Vol. 9-No. 1
School Will Get
Several Busses
at Richmond, Ind


City Will Place
Penalties Lpon
Past Due Taxes



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|  | Friday, July 20 |
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'Ways To Keep Cool'
of al the effective, inexpenive wap.
Electric Fan
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## TEXAS UTILITIES COMPANY



## We Write

Au kinos of perendalle stock company wsurance

 Damage and BONDS
J. W. WHITE, Insurance

## E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

Allis-Chalmers Farm Machinery LOCATED AT O. C. JONES GARAGE

figure with you on your machinery requir

## PARTS AND SERVICE

I also have for sale two used Model D John Deere Tractors in First Class condition at a bargain if taken
at once
Also two 15-30 I. H. C. tractors in running condition at BARGAINS.

See these tractors at my place eight miles northeast of Friona.

## F. M. WELCH <br> HELG

Office Phone 40 Residence Phose 901A

# Many Happy Returns 

## This Spring marks the birthday of the first American Newspaper



JOHN CAMPBELL, colonial postmaster of Boston, certainly set a good example in the liberal use of the mails.

Campbell corresponded regularly with the Colonial Governors of New England, keeping them posted on Boston news. So regular and voluminous was this correspondence that Campbell's letters finally emerged in the form of a printed pamphlet called "The Boston News Letter." And this was the first regularly and continuously published newspaper in America, appearing weekly from the last week in April, 1704, to the signing of the Declaration of Independence.

The newspaper carried advertisements . . . from its very first issue! And this advertising, telling the reader where to obtain the goods that he sought for his home or his farm or his business, lifted the mere friendly chronicle of village affairs into the realm of a service to the community. The news-letters, plus advertising, became a helpful, informative, and educational institution.

Today, as in 1704, and all the years between, the advertisements are your guide-posts to honest, dependable merchandise at a fair price.

International Sunday School Lesson
By BR. J. E. NUNN

New Fair Throngs Storm Street of Villages


## THAT WAS A GOOD RAIN

## ANOTHER GOOD THHM

## TAX PAYMENTS THROUGH JUKE 30TH JUMP UP



Case and John Deere Tractors, Plows and Wheat Drills help make a Better Crop

Blackwell's Hardware \& Furn.

## BOVINA ALL NEXT WEEK

Starting Monday, July 30

## BIG TENT THEATER

New Plays, Vaudeville and Music


