# The Friona Star 

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Vol. 9-No. 2

## Cogitations \& Aphorisms of Jodok

texas, friday, august 3. 1934

| Election Passes | Quietly in Friona | N. R. McBroom |
| :--- | :--- | :--- |
| Passes Away In |  |  |
| Sentinel, Okla. |  |  |

FRIONA STAR, PARMEK COUNTY, TEXAS, FRIDAY, AUGUST 3, 1934


TEXAS UTLLTIES COMPAMY

## We Write

ALL KINDS OF DEPENDABLE STOCK COMPANY INSURANCE

Lightning, Windstorm, Hail, Automobile, Plate
Glass, Burglary, Public Liability, Property
Damage and BONDS
J. W. WHITE, Insurance

"Ways To Keep Cool'

Electric Fan
one of the most logical and desirable. The first cost really negligible.

Make comfort a reality during the balance of the sweltering months; get a fan today and install it in the
living room of your home.
Stomach Gas


ot all the effective menespomite mex

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$\qquad$

## E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

Allis-Chalmers Farm Machinery LOCATED AT O. C. JONES GARAGE


PARTS AND SERVICE
also have for sale two used Model D John Deere *. one

Also two 15-30 I. H. C. tractors in running condition

> BARGAINS.

See these tractors at my place eight miles northeast of Friona.

## F. N. WELCH

Office Phone 40

# Many Happy Returns 

# This Spring marks the birthday of the first American Newspaper 

JOHN CAMPBELL, colonial postmaster of Boston, certainly set a good example in the liberal use of the mails.

Campbell corresponded regularly with the Colonial Governors of New England, keeping them posted on Boston news. So regular and voluminous was this correspondence that Campbell's letters finally emerged in the form of a printed pamphlet called "The Boston News Letter." And this was the first regularly and continuously published newspaper in America, appearing weekly from the last week in April, 1704, to the signing of the Declaration of Independence.

The newspaper carried advertisements . . . from its very first issue! And this advertising, telling the reader where to obtain the goods that he sought for his home or his farm or his business, lifted the mere friendly chronicle of village affairs into the realm of a service to the community. The news-letters, plus advertising, became a helpful, informative, and educational institution.

Today, as in 1704, and all the years belween, the advertisements are your guide-posts to honest, dependable merchandise at a fair price.

THE PATH ACROSS THE HILLS $\underset{\text { Friday, August } 17,8: 30 \mathrm{p} . \mathrm{m} .}{\text { Friona School Auditorium }}$

International Sunday School Lesson 3. or. J. E. Nusn


Alfalfa Seeding
Will Exceed 1933


West'Texas dias 1 'o.

OUR STOCK
will flace rou ..to ountity med
OUR PRICES

## OUR ABILITY

Rockwell Bros. \& Co. 'LUMBER
O. F. LANGE, Manage

