

Model Plane Builders Form Prop Buster Club

Those whirring noises Sunday afternoons aren't figments of your imagination, nor are they an invasion of jet bombers, but rather the result of model plane enthusiasm that has built up in Friona, with a large number of boys now building their own planes with the powerful little engines that seem to interest the boys and dads alike.

Twenty-three boys attended a meeting Tuesday evening at the Friona Oliver house and organized the "Friona Prop Busters" club, with intentions of regular meetings for flights, shop talk, and mutual assistance in their building and flying.

Elected president of the Prop Busters was Joe Walters, long-time model plane enthusiast who has a number of models of his own construction; vice-president, Harris Dunn, and secretary, Jon Mack Roden.

Next meeting of the group will be Sunday week, October 18th, 2 p.m. at the football field in Friona.

By that time each member is expected to have a model plane, one of the simpler models for beginners and more complicated ones for the experienced flyers.

Dave Price and Ralph Roden met with the boys and promised adult assistance and support of the project. Already some busi-volunteered sponsorship of planes and other help.

It is expected that by next Spring a number of local members will be ready to enter their planes in competitive meets.

Registering at the Tuesday night meeting were Cotton Renner, Charles Kirk, Harris Dunn, Billy Parker, Elton Thomas, Dale Stowers, George Terry, Robbie Osborn, Robert Neelley, R. L. Duke, Charles Hough, Jon Mack Roden, Gary P. McLaughlin, Gerald Lindsey, David Massey, Jerry Lloyd and Billie Gene Zachary. Some others were present but failed to register.

COLUMN LEFT

Congratulations to Knox's Ready-to-Wear on their new location just south of the City Drug in Friona. Their furnishings, stock and re-decoration job surely place this as one of the nicer stores in the area. Mr. and Mrs. Boyd Knox are operating the store, drop around and visit with them if you haven't made their acquaintance. They are becoming real Friona citizens, moving down here, lock stock and barrel.

We were down at Levelland one evening this week and must say that the new church there recently acquiring the services of Stanley Lockhart, popular Friona minister, is one of the nicest buildings—and one of the most challenging fields, we've noted. We send good wishes to Stanley in his new work.

Don't hold us responsible for this, but we hear on the street that it has been so dry over in a neighboring county that the Baptists are sprinkling and the Methodists are only massaging the head with a damp cloth!

BIRTHDAYS OF THE WEEK:

Oct. 9, Frank A. Spring, Mrs. Jas. A. Ridding.

Oct. 10, David Brookhart, Leon Lovelace, S. V. Chitwood.

Oct. 11, Sarah S. Dean, Mrs. K. E. Deaton, Jessie Tinney, Karl Bowers.

Oct. 12, Mrs. C. W. Dixon, Martha Schueler, Dean Hall, Roy E. Mitchell.

Oct. 14, Ruth Houser, Mrs. F. L. Spring.

Oct. 15, Loretta O'Brien, S. T. Thornton, Wilma Wise.

Streets within the business section of Friona are being marked this week for angle parking.

The plainly painted markers should assist in full use of the parking room as well as in the elimination of incorrect parking that works a hardship especially in busy periods.

Sure want to apologize for not having Bert Shackelford's picture on the front page this week.

Bert is one of the more notorious characters in Friona, of course, and especially since his winning round at the Hereford Invitational Golf Tournament last weekend. He came in with a scorching 42-44 to clinch the consolation prize, taking the round from D. C. McWorter of Hereford.

Grade school students are busy this week selling boxes of Christmas cards. The money is to be used for much needed playground equipment, so this is a good opportunity to get your cards early and help out on a worthy project.

According to Mrs. Roy Clements, P-TA membership chairman, the annual P-TA membership drive is under way, with 66 members already signed in the grade school. All dues should be turned in by Thursday morning, October 15.

Mr. and Mrs. Worth Weir of Dayton, Ohio, Mr. and Mrs. Jack Clutterhouse of Ft. Mitchell, Ky., and Mr. and Mrs. Glen Weir of Hereford visited Tuesday with Mr. and Mrs. Scott Weir.

Serving the Gateway to the Irrigation Belt and the Greater Diversified Farming Section of Texas

FRIONA - GATEWAY TO THE IRRIGATION BELT

FRIONA - A GOOD PLACE IN WHICH TO LIVE AND INVEST

THE FRIONA STAR

VOLUME 29—NUMBER 10 THE FRIONA STAR, THURSDAY, OCTOBER 8, 1953

Price 5 Cents

Schulz Trio Concert Booked Here Oct. 15



MRS. SCHULZ, SOPRANO

The well-known Charles Roberts-Schulz Trio will be at Friona on Thursday, October 15th, for the first of the concert series arranged by the newly formed Friona Concert Association. Time of the program will be 7:30 p. m. at the Friona High School Auditorium.

Tickets for this and the entire 4-program series of famous artists will be mailed to the association membership this week-end, board chairman Clyde Goodwine reports.

This first program brings together several well known musical personalities. Mr. Schulz, concert harpist and pianist, is the president of the American Guild of Harpists, and he brings with him his own harp which he carries in a station wagon. Mr. Schulz is ranked among the leading solo harpists. During World War II he wrote, produced and directed his own show for the Red Cross. His compositions range from sonatas and popular ballads to classical ballets.

The program also consists of a duet by Mrs. Schulz and Mr. Nekolny, accompanied by Mr. Schulz on either the harp or the piano. Mr. Nekolny, baritone, is winner of the 1951 Chicago-Land Musical Festival. He has an outstanding opera repertoire, having performed several times with opera companies in Chicago and New Orleans.

Mrs. Roberts-Schulz, soprano, is hailed by critics as possessing an unusually beautiful voice. At the age of 12 she was awarded the Carl Fisher Gold Medal, and later was given more and more recognition. In 1950 she became a prima donna with the American Opera Company.

Sears Awards Given Locally

Farmer County boys participating in the Sears Area Swine Show again this year came out ahead, winning several of the firm's awards.

Jerry London, Friona 4-H Club worker, son of Mr. and Mrs. P. L. London, showed the Champion Sears 3rd in Farmer County and earned the right to show her in the Sears Store Area Show at Amarillo last Saturday. Jerry placed 3rd in the show, competing with thirteen county champions. He was awarded \$40 prize money to spend for materials to further his swine program.

Jerry Gleason showed his boar in this same show, winning 2nd out of nine boars entered, and he was given \$45.00 prize money for his program.

Farmer County has been in the Sears program about ten years, and some one hundred local boys have participated in the program. At the present, six boys have Sears gilts and one has a Sears boar, according to County Agricultural Agent Joe W. Jones.

TRAINING COURSE HELD

A 16-hour training course for beginning Girl Scout leaders is being held this week in Friona at the clubhouse, with leaders from Friona and Bovina participating.

The course is being conducted by Mrs. Johnnie Walters and Mrs. Orma Lee Williams.

Guests on Friday will be the experienced leaders from Bovina who will prepare a cook-out. The course will end Friday with the cook-out.

Mary Ellen Rawley, who is with the Girl Scout organization in Dallas, has been present for the lessons.

Jury List Announced Oct. 12 Term of Court

A Petit Jury list for the first week of the October term for District Court of Farmer County has been listed, with the veniremen to report Monday, October 12th.

Named are: Jack Wokman, Gilbert Schaefer, Frank A. Spring, S. I. Randall, Gene White, Gene Smith, Tom Caldwell, C. M. Nix, Clarence A. Johnson, Lee Meeks, W. A. Moore, Roy V. Miller, Preston Martin, Martin E. Wagner, C. A. Feitz, Finis

Kimbrow, G. E. Redwine, Alex Jeako, Troy Armstrong, Billy Meeks,

D. O. Robason, Carl Schlenker, E. L. Cochran, Glenn Phillips, M. C. Osborn, Carl Rea, E. G. Snodgrass, Albert Drager, Otis Brangcum, Elmo Dean, Melvin Sachs, Wendol Christian, Leon Billingsley G. P. Meissner, Dee Brown, L. R. Vincent, Everett Christian, Sam White, Jr., S. I. McLehan, Buck Ellison,

Thomas M. Wagner, Jimmy Ivy, Vernon Jamison, D. B. Ivy, L. L. Norton, T. E. Lovett, J. T. Jones, E. W. Kennedy, Wesley Hardesty, Tilden Slagle, Harold Carpenter, Oscar Hubbel, T. W. Bewley, David Carson, Ben O. Smart, Lee R. Marson, Alfred Steinbock, Owen Patton, Bert Williams, M. S. Weir.

Grand Jury list for the October term for District Court of Farmer County, to report October 12th:

Oscar Baxter, Vernon Estes, Earl Derrick, G. Cranfill, Clyde Magnus, L. H. Hoffman, L. F. Bruns, C. V. Potts, George Magnus, H. W. Hardage, M. A. Snider, Aubrey Brock, Glenn E. Reeve, O. B. Roberson, B. K. Greeson, Felix Monroe.

Thompson Entries Win at Albuquerque

The John S. Thompson herd of Milking Shorthorns took honors at the New Mexico State Fair in Albuquerque last week, supplementing the many ribbons already acquired at Amarillo and Friona.

Entering in 26 classes with 16 head of cattle, the Thompsons came home with 16 blue ribbons, 6 reds, 3 whites and 1 pink.

"West Acres Roan Duke" won the Junior Champion Bull award; this was the same calf that won grand championship in Friona.

Grand Champion Cow award was given "Roth Acres Rita Mildred."

Clyde Renner cared for the herd as herdsman at the fair and was awarded third prize for the best herdsman over all breeds of cattle.

HOSPITAL NOTES

Admitted

Mrs. A. W. Auld, Surg., Hereford.

Mr. U. B. Wheeler, Med., Bovina.

Mrs. D. S. Harrell, Med., Bovina.

Lee Osborn, Med., Bovina.

Mrs. R. E. Collier, Surg., Friona.

Mrs. G. J. Baird, Surg., Hereford.

Mrs. G. J. Boatman, Med., Friona.

The Luttrell, Med., Friona.

Harold Taylor, Med., Friona.

Mrs. Wesley Barnes, Med., Friona.

Mrs. Larry Villarreal, OB.

Mrs. Robert Beavers, OB, Dimmitt.

Mrs. R. L. Barber, Med., Friona.

Mrs. Bjil Buchanan, Surg., Friona.

Dismissed

Mrs. A. W. Auld, Mrs. Alvin Wilkerson and son, Joe Villarreal, Harold Taylor, Mrs. R. E. Collier, Mrs. G. J. Baird, Mrs. G. J. Boatman, Mr. Luttrell, Mrs. Wesley Barnes, Lee Asborn.

Benson Attitude Heartening Farm Bureau Report



A. L. Black and Roy Euler attended the cattle raiser's meeting in Amarillo Monday night to get the views of those favoring and opposing price supports for livestock. The County Farm Bureau membership will be asked to instruct delegates to the State convention how to vote on this subject.

The American Farm Bureau now consists of 48 state organizations. Rhode Island was accepted as a member at the directors meeting in Chicago last week. Puerto Rico also has a large and strong Farm Bureau.

We have heard a great deal of opposition to the policies of new Secretary of Agriculture Benson. Most of the criticism comes, of course, from Democratic party members, just as criticism of Brannan came chiefly from Republicans. Notwithstanding Political affiliations, however, Mr. Benson's decision to seek opinions through farm organizations, rather than through government employees, should be heartening.

Those who have been quick to criticize some of the former types of opinion gathering, should be just as quick to take advantage of the opportunity of being heard through their own organization. One night this month every Farmer County farmer and his wife and children

will be given just such an opportunity at the County Convention. What suggestions do you have?

Governor Allen Shivers has proclaimed the week of October 5-10 as official "Texas Farm Bureau Membership Week." Because of local seasonal operations, this area usually holds its membership drive in February. A good many membership fall due in November, however, and if yours does, send or bring in your dues for another year. Farmer County membership for the past two years has hovered around 600. We should raise that to at least 700 this coming year.

This week is fire prevention week. How long has it been since you checked your premises for fire hazards? Do it now!

Rhea Farm Bureau met last Friday night with Representative Jesse Osborn as speaker. We don't have a report on the meeting, but we know it was well attended and worthwhile.

CONSIDER THIS: Evil men understand not judgment; but they that seek the Lord understand all things. Proverbs 29:5.

Mr. and Mrs. John Benger, Mr. and Mrs. Guy Latta and Mr. and Mrs. James McLain attended the State Fair in Albuquerque over the weekend and also visited in the home of Guy Latta's brother.

County Selected For Crop Wage Study

J. D. Jordan, local office manager for the Texas Employment Commission here today said that Farmer County has been designated as a Crop Wage Area.

Crop Wage Areas, he said, are designed as such only when Mexican Nationals are expected to be employed in the area to help farmers harvest their crops.

A survey will be undertaken in this county shortly to determine the range of wages being paid domestic workers. The survey is made necessary by a law passed in Congress — Public Law 78 — which provides, in part, that before Mexican Nationals can be admitted to this country for farm employment it must be first determined whether or not the wages and working conditions of domestic farm workers will be adversely affected. Mexican contract workers, according to the 1951, as amended, requires that Migrant Labor Agreement of the latter be paid at a rate not less than the prevailing wages which domestic workers are receiving at the same time for similar work in the same area of employment.

Attended Reunion

Mr. and Mrs. John Burrow and LaVoyne, Mr. and Mrs. H. T. Magnus and girls, Mr. and Mrs. Wallace Rogers and Mr. and Mrs. G. B. Buske and children, went to Lubbock Sunday to attend a family reunion with their parents, Mr. and Mrs. R. B. Giddens of Sagerton.

The group met in the McKenzie State Park.

FRIONA SCHOOL NEWSLETTER

October 7, 1953

Dear Uncle Bert:

Old Man Winter is almost here. Arthur Hilton, our school janitor, told some of the teachers Monday Morning that the hose in front of the school building were froze up. The teachers all had a big laugh, but I noticed that the sprinklers started to run after the sun came out. Who knows — the hose probably was frozen.

Uncle Bert, you should have seen our school building this week. It would remind you of a National election. There are more signs pasted up in and around the building than there were in Philadelphia when the President of the United States was nominated. Some fun. After two close elections Virgil Phipps, a senior, won out over Glenn Reeve for president by a close margin. Mr. Kelley said he wish there were a place on the Student Council for two presidents, as he would like to have both on the Congress. Glenn Reeve passed out cards with his name and a piece of bubble gum attached. Virgil Phipps passed out candy suckers, and promised to kiss the girls and shake hands with the boys if he was elected. I heard some of the girls say they went through the line twice to receive their campaign promise. Paul Coker was elected as vice president.

The Student-Faculty Congress is in charge of the concessions at the football game Friday night. The Congress will use this money to aid them in whatever aims they undertake.

Talking about football — Hereford defeated us last Friday night 40-7, but the Friona Chiefs sure did play them a good game, and I believe there were at least a thousand or more people at the game. The bleachers were full and people were standing along the sideline.

The Fire Department was present at the game to aid the faculty in placing the cars and keeping the fans back from the playing field. Mr. Kelley said they did an excellent job, and he hoped they could assist this coming Friday night.

I saw a note in the paper this week where the Texas Safety Association says that approximately 2500 Texans will die in motor vehicle accidents on the streets and highways of the state this year. Uncle Bert, keep this thought in mind while you are driving home after the game

Friday night. Drive with courtesy, caution and common judgment and you will reach home safely.

We play Petersburg high school here Friday night. This will be our first conference game. Sure hope the boys win this one. Friona has defeated Petersburg for the last two years, and I imagine that Petersburg will be coming up to try to break that record. I believe if the boys win this game they will have an excellent chance in taking the district. That would be wonderful — win the district twice in a row. We are going to try to encourage everyone to come out and give the boys all the support that can be secured for them.

Our High School girls basketball team played Sudan here Tuesday night. Our girls won by a 10 or 12 point margin. This makes the second game that the girls have won so far. However, these games are only practice games, and are not really match games. Sure glad to see the girls making an excellent start.

We sure want to thank someone for the nice large mirror that was installed in the girls rest room this week. Now we will not have an excuse for not keeping our faces fixed. The mirror sure is a nice large one.

I heard through the grapevine that a communication system is going to be installed in High School before too long. This sure will an asset to the High School faculty and students.

Raymond Brown is home on a furlough from the army. He will be here several days before he reports to his new assignment. Sure was glad to see Raymond, and I believe Uncle Sam has put several pounds on him.

We have another new student enrolled this week. His name is Tony Barraza, and came to Friona from Ackerly, Texas. Tony is a Freshman, and lives close to the Hub.

If you are in our gym and hear something that sounds like a motor boat, don't get excited, because the sound is coming from the boys' dressing room. The athletic department purchased a Whirl-pool machine to help keep the boys' sore muscles in shape. Some of the boys say it is like getting into a washing machine. Mr. Cook may have something there—give the boys a rub down, and a bath at the same time.

Your loving niece,
BIG MIMIE

THE FRIONA STAR

Friona Farmer County Texas
 MEMBER
 TEXAS PRESS ASSOCIATION
 PANHANDLE PRESS ASSOCIATION
 BERT NEELLEY, Editor and Publisher

Entered as second-class mail matter July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

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EDITORIALLY SPEAKING

"A Vigilant Press has made the American People the Best Informed in the World"

Let's Keep High School Football A Sport . . .

In reporting the annual Friona-Herford football encounters from year to year, it has been harder and harder to report the contest as a "game of sport" or an accepted football game. Far easier has been its reporting as a financial venture.

High school sports should be just that—sports. And the interscholastic rules have arranged conference play so that schools of near size are matched. However, the Herford-Friona game has of course been non-conference, an annual rivalry of years standing. But for sheer sportsmanship from the players or the onlookers standpoint, little can be said in its favor.

Personally, we think the local powers should study this situation, no doubt towards the end that it might be eliminated, despite a financial loss.

Likely the players won't agree, for we have a plucky lot and always have. They like to get in here and fight, despite the odds. But the odds are getting too great, we submit, to the depreciation of this game as a sporting gesture and to the physical disadvantages of every Friona player.

Against such decisive factors, we think the financial gain should be discounted, one hundred percent.

Isn't it time for a review

Traffic Toll Warrants Personal Apprehension

Four deaths from highway accidents was the Sunday toll in the local area of the Texas Highway patrol.

Two thousand four hundred and ninety-eight people were killed in Texas traffic accidents last year.

Ghastly facts, are they not?

In one of the area accidents the vehicle struck a guard rail on the wrong side of the road.

And there was another accident where the death car was reported passing TWO other cars with one of them passing the other—in other words the fatal car was passing clear off on the gravel off the pavement, while another car was legally passing in the correct lane! And the offender skidded out of control for over 450 feet, rolling over two times, before coming to rest with its toll of one dead.

Such stunts make us wonder, "What's the use of safety precaution, lectures, safeguards and writings?"

Let's ask a few of these questions: We have a large number of traffic control officers in our state and locally devoting much of their time to accident prevention. The state, county and city maintain our thoroughfares for maximum efficiency. A number of schools in Texas teach Driver Education. The traffic courts prosecute traffic law violators. So what could be lacking?

It still boils down to individual responsibility, doesn't it? DON'T WAIT for someone else to think of safety. A major cause of present day traffic danger is the "let someone else do it" attitude.

We join with the Texas Safety Association in observing that no task is too great if it will help to protect your safety and the safety of your loved ones.

It is to your newspapers that you can look for the continuous flow of the essence of true and personal liberty.

The Sebastian, Florida, Indian River News puts the whole situation in a nutshell:

"If the newspaper writers stop wielding pens and typewriters, and news presses stop rolling, our life as a proud, free, independent and dignified "nation under God" is at an end."

Your Newspaper . . . Appropriate Observance . . .

Texas has more newspapers in its 250 counties than any other single state in the union. There are 656 daily and weekly newspapers in Texas. Of these, 543 are weeklies.

And, in the words of the Texas Press Association, wherever you are—don't sell your newspaper short. You may not know what to do WITH some of them, but here is one thing that is sure and certain: You don't dare try to do WITHOUT them!

An editor is a very human person, as a member of his fraternity and of the community which he serves. He is no more likely to deliberately try to mislead a reader than would your teacher, preacher to mislead a reader than would your teacher, preacher or best friend.

Editors are humbly aware of the solemn obligations of the printed word. They try to be as fair and as just as it is humanly possible.

THE AMERICAN WAY



Trimming Down The "Wasteline"

WASHINGTON AND "Small Business"

—By C. WILSON HARDER

The Federal Trade Commission, set up to help enforce laws, appears to have entered into their own Big Switch.

FTC is busy as beavers but activities seem largely confined to scanning advertisements, arbitrarily ruling what can and cannot be said about any product. In the meantime, main function gets left-handed treatment.

A perfect case in point is the FTC announcement of hearings on television receiver industry.

FTC is looking askance at industry method of classifying picture tube size, i.e. a 21 inch tube is 21 inches on the diagonal, instead of either 21 inches wide, or high, a practice started in early days when tubes were round or oval. Today, with rectangular tubes, practice is antiquated but a matter which industry will undoubtedly change without government meddling.

However, while FTC prefers to decide between merits of Tweedledede and Tweedledeeum, it has so far ignored the plague of the appliance business.

That evil is wide spread between the discount off the retail price given the smaller dealer, and big, or multi-outlet dealers.

Because retail prices are the same consumer is not aware of discount set-up.

Usually consumer is better protected buying appliances from small dealer because of personalized service.

A multi-store dealer often makes as much as 20% more on a given item. On a \$300 sale that

is an extra profit of \$60.

Obviously the extra \$60 does not come about because the manufacturer sells at a loss.

Therefore, it appears public pays excessive prices for appliances to provide bonuses to a favored few huge outlets.

Manufacturers not liking system are powerless to do anything else. Big outlets will not handle their products without preferential discount.

There are other practices FTC could well investigate.

One is cooperative advertising. Although manufacturers usually pay half the cost of a dealer's advertising on their products there are reported instances of big outlets getting entire amount paid by manufacturer, which is just another way of giving extra discounts to a favored retail outlet.

It appears FTC could find many facts to justify a full scale hearing on selling practices in the appliance business.

Of course, FTC would step on some mighty powerful toes.

And that may be reason why FTC prefers to hunt for needles in a haystack.

After all, when FTC tells little Joe, the corn plaster man, to quit saying his product will stop corn discomfort overnight and that instead he must say something in effect his corn plasters are designed to relieve discomfort, and some folks have reported some benefit, there is little that little Joe can do, because he can't buck bureaucratic power.

The Russians have a word for this type of one-sided procedure.

The word is Sovietize.



C. W. Harder

Free Popcorn-

To the first FIVE CARS entering the—
Chief Drive-In

Coming Attractions

Saturday
 VALLEY OF HEAD HUNTERS

Also
 PROBLEM GIRLS
 -CARTOON-

CHIEF

Sunday - Monday

SERPENT OF THE NILE
 Rhonda Fleming William Lundigan
 NEWS - CARTOON

CHIEF

Tuesday - Wednesday
 CRUISIN DOWN THE RIVER

AUDRY TOTTER DICK HAYMES
 -CARTOON-

CHIEF

Thursday - Friday

MISSION OVER KOREA
 AUDRY TOTTER JOHN HODIAK
 -CARTOON-

CHIEF DRIVE-IN

FRIONA

ADMISSION PRICES

ADULTS 50c - CHILDREN UNDER 12 FREE WITH PARENTS

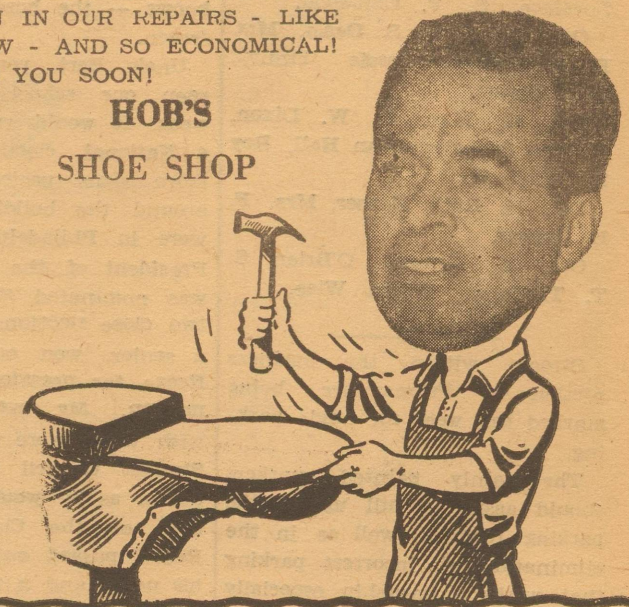
Cartoons and News Begin at 7:45 P. M.

BARGAIN NITES EVERY TUES. - WEDS.
 \$1.00 Per Carload - Pack 'Em In!

Hob Says . . .

STUDENTS ARE TERRIFIC ON SOLES! YOU'LL FIND A SOLUTION IN OUR REPAIRS - LIKE NEW - AND SO ECONOMICAL! SEE YOU SOON!

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Rockwell Bros. & Co.
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FRIONA CONSUMERS

STAR CLASSIFIED ADS HELP TO GAIN

Friona Tour Reveals Galaxy of Beautifully Designed Homes

BY MELBA NEELEY

Building trends of the times and the latest in decoration schemes were revealed in Friona recently in the New Homes Tour sponsored by the Friona Women's Club.

One of the most noticeable features was the use of brick in interior decorations. Large picture windows also were a dominating feature, with wide use of straight hanging full drapes of solid and designed fabric.

Comfort and livability would seem to be the keynote with most who are building or just completing new homes.

Various wood finishes were observed with the use of modern and period furniture in harmonious blending. Blond or light wood finishes seemed most popular in furnishings throughout the homes.

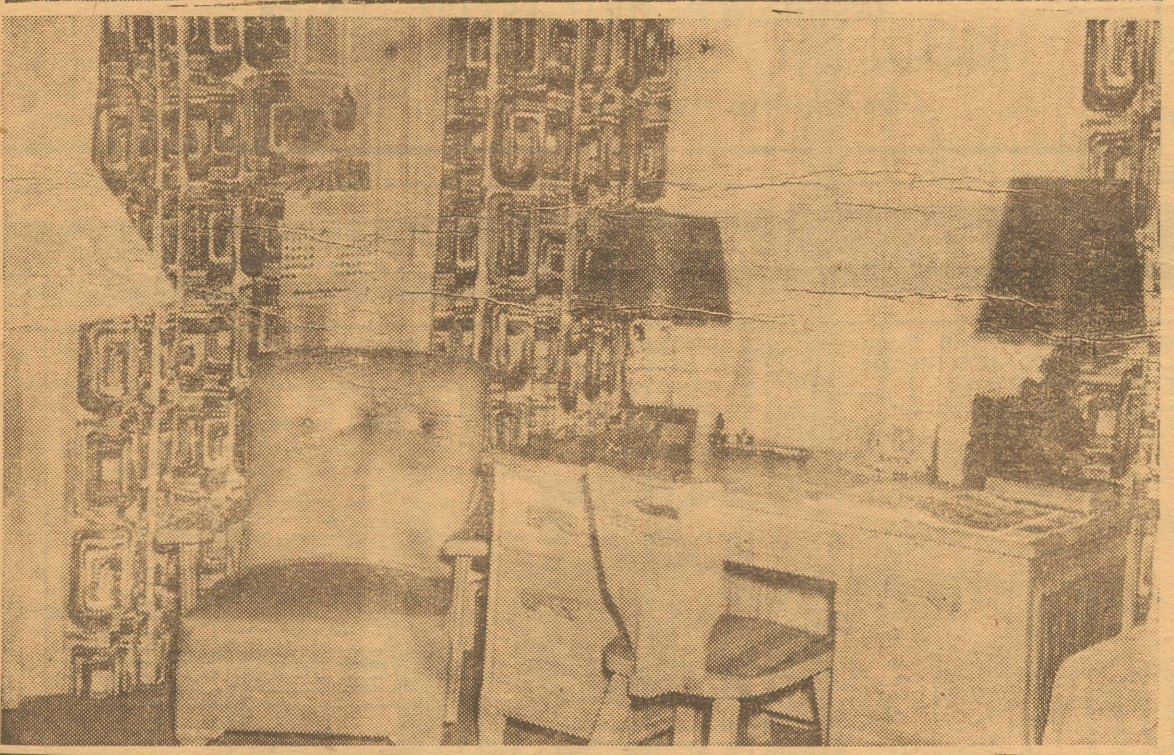
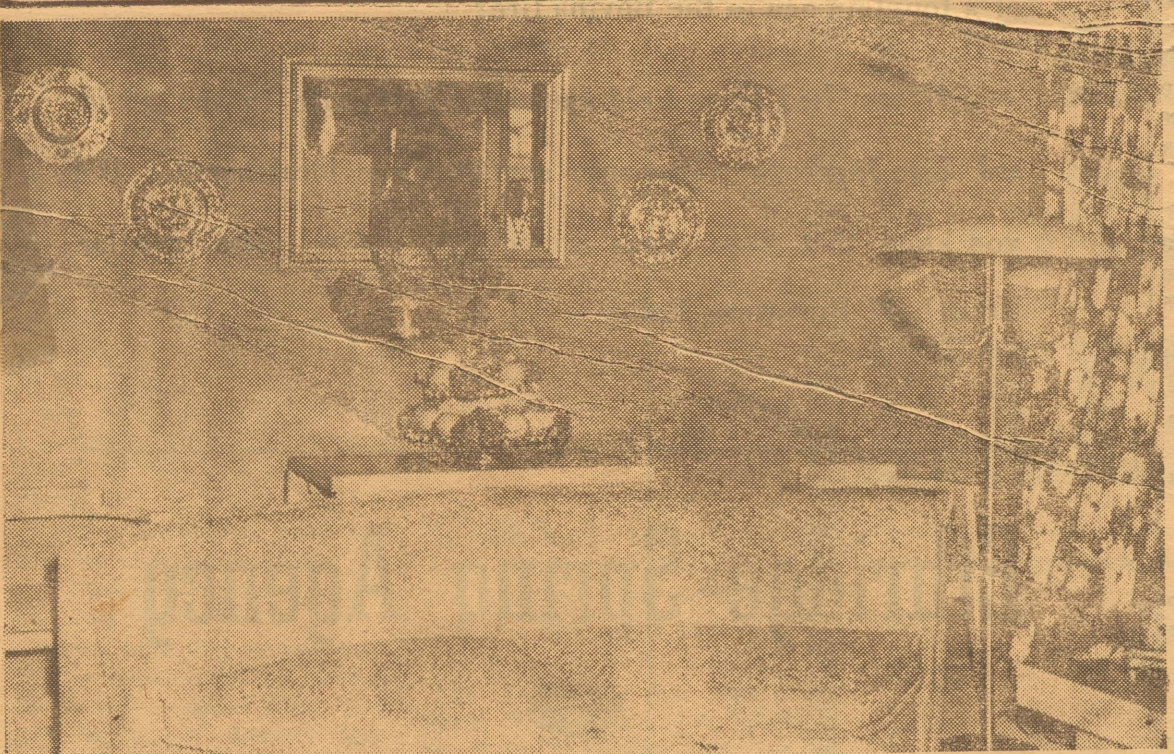
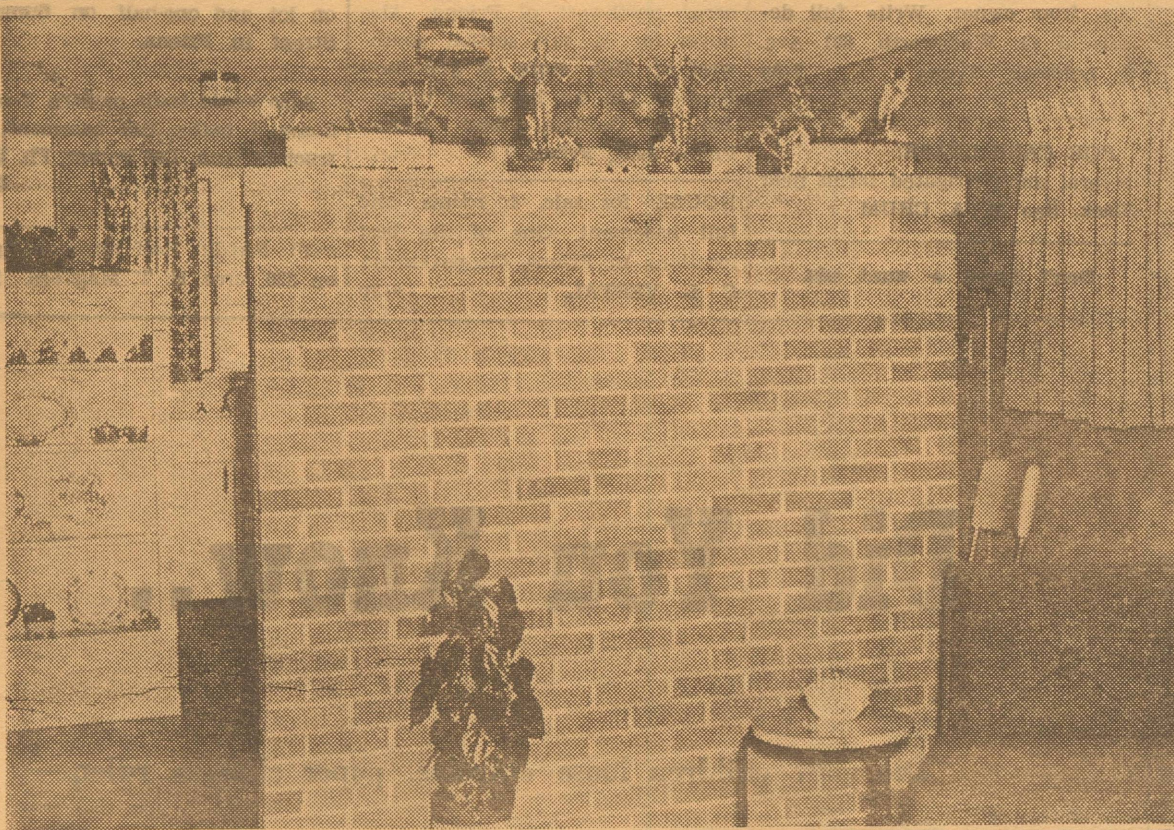
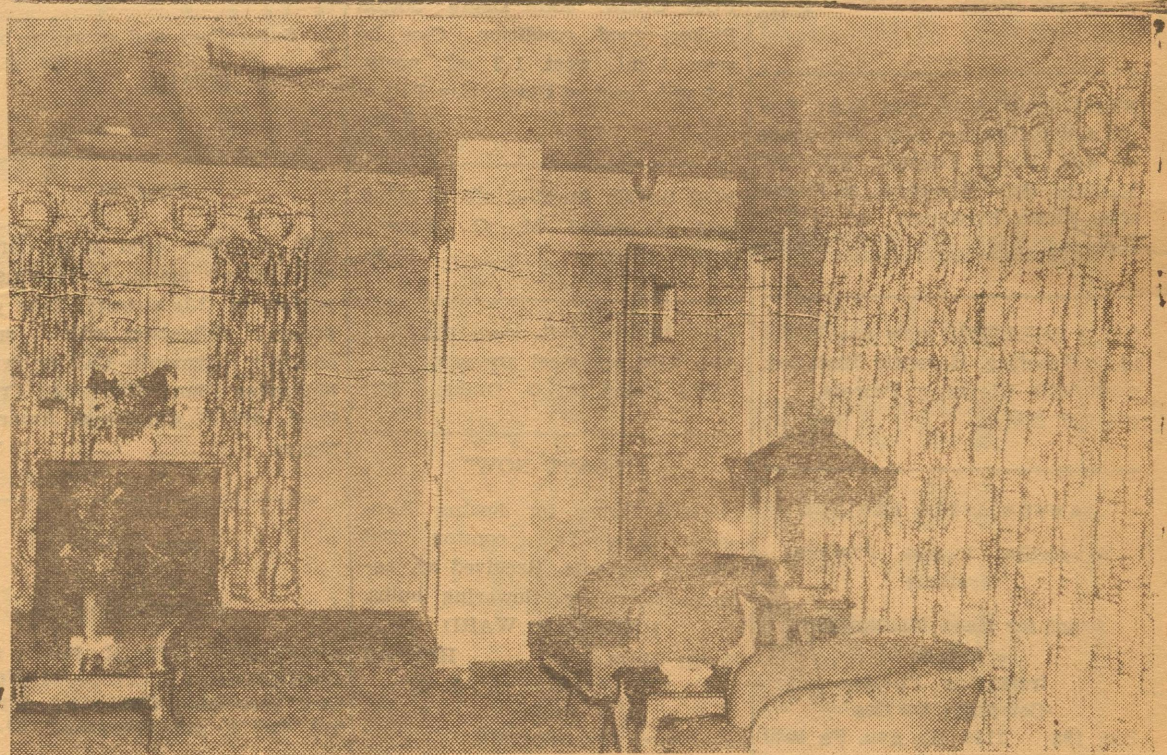
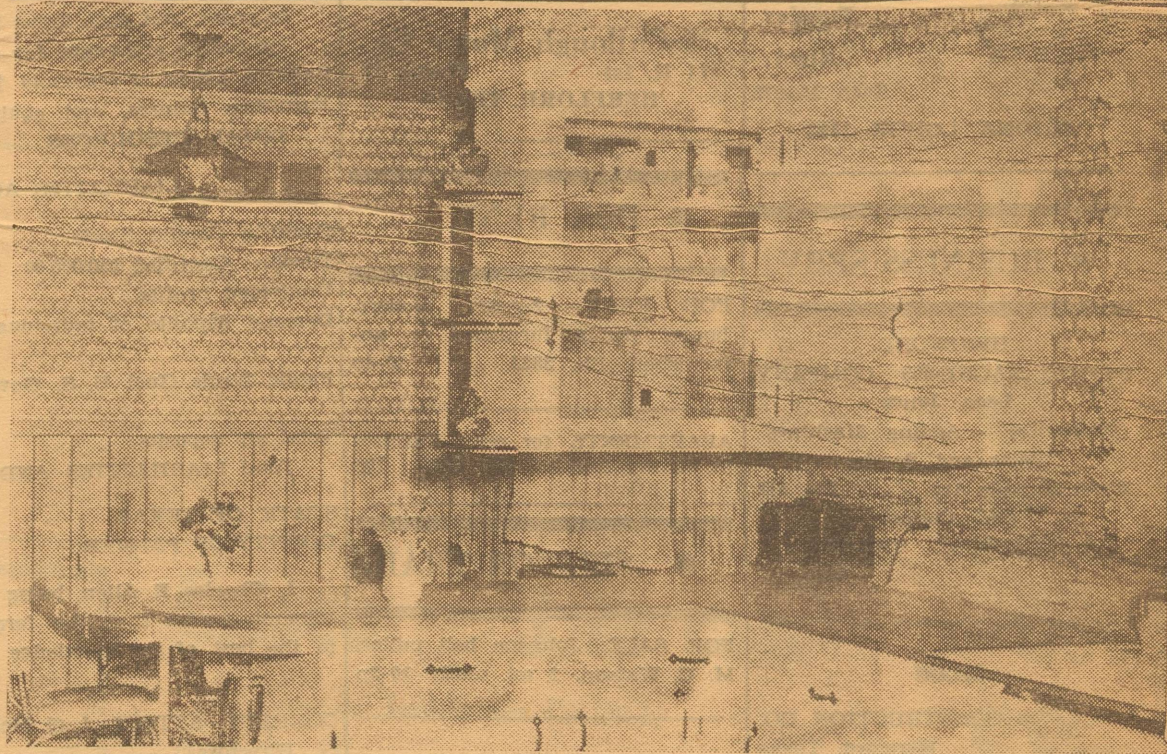
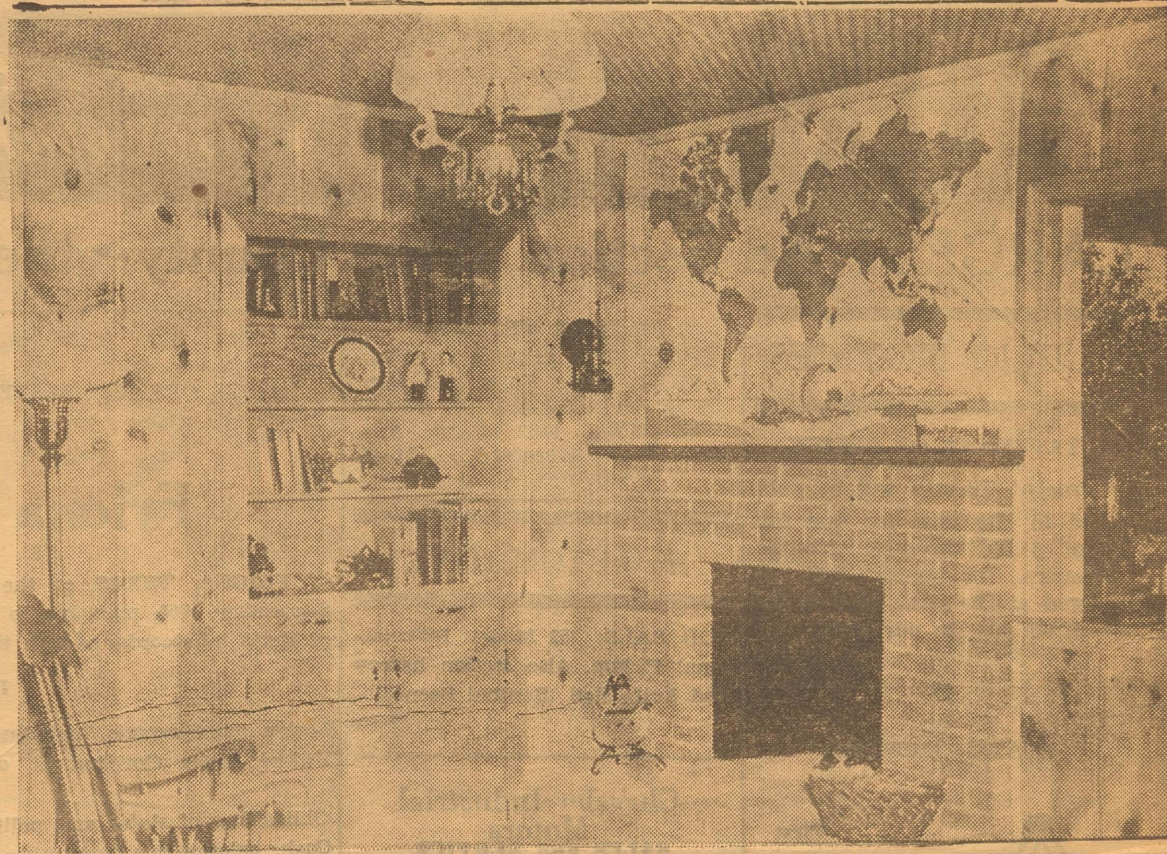
Most of the dwellings accent storage space and the dens or informal "living rooms". Tile is used in most of the bathrooms and kitchens, in color combinations also noted in the inlaid or embossed linoleum.

The first home on the tour was that of Mr. and Mrs. J. C. Wilkerson. Pictured at the upper left is the unique brick half-wall serving the dual purpose of breaking the kitchen from the living room, as well as being one of the focal points of interest in the house. Green, brown and gold were the predominant colors used in the walls, drapes and sectional furniture, with modernistic lamps. This is a two-bedroom house with a sunny utility porch off the kitchen, an ideal spot for sewing.

At the upper right is pictured a portion of the pine-paneled combination den and dining room of the recently completed home of Mr. and Mrs. Dan Ethridge. The house features a maximum of window space, with large windows extending to the floor in the living room. This room is in the rear of the house, with a patio off the den and living room. An accordion door separates the room from the entrance hall that features a marble-top antique desk and beautiful scenic wallpaper. The kitchen cabinets are of natural wood finish with pink tile used on the cabinet tops, and a grey and pink toned linoleum. The house has two bedrooms and two baths. Large closets and maximum storage space are noted.

Seen in left center is the eye-catching arrangement of gold planter and the gold ornamental plaques surrounding a mirror on a deep bright green wall in the home of Mrs. Mary Boggess. A clever color combination of Chinese red, gold and green made this home outstanding. Open shelves form a small entrance hall into the living room with its large picture window offering an outside view of a coffee table with planter. Red tile was also used in the bright kitchen with its rounded snack bar extending from the cabinet. The home has two bedrooms, large utility room and adjoining garage.

Pictured center right is the modern kitchen in the new home of Mr. and Mrs. A. W. Anthony.



GIVE US YOUR LISTINGS, WE HAVE BUYERS FOR QUARTERS AND HALVES, NOW IS THE TIME IF YOU WANT TO SELL. HAVE BUYER FOR 1-4 OR 1-2 WEST NORTHWEST OF LAZBUDDIE.

BUSKE - MAGNESS
CATTLE & REALTY CO.
FRIONA, TEXAS

Locals

New Arrival

Mr. and Mrs. Steve Scott are the parents of a new daughter born Sept. 28 in Amarillo. Mrs. Scott, teacher in the Friona grade school, brought his family to Friona Sunday.

Mrs. Nora Welch left Tuesday for Houston to visit her son, Louie, and his family. She will return by Dallas to attend Market.

Sam Weir of Seminole visited his parents, Mr. and Mrs. Scott Weir, last week.

Mr. and Mrs. Bud Crump spent the weekend in Memphis visiting their parents.

Mr. and Mrs. J. C. Wilkerson left Wednesday morning for Fort Worth to visit their daughter and husband, Mr. and Mrs. Warren White.

Weida Nell Day, Wanda Beaty, Tila Day, Ann Dukes, Letta Day and Patsy Loflin spent Sunday in Clovis.

Congregational Women Meet With Mrs. White

Twelve members and five guests were present Wednesday at the meeting of the Congregational Woman's Fellowship in the home of Mrs. Fred White.

The devotional was given by Mrs. George Trieder followed by a talk on "Tropical Topics" presented by Mrs. Carl Maurer.

Guests were Mrs. A. H. Ashton, Maryland, Mrs. John Guyer and Mrs. Charles Loveless, Farwell, and Mrs. H. C. Hendrick.

Gingerbread and whipped cream with coffee was served by the hostesses, Mrs. White and Mrs. Orma Flippin.

Mrs. Pearl Kinsley, Mrs. Ethel Chitwood and Mrs. Corda Slagel were Amarillo shoppers on Monday.

VISITORS HONORED

Mr. and Mrs. Stanley Lockhart and children of Levelland arrived Monday for a short visit with friends.

They attended a luncheon Monday at the home of Mr. and Mrs. Eugene Boggess. Also present were Mr. and Mrs. Truitt Johnson and Rev. and Mrs. Bob Wear of Hereford.

Monday night Mrs. F. N. Welch honored her guests with a coffee in her home. About forty guests were present.

On Tuesday the Wynn Holcombs and the Vondal Housers had the Lockharts as luncheon guests in the Holcomb home.

Mr. and Mrs. Lockhart returned home Tuesday afternoon.

Nelson Welch was a business visitor in Hereford Tuesday.

Travels in England Told by Mrs. Loveless

Mrs. Walter Loveless was guest speaker at the Tuesday night meeting of the Modern Study Club at the Friona clubhouse. Theme for the program was "Travel."

Mrs. Loveless spoke on her memories and souvenirs of her recent trip to England. She displayed some of the souvenirs and the menu from the boat.

A piano selection, "Twittering of the Birds," was presented by Mrs. F. W. Reeve.

A sandwich plate and coffee was served by the hostesses, Jane Williams and Clydie Black to thirty members and the guests, Mrs. John Guyer, Mrs. Albert Ashton, and Elizabeth Carmichael.

EXCEPTIONALLY ATTRACTIVE SHIPMENT ARRIVED

COSTUME JEWELRY

ALLEN'S JEWELRY

LOOK!
PIANO STORE

IN HEREFORD

BALDWIN ACROSONIC

PARK AV. APPLIANCS
509 Park Ave. Ph. 1496
HEREFORD

Harvest Your Own Crop of Results by Sowing an Inexpensive Star Want Ad!

CLASSIFIED ADS PERSON-TO-PERSON WANT ADS FOR QUICK RESULTS!

LARGEST Ad Section in the County - there's a REASON

PUBLIC NOTICES

STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

STATED MEETING

First
Tuesday
Night
Each Month
FRIONA LODGE 1832

BUSINESS SERV.

HEREFORD OFFICE MACHINES COMPANY
Leon Jones
Typewriter - Adding Machines
Sales and Service
North 25 Mile Ave. Ph. 518
Call Collect
HEREFORD, TEXAS 7-tfc

SILOS

WALLACE CONSTRUCTION CO.
Hereford, Texas 5-44c

NEED ENSILAGE pits dug? See us for bulldozing and all kinds of dirt work. Contact ERNEST McQUEE, Rt. 1, Hereford, or Phone 898—Dawn Exchange, or 1473-J Hereford. 4-5p

GIB'S CLEANERS now has FREE Moth-Proofing. Recently Installed. INSURED Cleaning Process. PHONE 2881 tfc

CANYON WELL SERVICE
Windmills, Pumps, Pressure Systems
Agent for Best Submersible Pumps
Irrigation Pumps
Complete Service
Box 195 1160 8th Ave. Ph 364J
Canyon, Texas
M. A. HOLLABAUGH

PICTURE FRAMING
EXPERT CAR GLASS INSTALLATION, Table Tops and Window glass. **HEREFORD GLASS COMPANY**, 1302 Park Ave., Phone 1425, Hereford. 21-tfc

AUTOMOTIVE

FOR SALE: '52 Model International Pickup. Also section harrow and knife sled. Benthal Beene. 7-tfc

Chrysler Industrial Motors SALES and SERVICE
McCullough Motor Co.
411 H. 1st Phone 17
HEREFORD, TEXAS

FOR RENT

FOR RENT: 2-room modern house; partly furnished or unfurnished. Ph. 3822. 10-4p

APARTMENTS for rent. Furnished. Walter Loveless. Ph. 2432 1tp

SELL OR TRADE

FOR SALE: Johnson boll puller. M. C. Watson, 2 mi. south. 10-3p

FOR SALE: John Deere Cotton Picker, good condition. Can be seen 1 mi. west, 1-2 mi. north, 1-4 mile east of Black. Coy Patton 9-2p

FOR SALE: Bundles of 16 acres, half deheaded. M. C. Watson. 2 mi. South. 10-3p.

FOR SALE: 10-ft. steel windmill. Also 2150 bu. steel granary. Henhouse cheap. A. O. Drake. 9tfc

"PLANT NOW"

Holland Bulbs for Spring blossoms. Peonies coming. Cut flowers for sale. Received an assortment spring flowering bulbs.
MRS. J. F. WARD
North Main Hereford 7 tfc

HOUSE in Canyon to trade for city property in Friona. A. O. Drake. 10-tfc

Charter No. 1233

BANK'S OFFICIAL STATEMENT OF FINANCIAL CONDITION

of the

Friona State Bank

at FRIONA, TEXAS, at the close of business on the 30th day of September, 1953, pursuant to call made by the Banking Commissioner of Texas in accordance with the Banking Laws of this State.

RESOURCES

Loans and discounts, including overdrafts	\$1,268,790.02
United States Government obligations, direct and guaranteed.	200,284.60
Obligations of states and political subdivisions	19,481.07
Cash, balance due from other banks, including reserve balances, and cash items in process of collection (including exchanges for clearing house)	269,837.54
Banking house, or leasehold improvements	39,407.10
Furniture, fixtures, and equipment	15,000.00
TOTAL RESOURCES	\$1,802,919.33

LIABILITIES AND CAPITAL ACCOUNTS

Common Capital Stock	\$ 50,000.00
Surplus: Certified \$50,000.00; Not Certified, None	50,000.00
Undivided profits	70,414.75
Demand deposits of individuals, partnerships, and corporations	\$1,501,060.57
Public funds (Incl. U. S. Govt., states and political subdivisions)	131,444.01
Total all deposits	\$1,632,504.58
Total LIABILITIES AND CAPITAL ACCOUNTS	\$1,802,919.33

STATE OF TEXAS
COUNTY OF PALMER

I, Charles E. Allen, being Cashier of the above named bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief.

CHARLES E. ALLEN,
CORRECT—ATTEST: J. G. McFarland, S. W. Osborn, Frank A. Spring, Directors.

Subscribed and sworn to before me this 5th day of October, 1953.

(SEALL) LOLA GOODWINE,
Notary Public, Palmer County, Texas

PIANOS

Will sacrifice used small upright and spinet piano to responsible parties in this vicinity. Take over present obligation with small monthly payments. Call or write, McBrayer Piano Company, Credit Dept., 217 W. 6th Street, Amarillo, Texas. 7-2c

WE BUY SCRAP IRON

COMPLETE STOCK New and Used cars and truck parts. Hereford Wrecking Company, phone 320. 709 E. 1st, Hereford 21-tfc

REAL ESTATE

FOR SALE: One community building, 24x34 ft. that could be made into a nice home. Stucco construction.
Sealed bids should be in by October 15. Mail bids or leave at Black Grain Company. We reserve right to reject any or all bids. 10-1p

FOR SALE

If you want that other small house, better say so, or we will sell it to some other party.

4 Good Lots with 2-room house. Well located. Good title. \$4500.00.

3 Vacant Lots and 4-room house with 3 lots.

Two good small farms, well located.

"UNCLE" JOHN WHITE

New Operator Here

Mr. and Mrs. Vernon Thomas and 6-month-old girl, Pamela, moved to Friona from Muleshoe. Thomas is the new apprentice operator at the Santa Fe Depot. He served over three years in the Marine Corps as a machine gunner and radio operator, seeing service in 1951-52.

WANTED: To buy farm near Friona from owner. Write full details. J. G. Wadsworth, 801 Ave. Q. Lubbock, Texas. 7-3p

FOR CASH LEASE: Several small irrigated farms near Black. See M. A. CRUM

Don't forget + want ads.

HAVE BUYER or improved 160 acres northwest of Friona. Also buyer for 1/4 to 1/2 section southwest of Hub store. If you have land to list we have the buyers. Joe B. Douglas, Real Estate, Phone 3152, Friona

HOUSE for sale. 4 rooms and full basement. One of the best locations in Friona. On payment. C. L. VESTAL. 9-3p

FOR SALE: 1 Four-room house on lot and one-half on Summit Street in Friona.

Also would trade modern 7-room home, 2 baths, full basement, for tract of land. Lee Parker, Ph. 2978. 8-16

FOR SALE: Half mineral rights on 320 acres. H. T. Magness. 9-1c

Did You Know..

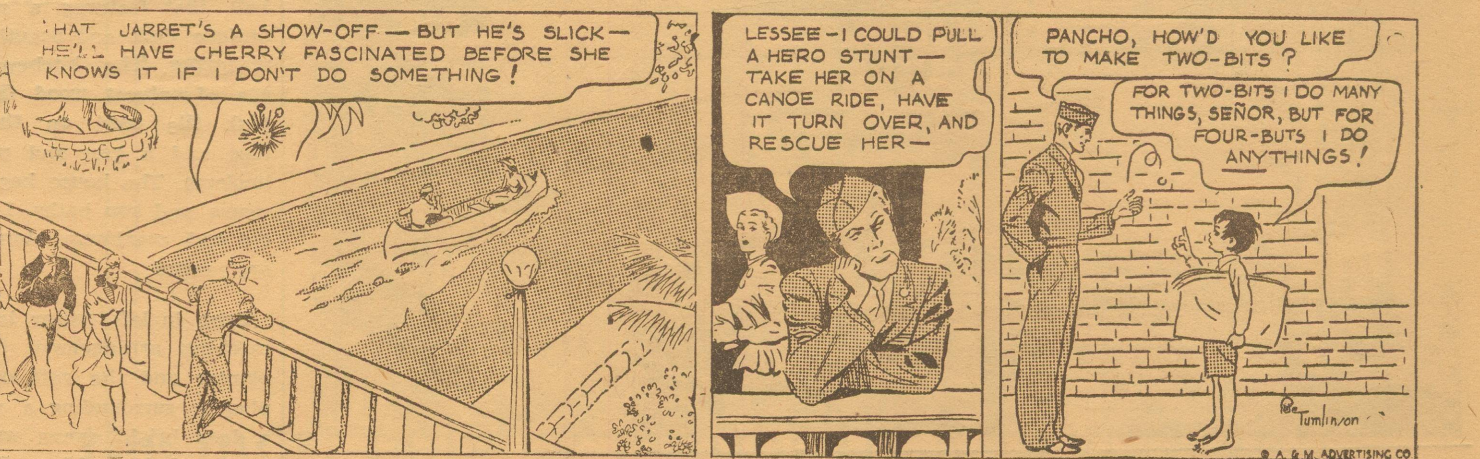
Did your children lose crayolas, paper clips, a ruler, or a fountain pen in the Bovina fire?

If you had Household Furniture Insurance in any standard Fire Insurance Company, contact your local agent. Did you know that these items are covered under your regular Household Furniture Policy?

Ethridge-Spring Agency

INSURANCE—REAL ESTATE—LOANS
Telephone 2121 FRIONA
Dan Ethridge Frank A. Spring Bill Stewart

CORNER GROCERY PRESENTS Cherry Sundae



REMEMBER Every Wednesday Is

Double S & H Green Stamp Day at our Firm

1-LB. CELLO PKG. TOMATOES	2 For 29c	PURE CANE SUGAR	10 lb 98c
WASHINGTON RED DELICIOUS APPLES	2 lb 35c	PUFFIN BISCUITS	3 For 25c
200 SIZE KLEENEX	2 For 29c	FOLGERS DRIP or REGULAR COFFEE	1 lb 89c
SHURFINE FLOUR	10 lb 69c	SLAB BACON	1 lb 67c
SHURFINE APPLE BUTTER	28-oz. jar 23c	ALL FLAVORS WRIGLEY'S GUM	3 For 10c

ELEVATOR ROOM

enough for most of the Grain in the County

PGC FEEDS

FRIONA WHEAT GROWERS INCORPORATED

CORNER GROCERY & MARKET

DIAL 2 and THREE 111

Sally Osborn Feted on Sixteenth Birthday With Party at Parents Home Here

Mr. and Mrs. Sloan Osborn were host and hostess Saturday evening to their daughter, Sally, and twenty friends on the occasion of Sally's 16th birthday.

Sally greeted the guests at the door and pinned various colored papers on them to devise their into groups for the games.

The guests presented gifts to the honoree who opened and displayed them.

The group went to the games room where they played "First Impressions," "Personal Interviews," "How Do You Like Your Neighbor," "Cats and Dogs" and other games.

After the games, the guests were invited to the dining room where the beautiful serving table was covered with a white net cloth over pink. The cloth was gathered in scallops and pinned with nosegays of white carnations and pink rosebuds tied with pink and blue ribbon. Crystal candle holders held sweet ping candles. Pink and blue ribbon intertwined between the nosegays and the candles.

The birthday cake was of two heart-shaped cakes on a silver tray. Nosegays decorated the cakes which were tinted pink. The honoree, dressed in a purple velvet dress, a gift from her mother and father and made by her grandmother, and wearing a rhinestone bracelet, a gift from her grandfather, and a wristlet of pink sweetheart roses from two aunts, served the cake to the guests.

Her mother, assisted by Mrs. Bill Stewart and Mrs. H. T. Magness, served pink brick ice cream.

After refreshments, Sally pinned the nosegays on the girls and placed Robin Hood hats on the boys.

Guests were Glenna Mae Pope, Carmel Fields, Elizabeth Grubbs, Deann Buske, Marie White, Gay Ann McFarland, Denise Magness, Doris Jane McFarland, Carol Blackburn, Sue Cranfill, Virgil Plipps, Don Lewis, Teddy Fangman, Keith Battey, Arnold Fangman, Jimmy Robason, Dudley Bainum, Wayne Houlette, Bainum, Jerry Houlette and the honoree.

Sending gifts were Glen Reeve, Joe and M. C. Osborn.

Mrs. Albert Thomas left Friday for Hobbs, N. Mex., to visit her husband.

Wayne Crbbs spent the weekend in Vernon visiting Mrs. J. F. Belew. Sunday evening he came back by Lubbock and visited a cousin, Bobby Belew.

P-TA Meeting Next Thurs.

"Safety and Civil Defense" will be the subject of the meeting of the Friona Parent-Teacher Association at its next meeting Thursday, October 15, at 2:30 p. m.

Glenn E. Reeve will lead in the program.

A special feature will be the showing of the film, "The Atom Bomb and the Tornado."

Standing committees for the P-TA for the year have been announced as follows, with chairman listed first:

Program: Mrs. Sloan Osborn, chairman; Mrs. John Benger, Mrs. H. R. Cocanougher.

Yearbook: Mrs. Glen Roberson, Mr. Dillie M. Kelley and Miss Tacy Smith.

Membership: Mrs. Roy Clements, Mrs. Fern Barnett, Mrs. Ralph Price, the teachers.

Publicity: Mrs. Glen Reeve, Miss Jo Phillips.

Finance: Mrs. R. B. McKee, E. W. Tatum, Mrs. Dick Rockey.

Recreation: Mrs. Fred Barker, Mr. Harry Hamilton.

Hospitality: Mr. Clyde Hays, Mr. Paul Fortenberry.

Safety and Civil Defense: Mr. Glen Reeve, Mr. H. K. Kendrick.

Cafeteria: Mrs. H. D. Mayfield.

Reception: Mesdames C. W. Dixon, Lloyd Prewett, Tildon Slagle, Kenyth Cass, H. T. Magness, Ralph Taylor, Hardy May and Pete Buske.

Mr. and Mrs. Leonard Haws visited Sunday in Canyon with their son, Walter, who is attending West Texas College.

Mrs. C. J. Price and boys of Wagon Wheel Gap, Colo., Mrs. Bob McNitt of Mosque, Colo., and Mr. and Mrs. James Bragg and children of Brownfield visited Sunday with Mr. and Mrs. Fred White and Lola and Clyde Goodwine.

Mr. and Mrs. Albert Ashton of Maryland went to Farwell Wednesday to visit in the John Guyer and Charles Loveless homes.

Mrs. Raymond White attended the homes tour in Hereford this week.

Mr. and Mrs. Ralph Miller attended the Notre Dame - University of Oklahoma football game in Norman, Oklahoma, Saturday. They also visited relatives.



Pleasing People

IS OUR BUSINESS!

SEE HOW MUCH MORE YOU CAN SAVE BY SHOPPING HERE!

CANDY

HERSHEY
Plain or Almond
24 Count Box

89c

CHERRIES

STURGEON BAY
Red Sour Pitted
NO. 2 CANS

4 for \$1

Vanilla Wafers

JACK'S
9-OZ. PKG.

15c

KLEENEX

BOX OF 300

5 Bxs \$1

PRODUCE

CALIFORNIA FRESH, FANCY
TOKAY GRAPES 2 lb 25c

CALIFORNIA NEW CROP
JONATHAN APPLES 2 lb 35c

FANCY CALIF. LARCE, THICKRIND, MEATY
BELL PEPPERS lb 15c

COLORADO U.S. NO. 1, Medium, Green, Firm Heads
CABBAGE lb 7c

Crisco 3 lb can 85c

10c Coupon Inside on CRISCO
TIDE Giant Box 69c

Sienna Pine
TOILET SOAP 4 for 28c



Market
CHUCK ROAST
U. S. CHOICE
39c lb

ARM ROAST
U. S. CHOICE
43c lb
SIRLOIN STEAK
U. S. CHOICE
49c lb
LUNCH MEAT
ASSORTED
39c lb

Deer Brand
TOMATOES No. 303 Can 15c

Tuxedo, Dark and White Meat
Tuna can 23c

Campfire
V. Sausage 3 for 29c

Ausstex No. 300 Can
Chili Con Carne 28c
(With Beans)

Campfire No. 509 Can
Pork 'n Beans 3 for 29c

25c Size
Theme Paper .2 for 35c

Sunshine
Crackers lb box 25c

Hunt's Whole Kernel, No. 300 Can
Corn 17c

11-Oz. Glass Armour
Peanut Butter 37c

Sunshine
Salad Dressing .pt. 29c

Walker Ausstex, No. 300 Can
Beef Stew 35c

Hunt's
Tomato Sauce 3 for 29c

Hunt's
Spinach No. 2 can 15c

Stokley Cut, No. 303 Cans
Green Beans 4 for \$1.00

Hunt's Country Style
PICKLES No. 2 1/2 glass 29c

Libby's No. 300 Can
TOMATO JUICE 3 for 29c

A Trip To The Holy Land In Natural Color!



STEPHEN A. HABOUSH
Native Galilean Shepherd

MORE than a lecture, more than a moving picture in full colors! Educational and revealing, this amazing feature will bring before your eyes the mystic land of the Bible, the hills of Galilee which have inspired all Christianity.

After a successful coast-to-coast tour, Mr. Haboush will offer his program here, attended by a party of three. He will appear in native costume. Motion picture in full color.

Music from the greatest composers. THIS IS NOT AN AMATEUR PRODUCTION... more than \$60,000 and sixteen years went into this program. All equipment is professional. Endorsed by leading churches, club women, universities, and praised by Rotary, Kiwanis and Lion Clubs.

FIRST METHODIST CHURCH
WEDNESDAY, OCTOBER 14th—7:30 P.M.

Secure your ticket in advance and save.

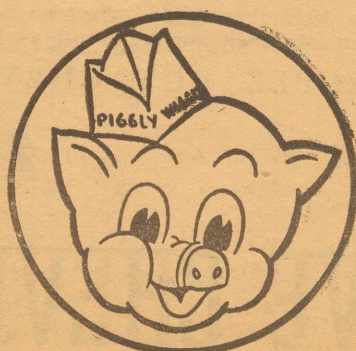
ADVANCE TICKET SALE

CHILDREN, including High School Students .50c
ADULTS 1.00

AT DOOR

CHILDREN, 7 to 14 years .50c
ADULTS 1.50

(Tax on all tickets included)



Piggly Wiggly, Friona

"My family comes first with me and I welcome every moment I can devote to my son and husband. My electric ironer gives me extra precious time with them."



Son Steven seems absorbed in the operation of Mrs. Cheaney's automatic electric ironer. It's the electric age and Steven, like all children, is fascinated by smooth operation of modern electric appliances.



... says Mrs. Pete Cheaney, 5320 19th St., LUBBOCK, TEXAS

Modern mothers agree that time for hubby and children is necessary to a happy married life. They also agree that automatic electric appliances cut houseworking time... give them the extra moments needed. Your Reddy Kilowatt Electric Appliance Dealer can show you how and why... visit him soon.



Cotton Defoliation Discussed by Agricultural Agent Joe Jones

What is Defoliation? The agent points out that inherently, cotton is a perennial plant with a natural process for shedding mature leaves. Shedding is the result of new cell growth at the base of the cotton leaf-stalk, where it joins the stem or branch. The cells multiply, form a thin abscission layer, and eventually separate, freeing the leaf from the plant.

This is defoliation. It can be brought on by drought, disease, plant food deficiency or light frost. The process can be artificially speed up—and timed or the benefit of the cotton grower—through use of chemical cotton defoliants.

Why Defoliate? Under the proper conditions cotton growers may benefit from chemical defoliation in many ways. Here are some of the main advantages of defoliation.

Mechanical harvesters do a better job on defoliated cotton. Mechanical pickers, add trash to stripped cotton, or stain lint. Defoliation helps large plants straighten up, and improves machine harvesting efficiency.

Fiber and seed deterioration is retarded when defoliation allows lint more exposure to the sun and to air movement. Bottom defoliation helps reduce boll rot, and cotton opens earlier.

Defoliation aids hand pickers. When plants are leaf-free, dew dries more quickly and pickers can get an earlier start.

Timing, more than anything else, determines how much defoliation. Unfortunately, there is no set formula for figuring out when to apply defoliants. Correct timing may vary from year even from farm to farm.

For any given farm there is an "ideal" time to defoliate for most complete leaf removal. But this does not always coincide with the "ideal" time to defoliate for greatest benefits. This is an important distinction for the cotton grower to make - because, after

all, his goal is to get the greatest benefits from defoliation.

CONDITION OF THE PLANT

Mature plants defoliate best and fast completely. For best results the boll-load should be heavy and vegetative development almost stopped. Plant and leaf moisture content must be high, because defoliation depends on the plant being in an active state of growth.

Bolls must be mature enough so that yields will not be reduced, or are full-sized and firm to the touch. A rule of thumb the youngest bolls are 35 to 40 days old.

Usually it takes from two to three weeks following defoliation before stripping can begin. Rains can often cause regrowth, which will give trouble when this occurs.

It should be remembered that defoliants also can be dangerous to animals and humans, when proper precautions aren't taken.

Rhea News

Mr. and Mrs. Billy Sifford have returned from Oklahoma where they went on a wedding trip.

LaVon Fleming and Kay Kirk spent Sunday with Lavon Dean. They are both from Friona.

Mr. and Mrs. Norbert Schueler are on a trip to Albuquerque.

Mr. and Mrs. F. T. Schlenker went to Amarillo Monday to meet Mrs. Schlenker's sister who came in on a plane.

Mr. and Mrs. C. L. Calaway are visiting his mother near Paris.

Mr. and Mrs. E. H. Hannabas of Canyon spent the weekend visiting her parents, Mr. and Mrs. Pat Busby.

"Mile After Mile You'll Prefer Shamrock"

Shamrock Products Handled in Friona By

**STRICKLAND'S
SHAMROCK SERVICE**

A message to every prospective new car buyer:

You can have the most popular automatic transmission to be found in any low-priced car ***Chevrolet's Famous 1953 Powerglide!****

Much fleetier, smoother, more economical! Thoroughly proved and improved through years of development and over a billion owner-driven miles! Production now running at new high levels due to record nationwide demand!

Much More Economical
Chevrolet's 1953 Powerglide Automatic Transmission*—teamed with the 115-h.p. "Blue-Flame" high-compression Valve-in-Head engine—brings you entirely new operating economy in city driving and on long trips.

Far Livelier Getaway
Put the selector lever in "DRIVE" position—step on the accelerator—and you move smoothly away from a standing start to legal traffic speed in seconds.

Important New Gas Savings
You'll never know how economical an automatic transmission can be until you try the 1953 Powerglide. Various improvements, including a

more efficient use of engine power, make it extremely thrifty.

Great New Passing Ability
The car picks up pace in traffic or on the highway at the touch of a toe, for the '53 Powerglide has an added automatic passing range.

Smoothest No-Shift Driving at Lowest Cost
Driving is almost incredibly easy, changes of speed almost unbelievably smooth... for this transmission gives simplest, smoothest, no-shift driving at lowest cost.

Safe Eyes-on-the-Road Driving
Powerglide permits you to concentrate on driving, with hands on the steering wheel and eyes on the road.

Full Engine Braking-Power on Hills
Powerglide's flexibility lets you cruise easily up any hill. And you enjoy constant engine braking power for maximum safety when descending.

Rock Out of Trouble
Powerglide's smooth power flow lets you rock out of sand, snow or mud whenever the need arises. "LOW" and "REVERSE" are side by side on the Powerglide quadrant, making the operation doubly easy.

Push-Proof Parking
Put the selector lever in "PARK" position when you leave the car, and a positive gear-type lock holds it in position until you return.

Time-Proved, Owner-Proved Dependability
Come in. Drive a Chevrolet with this finer, more popular automatic transmission—time-proved by hundreds of thousands of owners in over a billion miles of driving!

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models. Power Steering available on all models.

REEVE CHEVROLET COMPANY

You'll Find There's
**MORE
ECONOMICAL
POWER**
In Our
**BUTANE
and
PROPANE**
**BLANTON BUTANE
IN.**

Business Professional DIRECTORY

A. O. THOMPSON
ABSTRACT COMPANY
 COMPLETE TRACT INDEX OF ALL LANDS AND TOWN LOTS IN DEAF SMITH COUNTY WRITE US FOR INFORMATION.

JOB PRINTING
 The Friona Star

DIMMITT Ditching Service

New Equipment — Sensible Prices
 Experienced—Reliable

Call on us for . . .

Pipelines — Water — Sewer
 Foundations and
 Septic Tank Holes

—NO JOB TOO LARGE OR TOO SMALL—

C. R. OWEN — PHONE 363J3

DIAL 4242

FOR FREEDOM FROM DRUDGERY
 BLUE JEANS A SPECIALTY

CITY STEAM LAUNDRY

Helpy- Sely Service
 FRIONA

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Herford, Texas
 Phone 37 Office Hours: 8:30—5:00

FARMER'S PRODUCE

Home of
 GOOCH'S BEST FEEDS
 .rena Hog Supplement — Cottonseed Meal
 We Sure Like to Buy Your
 CREAM — POULTRY — EGGS

You'll get a good deal from HIGHWAY GARAGE

EARL GILMER
 On Hiway 60 in Eastern Friona
 Automotive and Farm Machinery Repairs

F. L. SPRING

OLD-FASHIONED COUNTRY STORE
 Come and See Us

GILLILLAND FUNERAL HOME

131 E. 2nd St., Hereford
 PHONE 951
 Funeral Directors — Ambulance Service
 WEST TEXAS BURIAL INSURANCE

Mrs. Altman underwent a serious heart operation there, but she is reported recovering rapidly and will return to Lubbock next week for a few days under doctor's care before returning to Black.

Mrs. Bee Westbrook has returned from Dallas where she has been at the bedside of her daughter, Mrs. C. E. Altman.

Jack Washman was visiting friends in Morton over the week end.

Scout Meetings

TROOP VI

By Joyce Stowers

The Girl Scouts of Troop VI met at the Baptist church Monday afternoon. Mrs. Stewart introduced Ann McKee, who will help with the troop this year. Ann is a first class scout and will assist with songs and games.

After game a short business meeting was held and names drawn for patrol.

In Mary Jane Grubbs patrol are Carolyn Parker, Winell Deaton, Kay McKee, Virginia Patton, Jayla Stowers, Kay Struve, Darla Bingham and Judy Taylor.

In Kitty Black's patrol are Cynthia Caffey, Geraldine Day, Celia Weatherly, Martha Tubbs, Eleanor Dodson, Shirley Taylor, Judy Fesser, Carolyn Baxter, Linda Brummett and Carolyn Parker.

After refreshments of candy and bubble gum the scouts sang "Taps" before being dismissed.

HANEY AT WHITE SANDS

Mr. Werrle Lester Haney, the son of Mr. and Mrs. Thomas Henry Haney of Route 1, Friona, has resumed his occupation as a bus driver at White Sands Proving Ground.

Mr. Haney is a resident of nearby Organ, New Mexico. Before returning to the Proving Ground he was employed driving a school bus in nearby Las Cruces.

White Sands Proving Ground is one of the nation's largest installations for research and testing of guided missiles. Primarily an Army Ordnance facility, all branches of the armed forces are represented here. The Proving Ground is located in the Tularosa Basin, near El Paso, Texas.

Former Friona Doctr In N.Y.

Friends of Lt. Col. and Mrs. R. C. Stokes will be interested to learn he is now stationed in the Headquarters, Office of Surgeon, Governors Island, New York. With him is Mrs. Stokes, their son, Walker, and their niece, Harriet Hatch.

He wrote that they had seen many interesting sites near New York and had visited in Washington, D. C.

They hope to be back to visit friends in Friona sometime next year.

Home From Camp

George Price arrived Saturday

from San Diego, Calif. for a two weeks visit with his parents, Mr. and Mrs. Dave Price.

He recently completed boot training at San Diego and will report to Camp Pendleton, Calif. for reassignment.

George was a '53 graduate of Friona High school.

STAR ADS GET RESULTS

Local Church Notes

RHEA COMMUNITY

Manuel Lutheran Church
 Rev. H. Pullmann, Pastor
 Morning Service 10:00 a.m.
 Bible Class and Sunday School 11:00 A. M.
 Ladies Aid—second Friday of every month.
 Men's Club—third Friday of every month.
 You are most welcome to come help with us.

Sixth Street Church of Christ

M. B. MCKINNEY, MINISTER
 Sunday Bible Class 10 a. m.
 Morning Worship 10:45 a. m.
 Training Classes 7 p. m.
 Sunday Evening Worship 8 p. m.

Methodist Church

J. S. Sherell, Minister
 Sunday School 10 a. m.
 Morning Worship 11 a. m.
 Junior Fellowship 7 p. m.
 Evening Worship 8 p. m.
 WPCS meets 2nd and 4th Tuesday 2:30 p. m.
 WEG meets 1st and 3rd Mondays 7:30 p. m.
 Prayer Meeting, Weds. 7:30 p. m.
 Choir Practice Wednesday 8 p. m.

Baptist Church

Rev. C. M. Fields, Pastor
 Sunday School 10:00 a. m.
 Preaching 11:00 a. m.
 Training Union 7:30 p. m.
 Evening service 8:30 p. m.
 W. M. U. Tues. 3:00 p. m.
 Sunbeams Tues. 3:00 p. m.
 Prayer Meeting Wed. 8:30 p. m.

Congregational Church

Rev. Lewis J. Knight, Minister
 Sunday School 10:00 a. m.
 Morning Worship Hour 11 a. m.
 Pilgrim Fellowship 8:30 p. m.
 Women's Fellowship, first and third Wednesdays of each month.
 Church Family Night The first Sunday of each month.

United Pentecostal Church

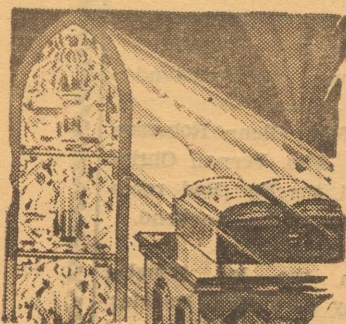
Rev. R. W. Wilburn, Pastor
 Sunday School 10:00 a. m.
 Morning service 11:00 a. m.
 Evening service 7:30 p. m.
 Bible study Wed. 7:30 p. m.
 Young People Fri. 7:30 p. m.

Church of Christ

Morning service 10:30 a. m.
 Evening service 8:30 p. m.

Assembly of God Church

Rev. W. C. Wade, Pastor
 Sunday School 10:00 a. m.
 Sunday Morning Worship 11:00 a. m.
 Sunday Evening Service 7:30 p. m.
 Prayer Meeting 7:30 p. m.
 Service Wednesday 7:30 p. m.
 Holding Services Temporarily in The American Legion Hall



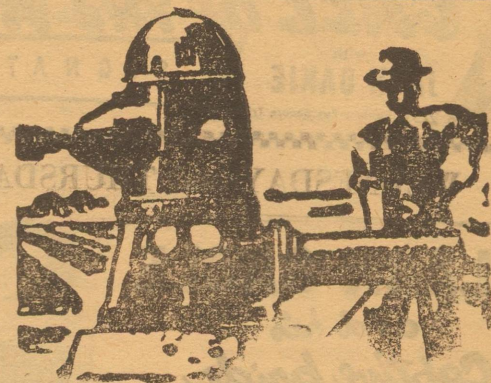
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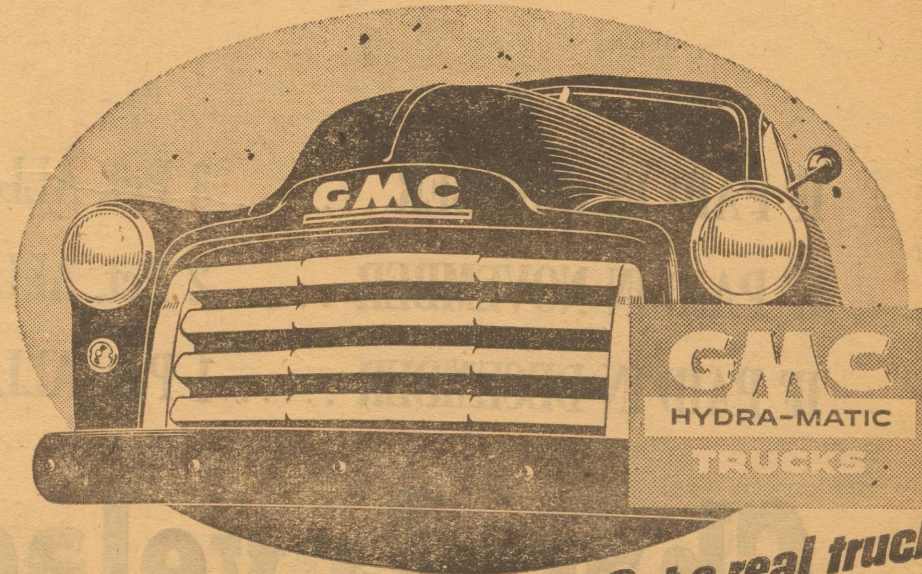
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of any gasoline truck engine in history. Crisper 8.0 to 1 performance—with regular gas economy.

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See The TV Football Game of the Week every Saturday—a General Motors Key Event



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Herring Implement Company

Maryland Visitors Arrive Monday

Mr. and Mrs. F. W. Feeve, Mr. and Mrs. Floyd Schlenker and Mr. and Mrs. John Guyer went to Amarillo Monday to meet Mr. and Mrs. Albert Ashton of Maryland who arrived by plane from California where they had been visiting.

The Ashtons plan to spend ten days here visiting relatives, friends and friends.

Mrs. Ashton is a sister of Mr. Feeve, Mrs. Schlenker and Mrs. Guyer.

Mrs. O. F. Lange Was Hostess to Bridge Club

Mrs. O. F. Lange was hostess to the Friday Bridge Club in her home Saturday afternoon.

Mrs. Carl Maurer won the high score prize.

Refreshments of cranberry salad and cheese wafers were served to Mesdames Pearl Kinsley, Roy Slagle, Bert Chitwood, Stark, Carl Maurer, J. C. Wilkinson, Bert Shackelford and the hostess.

STORK FEATHERS

Mr. and Mrs. Larry Villerreal are the parents of a boy born Oct. 4. He weighed 7 lbs. 15 ozs., and has been named John.

Mr. and Mrs. Robert Beavers of Dimmitt are the parents of a girl born Oct. 6. She weighed 9 lbs., 8 ozs., and has been named Marlene Kay.

Scouting-

Den I The Cub Scouts of Den I met Monday afternoon at the home of their den mother, Mrs. Frank Spring, with their assistant den mother, Mrs. Hank Outland, present. The boys made buddy buzzers, played games and sang songs introducing the theme for October, Indian Summer. There were eight boys present, two of them new members.

Den II Cub Scouts of Den II met with their den mother, Mrs. Faye Reeve, this week and practiced presenting the flag, and played football. Bobby Sanders is denner, Carl White, assistant denner and Reggie Hayes is scribe.

Den III Nine cub scouts and the den chief met at the home of their den mother, Mrs. Glenn Reeve, Monday afternoon. Games were played, using the theme of the month, Indian Summer. The assistant den mother, Mrs. V. F. Roberts, was also present.

Den IV Mrs. Benthall Beene met Monday afternoon with seven Cub Scouts of Den IV at her home. The boys studied the Indian Summer theme for October and played Indian games. Mrs. Ann Barker, assistant den mother, was also present.

Mr. Annie McSpadden of San Bonita is visiting this week in the home of her brother and wife, Mr. and Mrs. J. B. McFarland.

News Items From Black

The Black Club met with Mrs. Bula Mae Deaton as hostess on their regular meeting date, Thursday Oct. 1 at the clubhouse.

Mrs. Maudine Edelman was on the program and gave a brief talk on "Interesting Persons of the Panhandle." She used Wes Izard of Amarillo and J. Frank Norfleet. Both being known widely in the Panhandle. The talk was enjoyed very much by everyone.

Winter daisies and ivy was used in the flower arrangement.

The club discussed selling the clubhouse and redecorating and making the old schoolhouse into a club or community house.

The hostess served cheese sandwiches, cakes, salad, cup cakes and iced tea to the following members: Maude Allmon, Mildred Barnett, Christene Braxton, Jessie Douglas, Maudine Edelman, Alta Presley, Elenor Prewett, Maxine Price, Louise Roberson, Lucille Rockey, Carrie Tatum and the hostess.

Guests in the Roy Lovett home last week were Rev. and Mrs. John King of Quanah.

Mr. and Mrs. W. H. Price of Hereford visited Wednesday in the home of their son and family, Mr. and Mrs. Ralph Price, Randle and Jerry.

Ellis Tatum is spending the week in Truth or Consequences, N. Mex.

Mr. and Mrs. John Thompson are spending this week at the fair in Albuquerque, N. Mex., showing their milking shorthorn cows. Clyde Renner is also with the Thompsons as herdsman and showman.

Mrs. Lena Wolf spent Saturday and Sunday night in Amarillo.

Johnnie Hand, Mr. and Mrs. Odie Massey, Doris Boggess and Mr. Lena Wolf have all had the flu this week, but all are better at this time.

Betty Hinkle spent Wednesday with Mrs. Ralph Price and family.

W. L. Edelman has started gathering cotton on his farm south of here.

Mr. and Mrs. Joe Elmore of Moreland, Okla., visited his brother and wife, Mr. and Mrs. H. H. Elmore over the weekend.

Mr. and Mrs. Glenn Roberson and Mr. and Mrs. Vernon Christian attended the Hot Rod races in Amarillo over the weekend.

Guests in the Joe Douglas home Sunday were Mrs. Douglas' sister and brother-in-law and family, the Dean Collins of Sunray.

Mr. and Mrs. Jack Peaks and Mrs. Eva Peaks of Amarillo spent Sunday in the H. H. Elmore and Dick Rocky homes.

Mr. and Mrs. Claude Edelman Judy and Billy, had as their guests Sunday, Mrs. Edelman's mother, Mrs. M. W. Rogers of Plainview, her aunt, Mrs. W. B. Rogers of Lubbock and his parents, Mr. and Mrs. J. M. Edelman of Hereford. The group helped Mrs. W. B. Rogers celebrate his birthday which was Sunday.

Marie Robinson spent Sunday with Janette McClain in Friona. Jim Katy of Kansas has arrived with his combines and his brother from Kansas will join him here this week with his combines and crew.

The Loyd Prewitts are building a large barn on their farm.

The Tom Presleys are getting a new irrigation well.

Mr. and Mrs. Loyd Preswell, Graham and Ann, spent the weekend in Lubbock with her sister and family, Mr. and Mrs. A. L. Bray.

Eugenia Landrum spent Sunday with Mary Tatum and they attended the show in Hereford Sunday afternoon.

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REGAL THEATRE

FRIDAY and SATURDAY

CLARK GABLE LORETTA YOUNG in JACK LONDON'S CALL OF THE WILD with JACK OAKIE SIGNATURE

WEDNESDAY and THURSDAY

CLARK GABLE and his Captive bride GENE TIERNEY "NEVER LET ME GO" FROM M-G-M

SUNDAY and MONDAY

QUIVERING WITH ALMOST UNBEARABLE SUSPENSE! MAN ON A TIGHTROPE Starring FREDRIC MARCH - TERRY MOORE GLORIA GRAHAME CAMERON MITCHELL 20. Directed by ELIA KAZAN

County and State Taxes

NOW DUE

A discount will be allowed if paid in the months of October, November, or December of this year.

DISCOUNTS ALLOWED

- IF PAID IN OCTOBER 3 Pct. ALLOWED
IF PAID IN NOVEMBER 2 Pct. ALLOWED
IF PAID IN DECEMBER 1 Pct. ALLOWED

Chas. Lovelace

TAX ASSESSOR AND COLLECTOR

PARMER COUNTY

Friona Braves Win Season Starter

The Friona Braves, under coach Edward Lehnick, started their football season off to a good start with a 14-13 win over Farwell in their first game played Thursday night at Farwell.

The next game is to be played with Vega, at Vega, this Thursday night.

Their schedule includes games with Bovina, Oct. 15, here; Vega, Oct. 22, here; Farwell, Oct. 29, here; Lazbuddie, Nov. 5, there; and Bovina, Nov. 12, there.

Mrs. Melba Miller and Deniese Magness went to Lubbock Saturday to visit Joyce Miller and Mr. and Mrs. Tim Magness.

Baptist W.M.S. Meets

The W.M.S. of the First Baptist church met Tuesday, Oct. 6 for the regular Missionary program from the Royal Service. The program chairman, Mrs. Clyde Snierieb, presented a very impressive program with special music by Mrs. Curtis Murphree and Mrs. Leonard Coffee accompanied by Mrs. Roy Miller.

The attendance was very good for the first meeting of the new year and the enlistment chairman, Mrs. Johnnie Marrs, would be happy for every Baptist lady to attend each program.

A business session followed the program and it was voted to have the business meeting on the last Tuesday of the month instead of the first Tuesday.

Former Frionan Wed At Petersburg

Marriage vows were read Friday evening, Oct. 2, for Mrs. Carolyn Jay Hopkins, daughter of Carol Jay of Petersburg, and Rex H. Marshall, Jr., son of Mr. and Mrs. Rex Marshall of Petersburg, formerly of Friona.

B. M. Litton, minister of the Church of Christ, read the ceremony.

Attendants for the couple were Mrs. Floyd Lebow and Terry Marshall.

The couple will make their home in Petersburg, where Mr. Marshall is employed.

Mr. and Mrs. John Natvig and Ned Borlong of Cresco, Iowa, visited last week in the George Trieder home.

National Newspaper Week

Official Memorandum BY ALLAN SHIVERS Governor of Texas AUSTIN, TEXAS Freedom of Information is the inspiring theme for National Newspaper Week this year. Americans are being reminded that "an informed press means an informed people" and that newspapers are important to every community and every individual. The President of the United States has declared that the journalists of our country "are custodians of a majestic trust, a solemn responsibility: to help arm our people with the knowledge and understanding without which free choice, free government, free men could not be." A free press always has been a part of the tradition of Texas as well as of the rest of the United States. Our State Constitution provides that: "Every person shall be at liberty to speak, write or publish his opinions on any subject, being responsible for the abuse of that privilege; and no law shall ever be passed curtailing the liberty of speech or of the press." This basic freedom has been lost in so much of the world that it must not be taken for granted here. Once compromised, it would not be easily regained. THEREFORE I, as Governor of the State of Texas, do hereby designate the period October 1 - 8, 1953, as NATIONAL NEWSPAPER WEEK IN TEXAS and urge that all citizens give thoughtful attention to the importance of newspapers in the lives of our people, our communities, our State, and our nation. In official recognition whereof, I hereby affix my signature this 1st day of October, 1953. Allan Shivers Governor of Texas

Friona State Bank

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