

The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Vol. 8—No. 29

FRIONA PARMER COUNTY, TEXAS, FRIDAY, FEBRUARY 9, 1934

Cogitations & Aphorisms of Jodok

And I have heard another angle on the "trade at home" question, which purports to have its share in the matter.

A man who was once one of our local farmers, on reading my comments or cogitations of the past two weeks, said to me something like this: If our local merchants want us farmers and laborers to do all trading with them, why do they not treat us likewise? He said that while he was farming he had many times brought produce to Friona and offered it in exchange for merchandise, and had been told by the merchants that they preferred to buy their produce from the trucks that pass through town, as they could get stuff cheaper from them.

He seemed at a loss to understand how they could get it any cheaper since he always had to take just what the merchant offered, if he sold any at all. He seemed to have nothing to do with setting the price.

Well, I am not directly concerned in all this, at least not deeply so, since I am neither a business man, a huckster nor a laborer and not much of a farmer. (Never having grown rich at the job) but it does occur to me that there is evidently something about the whole matter that needs ironing out. Perhaps a little of the doctrine of "Do unto others as ye would that they should do to you," be practiced by all classes concerned.

I am wondering if it could have been the plan of the well-known Designer who placed us here that our ultimate goal in this brief span of existence, should be to see how much we can "gyp" our neighbors out of; as many of us seem by our actions to think it to be.

I am of the opinion that the conditions I have just referred to are more universal than local, and that Friona's business men and others are no more subject to criticism on that score than are the people of any other city or community. In fact in my humble opinion, though it may be somewhat biased in favor of Friona, the people here in all lines of business or occupation are considerably above the average in this respect.

If I thought that Great Designer, who placed us here, had no higher ultimate goal for us than that I have just mentioned, I think I should withhold the appellation, "All-wise," when speaking of Him.

Several years ago while talking to a good friend of mine, who was a dentist, and a mighty good one, he said, "Jodok," I see you are wearing a Sunday school badge on your coat. (It was one of those "Cross and Crown" system badges.) That badge speaks well for you, for as I understand, it means regular attendance at Sunday school.

He said he had never been much inclined that way, but had a deep respect for those who were. Then he said, "I find myself wondering just what we are and what we are here for." Of course I could not tell him then, but it would be dead easy to do so now.

I heard a man say recently that a business man in Clovis had said that business in that city is fifty per cent better than it was a year ago, and that forty per cent of that fifty came from Texas.

I have no reason to doubt the truth of the assertion, but if it is true, who is to blame?

I understand there were a lot of people attended the butchering and meat curing demonstrations at the L. F. Lillard farm on Tuesday and Wednesday of last week. The work was under the direction of county home demonstrator, Miss Rozelle McKenney, and county agent A. R. Bateman.

I think Parmer County has been very fortunate in securing these two very efficient people for their home demonstrator and county agent. They are each ranked as among the best in the state in their line of work, and they sure are putting forth great efforts to teach our people better ways of doing things.

It occurs to me also that our people are doing their part in taking an active interest in the work and striving to profit by the instruction that is being given them.

I have always been a strong advocate of the employment, by our county, of these two special lines of service, as I fully believe they are of more real economic and financial worth to the people of the county

Mrs. Elvin Gischler Passes Away In Oceanside, Calif.

A message was received here Monday by the relatives of Elvin Gischler of Oceanside, California, bearing the sad news of the death of his wife, Jewel, which occurred at a hospital there at nine o'clock Monday morning. Her death came as the result of an attack of peritonitis.

Mr. and Mrs. Gischler formerly lived here, having moved to California about two years ago. Mr. Gischler having grown up in Friona, the two had a large circle of friends, relatives and acquaintances, all of whom are deeply grieved at her untimely death.

Mrs. Gischler was a highly talented lady in both music and art, and was quite popular in social circles, being a member of the Friona Woman's Club and other social and religious organizations of this place. She leaves in her immediate family, her husband and two children beside a large number of other relatives and friends to mourn her death.

Immediately upon receipt of the tidings of her death, Mr. and Mrs. Reuben Gischler and Mrs. Carl Maurer, departed to drive through to California to be with their bereaved brother and his small children.

Mr. and Mrs. Gischler were members of the local Congregational church, and the pastor, Rev. Pearson, immediately sent a message of sympathy and condolence to the bereaved husband in the name of all the members of the church.

COUNTY FEDERATION MEETING

The Parmer County Federation of Women's Clubs held its meeting at Farwell-Texico, where the clubs of the county were royally entertained on January 27.

The newly elected president, Mrs. Jim Martin, was presented with the gavel by the retiring president, Mrs. R. T. Gischler.

The club women who attended the meeting from Friona were: Mesdames, R. T. Gischler, F. W. Reeve, R. H. Kinsley, F. S. Truitt, R. F. Fleet, G. L. Livings, L. G. Symptom, A. C. Echols and Wright Williams, and Misses Madley, Guyer, Welch and Goodwine.

The next meeting of the federation will be held in Friona.

CWA SANITARY WORK PROGRESSING NICELY

The County Sanitary program being put on in Parmer county by the CWA, seems to be off for a good start at Friona, under the direction of D. W. Hanson, who has the program in charge locally.

Mr. Hanson reports that he has sold quite a number of the sanitary out-door toilets that are being installed both in town and on the farms, all the labor being paid for by CWA, the applicant paying only for the materials used.

than all our other county officials taken together. I would not want to be understood as casting any reflections on any of our county officials, for their services are necessary and we could ill get along without them, but their services are secondary.

One reason for this is that the services of the home demonstrator and county agent enable our people to more easily and readily secure the funds for paying taxes, which supply the funds with which the county pays the salaries of the other officials.

And while I am cogitating on this matter, I will say that I heard a man say just the other day that he would like for this Mr. Bateman to come over into the east part of the county some time and inspect and pass judgment on some of the splendid dairy cattle that are here.

An item in the Chester (Illinois) Press states that he gleaned from a Friona, Texas exchange that Friona was to have "The Fan Dance," and that the office force had planned to attend until they read the concluding paragraph which stated that, "for obvious reasons no seats would be sold in the four rows nearest the stage," then they decided not to attend.

That show was in Clovis, New Mexico instead of Friona, but several of our people attended, and report that it was one of the best they have ever attended and that there was nothing immodest or immoral about it.

I did not attend, for thirty-six miles is a long distance for a man eighty-four years old to travel after night. Then, too, in spite of my age, I am not bald-headed, and thus could not have gotten in even on the fifth row. If the show ever comes to the local theatre, I may persuade the proprietor to let me have his place on the front row, since he is able to qualify for a seat there.

FRIONA HAS NEW DAIRY

Another new industry has been opened in Friona this week in the form of a local dairy, and is operated by Nat Jones and Roy Williams, two of our industrious and progressive citizens.

Messrs. Jones and Williams propose to furnish absolutely pure and fresh milk, delivered to any part of Friona regularly twice each day. They have started with a herd of five unusually good cows, all tuberculin tested and proven free of infection.

These gentlemen propose to continue this business and to enlarge their herd and their service as the business demands and we bespeak for them a most liberal patronage.

Golden Wedding Anniversary Celebrated by Spohns

Another couple of Friona's grand old people reached the fiftieth milestone in their wedded life yesterday, Thursday, February 7th, in the persons of Mr. and Mrs. J. M. Spohn, whose farm home is seven miles west of Friona.

Mr. Spohn was born in Cedar county, Iowa, in 1857 and will be seventy-seven years old on the 19th of the coming April. Mrs. Spohn was born at Pottsville, Pennsylvania, in 1855 and will be sixty-nine years old on April 6th next.

They were married at Salina, Kansas, on the 7th of February, 1884, thus making their fifty years of happy wedded life. They came to the Panhandle of Texas about twenty-seven years ago and settled on the farm, where they have lived ever since.

They have one son, Samuel, living at Wells, Nevada, and another son, Robert, who still lives with them. Another son, Henry P., passed away at the home on the 26th of December four years ago.

They have two daughters, Mrs. Mary M. Ford, whose home is only a few paces from their own; and Mrs. Clara Miller, of Clovis, New Mexico; and they have four grandchildren, Leslie and Florence Ford, of this community and Margaret and Celeste Miller of Clovis.

Mr. Spohn has been in poor health the past sixteen years and has been confined to his bed for the past three years with rheumatism, and owing to his illness they were not able to hold any special celebration of their "golden wedding," but quite a number of their pioneer friends and neighbors called on them during the day Thursday, each for only a few minutes, to offer their congratulations and best wishes, then away without wearying the invalid with a longer visit.

The Star joins the host of other friends of the town and community in wishing these two splendid elderly people many more years of contented life.

Miss Ruth Conway, of Kress, visited friends here Saturday and Sunday.

Mrs. Bill Stell, of the St. Claire variety store, and small son, Billy, returned home Monday from a three weeks vacation with friends and relatives at Sherman, Texas.

Mrs. H. L. Russell, who has been visiting her brother, Buford, Taylor, returned to her home in Dallas Tuesday.

Miss Gladys Settle, who is attending school in Amarillo, spent the week end here with home folk.

A GOOD PLAY

The Home Talent play, "Dying to Live," which was presented by the members of the school faculty in the grade school auditorium last Friday night was greeted by a crowded house, and continued rounds of applause bore unmistakable evidence of the appreciation of the large audience.

It was an all-star cast, the pre-eminence being in the parts played, each character playing his or her part to the highest degree of perfection.

There was not a dull moment from the time the curtain arose on the first act until the finale. The play was brimming full of ludicrous and laughing situations, wit, humor, and at all times deep paths, as the loving confidence and enduring patience of an adoring wife and sweetheart was shattered by some apparently indifferent or profligate action of the devoted husband and fiancée.

So unanimous was the appreciation of the entire audience, that none but commendatory expressions have been heard from those who were present, and those members of the faculty who presented the play should feel highly gratified with their efforts.

This was the fourth number of the local lyceum course of eight numbers, all of which, thus far have been of the most highly satisfactory nature. The fifth number will be given in about two weeks. Watch for it and do not disappoint yourself by failing to attend it.

Revision Being Made of Star's Mailing Lists

During the past two weeks the Star force has been busy reviewing and renewing the Star's mailing list, in an effort to bring it thoroughly up to date.

During the past two years the Star has been quite lenient with its subscribers by carrying many of them on the mailing list after their time had expired, until times should get better, thus making them better able to meet their subscriptions.

A large number of our subscribers have shown their appreciation of our leniency by coming forward with their subscription price, during the past few weeks or months, which fact we heartily appreciate.

We feel now, that since a reasonable prosperity has returned and everybody is again thrifty, that the newspaper should be allowed to participate in this universal prosperity, and that our friends should not hesitate to renew their subscriptions and as an inducement for them to do so, the price of a year's subscription has been placed at \$1.00 for a limited time.

A representative of the Star has contacted practically all our subscribers either in person or by mail, acquainting them of their expiration date and the present low price offer. We are pleased to state that by far the larger number of them have responded with their renewal and their names with their new expiration date are being placed in the mailing galleys as rapidly as we can get the job done.

Those who have not felt inclined to advance the dollar for another year have been expressed a desire not to have the Star visit them, at least for a while, and their names are being left off the new list.

We admit that in such a process we are likely to make mistakes, and we wish to state to any of our subscribers, who have renewed their subscription and may fail to receive the paper, that we shall be glad to have you call our attention to the matter, so that any such error may be promptly corrected.

We repeat the statement that we truly appreciate the good will and patronage of all our subscribers and with your help shall do all in our power to make the paper just what our readers would like to have it be.—Editor.

MISS MYRTLE HICKS HOME

Miss Myrtle Hicks, who for the past several months has been employed in the Woolworth store at Pampa, returned home on Thursday of last week.

Miss Hicks has many friends in Friona who are pleased to have her home with them again. She is now employed with the CWA County Sanitation Project of Parmer county, under the supervision of D. W. Hanson.

WENT TO OKLAHOMA

Mayor F. W. Reeve, who is a member of the executive committee of the Texas Wheat Growers Association, received a call Tuesday morning to appear in Enid, Oklahoma, Wednesday morning on business connected with the association.

The mayor departed Tuesday afternoon for Amarillo, from whence he would make the remainder of the trip to Enid in company with the other members of the committee.

HAND IN YOUR SELECTIONS

It was announced through the columns of the Star two weeks ago, that the people of the community are to be favored with an unique and highly entertaining and instructive lecture at some date in the near future at the grade school auditorium.

The only expense to the public for this entertaining lecture will be for any who are interested to hand to the editor of the Friona Star, any favorite or choice selection of either poetry or prose, which they may wish to hear read and commented upon by the lecturer, the comments to be in the nature of an interpretation of the theme of the selection as presented by the author.

The sentiments of the various selections will be woven into the theme of the lecture in such a manner as to illustrate and carry on the theme as chosen by the lecturer.

Prof. Eubanks has the preparation of this entertaining program in charge and kindly requests that you hand in your selections at as early a date as possible. In the event you prefer to hand your selection directly to Mr. Eubanks rather than to the Friona Star, the same will be just as acceptable. Kindly do your part in the preparation of this program which will be presented free to all who may attend.

FOR SALE: Five acre tract, improved. Three blocks north of Friona high school, priced reasonable. A. L. Caddell, Friona, Texas. 2912p.

BASKETBALL TOURNAMENT

The Parmer County Basketball Tournament was held at Bovina last Saturday, to decide the county championship of all the high school girls' teams.

The teams taking part were: Farwell Bovina, Friona, Lazbuddy and Oklahoma Lane. The local girls won three straight games over Oklahoma Lane, Bovina and Farwell and were thus declared the county champions for the year.

This championship, however, does not entitle them to the district championship for the county, and ere they can enter the district tournament they must win over Bovina and Farwell, these being the only other teams of the county that have qualified for the district meet.

METHODIST CHURCH

Sunday school opened with the congregation singing "Count Your Blessings." The song was followed by a reading "Friend O' Mine" by Forrest Osborn and a duet "In the Garden" sung by Routh and Parr. After these numbers, classes took their places.

Scripture for the morning service was taken from St. John, 1st chapter, beginning with 25th verse. The text was "And the 2 disciples heard him speak and they followed Jesus."

This sermon was another characteristic study, the character being the disciple Andrew. The three main points brought out about Andrew was his introduction of his brother Simon Peter to Jesus, introduction of the boy with the loaves and fishes to Jesus and the introduction of the Greeks to Jesus. Andrew's wisdom in introducing the more gifted Simon Peter was shown.

Epworth League started at seven p. m. with Daisy Parr leader. Freda Hartfield read the scripture and Maurine Furlong and Gwendolyn Cowgill gave interesting talks on the subject "Growing on the Job." The evening service was very interesting and if you do not attend any other church we would be pleased to have you worship with us each Sunday.

On Feb. 1st the Frances Van Pelt Circle sponsored a get-together meeting for the Methodist at the Methodist Church. A large crowd attended and enjoyed a program followed by a dinner, games and songs. All are looking forward to other meetings of this kind.

Valentine service will be held on February 11th at 7:30 p. m. at the Methodist church.

JUNIOR WOMAN'S CLUB

The Junior Woman's Club met Tuesday evening, February 6, at the home of Mrs. H. T. Magness. Mrs. A. C. Echols, president, presided over a business session, and then had charge of the program. A number of committee reports were given.

A very interesting program on Drama and Authors was presented. "The Old Drama and the New," was very interestingly discussed by Mrs. H. T. Magness. Miss Wanda Walker gave an interesting talk on Peter B. Kyne. Author. Miss Estella Welch discussed "Present Day Authors: I Like and Some of Their Works."

Delicious refreshments were served to 15 members. Mesdames, E. B. Wills, B. Stevens, S. Jersig, F. B. Raybon, A. C. Echols, J. W. Burney Jr., S. H. Osborn, G. McFarland, H. T. Magness and the Misses Estella Welch, Orma White, Alice Guyer, Lola Goodwine, Wanda Walker and Mary Spring.

MRS. R. R. WILLS HAS SURGICAL OPERATION

Word was received here this week to the effect that Mrs. R. R. Wills, wife of Dr. R. R. Wills, had undergone a surgical operation at Dallas hospital as a result of an attack of appendicitis.

It was understood that Mrs. Wills was unwell when they left here two weeks ago, but the nature of her illness, was not generally known then.

According to the report the patient stood the ordeal of the operation well and is gradually recovering. Her many friends in Friona are rejoiced at this favorable report and hopeful of her early recovery.

P. T. A. MEETING

The P. T. A. met in the Grade school auditorium on January 19th, when the following program was given and enjoyed by a good-sized audience:

Special Music—Mrs. Reeve.
Business Meeting.
Talk, "Unlawful Acts due to the use of Alcohol and Narcotics,"—Mr. Reeve.

Violin Trio—Gladys Jones, Connie Matthews and Virginia Guyer.
Talk, "The Effects of Alcohol and Narcotics on the Human System"—Dr. Wills.

Piano Duet—Miss Estella Welch and Mr. Glenn Davis.
Talk, "How to Teach Abstinence from Alcohol and Narcotics,"—Mr. Johnson.
Adjournment.

Joe Wilson, of Bovina, was a business visitor here Sunday. Mr. Wilson is in the insurance business in Bovina.

Young Democrats Organize Club In Parmer County

At a meeting of the young democrats of Parmer county, which was held at Farwell on Friday of last week the organization of a Parmer County Young Democratic Club was consummated.

There is no age limit for membership in the club, but the age limit of officials of the club was fixed at forty years. The membership will include both male and female voters of the county.

The present officials of the club are: Sam Aldridge, president, Farwell; Dan Ethridge, Friona, vice-president; John Armstrong, Farwell, secretary. Annual membership dues of fifty cents per member will be charged to meet current expenses.

Following the organization the club appointed county delegates to the West Texas Young Democratic Club, a meeting of which was held at Lubbock last Saturday. The delegates appointed were: Dan Ethridge, and Leo McLellan, Friona; Shelby Jersig, Bovina and Sam Adridge of Farwell, all of whom attended and report a most remarkable and enthusiastic meeting.

The Parmer County club will hold its next meeting at Friona at some near future date, which will be in the form of a banquet, served by the members of the Friona Junior Woman's Club.

There will be an out-of-town speaker for this occasion, and the banquet will be open to all who choose to attend, both ladies and gentlemen.

The club will take no part, whatever in local politics, and each member will be absolutely free to cast his vote and influence for any local candidate he may choose to thus favor, and the club's influence will be directed wholly toward national politics.

BASKETBALL

The high school boys, led by Chief Rusty, dropped their only contest of the week to Amarillo High School 21-12. Team work was up to the usual standard and the ball was worked into "pay dirt" territory repeatedly but the Chiefs couldn't connect with the basket. The game was much more interesting than the score indicates.

The Squaws had a big week winning four games. Last Saturday they won all their games in the county tournament, defeating Farwell, Bovina and Lazbuddy decisively. Tuesday night they defeated the Amarillo high school girls 21-20 in the Amarillo Armory. And that's something. The entire Friona team played a stellar game as usual.

The Friona Independents had a game scheduled with Tulla to be played Tuesday but the game was not played on account of Tulla failing to appear. The Independent team is composed of former high school stars which includes Hamlin, Truitt, Meade, Drake, Ford and Crow.

Friday and Saturday of this week the Chiefs will be on the war path at Bovina, where they play in the county tournament.

B. Y. P. U. REPORT

The meeting time of the B. Y. P. U. has been changed from seven o'clock to seven-thirty. Everyone invited to come.

CONGREGATIONAL CHURCH

Sunday school—10:00.
Morning Worship—11:00
Evening Service—7:30.

The pastor's addresses will be "A Man," in the morning, and "Citizenship in the Kingdom" in the evening.

A number of small, round boxes have been placed in the homes of the congregation to receive a penny a day or week for the various Missionary objectives of the church.

The Ladies Aid Society held its quarterly tea Thursday evening in the church basement. This popular occasion was as usual well patronized by friends of the congregation.

IN MEMORIAM

In memory of our beloved companion and father, who passed away February 1, 1933.

We often think of you dear one, Since you left us and went away— It has seemed so many, many years, Tho' it's only one year today. We have thought of you so many times.

While the pathway of life we tread, Yet we know you are far better, Up there with God.

Just be patient, we are coming, Life is swiftly passing away. Oh! How sweet it will be to meet you When we leave this earth some day.

Mrs. Lola Young
Corinne Young.

Mayor F. W. Reeve and ex-mayor J. L. Landrum, were business visitors to Anton Monday afternoon.

The Friona Star

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1934 AUTOMOBILES

Each year as the new models of automobiles are introduced it seems certain to the average person that the ultimate in fine appearance, smooth performance, speed and appointment has been achieved. And each succeeding year as the new creations are revealed, this idea is shattered.

The new 1934 innovations that are being introduced outdo former introductions of new models, as being the most startling and different designs ever created. Streamlining is the keynote of every manufacturer. Some are even brazenly different and unusual, while all have made unusual changes in achieving streamlining. New snub noses appear with the bodies definitely bulging in front and tapering to a fish-tail effect in the rear. Aprons hide the rear wheels on many models. Great sloping fenders, boat shaped radiators, and long, powerful lines predominate in nearly all cars.

Many of the streamline effects are borrowed from airplane designs. The motive of designers is to reduce air resistance and obtain greater speed and efficiency.

The trend is away from the sombre colors of yesterday and back to brighter hues. Splashes of color will dot the roadways this year.

The outstanding mechanical achievement on the new cars is the new-action front wheels or similar arrangement for front wheels to make them independent of each other relative to riding properties. When one front wheel strikes rough surface, the shock is absorbed by that wheel and not transmitted to the other or to the car and its occupants. Knee-action is the creation of one manufacturer while similar results are obtained by others through flexing front axles.

More attention has been given to the comfort of the passengers in most of the new cars. The interiors have been made roomier, cushions more comfortable and leg room more spacious.

Proper ventilation has been a careful consideration with most manufacturers, also. New systems are a part of almost every new car. The idea that is all important is to give good ventilation without creating harmful drafts.

More speed and power is evident throughout the entire range of new models. The speed and power qualifications of 1933 models are antiquated in comparison with the 1934 cars.

NATIONAL FINANCE

President Roosevelt, in his opening speech before congress presented facts and figures concerning the budget outlook and national finance which are staggering the average citizen.

One million dollars has always been considered a tremendous sum as the layman considers it but the President spoke in terms of billions. The national deficit during the

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21. Not every one that saith unto me, Lord, Lord, shall enter into the kingdom of heaven; but he that doeth the will of my Father who is in heaven.

22. Many will say to me in that day, Lord, Lord, did we not prophesy by thy name, and by thy name cast out devils, and by thy name do many great wonders?

23. And he will answer and say unto them, I never knew you. Depart from me, ye who work iniquity.

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Two Classes of Hearers. vs. 24-27

The climax of the tremendous message is one of the clearest, most dramatic in all literature. The Master divides his hearers (then and for all time) into two classes: they that hear his words and do them, and they that hear his words and do not them.

The Wise Builder. vs. 24, 25

"A wise man, who built his house upon the rock." Palestine is a rocky land. On the great backbone of the country, stretching from north to south, the limestone strata often comes to the surface, and no one needs dig far down to obtain a solid foundation for his house and the stone of which to build it.

Morning Prayer

No More Customers Wanted

"Why not place a sign on our door 'No more customers wanted'," suggested the manager of the store smilingly to one of its owners, after he had been warned "to keep down advertising expense."

"Or, we might stand out in front and direct our customers across the street to our competitors, Dow & Dow." An absurd suggestion, wasn't it? But it changed the policy of that establishment from fear into courage. The owners saw the point immediately. It brought forth startlingly the fact that in relaxing advertising efforts they were, in fact actually turning customers away.

Think this over: There never has been a time when you have had better values to offer; there never has been a time when you had more compelling news to put into your copy. Customers are beginning now to buy the things they have denied themselves for the past year: necessities, luxuries, everything that has worn out or depreciated during the year 1933. Buying habits of long standing will be changed during this period; Patronage will be diverted to new channels. The alert, the courageous see the opportunity and will take advantage of it.

Advertising is the greatest single influence in keeping old customers and making new ones. Its power never has been greater than at the present moment.

In Friona, advertisers have a medium which at a reasonable rate will carry your message to practically all your present customers and to practically anyone else you might hope to attract as a customer. The FRIONA STAR is that medium. Remember, it is easier to strengthen your position than to regain lost ground. Place your dependence in Star advertising and you will immediately strengthen your position.

The Friona Star

Eye Can Adapt Itself to Variation in Light Power

The truth of the statement that one does not see with the eyes but through the agency of the eyes is explained by a writer in *Hygeia Health Magazine*. The size of the retinal image of any object is based on the visual angle which it subtends, so that a 4-inch object at 50 inches, a 6-inch object at 100 inches and a 9-inch object at 150 inches appear to have the same dimensions. This phenomenon is not yet explained.

Also affecting the power of vision is the change of acuity, or clearness, with illumination. Why a person can see better with higher candle power is also not explained by science, but between daylight and night the eye can adapt itself to a variation in light intensity, ranging from 10,000 candle power to a millionth of a candle power. The difference in brightness between an object and its background, that is its contrast, and the duration of exposure are also important factors in determining visibility. Glare is produced by too great contrasts in illumination. Summer daylight may reach 4,000 candle power without producing glare, with its ensuing discomfort; but when the various parts of the retina are unequally stimulated, as is the case when a strong automobile headlight is seen at night, glare results.

The mystery of the clairvoyant is, after a fashion, scientifically realized by the discovery that the x-rays are readily perceived through closed eyelids by the dark-adapted eye, and lead letters brought in contact with the closed lid are seen as black letters on a bright background.

Guild of Peppers Was Adjunct of Spice Trade

In proof of the great importance of the spice trade, I would point to the fact that one of the earliest of the city guilds was the peppers, which was first heard of in 1180, says a writer in *London Nineteenth Century and After*. This guild, with the Ropers and Apothecaries, nominated the officers in charge of the king's beam. In 1345 the Guild of Peppers was succeeded by a fraternity which in 1373 became the Grocers' company. The word "grocer," to quote from an old work, "was a term distinguishing merchants of this society, in opposition to inferior retailers, for that they usually sold in gross quantities, by great weights."

Since spices constituted the commodities in which they dealt, the word gradually acquired its present meaning of an "inferior retailer" in spices. The weigh-house and public weighing were vested in the Grocers' company, a right which they retained until the eighteenth century. The privilege of garbaging or cleaning spices was also bestowed on the company, whose representatives were empowered to enter any shop or warehouse to view spices and drugs and to garble them.

They were also empowered to confiscate any spices that were being sold without being first cleaned by a garbler "chosen, accepted and sworn for that purpose." The patron of the company was St. Anthony, in whose honor the fraternity attended a high mass annually.

Fairy Tales

People of olden times had little science and less investigation, but they were rich in imagination, and in imagination they flew, owned supernatural servants, and traversed great distances easily, according to the *Kalckerbocker press*. The legends of wishing caps, invisible cloaks, magic rugs, seven-leagued boots and genii of the lamp we call fairy tales. None the less, they were precursors of the age of practical magic in which we live. What is man imagining now? None of the wonders suggested above, for most of these he has, and many more. The fairy tales of our times mirror a world in which war will be outmoded, where the goods of this world will be so equally distributed as to make booms and panics impossible, where jobs await all who are willing to work and where nobody toils to the detriment of his health and happiness, where nation has joined with nation in a great family of peoples.

Greece Had First Stamps

It appears that the Greeks invented the modern adhesive postage stamp nine years before the issuance of England's penny black, hitherto regarded as the first adhesive postage stamp, says the *Detroit News*. Hitherto the stamp was only known on cover and among the few that have been found the earliest date was December 25, 1840.

That the stamp was in existence before 1840 is proved by the discovery among some old papers in Greece of a portion of a sheet, consisting of nine stamps, bearing the manuscript inscription on the back with the date May 2, 1831, and the signature of the governor of Poros, where the state printing works were situated at that date.

Turkey Real American Bird

The turkey is the only race of poultry that originated on this continent, fanciers state, and has been a principal source of food for various Indian tribes for many hundreds of years. Before the coming of the white man domesticated flocks roamed at will among the pueblos of the Southwest. Turkey feathers served to adorn wearing apparel and were made into robes and blankets. In the cliff dwellings of Mesa Verde, Colo., may still be found remains of turkey feathers left by the cliff dwellers.

Hemlock Spruce Is Tree Popular Along Highways

The hemlock, more properly the hemlock spruce, is one of the more beautiful, graceful evergreens of the northeastern United States. It is usually found in moist situations, such as the northern slopes of rock ridges and along the banks of streams, ponds and lakes. It is a somewhat common forest tree. A recently cut Pennsylvania giant was five hundred and sixty years old. There is nothing quite like the beauty of a grove of large hemlocks and, as a roadside tree, it is not without merit.

The hemlock has greater possibilities than suggested by the above. There are some seven recognized species in America, three having been introduced from the Far East, and two growing in the West or Northwest. The Japanese hemlock is a graceful distinct species which does well in some states. The Chinese hemlock, a handsome, promising species and a closely related tree, is from the Province of Yunnan.

The Carolina hemlock ranges from the mountains of southwest Virginia to Georgia. It is considered a more desirable ornamental tree than our common hemlock. The Western hemlock occurs from southern Alaska to Idaho and California. It grows rapidly in a rich, humid soil, but does not do well in dry Eastern climate. The mountain hemlock is also Western and has much the same range as the preceding, except that it is more boreal in habit.—*New York Herald-Tribune*.

Thousands of Varieties of Apples Come and Go

It isn't known how many varieties of apples there are, but to quote L. H. Bailey, noted authority on apples, and editor of the *Cyclopedia of American Horticulture*, "Every seedling of the pomological apples is a new variety." "No one knows all the kinds that have been named and propagated, but they run into many thousands. No one book contains them all, although some of the manuals are voluminous. Varieties drop out of existence, being no longer propagated; new varieties come in."

A list of the well-known commercial varieties includes: Baldwin, Ben Davis, Bough, Buckingham, Canada Baldwin, Chenango, Delicious, Early Harvest, Fall Pippin, Golden Russet, Golden Sweet, Gravenstein, Grimes, Haws, Jewett Red, Jonathan, Lady, McIntosh, Magoc, Maiden Blush, Mann, Monmouth, Newton Spitzenburg, Northern Spy, Northwestern, Rambo, Red Astrachan, Red Canada, Red June, Rhode Island Greening, Rome Beauty, Roxbury, Scott Winter, Shawassaw, Smith Cider, Stark, Stayman Winesap, Sutton, Swaar, Tolman, Tompkins King, Wealthy, Westfield (Westfield Seek-no-further), Williams, Winesap, Wolf River, Yellow Newtown, Yellow Transparent, York Imperial.

T. Roosevelt a Church Man

Theodore Roosevelt was a member of the Dutch Reformed church. As a child he attended Sunday school and church service with his parents. The family home had "a strong religious atmosphere." The future Chief Magistrate made formal confession of faith before he entered college. Years later he said: "Church work and church attendance mean the cultivation of the habit of feeling some responsibility for others. I advocate a boy's joining in church work for the sake of showing his faith by his works." He taught a Sunday school class while himself but a student, and on more than one occasion was called upon to preach a sermon. In Washington Roosevelt attended the Grace Reformed church. At Oyster Bay he was a vestryman of Christ Episcopal church. He always sang the hymns and said the creed aloud.

The Arab in the Desert

Deserts are not all barren wastes. Nor are they all empty spaces. Some are inhabited by familiar and unfamiliar creatures, and others are the haunts of an invisible and invincible race. To the Arab there are communities of spirits in the desert—spirits, good and evil, to comfort or distress, to rescue or annihilate. That is why, in his travels, he is a man of many moods, gay, pious, poetic, anecdotal, silent. That is why he sings, prays, recites poetry, tells of his exploits or makes his way through a maze of uncertainties in hushed apprehension.

Characteristics of Tale

The physical characteristics of tale largely determine its economic importance. Tale is utilized in cosmetic manufacture, paper making, paint, rubber and textile filling, ceramic and glass manufacture, insulating, lubrication, making of refractory facings, roofing, and dusting coal mines. In its natural form it can be shaped and baked into electrical fittings. Some of these so-called "lava" products become extremely hard after treatment. The mineral is also used in the manufacture of crayons, pencils, etc.

Frost Temperature

The weather bureau says that when frost forms, the temperature is 32 degrees Fahrenheit, or lower, at the spot where the frost occurs. The temperature a few feet above the surface of the earth, on still, clear mornings, often is several degrees higher than it is at the surface. Hence frost may occur on the grass and in low places when the temperature on one's porch, for instance, is distinctly above the freezing point.

Cork-Daiking Cannot Be Called Quick Business

One of the most valuable products of nature is cork for which man has devised a myriad of uses, says Pathfinder Magazine. Cork is the outer layer of the bark of an evergreen oak common to southern Europe and northern Africa, but cultivated extensively in Spain and Portugal. The latter country produces more cork than all other countries combined, the annual yield being more than 188,000,000 pounds, harvested from 1,000,000 acres of cork oak trees. The outer layer of bark on the cork oak is formed by annual additions from within the tree, which gradually becomes a soft, thick, homogeneous mass possessing the peculiar compressible and elastic qualities on which its economic value depends.

The first stripping of cork from young trees takes place when they are from fifteen to twenty years old. The yield, called virgin cork, is rough, unequal and woody in texture and is of little commercial value. It is principally used in tanneries and sometimes in the making of rustic furniture for ferneries and conservatories. The bark is removed from the tree every eight or ten years, the quality improving with each stripping. The trees continue to thrive under the operation for 150 years or more. Prime cork cannot be obtained until the tree is at least forty years old so cork-raising can hardly be called a get-rich-quick undertaking.

Schnauzer Is Real Dog, and Ratter of Ability

Schnauzer, identical with the word "Schnozzle," is a playful vulgar name meaning nose; a mustached nose. It has been tagged to that gallant-hearted German breed of dog of almost ancient heritage, some years ago, called the Wire-haired Pinscher, according to an authority in the *Los Angeles Times*. Practically a newcomer to these shores, he is, however, by no means so in Germany and Austria, where he was developed as a working dog answering the same purposes from a working dog's point of view, as the average terriers of other countries. He has earned a reputation as an excellent ratter and killer of all kinds of vermin.

Withal he is a gentleman of the higher order; well behaved in the well-run apartment, but a demon in a rat-ridden barn. Like all German dogs, he is best behaved when handled with a firm uncompromising determination. But unlike other breeds of like temperament, possessed of a willing and fighting spirit, he is never nervous. He lacks the temperament al outburst of the Shepherds and Doberman Pinschers. For this reason, fanciers deem him a far more reliable personal companion and house dog.

Buffalo Meat Tasty

Buffalo meat has all the juicy tenderness and flavor of the finest western beef, and is highly regarded as an article of food, says a bulletin issued by the Canadian government. In pioneer days only the tongues and part of the carcass surrounding the hump were utilized for food, but modern butchering methods have provided many choice cuts from different sections, and the palate may now be indulged with a variety of steaks, chops and roasts. The hides of the buffalo after tanning lend themselves to manufacture of many articles. North American buffalo robes and floor rugs are known the world over, while in recent years improved fur-dressing methods have produced a pelt that makes up into coats for both men and women. For warmth, durability and appearance, buffalo coats compare favorably with those made from other furs.

Avocado—Alligator Pear

The avocado, or alligator pear, native of tropical America and the West Indies, is a drupe, but in size and shape resembles a huge pear. It is usually of a brown color and its flesh is of the consistency of firm butter, having a rich and nutlike flavor. It is primarily a salad fruit, to be served with salad dressing, but it is also used as a dessert. In the tropics it is often eaten in soup. The term drupe means a fruit consisting of a pulpy, leathery or fibrous external rind or layer, without valves, and a hard woody or bony stone inclosing a single seed.

Sandpaper

Sandpaper is a misnomer, according to the *Los Angeles Times*. A writer in *Scientific American* says the average person may be surprised to learn that the fine abrasive particles on sandpaper are specially crushed flint or garnet, or are products of the modern electric furnace—aluminum oxide or silicon carbide. Sand is not efficient for sandpaper because most of it is waterworn and the particles have no sharp cutting edge. The first sandpaper, a very crude product, was manufactured near Philadelphia 83 years ago.

Longest Place Name

World-wide curiosity about the longest place name in the British Isles is reflected, says *New York Times*, in letters from many parts of the globe to the station master at Llanfair, Anglesey, since the L. M. S. railway decided to exhibit the full name of the village, 57 letters in all, on 25-foot-long banners on the station platform. The traditional name of the village is Llanfairpwllgwynglgogochydrillanantysyllingogoch, abbreviated for railway purposes to Llanfair.

Voodoo Came to America From Africa, Via Haiti

Voodoo came to America from Africa, directly or indirectly, by the way of Haiti, says a writer in the *Chicago Tribune*. In the last named island it flourishes today as the most important of all things in the lives of a considerable proportion of the people of that black republic. In the last part of the eighteenth century thousands of negroes were taken from West Africa and sold into slavery in Haiti. Some also during that period were transported to Louisiana. They came from Guinea, the Gold Coast, Dahomey, the Congo, and other regions along the African Atlantic coast. They brought to Haiti and America the worship of the serpent, and a hundred and one other beliefs in mysterious and frightful gods. The serpent of the African native was the python, and the supreme spirit which spoke through the python god was Li Grand Zombi. In America the rattlesnake became the serpent god. In 1809, because of the war between France and Spain, a great many Haitian planters who had settled in Cuba with their slaves to avoid the Haitian revolution came to America through the port of New Orleans. What the simple negroes in America lacked in Voodoo rituals they then obtained through this new influx of slaves.

In Haiti Voodoo is said still to embrace the most disgusting of pagan rites, the extreme of which is human sacrifice. In remote regions, where the authorities have little or no control, Voodoo priests and priestesses still on rare occasions put to death the volunteer victim of sacrifice. The case of Cadeus Bellegarde, the cannibalistic murderer, who slew a number of his relatives, is still talked about in Haiti. It was only a few years ago.

Gypsy Moth Is Peculiar in Reproduction Program

The gypsy moth is an extremely interesting insect. Since its introduction into North America in 1858, it has been responsible for the spending of millions of dollars in areas where it developed in outbreak form, according to the *Montreal Herald*. It feeds on a great variety of foliage, including that of the tree. The female moths lay their eggs in more or less circular masses, in July, usually on the trunk or larger limbs of trees. The eggs remain unhatched until the following May. The young caterpillars hatching therefrom at once begin to feed upon the foliage, reaching full growth about mid-summer. When mature they change to pupae which are attached to parts of the plant and enclosed in a filmy cocoon. The moths emerge about two weeks later and the females, which cannot fly, soon begin to lay their eggs. The male moth is yellowish-brown in color, with darker markings. The female moth is larger. In color it is almost white, with numerous small black markings.

Peter B. Kyne Knows the West He Depicts in

OUTLAWS OF EDEN

Peter B. Kyne, whose absorbing Western romance, "Outlaws of Eden," will be published in this paper as a serial, has no peer as a writer of romantic, stirring, swift-moving tales, and particularly of those dealing with the West. Every publisher considers himself fortunate when he is able to secure a Peter B. Kyne story for his readers.



Peter B. Kyne

The faithful characterization of all Peter B. Kyne fiction undoubtedly is due to the wonderfully varied career of the writer, a career which has brought him into close contact with all classes of people in many parts of the world. As a newspaper reporter and as a soldier, serving first in the Spanish-American war and later in the World War, he has had abundant opportunity to read human character under many conditions and in many environments. As a native son of California and long-time resident of the West, he has the background which enables him to write the particular type of Western tales of love and action for which he is famous.

"Outlaws of Eden" is a story of today and the scene is a California valley. Romance, gun-play, a spirited heroine, a two-fisted hero, a scheming villain, a battle over water-rights and a delightful, surprising ending form the ingredients of this dashing tale. It is told in the vivid and vigorous fashion characteristic of the author of "Money to Burn," "The Gringo Privateer," "Webster—Man's Man," "Jim the Conqueror" and other stories which have been big newspaper serial successes.

HOME FOR WEEK END

Several of our young people who are teaching school at various points came home Saturday to spend the week end with their home folk.

Among them were Hadley Reeve, who is teaching at Kress; Mary K. Crawford, who teaches at Anton; Margaret Goodwine, who teaches at Bippus, and Floy Goodwine, who teaches at YL.

Hadley Reeve was accompanied by Miss Ruth Conway, daughter of Prof. and Mrs. J. A. Conway. Miss Ruth lived here for four years while her father was superintendent of the Friona schools, and, therefore, has a large number of friends here who were pleased to meet her again.

Cecil Simms of Lazbuddy spent Tuesday in the home of Mr. and Mrs. Nat Jones and family.

Mr. and Mrs. Wright Williams, Mr. and Mrs. Elliot Wilson and Miss Juanita Crow were in Amarillo Tuesday.

Fred White was seen in Hereford Wednesday.

Mr. and Mrs. O. E. Lange were guests last week end of Mr. and Mrs. Jack Olson of Amarillo. Roy Williams was a business visitor in Clovis last Friday.

Mrs. A. C. Echols and Mrs. Townley Redfern spent Monday in the Loyal Lull home at Lazbuddy.

Mr. Williams of Abernathy spent last Monday in the home of his son, Mr. and Mrs. Wright Williams.

Mr. and Mrs. J. B. Jennings and children Wanda and Jack spent the first of the week with relatives in Clovis, New Mexico.

Mrs. Virgil Murrell and children called on friends in Friona Tuesday. Mrs. J. E. Jones and daughter Miss Louise of Abernathy, visited friends and relatives here last week.

Mrs. A. O. Drake was in Farwell Wednesday.

Mrs. Hoyt who has been in Hereford the past two months, returned to Friona last week. Her many friends here will be pleased to know that she is very rapidly recovering.

Mr. and Mrs. J. W. Parr drove to Sanatorium, Texas, last week and returned home Sunday. Their daughter, Miss Pauline, who has been under the doctor's care at that place for the past six months returned with them. Her many friends will be pleased to know that her health is very greatly improved.

Mrs. A. C. Echols and Mrs. Loyal Lust of Lazbuddy spent last Monday in Clovis.

Mr. Owens, linotype operator for the Pampa Daily News, was a visitor in Friona for a few hours Monday and favored the Star office with a short visit while here. He is a most genial gentleman.

NOTICE OF INTENTION TO INCORPORATE A PARTNERSHIP

Friona, Texas. To Whom It May Concern: Notice is hereby given that J. A. Blackwell and J. M. Blackwell, composing the partnership known as "Blackwell's Hardware & Furniture," located at Friona, Texas, intend to incorporate without change of the firm name with the exception that the word "Company" is to be added, making the name of the corporation to be "Blackwell's Hardware & Furniture Company," after the expiration of thirty days from this the 10th day of January, 1934.

J. A. BLACKWELL, J. M. BLACKWELL, (Partners).

More Profits For You . . .

It has always been the policy of this company to carry in stock the most desirable quality of all lines of BUILDING MATERIAL and to sell them at FAIR PRICES so that our customers may be able to share equally with us in A FAIR PROFIT. We shall continue this policy.

INSPECT OUR STOCK AND INQUIRE AS TO OUR TERMS AND PRICES

Rockwell Bros. & Co.
"LUMBER"

O. F. Lange, Manager

THE REASON

WE RESPECTFULLY REQUEST THE CHECKING ACCOUNTS OF NEW CUSTOMERS AND OFFER AS A REASON FOR THIS REQUEST THE COMMENDATION SO FREQUENTLY EXPRESSED BY OLD CUSTOMERS OF OUR TREATMENT OF THEM. WHAT WE HAVE DONE FOR THEM IT IS FAIR TO ASSUME WE CAN DO FOR OTHERS.

SERVICE AND COURTESY OUR MOTTO

FRIONA STATE BANK

Member of Federal Deposit Insurance Corporation

Political Announcements

Those whose names appear below have authorized the Friona Star to announce their candidacy for the nomination for the office under which their names appear, subject to the action of the Democratic primary election of July 28, 1934. Charges for political announcements cover the insertion of announcements in every issue of The Star up to and including the date of the first and second primaries.

For County Judge: WALTER LANDER

For Sheriff, Tax Collector and Tax Assessor: EARL BOOTH

For County and District Clerk: E. V. RUSHING

For County Treasurer: MRS. E. G. WILLIAMS ROY B. EZELL

LYCEUM

Clovis, N. M. SUNDAY, MON., TUES. Preview Sat. Night

Biggest Film In 10 Years

with the Greatest Cast of Stars in Stage or Screen History of Stars in

"DINNER AT EIGHT"

MARIE DRESSLER John BARRYMORE WALLACE BERY JEAN HARLOW Lionel BARRYMORE EDMUND LOWE BILLIE BURKE

-MESA-

FRIDAY & SATURDAY

Kiddie Adults

5c 15c

TIM McCOY in "POLICE CAR 17"

and

BUCK JONES in "GORDON OF GHOST CITY"