman 1811-1874, had buried their dead. All of this Dr. E. R. Pat Morris, Mary F. the University Museum for scien- Pat Morris, 1800-1876, Mrs. Kate 1916. tific study by competent anthropologists.

The name Station Creek, comes from the fact that Capt. Geo. B. Erath, while in the frontier service of the Republic of Texas maintained a military station here in the summer of 1839. The creek is also shown on official maps of Coryell County as Halberts Creek, from one Nathan Halbert, who in the evaluring dam legated several tracks of land in this county, and made a settlement on the Leon opposite Neff Park, and opened Halbert's Crossing at that place. The creek is seldom referred to as Halbert's Creek.



TOWN

- **OYSTERS**
- CHILI

PIES, CAKES, COFFEE

Meats from Murray's Market

BUCKHORN CAFE

Johnny Milstead, Mgr

20 DEGREES BELOW ZERO IN THE FORD WEATHER TUNNEL AT DEARBORN, MICH. THE OPERATOR CAN MAKE A HOME-BLOWN

TESTS ARE CONDUCTED AT

BLIZZARD OR A SAHARA SANDSTORM BY TURNING THE CONTROL BOARD DIALS

WORLD'S FAIR

BY BUS ...

Green, mother of J. M. and W. R. Green 1854-1938, Jesse Jones 1810 1873, his wife Martha Jones 1826-1858, N. M. Smith 1834-1869, Mrs. Lucy Pennington wife of Ephrim Pennington 1800-1872, Dr. I. D. Donovant, 1824-1891, E. J. Don-

In 1871 Capt. O. F. Davenport Creek on land now owned by Jas. Church in Coryell County was ty of six or seven bales a day, and

> Ginhouse Masonic Lodge On Station Creek

This lodge is really an outbuilt of logs. The congregation growth of a former lodge organiz- mer Miss Lois Welch. Below where the Military Road having no building the members ed on Cedar Creek, in Bell County crosses the creek the terrain is met alternately in homes of the in 1869. It was later moved to the with dense cedar brakes. Up erect a small building on the hill small tributary of Station Creek, stream from this point a beautiful west of Station Creek, and near and organized on Sept. 18th, 1873. prairie land unfolds to lap over the present road. This first Meth- The original membership was as gently rising ridges that limit the odist Church had for charter mem- follows: Capt. J. P. Morris, W. M.; Eagle Springs as primarily a Bap-wife; Josh Robinson and wife; Henry, J. W.; S. A. Hannah, S. D.; tist settlement. Station Creek was Rev. James Collard and wife; Mrs. W. B. McLendon, J. B.; Capt. O. primarily a Methodist settlement. Lorent Shook; Chas. Karnes and F. Davenport, Treas, J. P. Davis, Station Creek has its source at wife; Mrs. Frances Hartgraves; Sec., Visitors, A. J. Rose, D. D.

Upon the organization of the it enters the rugged, and pictures- a few years this church location lodge it was found, that to equip que hills that border the Leon was moved from the hill west of with proper regalia, would re-Valley. Entering these hills it flows Station Creek to a small hill just quire, what at that time, would

The members agreed that the minate costs, and the following McGregor road. In 1926 the con- items, now in possession of the Mc-In the limeston bluffs in the gregation united with the Metho- Gregor Lodge No. 376, were produced.

Three gravels, hand made, of native wood. Bible given by Rev. Andrew Graves. A number of jewels, hand forged, of sheet brass. ters was excavated by E. J. Thom- for service in the Confederate Hand forged sword, made by W.

Square and Compass, hand forgskulls were removed from the starting for the war the company ed. The Bible stand, made of hea-

The three stands, had candle the lodge property, lease contract, Prior to this date many other to cover a period of forty years, tion Creek pours its current into settlers had built homes near Sta- was executed by Capt. O. F. Davthe Leon River. About a mile tion Creek. Among them being Pat enport and wife, Oct. 14th, 1873. above the mouth of the stream, Morris and Thomas Rucker. In Acknowledged Nov. 29th, 1873 by and on the Fred Acree farm, in 1867 came the Penningtons; then G. A. Strickland, Notary Public. the Leon bottom, was found a Juan Lewis and Rev. W. R. Grif- The lodge was moved to Comanche Springs in 1879, and from Many of the early setlers of thence to McGregor in 1882.

This settlement early had the that institution at once sent an old Station Creek cemetery. We customary "Subscription Schools". expedition to excavate and report have here the birth and death Schools were taught in various on its findings. Seven burials, and years of as many as we could homes. When the public school hundred of artifacts, were re- find the dates carved on their laws of Texas were enacted, a trived from this mound where hun- gravestones. N. J. Pennington 1835 Station Creek School district was created, and functioned until it was absorbed by the Oblesby Inburial was sent, by Mr. Acree, to Mornis, mother of Robert and dependent District about 1915 or

GLOBE TRETTING - - By Melville

lity Officials, Gatesville

R L. Saunders Alderman E. Routh Alderma. O. Brown Alderman Rufus Brown Alderman Eiland Lovejoy City Secv Dawson Cooper Treasurer Or. Kermit Jones, Health Officer Pleas Walker Marshall ... Fire Chief R. H. Miller. Frank Farqubar, Chief of Police

Mr. and Mrs. David Corrigan announce the arrival of a baby girl, who was born last Monday, May 15. Mrs. Corrigan is the for-

Each of the anchors aboard the British transatlantic liner Queen Mary weighs 16 tons.

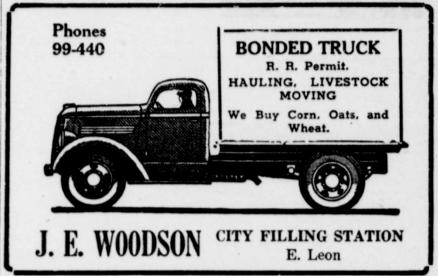
Gatesville's Drive-In Place

DIXIE GRILL

4 Blocks East of Square on Main

Every Bite Guaranteed

37-39-41-430



WOOL AND MOHAIR



We will be open for business at the same location as in the past, (Gatesville Poultry & Egg Co. Bldg.) ready to receive and contract wool and mohair, March 15th through the season.

HENRY STALLINGS & CO.

W. L. TROUTT, Mgr.



IN STOCK

Inventory Pads Rex Paper Punches Phoneix Letter Files Clipboards Stapling Machines Staples

SALE of Everything for the modern office

Equip your office in the most modern manner. Why not have this done thru your local Newspaper! A part of the cost will be spent in Gatesville. Prices will be the same.

ANY OTHER OFFICE SUPPLIES MAY BE "SPECIAL" ORDERED THRU CATALOGUES WE HAVE

CORYELL COUNTY NEWS

News Bldg.

705 Main St.

Phone 69

TRY OUR HI-TEX CHICK STARTER

BETTER CHICKS **BIGGER PROFITS**



JUST INSTALLED—EUREKA FEED MIXER Grinding, As You Like It—

G. P. SCHAUB



THIS ROAD SURFACE TESTER

HAS IB WHEELS, YET IT IS

PULLED BY A SINGLE MAN.

TO RECORDING DISCS

WITHIN THE BOX. THE DEVICE WAS BUILT BY BRITISH ENGINEERS

EACH WHEEL IS CONNECTED

CORYELL COUNTY NEWS

Published Every Tuesday and Friday at Gatesville, Texas
705 Main Street



SUBSCRIPTION RATES:

One year in this or adjoining counties, \$1.00 Elsewhere \$1.50 Six months in this or adjoining counties, 60c Elsewhere 75c

Entered as second-class mail matter June 24, 1933, at the post office at Gatesville, Texas, under the Act of March 3, 1879.

NOTICE: Any erroneous reflection upon the character or standing of any person or firm appearing in its columns will be glady and promptly corrected upon calling the the attention of the management to the article in question.

IN THE LOOKING GLASS

Most of the cotton belt at one time or another has looked Clendon, Mrs. Tillman Cox and about for some convenient goat on which to hang the blame daughter and Juanita Lee. for cotton's deplorable condition. Bitterly has blame been piled on the civil war and the war in China, high tariffs, high taxes, the boll weevil, the dictators, Washington and the weather.

Yet during National Cotton Week it may be well for the their guests Sunday her mother cotton belt to look into a place it has neglected—it's hous- and father, Mr. and Mrs. J. L. hold mirror. There it will find a very unusual figure, one who is both partially responsible for the present cotton condition, Baylor, Waco, spent the week end and the only one who has the power to bring about cotton's

The story of what others have done to cotton is tragic; but the story of what the cotton belt has done to it, and of what it has NOT done FOR it, is both tragic and inexcusable. Those to whom cotton means most have not bothered to be loyal to its use.

National Week offers the opportunity of the year for active and effective support of the agricultural product on which twenty-five million Americans depend for all or part of Leave Gatesville.....11:20 a. m. their income. In sponsoring it the National Cotton Council Leave Gatesville..... 2:30 p. m. and other agencies have not asked for sacrifices or inconveniences in behalf of a public cause. Rather have they asked the people of the cotton belt to invest their money in modern merchandise offering full returns in style, smartness and serviceability. They ask the logical maintenance of an American market for one of America's greatest crops—a crop whose roducts give to every purchaser a little more than his money's worth.

PROFESSIONAL GARDS

TOM R. MEARS

Law Office

Over Gusrantv Bank Bldg.



PUBLIC STENOGRAPHER ACCOUNTANT

In Harry Flentge's Office, Phone 190

RALPH LANGSTON

Dr. C. U. (Urphy) Baiz CHIROPRACTOR

Office 110 N. Lutterloh Ave One block N Methodist Church



MONUMENTS For Loved Ones IRS. C. BAUMAN Bonded Agent

BUTTERMILK A Zestful **NOURISHMENT**

A TURTLE CARRIES IT WITH HIM A turtle carries his protection and security with him and so does the automobile driver insured with the American Casualty. He is secured against financial loss because of an accident wherever he takes his car and knows that the protection is proven and at the same time economical.

McGILVRAY AND WEST

HARRY FLENTGE

LAWYER BONDS

Casualty Protection for cars. Also for trucks operating under Railroad Commission



Flowers For All Occasions

S. J. B. GRAVES Florist News Building

Mrs. Austin Spence is visiting Arrive Gatesville.....12:30 p. m relatives in Moody

Coryell Valley

Mrs. A. M. McCallister, Corsp.

Miss Syble McClendon and Joe Marie Tubbs were week end guests of Mr. and Mrs. Carl McClendon and son, Carl Mack, of Gatesville.

Mr. and Mrs. Burt Goff had as their guests Sunday Mr. and Mrs. Emmett Beamman and family of Waco, Mr. and Mrs. Hurl Goff, Mac Narmon, and Mr. and Mrs. S. A. Goff.

Mr. and Mrs. Zellman Gilmore of Turnersville were guests of Mr. and Mrs. J. D. Gilmore Sunday.

Mr. Joe A. Tubbs was honored Guests were Mr. and Mrs. Fred Brandon and daughter, Faye, Miss Eva Louise Mack, Eunice Holmes, Mrs. Lydia James, and his son, Clifford Tubbs, of Jonesboro. Afternoon callers were Syble Mc-

Mr. and Mrs. A. L. Hestilow were callers of Mr. and Mrs. Obe Ward of Gatesville Sunday afternoon.

Mr. and Mrs. Roy Lee had as

Mr. Benny Spross, student in with his parents, Mr. and Mrs. Benny Spross, Sr.

BUS AND TRAIN SCHEDULES

BUS Waco to Brownwood

Arrive at Gatesville . . . 9:10 a. m.

Arrive at Gatesville ... 2:40 p. m. Arrive at Gatesville....6:25 p. m.

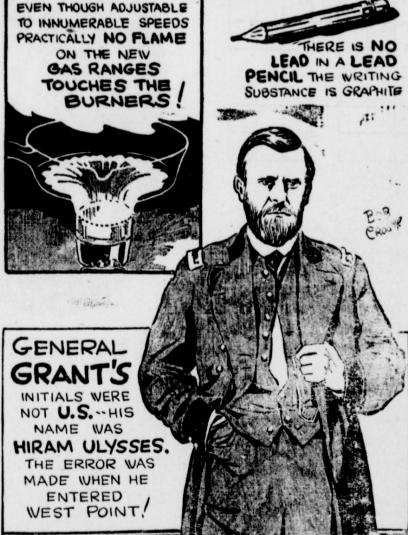
Leave Gatesville......7:45 p. m. -TRAIN-

Sunday Leave Waco......9:30 a. m. Arrive Gatesville.....12:05 p. m. Leave Gatesville......2:30 p. m. Arrive Waco......5:15 p. m.

Leave Hamilton......6:30 a. m. Arrive Gatesville.....9:01 a. m. Arrive Waco......11:00 a. m. Leave Waco.....9:00 a. m

Arrive Hamilton.....2:30 p. m.

EYE OPENERS --- by Bob Crosby



The member of congress who made application for Grant to enter West Point, did not know his first name. He knew Grant was called Ulysses, and that his mother's maiden name was Simpson—so he wrote Ulysses Simpson Grant on the application. The error was never corrected.

Graphite was discovered in Cumberlard, England, in 1565, and gradually displaced the old metallic

lead used in lead pencils since the times of the Romans and the

Combustion takes place a fraction of an inch above gas range burners and the intense heat is directed fully on the cooking vessel. This is one of the reasons why gas burners, that give an unlimited number of exact heats, last indefinitely. With time and temperature automatically controlled, modern gas ranges are truly a marvel of science.

COURTHOUSE NEWS



MARRIAGE LICENSES Eldon Stephen and Cloctt Tur-

WARRANTY DEEDS Lena Bonack and husband to Otto H. Doering and wife. A. F. Bates and wife to Irvin Kitchens.

R. J. Carter and wife to T. F.

FARMS AND RANCHES FOR SALE

Priced Reasonably

Terms: Reasonable Cash Payments. Balance 5 Per Cent Interest. 20 Year Term

Monroe Blankenship

Sec.-Treas., Coryell N. F. L. A.

INSURANCE NEEDS

J. A. PAINTER Gatesville, Texas



The most **USEFUL** Can Get for Them!

Remington Portable Typewriter

A Remington Typewriter will enable them to do better school work for this reason; they will take a greater pride in their work! When you give a Remington you give a typewriter that has every mechanical advantage. See our complete selection right away.

REMETTE PORTABLE

REMINGTON PREMIER

Convenient size Convenient size for school. In case \$29.75 Reg. size. With noiseless principle 334.30

\$5.00 Down, \$3.00 a Month, \$5.00 Carrying Charge, or, \$5.00 Down, \$5.00 a Month, \$3.00 Carrying Charge.

CORYELL COUNTY NEWS

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L. A. PRESTON FEED MILL

West Leon Street

Phone 93

SERVICES AT UNION

There will be services at Union next Saturday night, Sun. morning at 11 o'clock, and Sunday nite. The public is invited.

Loyd Williams, pastor.

-Try your home merchants first

WOOL AND MOHAIR **BUYERS**



SEE US TOO **FOR** BAGS, AND TWINE

J. P. Houston Across From Ice Plant

GO AHEAD... GET TOUGH!



THE TOUGHER YOU GET THE MORE YOU'LL LIKE-

PATHFINDER



Yes, sir! You get a big, tough, smart-looking PATHFINDER tire — the best ever made by Goodyear at these low prices. Check these fine points: deep. non-skid blocks for centertraction safety; husky shoulder blocks; low stretch Supertwist cord in every ply; flat, wide tread with multiple riding ribs; fine-car appearance from all angles! . . . Plus "Life-time Guarantee." Act today!

You'll Agree — "A NEW HIGH IN LOW-COST VALUE"



SAVE AT THE SIGN OF THE GOODYEAR DIAMOND

GARAGE CHAMLEE'S

BIG CAMPUS, HANDCUFFED CASH UNIVERSITY OF TEXAS EDUCATION'S PUZZLER

marking a major bid for interna- Building, the newly-opened Texas research in all the sciences, The ganized Texas Industrial and Comtional paradox.

The paradox? It has money it ald. can't use. It has a reputation for On the other hand there is a possessing fabulous wealth from near 11,000 student enrollment oil; yet it is able to spend less per jamming the corridors and classuniversity in the nation.

the money to be used for.)

University fathers found themmore years.

The University's "untouchable" cal observatory. permanent fund today stands in Their immediate objectives on interest may be tapped.

Austin, Texas-With the dedi- ments to education and research cation of its great observatory as the 27-story Administration tional recognition as a center for Memorial Museum, the newly-or-University of Texas today stands mercial Research Council, and as the nation's number one educa- the second largest astronomical observatory in the world-McDon-

student than nearly every state rooms to capacity. There is a \$27,000,000 fund, untouchable by Today the physical plant in Aus- law with its future interest altin is valued at \$27,000,000-a 46- ready tapped for 10 years. There building campus replacing a clus- is an outlay to teach each student ter of wooden "shacks" of less of less than \$200 yearly, less than than two decades ago. It was built half that of many institutions of thru that same oil money (for equal size, less than the average that's all state law would permit expenditure of almost every other state university.

On one side of the cross roads, anything to anyone selves with a student enrollment University fathers will point with else. Reach won. booming at a rate of 1,000 stu- pride at: number one ranking in dents per year with a depression the South as a graduate institu- reach also that wins. market in which building mater-tion; possesion on its faculty of One of the chief valials could be bought cheaply. They three of the South's five National ues of advertising to Charles Roth built the 46-building campus. And Academy of Science members; to do it, they will also tell you number one library of the South; they had to mortgage the income (565,000 volumes); membership as Every business must both reach cusfrom their oil lands for almost 10 one of the South's four members of the Association of American to exist. Nobody understands about the Universities; ownership of the oil money, either, they complain. world's second largest astronomi-

the neighborhood of another \$27,- the other side of the cross roads 000,000. That money represents are: an outstanding Latin-Amerithe royalties from oil discovered can Institute to take the lead in on University land-but it has to the educational phase of this be invested in full and only the country's relations with its southern neighbors; expanded research So the old "ramshackle" univer- in both industrial, commercial and sity now stands at an educational medical fields; a larger staff (teacrossroads, they will tell you; ching staff is now one-fourth heav-There is a splendid physical cam- ier than the average for all forty pus grouped about such monu- two state universities); and means

TRUTH about ADVERTISING

By CHARLES B. ROTH

'PLEASE PASS THE CUSTOMERS'

HERE'S one muscle in the human anatomy which was named by a humorist with boarding-house experience. It is called the "boarding-house muscle" because it is the muscle which enables you to extend your arm-and reach.

It took its name, of course, from the dining-tables of boarding-houses.

where to reach far was to get more to eat at a table where everybody was so engrossed in his plate he didn't have the time or the inclination to pass

In business it is the advertiser is that

it gives him a reach for customers. tomers and reach for them if it is

The business man whose reach is longest or most skilled is the man who brings the most customers into his store. And those who reach the best have the best stores and can give the best values.

The chief concern of every business is its customers. Who are they? Where do they live? Why should they trade with me? How can

of attracting more distinguished scholars and teachers.

The answer is more money, they maintain. The problem is that of overcoming the nation-wide notion that they already have it.

Oliver Wendell Holmes had a four-word difinition for an afternoon tea: "Giggle, gabble, gobble, git."

I tell them of the advantages of my business? Every business man asks these questions. Every successful business man answers them.

In the reach for customers, it isn't a muscle which does the trick. It is advertising.

A man starts a store. Somewhere are men and women who should buy from him. He is sincere in his desire to serve. But unless he does something about it, his store will fail before enough customers find their way to his doors.

He has to reach out for them. He begins to advertise where customers will see-in the newspaper. One reads. He is convinced. He goes to the store. He is well-treated. He buys. He likes what he bought. He returns to buy again.

Gradually, as more advertising appears, more customers come. buy, return to buy again. The reach for customers is building a great business.

But don't you see that the business man is not the only one who has benefited in the process?

Every customer who found there a better place to buy, a place where he could get a little bit better merchandise and a little bit better service at a little bit better price, also benefited.

The customer benefits as much from advertising as the business man, if not more.

Charles B. Roth.

What Helps Business Helps You!

CROSS-WORD PUZZ

10-Card 11-United

18-Game -To plant

23-Artery

28-Encounters

43-To capture

45-Enthusiastic

54-To be carried

25—Large 27—Bird

30-Over

32-Seine

36—Case

38-Flants

41-Builds

47-Sailor 49-Books

52-Soaks

55-Bird

57-Before

59-Grain

60-Ocean

63-Within

56-Age

16-Extreme

Minor

22-Ancient country in Asia

HORIZONTAL

- -Beverage
- 4—Seed 9—To tan
- 12-Rodent
- 13-Leaked 14-Dessert
- 15-To dig up
- 7-Speckled
- 19-Entries 21-To tangle
- 22-Diplomacy
- 24-Sigh 26-Microbe
- 29-Flowers
- 31-To achieve 33-Deer
- 34-Conjunction
- Difficulty
- -To obtain 89-To exist
- 40-Goddess of mischief
- 42-To pilfer 44-Characteristic 46-To move quickly
- 48-N. A. Indian memorial
- 60-Birds 51-Organ
- 53-Pierced
- 55-Ruling
- 58-Money lovers 61-Dexterity
- 62-Essayed
- 64-Brood
- 65—Existed 66—To become aware 67-Beverage
 - VERTICAL
 - -Land measure -Negligent
- Negligent
 Moral code
 Indefinite number
 Verses
- -Weight (abbr.) -Flushed
- Biblical country
 To giggle (141)

POETS ARNOLD VENEER ORCEOAREDOR I N A S U I T S T T O O L E A P P L Y C A P S LEGIESBLISS T I E R L I E N F O U L S S S E N A T O R R U D E S S O B E R L A A T E B O L A S S S I C ISBARON PAVE LENORE OLIVER & TOWER NOTES

Answer to #140



Here's new tire safety at an extremely low cost. The Firestone Sentinel has for years been an outstanding value. Carries a written Lifetime Guarantee with no time or mileage limit. This low price makes tire safety possible in every car owner's budget.

INSTALLATION FREE

4.50/4.75/5.00-20 6.84 5.25/5.50-17 8.5! 5.25/5.50-19 9.2 6.00-16 9.32	4.75/5.00-19	\$6.71
5.25/5.50-19 9.2	4.50/4.75/5.00-20	6.84
6.00-16 9.32		
	6.00-16	9.32
	Other Sizes Proportionate	y Low

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GATESVILLE AUTO SUPPLY TOM FREEMAN, Mgr.